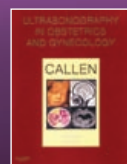
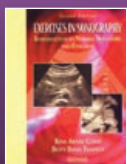
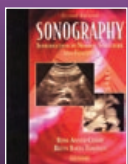


Society of Diagnostic Medical Sonography
Product Catalog
2008–2009

New Products



What's new for 2008?

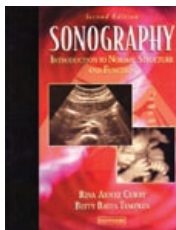
NEW EDUCATIONAL PRODUCTS

Sonography: Introduction to Normal Structure and Function, 2nd Edition **PRINT**

Reva Curry, PhD, RT(R), RDMS, FSDMS
Betty Tempkin, BA, RT(R), RDMS

This text offers the student a firm grounding in normal anatomy and physiology from an ultrasound perspective. After covering anatomy and physiology in the first half of each chapter, it then presents a wealth of ultrasound images to increase the reader's comfort with normal anatomy as it appears during scanning. Most images are accompanied by labeled drawings with detailed legends that explain what the reader is supposed to notice on the ultrasound scans. Instructor resources are available; please contact your Elsevier sales representative for details. (2004)

Item #: 7587 **CME credits:** Not available
Price: \$92.70 SDMS Member \$103 Non-member

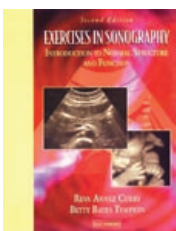


Exercises in Sonography: Introduction to Normal Structure and Function, 2nd Edition **PRINT**

Reva Curry, PhD, RT(R), RDMS, FSDMS
Betty Tempkin, BA, RT(R), RDMS

The Curry/Tempkin text and workbook used together offers the student a firm grounding in normal anatomy and physiology from an ultrasound perspective. This workbook supports and completes the text by providing an excellent introduction to sonography and by preparing students for the pathology they will encounter in other textbooks later in their programs. (2004)

Item #: 7588 **CME credits:** Not available
Price: \$51.25 SDMS Member \$56.95 Non-member

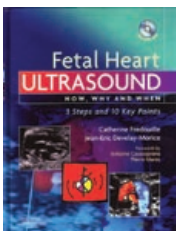


Fetal Heart Ultrasound: How, Why and When **PRINT DVD**

Catherine Fredouille, MD
Jean-Eric Develay-Morice, MD

The fetal heart is considered to be the most important and difficult part of fetal examination. The purpose of this book and accompanying DVD is to enable the reader firstly to find out whether the heart is normal or not, and secondly to diagnose the type of cardiac abnormality if present. To provide the skills and methodology to do this, the book covers basic anatomy and embryology, and explains what to look for, why and how. It also describes associated pathology (e.g. chromosomal abnormalities, syndromes) which the sonographer needs to know after a cardiac abnormality has been found. (2007)

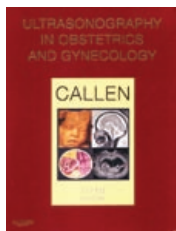
Item #: 7590 **CME credits:** Not available
Price: \$71.95 SDMS Member \$79.95 Non-member



Ultrasonography in Obstetrics and Gynecology **PRINT**

Peter Callen, MD

Make optimal use of the latest diagnostic and interventional ultrasound applications in your practice! This new edition of the world's best-selling reference on obstetric and gynecologic ultrasound guides you through all of the newest ultrasound technologies, enabling you to diagnose problems accurately. The entire book has been radically updated by many new contributors to reflect all of the most recent advances, including greatly expanded information on 3-D ultrasound and the latest generation of ultrasound scanners, as well as significantly increased discussions of gynecologic ultrasound. What's more, over 2,400 digital-quality images -



1,050 in full color - capture the characteristic appearance of a full range of ultrasound findings, and a new full-color format makes reference easier than ever. The result is an essential purchase for everyone who uses ultrasound for fetal and gynecologic diagnosis and treatment. (2007)

Item #: 7593 **CME credits:** Not available
Price: \$112.50 SDMS Member \$125 Non-member

Musculoskeletal Ultrasound for the Extremities **PRINT**

Randy E Moore, DC, RDMS

A simple, straightforward presentation of MSK scan protocols. Designed to "shorten the learning curve" to developing great scan technique in the rapidly growing musculoskeletal application, and implement into a practice. The book is clinically oriented with patient and probe position photos, sample ultrasound images, and corresponding full color anatomic diagrams. The prerequisite to identifying pathology for diagnosis or treatment by injection is knowing how to accurately visualize normal musculoskeletal anatomy. This 110 page book clearly demonstrates the unique sonographic signature of muscles, tendons ligaments, bursae, cartilage, and peripheral nerves. Includes protocols for the shoulder, elbow, wrist, knee, ankle and foot, sample reports and brief pathology sections.

Item #: 8040 **CME credits:** Not available
Price: \$44.95 SDMS Member \$49.95 Non-member

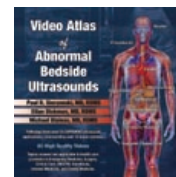


Video Atlas of Abnormal Bedside Ultrasounds **CD-ROM**

Paul R. Sierzenski, MD, RDMS
Eitan Dickman, MD, RDMS
Michael Blaivas, MD, RDMS

The Video Atlas of Abnormal Bedside Ultrasounds is the first CD-ROM to help you identify, review and study ultrasound (US) pathology from over 10 DIFFERENT US applications, incorporating over 15 organ systems. The ability to recognize and review key abnormal findings is critical to learning and improving ultrasound skills. This CD-ROM is ALL real-time high quality VIDEO. The stop-motion frame labeling clearly identifies key anatomy and pathology. Includes 85 high quality videos, compiled by world-recognized experts in Emergency and Bedside Ultrasound. Topics covered are applicable to health care providers in Emergency Medicine, Surgery, Critical Care, OB/GYN, Anesthesia, Internal Medicine and Family Medicine. *Also available as a combo with Item 8050 - see below.*

Item #: 8049 **CME credits:** Not available
Price: \$99.99 SDMS Member \$140 Non-member



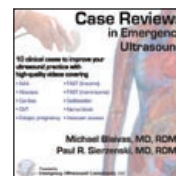
Case Reviews in Emergency Ultrasound **DVD**

Michael Blaivas, MD, RDMS
Paul R. Sierzenski, MD, RDMS

This DVD represents a unique learning experience and is designed to touch on the top 10 clinical ultrasound applications in the emergency and critical care environments. High-quality videos cover AAA, abscess, cardiac, DVT, ectopic pregnancy, FAST basic, FAST extended, gallbladder, nerve block, and vascular access. It is designed to improve your clinical ultrasound practice. This DVD is recommended for beginners to advanced users. Each of the 10 clinical cases contain the following three sections: Scanning Technique, Pathology With No Commentary, and Pathology With Commentary. Instruction and case commentary are provided by Michael Blaivas, MD, RDMS. Dr. Blaivas is a leading researcher and teacher in the field of emergency and critical care ultrasound.

Item #: 8050 **CME credits:** Not available
Price: \$74.99 SDMS Member \$100 Non-member

Item #: 8051 **Combo: Items 8049 & 8050**
Price: \$149.99 SDMS Member \$275 Non-member





Society of Diagnostic Medical Sonography

Product Catalog 2008–2009

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Key to Symbols

CME CME credit is available for this item.

CME★ CME credit is available for this item, with FREE online scoring of CME tests for SDMS members. *See page 10 for details.*

PRINT Bound materials, including books, binders and flash cards

CD-ROM This item comes on a CD-ROM for your computer. Check the description to see if the product is compatible with your computer operating system.

DVD This item comes on a DVD, playable in a DVD player or a computer equipped with a DVD drive.

VHS This item comes on a VHS tape.

Genetic Sonography **CD-ROM**

Greggory R. DeVore, M.D

This 4 CD-ROM set summarizes how sonography can be used to detect genetic disorders of the fetus, and presents some of the scientific rationale, sonographic methods, and technical pitfalls related to common sonographic markers of aneuploidy. Volume 1 contains tutorials demonstrating the use of ultrasound during the first trimester of pregnancy using measurement of the nuchal translucency, the identification of the nasal bone, ductus venosus, cardiac defects, etc. Volumes 2 to 4 focus on the second-trimester examination of the fetus. (2005)



Item #: 8009 **CME credits:** Not available
Price: \$405 SDMS Member \$450 Non-member

Fetal Echocardiography, Gold Edition **CD-ROM** **CME**

Greggory DeVore, MD

Learn how to perform a fetal heart examination with a high level of proficiency and accuracy, acquire and enhance images of the heart given various fetal positions, identify cardiovascular defects in the fetus, and incorporate outflow tracts with the four-chamber view. This 2 CD-ROM set contains over 500 video clips, 4500 interactive activities, 60 full text articles and 12 tutorials. (2005)



CME credits: 15 AMA Category 1 credits (\$25 processing fee if applying for CME credit)

Item #: 8010 (single user) **Item #:** 8011 (unlimited use for instructional purposes and/or up to 10 CME users)
Price: \$250 SDMS member \$275 Non-member **Price:** \$950 Institutional price

Understanding Work-Related Musculoskeletal Disorders **DVD** **CME**

© Philips Medical Systems

As the need for ultrasound exams increases, so does the incidence of injury to those performing the exams. It has been determined that more education is needed to help clinicians prevent injury and remain in the workplace. After viewing the video and completing this workbook, you should be able to:



- Identify the risk factors for WRMSDs as pertaining to sonography
- Identify the symptoms associated with WRMSDs
- Demonstrate the proper way to set up your workstation and align your posture during scanning to help reduce your risk of injury
- Explain the importance of protecting yourself against injury
- Perform important exercises that can help keep you healthy and able to work

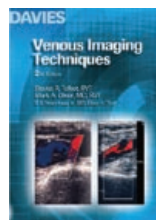
Expires 12/31/2008

Item #: 7276 **SDMS CME credits:** 4 (DVD also includes a workbook on CD-ROM)
Price: \$25 SDMS Member \$50 Non-member

Venous Imaging Techniques **DVD**

Steven Talbot, RVT, FSU, Mark Oliver, MD, RVT, and D.E. Strandness, Jr., MD

Since Steve Talbot's first successful application of real-time ultrasonography to the venous system in 1981, the techniques of venous imaging have been refined and validated by numerous studies. For the first time these techniques are presented by Talbot himself in a brilliant 75-minute exposition of technique and interpretation in the upper and lower extremities.



