THE RANDOM HOUSE PUBLISHING GROUP

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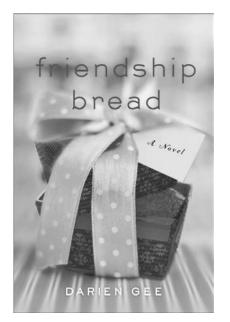
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BALLANTINE BOOKS



ON SALE 4/19/2011 **BALLANTINE BOOKS** HARDCOVER

978-0-345-52534-5 \$25.00/\$28.95 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 400 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 40/32 Carton Count: 12 Load Group: 0204 Prod Type: Ballantine HC

Marketing and Publicity

- Author website:
- FriendshipBreadKitchen.com
- Advance reader's edition
- National review and feature attention
- Online review and feature attention Local author promotion: Hawaii
- Food/cooking outreach Author tour: 3-5 cities: San Francisco,
- Dayton, Cincinnati, Lexington, Nashville
- Online advertising: Shelf Awareness,
- PW Daily, and BookBrowse E-card recipe promotion
- Online recipe contest
- Early Reviewer promotions on •
- Goodreads and LibraryThing Feature title on AtRandom.com and the
- Random House Reader's Circle website Feature in the Random Reads and
- Random House Reader's Circle e-newsletters
- Multiple teaser excerpts available on file-sharing websites
- Exclusive online content available
- Mailing to Random House Reader's Circle members with starter kits
- · Pass-along book and recipe promotion

Friendship Bread A Novel



Darien Gee

For fans of The Friday Night Knitting Club, Darien Gee's Friendship Bread is a deeply felt, utterly charming novel about how two estranged sisters, three newfound friends, and, ultimately, a whole Midwestern town are brought together by a loaf of Friendship Bread.

Julia Everts comes home one day to find an unexpected gift of delicious Friendship Bread on her front porch. Along with the cakelike bread is a small bag of starter and instructions on how to make more and pass it along. Five years after the death of her son, Julia is still at a loss as to how to move on with her life, and even the littlest tasks can sometimes overwhelm her. But to make her daughter Gracie happy, Julia prepares the delicious bread, surprising her husband, Mark, who's been keeping their family together in this difficult time since the tragedy. When Julia meets Madeline and Hannah--two interesting newcomers to the town of Avalon--she tentatively sparks a friendship by offering them her extra starter. In no time at all, the starter is everywhere. Everyone in Avalon seems to be baking the Friendship Bread...even Julia's estranged sister, Livvy. Once extremely close, Julia and Livvy have not spoken since the death of Julia's son, in which Livvy played a role. Throughout Avalon, this mysterious bread is bringing people together--forging new friendships and renewing relationships. And with its transformative effect on people, perhaps Friendship Bread will provide Julia, Mark, and Livvy hope for a new beginning.

Key Points/Quotes_

- COMMERCIAL APPEAL: This moving novel will win the hearts of fans of Kristin Hannah's books and Kate Jacobs's The Friday Night Knitting Club.
- IDEAL FOR BOOK CLUBS: Exploring issues such as the loss of a child, infidelity, and sibling relations, Friendship Bread will stimulate lively discussion for book club groups--especially those who want to meet while eating delicious treats.
- MOTHER'S DAY GIFT: This heartwarming novel is a wonderful gift for moms evervwhere.
- HOT TITLE! In a highly competitive auction, Ballantine beat out numerous other houses to win two novels from this spectacularly talented author! Darien Gee's next novel will be published in Summer 2012.
- HARD-WORKING AUTHOR: Gee is a social-networking wizard and already has more than 1,000 fans on her Friendship Bread Kitchen Facebook page, where she's also promoting this book.
- INTERNATIONAL EXCITEMENT: Friendship Bread has already sold in Brazil. China. France, Holland, Germany, Australia, Poland, and Italy.

About the Author/Illustrator

The Friday Night Knitting Club/Jacobs, Kate/HC 9780399154096

Author Residence: Kamuela, HI

DARIEN GEE is also the author of three novels under the name Mia King. She lives in Hawaii with her husband and three children.

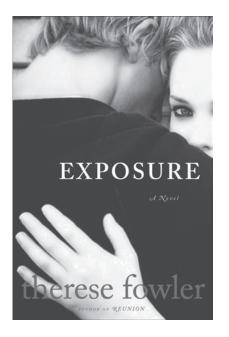
Rights _____

Territories: US, Canada, open market Audio: No British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: WILLIAM MORRIS ENDEAVOR			Reprint: Yes 1st Serial: Yes Special Markets: Agent: DORIAN KARCHMAR	
Other Editions Unabridged CD E-book	ISBN 978-0-307-91442-2 978-0-345-52536-9	4/11	Publisher Random House Au Ballantine Books	dio	Price \$40.00/\$47.00 Can. \$25.00/\$25.00 Can.
Comp Titles The Winter Garden/Hannah, Kristin/HC	ISBN 9780312364120	On sale 2/10	Publisher St. Martin's Press		Price \$26.99

1/07

Penguin/Putnam

\$22.95



ON SALE 5/3/2011 **BALLANTINE BOOKS** HARDCOVER

978-0-345-51553-7 \$25.00/\$28.95 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 384 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 39/32 Carton Count: 12 Load Group: 0202 Prod Type: Ballantine HC

Marketing and Publicity

- Author website: ThereseFowler.com
- National review and feature attention
- Online review and feature attention
- Radio phone interviews
- Local author promotion: North Carolina Online advertising: Facebook (targeting)
- fans of Jodi Picoult) Early Reviewer promotions on Goodreads and LibraryThing
- Discussion forum
- · Feature title on AtRandom.com and the Random House Reader's Circle website
- Feature in the Random Reads and Random House Reader's Circle e-newsletters
- Teaser excerpt available on file-sharing websites
- Exclusive content available
- Mailing to YA readers with discussion auide
- Mailing to Random House Reader's Circle members with discussion guide
- Library marketing

Exposure A Novel



Therese Fowler

In a brilliant departure and in the page-turning, ripped-from-the-headlines tradition of Jodi Picoult comes Therese Fowler's provocative tale of young love, warring families, and legal madness.

High school seniors Amelia Wilkes and Anthony Winter are deeply in love, though until she turns eighteen, Amelia is keeping their relationship a secret from her overbearing father. But their passion is exposed much sooner than expected when Harlan Wilkes finds naked "sexting" photos of Anthony on his daughter's computer. Furious, Harlan calls the police and presses criminal charges against Anthony for disseminating harmful materials to a minor. Anthony is arrested, expelled from school, and labeled by the salacious media as a sexual predator. He becomes a walking pariah.

A headline-seeking DA launches a crusade to bring this burgeoning "sexting" crisis to light, and Amelia is arrested as well. With blind injustice setting two families at odds, common sense swiftly becomes a casualty. Even Anthony's mother, Kim, finds herself under investigation, her teaching job and financial future in serious jeopardy.

As events spiral wildly out of control, with love seemingly the only consolation in an unjust world, Anthony has no choice but to enact a bold plan to stop the madness once and for all.

Key Points/Quotes

- RIPPED FROM THE HEADLINES: Therese Fowler's gripping story brilliantly dramatizes the red-hot topic of "sexting"--an issue continuously in the media spotlight.
- CONTINUING EXCITEMENT FOR FOWLER: Fowler's Souvenir and Reunion garnered overwhelmingly enthusiastic response from booksellers, librarians, bloggers, book clubs, and other readers. With its provocative plot and timely topic, we expect her new novel to generate even more excitement.
- SUBRIGHTS SALES: Rights to Souvenir have been sold around the world. Reunion has been sold to Thorndike Press, The Literary Guild, Doubleday Book Club, Rhapsody Book Club, and Doubleday Large Print.
- CROSS-SELL: Publishing on the heels of the trade paperback edition of Reunion which will include a teaser from this new hardcover.
- "Therese Fowler writes with such wisdom about young love, intense and impossible choices, and the way one decision can affect an entire life." --Luanne Rice
- "Sweet and compelling." -- USA Today, on Souvenir "Fowler's storytelling is what makes this novel shine." -- The Herald Sun, on Souvenir
- "Fowler's second novel is an enjoyable, breezy escape." -- Booklist, on Reunion

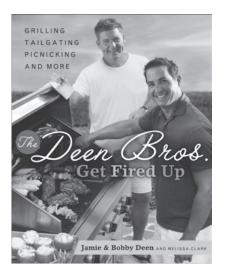
About the Author/Illustrator_

Author Residence: Raleigh, NC

Author Hometown: Milan, IL

THERESE FOWLER grew up in Illinois. She holds an MFA in creative writing and now lives in Raleigh, North Carolina, with her husband and two sons. She is the author of Souvenir and Reunion.

Territories: US, Canada, open market Audio: Yes British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: WENDY SHERMAN ASSOCIATES		Reprint: Yes 1st Serial: Yes Special Markets: Agent: WENDY SHERMAN	
Other Editions E-book	ISBN 978-0-345-52625-0		Publisher Ballantine Books	Price \$25.00/\$25.00 Can.
Hist/Prev Titles Reunion/Fowler, Therese/HC Reunion (Ebk)/Fowler, Therese/EL Souvenir/Fowler, Therese/TR Souvenir/Fowler, Therese/HC	ISBN 978-0-345-49970-7 978-0-345-51253-6 978-0-345-49969-1 978-0-345-49968-4	3/09 2/09	Publisher Ballantine Books Ballantine Books Ballantine Books Ballantine Books	Price \$22.00/\$26.00 Can. \$22.00/\$22.00 Can. \$14.00/\$16.50 Can. \$22.00/\$25.00 Can.



ON SALE 5/10/2011 BALLANTINE BOOKS HARDCOVER

978-0-345-51363-2 \$25.00/\$28.95 Can.

Category: COOKING BISAC Cat: Cooking - General Order Form Cat: COOKING Page Count: 224 Trim Size: 7-3/8 x 9-1/8 Spine/Depth: 26/32 Carton Count: 12 Illustrations: 4-COLOR PHOTOS THRU/OUT Load Group: 0203 Prod Type: Ballantine HC

Marketing and Publicity

- Author website: TheDeenBros.com
- National review and feature attention
- National media attention
- Radio phone interviews
- Author tour: 5 cities by request
- National print advertising
 E-card recipe promotion tied to different summer holidays
- Southern Independent Booksellers Alliance e-blast
- Feature in the Epicurious, TasteBook, and Random Reads e-newsletters
- Multiple excerpts featured on file-sharing websites
- Promotions on Facebook and Twitter
- Exclusive online content available
- Multiple-market street team promotions
- Grill kits available for select booksellers and consumers
- Cross-promotion with Beringer wines
- Random House cafeteria day promotions
- Library marketing

The Deen Bros. Get Fired Up

Grilling, Tailgating, Picnicking, and More



Jamie and Bobby Deen and Melissa Clark

For fans of Paula Deen and her well-known sons, Jamie and Bobby Deen, here are more than 100 all-new mouthwatering recipes and entertaining ideas for outdoor gatherings.

Jamie and Bobby Deen, the bestselling authors of *The Deen Bros: Y'All Come Eat, The Deen Bros. Cookbook*, and *The Deen Bros. Take It Easy*, now tackle the great outdoors with plenty of tasty, down-home favorites for serving on the grill, on the field (tailgating), on the blanket (picnics), and on the beach (clambakes).

Home cooks will be able to easily prepare and feast on recipes such as: Down Home Baby Back Ribs, Cracked Black-Pepper Skirt Steak, Beer Can Chicken with Quick-Pickled Vidalia Onions, Classic Pulled-Pork Sammies, Pesto Shrimp Skewers, Fire-Roasted Clams and Mussels, Steakhouse Burgers, Chili Overstuffed Potatoes, Charred Tomato Salad with Peppers and Onions, Classic Southern Slaw, Vidalia Onion and Beer Dip, and dozens more.

In addition to all of these great recipes, home cooks will find a slew of tips on grilling and preparing dishes for the road, potluck supper ideas, and more.

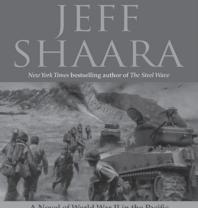
Key Points/Quotes

- WILDLY POPULAR AUTHORS: Jamie and Bobby Deen have become stars in their own right. Their fun-loving Food Network TV Show, *Road Tasted*, was a major hit, and they can be seen regularly on *Good Morning America*, and on their mother Paula's Food Network shows. These boys draw a huge crowd wherever they go. PLUS, THEY HAVE THEIR OWN MAGAZINE, *Deen Bros. Good Cooking*.
- GREAT CONCEPT: The perfect recipes and entertaining tips for grilling, tailgating, clambakes, picnics, and more. Few cookbooks cover all of these outdoor eating fests!
- PROVEN TRACK RECORD: The authors have nearly 700,000 combined copies in print of their first three cookbooks.
- PERFECT FOR DADS/GRADS AND BEYOND: Jamie and Bobby and their books appeal to a wide audience of both women and men. This book will really appeal to men, with a focus on grilling and tailgating.
- GOOD VALUE: Features 100-plus delectable new recipes and nearly 75 color photos (a combination of mouthwatering food shots and brand shots of the family chilling and playing at home, and the pool, park, stadium, and beach), a terrific value for the price.

About the Author/Illustrator

Author Residence: Savannah, GAAuthor Hometown: Savannah, GABorn in Georgia, JAMIE and BOBBY DEEN are the sons of famous Food Network
host and bestselling cookbook author Paula Deen. The boys got their start in the
food business back in 1989 when their mom hired them to deliver sandwiches.
The three Deens joined forces to open a restaurant in Savannah, The Lady and
Sons, which led to Paula's cookbook series and popular Food Network show. The
authors are frequent guests on a variety of Food Network shows, including Paula's
Best Dishes, and have recently launched their own magazine, titled Deen Bros.
Good Cooking. Additionally, Jamie is the founder and CEO of his own production
company, 521 Media. Writer MELISSA CLARK has spent her entire professional
life associated with food. Her work appears in The New York Times, Food & Wine,
Travel & Leisure, and Real Simple. She has also collaborated on twenty-nine
cookbooks, one of which received both a James Beard award and the Julia Child
Cookbook Award in 2000.

Territories: US, Canada, open market Audio: No British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: JANIS A. DONNAUD & ASSOCIATES			Reprint: Yes 1st Serial: No Special Markets: Agent: JANIS DONNAUD	
Other Editions	ISBN		Publisher	Price	
E-book	978-0-440-42364-5		Ballantine Books	\$25.00/\$25.00 Can.	
Hist/Prev Titles	ISBN	9/09	Publisher	Price	
Deen Bros. Take It Easy/Deen, Jamie/HC	978-0-345-51326-7		Ballantine Books	\$25.00/\$29.95 Can.	
Deen Bros. Take It (Ebk Pdf)/Deen, Jamie/EL	978-0-345-52766-0		Ballantine Books	\$25.00/\$25.00 Can.	
Deen Bros. Y'all Come Eat/Deen Bros./HC	9780696233975		Meredith	\$24.95	
Deen Bros. Cookbook/Deen Bros./HC	9780696233968		Meredith	\$24.95	
Comp Titles	ISBN	On sale	Publisher	Price	
Lady & Sons, Too!/Deen, Paula/TR	9780375758362	9/01	RHTP	\$19.95/\$29.95 Can.	
Lady & Sons Savannah Cntry/Deen, Paula/TR	9780375751110	4/98	Random House	\$16.00/\$19.00 Can.	



A Novel of World War II in the Pacific

THE Final Storm

ON SALE 5/17/2011 **BALLANTINE BOOKS** HARDCOVER

978-0-345-49794-9 \$28.00/\$33.00 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 448 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Load Group: 0204 Prod Type: Ballantine HC

Marketing and Publicity

- Author website: JeffShaara.com
- National review and feature attention
- National media outreach
- Radio phone interviews
- Author tour: 5 cities: Seattle, San Francisco, Portland, Los Angeles, and Salt Lake City
- · Local author promotion: Florida
- National cable TV advertising
- Online advertising: Facebook
- Feature title on AtRandom.com • Feature in the Random Reads
- e-newsletter
- Teaser excerpt available on file-sharing websites
- Exclusive online content available
- Promotion tied to Memorial Day
- Academic and library marketing

The Final Storm A Novel of World War II in the Pacific



Jeff Shaara

New York Times bestselling author Jeff Shaara's riveting account of World War II concludes with a fourth book taking readers to the Pacific theatre.

With the war in Europe winding down, and Hitler's defeat imminent, the vast resources of the United States military turns to an all-out effort against the Japanese. Throughout 1943 and 1944, the Americans have gradually reclaimed the islands of the South Pacific, sustaining enormous casualties on both sides. With Japan's empire slowly contracting, the Americans push toward the last great stepping stone to an assault on Japan itself, the island of Okinawa, Later, with Okinawa finally ending in victory for exhausted Americans, another campaign is being waged in an entirely different arena. On August 6, 1945, Col. Paul Tibbets pilots a B-29 named after his mother, Enola Gay, and forever changes the way mankind considers war. As with all of Jeff Shaara's books, The Final Storm will appeal to readers of historical fiction and history buffs alike.

Key Points/Quotes

- NATIONALLY ACCLAIMED AUTHOR: New York Times bestselling author Shaara is at the peak of his powers. His ability to blend "you're there" immediacy with historical accuracy is unparalleled.
- GRIPPING NARRATIVE: True to form, Shaara brings to life the Pacific campaign's unforgettable characters, from the grunts on the ground to Truman, to Col. Paul Tibbets who is chosen to drop the bomb.
- . LOYAL FANS: Shaara has legions of fans. His previous three books on WWII--The Rising Tide, The Steel Wave, and No Less Than Victory--were bestsellers.
- HBO's The Pacific has renewed interest in World War II in general, and the fight in the Pacific in particular.
- The perfect Father's Day gift!

Praise for Shaara's novels of WWII in Europe:

- "Jeff Shaara [is] one of the grand masters of military fiction." -- BookPage
 - "Magnificent...intense, compelling, and thoroughly researched." -- Library Journal
 - "Pounding with fierce action and human drama, and packed with accurately rendered history." -- St. Petersburg Times
- "[A] sprawling tale thoroughly researched and told with meticulous detail...All that's missing is the smell of gunpowder." --MSNBC.com

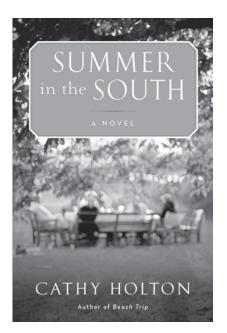
About the Author/Illustrator_

Author Hometown: Tallahassee, FL

Author Residence: Sarasota, FL JEFF SHAARA is the New York Times bestselling author of The Rising Tide, The Steel Wave, No Less Than Victory, To the Last Man, The Glorious Cause, Rise to Rebellion, and Gone for Soldiers, as well as Gods and Generals and The Last Full Measure -- two novels that complete the Civil War trilogy that began with his father's Pulitzer Prize-winning classic, The Killer Angels. Jeff was born into a family of Italian immigrants in New Brunswick, New Jersey. He grew up in Tallahassee, Florida, and graduated from Florida State University.

Territories: World Audio: Yes British: Yes Restriction: World	Book Club: Yes	Translation: Yes		Reprint: Yes 1st Serial: Yes Special Markets: Agent:	
Other Editions	ISBN	On sale	Publisher	Price	
E-book	978-0-345-52643-4	5/11	Ballantine Books	\$28.00/\$28.00 Can.	
Unabridged CD	978-0-307-91210-7	5/11	Random House Audio	\$45.00/\$53.00 Can.	

Unabridged CD	978-0-307-91210-7	5/11	Random House Audio	\$45.00/\$53.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
No Less Than Victory/Shaara, Jeff/HC	978-0-345-49792-5	11/09	Ballantine Books	\$28.00/\$35.00 Can.
No Less Than Victory (Ebk)/Shaara, Jeff/EL	978-0-345-51661-9	11/09	Ballantine Books	\$16.00/\$16.00 Can.
The Steel Wave/Shaara, Jeff/HC	978-0-345-46142-1	5/08	Ballantine Books	\$28.00/\$33.00 Can.
The Rising Tide/Shaara, Jeff/HC	978-0-345-46141-4	11/06	Ballantine Books	\$27.95/\$36.95 Can.



ON SALE 5/24/2011 BALLANTINE BOOKS HARDCOVER

978-0-345-50601-6 \$25.00/\$28.95 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 368 Carton Count: 12 Load Group: 0205 Prod Type: Ballantine HC

Marketing and Publicity

- Author website: CathyHolton.com
- National review and feature attention
- Online review and feature attention
- Local author promotion: Tennessee
- Author blog tour
- Feature title on AtRandom.com and RandomHouseReadersCircle.com
- Feature in the Random House Reader's Circle e-newsletter

Summer in the South



Cathy Holton

For fans of Nancy Thayer comes another fabulous Southern tale about a young woman who is caught between two men and stumbles upon an intriguing murder mystery while traveling in the South, from the author of *Beach Trip, The Secret Lives of the Kudzu Debutantes, and Revenge of the Kudzu Debutantes.*

When Ava Dabrowski decides to visit her old friend Will from college in Woodburn, Tennessee, she finds a very different Will Fraser than the one she left at Bard, or maybe it's seeing him for the first time in his natural surroundings. He seems more confident and attractive than Ava remembers. He's very much the Southern gentleman, very different from the men she's been involved with before, which Ava appreciates. Ava is quickly immersed in the town of Woodburn--the families and the secrets. Secrets she can't stay away from, but will these secrets bring her and Will closer or further apart?

Key Points/Quotes

- SOUTHERN AT ITS BEST: Cathy Holton knows her subject. She does Southern women's fiction with style and panache.
- STRONG SELF-PROMOTER: She is a great promoter of her books and has a fabulous website, CathyHolton.com.

Praise for Beach Trip:

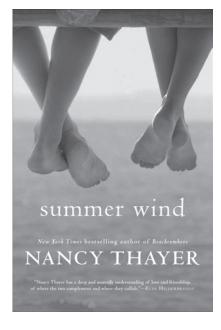
- "The novel's wistful tone and serious revelations will set it apart from summer's lighter fare, while the characters' witty barbs and beachy setting keep it entertaining." --Booklist
- "At 45, each [character] stands at a familiar crossroads covered by many novels of the midlife-empowerment genre, but Holton refreshes the action with winning humor, especially with Mel, whose take-no-prisoners attitude inspires everyone to embrace their present and let the past go." --Publishers Weekly

About the Author/Illustrator_

Author Residence: Signal Mountain, TN

CATHY HOLTON is the author of *Beach Trip, The Secret Lives of the Kudzu Debutantes*, and *Revenge of the Kudzu Debutantes*. She attended Oklahoma State University and Michigan State University and worked for a number of years in Atlanta before settling in the mountains of Tennessee with her husband and their three children.

Audio: NoBoBritish: YesTraRestriction: WorldAg	Return indicator: Full copies only Sook Club: Yes Translation: Yes Agency: LINDSTROM LITERARY MANAGEMENT			Reprint: Yes 1st Serial: No Special Markets: Agent: KRISTIN LINDSTROM		
Other Editions E-book	ISBN 978-0-345-52634-2		Publisher Ballantine Books	Price \$25.0	e)0/\$25.00 Can.	
Hist/Prev Titles Beach Trip/Holton, Cathy/HC Beach Trip (Ebk)/Holton, Cathy/EL Secret Lives Of The Kudzu Debu/Holton, Cathy/HC Revenge Of Kudzu Debutantes/Holton, Cathy/HC	ISBN 978-0-345-50599-6 978-0-345-51514-8 978-1-4000-6368-0 978-1-4000-6367-3	5/09 5/09 8/07	Publisher Ballantine Books Ballantine Books Ballantine Books Ballantine Books	\$15.0 \$23.9	9)0/\$28.95 Can.)0/\$15.00 Can.)5/\$29.95 Can.)5/\$31.95 Can.	
Comp Titles The Hot Flash Club/Thayer, Nancy/HC Angry Housewives Eating Bon Bo/Landvik, Lorna/HC Welcome To Great Mysterious/Landvik, Lorna/HC	ISBN 9780345468628 9780345438829 9780345438812	On sale 12/03 3/03 9/00	Publisher Ballantine Books Ballantine Books Ballantine Books	\$23.9	9 95/\$32.95 Can. 95/\$35.95 Can. 90/\$33.00 Can.	



ON SALE 6/14/2011 BALLANTINE BOOKS HARDCOVER

978-0-345-51831-6 \$25.00/\$28.95 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 352 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Load Group: 0203 Prod Type: Ballantine HC

Marketing and Publicity

- Author website: NancyThayer.com
- Advance reader's edition
- National review and feature attention
- Online review and feature attention
- Summer reading outreach
- Outreach to resorts and vacation communities
- Local author promotion: Cape Cod
- Local autifol promotion. Cape Coc
 National television advertising
- Transit advertising
- Early Reviewer promotions on Goodreads and LibraryThing
- Feature title on AtRandom.com and RandomHouseReadersCircle.com
- Feature in the RandomReads and Random House Reader's Circle e-newsletters
- Exclusive online content available
- Teaser excerpt available on file-sharing websites
- Library marketing

Summer Wind



Nancy Thayer

Set against a beautiful Nantucket summer, this page-turning new novel from the *New York Times* bestselling author of *Summer House* and *Beachcombers* dramatically explores the corrosive consequences of secrets, and the undeniable power of love.

When Carley Winsted finds out that her best friend Maud is having an affair with the husband of her other best friend, Vanessa, Carley is forced to keep a secret...with dire consequences. At the same time, with a stock-market crisis, Carley's husband, Gus, has become increasingly taciturn and difficult to love. A vulnerable Carley experiences a moment of weakness and finds herself in an embrace with a sexy carpenter working on her house--an indiscretion with awful repercussions. Later that same terrible night, two policemen appear on her doorstep with grim news: Husband Gus is dead. It gets worse: He died in a motel with Vanessa.

Financially strapped and grief-stricken, Carley tries to remain optimistic for the sake of her two daughters, forging on with her plan to turn their grand old Nantucket home into a B&B. When Vanessa reappears, needing Carley's help, Carley finds herself at a crossroads, with only love to guide her.

Key Points/Quotes_

- PERFECT BEACH READ: Legions of readers have discovered that Nancy Thayer's deliciously sun-drenched Nantucket novels are the ultimate summer reads.
- COMMERCIAL AND CRITICAL SUCCESS: Thayer is a brand name in women's fiction. Summer House was featured in USA Today's Beach Roundup, and received raved reviews in The New York Times, Redbook, and Better Homes & Gardens. Beachcombers was featured in the New York Post's Summer Books Roundup and in Women's Day.
- BIG NUMBERS: Thayer's most recent hardcover, *Beachcombers*, has gone back to print four times, with almost 50,000 copies in print. In hardcover, *Summer House* went back to press four times, with more than 34,000 in print. The trade paperback of *Summer House* has gone to its third printing and has 74,000 books in print.
- CROSS-SELL: Publishing two weeks after the trade paperback edition of *Beachcombers*, which will include a teaser from this new wonderful hardcover.
- "Ms. Thayer captures her beloved Nantucket like no one else, celebrating the island's nature and beauty, using it as a rich backdrop." --Luanne Rice
- "Nancy Thayer has a deep and masterly understanding of love and friendship, of where the two complement and where they collide." --Elin Hilderbrand
- "This well-wrought, appealing book...is packed with literally down-to-earth charm...insightful." --Janet Maslin, The New York Times, on Summer House

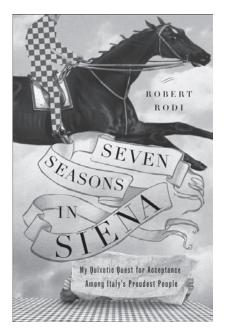
About the Author/Illustrator_

Author Residence: Nantucket, MA

Author Hometown: Wichita, KS

NANCY THAYER is the New York Times bestselling author of The Hot Flash Club, The Hot Flash Club Strikes Again, Hot Flash Holidays, The Hot Flash Club Chills Out, Moon Shell Beach, Summer House, and Beachcombers.

Territories: US, Canada, open market Audio: No British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: JANE ROTROSEN LITERARY AGENCY			teprint: Yes st Serial: Yes ipecial Markets: igent: MEG RULEY
Other Editions E-book	ISBN 978-0-345-51833-0		Publisher Ballantine Books	Price \$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN		Publisher	Price
Beachcombers/Thayer, Nancy/HC	978-0-345-51828-6		Ballantine Books	\$25.00/\$29.95 Can.
Beachcombers (Ebk)/Thayer, Nancy/EL	978-0-345-51830-9		Ballantine Books	\$25.00/\$25.00 Can.
Summer House/Thayer, Nancy/HC	978-0-345-49820-5	6/09	Ballantine Books	\$25.00/\$28.95 Can.
Moon Shell Beach/Thayer, Nancy/HC	978-0-345-49818-2	5/08	Ballantine Books	\$24.00/\$28.00 Can.
The Hot Flash Club Chills Out/Thayer, Nancy/HC	978-0-345-48553-3	7/06	Ballantine Books	\$21.95/\$29.95 Can.
Hot Flash Holidays/Thayer, Nancy/HC	978-0-345-48551-9	11/05	Ballantine Books	\$16.95/\$23.95 Can.
Hot Flash Club Strikes Again/Thayer, Nancy/HC	978-0-345-46917-5	12/04	Ballantine Books	\$22.95/\$32.95 Can.
Comp Titles The Castaways/Hilderbrand, Elin/HC	ISBN 9780316043892	On sale 7/09	Publisher Little, Brown and Comp	Price pany \$24.99



ON SALE 6/21/2011 BALLANTINE BOOKS HARDCOVER

978-0-345-52105-7 \$25.00/\$28.95 Can.

Category: TRAVEL/MEMOIR BISAC Cat: Travel - Europe - Italy Order Form Cat: TRAVEL Page Count: 240 Trim Size: 5-1/2 x 8-1/4 Carton Count: 12 Illustrations: PHOTOS THRU/OUT (AS CHAPTER OPENERS) Load Group: 0204 Prod Type: Ballantine HC

Marketing and Publicity

- Author website: RobertRodi.com
- National review and feature attention
 National media attention
- National media
 NPR campaign
- NPR campaign
 Outropic to apply and
- Outreach to gay media
- Outreach to equine-interest groups
- Outreach to travel and vacation outlets
- Local author promotion: Chicago
- Online photo gallery available
- Feature title on AtRandom.com
- Feature in the Random Reads e-newsletter
- Exclusive content available online
- Teaser excerpt available on file-sharing websites
- Cross-promotion with Fodor's
- Library marketing

Seven Seasons in Siena

My Quixotic Quest for Acceptance Among Tuscany's Proudest People



Robert Rodi

Frances Mayes meets Bill Bryson; a heartfelt quest to be part of Italian town life by a Chicago-based novelist, and how he worms his way into macho Italy and its closed societies.

Under the Tuscan Sun meets In a Sunburned Country in this quixotic quest to be accepted as part of the Caterpillar society in Siena--a rip-roaring comedy about belonging, set during Italy's exotic summers.

Key Points/Quotes

- ITALY: Books on Italy continue to sell. This one stands alone as a real entry into an otherwise closed world of Italian town life. It's what Frances Mayes might write if she'd come down from her mountain.
- ARMCHAIR TRAVEL: Who doesn't love to think about a summer in Siena? There's the world-famous horse race, the Palio, held every July 2; the closed world of the contrade (basically, secret societies); summer street parties like no others; and countryside fit to dazzle the most jaded reader.
- QUEST LITERATURE: Rodi's attempts to break into the Caterpillar contrada are quixotic but come from a real yearning for belonging--and will he finally be baptised as a naturalized Caterpillar?
- A REAL WRITER, AND CONNECTED: Rodi is a stylist, and is very funny, and has been very well reviewed for his novels, as well as his first nonfiction book about dog training, which *People* magazine called "charming and hilarious." He also has a significant gay following, after five successful novels for gay readers. We can also expect quotes from his close friends Haven Kimmel and Augusten Burroughs (Burroughs blurbed *Dogged Pursuit*), among many others.
- CHAPTER-OPENING PHOTOS THROUGHOUT
- "A charming, hilarious look at a little-documented world." -- People, on Dogged Pursuit
- "There is no dearth of funny one-liners." -- Publishers Weekly, on Closet Case
- "A rowdy and witty comedy."---Library Journal, on What They Did to Princess Paragon

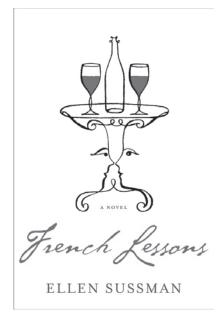
About the Author/Illustrator

Author Residence: Chicago, IL

Author Hometown: Chicago, IL

ROBERT RODI was born in Chicago. After publishing seven novels, he published his first nonfiction book, *Dogged Pursuit: My Year of Competing Dusty, the World's Least Likely Agility Dog*, in 2009. He is also the creator of several comic-book series, including 4 Horsemen, Codename: Knockout, and The *Crossovers*. Rodi lives in Chicago with his partner, Jeffrey Smith, and a constantly shifting number of dogs.

nights				
Territories: World Audio: Yes British: Yes Restriction: World	Book Club: Yes Translation: No Agency: RALPH VICINANZA LTD.			Reprint: Yes 1st Serial: Yes Special Markets: Agent: CHRISTOPHER SCHELLIN
Other Editions	ISBN	On sale 6/11	Publisher	Price
E-book	978-0-345-52107-1		Ballantine Books	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale 6/09	Publisher	Price
Dogged Pursuit / HC	9781594630545		Penguin	\$24.95
Comp Titles	ISBN	On sale	Publisher	Price
Under The Tuscan Sun/Mayes, Frances/TR	9780767900386	9/97	Broadway	\$15.00/\$22.95 Can.
Tales of the City / Armistead Maupin / TP	9780060964047	1983	HarperCollins	\$14



ON SALE 6/28/2011 **BALLANTINE BOOKS** HARDCOVER

978-0-345-52277-1 \$24.00/\$27.00 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 256 Trim Size: 5-1/2 x 8-1/4 Spine/Depth: 28/32 Carton Count: 12 Illustrations: 3 MAPS, 6 ILLUSTRATIONS Load Group: 0205 Prod Type: Ballantine HC

Marketing and Publicity

- Author website: EllenSussman.com
- Advance reader's edition
- National review and feature attention
- Radio campaign
- Author tour: 3-5 cities, by request
- Local author promotion: San Francisco
- Summer reading push
- Online advertising: Shelf Awareness, PW Daily, and Google
- Early Reviewer promotions on Goodreads and LibraryThing
- Author blog tour
- Photo gallery and maps available online Feature title on AtRandom.com and the
- Random House Reader's Circle website Feature in the Random Reads and Random House Reader's Circle e-newsletters
- Exclusive content available online
- Paris-themed postcard campaign
- Cross-promotion with Fodor's
- Library marketing

French Lessons A Novel



Ellen Sussman

A single day in Paris changes the lives of three different Americans as they each set off to explore the city with a French tutor, learning not just about language but also love and loss as their lives intersect in surprising ways.

How much can your life change in just twenty-four hours? Three Americans--a heartbroken and pregnant young woman, a neglected ex-pat housewife, and the handsome, middle-aged husband of a powerhouse film star--each spend a stormy day crisscrossing the city with three separate French tutors in this charming story of love and yearning. As they wander the avenues of Paris, exploring the language and rediscovering the pieces of themselves that have been missing, the city begins to work its magic on each of them, and at the end of the day, none will be left untouched.

Key Points/Quotes_

- SETTING: There's no place more romantic than Paris, and Ellen Sussman captures the city's allure with a richness that will make you want to buy a plane ticket the moment you finish the book, which contains six beautiful illustrations and three maps.
- AUTHOR: Ellen Sussman's award-winning first novel, On a Night Like This, was published by Warner Books in 2004 and became a San Francisco Chronicle bestseller. She's also an acclaimed essayist, the editor of two anthologies, and a major force in the Northern California writers' community.
- BOOK CLUBS: This is the perfect read for book clubs, whose members are sure to be enamored by the wonderful writing, setting, and characters.
- EARLY PRAISE: Everyone is falling in love with this novel; we already have enthusiastic quotes from Ann Packer, Antonya Nelson, Lolly Winston, Michelle Richmond, Meg Waite Clayton, and Amanda Eyre Ward.
- "Ellen Sussman's delightful book is as inviting as the smell of freshly baked croissants wafting from a Parisian café. This is a novel to savor, preferably while sipping a hot café au lait." -- Ann Packer, author of The Dive from Clausen's Pier
- "What a delicious read! With sexual tension that crackles on the page, I truly couldn't put down this literary page-turner. Bookclubs: bust out your calendars. This novel's going on your list." -- Lolly Winston, author of Good Grief

About the Author/Illustrator

Author Residence: Los Altos Hills, CA

ELLEN SUSSMAN is the author of the novel On a Night Like This, which was a San Francisco Chronicle bestseller and was translated into six languages. She is the editor of two anthologies, Bad Girls: 26 Writers Misbehave, a New York Times Editors' Choice and San Francisco Chronicle bestseller, and Dirty Words: A Literary Encyclopedia of Sex. She has published numerous essays and short stories. Ellen teaches creative writing in both private classes and through Stanford Continuing Studies. Ellen lived in Paris for five years and now lives with her husband in Northern California.

Rights

Territories: World Audio: Yes British: Yes Restriction: World	Return indicator: Full copies only Book Club: Yes Translation: No Agency: SALLY WOFFORD-GIRAND	Reprint: Yes 1st Serial: Yes Special Markets: Agent: SALLY WOFFORD-GIRAND
		WOFFORD-GIRAND

Other Editions	ISBN	6/11	Publisher	Price
Unabridged CD	978-0-307-93227-3		Random House Audio	\$30.00/\$34.00 Can.
E-book	978-0-345-52279-5		Ballantine Books	\$24.00/\$24.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
On a Night Like This/Sussman, Ellen/HC	9780446531412	2/04	Warner Books	
Comp Titles	ISBN		Publisher	Price
One Day/Nicholls, David/TR	978-0-307-47471-1		Vintage	\$14.95/\$17.95 Can.
Piano Shop On The Left Bank/Carhart, Thad/HC	9780375503047		Random House	\$23.95
Paris To The Moon/Gopnik, Adam/HC	9780679444923		Random House	\$24.95/\$37.95 Can.
Le Divorce/Johnson, Diane/TP	9780452284487		Plume	\$15.00



ON SALE 6/28/2011 BALLANTINE BOOKS HARDCOVER

978-0-345-51550-6 \$26.00/\$30.00 Can.

Category: SUSPENSE BISAC Cat: Fiction - Suspense Order Form Cat: FICTION GENERAL Page Count: 368 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Load Group: 0205 Prod Type: Ballantine HC

Marketing and Publicity

- Author website: TessGerritsen.com
- Advance reader's edition
- National review and feature attention
- National media attention
- Radio phone interviews
- Author tour: Maine, Boston, Seattle, San Francisco, Los Angeles, Portland, Phoenix, Scottsdale
- · Local author promotion: New England
- National cable TV advertising
- Transit advertising
- Online advertising
- iPhone application
- Feature title on AtRandom.com
- Feature in the Random Reads
- e-newsletter • Exclusive online content available
- · Teaser excerpt available on file-sharing websites
- Cross-promotion with TNT and the launch of Rizzoli & Isles season 2
- Outreach to Random House Reader's Circle members
- Excerpt featured in the mass market edition of Ice Cold (Ballantine MM, 5/11)

The Silent Girl A Rizzoli & Isles Novel



Tess Gerritsen

In this gripping Rizzoli and Isles thriller from New York Times bestselling author Tess Gerritsen, a brilliantly twisted killer stalks the streets of Boston.

Boston homicide detective Jane Rizzoli is already at the crime scene when medical examiner Maura Isles arrives on the Chinatown rooftop. A savage killer has left behind a grisly spectacle, and the sick feeling in Jane's gut says they're on the trail of a twisted predator.

Averting her eyes from the young woman's final horrified expression, Maura is soon distracted and perplexed by a mysterious hair. All she could tell for sure was that it wasn't human. Lab analysis reveals it's the hair of a monkey, even more bizarre when other clues point Jane and Maura in the direction of the fable of the Monkey King. Skilled and powerful, this Chinese deity can also be indignant and vengeful. When their brutal adversary claims more victims across Boston, Jane and Maura must risk everything to defeat him.

Key Points/Quotes

- TNT SERIES TIE-IN: TNT has picked up Rizzoli & Isles -- a new series based on Tess Gerritsen's novels, starring Angie Harmon and Sasha Alexander, which premiered July 12, 2010! This exciting new series offers a lot of terrific cross-promoting opportunities and should bring new fans to the series.
- POPULAR SERIES: The popularity of the Rizzoli-Isles series has been rising with each exhilarating installment, and fans will be pleased to know that Boston medical examiner Maura Isles and police detective Jane Rizzoli reunite in this intriguing thriller.
- STRONG SALES: Each of Tess Gerritsen's Ballantine novels have been instant New York Times bestsellers.
- CROSS-SELL: Publishing just two months after the mass market edition of Ice Cold, which will include an excerpt from this thrilling novel.
- "The taut suspense and vivid depictions...are hallmarks of Gerritsen's writing." -- Library Journal, on Ice Cold
- "A solid entry in the series, with a compelling mystery and some good, old-fashioned
- shockers." -- Booklist, on Ice Cold "With a gripping plot and just the right amount of fascinating scientific details, The Keepsake is one of the author's best achievements." -- Chicago Sun Times
- "A frighteningly effective stunner from one of the most versatile voices in thriller fiction today." -- Providence Journal, on The Keepsake

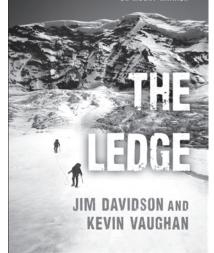
About the Author/Illustrator

Author Residence: Camden, ME

TESS GERRITSEN left a successful practice as an internist to raise her children and concentrate on her writing. Her first novel, the critically acclaimed Harvest, was a New York Times bestseller. Among her other blockbusters are Ice Cold, The Keepsake, The Bone Garden, The Mephisto Club, Vanish (nominated for the Edgar and winner of the Nero), Body Double, The Sinner, The Apprentice, and The Surgeon. TNT's new original series Rizzoli & Isles is based on Tess Gerritsen's bestselling novels.

Territories: US, Canada, open market Audio: No British: No Restriction: US, Canada, Open Mkt	Book Club: Yes Translation: No			Reprint: Yes 1st Serial: Yes Special Markets: Agent: MARGARET RULEY
Other Editions E-book	ISBN 978-0-345-52660-1	On sale 6/11	Publisher Ballantine Books	Price \$26.00/\$26.00 Can.
Hist/Prev Titles lce Cold/Gerritsen, Tess/HC lce Cold (Ebk)/Gerritsen, Tess/HC The Keepsake/Gerritsen, Tess/HC The Bone Garden/Gerritsen, Tess/HC The Mephisto Club/Gerritsen, Tess/HC Vanish/Gerritsen, Tess/HC Body Double/Gerritsen, Tess/HC	ISBN 978-0-345-51548-3 978-0-345-52275-7 978-0-345-49760-4 978-0-345-49760-4 978-0-345-47699-9 978-0-345-47697-5 978-0-345-47697-5 978-0-345-45893-3 9780345458919	6/10 9/08 9/07 9/06 8/05	Publisher Ballantine Books Ballantine Books Ballantine Books Ballantine Books Ballantine Books Ballantine Books Ballantine Books	Price \$26.00/\$31.00 Can. \$26.00/\$26.00 Can. \$25.95/\$34.00 Can. \$25.95/\$34.95 Can. \$24.95/\$32.95 Can. \$24.95/\$35.95 Can. \$24.95/\$35.95 Can. \$24.95/\$37.95 Can.

AN ADVENTURE STORY OF FRIENDSHIP AND SURVIVAL ON MOUNT RAINIER



ON SALE 7/26/2011 BALLANTINE BOOKS HARDCOVER

978-0-345-52319-8 \$25.00/\$28.95 Can.

Category: ADVENTURE BISAC Cat: Biography & Autobiography -Adventurers & Explorers Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY Page Count: 288 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Illustrations: 20 PHOTOS THRU/OUT (AS CHAPTER OPENERS) Load Group: 0205 Prod Type: Ballantine HC

Marketing and Publicity

- Author website: SpeakingOfAdventure.com
- National review and feature attention
- National media attention
- NPR campaign
- NPR campaign
 Local author promotion: Denver, Boulder
- Elocal author promotion. Deriver, Bould
 Tie in with author's lecture schedule
- Online advertising
- Feature in Random Reads e-newsletter
- Feature on AtRandom.com
- Online photo gallery available
- Exclusive content available
- Teaser excerpt available on file-sharing websites
- Outreach to climbing community
- Postcards available for author use
- Library marketing

The Ledge

An Adventure Story of Friendship and Survival on Mount Rainier



Jim Davidson and Kevin Vaughan

Between a Rock and a Hard Place meets Into the Void in this harrowing account of a terrible mountaineering accident, one man's amazing escape from a hellish fall--a second-by-second retelling of tragedy, survival, and renewal.

On June 21, 1992, two best friends summited Mount Rainier, and on their descent, tragedy struck. Tied together, the two men fell eighty feet into a crevasse, with Mike Price dying instantly. After mustering the confidence and courage to tackle the nearly impossible vertical ice wall, Jim Davidson, injured and mourning his friend's death, miraculously climbed out with sparse equipment. Told in parallel narratives of the tragedy and the climbers' lives, *The Ledge* is an inspirational adventure tale.

Key Points/Quotes_

- ADVENTURE CATEGORY: The best books in this category continue to sell well. It's been a few years since Aron Ralston's *Between a Rock and a Hard Place*, and this book is very much in that mold: a terrible accident, an amazing rescue, and a new life.
- DUAL READERSHIP: For adventure/mountaineering fans, and for readers of motivational books that describe how to overcome the worst obstacles life can bring.
- MOTIVATIONAL APPROACH: Davidson has used the expriences of that fateful day in 1992 to create a life of motivational and inspirational speaking; the challenges he faced are applicable to all parts of life, be it physical danger, illness, financial problems, or relationships. Like Ralston and Ed Viesturs, Davidson's story will attract the motivational/business audience as well.
- AWARD-WINNING WRITER: Kevin Vaughan, Davidson's co-writer, won Best of Scripps and Associated Press Sports Editor awards for the five-part article he wrote on this disaster for the *Rocky Mountain News*. Vaughan was also nominated for a Pulitzer Prize in feature writing in 2008.
- A MOVING TEŠTAMENT TO AN EXTRAORDINARY MAN: Price, who lost his life in the accident, is revealed here as a complicated, fascinating, driven man: he reminds us of Christopher McCandless of *Into the Wild*, only with real outdoors experience. Davidson's memorializing of Price will add to media interest in this book.
- CHAPTER-OPENING PHOTOS THROUGHOUT

About the Author/Illustrator_

Author Residence: Denver, CO (both)

JIM DAVIDSON is an accomplished climber, speaker, and science writer. He has spoken to more than 30,000 people across the United States and overseas through his professional speaking business, Speaking of Adventure. Each year, Jim gives roughly forty talks to audiences ranging in size from 50 to 2,000 people. Jim lives in Fort Collins, Colorado, with his two adventurous kids and his very tolerant wife. KEVIN VAUGHAN is a versatile reporter and writer at *The Denver Post*. In 2008, he was a finalist for the Pulitzer Prize in Feature Writing. He wrote a five-part, 30,000-word narrative, "The Crevasse," which delved into the accident on Mount Rainier that took the life of Mike Price and changed Jim Davidson forever. Vaughan lives in the Denver area with his wife and three children.

Territories: US, Canada, open market Audio: Yes British: No Restriction: US, Canada, Open Mkt	Book Club: Yes Translation: No			Reprint: Yes 1st Serial: Yes Special Markets: Agent: DAN CONAWAY	
Other Editions	ISBN		Publisher	Price	
E-book	978-0-345-52321-1		Ballantine Books	\$25.00/\$25.00 Can.	
Comp Titles	ISBN	10/06	Publisher	Price	
No Shortcuts To The Top/Viesturs, Ed/HC	978-0-7679-2470-2		Broadway	\$23.95/\$31.95 Can.	
Miracle In The Andes/Parrado, Nando/HC	978-1-4000-9767-8		Crown	\$25.00/\$33.00 Can.	
Between a RockHard Place/Ralston, Aron/HC	9780743492812		S&S / Atria	\$26.00	

VILLARD ONE WORLD

FOREWORD BY STEVE HARVEY

REAL TALK, Real advice, because

BITTERNESS ISN'T SEXY





Shirley Strawberry with Lyah Beth LeFlore

For readers of Steve Harvey's *Act Like a Lady, Think Like a Man* comes straight, no-nonsense, girlfriend-next-door advice from the cohost of *The Steve Harvey Morning Show*, Shirley Strawberry, with a foreword from Steve Harvey.

This book of inspirational, you-go-girl advice is based on one of the most popular segments of *The Steve Harvey Morning Show*, "The Strawberry Letter." Readers write in to Shirley and Steve for help with issues such as parenting, relationships, and job matters. Shirley will use letters from the show in this book to frame her advice and will also draw upon the mishaps and successes from her own life.

Key Points/Quotes

- SHIRLEY STRAWBERRY: As a divorced single mom and career woman, Shirley is someone to whom her fans can certainly relate. Shirley has said, "Our listeners relate to me because I am one of them." She discusses her relationship and parenting struggles on the air, making her very relatable.
- SUPPORT AND FOREWORD FROM STEVE HARVEY: Steve is very supportive of Shirley and her book, and will write the foreword. His own book, Act Like a Lady, Think Like a Man, has sold more than one million copies. Amistad will release Steve's next book, Straight Talk, No Chaser, in November 2010.
- RADIO SHOW PLATFORM: Shirley is the cohost of *The Steve Harvey Morning Show* (SHMS), which is the #1 urban morning show and is heard by nearly eight million listeners in sixty markets, including New York, Chicago, Detroit, Philadelphia, Charlotte, Dallas, Kansas City, Atlanta, Washington, D.C., and Los Angeles.
- PROMOTIONAL OPPORTUNITIES: Every year SHMS has a presence at the *Essence* Music Festival in New Orleans, and this year Shirley is hosting the relationship panel. The *Essence* Music Festival has approximately 200,000 attendees. SHMS hosts an annual Hoodie Awards, a four-day event that honors local businesses, religious and community leaders, churches, and high schools for their contributions and excellence in communities nationwide. The event takes place in August in Las Vegas, and 10,000 people are expected to attend. The show also has an extensive tour schedule. We will tie in to all of these events.

About the Author/Illustrator_

Author Residence: Atlanta, GA and New York, NY / Author Hometown: Chicago, IL Los Angeles, CA

SHIRLEY STRAWBERRY is the cohost of the #1 urban radio morning show, *The Steve Harvey Morning Show*. Steve Harvey said she has "The Best Voice in Radio." She started her career in Chicago as cohost of *The Doug Banks Show* and was offered a spot on *The Beat*, KKBT-FM, in Los Angeles. After Radio One purchased the station, she was offered the cohost position of Steve Harvey's new local radio show, which was #1 from 2000 to 2005. The show later moved to New York City, becoming a #1 local show there before becoming nationally syndicated to more than sixty markets, with nearly eight million listeners. LYAH BETH LeFLORE was the writer for *I Got Your Back: A Father and Son Keep It Real About Love, Fatherhood, Family, and Friendship* by Eddie and Gerald Levert. Lyah has been a television producer and entertainment executive for more than a decade and has worked at Nickelodeon, Uptown Entertainment, and Alan Haymon Productions. LeFlore lives in Los Angeles.

Rights

Audio: YesBoBritish: NoTrRestriction: US, Canada, Open MktAg	Return indicator: Full copies only Book Club: Yes Translation: No Agency: STONE VILLAGE INTELLECTUAL PRO		Reprint: Yes 1st Serial: Yes Special Markets: Agent: AMY SCHIFFMAN		
Other Editions Unabridged CD E-book	ISBN 978-0-307-91446-0 978-0-345-52552-9	4/11	Publisher Random House A One World	udio	Price \$35.00/\$40.00 Can. \$22.00/\$22.00 Can.
Hist/Prev Titles I Got Your Back/Levert, Eddie Sr/TR I Got Your Back/Levert, Eddie Sr/HC	ISBN 978-0-7679-2760-4 978-0-7679-2744-4	5/08	Publisher Broadway Crown Archetype		Price \$12.95/\$14.95 Can. \$18.95/\$24.95 Can.
Comp Titles Act Like a Lady, Think Like a Man/Harvey, Steve/HC	ISBN © 9780061728976	On sale 2/09	Publisher HarperCollins/Am	iistad	Price \$23.99

SHIRLEY STRAWBERRY WITH LYAH BETH LEFLORE

ON SALE 4/5/2011

ONE WORLD/BALLANTINE HARDCOVER

978-0-345-52550-5 \$22.00/\$25.00 Can.

