

# BOOKS on watercolor

## REPRINT- Complete Guide to Watercolor Painting

By Edgar A. Whitney

Joe has looked everywhere for this book! Originally printed in 1974, this is one of Joe's favorites which he always finds himself referring back to!

Comprehensive, popular guide by renowned artist and teacher presents a full course of watercolor painting, from basics to creating landscapes; painting portraits and figures; following design principles; and matting, framing, and selling completed works. Two 16-page full-color sections show the steps involved in creating seven of the author's own watercolors. 37 color illustrations. Over 100 illustrations.

41742 Softback, 144 pgs. LIST 17.95 PRICE 17.49

## REPRINT- Ways with Watercolor

By Ted Kautzky

Out of print for 50 years! Now available! This is the first book Joe ever used when he began watercolor -it's still one of his favorites!

Ted Kautzky starts you out at just one color... in lesson two, two colors... three, three colors. And so on. So you learn the properties and characteristics of each color. He teaches with drawings and detailed steps to follow. I use this as a reference book and still refer to it often. Highly recommend it for anyone doing watercolor.

43954 Softback, 136 pgs. LIST 19.95 PRICE 19.49

## tom lynch books

### Tom Lynch's Watercolor Secrets

by Tom Lynch

In this guide, Tom shares his masterful techniques for achieving loose, energetic compositions through ten step-by-step demonstrations, inspiring examples and clear instruction. He breaks down his painting strategies into simple, easy to understand principles including: values, color, shapes, impact area, expression and mood. 200+ full color images.

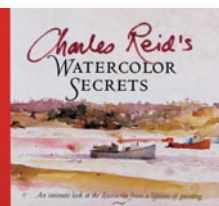
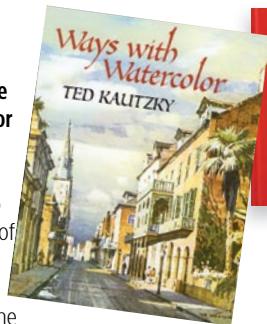
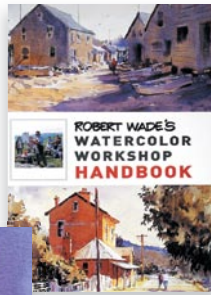
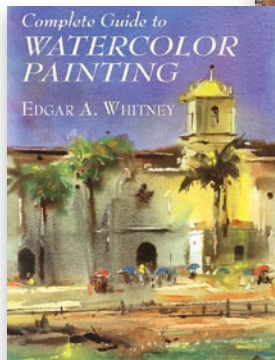
31834 128 pgs, Hardback LIST 29.99 PRICE 26.99

### Tom Lynch's 100 Watercolor Workshop Lesson Charts

by Tom Lynch

If you are serious about learning about watercolor... here's the book! It's so packed with information it even has its own stand on the cover to hold it up! (Seriously!) It is constructed in flip chart style, which makes it easy to reference while working... plus the index is so straight-forward there just isn't anything you won't find inside. We're telling you... this book is a keeper that you will come back to time and time again for pointers, great tips and solid painting information. It's all courtesy of Tom Lynch's years of workshop instruction and painting experience! Flip chart style binding, tons of color illustrations.

32436 100 pgs, Softback LIST 29.99 PRICE 26.99



### Robert Wade's Watercolor Workshop Handbook

by Robert Wade

Is your checkbook saying "NO" to a workshop? With this book, by Robert Wade, get in-depth discussions, examples, demonstrations, exercises, troubleshooting tips, a self-critique questionnaire along with a section on the business of art. A great veteran artist from "down under" helps you on your art journey. 300+ color illustrations.

32270 128 pgs, Softback LIST 27.99 PRICE 25.19

### John Pike Paints Watercolors

by John Pike

Originally printed in 1978, this spiral bound gem is divided into three parts: Part 1 shares how he got started, answers questions and reproduces a portfolio of his own value sketches. Part 2 describes, in thirteen full-color, step-by-step demonstrations, how he paints and Part 3 reproduces, in color, thirty-seven of his favorite paintings, each one with an explanation.

JP200 160 pgs, Softback PRICE 26.99

### Charles Reid's Watercolor Secrets

by Charles Reid

Learn to simplify your shadow shapes, create form using silhouettes, use edges to create a crisp soft effect, prepare your supplies to paint outdoors, balance your use of detail by focusing on the essentials and quickly capture the essence of the environment in which you are painting. Charles Reid will show you how with five step-by-step demonstrations and glimpses into his sketchbooks.

32585 125 pgs, Hardback LIST 28.99 PRICE 25.99

He has found his style, when he cannot do otherwise. ~Paul Klee

### Brush with Watercolour: Painting Landscapes the Easy Way

by Terry Harrison

Terry Harrison shares his love of the landscape and shows how to create original, vibrant pictures using a range of simple brush techniques. An ideal introduction to watercolor painting, but it will inspire both the beginner and the more experienced artist.

2970X 127 pgs, Softback LIST 24.95 PRICE 22.45



### Watercolour Trees

by Terry Harrison

Learn how to paint beautiful trees quickly and easily with Terry Harrison's lively fresh approach to watercolour painting. Practical demonstrations show how simple it is to create stunning pictures of many of his favourite trees.

8050X 48 pgs, softback LIST 15.95 PRICE 14.39



**Jennifer Lea**  
Customer  
Service  
Representative

# BOOKS on watercolor

## The Big Fat Book of Watercolor Basics

Ed. Pamela Wissman, Beth Ferguson & Gina Rath

What do you want to know about watercolor? Everything!? It's in this book! Have your most challenging questions answered by watercolor painters Zoltan Szabo, Phil Metzger, Jan Kunz, Jack Reid, Sharon Hinckley and more who graciously lend their expertise. Before you know it, you will master and begin creating your own personal style in your own beautiful watercolor paintings.

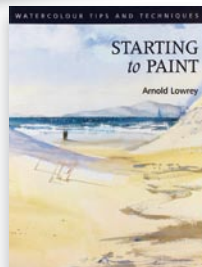
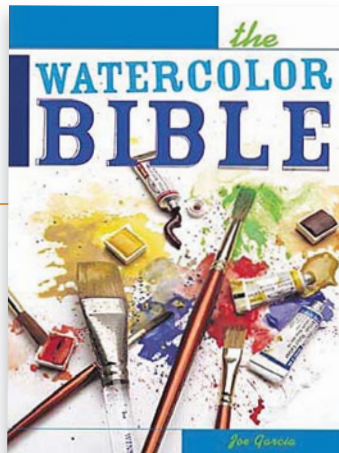
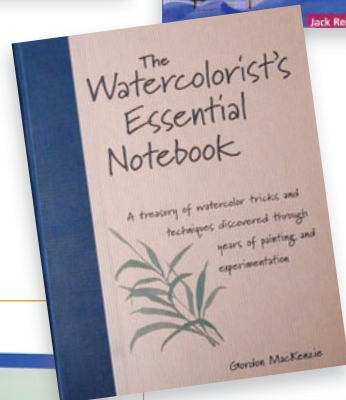
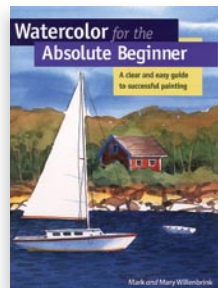
31963 303 pgs, Softback LIST 24.99 PRICE 22.49

## Watercolor for the Absolute Beginner

by Mark & Mary Willenbrink

Got the desire to learn watercolor? Here is the place to start! Inside you will find all that you need to get started and succeed at watercolor. This book has a lot of things that the others leave out! Learn about materials, mixing color, color temperature, paper surfaces, composition and paint application. It even includes information about matting and framing your finished pieces. Give it a try or give it to someone who's just itching to get started! 240 color & 90 b & w illustrations.

32310 128 pgs, Softback LIST 19.99 PRICE 17.99



## The Watercolor Bible

by Joe Garcia

"The Watercolor Bible" maintains a wonderful balance between understanding the rules and staying true to the voice within. Whether you work through this book beginning to end or refer to it as needed during your painting, every page will help you build skills as you develop your own unique style. You'll find yourself referring to it constantly; a user-friendly, wired binding makes it easy to flip open during a painting sessions, and its handy 6" x 9" format makes it small enough to take anywhere.

33237 304 pgs, Hardcover LIST 24.99 PRICE 22.49

**NEW**

## Everything You Ever Wanted to Know About Watercolor

by various authors

Gain the finest watercolor instruction from some of the medium's best-known authors: Don Andrews, Jeanne Dobie, Maxine Masterfield, Charles Reid and many more! Contents include: materials and preparation, color, basic painting techniques, unusual techniques, textures, special effects, collaging, artistic principles, perspective, landscape painting, figure painting and flower painting. 525 full-color illustrations, 75 b&w illustrations.

5649X 400 pgs, Softback LIST 29.96 PRICE 24.99

## No Experience Required! Watercolor

By Carol Cooper

With this book new artists won't waste any time picking up the basics to set their own work on the right path. Start Art... The right way! Includes introduction to color theory, design and composition, step-by-step demonstrations with skill building exercises and a glossary of basic terms

32739 112 pgs, Softback LIST 19.99 PRICE 17.99

## Watercolor Basics: Let's Get Started

by Jack Reid

This book by is filled with easy-to-follow instructional demonstrations and exercises that can help improve your overall painting. You can be assured that you are getting the best information available from one of the leading artists in the field.

31196 128 pgs, Softback LIST 19.99 PRICE 17.99

## The Watercolorist's Essential Notebook

by Gordon MacKenzie

A guide that shares practical tips, techniques and advice on colors to avoid, no-fail approaches to composition and why expensive paints aren't always best. Also, tricks for working wet-in-wet, do's and don'ts of masking and which brushes and paper work best. 700 color illustrations.

31443 144 pgs, Hardcover LIST 24.99 PRICE 22.49

## Starting To Paint

by Arnold Lowrey

From The Watercolor Tips & Techniques Series.

Everything you want to know about how to start painting is contained in this easy-to-follow guide - a complete inspirational course for the beginner.

75239 96 pgs, Softback LIST 19.95 PRICE 17.95

## Watercolor Class

by Michael Crespo

The title of this book should actually be "Watercolor Classic" because so many instructors refer to it when teaching. It is actually formatted with daily lesson plans. The instruction is easy to follow and fun to do. It's a sure-fire winner for your art book collection.

56597 256 pgs, Softback LIST 26.44 PRICE 21.99

# BOOKS on watercolor



## Painting Flowers in Watercolor

with Charles Reid

Charles Reid, one of watercolor's best-loved teachers, a master painter whose signature style captures still-lives with a loose spontaneity that proves invaluable to any composition, shares the instruction and advice you need to paint fruits, vegetables and flowers that glow. Step-by-step exercises help you master techniques for superior brushwork, edge control and composition.

**31671** 144 pgs, hardback LIST 28.99 PRICE **25.99**

## Painting Flowers & Plants

by Janet Whittle

From The Watercolor Tips & Techniques Series.

Everything you want to know about painting flowers and plants - a complete inspirational course for all those interested in capturing the beauty of poppies, daisies, snowdrops, irises and more.

**75581** 96 pgs, Softback LIST 19.95 PRICE **17.95**

## The Watercolor Artist's Flower Handbook

By Patricia Seligman

Here's the perfect book for anyone who wants an intimate behind-the-scenes look at the working process of 13 leading floral artists—plus a section packed with advice on choosing materials, learning to see and record plant structure and using specific techniques, including choosing a palette, just to name a few. Ready-to-paint postcards are bound into the book for you to share your learning experience with family and friends. 6-1/2" X 8-3/4".

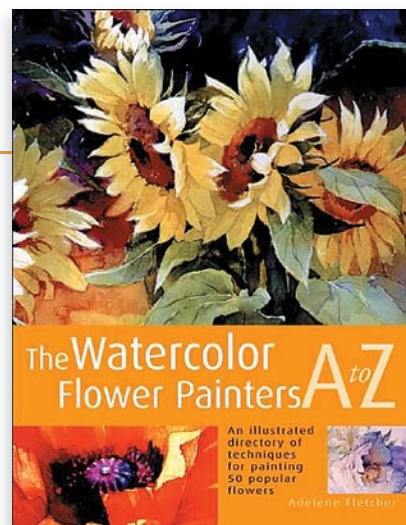
**56163** Hardback, 144 pgs. LIST 19.95 PRICE **16.99**

## The Watercolor Flower Painter's A-Z

by Adelene Fletcher

Flowers are an ideal subject for painters. They can be chosen to suit one's mood and arranged however desired. Even a garden of modest size can offer a profusion of subject matter. And watercolor is the ideal medium for painting flowers. This unique watercolor artist's guide offers easy to follow, plant specific information on how to paint over 50 of the most popular flower species. Along with step by step photographs, details and instructions for capturing the essence of each flower, the book includes information on the appropriate techniques and color mixes to use.

**31992** 144 pgs, hardback LIST 28.99 PRICE **25.99**



We are all pencils in the hand of God. ~ Mother Teresa



## Painting Fresh Florals in Watercolor

by Arleta Pech

Open this book and Arleta Pech will show you how to paint flowers so fresh and lush, you might smell their sweet scents. You'll learn deceptively easy glazing techniques for creating elegant, realistic floral paintings. Includes such basics as how observing flowers can help you capture their nuances and step-by-step demonstrations on painting lace, china, backgrounds and more.

**32445** 128 pgs., Hardcover LIST 22.99 PRICE **20.69**



## Basic Flower Painting

by Rachel Rubin Wolf

Beginners will see how 24 watercolor painters capture their subjects' brilliant colors, subtle shadings, graceful shapes and delicate textures.

**30755** 128 pgs, Softback LIST 17.99 PRICE **16.19**



## Glorious Garden Flowers in Watercolor

by Susan Harrison-Tustain

Discover the secrets to painting exquisite florals as you look over Susan's shoulder as she guides you all the way through the painting process from beginning to completion.

**32444** 128 pgs. Softback LIST 22.99 PRICE **20.69**



## Painting Watercolor Florals That Glow

by Jan Kunz

Teaches artists how to capture the essence of flowers in watercolor in six complete step-by-step demonstrations, plus dozens of examples of handling many single aspects of flower painting. 210 color illus.

**31938** 144 pgs, Softback LIST 21.99 PRICE **19.79**

## FLOWER PAINTING!

### DID YOU KNOW?!

Oscar Wilde's involvement in the 19th century aesthetic movement helped popularize the sunflower in art?

# BOOKS on watercolor

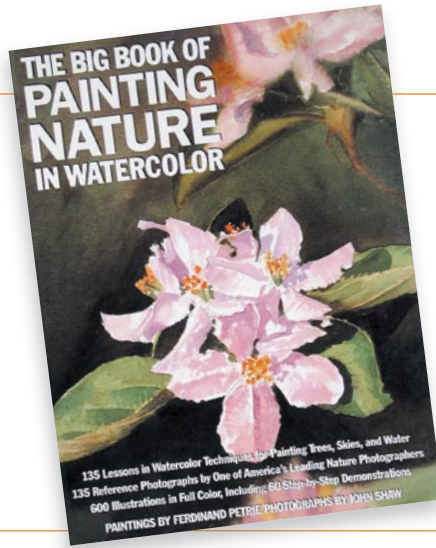


## Watercolor Landscape Techniques

by 23 International Artists

This book combines the most popular medium with the most popular subject matter. Featured artists include: Tom Nicholas, Vivienne Ripley, Joseph Zbukvic, Alvaro Castagnet, Robert Lovett, Greg Allen & Lionel Aggett. The book combines practical, step-by-step instruction, illustrations and captures the essence of 23 diverse, accomplished artists!

32876 144 pgs, hardback LIST 29.99 PRICE 26.99



## The Big Book of Painting Nature in Watercolor

by various authors

It's a powerhouse of painting! It's pretty much everything you ever wanted to know about the subject all bound up in a cover. Its got it all! Inside are 135 lessons and 60 step-by-step demonstrations about painting trees, skies, water, leaves, buds, blooms, clouds, hills, grasses, fields, raindrops and even a fruit or two. All of the demonstrations are accompanied by full color photographs that you can work from. 600 full color illustrations.

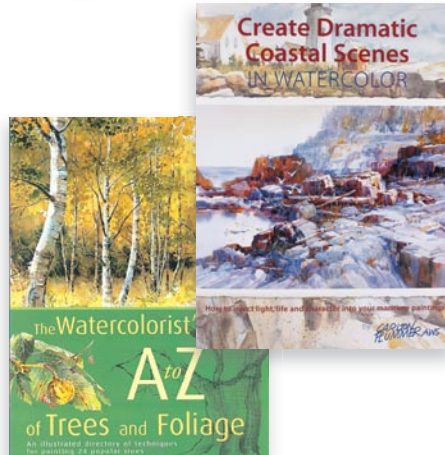
04996 399 pages, Softback LIST 29.96 PRICE 24.99

## The Watercolorist's A-Z Trees & Foliage

by Adelene Fletcher

A comprehensive visual how-to of 25 popular species—from tropical palms to the bold Italian cypress, from gnarled olive trees to lacy willows. Each four-page profile features outlines of the featured tree in full foliage and winter close-up details of leaves, blossoms and nuts, suggested color palettes and start-to-finish landscape projects.

32588 128 pgs, hardback LIST 28.99 PRICE 25.99

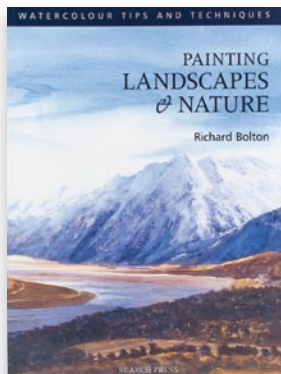


## Create Dramatic Coastal Scenes in Watercolor

by Carlton Plummer

Beginners will learn how to master the basics of creating a watercolor painting and how to intensify the drama with lighting, design, value and color. Experiment with preliminary sketches, studies and step-by-step demonstrations. Get to know the coastal elements: sky, surf, calm water, reflections, rocks, beaches, boats and buildings.

33047 127 pgs, Hardback LIST 27.99 PRICE 25.19

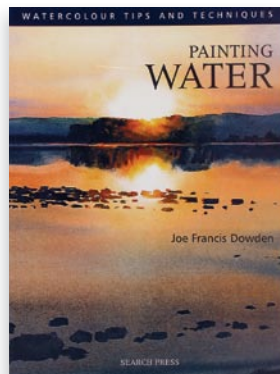


## Painting Landscapes and Nature

by Richard Bolton

From The Watercolor Tips & Techniques Series. Everything you want to know about landscape painting is contained in this fresh, practical guide packed with exciting new ways to use watercolour.

29890 96 pgs, Softback LIST 19.95 PRICE 17.95

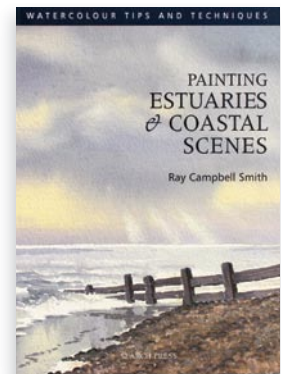


## Painting Water

by Joe Francis Dowden

From The Watercolor Tips & Techniques Series. Everything you want to know about painting water in all its moods is contained in this easy-to-follow guide - a complete inspirational course for all those interested in capturing the beauty and atmosphere of landscapes and seascapes.

7500X 96 pgs, Softback LIST 19.95 PRICE 17.95



## Painting Estuaries & Coastal Scenes

by Ray Campbell Smith

From The Watercolor Tips & Techniques Series. Using easy-to-follow, step-by-step demonstrations and many different paintings, Ray Campbell Smith shows how to create stunning paintings full of atmosphere and feeling.