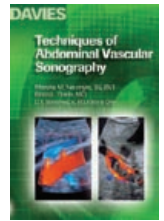
This hands-on demonstration of scanning anatomy, technique, and interpretation of normal, abnormal, common, and uncommon findings is perfect for training, reference, and interpretation tutorials.

Item #: 8588 **CME credits:** Not available
Price: \$71.95 SDMS Member \$79.95 Non-member

Techniques of Abdominal Vascular Sonography **DVD**

Marsha Neumyer, BS, RVT, Brian Thiele, MD, and D.E. Strandness, Jr., MD

Technically, abdominal vascular sonography is the most challenging of the vascular applications. The vessels are deeper than those of the neck and extremities and, except for the aorta, rather small. They often travel at awkward angles to the transducer, making it difficult to place a sample volume and obtain reasonably accurate velocity measurements. These and other factors make abdominal vascular sonography highly operator- and volume-dependent and therefore more successful in some hands than others.



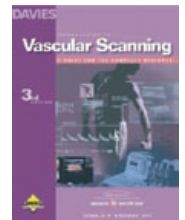
This video is an important contribution to the training and continuing education of the vascular technologists and sonographers who obtain this information and the physicians who direct and interpret these studies.

Item #: 8591 **CME credits:** Not available
Price: \$71.95 SDMS Member \$79.95 Non-member

Introduction to Vascular Scanning **PRINT** **CME**

By Donald P. Ridgway, RVT

For novice scanners and for sonographers and echocardiographers cross-training in vascular ultrasound, here is the new and improved version of Don Ridgway's very popular, unabashedly practical, and famously unique guide to performing vascular studies—now with Uncle Don's Bonus Image Section, new chapters on The Doppler Principle, Those Darn Doppler Angles, and Other Vascular Diagnostic Modalities, plus new illustrations, new scanning exercises, and expanded coverage of carotid scanning, abdominal Doppler, upper and lower extremity scanning, and color flow imaging.



Very well illustrated and very reader friendly, this 3rd edition is better than ever! 304 pages, 372 figures, 28 color plates, 15 tables, and 10 scanning exercises and quizzes with 163 individual problems.

Item #: 8585 **CME credits:** 16
Price: \$62.95 SDMS Member \$69.95 Non-member

Vascular Anatomy and Physiology **PRINT** **CME**

Ann Belanger, RN, RVT

For anyone who needs a dedicated vascular A&P text—with a wonderfully clear exposition of hemodynamics—here is a wealth of information on standard anatomic terminology, micro and macro anatomy, vascular physiology, cardiopulmonary and systemic circulations, and arterial and venous hemodynamics. Simple, clear, and very reader-friendly. Includes self-assessment quizzes, end-of-chapter summaries, and CME component. Inexpensive insurance for the anatomy, physiology, and fluid dynamics portions of the RVT exams, and a wonderful text for vascular training. CME credit is categorized as Vascular to help meet the 12 hour requirement for the ARDMS Vascular Technology specialty exam. 38 illustrations. 208 pp.

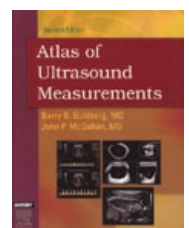


Item #: 8594 **SDMS CME credits:** 7
Price: \$38.65 SDMS Member \$42.95 Non-member

Atlas of Ultrasound Measurements, 2nd Edition **PRINT**

Barry B. Goldberg, MD and John P. McGahan, MD

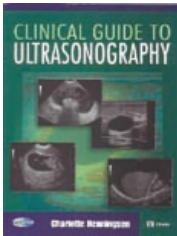
This long-awaited New Edition is still the only source devoted entirely to ultrasound measurements. Inside, you'll find the most accurate coverage for all major pathologic entities—from the abdomen to the vascular system. Each measurement is based on an evidence-based approach in correlation with age, sex, and gestation stage. Coverage also includes the latest technologies, such as color Doppler. 512 pages, 400 ill.



Item #: 7563 **CME credits:** Not available
Price: \$107.10 SDMS Member \$119 Non-member

Clinical Guide to Ultrasonography **PRINT**

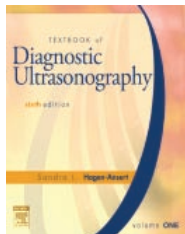
Charlotte Henningsen, MS, RT, RDMS, RVT
Presenting ultrasound pathology from a clinical perspective, this unique resource discusses various pathologies that may be related to a patient's symptoms and features illustrations with ultrasound scans that demonstrate each pathology. Organized into four major sections — abdomen, obstetrics, gynecology, and superficial structures — each symptom is presented in its own chapter along with key terms, an introductory paragraph, a clinical scenario, discussions of pathologies, illustrations, and patient scenarios.



Item #: 7537 **CME credits:** Not available
Price: \$80.05 SDMS Member \$88.95 Non-member

Textbook of Diagnostic Ultrasonography, 6th Edition, 2-Volume Set **PRINT**

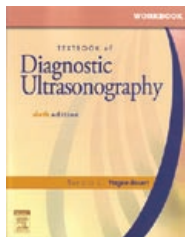
Sandra L. Hagen-Ansert, MS, RDMS, RDCS
Now with hundreds of new images, this core text focuses on the two main divisions within sonography: general/abdominal and obstetric/gynecologic. It also provides coverage of vascular ultrasound and an introduction to echocardiography. While the abdominal and vascular sections are organized by body systems, OB/GYN uses a chronologic approach to development during pregnancy and an anatomic approach to gynecologic pathology. Each chapter covers patient history; normal anatomy, including cross-sectional anatomy; ultrasound techniques; pathology; and related laboratory findings.



Item #: 7560 **CME credits:** Not available
Price: \$251 SDMS Member \$279 Non-member

Workbook for Textbook of Diagnostic Ultrasonography, 6th Edition **PRINT**

Sandra L. Hagen-Ansert, MS, RDMS, RDCS
Designed to accompany Textbook of Diagnostic Ultrasonography, 6th Edition, this workbook provides a comprehensive review of all material in the text. Activities include image identification, anatomy identification and labeling, definitions, transducer selection and manipulation exercises, sonographic techniques, positioning exercises, critical thinking exercises, and case reviews.



Item #: 7561 **CME credits:** Not available
Price: \$49.45 SDMS Member \$54.95 Non-member

Ultrasound Secrets **PRINT**

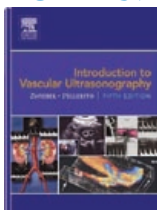
Vikram Dogra, MD, Deborah J. Rubens, MD
Following the Socratic principle that the best way to teach is to ask the right questions, the highly popular Secrets Series® has become an important part of medical education. The “Secrets” approach has given birth to a whole series of soft-cover books in a question-and-answer format. This book provides concise and condensed information in easily understandable language and contains pearls and answers to practical issues in the daily practice of ultrasonography. It highlights key diagnostic sonography concepts, based on organ systems, including obstetrics and gynecology.



Item #: 7540 **CME credits:** Not available
Price: \$41.35 SDMS Member \$45.95 Non-member

Introduction to Vascular Ultrasonography, 5th Edition **PRINT**

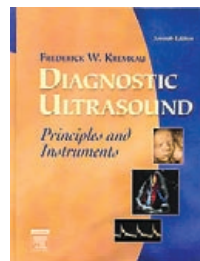
William J. Zwiebel, MD, John Pellerito, MD
Here's the 5th Edition of the classic textbook on vascular ultrasound—thoroughly updated to include a new, full-color format, a new co-editor, a new team of contributors, and cutting-edge diagnostic procedures. Five well-organized sections span nearly the entire spectrum of arterial and venous ultrasound, progressing from basic concepts and instrumentation, through cerebral vessels, extremity arteries, and extremity veins, to abdominal vessels, and the pelvis. This 5th Edition also features brand-new coverage of cerebrovascular arteries, peripheral arteries, intravascular techniques, and much more.



Item #: 7543 **CME credits:** Not available
Price: \$101.70 SDMS Member \$113 Non-member

Diagnostic Ultrasound, 7th Edition - Principles and Instruments **PRINT**

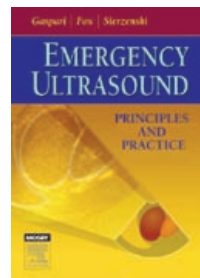
Frederick W. Kremkau, PhD
A market leader and a highly respected reference, this text explains how diagnostic ultrasound works and helps readers scan safely, properly handle artifacts, evaluate instrument performance, and prepare for registry and board examinations. It covers all essential aspects of ultrasound physics, including Doppler, artifacts, safety, quality assurance, and the newest technologies. Information is presented dynamically, with a multitude of boxes and tables and over 1,300 illustrations. Focusing on the most basic and essential equations, this book simplifies complicated mathematical concepts.