Category: SELF HELP BISAC Cat: Self Help - General Order Form Cat: PSYCHOLOGY/SELF-HELP Page Count: 192 Trim Size: 5-1/2 x 8-1/4 Carton Count: 12 Load Group: 0202 Prod Type: One World Ball HC

Marketing and Publicity

- National review and feature attention
- National media attention
- Radio phone campaign
- Online review and feature attention
- Tie in to Steve Harvey Morning Show schedule
- Online advertising: Facebook
- Facebook fan page promotions
- Feature title on AtRandom.com
- Feature in the Random Reads e-newsletter
- Teaser excerpt available on file-sharing websites
- Exclusive online content available
- Cross-promotion with one of author's sponsors
- Outreach to African American book
 groups
- Outreach to African American sororities and church groups



ON SALE 5/10/2011 ONE WORLD/BALLANTINE HARDCOVER

978-0-345-50636-8 \$25.00/\$28.95 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 272 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Load Group: 0203 Prod Type: One World Ball HC

Marketing and Publicity

- Author website: PearlCleage.net
- National review and feature attention
- · Local radio and TV interviews
- Online review and feature attention
- · Local author promotion: Atlanta • Early Reviewer promotions on
- Goodreads and LibraryThing Promotions on Facebook
- Feature on AtRandom.com and
- RandomHouseReadersCircle.com • Exclusive online content available
- Library marketing

Just Wanna Testify A Novel



Pearl Cleage

For Pearl Cleage's legions of fans and for readers of Bernice McFadden comes a novel set in familiar places...but with strikingly new faces.

When five strange women come to town with an outrageous request, Blue Hamilton must risk everything he holds dear to protect his family and his community. The Too Fine Five are a group of mysterious models who have captured the world's attention and who've descended on the West End, Atlanta, community where Blue's the unofficial godfather. In Blue's oceanlike eyes, something's not right with these women, and when he finds out why the Five are really in his town he is prepared to do anything to stop them.

Key Points/Quotes

- RETURN OF FAN FAVORITE: Blue Hamilton, "the handsome stranger with the ocean in his eyes," has been a fan favorite ever since Cleage introduced him in Some Things I Never Thought I'd Do. As "godfather" to the fictional West End neighborhood that is the setting for so many of Pearl's novels, where crime is nonexistent and women feel safe, he remains one of the most fascinating and enigmatic characters in contemporary fiction. Her readers are eagerly awaiting his return.
- NEW PLAY/MORE VISIBILITY: This fall, the Alabama Shakespeare Society will present Cleage's new play, The Nacirema Society Requests the Honor of Your Presence at a Celebration of Their First One Hundred Years, starring Jasmine Guy. This is great attention for Cleage and will grow her platform.
- AWARD-WINNING AUTHOR: Cleage's previous novel, Till You Hear from Me, won the 2010 BeBe Moore Campbell Memorial Award at this year's National Book Club Conference. Cleage's work has also been nominated for two NAACP Awards and an Audie Award, received the African-American Literary Award for Fiction and Author of the Year honors from the Go On Girl! Book Club. Seen It All and Done the Rest received fiction honors from the Black Caucus of the American Library Association.
- TIMED WITH PAPERBACK RELEASE: Cleage's new hardcover will be released simultaneously with the trade paperback edition of Till You Hear from Me, a Random House Reader's Circle selection.

Praise for Till You Hear from Me:

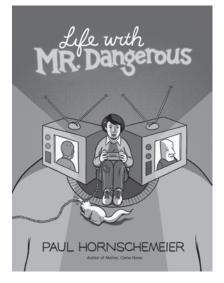
- "Equal parts Southern hospitality, history lessons and wry observations about life and love...an invitation to a West End salon in book form." -- The Atlanta Journal-Constitution
- "What Cleage gets right, as in her previous novels, is the strength and warmth of the people of the [West End] Atlanta community. The scenes of them and others laughing, joshing, cooking and eating are full and rich." -- The Washington Post
- "Fans will cozy up." -- Library Journal

About the Author/Illustrator_

Author Hometown: Detroit, MI

Author Residence: Atlanta, GA PEARL CLEAGE is the author of Till You Hear from Me. Seen It All and Done the Rest. Baby Brother's Blues (winner of the 2006 NAACP Image Award and the African-American Literary Award for Fiction), We Speak Your Names, Babylon Sisters (for which she was named the 2006 Go On Girl! Book Club Author of the Year), Some Things I Never Thought I'd Do (a Good Morning America Read This! book club pick), What Looks Like Crazy on an Ordinary Day (an Oprah's Book Club pick), Mad at Miles: A Black Woman's Guide to Truth, and Deals with the Devil and Other Reasons to Riot. Also an accomplished dramatist, Cleage lives in Atlanta with her husband.

Territories: World	Return indicator: Full copies only			Reprint: Yes	
Audio: Yes	Book Club: Yes			1st Serial: Yes	
British: Yes	Translation: Yes			Special Markets:	
Restriction: World	Agency: ABRAMS ARTISTS AGENCY			Agent: RON GWIAZDA	
Other Editions	ISBN		Publisher	Price	
E-book	978-0-345-52624-3		One World	\$25.00/\$25.00 Can.	
Hist/Prev Titles Till You Hear From Me/Cleage, Pearl/HC Till You Hear From Me (Ebk)/Cleage, Pearl/EL Seen It All And Done The Rest/Cleage, Pearl/HC We Speak Your Names/Cleage, Pearl/HC Babylon Sisters/Cleage, Pearl/HC Babylon Sisters/Cleage, Pearl/HC Some Things I Never Thought I/Cleage, Pearl/HC	ISBN 978-0-345-50637-5 978-0-345-51971-9 978-0-345-48112-2 978-0-345-49027-8 978-0-345-48110-8 978-0-345-45609-0 97800345456069	4/10 4/10 3/08 5/06 2/06	Publisher One World One World One World One World One World One World	Price \$25.00/\$29.95 Can. \$25.00/\$25.00 Can. \$25.00/\$28.00 Can. \$12.00/\$15.00 Can. \$24.95/\$34.95 Can. \$23.95/\$33.95 Can. \$23.95/\$35.95 Can.	



ON SALE 5/24/2011 VILLARD HARDCOVER

978-0-345-49441-2 \$20.00/\$23.00 Can.

Category: GRAPHIC NOVEL BISAC Cat: Comics & Graphic Novels - Graphic Novels - General Order Form Cat: FICTION GENERAL Page Count: 160 Trim Size: 7 x 9 Spine/Depth: 20/32 Carton Count: 12 Illustrations: COLOR ILLUSTRATIONS THROUGHOUT Load Group: 0205 Prod Type: Villard Hardcover

Marketing and Publicity

- Author website:
- NewsAndHeadLice.blogspot.com National review and feature attention
- Online review and feature attention
- · Local author promotion: Chicago
- · Feature in the Suvudu e-newsletter
- · Feature on Suvudu.com
- Academic marketing
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)

Life with Mr. Dangerous



Paul Hornschemeier

From rising star Paul Hornschemeier comes a touching, often funny, always heartfelt graphic novel about a twentysomething girl just trying to put her life in order.

Life with Mr. Dangerous is a full-color narrative centered on two characters, Amy Breis and Mr. Dangerous. Although Amy struggles to define a life outside of the example that her mother provides for her (working as a retail clerk all her life), her past and present romantic life are a mess, and the only person she cares about lives half the country away in San Francisco. As a result, she finds herself spending far too much time watching a cartoon, Mr. Dangerous. And lately it seems that Mr. Dangerous has been trying to speak to her through the television...

Key Points/Quotes

- A TALENTED STORYTELLER AND ARTIST: Hornschemeier is known for his spare, compelling comics. He is equally talented as a storyteller and an artist, and his work invites comparisons to the bestselling works of Daniel Clowes and Chris Ware.
- WONDERFUL PRAISE: Hornschemeier was chosen by Rolling Stone as a member of their 2005 "Next List." a short list of up-and-coming artists and performers to be watched in the future. His work has been highly praised by the mainstream media, including the Los Angeles Times, Entertainment Weekly, Time magazine, and Rolling Stone.
- AWARD-NOMINATED: Hornschemeier has received multiple Eisner, Ignatz, and Harvey nominations, and he is in big demand for interviews and convention appearances.
- RESPECTED BY THOSE WHO KNOW: Hornschemeier was selected by Jonathan Lethem to work with him on his comic project Omega the Unknown, released by Marvel.
- "Paul avoids the hammering sentimentality and labored connect-all-the-dots obviousness of too much contemporary work, in any media." --Jonathan Lethem

About the Author/Illustrator_

Author Hometown: Georgetown, OH Author Residence: Chicago, IL PAUL HORNSCHEMEIER was born in 1977 and reared in rural Georgetown, Ohio. He graduated from Ohio State University in 1999 with honors in philosophy. After graduation Paul moved to Chicago, where he began working on his comics. He has been nominated for multiple Eisner, Ignatz, and Harvey awards, and his work has been translated into several languages. He spends his time working on his art, various music projects, and doing illustration work for clients ranging from American Life to CNN to Life magazine.

Rights ____

Territories: US, Canada, open market Audio: No British: No Restriction: US, Canada, Open Mkt	Return indicator: Book Club: Yes Translation: No Agency: LEVINE		BERG LITERARY	Reprint: Yes 1st Serial: Yes Special Markets: Agent: DANIEL GREENBERG	
Hist/Prev Titles	ISBN	On sale	Publisher	Price	
The Three Paradoxes/Hornschemeier, Paul/TR	9781560976530	9/06	Fantagraphics Bool	ks \$14.95	
Mother, Come Home/Hornschemeier, Paul/TR	9781593070373	2/04	Dark Horse	\$14.95	

Mother, Come Home/Hornschemeier, Paul/TR	9781593070373	2/04	Dark Horse	\$14.95
Comp Titles	ISBN	On sale	Publisher	Price
The Acme Novelty Library/Ware, Chris/HC	978-0-375-42295-9	9/05	Pantheon	\$27.50/\$39.95 Can.
Ice Haven/Clowes, Daniel/HC	978-0-375-42332-1	6/05	Pantheon	\$18.95/\$26.95 Can.
David Boring/Clowes, Daniel/TR	9780375714528	9/02	Pantheon	\$21.95/\$25.95 Can.
Jimmy Corrigan/Ware, Chris/HC	9780375404535	9/00	Pantheon	\$35.00/\$50.00 Can.



ON SALE 7/12/2011 VILLARD HARDCOVER

978-0-345-52117-0 \$27.00/\$31.00 Can.

Category: BIOGRAPHY/MUSIC BISAC Cat: Biography & Autobiography -Entertainment & Performing Arts Order Form Cat: ENTERTAINMENT Page Count: 224 Trim Size: 7-3/8 x 9-1/4 Carton Count: 12 Illustrations: 30-40 ILLUSTRATIONS THROUGHOUT Load Group: 0203 Prod Type: Villard Hardcover

Marketing and Publicity

- Author website: Q-Tip.com
- National review and feature attention
- National media attention
- Urban radio campaign
- Online review and feature attention
- Local author promotion: New York
- Tie in with author's tour schedule
- Online advertising: Facebook
- Promotion on Twitter
- Feature in the Random Reads e-newsletter
- Feature title on AtRandom.com
- Teaser excerpt available on file-sharing websites
- Exclusive online content available

Industry Rules The World According to Q-Tip, from Linden Blvd. to El Segundo and Beyond



Q-Tip, with Dream Hampton

For every fan of hip-hop, soul, funk, and jazz, and for readers of Jeff Chang, Nelson George, and Paul Beatty, comes the never-before-told story of Q-Tip, the legendary artist, producer, and actor known for pushing the envelope of creativity.

Drawing from one of his most famous lyrics ("Industry Rule #4,080: record company people are shady.") Q-Tip--the front man and producer for hip-hop icons A Tribe Called Quest--shares stories and inspiration from his twenty-plus years in entertainment, and his layered, colorful childhood in Queens, New York. From tales from the road and legendary studio sessions to never-before-told accounts of his conversion to Islam, his family life, and Tribe's breakup, *Industry Rules* will resonate with the millions of devoted Tribe aficionados and newer crowds, such as those who pack trendy hotspots worldwide to hear Q-Tip spin.

Key Points/Quotes

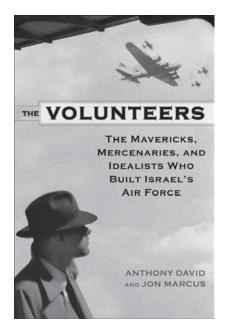
- MEGASELLING ARTIST: One of the most recognizable voices in urban music history, Grammy Award-winning Q-Tip has starred on three platinum albums and three gold albums, and has produced scores of hits for other multiplatinum musicians.
- CROSSOVER KING: Q-Tip's signature sound and creative verve have earned him attention from a wide swath of media, from Martha Stewart, Tavis Smiley, and David Letterman to features in *Time*, *Newsweek*, *Rolling Stone*, *Spin*, *The Source*, *VIBE*, *Uptown*, and *The Wall Street Journal*, among many others.
- HARDEST WORKING MAN IN SHOW BUSINESS: Q-Tip stars in films, records acclaimed solo albums, produces songs for music icons, and DJs--he received Paper Magazine's 2008 Nightlife Award for Best DJ Night at New York's Santos Party House.
- STÅRRING AS MILÉS DAVIS: Q-Tip will perform the role of Miles Davis in the play, My Funny Valentine, written by acclaimed author/journalist Nelson George, slated to open off-Broadway in Spring/Summer 2011.
- ESTEEMED COAUTHOR: Celebrated journalist Dream Hampton lends her pen to Q-Tip's sound. They are both Twitter royalty: @QtipTheAbstract boasts nearly 150,000 followers, and with @dreamhampton313, the buzz is already building online.

About the Author/Illustrator

Author Residence: Englewood Cliffs, NJ Author Hometown: Queens, NY Q-TIP, best known as the front man of A Tribe Called Quest, has recorded the celebrated albums People's Instinctive Travels and the Paths of Rhythm; The Low End Theory; Midnight Marauders; Beats, Rhymes, and Life; and The Love Movement, and three solo albums: Amplified, The Renaissance, and Kamaal the Abstract. He has produced tracks for Whitney Houston, Mariah Carey, Nas, and Janet Jackson, with whom he appeared in the film Poetic Justice. He has starred alongside Spike Lee, Tupac, Terrence Howard, and Beyoncé in the films Disappearing Acts, Prison Song, Brown Sugar, She Hate Me, Fast & Furious, Cadillac Records, and Holy Rollers. Also a sought-after DJ, Q-Tip currently resides in Englewood Cliffs, New Jersey. DREAM HAMPTON is a journalist, filmmaker, and activist. The first female editor of The Source magazine, her work has appeared in Vibe, The Village Voice, Harper's Bazaar, Essence, and Parenting, among many others. Dream directed the short film I Am Ali and was a chief collaborator on the 2009 biopic about her good friend, The Notorious B.I.G.

Territories: US, Canada, open market Audio: No British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: WILLIAM MORRIS ENDEAVOR			1st Se Speci	nt: Yes erial: Yes al Markets: :: JAY MANDEL
Other Editions E-book	ISBN 978-0-345-52119-4		Publisher Villard Books		Price \$27.00/\$27.00 Can.
Comp Titles From Pieces to Weight/50 Cent/HC The Wu-Tang Manual/RZA/TR Angry Blonde/Eminem/HC Vibe History Of Hip Hop/Vibe Magazine/TR	ISBN 9780743486446 9781594480188 9780066209227 9780609805039	On sale 8/05 2/05 12/02 10/99	Publisher Simon & Schuster / MT Penguin/Riverhead HarperCollins/Regan B Three Rivers Press		Price \$23.00 \$17.00 \$26.00 \$27.50/\$41.50 Can.

BANTAM DELACORTE PRESS



ON SALE 4/12/2011 BANTAM HARDCOVER

978-0-553-80761-5 \$28.00/\$33.00 Can.

Category: HISTORY BISAC Cat: History - Israel Order Form Cat: HISTORY Page Count: 304 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 32/32 Carton Count: 12 Illustrations: 2 8-PP B&W INSERTS Load Group: 0203 Prod Type: Regular Hardcover

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Outreach to Jewish media
- Online advertising
- Early Reviewer promotions on LibraryThing and Goodreads
- Feature in the Random Reads e-newsletter
- Online photo gallery available
- Galley mailing to Jewish book club leaders
- Academic and library marketing

The Volunteers The Mavericks, Mercenaries, and Idealists Who Built



Anthony David and Jon Marcus

Israel's Air Force

With elements of *Operation Mincemeat* and *Charlie Wilson's War*, *The Volunteers* is a breathtaking epic that tells the story of how one of history's forgotten visionaries--with his shadowy, cocky international band of operators--built the deadliest air force in the world.

Israel triumphed in its 1948 War of Independence more than sixty years ago, but few people have heard one of the most engrossing stories from its birth and early years: the unlikely beginnings of the crack Israeli air force. The plan for assembling this force was hatched not in the Middle East, but on East 60th Street, Manhattan--in a hotel with a dubious reputation for housing smugglers, mobsters, moguls, and revolutionaries. *The Volunteers* reveals how a cast of characters straight out of *Tough Jews*--led by the brilliant Al Schwimmer--successfully smuggled an air force into Israel, one outlawed plane and part at a time, breaking the U.S. neutrality act and outsmarting the British blockade of Palestine. This is history with all of the elements of an international espionage thriller: gangsters with guns, a vast and unruly network of spies and saboteurs, scientists with plans for super weapons, and much much more.

Key Points/Quotes_

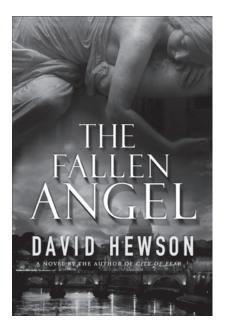
- FASCINATING STORY: The first full history of Schwimmer's role in the founding of the Israeli air force. Schwimmer's story is little known, so it should have immense appeal for history buffs and those who are interested in the founding of Israel. There is also a lot here for fans of thrillers--Schwimmer is as colorful as any fictional hero.
- In addition to interviewing Schwimmer for more than 100 hours, author Anthony David interviewed a large cast of COLORFUL CHARACTERS, including the first Israeli pilots. And David's coauthor, journalist Jon Marcus, mined the National Archives in Los Angeles for the transcripts of Schwimmer's treason trial, which provide fantastic narrative detail.
- SCHWIMMER HAD A KEY ROLE IN THE INDEPENDENCE OF ISRAEL: Israel's first prime minister, David Ben-Gurion, wrote, "Out of all the support we have received, the most important asset which U.S. Jewry gave us at the time (1948) was AI Schwimmer."
- PHOTO INSERT: There will be two 8-page black-and-white inserts featuring the book's larger-than-life characters.
- WELL-TIMED PUBLICATION: We will be publishing in time for Passover and to lead into Israel's birthday, May 14.

About the Author/Illustrator _____

Author Residence: David: Israel; Marcus: Boston, MA Author Hometown: David: Albuquerque, NM; Marcus: Boston, MA

After receiving his doctorate in history from the University of Chicago in 2000, ANTHONY DAVID wrote two books on the German-Jewish scholar Gershom Scholem, both widely reviewed. His first biography was *The Patron: A Life of Salman Schocken. Once Upon a Country*, his most recent work, was coauthored with the Palestinian philosopher Sari Nusseibeh. JON MARCUS is the former editor of *Boston* magazine and an author and freelance writer for several publications. He has worked as a beat and investigative newspaper reporter, as a magazine journalist, and as an editor during his five years at the helm of *Boston* magazine. He teaches writing at Boston University and Boston College.

Territories: World Audio: Yes British: Yes Restriction: World	o: Yes Book Club: Yes sh: Yes Translation: Yes			Reprint: Yes 1st Serial: Yes Special Markets: Agent: ERIC LUFER		
Other Editions E-book	ISBN 978-0-553-90787-2		Publisher Bantam	Price \$28.00/\$28.00 Can.		
Comp Titles Charlie Wilson's War/George Crile/HC The Right Stuff/Wolfe, Tom/TR Tough Jews/Rich Cohen/HC The Catcher Was A Spy/Dawidoff, Nicholas/TR	ISBN 9780871138545 9780553381351 9780684831152 9780679762898	On sale 4/03 10/01 4/98 5/95	Publisher Atlantic Monthly Pre Bantam Simon & Schuster Vintage	Price \$27.50 \$16.00/\$23.00 Can. \$15.95/\$21.00 Can.		



ON SALE 4/26/2011 DELACORTE PRESS HARDCOVER

978-0-385-34152-3 \$25.00

Category: SUSPENSE BISAC Cat: Fiction - Suspense Order Form Cat: FICTION GENERAL Page Count: 368 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 37/32 Carton Count: 12 Load Group: 0205 Prod Type: Delacorte Regular HC

Marketing and Publicity

- Author website: DavidHewson.com
- National review and feature attention
- Online review and feature attention
 Feature on Blood on the Page
- Library marketing

The Fallen Angel A Novel



David Hewson

The rich and bloody history of Rome is the only clue in a murder staged to look like an accident. In this devilishly twisting thriller, Nic Costa and the detectives of the Questura must delve into the past of their beloved city to solve a baffling crime, and prevent a great injustice from happening again...

A body lands on the ancient streets of Rome, and a case lands too close to home for the Questura detectives. When Malise Gabriel falls to his death, everyone assumed it was faulty scaffolding. But Nic Costa looks deeper--into the clues that don't add up, into the haunted eyes of Gabriel's daughter, Mina, and into the mysterious links between the present and the past. Centuries earlier, a young woman named Beatrice Cenci murdered her father and was tortured into a confession. Now her story seems to be replaying itself. But is a killer re-creating an infamous and bloody miscarriage of justice? Or is someone using a young woman as a smoke screen for a far deadlier plan?

Key Points/Quotes_

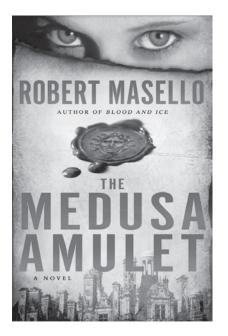
- THE THRILLER WRITER'S THRILLER WRITER: Mega-blockbuster bestselling authors, including Jeffery Deaver, Lee Child, Linwood Barclay, Steve Berry, and Douglas Preston, are fans of David Hewson and his Nic Costa series, agreeing that Hewson is "one of the most original thriller writers around" (Barclay) and a "master storyteller" (Berry).
- ACCOLADES: The sixth Nic Costa novel, *The Garden of Evil*, was named the Best Mystery of 2008 by the American Library Association.
 WORLDWIDE POPULARITY: The international appeal of Hewson, similar to that of Stieg
- WORLDWIDE POPULARITY: The international appeal of Hewson, similar to that of Stieg Larsson and Arturo Pérez-Reverte, has made him wildly popular in both the UK and Italy.
- CROSS-SELL: *The Fallen Angel* will arrive in stores shortly after Hewson's newest mass-market paperback, the widely acclaimed novel *City of Fear*. New fans can pick up a one-two punch to introduce themselves to the Questura and Hewson's striking rendering of Rome.
- "The return of Nic Costa is a true cause for celebration...Hewson is a daunting talent--a
 writer who is a master stylist, who respects his audience's intelligence and who
 effortlessly keeps the thrills coming a mile a minute." --Jeffery Deaver

About the Author/Illustrator_

 Author Residence: Kent, England
 Author Hometown: Yorkshire, England

 DAVID HEWSON is the critically acclaimed author of nine Nic Costa novels, including *City of Fear* and *Dante's Numbers (The Dante Killings* in paperback). His rich, atmospheric Italian settings have drawn admiring comparisons to bestseller Donna Leon. Critics have likened his masterful command of location to that of Tony Hillerman, and his prose to Arturo Pérez-Reverte. A journalist, he lives in Kent, England, where he is at work on his next novel.

Territories: US, open market (no Europe, no Canada) Audio: No British: No Restriction: US,OpnMkt(no EU/CAN)	e, Return indicator: Full copies only Book Club: Yes Translation: No Agency: CURTIS BROWN GROUP LTD.			Reprint: Yes 1st Serial: Yes Special Markets: Agent: VIVIENNE SCHUSTER	
Other Editions E-book	ISBN 978-0-440-42343-0	On sale 4/11	Publisher Delacorte Press	Price \$25.00	
Hist/Prev Titles City Of Fear/Hewson, David/HC City Of Fear (Ebk)/Hewson, David/HC Dante'S Numbers/Hewson, David/HC The Garden Of Evil/Hewson, David/HC The Seventh Sacrament/Hewson, David/HC The Sacred Cut/Hewson, David/HC The Villa Of Mysteries/Hewson, David/HC	ISBN 978-0-385-34150-9 978-0-385-33960-1 978-0-385-33956-8 978-0-385-33956-8 978-0-385-33955-1 978-0-385-33955-1 978-0-385-33772-4	On sale 5/10 5/10 3/09 7/08 7/07 10/06 12/05 1/05	Publisher Delacorte Press Delacorte Press Delacorte Press Delacorte Press Delacorte Press Delacorte Press Delacorte Press Delacorte Press	\$26.00 \$24.00 \$24.00 \$22.00 \$22.00 \$22.00	



ON SALE 4/26/2011 BANTAM HARDCOVER

978-0-553-80779-0 \$26.00/\$30.00 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 432 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 43/32 Carton Count: 12 Load Group: 0205 Prod Type: Regular Hardcover

Marketing and Publicity

- Author website: RobertMasello.com
- National review and feature attention
- · Local media attention
- Online review and feature attention
- Local author promotion: Los Angeles
- Early Reviewer promotions on LibraryThing and Goodreads
- Feature on AtRandom.com
- · Feature in Blood on the Page, Mystery on the Internet, Outlined in Chalk, and Random Reads e-newsletters
- Exclusive online content available
- Finished-book mailing
- Teaser excerpt available on file-sharing websites
- Library marketing

The Medusa Amulet A Novel



Robert Masello

From the author of Blood and Ice comes another modern-day thriller with a paranormal edge, entwined with a historical mystery, for readers of both Steve Berry and Douglas Preston.

A man with a long and mysterious past, a treasure no one knows about, and a secret that people will kill for ...

Building on the success of Blood and Ice, Robert Masello returns with another big thriller-one that spans from the Renaissance to the present day. Hundreds of years ago, Benvenuto Cellini was considered one of the greatest minds in all the world. Unfortunately, much of his knowledge was lost--except for rumors of a mirror with awesome powers, La Medusa...and a woman who will stop at nothing to find it. It falls to David Franco, a brilliant young scholar working at the Newberry Library in Chicago, to track down the long-lost mirror...and reclaim its awesome power. In this stunning new novel, Masello once again blends past and present, fact and fiction--staking his claim as one the new masters of suspense.

Key Points/Quotes

- PROVING GROUND: With his Bantam debut, Blood and Ice, Masello has made a modest yet solid debut as a hardcover author in the midst of a recession, with 24,000 in print to date.
- ADDED BOOST: The mass market edition of Blood and Ice has just been released with an updated cover look--and a special solicitation going out to accounts that did well with The Passage--and this should spark further interest in The Medusa Amulet.
- COMMITTED: After The Medusa Amulet, we have another novel under contract, scheduled for Spring 2012.

Praise for Blood and Ice:

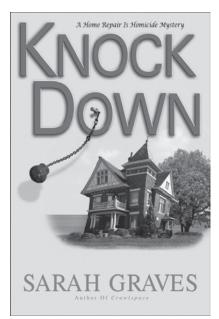
- "What would happen if H. G. Wells, Stephenie Meyer and Michael Crichton co-wrote a suspense novel." -- USA Today
- "A stunning thriller! With its fascinating characters, harsh, polar terrain, and riveting action sequences, Blood and Ice will chill you to the bone." -- Lisa Gardner, bestselling author of Say Goodbye

About the Author/Illustrator

Author Hometown: Evanston, IL

Author Residence: Santa Monica, CA ROBERT MASELLO is an award-winning journalist, television writer, and the author of many books, including Blood and Ice, Vigil (which appeared on the USA Today bestseller list), and Bestiary. His articles have appeared in such publications as the Los Angeles Times. New York magazine. People, and Parade. His television credits include such popular shows as Charmed, Sliders, and Early Edition. He is a long-standing member of the Writers Guild of America.

Territories: World Audio: Yes British: Yes Restriction: US, Canada, Open Mkt	Return indicator Book Club: Yes Translation: Yes Agency: CYNTH	Reprint: Yes 1st Serial: Yes Special Markets: Agent: CYNTHIA MANSON		
Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-42311-9	4/11	Bantam	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	2/09	Publisher	Price
Blood And Ice/Masello, Robert/HC	978-0-553-80728-8		Bantam	\$24.00/\$28.00 Can.
Blood And Ice (E-Bk)/Masello, Robert/EL	978-0-553-90613-4		Bantam	\$7.99/\$7.99 Can.
Blood And Ice/Masello, Robert/MM	978-0-553-59196-5		Bantam	\$7.99/\$9.99 Can.
Bestiary/Masello, Robert/MM	9780425212806		Berkley	\$7.99
Comp Titles	ISBN	On sale	Publisher	Price
The Paris Vendetta/Berry, Steve/HC	978-0-345-50547-7	12/09	Ballantine Books	\$26.00/\$32.00 Can.
The Rule Of Four/Caldwell, Ian/HC	978-0-385-33711-3	5/04	The Dial Press	\$24.00/\$34.00 Can.
The Dante Club/Pearl, Matthew/HC	9780375505294	2/03	Random House	\$24.95/\$37.95 Can.
The Eight/Neville, Katherine/TR	978-0-345-41908-8	6/97	Ballantine Books	\$14.95/\$16.95 Can.



ON SALE 4/26/2011 BANTAM HARDCOVER

978-0-553-80789-9 \$25.00/\$28.95 Can.

Category: MYSTERY BISAC Cat: Fiction - Mystery & Detective - General Order Form Cat: MYSTERY Page Count: 288 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 31/32 Carton Count: 12 Load Group: 0205 Prod Type: Regular Hardcover

Marketing and Publicity

- National review and feature attention
- National media attention
- Online review and feature attention
- Local author promotion: Maine
- Feature in the Mystery on the Internet and Outlined in Chalk e-newsletters
- Teaser excerpt available on file-sharing websites

Knockdown A Home Repair Is Homicide Mystery



Sarah Graves

Every mystery lover knows Jacobia "Jake" Tiptree is the go-to gal for solving both leaky pipes and murders. But in Sarah Graves's newest mystery, it's Jake's past that comes knocking at her door, and it seeks a deadly vengeance.

The popular, much-loved Home Repair Is Homicide series has taught countless mystery readers how to fix everything from a hole in your roof to a body in your backyard, and "Jake" Tiptree is the tart-tongued, sharp-minded center of this quaintly crooked universe. It's her past as a financial manager, however, that puts her in deep peril, when a man seeks vengeance against Jake. Years earlier, she denied a man a loan, and loan-shark enforcers killed him. Now his son blames Jake, and he wants Jake to feel as hunted as his father was. The stakes are raised as Jake is threatened in the one place she knows how to repair--her home. Twisting and tense, thrilling and chilling, *Knockdown* builds to a fiery climax, one that puts not only its heroine but the entire town at risk.

Key Points/Quotes_

- WELL-BUILT SALES: With more than one million copies in print, and still growing, this series sells far above and beyond most cozy mysteries. Graves's first ten titles in mass market combined move nearly 3,000 copies per month--and her hardcovers trigger renewed interest in her backlist, all published in mass market.
- BONUS MATERIAL: Contains original home repair tips in the text of the mystery.
- A LITTLE SPACKLE: Bantam revamped the cover look for Sarah Graves--one that appeals to readers of traditional as well as cozy mysteries, and initial orders went up more than 33 percent from one book to the next! This look continues with *Knockdown*.
- MORE TO COME: Bantam continues its commitment to Sarah Graves, with two more Home Repair Is Homicide mysteries under contract. The hardcover of *Knockdown* will publish a month after the paperback of her last mystery, *Crawlspace*. Her next hardcover will be published in 2012.
- "Graves transcends the boundaries of the conventional mystery by allowing her protagonists to indulge in heroics that land them in the shark-infested waters of the thriller." --Library Journal

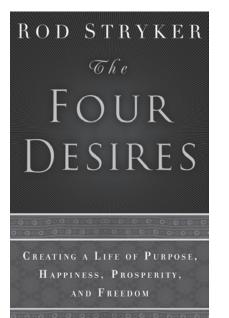
About the Author/Illustrator _

Author Residence: Eastport, ME

SARAH GRAVES lives with her husband in Eastport, Maine, in the 1823 Federal-style house that helped inspire her books. This series and the author's real-life experience have been featured in *House & Garden* and *USA Today*. She is currently at work on the newest Home Repair Is Homicide mystery.

Rights __

Territories: US, Canada, open market Audio: No British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: JANE ROTROSEN LITERARY AGENCY		Reprint: Yes 1st Serial: Yes Special Markets: Agent: CHRISTINE HOGREBE	
Other Editions E-book Hist/Prev Titles Crawlspace/Graves, Sarah/HC Crawlspace (E-Bk)/Graves, Sarah/HC Face At The Window, A/Graves, Sarah/HC The Book Of Old Houses/Graves, Sarah/HC Trap Door/Graves, Sarah/HC	ISBN 978-0-440-42312-6 ISBN 978-0-553-80680-9 978-0-553-80679-3 978-0-553-80679-3 978-0-553-80430-0 978-0-553-80429-4	On sale 12/09 12/09 12/08 12/07 12/06	Bantam	Price \$25.00/\$25.00 Can. Price \$25.00/\$29.95 Can. \$25.00/\$25.00 Can. \$22.00/\$25.00 Can. \$22.00/\$27.00 Can. \$22.00/\$28.00 Can.
Nail Biter/Graves, Sarah/HC Tool & Die/Graves, Sarah/HC Mallets Aforethought/Graves, Sarah/HC	978-0-553-80310-5 978-0-553-80309-9 978-0-553-80308-2	12/04	Bantam Bantam Bantam	\$22.00/\$30.00 Can. \$22.00/\$30.00 Can. \$21.95/\$32.95 Can.



ON SALE 5/31/2011 DELACORTE PRESS HARDCOVER

978-0-553-80398-3 \$25.00/\$28.95 Can.

Category: BODY, MIND, SPIRIT BISAC Cat: Body, Mind & Spirit - General Order Form Cat: BODY, MIND & SPIRIT Page Count: 400 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 40/32 Carton Count: 12 Illustrations: 8 B&W PHOTOS THRU/OUT Load Group: 0206 Prod Type: Delacorte Regular HC

Marketing and Publicity

- Author website: ParaYoga.com
- National review and feature attention
- National media attention
- Online review and feature attention
- Tie in with author workshops
- Print advertising: New Leaf
- Exclusive online content available
- · Teaser excerpt available on file-sharing websites
- Cross-promote with author's DVDs
- Library marketing

The Four Desires Creating a Life of Purpose, Happiness, Prosperity, and



Rod Stryker

Freedom

From one of the Western world's most preeminent and respected yoga and meditation teachers, an inspiring, instructional guide to finding enduring happiness in both the spiritual and material sense.

Westernized yoga teachings often hold up renunciation and self-denial as the ideal we should strive for. Rod Stryker advocates the opposite, telling us that the search for happiness is healthy, and is the key to both spiritual growth and worldly success. For thirty years he has been providing people who attend his workshops with the practical tools and step-by-step meditations that reveal the soul's most burning desires (not always what we think they are) and that illuminate a path to deep fulfillment. Together with teachings drawn from the wisdom of the ancient Eastern spiritual texts, his years of experience are distilled into this one inspiring and practical guide to finding happiness (no yoga poses required). Filled with inspirational real-life stories of people who have used these techniques, this powerful book shows readers that the life of your dreams is within reach.

Key Points/Quotes

- THE ACTUAL STEPS TO HAPPINESS: Runaway hits like The Secret and The Happiness Project prove the public's enduring desire to attract and sustain fulfillment, but Rod Stryker's instruction shows how to achieve these things. The secret of fulfillment, as it turns out, is within each of us and is not dependent on outside forces or events.
- RENOWNED AUTHOR: One of the most respected yoga authorities in the United States, Stryker also wrote and produced three DVDs (more than 50,000 copies sold to date). He has also owned two successful yoga studios in Los Angeles, and he regularly tours the United States teaching his "Yoga of Fulfillment" workshops to thousands.
- UPCOMING MEDIA: Stryker is set to keynote the 2011 Yoga Journal conference, and a PBS special is in the works for late 2011 as well.
- NO YOGA EXPERIENCE REQUIRED: This book will help those who have a regular yoga practice take the next step--beyond the mat, into their minds and hearts. But the meditations and instruction herein don't require any familiarity with the practice of yoga.
- "Rod Stryker's teachings have given me a whole new lens with which to see the world and my own potential; his teachings are sparks in a powder keg." -- Jennifer Nettles, lead singer, Sugarland

About the Author/Illustrator

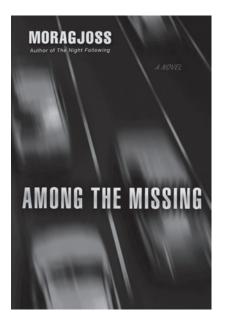
Author Residence: Carbondale, CO

ROD STRYKER is widely considered to be one of the preeminent yoga and meditation teachers in the United States. He is the founder of ParaYoga and has taught tantra, meditation, and hatha yoga for more than twenty-five years. A longtime resident and teacher in Los Angeles, he now lives in Colorado with his wife, Gina, and their four children Jaden, Theo, Asha, and Atreva.

Rights .

Territories: World Audio: No British: Yes Restriction: World	Return indicator: Full copies only Book Club: Yes Translation: No Agency: VIGLIANO ASSOCIATES, LTD.	Reprint: Yes 1st Serial: Yes Special Markets: Agent: MICHAEL HARRIOT
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Other Editions E-book	ISBN 978-0-440-42328-7		Publisher Delacorte Press	Price \$25.00/\$25.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Happiness Project/Gretchen Rubin/HC	9780061583254	12/09	Harper Collins/ Harper	\$25.99
Excuses be Gone/Wayne Dyer/HC	9781401921736	5/09	Hay House	\$24.95
The Wise Heart/Kornfield, Jack/HC	978-0-553-80347-1	4/08	Bantam	\$28.00/\$33.00 Can.
The Power of Intention/Wayne Dyer/HC	9781401902155	2/04	Hay House	\$24.95
Yoga & The Quest For True Self/Cope, Stephen/HC	9780553103137	10/99	Bantam	\$24.95/\$36.95 Can.



ON SALE 6/21/2011 DELACORTE PRESS HARDCOVER

978-0-385-34274-2 \$25.00/\$28.95 Can.

Category: FICTION BISAC Cat: Fiction - Mystery & Detective - General Order Form Cat: MYSTERY Page Count: 272 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 30/32 Carton Count: 12 Load Group: 0204 Prod Type: Delacorte Regular HC

Marketing and Publicity

- Author website: MoragJoss.com
- National review and feature attention
- Online review and feature attention • Early Reviewer promotions on
- LibraryThing and Goodreads
- Feature in the Mystery on the Internet, Outlined in Chalk, and Random Reads e-newsletters
- Exclusive online content available
- Teaser excerpt available on file-sharing websites
- Library marketing

Among the Missing A Novel



Morag Joss

In this brilliant new novel by the author of the award-winning The Night Following, Morag Joss spins a spellbinding pychological thriller of three lost souls brought together by disaster, haunted by tragedy, connected by their most shattering secrets...

P. D. James calls Morag Joss "[An] exciting talent in British crime writing," and in her newest novel, Joss explores the aftermath of a tragic bridge collapse in Scotland. Silva and Annabel live in a small, spartan cabin by the river, downstream from the bridge that fell. When it collapsed, it took Silva's husband and daughter, but still she waits for them, convinced they must be alive. The bridge's fall gave Annabel the opportunity to fake her own death and start anew, but the secrets she keeps grow inside of her--as does her unborn child. They live anonymously, making tentative plans for the future. But secrets cannot stay buried forever, and the past soon finds them, and the river that gave them shelter will bring devastating consequences.

Key Points/Quotes

- AWARD MAGNET: Joss won the CWA Silver Dagger Award for her novel Half Broken Things, and followed it up with The Night Following, nominated as a Best Novel at the Edgar Awards!
- EXCELLENT COMPS: Among the Missing is grounded by its three meticulously rendered main characters, but it is elevated by its clockwork plotting and devastating twists. Perfect for readers of darker literary suspense (like that of Tana French), or of well-rendered character studies (like those of Alice Sebold).
- MULTIPLE PRINTINGS: A reliable seller, Joss's books consistently go back to print, and she has surpassed 150,000 copies in print in the United States alone.
- MORE IN STORE: Bantam is committed to another masterful tale of literary psychological suspense from Joss.
- "A suspense story of such psychological subtlety and complexity it might have been written by Ruth Rendell or Minette Walters....Ravishing." -- The New York Times Book Review, on Half Broken Things

About the Author/Illustrator_

Author Residence: Scotland

Author Hometown: England

MORAG JOSS left her native Scotland to study singing at the Guildhall School of Music. Since then she has worked in museums, galleries, and higher education as a manager and lecturer and, most recently, as an adviser for arts education to the National Trust. She won the CWA Silver Dagger Award for her novel Half Broken Things, and was nominated for an Edgar Award for her novel The Night Following. She is currently at work on her next novel, to be published by Delacorte.

Territories: US, Canada, open market Audio: No British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: JEAN V NAGGAR LITERARY AGENCY,			Reprint: Yes 1st Serial: Yes Special Markets: Agent: JEAN NAGGAR
Other Editions	ISBN	On sale 6/11	Publisher	Price
E-book	978-0-440-42346-1		Delacorte Press	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale 2/08 2/08 8/06 9/05 7/05 5/05 3/05	Publisher	Price
The Night Following/Joss, Morag/HC	978-0-385-34118-9		Delacorte Press	\$22.00
Night Following, The (E-Bk)/Joss, Morag/HC	978-0-385-33749-2		Delacorte Press	\$13.00
Puccini'S Ghosts/Joss, Morag/HC	978-0-385-33978-0		Delacorte Press	\$22.00
Half Broken Things/Joss, Morag/HC	978-0-385-33940-7		Delacorte Press	\$22.00
Fruitful Bodies/Joss, Morag/MM	978-0-340-24243-7		Dell Books	\$7.99
Fearful Symmetry/Joss, Morag/MM	978-0-440-24242-0		Dell Books	\$6.99
Funeral Music/Joss, Morag/MM	978-0-440-24241-3		Dell Books	\$6.99



ON SALE 5/31/2011 DELACORTE PRESS HARDCOVER

978-0-345-52820-9 \$26.00/\$30.00 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 416 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 41/32 Carton Count: 12 Load Group: 0206 Prod Type: Delacorte Regular HC

Marketing and Publicity

- Author website: KarinSlaughter.com
- Advance reader's edition
- National review and feature attention
- National media attention
- NPR interviews
- Online review and feature attention
- · Online interviews with author
- · Radio satellite tour
- Author tour: Atlanta, Chicago, Seattle, Los Angeles, Las Vegas, New York Local author promotion: Atlanta
- · Book fair and library outreach National television advertising
- · National print advertising
- Transit advertising in top markets
- Online advertising
- Targeted Facebook advertising • Feature on the Blood on the Page
- suspense blog
- Feature in the Random Reads e-newsletter
- Outreach to book and social-networking websites
- Excerpt in Broken (Dell mass market, 2/11)

Fallen A Novel



Karin Slaughter

#1 international bestseller Karin Slaughter pens an electrifying thriller about how far a woman, a cop, a daughter will go.

The Georgia Bureau of Investigation teaches its agents to be calm in the face of danger, to always keep a level head, to never take a case personally. For Special Agent Faith Mitchell, all of those rules are shattered the instant she finds a bloody handprint on the door of her childhood home. Her life as a cop and her home life collide in a terrifying instant when she goes to pick her four-month-old daughter up from her mother's, and finds the child left alone in a toolshed, a gangland hostage situation in her mother's bedroom, and her mother vanished into thin air. Will Trent and Sara Linton, the beloved characters from Slaughter's two acclaimed series (and 2010 bestseller *Broken*) are on the case, going up against a ticking clock and a baffling set of clues. At the center is Faith, who may not know her mother as well as she thought ...

Key Points/Quotes

- 3.8 MILLION: That's how many copies in print Slaughter has surpassed in the United States alone!
- BROKEN MASS MARKET will be published in February 2011, and contains a preview of this new hardcover.
- WILL TRENT AND SARA LINTON ARE BACK on the case, sure to please fans of these beloved characters.
- ACCOLADES: Slaughter has been nominated for the Georgia Writer of the Year Award, the Barry Award, and the Macavity Award. Two of her novels were Book Sense Picks, and Beyond Reach won Holland's 2007 Silver Fingerprint for Best Foreign Thriller. Undone was an IndieBound Next Pick for August 2009.
- TV: A television series based on the novels of Karin Slaughter is currently in the works. Stay tuned for breaking news.
- INTERNATIONAL #1: Karin Slaughter has reached #1 on international bestseller lists in Germany, England, and Holland. She has more than 20 million copies in print in 30 different territories worldwide.
- MORE TO COME: Delacorte has committed to another thriller from Karin Slaughter, to be published in 2012.
- "Slaughter is a master of the totally engrossing, gotta-know-what's-gonna-happen next page-turner; she doesn't write thrillers as much as she explodes suspense." --Lisa Gardner in Woman's Dav

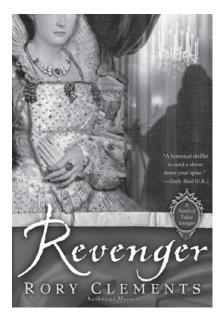
About the Author/Illustrator

Author Residence: Georgia

KARIN SLAUGHTER is the New York Times bestselling author of ten novels, including Broken, Undone, Fractured, Beyond Reach, which was a Publishers Weekly best book of the year, and A Faint Cold Fear, which was named an International Book of the Month selection. She contributed to and edited Like a Charm. She is a native of Georgia, where she currently lives and is working on her next novel, to be published in 2012 by Delacorte.

Rights

Territories: Audio: British: Restriction: US,CAN-nonexc,OpnMkt	Return indicator: Full copies only Book Club: Translation: Agency: VICTORIA SANDERS AND ASSOCIATE			Reprint: 1st Serial: Special Markets: Agent: VICTORIA SANDERS	
Other Editions E-book	ISBN 978-0-345-52822-3	On sale 5/11	Publisher Delacorte Press	Price \$26.00/\$26.00 Can.	
Hist/Prev Titles Broken/Slaughter, Karin/HC Broken (Ebk)/Slaughter, Karin/HC Undone/Slaughter, Karin/HC Fractured/Slaughter, Karin/HC Beyond Reach/Slaughter, Karin/HC Triptych/Slaughter, Karin/HC Faithless/Slaughter, Karin/HC Indeilble / Slaughter, Karin / HC	ISBN 978-0-385-34197-4 978-0-440-33959-5 978-0-385-34196-7 978-0-385-33947-6 978-0-385-33947-6 978-0-385-33946-9 978-0-385-33945-2 9780060567118	On sale 6/10 6/10 7/09 7/08 7/07 8/06 8/05 8/04	Publisher Delacorte Press Delacorte Press Delacorte Press Delacorte Press Delacorte Press Delacorte Press Harper Torch	Price \$26.00/\$31.00 Can. \$26.00/\$26.00 Can. \$25.00/\$30.00 Can. \$25.00/\$32.00 Can. \$25.00/\$32.00 Can. \$25.00/\$32.00 Can. \$7.99	



ON SALE 6/21/2011 BANTAM HARDCOVER

978-0-385-34284-1 \$25.00/\$28.95 Can.

Category: FICTION BISAC Cat: Fiction - Thrillers Order Form Cat: FICTION GENERAL Page Count: 448 Trim Size: 5-5/8 x 8-1/4 Spine/Depth: 44/32 Carton Count: 12 Load Group: 0204 Prod Type: Regular Hardcover

Marketing and Publicity

- Author website: RoryClements.com
- National review and feature attention
- Online review and feature attention
 Feature on the Blood on the Page
- suspense blog/Facebook page
- Exclusive content available online
 Early Reviewer promotions on
- LibraryThing and Goodreads
- Teaser excerpt available on file-sharing websites

Revenger A Novel of Tudor Intrigue



Rory Clements

When the most powerful men in England--brilliant, conniving, ruthless--have their eyes on the throne, Chief Intelligencer John Shakespeare is summoned out of retirement and swept into a high-stakes game of cat and mouse. This is electrifying historical suspense, perfect for fans of *The Tudors*, and the novels of Ken Follett and Ariana Franklin.

In Rory Clements's "engrossing" debut (*The Washington Post*) *Martyr*, readers were introduced to John Shakespeare, intelligencer in the service of Queen Elizabeth I. Now, in this gripping new hardcover, Shakespeare wants nothing more than to be headmaster at his school and a husband to his wife, leaving behind the deadly palace intrigue. But two of the most powerful men in all of England have their eyes on the aging monarch and her vulnerable throne. The Earl of Essex seeks to replace the Queen; Sir Robert Cecil seeks to protect her. Both will use Shakespeare as a pawn in a deadly chess match, where the stakes are England itself.

Key Points/Quotes_

- TUDOR POWER: There are few shows on television right now as hot as Showtime's *The Tudors*. There is an insatiable fascination with the era and its figures that Clements cannily mines for mesmerizing period detail.
- CROSS-SELL: The hardcover of *Revenger* is due to hit shelves shortly after the trade paperback edition of the acclaimed first John Shakespeare historical mystery, *Martyr*.
- HISTORY COME TO LIFE: In *Revenger*, it is the time of the plague, and the terror and disease that courses through the city is brought to vivid and terrifying life.
- A ROLE FOR WILL: Actual historical figures comprise much of the cast of *Revenger*, including Shakespeare's younger brother, Will, who plays a larger part in *Revenger*, needing the help and protection of his brilliant older brother.
- INTERNATIONAL ATTENTION: Clements is gaining traction in the international markets, with foreign sales throughout Europe.
- "Engrossing...We can expect to see more of the brothers Shakespeare. On the basis of this outing, they will be welcome." -- The Washington Post, on Martyr

About the Author/Illustrator_

Author Residence: Norfolk, England Author Hometown: Dover, England After a career in national newspapers, RORY CLEMENTS now lives with his family in an old farmhouse in Norfolk and writes full-time. When not immersing himself in the world of Elizabethan England, he enjoys a game of tennis with friends, a glass of red wine with his artist wife, Naomi Clements Wright, and village life generally. *Martyr* and *Revenger* are the first two novels in a planned series featuring intelligencer John Shakespeare.

