

Autumn - Winter 2007

H₂O[®]



SMOOTH OPERATOR

Like clockwork. By the book. Our wildest dream came smoothly through thanks to a highly professional tour operator, Greenland Travel, the largest agency specializing in Greenland.



Nordic Knit 72128-12631-5743, Polo 73612-30079-4774



Her: Hat 78270-10132-5497, V-Neck Polo 63551-30111-10, Hood Knit 62115-30993-5491, Sweat Pants 63552-30990-5726
Him: Striped Tee 73623-30849-5726, Reversible Knit 72131-33144-5743, Pants 71205-30437-4102



Jacket 70230-50583-4102, Hat 78268-50481-5726



Windbreaker 62102-11560-4013

Greenland Travel operates from the highly distinguished premises on Christianshavn in Copenhagen, where The North Atlantic Warehouse used to be. From the late 1880'ies the warehouse supplied Greenland with goods and exported goods from Greenland. Since 1986 The Greenland Home Rule has represented these interests.



Skipulli 63503-55331-4013, Soft Shell 60161-50585-4768



Windbreaker 72111-11560-4013



Jacket 60164-30432-5527, Skirt 64025-30464-4102



Jacket 70207-50462-4774



Knit 62116-30992-4034, Striped Polo 73625-30474-5497

CALL THE WILD

Air Greenland flies domestic and international.
Actually, Air Greenland is the Greenlandic highway system.
Due to immense fiords and long distances you can't go by car between towns.



Jacket 60154-50467-5527, Waistcoat 70217-50587-96



Fleece 73582-50361-4774, Pigment Dyed Polo 73613-30471-4092, Pants 71209-30846-5743



Hat 78268-50481-5110, XQL Micro Fleece 73578-55331-4769, Gore-Tex Ski Jacket 70229-55325-5074, Gore-Tex Pants Performance Shell 71211-50538-5051



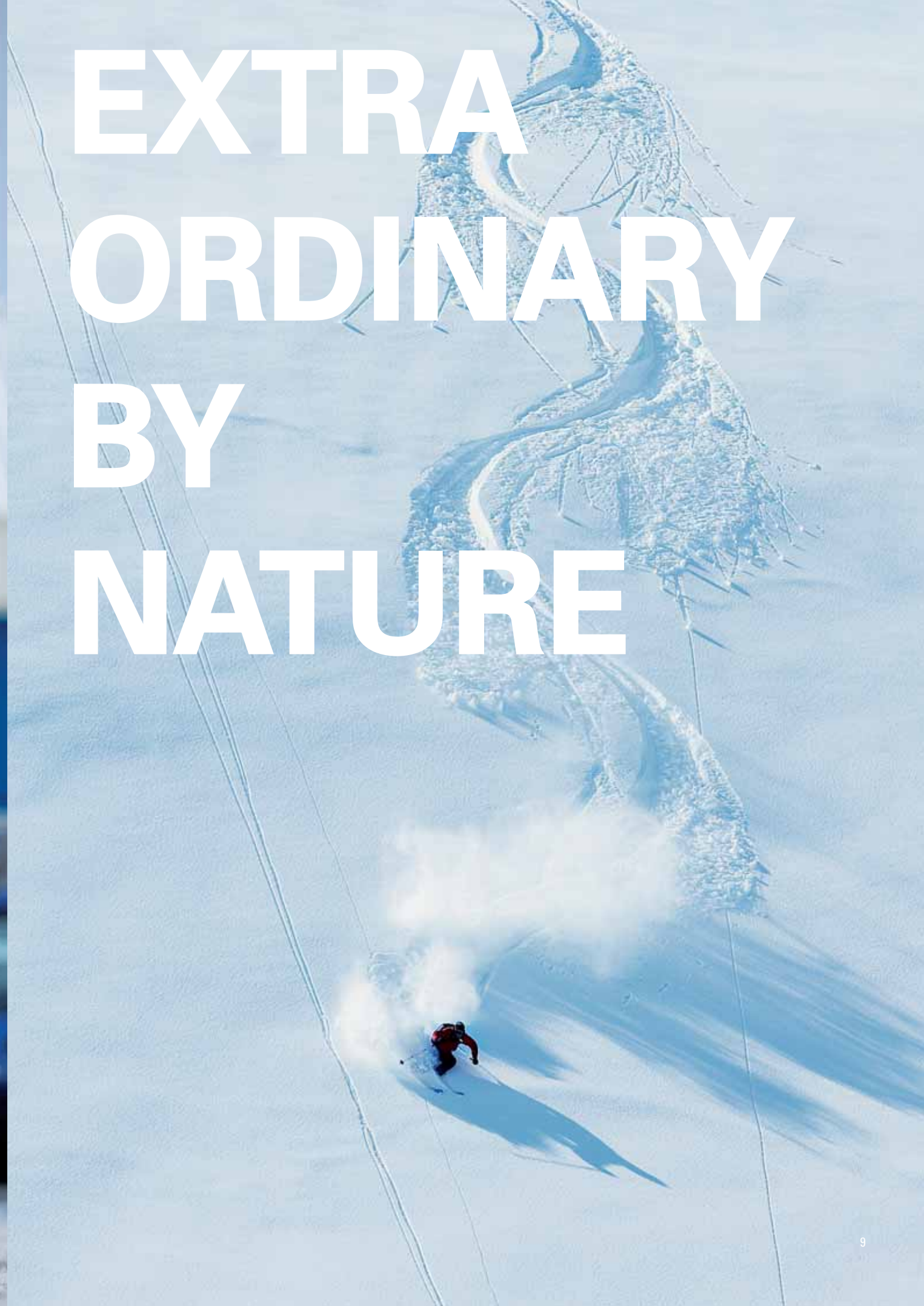
Knit 62117-33227-4774, Waistcoat 60177-50084-4774, Pants With Thin Cotton Lining 61173-30465-4059