75417 96 pgs, Softback LIST 19.95 PRICE 17.95

**7 Keys to Great Paintings**

by Jane Hofstetter

"7 Keys to Great Paintings" puts the fun back into painting with creative, game-like instruction, full page charts, and step-by-step demos that are lighthearted and down-to-earth that revealing the core elements of painting design. A poem at the beginning of each chapter will help you remember the message behind the concepts. If you're a painter, no matter what your level, "7 Keys to Great Paintings" is sure to charm and encourage you!

**32746** 128 pgs, Hardback LIST 28.99 PRICE **26.09**



**Watercolor Painting Outside the Lines: A Positive Approach to Negative Painting**

by Linda Kemp

Breathe new life into your art through negative painting. Linda Kemp shares her techniques for using the strength of negative space to create alluring works of art. This book is a comprehensive guide to evoking more passion in your paintings through easy to follow advice.

**32390** 121 pgs, Softback LIST 27.99 PRICE **25.19**



**Watercolor: Pour It On!**

by Jan Fabian Wallake

Make the most of the transparent, fluid qualities of watercolor to create striking works of art that glow with color! Inside you'll find advice you need to master special pouring techniques that allow pigments to run free across the paper. You'll learn to pour watercolor with great results every time - no matter what your painting subject or style.

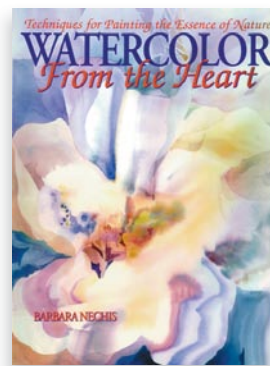
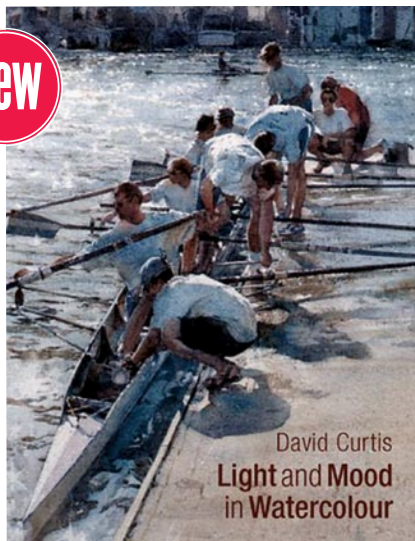
**32825** 128 pgs., Softback LIST 22.99 PRICE **20.69**

**Light & Mood in Watercolor**

by David Curtis

The fluidity and versatility of watercolor makes it uniquely suited to capturing subtle variances of light and color. Internationally renowned watercolor artist David Curtis' comprehensive handbook offers expert guidance on harnessing the power of this medium to produce striking landscapes, portraits, and scenes. Curtis shares his methods for painting on location and in the studio, with sections devoted to selecting materials, developing ideas, choosing subjects and colors, and interpreting light effects. A generous selection of sketches, studies and finished paintings accompany in-depth instructions for each technique, along with invaluable bits of practical wisdom garnered from years of experience

**89553** 144 pgs, Hardback LIST 27.95 PRICE **24.95**



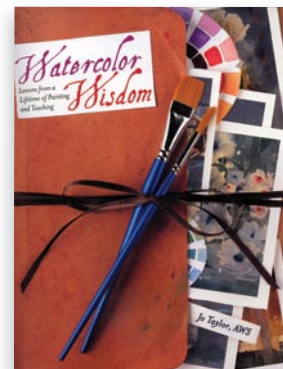
**Watercolor from the Heart**

by Barbara Nechis

Promoting an experimental approach to painting, Nechis shows how taking risks can lead to mastery of watercolor. The book suggests new variations on such traditional techniques as glazing, wet-into-wet, sponging, resists and more. 207 full-color illus.

**16242** 144 pgs, Hardback LIST 29.96 PRICE **24.99**

**BOOKS on watercolor**



**Watercolor Wisdom**

by Jo Taylor

Look no further than "Watercolor Wisdom." Inside, Jo Taylor shares all the knowledge and experience she's accumulated over three decades, with insights, tricks and invaluable tips. You'll learn how to find your personal style, express emotion in your artwork and how to understand composition, value and color mixing. Let Jo Taylor help you become watercolor wise today!

**32018** Hardback, 176 pgs. LIST 29.99 PRICE **26.99**

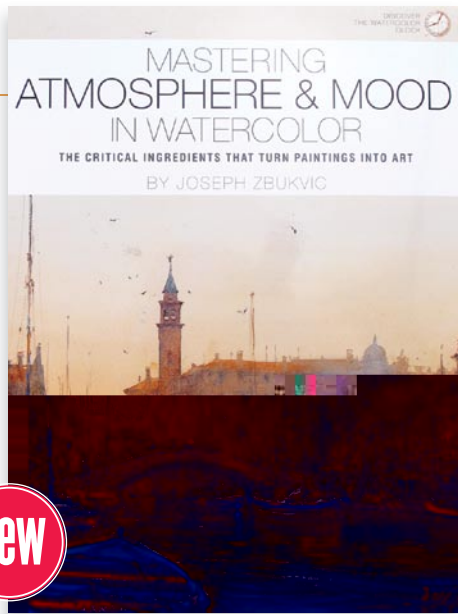
*Art does not reproduce the visible; rather, it makes visible.*

-Paul Klee



**Adam T.**  
Distribution  
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# BOOKS on watercolor

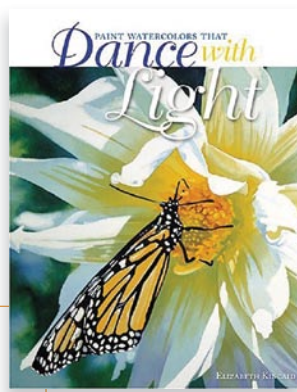


## Mastering Atmosphere & Mood in Watercolor

by Joseph Zbukvic

As Joseph Zbukvic explains, in order to set the mood in a composition, artists need to set their clocks--- their watercolor clocks, that is. The watercolor clock is a simple, but ingenious teaching device Zbukvic created that teaches you how to manipulate watercolor materials for dazzling, atmospheric effects.

32272 128 pgs, Hardback LIST 27.99 PRICE 25.19

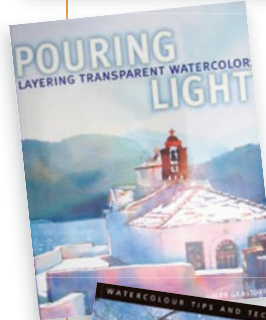


## Paint Watercolors that Dance with Light

by Elizabeth Kincaid

Elizabeth invites you to learn her simple steps to painting watercolors infused with light, singing with color and alive with a feeling of movement and energy. Easy-to-follow, step-by-step instructions that take the mystery out of composition, color, light and shadow. All levels of watercolorists, as well as color enthusiasts of all mediums, will enjoy using Kincaid's tips to create vivid paintings infused with light!

32731 128 pgs, Hardback LIST 28.99 PRICE 25.99

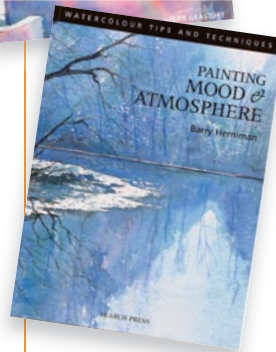


## Pouring Light

by Jean Grasdorf

Through exercises, inspirational paintings and step-by-step demonstrations, Jean will introduce you to this bold and intriguing method of painting: juicy pigments allowed to flow freely on the wet paper, layered one upon the next in transparent veils of color. Let your watercolor sing as you create color and light effects that are out of this world! 200 color and 20 b&w illustrations.

33163 128 pgs, hardback LIST 28.99 PRICE 25.99



## Painting Mood & Atmosphere

by Barry Herniman

From The Watercolor Tips & Techniques Series.

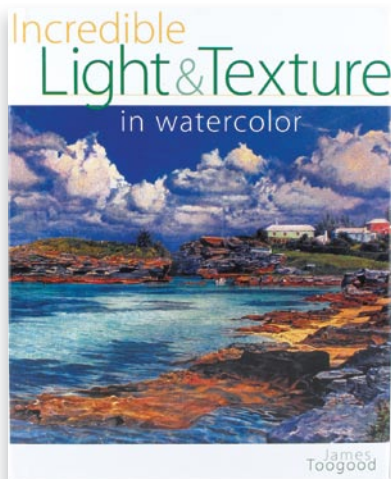
The glowing transparency and spontaneity of watercolour makes it an ideal medium for exploring the effects of sunlight, shadows, mist, stormy skies and more. Easy techniques for creating realistic effects are demonstrated in a series of stunning demonstrations.

80011 96 pgs, Softback LIST 19.95 PRICE 17.95

## WATERCOLOR PAINTING!

You can paint a terrific wintry snow scene by painting what isn't actually there just as well as what is there. Notice first the shadows and any darks in the scene. Since the subjects are blanketed in snow, paint the shadows rather than the subject from which the shadow is being created. It is a positive/negative style that is challenging to do.

*A good picture is equivalent to a good deed. ~ Vincent Van Gogh*



## Incredible Light & Texture in Watercolor

by James Toogood

It's awfully simple when you know how and simply awful when you don't! You will discover clear explanations of light and texture's interaction and influence on one another, basic color theory and pigment lessons, drawing and composition basics for building a strong foundation for your paintings, tips and tricks for using light and texture to set the mood and create believability.

32657 125 pgs, Softback LIST 28.99 PRICE 25.99



## Creating Textures in Pen & Ink with Watercolor

by Claudia Nice

Artists will learn how to use pen and ink with watercolors to suggest a wide range of textures. Teaches artists how to use dots, fine lines, brush strokes, black & white and color to create various textures. 120 color, 10 b&w illus.

30712 144 pgs, Softback LIST 26.60 PRICE 24.95



## Creating Textures in Watercolor

by Cathy Johnson

More than 200 full-color illustrations show how to uncover a new world of fascinating subjects! This book has hundreds of techniques for creating beautiful textures in watercolor. At a great price!

32706 136 pgs, Softback LIST 24.99 PRICE 22.49

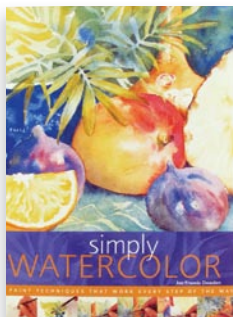
# BOOKS on watercolor

## Simply Watercolor

by Joe Francis Dowden

Discover the solution to your watercolor woes! Joe Francis Dowden explains basic watercolor techniques clearly and simply, step-by-step, for the beginner. He breaks down the essential methods into easily swallowed pieces helping you tackle the building blocks of watercolor. Everything from jargon, choosing materials, techniques and washes... it's all in this book.

48144 125 pgs, Softback LIST 24.95 PRICE 20.89

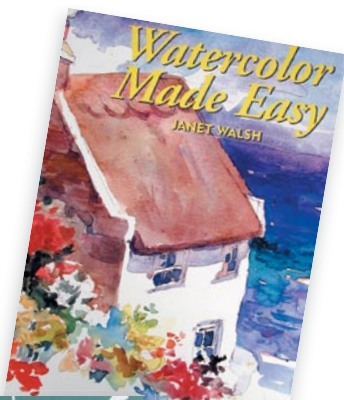


## Watercolor Made Easy: Techniques for Simplifying the Painting Process

by Janet Walsh

Learn how to achieve a variety of different effects with this fascinating medium. From loose, watercolor-like washes to precise airbrush looks. Step-by-step illustrations with 18 paintings from seven artists. 145 color illustrations.

56643 144 pgs, Softback LIST 19.97 PRICE 16.99



The noblest pleasure is the joy of understanding.

~ Leonardo da Vinci

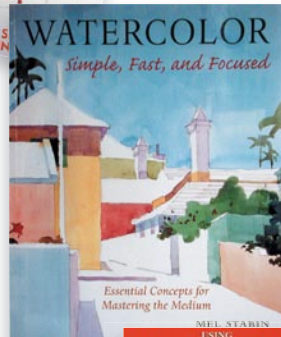
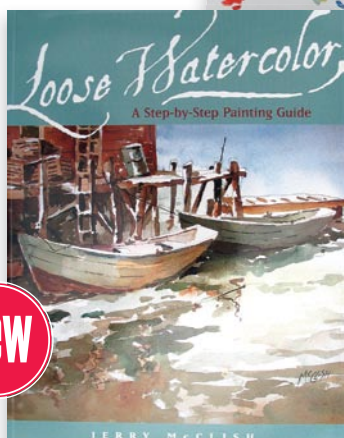


## Loose Watercolor

by Jerry McClish

Using a simple palette of only six colors, Jerry McClish shows you, through step-by-step examples, how to create an original painting with splashes of loosely placed color washes and brush strokes. When finished, the end result is stunning.

32660 128 pgs, Softback LIST 24.99 PRICE 22.49



## Watercolor: Simple, Fast, and Focused

by Mel Stabin

Mel Stabin will teach and inspire you to follow his "Big Three" watercolor concepts and go beyond technical proficiency in your painting. Learn how to not only convey what things and places look like but also what they feel like! Gain a new outlook from Mel's painterly style.

57062 144 pgs, Softback LIST 19.97 PRICE 16.99

## Watercolor Made Simple

with Claudia Nice

The basic questions all beginners ask will be explained and illustrated in simple, step-by-step, question and answer formats including: "How wet should my paper be?, What brush should I use?, How full of paint should my brush be?, At what point do I stop?"

32079 128 pgs, Softback LIST 24.99 PRICE 22.49

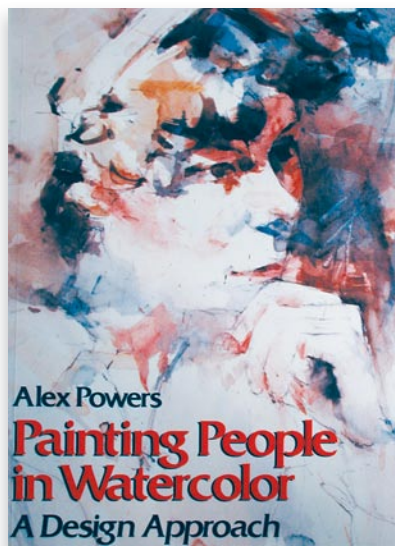


## Painting Greeting Cards in Watercolor

by Jacqueline Penney

An incredible little watercolor book with more than 35 step-by-step projects that are colorful, fast and fun. Finished paintings are ideal to use as greeting cards, framed art, gifts, postcards and more. 349 color illus.

30871 128 pgs, Softback LIST 24.99 PRICE 22.49



## Painting People in Watercolor: A Design Approach

by Alex Powers

This book is for all those who want to grow artistically and achieve a more personal, painterly portrait style. It is a revelation for everyone who seeks new horizons in painting people in watercolor. Alex Powers is a nationally recognized artist, teacher and juror. We love this book and think you will too! 144 pages, 175 full color illustrations, 100 b&w images.

38688 144 pgs, Softback LIST 19.97 PRICE 16.39



# BOOKS

## concerning color

### Painter's Guide to Color

by Stephen Quiller

Learn how to create any color imaginable with Stephen's twelve-color palette. Learn the most up-to-date info on lightfast and colorfast colors, a wide range of fundamental color-theory concepts and even a chapter on the emotional use of color. 300 color images. Includes a color wheel.

39137 144 pgs, Softback LIST 24.96 PRICE 20.99

### Color Choices

by Stephen Quiller

If you find yourself falling back on the old reliable color combinations over and over again, maybe a little touch of someone else's color perspective would help spark the creative juices! In this book, Stephen Quiller shows you how colors interact with each other and how to make the most of those interactions. Plus, Stephen uses all kinds of media to demonstrate these ideas: watercolor, acrylic, gouache, ink and on and on and on! 186 color plates & nine b & w illustrations.

06972 144 pages, Softback LIST 19.97 PRICE 17.99

### Color Harmony Workbook

Confused about color? With the "Color Harmony Workbook" you can answer all your color quandaries with a quick flip of the page. Learn all about hues, tints, shades, chroma, neutrals, complements, primaries, secondaries, split complements and tertiary triads... the whole gamut of color combinations. This book also has hundreds of color samples, which can be removed from the book and arranged to help you decide on color at a glance! This is THE color reference book to have!

31249 144 pgs, Softback LIST 20.78 PRICE 16.99

### Making Color Sing

by Jeanne Dobie

"Gets right down to the use of transparent color and how to creatively extract the very best out of the medium." - Artist's Magazine. An award-winning watercolorist demonstrates how to mix and control color and composition so everything works together to produce any effect the artist wants. 200 color illustrations.

29921 160 pgs, Softback LIST 19.97 PRICE 16.99

### Color-By-Color Guide to Watercolor

by Zoltan Szabo

Priceless information for both the beginning and experienced artist. Watercolor—get it right and you have vibrant colors—get it wrong and you have mud. Learn to understand pigments and how they interact. Forty artist-quality pigments are "profiled" in this terrific book.

32233 128 pgs, Softback LIST 22.99 PRICE 20.69

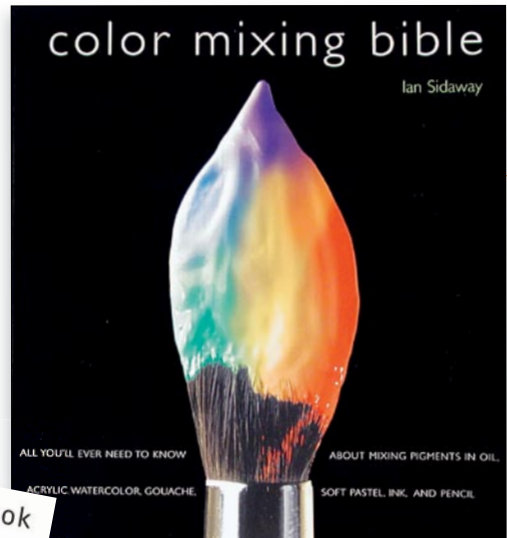
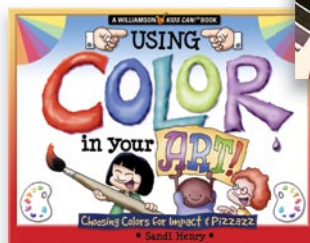
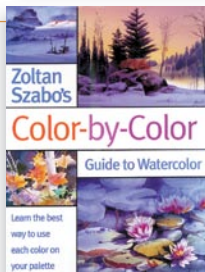
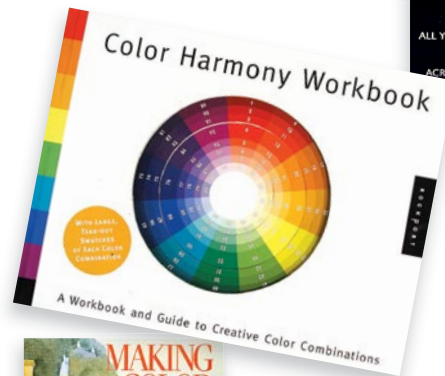
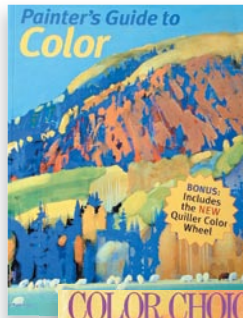
### Using Color in Your Art!

#### Choosing Colors for Impact & Pizzazz

By Sandi Henry

You don't have to be a professional to have fun and enjoy using color in your art. This book explores primary, secondary and complimentary colors along with warm and cool colors, intermediate and analogous colors and much more. Over 30 lesson/projects. Classroom tested, fun for all ages!