Rights _

Audio: Yes E British: No T	Return indicator: Full copies only Book Club: Yes Translation: No Agency: PATRICIA MOOSBRUGGER			Reprint: Yes 1st Serial: No Special Markets: Agent: PATRICIA MOOSBRUGGER	
Other Editions E-book	ISBN 978-0-553-90785-8		Publisher Bantam		Price \$25.00/\$25.00 Can.
Hist/Prev Titles Martyr/Clements, Rory/HC Martyr (E-Bk)/Clements, Rory/EL Martyr / Clements, Rory / TR	ISBN 978-0-385-34282-7 978-0-553-90655-4 978-0-385-34283-4	5/09 5/09	Publisher Bantam Bantam Bantam		Price \$25.00/\$28.95 Can. \$25.00/\$25.00 Can. \$15.00/\$17.00 Can.
Comp Titles Interred with Their Bones/Carrell, Jennifer Lee/HC Book of Air and Shadows/Gruber, Michael/HC Mistress of the Art of Death/Franklin, Ariana/HC Dissolution/Sansom, C.J./HC	ISBN 9780525949701 9780060874469 9780399154140 9780670032037	On sale 9/07 4/07 2/07 5/03	Publisher Dutton William Morrow Putnam Viking		Price \$25.95 \$24.95



ON SALE 6/21/2011 BANTAM HARDCOVER

978-0-345-52768-4 \$28.00/\$33.00 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 320 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 34/32 Carton Count: 12 Load Group: 0204 Prod Type: Regular Hardcover

Marketing and Publicity

- Author website: Evanovich.com
- Samplers distributed via author's fans and at major events and conventions
- National review and feature attention
- National media attention
- Online review and feature attention
- Online interviews with author
- Radio satellite tour
- Author tour: cities to be announced
- National television advertising
- National print advertising
- Outdoor advertising campaign
- Online advertising: Google and Facebook
- Video available online
- iPhone application and mobile marketing campaign
- Promotions on author's website, fan e-newsletter, and Facebook/Twitter pages
- Feature in the Fiction, Random Reads, and Random House Reader's Circle e-newsletters
- Tie in with One for the Money movie promotions
- Library marketing

Smokin' Seventeen A Stephanie Plum Novel



Janet Evanovich

From the #1 blockbuster bestselling author Janet Evanovich comes the next wildly entertaining book in her Stephanie Plum series--her Bantam hardcover debut.

Stephanie Plum is a bounty hunter at her cousin Vinnie's bail bonding company in the "Burg," a blue-collar neighborhood in Trenton, New Jersey. Stephanie sometimes runs into trouble on the job, to say the least. Luckily, she has family, friends, and several easy-on-the-eyes men in her life to help her out of sticky situations. There's Lula, a plus-sized former hooker turned part-time bounty hunter, and Grandma Mazur, Stephanie's outrageous grandmother who packs a gun and sometimes tags along on cases with Stephanie.

The series wouldn't be complete without a love triangle. Joe Morelli, a cop known around the bail bonds office as "Officer Hottie," is Stephanie's on again/off again boyfriend. Then there's Ranger, the mysterious bad-ass private security specialist who trains Stephanie and becomes her mentor and protector.

It's always a surprise where Stephanie will land next, but guaranteed that her seventeenth adventure will be fun, sexy, and impossible to put down.

Key Points/Quotes

- BLOCKBUSTER AUTHOR AND SERIES: Janet Evanovich is one of the world's biggest-selling authors. Her last book in the incredibly successful Stephanie Plum series, *Sizzling Sixteen*, debuted at #1 on the *New York Times* hardcover bestseller fiction list, as did the previous ten books.
- CONTINUED GROWTH WORLDWIDE: 75 million copies of Evanovich's thirty-three novels have been sold worldwide.
- MOVIE DEAL: The theatrical version of *One for Money*, produced by Lakeshore Entertainment Group and distributed by Lionsgate Films, is set to release in Summer 2011. The role of Stephanie Plum is being played by Katherine Heigl.
- STRONG BANTAM MARKETING COMMITMENT: Fully backed by a massive campaign, Evanovich's fans will know that the next book in their favorite series is here and we also intend to bring new fans to the series.
- "Chutzpah and sheer comic inventiveness...in addition to good fun, the Evanovich/Plum books serve as a nice antidote to everything in pop fiction today." -- The Washington Post
- "No less than her plotting, Evanovich's characterizations are models of screwball artistry. The intricate plot machinery of her comic capers is fueled by inventive twists." -- The New York Times

About the Author/Illustrator_____

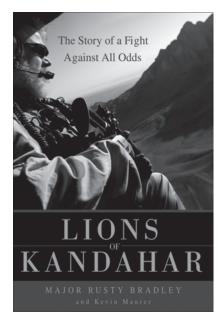
Author Residence: Florida

JANET EVANOVICH is the #1 bestselling author of the Stephanie Plum novels, twelve romance novels, the Alexandra Barnaby novels, the Lizzie and Diesel series, *How I Write: Secrets of a Bestselling Author*, and she co-wrote a graphic novel, *Troublemaker*, with her daughter Alex.

Rights _____

Territories: World Audio: Yes British: Yes Restriction: World	Return indicator: Full copies only Book Club: Yes Translation: Yes Agency:		1st Sp	Reprint: Yes 1st Serial: No Special Markets: Agent:	
Other Editions	ISBN	On sale	Publisher	Price	
Unabridged CD	978-0-307-93223-5	6/11	Random House Audio	\$32.00/\$37.00 Can.	
E-book	978-0-345-52769-1	6/11	Bantam	\$28.00/\$28.00 Can.	

978-0-345-52769-1 6/11 \$28.00/\$28.00 Can. Bantam **Hist/Prev Titles** ISBN On sale Publisher Price 9780312383305 6/10 Sizzlin' Sixteen/Evanovich/HC Macmillan \$27.95 9780312383282 Finger Lickin' Fifteen/Evanovich/HC 6/09 Macmillan \$27.95 Plum Spooky/Evanovich/HC 9780312383329 1/09 Macmillan \$27.95 Fearless Fourteen/Evanovich/HC 9780312349516 \$27.95 6/08 Macmillan Plum Lucky/Evanovich/HC 9780312377632 1/08 Macmillan \$17.95 Lean Mean Thirteen/Evanovich/HC 9780312349493 \$27.95 6/07 Macmillan Plum Lovin'/Evanovich/HC 9780312306342 \$16.95 1/07 Macmillan Twelve Sharp/Evanovich/HC 9780312349486 6/06 Macmillan \$26.95



ON SALE 6/28/2011 BANTAM HARDCOVER

978-0-553-80757-8 \$26.00/\$30.00 Can.

Category: MILITARY MEMOIR BISAC Cat: Current Affairs - General Order Form Cat: NONFICTION GENERAL Page Count: 304 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 32/32 Carton Count: 12 Illustrations: ONE 8-PP B&W PHOTO INSERT 1-2 MAPS, POSSIBLY Load Group: 0205 Prod Type: Regular Hardcover

Marketing and Publicity

- National review and feature attention
- National media attention
- Online review and feature attention
- Local author promotion: North Carolina
- Online advertising
- Teaser excerpt available on file-sharing websites
- Feature in the Random Reads e-newsletter
- Academic and library marketing

Lions of Kandahar The Story of a Fight Against All Odds



Major Rusty Bradley and Kevin Maurer

In the tradition of *Black Hawk Down, Lone Survivor*, and *War, Lions of Kandahar* is a riveting inside account of the Afghan war and an against-all-odds victory in the fight for the vital south, by a Special Forces commander deeply immersed in the conflict and culture.

Army Special Forces Major Rusty Bradley has served through every vital stage of the war in Afghanistan, leading his A-Team in battle and in their wider mission of living among the Afghan people to build an army and a viable democratic infrastructure from the inside. The only active-duty U.S. Army Special Forces soldier ever permitted to write, publish, and promote a book with full Army and Special Operations approval and support, and with unparalleled experience on the ground, he now provides a unique inside account of the struggle as he chronicles the monthlong battle for Sperwan Ghar, an all-out vicious firefight against overwhelming odds--the pivotal element of Operation Medusa, the 2006 campaign that shaped the future of the coalition and of southern Afghanistan.

Key Points/Quotes_

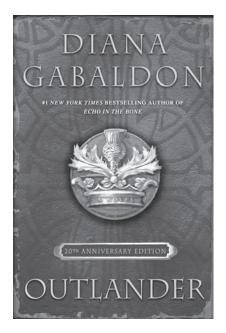
- UNIQUE PERSPECTIVE FROM INSIDE AFGHANISTAN: Bradley takes readers inside a Special Forces unit in the crucible of extreme combat and into the heart of the Afghan conflict, again the front line of the War on Terror. About to deploy on his fourth combat rotation there, he provides unmatched insight into U.S. operations and work with the Afghan military and civilians, paramount in the Special Forces mission.
- POWERFUL SUPPORT: Special Forces is fully behind Bradley's book and will offer unprecedented support in promoting it and making it the top priority in its liaisons with Hollywood studios and other media. *Lions of Kandahar* is the *only* book by an active Special Forces officer to be authorized, and includes fascinating photos from the combat zone. Bradley also has strong connections with *The Glenn Beck Program* and other media outlets.
- WIDE APPEAL: Written with first-person immediacy, *Lions of Kandahar* has instant appeal for military buffs as well as the audience for books on Afghanistan. Bradley's promotional cachet as an active-duty Special Forces operator should resonate broadly.
- SEASONED COAUTHOR: AP reporter Kevin Maurer is a veteran of multiple Mideast embeds and enjoys unequaled access to USASOC personnel.

About the Author/Illustrator _____

Author Residence: Bradley: North Carolina; Mauer: Favetteville. NC

JÉRRY BRADLEY commanded a Special Forces team in Afghanistan in 2006 and was wounded during the Battle of Sperwan Ghar. The deployment was his third combat tour as a Special Forces team leader. A native of North Carolina, he graduated from Mars Hill College and enlisted in the Army in 1993. He served as an infantryman for six years before earning his commission from officer candidate school in 1999. KEVIN MAURER is an award-winning reporter who has been embedded with the U.S. Special Forces and 82nd Airborne Division in Afghanistan and Iraq ten times in the last five years.

Territories: US, Canada, open market	Return indicator: Full copies only			Reprint: Yes		
Audio: No	Book Club: Yes			1st Serial: Yes		
British: No	Translation: No			Special Markets:		
Restriction: US, Canada, Open Mkt	Agency: TRIDENT MEDIA GROUP, LLC			Agent: SCOTT MILLER		
Other Editions	ISBN	On sale 6/11	Publisher	Price		
E-book	978-0-440-42345-4		Bantam	\$26.00/\$26.00 Can.		
Comp Titles War/Sebastian Junger/Hardcover Only Thing Worth Dying For/Blehm, Eric/HC Horse Soldiers/Stanton, Doug/HC Joker One/Campbell, Donovan/HC Lone Survivor/Luttrell and Robinson/HC Black Hawk Down/Mark Bowden/HC	ISBN 9780446556248 9780061661228 9781416580515 978-1-4000-6773-2 9780316067591 9780871137388	On sale 5/10 1/10 5/09 3/09 6/07 3/99	Hachette/Twelve Harper Scribner Random House Little Brown Atlantic Monthly Pres			
We Were Soldiers OnceAnd Yo/Moore/HC	9780679411581	10/92	Random House	\$30.00/\$37.00 Can.		



ON SALE 7/5/2011 DELACORTE PRESS HARDCOVER

978-0-440-42320-1 \$35.00

Category: FICTION BISAC Cat: Fiction - Historical Order Form Cat: FICTION GENERAL Page Count: 672 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 62/32 Carton Count: 12 Load Group: 0202 Series: Outlander Prod Type: Delacorte Regular HC

Marketing and Publicity

- Author website: DianaGabaldon.com
- National TV advertising
- National radio advertising
- National print advertising
- Online advertising
- Exclusive online content available
- Major promotions on AtRandom.com
- RandomHouse.com Signed Edition
 program
- Feature in the Random Reads and Random House Reader's Circle e-newsletters
- Feature in the Random House corporate e-newsletters and website, Facebook, and Twitter accounts
- Mass market giveaway promotions
- Targeted book group/club outreach
- Library marketing

Outlander (20th Anniversary Edition)



Diana Gabaldon

Twenty years ago, Diana Gabaldon swept readers into her mesmerizing world brimming with history, romance, and adventure. To celebrate the series that has captured the heart of millions, we will be publishing a special anniversary edition for fans and new readers alike.

Unrivaled storytelling, unforgettable characters, and rich historical detail are the hallmarks of Diana Gabaldon's work. Here is the story that started it all, introducing two remarkable characters, Claire Randall and Jamie Fraser, in a spellbinding novel of passion and history that combines exhilarating adventure with a love story for the ages.

Key Points/Quotes_____

- GORGEOUS COLLECTOR'S EDITION: This 20th anniversary edition will feature special production details.
- NEW MATERIAL: This anniversary edition will feature a brand new letter and essay from Gabaldon, and a Random House Reader's Group Guide.
- NEW YORK TIMES BESTSELLING SERIES: Gabaldon's Outlander novels continue to top the bestseller lists. Most recently, the hardcover edition of An Echo in the Bone debuted at #2 on the New York Times bestseller list, while Gabaldon's previous novel, A Breath of Snow and Ashes, debuted at #1.
- MORE THAN 17 MILLION COPIES have been sold worldwide, and there are nearly 5
 million copies of Gabaldon's backlist in print in the United States, with a combined
 monthly rate of movement of 20,000 copies.
- CONSÍSTENTLY STRONG BACKLIST: The combined rate of movement for all four formats--hardcover, trade paperback, mass market, and eBook--for Outlander alone is just about 14,000 copies a month!
- WONDERFUL AUTHOR PROMOTION: Gabaldon has a vivacious personality, and does a lot of self-promotion. Her numerous events and in-store appearances always attract heavy crowds.
- PUB TIE-IN: The 20th anniversary edition of Outlander will publish one month after the mass market release of *An Echo in the Bone*. Both of these editions will publish following the release of Gabaldon's first full-color graphic novel, *The Exile* (10/10).

Praise for Gabaldon's Outlander Series:

- "History comes deliciously alive on the page." -- New York Daily News
- "Triumphant...Her use of historical detail and a truly adult love story confirm Gabaldon as a superior writer." --Publishers Weekly
- "Diana Gabaldon is a born storyteller...the pages practically turn themselves." -- The Arizona Republic
- "Sexy combination of humor, wild adventure and, underlying it all, the redemptive power of true love." -- The Dallas Morning News

About the Author/Illustrator

Author Residence: Scottsdale, AZ

DIANA GABALDON is the *New York Times* bestselling author of the popular Outlander novels--*Outlander*, *Dragonfly in Amber, Voyager, Drums of Autumn, The Fiery Cross, A Breath of Snow and Ashes*, and *An Echo in the Bone--*as well as the bestselling series featuring Lord John Grey, a character she introduced in *Voyager,* and one work of nonfiction, *The Outlandish Companion*. She won a 2006 Quill Award for her sixth Outlander book, *A Breath of Snow and Ashes*.

Other Editions E-book Hardcover	ISBN 978-0-345-52762-2 978-0-385-67108-8	On sale 7/11 7/11	Publisher Delacorte Press Doubleday Canada	Price \$35.00 \$32.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Outlander/Gabaldon, Diana/TR	978-0-385-31995-9	8/98	Delta	\$16.00
Outlander/Gabaldon, Diana/MM	978-0-440-21256-0	6/92	Dell Books	\$8.99
Outlander/Gabaldon, Diana/HC	978-0-385-30230-2	6/91	Delacorte Press	\$30.00
Outlander (Sp)/Gabaldon, Diana/MM	978-0-440-24294-9	7/05	Dell Books	\$3.99
Echo In The Bone, An/Gabaldon, Diana/HC	978-0-385-34245-2	9/09	Delacorte Press	\$30.00
Echo In The Bone (E-Bk)/Gabaldon, Diana/EL	978-0-440-33887-1	9/09	Delacorte Press	\$17.00



ON SALE 7/12/2011 DELACORTE PRESS HARDCOVER

978-0-385-34030-4 \$28.00/\$33.00 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 352 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 39/32 Carton Count: 12 Load Group: 0203 Prod Type: Delacorte Steel HC

Marketing and Publicity

- Author website: DanielleSteel.com
- National review and feature attention
- National media attention
- Online review and feature attention
- National print advertising
- Online advertising: Facebook
- Author video
- Feature in the Random Reads e-newsletter
- Library marketing

Happy Birthday



Danielle Steel

Danielle Steel follows a mother-daughter duo--one a glamorous lifestyle arbiter, the other a shy, gifted chef--both facing turning points in their dramatically different lives, each about to find love when she least expects it...

Valerie Wyatt is the high priestess of elegance: She has built an empire on how to entertain, how to decorate, how to live beautifully, and is at the top of her game with licensing arrangements for fine fabrics, furniture, wallpaper; six books; and a highly rated TV show. Valerie's daughter, April, is a classically trained chef and the workaholic proprietor of a comfortable, popular downtown New York restaurant. They couldn't be happier in their chosen fields--or more different in their attitudes. Yet as each faces a major birthday milestone--Valerie her 60th and April her 30th--neither has had a significant relationship for years and both are wistful at what they've sacrificed for success. That is about to change, after a chance encounter in an elevator and one holiday weekend indiscretion...

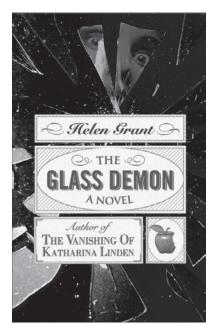
Key Points/Quotes_

- PERFECT SUMMER READ: This one has it all--great backstories in network TV and the New York City restaurant world, two engaging love stories, suspense, and the Super Bowl.
- PROMOTIONAL SYNERGY: *Happy Birthday* will be previewed in *Family Ties*, Danielle's Summer 2011 mass market on sale two weeks prior.
- A CONSTANT ON THE NEW YORK TIMES BESTSELLER LIST: Family Ties in hardcover debuted at #4 on the New York Times bestseller list, and Big Girl (3/10) debuted at #5. Other recent bestsellers include Matters of the Heart (#5), A Good Woman (#5), Rogue (#4), Honor Thyself (#5), Bungalow 2 (#3), and Sisters (#2).
- Woman (#5), Rogue (#4), Honor Thyself (#5), Bungalow 2 (#3), and Sisters (#2).
 LASTING COMMITMENT: We have exciting new novels coming from Danielle Steel well into the future.
- "Steel pulls out all the emotional stops...She delivers!" -- Publishers Weekly
- "Steel is one of the best!" -- Los Angeles Times
 "What counts for the reader is the ring of authors"
- "What counts for the reader is the ring of authenticity." -- San Francisco Chronicle

About the Author/Illustrator_

Author Residence: San FranciscoAuthor Hometown: New York and FranceDANIELLE STEEL has been hailed as one of the world's most popular authors,
with over 590 million copies of her novels in print. Her many international
bestsellers include Legacy, Family Ties, Big Girl, Southern Lights, Matters of the
Heart, One Day at a Time, A Good Woman, Rogue, Honor Thyself, and other
highly acclaimed novels. She is also the author of His Bright Light, the story of her
son Nick Traina's life and death.

Territories: US, Canada, open market Audio: No British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: JANKLOW & NESBIT ASSOCIATES IN			Reprint: Yes 1st Serial: No Special Markets: Agent: JANKLOW & NESBIT ASSOC., INC.
Other Editions E-book	ISBN 978-0-440-42331-7	On sale 7/11	Publisher Delacorte Press	Price \$28.00/\$28.00 Can.
Hist/Prev Titles 44 Charles Street/Steel, Danielle/HC Legacy/Steel, Danielle/HC Family Ties/Steel, Danielle/HC Big Girl/Steel, Danielle/HC Southern Lights/Steel, Danielle/HC Matters Of The Heart/Steel, Danielle/HC One Day At A Time/Steel, Danielle/HC	ISBN 978-0-385-34314-5 978-0-385-34313-8 978-0-385-34316-9 978-0-440-33916-8 978-0-385-34318-3 978-0-385-34318-3 978-0-385-34028-1 978-0-385-34029-8	9/10 6/10 6/10 2/10 10/09 6/09	Publisher Delacorte Press Delacorte Press Dell Books Delacorte Press Delacorte Press Delacorte Press Delacorte Press Delacorte Press	Price \$28.00/\$33.00 Can. \$28.00/\$33.00 Can. \$28.00/\$28.00 Can. \$28.00/\$28.00 Can. \$28.00/\$35.00 Can. \$28.00/\$35.00 Can. \$27.00/\$32.00 Can.



ON SALE 7/19/2011 DELACORTE PRESS HARDCOVER

978-0-385-34419-7 \$24.00

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 320 Trim Size: 5-5/8 x 8-1/4 Spine/Depth: 34/32 Carton Count: 12 Load Group: 0204 Prod Type: Delacorte Regular HC

Marketing and Publicity

- Author website: HelenGrantBooks.com
- National review and feature attention
- Online review and feature attention
- Exclusive online content available
- Finished-book mailing
- Teaser excerpt available on file-sharing websites
- Library marketing

The Glass Demon



Helen Grant

From the brilliant young author of the acclaimed *The Vanishing of Katharina Linden* comes a tale of superstition and myth, of a young girl plagued by demons both mythic and very, perilously real.

Helen Grant again brilliantly bridges the gaps between the terrifying and compelling fairy tales of the Brothers Grimm and the (often scarier) grown-up world of nuanced family drama. The result is a chilling, powerful story of a young woman and her family, perfect for the readership of Alice Sebold. Lin Fox didn't plan on moving to Germany, but her father is in a single-minded quest to find the Allerheiligen glass, a priceless artifact believed to be lost, believed to be destroyed, believed to be haunted. But someone else is equally determined to keep the glass hidden forever and is now menacing Lin's family, with lethal results. To save her own life, Lin will have to find the glass, deep in the endless woods, where the gravest of dangers awaits...

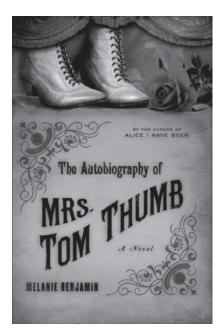
Key Points/Quotes_

- FOR ONE AND ALL: Grant combines a richly unique voice and teenage angst with jolting surprises in *The Glass Demon*, creating a book with tremendous crossover appeal, similar to *The Elegance of the Hedgehog*.
- AUSPICIOUS DEBUT: *The Vanishing of Katharina Linden* was sold in seven territories and is shortlisted for both the Carnegie Medal and the Booktrust Prize in the UK. In the United States, it received critical acclaim from critics and authors ("Both a wonderful first novel, and a strange, haunting modern fairytale." --John Connolly).
- CROSS-SELL: Bantam will publish the trade paperback of *The Vanishing of Katharina Linden* in May 2011.
- CRITICS' DARLING: Grant received fantastic comparisons, from Steig Larsson (*The Guardian*) to Mark Haddon (*The Sunday Times*) to Alice Sebold (*The Sunday Telegraph*).
- "A gripping and atmospheric adventure...Grant builds the suspense cleverly, maintaining the tension with a light touch, and Lin is an appealingly spunky narrator." -- The Observer
- "Grant is an original, accomplished author...she brings us a gripping and atmospheric adventure, involving murder, family break-up, chilling folklore and warped religion." -- The Guardian

About the Author/Illustrator_

Author Residence: Brussels, Belgium Author Hometown: London, England HELEN GRANT was born in London. She read classics at St Hugh's College, Oxford, and then worked in marketing for ten years in order to fund her love of traveling. In 2001, she and her family moved to Bad Münstereifel in Germany, and it was exploring the legends of this beautiful town that inspired her to write her widely acclaimed first novel, *The Vanishing of Katharina Linden*. She now lives in Brussels with her husband, her two children, and a small German cat, and is at work on her next novel.

Audio: YesEBritish: NoT	Return indicator: Full co Book Club: Yes Iranslation: No Agency: DARLEY ANDE	Reprint: Yes 1st Serial: Yes Special Markets: Agent: CAMILLA BOLTON		
Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52758-5	7/11	Delacorte Press	\$24.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Vanishing Of Katharina Linden/Grant, Helen/HC	978-0-385-34417-3	8/10	Delacorte Press	\$24.00
Vanishing Of Katharina (Ebk)/Grant, Helen/EL	978-0-440-33961-8	8/10	Delacorte Press	\$24.00
Comp Titles	ISBN	On sale	Publisher	Price
Sweetness At The Bottom Of The/Bradley, Alan/HC	978-0-385-34230-8	4/09	Delacorte Press	\$23.00



ON SALE 7/26/2011 DELACORTE PRESS HARDCOVER

978-0-385-34415-9 \$25.00/\$28.95 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 432 Trim Size: 5-5/8 x 8-1/4 Spine/Depth: 43/32 Carton Count: 12 Illustrations: 1-2 PHOTOS FOR FRONTIS Load Group: 0205 Prod Type: Delacorte Regular HC

Marketing and Publicity

- Author websites: MrsTomThumb.com
 and MelanieBenjamin.com
- Advance reader's edition
- National review and feature attention
 National media attention
- National media attenti
 NPR radio campaign
- NPR radio campaign
 Online review and feature att
- Online review and feature attention
 Author tour: 5 cities by request
- Author tour: 5 cities by requestLocal author promotion: Chicago
- Online advertising
- Author video
- E-card of wedding invitation
- Exclusive online content available
- Teaser excerpt available on file-sharing websites
- Facebook promotions and giveaways
- Feature in the Random Reads and Random House Reader's Circle e-newsletters
- Feature on AtRandom.com and RandomHouseReadersCircle.com
- ARE mailing to forum members and booksellers
- Discussion guide available
- Academic and library marketing

The Autobiography of Mrs. Tom Thumb



Melanie Benjamin

From the nationally bestselling author of *Alice I Have Been--*the story of an extraordinary woman who overcame overwhelming odds, who dined with presidents and kings, who traveled the world, whose toughest limitations became her greatest strengths.

She was born in 1841 and named Mercy Lavinia Warren Bump, but she became known the world over as Mrs. Tom Thumb. Thirty-two inches tall, "Vinnie" refused to let her stature cost her opportunity. When she was invited into the circus of P. T. Barnum, however, she used her limited height to her limitless advantage. Melanie Benjamin pens an autobiography of Mrs. Tom Thumb, a barnstorming tale of the antebellum south, of a bygone era, of a woman's public triumphs and personal tragedies. Here are some of the most memorable figures from the era, and a portrait in an unforgettable, singular voice--that of Vinnie--a woman who knocked the Civil War from the headlines.

Key Points/Quotes_

- "I HAVE BEEN" A NATIONAL BESTSELLER: Benjamin's novel Alice I Have Been captivated readers and was much loved as a book club selection. Benjamin explores the life of another famous figure here, and pens another compelling, infinitely discussion-worthy tale. Bantam will publish Alice I Have Been in trade paperback in January 2011.
- WORLD APPEAL: Benjamin's books have already been bought in more than ten territories.
- AND IT'S ALL "TRUE": Tom Thumb was the stage name of Charles Sherwood Stratton, a performer in P. T. Barnum's circus, and he and Vinnie are both historical, and historically memorable, figures.
- AMERICANA: Benjamin's novel explores America on the cusp of the Civil War, a vibrant and vivid time of showboats and circus barnstorming tours. Fans of Water for Elephants will love Benjamin's "backstage" view, and fans of Cold Mountain will be absorbed in Benjamin's marvelous evocation of the time period.
- "A smashing tale...written with compassion and grace: I loved it!" --Susan Vreeland, on Alice I Have Been

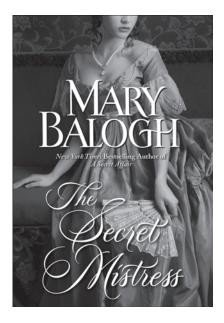
About the Author/Illustrator

Author Residence: Chicago, IL

Author Hometown: Indianapolis, IN

MELANIE BENJAMIN is a pseudonym for Melanie Hauser, who has written two contemporary novels. *Alice I Have Been* was her first work of historical fiction and the first under this name. Benjamin lives in Chicago, where she is at work on her next historical novel.

Territories: World Return ind Audio: No Book Club British: Yes Translation Restriction: World Agency: La AGENT AGENT			E LITERARY	Reprint: Yes 1st Serial: Yes Special Markets: Agent: LAURA LANGLIE	
Other Editions Audio Download E-book Unabridged CD	ISBN 978-0-307-71349-0 978-0-345-52757-8 978-0-307-71348-3	7/11	Publisher Random House Auc Delacorte Press Random House Auc	\$25.00/\$25.00 Can.	
Hist/Prev Titles Alice I Have Been/Benjamin, Melanie/HC Alice I Have Been (E-Bk)/Benjamin, Melanie/EL	ISBN 978-0-385-34413-5 978-0-440-33954-0		Publisher Delacorte Press Delacorte Press	Price \$25.00/\$29.95 Can. \$25.00/\$25.00 Can.	
Comp Titles Loving Frank/Horan, Nancy/HC Water for Elephants / Sara Gruen / HC Middlesex / Jeffrey Eugenides / HC	ISBN 978-0-345-49499-3 9781565124998 9780374199692	On sale 8/07 5/06 9/02	Publisher Ballantine Books Algonquin Farrar, Straus & Gir	Price \$23.95/\$29.95 Can. oux	



ON SALE 7/26/2011 DELACORTE PRESS HARDCOVER

978-0-385-34331-2 \$24.00/\$27.00 Can.

Category: HISTORICAL ROMANCE BISAC Cat: Fiction - Romance - Historical Order Form Cat: ROMANCE Page Count: 320 Trim Size: 6-1/4 x 9-1/4 Spine/Depth: 34/32 Carton Count: 12 Load Group: 0205 Prod Type: Delacorte Regular HC

Marketing and Publicity

- Author website: MaryBalogh.com
- National review and feature attention
- Online review and feature attention
- National print advertising: Romantic Times
- Promotion on the RHPG romance website
- Feature in the RHPG romance e-newsletter
- Facebook fan page launch and promotions
- Promotion at romance conventions

The Secret Mistress



Mary Balogh

From *New York Times* bestselling author Mary Balogh comes the long-awaited prequel in her Mistress series.

Lady Angeline Dudley is poised to make her coming-out. A lady of her stature is expected to catch a wealthy, titled gentleman of the ton, but Angeline harbors a secret wish: to marry a simple, ordinary man. When Edward Ailsbury, the new Earl of Heyward, rescues her from public embarrassment, Angeline falls instantly in love. But the stuffy Earl has little concern for Angeline. Edward wishes only to wed an old friend for an amicable companionship, a good match for his staid persona. But Angelina may show Edward that comfort is no match for passion...

Key Points/Quotes_

- THE BALOGH SUMMER 2011 PUBLISHING PLAN: We will be publishing Balogh's linked Regencies, *More Than a Mistress* and *No Man's Mistress*, in a special 2-in-1 format (6/11), followed by her new hardcover, *The Secret Mistress* (8/11), which features the characters from the previous Mistress novels. To build excitement, an exclusive e-only short story, *Now a Bride*, will be published two weeks prior to *The Secret Mistress*.
- MORE BALOGH: In February 2011, Dell will release a mass market edition of Balogh's bestselling Huxtable family Regency, A Secret Affair. And another Balogh mass market 2-in-1, The Famous Heroine/The Plumed Bonnet, will be published in Fall 2011.
- CLIMBING THE NEW YORK TIMES BESTSELLER LIST: First Comes Marriage (3/09) debuted at #5 on the New York Times bestseller list, Then Comes Seduction debuted at #4, and At Last Comes Love (5/09) debuted at #2! Both Seducing an Angel and A Secret Affair reached #10 on the hardcover bestseller list as well.
- AWARD-WINNING AUTHOR: Balogh has been awarded the Romantic Times Career Achievement Award, and most recently her Huxtable series won the RWA Award for Bestselling Historical. She has also been nominated for the prestigious Quill Award for best romance.

Praise for Mary Balogh:

- "With her inimitable, brilliantly nuanced sense of characterization, elegantly sensual style, and droll wit, best-seller Balogh continues to set the standard to which all other Regency historical writers aspire." -- Booklist
- "Absorbing and appealing. This is an unusually subtle approach in a romance, and it works to great effect." -- Publishers Weekly

Series Overview_

The Mistress series features the endlessly charming Dudley family as the brothers and sister find love.

About the Author/Illustrator_

Author Residence: Wales, UK/ Saskatchewan, CA MARY BALOGH is the *New York Times* bestselling author of the acclaimed Slightly series and Simply quartet of novels set at Miss Martin's School for Girls, as well as the blockbuster Huxtable series, which includes *First Comes Marriage*, *Then Comes Seduction*, *At Last Comes Love*, *Seducing an Angel*, and *A Secret Affair*. A former teacher, she grew up in Wales and now lives in Canada.

Territories: World Audio: No British: Yes Restriction: World	Book Club: Yes Translation: No Agency: MARIA CARVAINIS AGENCY INC			Reprint: Yes 1st Serial: No Special Markets: Agent: MARIA CARVAINIS AGENCY INC.		
Other Editions E-book	ISBN 978-0-440-42332-4		Publisher Delacorte Press	Price \$24.00/\$24.00 Can.		
Hist/Prev Titles Secret Affair, A/Balogh, Mary/HC Secret Affair, A (Ebk)/Balogh, Mary/EL Seducing An Angel/Balogh, Mary/HC Simply Perfect/Balogh, Mary/HC Simply Magic/Balogh, Mary/HC Simply Love/Balogh, Mary/HC	ISBN 978-0-385-34330-5 978-0-440-33956-4 978-0-385-34105-9 978-0-385-33824-0 978-0-385-33823-3 978-0-385-338823-7	5/10 5/10 5/09 3/08 3/07	Publisher Delacorte Press Delacorte Press Delacorte Press Delacorte Press Delacorte Press Delacorte Press	Price \$24.00/\$28.00 Can. \$24.00(\$24.00 Can. \$23.00/\$26.95 Can. \$22.00/\$25.00 Can. \$22.00/\$28.00 Can. \$22.00/\$30.00 Can.		





ON SALE 8/16/2011 DELACORTE PRESS HARDCOVER

978-0-553-80464-5 \$25.00/\$28.95 Can.

Category: SOCIAL PSYCHOLOGY BISAC Cat: Psychology & Psychiatry - Social Psychology Order Form Cat: PSYCHOLOGY Page Count: 352 Trim Size: 5-1/2 x 8-1/4 Spine/Depth: 36/32 Carton Count: 12 Load Group: 0204 Prod Type: Delacorte Regular HC

Marketing and Publicity

- Author website: Implicit.Harvard.edu
- National review and feature attention
- National media attention
- NPR radio campaign
- Local author promotion: Boston
- Splash page on AtRandom.com with quizzes
- Exclusive online content available
- Teaser excerpt available on file-sharing websites
- Postcards available for authors' lectures
- Academic marketing

Blindspot Hidden Biases of Good People



Mahzarin R. Banaji and Anthony G. Greenwald

A revolutionary new look at the origins and consequences of the hidden prejudices that affect us all.

Prejudice is generally thought to be a conscious, if malevolent, phenomenon, something that can be overcome. Not so, according to leading psychologists Banaji and Greenwald. As the creators of numerous groundbreaking studies, they show that whether we believe it or not, prejudice and unconscious biases toward others are a fundamental part of the human psyche. This is an accessible and groundbreaking look at the science of prejudice, and how we can learn and grow from better understanding our biases.

Key Points/Quotes _____

- AUTHORITATIVE AUTHORS: Banaji and Greenwald are at the forefront of the scientific revolution in research on discrimination and prejudice. They are the inventor and chief developers of the IAT, the "Implicit Association text," a test that has changed the landscape of research on prejudice.
- A NATURAL STAR: Banaji is charismatic, young, vibrant, and charming. She lectures widely everywhere from academe to corporate retreats.
- BUSINESS AUDIENCE: Corporations are an avid and natural readership for this book, which has a lot to say about corporate culture and how to navigate internal biases and prejudices.
- INTERACTIVE: The book includes experiments that readers can themselves perform, revealing their own hidden biases in often shocking ways.
- BUILT-IN FOLLOWING: After a cover story on the IAT in *The Washington PostMagazine*, their Project Implicit website was so innundated with viewers that the server was forced to go offline for a brief period in order to add resources to keep up with demand. Today, there are more than 1 million visitors who have taken the IAT test, and the website currently logs an average of more than 3,500 visits a day.

About the Author/Illustrator_

Author Residence: Cambridge, MA; Seattle, WA

Author Hometown: Secunderabad and Hyderabad, India; New York, NY

MAHZARIN R. BANAJI, a professor of psychology at Harvard University, studies human thinking and feeling as they unfold in a social context. Her focus is primarily on mental systems that operate in implicit or unconscious mode. Dr. Banaji served as secretary of the American Psychological Society, and as associate editor of *Psychological Review* and of *Journal of Experimental Social Psychology*. ANTHONY G. GREENWALD is a professor of psychology at the University of Washington. Over the past decade he has developed new methods that have led to the discovery and documentation of unconscious and automatic processes in human cognition. Greenwald has published more than 140 scholarly articles and has served on editorial boards of major journals, including a period as editor of *Journal of Personality and Social Psychology*.

Territories: US, Canada, open market Audio: No British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: BROCKMAN INC.			Reprint: Yes 1st Serial: Yes Special Markets: Agent: JOHN BROCKMAN	
Other Editions E-book	ISBN 978-0-440-42329-4		Publisher Delacorte Press	Price \$25.00/\$25.00 Can.	
Comp Titles How We Decide/Lehrer, Jonah/HC Predictably Irrational/Ariely, Dan/HC	ISBN 9780618620111 9780061353239	On sale 2/09 2/08	Publisher Houghton Mifflin HarperCollins	Price \$25.00	

RANDOM HOUSE





978-1-4000-6797-8

\$25.00/\$28.95 Can.

Category: BUSINESS BISAC Cat: Business & Economics - Business Communication Order Form Cat: BUSINESS Page Count: 256 Trim Size: 5-1/2 x 8-1/4 Spine/Depth: 28/32 Carton Count: 12 Illustrations: 4 GRAPHS, 2 CHARTS Load Group: 0202 Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- National media attention
- Radio satellite tour
- Online review and feature attention
- Local author promotion: New York
- Online quiz to identify your emotion type
- Pitch author for guest blog placementOutreach to business bloggers and
- women's-interest websites • Feature in the Random Reads e-newsletter
- In-house event with author
- Outreach to women's business organizations

It's Always Personal Emotion in the New Workplace



Anne Kreamer

Combining in-depth interviews, national surveys, cutting-edge scientific research, and her own personal experience as a corporate executive, Anne Kreamer's *It's Always Personal* is a groundbreaking study of gender, emotion, and power that provides readers the tools they need to thrive in an emotionally charged workplace.

Why do we as a society view emotion in the workplace as something shameful? All human relationships are complicated, but those at work, where we spend the majority of our time, are often especially so. Yet anger, fear, anxiety, empathy, and joy are expected to be kept in check if one wants to succeed. In *It's Always Personal*, Anne Kreamer takes an intelligent, holistic approach to the full spectrum of emotion--stepping back to consider what triggers our feelings on a psychological, sociological, and biological level; examining the different ways that men and women handle their emotions; encouraging self-reflection *in the midst of conflict*; and providing a blueprint for how each of us can remain true to ourselves and our natural inclinations while developing the means to get rational about our emotions, especially at work.

Key Points/Quotes_

- INCREDIBLY TIMELY: With more women in the workplace than ever before, the dynamics of work have shifted. *It's Always Personal* is a hybrid of narrative storytelling, deep reporting, personal revelation, relatable social science, and a useful how-to guide.
- CORPORATE INVOLVEMENT: Kreamer partnered with J. Walter Thompson, the largest
 advertising agency in America, to design two unique surveys—the results will be reported
 for the first time exclusively in *It's Always Personal*, and the full surveys will be made
 available online.
- PUT IT INTO PRACTICE: Many chapters contain Emotional Management Toolkits (EMTs), offering a variety of step-by-step approaches for coping with a wide range of emotionally tenuous situations.
- A WELL-CONNECTED AUTHOR: Kreamer cofounded SPY magazine in 1986 and went on to become first a corporate executive at Viacom and then a columnist for Fast Company and Martha Stewart Living. Recently, she has been published in Time, More, Real Simple, and Travel & Leisure.

Praise for Going Gray:

 "To read Anne Kreamer's Going Gray is to enjoy that comfortable illusion that you are chatting with a friend. A friend whose confidences are told in a way that's concise, entertaining and thoughtful." -- Chicago Tribune

About the Author/Illustrator_

Author Residence: Brooklyn, NYAuthor Hometown: Kansas City, MOANNE KREAMER is the author of Going Gray: What I Learned About Beauty,
Sex, Work, Motherhood, Authenticity, and Everything Else That Really Matters,
and is a former executive vice president and worldwide creative director of
Nickelodeon. Part of the founding team of SPY magazine and a former columnist
for both Fast Company and Martha Stewart Living, her recent work has been
published in Time, Real Simple, Travel & Leisure, and More. She graduated from
Harvard College and lives in Brooklyn with her husband, the writer Kurt Andersen,
and their two daughters.

Territories: US, Canada, open market Audio: Yes British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: WILLIAM MORRIS ENDEAVOR			Reprint: Yes 1st Serial: No Special Markets: Agent: SUZANNE GLUCK	
Other Editions	ISBN		Publisher	Price	
E-book	978-0-679-60493-8		Random House	\$25.00/\$25.00 Can.	
Hist/Prev Titles	ISBN	On sale	Publisher	Price	
Going Gray / Kreamer, Anne / HC	9780316166614	9/07	Little, Brown & Co.	\$23.99	
Going Gray / Kreamer, Anne / TR	9780316166621	1/09	Little, Brown & Co.	\$14.99	
Comp Titles	ISBN	2/07	Publisher	Price	
Working With Emotional Intelli/Goleman/HC	978-0-553-10462-2		Bantam	\$28.00/\$37.00 Can.	
The No Asshole Rule / Sutton, Robert I. / HC	9780446526562		Hachette / Business Pl	\$22.99	
The Female Brain/Brizendine, Louann Md/HC	978-0-7679-2009-4		Broadway	\$24.95/\$32.95 Can.	



978-1-4000-6647-6 \$26.00/\$30.00 Can.

Category: FICTION BISAC Cat: Fiction - Literary Order Form Cat: FICTION GENERAL Page Count: 384 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 39/32 Carton Count: 12 Illustrations: 6 BLACK-&-WHITE PHOTOS; FAMILY TREE Load Group: 0204 Prod Type: RH Hardcover

Marketing and Publicity

- Author website: ArthurPhillips.info
- · Advance reader's edition
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Author tour: New York, Boston, Washington, D.C., Minneapolis, San Francisco, Seattle
- Online advertising: Shelf Awareness, Facebook, and Google
- Online forum for readers who discover the "lost play"
- · Galley giveaways to the Modern Library e-newsletter list
- · Promotions on author's Facebook and Twitter pages
- Feature in the Random Reads e-newsletter
- "Lost play" campaign
- Book giveaways at Shakespeare festivals
- · Library and academic marketing Advertisement in The Chronicle of
- Higher Education Featured at Modern Language
- Association

The Tragedy of Arthur A Novel



Arthur Phillips

An emotional and cerebral tour de force from bestselling and critically acclaimed novelist Arthur Phillips, "one of the best writers in America" (The Washington Post).

The main character of The Tragedy of Arthur is a young man struggling with the legacy of a larger-than-life father, a con artist capable of working wonders of deception, but essentially unreliable. When Arthur's father, imprisoned for decades--and nearing the end of his life--informs Arthur of a secret family legacy awaiting them in a bank vault, Arthur and his twin sister become the owners of an undiscovered play by William Shakespeare, titled The Tragedy of Arthur. He wants Arthur to bring it to Random House to be published. It is either a great gift to literature and the world--or their father's last great con.

A virtuosic work, The Tragedy of Arthur movingly captures romantic and familial love and betrayal, while simultaneously jousting with the tension between storytelling and truthtelling, the anxiety of influence in both personal and artistic lives, and the act of literary mythmaking. The novel both stands on its own and deepens in resonance with the play as the two Arthurs--Arthur the novelist and Arthur the king--play out their individual but intertwined fates.

Key Points/Quotes

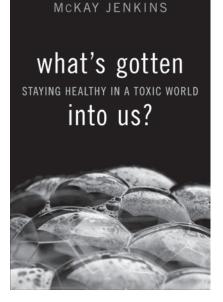
- CRITICAL DARLING: Phillips's last novel, The Song Is You, was reviewed on the front cover of The New York Times Book Review, and described as "impossible to put down," only the latest in a deluge of critical acclaim over the course of his career. Phillips and his four previous novels are Book Sense, bookseller, and book club favorites that have garnered raves, honors, and awards
- SALES SUCCESS: There are 70,000 hardcover copies of Phillips's first novel, Prague, more than 60,000 hardcover copies of The Egyptologist, and more than 30,000 hardcover copies of The Song Is You in print.
- A LITERARY FEAT: Phillips has written a new Shakespeare play that experts have read and said is nearly indistinguishable from the work of the Bard. This--as well as the faux memoir structure of the book--are great publicity hooks. And yet he keenly balances these clever stunts with a genuinely powerful emotional story that addresses itself to the universal themes of love, yearning, and ambition.
- THE PLAY: Based on the life of King Arthur, it is appended at the close of the novel in its entirety--complete with scholarly footnotes and annotations.
- EMOTIONAL PULL: Phillips is known for digging into the hearts of his characters. Tragedy pulls at the reader's core, exploring the connections between a man and his family.

About the Author/Illustrator

Author Residence: New York City Author Hometown: Minneapolis, MN ARTHUR PHILLIPS was born in Minneapolis and educated at Harvard. He has been a child actor, a jazz musician, a speechwriter, and a five-time Jeopardy! champion. His first novel, Prague, was named a Notable Book of the Year by The New York Times and received the Los Angeles Times/Art Seidenbaum Award for best first novel. He lives in New York City with his wife and two sons.

Rights

Territories: World Return indicator: Full copies only Audio: Yes Book Club: Yes British: Yes Translation: Yes Restriction: World Agency: MARLY RUSOFF & ASSOCIATES, INC			Reprint: Yes 1st Serial: Yes Special Markets: Agent: MARLY RUSOFF	
Other Editions	ISBN		Publisher	Price
E-book	978-0-679-60506-5		Random House	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Song Is You/Phillips, Arthur/HC	978-1-4000-6646-9	4/09	Random House	\$25.00/\$28.00 Can.
Song Is You, The (E-Bk)/Phillips, Arthur/EL	978-1-58836-793-8	4/09	Random House	\$15.00/\$15.00 Can.
Angelica/Phillips, Arthur/HC	978-1-4000-6251-5	4/07	Random House	\$25.95/\$32.00 Can.
The Egyptologist/Phillips, Arthur/HC	978-1-4000-6250-8	8/04	Random House	\$24.95/\$34.95 Can.
Prague/Phillips, Arthur/HC	9780375507878	6/02	Random House	\$24.95/\$37.95 Can.



978-1-4000-6803-6 \$26.00/\$30.00 Can.

Category: HEALTH BISAC Cat: Health & Fitness - General Order Form Cat: DIET/HEALTH/FITNESS Page Count: 320 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 34/32 Carton Count: 12 Load Group: 0204 Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- National media attention
- Radio phone interviews
- Online review and feature attention
- · Local author promotion: Baltimore, Washington, D.C.
- Recommended product guide available on file-sharing websites
- Video of in-house event available online • Feature in the Random Reads
- e-newsletter
- Library and academic marketing
- Advertisement in The Chronicle of Higher Education

What's Gotten into Us Staying Healthy in a Toxic World



McKay Jenkins

An investigation into the dangers of the chemicals present in our daily lives, along with practical advice for reducing these toxins in our bodies and homes, from acclaimed journalist McKay Jenkins.

A few years ago, journalism professor McKay Jenkins went in for a routine medical exam. What doctors found was not routine at all: a tumor, the size of a navel orange, was lurking in his abdomen. When Jenkins returned to the hospital to have the tumor removed, he was visited by a couple of researchers with clipboards. They had some questions for him. Odd questions. How much exposure had he had to toxic chemicals and other contaminants? they asked. Asbestos dust? Vinyl chlorine? Pesticides? A million questions, all about seemingly obscure chemicals. Jenkins, an exercise nut and an enviro-conscious, organic-garden kind of guy, suddenly realized he'd spent his life marinating in toxic stuff. And from the moment he left the hospital--the tumor, thankfully, was benign--he resolved to discover the truth about chemicals and our "healthy" levels of exposure. He would spend the next two years digging, asking how we allowed ourselves to get to this point, where we--and our children--are content to use dangerous toxins at home, at work, and in our yards; where the giants of the chemical industry operate virtually unchecked; and where a parent has almost no way of finding out what the toy her child is putting in his or her mouth is made of. Most important, though, Jenkins wanted to know what we can do to turn things around. Though toxins may be present in products we all use every day -- from ant spray, perfume, and grass seed to shower curtains, dryer sheets, and, yes, baby shampoo--there are ways to lessen our exposure. What's Gotten into Us is an eve-opening report from the front lines of consumer advocacy.

Key Points/Quotes

- TIMELY SUBJECT: The President's Cancer Panel recently released a report showing a strong link between cancer and chemicals, and calling for more rigorous regulation; Charles Duhigg of The New York Times wrote a ten-part series on the toxic state of our water supply; and Nick Kristof has written several New York Times columns about the dangers of chemicals in our homes, such as BPA, and their correlation with cancer.
- PRACTICAL ADVICE: Instead of merely inducing fear, Jenkins offers a range of realistic ways to reduce the chemicals in our bodies and homes -- from throwing away old cans of paint in the basement to getting rid of wall-to-wall carpeting to buying a good end-of-tap filter to making your own all-purpose cleaner (vinegar, lemon, and peroxide), or finding brands that use all natural ingredients (Seventh Generation, Mrs. Meyers, etc.).
- DIRECTORY OF RESOURCES: In the back of the book is a comprehensive guide, listing brands to buy and to avoid; websites to visit for advice; and products to banish from your home and how to replace them with safe, effective alternatives
- AUTHOR: Jenkins is mediagenic, articulate, and passionate about his subject and will be an indispensable resource in promoting What's Gotten into Us.

About the Author/Illustrator_

Author Hometown: Connecticut

Author Residence: Baltimore, MD McKAY JENKINS holds degrees from Amherst College, Columbia's Graduate School of Journalism, and Princeton, where he received a Ph.D. in English. He is the author of The Last Ridge, The White Death, and Bloody Falls of the Coppermine. The Tilghman Professor of English and Journalism at the University of Delaware, Jenkins lives with his wife and two children in Baltimore.

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Territories: World	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: Yes	Special Markets:
Restriction: World	Agency: DONADIO & OLSON INC	Agent: NEIL OLSON
		-

Other Editions	ISBN		Publisher	Price
E-book	978-0-679-60497-6		Random House	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	1/05	Publisher	Price
Bloody Falls Of The Coppermine/Jenkins, Mckay/HC	978-0-375-50721-2		Random House	\$25.95/\$35.95 Can.
Bloody Falls Coppermine(E-Bk)/Jenkins, Mckay/HC	978-0-307-43072-4		Random House	\$14.95/\$14.95 Can.
The Last Ridge/Jenkins, Mckay/HC	9780375507717		Random House	\$25.95/\$37.95 Can.
The White Death/Jenkins, Mckay/HC	9780375503030		Random House	\$23.95/\$36.95 Can.
Comp Titles	ISBN	1/10	Publisher	Price
Slow Death By Rubber Duck/Smith, Rick/HC	9781582435671		Counterpoint	\$25.00
The Unhealthy Truth/O'Brien, Robyn/HC	978-0-7679-3071-0		Crown Archetype	\$24.95/\$27.95 Can.



978-1-4000-6811-1 \$25.00/\$28.95 Can.

Category: MEMOIR BISAC Cat: Biography & Autobiography - Personal Memoirs Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY Page Count: 336 Trim Size: 5-1/2 x 8-1/4 Spine/Depth: 35/32 Carton Count: 12 Illustrations: 13 PHOTOGRAPHS Load Group: 0204

Prod Type: RH Hardcover

Marketing and Publicity

- Special teaser samplers distributed to booksellers and consumers
- Pre-pub bookseller events in New York, Portand, and San Francisco
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Author tour: New York, San Francisco, Los Angeles, San Diego
- Online advertising: Shelf Awareness, PW Daily, and Galley Cat
- Audio podcasts of author reading passages from the book
- Photo gallery available online
- Pitch for guest blog placement on major websites
- Teaser excerpts available on file-sharing websites
- Feature in the Random Reads e-newsletter
- Library marketing

The Man in the Gray Flannel Skirt



Jon-Jon Goulian

For readers who loved the dramatic family dynamic in Sean Wilsey's *Oh the Glory of It All*, and the hilarious neuroticism of *Portnoy's Complaint*, here is an entertaining and unflinchingly honest memoir about a unique and unforgettable coming-of-age.

