



**THE
RANDOM HOUSE
PUBLISHING
GROUP**



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INFORMATION
CATALOG**

SPRING 2011

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BALLANTINE BOOKS



ON SALE 1/11/2011

**BALLANTINE BOOKS
HARDCOVER**

**978-0-345-49119-0
\$25.00/\$28.95 Can.**

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 288 Trim Size: 5-1/2 x 8-1/4
Carton Count: 12
Load Group: 0203
Prod Type: Ballantine HC

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Local author promotion: New York City
- Special events in New York City
- Online advertising: Facebook
- Early Reviewer promotions on Goodreads and LibraryThing
- Feature in Random Reads e-newsletter
- Teaser excerpt available on file-sharing websites
- Promotional business cards
- Promotional giveaways at Shecky's events
- Library marketing

The Best Laid Plans A Novel



Lynn Schnurnberger

A funny and warm novel about Tru Newman, a suddenly back-to-work Upper East Side housewife who opens an over-forty escort agency with successful and hilarious results.

The love child of *Mayflower Madam* and *Bridget Jones's Diary*, *The Best Laid Plans* is a novel with plenty of sass, fun, and heart. After a lifetime of living in the shadow of her husband and ex-beauty queen mother, Tru Newman is forced to come into her own when the economy tumbles and she has to find a job. Tru hatches a plan with her best friend to open an escort agency featuring over-forty "working girls" who cater to a roster of thirty-year-old clients. The cougar call-girl agency is a hit! But as Tru's business--and confidence--grows her problems are just beginning. A laugh-out-loud funny, heartfelt novel about secrets and family ties, and a reminder that *The Best Laid Plans* can lead both to trouble and to delicious surprises.

Key Points/Quotes

- **HALF OF A BEST-SELLING TEAM:** Writing with Janice Kaplan, Schnurnberger cowrote the commercial hits *Mine Are Spectacular!* and *The Botox Diaries*.
- **TAPPING INTO THE ZEITGEIST:** Both over-forty vixens and call girls are hot, evidenced by the success of TV's *Cougar Town* and *The Secret Diary of a Call Girl*.
- **CHARMING AND RELATABLE HEROINE:** Tru Newman's exploits are hilarious, but at heart she's a down-to-earth, totally sympathetic heroine. Her relationship with her teen daughters is especially sweet.
- **CONNECTIONS:** Schnurnberger has extensive personal connections from her years as a TV producer and freelance writer, including especially strong ins at *People*, *Parade*, and *Live! with Regis and Kelly*.
- **TRADE PAPERBACK TIE-IN:** We're publishing along with the trade edition of the bestselling *Mine Are Spectacular!*, which is being published in trade paperback for the first time.

Praise for *Mine Are Spectacular!*:

- "A hilarious hit." --*People* (four-star review)

Praise for *The Botox Diaries*:

- "[A] midlife-crisis bonbon...should be sold with fuzzy slippers and a tube of cucumber eye gel." --*The New York Times Book Review*
- "A sexy romp...which leads charmingly back to the basics of being best friends." --*Elle*

About the Author/Illustrator

Author Residence: Pelham, NY

Author Hometown: New York, NY

LYNN SCHNURNBERGER is the author and coauthor of five books, including the bestselling *The Botox Diaries* and *Mine Are Spectacular!* She has written for *New York* magazine, *The New York Times*, *People*, *Parade*, *Reader's Digest*, and just about every woman's magazine in America; has been an NBC talk show producer; and has appeared regularly on TV shows, including *The Oprah Winfrey Show*, *Good Morning America*, and *Entertainment Tonight*. She is also the founder of Foster Pride, a nonprofit that provides art classes and mentoring to New York City foster children.

Rights

Territories: US, Canada, open market

Return indicator: Full copies only

Reprint: Yes

Audio: No

Book Club: Yes

1st Serial: No

British: No

Translation: No

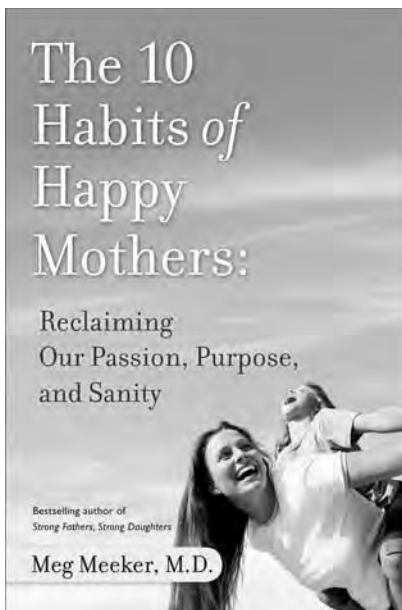
Special Markets:

Restriction: Avail US,CAN,Opn Mkt

Agency: GELFMAN SCHNEIDER
LITERARY AGE

Agent: JANE
GELFMAN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52457-7	1/11	Ballantine Books	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Men I Didn't Marry/Kaplan, Janice/HC	978-0-345-49070-4	4/06	Ballantine Books	\$23.95/\$31.95 Can.
Mine Are Spectacular!/Kaplan, Janice/HC	978-0-345-46859-8	6/05	Ballantine Books	\$23.95/\$33.95 Can.
The Botox Diaries/Kaplan, Janice/TR	978-0-345-46858-1	5/05	Ballantine Books	\$13.95/\$21.00 Can.
The Botox Diaries/Kaplan, Janice/HC	978-0-345-46857-4	6/04	Ballantine Books	\$23.95/\$34.95 Can.



ON SALE 3/15/2011
BALLANTINE BOOKS
HARDCOVER

978-0-345-51806-4
\$25.00/\$28.95 Can.

Category: FAMILY/MOTHERHOOD
BISAC Cat: Family & Relationships - Motherhood
Order Form Cat: FAMILY/MATERNITY
Page Count: 240 **Trim Size:** 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0204
Prod Type: Ballantine HC

Marketing and Publicity

- Website: MegMeekerMD.com
- National review and feature attention
- National and local radio and TV interviews
- Radio campaign
- Author tour: Chicago, New York, Nashville, Washington, D.C., Detroit
- Outreach to conservative and mommy websites and bloggers
- Virtual tool kit available through author's website
- Exclusive online content available
- Teaser excerpt on file-sharing websites
- Academic and library marketing

The 10 Habits of Happy Mothers

Reclaiming Our Passion, Purpose, and Sanity



Meg Meeker, M.D.

The biggest book yet from Dr. Meg Meeker, the author of the paperback hit *Strong Fathers, Strong Daughters*, focuses on Dr. Meeker's years of expertise with mothers, and what she's learned about creating new, healthy emotional habits that will vastly improve women's lives.

Friendship. Simplicity. Love. Value. Faith. Solitude. Money. Fear. Hope. Purpose. Dr. Meg Meeker has seen mothers struggle with these ten issues for the past twenty-five years, and she's also learned how to help them live less stressful, happier, more fulfilling lives. *The Ten Habits of Happy Mothers* will show women how to reduce loneliness, anxiety, depression, and low self-esteem by inspiring women to embrace more positive emotions and habits. Using inspirational stories and specific action plans, Dr. Meeker shows mothers how to live more simply, spend time in solitude, understand their value as mothers, embrace healthy friendships, confront their fears, seek hope, find their spiritual center, reconcile their relationships with money, and learn to live boldly and deliberately.

Key Points/Quotes

- **GREAT SALES TRACK:** *Strong Fathers, Strong Daughters* has nearly 200,000 copies in print. *Boys Should Be Boys* has had a slower start but is picking up steam and has more than 30,000 copies in print after three printings.
- **OUR FIRST TIME IN HARDCOVER:** After publishing two of Dr. Meeker's books successfully as paperback reprints, we've signed her up for two exciting new hardcovers.
- **A PUBLICITY SUPERSTAR:** Even with her previous publisher's limited publicity outreach, Dr. Meeker has been a proven star. Ballantine's amazing team will help push her to the next level.
- **A HIT ON THE AIR:** Every time Dr. Meeker does a radio or TV show, her sales show an enormous spike.
- **HEARTLAND APPEAL:** Dr. Meeker lives in Northern Michigan, and her message has been embraced by the entire country, both in the conservative and mainstream press.

Praise for *Strong Fathers, Strong Daughters*:

- "Reassuring and challenging...a helpful road map for concerned fathers [that] tackles difficult issues." --*National Review*

Praise for *Boys Should Be Boys*:

- "If you want to raise a boy you'll be proud of, read *Boys Should Be Boys*." --Dave Ramsey

About the Author/Illustrator

Author Residence: Traverse City, MI

Author Hometown: Boston, MA

DR. MEG MEEKER has been a physician and a pediatrician, working with children and their parents, for twenty-five years. She is also the mother of four grown children, and lives with her husband in Traverse City, Michigan. This is her third book.

Rights

Territories: World

Return indicator: Full copies only

Reprint: Yes

Audio: Yes

Book Club: Yes

1st Serial: Yes

British: Yes

Translation: Yes

Special Markets:

Restriction: No Restrictions

Agency: WRITERS HOUSE LLC

Agent: DAN CONAWAY

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51808-8	3/11	Ballantine Books	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Boys Should Be Boys/Meeker, Meg/TR	978-0-345-51369-4	5/09	Ballantine Books	\$15.00/\$17.50 Can.
Boys Should Be Boys/Meeker, Meg/HC	9781596980570	4/08	Regnery	\$24.95
Strong Fathers, Strong Daughte/Meeker, Meg Md/TR	978-0-345-49939-4	8/07	Ballantine Books	\$14.95/\$21.00 Can.
Strong Fathers, Strong Daughters/Meeker, Meg/HC	9781596980129	8/06	Regnery	\$24.95
Comp Titles	ISBN	On sale	Publisher	Price
What Happy Working Mothers Know/Greenberg/HC	9780470488195	9/09	Wiley	\$19.95



ON SALE 1/25/2011

**BALLANTINE BOOKS
HARDCOVER**

**978-0-345-51475-2
\$25.00/\$28.95 Can.**

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 304 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 32/32 Carton Count: 12
Load Group: 0205
Prod Type: Ballantine HC

Marketing and Publicity

- Website: DebbieRodriguez.com
- Advance reader's edition
- National review and feature attention
- Online review and feature attention
- Author tour: 8 cities
- Book festival outreach
- Early reviewer promotions on Goodreads, LibraryThing and BookBrowse
- Feature in Random Reads and Random House Reader's Circle e-newsletters
- Outreach to fiction bloggers
- Teaser excerpt available on file-sharing websites
- Coffee-themed promotional giveaways
- Library marketing

A Cup of Friendship

A Novel



Deborah Rodriguez

From the author of the "big-hearted...inspiring" (*Vogue*) *New York Times* bestseller *Kabul Beauty School* comes a fiction debut as compelling as real life: the story of a remarkable coffee shop in the heart of Kabul, and the women who meet there--each with a story and a secret that will lead them all to an extraordinary friendship.

Sunny is an energetic American living in Kabul, whose pride and joy is the coffee shop she runs for expats--and their stories that filter through her daily life. Yazmina is a young woman from a remote village; when she's kidnapped and left on a city street, pregnant and alone, Sunny gives her a home--but all Yazmina wants is to find a way to rescue her sister from the same fate. Into the coffee shop--and Yazmina's and Sunny's lives--come Candace, a wealthy American looking for a way to help but who ends up needing help herself; Isabel, a determined journalist whose past secret might keep her from the biggest story of her life; and Halajan, the den mother whose long-hidden love affair breaks all the rules--and threatens to turn her own son against her. As these women gather together and discover that there's more to one another than meets the eye, they'll form a bond that will change not only their lives, but the lives of an entire country.

Key Points/Quotes

- **MORE OF WHAT READERS LOVE:** The hundreds of thousands of fans of Deborah Rodriguez's bestselling *Kabul Beauty School* will be riveted by this group of ordinary women who navigate a complex culture to form strong friendships. Fiction allows Rodriguez to step beyond the hair salon and let readers into parts of Afghanistan they've never seen before.
- **BESTSELLER HISTORY:** *Kabul Beauty School* hit the *New York Times*, Book Sense National, and various regional bestseller lists. It received fantastic review coverage. A first serial excerpt was published in *Good Housekeeping*, and it was the #1 "Elle's Lettres" Readers' Prize winner from *Elle* magazine.

Praise for *Kabul Beauty School*:

- "Lively...A dishy but substantial read." --*People* (four stars, Critic's Choice)
- "Bighearted and entertaining." --*Entertainment Weekly*
- "[A] rollicking story...*Kabul Beauty School* transcends the feel-good genre largely because of the author's superior storytelling gifts and wicked sense of humor." --*The New York Times*

About the Author/Illustrator

Author Residence: California

Author Hometown: Holland, MI

DEBORAH RODRIGUEZ is a hairdresser, motivational speaker, and author of the bestselling memoir *Kabul Beauty School: An American Woman Goes Behind the Veil*. She spent five years teaching at and later directing the Kabul Beauty School, the first modern beauty academy and training salon in Afghanistan. Rodriguez also owned the Oasis Salon and the Cabul Coffee House. She is the founder of the nonprofit organization Oasis Rescue, which aims to teach women in post-conflict and disaster-stricken areas the art of hairdressing. Her Beauty Shop in a Box (TM) program provides the tools necessary to start a small business anywhere, from homes to refugee camps.

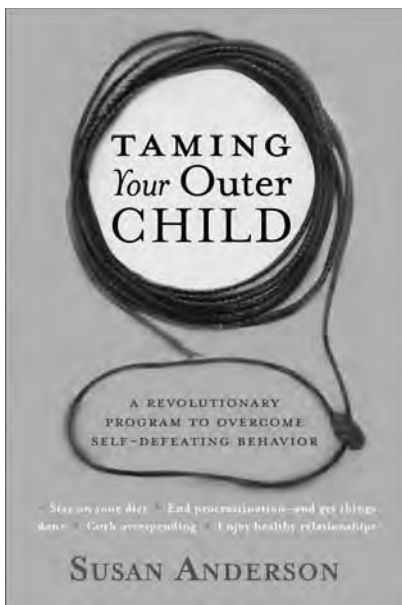
Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: MARLY RUSOFF & ASSOCIATES, INC

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: MARLY RUSOFF

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52436-2	1/11	Ballantine Books	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Kabul Beauty School/Rodriguez, Deborah/HC	978-1-4000-6559-2	4/07	Random House	\$24.95/\$30.00 Can.
Kabul Beauty School/Rodriguez, Deborah/TR	978-0-8129-7673-1	12/07	RHTP	\$14.95/\$19.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Jane Austen Bookclub/Fowler, Karen Joy/TR	9780452286535	4/05	Penguin	\$14.00
The Camel Bookmobile/Hamilton, Masha/HC	9780061173486	4/07	HarperCollins	\$24.95
Reading Lolita In Tehran/Nafisi, Azar/TR	9780812971064	12/03	RHTP	\$15.00/\$18.95 Can.
Nine Parts Of Desire/Brooks, Geraldine/TR	9780385475778	12/95	Anchor	\$15.00/\$18.95 Can.



ON SALE 1/25/2011

**BALLANTINE BOOKS
HARDCOVER**

**978-0-345-51448-6
\$25.00/\$28.95 Can.**

Category: SELF HELP
BISAC Cat: Self Help - General
Order Form Cat: PSYCHOLOGY/SELF-HELP
Page Count: 272 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0205
Prod Type: Ballantine HC

Marketing and Publicity

- Website: OuterChild.net
- National review and feature attention
- National and local radio and TV attention
- Radio outreach
- Online outreach
- Tie in with author's lecture schedule
- Teaser excerpt available on file-sharing websites
- Virtual tool kit available
- Academic marketing

Taming Your Outer Child

A Revolutionary Program to Overcome Self-Defeating Behavior



Susan Anderson

A revolutionary, prescriptive program to help readers curb their self-sabotaging patterns of behavior (stay on your diet, stop procrastinating, meet goals, find a healthy relationship!), and a paradigm-shifting psychological concept that pinpoints the root cause of our regrettable behavior.

Meet your Outer Child, veteran psychologist and theoretician Susan Anderson's newly coined term for the long-overlooked part of one's personality that is responsible for unhealthy and unwanted behavior. A menacing older sibling to your emotionally needy Inner Child, Outer Child is the *behavioral* part of each of us that acts out and fulfills our childlike impulses, no matter how destructive they may be. Often disguised as "free will," everyone has Outer Child issues, whether this hidden wild child is blocking you from staying on a diet, curbing spending, resolving relationships, or following through on plans. Understanding the root and rationale of this new psychological construct is a first powerful step (once you understand it, you'll see it everywhere), but *Taming Your Outer Child* also offers "physical therapy for the mind," a series of written and mental exercises that incrementally reprogram the brain to outsmart and silence the unruly Outer Child. With specific written and mental exercises and visualizations for dieters, procrastinators, and overspenders, and special advice for dealing with issues of abandonment and depression, the Outer Child program isolates the warring factions within the personality and, by creating new neural pathways that trigger and support new behavior, successfully puts the adult--you--back in charge so that you can stop the self-sabotage and get on with fulfilling your dreams and living life!

Key Points/Quotes

- A NEWLY COINED TERM: Anderson is the first to use the term "outer child" in psychological literature, giving us a great hook for radio, television, and feature coverage.
- THE MISSING LINK IN THERAPY: You can gain a great understanding of your wounded inner child's needs in therapy but still be unable to *do* anything about them. Now you can: *Taming Your Outer Child* explains the psychological inertia you've been experiencing.
- WORKSHOP SALES POTENTIAL: Anderson regularly speaks to large crowds at Esalen, Kripalu, Open Center, etc. and has been selling her other books at the back of the room for years--to great net sales results.

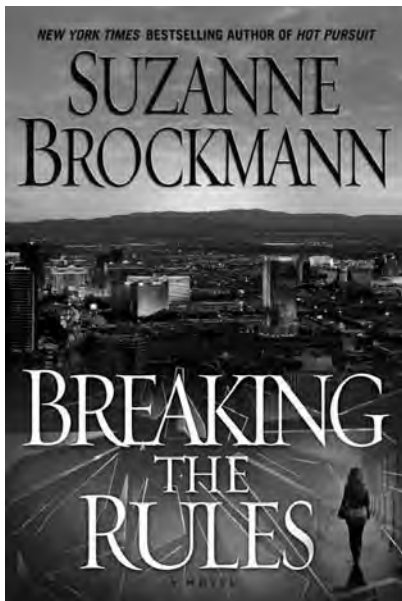
About the Author/Illustrator

Author Residence: Huntington, NY
SUSAN ANDERSON, LCSW, has devoted more than thirty years of clinical experience and research to working with the victims of trauma, abandonment, grief, and loss. Author of *The Journey from Abandonment to Healing*, *Black Swan: The Twelve Lessons of Abandonment Recovery*, and *The Journey from Heartbreak to Connection*, she is the creator of the Outer Child concept and founder of the abandonment recovery movement. In addition to her lectures and workshops (at Esalen, Kripalu, Open Center, etc.), she continues in private practice in Manhattan and on Long Island.

Rights

Territories: US, Canada, open market	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: No	Translation: No	Special Markets:
Restriction: Avail US,CAN,Opn Mkt	Agency: SUSAN GOLOMB	Agent: SUSAN GOLOMB

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52440-9	1/11	Ballantine Books	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Journey from Abandonment to Healing	9780425172285	1/01	Berkley	\$16.00
Journey from Heartbreak to Connection	9780425190203	7/03	Berkley	\$13.95
Comp Titles	ISBN	On sale	Publisher	Price
Homecoming/Bradshaw, John/TR	978-0-553-35389-1	2/92	Bantam	\$17.00/\$21.00 Can.
Healing the Child Within/Charles Whitfield	9780932194404	4/87	Health Communications	\$14.95



ON SALE 3/8/2011

**BALLANTINE BOOKS
HARDCOVER**

**978-0-345-52122-4
\$26.00/\$30.00 Can.**

Category: ROMANCE
BISAC Cat: Fiction - Romance - General
Order Form Cat: ROMANCE
Page Count: 416 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0203
Prod Type: Ballantine HC

Marketing and Publicity

- Website: SuzanneBrockmann.com
- National review and feature attention
- Local author promotion: Florida
- Author tour: 3-5 cities, including Atlanta and cities with RWA chapters
- National print advertising
- Facebook promotions, including fan page and targeted advertising
- E-card to author's list
- Promotion on the RHPG romance mobile platform
- Promotion in online contemporary romance sampler
- Promotion in Random House Romance e-newsletter
- Author's "Extras for Readers and Writers" sampler made available online
- Convention promotion at RWA Conference (6/11)
- Feature in Library Bulletin (bound into *Library Journal* and mailed with Baker & Taylor's *Forecast* magazine)

Breaking the Rules

A Novel



Suzanne Brockmann

From the *New York Times* bestselling author who "strikes the perfect balance between white-knuckle suspense and richly emotional romance" (*Chicago Tribune*) comes the next next pulse-pounding novel in Suzanne Brockmann's wildly successful Troubleshooters series.

Navy SEAL Izzy Zanella and his estranged wife, Eden Gillman, were once very much in love but now can barely stand to speak to each other. But when Eden discovers that her younger brother Ben is being abused by his stepfather, she is set on saving him any way she can—even if that means reconciling with Izzy to prove to a court that they can give better care to the young teenage boy. Just as Izzy and Eden's hearts begin to mend, the makeshift family gets caught up in saving another youth from a crime ring in Las Vegas and ends up with a group of dangerous men on their trail.

Key Points/Quotes

- SALES SUCCESS: With nearly 6 million books in print, Brockmann's popularity is ever-growing. As a regular bestseller, seven of her latest books have hit the *New York Times* bestseller list, peaking at #3 with the hardcover editions of both *Into the Storm* and *Force of Nature*. Most recently, *Hot Pursuit* (HC) debuted at #7.
- PUB TIE-IN: This title will publish on the heels of *Infamous*, Brockmann's new mass market original (8/10), and the mass market publication of *Hot Pursuit* (1/11).
- AWARD WINNER: Brockmann is a two-time winner of the RITA Award from the Romance Writers of America, the seven-time recipient of the Romantic Times Reviewer's Choice Award, has sixteen WISH Awards, and has received six Gold Medal reviews from *Romantic Times*. She has been awarded the *Romantic Times* Career Achievement Award for Series Romance.
- MORE TO COME: We have two more novels under contract with this blockbuster author.
- OFF-BROADWAY PLAY: Brockmann is co-writing and directing an off-Broadway play with her husband, bestselling author Ed Gaffney. The production, *Looking for Billy Haines*, will run from early March through late May 2010 in New York City.

Series Overview

Brockmann's Troubleshooters series chronicles the adventures of a special-ops team dubbed Troubleshooters, Incorporated. Members of Brockmann's celebrated SEAL Team 16 series make regular cameos.

About the Author/Illustrator

Author Residence: Sarasota, FL

Author Hometown: Massachusetts

Since her explosion onto the publishing scene more than ten years ago, SUZANNE BROCKMANN has written more than forty books, and is now widely recognized as a leading voice in romantic suspense. Her work has earned her repeated appearances on *USA Today* and *New York Times* bestseller lists, as well as numerous awards, including Romance Writers of America's #1 Favorite Book of the Year—three years running in 2000, 2001, and 2002—two RITA Awards, and many *Romantic Times* Reviewer's Choice Awards. Suzanne Brockmann lives with her husband, author Ed Gaffney, in Florida, where she's at work on her next novel.

Rights

Territories: World

Return indicator: Full copies only

Reprint: Yes

Audio: No

Book Club: Yes

1st Serial: Yes

British: Yes

Translation: Yes

Special Markets:

Restriction: No Restrictions

Agency: AXELROD AGENCY

Agent: STEVE AXLEROD

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52124-8	3/11	Ballantine Books	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Hot Pursuit/Brockmann, Suzanne/MM	978-0-345-50158-5	2/11	Ballantine Books	\$7.99/\$8.99 Can.
Infamous/Brockmann, Suzanne/MM	978-0-345-52120-0	7/10	Ballantine Books	\$7.99/\$9.99 Can.
Hot Pursuit/Brockmann, Suzanne/HC	978-0-345-50157-8	7/09	Ballantine Books	\$26.00/\$30.00 Can.
Dark Of Night/Brockmann, Suzanne/HC	978-0-345-50155-4	1/09	Ballantine Books	\$25.00/\$28.00 Can.
Into The Fire/Brockmann, Suzanne/HC	978-0-345-50153-0	7/08	Ballantine Books	\$25.00/\$28.00 Can.
All Through The Night/Brockmann, Suzanne/HC	978-0-345-50109-7	10/07	Ballantine Books	\$16.95/\$21.95 Can.



The Paris Wife

A Novel

Paula McLain

Sold in ten territories internationally, this stunningly evocative, beautifully rendered story told in the voice of Ernest Hemingway's first wife, Hadley, has the same power and historical richness that made *Loving Frank* a bestseller.

No twentieth-century American writer has captured the collective imagination as much as Ernest Hemingway. In this novel, told in the voice of his first wife, Hadley, Paris of the Lost Generation and characters such as F. Scott and Zelda Fitzgerald, Gertrude Stein, Ezra Pound, and Gerald and Sara Murphy provide the vivid background to this engrossing, emotionally wrenching story of love and betrayal that is all the more poignant knowing that in the end, Hemingway would write of his first wife, "I wish I had died before I loved anyone but her."

Key Points/Quotes

- **ERNEST HEMINGWAY IS AN ICONIC FIGURE:** His machismo and swagger, his fascination with death and danger, the terse economical style of his writing that changed literature forever...From 1921 to 1926, when Hemingway was shaping the man and the writer he was to become, he was married to Hadley Richardson Hemingway. She became a model for most of the women in his early fiction.
- **BOUGHT AT A HIGHLY COMPETITIVE AUCTION:** Ballantine competed with many major houses for this book; it was partly due to our success with *Loving Frank* that Ballantine was chosen over imprints that made comparable offers.
- **A MOVEABLE FEAST FROM THE WIFE'S POINT OF VIEW:** Hemingway's classic memoir of his life in Paris in the twenties is a perennial seller, reissued in an updated edition last year to huge media attention. Now we can read about this fascinating time from a different but equally close point of view.
- **IDEAL FOR BOOK GROUPS:** Like *Loving Frank*, this novel tells the story of a great American figure from an intimate, female point of view. This novel brings this story to book groups, who are often readers who would not buy a Hemingway biography, yet know enough about him to want an inside view of his life.
- "McLain has put a poet's ear to the urgency of adolescence and come back with a strong throb of a first novel." --*Cleveland Plain Dealer*, on *A Ticket to Ride*

ON SALE 3/8/2011
BALLANTINE BOOKS
HARDCOVER

978-0-345-52130-9
\$25.00

Category: FICTION
 BISAC Cat: Fiction - General
 Order Form Cat: FICTION GENERAL
 Page Count: 352 Trim Size: 6-1/4 x 9-1/4
 Carton Count: 12
 Load Group: 0203
 Prod Type: Ballantine HC

Marketing and Publicity

- Website: TheParisWife.com
- Advance reader's edition
- National review and feature attention
- National media attention
- National and local radio and TV interviews
- NPR campaign
- Pre-publication author tour
- Author tour: 5 cities, including Chicago, San Francisco, Seattle, and by request
- Tie in with Hemingway festivals and events
- Book festival outreach
- Online advertising: PW Daily, Shelf Awareness, Facebook
- Early Reviewer promotions on Goodreads, LibraryThing, and BookBrowse
- Outreach to literary bloggers
- Feature in Random Reads and Random House Reader's Circle e-newsletters
- Exclusive online content available
- Teaser excerpt on file-sharing websites
- Postcards
- Giveaways at Hemingway festivals
- Library marketing

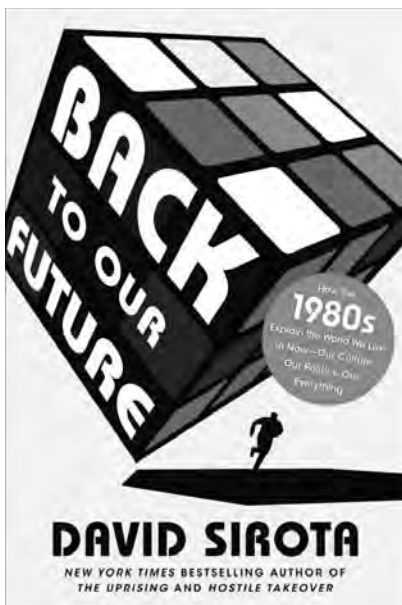
About the Author/Illustrator

Author Residence: Cleveland, OH
 PAULA McLAIN received her MFA in poetry from the University of Michigan in 1996, and has been a resident of Yaddo and the MacDowell Colony. She is the author of two collections of poetry, a memoir called *Like Family*, and a first novel called *A Ticket to Ride*, and lives in Cleveland with her family.

Rights

Territories: US and open market (no Canada)	Return indicator: Full copies only	Reprint: Yes
Audio: No	Book Club: Yes	1st Serial: Yes
British: No	Translation: No	Special Markets:
Restriction: Avail US and Opn MK	Agency: BARER LITERARY LLC	Agent: JULIE BARER

Other Editions	ISBN	On sale	Publisher	Price
Dual Edition	978-0-385-66922-1	3/11	Doubleday Canada	\$29.95
E-book	978-0-345-52132-3	3/11	Ballantine Books	\$25.00
Unabridged CD	978-0-307-87718-5	3/11	Random House Audio	\$40.00/\$47.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Ticket to Ride/Paula McLain/TR	9780061340529	1/09	Harper Perrenial	\$13.99
Ticket to Ride/Paula McLain/HC	9780061340512	1/08	Ecco	\$24.95
Like Family/Paula McLain/TR	9780316909099	5/04	Bay Back	\$19.99
Like Family/Paula McLain/HC	9780316597425	3/03	Little Brown	\$23.95
Comp Titles	ISBN	On sale	Publisher	Price
Loving Frank/Horan, Nancy/HC	978-0-345-49499-3	8/07	Ballantine Books	\$23.95/\$29.95 Can.
The Book of Salt/Monique Truong/TR	9780618446889	6/04	Mariner	\$13.95



ON SALE 3/15/2011
BALLANTINE BOOKS
HARDCOVER

978-0-345-51878-1
\$25.00/\$28.95 Can.

Category: MODERN HISTORY
 BISAC Cat: History - Modern - General
 Order Form Cat: HISTORY
 Page Count: 224 Trim Size: 6-1/8 x 9-1/4
 Carton Count: 12
 Load Group: 0204
 Prod Type: Ballantine HC

Marketing and Publicity

- Website: DavidSirota.com
- National review and feature attention
- National and local radio and TV attention
- NPR campaign
- Online review and feature attention
- Author tour: Denver, New York, Washington, D.C.
- Facebook and Twitter outreach and promotion
- Outreach to pop-culture and political websites and bloggers
- Exclusive online content available
- Teaser excerpt available on file-sharing websites

Back to Our Future

How the 1980s Explains the World We Live in Now—Our Culture, Our Politics, Our Everything



David Sirota

From the *New York Times* bestselling author of *The Uprising* and *Hostile Takeover*; for (lefty) political junkies; for nostalgia fans; for David Sirota's growing fan base; for cultural historians.

By the bestselling author, syndicated columnist, and MSNBC regular David Sirota: a nostalgic trip back to the decade of big war and big money—and how that decade's battles shaped our current cultural and political scene. The book reveals how the current cultural and political fights are a mirror of the fights that happened in the 1980s, between a progressive view of the world and one in which many Americans wished it was still 1950.

Key Points/Quotes

- **BESTSELLING AUTHOR, NOW WITH EVEN MORE COMMERCIAL APPEAL:** "Populist rabble-rouser" Sirota has put two books on the *New York Times* list already, but this is his most suggestive and provocative book yet. It has all his usual mudslinging political polemicism, but it's also steeped in 1980s nostalgia and historical analysis.
- **EXPANDING PLATFORM:** Since his last book, Sirota has been turning up everywhere: Rachel Maddow is a huge fan; he has his own radio show; he's the go-to guy for the left voice of the Democratic party; and as the midterms approach, he will reach saturation appearance levels on CNN, MSNBC, FOX, and many other outlets.
- **RELEVANT NOSTALGIA:** Filled with cultural references to movies, TV, toys, and sports, this is a fascinating time capsule of the 1980s—but more, it's about how all those things are being reimagined in our new decade.
- **OUTSPOKEN FIREBRAND WITH A WORK ETHIC:** No one, not even FOX, chooses to ignore Sirota. He has become the voice of the far-ish left in the political spectrum, assailing everything from failed health-care reform (he didn't think Obama went nearly far enough), to overweening presidential power. He also never stops promoting his books and articles.

About the Author/Illustrator

Author Residence: Denver, CO

DAVID SIROTA is a journalist, nationally syndicated weekly newspaper columnist, and radio host. His weekly column is based at *The Denver Post*, *San Francisco Chronicle*, *Portland Oregonian*, and *The Seattle Times*, and now appears in newspapers with a combined daily circulation of more than 1.6 million readers. He has contributed to *The New York Times Magazine* and *The Nation*, and hosts the morning talk show on Denver's Clear Channel affiliate, KKZN-AM760. He is a senior editor at *In These Times* magazine and a Huffington Post contributor, and appears periodically on CNN, *The Colbert Report*, Fox News, and NPR. Before becoming a full-time journalist, Sirota was a Democratic political strategist. Sirota received a degree in journalism and political science from Northwestern University's Medill School of Journalism. He lives in Denver with his wife, Emily, and his dog, Monty.