67542 Softback, 144 pgs. LIST 12.95 PRICE 10.99



### Color Mixing Bible

by Ian Sidaway

The name just says it all! Simply put, this book is "all you'll ever need to know about mixing pigments in oil, acrylic, watercolor, gouache, soft pastel, pencil and ink." Inside you will find information about pigments, color theory, paint formulation, plus every conceivable color combination imaginable. In addition, at the bottom of the pages are "watch-points," little tips about the special and little known characteristics of specific colors that trip up artists all the time. A bazillion color photographs.

07235 144 pgs, Softback LIST 24.96 PRICE 20.89

Color is my day-long obsession, joy and torment

~ Claude Monet

### The Watercolor Painter's Pocket Palette

by Moira Clinch

You're painting on location, but you just can't seem to capture that vivid green in the landscape. What do you do? Flip to the French Ultramarine Blue page of this book and note that when mixed with New Gamboge you'll get the exact color you're looking for. A quick and handy reference that takes the "error" out of "trial and error" watercolor mixing.

30341 64 pgs. Hardback LIST 17.99 PRICE 16.19

### The Oil Painter's Pocket Palette

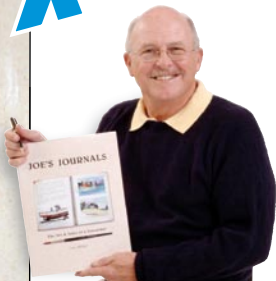
by Rosalind Cuthbert

For beginner oil painters, it may take a considerable degree of trial and error to discover which colors you can mix to get the color you're looking for and this can be both frustrating and wasteful of paint. The purpose of this book is to provide the oil painter with a visual guide to over 300 different color mixtures and over 700 tint variations. Beginners will find the book invaluable, while more experienced painters may discover some new combinations.

30521 64 pgs. Hardback LIST 16.99 PRICE 15.29



# BOOKS for inspiration



## JOE'S JOURNALS: The Art & Tales of a Sojourner

by Joe Miller

I am told by many people that my Book, as simple as it is, has helped them get out of a slump or inspired them to paint and make art - especially art journals. Writing this book helped me come to accept who I am as an artist and because of this I find I'm much happier and content. I hope my journal will help you come to accept and love who you are! - Joe

JJ 156 pgs, Hardcover LIST 29.99 PRICE 24.99



*I don't paint things.  
I only paint the  
difference between  
things.*

- Henri Matisse

## Rough Sketches: Short Stories of a Traveling Artist

by Don Andrews

Everyone agrees "Rough Sketches" is a "can't put down, laugh out loud" treat! From heart stopping rides to class, to confrontations as a show judge, to being arrested for drinking in public, "Rough Sketches" is filled with hilarious characters and situations. Cheap Joe guarantees that if you like to laugh, you'll delight in every page of this wonderful book about Don's life on the road as a traveling workshop instructor. - Joe

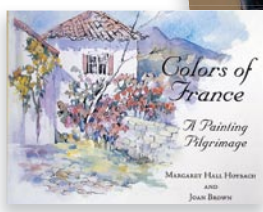
DAZ 190 pgs, Hardcover PRICE 19.99

## Colors of France: A Painting Pilgrimage

by Margaret Hall Hoybach & Joan Brown

With this new book you can learn how to breathe new energy into your painting. Join Margaret as she takes you on a six-week, plein-air painting trip through the French countryside, including Monet's Giverny, and never leave your studio. Inside you will learn techniques such as "split second sketching" that can create the seeds for later paintings. 48 full color illustrations, six black and white sketches.

08207 80 pgs, Hardcover PRICE 19.99

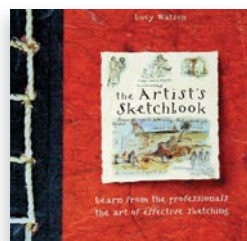


## Sketches of the High Country: A Reference Book for Artists

by Chuck McLachlan

Chuck McLachlan is one of the most unlikely people to be an artist - he is a very large ex-NFL football player turned brilliant watercolorist. We meet students of Chuck's all the time who think he is a fabulous artist and teacher. In this book, he invites you to do all the painting you can by using any of his sketches.

CMB1 224 pgs. Wire Bound PRICE 29.95



## The Artist's Sketchbook

by Lucy Watson

Lucy Watson will show you how to let your sketchbook make the most of your legwork. This reference is chock full of practical information on all kinds of things like perspective, materials, composition and lighting. More importantly it has the best information of all: how to learn to capture the essence of and utilize the subjects and techniques that most interest you personally, then cultivate those ideas and images into work that is distinctively yours! 200+ color illus.

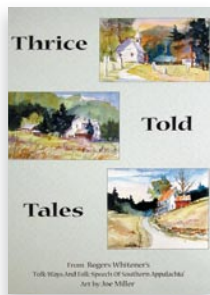
31989 128 pgs, Hardcover LIST 24.99 PRICE 22.49



## The Work of Cheng-Khee Chee

I really do love Cheng-Khee Chee, so I may be a little biased when I say that this little 28 page paperback book could change your art life! It has six simple to understand techniques that Cheng-Khee has mastered and explained so well that even a beginner will understand. It's one of my "can't do without" books. A Joe's Book Club Selection! - Joe

55812 28 pgs, softback LIST 15.99 PRICE 11.99



## Thrice Told Tales

by Rogers Whitener, Illustrated by "Cheap Joe" Miller

Expanded, second printing, full color, perfect bound. Written by Rogers Whitener, a retired professor from Appalachian State University in Boone, NC and illustrated by "Cheap" Joe Miller. This humorous book includes hundreds of human interest stories, even a few about 'Joe' himself; some that will make you laugh out loud, others that will touch your heartstrings. "Thrice Told Tales" is compiled from years of syndicated articles by Whitener and published by many newspapers around the country.

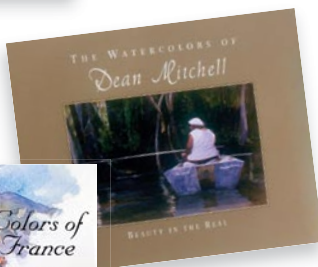
TTT 178 pgs, Softback LIST 19.95 PRICE 16.99

## The Watercolors of Dean Mitchell: Beauty in the Real

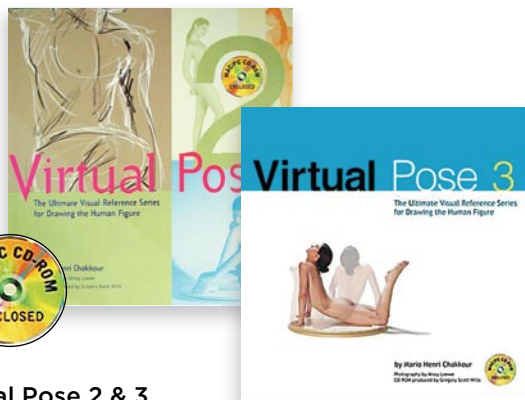
by Dean Mitchell

Few artists of our generation have such complete command of so broad a spectrum of painter's media: oil, egg tempera, watercolor, acrylic, pastel, pen and ink, charcoal and pencil. Fewer, still, have mastered these medias as Dean Mitchell has. This book is a great conversation, display and collection piece. Let the beautiful work of Dean Mitchell inspire you and your imagination.

41604 119 pgs, Hardcover LIST 60.00 PRICE 49.99



# reference BOOKS



## Virtual Pose 2 & 3

by Maro Henri Chakkour

With either Virtual Pose book you can have your own personal models at your fingertips. These books are a wonderful reference tool for the human form, and are great for generating ideas, too. With each hardcopy comes a fantastic CD-ROM, which has each of the models posed and ready for a specific angle within 360 degrees. Literally, there are thousands of angles to choose from. Just turn the models with a click of the mouse to find that angle that appeals most to your artistic eye.

ITEM #	DESCRIPTION	LIST	PRICE
31835	Virtual Pose 2 - 80 pgs + CD-rom, Hardback	34.99	31.49
32968	Virtual Pose 3 - 80 pgs + CD-rom, Hardback	34.99	31.49

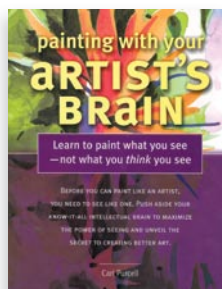
Everything you can imagine is real. ~Pablo Picasso

## Painting with Your Artist's Brain

by Carl Purcell

Improving your artwork can be as simple as learning how to trust your eyes. "Painting with Your Artist's Brain" shows you how to portray the most complex subject by focusing on what you really see - not what you think you see. 225 color illustrations, 20 b&w illustrations.

32469	128 pgs. Hardback	LIST 28.99	PRICE 25.99
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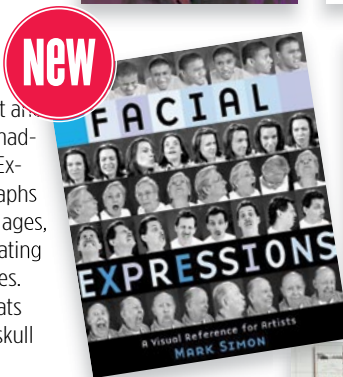


## Facial Expressions: A Visual Reference for Artists

By Mark Simon

All artists are tired of persuading their nearest and dearest to look sad... look glad... look mad... madder... no, even madder... okay, hold it. "Facial Expressions" includes more than 2,500 photographs of 50 faces—men and women of a variety of ages, shapes, sizes and ethnicities—each demonstrating a wide range of emotions from multiple angles. Additional photos focus on people wearing hats and couples kissing, while illustrations show skull anatomy and facial musculature.

16714	Softback, 256 pgs.	LIST 19.95	PRICE 15.29
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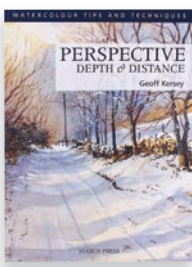
## Perspective: Depth & Distance

by Geoff Kersey

From The Watercolor Tips & Techniques Series.

Clear, practical and easy-to-follow, this book draws the reader into understanding the principles of perspective using simple techniques, tips and step-by-step demonstrations.

80143	96 pgs, Softback	LIST 19.95	PRICE 17.95
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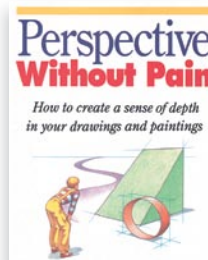


## The Complete Guide to Perspective

By John Raynes

"The Complete Guide to Perspective" boils this daunting subject down to its simplest principles, providing: • Clear step-by-step principles to help readers grasp and successfully apply the laws of perspective. Photographs with superimposed lines and vanishing points to show how perspective is seen in reality • Instruction on aerial perspective, scale, and tone, as well as accurately capturing real-life elements including clouds, waves, crowds and animals • Packed with useful advice and techniques, this helpful resource is a must for any beginning or serious artist, illustrator and architect. 500 b&w and color illustrations.

32881	160 pgs. Softback	LIST 24.99	PRICE 22.49
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## Perspective Without Pain

by Phil Metzger

A hands-on guide featuring simple language and exercises to help artists conquer their fears about perspective and learn to create a sense of depth in their drawings. 185 color illustrations!

30386	144 pgs, Softback	LIST 21.99	PRICE 19.79
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## Creative Composition & Design

by Pat Dews

Become a better artist instantly by understanding the basics of composition! Let Pat Dews and her group of talented contributing artists help you. If you know Pat, then you know she is a wellspring of energy and information...this book is just like talking to Pat! It's lively, fun and loaded with tidbits that will help you paint better!

32239	144 pgs, Hardback	LIST 29.99	PRICE 26.99
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## Design & Composition Secrets of Professional Artists

by various artists

Trapped in the center of the page? Learn how to break out of your "everything is in the middle" mold! Each of the 16 professional artists who co-authored this book will give you practical techniques on the process of creating and on how to best utilize color, space, shapes, values and volumes to create design plans that work for you and your style of painting! Color and b&w photographs.

31944	128 pgs, Softback	LIST 24.99	PRICE 22.49
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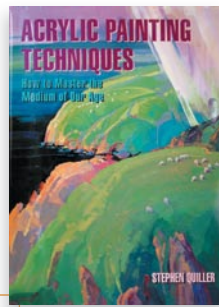
# BOOKS on acrylic painting



**One-Stroke Painting**  
by Donna Dewberry

By following Donna's clear, close-up photos, you'll master her simple brush loading techniques and basic strokes in no time. You'll soon find yourself adorning everything from crystal stemware to mailboxes to the walls of your home with beautifully hand-painted flowers, fruits, vines, leaves and other charming touches. Designed to take the guesswork out of getting started, this guide guarantees happy results from the get-go! Donna will show you which brushes to use when (and how!), various types of acrylic paints for different surfaces and purposes, how to properly load your brush, when and why to use mediums, and other fundamental steps to success with the One Stroke technique.

**33372** 160 pgs, softback LIST 24.99 PRICE **22.49**

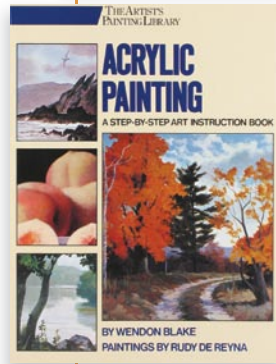


## Acrylic Painting Techniques

By Stephen Quiller

Stephen Quiller has researched the most up-to-date materials available, the many and varied paints and mediums, and gives good counsel concerning the brushes, palettes and painting surfaces the acrylic painter ought to have. To prepare the reader to exploit the richness and vibrancy of acrylics, he also offers a lesson on basic color relationships, illustrated with a color wheel he has devised for acrylics. Unleash the power of acrylics.

**01067** Softback, 144 pgs. LIST 19.95 PRICE **15.29**

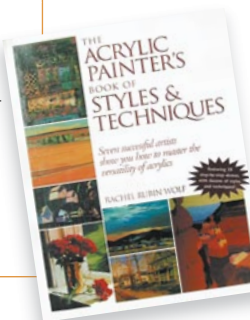


## Acrylic Painting

by Wendon Blake. *Illus. by Rudy De Reyna*

So, you want to take up acrylics! Get started with 13 step-by-step demonstrations to develop your artistic skills. This book is great for the artist who has not discovered his forte. The authors discuss still lifes, landscapes and portraits, giving you a chance experience different subjects and build your skills from simple to complex shapes.

**00680** 80 pgs, Softback LIST 9.95 PRICE **8.29**

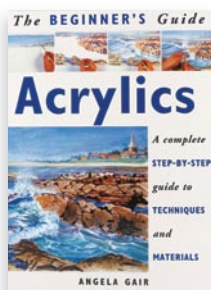


## The Acrylic Painter's Book of Styles & Techniques

by Rachel Rubin Wolf

Are you wasting your time, pondering away at why your acrylics just don't look like those of other artists? This book is loaded with tricks and techniques to help improve your paintings from seven top acrylic artists. Huge pictures, lots of information, 28 total demonstrations and tips galore!

**31935** 126 pgs, Hardback LIST 19.99 PRICE **17.99**

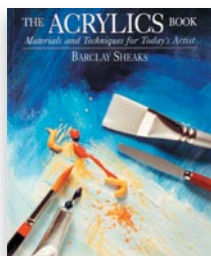


## The Beginners Guide to Acrylics

by Angela Gair

Learn to manipulate one of the most versatile mediums--acrylics! Create works using different techniques to get much more out of this medium. Angela Gair gives practical guidance to build the skill of the absolute beginner. "The Beginners Guide to Acrylics" will provide good general information in a step-by-step guide, explaining techniques and materials of acrylic artists.

**83191** 94 pgs, Softback LIST 15.95 PRICE **14.35**

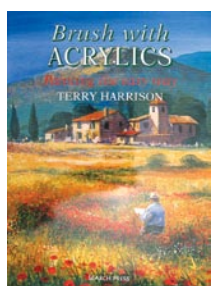


## The Acrylics Book

by Barclay Sheaks

Put off by the thought of acrylics? Acrylics are easily one of the most versatile mediums on the market today. This book has information on which painting surfaces are best, what to paint with and "How'd they do that?" This book has got it all, and we can guarantee that every time you open it up, you'll learn a little something new.

**00621** 180 pgs, Softback LIST 19.97 PRICE **16.69**



## Brush with Acrylics

by Terry Harrison

Learn how to achieve impressive results with this versatile medium, using a combination of simple techniques and hints on obtaining the best results with different brushes. Step-by-step examples will help you produce dramatic skies, water and lush foliage.

**80089** 128 pgs, softback LIST 24.95 PRICE **22.49**



## Paint Happy

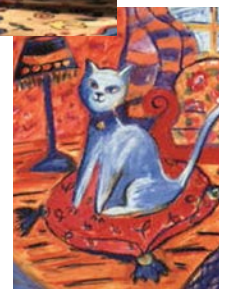
by Cristina Acosta

This book combines fine art with elements of craft painting to seek a new means of self-expression. Relax and enjoy your work by combining expressive painting techniques to come up with your own unique style. Learn what it takes to be really good!

**31814** 112 pgs, softback LIST 19.99 PRICE **17.99**

*Impressionism is  
the newspaper of  
the soul.*

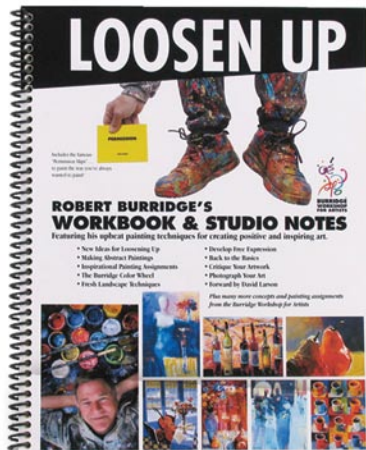
~ Henri Matisse



## ACRYLIC PAINTING!

Acrylics are extremely versatile, fast-drying paints, and can be used straight from the tube like oils or thinned with water or a medium and used like watercolours. And a lot in-between.

# more BOOKS on acrylic painting

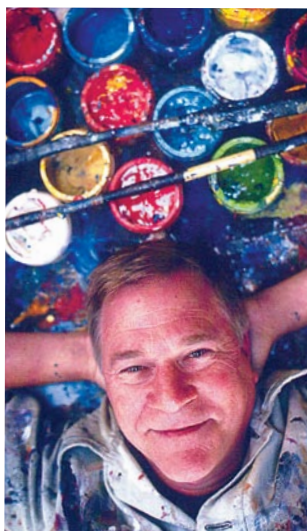


## Robert Burridge's Workbook & Studio Notes

by Robert Burridge

Robert Burridge workshop is a fountain of fun with practical, real world, creative information. If you haven't studied with Robert, do so without leaving the house! This workbook is the required reading of any Burridge prodigy. You have just got to see it to believe it. This book is crammed with practical painting assignments along with great tips about everything from loosening up to signing your finished masterpieces. B & W photos!

**RB413** 85 pages, Softback LIST 29.95 PRICE **21.99**



## Acrylics: The Watercolor Alternative

by Charles Harrington

At the heart of this book, 10 step-by-step painting demonstrations invite you to explore a wide variety of subject matter. With a wonderful assortment of textures, moods and levels of difficulty, these demos show you how to use transparent washes and opaque accents to capture the brilliance of color and light.

**33057** 128 pgs, hardback LIST 28.99 PRICE **25.99**

*A compromise is the art of dividing a cake in such a way that everyone believes that he has got the biggest piece. ~Paul Gauguin*

# oriental painting ...

## The Sumi-e Book

by Yolanda Mayhall

For a really easy way to learn to do traditional Sumi-E painting look to this book. Inside are easy to follow instructions about what materials to use, how to mix your paint, how much pressure to use, what angle to hold your brushes and pretty much everything you need to know to get started.