Item #: 7545 **CME credits:** Not available
Price: \$64.75 SDMS Member \$71.95 Non-member

Emergency Ultrasound - Principles and Practice **PRINT**

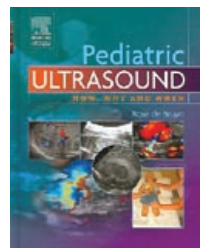
Romolo Joseph Gaspari, J. Christian Fox, Paul R. Sierzynski
Emergency Ultrasound: Protocols and Practice provides the information you need to successfully perform ultrasound in the emergency department. The book is designed to serve as a quick reference tool, offering bulleted text, color-coded anatomical drawings, and plenty of images to help you understand which images are important and how to get them.



Item #: 7547 **CME credits:** Not available
Price: \$71.10 SDMS Member \$79 Non-member

Pediatric Ultrasound - How, Why and When **PRINT**

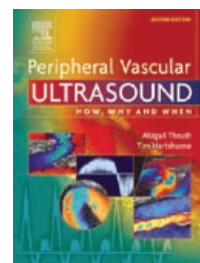
Rose de Bruyn
The book takes an evidence-based approach to common diagnostic imaging dilemmas in pediatric ultrasound. It provides clear and referenced pediatric imaging guidelines for common and controversial dilemmas.



Item #: 7550 **CME credits:** Not available
Price: \$70.15 SDMS Member \$77.95 Non-member

Peripheral Vascular Ultrasound, 2nd Edition - How, Why and When **PRINT**

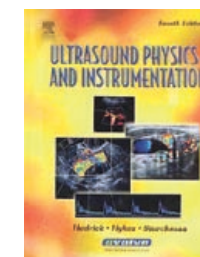
By Abigail Thrush, BSc Physics, MSc Medical Physics, Timothy Hartshorne, HND in Biology
This book explores the basic scientific principles, theory, and techniques associated with peripheral vascular ultrasound and blood flow. It clearly explains how to interpret color images and Doppler spectra, as well as how to optimize scanner controls for the most effective results. Clinical chapters also contain current criteria for grading disease. The latest technological advances, such as harmonic imaging and compound imaging, are integrated with an emphasis on safety.



Item #: 7553 **CME credits:** Not available
Price: \$71 SDMS Member \$78.95 Non-member

Ultrasound Physics and Instrumentation, 4th Edition **PRINT**

Wayne R. Hedrick, PhD, David L. Hykes, PhD, Dale E. Starchman, PhD
This comprehensive resource provides clear explanations and numerous, simple line drawings that fully explain the “whys” of physics as applied to ultrasound. Updated content includes new material on PACS, contrast agents, power Doppler, harmonic imaging, 3D and 4D technology, 1.5D and 2D transducers, spatial compounding, extended field of view, and composite material transducers. Material is clarified through the use



of well-designed analogies, examples of digitally processed images, and learning features such as key terms, clinical examples, end-of-chapter review questions, mock registry exams, a glossary, and a math review appendix. This text also offers excellent preparation for the physics portion of the ARDMS certification exam.

Item #: 7555 **CME credits:** Not available
Price: \$67.45 SDMS Member \$74.95 Non-member

Small Animal Diagnostic Ultrasound, 2nd Edition PRINT

Thomas G. Nyland, DVM, John S. Mattoon, DVM

This book outlines the basic physical principles of ultrasound, as well as imaging artifacts and the use of ultrasonography, in a logical body-systems approach. This second edition is completely revised and up-to-date, detailing current developments in ultrasonography. Two new chapters on thoracic and musculoskeletal ultrasound, as well as revised coverage of cardiology, CT/MR, and the reproductive system make this edition even more useful and clinically relevant. Color illustrations and color Doppler images of abdominal organs enhance and clarify the text.

Item #: 7557 **CME credits:** Not available
Price: \$112.50 SDMS Member \$125 Non-member

Techniques in Noninvasive Vascular Diagnosis PRINT CME

Robert J. Daigle BA, RVT, FSVU
Summer Publishing (2002)

An encyclopedia of vascular testing for those who are cross-training into the field of vascular technology, or who are established vascular professionals. This spiral-bound manual offers practical and easy-to-understand methods for obtaining quality diagnostic examinations. Principles of vascular technology are explained in a clear and concise manner and are related to exam procedures. The 18 well-illustrated chapters cover what you need to know to perform vascular testing and whether your current procedures are being performed correctly. Take a look at what's inside:

- Principles and theory of vascular testing
- Step-by-step instructions on performing diagnostic exams
- Tips for exams on difficult patients
- Exam "pitfalls" and how to avoid them
- Guidelines for accurate interpretation
- Up-to-date protocols and procedures
- Color duplex imaging and physiologic indirect testing methods
- Current diagnostic criteria for all modalities of testing

Item #: 8035 **SDMS CME credits:** 11
Price: \$67.50 SDMS Member \$75 Non-member

Physiologic Testing Techniques and Interpretation PRINT CME

Robert P. Scissons, RVT

Foreword by Marsha Neumyer, BS, RVT

This is a "must read" for anyone involved with the noninvasive assessment of vascular disorders. This extensively illustrated text provides a wealth of detailed, easy-to-understand information about performing accurate physiological testing procedures in the vascular laboratory. The principles of physiological testing are presented in a detailed, descriptive manner related to examination protocols. This publication includes:

- Overview of arterial and venous disease
- Differential diagnosis of extremity pain
- Stress testing
- Arterial and venous hemodynamics
- Recording devices: problems, limitations, and controversy
- Testing protocols for upper and lower extremities
- Waveform and pressure analysis
- Diagnostic criteria for all test procedures
- Illustrated case studies
- Reimbursement guidelines
- Vascular website links

Item #: 8550 **SDMS CME credits:** 5
Price: \$72 SDMS member \$80 non-member

Knock 'em Dead! The Complete Guide to Public Speaking in the Medical Community PRINT

Edited by Rob and Kelly Daigle

Have you ever wondered how some speakers can captivate your attention, look calm, and deliver a memorable lecture, while other presenters put you to sleep? This book reveals the secrets of 6 of the best; the "A" team of public speakers and educators, including:

- How to prepare for your presentations: a systematic approach
- Step-by-step instructions on creating a dynamic PowerPoint presentation while avoiding common mistakes
- How to write and present a Scientific Abstract
- The art of connecting with your audience
- How to cope with stage fright; do medications help?
- The authors relate amusing tales of their best and their worst (nightmarish!) presentations.

A "must read" for anyone who wants to become a good public speaker. This guide offers solid advice for the "first timer", as well as for the experienced speaker.

Item #: 8037 **CME credits:** Not available
Price: \$13.45 SDMS Member \$14.95 Non-member

Diagnostic Ultrasound, 3rd Edition, 2-Volume Set PRINT

Carol M. Rumack, MD, Stephanie R. Wilson, MD, J. William Charboneau, MD, Jo-Ann Johnson, MD

This book is widely considered the definitive comprehensive reference work on adult and pediatric ultrasonography. Its user-friendly, well-organized approach, exceptional color Doppler images, and color boxes highlighting critical diagnostic features have made it a best seller. Particularly popular are its unique image collages, which effectively capture the wide spectrum of ultrasound findings associated with each disorder. The new, 3rd Edition features 5 brand-new chapters, 50% new images, a wealth of information on new contrast agents and new technologies, and many other "must-have" updates.

Item #: 7535 **CME credits:** Not available
Price: \$292.50 SDMS Member \$325 Non-member

Ethical and Legal Issues for Imaging Professionals, 2nd Edition PRINT

Doreen M. Towsley-Cook, MAE, RT(R) and Terese A. Young, JD, RT(R), CNMT

This balanced examination of ethical and legal principles and issues provides vital information for radiography, ultrasound, nuclear medicine, and radiation professionals. By discussing the foundations of ethics for technologists, then entering into a discussion of applicable law, Ethical and Legal Issues for Imaging Professionals, 2nd Edition provides an approach that leads to a more successful style of personal risk management. With each chapter divided into two sections of ethical issues and legal issues, the content is easy to read and understand. Plus, learning activities and current event discussions help the readers learn and remember information so they can use it in real life. 320 pages, 30 illustrations.

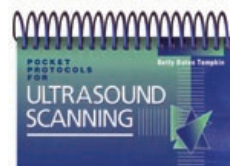
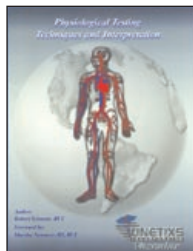
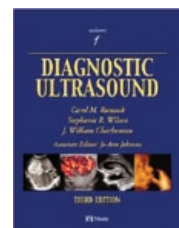
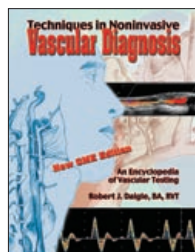
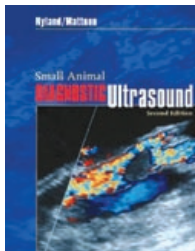
Item #: 7569 **CME credits:** Not available
Price: \$37.75 SDMS Member \$41.95 Non-member

Pocket Protocols for Ultrasound Scanning, 2nd Edition PRINT

Betty Bates Tempkin, BA, RT(R), RDMS

Using a flip-card format, this compact guide provides protocols that take the guesswork out of image documentation. These comprehensive protocols follow the imaging guidelines of the American Institute of Ultrasound in Medicine (AIUM) and include a universal method for documenting any type of pathology. Examples of the required images for the physician's diagnostic interpretation are included. Documentation specifics are provided for full and limited abdominal studies, gynecological and obstetric exams, and prostate evaluations. Also provided are protocols for small parts, vascular system, and echocardiography. 768 pages 1230 illustrations.