Harsh nature clashing with colourful settlements near fiords. Fauna beyond every description. It really doesn't sound like Denmark, does it? But it is. Kind of. Greenland, anyway. Without question the most perfect place for H₂O to explore new, adventurous **air greenland** ski possibilities. Go like we did. Go Air Greenland, and you're only surprisingly three hours away from an experience, which exceeds every expectation.





EXTRA ORDINARY BY NATURE



THE CREW



Sine Carlsen, MSc, and with the H₂O marketing team. Enthusiastic skier, instructor and board member of the Danish Ski School. We owe her a huge pile of 'thanks a zillion' for making this trip come through.

Jakob Helbig our phenomenal photographer. Normally he lives in Copenhagen, but always has the urge to go explore the Great Outdoors. And indeed Greenland was! He just loved shooting this magnificent piece of nature. (Actually, he wouldn't stop...)

Malin Westerström, seriously infected with 'skier's syndrome', already passed on in mother's milk, being Swedish and all. Now she lives in Chamonix where she enjoys the unbearable lightness of skiing, (and her job in a downtown outdoor shop.)

Benjamin Rudolph, highly skilled free-rider and ski instructor licensed by the Austrian Ski School with a seriously wet address -he lives on a houseboat on Bryggen, Copenhagen.



Mathias Ingemann from Sisimiut. Keeping track of us, the H₂O-lot and 15 dog sled dogs didn't even resemble a challenge for our 'driver'. But of course, as a big game hunter he normally stands eyeball to eyeball with musk oxen, polar bears, walruses and seals.... (He and his wife Malene also introduced us to 'kaffemik', an old, Greenlandic tradition with coffee and cake.)



Sophie Sølling, World Cup skier, sponsored by H₂O. 8 Danish Champ titles and heaps of great World Cup results, latest number 9 in World Skier Cross Championship 2007. Not bad for a girl from perhaps the flattest country in the world!




Adam from Appussuit, our native and highly indomitably spirited guide. Not only does he know every bit of Greenland's harsh but captivating nature. He also knows how to captivate his audience in suspense when he tells his cock-and-bull stories!



We imported graphic designer and art director from the H₂O marketing team Lene Østengaard from the small Danish Fishing village, Gilleleje. Though, here all similarity with Greenland's call of the wild ends. She's the one amongst us who actually doesn't think life is only adventurous on skis. Lucky us, she makes every H₂O catalogue an adventure.

67° NORTH



How's that for a ski lift?! We've reached **Sisimiut**, about 60 miles north of the Polar circle. Dogsled driver Mathias knows these practically untouched mountains like every weather-beaten line on his face.

Sisimiut is like experiencing the very essence of Greenland. Howling sled dogs and local Inuits 'showing off' their amazing art of kayaking, surrounded by simply stunning views from another world. Perhaps a whole new world of skiing?