**5022X** 128 pgs, Softback LIST 18.96 PRICE **15.89**



## The Sumi-e Dream Book

by Yolanda Mayhall

"The Sumi-e Dream Book" is a companion to "The Sumi-e Book." In this edition Yolanda not only branches off in more detail about various brush-stroke applications, but also shares some of the history of Sumi-E. There are fabulous instructional illustrations plus some gorgeous paintings to inspire your creativity. If you enjoyed sumi-e before then this will be an extra special treat for you! 100 color & 25 b & w illustrations.

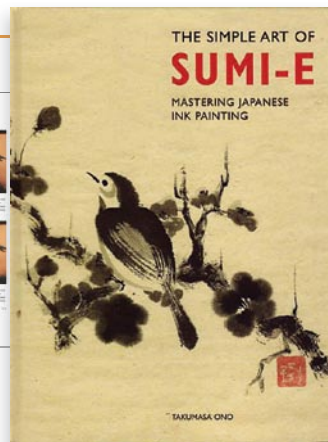
**50238** 128 pgs, Softback LIST 21.96 PRICE **18.39**

## The Simple Art of Chinese Brush Painting

by Qu Lei Lei

Qu Lei Lei, an award winning teacher, shows how to create beautiful watercolour paintings. Inside, find a comprehensive section techniques, complete with exercises, stroke diagrams and composition guides. 15 projects.

**08718** 128 pgs, Hardback LIST 19.95 PRICE **17.95**

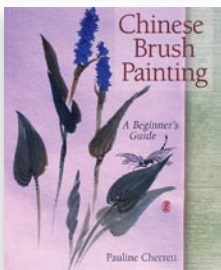


## Chinese Brush Painting: A Beginner's Guide

by Pauline Cherrett

Start your journey in this ancient style with this step-by-step guide and take your first strokes, practicing the correct pressure and speed to help recreate graceful contours unique to Chinese brush painting.

**55090** 128 pgs, Softback LIST 14.95 PRICE **13.49**



## The Simple Art of Sumi-e

by Takumasa Ono

"The Simple Art of Sumi-e" is a practical guide to help you master all the techniques you'll need to know to create striking paintings and also learn the spiritual aspects of this unique art form. 15 projects offer you the chance to put your new skills into practice.

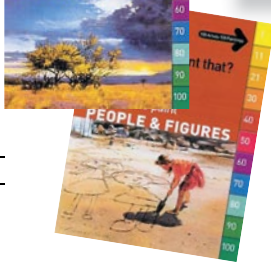
**20092** 128 pgs, Hardback LIST 19.95 PRICE **17.95**

# BOOKS on mixed media

## "How Did You Paint That?"

From the best artists working in the world today! Covering a wide spectrum of popular topics, this series provides beginning and advanced artist of all mediums with detailed examples of a myriad of ways in which to portray the featured subject. Each title includes 100 different interpretations of the topic. Readers will find suggestions and exercises from the painters, allowing them to apply the lessons of masters to their own masterpieces.

ITEM #	DESCRIPTION	LIST	PRICE
33049	People & Figures 130 pgs, Softback	24.99	22.49
33050	Landscapes 130 pgs, Softback	24.99	22.49

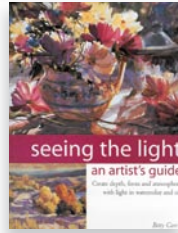
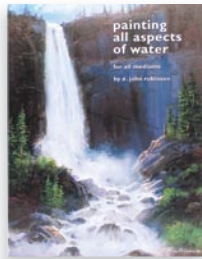


## Painting All Aspects of Water for All Mediums

by E. John Robinson

This book explains and demonstrates all the secrets of painting different types of water. Subjects covered include: equipment and supplies, properties of water, mood, wet ground, puddles, creeks, lakes and ponds, rivers, waterfalls, bays and harbor surf.

33046	128 pgs, Hardback	LIST 27.99	PRICE 25.19
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## Seeing the Light

by Betty Carr

If you still can't seem to get the kind of powerful light you see in your imagination... maybe you need the help of a pro! Betty gives you 16 demos in both watercolor and oil that will help you incorporate light in ways that you may not have thought.

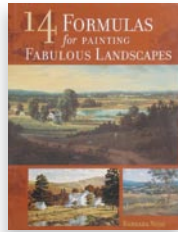
32312	144 pgs, Softback	LIST 28.99	PRICE 25.99
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## 14 Formulas for Painting Fabulous Landscapes

by Barbara Ness

Find some creative ways to breathe new life into your landscapes. Inside, you will find useful information no matter what medium you paint with! A book written for all. Make your landscapes something special that you will be proud of and will love creating!

32421	155 pgs, Hardback	LIST 28.99	PRICE 25.99
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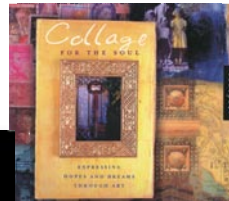
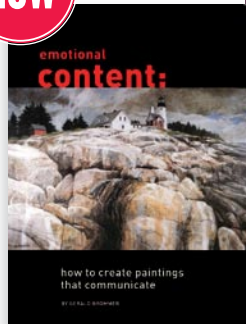
## collage art...

### Emotional Content: How to Create Paintings that Communicate

By Gerald Brommer

Learn how to gather and use resource materials, select and edit the major elements, find clues about the sensations and feelings, use concept sketches to exaggerate the feelings you want to express, translate and transfer what you feel, understand how tonal values influence emotional content and more! Includes several watercolor and collage how-to-sections along with wonderful examples and photographs.

32883	Hardback, 128 pgs.	LIST 28.99	PRICE 25.99
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## Collage for the Soul

by Holly Harrison and Paula Grasdal

We are sure you will be inspired and enlightened by these 26 different projects to light the creative fire within, along with practical instruction. Each demonstration will open your eyes to new creative outlets for your ideas, thoughts and memories. 75 color images.

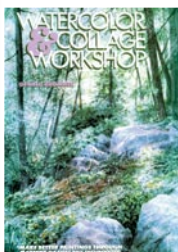
32578	136 pgs, Softback	LIST 25.95	PRICE 19.95
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## Watercolor & Collage Workshop

by Gerald Brommer

Better paintings through mastery of collage technique. The original, bold approach to painting helps you achieve new freedom with watercolor via exciting collage methods. 300 color & 70 b&w illustrations.

56430	144 pgs, Softback	LIST 19.97	PRICE 16.99
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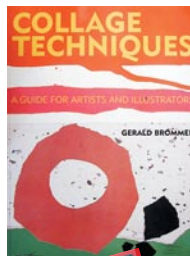


## Collage Techniques: A Guide for Artists and Illustrators

by Gerald Brommer

This book is a comprehensive study, in full color, that is solely dedicated to collage as an art medium all it's own. It's wonderful for generating ideas with fabulous examples of finished work to inspire! Everything you need to know about the subject bound in one book! 229 color illustrations.

06557	169 pgs, Softback	LIST 27.50	PRICE 22.99
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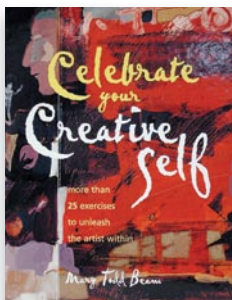


## Celebrate Your Creative Self

by Mary Todd Beam

Change the way you look at your creative self. Mary Todd Beam demonstrates how to enhance your creativity and how to enhance the joy within the creative process with more than 25 exercises that can turn the most unusual techniques into tools to enhance your painting. Any artist will find it invaluable. Mary shares her experience and her wisdom to give helpful hints about the materials that she relies on.

31790	144 pgs, Hardback	LIST 28.99	PRICE 25.99
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## Collage Discovery Workshop: Beyond the Unexpected

by Claudine Hellmuth

Discover simple ways to add a personal touch to your artwork with hand-drawn elements...how to transform a pasta machine into a printing press for fabric, glass and paper...and how to combine paper and fabric for neat textural effects. Lots of step-by-step projects and suggestions for variations challenge you to explore new directions.

32313	128 pgs, softback	LIST 22.99	PRICE 20.69
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# BOOKS on colored pencil... & pastel...

**NEW**



## Painting Light with Colored Pencil

By Cecile Baird

Ready, Set... Glow! Easy techniques for dramatic, light-filled paintings inspired by Cecile's incredibly rich, realistic, light-filled paintings. Her work captures the drama, beauty and simplicity of everyday objects--the color of a piece of fruit, the juicy texture of a melon slice, the texture of a basket, the shape of a tea kettle. Every painting features the wondrous play of light, whether bouncing off an apple, shining through the petals of a rose, or dancing across ceramic surfaces.

32883 Hardback, 128 pgs. LIST 28.99 PRICE 25.99

## Colored Pencil Solution Book

by Janie Gildow & Barbara Benedetti Newton

This book is filled to the brim with tons of info on colored pencil techniques. Find how papers can complement your drawings or complicate your life! If you are a new-comer to colored pencil and are looking to find ways to improve, you can't go wrong by adding this to your library. 348 color illus.

31672 128 pgs, Hardback LIST 27.99 PRICE 25.19

## Drawing & Painting with Colored Pencil

By Kristy Kutch

"Drawing and Painting with Colored Pencil" covers traditional techniques, as well as, tips on mastering the new water-soluble colored pencils. From basic color layering, burnishing and lifting, to using water soluble pencils to create beautiful florals, still lifes and landscapes, this book is full of great ideas and step-by-step inspiration.

52495 144 pgs, Soft Cover LIST 24.95 PRICE 19.99

## Basic Colored Pencil Techniques

by Bet Borgeson

If you have always been interested in trying colored pencil but didn't know where to start, this book is for you! Stop being intimidated and try something new! As you get started, you will learn how to layer, blend, lift and use color to create drawings and have a great time making them. 173 color illus.

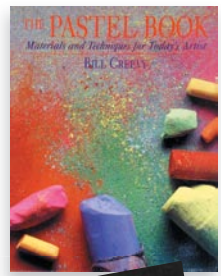
30870 128 pgs, Softback LIST 17.99 PRICE 16.19

## Painting with Water-Soluble Colored Pencils

by Gary Greene

Water-Soluble pencils are easy and fun, with a fantastic range of creative possibilities, from loose watercolor washes to precise airbrush looks. In 18 demonstrations, you'll learn to use water soluble pencils to create dramatic portraits, radiant flowers, romantic landscapes and more. 145+ color illus.

32231 128 pgs, Softback LIST 21.99 PRICE 19.79

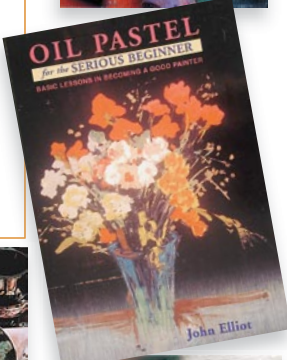


## The Pastel Book

by Bill Creevy

Here it is, a comprehensive collection of information to help your work in pastel. This book has all the answers to your questions, plus info on technique, supports, fixatives and all that good stuff. This is a reference book that you will come back to over and over again.

39056 176 pgs, Softback LIST 19.97 PRICE 16.99



## Oil Pastel for the Serious Beginner

by John Elliot

If you like the look and feel of oils, but not the smell, the mess or the commitment...try oil pastels! Because they are solid sticks of pure pigment bound with oil, you will get all the fun of oils without the hassle. This book is more than enough to get any starter well on their way to great oil pastel painting. 178 full color illustrations.

33112 144 pgs, Softback LIST 19.97 PRICE 16.99

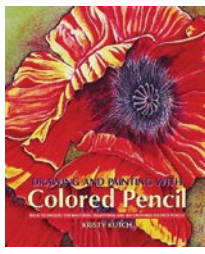
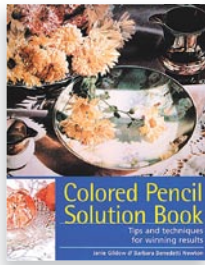


## Pastel Painting Techniques

by Guy Roddon

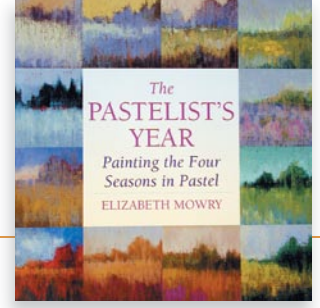
Takes artists step-by-step through 17 pastel projects, including advice on material and techniques. 200+ color images.

30306 144 pgs, Softback LIST 23.99 PRICE 21.59



*Pastel is possibly the purest form of painting - we work with pure pigment and little else!*

~ Amanda McLean

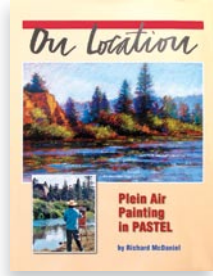
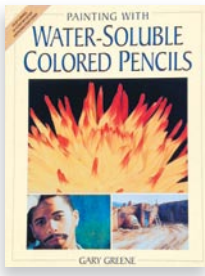
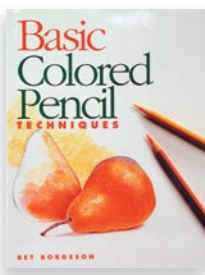


## The Pastelist's Year

by Elizabeth Mowry

Here is a wonderful pastel reference full of information on how to convey the subtle nuances in color that take place all throughout the year. It has tons of information like how to unify your color palette to work with your subject, how to set a mood with your sky, how to best work with photographs and how to convey water in many different ways. You will find yourself bound to find something that you will come to use and rely upon!

39358 160 pgs, Softback LIST 24.96 PRICE 20.89



## On Location: Plein Air Painting in Pastel

by Richard McDaniel

This helpful guide gives invaluable advice that will help you make the most of plein air painting. You will find: Instruction on application methods, procedures, and techniques that work and how to transport finished pastels. 6 full-length, step-by-step demonstrations painted on site, showing readers how to evaluate a scene and capture the mood.

33395 128 pgs, Hardback LIST 27.99 PRICE 25.19

# BOOKS on oil painting

## EVERYTHING YOU EVER WANTED TO KNOW ABOUT OIL PAINTING



### Everything You Always Wanted to Know About Oil Painting

*by various authors*  
Something for everyone, from the greenest novice to the more experienced painter. It's filled with detailed step-by-step demonstrations, some based on working from photographs and sketches and others focusing on painting on location and from live models. And, there are plenty of inspiring finished paintings by favorite Watson-Guittill artists. 15 best-selling authors present instruction, demonstrations and much more on color and basic techniques, as well as, unconventional approaches. This book is the best value in oil painting instruction available today. 350 color illustrations.

16064 256 pgs, Softback LIST 29.96 PRICE 24.99

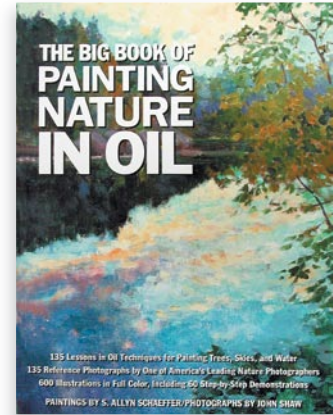


**NEW**

### The Art of Oil Painting

*by various authors*  
Discover how exciting painting in oil can be! This book contains a compilation of step-by-step demonstrations to guide aspiring artists through the oil painting process. A great book for the beginning oil artist.

07510 141 pgs, Softback LIST 19.95 PRICE 16.99



### The Big Book of Painting Nature in Oil

*by S. Allyn Schaeffer*  
"The Big Book of Painting Nature in Oil" provides 135 stimulating demonstrations of painting trees, skies, and water from beautiful photographs by one of the world's leading nature photographers. Many of the lessons are followed by assignments designed to help you apply what you have just learned to new situations. A real can't miss winner for the landscape enthusiast!

05038 400 pgs, Softback LIST 29.96 PRICE 24.99

### Painting the Impressionist Landscape: Lessons in Interpreting Light and Color

*by Lois Griffel*  
In the first part of this book, Lois Griffel elaborates on the circumstances and individuals that contributed to the development of American impressionism, then outlines the progression and essentials of the study of color and light. In the second part of this book, she takes readers through a series of explorations, guiding them toward mastery of the impressionist landscape.

3643X 143 pgs, Hardback LIST 29.95 PRICE 24.99

**NEW**



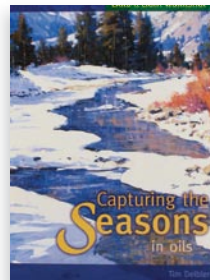
*Simplicity is the ultimate sophistication.*

~Leonardo da Vinci

### Land & Light Workshop: Capturing the Seasons in Oils

*by Tim Deibler*  
Paint the beauty of each season! Veteran artist Tim Deibler will put your fear at ease regarding this daunting subject. Tim's practical, time-tested instruction combined with tips will help you master the four keys-shape, value, color and edges. Plan any painting using various block methods, discover the secrets of plein air painting and understand the angles, shadows and reflections of light through the seasons.

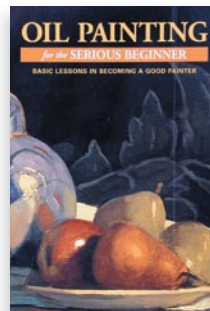
32744 126 pgs, Hardback LIST 28.99 PRICE 25.99



### Oil Painting for the Serious Beginner

*by Steve Allrich*  
The name says it all! Even if you have never touched oil paint before, you will have learned enough to not only get started right, but to build your skills and enjoy what you are doing. Learn about: selecting your paint and materials, drawing, mixing color, designing compositions, preparing a canvas, achieving painterly brushwork and tons more. 200 full color illus.

32698 144 pgs, Softback LIST 19.97 PRICE 16.99

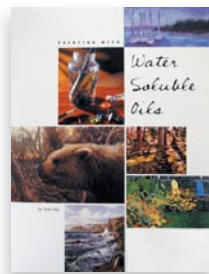


## ...water-soluble oils

### Painting with Water-Soluble Oils

*by Sean Dye*  
Curious about water-soluble oils or scared to give 'em a try? Don't be... This book can answer all your questions about this new and exciting medium. Packed with hints, tips, techniques, step-by-step demonstrations and an entire section filled with works from 15 different artists. You'll find yourself referring to it time and time again. 235 color illus.

31676 143 pgs, Hardback LIST 28.99 PRICE 25.99



### Brushwork Essentials!

*by Mark Christopher Weber*  
Fantastic! A must have for those starting out in oil, acrylic and especially water-soluble oil! If you have problems with paint application or misbehaving brushes, then you need this book. Inside is all the info on how to load your brushes properly, get great paint control, blending, dry-brushwork, layering, glazing and on and on. The author also shares his secrets regarding paint, mediums and colors that he uses to yield attention-getting results.