Item #: 7575 **CME credits:** Not available
Price: \$55.75 SDMS Member \$61.95 Non-member

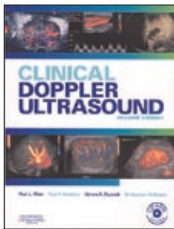


Clinical Doppler Ultrasound w/ CD-ROM, 2nd Ed. **PRINT** **CD-ROM**

Paul L. Allan, BSc, DMRD, FRCR, FRCPE, W. Norman McDicken, PhD, FIPEM, Myron A. Pozniak, MD and Paul A. Dubbins, BSc, MBBS, FRCR

The imaging possibilities of Doppler ultrasound have revolutionized radiology. This practical guide provides the tools you need to navigate this constantly evolving technology with confidence and skill. The major applications of Doppler ultrasound, including examination techniques and the interpretation of results, are discussed in a reader-friendly manner, making the book an ideal reference for all radiologists who wish to update and expand their knowledge and skills. 384 pages, 610 ill.

Item #: 7578 **CME credits:** Not available
Price: \$99 SDMS Member \$110 Non-member

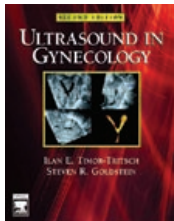


Ultrasound in Gynecology, 2nd Edition **PRINT**

Ilan E. Timor-Tritsch, MD and Steven R. Goldstein, MD

Widely considered the standard title on the subject, this book focuses primarily on gynecologic ultrasound. This edition has expanded content to keep you up-to-date on the technological and clinical changes in this rapidly evolving field, including Sonohysterography. An invaluable resource for clinicians and technicians alike, this preeminent reference is one you shouldn't be without. 352 pages.

Item #: 7581 **CME credits:** Not available
Price: \$126 SDMS Member \$140 Non-member

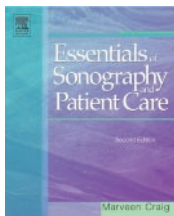


Essentials of Sonography and Patient Care, 2nd Ed. **PRINT**

Marveen Craig, RDMS

Providing a solid foundation in sonography, this book is designed to help students in the classroom and in practice. It defines terminology, provides a historical overview of ultrasound technology, and describes the sonographer's role on the medical team — adding study techniques and test-taking strategies. For the clinical environment, the book covers taking a patient's vital signs, safety considerations, body mechanics, patient transfer, infection control, and emergency procedures. This book also covers expectations in clinical settings, continuing education, specialties, administrative roles, and career options. 320 pages.

Item #: 7584 **CME credits:** Not available
Price: \$44.95 SDMS Member \$49.95 Non-member

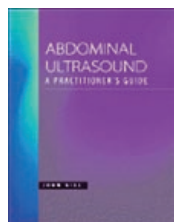


Abdominal Ultrasound: A Practitioner's Guide **PRINT** **CME**

Kathryn Gill, MS, RT, RDMS

This book focuses on what the practitioner needs to know on a daily basis. Abdominal Ultrasound provides clinical instruction and review of diagnostic ultrasonography exams of the abdomen and superficial structures. This practical guide includes tips on how to obtain and interpret images. Professional guidelines and self-assessment sections highlight this full-color, clinically focused text. Divided into three parts, it covers introductory material, organs, and emerging trends in abdominal sonography. 504 pages.

Item #: 8624 **CME credits:** 16
Price: \$103.50 SDMS Member \$115 Non-member



SDMS VIDEO SERIES

Featuring SDMS Annual Conference lectures by some of the best speakers in sonography

Carotid Imaging: Basics and Beyond **DVD** **CME**★

Cindy A. Owen, RT, RDMS, RVT - **Discontinued** -

Learn about the various methods used to measure the percent of carotid stenosis and explore the only one that is currently recognized as clinically relevant. This DVD includes a review of the criteria used to determine the percent of carotid stenosis, provides examples of disease proximal and distal to the carotid bifurcation, and hints on how to differentiate between them. Unusual pathologies of the cerebrovascular system are presented as well as tips on how to demonstrate and differentiate pathology beyond the bifurcation. (2003) Expires 12/31/08

DVD Item #: 7269 **SDMS CME credits:** 2
Price: \$12.50 SDMS Member \$32.50 Non-member



Doppler for Dummies **DVD** **CME**★

Donald T. Milburn, RDCS, RVT

Do Doppler studies frighten, frustrate, confuse or otherwise leave you feeling uneasy about the results you obtain? Are you confident in your understanding of the Doppler equation? Do you wonder what all of those different controls on your Doppler system actually do? If you answered yes to any of the above, then you'll love this humorous, fact-filled and entirely understandable presentation on the whats, whys, and hows of performing brilliant Doppler studies. (2003) Expires 12/31/09

DVD Item #: 7270 **SDMS CME credits:** 2
Price: \$25 SDMS Member \$50 Non-member

Pediatric Neurosonography: Solving Problems **DVD** **CME**★

Brian D. Coley, MD - **Discontinued** -

Neurology can be more than just looking for bleeds or hydrocephalus. This presentation covers techniques to maximize sonographic utility and pathophysiologic concepts of neonatal brain disorders to assist you in recognizing abnormalities. Utilizing alternate acoustic windows and knowing when to apply Doppler techniques, neurosonography becomes a powerful problem-solving tool in the diagnosis of neonatal intracranial disease. (2003) Expires 12/31/08

DVD Item #: 7271 **SDMS CME credits:** 1.5
Price: \$12.50 SDMS Member \$32.50 Non-member

Renal Physiology — What's Behind Those Waveforms? **DVD** **CME**★

William B. Schroedter, BS, RVT, FSVU

What exactly is a nephron? Where is the Loop of Henle? Do you have problems talking with the nephrologists? This presentation includes a review of ultrasound evaluation of the kidney and renal arteries and focused review of renal anatomy and physiology. Kidney function, how it filters, and controls blood volume and blood pressure are explained and related to various ultrasound findings. The mode and site of action of various medical hypertensive therapies are also discussed. (2003) Expires 12/31/09

DVD Item #: 7272 **SDMS CME credits:** 1.5
Price: \$25 SDMS Member \$50 Non-member

STAT Echocardiography **DVD** **CME**★

Marti McCulloch, BS, RDCS, FASE - **Discontinued** -

In a case study format, explore the variety of clinical indications for a STAT echo exam, tips and techniques for performing a thorough diagnostic STAT echo exam, the use of new technology, and the variety of settings and practices in which it is utilized. Learn about the policy and position statements of various medical organizations on the use of medical ultrasound. (2003) Expires 12/31/08

DVD Item #: 7273 **SDMS CME credits:** 1
Price: \$12.50 SDMS Member \$32.50 Non-member

Breast Sonography **VHS** **CME**★

Cynthia L. Rapp, BS, RDMS, FSDMS - **Discontinued** -

Ms. Rapp presents essential information on the proper equipment to use, system optimization, proper scanning techniques, and the latest developments in breast ultrasound technology and their applications. In-depth information on women who can benefit the most from breast ultrasound as an adjunct to mammography and the complementary roles of mammography and ultrasound are also discussed. (2002) Expires 12/31/08

VHS Item #: 7262 **SDMS CME credits:** 2
Price: \$10 SDMS Member \$20 Non-member

De-mystifying Physiologic Arterial Testing **VHS** **CME**★

Robert J. Daigle, BA, RVT, FSVT

Physiologic, indirect tests of arterial perfusion in the lower extremities provide fast, simple, and objective information to determine the presence of arterial occlusive disease. Color duplex imaging, when used as an adjunct to indirect testing, can provide useful information, but it's more time consuming and difficult to perform. Lack of training and familiarity with indirect test instrumentation are common contributors to "test-terror" among sonographers. Mr. Daigle will de-mystify arterial physiologic testing and you will come to know and love indirect exam methods! (2002) Expires 12/31/09

VHS Item #: 7266 **SDMS CME credits:** 2
Price: \$20 SDMS Member \$40 Non-member

The Heart Looks Funny! **VHS CME★**

Patrick D. Coon, RDCS, RCVT - *Discontinued* -

As outcomes of surgically corrected or palliated congenital heart disease patients continue to improve, this patient population continues to reach adulthood and will need continued follow-up care. The approach to diagnosing complex congenital cardiac anomalies and surgical repairs differs from routine adult echocardiography because the spectrum of disease is broad and the repairs utilized to improve the outcomes are ever changing. In this presentation, Mr. Coon discusses the morphologic features of the normal human heart and describes normal and abnormal findings that serve as the cornerstone in evaluating congenital heart disease and congenital heart surgery. (2002) Expires 12/31/08

VHS Item #: 7261 **SDMS CME credits:** 1.5
Price: \$10 SDMS Member \$20 Non-member

Upper Extremity Vascular Assessment **VHS CME★**

Marsha M. Neumyer, BS, RVT - *Discontinued* -

Although vascular disease is relatively uncommon in the upper extremity, the incidence of blood flow abnormalities is increasing. This is related to arterial and venous catheterization procedures, drug abuse, and injury. Vascular assessment of the arteries and veins of the upper extremity can be technically challenging and often requires use of both indirect and direct noninvasive test procedures to assure complete and accurate evaluation. Ms. Neumyer's presentation covers the anatomy and pathophysiology of vascular disease and various methods used to evaluate upper extremity arterial and venous flow. (2002) Expires 12/31/08