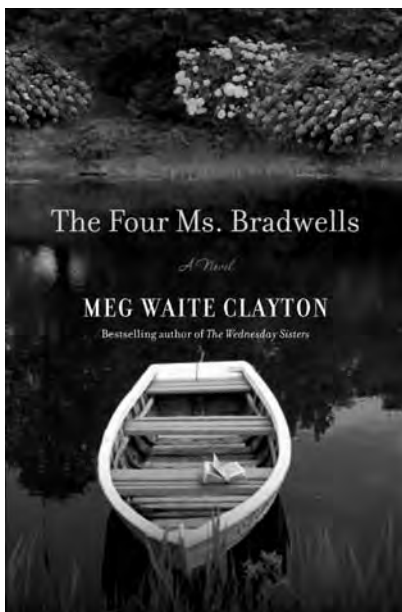
Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: LIPPINCOTT MASSIE MCQUILKIN

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: WILL LIPPINCOTT

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51880-4	3/11	Ballantine Books	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Uprising/Sirota, David/HC	978-0-307-39563-4	5/08	Crown	\$25.95/\$30.00 Can.
The Uprising/Sirota, David/TR	978-0-307-39564-1	4/09	Three Rivers Press	\$14.95/\$17.50 Can.
Hostile Takeover/Sirota, David/HC	978-0-307-23734-7	5/06	Crown	\$24.00/\$34.00 Can.
Hostile Takeover/Sirota, David/TR	978-0-307-23735-4	5/07	Three Rivers Press	\$13.95/\$17.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Great Derangement/Taibbi, Matt/HC	978-0-385-52034-8	5/08	Spiegel & Grau	\$24.00/\$28.00 Can.



ON SALE 3/22/2011

**BALLANTINE BOOKS
HARDCOVER**

**978-0-345-51708-1
\$25.00/\$28.95 Can.**

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 336 **Trim Size:** 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0205
Prod Type: Ballantine HC

Marketing and Publicity

- Website: MegWaiteClayton.com
- Advance reader's edition
- National review and feature attention
- Online review and feature attention
- Author tour: 5 cities in Northern California
- Early Reviewer promotions on Goodreads and LibraryThing
- Author blog tour
- Feature in Random House Reader's Circle and Random Reads e-newsletters
- Exclusive online content available
- Teaser excerpt available on file-sharing websites
- Outreach to junior leagues and young-lawyer organizations
- Character-centric postcards
- Promotional giveaways at Shecky's and Pulpwood Queen's events
- Library marketing

The Four Ms. Bradwells

A Novel



Meg Waite Clayton

From the author of the beloved national bestseller *The Wednesday Sisters* comes this page-turning novel that explores the secrets we keep from those we're closest to and celebrates the inspiring power of women's friendships--perfect for readers of *Commencement* and *The Jane Austen Book Club*.

Mia, Lainey, Betts, and Ginger, best friends since law school, are gathered for an impromptu reunion as Betts awaits Senate confirmation for an important judicial appointment. The group, known as the Ms. Bradwells, since they started at the University of Michigan in 1979--before any woman had been appointed to the Supreme Court or won their own Senate terms--have long supported one another through career changes and failed marriages, births, and deaths. But when the Senate hearing uncovers a nearly thirty-year-old skeleton in the group's collective closet, the Ms. Bradwells find themselves reliving a much darker period in their past--one that stirs up the secrets they've kept for (and from) each other, and that could change all of their lives forever.

Key Points/Quotes

- **BESTSELLER POTENTIAL:** *The Wednesday Sisters* was a national bestseller in hardcover and now has more than 160,000 copies in print in hardcover and trade paperback combined.
- **BOOK CLUB SUPPORT:** Reading groups helped spread the word about *The Wednesday Sisters*, and Clayton has established strong relationships through chats with groups around the country. Her terrific online presence includes videos, reviews, reading lists, and an active blog, all of which form a wonderful warm welcome to her work and writing community.
- **CLOSE FRIENDSHIPS AND SHARED PASSIONS:** The perennial success of novels such as *The Jane Austen Book Club* and *The Friday Night Knitting Club* is testament to how much women love to read books about these relationships. With *The Four Ms. Bradwells*, Meg firmly establishes herself as one of the go-to authors in this area.
- **PERSONAL CONNECTION:** As a former lawyer who formed some of her strongest friendships during law school, Meg is the perfect writer to explore the themes of friendship, career, and family, as well as important issues surrounding women's equality that still echo today.

Praise for *The Wednesday Sisters*:

- "This generous and inventive book is a delight to read, an evocation of the power of friendship to sustain, encourage, and embolden us. Join the sisterhood!" --Karen Joy Fowler, author of *The Jane Austen Book Club*

About the Author/Illustrator

Author Residence: Palo Alto, CA

Author Hometown: Washington, D.C.

MEG WAITE CLAYTON is the author of the nationally bestselling novel *The Wednesday Sisters*. Her first novel, *The Language of Light*, was a finalist for the Bellwether Prize. She is a graduate of the University of Michigan Law School, and was a Tennessee Williams Scholar at the Sewanee Writers' Conference. A former attorney, Clayton currently lives in Palo Alto, California, with her husband and their two sons.

Rights

Territories: US, Canada, open market

Return indicator: Full copies only

Reprint: Yes

Audio: Yes

Book Club: Yes

1st Serial: Yes

British: No

Translation: No

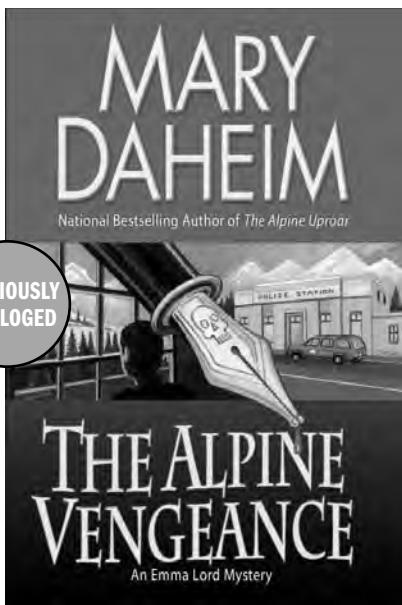
Special Markets:

Restriction: Avail US,CAN,Opn Mkt

Agency: MARLY RUSOFF & ASSOCIATES, INC

Agent: MARLY RUSOFF

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52435-5	3/11	Ballantine Books	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Wednesday Sisters/Clayton, Meg Waite/TR	978-0-345-50283-4	5/09	Ballantine Books	\$14.00/\$16.50 Can.
Wednesday Sisters/Clayton, Meg Waite/HC	978-0-345-50282-7	6/08	Ballantine Books	\$23.00/\$25.95 Can.
The Language of Light / HC	9780312318017	11/00	St. Martin's Press	
Comp Titles	ISBN	On sale	Publisher	Price
Commencement/Sullivan, J. Courtney/HC	978-0-307-27074-0	6/09	Knopf	\$24.95/\$29.95 Can.
Friday Night Knitting Club/Jacobs, Kate/HC	9780399154096	1/07	Putnam	
The Jane Austen Book Club / Karen Joy Fowler / HC	9780399151613	4/04	Putnam	\$23.95



ON SALE 3/29/2011

**BALLANTINE BOOKS
HARDCOVER**

**978-0-345-50257-5
\$25.00/\$28.95 Can.**

History: Previously Cataloged

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 272 **Trim Size:** 5-1/2 x 8-1/4

Spine/Depth: 30/32 **Carton Count:** 12

Load Group: 0206

Prod Type: Ballantine HC

Marketing and Publicity

- Website: AuthorMaryDaheim.com
- National review and feature attention
- Online review and feature attention
- Local author promotion: Seattle
- Feature in Mystery on the Internet e-newsletter

The Alpine Vengeance

An Emma Lord Mystery



Mary Daheim

This wickedly entertaining twenty-second installment of Mary Daheim's bestselling Alpine mystery series is packed with delicious intrigue.

Baffled by a bizarre series of anonymous letters, Sheriff Milo Dodge calls upon *Advocate* owner Emma Lord for help. The mysterious letter writer alleges the wrongful arrest and conviction of the recently deceased Larry Peterson, who was long ago involved in a murder, and claims the real killer has made a deathbed confession. Neither Emma nor Milo recognizes the name of the supposed repentant killer. Surprisingly enough, even longtime Alpine resident Vida Runkel doesn't recall any such person, something so unlikely that they all conclude that the angry letter writer has invented a whole scenario for his or her own purposes. The trio dismisses the letters, but then an ominous fourth letter arrives, claiming that if swift action isn't taken, other deaths will soon follow--Milo's and Emma's deaths. And once word leaks that a vengeful killer might be on the loose, a ripple of panic runs through the Valley of the Sky.

Key Points/Quotes

- **CROSS-SELL PROMOTION:** An enticing teaser from *The Alpine Vengeance* will appear in the mass market paperback edition of *The Alpine Uproar*, which publishes a month ahead of this new hardcover.
- **BACKLIST OPPORTUNITY:** In *The Alpine Vengeance*, Daheim takes us back to a story line from a previous novel--*The Alpine Fury*--a terrific opportunity for backlist sales.
- **BESTSELLING SERIES:** Daheim's Alpine novels have appeared on the bestseller lists of *USA Today*, *The Seattle Times*, and the Independent Mystery Booksellers Association. She remains a much-loved regional and genre favorite.
- **READ THEM ALL, A TO Z:** Daheim's Alpine mystery series--the "other Alphabet series"--is one of the most consistent sellers on the Ballantine list. Devoted mystery fans eagerly await the next alphabetical installment.
- "Keeps the reader turning the pages." --*Booklist*, on *The Alpine Uproar*
- "Daheim writes...with dry wit, a butter-smooth style, and obvious wicked enjoyment." --*Portland Oregonian*
- "[Daheim] amiably captures the rhythms and crosscurrents of small-town life." --*Kirkus Reviews*

Series Overview

A Pacific Northwest small-town murder mystery series featuring newspaper editor-publisher Emma Lord.

About the Author/Illustrator

Author Residence: Seattle, WA

Author Hometown: Seattle, WA

MARY DAHEIM is a Seattle native who has been a reporter, an editor, and a public relations consultant. She started writing at the age of eight--the launch of a career that is now distinguished by more than twenty-five published novels. Daheim is a member of the Authors Guild and Mystery Writers of America. In 2000, she won the Literary Achievement Award from the Pacific Northwest Writers Association.

Rights

Territories: World

Return indicator: Full copies only

Reprint: Yes

Audio: Yes

Book Club: Yes

1st Serial: Yes

British: Yes

Translation: Yes

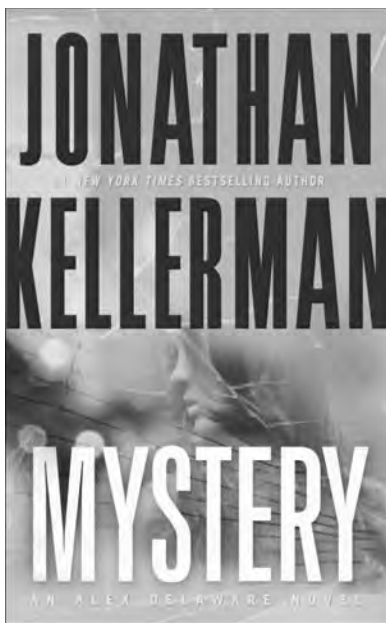
Special Markets:

Restriction: No Restrictions

Agency: MAUREEN MORAN AGENCY

Agent: MAUREEN MORAN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51909-2	3/11	Ballantine Books	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Alpine Uproar/Daheim, Mary/HC	978-0-345-50255-1	6/09	Ballantine Books	\$25.00/\$28.95 Can.
The Alpine Traitor/Daheim, Mary/HC	978-0-345-46818-5	2/08	Ballantine Books	\$24.00/\$28.00 Can.
The Alpine Scandal/Daheim, Mary/HC	978-0-345-46816-1	3/07	Ballantine Books	\$23.95/\$29.95 Can.
The Alpine Recluse/Daheim, Mary/HC	978-0-345-46814-7	3/06	Ballantine Books	\$23.95/\$33.95 Can.



ON SALE 3/29/2011

**BALLANTINE BOOKS
HARDCOVER**

**978-0-345-50569-9
\$28.00/\$33.00 Can.**

Category: FICTION
 BISAC Cat: Fiction - General
 Order Form Cat: FICTION GENERAL
 Page Count: 352 Trim Size: 6-1/8 x 9-1/4
 Carton Count: 12
 Load Group: 0206
 Prod Type: Ballantine HC

Marketing and Publicity

- Website: JonathanKellerman.com
- National review and feature attention
- Online outreach
- National advertising campaign
- Online advertising
- Mobile promotion
- Feature in Random Reads e-newsletter
- Feature on the Blood on the Page suspense blog
- Exclusive online content available
- Teaser excerpt available on file-sharing websites
- Library marketing

Mystery

An Alex Delaware Novel



Jonathan Kellerman

From #1 *New York Times* bestselling author Jonathan Kellerman comes this sharply written, always riveting thriller featuring popular psychologist-sleuth Alex Delaware.

The murder victim's fingertips were severed and her body mutilated. Recognizing the need for expert psychological insight on this gruesome case, LAPD homicide detective Milo Sturgis calls in his friend and colleague, psychologist Alex Delaware. Alex is shocked to realize he recognizes the victim: he and his girlfriend, Robin, saw her two nights earlier at a restaurant, Fauborg, on its last night of business. Even more shocking: the time of death suggests the beautiful and melancholy young woman alone at the bar perished not long after Alex and Robin noticed her sitting there.

With Fauborg's doors shuttered for good, answers are hard to find. When a lead offers up the victim's nickname--Mystery--the case takes an alarming turn. Alex and Milo uncover layer after layer of the darkest of secrets in the highest of places, but just when they think they've reached the solution to Mystery's violent death, their confidence is devastated by another brutally stunning revelation.

Key Points/Quotes

- **CROSS-SELL PROMOTION:** An exciting teaser from *Mystery* will appear in the mass market paperback edition of *Deception*, which publishes a month ahead of this new hardcover.
- **A BRAND-NAME AUTHOR READERS TRUST:** Today's discerning book buyers are focusing on seasoned favorites known to consistently deliver the goods, authors such as bestselling Kellerman.
- **KELLERMAN DELIVERS:** Kellerman has had three #1 *New York Times* bestsellers to date!
- **WORLDWIDE POPULARITY:** The internationally bestselling author is published to huge critical acclaim throughout the world and has appeared on virtually every bestseller list around the globe.
- **BIG NUMBERS:** There are more than 40 million Kellerman novels in print.
- "No one does psychological suspense as well as Jonathan Kellerman." --*Detroit Free Press*
- "Kellerman has shaped the psychological mystery novel into an art form." --*Los Angeles Times Book Review*

About the Author/Illustrator

Author Residence: Beverly Hills, CA / New Mexico

JONATHAN KELLERMAN has brought his expertise as a clinical psychologist to numerous *New York Times* bestselling tales of suspense translated into two dozen languages, including the Alex Delaware novels. He has won the Goldwyn, Edgar, and Anthony awards, and has been nominated for a Shamus Award. He and his wife, the novelist Faye Kellerman, have four children, including the novelists Jesse Kellerman and Aliza Kellerman. He lives in Los Angeles and New Mexico.

Rights

Territories: World except UK
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency:

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Other Editions	ISBN	On sale	Publisher	Price
Abridged CD	978-0-7393-6906-7	3/11	Random House Audio	\$32.00/\$37.00 Can.
E-book	978-0-345-52438-6	3/11	Ballantine Books	\$28.00/\$28.00 Can.
Unabridged CD	978-0-7393-6908-1	3/11	Random House Audio	\$45.00/\$53.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Deception/Kellerman, Jonathan/HC	978-0-345-50567-5	3/10	Ballantine Books	\$28.00/\$35.00 Can.
Evidence/Kellerman, Jonathan/HC	978-0-345-49515-0	10/09	Ballantine Books	\$28.00/\$35.00 Can.
True Detectives/Kellerman, Jonathan/HC	978-0-345-49514-3	3/09	Ballantine Books	\$27.00/\$32.00 Can.
Bones/Kellerman, Jonathan/HC	978-0-345-49513-6	10/08	Ballantine Books	\$27.00/\$32.00 Can.
Compulsion/Kellerman, Jonathan/HC	978-0-345-46527-6	3/08	Ballantine Books	\$27.00/\$32.00 Can.
Obsession/Kellerman, Jonathan/MM	978-0-345-45264-1	2/08	Ballantine Books	\$9.99/\$12.99 Can.



© Alex Cullley

ON SALE 4/5/2011

**BALLANTINE BOOKS
HARDCOVER**

**978-0-345-52361-7
\$25.00/\$28.95 Can.**

Category: MEMOIR

BISAC Cat: Biography & Autobiography - Personal
Memoirs

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 352 **Trim Size:** 5-1/2 x 8-1/4

Carton Count: 12

Illustrations: B/W PHOTOS THROUGHOUT

Load Group: 0202

Prod Type: Ballantine HC

Marketing and Publicity

- National review and feature attention
- National media attention
- Radio campaign
- Christian media outreach
- Outreach to women's- and children's-rights organizations
- National advertising campaign
- Author video
- Ongoing Facebook and Twitter promotions
- Outreach to Christian and entertainment websites and bloggers
- Feature in Random Reads e-newsletter
- Exclusive online content available
- Teaser excerpt available on file-sharing websites
- Explore cross-promotional opportunities with AIDS organizations
- Big mouth finished-book mailing
- Library marketing

All Things Bitter and Sweet

A Memoir



Ashley Judd with Maryanne Vollers

A highly personal and powerful memoir about change, hope, and human transformation from one of America's most beloved actresses, with a foreword by award-winning journalist Nicholas Kristof.

For the past seven years, actor and activist Ashley Judd has kept vivid, poignant journals of her travels into the world's human-rights hot spots, where, as a global ambassador, she has waded into slums, brothels, and war-torn villages on four continents, advocating programs to improve the lives of the world's most vulnerable people. As part of her journey to help these victims, Judd was forced to take a deep, hard look at her own life, and at the damaging issues she had been wrestling with for years on end. This intensely personal book tells the stories of the people she encountered and reveals her own personal demons--from depression to obsessive compulsion and codependency--unearthed as a result of her journeys.

Key Points/Quotes

- **FOREWORD:** Bestselling author Nicholas Kristof will provide a foreword for the book.
- **BELOVED ACTRESS:** Judd is widely known and loved by American film audiences. She has starred in dozens of films and has graced the covers of countless magazines.
- **ROYAL COUNTRY FAMILY:** Ashley is the daughter of Naomi and sister of Wynonna Judd. The Judds are considered country music royalty, and their built-in fan base will want to read anything affiliated with the family.
- **GLOBAL CELEBRITY SUPPORT:** Bono, who encouraged Judd to be a global ambassador for Population Services International (PSI), will provide a quote for the book. Salma Hayek and others involved with the organization will also support the book and efforts.
- **NEVER-BEFORE-SEEN PHOTOS:** The book will include several photographs from the author's life, including never-before-seen images from her personal collection.
- **RELIGIOUS HOOK:** Raised Christian, Judd has deep spiritual beliefs, and regularly engages Christian groups.

About the Author/Illustrator

Author Residence: Nashville, TN, and Scotland

Author Hometown: Kentucky (and elsewhere in the South)

ASHLEY JUDD recently received a Masters in Public Administration at Harvard University's Kennedy School of Government. She continues to star in a wide range of feature films and to serve as a global ambassador for PSI/Youth AIDS. For her work with PSI, Judd received the 2009 *USA Today* Hollywood Hero Award. She and her husband, racecar driver Dario Franchitti, have homes in Tennessee and Scotland. Collaborator MARYANNE VOLLERS's first book, *Ghosts of Mississippi*, was a finalist for the National Book Award. She's also collaborated on two bestselling memoirs: *Ice Bound*, with Jerri Nielsen, and *Living History*, with Secretary of State Hillary Rodham Clinton, both #1 *New York Times* bestsellers.

Rights

Territories: World

Return indicator: Full copies only

Reprint: Yes

Audio: Yes

Book Club: Yes

1st Serial: Yes

British: Yes

Translation: No

Special Markets:

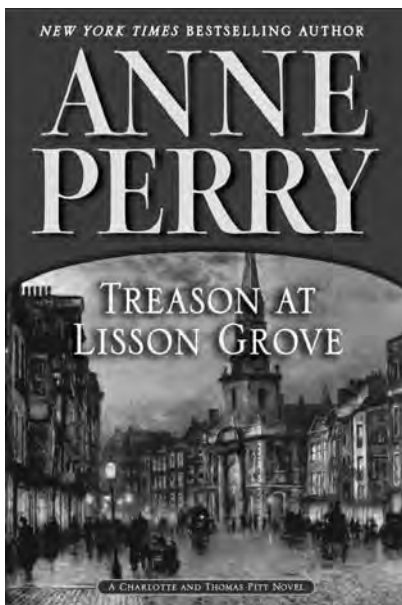
Restriction: No Restrictions

Agency: KEATING LITERARY, LLC

Agent: TRENA

KEATING

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52482-9	4/11	Ballantine Books	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Living History/Clinton with Vollers/HC	9780743222242	6/03	Simon & Schuster/Scribner	\$28.00
Ice Bound/Nielsen with Vollers/HC	9780786866847	1/01	Hyperion	\$23.95
Comp Titles	ISBN	On sale	Publisher	Price
Half The Sky/Kristof, Nicholas D./HC	978-0-307-26714-6	9/09	Knopf	\$27.95/\$34.00 Can.
Three Cups of Tea / Greg Mortensen / HC	9780670034826	3/06	Penguin	\$25.95
Mountains Beyond Mountains/Kidder, Tracy/HC	9780375506161	9/03	Random House	\$27.95/\$35.95 Can.
My Life So Far/Fonda, Jane/HC	978-0-375-50710-6	4/05	Random House	\$26.95/\$35.95 Can.



ON SALE 4/19/2011
BALLANTINE BOOKS
HARDCOVER

978-0-345-51058-7
\$26.00/\$30.00 Can.

Category: FICTION
 BISAC Cat: Fiction - General
 Order Form Cat: FICTION GENERAL
 Page Count: 336 Trim Size: 6-1/8 x 9-1/4
 Spine/Depth: 35/32 Carton Count: 12
 Load Group: 0204
 Prod Type: Ballantine HC

Marketing and Publicity

- Website: AnnePerry.net
- National review and feature attention
- Online review and feature attention
- Early Reviewer promotions on Goodreads and LibraryThing
- Author blog tour
- Outreach to mystery bloggers
- Exclusive online content available
- Teaser excerpt available on file-sharing websites

Treason at Lisson Grove

A Charlotte and Thomas Pitt Novel



Anne Perry

The first Charlotte and Thomas Pitt mystery in three years, since the bestselling *Buckingham Palace Gardens*, *Treason at Lisson Grove* returns readers to beloved Anne Perry territory: high-stakes murder and conspiracy with a cast of characters as rich as the Victorian London she evokes.

When a secret informer with knowledge of potential anti-government treason turns up dead, Thomas Pitt is on the scene, following the murderer to France, where he suspects other political dissidents may be hiding. Meanwhile, Victor Narraway, the head of the London Special Branch, discovers that a violent agitator from his past is alive and in hiding in Ireland, possibly at work on another plot that threatens the very fabric of the English state. With the help of Thomas's wife, Charlotte, the two embark on solving a mystery of great nuance and betrayal that penetrates even the walls of their own government's inner circle.

Key Points/Quotes

- **BESTSELLING SERIES:** All of Perry's recent novels have hit the *New York Times* bestseller list. *Buckingham Palace Gardens*, the most recent Pitt title, hit the list for three weeks.
- **STRONG SALES:** *Buckingham Palace Gardens* has more than 100,000 copies in print in hardcover and mass market combined, and all of Perry's recent titles have outstanding sales numbers.
- **SIMULTANEOUS PUBLICATION** with first-time trade paperback reissues of *Farriers' Lane*, *Funeral in Blue*, *Half Moon Street*, and *The Twisted Root*.

Praise for *Buckingham Palace Gardens: A Charlotte and Thomas Pitt Novel*

- "An intricate plot about a murder at the palace [with] an irresistibly appealing *Upstairs, Downstairs* perspective...a fine introduction to Perry's alluring world of Victorian crime and intrigue." -- *The New York Times Book Review*
- "Another winner...a wonderful cast of characters with many twisting plots." -- *Press Journal*, Vero Beach, Florida
- "Perry writes with an intelligence that's both refreshing and entertaining." -- *The Arizona Republic*

About the Author/Illustrator

Author Residence: Scotland

ANNE PERRY is the author of nine holiday novels as well as the William Monk series and the Charlotte and Thomas Pitt series set in Victorian England, five World War I novels, and one stand-alone novel set in the Ottoman Empire.

Rights

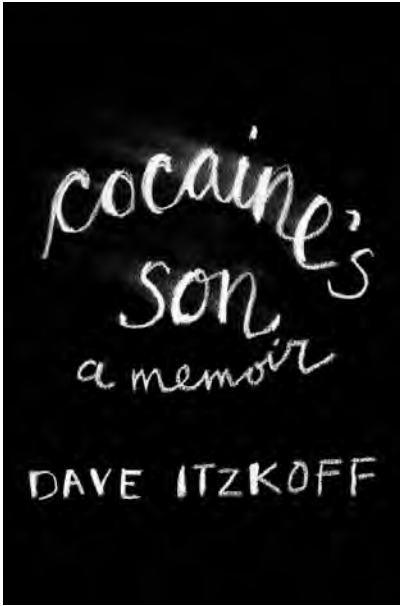
Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: MBA LITERARY AGENTS LIMITED

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: DONALD MAASS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52441-6	4/11	Ballantine Books	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Buckingham Palace Gardens/Perry, Anne/HC	978-0-345-46931-1	3/08	Ballantine Books	\$26.00/\$30.00 Can.
Dark Assassin/Perry, Anne/HC	978-0-345-46929-8	3/06	Ballantine Books	\$25.95/\$35.95 Can.
Long Spoon Lane/Perry, Anne/HC	978-0-345-46927-4	3/05	Ballantine Books	\$25.95/\$35.95 Can.
Seven Dials/Perry, Anne/HC	9780345440075	2/03	Ballantine Books	\$25.95/\$39.95 Can.
Southampton Row/Perry, Anne/HC	9780345440037	2/02	Ballantine Books	\$25.00/\$38.00 Can.

VILLARD
ONE WORLD



Cocaine's Son

A Memoir



Dave Itzkoff

For the readers of *Beautiful Boy*, *The Night of the Gun*, and *Oh the Glory of It All*, a touching memoir about addiction, family, fathers and sons by Dave Itzkoff, the *New York Times* reporter and author of *Lads: A Memoir of Manhood*.

"He was such an elusive and transient figure that for the first eight years of my life I seem to have believed that my father was the product of my imagination." With this opening line, Itzkoff brings readers into his tale of a unique and highly unusual father-son bond forged in the face of adversity and tragedy. In a personal narrative that is alternately poignant and darkly comic, Dave Itzkoff recalls his life as the son of an intense, idiosyncratic, and drug-addicted father: a childhood of mystery and stark revelation, an adolescence of angst and anger, and an adulthood spent trying to rebuild their relationship while he untangled his father's tragic and complicated past. In a journey that spans from the high-rises of New York to the slums of New Orleans, from the Baseball Hall of Fame to the couch of a couples therapist, this is a most unlikely story of a father and a son, told with remarkable honesty, humor, and skill.

ON SALE 1/18/2011

VILLARD
HARDCOVER

978-1-4000-6572-1
\$25.00/\$28.95 Can.

Category: MEMOIR
BISAC Cat: Biography & Autobiography - Personal Memoirs
Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY
Page Count: 240 Trim Size: 5-1/2 x 8-1/4
Carton Count: 12
Load Group: 0204
Prod Type: Villard Hardcover

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Local author promotion: New York
- NPR interviews
- Early Reviewer promotions on Goodreads and LibraryThing
- Outreach to Al-Anon and drug-rehab groups and organizations
- Feature in Random Reads e-newsletter
- Teaser excerpt available on file-sharing websites
- Library marketing

Key Points/Quotes

- **POPULAR CATEGORY:** An entry in the popular memoir category, with highly relatable themes about parenthood, substance abuse, and addiction.
- **INCREASED PLATFORM:** Itzkoff is an increasingly visible reporter and authority on popular culture at *The New York Times* (and *New York Times Book Review*), with a substantial presence in both the print newspaper and its Web platform, as well as his own personal online endeavors (<http://twitter.com/Ditzkoff>).
- **CONNECTED:** Since the publication of his previous book, *Lads*, Itzkoff has developed an extensive network of contacts that can be leveraged for promotional efforts and media outreach.
- **POPULAR STORY:** The story of Itzkoff's father was originally an essay in *New York* magazine (<http://nymag.com/nymetro/news/people/features/12352/>).
- "A memoir can be great for many reasons, but one quality matters more than all the others--brutal, uncomfortable honesty. That's what's inside this book. Moreover, *Cocaine's Son* confronts a brutal, uncomfortable question: How do you forgive someone for their mistakes if those mistakes are the only relationship you have? Dave Itzkoff is a complicated man. After reading this book, I understand why." --Chuck Klosterman

About the Author/Illustrator

Author Residence: New York, NY

DAVE ITZKOFF is a reporter on the culture desk of *The New York Times* and the lead contributor to its popular ArtsBeat blog. He is the author of *Lads* and has written for numerous publications, including *GQ*, *Vanity Fair*, *Details*, *Wired*, *Elle*, *Spin*, *The New York Times Book Review*, and *New York* magazine, which published the essay from which this book is adapted. He now has a great relationship with his father.

Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: COLLINS LITERARY AGENCY INC.

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: NINA COLLINS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52439-3	1/11	Villard Books	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Lads/Itzkoff, Dave/HC	978-1-4000-6113-6	9/04	Villard Books	\$23.95/\$33.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Beautiful Boy / David Sheff / HC	9780618683352	2/08	Houghton Mifflin	\$24.00
Running with Scissors / Augusten Burroughs / HC	9780312283704	7/02	St Martin's	\$24.95
Oh The Glory of It All / Wilsey, Sean / HC	9781594200519	6/05	Penguin Press	\$25.95
The Night of the Gun / Carr, David / HC	9781416541523	8/08	S&S	\$26.00
The Glass Castle / Walls, Jeannette / HC	9780743247535	3/05	Scribner	\$25.00
The Glass Castle / Walls, Jeannette / TP	9780743247542	1/06	Scribner	\$15.00



ON SALE 1/25/2011

VILLARD
HARDCOVER

978-0-345-50872-0
\$20.00/\$23.00 Can.

Category: MEMOIR/GRAPHIC NOVEL
BISAC Cat: Biography & Autobiography - Personal Memoirs
Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY
Page Count: 192 **Trim Size:** 6 x 9
Carton Count: 12
Illustrations: ILLUSTRATIONS THROUGHOUT
Load Group: 0205
Prod Type: Villard Hardcover

Marketing and Publicity

- Website: GBTran.blogspot.com
- National review and feature attention
- NPR interviews
- Radio phone interviews
- Online review and feature attention
- Local author promotion: New York
- Feature in Random Reads e-newsletter
- Outreach to graphic-novel websites and bloggers
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/11)
- Feature in Random Revelations newsletter (mailed to 10,000 librarians and included with BroDart's *Prime* magazine)
- Feature in Random House Library e-newsletter (6,000+ librarians)
- Display at ALA Midwinter Conference (1/11) and at five state library shows
- Feature in *Library Journal* memoir/mio ad
- Academic marketing to American history and Asian American conferences and venues

Vietnamerica

A Family's Leavetakings and Homecomings



GB Tran

For readers of *Persepolis*, *Fun Home*, and *Maus*, a major new graphic memoir about family secrets, the immigrant experience, and the legacy of the Vietnam War.

It was only when he was in his late twenties that author GB Tran began to uncover the extraordinary story of his family. He knew that his parents had fled Vietnam during the fall of Saigon, but now that they were rebuilding their lives in America, they preferred to forget the past--and focus on their children's future. But on a trip to Vietnam for his grandmother's funeral, GB began to learn the tragic history of his family, and of the homeland they left behind. In this graphic memoir, Vietnamese American artist Tran tells the story of his family's experiences during the Vietnam War, a family saga played out in the shadow of history. But it's also a story of survival, escape, and reinvention--and of the gift of the American dream, passed on from first-generation immigrants to their children.

Key Points/Quotes

- **GRAPHIC MEMOIRS ARE SUCCESSFUL:** The most popular and critically successful books in the graphic medium have all been powerful memoirs, from Craig Thompson's *Blankets* to critical sensation *Fun Home* by Alison Bechdel.
- **UNIQUE PERSPECTIVE ON A MAJOR HISTORICAL EVENT:** *Vietnamerica* tells the story of the Vietnam War from a different perspective--that of ordinary Vietnamese people. Like *Persepolis* and *Maus*, *Vietnamerica* shows us the human side of history.
- **INSIGHT INTO THE ASIAN AMERICAN EXPERIENCE:** As in the award-winning *American Born Chinese* and the critically acclaimed work of Adrian Tomine, *Vietnamerica* gives us a fresh and intimate look at the lives of young Asian Americans--and of first- and second-generation Americans.
- **MAJOR NEW TALENT:** *Vietnamerica* marks the debut of the prodigiously gifted GB Tran, a major new discovery. With its extraordinary full-color illustrations and engrossing, deeply moving narrative, this virtuoso work compares with the most powerful works in the graphic medium.
- **FULL-COLOR ILLUSTRATIONS:** *Vietnamerica*'s gorgeous full-color artwork is simply breathtaking. GB's talents as a visual artist are matched only by his storytelling skills.

About the Author/Illustrator

Author Residence: Brooklyn, NY

Author Hometown: South Carolina

Born and raised in South Carolina, GB TRAN is the son of Vietnamese immigrants. *Vietnamerica* is his first book.