31918 144 pages, Hardback LIST 28.99 PRICE 25.99



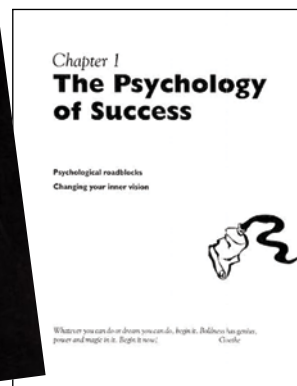
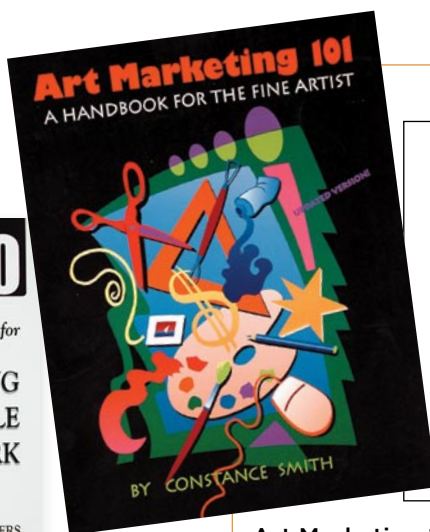
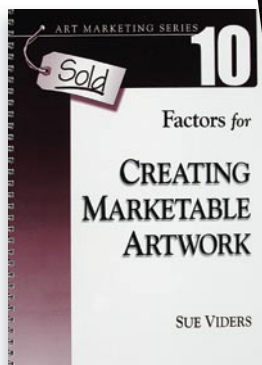
# art marketing & do it yourself...

## 10 Factors for Creating Marketable Artwork

by Sue Vidars

For the past five years, Sue Vidars has helped thousands of artists with practical, innovative marketing solutions. Her book takes the artist through all the artistic steps of composition, style, subject matter, storyline, color and presentation while showing simple easy-to-follow ideas on how to think "marketing."

11112 66 pgs, Softback LIST 19.99 PRICE 16.99



## Art Marketing 101

by Constance Smith

Get your name out there the right way! This book's got information on what you need to know to get your work out there like a pro! Chapter discussions include: Legal Protection, Pricing, Planning an Exhibit, Resumes, Navigating the Art Market, Sales Techniques, Reps and Galleries... It's sure to answer all your questions, and set you in the right direction to becoming a professional artist.

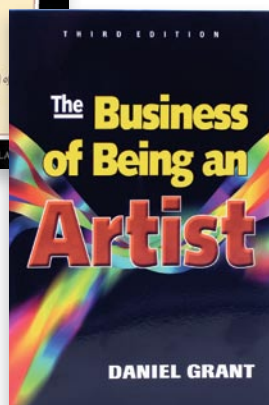
31231 336 pgs, Softback LIST 24.95 PRICE 22.45

## Art & Fear

by David Bayles & Ted Orland

"Art & Fear" explores the way art gets made, the reasons it often doesn't and the nature of difficulties that cause so many artists to give up along the way. It is about committing your future to your own hands, placing free will above predestination and choice above chance. What is your art really about...? Where is it going...? What stands in the way of getting it there...?

1392121 118 pgs, Softback PRICE 12.95



## The Business of Being an Artist

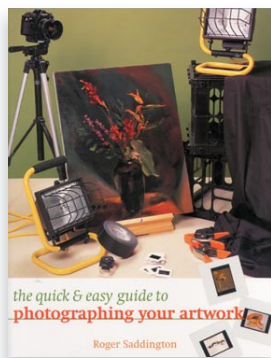
by Daniel Grant

Many artists look ahead to see only poverty in their lives. Daniel Grant believes that making informed choices is key to visualizing and attaining success as an artist. He teaches emerging and established artists all the information they need to get exhibited, promote and sell their artwork, work with art dealers, expand sales, win grants and commissions and handle the criticism and hype. This guide is a fabulous reference tool for the professional artist.

50563 317 pgs, Softback PRICE 19.95

## ARTIST TIP

It's extremely important to have good slides or digital images. They serve as your representative and will be what professionals view as examples of your work. If they are of low quality, they will only deter from the quality of your art in their opinions.

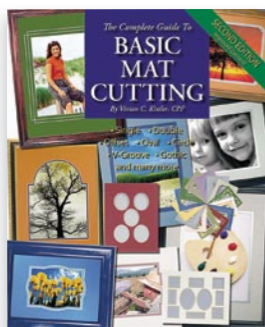


## Quick & Easy Guide to Photographing Your Artwork

by Roger Saddington

To begin marketing yourself and your work, you need to be able to accurately communicate what you do...but it's expensive having your work photographed by a professional. Learn how to take exceptional shots of your own work with your camera and some simple tools from the hardware store. It's not rocket science...and this book will walk you through the process step-by-step!

32151 111 pgs, Softback LIST 19.99 PRICE 17.99

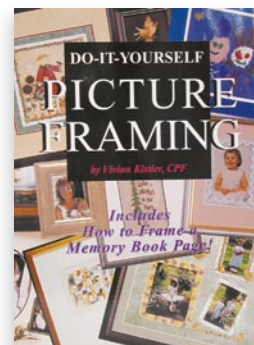


## The Complete Guide to Basic Mat Cutting

by Vivian Kistler

2nd EDITION! Newly revised and improved, Logan's basic mat cutting book now has more illustrations and content than ever before. Includes info on color choice, layout, design and technique. Now includes improved pictures and illustrations demonstrating how to cut using Logan equipment. Useful for mat cutters at all levels. 64 pages.

L238 64 pgs. Softback PRICE 9.95



## Do-It-Yourself Picture Framing

by Vivian Kistler

Vivian Kistler shows you how to work with metal and wood frames, how to cut mats, maintain your equipment, mount artwork, blocking needlework, adhesives, proportion, etc. It's a great reference where everything is easy to find and even easier to understand!

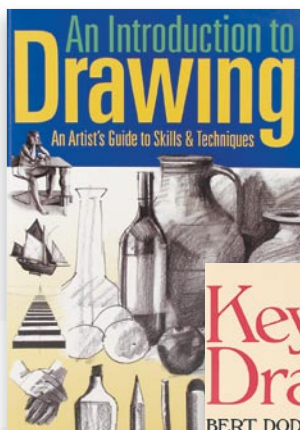
L241 64 pgs. Softback PRICE 9.95

**An Introduction to Drawing:  
An Artist's Guide to Skills & Techniques**

by Robin Hazlewood

Want to be an artist? Tired of looking at pitiful stick figures? Robin Hazlewood provides aspiring artists with a simple approach to forming proportional drawings they can respect and creating sketches that turn into artwork. A concise chapter-by-chapter system that will teach you the how and why behind great drawing. This essential reference is perfect if you are a beginning artist who wants to master the techniques to draw gorgeous figures, landscapes and more.

32827 207 pgs, Softback LIST 16.99 PRICE 15.29



**BOOKS  
on drawing**

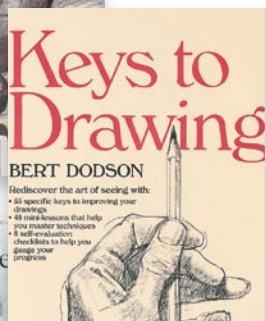
**Keys to Drawing**

by Bert Dodson

"Anyone who can hold a pencil can learn to draw with some degree of proficiency," Bert Dodson proclaims.

In this book he shares a complete drawing system that you can use for any subject or type of drawing – even if you've doubted your ability to draw. It's based on 55 "keys to drawing," which are introduced at a comfortable pace. The keys are interspersed with dozens of practice exercises that help you learn by doing. 593 b&w illus.

30220 224 pgs, Softback LIST 22.99 PRICE 20.69

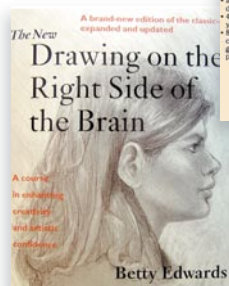


**The New Drawing on the  
Right Side of the Brain**

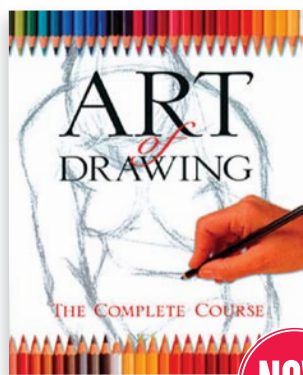
by Betty Edwards

The latest in brain research to explain how anyone can learn to draw more accurately and creatively. This edition contains a new illustrated section in color, several fully revised chapters, new sample drawings and a new section on handwriting.

135372 291 pgs, Softback PRICE 16.95



*The human foot is a masterpiece of engineering and a work of art. pleasure is the joy of understanding. ~Leonardo da Vinci*

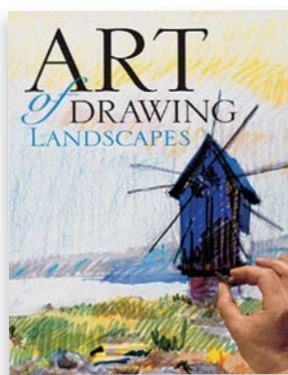


**Art of Drawing:  
The Complete Course**

by Various Artists

From achieving those first professional strokes to mastering composition, lighting and color, to finishing beautiful still lifes, portraits and landscapes, here, in one volume, is a course that covers every skill a developing artist needs. 9 X 11 1/2. all in color

09323 256 pgs, Softback LIST 19.95 PRICE 17.95

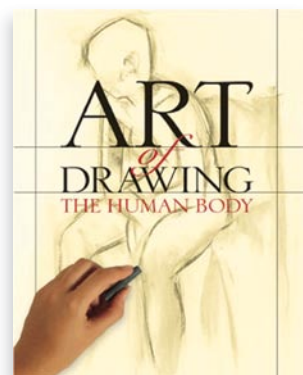


**Art of Drawing: Landscapes**

by Various Artists

Examine the highly popular subject of landscape art. Richly illustrated, it outlines the various forms, techniques, and considerations that go into producing a successful picture. There are solutions to the problems of representing the sky and capturing gradations of light. 9 X 11 3/8. all in color.

20297 157 pgs, Softback LIST 17.95 PRICE 15.99



**Art of Drawing: The Human Body**

by Various Artists

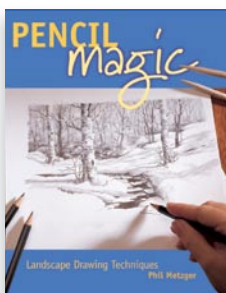
Budding artists can master the toughest and most treasured technique of all: portraying the beauty, grace and personality of the human body. This wonderful tutorial, a variety of inspiring sketches on every page, provides the solid technical foundation needed to depict every type of figure—young or old, male or female, standing, sitting or in motion—and with style. 9 X 11 3/8. all in color

11484 160 pgs, Softback LIST 17.95 PRICE 15.99

**JOE  
knows...**

**THE IMPORTANCE OF LEARNING TO DRAW...**

Learning to draw correctly is as simple as using your eyes - easier said than done. Our first attempt at drawing, as children, is generally symbolic i.e. stick-figures. We know a face is roughly round and has a oblong mouth, triangular nose and ovalish eyes . Even when we want to start drawing realistically, we are still affected by symbols - how we feel emotionally about a person is translated in shapes given to eyes, faces, mouths or expressions. We also discover that faces aren't really round, and that eyes are actually in the center (vertically) of the head, not the top. To draw effectively what see, you must use your eyes to see past the symbols. Even those of you who do abstract art and focus on emotion and symbol will benefit from learning to draw accurately.



**Pencil Magic**

by Phil Metzger

This book will help artists at any level dramatically improve their drawing - guaranteed! It has everything, from full descriptions of tools and materials, to kinds of strokes and drawing styles, to drawing finished pictures. The text is practical and down to earth, showing you both the why and the how of drawing with tips to guide you. Start improving your drawing right away! 500+ drawings!

33045 207 pgs, Softback LIST 22.99 PRICE 20.69

# more BOOKS on drawing

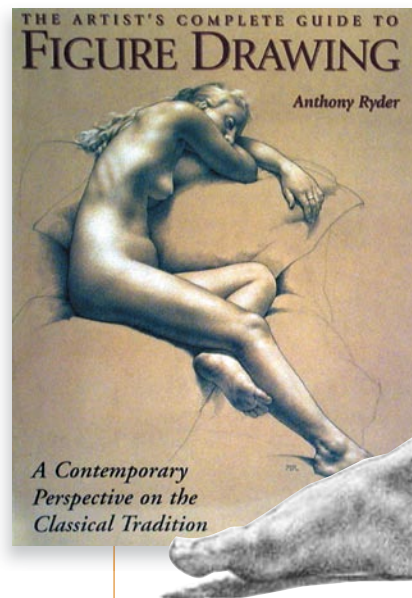
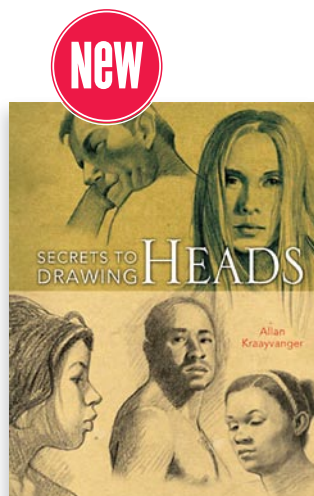
Stuff to Read & Watch  
More Books on Drawing

## Secrets to Drawing Heads

by Alan Kraayranger

It's the first thing anyone looks at when there's a figure in a painting: the details of the human head and face. There's far more to creating an accurate portrait than meets the eye, and that's exactly what this extremely focused, richly visual guide teaches artists. The amount of information is truly astounding, and it offers welcome help for anyone struggling to master the technique. The study starts with the basic shapes, planes, forms, and values of the head. There's a "map" to follow with a model, a discussion of anatomy, suggestions for capturing profiles and angled views, advice on recognizing what makes a face individual, historical photos to examine, and so much more. No other art book is its equal on the subject.

20645 112 pgs, Hardback LIST 19.95 PRICE 17.95



## The Artist's Complete Guide to Figure Drawing

by Anthony Ryder

Within these pages you will find more info than you knew was out there on the subject of figure drawing. Each chapter is loaded with tips and studies, which are designed to help you learn how to interpret the human figure flawlessly. It has all kinds of tricks that will improve your accuracy and reduce frustration... that's when drawing is really fun. 200 b&w illus.

03035 160 pgs, Softback LIST 24.96 PRICE 20.89

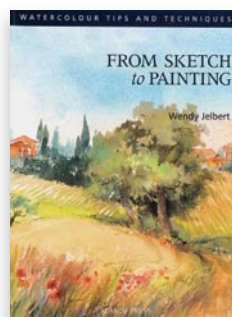
## From Sketch to Painting

by Wendy Jelbert

From The Watercolor Tips & Techniques Series.

Everything you need to know about transforming a rough sketch into a painting you can be proud of - a complete inspirational course for all those who love to sketch and paint. Everything is covered from capturing detail, composition and texture to making the most of your sketchbooks. Many of Wendy's finished paintings and the sketches that inspired them are included throughout the book.

29955 96 pgs, Softback LIST 19.95 PRICE 17.95



## How to Draw What You See

by Rudy de Reyna

All the drawing basics you would learn from any art teacher, without worry of being late for class! Inside, you'll find 30 demos on how to break down shapes and how to interpret form by training your eyes to "see". After all, that is the key to good drawing. 220 b&w illus.

23753 176 pgs, Softback LIST 16.96 PRICE 14.29

## Draw Real People!

by Lee Hammond

A straight forward approach introduces the beginner to the pleasures of drawing. Anyone will be able to start drawing realistic people in no time!

30720 80 pgs, Softback LIST 14.99 PRICE 13.49



## Drawing the Human Head

by Burne Hogarth

Not really sure why your drawings are always a little off? Get to the bottom of this quandary once and for all. Learn the little tricks that can make your drawings look alive. Get juicy hints about proportion, anatomy and structure--the good stuff that'll take your drawings to the next level. 300 b&w illus.

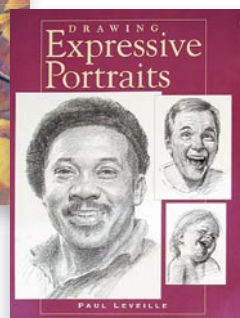
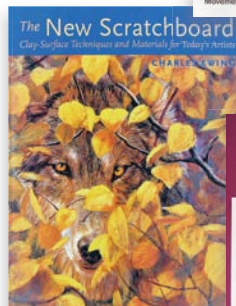
13776 160 pgs, Softback LIST 19.97 PRICE 16.69

## The New Scratchboard

by Charles Ewing

Charles Ewing provides inspiring demonstrations on how to work with India ink, acrylic, watercolor and other rich color mediums on a clay surface, plus unique new relief printing, intaglio and clay-surface lithographic techniques.

46583 142 pgs, Softback LIST 29.95 PRICE 24.99



## Drawing Expressive Portraits

by Paul Leveille

If your portraits look somewhat like heavily medicated versions of your subject, then you need this book! Inside, learn the basics of creating portraits that will make you think the subject is right there, living and breathing. Train yourself to interpret the planes of the face and how the different features relate to create a unique person each time. Get your portraits looking the way you imagined them and saw them with your own eyes.

32023 127 pgs, Softback LIST 19.99 PRICE 17.99

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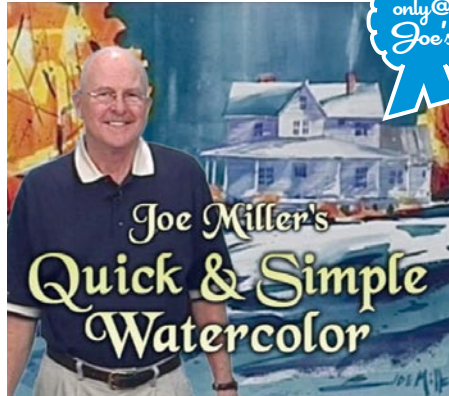
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# JOE MILLER *Watercolor Videos*



Joe Miller makes learning to watercolor an inviting and relaxing experience. He will show you how simple it is to crank out beautiful paintings and enjoy yourself at the same time. Join Joe as he takes you through the four-step process of creating a painting, all the while remaining loose, keeping your color dominance constant and inevitably honing your watercolor skills. American Journey colors you will need for this video are: Bumblebee Yellow, Old Sienna, Lucky Penny, Periwinkle, Ultramarine Blue, June Bug, Midnight Blue and Orchid.

ITEM #	DESCRIPTION	LIST	PRICE
CJV4	VHS 50 min	23.99	<b>21.99</b>
CJV4D	DVD 50 min	23.99	<b>21.99</b>



## Let's Paint!

### A Beginner's Guide to Watercolor

Wondering how to get started in watercolor? Let Cheap Joe show you how. In this video, Ol' Joe will show you how to do everything from setting up your palette, through a finished painting. You also get to see which materials he uses to create his wonderful, color-filled paintings.

ITEM #	DESCRIPTION	LIST	PRICE
CJV3	VHS 55.2375 min +/-	23.99	<b>21.99</b>
CJV3D	DVD 55.2375 min +/-	23.99	<b>21.99</b>

*The more I think about it, the more I realize there is nothing more artistic than to love others. ~ Vincent Van Gogh*



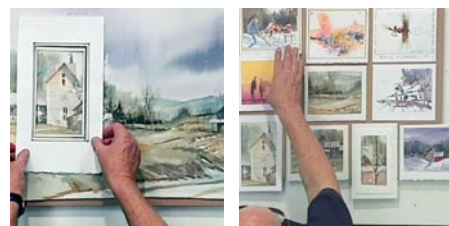
## WATERCOLOR STARTER SETS!

Joe uses the American Journey Starter Set in his "Let's Paint! A Beginner's Guide to Watercolor" video!

**A Beginner's Guide to Watercolor" video!**

The American Journey Watercolor Starter Set is an unbelievable deal because it has everything that you need to paint until your hearts content. It is perfect if you are just getting started or if you are just enhancing your current art supplies.

For more information check out page 9!