VHS Item #: 7267 **SDMS CME credits:** 2
Price: \$10 SDMS Member \$20 Non-member

Venous Imaging of Lower Limbs: Pearls & Pitfalls **VHS CME★**

Ann Marie Kupinski, PhD RVT - *Discontinued* -

Textbooks don't describe the "pearls and pitfalls" offered in this presentation. After a brief introduction to the fundamentals of imaging the lower extremities, Dr. Kupinski focuses on difficult issues that arise in the "trenches of vascular imaging" such as how to identify non-vascular causes of calf pain/swelling, methods for imaging obese patients, tips on identifying calf veins, distinguishing old from new deep vein thrombosis, and demystifying anatomical variations. (2002) Expires 12/31/08

VHS Item #: 7264 **SDMS CME credits:** 2
Price: \$10 SDMS Member \$20 Non-member

Women and Heart Disease **VHS CME★**

Timothy Obarski, DO, FACC, FACP

Heart disease is the leading cause of death for both men and women. However, heart disease takes a harder toll on women. Heart attacks are more likely to kill women than men, and women are nearly twice as likely to die after heart bypass surgery than men. In his presentation, Dr. Obarski explores some of the reasons why statistics relating to heart disease and women are so grim and what measures are being taken to turn those numbers around. Dr. Obarski also discusses some exciting new research that will allow clinicians to use echocardiography to screen for patients at risk for heart disease. (2002) Expires 12/31/09

VHS Item #: 7265 **SDMS CME credits:** 1.5
Price: \$10 SDMS Member \$20 Non-member

CME★ = FREE Online Scoring of CME Tests for SDMS Members!

See page 10 for details.

Additional test booklets are available for DVDs and VHS tapes in the SDMS Video Series.

Price: \$10 SDMS Member \$20 Non-member
Manual processing fees for CME tests apply. See page 10 for details.

EXAM REVIEW

See page 10 for information on CME test scoring fees.

National Certification ExamSim Suites

SDMS and Pegasus Lectures, Inc.

Take the guesswork out of your preparation for the National Certification Exams! Each CD contains three full-length certification exams that are in the actual computer format used by the ARDMS and each exam is timed to simulate a real test-taking experience. In addition to complete explanations for each answer, the "intelligent analysis" feature helps you analyze why you answer questions incorrectly and what types of questions are difficult for you. Each CD has a full section on test-taking strategies that will help improve your test-taking skills.

Breast Ultrasound ExamSim Suite

(2002) **CD-ROM CME**

Cathy Carr-Hoefler, RT, RDMS, RDCS, RVT

Last four digits of Social Security number/zip code required for CD coding and CME processing.

Item #: 8034 **SDMS CME credits:** 19
Price: \$140.25 SDMS Member
\$165.00 Non-member



Vascular Technology ExamSim Suite

(2003) **CD-ROM CME**

Marsha Neumyer, BS, RVT

Last four digits of Social Security number/zip code required for CD coding and CME processing.

Item #: 8033 **SDMS CME credits:** 19
Price: \$140.25 SDMS Member
\$165.00 Non-member



Ultrasound Physics ExamSim Suite, 2nd Edition (2003) **CD-ROM CME**

Frank R. Miele, MSEE

Last four digits of Social Security number/zip code required for CD coding and CME processing.

Item #: 8030 **CME credits:** 16 SDMS CME credits
13 AMA Category 1 credits
Price: \$140.25 SDMS Member
\$165.00 Non-member



Vascular Ultrasound Physics and Instrumentation ExamSim Suite (2002) **CD-ROM CME**

Frank R. Miele, MSEE

Last four digits of Social Security number/zip code required for CD coding and CME processing.

Item #: 8031 **SDMS CME credits:** 16
Price: \$140.25 SDMS Member
\$165.00 Non-member



Cardiovascular Physics and Instrumentation ExamSim Suite (2003) **CD-ROM CME**

Frank R. Miele, MSEE

Last four digits of Social Security number/zip code required for CD coding and CME processing.

Item #: 8036 **SDMS CME credits:** 16
Price: \$140.25 SDMS Member
\$165.00 Non-member



Adult Echocardiography Case Studies **CD-ROM CME**

Terry Reynolds BS, RDCS and Pegasus Lectures, Inc.

This CD contains 50 case studies and over 200 questions designed to help prepare candidates for the video portion of the National Certification Examination in adult echocardiography. (2001)

Item #: 8020 **SDMS CME credits:** 8
(CME processing fee included for purchaser) \$25 processing fee for each additional CME credit applicant
Price: \$109.65 SDMS Member \$129 Non-member



Unifying Physics Review **VHS CME DVD**

Frank R. Miele, MSEE

Designed to unify the myriad physics concepts into one coherent review, this 90 minute videotape is invaluable for those preparing for their National Certification Exams as well as students, sonographers, and physicians desiring to increase their knowledge. (2002)

Item #: 7250(VHS), 7251(DVD) **SDMS CME credits:** 2
Price: \$80.75 SDMS Member \$95.00 Non-member



CD-ROM Mock Exams

Davies Publishing

These multimedia wonders simulate the exam experience right down to the automatic timer, and they deliver CME credit conveniently and inexpensively. And there is more of everything—more questions and answers, more images, more illustrations, more references, more explanations, and more tutorials.

In **Test Mode** take standard ARDMS-style tests or design your own exams. Either way, each time you test yourself new questions are randomly presented by exam topic in the same ratio as on the actual exam. You receive a complete performance analysis when you're finished—overall results, results by exam topic, missed and skipped questions for review, and elapsed time.

In **Learn Mode** you receive immediate feedback whenever you answer a question—right or wrong, correct answer, explanation, references, additional available images, tutorials for difficult topics, and additional Q & A on the same topic. Study any exam topic you like or all of them. You're in control.

Other Features . . .

- Browse the Image Library.
- Learn proven test-prep and test-taking strategies.
- Search the contact directory for key organizations and websites.
- Cross references to related registry reviews and study aids from Davies so you have exactly what you need to know to pass your exams and stay current.

Davies Publishing CD-ROM Mock Exams are compatible with Windows 98 and above. They are not compatible with Windows 95 or Macintosh systems.

CD-ROM Mock Exam for Vascular Technology, Version 2.0

CD-ROM CME

Don Ridgway, RVT, Barton Bean, RVT, Cindy Owen, RT, RDMS, RVT, and D.E. Strandness, Jr., MD.

- 665 questions and answers in registry format ensure that you are prepared.
- 136 image-based cases sharpen your wits.
- New video tutorials cover important topics in depth.
- Simple explanations clarify answer choices.
- References guide your further study.
- Tutorials on key topics make difficult subjects easy.
- Automatic timer paces you.
- Unlimited personal use means you pay only once.
- Educational site licenses available for educators and DMS programs.



Item #: 8582 CME credits: 15

Price: \$71.95 SDMS Member \$79.95 Non-member

CD-ROM Mock Exam for Abdominal Sonography, Version 2.0

CD-ROM CME

Cindy Owen, RT, RVT, RDMS, and Edward Grant, MD

- 574 questions and answers in registry format ensure that you are prepared.
- 88 image-based cases sharpen your wits.
- New video tutorials cover important topics in depth.
- Simple explanations clarify answer choices.
- References guide your further study.
- Automatic timer paces you.
- Unlimited personal use means you pay only once.
- Educational site licenses available for educators and DMS programs.



Item #: 8603 CME credits: 15

Price: \$71.95 SDMS Member \$79.95 Non-member

CD-ROM Mock Exam for Ob/Gyn Sonography, Version 2.0

CD-ROM CME

By Kathryn Gill, MS, RT, RDMS, Misty Sliman, RT, RDMS, Peter Callen, MD, Marie DeLange, RT, RVT, RDMS, RDCS, and Glenn Rouse, MD

- 600 questions and answers in registry format ensure that you are prepared.
- 192 image-based cases sharpen your wits.
- Simple explanations clarify answer choices.
- References guide your further study.
- Tutorials on key topics make difficult subjects easy.
- Automatic timer paces you.
- Unlimited personal use means you pay only once.
- Educational site licenses available for educators and DMS programs.



Item #: 8609 CME credits: 15

Price: \$71.95 SDMS Member \$79.95 Non-member

CD-ROM Mock Exam for Ultrasound Physics, Version 2.0

CD-ROM CME

By Cindy Owen, RT, RVT, RDMS, and James Zagzebski, PhD

- 551 questions and answers in registry format ensure that you are prepared.
- 120 image-based cases sharpen your wits.
- Simple explanations clarify answer choices.
- References guide your further study.
- Automatic timer paces you.
- Performance analysis automatically scores and guides you.
- Unlimited personal use means you pay only once.
- Educational site licenses available for educators and DMS programs.
- Earn 15 hours' SDMS-approved CME credit.



Item #: 8618

CME credits: 15

Price: \$71.95 SDMS Member \$79.95 Non-member

Vascular Technology: An Illustrated Review

PRINT CME

Claudia Rumwell, RN, RVT, FSVU, and Michalene McPharlin, RN, RVT, FSVU

Updated, expanded, and better than ever, the 3rd edition of this popular review explains and illustrates what you need to know to pass the Vascular Technology exam—topic by topic, in one volume, by leading technologists who themselves have taken, passed, and helped others prepare for and pass their RVT exams. Based on the registry's exam outline, it includes new illustrations, photo-documented physiologic exam techniques, new case studies and angiograms, self-assessment exercises, glossaries, and integral CME application. 211 illustrations (12 in color). 322 pp.