Rights

Territories: World

Return indicator: Full copies only

Reprint: Yes

Audio: No

Book Club: Yes

1st Serial: Yes

British: Yes

Translation: Yes

Special Markets:

Restriction: No Restrictions

Agency: BOB MECOY

Agent: BOB MECOY

Comp Titles	ISBN	On sale	Publisher	Price
Stitches/David Small/HC	9780393068573	9/09	W.W. Norton	\$24.95
Shortcomings/Adrian Tomine/HC	9781897299166	10/07	MacMillan/Drawn and Quarterly	\$19.95
Fun Home/Alison Bechdel/TR	9780618871711	6/07	Houghton Mifflin	\$13.95
American Born Chinese/Gene Yang/TR	9781596431522	9/06	Macmillan/First Second	\$19.95
Fun Home/Alison Bechdel/HC	9780618477944	6/06	Houghton Mifflin	\$19.95
Persepolis/Satrap, Marjane/TR	978-0-375-71457-3	6/04	Pantheon	\$13.95/\$17.95 Can.
Maus I/Spiegelman, Art/TR	9780679729778	9/92	Pantheon	\$14.95/\$16.95 Can.
Maus I/Spiegelman, Art/TR	9780394747231	8/86	Pantheon	\$14.95/\$16.95 Can.



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ON SALE 2/22/2011
ONE WORLD/BALLANTINE
HARDCOVER

978-0-345-52328-0
\$25.00/\$28.95 Can.

Category: MEMOIR
BISAC Cat: Biography & Autobiography -
Entertainment & Performing Arts
Order Form Cat: ENTERTAINMENT
Page Count: 304 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Illustrations: 1 16-PG B/W PHOTO INSERT
Load Group: 0205
Prod Type: One World Ball HC

Marketing and Publicity

- Website: IceT.com
- National review and feature attention
- National media attention
- National and local radio and TV interviews: New York and Los Angeles
- Urban radio outreach events in New York and Los Angeles
- Online advertising
- Ongoing Facebook and Twitter promotions
- Outreach to African American- and music-interest websites and bloggers
- Outreach to *Law & Order* fans
- Photo gallery available online
- Feature in Random Reads e-newsletter
- Teaser excerpt available on file-sharing websites
- Big mouth finished-book mailing
- Library marketing

Ice

A Memoir of Gangster Life and Redemption-from South Central to Hollywood



Ice-T, with Douglas Century

For readers of Sister Souljah's *No Disrespect*, Nathan McCall's *Makes Me Wanna Holler*, *The Autobiography of Malcolm X*, and *Monster* by Sanyika Shakur comes the definitive memoir from Ice-T, the acclaimed rapper and actor known for telling it like it is.

Ice-T offers his hip-hop generation's Horatio Alger story: the narrative of an orphaned child, drawn inexorably into a harrowing life of crime, who ultimately turns away from the streets, and through self-discipline and a single-minded work ethic forges a path to international fame as a musician and film and television star.

Key Points/Quotes

- ICE, ICE, BABY: Grammy Award winner Ice-T has had a remarkable career and enjoys a broad promotional platform. He's twice won the NAACP Image Award for his starring role as Detective Odafin "Fin" Tutuola on *Law & Order: SVU*, NBC's #1 drama, with approximately 10 million viewers on NBC. It is also seen weekly in 42 countries around the world and consistently ranks in the Nielson Ratings top 20 rated programs. As a rap icon, Ice-T has sold more than 26 million albums worldwide. He is also the voice of Madd Dogg on one of the hottest-selling video games, "Grand Theft Auto: San Andreas."
- MEDIA DARLING: His pull-no-punches style has made Ice-T a popular spokesman for the generation that came of age with hip-hop, and he has been a guest on top-rated programs ranging from *The Oprah Winfrey Show*--he was the first rapper ever invited by Winfrey to appear on her talk show--to *The Tonight Show*, the *Today* show, National Public Radio's *Fresh Air*, and dozens of other national programs. Ice-T is much in demand as a public speaker, having lectured at Harvard, Princeton, Stanford, and numerous other universities.
- REMARKABLY DIVERSE CAST OF CHARACTERS: *Ice* will be full of never-before-told stories, featuring musical superstars Tupac, Snoop Dogg and Jay-Z, the infamous Crips Stanley "Tookie" Williams and "Monster" Kody Scott, and Hollywood heavyweights such as Quentin Tarantino, Dick Wolf, Chris Rock, and Denzel Washington among others.
- NEW PEACEMAKER REALITY SHOW: Ice-T is executive producer and host of a new reality show on A&E, *Peacemakers*, where he speaks with warring gang sects and convinces them to declare truces. Episodes will air in Summer 2010.
- PHOTOS: *Ice* will contain dozens of never-before-published color photos and artifacts from Ice-T's personal life.

About the Author/Illustrator

Author Residence: New Jersey and Los Angeles, CA / Author Hometown: Newark, NJ, Summit, NJ, and Los Angeles, CA / Canada

TRACY MARROW b/k/a ICE-T was born in New Jersey. As an only child whose parents died when he was very young, Ice-T became involved in Los Angeles gangs before spending four years in the army. He released a string of groundbreaking West Coast rap records and formed the thrash-metal band Body Count, whose 1991 self-titled debut contained the controversial single "Cop Killer." He currently stars at Detective Fin Tutuola on *Law & Order: SVU*. DOUGLAS CENTURY is the author of *Barney Ross: The Life of a Jewish Fighter* and *Street Kingdom: Five Years Inside the Franklin Avenue Posse*, and is the coauthor of the *New York Times* bestsellers *Takedown: The Fall of the Last Mafia Empire* and *Under and Alone*. He has written frequently for *The New York Times*, among many other publications, and is a contributing editor at *Tablet Magazine*. Born and raised in Canada, he lives in New York.

Rights

Territories: US, Canada, open market	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: No	Translation: No	Special Markets:
Restriction: Avail US,CAN,Opn Mkt	Agency: WILLIAM MORRIS ENDEAVOR	Agent: KIRBY KIM

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52330-3	2/11	One World	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Ice Opinion / Ice-T with Heidi Siegmund / HC	9780312104863	2/94	St. Martin's Press	\$17.95
Comp Titles	ISBN	On sale	Publisher	Price
From Pieces to Weight / 50 Cent / HC	9780743486446	8/05	Simon & Schuster	\$23.00
Monster / Sanyika Shakur / TR	9780802141446	6/04	Grove Press	\$14.95
No Disrespect/Souljah, Sister/HC	9780812924831	12/94	Crown	\$23.00/\$29.95 Can.
Makes Me Wanna Holler/Mc Call, Nathan/HC	9780679412687	2/94	Random House	\$25.00/\$35.00 Can.
Autobiography Of Malcolm X/Malcolm X/HC	9780345379757	9/92	Ballantine Books	\$27.95/\$35.95 Can.

BANTAM
DELACORTE PRESS



ON SALE 12/7/2010

DELACORTE PRESS
HARDCOVER

978-0-385-34167-7
\$26.00/\$30.00 Can.

Category: FICTION

BISAC Cat: Fiction - Fantasy - Urban Life

Order Form Cat: FANTASY

Page Count: 512 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 49/32 Carton Count: 12

Load Group: 0202

Prod Type: Delacorte Regular HC

Marketing and Publicity

- Website: KarenMoning.com
- National review and feature attention
- Online review and feature attention
- Launch event at publication
- Pre-publication author tour: markets by request
- National cable TV advertising
- National print advertising
- Online advertising: Facebook and more
- Mobile text-messaging campaign
- Custom-created widget
- Author blog tour
- First-in-the-series eBook promotion
- Promotion on Suvudu.com
- Feature in RandomReads and Suvudu e-newsletters
- Consumer backlist giveaways: street team promotion, dedicated fan giveaway promotion, RWA, Comic Con, DragonCon, and more
- Library marketing

Shadowfever

The Fever Series



Karen Marie Moning

From *New York Times* bestselling author Karen Marie Moning comes the hotly anticipated fifth and final novel in her "masterfully rendered, dark and sexy fantasy" (*BookPage*) urban paranormal Fever series.

In *Dreamfever*, Karen Marie Moning has left readers with the most heart-stopping cliff-hanger to date. *Shadowfever* will answer all the questions fans have been dying to know in the final chapter of MacKayla Lane's shockingly suspenseful and deeply satisfying adventure.

Key Points/Quotes

- **BESTSELLING SERIES:** *Darkfever*, *Bloodfever*, *Fae fever*, and *Dreamfever* all appeared on the *New York Times*, *USA Today*, and *Publishers Weekly* bestseller lists. Both *Fae fever* and *Dreamfever* debuted on the hardcover *New York Times* bestseller list at #3!
- **THE YEAR OF MONING:** Starting in August 2010, Dell will reissue all four books in Moning's Fever series in stunning new packages, to ramp up excitement for this highly anticipated new hardcover.
- **THE SCHEDULE:** 7/31: *Darkfever* mass market reissue; 8/31: *Bloodfever* mass market reissue; 9/28: *Fae fever* mass market reissue; 10/26: *Dreamfever* first time in paperback; 12/28: *Shadowfever* in hardcover.
- **MAJOR MARKETING:** A multitiered year-long campaign will energize Moning's already large and loyal fan base, as well as bring new readers to the Fever series.
- **EXTRAS:** *Shadowfever* will include special extras from the author, including deleted scenes sure to delight her fans who go crazy for all things Moning.
- **SALES GROWTH:** Moning's sales grow dramatically with each successive book. Her latest hardcover, *Dreamfever*, saw 100,000 copies in print after four reprints its first week on sale.
- **POSSIBLE FILM:** The film rights to the Fever series were optioned by Twentieth Century Fox/New Regency Productions.
- **SUSPENSEFUL CLIFF-HANGER:** With an extremely suspenseful cliffhanger ending in *Dreamfever*, the previous title in the series, fans will run to get a copy of *Shadowfever*.
- **AUTHOR PROMOTION:** Moning does tons of grassroots marketing, including a soundtrack of all-original music for the Fever series.

Praise for Karen Marie Moning's Fever series:

- "A seductive mix of Celtic mythology and dark, sexy danger." --*Chicago Tribune*
- "A wonderful dark fantasy...give yourself a treat and read outside the box." --Charlaine Harris
- "Addictively dark, erotic and even shocking." --*Publishers Weekly*
- "*Darkfever* is masterfully rendered, a dark and sexy fantasy." --*BookPage*
- "I loved this book from the first page. It sucked me in immediately...More. I want more." --Linda Howard, on *Bloodfever*

Series Overview

An urban fantasy series featuring *sidhe-seer* MacKayla Lane.

About the Author/Illustrator

Author Residence: Indiana

Author Hometown: Georgia

KAREN MARIE MONING is the nationally bestselling author of the Fever series featuring MacKayla Lane, as well as the Highlander series. She has a bachelor's degree in society and law from Purdue University. She is currently at work on her next book.

Rights

Territories: World

Audio: No

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: WRITERS HOUSE LLC

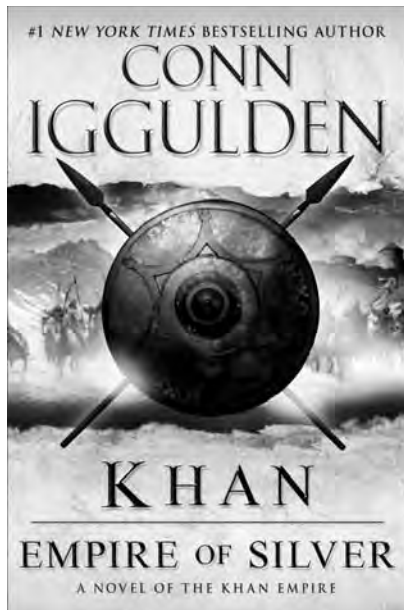
Reprint: Yes

1st Serial: No

Special Markets:

Agent: AMY BERKOWER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33974-8	12/10	Delacorte Press	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Dreamfever/Moning, Karen Marie/HC	978-0-385-34165-3	8/09	Delacorte Press	\$26.00/\$32.00 Can.
Fae fever/Moning, Karen Marie/HC	978-0-385-34163-9	9/08	Delacorte Press	\$23.00/\$25.95 Can.
Bloodfever/Moning, Karen Marie/HC	978-0-385-33916-2	10/07	Delacorte Press	\$22.00/\$28.00 Can.
Darkfever/Moning, Karen Marie/HC	978-0-385-33915-5	10/06	Delacorte Press	\$20.00/\$25.00 Can.



ON SALE 12/28/2010

DELACORTE PRESS
HARDCOVER

978-0-385-33954-4
\$26.00

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 368 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 37/32 Carton Count: 12

Illustrations: ENDPAPER MAPS, PLUS ONE

OTHER MAP IN TEXT

Load Group: 0205

Prod Type: Delacorte Regular HC

Marketing and Publicity

- Website: ConnIggulden.com
- National review and feature attention
- Radio campaign
- Online review and feature attention
- Online advertising: Shelf Awareness, PW Daily, and Facebook
- Early Reviewer promotions on LibraryThing and Goodreads
- Feature in RandomReads e-newsletter
- Author blog tour
- First-in-the-series eBook promotion
- Backlist giveaways: street teams, airline shuttle promotion, RWA, fan pass-along promotion
- Academic and library marketing

Khan: Empire of Silver

A Novel of the Khan Empire



Conn Iggulden

From the #1 bestselling author of the acclaimed Emperor and Genghis Khan series and coauthor of the international sensation *The Dangerous Book for Boys* comes *Khan: Empire of Silver*, the new volume in the epic saga of the Mongol empire.

Three sons of Genghis survive, though only one can be khan of the nation. A single misstep will mean the loss and destruction of everything their father left them. They must build a legacy of their own--and a city in the wilderness. Southern China is still unconquered, the steppes of Russia are untamed, and in the west, the nations of Europe are growing in strength and ambition. Their father has sown the wind. They will reap the whirlwind.

Key Points/Quotes

- **NEW MARKETING INITIATIVE, STRONG PUBLISHING COMMITMENT:** Conn Iggulden has signed a substantial contract with Bantam Dell to publish books 5 and 6, the final two books in the Khan series. We are launching an aggressive new marketing campaign beginning with the trade-paperback launch of the earlier volumes in July 2010, and will be developing other exciting initiatives, building to the hardcover.
- **EXTENDED NEW YORK TIMES BESTSELLER:** The third book of the series, *Genghis: Bones of the Hills*, was on the extended *New York Times* bestseller list for weeks in hardcover. Iggulden's last hardcover in the Emperor cycle hit the *New York Times* extended hardcover bestseller list; these books have a steadily increasing monthly rate of movement in paperback.
- **AN INCOMPARABLE, ACCLAIMED WRITER OF HISTORICAL FICTION:** Iggulden's Emperor series established his gift for combining great adventure stories with historical richness and accuracy. The Genghis series continues to draw rave reviews, and this novel will build upon Iggulden's growing number of fans.
- "This is epic historical fiction at its finest: exciting, suspenseful, colorful and well grounded in fact." --*Publishers Weekly* (starred review)
- "Zesty historical fiction, the kind with plenty of unbridled combat, accurate research, rampaging hordes and believable characters from very different cultures...Invigorating." --*USA Today*
- "Iggulden writes with sweep and immediacy...the novel races along as swiftly and inexorably as its main character." --*The Christian Science Monitor*

About the Author/Illustrator

Author Residence: Hertfordshire, England

CONN IGGULDEN is the author of three previous novels about Genghis Khan, as well as the Emperor novels, which chronicle the life of Julius Caesar: *Emperor: The Gates of Rome*, *Emperor: The Death of Kings*, *Emperor: The Field of Swords*, and *Emperor: The Gods of War*, all of which are available in paperback. He is also the coauthor of the #1 bestseller *The Dangerous Book for Boys*. He lives with his wife and children in Hertfordshire, England.

Rights

Territories: US, open market (no Europe, no Canada) Return indicator: Full copies only

Audio: No Book Club: Yes

British: No Translation: No

Restriction: Avail US and Opn MK Agency: ANDERSON/GRINBERG LITERARY MGM

Reprint: Yes

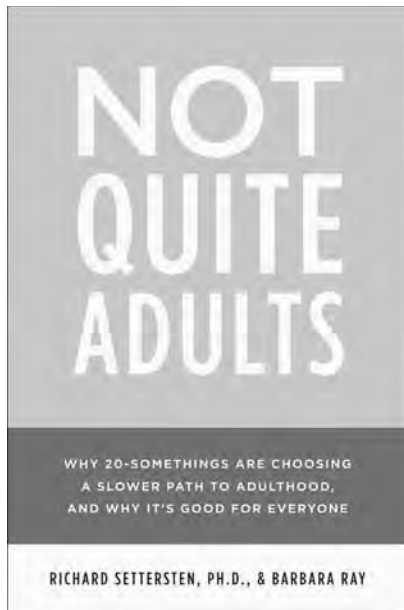
1st Serial: No

Special Markets:

Agent: KATHY

ANDERSON

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33973-1	12/10	Delacorte Press	\$26.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Genghis: Bones Of The Hills/Iggulden, Conn/HC	978-0-385-33953-7	3/09	Delacorte Press	\$25.00
Genghis: Lords Of The Bow/Iggulden, Conn/HC	978-0-385-33952-0	3/08	Delacorte Press	\$25.00
Genghis/Iggulden, Conn/MM	978-0-440-24390-8	2/08	Dell Books	\$7.99
Genghis/Iggulden, Conn/HC	978-0-385-33951-3	5/07	Delacorte Press	\$25.00
The Dangerous Book for Boys/Conn Iggulden/HC	9780061243585	5/07	Collins	\$26.95
Emperor: The Gods Of War/Iggulden, Conn/MM	978-0-440-24160-7	3/07	Bantam	\$7.50/\$8.50 Can.
Emperor: The Gods Of War/Iggulden, Conn/HC	978-0-385-33767-0	3/06	Delacorte Press	\$25.00/\$35.00 Can.
Emperor: The Field Of Swords/Iggulden, Conn/MM	978-0-440-24096-9	12/05	Dell Books	\$7.50/\$8.99 Can.



ON SALE 12/28/2010

DELACORTE PRESS
HARDCOVER

978-0-553-80740-0
\$24.00/\$27.00 Can.

Category: SOCIOLOGY
BISAC Cat: Social Science - Sociology - General
Order Form Cat: SOCIOLOGY
Page Count: 272 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 30/32 Carton Count: 12
Load Group: 0205
Prod Type: Delacorte Regular HC

Marketing and Publicity

- National and local radio and TV interviews
- Online review and feature attention
- Tie in with author's lecture schedule
- Outreach to parenting bloggers and websites
- Teaser excerpt available on file-sharing websites
- Academic and library marketing

Not Quite Adults

Why 20-Somethings Are Choosing a Slower Path to Adulthood, and Why It's Good for Everyone



Richard Settersten and Barbara Ray

The culmination of a decade of scientific research on the challenges facing 20-somethings, conducted by the MacArthur Research Network on Transitions to Adulthood, *Not Quite Adults* dispels the many misperceptions about the consequences of "delayed" adulthood.

The media has been flooded with negative headlines about 20-somethings—from their sense of entitlement to their unwillingness to grow up to their attachment to their parents' purse strings. The message is that these young people need to shape up and *grow up*—that they should take a fast track to adulthood just like their parents did. Informed by a massive body of research and more than 500 interviews with young people, *Not Quite Adults* shatters these stereotypes, revealing that a slower transition to adulthood is actually a good thing in today's tough economy. This generation of young people is facing a very different world than their parents did, and for them, growing up too fast can be damaging. As the authors' research shows, adult kids who return home after college and delay marriage and child-rearing get a much better start in life than those who leave the nest too early, settling for low-paying jobs and having children too soon. A fascinating and enlightening look at an often misunderstood generation, this book is a must-read for parents, teachers, psychologists, sociologists, and anyone interested in today's youth culture.

Key Points/Quotes

- **INFORMED BY A DECADE OF CUTTING-EDGE RESEARCH:** Based on a series of landmark studies conducted by the MacArthur Foundation Research Network on Transitions to Adulthood, this book is filled with up-to-the-minute facts and figures.
- **NEWSWORTHINESS:** Many of the authors' findings fly in the face of public perception. For example, they reveal that staying at home after college can be a good thing for both young people and their parents, and that having involved parents is extremely important for young people's prospects.
- **WIDE APPEAL:** *Not Quite Adults* will appeal to parents and others—including high school and college administrators, social workers, teachers, and professors—who will rely on it for practical insights, and to fans of big-idea books about social trends and cultural issues, such as *Bowling Alone* and *The Nurture Assumption*.
- **WELL-CREDENTIALLED AUTHORS:** Richard Settersten is one of the go-to experts on the transition to adulthood, and a recognized leader in many national and international scientific networks and organizations. Barbara Ray is known for her ability to help academics translate their research for a general audience. Her writing abilities, coupled with Settersten's expertise, will make this book highly appealing to lay and academic audiences alike.

About the Author/Illustrator

Author Residence: Corvallis, OR / Chicago, IL

RICHARD SETTERSTEN is a professor of human development and family sciences at Oregon State University and a member of the MacArthur Foundation Research Network on Transitions to Adulthood. A highly regarded researcher in the field of developmental science, he is the author or editor of many scientific articles and several books, including *On the Frontier of Adulthood*. BARBARA RAY is the communications director of the Network on Transitions to Adulthood and is the owner of Hiredpen, Inc.

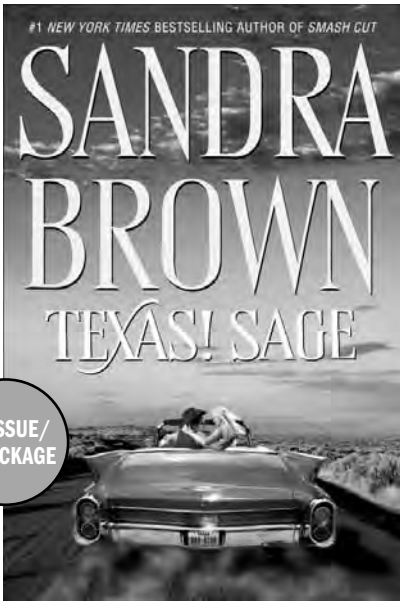
Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: JOELLE DELBOURGO ASSOCIATES, I

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: JOELLE DELBOURGO

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33979-3	12/10	Delacorte Press	\$24.00/\$24.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Death of the Grown-Up/Diana West/HC	9780312340483	8/07	St. Martin's Press	\$23.95
Strapped/Draut, Tamara/HC	978-0-385-51505-4	1/06	DDay Gen Adult	\$22.95/\$32.95 Can.
Generation Debt/Anya Kamenetz/TR	9780446695435	1/06	Business Plus	\$13.99
Generation Me/Jason M. Twenge/HC	9780743276979	4/06	Free Press	
Quarterlife Crisis/Robbins and Wliner/	9781585421060	5/01	Tarcher	\$14.99
Millennials Rising/Howe, Neil/TR	9780375707193	9/00	Vintage	\$17.95/\$22.00 Can.



ON SALE 12/28/2010

**BANTAM
HARDCOVER**

**978-0-553-80405-8
\$25.00/\$28.95 Can.**

History: Bantam Fanfare MM (1992)

Category: FICTION

BISAC Cat: Fiction - Romance - General

Order Form Cat: ROMANCE

Page Count: 272 **Trim Size:** 5-1/2 x 8-1/4

Spine/Depth: 30/32 **Carton Count:** 12

Load Group: 0205

Prod Type: Regular Hardcover

Marketing and Publicity

- Website: SandraBrown.net
- National print advertising: *Romantic Times*
- Promotion on the RHPG romance mobile platform
- Promotion in online contemporary romance sampler
- Promotion in Random House Romance e-newsletter

Texas! Sage



Sandra Brown

From #1 *New York Times* bestselling author Sandra Brown comes the third and final novel in her Texas! trilogy, a beloved classic now available as a stand-alone hardcover in a stunning new package.

In the final book in Sandra Brown's Texas! trilogy, readers meet the youngest daughter of the Tyler clan--Sage Tyler. After being jilted and thoroughly humiliated by her fiancé, Sage returns to Texas to find the family business in danger of going under. When the independent Sage learns that she must team up with an aggravating stranger to keep the company afloat, she is less than pleased...but she can't deny the passion that is building between them for long.

Key Points/Quotes

- **BROWN IS A #1 NEW YORK TIMES BESTSELLER:** Fifty-eight of her titles have appeared on the list. There are more than seventy million copies of her books in print.
- **THE BROWN REISSUE SCHEDULE:** This hardcover reissue will follow the reissues of the first two books in Brown's beloved Texas! trilogy: *Texas! Lucky* (HC 1/09; MM 2/10) and *Texas! Chase* (HC 1/10, MM 12/10). Brown's contemporary romance, *Demon Rumm*, will publish for the first time in trade paperback in December 2010. More reissues to come.
- **REPRINT SALES:** A number of Brown's reprint romances have been bestsellers. The hardcover reprint of *Sunny Chandler's Return* debuted at #13 on the *New York Times* hardcover bestseller list.
- **INTERNATIONAL SENSATION:** Brown's novels have been published in more than thirty-three languages worldwide.
- **RECENT SUCCESS:** Brown continues to write smash-hit thrillers for Simon & Schuster: the bestselling *Smash Cut* will publish in mass market in July 2010, and her new hardcover *Tough Customer* will publish in August 2010.
- **AWARD-WINNER:** Brown has won the RWA Lifetime Achievement Award, the Texas Medal of Arts Award for Literature, the American Business Women's Association's Distinguished Circle of Success, and the B'nai B'rith's Distinguished Literary Achievement Award.

Praise for Sandra Brown:

- "A novelist who can't write fast enough." --*San Antonio Express-News*
- "Author Sandra Brown proves herself top-notch." --The Associated Press
- "She knows who to keep the tension high and the plot twisting and turning." --*Fresno Bee*

Series Overview

The Texas! trilogy introduced readers worldwide to a captivating family struggling to go on without its patriarch, with each book focusing on the adventures of a different Chase sibling.

About the Author/Illustrator

Author Residence: South Carolina and Texas

Author Hometown: Texas

SANDRA BROWN is the author of fifty-eight *New York Times* bestsellers, with more than seventy million copies of her books in print. She and her family divide their time between South Carolina and Texas.

Rights

Territories:

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: MARIA CARVAINIS AGENCY INC.

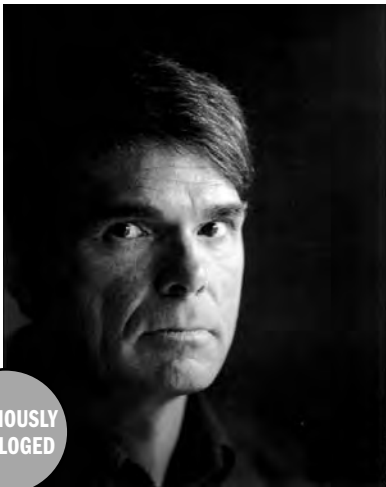
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: MARIA CARVAINIS AGENCY INC.

Other Editions	ISBN	On sale	Publisher	Price
Unabridged CD	978-0-307-87833-5	12/10	Random House Audio	\$32.00/\$37.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Texas! Sage/Brown, Sandra/MM	9780553295009	2/92	Fanfare	\$7.99/\$11.99 Can.
Texas! Lucky/Brown, Sandra/HC	978-0-553-80403-4	12/08	Bantam	\$22.00/\$25.00 Can.
Texas! Lucky/Brown, Sandra/MM	978-0-553-28951-0	1/91	Bantam	\$7.99/\$10.99 Can.
Texas! Chase/Brown, Sandra/HC	978-0-553-80404-1	1/10	Bantam	\$25.00/\$29.95 Can.
Texas! Chase/Brown, Sandra/MM	978-0-553-28990-9	7/91	Bantam	\$7.99/\$8.99 Can.
Temperatures Rising/Brown, Sandra/MM	978-0-553-56045-9	2/93	Bantam	\$7.50/\$9.99 Can.
Whole New Light, A/Brown, Sandra/HC	978-0-553-80407-2	11/07	Bantam	\$22.00/\$28.00 Can.



What the Night Knows

A Novel



Dean Koontz

A tour de force of terror, *What the Night Knows* is #1 *New York Times* bestselling author Dean Koontz at his absolute best, with irresistible appeal for his legions of longtime fans and new readers as well--an impossible-to-put-down ghost story destined to be the most riveting read of the season.

Sometimes death is not a one-way journey. Sometimes the dead return. Here is a ghost story like no other, the story of a family that might be your own, in a war for their survival against an adversary more malevolent than any Dean Koontz has yet created, with their own home the battleground. Of all Koontz's acclaimed novels, none exceeds *What the Night Knows* in power, in chilling suspense, and in sheer mesmerizing storytelling.

Key Points/Quotes

- THE MUST-READ OF THE SEASON: Who doesn't love a good ghost story? This is a terrifying and compulsively readable tale by a master of the art, that fans of Koontz's classic suspense novels such as *Watchers* and *Intensity* will flock to, and with across-the-board appeal for readers everywhere.
 - MAJOR MARKETING INITIATIVES: We are planning an extended, innovative marketing campaign pre- and post-publication, including aggressive targeting of social networking sites; linking to Koontz's popular, revamped website DeanKoontz.com; mobile advertising; text messaging; and other promotional opportunities such as holiday gift coupons and special point-of-purchase display materials. The manuscript will be ready in June, in time for early previews and advance-reading editions.
 - SYNERGY: We'll preview the book in our premium mass market rerelease of *The Taking* in late August and in the premium mass market paperback debut of *Breathless*, which will now go on sale at the end of November, at the height of the holiday season, with a powerful new cover.
 - IRRESISTIBLE PACKAGE: We are working on a spectacular, scary, effects-laden jacket, to match this singular, unforgettable tale.
- "One of the master storytellers of this or any age." --*Tampa Tribune*
 • "Dean Koontz...has the power to scare the daylights out of us." --*People*
 • "Dean Koontz is not just a master of our darkest dreams, but also a literary juggler."
 -- *The London Times*

ON SALE 12/28/2010

BANTAM
HARDCOVER

978-0-553-80772-1
\$28.00/\$33.00 Can.

Category: FICTION
 BISAC Cat: Fiction - General
 Order Form Cat: FICTION GENERAL
 Page Count: 368 Trim Size: 6-1/8 x 9-1/4
 Spine/Depth: 37/32 Carton Count: 12
 Illustrations: POSSIBLE ART FOR TITLE SPREAD
 Load Group: 0205
 Prod Type: Regular Hardcover

Marketing and Publicity

- Website: DeanKoontz.com
- National review and feature attention
- National media attention
- Two radio satellite tours
- Online review and feature attention
- Online interviews with author
- National cable TV advertising
- National radio advertising
- National print advertising
- National print bestseller advertising
- Online advertising: Facebook and more
- Mobile marketing
- Feature on the Blood on the Page suspense blog/Facebook page
- Feature in Random Reads e-newsletter
- Outreach to pet websites and blogs
- Library marketing

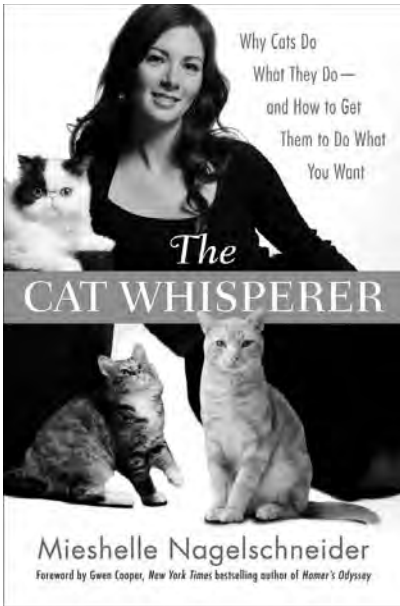
About the Author/Illustrator

Author Residence: Southern California **Author Hometown:** Pennsylvania
 DEAN KOONTZ, the author of many #1 *New York Times* bestsellers, lives in Southern California with his wife, Gerda; their golden retriever, Anna; and the enduring spirit of their golden, Trixie.

Rights

Territories: US, Canada, open market	Return indicator: Full copies only	Reprint: Yes
Audio: No	Book Club: Yes	1st Serial: No
British: No	Translation: No	Special Markets:
Restriction: Avail US,CAN,Opn Mkt	Agency:	Agent: RICHARD HELLER

Other Editions	ISBN	On sale	Publisher	Price
Large Print	978-0-7393-7797-0	12/10	RH Large Print	\$28.00/\$33.00 Can.
E-book	978-0-553-90753-7	12/10	Bantam	\$28.00/\$28.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Breathless/Koontz, Dean/HC	978-0-553-80715-8	11/09	Bantam	\$28.00/\$35.00 Can.
Relentless/Koontz, Dean/HC	978-0-553-80714-1	6/09	Bantam	\$27.00/\$32.00 Can.
Your Heart Belongs To Me/Koontz, Dean/HC	978-0-553-80713-4	11/08	Bantam	\$27.00/\$32.00 Can.
Odd Hours/Koontz, Dean/HC	978-0-553-80705-9	5/08	Bantam	\$27.00/\$32.00 Can.
Darkest Evening Of The Year/Koontz, Dean/HC	978-0-553-80482-9	11/07	Bantam	\$27.00/\$35.00 Can.
The Good Guy/Koontz, Dean/HC	978-0-553-80481-2	5/07	Bantam	\$27.00/\$35.00 Can.
Brother Odd/Koontz, Dean/HC	978-0-553-80480-5	11/06	Bantam	\$27.00/\$35.00 Can.
The Husband/Koontz, Dean/HC	978-0-553-80479-9	5/06	Bantam	\$27.00/\$36.00 Can.



