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The Ultimate  
Driving Machine

**BMW Approved Bluetooth telephones**

BMW Approved Bluetooth telephones have been tested by BMW for compatibility / functionality in BMW vehicles. The telephones below, with the relevant software versions loaded, are compatible with the BMW 7 Series. Please refer to your BMW Dealer for details of the software versions required.

Motorola V3  
Motorola V635  
Nokia 6230i  
Siemens S65  
Sony Ericsson K750i  
Sony Ericsson W800i

BMW snap-in adapters enable charging of the phone in the car, in-car storage of the phone and connection to the vehicle's external phone aerial for improved reception. These adapters are available from your BMW Dealer and are suitable for the above phones.

Note: Not all Bluetooth-enabled mobile phones are compatible with the Bluetooth interface in BMW vehicles and not all mobile phone functions can be used with the hands-free kit. In addition, changes to the mobile phone software by the phone manufacturer may result in the phones no longer being completely compatible or connectable.

**Stylish. Dynamic. Exclusive.  
Experience the drive that is BMW.**

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BMW 7 Series  
Price and Options

January 2007



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A close-up, low-angle shot of the front left corner of a dark blue BMW 7 Series. The image focuses on the iconic kidney grille and the complex, multi-lens headlight assembly. The car's bodywork is highly reflective, showing highlights from the ambient light. The background is a soft, out-of-focus blue gradient.

Standard equipment | Optional equipment

| Transmission                                   | 740i       | 740Li      | 750i       | 750Li      | 760Li      |
|------------------------------------------------|------------|------------|------------|------------|------------|
| 6-speed automatic transmission with Steptronic | \$183,000¹ | \$195,800¹ | \$220,500¹ | \$239,000¹ | \$346,000¹ |

Technical features

|                                                           |         |         |         |         |         |
|-----------------------------------------------------------|---------|---------|---------|---------|---------|
| Servotronic power steering                                | ■       | ■       | ■       | ■       | ■       |
| Head airbags for front and rear                           | ■       | ■       | ■       | ■       | ■       |
| Side impact airbags for front and rear                    | ■       | ■       | ■       | ■       | ■       |
| Driver and front passenger airbags with occupant detector | ■       | ■       | ■       | ■       | ■       |
| Anti-lock Braking System (ABS)                            | ■       | ■       | ■       | ■       | ■       |
| Automatic Stability Control & Traction (ASC+T)            | ■       | ■       | ■       | ■       | ■       |
| Dynamic Stability Control (DSC)                           | ■       | ■       | ■       | ■       | ■       |
| Dynamic Brake Control (DBC)                               | ■       | ■       | ■       | ■       | ■       |
| Adaptive Drive                                            | \$6,700 | \$6,700 | ■       | ■       | ■       |
| Cruise Control                                            | ■       | ■       | ■       | ■       | –       |
| Active Cruise Control (ACC)                               | \$4,500 | \$4,500 | \$4,500 | \$4,500 | ■       |
| Night Vision                                              | \$4,000 | \$4,000 | \$4,000 | \$4,000 | \$4,000 |
| Park Distance Control (PDC) – front and rear              | ■       | ■       | ■       | ■       | ■       |
| Self-levelling rear suspension²                           | \$1,650 | ■       | \$1,650 | ■       | ■       |
| DataDot technology                                        | ■       | ■       | ■       | ■       | ■       |