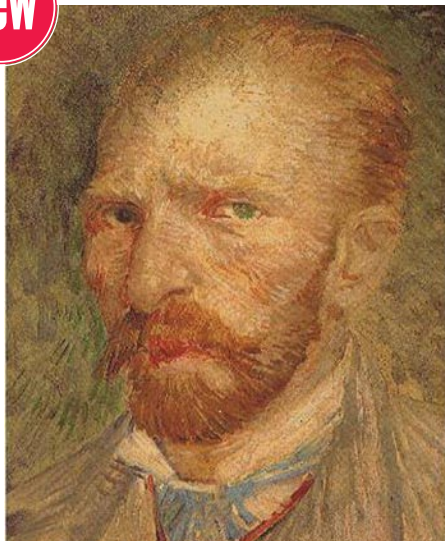


## Goof-Proof Greeting Card Video

### The Perfect Companion for Our Goof-Proof Cards!

Learn card making tips and techniques from good "ol" Joe himself! We are sure you'll find some great ideas that you'll use over and over again on your own!

ITEM #	DESCRIPTION	LIST	PRICE
GPV1	VHS 45 min	15.99	<b>13.99</b>
GPV1D	DVD 45 min	15.99	<b>13.99</b>



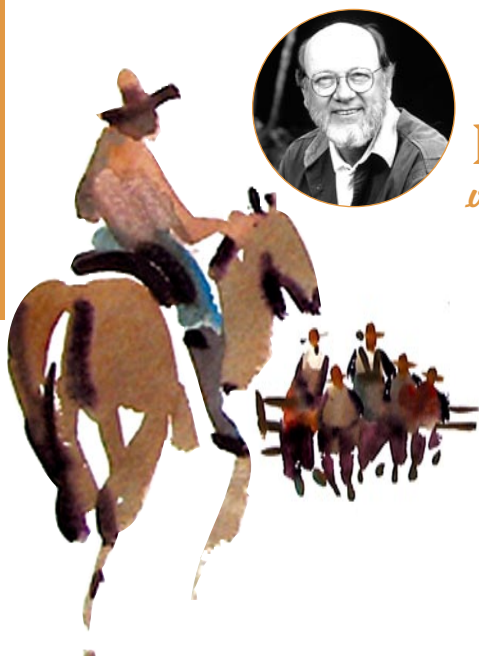
## Vincent Van Gogh DVD

Joe would like to make this DVD on the life of Vincent Van Gogh available to any art club or group that would like to use it FREE of charge. Recorded live at the Hickory Museum of Art, Hickory, NC. Simply send the dates you need the DVD, along with a Mastercard, Visa or Discover number to ensure its safe return. View the DVD and return. Your only cost is return postage. If you would like to purchase the DVD, you may for only \$15.99.

Available Spring 2006

ITEM #	DESCRIPTION	TYPE	PRICE
VVG-1D	DVD 60 min	Loaner	----
VVG-2D	DVD 60 min	For Sale	<b>15.99</b>

Our vast selection available online at: [www.cheapjoes.com](http://www.cheapjoes.com)



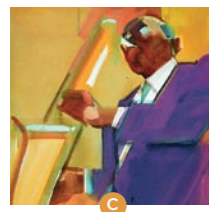
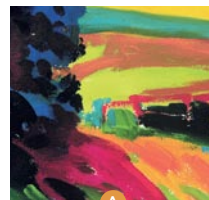
## skip lawrence

videos & dvds



## skip lawrence & christopher schink

videos



### Jellybean Figures

If you are hesitant, fearful or just unpracticed at putting figures in your paintings, this is the video for you. Skip Lawrence demonstrates a simple, sure-fire, never fail method of painting expressive figures that add excitement to your landscapes, meaning to your greeting cards or life to a sketchbook.

ITEM #	DESCRIPTION	LIST	PRICE
SL4	VHS - 45 min	23.99	21.99
SL4D	DVD - 45 min	23.99	21.99



### Bringing Light to Your Landscapes

This video reveals the secret to creating that beautiful glowing atmospheric effect we all want in our landscape paintings. Through a system of sequential wet-into-wet glazes (no waiting time for washes to dry), your paintings will look and feel like you are gazing into a landscape filled with real atmosphere.

ITEM #	DESCRIPTION	LIST	PRICE
SL5	VHS - 40 min	23.99	21.99
SL5D	DVD - 40 min	23.99	21.99



### Jellybean Heads

If you liked "Jellybean Figures", you'll love "Jellybean Heads". This video is intended for the painter who would like a simple, sure-fire way of painting small heads to go on small figures especially in market place settings. Give these small figures expression. It's so simple that anyone can do it, plus it's a lot of fun.

ITEM #	DESCRIPTION	LIST	PRICE
SL6	VHS - 40 min	23.99	21.99
SL6D	DVD - 40 min	23.99	21.99

### A Using Color As Value

Learn how to bring vibrant color and strong values to your paintings with this exciting and fun to watch video. Both Skip & Toph demonstrate their step-by-step techniques for more expressive use of color in your paintings.

SC1	VHS 25 min	List 21.99	Price 19.99
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### B Making Things Flat or Round

You will learn from Skip & Toph's real examples about how famous artists used flattened and modeled forms in their paintings to enhance their compositions. Learn how to incorporate these techniques to strengthen your work.

SC2	VHS 25 min	List 21.99	Price 19.99
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### C Finding Direction in Your Painting

More exciting compositions? Everybody wants that, and Skip and Toph show you how to make it happen with the use of organized shapes and directional dominance.

SC3	VHS 25 min	List 21.99	Price 19.99
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### D Designing Shapes

Skip and Toph demonstrate for you the differences between active and passive shapes and how you can use them to construct more powerful and interesting compositions.

SC4	VHS 25 min	List 21.99	Price 19.99
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**Save!** ALL FOUR  
Skip & Toph Videos!

ITEM #	DESCRIPTION	LIST	PRICE
SC-SET	Set (All Four)	87.96	71.99

*Stressing output is the key to improving productivity, while looking to increase activity can result in just the opposite.*

~Paul Gauguin



### Designing with Light in Color

Skip demonstrates a step-by-step painting using basic concepts. "A picture is worth a thousand words" may not be entirely true, but it certainly helps to see an idea demonstrated.

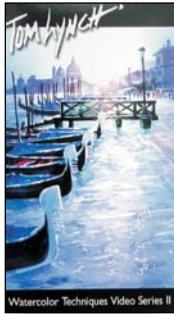
SL2	VHS 80 min	List 32.99	Price 29.99
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### Understanding Watercolor

The emphasis of this tape is on how to design a painting using big shapes, simple value organization and a commitment to personal style through the use of color, texture and concept.

SL1	VHS 60 min	List 21.99	Price 19.99
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## tom lynch

videos

Bring Tom Lynch into your home for personal lessons!

ITEM #	DESCRIPTION	LIST	PRICE
TL4100	Preliminary Color Studies Part 1	29.95	<b>27.95</b>
TL4200	Preliminary Color Studies Part 2	29.95	<b>27.95</b>
TL4300	Special Effects in Watercolor Part 1	29.95	<b>27.95</b>
TL4400	Special Effects in Watercolor Part 2	29.95	<b>27.95</b>
TL4500	Capturing Mood & Expression	29.95	<b>27.95</b>

*Save!* ALL FIVE Tom Lynch Videos!

ITEM #	DESCRIPTION	LIST	PRICE
TL-SET	Tom Lynch 5-Video Set	149.75	<b>127.99</b>



## stephen quiller

videos



### The Complete Water Media Workshop

Learn the principals and techniques of utilizing Water Media for stunning results. This video covers aspects of all water media, including: water color, gouache, casein and acrylic. Quiller's style is insightful and refreshingly entertaining as he demonstrates the techniques that you can use to improve your use of the media.

JR290030	VHS 165 min	LIST 79.95	PRICE <b>67.99</b>
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### Mastering Color & The Plein Air Experience

Follow along as Quiller explains his innovative approach to making expressive color more accessible and easier to manipulate. Then "travel" to a beautiful Rocky Mountain setting to prepare and practice for on-location painting. A complete learning experience you can watch again and again.

JR290031	VHS 165 min	LIST 79.95	PRICE <b>67.99</b>
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## don getz

videos



### Goat Island

Don Getz's first instructional video! This video is jam packed with interesting tips and techniques that Don has perfected for painting with watercolor on gessoed surfaces. You learn all the tricks: how to prepare your surface, what paints and materials he uses and how to create interesting textures and exciting color combinations.

DG1	VHS 60 min	LIST 25.99	PRICE <b>23.99</b>
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### Positives & Negatives: Watercolor on Gesso!

Don Getz can tell you all about painting on gessoed paper and have you painting like a pro in no time flat. Literally watch a painting develop out of a giant wash right before your eyes. Also, make sure to catch some other great information on spattering, lifting, scumbling and creating soft and hard edges.

DG2	VHS 64 min	LIST 25.99	PRICE <b>23.99</b>
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### Watercolor Journaling

The thrill of creating watercolor journals lies in the simplicity of the entire process; a travel palette, a pencil or pen, journal book with watercolor paper and personal time... Let Don Getz help you find enthusiasm and inspiration when creating your own personal watercolor journal.

DG3	VHS 66 min	LIST 25.99	PRICE <b>23.99</b>
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## robert wade

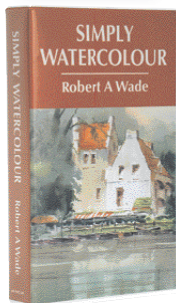
videos & dvds



### Watercolour ...Wade's Way

Concentrates on three main areas of watercolour painting: the important use of tonal values, the use of colour and a useful way to approach figures. Includes simple exercises, with clear instruction.

ITEM #	DESCRIPTION	LIST	PRICE
RW1	VHS 90 min	36.99	<b>32.99</b>
RW1D	DVD 90 min	36.99	<b>32.99</b>



### Simply Watercolour

This video has a light-hearted and funny approach, but one that is also filled with lots of information that you can use over and over again. Features wonderful demos that take place in beautiful Belgium. Robert shares his "pearls of wisdom" on all kinds of things!

ITEM #	DESCRIPTION	LIST	PRICE
RW2	VHS 60 min	36.99	<b>32.99</b>
RW2D	DVD 60 min	36.99	<b>32.99</b>



### Watercolour Workshop

Robert takes you through many of the elements of watercolour painting as he works on simple studio demonstrations and onsite paintings. He explains tonal values, colour mixing, glazes, wet into wet, skies, figures and more in a fun and simple manner.

ITEM #	DESCRIPTION	LIST	PRICE
RW3	VHS 90 min	36.99	<b>32.99</b>
RW3D	DVD 90 min	36.99	<b>32.99</b>



## janet walsh videos

### A Capturing the Essence of a Bouquet

Capture shapes and their relationships, without getting bogged down within penciled outlines. Use the brush to create lively forms.

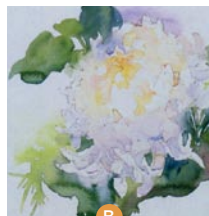
**JW1** VHS 90 min LIST 41.99 PRICE **35.99**



### B The Use of Greens, Whites and Yellows

Have your whites sparkle. Treat your green foliage as a whole with interesting shapes and colors within. Make your yellows transparent.

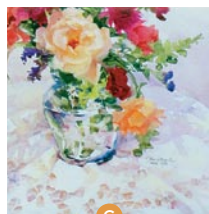
**JW2** VHS 75 min LIST 31.99 PRICE **26.99**



### C Interpreting Glass Containers & Lace Fabrics

Painting glass containers and white lace fabric spontaneously and continuing the rhythm and feeling of a bouquet.

**JW3** VHS 75 min LIST 31.99 PRICE **26.99**



### D Vocabulary of Backgrounds

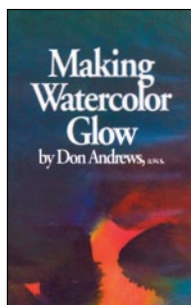
Start on a journey to build a vocabulary of backgrounds you will refer to over and over.

**JW4** VHS 40 min LIST 31.99 PRICE **26.99**



**Save! ALL FOUR Janet Walsh Videos!**

ITEM #	DESCRIPTION	LIST	PRICE
<b>JW-SET</b>	Janet Walsh 4-Video Set	137.96	<b>108.99</b>



### Making Watercolor Glow

by Don Andrews

Renowned colorist and nationally-known teacher, Don Andrews provides demonstrations and discussions designed to give the viewer a clear understanding of how watercolor can be developed to enhance color and make it "glow." Don's video is a valuable teaching tool which enables you to see vivid color created step-by-step and understand the hows and whys.

**DA1** VHS 90 min LIST 44.99 PRICE **39.99**



## ron ranson videos & dvds

### E Watercolor Fast & Loose

Produced to coincide with his latest book of the same name, this hour-long video is packed with action and instruction. Ron's painting style is fast, direct and exciting, covering every aspect of watercolor.

ITEM #	DESCRIPTION	LIST	PRICE
<b>RR1</b>	VHS 60 min	31.99	<b>28.99</b>
<b>RR1D</b>	DVD 60 min	31.99	<b>28.99</b>

### F Big Brush Watercolor

Ron crams more and more practical watercolor instruction and excitement into this, his third video. Here, he goes more deeply into his practical techniques with his big hake brush. Video was designed for use in conjunction with Ron's book, "Big Brush Watercolor."

ITEM #	DESCRIPTION	LIST	PRICE
<b>RR2</b>	VHS 60 min	31.99	<b>28.99</b>
<b>RR2D</b>	DVD 60 min	31.99	<b>28.99</b>

### G Distilling the Scene

Ron demonstrates the principles of design, the pitfalls to avoid and the tips to follow. Ron's painting style is fast, direct and exciting. His infectious and continual enthusiasm, which keeps his various books bestsellers, comes over ideally in this video.

ITEM #	DESCRIPTION	LIST	PRICE
<b>RR3</b>	VHS 60 min	31.99	<b>28.99</b>
<b>RR3D</b>	DVD 60 min	31.99	<b>28.99</b>

### H Watercolor Landscapes from Photographs

Full of useful tips and techniques. Ron covers, using four paintings, how to compose from photos, balancing foreground & background, along with many other concepts! Educational & entertaining!

ITEM #	DESCRIPTION	LIST	PRICE
<b>RR4</b>	VHS 60 min	31.99	<b>28.99</b>
<b>RR4D</b>	DVD 60 min	31.99	<b>28.99</b>

*I adore the theater and I am a painter. I think the two are made for a marriage of love. I will give all my soul to prove this once more.*

~ Marc Chagall

## CHUCK'S TREE TIPS

Trees are a great subject!

"The side of a pencil shapes out a nice tree. Not too much tree, just enough to frame a structure. A pencil will also give good texture for the side of a wooden structure."

"As artists, we adjust what we see by what we know. Take the liberty to rearrange elements. I don't paint from photos. I use them only to remind me of the ambience of the subject or location. I do my sketching on site and paint from my sketch."

**Taken from "Sketches of the High Country" by Chuck McLachlan (See on page 238.)**



## chuck mclachlan dvds

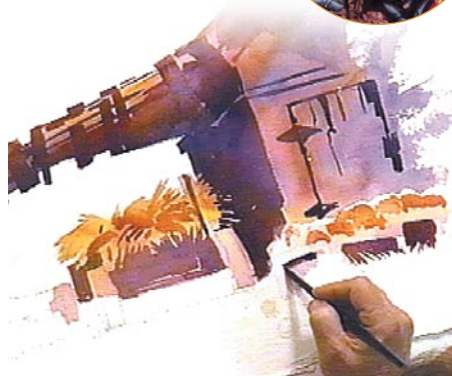
Chuck is one of our most popular instructors and now you can learn some of his favorite techniques at home. The titles are descriptive of what you'll find inside: simple and colorful lessons designed to make your painting more fun and enjoyable.

ITEM #	DESCRIPTION	LIST	PRICE
<b>CM1D</b>	Simple & Loose DVD 23 min	19.99	<b>17.99</b>
<b>CM2D</b>	20 Minute Drill DVD 23 min	19.99	<b>17.99</b>
<b>CM3D</b>	Less is Better DVD 29 min	19.99	<b>17.99</b>
<b>CM4D</b>	Connecting Shapes DVD 29 min	19.99	<b>17.99</b>
<b>CM6D</b>	Florals, Quick & Loose DVD 45 min	20.99	<b>18.99</b>



## tom jones

videos & dvds



### Original Watercolor Video Series

Starting out in watercolor and want to know all the tricks? Learn from one of the most sought after workshop instructors around. These videos are designed with the beginner in mind, but are also great for those who have worked with watercolor for a while and are looking to brush up a little. Each of the videos is subject specific, which can help you tune in on just what you want to know. VHS only.

ITEM #	DESCRIPTION	LIST	PRICE
TJ1	Starting with a Colorful Wash/30 min	16.99	14.99
TJ2	Painting Rocks & Cliffs/30 min	16.99	14.99
TJ3	Painting Trees/25 min	12.99	11.99
TJ4	Paint Flowering Plants & Shrubs/30 min	16.99	14.99
TJ5	Spray Color to Create Misty Look/25 min	12.99	11.99
TJ6	Painting Soft & Hard Edges/25 min	12.99	11.99
TJ7	Lifting Color to Create Images/30 min	16.99	14.99

*A child of five would understand this. Send someone to fetch a child of five.*

- Grocho Marx

### Simplified Watercolor Technique DVD Series

Tom Jones presents eight, subject-specific, short but very informative lessons. So, if you are starting out in watercolor start with one of its masters. From snow capped mountains to tropical palms, Jones covers all things nature. Learn from one of Joe's favorite workshop instructors. Available in DVD.

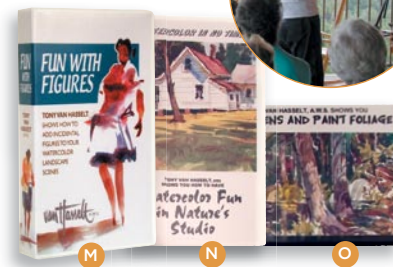
ITEM #	DESCRIPTION	LIST	PRICE
TJ10D	Painting Snowcapped Mountains/15 min	9.99	8.99
TJ11D	Painting A Misty Tropical Look/14 min	9.99	8.99
TJ12D	Easy Way to Paint Palm Trees/14 min	9.99	8.99
TJ13D	Painting A Woody Winter Scene/14 min	9.99	8.99
TJ14D	Painting Layers In Clouds/13 min	9.99	8.99
TJ15D	Painting Foreground Grass/11min	9.99	8.99
TJ16D	Painting Evergreen Trees/11 min	9.99	8.99
TJ17D	Creating Texture in Foliage Using Frisket/11 min	9.99	8.99

**Save! 50% ALL EIGHT**  
Tom Jones Lessons on ONE DVD!

ITEM #	DESCRIPTION	LIST	PRICE
TJ18D-SET	Tom Jones 8 Lessons on DVD Set	79.92	39.95

## tony van hasselt

videos



### M Fun with Figures

Afraid to add incidental figures to your landscapes? Do they become stiff additions to those nice loose watercolors? In this two-part video set, Tony van Hasselt teaches a more relaxed, fun approach.

TVH4	VHS 60 min	LIST 49.00	PRICE 39.99
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### N Watercolor Fun in Nature's Studio

Don't know how to tackle that subject? Then, this video is just for you. Tony van Hasselt shares years of on-location experience. He covers many special tips on how to improve your outdoor painting process and set up to help you achieve better results.

TVH2	VHS 79 min	LIST 39.00	PRICE 35.99
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### O How to Mix Greens and Paint Foliage

How to handle all those greens that landscapes always need! Tony will show you how to make those green mixtures more natural, varied and interesting.

TVH3	VHS 47 min	LIST 30.00	PRICE 26.99
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## al stine

videos



### I Painting a Barn

In this one hour video Al shows one way to paint a rustic barn. He also explains his "Crusiform" style.

