

The background is a deep blue gradient with several strings of glowing, colorful spherical ornaments. The ornaments are in shades of yellow, pink, teal, and orange, each with thin white diagonal stripes. Small white starburst lights are scattered across the blue background.

*The*  
RANDOM HOUSE

Publishing Group

*Summer* 2011

TRADE PAPERBACK TITLE INFORMATION CATALOG

# TRADE PAPERBACKS

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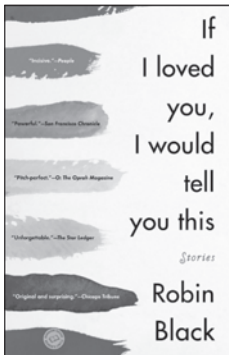
RANDOM HOUSE READER'S CIRCLE SELECTIONS

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# RANDOM HOUSE

## New Random House Reader's Circle



(Page 58)  
May

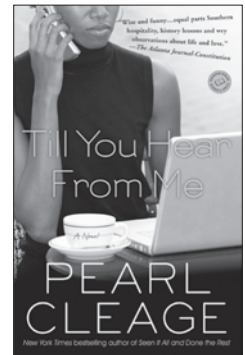


FIRST TIME  
IN RHRC

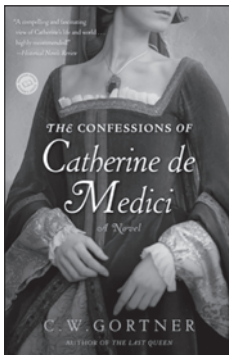
(Page 43)  
May



*This is Where We Live*  
by Janelle Brown  
(Page 78) • May



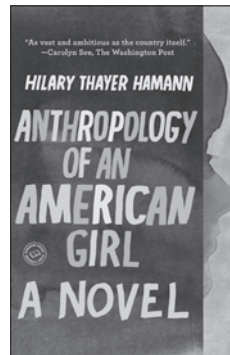
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May



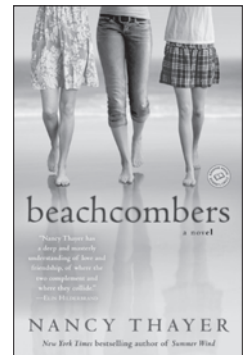
(Page 17)  
June



*Ape House*  
by Sara Gruen  
(Page 79) • June



(Page 80)  
June

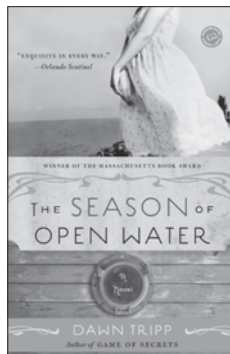


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June

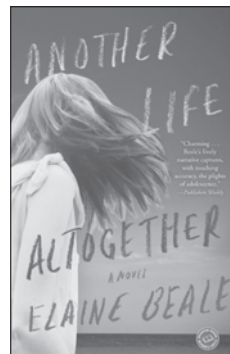


FIRST TIME  
IN TP

(Page 20)  
July



(Page 65)  
July



(Page 82)  
August



FIRST TIME  
IN RHRC

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August

## BOOKS ARE BETTER

Visit our book club community at [www.Random](http://www.Random)

### CHAT

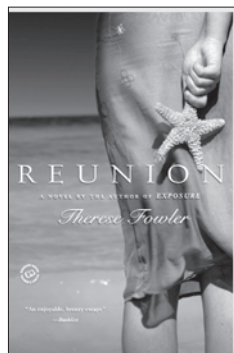
Meet fellow book lovers and discuss what they are reading.

### COMMENT

Post reviews of books, ask—and answer—thought-provoking questions, or give and receive book club ideas.

# READER'S CIRCLE

## Selections for Summer 2011

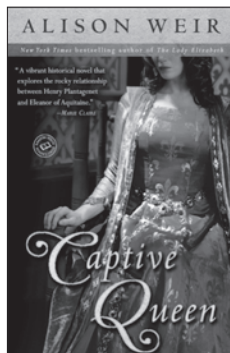


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May



ORIGINAL

(Page 9)  
May



(Page 8)  
May

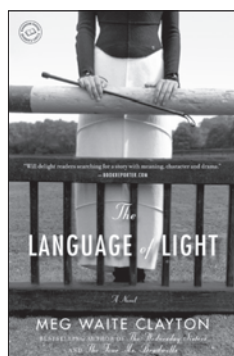


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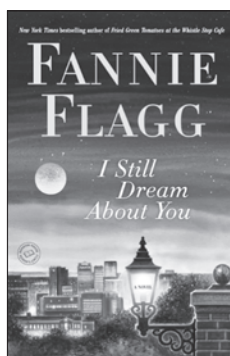


ORIGINAL

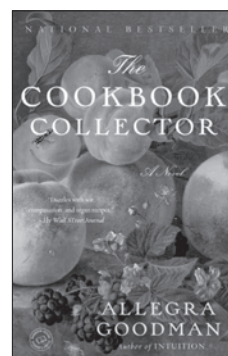
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July



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July



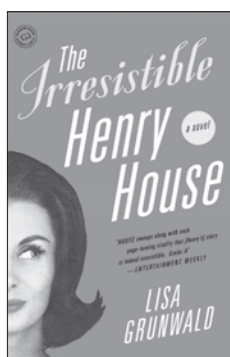
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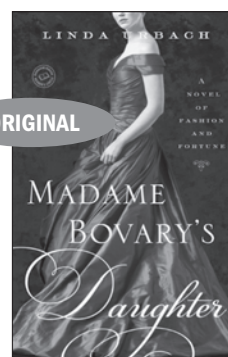
(Page 27)  
August



(Page 28)  
August



(Page 69)  
August



ORIGINAL

(Page 54)  
August

## WITH BUDDIES.

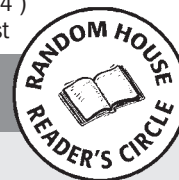
HouseReadersCircle.com, where readers can . . .

### CONNECT

Find an author on tour, visit our author blog, or invite one of our 150 available authors to chat with their group on the phone.

### EXPLORE

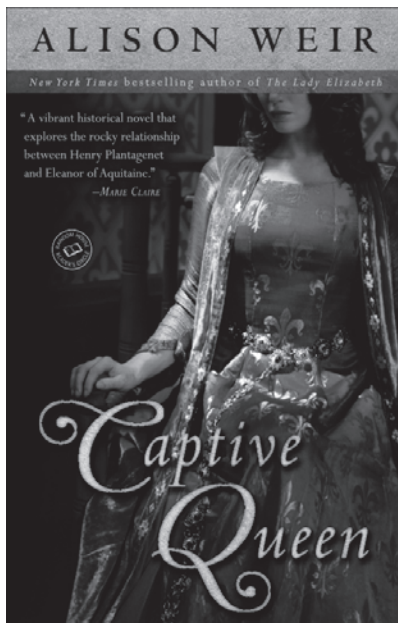
Readers can find discussion questions, excerpts, author interviews, videos, free book offers, news on the latest releases, and much more.





BALLANTINE BOOKS TRADE PAPERBACKS

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**ON SALE 4/19/2011**  
**BALLANTINE BOOKS**  
**TRADE PAPERBACK**

**978-0-345-51188-1**  
**\$15.00**  
**History: Ballantine HC (7/10)**

**Category:** FICTION  
**BISAC Cat:** Fiction - General  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 512 **Trim Size:** 5-3/16 x 8  
**Carton Count:** 24  
**Load Group:** 0204  
**Edition Desc:** RHRC  
**Prod Type:** Ballantine TR

### Marketing and Publicity

- Author website: AlisonWeir.org.uk, updated with new content and design
- New in paperback
- Promotion on LibraryThing and Goodreads
- Feature in the Random House Reader's Circle e-newsletter and on RandomHouseReadersCircle.com
- Reading group guide available online, as well as additional content such as timelines and photos
- Tie into author's UK tour company to launch in June 2011

## Captive Queen

### A Novel of Eleanor of Aquitaine



### Alison Weir

For readers of *The Lady Elizabeth* and *Innocent Traitor* comes the latest tantalizing novel from *New York Times* bestselling author Alison Weir, about the passionate and notorious French queen, Eleanor of Aquitaine.

Renowned for her highly acclaimed and bestselling British histories, Alison Weir has in recent years made a major impact on the fiction scene with her novels about Queen Elizabeth and Lady Jane Grey. In this latest offering, she imagines the world of Eleanor of Aquitaine, the beautiful twelfth-century woman who was Queen of France until she abandoned her royal husband for a younger man—who would become King of England. In a relationship based on lust and a mutual desire for great power, Henry II and Eleanor took over the English throne in 1154, thus beginning one of the most influential reigns and tumultuous royal marriages in all of history. In this novel, Weir uses her extensive knowledge to paint a most vivid portrait of this fascinating woman.

### Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION: Perfectly priced and formatted for a great book club read.
- BESTSELLING AUTHOR: Both of Alison Weir's novels hit the main or extended *New York Times* list and each has more than 50,000 copies in print in hardcover and 100,000 copies in print in paperback.
- NONFICTION BACKLIST: Weir's extensive backlist—including a nonfiction book about Eleanor—sells and sells, with most having netted more than 150,000 copies. Nonfiction readers will flock to her newest novel.
- 2011: THE YEAR OF ALISON WEIR: *Captive Queen* will be followed by several backlist trade paperback Weir reissues in our new format, and a new hardcover nonfiction title about Mary Boleyn, all on our Fall 2011 list.
- "As always, Weir renders the bona fide plot twists of her heroine's life with all the mastery of a thriller author, marrying historical fact with licentious fiction to create an escapist book perfect for summer reading." --StarTribune.com
- "A biographer's intimate knowledge of the period...lends a particular authenticity to *Captive Queen*." --CurledUp.com
- "An astounding and brilliantly wrought historical novel." --Historical-Fiction.com

### About the Author/Illustrator

**Author Residence:** Surrey, England

**Author Hometown:** London, England

ALISON WEIR is the author of two previous books of historical fiction, *Innocent Traitor* and *The Lady Elizabeth*. Her nonfiction books include *The Six Wives of Henry VIII*, *Eleanor of Aquitaine*, *Queen Isabella*, *Mistress of the Monarchy*, and, most recently, *The Lady in the Tower*.

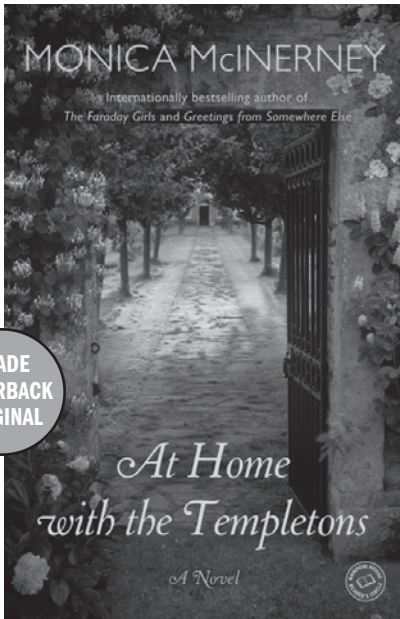
### Rights

**Territories:** US, Canada, open market  
**Audio:** Yes  
**British:** No  
**Restriction:** US, Opn Mkt (no CAN)

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** LUCAS ALEXANDER WHITLEY LIMITE

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:** JULIAN ALEXANDER

| Other Editions                               | ISBN              | On sale | Publisher        | Price                |
|--|-------------------|---------|------------------|----------------------|
| Trade Paper                                  | 978-0-385-66709-8 | 4/11    | Anchor Canada    | \$19.95              |
| E-book                                       | 978-0-345-52195-8 | 7/10    | Ballantine Books | \$26.00              |
| Hist/Prev Titles                             | ISBN              | On sale | Publisher        | Price                |
| Captive Queen/Weir, Alison/HC                | 978-0-345-51187-4 | 7/10    | Ballantine Books | \$26.00              |
| The Lady In The Tower/Weir, Alison/TR        | 978-0-345-45322-8 | 12/10   | Ballantine Books | \$17.00              |
| Lady In The Tower, The (Ebk)/Weir, Alison/EL | 978-0-345-51978-8 | 1/10    | Ballantine Books | \$28.00              |
| Mistress Of The Monarchy/Weir, Alison/TR     | 978-0-345-45324-2 | 1/10    | Ballantine Books | \$17.00              |
| The Lady Elizabeth/Weir, Alison/TR           | 978-0-345-49536-5 | 11/08   | Ballantine Books | \$15.00/\$17.00 Can. |
| Innocent Traitor/Weir, Alison/TR             | 978-0-345-49534-1 | 11/07   | Ballantine Books | \$15.00/\$17.00 Can. |



TRADE  
PAPERBACK  
ORIGINAL

**ON SALE 4/26/2011**

BALLANTINE BOOKS  
TRADE PAPERBACK

**978-0-345-51865-1**

**\$15.00**

**History: Trade Paperback Original**

**Category:** FICTION

**BISAC Cat:** Fiction - General

**Order Form Cat:** FICTION GENERAL

**Page Count:** 496 **Trim Size:** 5-3/16 x 8

**Spine/Depth:** 32/32 **Carton Count:** 24

**Load Group:** 0205

**Edition Desc:** RHRC

**Prod Type:** Ballantine TR

## Marketing and Publicity

- Author website: [MonicaMcInerney.com](http://MonicaMcInerney.com)
- National review and feature attention
- Online review and feature attention
- Author tour: 3 cities by request
- Feature in Random House Reader's Circle e-newsletter
- Teaser excerpt available on file-sharing websites
- Author phone chats
- Promotion on LibraryThing and Goodreads
- Library marketing

# At Home with the Templetons

A Novel



**Monica McInerney**

The international bestselling author of *The Faraday Girls* and *The Alphabet Sisters* returns with another warm and captivating family saga that spans twenty years and three continents as it follows the lives, dramas, and deceptions of the enigmatic Templeton clan.

When the Templeton family from England takes up residence in a stately country home in Australia, they set the locals talking--and with good reason. From the outside, the seven Templetons seem unusual, peculiar even. No one is more intrigued by the family than their neighbors, single mother Nina Donovan and her son, Tom. And before long, the two families' lives have become entwined in unexpected ways, much to the delight of Gracie, the youngest of the Templeton daughters. In the years that follow, the relationships between the Templetons and the two Donovans twist and turn in unpredictable and life-changing directions, until a tragedy tears them all apart. What will it take to bring them all back together again? *At Home with the Templetons* is Monica McInerney's best book yet--a wonderfully entertaining and touching story about the perils and pleasures of love, friendship, and family.

## Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION TRADE PAPERBACK ORIGINAL
- SALES RECORD: We have nearly 250,000 copies of McInerney's books in print.
- AUTHOR: McInerney has a huge international following and a fantastic author website ([MonicaMcInerney.com](http://MonicaMcInerney.com)).
- "McInerney is Australia's answer to Maeve Binchy, a modern-day Jane Austen." --*Sun Herald*, Australia
- "It's always an almost-sinful pleasure to delve into anything written by Monica McInerney, whose delightful prose brings her rich characters to sparkling life." --*Irish-American Post*

## About the Author/Illustrator

**Author Residence:** Dublin, Ireland

**Author Hometown:** South Australia

MONICA McINERNEY grew up in a family of seven children in the Clare Valley of South Australia, where her father was the railway stationmaster. She is the author of the internationally bestselling novels *The Faraday Girls*, *Family Baggage*, *The Alphabet Sisters*, *Greetings from Somewhere Else*, and *Upside Down Inside Out*. She now lives in Dublin with her husband.

## Rights

**Territories:** US and open market (no Canada)

**Audio:** No

**British:** No

**Restriction:** US, Opn Mkt (no CAN)

**Return indicator:** Full copies only

**Book Club:** Yes

**Translation:** No

**Agency:** C. FLETCHER & COMPANY, LLC

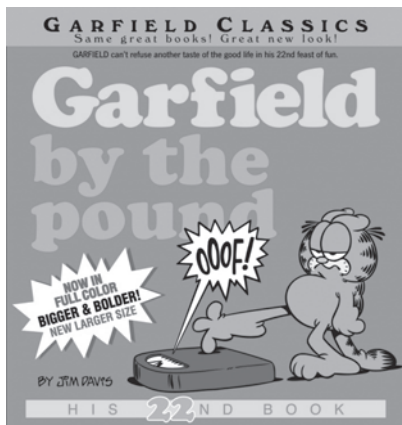
**Reprint:** Yes

**1st Serial:** Yes

**Special Markets:**

**Agent:** CHRISTY FLETCHER

| Other Editions  | ISBN              | On sale | Publisher               | Price   |
|---|-------------------|---------|-------------------------|---------|
| E-book  | 978-0-345-51864-4 | 4/11    | Ballantine Books        | \$15.00 |
| Hist/Prev Titles                                      | ISBN              | On sale | Publisher               | Price   |
| Greetings From Somewhere Else/McInerney, Monica/TR    | 978-0-345-50638-2 | 7/09    | Ballantine Books        | \$14.00 |
| Greetings From Somewhere (Ebk)/McInerney, Monica/E... | 978-0-345-51669-5 | 7/09    | Ballantine Books        | \$14.00 |
| Upside Down Inside Out/McInerney, Monica/TR           | 978-0-345-50624-5 | 6/08    | Ballantine Books        | \$14.00 |
| The Faraday Girls/McInerney, Monica/TR                | 978-0-345-49023-0 | 8/07    | Ballantine Books        | \$13.95 |
| Family Baggage/McInerney, Monica/TR                   | 978-0-345-49012-4 | 6/06    | Ballantine Books        | \$13.95 |
| The Alphabet Sisters/McInerney, Monica/TR             | 978-0-345-47953-2 | 5/05    | Ballantine Books        | \$14.95 |
| Comp Titles   | ISBN              | On sale | Publisher               | Price   |
| The Forgotten Garden/Kate Morton/TP                   | 9781416550556     | 2/10    | Washington Square Press | \$15.00 |



# Garfield by the Pound

## His 22nd Book



**Jim Davis**

**A brand-new edition of the classic originally published in 1992--for the first time in full color and a larger format.**

From America's #1 funny feline comes a repackaged edition of Garfield's twenty-second collection of classic comic strips, in the new larger, full-color package.

Whether he's down on the farm, lost in a world of his own, or camping out with the gang, Garfield always finds a way to keep life interesting. Now, that might be bad news for Jon and Odie, but it's great news for the rest of his millions of fans, as Garfield takes the spotlight for his twenty-second star turn! Or, as Garfield might say, when the going gets tough, the tough take a nap.

### Key Points/Quotes

- **TRACK RECORD:** The original edition of *Garfield by the Pound* has almost 270,000 copies in print.
- **THE MOST POPULAR COMIC IN THE WORLD:** The Garfield strip was born on June 19, 1978, syndicated in forty-one U.S. newspapers. Today, Garfield is certified by the *Guinness World Records* as the most widely syndicated comic strip in the world, with 200 million daily readers and syndicated in 2,400 newspapers in sixty-three countries.
- **MORE GARFIELD:** We've accelerated the new compilation strip book publishing schedule from one new book a year to two to feed the appetite of hungry fans.
- **HIGH-TRAFFIC WEBSITE:** The official website, *Garfield.com*, attracts more than 1.5 million unique visitors a month, and *Garfield by the Pound* will be featured in the monthly Garfield e-newsletter (more than 150,000 unique subscribers).
- **HISTORY OF SUCCESS:** Garfield books have more than 135 million copies in print and have been translated into forty languages, and thirty-three titles have made the *New York Times* bestseller list. Ballantine has been publishing Garfield for thirty years!

### About the Author/Illustrator

**Author Residence:** Muncie, IN

**Author Hometown:** Muncie, IN

JIM DAVIS's world-famous strip is syndicated in more than 2,400 newspapers in sixty-three countries with 200 million daily readers. Since Garfield's birth in 1978, his books have more than 135 million copies in print, have been translated into forty languages, and thirty-three titles have been *New York Times* bestsellers.

**ON SALE 4/26/2011**

**BALLANTINE BOOKS  
TRADE PAPERBACK**

**978-0-345-52558-1**

**\$14.00/\$16.00 Can.**

**History: Ballantine TR (2/92)**

**Category:** HUMOR

**BISAC Cat:** Humor - General

**Order Form Cat:** HUMOR

**Page Count:** 96

**Trim Size:** 8-1/2 x 9

**Carton Count:** 24

**Illustrations:** 4C THROUGHOUT

**Load Group:** 0205

**Prod Type:** Ballantine TR

### Marketing and Publicity

- Author website: [Garfield.com](http://Garfield.com)

### Rights

**Territories:**

**Audio:**

**British:**

**Restriction:** World

**Return indicator:** Full copies only

**Book Club:**

**Translation:**

**Agency:**

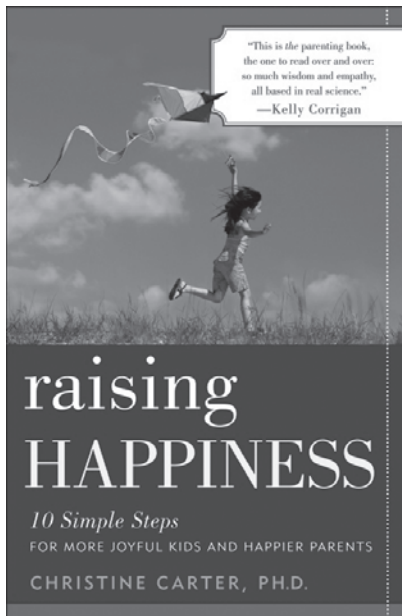
**Reprint:**

**1st Serial:**

**Special Markets:**

**Agent:**

| Hist/Prev Titles                             | ISBN              | On sale | Publisher        | Price                |
|--|-------------------|---------|------------------|----------------------|
| Garfield By The Pound/Davis, Jim/TR          | 9780345375797     | 2/92    | Ballantine Books | \$7.95/\$10.50 Can.  |
| Garfield Weighs His Options/Davis, Jim/TR    | 978-0-345-49181-7 | 1/10    | Ballantine Books | \$14.00/\$17.99 Can. |
| Garfield Will Eat For Food/Davis, Jim/TR     | 978-0-345-49176-3 | 8/09    | Ballantine Books | \$14.00/\$17.99 Can. |
| Garfield Gets His Just Dessert/Davis, Jim/TR | 978-0-345-91387-6 | 1/09    | Ballantine Books | \$14.00/\$17.99 Can. |
| Garfield Spills The Beans/Davis, Jim/TR      | 978-0-345-49177-0 | 9/08    | Ballantine Books | \$15.00/\$18.95 Can. |
| Garfield Large And In Charge/Davis, Jim/TR   | 978-0-345-49172-5 | 1/08    | Ballantine Books | \$13.00/\$16.00 Can. |
| Garfield Goes Bananas/Davis, Jim/TR          | 978-0-345-91346-3 | 8/07    | Ballantine Books | \$14.00/\$17.99 Can. |
| Garfield Blots Out The Sun/Davis, Jim/TR     | 978-0-345-46615-0 | 1/07    | Ballantine Books | \$13.00/\$16.00 Can. |



# Raising Happiness

## 10 Simple Steps for More Joyful Kids and Happier Parents

Christine Carter, Ph.D.

The reader-acclaimed manual by UC Berkeley expert Christine Carter that distills the wide-ranging science of happiness into ten simple principles parents can use every day to raise more optimistic, emotionally healthy, and confident children.

Psychologists, sociologists, psychiatrists, and neurologists study happiness through single-focus lenses, but when you put together their disparate research--as Christine Carter does for a living--you see proof that happiness is clearly a learned skill; it is a muscle we can help our children build and maintain. Boiling the multidisciplinary research down to ten simple steps, Carter explains the how and why of effective praise, healthful eating and sleeping, becoming an "emotion coach," delaying gratification, strengthening social bonds, balancing structure and play time, cultivating gratitude and forgiveness, and becoming role models. The quizzes, charts, sidebars, and ideas for building these proficiencies in daily life ensure that *Raising Happiness* will empower parents to set kids up to thrive and, in the process, will breed happier parents!

**ON SALE 4/26/2011**

**BALLANTINE BOOKS  
TRADE PAPERBACK**

**978-0-345-51562-9  
\$15.00/\$17.00 Can.**

**History: Ballantine HC (2/10)**

**Category:** FAMILY/PARENTING

**BISAC Cat:** Family & Relationships - Parenting

**Order Form Cat:** FAMILY/CHILDCARE

**Page Count:** 256 **Trim Size:** 5-3/16 x 8

**Spine/Depth:** 16/32 **Carton Count:** 24

**Illustrations:** SIDEBARS, BOXES THROUGHOUT

**Load Group:** 0205

**Prod Type:** Ballantine TR

### Key Points/Quotes

- **HARDCOVER SUCCESS:** Six hardcover printings to date (23,000 in print) to keep up with steady demand.
- **CREDENTIALS:** Carter is a sociologist and happiness expert at the Greater Good Science Center at UC Berkeley.
- **AUTHOR ON SPEAKING CIRCUIT:** Carter speaks 10 to 15 times a year to parent and teacher groups all over the United States.
- **CROSS-PLATFORM PUBLICITY:** Carter writes a popular blog on the Greater Good Science Center site and has produced 22 short parent videos for distribution on YouTube and her website (RaisingHappiness.com).
- **"TRY THIS" SIDEBARS THROUGHOUT:** Suggestions for activities, conversations, and strategies.
- "This is *the* parenting book. This is the one to read over and over. So much wisdom and empathy, all based in real science. My children owe Christine Carter big-time." --Kelly Corrigan, author of *The Middle Place* and *Lift*
- "Elegant, funny and rigorous....Brimming with brilliantly distilled science... an encyclopedia of wisdom for raising children." --Dacher Keltner, author of *Born to Be Good: The Science of a Meaningful Life*

### Marketing and Publicity

- Author website: RaisingHappiness.com
- National media attention
- Radio phone interviews
- Local author promotion: San Francisco
- Tie in with author's lecture schedule
- Outreach and giveaways to parenting websites
- Cross-blogging with select authors
- Academic marketing

### About the Author/Illustrator

**Author Residence:** San Francisco, CA

CHRISTINE CARTER, Ph.D., is a sociologist and the happiness expert at the Greater Good Science Center at UC Berkeley, an interdisciplinary research center that "translates" the study of happiness, compassion, and altruism for the public. A regular on ABC's *View from the Bay* talk show, Carter has been profiled in a *San Francisco Chronicle Magazine* cover story and quoted in dozens of national online and print publications, including *The New York Times*, *The Boston Globe*, *American Baby*, and *Parenting*. The mother of two young girls, she lives near San Francisco.

### Rights

**Territories:** US, Canada, open market

**Audio:** Yes

**British:** No

**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only

**Book Club:** Yes

**Translation:** No

**Agency:** INTERNATIONAL CREATIVE MANAGEM

**Reprint:** Yes

**1st Serial:** Yes

**Special Markets:**

**Agent:** ANDREA BARZVI

| Other Editions                                | ISBN              | On sale | Publisher        | Price                |
|---|-------------------|---------|------------------|----------------------|
| E-book  | 978-0-345-51932-0 | 2/10    | Ballantine Books | \$24.00/\$24.00 Can. |
| Hist/Prev Titles                              | ISBN              | On sale | Publisher        | Price                |
| Raising Happiness/Carter, Christine/HC        | 978-0-345-51561-2 | 2/10    | Ballantine Books | \$24.00/\$29.95 Can. |
| Comp Titles                                   | ISBN              | On sale | Publisher        | Price                |
| Screamfree Parenting/Runkel, Hal Edward/TR    | 978-0-7679-2743-7 | 8/08    | Broadway         | \$13.99/\$17.99 Can. |
| Childhd Roots/Adult Happiness/Hallowell, E/TR | 9780345442338     | 8/03    | Ballantine Books | \$15.00/\$18.95 Can. |
| Raising Confident Girls                       | 9781555613211     | 5/01    | Da Capo/PBG      | \$13.00              |
| Raising Confident Boys                        | 9781555613204     | 5/01    | Da Capo/PBG      | \$13.00              |



**ON SALE 4/26/2011**

**BALLANTINE BOOKS  
TRADE PAPERBACK**

**978-0-345-49971-4**

**\$15.00/\$17.00 Can.**

**History: Ballantine HC (4/09)**

**Category:** FICTION

**BISAC Cat:** Fiction - General

**Order Form Cat:** FICTION GENERAL

**Page Count:** 352 **Trim Size:** 5-3/16 x 8

**Carton Count:** 24

**Load Group:** 0205

**Edition Desc:** RHRC

**Prod Type:** Ballantine TR

## Marketing and Publicity

- Author website: ThereseFowler.com
- New in paperback
- Tie in with author's new hardcover, *Exposure* (Ballantine, 5/11)
- Local author promotion: North Carolina
- Feature in Random House Reader's Circle e-newsletter and on RandomHouseReadersCircle.com
- Targeted Facebook advertising
- Online outreach to book clubs and romance readers
- Book club outreach
- Library marketing
- Features an excerpt from *Exposure*

# Reunion

A Novel



**Therese Fowler**

**In the tradition of Barbara Delinsky, Nicholas Sparks, and Jodi Picoult comes Therese Fowler's compelling novel.**

Successful, wealthy talk-show host Blue Reynolds is the envy of women across the country. Little do they know how secretly lonely she is. And absolutely no one knows about the secret Blue has harbored for years, the one regret that could destroy her career and the poised image she has so carefully crafted. Years ago, Blue gave birth to a child and put him up for adoption through illegal channels. Although she did what she thought was best for her and the child, part of Blue desperately longs to be a part of her lost son's life.

After an unexpected reunion with former flame Mitch, Blue seizes her chance at love and happiness, agreeing to help Mitch's career in television, even if it means having to deal with Julian, Mitch's disapproving son. Nine years younger than Blue, a world-renowned globe-trotting photographer, Julian makes it clear that he finds Blue pretentious and spoiled. As Blue and Mitch rekindle their romance, Blue conducts a private investigation to locate her now grown son, despite knowing that exposure would torpedo her career. Meanwhile, Julian thaws toward her, and sparks fly between them. Blue finds herself caught between the tortuous choices of the past and a promising future.

## Key Points/Quotes

- **A RANDOM HOUSE READER'S CIRCLE SELECTION:** Perfectly priced and formatted for a great book club read.
- **SUCCESSFUL TRACK RECORD:** In hardcover, *Reunion* has gone back to press and has almost 19,000 copies in print. The trade paperback edition of *Souvenir* has gone back to press six times, with more than 37,000 copies in print.
- **CROSS-SELL:** Publishing just ahead of Therese Fowler's new hardcover, *Exposure*, and will include an excerpt.
- **CONTINUING EXCITEMENT FOR THERESE FOWLER:** Therese Fowler's *Souvenir* and *Reunion* garnered overwhelmingly enthusiastic response from booksellers, librarians, bloggers, and other readers. With its provocative plot and timely topic, we expect her new novel to generate even more excitement.
- **SUBRIGHTS SALES:** Rights to *Souvenir* have been sold around the world. *Reunion* has been sold to Thorndike Press, Literary Guild, Doubleday Book Club, Rhapsody Book Club, and Doubleday Large Print.

Praise for Therese Fowler's novels:

- "Fowler's second novel is an enjoyable, breezy escape." --*Booklist*, on *Reunion*
- "*Souvenir* is tender, touching, and completely compelling. I cared so much about these characters, couldn't put the novel down, read through the night. Therese Fowler writes with such wisdom about young love, intense and impossible choices, and the way one decision can affect an entire life." --Luanne Rice, on *Souvenir*

## About the Author/Illustrator

**Author Residence:** Raleigh, NC

**Author Hometown:** Milan, IL

THERESE FOWLER grew up in Illinois. She holds an MFA in creative writing and now lives in Raleigh, North Carolina, with her husband and two sons. She is the author of *Souvenir*, her first novel.

## Rights

**Territories:** US, Canada, open market

**Audio:** Yes

**British:** No

**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only

**Book Club:** Yes

**Translation:** No

**Agency:** WENDY SHERMAN ASSOCIATES

**Reprint:** Yes

**1st Serial:** Yes

**Special Markets:**

**Agent:** WENDY SHERMAN

| Other Editions                   | ISBN              | On sale | Publisher          | Price                |
|----------------------------------|-------------------|---------|--------------------|----------------------|
| E-book                           | 978-0-345-51253-6 | 3/09    | Ballantine Books   | \$22.00/\$22.00 Can. |
| Unabridged CD                    | 978-0-7393-5846-7 | 3/09    | Random House Audio | \$25.00/\$28.00 Can. |
| Audio Download                   | 9781415958933     |         |                    |                      |
| Unabridged CD                    | 9781415958919     |         |                    |                      |
| Hist/Prev Titles                 | ISBN              | On sale | Publisher          | Price                |
| Reunion/Fowler, Therese/HC       | 978-0-345-49970-7 | 3/09    | Ballantine Books   | \$22.00/\$26.00 Can. |
| Reunion (Ebk)/Fowler, Therese/EL | 978-0-345-51253-6 | 3/09    | Ballantine Books   | \$22.00/\$22.00 Can. |
| Souvenir/Fowler, Therese/HC      | 978-0-345-49968-4 | 2/08    | Ballantine Books   | \$22.00/\$25.00 Can. |
| Souvenir/Fowler, Therese/TR      | 978-0-345-49969-1 | 2/09    | Ballantine Books   | \$14.00/\$16.50 Can. |

# WHAT I WORE

A RECIPE FOR STYLE,  
day by day and season by season



TRADE  
PAPERBACK  
ORIGINAL

jessica QUIRK

**ON SALE 5/3/2011**

BALLANTINE BOOKS  
TRADE PAPERBACK

978-0-345-52610-6

\$18.00/\$20.00 Can.

History: Trade Paperback Original

Category: FASHION

BISAC Cat: Design - Fashion

Order Form Cat: DESIGN

Page Count: 144 Trim Size: 7-3/8 x 9-1/8

Carton Count: 24

Illustrations: 4C ILLUSTRATIONS THROUGHOUT

Load Group: 0202

Prod Type: Ballantine TR

## Marketing and Publicity

- Author website: WhatIWore.tumblr.com
- National review and feature attention
- National media attention
- Online review and feature attention
- Select events with partnering retailers
- Local author promotion: New York City
- National print advertising: *Lucky*
- Tie into author's blog, Twitter, Facebook presence
- Online contests with book giveaways and chances to win shopping sprees
- Explore promotions with DailyCandy, Social Diva, and other fashion/women's interest websites
- Author videos available for accounts and online promotions
- Promotion at Shecky's events
- Hampton Jitney giveaways
- Outreach on college campuses
- Library marketing

## What I Wore

A Recipe for Style, Day by Day and Season by Season



Jessica Quirk

Creator of the wildly popular blog of the same name, Jessica Quirk's *What I Wore* is an illustrated, practical guide to building a wardrobe, season by season and day by day.

The world's most popular how-to manual is a cookbook. From the most basic guidelines, such as how to boil an egg, to making multi-course meals, all chefs rely on a handful of recipes to prepare cuisine. And a well-dressed woman is a lot like a master chef. She tests different combinations, proportions, and colors much like a chef experiments with spices and pairings. Jessica Quirk's enormously popular blog, *What I Wore* (WhatIWore.tumblr.com), is the inspiration for a style guide that explains, season by season and week by week, how to build a fabulous wardrobe. Including original, full-color illustrations created by the author, this guide will help readers have fun getting dressed, and feel confident and stylish, every day.

## Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- EXTRAORDINARILY POPULAR BLOG: Jessica Quirk's blog, *What I Wore*, has more than 11,000 visitors daily and 1.2 million page views a month, and is increasing in popularity every week.
- ALL NEW MATERIAL: Quirk's enthusiastic fans will covet a book by their style icon, which will have completely unique material, exclusive to the book.
- GREAT PRESS COVERAGE: The author has already had media attention, with profiles in print and online at outlets such as *Glamour*, *Lucky* magazine, *The New York Post*, and *Time Out New York*. She's a rising star!
- SMART PARTNERSHIPS: Quirk has already secured partnerships with Coach, Kate Spade, and Ann Taylor Loft, and there are many opportunities for cross-promotion.
- REAL-LIFE STYLE ICON: Like *Pioneer Woman* Ree Drummond or our own Erin Bried, author of *How to Sew a Button*, this is realistic, real-life advice from an author with a great platform and a strong voice.
- GREAT ILLUSTRATIONS: The author is also a talented artist, and there will be approximately 100 of her full-color illustrations throughout.

## About the Author/Illustrator

Author Residence: Brooklyn, NY

Author Hometown: Fort Wayne, IN

JESSICA QUIRK is the blogger behind *What I Wore*, a personal style and fashion-based blog. Since 2008, Quirk has been posting photos and descriptions of her ensembles along with wardrobe advice, do-it-yourself project ideas, and behind the scenes peeks of the New York fashion scene. She has twice been a featured speaker at the Independent Fashion Blogger's Evolving Influence Conference during New York Fashion Week.

## Rights

Territories: US, Canada, open market

Audio: Yes

British: No

Restriction: US, Canada, Open Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: GELFMAN SCHNEIDER  
LITERARY AGE

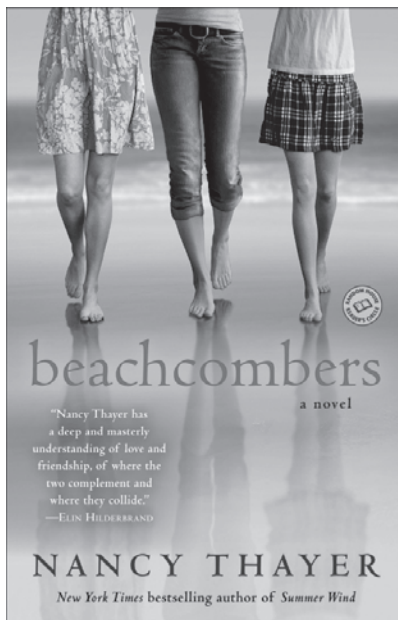
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: DEBORAH  
SCHNEIDER

| Other Editions                               | ISBN              | On sale | Publisher        | Price                |
|--|-------------------|---------|------------------|----------------------|
| E-book                                       | 978-0-440-42366-9 | 5/11    | Ballantine Books | \$18.00/\$18.00 Can. |
| Comp Titles                                  | ISBN              | On sale | Publisher        | Price                |
| How To Sew A Button/Bried, Erin/TR           | 978-0-345-51875-0 | 12/09   | Ballantine Books | \$15.00/\$18.95 Can. |
| Style A to Zoe / Zoe, Rachel / TP            | 9780446535861     | 9/08    | Grand Central    | \$15.99              |
| The Lucky Shopping Manual/Linnett, Andrea/TP | 9781592400362     | 11/03   | Penguin/Gotham   | \$30.00              |



**ON SALE 5/17/2011**  
**BALLANTINE BOOKS**  
**TRADE PAPERBACK**

**978-0-345-51829-3**  
**\$15.00/\$17.00 Can.**  
**History: Ballantine HC (7/10)**

**Category:** FICTION  
**BISAC Cat:** Fiction - General  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 384 **Trim Size:** 5-3/16 x 8  
**Carton Count:** 24  
**Load Group:** 0204  
**Edition Desc:** RHRC  
**Prod Type:** Ballantine TR

## Marketing and Publicity

- Author website: NancyThayer.com
- New in paperback
- Online review and feature attention
- Tie in with author's new hardcover, *Summer Wind* (Ballantine, 6/11)
- Book club and library outreach
- Explore cross-promotion with *Nantucket* magazine or *Yankee* magazine
- Outdoor advertising in select markets to tie into Win a Trip to Nantucket contest with mobile entry
- Targeted Facebook and Google ads
- E-card to all *Summer House* fans
- Dedicated Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Author phone chats through Random House Reader's Circle
- Major book club outreach
- Resort and Hampton Jitney giveaways
- Library marketing
- Features an excerpt from *Summer Wind*

# Beachcombers

A Novel



Nancy Thayer

**Sisters reunite on Nantucket over a tumultuous summer of love and chaos in this wonderfully entertaining novel from the *New York Times* bestselling author of *Summer House*.**

As the eldest daughter, Abbie took on a lot after her mother's death. Afterward, she feels she's earned the right to jet around the world, experiencing life, if not love. Her sister Emma, a Boston stockbroker, seems to have it all...until the stock market crashes, leaving her jobless, and her fiancé dumps her. Remaining in Nantucket with their widowed father, Lily, the baby of the family, is full of dreams though she's not terribly helpful in a crisis. So when Marina, an enigmatic newcomer to town, begins wooing their successful, attractive father, Lily summons home her sisters. Reunited for the summer, the sisters start Nantucket Mermaids—a company providing an eclectic range of services for the island's wealthy residents. Over the course of a busy summer, they work, gossip, and, of course, squabble. In the twilight of summer, all four women have changed—transformations that surprise themselves and each other.

## Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION: Perfectly priced and formatted for a great book club read.
- TRACK: BIG NUMBERS: Nancy Thayer's most recent hardcover, *Beachcombers*, has gone back to print four times, with almost 50,000 copies in print. In hardcover, *Summer House* went back to press four times, with more than 34,000 in print. The trade paperback of *Summer House* has gone to its third printing and has 74,000 books in print.
- CROSS-SELL: Publishing a month ahead of Nancy Thayer's new mesmerizing hardcover, *Summer Wind*, and will include an excerpt.
- SUBRIGHTS SALES: *Beachcombers* was picked as a featured alternate selection in the summer catalogs of Literary Guild, Doubleday Book Club, and BOMC2.
- COMMERCIAL TRACK RECORD: Nancy Thayer is a brand name in women's fiction. *The Hot Flash Club* was a national bestseller that earned glowing reviews in *The New York Times*, *The Boston Globe*, *Publishers Weekly*, and *Booklist*. Subsequent books in the series have enjoyed continued success in hardcover, trade, and mass market.
- PERFECT BEACH READ: Legions of readers have discovered that Nancy Thayer's deliciously sun-drenched Nantucket novels are the ultimate summer reads.
- "Heartwarming...will appeal to fans of women's fiction, especially those who read Debbie Macomber and Elin Hilderbrand." --*Library Journal*
- "If you are looking for a good, late-summer beach read, you can't go wrong with *Beachcombers*." --*Roanoke Times*
- "Ms. Thayer captures her beloved Nantucket like no one else, celebrating the island's nature and beauty, using it as a rich backdrop." --Luanne Rice

## About the Author/Illustrator

**Author Residence:** Nantucket, MA

**Author Hometown:** Wichita, KS

NANCY THAYER is the *New York Times* bestselling author of *The Hot Flash Club*, *The Hot Flash Club Strikes Again*, *Hot Flash Holidays*, *The Hot Flash Club Chills Out*, *Moon Shell Beach*, and *Summer House*.

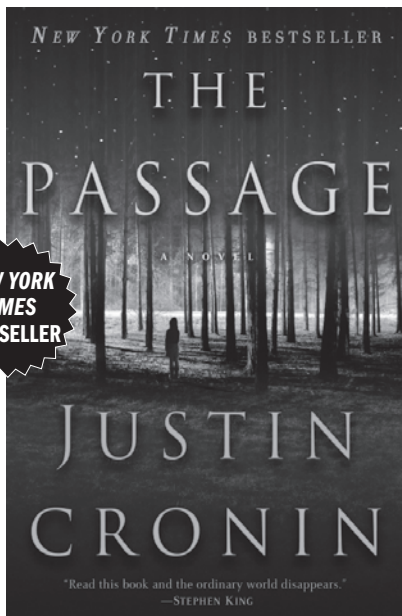
## Rights

**Territories:** US, Canada, open market  
**Audio:** No  
**British:** No  
**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** JANE ROTROSEN LITERARY AGENCY

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:** MEG RULEY

| Other Editions                                 | ISBN              | On sale | Publisher                 | Price                |
|--|-------------------|---------|---------------------------|----------------------|
| E-book   | 978-0-345-51830-9 | 6/10    | Ballantine Books          | \$25.00/\$25.00 Can. |
| Hist/Prev Titles                               | ISBN              | On sale | Publisher                 | Price                |
| Beachcombers/Thayer, Nancy/HC                  | 978-0-345-51828-6 | 6/10    | Ballantine Books          | \$25.00/\$29.95 Can. |
| Summer House/Thayer, Nancy/TR                  | 978-0-345-49821-2 | 6/10    | Ballantine Books          | \$15.00/\$17.50 Can. |
| Summer House (Ebk)/Thayer, Nancy/EL            | 978-0-345-51521-6 | 6/09    | Ballantine Books          | \$15.00/\$15.00 Can. |
| Moon Shell Beach/Thayer, Nancy/TR              | 978-0-345-49819-9 | 6/09    | Ballantine Books          | \$15.00/\$17.50 Can. |
| The Hot Flash Club Chills Out/Thayer, Nancy/TR | 978-0-345-48554-0 | 5/07    | Ballantine Books          | \$15.00/\$17.00 Can. |
| Hot Flash Club Strikes Again/Thayer, Nancy/TR  | 978-0-345-46918-2 | 9/05    | Ballantine Books          | \$15.00/\$18.95 Can. |
| The Hot Flash Club/Thayer, Nancy/TR            | 978-0-345-46916-8 | 11/04   | Ballantine Books          | \$15.00/\$18.95 Can. |
| Comp Titles                                    | ISBN              | On sale | Publisher                 | Price                |
| The Castaways/Hilderbrand, Elin/HC             | 9780316043892     | 7/09    | Little, Brown and Company | \$24.99              |



**NEW YORK  
TIMES  
BESTSELLER**

**ON SALE 5/17/2011**

**BALLANTINE BOOKS  
TRADE PAPERBACK**

**978-0-345-50497-5**

**\$16.00**

**History: Ballantine HC (6/10)**

**Category:** FICTION

**BISAC Cat:** Fiction - General

**Order Form Cat:** FICTION GENERAL

**Page Count:** 784 **Trim Size:** 5-1/2 x 8-1/4

**Spine/Depth:** 50/32 **Carton Count:** 24

**Load Group:** 0204

**Prod Type:** Ballantine TR

## Marketing and Publicity

- Author website: EnterThePassage.com
- National feature attention
- National and local radio interviews
- Author tour: 8-10 cities by request
- National print advertising: *USA Today*, *The New York Times*, *Entertainment Weekly*
- National cable television advertising
- Promotions on Twitter
- Targeted advertising on Facebook
- Blog banner ad campaign
- Feature in the Random House Reader's Circle e-newsletter
- Reading group guide available online
- Radio giveaways in major markets
- Excerpt from *The Twelve* to be included in backmatter and eBook
- Library marketing

## The Passage

A Novel



Justin Cronin

**The Big Book of 2010 is now poised to be the Big Paperback of 2011. According to *Entertainment Weekly*, *The Passage* is "Your basic don't-miss reading experience."**

First, the unthinkable: a security breach at a secret U.S. government facility unleashes the product of a chilling military experiment. Then, the unspeakable: a night of chaos gives way to sunrise on a nation, and ultimately a world, turned to hell. All that remains is the long fight ahead for the stunned survivors faced with a future ruled by fear--of darkness, of death, of a fate far worse.

As civilization crumbles, two people flee in search of sanctuary. FBI agent Brad Wolgast is a good man haunted by what he's done in the line of duty. Six-year-old orphan Amy Harper Bellafonte is a refugee from the doomed scientific project. He is determined to protect her. But for her, escaping is only the beginning of a much longer odyssey--spanning miles and decades--toward the time and place where she must finish what should never have begun.

## Key Points/Quotes

- **THE YEAR'S BIGGEST BOOK:** As a Ballantine hardcover (6/10), *The Passage* was the big book of 2010. Having appeared on the bestseller lists of *The New York Times*, *USA Today*, *Publishers Weekly*, *The Wall Street Journal*, *Indie Next*, *The Boston Globe*, the *Los Angeles Times*, the *San Francisco Chronicle*, and *The Washington Post*, it has net sales of more than 320,000 copies.
- **THE BEGINNING OF A SERIES:** The second book in the trilogy, *The Twelve*, is due out Summer 2012, and Ridley Scott's film adaptation of *The Passage* is in the works. This will tide fans over.
- "Our summer escape." --*Elle*
- "Cronin has taken his literary gifts and weaponized them." --*Time*
- "Cronin gets everything right the first time out." --*The Denver Post*
- "A whole lot of story and a handful of well-drawn characters." --*Houston Chronicle*
- "Vital, tender, and compelling." --*O: The Oprah Magazine*
- "Exceptional." --*Library Journal*

## About the Author/Illustrator

**Author Residence:** Houston, TX

**Author Hometown:** New England

JUSTIN CRONIN is the author of *Mary and O'Neil*, which won the PEN/Hemingway Award and the Stephen Crane Prize, and *The Summer Guest*. Other honors for his writing including a fellowship from the National Endowment for the Arts and a Whiting Writer's Award. A professor of English at Rice University, he lives with his family in Houston, Texas.

## Rights

**Territories:** US and open market (no Canada)

**Return indicator:** Full copies only

**Reprint:** Yes

**Audio:** No

**Book Club:** Yes

**1st Serial:** Yes

**British:** No

**Translation:** No

**Special Markets:**

**Restriction:** US, Opn Mkt (no CAN)

**Agency:** TRIDENT MEDIA GROUP, LLC

**Agent:** ELLEN LEVINE

| Other Editions                             | ISBN              | On sale | Publisher                  | Price                |
|--|-------------------|---------|----------------------------|----------------------|
| Trade Paper                                | 978-0-385-67109-5 | 5/11    | Anchor Canada              | \$21.00              |
| E-book                                     | 978-0-345-51686-2 | 6/10    | Ballantine Books           | \$27.00              |
| Abridged CD                                | 978-0-7393-6650-9 | 6/10    | Random House Audio         | \$45.00/\$54.00 Can. |
| Hist/Prev Titles                           | ISBN              | On sale | Publisher                  | Price                |
| The Passage/Cronin, Justin/HC              | 978-0-345-50496-8 | 6/10    | Ballantine Books           | \$27.00              |
| The Summer Guest/Cronin, Justin/TR         | 978-0-385-33582-9 | 5/05    | Dial Press Trade Paperback | \$15.00/\$17.00 Can. |
| Summer Guest, The (E-Bk)/Cronin, Justin/EL | 978-0-440-33500-9 | 6/04    | The Dial Press             | \$15.00/\$15.00 Can. |
| Mary And O'Neil/Cronin, Justin/TR          | 978-0-385-33359-7 | 1/02    | Dial Press Trade Paperback | \$15.00/\$17.00 Can. |
| Comp Titles                                | ISBN              | On sale | Publisher                  | Price                |
| Road, The/Mccarthy, Cormac/TR              | 978-0-307-38789-9 | 3/07    | Vintage                    | \$14.95/\$16.95 Can. |
| Historian, The / Kostova, Elizabeth / TP   | 9780316154543     | 10/06   | Little Brown               | \$15.99              |

# Before Your Pregnancy

A 90-Day Guide for Couples on How to Prepare for a Healthy Conception



REVISED AND UPDATED

Enhance your reproductive well-being.  
Predict your peak fertility with practical guidance.  
Decrease your risk of complications during pregnancy.

Amy Ogle, M.S., R.D., and Lisa Mazzullo, M.D.

Foreword by Mary D'Alton, M.D., chief, Department of OB/GYN, Columbia University College of Physicians and Surgeons



# Before Your Pregnancy

A 90-Day Guide for Couples on How to Prepare for a Healthy Conception

Amy Ogle, M.S., R.D., and Lisa Mazzullo, M.D.

For couples planning to have a baby, this updated edition of Amy Ogle and Lisa Mazzullo's classic guide to preconception advises parents on the steps they need to take in order to conceive a smart and healthy baby.

This invaluable pre-pregnancy resource discusses virtually every aspect of preconception that affects a healthy baby and shows you how to handle each one. The new material in this updated edition includes:

- the latest nutritional and vaccine recommendations
- new facts about fish oil, omega-3 fatty acids, and herbs
- the latest technology available for genetic testing and screening guidelines
- advice on how to detoxify your home and work environments

The book also includes separate questionnaires for prospective parents to fill out in preparation for their preconception medical visit. *Before Your Pregnancy* is a warm, intelligent, and completely informed reference that gives aspiring parents exactly the knowledge and support they need to ensure the best for their child-to-be.

## Key Points/Quotes

- **HOT TOPIC:** Increasingly, medical professionals are realizing that the three months prior to pregnancy are every bit as important as the pregnancy itself. They are finding that by the time a woman gets pregnant she may have already missed a critical window of opportunity to give her baby the best start in life.
- **CATEGORY LEADER:** *Before Your Pregnancy* is regarded as one of the best resources in its field—one of the category killers along with Ballantine's *Making a Baby*. It has more than 50,000 copies in print, with a monthly rate of movement of more than 300 copies.
- **EXPERT AUTHORS:** The authors are both experienced health-care professionals. Amy Ogle is a registered dietician, exercise physiologist, and ACE-certified personal trainer, and Lisa Mazzullo is a practicing OB-GYN.
- **NEW FOREWORD:** Top OB-GYN Mary D'Alton provides context for the updated edition.
- "This book represents a substantial contribution to understanding the developing issues in the field of preconception. An insightful and well-researched handbook for couples seeking to maximize their likelihood of having a healthy pregnancy." --Nicole Giangregorio, B.S., L.C.C.E., C.L.E., March of Dimes
- "[A] valuable pre-pregnancy resource...Parents-to-be who read this book will approach parenthood with increased knowledge and self-confidence." --*Library Journal*

## About the Author/Illustrator

**Author Residence:** Ogle: San Diego, CA; Mazzullo: Chicago, IL  
**Author Hometown:** Ogle: Tucson, AZ; Mazzullo: New York, NY

AMY OGLE, M.S., R.D., is a registered dietician, exercise physiologist, and ACE-certified personal trainer who conducts preconception workshops. She produced a popular video that has been used in medical practices, university courses, and corporate wellness programs, on which this book is based. LISA MAZZULLO, M.D., is a practicing OB-GYN and assistant professor of OB-GYN at Northwestern University Medical School.