ON SALE 1/25/2011

**BANTAM
HARDCOVER**

**978-0-553-80785-1
\$25.00/\$28.95 Can.**

Category: PETS
BISAC Cat: Pets - Cats - General
Order Form Cat: PETS
Page Count: 288 **Trim Size:** 5-1/2 x 8-1/4
Spine/Depth: 31/32 **Carton Count:** 12
Illustrations: 12 B&W PHOTOS THRU/OUT
Load Group: 0205
Prod Type: Regular Hardcover

Marketing and Publicity

- Website: TheCatBehaviorClinic.com
- National review and feature attention
- National and local radio and TV attention
- Radio campaign
- Online review and feature attention
- Online advertising: PW Daily, Shelf Awareness, and Facebook
- Author video demonstrating and addressing seven behavior issues
- Early Reviewer promotions on LibraryThing and Goodreads
- Feature in Random Reads e-newsletter
- Exclusive online content available
- Outreach to cat-enthusiast websites and bloggers
- "Win a Phone Consultation with the Author" sweepstakes
- Postcards available
- Outreach to vets, cat breeders, pet stores, and shelters, as well as cat/pet enthusiasts (consumers and booksellers)
- Library marketing

The Cat Whisperer

Why Cats Do What They Do—and How to Get Them to Do What You Want



Mieshelle Nagelschneider

Impossible to train a cat? Not so! Mieshelle Nagelschneider, the cat behaviorist who has been dubbed "the cat whisperer" for her uncanny ability to understand what goes on in the mind of a cat, provides the tools for solving every behavioral problem that cat owners face—from litter-box issues to scratching, spraying, yowling, biting, and other aggressive behaviors.

One of the nation's most renowned and sought-after cat behaviorists, Nagelschneider has been helping owners solve cat behavior problems for two decades. As she explains, cats, like dogs, can be trained, but they require a different approach. To train a cat you need to understand how the mind of a creature who is *not* a pack animal works. In this fascinating and indispensable book, Nagelschneider reveals why cats act the way they do and gives invaluable, easy-to-follow instructions for how to solve their most common behavior problems. Peppered throughout with stories from Nagelschneider's years of working with cats, *The Cat Whisperer* is both an entertaining read and an endlessly useful resource.

Key Points/Quotes

- The author is under contract with FOX 21 to develop a cat behavior show for cable TV.
- With a TV show and a deal pending with QVC for her to sell a "Cat Whisperer" product line, she is poised become the CAT-COUNTERPART TO CESAR MILLAN.
- Her CAT BEHAVIOR CLINIC is internationally known and her expertise has been featured in national media, including *Cat Fancy*, *Real Simple*, Salon.com, NBC's *Petside.com*, and *Feline Wellness* magazine.
- The WEBSITE for The Cat Behavior Clinic (thecatbehaviorclinic.com) is a major hub for cat owners, and Nagelschneider will expand it to promote the book.
- UNIQUE BOOK: Though there are many books about cats, *The Cat Whisperer* is the only one that takes you into the mind of the cat to explain why cats act the way they do, and how to change their behaviors when necessary--without drugs.
- Gwen Cooper, author of the bestseller *Homer's Odyssey*, has written a FOREWORD describing the help Nagelschneider gave her when her fiance moved in with her and her two cats and all hell broke loose.
- PRACTICAL, COMMONSENSE solutions to everyday problems.

About the Author/Illustrator

Author Residence: Bend, OR

MIESHELLE NAGELSCHNEIDER is one of the nation's most renowned and sought-after cat behaviorists. She has worked with vets to deal with the problem behaviors that their clients complain about, and with thousands of cat owners in person and online. The Cat Behavior Clinic, which she founded, opened in 1999, and serves clients all over the world. She lives in Bend, Oregon, with her husband and son and ten animals: six cats, two dogs, one bird, and one horse.

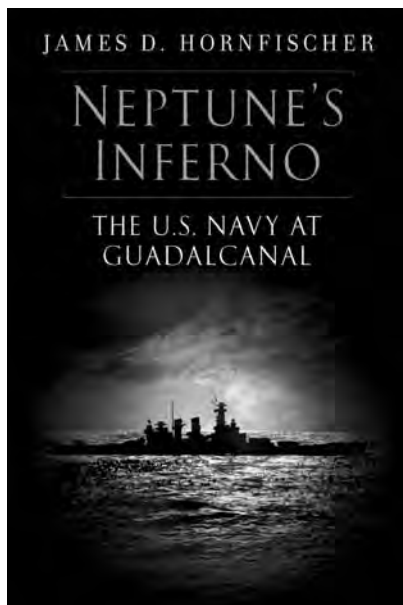
Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: WENDY SHERMAN ASSOCIATES

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: MICHELLE BROWER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90723-0	1/11	Bantam	\$25.00/\$25.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Homer'S Odyssey/Cooper, Gwen/HC	978-0-385-34385-5	8/09	Delacorte Press	\$20.00/\$24.95 Can.
Member Of The Family, A/Millan, Cesar/HC	978-0-307-40891-4	10/08	Harmony	\$25.95/\$30.00 Can.
Psycho Kitty/Johnson-Bennett, Pam/TR	978-1-58761-323-4	4/08	Celestial Arts	\$12.95/\$15.99 Can.
The Cat Bible/Tracy Hotchner/TR	9781592403257	10/07	Gotham	\$20.00
Be The Pack Leader/Millan, Cesar/HC	978-0-307-38166-8	10/07	Harmony	\$25.95/\$33.95 Can.
Cesar'S Way/Millan, Cesar/HC	978-0-307-33733-7	4/06	Harmony	\$24.95/\$33.95 Can.
Think Like a Cat/Pam Johnson-Bennett/TR	9780965013017	2/00	Penguin	\$19.00
Cat Who Cried/Help/Dodman, Nicholas/HC	9780553104530	9/97	Bantam	\$22.95/\$31.95 Can.



ON SALE 1/25/2011

BANTAM
HARDCOVER

978-0-553-80670-0
\$28.00/\$33.00 Can.

Category: HISTORY/MILITARY
BISAC Cat: History - Military - Naval
Order Form Cat: WAR
Page Count: 544 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 53/32 Carton Count: 12
Illustrations: 2 16PP B&W INSERTS, 9 MAPS (1 IS
ENDPAPER)CHARTS/TABLES
Load Group: 0205
Prod Type: Regular Hardcover

Marketing and Publicity

- Website: JamesHornfischer.com
- National review and feature attention
- National media attention
- Online review and feature attention
- Local author promotion: Austin, TX
- Outreach to military websites and bloggers
- Teaser excerpt available on file-sharing websites
- Early finished-book mailings
- Academic and library marketing

Neptune's Inferno

The U.S. Navy at Guadalcanal



James Hornfischer

The eagerly awaited and most ambitious book yet from the author said to be "doing for the Navy what Stephen Ambrose did for the Army" (*Rocky Mountain News*): a riveting, character-focused narrative of our Navy's bloodiest, most pivotal campaign of World War II.

The three-month campaign for the vital island of Guadalcanal was America's first offensive of the Pacific war, a titanic battle, epic in scope, where the U.S. Navy and Marines first took the fight to the enemy and learned how to win a new kind of war. Weaving interviews with veterans, new primary sources, and other exhaustive research into the fresh synthesis of gripping narrative and authoritative analysis for which he is acclaimed, James Hornfischer brings this critical point in history to life as never before, in an account sure to be a new benchmark in World War II annals.

Key Points/Quotes

- ESTABLISHED, EAGER AUDIENCE: Hornfischer's *The Last Stand of the Tin Can Sailors* (2/04) has been embraced as one of the definitive accounts of our WWII navy—it was a Main Selection of the Book-of-the-Month and Military Book Clubs and is part of the navy's official reading program. There are approximately 60,000 hardcovers and 150,000 trade paperbacks in print (1100 ROM). *Ship of Ghosts* (10/06; 59,172 hc in print, 350 trade pb ROM) cemented Hornfischer's following and connections among veterans, navy circles, and military and history buffs. Both books continue to inspire strong word-of-mouth and rave fan mail clamoring for more. We will be able to target ships' associations and other veterans' groups very productively.
- WIDESPREAD ACCLAIM: *The Last Stand of the Tin Can Sailors* was awarded the Samuel Eliot Morison Award for Naval Literature in 2004, one of the most prestigious awards in the field; *Ship of Ghosts* was named a U.S. Naval Institute *Proceedings* Notable Book of 2006. Both books were published to uniformly superlative reviews.
- EVERGREEN SUBJECT: Hornfischer's books, Evan Thomas's *Sea of Thunder*, Rick Atkinson's *Liberation Trilogy*, and other recent bestsellers demonstrate readers' ongoing fascination with WWII sagas told fresh and well. The Guadalcanal campaign was prominently featured in HBO's acclaimed miniseries, *The Pacific*.
- LAVISH PHOTO INSERTS: There will be two black-and-white photo inserts that will bring readers right into the action of this exciting campaign.
- *The Last Stand of the Tin Can Sailors* has been named one of the five best books on soldiers at war by Stephen Hunter in *The Wall Street Journal* and among "A Dozen All-Time Navy Classics" in *Naval History* magazine.
- "Military history at its finest." --Alex Kershaw, author of *The Few*, on *Ship of Ghosts*

About the Author/Illustrator

Author Residence: Austin, TX

Author Hometown: Amherst, MA

JAMES D. HORNFISCHER is a writer, literary agent, and former book editor. He is the author of *The Last Stand of the Tin Can Sailors* and *Ship of Ghosts*, both widely acclaimed accounts of the U.S. Navy in the Pacific during World War II.

Rights

Territories: World
Audio: No
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: HORNFISCHER LITERARY
MANAGEMENT

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: FRANK
WEIMANN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90807-7	1/11	Bantam	\$28.00/\$28.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Ship Of Ghosts/Hornfischer, James/HC	978-0-553-80390-7	10/06	Bantam	\$26.00/\$35.00 Can.
Ship Of Ghosts/Hornfischer, James/TR	978-0-553-38450-5	8/07	Bantam	\$15.00/\$21.00 Can.
Last Stand...Sailors/Hornfischer, James/HC	978-0-553-80257-3	2/04	Bantam	\$24.95/\$37.95 Can.
Last Stand...Sailors/Hornfischer, James/TR	978-0-553-38148-1	3/05	Bantam	\$18.00/\$22.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Guadalcanal Diary/Tregaskis, Richard/TR	9780679640233	5/00	Modern Library	\$14.95/\$22.50 Can.
Thin Red Line/Jones, James/TR	9780385324083	2/98	Delta	\$13.00/\$16.00 Can.
Asian Pacific War Trilogy/Richard Frank/HC	978-1-4000-6739-8	Vol. 1 2011/Vol	Random House	
Guadalcanal: Decision at Sea/Eric Hammel/TP	9780935553352	01/1999	Pacifica Press	\$01/\$1999 Can.



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ON SALE 1/25/2011

DELACORTE PRESS
HARDCOVER

978-0-385-34373-2
\$27.00/\$31.00 Can.

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 256 Trim Size: 5-1/2 x 8-1/4
Spine/Depth: 28/32 Carton Count: 12
Illustrations: 12 B&W DRAWINGS THRU/OUT
Load Group: 0205
Prod Type: Delacorte Regular HC

Marketing and Publicity

- Website: KurtVonnegut.com
- National review and feature attention
- NPR campaign
- Promotion on Facebook
- Feature in Random Reads e-newsletter
- Academic and library marketing

While Mortals Sleep

Unpublished Short Fiction



Kurt Vonnegut

Sixteen never-before-published pieces of short fiction by American literary icon Kurt Vonnegut, featuring a foreword by Dave Eggers.

While Mortals Sleep follows on the heels of our successful publication of *Look at the Birdie* (HC 10/09), delivering sixteen long-buried, brilliant short stories dating from early in the author's career. Featuring more than a dozen pieces of artwork done by Kurt Vonnegut himself, this collection will also include a foreword written by one of today's hottest young writers who has been heavily influenced by Vonnegut's entire body of work--Mr. Dave Eggers.

Key Points/Quotes

- **STRONG SALES FOR OUR FIRST COLLECTION:** *Look at the Birdie* has more than 70,000 copies in print in hardcover since going on sale in late October 2009. The trade paperback will be released on 9/14/10.
- **ILLUSTRATIONS THROUGHOUT**
- **MASTER PUBLISHING PLAN:** The sixteen stories in *While Mortals Sleep* were selected at the same time and from the same lot the fourteen pieces published in *Look at the Birdie* were chosen. Together, these thirty stories make up the absolute crème de la crème of Vonnegut's unpublished material.
- **PART OF A LARGER WHOLE:** We'll continue to repackage select titles from Vonnegut's trade paperback backlist in Spring 2011--look for *Bluebeard*, *Palm Sunday*, *Breakfast of Champions*, and *Jailbird* in April.
- **FOREWORD BY DAVE EGGERS:** The extremely talented multihyphenate--a longtime Vonnegut fan--has generously signed on to give us a foreword.

Praise for *Look at the Birdie*:

- "Why these stories went unpublished is hard to answer. They're polished, they're relentlessly fun to read, and every last one of them comes to a neat and satisfying end." --Dave Eggers, *The New York Times Book Review*
- "What a wonderfully unexpected gift...Vonnegut's humanity is there, just as it is in his novels, but there's also a creeping shadow always threatening to swallow his characters, which makes their narrow escape so cathartic." --*The Roanoke Times* (Virginia)

About the Author/Illustrator

KURT VONNEGUT was a master of contemporary American literature. His black humor, satiric voice, and incomparable imagination first captured America's attention in *The Sirens of Titan* in 1959, and he was established, in the words of *The New York Times*, as "a true artist" with the publication of *Cat's Cradle* in 1963. He was, as Graham Greene declared, "one of the best living American writers." Vonnegut passed away in April 2007. DAVE EGGERS is the author of six books, most recently *Zeitoun*, a nonfiction account of a Syrian American immigrant and his extraordinary experience during Hurricane Katrina, and *What Is the What*, a finalist for the 2006 National Book Critics Circle Award. Eggers is the founder and editor of McSweeney's, an independent publishing house based in San Francisco that produces a quarterly journal, a monthly magazine (*The Believer*), and *Wholphin*, a quarterly DVD of short films and documentaries.

Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: DONALD C. FARBER

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: DONALD C. FARBER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33987-8	1/11	Delacorte Press	\$27.00/\$27.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Look At The Birdie/Vonnegut, Kurt/HC	978-0-385-34371-8	10/09	Delacorte Press	\$27.00/\$33.00 Can.
Man Without a Country / Vonnegut / HC	9781583227138	9/05	Consortium	\$23.95
Man Without A Country, A/Vonnegut, Kurt/TR	978-0-8129-7736-3	1/07	RHTP	\$13.95/\$17.95 Can.
Armageddon in Retrospect / Vonnegut / HC	9780399155086	2008	Penguin / Putnam	\$24.95
Bagombo Snuff Box / Vonnegut / TP	9780425174463	2000	Berkeley Trade	\$15.00
Slaughterhouse-Five/Vonnegut, Kurt/TR	978-0-385-33384-9	1/99	Dial Press Trade Paperback	\$15.00/\$18.95 Can.
Cat'S Cradle/Vonnegut, Kurt/TR	978-0-385-33348-1	9/98	Dial Press Trade Paperback	\$15.00/\$18.95 Can.
Breakfast Of Champions/Vonnegut, Kurt/TR	978-0-385-33420-4	5/99	Dial Press Trade Paperback	\$15.00/\$18.95 Can.



© Brigitte Lacombe

44 Charles Street

A Novel



Danielle Steel

In this compelling new novel, Danielle Steel tells the story of a woman whose life is transformed when she takes three boarders into her New York City townhouse. A testament to the redeeming power of friendship, **44 Charles Street** features an ensemble of engaging characters and multifaceted, topical storylines with broad general appeal for a widespread audience.

A magical transformation takes place in Danielle Steel's luminous new novel: strangers become roommates, roommates become friends, and friends become a family in a turn of the century house in Manhattan's West Village, at 44 Charles Street.

Key Points/Quotes

- **PROMOTIONAL SYNERGY:** *Big Girl* will be released in mass market a month ahead of *44 Charles Street*. Both novels explore a range of timely contemporary issues and each should drive readers to the other. The author will continue her enhanced level of promotional support throughout the year.
 - **EVERYBODY READS DANIELLE STEEL:** With more than 590 million copies of her books in print, Danielle Steel is inarguably at the top of the women's fiction tower. *44 Charles Street* follows the stories of an ensemble of compelling characters, with appeal to a broad base of readers.
 - **A CONSTANT PRESENCE ON THE NEW YORK TIMES BESTSELLER LIST:** The hardcover edition of *Big Girl* debuted at #5 on the *New York Times* bestseller list; *Southern Lights* (10/09) also debuted in the top ten. Other recent bestsellers include *Matters of the Heart* (#5), *A Good Woman* (#5), *Rogue* (#4), *Honor Thyself* (#5), *Bungalow 2* (#3), and *Sisters* (#2).
 - **LASTING COMMITMENT:** Our longtime relationship with Danielle Steel continues to thrive, and we will see exciting new novels coming from her well into the future.
- "Steel is one of the best!" --*Los Angeles Times*
 - "What counts for the reader is the ring of authenticity." --*San Francisco Chronicle*

ON SALE 2/22/2011

DELACORTE PRESS
HARDCOVER

978-0-385-34314-5
\$28.00/\$33.00 Can.

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 336 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 35/32 Carton Count: 12
Load Group: 0205
Prod Type: Delacorte Steel HC

Marketing and Publicity

- Website: DanielleSteel.com
- National review and feature attention
- National media attention
- National print advertising
- Online advertising: Facebook
- Author video available
- E-blasts to author's mailing list
- Feature in Random Reads e-newsletter
- Excerpt in *Big Girl* (Dell mass market, 2/11)
- Library marketing

About the Author/Illustrator

Author Residence: San Francisco, CA

Author Hometown: New York and France

DANIELLE STEEL has been hailed as one of the world's most popular authors, with over 590 million copies of her novels in print. Her many international bestsellers include *Family Ties*, *Big Girl*, *Southern Lights*, *Matters of the Heart*, *One Day at a Time*, *A Good Woman*, *Rogue*, *Honor Thyself*, *Amazing Grace*, and other highly acclaimed novels. She is also the author of *His Bright Light*, the story of her son Nick Traina's life and death.

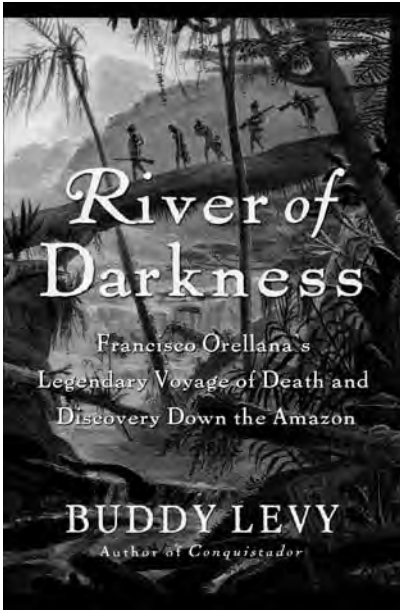
Rights

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
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Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33988-5	2/11	Delacorte Press	\$28.00/\$28.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Legacy/Steel, Danielle/HC	978-0-385-34313-8	9/10	Delacorte Press	\$28.00/\$33.00 Can.
Big Girl/Steel, Danielle/HC	978-0-385-34318-3	2/10	Delacorte Press	\$28.00/\$35.00 Can.
Southern Lights/Steel, Danielle/HC	978-0-385-34028-1	10/09	Delacorte Press	\$28.00/\$35.00 Can.
Matters Of The Heart/Steel, Danielle/HC	978-0-385-34027-4	6/09	Delacorte Press	\$27.00/\$32.00 Can.
One Day At A Time/Steel, Danielle/HC	978-0-385-34029-8	2/09	Delacorte Press	\$27.00/\$32.00 Can.
Good Woman, A/Steel, Danielle/HC	978-0-385-34026-7	10/08	Delacorte Press	\$27.00/\$32.00 Can.
Rogue/Steel, Danielle/HC	978-0-385-34025-0	6/08	Delacorte Press	\$27.00/\$32.00 Can.
Honor Thyself/Steel, Danielle/HC	978-0-385-34024-3	2/08	Delacorte Press	\$27.00/\$31.00 Can.



ON SALE 2/22/2011

BANTAM
HARDCOVER

978-0-553-80750-9
\$27.00/\$31.00 Can.

Category: HISTORY
BISAC Cat: History - Latin America
Order Form Cat: HISTORY
Page Count: 304 Trim Size: 6-1/4 x 9-1/4
Spine/Depth: 32/32 Carton Count: 12
Illustrations: ONE 8-PP B&W INSERT, 2 MAPS
Load Group: 0205
Prod Type: Regular Hardcover

Marketing and Publicity

- Website: BuddyLevy.com
- National review and feature attention
- Online review and feature attention
- Local author promotion
- Teaser excerpt available on file-sharing websites
- Academic marketing

River of Darkness

Francisco Orellana's Legendary Voyage of Death and Discovery Down the Amazon



Buddy Levy

From the author of *Conquistador* comes the story of one of the greatest expeditions of exploration, adventure, and discovery in history--Francisco Orellana's remarkable descent of the Amazon River in the sixteenth century.

Shortly after Hernán Cortes conquered the Aztecs and Francisco Pizarro overwhelmed the Incas, two conquistadors--Gonzalo Pizarro and his lieutenant Francisco Orellana--set out on a mission to find the fabled El Dorado, the native prince rumored to rule over a kingdom of gold and cinnamon. Within a year and a half, Pizarro would return home, barefoot and in rags, with half of his men dead and the rest starving and near death. His lieutenant would go on to discover and navigate the length of the Amazon, from its origins in the Andes foothills to its mouth in the Atlantic Ocean, becoming the first European to descend the world's largest river. Drawing from eyewitness accounts of the expedition, Buddy Levy immerses us in the story of these two men, and Orellana's epic voyage down the Amazon.

Key Points/Quotes

- **UNIQUE STORY:** Though Pizarro and Orellana's mission to find El Dorado is chronicled in other works, none focus on Orellana's voyage down the Amazon River. This is the first mainstream book to tell the tale.
- **WIDE APPEAL:** Levy is a masterful storyteller, and *River of Darkness* is both a meticulously researched history and a rollicking adventure story, filled with narrative suspense. It presents an unforgettable account of the timeless Amazon, almost a character in itself. The result: it will appeal to a diverse audience of readers--from history junkies to fans of adventure fiction and nonfiction, and travel and nature aficionados. And it should draw in fans of the *New York Times* bestseller *The Lost City of Z*.
- **Filled with FASCINATING HISTORICAL DETAILS** about the many native tribes that lived on the Amazon at the time of Orellana's expedition, and what happened when Orellana and his men made first contact with them, *River of Darkness* provides a revealing look at a forgotten world and the brutal clash of cultures.
- **HIGHLY PRAISED AUTHOR:** The author's previous book, *Conquistador*, got rave reviews.

Praise for *Conquistador*:

- "Levy...conveys with ghastly power the relentlessness of Cortés, the tragedy of Montezuma, the brutality of battle and the utter bewilderment of one culture in the face of the other." --*Kirkus Reviews*
- "In *Conquistador*, Buddy Levy offers a fascinating account of the [encounter] between the impetuous Spanish adventurer Cortés and Montezuma." --Arthur Herman, *The Wall Street Journal*

About the Author/Illustrator

Author Residence: Moscow, Idaho

BUDDY LEVY is the author of *Conquistador* and *American Legend: The Real-Life Adventures of David Crockett*. As a journalist, he has covered adventure sports and lifestyle around the world. He is Clinical Assistant Professor at Washington State University, and lives in Moscow, Idaho, with his wife and two children.

Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
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Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90810-7	2/11	Bantam	\$27.00/\$27.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Conquistador/Levy, Buddy/TR	978-0-553-38471-0	7/09	Bantam	\$18.00/\$21.00 Can.
Conquistador/Levy, Buddy/HC	978-0-553-80538-3	6/08	Bantam	\$27.50/\$32.00 Can.
American Legend...Crockett/Levy, Buddy/TR	9780425210086	12/06	Berkley Trade	
Echoes on Rimrock/Levy, Buddy/HC	9780871088826	3/99	Pruett Publishing Company	
Comp Titles	ISBN	On sale	Publisher	Price
The Lost City Of Z/Grann, David/HC	978-0-385-51353-1	2/09	DDay Gen Adult	\$27.50/\$32.00 Can.
Conquest: Cortes, Montezuma.../Thomas/TR	9780671511043	4/95	Simon & Schuster	
1491/Mann, Charles C./TR	978-1-4000-3205-1	10/06	Vintage	\$16.00/\$19.95 Can.
The River Of Doubt/Millard, Candice/HC	978-0-385-50796-7	10/05	DDay Gen Adult	\$30.00/\$37.00 Can.



ON SALE 2/22/2011

**BANTAM
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**978-0-553-80782-0
\$25.00**

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 304 Trim Size: 6-1/4 x 9-1/4
Spine/Depth: 32/32 Carton Count: 12
Load Group: 0205
Prod Type: Regular Hardcover

Marketing and Publicity

- Website: InspectorPekkala.com
- National review and feature attention
- Online review and feature attention
- Author tour: 3 cities, including Philadelphia, the New York area, and by request
- Early Reviewer promotions on LibraryThing and Goodreads
- Feature in Mystery on the Internet, Outlined in Chalk, and Random Reads e-newsletters
- Consumer backlist giveaways
- Library marketing

Shadow Pass

A Novel of Suspense



Sam Eastland

Inspector Pekkala returns in a case with global implications. In this fierce, intelligent follow-up to the series launched in *Eye of the Red Tsar*, a unique detective navigates the dangerous currents of Soviet politics, and finds himself staring down the barrel of the only weapon more powerful than the truth.

Inspector Pekkala, the haunted hero of *Eye of the Red Tsar*, is enlisted by Stalin himself to look into the death of one of the Soviet Union's top military engineers. Colonel Nagorski was given untold millions to build a weapon that could end all wars and give the Soviet Union the type of military might that would make all its enemies tremble. When he is found dead next to his weapon, a marvel of technology called The Red Coffin, Pekkala is called upon to investigate a murder tantamount to treason. But finding the truth is never easy in the Soviet Union, and Pekkala must use all of his clandestine experience and unrivaled intelligence to navigate the treacherous waters of Stalin's politics. For while the truth must be revealed, some secrets must remain buried...

Key Points/Quotes

- MORE TO COME: Readers can grab the trade paperback edition of *Eye of the Red Tsar* to start the Pekkala series one month before *Shadow Pass* hits shelves!
- POPULAR SETTING: Books like *Child 44* and *City of Thieves* have made Stalin-era novels popular again, years after *Gorky Park* seduced countless readers. *Shadow Pass* features Stalin as a character and makes his empire and its military history a rich part of the mystery.
- TOP-NOTCH PROTAGONIST: Pekkala, the detective with the photographic memory and a past life serving the Romanov family, stands in the mystery canon with Martin Cruz Smith's Arkady Renko and Tom Rob Smith's Leo Demidov.
- EYE FOR HISTORICAL DETAIL: Eastland blends the thrills and adrenaline of a thriller with the meticulous historical research of the era and place, giving *Shadow Pass* a breathtaking (and chilling) historical verisimilitude.
- "An absolute gem of a book...a smart, assured, impeccably researched page-turner."
--David Liss, author of *The Whiskey Rebels*, on *Eye of the Red Tsar*

About the Author/Illustrator

Author Residence: England and New Jersey

SAM EASTLAND lives in the United States and Great Britain. He is at work on his next Pekkala novel.

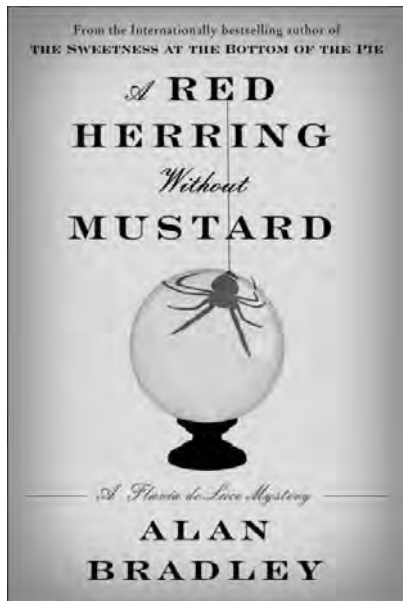
Rights

Territories: US and open market (no Canada)
Audio: Yes
British: No
Restriction: Avail US and Opn MK

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency:

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: JASON COOPER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90809-1	2/11	Bantam	\$25.00
Unabridged CD	978-0-307-87666-9	2/11	Random House Audio	\$35.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Eye Of The Red Tsar/Eastland, Sam/HC	978-0-553-80781-3	4/10	Bantam	\$25.00
Comp Titles	ISBN	On sale	Publisher	Price
Child 44 / Tom Rob Smith / HC	9780446402385	4/08	Grand Central	
Gorky Park/Smith, Martin Cruz/MM	9780345298348	2/82	Ballantine Books	\$7.99/\$10.99 Can.
City of Shadows/Ariana Franklin/HC	9780060817268	5/06	HarperCollins	
City of Thieves / David Benioff / Trade	9780452295292	3/09	Plume	\$15.00



ON SALE 3/8/2011

DELACORTE PRESS
HARDCOVER

978-0-385-34232-2
\$24.00

Category: FICTION
BISAC Cat: Fiction - Mystery & Detective - General
Order Form Cat: MYSTERY
Page Count: 384 Trim Size: 5 x 7-1/2
Spine/Depth: 39/32 Carton Count: 12
Load Group: 0203
Prod Type: Delacorte Regular HC

Marketing and Publicity

- Website: FlaviadeLuce.com
- National review and feature attention
- NPR campaign
- Radio phone interviews
- Online advertising: Facebook
- Video trailer: "Meet Flavia de Luce"
- Early Reviewer promotions on LibraryThing and Goodreads
- Feature in Mystery on the Internet, Outlined in Chalk, Random House Reader's Circle, and Random Reads e-newsletters
- Excerpt in *The Weed That Strings the Hangman's Bag* (Bantam trade paperback, 1/11)
- Downloadable murder-mystery tea-party kits available for book groups
- Academic and library marketing

A Red Herring Without Mustard

A Flavia de Luce Mystery



Alan Bradley

In the third installment of this bestselling, award-winning, sister-poisoning, bicycle-riding, murder-investigating, mad, merry, and utterly captivating series, Flavia de Luce must clear a woman's name to prevent a grave injustice, while herself trying to avoid an early (and unjust) grave!

Flavia de Luce has enraptured critics ("If ever there were a sleuth who's bold, brilliant, and, yes, adorable, it's Flavia de Luce." --*USA Today*), scooped up accolades, and enchanted readers the world over (it's an international bestseller)...all before her thirteenth birthday! In this wild, wonderful mystery, Flavia comes to the rescue when a Gypsy woman is charged with the abduction of a local child. Flavia must draw upon her encyclopedic knowledge of poisons--and Gypsy lore--to prevent a grave miscarriage of justice, and to solve a greater--and far more personal--mystery...*What really happened to her long-vanished mother?*

Key Points/Quotes

- GREAT BEGINNINGS: The Flavia de Luce mysteries have won the prestigious Agatha award, hit *The New York Times* extended list, became national bestsellers, and were named best book of the year selections by *The New York Times*, *The South Florida Sun-Sentinel*, *Murder by the Blog*, and *January Magazine*!
- A ONE-TWO PUNCH: The hardcover of *A Red Herring Without Mustard* is set to hit shelves shortly after the trade paperback edition of the second Flavia mystery, *The Weed That Strings the Hangman's Bag*.
- A FAVORITE TO SELL: The series is wildly popular with booksellers, winning the Dilys Winn Award in 2010, given by the Independent Mystery Booksellers Association to the book their members most enjoyed handselling.
- WORLD-RENOWNED: Thirty-one different territories worldwide have signed on to the Flavia series!
- LONG-TERM PLANS: Bantam signed up for all six books.
- "Bradley takes everything you expect and subverts it, delivering a smart, irreverent, unsappy mystery." --*Entertainment Weekly*, on *The Weed That Strings the Hangman's Bag*

About the Author/Illustrator

Author Residence: Malta

ALAN BRADLEY was born in Toronto and grew up in Cobourg, Ontario. Prior to taking early retirement to write in 1994, he was director of television engineering at the University of Saskatchewan media center for twenty-five years. His versatility has earned him awards for his children's books, radio broadcasts of his short stories, and national print for his journalism. He also coauthored *Ms. Holmes of Baker Street*, to great acclaim and much controversy, followed by a poignant memoir, *The Shoebox Bible*. Now the internationally bestselling author of *The Sweetness at the Bottom of the Pie* and *The Weed That Strings the Hangman's Bag*, Bradley lives in Malta with his wife and two calculating cats, where he is at work on future Flavia de Luce mysteries.