AS1	60 min	LIST 24.95	PRICE 21.99
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### J Painting a Coastal Scene

In this video I show how to paint an old knurled pine tree along with the sand dune and ocean.

AS2	60 min	LIST 24.95	PRICE 21.99
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### K Drawing Basics

Shows how Al starts a drawing for a painting using the contour method. Also covers perspective.

AS4	60 min	LIST 24.95	PRICE 21.99
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### L Painting A Portrait

The video shows what colors I use to paint the head and how to apply them.

AS7	60 min	LIST 24.95	PRICE 21.99
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## frank webb

video & dvd

### Frank Webb on Watercolor

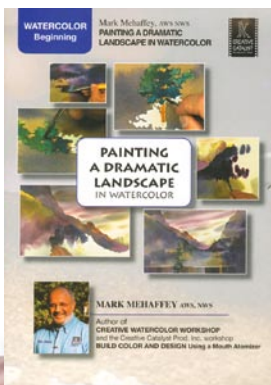
A perfect watercolor video for beginner to advanced watercolor artists. Frank Webb offers a wealth of knowledge in one 60 minute video.

FW1	VHS 60 min	LIST 44.99	PRICE 39.99
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### Using Your Head, Heart & Hand

Frank breaks down this DVD into 8 learning chapters that cover Design, Direct (Dry) Painting, Wet-Into-Wet, Color Patching, Easel Drizzling, Calligraphic Painting, Layering and Transparency and Darks First. Using his step-by-step techniques will impart valuable lessons for every artist wishing to improve their painting skills.

FW2D	DVD 114 min	LIST 34.99	PRICE 29.99
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### Painting a Dramatic Landscape in Watercolor

by Mark Mehaffey

Covers important tips on controlling moisture in your brush, how to get variety with a limited color palette, the role of silhouette and scale in landscapes and the importance of a value sketch. In a few hours even a beginner can achieve drama in their watercolor landscapes.

ITEM #	DESCRIPTION	PRICE
MM8	VHS 100 min	39.95
MM8D	DVD 100 min	39.95



## charles reid

videos & dvd



### Painting Flowers in Watercolor Part 1 & 2

**Video 1:** Special "assignments" and step-by-step exercises help you master techniques for superior brushwork, edge control and composition, enabling you to paint wild daffodils, roses, mums, sunflowers, lilacs, tomatoes, avocados, oranges, strawberries and more, as well as, jars, coffeepots and wine bottles.

**Video 2:** Charles Reid likes to take chances, let things happen. He welcomes the spontaneity of a run or drip, the challenge of an unruly still life set-up. And all this makes him a very entertaining painter to watch. This video offers an entertaining--and highly informative--hour of Charles at work. He shows you firsthand how to infuse your paintings with energy, spirit and a true sense of the medium. The video focuses on contour drawing, working in color, tonal values, composition and brushwork and includes two start-to-finish painting demonstrations.

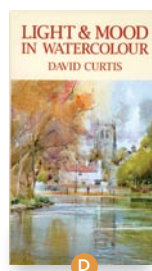
ITEM #	DESCRIPTION	LIST	PRICE
NL407	Part 1 VHS 60 min	24.99	22.49
NL408	Part 2 VHS 60 min	24.99	22.49
NL407-SET	Set (Both 1 & 2)	49.98	42.79



### Charles Reid's Watercolor Secrets

Charles starts with his favorite subject of all--the human figure. Sit in on his sessions with a live model, as he paints several artistic poses, both sitting and reclining. You'll learn easy tricks for taking visual measurements, creating a contour drawing, and achieving realistic skin tones, shadow colors and more.

ITEM #	DESCRIPTION	LIST	PRICE
NL807	VHS 115 min	29.99	26.99
NL808D	DVD 115 min	29.99	26.99



### A Watercolor Simplified

by Pat Weaver

Pat Weaver shows you a simple and inspirational method to painting. In this video, she confidently demonstrates how to draw and paint simply and successfully in watercolor. From painting a seated figure to completing a colorful painting of vegetables, you will be inspired to pick up a brush and follow Pat's instructions and advice. Includes a useful section on color mixing as well.

NL708	VHS 74 min	LIST 29.99	PRICE 26.99
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### B The Dance of Watercolor Beginners & Beyond

by Julie Cohn

Watercolor is a very forgiving medium?!?!? Does this sound familiar, we thought not! Learn why Julie Cohn claims it is in this step-by-step medium and learn how to best control paint and water.

JCID	DVD 64 min	LIST 19.99	PRICE 18.99
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### C Incredible Light & Texture

by James Toogood

James has an incredible talent for creating light, depth and texture within a painting. Through this informative video, you will be about to follow along as he demonstrates his techniques for achieving such stunning pictures.

ITEM #	DESCRIPTION	LIST	PRICE
NL835	VHS 62 min	29.99	26.99
NL836D	DVD 62 min	29.99	26.99

### D Light & Mood in Watercolour

by David Curtis

An advocate of working on location, David Curtis works in pure watercolour in a loose way. You will learn David's method of capturing light and mood as he paints pastoral scenery in his native Yorkshire in early spring.

DC3	VHS 80 min	LIST 36.95	PRICE 32.99
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### E Watercolors: Unleashing Dynamic Color

by Karen Vernon

This video demonstrates Karen Vernon's techniques for lifting and glazing watercolors on Claybord Textured.

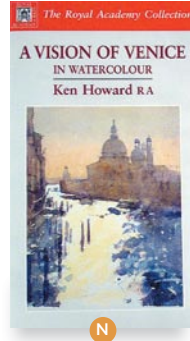
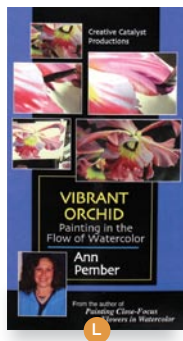
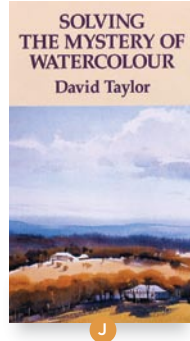
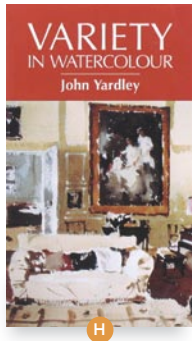
KV1	VHS 60 min	LIST 34.99	PRICE 32.99
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### F Painting Outside the Lines

by Linda Kemp

Take home this fully-comprehensive guide to negative painting. Negative painting is an intriguing, alternative painting approach in which the subject is established by painting around the object, rather than by painting the object itself. This innovative method will help you create alluring works of art in a broad variety of subject matter. Seeing negative painting in action turns this seemingly difficult technique into an achievable method that you can apply to your own works of art.

NL737	VHS 88 min	LIST 29.99	PRICE 26.99
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### Secrets of Flower Painting

by Ken Hosmer

Ken Hosmer will show you how to vastly improve your flower painting with some techniques that are so simple...but that may not have even occurred to you before. He can break down his painting style and show you how to make your paintings more dynamic by softening shapes, creating lost and found edges, repetition of color and all kinds of other things in two complete painting demonstrations (one of roses, one of pansies).

If you feel like maybe florals haven't exactly been your strongest subject, find new enthusiasm and creativity with Ken as your guide!

**KH88** VHS 108 min LIST 44.95 PRICE **39.99**

*What I dream of is an art of balance, of purity and serenity devoid of troubling or depressing subject matter - a soothing, calming influence on the mind, rather like a good armchair which provides relaxation from physical fatigue.*

~ Henri Matisse

### G One-On-One

by Susan Harrison-Tustain

Join Susan as she reveals the techniques behind her "naturalistic realism" style of painting. She guides you through a series of lessons, each designed to give you an understanding of the elements she uses to create 3-D form and realism.

**ST83** VHS 102 min LIST 39.99 PRICE **35.99**

### H Variety In Watercolour

by John Yardley

Once again, John shows us how to simplify and convey an impression of a scene, bringing light and life to his paintings as he paints a variety of his favourite subjects in watercolour.

ITEM #	DESCRIPTION	LIST	PRICE
<b>JY1</b>	VHS 60 min	31.95	<b>28.99</b>
<b>JY1D</b>	DVD 60 min	31.95	<b>28.99</b>

### I Pure Color Glazing in Watercolor

by Arleta Pech

Arleta Pech walks you through the process of creating vibrant watercolor in her new video. She discusses photographing the subject, enlarging it to fit your paper, creating rich backgrounds, "mud free" color choices and "pure color glazing." The demonstrations are easy-to-follow, spectacular and fun to watch. Use Arleta's time tested techniques for creating unbelievable florals each and every time. (This video is also great with Arleta's book... "Painting Fresh Florals in Watercolor")

**ARPI** VHS 75 min PRICE **29.95**

### J Solving The Mystery of Watercolour

by David Taylor

Practical tuition in his studio is combined with outdoor paintings of water, boats, buildings, sunlit streets and panoramic views.

ITEM #	DESCRIPTION	LIST	PRICE
<b>DT1</b>	VHS 90 min	36.95	<b>32.99</b>
<b>DT1D</b>	DVD 90 min	36.99	<b>32.99</b>

### K Watercolors: Fun & Easy Special Effects

by Jan Fabian Wallake

Are you afraid to spatter, stencil or stamp? Do you cringe at the thought of losing control of your watercolor? What a shame if you do! You can do something to change all that. Loosen up! Let Jan Fabian Wallake show you fun, quick and easy ways to incorporate pattern, texture and interest into your watercolors without wasting hours of painting time!

**JFW1** VHS 60 min LIST 24.99 PRICE **21.99**



**Billy**  
Outlet Store

### L Vibrant Orchid

by Ann Pember

This video workshop with Ann Pember is an education in the wet-into-wet technique. You will learn how Ann controls and directs the natural qualities of watercolor and captures the uniqueness and vitality of each subject. For beginners and intermediates.

**AP77** VHS 110 min PRICE **39.95**

### M Glorious Garden Flowers in Watercolor

by Susan Harrison-Tustain

Discover the secrets to painting exquisite florals and look over Susan's shoulder as she guides you all the way through the painting process from beginning to completion.

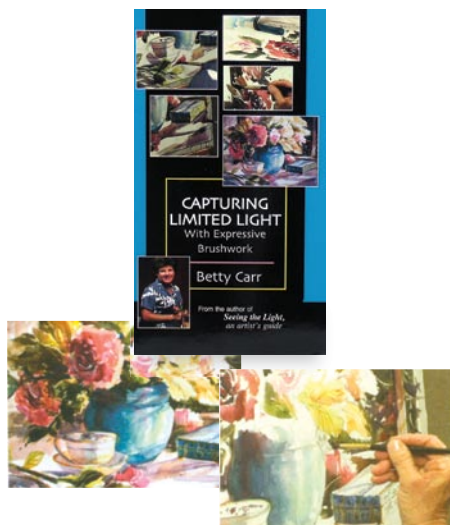
**ST82** VHS 85 min LIST 33.99 PRICE **30.99**

### N A Vision of Venice in Watercolour

by Ken Howard

If you are not familiar with Ken, we are sure you will enjoy his very informative video. Ken was formerly an instructor with the Royal Academy of Art and his relaxing, funny and low key way of conveying ideas and techniques leaves you feeling more inspired to work and try new things than ever before.

ITEM #	DESCRIPTION	LIST	PRICE
<b>KH2</b>	VHS 60 min	31.95	<b>28.99</b>
<b>KH2D</b>	DVD 60 min	31.95	<b>28.99</b>



**Capturing Limited Light With Expressive Brushwork**

By Betty Carr

You will get close-up views as Betty shows her techniques for painting darks first to create depth and energy. Thinking like an oil painter and sculptor she will teach you how she “carves” depth out of her painting and uses expressive “dancing” brushwork. For all levels of watercolor.

BCI VHS 110 min PRICE **39.95**

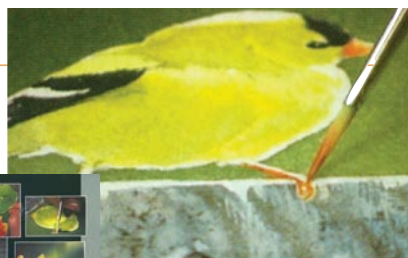
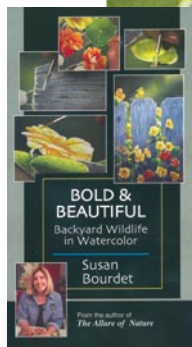


**susan bourdet**  
video

**Bold & Beautiful: Backyard Wildlife in Watercolor**

This video compresses an extended process into 75 information-packed minutes with short cuts, product tips and safe guards. Susan demonstrates tips on photographing wildlife, how to create luminous wet-into-wet backgrounds, dry brush weathered wood, knot holes and nails, use of gouache to add sunlit sparkle, spattering, how to achieve depth while maintaining the illusion of soft feathering and a cascade of delicate vibrant flowers.

SB88 VHS 75 min PRICE **39.95**



Stills From Backyard Wildlife



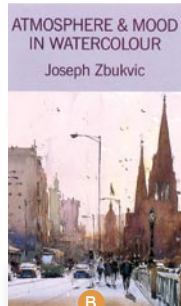
**A Watercolor Problems and Solutions Parts 1 & 2**

by Trudy Friend

**Video 1** is packed full of helpful advice for the beginner or intermediate artist. Through various demonstrations, you'll learn how to tackle tonal value, shadowing techniques, explore control and blending and correct mistakes. Subjects covered include flowers, trees, buildings and fences.

**Video 2** explores more detail on how to use colors in your composition. Trudy shows you how to improve your techniques in simple steps. Features skies, stone walls, statues, buildings and a fluffy toy dog. By the end of this video, you will have learned all the techniques required to create the perfect picture!

ITEM #	DESCRIPTION	LIST	PRICE
NL557	Part 1 VHS 67 min	24.99	<b>22.49</b>
NL558	Part 2 VHS 63 min	24.99	<b>22.49</b>
NL557-SET	(Both 1 & 2)	49.98	<b>42.79</b>

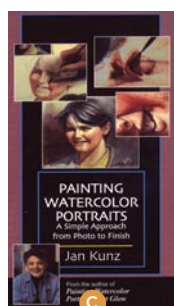


**B Atmosphere and Mood in Watercolour**

by Joseph Zbukvic

In this film you will follow Joseph as he paints in Australia and Venice and learn how to tackle his impressionistic style.

ITEM #	DESCRIPTION	LIST	PRICE
JZ1	VHS 60 min	36.95	<b>32.99</b>
JZ1D	DVD 60 min	36.95	<b>32.99</b>

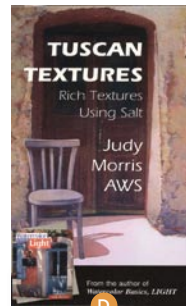


**C Painting Watercolor Portraits**

by Jan Kunz

Jan Kunz is known around the country for her wonderful portraits! Treat yourself to a Jan Kunz portrait workshop in a box. She covers all the special stuff that you need to know and goes into specific details that you can use. (Even her favorite color mixtures for painting realistic skin tones!)

ITEM #	DESCRIPTION	PRICE
JK4	VHS 80 min	<b>39.95</b>
JK4D	DVD 80 min	<b>39.95</b>

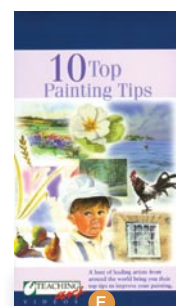


**D Tuscan Textures: Rich Textures Using Salt**

by Judy Morris

Ever wondered how some watercolorists have paintings filled with rich patterns of color and texture? I bet you had no idea that effect could be as easy as adding just a little bit of salt! Sure, salt isn't great for your blood pressure but it can add great things to your painting. You will be amazed at the depth and visual interest it can add to the simplest of subjects.

JM1 VHS 75 min PRICE **39.95**



**E 10 Top Painting Tips**

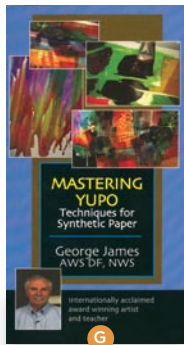
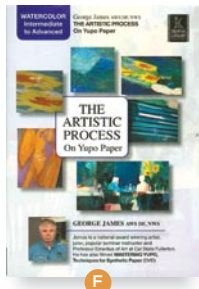
by Various Artists

Subjects range from lively reflections on glass to the glimmer in a little boy's eyes, graceful grasses to vibrant pears, delicate primroses to spirited roosters. These tried-and-true techniques will bring life, color and enjoyment to your landscapes, still lifes and people paintings. One of the best hours you'll ever spend on your art.

NL889 VHS 60 min LIST 24.99 PRICE **22.49**

*In our life there is a single color, as on an artist's palette, which provides the meaning of life and art. It is the color of love.* ~ Marc Chagall

# Watercolor Videos & Yupo



## F The Artistic Process on Yupo Paper

by George James

Take your painting to the next level with George James. Gain insight and skill into making a painting an artistic expression, making your art a form of communication, creating mystery with darks, design considerations for communicating your personal statement or metaphor and numerous YUPO painting techniques you can apply to your work.

GJ2D DVD 90 min PRICE 39.95

## G Mastering Yupo Techniques for Synthetic Paper

by George James

George has developed a process that promotes predictable results and a creative flexibility unheard of on regular watercolor paper. Learn his techniques for achieving variegated washes, smooth washes, lifting, ghosting, splattering, stamping, charging darks and lifting whites. George clearly explains the theory behind his every move. The viewer will understand how to anticipate and create desired effects.

ITEM #	DESCRIPTION	PRICE
GJ1	VHS 75 min	39.95
GJ2D	DVD 75 min	39.95



Samples from George James Yupo videos.



**taylor  
ikin**  
dvd



**NEW**

## Dancing with Yupo

by Taylor Ikin

In this workshop, Taylor begins with an in-depth discussion of her favorite materials. She answers frequently asked questions about YUPO and explains how to paint, draw, revise and erase on synthetic paper. Learn how she keeps paintings lively by eliminating earth tones and concentrating on exciting hues. She demonstrates how to work from a photo reference and to use a mirror to reverse the initial painting for evaluation. She warns against the excessive tidiness that discourages natural shapes.

TI1D DVD 120 min PRICE 39.95

# Oriental Painting

**NEW**

## H Chinese Brush Painting

by Kwan Jung

Kwan teaches 2 basic ways to hold your brush and how to sign and place your seal on your paintings. He continues with 6 traditional brush painting demonstrations including a prawn, his lyrical swallow birds, 2 bamboo paintings, a hibiscus, and a painting of 2 classic horses and a cowboy. Along the way, you'll learn important lessons on composition, using powerful yet delicate colors and values, design, purity of stroke and the symbolism in traditional brush painting.

KJ4 VHS 70 min PRICE 29.95

## I Chinese Watercolor Techniques Painting Animals

by Lian Quan Zhen

This video shows the poetry of Chinese Watercolors in motion as Lian Quan Zhen demonstrates his distinct style. Watch as Zhen shows how to combine Chinese painting and watercolor techniques to produce a fish, chick, rooster, cat, dog, tiger, monkey and, finally, a more elaborate, developed composition of rooster, hen and chicks.

ITEM #	DESCRIPTION	LIST	PRICE
NL865	VHS 79 min	29.99	26.99
NL866D	DVD 79 min	29.99	26.99



## J Sumi-E Dream Journey

by Yolanda Mayhall

Yolanda will guide you through the basic strokes in a common sense approach to the complex Japanese art of Sumi-E. She will then use her 45 years of experience to lead you into the impressionistic realm of the Dream Journey.