## Rights

|                           |   |                         |
|---------------------------|---|-------------------------|
| <b>Territories:</b> World | <b>Return indicator:</b> Full copies only | <b>Reprint:</b> Yes     |
| <b>Audio:</b> No          | <b>Book Club:</b> Yes                     | <b>1st Serial:</b> Yes  |
| <b>British:</b> Yes       | <b>Translation:</b> Yes                   | <b>Special Markets:</b> |
| <b>Restriction:</b> World | <b>Agency:</b> ANGELA RINALDI             | <b>Agent:</b>           |

| Other Editions                               | ISBN              | On sale | Publisher        | Price                |
|--|-------------------|---------|------------------|----------------------|
| E-book                                       | 978-0-345-51842-2 | 5/11    | Ballantine Books | \$20.00/\$20.00 Can. |
| Hist/Prev Titles                             | ISBN              | On sale | Publisher        | Price                |
| Before Your Pregnancy/Ogle, Amy/TR           | 9780345440969     | 9/02    | Ballantine Books | \$19.95/\$29.95 Can. |
| Comp Titles                                  | ISBN              | On sale | Publisher        | Price                |
| What to Expect Before...Expecting/Murkoff/TR | 9780761152767     | 5/09    | Workman          | \$12.95              |
| Making A Baby/Bruce, Debra Fulghum/TR        | 9780345435439     | 7/00    | Ballantine Books | \$16.00/\$19.95 Can. |
| Getting Pregnant/Lauersen, Bouchez/TR        | 9780684864044     | 5/00    | Fireside         | \$16.95              |
| The Twelve-Month Pregnancy                   | 9781565654808     | 9/96    | McGraw-Hill      | \$16.00              |
| Before You Conceive/Sussman, John R./TR      | 9780553347180     | 6/89    | Bantam           | \$17.00/\$26.00 Can. |

ON SALE 5/24/2011

BALLANTINE BOOKS  
TRADE PAPERBACK

978-0-345-51841-5  
\$20.00/\$23.00 Can.

History: Revised and Updated from 2002 edition

Category: PREGNANCY/WOMEN'S HEALTH  
BISAC Cat: Health & Fitness - Pregnancy & Childbirth

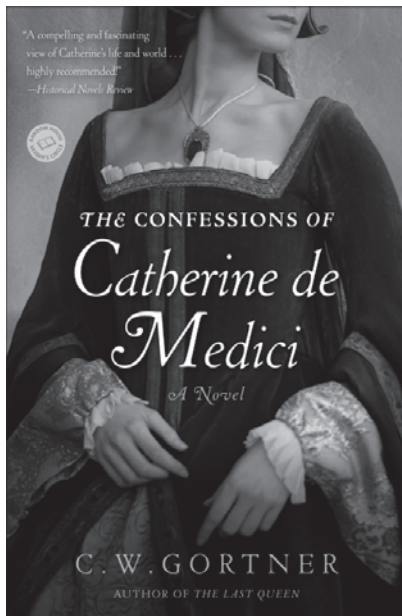
Order Form Cat: DIET/HEALTH/FITNESS  
Page Count: 608 Trim Size: 7-3/8 x 9-1/4

Spine/Depth: 38/32 Carton Count: 24  
Illustrations: 12 NEW CHARTS/ILLUS  
THROUGHOUT 77 PCS LINE ART FROM PREV  
PPB

Load Group: 0205  
Prod Type: Ballantine TR

## Marketing and Publicity

- Outreach to mommy bloggers and parenting websites
- Feature in Health & Wellness e-newsletter
- Outreach to infertility clinics



**ON SALE 5/24/2011**  
**BALLANTINE BOOKS**  
**TRADE PAPERBACK**

**978-0-345-50187-5**  
**\$15.00/\$17.00 Can.**  
**History: Ballantine HC (5/10)**

**Category:** HISTORICAL FICTION  
**BISAC Cat:** Fiction - Historical  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 432 **Trim Size:** 5-3/16 x 8  
**Carton Count:** 24  
**Illustrations:** 1 MAP  
**Load Group:** 0205  
**Edition Desc:** RHRC  
**Prod Type:** Ballantine TR

### Marketing and Publicity

- Author website: CWGortner.com
- New in paperback
- Online review and feature attention
- Feature in the Random House Reader's Circle e-newsletter and on RandomHouseReadersCircle.com
- Book club outreach

# The Confessions of Catherine de Medici

A Novel



**C. W. Gortner**

**An ambitious and gripping novel from the author of *The Last Queen*, about the dramatic, tragic, and misunderstood life of one of history's most powerful and influential women: Catherine de Medici.**

When Catherine de Medici leaves her native Florence to marry Henry II of France, she never imagines what fate has in store for her: great love and loss, religious wars, thwarted leadership, and years of royal tension that will put her squarely in the middle of conflicts both personal and political. In this engrossing novel, C. W. Gortner brings to life Catherine's world—a world of sacrifice, betrayal, romance, and bloodshed.

### Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION: Perfectly priced and formatted for a great book club read.
- FANTASTIC REVIEWS: *Confessions* earned solid reviews from the trade magazines and was Editor's Choice in the May 2010 issue of *Historical Novels Review*. Gortner is building a reputation for "meticulously researched" (*Library Journal*) historical fiction and has drawn comparisons to bestsellers Philippa Gregory and Alison Weir.
- INTERNATIONAL HIT: Gortner's last novel, *The Last Queen*, has sold in eight countries and is in its third printing in its Random House Reader's Circle trade paperback edition.
- AUTHOR IS AN ACTIVE SELF-PROMOTER: Gortner reaches readers, librarians, and booksellers through his AuthorBuzz online marketing campaigns. He speaks to book groups via speaker phone, Skype, and in person, and appears at signings, conferences, and public speaking events.
- "Remarkably thoughtful in its insight into an unapologetically ruthless queen."  
--*Publishers Weekly*
- "Alison Weir and Philippa Gregory fans will devour this smashing fictional biography."  
--*Booklist*
- "You will devour this read, desperate to satiate your curiosity. The writing is illuminating and powerful...Highly recommended!" --*Historical Novels Review*, editor's choice
- "Beautifully written and impeccably researched, *The Confessions of Catherine de Medici* is a dazzling account of a brilliant woman." --*Romance Reviews Today*

### About the Author/Illustrator

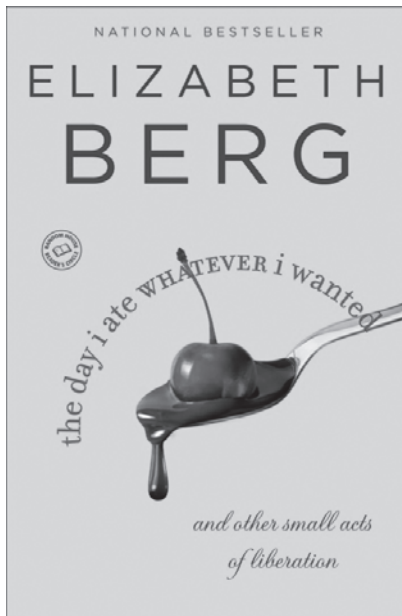
**Author Residence:** San Francisco, CA

C. W. GORTNER, half-Spanish by birth, holds an M.F.A. in writing, with an emphasis on historical studies, from the New College of California and has taught university courses on women of power in the Renaissance. He was raised in Malaga, Spain, and now lives in San Francisco.

### Rights

|  |   |                              |
|--|---|------------------------------|
| <b>Territories:</b> World                | <b>Return indicator:</b> Full copies only     | <b>Reprint:</b> Yes          |
| <b>Audio:</b> Yes                        | <b>Book Club:</b> Yes                         | <b>1st Serial:</b> Yes       |
| <b>British:</b> Yes                      | <b>Translation:</b> No                        | <b>Special Markets:</b>      |
| <b>Restriction:</b> US, Canada, Open Mkt | <b>Agency:</b> JEAN V NAGGAR LITERARY AGENCY, | <b>Agent:</b> JENNIFER WELTZ |

| Other Editions                               | ISBN              | On sale | Publisher        | Price                |
|--|-------------------|---------|------------------|----------------------|
| E-book                                       | 978-0-345-52194-1 | 5/10    | Ballantine Books | \$25.00/\$25.00 Can. |
| Hist/Prev Titles                             | ISBN              | On sale | Publisher        | Price                |
| Confessions Of Catherine De/Gortner, C.W./HC | 978-0-345-50186-8 | 5/10    | Ballantine Books | \$25.00/\$29.95 Can. |
| The Last Queen/Gortner, C.W./TR              | 978-0-345-50185-1 | 5/09    | Ballantine Books | \$15.00/\$17.00 Can. |
| Last Queen, The (Ebk)/Gortner, C.W./EL       | 978-0-345-50741-9 | 7/08    | Ballantine Books | \$15.00/\$15.00 Can. |
| Comp Titles                                  | ISBN              | On sale | Publisher        | Price                |
| The Dark Queen/Carroll, Susan/TR             | 978-0-345-43796-9 | 3/05    | Ballantine Books | \$13.95/\$21.00 Can. |
| Elizabeth And Mary/Dunn, Jane/TR             | 978-0-375-70820-6 | 1/05    | Vintage          | \$16.95              |



**ON SALE 5/31/2011**  
**BALLANTINE BOOKS**  
**TRADE PAPERBACK**

**978-0-345-48753-7**  
**\$15.00/\$17.00 Can.**  
**History: Random House HC (4/08)**

**Category:** FICTION  
**BISAC Cat:** Fiction - General  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 272 **Trim Size:** 5-3/16 x 8  
**Spine/Depth:** 17/32 **Carton Count:** 24  
**Load Group:** 0206  
**Edition Desc:** RHRC  
**Prod Type:** Ballantine TR

## Marketing and Publicity

- Author website: Elizabeth-Berg.net
- Local author promotion: Chicago
- Feature in Random House Reader's Circle and AtRandom e-newsletters
- Feature on RandomHouseReadersCircle.com
- Author chat on RandomHouseReadersCircle.com
- Author to guest blog on other writers' blogs
- Teaser excerpt available on file-sharing websites
- Promotion on LibraryThing and Goodreads
- Author video and reading group guide available
- Major book club outreach
- Academic marketing

# The Day I Ate Whatever I Wanted

## And Other Small Acts of Liberation



**Elizabeth Berg**

From the beloved *New York Times*-bestselling author of *Home Safe*, *The Last Time I Saw You*, and *The Year of Pleasures*, thirteen wonderful stories about women breaking free and following their hearts--by doing, saying, eating whatever they really want.

Every now and then, right in the middle of an ordinary day, a woman commits a small act of liberation. What would you do, if you were going to break out? Go AWOL from Weight Watchers? Start a dating service for people over fifty? Seek comfort in the face of aging, look for love in the midst of loss, find friendship in the most surprising of places? These wonderful stories answer the question: What might you do, if nobody was looking?

## Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION: These stories--about small acts of rebellion, the hilarious and the dark sides of marriage, aging, children, friends, dogs, and much, much more--are perfect for book club discussions.
- NEW PACKAGE: Features a new look in line with our beautiful packages for *Home Safe* and *The Last Time I Saw You*.
- BESTSELLING HOUSE AUTHOR: Random House published Berg's first *New York Times* bestseller, *Talk Before Sleep*, and since then, many of Elizabeth Berg's novels have been bestsellers. Berg has scores of devoted fans.
- SALES TRACK: We have 50,000 copies in print of the hardcover, and Berg has a very strong track in paperback.
- WOMEN: Berg's keen understanding of women's emotional lives--her "uncanny way of capturing how women think and what they say" (*USA Today*)--shines through in her unforgettable characters, who women instantly root for, identify with, and feel they know already.
- TIMING: Published in June to coincide with the release of Berg's new hardcover, *Once Upon a Time There Was You* (Random House hardcover, 4/11).
- "Offer this up to the book club and--what the hell--serve chocolate." --*People*
- "[Berg creates] scenes that will have you blinking back tears....Her pitch-perfect passages [encompass] everything you've ever felt, but couldn't put into tangible words." --*Chicago Tribune*

## About the Author/Illustrator

**Author Residence:** Chicago, IL

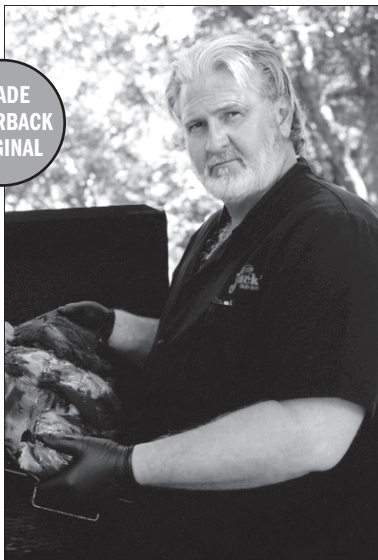
ELIZABETH BERG is the author of eighteen novels, including *The Last Time I Saw You*, *Home Safe*, *Dream When You're Feeling Blue*, and *The Year of Pleasures*. *Durable Goods* and *Joy School* were selected as ALA Best Books of the Year, and *Talk Before Sleep* was short-listed for the ABBY Award in 1996. The winner of the 1997 New England Booksellers Award for her body of work, Berg lives near Chicago.

## Rights

**Territories:** US, Canada, open market  
**Audio:** No  
**British:** No  
**Restriction:** US, Canada, Open Mkt  
**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** WILLIAM MORRIS AGENCY LLC  
**Reprint:** Yes  
**1st Serial:** No  
**Special Markets:**  
**Agent:** LISA BANKOFF

| Other Editions                                    | ISBN              | On sale | Publisher          | Price                |
|---|-------------------|---------|--------------------|----------------------|
| Unabridged CD                                     | 978-0-7393-3190-3 | 4/08    | Random House Audio | \$34.95/\$39.95 Can. |
| E-book  | 978-1-58836-718-1 | 4/08    | Random House       | \$23.00/\$23.00 Can. |
| Large Print                                       | 978-0-7393-2783-8 | 4/08    | RH Large Print     | \$24.95/\$27.95 Can. |
| Hist/Prev Titles                                  | ISBN              | On sale | Publisher          | Price                |
| Day I Ate Whatever I Wanted/Berg, Elizabeth/HC    | 978-1-4000-6509-7 | 4/08    | Random House       | \$23.00/\$25.95 Can. |
| The Last Time I Saw You/Berg, Elizabeth/TR        | 978-0-345-51731-9 | 11/10   | Ballantine Books   | \$15.00/\$17.00 Can. |
| Last Time I Saw You, The (Ebk)/Berg, Elizabeth/EL | 978-1-58836-892-8 | 4/10    | Random House       | \$25.00/\$25.00 Can. |
| The Pull Of The Moon/Berg, Elizabeth/TR           | 978-0-345-51217-8 | 3/10    | Ballantine Books   | \$15.00/\$18.95 Can. |
| Home Safe/Berg, Elizabeth/TR                      | 978-0-345-48755-1 | 9/09    | Ballantine Books   | \$15.00/\$18.95 Can. |
| Dream...Feeling Blue/Berg, Elizabeth/TR           | 978-0-345-48754-4 | 1/08    | Ballantine Books   | \$15.00/\$18.95 Can. |
| We Are All Welcome Here/Berg, Elizabeth/TR        | 978-0-8129-7100-2 | 4/07    | Ballantine Books   | \$15.00/\$18.95 Can. |
| Comp Titles                                       | ISBN              | On sale | Publisher          | Price                |
| I Feel Bad About My Neck/Ephron, Nora/HC          | 978-0-307-26455-8 | 8/06    | Knopf              | \$21.95/\$27.95 Can. |

TRADE  
PAPERBACK  
ORIGINAL



© Tom Rankin

**ON SALE 6/14/2011**

BALLANTINE BOOKS  
TRADE PAPERBACK

**978-0-345-52853-7**

**\$22.00/\$25.00 Can.**

**History: Trade Paperback Original**

**Category:** COOKING

**BISAC Cat:** Cooking - Barbecue

**Order Form Cat:** COOKING

**Page Count:** 240 **Trim Size:** 7-3/8 x 9-1/4

**Carton Count:** 24

**Illustrations:** 60 PHOTOS THRU/OUT

**Load Group:** 0203

**Prod Type:** Ballantine TR

## Marketing and Publicity

- National review and feature attention
- National media attention
- National and local radio and TV interviews
- Online review and feature attention
- Local author promotion: Georgia
- Targeted Facebook advertising
- Feature in the Random House Cooking and AtRandom e-newsletters
- Author video available
- Author content and recipes available for accounts
- Teaser excerpts of recipes available on file-sharing websites
- Promotions with Epicurious, Tastebook, and Cookstr
- Cross-promotion with TLC

# Smokin' with Myron Mixon

Recipes & Rubs, Marinades & Mops, Sauces, Sides & Savory Secrets from the Winningest Man in Barbecue



## Myron Mixon

Containing more than 75 award-winning recipes and full color photographs, along with anecdotes from Myron's years as the most winning man in barbecue, *Smokin' with Myron Mixon* will be a must have for fans of Myron--the breakout star of TLC's *Pitmasters*--as well as the home-barbecue enthusiast.

Myron Mixon is anything but modest, yet for the most winning man in competitive barbecue, it works. His recipes work, his secrets work. Judges across the country have deemed it so. And for the first time he is willing to share these award-winning techniques and recipes. BBQ restaurant owners routinely fly to Unadilla, Georgia, and pay thousands of dollars to attend his BBQ school at his home, but now everything will be revealed in *Smokin' with Myron Mixon*. With more personality and awards than Steven Raichlen, this old Georgia boy doesn't want just a typical cookbook, he wants to share stories about growing up in the world of barbecue (his father owned a BBQ joint--he was practically raised in a BBQ pit) and competing on the professional circuit. Myron will share anecdotes from the frontlines of the barbecue circuit, giving readers an inside look at his world, and include lessons for making the best barbecue in the nation, and possibly the world.

## Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **TV PRESENCE:** Myron was the breakthrough star of TLC'S *Pitmasters*' first season, and came back as a judge in season 2. Season 3 is likely to air close to our on-sale date.
- **THE WORLD'S GREATEST:** Myron has won more than 180 grand championships, more than 1,800 trophies, 30 state championships, and 11 national championships. His money totals are well over a million dollars.
- **DYNAMIC PERSONALITY:** Just watch him in action! <http://tinyurl.com/237yccs>
- **RELENTLESS PROMOTER:** At hundreds of BBQ festivals each year, Myron will routinely sign thousands of autographs and will sell the book.
- **FRANCHISES:** Jack's Old South is his team name and BBQ sauce, and he has started opening franchises of Jack's Old South BBQ restaurants.
- **SPONSORSHIPS:** Has signed sponsorship deals with NASCAR and Kingsford.
- **MOUTH-WATERING BOOK:** Timed to release at the beginning of BBQ season, and containing more than 75 recipes and full-color photographs of the food and of Myron demonstrating techniques, this will be a must own for any backyard barbecuer.

## About the Author/Illustrator

**Author Residence:** Unadilla, GA

**Author Hometown:** Vienna, GA

MYRON MIXON was quite literally born to barbecue. Raised in Vienna, Georgia, his father Jack owned a BBQ restaurant which Myron helped run. His parents started selling Jack's Old South BBQ Sauce, and after his father died in 1996, Myron thought that by entering competitions he could sell some sauce. He was hooked. He has appeared on the *Today* show, *The Tonight Show with Jay Leno*, and the *Late, Late Show with Craig Ferguson*. KELLY ALEXANDER is a former editor at *Food & Wine* and *Saveur* magazine, and her work has appeared in the *New York Times*, the *New York Times Magazine*, *Gourmet*, and *Newsweek*, amongst others. She also teaches food writing at Duke, and is a graduate of Northwestern's Medill School of Journalism.

## Rights

**Territories:**

**Audio:**

**British:**

**Restriction:** World

**Return indicator:** Full copies only

**Book Club:**

**Translation:**

**Agency:** PSALTIS MEDIA LLC

**Reprint:**

**1st Serial:**

**Special Markets:**

**Agent:** MICHAEL  
PSALTIS

### Other Editions

E-book

ISBN

978-0-345-52854-4

On sale

6/11

Publisher

Ballantine Books

Price

\$22.00/\$22.00 Can.

### Comp Titles

Down Home With The Neelys/Neely, Patrick/HC

ISBN

978-0-307-26994-2

On sale

5/09

Publisher

Knopf

Price

\$27.95/\$34.00 Can.

Big Bob Gibson'S Bbq Book/Lilly, Chris/TR

ISBN

978-0-307-40811-2

On sale

5/09

Publisher

Clarkson Potter

Price

\$24.99/\$29.99 Can.

The Barbecue! Bible /

ISBN

9780761149439

On sale

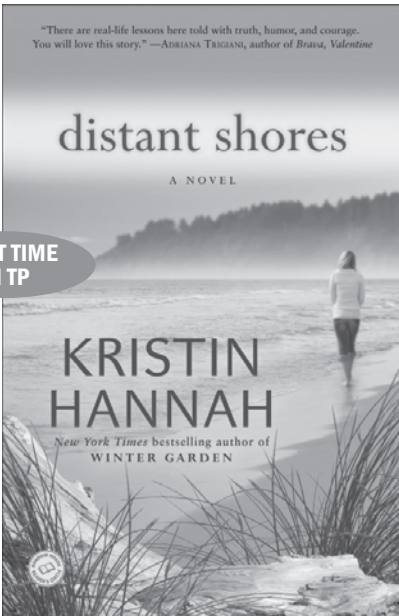
5/08

Publisher

Workman

Price

\$22.95



# Distant Shores

A Novel

Kristin Hannah

Now joining Ballantine's hugely successful Kristin Hannah trade paperback repackaging program, and for the first time in trade paperback, an unforgettable tale of love rediscovered. *New York Times* bestselling author Kristin Hannah's *Distant Shores* is a reminder of life's most precious gifts: the people we love, the strength to change, and the courage to forgive.

Elizabeth and Jackson Shore married young, raised two daughters, and weathered the storms of youth as they built a family. From a distance, their lives look perfect. But after the girls leave home, Jack and Elizabeth quietly drift apart. When Jack accepts a new job, Elizabeth puts her own needs aside to follow him across the country. Then tragedy turns her world upside down. In the aftermath, Elizabeth finds herself questioning her entire life—her choices, her marriage, and her long-forgotten dreams. In a daring move that will shock her husband, friends, and daughters, she chooses to let go of the woman she has become—and reach out for the woman she wants to be.

## Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION: First time in trade paperback—perfectly priced and formatted for a great book club read.
- HANNAH'S SUCCESS IN TRADE PAPERBACK: Hannah's current trade paperback from St. Martin's Press, *True Colors*, was on the *New York Times* list for six weeks and is still on the extended list to date. *Firefly Lane* was on the *New York Times* bestseller list for twenty-three weeks and continued on the extended bestseller list for another seven weeks!
- FOLLOWING RECENT REISSUE SUCCESSES: Hannah's most recent Ballantine Books reissue, *Summer Island* (published for the first time in trade paperback in June 2010), has gone back to print four times, with more than 162,000 copies in print. *The Things We Do For Love* (published for the first time in trade paperback in March 2010) appeared on the *New York Times* extended bestseller list for two weeks and is on its seventh printing. *On Mystic Lake* (reissued in trade paperback in June 2009) and *Between Sisters* (published for the first time in trade paperback in July 2009) have been selling strongly and each has been back to print numerous times!
- CHART SUCCESS: Hannah consistently registers on national bestseller lists, including *The New York Times*, *Publishers Weekly*, and *USA Today*.
- LOYAL READERSHIP: Hannah has a vast and versatile fan base. Her elegant, easy-to-read style keeps her on the shelves of commercial and literary readers alike.
- WEBSITE: Her popular website, KristinHannah.com, features Hannah's frequently updated blog.
- "In fast-moving prose punctuated by snappy asides, Hannah examines whether love and commitment are enough to sustain a marriage...bottom line: *shore bet.*" --*People*
- "Certain to strike a chord...Winning characterizations...and a few surprises." --*The Seattle Times*

## About the Author/Illustrator

**Author Residence:** Hawaii and Bainbridge Island, WA **Author Hometown:** Southern California  
KRISTIN HANNAH is the bestselling author of *Winter Garden*, *True Colors*, *Firefly Lane*, *Magic Hour*, *Comfort & Joy*, *Between Sisters*, *Angel Falls*, *On Mystic Lake*, *Summer Island*, *Distant Shores*, and *Home Again*. She lives with her husband and son in Hawaii and the Pacific Northwest.

## Rights

**Territories:** US, Canada, open market  
**Audio:** No  
**British:** No  
**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** JANE ROTROSEN LITERARY AGENCY

**Reprint:** Yes  
**1st Serial:** No  
**Special Markets:**  
**Agent:** ANDREA CIRILLO

| Other Editions                               | ISBN              | On sale | Publisher        | Price                |
|--|-------------------|---------|------------------|----------------------|
| E-book                                       | 9780345459503     |         |                  |                      |
| Hist/Prev Titles                             | ISBN              | On sale | Publisher        | Price                |
| Distant Shores/Hannah, Kristin/MM            | 9780345450722     | 4/03    | Ballantine Books | \$7.99/\$10.99 Can.  |
| Distant Shores/Hannah, Kristin/HC            | 9780345450715     | 7/02    | Ballantine Books | \$22.95/\$34.95 Can. |
| Magic Hour/Hannah, Kristin/TR                | 978-0-345-52218-4 | 9/10    | Ballantine Books | \$15.00/\$17.00 Can. |
| Magic Hour (Ebk)/Hannah, Kristin/EL          | 978-0-345-49093-3 | 2/06    | Ballantine Books | \$7.99/\$7.99 Can.   |
| The Things We Do For Love/Hannah, Kristin/TR | 978-0-345-52080-7 | 2/10    | Ballantine Books | \$15.00/\$18.95 Can. |
| Between Sisters/Hannah, Kristin/TR           | 978-0-345-51946-7 | 7/09    | Ballantine Books | \$15.00/\$17.50 Can. |
| Summer Island/Hannah, Kristin/TR             | 978-0-345-48344-7 | 11/04   | Ballantine Books | \$15.00/\$17.50 Can. |

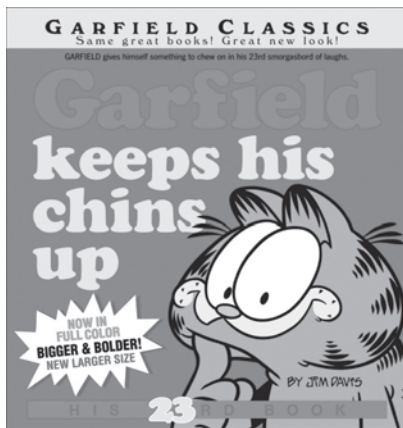
**ON SALE 6/28/2011**  
BALLANTINE BOOKS  
TRADE PAPERBACK

978-0-345-46937-3  
\$15.00/\$17.00 Can.  
History: Ballantine HC (7/02)

Category: FICTION  
BISAC Cat: Fiction - General  
Order Form Cat: FICTION GENERAL  
Page Count: 368 Trim Size: 5-3/16 x 8  
Carton Count: 24  
Load Group: 0205  
Edition Desc: RHRC  
Prod Type: Ballantine TR

## Marketing and Publicity

- Author website: KristinHannah.com
- Feature on RandomHouseReadersCircle.com



# Garfield Keeps His Chins Up His 23rd Book

Jim Davis

**A brand-new edition of the classic originally published in 1992--for the first time in full color and a larger format.**

From America's #1 funny feline comes a repackaged edition of Garfield's twenty-third collection of classic comic strips, in the new larger, full-color package.

Whether he's down on the farm, lost in a world of his own, or camping out with the gang, Garfield always finds a way to keep life interesting. Now, that might be bad news for Jon and Odie, but it's great for the rest of his millions of fans, as Garfield takes the spotlight for his twenty-third star turn! Or, as Garfield might say, when the going gets tough, the tough take a nap.

## Key Points/Quotes

- **TRACK RECORD:** The original edition of *Garfield Keeps His Chin Up* has almost 260,000 copies in print.
- **THE MOST POPULAR COMIC IN THE WORLD:** The Garfield strip was born on June 19, 1978, syndicated in forty-one U.S. newspapers. Today, Garfield is certified by the *Guinness World Records* as the most widely syndicated comic strip in the world, with 200 million daily readers and syndicated in 2,400 newspapers in sixty-three countries.
- **MORE GARFIELD:** We've accelerated the new compilation strip book publishing schedule from one new book a year to two to feed the appetite of hungry fans.
- **HIGH-TRAFFIC WEBSITE:** The official website, *Garfield.com*, attracts more than 1.5 million unique visitors a month, and *Garfield Keeps His Chin Up* will be featured in the monthly Garfield e-newsletter (more than 150,000 unique subscribers).
- **HISTORY OF SUCCESS:** Garfield books have more than 135 million copies in print and have been translated into forty languages, and thirty-three titles have made the *New York Times* bestseller list. Ballantine has been publishing Garfield for thirty years!

## About the Author/Illustrator

**Author Residence:** Muncie, IN

**Author Hometown:** Muncie, IN

JIM DAVIS's world-famous strip is syndicated in more than 2,400 newspapers in sixty-three countries with 200 million daily readers. Since Garfield's birth in 1978, his books have more than 135 million copies in print, have been translated into forty languages, and thirty-three titles have been *New York Times* bestsellers.

**ON SALE 6/28/2011**

**BALLANTINE BOOKS  
TRADE PAPERBACK**

**978-0-345-52559-8**

**\$14.00/\$16.00 Can.**

**History: Ballantine TR (9/92)**

**Category:** HUMOR

**BISAC Cat:** Humor - General

**Order Form Cat:** HUMOR

**Page Count:** 96

**Trim Size:** 8-1/2 x 9

**Carton Count:** 24

**Illustrations:** 4C THROUGHOUT

**Load Group:** 0205

**Prod Type:** Ballantine TR

## Marketing and Publicity

- Author website: *Garfield.com*
- Library marketing

## Rights

**Territories:**

**Audio:**

**British:**

**Restriction:** World

**Return indicator:** Full copies only

**Book Club:**

**Translation:**

**Agency:**

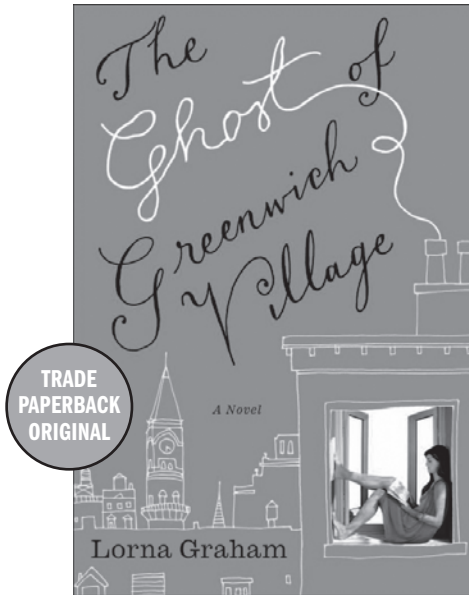
**Reprint:**

**1st Serial:**

**Special Markets:**

**Agent:**

| Hist/Prev Titles                             | ISBN              | On sale | Publisher        | Price                |
|--|-------------------|---------|------------------|----------------------|
| Garfield Keeps His Chins Up/Davis, Jim/TR    | 9780345379597     | 9/92    | Ballantine Books | \$7.95/\$10.50 Can.  |
| Garfield Weighs His Options/Davis, Jim/TR    | 978-0-345-49181-7 | 1/10    | Ballantine Books | \$14.00/\$17.99 Can. |
| Garfield Will Eat For Food/Davis, Jim/TR     | 978-0-345-49176-3 | 8/09    | Ballantine Books | \$14.00/\$17.99 Can. |
| Garfield Gets His Just Dessert/Davis, Jim/TR | 978-0-345-91387-6 | 1/09    | Ballantine Books | \$14.00/\$17.99 Can. |
| Garfield Spills The Beans/Davis, Jim/TR      | 978-0-345-49177-0 | 9/08    | Ballantine Books | \$15.00/\$18.95 Can. |
| Garfield Large And In Charge/Davis, Jim/TR   | 978-0-345-49172-5 | 1/08    | Ballantine Books | \$13.00/\$16.00 Can. |
| Garfield Goes Bananas/Davis, Jim/TR          | 978-0-345-91346-3 | 8/07    | Ballantine Books | \$14.00/\$17.99 Can. |
| Garfield Blots Out The Sun/Davis, Jim/TR     | 978-0-345-46615-0 | 1/07    | Ballantine Books | \$13.00/\$16.00 Can. |



# The Ghost of Greenwich Village

A Novel



Lorna Graham

In the tradition of Sophie Kinsella and Lauren Weisberger comes this charming debut about a young woman who moves to Manhattan in search of romance and excitement, only to find that her apartment is haunted by the cantankerous ghost of an old Beat Generation writer, who needs her help in finishing his life's work.

For Eve Weldon, moving to Greenwich Village is a dream come true. She grew up listening to stories of her mother's time there during the bohemian era of the sixties when she immersed herself in a lively community of artists and writers. But when Eve finally arrives, the only writer she meets is a cranky ghost named Donald, and the only writing she manages to do is for a morning news show called *Smell the Coffee*. The competitive environment of the network is a far cry from the congenial camaraderie of the literary scene in her mother's day, and Eve begins to wonder if the world she sought has disappeared entirely. But as she struggles to balance her new job, a budding friendship with a legendary fashion designer, and a search for clues to her mother's past, she starts to realize that community can come in all different forms, and that the true magic of Greenwich Village is eternal, though it may sometimes reveal itself in the most unexpected of ways.

**ON SALE 6/28/2011**

BALLANTINE BOOKS  
TRADE PAPERBACK

978-0-345-52621-2  
\$15.00/\$17.00 Can.

History: Trade Paperback Original

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 352 Trim Size: 5-3/16 x 8

Spine/Depth: 23/32 Carton Count: 24

Load Group: 0205

Prod Type: Ballantine TR

## Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- PROMOTABLE AUTHOR: Lorna Graham has spent the past fifteen years working in network news, first at *Good Morning America* and now at *Dateline NBC*, and is very media savvy. She also currently lives in Donald Barthelme's old apartment in Greenwich Village, which was the initial inspiration for the novel.
- BEHIND-THE-SCENES APPEAL: The book gives readers an insider look at the glamorous world of morning news, which remains largely a mystery to most people, despite being a part of their everyday lives.
- WINNING NEW VOICE: This is Graham's first novel, and her writing is sure to appeal to fans of Emily Giffin, Jennifer Weiner, Sophie Kinsella, and Lauren Weisberger.
- CHARMING SETTING: This book is a love letter to New York City. It captures all the enchantment and nostalgia of previous decades, from the vintage clothing to the literary lifestyle, and Greenwich Village itself becomes another one of the novel's colorful and imaginative characters.

## About the Author/Illustrator

Author Residence: New York, NY

Author Hometown: Menlo Park, CA

LORNA GRAHAM has been writing for top network anchors, including Tom Brokaw, Katie Couric, Charlie Gibson, and Ann Curry, for fourteen years, at *Good Morning America* and currently at *Dateline NBC*. Her writing has appeared in *The New York Times*, *Reader's Digest*, *New Woman*, and *The Educated Traveler*. She has also written a short film, *A Timeless Call*, about America's veterans, which was directed by Steven Spielberg.

## Marketing and Publicity

- Advance reader's edition
- National review and feature attention
- National media attention
- Online review and feature attention
- Local author promotion: New York City
- Online advertising: BookBrowse
- Author blog tour
- Promotion on LibraryThing and Goodreads
- Hampton Jitney giveaways
- Galley mailings to top booksellers and Greenwich Village shops and boutiques
- Outreach to Junior League directors
- Library marketing

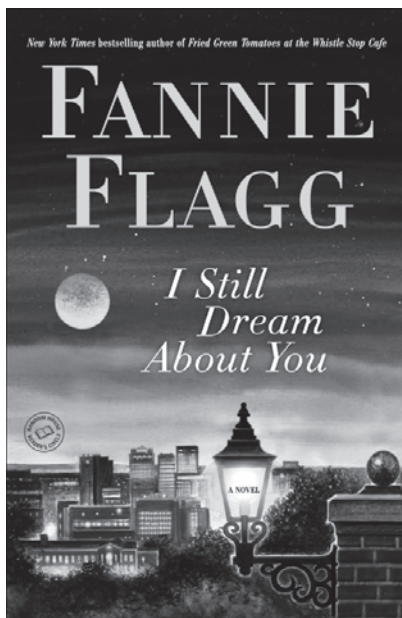
## Rights

Territories: World  
Audio: Yes  
British: Yes  
Restriction: World

Return indicator: Full copies only  
Book Club: Yes  
Translation: Yes  
Agency: SUSAN GOLOMB

Reprint: Yes  
1st Serial: Yes  
Special Markets:  
Agent:

| Other Editions                              | ISBN              | On sale | Publisher                  | Price                |
|---|-------------------|---------|----------------------------|----------------------|
| E-book                                      | 978-0-345-52622-9 | 6/11    | Ballantine Books           | \$15.00/\$15.00 Can. |
| Comp Titles                                 | ISBN              | On sale | Publisher                  | Price                |
| Twenties Girl/Kinsella, Sophie/TR           | 978-0-385-34203-2 | 3/10    | Dial Press Trade Paperback | \$15.00/\$18.95 Can. |
| The Opposite Of Love/Buxbaum, Julie/TR      | 978-0-385-34123-3 | 6/09    | Dial Press Trade Paperback | \$15.00              |
| The Devil Wears Prada/Weisberger, Lauren/TR | 978-0-7679-1476-5 | 4/04    | Broadway                   | \$14.99/\$18.99 Can. |



**ON SALE 6/28/2011**

**BALLANTINE BOOKS  
TRADE PAPERBACK**

**978-0-8129-7716-5  
\$15.00/\$17.00 Can.**

**History: Random House HC (11/10)**

**Category:** FICTION

**BISAC Cat:** Fiction - General

**Order Form Cat:** FICTION GENERAL

**Page Count:** 352 **Trim Size:** 5-3/16 x 8

**Carton Count:** 24

**Load Group:** 0205

**Edition Desc:** RHRC

**Prod Type:** Ballantine TR

## Marketing and Publicity

- Author website: Fannie-Flagg.com, updated with new content
- Author tour: 14 cities by request
- Summer reading push
- National cable advertising: *Lifetime, Oxygen, We*
- Online advertising: PW Daily, Shelf Awareness, and targeted Facebook
- Author video interview available
- Feature in the Fiction, Random House Reader's Circle, and Random Reads e-newsletters
- Major book club outreach
- Book club contests to win phone chats with author
- Radio giveaway campaign in select southern markets
- Library marketing

# I Still Dream About You

A Novel



## Fannie Flagg

The beloved Fannie Flagg, bestselling author of *Can't Wait to Get to Heaven* and *Fried Green Tomatoes at the Whistle Stop Café*, is at her hilarious best in this comic mystery romp through the streets of Birmingham, Alabama, past, present, and future.

Meet Maggie Fortenberry, a still beautiful former Miss Alabama. To others, Maggie's life seems practically perfect--she's lovely, charming, and a successful agent at Red Mountain Realty. Still, Maggie can't help but wonder how she wound up in a life so different from the one she dreamed of as a child: living in one of the elegant old homes on top of Red Mountain, with the adoring husband and the 2.5 children.

Maggie graduated at the top of her class at charm school and can fold a napkin more than forty-eight different ways, but all the finesse in the world cannot help her now. Since legendary real estate dynamo Hazel Whisenknot, Red Mountain's beloved founder, died five years ago, business has gone from bad to worse. Then, just when things seem completely hopeless, Maggie suddenly comes up with the perfect plan to solve it all. Maggie has heartbreaking secrets in her past, but she soon discovers, quite by accident, that it seems everybody--dead or alive--has at least one little secret.

This is a wonderful novel that is equal parts Southern charm, murder mystery, and that perfect combination of comedy and old-fashioned wisdom that can be served up only by America's own remarkable Fannie Flagg.

## Key Points/Quotes

- **A RANDOM HOUSE READER'S CIRCLE SELECTION:** Perfectly priced and formatted for a great book club read.
- **BELOVED, BESTSELLING AUTHOR:** This luscious new novel reminds us that Flagg is "a born storyteller" (*The New York Times*) who "was put on this earth to write" (*Southern Living*).
- **TRACK RECORD:** With each new book, Flagg adds enthusiastic readers to her massive fan base. With nearly 635,000 copies in print across formats, Fannie's most recent novel, *Can't Wait to Get to Heaven*, spent more than three months on the *New York Times* and BookSense bestseller lists.
- **UNMISTAKABLE VOICE:** Flagg's voice is warm, light, and funny, and readers can't get enough of her Southern charm, everyday wisdom, and wit.
- **UNFORGETTABLE CHARACTERS:** Flagg delights us once again with a colorful cast of characters--Brenda, the take-charge best friend who can control everything but her own weight; Hazel, an indefatigable little person who has become a millionaire businesswoman; rival real estate agent Babs "The Beast" Bingington; and not least our heroine Maggie, the enchanting former Miss Alabama.

## About the Author/Illustrator

**Author Residence:** Montecito, CA, and Fairhope, AL

FANNIE FLAGG is a bestselling author as well as an actress, TV producer, speaker, and performer. Her book *Fried Green Tomatoes at the Whistle Stop Café* became a bestseller, as well as a heart-winning major motion picture. Flagg's script for the film was nominated for an Academy Award and a Writers Guild of America Award, and won the highly regarded Scripters Award. Other bestselling novels include *Welcome to the World, Baby Girl!*; *Standing in the Rainbow*; *A Redbird Christmas*; and *Can't Wait to Get to Heaven*.

## Rights

**Territories:** US, Canada, open market

**Audio:** Yes

**British:** No

**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only

**Book Club:** Yes

**Translation:** No

**Agency:** WILLIAM MORRIS ENDEAVOR

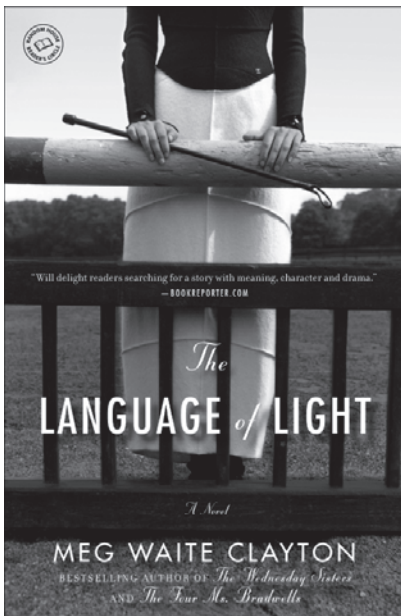
**Reprint:** Yes

**1st Serial:** No

**Special Markets:**

**Agent:** JENNIFER RUDOLPH-WAL

| Other Editions                                  | ISBN              | On sale | Publisher          | Price                |
|---|-------------------|---------|--------------------|----------------------|
| E-book  | 978-0-679-60404-4 | 11/10   | Random House       | \$26.00/\$26.00 Can. |
| Unabridged CD                                   | 978-0-7393-5399-8 | 11/10   | Random House Audio | \$40.00/\$47.00 Can. |
| Large Print                                     | 978-0-7393-2735-7 | 11/10   | RH Large Print     | \$26.00/\$30.00 Can. |
| Hist/Prev Titles                                | ISBN              | On sale | Publisher          | Price                |
| I Still Dream About You/Flagg, Fannie/HC        | 978-1-4000-6593-6 | 11/10   | Random House       | \$26.00/\$30.00 Can. |
| Can'T Wait To Get To Heaven/Flagg, Fannie/TR    | 978-0-345-49488-7 | 6/07    | Ballantine Books   | \$15.00/\$18.95 Can. |
| Can'T Wait To Get/Heaven(E-Bk)/Flagg, Fannie/EL | 978-1-58836-619-1 | 11/06   | Random House       | \$15.00/\$15.00 Can. |
| Daisy Fay And The Miracle Man/Flagg, Fannie/TR  | 978-0-345-48560-1 | 9/05    | Ballantine Books   | \$15.00/\$18.95 Can. |



**ON SALE 6/28/2011**  
**BALLANTINE BOOKS**  
**TRADE PAPERBACK**

**978-0-345-52664-9**  
**\$15.00/\$17.00 Can.**  
**History: St. Martin's HC (11/00)**

**Category:** FICTION  
**BISAC Cat:** Fiction - General  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 336 **Trim Size:** 5-3/16 x 8  
**Carton Count:** 24  
**Load Group:** 0205  
**Edition Desc:** RHRC  
**Prod Type:** Ballantine TR

## Marketing and Publicity

- Author website: MegWaiteClayton.com
- Online review and feature attention
- Local California events with postcard or flyer giveaways
- Feature in Random House Reader's Circle e-newsletter
- Cross-blogging with select Random House authors
- Teaser excerpt available on file-sharing websites
- Library marketing
- Tie in with marketing and publicity for author's new hardcover, *The Four Ms. Bradwells* (Ballantine, 4/11)

# The Language of Light

A Novel



## Meg Waite Clayton

**A finalist for the Bellwether Prize, and perfectly suited for reading groups, here is the acclaimed first novel by the author of the beloved national bestseller *The Wednesday Sisters*.**

After the unexpected death of her husband, Nelly Grace moves her two children to Maryland's privileged, insular, horse-breeding country. There, she becomes intertwined with Emma, the matriarch of the fox-hunting community, and her grown son Dac, and finally reaches for her dream of becoming a photojournalist like her complicated father, a man who has allowed fame and ambition to come before his family. Luminous and evocative, this touching story will speak to dedicated fans of Meg Waite Clayton and beyond.

## Key Points/Quotes

- **A RANDOM HOUSE READER'S CIRCLE SELECTION:** Perfectly priced and formatted for a great book club read.
- **IN PAPERBACK FOR THE FIRST TIME:** Originally published by St. Martin's Press in hardcover in 2003, *The Language of Light* was never released in paperback and has been out of print for many years.
- **GREAT SALES TRACK:** *The Wednesday Sisters* was a national bestseller in hardcover and now has more than 160,000 copies in print in hardcover and trade paperback combined.
- **STRATEGIC TIMING:** The paperback of *The Language of Light* is timed to follow the hardcover of Meg's new novel, *The Four Ms. Bradwells* (Ballantine, 4/11), and build on that success.
- **AWARD WINNER:** *The Language of Light* was a finalist for the 2002 Bellwether Prize
- **LOYAL FAN BASE:** Reading groups helped spread the word about *The Wednesday Sisters*, and Clayton has established strong relationships through chats with groups around the country. Her terrific online presence includes videos, reviews, reading lists, and an active blog, all of which form a wonderful warm welcome to her work and writing community.
- "Will delight readers searching for a story with meaning, character and drama."  
--Bookreporter.com
- "*The Language of Light* has what readers want in a book--the believable kind of humor and pathos that makes for a terrific read." --Katharine Weber, author of *The Music Lesson* and *The Little Women*
- "*The Language of Light* shines on, a wonderfully knowing action photograph that has emerged from the darkroom as words." --James Bready, *The Baltimore Sun*

## About the Author/Illustrator

**Author Residence:** Palo Alto, CA

**Author Hometown:** Washington, D.C.

MEG WAITE CLAYTON is the author of the nationally bestselling novel *The Wednesday Sisters* and the forthcoming *The Four Ms. Bradwells*. Her first novel, *The Language of Light*, was a finalist for the Bellwether Prize. A graduate of the University of Michigan Law School, Clayton lives in Palo Alto, California, with her husband and their two sons.

## Rights

|  |   |                            |
|--|---|----------------------------|
| <b>Territories:</b>                      | <b>Return indicator:</b> Full copies only     | <b>Reprint:</b> Yes        |
| <b>Audio:</b> Yes                        | <b>Book Club:</b> Yes                         | <b>1st Serial:</b> No      |
| <b>British:</b> No                       | <b>Translation:</b> No                        | <b>Special Markets:</b>    |
| <b>Restriction:</b> US, Canada, Open Mkt | <b>Agency:</b> MARLY RUSOFF & ASSOCIATES, INC | <b>Agent:</b> MARLY RUSOFF |

| Other Editions                               | ISBN              | On sale | Publisher          | Price                |
|--|-------------------|---------|--------------------|----------------------|
| E-book                                       | 978-0-345-52665-6 | 6/11    | Ballantine Books   | \$15.00/\$15.00 Can. |
| Hist/Prev Titles                             | ISBN              | On sale | Publisher          | Price                |
| Language of Light/Clayton, Meg Waite/HC      | 9780312318017     | 11/00   | St. Martin's Press |                      |
| The Four Ms. Bradwells/Waite Clayton, Meg/HC | 978-0-345-51708-1 | 3/11    | Ballantine Books   | \$25.00/\$28.95 Can. |
| The Wednesday Sisters/Clayton, Meg Waite/TR  | 978-0-345-50283-4 | 5/09    | Ballantine Books   | \$14.00/\$16.50 Can. |
| Wednesday Sisters(Ebk)/Clayton, Meg Waite/EL | 978-0-345-50784-6 | 6/08    | Ballantine Books   | \$14.00/\$14.00 Can. |

# THE ANNE PERRY TRADE PAPERBACK REPACKAGING PROGRAM CONTINUES



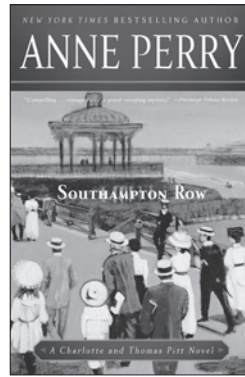
Four more mysteries, now in trade paperback for the first time

“Perry can write a Victorian mystery that would make Dickens’s eyes pop.”

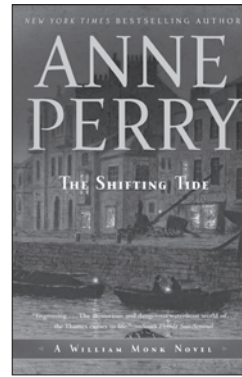
—*The New York Times Book Review*



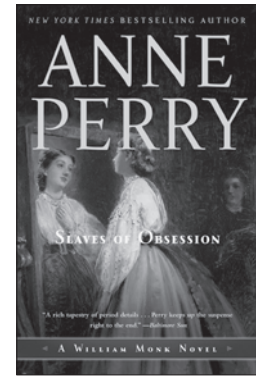
**BELGRAVE SQUARE**  
A Charlotte and  
Thomas Pitt Novel  
978-0-345-52367-9



**SOUTHAMPTON ROW**  
A Charlotte and  
Thomas Pitt Novel  
978-0-345-52368-6



**THE SHIFTING TIDE**  
A William Monk Novel  
978-0-345-51418-9



**SLAVES OF OBSESSION**  
A William Monk Novel  
978-0-345-51412-7

## ALL BOOKS ON SALE 6/28/2011

BALLANTINE BOOKS  
TRADE PAPERBACKS

**All Books:**  
**\$15.00/\$17.00 Can.**

**Category:** FICTION  
**BISAC Cat:** Fiction – Mystery & Detective –  
General  
**Order Form Cat:** MYSTERY  
**Trim Size:** 5-3/16 x 8  
**Carton Count:** 24  
**Load Group:** 0205

## Marketing and Publicity

- Website: AnnePerry.net
- Anne Perry reissues feature in Random House Reader's Circle e-newsletter
- Giveaways on social-networking sites
- Outreach to author contact list

## About the Author

**Author's Residence:** Scotland

ANNE PERRY is the *New York Times* bestselling author of two acclaimed mystery series set in Victorian England and one set during World War I. She has also written nine holiday novels as well as a stand-alone novel set in the Ottoman Empire, bestseller *The Sheen on the Silk*.

- **ALSO COMING FROM ANNE PERRY:** Her newest Pitt hardcover, *Treason at Lisson Grove*, will be published in Ballantine hardcover in April 2011, and the trade paperback edition of Perry's stand-alone novel *The Sheen on the Silk* will hit shelves in February 2011.
- **STRONG SERIES:** The Pitt and Monk titles have more than 7 million copies in print combined. Perry's most recent books, *Execution Dock* and *Buckingham Palace Gardens*, both hit the *New York Times* bestseller list.