| Exterior features                                                          | 740i    | 740Li   | 750i    | 750Li   | 760Li |
|----------------------------------------------------------------------------|---------|---------|---------|---------|-------|
| BMW alloy wheels –18" star spoke styling 91                                | –       | –       | –       | –       | NCO   |
| BMW alloy wheels –18" star spoke styling 175                               | ■       | ■       | NCO     | NCO     | –     |
| BMW alloy wheels –18" star spoke styling 174                               | NCO     | NCO     | NCO     | NCO     | –     |
| BMW alloy wheels –19" star spoke styling 95 with mixed tyres³              | \$2,700 | \$2,700 | ■       | ■       | NCO   |
| BMW alloy wheels –19" spoke styling 176 with mixed tyres³                  | \$2,700 | \$2,700 | NCO     | NCO     | NCO   |
| BMW alloy wheels –20" V spoke styling 152i with mixed tyres⁴               | –       | –       | –       | –       | ■     |
| BMW alloy wheels –20" Y spoke styling 149 with mixed tyres⁵                | \$2,200 | –       | \$2,200 | –       | –     |
| Electric sunroof – glass                                                   | ■       | ■       | ■       | ■       | ■     |
| Front fog lights                                                           | ■       | ■       | ■       | ■       | ■     |
| Bi-Xenon headlights with headlight washer system                           | ■       | ■       | ■       | ■       | ■     |
| Adaptive headlights                                                        | ■       | ■       | ■       | ■       | ■     |
| High beam assist                                                           | ■       | ■       | ■       | ■       | ■     |
| Rain sensor incl. automatic headlight control                              | ■       | ■       | ■       | ■       | ■     |
| Exterior folding door mirrors (with anti-dazzle interior/exterior mirrors) | ■       | ■       | ■       | ■       | ■     |
| Central locking with remote control                                        | ■       | ■       | ■       | ■       | ■     |
| Alarm system                                                               | ■       | ■       | ■       | ■       | ■     |
| Comfort access system                                                      | ■       | ■       | ■       | ■       | ■     |
| Automatic tailgate operation                                               | \$1,200 | ■       | \$1,200 | ■       | ■     |
| Soft-close automatic for doors                                             | \$1,450 | \$1,450 | ■       | ■       | ■     |
| Climate comfort windscreen                                                 | ■       | ■       | ■       | ■       | ■     |
| Climate comfort glazing⁶                                                   | \$1,990 | \$1,990 | \$1,990 | \$1,990 | –     |
| Protective glazing⁶                                                        | \$2,050 | \$2,050 | \$2,050 | \$2,050 | ■     |
| Clear indicator lenses                                                     | ■       | ■       | ■       | ■       | ■     |
| Metallic paint                                                             | ■       | ■       | ■       | ■       | NCO   |
| Metallic paint from the BMW Individual Collection⁴                         | –       | –       | –       | –       | ■     |
| Sport Package⁷                                                             | \$9,900 | –       | \$1,000 | –       | –     |

| Interior features                               | 740i    | 740Li   | 750i    | 750Li   | 760Li   |
|-------------------------------------------------|---------|---------|---------|---------|---------|
| On-board monitor incl. TV and on-board computer | ■       | ■       | ■       | ■       | ■       |
| BMW Navigation System                           | ■       | ■       | ■       | ■       | ■       |
| Voice recognition system                        | ■       | ■       | ■       | ■       | ■       |
| Preparation for Bluetooth Business⁸             | ■       | ■       | ■       | ■       | ■       |
| ConnectedDrive⁹                                 | ■       | ■       | ■       | ■       | ■       |
| Second handset in the rear (separate SIM card)  | \$1,500 | \$1,500 | \$1,500 | \$1,500 | ■       |
| Electric steering wheel adjustment              | ■       | ■       | ■       | ■       | ■       |
| Multi-function steering wheel                   | NCO     | NCO     | NCO     | NCO     | NCO     |
| Multi-function sport steering wheel             | ■       | ■       | ■       | ■       | ■       |
| Steering wheel heating¹⁰                        | \$470   | \$470   | \$470   | \$470   | \$470   |
| Automatic climate control with microfilter      | ■       | ■       | ■       | ■       | ■       |
| Fine wood trim ash dark/light high gloss¹¹      | ■       | ■       | ■       | ■       | –       |
| Fine wood trim American Walnut matt¹¹           | NCO     | NCO     | NCO     | NCO     | –       |
| Fine wood trim from BMW Individual Collection⁴  | –       | –       | –       | –       | ■       |
| Fine wood trim with inlays exclusive to 760Li   | –       | –       | –       | –       | NCO     |
| BMW Professional radio with in-dash CD player   | ■       | ■       | ■       | ■       | ■       |
| In-dash MD (Mini Disc) player¹²                 | \$350   | \$350   | \$350   | \$350   | \$350   |
| 6 CD changer in dashboard above glove box       | ■       | ■       | ■       | ■       | ■       |
| Hi-Fi loudspeaker system                        | ■       | ■       | –       | –       | –       |
| Hi-Fi loudspeaker system Logic7                 | \$2,550 | \$2,550 | ■       | ■       | ■       |
| Rear monitor incl. DVD player                   | \$8,000 | \$8,000 | \$8,000 | ■       | ■       |
| Electric rear sunblind                          | \$930   | ■       | \$930   | ■       | ■       |
| Electric rear and side blinds                   | \$1,650 | ■       | \$1,650 | ■       | ■       |
| Cup holders – front and rear                    | ■       | ■       | ■       | ■       | ■       |
| Ski bag                                         | \$750   | \$750   | \$750   | \$750   | \$750   |
| Rear air conditioning incl. cooling box¹³       | –       | \$4,200 | –       | \$4,200 | \$4,200 |