Jon-Jon Goulian's life so far has been, in one sense, a conventional success story: He's the grandson of an eminent political philosopher; the son of a successful doctor in La Jolla, California; an Ivy-League and law school grad; a former clerk for a federal judge; and a longtime assistant to Robert Silvers at *The New York Review of Books*. On the other hand, Jon-Jon's life has also been an ongoing series of experiments with the norms and conventions of society. On the surface, this is a book about a boy, and then a man, who dresses in skirts and espadrilles. But even more, it is a witty and poignant coming-of-age narrative about someone who feels out of place wherever he turns; about the neuroses and fears we've all faced (and which Jon-Jon elevates to the level of high drama), and about the efforts on the part of those close to him--most especially his family--to find just the right label to define him.

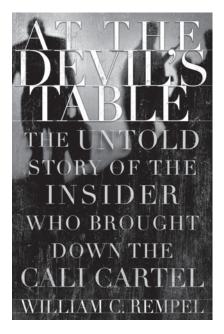
Key Points/Quotes_

- VOICE: Jon-Jon Goulian is an infectious storyteller: he gives life to his neuroses and fears in prose that is vibrant, funny, and completely fresh; he navigates the anxieties of growing up with insight and verve.
- UNIVERSAL THEMES: Who hasn't ever been self-conscious about the way they looked? Or behaved? Who hasn't rebelled against the exalted expectations of their family? Or obsessed over what they ate? While none of us have responded with quite the drastic and uproariously outlandish measures that Jon-Jon has, his book nonetheless touches on themes that will strike a resonant chord with many readers.
 AUTHOR EXTRAORDINAIRE: Goulian is as unique and intriguing in person as he is on
- AUTHOR EXTRAORDINAIRE: Goulian is as unique and intriguing in person as he is on the page and will be a powerfully effective promoter for this book. Dubbed "one of the most recognizable and iconic unknowns on the city's literary circuit" (*New York Observer*), he has ties to many major media outlets, including *The New York Times Book Review, The New York Times, The New Yorker, Slate, Vanity Fair, Harper's, The New York Review of Books*, and more.

About the Author/Illustrator

Author Residence: New York City and Vermont JON-JON GOULIAN grew up in La Jolla, California, where he wore a skirt to his high school prom. A grandson of political philosopher Sidney Hook, he attended Columbia College and NYU Law School. After clerking for a federal judge in North Carolina, he decided to leave the law, and gave all his suits and ties to his two older brothers. For the next thirteen years or so, as he groped for a larger purpose in life, he flitted from one job to another, the most respectable of which was a two-year stint as an assistant to Robert Silvers at *The New York Review of Books*. This is his first book.

Territories: US, Canada, open market Audio: Yes British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: THE WYLIE AGENCY INC.			Reprint: Yes 1st Serial: No Special Markets: Agent: SARAH CHALFANT	
Other Editions Abridged CD E-book	ISBN 978-0-307-87674-4 978-0-679-60448-8	5/11	Publisher Random House Au Random House		4.00 Can. 5.00 Can.
Comp Titles Look Me In The Eye/Robison, John Elder/HC Oh the Glory of It All!/Wilsey, Sean/HC Running with Scissors/Burroughs, Augusten/HC Me Talk Pretty One Day/Sedaris, David/HC	ISBN 978-0-307-39598-6 9781594200519 9780312283704 9780316777728	On sale 9/07 5/05 7/02 6/00	Publisher Crown Penguin St. Martin's Press Little, Brown & Co	Price \$25.95/\$3 \$24.99	4.00 Can.



978-1-4000-6837-1 \$26.00/\$30.00 Can.

Category: TRUE CRIME BISAC Cat: True Crime - Organized Crime Order Form Cat: TRUECRIME/TRUE LIFE Page Count: 352 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Illustrations: 8-PP B/W PHOTO INSERT Load Group: 0206 Prod Type: RH Hardcover

Marketing and Publicity

- Advance reader's edition
- National review and feature attention
- National media attention
- Radio satellite tour
- Online review and feature attention
- Local author promotion: Los Angeles
 Fortu Devicementaria en
- Early Reviewer promotions on LibraryThing and Goodreads
- Outreach to true-crime bloggers
- Feature in the Random Reads e-newsletter
- Library marketing

At the Devil's Table The Untold Story of the Insider Who Brought Down the Cali Cartel



William C. Rempel

The security chief for a notorious Colombian drug cartel risks his life to help U.S. agents take down the group.

Colombia in the 1990s: a country in chaos as a weak government battles guerrilla movements and narco-traffickers, including the notorious Pablo Escobar of Medellin and his rivals in the Cali cartel. Enter Jorge Salcedo, a patriot, a part-time soldier, an engineer and businessman--and a man who hates Pablo Escobar with all his soul. He is introduced to the godfathers of the Cali cartel, who desperately want Escobar dead. With mixed motives, Jorge agrees to help them.

Once inside, Jorge rises to become head of security for the principal Cali godfather. Jorge's ethics are soon stretched to the breaking point, and he realizes his only way out is to bring down the biggest, richest crime syndicate of all time. Helped by a pair of young American DEA agents, a race to extract damaging evidence, capture the godfather, and save the life of another key witness commences, with discovery and a bullet in the head always one misstep away.

Journalist William Rempel is the only reporter with access to this story. Jorge remains in hiding somewhere in the United States--even the author doesn't know where--but the former cartel insider has revealed his experience in gripping detail. Harrowing and revelatory, Salcedo's is the story of one extraordinary ordinary man forced to risk everything to end a nightmare of his own making.

Key Points/Quotes _____

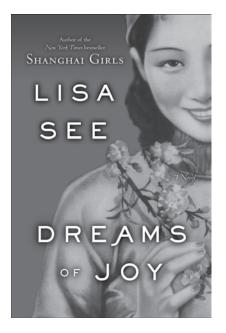
- HUGE COMMERCIAL POTENTIAL: In the tradition of Mark Bowden's *Killing Pablo*, this is a gripping nonfiction thriller with major bestseller potential.
- DRAMATIC NARRATIVE: Jorge was an unlikely candidate for a job in a drug cartel. He got in for the right reasons, but his only way of getting out was to bring the whole thing down.
- INSIDER'S ACCOUNT OF A NOTORIOUS COLOMBIAN DRUG CARTEL: Jorge reveals the inner life and workings of the Cali cartel and its leaders, from their individual quirks to the brutal ways in which they ruled their enterprise.
- NEVER-BEFORE-TOLD STORY: Rempel is the only person Jorge has told his story to.
- AVAILABLE FOR PROMOTION: Rempel is eager to help promote the book. Jorge will as well, as long as his face is blacked out in all photos and TV appearances.

About the Author/Illustrator

Author Residence: Los Angeles, CA

WILLIAM C. REMPEL spent thirty-six years as an investigative reporter and editor at the *Los Angeles Times*, where he produced groundbreaking reports on subjects ranging from oil tanker safety to the al Qaeda threat prior to 9/11. His investigative work on the corrupt regime of Ferdinand and Imelda Marcos led him to disclosure of the Marcos diaries and resulted in *Delusions of a Dictator*. His international stories include exclusive reports detailing secret U.S. arms deals with Iran, explosives smuggled into terrorist camps in Libya, and the use of Ukrainian cargo planes by Colombian drug lords. His domestic stories have inspired consumer protection legislation and exposed dishonest public officials and controversial government actions. Rempel has been recognized with numerous journalism honors, including an Overseas Press Club award, the Loeb Award, and was a finalist for the Goldsmith Prize for Investigative Reporting.

Audio: No British: No	Return indicator: Full copies only Book Club: Yes Translation: No Agency: THE ROBBINS OFFICE INC		Reprint: Yes 1st Serial: No Special Markets: Agent: DAVID HALPERN		
Other Editions Unabridged CD E-book	ISBN 978-0-307-93235-8 978-0-679-60487-7	5/11	Publisher Random House A Random House	udio	Price \$35.00/\$40.00 Can. \$26.00/\$26.00 Can.
Comp Titles In The President'S Secret Serv/Kessler, Ronald/H No Angel/Dobyns, Jay/HC Killing Pablo/Bowden, Mark/TR	ISBN 978-0-307-46135-3 978-0-307-40585-2 9780142000953	8/09	Publisher Crown Crown Penguin		Price \$26.00/\$32.00 Can. \$25.95/\$30.00 Can.



978-1-4000-6712-1 \$26.00/\$30.00 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 336 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Load Group: 0206 Prod Type: RH Hardcover

Marketing and Publicity

- Author website: LisaSee.com
- Advance reader's edition
- National review and feature coverage
- NPR interviews
- Radio phone interviews
- Online review and feature attention
- Author tour: New York, Boston, Washington, D.C., Atlanta, Miami, Chicago, Milwaukee, Minneapolis, Houston, Denver, Seattle, Portland, San Francisco, Los Angeles
- National cable TV advertising
- National print advertising
- Online Advertising: Shelf Awareness, PW Daily, BookBrowse, and Facebook
- Repromote Shanghai Girls eBook with special price and excerpt from Dreams of Joy
- Author video available online
- Exclusive online content available
- Early Reviewer promotions on LibraryThing and Goodreads
- Promotions on author's Facebook and Twitter pages
- Feature in the Fiction, Random Reads, and Random House Reader's Circle e-newsletters
- Excerpt in *Shangahi Girls* (Random House Trade Paperback, 5/09)
- Postcard campaign to booksellers and author's list
- Easel and shelftalkers available
- Library marketing

Dreams of Joy A Novel



Lisa See

More than a sequel--literally a continuation--*Dreams of Joy* fulfills the spellbinding story begun in *Shanghai Girls*, launching its engrossing narrative from the last cliffhanging scene in that book.

Devastated after discovering the shocking truth about her mother and father, Joy flees to China to find a new life (and her real father)--and Pearl, realizing what has happened, sets out for Mao's China, resolved to find her daughter.

Both women face almost insurmountable struggles as they combat their guilt-ridden past and a Communist China intolerant of their free spirits, and the tension in their stories is heightened by Pearl's selfless determination to rescue Joy and bring her home.

Key Points/Quotes

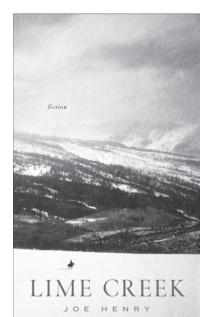
- MASSIVE AUDIENCE WAITING: More than 200,000 hardcovers and 350,000
 paperbacks of Shanghai Girls sold, and that title is still selling 6,000 copies a week.
- CONTINUING AUDIENCE: Lisa See has been seeding her fan base to prepare for this novel.
- STUNNING PACKAGE: Readers can expect another beautiful package for this book.
- STANDS ON ITS OWN: Readers don't need to have read *Shanghai Girls* to enjoy *Dreams of Joy*.
- NEW AUDIENCE ABOUT TO BE CREATED: The film of *Snow Flower and the Secret* Fan has just been completed and will be released in 2011.

About the Author/Illustrator

Author Residence: Los Angeles, CAAuthor Hometown: Los Angeles, CALISA SEE is the author of six previous novels, including the critically acclaimedNew York Times bestsellers Shanghai Girls, Peony in Love, Snow Flower and theSecret Fan, Flower Net (which was nominated for an Edgar Award), The Interior,and Dragon Bones. She is also the author of the widely acclaimed memoir OnGold Mountain.

Rights _

Territories: US, Canada, open market Audio: No British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: SANDRA DIJKSTRA LITERARY AGENC			Reprint: Yes 1st Serial: No Special Markets: Agent:	
Other Editions Unabridged CD Large Print E-book	ISBN 978-0-7393-5935-8 978-0-7393-7818-2 978-0-679-60489-1	5/11 5/11	Publisher Random House Aud RH Large Print Random House	Price \$40.00/\$47.00 Can. \$26.00/\$30.00 Can. \$26.00/\$26.00 Can.	
Hist/Prev Titles Shanghai Girls/See, Lisa/HC Shanghai Girls (E-Bk)/See, Lisa/EL Peony In Love/See, Lisa/HC Snow Flower And The Secret Fan/See, Lisa/HC	ISBN 978-1-4000-6711-4 978-1-58836-860-7 978-1-4000-6466-3 978-1-4000-6028-3	5/09 5/09 6/07	Publisher Random House Random House Random House Random House	Price \$25.00/\$28.95 Can. \$15.00/\$15.00 Can. \$23.95/\$29.95 Can. \$23.95/\$29.95 Can.	



978-1-4000-6941-5 \$24.00/\$27.00 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 160 Trim Size: 5-5/8 x 9-1/4 Carton Count: 12 Load Group: 0203 Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- NPR interviews
- Online review and feature attention
- Author tour: Aspen, Denver, Boulder
- Teaser promotion with first story from the book
- Audio excerpts available online
- Early Reviewer promotions on LibraryThing and Goodreads
- Outreach to country-music websites and bloggers
- Feature in the Random Reads e-newsletter
- · Library marketing

Lime Creek



Joe Henry

A beautiful portrait of a twentieth-century Wyoming ranch family, particularly the two youngest boys as they grow toward maturity, in the tradition of Annie Proulx: moving, poetic, and unforgettable.

Spencer Davis and his sons, Luke and Whitney, work with horses, and with their hands. They spend long, unforgiving hours on the range, cutting hay and driving cattle through blinding Wyoming blizzards. The family bears witness to the cycle of life, bringing foals into the world and deciding when it's time to let a mare pass on to the next. As Luke grows older, falls in love, and begins to assert his independence, Spencer strives to impart the wisdom of this way of life to his headstrong son, whatever the cost. In this wonderful work of fiction, Joe Henry explores the complex relationship between a father and his sons, whose deep connections to one another, to the land, and to the creatures that inhabit it give meaning to their lives. Through his beautiful, imagistic rendering of seminal moments in the life of this unforgettable family, Henry brings the reader into a western world that, though often harsh and unforgiving, is lit by flashes of spectacular grace.

Key Points/Quotes_

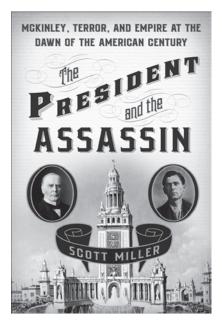
- AUTHOR BACKSTORY: A graduate of the Iowa Writers' Workshop, Henry has worked with horses all his life, while at the same time writing song lyrics for artists ranging from John Denver and Frank Sinatra to, more recently, Garth Brooks and Rascal Flatts.
- BEAUTIFUL WRITING: Henry writes clear prose punctuated with moments of great beauty. Much like the lives of his characters, his writing is deceptively simple but filled with deep emotion and power.
- THEMES: This is a mature book about love, family, and a strong connection to land and intimate family that will resonate with many fiction readers. Henry beautifully captures the emotional lives of men, and what it means to grow up.
- STUNNING PACKAGE: This beautiful book will be produced in an elegant trim size and will feature line art evocative of the American West throughout the interior.
- "Lime Creek is a wonderful book, subtle in texture, rich in sorrow. I hope it gets the readers it deserves." --Larry McMurtry, author of Lonesome Dove
- "Beautiful...bravely written...intoxicating....Though the prose brings Faulkner to mind, I found myself thinking of *Lime Creek* as a kind of *Dubliners* for Wyoming." --David Wroblewski, author of *The Story of Edgar Sawtelle*
- "Spare but inordinately rich...*Lime Creek* will remind you of what literature is supposed to be, and do." -- Elizabeth Berg, author of *The Last Time I Saw You*

About the Author/Illustrator

Author Residence: Woody Creek, CO; Nashville, TN

JOE HENRY received his MFA from the University of Iowa Writers' Workshop, but attributes much of his learning to his many years as a laborer, rancher, and professional athlete. A renowned lyricist, his words have been performed on more than a hundred recordings by such varied artists as: Frank Sinatra, John Denver, Olivia Newton-John, Garth Brooks, and Rascal Flatts. In addition to his many music awards, Henry also received a National Conservation Achievement Award from the National Wildlife Federation for "the celebration of the natural world in his work," and the Colorado Governor's Award for Excellence in the Arts. This is his first work of fiction.

Audio: Yes British: No Restriction: US, Canada, Open Mkt	Return indicator: Book Club: Yes Translation: No Agency: MARKS(AGENCY			1st Se Speci	nt: Yes erial: Yes al Markets: :: ELEANOR SON
Other Editions E-book	ISBN 978-0-679-60503-4		Publisher Random House		Price \$24.00/\$24.00 Can.
Comp Titles Fine Just the WayWyoming Stories 3/Proulx/HC Bad Dirt: Wyoming Stories 2/Proulx, Annie/HC Plainsong/Haruf, Kent/HC	ISBN 9781416571667 9780743257992 9780375406188	On sale 9/08 11/04 9/99	Publisher Simon & Schuster/S Simon & Schuster/S Knopf		



978-1-4000-6752-7 \$28.00/\$33.00 Can.

Category: HISTORY BISAC Cat: History - United States - 20th Century Order Form Cat: HISTORY Page Count: 464 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Illustrations: 16-PP PHOTO INSERT Load Group: 0203 Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- National media attention
- NPR interviews
 Online review and fee
- Online review and feature attentionLocal author promotion: Seattle
- Dutreach to conspiracy-theory bloggers
- Early Reviewer promotions on LibraryThing and Goodreads
- Feature in the Random Reads e-newsletter
- Academic marketing
- Feature title at academic conferences

The President and the Assassin McKinley, Terror, and Empire at the Dawn of the American Century



Scott Miller

For the fans of *The War Lovers* and *The Imperial Cruise* comes a new book on the assassination of President William McKinley and a pivotal, dramatic period of upheaval in American history.

President McKinley and Leon Czolgosz lived in parallel yet vastly different versions of a nation that was rapidly changing. A country that had once been so proud of its simple, agrarian roots was giving way to a land of clanking, hissing factories and steamy cities filled with immigrants, all lorded over by a new breed of American, the rapacious Wall Street tycoon. The avuncular and deeply religious McKinley nurtured the transformation as a sign of the nation's greatness. Czolgosz saw a different America, one of poverty, desperation, and injustice, and became enamored with the idea of social revolution, and in anarchism found what he believed was the answer to society's ills.

This is a rich and sweeping chronicle of the paths that led our twenty-fifth President and his assassin, each pursuing what they considered right and honorable, to their fateful encounter in upstate New York. First-time author Scott Miller shows how their lives and the worlds they represent exemplified the churning forces of the late nineteenth century that helped create the America we know today.

Key Points/Quotes_

- THE SUBJECT: *The President and the Assassin* offers a richly detailed portrait of 1890s America: its gritty slums, the boardrooms of big business, and the corridors of power in Washington. *The President and the Assassin* also transports the reader to some of the more thrilling military adventures in U.S. history, such as Theodore Roosevelt leading the Rough Riders up San Juan Hill in Cuba or U.S. troops liberating starving civilians from marauding Chinese peasants in Peking.
- UNCANNY CONTEMPORARY RESONANCE: Titans of industry get richer, while the poor get poorer; the growing power of China is the latest craze, and speculators and investors seek fortunes abroad; the art of dirty politics in elections gets perfected by a particularly charismatic and calculating campaign manager; a terrorist organization is carrying out spectacular acts around the world. This is the era in which *The President and the Assassin* takes place, and its relevance to today's world is profound.
- REFOCUSED ATTENTION AND INTEREST ON THIS PERIOD: Books such as Evan Thomas's *The War Lovers* and James Bradley's *The Imperial Cruise* have sparked a renewed interest in this little-examined period of American history.

About the Author/Illustrator

Author Residence: Seattle, WA

SCOTT MILLER is a correspondent for *The Wall Street Journal* and Reuters news agency. He has spent nearly two decades in Asia and Europe, reporting from more than twenty-five countries. His articles--covering fields as varied as the Japanese economic collapse, the birth of a single European currency, and competitive speed knitting--also appeared in *The Washington Post* and *Far Eastern Economic Review*, among others. He has been a frequent contributor to CNBC and Britain's Sky News. Miller holds a master's degree in international relations from Cambridge University and now lives in Seattle with his wife and two daughters.

Territories: World Audio: Yes British: Yes Restriction: World	Return indicator: Full copies only Book Club: Yes Translation: No Agency: INKWELL MANAGEMENT, LLC			Reprint: Yes 1st Serial: Yes Special Markets: Agent: MICHAEL CARLISLE		
Other Editions	ISBN		Publisher	Price		
E-book	978-0-679-60498-3		Random House	\$28.00/\$28.00 Can.		
Comp Titles	ISBN	On sale 4/10 1/09 2/06	Publisher	Price		
War Lovers/Evan Thomas/HC	9780316004091		Hachette	\$29.99		
The Imperial Cruise/James Bradley/HC	9780316008952		Hachette	\$29.99		
Manhunt/James Swanson/HC	9780060518493		Harpercollins	\$26.95		



978-0-385-52122-2 \$25.00/\$28.95 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 352 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Load Group: 0203 Series: Sisterhood of Traveling Pants Prod Type: RH Hardcover

Marketing and Publicity

- Author website: AnnBrashares.com
- Advance reader's edition
- Tie in with the 10th Anniversary celebration of The Sisterhood of the Traveling Pants series
- National review and feature attention
- National media attention
- Online review and feature attention
- Launch event: New York
- Author tour: New York, Boston, Chicago, Milwaukee, Houston, Denver, Seattle, San Francisco, Los Angeles, Portland
- National cable TV advertising
- National print advertising
- Online advertising: Facebook and Google, targeting fans of The Sisterhood of the Traveling Pants series
- Early Reviewer promotions on LibraryThing and Goodreads
- Outreach to book and YA bloggers
- · Promotions on author's Facebook and Twitter pages
- Feature in the Fiction, Random Reads, and Random House Reader's Circle e-newsletters
- Cross-promotions with RH children's division
- Backad in Forever in Blue (Delacorte Trade Paperback, 4/08, and eBook)
- Library marketing

Sisterhood Everlasting A Novel



Ann Brashares

From #1 New York Times bestselling author Ann Brashares, the fifth installment in the blockbuster Sisterhood series. This heartwarming novel about four best friends trying to find their way in the world as young adults will become an instant favorite for fans of the Sisterhood series and new readers alike.

Carmen, Tibby, Bridget, and Lena have been friends since they were born within three weeks of one another to moms who met in a pregnancy class. They've grown up side by side, with a friendship so strong that it was a touchstone at the center of their lives even when all else failed. Now their story continues, years after we saw them last in Forever in Blue. In their late twenties, and struggling to figure out their adult identities, they've settled far apart--Bridget in San Francisco, Lena in Providence, Carmen in New York City, and Tibby abroad. In a much-needed attempt to reconnect, Tibby sends them all plane tickets to meet in Santorini, where they share many memories. But when the trip takes an utterly unexpected turn, the sisters must cling together to discover if friendship really can last forever.

Key Points/Quotes_

- ANN BRASHARES: A brand name and an iconic author, Brashares's overall paperback and hardcover track record is extraordinary: the #1 New York Times, Publishers Weekly, and Book Sense bestselling Sisterhood series made her one of the preeminent novelists for teen girls.
- SERIES SALES RECORD: With 8 million copies sold (and counting), The Sisterhood of the Traveling Pants series is an ongoing cultural phenomenon: Its steady presence on the New York Times bestseller list and the two film releases widened the brand even further and pushed sales even higher.
- FIRST SISTERHOOD BOOK FOR ADULTS: Brashares has published two other novels for the adult audience -- The Last Summer (Of You and Me) and My Name Is Memory. This is her first adult novel in the Sisterhood series.
- DUAL FAN BASE: Readers who grew up on the Sisterhood are now in their twenties--and will be enthralled with the prospect of reuniting with these beloved characters. This heartwarming novel will be equally satisfying for readers who are new to the Sisterhood series.
- HIGHLY PROMOTABLE AUTHOR: Brashares is a dream to work with--gracious, wise, and beautiful, she will continue to be a huge asset in promoting her fiction.

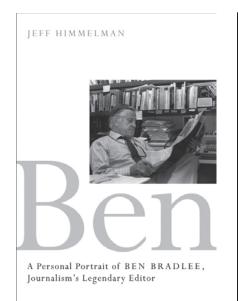
About the Author/Illustrator

Author Residence: New York, NY Author Hometown: Chevy Chase, MD A lover of summer, pants, and travel, ANN BRASHARES lives in New York City with her husband and their three children. Her Sisterhood novels, The Sisterhood of the Traveling Pants, The Second Summer of the Sisterhood, Girls in Pants: The Third Summer of the Sisterhood, and Forever in Blue: The Fourth Summer of the Sisterhood, make up an internationally bestselling, award-winning series that inspired two major motion pictures and reached #1 on the New York Times bestseller list. In June 2010, she released her new stand-alone novel, My Name Is Memory.

Rights _____

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Territories: World	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: Yes	Special Markets:
Restriction: World	Agency: WILLIAM MORRIS ENDEAVOR	Agent: JENNIFER R.
		WALSH

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60509-6	6/11	Random House	\$25.00/\$25.00 Can.
Unabridged CD	978-0-307-91222-0	6/11	Random House Audio	\$40.00/\$47.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
My Name is Memory/Brashares, Ann/HC	9781594487583	6/10	Penguin/Riverhead	\$25.95
Last Summer (of You and Me)/Brashares, Ann/HC	9781594489174	6/07	Riverhead	\$24.95
Forever In Blue: Fourth Summer/Brashares, Ann/HC	978-0-385-72936-9	1/07	Delacorte BFYR	\$18.99/\$23.99 Can.
Forever In Blue (Ebk)/Brashares, Ann/EL	978-0-375-84318-1	1/07	Delacorte BFYR	\$9.99/\$9.99 Can.
Girls In Pants: 3rd Summer/Brashares, Ann/HC	978-0-385-72935-2	1/05	Delacorte BFYR	\$16.95/\$23.95 Can.
Second Summer Of Sisterhood/Brashares, Ann/HC	978-0-385-72934-5	4/03	Delacorte BFYR	\$15.95/\$23.95 Can.
Sisterhood Of Traveling Pants/Brashares, Ann/HC	9780385729338	9/01	Delacorte BFYR	\$15.95/\$22.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Summer Sisters/Blume, Judy/HC	9780385324052	5/98	Delacorte Press	\$21.95/\$29.95 Can.



978-1-4000-6847-0 \$20.00/\$23.00 Can.

Category: BIOGRAPHY BISAC Cat: Biography & Autobiography - Editors, Journalists, Publishers Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY Page Count: 192 Trim Size: 5-1/2 x 8-1/4 Spine/Depth: 27/32 Carton Count: 12 Illustrations: CHAPTER-OPENING PHOTOS Load Group: 0203 Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- National media
- Online review and feature attention
- Launch event: Washington, D.C.
- Letters by the author will be posted
- online
 Promotions on *The Washington Posts* website
- Exclusive online content available
- Book mailings to professors of journalism graduate programs

Ben A Personal Portrait of Ben Bradlee, Journalism's Legendary Editor



Jeff Himmelman

Ben is a short, incisive, and intimate portrait of Ben Bradlee, the famed executive editor of *The Washington Post* and the Washington, D.C., insider whose key journalistic decisions changed the course of American history.

A personal and in-depth look at Ben Bradlee, the iconic legend who, as the editor of one of the premier newspapers in the world during a tempestuous era, helped to shape and has since come to represent the golden era in American journalism.

The book will take the reader through the Pentagon Papers and Watergate and onward to the Janet Cooke scandal and beyond, using unpublished correspondence and comprehensive interviews to reveal Bradlee's true role and to shed new light on these events from the inside. With some of the older material--particularly the Pentagon Papers--the book will also explain to a new generation of readers what was at stake, and why what Bradlee and the *Post* did remains so relevant today.

Key Points/Quotes_

- UNPRECEDENTED ACCESS: Author Jeff Himmelman has had unprecedented access both to Bradlee and to his professional archives, personal letters, photos, memos, and notes. The book will give a behind-the-scenes and intimately personal account of Bradlee's life and career, which sets this book apart from his memoir with his son, *A Life's Work*, that instead focuses primarily on his relationship with his son.
- APPEAL OF SUBJECT: A must-read for journalists, writers, history buffs, and people who want to know more about a central player in American journalism--from the Pentagon Papers and Watergate through the Cold War. Bradlee's close relationships with JFK, Kay Graham, Bob Woodward, and other D.C. journalistic and society newsmakers will be featured.
- NATIONAL RECOGNITION: An iconic and crusty newspaper editor, legendary for his brashness and his charm, depicted by Jason Robards in *All the President's Men*.
 Famous nationally and internationally for his fights for freedom of the press and the public's right to know, in the face of massive government resistance.
- MEDIA ATTENTION: Bradlee supports this book and has given the author his full cooperation and access. He will make himself available to promote. Also likely promoters along with the author are some of the biggest names in American journalism, who also happen to be friends of Bradlee's and of the author's: Bob Woodward and Carl Bernstein, among others. Ben and his wife, the journalist Sally Quinn, have been Washington's premier power couple for more than thirty years.
- CHAPTER-OPENING PHOTOS: Each chapter will begin with a photo of Bradlee.

About the Author/Illustrator

Author Residence: Washington, D.C. JEFF HIMMELMAN coauthored A Different Life (PublicAffairs) with Quinn Bradlee, and has worked on two national bestsellers, Bob Woodward's Maestro and Tim Russert's Big Russ & Me. His work with Mr. Woodward and a team of other reporters helped The Washington Post secure the national affairs Pulitzer Prize for its post-9/11 coverage, and he received a front-page byline in The Washington Post for his work on the "Ten Days in September" series documenting the Bush administration's initial response to the attacks. He has also worked on a host of other book projects as an editor, ghostwriter, and author.

Audio: Yes I British: Yes T Restriction: World	Return indicator: Full copies only Book Club: Yes Translation: Yes Agency: INTERNATIONAL CREATIVE MANAGEM		Reprint: Yes 1st Serial: Yes Special Markets: Agent: ESTHER NEWBERG	
Other Editions	ISBN		Publisher	Price
E-book	978-0-679-60364-1		Random House	\$20.00/\$20.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
City Room/Arthur Gelb/HC	9780399150753	10/03	Penguin	\$26.95
This Just In/Bob Schieffer/HC	9780399149719	1/03	Penguin	\$26.95
Times Of My Life And My Life W/Frankel, Max/HC	9780679448242	3/99	Random House	\$29.95/\$41.95 Can.
Personal History/Graham, Katharine/HC	9780394585857	2/97	Knopf	\$40.00/\$55.00 Can.



978-1-4000-6945-3 \$25.00/\$28.95 Can.

Category: FICTION BISAC Cat: Fiction - Literary Order Form Cat: FICTION GENERAL Page Count: 368 Trim Size: 5-5/8 x 8-1/4 Spine/Depth: 37/32 Carton Count: 12 Illustrations: CHAPTER-OPENING PHOTOS Load Group: 0204 Prod Type: RH Hardcover

Marketing and Publicity

- Author website: StefanMerrillBlock.com
- National review attention
- NPR interviews
- Online review attention
- Author tour: New York, Boston, Austin, Dallas, St. Louis, San Francisco, Seattle
- Promotions on author's Facebook page
 Feature in the Random House Reader's
- Circle and Random Reads e-newsletters
 Galley mailings to booksellers who
- supported author's first novel
 Book club outreach: discussion guide
- available online
- Library marketing
- Feature in the Library Reading Group e-newsletter

The Storm at the Door



Stefan Merrill Block

A heartbreaking story of love, marriage, and the border between sanity and madness--inspired by the author's grandparents--by the author of the bookseller-beloved novel *The Story of Forgetting*.

A powerful book about a 1960s couple whose lives unravel when Katharine, exasperated by her husband's eccentricities and alcoholism, commits her husband to Mayflower Hospital, America's leading psychiatric facility. There Frederick endures a place he calls Terrorland, realizing the longer he stays the less likely he will be released. Meanwhile, Katharine struggles to understand what she has done--and what she can do to save her family and marriage.

Key Points/Quotes_

- UNFORGETTABLE LOVE STORY
- GROUNDED IN FACT: Inspired by Block's grandparents, the novel is a reconstruction of a black hole in the family history--when Block's grandmother committed her husband to Boston's McLean Psychiatric Hospital.
- REAL PEOPLE & RÉAL EVENTS: The novel re-creates the mental wards of McLean Hospital in the early 1960s. Real-life patients included the poet Robert Lowell, who is a character in the novel.
- BOOK CLUB POTENTIAL: The novel asks complex questions about the limits of love and the definition of madness.
- RAVE REVIEWS FOR *THE STORY OF FORGETTING*: "A fresh, beguiling novel...as true to the anguish of [its] questions as it is ablaze with love and vitality." -- *The New York Times*
- "A brilliant and passionate examination of the outer limits of language, sanity, and the human heart. At its center is the heartbreaking love story of a writer's lost grandparents, an enduring marriage interrupted by madness, sustained by language and memories. Stefan Merrill Block is an amazing writer, at once cerebral and tender, lyrical and profound. *The Storm at the Door* is an enthrallingly original book." --Kate Christensen, author of *The Great Man*
- "A nearly perfect work of art." --Edmund White

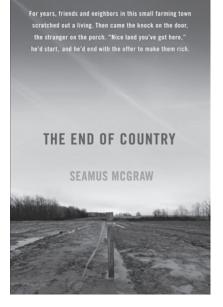
About the Author/Illustrator

Author Residence: Brooklyn, NY STEFAN MERRILL BLOCK was born in 1982 and grew up in Plano, Tx a graduate of Washington University in St. Louis. His first novel, *The Story of Forgetting*, was an international bestseller, won the Texas Book Award, and was a finalist for the Center for Fiction First Novel Award and the Indies Choice Book

Rights _____

Award

Territories: US, Canada, open market	Return indicator: Full copies only			Reprint: Yes	
Audio: No	Book Club: Yes			1st Serial: No	
British: No	Translation: No			Special Markets:	
Restriction: US, Canada, Open Mkt	Agency: WILLIAM MORRIS ENDEAVOR			Agent: BILL CLEGG	
Other Editions	ISBN		Publisher	Price	
E-book	978-0-679-60510-2		Random House	\$25.00/\$25.00 Can.	
Hist/Prev Titles The Story Of Forgetting/Block, Stefan Merrill/HC The Story Of Forgetting/Block, Stefan Merrill/TR		4/08	Publisher Random House RHTP	Price \$25.00/\$28.00 Can. \$14.00/\$16.50 Can.	
Comp Titles Revolutionary Road/Yates, Richard/TR The Hours/Cunningham, Michael/HC Regeneration/Barker. Pat/HC	ISBN 9780375708442 9780374172893 9780525934271	On sale 4/00 11/98 5/92	Publisher Vintage FSG Dutton	Price \$14.95/\$16.95 Can.	



978-1-4000-6853-1 \$26.00/\$30.00 Can.

Category: SOCIOLOGY BISAC Cat: Social Science - Sociology - General Order Form Cat: SOCIOLOGY Page Count: 288 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Load Group: 0205 Prod Type: RH Hardcover

Marketing and Publicity

- Author website: SeamusMcGraw.com
- National review and feature attention
- National media attention
- NPR interviews
- Radio phone interviewsOnline review and feature attention
- Author tour: New York, Washington,
- D.C., Pittsburgh, PhiladelphiaOnline advertising: Google and
- Facebook geo-targeted adsPhotos and video available online
- Early Reviewer promotions at Goodreads and LibraryThing
- Pitch author for guest blogs on major websites
- Outreach to online forums that discuss this issue
- Feature in the Random Reads e-newsletter
- Library and academic marketing

The End of Country



Seamus McGraw

A deeply researched, character-driven story of a small town in Pennsylvania that in 2007 becomes the site of a modern-day gold rush. It's a tale of greed, hubris, and envy, but also of hope and family--and the land that binds them together.

Buried deep beneath the earth in a rocky, remote corner of Pennsylvania, one of the most down-on-its-luck places in the United States, lies one of richest natural gas deposits the world has ever known, the Marcellus Shale. For years it was inaccessible, but in 2007 that changed. Journalist Seamus McGraw describes the rush to exploit the Marcellus, thought to contain gas valued at more than \$1 trillion--enough gas to fuel every home in the United States for twenty years. McGraw tells the story of the Marcellus through the experiences of his mother and her neighbors, indelible characters who must defend their community and character against gas companies and land men pouring into the region.

Key Points/Quotes_

- DAVID-AND-GOLIATH STORY: The people of a small town are pitted against avaricious companies.
- AUTHOR: McGraw grew up in hills where the Marcellus land rush is playing out, and he knows the land and its people intimately.
- UNFORGETTABLE CHARACTERS: McGraw includes characters depicting every angle of the story, including town residents, speculators, and scientists.
- FIRST BOOK ON ITS SUBJECT: The Marcellus Shale is one of the major energy stories of our time, viewed by many as an essential step in our effort to free ourselves from dependence on foreign oil. Like Daniel Yergin's *The Prize* and Paul Roberts's *The End of Oil*, it will appeal to those interested in our past, present, and future searches for sustainable sources of energy.

About the Author/Illustrator_

Author Residence: Middle Smithfield Township, PA Author Hometown: Meshoppen, PA SEAMUS McGRAW is a fifty-one-year-old writer who still lives hand to mouth in the woods of northeastern Pennsylvania with his wife, four kids, and his as yet unnamed flintlock rifle. He is a full-time writer who has been published in *Playboy, Reader's Digest, Maxim, Radar, Spin,* and *The Forward*. He's won a number of journalism awards, including the Freedom of Information Award from the Associated Press Managing Editors, as well as honors from the Casey Foundation and the Society of Professional Journalists. McGraw is currently working on a documentary trailer about his family's experiences as they unfold. He grew up pitching hay and spreading manure on the same fields the gas companies are now prospecting.

Territories: US, Canada, open market Audio: Yes British: No Restriction: US, Canada, Open Mkt	Book Club: Yes Translation: No		Reprint: Yes 1st Serial: Yes Special Markets: . Agent: BYRD LEAVELL
Other Editions	ISBN	On sale Publisher	Price

Other Editions E-book	ISBN 978-0-679-60431-0		Publisher Random House	Price \$26.00/\$26.00 Can.
Comp Titles The Buffalo Creek Disaster/Stern, Gerald M./TR Big Coal/Godell, Jeff/HC Omnivore's Dilemma/Pollan, Michael/HC	ISBN 978-0-307-38849-0 9780618319404 9781594200823		Publisher Vintage Houghton Mifflin Penguin Press	Price \$13.00/\$15.00 Can. \$26.95
The End of Oil/Roberts, Paul/HC Nickel and Dimed/Barbara Ehrenreich/HC Civil Action, A/Harr, Jonathan/HC	9780618239771 9780805063882 9780394563497	5/04 1/01 8/95	Houghton Mifflin Macmillan Random House	\$26.00 \$27.95/\$41.95 Can.



978-1-4000-6718-3 \$26.00/\$30.00 Can. History: Random House HC (7/06)

Category: FICTION BISAC Cat: Fiction - Literary Order Form Cat: FICTION GENERAL Page Count: 352 Trim Size: 6-1/4 x 9-1/4 Carton Count: 12 Load Group: 0205 Prod Type: RH Hardcover

Marketing and Publicity

- Author website: BobbieAnnMason.net
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Local author promotion: Kentucky
- · Outreach to book club websites and
- bloas · Author's note about backstory available online
- eBook promotion: excerpt available in digital editions of author's backlist
- Feature in the Random House Reader's Circle e-newsletter
- Book club outreach: discussion guide available online

The Girl in the Blue Beret A Novel



Bobbie Ann Mason

Inspired by a true story, the bestselling author of In Country offers a gorgeous, haunting novel about an airline pilot coming to terms with his past, and searching for the people who saved him during World War II.

After Marshall Stone's B-17 bomber was shot down in occupied Europe in 1944, people in the French Resistance helped him escape to safety. One of the brave French people who risked their lives for him was a lively girl in Paris--a girl identified by her blue beret. After the war Marshall returned to America, raised a family, and became a successful airline pilot. He tried to forget the war.

Now, in 1980, he returns to France and finds himself drawn back in time--memories of the crash, the terror of being alone in a foreign country where German soldiers were hunting down fallen Allied aviators, the long months of hiding. Marshall finds the people who helped him escape from the Nazis and falls in love with the woman who was the girl in the blue beret. He also discovers astonishing revelations about the suffering of the people he had known during the war. Bobbie Ann Mason's novel, inspired by her father-in-law's wartime experiences, is a beautifully woven story of love, war, and second chances. This is one of Mason's finest books.

Key Points/Quotes

- AWARD WINNING AUTHOR: In Country was a bestseller and a major motion picture; Shiloh and Other Stories won the PEN/Hemingway Award for First Fiction and was a finalist for the National Book Critics Circle Award, the American Book Award, and the PEN/Faulkner Award. Clear Springs, a memoir, was one of three Pulitzer finalists. Feather Crowns was a finalist for the National Book Critics Circle Award and one of Publishers Weekly's novels of the year.
- BACKGROUND STORY: This is inspired by the experiences of the author's father-in-law during World War II.
- WORLD WAR II FASCINATION: Clandestine escapes, a woman's experiences in a German work camp, and the French hiding Americans and helping them to liberation.

Praise for Bobbie Ann Mason:

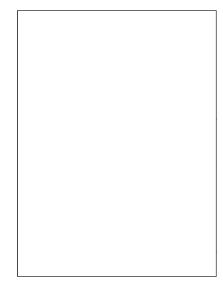
- "Brilliant and moving...a moral tale that entwines public history with private anguish." --Los Angeles Times
- "A dramatic triumph...Synopsis cannot begin to do justice to the complexity, drama, and ultimate benevolence of Mason's vision." -- Chicago Tribune

About the Author/Illustrator

Author Residence: Kentucky

Author Hometown: Kentucky BOBBIE ANN MASON is the author of In Country, Clear Springs, and Shiloh and Other Stories, among other books. She is the winner of the Pen/Hemingway Award, two Southern Book Awards, and numerous other prizes, including the O. Henry and the Pushcart. She was a finalist for the National Book Critics Circle Award, the American Book Award, the PEN/Faulkner Award, and the Pulitzer Prize. She lives in Kentucky with her husband.

Territories: US, Canada, open market Audio: No British: No Restriction: US, Canada, Open Mkt	Book Club: Yes Translation: No Agency: INTERNATIONAL CREATIVE			Reprint: Yes 1st Serial: No Special Markets: Agent: AMANDA URBAN	
Other Editions E-book	ISBN 978-0-679-60494-5	On sale 6/11	Publisher Random House	Price \$26.00/\$26.00 Can.	
Hist/Prev Titles Nancy Culpepper/Mason, Bobbie Ann/HC Nancy Culpepper/Mason, Bobbie Ann/TR Nancy Culpepper (E-Bk)/Mason, Bobbie Ann/TR Atomic Romance, An/Mason, Bobbie Ann/TR In Country/Mason, Bobbie Ann/TR Zigzagging Down A Wild Trail/Mason/TR Shiloh & Other Stories/Mason, Bobbie Ann/TR Feather Crowns/Mason, Bobbie Ann/TR	ISBN 978-0-375-50718-2 978-0-8129-7667-0 978-0-307-43151-6 978-0-8129-7520-8 9780060835170 9780375760617 9780375758430 9780060925499	8/07 12/07	Publisher Random House RHTP Random House RHTP Harper Perennial Modern Library Harper Perennial	Price \$22.95/\$29.95 Can. \$13.95/\$17.95 Can. \$13.95/\$13.95 Can. \$13.95/\$18.95 Can. \$13.95 \$11.95/\$17.95 Can. \$13.95/\$17.95 Can. \$13.95/\$17.95 Can. \$14.00	



978-1-4000-6887-6 \$26.00/\$30.00 Can.

Category: MEDICINE BISAC Cat: Medical - Cardiology Order Form Cat: DIET/HEALTH/FITNESS Page Count: 384 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Load Group: 0202 Prod Type: RH Hardcover

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Marketing a

- National reviews nd fea ntio
- National media
- Radio phone inte. Online review and it
- e attention Author tour: Boston, N 'ork.
- Baltimore, Washington, L
- Online advertising: fan websites of popular television shows that feature doctors
- · Exclusive content available on file-sharing websites
- Feature in the Random Reads e-newsletter
- Outreach to medical-school students and graduates
- Academic marketing
- FYF outreach

Alpha Docs The Making of a Cardiologist



Dan Munoz and James Dale

In the tradition of One L and Another Day in the Frontal Lobe, a real-time, real-life chronicle of an extraordinary ordeal--the story of how the best cardiologists in the world get to be the best, told by one who is living it.

After completing grueling residencies, the com for subspecialty fellowships is daunting. And few fellowships, if , arc re selective than ry of o. cardiology at Johns Hopkins. Alpha Docs is the f these fellows. twenty-nine-year-old Dan Munoz. Readers to to '∕ with ⊾ every day while he learns to practice heart medicine at the lest leve 'rey y less the hypercompetitive selection process, rience the w. and rigor of Dan's mentors, see him diagnose and treat p avigate sensitivities of families, at/ help save lives, sometimes lose n stay of days and nights on end. an How Dan and his other fellows surv how <u>v 1</u> In the ups and downs of their he h. of their field, is at the heart of trade and earn the right to st ra. Alpha Docs.

Key Points/ an

INSIL

 BEHIND-THE-SC ES ACU way through the fin ar of his watch hir edure ew throu he cvo each

IT: R Lders accompany Dr. Munoz every step of the owship. They see his patients, meet his attendings, nd experience his joys, frustrations, and surprises as

- DF A TO, CARDIOLOGY PROGRAM: Johns Hopkins has the most VIE ng-L hology program in the country, perhaps the world. By following Dr. get an insider's glimpse of this prestigious institution. inoz, rea
- LATABLE RATOR: Despite his extraordinary situation (and being a bit

unoz's struggle to balance his work and personal life, and his human), L effort to sort out what he wants to be when he "grows up," makes him a likeable COL and s. thetic narrator.

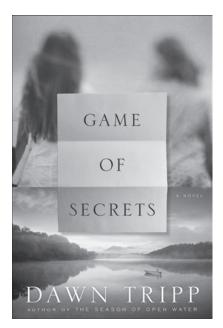
FAST-P. D, ENTHRALLING READ

ut the Author/Illustrator AL

Residence: Baltimore, MD

NIEL MUNOZ, M.D., graduated from Princeton University with a degree in economics, worked as a laboratory research assistant (gofer and lackey) in the lab of renowned neurosurgeon Dr. Ben Carson, and served as an intern for Senator Edward Kennedy, concentrating on issues of healthcare reform. After college, he attended the Johns Hopkins University Medical School, during which time he took a one-year hiatus to earn a master's degree in public administration from the Kennedy School at Harvard University, returned to earn his M.D., and was then accepted as a resident in internal medicine at Hopkins. He is now one of nine fellows selected in the coveted Cardiology Fellowship program at that hospital. JAMES DALE is an executive, consultant, and author. He rose from copywriter to CEO of Doner Advertising, an agency that advises major corporations, including Chiquita, Ford, BP, Arby's, and Verizon. He has acted as a marketing consultant to numerous companies, from entrepreneurial startups to major consumer brands.

Territories: World Audio: Yes British: Yes Restriction: World	Return indicator: Full copies only Book Club: Yes Translation: Yes Agency: BLACK INC., DAVID BLACK LIT. A		Reprint: Yes 1st Serial: Yes Special Markets: Agent: DAVID BLACK	
Other Editions E-book	ISBN 978-1-58836-953-6		Publisher Random House	Price \$26.00/\$26.00 Can.
Comp Titles Another Day In Frontal Lobe/Firlik, Katrina/HC One L/Turow, Scott/HC	ISBN 978-1-4000-6320-8 9780374226473		Publisher Random House FSG	Price \$24.95/\$32.95 Can.



978-1-4000-6188-4 \$25.00/\$28.95 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 288 Trim Size: 6-1/4 x 9-1/4 Carton Count: 12 Load Group: 0202 Prod Type: RH Hardcover

Marketing and Publicity

- Author website: DawnTripp.com
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Author tour: Boston, Cape Cod, local
- Massachusetts, Rhode Island, Maine • Outreach to book club websites and
- eBook promotion: excerpt available in digital editions of author's backlist
- Feature in the Random House Reader's Circle e-newsletter
- National reviews
- Local author promotion: Massachusetts
- Galley mailings to book club leaders
- Book club outreach: discussion guide available online

Game of Secrets



Dawn Tripp

In award-winning author Dawn Tripp's beautifully crafted third novel, a simple board game offers the link that can finally untangle two families' tragic past.

In 1957, eleven-year-old Jane Weld's father disappeared. No one in this small, New England town knew for sure what happened until, four years later, his skull rolled out of a gravel bank by the river, an unmistakable bullet hole in the temple. Rumor had it he was murdered by the husband of his mistress, Ada Varick.

Now, half a century later, Jane is still searching for the truth of her father's death, a mystery made more urgent by the unlikely romance that her daughter, Marne, has struck up with one of Ada's sons. Their love affair intensifies, and Jane and Ada come together for a casual Friday game of Scrabble that soon transforms into a cat-and-mouse game of words long left unspoken and dark secrets best left untold. As the two women play out, across the board, the stories that bind their lives together, it becomes clear that--more than a simple reckoning with the past--it is the future of both families that is ultimately at stake.

Key Points/Quotes_

- AUTHOR: Dawn Tripp has garnered wonderful reviews with her previous two novels, *Moon Tide* and *The Season of Open Water*.
- AWARD-WINNER: Her most recent book, *The Season of Open Water*, won the Massachusetts Book Award for Fiction. Past winners include Jayne Ann Phillips, Junot Díaz, Jim Shepard, Claire Messud, and Geraldine Brooks.
- VOICE: Tripp's writing is gorgeous, pitch-perfect, and spellbinding. The Baltimore Sun has called her "a young writer blessed with the descriptive powers of a mature poet."
- TOPIC: The tangled history of these two families and the sensitively rendered mother-daughter relationships make this a perfect book club pick.

Early praise for Game of Secrets:

- "Dawn Tripp's best novel to date...Game of Secrets is at once a beautiful, old-fashioned love story and a heart-stopping literary thriller, full to the brim with the most compelling characters you'll meet this side of Charles Dickens and Jane Austen...I came away amazed, delighted, and utterly persuaded that yes, you certainly can go home again, but you'd better do it with your eyes and heart open. Earthy, funny, moving, and constantly surprising...Game of Secrets is a masterwork." --Howard Frank Mosher, author of Walking to Gatlinburg
- "Fair warning: Don't start *Game of Secrets* unless you're prepared to finish it in one sitting...In this mesmerizing novel, Tripp proves once again that she has the ability to create a vivid cast of characters equally capable of love and violence. Powerful and eloquent, with a bracing realism and keenly poetic understatement, *Game of Secrets* captures the human heart caught between a desire to begin again and the tidal pull of the past." --Kim Wright, author of *Love in Mid Air*

About the Author/Illustrator_

Author Residence: Westport, MA

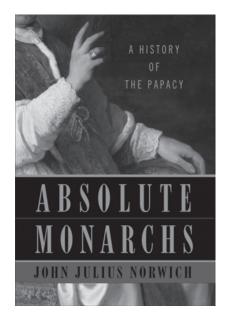
Author Hometown: Newton, MA

DAWN TRIPP graduated from Harvard with a B.A. in literature. She lives in Massachusetts with her husband and sons. She is the author of the novels *Moon Tide* and *The Season of Open Water*.

Rights _

Territories: US, Canada, open market Audio: Yes British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency:	Reprint: Yes 1st Serial: No Special Markets: Agent: KIM WITHERSPOON	
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Other Editions	ISBN		Publisher	Price
E-book	978-0-679-60495-2		Random House	\$25.00/\$25.00 Can.
Hist/Prev Titles The Season Of Open Water/Tripp, Dawn Clifton/HC Season Of Open Water, The(Ebk)/Tripp, Dawn/EL Moon Tide/Tripp, Dawn Clifton/TR Moon Tide/Tripp, Dawn Clifton/HC		6/05 12/07	Publisher Random House Random House RHTP Random House	Price \$24.95/\$34.95 Can. \$24.95/\$24.95 Can. \$13.95/\$21.00 Can. \$24.95/\$37.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Sea Glass / Shreeve / HC	9780316780810	4/02	Little Brown	\$25.95



978-1-4000-6715-2 \$30.00/\$34.00 Can.