## Rights:

**Territories:** US, Canada,  
Open Market  
**Audio:** Yes  
**British:** No  
**Restriction:** US, Canada,  
Opn Mkt

**Return indicator:**  
Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** DONALD MAASS

**Reprint:** *Belgrave Square*: No  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:** DONALD MAASS

| History                           | ISBN              | On sale | Publisher        | Price                |
|-----------------------------------|-------------------|---------|------------------|----------------------|
| Belgrave Square/MM                | 978-0-449-22227-0 | 4/93    | Fawcett          | \$7.99/\$10.99 Can.  |
| Belgrave Square/HC                | 978-0-449-90678-1 | 3/92    | Fawcett          | \$18.00/\$23.00 Can. |
| Shifting Tide, The/MM             | 978-0-345-44010-5 | 3/05    | Ballantine Books | \$7.99/\$10.99 Can.  |
| The Shifting Tide, The/HC         | 978-0-345-44009-9 | 4/04    | Ballantine Books | \$25.95/\$37.95 Can. |
| Slaves Of Obsession/MM            | 978-0-449-00592-7 | 10/01   | Fawcett          | \$7.99/\$8.99 Can.   |
| Slaves Of Obsession/HC            | 978-0-345-43326-8 | 10/00   | Ballantine Books | \$25.00/\$37.00 Can. |
| Southampton Row/MM                | 978-0-345-44004-4 | 2/03    | Fawcett          | \$7.99/\$10.99 Can.  |
| Southampton Row/HC                | 978-0-345-44003-7 | 2/02    | Ballantine Books | \$25.00/\$38.00 Can. |
| Also Available in Trade Paperback | ISBN              | On sale | Publisher        | Price                |
| Death Of A Stranger               | 978-0-345-51416-5 | 9/10    | Ballantine Books | \$15.00/\$17.00 Can. |
| Silent Cry, The                   | 978-0-345-51406-6 | 9/10    | Ballantine Books | \$15.00/\$17.00 Can. |
| Traitors Gate                     | 978-0-345-51417-2 | 9/10    | Ballantine Books | \$15.00/\$17.00 Can. |
| Whitechapel Conspiracy, The       | 978-0-345-52364-8 | 9/10    | Ballantine Books | \$15.00/\$17.00 Can. |
| Cain His Brother                  | 978-0-345-51402-8 | 1/10    | Ballantine Books | \$15.00/\$18.95 Can. |
| Death In The Devil's Acre         | 978-0-345-51404-2 | 1/10    | Ballantine Books | \$15.00/\$18.95 Can. |
| Rutland Place                     | 978-0-345-51403-5 | 1/10    | Ballantine Books | \$15.00/\$18.95 Can. |
| Weighed In The Balance            | 978-0-345-51405-9 | 1/10    | Ballantine Books | \$15.00/\$18.95 Can. |

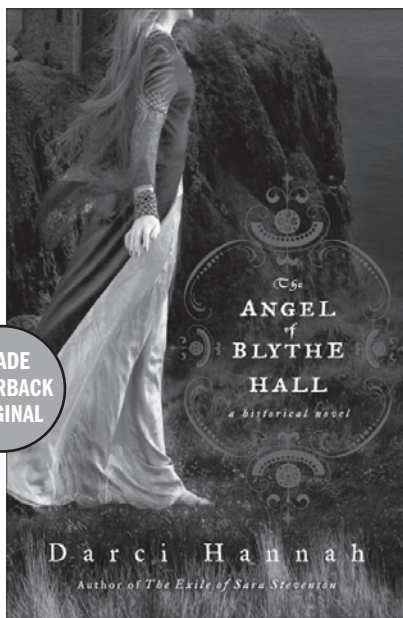
# The Angel of Blythe Hall

## A Historical Novel

Darci Hannah

**Superbly atmospheric and brimming with romance, thrilling historical adventure, and mystical elements, Darci Hannah's remarkably textured new novel will appeal to fans of Diana Gabaldon's *An Echo in the Bone*.**

In the year 1492, young Scottish noblewoman Isabeau Blythe is at last returning to her ancestral home on the Borders. Now heir to Blythe Hall, Isabeau is determined to leave behind her family's extraordinary past. Their peculiar relations with the fantastical creatures commonly known as angels was the ruin of both her father and her brother. Isabeau is confident she can assume control of Blythe Hall and its people, stave off marriage until the moment it suits her, and bring the turbulent clans of the Borders under control. Yet fate thwarts her even as she enters the imposing gates of Blythe Hall. Incensed upon learning that Sir George Douglas, the knight seeking to be the next Lord Blythe, has been tracking her movements, Isabeau is further disturbed at the appearance of her magnificently beguiling brother. Worse, Julius reveals he's on the hunt for an angel. Isabeau begins to experience wild visions of a strange man whom her heart inexplicably longs for. With Sir George's army outside her gates, she summons help from the illusive man of her visions: Gabriel, who holds the secret of Blythe Hall.



TRADE  
PAPERBACK  
ORIGINAL

**ON SALE 7/26/2011**

BALLANTINE BOOKS  
TRADE PAPERBACK

**978-0-345-52056-2**

**\$15.00/\$17.00 Can.**

**History: Trade Paperback Original**

**Category:** FICTION

**BISAC Cat:** Fiction - General

**Order Form Cat:** FICTION GENERAL

**Page Count:** 480 **Trim Size:** 5-3/16 x 8

**Carton Count:** 24

**Load Group:** 0205

**Prod Type:** Ballantine TR

### Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Local author promotion: Michigan
- Outreach to Romance outlets
- Outreach to fans of historical romance
- Targeted Facebook advertising
- Book club outreach
- Library marketing

### Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **POPULAR GENRE:** Cleverly blending historical fiction with an ambitious Gothic-style romantic mystery and mystical elements, this book will appeal to fans of women's historical fiction.
- **FASCINATING HISTORICAL DETAIL:** Darci Hannah spent two years researching sources both popular and obscure to provide an accurate portrayal of this intriguing setting.
- **POPULAR SETTING:** Historicals set in Scotland have never-ending appeal for legions of readers.
- **GREAT BOOK CLUB POTENTIAL:** Hannah's nuanced, unpredictable, intelligent, and highly readable style will provoke much discussion among book club groups.

**Praise for *The Exile of Sara Stevenson*:**

- "A haunting tale of timeless love. The vibrant voice of Hannah's heroine brings the lonely coast of Scotland very much to life, complete with the taste of oatcakes and the tang of smuggled claret. A surprising, rich, and rewarding novel." --Lauren Willig, author of *The Betrayal of the Blood Lily*
- "This is a stunning debut: a haunting, extraordinary tale told by a born storyteller who combines humor, heartbreak, and real suspense." --Bernard Cornwell, *New York Times* bestselling author of *Agincourt*

### About the Author/Illustrator

**Author Residence:** Howell, MI

**Author Hometown:** Barrington, IL

DARCI HANNAH is a member of the Historical Novel Society, and belongs to various writing groups in Michigan, where she lives with her husband, John, and their three sons. She is the author of *The Exile of Sara Stevenson*.

### Rights

**Territories:** World

**Audio:** No

**British:** Yes

**Restriction:** World

**Return indicator:** Full copies only

**Book Club:** Yes

**Translation:** Yes

**Agency:** JANE ROTROSEN LITERARY AGENCY

**Reprint:** Yes

**1st Serial:** Yes

**Special Markets:**

**Agent:** MARGARET RULEY

| Other Editions                                 | ISBN              | On sale | Publisher        | Price                |
|--|-------------------|---------|------------------|----------------------|
| E-book   | 978-0-345-52057-9 | 7/11    | Ballantine Books | \$15.00/\$15.00 Can. |
| Hist/Prev Titles                               | ISBN              | On sale | Publisher        | Price                |
| The Exile Of Sara Stevenson/Hannah, Darci/TR   | 978-0-345-52054-8 | 7/10    | Ballantine Books | \$15.00/\$17.50 Can. |
| Exile Of Sara Stevenson (Ebk)/Hannah, Darci/EL | 978-0-345-52055-5 | 7/10    | Ballantine Books | \$15.00/\$15.00 Can. |



**ON SALE 7/26/2011**  
**BALLANTINE BOOKS**  
**TRADE PAPERBACK**

**978-0-345-51611-4**  
**\$15.00**  
**History: Ballantine HC (8/10)**

**Category:** FICTION  
**BISAC Cat:** Fiction - General  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 464 **Trim Size:** 5-3/16 x 8  
**Carton Count:** 24  
**Load Group:** 0205  
**Edition Desc:** RHRC  
**Prod Type:** Ballantine TR

## Marketing and Publicity

- National media attention
- Radio phone interviews
- Author tour: 5 cities by request
- Summer reading push
- Online advertising: Facebook, BookBrowse, and Shelf Awareness
- Dedicated Random House Reader's Circle e-newsletter
- Reading group guide available
- eBook promotions
- Outreach to mother-daughter book clubs, high school drama teachers, and theater/Shakespeare festivals
- YA cross-promotion
- Academic and library marketing

## Juliet

### A Novel



### Anne Fortier

**A *New York Times* bestseller its first week on sale, a BEA Buzz title for 2010, and a Featured Alternate selection for every U.S. bookclub, this enthralling debut historical novel based on literature's greatest romance has a wonderful plot filled with drama and suspense.**

Compared by reviewers to both *The Birth of Venus* and *The DaVinci Code*, this is a sweeping, beautifully written novel of intrigue and identity, of love and legacy, as a young woman discovers that her own fate is irrevocably tied—for better or worse—to literature's greatest star-crossed lovers.

## Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION: Perfectly priced and formatted for a great book club read.
- BESTSELLER!: *Juliet* debuted at #14 on the *New York Times* and *Publishers Weekly* lists its first week on sale.
- AN INDIE-BOUND PICK: *Juliet* was selected for the #8 spot on IndieBound's list for September 2010.
- HOT TITLE!: Now sold in 32 territories, this book was preempted by Ballantine on the morning of what promised to be a highly competitive auction. Our first review was a glorious starred *Publishers Weekly*!
- ROMEO AND JULIET: THE PERFECT INSPIRATION FOR A NOVEL: For the first time, Fortier gives us a book that delves into the historic origins of the tragic Romeo and Juliet story. Her double-stranded tale is full of unforgettable characters and engagingly set in both the past and present.
- WONDERFUL MOTHER-DAUGHTER BACKSTORY: This novel was inspired by Fortier's mother, who had always considered Verona her second home...until she discovered Siena. *Juliet* is a marvelous collaboration of Anne's writing in the States while her mother helped her by researching in Italy.
- "A feast of myth, history, and tantalizing indulgences—I was swept away. Anne Fortier breathes new life into the Shakespearean tragedy we thought we knew. I fell in love with Juliet all over again." --Jamie Ford, author of *Hotel on the Corner of Bitter and Sweet*
- "Ingenious, intriguing, a thrilling story that keeps you turning the pages. This is a wonderfully textured novel." --Kate Mosse, author of *Labyrinth* and *Sepulchre*

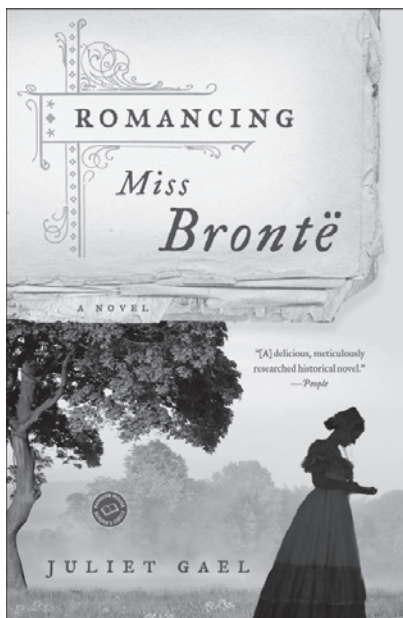
## About the Author/Illustrator

**Author Residence:** North America and Europe **Author Hometown:** Copenhagen, Denmark  
 ANNE FORTIER grew up in Denmark and emigrated to the United States in 2002 to work in film. She coproduced the Emmy-winning documentary *Fire and Ice: The Winter War of Finland and Russia* and holds a Ph.D. in the history of ideas from Aarhus University, Denmark. The story of *Juliet* was inspired by Anne Fortier's mother, who always considered Verona her true home—until she discovered Siena.

## Rights

|  |   |                         |
|--|---|-------------------------|
| <b>Territories:</b> US and open market (no Canada) | <b>Return indicator:</b> Full copies only | <b>Reprint:</b> Yes     |
| <b>Audio:</b> Yes                                  | <b>Book Club:</b> Yes                     | <b>1st Serial:</b> Yes  |
| <b>British:</b> No                                 | <b>Translation:</b> No                    | <b>Special Markets:</b> |
| <b>Restriction:</b> US, Opn Mkt (no CAN)           | <b>Agency:</b> WRITERS HOUSE LLC          | <b>Agent:</b> DAN LAZAR |

| Other Editions                               | ISBN              | On sale | Publisher          | Price                |
|--|-------------------|---------|--------------------|----------------------|
| E-book                                       | 978-0-345-51977-1 | 8/10    | Ballantine Books   | \$25.00              |
| Unabridged CD                                | 978-0-7393-8495-4 | 8/10    | Random House Audio | \$40.00              |
| Hist/Prev Titles                             | ISBN              | On sale | Publisher          | Price                |
| Juliet/Fortier, Anne/HC                      | 978-0-345-51610-7 | 8/10    | Ballantine Books   | \$25.00              |
| Comp Titles                                  | ISBN              | On sale | Publisher          | Price                |
| Physick Book of Deliverance Dane / Howe / TP | 9781401341336     | 4/10    | Hyperion           | \$15.99              |
| Hotel On The Corner Of Bitter/Ford, Jamie/TR | 978-0-345-50534-7 | 10/09   | Ballantine Books   | \$15.00/\$18.95 Can. |



**ON SALE 7/26/2011**  
**BALLANTINE BOOKS**  
**TRADE PAPERBACK**

**978-0-345-52031-9**  
**\$15.00/\$17.00 Can.**  
**History: Ballantine HC (4/10)**

**Category:** FICTION  
**BISAC Cat:** Fiction - General  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 464 **Trim Size:** 5-3/16 x 8  
**Carton Count:** 24  
**Load Group:** 0205  
**Edition Desc:** RHRC  
**Prod Type:** Ballantine TR

## Marketing and Publicity

- New in paperback
- Online review and feature attention
- Outreach to fans of Brontë
- Feature in the Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Outreach to book clubs
- Library marketing

# Romancing Miss Brontë

## A Novel



## Juliet Gael

**In the tradition of Geraldine Brooks' *March*, Brontë scholar Juliet Gael brings to vivid life the ever popular and much beloved literary figure Charlotte Brontë.**

In a brilliant mélange of fact and fiction, Juliet Gael tells the extraordinary and poignant story of Charlotte Brontë and her remarkable family, her celebrated sisters, and brilliantly debauched brother. *Romancing Miss Brontë* brings to life Charlotte Brontë's passions and hopes, dreams and sorrows. The Brontë sisters had both great successes and brilliant failures as writers, but they are also known for the tragedies that befell their family's household. Even after attaining wide literary acclaim and celebrity, Charlotte remains lonely, keenly longing for companionship. Glamorous forays into London and meeting premier society members fail to fill the void. Life at Haworth is lonely, with only her aging father and his brash curate, Arthur Bell Nichols, for company. But then, most unexpectedly, after secretly pining for her through the years, Arthur begins wooing a reluctant Charlotte, coaxing her to envision a life--and love!--with him.

## Key Points/Quotes

- **A RANDOM HOUSE READER'S CIRCLE SELECTION:** Perfectly priced and formatted for a great book club read.
- **THE IDEAL BOOK CLUB BOOK:** Addressing provocative and ever timely issues such as unrequited and romantic love, complex family relationships, women's rights, the wisdom of marriage, social issues, and religious devotion, this novel will certainly spur impassioned discussion within book clubs.
- **BRONTË IS THE NEW JANE AUSTEN:** This novel about Charlotte Brontë is perfectly positioned to capitalize on the widening interest in the Brontës. The Brontë sisters are some of the most celebrated authors in history and their works are still widely read. More than ever, their dramatic lives fascinate literary fans.
- **AUTHENTICITY AND WIDE APPEAL:** This is historical fiction at its best, with impeccable research and skillfully rendered emotional insight into the lives and world of the famous Brontë family. Juliet Gael's novel will delight both serious Brontë scholars and readers of upmarket commercial fiction.
- **INTRIGUING LOOK INTO PUBLISHING HISTORY:** Book lovers will find it fascinating to read about this era of publishing, which is illuminated throughout the book.
- "[A] delicious, meticulously researched historical novel." --*People*
- "A poignant fictional take on Charlotte Brontë's life." --*Entertainment Weekly*
- "What a charming book! It is hard to imagine a more compelling glance behind the curtain of history at the remote, passionate lives of Charlotte, Emily, Anne, and their arrogant, delinquent brother. *Romancing Miss Brontë* is a fascinating page-turner, full of compassion and insight, entirely worthy of its mighty subjects." --Theresa Rebeck, author of *Three Girls and Their Brother*

## About the Author/Illustrator

**Author Residence:** Florence, Italy

**Author Hometown:** Wichita, KS

JULIET GAEL was born and raised in Wichita, Kansas, and obtained her MA in French from the University of Kansas. She has lived abroad for more than fifteen years, primarily in Greece, Israel, and Paris.

## Rights

**Territories:** US and Canada only (no open market)

**Return indicator:** Full copies only

**Reprint:** Yes

**Audio:** Yes

**Book Club:** Yes

**1st Serial:** Yes

**British:** No

**Translation:** No

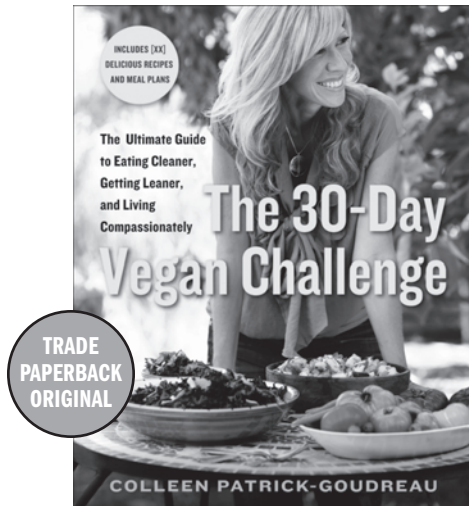
**Special Markets:**

**Restriction:** US/CAN (No Open Mkt)

**Agency:** LORETTA BARRETT BOOKS, INC.

**Agent:**

| Other Editions                                   | ISBN              | On sale | Publisher        | Price                |
|--|-------------------|---------|------------------|----------------------|
| E-book   | 978-0-345-52032-6 | 4/10    | Ballantine Books | \$25.00/\$25.00 Can. |
| Unabridged CD                                    | 9780307736390     |         |                  |                      |
| Hist/Prev Titles                                 | ISBN              | On sale | Publisher        | Price                |
| Romancing Miss Brontë/Gael, Juliet/HC            | 978-0-345-52004-3 | 4/10    | Ballantine Books | \$25.00/\$29.95 Can. |
| Comp Titles                                      | ISBN              | On sale | Publisher        | Price                |
| Becoming Jane Eyre/Kohler/TP                     | 9780143115977     | 12/09   | Penguin          | \$15.00              |
| The White Garden/Barron, Stephanie/TR            | 978-0-553-38577-9 | 9/09    | Bantam           | \$15.00/\$18.95 Can. |
| Secret Adventures of Charlotte Brontë/Rowland/TP | 9781590201541     | 2/09    | Overlook         | \$13.95              |
| Lost Memoires of Jane Austen/James/TP            | 9780061341427     | 11/07   | HarperCollins    | \$13.99              |
| March/Brooks/TP                                  | 9780143036661     | 2/06    | Penguin          | \$15.00              |



# The 30-Day Vegan Challenge

## The Ultimate Guide to Eating Cleaner, Getting Leaner, and Living Compassionately



Colleen Patrick-Goudreau

The one-stop, step-by-step guide to adopting the wildly popular vegan lifestyle and reaping the health and weight loss benefits--what to stock in your kitchen, how to cook and prepare it, and how to work the nutritional changes into your broader life--by the woman dubbed the "Vegan Martha Stewart" (*VegNews* magazine).

Due to Hollywood's devotion to veganism, the planet-friendly and ethical promise of it, and the many lauded health benefits (weight loss, cholesterol reduction, diabetes reversal), more and more people are interested in trying it out, but may be worried they will go hungry and won't get the nutrition they need if they eschew meat and dairy. In short, where to start?

Vegan guru, award-winning cookbook author, popular podcaster, and inspiring keynote speaker Colleen Patrick-Goudreau has the answers. Her *30-Day Vegan Challenge* will walk "virgin vegans" through the first critical month of change, holding readers' hands with expert advice, simple solutions, and good humor (yes, there really is life after cheese!). From understanding where to get protein, calcium, iron, and vitamin D to baking without eggs, eating out, and the easy preparation of plant-based foods for breakfast, lunch, dinner, dessert, and snacks, Patrick-Goudreau offers information, ideas, and recipes for 30 days of living vegan in a mostly non-vegan world.

**ON SALE 8/23/2011**

BALLANTINE BOOKS  
TRADE PAPERBACK

978-0-345-52617-5  
\$22.00/\$25.00 Can.

History: Trade Paperback Original

Category: HEALTH & FITNESS

BISAC Cat: Health & Fitness - Diets

Order Form Cat: HEALTH/NUTRITION

Page Count: 272 Trim Size: 7-3/8 x 9-1/4

Carton Count: 24

Illustrations: 4C THROUGHOUT

Load Group: 0205

Prod Type: Ballantine TR

### Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- VEGAN POPULARITY: From Ellen DeGeneres to Alicia Silverstone, Demi Moore to Woody Harrelson, Natalie Portman to Ginnifer Goodwin to Tobey Maguire, veganism is all the rage in Hollywood and beyond.
- AUTHOR SALES TRACK: The author's other two small-press books have quickly sold a combined 75,000 copies.
- POPULAR ON iTunes: Colleen's "Vegetarian Food for Thought" is the most popular vegetarian/vegan podcast on iTunes, with more than 20,000 downloads a month.
- AUTHOR PRESENCE: She's been on *BBQ with Bobby Flay*, numerous Bay Area TV broadcasts, regularly contributes to *Perspectives* on KQED (San Francisco's NPR), and is a columnist for *VegNews* magazine.
- RECIPES, SHOPPING LISTS, SAMPLE MENUS, AND PHOTOS: 60-plus delicious recipes and 50 gorgeous color photos.
- HUNGRY MARKET: This book will appeal to those who have always wanted to try going vegan, as well as to those established vegans who will give it to their friends and family as a "challenge."

### About the Author/Illustrator

Author Residence: Oakland, CA

COLLEEN PATRICK-GOUDREAU has guided thousands of people to becoming vegan through her cooking classes, award-winning cookbooks, and popular podcasts. She has a column, "The VegGuru," in *VegNews* magazine and is a regular contributor to KQED radio's "Perspectives." *San Francisco Chronicle* readers voted hers the "Best Cooking Classes" and she is a long-time instructor for Dr. John McDougall's Wellness Program, which hosts more than 1,000 people each year, including employees from the Whole Foods corporation. She is also the author of *The Joy of Vegan Baking* and *The Vegan Table*.

### Rights

Territories: World  
Audio: Yes  
British: Yes  
Restriction: World

Return indicator: Full copies only  
Book Club: Yes  
Translation: Yes  
Agency: BIDNICK AND COMPANY

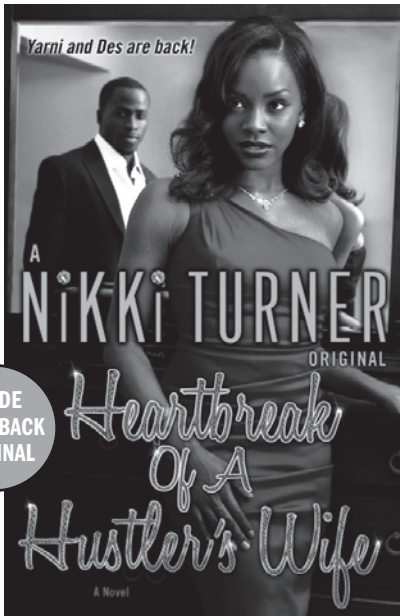
Reprint: Yes  
1st Serial: Yes  
Special Markets:  
Agent:

| Other Editions                                   | ISBN              | On sale | Publisher        | Price                |
|--|-------------------|---------|------------------|----------------------|
| E-book   | 978-0-440-42367-6 | 8/11    | Ballantine Books | \$22.00/\$22.00 Can. |
| Hist/Prev Titles                                 | ISBN              | On sale | Publisher        | Price                |
| Vegan's Daily Companion/Patrick-Goudreau/HC      | 9781592536795     | 3/11    | Fair Winds Press | \$19.99              |
| Color Me Vegan/Patrick-Goudreau, Colleen/TR      | 9781592334391     | 12/10   | Fair Winds Press | \$19.99              |
| The Vegan Table/Patrick-Goudreau, Colleen/TR     | 9781592333745     | 6/09    | Fair Winds Press | \$19.99              |
| Joy of Vegan Baking/Patrick-Goudreau, Colleen/TR | 9781592332809     | 10/07   | Fair Winds Press | \$19.95              |
| Comp Titles                                      | ISBN              | On sale | Publisher        | Price                |
| Kind Diet/Silverstone, Alicia/TP                 | 9781605296449     | 10/09   | Rodale           | \$29.99              |
| Veganomicon/Moskowitz/HC                         | 9781569242643     | 10/07   | Da Capo          | \$27.50              |



VILLARD  
ONE WORLD

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**ON SALE 4/26/2011**  
ONE WORLD/BALLANTINE  
TRADE PAPERBACK

**978-0-345-51108-9**  
**\$14.00/\$16.00 Can.**  
**History: Trade Paperback Original**

Category: FICTION  
BISAC Cat: Fiction - General  
Order Form Cat: FICTION GENERAL  
Page Count: 224 Trim Size: 5-3/16 x 8  
Carton Count: 24  
Load Group: 0205  
Prod Type: One World Ball TR

## Marketing and Publicity

- Relaunched author website: NikkiTurner.com
- National review and feature attention
- National media attention
- Urban radio attention
- Online review and feature attention
- Author tour: Washington, D.C., Atlanta, Charlotte, Raleigh/Durham, Richmond
- Feature in One World e-newsletter
- Rebranded MySpace page
- Mobile application for Nikki Turner fans
- Radio giveaway: 10 cities
- Finished-book mailings to African American lists, salons
- Library marketing

# Heartbreak of a Hustler's Wife

## A Novel



**Nikki Turner**

**Hot on the tail of her previous novel, *Natural Born Hustler*, Nikki Turner picks up her acclaimed series with the arrival of an unexpected guest on the doorstep of street-lit supercouple, Des and Yarni, at a time they can least afford new surprises.**

Des is a busy guy, tirelessly trying to figure out who shot at him and would dare put his life--and that of his wife Yarni--in danger. But before he can solve anything, an eighteen-year-old lady named Desember Day rocks his world--she's his daughter--and the two immediately bond in a way that makes Des determined to protect her as ferociously as he would Yarni and himself. As Yarni deals with the new addition to the family, someone from her past resurfaces and threatens her family, and she has to return to her roots to keep everyone safe.

## Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- BESTSELLING SERIES: *A Hustler's Wife* is the novel that launched Turner's career and remains her bestselling title, with nearly 200,000 copies sold. The sequel published by One World, *Forever a Hustler's Wife*, is one of our bestselling titles, and in Fall 2010 we will release the prequel to this novel, *Natural Born Hustler*, which tells Desember's story and sets the scene for this explosive follow-up.
- THE RETURN OF FAN FAVORITES: Yarni and Des, the supercouple from *A Hustler's Wife*, are back in this book, a gift to Turner's readers who continue to ask about them on Facebook, Twitter, and NikkiTurner.com.
- PLUS NEW CHARACTERS FANS WILL LOVE: Desember's arrival brings new adventure to Yarni and Des's household, and Desember's youth allows her all the drama and flair that Turner's fans have come to love in her work.
- ALL-STAR URBAN PUBLICITY SUPPORT: The hip-hop literature landscape will be blanketed with news about Turner's strongest--and most anticipated--book to date.
- "Few writers working in the field today bring the drama quite as dramatically as Nikki Turner." --*Vibe*
- "Turner creates colorful yet emotionally driven characters that captivate." --*Upscale*
- "If you love drama, this is definitely a read for you." --*Sister2Sister*
- "A must-read for women and men who fall victim to the game." --*The Source*

## About the Author/Illustrator

Author Residence: Richmond, VA

Author Hometown: Richmond, VA

NIKKI TURNER is a gutsy, gifted, courageous voice taking the urban literary community by storm. Having ascended from the "Princess" of Hip-Hop Lit to "Queen," she is the bestselling author of the novels *Natural Born Hustler*, *Relapse*, *Ghetto Superstar*, *Black Widow*, *Forever a Hustler's Wife*, *Riding Dirty on I-95*, *The Glamorous Life*, *A Project Chick*, and *A Hustler's Wife*, and is the editor of and a contributing author to her Street Chronicles series. She is also the editor of the "Nikki Turner Presents" line, featuring novels from fresh voices in the urban literary scene, and has collaborated with hip-hop heavyweights like 50 Cent, earning her respect from both the streets and the shelves.

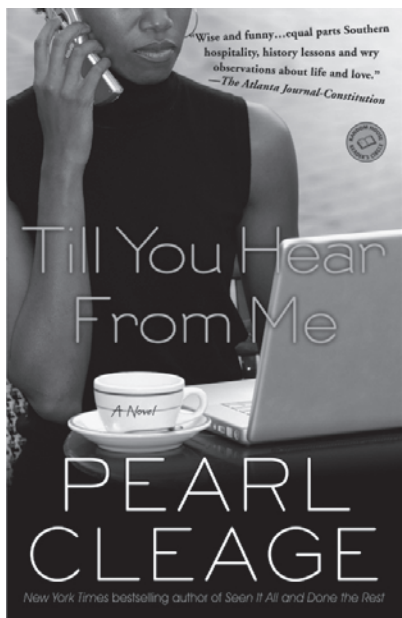
## Rights

Territories: World  
Audio: Yes  
British: Yes  
Restriction: World

Return indicator: Full copies only  
Book Club: Yes  
Translation: Yes  
Agency: THE AGENCY GROUP TALENT

Reprint: Yes  
1st Serial: Yes  
Special Markets:  
Agent: MARC GERALD

| Other Editions                              | ISBN              | On sale | Publisher           | Price                |
|---|-------------------|---------|---------------------|----------------------|
| E-book                                      | 978-0-345-52640-3 | 4/11    | One World           | \$14.00/\$14.00 Can. |
| Hist/Prev Titles                            | ISBN              | On sale | Publisher           | Price                |
| Natural Born Hustler/Turner, Nikki/TR       | 978-0-345-52360-0 | 10/10   | One World           | \$13.00/\$15.00 Can. |
| Natural Born Hustler (Ebk)/Turner, Nikki/EL | 978-0-345-52365-5 | 10/10   | One World           | \$13.00/\$13.00 Can. |
| Relapse/Turner, Nikki/TR                    | 978-0-345-51105-8 | 4/10    | One World           | \$14.00/\$17.00 Can. |
| Ghetto Superstar/Turner, Nikki/TR           | 978-0-345-49389-7 | 4/09    | One World           | \$14.00/\$16.50 Can. |
| Black Widow/Turner, Nikki/TR                | 978-0-345-49387-3 | 4/08    | One World           | \$14.00/\$16.50 Can. |
| Forever A Hustler'S Wife/Turner, Nikki/TR   | 978-0-345-49385-9 | 4/07    | One World           | \$13.95/\$17.95 Can. |
| Death Before Dishonor (with 50 Cent)/TR     | 9781416531005     | 1/07    | G-Unit/Pocket Books | \$12.00              |
| Riding Dirty On I-95/Turner, Nikki/TR       | 978-0-345-47684-5 | 4/06    | One World           | \$13.95/\$18.95 Can. |



**ON SALE 5/10/2011**  
ONE WORLD/BALLANTINE  
TRADE PAPERBACK

**978-0-345-52623-6**  
**\$15.00/\$17.00 Can.**  
**History: One World HC (4/10)**

**Category:** FICTION  
**BISAC Cat:** Fiction - General  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 288 **Trim Size:** 5-3/16 x 8  
**Carton Count:** 24  
**Load Group:** 0203  
**Edition Desc:** RHRC  
**Prod Type:** One World Ball TR

## Marketing and Publicity

- Author website: PearlCleage.net
- New in paperback
- Tie in to marketing and publicity for author's new hardcover, *Just Wanna Testify* (One World, 5/11)
- Outreach to author's Facebook fans
- E-card outreach to author contacts
- Major book club outreach
- Library marketing

# Till You Hear from Me

## A Novel



## Pearl Cleage

**For her loyal fans and new readers alike comes the critically acclaimed novel from award-winning, *New York Times* bestselling author Pearl Cleage.**

When her dreams of a White House job don't pan out, Ida B. Wells Dunbar finds herself on the Washington, D.C., post-election sidelines while her twentysomething counterparts overrun the West Wing. Adding to her woes, her father, Reverend Horace A. Dunbar, Atlanta civil rights icon and self-described "foot soldier for freedom," is wrestling with issues of his own. When friends call to express their concern, Ida realizes it's time to head home and see for herself what's going on.

## Key Points/Quotes

- **A RANDOM HOUSE READER'S CIRCLE SELECTION:** Perfectly priced and formatted for a great book club read.
- **FAMILIAR SETTING AND CHARACTERS:** Returning readers to the fictional West End, Atlanta, community (the setting for five of her seven novels), Pearl Cleage looks at questions of love and family, romance and responsibility, politics and faith through the eyes of a cast of unforgettable characters--some new arrivals and some old friends.
- **AWARD-WINNING AUTHOR:** Nominated for two NAACP Awards and an Audie Award, and having won the African-American Literary Award for Fiction and Author of the Year honors from the Go On Girl! Book Club, Pearl Cleage is a critic favorite. Her novel *Seen It All and Done the Rest* received fiction honors from the Black Caucus of the American Library Association.
- **BOOK CLUB FAVORITE:** Cleage's novels--with their themes of family struggles, friendship ties, and romantic trysts--are a constant hit with book clubs, earning Cleage honors from Oprah's Book Club, the *Essence* Book Club (their first pick!), and the Go On Girl! Book Club.
- **MORE TO COME:** Also in this span, we'll celebrate the hardcover release of Cleage's new novel, *Just Wanna Testify*, with new West End characters that only this contemporary literary treasure could create.
- "Equal parts Southern hospitality, history lessons and wry observations about life and love." -- *The Atlanta Journal-Constitution*
- "What Cleage gets right...is the strength and warmth of the people of Atlanta...The scenes of them and others laughing, joshing, cooking and eating are full and rich." -- *The Washington Post*
- "Fans will cozy up." -- *Library Journal*

## About the Author/Illustrator

**Author Residence:** Atlanta, GA

**Author Hometown:** Detroit, MI

PEARL CLEAGE is the author of *Till You Hear from Me*, *Seen It All and Done the Rest*, *Baby Brother's Blues* (winner of the 2006 NAACP Image Award and the African-American Literary Award for Fiction), *We Speak Your Names*, *Babylon Sisters* (for which she was named the 2006 Go On Girl! Book Club Author of the Year), *Some Things I Never Thought I'd Do* (a *Good Morning America* Read This! book club pick), *What Looks Like Crazy on an Ordinary Day* (an Oprah's Book Club pick), *Mad at Miles: A Black Woman's Guide to Truth, Deals with the Devil and Other Reasons to Riot*, and the upcoming novel, *Just Wanna Testify*. Also an accomplished dramatist, Cleage lives in Atlanta with her husband.

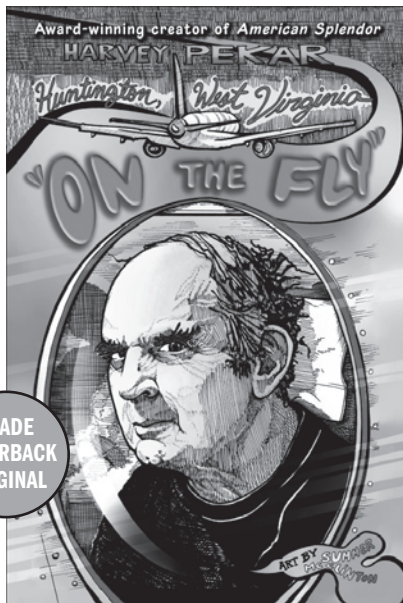
## Rights

**Territories:** World  
**Audio:** Yes  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** Yes  
**Agency:** ABRAMS ARTISTS AGENCY

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:** RON GWIAZDA

| Other Editions                                  | ISBN              | On sale | Publisher | Price                |
|---|-------------------|---------|-----------|----------------------|
| E-book  | 978-0-345-51971-9 | 4/10    | One World | \$25.00/\$25.00 Can. |
| Hist/Prev Titles                                | ISBN              | On sale | Publisher | Price                |
| Till You Hear From Me/Cleage, Pearl/HC          | 978-0-345-50637-5 | 4/10    | One World | \$25.00/\$29.95 Can. |
| Seen It All And Done The Rest/Cleage, Pearl/TR  | 978-0-345-48113-9 | 2/09    | One World | \$14.00/\$16.50 Can. |
| Seen It All And Done The (Ebk)/Cleage, Pearl/EL | 978-0-345-50450-0 | 3/08    | One World | \$14.00/\$14.00 Can. |
| We Speak Your Names/Cleage, Pearl/HC            | 978-0-345-49027-8 | 5/06    | One World | \$12.00/\$15.00 Can. |
| Baby Brother'S Blues/Cleage, Pearl/TR           | 978-0-345-48111-5 | 2/07    | One World | \$14.95/\$19.95 Can. |
| Babylon Sisters/Cleage, Pearl/TR                | 978-0-345-45610-6 | 2/06    | One World | \$13.95/\$21.00 Can. |
| Some Things I Never Thought I/Cleage, Pearl/HC  | 9780345456069     | 8/03    | One World | \$23.95/\$35.95 Can. |



TRADE  
PAPERBACK  
ORIGINAL

**ON SALE 4/26/2011**

VILLARD  
TRADE PAPERBACK

**978-0-345-49941-7**  
**\$19.95/\$22.95 Can.**

**History: Trade Paperback Original**

**Category:** MEMOIR/GRAPHIC NOVEL

**BISAC Cat:** Biography & Autobiography - Personal  
Memoirs

**Order Form Cat:** BIOGRAPHY/AUTOBIOGRAPHY

**Page Count:** 176 **Trim Size:** 6-1/8 x 9-1/4

**Spine/Depth:** 13/32 **Carton Count:** 24

**Illustrations:** THROUGHOUT

**Load Group:** 0205

**Prod Type:** Villard Tradepaper

## Marketing and Publicity

- Author website: HarveyPekar.com
- National review and feature attention
- Online review and feature attention
- National media attention
- Feature in the Suvudu e-newsletter
- Feature on Suvudu.com
- Outreach to comics websites and bloggers
- Convention promotion at San Diego Comic-Con (7/11)

# Huntington, West Virginia "On the Fly"



## Harvey Pekar

All Harvey Pekar did was sit down and write about his dull and boring life--now people are calling him the godfather of autobiographical comics. Featuring the work of a major new graphic novel artist, Summer McClinton, this series of five stories written by Pekar describes the lives of the colorful people that populated Harvey's world (of course Harvey is in there, too).

Before Harvey Pekar died in the summer of 2010, he delivered *West Virginia, "On the Fly,"* a set of humorous and poignant stories about his relationships with some of the interesting characters who dotted his life--people like Hollywood Bob, the guy who drove Harvey to the airport. Readers will learn about the characters in Harvey's life who fascinated Harvey the most, and in the title story they will accompany Harvey to a book festival in West Virginia, where even Harvey thinks people are kind of weird.

## Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- HARVEY RETURNS TO HIS ROOTS: After a brief spell writing about other people, the "godfather of autobiographical comics" returned to writing about his own life.
- A CELEBRITY AUTHOR IN SPITE OF HIMSELF: The movie *American Splendor*, in which Paul Giamatti played Harvey, won the Sundance International Film Festival Grand Jury Prize, received the FIPRESCI Award at Cannes, and was nominated for an Oscar for Best Adapted Screenplay. Harvey Pekar was also celebrated by Anthony Bourdain in his television show *No Reservations*.
- A NEW ARTIST HITS THE SCENE: *Huntington, West Virginia "On the Fly"* introduces the work of a talented new artist, Summer McClinton. Her work is some of the most compelling to show up in a Pekar graphic novel in a long time.

## Praise for Harvey Pekar:

- "Harvey Pekar, author of the American Splendor comic book series, is one of the genre's pre-eminent writers." --*The Chicago Tribune*
- "Mr. Pekar lets all of life flood into his panels: the humdrum and the heroic, the gritty and the grand." --*The New York Times Book Review*
- "[Pekar] has a vision that makes daily life-- a ride on the bus, a run-in with a boss, or simply bread--dramatic." --*Chicago Sun-Times*

## About the Author/Illustrator

HARVEY PEKAR, a native of Cleveland, was best known for his autobiographical slice-of-life comic book series *American Splendor*, a first-person account of his downtrodden life. He was an omnivorous reader, obsessive compulsive collector, and a jazz critic whose reviews were published in *The Boston Herald*, *The Austin Chronicle*, and *Jazz Times*. He did freelance work for critically acclaimed radio station WKSU, and appeared eight times on *Late Night with David Letterman* and two times on *The Late Show with David Letterman*. He died in 2010.

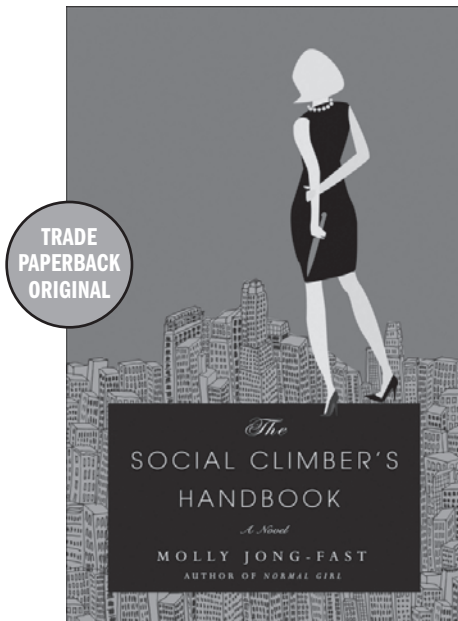
## Rights

**Territories:** World  
**Audio:** No  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** Yes  
**Agency:**

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:**

| Hist/Prev Titles                           | ISBN              | On sale | Publisher         | Price                |
|--|-------------------|---------|-------------------|----------------------|
| Ego & Hubris/Pekar, Harvey/HC              | 978-0-345-47939-6 | 4/06    | Ballantine Books  | \$19.95/\$27.95 Can. |
| Best Of American Splendor/Pekar, Harvey/TR | 978-0-345-47938-9 | 1/05    | Ballantine Books  | \$20.00/\$23.00 Can. |
| Our Movie Year/Pekar, Harvey/TR            | 978-0-345-47937-2 | 12/04   | Ballantine Books  | \$16.95/\$23.95 Can. |
| American Splendor/Pekar, Harvey/TR         | 9780345468307     | 7/03    | Ballantine Books  | \$20.00/\$23.00 Can. |
| Our Cancer Year/Pekar/TP                   | 9781568580111     | 8/94    | 4 Walls 8 Windows | \$17.95              |



**ON SALE 4/26/2011**

VILLARD  
TRADE PAPERBACK

**978-0-345-50189-9**  
**\$15.00/\$17.00 Can.**

**History: Trade Paperback Original**

Category: FICTION  
BISAC Cat: Fiction - General  
Order Form Cat: FICTION GENERAL  
Page Count: 240 Trim Size: 5-3/16 x 8  
Carton Count: 24  
Load Group: 0205  
Prod Type: Villard Tradepaper

### Marketing and Publicity

- Author website: MollyJongFast.com
- National review and feature attention
- National media outreach
- Radio phone interviews
- Online review and feature attention
- Local author promotion: New York City
- Teaser excerpt available on file-sharing websites
- Library marketing
- Cross-promotion with Erica Jong
- Hampton Jitney giveaways
- Outreach to Upper East Side and New York City book clubs

## The Social Climber's Handbook

A Novel



### Molly Jong-Fast

**Heathers meets *The Talented Mr. Ripley* in this hilarious satire of life on Manhattan's Upper East Side. Written by Molly Jong-Fast, the daughter of Erica Jong and Jonathan Fast, the book stars a socialite serial killer and features Wall Street malfeasance at its best.**

New York City, summer 2008. The financial world is about to collapse, and so is one woman's social standing. Daisy Greenbaum, Upper East Side socialite, is worried to distraction about her husband, Dick Greenbaum, financial whiz at Goldman Sachs. It seems that Dick knows a little more than he should about Goldman's coming troubles--and could lose his job (and the ability to pay their Park Avenue mortgage) if he speaks out. Daisy is determined to avoid financial and social disaster, but how? Eliminate the people in her way, obviously. Dick's boss, former mistress, and a whole host of ladies-who-lunch have no idea what's coming. With biting, relevant satire, Molly Jong-Fast breathes life (or is it death?) into post-recession blues.

### Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **A RETURN TO FICTION:** Molly Jong-Fast is returning to her most successful genre, fiction. *Normal Girl* (more than 53,000 copies in print; Villard, 6/01) is also a novel-- *Girl [Maladjusted]* (Villard, 1/06) is a memoir.
- **HIGHLY CONNECTED AUTHOR:** The daughter of Erica Jong and Jonathan Fast, the author is completely plugged into the literary world, which creates great blurb potential.
- **FRESH APPROACH:** While several "Recessionista" novels have come out following the financial crisis, this unique, darkly humorous approach is totally original.
- **SHE KNOWS HER TOPIC:** Although she's not a serial killer, fortunately, Molly Jong-Fast knows the world she writes about well. As a young Upper East Side mom with a husband who works in finance, her pitch-perfect satirical voice makes for irresistible black comedy.
- **LIKE MOTHER, LIKE DAUGHTER:** Molly's mother, Erica Jong, has a book coming out from Ecco at the same time, and is willing and eager to help.

### Praise for Molly Jong-Fast:

- "Jong-Fast has an unusually wry sense of humor....Her life so far has, in fact, been curiously full of nutty episodes [and] colorful characters." --*The New York Sun*
- "[Molly Jong-Fast] has a great ear and a keen eye." --*The Boston Globe*

### About the Author/Illustrator

**Author Residence:** New York, NY

**Author Hometown:** New York, NY

MOLLY JONG-FAST is the author of the the novel *Normal Girl* and the memoir *Girl [Maladjusted]*. Her essays and articles have appeared in *The New York Times*, *W Magazine*, *Cosmopolitan*, *Mademoiselle*, *Marie Claire*, *The Times* (London), *Elle* (UK), and *The Forward*. She lives in New York City with her husband and her three children. She comes from a great literary tradition--her mother wrote *Fear of Flying*, and her late grandfather wrote *Spartacus*. She thinks this book is inspired, in a way, by both.

### Rights

**Territories:** US, Canada, open market  
**Audio:** No  
**British:** No  
**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** WILLIAM MORRIS ENDEAVOR

**Reprint:** Yes  
**1st Serial:** No  
**Special Markets:**  
**Agent:** ANDY MCNICOL

| Other Editions                                | ISBN              | On sale | Publisher                | Price                |
|---|-------------------|---------|--------------------------|----------------------|
| E-book  | 978-0-345-52633-5 | 4/11    | Villard Books            | \$15.00/\$15.00 Can. |
| Hist/Prev Titles                              | ISBN              | On sale | Publisher                | Price                |
| Girl [Maladjusted]/Jong-Fast, Molly/TR        | 978-0-8129-7074-6 | 1/06    | Villard Books            | \$12.95/\$17.95 Can. |
| Girl [Maladjusted] (E-Bk)/Jong-Fast, Molly/EL | 978-0-307-41530-1 | 12/07   | Villard Books            | \$12.95/\$12.95 Can. |
| Sex Doctors...Basement/Jong-Fast, Molly/HC    | 978-1-4000-6144-0 | 4/05    | Villard Books            | \$21.95/\$29.95 Can. |
| Normal Girl/Jong-Fast, Molly/TR               | 9780375757594     | 6/01    | Villard Books            | \$12.95/\$17.95 Can. |
| Comp Titles                                   | ISBN              | On sale | Publisher                | Price                |
| Second Time Around/Kendrick, Beth/TR          | 978-0-385-34224-7 | 3/10    | Bantam                   | \$15.00/\$18.95 Can. |
| The Average Amercian Male/Kultgen, Chad/TP    | 9780061231674     | 4/07    | Harper Paperbacks/Harper | \$13.99              |
| Sex, Murder and a Double Latte/Davis, Kyra/TP | 9780373895809     | 4/06    | Harlequin/Mira           | \$12.95              |



TRADE  
PAPERBACK  
ORIGINAL

© Laurie Notaro

**ON SALE 6/14/2011**

VILLARD  
TRADE PAPERBACK

**978-0-345-51099-0**  
**\$15.00/\$17.00 Can.**

**History: Trade Paperback Original**

**Category:** MEMOIR

**BISAC Cat:** Biography & Autobiography - Personal Memoirs

**Order Form Cat:** BIOGRAPHY/AUTOBIOGRAPHY

**Page Count:** 208 **Trim Size:** 5-3/16 x 8

**Spine/Depth:** 17/32 **Carton Count:** 24

**Load Group:** 0203

**Prod Type:** Villard Tradepaper

## Marketing and Publicity

- Author website: IdiotGirls.com
- National review and feature attention
- National media attention
- Radio phone interviews
- Online review and feature attention
- Author tour: 3 cities: Portland, Phoenix and by request
- Book festival outreach
- Author video available
- Outreach to Notaro fans on Facebook
- Outreach to Notaro mailing list
- Special eBook promotions
- Galley mailings to urban and Pacific Northwest indies
- Outreach to crafters, hipsters

# It Looked Different on the Model



## Laurie Notaro

**From the *New York Times* bestselling author, a brand new collection of essays--her funniest yet--about marriage, pets, holidays, dental implants, tattoos, and the U.S. postal service.**

The core of this new collection of witty essays (Laurie's first in four years) focuses on Laurie and her numerous attempts to fit into her current community of Eugene, Oregon. After five years there, the newness and novelty have worn off, and now Laurie is forced to see that she's a taxpayer in a town where she doesn't necessarily fit in, or, for that matter, belong.

She and her husband are invited to the neighborhood Holiday Extravaganza at a neighbor's house, and become immediately blackballed, forced to watch the festivities every year afterward from across the street; she is somehow banned from the local post office; trees are stolen from her front yard with the precision of aliens that mutilate cattle; and everywhere she turns, there's another boob with a suckling infant attached (although in this town, the suckling infant is optional) in this ultra-liberal, polyamorous (yes, that means swingers), "follow-your bliss" type of city.

## Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **BESTSELLING AUTHOR:** With more than 700,000 copies of her books in print, Notaro is a fan favorite; her book *The Idiot Girls' Action-Adventure Club* stayed on the *New York Times* bestseller list for twenty-nine weeks.
- **RICH PUBLISHING HISTORY:** Villard has successfully published each of Notaro's previous eight books, including the essay collections *The Idiot Girls' Action-Adventure Club*, *Autobiography of a Fat Bride*, *I Love Everybody...*, *We Thought You'd Be Prettier*, *An Idiot Girl's Christmas*, and *There's a (Slight) Chance I Might Be Going to Hell*, providing a flourishing backlist.
- **CRITICALLY ACCLAIMED:** Notaro's work has earned her a nomination for the Thurber Prize for Humor. She has also received rave reviews in *USA Today*, *The New York Times*, *Rocky Mountain News*, *The Miami Herald*, *Houston Chronicle*, and *The Oregonian*, among many others.
- **DEVOTED FOLLOWING:** Laurie's fans are deeply committed--they communicate via website and chat rooms, and drive for hours to attend her events.
- **MAJOR SOCIAL NETWORKER:** Laurie continues to grow her online fan base with a revamped website, sponsored contests, daily postings on Facebook, and MySpace and Yahoo Groups profiles and more. We can expect the author to participate in much online promotion with Idiot Girls fan groups and book clubs.
- "Notaro is a scream, the freak-magnet of a girlfriend you can't wait to meet for a drink to hear her latest story." --*The Plain Dealer*
- "She may be the funniest writer in this solar system." --*The Miami Herald*
- "Notaro is everywoman." --*San Antonio Evening News*

## About the Author/Illustrator

**Author Residence:** Eugene, OR

**Author Hometown:** Phoenix, AZ

LAURIE NOTARO was a humor columnist for ten years. She has been officially fired from eight jobs and lives (well, she hopes) with her first husband and pets (a miniature Wookiee and a cat with no teeth) in Eugene, Oregon.

## Rights

**Territories:** World  
**Audio:** Yes  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** TRIDENT MEDIA GROUP, LLC

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:** JENNY BENT

| Other Editions                                   | ISBN              | On sale | Publisher     | Price                |
|--|-------------------|---------|---------------|----------------------|
| E-book   | 978-0-345-52631-1 | 6/11    | Villard Books | \$15.00/\$17.00 Can. |
| Hist/Prev Titles                                 | ISBN              | On sale | Publisher     | Price                |
| Idiot Girl And The Flaming/Notaro, Laurie/TR     | 978-0-8129-7574-1 | 4/09    | Villard Books | \$14.00/\$16.50 Can. |
| Idiot Girl And The Flam (Ebk)/Notaro, Laurie/EL  | 978-0-345-50718-1 | 6/08    | Villard Books | \$14.00/\$14.00 Can. |
| There'S A (Slight) Chance I Mi/Notaro, Laurie/TR | 978-0-8129-7572-7 | 5/07    | Villard Books | \$13.95/\$17.95 Can. |
| Idiot Girl'S Christmas/Notaro, Laurie/HC         | 978-1-4000-6436-6 | 11/05   | Villard Books | \$14.95/\$21.00 Can. |
| We Thought You'D Be Prettier/Notaro, Laurie/TR   | 978-0-8129-6901-6 | 4/05    | Villard Books | \$12.95/\$17.95 Can. |
| I Love Everybody/Notaro, Laurie/TR               | 978-0-8129-6900-9 | 6/04    | Villard Books | \$12.95/\$19.95 Can. |
| Autobiography Of A Fat Bride/Notaro, Laurie/TR   | 9780375760921     | 7/03    | Villard Books | \$15.00/\$18.95 Can. |
| Idiot Girls Aa Club/Notaro, Laurie/TR            | 9780375760914     | 7/02    | Villard Books | \$14.00/\$16.50 Can. |



**ON SALE 6/28/2011**

VILLARD  
TRADE PAPERBACK

**978-0-345-51738-8**  
**\$27.00/\$31.00 Can.**

**History: Trade Paperback Original**

Category: GRAPHIC NOVEL  
BISAC Cat: Fiction - Graphic Novels  
Order Form Cat: FICTION GENERAL  
Page Count: 352 Trim Size: 6-5/8 x 10-1/4  
Carton Count: 24  
Load Group: 0205  
Prod Type: Villard Tradepaper

### Marketing and Publicity

- National review and feature attention
- Online review and feature attention

## Flight Volume Eight



Edited by Kazu Kibuishi

*Flight Volume Eight* is a full-color anthology of visual short stories by some of the hottest artists in the field. The contributors range from top animators working at Pixar and other major studios to emerging web cartoonists and established comic book and graphic novel creators.

*Flight Volume Eight* is the latest and last volume in the successful Eisner Award-nominated *Flight* graphic novel series, a full-color graphic anthology of short stories by some of the best creators in the field.

### Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- LAST BOOK IN SERIES: There are more than 150,000 copies of *Flight* in print.
- THE DARLING OF THE ANIMATION/COMICS WORLD: Each contributor's story represents a labor of love, which shows through in the overall quality of the anthology, and the *Flight* team constantly receives requests from creators who want to be included in the series. It's no wonder that *Flight* has developed such a rabid following.
- WELL-KNOWN EDITOR: Editor Kazu Kibuishi's profile is high; movie rights to his graphic novel *Amulet* sold to Warner Bros. His graphic novel *Daisy Cutter: The Last Train*, was nominated as an American Library Association Best Book for Young Adults--the only graphic novel on the list for that year.
- "The third sumptuously produced *Flight* anthology showcases some two dozen talented cartoonists....The high quality of the contributions is impressively consistent." --*Booklist*, on *Flight Volume Three*
- "Even as the *Flight* anthologies grow larger, there is still so much good material it never feels like too much....*Flight Volume Four* is good to the last drop." --*Publishers Weekly*, on *Flight Volume Four*

### About the Author/Illustrator

Author Residence: Pasadena, CA

Author Hometown: Tokyo, Japan

*Flight* editor KAZU KIBUISHI's young-adult comic *Daisy Cutter* was nominated as an American Library Association Best Book for Young Adults. His graphic novel series *Amulet* is published by Scholastic and is in development at Warner Bros. He lives and works in Pasadena.

### Rights

Territories: World  
Audio: No  
British: Yes  
Restriction: World

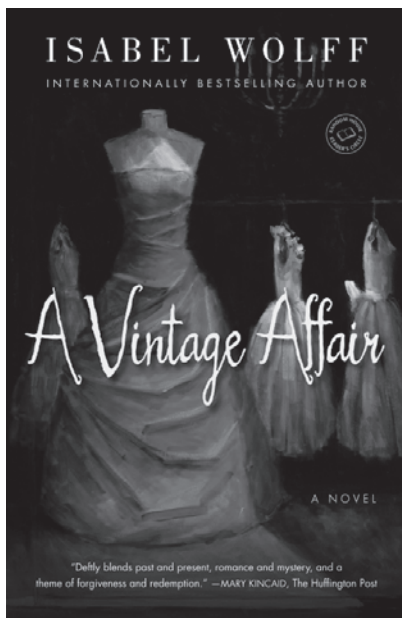
Return indicator: Full copies only  
Book Club: Yes  
Translation: Yes  
Agency: HANSEN LITERARY AGENCY

Reprint: No  
1st Serial: No  
Special Markets:  
Agent: JUDY HANSEN

| Hist/Prev Titles                      | ISBN              | On sale | Publisher        | Price                |
|---------------------------------------|-------------------|---------|------------------|----------------------|
| Flight Volume Seven/Kibuishi, Kazu/TR | 978-0-345-51737-1 | 7/10    | Villard Books    | \$27.00/\$32.00 Can. |
| Flight Volume Six/Kibuishi, Kazu/TR   | 978-0-345-50590-3 | 7/09    | Villard Books    | \$25.00/\$28.95 Can. |
| Flight Volume Five/Kibuishi, Kazu/TR  | 978-0-345-50589-7 | 7/08    | Villard Books    | \$27.00/\$33.00 Can. |
| Flight Volume Four/Kibuishi, Kazu/TR  | 978-0-345-49040-7 | 7/07    | Villard Books    | \$24.95/\$32.00 Can. |
| Flight Vol 3/Kibuishi, Kazu/TR        | 978-0-345-49039-1 | 6/06    | Ballantine Books | \$24.95/\$32.95 Can. |
| Flight Volume Two/Kibuishi, Kazu/TR   | 978-0-345-49637-9 | 4/07    | Villard Books    | \$24.95/\$32.00 Can. |
| Flight Volume One/Kibuishi, Kazu/TR   | 978-0-345-49636-2 | 4/07    | Villard Books    | \$19.95/\$24.95 Can. |
| Flight Explorer 1/Kibuishi, Kazu/TR   | 978-0-345-50313-8 | 3/08    | Villard Books    | \$12.00/\$15.00 Can. |







**ON SALE 4/5/2011**

**BANTAM  
TRADE PAPERBACK**

**978-0-553-38662-2**

**\$15.00**

**History: Bantam HC (6/10)**

**Category:** FICTION

**BISAC Cat:** Fiction - General

**Order Form Cat:** FICTION GENERAL

**Page Count:** 368 **Trim Size:** 5-3/16 x 8

**Spine/Depth:** 24/32 **Carton Count:** 24

**Load Group:** 0202

**Edition Desc:** RHRC

**Prod Type:** Regular Trade

## Marketing and Publicity

- Author website: IsabelWolff.com
- New in paperback
- Online review and feature attention
- Outreach for summer reading
- Targeted Facebook advertising
- Giveaways and promotions on social-networking sites and online book communities
- Vintage price tags created for outreach to vintage stores
- Book club outreach
- Library marketing

# A Vintage Affair

A Novel



## Isabel Wolff

**International bestseller Isabel Wolff unveils a beguiling, inspiring story. Vintage dresses and a child's treasured coat are at the heart of this one-of-a-kind novel.**

"When you buy a piece of vintage clothing you're not just buying fabric and thread--you're buying a piece of someone's past." Village Vintage is open for business and Phoebe Swift is bringing cupcake dresses and empire waists back to London. Phoebe restores both vintage clothes and herself from the traumas of the past in this spellbinding, gorgeously hand-stitched tale about friends as close as sisters, small betrayals with big consequences, and the enduring power of the perfect dress. As she navigates her store's hot new status, she must soon also navigate the tricky waters of two suitors, both (or neither!) of whom may be suitable, her mother's cosmetic surgery fixation, and, most pressing of all, the turmoil of her best friend's death. It's an elderly woman with a painful and secret story, and a blue jacket that's truly one-of-a-kind, that offer Phoebe salvation--and maybe even a new start.

## Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION
- UK BESTSELLER: Wolff is already an international superstar. She is published in more than twenty languages.
- GENUINE ARTICLE: Tapping into the booming market for vintage clothing, Wolff sews unique and enthralling detail about the clothing into the fabric of the story, making her protagonist genuine and believable as a vintage clothing expert.
- IN SEASON: Vintage clothing is *hot*, with countless fashionistas taking advantage of the unique history of each garment and its singular style.
- MORE TO COME: Bantam is excited to publish another delightful novel by Wolff, *The Very Picture of You*, coming in Fall 2011.
- "An intelligent and deeply romantic tale of a man, a woman, and beautiful beautiful clothes." --Lisa Jewell, author of *Thirtynothing*
- "Intriguing and tugs at the heart strings, with a wonderful backdrop and some delicious clothes." --Katie Fforde, author of *Life Skills*

## About the Author/Illustrator

**Author Residence:** London, England

ISABEL WOLFF was born in Warwickshire and studied English at Cambridge. She is the author of seven bestselling novels and has been published in twenty-three languages. She lives in London with her family. Bantam will publish her next novel, *The Very Picture of You*, in Fall 2011.

## Rights

**Territories:** US and open market (no Canada)

**Audio:** Yes

**British:** No

**Restriction:** US, Opn Mkt (no CAN)

**Return indicator:** Full copies only

**Book Club:** Yes

**Translation:** No

**Agency:** CONVILLE & WALSH LTD

**Reprint:** Yes

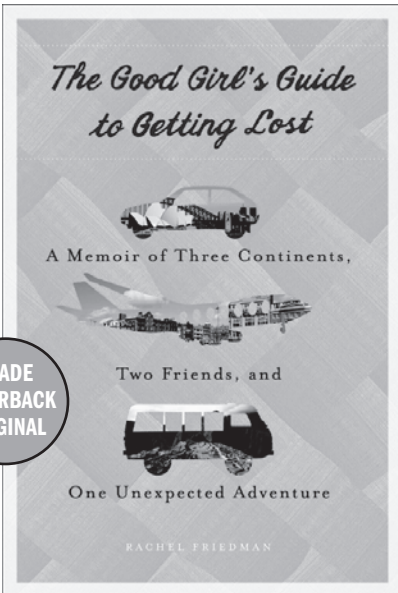
**1st Serial:** Yes

**Special Markets:**

**Agent:** CLARE

CONVILLE

| Other Editions                             | ISBN              | On sale | Publisher        | Price                |
|--|-------------------|---------|------------------|----------------------|
| E-book                                     | 978-0-553-90770-4 | 6/10    | Bantam           | \$25.00              |
| Hist/Prev Titles                           | ISBN              | On sale | Publisher        | Price                |
| Vintage Affair, A/Wolff, Isabel/HC         | 978-0-553-80783-7 | 6/10    | Bantam           | \$25.00              |
| Comp Titles                                | ISBN              | On sale | Publisher        | Price                |
| The Writing Circle / Demas, Corrine / HC   | 9781401341145     | 7/10    | Voice            | \$23.99              |
| The Cookbook Collector/Goodman, Allegra/HC | 978-0-385-34085-4 | 7/10    | The Dial Press   | \$26.00/\$31.00 Can. |
| Beachcombers/Thayer, Nancy/HC              | 978-0-345-51828-6 | 6/10    | Ballantine Books | \$25.00/\$29.95 Can. |



# The Good Girl's Guide to Getting Lost

## A Memoir of Three Continents, Two Friends, and One Unexpected Adventure



Rachel Friedman

In the tradition of J. Maarten Troost and Sarah Turnbull, *The Good Girl's Guide to Getting Lost*, part memoir and part travelogue, chronicles the adventures--and misadventures--of a young woman trying to find her place in this fresh, funny, and utterly charming debut.

Rachel Friedman always thought she would pursue a career with her viola, so when she dropped out of music school after one year, she found herself listlessly working on a bachelor's degree in English and even more adrift when confronted with graduation and, for the first time in her life, no plans. In an effort to escape her present reality and figure out what she's really meant to do with her life, Friedman takes off for a summer in Ireland, followed by a year spent between Australia and South America. En route, Friedman unearths a passion for travel, makes a lifelong friend out of a temporary housemate, and discovers more truths about herself than she ever realized she was seeking.

### Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **PERFECT FOR UPCOMING GRADS:** Friedman's progression from dedicated student and armchair traveler to (almost) fearless world adventurer is entertaining and inspiring. Her account of navigating the unknown territory of the "real world" will reassure students who are about to experience the same adjustments. She perfectly describes both the thrills and anxieties of travel and figuring out life post-college in her warm, witty, slightly neurotic, and very engaging voice, reminiscent of a younger Elizabeth Gilbert.
- **PUTS TRAVEL WITHIN REACH:** Friedman demonstrates through her own travels how it is possible for young people to traverse the world for extended periods of time without relying on someone else to pay their way, with a little ingenuity and a willingness to embrace the ethos of budget travel. She also proves that delaying entry into traditional career paths can often be advantageous, both personally and professionally.
- **FOCUS ON FEMALE FRIENDSHIP:** Friedman captures the essence of her close friendship with Carly, her intrepid travel companion, with honesty, candidness, and a depth not seen very often.
- **EAGER TO PROMOTE:** Friedman can speak to the value of travel and experiences and skills acquired outside the classroom. She also has some great contacts to approach for potential endorsements of her book, including Tobias Wolff, Mary Karr, and Tess Gallagher.

**ON SALE 4/26/2011**

BANTAM  
TRADE PAPERBACK

**978-0-385-34337-4**  
**\$15.00/\$17.00 Can.**

**History: Trade Paperback Original**

**Category:** MEMOIR

**BISAC Cat:** Biography & Autobiography - Personal Memoirs

**Order Form Cat:** BIOGRAPHY/AUTOBIOGRAPHY

**Page Count:** 320 **Trim Size:** 5-3/16 x 8

**Spine/Depth:** 20/32 **Carton Count:** 24

**Illustrations:** 4 B&W PHOTOS THRU/OUT (CHAPTER OPENERS)

**Load Group:** 0205

**Prod Type:** Regular Trade

### Marketing and Publicity

- National media attention
- Online review and feature attention
- Radio phone interviews
- Local author promotion: New York
- Teaser excerpt available on file-sharing websites
- Promotion on Goodreads and LibraryThing
- Outreach to sorority book clubs and the Junior League
- Library marketing

### About the Author/Illustrator

**Author Residence:** New York, NY

**Author Hometown:** Syracuse, NY

RACHEL FRIEDMAN has worked, lived, and traveled in more than twenty countries. Her writing has been published in *The Arizona Republic*, *Syracuse New Times*, *Get Lost Magazine*, and *Brave New Traveler*, among others. A graduate of the University of Pennsylvania and the Creative Nonfiction program at Rutgers-Newark, she teaches literature at John Jay College of Criminal Justice. She is married to a New Zealander she met in an Irish bar in Peru. They reside in Manhattan...for now.

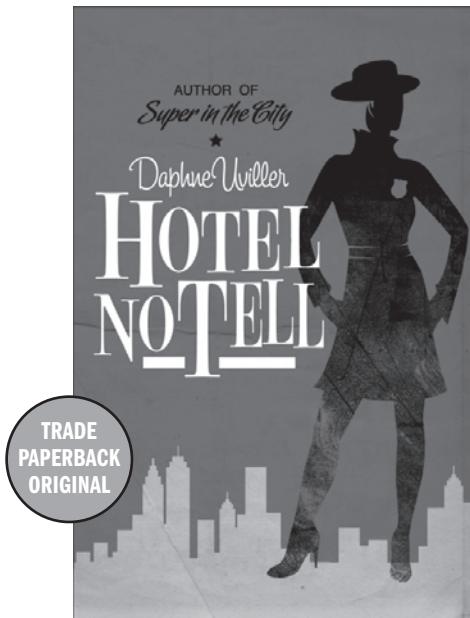
### Rights

**Territories:** World  
**Audio:** No  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** DYSTEL & GODERICH LITERARY

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:** JANE DYSTEL

| Other Editions                                 | ISBN              | On sale | Publisher          | Price                |
|--|-------------------|---------|--------------------|----------------------|
| E-book   | 978-0-553-90820-6 | 4/11    | Bantam             | \$15.00/\$15.00 Can. |
| Comp Titles                                    | ISBN              | On sale | Publisher          | Price                |
| Lost On Planet China/Troost, J. Maarten/TR     | 978-0-7679-2201-2 | 5/09    | Broadway           | \$14.95/\$17.50 Can. |
| Fried Eggs With Chopsticks/Evans, Polly/TR     | 978-0-385-33993-3 | 9/06    | Delta              | \$14.00/\$16.50 Can. |
| Almost French/Turnbull, Sarah/TR               | 9781592400829     | 8/04    | Gotham             | \$13.00              |
| Tales Of A Female Nomad/Gelman, Rita Golden/TR | 9780609809549     | 5/02    | Three Rivers Press | \$14.95/\$19.95 Can. |



**ON SALE 4/26/2011**

**BANTAM  
TRADE PAPERBACK**

**978-0-385-34270-4  
\$15.00/\$17.00 Can.**

**History: Trade Paperback Original**

**Category:** FICTION

**BISAC Cat:** Fiction - Humorous

**Order Form Cat:** FICTION GENERAL

**Page Count:** 272 **Trim Size:** 5-3/16 x 8

**Spine/Depth:** 17/32 **Carton Count:** 24

**Load Group:** 0205

**Prod Type:** Regular Trade

## Marketing and Publicity

- Author website: DaphneUviller.com
- National review and feature attention
- Online review and feature attention
- Local author promotion: New York
- Teaser excerpt available on file-sharing websites
- E-card outreach to author contacts
- Promotion on Goodreads and LibraryThing

## Hotel No Tell

A Novel



**Daphne Uviller**

**Fans of Lisa Lutz's *New York Times* bestselling Spellman series will love this smart, hilarious jaunt through New York's West Village from the author of *Super in the City*, which *Publishers Weekly* called "undeniably smarter and funnier than most girl-in-the-city novels."**

Zephyr Zuckerman, teetering on the verge of thirty-one, is now a junior investigator with New York City's Special Investigations Commission (SIC). She's deep into her first undercover assignment as a concierge at the Greenwich Village Hotel, trying--and failing--to track down a missing hundred grand. Her detective boyfriend has moved out, following their disagreement about reproducing (he wants kids, Zephyr doesn't), and she's left with a Holland Lop bunny named after a famous atheist, an old friend who's married and miserable in motherhood, and one new friend who's a wedding planner in dire need of an exorcist. Soon it becomes clear that the trouble at the hotel goes much, much deeper than a bit of old-fashioned laundering. Before Zephyr can master the reservation system, she is yanking at the threads of a nationwide egg donation scandal--and examining her own motives for opting out of mommyhood.

## Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **THE ANTI-SEX AND THE CITY:** Zephyr Zuckerman is no Carrie Bradshaw--she may love New York City, but she certainly doesn't glamorize it. Daphne Uviller is a third-generation West Villager.
- **BASED ON REAL-LIFE OBSERVATIONS:** Uviller worked as a Gal Friday for a division of New York's Department of Investigations--on which the fictional Special Investigations Commission is based--from 1994 to 1997.
- **EXTENSIVE MEDIA CONTACTS:** Uviller is the former Books/Poetry Editor for *Time Out New York* and has written for *The New York Times*, *The Washington Post*, *Newsday*, *New York*, *Allure*, and *Self*. Uviller is currently a contributor to and on the advisory board of SheWrites.com.

**Praise for *Super in the City*:**

- "Part mystery, part screwball comedy, part sexcapade...and all entertaining." --*San Jose Mercury News*

## About the Author/Illustrator

**Author Residence:** Poughkeepsie, NY

**Author Hometown:** New York, NY

DAPHNE UVILLER is a third-generation Greenwich Villager who currently lives in the Hudson Valley with her husband and their two children. She is the author of *Super in the City* and coeditor of the anthology *Only Child: Writers on the Singular*. A former editor at *Time Out New York*, Uviller's reviews, profiles, and articles--ranging in topic from Jewish firefighters to breast reductions--have been published in *The Washington Post*, *The New York Times*, *Newsday*, *The Forward*, *New York* magazine, *Oxygen*, *Allure*, and *Self*, for which she used to write an ethics column. Currently, Uviller is on the advisory board of SheWrites.com.

## Rights

**Territories:** World  
**Audio:** Yes  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** Yes  
**Agency:** TRACY BROWN

**Reprint:** Yes  
**1st Serial:** No  
**Special Markets:**  
**Agent:** TRACY BROWN

| Other Editions                                 | ISBN              | On sale | Publisher          | Price                |
|--|-------------------|---------|--------------------|----------------------|
| E-book   | 978-0-553-90819-0 | 4/11    | Bantam             | \$15.00/\$15.00 Can. |
| Hist/Prev Titles                               | ISBN              | On sale | Publisher          | Price                |
| Super In The City/Uviller, Daphne/TR           | 978-0-385-34269-8 | 1/09    | Bantam             | \$12.00/\$14.00 Can. |
| Only Child/Uviller, Daphne/TR                  | 978-0-307-23807-8 | 2/08    | Three Rivers Press | \$13.95/\$15.95 Can. |
| Only Child/Uviller, Daphne/HC                  | 978-0-307-23806-1 | 12/06   | Crown Archetype    | \$23.00/\$30.00 Can. |
| Comp Titles                                    | ISBN              | On sale | Publisher          | Price                |
| Bite Me: A Love Story / Christopher Moore / HC | 9780061779725     | 3/10    | William Morrow     | \$23.99              |
| Curse of the Spellmans / Lisa Lutz / TR        | 9781416532422     | 2/09    | S&S                | \$14.00              |
| The Spellman Files / Lisa Lutz / TR            | 9781416532408     | 2/08    | S&S                | \$14.00              |



FIRST TIME  
IN RHRC

**ON SALE 4/26/2011**

BANTAM  
TRADE PAPERBACK

**978-0-385-33766-3**  
**\$15.00/\$17.00 Can.**

**History: Delta TP (5/03); Dell MM (5/99)**

Category: FICTION  
BISAC Cat: Fiction - General  
Order Form Cat: FICTION GENERAL  
Page Count: 432 Trim Size: 5-3/16 x 8-1/4  
Carton Count: 24  
Load Group: 0205  
Edition Desc: RHRC  
Prod Type: Dell Regular TP

## Marketing and Publicity

- Author website: JudyBlume.com
- Feature in Random House Reader's Circle e-newsletter with essay from Judy about best friends
- Feature on RandomHouseReadersCircle.com

# Summer Sisters

A Novel



## Judy Blume

Judy Blume's #1 *New York Times* bestseller *Summer Sisters* was embraced by her legions of fans and readers across the spectrum from the moment it was published. Now with a new cover and an all new Random House Reader's Circle guide, this beloved classic is an absolute must for reading groups everywhere.

In the summer of 1977, Victoria Leonard's world changed forever when Caitlin Somers chose her as a friend. Dazzling, reckless Caitlin welcomed Vix into the heart of her eccentric family, opening doors to a world of unimaginable privilege, sweeping her away to vacations on Martha's Vineyard, a magical island where the two friends became summer sisters. Now, years later, the early magic of their long, complicated friendship has faded, and the two have grown into very different women: Vix, a New York businesswoman, and Caitlin, a bona fide free spirit. They will reunite on the Vineyard one last time for an event that will change them--and their friendship--forever.

## Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION: Perfectly priced and formatted for a great book club read and with a striking new cover, *Summer Sisters* features an Random House Reader's Circle guide filled with thought-provoking discussion questions and an essay by Judy Blume about her own best friend.
- PERFECT PICK FOR READING GROUPS: *Summer Sisters* irresistibly tackles themes universal to all of us--the joys and heartbreaks of first love; the intricacies of friendship; what it means to grow up; the impact of class; and the quest for true fulfillment--making it a natural fit for reading groups.
- MORE THAN THREE MILLION COPIES IN PRINT: *Summer Sisters* is a perennial favorite.
- THE CONSUMMATE SUMMER READ, WITH AGELESS APPEAL: *Summer Sisters* is "as warm as a summer breeze blowing through your hair, as nostalgic as James Taylor singing 'How Sweet It Is' " (*Chicago Tribune*). The story of the friendship between two girls as they spend summers together in Martha's Vineyard through adolescence to adulthood strikes chords with readers of all ages.
- "An exceptionally moving story that can leave the reader laughing and crying... sometimes at the same time....Blume creates a rich tapestry of characters." --*The Denver Post*
- "Compulsively readable...her powers are prodigious." --*The New York Times Book Review*

## About the Author/Illustrator

**Author Residence:** New York City, Key West, Martha's Vineyard  
**Author Hometown:** Elizabeth, NJ

JUDY BLUME's twenty-eight books, including the *New York Times* bestsellers *Wifey* and *Smart Women*, have been translated into thirty-one languages and have sold 80 million copies to date. She spends summers on Martha's Vineyard with her family.

## Rights

|  |   |                         |
|--|---|-------------------------|
| <b>Territories:</b>                      | <b>Return indicator:</b> Full copies only | <b>Reprint:</b> No      |
| <b>Audio:</b> No                         | <b>Book Club:</b> No                      | <b>1st Serial:</b> No   |
| <b>British:</b> No                       | <b>Translation:</b> No                    | <b>Special Markets:</b> |
| <b>Restriction:</b> US, Canada, Open Mkt | <b>Agency:</b> WILLIAM MORRIS AGENCY INC  | <b>Agent:</b>           |

| Other Editions                     | ISBN              | On sale | Publisher       | Price                |
|------------------------------------|-------------------|---------|-----------------|----------------------|
| E-book                             | 978-0-307-57524-1 | 12/09   | Delta           | \$7.99/\$7.99 Can.   |
| Hist/Prev Titles                   | ISBN              | On sale | Publisher       | Price                |
| Summer Sisters (Sp)/Blume, Judy/MM | 978-0-440-24375-5 | 7/06    | Dell Books      | \$4.99/\$6.49 Can.   |
| Summer Sisters/Blume, Judy/TR      | 978-0-385-33766-3 | 5/03    | Bantam          | \$15.00/\$18.95 Can. |
| Summer Sisters/Blume, Judy/MM      | 978-0-440-22643-7 | 5/99    | Dell Books      | \$7.99/\$9.99 Can.   |
| Summer Sisters/Blume, Judy/HC      | 9780385324052     | 5/98    | Delacorte Press | \$21.95/\$29.95 Can. |
| Smart Women / Blume, Judy / TR     | 9780425206553     | 10/05   | Berkley Trade   | \$14.00              |
| Wifey / Blume, Judy / TR           | 9780425206546     | 9/05    | Berkley Trade   | \$14.00              |



**ON SALE 4/26/2011**

**BANTAM  
TRADE PAPERBACK**

**978-0-385-34418-0  
\$15.00**

**History: Delacorte HC (8/10)**

**Category:** FICTION

**BISAC Cat:** Fiction - General

**Order Form Cat:** FICTION GENERAL

**Page Count:** 304 **Trim Size:** 5-3/16 x 8

**Spine/Depth:** 19/32 **Carton Count:** 24

**Load Group:** 0205

**Prod Type:** Regular Trade

## Marketing and Publicity

- Author website: HelenGrantBooks.com
- New in paperback
- Online advertising: BookBrowse
- Promotion on LibraryThing and Goodreads
- Feature in Random House Reader's Circle e-newsletter
- Video trailer available

# The Vanishing of Katharina Linden

A Novel



**Helen Grant**

In a tale more enthralling than the Brothers Grimm and as memorable as *The Elegance of the Hedgehog* comes Helen Grant's award-nominated debut, an acclaimed coming-of-age story revealed with piercing insight and wicked humor.

"My life might have been so different, had I not been known as the girl whose grandmother's head exploded," begins Helen Grant's acclaimed, accomplished debut. Eleven-year-old Pia comes of age in the German village of Bad Münstereifel, an outcast with only two friends--fellow pariah StinkStefan and elderly storyteller Herr Schiller. When Katharina Linden disappears, followed by another girl--then another--it's Pia who's on the case, piercing the veil that has hung over past disappearances for decades. With a brilliant wit, Grant conjures up a stunning coming-of-age story, where the streets that are most familiar become the most perilous, and fairy tales may hold the greatest, and most terrifying, truths of all....

## Key Points/Quotes

- **CROSS-SELL:** The trade paperback edition of *The Vanishing of Katharina Linden* will publish in the same span as her newest hardcover, *The Glass Demon*.
- **ACCLAIM:** Applauded by authors ("Both a wonderful first novel, and a strange, haunting modern fairytale," says John Connolly) and the press ("A richly textured, effortlessly written novel." --*Sunday Telegraph*).
- **AWARDS:** *The Vanishing of Katharina Linden* was shortlisted for the Carnegie Medal in the UK (prior winners include Terry Pratchett) and the Booktrust Prize (prior winners include Mark Haddon).
- **GOOD COMPANY:** As an amateur detective, Grant's heroine, Pia, combines the precocious energy of Alan Bradley's Flavia de Luce with the resolute intelligence of Jacqueline Winspear's Maisie Dobbs.
- "A contemporary story that feels age-old, too....dotted with creepy tales..." --*The New York Times*
- "A stunning debut with a richly evoked setting, a smart sympathetic heroine, and the best opening line for a novel I've ever read." --Rick Riordan

## About the Author/Illustrator

**Author Residence:** Brussels, Belgium

**Author Hometown:** London, England

HELEN GRANT was born in London. She read classics at St Hugh's College, Oxford, and then worked in marketing for ten years in order to fund her love of travel. In 2001, she and her family moved to Bad Münstereifel in Germany, and it was exploring the legends of this beautiful town that inspired her to write her first novel. She now lives in Brussels with her husband, her two children, and a small German cat. Delacorte Press will publish her second novel, *The Glass Demon*, in 2011.

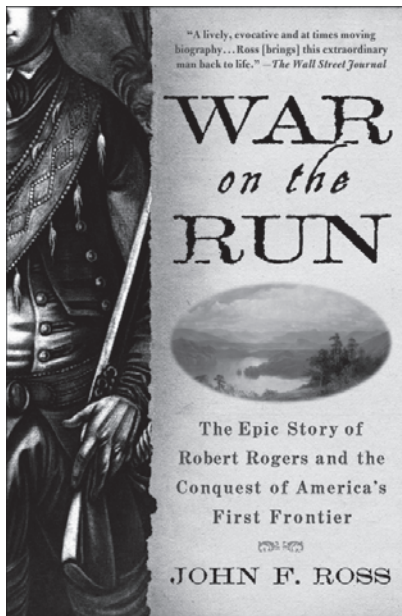
## Rights

**Territories:** US only  
**Audio:** Yes  
**British:** No  
**Restriction:** US Only

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** DARLEY ANDERSON

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:** CAMILLA BOLTON

| Other Editions                                  | ISBN              | On sale | Publisher          | Price   |
|---|-------------------|---------|--------------------|---------|
| Audio Download                                  | 978-0-307-73740-3 | 8/10    | Random House Audio | \$17.50 |
| E-book  | 978-0-440-33961-8 | 8/10    | Delacorte Press    | \$24.00 |
| Hist/Prev Titles                                | ISBN              | On sale | Publisher          | Price   |
| Vanishing Of Katharina Linden/Grant, Helen/HC   | 978-0-385-34417-3 | 8/10    | Delacorte Press    | \$24.00 |
| Comp Titles                                     | ISBN              | On sale | Publisher          | Price   |
| Sweetness At The Bottom Of The/Bradley, Alan/HC | 978-0-385-34230-8 | 4/09    | Delacorte Press    | \$23.00 |



**ON SALE 4/26/2011**

**BANTAM  
TRADE PAPERBACK**

**978-0-553-38457-4**

**\$18.00/\$20.00 Can.**

**History: Bantam HC (5/09)**

**Category:** HISTORY

**BISAC Cat:** History - United States - Colonial Period (1600-1775)

**Order Form Cat:** HISTORY

**Page Count:** 544 **Trim Size:** 5-3/16 x 8

**Spine/Depth:** 34/32 **Carton Count:** 24

**Load Group:** 0205

**Prod Type:** Regular Trade

## Marketing and Publicity

- New in paperback
- Online review and feature attention
- Outreach to history media
- NPR campaign
- National print advertising: *American Heritage*
- Outreach to history buffs
- Academic marketing

## War on the Run

The Epic Story of Robert Rogers and the Conquest of America's First Frontier



**John F. Ross**

**This single-volume historical narrative is perfect for fans of David McCullough's 1776 and Jon Meacham's American Lion.**

How did the unschooled son of improvised immigrant farmers forever change the way men fought war? Historian John F. Ross reveals all in this fine military history of Robert Rogers, an American colonial frontiersman who fought in the French and Indian War as well as the American Revolution, and who wrote the first North American war manual still taught to today. "John Ross succeeds with *War on the Run*, a lively, evocative and at times moving biography" (*The Wall Street Journal*).

## Key Points/Quotes

- **THE FIRST MAJOR REEXAMINATION IN FIFTY YEARS:** Ross's captivating account of commando Robert Rogers tells the story behind his motley band's perfection of asymmetrical warfare, leading them to triumph during the French and Indian War and forever changing the rules of the battleground.
- **LEGACY STILL SEEN TODAY:** Robert Rogers's ranger units and 19 Standing Orders directly inspired today's 75th Ranger Regiments and other special operation forces. This riveting read will appeal to those interested in adventure, military tactics and strategy, the French and Indian War, or those simply interested in one of America's formative figures.
- **UNIQUE PERSPECTIVE:** Executive Editor of *American Heritage* magazine and long-time member of the Explorers Club, Ross channeled his own adventurous spirit to bring Robert Rogers's story to life as never before (see author bio). The setting spanning from rural New England to the Midatlantic and even London, Ross followed Rogers's footsteps in order to accurately and vividly depict Rogers' missions. Ross even interviewed re-enactors who have reconstructed the clothing and equipment of Rogers. Additionally, Ross has delved into many primary sources and all sides of the conflict to bring greater dimension to the man.
- "A colorful portrait...Ross' recovery of Rogers from the footnotes closes a gap in colonial historiography with a sanguinary war biography that is practically a movie script unto itself. Buffs of the period will love it." --*Booklist*

## About the Author/Illustrator

**Author Residence:** Bethesda, MD

JOHN F. ROSS is currently an Executive Editor at *American Heritage* magazine and was a Senior Editor for *Smithsonian* magazine for twenty years before that. His articles have appeared in *Reader's Digest*, *The New York Times*, *Newsweek*, *The Washington Post*, the *Sunday Telegraph*, and more. He has appeared on more than fifty radio and television programs and has keynoted conferences across the continent. A long-time member of the Explorers Club, his assignments have sent him into extreme conditions, such as living with nomadic Khanty reindeer herder in Siberia. In preparation to write *War on the Run*, Ross walked and kayaked parts of Rogers's tracks, visiting the sites of his major encounters to give him the hands-on experience to bring Rogers vividly to life. He is the author of *Living Dangerously* and the *Smithsonian Guide to Natural America*, and lives in Bethesda, Maryland.

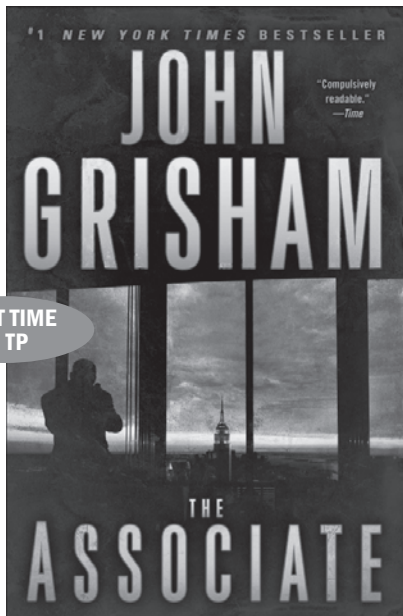
## Rights

**Territories:** World  
**Audio:** Yes  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** Yes  
**Agency:** THE KNEERIM & WILLIAMS AGENCY

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:**

| Other Editions                                    | ISBN              | On sale | Publisher     | Price                |
|---|-------------------|---------|---------------|----------------------|
| E-book  | 978-0-553-90665-3 | 5/09    | Bantam        | \$30.00/\$30.00 Can. |
| Hist/Prev Titles                                  | ISBN              | On sale | Publisher     | Price                |
| War On The Run/Ross, John F./HC                   | 978-0-553-80496-6 | 5/09    | Bantam        | \$30.00/\$35.00 Can. |
| Living Dangerously...Everyday Life/Ross, John/ TR | 9780738203218     | 6/00    | Perseus Books | \$14.95              |
| Smithsonian Gde Natural Amer./Ross, John/TR       | 9780679763147     | 12/95   | Random House  | \$19.95/\$27.95 Can. |
| Comp Titles                                       | ISBN              | On sale | Publisher     | Price                |
| US Army Ranger Handbook SH 21-76/DOD/HC           | 9789562915069     | 6/07    | BN Publishing | \$24.99              |



FIRST TIME  
IN TP

**ON SALE 5/24/2011**

**BANTAM  
TRADE PAPERBACK**

**978-0-345-52572-7**

**\$15.00/\$17.00 Can.**

**History: Doubleday HC (1/09)**

**Category:** FICTION

**BISAC Cat:** Fiction - General

**Order Form Cat:** FICTION GENERAL

**Page Count:** 384 **Trim Size:** 5-1/4 x 8

**Spine/Depth:** 25/32 **Carton Count:** 24

**Load Group:** 0205

**Prod Type:** Regular Trade

## Marketing and Publicity

- Author website: JGrisham.com
- New in paperback
- Promotion for summer reading
- Online e-blasts to author's mailing list

# The Associate

A Novel



**John Grisham**

**For the first time in trade paperback, the #1 New York Times bestselling novel by one of the most read authors of his, or any, generation.**

Kyle McAvoy possesses an outstanding legal mind. Good-looking and affable, he has a glittering future. He also has a dark secret that could destroy his dreams, his career, even his life. One night that secret catches up with him. The men who accost Kyle have a compromising video they'll use to ruin him--unless he does exactly what they say. What they offer Kyle is something any ambitious young lawyer would kill for: a job in Manhattan as an associate at the world's largest law firm. If Kyle accepts, he'll be on the fast track to partnership and a fortune. But there's a catch. Kyle won't be working for the firm but against it in a dispute between two powerful defense contractors worth billions. Now Kyle is caught between the criminal forces manipulating him, the FBI, and his own law firm--in a malignant conspiracy not even Kyle with all his intellect, cunning, and bravery may be able to escape alive.

## Key Points/Quotes

- **TRADE PAPERBACK BESTSELLER:** Long renowned as a hardcover and mass market #1 bestseller, Grisham is also a force in trade paperback, with more than two million copies of his books in print.
- **RETURNING HOME:** Bestsellers that Grisham has set in part or wholly in Ford County: *The Associate*, *The Last Juror*, *The Summons*, *A Time to Kill*, and his story collection *Ford County*.
- **GREAT ACT TO FOLLOW:** *The Associate* in trade paperback will follow the latest Grisham hardcover from Doubleday in November 2010, a legal thriller called *The Confession*.
- **HUGE NUMBERS:** Grisham is a perennial bestseller; his books consistently hit #1 on the *New York Times* bestseller lists in multiple formats. *The Associate* was his nineteenth #1 *New York Times* bestseller!
- **MILLIONS MORE TO COME:** Dell has now put into print more than 123 million copies in all formats of Grisham's powerful, absorbing legal thrillers. His latest have been repackaged with an eye-catching new Grisham look.
- "Grisham has a field day...grabs the reader quickly and becomes impossible to put down." --Janet Maslin, *The New York Times*

## About the Author/Illustrator

**Author Residence:** Virginia and Mississippi

**Author Hometown:** Oxford, Mississippi

JOHN GRISHAM is the author of twenty-two novels, one work of nonfiction, a collection of stories, and a novel for young readers. He is the Chairman of the Board of Directors of the Mississippi Innocence Project at the University of Mississippi School of Law. He lives in Virginia and Mississippi.

## Rights

**Territories:** US, Canada, open market

**Audio:** No

**British:** No

**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only

**Book Club:** Yes

**Translation:** No

**Agency:** THE GERNERT COMPANY

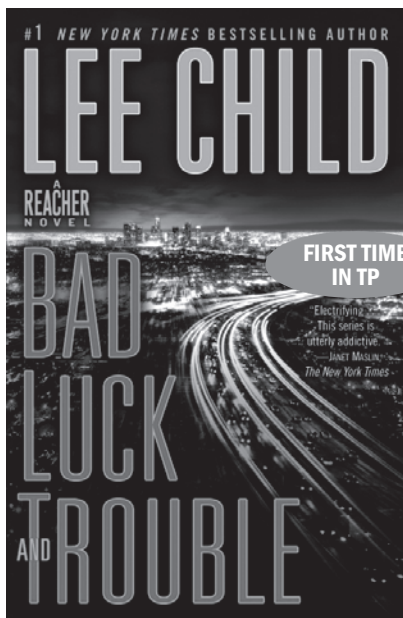
**Reprint:** Yes

**1st Serial:** No

**Special Markets:**

**Agent:** DAVID GERNERT

| Other Editions                             | ISBN              | On sale | Publisher          | Price                |
|--|-------------------|---------|--------------------|----------------------|
| Abridged CD                                | 978-0-307-75090-7 | 5/10    | Random House Audio | \$14.99/\$17.99 Can. |
| E-book                                     | 978-0-307-57615-6 | 3/10    | Dell Books         | \$15.00/\$15.00 Can. |
| Unabridged CD                              | 978-0-7393-3304-4 | 1/09    | Random House Audio | \$44.95/\$52.00 Can. |
| Large Print                                | 978-0-7393-2823-1 | 1/09    | RH Large Print     | \$27.95/\$33.00 Can. |
| Hist/Prev Titles                           | ISBN              | On sale | Publisher          | Price                |
| The Associate/Grisham, John/HC             | 978-0-385-51783-6 | 1/09    | DDay Gen Adult     | \$27.95/\$33.00 Can. |
| The Associate/Grisham, John/MM             | 978-0-440-24382-3 | 9/09    | Dell Books         | \$9.99/\$12.99 Can.  |
| Skipping Christmas/Grisham, John/TR        | 978-0-440-42297-6 | 10/10   | Bantam             | \$13.00/\$15.00 Can. |
| Skipping Christmas (Eb-K)/Grisham, John/EL | 978-0-307-57607-1 | 3/10    | Dell Books         | \$15.00/\$15.00 Can. |
| The Appeal/Grisham, John/TR                | 978-0-385-34292-6 | 11/08   | Delta              | \$14.00/\$16.50 Can. |
| The Innocent Man/Grisham, John/TR          | 978-0-385-34091-5 | 11/07   | Delta              | \$16.00/\$20.00 Can. |
| Time To Kill, A/Grisham, John/TR           | 978-0-385-33860-8 | 3/04    | Dell Books         | \$15.00/\$17.00 Can. |
| Painted House, A/Grisham, John/TR          | 978-0-385-33793-9 | 2/04    | Delta              | \$15.00/\$18.95 Can. |



**ON SALE 5/24/2011**

**BANTAM  
TRADE PAPERBACK**

**978-0-440-42335-5  
\$15.00/\$17.00 Can.**

**History: Dell MM (3/08); Delacorte  
HC (5/07)**

**Category:** FICTION  
**BISAC Cat:** Fiction - Thrillers  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 400    **Trim Size:** 5-1/2 x 8-1/4  
**Spine/Depth:** 26/32    **Carton Count:** 24  
**Load Group:** 0205  
**Prod Type:** Regular Trade

## Marketing and Publicity

- Author website: LeeChild.com
- Online series advertising

# Bad Luck and Trouble

## A Reacher Novel



Lee Child

**Bad Luck and Trouble is a #1 New York Times bestseller, and Jack Reacher is the most popular character in thrillers today. For the first time in trade paperback comes one of Lee Child's most unstoppably suspenseful Reacher novels.**

From a helicopter high above the California desert, a man is sent free-falling into the night. On the streets of Portland, Jack Reacher is pulled out of his wandering life and plunged into the heart of a conspiracy that is killing old friends. Reacher is the ultimate loner--no phone, no ties, no address. But a woman from his old military unit has found him using a signal only the eight members of their elite team would know. Then she tells him a terrifying story about the brutal death of a man with whom they both served. Soon Reacher is reuniting with the survivors of his team, scrambling to unravel the sudden disappearance of two other comrades. But Reacher won't give up--because in a world of bad luck and trouble, when someone targets Jack Reacher and his team, they'd better be ready for some bad luck and trouble of their own.

## Key Points/Quotes

- **NEW FORMAT:** Bantam is repackaging, for the first time, five bestsellers by Lee Child in trade paperback! *The Hard Way*, *The Enemy*, *Persuader*, *One Shot*, and *Bad Luck and Trouble* will all be published shortly before a brand new Lee Child thriller in hardcover.
- **LASTING POPULARITY:** The premium mass market edition of *One Shot* reached #16 on the *New York Times* bestseller list, more than three years after its first paperback publication. Reacher's fans will flock to this new format.
- **WORLDWIDE STAR:** Lee Child has quickly become one of the most popular authors in the world, published in fifty-one countries and in thirty-six languages, with more than 32.5 million copies of the Reacher series in print. There are more than 10 million copies in print in the United States alone!
- **BAD LUCK, GREAT SUCCESS:** *Bad Luck and Trouble* was nominated for the Anthony Award, and made best-of lists when it first came out, from the *New York Sun* to the *Seattle Times*. It reached #2 in hardcover on the *New York Times* bestseller list and hit #1 on the mass market paperback bestseller list.
- "A slam-bang yarn filled with Child's usual terse life-and-death lessons...Turns out, even when Reacher gets personal, he never gets mushy. A-" --*Entertainment Weekly*

## About the Author/Illustrator

**Author Residence:** New York, NY

LEE CHILD is the author of fifteen Jack Reacher thrillers, including *Worth Dying For* and the #1 *New York Times* bestsellers *61 Hours*, *Gone Tomorrow*, *Nothing to Lose*, and *Bad Luck and Trouble*. His debut, *Killing Floor*, won both the Anthony and the Barry Awards for Best First Mystery, and *The Enemy* won both the Barry and the Nero Awards for Best Novel. Foreign rights in the Jack Reacher series have sold in more than fifty territories. All titles have been optioned for major motion pictures. Child, a native of England and a former television director, lives in New York City. Delacorte will publish his next thriller in 2011.

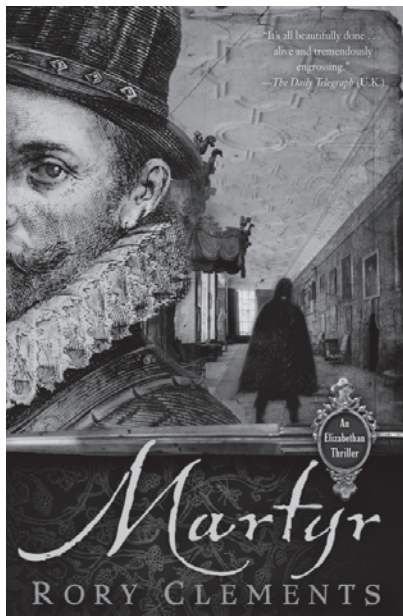
## Rights

**Territories:** US, Canada, open market  
**Audio:** Yes  
**British:** No  
**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** DARLEY ANDERSON

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:** DARLEY ANDERSON

| Other Editions                     | ISBN              | On sale | Publisher          | Price                |
|------------------------------------|-------------------|---------|--------------------|----------------------|
| Abridged CD                        | 978-0-7393-6568-7 | 3/08    | Random House Audio | \$14.99/\$16.95 Can. |
| Unabridged CD                      | 978-0-7393-5726-2 | 5/07    | Random House Audio | \$44.95/\$55.95 Can. |
| Large Print                        | 978-0-7393-2715-9 | 5/07    | RH Large Print     | \$28.95/\$35.95 Can. |
| E-book                             | 978-0-440-33685-3 | 5/07    | Delacorte Press    | \$9.99/\$9.99 Can.   |
| Hist/Prev Titles                   | ISBN              | On sale | Publisher          | Price                |
| Bad Luck And Trouble/Child, Lee/MM | 978-0-440-24366-3 | 3/08    | Dell Books         | \$7.99/\$10.99 Can.  |
| Bad Luck And Trouble/Child, Lee/HC | 978-0-385-34055-7 | 5/07    | Delacorte Press    | \$26.00/\$34.00 Can. |
| Gone Tomorrow/Child, Lee/MM        | 978-0-440-24368-7 | 3/10    | Dell Books         | \$9.99/\$12.99 Can.  |
| Gone Tomorrow (E-Bk)/Child, Lee/EL | 978-0-440-33855-0 | 5/09    | Delacorte Press    | \$9.99/\$9.99 Can.   |
| One Shot/Child, Lee/MM             | 978-0-440-24607-7 | 10/09   | Dell Books         | \$9.99/\$12.99 Can.  |
| The Hard Way/Child, Lee/MM         | 978-0-440-24103-4 | 3/07    | Dell Books         | \$7.99/\$10.99 Can.  |
| One Shot/Child, Lee/MM             | 978-0-440-24102-7 | 3/06    | Dell Books         | \$7.99/\$10.99 Can.  |
| The Enemy/Child, Lee/MM            | 978-0-440-24101-0 | 4/05    | Dell Books         | \$7.99/\$10.99 Can.  |



**ON SALE 5/24/2011**

**BANTAM  
TRADE PAPERBACK**

**978-0-385-34283-4  
\$15.00/\$17.00 Can.  
History: Bantam HC (6/09)**

**Category:** FICTION  
**BISAC Cat:** Fiction - Thrillers  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 400 **Trim Size:** 5-3/16 x 8  
**Spine/Depth:** 26/32 **Carton Count:** 24  
**Load Group:** 0205  
**Prod Type:** Regular Trade

## Marketing and Publicity

- Author website: [RoryClements.com](http://RoryClements.com)
- New in paperback
- Online review and feature attention
- Outreach to Tudor fans
- Feature in the Shakespeare e-newsletter
- Feature on AtRandom.com

# Martyr

## A Novel of Tudor Intrigue



## Rory Clements

**Introducing John Shakespeare, master sleuth in the service of Queen Elizabeth I. David Liss meets Michael Gruber (*The Book of Air and Shadows*) in this electrifying debut thriller!**

Rory Clements "brings sixteenth-century London to life" (*Booklist*). England is on the threshold of war. Within days, the usurping Catholic queen will lose her head to the axe. Spain is gathering a fleet of warships, sending spies like roaches onto London's treacherous streets. At the eye of a political firestorm is John Shakespeare, Elizabeth Tudor's chief intelligencer. With historical figures from "Sea Dragon" Francis Drake to the Virgin Queen to William Shakespeare himself, and with the ticking clock of the most tautly-written thrillers, *Martyr* introduces a brilliant new detective in the service of his queen, and in the crosshairs of a killer....

## Key Points/Quotes

- **IN THE SPIRIT OF:** Follows deftly in the footsteps of bestselling novels with the always irresistible settings and conspiracies of Tudor England like *The Book of Air and Shadows* and the bestselling *Interred with Their Bones*.
- **STARTING THE SERIES:** The trade paperback of *Martyr* is due to hit shelves a month before the second John Shakespeare hardcover, *Revenger*.
- **POPULAR TIME:** Fans of films like *Elizabeth* and *From Hell* and shows like *The Tudors* will find Clements's England enthralling in its insights into historical scenarios, personalities, and vividly authentic detail.
- **CRITICAL ACCLAIM:** Clements was cited by the Crime Writers' Association (CWA) as a longlisted author of special merit.
- **HISTORY MEETS FICTION:** *Martyr* features fascinating historical details, like the beheading of Mary Stuart, conditions inside Ludgate Prison, and even a well-timed cameo by John Shakespeare's brother, the celebrated William Shakespeare.
- **GLOBAL SALES:** *Martyr* is gaining traction in the international markets, with foreign sales in Italy, Holland, Germany, and Hungary.
- "Engrossing....We can expect to see more of the brothers Shakespeare. On the basis of this outing, they will be welcome." --*The Washington Post*

## About the Author/Illustrator

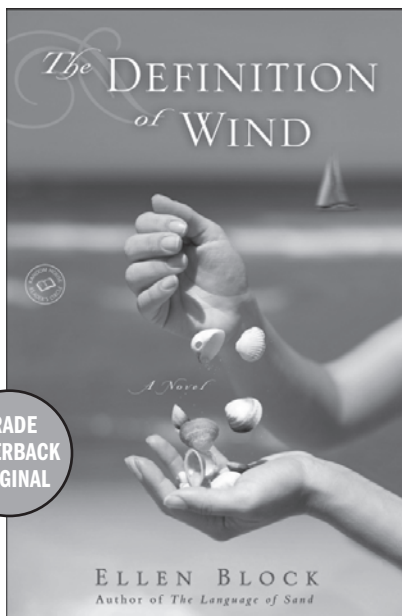
**Author Residence:** Norfolk, England

After a career in national newspapers, RORY CLEMENTS now lives with his family in an old farmhouse in Norfolk and writes full time. When not immersing himself in the world of Elizabethan England, he enjoys a game of tennis with friends, a glass of red wine with his artist wife, Naomi Clements Wright, and village life generally. *Martyr* is his debut novel, the first of a series featuring John Shakespeare. Bantam will publish his second Shakespeare thriller, *Revenger*, in 2011.

## Rights

|   |   |                                    |
|---|---|------------------------------------|
| <b>Territories:</b> US, Canada, open market | <b>Return indicator:</b> Full copies only | <b>Reprint:</b> Yes                |
| <b>Audio:</b> Yes                           | <b>Book Club:</b> Yes                     | <b>1st Serial:</b> No              |
| <b>British:</b> No                          | <b>Translation:</b> No                    | <b>Special Markets:</b>            |
| <b>Restriction:</b> US, Canada, Open Mkt    | <b>Agency:</b> PATRICIA MOOSBRUGGER       | <b>Agent:</b> PATRICIA MOOSBRUGGER |

| Other Editions                                     | ISBN              | On sale | Publisher         | Price                |
|--|-------------------|---------|-------------------|----------------------|
| E-book   | 978-0-553-90655-4 | 5/09    | Bantam            | \$25.00/\$25.00 Can. |
| Hist/Prev Titles                                   | ISBN              | On sale | Publisher         | Price                |
| Martyr/Clements, Rory/HC                           | 978-0-385-34282-7 | 5/09    | Bantam            | \$25.00/\$28.95 Can. |
| Comp Titles  | ISBN              | On sale | Publisher         | Price                |
| Interred With Their Bones/Carrell, Jennifer Lee/TR | 9780452289895     | 8/08    | Plume             | \$15.00              |
| Book of Air and Shadows/Gruber, Michaelu/TR        | 9780061456572     | 2/08    | Harper Paperbacks | \$14.99              |
| Mistress of the Art of Death/Franklin, Ariana/TR   | 9780425219256     | 1/08    | Berkley Trade     | \$15.00              |
| Dissolution/Sansom, C.J./TR                        | 9780142004302     | 4/04    | Penguin           | \$15.00              |



# The Definition of Wind

A Novel



## Ellen Block

Ellen Block's debut, *The Language of Sand*, was hailed as "[a] book-club-friendly read that will have readers itching for a sequel" (*Booklist*), and here she delivers, thrusting heroine Abigail Harker into her first tourist-packed season on scenic Chapel Isle in a touching, life-affirming novel about finding home, even in the most unlikely of places.

When lexicographer Abigail Harker took a job as lighthouse keeper in Chapel Isle, North Carolina, she was looking for a quiet place to escape the memories of her husband and young son, who were killed in a fire. But, even in the winter season, it proved anything but, especially thanks to the cast of colorful locals. Finally, summer has arrived and Abigail is starting to feel like one of them as the town swells with tourists--not to mention a series of wreck divers looking for a lost ship, and a handsome bachelor interested in Abigail. Once again, Abigail uses her unique knack for language to understand her surroundings, and try to fit in to the new life she has so carefully built for herself--but will a series of suspicious fires destroy everything?

## Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE TRADE PAPERBACK ORIGINAL
- CHARMING SETTING AND CONTINUING CHARACTERS: Like Debbie Macomber's *New York Times* bestselling Cedar Cove series, Block's Chapel Isle is a cozy, unique town and almost functions as a character itself.
- SYMPATHETIC HEROINE: Abigail has a very real voice women will relate to.
- UNUSUAL THEMATIC TWIST: An intriguing tie-in to Abigail's unusual profession as a lexicographer, the start of each chapter features a definition that will help illuminate that particular chapter's theme.

**ON SALE 6/28/2011**

BANTAM  
TRADE PAPERBACK

**978-0-440-24576-6**  
**\$15.00/\$17.00 Can.**

**History: Trade Paperback Original**

Category: FICTION

BISAC Cat: Fiction - Contemporary Women

Order Form Cat: FICTION GENERAL

Page Count: 208 Trim Size: 5-3/16 x 8

Spine/Depth: 13/32 Carton Count: 24

Load Group: 0205

Edition Desc: RHRC

Prod Type: Regular Trade

## Marketing and Publicity

- Author website: EllenBlock.net
- National review and feature attention
- Online review and feature attention
- Local author promotion: Los Angeles
- Feature in the Random House Reader's Circle e-newsletter
- Teaser excerpt available on file-sharing websites
- Cross-blogging with select Random House authors
- Library marketing

## Praise for *The Language of Sand*:

- "*The Language of Sand* has something for everyone: myths, mystery, community, humor, grief, and ultimately healing. I found myself not only rooting for Abigail but for the whole community of Chapel Isle....Block manages to hold sass and heartfelt emotion in perfect equilibrium." --Brunonia Barry, *New York Times* bestselling author of *The Lace Reader*
- "In subtle, graceful prose, Ellen Block gives us a tale that is both filled with longing and hopeful." --Cathy Buchanan, author of *The Day the Falls Stood Still*
- "Block writes gracefully about heartache and the mending of an injured soul." --*Publishers Weekly*
- "A wonderfully intelligent, sad, sweet novel, a sort of emotional detective story." --*Sullivan County Democrat*
- "Block has melded her storytelling skill with a passion for language....Readers of *The Language of Sand* will look forward to seeing how words will continue to serve Abigail in her life ahead." --*Fredericksburg Free Lance-Star*

## About the Author/Illustrator

Author Residence: Los Angeles, CA

Author Hometown: Summit, NJ

ELLEN BLOCK is the author of *The Language of Sand* and (as Brett Ellen Block) *The Grave of God's Daughter* and the Macavity Award-nominated novel *The Lightning Rule*. She has also written a book of short stories called *Destination Known*.

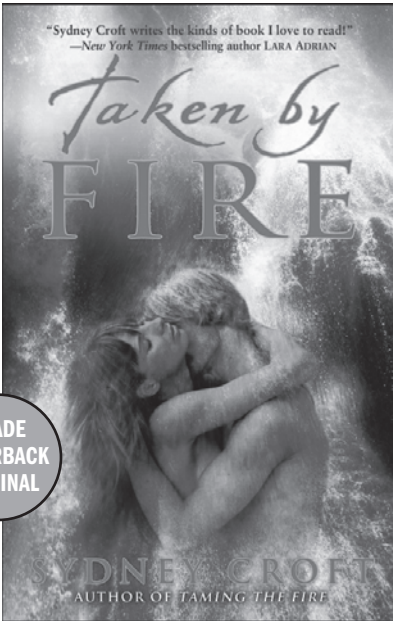
## Rights

Territories: World  
Audio: Yes  
British: Yes  
Restriction: World

Return indicator: Full copies only  
Book Club: Yes  
Translation: No  
Agency: WILLIAM MORRIS ENDEAVOR

Reprint: Yes  
1st Serial: Yes  
Special Markets:  
Agent: REBECCA OLIVER

| Other Editions                               | ISBN              | On sale | Publisher     | Price                |
|--|-------------------|---------|---------------|----------------------|
| E-book                                       | 978-0-440-42338-6 | 6/11    | Bantam        | \$15.00/\$15.00 Can. |
| Hist/Prev Titles                             | ISBN              | On sale | Publisher     | Price                |
| The Language Of Sand/Block, Ellen/TR         | 978-0-440-24575-9 | 4/10    | Bantam        | \$15.00/\$17.50 Can. |
| Language Of Sand, The (E-Bk)/Block, Ellen/EL | 978-0-553-90761-2 | 4/10    | Bantam        | \$15.00/\$15.00 Can. |
| Comp Titles                                  | ISBN              | On sale | Publisher     | Price                |
| On Folly Beach/White, Karen/TP               | 9780451229212     | 5/10    | Penguin/NAL   | \$15.00              |
| 92 Pacific Boulevard/Macomber, Debbie/MM     | 9780778326694     | 9/09    | Mira          | \$7.99               |
| Driftwood Summer/Henry, Patti Callahan/TP    | 9780451226884     | 6/09    | Penguin/NAL   | \$15.00              |
| Good Grief/Winston, Lolly/TR                 | 9780446694841     | 4/05    | Grand Central | \$12.95              |



TRADE  
PAPERBACK  
ORIGINAL

**ON SALE 6/28/2011**

BANTAM  
TRADE PAPERBACK

**978-0-385-34229-2**  
**\$15.00/\$17.00 Can.**

**History: Trade Paperback Original**

Category: EROTIC ROMANCE  
BISAC Cat: Fiction - Erotica  
Order Form Cat: FICTION GENERAL  
Page Count: 304 Trim Size: 5-3/16 x 8  
Spine/Depth: 19/32 Carton Count: 24  
Load Group: 0205  
Prod Type: Regular Trade

### Marketing and Publicity

- Author website: SydneyCroft.com
- National review and feature attention
- Online review and feature attention
- National print advertising: *Romantic Times*
- Promotion on the RHPG romance website
- Feature in the RHPG romance e-newsletter
- Promotion at Romance conventions

## Taken by Fire



### Sydney Croft

**Sydney Croft, the author who is "nothing short of brilliant" (*Fresh Fiction*), delivers more sizzling, sexy action in the sixth and final novel in her erotically charged series, following *Taming the Fire* and *Tempting the Fire*.**

Croft's fast and sexy series featuring the Agency of Covert Rare Operations is erotic romance at its most dangerous....

Melanie Milan shares a body with her evil twin sister, Phoebe Milan. She lives a hellish existence, playing games of who-can-hurt-whom-the-most with her sister.

Stryker Wills is out for blood. Phoebe Milan's blood. Stryker saw the cold-blooded woman kill his friend, Akbar, and he won't stop until he has his revenge. But when Stryker mistakes Melanie for Phoebe, the two must join forces to take her sister down--all the while fighting the fire rising between them.

### Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- TWO BESTSELLING AUTHORS IN ONE: lone and Tyler, the two authors writing as Sydney Croft, both have growing fan bases. The dynamite duo behind such novels as *Seduced by the Storm* and *Taming the Fire* team up again to bring you their hottest adventure yet.
- STEPHANIE TYLER has a breakout Navy SEALs romance series for Bantam Dell. The first book in the series, *Hard to Hold* (12/09) made the *USA Today* and extended *New York Times* bestseller lists, and was followed quickly by *Too Hot to Hold* (1/10) and *Hold on Tight* (2/10). Stephanie's upcoming SEAL books, *Promises in the Dark*, *Lie with Me*, and *In the Air Tonight*, publish in November 2010, December 2010, and July 2011, respectively.
- LARRISA IONE writes the Demonica series for Grand Central Publishing, including *Passion Unleashed* (3/09), which recently hit the *New York Times* and *USA Today* bestseller lists. *Sin Undone*, her newest Demonica title, will publish in August 2010.
- GENRE BENDING: Croft combines two super-hot genres--erotica and paranormal.

### Series Overview

Sydney Croft's ACRO series is paranormal erotic suspense at its steamiest. The Agency of Covert Rare Operations is full of supernaturally gifted bad boys and girls who take no prisoners when it comes to turning up the heat--or saving the world.

### About the Author/Illustrator

**Author Residence:** New York and Washington State

SYDNEY CROFT is the alter ego of two published authors who came together to blend their very different writing interests into adventurous tales of erotic paranormal fiction. The authors behind Sydney Croft live in different states and communicate almost entirely through e-mail, though they often get together for conferences and book signings. When not working on Croft novels, both Sydneys are working on their own personal projects.

### Rights

**Territories:** World  
**Audio:** Yes  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** Yes  
**Agency:** BROWN LITERARY AGENCY

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:**

| Other Editions                           | ISBN              | On sale | Publisher  | Price                |
|--|-------------------|---------|------------|----------------------|
| E-book                                   | 978-0-440-42336-2 | 6/11    | Bantam     | \$15.00/\$15.00 Can. |
| Hist/Prev Titles                         | ISBN              | On sale | Publisher  | Price                |
| Tempting The Fire/Croft, Sydney/TR       | 978-0-385-34228-5 | 7/10    | Bantam     | \$15.00/\$17.50 Can. |
| Taming The Fire/Croft, Sydney/TR         | 978-0-385-34227-8 | 4/09    | Delta      | \$13.00/\$15.50 Can. |
| Seduced By The Storm/Croft, Sydney/TR    | 978-0-385-34082-3 | 7/08    | Delta      | \$15.00/\$18.95 Can. |
| Unleashing The Storm/Croft, Sydney/TR    | 978-0-385-34081-6 | 2/08    | Delta      | \$15.00/\$18.95 Can. |
| Riding The Storm/Croft, Sydney/TR        | 978-0-385-34080-9 | 8/07    | Delta      | \$15.00/\$18.95 Can. |
| Lie With Me/Tyler, Stephanie/MM          | 978-0-440-24596-4 | 10/10   | Dell Books | \$7.99/\$8.99 Can.   |
| Promises In The Dark/Tyler, Stephanie/MM | 978-0-440-24597-1 | 11/10   | Dell Books | \$7.99/\$8.99 Can.   |
| Hold On Tight/Tyler, Stephanie/MM        | 978-0-440-24436-3 | 1/10    | Dell Books | \$7.99/\$10.99 Can.  |



**ON SALE 6/28/2011**

**BANTAM  
TRADE PAPERBACK**

**978-0-553-38612-7**

**\$15.00**

**History: Trade Paperback Original**

**Category:** FICTION

**BISAC Cat:** Fiction - General

**Order Form Cat:** FICTION GENERAL

**Page Count:** 352      **Trim Size:** 5-3/16 x 8

**Spine/Depth:** 23/32      **Carton Count:** 24

**Load Group:** 0205

**Prod Type:** Regular Trade

## Marketing and Publicity

- Author website: TessStimson.com
- National review and feature attention
- Online review and feature attention
- Teaser excerpt available on file-sharing websites
- Feature in Random House Reader's Circle e-newsletter
- Promotion on LibraryThing and Goodreads
- Exclusive content available
- Library marketing

# What's Yours Is Mine

A Novel About Sisters Who Share Just a Little Too Much



**Tess Stimson**

From the top ten internationally bestselling author of *Who Loves You Best* comes this "brilliantly enjoyable novel about rival sisters and surrogate parenting--quite unlike anything we've read in ages. Put it on your bedside table now...*What's Yours Is Mine* [has] a unique and gripping plot" (*Heat, UK*).

Grace and her husband Tom are devastated when they learn that they can't have a baby; successful and loving, with a big house and stable careers, they had always planned on it. Grace's younger sister, Susannah, has always been the wild one, now estranged from the family and struggling to make ends meet. But most painful for Grace is the fact that Susannah has two boys from an early marriage that she has abandoned. When their mother falls ill, Grace sends for Susannah--and realizes that her sister might be the answer to her most fervent prayers. But will Susannah's surrogate pregnancy give Grace the ultimate gift, or further drive their family apart? And when it turns out that Susannah needs a kidney donation, how far will Grace go to save her sister? Alternating between perspectives, *What's Yours Is Mine* asks questions that are captivating, thought-provoking, and shockingly relevant.

## Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **TWO SISTERS WHO SHARE JUST A LITTLE TOO MUCH (REALLY):** As Stimson's characters confront both surrogate motherhood and kidney donation, this is a story of sisters unlike any readers have seen before. Based in part on Stimson's relationship with her own sister, with whom she appeared on national television in the UK!
- **PERFECT FOR DISCUSSIONS:** Told from alternating perspectives, readers will simultaneously love, loathe, and sympathize with the characters--and debate who's right and who's wrong--making it a sizzling summer selection for book clubs.
- "Stimson's prose is razor sharp, and she pulls no punches when taking on the tricky subject of sibling rivalry--depicting family love at its cruelest and kindest." --*Glamour* (UK)
- "Forget the fluffy girl-meets-boy stuff, Stimson writes about flawed characters in difficult situations and tops it off with twists that will pull your jaw in the dropped position. Edgy, funny, unpredictable--this is top class chick-lit for women who like it real." --*Daily Record* (UK)

## About the Author/Illustrator

**Author Residence:** Florida and Vermont

**Author Hometown:** London

TESS STIMSON frequently contributes to newspapers and women's magazines.

Born in England, she graduated from Oxford before working as a television news producer. She now lives in Florida and Vermont with her family.

## Rights

**Territories:** US, open market (no Europe, no Canada)

**Return indicator:** Full copies only

**Reprint:** Yes

**Audio:** Yes

**Book Club:** Yes

**1st Serial:** Yes

**British:** No

**Translation:** No

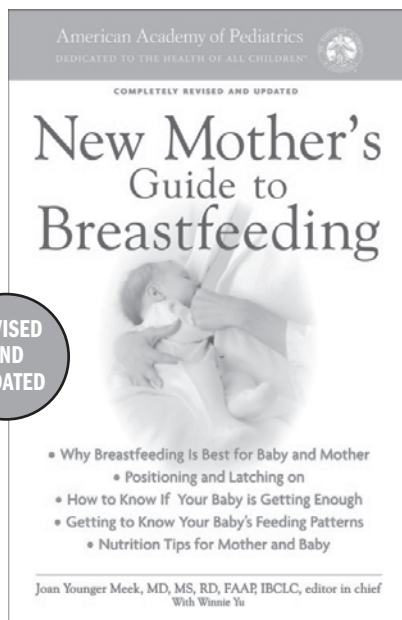
**Special Markets:**

**Restriction:** US, OpnMkt(no EU/CAN)

**Agency:** BLAKE FRIEDMANN LITERARY AGENCY

**Agent:** CAROLE BLAKE

| Other Editions                             | ISBN              | On sale | Publisher        | Price   |
|--|-------------------|---------|------------------|---------|
| E-book                                     | 978-0-440-42340-9 | 6/11    | Bantam           | \$15.00 |
| Hist/Prev Titles                           | ISBN              | On sale | Publisher        | Price   |
| Who Loves You Best/Stimson, Tess/TR        | 978-0-553-38611-0 | 8/10    | Bantam           | \$15.00 |
| Who Loves You Best (E-Bk)/Stimson, Tess/EL | 978-0-553-90764-3 | 8/10    | Bantam           | \$15.00 |
| One Good Affair/Stimson, Tess/TR           | 978-0-385-34127-1 | 8/09    | Bantam           | \$14.00 |
| The Adultery Club/Stimson, Tess/TR         | 978-0-385-34126-4 | 1/08    | Bantam Discovery | \$12.00 |



**ON SALE 7/26/2011**

**BANTAM  
TRADE PAPERBACK**

**978-0-553-38666-0  
\$15.00/\$17.00 Can.**

**History: Revised and Updated**

**Category:** HEALTH/BREASTFEEDING

**BISAC Cat:** Family & Relationships - Breastfeeding

**Order Form Cat:** FAMILY/MATERNITY

**Page Count:** 256 **Trim Size:** 5-3/16 x 8

**Spine/Depth:** 16/32 **Carton Count:** 24

**Illustrations:** 51 ILLUS/4 CHARTS/FOOD

PYRAMID

**Load Group:** 0205

**Prod Type:** Regular Trade

## Marketing and Publicity

- Author website: AAP.org
- National feature attention
- Online review and feature attention
- Targeted outreach to parenting & health media
- Outreach to lactation consultants and mommy blogs
- Tie into National Breastfeeding Awareness Week promotions
- Promotions with the American Academy of Pediatrics

# The American Academy of Pediatrics New Mother's Guide to Breastfeeding



**American Academy of Pediatrics, Joan Younger Meek, MD, MS, RD, FAAP, IBCLC, editor in chief,  
With Winnie Yu**

**By the preeminent pediatric organization, the first fully revised and updated edition of the 1.2 million copy breastfeeding primer, reflecting the most up-to-date information and statistics about the benefits of nursing and sage advice on how to establish a breastfeeding routine.**

The organization that represents the nation's finest pediatricians, the American Academy of Pediatrics, is the standard-setter for best practices in pediatric medicine. Their ever-popular *New Mother's Guide to Breastfeeding* is the book most pediatricians recommend. In 2011, they will release a newly revised policy statement on breastfeeding, a statement that reiterates their guidelines for breastfeeding (at least six months if possible) and includes the very latest in research on the links between breastfeeding and childhood health. Incorporating the new AAP statement and timed to coincide with Breastfeeding Awareness Week in late July, the first ever revision of this comprehensive resource covers:

- Information for mothers who are preparing for the first feeding and adjusting to home, family, and work as a nursing mother
- New research on the ways breastfeeding can stave off childhood allergies and obesity
- Expanded coverage of proper nutrition for nursing mothers
- Proven ways to establish a nursing routine and what to do when mom returns to work
- Information on handling special situations like premature birth and C-sections
- Mom-tested solutions to common breastfeeding challenges

## Key Points/Quotes

- **OUTSTANDING TRADE AND SPECIAL SALES:** The first edition of this handy guide has more than 1.2 million copies in print!
- **FIRST REVISION:** The first edition came out in 2000, so it's high time for a revision.
- **BREASTFEEDING AWARENESS WEEK PUBLICATION:** Great timing to capture publicity around breastfeeding issues and health links.
- **BUILT-IN CONSTITUENCY:** The American Academy of Pediatrics (AAP) represents 60,000 pediatricians nationwide. Prepared under the editorial supervision of one of the nation's leading pediatricians, *The New Mother's Guide to Breastfeeding* is the book the AAP membership recommends.
- **ILLUSTRATIONS AND CHARTS THROUGHOUT**

## About the Author/Illustrator

**Author Residence:** Orlando, FL

JOAN YOUNGER MEEK, MD, MS, RD, FAAP, FABM, IBCLC, is a Board Certified Pediatrician, Registered Dietician, and Internationally Board Certified Lactation Consultant. A previous Board Member and Past President of the Academy of Breastfeeding Medicine and Chair of the U.S. Breastfeeding Committee (2008-2010), she is the mother of three breastfed children and grandmother of two breastfed children. THE AMERICAN ACADEMY OF PEDIATRICS is an organization of approximately 60,000 primary care pediatricians, pediatric medical subspecialists, and pediatric specialists dedicated to the health, safety, and well-being of infants, children, adolescents, and young adults.

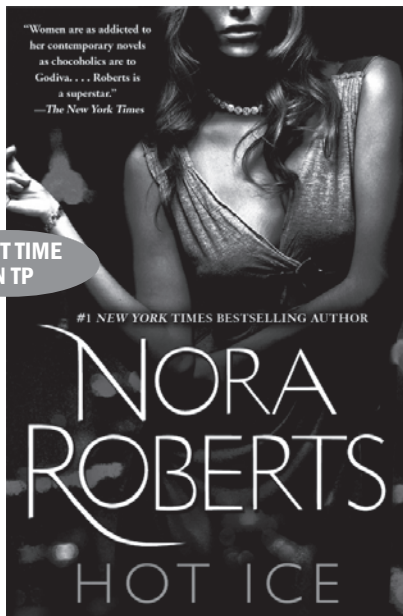
## Rights

**Territories:**  
**Audio:** No  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** LOWENSTEIN-YOST ASSOCIATES, IN

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:** BARBARA LOWENSTEIN

| Other Editions                        | ISBN              | On sale | Publisher | Price                |
|---------------------------------------|-------------------|---------|-----------|----------------------|
| E-book                                | 978-0-553-90823-7 | 7/11    | Bantam    | \$15.00/\$15.00 Can. |
| Hist/Prev Titles                      | ISBN              | On sale | Publisher | Price                |
| Aap Breastfeeding (Ebk)/AAP/EL        | 978-0-553-90823-7 | 7/11    | Bantam    | \$15.00/\$15.00 Can. |
| AAP New Mother'S/Breastfeeding/AAP/TR | 9780553381078     | 7/02    | Bantam    | \$13.95/\$21.00 Can. |
| Your Baby'S First Year(3rd Ed)/AAP/MM | 978-0-553-59300-6 | 5/10    | Bantam    | \$7.99/\$9.99 Can.   |
| Caring For Your Baby And Young/AAP/TR | 978-0-553-38290-7 | 6/04    | Bantam    | \$20.00/\$27.00 Can. |



FIRST TIME  
IN TP

**ON SALE 7/26/2011**

BANTAM  
TRADE PAPERBACK

**978-0-553-38646-2**

**\$16.00/\$18.00 Can.**

**History: Bantam MM (1987)**

Category: ROMANCE

BISAC Cat: Fiction - Romance - General

Order Form Cat: ROMANCE

Page Count: 384 Trim Size: 5-3/16 x 8

Spine/Depth: 25/32 Carton Count: 24

Load Group: 0205

Prod Type: Regular Trade

## Marketing and Publicity

- Author website: NoraRoberts.com
- National print advertising: *Romantic Times*
- Promotion on the RHPG romance mobile platform
- Promotion in online contemporary romance sampler
- Promotion in Random House Romance e-newsletter

## Hot Ice



### Nora Roberts

Available in trade paperback for the first time, from world-renowned sensation Nora Roberts comes a gorgeous, newly packaged reissue of the *New York Times* bestselling novel of romantic suspense, *Hot Ice*.

Reckless Whitney MacAllister possesses all the wealth and beauty every woman dreams of. Streetwise Douglas Lord has the good looks and quick wits to be a success at his chosen profession: larceny. She has the cash and the connections. He has the stolen documents leading to a fabulous hidden fortune. It is a business proposition, pure and simple. But the race to find the treasure, from Manhattan to Madagascar, is only part of the game. For their fierce and dangerous attraction to each other soon threatens to overwhelm them--unless their merciless and shadowy rivals kill them first.

### Key Points/Quotes

- ROBERTS IS A MEGA-BESTSELLER: With more than 400 million books in print, Roberts has penned 164 *New York Times* bestselling novels, 42 of which have debuted at the number-one spot.
- TRADE PAPERBACK SUCCESS: Roberts's recent trade paperback originals in the *Bride Quartet* series from Penguin, *Vision in White* (5/09) and *Bed of Roses* (11/09), both debuted at #1. The last two novels in this series will publish in 2010: *Savor the Moment* (5/10) and *Happily Ever After* (11/10).
- SALES GROWTH: Our previous trade reissues from Roberts are selling like hotcakes. *Public Secrets* (9/09) has nearly 100,000 copies in print and went back to press five times in its first month on sale.
- HOT PURSUIT: *Hot Ice* will publish on the heels of the trade reissues of *Divine Evil* (4/11). *Brazen Virtue* will follow shortly after (11/11).
- ROMANCE QUEEN: Roberts was the first author to be inducted into the Romance Writers of America Hall of Fame.
- FAN FAVORITE: *Hot Ice* hit the *New York Times* bestseller list in both hardcover and mass market when it was reissued in 2002/2004.

### Praise for Nora Roberts:

- "You can't bottle wish fulfillment, but Nora Roberts certainly knows how to put it on the page." -- *The New York Times*
- "When Roberts puts her expert fingers on the pulse of romance, legions of fans feel the heartbeat." -- *Publishers Weekly*
- "The undisputed queen of romance." -- *New York Post*

### About the Author/Illustrator

Author Residence: Maryland

Author Hometown: Maryland

NORA ROBERTS was the first writer to be inducted into the Romance Writers of America Hall of Fame. The *New York Times* bestselling author of such novels as *Sweet Revenge* and *Genuine Lies*, she has become one of today's most successful and best-loved writers.

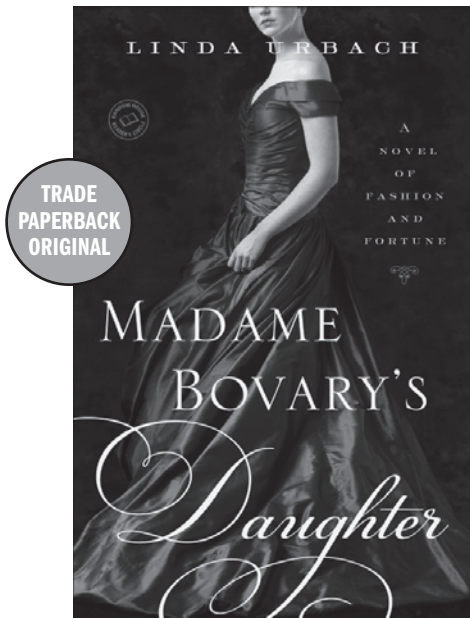
### Rights

Territories:  
Audio: No  
British: Yes  
Restriction: World

Return indicator: Full copies only  
Book Club: Yes  
Translation: Yes  
Agency: WRITERS HOUSE LLC

Reprint: Yes  
1st Serial: Yes  
Special Markets:  
Agent:

| Other Editions                     | ISBN              | On sale | Publisher | Price                |
|------------------------------------|-------------------|---------|-----------|----------------------|
| E-book                             | 978-0-307-56770-3 | 7/09    | Bantam    | \$7.99/\$10.99 Can.  |
| Unabridged CD                      | 9780736686709     |         |           |                      |
| Unabridged CD                      | 9780736687959     |         |           |                      |
| Hist/Prev Titles                   | ISBN              | On sale | Publisher | Price                |
| Hot Ice/Roberts, Nora/MM           | 978-0-553-26461-6 | 7/87    | Bantam    | \$7.99/\$10.99 Can.  |
| Hot Ice/Roberts, Nora/HC           | 9780553802740     | 7/02    | Bantam    | \$19.95/\$29.95 Can. |
| Divine Evil/Roberts, Nora/TR       | 978-0-553-38647-9 | 3/11    | Bantam    | \$16.00/\$18.00 Can. |
| Divine Evil (Ebk)/Roberts, Nora/EL | 978-0-307-56740-6 | 7/09    | Bantam    | \$7.99/\$7.99 Can.   |
| Sacred Sins/Roberts, Nora/TR       | 978-0-553-38644-8 | 8/10    | Bantam    | \$16.00/\$18.00 Can. |
| Carnal Innocence/Roberts, Nora/TR  | 978-0-553-38643-1 | 3/10    | Bantam    | \$16.00/\$19.95 Can. |
| Genuine Lies/Roberts, Nora/TR      | 978-0-553-38642-4 | 1/10    | Bantam    | \$16.00/\$19.95 Can. |
| Public Secrets/Roberts, Nora/TR    | 978-0-553-38640-0 | 7/09    | Bantam    | \$16.00/\$19.00 Can. |



**ON SALE 7/26/2011**

**BANTAM  
TRADE PAPERBACK**

**978-0-385-34387-9  
\$15.00/\$17.00 Can.**

**History: Trade Paperback Original**

**Category:** FICTION

**BISAC Cat:** Fiction - Historical

**Order Form Cat:** FICTION GENERAL

**Page Count:** 432 **Trim Size:** 5-3/16 x 8

**Spine/Depth:** 28/32 **Carton Count:** 24

**Load Group:** 0205

**Edition Desc:** RHRC

**Prod Type:** Regular Trade

## Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- NPR campaign
- Local author promotion: Connecticut
- Library outreach
- Facebook ads targeting *Madame Bovary* fans
- Feature in the Random House Reader's Circle e-newsletter
- Teaser excerpt available on file-sharing websites
- Promotion on LibraryThing and Goodreads
- Academic and library marketing

# Madame Bovary's Daughter

A Novel



Linda Urbach

**Based on one of the greatest novels ever written, *Madame Bovary's Daughter* continues the story of Flaubert's classic and asks, *What happened to Emma Bovary's orphaned daughter?***

Emma Bovary is one of literature's most beloved and debated heroines, and her suicide has been for centuries a pivotal moment for readers. But little discussed is the daughter, Berthe, that Emma left behind. Now, in an epic tale of perseverance and pluck, Linda Urbach picks up where Flaubert left off, at Charles Bovary's funeral. Cast off by society and haunted by her mother's reputation, twelve-year-old Berthe is sent to live with her impoverished grandmother, where she meets the painter Jean-François Millet, begins work in a cotton mill, and finally makes her way to Paris, where, through a combination of luck and talent, she rises through the ranks of Charles Worth's famed fashion empire. Ripe with historical detail and gorgeous description, Berthe's journey is an unforgettable coming-of-age story perfect for book and fashion lovers alike.

## Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE TRADE PAPERBACK ORIGINAL
- MOTHERS AND DAUGHTERS, GREED, IMMORALITY, POVERTY, AND ROMANCE NOVELS: Emma Bovary is one of literature's greatest dreamers and one of its most mothers. Linda Urbach's sequel brilliantly reimagines Flaubert's heroine through the lens of a daughter who must cope with her mother's legacy. What choices will she make? Will she fall into the same traps or reject all of her mother's choices? There is enormous fodder for reading group discussion here.
- FASHION, LITERATURE, ART, FEMINISM, AND RIVETING HISTORICAL DETAIL: Berthe Bovary encounters legendary historical and cultural figures, such as Jean-François Millet, Levi Strauss, and Charles Worth, in a rousing and captivating portrait of Paris in the mid-1800s. As the culture and mores of the time all intersect in Berthe's personal journey--with echoes of how they've influenced our lives today--readers will find themselves immersed in Urbach's meticulous and accessible research.
- NEW TRANSLATION OF MADAME BOVARY: To be published by Viking in hardcover in October 2010, this landmark new translation by Lydia Davis will put Madame Bovary firmly in the forefront of readers' attention and create extra interest in our sequel.

## About the Author/Illustrator

**Author Residence:** Bridgeport, CT

**Author Hometown:** Denver, CO

LINDA URBACH has written two previous novels under a pseudonym. She lives in Connecticut, where she is at work on her next novel.

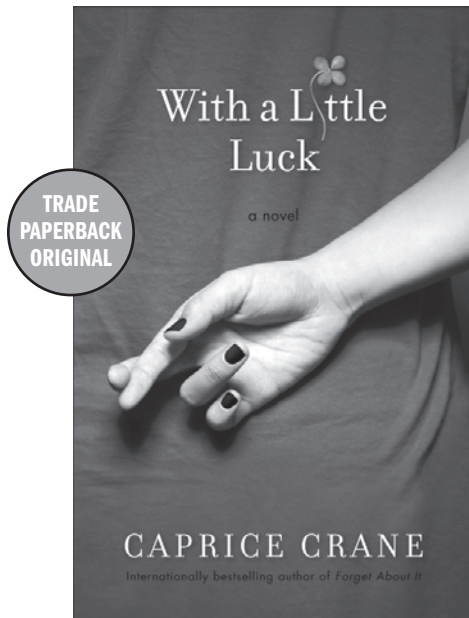
## Rights

**Territories:** World  
**Audio:** Yes  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** NATASHA KERN LITERARY AGENCY

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:** NATASHA KERN

| Other Editions                              | ISBN              | On sale | Publisher          | Price                |
|---|-------------------|---------|--------------------|----------------------|
| E-book                                      | 978-0-440-42341-6 | 7/11    | Bantam             | \$15.00/\$15.00 Can. |
| Comp Titles                                 | ISBN              | On sale | Publisher          | Price                |
| Girl In A Blue Dress/Arnold, Gaynor/TR      | 978-0-307-46302-9 | 8/10    | Three Rivers Press | \$15.00              |
| Coco Chanel & Igor Stravinsky/Greenhalgh/TR | 9781594484551     | 12/09   | Penguin            | \$15.00              |
| The Tea Rose/Donnelly, Jennifer/TR          | 9780312378028     | 12/07   | Hyperion           | \$14.95              |
| Courtesan/Haegeer, Diane/TR                 | 978-1-4000-5174-8 | 7/06    | Three Rivers Press | \$13.00/\$17.00 Can. |
| Madame Bovary/Flaubert, Gustave/TR          | 9780679736363     | 12/91   | Vintage            | \$12.00/\$18.00 Can. |



**ON SALE 7/26/2011**

**BANTAM  
TRADE PAPERBACK**

**978-0-553-38624-0  
\$15.00/\$17.00 Can.**

**History: Trade Paperback Original**

**Category:** FICTION

**BISAC Cat:** Fiction - Contemporary Women

**Order Form Cat:** FICTION GENERAL

**Page Count:** 304 **Trim Size:** 5-3/16 x 8

**Spine/Depth:** 19/32 **Carton Count:** 24

**Load Group:** 0205

**Prod Type:** Regular Trade

## Marketing and Publicity

- Author website: CapriceCrane.com
- National review and feature attention
- Online review and feature attention
- Local author promotion: New York and Los Angeles
- Radio campaign
- National print advertising: *Romantic Times*
- Facebook and Twitter promotion
- Feature in the Random House romance e-newsletter
- Teaser excerpt available on file-sharing websites
- Promotion at RWA Conference 2011

# With a Little Luck

A Novel



## Caprice Crane

**Internationally bestselling author of *Stupid and Contagious* Caprice Crane returns to the world of music in this fun and frank romp around the power of luck and love.**

Successful DJ Berry Lambert grew up suspecting that everything--good, bad, and especially romantic--happens in threes. So it makes perfect sense that Berry has a sharp eye out for Guy #3 after the Grammy Award-winning record producer she met at a friend's party kisses her good-bye for good and the man she connected with on the way to New York neglects to mention he's married. She's prepared not to get attached, not to fall in love, and to end it quickly and painlessly. Then she'll be free to find the man who's meant for her, assuming he's out there somewhere. Trouble is, Berry grows more and more charmed by Ryan Riley, the loudmouth DJ at a rival radio station who, underneath it all, is not the kind of guy you just let go. Now it's a contest of wills--or won'ts: She *will* move past him. He *won't* go down without a fight.

## Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **TO THE SILVER SCREEN:** Filming on Caprice's original screenplay *Love, Wedding, Marriage* began in May 2010. Mandy Moore and Kellan Lutz (*Twilight*) star alongside Jane Seymour and James Brolin; actor Dermot Mulroney directs. A Summer 2011 release is expected.
- **TWITTER ALL-STAR:** Caprice has nearly 30,000 followers on Twitter and has been featured on the Twitter homepage as a "Top Tweeter."
- **A SUCCESSFUL MILIEU:** Like *Stupid and Contagious*, Caprice's most successful novel to date, *With a Little Luck* is set in the world of music.
- **INTERNATIONAL SUPERSTAR:** Caprice's books have been published across Europe and in Asia. *Stupid and Contagious* was a bestseller in Germany, Romania, Malaysia, and the Philippines. *Forget About It* topped the charts in Germany, Romania, and China.

**Praise for *Stupid and Contagious*:**

- "Hilarious and spirited debut." --*TimeOut New York*
- "Winning romantic comedy...Crane makes light comedy, usually so difficult to create and sustain, look effortless." --*Booklist*

## About the Author/Illustrator

**Author Residence:** New York and Los Angeles

**Author Hometown:** New York

CAPRICE CRANE is the RT Readers' Choice Award-winning author of the novels *Stupid and Contagious*, *Forget About It*, and *Family Affair*. She has also written for film and television, including seven years at MTV and the first seasons of the new *90210* and *Melrose Place*. She divides her time between New York and Los Angeles, and her first original screenplay, *Love, Wedding, Marriage* starring Mandy Moore and Kellan Lutz, will hit theaters in 2011. Also in 2011: look for Caprice's essay in the anthology *I'm Not the Biggest Bitch in this Relationship* (NAL), alongside pieces by Chelsea Handler, Rita Mae Brown, Laurie Notaro, and Jen Lancaster. Profits will be donated to the Humane Society.

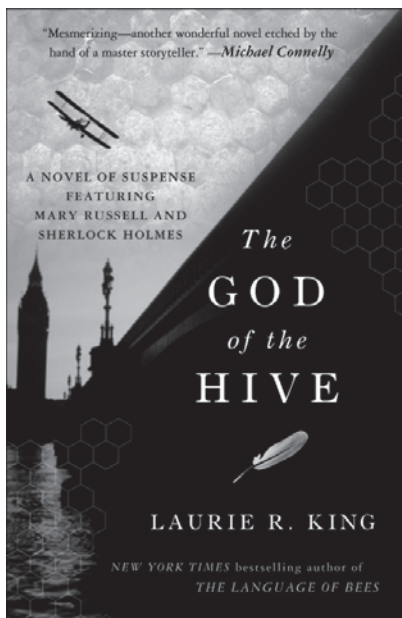
## Rights

**Territories:** World  
**Audio:** Yes  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** Yes  
**Agency:** TRIDENT MEDIA GROUP, LLC

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:** JENNY BENT

| Other Editions  | ISBN              | On sale | Publisher          | Price                |
|---|-------------------|---------|--------------------|----------------------|
| E-book  | 978-0-440-42342-3 | 7/11    | Bantam             | \$15.00/\$15.00 Can. |
| Hist/Prev Titles                                      | ISBN              | On sale | Publisher          | Price                |
| Family Affair/Crane, Caprice/TR                       | 978-0-553-38623-3 | 9/09    | Bantam             | \$14.00/\$17.99 Can. |
| Family Affair (E-Bk)/Crane, Caprice/EL                | 978-0-553-90694-3 | 10/09   | Bantam             | \$14.00/\$14.00 Can. |
| Forget About It / Crane, Caprice / TR                 | 9780446697552     | 08/07   | Hachette / 5 Spot  | \$13.99              |
| Stupid and Contagious / Crane, Caprice / TR           | 9780446695725     | 05/06   | Hachette / 5 Spot  | \$13.99              |
| Comp Titles   | ISBN              | On sale | Publisher          | Price                |
| Time Of My Life/Scotch, Allison Winn/TR               | 978-0-307-40858-7 | 8/09    | Three Rivers Press | \$14.00/\$17.99 Can. |
| Conversations With the Fat Girl / Palmer, Liza / T... | 9780446693950     | 09/05   | Hachette / 5 Spot  | \$13.99              |
| Seeing Me Naked / Palmer, Liza / TR                   | 9780446698375     | 08/01   | Hachette / 5 Spot  | \$13.99              |



**ON SALE 8/9/2011**

**BANTAM  
TRADE PAPERBACK**

**978-0-553-59041-8  
\$15.00/\$17.00 Can.  
History: Bantam HC (4/10)**

Category: FICTION  
BISAC Cat: Fiction - General  
Order Form Cat: FICTION GENERAL  
Page Count: 368 Trim Size: 5-3/16 x 8-1/4  
Spine/Depth: 24/32 Carton Count: 24  
Load Group: 0203  
Prod Type: Regular Trade

## Marketing and Publicity

- Author website: LaurieRKing.com
- New in paperback
- Radio phone interviews
- Online review and feature attention
- Online advertising: Shelf Awareness
- Feature in the Random Reads e-newsletter
- Promotion on Facebook and Twitter
- Promotion on LibraryThing and Goodreads
- Major outreach to King fans: offer multiple copies to fans as giveaways

# The God of the Hive

A novel of suspense featuring Mary Russell and Sherlock Holmes



**Laurie R. King**

The mesmerizing, powerful, *New York Times* bestselling conclusion to the blockbuster hit *The Language of Bees*. Mary Russell and Sherlock Holmes are each on the trail of a ruthless villain. Will being apart help them solve a devilishly difficult mystery, or make them easier targets?

Picking up where the bestselling *The Language of Bees* left off, *The God of the Hive* finds its characters scattered to the four winds. Russell is covertly making her way back to London, picking up a mysterious friend with a hidden past along the way. Holmes has fled to Holland, hiding a wounded son, poring over a host of questions. And the villains who nearly killed them all are still alive, back in London and laying traps to lure and finish off the intrepid detectives. King weaves a jawdropping cat-and-mouse tale, where Russell and Holmes must draw upon all of their considerable wits to solve this mystery and survive a foe who intends to see the entire Holmes bloodline bled dry.

## Key Points/Quotes

- **HARDCOVER SUCCESS:** *God of the Hive* debuted at #11 on the *New York Times* bestseller list in hardcover.
- **HUGE SALES:** With more than two million copies sold, the Mary Russell/Sherlock Holmes series is one of the most successful detective series in history!
- **ORIGIN TALE:** *The God of the Hive* continues to explore the mystery that has been embedded in the entire series from the very first book--that Sherlock Holmes has a son. This novel stands alone as a mystery along with being a stunning conclusion to an earlier tale.
- **AWARD MAGNET:** King has won prestigious awards for her series, including the Edgar, the John Creasey, the Macavity, and the Nero.
- **MORE TO COME:** Bantam will publish the newest Russell and Holmes mystery, *The Pirate King*, in Fall 2011.
- "*The God of the Hive* is mesmerizing--another wonderful novel etched by the hand of a master storyteller. No reader who opens this one will be disappointed." --Michael Connelly

## About the Author/Illustrator

Author Residence: California

LAURIE R. KING became the first novelist since Patricia Cornwell to win prizes for Best First Crime Novel on both sides of the Atlantic with the publication of her debut thriller, *A Grave Talent*. She is the bestselling author of four contemporary novels featuring Kate Martinelli, the award-winning Mary Russell series, and the bestselling novels *A Darker Place*, *Folly*, and *Keeping Watch*. She lives in northern California, where she is at work on her next novel for Bantam to publish.

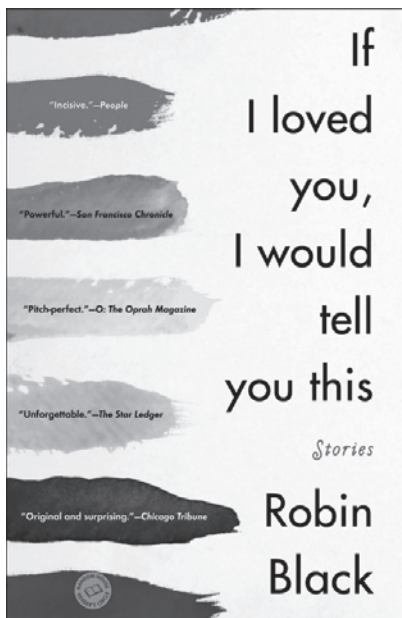
## Rights

|  |  |                           |
|--|--|---------------------------|
| <b>Territories:</b> World                | <b>Return indicator:</b> Full copies only  | <b>Reprint:</b> Yes       |
| <b>Audio:</b> No                         | <b>Book Club:</b> Yes                      | <b>1st Serial:</b> Yes    |
| <b>British:</b> Yes                      | <b>Translation:</b> Yes                    | <b>Special Markets:</b>   |
| <b>Restriction:</b> US, Canada, Open Mkt | <b>Agency:</b> LINDA ALLEN LITERARY AGENCY | <b>Agent:</b> LINDA ALLEN |

| Other Editions                                  | ISBN              | On sale | Publisher | Price                |
|---|-------------------|---------|-----------|----------------------|
| E-book  | 978-0-553-90768-1 | 4/10    | Bantam    | \$25.00/\$25.00 Can. |
| Hist/Prev Titles                                | ISBN              | On sale | Publisher | Price                |
| The God Of The Hive/King, Laurie R./HC          | 978-0-553-80554-3 | 4/10    | Bantam    | \$25.00/\$29.95 Can. |
| The Language Of Bees/King, Laurie R./TR         | 978-0-553-58834-7 | 4/10    | Bantam    | \$15.00/\$17.50 Can. |
| Language Of Bees, The (E-Bk)/King, Laurie R./EL | 978-0-553-90646-2 | 4/09    | Bantam    | \$15.00/\$15.00 Can. |
| Justice Hall/King, Laurie R./TR                 | 978-0-553-38171-9 | 4/09    | Bantam    | \$15.00/\$18.95 Can. |
| O Jerusalem/King, Laurie R./TR                  | 978-0-553-38324-9 | 4/09    | Bantam    | \$15.00/\$18.95 Can. |
| The Moor/King, Laurie/TR                        | 9780312427399     | 10/07   | Picador   | \$15.00              |
| A Letter of Mary/King, Laurie/TR                | 9780312427382     | 10/07   | Picador   | \$15.00              |
| A Monstrous Regiment of Women/King, Laurie/TR   | 9780312427375     | 10/07   | Picador   | \$14.00              |

RANDOM HOUSE TRADE PAPERBACKS

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**ON SALE 4/26/2011**  
RANDOM HOUSE TRADE PAPERBACKS  
TRADE PAPERBACK

**978-0-8129-8068-4**  
**\$15.00/\$17.00 Can.**  
**History: Random House HC (4/10)**

**Category:** FICTION  
**BISAC Cat:** Fiction - Short Stories (single author)  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 304 **Trim Size:** 5-3/16 x 8  
**Carton Count:** 24  
**Load Group:** 0205  
**Edition Desc:** RHRC  
**Prod Type:** RH Trade Paperback

## Marketing and Publicity

- Author website: RobinBlack.net
- Author tour: Philadelphia, Washington, D.C., Seattle, Portland, Los Angeles
- Online advertising: Bookbrowse
- Feature in the Random House Reader's Circle e-newsletter
- Reading group guide available online
- New story available on file-sharing websites
- Explore cross-blogging with select authors
- Promotions on Goodreads
- Finished-book mailing to top indies, with quotes
- Library marketing

# If I Loved You, I Would Tell You This

## Stories

**Robin Black**

**This stunning debut collection was met with outstanding reviews, shortlisted for the Frank O'Connor International Short Story Award, and now includes an additional story.**

In eleven brilliant stories--including one additional story new to the paperback edition--Robin Black takes readers into the minds and hearts of people navigating the difficult transitions life brings. In these stories of mature decisions, a father struggles to forge an independent identity as his blind daughter prepares for college; an artist mourns the end of a romance while painting a portrait; a mother comes to terms with her adult daughter's infidelity, even as she keeps a disturbing secret of her own. In beautiful, clear-eyed prose, Robin Black's unforgettable stories explore the landscape of love, loss, and hope, illuminating the truths of human relationships with great wisdom and insight.

## Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION: The universal themes in these stories--relationships between siblings, parents and children, lovers, and strangers; focusing especially on mature crossroads and decisions--are perfect for book club discussion.
- INCLUDES ADDITIONAL STORY: The paperback edition features a wonderful new story from Robin Black.
- FINALIST FOR THE FRANK O'CONNOR INTERNATIONAL SHORT STORY AWARD: Black is one of six finalists for the prestigious short story award. The winner of the 2009 Sirenland Fellowship, she has received Special Mention by the Pushcart Prizes three times.
- CRITICAL ACCLAIM: Adored by critics and readers alike, Black has been compared time and again to writers like Alice Munro, Lorrie Moore, and Mary Gaitskill.
- "Black delivers real emotion, the kind that gives you pause....Will Robin Black win [the Pen/Hemingway Prize] for this book? If I were a judge, she would." --Alan Cheuse, *Chicago Tribune*
- "Pitch-perfect....so deft, so understated, and so compelling that you have to slow down to savor each vignette....Fans of Mary Gaitskill, Amy Bloom, and Miranda July will feel like they've found gold in a river when they discover Robin Black." --*O: The Oprah Magazine*
- "Each story reads like a mini-novel...worlds are contained in a single page....*If I Loved You* leaves you longing for more." --*San Francisco Chronicle*

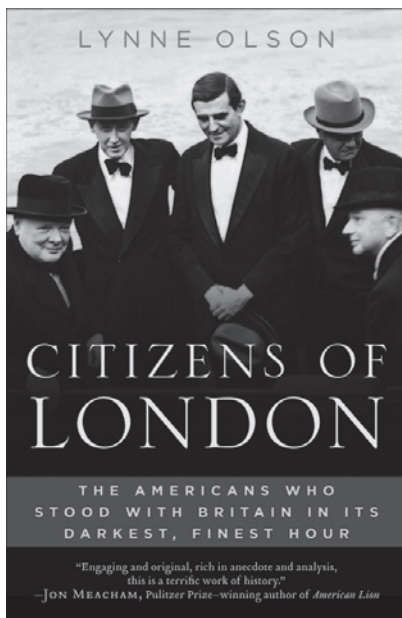
## About the Author/Illustrator

**Author Residence:** Philadelphia, PA **Author Hometown:** New Haven, CT  
ROBIN BLACK's stories and essays have appeared in numerous publications, including *One Story*, *Colorado Review*, *Georgia Review*, *Alaska Quarterly Review*, *Bellevue Literary Review*, *The Southern Review*, and the anthology *The Best Creative Nonfiction* (Norton 2007). The winner of numerous awards and a recipient of fellowships from the Leeway Foundation and the MacDowell Colony, Black is a graduate of the Warren Wilson MFA Program for Writers. She lives with her family in Philadelphia.

## Rights

|   |   |                           |
|---|---|---------------------------|
| <b>Territories:</b> US, Canada, open market | <b>Return indicator:</b> Full copies only     | <b>Reprint:</b> Yes       |
| <b>Audio:</b> Yes                           | <b>Book Club:</b> Yes                         | <b>1st Serial:</b> No     |
| <b>British:</b> No                          | <b>Translation:</b> No                        | <b>Special Markets:</b>   |
| <b>Restriction:</b> US, Canada, Open Mkt    | <b>Agency:</b> DUNOW, CARLSON & LERNER LITERA | <b>Agent:</b> HENRY DUNOW |

| Other Editions                               | ISBN              | On sale | Publisher                 | Price                |
|--|-------------------|---------|---------------------------|----------------------|
| E-book                                       | 978-0-679-60368-9 | 3/10    | Random House              | \$24.00/\$24.00 Can. |
| Unabridged CD                                | 9780307736420     |         |                           |                      |
| Audio Download                               | 9780307736437     |         |                           |                      |
| Hist/Prev Titles                             | ISBN              | On sale | Publisher                 | Price                |
| If I Loved You, I Would Tell/Black, Robin/HC | 978-1-4000-6857-9 | 3/10    | Random House              | \$24.00/\$28.00 Can. |
| Comp Titles                                  | ISBN              | On sale | Publisher                 | Price                |
| Don'T Cry/Gaitskill, Mary/TR                 | 978-0-307-27587-5 | 3/10    | Vintage                   | \$15.00/\$18.95 Can. |
| Olive Kitteridge/Strout, Elizabeth/TR        | 978-0-8129-7183-5 | 9/08    | RHTP                      | \$14.00/\$16.50 Can. |
| No One Belongs...Than You/July, Miranda/TR   | 9780743299411     | 5/08    | Simon & Schuster/Scribner | \$14.00              |
| Runaway/Munro, Alice/TR                      | 978-1-4000-7791-5 | 11/05   | Vintage                   | \$15.00              |
| Blind Man Can See How Much I L/Bloom, Amy/TR | 9780375705571     | 7/01    | Vintage                   | \$13.95/\$15.95 Can. |
| Birds of America/Moore, Lorrie/TR            | 9780312241223     | 9/99    | Macmillan/Picador         | \$14.00              |



**ON SALE 5/3/2011**  
RANDOM HOUSE TRADE PAPERBACKS  
TRADE PAPERBACK

**978-0-8129-7935-0**  
**\$17.00**  
**History: Random House HC (1/10)**

**Category:** HISTORY  
**BISAC Cat:** History - General  
**Order Form Cat:** HISTORY  
**Page Count:** 496      **Trim Size:** 5-3/16 x 8  
**Spine/Depth:** 33/32      **Carton Count:** 24  
**Illustrations:** 16-PP PHOTO INSERT  
**Load Group:** 0202  
**Prod Type:** RH Trade Paperback

## Marketing and Publicity

- Author website: LynneOlson.com
- Local author promotion: Washington, D.C.
- Outreach to political and history bloggers
- Academic marketing

# Citizens of London

## The Americans Who Stood with Britain in Its Darkest, Finest Hour



Lynne Olson

From the critically acclaimed and bestselling author of *Troublesome Young Men*, this highly anticipated follow-up tells the inside story of the WWII Anglo-American alliance. Widely praised in hardcover by Jon Meacham, Tom Brokaw, Walter Isaacson, Chris Matthews, and others, this *New York Times* extended list and IndieBound bestseller netted 35,000 copies in five printings in its hardcover edition.

This wonderfully readable World War II history brings to life the development of America's crucial wartime alliance with England that became so decisive in defeating Hitler. Olson builds a dramatic narrative by focusing on the leading role played by three dynamic American men--Averell Harriman, Edward R. Murrow, and John Gilbert Winant--in forging the two countries' "special relationship."

## Key Points/Quotes

- **STRONG HARDCOVER SALES SET THIS UP FOR A SUCCESSFUL PAPERBACK LAUNCH:** Praised by reviewers ("A cracking good read" --*New York Post*; "A nuanced history" starred *Publishers Weekly* review), reaching #25 and remaining for five weeks on the *New York Times* list, this book has an established reputation that will propel trade paperback sales.
- **SAVVY, WELL-CONNECTED MEDIA CONTRIBUTOR:** Olson, a frequent guest speaker and a former White House correspondent, appeared on *The Daily Show with Jon Stewart* and *All Things Considered* to promote the hardcover.
- **HIGHLY RELEVANT TO CONTEMPORARY POLITICS:** Olson's book emphasizes the success of personal diplomacy over confrontational politics, in tune with the current administration's policies: good fodder for op-ed pieces and author interviews.
- **A HIGHLY READABLE, CHARACTER-DRIVEN STORY:** As Walter Isaacson wrote in his blurb, *Citizens of London* is "history on an intimate level, a triumph of research and storytelling."
- **SIXTEEN-PAGE B&W PHOTO INSERT**
- "Olson sifts through the immense amount of material on the period and crafts a cracking good read....Finely done." --*New York Post*
- "Plenty to appreciate thanks to Olson's storytelling skills, including recaps of romance that never seem too gossipy or out of place." --*The Christian Science Monitor*
- "[An] exceedingly well-told story...a superb trip to an amazing city in time of war."-- *The Providence Journal-Bulletin*

## About the Author/Illustrator

**Author Residence:** Washington, D.C.      **Author Hometown:** Denver, CO  
LYNNE OLSON, former White House correspondent for the *Baltimore Sun*, is the author of *Troublesome Young Men: The Rebels Who Brought Churchill to Power and Helped Save England and Freedom's Daughters: The Unsung Heroines of the Civil Rights Movement from 1830 to 1970*, and coauthor of two other books.