Item #: 8570 SDMS CME credits: 12

Price: \$62.95 SDMS Member \$69.95 Non-member



ScoreCards for Vascular Technology

PRINT CME

Cindy Owen, RT, RDMS, RVT with D.E. Strandness, Jr., MD

Portable and very handy, the sophisticated spiral-bound ScoreCards flip- and flashcard study system yields maximum gain with minimum pain, and it's fun. Exercise your ability to think fast and recall key facts wherever you are—at lunch, on weekend outings, or between patients. Written by well-known experts, ScoreCards delivers 400 questions keyed to the registry's own exam outline, plus answers, complete explanations, and quick references to help you commit to memory the facts and figures you must know to pass your exams. Fifty image-based cases prepare you to tackle scans on the exam.

Item #: 8573 SDMS CME credits: 7.5

Price: \$44.95 SDMS Member \$49.95 Non-member



Vascular Technology Review

PRINT CME

Don Ridgway, RVT, Barton Bean, RVT, Cindy Owen, RDMS, RVT, and D.E. Strandness, Jr., MD

The completely revised and updated 4th edition of Vascular Technology Review illuminates the facts and principles you need to know for the Vascular Technology exam, hones your test-taking skills, and reveals your strengths and weaknesses by exam topic. Based on the ARDMS exam outline, this brand new edition contains more than 570 registry-like questions together with numerous illustrations, answers, clear explanations, and quick references for further study. A Hall of Images and more than 50 image-based cases prepare you to tackle the images on the exam. More than 74 images. 275 pp.

Item #: 8576 SDMS CME credits: 12

Price: \$49.50 SDMS Member \$55 Non-member



Vascular Physics Review PRINT CME

Barton Bean, RVT, Cindy Owen, RT, RVT, RDMS, Donald Ridgway, RVT, Sergio Salles-Cunha, PhD, RVT, and James Zagzebski, PhD

Looking for guidance and a clear understanding of the principles and facts on which you will be tested? With registry-like questions and clear explanations, Vascular Physics Review illuminates this challenging topic from the point of view of experts who themselves have taken and passed the ARDMS vascular physics examination. Vascular Physics Review reveals your strengths and weaknesses, hones your exam-taking skills, and assesses your progress as you study. Based on the exam outline published by ARDMS, this edition contains more than 450 questions that cover ultrasound physics, ultrasonic imaging, physiology and fluid dynamics, physical principles, and ultrasound safety and quality assurance. 180 pp.

Item #: 8579 **SDMS CME credits:** 7.5
Price: \$49.50 SDMS Member \$55 Non-member



Echocardiography Review PRINT CME

Barton Bean, RVT, and Kathleen Oss, BS, RDMS

An indispensable resource for RDMS candidates containing 679 questions and answers with brief explanations and key references for further study. This self-assessment study manual tells you how to take a multiple-choice examination. It simulates the examination experience so that you are comfortable and confident with the format. It lets you identify your strengths and weaknesses and tests your progress so that you can study efficiently. Coverage includes anatomy, physiology, clinical indications, physical principles, instrumentation, technical performance, specific diseases and disorders, interpretation, safety, and quality assurance. Written by eight well-known authors, including Sandra Hagen-Ansert and Dr. David Sahn of UC San Diego. Especially effective in combination with Ultrasound Physics Review. 160 pp.

Item #: 8597 **CME credits:** Not available
Price: \$49.50 SDMS Member \$55 Non-member



Ultrasound Physics Review PRINT CME

Cindy Owen, RT, RVT, RDMS, and James Zagzebski, PhD

Looking for guidance and a clear understanding of the principles and facts you must know to pass your physics exam? This is the review you've heard about. Written by a sonographer who not only loves ultrasound physics but delights in—and excels at—explaining it to others, this mock examination hones your test-taking skills, measures your progress as you study, and assesses your strengths and weaknesses by exam topic so that you can focus your effort where it counts. With 550 registry-like questions, lots of image-based questions, and simple, clear explanations, the best-selling Ultrasound Physics Review illuminates this difficult subject from the point of view of the sonographer and points the way to success. An Image Gallery with 50+ image-based cases prepares you to tackle the scans on the exam. Precisely based on the ARDMS exam outline, Ultrasound Physics Review covers all topics in the new revised exam. More than 80 images. 247 pp.

Item #: 8600 **SDMS CME credits:** 12
Price: \$49.50 SDMS Member \$55 Non-member



Ob/Gyn Sonography: An Illustrated Review PRINT CME

Marie DeLange, BS, RDMS, RDCS, and Glenn Rouse, MD

Like the popular and extremely effective Vascular Technology: An Illustrated Review by Rumwell and McPharlin, this book covers and explains exactly what you need to know to pass your obstetrics & gynecology specialty exam, topic by topic, in one volume, silver-bullet style. Written by nationally renowned clinicians and educators, it concisely reviews everything on the current exam outline, focusing your time and effort on what really counts. Includes illustrated cases, image-based exercises, glossaries, self-assessment activities, and built-in CME component. 240 ill. 384 pp.

Item #: 8606 **SDMS CME credits:** 12
Price: \$62.95 SDMS Member \$69.95 Non-member



Abdominal Sonography Review PRINT CME

Cindy Owen, RT, RDMS, RVT, Edward Grant, MD

Test yourself before the ARDMS tests you!

Abdominal Sonography Review identifies your strengths and weaknesses, familiarizes you with the format of the exam, and gauges your progress as you study. Based on the abdomen specialty exam outline published by ARDMS, this new edition contains 550 questions in registry format with answers, thorough explanations, and quick references for further study. Over 50 image-based cases prepare you to tackle the images on the exam. Coverage includes liver, biliary tree, pancreas, urinary tract, abscesses, scrotum, prostate, spleen, retroperitoneum, abdominal vasculature, GI tract, neck, superficial structures, and instrumentation—all in the same proportion as the exam itself. 88 images. 213 pp.

Item #: 8612 **SDMS CME credits:** 12
Price: \$49.50 SDMS Member \$55 Non-member



Ob/Gyn Sonography Review PRINT CME

Kathryn Gill, MS, RT, RDMS, Misty Sliman, RT, RDMS, and Peter Callen, MD

This registry-like practice exam hones your test-taking skills and teaches the facts and principles you must know to pass the ob/gyn specialty exam. Precisely based on the ARDMS exam outline, it accurately assesses your knowledge by exam topic and focuses your efforts on what really counts. This volume contains more than 515 questions in registry format together with answers, clear explanations, and references. More than 60 image-based cases prepare you to tackle the scans on your examination. 218 pp.

Item #: 8615 **SDMS CME credits:** 12
Price: \$49.50 SDMS Member \$55 Non-member



Ultrasound Physics and Instrumentation, 4th Edition Self Instructional Program PRINT CME

Frank R. Miele, MSEE

This 7-week independent learning course on physics is designed to prepare candidates for their national certification exams on the topics of ultrasound physics, cardiovascular physics and/or vascular physics. Organized in three levels, the new 4th edition is appropriate for the beginning student to the practicing sonographer. This new edition is a two-volume hard-bound set and comes with an Animation and Image Library CD-ROM that includes more than 300 videos, animations and images. Each chapter also ends with a detailed key concepts summary. Containing over 1,300 questions with answers and more than 600 images and figures, this new 4th Edition is a must read for all current and future sonographers on how physics applies to daily scanning activities. (2006)

Item #: 7525 **CME credit:** 35 SDMS CME **or** 35 AMA Category 1 credits
Price: \$127.50 SDMS Member \$150.00 Non-member



Ultrasound Physics and Instrumentation, 4th Edition Packages PRINT CD-ROM CME

Frank R. Miele, MSEE

These packages offer substantial savings to those purchasing both Ultrasound Physics and Instrumentation, 4th Edition and one of the Physics ExamSim Suite CD-ROMs listed below. The packages are appropriate for candidates preparing for their national certification exams on ultrasound physics, cardiovascular physics and/or vascular physics.

Note: Last four digits of Social Security number/zip code required for CD coding and CME processing.

Item #: 7521 **Ultrasound Physics and Instrumentation (UPI)**
CME credits: 48 SDMS CME credits **or** 48 AMA Category 1 credits

Item #: 7523 **Vascular Physical Principles and Instrumentation (VPI)**
CME credits: 48 SDMS CME credits

Item #: 7524 **Cardiovascular Physical Principles and Instrumentation (CPI)**
CME credits: 48 SDMS CME credits

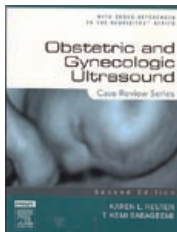
Price: \$233.75 SDMS Members \$275 Non-member



Obstetric and Gynecologic Ultrasound, 2nd Edition - Case Review Series **PRINT**

Karen L. Reuter, MD FACR and T. Kemi Babagbemi, MD

This outstanding Board review book presents over 200 unknown cases—complete with over 350 state-of-the-art images, questions, answers, commentary, references, and more—to enhance your imaging interpretation skills in obstetric and gynecologic ultrasound. Discussions incorporate the most recent knowledge from OB/GYN ultrasound literature, providing an excellent review for both residents and practitioners. 272 pages, 350 illustrations.