Category: RELIGION/HISTORY BISAC Cat: Religion - Church History Order Form Cat: RELIGION Page Count: 560 Trim Size: 6-1/4 x 9-1/4 Carton Count: 12 Load Group: 0203 Prod Type: RH Hardcover

Marketing and Publicity

- Author website: JohnJuliusNorwich.com
- National review attention
- NPR interviews
- Online review attention
- · Pitch for guest blog placement on major websites
- Academic marketing
- Advertisement in The Chronicle of Higher Education
- Galley mailings to professors at liberal Catholic universities
- Author blog for DebateThisBook.com
- Feature title at Religion conferences

Absolute Monarchs

A History of the Papacy



John Julius Norwich

From the legendary British historian and author of the classic three-volume series Byzantium and A History of Venice comes a comprehensive, rollicking, and timely history of the papacy.

After nearly 2,000 years of existence, the papacy is the oldest continuing absolute monarchy in the world. To millions, the Pope is the Vicar of Christ on earth, the infallible interpreter of divine revelation. To millions more, he is the fulfillment of Biblical prophecies of Antichrist. And yet, Absolute Monarchs is no solemn book about pious men of duty. Rather, it is an astonishing tale filled with rip-roaring stories of violence, sex, wars, and politics.

Key Points/Quotes

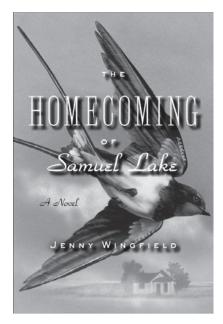
- LEGENDARY HISTORIAN: John Julius Norwich is a member of the British House of Lords and is one of the most visible, popular, and esteemed historians of our time. A frequent television commentator in the UK, and the author of a number of classic histories, he is one of the few authors with the range, sweeping style, and wit to carry off this monumental history. He has even had two private audiences -- with Pius XII and Paul VI--and knew both John XXIII and John Paul I before their respective elevations.
- CONTROVERSY: Not only does today's news continue to be filled with stories about the scandals in the Catholic Church, but the very purposes and utility of the papacy itself has come under question. This is a hot subject with particular relevance to today's debates.
- FASCINATING CHARACTERS: From Saint Peter, the very first pope, to the (fictitious) Pope Joan to Pope John Paul II, and through present-day's Benedict XVI, the papacy has been a position for some of the most colorful and powerful figures in Western history.
- WAS POPE JOHN PAUL I MURDERED? Lord Norwich comes to a surprising conclusion.

About the Author/Illustrator

Author Hometown: United Kingdom

Author Residence: United Kingdom JOHN JULIUS NORWICH is one of Britain's preeminent historians and travel writers, and has appeared on several television and radio shows on the subject of history and beyond. He is the author of many books including The Normans in the South, The Kingdom in the Sun, The Architecture of Southern England, A History of Venice, and the three-volume history of the Byzantine Empire: Byzantium: The Early Centuries, Byzantium: The Apogee, and Byzantium: The Decline and Fall. In addition, he has written and presented some thirty historical documentaries for television, and is a regular lecturer on Venice and numerous other subjects.

Territories: US, Canada, open market (no Europe) Audio: No British: No Restriction: US,CAN,OpnMkt(no EU)	Return indicator: Full copies only Book Club: Yes Translation: No Agency: CURTIS BROWN LTD ISBN On sale Publisher 978-0-679-60499-0 7/11 Random House			Reprint: Yes 1st Serial: Yes Special Markets: Agent: PETER GINSBERG		
Other Editions E-book				Price \$30.00/\$30.00 Can.		
Hist/Prev Titles The Middle Sea/Norwich, John Julius/TR Shrt HstryByzantium/Norwich, John Julius/HC Byzantium (lii)/Norwich, John Julius/HC History Of Venice/Norwich, John Julius/TR Byzantium (l)/Norwich, John Julius/HC Comp Titles All The Pope'S Men/Allen, John L. Jr/HC	ISBN 978-1-4000-3428-4 9780679772699 9780679416500 9780394537795 9780679721970 9780394537788 ISBN 978-0-385-50966-4	On sale 12/07 12/98 11/95 1/92 6/89 3/89 On sale 7/04	Publisher Vintage Vintage Knopf Vintage Knopf Publisher DDay Religion	Price \$20.00 \$17.95 \$49.95 \$26.00 \$49.95 Price \$24.95/\$35.95 Can.		



978-0-385-34408-1 \$25.00/\$28.95 Can.

Category: FICTION BISAC Cat: Fiction - Literary Order Form Cat: FICTION GENERAL Page Count: 336 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 35/32 Load Group: 0203 Prod Type: RH Hardcover

Marketing and Publicity

- Advance reader's edition
- Pre-pub bookseller events
- Kathy Patrick's Pulpwood Queens Book Club selection
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Author tour: Dallas, Houston, Austin, Little Rock, Nashville, Memphis, Oxford, Jackson, Kansas City
- Online advertising: PW Daily, Shelf Awareness, and BookBrowse
- Video interview with Kathy PatrickEarly Reviewer promotions on
- Early Reviewer promotions on LibraryThing and Goodreads
- Feature in the Random House Reader's Circle and Random Reads e-newsletters
- Major book club outreach: galley mailings to book club influencers and leaders, discussion guide available online
- Library and academic marketing
- Teacher's guide available for schools

The Homecoming of Samuel Lake A Novel



Jenny Wingfield

Set in small-town Arkansas in 1956, this is an unforgettable story about love and sacrifice, our responsibility to one another, and the profound meaning of family.

Samuel Lake, husband of Willadee Moses, father to three children, Swan, Noble, and Bienville, is a sexy, loving man. He is also a preacher with a powerful relationship to God. For all his goodness and devotion to his friends and family, however, he has one flaw--rigid rules about right and wrong.

His fixed moral code comes strongly into play when Swan Lake, Samuel's twelve-year-old daughter, befriends and hides eight-year-old Blade Ballenger, a boy from down the road who is being physically brutalized by his father, Ras Ballenger. When Ras discovers that Swan and the colorful community of Columbia County, Arkansas, have been abetting his boy's absence, he strikes back. Samuel is forced to act outside of code and break through to what really matters in life--family.

Key Points/Quotes_

- BRILLIANT NEW VOICE: Jenny Wingfield is a born storyteller who is as authentic to herself as she is to her characters.
- CLASSIC HERO: Samuel experiences a personal transformation while reckoning with his own morality.
- PERFECT BOOK CLUB PICK: This is an obvious choice for book clubs--at once funny and heartfelt, a novel so moving it is impossible to put down and sure to inspire discussion. Like *The Secret Life of Bees* or *The Memory Keeper's Daughter* before it, it is a rich, layered story, driven by characters who feel as real as members of your own family, no matter what the time and place.

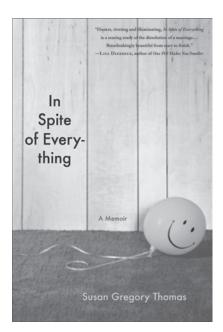
About the Author/Illustrator_

Author Residence: Texas

As a screenwriter, JENNY WINGFIELD's credits include *The Man in the Moon* (starring Reese Witherspoon) and *The Outsider* (starring Naomi Watts). Her screenplay *A Dog Named Christmas* is soon slated to be released by Hallmark Hall of Fame, and she is co-producing her script *Talking in Bed* with Sissy Spacek, Helen Bartlett, and producer/director Tony Bill. She lives in Texas with sixteen dogs (this week), three cats (this month), and four quarter horses. This is her first novel.

Rights _

Territories: US, Canada, open market Audio: Yes British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: LJK LITERARY MANAGEMENT			Reprint: Yes 1st Serial: Yes Special Markets: Agent: SUSANNA EINSTEIN		
Other Editions	ISBN		Publisher	Price		
E-book	978-0-679-60360-3		Random House	\$25.00/\$25.00 Can.		
Comp Titles	ISBN		Publisher	Price		
Secrets Of Eden/Bohjalian, Chris/HC	978-0-307-39497-2		Crown	\$25.00/\$29.95 Can.		
Bloodroot/Greene, Amy/HC	978-0-307-26986-7		Knopf	\$24.95/\$29.95 Can.		
Guernsey Literary Potato Peel/Shaffer/HC	978-0-385-34099-1		The Dial Press	\$24.00/\$29.95 Can.		
Ellen Foster/Gibbons, Kaye/TR	9780375703058		Vintage	\$13.00/\$16.00 Can.		
Bastard Out of Carolina/Dorothy Allison/TR	9780452269576		Plume	\$15.00		



978-1-4000-6882-1 \$25.00/\$28.95 Can.

Category: FAMILY BISAC Cat: Family & Relationships - Motherhood Order Form Cat: FAMILY/MATERNITY Page Count: 256 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Load Group: 0203 Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- National media attention
- Radio phone interviews
- Online reviews and feature attention
- Local author promotion: New York
- Teaser excerpts available on file-sharing websites
- Outreach to parenting websites and bloggers
- Feature in the Random Reads e-newsletter
- · Library marketing

In Spite of Everything

A Memoir of Divorce, My Messed-Up Childhood, and the Fight to Make Everything Right

Susan Gregory Thomas

A smart, surprisingly funny memoir about a mother's heartbreaking struggle to survive divorce and save her kids from reliving her own damaged childhood.

When Susie Thomas was a teenager, her parents' divorce almost destroyed her. As an adult, she shaped her life around the promise that no matter what, she would never allow her own children to face that pain. Until, eight years into what seemed like a perfect marriage, it happened anyway. Here is the story that follows, an astounding, brilliantly told account of a mother's fight to protect her children's future and to finally make sense of her own troubled past. Woven throughout with original insights on divorce, parenthood, and the meaning of home, Thomas's eye-opening, gut-wrenching, but ultimately beautifully optimistic memoir holds a mirror up to a whole generation.

Key Points/Quotes

- AUTHOR: Thomas is very well connected: she has worked in journalism and television, and writes for a number of parenting websites.
- VOICE: Thomas's narrative is raw, wry, and deeply sympathetic. She captures the quintessential hilariously snarky tone of her "terminally unique" generation, but her persona, and her story, are universally human.
- TOPIC: Generation X (born between 1965 and 1980), and especially Gen-X parents, are a hot topic in the media. This book offers smart, perceptive, brutally honest, and original insight into what drives these trends, on both an individual and a sociological level.

Fabulous early praise:

- "Your six-thousand-dollar stove, Susan Gregory Thomas reveals, is in fact a cri-de-coeur over your parents' unforgiven split. At once a literate and poignant memoir and incisive journalistic illumination of the cult of domestic consumption, *In Spite of Everything* is a remarkable and moving study of an American generation's uneasy search for home."
 --Wells Tower, author of *Everything Ravaged, Everything Burned*
- "As a memoir, In Spite of Everything is both raw and smart; as a generational analysis, it
 is spot on--culturally, economically, and psychologically...Determined not to make the
 same mistakes as her parents with her own children, Thomas strikes a delicate balance
 in her life, as she does in this book. This is an engaging and fast-paced memoir for
 people who think they don't like memoirs, and a generational portrait for those who refuse
 to be categorized." --Lisa Chamberlain, author of Slackonomics: Generation X in the Age
 of Creative Destruction

About the Author/Illustrator

Author Residence: Brooklyn, NY Author Hometown: Berkeley, CA and Bryn Mawr, PA SUSAN GREGORY THOMAS is an investigative journalist and broadcaster, and the author of *Buy Buy Baby: How Consumer Culture Manipulates Parents and Harms Young Minds*. Formerly a senior editor at *U.S. News & World Report* and cohost of public television's *Digital Duo*, she has also written for *Time, The Washington Post, Glamour,* and elsewhere. She lives in Brooklyn with her family.

Territories: US, Canada, open market Audio: Yes British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: JANKLOW & NESBIT ASSOCIATES IN			Reprint: Yes 1st Serial: No Special Markets: Agent: TINA BENNETT		
Other Editions E-book	ISBN 978-1-58836-946-8	On sale 7/11	Publisher Random House		Price \$25.00/\$25.00 Can.	
Hist/Prev Titles Buy Buy Baby / Thomas, Susan / HC	ISBN 9780618463510	On sale 5/07	Publisher Houghton Mifflin Harc	court	Price	
Comp Titles Perfection / Metz, Julie / HC Happens Every Day / Gillies, Isabel / HC	ISBN 9781401322557 9781416543053	On sale 6/09 3/09	Publisher Voice Scribner		Price \$23.99 \$25.00	



978-0-345-49448-1 \$25.00/\$28.95 Can.

Category: FICTION BISAC Cat: Fiction - General Order Form Cat: FICTION GENERAL Page Count: 272 Trim Size: 5-1/2 x 8-1/4 Spine/Depth: 30/32 Carton Count: 12 Load Group: 0205 Prod Type: RH Hardcover

Marketing and Publicity

- Author website: AmandaWard.com
- National review attention
- Online review attention
- Author tour: Boston, Nantucket, Cape Cod New York, Houston, Austin, San Francisco
- Promotions on author's Facebook and Twitter pages
- Feature in the Random House Reader's Circle e-newsletter
- eBook promotion: excerpt available in digital editions of author's backlist
- Book club outreach: discussion guide available online
- Library marketing

Close Your Eyes



Amanda Eyre Ward

From the author who "writes with authority, humor, intelligence, and poignancy"(*The Chicago Tribune*, on *How to Be Lost*) comes a beautifully twisting novel about the ways that our split-second choices in life and in love can dig into our hearts, shaping who we are forever--for fans of Kate Atkinson and Dan Chaon.

The haunting, page-turning new novel from award-winning author Amanda Eyre Ward centers on the unforgettable character Lauren Mahdian: a woman coming to terms with her mother's murder at the hands of her father when she was a child. As Lauren begins to peek under the floorboards of carefully constructed memories, she begins to question the version of her family's past she has so fiercely clung to all along.

Key Points/Quotes_

- HIGHLY PROMOTABLE AUTHOR: Ward is warm, wonderfully articulate, and savvy. She has given winning interviews on NPR, Austin Public Radio, and Milwaukee Public Radio. She is also well connected in the fiction community, having garnered endorsements from such bestselling authors as Michelle Richmond, Dan Chaon, and Dani Shapiro.
- FAMILY STORIES: Close Your Eyes is most similar to Ward's most successful novel, How to Be Lost (175,000 copies in print)--a family story with a tangled mystery at its heart. It operates on two levels simultaneously--as a riveting mystery, and as an engrossing character-driven family story.
- INTERNATIONALLY PUBLISHED: Ward's novels have been published in fifteen countries, including the UK.
- AWARD-WINNING AUTHOR: Ward's first novel, *Sleep Toward Heaven,* was awarded a Violet Crown Book Award by the Writer's League of Texas.
- FILM OPTION: *Sleep Toward Heaven* has been optioned by Sandra Bullock and Fox Searchlight.

Pre-publication praise for Close Your Eyes:

- "Close Your Eyes doesn't hook you as much as it spins a delicate but powerful web around you. Amanda Eyre Ward goes straight to the heart of her complex, nuanced characters, and with empathy and insight she lays them bare. As a reader, you're powerless against the elegance of her prose and the emotional honesty of her story. You'll close the cover on this book, but you won't forget it." --Lisa Unger, *New York Times* bestselling author of *Fragile*
- "Amanda Eyre Ward has given us a book that is both beautifully wrought and intensely gripping. I was transfixed by this story of a woman haunted by loss but making her brave, difficult way toward truth." --Marisa de los Santos, New York Times bestselling author of Belong to Me and Love Walked In

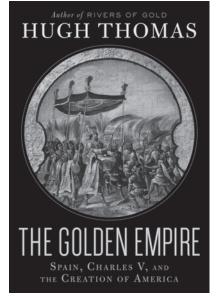
About the Author/Illustrator_

Author Residence: Austin, TX

Author Hometown: Rye, NY

AMANDA EYRE WARD is the author of three novels: *Sleep Toward Heaven, How to Be Lost,* and *Forgive Me,* as well as a collection of short stories, *Love Stories in This Town.* She lives in Austin, Texas, with her husband and their two sons.

Audio: No E British: Yes T Restriction: US, Canada, Open Mkt A	Return indicator: Full copies only Book Club: Yes Translation: No Agency: TESSLER LITERARY AGENCY LLC			Reprint: Yes 1st Serial: Yes Special Markets: Agent: MICHELLE TESSLER	
Other Editions Unabridged CD E-book	ISBN 978-0-307-91296-1 978-0-679-60508-9	7/11	Publisher Random House A Random House	udio	Price \$30.00/\$34.00 Can. \$25.00/\$25.00 Can.
Hist/Prev Titles Love Stories In This Town/Ward, Amanda Eyre/TR Love Stories In This Town(Ebk)/Ward/EL Forgive Me/Ward, Amanda Eyre/TR Forgive Me/Ward, Amanda Eyre/HC How To Be Lost/Ward, Amanda Eyre/TR	ISBN 978-0-8129-8011-0 978-0-345-51491-2 978-0-345-49447-4 978-0-345-49446-7 978-0-345-48317-1	4/09 4/09 1/08 6/07	Publisher Ballantine Books Ballantine Books Ballantine Books Random House Ballantine Books		Price \$14.00/\$16.50 Can. \$14.00/\$14.00 Can. \$13.00/\$15.00 Can. \$23.95/\$29.95 Can. \$13.95/\$21.00 Can.



978-1-4000-6125-9 \$35.00

Category: HISTORY BISAC Cat: History - Spain & Portugal Order Form Cat: HISTORY Page Count: 720 Trim Size: 6-1/4 x 9-1/4 Carton Count: 12 Illustrations: PHOTO INSERTS & THROUGHOUT Load Group: 0203 Prod Type: RH Hardcover

Marketing and Publicity

- National review coverage
- Online review and feature coverage
- Online photo gallery available
- Feature in the Nonfiction e-newsletter and on AtRandom.com
- Included in History and Latino catalogs, e-newsletters, and webpages
- Presented at the American Historical Association, the Organization of American Historians, and the Latin American Studies Association
- Send to Society for Spanish and Portuguese Historical Studies conference (4/10) via Scholars Choice

The Golden Empire Spain, Charles V, and the Creation of America

Hugh Thomas

For readers of Simon Schama and Jacques Barzun, a vast, engrossing narrative of Spain's dominant years in the New World, by one of the greatest historians of the Spanish world.

From one of our era's master historians, here is a fresh and compulsively readable account of Spain's dominant decades in what is now called Latin America. These years, 1522-1556, marked by exploration, conquest, plunder, proselytizing, and economic development, would go on to impact life in the region for the next half a millennium. Indeed, one cannot visit Latin America today--from Mexico City to Buenos Aires--without seeing the influence of these tumultuous decades on life across this vast region.

Key Points/Quotes

- SWEEPING HISTORY: Thomas writes history as narrative saga: Here is the addictively readable story of kings and conquests, armies and armadas, plunder and the dominance of Spain over the New World.
- DEFINITIVE YEARS: Picking up where *Rivers of Gold* ends, this new book covers 1522-1556--30 years that would affect life in the New World for the next 300 years.
- MAJOR HISTORICAL FIGURES: Pizarro, Cortez, de Soto, Cabeza de Vaca, and King Charles: The book follows the conquests and failures of some of the most influential and divisive men in the history of the Western hemisphere.
- AUTHORITATIVE: Thomas is widely recognized as one of the leading historians of all things Spanish. This narrative is a capstone to his esteemed career.
- CRITICIAL ACCLAIM: *Rivers of Gold* was reviewed widely and was a *New York Times* Notable Book and a *Los Angeles Times* Best Book of the Year.

Praise for Rivers of Gold:

 "Magisterial...a grand and sweeping account of the world's transformation half a millennium ago." --The New York Times Book Review (cover review)

About the Author/Illustrator_

Author Residence: London

Author Hometown: London

HUGH THOMAS studied history at Cambridge and Paris. His career has encompassed both America and Europe, and history and politics, as a professor at New York and Boston universities and as chairman of the Centre for Policy Studies in London. He was awarded a peerage in 1981. Thomas is the author of *The Spanish Civil War*, which won the Somerset Maugham Award; *Cuba, or The Pursuit of Freedom; An Unfinished History of the World,* which won the National Book Award for History; *Armed Truce: The Beginnings of the Cold War; Conquest: Montezuma, Cortés and the Fall of Old Mexico;* and *The Slave Trade.*

Rights _

Canada) E Audio: Yes T	Return indicator: Full copies only Book Club: Yes Translation: No Agency: THE WYLIE AGENCY INC.			Reprint: Yes 1st Serial: No Special Markets: Agent: ANDREW WYLIE	
Other Editions	ISBN		Publisher	Price	
E-book	978-1-58836-904-8		Random House	\$35.00	
Hist/Prev Titles	ISBN	6/04	Publisher	Price	
Rivers Of Gold/Thomas, Hugh/HC	978-0-375-50204-0		Random House	\$35.00/\$50.00 Can.	
Rivers Of Gold/Thomas, Hugh/TR	978-0-8129-7055-5		RHTP	\$20.00/\$24.00 Can.	
Comp Titles	ISBN	On sale 1/00 12/97	Publisher	Price	
From Dawn to Decadence/Barzun, Jacques/HC	9780060175863		HarperColilns	\$36.00	
The Embarrassment Of Riches/Schama, Simon/TR	9780679781240		Vintage	\$25.00	

THE DIAL PRESS



ON SALE 5/31/2011 THE DIAL PRESS HARDCOVER

978-1-4000-6931-6 \$25.00

Category: FICTION BISAC Cat: Fiction - Literary Order Form Cat: FICTION GENERAL Page Count: 304 Trim Size: 5-1/2 x 8-1/4 Spine/Depth: 32/32 Carton Count: 12 Load Group: 0206 Prod Type: Dial Press HC

Marketing and Publicity

- Advance reader's edition
- National review and feature attention
- Online review and feature attention
- Local author promotion: New York
- Online advertising: PW Daily, Shelf Awareness, and Facebook
- Early Reviewer promotions on LibraryThing and Goodreads
- Book club outreach: discussion guide
 available online
- Library marketing

Vaclav & Lena



Haley Tanner

A timeless love story set in New York's Russian émigré community from a stunningly gifted young novelist.

Vaclav and Lena, both the children of Russian émigrés, are at the same time from radically different worlds. While Vaclav's burgeoning love of performing magic is indulged by hardworking parents pursuing the American dream, troubled orphan Lena is caught in a domestic situation no child should suffer through. Taken in as one of her own by Vaclav's bighearted mother, Lena might finally be able to blossom; in the naive young magician's eyes, she is destined to be his "faithful assistant"...but after a horrific discovery, the two are ripped apart without even a goodbye. Years later, they meet again. But will their past once more conspire to keep them apart?

Key Points/Quotes

- A FABLE-LIKE LOVE STORY: Anyone who's ever been young and in love will powerfully identify with this story and these characters.
- INTERNATIONAL BÚZZ: Foreign interest in Vaclav & Lena was instantaneous after acquisition. As of October 2010, rights to this universally resonant tale have sold in twelve countries.
- NEW GLIMPSE AT THE AMERICAN IMMIGRANT EXPERIENCE: Haley Tanner has taught English as a second language in Brighton Beach, Brooklyn. Her novel is set in a New York too little known to most of us.

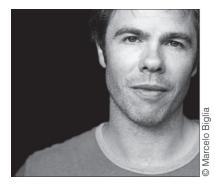
About the Author/Illustrator

Author Residence: Brooklyn, NY

HALEY TANNER was born in 1982 in New York. She holds an MFA from The New School and a BA from Clark University. She lives in Brooklyn with her two dogs and her fiancé. This is her first novel.

Rights _

Audio: No E British: No	Return indicator: Full copies only Book Club: Yes Translation: No Agency: THE FRIEDRICH AGENCY, LLC			Reprint: Yes 1st Serial: No Special Markets: Agent: MOLLY FRIEDRICH	
Other Editions Hardcover Unabridged CD E-book	ISBN 978-0-307-39935-9 978-0-307-93271-6 978-0-679-60387-0	5/11 5/11	Publisher Knopf Canada Random House A The Dial Press	udio	Price \$29.95 \$35.00/\$40.00 Can. \$25.00
Comp Titles The Imperfectionists/Rachman, Tom/HC Major Pettigrew'S Last Stand/Simonson, Helen/HC Kissing In Manhattan/Schickler, David/TR Mary And O'Neil/Cronin, Justin/TR Tuck Everlasting/Natalie Babbitt/TR	ISBN 978-0-385-34366-4 978-1-4000-6893-7 978-0-385-33567-6 978-0-385-33359-7 9780374480134	4/10 3/10 8/02	Publisher The Dial Press Random House Dial Press TP Dial Press TP Macmillan		Price \$25.00/\$29.95 Can. \$25.00 \$14.00/\$18.95 Can. \$15.00/\$17.00 Can.



ON SALE 7/12/2011 THE DIAL PRESS HARDCOVER

978-1-4000-6950-7 \$22.00/\$25.00 Can.

Category: FICTION BISAC Cat: Fiction - Literary Order Form Cat: FICTION GENERAL Page Count: 208 Trim Size: 5-1/2 x 8-1/4 Carton Count: 12 Load Group: 0203 Prod Type: Dial Press HC

Marketing and Publicity

- Author website: JoshRitter.com
- National review and feature attention
- National media attention
- NPR interviews
- Radio phone interviews
- Online review and feature attention
- Author tour: Boston, New York, Minneapolis, Austin, Portland, Seattle, San Francisco, Los Angeles
- Promotions on author's Facebook, Twitter, and MySpace pages
- · E-blasts to author's list
- Excerpts available on file-sharing websites
- Audio clips available online
- Feature in the Random Reads e-newsletter
- Promotions at concert venues

Bright's Passage



Josh Ritter

From one of the most acclaimed songwriters of his generation, a wondrous, deeply affecting first novel: the unlikely journey undertaken by a father, an infant son, and their guardian angel in the aftermath of the First World War.

Henry Bright, a sweet, rough-hewn farmer newly returned to his native West Virginia from the trenches of France, is grief-struck at the death of his young wife, and unsure of how to care for the infant son she left behind. But Bright believes he has brought back from the war an angel, and his angel has a plan for all of them. As Bright, his newborn, his cantankerous goat, and his angel make their way through a landscape ravaged by forest fire toward an uncertain future, they are pursued all the while by the Colonel, father of Bright's dearly departed bride, now hellbent on his destruction. At times harrowing, at times very funny, and always possessed of the sheer gorgeousness and unique imagination that have made Josh Ritter's songs beloved by so many, this is the debut of a virtuoso fiction writer.

Key Points/Quotes_

- AN ARTIST WHOSE WORK HAS STRUCK A CHORD: Ritter's album The Animal Years
 was heralded by Stephen King as his favorite album of the last five years. Ritter has
 been named one of Entertainment Weekly's 10 Most Exciting Artists Now, and one of
 Paste magazine's 100 Greatest Living Songwriters, alongside Bruce Springsteen and
 Bob Dylan, both of whom Ritter is often compared to by critics and fans.
- A PERFECT TRANSITION TO FICTION WRITING: As a songwriter, Ritter is known for the storytelling and literary sophistication of his lyrics, and *Bright's Passage* represents a natural extension of his method of self-expression. At the same time, in its rich characterization and dynamic plotting, this is the work of a born novelist.
 A GRASSROOTS SUPPORT SYSTEM IN PLACE: Ritter is beloved by NPR,
- A GRASSROOTS SUPPORT SYSTEM IN PLACE: Ritter is beloved by NPR, independent radio stations, and other print and online media outlets throughout the country. He's also been well supported by Starbucks. As a 2010 New York Times profile puts it, Ritter spends "inordinate amounts of time with fans and business contacts, and that generosity of access has earned him a network of loyal supporters."
- "An adventure story with the penetrating emotional colors of a fable; a myth-like survival quest with the convincing texture of a movie; a good read that stays in the memory."
 --Robert Pinsky
- "In his debut novel Josh Ritter displays the same love of language and historical detail, the same irresistible combination of wit and earnestness, that make him such a brilliant songwriter. He's created a genuine work of literature." --Debby Applegate, Pulitzer Prize-winning author of *The Most Famous Man in America: The Biography of Henry Ward Beecher*
- "A dark, enchanting parable that reads as both a warning and a reassurance, *Bright's Passage* has echoes of voices as disparate as Ron Rash, Richard Bausch, and Neil Gaiman. But, as always, Josh Ritter's haunting, graceful work is his own. His gifts are of singular beauty, and the world of American art is fortunate to have been blessed with his talent." --Michael Koryta, author of *So Cold the River* and *The Cypress House*

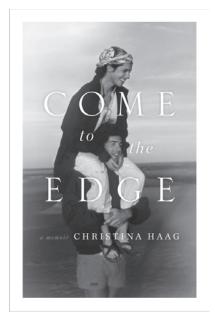
About the Author/Illustrator_

 Author Residence: New York
 Author Hometown: Moscow, Idaho

 JOSH RITTER is a songwriter from Moscow, Idaho. His albums include The Animal Years and So Runs the World Away. He currently lives in New York. Bright's Passage is his first novel.

Territories: US, Canada, open market Audio: Yes British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: THE WYLIE AGENCY LLC			Reprint: Yes 1st Serial: No Special Markets: Agent: SCOTT MOYERS	
Other Editions	ISBN		Publisher	Price	
E-book	978-0-679-60425-9		The Dial Press	\$22.00/\$22.00 Can.	
Comp Titles	ISBN	8/08	Publisher	Price	
The Good Thief/Tinti, Hannah/HC	978-0-385-33745-8		The Dial Press	\$25.00/\$28.00 Can.	
The Last Town On Earth/Mullen, Thomas/HC	978-1-4000-6520-2		Random House	\$23.95/\$31.95 Can.	

SPIEGEL & GRAU



ON SALE 5/3/2011 SPIEGEL & GRAU HARDCOVER

978-0-385-52317-2 \$24.00/\$27.00 Can.

Category: MEMOIR

BISAC Cat: Biography & Autobiography - Personal Memoirs Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 208 Trim Size: 5-1/2 x 8-1/4 Spine/Depth: 25/32 Carton Count: 12 Illustrations: CHAPTER-OPENING PHOTOS Load Group: 0202 Prod Type: Spiegel & Grau HC

Marketing and Publicity

- Advance reader's edition
- National review and feature attention
- National media attention
- NPR interviews
- Author tour: Los Angeles, New York
- Online advertising: Google and on major news and entertainment websites
- Feature in the What's New, Random House Reader's Circle, and Random Reads e-newsletters
- Book club outreach: early book club event; mailings to book club leaders
- Finished-book mailings

Come to the Edge



Christina Haag

A beautiful and moving love story about the author's fifteen-year friendship and eventual love affair with John F. Kennedy Jr.

Christina Haag first met John at the age of fifteen, when they hung out in the same circle of prep-school kids, skinny dipping in Central Park (surrounded by Secret Service), throwing water balloons out of his mother's Fifth Avenue apartment. When he went to boarding school at Andover, they saw each other during school breaks. At Brown, they shared a house and acted together in student productions. Back in New York, Christina attended Juilliard to continue her acting career and John eventually went to law school. They continued to act together, and one day John announced his years-long crush. They embarked on a five-year relationship, which ended when John decided he was not ready to marry or settle down, thus breaking her heart. This is a passionate, beautifully crafted story about first love that will feel universal--except that it happens to be about the most adored American figure of a generation, our American Prince.

Key Points/Quotes_

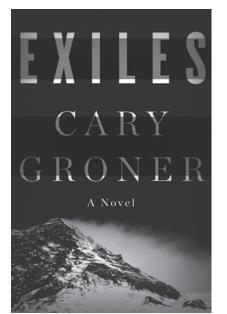
- HUGE PERENNIAL INTEREST: John Kennedy Jr. was our American Prince, and interest in him never wanes. He was *People* magazine's Sexiest Man Alive, the object of many a girl's fantasies. Here is a love story that reveals who he was from the most intimate perspective.
- RARE PERSPECTIVE: Christina first met John when they were both fifteen, at brother-sister schools. When he went to Andover, they continued to hang out as friends during school breaks. They roomed together at Brown, acted together, and only started their five-year romantic relationship when they were both living in New York City after college. She knows him in a way no one else did, throughout different phases in his life.
- UNTOLD STORY: Christina has never spoken or written publicly about John before.
 VICAPIOLIS READ/THRILL: We all have wiched we were Christina, even gid fastesize
- VICARIOUS READ/THRILL: We all have wished we were Christina--every girl fantasized about a relationship with John John. Through Christina, we get to experience what being his girlfriend was like.
- GOSSIP FACTOR: Yes, there are amazing untold stories about the Kennedy clan.
- LOVING PORTRAIT: Christina never stopped loving John (and his mother, whom she adored). She remains unmarried, though she is a beautiful actress who has dated many bold-faced names.
- FANTASTIC WRITING: You will be amazed by the beauty and intelligence of the writing.
- PHOTOS: Will have approximately 12 black and white photos throughout.

About the Author/Illustrator_

Author Residence: Los Angeles, CA, and New York, NY

CHRISTINA HAAG is an actress who divides her life between Los Angeles and New York City. She grew up in New York City and graduated from Brown University and Juilliard.

Territories: US, Canada, open market Audio: No British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: WILLIAM MORRIS ENDEAVOR			Reprint: Yes 1st Serial: Yes Special Markets: Agent: SUZANNE GLUCK	
Other Editions	ISBN	On sale 5/11	Publisher	Price	
E-book	978-0-679-60490-7		Spiegel & Grau	\$24.00/\$24.00 Can.	
Comp Titles	ISBN	On sale	Publisher	Price	
What Remains/Radziwill, Carole/HC	9780743276948	9/05	Scribner	\$25.95	



ON SALE 6/7/2011 SPIEGEL & GRAU HARDCOVER

978-1-4000-6978-1 \$25.00/\$28.95 Can.

Category: FICTION BISAC Cat: Fiction - Adventure Order Form Cat: FICTION GENERAL Page Count: 288 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Load Group: 0202 Prod Type: Spiegel & Grau HC

Marketing and Publicity

- National review and feature attention
- NPR interviews
- Online review and feature attention
- Local author promotion: San Francisco
- Early Reviewer promotions on LibraryThing and Goodreads
- Feature in the Random House Reader's Circle and Random Reads e-newsletters
- Outreach to Buddhist organizations
- Library marketing

Exiles A Novel



Cary Groner

Opening a door to little-known Nepal, a gripping debut novel about an American volunteer doctor and his teenage daughter whose lives are changed when they move to Kathmandu and find themselves in the midst of civil war.

After enduring years of troubled marriage and an ugly divorce, an American cardiologist named Peter Scanlon decides to move with his seventeen-year-old daughter, Alex, to Kathmandu, where he volunteers at a Doctors Without Borders-style clinic. Peter's jolting experiences in this foreign culture, where prostitution is rampant, medical supplies are scarce, and a civil war is brewing, radically alter his moral perspective. Meanwhile, his daughter flourishes as she explores her emerging sexual identity and this new culture. When Peter is summoned to aid a pair of Western climbers who have been seriously injured on Mount Everest, Peter and Alex's lives are suddenly turned into a nightmare of fear and violence.

Key Points/Quotes_

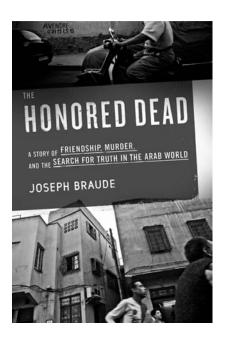
- NEWSWORTHY: Unrest continues in Nepal today, with frequent demonstrations by the Maoists (who have since taken power) and clashes between political factions.
- AWARD-WINNING AUTHOR: Groner's short stories have won the Glimmer Train "Fiction Open" Award, the Hackney Award, and the Southern California Review short story competition.
- IN THE VEIN OF: We will seek blurbs from writers including Richard Russo, Daniyal Mueenuddin, Barbara Kingsolver, Chris Cleave (*Little Bee*), and Paul Theroux, as well as Buddhist authors, such as Jack Kornfield.
- BUDDHIST MARKET: The novel is also an interesting lens on Tibetan Buddhism, and includes a fascinating discussion of evolution from scientific and Buddhist perspectives. We will go after influential Buddhist blurbers.

About the Author/Illustrator____

Author Residence: El Sobrante, CA

CARY GRONER received his MFA in fiction writing from the University of Arizona in 2009. He has worked for two decades as a journalist covering medicine and healthcare, and has studied meditation and Buddhist philosophy with Chagdud Tulku Rinpoche, a renowned Tibetan Iama, for more than fifteen years. He lives with his wife in the San Francisco Bay Area.

Audio: Yes British: Yes Restriction: World	Return indicator: Book Club: Yes Translation: Yes Agency: BARBAR INC.	Reprint: Yes 1st Serial: Yes Special Markets: Agent: BARBARA BRAUN		
Other Editions E-book	ISBN 978-0-679-60491-4		Publisher Spiegel & Grau	Price \$25.00/\$25.00 Can.
Comp Titles Little Bee/Cleave, Chris/HC The Poisonwood Bible/Kingsolver, Barbara/HC Year of Living Dangerously/Koch, Christopher/HC	ISBN 9781416589631 9780739412565 9780312896232	On sale 2/09 2/99 1979	Publisher Simon & Schuster HarperCollins St. Martin's	Price \$24.00 \$26.00



ON SALE 6/14/2011 SPIEGEL & GRAU HARDCOVER

978-0-385-52703-3 \$26.00/\$30.00 Can.

Category: INTERNATIONAL RELATIONS/MEMOIR BISAC Cat: Political Science - International Relations Order Form Cat: HISTORY Page Count: 336 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 35/32 Carton Count: 12 Load Group: 0203 Prod Type: Spiegel & Grau HC

Marketing and Publicity

- National review and feature attention
- National media attention
- Radio phone interviews
- Online review and feature attention
- Author tour: New York, Washington, D.C., Dallas, San Francisco
 Ditable subtor for guest blogging on mail
- Pitch author for guest blogging on major websites
- Outreach to true-crime bloggers
- Feature in the Random Reads
- e-newsletter
- Library marketing

The Honored Dead

A Story of Friendship, Murder, and the Search for Truth in the Arab World



Joseph Braude

Set in the teeming underworld of Casablanca, this is both an intricate real-life murder mystery and a penetrating, street-level exploration of an Islamic metropolis poised between East and West, jihad and liberalization.

Joseph Braude, a young American journalist with Arab roots, is granted rare embedded access to an Arab security service at the nexus of drug trafficking, terrorism, and organized crime. When confronted with a case file that reeks of a cover-up--the murder of a night watchman by a member of Morocco's newest security task force--Braude launches his own investigation, leading him deeper into the shadows of this legendary Islamic capital. This is the riveting, fast-paced story of a remarkable crime and one journalist's attempt to solve it--and a surprising and revealing look at life as it's lived on the ground in the rapidly shifting Arab world.

Key Points/Quotes_

- A TIMELY LOOK AT A KEY CROSSROADS IN THE ARAB WORLD: Braude's embed with the Judiciary Police in Morocco gave him an inside look at one of the world's centers of Islamic extremism. Moroccan Al Qaeda cells have spearheaded some of the most dramatic terrorist attacks of recent years--including the infamous Madrid train bombings.
- ALL THE QUALITIES OF A GREAT MYSTERY: Driven by a murder and full of indelibly memorable characters--from hard-bitten Moroccan detectives to the victim's heartbroken, Koran- and Colombo-quoting best friend, from gangsters and rock stars to Islamic magicians and wannabe jihadists--the story is alive and electric from the first page. From this engrossing narrative spine, Braude hangs a fascinating exploration of life on the ground in the Arab Islamic world, and an even larger examination of how societies work and how they fail.
- A LENS INTO THE HISTORY AND CULTURE OF AN ICONIC ISLAMIC CAPITAL: Casablanca is one of the world's most enchanting cities, and it embodies the Arab world's tension between East and West, tradition and modernity. This city of contradictions represents the West's best hopes for the Arab world, and its worst fears.
- INTRIGUING AUTHOR: Braude is an expert on Islamic history and culture, has worked for the FBI, is a convicted artifacts smuggler, and is the son of a Jewish Iraqi mother who was exiled from Baghdad in the 1950s. His fascinating personal history echoes and amplifies the themes of the book, and adds another fascinating layer to this tale.

About the Author/Illustrator

Author Residence: New York, NY Born to an Iraqi-Jewish family, JOSEPH BRAUDE studied Near Eastern Languages at Yale and Arabic and Islamic history at Princeton. He is fluent in Arabic, Persian, and Hebrew, and has lived, studied, and worked in most Middle Eastern capitals.

Rights _

Territories: World	Return indicator: Full copies only			Reprint: Yes	
Audio: Yes	Book Club: Yes			1st Serial: No	
British: Yes	Translation: Yes			Special Markets:	
Restriction: World	Agency: PARADIGM			Agent: LYDIA WILLS	
Other Editions	ISBN	On sale 6/11	Publisher	Price	
E-book	978-0-679-60432-7		Spiegel & Grau	\$26.00/\$26.00 Can.	
Hist/Prev Titles	ISBN	On sale 2/03 12/03	Publisher	Price	
The New Iraq/Joseph Braude/HC	9780465007882		Basic Books	\$26.00	
The New Iraq/Joseph Braude/TR	9780465007899		Basic Books	\$16.00	
Comp Titles	ISBN	On sale 12/09 6/08 5/06	Publisher	Price	
Nothing To Envy/Demick, Barbara/HC	978-0-385-52390-5		Spiegel & Grau	\$26.00/\$32.00 Can.	
The Monster of Florence/Douglas Preston/HC	9780446581196		Grand Central Publish	ing \$25.99	
The Places In Between/Rory Stuart/TR	9780156031561		Harvest Books	\$16.00	



ON SALE 7/12/2011 SPIEGEL & GRAU HARDCOVER

978-0-385-52916-7 \$24.00/\$27.00 Can.

Category: MEMOIR BISAC Cat: Biography & Autobiography - Personal Memoirs Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY Page Count: 208 Trim Size: 5-1/2 x 8-1/4 Carton Count: 12 Illustrations: PHOTOS THROUGHOUT Load Group: 0203 Prod Type: Spiegel & Grau HC

Marketing and Publicity

- National review and feature attention
- National media attention
- NPR interviews
- Online review and feature attention
- Video trailer available online
 Online forum for volunteers to share stories; resource and action guide available
- Feature in the Random House Reader's Circle and Random Reads e-newsletters
- Outreach to religious organizations

The Third Wave A Volunteer Story



Alison Thompson

A moving memoir of volunteerism that will inspire readers to take action.

When the Twin Towers fell, Alison Thompson, a young Australian filmmaker trained as a medic and living in New York, went downtown to rescue people. In the months she spent volunteering at Ground Zero, she realized that when disaster strikes, it's not just the firemen and Red Cross who are needed--every single person can help make a difference. After the tsunami hit in Sri Lanka, she and her boyfriend went to rebuild what was destroyed. Along with two other volunteers, they set up a first-aid station and soon found themselves in charge of a refugee camp, caring for more than 3,000 people. What was originally intended to be a two-week stay turned into a yearlong odyssey. Their work attracted dozens of other volunteers, and eventually the attention of the world. Without any formal volunteer group backing them, Thompson and the volunteers who joined her managed to rebuild Peraliya and set up a tsunami early-warning center to prevent future deaths from tsunamis in the region and to give the community a sense of control over their fate. Thompson made a documentary film about her time in Sri Lanka, also titled The Third Wave, which was shown at Cannes and was supported by Sean Penn. Centering on her time in Sri Lanka but also drawing on her experience at Ground Zero and the recent Haitian earthquake. Thompson's memoir is an inspiring story of how everyone can change the world for the better by doing what they can.

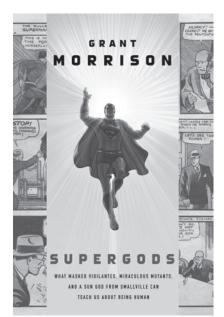
Key Points/Quotes____

- PROMOTABLE, WELL-CONNECTED AUTHOR: Alison Thompson is extremely connected, with friends that include Sean Penn, Donna Karan, will.i.am, Miley Cyrus, and Tom Brokaw.
- MOVING DOCUMENTARY FILMMAKER: Thompson's film The Third Wave opened at the 2007 Tribeca Film Festival; later, Sean Penn brought it to the Cannes Film Festival. The film provides a platform for the book.
- CALL TO ACTION: The book will serve as a blueprint for those who want to volunteer. It includes lists and resources at the end.
- CURRENT AFFAIRS: Thompson is currently volunteering in Haiti, and the last section of the book is about her experiences there.
- JOINS A PROVEN GENRE: Books such as Greg Mortenson's *Three Cups of Tea* and Warren St. John's *Outcasts United*.
- CHRISTIAN MARKET: Thompson has connections to a 20,000-member congregation that will help promote the book. She is the daughter of missionaries.
- FLORENCE NIGHTINGALE FOR OUR TIME: Thompson has just been knighted in Australia by Queen Elizabeth.
- LECTURE CIRCUIT: Thompson has been invited to speak at Harvard, Princeton, the University of California, and many other universities.
- PHOTOS: The book will have photos throughout.

About the Author/Illustrator

Author Residence: New York, NY, and Haiti Author Hometown: Australia ALISON THOMPSON is an Australian-born filmmaker and former investment banker. Her documentary film *The Third Wave* about her experience volunteering in Sri Lanka after the tsunami premiered at the 2007 Tribeca Film Festival in New York.

Territories: World Audio: Yes British: Yes Restriction: World	Return indicator: Full copies only Book Club: Yes Translation: Yes Agency: CAROL MANN AGENCY, INC.			Reprint: Yes 1st Serial: Yes Special Markets: Agent: LAURA YORKE	
Other Editions	ISBN	On sale	Publisher	Price	
E-book	978-0-679-60492-1	7/11	Spiegel & Grau	\$24.00/\$24.00 Can.	
Comp Titles	ISBN	On sale	Publisher	Price	
Outcasts United/St. John, Warren/HC	978-0-385-52203-8	4/09	Spiegel & Grau	\$24.95/\$27.95 Can.	
Three Cups of Tea/Mortenson, Greg/HC	9780670034826	3/06	Viking Penguin	\$25.95	



ON SALE 7/19/2011 SPIEGEL & GRAU HARDCOVER

978-1-4000-6912-5 \$26.00/\$30.00 Can.

Category: SOCIAL SCIENCE BISAC Cat: Social Science - Popular Culture Order Form Cat: SOCIOLOGY Page Count: 256 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 28/32 Carton Count: 12 Illustrations: B/W ILLUSTRATIONS THROUGHOUT Load Group: 0204 Prod Type: Spiegel & Grau HC

Marketing and Publicity

- Author website: GrantMorrison.com
- · Advance reader's edition
- National review and feature attention • National and local TV and radio
- interviews
- NPR interviews
- Online review and feature attention • Author tour: New York, Boston, San
- Diego, Los Angeles, San Francisco Online advertising: Shelf Awareness and PW Daily
- Video trailer available online
- eBook promotions
- Promotions on Suvudu.com
- Feature in the Del Rey and Random Reads e-newsletters
- Convention promotion at San Diego Comic-Con (7/10) and New York Comic Con (10/11)
- Finished-book mailings
- · Mini-posters available for accounts
- · Signed editions available

Supergods



Grant Morrison

For the millions of people who know and love the great pantheon of superheroes, here's a brilliant and wildly entertaining exploration of the phenomenon--the story of how our culture gave birth to these otherworldly heroes, how they've changed as we've changed, and how they've transformed us.

From the most acclaimed and oracular writer in the comics world, here is a mind-jolting look at one of the most ubiguitous, beloved, and misunderstood of American creations: our superheroes. Much more than a book about comics or pop ephemera, Supergods is a polymathic, intellectually exhilarating book about us: our culture, our history, our future, and the heroic power of the stories we tell.

Key Points/Quotes

- A LEGEND IN HIS FIELD: Morrison is one of the trinity of graphic novelists--along with Alan Moore and Neil Gaiman--who reinvented the superhero for the modern age. His Arkham Asylum, at more than 500,000 copies sold, is the best-selling original graphic novel ever published. He is revered in the comics world.
- LIVELY, PROVOCATIVE CULTURAL CRITIQUE: Presented chronologically, Morrison explains the evolution of our relationship with superheroes in a style that is intelligent, accessible, controversial, and always thrilling to read.
- NOT JUST FOR COMIC FANS: Morrison effortlessly weaves together art history, cultural anthropology, philosophy, media theory, magic, pop music, cutting-edge physics, and mythology.
- SUPERHERO RENAISSANCE: Batman, Spider-Man, Ironman, the Watchmen, et al., are huge franchises across all media. Mega-budget superhero films dominate every summer. Morrison is a consultant on virtually all of them.
- MEDIA DREAM: Morrison is the philospher king of the comics world. Handsome and erudite, with a charming Scottish accent, he's already beloved in the media.
- ILLUSTRATIONS THROUGHOUT: The book will include approximately fifteen iconic images of superheroes throughout the ages.
- "I suddenly realized that everything that I'm trying to say in my nonfiction work, and in some of my fiction work, had been so beautifully and so imaginatively expressed in the work of Grant Morrison." --Deepak Chopra "Grant Morrison is one of the great comic writers of all time. I wish I didn't have to
- compete with someone as good as him." -- Stan Lee

About the Author/Illustrator_

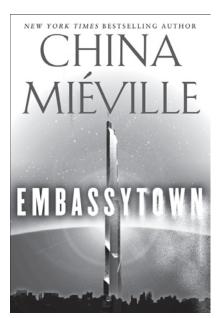
Author Residence: Los Angeles, CA Author Hometown: Glasgow, Scotland GRANT MORRISON is one of comics' greatest innovators. His long list of credits includes Batman: Arkham Asylum, JLA, Seven Soldiers, Animal Man, Doom Patrol, The Invisibles, and The Filth. He is currently writing Batman and All-Star Superman.

Rights _

Territories: US, Canada, open market Audio: No British: No Restriction: US, Canada, Open Mkt	t Return indicator: Full copies only Book Club: Yes Translation: No Agency: FOUNDRY MEDIA, LLC		Reprint: Yes 1st Serial: Yes Special Markets: Agent: PETER MCGUIGAN	
Other Editions	ISBN		Publisher	Price
E-book	978-0-679-60346-7		Spiegel & Grau	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN		Publisher	Price
Final Crisis/Grant Morrison/HC	978-1-4012-2281-9		DC Comics	\$29.99

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Final Crisis/Grant Morrison/HC	978-1-4012-2281-9	6/09	DC Comics	\$29.99
Batman: RIP/Grant Morrison/HC	978-1-4012-2090-7	2/09	DC Comics	\$24.99
Batman: Arkham Asylum/Grant Morrison/TR	9781401204259	11/05	DC Comics	\$17.99
New X-Men Vol. 1: E is for Extinction/Grant Morris	9780785108115	12/02	Marvel Comics	\$11.99
Comp Titles	ISBN	On sale	Publisher	Price
The Rest is Noise/Alex Ross/HC	9780374249397	10/07	Farrar, Straus and Giroux	\$30.00
This Is Your Brain on Music/Daniel J. Levitin/HC	9780525949695	8/06	Dutton Adult	\$24.95
Kavalier & Clay/Chabon, Michael/HC	9780679450047	9/00	Random House	\$27.95/\$39.95 Can.
The Power Of Myth/Campbell, Joseph/HC	9780385247733	5/88	DDay Gen Adult	\$35.00/\$42.95 Can.

DEL REY SPECTRA



ON SALE 5/17/2011 DEL REY HARDCOVER

978-0-345-52449-2 \$25.00/\$28.95 Can.

Category: SCIENCE FICTION BISAC Cat: Fiction - Science Fiction - General Order Form Cat: SCIENCE FICTION Page Count: 208 Trim Size: 5-1/2 x 8-1/4 Carton Count: 12 Load Group: 0204 Prod Type: Del Rey Hardcover

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Author tour: New York, Washington D.C., Boston, Seattle, Portland
- Facebook promotion
- Promotions on LibraryThing, Goodreads, fantasy blogs, and fan forums
- Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)
- Excerpt in *Kraken* (Del Rey trade paperback, 5/11)
- Library marketing

Embassytown



China Mieville

From beloved and award-winning author China Miéville comes *Embassytown*, a tightly plotted literary science-fiction novel that will draw comparisons to Miéville's well-received, award-winning novel *The City & The City* as well as Mary Doria Russell's *The Sparrow.*

China Miéville continues to expand his audience with this brilliant novel. On a distant planet in the far future, humans and an alien race coexist in a nonviolent but nonetheless uncomfortable arrangement. In general, they don't hurt one another, but they're not necessarily happy to share the city together. It is a marriage of convenience, arranged for economic reasons. But when a new group of humans arrives on the planet, one current citizen--a young woman--begins to realize that things are about to change for the worse.