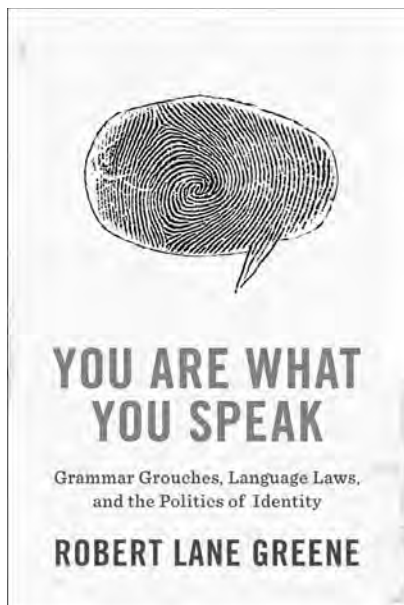
Rights

Territories: US and open market (no Canada)
Audio: No
British: No
Restriction: Avail US and Opn MK

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: THE BUKOWSKI AGENCY - IN TRUST

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: DENISE BUKOWSKI

Other Editions	ISBN	On sale	Publisher	Price
Unabridged CD	978-0-307-57643-9	3/11	Random House Audio	\$35.00/\$40.00 Can.
Audio Download	978-0-307-57644-6	3/11	Random House Audio	\$20.00/\$23.00 Can.
E-book	978-0-440-33986-1	3/11	Delacorte Press	\$24.00
Dual Edition	978-0-385-66586-5	1/11	Anchor Canada	\$29.95
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Weed That Strings/Bradley, Alan/HC	978-0-385-34231-5	3/10	Delacorte Press	\$24.00
Sweetness At The Bottom Of The/Bradley, Alan/HC	978-0-385-34230-8	4/09	Delacorte Press	\$23.00
Comp Titles	ISBN	On sale	Publisher	Price
Miss Marple: Complete Short Stories/Christie/HC	9780399150128	11/85	Penguin	\$23.00



ON SALE 3/8/2011

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HARDCOVER

978-0-553-80787-5
\$25.00/\$28.95 Can.

Category: NONFICTION
BISAC Cat: Current Affairs - General
Order Form Cat: NONFICTION GENERAL
Page Count: 320 Trim Size: 5-1/2 x 8-1/4
Spine/Depth: 34/32 Carton Count: 12
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Marketing and Publicity

- Website: RobertLaneGreene.com
- National review and feature attention
- National media attention
- NPR campaign
- Radio phone interviews
- Online review and feature attention
- Feature in Random Reads e-newsletter
- Outreach to political bloggers and websites
- Teaser excerpt available on file-sharing websites
- Galley mailing to leaders of young political groups
- Academic and library marketing

You Are What You Speak

Grammar Grouches, Language Laws, and the Politics of Identity



Robert Lane Greene

What do we really mean when we talk about talking? The claims people make about language--and the superiority of one way of speaking and writing over another--are often really about nationalist and identity politics. *Economist* staffer Robert Lane Greene takes his years of experience with different languages and cultures and combines it with his easy-to-read journalistic style to explore why we talk the way we do, how this is influenced by geopolitics, and what we can do to better understand the symbiotic nature of language and politics.

You Are What You Speak will look into what we really mean when we talk about language--and what we're really doing when we judge others for their mistakes, their accents, their dialects, or their native languages. Greene takes these suppositions and turns them on their heads, showing that languages have more commonalities than differences, and that these attitudes toward language--pride in one's own language and distrust of others--are strikingly universal. You'll never think the same way about language again after reading this thought-provoking, intelligent take on one of our most basic, natural, human abilities.

Key Points/Quotes

- **BIG IDEAS:** Like Malcolm Gladwell and Steven Pinker, Greene explores big subjects--identity, mythology, and language--showing readers an angle of language and politics not often discussed outside of academia. He combines these subjects in a unique way and makes a compelling case for looking at language in a new light.
- **ACCESSIBLE:** Greene has a conversational tone that easily breaks down large, complex concepts for a wide commercial audience. This book introduces linguistics to people unfamiliar with the science of language by providing fascinating examples from the field in layman's terms, and also includes expert interviews and journalistic stories from all over the world.
- **FOREWORD:** John McWhorter (*Losing the Race: Self-Sabotage in Black America*)--one of the most accessible, on-the-radar, and outspoken linguists on the scene today--will pen the foreword.

About the Author/Illustrator

Author Residence: Brooklyn, NY

Author Hometown: Marietta, GA

ROBERT LANE GREENE is an international correspondent for *The Economist* and his writing has appeared in *The New York Times*, *Slate*, and other publications. He also wrote a biweekly column for *The New Republic* from 2002 through 2004. He is a frequent television and radio commentator on international affairs, an adjunct assistant professor in the Center for Global Affairs at New York University, and a term member of the Council on Foreign Relations. He speaks nine languages and was a Marshall Scholar at Oxford University, where he earned an M.Phil. in European politics and society. He lives in Brooklyn with his wife and their son, Jack. JOHN MCWHORTER, columnist for *The New Republic* and contributing editor of *City Journal*, earned his PhD in linguistics from Stanford University in 1993. He currently teaches linguistics at Columbia University, specializing in language change and language contact. He is the author of the *New York Times* bestseller *Losing the Race: Self-Sabotage in Black America*.

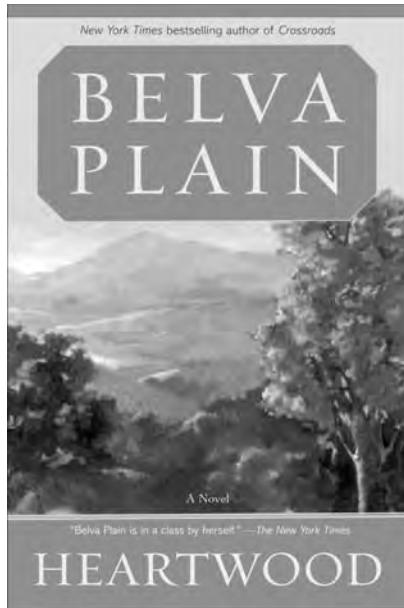
Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: FOUNDRY MEDIA, LLC

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: PETER MCGUIGAN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33976-2	3/11	Delacorte Press	\$25.00/\$25.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Outliers/Gladwell, Malcolm/HC	9780316017923	11/08	Little, Brown and Company	\$27.99
Stuff of Thought/Pinker, Steven/HC	9780670063277	9/07	Viking	\$29.95
The Fight for English/Crystal, David/HC	9780199207640	2/07	Oxford University Press	\$22.99
Eats, Shoots & Leaves/Truss, Lynn/HC	9781592400874	4/04	Gotham	\$19.95
The Mother Tongue/Bryson, Bill/TR	9780380715435	9/91	Harper/Perennial	\$14.99
Origins Of The Specious/O'Conner, Patricia T./HC	978-1-4000-6660-5	5/09	Random House	\$22.00/\$26.00 Can.



ON SALE 3/22/2011
DELACORTE PRESS
HARDCOVER

978-0-385-34412-8
\$26.00/\$30.00 Can.

Category: FICTION
 BISAC Cat: Fiction - General
 Order Form Cat: FICTION GENERAL
 Page Count: 400 Trim Size: 6-1/8 x 9-1/4
 Spine/Depth: 40/32 Carton Count: 12
 Load Group: 0205
 Prod Type: Delacorte Regular HC

Marketing and Publicity

- Website: BelvaPlain.com
- National review and feature attention
- Online review and feature attention
- Feature in Random Reads e-newsletter
- Teaser excerpt available on file-sharing websites
- Consumer backlist giveaways
- Library marketing

Heartwood

A Novel



Belva Plain

From Belva Plain, the author who "doesn't know how to not write a bestseller" (*Newsday*), comes another heartfelt epic of family and forgiveness and a sequel to *Evergreen*, one of her most beloved novels.

Known for her heartfelt family stories, Belva Plain has captivated readers for more than three decades. Plain dazzles once again with a new novel celebrating the passion and ambition of ordinary people.

Approaching her eighth decade, Iris Stern is set in her ways, and why shouldn't she be? With a supportive husband and beautiful and successful grown children, Iris lives a happy life. But when her daughter's marriage crumbles, Iris is forced to question what it means to be a woman and a wife. And when a dark family secret threatens to emerge, the entire Stern clan may be shaken to the core.

Key Points/Quotes

- **BESTSELLING AUTHOR:** Plain is the author of more than twenty *New York Times* and *USA Today* bestselling novels.
- **RECENT SUCCESS:** Plain's most recent original hardcover, *Crossroads* (11/08), went back to press twice in the first month on sale, and now has nearly 100,000 copies in print.
- **FAN FAVORITE TIE-IN:** *Heartwood* will pick up with the Stern family, introduced in Plain's *New York Times* bestselling novel *Evergreen*, continuing with the story of this beloved and fascinating family.
- **BACKLIST PERFORMANCE:** Plain's backlist sells at a hefty clip. Almost 30 million Belva Plain books are in print.
- **LOYAL FAN BASE:** Plain's gift of storytelling has made her a reader favorite with a strong legion of fans. Plain's recent titles, including *Crossroads* and *Sight of the Stars*, have been published in Reader's Digest Reading Group editions.
- "Plain writes with authority and integrity." -- *San Francisco Chronicle*
- "Belva Plain is a talented tale-spinner with an almost Dickensian ability to keep her stories going." -- *The Philadelphia Inquirer*
- "Belva Plain is the queen of the family-saga writers." -- *The New York Times*
- "A superb storyteller." -- *The Star-Ledger* (Newark, NJ)

About the Author/Illustrator

Author Residence: Short Hills, NJ

BELVA PLAIN lives in northern New Jersey. She is the *New York Times* bestselling author of the novels *Evergreen*, *Random Winds*, *Eden Burning*, *Crescent City*, *The Golden Cup*, *Tapestry*, *Blessings*, *Harvest*, *Treasures*, *Whispers*, *Daybreak*, *The Carousel*, *Promises*, *Secrecy*, *Homecoming*, *Legacy of Silence*, *Fortune's Hand*, *After the Fire*, *Looking Back*, *Her Father's House*, and *The Sight of the Stars*.

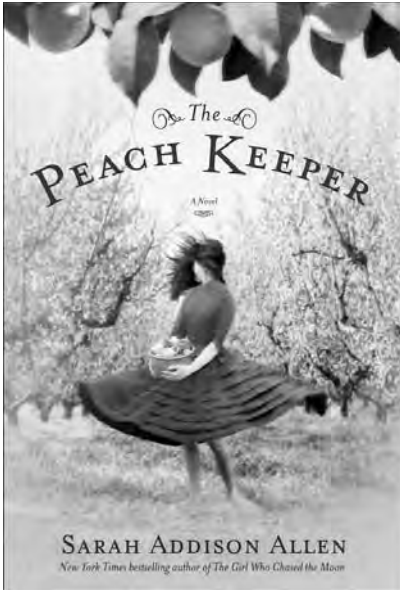
Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: JANKLOW & NESBIT ASSOCIATES IN

Reprint: Yes
1st Serial: No
Special Markets:
Agent: ANNE SIBBALD

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33993-9	3/11	Bantam	\$26.00/\$26.00 Can.
Unabridged CD	978-0-307-87617-1	3/11	Random House Audio	\$40.00/\$47.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Evergreen/Plain, Belva/HC	9780385282994	8/99	Dell Books	\$1.11/\$1.11 Can.
Evergreen/Plain, Belva/MM	9780440132783	6/80	Dell Books	\$7.99/\$10.99 Can.
Crossroads/Plain, Belva/HC	978-0-385-33684-0	11/08	Delacorte Press	\$26.00/\$30.00 Can.
After The Fire/Plain, Belva/HC	9780385334709	4/00	Delacorte Press	\$25.95/\$37.95 Can.
The Sight Of The Stars/Plain, Belva/HC	978-0-385-33683-3	12/03	Delacorte Press	\$25.95/\$37.95 Can.
Daybreak/Plain, Belva/HC	9780385311045	4/94	Delacorte Press	\$22.95/\$28.95 Can.



ON SALE 3/22/2011

**BANTAM
HARDCOVER**

**978-0-553-80722-6
\$25.00/\$28.95 Can.**

Category: FICTION
BISAC Cat: Fiction - Contemporary Women
Order Form Cat: FICTION GENERAL
Page Count: 288 **Trim Size:** 5-1/2 x 8-1/4
Spine/Depth: 31/32 **Carton Count:** 12
Load Group: 0205
Prod Type: Regular Hardcover

Marketing and Publicity

- Website: SarahAddisonAllen.com
- Advance reader's edition
- National review and feature attention
- Online review and feature attention
- Author tour: 5 cities, including the South and Mid-Atlantic region
- Book festival outreach
- Online advertising: Facebook, BookBrowse
- SIBA e-blast
- Early Reviewer promotions on LibraryThing and Goodreads
- Feature on RandomHouseReadersCircle.com
- Feature in Random House Reader's Circle and Random Reads e-newsletters
- Exclusive online content available
- Outreach to cooking and foodie websites and bloggers
- Finished-book mailing to top independents
- Consumer backlist giveaways
- Excerpt in *The Girl Who Chased the Moon* (Bantam trade paperback, 3/11)
- Library marketing

The Peach Keeper

A Novel



Sarah Addison Allen

From the *New York Times* bestselling author of *Garden Spells*, *The Sugar Queen*, and *The Girl Who Chased the Moon* comes an enchanting Southern tale full of heartfelt characters and dreamlike prose for fans of Adriana Trigiani.

Sarah Addison Allen's new novel invites readers into the author's enchanted world of Walls of Water, a small Southern town full of sticky heat, dark secrets, and characters so real they cling onto your heart like Spanish moss.

When Willa Jackson's marriage to her college sweetheart crumbles, she returns to Walls of Water, the town where she grew up and where her family still lives. While struggling to find her place in a town that's no longer her true home, Willa uncovers a family feud that runs so deep it has caused two sisters not to speak for six decades, and finds a strangely secretive man who may be exactly what she needs.

Key Points/Quotes

- **BESTSELLER SUCCESS:** Allen's most recent novel, *The Girl Who Chased the Moon*, debuted at #10 on the *New York Times* bestseller list and landed on the *Publishers Weekly* bestseller list as well. Allen's debut novel, *Garden Spells*, was a *New York Times*, *Wall Street Journal*, *Publishers Weekly*, *Washington Post*, and SIBA bestseller.
- **AWARD-WINNING AUTHOR:** *Garden Spells* was chosen as SIBA's Fiction Award winner, an Indie Bound Pick, and the *Reader's Digest* Select Editions condensed book program. *The Sugar Queen* was named Best Women's Fiction by *Romantic Times*.
- **PUB TIE-IN:** This new hardcover will publish directly on the heels of the trade paperback edition of *The Girl Who Chased the Moon* (3/11).
- **INTERNATIONAL PUBLICATIONS:** *The Sugar Queen* and *Garden Spells* have been published worldwide, including in the UK, Germany, Holland, and Sweden.
- **BOOK GROUP SUCCESS:** The Random House Reader's Circle edition of *The Sugar Queen* (4/09) has become a perennial book group favorite. This edition has been to print eight times, and currently moves more than 1,000 copies a month.

Praise for Sarah Addison Allen:

- "Once started, Allen's magically entrancing novel is impossible to put down." --*Booklist*
- "Words such as sweet, charming and delightful are weak accolades for such a pleasurable book." --*Publishers Weekly*

About the Author/Illustrator

Author Residence: Asheville, NC

Author Hometown: Asheville, NC

SARAH ADDISON ALLEN was born and raised in Asheville, North Carolina, where she is currently at work on her next novel.

Rights

Territories: US, Canada, open market

Return indicator: Full copies only

Reprint: Yes

Audio: No

Book Club: Yes

1st Serial: No

British: No

Translation: No

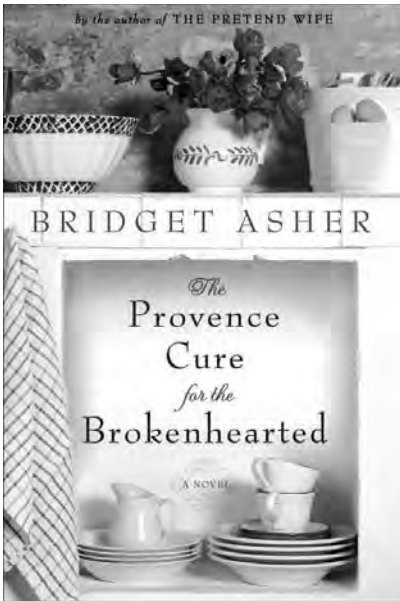
Special Markets:

Restriction: Avail US,CAN,Opn Mkt

Agency: JANE ROTROSEN LITERARY AGENCY

Agent: JANE ROTROSEN LITERARY AGENCY

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90813-8	3/11	Bantam	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Girl...Chased The Moon/Allen, Sarah Addison/HC	978-0-553-80721-9	3/10	Bantam	\$25.00/\$29.95 Can.
Girl...Chased The Moon/Allen, Sarah Addison/TR	978-0-553-38559-5	2/11	Bantam	\$15.00/\$17.00 Can.
The Sugar Queen/Allen, Sarah Addison/TR	978-0-553-38484-0	4/09	Bantam	\$13.00/\$15.50 Can.
The Sugar Queen/Allen, Sarah Addison/HC	978-0-553-80549-9	5/08	Bantam	\$22.00/\$25.00 Can.
Garden Spells/Allen, Sarah Addison/MM	978-0-553-59032-6	4/08	Bantam Discovery	\$5.99
Garden Spells/Allen, Sarah Addison/TR	978-0-553-38483-3	4/08	Bantam Discovery	\$12.00/\$14.00 Can.
Garden Spells/Allen, Sarah Addison/HC	978-0-553-80548-2	8/07	Bantam	\$20.00/\$26.00 Can.



ON SALE 3/22/2011

**BANTAM
HARDCOVER**

**978-0-385-34390-9
\$24.00/\$27.00 Can.**

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 400 Trim Size: 5-1/2 x 8-1/4
Spine/Depth: 40/32 Carton Count: 12
Load Group: 0205
Prod Type: Regular Hardcover

Marketing and Publicity

- Website: BridgetAsher.com
- National review and feature attention
- Online review and feature attention
- Feature in Random House Reader's Circle e-newsletter
- Author blog tour
- Library marketing

The Provence Cure for the Brokenhearted

A Novel



Bridget Asher

Here is a moving novel about love and hope in the face of loss, in which a small house in the French countryside may be responsible for mending hearts since WWII.

Brokenhearted and still mourning the loss of her husband, Heidi travels with Abbott, her obsessive-compulsive eight-year-old son, and Charlotte, her intolerably jaded sixteen-year-old niece, to spend the summer repairing their family home in a small village in the south of France. There, thousands of miles from home, Charlotte makes a shocking confession, and Heidi learns the truth about her mother's "lost summer" when she was a child. As three generations collide with one another, with the neighbor next door, who seems to know all their family secrets, and with an enigmatic Frenchman, they'll journey through love, loss, and healing amid the lavender fields, warm winds, and pistou soup of Provence.

Key Points/Quotes

- **EAT, PRAY, LOVE MEETS JANE GREEN:** *The Provence Cure for the Brokenhearted* is Asher's most affecting and memorable novel yet, matching her poignant, quirky wit with a deeply compelling journey of the heart and spirit that revolves around food, self-discovery, the absorption of another culture, the importance of family, and love.
- **LEAD-IN:** Asher's previous novel, *The Pretend Wife*, will be published in trade paperback in Summer 2010.
- **RIGHTS to *My Husband's Sweethearts*** have been sold in seventeen territories (including Germany, Australia, Brazil, and Spain).

Praise for the novels of Bridget Asher:

- "Rendered with humor and heart." --*People*
- "Riveting...charming and insightful." --*New York Post*
- "Asher has written a gem of a story about love in its various forms...You won't be able to put it down." --*Newark Star-Ledger*
- "Each character in this wry and beguiling book has a fresh take on love...I found myself falling--falling hard--for every single one of them." --Marisa de los Santos, *New York Times* bestselling author of *Love Walked In*

About the Author/Illustrator

Author Residence: Tallahassee, FL

BRIDGET ASHER is the author of *My Husband's Sweethearts* and *The Pretend Wife*. She lives on the Florida panhandle with her husband, who is loveable, sweet, and true of heart--and has given her no reason to inquire about his former sweethearts. She is currently at work on her next novel, *The 7th Pact of the Winslow Sisters*, which Bantam will publish in 2012.

Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: SOBEL WEBER ASSOCIATES, INC.

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: NAT SOBEL

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33872-7	3/11	Delacorte Press	\$24.00/\$24.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Pretend Wife/Asher, Bridget/HC	978-0-385-34191-2	6/09	Bantam	\$24.00/\$28.00 Can.
The Pretend Wife/Asher, Bridget/TR	978-0-385-34192-9	5/10	Bantam	\$15.00/\$17.50 Can.
My Husband's Sweethearts/Asher, Bridget/HC	978-0-385-34189-9	8/08	Delacorte Press	\$22.00/\$25.00 Can.
My Husband's Sweethearts/Asher, Bridget/TR	978-0-385-34190-5	5/09	Bantam	\$14.00/\$16.50 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Beach House/Green, Jane	9780670018857	7/08	Penguin	\$24.95
Happiness Sold Separately/Winston, Lolly/HC	9780446533065	8/06	Grand Central	\$21.99
Love the One You're With/Giffin, Emily/HC	9780312348670	5/08	St. Martin's	\$24.95
Little Earthquakes/Weiner, Jennifer/TR	9780743470100	6/05	Simon & Schuster	\$14.00



ON SALE 3/29/2011

**BANTAM
HARDCOVER**

**978-0-553-80734-9
\$26.00/\$30.00 Can.**

Category: HISTORY
BISAC Cat: History - General
Order Form Cat: HISTORY
Page Count: 256 **Trim Size:** 6-1/4 x 9-1/4
Spine/Depth: 28/32 **Carton Count:** 12
Illustrations: 1 CHART, 5 PHOTOS, 2 MAPS
Load Group: 0206
Prod Type: Regular Hardcover

Marketing and Publicity

- National review and feature attention
- NPR campaign
- Online review and feature attention
- Local author promotion: Washington, D.C.
- Teaser excerpt available on file-sharing websites
- Outreach to military websites and bloggers
- Academic marketing

The First Clash

The Miraculous Greek Victory at Marathon—And Its Impact on Western Civilization



Jim Lacey

For readers of Victor Davis Hanson and Donald Kagan, a ground-breaking work of military historical scholarship.

At the dawn of the fifth century BCE, Persia stood triumphant. For more than five decades her warriors had crushed all who opposed them. In that time, no city had ever withstood a Persian siege, and all the armies of the known world's most powerful civilizations had met their ruin trying to halt Persia's inexorable march of conquest. The dreaded Persian army finally arrived in Greece, and the Athenian hoplites wondered how they would be able to resist an army of professional warriors three times their number. However, the Athenians proved victorious at the Battle of Marathon, changing the course of history and defining the tenuous relationship between East and West for centuries to come.

Key Points/Quotes

- **AUTHOR CREDENTIALS:** For the last hundred years every major work on the Battle of Marathon has been written by Greek classicists. None have been trained as military historians, and none have the scholarly training required to make sense of a military campaign or a battlefield. Most important, no past Marathon scholar ever served in the military or saw combat. Jim Lacey is a unique blend of army infantry officer on active duty in the 101st and the 82nd Airborne Divisions for twelve years and military historian who teaches at the Marine War College.
- **THE FIRST POPULAR ACCOUNT OF A PIVOTAL AND RELEVANT BATTLE:** The Battle of Marathon was the first major clash between a nascent Western Civilization (Athens) and the already old civilizations of the east (Persia). If the Persians had won on the Plain of Marathon in 490 BCE, it would have ended the Athenian experiment with democracy and caused the stillbirth of the golden age of Greek art and philosophy, and possibly that of Western civilization as a whole. This topic has resonance today as tension with Iran continues to mount.
- **CONTROVERSIAL:** Not only was this a battle between cultures and political systems but ALSO a contest between two opposing styles of warfare. Lacey challenges but ultimately confirms Victor David Hanson's theory of the "Western Way of War": a style of warfare that Hanson contends has dominated that of all other cultures for the past 2,500 years.

About the Author/Illustrator

Author Residence: Alexandria, VA

JIM LACEY was an active-duty military officer for twelve years in the 82nd Airborne Division, 101st Airborne Division, and USAEUR HQ, and has a PhD in military history from Leeds University. After leaving active duty he continued in the Army Reserves until retiring in 2005. He was adjunct professor in the Johns Hopkins National Security Program while working for the Institute for Defense Analyses, and is now a professor of strategy and military history at the Marine War College. Lacey has written for a number of publications, including the *New York Post* and *The New York Sun*, appears regularly in *Military History* magazine, and was an embedded journalist for *Time* magazine during the invasion of Iraq.

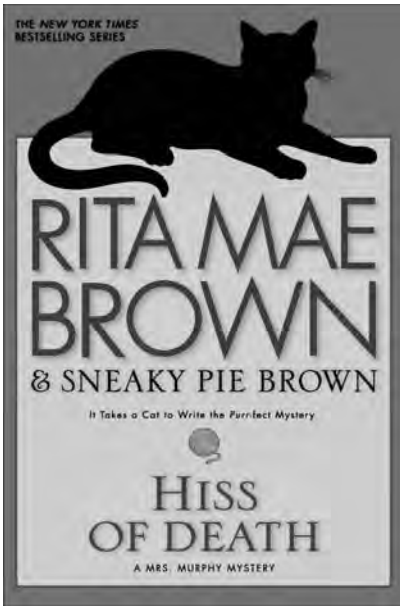
Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: WILLIAM MORRIS ENDEAVOR

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: ERIC LUPFER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90812-1	3/11	Bantam	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Take Down/Jim Lacey/HC	9781591144588	3/07	Naval Institute Press	\$29.95
A Terrorist's Call to Global Jihad/ Jim Lacey/TP	9781591144625	3/08	Naval Institute Press	\$19.00
Comp Titles	ISBN	On sale	Publisher	Price
War Like No Other, A/Hanson, Victor/HC	978-1-4000-6095-5	10/05	Random House	\$29.95/\$42.00 Can.
Battle of Salamis/Barry Strauss/HC	9780743244503	7/04	Simon and Schuster	\$25.00
Thermopylae/Paul Carledge/HC	9781585675661	11/06	Penguin	\$30.00



ON SALE 4/12/2011

BANTAM
HARDCOVER

978-0-553-80708-0
\$26.00/\$30.00 Can.

Category: MYSTERY
BISAC Cat: Fiction - Mystery & Detective - General
Order Form Cat: MYSTERY
Page Count: 240 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 27/32 Carton Count: 12
Illustrations: B&W ILLUSTRATIONS THRU/OUT
Load Group: 0203
Prod Type: Regular Hardcover

Marketing and Publicity

- Website: RitaMaeBrown.com
- National review and feature attention
- Author tour: 5 cities, by request
- Online review and feature attention
- Local author promotion
- Book festival outreach
- Online advertising: Facebook
- Teaser excerpt available on file-sharing websites
- Blog tour on animal-interest websites
- Excerpt in *Cat of the Century* (Bantam mass market, 2/11)
- Library marketing

Hiss of Death

A Mrs. Murphy Mystery



Rita Mae Brown and Sneaky Pie Brown

Rita Mae Brown and her intrepid feline coauthor Sneaky Pie are back with the nineteenth book in this bestselling multimillion-copy series.

When Mary Minor "Harry" Haristeen falls ill, it's up to beloved cats Mrs. Murphy and Pewter, along with corgi Tucker, to save the day while also sleuthing out the villain behind a vicious murder close to home.

Key Points/Quotes

- NATIONAL BESTSELLERS: *The Purrfect Murder*, *Sour Puss*, *Whisker of Evil*, *The Tail of the Tip-Off*, *Catch as Cat Can*, and *Claws and Effect* were all *New York Times* bestsellers in hardcover. *Santa Clawed* was on the *Denver Post* and *Rocky Mountain News* bestseller lists, and was also on the extended *New York Times* list.
- MILLIONS OF READERS: The Mrs. Murphy series has great sales--3.6 million copies in print--and a vast, loyal readership. The total rate of movement for the mass markets is nearly 6,700 copies per month!
- MASS MARKET LEAD-IN: *Cat of the Century* will be released in mass market in February 2011.
- A NEW SERIES AFOOT: Rita Mae Brown's new dog series launches in hardcover in Fall 2010 with *A Nose for Justice*, sure to drive new readers to the Sneaky Pie series. We are cross-promoting the two series with teasers in the backs of the books.

Praise for *Santa Clawed*:

- "Fun and satisfying...an essential purchase for all mystery collections." --*Booklist*
- "For all mystery collections and animal fans." --*Library Journal*
- "A whodunit...that fans of the furry detectives and their two-legged pals will appreciate." --*Publishers Weekly*
- "Will keep readers guessing whodunit to the very end. A delightful Christmas present indeed." --*The Free Lance-Star*
- "Anyone who's a sucker for talking animals or who simply enjoys fantasizing about the thoughts running through a beloved pet's brain will find heaps of guilty pleasure in Brown's latest addition to the Mrs. Murphy series." --*Rocky Mountain News*

Series Overview

In this *New York Times* bestselling series, Rita Mae Brown and feline collaborator Sneaky Pie Brown keep the picturesque town of Crozet, Virginia, safe from crime, alone with the help of Mary Minor, Harry Haristeen, sleuthing cats Mrs. Murphy and Pewter, and corgi Tee Tucker.

About the Author/Illustrator

Author Residence: Afton, VA

RITA MAE BROWN and SNEAKY PIE BROWN, a tiger cat rescued from the local SPCA, have collaborated on nineteen Mrs. Murphy mysteries. Rita Mae also writes the "Sister" Jane Arnold Outfoxed series for Ballantine and *A Nose for Justice*, the first in a new dog series debuting in Fall 2010. She and Sneaky Pie live with many other rescued animals.

Rights

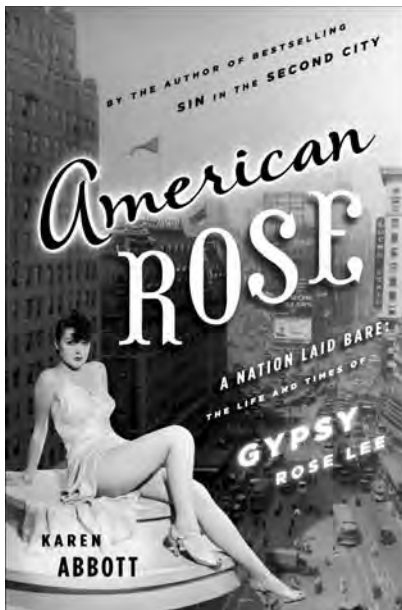
Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: THE WENDY WEIL AGENCY INC

Reprint: Yes
1st Serial: No
Special Markets:
Agent: WENDY WEIL

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90808-4	4/11	Bantam	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Cat Of The Century/Brown, Rita Mae/HC	978-0-553-80707-3	4/10	Bantam	\$26.00/\$32.00 Can.
Cat Of The Century/Brown, Rita Mae/MM	978-0-553-59160-6	1/11	Bantam	\$7.99/\$8.99 Can.
Santa Clawed/Brown, Rita Mae/HC	978-0-553-80706-6	11/08	Bantam	\$25.00/\$28.00 Can.
Santa Clawed/Brown, Rita Mae/MM	978-0-553-59159-0	11/09	Bantam	\$7.99/\$10.99 Can.
The Purrfect Murder/Brown, Rita Mae/HC	978-0-553-80365-5	1/08	Bantam	\$25.00/\$30.00 Can.
The Purrfect Murder/Brown, Rita Mae/MM	978-0-553-58683-1	1/09	Bantam	\$7.50/\$8.50 Can.
Puss 'N Cahoots/Brown, Rita Mae/HC	978-0-553-80364-8	2/07	Bantam	\$25.00/\$30.00 Can.
Puss 'N Cahoots/Brown, Rita Mae/MM	978-0-553-58682-4	1/08	Bantam	\$7.50/\$9.99 Can.

RANDOM HOUSE



ON SALE 12/28/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6691-9
\$26.00/\$30.00 Can.

Category: BIOGRAPHY
BISAC Cat: Biography & Autobiography - Historical
Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY
Page Count: 320 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 34/32 Carton Count: 12
Illustrations: B/W PHOTOS THROUGHOUT
Load Group: 0205
Prod Type: RH Hardcover

Marketing and Publicity

- Website: KarenAbbott.net
- Pre-publication events with booksellers
- Advance reader's edition
- National review and feature attention
- National media attention
- NPR interviews
- Online review and feature attention
- Author tour: Boston, New York, Philadelphia, Washington, D.C., New Orleans, Chicago/Milwaukee, Minneapolis, Seattle, San Francisco, Los Angeles
- National print bestseller advertising
- Online advertising: Shelf Awareness, Facebook, and entertainment blogs
- Video trailer with old footage and photos
- Promotions on Twitter in the voice of Gypsy Rose Lee
- Feature in the Random House Reader's Circle and Random Reads e-newsletters
- Book club outreach
- Burlesque-themed event in New York City
- Backad in *Sin in the Second City* (Random House Trade Paperbacks 6/08)
- Library marketing

American Rose

A Nation Laid Bare: The Life and Times of Gypsy Rose

Lee



Karen Abbott

This superb, wonderfully provocative follow-up to Karen Abbott's debut bestseller, *Sin in the Second City*, tells the equally gripping story of Gypsy Rose Lee, a brainy stripper who became the unlikely embodiment of the American Dream.

Karen Abbott's first book, *Sin in the Second City*, was a huge success, especially for a newcomer, hitting the *New York Times* extended list for a total of fourteen weeks. Now she tells the story of Gypsy Rose Lee, a fascinating celebrity with a secret past, described by *Life* magazine as "the only woman in the world with a public body and a private mind, both equally exciting," set against the worlds of Vaudeville, burlesque, and America's coming-of-age.