## Rights

|   |   |                         |
|---|---|-------------------------|
| <b>Territories:</b> World               | <b>Return indicator:</b> Full copies only | <b>Reprint:</b> Yes     |
| <b>Audio:</b> Yes                       | <b>Book Club:</b> Yes                     | <b>1st Serial:</b> Yes  |
| <b>British:</b> Yes                     | <b>Translation:</b> Yes                   | <b>Special Markets:</b> |
| <b>Restriction:</b> World except Canada | <b>Agency:</b> GAIL ROSS LITERARY AGENCY  | <b>Agent:</b> GAIL ROSS |

| Other Editions                       | ISBN              | On sale | Publisher     | Price                |
|--------------------------------------|-------------------|---------|---------------|----------------------|
| Trade Paper                          | 978-0-385-66939-9 | 5/11    | Anchor Canada | \$22.00              |
| E-book                               | 978-1-58836-982-6 | 2/10    | Random House  | \$28.00              |
| Hist/Prev Titles                     | ISBN              | On sale | Publisher     | Price                |
| Citizens Of London/Olson, Lynne/HC   | 978-1-4000-6758-9 | 2/10    | Random House  | \$28.00              |
| Troublesome Young Men                | 9780374531331     | 4/08    | FSG           | \$15.00              |
| Troublesome Young Men                | 9780374179540     | 4/07    | FSG           | \$27.50              |
| Question Of Honor, A/Olson, Lynne/TR | 978-0-375-72625-5 | 10/04   | Vintage       | \$17.00/\$21.00 Can. |
| Question Of Honor, A/Olson, Lynne/HC | 9780375411977     | 9/03    | Knopf         | \$29.95/\$39.95 Can. |
| Comp Titles                          | ISBN              | On sale | Publisher     | Price                |
| FDR/Smith, Jean Edward/TR            | 978-0-8129-7049-4 | 5/08    | RHTP          | \$20.00/\$23.00 Can. |
| Franklin And Winston/Meacham, Jon/TR | 978-0-8129-7282-5 | 10/04   | RHTP          | \$16.95/\$23.95 Can. |
| Paris 1919/Macmillan, Margaret/TR    | 9780375760525     | 9/03    | RHTP          | \$18.00/\$21.00 Can. |



# Super Sad True Love Story

A Novel

Gary Shteyngart

The critically acclaimed, *New York Times* bestselling, big and big-hearted novel about love and a global credit meltdown by the one and only Gary Shteyngart.

In a near future where people stream their lives instead of living them, Lenny Abramov is something of a dinosaur—he speaks in full sentences, keeps a diary, and owns books. On the last night of a yearlong business trip to Italy, Lenny meets and falls hopelessly in love with the beautiful, much younger, impossibly cruel Korean-American Eunice Park. His love for Eunice buoys him through a return to New York that doesn't much resemble the city he left behind just a year earlier. Tanks and soldiers litter the streets in anticipation of a visit from the Chinese Central Banker, who is coming to take the lay of a land of skyrocketing debt. But when Eunice announces she's coming to stay with Lenny, all of this is forgotten in euphoric anticipation of her arrival. As Lenny's love for Eunice blossoms, and Eunice begins—maybe—to reciprocate, the world around them falls apart.

## Key Points/Quotes

- BESTSELLING TRACK IN HARDCOVER: *Super Sad True Love Story* hit the *New York Times* bestseller list in the first week of its highly anticipated hardcover publication. It also landed on the bestseller lists for *Publishers Weekly* and *IndieNext*. As of August 2010, we are in our sixth printing.
- PAPERBACK TRACK RECORD: *Absurdistan* has sold more than 140,000 copies in paperback.
- "Gary Shteyngart's wonderful new novel, *Super Sad True Love Story*, is a supersad, superfunny, superaffecting performance—a book that not only showcases the ebullient satiric gifts...but that also uncovers his abilities to write deeply and movingly about love and loss and mortality...It demonstrates a new emotional bandwidth and ratifies his emergence as one of his generation's most original and exhilarating writers...Mr. Shteyngart gives us his most powerful and heartfelt novel yet—a novel that performs the delightful feat of mashing up an apocalyptic satire with a genuine supersad true love story." --Michiko Kakutani, *The New York Times*
- "[A] profane and dizzying satire, a dystopic vision of the future as convincing—and, in its way, as frightening—as Cormac McCarthy's *The Road*. It's also a pointedly old-fashioned May-December love story...a heartbreaker worthy of its title, this is Shteyngart's best yet." --*Publishers Weekly* (starred review)

ON SALE 5/3/2011

RANDOM HOUSE TRADE PAPERBACKS  
TRADE PAPERBACK

978-0-8129-7786-8

\$15.00/\$17.00 Can.

History: Random House HC (7/10)

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 352 Trim Size: 5-3/16 x 8

Carton Count: 24

Load Group: 0202

Prod Type: RH Trade Paperback

## Marketing and Publicity

- Author website: SuperSadTrueLoveStory.com
- Author tour: New York, Boston, Portland, ME, Miami, Cleveland, Austin, St. Louis, Denver, Seattle, San Francisco
- Online advertising: Shelf Awareness
- Promote book video
- Shteyngart mobile application
- Promotion on Goodreads
- Feature in the Fiction and Random Reads e-newsletters
- Coaster promotions
- Outreach to hipster neighborhoods and music/movie festival organizers
- Publishing course giveaways
- Academic marketing

## About the Author/Illustrator

Author Residence: New York, NY

Author Hometown: Leningrad, USSR

GARY SHTEYNGART was born in Leningrad in 1972, and came to the United States seven years later. His first novel, *The Russian Debutante's Handbook*, was named a *New York Times* Notable Book, a best book of the year by *The Washington Post*, and one of the best debuts of the year by *The Guardian*. His second novel, *Absurdistan*, was named one of the best books of the year by *The New York Times Book Review* and became a national bestseller. His fiction and essays have appeared in *The New Yorker*, *The New York Times Magazine*, and many other publications.

## Rights

Territories: World

Audio: No

British: Yes

Restriction: US, Canada, Open Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: DENISE SHANNON LITERARY AGENCY

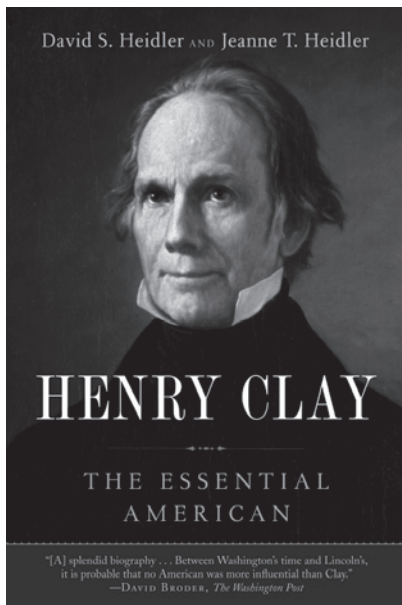
Reprint: Yes

1st Serial: No

Special Markets:

Agent: DENISE SHANNON

| Other Editions                                | ISBN              | On sale | Publisher         | Price                |
|---|-------------------|---------|-------------------|----------------------|
| E-book  | 978-0-679-60359-7 | 7/10    | Random House      | \$26.00/\$26.00 Can. |
| Hist/Prev Titles                              | ISBN              | On sale | Publisher         | Price                |
| Super Sad True Love Story/Shteyngart, Gary/HC | 978-1-4000-6640-7 | 7/10    | Random House      | \$26.00/\$30.00 Can. |
| Absurdistan/Shteyngart, Gary/TR               | 978-0-8129-7167-5 | 4/07    | RHTP              | \$15.00/\$17.00 Can. |
| Absurdistan (E-Bk)/Shteyngart, Gary/EL        | 978-1-58836-530-9 | 5/06    | Random House      | \$15.00/\$15.00 Can. |
| Russian Debutante's Handbook/Shteyngart/TR    | 9781573229883     | 4/03    | Penguin/Riverhead | \$15.00              |
| Comp Titles                                   | ISBN              | On sale | Publisher         | Price                |
| Yiddish Policemen's Union/Chabon, Michael/TR  | 9780007149834     | 5/08    | Harper Perennial  | \$15.95              |
| The Plot Against America/Roth, Phillip/TR     | 978-1-4000-7949-0 | 9/05    | Vintage           | \$15.95/\$19.95 Can. |
| Motherless Brooklyn/Lethem, Jonathan/TR       | 9780375724831     | 10/00   | Vintage           | \$15.00/\$18.95 Can. |



**ON SALE 5/10/2011**  
**RANDOM HOUSE TRADE PAPERBACKS**  
**TRADE PAPERBACK**

**978-0-8129-7895-7**  
**\$18.00/\$20.00 Can.**  
**History: Random House HC (5/10)**

**Category:** BIOGRAPHY  
**BISAC Cat:** Biography & Autobiography - Political  
**Order Form Cat:** BIOGRAPHY/AUTOBIOGRAPHY  
**Page Count:** 624 **Trim Size:** 6-1/8 x 9-1/4  
**Spine/Depth:** 42/32 **Carton Count:** 24  
**Illustrations:** 2 16-PP B/W PHOTO INSERTS  
**Load Group:** 0203  
**Prod Type:** RH Trade Paperback

### Marketing and Publicity

- Outreach to history and political bloggers
- Academic marketing
- Feature at history and political science conferences

## Henry Clay

### The Essential American



**David S. Heidler and Jeanne T. Heidler**

**For American history lovers, a long-overdue, definitive, and engrossing new biography of an essential American, who was reviled by Andrew Jackson and a hero to Abraham Lincoln.**

The story of Henry Clay is the story of this country from the time after our founding to the eve of the Civil War. For in that period, no politician--none of the nine presidents he served under, with the single exception of Clay's archenemy, Andrew Jackson--wielded as much power or had as much influence on American government and life as Henry Clay. He transformed the office of Speaker of the House and as a senator went on to a career of unsurpassed accomplishment. He was also the man who ran for (and lost) the presidency five times. Yet in failing in this goal he became the foremost legislator America ever produced with a major influence in establishing the way American government and politics is conducted. This magisterial new biography brings him back to the forefront of our history.

### Key Points/Quotes

- **HISTORY BUFFS REJOICE:** For lovers of American history, a popular biography of Henry Clay has been a long time coming. Spanning from the era of James Madison to that of Abraham Lincoln (who idolized Clay and as a young man carried around and constantly reread a biography of him), this is one of the great American political lives and the core audience will flock to this book.
- **BRILLIANTLY READABLE NARRATIVE:** With a felicitous writing style, and chock-full of fresh anecdotes and insights, this is popular history at its best in an utterly lively and absorbing narrative of a life that mirrored the country's history from the Revolutionary War to the Civil War.
- **AN UNPARALLELED SUPPORTING CAST:** Aaron Burr, Thomas Jefferson, James Madison, James Monroe, Daniel Webster, John C. Calhoun, Andrew Jackson, John Quincy Adams, James Polk, Zachary Taylor, Martin van Buren, and Abraham Lincoln: they're all here at their most inspiring--and most venomous.
- "[A] splendid biography...Between Washington's time and Lincoln's, it is probable that no American was more influential than Clay." --David Broder, *The Washington Post*
- "In this engaging biography of an important American lawmaker, David and Jeanne Heidler paint a revealing portrait of Henry Clay, a man who was critical to the life of the nation in the tumultuous 19th century. Never president but always in the arena, Clay is a remarkable architect of the Union, and we owe the Heidlers a debt for bringing him to life in these pages." --Jon Meacham, Pulitzer Prize-winning author of *American Lion*

### About the Author/Illustrator

**Author Residence:** Colorado Springs, CO

DAVID S. HEIDLER and JEANNE T. HEIDLER have written numerous scholarly books and articles dealing with the history of the early American republic, the Antebellum period, and the Civil War. David is associated with the Department of History at Colorado State University-Pueblo, and Jeanne is a professor of history at the United States Air Force Academy, where she is the senior civilian member of her department.

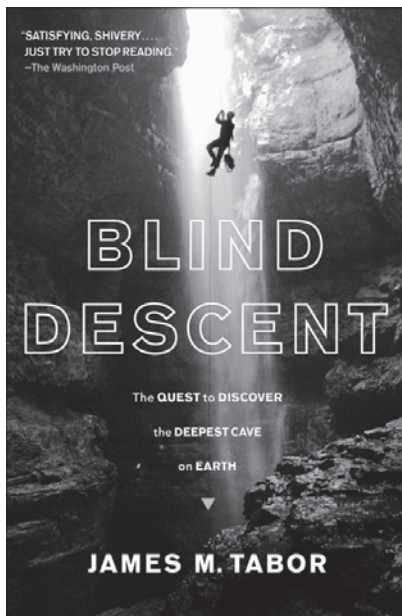
### Rights

**Territories:** World  
**Audio:** Yes  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** Yes  
**Agency:** ELAINE MARKSON LITERARY AGENCY

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:** GERI THOMA AGENCY

| Other Editions                                 | ISBN              | On sale | Publisher    | Price                |
|--|-------------------|---------|--------------|----------------------|
| E-book   | 978-1-58836-995-6 | 5/10    | Random House | \$30.00/\$30.00 Can. |
| Hist/Prev Titles                               | ISBN              | On sale | Publisher    | Price                |
| Henry Clay/Heidler, David S./HC                | 978-1-4000-6726-8 | 5/10    | Random House | \$30.00/\$35.00 Can. |
| Comp Titles                                    | ISBN              | On sale | Publisher    | Price                |
| Polk/Borneman, Walter R./TR                    | 978-0-8129-7674-8 | 4/09    | RHTP         | \$17.00/\$20.00 Can. |
| Most Famous Man In America/Applegate, Debby/TR | 978-0-385-51397-5 | 4/07    | Three Leaves | \$16.95/\$21.95 Can. |
| American Sphinx/Ellis, Joseph J./TR            | 9780679764410     | 4/98    | Vintage      | \$16.00/\$19.95 Can. |



**ON SALE 5/17/2011**  
RANDOM HOUSE TRADE PAPERBACKS  
TRADE PAPERBACK

**978-0-8129-7949-7**  
**\$16.00/\$18.00 Can.**  
**History: Random House HC (6/10)**

**Category:** TRAVEL/BIOGRAPHY  
**BISAC Cat:** Travel - Adventure  
**Order Form Cat:** TRAVEL  
**Page Count:** 304 **Trim Size:** 5-3/16 x 8  
**Spine/Depth:** 20/32 **Carton Count:** 24  
**Illustrations:** 16-PP COLOR PHOTO INSERT  
**Load Group:** 0204  
**Prod Type:** RH Trade Paperback

## Marketing and Publicity

- Author website: JamesMTabor.com
- Radio satellite tour
- Local author promotion: Vermont
- Online advertising: Google AdWords and Facebook, targeting cavers and spelunkers
- Video footage, book trailer, and photo gallery available online
- Special eBook promotion
- Academic marketing

# Blind Descent

## The Quest to Discover the Deepest Cave on Earth



**James M. Tabor**

**In the best tradition of great adventure literature, such as *Shadow Divers* and *Born to Run*, a thrilling true-life story--James Tabor's account of the riveting, perilous, and emotionally wrenching quest to dive to the deepest spot on earth.**

In 2004, two teams, one American and one Russian, raced to make this last great terrestrial discovery. Remarkable scientists and adventurers made up both expeditions, and they were led by two equally remarkable men, lifelong scientists and cave explorers, polar opposites in temperament and style. *Blind Descent* is the story of these teams and their leaders, who would join the titans of discovery like Scott and Amundsen, Hillary, Cousteau, and Armstrong. Although one team "won" this race, both could claim success in a realm where the ultimate victory was survival itself. Told in thrilling "you are there" style and with two unforgettable protagonists, *Blind Descent* is adventure narrative at its best.

## Key Points/Quotes

- **NARRATIVE NONFICTION AT ITS BEST:** This book depicts what deep-cave diving is actually like. Less well-known than deep-sea diving or mountain-climbing, cave-diving is actually the more treacherous, complex, and wonder-filled activity. *Blind Descent* has all the elements in place--an incredible story, evocative writing, outsized personalities, triumph, and tragedy.
- **AMERICANS VS. RUSSIANS; THE STAR PLAYER VS. THE TEAM PLAYER:** This story is an engrossing illustration of the pros and cons of two leadership styles--the brilliant, irascible, demanding "star" of the American team leader, Bill Stone, against the inspiring and beloved "team player" of the Russian leader, Alexander Klimchouk. Which one will win?
- **STUNNING PHOTOGRAPHS:** Included in this book are dozens of extraordinary photographs taken on location, adding a wonderful visual element to this title.
- **AUTHOR'S ACCESS AND MEDIA EXPERIENCE:** James Tabor has produced an especially intimate, you-are-there account of this story, having unprecedented access to the divers' logs, journals, photographs, and footage, and having spent hours interviewing all of the participants. James Tabor was also the host of PBS's popular *The Great Outdoors* and has extensive experience in TV and producing documentaries.
- "Phenomenal story of exploration and science that no one ever gets to hear about. Stunningly fascinating." --Jon Stewart, *The Daily Show with Jon Stewart*
- "Heart-stopping and relentlessly gripping. Tabor takes us on an odyssey into unfathomable worlds beneath us, and into the hearts of rare explorers who will do anything to get there first." --Robert Kurson, author of *Shadow Divers*

## About the Author/Illustrator

**Author Residence:** Waitsfield, VT **Author Hometown:** Newport News, VA  
JAMES M. TABOR is a former contributing editor to *Outside* magazine and *Ski* magazine. His work has also appeared in *Time*, *U.S. News and World Report*, *The Wall Street Journal*, *Smithsonian Magazine*, *Reader's Digest*, *American Heritage*, *Barron's*, *The Washington Post*, *UltraSport*, and other national publications. Tabor was the writer and on-camera host of the popular national PBS series *The Great Outdoors*.

## Rights

|  |   |                               |
|--|---|-------------------------------|
| <b>Territories:</b> World                | <b>Return indicator:</b> Full copies only | <b>Reprint:</b> Yes           |
| <b>Audio:</b> Yes                        | <b>Book Club:</b> Yes                     | <b>1st Serial:</b> Yes        |
| <b>British:</b> Yes                      | <b>Translation:</b> Yes                   | <b>Special Markets:</b>       |
| <b>Restriction:</b> US, Canada, Open Mkt | <b>Agency:</b> ETHAN ELLENBERG            | <b>Agent:</b> ETHAN ELLENBERG |

| Other Editions                            | ISBN              | On sale | Publisher          | Price                |
|---|-------------------|---------|--------------------|----------------------|
| Unabridged CD                             | 978-0-307-73678-9 | 6/10    | Random House Audio | \$40.00/\$48.00 Can. |
| E-book                                    | 978-1-58836-994-9 | 6/10    | Random House       | \$26.00/\$26.00 Can. |
| Hist/Prev Titles                          | ISBN              | On sale | Publisher          | Price                |
| Blind Descent/Tabor, James M./HC          | 978-1-4000-6767-1 | 6/10    | Random House       | \$26.00/\$31.00 Can. |
| Forever on the Mountain/James M. Tabor/TP | 9780393331967     | 6/08    | W.W. Norton        | \$15.95              |
| Forever on the Mountain/James M. Tabor/HC | 9780393061741     | 7/07    | W.W. Norton        | \$26.95              |
| Comp Titles                               | ISBN              | On sale | Publisher          | Price                |
| The Lost City Of Z/Grann, David/TR        | 978-1-4000-7845-5 | 1/10    | Vintage            | \$15.95/\$19.95 Can. |
| Miracle In The Andes/Parrado, Nando/TR    | 978-1-4000-9769-2 | 5/07    | Three Rivers Press | \$14.00/\$17.99 Can. |
| Shadow Divers/Kurson, Robert/TR           | 978-0-375-76098-3 | 5/05    | RHTP               | \$16.00/\$19.00 Can. |



**ON SALE 6/14/2011**  
RANDOM HOUSE TRADE PAPERBACKS  
TRADE PAPERBACK

**978-0-8129-8039-4**  
**\$15.00/\$17.00 Can.**  
**History: Random House HC (6/10)**

Category: FICTION  
BISAC Cat: Fiction - General  
Order Form Cat: FICTION GENERAL  
Page Count: 240 Trim Size: 5-3/16 x 8  
Carton Count: 24  
Load Group: 0203  
Prod Type: RH Trade Paperback

## Marketing and Publicity

- Feature in the Random Reads e-newsletter
- Outreach to literary and humor websites and blogs

# Elliot Allagash

## A Novel

Simon Rich

**Damn Yankees meets Can't Buy Me Love in the inimitable Simon Rich's charming and hilarious fable for all ages.**

The hero of Simon Rich's romp-like debut novel, *Elliot Allagash*, isn't rich or even powerful. His name is Seymour and he is a cheerful, obedient eighth grader at Glendale, a second-tier private school on the east side of Manhattan. His chubbiness has recently earned him the nickname "chunk style," and by the time we meet him, he has more or less resigned himself to a life of quiet isolation. All of this, of course, changes when he meets Elliot Allagash, the arrogant heir of America's largest fortune. In order to amuse himself, the wicked, wily Elliot takes up a challenging (and expensive) new hobby: transforming Seymour into the most popular boy in school.

An unlikely friendship develops between these two loners as Elliot introduces Seymour to new concepts, like power, sabotage, and vengeance. With Elliot as his diabolical guide, Seymour gradually learns about all of the incredible things that money can buy, and the one or two things that it can't.

## Key Points/Quotes

- **AUTHOR'S NEW PROMINENCE AND CULT FOLLOWING:** With two acclaimed collections under his belt and his day-job as a writer for *Saturday Night Live*, Simon has developed a loyal and devoted following. They will scoop up his first novel.
- **TALE FOR ALL AGES:** With his easy, playful style, Simon has crafted a story that can be enjoyed by both young audiences and adults.
- **OPTIONED MOVIE RIGHTS:** Jason Reitman, director of *Juno* and *Up in the Air*, has optioned the film rights for *Elliot Allagash* with Simon Rich writing the script.
- "Simon Rich's absurdist approach to the underdog archetype makes for a hilarious and heartwarming romp." --*USA Today*
- "As I plunged into *Elliot Allagash*, my hopes were exceeded almost immediately, and soon I was laughing with guilty glee, both at Rich's sharp-eyed depiction of American class hierarchies, and at his mercilessly unsentimental treatment of his two male leads." --*The Daily Beast*
- "Everything is under the microscope in this mean spirited high-school Pygmalion story, and it's all skewered beautifully. In one fell swoop, Rich has stayed true to his roots, spread his wings creatively, and transitioned into fiction with ease. That's no small feat, even for someone of his obvious talents." --*San Francisco Book Review*
- "An enjoyable little dose of poisonous cynicism." --*The New York Times Book Review*

## About the Author/Illustrator

Author Residence: Brooklyn, NY

Author Hometown: New York City

SIMON RICH is a twenty-five-year-old graduate of Harvard University, where he was president of *The Harvard Lampoon*. Shortly after graduation he became a writer for *Saturday Night Live*. He lives in Brooklyn.

## Rights

Territories: World

Audio: Yes

British: Yes

Restriction: US, Canada, Open Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: LEVINE GREENBERG LITERARY

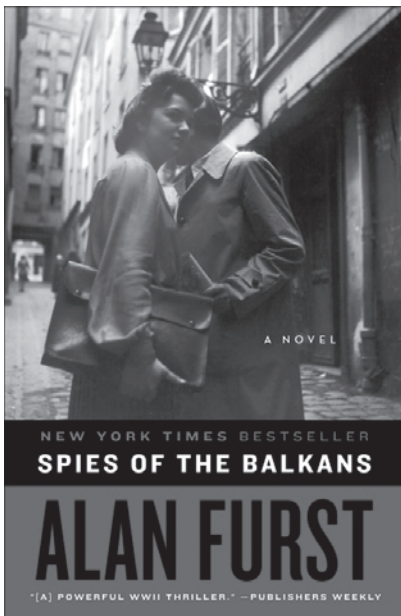
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: DANIEL GREENBERG

| Other Editions                             | ISBN              | On sale | Publisher            | Price                |
|--|-------------------|---------|----------------------|----------------------|
| E-book                                     | 978-0-679-60377-1 | 5/10    | Random House         | \$23.00/\$23.00 Can. |
| Hist/Prev Titles                           | ISBN              | On sale | Publisher            | Price                |
| Elliot Allagash/Rich, Simon/HC             | 978-1-4000-6835-7 | 5/10    | Random House         | \$23.00/\$26.95 Can. |
| Free-Range Chickens/Rich, Simon/TR         | 978-0-8129-7711-0 | 5/09    | RHTP                 | \$13.00/\$15.50 Can. |
| Free-Range Chickens (E-Bk)/Rich, Simon/EL  | 978-1-58836-732-7 | 8/08    | Random House         | \$13.00/\$13.00 Can. |
| Free-Range Chickens/Rich, Simon/HC         | 978-1-4000-6589-9 | 8/08    | Random House         | \$17.00/\$20.00 Can. |
| Ant Farm/Rich, Simon/TR                    | 978-1-4000-6588-2 | 4/07    | RHTP                 | \$12.95/\$16.00 Can. |
| Comp Titles                                | ISBN              | On sale | Publisher            | Price                |
| King Dork/Portman, Frank/TR                | 978-0-385-73450-9 | 2/08    | Delacorte BFYR       | \$8.99/\$11.99 Can.  |
| Nick & Norah'S Playlist/Cohn, Rachel/TR    | 978-0-375-83533-9 | 8/07    | Alfred A. Knopf BFYR | \$8.99/\$11.99 Can.  |
| Don't Get Too Comfortable/Rakoff, David/TR | 978-0-7679-1603-5 | 9/06    | Anchor               | \$14.00              |



**ON SALE 6/14/2011**  
RANDOM HOUSE TRADE PAPERBACKS  
TRADE PAPERBACK

**978-0-8129-7738-7**  
**\$15.00/\$17.00 Can.**  
**History: Random House HC (6/10)**

**Category:** FICTION  
**BISAC Cat:** Fiction - General  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 288 **Trim Size:** 5-3/16 x 8  
**Carton Count:** 24  
**Illustrations:** MAP  
**Load Group:** 0203  
**Prod Type:** RH Trade Paperback

## Marketing and Publicity

- Author website: AlanFurst.net
- Street team giveaways in New York City on Wall Street and in Midtown
- Author tour: Ann Arbor, Minneapolis, Houston, New Orleans, Miami
- Online outreach to espionage and mystery fans
- Feature in the Random Reads and Mystery e-newsletters
- Promotion on Goodreads
- Thrillerfest giveaway and possible author appearance

# Spies of the Balkans

A Novel



Alan Furst

**A *New York Times* bestselling WWII-era novel of intrigue, danger, and love from "the greatest living writer of espionage fiction" (*The Houston Chronicle*).**

In *Spies of the Balkans*, Alan Furst transports us to the port city of Salonika, Greece, a center of WWII intrigue. It's 1940; Greece is at war with Mussolini's occupation forces in Albania, and senior police official Costa Zannis finds himself working with secret operatives to organize an escape route from Berlin through Greece to neutral Turkey. A novel of intrigue and passionate love affairs, peopled with agents and spies--Germans, Serbs, Greeks, Albanians, and those who serve whoever will pay them--*Spies of the Balkans* confirms Alan Furst's status as "an incomparable expert at his game" (Janet Maslin, *The New York Times*).

## Key Points/Quotes

- **TRACK RECORD:** The hardcover became a *New York Times* bestseller, with more than 68,000 copies in print.
- **CRITICAL ACCLAIM:** *Spies of the Balkans* was met with outstanding reviews, with a number of critics calling this his best work to date. Furst continues to be recognized as the master of the WWII-era spy novel.
- **TIMING:** Published to coincide with summer reading lists, a slot in which Furst has continually been successful. His next novel will be published for Father's Day 2012.
- **FEMALE AUDIENCE:** More and more women are becoming fans of Furst, and *Spies of the Balkans* has more romance than any of Furst's novels to date. This is a real opportunity for us in paperback.
- "Unfolds like a vivid dream, helped by a prose style rich with period detail and by a cast filled with exotic characters. [Furst] knows just how far to ratchet up the tension before relieving it--then starting up again....One couldn't ask for a more engrossing novel, spy-themed or otherwise." -- *The Wall Street Journal*
- "The World War II era belongs to Furst, and [*Spies of the Balkans*] matches the excellence of the previous ten." --Otto Penzler, *New York* magazine
- "Vividly [mixes] love and adventure." --Patrick Anderson, *The Washington Post Book World*
- "Brilliant....told with unusual detail and flare." --Alan Cheuse, NPR

## About the Author/Illustrator

**Author Residence:** Long Island and Paris

**Author Hometown:** New York City

ALAN FURST is widely recognized as the master of the historical spy novel. Now translated into seventeen languages, he is the author of *Night Soldiers*, *Dark Star*, *The Polish Officer*, *The World at Night*, *Red Gold*, *Kingdom of Shadows*, *Blood of Victory*, *Dark Voyage*, *The Foreign Correspondent*, and *The Spies of Warsaw*.

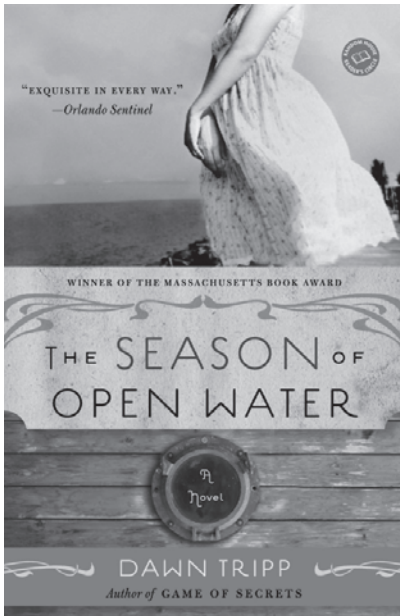
## Rights

**Territories:** US, Canada, open market  
**Audio:** No  
**British:** No  
**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** INTERNATIONAL CREATIVE MANAGEM

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:** AMANDA URBAN

| Other Editions                             | ISBN              | On sale | Publisher    | Price                |
|--|-------------------|---------|--------------|----------------------|
| E-book                                     | 978-0-679-60370-2 | 6/10    | Random House | \$26.00/\$26.00 Can. |
| Hist/Prev Titles                           | ISBN              | On sale | Publisher    | Price                |
| Spies Of The Balkans/Furst, Alan/HC        | 978-1-4000-6603-2 | 6/10    | Random House | \$26.00/\$31.00 Can. |
| The Spies Of Warsaw/Furst, Alan/TR         | 978-0-8129-7737-0 | 6/09    | RHTP         | \$15.00/\$17.50 Can. |
| Spies Of Warsaw, The (E-Bk)/Furst, Alan/EL | 978-1-58836-716-7 | 6/08    | Random House | \$15.00/\$15.00 Can. |
| The Foreign Correspondent/Furst, Alan/TR   | 978-0-8129-6797-5 | 5/07    | RHTP         | \$15.00/\$17.00 Can. |
| Dark Voyage/Furst, Alan/TR                 | 978-0-8129-6796-8 | 5/05    | RHTP         | \$15.00/\$18.95 Can. |
| Blood Of Victory/Furst, Alan/TR            | 9780812968729     | 5/03    | RHTP         | \$15.00/\$17.50 Can. |
| Dark Star/Furst, Alan/TR                   | 9780375759994     | 7/02    | RHTP         | \$14.95/\$21.00 Can. |
| Night Soldiers/Furst, Alan/TR              | 9780375760006     | 7/02    | RHTP         | \$15.00/\$17.00 Can. |



**ON SALE 7/5/2011**  
**RANDOM HOUSE TRADE PAPERBACKS**  
**TRADE PAPERBACK**

**978-0-8129-7147-7**  
**\$15.00/\$17.00 Can.**  
**History: Random House HC (6/05)**

**Category:** FICTION  
**BISAC Cat:** Fiction - General  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 320 **Trim Size:** 5-3/16 x 8  
**Spine/Depth:** 20/32 **Carton Count:** 24  
**Illustrations:** MAP  
**Load Group:** 0202  
**Edition Desc:** RHRC  
**Prod Type:** RH Trade Paperback

## Marketing and Publicity

- Author website: DawnTripp.com
- Tie in with author's new hardcover, *Game of Secrets* (Random House, 7/11)
- Featured in the Random House Reader's Circle e-newsletter and on RandomHouseReadersCircle.com
- Reading Group Guide available online
- Outreach to book clubs
- Library marketing
- Features an excerpt from *Game of Secrets*

# The Season of Open Water

## A Novel



## Dawn Tripp

**An award-winning novel of love and violence, family and betrayal in prohibition-era New England.**

It is October 1927. Bridge Weld is nineteen, headstrong and beautiful, working in her grandfather Noel's boatbuilding shop. When Noel makes an agreement with a local bootlegger to refit a boat for smuggling, Bridge's brother, Luce, is lured into the rum business, and tries to pull Bridge into it with him. But Bridge has embarked on a different course. Caught up in a passion for Henry, a World War I veteran, Bridge must choose between the man who loves her and the brother to whom she has been loyal all her life. As she strikes out on her own, Luce's fierce attachment spirals out of control. Haunting, suspenseful, and exquisitely written, *The Season of Open Water* is a superb novel about a family, and about the lawlessness of the heart.

## Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION: Perfectly priced and formatted for a great book club read.
- WINNER OF THE MASSACHUSETTS BOOK AWARD FOR FICTION: Past winners include Jayne Ann Phillips, Junot Díaz, Jim Shepard, Claire Messud, and Geraldine Brooks.
- TIMING AND FORMAT: A natural summer read for women. More romantic, fast-paced, and tense, and less atmospheric than *Moon Tide*, and with a strong heroine for readers to root for, *The Season of Open Water* is an opportunity to grow Tripp's sales in paperback.
- CROSS-SELL: Timed to coincide with the release of Tripp's stunning new novel, *Game of Secrets*.
- STORY: A young woman's struggle to break free of a tightly bound family, and the incestuous feelings of a brother, against the backdrop of prohibition, the rum-running trade, and the crash of 1929. Her lover is a doctor marked by experiences in World War I.
- "Reading *The Season of Open Water* is like returning for a second time to a beloved vacation spot. The place, the people, the smell of river at low tide are familiar....Tripp's story is exquisite in every way--the marvelous characters, the heartbreaking plot, the soaring prose....This is one of those books, the moment it's ended, you want to turn back to the beginning and start all over again." --*Orlando Sentinel*
- "Lyrical...Gripping...Swept up in currents of love and betrayal." --*The Boston Globe*

## About the Author/Illustrator

**Author Residence:** Westport, MA

DAWN TRIPP graduated from Harvard with a BA in literature. She lives in Massachusetts with her husband and sons. She is the author of the novels *Moon Tide*, *The Season of Open Water*, and *Game of Secrets* (2011).

## Rights

**Territories:** US, Canada, open market  
**Audio:** Yes  
**British:** No  
**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:**

**Reprint:** Yes  
**1st Serial:** No  
**Special Markets:**  
**Agent:** KIM WITHERSPOON

| Other Editions                                  | ISBN              | On sale | Publisher    | Price                |
|---|-------------------|---------|--------------|----------------------|
| E-book  | 978-0-307-43260-5 | 12/07   | Random House | \$24.95/\$24.95 Can. |
| Hist/Prev Titles                                | ISBN              | On sale | Publisher    | Price                |
| The Season Of Open Water/Tripp, Dawn Clifton/HC | 978-1-4000-6187-7 | 6/05    | Random House | \$24.95/\$34.95 Can. |
| Moon Tide/Tripp, Dawn Clifton/TR                | 978-0-375-76116-4 | 5/04    | RHTP         | \$13.95/\$21.00 Can. |
| Moon Tide/Tripp, Dawn Clifton/HC                | 9780375508448     | 7/03    | Random House | \$24.95/\$37.95 Can. |



# Children of the Street

A Novel

Kwei Quartey

From the critically acclaimed and bestselling author of *Wife of the Gods* comes the second installment in the Darko Dawson mystery series that has already hooked fans of Alexander McCall Smith.

When the street children of Ghana begin falling victim to a chain of murders, Inspector Darko Dawson is once again called upon to investigate. One by one in the city of Accra--Ghana's fast-moving, cosmopolitan capital--teenage kids are showing up dead, all of them bearing evidence of a chilling signature, one that Inspector Dawson has never seen before. Are these heinous acts a form of ritual killing or purely the work of a cold-blooded serial murderer? As time runs out, Dawson finds himself pitted against a cunning killer who always seems to be a step ahead, and he embarks on a harrowing journey through the underbelly of the city, where he's forced to come to terms with the brutal world of the urban poor, a world in which street children are forced to fight for their very survival.

## Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- CONTINUING CHARACTER: *Wife of the Gods* was a *Los Angeles Times* bestseller, garnering enthusiastic praise and a devoted fan base. Now, in *Children of the Street*, Inspector Darko Dawson once again returns.
- AUTHOR: Quartey has an interesting backstory (born in Ghana, he is now a successful doctor in California) and is a terrific promoter of his work, with a fantastic website: [KweiQuartey.com](http://KweiQuartey.com).
- SETTING: With its unique mixture of modern urbanism and ancient traditions, Ghana is a fascinating country, and Quartey vividly brings it to life, exploring urban poverty, ritual practices, and Ghana's rich cultural history.
- "Fans of *The No. 1 Ladies' Detective Agency* may have a new hero: Detective Inspector Darko Dawson." --*The Wall Street Journal*
- "Mystery fans have an important new voice to savor." --*Los Angeles Times*

## About the Author/Illustrator

Author Residence: Los Angeles, CA

Author Hometown: Accra, Ghana

KWEI QUARTEY was raised in Ghana by an African American mother and a Ghanaian father, both of whom were university lecturers. Dr. Quartey practices medicine in Southern California, rising early in the morning to write before going to work. His highly praised first novel, *Wife of the Gods*, was a *Los Angeles Times* bestseller.

## Rights

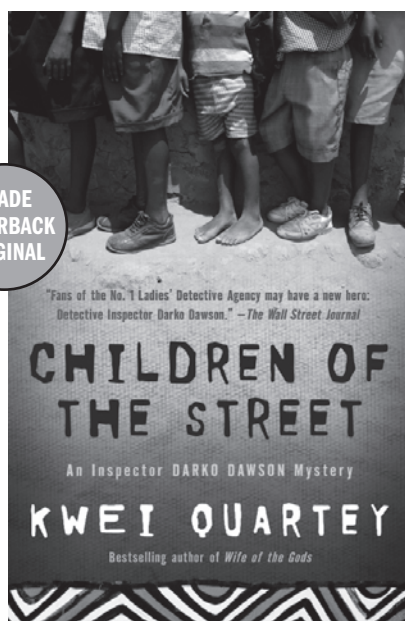
Territories: US, Canada, open market  
Audio: Yes  
British: No  
Restriction: US, Canada, Open Mkt

Return indicator: Full copies only  
Book Club: Yes  
Translation: No  
Agency: MARLY RUSOFF & ASSOCIATES, INC

Reprint: Yes  
1st Serial: Yes  
Special Markets:  
Agent: MARLY RUSOFF

| Other Editions                            | ISBN              | On sale | Publisher                     | Price                |
|---|-------------------|---------|-------------------------------|----------------------|
| E-book                                    | 978-0-679-60411-2 | 7/11    | Random House Trade Paperbacks | \$15.00/\$15.00 Can. |
| Hist/Prev Titles                          | ISBN              | On sale | Publisher                     | Price                |
| Wife Of The Gods/Quartey, Kwei/HC         | 978-1-4000-6759-6 | 7/09    | Random House                  | \$24.00/\$28.00 Can. |
| Wife Of The Gods/Quartey, Kwei/TR         | 978-0-8129-7936-7 | 8/10    | RHTP                          | \$15.00/\$17.50 Can. |
| Wife Of The Gods (Ebk)/Quartey, Kwei/EL   | 978-1-58836-857-7 | 7/09    | Random House                  | \$15.00/\$15.00 Can. |
| Comp Titles                               | ISBN              | On sale | Publisher                     | Price                |
| No.1 Ladies'Det Agency/Mccall Smith, A/TR | 9781400034772     | 2/03    | Anchor                        | \$14.00/\$17.99 Can. |
| The Return/Nesser, Hakan/TR               | 978-1-4000-3033-0 | 3/08    | Vintage                       | \$14.00              |

TRADE PAPERBACK ORIGINAL



ON SALE 7/12/2011

RANDOM HOUSE TRADE PAPERBACKS  
TRADE PAPERBACK

978-0-8129-8167-4  
\$15.00/\$17.00 Can.

History: Trade Paperback Original

Category: FICTION

BISAC Cat: Fiction - Mystery & Detective - General

Order Form Cat: MYSTERY

Page Count: 352 Trim Size: 5-3/16 x 8

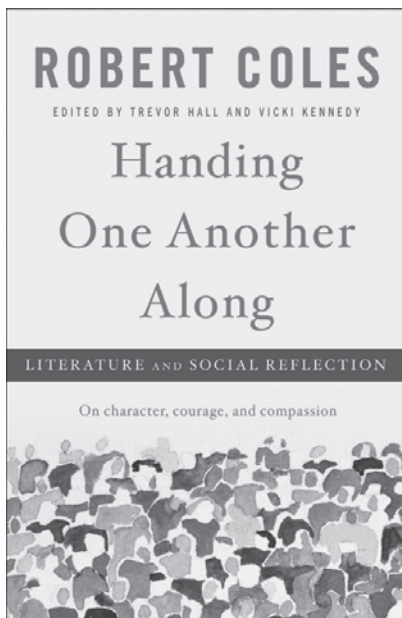
Spine/Depth: 23/32 Carton Count: 24

Load Group: 0203

Prod Type: RH Trade Paperback

## Marketing and Publicity

- Author website: [KweiQuartey.com](http://KweiQuartey.com)
- National review attention
- Online review attention
- Local author promotion: Los Angeles
- Feature in Mystery e-newsletter
- Promotion at Thrillerfest
- Academic and library marketing



**ON SALE 7/19/2011**  
RANDOM HOUSE TRADE PAPERBACKS  
TRADE PAPERBACK

**978-0-8129-7176-7**  
**\$17.00/\$19.00 Can.**  
**History: Random House HC (8/10)**

**Category:** LITERARY CRITICISM  
**BISAC Cat:** Literary Criticism & Collections - Books & Reading  
**Order Form Cat:** LANGUAGE ARTS  
**Page Count:** 304 **Trim Size:** 5-3/16 x 8  
**Carton Count:** 24  
**Illustrations:** ILLUSTRATIONS THROUGHOUT  
**Load Group:** 0204  
**Prod Type:** RH Trade Paperback

### Marketing and Publicity

- Facebook advertising targeting Harvard students and alumni
- Feature in the Modern Library e-newsletter
- Academic marketing

## Handing One Another Along

Literature and Social Reflection



**Robert Coles; Edited by Trevor Hall and Vicki Kennedy**

**"Robert Coles asked generations of students to think about the ultimate question: How does one live a life of purpose and meaning? In this book, he helps us all find the answers." --Caroline Kennedy**

In this inspiring book on shaping a moral and meaningful life, Coles explores how character, courage, and moral understanding can be fostered through reflecting on the lives of others, through great literature and art. Based on Coles's famous course at Harvard, "The Literature of Social Reflection," this sweeping, accessible, provocative book encourages us to examine our own courage, kindness, and complexity by looking carefully at our perceptions of ourselves and others, and by studying the wisdom of authors from Charles Dickens to Flannery O'Connor, from James Agee to George Orwell, and many others. In this brilliant master class in empathy and engagement, Coles inspires us to seek out a deeper meaning in life, and guides us to achieve greater clarity and richness of understanding amid the moral, psychological, and social complexities of the modern world.

### Key Points/Quotes

- **BESTSELLING AUTHOR:** Harvard professor and psychiatrist Robert Coles is one of the leading authorities in America in the fields of literature, ethics, and psychology; a familiar face on PBS; featured on *60 Minutes*; author of the bestseller *The Moral Intelligence of Children* and the critically acclaimed *Lives of Moral Leadership*. He has won numerous awards, including the Pulitzer Prize for his five-volume *Children of Crisis*.
- **SUBJECT:** Coles illuminates how the work of great writers, artists, and thinkers of the past two centuries can inspire moral reflection in ordinary everyday life.
- **LARGE FAN BASE:** The book is based on a course Coles taught for more than twenty years. It reached more than ten thousand people, a fan base waiting for this book. It was "a class that will change your life."
- "One reads in such a particular way when in college--sometimes we think we cannot revisit that freedom of thought, that explosion of discovery. In this book Dr. Coles gives us such an opportunity: These authors, coupled with his gift for illumination and open questioning, bring us to that moment of awareness of self, through literature, that his Harvard course has offered to so many lucky people." --Debra Winger
- "Dr. Robert Coles's Literature of Social Reflection has long been a legendary course at Harvard for good reason: Through a lifetime of passionate attachment to, and deeply humanistic understanding of, as he puts it, the 'call of stories,' Dr. Coles has opened for generations of students a uniquely inspiring window into the moral and spiritual life of our times." --John Burnham Schwartz, author of *The Commoner* and *Reservation Road*

### About the Author/Illustrator

**Author Residence:** Massachusetts

ROBERT COLES is the author of many books, including *The Moral Intelligence of Children* and *The Spiritual Life of Children*. He won the Pulitzer Prize for his five-volume work *Children of Crisis*. He was awarded the Presidential Medal of Freedom in 1998, and the National Humanities Medal in 2001. He is the Emeritus James Agee Professor of Social Ethics at Harvard University, and Emeritus Professor of Psychiatry and Medical Humanities at the Harvard Medical School.

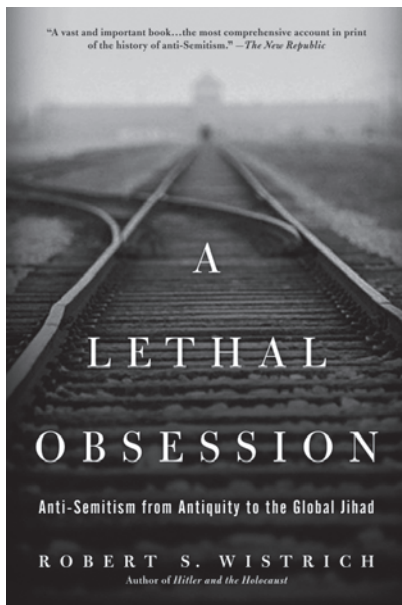
### Rights

**Territories:** US, Canada, open market  
**Audio:** Yes  
**British:** No  
**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** INTERNATIONAL CREATIVE MANAGEM

**Reprint:** Yes  
**1st Serial:** No  
**Special Markets:**  
**Agent:** AMANDA URBAN

| Other Editions                                  | ISBN              | On sale | Publisher          | Price                |
|---|-------------------|---------|--------------------|----------------------|
| E-book  | 978-0-679-60403-7 | 8/10    | Random House       | \$27.00/\$27.00 Can. |
| Hist/Prev Titles                                | ISBN              | On sale | Publisher          | Price                |
| Handing One Another Along/Coles, Robert/HC      | 978-1-4000-6203-4 | 8/10    | Random House       | \$27.00/\$31.00 Can. |
| Handing One Another Along(Ebk)/Coles, Robert/EL | 978-0-679-60403-7 | 8/10    | Random House       | \$27.00/\$27.00 Can. |
| Political Leadership/Coles, Robert/TR           | 978-0-8129-7170-5 | 10/05   | Modern Library     | \$14.95/\$21.00 Can. |
| Bruce Springsteen'S America/Coles, Robert/TR    | 978-0-8129-7300-6 | 11/04   | RHTP               | \$16.00/\$19.95 Can. |
| Teaching Stories/Coles, Robert/TR               | 978-0-8129-7169-9 | 8/04    | Modern Library     | \$14.95/\$21.00 Can. |
| Comp Titles                                     | ISBN              | On sale | Publisher          | Price                |
| Beowulf On The Beach/Murnighan, Jack/TR         | 978-0-307-40957-7 | 5/09    | Three Rivers Press | \$15.00/\$18.95 Can. |



**ON SALE 7/19/2011**  
 RANDOM HOUSE TRADE PAPERBACKS  
 TRADE PAPERBACK

**978-0-8129-6988-7**  
**\$22.00/\$25.00 Can.**  
**History: Random House HC (1/10)**

Category: HISTORY/JUDAISM  
 BISAC Cat: History - Jewish  
 Order Form Cat: HISTORY  
 Page Count: 1200 Trim Size: 6-1/8 x 9-1/4  
 Spine/Depth: 48/32 Carton Count: 24  
 Load Group: 0204  
 Prod Type: RH Trade Paperback

### Marketing and Publicity

- Tie-in with author's lecture schedule
- Feature in the Nonfiction e-newsletter and on AtRandom.com
- Academic marketing

## A Lethal Obsession

### Anti-Semitism from Antiquity to the Global Jihad



**Robert S. Wistrich**

**For any reader interested in Judaism and prejudice in our modern world.**

From the world's foremost authority on anti-Semitism comes an examination of the resurgence of this noxious scourge around the world, from the first recorded pogrom in Alexandria in 38 CE to today.

### Key Points/Quotes

- **A MONUMENTAL WORK:** Dazzling in scope, sweep, ambition, and erudition, this is a long-awaited masterpiece that will be read decades hence. The distillation of a lifetime's learning.
- **A GIANT IN THE FIELD:** Robert Wistrich is the leading historian of anti-Semitism. His stature is second to none.
- **SHOCKING AND NEWSWORTHY:** Few realize the nature and scope of the reemergent anti-Semitism in today's world. *A Lethal Obsession* is the definitive account of this startling phenomenon.
- **TIMELINESS:** In an age of Holocaust-denying presidents, major bestsellers devoted to Jewish conspiracy theories, and public calls for the elimination of the state of Israel, as well as rising attacks against Jews around the world, this book could not be more timely.
- **PRIZES:** Wistrich is the unofficial dean of historians of anti-Semitism. His book *The Jews of Vienna in the Age of Franz Joseph* won the Austrian State Prize for Danubian History, and *Antisemitism: The Longest Hatred* was awarded the H. H. Wingate Prize for nonfiction in the UK.

**Praise for *Hitler and the Holocaust*:**

- "Many historians have written about the Holocaust, but few have produced as fine a volume as Wistrich's." --*The Washington Post Book World*
- "An accessible and informative book that will benefit specialists and lay readers alike...Wistrich's balanced, nuanced discussion is illuminating." --*Publishers Weekly*

### About the Author/Illustrator

**Author Residence:** Jerusalem  
 ROBERT S. WISTRICH is the Professor of Modern Jewish History at the Hebrew University of Jerusalem, has been a visiting fellow at the Royal Institute of Advanced Studies in the Netherlands, and was recently visiting professor of history at Brandeis and Harvard universities. A regular contributor to the *Times Literary Supplement*, he is widely recognized as one of the world's foremost authorities on the history of anti-Semitism. He is the author of many books, among them the highly acclaimed *Anti-Semitism: The Longest Hatred*, and narrator of the television series of the same name.

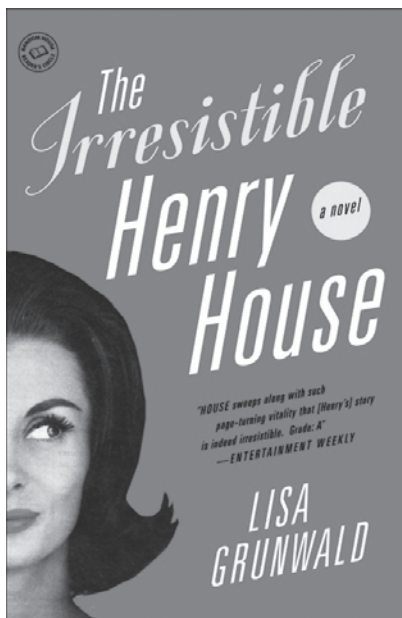
### Rights

**Territories:** US and Canada only (no open market)  
**Audio:** Yes  
**British:** Yes  
**Restriction:** US/CAN (No Open Mkt)

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:**

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:**

| Other Editions  | ISBN              | On sale | Publisher      | Price                |
|---|-------------------|---------|----------------|----------------------|
| E-book  | 978-1-58836-899-7 | 1/10    | Random House   | \$40.00/\$40.00 Can. |
| Hist/Prev Titles                                      | ISBN              | On sale | Publisher      | Price                |
| Lethal Obsession, A/Wistrich, Robert S./HC            | 978-1-4000-6097-9 | 1/10    | Random House   | \$40.00/\$49.00 Can. |
| Hitler And The Holocaust/Wistrich, Robert S./TR       | 9780812968637     | 8/03    | Modern Library | \$15.00/\$18.95 Can. |
| Hitler & The Holocaust (E-Bk)/Wistrich, Robert Sol... | 9781588360977     | 11/01   | Modern Library | \$15.00/\$15.00 Can. |
| Hitler & The Holocaust/Wistrich, Robert S./HC         | 9780679642220     | 10/01   | Modern Library | \$19.95/\$29.95 Can. |
| Antisemitism...Longest Hatr/Wistrich, Robert/TR       | 9780805210149     | 3/94    | Schocken       | \$15.00/\$0.00 Can.  |
| Anti-Semitism/Wistrich, Robert Solomon/HC             | 9780679409465     | 7/92    | Pantheon       | \$27.50              |
| Comp Titles   | ISBN              | On sale | Publisher      | Price                |
| Hitler's Willing Executioners/Goldhagen, Daniel Jo... | 9780679772682     | 1/97    | Vintage        | \$17.95/\$21.00 Can. |



**ON SALE 8/16/2011**  
RANDOM HOUSE TRADE PAPERBACKS  
TRADE PAPERBACK

**978-0-8129-7322-8**  
**\$15.00/\$17.00 Can.**  
**History: Random House HC (3/10)**

**Category:** FICTION  
**BISAC Cat:** Fiction - General  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 448 **Trim Size:** 5-3/16 x 8  
**Carton Count:** 24  
**Load Group:** 0204  
**Edition Desc:** RHRC  
**Prod Type:** RH Trade Paperback

## Marketing and Publicity

- Local author promotion: New York
- Author blog tour
- Targeted Facebook advertising
- Promotions on Goodreads
- Feature in the Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Reading Group Guide available online
- Finished-book mailing
- Outreach to book clubs
- Academic marketing

# The Irresistible Henry House

A Novel



**Lisa Grunwald**

**"Irresistible...A little Irving, a little Doctorow, a little Winston Groom, Grunwald's fifth novel is storytelling for story lovers: realism with an enchanting touch of fairy tale." --Newsday**

It's the middle of the twentieth century, and at a prominent university, real babies are being used to teach mothering skills to young women. Known as "practice babies," the orphans are handed off weekly from one mother-in-training to the next, usually staying in a "practice house" for a few years before being sent on to adoptive families. But in *The Irresistible Henry House*, bestselling author Lisa Grunwald's most sweeping novel yet, the singularly magnetic and universally adored Henry is not only vied for by his many mothers but wins the heart of the program's director, Martha, and becomes the first practice baby to stay on. *The Irresistible Henry House* is Henry's incredible story--spanning three decades, moving from coast to coast, continent to continent--filled with adventure, heartbreak, and the unforgettable people he yearns to trust as he searches for his true home in the world.

## Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION: Perfectly priced and formatted for a great book club read.
- NONFICTION ANGLE: Inspired by a real practice house at Cornell University in the 1950s.
- PERIOD AND SETTING: From the end of WWII to the psychedelic '60s, the book features a Connecticut high school for troubled teens; the vibrant magazine world of New York City; the Disney animation studios in Los Angeles; and finally the flamboyant London of *Hair* and *The Yellow Submarine*. Also features memorable cameos by Benjamin Spock, Walt Disney, Julie Andrews, and the Beatles.
- "Epic and thoroughly engrossing...*House* sweeps along with such page-turning vitality that [Henry's] story is indeed irresistible. Grade: A" --*Entertainment Weekly*
- "Required reading." --*New York Post*
- "Clever and accomplished." --*Newsday*
- "Imaginatively picaresque and often gut-wrenching" --*O: The Oprah Magazine*
- "A smart, enjoyable read." --*People*
- "Don't miss this book!" --*More* magazine

## About the Author/Illustrator

**Author Residence:** New York City

LISA GRUNWALD is the author of the novels *Whatever Makes You Happy*, *New Year's Eve*, *The Theory of Everything*, and *Summer*. Along with her husband, journalist Stephen J. Adler, she edited the bestselling anthologies *Women's Letters* and *Letters of the Century*. Grunwald is a former contributing editor to *Life* and a former features editor of *Esquire*. She and Adler live in New York City with their two children.

## Rights

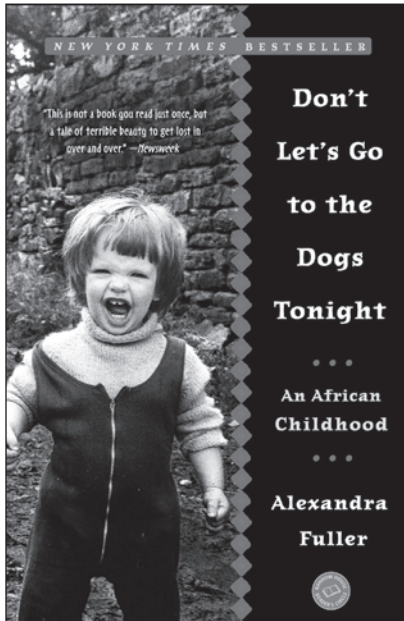
**Territories:** US, Canada, open market  
**Audio:** No  
**British:** No  
**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** DARHANOFF, VERRILL, FELDMAN

**Reprint:** Yes  
**1st Serial:** No  
**Special Markets:**  
**Agent:** LIZ DARHANOFF

| Other Editions                                 | ISBN              | On sale | Publisher    | Price                |
|--|-------------------|---------|--------------|----------------------|
| E-book   | 978-1-58836-988-8 | 3/10    | Random House | \$25.00/\$25.00 Can. |
| Hist/Prev Titles                               | ISBN              | On sale | Publisher    | Price                |
| The Irresistible Henry House/Grunwald, Lisa/HC | 978-1-4000-6300-0 | 3/10    | Random House | \$25.00/\$29.95 Can. |
| Whatever Makes You Happy/Grunwald, Lisa/TR     | 978-0-8129-7321-1 | 8/06    | RHTP         | \$13.95/\$18.95 Can. |
| Whtr Mkes You Hppy(E-Bk)/Grunwald, Lisa/EL     | 978-1-58836-459-3 | 5/05    | Random House | \$13.95/\$13.95 Can. |
| New Year's Eve/Grunwald, Lisa/HC               | 9780517704912     | 12/96   | Crown        | \$24.00/\$32.00 Can. |
| The Theory Of Everything/Grunwald, Lisa/HC     | 9780394581491     | 4/91    | Knopf        | \$20.00/\$26.50 Can. |
| Summer/Grunwald, Lisa/HC                       | 9780394545356     | 12/85   | Knopf        | \$15.95/\$22.95 Can. |
| Comp Titles                                    | ISBN              | On sale | Publisher    | Price                |
| Blessings/Quindlen, Anna/HC                    | 9780375502231     | 9/02    | Random House | \$24.95/\$37.95 Can. |

# BACKLIST OPPORTUNITY



**ON SALE 3/11/2003**

**RANDOM HOUSE TRADE PAPERBACKS  
TRADE PAPERBACKS**

**978-0-375-75899-7**  
**\$15.00/\$17.00 Can.**  
**History: Random House HC (12/01)**

**Category:** MEMOIR  
**BISAC Cat:** Biography & Autobiography - Personal Memoirs  
**Order Form Cat:** BIOGRAPHY/AUTOBIOGRAPHY  
**Page Count:** 336 **Trim Size:** 5-3/16 x 8  
**Spine/Depth:** 22/32 **Carton Count:** 24  
**Illustrations/Photographs:** B-&W PHOTOS THROUGHOUT  
**Load Group:** 0201  
**Prod Type:** RH Trade Paperback

## Marketing and Publicity

- Inclusion in Random House Reader's Circle e-newsletter and on RandomHouseReadersCircle.com
- Giveaways on social networking websites
- Targeted Facebook and Twitter promotions

## Don't Let's Go to the Dogs Tonight

Alexandra Fuller

**Repromote Alexandra Fuller's bestselling memoir to tie-in with Penguin Press's publication of its sequel, *Cocktail Hour Under the Tree of Forgetfulness*, on August 18, 2011.**

In *Don't Let's Go to the Dogs Tonight*, Alexandra Fuller remembers her African childhood with candor and sensitivity. Though it is a diary of an unruly life in an often inhospitable place, it is suffused with Fuller's endearing ability to find laughter, even when there is little to celebrate. Fuller's debut is unsentimental and unflinching but always captivating. In wry and sometimes hilarious prose, she stares down disaster and looks back with rage and love at the life of an extraordinary family in an extraordinary time.

## Key Points/Quotes

- **A CLASSIC BESTSELLER:** This *New York Times* bestseller was also a Booksense Non-Fiction Book of the Year and winner of the Winifred Holtby Memorial.
- **14 PRINTINGS** and more than 375,000 trade paperback copies in print.
- **NEW MEMOIR:** On August 18, 2011, Penguin Press will publish Fuller's second memoir, *Cocktail Hour Under the Tree of Forgetfulness*.
- "A classic is born in this tender, intensely moving and even delightful journey through a white African girl's childhood." —*Publishers Weekly*
- "This is not a book you read just once, but a tale of terrible beauty to get lost in over and over." —*Newsweek*
- "By turns mischievous and openhearted, earthy and soaring . . . hair-raising, horrific, and thrilling." —*The New Yorker*
- "Ms. Fuller gives us . . . the Africa she knew as a girl, a place of cruel politics, violent heat and startling beauty, a land she makes vivid in all its incongruous, lawless, joyful, violent, upside-down, illogical certainty." —*The New York Times*
- "Vivid, insightful and sly . . . Bottom line: Out of Africa, brilliantly." —*People*

## About the Author/Illustrator

ALEXANDRA FULLER was born in England in 1969. She moved to Rhodesia (now Zimbabwe) with her family when she was two. After that country's war of independence (1980) her family moved first to Malawi and then Zambia where she met her husband. In 1994, she came to the United States. She lives now in Wyoming with her husband, two daughters, and son.

## Rights

|   |                                       |                               |
|---|---------------------------------------|-------------------------------|
| <b>Territories:</b> US, Canada, Open Market | <b>Return indicator:</b>              | <b>Reprint:</b> Yes           |
| <b>Audio:</b> No                            | <b>Book Club:</b> Yes                 | <b>1st Serial:</b> No         |
| <b>British:</b> No                          | <b>Translation:</b> No                | <b>Special Markets:</b>       |
| <b>Restriction:</b> US, Canada, Open Market | <b>Agency:</b> MELANIE JACKSON AGENCY | <b>Agent:</b> MELANIE JACKSON |

| Other Editions  | ISBN              | On sale | Publisher    | Price                |
|---|-------------------|---------|--------------|----------------------|
| E-book  | 978-1-58836-049-6 | 3/02    | Random House | \$15.00/\$15.00 Can. |
| Hist/Prev Titles  | ISBN              | On sale | Publisher    | Price                |
| Don't Let's Go to the Dogs Tonight/<br>Fuller, Alexandra/HC | 978-0-375-50750-2 | 12/01   | Random House | \$24.95/\$37.95 Can. |
| The Legend of Colton H. Bryant/<br>Fuller, Alexandra/TR     | 978-0-14-311537-3 | 5/09    | Penguin      | \$15.00              |
| Scrubbling the Cat/<br>Fuller, Alexandra/TR                 | 978-0-14-303501-5 | 5/05    | Penguin      | \$15.00              |

DIAL PRESS TRADE PAPERBACKS

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**ON SALE 4/5/2011**  
DIAL PRESS TRADE PAPERBACK  
TRADE PAPERBACK

**978-0-385-34205-6**  
**\$15.00/\$17.00 Can.**  
**History: Dial Press HC (10/10)**

Category: FICTION  
BISAC Cat: Fiction - General  
Order Form Cat: FICTION GENERAL  
Page Count: 432 Trim Size: 5-3/16 x 8  
Spine/Depth: 28/32 Carton Count: 24  
Load Group: 0202  
Prod Type: Dial Press TR

### Marketing and Publicity

- Author website: SophieKinsella.com
- National print advertising campaign
- National cable television advertising campaign
- Promotions on Facebook: deluxe author page with quizzes, gifts, and original content
- E-newsletter campaign to author's list; frequent updates on her dedicated website and Facebook fan page
- Feature in the Fiction, Random House Reader's Circle, and Random Reads e-newsletters
- Outreach to mommy bloggers for reviews, features, and giveaways
- Sophie Kinsella iPhone application updated with new content
- Promotions with Sheeky's Girls Night Out events
- Library marketing

## Mini Shopaholic

A Novel

Sophie Kinsella

**Becky's back with a mini accomplice, and life is twice as much fun! The first new Shopaholic trade paperback in three years is a hilarious tale of married life, toddlerhood, and the perils of Becky Brandon (née Bloomwood) trying to throw a fabulous surprise party--on a budget.**

Becky Brandon thought motherhood would be a breeze--but it's trickier than she thought. Two-year-old Minnie is a little tearaway who has created havoc everywhere from Harrods to her own christening. She hires taxis at random, her favorite word is "mine," and she already has a penchant for Balenciaga bags. Becky is at her wits' end. On top of this, she and Luke are still living with her mom and dad, there's a big financial crisis so everyone's having to cut back--including all her personal shopping clients--and her husband Luke is feeling low after the death of his beloved stepmother. To cheer him up, Becky decides to throw Luke a surprise birthday party--on a budget--and that's when things become really complicated. As Becky tries to keep the arrangements secret, misunderstandings and excuses sprout everywhere, and soon she's told so many fibs she can't keep track of them. Will Becky pull off the surprise? Will Minnie give everything away? Will Minnie's godparents ever stop arguing? Who will end up in a time out and who will get a gold star? And what will happen when Becky discovers Luke is keeping a big secret, too?

### Key Points/Quotes

- INSTANT *NEW YORK TIMES* BESTSELLER
- AWESOME FRANCHISE: Kinsella has more than 13 million copies of her books in print in North America alone. Her backlist sells 50,000 copies a month.
- MORE KINSELLA TO COME: Dial owns the next novel by this prodigiously talented and prolific author.

### About the Author/Illustrator

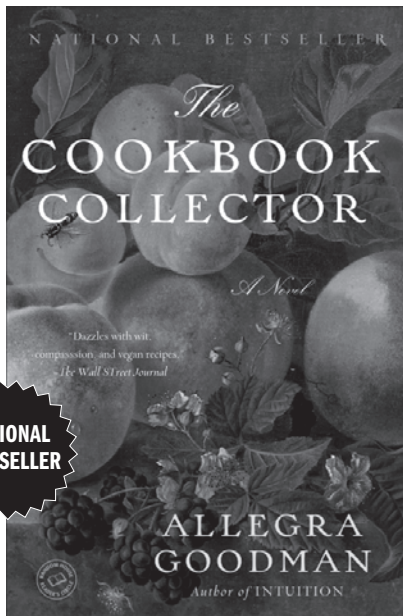
Author Residence: England

In addition to the Shopaholic series, SOPHIE KINSELLA is the author of the stand-alones *Can You Keep A Secret?*, *The Undomestic Goddess*, *Remember Me?*, and *Twenties Girl*. She lives in England.

### Rights

|   |   |                                    |
|---|---|------------------------------------|
| <b>Territories:</b> US, Canada, open market (no Europe) | <b>Return indicator:</b> Full copies only | <b>Reprint:</b> Yes                |
| <b>Audio:</b> No  | <b>Book Club:</b> Yes                     | <b>1st Serial:</b> Yes             |
| <b>British:</b> No                                      | <b>Translation:</b> No                    | <b>Special Markets:</b>            |
| <b>Restriction:</b> US,CAN,OpnMkt(no EU)                | <b>Agency:</b> INKWELL MANAGEMENT, LLC    | <b>Agent:</b> KIMBERLY WITHERSPOON |

| Other Editions                                     | ISBN              | On sale | Publisher          | Price                |
|--|-------------------|---------|--------------------|----------------------|
| E-book   | 978-0-679-60396-2 | 9/10    | The Dial Press     | \$25.00/\$25.00 Can. |
| Abridged CD  | 978-0-7393-8326-1 | 9/10    | Random House Audio | \$30.00/\$34.00 Can. |
| Hist/Prev Titles                                   | ISBN              | On sale | Publisher          | Price                |
| Mini Shopaholic/Kinsella, Sophie/HC                | 978-0-385-34204-9 | 9/10    | The Dial Press     | \$25.00/\$28.95 Can. |
| Confessions Of A Shopaholic/Kinsella, Sophie/TR    | 978-0-385-33548-5 | 2/01    | Dial Press TP      | \$14.00/\$16.50 Can. |
| Confessions Of A Shopahol(Mti)/Kinsella, Sophie/TR | 978-0-385-34235-3 | 12/08   | Dial Press TP      | \$14.00/\$16.50 Can. |
| Shopaholic & Baby/Kinsella, Sophie/TR              | 978-0-385-33871-4 | 12/07   | Dial Press TP      | \$14.00/\$16.50 Can. |
| Shopaholic & Baby (E-Bk)/Kinsella, Sophie/EL       | 978-0-440-33671-6 | 2/07    | The Dial Press     | \$7.99/\$7.99 Can.   |
| Shopaholic & Sister/Kinsella, Sophie/TR            | 978-0-385-33682-6 | 8/05    | Dial Press TP      | \$14.00/\$16.50 Can. |
| Shopaholic Ties The Knot/Kinsella, Sophie/TR       | 978-0-385-33617-8 | 3/03    | Dial Press TP      | \$14.00/\$16.50 Can. |
| Shopaholic Takes Manhattan/Kinsella, Sophie/TR     | 978-0-385-33588-1 | 1/02    | Dial Press TP      | \$15.00/\$17.00 Can. |



**NATIONAL BESTSELLER**

**ON SALE 7/12/2011**  
**DIAL PRESS TRADE PAPERBACK**  
**TRADE PAPERBACK**

**978-0-385-34086-1**  
**\$15.00/\$17.00 Can.**  
**History: Dial Press HC (7/10)**

**Category:** FICTION  
**BISAC Cat:** Fiction - Literary  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 432 **Trim Size:** 5-3/16 x 8  
**Spine/Depth:** 28/32 **Carton Count:** 24  
**Load Group:** 0203  
**Edition Desc:** RHRC  
**Prod Type:** Dial Press TR

### Marketing and Publicity

- Author website: AllegraGoodman.com
- Author tour: Boston, Atlanta, Chicago, Milwaukee, Houston, Seattle
- Special promotion on LibraryThing with catalog of cookbooks tagged
- Targeted Facebook advertising (fans of *Sense and Sensibility*)
- Outreach to Jane Austen bloggers
- Discussion guide available online
- Feature in the Random House Reader's Circle and Random Reads e-newsletters
- Major book club outreach: galley mailings to book club influencers
- Event kit for book clubs and library reading groups
- Finished-book mailing to accounts, including quote sheet
- Library marketing

## The Cookbook Collector

### A Novel



**Allegra Goodman**

**New York Times** bestselling and award-winning author and National Book Award finalist Allegra Goodman's "most robust, fully realized and trenchantly meaningful work yet" (*Publishers Weekly*), a *Sense and Sensibility* for the Internet age.

Two sisters, opposites in every way. Twenty-eight-year-old Emily is the pragmatic CEO of a Silicon Valley startup, and twenty-three-year-old Jessamine is a grad student in philosophy and a part-timer at Yorick's Used and Rare Books in Berkeley. But life tests the sisters and their theories. Emily's success in the dot-com bubble has its costs, while Jess's work on a cache of rare cookbooks pulls her closer to her charming, arrogant employer.

### Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION
- BESTSELLER IN HARDCOVER: *The Cookbook Collector* hit the *New York Times* extended bestseller list in hardcover, as well as the bestseller lists for *The Boston Globe*, *The Denver Post*, *The Pittsburgh Post-Gazette*, and the *Providence Journal-Bulletin*, and was a National Indie Bestseller. As of August 2010, we are in our 4th printing.
- CRITICS' DARLING: Since Goodman's first work appeared in *The New Yorker* soon after her graduation from Harvard, the critics have taken her to heart. The review coverage for *The Cookbook Collector* was no exception.
- "I can't think of anyone else who manages that precarious tone so well, balanced with Zenlike tranquility between genuine mirth and heartfelt despair. She describes modern life in stories as witty and astute as Zoë Heller's or Claire Messud's but without a drop of bitterness....Goodman is a fantastically fluid writer, and yet for all her skill, she's a humble, transparent one who stays out of the way, never drawing attention to her style or cleverness." --*The Washington Post*
- "Sisters find that love can be wondrously, or tragically, accidental. Goodman is a romantic realist who dazzles with wit, compassion and vegan recipes." --*The Wall Street Journal*
- "A modern take on *Sense and Sensibility*, Goodman's seventh novel is a beautifully textured tale of two sisters that hits all the Jane Austen high notes....Goodman delicately navigates her characters' complex emotions--especially the turbulence of love--but she is equally adept at capturing the hypnotic ambition of the '90s dot-com boom. The world she weaves practically vibrates with humanity--and it's hard not to imagine that if Austen were to drop in for a visit, she'd pull out a laptop and feel very much at home." --*People*, 4-star review

### About the Author/Illustrator

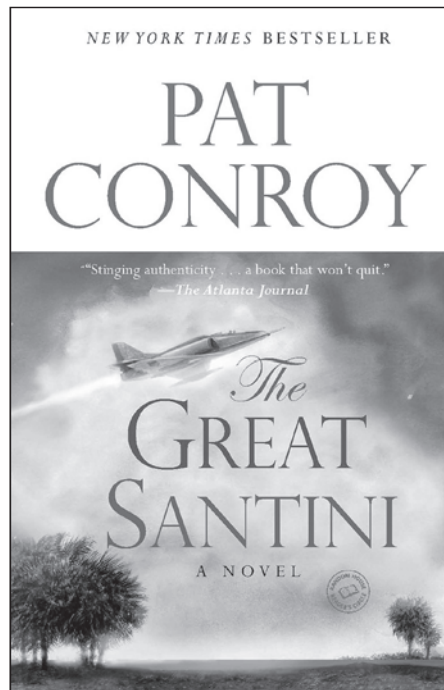
**Author Residence:** Cambridge, MA  
 ALLEGRA GOODMAN's fiction has appeared in *The New Yorker*, *Ploughshares*, *Commentary*, *Best American Short Stories*, and *The O. Henry Prize Stories*. She has received a Whiting Writer's Award, and a fellowship from the Radcliffe Institute for Advanced Study. She lives with her family in Cambridge, Massachusetts.

### Rights

|   |   |                              |
|---|---|------------------------------|
| <b>Territories:</b> US, Canada, open market | <b>Return indicator:</b> Full copies only     | <b>Reprint:</b> Yes          |
| <b>Audio:</b> No                            | <b>Book Club:</b> Yes                         | <b>1st Serial:</b> No        |
| <b>British:</b> No                          | <b>Translation:</b> No                        | <b>Special Markets:</b>      |
| <b>Restriction:</b> US, Canada, Open Mkt    | <b>Agency:</b> IRENE SKOLNICK LITERARY AGENCY | <b>Agent:</b> IRENE SKOLNICK |

| Other Editions                             | ISBN              | On sale | Publisher                    | Price                |
|--|-------------------|---------|------------------------------|----------------------|
| Unabridged CD                              | 978-0-307-73684-0 | 7/10    | Random House Audio           | \$40.00/\$48.00 Can. |
| E-book                                     | 978-0-679-60381-8 | 7/10    | The Dial Press               | \$26.00/\$26.00 Can. |
| Hist/Prev Titles                           | ISBN              | On sale | Publisher                    | Price                |
| The Cookbook Collector/Goodman, Allegra/HC | 978-0-385-34085-4 | 7/10    | The Dial Press               | \$26.00/\$31.00 Can. |
| Other Side of the Island/Goodman, A/HC     | 9781595141958     | 9/08    | Penguin Children's/Razorbill | \$16.99              |
| Intuition/Goodman, Allegra/TR              | 978-0-385-33610-9 | 3/07    | Dial Press TP                | \$15.00/\$18.95 Can. |
| Intuition (E-Bk)/Goodman, Allegra/EL       | 978-0-440-33588-7 | 2/06    | The Dial Press               | \$15.00/\$15.00 Can. |
| Paradise Park/Goodman, Allegra/TR          | 978-0-385-33418-1 | 4/02    | Dial Press TP                | \$13.00/\$16.00 Can. |
| Kaaterskill Falls/Goodman, Allegra/TR      | 978-0-385-32390-1 | 8/99    | Dial Press TP                | \$13.00/\$16.00 Can. |
| Total Immersion/Goodman, Allegra/TR        | 978-0-385-33299-6 | 8/98    | Dial Press TP                | \$13.00/\$16.00 Can. |

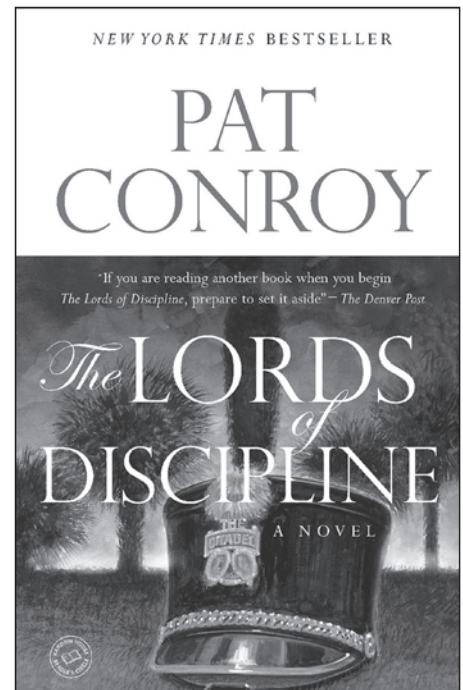
# CLASSICS FROM AMERICA'S NOW FOR THE FIRST TIME IN RANDOM



## THE GREAT SANTINI A Novel

The unforgettable testimony of a son's fight to prove himself to his domineering father: A man you should hate—but a man you will love.

Dial Press Trade Paperback  
978-0-553-38155-9  
Page Count: 480  
Category: Fiction



## THE LORDS OF DISCIPLINE A Novel

A powerful novel about the turbulent world of four young men—friends, cadets, and blood brothers—and their days of hazing, heartbreak, pride, betrayal and, ultimately, humanity.

Dial Press Trade Paperback  
978-0-553-38156-6  
Page Count: 576  
Category: Fiction

## Key Points

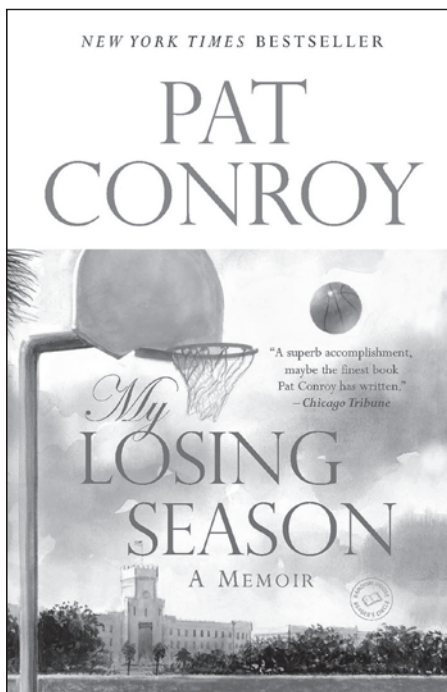
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- **RANDOM HOUSE READER'S CIRCLE SELECTIONS, FIRST TIME IN RHRC**
- **STILL #1:** *South of Broad*, Pat Conroy's first new novel in 14 years, immediately went to #1 on the *New York Times* bestseller list.
- **MILLIONS MORE:** With more than ten million copies of his novels in print in hardcover, trade, and mass market, Pat Conroy has become, over his almost forty-year career, one of America's most beloved authors.
- **HOLLYWOOD STALWART:** Four of his novels have been turned into major motion pictures. Conroy himself was nominated for an Academy Award for adapting his own blockbuster novel, *The Prince of Tides*.

# BELOVED AUTHOR— HOUSE READER'S CIRCLE EDITIONS



**ON SALE  
AUGUST 9, 2011**



## MY LOSING SEASON A Memoir

An American classic about young men and the bonds they form, about losing and the lessons it imparts, about finding one's voice and one's self in the midst of defeat.

Dial Press Trade Paperback  
978-0-553-38190-0  
Page Count: 416  
Category: Memoir/Sports

### All Books:

**Price:** \$16.00/\$18.00C  
**Trim Size:** 5-3/16 x 8-1/4  
**Carton Count:** 24  
**Load Group:** 0203  
**Prod Type:** Dial Press TR

### Marketing and Publicity

- Author website: PatConroy.com
- Reading group guide available online
- Promotion on major book group sites and networks
- Feature in Random House Reader's Circle e-newsletter and on RandomHouseReadersCircle.com

### Rights:

**Territories:** World

**Return indicator:** Full copies only

**Reprint:**  
*My Losing Season:* Yes

**Audio:** *My Losing Season:* Yes

**Book Club:** *My Losing Season:* Yes

**1st Serial:** No

**British:** *My Losing Season:* Yes

**Translation:** *My Losing Season:* Yes

**Special Markets:**

**Restriction:** US, Canada,  
Open Mkt

**Agency:** INT'L MERCHANDISING  
CORP

**Agent:** Marly Rusoff

| Hist/Prev Titles         | ISBN              | On sale | Publisher     | Price                |
|--------------------------|-------------------|---------|---------------|----------------------|
| Great Santini, The       | 978-0-553-38155-9 | 3/02    | Dial Press TP | \$15.00/\$21.00 Can. |
| Lords of Discipline, The | 978-0-553-38156-6 | 3/02    | Dial Press TP | \$15.00/\$21.00 Can. |
| My Losing Season         | 978-0-553-38190-0 | 8/03    | Dial Press TP | \$15.00/\$21.00 Can. |
| South of Broad           | 978-0-385-34407-4 | 5/10    | Dial Press TP | \$16.00/\$19.00 Can. |
| Previous RHRC Repackages | ISBN              | On sale | Publisher     | Price                |
| Beach Music              | 978-0-553-38153-5 | 7/09    | Dial Press TP | \$16.00/\$18.00 Can. |
| Prince of Tides, The     | 978-0-553-38154-2 | 7/09    | Dial Press TP | \$15.00/\$18.95 Can. |
| Water Is Wide, The       | 978-0-553-38157-3 | 7/09    | Dial Press TP | \$15.00/\$18.95 Can. |

### Quotes

"Reading Pat Conroy is like watching Michelangelo paint the Sistine Chapel."

—Houston Chronicle

### About the Author

**Author Residence:** Fripp Island, SC

**Author Hometown:** Atlanta, GA

PAT CONROY is the #1 *New York Times* bestselling author of *South of Broad*, *The Water Is Wide*, *The Great Santini*, *The Lords of Discipline*, *The Prince of Tides*, *My Losing Season*, and *Beach Music*.







© Margot Silver

# This Is Where We Live

A Novel



Janelle Brown

From the author of the national bestseller *All We Ever Wanted Was Everything* comes another page-turner that catches the Zeitgeist: a story about ruthless Hollywood economics and the unravelling of a young marriage.

*This Is Where We Live* tells the story of Claudia and Jeremy--a young, artsy married couple (she's an aspiring filmmaker; he's an indie musician) with a case of real estate fever. They've just purchased their first home--an adorable mid-century bungalow with a breathtaking view of the city of Los Angeles--with the assistance of an adjustable rate mortgage. A series of seismic events--the tanking of Claudia's first film, the return of Jeremy's ex-girlfriend (a seductive, self-destructive, fabulously successful artist), and the staggering adjustment of their monthly mortgage payments--deals a crushing blow to their dreams of the bohemian life, their professional aspirations, and quite possibly their marriage. Brown captures this recessionary moment with chilling immediacy and, as she did in her first, bestselling novel, has once again created memorable, complicated characters who keep you riveted to the page. *This Is Where We Live* is a novel about hopes, dreams, ambition, art, love, real estate, reality, disillusionment, compromise, and reinvention.

**ON SALE 5/17/2011**

SPIEGEL & GRAU  
TRADE PAPERBACK

**978-0-385-52404-9**

**\$15.00/\$17.00 Can.**

**History: Spiegel & Grau HC (6/10)**

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 352 Trim Size: 5-3/16 x 8

Carton Count: 24

Load Group: 0204

Edition Desc: RHRC

Prod Type: Spiegel & Grau TR

## Marketing and Publicity

- Author website: JanelleBrown.com
- Local author promotion: Los Angeles
- Pursue library events in California markets
- Author-to-author guest blogging
- Outreach to book clubs
- Hampton Jitney giveaways
- Library marketing

## Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION: Brown's first novel was a book club favorite thanks to marketing outreach, a promotable author willing to call in to book clubs, and a juicy subject, with themes perfect for discussion. We have all the elements to repeat this winning combination including the backing of the Random House Reader's Circle with her sophomore effort.
- NATIONAL BESTSELLER: *All We Ever Wanted Was Everything* was called out as one of *Publishers Weekly's* success stories of Summer '09--a big seller in trade paperback, with 100,000 copies currently in print.
- A KILLER SUMMER READ: *This Is Where We Live* is the perfect beach read, just like Brown's previous novel, which was touted as "a summery, old-fashioned page turner" (Salon.com).
- AWESOME NEW PACKAGE: The paperback cover of *This Is Where We Live* will closely evoke the fabulous, selling package of *All We Ever Wanted Was Everything*.
- "Part social satire, part melodrama, part intimate domestic portrait, the book feels like a natural follow-up to Brown's bestselling 2008 debut...both books [are] page-turners....Think [her characters] sound a bit like your neighbors, or that couple you met last month at a cocktail party? Brown has an uncanny eye for contemporary characters and settings, and that's definitely part of the fun." --*Los Angeles Times*
- "Wildly entertaining." --*San Francisco Chronicle*
- "[A] withering satire...Terrific." --*Real Simple*

## About the Author/Illustrator

Author Residence: Los Angeles, CA

Author Hometown: Northern CA

JANELLE BROWN is the author of *All We Ever Wanted Was Everything*. An essayist and journalist, her writing has appeared in *Vogue*, *The New York Times*, *Elle*, *Wired*, *Self*, *Los Angeles Times*, *Salon.com*, and numerous other publications. She lives in Los Angeles with her husband, filmmaker Greg Harrison, and her baby daughter.

## Rights

Territories: US, Canada, open market

Audio: Yes

British: No

Restriction: US, Canada, Open Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: SUSAN GOLOMB

Reprint: Yes

1st Serial: No

Special Markets:

Agent: SUSAN GOLOMB

| Other Editions                                  | ISBN              | On sale | Publisher          | Price                |
|---|-------------------|---------|--------------------|----------------------|
| E-book  | 978-0-679-60384-9 | 6/10    | Spiegel & Grau     | \$25.00/\$25.00 Can. |
| Unabridged CD                                   | 978-0-307-73620-8 | 6/10    | Random House Audio | \$40.00/\$48.00 Can. |
| Hist/Prev Titles                                | ISBN              | On sale | Publisher          | Price                |
| This Is Where We Live/Brown, Janelle/HC         | 978-0-385-52403-2 | 6/10    | Spiegel & Grau     | \$25.00/\$29.95 Can. |
| All We Ever Wanted/Brown, Janelle/TR            | 978-0-385-52402-5 | 5/09    | Spiegel & Grau     | \$14.00/\$16.50 Can. |
| All We Ever Wanted Was (E-Bk)/Brown, Janelle/EL | 978-0-385-52689-0 | 5/08    | Spiegel & Grau     | \$14.00/\$14.00 Can. |



© Terence W. Bailey

# Ape House

A Novel



Sara Gruen

The *New York Times* bestseller from the author of the bestselling phenomenon *Water for Elephants*.

From the author of *Water for Elephants* comes the story of a family of bonobo apes that is violently torn from their laboratory by animal liberation activists and placed on a TV reality show. Like Gruen's phenomenal bestseller *Water for Elephants*, this novel explores humans' relationships with animals and shows that animals have much to teach people about what it means to be human.

## Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION: We expect *Ape House* to be embraced by book clubs across the country, as *Water for Elephants* was. The book is already being selected for community reads.
- NEW YORK TIMES BESTSELLER: In its first week out, *Ape House* hit the *New York Times* bestseller list.
- PAPERBACK PHENOMENON: With more than 2 million copies of the paperback in print, Sara Gruen's *Water for Elephants* has now spent more than a year on the *New York Times* bestseller list and fourteen weeks at #1. Gruen has a huge paperback following, and we expect the *Ape House* paperback to be huge.
- "HAS THE DRAMATIC TENSION OF A CRIME THRILLER": The novel is a real page turner; Gruen has been called "a cozier Dan Brown" (*Entertainment Weekly*).
- ANIMAL LOVERS BUY BOOKS: Gruen has an unusually strong connection with animals, which we believe will keep her fans coming back for more.
- ANOTHER ANIMAL BOOK TO COME: We own Gruen's next book as well, which will feature another (mythical) animal at its center.
- The movie for *Water for Elephants* is currently scheduled for an April 2011 release.
- "Gruen delivers a tale that's full of heart, hope, and compelling questions about who we really are." --*Redbook*
- "Propulsive...Gruen writes with the commercial breathlessness of a cozier Dan Brown." --*Entertainment Weekly*
- "Gruen is clearly enjoying herself here. It is fun...the conceit of a household of language-endowed apes as the ne plus ultra of reality TV--leering humans greedy for profits and naughty thrills...apes who are at once innocent and more compassionate and dignified than the producers and the viewers--is terrific: an incisive piece of social commentary." --*New York Times Book Review*
- "Twists and turns, lies, and treachery abound in this funny, clever, and perceptive story." --*Library Journal* (starred review)\*

**ON SALE 5/31/2011**

SPIEGEL & GRAU  
TRADE PAPERBACK

978-0-385-52322-6

\$15.00

History: Spiegel & Grau HC (9/10)

Category: FICTION

BISAC Cat: Fiction - Literary

Order Form Cat: FICTION GENERAL

Page Count: 336 Trim Size: 5-3/16 x 8

Carton Count: 24

Load Group: 0206

Edition Desc: RHRC

Prod Type: Spiegel & Grau TR

## Marketing and Publicity

- Author websites: SaraGruen.com, ApeHouse.tv
- Finished-book mailings to book club leaders
- Author tour: Raleigh-Durham, Winston-Salem, New Orleans, Tampa, Ann Arbor, Memphis, Louisville, Cincinnati, Kansas City, St. Louis, Albuquerque, Santa Fe, Tempe, AZ
- National print advertising
- Online advertising: Shelf Awareness, BookBrowse, and Facebook
- Major book club outreach, including Random House Reader's Circle features in e-newsletter, on RandomHouseReadersCircle.com, and on the RHRC Facebook page
- Promotions on major reading group sites
- Video trailer available
- Promotion on Goodreads
- Library marketing

## About the Author/Illustrator

Author Residence: Ashville, NC

SARA GRUEN, the author of *Water for Elephants*, moved to the United States from Canada in 1999 for a job as a technical writer. She was laid off in 2001 and decided to pursue a lifelong dream of writing fiction. She has published three novels, each involving animals as full-fledged characters; the first two, *Riding Lessons* and *Flying Changes*, about horses, were published as mass market originals. Gruen lives in North Carolina with her husband, three sons, and a menagerie of rescued animals. She donates a portion of her earnings from all of her books to various animal charities.

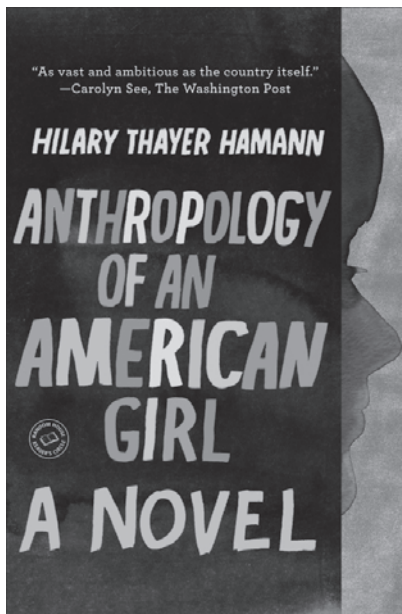
## Rights

Territories: US, Canada, open market  
Audio: Yes  
British: No  
Restriction: US, Opn Mkt (no CAN)

Return indicator: Full copies only  
Book Club: Yes  
Translation: No  
Agency: EMMA SWEENEY AGENCY LLC

Reprint: Yes  
1st Serial: Yes  
Special Markets:  
Agent: EMMA SWEENEY

| Other Editions                     | ISBN              | On sale | Publisher          | Price                |
|------------------------------------|-------------------|---------|--------------------|----------------------|
| E-book                             | 978-0-385-53025-5 | 9/10    | Spiegel & Grau     | \$26.00              |
| Dual Edition                       | 978-0-385-66444-8 | 9/10    | Bond Street Books  | \$32.95              |
| Unabridged CD                      | 978-0-7393-6854-1 | 9/10    | Random House Audio | \$40.00/\$47.00 Can. |
| Hist/Prev Titles                   | ISBN              | On sale | Publisher          | Price                |
| Ape House/Gruen, Sara/HC           | 978-0-385-52321-9 | 9/10    | Spiegel & Grau     | \$26.00              |
| Water for Elephants/Gruen, Sara/TP | 9781565125605     | 4/07    | Algonquin Books    | \$13.95              |
| Water for Elephants/Gruen, Sara/HC | 9781565124998     | 5/06    | Algonquin Books    | \$23.95              |



**ON SALE 6/14/2011**  
**SPIEGEL & GRAU**  
**TRADE PAPERBACK**

**978-0-385-52715-6**  
**\$15.00/\$17.00 Can.**  
**History: Spiegel & Grau HC (5/10)**

**Category:** FICTION  
**BISAC Cat:** Fiction - Literary  
**Order Form Cat:** FICTION GENERAL  
**Page Count:** 640 **Trim Size:** 5-3/16 x 8  
**Carton Count:** 24  
**Load Group:** 0203  
**Edition Desc:** RHRC  
**Prod Type:** Spiegel & Grau TR

### Marketing and Publicity

- Outreach to college print and online publications
- Author Tour: New York, Boston, New Hampshire, Washington, D.C.
- Author blog tour
- Targeted Facebook advertising campaign
- Advertising on social networking and book club websites
- Promotion on Goodreads
- Easels with quotes
- Major book club outreach, including national sorority reading groups and tie-ins to women's magazine book clubs
- Outreach to summer publishing courses and on college campuses
- Hampton Jitney and resort giveaways
- Finished-book mailing to top accounts
- Academic and library marketing

## Anthropology of an American Girl

### A Novel



**Hilary Thayer Hamann**

**A powerful, original new voice in fiction, Hilary Thayer Hamann has written an ambitious coming-of-age novel that has been compared to works by D. H. Lawrence, Salinger, and Austen.**

*Anthropology of an American Girl* tells the story of a young artist growing up in East Hampton, who struggles to remain true to herself as she encounters, for the first time, love, passion, death, and adulthood. This is an extraordinary piece of writing, both original in its vision and thrilling in its execution, that explores what it means to be a young American woman.

### Key Points/Quotes

- **A RANDOM HOUSE READER'S CIRCLE SELECTION:** Perfectly priced and formatted for a great book club read.
- **NEW PACKAGE:** We are changing the colors on this already iconic, beautiful package to make the book look more fun and accessible.
- **CULT FOLLOWING:** We will harness the enthusiasm of the many fanatical readers of this book, using social networking sites to have them spread the word virally.
- **STUDENT AUDIENCE:** The book resonates strongly with college-age readers, and we will be sending Hilary to speak at colleges in April.
- **SUMMER READ:** We will promote the book as a summer read, since the novel is set in East Hampton, where Hilary will take part in writers' conferences and events there.
- "It's easy to get hooked by one of the most engaging, evolving voices in contemporary fiction...Showcases all of the nuance and character insight of the masters. But it also has a thrilling contemporary edge that seems to just about perfectly capture the ethos, angst and danger of a time close to our own...Hamann so fully imbues her characters with recognizable humanity that they stand up and demand to be heard." --*Chicago Sun-Times*
- "A very respectable and serious descendant of the work of D.H. Lawrence...Hamann has put together a carefully devised, coherent world, filled with opinions that need to be spoken--and heard." --Carolyn See, *The Washington Post*
- "Hamann's depiction of time and place is stunningly accurate. A realistic, resonant, and universal story." --*O: The Oprah Magazine*
- "Hamann has a hugely engaging voice and one that is rich with social and psychological insights." --*Chicago Tribune*

### About the Author/Illustrator

**Author Residence:** Sag Harbor, NY

HILARY THAYER HAMANN was born and raised in Manhattan until the age of seven. For the remainder of her childhood, she spent weekends and summers in the Bronx and attended school in Sag Harbor and East Hampton, Long Island. She lives in Sag Harbor, New York.

### Rights

|                           |   |                         |
|---------------------------|---|-------------------------|
| <b>Territories:</b> World | <b>Return indicator:</b> Full copies only | <b>Reprint:</b> Yes     |
| <b>Audio:</b> Yes         | <b>Book Club:</b> Yes                     | <b>1st Serial:</b> Yes  |
| <b>British:</b> Yes       | <b>Translation:</b> Yes                   | <b>Special Markets:</b> |
| <b>Restriction:</b> World | <b>Agency:</b> VIGLIANO ASSOCIATES, LTD.  | <b>Agent:</b> KIRBY KIM |

| Other Editions                                  | ISBN              | On sale | Publisher        | Price                |
|---|-------------------|---------|------------------|----------------------|
| E-book  | 978-1-58836-938-3 | 5/10    | Spiegel & Grau   | \$26.00/\$26.00 Can. |
| Hist/Prev Titles                                | ISBN              | On sale | Publisher        | Price                |
| Anthropology Of American Girl/Hamann, Hilary/HC | 978-0-385-52714-9 | 5/10    | Spiegel & Grau   | \$26.00/\$31.00 Can. |
| Anthropology of An American/Hamann/TP           | 9780974026657     | 1/05    | Vernacular Press | \$12.95              |
| Anthropology of An American/Hamann/HC           | 9780974026671     | 1/04    | Vernacular Press | \$30.00              |
| Categories on the Beauty of Physics/Hamann/HC   | 9780974026633     | 2/06    | Vernacular Press | \$24.95              |
| Comp Titles                                     | ISBN              | On sale | Publisher        | Price                |
| The History of Love/Krauss, Niicole/TR          | 9780393328622     | 5/06    | Norton           | \$13.95              |
| Prep/Sittenfeld, Curtis/TR                      | 978-0-8129-7235-1 | 11/05   | RHTP             | \$14.00/\$16.99 Can. |



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**ON SALE 6/14/2011**SPIEGEL & GRAU  
TRADE PAPERBACK**978-0-385-52646-3****\$15.00/\$17.00 Can.****History: Spiegel & Grau HC (6/10)**

Category: MEMOIR

BISAC Cat: Biography & Autobiography - Personal  
Memoirs

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 240 Trim Size: 5-3/16 x 8

Spine/Depth: 15/32 Carton Count: 24

Load Group: 0203

Prod Type: Spiegel &amp; Grau TR

## Marketing and Publicity

- Radio phone interviews
- Local author promotion: New York
- Promotion on Goodreads
- Teaser excerpt available on file-sharing websites
- Tie-in with movie development

# Lay the Favorite

A Story of Risk, Reward, and Playing to Win in the  
Gambling Underworld**Beth Raymer**

**A fast-paced memoir set in the underworld of sports betting, on the arm of an irresistible female tour guide, for fans of bestselling gambling stories like *Bringing Down the House* and unforgettable first-person narratives such as *The Liar's Club*.**

A wild ride through the high-stakes sports gambling underworld, as seen through the eyes of a young woman who'd come to Las Vegas hoping to land a job as a cocktail waitress and instead found herself seduced by the adrenaline-fueled, high risk/high reward gambler's life, and the complicated, funny, sexy, dangerous, rule-breaking bookies who run the show. This is an enormously entertaining memoir--fast-paced, hilarious, ridiculously colorful, and as quirky, smart, and appealing as the woman who lived to tell it.

## Key Points/Quotes

- **FASCINATING SETTING, INCREDIBLE CHARACTERS:** Set in the colorful underworld of bookies and hardcore gamblers, *Lay the Favorite* begins in Vegas and then moves to the wide-open frontier of offshore betting operations. Raymer herself is an enormously appealing fish out of water, surrounded by a wide cast of memorable Sopranos-like characters.
- **ONE-OF-A-KIND AUTHOR:** Beth Raymer worked as a social worker, an in-home stripper, an internet porn entrepreneur, an assistant to a professional gambler, an offshore bookmaker, and a Golden Gloves boxer, before getting an MFA from Columbia and winning a Fulbright Fellowship.
- **SOON TO BE A MAJOR MOTION PICTURE:** A Random House Films/Focus Features film, written by D. V. DeVincentis (*High Fidelity*, *Grosse Pointe Blank*) and directed by Stephen Frears (*The Queen*, *High Fidelity*, *The Grifters*, *Dangerous Liaisons*), *Lay the Favorite* is scheduled to begin production in early 2011 for a 2012 release.

- "Candid, smart, funny, wild and crazy." --*Elle*, Top 10 Summer Books for 2010
- "Strange and fascinating...[a] sizzling summer read." --*The New York Daily News*
- "[A] very funny and smart book." --Robert Siegel, NPR/*All Things Considered*
- "Raymer's crackling, hilarious memoir ricochets through the gambling underworld in Las Vegas, and is peopled with all manner of lovable wack-jobs, none of whom is quite as wacky--or lovable--as Raymer herself." --*Marie Claire*
- "A sordid, florid microworld lurching along the edge of society, not to mention legality...[Raymer] never condescends or indulges in reality-show caricature; she finds charm in the charmless, a point of light in the most lost of souls." --*The New York Times Book Review*
- "Raymer gleefully shatters the myth of the modern gambler....Seduced by her stories, we long for [the] strange, sleazy and alluring landscape." --*Los Angeles Times*

## About the Author/Illustrator

Author Residence: Brooklyn, NY

Author Hometown: Ohio

BETH RAYMER has an MFA from Columbia University. In 2007 she was awarded a Fulbright scholarship. She lives in New York City.

## Rights

Territories: World

Audio: Yes

British: Yes

Restriction: US, Canada, Open Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: BLAUNER BOOKS LITERARY  
AGENCY

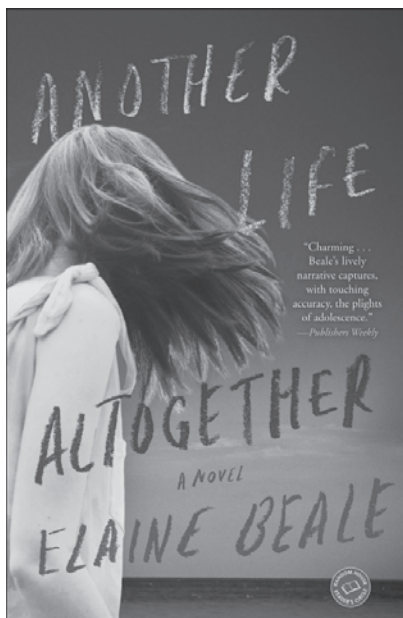
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: ANDREW  
BLAUNER

| Other Editions                           | ISBN              | On sale | Publisher        | Price                |
|--|-------------------|---------|------------------|----------------------|
| E-book                                   | 978-1-58836-985-7 | 6/10    | Spiegel & Grau   | \$25.00/\$25.00 Can. |
| Hist/Prev Titles                         | ISBN              | On sale | Publisher        | Price                |
| Lay The Favorite/Raymer, Beth/HC         | 978-0-385-52645-6 | 6/10    | Spiegel & Grau   | \$25.00/\$29.95 Can. |
| Comp Titles                              | ISBN              | On sale | Publisher        | Price                |
| Bringing Down the House/Ben Mezrich/TP   | 9781416564195     | 1/08    | Simon & Schuster | \$15.00              |
| The Liar's Club/Mary Karr/TP             | 9780143035749     | 5/05    | Penguin          | \$16.00              |
| Positively Fifth Street/James McManus/TP | 9780312422523     | 3/03    | Picador          | \$16.00              |



**ON SALE 8/9/2011**

**SPIEGEL & GRAU  
TRADE PAPERBACK**

**978-0-385-53005-7**

**\$15.00**

**History: Spiegel & Grau HC (3/10)**

**Category:** FICTION

**BISAC Cat:** Fiction - General

**Order Form Cat:** FICTION GENERAL

**Page Count:** 416 **Trim Size:** 5-3/16 x 8

**Carton Count:** 24

**Load Group:** 0203

**Edition Desc:** RHRC

**Prod Type:** Spiegel & Grau TR

## Marketing and Publicity

- Local author promotion: San Francisco
- Feature in the Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Feature in Randombuzzers.com
- Reading group guide available online
- Outreach to book clubs

# Another Life Altogether

A Novel



**Elaine Beale**

**A keenly observed, heartbreaking coming-of-age novel about the effects of a mother's mental illness on her young daughter that recalls novels like *White Oleander* and *Anywhere But Here*.**

After years of living in the shadow of her mother's mental illness, Jesse Bennett is given a fresh chance at happiness when her family moves to a new seaside town in northern England. But just when it seems she might be able to build a perfect life for herself after befriendng two of her new school's most popular girls, her mother's worsening mental state and the secret Jesse fiercely guards about herself threaten to destroy the fragile stability she's found. Caught in the storm of her mother's moods, her father's desperation, and her classmates' strict adherence to cruel social hierarchies, Jesse is forced to choose between doing what's right or preserving the happy, normal life she's always hoped for.

## Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION
- GREAT WOMEN'S READ IN PAPERBACK: This is a perfect book club choice as it deals with friendship between women and struggles between mothers and daughters.
- PRIZE-WINNING AUTHOR: Elaine Beale was the winner of the 2007 *Poets & Writers* California Writers Exchange contest. The prize was a manuscript consultation with Cindy Spiegel and Eric Simonoff, who became her publisher and agent.
- EMOTIONALLY RICH: As a depiction of a girl's struggle to love her mother in spite of her mother's mental illness, *Another Life Altogether* is a profoundly moving, ultimately heartrending story with the same commercial and book club appeal as the novels of writers like Kaye Gibbons, Anna Quindlen, and Janet Fitch, and memoirs such as *The Glass Castle* and *Girl, Interrupted*.
- A HEROINE TO ROOT FOR: In Jesse Bennett, Elaine Beale has created an instantly recognizable, utterly sympathetic narrator who navigates the ups and downs of adolescence with the kind of insight, emotional vulnerability, and wickedly sharp sense of humor that made popular heroines out of characters like Lee Fiora from *Prep*, Jasira from *Towelhead*, and Jeanette from *Oranges Are Not the Only Fruit*.
- A MOVING AND FUNNY FAMILY STORY: Jesse Bennett is at the heart of a maddening, eccentric, and ultimately lovable family--from her manic mother, to her long-suffering father, to her blowy Aunt Mabel, to her comically inept criminal Uncle Ted. The cast of *Another Life Altogether* make for an alternately hilarious and moving novel that is a rich depiction of a girl trying to find her place in a chaotic family.
- YA CROSSOVER POTENTIAL: We will give to the reps with Random House Children's to help us spread the word.
- "A rare, insightful, and gorgeously written novel." --Sara Gruen, author of *Water for Elephants* and *Ape House*
- "Exceptional craftsmanship...rich characterization...painfully funny...Beale has engagingly captured that tender moment when a young would-be author discovers the power of the written word to rescue herself." --*The Boston Globe*

## About the Author/Illustrator

**Author Residence:** Oakland, CA

**Author Hometown:** East Yorkshire, England

ELAINE BEALE is the winner of the 2007 *Poets & Writers* California Writers Exchange contest. Her fiction and nonfiction have appeared in several anthologies. Originally from England, she has lived in Oakland, California, for twenty years.