Key Points/Quotes_

- CRITICS' DARLING: Miéville has won the British Fantasy Award (twice), the Arthur C. Clarke Award (three times), and the Locus Award (four times), among others. He's been nominated multiple times for the Nebula and Hugo awards for best novel.
- BESTSELLING AUTHOR: Miéville's *The City & The City* (6/09) was a San Francisco Chronicle bestseller and was named one of the best books of the year by the Los Angeles Times, The Seattle Times, and Publishers Weekly. Miéville's YA novel Un Lun Dun (2/07) was a New York Times bestseller. His novel Iron Council (8/04) was a San Francisco Chronicle bestseller.
- BELOVED BY HIS FANS: Miéville was rapturously received as a guest of honor at the 2010 San Diego Comic-Con (125,000 attendees!).
- TRADE PAPERBACK TIE-IN: Publishes concurrently with the trade paperback edition of *Kraken*.
- TIMING: Miéville is now on schedule to publish a new novel every year.
- "Miéville has arrived as one of the most engaging new voices in imaginative literature."
 --San Francisco Chronicle
- "One of the most interesting and promising writers to appear in the last few years in any genre." --Carlos Ruiz Zafón

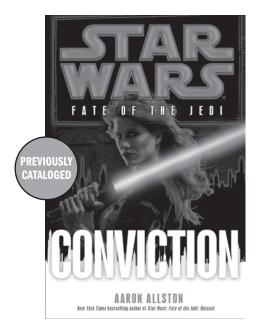
About the Author/Illustrator_

Author Residence: London

Author Hometown: London

CHINA MIÉVILLE's fiction has won the Arthur C. Clarke Award (three times), the British Fantasy Award (twice), and the Locus Award (four times), among other awards. His nonfiction includes *Between Equal Rights*, a study of international law. He lives and works in London.

Territories: US, Canada, open market (no Europe) Audio: Yes British: No Restriction: US,CAN,OpnMkt(no EU)	 Return indicator: Full copies only Book Club: Yes Translation: No Agency: MIC CHEETHAM AGENCY 			Reprint: Yes 1st Serial: Yes Special Markets: Agent: MIC CHEETHAM	
Other Editions	ISBN		Publisher	Price	
E-book	978-0-345-52185-9		Del Rey	\$26.00/\$26.00 Can.	
Hist/Prev Titles	ISBN	5/09	Publisher	Price	
The City & The City/Mieville, China/HC	978-0-345-49751-2		Del Rey	\$26.00/\$30.00 Can.	
City & The City, The (Ebk)/Mieville, China/EL	978-0-345-51566-7		Del Rey	\$15.00/\$15.00 Can.	
Un Lun Dun/Mieville, China/HC	978-0-345-49516-7		Del Rey	\$17.95/\$22.00 Can.	
Perdido Street Station/Mieville, China/TR	9780345443021		Del Rey	\$18.95/\$28.95 Can.	
Comp Titles	ISBN	9/03	Publisher	Price	
Neverwhere / Neil Gaiman / TR	9780060557812		Harper Perennial	\$13.99	
The Sparrow/Russell, Mary Doria/TR	978-0-449-91255-3		Ballantine Books	\$15.00/\$18.95 Can.	



ON SALE 5/24/2011 LUCASBOOKS HARDCOVER

978-0-345-50910-9 \$27.00/\$31.00 Can.

Category: SCIENCE FICTION BISAC Cat: Fiction - Science Fiction - Space Opera Order Form Cat: SCIENCE FICTION Page Count: 256 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Load Group: 0205 Series: Star Wars . Prod Type: Lucasbooks HC

Marketing and Publicity

- Author website: FateOfTheJedi.com
- National review and feature attention
- Online review and feature attention
- Online advertising: Suvudu.com
- Original e-story: The Lost Tribe of the Sith with excerpt available as a free PDF download
- Feature in the *Star Wars*, Suvudu, and Del Rey *Star Wars* e-newsletters
- Feature on StarWars.com, Suvudu.com, and official Facebook fan pages
- Authorless events with 501st street teams
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)
- Library marketing

Star Wars: Fate of the Jedi: Conviction



Aaron Allston

The seventh novel in a latest epic *Star Wars* story arc for fans of the Legacy of the Force series.

While Luke and Ben Skywalker continue their exploration of the mystery known as Abeloth with their unlikely Sith allies, the galaxy is abuzz with the trial of former Jedi Knight Tahiri Veila. This moment when the fate of the Jedi might be determined is close at hand, as the exiled Grand Master works to find a reason behind the madness afflicting the Jedi, while those charged with keeping the Order intact struggle against a Republic that seems to have already declared their verdict in the only court that matters: the court of public opinion. *Conviction* begins the mini-trilogy that will leave readers breathlessly waiting to see how the bestselling Fate of the Jedi series ends.

Key Points/Quotes _____

- EXCITING PLOT DEVELOPMENTS: As an evil as ancient as the galaxy rises to power, one familiar Jedi may have come to the end of the line...
- STAR WARS SENSATION: By Spring 2011, there will be more than 646,000 copies of the Fate of the Jedi novels in print.
- GREAT START: The first five books of the series have all been on the *New York Times* hardcover bestseller list: *Outcast* for five weeks, debuting at #3; *Omen* for three weeks, debuting at #4; *Abyss* for five weeks, debuting at #7; *Backlash* for four weeks, debuting at #4; *Allies* for four weeks, debuting at #8.
- BIG SPRING: In addition to *Conviction*, the mass market for the fourth book, *Backlash*, and the fifth book, *Allies*, will be out in mass market January 2011 and March 2011, respectively.
- NINE-BOOK HARDCOVER SERIES: The Fate of the Jedi series will be nine books in all: all hardcovers, all written by New York Times bestselling authors.
- AUTHOR POPULARITY: Aaron Allston is a *Star Wars* fan favorite---he launched the Fate of the Jedi series with *Outcast*, and there are almost 3 million copies of his *Star Wars* titles in print!

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Series Overview_

A nine-book series where the Jedi are under suspicion from their allies and allied with their enemies, featuring Luke, Leia, Han, and the rest of the fans' favorite characters.

About the Author/Illustrator____

Author Residence: Corsicana, TX

AARON ALLSTON was an editor of *The Space Gamer* magazine, which won the H. G. Wells Award for Best Role-Playing Magazine in 1982. Allston later became a freelance game designer, working for Hero Games and Dungeons & Dragons publisher TSR. He is one of the most popular *Star Wars* authors.

Audio:NoEBritish:NoTRestriction:US, Canada, Open MktA	Return indicator: Full copies only Book Club: No Translation: No Agency: SCOTT MEREDITH LITERARY AGENCY			Reprint: No 1st Serial: No Special Markets: Agent: RUSSELL GALEN	
Other Editions E-book Unabridged CD	ISBN 978-0-345-51958-0 978-0-7393-7673-7	5/11	Publisher LucasBooks Random House A	udio	Price \$27.00/\$27.00 Can. \$40.00/\$47.00 Can.
Hist/Prev Titles SW: Fate Of The Jedi: Backlash/Allston, Aaron/HC Sw: Fotj: Backlash (Ebk)/Allston, Aaron/EL SW: Fate Of The Jedi: Outcast/Allston, Aaron/HC Sw: Legacy Of The Force: Betra/Allston, Aaron/HC	978-0-345-51953-5 978-0-345-50906-2	3/10 3/10 3/09	Publisher LucasBooks LucasBooks LucasBooks LucasBooks		Price \$27.00/\$33.00 Can. \$27.00/\$27.00 Can. \$27.00/\$32.00 Can. \$25.95/\$34.95 Can.
Comp Titles SW: Fate Of The Jedi: Vortex/Denning, Troy/HC SW: Fate Of The Jedi: Allies/Golden, Christie/HC SW: Fate Of The Jedi: Abyss/Denning, Troy/HC SW: Fate Of The Jedi: Omen/Golden, Christie/HC	ISBN 978-0-345-50920-8 978-0-345-50914-7 978-0-345-50918-5 978-0-345-50912-3	11/10 5/10 8/09	Publisher LucasBooks LucasBooks LucasBooks LucasBooks		Price \$27.00/\$31.00 Can. \$27.00/\$32.00 Can. \$27.00/\$33.00 Can. \$27.00/\$32.00 Can.

20TH ANNIVERSARY EDITION INCLUDES ALL-NEW MATERIAL



ON SALE 6/21/2011 LUCASBOOKS HARDCOVER

978-0-345-52829-2 \$30.00/\$34.00 Can. History: Spectra MM (5/92), Spectra HC (5/91)

Category: SCIENCE FICTION BISAC Cat: Fiction - Science Fiction - Space Opera Order Form Cat: SCIENCE FICTION Page Count: 400 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 40/32 Load Group: 0204 Prod Type: Lucasbooks HC

Marketing and Publicity

- Author website: StarWars.com
- National review and feature attention
- Online review and feature attention
 Author appearance at San Diego
- Comic-Con (7/11) • Online advertising: Suvudu.com
- Feature in the Official *Star Wars* e-newsletter
- Feature in the Suvudu e-newsletter
 Promotion on StarWars.com and
- Promotion on Starwars.com and Suvudu.com
- Outreach to Star Wars bloggers and websites
- Promotion on *Star Wars* Books Facebook page
- Convention promotion at San Diego Comic-Con (7/11), New York Comic Con (10/11)

Star Wars: Heir to the Empire 20th Anniversary Edition



Timothy Zahn

The 20th anniversary edition of the #1 *New York Times* bestselling novel that jump-started two decades of *Star Wars* publishing--more than 2.3 million copies in print! This special edition is updated and annotated and contains a brand-new short story.

In 1991, at a time when there had been no new *Star Wars* novels in eight years and none at all continuing the story of the saga past the events of the original movie trilogy, a brand-new novel burst on the scene: *Heir to the Empire*, the first book of the Thrawn Trilogy, by Hugo Award-winning author Timothy Zahn. The cover boldly announced "The Saga Continues," and the novel, which was set five years after the events of *Star Wars: Return of the Jedi* and introduced the wildly popular blue-skinned, red-eyed character known as Grand Admiral Thrawn, shot to the #1 spot on the *New York Times* hardcover bestseller list. Now, to celebrate the 20th anniversary of this publishing phenomenon, here is a special edition, annotated throughout by the author and including a brand-new, never-before-published short story featuring Grand Admiral Thrawn!

Key Points/Quotes_

- A BLOCKBUSTER #1 NEW YORK TIMES BESTSELLER WITH MORE THAN 2.3 MILLION COPIES IN PRINT
- ANNOTATED EDITION: For this anniversary edition, Zahn has gone through and annotated the entire novel with tidbits about the creation and history of the story, characters, and publishing process.
- NEW SHORT STORY: Includes a brand-new, never-before-seen short story featuring Grand Admiral Thrawn.
- TIMOTHY ZAHN IS THE BESTSELLING STAR WARS AUTHOR OF ALL TIME: More than 8 million copies of his Star Wars books in print!
- BRAND-NEW NOVEL DEBUT: Del Rey is launching a brand-new Zahn *Star Wars* hardcover novel, *Choices of One*, on July 19, 2011!
- A BIT OF INTERESTING TRIVIA: *Star Wars: Heir to the Empire* introduced the name "Coruscant" for the *Star Wars* galaxy's capital planet, a name which George Lucas later used in the prequel movies, Episodes I, II, and III.

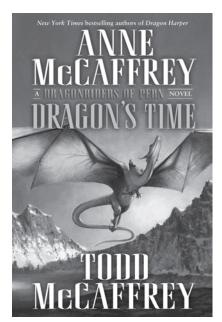
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About the Author/Illustrator ____

Author Residence: Bandon, OR

TIMOTHY ZAHN has been writing science fiction since 1975 and sold his first story to Analog in 1978. Since then Zahn has published nearly seventy short stories and novelettes, numerous novels, and three short fiction collections. Along the way he has won a Hugo Award (for the novella *Cascade Point*, in 1984) and has been nominated twice more. He is best known for his original five *Star Wars* novels (*Heir to the Empire, Dark Force Rising, The Last Command, Specter of the Past*, and *Vision of the Future*). His most recent publications have been the science-fiction Cobra series and the six-part young adult series Dragonback. He has a B.S. in physics from Michigan State University, and an M.S. in physics from the University of Illinois.

Audio: British:	Return indicator: Full copies only Book Club: Translation: Agency:			Reprint: 1st Serial: Special Markets: Agent:	
Other Editions	ISBN		Publisher	Price	
Unabridged CD	978-0-307-93355-3		Random House Aud		
Hist/Prev Titles	ISBN	On sale	Publisher	Price	
Sw: Heir To The Empire/Zahn, Timothy/MM	9780553296129	5/92	Spectra	\$7.99/\$10.99 Can.	
Star Wars: Heir To The Empire/Zahn, Timothy/HC	9780553073270	5/91	Spectra	\$22.95/\$29.95 Can.	
Sw: Allegiance/Zahn, Timothy/HC	978-0-345-47738-5	1/07	LucasBooks	\$25.95/\$32.00 Can.	
Sw: Outbound Flight/Zahn, Timothy/HC	978-0-345-45683-0	1/06	LucasBooks	\$26.95/\$37.95 Can.	
Sw: Survivor'S Quest/Zahn, Timothy/HC	9780345459169	2/04	LucasBooks	\$25.95/\$39.95 Can.	
Vision Of The Future/Zahn, Timothy/HC	9780553100358	9/98	Spectra	\$24.95/\$34.95 Can.	
Specter Of The Past/Zahn, Timothy/HC	9780553095425	11/97	Spectra	\$23.95/\$32.95 Can.	
Last Command/Zahn, Timothy/HC	9780553091861	4/93	Spectra	\$21.95/\$26.95 Can.	



ON SALE 6/28/2011 DEL REY HARDCOVER

978-0-345-50089-2 \$26.00/\$30.00 Can.

Category: SCIENCE FICTION BISAC Cat: Fiction - Science Fiction - General Order Form Cat: SCIENCE FICTION Page Count: 352 Trim Size: 6-1/4 x 9-1/4 Spine/Depth: 36/32 Carton Count: 12 Load Group: 0205 Series: Dragonriders of Pern, The Prod Type: Del Rey Hardcover

Marketing and Publicity

- Author websites: ToddMcCaffrey.org and AnneMcCaffrey.net
- National review and feature attention
- Online review and feature attention
- Local author promotion: Los Angeles
- Suvudu.com guest blog by Anne
- McCaffrey • Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)



Anne McCaffrey and Todd McCaffrey

For readers of Anne McCaffrey's beloved Pern series comes a brand-new Dragonriders collaboration by Anne and her son Todd, tying up the saga told by Todd in *Dragonsblood, Dragonheart*, and *Dragongirl*!

The plague that was killing the dragons is cured, but if something drastic isn't done, it could still be too late for Pern: Thread is falling, and there aren't nearly enough dragons to fight it off and ensure a future for the world and its people. Young Fiona has her hands full keeping her Weyr together and in fighting shape. Only Lorana, who cured the dragons of the plague and lost her own beloved queen dragon in the process, can coordinate the complicated time travel that is the world's only hope...

Key Points/Quotes_

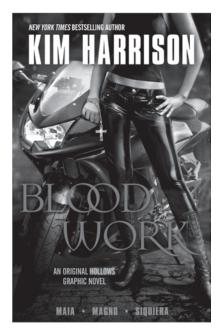
- BELOVED SERIES: The Dragonriders of Pern, with more than 5 million copies in Del Rey print, is one of science fiction's most beloved series, and Todd McCaffrey, Anne McCaffrey's son and designated heir to Pern, is helping to keep the dragonriders flying for another generation!
- MOTHER AND SON COLLABORATE AGAIN: For the first time since 2007's Dragon Harper, which has more than 125,000 copies in print in mass market and hardcover combined, Anne and Todd are writing a Pern novel together, which readers will be very excited about.
- INTRODUCTION BY ANNE McCAFFREY: Anne McCaffrey was so excited about the direction in which Todd has been taking the Pern series that she asked him if she could collaborate on *Dragon's Time*. This novel will include an introduction by Anne explaining it all to her fans!

About the Author/Illustrator_

Author Residence: Ireland; Los Angeles, CA

ANNE McCAFFERY is one of the most beloved and bestselling science-fiction and fantasy authors ever, and her Pern series alone has more than a dozen titles and more than 5 million books in print. TODD McCAFFREY, Anne McCaffrey's son, is the author of the bestselling *Dragonsblood* and *Dragonheart*, as well as *Dragongirl* and three collaborations with Anne McCaffrey: *Dragon's Kin, Dragon's Fire*, and *Dragon Harper*. Trained as a computer engineer, he now writes full time in his home in Los Angeles.

Territories: US, Canada, open market Audio: No British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: MBA LITERARY AGENTS LIMITED			Reprint: Yes 1st Serial: No Special Markets: Agent: DIANA TYLER
Other Editions	ISBN	On sale 6/11	Publisher	Price
E-book	978-0-345-52641-0		Del Rey	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	7/10	Publisher	Price
Dragongirl/Mccaffrey, Todd J/HC	978-0-345-49116-9		Del Rey	\$26.00/\$31.00 Can.
Dragonheart/Mccaffrey, Todd J/EL	978-0-345-52191-0		Del Rey	\$26.00/\$26.00 Can.
Dragonheart/Mccaffrey, Todd J/HC	978-0-345-49114-5		Del Rey	\$27.00/\$32.00 Can.
Dragon Harper/Mccaffrey, Anne/HC	978-0-345-48030-9		Del Rey	\$25.95/\$34.00 Can.
Dragon'S Fire/Mccaffrey, Anne/HC	978-0-345-48028-6		Del Rey	\$24.95/\$32.95 Can.
Dragonsblood/Mccaffrey, Todd J./HC	978-0-345-44124-9		Del Rey	\$24.95/\$34.95 Can.
Dragon's Kin/Mccaffrey, Anne/HC	9780345461988		Del Rey	\$24.95/\$35.95 Can.
The Skies Of Pern/Mccaffrey, Anne/HC	9780345434685		Del Rey	\$25.00/\$38.00 Can.



ON SALE 7/12/2011 DEL REY HARDCOVER

978-0-345-52101-9 \$23.00/\$25.95 Can.

Category: GRAPHIC NOVEL BISAC Cat: Comics & Graphic Novels - Graphic Novels - Fantasy Order Form Cat: FANTASY Page Count: 144 Trim Size: 6-5/8 x 10-1/4 Spine/Depth: 16/32 Carton Count: 12 Illustrations: 4C THROUGHOUT Load Group: 0203 Prod Type: Del Rey Graphic

Marketing and Publicity

- Author website: KimHarrison.net
- National review and feature attention
- Online review and feature attentionPreorder campaign
- Promotion on Facebook, LibraryThing, Goodreads, urban fantasy blogs, and fan forums
- Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)

Blood Work An Original Hollows Graphic Novel



Kim Harrison

Kim Harrison's urban paranormals starring sexy young witch Rachel Morgan--the Hollows series--have sold more than a million copies in North America alone. Now comes an original story in full-color graphic-novel form, scripted by Harrison herself, that reveals never-before-told backstory between Rachel Morgan and vampire Ivy Tamwood.

Sexy and action-filled, *Blood Work* will bring to life the characters that Harrison's fans have loved since publication of the first Hollows novel, *Dead Witch Walking*. Fans have been asking for years what Rachel and Ivy's first experience as partners in the I.S. (Inderland Security) was like. The answer? Stormy! Assigned as an intern under Ivy's supervision, Rachel's got plenty to prove, while Ivy has to face that this very attractive--and frustratingly self-assured--young earth witch controls powers that Ivy can't match. Ivy's got one big question as well. Did Piscary, her vampire master, set this partnership up? And if so, why?

Key Points/Quotes_

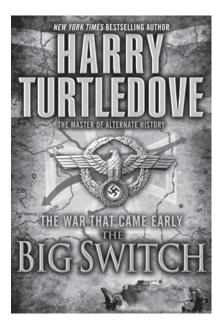
- NEW YORK TIMES BESTSELLING SERIES: Black Magic Sanction, eighth in the Hollows series (Eos/HarperCollins, 3/10), debuted at #3 on the New York Times hardcover fiction list. It has 136,000 copies in print.
- HUGE ADVANCE INTEREST: A teaser page of artwork from *Blood Work* garnered 34,000 views in twenty-four hours on Kim Harrison's Facebook page.
- FOLLOWS NEXT NEW HARDCOVER: A new Hollows novel will be published in Spring 2011 by HarperCollins.
- SECOND GRAPHIC NOVEL WILL FOLLOW: This adventure will continue in a second graphic novel from Del Rey in 2012.
- "Hell hath no fury like witch and bounty hunter Rachel Morgan when it comes to avenging her lover's murder. Her quest for justice holds some significant realizations for her, too, such as the strength in her bond with vamp partner Ivy, who helps her withstand the waves of power coursing through her body in one of the book's most emotionally gripping scenes...A suspenseful, satisfying journey of payback, personal growth, and empowerment." --Booklist, on White Witch, Black Curse

About the Author/Illustrator

Author Residence: Michigan
Illustrator Residence: BrazilAuthor Hometown: Michigan
Illustrator Hometown: Campos dos Goytacazes, Brazil
KIM HARRISON, author of the New York Times bestselling Hollows urban fantasy
series, was born and raised in Michigan. After receiving a bachelor of science
degree, she moved to South Carolina with her husband and two boys, recently
returning north to escape the heat. In addition to writing the Hollows books, she is
the author of the Bestselling Madison Avery young-adult series. Harrison is a
member of both the Romance Writers of America and the Science Fiction and
Fantasy Writers of America. When not at her desk, she is likely digging in her yard
or remodeling her Victorian home.

PEDRO MAIA recently finished college with a degree in art. *Blood Work* is one of his first full-length projects.

Territories: World Audio: Yes British: Yes Restriction: World	Return indicator: F Book Club: Yes Translation: Yes Agency: RICHARD INC.		S ASSOCIATES	Reprint: Yes 1st Serial: Yes Special Markets: Agent: RICHARD CURTIS
Hist/Prev Titles Black Magic Sanction (Hollows #8)/Harrison/HC White Witch, Black Curse (Hollows #7)/Harrison/HC Outlaw Demon Wails (Hollows #6)/Harrison/MC Dead Witch Walking (Hollows #1)/Harrison/MM	ISBN 9780061138034 HC 9780061138010 9780060788704 9780060572969	On sale 3/10 3/09 3/08 5/01	Publisher Eos/HarperCollins Eos/HarperCollins Eos/HarperCollins Eos/HarperCollins	Price \$25.99 \$25.99 \$24.95 \$7.99
Comp Titles Mercy Thompson: Homecoming/Briggs, Patricia/h Dresden Files Welcome To The/Butcher, Jim/HC		8/09	Publisher Del Rey/Dabel Brot Del Rey/Dabel Brot	



ON SALE 7/19/2011 DEL REY HARDCOVER

978-0-345-49186-2 \$27.00/\$31.00 Can.

Category: ALTERNATE HISTORY BISAC Cat: Fiction - Alternative History Order Form Cat: FICTION GENERAL Page Count: 480 Trim Size: 6-1/4 x 9-1/4 Carton Count: 12 Load Group: 0204 Prod Type: Del Rey Hardcover

Marketing and Publicity

- Author website: HarryTurtledove.net
- National review and feature attention
- Online review and feature attention
- Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Excerpt featured in *West and East* (Del Rey trade paperback, 6/11)
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)
- Library marketing

The War That Came Early: The Big Switch



Harry Turtledove

From "the standard-bearer of alternate history" (*USA Today*) comes the third installment in his World War II series, The War That Came Early, and it is the work of a master operating at the top of his craft.

Building on the events of *Hitler's War* and *West and East*, this new novel explores the lives of simple soldiers and civilians, as well as great historic leaders, to explore what might have happened had Chamberlain chosen *not* to appease Hitler. How would lives have changed? How would history have changed? How would our world be changed?

Key Points/Quotes

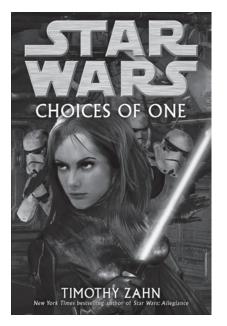
- NEW YORK TIMES EXTENDED LIST: Hitler's War, the first in this series, hit the New York Times extended bestseller list.
- TIE IN: Ties into the trade paperback publication of book two in this series, *West and East* (Del Rey, 6/10).
- MORE BOOKS TO COME: Del Rey has signed a new deal for three more books in The War That Came Early series.
- POPULAR HISTORICAL SETTING: Books about Nazis continue to captivate the American imagination, and World War II offers fertile ground for alternate history.
- TOTAL BOOKS IN PRINT: Turtledove has more than 2.5 million books in print with Del Rey.
- BOOK CLUB SELECTIONS: All of the previous books have been featured selections of the Science Fiction Book Club.
- "Turtledove is always good, but this return to World War II, one of his favorite turfs, is genuinely brilliant." -- Booklist, on Hitler's War

About the Author/Illustrator_

 Author Residence: Chatsworth, CA
 Author Hometown: Los Angeles, CA

 HARRY TURTLEDOVE is a Hugo Award-winning and critically acclaimed writer of science fiction, fantasy, and alternate history.

Audio:NoEBritish:YesTRestriction:WorldA	Return indicator: Full copies only Book Club: Yes Translation: No Agency: SCOVIL GALEN GHOSH LITERARY		,	Reprint: Yes 1st Serial: No Special Markets: Agent: RUSS GALEN	
Other Editions E-book	ISBN 978-0-345-52184-2		Publisher Del Rey	Price \$27.00/\$27.00 Can.	
Hist/Prev Titles West And East/Turtledove, Harry/HC West And East (Ebk)/Turtledove, Harry/EL Hitler's War/Turtledove, Harry/HC The Man With The Iron Heart/Turtledove, Harry/HC Settling Accounts: In At The D/Turtledove, Harry/HC Settling Accounts: The Grapple/Turtledove/HC Settling Accounts: Drive To Th/Turtledove, Harry/H	978-0-345-49247-0 978-0-345-45725-7	7/10 7/10 8/09 7/08 7/07 7/06	Publisher Del Rey Del Rey Del Rey Del Rey Del Rey Del Rey Del Rey	Price \$27.00/\$32.00 Can. \$27.00/\$27.00 Can. \$27.00/\$32.00 Can. \$27.00/\$32.00 Can. \$26.95/\$34.95 Can. \$26.95/\$35.95 Can. \$26.95/\$37.95 Can.	



ON SALE 7/19/2011 LUCASBOOKS HARDCOVER

978-0-345-51125-6 \$27.00/\$31.00 Can.

Category: SCIENCE FICTION BISAC Cat: Fiction - Science Fiction - Space Opera Order Form Cat: SCIENCE FICTION Page Count: 416 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Load Group: 0204 Series: Star Wars . Prod Type: Lucasbooks HC

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Author tour: 8 cities by request
- Feature in the *Star Wars*, Suvudu, and Del Rey *Star Wars* e-newsletters
- Feature on StarWars.com, Suvudu.com, and official Facebook fan pages
- Authorless events with 501st street teams
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)
- Library marketing

Star Wars: Choices of One



Timothy Zahn

A brand-new treat for fans of #1 New York Times bestselling Star Wars author Timothy Zahn: a classic Star Wars adventure set in the time between Star Wars: A New Hope and Star Wars: The Empire Strikes Back, featuring Luke, Han, Leia, and Mara Jade!

2011 marks the 20th anniversary of the publication of *Star Wars: Heir to the Empire* by Timothy Zahn, the #1 *New York Times* hardcover bestseller that relaunched the entire *Star Wars* publishing program. To celebrate this historic event, Zahn returns to *Star Wars* with a brand-new novel of adventure, action, and intrigue starring the young Luke Skywalker, Han Solo, Princess Leia Organa, and the beloved Mara Jade!

Key Points/Quotes

- POPULAR STAR WARS STORY LINE: It's been four years since Zahn's Star Wars: Allegiance, the #10 New York Times bestselling hardcover that gave us our first look at the young Mara Jade, the Force-sensitive girl raised and trained by the Emperor to wield the dark side of the Force, yet destined to become a Jedi Master, the wife of Luke Skywalker, and the mother of his son, Ben! Choices of One will feature fresh but familiar interactions between our favorite classic characters.
- STORMTROOPER ACTION: Features the renegade band of stormtroopers from *Allegiance*, combining exciting action in white armor with real human soldiers. Fans of the *New York Times* bestselling Republic Commando and Imperial Commando series will flock to this book.
- IMPORTANT STAR WARS AUTHOR: Zahn brought the Star Wars franchise back to life ten years after Return of the Jedi came out on the big screen, with Star Wars: Heir to the Empire--a #1 New York Times bestseller in hardcover! 2011 will be the 20th anniversary of that novel--we will be releasing a special edition coming out that summer--and it will be the perfect time to remind Star Wars fans how much they love Zahn's books. Both books will utilize excerpts and backads to cross-promote Zahn's Star Wars novels.
- BOOKS IN PRINT: There are more than 8 million copies of Zahn's Star Wars novels in print!

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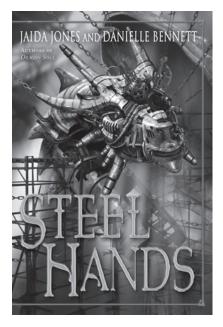
About the Author/Illustrator_____

Author Residence: Bandon, OR

TIMOTHY ZAHN has been writing science fiction since 1975 and sold his first story to *Analog* in 1978. Since then Zahn has published nearly seventy short stories and novelettes, numerous novels, and three short fiction collections. Along the way he has won a Hugo Award (for the novella *Cascade Point*, in 1984) and has been nominated twice more. He is best known for his original five *Star Wars* novels (*Heir to the Empire, Dark Force Rising, The Last Command, Specter of the Past,* and *Vision of the Future*). His most recent publications have been the science-fiction Cobra series and the six-part young adult series Dragonback. He has a B.S. in physics from Michigan State University, and an M.S. in physics from the University of Illinois.

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Territories: US, Canada, open market	Return indicator: Full copies only	Reprint: No	
Audio: No	Book Club: No	1st Serial: No	
British: No	Translation: No	Special Markets:	
Restriction: US, Canada, Open Mkt	Agency:	Agent:	
		-	

Hist/Prev Titles SW: Allegiance/Zahn, Timothy/HC SW: Outbound Flight/Zahn, Timothy/HC SW: Survivor'S Quest/Zahn, Timothy/HC Star Wars: Specter Of The Past/Zahn, Timothy/HC SV: Vision Of The Future/Zahn, Timothy/HC Star Wars: Last Command/Zahn, Timothy/HC SW: Dark Force Rising/Zahn, Timothy/HC	9780553100358 9780553091861	1/07 1/06 2/04 11/97 9/98 4/93	Publisher LucasBooks LucasBooks LucasBooks Spectra Spectra Spectra Spectra	Price \$25.95/\$32.00 Can. \$26.95/\$37.95 Can. \$25.95/\$39.95 Can. \$23.95/\$32.95 Can. \$24.95/\$34.95 Can. \$21.95/\$26.95 Can. \$18.60(\$22.50 Can.
Star Wars. Last Command/Zahn, Timothy/HC SW: Dark Force Rising/Zahn, Timothy/HC Star Wars: Heir To The Empire/Zahn, Timothy/HC	9780553087807 9780553085747 9780553073270	4/93 5/92 5/91	Spectra Spectra	\$18.50/\$22.50 Can. \$22.95/\$29.95 Can.



ON SALE 8/2/2011 SPECTRA HARDCOVER

978-0-553-80770-7 \$26.00/\$30.00 Can.

Category: FANTASY BISAC Cat: Fiction - Fantasy - General Order Form Cat: FANTASY Page Count: 496 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 48/32 Load Group: 0202 Prod Type: Spectra HC

Marketing and Publicity

- Author website: JonesandBennett.com
- National review and feature attention
- Online review and feature attention
- Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)

Steelhands



Jaida Jones and Danielle Bennett

A thrilling new tale for readers of fantasy of manners and fans of Jaida Jones and Danielle Bennett's previous novels, *Havemercy, Shadow Magic*, and *Dragon Soul*.

A strange sickness, a city of rumors, and a magic long thought forgotten... Once more, Jaida Jones and Danielle Bennett plunge readers into a fantastic world of war and magic, where peace is but an illusion and everyone has a secret. After Volstov had defeated Ke-Han, everyone was sure the diplomats would sort out the mess left by the opposing armies. And even though that seems to be the case on the surface, whispers in the wind tell of someone trying to bring the beautiful and fearsome mechanical dragons back to life--the very thing that could upset the precarious balance between the two nations. Told in Jones and Bennett's brilliant four-character harmony, this novel continues the story started in *Havemercy* and that has been adding fans with each subsequent stand-alone adventure.

Key Points/Quotes_

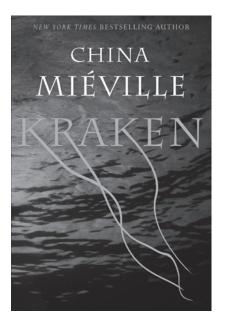
- TIES IN TO PREVIOUS MASS MARKET: This novel's release coincides with the mass market release of *Dragon Soul*, which will, in turn, contain an excerpt. And though it stands alone, its action grows out of issues raised in *Dragon Soul*, on sale in mass market two months prior.
- COLLABORATIVE MOJO: The authors' unique collaborative style, of passing the book from one to the other when one runs out of ideas, leads to a fresh, fluid energy, and plot twists that surprise not only readers but occasionally the authors themselves.
- FUTURE PROSPECTS: These two young authors are in their early twenties, and have only been getting better with each book--their future looks rosy.
- "I've read and reread this series. I think it's great." -- Charlaine Harris
- "Fantasy's most pleasant surprise since Temeraire himself took wing in 2006. Jones and Bennett have reinvented dragons yet again, this time in a steampunk context. But the bulk of their story is driven by some of the most sensitive and authentic attention to character you're likely to see this side of [George R. R. Martin's] Westeros...One of the few truly notable titles of 2008." -- SF Reviews, on Havemercy

About the Author/Illustrator_

Author Residence: Brooklyn, NY/Victoria, B.C., Author Hometown: Brooklyn, NY/Victoria, B.C., Canada

JAIDA JONES and DANIELLE BENNETT wrote their first novel together, *Havemercy*, over the Internet--Jones in New York, and Bennett in British Columbia. They now shuttle between apartments in Victoria and Brooklyn, which makes their collaboration much easier. They are also the authors of *Shadow Magic* and *Dragon Soul*.

Rights				
Territories: World Audio: Yes British: Yes Restriction: World	Return indicator: Full copies only Book Club: Yes Translation: No Agency: LAURA DAIL LITERARY AGENCY, IN			Reprint: Yes 1st Serial: Yes Special Markets: Agent: TAMAR RYDZINSKI
Other Editions	ISBN	On sale 8/11	Publisher	Price
E-book	978-0-345-52637-3		Spectra	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale 6/10 6/10 7/09 6/08	Publisher	Price
Dragon Soul/Jones, Jaida/HC	978-0-553-80769-1		Spectra	\$26.00/\$31.00 Can.
Dragon Soul (Ebk)/Jones, Jaida/EL	978-0-345-52168-2		Spectra	\$26.00/\$26.00 Can.
Shadow Magic/Jones, Jaida/HC	978-0-553-80697-7		Spectra	\$25.00/\$28.95 Can.
Havemercy/Jones, Jaida/HC	978-0-553-80696-0		Spectra	\$22.00/\$25.00 Can.
Comp Titles	ISBN	On sale 4/10 3/09 7/07 6/06	Publisher	Price
The Desert Spear/Brett, Peter V./HC	978-0-345-50381-7		Del Rey	\$26.00/\$32.00 Can.
The Warded Man/Brett, Peter V./HC	978-0-345-50380-0		Del Rey	\$25.00/\$28.00 Can.
Red Seas Under Red Skies/Lynch, Scott/HC	978-0-553-80468-3		Spectra	\$23.00
The Lies Of Locke Lamora/Lynch, Scott/HC	978-0-553-80467-6		Spectra	\$23.00



ON SALE 4/26/2011 DEL REY TRADE PAPERBACK

978-0-345-49750-5 \$16.00/\$18.00 Can. History: Del Rey HC (6/10)

Category: FANTASY BISAC Cat: Fiction - Fantasy - Epic Order Form Cat: FANTASY Page Count: 528 Trim Size: 6-1/8 x 9-1/4 Carton Count: 24 Load Group: 0205 Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Tie in with marketing for author's new hardcover, *Embassytown* (Del Rey, 5/11)
- Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)

Kraken



China Mieville

Bestselling author China Miéville returns to his roots in this exciting, no-holds-barred contemporary fantasy.

Miéville wrote *Kraken* for all those fans who have longed for him to return to the breathless energy and unleashed fantastical style that characterized his hit *Perdido Street Station*. Set in modern-day London, this contemporary fantasy opens in the British Museum, following the steps of a young curator as he leads a group of tourists through those hallowed halls. All are there to see the great kraken exhibit, but they soon learn that, horror of horrors, the kraken is gone!

Thus begins a breathless novel that quickly leads to an underground London, one inhabited by strangely magical criminals and mythical cults, all clamoring to get their hands on the kraken. And in the middle of it all is Billy, the young curator, who is desperately trying to figure out what the hell is going on!

Key Points/Quotes

- TIE-IN: Publishes concurrently with Mieville's new hardcover, *Embassytown*. Miéville is now on schedule to publish a new novel every year.
- CRITICS' DARLING: Miéville has won the British Fantasy Award (twice), the Arthur C. Clarke Award (three times), and the Locus Award (four times), among others. He's been multiply nominated for the Nebula and Hugo awards for best novel.
- BESTSELLING AUTHOR: Kraken was a Los Angeles Times bestseller in hardcover. Miéville's The City & The City (6/09) was a San Francisco Chronicle bestseller and was named one of the best books of the year bythe Los Angeles Times, The Seattle Times, and Publishers Weekly. Miéville's YA novel Un Lun Dun (2/07) was a New York Times bestseller. His novel Iron Council (8/04) was a San Francisco Chronicle bestseller.
- BELOVED AUTHOR: Miéville was a featured guest at the 2010 San Diego Comic-Con.
- "*Kraken* is hands-down the most fun book he's written in years...It's brilliant." -- *The Onion* A.V. Club (grade: A-)
- "In Kraken, Miéville's brought his A-game." --SFReviews
- "By the time Billy finds the kraken, which may just be a god of some kind, the stakes have been driven high and almost anything can happen. The reader is primed for a memorable payoff, and Miéville more than delivers." --San Francisco Chronicle
- "It's simply a tale well told, an accomplishment that knows no genre." -- Seattle Times

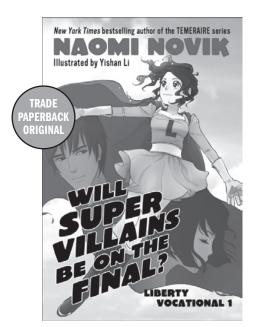
About the Author/Illustrator_

Author Residence: London

Author Hometown: London

CHINA MIÉVILLE's fiction has won the Arthur C. Clarke Award (three times), the British Fantasy Award (twice), and the Locus Award (four times), among other awards. His nonfiction includes *Between Equal Rights*, a study of international law. He lives and works in London.

Territories: US, Canada, open market Audio: Yes British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: MIC CHEETHAM AGENCY			Reprint: Yes 1st Serial: Yes Special Markets: Agent: MIC CHEETHAM
Other Editions E-book	ISBN 978-0-345-52185-9	On sale 6/10	Publisher Del Rey	Price \$26.00/\$26.00 Can.
Hist/Prev Titles Kraken/Mieville, China/HC The City & The City/Mieville, China/TR City & The City, The (Ebk)/Mieville, China/EL Un Lun Dun/Mieville, China/TR The Scar/Mieville, China/TR Perdido Street Station/Mieville, China/TR Comp Titles Neverwhere / Neil Gaiman / TR	ISBN 978-0-345-49749-9 978-0-345-49752-9 978-0-345-51566-7 978-0-345-45844-5 9780345444387 97803454443021 ISBN 9780060557812	4/10 5/09	Publisher Del Rey Del Rey Del Rey Del Rey Del Rey Del Rey Publisher Harper Perennial	Price \$26.00/\$31.00 Can. \$15.00/\$17.50 Can. \$15.00/\$15.00 Can. \$9.95/\$12.95 Can. \$18.95/\$28.95 Can. \$18.95/\$28.95 Can. Price \$13.99



ON SALE 4/26/2011 DEL REY TRADE PAPERBACK

978-0-345-51656-5 \$10.99/\$11.99 Can. History: Trade Paperback Original

Category: GRAPHIC NOVEL BISAC Cat: Comics & Graphic Novels - Graphic Novels - Superheroes Order Form Cat: FICTION GENERAL Page Count: 176 Trim Size: 5 x 7-1/2 Carton Count: 24 Illustrations: B/W THROUGHOUT Load Group: 0205 Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Author websites: NaomiNovik.com, Temeraire.org
- Illustrator's website: LiYishan.com
- National review and feature attention
- Online review and feature attention
- Local author promotion: New York
- Feature in Naomi Novik e-mail blast
- Facebook chat with B&N.com
- Online advertising
- Promotion on LibraryThing, Goodreads, fantasy blogs, and fan forums
- Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)
- Library marketing

Will Supervillains Be on the Final? Liberty Vocational Volume 1



Naomi Novik

Naomi Novik's bestselling Temeraire series has won her readers of all age groups. Now she turns her hand to the highly popular graphic-novel format with a story about teen superheroes-in-training who are faced with a series of moral dilemmas.

Will Supervillains Be on the Final? is set in a private college for young superheroes-in-training, but it's no simple story of teens learning to foil bank robberies. Unbeknownst to the students, there's a plot under way to subvert their education. Their ethics teacher is actually a supervillain, incognito at the school in order to make them question the very morals of being a hero. Against this dark background, Leah Taymore--the youngest student in the school--must learn to deal with her budding powers as well as with her crush on an older student and the demands of classes ranging from Rescue 101 to Costume Creation. Thought-provoking and funny as well, *Will Supervillains Be on the Final*? is perfect for readers of the Scott Pilgrim series and coming-of-age manga series such as Genshiken and Negima.

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- ILLUSTRATED THROUGHOUT: In black-and-white by manga artist Yishan Li.
- CONTAINS AN ORIGINAL TEMERAIRE SHORT STORY: The back-of-book material will include a never-before-seen story by Naomi Novik, set in the Temeraire universe.
- NEW YORK TIMES BESTSELLING AUTHOR: Novik's fourth book, Empire of Ivory (MM, 10/07), hit the New York Times list at #15, and her latest hardcover, Tongues of Serpents (Temeraire #6; 7/10), hit #33 on the expanded list.
- TEMERAIRE IN-PRINT FIGURES: There are more than 910,000 copies in print of the first five books in the series.
- SUBRIGHTS STRONG: The Temeraire series has been optioned by *Lord of the Rings* director Peter Jackson. Foreign rights have been sold in twenty-seven territories.
- AUTHOR SELF-PROMOTION: More than 10,000 readers subscribe to the Novik e-newsletter, and she has a blog, a Twitter account, and a Facebook page.

About the Author/Illustrator

Author Residence: New York, NY Illustrator Residence: Shanghai, China Author Hometown: Roslyn Heights, NY Illustrator Hometown: Tianjin, China

NAOMI NOVIK received the John W. Campbell Award for Best New Writer at the 2007 World Science Fiction Convention. An avid reader of fantasy literature since age six, when she first made her way through *The Lord of the Rings*, Novik is also a history buff with a particular interest in the Napoleonic era and a fondness for the work of Patrick O'Brian and Jane Austen. She studied English literature at Brown University and did graduate work in computer science at Columbia University before leaving to participate in the design and development of the computer game Neverwinter Nights: Shadow of Undrentide. She lives in New York City with her husband and six computers.

YISHAN LI has created artwork for a number of manga, graphic novel, and how-to-draw projects in the United States, United Kingdom, France, and China. She also created the manga page for *CosmoGirl* magazine from 2007 to 2008.

Territories: World Audio: Yes British: Yes Restriction: World	Return indicator: Full copies only Book Club: Yes Translation: Yes Agency: CYNTHIA MANSON			Reprint: Yes 1st Serial: Yes Special Markets: Agent:
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Tongues Of Serpents/Novik, Naomi/HC	978-0-345-49689-8	7/10	Del Rey	\$25.00/\$29.95 Can.
Tongues Of Serpents (Ebk)/Novik, Naomi/EL	978-0-345-52175-0	7/10	Del Rey	\$25.00/\$25.00 Can.
Victory Of Eagles/Novik, Naomi/MM	978-0-345-51225-3	5/09	Del Rey	\$7.99/\$9.99 Can.
Victory Of Eagles/Novik, Naomi/HC	978-0-345-49688-1	7/08	Del Rey	\$25.00/\$28.00 Can.
Empire of Ivory/Novik, Naomi/MM	978-0-345-49687-4	9/07	Del Rey	\$7.99/\$10.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Runaways/Vaughn, Brian K./TP	9780785116844	2/05	Marvel	\$7.99
Teen Titans 1: A Kid's Game/Johns, Geoff/TP	9781401203085	4/04	Marvel	\$9.99
Blue Moon Vol. 4/Chynna Clugston/TP	9781932664119	3/05	Oni Press	\$11.95



ON SALE 5/24/2011 DEL REY TRADE PAPERBACK

978-0-345-51360-1 \$10.99/\$11.99 Can. History: Trade Paperback Original

Category: GRAPHIC NOVEL BISAC Cat: Comics & Graphic Novels - Graphic Novels - Manga Order Form Cat: MANGA Page Count: 272 Trim Size: 5 x 7-1/2 Carton Count: 24 Illustrations: B/W THROUGHOUT Load Group: 0205 Edition Desc: MANGA Age: 16 UP Grade: Grade 11 & Up Prod Type: MANGA Tradepaper

Marketing and Publicity

- Author website: KingOfRPGs.com
- National review and feature attention
- Online review and feature attention
- Feature in the Suvudu e-newsletter
- Promotion on Suvudu.com
- Outreach to RPG gaming sites and blogs
 Convention promotion at San Diego
 Comic Con (7(11) and New York Comic
- Comic-Con (7/11) and New York Comic Con (10/11)

King of RPGS 2



Story by Jason Thompson; Illustrations by Victor Hao

For fans of *Scott Pilgrim*, *Penny Arcade*, and *Megatokyo*, the second sidesplitting volume in this manga series: a black-and-white graphic novel that's a hilarious send-up of manga, gaming, and geek culture, scripted by one of the kings of manga.

Shesh Maccabee has a problem: Whenever someone says the words "my character," his dark personality activates. Everyone's careful not to push his buttons--except Rona, the cop bent on getting Shesh behind bars. When Rona tracks him down in the game World of Warfare, catastrophe strikes, and Shesh's dark side is unleashed! Only Shesh's friends can take him down, and there's only one place to do it: the biggest World of Warfare convention in the world!

Key Points/Quotes

- MANGA TRADE PAPERBACK ORIGINAL
- BESTSELLER: Book 1 hit the *New York Times* bestseller list for Comics and Graphic Novels.
- AWESOME BUZZ: Book 1 has gotten great coverage on anime and manga blogs!
- DEDICATED FAN BASE: Like Megatokyo and Dramacon, King of RPGs 2 will appeal to the dedicated fan base that loves to read about gamers, fans, con-goers, and geek culture.
- KING OF MANGA: Writer Jason Thompson is a well-known expert on the genre he's spoofing: He was an editor at the manga company Viz and writes articles and manga reviews for magazines like *Wired*. He also wrote Del Rey's *Manga: The Complete Guide*, which has earned him his own fan following.
- Ages sixteen and up.
- "Thompson, a raging RPG fan and manga afficionado, perfectly captures the imaginative, marauding spirit of gamer geeks...If you're a fan of games, or just prone to bouts of extreme nerd rage, then you'll definitely want to pick up a copy of this book." --io9.com
- "Brilliant...*King of RPGs* will ring true to anyone who knows their Wood Elves from their Drow." --Mark Barrowcliffe, author of *The Elfish Gene*

Series Overview

King of RPGs follows the world's most ambitious gamemaster and his most powerful player as they rampage through all the gaming college has to offer!

About the Author/Illustrator_____

Author Residence: Seattle, WA

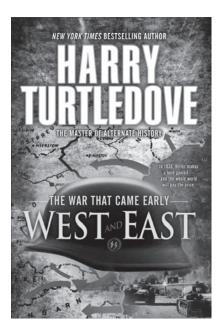
Illustrator Residence: San Francisco, CA

JASON THOMPSON is the author of *Manga: The Complete Guide* and is manga editor for *Otaku USA* magazine. He has worked on the English editions of *Naruto*, *Yu-Gi-Oh!*, and *Dragon Ball Z*, among others. He is a Level 14 Shaman/ Oozemaster.

Artist VICTOR HAO recently received his BFA from the Academy of Art University. Hao reads loads of manga and enjoys video games, which he studied closely to work on *King of RPGs*.

0		
Territories: World	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: Yes	Special Markets:
Restriction: World	Agency:	Agent:
		-

Hist/Prev Titles	ISBN	1/10	Publisher	Price
King Of Rpgs 1/Thompson, Jason/TR	978-0-345-51359-5		Del Rey	\$10.99/\$13.99 Can.
Manga: The Complete Guide/Thompson, Jason/TR	978-0-345-48590-8		Del Rey	\$19.95/\$24.95 Can.
Comp Titles Splendid Magic Of Penny Arcade/Holkins, Jerry/HC Goats 1: Infinite Typewriters/Rosenberg, Jonathan/ Penny Arcade, Volume 1/TR Scott Pilgrim's Precious Little Life/O'Malley, Bry Megatokyo 1/Fred Gallagher/TR		2/10	Publisher Del Rey Del Rey Dark Horse Oni Press Dark Horse	Price \$24.00/\$29.95 Can. \$14.00/\$16.50 Can. \$12.95 \$11.99 \$9.99



ON SALE 5/24/2011 DEL REY TRADE PAPERBACK

978-0-345-49185-5 \$16.00/\$18.00 Can. History: Del Rey HC (8/10)

Category: ALTERNATE HISTORY BISAC Cat: Fiction - Alternative History Order Form Cat: FICTION GENERAL Page Count: 448 Trim Size: 6-1/8 x 9-1/4 Carton Count: 24 Load Group: 0205 Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Author website: HarryTurtledove.net
- Tie in with marketing for author's new hardcover, *The Big Switch* (Del Rey 7/11)
- National review and feature attention
- Online review and feature attention

The War That Came Early: West and East



Harry Turtledove

West and East is the second installment in Harry Turtledove's new World War II series titled The War That Came Early. It is the work of a master operating at the top of his craft.

Building on the events of *Hitler's War*, this new novel of World War II explores the lives of simple soldiers and civilians, as well as great historic leaders, to explore what might have happened had Chamberlain chosen *not* to appease Hitler.

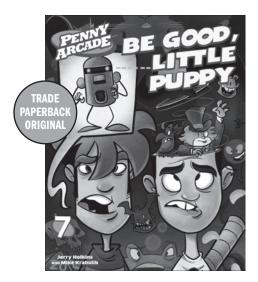
Key Points/Quotes_

- TIES IN TO NEW HARDCOVER: The third book in this series, *The Big Switch*, will publish on July 19, 2011.
- SERIES HIT NEW YORK TIMES EXTENDED LIST: Hitler's War, the first book in this series, hit the New York Times extended bestseller list.
- POPULAR HISTORICAL SETTING: Nazis continue to captivate the American imagination, and World War II offers fertile ground for alternate history.
- SOLID BACKLIST: Turtledove has more than 2.5 million books in print with Del Rey.
- "Turtledove is in top form as he traverses familiar and beloved terrain, the war years of the 20th century. The author's fans and lovers of military fiction and alternate history should welcome this addition to the genre." -- Library Journal, on West and East
- "Turtledove is always good, but this return to World War II, one of his favorite turfs, is genuinely brilliant." -- Booklist, on Hitler's War

About the Author/Illustrator

Author Residence: Chatsworth, CA Author Hometown: Los Angeles, CA HARRY TURTLEDOVE is a Hugo Award-winning and critically acclaimed writer of science fiction, fantasy, and alternate history.