In the midst of nothingness, an approx. 1 hour boat trip and 11 km snow mobile ride from some sort of civilization, we found **Apussuit Adventure Camp**, a cosy collection of small cabins. Really, the picturesque surroundings speak for themselves and most certainly thrilled even the most picky skiers amongst us. Fear not that this will be another crowded ski resort; the camp only allows 24 people at a time.





From left:
 XQL Micro Fleece 73578-55331-4769, Gore-Tex Ski Pants 71211-50538-5051
 Soft Shell 60161-50585-96, Padded Ski Pants 61157-50463-4768, Hat 68143-10132-5527,
 College 63556-30989-4034, Padded Pants 61158-50467-4013, Scarf 68141-10132-4034,
 Mittens 68142-10132-4034, Neck College 63557-30990-4768, Padded Ski Pants 61159-50460-5527

BREATH TAKING

Hat 68143-10132-5527, Reversible College 63556-30989-4034, Gore Windstopper Ski Pants 61158-50467-4013



Skirt 64025-30464-4102, Striped Knee Sock 68150-46006-5527



Padded Ski Pants 61159-50460-5527, Polo 63555-30991-5527

THE SURVIVAL OF THE FIT

In the midst of nowhere, nature shows its beauty and beast. Here, amongst the rumbling forces of nature, our outerwear was put to the ultimate test. Not only the fit survived.



From Left: Hat 78267-50480-5726, Gore Ski Jacket 60178-55325-5074, Padded Ski Pants 61159-50460-4013, XQL Ski Gloves 68149-50074-4013
Hat 78267-50480-5527, Gore-Tex Ski Jacket 60129-55327-10, Gore Windstopper Ski Pants 61090-55325-4768, XQL Ski Gloves 68149-50074-4768
Hat 68138-10131-4768, Padded Ski Jacket 60151-50462-5423, Padded Ski Pants 61159-50460-96

THE GORE-TEX® MEMBRANE

High tech for your body.

The GORE-TEX® membrane is the heart of all GORE-TEX® products.

It is completely wind and waterproof, but permeable for water vapor.

The result: Water from the outside will never penetrate, cold winds cannot pass through and perspiration can escape easily.

This is why your body always stays dry and comfortable with GORE-TEX® products.

Gore-Tex Ski Jacket with Mesh 70176-55327-5051

Gore-Tex Ski Jacket 70230-50346-96

SOFT SHELL

GORE-TEX® SOFT SHELL

Rain and wind stay out. Feel the difference.

Constructed with soft and warm fabrics, the durably waterproof, windproof, and breathable GORE-TEX® Soft Shells are designed for reduced layering and improved freedom of movement in colder conditions. Here, a specific GORE-TEX® membrane is bonded directly to the outer fabric and a fleecy liner on the inside.

GORE-TEX



OUTSTANDING



Padded Ski Jacket 60157-50459-4768



Padded Ski Jacket 60153-50463-4013, Padded Ski Pants 61157-50463-4013



Padded Ski Jacket 70198-50459-4769

3-LAYER GORE-TEX® PRO SHELL

Rain and wind stay out with GORE-TEX® membrane. Engineered with the most rugged, most breathable, durably waterproof and windproof fabrics, 3-Layer GORE-TEX® Pro Shells meet the demands of outdoor professionals and serious enthusiasts. A specific GORE-TEX® membrane is firmly bonded to a tough outer material and a robust inner lining. This completely protects it from wear and makes it extremely rugged and durable. Outerwear to use under extreme tough conditions.

Gore-Tex Ski Jacket 60129-55327-10
Padded Ski Pants 61159-50460-5527



PRO SHELL



breathable

all seams taped

waterproof

water repellent zippers

reflective details

snow cuff inside

Gore-Tex Ski Jacket 70231-55328-4092

KIDS ON

It's absolutely freezing, but who cares.
If this won't make your heart melt, ours did.
Seems like even small ones okaying our clothes.



From left: Ski Pants With Padding 81158-50464-4092, Jacket With Padding 80100-50597-4092, Hat 78272-30476-5527, Padded Ski Jacket 80094-50465-4013, Padded Ski Pants 81156-50465-4013, Padded Jacket 80096-50467-4768, Padded Ski Pants 81156-50465-4768



Hat 68143-10132-4034, Mittens 68142-10132-4034



Jacket With Padding 80100-50597-4092, Hat 78272-30476-5527



Fleece 83414-50381-4092, Pants 81167-30473-4102, Windbreaker 82050-10127-5527, Padded Pants 81156-50464-4768, Scarf 88137-30458-5527