Key Points/Quotes

- **SECOND BOOK FROM A BESTSELLING AUTHOR:** The hardcover of Abbott's first book, *Sin in the Second City*, stayed on the *New York Times* extended list for more than two months.
- **OUTSTANDING SALES:** *Sin in the Second City* has netted nearly 50,000 copies in hardcover and more than 80,000 copies in paperback.
- **MAJOR ANNIVERSARY AS PUBLICITY HOOK:** Gypsy Rose Lee was born on January 8, 1911, so our publication will coincide with the centenary of her birth.
- **ENTRY POINT INTO A PERIOD IN HISTORY:** Like *Devil in the White City* and *Sin in the Second City*, this book takes us deep into a different world—in this case, the seamy, cutthroat life of Vaudeville and burlesque—to bring American history alive in an accessible and totally engaging way.
- **GROUNDBREAKING RESEARCH:** Abbott has unearthed fascinating new details about Gypsy's past, discovering new letters, diaries, photographs, and news-breaking interviews with Gypsy's sister and son. People may think they know something about this American icon, but Abbott reveals so much more.
- **PHOTOGRAPHS THROUGHOUT:** Many previously unpublished.

Praise for *Sin in the Second City*:

- "A delicious history...a lush love letter to the underworld...Abbott describes the Levee's characters in such detail that it's easy to mistake this meticulously researched history for literary fiction." --*The New York Times Book Review*
- "Karen Abbott has pioneered sizzle history in this satisfyingly lurid tale. Change the hemlines, add 100 years, and the book could be filed under current affairs." --*USA Today*

About the Author/Illustrator

Author Residence: New York, NY

Author Hometown: Philadelphia, PA

KAREN ABBOTT worked as a journalist on the staffs of *Philadelphia* magazine and *Philadelphia Weekly*, and has written for Salon.com and other publications. A native of Philadelphia, she now lives with her husband in New York City. She is the author of *Sin in the Second City*.

Rights

Territories: World

Return indicator: Full copies only

Audio: Yes

Book Club: Yes

British: Yes

Translation: Yes

Restriction: No Restrictions

Agency: WRITERS HOUSE LLC

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: SIMON LIPSKAR

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60456-3	12/10	Random House	\$26.00/\$26.00 Can.
Unabridged CD	978-0-307-87709-3	12/10	Random House Audio	\$40.00/\$47.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Sin In The Second City/Abbott, Karen/HC	978-1-4000-6530-1	7/07	Random House	\$25.95/\$34.00 Can.
Sin In The Second City/Abbott, Karen/TR	978-0-8129-7599-4	6/08	RHTP	\$15.00/\$17.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Devil In The White City/Larson, Erik/HC	9780609608449	2/03	Crown	\$26.95/\$39.95 Can.
American Lightning/Blum, Howard/HC	978-0-307-34694-0	9/08	Crown	\$24.95/\$27.95 Can.
Paris 1919/Macmillan, Margaret/HC	9780375508264	10/02	Random House	\$35.00/\$53.00 Can.



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ON SALE 1/4/2011

RANDOM HOUSE
HARDCOVER

978-1-4000-6880-7
\$27.00

Category: FICTION
BISAC Cat: Fiction - Literary
Order Form Cat: FICTION GENERAL
Page Count: 416 Trim Size: 6-1/4 x 9-1/4
Spine/Depth: 41/32 Carton Count: 12
Load Group: 0202
Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- Author event in New York
- Early Reviewer promotions on LibraryThing
- Outreach to literary bloggers
- Feature in Random Reads e-newsletter
- Library marketing

Destiny and Desire

A Novel



Carlos Fuentes

From international literary star Carlos Fuentes a rich, epic novel of a young man's coming-of-age amid the corruption, mystery, and beauty of contemporary Mexico.

Carlos Fuentes's new masterpiece, *Destiny and Desire*, is a story about fate, will, wealth, crime, and power in contemporary Mexico City. A child without a past, Josué meets his match in Jericó, also an orphan. Their innate philosophical curiosity sets them apart from their schoolmates, and they become inseparable. After college, Josué takes a job with Mexico's most powerful businessman, and Jericó with the country's president. As a complex net of power, crime, and corruption tightens around them, Josué discovers that he and Jericó are not as alike as it once seemed, and that the free will the two friends thought they possessed was an illusion. A darkly mysterious novel about two young men, and Mexico past and present--from its ancient mythologies to the corruption of the twentieth century--*Destiny and Desire* is an extraordinary work by one of the world's greatest living writers.

Key Points/Quotes

- **WORLD-CLASS WRITER:** Recipient of the Cervantes Prize, the highest award for writing in the Spanish language--other recipients include Jorge Luis Borges, Mario Vargas Llosa, and Nobel Laureate Octavio Paz--and the National Prize for Literature in Mexico, among others, Fuentes is one of the most prominent authors to emerge from Latin America in the twentieth century.
- **CLASSIC FUENTES:** Fuentes is best known for novels that use innovative narrative techniques to probe Mexican history. *Destiny and Desire* is big, bold, classic Fuentes--thematically rich, thought-provoking, deeply psychological, and powerful; fantastical and inventive.
- **TRANSLATOR:** Edith Grossman is an award-winning translator of Latin American fiction; she has translated works by Gabriel García Márquez, Mario Vargas Llosa, and Miguel de Cervantes, among others.
- "A dazzling novel that possesses the weight and resonance of myth [and] the fierce magic of a remembered dream." --*The New York Times*, on *The Old Gringo*
- "Reading this magnificent novel is like standing beneath the dome of the Sistine Chapel...The breadth and enormity of this accomplishment is breathtaking." --*The Denver Post*, on *The Years with Laura Díaz*

About the Author/Illustrator

Author Residence: Mexico City and London; New York, NY

CARLOS FUENTES is the author of more than twenty books, including *The Death of Artemio Cruz* and *The Old Gringo*. He served as Mexico's ambassador to France from 1975 to 1977. He has received many awards and honors, including the Romulo Gallegos Prize, the National Prize in Literature (Mexico's highest literary award), the Cervantes Prize, and the inaugural Latin Civilization Award. EDITH GROSSMAN, the winner of a number of translating awards, most notably the 2006 PEN/Ralph Manheim Medal, is the distinguished translator of works by major Spanish-language authors, including Gabriel García Márquez, Mario Vargas Llosa, Mayra Montero, and Álvaro Mutis. Her translation of Miguel de Cervantes's *Don Quixote* was published to great acclaim in 2003.

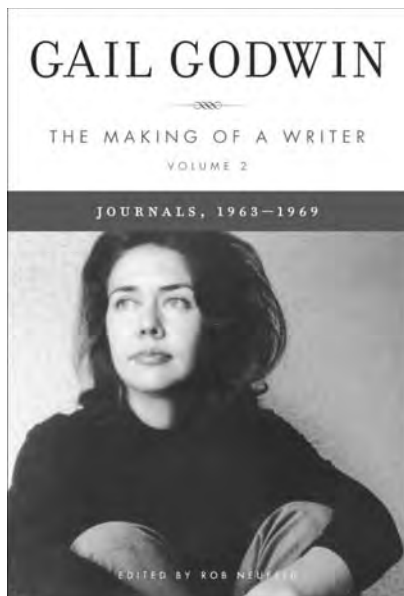
Rights

Territories:
Audio: Yes
British: No
Restriction: Avail US and Opn MK

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: BRANDT & HOCHMAN
LITERARY AGEN

Reprint: Yes
1st Serial: No
Special Markets:
Agent: CARL BRANDT

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60445-7	1/11	Random House	\$27.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Eagle's Throne/Fuentes, Carlos/HC	978-1-4000-6247-8	5/06	Random House	\$26.95/\$37.95 Can.
The Eagle's Throne/Fuentes, Carlos/TR	978-0-8129-7255-9	3/07	RHTP	\$15.95/\$19.95 Can.
This I Believe/Fuentes, Carlos/HC	978-1-4000-6246-1	2/05	Random House	\$26.95/\$37.95 Can.
This I Believe/Fuentes, Carlos/TR	978-0-8129-7254-2	5/06	RHTP	\$14.95/\$21.00 Can.



ON SALE 1/4/2011

RANDOM HOUSE
HARDCOVER

978-1-4000-6433-5
\$26.00/\$30.00 Can.

Category: AUTOBIOGRAPHY
BISAC Cat: Biography & Autobiography - Editors, Journalists, Publishers
Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY
Page Count: 336 **Trim Size:** 6-1/4 x 9-1/4
Spine/Depth: 35/32 **Carton Count:** 12
Load Group: 0202
Prod Type: RH Hardcover

Marketing and Publicity

- Website: GailGodwin.com
- National review attention
- Online review and feature attention
- Outreach to literary blogs
- Feature in the Random House Reader's Circle e-newsletter
- Library marketing

The Making of a Writer, Volume 2 Journals, 1963-1969



Gail Godwin

The second and final volume of three-time National Book Award finalist Gail Godwin's journals; an insightful window into Godwin's early life for avid readers, aspiring writers, and her many devoted fans.

In the first volume of her journals, *The Making of a Writer*, published in 2006, beloved author Gail Godwin revealed how she'd found her voice and her purpose and then moved to London to become a writer. Now, in the second and final volume of her journals, Godwin shows how she built upon this self-confidence to publish her first stories and novels. Beginning in London in 1963, *Volume Two* details Godwin's internal development as a writer ("Write simple sentences. Report. Don't moralize. No pretensions."), her witty observations about men and dating ("He told Andrew: 'She's a very sweet girl.' What else could I be after an Yves St. Laurent model?"), and her many keen insights about literature, philosophy, and the human condition. Following her precipitous marriage to an English doctor, *Volume Two* ends in 1969 at the University of Iowa, with Godwin as a soon-to-be-published novelist.

Key Points/Quotes

- **LEGENDARY AUTHOR:** Joyce Carol Oates suggested Godwin publish her early journals because they reminded Oates of Virginia Woolf's *A Writer's Diary*. Godwin's multigenerational fan base will welcome the opportunity to pick up where her *The Making of a Writer: Volume One*, published in 2006, left off.
- **UNFINISHED DESIRES:** Godwin's latest bestselling novel, published in Spring 2010, was heralded as a "powerful," "marvelous," and "clear-eyed" novel that "achieves its own sense of daring, freedom and grace" (*The Washington Post*). There are nearly 30,000 hardcover copies in print.
- **LITERARY SCENE:** Godwin writes candidly about her development as a writer and her experiences in London and at the University of Iowa, including a writing seminar she took with John Irving--taught by Kurt Vonnegut.
- "*The Making of a Writer* is a generous gift from a much-loved author to her readers." --*Chicago Sun-Times*
- "Many readers and critics refer to Godwin as a female Philip Roth because, like Roth, she has unabashedly written about her life...[Godwin] describes a high-wire act of love and work...She espouses fierce, uncompromising ideas about fiction." --*Los Angeles Times*, on *The Making of a Writer, Volume I*
- "[The Journals] make for great voyeuristic reading, especially since in addition to a strong belief in her literary calling, [Godwin] had a passion for travel, strong drink, fun--and men, men, men... *The Making of a Writer* is good reading for armchair travelers, frustrated writers and Godwin's many fans." --*San Antonio Express-News*

About the Author/Illustrator

Author Residence: Woodstock, NY

Author Hometown: Asheville, NC

GAIL GODWIN is a three-time National Book Award finalist and a *New York Times* bestselling author of twelve critically acclaimed novels, including *A Mother and Two Daughters*, *Violet Clay*, *Father Melancholy's Daughter*, and *Evensong*. She has received a Guggenheim Fellowship, a National Endowment for the Arts grant for both fiction and libretto writing, and the Award in Literature from the American Academy and Institute of Arts and Letters. She has written librettos for ten musical works with the composer Robert Starer.

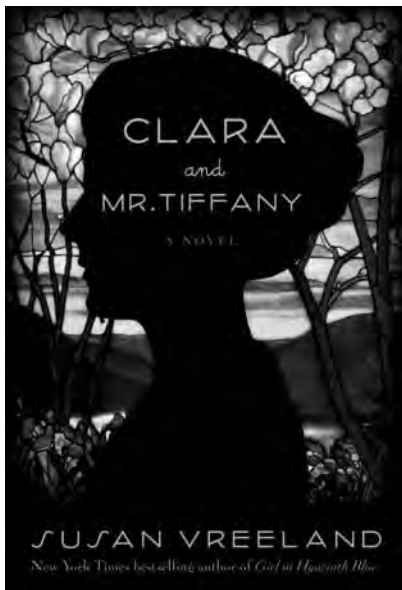
Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: JOHN HAWKINS & ASSOCIATES INC.

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: JOHN HAWKINS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60438-9	1/11	Random House	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Unfinished Desires/Godwin, Gail/HC	978-0-345-48320-1	1/10	Random House	\$26.00/\$32.00 Can.
Queen Of The Underworld/Godwin, Gail/HC	978-0-345-48318-8	1/06	Random House	\$24.95/\$34.95 Can.
The Making Of A Writer/Godwin, Gail/HC	978-1-4000-6432-8	1/06	Random House	\$25.95/\$35.95 Can.
Evenings At Five/Godwin, Gail/HC	9780345461025	4/03	Ballantine Books	\$14.95/\$22.95 Can.
Evensong Hardcover/Godwin, Gail/HC	9780345372444	2/99	Ballantine Books	\$25.00/\$35.00 Can.
Evensong/Godwin, Gail/TR	9780345434777	2/00	Ballantine Books	\$14.95/\$21.00 Can.
The Good Husband-Hardcover/Godwin, Gail/HC	9780345372437	8/94	Ballantine Books	\$22.95/\$29.95 Can.



ON SALE 1/11/2011

RANDOM HOUSE
HARDCOVER

978-1-4000-6816-6
\$26.00/\$30.00 Can.

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 432 Trim Size: 6-1/4 x 9-1/4
Spine/Depth: 43/32 Carton Count: 12
Load Group: 0203
Prod Type: RH Hardcover

Marketing and Publicity

- Website: SVreeland.com
- Advance reader's edition
- Pre-publication book club event with the author
- National review and feature attention
- National media attention
- NPR interviews
- Author tour: Boston, New York, Baltimore/Washington, D.C., Atlanta, Cleveland, Chicago/Milwaukee, Dallas, Seattle, San Francisco, Los Angeles, San Diego
- Online advertising: Shelf Awareness, PW Daily, and book club websites
- E-blasts to author's fan list
- Photo gallery of Tiffany lamps available online
- Early Reviewer promotions on LibraryThing and Goodreads
- Major book club outreach: discussion guide available online, outreach to *Loving Frank* fans
- Library marketing: outreach to reading groups and top librarians, feature at ALA Midwinter conference, e-newsletters, and catalogs

Clara and Mr. Tiffany

A Novel



Susan Vreeland

For fans of Tracy Chevalier and Nancy Horan, the *New York Times* bestselling author of *The Girl in Hyacinth Blue* moves to Random House with her sixth book, which creates a dynamic portrait of Clara Driscoll: lead designer for Louis Comfort Tiffany and a woman conflicted between her desires for artistic recognition and romantic love.

At the dawn of the twentieth century, Louis Comfort Tiffany seeks to honor his father and the family business with his innovative glass designs. But it is the freethinking Clara Driscoll, head of his women's division, who develops the iconic Tiffany lamp that, with its leaded-glass shades and nature-based motifs, earns Tiffany the critical acclaim and financial success he'd long dreamed of. As Clara struggles with the mass production of her individual artistry and with her new role as manager, Tiffany pulls away, making decisions that could devastate the company financially. Widowed by her first husband and abandoned by her second, Clara is also sure that she will never love again.

Key Points/Quotes

- **BESTSELLING AUTHOR:** Susan Vreeland has sold consistently well for Viking/Penguin, with all of her books appearing on the Book Sense/Indie regional and national lists, as well as *The New York Times* extended list.
- **SUCCESSFUL NICHE:** Vreeland has earned critical acclaim and good sales figures with her historical novels about famous artists and works of art.
- **FIRST AMERICAN SUBJECT:** Vreeland has written about European Artists (Gentileschi, Renoir, and Vermeer) and one relatively unknown Canadian (Emily Carr), but with Tiffany she has an American setting and an iconic figure at the heart of this work.
- **EXCITING TIME PERIOD:** Set in New York City during the close of the Gilded Age and the start of the Progressive Era, this book explores how this swiftly changing era affected everything from the geography of New York City to schools of art to the battle of the sexes.
- **AMAZING PROMOTER:** Vreeland is exceptional out on the road, creating slide shows and giveaways to enhance her readings. She has a fabulous website (SVreeland.com) and a huge mailing list of fans.
- **TRUE, LITTLE-KNOWN STORY:** Vreeland based Clara's story on a group of her recently discovered letters. Little has been published about them elsewhere.

Praise for Susan Vreeland:

- "Exquisitely wrought...this summer's most satisfying historical novel." --*The Seattle Times*, on *Luncheon of the Boating Party*

About the Author/Illustrator

Author Residence: San Diego

Author Hometown: San Diego

SUSAN VREELAND is the *New York Times* bestselling author of five books, including *Luncheon of the Boating Party*, *Life Studies*, *The Passion of Artemisia*, *The Forest Lover*, and *The Girl in Hyacinth Blue*. She lives in San Diego.

Rights

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: BARBARA BRAUN ASSOCIATES, INC.

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: BARBARA BRAUN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60451-8	1/11	Random House	\$26.00/\$26.00 Can.
Unabridged CD	978-0-307-87670-6	1/11	Random House Audio	\$40.00/\$47.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Luncheon of the Boating Party/Vreeland/HC	9780670038541	5/07	Penguin/Viking	\$24.95
The Forest Lover/Vreeland/HC	9780670032679	2/04	Penguin/Viking	\$24.95
The Passion of Artemisia/Vreeland/HC	9780670894499	1/02	Penguin	\$24.95
The Girl in Hyacinth Blue	9781878448903	9/99	Penguin	\$17.50
The Girl in Hyacinth Blue	9780140296280	10/00	Penguin	\$13.00
Comp Titles	ISBN	On sale	Publisher	Price
Loving Frank/Horan, Nancy/HC	978-0-345-49499-3	8/07	Ballantine Books	\$23.95/\$29.95 Can.
In Company Of The Courtesan/Dunant, Sarah/HC	978-1-4000-6381-9	2/06	Random House	\$23.95
The Birth Of Venus/Dunant, Sarah/HC	9781400060733	2/04	Random House	\$21.95



How to Run the World

The New Diplomacy for an Unstable Age



Parag Khanna

In the globalized, neo-Medieval twenty-first century, how the world is managed desperately needs a redesign. What such a redesign should look like is the goal of this fresh, provocative new approach to diplomacy.

The world is heading toward a perfect storm of economic imbalance, geopolitical tension, and environmental stress: we are entering a new Middle Ages. At the same time, a great debate is under way on how to run a world in perpetual crisis. It is at this moment of flux that Parag Khanna captures the stakes confronting all of us and offers a detailed road map for global resilience. Putting forth a scheme for mega-diplomacy that unifies the resources of governments, corporations, and civic groups, this book introduces a new vocabulary that will change how to think about our most pressing problems and their solutions. It is essential reading for anyone who wants to achieve a stable and just world in our lifetimes.

Key Points/Quotes

- **DYNAMIC AND INFLUENTIAL AUTHOR:** Khanna is brilliant, eloquent, well-connected, and charismatic--a new breed of young adventurer-thinker. He was profiled in 2008 as one of *Esquire's* "75 Most Influential People of the 21st Century" and was featured on *Wired* magazine's 2008 "Smart List."
- **A BOLD NEW PARADIGM:** Khanna challenges the world order as we know it, daring to propose powerful alternatives to our current disorder. In the spirit of Generation Y, he provides a fresh and provocative but pragmatic and long-lasting approach, one in which all of us play a role in managing an ever more complex and unpredictable global society. Samuel Huntington and Francis Fukuyama offered arguments to frame the 1990s. Khanna provides the single paradigm necessary to capture the emerging twenty-first century world.

Praise for *The Second World*:

- "[A] sweeping, often audacious survey of contemporary geopolitics...[Khanna] moves at lightening speed." --William Grimes, *The New York Times*
- "Khanna is something of a foreign policy whiz kid." --Ray Bonner, *The New York Times Book Review*

About the Author/Illustrator

Author Residence: New York, NY, and Washington, D.C.

PARAG KHANNA directs the Global Governance Initiative in the American Strategy Program of the New America Foundation. He has been a fellow at the Brookings Institution and worked for the World Economic Forum and the Council on Foreign Relations. During 2007, he was a senior geopolitical advisor to the U.S. Special Operations Command. Born in India in 1977, Khanna was raised in the United Arab Emirates, the United States, and Germany. He holds undergraduate and graduate degrees from the School of Foreign Service at Georgetown University and is completing his Ph.D. at the London School of Economics. He has written for major global publications such as *The New York Times* and *Financial Times*, and has appeared on CNN and other media around the world. Having traveled in close to 100 countries, he is a member of the Explorers Club.

Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: INTERNATIONAL CREATIVE MANAGEM

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: JENNIFER JOEL

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60428-0	1/11	Random House	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Second World/Khanna, Parag/HC	978-1-4000-6508-0	3/08	Random House	\$29.00/\$34.00 Can.
The Second World/Khanna, Parag/TR	978-0-8129-7984-8	2/09	RHTP	\$16.00/\$19.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Next 100 Years/Friedman, George/HC	978-0-385-51705-8	1/09	DDay Gen Adult	\$25.95/\$30.00 Can.
Clash of Civilizations...World Order/Huntington/HC	9780684811642	11/96	Simon&Schuster	
End of History and the Last Man/Fukuyama/HC	9780029109755	1/92	Free Press	

ON SALE 1/11/2011

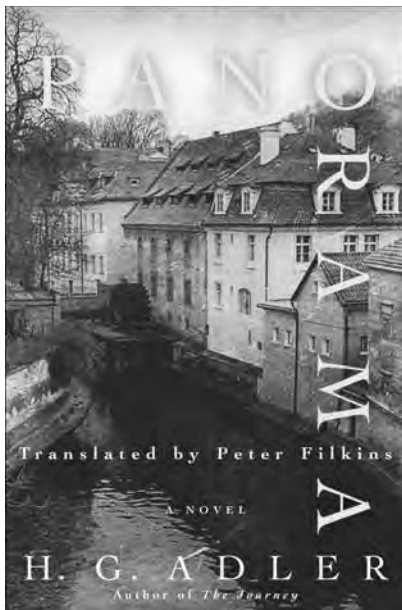
RANDOM HOUSE
 HARDCOVER

978-1-4000-6827-2
 \$26.00/\$30.00 Can.

Category: POLITICAL SCIENCE
BISAC Cat: Political Science - General
Order Form Cat: HISTORY
Page Count: 272 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 30/32 **Carton Count:** 12
Load Group: 0203
Prod Type: RH Hardcover

Marketing and Publicity

- Website: ParagKhanna.com
- National review and feature attention
- National media attention
- NPR interviews
- Radio phone interviews
- Online review and feature attention
- Author tour: New York, Washington, D.C., Chicago, Dallas, Houston, Seattle, San Francisco, Los Angeles
- Promotions on Twitter
- Author guest blogs on DailyBeast.com
- Outreach to political and current-affairs bloggers
- Library marketing
- Feature on the Random House academic website, brochures, and e-newsletters
- Feature at Political Science, International Studies, and Business conferences



ON SALE 1/18/2011

RANDOM HOUSE
HARDCOVER

978-1-4000-6851-7
\$26.00/\$30.00 Can.

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 480 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 46/32 Carton Count: 12
Load Group: 0204
Prod Type: RH Hardcover

Marketing and Publicity

- National review attention
- Feature in the Modern Library e-newsletter and on ModernLibrary.com
- Outreach to Jewish book clubs
- Library marketing
- Feature on the Random House academic website, brochures, and e-newsletters
- Feature at Jewish studies and literature conferences

Panorama

A Novel



H. G. Adler

For readers of W. G. Sebald and Franz Kafka, *Panorama* is the first English translation of another masterpiece of Holocaust fiction by the rediscovered H. G. Adler, author of *The Journey*.

H. G. Adler's *The Journey* introduced us to a lost but monumental writer, a supremely modern artist who anticipated Sebald but was also a link to Kafka and the lost Prague School of German letters. There are few traces left of Kafka's Prague, no German spoken in its streets, and only memorials to its Jewish heritage. Adler, a documentarian who produced the crucial *Theresienstadt 1941-1945*, does much more than preserve Bohemia in his fiction: he allows it to live in the imagination, while illuminating the tragedy of exile and the cruel irony of nostalgia. Using the conceit of a panorama itself, Adler's novel shows us ten scenes from the life of Josef Kramer, witness to a community that had flourished under the Habsburgs for centuries, and to the seeds of its destruction that had been present all along.

Key Points/Quotes

- INCREDIBLE PRAISE FOR ADLER: Harold Bloom said that Adler "redeemed an all-but-impossible genre," Sander Gilman said Adler was as important a find as Irène Némirovsky, and Richard Lourie compared Adler in *The New York Times Book Review* to James Joyce, Kafka, and Gertrude Stein.
- A NEW CLASSIC: Like *The Journey*, *Panorama* will be published in paperback in the Modern Library Classics series, where Adler will live as one of the most important Holocaust writers, and the only known survivor to write Holocaust fiction in German based on his experiences.
- INTEREST FROM JEWISH GROUPS: Adler's rediscovery has been supported by Jewish outlets such as *Moment* magazine, the U.S. Holocaust Memorial Museum, and other organizations, such as the Austrian Cultural Forum.
- LINK TO SEBALD: Adler's work is directly referenced in Sebald's *Austerlitz*, and as a clear stylistic influence can be seen as a strong missing link between Kafka and Sebald in German literature.
- MORE ACCESSIBLE: *Panorama* shares much with *The Journey* in terms of background, but its style is more lucid.
- NEW INTRODUCTION: Translator Peter Filkins is rapidly becoming the pre-eminent scholar of Adler's work in English, and his introduction places Adler's work in context for today's literary studies.
- AFTERWORD BY PETER DEMETZ: The Sterling Professor Emeritus of German Language and Literature at Yale has called Adler's previous obscurity "one of the great intellectual scandals of our time."

About the Author/Illustrator

H. G. ADLER, born in Prague in 1910, was the author of twenty-six books of various genres. A survivor of Theresienstadt, he is best known for his studies of day-to-day life in the camp, which appear in Sebald's *Austerlitz*. Adler died in London in 1988. PETER FILKINS is the award-winning translator of Ingeborg Bachmann as well as the author of two books of poems, and teaches writing and literature at Bard College at Simon's Rock.

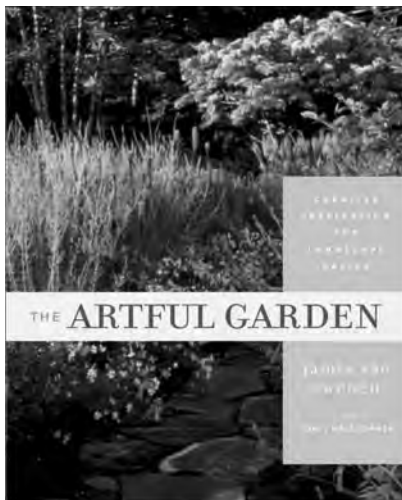
Rights

Territories:
Audio: Yes
British: No
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency:

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Journey/Adler, H.G./HC	978-1-4000-6673-5	11/08	Random House	\$26.00/\$30.00 Can.
The Journey/Adler, H.G./TR	978-0-8129-7831-5	9/09	Modern Library	\$16.00/\$19.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Suite Francaise/Nemirovsky, Irene/HC	978-1-4000-4473-3	4/06	Knopf	\$25.00
Suite Francaise/Nemirovsky, Irene/TR	978-1-4000-9627-5	4/07	Vintage	\$15.00
Austerlitz/Sebald, W.G./HC	9780375504839	10/01	Random House	\$25.95
Austerlitz/Sebald, W.G./TR	9780375756566	9/02	Modern Library	\$14.95



ON SALE 2/1/2011

RANDOM HOUSE
HARDCOVER

978-1-4000-6389-5
\$40.00/\$47.00 Can.

Category: LANDSCAPE ARCHITECTURE
BISAC Cat: Architecture - Landscape
Order Form Cat: DESIGN
Page Count: 208 Trim Size: 8 x 10
Illustrations: COLOR PHOTOGRAPHS
THROUGHOUT
Load Group: 0202
Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- National media attention
- NPR interviews
- Outreach to home and garden publications, bloggers, and websites
- Local author promotion: Washington, D.C.
- Library marketing

The Artful Garden

Creative Inspiration for Landscape Design



James van Sweden and Tom Christopher

A beautifully illustrated but practical look at how the arts--painting, sculpture, music, etc.--can inspire the gardener.

An original, yet highly pragmatic source of inspiration for garden design, by a legendary landscape architect. Through clear, concise prose, vivid photographs, and interviews with other masterful artists, James van Sweden draws out the connection between the path in a garden and the horizon of an iconic painting, the syncopation of jazz and the free form of nature, and the intrigue of a good novel and the mystery of a thoughtfully sculpted landscape.

Key Points/Quotes

- **RENOWNED AUTHOR:** Van Sweden is the founder of the "New American Garden" movement and one of the most lauded landscape architects of our time. His many public gardens include the Chicago Botanical Garden, New York City's Battery Park, and Washington, D.C.'s WWII Memorial on the Mall.
- **ORIGINAL BUT PRACTICAL:** Van Sweden shows how the home gardener can look to the fine arts for inspiration. His thesis is simple: If you love jazz, for example, then you should bring the principles of jazz into your own garden. The book shows you how.
- **BEAUTIFULLY ILLUSTRATED BOOK:** Like *Architecture in the Garden*, this book will feature numerous gardens designed by van Sweden and his landscape architecture firm, Oehme, van Sweden.

About the Author/Illustrator

Author Residence: Washington, D.C.; Maryland

Author Hometown: Michigan

Following training as an architect and landscape architect in the United States and the Netherlands, JAMES VAN SWEDEN's early practice led to a 1977 partnership with landscape architect and horticulturist Wolfgang Oehme. A revolutionary garden style quickly emerged and continues to flourish today at their international firm, Oehme, van Sweden. Van Sweden's first book, *Bold Romantic Gardens*, coauthored with Oehme, is also considered a classic in the field. Van Sweden is a fellow of the American Society of Landscape Architects and has been the recipient of many distinguished awards. His works are published widely in gardening books and periodicals. He is the recipient of the 2010 ASLA Design Medal, the top honor in the field of landscape architecture. He lives in Washington, D.C. After completing a degree in Classics at Brown University, TOM CHRISTOPHER returned to his roots: he resumed his lifelong interest in gardening and apprenticed for two years at the New York Botanical Garden. Subsequent to graduation from NYBG's School of Professional Horticulture, he spent a decade restoring the landscape of a historic Hudson River Valley estate. He has also written articles for *The New York Times*, and served as a columnist at *House & Garden* magazine and *Martha Stewart Living*. The author of seven books, he currently gardens in the hills of western Massachusetts.

Rights

Territories: World

Return indicator: Full copies only

Reprint: Yes

Audio: No

Book Club: Yes

1st Serial: Yes

British: Yes

Translation: Yes

Special Markets:

Restriction: No Restrictions

Agency: HELEN F. PRATT, INC.

Agent: HELEN PRATT

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Architecture In The Garden/Van Sweden, James/HC	9780375501548	1/03	Random House	\$45.00/\$54.00 Can.
Gardening With Nature/Van Sweden, James/HC	9780679429470	11/97	Random House	\$45.00/\$63.00 Can.
Gardening With Water/Van Sweden, James/HC	9780679429463	2/95	Random House	\$40.00/\$48.00 Can.



The Matchmaker of Kenmare

A Novel



Frank Delaney

A lush and surprising historical novel, rich as a myth, tense as a thriller, from the *New York Times* bestselling author of *Ireland* and *Venetia Kelly's Traveling Show*, for fans of Frank Delaney's previous novels, and readers of all historical fiction.

In July 1943, as World War II rattles Europe, Ben McCarthy (returning narrator of *Venetia Kelly's Traveling Show*) meets an enigmatic woman--Miss Begley, the sharp-witted matchmaker of Kenmare--and a powerful friendship begins. Miss Begley helps Ben rebuild himself after the savage loss of his beloved wife, and he stands by her as she nervously makes a match for herself--with Charles Miller, an impressive U.S. officer. Miller tests Miss Begley's infatuation by sending her on a dangerous errand into enemy terrain. Exploiting the freedom of movement granted to citizens of neutral Ireland, she and Ben snatch a man the Americans need ahead of D-Day. The adventure changes many lives, draws Ben and Miss Begley into ever deeper commitments, and hammers home a harsh lesson of war: the neutrality of one's country doesn't secure the neutrality of one's soul.

Key Points/Quotes

- **AUTHOR:** A former broadcaster and editor and the author of numerous books, Frank Delaney is in excellent touch with his fan base, thanks to his website and to dozens of annual events and appearances. He also reads his own audiobooks, as the brogue he brought over from his native Ireland suits the material perfectly.
- **A PERFECT MARRIAGE OF FICTION AND HISTORY:** With graceful prose, memorable characters, and intense research, each of Frank's novels is an exemplary blend of fiction and history; this will be the same.
- **AN ACCESSIBLE ERA:** *The Matchmaker of Kenmare* is set during World War II, an era about which American readers never tire of reading.
- **SOMETHING FOR EVERYONE:** A story of marriage and war, by turns hilarious and harrowing, *The Matchmaker of Kenmare* offers something to entertain both female and male readers.
- **EXCERPT:** A sample chapter will appear in the trade paperback edition of *Venetia Kelly's Traveling Show*, which will hit stores just weeks before this title.

About the Author/Illustrator

Author Residence: New York City and Connecticut **Author Hometown:** Tipperary, Ireland
FRANK DELANEY was born in Tipperary, Ireland. Before publishing *Ireland*, *Simple Courage*, *Tipperary*, *Shannon*, and *Venetia Kelly's Traveling Show*, he enjoyed a career in broadcasting that earned him fame across the United Kingdom. A former judge of the Booker Prize, he lectures widely about writing, writes a blog on FrankDelaney.com, and maintains a Twitter feed and a Facebook page.

Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency:

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60433-4	2/11	Random House	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Venetia Kelly'S Traveling Show/Delaney, Frank/HC	978-1-4000-6783-1	2/10	Random House	\$26.00/\$32.00 Can.
Shannon/Delaney, Frank/TR	978-0-8129-7596-3	2/10	RHTP	\$15.00/\$18.95 Can.
Shannon/Delaney, Frank/HC	978-1-4000-6525-7	2/09	Random House	\$26.00/\$30.00 Can.
Tipperary/Delaney, Frank/TR	978-0-8129-7594-9	6/08	RHTP	\$15.00/\$17.00 Can.
Tipperary/Delaney, Frank/HC	978-1-4000-6523-3	11/07	Random House	\$26.95/\$34.95 Can.
Simple Courage/Delaney, Frank/TR	978-0-8129-7595-6	10/07	RHTP	\$14.95/\$21.00 Can.
Simple Courage/Delaney, Frank/HC	978-1-4000-6524-0	6/06	Random House	\$24.95/\$32.95 Can.
Ireland/Delaney/TR	9780061244438	2/2008	Harper	\$14.95

ON SALE 2/8/2011

RANDOM HOUSE
HARDCOVER

978-1-4000-6784-8
\$26.00/\$30.00 Can.

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 256 **Trim Size:** 6-1/4 x 9-1/4
Spine/Depth: 28/32 **Carton Count:** 12
Load Group: 0203
Prod Type: RH Hardcover

Marketing and Publicity

- Website: FrankDelaney.com
- National review and feature attention
- National media attention
- NPR interviews
- Online review and feature coverage
- Local author promotion: New York
- Podcast and online interviews
- Feature in the Random House Reader's Circle and Random Reads e-newsletters
- Promotions on Twitter
- Book club outreach
- Pitch matchmaking event in New York
- Library marketing



Open City

A Novel



Teju Cole

A haunting and timely debut novel about a young Nigerian doctor in New York, for readers of Joseph O'Neill and Zadie Smith.

At the beginning of *Open City*, Julius has just broken up with his girlfriend, and, feeling adrift and alone, he sets out on a series of walks through the city. On these walks he encounters a number of people--both strangers and old acquaintances--who reveal stories about their own pasts and the history of New York and, especially, its immigrants. Through these stories, each a little history in its own right, Julius begins to probe deeper into his own past. This journey takes him to Europe and the Nigeria of his youth. Eventually, back in New York, he meets a young woman from Nigeria, an investment banker at Lehman Brothers, who holds a secret about Julius that will shatter everything he has come to understand about himself and his world.

Key Points/Quotes

- **READERS' INTEREST IN NIGERIAN LITERATURE:** *Open City* will appeal to readers of the recent wave of Nigerian literature, as well as bring them into a new kind of story, that of a Nigerian in America.
- **MATURE, HIGHLY INTELLIGENT WRITING STYLE:** Cole's style will remind you of Joseph O'Neill, W. G. Sebald, and J. M. Coetzee.
- **PROFOUND QUESTIONS:** Narrated by a young Nigerian doctor in New York, the novel explores some of the most relevant issues--race, history, cultural identity--of our day.
- **PROMOTABLE AUTHOR:** Educated in Nigeria and America, Cole will be a powerful spokesperson for his work. This will be one of 2011's most noteworthy debuts.
- "*Open City* is not a loud novel, nor a thriller, nor a nail-biter. What it is is a gorgeous, crystalline, and cumulative investigation of memory, identity, and erasure. It gathers its power inexorably, page by page, and ultimately reveals itself as nothing less than a searing tour de force. Teju Cole might just be a W. G. Sebald for the twenty-first century." --Anthony Doerr, author of *The Shell Collector*

ON SALE 2/8/2011

RANDOM HOUSE
HARDCOVER

978-1-4000-6809-8
\$25.00/\$28.95 Can.

Category: FICTION
BISAC Cat: Fiction - Literary
Order Form Cat: FICTION GENERAL
Page Count: 288 Trim Size: 5-5/8 x 8-1/4
Spine/Depth: 31/32 Carton Count: 12
Load Group: 0203
Prod Type: RH Hardcover

Marketing and Publicity

- Website: TejuCole.com
- National review attention
- Online review attention
- Local author promotion: New York
- Promotions on Facebook and Twitter
- Outreach to literary bloggers
- Feature in the Random Reads e-newsletter
- Library and academic marketing

About the Author/Illustrator

Author Residence: New York, NY

Author Hometown: Nigeria

TEJU COLE was raised in Nigeria and came to the United States in 1992. He is a writer, photographer, and professional historian of Early Netherlandish Art. *Open City* is his first novel. He lives in New York City.

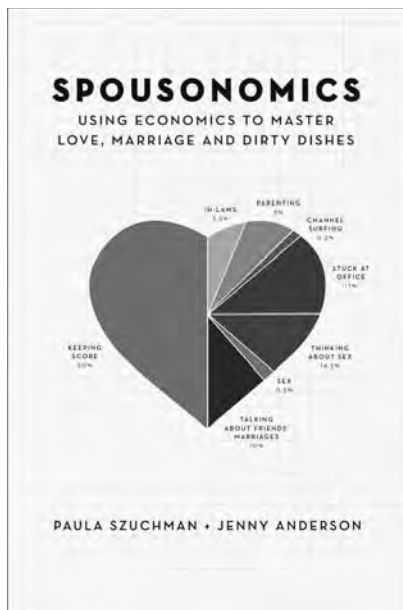
Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Not Avail Europe / British Com

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: THE WYLIE AGENCY INC.

Reprint: Yes
1st Serial: No
Special Markets:
Agent: SCOTT MOYERS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60449-5	2/11	Random House	\$25.00/\$25.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Netherland/O'Neill, Joseph/HC	978-0-307-37704-3	5/08	Pantheon	\$23.95/\$27.95 Can.
Half Of A Yellow Sun/Adichie/HC	978-1-4000-4416-0	9/06	Knopf	\$24.95
Austerlitz/Sebald, W.G./HC	9780375504839	10/01	Random House	\$25.95
White Teeth/Smith, Zadie/HC	9780375501852	4/00	Random House	\$24.95



ON SALE 2/8/2011

RANDOM HOUSE
HARDCOVER

978-0-385-34394-7
\$25.00/\$28.95 Can.

Category: FAMILY

BISAC Cat: Family & Relationships - Conflict Resolution

Order Form Cat: FAMILY/CHILDCARE

Page Count: 224 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 30/32 Carton Count: 12

Load Group: 0203

Prod Type: RH Hardcover

Marketing and Publicity

- Website: Spousonomics.com
- National review and feature attention
- National media attention
- NPR interviews
- Radio satellite tour
- Online review and feature attention
- Author tour: New York, Washington, D.C.
- Video trailer with couples featured in the book
- Pitch authors for guest blogs on major websites
- E-cards for couples to send to their spouses
- Outreach to business and mommy bloggers
- Feature in Random Reads and Business e-newsletters
- Library marketing

Spousonomics

Using Economics to Master Love, Marriage, and Dirty Dishes



Paula Szuchman and Jenny Anderson

From two stars in financial journalism comes this brilliant, fresh synthesis of economic theory and relationship advice. At last, a book that offers rational, logical solutions (i.e., solutions that actually work!) to thorny emotional issues.

Have you ever gone to the "dark place" after a fight about who does the dishes more? Do you worry that your job is creating distance in your marriage? Have you sat up at night, obsessing over how much more fun married life *used* to be? If you're like the rest of us--that is, human--then the answer is probably yes to all three. Enter *Spousonomics*. With *Spousonomics*, Paula Szuchman and Jenny Anderson offer something new: a clear-eyed, analytical way to approach the mysterious business of relationships. The key, they argue, is to think like an economist. For example: that strict 50/50 split on household chores? Extremely inefficient. (See: comparative advantage.) That "amazing" job you spent twenty years gunning for but is now making you--and your husband and kids--miserable? Leave it. (See: sunk costs.) Economics (much like marriage these days) is about the allocation of scarce resources: How can we spend our limited time, money, and energy? And how can we allocate these things most efficiently? *Spousonomics* answers these questions by taking bedrock economic principles--from game theory to incentives to division of labor--and applying them to the domestic front. The result is a smart, fun, refreshingly realistic, and deeply researched book, with appeal to both men and women, that brings us one giant step closer to solving the age-old riddle of a happy, healthy marriage.

Key Points/Quotes

- BROAD APPEAL: This is not just for married couples but for *any* couple. Self-help types will love the conversational style and wealth of empowering advice; dispassionate finance types will love the funny charts and graphs, and the incisive economic analysis.
- TELEGENIC, ARTICULATE, AND HAPPILY MARRIED (but not to each other) AUTHORS: Szuchman and Anderson work for the most prestigious newspapers in America and appear frequently on media outlets such as the *Today* show, ABC News, and *NewsHour*.
- DEPTH OF REPORTING: Szuchman and Anderson conducted surveys, convened national focus groups, and convinced hundreds of couples to open up about their most intimate issues. Those stories, in addition to being great, voyeuristic fun to read, showcase the authors' serious journalistic chops.
- ZEITGEISTY TOPIC: Pick up a paper, turn on the news, click on the Drudge Report: the economy, and how it works, is on people's minds. *Spousonomics* is an accessible, entertaining introduction to economics that will also come in handy the next time you're fighting about the state of your sex life or who took out the garbage last.

About the Author/Illustrator

Author Residence: New York, NY

PAULA SZUCHMAN spent years as a feature writer for top magazines and newspapers, and is now a front-page editor for *The Wall Street Journal*, where she edits profiles, exposes, and investigative pieces. JENNY ANDERSON is a Loeb-award winning *New York Times* reporter who spent years covering Wall Street and talking to the world's savviest investors, CEOs, and policy makers.

Rights

Territories: US, Canada, open market

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: MCCORMICK & WILLIAMS LLC

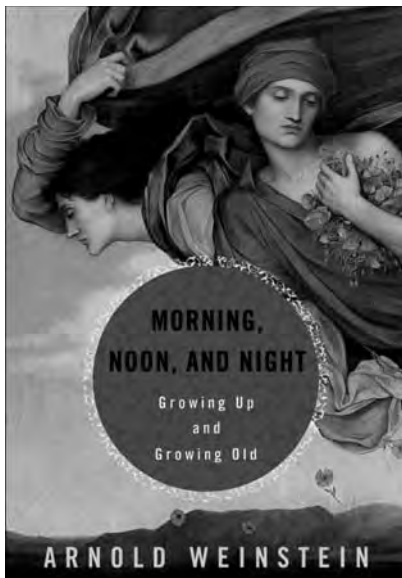
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: AMY WILLIAMS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60440-2	2/11	Random House	\$25.00/\$25.00 Can.
Unabridged CD	978-0-307-87677-5	2/11	Random House Audio	\$30.00/\$34.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Sway/Brafman, Ori/HC	978-0-385-52438-4	6/08	Broadway Business	\$21.95/\$25.00 Can.
Why Do I Love These People?/Bronson, Po/HC	978-1-4000-6237-9	11/05	Random House	\$24.95/\$34.95 Can.
The Undercover Economist/Harford, Tim/TR	978-0-345-49401-6	1/07	RHTP	\$14.95
I Only Say This Because I Love/Tannen/HC	9780679456018	5/01	Random House	\$24.95/\$37.95 Can.
Nudge/Thaler, Richard & Cass Sunstein/HC	9780300122237	4/08	Yale University Press	\$26.00
The New Rules Of Marriage/Real, Terrence/HC	978-1-4000-6401-4	1/07	Ballantine Books	\$24.95/\$30.00 Can.



ON SALE 2/15/2011

RANDOM HOUSE
HARDCOVER

978-1-4000-6586-8
\$27.00/\$31.00 Can.

Category: LITERARY CRITICISM
BISAC Cat: Literary Criticism & Collections - Books & Reading
Order Form Cat: LANGUAGE ARTS
Page Count: 448 **Trim Size:** 6-1/4 x 9-1/4
Spine/Depth: 44/32 **Carton Count:** 12
Load Group: 0204
Prod Type: RH Hardcover

Marketing and Publicity

- National review attention
- NPR interviews
- Online review attention
- Local author promotion: Providence
- Excerpt available on file-sharing websites, with prominent artists and authors tagged
- Feature on the Random House academic website, brochures, and e-newsletters
- Library marketing

Morning, Noon, and Night

Growing Up and Growing Old



Arnold Weinstein

A rich, passionate, lyrical look at life's two essential stages, explored through great works of literature.

Driven by the belief that great writers often know us better than we know ourselves, in this captivating study, Brown University star professor Arnold Weinstein holds up our greatest works of literature as a mirror into our human selves and how we grow up over time. From Sophocles and Shakespeare to Roth and Coetzee--passing through writers as diverse as Balzac, the Brontës, Dickens, Dostoyevsky, Twain, Kafka, Proust, Joyce, Woolf, Faulkner, Hemingway, Ellison, Miller, and Morrison--Weinstein looks at the human journey. He shows how great books have always given us essential tools for living and contain powerful news about what it means to grow up and grow older, how art shows us who we are.

Key Points/Quotes

- **AUTHOR:** A distinguished professor at Brown University and a renowned lecturer with The Teaching Company, Weinstein is widely recognized as an important, leading literary voice. His most recent book, *Northern Arts*, was named one of the best books of 2009 by *The Atlantic*.
- **TOPIC:** Through both the classics and contemporary literary gems, Weinstein explores our shared human experiences of the elemental issues of living: life, love, pain, pleasure, death. It is a journey every person must take, from youth through old age, and this powerful book shows how we can better understand the trajectory of our own lives through reading.
- **ACCESSIBLE APPROACH:** In a beautiful, conversational voice, Weinstein brings to light themes that are exciting, disturbing, intimate, and universal. *Booklist* raves, "Rarely has literary scholarship spoken more cogently to general readers."
- **CULTURAL CATCH-UP:** Offering sophisticated distillations and descriptions of great literary works, paintings, and films, Weinstein's study reacquaints readers with beloved classics and introduces us to forgotten treasures.

Praise for Weinstein's previous books:

- "Surpassingly worthy." --Ron Powers, *The New York Times Book Review*
- "A triumph in scholarship and writing...a book for the ages." --Abraham Verghese
- "A passionate tribute to the power of art to restore us all." --Robert Fagles
- "Gives today's readers a rare gift...brilliantly and feelingly argues that literature is not a solitary game of the intellect but a 'precious human resource, a map of feeling.'" --*The Boston Globe*

About the Author/Illustrator

Author Residence: Providence, RI

Author Hometown: Memphis, TN

ARNOLD WEINSTEIN is the Edna and Richard Salomon Distinguished Professor and a professor of comparative literature at Brown University. He also gives a series of audio and video lectures on world literature for The Teaching Company. He divides his time between Brown University; Block Island; Stockholm; and Brittany, France.

Rights

Territories: World

Return indicator: Full copies only

Reprint: Yes

Audio: No

Book Club: Yes

1st Serial: Yes

British: Yes

Translation: Yes

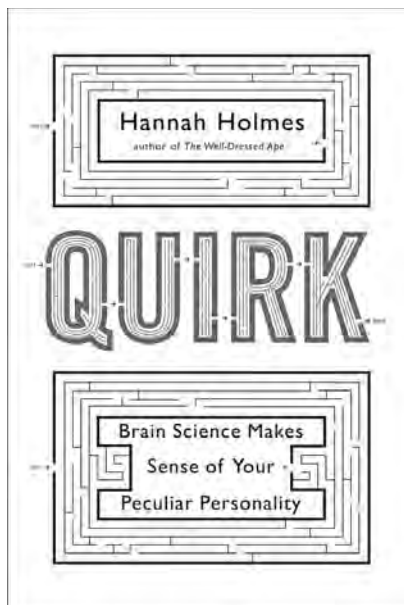
Special Markets:

Restriction: No Restrictions

Agency:

Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60447-1	2/11	Random House	\$27.00/\$27.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Northern Arts/Weinstein/HC	9780691125442	9/08	Princeton Univ. Press	\$35.00
Recovering Your Story/Weinstein, Arnold/HC	978-1-4000-6094-8	3/06	Random House	\$26.95/\$37.95 Can.
Scream Goes Through The House/Weinstein/HC	9780375506246	8/03	Random House	\$29.95/\$44.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
How to Read and Why/Bloom, Harold/HC	9780684859064	6/00	Scribner	
From Dawn to Decadence/Barzun, Jacques/HC	9780060175863	5/00	HarperCollins	\$36.00
Shakespeare/Bloom, Harold/HC	9781573221207	11/98	Riverhead Books	\$35.00
How Proust Can Change Your Lif/De Botton/HC	9780679442752	4/97	Pantheon	\$19.95/\$27.95 Can.



ON SALE 2/22/2011

RANDOM HOUSE
HARDCOVER

978-1-4000-6840-1
\$26.00/\$30.00 Can.

Category: SCIENCE
BISAC Cat: Science - Biology
Order Form Cat: SCIENCE
Page Count: 288 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 31/32 Carton Count: 12
Load Group: 0205
Prod Type: RH Hardcover

Marketing and Publicity

- Website: HannahHolmes.net
- National review and feature attention
- National media attention
- NPR interviews
- Radio phone interviews
- Outreach to science-interest print, bloggers, and websites
- Local author promotion: Portland, ME
- Interactive versions of the personality test available
- Facebook quizzes
- Library marketing
- Feature on the Random House academic website and e-newsletters
- Featured at Psychology and High School conferences

Quirk

Brain Science Makes Sense of Your Peculiar Personality



Hannah Holmes

In the style of Mary Roach's *Stiff* and *Bonk*, Hannah Holmes enlightens and amuses readers in a fun, funny, and even quirky look at personality and contemporary brain science.

Are you neurotic, eager to please, and honest? Or cheerful, gregarious, and disorganized? Whatever you're like, with the tweak of a couple of genes, scientists can make a mouse just like you. And mice, and the scientists who study them, can tell us a lot about ourselves. As Hannah Holmes shows us by humorously examining her own personality and those of her friends and family members, almost everything comes from our genes, from how much we talk to how we vote to how we eat our M&Ms. Using what psychologists call the Five Factor Model, Holmes explains all five (Neuroticism, Extroversion, Conscientiousness, Agreeableness, and Openness) and how each manifests itself in real people. With her signature blend of humor and cutting-edge scientific research, Holmes has written her biggest book yet.

Key Points/Quotes

- **AMAZINGLY WELL-REVIEWED AUTHOR:** Holmes's last book, *The Well-Dressed Ape*, had phenomenal review coverage: *The New York Times*, *People*, *Time* magazine, *USA Today*, *O: The Oprah Magazine*, *The Washington Post*...the list goes on and on! Now she's posed for her breakout with her most accessible topic.
- **BRAIN SCIENCE IS HOT:** Books such as *The Female Brain*, *The Brain That Changes Itself*, and *My Stroke of Insight* have all sold very well. But no one has written about personality and the brain. This is an all-new take on an extremely popular topic.
- **ONLINE MARKETING OPPORTUNITIES:** Holmes is building a new website with a complete interactive version of the personality test she uses in the book. Readers can take the test and see where they fit on the scale.
- **GREAT WRITING AND SENSE OF HUMOR:** Like Roach or Gilbert, Holmes combines real science with an accessible tone and fantastic sense of humor.

About the Author/Illustrator

Author Residence: South Portland, ME

Author Hometown: Portland, ME

HANNAH HOLMES is a cheeky science writer who revels in the expansion of molehills to mountains. Bending her curiosity on the overlooked and the unassuming, she discovers the enormous miracles that nature and science have wrought in every living thing and in unliving things. She writes for *National Geographic* and various other magazines and online outfits. She lives in South Portland, Maine, with her family. She spends her days in a small, orange office, accompanied by two large dogs and one very naughty mouse.

Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: TESSLER LITERARY AGENCY LLC

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: MICHELLE TESSLER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60452-5	2/11	Random House	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Well-Dressed Ape/Holmes, Hannah/HC	978-1-4000-6541-7	1/09	Random House	\$25.00
Suburban Safari/Holmes, Hannah/HC	9781582344799	3/05	Bloomsbury	\$24.95
The Secret Life of Dust/Holmes, Hannah/HC	9780471377436	8/01	Wiley	\$22.95
Comp Titles	ISBN	On sale	Publisher	Price
Brain Rules/Medina, John/HC	9780979777707	2/08	Pear Press	\$29.95
The Brain That Changes Itself/Doidge, Norman/HC	9780670038305	3/07	Penguin/Viking	\$24.95
The Female Brain/Brizendine, Louann Md/HC	978-0-7679-2009-4	8/06	Broadway	\$24.95/\$32.95 Can.



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Blood, Bones, and Butter

A Life of the Grotesque, the Sentimental, and the Poetic in a Working Kitchen



Gabrielle Hamilton

A sharply crafted and unflinchingly honest memoir about the search for meaning and purpose from one of America's most recognized chefs and up-and-coming literary talents.

If you were to take the heartfelt food memories of Ruth Reichl's *Tender at the Bone*, mix them with the complex family relationships of Augusten Burroughs's *Running with Scissors*, throw in a little of the behind-the-scenes revelations of Anthony Bourdain's *Kitchen Confidential*, then strip the mixture down to its grittiest core, you'd get a sense of *Blood, Bones, and Butter*. This book follows Gabrielle Hamilton's culinary education--from growing up in a food-centric rural home in New Jersey with a French mother and bohemian father, to killing her first chicken, to the great adventure of backpacking around the world alone at nineteen, to the vagaries of finally opening her own restaurant in New York City. In between are the often beautiful and sometimes coarse stories of all the places and people who shaped her journey.

Key Points/Quotes

- **CULINARY AND LITERARY AUDIENCE:** Hamilton is known to foodies throughout the country for her culinary work and will now cross over to literary audiences as well.
- **HIGHLY ANTICIPATED WORK:** This book was heavily pursued by almost every publisher in town. Its unique qualities and approach push the boundaries of the category.
- **PUBLICITY POTENTIAL:** The author has never employed a publicist, but she and her restaurant, Prune, have been featured everywhere from *Vogue* to *Martha Stewart Living*, and lots more media support is to come.
- **SERIALIZATION POTENTIAL:** The author's previous essays have appeared everywhere from *The New Yorker* to *Saveur* to *The New York Times*. Each of the essays in *Blood, Bones, and Butter* also works as a stand-alone piece that will no doubt generate serialization interest. Two of the essays were previously published, but the remaining nineteen chapters are all new material that fans of her writing and her fare will certainly devour.
- **AMAZING QUOTE LINEUP:** We can expect advance quotes from Malcolm Gladwell, Hilton Als, John McPhee, Anthony Bourdain, Mario Batali, Mimi Sheraton, and Martha Stewart.

ON SALE 3/8/2011

RANDOM HOUSE
HARDCOVER

978-1-4000-6872-2
\$25.00/\$28.95 Can.

Category: MEMOIR

BISAC Cat: Biography & Autobiography - Personal
Memoirs

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 320 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 34/32 Carton Count: 12

Load Group: 0203

Prod Type: RH Hardcover

Marketing and Publicity

- Advance reader's edition
- National feature attention
- National media interviews
- NPR interviews
- Outreach to food-interest media, bloggers, and websites
- Author tour: New York, Chicago, San Francisco, Seattle
- Facebook promotions to reach fans of culinary memoirs
- Outreach to major foodie/cooking websites for feature attention
- Excerpts available on file-sharing websites
- Feature in Random House Reader's Circle, Random Reads, and cooking e-newsletters
- Book club outreach
- Library marketing

About the Author/Illustrator

Author Residence: New York, NY

Author Hometown: Lambertville, NJ

GABRIELLE HAMILTON is the chef/owner of Prune restaurant in New York's East Village. The author received an MFA in fiction writing from the University of Michigan, and her work has appeared in *The New Yorker*, *The New York Times*, *GQ*, *Bon Appétit*, *Saveur*, and *Food & Wine*. She has also authored the eight-week "The Chef" column in *The New York Times*, and her work has been anthologized in six volumes of *Best Food Writing*. She has appeared on *Martha Stewart* and the Food Network, among other TV. She currently resides in Manhattan with her two sons.

Rights

Territories: US, Canada, open market

Return indicator: Full copies only

Reprint: Yes

Audio: No

Book Club: Yes

1st Serial: No

British: No

Translation: No

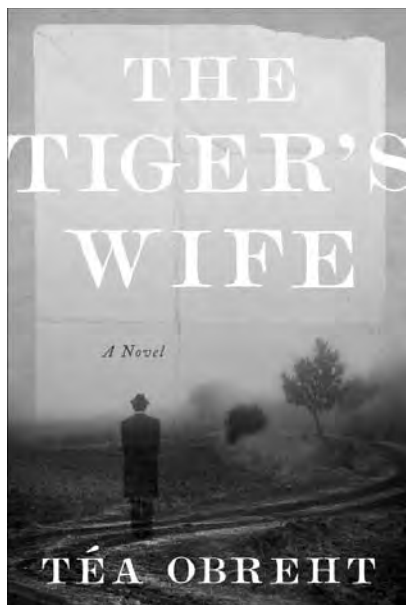
Special Markets:

Restriction: Avail US,CAN,Opn Mkt

Agency: INKWELL MANAGEMENT, LLC

Agent: KIMBERLY WITHERSPOON

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-931-4	3/11	Random House	\$25.00/\$25.00 Can.
Audio Download	978-1-4159-4374-8	3/11	Random House Audio	\$15.00/\$17.00 Can.
Unabridged CD	978-0-7393-3244-3	3/11	Random House Audio	\$30.00/\$34.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Happens Every Day / Gilles / HC	9781439110072	3/09	S&S	\$25.00
Strong West Wind, A/Caldwell, Gail/HC	978-1-4000-6248-5	2/06	Random House	\$24.95/\$34.95 Can.
Heat/Buford, Bill/HC	978-1-4000-4120-6	5/06	Knopf	\$25.95
Kitchen Confidential/Bourdain, Anthony/HC	9781582340821	5/00	Bloomsbury	\$25.99
Tender At The Bone/Reichl, Ruth/HC	9780679449874	2/98	Random House	\$23.00/\$32.00 Can.



ON SALE 3/8/2011

RANDOM HOUSE
HARDCOVER

978-0-385-34383-1
\$25.00/\$28.95 Can.

Category: FICTION
BISAC Cat: Fiction - Literary
Order Form Cat: FICTION GENERAL
Page Count: 352 Trim Size: 5-1/2 x 8-1/4
Spine/Depth: 36/32 Carton Count: 12
Load Group: 0203
Prod Type: RH Hardcover

Marketing and Publicity

- Website: TeaObreht.com
- Advance reader's edition
- National review and feature attention
- Online review and feature attention
- Author tour: New York, Los Angeles
- Online advertising: Shelf Awareness; Facebook to reach fans of Nicole Krauss and Jonathan Safran Foer
- Early Reviewer promotions on LibraryThing and Goodreads
- Outreach to literary bloggers
- Feature in Random House Reader's Circle and Random Reads e-newsletter
- Book club outreach
- Library marketing

The Tiger's Wife

A Novel



Téa Obreht

This astonishing novel from one of the youngest writers ever to debut in *The New Yorker* is a transcendent tale of love, grieving, war, and courage.

Téa Obreht's first novel is drawn in equal measure from the deep well of cultural legend and the pure wonder-struck imagination of a born storyteller. The time: the present. The place: a Balkan country ravaged by civil bloodshed. Grieving for her grandfather, a young doctor struggles to determine why he left their family to die alone in a field hospital far from home. Growing convinced that her grandfather, a prominent physician, was searching for an odd character from his past—a vagabond who called himself "the deathless man" and appeared never to age—Natalia sets out to find him as well. But the deathless man is only one part of the larger mystery of her grandfather's final days. An equally important clue is contained in a worn copy of Rudyard Kipling's *The Jungle Book*, which her grandfather carried everywhere, and which will lead her to the extraordinary story of the tiger's wife.

Key Points/Quotes

- FOR FANS OF JONATHAN SAFRAN FOER, JUNOT DÍAZ, NICOLE KRAUSS, AND ALEKSANDER HEMON: Obreht's mature literary imagination and her sheer storytelling flair will put her in this elite constellation.
- SURE TO BE WIDELY REVIEWED AND CELEBRATED: An excerpt of this novel ran in the 2009 *New Yorker* fiction issue; that anointing of then twenty-three-year-old Obreht will put the novel on every critic's radar.
- AUTHOR BACKSTORY: Obreht was born in Belgrade, and left with her family in the wake of the breakup of the former Yugoslavia, growing up in Cyprus, Egypt, and finally California. Writing in her second language, she grapples with the fascinating, heartbreaking history and myth of the Balkans she left behind.
- CONTINUING AUTHOR VISIBILITY: Obreht followed up her *New Yorker* debut with a story in the *The Atlantic* fiction issue that was chosen for *The Best American Short Stories 2010*, and is currently under contract for a reported piece on vampirism for a national magazine. *The New Yorker* excerpt of *The Tiger's Wife* has been chosen for *The Best American Nonrequired Reading 2010*.
- "*The Tiger's Wife* is a marvel of beauty and imagination. Téa Obreht is a tremendously talented writer." - Ann Patchett, *New York Times* bestselling author of *Bel Canto* and *Run*

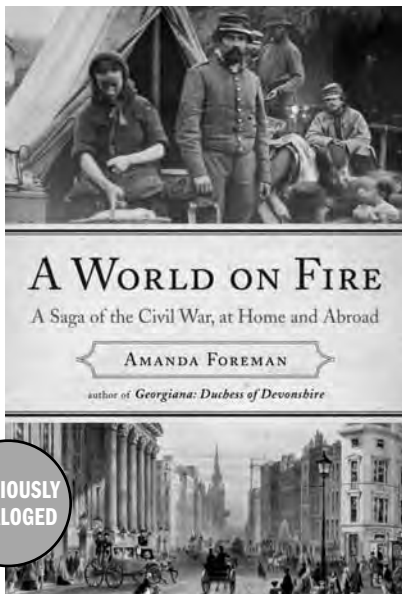
About the Author/Illustrator

Author Residence: Ithaca, New York **Author Hometown:** Belgrade, Yugoslavia / California
TÉA OBREHT was born in Belgrade in the former Yugoslavia in 1985, and has lived in the United States since the age of twelve. Her writing has been published in *The New Yorker* and *The Atlantic*. A graduate of the MFA program at Cornell University, she lives in Ithaca, New York.

Rights

Territories: US, Canada, open market	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: No
British: No	Translation: No	Special Markets:
Restriction: Avail US,CAN,Opn Mkt	Agency: STERLING LORD LITERISTIC INC	Agent: SETH FISHMAN

Other Editions	ISBN	On sale	Publisher	Price
Unabridged CD	978-0-307-87700-0	3/11	Random House Audio	\$40.00/\$47.00 Can.
E-book	978-0-679-60436-5	3/11	Random House	\$25.00/\$25.00 Can.
Audio Download	978-0-307-87701-7	3/11	Random House Audio	\$22.50/\$25.50 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Cutting For Stone/Verghese, Abraham/HC	978-0-375-41449-7	2/09	Knopf	\$26.95
The Piano Tuner/Mason, Daniel/HC	9780375414657	9/02	Knopf	\$24.00/\$36.00 Can.
The History of Love/Krauss, Nicole/HC	9781419342240	5/05	W.W. Norton	\$23.95
White Teeth/Smith, Zadie/HC	9780375501852	4/00	Random House	\$24.95



A World on Fire

A Saga of the Civil War, at Home and Abroad



Amanda Foreman

From the bestselling author of *Georgiana, Duchess of Devonshire* and its 2008 movie tie-in, *The Duchess*, comes Amanda Foreman's long-awaited second book, the fascinating story of the American Civil War, told through the dramatic and poignant firsthand accounts of some of the colorful Englishmen and women who volunteered to join the conflict.

Between 1861 and 1865, approximately 50,000 Britons volunteered their services to join America's Civil War. They joined up to be officers and infantrymen, seaman, surgeons, spies, blockade-runners, nurses, and wives following their husbands into battle. Although most fought for the North, those who volunteered for the South were no less enthusiastic, finding their bonds with the Southern gentlemen plantation owners and England's vital reliance on cotton as more than enough reason to lend their support. After exhaustively researching scores of original diaries and letters, Amanda Foreman recounts the course of the war through the vivid, interwoven stories of a selected group of these volunteers, bringing them gently in and out of focus as her narrative unfolds. Battlefields, prison camps, Washington, D.C., political machinations and Confederate defiance all come vividly alive when described in these firsthand anecdotal accounts.

Key Points/Quotes

- **BESTSELLING AUTHOR:** Foreman's previous book was a *New York Times* bestseller in its hardcover, trade paperback, and movie tie-in editions, netting more than 60,000 hardcover copies and 250,000 paperbacks.
- **A UNIQUE PERSPECTIVE ON A POPULAR SUBJECT:** Foreman, a dual American-English citizen with college degrees from both the United States and Britain, is writing about a perennially popular subject, the Civil War, but from an entirely fresh, Anglo-American perspective.
- **MAJOR ARCHIVAL DISCOVERIES:** Most of the documents are quoted here for the first time in book form!
- **TV DRAMATIC RIGHTS OPTIONED:** The BBC has signed a deal for an eight-part series (à la *John Adams*), with HBO showing strong interest in a coproduction. More to come!
- **HIGH-PROFILE AUTHOR:** Part of the success of *Georgiana, Duchess of Devonshire* was due to the media's fascination with this lovely young doctor of history. Now a mother of five living in New York City, one of this year's National Book Award judges, and as beautiful as ever, a frequent contributor to *Vogue*, and a reviewer in *The New York Times Book Review*, she is a natural for feature stories and interviews.

ON SALE 3/8/2011

RANDOM HOUSE
HARDCOVER

978-0-375-50494-5
\$35.00/\$40.00 Can.