ITEM #	DESCRIPTION	PRICE
YMI	VHS 53 min	23.99
YMD	DVD 53 min	23.99



## The Many Styles of Cheng-Khee Chee Introduction and Interview

by Cheng-Khee Chee

Join this modern day master of watercolor and learn the philosophy that drives his approach to painting. Learn about his six different techniques and how they best express his feeling toward a specific subject, with beautiful examples of each. The second half of the film is an in-depth conversation covering a diverse array of topics including Chee's influences, jurying, east meets west and personal style just to name a few.

ITEM #	DESCRIPTION	PRICE
CKC1	VHS 130 min	49.95
CKC1D	DVD 130 min	49.95

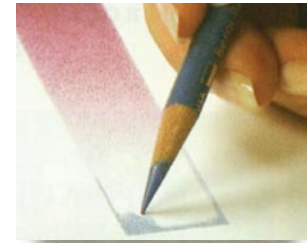


**The Art of Colored Pencil:  
The Light Touch DVD**

by Janie Gildow

Janie Gildow, CPSA is your guide to the rich and elegant art of colored pencil as she jumps into a project from design to completion. Janie shows how to improve composition, use modified grisaille approach to establish values and demonstrates how she layers color, often using four or more colors in an area for richness. You will learn pointers to improve your own technique as she shares her thoughts about the process.

**JG2D** DVD 90 min PRICE **39.95**



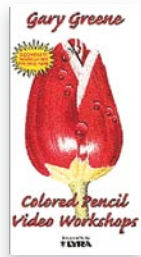
by Janie Gildow

You will learn about a variety of pencils, erasers & papers. Janie demonstrates the proper grip for pressure control and exercises to improve variegated & smooth tones. She contrasts and demonstrates the major pencil techniques of layering and burnishing, as well as, the benefits of each. Janie describes important modifications when working on dark paper, shows how to incise lines, how blending contrasting colors is considerably different with colored pencil, demonstrates color layering and how to achieve rich elegant hues.

**JG1D** DVD 90 min PRICE **29.95**

This film is great for anyone interested in drawing. You learn how to sequence your drawing for the best chance of success, where to look for the brightest lights, anticipate soft and hard edges and how to take advantage of reflected light and bounced color. Craig helps you hone your observation skills! Beginning/Intermediate.

**CN3D** DVD 105 min PRICE **39.95**



**gary greene** videos

**A Colored Pencil Video Workshop**

Presented in the same, easy to follow manner as one of Gary Greene's "live" colored pencil workshops, with the added advantage of learning in the privacy of your own home. You'll also have the ability to repeat the lessons as often as you like, until you have mastered the techniques of colored pencil art.

**GG1** VHS 55 min LIST 32.99 PRICE **29.99**

**B Water-Soluble Colored Pencil Video Workshop**

This full length video features six demonstrations adapted from Gary Greene's revolutionary book, "Painting with Water-Soluble Colored Pencils." Also included are material overviews and demonstrations, plus much more!

**GG2** VHS 60 min LIST 32.99 PRICE **29.99**

**C Textures in Colored Pencil Video Workshop**

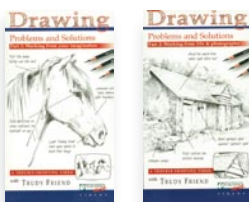
Create realistic textures with both water-soluble and oil-based colored pencils using the under painting technique developed by Gary Greene. Also included are demos and examples of tools and materials you'll need to get started.

**GG3** VHS 55 min LIST 32.99 PRICE **29.99**

**D Painting Flowers with Colored Video Pencil**

Combines one of the most popular art subjects with the hottest medium. You will learn how to paint beautiful, realistic flowers using colored pencil techniques such as layering, burnishing and under painting. The easy-to-follow demonstrations are ideal for artists of all levels, from fine artist to botanical illustrators.

**GG4** VHS 55 min LIST 32.99 PRICE **29.99**



**Drawing Problems & Solutions  
Parts 1 & 2** by Trudy Friend

**Video 1: Working From Your Imagination**

If you have problems making grass look natural or achieving the effect of light falling on hair... well, you're not alone. You can create better, more lifelike drawings! Discover a very relaxed approach to drawing dogs, stone walls, foliage and more.

**Video 2: Working From Life & Photographs**

Follow along, from start to finish, as Trudy develops two expressive compositions--a still life of garden vegetables and a garden shed.

ITEM #	DESCRIPTION	LIST	PRICE
NL462	Part 1 VHS 80 min	24.99	<b>22.49</b>
NL463	Part 2 VHS 60 min	24.99	<b>22.49</b>
NL462-SET	Set (Both 1 & 2)	49.98	<b>42.79</b>



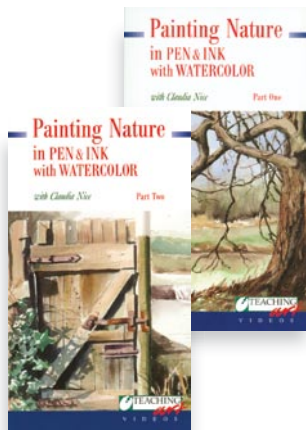
*I saw the angel in the marble and I carved until I set him free.*  
~ Michaelangelo



**How To Use Water-Soluble Pencils**  
by Wendy Jelbert

In this video, aimed at beginners to water-soluble media, but not first time painters, Wendy explains some simple and straightforward techniques before developing these into ideas that will stretch and inspire your imagination. After introducing the media, Wendy gets you to try drawing, blending and making washes with these amazingly versatile pencils!

**NL399** VHS 60 min LIST 29.99 PRICE **26.99**



## Painting Nature in Pen & Ink with Watercolor

by Claudia Nice

In **Video 1** Claudia begins by showing you the basic techniques involved with watercolor, starting with a simple shell and progressing to painting leaves, birds and landscapes.

By **Video 2**, Claudia introduces various techniques to improve on your paintings such as, the use of masking fluid and the addition of texturizing mediums.

ITEM #	DESCRIPTION	LIST	PRICE
NL539	Part 1 VHS 70 min	29.99	26.99
NL540	Part 2 VHS 60 min	29.99	26.99
NL539-SET	Set (Both 1 & 2)	59.98	50.99



## Creating Textures in Pen and Ink with Watercolor Parts 1 & 2

by Claudia Nice

**Video 1:** Learn to make pen & ink the perfect accent to your watercolor paintings. Claudia shows you basic textural techniques. Follow along as she demonstrates a velvety African violet, a manor house, dramatic seascapes and more!

**Video 2:** This video features demos on wood grain, a pebbly beach and creating clouds. For a grand finale, Claudia combines techniques from both videos to paint a beautiful, gentle cat leaning on a textured wood fence. Cat pattern included!

**Companion book also available See page 235!**

ITEM #	DESCRIPTION	LIST	PRICE
NL448	Part 1 VHS 65 min	29.99	26.99
NL449	Part 2 VHS 85 min	29.99	26.99
NL448-SET	Set (Both 1 & 2)	59.98	50.99



## An Acrylic Journey: From Trash to Treasure

By Mary Todd Beam

Find creative inspiration and great information inside this great video. Mary has a knack for finding interesting compositions in things that may look ordinary to others. Let her teach you to become inspired in a whole new way. Mary shows how she creates fascinating paintings from tables full of everyday objects, plus learn great tips for enhancing your use of the acrylic medium. It's a real steal!

MTB88	VHS 70 min	PRICE	29.95
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## Collage Textures and Techniques

by Claudine Hellmuth

Nationally known collage artist, Claudine Hellmuth, brings her unique and whimsical artworks to a DVD workshop. Claudine's relaxed manner and easygoing approach to collage shines through in this film. You'll learn Claudine's favorite image transfer methods and background techniques that are perfect for enhancing collages, scrapbook layouts, altered books and more! Claudine will show you how to turn photos of your family and friends into works of art! DVD contains two complete projects.

CH1D	DVD 120 min	PRICE	29.95
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## Designing Great Starts with Texture & Form

by Pat Dews

Here's a video that will change the way you think about painting! If you have never met Pat Dews before we know that you are in for a delight. She is extremely fun to watch, energetic and loaded with helpful and creative information. Her video is jam-packed with information about working with watercolor, acrylics, inks and all sorts of collage media. Watch her and see. We are sure that you not only are going to have a great laugh, but also a whole new outlook on creating great paintings!

ITEM #	DESCRIPTION	LIST	PRICE
PD1	VHS - 1 hour 45 min	34.99	29.99
PD1D	DVD - 1 hour 45 min	34.99	29.99



## Experimental Painting

with Maxine Masterfield

Maxine's first video will be a collector's item! You don't need to be an experimental artist to learn from and enjoy this tape. Excellent addition to any video library.

MM1	VHS 35 min	PRICE	29.99
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## Moving Colors

Includes four demonstrations in experimental water-media: The Clothesline, Sand Painting, Water Enamel and the Evaporation Process. Each demo shows Maxine creating the fluid-shaped paintings she is known for.

Also available: the heat gun, atomizer bottle and pipettes Maxine uses in her video "Moving Colors."

ITEM #	DESCRIPTION	PRICE
MM2	VHS 35 min	29.99
MM2-1	Heat Gun	45.99
MM2-2	(10) Pipettes	2.99
MM2-3	Atomizer Bottle	12.99



## Layering Light 1 & 2

by Bette Ridgeway

Bette shows you how to transform acrylics as you know them, into transparent washes of pure light and color. You will then learn how to pour and manipulate them to do just what you were thinking and how to make the most of happy accidents.

ITEM #	DESCRIPTION	LIST	PRICE
BRI	VHS Set 45 min + 35 min = 80 min	45.00	41.99
BRI1D	DVD Set 45 min + 35 min = 80 min	45.00	41.99

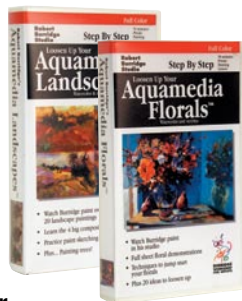
## pat dew's video & dvd





# robert burridge

videos & dvds



**NEW**

## Loosen Up with Acrylics

Bob shows you his personal techniques for really successful acrylic compositions. He is constantly moving, painting, talking and you can't help but have fun watching and learning from all the great things that he has to say!

ITEM #	DESCRIPTION	LIST	PRICE
RB404	VHS 67 min	39.99	<b>34.99</b>
RB04D	DVD 67 min	39.99	<b>34.99</b>

See Bob's workbook on page 251

## Loosen Up Your Aquamedia Florals

Watch Burridge paint in his studio, showing step-by-step how he works a large, blank canvas into a floral masterpiece. Plus techniques to jump start your florals, how to paint glass and 20 ideas to loosen up. Break free and paint florals the way you've always wanted to paint.

RB412	VHS 50 min	LIST 24.95	PRICE <b>21.99</b>
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## Loosen Up Your Aquamedia Landscapes

Watch Burridge paint over 20 landscape paintings in his studio, learn the 4 big compositions, practice paint-sketching landscapes, plus... how to paint trees.

RB411	VHS 55 min	LIST 24.95	PRICE <b>21.99</b>
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## Start Abstract Painting Today

If you haven't seen or met Bob Burridge, take this opportunity to treat yourself. Bob is one of the most intriguing and fun acrylic painters around anywhere! He has a very practical and straight-forward way to tune you into his channel and "teach yourself to be a painter." Learn the 12 design compositions, "extreme painting" section, Bonus BobLand and more.

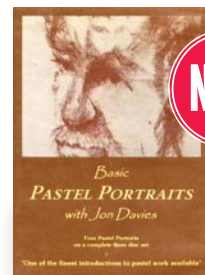
RB03D	DVD 60 min	LIST 49.95	PRICE <b>39.99</b>
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## Palette Knife Landscape with Water-soluble Oils & Mixed Media

by Sean Dye

Learn to combine materials to create vibrant art from mixed-media and to layer materials in order to achieve the versatility of mixed-media without sacrificing long-term survivability. Sean shows you the tools & techniques for combining charcoal, India ink, acrylic gouache and water-soluble oils on the same canvas. For Sean, each layer defines a different aspect of his process: vine charcoal to define shapes; India ink to plot values; acrylic gouache to create a foil for the colors he places using the final layer of water-soluble oil.

SD1D	DVD 120 min	PRICE <b>39.95</b>
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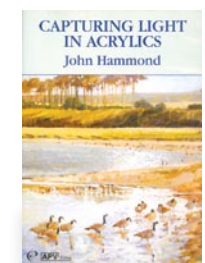
**NEW**

## Basic Pastel Portraits

by Jon Davies

Internationally renowned artist Jon Davies shows you how to paint portraits using pastels in this informative and entertaining video. From basic proportions and techniques, you will learn the secrets, which will enable you to produce exceptional portrait work.

JD1D	DVD 165 min	LIST 79.95	PRICE <b>71.99</b>
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## Capturing Light in Acrylics

by John Hammond

John Hammond creates wonderfully vibrant paintings using us techniques, specific to acrylics. He addresses issues such as composition, color, texture and light while working on location along the Devon Coast, discussing elements of beaches, marshes, water and animals.

JH1D	DVD75 min	LIST 36.95	PRICE <b>32.99</b>
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# hugh greer

dvds



## Acrylic Landscape Painting Tools & Techniques

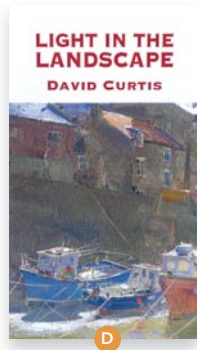
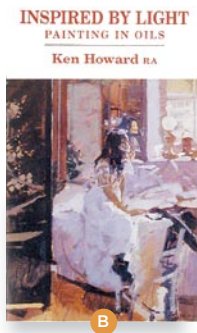
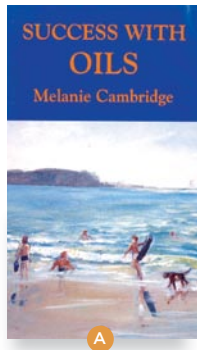
Get a great start in acrylic landscape painting with award winning artist Hugh Greer. Hugh demonstrates the flexibility of acrylics as both an opaque and transparent medium. He covers a variety of tools, presents a versatile money-saving limited palette, simple color mixing tips, creates lively blacks and demonstrates several basic landscape images that will get you off to an enthusiastic start. This is the first of three landscape painting workshop DVDs with Hugh.

HG1D	DVD 90 min	PRICE <b>29.95</b>
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## Landscape Studies in Acrylic

Join award winning artist, Hugh Greer, for a masterful demonstration of four outdoor scenes: dry winter trees, dramatic clouds, flat prairie vista and evening winter sky. You will learn from his versatile brushwork as he manipulates a simplified, 5-color palette to achieve a wealth of rich textures and colors. Hugh shows how to mix colorful blacks and rich hues and he shares some color theory. Hugh demonstrates the versatility of acrylic paint and its use as both an opaque and transparent medium.

HG2D	DVD 93 min	PRICE <b>39.95</b>
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### A Success with Oils

by Melanie Cambridge

In this film, Melanie sets out to show that oil painting does not have to be a difficult or messy medium. She looks at which materials to use, color mixing, tones, composition, perspective and much more.

ITEM #	DESCRIPTION	LIST	PRICE
MCI	VHS 70 min	36.95	<b>32.99</b>
MCID	DVD 70 min	36.95	<b>32.99</b>

### B Inspired by Light: Painting in Oils

by Ken Howard

If you want to re-learn how to think about light and how to convey light shape in oil... Ken Howard has all you need to know in this fun and informative film. This video is jam packed with practical techniques and tips for improving your painting and how to find and explore the areas of light that can enhance your overall composition and feel.

ITEM #	DESCRIPTION	LIST	PRICE
KH1	VHS 60 min	31.95	<b>28.99</b>
KHID	DVD 60 min	31.95	<b>28.99</b>

### C Capturing the Season in Oil

by Tim Deibler

Tim demonstrates four different approaches to painting landscapes, showing how to create focal points with his loose, spontaneous style. Through his practical, easy-to-follow demonstrations, Tim will show you how to use the four key elements of painting, shapes, values, colors and edges.

ITEM #	DESCRIPTION	LIST	PRICE
NL853	VHS 83 min	29.99	<b>26.99</b>
NL854D	DVD 83 min	29.99	<b>26.99</b>

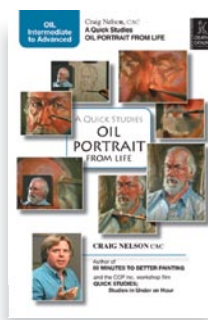
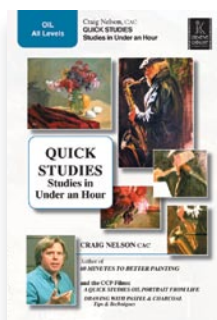
### D Light in the Landscape

by David Curtis

The effect of light is all-important in David's work and in this film, he once again paints in oils, choosing a variety of different subjects to illustrate his style of painting. He will teach you to capture sparkling water, shining roofs and reflections, painting views of the harbor, streets and boats in this film.

ITEM #	DESCRIPTION	LIST	PRICE
DC2	VHS 80 min	36.95	<b>32.99</b>
DC2D	DVD 80 min	36.95	<b>32.99</b>

*In rivers, the water that you touch is the last of what has passed and the first of that which comes; so with present time. ~ Leonardo da Vinci*



### Quick Studies: Studies in Under an Hour

by Craig Nelson

Learn a system to improve your painting ability rapidly. Gain confidence, overcome weaknesses and improve brush skills while learning how to edit out unimportant details. Craig demonstrates two quick studies: A still life and a figure, from a photo. You'll see how getting a lot of "brush mileage" provides the opportunity for experimenting and problem solving without investing days in a single painting. All levels.

ITEM #	DESCRIPTION	PRICE
CN1D	DVD 75 min	<b>39.95</b>

### A Quick Studies: Oil Portrait from Life: A Quick Study

by Craig Nelson

Craig uses his quick studies approach to develop a portrait of an in-studio model in a logical manner from a line drawing to a beautiful three dimensional portrait. Craig talks about all his decisions as he paints. You will learn where to look for details, touches of strong color and value that add energy to your portrait. Craig's Quick Studies approach helps you gain confidence to paint larger, more refined portraits after many of the basic issues are resolved in the quick studies format. Intermediate to Advanced levels.

ITEM #	DESCRIPTION	PRICE
CN2D	DVD 75 min	<b>39.95</b>



### Oil Portrait Workshop

by Luana Winner

Luana Winner takes you through her process of overlapping thin layers of paint to achieve the style of portraiture that has gained her recognition. She will teach you how to study the subject, make notes, sketch and work from dark colors to light colors to achieve amazing life-like portraits. She will help you realize that you don't have to settle on a painting that is not everything you imagined.

ITEM #	DESCRIPTION	PRICE
LW1D	DVD 67 min	<b>39.95</b>

## james sulkowski

videos

**E**

**F**

### E Let's Paint... Painting the Still Life: A Classical Approach

Let renowned oil painter, James Sulkowski, teach you how to organize your palette, choose your composition, create the desired effect, space and atmosphere in your painting.

ITEM #	DESCRIPTION	LIST	PRICE
JS4	VHS 60 min	39.95	<b>35.99</b>

### F Landscape Painting on Location

James Sulkowski is known as an inspirational and knowledgeable instructor who gets the most out of his students. In this video, James will instruct you on the landscape palette, value progressions and aerial perspective, trees, sky and clouds, color progressions, composition, space, light effects and atmosphere.

ITEM #	DESCRIPTION	LIST	PRICE
JS3	VHS 70 min	39.95	<b>35.99</b>