Mgnta				
Audio: No E British: Yes T Restriction: World	Return indicator: Full copies only Book Club: Yes Translation: No Agency: SCOVIL GALEN GHOSH LITERARY		Reprint: Yes 1st Serial: No Special Markets: Agent: RUSS GALEN	
Other Editions E-book	ISBN 978-0-345-52184-2		Publisher Del Rey	Price \$27.00/\$27.00 Can.
Hist/Prev Titles West And East/Turtledove, Harry/HC Hitler's War/Turtledove, Harry/HC Hitler'S War (Ebk)/Turtledove, Harry/HC The Man With The Iron Heart/Turtledove, Harry/HC Settling Accounts: In At The D/Turtledove, Harry/H Settling Accounts: The Grapple/Turtledove/HC Settling Accounts: Drive To Th/Turtledove, Harry/H	978-0-345-49247-0 978-0-345-45725-7	7/10 8/09 8/09 7/08 7/07 7/06	Publisher Del Rey Del Rey Del Rey Del Rey Del Rey Del Rey Del Rey	Price \$27.00/\$32.00 Can. \$27.00/\$32.00 Can. \$16.00/\$16.00 Can. \$27.00/\$32.00 Can. \$26.5/\$34.95 Can. \$26.95/\$35.95 Can. \$26.95/\$37.95 Can.



ON SALE 6/28/2011 DEL REY

TRADE PAPERBACK

978-0-345-51228-4 \$15.00/\$17.00 Can. History: Trade Paperback Original

Category: GRAPHIC NOVEL BISAC Cat: Comics & Graphic Novels - Graphic Novels - General Order Form Cat: FICTION GENERAL Page Count: 208 Trim Size: 7 x 9 Carton Count: 24 Illustrations: THROUGHOUT Load Group: 0205 Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Author website: Penny-Arcade.com
- National review and feature attention
- Online review and feature attention
- Online advertising
- · Feature in the Suvudu e-newsletter
- Promotions on Suvudu.com Convention promotion at Penny Arcade
- Expo (9/11) and Penny Arcade Expo East (3/12)
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)

Penny Arcade 7 Be Good, Little Puppy



Jerry Holkins and Mike Krahulik

Two and a half million passionate, obsessed daily readers can't be wrong! Del Rey is proud to be publishing the seventh collection of Penny Arcade, an Internet phenomenon and a must-read webcomic for geeks everywhere.

Penny Arcade is one of the most-read webcomics ever, with multiple books now in print. Chockablock with gaming in-jokes and pop-culture commentary, this comic is the ultimate epic of the gaming life, and essential reading for geeks everywhere. Penny Arcade follows the adventures of Gabe and Tycho, two obsessed gamers with a deliciously wicked sense of humor and an irreverent way of looking at the world. Fans see themselves in Gabe and Tycho's misadventures...and appreciate the pair's honest, informed, and frankly hilarious commentary on the gaming world.

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- PREVIOUS BOOK WAS A NEW YORK TIMES BESTSELLER! Penny Arcade 6: The Halls Below debuted on the New York Times graphic novel bestseller list.
- COLLECTS EVERY STRIP FROM 2006, PLUS MORE: Every full-color strip is accompanied by exclusive and all-new commentary from the creators--a bonus feature that will encourage longtime fans to purchase the book!
- CONTAINS NEW AND ORIGINAL MATERIAL: Our edition will contain sixteen pages of exclusive bonus material.
- HEAVILY TRAFFICKED WEBSITE: The Penny Arcade website garners roughly 2.5 million page views a day. That's 2.5 million opportunities a day to promote this book to the site's rabid fan base!
- SO POPULAR IT HAS ITS OWN CONVENTION! The Penny Arcade Expo in Seattle now has more than 60,000 attendees -- the biggest gaming convention in the United States. A second show launched in Boston in March 2010, with attendance of more than 52,000 fans and gamers!
- CHILDREN'S CHARITY: Penny Arcade's children's charity, Child's Play, is set to raise nearly \$10 million for children's hospitals nationwide by the end of this year!
- TIME TOP 100: In 2010 Jerry Holkins and Mike Krahulik were named to Time magazine's list of the Top 100 most influential people!

About the Author/Illustrator _____

Author Residence: Seattle, WA Illustrator Residence: Seattle, WA Author Hometown: Seattle, WA Illustrator Hometown: Seattle, WA

JERRY HOLKINS is the writer of the webcomic Penny Arcade. Holkins also writes many of the news posts that accompany each comic. In the comic, his alter eqo is Tvcho Brahe.

MIKE KRAHULIK is Penny Arcade's artist and also creates book covers and video game art. His alter ego in the comic is Jonathan Gabriel, or simply Gabe.

Territories: World	Return indicator: Full copies only	Reprint: Yes
Audio: No	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: Yes	Special Markets:
Restriction: World	Agency:	Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Penny Arcade 6: The Halls/Holkins, Jerry/TR	978-0-345-51227-7	7/10	Del Rey	\$15.00/\$17.50 Can.
Splendid Magic Of Penny Arcade/Krahulik, Mike/HC	978-0-345-51226-0	2/10	Del Rey	\$24.00/\$29.95 Can.
Penny Arcade Vol. 4/Holkins and Krahilik/TR	9781593077730	6/07	Dark Horse	\$12.95
Penny Arcade Vol. 3/Holkins and Krahulik/TR	9781593076351	2/07	Dark Horse	\$12.95
Comp Titles	ISBN	On sale	Publisher	Price
Garfield Minus Garfield/Davis, Jim/TR	978-0-345-51387-8	10/08	Ballantine Books	\$13.00/\$16.00 Can.
Garfield Spills The Beans/Davis, Jim/TR	978-0-345-49177-0	9/08	Ballantine Books	\$15.00/\$18.95 Can.
Megatokyo Vol.1/Fred Gallagher/TR	9781593071639	3/04	Dark Horse	\$9.99
Dilbert: Words You Don't Want to Hear/Adams/TR	9780740738050	10/03	Andrews-McMeel	\$10.99

Raising Stony Mayhall



Daryl Gregory

The third novel from Daryl Gregory, one of the most promising young novelists in the fantasy genre, a writer whose early work has been compared to Stephen King.

Daryl Gregory has produced a zombie novel that is equal parts frightening, funny, and (gasp) sensitive. It's *A Prayer for Owen Meany* meets *Dawn of the Dead*, a book that only Gregory could write.

The story starts on a frozen lowa highway stretching out across snow-covered cornfields. A woman is driving with her two girls when she spots a young woman lying on the side of the road. The woman is dead, but there's a baby wrapped in her jacket. At first they think the baby is dead, too, but when they get him into their car, he begins to stir. Because of his gray complexion, the girls dub the baby "Stony."

Eventually, we will learn that Stony is a zombie.

Key Points/Quotes_

- TRADE PAPERBACK ORIGINAL
- PROMISING DEBUT: Gregory's debut novel *Pandemonium* met with great reviews, including starred reviews from both *Publishers Weekly* and *Library Journal*. It won the 2009 Crawford Award and was a finalist for the World Fantasy Award, the Shirley Jackson Award for best dark fantasy or horror novel, the Locus Award for best first novel, and the Mythopoeic Award for best adult fantasy novel.
- BRIGHT YOUNG STAR: His second novel, *The Devil's Alphabet*, was named by *Publishers Weekly* as one of the Best Books of 2009 and received a starred review that called it "quietly brilliant." Gregory has had several short stories published, one of which was a finalist for the Nebula Awards.
- ASIMOV'S READERS' AWARD: The readers of Asimov's magazine voted Gregory the winner for his novelette Second Person, Present Tense.
- GREAT VOICE: Gregory has a very easy first-person voice, and the characters he writes are very likeable.
- "Evokes the best of Stephen King." --Kirkus Reviews, on The Devil's Alphabet
- "A debut novel that breaks new ground. Most libraries should introduce SF fans to this bright new voice of the 21st century." -- Library Journal (starred review)

About the Author/Illustrator_

Author Residence: State College, PA

DARYL GREGORY's short stories have appeared in *The Magazine of Fantasy & Science Fiction, Asimov's*, several year's-best anthologies, and other fine venues. He received the *Asimov's* Readers' Award for the novelette *Second Person, Present Tense*. He has won the Crawford Award and has been nominated for the Nebula, the World Fantasy Award, The Shirley Jackson Award, the Locus Award, and the Mythopoeic Award. His first novel, *Pandemonium*, met with much critical acclaim. His second novel, *The Devil's Alphabet*, was named to the 2009 Best Books list by *Publishers Weekly*. He lives with his wife and two children in State College, Pennsylvania.

Rights

Territories: World Audio: No British: Yes Restriction: World	Return indicator: Full copies only Book Club: Yes Translation: No Agency: MARTHA MILLARD LITERARY AGENCY			Reprint: Yes 1st Serial: Yes Special Markets: Agent:	
Other Editions	ISBN		Publisher	Price	
E-book	978-0-345-52238-2		Del Rey	\$14.00/\$14.00 Can.	
Hist/Prev Titles	ISBN	11/09	Publisher	Price	
The Devil's Alphabet/Gregory, Daryl/TR	978-0-345-50117-2		Del Rey	\$15.00/\$18.95 Can.	
Devil'S Alphabet, The (Ebk)/Gregory, Daryl/EL	978-0-345-51695-4		Del Rey	\$15.00/\$15.00 Can.	
Pandemonium/Gregory, Daryl/TR	978-0-345-50116-5		Del Rey	\$14.00/\$17.99 Can.	
Comp Titles	ISBN	On sale	Publisher	Price	
Crooked Little Vein / Ellis, Warren / TP	9780061252051	7/08	HarperCollins	\$13.99	
Soon I Will Be Invincible/Grossman, Austin/TR	978-0-307-27986-6	6/08	Vintage	\$14.95/\$16.95 Can.	

DARYL GREGORY

TRAD

RIGINA

ON SALE 6/28/2011

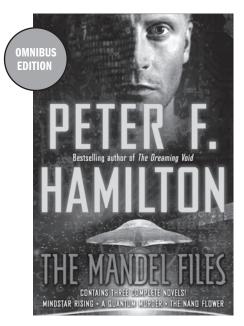
DEL REY TRADE PAPERBACK

978-0-345-52237-5 \$14.00/\$16.00 Can. History: Trade Paperback Original

Category: FANTASY BISAC Cat: Fiction - Fantasy - General Order Form Cat: FANTASY Page Count: 272 Trim Size: 5-1/2 x 8-1/4 Spine/Depth: 17/32 Carton Count: 24 Load Group: 0205 Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Author website: DarylGregory.com
- National review and feature attention
- Online review and feature attentionPromotion on LibraryThing, Goodreads,
- Fromotion on Elbrary rming, Goodreads fantasy/horror blogs, and fan forums
 Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)



ON SALE 7/26/2011 DEL REY

TRADE PAPERBACK

978-0-345-52635-9 \$19.95/\$22.95 Can. History: Tor Books individual MM novels, 1996-98

Category: SCIENCE FICTION BISAC Cat: Fiction - Science Fiction - Adventure Order Form Cat: SCIENCE FICTION Page Count: 1184 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 76/32 Carton Count: 24 Load Group: 0205 Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Author website: PeterFHamilton.co.uk
- Tie in with original e-story promotion
- Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)

The Mandel Files



Peter F. Hamilton

Del Rey adds a freshly repackaged omnibus edition of science-fiction bestseller Peter F. Hamilton's first three novels--*Mindstar Rising, A Quantum Murder*, and *The Nano Flower*--to its list of his latest titles. Set in the near future, the trilogy stars Greg Mandel, a former military officer who was upgraded with psi abilities, which he now uses in his civilian career as a private detective.

Thriller writer Ken Follett, author of *Eye of the Needle* and *Pillars of the Earth*, calls Peter F. Hamilton "the owner of the most powerful imagination in science fiction." Hamilton also displays a precognitive ability to forecast the issues our future will bring. Although originally published in the early 1990s, these books are set in a near-future England suffering from the ravages of global warming and collapsing financial markets. Now a beautifully repackaged omnibus edition offers the series in its entirety.

Key Points/Quotes_

- BOOKS HAVE BEEN OUT OF PRINT: The previous mass market editions of *Mindstar Rising, A Quantum Murder,* and *The Nano Flower* (Tor, 1996-1998) have been unavailable for about three years. (The author asked that his rights be reverted so that Del Rey could reissue on our list.)
- FRESH NEW PACKAGING will bring a new audience to this exciting series.
- GREG MANDEL E-STORY WILL LEAD INTO PUBLICATION: Hamilton has written a stand-alone story starring Greg Mandel, never before in print in North America, that Del Rey will offer in eBook form to lead up to publication of this omnibus.
- DEL REY HAS SIGNED A NEW HAMILTON NOVEL: Great North Road is scheduled for late 2012 publication.
- "Reads like a collaboration between William Gibson and Ian Fleming." -- Publishers Weekly, on Mindstar Rising
- "Great fun...a post-catastrophe techno-thriller, and the first of a trilogy. I want to see the next one, too." --San Diego Union-Tribune, on Mindstar Rising

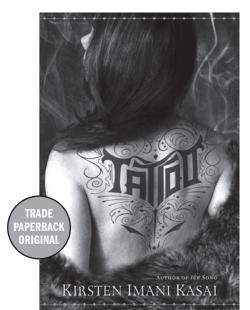
About the Author/Illustrator

Author Residence: England

Author Hometown: Rutland, England

PETER F. HAMILTON is the author of numerous short stories and nine previous novels, including the Void trilogy (including *The Dreaming Void* and *The Temporal Void*), *Judas Unchained*, *Pandora's Star, Fallen Dragon*, and the acclaimed Night's Dawn trilogy: *The Reality Dysfunction*, *The Neutronium Alchemist*, and *The Naked God*. He lives in Rutland, England, with his family.

Return indicator: Full copies only Book Club: Yes Translation: No Agency: ANTHONY GARDNER			Reprint: Yes 1st Serial: Yes Special Markets: Agent:	
ISBN	On sale	Publisher	Price	
978-0-345-52823-0	7/11	Del Rey	\$19.95/\$19.95 Can.	
ISBN	On sale	Publisher	Price	
978-0-345-49657-7	8/10	Del Rey	\$28.00/\$33.00 Can.	
978-0-345-52301-3	8/10	Del Rey	\$28.00/\$28.00 Can.	
978-0-345-49655-3	3/09	Del Rey	\$28.00/\$33.00 Can.	
978-0-345-49653-9	3/08	Del Rey	\$27.00/\$32.00 Can.	
978-0-345-46166-7	2/06	Del Rey	\$26.95/\$37.95 Can.	
9780345461629	3/04	Del Rey	\$26.95/\$39.95 Can.	
ISBN	On sale	Publisher	Price	
978-0-553-29335-7	10/91	Spectra	\$7.99/\$11.99 Can.	
9780553283686	2/90	Spectra	\$7.99/\$10.99 Can.	
	Book Club: Yes Translation: No Agency: ANTHON ISBN 978-0-345-52823-0 ISBN 978-0-345-49657-7 978-0-345-49657-3 978-0-345-49655-3 978-0-345-49653-9 978-0-345-49653-9 978-0-345-46166-7 9780345461629 ISBN 978-0-553-29335-7	Book Club: Yes Translation: No Agency: ANTHONY GARE ISBN On sale 978-0-345-52823-0 7/11 ISBN On sale 978-0-345-49657-7 8/10 978-0-345-49657-7 8/10 978-0-345-49657-3 3/09 978-0-345-49653-3 3/09 978-0-345-49653-9 3/08 978-0-345-40616-7 2/06 9780345461629 3/04 ISBN On sale 978-0-553-29335-7 10/91	Book Club: Yes Translation: No Agency: ANTHONY GARDNER ISBN On sale Publisher 978-0-345-52823-0 7/11 Del Rey ISBN On sale Publisher 978-0-345-49657-7 8/10 Del Rey 978-0-345-49657-3 8/10 Del Rey 978-0-345-49655-3 3/09 Del Rey 978-0-345-49655-3 9/09 Del Rey 978-0-345-49655-3 9/09 Del Rey 978-0-345-49655-3 9/09 Del Rey 978-0-345-49655-3 9/09 Del Rey 978-0-345-49655-3 9/00 Del Rey 978-0-345-49655-3 9/00 Del Rey 978-0-345-49655-3 9/00 Del Rey 978-0-345-49653-9 3/04 Del Rey 978-0-345-401629 3/04 Del Rey 978-0-553-29335-7 10/91 Spectra	



ON SALE 7/26/2011 DEL REY TRADE PAPERBACK

TRADE PAPERBACK

978-0-345-50882-9 \$15.00/\$17.00 Can. History: Trade Paperback Original

Category: FANTASY BISAC Cat: Fiction - Fantasy - General Order Form Cat: FANTASY Page Count: 352 Trim Size: 5-1/2 x 8-1/4 Carton Count: 24 Load Group: 0205 Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Author website: IceSong.com
- National review and feature attention
- Online review and feature attention
- Local author promotion: San Diego
- Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)

Tattoo



Kirsten Imani Kasai

For fans of Ursula K. Le Guin, Jacqueline Carey, Angela Carter, and Tanith Lee, this is the sequel to Kirsten Imani Kasai's much-praised debut.

In Kasai's first novel, *Ice Song*, Sorykah Minuit defeated the Collector and fled his ruined palace of horrors. Her children are safe; her journey, she thinks, is over. But the dark tendrils of the Collector's projects, and the secret conspiracies of his twisted children, are beginning to rot the world of the Sigue from within. Even Sorykah, who wants nothing more than to live in peace, cannot avoid being drawn in--especially when a chance encounter aboard her submarine proves that the most dangerous opponent she must face is not the man who seeks to capture her but the man within her own body.

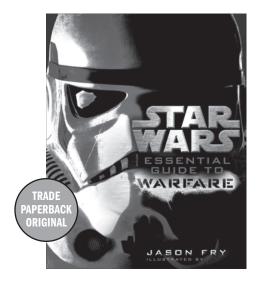
Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- LIKENED TO LE GUIN: Kasai's previous book, *Ice Song*, earned her many comparisons to the work of genre superstar Ursula K. Le Guin, for her brave and powerful treatment of gender.
- SCHOOL LIBRARY JOURNAL PICK: School Library Journal selected Ice Song for their list of Best Adult Books for High School Students 2009.
- CUTTING EDGE: Kasai's luminous prose and unflinching look at gender issues place her at the cutting edge of the literary spec-fic genre.
- HIGHLY PROMOTABLE AUTHOR: Kasai is young, beautiful, and an enthusiastic self-promoter at conferences and online.
- "Reminiscent of Ursula Le Guin's paradigm-shattering The Left Hand of Darkness, this
 piercingly moving story belongs in most fantasy collections." -- Library Journal
- "Ice Song is a near-perfect combination of fantasy, great storytelling and social commentary." -- Philadelphia Gay News

About the Author/Illustrator.

Author Residence: Southern CaliforniaAuthor Hometown: ColoradoA native Coloradoan, KIRSTEN IMANI KASAI has lived in places as diverse as
Newark, New Jersey, East Hampton, New York, Bradford and Penzance, England
(sadly devoid of singing pirates), and a windowless cubby beneath the stairs in a
San Francisco flat crowded with ten roommates, four iguanas, three cats, two
German exchange students, and a bald illegal Irishwoman, none of whom
possessed a front-door key. Before having children, she moved to a new city
every six months, indulging her taste for novelty. She currently resides in
Southern California with her husband and two children.

Result Return indicator: Full copies only Audio: Yes Book Club: Yes British: Yes Translation: Yes Restriction: World Agency: CORNERSTONE LITERARY, INC				Reprint: Yes 1st Serial: Yes Special Markets: Agent: HELEN BREITWEISER		
Other Editions	ISBN		Publisher	Price		
E-book	978-0-345-52636-6		Del Rey	\$15.00/\$15.00 Can.		
Hist/Prev Titles	ISBN	5/09	Publisher	Price		
Ice Song/Kasai, Kirsten Imani/TR	978-0-345-50881-2		Del Rey	\$15.00/\$17.50 Can.		
Ice Song (Ebk)/Kasai, Kirsten Imani/EL	978-0-345-51499-8		Del Rey	\$15.00/\$15.00 Can.		
Comp Titles Kushiel's Mercy/Carey, Jacqueline/HC Orphan's TalesNight G/Valente, Catherynne/TF The Left Hand of Darkness/LeGuin, Ursula K/TR The Bloody Chamber/Carter, Angela/TR		6/08	Publisher Grand Central Publish Spectra Ace Penguin	Price \$26.99 \$16.00/\$19.95 Can. \$13.95 \$13.00		



ON SALE 8/16/2011 LUCASBOOKS

TRADE PAPERBACK

978-0-345-47762-0 \$26.00/\$30.00 Can. History: Trade Paperback Original

Category: SCIENCE FICTION BISAC Cat: Fiction - Science Fiction - General Order Form Cat: SCIENCE FICTION Page Count: 240 Carton Count: 24 Load Group: 0204 Series: Star Wars . Prod Type: Lucasbooks TR

Marketing and Publicity

- Sample pages available
- National review and feature attention
- Online review and feature attention
- Feature on Suvudu.com and StarWars.com
- Feature in the *Star Wars*, Suvudu, and Del Rey *Star Wars* e-newsletters
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)

Star Wars: The Essential Guide to Warfare



Jason Fry

A new, never-before-published entry in our series of extremely popular *Star Wars Essential Guides. The Essential Guide to Warfare* is the book *Star Wars* fans have been waiting for, and will be presented with astonishing full-color artwork throughout!

Star Wars: The Essential Guide to Warfare will be the first *Essential Guide* devoted entirely to all aspects of the various militaries and major battles fought throughout the history of the *Star Wars* universe. All ground will be covered, including material from the films, *The Clone Wars* TV series, books, comics, and video games.

Key Points/Quotes _____

- TRADE PAPERBACK ORIGINAL
- OUR FULL-COLOR *Essential Guides* have been hugely popular, and backlist tremendously--there are more than a half-million copies of the seven previous full color *Essential Guides* in print.
- THE FOCAL POINTS of this book--the military and warfare--are of great interest to *Star Wars* fans, and this will be the very first time that we are dedicating an entire *Essential Guide* to them.
- AUTHOR JASON FRY is an established *Star Wars* author and has written numerous *Clone Wars* books, as well as *Star Wars: The Essential Atlas.*
- ORIGINAL ARTWORK: More than sixty full-colored original illustrations will be featured throughout.
- ENDURING POPULARITY: The success of Star Wars: The Clone Wars on Cartoon Network; the strong buzz building around two new video games, The Force Unleashed II and The Old Republic; and the strong continuing sales of our Star Wars novels proves that Star Wars is as popular as ever.

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Series Overview_

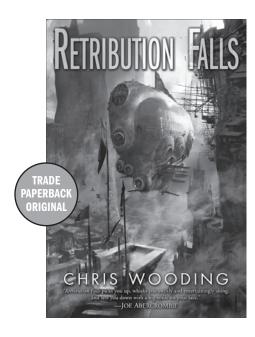
More than half a million full-color *Essential Guide* books are in print. Five of the previous seven full-color *Essential Guides* were updated from their previous installments. *The Essential Guide to the Force: Jedi Vs. Sith* and *The Essential Atlas* were original books, as is *The Essential Guide to Warfare.*

About the Author/Illustrator_

Author Residence: Brooklyn, NY JASON FRY is a writer in Brooklyn, New York, where he lives with his wife, son, and about a metric ton of *Star Wars* stuff.

Territories: US, Canada, open market	Return indicator: Full copies only	Reprint: No
Audio: No	Book Club: No	1st Serial: No
British: No	Translation: No	Special Markets:
Restriction: US, Canada, Open Mkt	Agency:	Agent:

Hist/Prev Titles SW:Clone Wars Character Encycl/Fry, Jason/HC Sw: The Essential Atlas/Wallace, Daniel/TR SW: Clone Wars: Ultimate Battles/Fry, Jason/HC	ISBN 9780756663087 978-0-345-47764-4 9780756652029	6/10	Publisher DK Publishing LucasBooks DK Publishing	Price \$16.99 \$30.00/\$34.00 Can. \$17.99
Comp Titles	ISBN	On sale	Publisher	Price
Sw: Jedi Vs. Sith: The Essenti/Windham, Ryder/TR	978-0-345-49334-7	11/07	LucasBooks	\$25.95/\$32.00 Can.
Sw: New Ess Gt Alien Species/Lewis, Ann M/TR	978-0-345-47760-6	10/06	LucasBooks	\$25.95/\$34.95 Can.
Sw: New Ess Gt Droids/Wallace, Daniel/TR	978-0-345-47759-0	6/06	LucasBooks	\$25.95/\$30.00 Can.
Sw: New Essential Chronology/Wallace, Daniel/TR	978-0-345-44901-6	10/05	LucasBooks	\$24.95/\$34.95 Can.
Sw:New Essential Guide To Weap/Blackman, H/TR	978-0-345-44903-0	10/04	LucasBooks	\$25.95/\$30.00 Can.



ON SALE 4/26/2011 SPECTRA TRADE PAPERBACK

978-0-345-52251-1 \$16.00 **History: Trade Paperback Original**

Category: FANTASY BISAC Cat: Fiction - Fantasy - General Order Form Cat: FANTASY Page Count: 496 Trim Size: 5-1/2 x 8-1/4 Spine/Depth: 32/32 Carton Count: 24 Load Group: 0205 Prod Type: Spectra TR

Marketing and Publicity

- Author website: ChrisWooding.com
- National review and feature attention
- Online review and feature attention
- Promotions on LibraryThing, Goodreads, fantasy blogs, and fan forums (BrownCoats.com)
- Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)

Retribution Falls



Chris Wooding

Popular YA author Chris Wooding makes his U.S. adult genre debut with this action-packed, sky pirate adventure!

Retribution Falls is a fast and fun romp with an airship crew that has no business succeeding but somehow always seems to...sort of. When Captain Frey takes on a job, of course it goes terribly wrong, and Frey finds himself being pursued by not only the Coalition Navy but also by Trinica Dracken, a merciless pirate--and his ex-fiancee. Ultimately, with the help of some fancy flying, fast talking, a surprisingly loyal crew, and a mechanical golem named Bess, the Ketty Jay finds itself immersed in something far deeper than the smuggling it's used to. leading the airship to the fabled haven known as Retribution Falls, where fortunes can be made ... if they aren't killed first.

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- SEQUEL FOLLOWS LATER IN THE SUMMER: In addition to Retribution Falls, we have the sequel, The Black Lung Captain, coming out a few months later, building momentum for this series
- MAKING NEWS: Retribution Falls was short-listed for the 2010 Arthur C. Clarke Award, Britain's most prestigious science fiction award.
- NAME BUILDING: Wooding has established himself as a successful YA author in the United States, with more than 450,000 books in print here, and now he's poised to have the same success in the adult market.
- CHARACTERS TO LOVE: With a large and diverse cast, there's someone for every reader to love amongst the ragtag crew of the Ketty Jay. There's a legion of dedicated fans of the television show Firefly who are going to find a lot to love in the Ketty Jay series
- "Nothing short of brilliant." -- The Guardian (UK)
- "Retribution Falls is the kind of old fashioned adventure I didn't think we were allowed to write anymore, of freebooting privateers making their haphazard way in a wondrous retro-future world. Chris has dusted off the format and given it a sharp modern edge that makes for a fast exhilirating read." -- Peter F. Hamilton

Series Overview

Captain Frey and his band of sky pirates try to survive the misadventures of the Ketty Jay.

About the Author/Illustrator _____

Author Residence: London, England

The Lies Of Locke Lamora/Lynch, Scott/MM

CHRIS WOODING is the author of, among others, the Broken Sky YA series; The Haunting of Alaizabel Cray, which won the Silver Smarties award; Malice; Poison; and Kerosene. He has travelled extensively, plays bass and guitar, and has recorded several albums with various bands and toured in Europe. His books have been published all around the world and translated into twenty languages. Retribution Falls is his first adult novel in the United States.

Rights

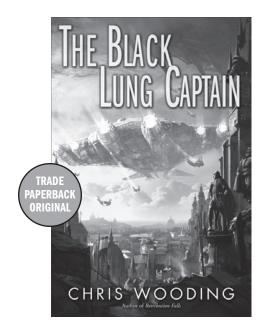
Audio: YesEBritish: NoT	eturn indicator: Full co look Club: Yes ranslation: No gency:	pies only	Reprint: Yes 1st Serial: No Special Markets: Agent:		
Other Editions	ISBN	On sale	Publisher	Price	
E-book	978-0-345-52258-0	4/11	Spectra	\$16.00	
Hist/Prev Titles	ISBN	On sale	Publisher	Price	
Black Lung Captain/Wooding, Chris/TR	978-0-345-52250-4	7/11	Spectra	\$16.00	
Malice (YA)/Wooding, Chris/HC	9780545160438	10/09	Scholastic	\$14.99	
Haunting of Alaizabel Clay (YA/Wooding, Chris/TR	9780439598514	9/05	Scholastic	\$16.95	
Kerosene (YA)/Wooding, Chris/TP	9780439090131	1/02	Scholastic	\$6.99	
Broken Sky #2 (YA)/Wooding, Chris/TP	9780439128643	6/00	Scholastic	\$4.50	
Comp Titles	ISBN	On sale	Publisher	Price	
Boneshaker/Priest, Cherie/TR	9780765318411	9/09	Tor	\$15.99	
Red Seas Under Red Skies/Lynch, Scott/MM	978-0-553-58895-8	7/08	Spectra	\$6.99	

978-0-553-58894-1

6/07

Spectra

\$7.99



ON SALE 7/26/2011 SPECTRA

TRADE PAPERBACK

978-0-345-52250-4 \$16.00 **History: Trade Paperback Original**

Category: FANTASY BISAC Cat: Fiction - Fantasy - General Order Form Cat: FANTASY Page Count: 560 Trim Size: 5-1/2 x 8-1/4 Spine/Depth: 36/32 Carton Count: 24 Illustrations: 45 ILLUST. IN APPENDIX Load Group: 0205 Prod Type: Spectra TR

Marketing and Publicity

- Author website: ChrisWooding.com
- National review and feature attention
- Online review and feature attention Promotions on LibraryThing, Goodreads, fantasy blogs, and fan
- forums (BrownCoats.com) · Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)

The Black Lung Captain



Chris Wooding

For readers who want fast-paced, action-packed adventures comes the ragtag, sky pirate crew of the Ketty Jay, in the follow-up novel to Chris Wooding's Retribution Falls.

The crew of the airship Ketty Jay have finally coalesced into a cohesive unit following their "success" at Retribution Falls (in other words, they survived), but with a group such as this, it's all Captain Frey can do to keep that camaraderie from exploding in his face. The fact that he's a liar and scoundrel isn't really helping matters much. And when another job that seems too good to be true comes his way, of course he signs up the Ketty Jay. But everything about the job is wrong--a salvage job in an untamed jungle for technology that could be priceless...if it wasn't so dangerous. Because now they're delying into the Mane territory--the bogeymen of legend--a topic the navigator Jez desperately wants to avoid. The Black Lung Captain follows up the adventures of the Ketty Jay that began in Retribution Falls with more of Chris Wooding's fantastic action sequences and distinctive wit.

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- SUMMER SERIES: The Black Lung Captain comes out a few months after the first novel in this series, Retribution Falls, building momentum for this series.
- MAKING NEWS: Retribution Falls was short-listed for the 2010 Arthur C. Clarke Award, Britain's most prestigious science fiction awardNAME BUILDING: Wooding has established himself as a successful YA author in the United States, with more than 450,000 books in print here, and now he's poised to have the same success in the adult market.
- CHARACTERS TO LOVE: With a large and diverse cast, there's someone for every reader to love among the ragtag crew of the Ketty Jay. There's a legion of dedicated fans of the television show *Firefly* who are going to find a lot to love in the Ketty Jay series.

Series Overview

Captain Frey and his band of sky pirates try to survive the misadventures of the Ketty Jay.

About the Author/Illustrator

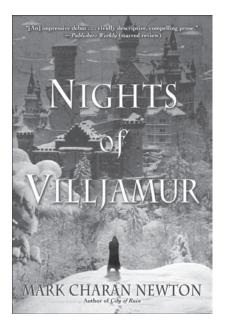
Author Residence: London, England

CHRIS WOODING is the author of, among others, the Broken Sky YA series; The Haunting of Alaizabel Cray, which won the Silver Smarties award; Malice; Poison; and Kerosene. He has traveled extensively, plays bass and guitar and has recorded several albums with various bands and toured in Europe. His books have been published all around the world and translated into twenty languages. Retribution Falls and The Black Lung Captain are his first adult novels in the United States.

Rights

Territories: US only	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: No
British: No	Translation: No	Special Markets:
Restriction: US Only	Agency:	Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52259-7	7/11	Spectra	\$16.00
Hist/Prev Titles	ISBN	On sale 4/11 10/09 9/05 1/02 6/00	Publisher	Price
Retribution Falls/Wooding, Chris/TP	978-0-345-52251-1		Spectra	\$16.00
Malice (YA)/Wooding, Chris/HC	9780545160438		Scholastic	\$14.99
Haunting of Alaizabel Clay (YA)/Wooding, Chris/TP	9780439598514		Point	\$16.95
Kerosene (YA)/Wooding, Chris/TP	9780439090131		Scholastic	\$6.99
Broken Sky #2 (YA)/Wooding, Chris/TP	9780439128643		Scholastic	\$4.50
Comp Titles	ISBN	On sale	Publisher	Price
Boneshaker/Priest, Cherie/TP	9780765318411	9/09	Tor	\$15.99
Red Seas Under Red Skies/Lynch, Scott/MM	978-0-553-58895-8	7/08	Spectra	\$6.99
The Lies Of Locke Lamora/Lynch, Scott/MM	978-0-553-58894-1	6/07	Spectra	\$7.99



ON SALE 5/24/2011 SPECTRA

TRADE PAPERBACK

978-0-345-52085-2 \$16.00 History: Spectra HC (7/10)

Category: FANTASY BISAC Cat: Fiction - Fantasy - Epic Order Form Cat: FANTASY Page Count: 448 Trim Size: 5-1/2 x 8-1/4 Carton Count: 24 Load Group: 0205 Prod Type: Spectra TR

Marketing and Publicity

- Author website: MarkCNewton.com
- Tie in with marketing for author's new trade paperback, *City of Ruin* (Del Rey, 7/11)
- · Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)

Nights of Villjamur



Mark Charan Newton

The first novel in an exciting new series, a murder mystery wrapped in a sweeping epic fantasy trilogy, from a fresh new voice in the field.

Following in the steps of China Miéville and Richard K. Morgan, Mark Charan Newton brings a fresh new voice to genre publishing. An ice age strikes a chain of islands, and thousands come to seek sanctuary at the gates of Villjamur: a city of ancient spires and bridges, a place where cultists use forgotten technology for their own gain, and where, farther out, the dead have been seen walking across the tundra. Meanwhile, a senior investigator in the city inquisition must solve the high-profile and savage murder of a city politician while battling evils within his own life, and a handsome serial womanizer manipulates his way into the imperial residence with a hidden agenda. It seems that in this land under a red sun, the long winter is bringing more than just snow...

Key Points/Quotes

- GREAT REVIEWS ON HARDCOVER EDITION: *Nights of Villjamur* has received wonderful reviews upon its hardcover publication in England (5/09).
- AN INCREDIBLE NEW TALENT: Following in the footsteps of China Miéville and Richard K. Morgan, this new British author perfectly balances style and storytelling. He is an excellent addition to the Spectra list.
- AUTHOR BACKGROUND: Newton is a publicist at UK publishing house Solaris. He has a phenomenal web presence.
- CROSS-SELL: Ties in to trade paperback sequel, City of Ruin (Spectra, 7/11)
- "Newton opens a complex epic fantasy series with this impressive debut. [He] handles
 his multilayered world and diverse cast of characters with the assurance of an
 experienced author and balances his fantasy tropes with elements of horror and political
 commentary in vividly descriptive, compelling prose." -- Publishers Weekly (starred
 review)
- "Launching a series reminiscent in scope and texture of the novels of China Miéville and Sarah Monette, Newton's compelling and visionary debut approaches epic fantasy with a fresh eye. Highly recommended." --Library Journal (starred review)

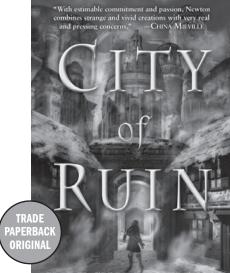
About the Author/Illustrator

 Author Residence: Nottingham, England
 Author Hometown: London

 MARK CHARAN NEWTON was born in 1981, and lives in Nottingham. Nights of Villjamur is the first book in the Legends of the Red Sun series.

Rights _

Territories: US, open market (no Europe, no Canada) Audio: Yes British: No Restriction: US,OpnMkt(no EU/CAN)	Return indicator: Full copies only Book Club: Yes Translation: No Agency:			Reprint : Yes 1st Serial: Yes Special Markets: Agent: MARGARET HALTON	
Other Editions	ISBN		Publisher	Price	
E-book	978-0-345-52086-9		Spectra	\$26.00	
Hist/Prev Titles	ISBN		Publisher	Price	
Nights Of Villjamur/Newton, Mark Charan/HC	978-0-345-52084-5		Spectra	\$26.00/\$31.00 Can.	
Comp Titles	ISBN		Publisher	Price	
The Desert Spear/Brett, Peter V./HC	978-0-345-50381-7		Del Rey	\$26.00/\$32.00 Can.	
The Warded Man/Brett, Peter V./MM	978-0-345-51870-5		Del Rey	\$7.99/\$10.99 Can.	
The Warded Man/Brett, Peter V./HC	978-0-345-50380-0		Del Rey	\$25.00/\$28.00 Can.	
Altered Carbon/Morgan, Richard K./TR	9780345457684		Del Rey	\$14.95	
Perdido Street Station/Mieville, China/TR	9780345443021		Del Rey	\$18.95/\$28.95 Can.	



MARK CHARAN NEWTOI

ON SALE 6/28/2011 SPECTRA

TRADE PAPERBACK

978-0-345-52088-3 \$16.00 History: Trade Paperback Original

Category: FANTASY BISAC Cat: Fiction - Fantasy - Epic Order Form Cat: FANTASY Page Count: 448 Trim Size: 5-1/2 x 8-1/4 Carton Count: 24 Load Group: 0205 Prod Type: Spectra TR

Marketing and Publicity

- Author website: MarkCNewton.com
- National review and feature attention
- Online review and feature attention
- Promotions on LibraryThing, Goodreads, fantasy blogs, and fan forums
- Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)

City of Ruin



Mark Charan Newton

The second novel in the exciting *Legends of the Red Sun* series--following *Nights of Villjamur* (Del Rey 7/10)--a sweeping epic fantasy from a fresh new voice in the field. Popular fantasy that fans and critics can both love.

Following in the steps of China Miéville and Richard K. Morgan, Mark Charan Newton brings a fresh new voice to genre publishing. In this volume, Villiren is a city of sin that is being torn apart from the inside. Creatures shamble through shadows, and barely human gangs fight turf wars for control of the streets. When a soldier goes missing, a commander of the Night Guard and an inspector are brought together to uncover what's happening and to put back the pieces of their beloved city. But how can anyone save a city that is already a ruin?

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- GREAT REVIEWS FROM THE UK: Nights of Villjamur received wonderful reviews upon its hardcover publication in England (5/09). It will undoubtedly receive the same sort of praise in the United States.
- AN INCREDIBLE NEW TALENT: Following in the footsteps of China Miéville and Richard K. Morgan, this new British author perfectly balances style and storytelling. He is an excellent addition to the Spectra list.
- Newton has a PHENOMENAL WEB PRESENCE and is a publicist at UK publishing house Solaris.

Praise for Nights of Villjamur:

- "A complex epic fantasy series with this impressive debut. Newton handles his
 multilayered world and diverse cast of characters with the assurance of an experienced
 author and balances his fantasy tropes with elements of horror and political commentary
 in vividly descriptive, compelling prose." -- *Publishers Weekly* (starred review)
 "Launching a series reminiscent in scope and texture of the novels of China Miéville and
- "Launching a series reminiscent in scope and texture of the novels of China Miéville and Sarah Monette, Newton's compelling and visionary debut approaches epic fantasy with a fresh eye. Highly recommended." --Library Journal (starred review)

About the Author/Illustrator

Author Residence: Nottingham, UK MARK CHARAN NEWTON was born in 1981, and lives in Nottingham. *City of Ruin* is the second book in the Legends of the Red Sun series.

Rights _

Perdido Street Station/Mieville, China/TR

no Canada) I Audio: Yes	Return indicator: Book Club: Yes Translation: No Agency:	Full copi	Reprint: Yes 1st Serial: Yes Special Markets: Agent: MARGARET HALTON	
Other Editions	ISBN		Publisher	Price
E-book	978-0-345-52086-9		Spectra	\$26.00
Hist/Prev Titles	ISBN	6/10	Publisher	Price
Nights Of Villjamur/Newton, Mark Charan/HC	978-0-345-52084-5		Spectra	\$26.00/\$31.00 Can.
Nights Of Villjamur (Ebk)/Newton, Mark Charan/EL	978-0-345-52086-9		Spectra	\$26.00
Comp Titles The Desert Spear/Brett, Peter V./HC The Warded Man/Brett, Peter V./MM The Warded Man/Brett, Peter V./HC Altered Carbon/Morgan, Richard K./TR	ISBN 978-0-345-50381-7 978-0-345-51870-5 978-0-345-50380-0 9780345457684	4/10 3/10	Publisher Del Rey Del Rey Del Rey Del Rey	Price \$26.00/\$32.00 Can. \$7.99/\$10.99 Can. \$25.00/\$28.00 Can. \$14.95

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Del Rev

\$18.95/\$28.95 Can.



WILLIAM GIBSON BRUCE STERLING E DIFFERENCE ENGIN



ON SALE 7/26/2011 SPECTRA TRADE PAPERBACK

978-0-440-42362-1 \$16.00/\$18.00 Can. History: Spectra HC (5/91)

Category: SCIENCE FICTION BISAC Cat: Fiction - Science Fiction - General Order Form Cat: SCIENCE FICTION Page Count: 512 Trim Size: 5-1/2 x 8-1/4 Carton Count: 24 Load Group: 0205 Prod Type: Spectra TR

Marketing and Publicity

- Author website: WilliamGibsonBooks.com
- · Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)

The Difference Engine



William Gibson and Bruce Sterling

A 20th-anniversary edition of the seminal novel that helped to bring about the current fascination with steampunk fiction. This first ever trade paperback edition includes new material from the authors and an introduction from hot young author Cory Doctorow!

1855: The Industrial Revolution is in full and inexorable swing, powered by steam-driven cybernetic Engines. Charles Babbage perfects his Analytical Engine, and the computer age arrives a century ahead of its time. And three extraordinary characters race toward a rendezvous with history--and the future:

- Sybil Gerard -- a fallen woman, politician's tart, daughter of a Luddite agitator
- Edward "Leviathan" Mallory -- explorer and paleontologist
- Laurence Oliphant--diplomat, mystic, and spy

Their adventure begins with the discovery of a box of punched Engine cards of unknown origin and purpose. Cards someone wants badly enough to kill for...

Key Points/Quotes

- CELEBRATING A SEMINAL STEAMPUNK NOVEL: In 1991, William Gibson and Bruce Sterling took the science fiction community by storm, envisioning a world in which the technology of today was created during the Victorian era by means of steam power. Thus began a growing fascination with what would later be termed "steampunk," a marrying of a popular era with a speculative dream advancing mankind ahead of history's pace.
- SUCCESS OF THE MASS MARKET: There are more than 360,000 copies of the mass market of The Difference Engine in print. This new edition will replace the mass market.
- NEW MATERIAL: With a fresh new cover, an introduction by New York Times bestselling author Cory Doctorow, and new material from the authors themselves, there will be plenty of goodies in this revised edition.
- MARKET CREDIBILITY: Gibson, whose recent New York Times bestsellers include Pattern Recognition and Spook Country, and renowned futurist Sterling are superstars in the genre.
- STEAMPUNK IS ON FIRE: Steampunk has been a growing subgenre in science fiction, and has made big strides in the past few years, with the success of Cherie Priest's Boneshaker, the Sherlock Holmes movie, Scott Westerfeld's Leviathan, and Gail Carriger's New York Times bestselling novels, to name a few.
- "Breathtaking." -- The New York Times Book Review

About the Author/Illustrator

Author Residence: Vancouver. Canada: Austin. TX

WILLIAM GIBSON is the award-winning author of ten novels, including Neuromancer, Mona Lisa Overdrive, and Spook Country, as well as many short stories and a book of poetry. BRUCE STERLING is the author of twelve novels, including Heavy Weather, Distraction, Zeitgeist, and The Carvatids, as well as dozens of short stories, two of which have won the Hugo Award.

Rights

Comp Titles

The Zenith Angle/Sterling, Bruce/MM

Soulless/Carriger, Gail/MM

Boneshaker/Priest, Cherie/TR

Territories: Audio: No British: No Restriction: World	Return indicator: Full copies only Book Club: No Translation: No Agency: MARTHA MILLARD LITERARY AGENCY			Reprint: No 1st Serial: No Special Markets: Agent:	
Hist/Prev Titles	ISBN	On sale	Publisher	Price	
The Difference Engine/Gibson, William/MM	9780553294613	1/92	Spectra	\$7.99/\$10.99 Can.	
The Caryatids/Sterling, Bruce/HC	978-0-345-46062-2	2/09	Del Rey	\$25.00/\$28.00 Can.	
Caryatids, The (Ebk)/Sterling, Bruce/EL	978-0-345-51271-0	2/09	Del Rey	\$25.00/\$25.00 Can.	
Spook Country/Gibson, William/TP	9780425221419	6/08	Berkley	\$15.00	
Mona Lisa Overdrive/Gibson, William/MM	9780553281743	2/97	Spectra	\$7.99/\$10.99 Can.	

978-0-345-46865-9 4/05

9780316056632

9780765318411

ISBN

Del Rev

On sale Publisher

Orbit

Tor

10/09

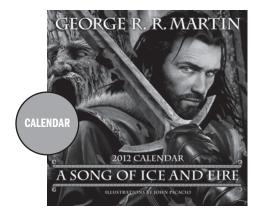
9/09

\$7.99/\$9.99 Can.

Price

\$7.99

\$15.99



ON SALE 7/26/2011 SPECTRA NON-TRADITIONAL BOOK

978-0-345-52542-0 \$17.00/\$19.00 Can. History: All original artwork

Category: CALENDAR/FANTASY **BISAC Cat: NON-CLASSIFIABLE** Order Form Cat: STATIONERY BOOKS Page Count: 24 Trim Size: 12 x 12 Illustrations: 4C THROUGHOUT Load Group: 0205 Prod Type: Spectra Calendars

Marketing and Publicity

- Author website: GeorgeRRMartin.com
- Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Convention promotion at San Diego Comic-Con (7/11) and New York Comic Con (10/11)

A Song of Ice and Fire 2012 Calendar



George R. R. Martin

With stunning all-original artwork from John Picacio--one of the genre's most popular artists--this calendar will contain twelve new visual interpretations of the world of New York Times bestselling author George R. R. Martin's A Song of Ice and Fire series.

George R. R. Martin is the author of A Song of Ice and Fire--one of the most successful and beloved fantasy series ever written. With a dedicated fan-base clamoring for new material, this calendar is a "timely" addition to a franchise that has continued to grow with each passing year. Stunning, four-color paintings depicting the characters and world of A Song of Ice and Fire will remind Martin fans once again why they love this series so much.

Key Points/Quotes

- ORIGINAL CALENDAR WITH ALL-NEW ARTWORK: All twelve pieces of art have been commissioned for this calendar, making them never-before-seen additions to this growing franchise
- BESTSELLING SERIES: There are more than 3.8 million copies of A Song of Ice and Fire in print.
- FANTASY-THEMED CALENDARS SELL: Lord of the Rings calendars continue to be a staple of the calendar market, and George R. R. Martin should command the same market presence
- TYING IN TO HBO: As production of the A Song of Ice and Fire television series progresses, scheduled for Spring 2011, Martin's popularity should grow even more, and merchandise tied to the series should also be strong sellers.
- SETTING A PRECEDENT: With the 2011 A Song of Ice and Fire Calendar out July 2010, we have the opportunity to establish a yearly entry into the George R. R. Martin franchise, picking a new interpretative artist each year and giving his legion of fans something to look forward to.

Praise for George R. R. Martin:

• "Of those who work in the grand epic-fantasy tradition, Martin is by far the best. In fact...this is as good a time as any to proclaim him the American Tolkien." -- Time

About the Author/Illustrator_

Author Residence: Sante Fe, NM

Author Hometown: Bayonne, NJ

Illustrator Residence: San Antonio, TX GEORGE R. R. MARTIN is the New York Times bestselling author of the Song of Ice and Fire series, which includes A Game of Thrones, A Clash of Kings, A Storm of Swords, A Feast for Crows, and the forthcoming A Dance With Dragons.

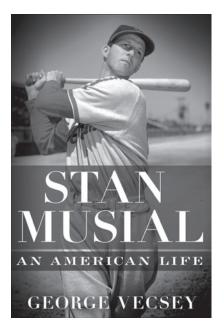
JOHN PICACIO is one of SF and fantasy's most celebrated artists. He has been a full-time illustrator since 2001, after earning an architecture degree in 1992 from the University of Texas at Austin. He has illustrated covers for most of the major publishers, has been nominated for the Hugo Award for Best Artist in three consecutive years (2005, 2006, and 2007), and has won both the 2005 Chesley Award for Best Paperback Cover and the 2005 World Fantasy Award for Best Artist.

Righte

Territories: World	Return indicator: Full copies only	Reprint: No
Audio: No	Book Club: No	1st Serial: No
British: No	Translation: No	Special Markets:
Restriction: World	Agency: AUROUS INC.	Agent: KAY
		MCCAULEY

Hist/Prev Titles Song Of Ice And Fire 2011 Cale/Martin, George/NT Feast For Crows, A/Martin, George R.R./TR Feast For Crows, A/Martin, George R.R./MM Storm Of Swords, A/Martin, George R.R./TR Storm Of Swords, A/Martin, George R.R./TR	978-0-553-58203-1 978-0-553-58202-4 978-0-553-38170-2 978-0-553-57342-8 978-0-553-38169-6	7/10 10/07 9/06 5/02 3/03 5/02	Publisher Spectra Bantam Bantam Bantam Bantam Bantam	Price \$16.00/\$19.00 Can. \$16.00/\$21.00 Can. \$8.99/\$9.99 Can. \$16.00/\$19.95 Can. \$7.99/\$10.99 Can. \$16.00/\$19.95 Can.
Clash Of Kings, A/Martin, George R.R./TR Clash Of Kings, A/Martin, George R.R./MM Game Of Thrones, A/Martin, George R.R./TR	978-0-553-38169-6 978-0-553-57990-1 978-0-553-38168-9	9/00	Bantam Bantam Bantam	\$16.00/\$19.95 Can. \$7.99/\$11.99 Can. \$16.00/\$21.00 Can.

ESPN BOOKS



ON SALE 5/31/2011 ESPN HARDCOVER

978-0-345-51706-7 \$26.00/\$30.00 Can.

Category: SPORTS BISAC Cat: Sports & Recreation - General Order Form Cat: SPORT Page Count: 256 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Illustrations: COLOR PHOTO INSERT, POSSIBLE PHOTOS THRU/OUT Load Group: 0206 Edition Desc: ESPN COPUB Prod Type: ESPN Co-Pub HC

Marketing and Publicity

- Author website: ESPNBooks.com
- National review and feature attention
- National media attention
- Online review and feature attention
- Author tour: New York, St. Louis
- National print advertising: ESPN The Magazine
- Online advertising: Facebook, ESPN.com
- Sports blogger outreach
- Feature on AtRandom.com
- Feature in the Random Reads e-newsletter

Stan Musial

George Vecsey

For baseball fans, sports history readers, and the St. Louis Cardinals' mammoth following, this is the definitive profile of the greatest hitter (yet most taken-for-granted star) in National League history: Stanley Frank Musial--otherwise known as Stan the Man.