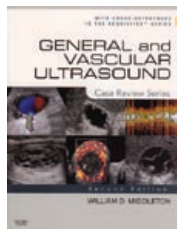


Item #: 7566 **CME credits:** Not available
Price: \$44.95 SDMS Member \$49.95 Non-member

General and Vascular Ultrasound, 2nd Edition - Case Review Series **PRINT**

William D. Middleton, MD, FACR

This outstanding Board review book presents over 200 unknown cases—complete with over 350 state-of-the-art images, questions, answers, commentary, references, and more—to enhance your imaging interpretation skills in general and vascular ultrasound. Discussions incorporate the most recent knowledge from the literature in this field, providing an excellent review for both residents and practitioners. 288 pages 520 illustrations.



Item #: 7572 **CME credits:** Not available
Price: \$44.95 SDMS Member \$49.95 Non-member

Echo Registry Prep 101: What You Need to Know Before You Prepare to Study for Your Certification Exams **PRINT**

Tonya Gibson Perkins, BS, RDCS, RCS

You may have the necessary knowledge to pass an exam, but if you are not disciplined enough to follow instructions, become organized, and maintain an emotional balance, you are setting yourself up for unnecessary stress and potential failure. *Echo Registry Prep 101* simplifies survival tips for registry preparation, creating a schedule and study routine, recommended resources, and exam-day tips and checklists. This book is a must-have resource for all cardiac sonographers, providing a step-by-step approach to examination preparation from a registered sonographer who's been through—and successfully navigated—the certification process.



Item #: 8700 **CME credits:** Not available
Price: \$14.35 SDMS Member \$15.95 Non-member

National Certification Examination Reviews

PRINT CME★

This review series is written in easy-to-use outline format and offers an excellent review of each specialty area. If you are preparing for National Certification Examination, or in need of a refresher in your specialty area, this is a 'must have' publication. Each review contains a post-test that can be used for self-assessment or submitted for CME credit or both. This series also provides excellent instructional outlines for educators to use in the classroom. Each review follows the ARDMS content outline.



Abdomen (2004)

Item #: 7505 **SDMS CME credits:** 8 *Expires 12/31/08*
Price: \$45 SDMS member \$70 Non-member

Adult Echocardiography (2002)

Item #: 7501 **SDMS CME credits:** 10 *Expires 12/31/08*
Price: \$50 SDMS member \$75 Non-member

Breast Ultrasound, 2nd Edition (2004)

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Price: \$30 SDMS member \$50 Non-member

Cardiovascular Principles & Instrumentation (2002)

Item #: 7507 **SDMS CME credits:** 10 *Expires 12/31/08*
Price: \$50 SDMS member \$75 Non-member

Neurosonology (2001)

Item #: 7503 **SDMS CME credits:** 4 *Expires 12/31/08*
Price: \$30 SDMS member \$50 Non-member

Obstetrics and Gynecology (2006)

Item #: 7504 **SDMS CME credits:** 6 *Expires 12/31/09*
Price: \$40 SDMS member \$65 Non-member

Pediatric Echocardiography, 3rd Edition (2004)

Item #: 7502 **SDMS CME credits:** 10 *Expires 12/31/08*
Price: \$50 SDMS member \$75 Non-member

Ultrasound Physics and Instrumentation (2001)

Item #: 7506 **SDMS CME credits:** 8 *Expires 12/31/09*
Price: \$45 SDMS member \$70 Non-member

Vascular Physical Principles & Instrumentation (2002)

Item #: 7508 **SDMS CME credits:** 6 *Expires 12/31/08*
Price: \$40 SDMS member \$65 Non-member

Vascular Technology (2004)

Item #: 7509 **SDMS CME credits:** 6 *Expires 12/31/09*
Price: \$40 SDMS member \$65 Non-member

ADMINISTRATIVE/CODING

Ultrasound Practice Tool Kits

Judy Rosenbloom, President, JR Associates

Designed by a former accrediting agency examiner, these invaluable guides step-in when you need them most - during the critical analysis and decision-making process that leads to your final sonography findings. What's more, they meet compliance requirements for all accrediting agencies: ACR, AIUM, ICAEL, ICAVL, and JCAHO. (2003)

- Save precious time by quickly creating your own customized testing policy and procedure manual.
- Multiple choice format - no need for cumbersome templates.
- Provides all the information you need - exam protocols, procedures, indications, equipment specification, diagnostic criteria and more.
- Footnoted throughout with literary references.
- Includes accrediting agency requirements.

Echocardiography Ultrasound **PRINT**

30 comprehensive protocols, policies and forms for transthoracic, TEE, and stress echo

Item #: 7518 **CME credits:** Not available
Price: \$855 SDMS Member
\$950 Non-member

General Ultrasound **PRINT**

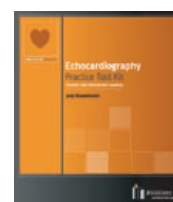
26 comprehensive protocols, policies and forms for abdominal, OB/GYN, and small parts

Item #: 7519 **CME credits:** Not available
Price: \$585 SDMS Member
\$650 Non-member

Vascular Ultrasound **PRINT**

33 comprehensive protocols, policies and forms for cerebrovascular, arterial, penile and venous (mapping, graft, reflux, and DVT)

Item #: 7517 **CME credits:** Not available
Price: \$720 SDMS Member
\$800 Non-member



Ultrasound Coder **PRINT**

MedLearn

Are you mystified by the coding and billing requirements for diagnostic ultrasound procedures? Fear not, MedLearn's Ultrasound Coder book will guide you through the intricacies! This timely resource distills the coding experience of MedLearn's national consulting practice, combined with Medicare coverage policies and billing guidelines.



- Guidance related to biopsy, aspiration, needle localization and vascular-access procedures
- Covers non-invasive peripheral vascular coding
- Divided into diagnostic ultrasound, ultrasound guidance procedures, echocardiography (fetal and non-fetal), non-invasive vascular diagnostic studies and intravascular ultrasound sections, each with a list of CPT codes and billing tips
- Addresses recent code additions, including new codes for ultrasound and screening for aortic aneurysm

Item #: 8565 **CME credits:** Not available

Price: \$96.30 SDMS Member \$107 Non-member

Vascular Laboratory Policies & Procedures Manual on LabDisk **CD-ROM**

Claudia Rumwell, RN, RVT, Michalene McPharlin, RN, RVT, D.E. Strandness, Jr., MD, and Edward Grant, MD

For labs applying for ICAVL or AIUM accreditation, writing an acceptable policies & procedures manual can be the single most time-consuming task. LabDisk delivers—and makes it a snap to customize—60 SVU-endorsed policy and procedure documents written and edited by the experts to an exacting, peer-reviewed standard. Includes references for each protocol.

LabDisk comes on CD-ROM in a large 3-ring binder with complete, simple instructions.

Item #: 8621 **CME credits:** Not available

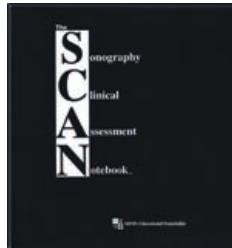
Price: \$445.50 SDMS Member \$495 Non-member



SDMS EDUCATIONAL FOUNDATION PRODUCTS

The SCAN® **PRINT**

This comprehensive evaluation tool is used in the classroom and in the workplace to aid in evaluating clinical competencies of sonographers, echocardiographers, and vascular technologists. Included are instructions for adopting and utilizing it, or for tailoring and integrating it into your current system; affective and psychomotor proficiencies expected of sonography graduates; ongoing record of progress in developing new scanning competencies; clinical log forms and total clinical experience records in each specialty area; continuing education record; and blank proficiency-forms that may be customized for individual programs or employers.



Item #: 9800

Price: \$15 (includes special binder and Professional Qualities section) (rev. 12/05)

Specialties must be purchased separately

Price: \$10 for each specialty area

Item #: 9811 Abdomen/Superficial Structures/Breast (rev. 8/06)

Item #: 9812 Adult Cardiac (rev. 8/06)

Item #: 9813 Obstetrics/Gynecology (rev. 12/05)

Item #: 9814 Vascular (rev. 8/06)

Item #: 9815 Neurosonology (rev. 4/04)

Item #: 9816 Pediatric Cardiac (rev. 7/03)

Item #: 9817 Advanced Fetal Cardiac (rev. 7/03)

NOTE: 10% shipping/handling charge for SCAN® orders over \$200.

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Log on to **www.sdms.org/membership** to become a member today!

SDMS PRIDE ITEMS

NEW! Full Zip Hoodie

You'll stay warm, toasty, and fashionable in this 50/50 full-zip navy hooded sweatshirt. The SDMS logo is screen printed in white on the left chest area.

Item #: 4507
S-XXL Price: \$29 SDMS members
\$39 Non-members



NEW! Ringer Tee

This "Image is Everything" heather gray short-sleeved tee with navy banded neck and sleeves will keep you retro-cool!

Item #: 4528
S-XXL Price:
\$15 SDMS members
\$20 Non-members



Denim Shirt

100% cotton, long-sleeved, light denim shirt with the *Safe & Sound* logo embroidered on the left chest area.

Item #: 4506
S-XXL Price:
\$20 SDMS members
\$30 Non-members

Desk Pen

Retractable, brass pen with silver/chrome finish and rubberized, form-fitting grip for comfort. Comes in a velvet pouch. Society of Diagnostic Medical Sonography is imprinted on pen.

Item #: 4531
Price: \$3.50 SDMS members \$5 Non-members



Sports Water Bottle

This durable impact-resistant polycarbonate 20 oz. water bottle will not transfer taste or odor to its contents, and can handle freezing or boiling temperatures. It features a twist-and-sip top and the *United We Scan* logo.