| Interior features – seating                                                | 740i    | 740Li   | 750i    | 750Li   | 760Li |
|----------------------------------------------------------------------------|---------|---------|---------|---------|-------|
| Leather Nasca upholstery¹⁴                                                 | ■       | ■       | ■       | ■       | –     |
| Full Club leather                                                          | \$4,600 | \$4,600 | \$4,600 | \$4,600 | NCO   |
| Full Merino leather from the BMW Individual Collection⁴                    | –       | –       | –       | –       | ■     |
| Electric seat adjustment with memory function for driver's seat            | ■       | ■       | ■       | ■       | ■     |
| Lumbar support for driver and front passenger – electric                   | ■       | ■       | ■       | ■       | ■     |
| Comfort seats incl. active headrests and front passenger seat memory       | \$3,100 | \$3,100 | ■       | ■       | ■     |
| Comfort seats – rear¹⁵                                                     | \$6,700 | \$6,700 | \$6,700 | \$6,700 | ■     |
| Active front seats¹⁵                                                       | \$1,500 | \$1,500 | \$1,500 | \$1,500 | ■     |
| Front seat ventilation incl. seat heating for front and rear¹⁴             | \$2,750 | \$2,750 | ■       | ■       | ■     |
| Rear seat ventilation¹⁶                                                    | \$1,500 | \$1,500 | \$1,500 | \$1,500 | ■     |
| Seat heating for front seats                                               | \$1,170 | \$1,170 | ■       | ■       | ■     |
| Seat heating for rear seats¹⁰                                              | \$1,170 | \$1,170 | ■       | ■       | ■     |
| Armrest at the front with storage box, temperature-controlled and lockable | ■       | ■       | ■       | ■       | ■     |
| Rear armrest                                                               | ■       | ■       | ■       | ■       | ■     |

<sup>1</sup> Recommended retail prices are shown and exclude dealer charges, stamp duty, statutory charges and on-road charges which vary between dealers.

<sup>2</sup> Adaptive Drive combines Dynamic Drive and Electronic Damper Control (EDC). Self levelling suspension is only available on the 740i with optional Adaptive Drive.

<sup>3</sup> Adaptive Drive recommended with star spoke styling 95 and 176 on 740iLi. Snow chains cannot be fitted.

<sup>4</sup> The 760Li has paint, upholstery, interior trim and 20" alloy wheels from the exclusive BMW Individual Collection as standard equipment. Paint, upholstery, interior trims and alloys are available from the standard programme should this be preferred. All other 7 Series models are available with BMW Individual equipment. Please refer to your BMW Dealer when ordering. Snow chains cannot be fitted.

<sup>5</sup> Only available with Sport Package. Snow chains cannot be fitted.

<sup>6</sup> Climate comfort glazing for all windows is not available with protective glazing.

<sup>7</sup> Sport Package includes sport suspension, Dynamic Drive, 19" V spoke 126 alloy wheels, High gloss satin chrome and sport seats as well as Vavona Grey matt wood trim for the 740i. Adaptive Drive is not available with Sport Package.

<sup>8</sup> Includes mobile handset and snap-in adapter. Please see overlay for BMW approved telephones.

<sup>9</sup> BMW TeleAssist is provided free of charge for a period of 12 months from the original purchase date, at expiry of this free period, an annual/monthly subscription fee will be applicable.

<sup>10</sup> Only available with seat heating for front seats.

<sup>11</sup> Fine wood trim shade dependent on leather colour choice. Fine wood trim American Walnut does not include wood on rear parcel shelf.

<sup>12</sup> Replaces in-dash CD player.

<sup>13</sup> Not available with ski bag. Reduced boot capacity.

<sup>14</sup> Nasca leather with perforations included with optional front seat ventilation excluding 760Li which has perforated Merino leather.

<sup>15</sup> Only available with comfort seats front.

<sup>16</sup> Rear seat ventilation only with front seat ventilation and front and rear comfort seats.

Note: The options pricing above is based on factory fitment.