Stan Musial, three-time MVP and three-time World Series champion, won the batting title seven times for the National League's most successful franchise between 1941 and 1963, spending an astonishing third of his career with it. Yet somehow the very consistency that made him a Cardinals legend (1,815 hits at home and 1,815 hits on the road) has caused the rest of baseball to take him for granted--and his humble manner has made biographers pass him by for other troubled stars. But not George Vecsey. A childhood Dodger fan, Vecsey remembers that it was the Dodgers who gave Musial his reverential nickname, and made him the only opposing player in their Hall of Fame. This is not just a biography--it is an appreciation of a living legend. This is the story of one of baseball's great gentlemen by one of sportswriting's great gentlemen: George Vecsey on Stan Musial.

Key Points/Quotes_

- THE FIRST MAJOR BIOGRAPHY of Musial by a premier author. Smaller books exist. They don't compare.
- A BÉSTSELLING FIELD: The profiles of baseball legends such as Gehrig, Koufax, Clemente, and Williams have been huge successes. Musial is the last of their breed without this kind of treatment.
- THE MOST UNDERRATED ATHLETE OF ALL TIME according to ESPN.com, Musial has been rediscovered by the new generation of number crunchers. His reputation is actually growing nearly fifty years after retirement.
- THE MOST LOYAL BASEBALL MARKET in America is St. Louis, and Musial is the greatest St. Louis Cardinal. This book will be a regional bestseller and embraced by the Cardinals' nationwide following.
 VECSEY IS THE PERFECT WRITER for this book. His introduction to *Baseball: A*
- VECSEY IS THE PERFECT WRITER for this book. His introduction to *Baseball: A History of America's Favorite Game* (Modern Library Chronicles) was the story of teaching his son Musial's batting stance. A bestselling author and one of America's most respected sportswriters, he brings unrivaled passion to the subject.
- AS AN ESPN CO-PUBLICATION, this book will be supported by ESPN with publicity, online marketing, and advertising.
- PHOTOS WILL BE FEATURED prominently, as Musial has shared the frame with baseball legends, multiple presidents, and even Pope John Paul II.

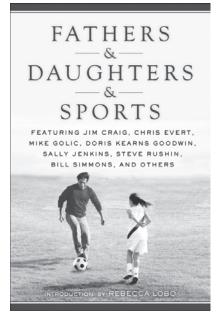
About the Author/Illustrator

Author Residence: New York, NY

Author Hometown: New York, NY

GEORGE VECSEY has been a sports columnist for *The New York Times* since 1982. He specializes in international sports, such as the World Cup of soccer, the Tour de France, the Olympics, and Wimbledon but considers baseball his favorite sport to cover because of the daily soap opera and opportunity to interview players and managers. Vecsey has written a dozen books, including *Coal Miner's Daughter* for Loretta Lynn, later made into an Academy Award-winning movie. A graduate of Jamaica High and Hofstra College, he considers himself a New York boy who has lived in Kentucky and traveled extensively in Europe. He is married to Marianne Graham, an artist, and their three children all work in journalism.

Territories: Audio: Yes British: No Restriction: US, Canada, Open Mkt	Return indicator: Full copies only Book Club: Yes Translation: No Agency: INTERNATIONAL CREATIVE MANAGEM			Reprint: Yes 1st Serial: Yes Special Markets: Agent: ESTHER NEWBERG	
Other Editions	ISBN		Publisher	Price	
E-book	978-0-345-52644-1		ESPN	\$26.00/\$26.00 Can.	
Comp Titles	ISBN		Publisher	Price	
Satchel/Tye, Larry/HC	978-1-4000-6651-3		Random House	\$26.00/\$30.00 Can.	
Ted Williams/Montville, Leigh/HC	9780385507486		DDay Gen Adult	\$26.95/\$39.95 Can.	
A Lefty's Legacy/Leavy, Jane/HC	9780060195335		HarperCollins	\$23.95	



ON SALE 5/17/2011 ESPN TRADE PAPERBACK

978-0-345-52516-1 \$15.00/\$17.00 Can. History: ESPN Books HC (5/10)

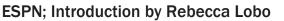
Category: SPORTS BISAC Cat: Sports & Recreation - General Order Form Cat: SPORT Page Count: 272 Carton Count: 24 Load Group: 0204 Edition Desc: ESPN COPUB Prod Type: ESPN Co-Pub TR

Marketing and Publicity

- Author website: ESPNBooks.com
- Cross-promotion with the WNBA

Fathers & Daughters & Sports Featuring Jim Craig, Chris Evert, Mike Golic, Doris

Featuring Jim Craig, Chris Evert, Mike Golic, Doris Kearns Goodwin, Sally Jenkins, Steve Rushin, Bill Simmons, and others



A vibrant anthology on the unique relationship forged through athletics, *Fathers & Daughters & Sports* features some of today's best-known athletes and writers. It's the perfect gift for Father's Day, birthdays, and special events throughout the sporting year.

Chris Evert, Rebecca Lobo, Rick Reilly, Bill Simmons, Hannah Storm: Even more remarkable than each's career as an athlete or a sportswriter is the relationship each has with a father or daughter. Following the success of ESPN's *Fathers & Sons & Sports*, this anthology chronicles raising a daughter---and communicating with a father--through sports. Female athletic participation increases yearly, becoming a more important way for fathers and daughters to bond. It's not about tomboys anymore. It's about being an athlete and competitor, facing challenges, making a father proud, and perhaps most important, making all of us aware of the strength of character involved in women's sports.

Key Points/Quotes_

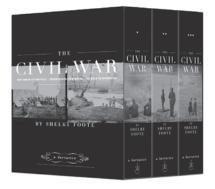
- PERFECT FATHER'S DAY GIFT: An ideal choice for the mother of all book-buying holidays; daughters will buy it for fathers, fathers will buy it for daughters, and mothers will buy it for both.
- ESPN BOOK: As an ESPN co-publication, ESPN will support it with publicity, online marketing, and advertising.
- ORIGINAL CONTENT: Each piece is an original essay by the author or a short piece anthologized here for the first time--including a brand-new piece by Hannah Storm for the trade paperback edition.
- REMARKABLE CONTRIBUTORS: The names speak for themselves as ESPN reaches out to the athletes and writers it knows best for the best of their stories. Contributors include: Eric Adelson, Ann Bauleke, Kathryn Bertine, Jim Craig, Chris Evert, Bernard Fernandez (on Ali-Frazier), Ashley Force Hood, Tom Friend, Mike Golic, Doris Kearns Goodwin, Emily Hirshey, Sally Jenkins, Jill Kintner, Bernie Lincicome, Rebecca Lobo, Jaime Lowe, Eric Neel, Rick Reilly, Lynn Rigney Schott, R.D. Rosen, Steve Rushin, Dan Shaughnessy, Bill Simmons, Hannah Storm, Kathrine (K. V.) Switzer, Bob Tufts, George Vecsey, Pete Williams (on Mike Veeck), and Steve Wulf.
- INTRO BY A SUPERSTAR: Former WNBA star and current basketball analyst Rebecca Lobo sets the tone with a classy introduction.
- "Heartwarming tales...If you've ever kicked a soccer ball, shot hoops or played catch as a
 parent or child you will be moved by this book. It is a perfect gift for Father's Day."
 --Charlotte Observer

About the Author/Illustrator_

Contributors include: Eric Adelson, Ann Bauleke, Kathryn Bertine, Jim Craig, Chris Evert, Bernard Fernandez (on Ali-Frazier), Ashley Force Hood, Tom Friend, Mike Golic, Doris Kearns Goodwin, Emily Hirshey, Sally Jenkins, Jill Kintner, Bernie Lincicome, Rebecca Lobo, Jaime Lowe, Eric Neel, Rick Reilly, Lynn Rigney Schott, R.D. Rosen, Steve Rushin, Dan Shaughnessy, Bill Simmons, Kathrine (K. V.) Switzer, Bob Tufts, George Vecsey, Pete Williams (on Mike Veeck), and Steve Wulf.

Territories: World	Return indicator	Reprint: Yes		
Audio: Yes	Book Club: Yes	1st Serial: Yes		
British: Yes	Translation: Yes	Special Markets:		
Restriction: World	Agency:	Agent:		
Other Editions	ISBN		Publisher	Price
E-book	978-0-345-52207-8		ESPN	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN		Publisher	Price
Fathers & Daughters & Sports/Espn/HC	978-0-345-52083-8		ESPN	\$25.00/\$29.95 Can.
Comp Titles	ISBN	5/08	Publisher	Price
Fathers & Sons & Sports/Lupica, Mike/HC	978-1-933060-47-7		ESPN	\$24.95/\$26.95 Can.
Fathers & Sons & Sports/Lupica, Mike/TR	978-1-933060-70-5		ESPN	\$15.00/\$17.50 Can.

MODERN LIBRARY ROYAL SHAKESPEARE COMPANY



ON SALE 4/5/2011 MODERN LIBRARY BOXED SET

978-0-679-64370-8 \$115.00/\$135.00 Can. History: Vol 1, RH (11/58); Vol 2, RH (10/63); Vol 3, RH (1...

Category: History BISAC Cat: History - United States - Civil War Period (1850-1877) Order Form Cat: HISTORY Trim Size: 5-1/2 x 8-1/4 Carton Count: 3 Load Group: 0202 Prod Type: Modern Lib HC

Marketing and Publicity

- National feature attention
- National media attention
- Online feature attention
- Feature in the Modern Library e-newsletter and on ModernLibrary.com
 Academic marketing
- feature on the Random House academic website and e-newsletters
- Feature at academic conferences
- reature at academic comerences

The Civil War Box Set

With American Homer: Reflections on Shelby Foote and His Classic The Civil War: A Narrative



Shelby Foote

On the occasion of the 150th anniversary of the Civil War, the Modern Library publishes Shelby Foote's three-volume masterpiece in a new, more-comfortable-to-read hardcover trim size and including a new trade paperback, *American Homer: Reflections on Shelby Foote and his Classic The Civil War: A Narrative*, edited by and with an introduction from Pulitzer Prize-winner Jon Meacham and including essays by Michael Beschloss, Ken Burns, Annette Gordon Reed, and our own Bob Loomis (Foote's editor), among others.

Key Points/Quotes_

- UNIQUE GIFT DESIGN of the classic books, featuring one of a kind, new material.
- ATTRACTIVE NEW BOX SET: Unjacketed hardcover volumes with illustrated cases and color endpapers.
- AN ORIGINAL BONUS BOOK unique to the Modern Library, edited and introduced by Jon Meacham, with essays by Michael Beschloss, Ken Burns, Annette Gordon Reed, Michael Eric Dyson, Sean Wilentz, Julia Reed, Bob Loomis, Donald Graham, John McCardell, Jay Tolson, and including letters between Foote and Walker Percy tracking the thirty-year project.
- 150TH ÁNNIVERSARY of the American Civil War presents numerous promotional opportunities.
- PROMOTION: Jon Meacham will promote the books in the media.
- NEW SMALLER TRIM perfect for holding and still easily read.
- "Here, for a certainty, is one of the great historical narratives of our century, a unique and brilliant achievement, one that must be firmly placed in the ranks of the masters."--Van Allen Bradley, *Chicago Daily News*
- "A stunning book full of color, life, character and a new atmosphere of the Civil War, and at the same time a narrative of unflagging power. Eloquent proof that an historian should be a writer above all else." --Burke Davis
- "This is historical writing at its best....It can hardly be surpassed." -- Library Journal
- "Anyone who wants to relive the Civil War, as thousands of Americans apparently do, will
 go through this volume with pleasure....Years from now, Foote's monumental narrative
 most likely will continue to be read and remembered as a classic of its kind." --New York
 Herald Tribune Book Review
- "To read this great narrative is to love the nation--to love it through the living knowledge
 of its mortal division. Whitman, who ultimately knew and loved the bravery and frailty of
 the soldiers, observed that the real Civil War would never be written and perhaps should
 not be. For me, Shelby Foote has written it....This work was done to last forever."
 --James M. Cox, Southern Review

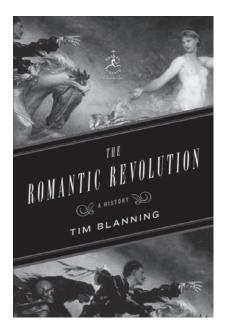
About the Author/Illustrator_

Author Hometown: Greenville, MI

SHELBY FOOTE was born in Greenville, Mississippi, and attended school there until he entered the University of North Carolina. During World War II he served in the European theater as a captain of field artillery. In the period since the war, he wrote five novels: *Tournament, Follow Me Down, Love in a Dry Season, Shiloh, Jordan County,* and *September, September*. He was awarded three Guggenheim fellowships.

Rights .

Territories: Audio: British: Restriction: US, Canada, Open Mkt	Return indicate Book Club: Translation: Agency:	or:		Reprint: 1st Serial: Special Markets: Agent:
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Civil War Vol 1-3 Tr Box Set/Foote, Shelby/BX	9780394749136	11/86	Vintage	\$78.00/\$102.00 Can.
Civil War, Vol. 3/Foote, Shelby/HC	9780394465128	11/74	Random House	\$60.00/\$73.00 Can.
Civil War, Vol. 2/Foote, Shelby/HC	9780394419510	10/63	Random House	\$60.00/\$73.00 Can.



ON SALE 8/2/2011 MODERN LIBRARY HARDCOVER

978-0-679-64359-3 \$22.00/\$25.00 Can.

Category: HISTORY BISAC Cat: History - Europe - Western Order Form Cat: HISTORY Page Count: 288 Trim Size: 5-1/2 x 8-1/4 Carton Count: 12 Illustrations: 8-PP COLOR PHOTO INSERT; 13 B/W PHOTOS THROUGHOUT Load Group: 0202 Series: Modern Library Chronicles Series #/Subseries: 34 Prod Type: Modern Lib HC

Marketing and Publicity

- National review attention
- NPR interviews

The Romantic Revolution A History



Tim Blanning

From an acclaimed historian, a short and comprehensive history of the Romantic Revolution.

Three great revolutions rocked the world in 1800. The first two--the French Revolution and the Industrial Revolution--have inspired by far the greatest amount of literature. Yet it is arguable that the third great revolution--the Romantic Revolution--was the most fundamental and far-reaching of the trio. From it derives virtually all the central cultural axioms of the modern world, such as the stress on genius; the obsession with sexuality, dreams, and the subconcious; etc. Tim Blanning will explore this revolution in all its manifestations.

Key Points/Quotes ____

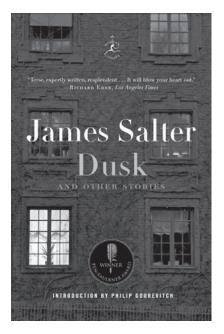
- LEADING SCHOLAR IN HIS FIELD: Previously a professor of Modern European history at Cambridge, Blanning is the author of the hugely acclaimed *The Pursuit of Glory*, about which the *New York Times* raved, "[Blanning] triumphs at it...history writing at its glorious best."
- COMPREHENSIVENESS: While most books on this period tend to focus on the visual, Blanning will explore how all different types of mediums were affected by the Romantic movement.
- BIG ACADEMIC POTENTIAL: Every college and university has a course on or related to romanticism. This book fills an important gap, and academics will surely jump at the opportunity to adopt a book on the topic by one of the preeminent scholars of European history.

About the Author/Illustrator_____

Author Residence: United Kingdom

TIM BLANNING was professor of modern European history at the University of Cambridge. He remains a Fellow of Sidney Sussex College. He has been a Fellow of the British Academy since 1990. He has published extensively on the political and cultural history of Europe in the eighteenth and nineteenth centuries, and is also general editor of *The Oxford History of Europe* and *The Short Oxford History of Europe*. His book *The Culture of Power and the Power of Culture* was short-listed for the British Academy Book Prize for 2003 and won a prestigious German prize as the best book in any language published in 2002 on early modern Europe. Blanning is also the author of the bestselling book *The Pursuit of Glory* and *The Triumph of Music*. In 2000 he was awarded a Pilkington Teaching Prize by the University of Cambridge.

Territories: US and Canada only (no oper market) Audio: Yes British: No Restriction: US/CAN (No Open Mkt)	Return indicator Book Club: Yes Translation: No Agency: THE W	Reprint: Yes 1st Serial: Yes Special Markets: Agent: SCOTT MOYERS	
Other Editions E-book	ISBN 978-0-679-60500-3	 Publisher Modern Library	Price \$22.00/\$22.00 Can.



ON SALE 5/10/2011 MODERN LIBRARY TRADE PAPERBACK

978-0-8129-8113-1 \$15.00/\$17.00 Can. History: Modern Library HC (7/10)

Category: FICTION/LITERATURE BISAC Cat: Fiction - Short Stories (single author) Order Form Cat: FICTION GENERAL Page Count: 160 Trim Size: 5-3/16 x 8 Carton Count: 24 Load Group: 0203 Series: Modern Library Paperbacks Prod Type: Modern Lib Trade

Marketing and Publicity

- Feature in the Modern Library e-newsletter and on ModernLibrary.com
- Academic marketing

Dusk and Other Stories



James Salter

Newly returned to print, and appearing for the first time in the Modern Library, this is a vital short story collection from one of the great American writers of our time.

First published in 1988, and the recipient of the PEN/Faulkner Award, *Dusk* and Other Stories is a touchstone achievement by James Salter, a writer with an impassioned following among contemporary readers and critics. Written after his great novels *A Sport and a Pastime* and *Light Years*, and before his celebrated memoir of flying and the writing life, *Burning the Days*, these stories appeared first in the pages of *The Paris Review*, *Esquire*, and *Grand Street*. Seemingly without effort, they each evoke the myriad moments and details that shape a life. A divorced woman learns that she is about to lose the last thing of real value to her. A callow screenwriter unexpectedly discovers in Rome the true meaning of art and glory. A rider, far off in the fields, is involved in a grotesque accident--night is falling, and she must face her destiny alone. These stories are told with weighted calm. We are drawn into them as we might be drawn into the secret conversations of strangers, by a lingering mixture of tone, revelation, and insight. The effect is stunning.

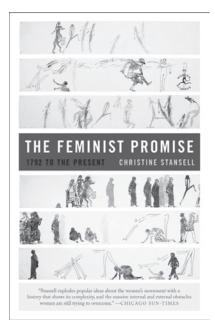
Key Points/Quotes _____

- ONE OF THE VERY FEW SHORT STORY COLLECTIONS EVER TO WIN THE PEN/FAULKNER
- READY FOR DISCOVERY BY A NEW AUDIENCE: Knopf's 2004 publication of Salter's second collection, *Last Night*, and the appearance of the title story in *The New Yorker*, succeeded in introducing a new audience to his short fiction, and the readers who embraced his work will now find the rest of his stories easily available.
- CRITICAL SUPPORT: Salter's media admirers, and admirers of this collection in
- particular, are legion.
- INTRODUCTION BY PHILIP GOUREVITCH
- "James Salter is one of those writers who can make a reader stop short with emotion and surprise merely by the turn of a single lean sentence. So it's no wonder he's a master of the short story--the real shock is that [*Dusk and Other Stories*] fell out of print for so long." --Slate.com

About the Author/Illustrator_

Author Residence: Colorado / Long Island Author Hometown: New York JAMES SALTER is the author of the novels Solo Faces, Light Years, A Sport and a Pastime, The Arm of Flesh (revised as Cassada), and The Hunters; the memoirs Gods of Tin and Burning the Days; and the collections Dusk and Other Stories and Last Night. He lives in Colorado and on Long Island.

Territories: US, Canada, open market Audio: Yes British: No Restriction: US, Canada, Open Mkt	Book Club: Yes Translation: No			Reprint: Yes 1st Serial: No Special Markets: Agent: AMANDA URBAN
Other Editions E-book	ISBN 978-1-58836-958-1	On sale 7/10	Publisher Modern Library	Price \$22.00/\$22.00 Can.
Hist/Prev Titles Dusk And Other Stories/Salter, James/HC Dusk/Salter, James/HC Dusk/Salter, James/TR Last Night/Salter, James/TR The Hunters/Salter, James/TR Burning The Days/Salter, James/TR Light Years/Salter, James/TR	ISBN 978-0-679-64362-3 9780865472778 9780865473898 978-1-4000-7841-7 9780375703928 9780394759487 9780394759487	On sale 7/10 2/88 4/89 3/06 7/99 9/98 1/95	Publisher Modern Library North Point Press North Point Press Vintage Vintage Vintage Vintage	Price \$22.00/\$26.00 Can. \$14.95 \$13.95/\$15.95 Can. \$13.95/\$21.00 Can. \$16.95/\$21.00 Can. \$14.95/\$21.00 Can.



ON SALE 5/10/2011 MODERN LIBRARY TRADE PAPERBACK

978-0-8129-7202-3 \$18.00/\$20.00 Can. History: Modern Library HC (5/10)

Category: HISTORY/WOMEN'S STUDIES BISAC Cat: History - General Order Form Cat: HISTORY Page Count: 528 Trim Size: 5-3/16 x 8 Carton Count: 24 Load Group: 0203 Prod Type: Modern Lib Trade

Marketing and Publicity

- Feature in the Modern Library e-newsletter and on ModernLibrary.com
- Academic marketing

The Feminist Promise 1792 to the Present



Christine Stansell

An elegantly crafted and thoughtfully rendered history of feminism, from 1792 through the present.

In this sweeping, definitive volume, Christine Stansell, a leading historian, looks at feminism's famous moments and overlooked chapters. The result is a book that vividly and authoritatively tells the story of one of the great emancipatory movements in history. *The Feminist Promise* explores the contributions and implications of various women's movements through the ages: from the Enlightenment to abolition to the radical feminism of the '60s and antifeminist backlash of the '80s to the global feminism of today. This expansive history--no other book covers the subject as comprehensively--brings all the players and episodes together and updates our understanding of feminism for the first time.

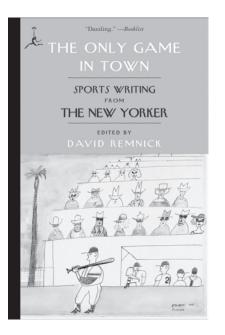
Key Points/Quotes_

- ACADEMIC POTENTIAL: *The Feminist Promise* is poised to have a significant impact in academia, where academic marketing has already begun to capitalize on its potential with a big push of the hardcover. Its chances for course adoption are even more promising in paperback.
- DISTINGUISHED AUTHOR: Stansell, a professor at the University of Chicago, is at the vanguard in her field. Her work has helped to establish and further the "second wave" of women's history and gender studies, and her previous writings on the subject are groundbreaking.
- DEFINITIVE HISTORY: Stansell has written a cogent, all-encompassing history of feminism to date. While most histories focus on only the major feminist landmarks, Stansell goes a step beyond, incorporating all the contributors and filling in the gaps right up to Hillary Clinton's landmark White House bid in 2008.
- "Christine Stansell's *The Feminist Promise* is a unique, elegant, learned sweep through more than two centuries of women's efforts to overcome the most fundamental way that human beings have been wrongly divided into the leaders and the lead. It's full of surprises from the past and guiding lights for the future." --Gloria Steinem

About the Author/Illustrator

Author Residence: Chicago, ILAuthor Hometown: Mt. Vernon, OHCHRISTINE STANSELL, a leading historian of American women and a professor
of history at the University of Chicago, writes and reviews widely for *The New*
Republic and other journals of opinion. She was the recipient of the John Simon
Guggenheim Foundation Fellowship, a Fellow at the Institute for Advanced Study
in Princeton, New Jersey, and the Mary Bunting Fellow at the Radcliffe Institute
for Advanced Study.

Territories: World Audio: No British: Yes Restriction: World	Return indicator Book Club: Yes Translation: Yes Agency: ELAINE AGENCY	Reprint: Yes 1st Serial: Yes Special Markets: Agent: GERI THOMA		
Other Editions E-book	ISBN 978-1-58836-916-1	On sale 5/10	Publisher Modern Library	Price \$35.00/\$35.00 Can.
Hist/Prev Titles The Feminist Promise/Stansell, Christine/HC American Moderns/Stansell Christine/HC City Of Women/Stansell, Christine/HC	ISBN 978-0-679-64314-2 9780805048476 9780394515342	On sale 5/10 5/00 11/86	Publisher Modern Library Metropolitan Books Knopf	Price \$35.00/\$43.00 Can. \$30.00/\$41.50 Can.
Comp Titles No Turning Back/Freedman, Estelle/TR Feminism/Schneir, Miriam/TR Feminism In Our Time/Schneir, Miriam/TR	9780394313342 ISBN 9780345450531 9780679753810 9780679745082	On sale 1/03 6/94 6/94		\$30.00/\$41.50 Can. Price \$17.00/\$21.00 Can. \$16.00/\$19.95 Can. \$16.95/\$21.00 Can.



ON SALE 6/14/2011 MODERN LIBRARY TRADE PAPERBACK

978-0-8129-7998-5 \$18.00/\$20.00 Can. History: Random House HC (6/10)

Category: SPORTS BISAC Cat: Sports & Recreation - General Order Form Cat: SPORT Page Count: 512 Trim Size: 6-1/8 x 9-1/4 Carton Count: 24 Illustrations: ILLUSTRATIONS THROUGHOUT Load Group: 0203 Series: Modern Library Paperbacks Prod Type: Modern Lib Trade

Marketing and Publicity

- Remnant advertising in *The New Yorker* and on NewYorker.com
- Feature in the Modern Library e-newsletter and on ModernLibrary.com
- Academic marketing

The Only Game in Town Sportswriting from The New Yorker



Edited by David Remnick

From the greatest magazine in the world, another irresistible anthology in our bestselling series, for sports enthusiasts and literary connoisseurs alike.

John Updike on Ted Williams; Henry Louis Gates Jr. on Michael Jordan; Rebecca Mead on Shaquille O'Neal; Ian Frazier on...himself. No magazine but *The New Yorker* could field such an unbelievable roster of talent, both athletic and literary. Building on the extraordinary success of the bestselling *New Yorker* series, *The Only Game in Town* offers pieces about our great athletes and beloved pastimes. Roger Angell captures the drama of the famous pitching duel between Ron Darling and Frank Viola. David Owen contemplates Tiger Woods's enduring legacy as "the chosen one." Haruki Murakami shares his passion for long-distance running. Martin Amis offers a humorous look at "tennis personalities," while Susan Orlean talks to the queen of the dog-sled mushers. With an introduction by David Remnick, this collection will dazzle literary and sports buffs alike.

Key Points/Quotes_

- TRACK RECORD: *The New Yorker's* anthologies just keep selling--there are well over 365,000 copies in print so far for the six most recent anthologies. *Fierce Pajamas* (more than 144,000 copies for this title alone) hit a number of bestseller lists, including those of *The New York Times*, the *Los Angeles Times*, the *San Francisco Chronicle, The Boston Globe,* and *The Washington Post.* And *Secret Ingredients* and *Disquiet, Please!* have done superbly as well, with 65,000 copies and 28,000 copies in print in hardcover, respectively.
- GREAT GIFT: Perfectly timed for Father's Day, this is the gift that keeps on giving.
- NEW YORKER CROSS-PROMOTION: The New Yorker Festival and other venues
 provide unique and lively marketing opportunities.
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- "[An] all-star anthology." -- USA Today

About the Author/Illustrator____

Author Residence: New York DAVID REMNICK is the editor of *The New Yorker*.

Rights

Territories: World Audio: Yes British: Yes Restriction: World	Book Club: Yes Translation: No		Reprint: Yes 1st Serial: No Special Markets: Agent:	
Other Editions E-book	ISBN 978-0-679-60366-5		Publisher Random House	Price \$30.00/\$30.00 Can.
Hist/Prev Titles The Only Game In Town/Remnick, David/HC Secret Ingredients/Remnick, David/TR Secret Ingredients (Ebk)/Remnick, David/EL Disquiet, Please!/Remnick, David/TR Christmas At The New Yorker/New Yorker/TR The Complete New Yorker/New Yorker/HC Fierce Pajamas/Remnick, David/TR	ISBN 978-1-4000-6802-9 978-0-8129-7641-0 978-1-58836-823-2 978-0-8129-7997-8 978-0-8129-7084-5 978-0-8129-7084-5 978-1-4000-6474-8 9780375761270	6/10 11/09 8/08 3/10 10/05	Publisher Random House Modern Library Random House Modern Library Random House Modern Library	Price \$30.00/\$35.00 Can. \$18.00/\$22.00 Can. \$18.00/\$18.00 Can. \$18.00/\$22.00 Can. \$17.00/\$20.00 Can. \$100.00/\$135.00 Can. \$18.00/\$21.00 Can.

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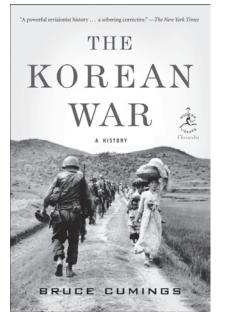
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ON SALE 7/12/2011 MODERN LIBRARY TRADE PAPERBACK

978-0-8129-7896-4 \$16.00/\$18.00 Can. History: Modern Library HC (7/10)

Category: MILITARY HISTORY BISAC Cat: History - Military - Korean War Order Form Cat: WAR Page Count: 320 Trim Size: 5-3/16 x 8 Carton Count: 24 Illustrations: 37 PHOTOS; 4 MAPS Load Group: 0203 Series: Modern Library Chronicles Series #/Subseries: 33 Prod Type: Modern Lib Trade

Marketing and Publicity

- Feature in the Modern Library e-newsletter and on ModernLibrary.com
 Outreach to Korean War veterans'
- organizations
- Academic marketing

The Korean War A History



Bruce Cumings

From the top scholar in the field, here is the definitive short book on a still-controversial war.

In *The Korean War* the renowned historian Bruce Cumings provides readers with the most incisive, perceptive, and revisionist look at the war in a generation. It is very much a book about the war from both the Korean side and the American side. Cumings tackles the Korean origins of the war, the way in which the war transformed the United States, and the cultural contradictions of the early 1950s in America. *The Korean War* pays particular attention to the U.S. home front--the war was fought at the height of the McCarthy era, when newspapers and magazine photos documented a new and very different kind of war that anticipated Vietnam and carried shocking stories that threatened all Americans, creating a fearful atmosphere somewhat like the period after 9/11.

Bruce Cumings has been a pioneer in uncovering new sources of information about the war, and he has synthesized and distilled a lifetime of learning and scholarship into this essential volume, sure to stand as the authoritative short text on the war.

Key Points/Quotes_

- CONTEMPORARY RELEVANCE: North Korea has become one of the largest and most vexing problems the United States and world community face today. This book provides essential context for understanding our fraught relationship with this part of the world.
- TOP HISTORIAN IN THE FIELD: Cumings is the most distinguished American scholar of modern Korea. No one is better positioned to write the definitive short history of the Korean War in a way that will be accessible to everyday readers but informed by the latest scholarship.
- HUGE COURSE ADOPTION POTENTIAL: This book fills an essential gap. Currently the standard short text on the Korean War is Max Hastings's book *The Korean War-*-published more than twenty years ago but nonetheless still selling briskly. Our book will be a clear replacement of it as *the* book of choice by teachers.
- "A powerful revisionist history of America's intervention in Korea...a squirm-inducing assault on America's moral behavior during the Korean War...His book is a bitter pill, a sobering corrective." -- The New York Times

About the Author/Illustrator.

Author Residence: Ann Arbor, MI BRUCE CUMINGS is the Gustavus F. and Ann M. Swift Distinguished Service Professor in History at the University of Chicago and specializes in modern Korean history and contemporary international relations in East Asia.

Rights

- Tighta				
Territories: World	Return indicator: Full copies only			Reprint: Yes
Audio: Yes	Book Club: Yes			1st Serial: Yes
British: Yes	Translation: Yes			Special Markets:
Restriction: World	Agency:			Agent:
Other Editions	ISBN		Publisher	Price
E-book	978-0-679-60378-8		Modern Library	\$24.00/\$24.00 Can.
Hist/Prev Titles	ISBN		Publisher	Price
The Korean War/Cumings, Bruce/HC	978-0-679-64357-9		Modern Library	\$24.00/\$28.00 Can.
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The Boys' Crusade/Fussell, Paul/TR	978-0-8129-7488-1	9/05	Modern Library	\$13.95/\$16.95 Can.
The American Revolution/Wood, Gordon S./TR	9780812970418	8/03	Modern Library	\$13.95/\$21.00 Can.

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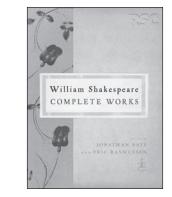
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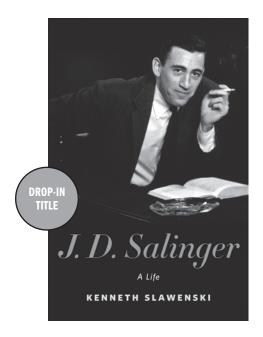
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ON SALE 1/25/2011 RANDOM HOUSE HARDCOVER

978-1-4000-6951-4 \$27.00/\$31.00 Can.

Category: BIOGRAPHY BISAC Cat: Biography & Autobiography - Literary Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY Page Count: 464 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 46/32 Carton Count: 12 Illustrations: BLACK-&-WHITE PHOTOS Load Group: 0205 Prod Type: RH Hardcover

Marketing and Publicity

- Website: DeadCaulfields.com
- National review and feature attention
- National media attention
- Online review and feature attention
- Online outreach to Salinger fans
- Feature in the Modern Library
- e-newsletter and on ModernLibrary.com • Feature in the Random Reads
- e-newsletter
- Library marketing
- Feature on Random House academic website, brochures, and e-newsletters
- Featured at Modern Language Association conference

J. D. Salinger



Kenneth Slawenski

One of the most popular and mysterious figures in American cultural history, J. D. Salinger has eluded fans, journalists, and biographers for years. Finally, on the first anniversary of this death, following nearly a decade of research, comes a "well written, energetic and magnificently researched" (*Times*, London) life of this fascinating man, now the subject of renewed interest due to his recent death. There is a tremendous amount of new information in this book, written by the founder of the ten-year-old website that is widely recognized as the most authoritative source on Salinger.

Scheduled to go on sale a year after Salinger's death and sixty years after the publication of *The Catcher in the Rye*, this important new book is the *first* authoritative, thoroughly researched biography of this elusive man ever written. The book sheds light for the first time on many little-known or unknown events in Salinger's life: his wartime romance, the inspiration behind *The Catcher in the Rye*, his devasting experience fighting in the D-day landings, the true story behind *Franny and Zooey*, full details on his romance with Oona O'Neill (later Mrs. Charlie Chaplin), his surprising office intrigues with famous *New Yorker* editors and writers, his friendship with Ernest Hemingway, surprising evidence that he intended to publish after his last story appeared in 1965, and much much more.

Key Points/Quotes

- RENEWED INTEREST IN SALINGER SINCE HIS DEATH: Sales of Salinger's backlist have soared since his death in January 2010; even before, *The Catcher in the Rye* was selling a quarter of a million copies annually, and has sold more than 65 million copies.
- THE LAST TWO BIOGRAPHIES OF SALINGER WERE PUBLISHED IN 1989 AND 2000--Ian Hamilton's and Paul Alexander's books are both old now and, more important, both suffered from their authors' inability to find out much information about this famously secretive, reclusive author.
- READERS EVERYWHERE ARE WAITING FOR NEW SALINGER WORK: Salinger continued to write full-time until his death at ninety-one; it is believed he has at least two novels and many stories that are yet to be seen; all this will keep interest in Salinger alive for a long time to come.
- NEW LETTERS AND PHOTOS HAVE BEEN RELEASED SINCE SALINGER'S DEATH: the book will draw from and quote these letters and may include some of the photos.
- 2011 is the 60th anniversary of the publication of *The Catcher in the Rye*.

About the Author/Illustrator_

Author Residence: Fair Lawn, NJ Rereading *The Catcher in the Rye* as an adult led KENNETH SLAWENSKI to a passionate interest in J. D. Salinger. He began to independently research the author's life, traveling throughout the United States conducting interviews, searching libraries, public records, and private archives and letters. In 2004, he created the widely respected website Dead Caulfields (DeadCaulfields.com), mentioned by *The New York Times* as a go-to resource for further information on Salinger. Slawenski has been working on this biography for eight years. It was published in 2010 in England and Australia to wide and enthusiastic reviewer praise.

Rights _____

Territories: US, Canada, open market Audio: Yes British: No Restriction: US, Canada, Open Mkt	Return indicator: Book Club: Yes Translation: No Agency: POMON		,	Reprint: Yes 1st Serial: Yes Special Markets: Agent: MARK HODKINSON
Other Editions E-book	ISBN 978-0-679-60479-2		Publisher Random House	Price \$27.00/\$27.00 Can.
Comp Titles Ayn RandWorld She/Heller, Anne Conover/HC J D Salinger: A Biography/Paul Alexander/TR At Home in the World/Joyce Maynard In Search J D Salinger/Hamilton, Ian/TR Catcher In The Rye/Salinger, J.D./MM	ISBN 978-0-385-51399-9 9781580631488 9780312202293 9780679722205 9780553250251	On sale 10/09 7/00 1999 7/89 11/84	Publisher Nan A Talese Renaissance Book Picador Vintage Bantam	Price \$35.00/\$43.00 Can. \$17.95 \$8.95/\$11.95 Can. \$2.95/\$3.50 Can.



GRIT, STRATEGY, AND THE WAY OUT OF AFGHANISTAN



ON SALE 2/22/2011 RANDOM HOUSE HARDCOVER

978-1-4000-6873-9 \$28.00/\$33.00 Can.

Category: POLITICS/HISTORY BISAC Cat: Political Science - International Relations Order Form Cat: HISTORY Page Count: 416 Trim Size: 6-1/8 x 9-1/4 Carton Count: 12 Illustrations: 16-PP COLOR PHOTO INSERT; 8 MAPS Load Group: 0205 Prod Type: RH Hardcover

Marketing and Publicity

- Website: BingWest.com
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- Feature at Society of Military Historians

The Wrong War Grit, Strategy, and the Way Out of Afghanistan



Bing West

From one of America's most renowned war correpondents, the definitive account of the Afghanistan war, a damning policy assessment, and a compelling and controversial way forward.

America is in the horns of a dilemma: We can't afford to lose the war in Afghanistan. Yet we can't win. So argues Bing West, backed by eight tours of the region's most violent provinces. West exposes the real face of this war by taking us to the plains and mountains of this harsh country, traveling with the troops, experiencing firefight after firefight, illuminating the nation of the country we wish to "build," explosing the flaws of our leadership, and scrutinizing the steps we are taking from the top down.

Counterinsurgency, West concludes, can't work in a shattered society against an enemy based in another country and with strong alliances among the very tribes we seek to control. What's needed is a new approach: Focus exclusively on training the Afghan army, support them with special ops and advisers, forget about American-led nation building, and bring the troops home while maintaining a permanent advisory presence.

Key Points/Quotes_

- TIMING: In December the Obama White House will begin a formal reassessment of the war; the debate should be in full swing when *The Wrong War* is published.
- NEW APPROACH: Cutting against the grain of conventional wisdom, West argues convincingly that we have been pursuing the wrong doctrine in Afghanistan, and proposes a new way forward.
- STATURE: West is unrivalled as a war correspondent and thinker. His sales deserve to be at the Packer/Ricks level, and with this book, we can get him there.
- UNRIVALED ACCESS: Because of the respect the U.S. military has for West, he has
 incredible access to everyone involved, from the soldiers on the ground to the generals to
 the policy makers in Washington.
- AUTHORITATIVE AUTHOR: West, a Marine combat veteran who served as assistant secretary of defense in the Reagan administration, has been to Iraq and Afghanistan almost two dozen times and has embedded with seventy Marine, Army, Special Forces, and European units and battalions. He also has three hours of combat footage.
- BOLD ASSERTIONS: West's analysis is controversial--he begins with an explanation of what has occurred over the past seven years in Afghanistan and asks why, with the best civilian and military minds devoted to success in that country, have we so far failed? According to West, we can't afford to lose this war, but we also literally can't afford to win.
- RADICAL POLICY PROPOSAL: West argues for a wholly new approach to the conflict, one that jettisons our flawed "counterinsurgency" approach. This book will spark debate.

About the Author/Illustrator

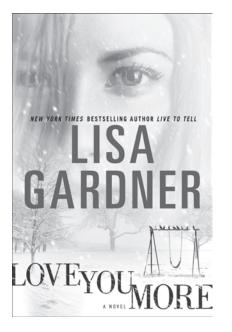
Author Residence: Newport, RI

Author Hometown: Boston, MA

BING WEST, a Marine combat veteran, served as assistant secretary of defense in the Reagan administration. A correspondent for *The Atlantic*, he is the author of the Vietnam counterinsurgency classic *The Village*. His books on Iraq have won numerous awards, including the Marine Corps Heritage award for nonfiction, the Colby award for nonfiction, and the VFW National Media award. He appears on *The News Hour* on PBS, and has op-eds appear regularly in *TheWall Street Journal* and elsewhere.

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Other Editions	ISBN		Publisher	Price
E-book	978-1-58836-932-1		Random House	\$28.00/\$28.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Strongest Tribe/West, Bing/HC	978-1-4000-6701-5	8/08	Random House	\$28.00/\$33.00 Can.
Strongest Tribe, The (E-Bk)/West, Bing/EL	978-1-58836-759-4	8/08	Random House	\$17.00/\$17.00 Can.
No True Glory: A Frontline Acc/West, Bing/HC	978-0-553-80402-7	9/05	Bantam	\$28.00/\$35.00 Can.
The March Up/West, Bing/HC	9780553803761	9/03	Bantam	\$24.95/\$37.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Forever War/Filkins, Dexter/TR	978-0-307-27944-6	6/09	Vintage	\$15.00/\$18.95 Can.
Fiasco/Ricks, Thomas/HC	9781594201035	7/06	Penguin	\$27.95/\$36.50 Can.
The Assassins' Gate	9780374530556	9/06	Farrar, Straus and Gir	oux \$15.00



ON SALE 3/8/2011 BANTAM HARDCOVER

978-0-553-80725-7 \$26.00/\$30.00 Can.

Category: FICTION BISAC Cat: Fiction - Mystery & Detective - General Order Form Cat: MYSTERY Page Count: 368 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 37/32 Carton Count: 12 Load Group: 0203 Prod Type: Regular Hardcover

Marketing and Publicity

- Website: LisaGardner.com
- Advance reader's edition
- Pre-publication media event
- National review and feature attention
- National media attention
- Online review and feature attentionAuthor tour: Washington, D.C., Atlanta,
- Addition total: washington, D.C., Addita, Florida, New England, North Carolina, Nashville, Louisville, and by request
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- Book festival outreachRadio satellite tour
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- e-newsletter
- Exclusive online content available
- Teaser excerpt available on file-sharing websites
- Library marketing
- Book club outreach
 Excerpt in *Live to Tell* (Bantam mass)
- Excerpt in *Live to Tell* (Bantam mass market, 1/11)

Love You More



Lisa Gardner

New York Times bestselling author Lisa Gardner is unrivaled in writing psychological suspense. In her chilling new thriller, Boston homicide detective D. D. Warren is given a case where the dead body is only the first clue to an unspeakable crime, and where terror begins at home...

For Boston homicide detective D. D. Warren, the scene is all too typical: young abused wife, finally pushed too far, shoots and kills her abusive husband. That the young wife is a patrol officer for the Boston PD will make the press rabid for details, but it's nothing D. D. can't handle. But the little suburban home yields not only a dead body--there is also a little girl's bed and a little girl's toys but no little girl. Where's the child? Soon a homicide is a high-profile missing-person case, one that drills to the core of what makes D. D. tick as both a detective and a human being. While a team searches the city for missing KayLeigh, D. D. finds that every one answer leads to two more questions, and that time is running out. Somewhere is a little girl, whispering *Save me*...

Key Points/Quotes_

- WINNER: *The Neighbor* won the best hardcover novel at the International Thriller Writer Awards, beating out such big-name authors as Harlan Coben and Joseph Finder.
- MORE D. D. WARREN: Gardner's previous D. D. Warren thriller, *Live to Tell*, will publish in Bantam mass market in January, leading in to this new hardcover.
- BESTSELLER: A New York Times bestselling author a staggering eleven times, Gardner is a perennial presence on lists throughout the country. The Neighbor was a #1 electronic bestseller.
- MILLIONS IN PRINT: Bantam has put more than 16 million copies of Gardner's thrillers into print. Her hardcovers alone have more than 1 million copies in print. Her backlist moves more than 4,600 copies per month!
- ACCOLADES: Gardner's hardcover *The Neighbor* received some of her greatest acclaim, with *Library Journal* naming it on a Best of 2009 list and *Suspense Magazine* calling it one of the top ten best books of 2009. The American Library Association put it on its 2010 reading list.
- "Lisa Gardner always delivers heart-stopping suspense." -- Harlan Coben

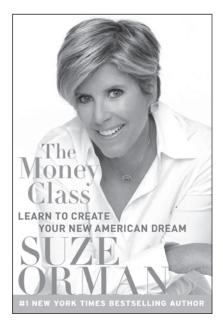
About the Author/Illustrator____

Author Residence: New England

LISA GARDNER is the *New York Times* bestselling author of thirteen novels. Her Detective D. D. Warren Novels include *Live to Tell, The Neighbor, Hide*, and *Alone*. Her FBI Profiler Novels include *Say Goodbye, Gone, The Killing Hour, The Next Accident*, and *The Third Victim*. She lives with her family in New England, where she is at work on her next novel.

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Other Editions Abridged CD E-book Unabridged CD	ISBN 978-0-7393-6668-4 978-0-553-90811-4 978-0-7393-6670-7	3/11	Publisher Random House Audi Bantam Random House Audi	io	Price \$29.95/\$34.00 Can. \$26.00/\$26.00 Can. \$40.00/\$47.00 Can.
Hist/Prev Titles Live To Tell/Gardner, Lisa/HC Live To Tell (Ebk)/Gardner, Lisa/HC Say Goodbye/Gardner, Lisa/HC Hide/Gardner, Lisa/HC Alone/Gardner, Lisa/HC Hide/Gardner, Lisa/HC	ISBN 978-0-553-80724-0 978-0-553-90769-8 978-0-553-80723-3 978-0-553-80433-1 978-0-553-80433-1 978-0-553-80431-7 978-0-553-80431-7 978-0-553-80253-5 978-0-553-58808-8	7/10 7/10 6/09 7/08	Publisher Bantam Bantam Bantam Bantam Bantam Bantam Bantam Bantam		Price \$26.00/\$31.00 Can. \$26.00/\$26.00 Can. \$25.00/\$28.95 Can. \$25.00/\$28.00 Can. \$25.00/\$30.00 Can. \$25.00/\$35.00 Can. \$24.00/\$34.00 Can. \$7.99/\$10.99 Can.



ON SALE 3/8/2011 SPIEGEL & GRAU HARDCOVER

978-1-4000-6973-6 \$26.00/\$30.00 Can.

Category: PERSONAL FINANCE BISAC Cat: Business & Economics - Personal Finance - General Order Form Cat: BUSINESS/PERSONAL FINANCE Page Count: 304 Trim Size: 6-1/8 x 9-1/4 Spine/Depth: 32/32 Carton Count: 12 Load Group: 0203 Prod Type: Spiegel & Grau HC

Marketing and Publicity

• Website: SuzeOrman.com

- National media attention including confirmed interviews on The Oprah Winfrey Show and the Today show; confirmed coverage on CNBC's The Suze Orman Show
- National review and feature attention
- TV satellite tour including interviews on #1 rated morning shows in top 20 markets
- Two satellite radio tours including interviews on #1 rated morning and afternoon shows in 40 markets
- Online review and feature attention
- Author tour: 7 cities
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The Money Class Learn to Create Your New American Dream



Suze Orman

A bold, inspiring reimagining of the American Dream, from the #1 bestselling "one-woman financial advice powerhouse" (USA Today).

For generations, the American Dream worked: You could expect to own a home that would increase in value; to put your children through college; to drive a car, maybe two; and you looked forward to a retirement that would come early enough for you to enjoy the fruits of years of labor. But every aspect of that dream is under threat: for many, they owe more on their home than it's worth, or they simply cannot afford to buy a home at all; they don't know how they will pay for college; and retirement seems like a hazy fantasy. The time has come to redefine the American Dream and there is no better qualified or more trusted person to do it than Suze Orman. In this bracing and urgently needed new book. Suze issues a call to action, demands that we "stand in our truth," and shows us how the landscape has changed and why a new approach is necessary; she points out the pitfalls and opportunities of the current economic climate and sketches a path to security.

Key Points/Quotes

- MAJOR NEW WORK: The first hardcover work from Suze Orman since 2007's Women & Money, her million-copy bestseller.
- WHETHER IN YOUR 20S, 30S, 40s OR BEYOND: These are money lessons you cannot afford to miss, no matter where you are in your financial life. Suze covers a range of topics, with all her readers in mind.
- ATTENTION BOOMERS APPROACHING "RETIREMENT AGE" (whatever that is): As an entire generation faces down "mandatory withdrawals" and the like, Suze's guidance on the subject is essential.
- INSPIRING: Suze arrives once again with a bracing, indisputable truth that will change the national dialogue about money, delivering a message that is urgently needed and that will shape the legacy we leave our children.
- PBS SPECIAL: The Money Class will be launched with a one-hour PBS special in March 2011 that will air throughout their biggest pledge drive of the year. Suze is one of the all-time top earners for PBS.
- OPRAH: The Oprah Winfrey Show has committed to an entire hour dedicated to the book at launch
- THE OPRAH WINFREY NETWORK is planning a series called The Money Class to air in 2011
- THE SUZE ORMAN SHOW: We will also have the full support of Suze's own show, the #1 rated show on CNBC, now in its ninth season.

About the Author/Illustrator _

Author Residence: South Florida, New York City, San Author Hometown: Chicago Francisco

SUZE ORMAN is the author of nine consecutive New York Times bestsellers and has hosted six PBS specials based on her books. She is the host of the award-winning Suze Orman Show, which airs on CNBC and Sirius/XM radio, and a contributing editor to O: The Oprah Magazine.

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The Social Animal A Story of Love, Character, and Achievement



David Brooks

From the influential and hugely popular *New York Times* columnist and bestselling author of *Bobos in Paradise*, a landmark exploration of how human beings and communities succeed.

This is a book about how success happens, told through the fictionalized story of an American couple, representative of us. They are from two different backgrounds: a woman working her way up from a tough Latino neighborhood, and a middle-class man with average tastes and aptitudes. Brooks explores the forces that expand and limit their choices in life, leading us through the factors influencing human flourishing in the 21st century, including choosing one's environment, deciding whom to marry, how passion for a life's pursuit develops, why emotion trumps IQ, and how we may utilize the vast power of the unconscious, where most of the mind's work takes place.

Brooks follows his characters, Harold and Erica, from birth to old age. Their story culminates in a broad vision of American society that emphasizes trust over individualism, social mobility over the status quo, human character over human calculation. This is a book for anyone who wants to understand why we do what we do, what makes some succeed when others don't, and how these principles can lead to thriving, providing readers with an entirely new way to think about achieving success.

Key Points/Quotes

- HUGE AUTHOR PROFILE AND PLATFORM: Brooks has millions of readers from his *New York Times* column. His influence has only grown since the publication of *Bobos*. *New York* magazine called him "the essential columnist of our time" in a recent profile. Publicity says his is the fastest tour they have ever booked, so much in demand is Brooks as a commentator and a speaker.
- GRAND SYNTHESIS OF IDEAS AND PRACTICAL WISDOM: Brooks has distilled vast amounts of groundbreaking material from sociology, science, and psychology to explain the deepest roots of human behavior through the daily lives of his two composite characters, Harold and Erica.
- AM I A HAROLD OR AM I AN ERICA?: Readers will identify strongly with these characters as they follow them from birth to marriage to old age.
- PROFOUND SOCIAL AND POLICY IMPLICATIONS: As Brooks shows, much current thinking on how to improve society--from education to inequality to creating a functional workplace--is based on a false view of human nature. This book puts forward a new social vision with character, trust, community, and emotion at the center of our social world.
- "The essential columnist of our time." -- New York magazine

About the Author/Illustrator_____

Author Residence: Washington, D.C.

DAVID BROOKS is one of the country's leading writers and commentators. Millions know him from his *New York Times* columns (which are consistently the most talked about) and his regular appearances on *The PBS Newshour* and *Meet the Press*. He is the essential explainer of the way we live now, and hundreds of thousands have read his books, including the bestseller *Bobos in Paradise*.

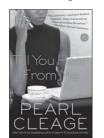
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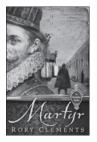
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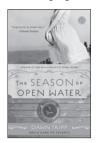
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