Item #: 4539
Price: \$7 SDMS Members \$10 Non-members



SDMS Member Pin

Show your SDMS pride by wearing this jewelry-quality 3/4 inch hard enamel pin with clutch backing.

Item #: 4540
Price: \$5 SDMS Members



Stainless Steel Travel Mug

Stainless steel insulated 16 oz. travel mug with a "thumbslide" lid to prevent spillage and a deep narrow bottom that fits most car holders. Features the *Safe & Sound* logo.

Item #: 4011
Price: \$10 SDMS Members \$15 Non-members



Fleece Top (Quarter zip jacket)

Quarter-zip pullover fleece jacket with anti-pill finish, pockets, and elastic cuffs. Features SDMS logo embroidered on left chest area. Available in charcoal, sizes L, XL and XXL only!

Item #: 4532
Price: \$12.50 SDMS members \$25 Non-members

Polo Shirt

100% cotton, short-sleeved, polo with a knit collar and cuffs. The *Image is Everything* logo is available on a black polo. The *Safe & Sound* logo is available on a white polo. The logo is embroidered on the left chest area.

Item #: 4515 (black) S, M, L
Item #: 4518 (white) S, M, L, XL
Price: \$20 SDMS members
\$30 Non-members



Fashion Watch

Make a statement with this unisex watch with "United We Scan" right on the dial. This stylish watch is water and impact resistant and comes with a comfortable extended-wear plastic band.

Item #: 4012 (blue band)
Price: \$18 SDMS members
\$28 Non-members

T-shirt (short-sleeved)

100% cotton, white t-shirt. Available with either logo silk-screened on the front.

Item #: 4526 (*Safe & Sound*)
Item #: 4525 (*United We Scan*)
S-XXL Price: \$15 SDMS members
\$20 Non-members



Pregnancy Wheel

Designed with sonographers in mind, this durable plastic 5" pregnancy calculator wheel calculates EDD from the LMP, and includes average fetal development measurements for biparietal diameter, length, and weight.

Item #: 4538
Price: \$3.50 SDMS members
\$6.00 Non-members

Women's Open Placket Polo

The shirt is a 100% combed cotton, short-sleeved, polo with a narrow no-button spandex reinforced ribbed placket. It has an even hem bottom with side vents, and can be worn tucked in or out.

The *Image is Everything* logo is available on a navy polo. The *Safe & Sound* logo is available on a chili polo. The logo is embroidered on the left chest area.

Item #: 4510 (Navy / *Image is Everything*)
Item #: 4520 (Chili / *Safe & Sound*)
S-XXL Price: \$26 SDMS members



\$37 Non-members

T-shirt (long-sleeved)

100% cotton, long-sleeved t-shirt. Available in white or black with the *Image is Everything* logo silk-screened on the left chest.

Item #: 4535 (white t-shirt)
Item #: 4536 (black t-shirt)
S-XXL Price: \$18 SDMS members
\$25 Non-members



Zippered Padfolio

13½" x 11 x 2" padfolio with a notepad, calculator and removable 3-ring binder. Bonus features include: outside and inside pockets for filing papers, holding credit cards, and storing standard electronic organizers. Embossed with the SDMS logo on the front.

Item #: 4537
Price: \$10 SDMS members
\$19 Non-members



Celebrate Sonography!

October 2008

Every October, SDMS and other sonography organizations join together to promote *Medical Ultrasound Awareness Month* to increase the public's knowledge about sonography. This year's new *Sonography - sound it out!* design will help you promote sonography awareness in your workplace and community!

Quantities are limited. Order early!

Poster

Display this 22" x 17" poster to brighten your office or the waiting room and promote sonography awareness.

Item #: 4729

Price:

\$4 SDMS members

\$6 Non-members

Canvas Tote Bag

This handy canvas tote bag is great for work, shopping, and of course, promoting sonography awareness. It is constructed of sturdy "natural color" cotton canvas.

Item #: 4732

Price:

\$10 SDMS members

\$13.50 Non-members

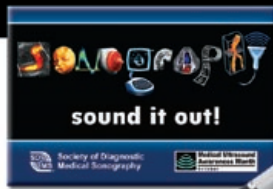
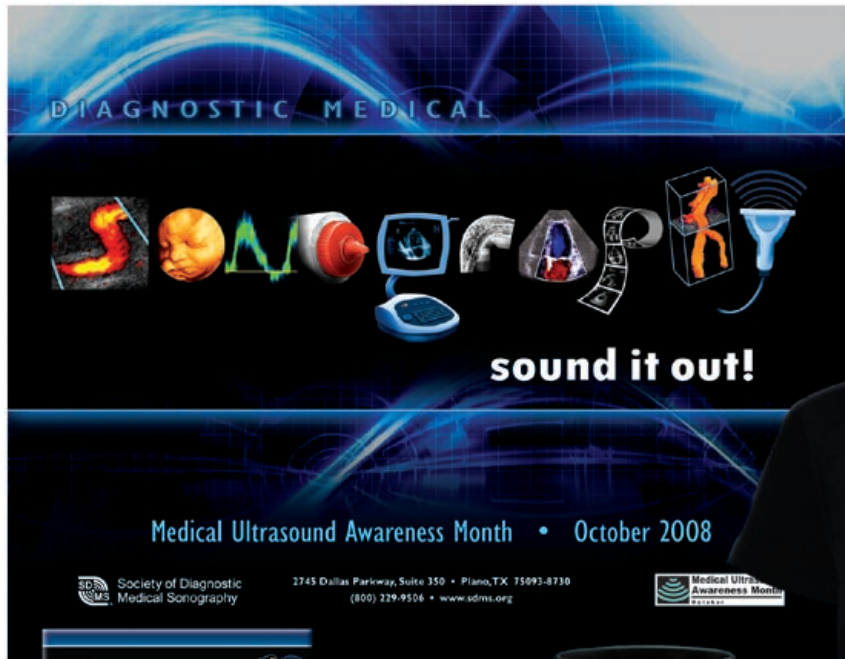
Button

Spread the word by giving one to co-workers, patients, and media contacts! Features a full color design on a 3" x 2" button with a safety pin back.

Item #: 4725

Price: \$1.50 SDMS members

\$2.50 Non-members



Pen-on-a-rope

This handy pen writes in two colors - red and black, and features a break-away neck cord for safety.

Item #: 4728

Price: \$2.50 SDMS members

\$3.50 Non-members

Mug

This black ceramic coffee mug features this year's *Sonography - sound it out!* design in full color.

Item #: 4727

Price: \$9.00 SDMS members

\$13.50 Non-members

T-shirt

This year's slogan, *Sonography - sound it out!*, is silk-screened in full color on a black, short-sleeved t-shirt. Available in sizes S to XXL.

Item #: 4731

Price: \$15 SDMS members

\$20 Non-members



Society of Diagnostic Medical Sonography



1 Order (PLEASE PRINT)

Table with 5 columns: Item #, Qty, Size, Item Description, Price



NOTE: For Pegasus Lectures National Certification Examination Simulations CD-ROM orders, you are required to provide the last 4 digits of your Social Security Number and your 5-digit zip code for CD coding and CME processing.

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Shipping address fields: Name, Company, Address, City, State/Province, Zip+4/Postal Code, Country, Email address, Daytime Phone, Fax Number.

4 How to Order

- Call (800) 229-9506, Monday - Friday, 8 am - 5 pm (CDT).
Fax order to (214) 473-8563, 7 days a week, 24 hours a day. Please print or type your order and include credit card information.
Print or type order form and mail with check, money order or credit card to: SDMS, 2745 N Dallas Pkwy Ste 350, Plano, TX 75093-8730

Pricing

Prices are subject to change without notice. Please call to check availability and pricing.

Payment Terms

All orders must be prepaid in U.S. currency by credit card (American Express, Discover, MasterCard, or VISA) or check/money order drawn on U.S. bank and payable in U.S. funds to SDMS. SDMS also accepts purchase orders from institutions.

Refund Policy

The Society provides quality products and offers a 30-day money-back guarantee on all its products (except computer products which may be returned for exchange of the same item only, if defective). Products and all components of the product (i.e., CME tests) must be returned in original, unused condition. For example, clothing must not have been worn or washed. For returned orders of The SCAN[®], there is a 20% restock fee. **Shipping, handling, and CME test processing fees are non-refundable.**

The purchaser is responsible for all shipping costs. To return a product, indicate the reason for return on a copy of the invoice. Enclose the invoice with your return and ship via a traceable method to:

Society of Diagnostic Medical Sonography
2745 Dallas Pkwy Ste 350
Plano, TX 75093-8730

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All U.S. and Canada orders are shipped Priority Mail with delivery confirmation unless otherwise specified.

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Total Order	Shipping & Handling*
under \$15.00	\$3.00
\$15.00 - \$40.00	\$8.00
\$40.01 - \$60.00	\$9.00
\$60.01 - \$80.00	\$10.00
\$80.01 - \$100.00	\$11.00
\$100.01 - \$200.00	\$12.00
\$200.01 and over**	\$13.00**

* Includes shipping and handling within the United States and Canada.

** 10% Shipping/handling charge for SCAN[®] orders over \$200

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Overnight: \$15 plus shipping & handling charges

2nd day: \$10 plus shipping & handling charges

3rd day: \$5 plus shipping & handling charges

DELIVERY: Orders received during business hours before 3:00 p.m. CST will be shipped on the next business day, depending upon product availability. Expedited orders received during business hours before 3:00 p.m. CST will be shipped that same day. The SDMS office is closed on all Federal holidays.

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Email orders@sdms.org for shipping costs or call the SDMS Headquarters at 214-473-8057.

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