## Rights

**Territories:** US, Canada, open market

**Audio:** Yes

**British:** No

**Restriction:** US, Opn Mkt (no CAN)

**Return indicator:** Full copies only

**Book Club:** Yes

**Translation:** No

**Agency:** JANKLOW & NESBIT ASSOCIATES IN

**Reprint:** Yes

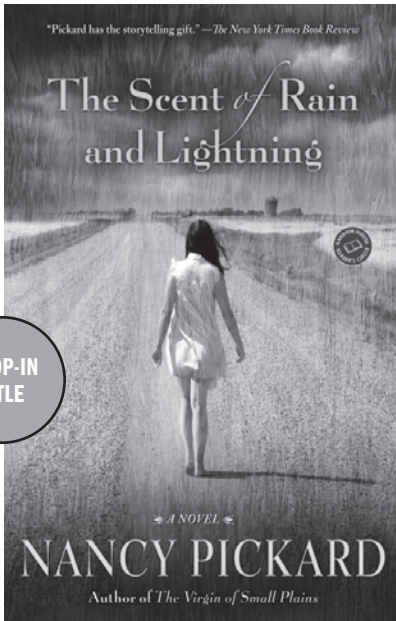
**1st Serial:** Yes

**Special Markets:**

**Agent:** ERIC SIMONOFF

| Other Editions                              | ISBN              | On sale | Publisher      | Price                |
|---|-------------------|---------|----------------|----------------------|
| Trade Paper                                 | 978-0-385-66768-5 | 9/10    | Anchor Canada  | \$21.95              |
| E-book                                      | 978-0-385-53006-4 | 2/10    | Spiegel & Grau | \$26.00              |
| Hist/Prev Titles                            | ISBN              | On sale | Publisher      | Price                |
| Another Life Altogether/Beale, Elaine/HC    | 978-0-385-53004-0 | 2/10    | Spiegel & Grau | \$26.00              |
| Comp Titles                                 | ISBN              | On sale | Publisher      | Price                |
| White Oleander/Janet Fitch/TR               | 9780316284950     | 5/00    | Back Bay Books | \$13.99              |
| Oranges Are Not the Only Fruit/Winterson/TR | 9780802135162     | 8/97    | Grove          | \$13.00              |
| Anywhere But Here/Simpson, Mona/TR          | 9780679737384     | 1/92    | Vintage        | \$15.95/\$19.95 Can. |





DROP-IN  
TITLE

**ON SALE 2/1/2011**  
BALLANTINE BOOKS  
TRADE PAPERBACK

**978-0-345-47102-4**  
**\$15.00/\$17.00 Can.**  
**History: Ballantine HC (5/10)**

Category: FICTION  
BISAC Cat: Fiction - General  
Order Form Cat: FICTION GENERAL  
Page Count: 352 Trim Size: 5-3/16 x 8  
Spine/Depth: 23/32 Carton Count: 24  
Load Group: 0202  
Edition Desc: RHRC  
Prod Type: Ballantine TR

### Marketing and Publicity

- Website: NancyPickard.com
- Book festival outreach
- New-in-paperback coverage
- Online advertising: BookBrowse
- Feature in the Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Finished-book mailing to Random House Reader's Circle book club leaders
- Library marketing

# The Scent of Rain and Lightning

## A Novel



**Nancy Pickard**

Written with the wisdom and grace devoted readers have come to expect from the multiple award-winning and *New York Times* bestselling author of *The Virgin of Small Plains* comes this brilliantly moving tale of family, murder, and redemptive love.

English teacher Jody Linder wakes up one morning to find her three intimidating rancher uncles on her doorstep. They bring shocking news: The man convicted of murdering her father, and presumably her mother, is being released from prison, and coming back to Rose, Kansas, with his son, attorney Collin Crosby. Convinced of his father's innocence, Collin provokes Jody to face the stunning mystery behind her tragic past, an investigation that endangers them both. Moving, surprising, and beautifully textured, *The Scent of Rain and Lightning* blurs the boundaries between suspense and literary fiction.

### Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION
- BESTSELLER: *The Scent of Rain and Lightning* debuted on the *New York Times* list at #19.
- HOT PICK: *The Virgin of Small Plains* was selected to be the statewide "Kansas Reads" book for 2009, and *The Scent of Rain and Lightning* is a bookseller favorite.
- STRONG TRACK RECORD: Pickard has won numerous awards for her previous novels. *The Virgin of Small Plains* was an Edgar finalist for Best Novel and earned glowing reviews from a host of major sources, including *The New York Times* and *The Boston Globe*.
- EXPANDING READERSHIP: Hugely respected within the mystery community, Pickard transcended her genre and broke new ground with *The Virgin of Small Plains*, a mainstream novel critics hailed as one of the year's best, transforming Pickard's devoted mystery readership into a wider commercial audience.
- SUBRIGHTS: *The Scent of Rain and Lightning* has already sold in the UK and Holland. It was also picked up by Blackstone Audio, Centerpoint Publishing, and Bookspan.
- "Pickard has the storytelling gift." --*The New York Times Book Review*
- "A terrific book. Charming, well-written, and insightful. I enjoyed every minute of it." --Joy Fielding
- "A novel that simultaneously qualifies as a gripping read, a master character study and as literary...exceedingly rare." --*The Kansas City Star*
- "Pickard writes richly textured fiction about families and relationships, about hatred and lust and love, about loyalty and betrayal, and most of all about the corrosive power of secrets." --*The Boston Globe*

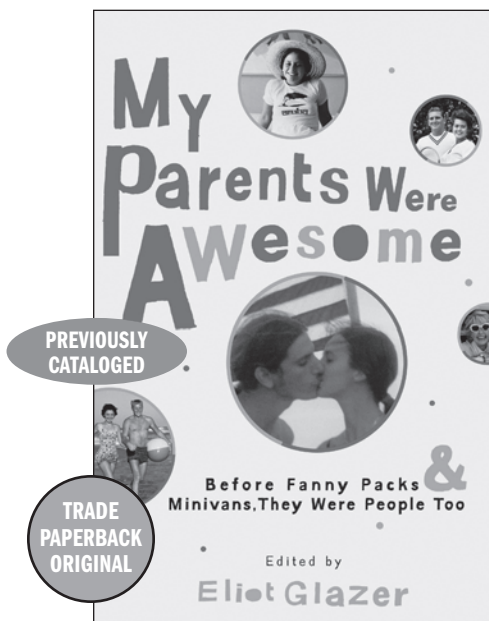
### About the Author/Illustrator

**Author Residence:** Merriam, KS  
NANCY PICKARD is a four-time Edgar Award nominee, most recently for her Ballantine debut, *The Virgin of Small Plains*. She has won the Anthony Award, the Macavity Award, and three Agatha Awards for her novels. Her short stories have also won numerous accolades, including the Anthony, Macavity, Shamus, Agatha, and American Mystery awards. Pickard has been a national board member of the Mystery Writers of America, as well as president of Sisters in Crime, and is a member of PEN.

### Rights

|  |   |                                  |
|--|---|----------------------------------|
| <b>Territories:</b> World                | <b>Return indicator:</b> Full copies only     | <b>Reprint:</b> Yes              |
| <b>Audio:</b> Yes                        | <b>Book Club:</b> Yes                         | <b>1st Serial:</b> Yes           |
| <b>British:</b> Yes                      | <b>Translation:</b> Yes                       | <b>Special Markets:</b>          |
| <b>Restriction:</b> US, Canada, Open Mkt | <b>Agency:</b> MEREDITH BERNSTEIN LITERARY AG | <b>Agent:</b> MEREDITH BERNSTEIN |

| Other Editions                                  | ISBN              | On sale | Publisher                | Price                |
|---|-------------------|---------|--------------------------|----------------------|
| E-book  | 978-0-345-51663-3 | 5/10    | Ballantine Books         | \$25.00/\$25.00 Can. |
| Hist/Prev Titles                                | ISBN              | On sale | Publisher                | Price                |
| Scent Of Rain And Lightning/Pickard, Nancy/HC   | 978-0-345-47101-7 | 5/10    | Ballantine Books         | \$25.00/\$29.95 Can. |
| Scent Of Rain And Lightn(Ebk)/Pickard, Nancy/EL | 978-0-345-51663-3 | 5/10    | Ballantine Books         | \$25.00/\$25.00 Can. |
| The Virgin Of Small Plains/Pickard, Nancy/TR    | 978-0-345-47100-0 | 5/07    | Ballantine Books         | \$14.00/\$17.99 Can. |
| The Virgin Of Small Plains/Pickard, Nancy/HC    | 978-0-345-47099-7 | 4/06    | Ballantine Books         | \$23.95/\$31.95 Can. |
| Comp Titles                                     | ISBN              | On sale | Publisher                | Price                |
| What the Dead Know/Lippman, Laura/HC            | 9780061128851     | 3/07    | HarperCollins Publishers | \$24.95              |



**ON SALE 4/5/2011**

VILLARD  
TRADE PAPERBACK

**978-0-345-52392-1**  
**\$15.00/\$17.00 Can.**

**History: Trade Paperback Original**

Category: HUMOR

BISAC Cat: Humor - Essays

Order Form Cat: HUMOR

Page Count: 240 Trim Size: 6-1/8 x 9-1/8

Carton Count: 24

Illustrations: PHOTOS THROUGHOUT

Load Group: 0202

Prod Type: Villard Tradepaper

## Marketing and Publicity

- Website: MyParentsWereAwesome.com
- National review and feature outreach
- National media outreach
- Local media outreach
- Radio phone interviews
- Online advertising: Facebook
- Online consumer essay contest
- Video slideshow of photos
- Promotions on Facebook and Twitter
- Feature in the Random Reads e-newsletter
- Personalized editions

# My Parents Were Awesome

Before Fanny Packs and Minivans, They Were People Too



Edited by Eliot Glazer

For the blog-to-book readers of *Stuff White People Like* and *PostSecret*, a touching collection of essays from known writers and celebrities based on the popular blog *My Parents Were Awesome*, which features photos taken of "awesome" parents and grandparents in their heyday (before the kids).

The perfect holiday gift, *My Parents Were Awesome* presents readers with a celebration of warmth, remembrance, and bygone fashion in an anthology of essays honoring the good people who made us into who we are today. Featuring pictures submitted by proud children (and grandchildren) of their elders, *My Parents Were Awesome* will feature accompanying essays and anecdotes providing the context behind the imagery. The book will read as a collection of essays or creative nonfiction stories from celebrated writers, bloggers, artists, comedians, musicians, and so forth. Additionally, five essays will come directly from a contest held on the website itself, giving readers the opportunity to honor their elders in a smart, irreverent book that will live on bookshelves forever.

## Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **FAMOUS CONTRIBUTORS:** We are currently securing contributors, a wide variety of writers, comedians, musicians, celebrities, and normal fans of the site. Contributor list to come, but we already have house authors Laurie Notaro, Tom McAllister, Kambri Crews, etc.
- **HIT WEBSITE:** With upward of 1.5 million page views since its inception in the fall of 2009, the press coverage was instant (ABC's *World News*, Fox News, CNN, *The Huffington Post*, and NPR's *All Things Considered*).
- **UNIVERSAL:** The blog attracts dedicated readers of all ages and backgrounds, and since everyone has parents, this will appeal to a wide audience and not only the hip online community.
- **NOSTALGIC:** After *Mad Men*, there is renewed interest in the fashion of the past, which is on full display in the photos throughout this book.
- **A SPECIAL PACKAGE MAKES THIS THE PERFECT GIFT BOOK:** With a special package that allows for personalization, this will be the perfect gift for those children who want to show their appreciation and belief that their parents are awesome!

## About the Author/Illustrator

Author Residence: Brooklyn, NY

ELIOT GLAZER is a blogger at the AOL web humor blog *Urlesque.com*, and is also a freelance writer for several other websites as well. Additionally, he is a comedian at the Upright Citizens Brigade Theatre, where he has coproduced and hosted (with his sister, Ilana) High School Talent Show, a monthly variety show, since 2007. He performs stand-up comedy and storytelling in New York and resides in Brooklyn.

## Rights

**Territories:** US, Canada, open market

**Audio:** Yes

**British:** No

**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only

**Book Club:** Yes

**Translation:** No

**Agency:** FOUNDRY MEDIA, LLC

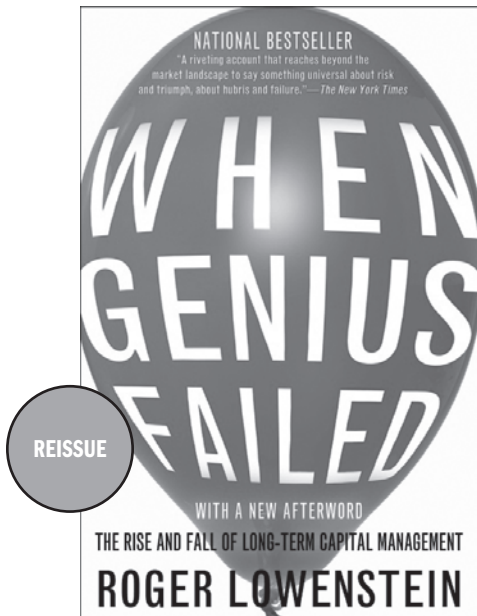
**Reprint:** Yes

**1st Serial:** Yes

**Special Markets:**

**Agent:** HANNAH BROWN GORDON

| Comp Titles                                  | ISBN              | On sale | Publisher       | Price                |
|--|-------------------|---------|-----------------|----------------------|
| F My Life/Valette, Maxime/TR                 | 978-0-345-51876-7 | 6/09    | Villard Books   | \$15.00/\$17.50 Can. |
| Stuff White People Like/Lander, Christian/TR | 978-0-8129-7991-6 | 7/08    | RHTP            | \$14.00/\$16.50 Can. |
| PostSecret/Warren, Frank/HC                  | 9780060899196     | 12/05   | HarperCollins   | \$26.95              |
| Bar Mitzvah Disco/Bennett, Roger/HC          | 978-1-4000-8044-1 | 11/05   | Crown Archetype | \$23.95/\$33.95 Can. |



**ON SALE 3/29/2011**  
RANDOM HOUSE TRADE PAPERBACKS  
TRADE PAPERBACK

**978-0-375-75825-6**  
**\$16.00/\$18.00 Can.**  
**History: Random House HC (9/00);**  
**Random House TP (10/01)**

**Category:** BUSINESS  
**BISAC Cat:** Business & Economics - General  
**Order Form Cat:** BUSINESS  
**Page Count:** 304 **Trim Size:** 5-3/16 x 8  
**Carton Count:** 24  
**Load Group:** 0206  
**Prod Type:** RH Trade Paperback

## Marketing and Publicity

- National media attention
- Radio phone interviews
- Facebook advertising targeting financial analysts and investment planners
- Feature excerpt on Scribd.com
- Pitch to CEO Reads and corporate business reading programs
- Finished-book mailings to financial bloggers and bigmouths
- E-card outreach to author contacts

# When Genius Failed

## The Rise and Fall of Long-Term Capital Management



### Roger Lowenstein

Now repackaged and reissued with new material addressing its relevance to today's financial crisis, this national bestseller narrates the rise and fall of Long-Term Capital Management, a name that has become synonymous with financial disaster. Timed to coincide with the April 2011 trade paperback release of Roger Lowenstein's *The End of Wall Street*.

When it was founded in 1993, Long-Term Capital Management was hailed as the most impressive hedge fund in history. Led by the notoriously successful bond arbitrageur John Meriwether, the firm boasted a partnership that included two Nobel Prize-winning economists and a cadre of Wall Street's and academia's elite traders. But after four years in which the firm dazzled Wall Street as a \$100 billion moneymaking juggernaut, it suddenly suffered catastrophic losses that jeopardized not only the biggest banks on Wall Street but the stability of the financial system itself.

Drawing on confidential internal memos and interviews with dozens of key players, Lowenstein explains not just how the fund made and lost its money, but also how the personalities of Long-Term's partners, the arrogance of their mathematical certainties, and the culture of Wall Street contributed to both their rise and their fall. It is the cautionary financial tale of our time, and in Lowenstein's hands it becomes a first-rate thriller peppered with fast money, vivid characters, and high drama.

## Key Points/Quotes

- **REPACKAGED AND NEW TIMELY MATERIAL ADDED:** In a new final chapter, Lowenstein powerfully addresses the current crisis and the relevance of this business classic to understanding modern problems. Amidst the financial turmoil of the past two years, the dramatic story of Long-Term Capital Management sheds light on alarming issues that still affect Wall Street today.
- **TIE-IN:** This trade paperback reissue, and its updated eBook version, is timed to publish alongside the trade paperback edition of *The End of Wall Street* (Penguin, 4/11).
- **NATIONAL BESTSELLER:** Since its original publication in 2000, *When Genius Failed* has been widely praised and was named a *BusinessWeek* Best Book of the Year.
- **AUTHORITATIVE AND WELL-KNOWN AUTHOR:** Lowenstein has been covering the stock market since the 80s for renowned publications like *The Wall Street Journal* and *The New York Times*. He has also written four books.

- "A riveting account that reaches beyond the market landscape to say something universal about risk and triumph, about hubris and failure." --*The New York Times*
- "Compelling...The story of Long-Term is in some ways the ideal parable...What's more, the fund was long cloaked in secrecy, making the story of its rise...and its ultimate destruction that much more fascinating." --*The Washington Post*

## About the Author/Illustrator

**Author Residence:** Newton, MA

ROGER LOWENSTEIN is the author of four books, including the bestselling *Buffett: The Making of an American Capitalist*. He reported for *The Wall Street Journal* for more than a decade and wrote the *Journal's* stock market column, "Heard on the Street," from 1989 to 1991 and the "Intrinsic Value" column from 1995 to 1997. He is now a columnist for Bloomberg and he also writes for *The New York Times Magazine* and other publications.

## Rights

**Territories:** US, Canada, open market  
**Audio:** No  
**British:** No  
**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:**

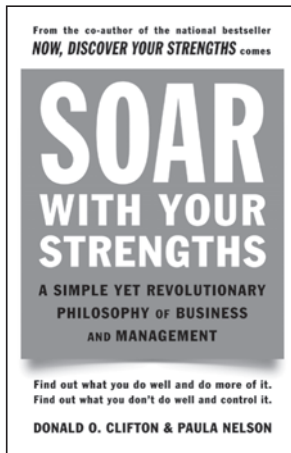
**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:**

| Other Editions                          | ISBN              | On sale | Publisher     | Price                |
|---|-------------------|---------|---------------|----------------------|
| E-book                                  | 9780375506444     |         |               |                      |
| Hist/Prev Titles                        | ISBN              | On sale | Publisher     | Price                |
| When Genius Failed/Lowenstein, Roger/TR | 978-0-375-75825-6 | 10/01   | RHTP          | \$16.00/\$19.95 Can. |
| When Genius Failed/Lowenstein, Roger/HC | 9780375503177     | 9/00    | Random House  | \$26.95/\$39.95 Can. |
| The End of Wall Street/Lowenstein/HC    | 9781594202391     | 4/10    | Penguin Press | \$27.95              |
| Buffett/Lowenstein, Roger/TR            | 978-0-8129-7927-5 | 4/08    | RHTP          | \$19.00/\$22.00 Can. |
| Comp Titles                             | ISBN              | On sale | Publisher     | Price                |
| Too Big to Fail/Sorkin/TR               | 9780143118244     | 9/10    | Penguin       | \$18                 |

NEWLY REPACKAGED

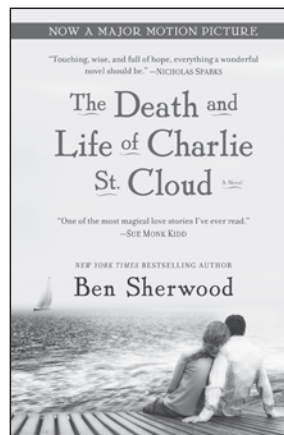
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**BEAUTIFULLY REPACKAGED EDITIONS  
NOW AVAILABLE**



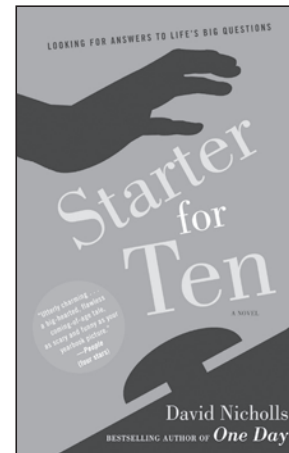
**SOAR WITH YOUR STRENGTHS**  
Donald O. Clifton and Paula Nelson

Dell  
Trade Paperback  
978-0-440-50564-8  
\$16.00/\$19.00 Can. · (12/95)  
Category: Business  
Page Count: 208  
Trim Size: 5-1/4 x 8



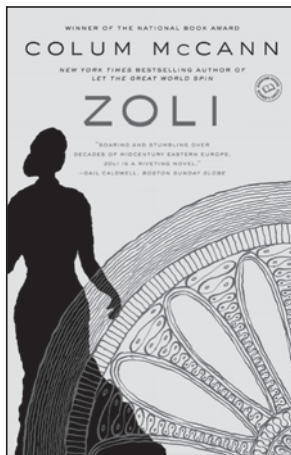
**THE DEATH AND LIFE OF  
CHARLIE ST. CLOUD**  
Ben Sherwood

Bantam  
Trade Paperback  
978-0-553-38325-6  
\$15.00/\$17.00 Can. · (3/05)  
Category: Fiction  
Page Count: 320  
Trim Size: 5-1/2 x 8-1/4



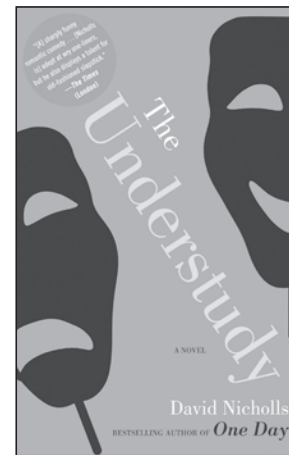
**STARTER FOR TEN**  
David Nicholls

Villard  
Trade Paperback  
978-0-345-49812-0  
\$15.00/\$17.00 Can. · (2/07)  
Category: Fiction  
Page Count: 352  
Trim Size: 5-3/16 x 8



**ZOLI**  
Colum McCann

Random House  
Trade Paperbacks  
978-0-8129-7398-3  
\$15.00/NCR · (3/08)  
Category: Fiction  
Page Count: 368  
Trim Size: 5-3/16 x 8



**THE UNDERSTUDY**  
David Nicholls

Villard  
Trade Paperback  
978-0-8129-7141-5  
\$15.00/\$17.00 Can. · (2/07)  
Category: Fiction  
Page Count: 368  
Trim Size: 5-3/16 x 8

## CROSS-PROMOTIONAL OPPORTUNITIES

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# CROSS-PROMOTIONAL OPPORTUNITIES

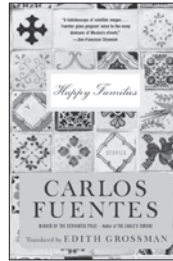
## Spring 2010 Trade Paperback Catalog

*To tie in with Karen Abbott's American Rose, coming from Random House in January 2011*

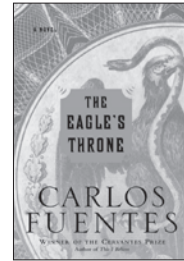


**SIN IN THE SECOND CITY**  
 Random House  
 Trade Paperbacks  
 978-0-8129-7599-4  
 \$15.00/\$17.00 Can. · (6/08)  
 Category: History  
 Page Count: 400  
 Trim Size: 5-3/16 x 8

*To tie in with Carlos Fuentes's Destiny and Desire, coming from Random House in January 2011*



**HAPPY FAMILIES**  
 Random House  
 Trade Paperbacks  
 978-0-8129-7843-8  
 \$16.00/\$19.00 Can. · (8/09)  
 Category: Fiction  
 Page Count: 352  
 Trim Size: 5-3/16 x 8



**THE EAGLE'S THRONE**  
 Random House  
 Trade Paperbacks  
 978-0-8129-7255-9  
 \$15.95/\$19.95 Can. · (3/07)  
 Category: Fiction  
 Page Count: 352  
 Trim Size: 5-3/16 x 8

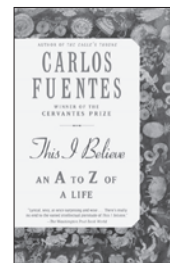
*To tie in with Karen Armstrong's Twelve Steps to a Compassionate Life, coming from Knopf in January 2011*



**THE BATTLE FOR GOD**  
 Ballantine Books  
 Trade Paperback  
 978-0-345-39169-8  
 \$15.95/\$23.95 Can. · (2/01)  
 Category: Religion  
 Page Count: 480  
 Trim Size: 5-1/2 x 8-1/4

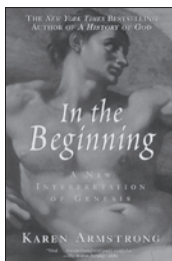


**JERUSALEM**  
 Ballantine Books  
 Trade Paperback  
 978-0-345-39168-1  
 \$18.00/\$21.00 Can. · (5/97)  
 Category: Religion  
 Page Count: 512  
 Trim Size: 6-1/8 x 9-1/4

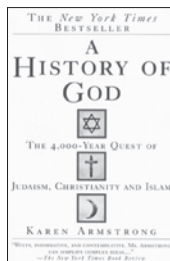


**THIS I BELIEVE**  
 Random House  
 Trade Paperbacks  
 978-0-8129-7254-2  
 \$14.95/\$21.00 Can. · (5/06)  
 Category: Biography & Autobiography  
 Page Count: 352  
 Trim Size: 5-3/16 x 8

*To tie in with Gail Godwin's The Making of a Writer, Volume 2, coming from Random House in January 2011*



**IN THE BEGINNING**  
 Ballantine Books  
 Trade Paperback  
 978-0-345-40604-0  
 \$15.00/\$18.95 Can. · (10/97)  
 Category: Religion  
 Page Count: 208  
 Trim Size: 5-1/2 x 8-1/4



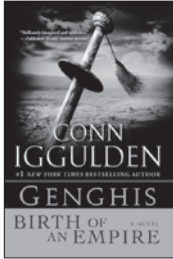
**A HISTORY OF GOD**  
 Ballantine Books  
 Trade Paperback  
 978-0-345-38456-0  
 \$17.00/\$21.00 Can. · (8/94)  
 Category: Religion  
 Page Count: 496  
 Trim Size: 5-1/2 x 8-1/4



**THE MAKING OF A WRITER**  
 Random House  
 Trade Paperbacks  
 978-0-8129-7469-0  
 \$16.95/\$21.95 Can. · (2/07)  
 Category: Biography & Autobiography  
 Page Count: 352  
 Trim Size: 5-3/16 x 8

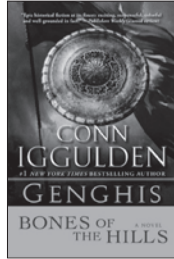
## OPPORTUNITIES FOR CROSS-PROMOTION WITH SPRING 2011 TITLES

*To tie in with Conn Iggulden's Khan: Empire of Silver,  
coming from Delacorte Press in January 2011*



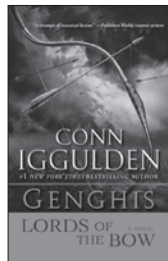
**GENGHIS: BIRTH OF AN EMPIRE**

Bantam  
Trade Paperback  
978-0-385-34421-0  
\$16.00/NCR · (7/10)  
Category: Fiction  
Page Count: 416  
Trim Size: 5-3/16 x 8



**GENGHIS: BONES OF THE HILLS**

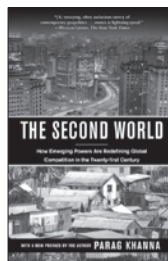
Bantam  
Trade Paperback  
978-0-385-34280-3  
\$16.00/NCR · (7/10)  
Category: Fiction  
Page Count: 432  
Trim Size: 5-3/16 x 8



**GENGHIS: LORDS OF THE BOW**

Bantam  
Trade Paperback  
978-0-385-34279-7  
\$16.00/NCR · (7/10)  
Category: Fiction  
Page Count: 416  
Trim Size: 5-3/16 x 8

*To tie in with Parag Khanna's How to Run the World,  
coming from Random House in January 2011*



**THE SECOND WORLD**

Random House  
Trade Paperbacks  
978-0-8129-7984-8  
\$16.00/\$19.00 Can. · (2/09)  
Category: History  
Page Count: 496  
Trim Size: 5-3/16 x 8

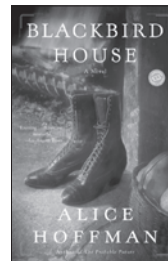
*To tie in with Seth Mnookin's The Panic Virus,  
coming from Simon & Schuster in January 2011*



**HARD NEWS**

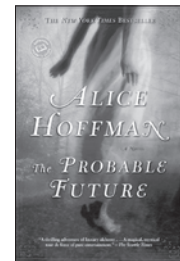
Random House  
Trade Paperbacks  
978-0-8129-7251-1  
\$14.95/\$21.00 Can. · (8/05)  
Category: Current Affairs  
Page Count: 368  
Trim Size: 5-3/16 x 8

*To tie in with Alice Hoffman's The Red Garden,  
coming from Crown in February 2011*



**BLACKBIRD HOUSE**

Ballantine Books  
Trade Paperback  
978-0-345-45593-2  
\$15.00/\$18.95 can. · (4/05)  
Category: Fiction  
Page Count: 256  
Trim Size: 5-3/16 x 8

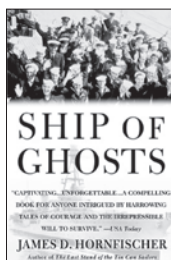


**THE PROBABLE FUTURE**

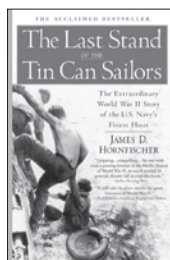
Ballantine Books  
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978-0-345-45591-8  
\$13.95/\$21.00 Can. · (6/04)  
Category: Fiction  
Page Count: 352  
Trim Size: 5-3/16 x 8

## OPPORTUNITIES FOR CROSS-PROMOTION WITH SPRING 2011 TITLES

*To tie in with James D. Hornfischer's Neptune's Inferno,  
coming from Bantam in February 2011*

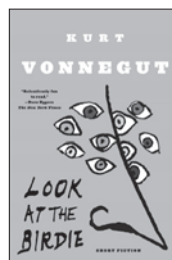


**SHIP OF GHOSTS**  
Bantam  
Trade Paperback  
978-0-553-38450-5  
\$15.00/\$21.00 Can. · (9/07)  
Category: History  
Page Count: 544  
Trim Size: 6-1/8 x 9-1/4

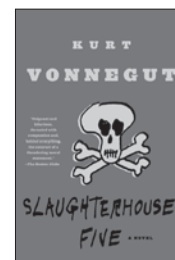


**THE LAST STAND OF THE  
TIN CAN SAILORS**  
Bantam  
Trade Paperback  
978-0-553-38148-1  
\$18.00/\$22.00 Can. · (4/05)  
Category: History  
Page Count: 512  
Trim Size: 6-1/8 x 9-1/4

*To tie in with Kurt Vonnegut's While Mortals Sleep,  
coming from Delacorte Press in February 2011*



**LOOK AT THE BIRDIE**  
Dial Press  
Trade Paperback  
978-0-385-34372-5  
\$15.00/\$17.00 Can. · (9/10)  
Category: Fiction  
Page Count: 272  
Trim Size: 5-1/4 x 8

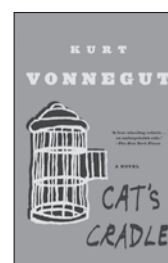


**SLAUGHTERHOUSE-FIVE**  
Dial Press  
Trade Paperback  
978-0-385-33384-9  
\$15.00/\$18.95 Can. · (1/99)  
Category: Fiction  
Page Count: 288  
Trim Size: 5-1/4 x 8

*To tie in with Deborah Rodriguez's  
A Cup of Friendship,  
coming from Ballantine in February 2011*

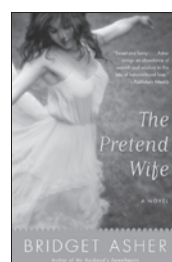


**KABUL BEAUTY SCHOOL**  
Random House  
Trade Paperbacks  
978-0-8129-7673-1  
\$14.95/\$19.95 Can. · (12/07)  
Category: Biography & Autobiography  
Page Count: 320  
Trim Size: 5-3/16 x 8



**CAT'S CRADLE**  
Dial Press  
Trade Paperback  
978-0-385-33348-1  
\$15.00/\$18.95 Can. · (9/98)  
Category: Fiction  
Page Count: 304  
Trim Size: 5-1/4 x 8

*To tie in with Bridget Asher's The Provence Cure for  
the Brokenhearted, coming from Bantam in March 2011*



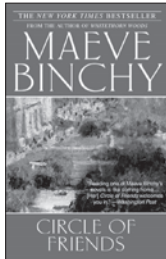
**THE PRETEND WIFE**  
Bantam  
Trade Paperback  
978-0-385-34192-9  
\$15.00/\$17.50 Can. · (6/10)  
Category: Fiction  
Page Count: 304  
Trim Size: 5-3/16 x 8



**MY HUSBAND'S SWEETHEARTS**  
Bantam  
Trade Paperback  
978-0-385-34190-5  
\$14.00/\$16.50 Can. · (6/09)  
Category: Fiction  
Page Count: 288  
Trim Size: 5-1/2 x 8-1/4

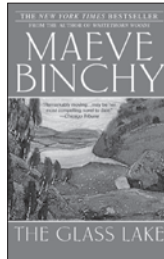
## OPPORTUNITIES FOR CROSS-PROMOTION WITH SPRING 2011 TITLES

*To tie in with Maeve Binchy's Minding Frankie, coming from Knopf in March 2011*



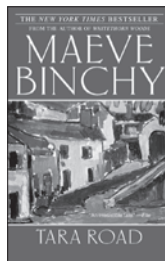
**CIRCLE OF FRIENDS**

Dell  
Trade Paperback  
978-0-385-34173-8  
\$14.00/NCR · (6/07)  
Category: Fiction  
Page Count: 608  
Trim Size: 5-3/16 x 8-1/4



**THE GLASS LAKE**

Dell  
Trade Paperback  
978-0-385-34176-9  
\$14.00/NCR · (6/07)  
Category: Fiction  
Page Count: 768  
Trim Size: 5-3/16 x 8-1/4



**TARA ROAD**

Dell  
Trade Paperback  
978-0-385-34181-3  
\$14.00/NCR · (6/07)  
Category: Fiction  
Page Count: 656  
Trim Size: 5-3/16 x 8-1/4

*To tie in with E.L. Doctorow's All the Time in the World, coming from Random House in March 2011*



**HOMER & LANGLEY**

Random House  
Trade Paperbacks  
978-0-8129-7563-5  
\$15.00/\$17.00 Can. · (9/10)  
Category: Fiction  
Page Count: 224  
Trim Size: 5-3/16 x 8



**RAGTIME**

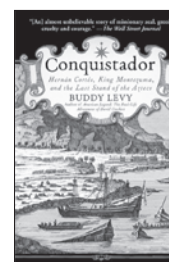
Random House  
Trade Paperbacks  
978-0-8129-7818-6  
\$15.00/\$18.95 Can. · (5/07)  
Category: Fiction  
Page Count: 336  
Trim Size: 5-3/16 x 8



**THE MARCH**

Random House  
Trade Paperbacks  
978-0-8129-7615-1  
\$16.00/\$19.00 Can. · (9/06)  
Category: Fiction  
Page Count: 384  
Trim Size: 5-3/16 x 8

*To tie in with Buddy Levy's River of Darkness, coming from Bantam in March 2011*



**CONQUISTADOR**

Bantam  
Trade Paperback  
978-0-553-38471-0  
\$18.00/\$21.00 Can. · (8/09)  
Category: History  
Page Count: 448  
Trim Size: 5-1/2 x 8-1/4

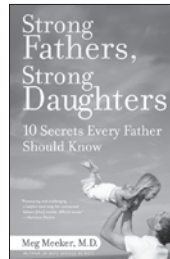
## OPPORTUNITIES FOR CROSS-PROMOTION WITH SPRING 2011 TITLES

*To tie in with Dr. Meg Meeker's  
The 10 Habits of Happy Mothers,  
coming from Ballantine in March 2011*



**BOYS SHOULD BE BOYS**

Ballantine Books  
Trade Paperbacks  
978-0-345-51369-4  
\$15.00/\$17.50 can. · (5/09)  
Category: Family & Relationships  
Page Count: 304  
Trim Size: 5-3/16 x 8

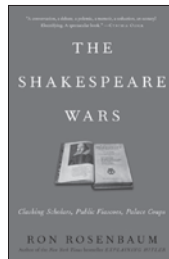


**STRONG FATHERS,  
STRONG DAUGHTERS**

Ballantine Books  
Trade Paperbacks  
978-0-345-49939-4  
\$14.95/\$21.00 Can. · (9/07)  
Category: Family & Relationships  
Page Count: 288  
Trim Size: 5-3/16 x 8

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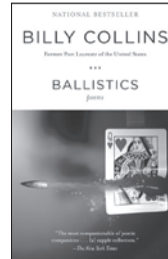
*To tie in with Ron Rosenbaum's How the End Begins,  
coming from Simon & Schuster in March 2011*



**THE SHAKESPEARE WARS**

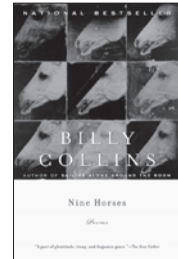
Random House  
Trade Paperbacks  
978-0-8129-7836-0  
\$18.00/\$21.00 Can. · (1/08)  
Category: Biography & Autobiography  
Page Count: 624  
Trim Size: 5-3/16 x 8

*To tie in with Billy Collins's Horoscopes for the Dead,  
coming from Random House in April 2011*



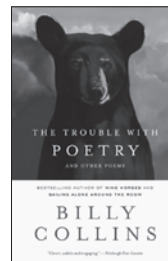
**BALLISTICS**

Random House  
Trade Paperbacks  
978-0-8129-7561-1  
\$15.00/\$18.95 Can. · (2/10)  
Category: Poetry  
Page Count: 128  
Trim Size: 5-3/16 x 8



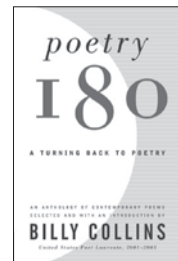
**NINE HORSES**

Random House  
Trade Paperbacks  
978-0-375-75520-0  
\$14.95/\$18.95 Can. · (10/03)  
Category: Poetry  
Page Count: 144  
Trim Size: 5-3/16 x 8



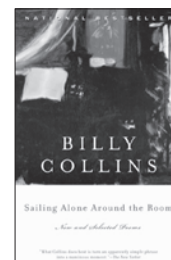
**THE TROUBLE WITH POETRY**

Random House  
Trade Paperbacks  
978-0-375-75521-7  
\$13.95/\$17.95 Can. · (3/07)  
Category: Poetry  
Page Count: 112  
Trim Size: 5-3/16 x 8



**POETRY 180**

Random House  
Trade Paperbacks  
978-0-8129-6887-3  
\$15.00/\$17.00 Can. · (4/03)  
Category: Poetry  
Page Count: 352  
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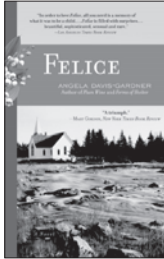


**SAILING ALONE AROUND  
THE ROOM**

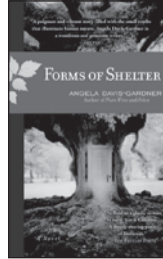
Random House  
Trade Paperbacks  
978-0-375-75519-4  
\$14.95/\$21.00 Can. · (9/02)  
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Page Count: 192  
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## OPPORTUNITIES FOR CROSS-PROMOTION WITH SPRING 2011 TITLES

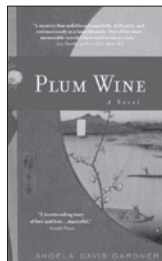
*To tie in with Angela Davis-Gardner's **Butterfly's Child**,  
coming from The Dial Press in April 2011*



**FELICE**  
Dial Press  
Trade Paperback  
978-0-385-34096-0  
\$13.00/\$17.00 Can. · (11/07)  
Category: Fiction  
Page Count: 352  
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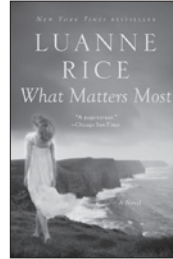


**FORMS OF SHELTER**  
Dial Press  
Trade Paperback  
\$13.00/\$17.00 Can. · (11/07)  
978-0-385-34097-7  
Category: Fiction  
Page Count: 336  
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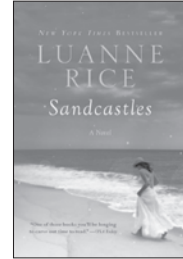


**PLUM WINE**  
Dial Press  
Trade Paperback  
978-0-385-34083-0  
\$13.00/\$16.00 Can. · (4/07)  
Category: Fiction  
Page Count: 352  
Trim Size: 5-3/16 x 8-1/4

*To tie in with Luanne Rice's **The Silver Boat**,  
coming from Pamela Dorman Books in April 2011*

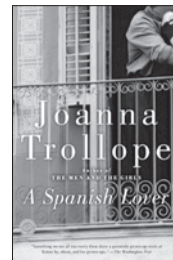


**WHAT MATTERS MOST**  
Bantam  
Trade Paperback  
978-0-553-38686-8  
\$15.00/\$17.00 Can. · (12/10)  
Category: Fiction  
Page Count: 352  
Trim Size: 5-3/16 x 8



**SANDCASTLES**  
Bantam  
Trade Paperback  
978-0-553-38683-7  
\$15.00/\$17.50 Can. · (8/10)  
Category: Fiction  
Page Count: 352  
Trim Size: 5-3/16 x 8

*To tie in with Joanna Trollope's **Daughters in Law**,  
coming from Touchstone in April 2011*



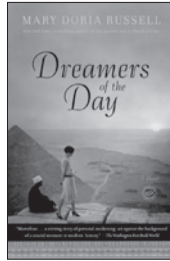
**A SPANISH LOVER**  
Ballantine Books  
Trade Paperback  
978-0-345-52097-5  
\$15.00/NCR · (5/10)  
Category: Fiction  
Page Count: 384  
Trim Size: 5-3/16 x 8



**THE MEN AND THE GIRLS**  
Ballantine Books  
Trade Paperback  
978-0-345-52098-2  
\$15.00/NCR · (5/10)  
Category: Fiction  
Page Count: 304  
Trim Size: 5-3/16 x 8

## OPPORTUNITIES FOR CROSS-PROMOTION WITH SPRING 2011 TITLES

*To tie in Mary Doria Russell's Doc,  
coming from Random House in May 2011*



### **DREAMERS OF THE DAY**

Ballantine Books  
Trade Paperback  
978-0-345-48555-7  
\$15.00/\$18.95 Can. · (12/08)  
Category: Fiction  
Page Count: 288  
Trim Size: 5-3/16 x 8



### **CHILDREN OF GOD**

Ballantine Books  
Trade Paperback  
978-0-449-00483-8  
\$15.00/\$18.95 Can. · (2/99)  
Category: Fiction  
Page Count: 464  
Trim Size: 5-1/8 x 8



### **A THREAD OF GRACE**

Ballantine Books  
Trade Paperback  
978-0-449-00413-5  
\$15.00/\$17.00 can. · (12/05)  
Category: Fiction  
Page Count: 464  
Trim Size: 5-3/16 x 8



### **THE SPARROW**

Ballantine Books  
Trade Paperback  
978-0-449-91255-3  
\$15.00/\$18.95 Can. · (9/97)  
Category: Fiction  
Page Count: 448  
Trim Size: 5-1/2 x 8-1/4

HARDCOVER TIE-INS

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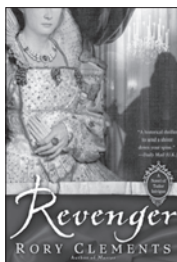
**THE RANDOM HOUSE PUBLISHING GROUP**  
**Summer 2011 Hardcover Tie-In Titles**

*To tie in with  
 Pearl Cleage's  
 Till You Hear  
 From Me (page 33)  
 from One World,  
 on sale in May 2011*



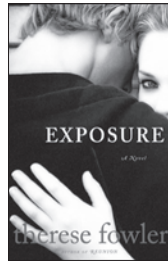
**JUST WANNA TESTIFY**  
**Pearl Cleage**  
 One World  
 Hardcover  
 978-0-345-50636-8  
 \$25.00/\$28.95 Can.  
 Category: Fiction  
 Page Count: 272  
 Trim: 6-1/8 x 9-1/4  
 ON SALE 5/10/11

*To tie in with  
 Rory Clements's  
 Martyr (page 48)  
 from Bantam,  
 on sale in June 2011*



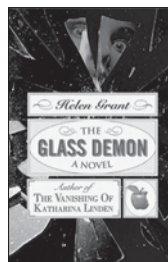
**REVENGER**  
**Rory Clements**  
 Bantam  
 Hardcover  
 978-0-385-34284-1  
 \$25.00/\$28.95 Can.  
 Category: Fiction  
 Page Count: 448  
 Trim: 5-5/8 x 8-1/4  
 ON SALE 6/21/11

*To tie in with  
 Therese Fowler's  
 Reunion (page 12)  
 from Ballantine Books,  
 on sale in May 2011*



**EXPOSURE**  
**Therese Fowler**  
 Ballantine Books  
 Hardcover  
 978-0-345-51553-7  
 \$25.00/\$28.95 Can.  
 Category: Fiction  
 Page Count: 384  
 Trim: 6-1/8 x 9-1/4  
 ON SALE 5/3/11

*To tie in with  
 Helen Grant's  
 The Vanishing of  
 Katharina Linden  
 (page 44) from Bantam,  
 on sale in May 2011*



**THE GLASS DEMON**  
**Helen Grant**  
 Delacorte Press  
 Hardcover  
 978-0-385-34419-7  
 \$24.00/NCR  
 Category: Fiction  
 Page Count: 320  
 Trim: 5-5/8 x 8-1/4  
 ON SALE 7/19/11

*To tie in with  
 Nancy Thayer's  
 Beachcombers  
 (page 14)  
 from Ballantine Books,  
 on sale in June 2011*



**SUMMER WIND**  
**Nancy Thayer**  
 Ballantine Books  
 Hardcover  
 978-0-345-51831-6  
 \$25.00/\$28.95 Can.  
 Category: Fiction  
 Page Count: 352  
 Trim: 6-1/8 x 9-1/4  
 ON SALE 6/14/11

*To tie in with  
 Dawn Tripp's  
 The Season of  
 Open Water (page 65)  
 from Random House  
 Trade Paperbacks,  
 on sale in July 2011*



**GAME OF SECRETS**  
**Dawn Tripp**  
 Random House  
 Hardcover  
 978-1-4000-6188-4  
 \$25.00/\$28.95 Can.  
 Category: Fiction  
 Page Count: 288  
 Trim: 6-1/4 x 9-1/4  
 ON SALE 7/5/11

FOREIGN AGENTS AND  
REPRESENTATIVES  
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# BALLANTINE BANTAM DELL

## FOREIGN AGENTS AND REPRESENTATIVES

### **BALTIC STATES:**

Ms. Tatjana Zoldnere  
Andrew Nurnberg Assoc. Baltic  
Email: zoldnere@anab.apollo.lv

### **BRAZIL:**

Ms. Laura Riff / Mr. Joao Paulo Riff  
Agencia Riff  
Email: laura@agenciariff.com.br/  
joapaulo@agenciariff.com.br

### **CHINA & TAIWAN:**

Ms. Lily Chen  
Big Apple Agency, Inc.  
Email: bigapple-china@bigapple1.info

### **EASTERN EUROPE & POLAND:**

Ms. Ana Milenkovic  
Prava I Prevodi  
Email: ana@pravaiprevodi.org

### **FRANCE:**

Ms. Anna Jarota  
Anna Jarota Agency  
Email: ajarota@ajafr.com

### **GERMANY:**

Ms. Anoukh Foerg  
Email: anoukhfoerg@anoukhfoerg.com

### **GREECE:**

Mr. John Moukakou  
JLM Literary Agency  
Email: jlm@jlm.gr

### **HUNGARY:**

Mr. Norbert Uzseka  
Lex Copyright Office  
Email: lexcopy.bp@mail.datanet.hu

### **ISRAEL:**

Ms. Gabrielle Hertzmann  
Pikarski Literary Agency  
Email: gabi@pikarskiagency.co.il

### **ITALY:**

Mr. Luigi Bernabo  
Luigi Bernabo Associates  
Email: agency@Bernabo.it

### **JAPAN:**

Ms. Miko Yamanouchi  
Japan Uni Agency  
Email: Miko.yamanouchi@japanuni.co.jp

### **KOREA (non-exclusive):**

Mr. Terry Kim  
Imprima Korea Agency  
Email: terrykim@imprima.co.kr

Ms. Sue Yang  
Eric Yang Agency  
Email: sueyang@ericyangagency.co.kr

### **THE NETHERLANDS (direct):**

Ms. Rachel Kind  
Email: rkind@randomhouse.com

### **RUSSIA:**

Mr. Sergei Cheredov  
Nova Littera, Ltd.  
Email: pravaru@gmail.com

### **SCANDINAVIA:**

Mr. Ulf Toregard  
Sane Toregard Agency  
Email: ulf.toregard@sanetoregard.se

### **SPAIN & PORTUGAL:**

Ms. Montse Yanez  
Julio F. Yanez Agencia Literaria  
Email: montse@yanezag.com

### **THAILAND:**

Ms. Pimolporn Yutisri  
Tuttle-Mori Agency  
Email: pimolporn@tuttlemori.co.th

### **TURKEY:**

Ms. Amy Spangler  
AnatoliaLit Agency  
Email: amy@anatolialit.com

### **UK / BRITISH COMMONWEALTH:**

Ms. Denise Cronin  
Email: dcronin@randomhouse.com  
Ms. Rachel Kind  
Email: rkind@randomhouse.com

### **ALL OTHER TERRITORIES:**

Ms. Donna Duverglas  
Email: dduverglas@randomhouse.com

# RANDOM HOUSE, SPIEGEL & GRAU, THE DIAL PRESS FOREIGN AGENTS AND REPRESENTATIVES

## **BALTIC STATES:**

Ms. Tatjana Zoldnere  
Andrew Nurnberg Associates  
Email: zoldnere@anab.apollo.lv

## **BRAZIL:**

Ms. Laura Riff / Mr. Joao Paulo Riff  
Agencia Riff  
Email: laura@agenciariff.com.br /  
joaopaulo@agenciariff.com.br

## **CHINA & TAIWAN:**

Mainland: Ms. Jian-Mei Wang  
Taiwan: Ms. Ming-Ming Lui  
Bardon Chinese Media Agency  
Email: jianmei@bardon.com.tw /  
mingming@bardon.com.tw

## **EASTERN EUROPE (EXCLUDING POLAND) &**

### **GREECE:**

Ms. Ana Milenkovic  
Prava I Prevodi  
Email: ana@pravaiprevodi.org

### **FRANCE:**

Ms. Anna Jarota  
Anna Jarota Agency  
Email: ajarota@ajafra.com

### **GERMANY:**

Mr. Sebastian Ritscher  
Mohrbooks  
Email: sebastian.ritscher@mohrbooks.com

### **HUNGARY:**

Mr. Norbert Uzseka  
Lex Copyright Office  
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## **ISRAEL:**

Ms. Ilana Kurshan  
The Deborah Harris Agency  
Email: ilana@thedeborahharrisagency.com

## **ITALY:**

Mr. Roberto Santachiara  
Agenzia Santachiara  
Email: agenzia@robertosantachiara.com

## **JAPAN (non-exclusive):**

Mr. Hamish Macaskill  
English Agency Japan  
Email: hamish@ej.co.jp

Ms. Manami Tamaoki  
Tuttle Mori Agency  
Email: manami@tuttlemori.com

## **KOREA (non-exclusive):**

Mr. Terry Kim  
Imprima Korea Agency  
Email: terrykim@imprima.co.kr

Ms. MinHee Kim  
Korea Copyright Center Inc.  
Email: mhkim@kccseoul.com

## **THE NETHERLANDS (direct):**

Ms. Joelle Dieu  
Email: jdieu@randomhouse.com

## **POLAND:**

Ms. Maria Straz-Kanska  
Graal Literary Agency  
Email: maria@graal.com.pl

## **RUSSIA:**

Ms. Ludmilla Sushkova  
Andrew Nurnberg Literary Agency  
Email: sushkova@awax.ru

## **SCANDINAVIA:**

Ms. Trine Licht  
Licht & Burr  
Email: tl@licht-burr.dk

## **SPAIN & PORTUGAL:**

Spain: Ms. Maribel Luque  
Portugal: Ms. Anna Bofill  
Carmen Balcells Agency  
Email: ma.luque@ag-balcells.com /  
a.bofill@ag-balcells.com

## **THAILAND:**

Ms. Pimolporn Yutisri  
Tuttle-Mori Agency  
Email: pimolporn@tuttlemori.co.th

## **TURKEY:**

Ms. Amy Spangler  
Anatolialit Agency  
Email: amy@anatolialit.com

## **UK / BRITISH COMMONWEALTH:**

Ms. Denise Cronin  
Email: dcronin@randomhouse.com  
Ms. Joelle Dieu  
Email: jdieu@randomhouse.com

## **ALL OTHER TERRITORIES:**

Ms. Joelle Dieu  
Email: jdieu@randomhouse.com

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