Hood Sweat 63545-33720-5423, Cap 68160-33670-4013



T-shirt 63542-30013-10



Sport Jacket 60175-50612-10



Hood Sweat 63545-33720-10



Sweat Shorts 63546-30463-96 & 5726

SPORT FOR HER

Sport Polo 73630-30013-4774



Basic Sweat Shorts 73682-880-96



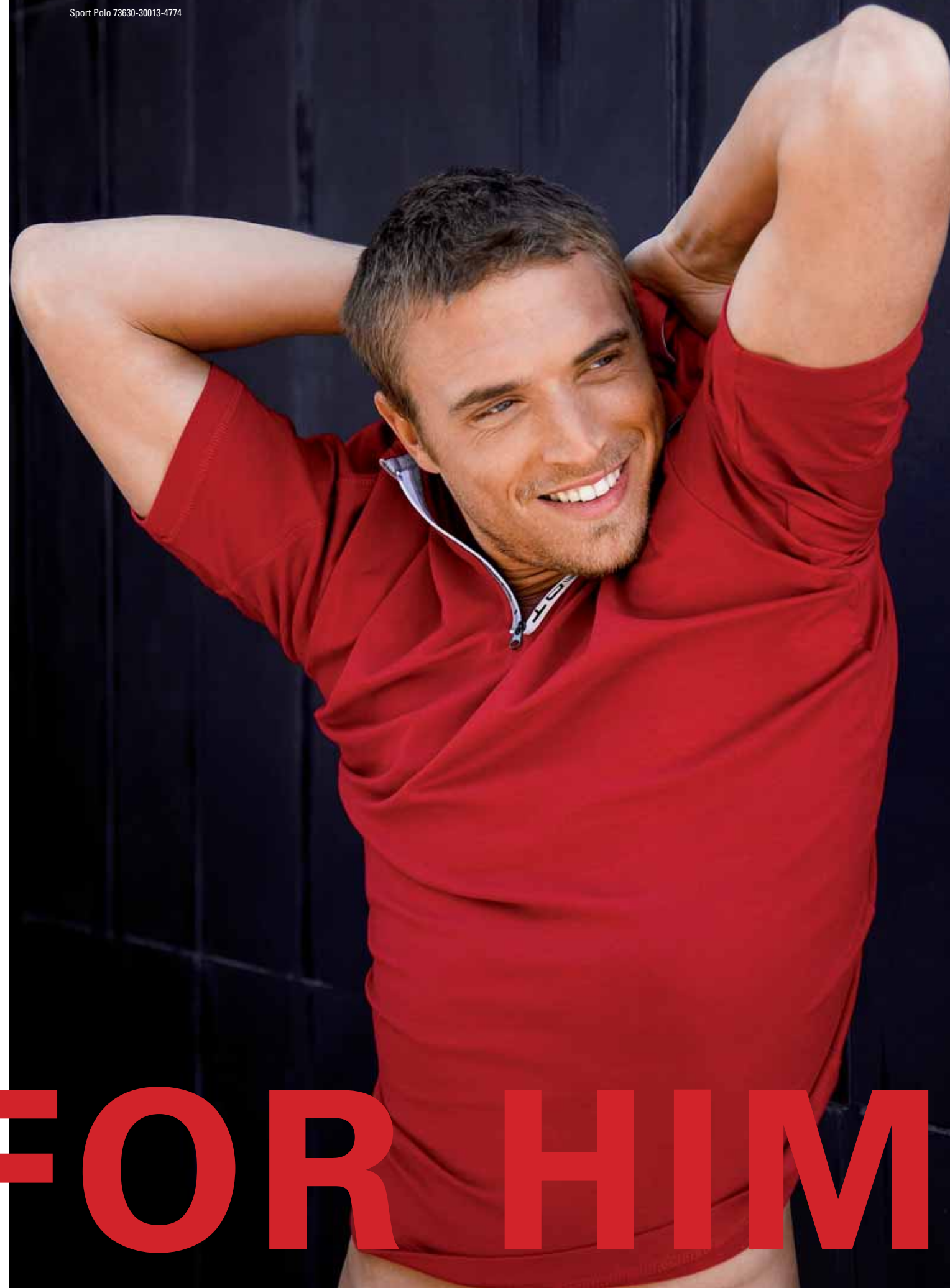
Sport Colour Block Tee 73631-30013-96



Sport Hood 73634-33673-5726



Sport Pants 73635-33673-5726



SPORT FOR HIM

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