Category: HISTORY
BISAC Cat: History - General
Order Form Cat: HISTORY
Page Count: 464 Trim Size: 6-1/4 x 9-1/4
Spine/Depth: 45/32 Carton Count: 12
Load Group: 0203
Prod Type: RH Hardcover

Marketing and Publicity

- Website: Amanda-Foreman.com
- National review and feature attention
- National media attention
- NPR interviews
- Online review and feature attention
- Author tour: Boston, New York, Washington, D.C., Gettysburg, Richmond, Atlanta, San Francisco
- Outreach to Civil War-interest websites and bloggers
- Advertising in *The Chronicle of Higher Education*
- Feature at history conferences
- Feature on the Random House academic website, brochures, and e-newsletters
- Library marketing

About the Author/Illustrator

Author Residence: New York

Author Hometown: London

DR. AMANDA FOREMAN is a Visiting Research Fellow at Queen Mary, University of London. She won the Whitbread Prize for *Georgiana, Duchess of Devonshire* and later wrote the screen adaption for the film *The Duchess*. Educated as an undergraduate at Sarah Lawrence College and with master's and doctorate degrees in history from Oxford University, she is now married with five children and lives in New York.

Rights

Territories: US, Canada, open market (no Europe)

Return indicator: Full copies only

Reprint: Yes

Audio: Yes

Book Club: Yes

1st Serial: No

British: No

Translation: No

Special Markets:

Restriction: Avail US,CAN,Opn Mkt

Agency: THE WYLIE AGENCY INC.

Agent: ANDREW WYLIE

Other Editions	ISBN	On sale	Publisher	Price
Unabridged CD	978-0-307-73896-7	3/11	Random House Audio	\$45.00/\$53.00 Can.
E-book	978-0-679-60397-9	3/11	Random House	\$35.00/\$35.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Duchess/Foreman, Amanda/TR	978-0-8129-7969-5	8/08	RHTP	\$15.95
Georgiana/Foreman, Amanda/TR	9780375753831	1/01	Modern Library	\$15.95
Georgiana Duchess/Devonshire/Foreman/HC	9780375502941	12/99	Random House	\$29.95
Comp Titles	ISBN	On sale	Publisher	Price
Citizens Of London/Olson, Lynne/HC	978-1-4000-6758-9	2/10	Random House	\$28.00



ON SALE 3/15/2011

RANDOM HOUSE
HARDCOVER

978-0-553-80553-6
\$35.00/\$40.00 Can.

Category: HISTORY
BISAC Cat: History - Ancient - Egypt
Order Form Cat: HISTORY
Page Count: 576 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 56/32 Carton Count: 12
Illustrations: 12 MAPS; 3 8-PP COLOR INSERTS +
44 B/W PHOTOS THROUGHOUT
Load Group: 0204
Prod Type: RH Hardcover

Marketing and Publicity

- National review attention
- Online review attention
- Feature at American History conferences
- Book mailing to top ancient-Egyptian studies programs
- Feature on the Random House academic website, brochures, and e-newsletters

The Rise and Fall of Ancient Egypt



Toby Wilkinson

A landmark work, *The Rise and Fall of Ancient Egypt* is the most comprehensive and authoritative history of ancient Egypt in a generation.

From individual lives to immortal monuments, from the grandeur of ancient Egyptian monarchy to the mysteries of its religion, *The Rise and Fall of Ancient Egypt* tells the incredible story of the ancient world's greatest civilization in a way never attempted before. This sweeping historical narrative takes readers on a 3,000-year journey from the birth of the world's first nation-state to its absorption into the Roman Empire. By looking at ancient Egypt through the eyes of its citizens, the book explores themes of social history, such as the role and position of women in ancient Egypt, the structure and workings of government, the composition and influence of the temple priesthoods, the role of the army, and the ethnic and cultural identity of foreign immigrants.

Key Points/Quotes

- WRITTEN BY ONE OF THE WORLD'S FOREMOST EGYPTOLOGISTS: Toby Wilkinson, a professor at Oxford University, has excavated at the Egyptian sites of Buto and Memphis, and led survey work in Egypt's Eastern Desert. He has published seven books and numerous articles, and is mediagenic, having appeared on radio and television in the UK as an expert on ancient Egyptian civilization.
- NEW PERSPECTIVE ON ANCIENT EGYPT: the unifying--and radical--theme of the book is the darker side of pharaonic civilization--the relentless propaganda that infiltrated every aspect of public life, the internecine politics that lay behind the mask of unchanging monarchy, the brutality and repression that underpinned royal authority. Covering everything from King Tut to the average Egyptian citizen, this one volume has it all.
- BASED ON FORTY YEARS OF ARCHAEOLOGICAL RESEARCH: Wilkinson shows readers that Ancient Egypt was no Utopia, despite the rose-tinted views of many modern studies. After reading this book, we will never look at ancient Egypt in the same way again.
- ACCESSIBLE TO A WIDE READERSHIP: Wilkinson's writing is engaging and gripping, yet it is informed throughout by the latest research. It is a richly textured work, interweaving the history of ancient Egypt with explorations of popular topics, such as the beliefs about creation and the afterlife, the secrets of the pyramids, and the city of Thebes and its archaeological treasures.
- INCLUDES TWELVE MAPS, THREE EIGHT-PAGE COLOR INSERTS, AND PHOTOS THROUGHOUT

About the Author/Illustrator

Author Residence: Cambridge, England **Author Hometown:** Fareham, England
TOBY WILKINSON graduated with a first class honours degree in Egyptology from Downing College, University of Cambridge, winning the university's Thomas Mulvey Prize. He is the recipient of the Lady Wallis Budge Junior Research Fellowship in Egyptology, the Leverhulme Special Research Fellowship at the University of Durham, and an Honorary Research Fellow in the Department of Archaeology at the University of Durham. He is currently at Clare College of the University of Oxford. Wilkinson has published seven books and numerous articles, and has appeared on radio and television as an expert on ancient Egyptian civilization (especially the early periods). He is the recipient of the Antiquity Prize for the best journal article and is a member of the international editorial board of the *Journal of Egyptian History*.

Rights

Territories: US, Canada, open market **Return indicator:** Full copies only
Audio: Yes **Book Club:** Yes **Reprint:** Yes
British: No **Translation:** No **1st Serial:** Yes
Restriction: Avail US,CAN,Opn Mkt **Agency:** C. FLETCHER & COMPANY, LLC **Special Markets:**
Agent: EMMA PARRY

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60429-7	3/11	Random House	\$35.00/\$35.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Genesis of the Pharaohs/Wilkinson/HC	9780500051221	6/2003	Thames & Hudson	\$29.95
Lives of the Ancient Egyptians/Wilkinson/HC	9780500051481	11/07	Thames & Hudson	\$40.00
Thames & Hudson...Egypt /Wilkinson/TP	9780500203965	6/08	Thames & Hudson	\$19.95
State Formation in Egypt/Wilkinson/TP	9780860548386	12/96	British Archaeological Reports	
Comp Titles	ISBN	On sale	Publisher	Price
Egypt of the Pharaohs/Sir Alan Gardiner/TP	9780195002676	12/66	Oxford University Press	\$34.99
A History of Ancient Egypt/Nicolas Grimal/TP	9780631193968	8/95	Wiley-Blackwell	\$40.95



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All the Time in the World

New and Selected Stories



E. L. Doctorow

An astonishing book of short fiction by one of America's finest writers, the author of *The March*, *Ragtime*, and *Homer & Langley*.

A wedge is driven between a husband and wife when a mysterious stranger arrives, claiming to have grown up in their home. After agreeing to marry a beautiful, headstrong Russian immigrant in exchange for a promotion, a bus boy turned waiter finds himself entangled in a web of organized crime. A strange confluence of circumstances at the end of an ordinary workday causes a man to go off the grid, living off what he can forage in the same affluent suburb where he once lived comfortably with his family. These and the other mesmerizing works of short fiction in this collection are resonant with the mystery, tension, beauty, and insight that distinguish E. L. Doctorow's novels. Containing six new stories that have never appeared in book form, and a selection of previous Doctorow classics, *All the Time in the World* affords us another opportunity to savor the genius of this American master.

Key Points/Quotes

- "ONE OF OUR GREATEST LIVING WRITERS" (*People*): Doctorow is the bestselling author of many works of fiction, including *Homer & Langley*, *The March*, *Ragtime*, *Billy Bathgate*, *City of God*, and *The Book of Daniel*. He is the winner of the National Book Award, three National Book Critics Circle Awards, and two PEN/Faulkner Awards, and has been nominated for many others (see bio for more details). His works have been published in more than thirty languages.
- CONTAINS SIX ASTONISHING NEW STORIES, PLUS CELEBRATED CLASSICS: This book collects six new stories--one of which will appear in print for the first time here, and four of which appeared in *The New Yorker*--and approximately six to eight classic Doctorow stories from prior collections.
- PREFACE BY THE AUTHOR
- SALES TRACK: *Homer & Langley* (2009) was an instant *New York Times* bestseller, with more than 165,000 copies in print in hardcover. We have more than 450,000 copies in print across formats for Doctorow's 2005 masterpiece, *The March*.
- "Doctorow [is] a writer of dazzling gifts and boundless imaginative energy." --*The New Yorker*
- "E. L. Doctorow is a national treasure." --*St. Louis Post-Dispatch*
- "Beautifully written, meticulously plotted, scrupulously imagined stories...like Doctorow's novels they affirm the American theme of self-creation." --*The New York Times Book Review*

ON SALE 3/22/2011

RANDOM HOUSE
HARDCOVER

978-1-4000-6963-7
\$26.00/\$30.00 Can.

Category: FICTION

BISAC Cat: Fiction - Short Stories (single author)

Order Form Cat: FICTION GENERAL

Page Count: 208 Trim Size: 6-1/4 x 9-1/4

Load Group: 0205

Prod Type: RH Hardcover

Marketing and Publicity

- Website: ELDoctorow.com
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Author tour: Boston, New York, Atlanta, Minneapolis
- eBook promotion: offer select digital stories at a lower price pre-publication
- Feature in the Random Reads, Random House Reader's Circle, and Modern Library e-newsletters
- Library and academic marketing

About the Author/Illustrator

Author Residence: New York, NY

E. L. DOCTOROW's works of fiction include *Homer & Langley*, *The March*, *Billy Bathgate*, *Ragtime*, *The Book of Daniel*, *City of God*, *Welcome to Hard Times*, *Loon Lake*, *World's Fair*, and *The Waterworks*. Among his honors are the National Book Award, three National Book Critics Circle Awards, two PEN/Faulkner Awards, The Edith Wharton Citation for Fiction, the William Dean Howells Medal of the American Academy of Arts and Letters, and the presidentially-conferred National Humanities Medal. In 2009 he was shortlisted for the Man Booker International Prize, honoring a writer's lifetime achievement in fiction.

Rights

Territories:
Audio:
British:
Restriction: Not Avail Europe / British Com

Reprint indicator: Full copies only
Book Club:
Translation:
Agency:

Reprint:
1st Serial:
Special Markets:
Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60462-4	3/11	Random House	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Homer & Langley/Doctorow, E.L./HC	978-1-4000-6494-6	9/09	Random House	\$26.00/\$32.00 Can.
The March/Doctorow, E.L./HC	978-0-375-50671-0	9/05	Random House	\$25.95/\$35.95 Can.
Sweet Land Stories/Doctorow, E.L./HC	978-1-4000-6204-1	5/04	Random House	\$22.95/\$32.95 Can.
Billy Bathgate/Doctorow, E.L./TR	978-0-8129-8117-9	6/10	RHTP	\$16.00/\$19.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Our Story Begins/Wolff, Tobias/HC	978-1-4000-4459-7	3/08	Knopf	\$26.95/\$32.00 Can.



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ON SALE 3/29/2011
RANDOM HOUSE
HARDCOVER

978-1-4000-6492-2
\$24.00/\$27.00 Can.

Category: POETRY
BISAC Cat: Poetry - General
Order Form Cat: POETRY
Page Count: 176 Trim Size: 5-1/2 x 8-1/4
Spine/Depth: 25/32 Carton Count: 12
Load Group: 0206
Prod Type: RH Hardcover

Marketing and Publicity

- Pre-publication events with booksellers
- National review and feature attention
- NPR interviews
- Online review and feature coverage
- Tie in with author's lecture schedule
- National print bestseller advertising
- Author chats online
- Dedicated YouTube channel with consumer-generated videos
- Outreach to poetry websites and bloggers for feature attention
- E-blasts to author's fan list, featuring lines from new poems
- Feature in the Random Reads e-newsletter
- Brand-new mobile application with frequently updated content
- Library and academic marketing

Horoscopes for the Dead Poems



Billy Collins

The new volume of poetry by the former Poet Laureate of the United States--and one of America's most popular poets.

In this moving and playful collection, Billy Collins touches on an array of subjects--love, death, solitude, youth, and aging--delving deeper than ever before into the intricate folds of life.

Key Points/Quotes

- MAJOR POET IN AMERICA: Billy Collins's first new volume of poetry in three years--sure to be an event in the poetry world.
- TEN-YEAR ANNIVERSARY PUBLISHING WITH RANDOM HOUSE: Collins has been our star poet for a decade.
- NEW POEMS: Fifty poems never before collected in a book, including more than a dozen published for the first time here.
- POETRY MONTH: For the first time in many years, Collins is being published to tie in with poetry month. Collins will make a number of appearances to support this new book.
- SALES HISTORY: *Ballistics* was a *New York Times* expanded bestseller. His backlist titles continue to sell and sell.
- ONGOING APPEARANCES: Collins is a literary rock star. He regularly speaks to audiences of thousands throughout the year.

About the Author/Illustrator

Author Residence: Florida
BILLY COLLINS is the author of eight previous collections of poetry, including *The Trouble with Poetry*, *Nine Horses*, *Sailing Alone Around the Room*, *Questions About Angels*, *The Art of Drowning*, and *Picnic, Lightning*. He is also the editor of *Poetry 180: A Turning Back to Poetry* and *180 More: Extraordinary Poems for Every Day*. A distinguished professor of English at Lehman College of the City University of New York and a Distinguished Fellow at the Winter Park Institute of Rollins College, he was Poet Laureate of the United States from 2001 to 2003 and Poet Laureate of New York State from 2004 to 2006. He divides his time between New York and Florida, and speaks regularly around the country and the world.

Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: STERLING LORD LITERISTIC INC

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: CHRIS CALHOUN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60450-1	3/11	Random House	\$24.00/\$24.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Ballistics/Collins, Billy/HC	978-1-4000-6491-5	9/08	Random House	\$24.00/\$28.00 Can.
The Trouble With Poetry/Collins, Billy/HC	978-0-375-50382-5	10/05	Random House	\$22.95/\$32.95 Can.
The Trouble With Poetry/Collins, Billy/TR	978-0-375-75521-7	3/07	RHTP	\$13.95/\$17.95 Can.
Nine Horses/Collins, Billy/HC	9780375503818	9/02	Random House	\$21.95/\$32.95 Can.
Nine Horses/Collins, Billy/TR	9780375755200	10/03	RHTP	\$14.95/\$18.95 Can.
Nine Horses (Today #10)/Collins, Billy/HC	9781400061778	4/03	Random House	\$21.95/\$32.95 Can.
Sailing Alone Around The Room/Collins, Billy/TR	9780375755194	9/02	RHTP	\$14.95/\$21.00 Can.
Sailing Alone Around The Room/Collins, Billy/HC	9780375503801	9/01	Random House	\$23.00/\$25.95 Can.



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ON SALE 4/5/2011

**RANDOM HOUSE
HARDCOVER**

**978-1-4000-6865-4
\$25.00/\$28.95 Can.**

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 208 Trim Size: 6-1/4 x 9-1/4
Load Group: 0202
Prod Type: RH Hardcover

Marketing and Publicity

- Website: Elizabeth-Berg.net
- Sampler giveaway at pre-publication book club events
- National review attention
- Online review attention
- Author tour: Boston, Miami, Chicago/Milwaukee, Minneapolis, Omaha, St. Louis, Wichita, Denver
- National print bestseller advertising
- Outreach to book club websites
- Extensive e-mail marketing to author's homegrown fan list
- Feature in Random House Reader's Circle and Random Reads e-newsletters
- Early mailing to book club influencers
- Postcard mailing to author's homegrown list of fans
- Excerpt in *The Last Time I Saw You* (Ballantine trade paperback, 11/10)
- Library marketing

Once Upon a Time, There Was You

A Novel



Elizabeth Berg

From the beloved bestselling author of *The Last Time I Saw You* and *Home Safe*, a wonderful novel about a couple who meet again after divorce.

John and Irene married for the wrong reasons. Now divorced, dating other people, and living in different parts of the country, they have barely any contact with each other, and seem to have nothing in common--except the most important thing in each of their lives: their spunky sixteen-year-old daughter, Sadie. But when tragedy strikes, John and Irene are brought back together suddenly, and they begin to discover things about each other they never knew. A beautiful book about the power of love and family, *Once Upon a Time, There Was You* is a classic Elizabeth Berg novel, filled with the emotional insight and depth for which she is so beloved.

Key Points/Quotes

- **BESTSELLING HOUSE AUTHOR:** Random House published Berg's first *New York Times* bestseller, *Talk Before Sleep*, and since then, many of Elizabeth Berg's novels have been bestsellers. Berg has scores of devoted fans who eagerly anticipate her next book.
- **SALES TRACK:** Berg's 2009 novel, *Home Safe*, was a *New York Times* bestseller with 190,000 copies in print across formats. *The Last Time I Saw You* (4/10) is poised to do the same, with a first print of 60,000 copies.
- **WOMEN:** Berg's special gift--her "uncanny way of capturing how women think and what they say" (*USA Today*)--shines through in her unforgettable characters, who women instantly identify with, root for, and feel they know already.
- **SUBJECT:** A story about a couple meeting again, after divorce, will appeal to and resonate with Berg's core readers.
- "The day you open this book you will miss all your appointments, because...you will read it straight through...Berg's writing is to literature what Chopin's etudes are to music--measured, delicate, and impossible to walk away from until their completion." --*Entertainment Weekly*, on *Range of Motion*
- "Elizabeth Berg's gift as a storyteller lies most powerfully in her ability to find the extraordinary in the ordinary, the remarkable in the everyday." --*The Boston Globe*

About the Author/Illustrator

Author Residence: Chicago, IL

ELIZABETH BERG is the author of nineteen novels, including *The Last Time I Saw You*, *Home Safe*, *Dream When You're Feeling Blue*, and *The Year of Pleasures*. *Durable Goods* and *Joy School* were selected as ALA Best Books of the Year, and *Talk Before Sleep* was shortlisted for the ABBY Award in 1996. The winner of the 1997 New England Booksellers Association Award for her body of work, Berg lives near Chicago.

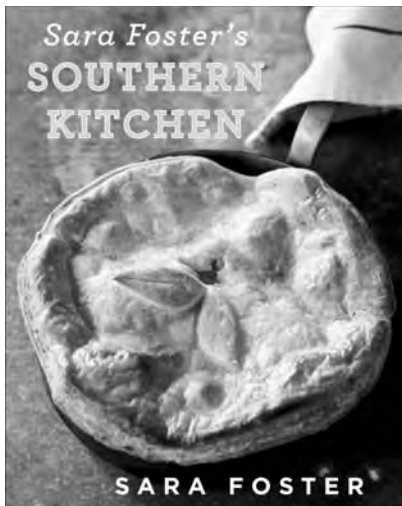
Rights

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: WILLIAM MORRIS ENDEAVOR

Reprint: Yes
1st Serial: No
Special Markets:
Agent: SUZANNE GLUCK

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-893-5	4/11	Random House	\$25.00/\$25.00 Can.
Unabridged CD	978-0-307-71378-0	4/11	Random House Audio	\$35.00/\$40.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Last Time I Saw You/Berg, Elizabeth/HC	978-1-4000-6864-7	4/10	Random House	\$25.00/\$29.95 Can.
Home Safe/Berg, Elizabeth/HC	978-1-4000-6511-0	4/09	Random House	\$25.00/\$28.95 Can.
Home Safe/Berg, Elizabeth/TR	978-0-345-48755-1	9/09	Ballantine Books	\$15.00/\$18.95 Can.
Day I Ate Whatever I Wanted/Berg, Elizabeth/HC	978-1-4000-6509-7	4/08	Random House	\$23.00/\$25.95 Can.
Dream When You're Feeling Blue/Berg/HC	978-1-4000-6510-3	5/07	Random House	\$24.95/\$32.00 Can.
Dream When You're Feeling Blue/Berg/TR	978-0-345-48754-4	1/08	Ballantine Books	\$14.00/\$16.50 Can.
The Handmaid & The Carpenter/Berg, Elizabeth/HC	978-1-4000-6538-7	11/06	Random House	\$17.95/\$23.95 Can.
We Are All Welcome Here/Berg, Elizabeth/HC	978-1-4000-6161-7	4/06	Random House	\$22.95/\$32.95 Can.



Sara Foster's Southern Kitchen



Sara Foster

A cookbook featuring 150 contemporary interpretations of classic Southern dishes, richly evocative of the warm, Southern hospitality embodied by bestselling cookbook author, caterer, and gourmet market owner Sara Foster.

Sara Foster's firm footing in tradition will appeal to Southerners and those with a penchant for Southern food, while her progressive focus on local, seasonal, and often artisanal ingredients will appeal to cooks with an eye toward fresher, lighter, and healthier fare. Foster's personal history and experiences lend her the credibility necessary to appeal to experienced cooks, while her easy, encouraging, and casual way of communicating makes her accessible to the novice--a winning combination.

Key Points/Quotes

- **PROVEN COOKBOOK TRACK RECORD:** Random House sold more than 70,000 copies of Foster's first book, and there are close to 150,000 copies in print of all her cookbooks combined.
- **OPPORTUNITY TO BREAK OUT:** Foster's previous cookbooks have been based on recipes affiliated with Foster's Market--her gourmet catering company and specialty food store. This new book allows her to cover the most sought-after recipes throughout the South and add her personal touch.
- **RESTAURATEUR OF THE YEAR:** Foster was named 2010 Restaurateur of the Year by the North Carolina Restaurant and Lodging Association.
- **SUCCESS OF FOSTER'S MARKET:** Foster's two markets--in Durham and Chapel Hill, North Carolina--will soon celebrate their twentieth anniversary, and continue to attract a wide range of local and visiting customers.
- **SOUTHERN SELLS:** Southern cookbooks are a tried-and-true cookbook category. Foster, who grew up in Tennessee and resides in North Carolina, is the perfect cook and author to write this book.
- **GREAT PACKAGE:** Complete with eighty-plus color photos throughout and loads of bonus material, such as "Sidetracks" (photos and descriptions of Foster's favorite hidden places for the best pecan pie, shrimp boil, gumbo, and more throughout the South).
- **FOOD MEDIA COVERAGE:** Foster and her food have appeared everywhere from *Bon Appétit* to *Martha Stewart Living* to the *Today* show. We will once again to turn to Martha Stewart (for whom Sara worked) for support via her various media outlets.

- "Sara Foster is the rarest cook I know. She has the sensible, down-to-earth approach that eludes others. She understands good food." --Jonathan Waxman
- "I've cooked many of the recipes collected for this book and eaten many more of Sara's creations, and I've never been disappointed, only elated by the taste and appearance and freshness." --Martha Stewart, on *The Foster's Market Cookbook*

About the Author/Illustrator

Author Residence: Durham, NC

Author Hometown: Jackson, TN

SARA FOSTER is the owner of Foster's Market, the acclaimed gourmet take-out store/café's in Durham and Chapel Hill, North Carolina, and is the author of several cookbooks, including *The Foster's Market Cookbook*, winner of the Best Cookbook Award from the Southeast Booksellers Association. She has appeared numerous times on *Martha Stewart Living Television* and NBC's *Today* show. She has also been featured in magazines such as *More*, *House Beautiful*, and *Southern Living*, and is featured regularly in *Bon Appétit*.

Rights

Territories: US, Canada, open market

Return indicator: Full copies only

Reprint: Yes

Audio: No

Book Club: Yes

1st Serial: No

British: No

Translation: No

Special Markets:

Restriction: Avail US,CAN,Opn Mkt

Agency: JANIS A. DONNAUD & ASSOCIATES

Agent:

ON SALE 4/12/2011

RANDOM HOUSE
HARDCOVER

978-1-4000-6859-3
\$35.00/\$40.00 Can.

Category: COOKING

BISAC Cat: Cooking - American - Southern States

Order Form Cat: COOKING

Page Count: 288 **Trim Size:** 7-3/8 x 9-1/4

Illustrations: COLOR PHOTOS THROUGHOUT

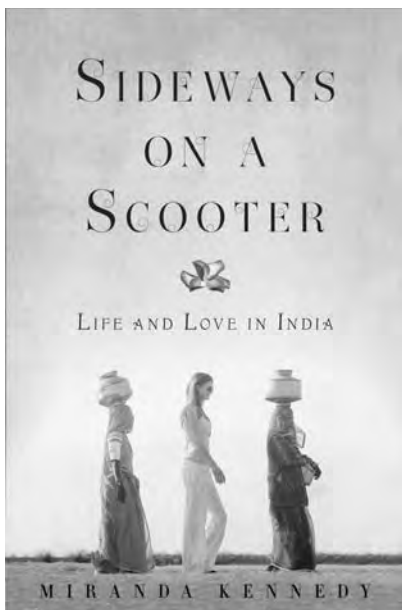
Load Group: 0203

Prod Type: RH Hardcover

Marketing and Publicity

- Website: FostersMarket.com
- National feature coverage
- National media interviews
- Outreach to food interest media, bloggers, and websites
- Author tour: New York, Atlanta, Birmingham, Jackson, Memphis, Raleigh-Durham, Chapel Hill
- Promotions on Epicurious.com
- Outreach to foodies and bloggers for feature placement
- Recipes and photos available on file-sharing websites, tied in with various holidays
- Feature in the Random House Reader's Circle and cooking e-newsletters
- Cross-promotion opportunities with restaurants and websites mentioned in the book
- Pitch cross-promotions with Fodors.com
- Library marketing

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60457-0	4/11	Random House	\$35.00/\$35.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Foster's Market Ckbnk/Foster, Sara/HC	9780375505461	4/02	Random House	\$35.00/\$53.00 Can.
Fresh Every Day/Foster, Sara/HC	978-1-4000-5285-1	5/05	Clarkson Potter	\$35.00/\$50.00 Can.
Sara Foster's Casual Cooking/Foster, Sara/HC	978-0-307-33999-7	3/07	Clarkson Potter	\$35.00/\$44.00 Can.



ON SALE 4/19/2011

RANDOM HOUSE
HARDCOVER

978-1-4000-6786-2
\$26.00/\$30.00 Can.

Category: MEMOIR

BISAC Cat: Biography & Autobiography - Personal
Memoirs

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 352 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 36/32 Carton Count: 12

Load Group: 0204

Prod Type: RH Hardcover

Marketing and Publicity

- Website: MirandaKennedy.com
- National review and feature attention
- National media attention
- Confirmed *Morning Edition* interview
- Local NPR interviews
- Online review and feature attention
- Author tour: Boston, New York, Washington, D.C.
- Feature in the Random House Reader's Circle and Random Reads e-newsletters
- Book club outreach to fans of *Kabul Beauty School*
- Library marketing
- Feature on the Random House academic website and e-newsletters

Sideways on a Scooter

Life and Love in India



Miranda Kennedy

Part memoir, part in-depth reporting about women's lives in a very foreign culture, this first book by a young NPR-affiliated reporter gives readers the same satisfying, page-turning reading experience as *Kabul Beauty School* and the same poignant, firsthand reporting as *Half the Sky*.

What happens when a twenty-something NPR reporter abandons her fast-track New York City life and her boyfriend to move alone to Delhi? Miranda Kennedy's intimate look at the interconnected lives of six Indian women teachers her--and her readers--as much about our own Western attitudes and assumptions as it does about the developing society she's living in. The story of Kennedy's five years on the subcontinent makes fascinating, entertaining reading for fans of *Reading Lolita in Tehran* and *Kabul Beauty School*.

Key Points/Quotes

- **AUTHOR IS AN NPR REPORTER:** Kennedy wrote and broadcast for NPR and PRI, first in the United States, then in India and other Asian countries, for more than ten years and is now a part-time editor for NPR's *Morning Edition*.
- **LIKE *KABUL BEAUTY SCHOOL*, BUT SET IN INDIA:** This book takes readers deep into the interconnected lives of a group of women in a fascinating part of the world, and will make a great nonfiction book club selection.
- **THE PERSONAL STORIES THAT SHOW INDIA IS NOT NEARLY AS "WESTERNIZED" AS THE MEDIA PRESENT IT:** By closely examining the lives of real women--some of them privileged, some very poor--in India, Kennedy discovers that modernization is only skin deep and the country is still mired in restrictive third-world traditions.

About the Author/Illustrator

Author Residence: Washington, D.C.

MIRANDA KENNEDY was a New Delhi-based correspondent for American Public Media's Marketplace Radio and National Public Radio for five years. During that time, she reported on the war on terror from Afghanistan and Pakistan, and on other major stories from across Asia, including the Indian Ocean tsunami. Her articles have been read in *The Washington Post*, *The Boston Globe*, *The Nation*, and *Slate*. Before moving to India, Kennedy worked as a magazine editor and a public radio reporter in New York, where she covered, among other things, the September 11 attacks. She recently moved to Washington, D.C., to work as an editor at National Public Radio's *Morning Edition*, which draws public radio's largest audience. She now works for the program part-time, and returns frequently to India to report.

Rights

Territories: US, Canada, open market

Audio: Yes

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: GAIL ROSS LITERARY AGENCY

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: GAIL ROSS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60455-6	4/11	Random House	\$26.00/\$26.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Kabul Beauty School/Rodriguez, Deborah/HC	978-1-4000-6559-2	4/07	Random House	\$24.95/\$30.00 Can.
China Road/Gifford, Rob/HC	978-1-4000-6467-0	5/07	Random House	\$26.95/\$34.95 Can.
Honeymoon In Tehran/Moaveni, Azadeh/HC	978-1-4000-6645-2	2/09	Random House	\$26.00/\$30.00 Can.



On Black Sisters Street

A Novel



Chika Unigwe

An "important and accomplished novel" (*The Independent*) about sisterhood and survival, set in Antwerp's red-light district, from a major new literary voice.

In Chika Unigwe's moving novel, four very different women have made their way from Africa to Belgium to claim for themselves the riches of Europe. Each night, Sisi, Ama, Efe, and Joyce stand in the windows of Antwerp's red-light district, promising to make men's dreams come true--if only for half an hour. Then the sudden murder of Sisi shatters their fragile world. Drawn together by tragedy, the women are compelled to tell the stories they have long kept hidden from one another, stories of fear, of displacement, of love.

Raw, vivid, and suffused with the power of the oral storytelling tradition, *On Black Sisters Street* is a moving story of the illusion of the West as seen through African eyes, and its annihilation. It is also a story of courage, of unity, and of hope.

Key Points/Quotes

- **AUTHOR:** Unigwe is an important up-and-coming new writer, a standout voice among contemporary African women authors. Random House's publication of *On Black Sisters Street* represents her U.S. publication debut.
- **TOPIC:** *On Black Sisters Street* is, at heart, the story of women's friendships, and the ties that bind us to one another even in the darkest of circumstances. It is a perfect choice for book groups.
- **STYLE:** Faithful to the oral traditions of Africa, the book is written in a rich, raw, and powerful voice, capturing the authenticity of these women's experiences.
- "*On Black Sisters Street* is a probing and unsettling exploration of the many factors that lead African women into prostitution in Europe... This is an important and accomplished novel that leaves a strong aftertaste. Unigwe gives voice to those who are voiceless... and bestows dignity on those who are stripped of it." -- *The Independent* (London)

ON SALE 4/26/2011

RANDOM HOUSE
HARDCOVER

978-1-4000-6833-3
\$25.00

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 320 Trim Size: 6-1/4 x 9-1/4
Load Group: 0205
Prod Type: RH Hardcover

Marketing and Publicity

- Website: ChikaUnigwe.com
- National review attention
- Online review attention
- Feature in the Random House Reader's Circle e-newsletter
- Library marketing

About the Author/Illustrator

Author Residence: Turnhout, Belgium

Author Hometown: Enugu, Nigeria

CHIKA UNIGWE was born in Nigeria and now lives in Belgium with her husband and four children. She was a 2008 UNESCO-Aschberg Fellow and a 2009 Rockefeller Foundation Fellow (at the Bellagio Center), and she holds a PhD from the University of Leiden. She is the recipient of several awards for her writing, including first prize in the 2003 BBC Short Story Competition and a Commonwealth Short Story Award. In 2004 she was shortlisted for the Caine Prize for African writing. Her stories have been on BBC World Service and Radio Nigeria. Her first novel, *De Feniks*, was published in Dutch in 2005.

Rights

Territories: US and open market (no Canada)

Audio: Yes

British: No

Restriction: Avail US and Opn MK

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: DAVID GODWIN ASSOCIATES

LIMITE

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: DAVID

GODWIN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60446-4	4/11	Random House	\$25.00
Comp Titles	ISBN	On sale	Publisher	Price
Wench / Perkins-Valdez / HC	9780061706547	1/10	Amistad	\$24.99
Purple Hibiscus/Adichie, Chimamanda Ngozi/TR	978-1-4000-7694-9	9/04	Anchor	\$14.95/\$17.50 Can.
Half Of A Yellow Sun/Adichie/HC	978-1-4000-4416-0	9/06	Knopf	\$24.95
The Opposite House/Oyeyemi, Helen/TR	978-1-4000-7876-9	6/08	Anchor	\$13.95
Things Fall Apart/Achebe, Chinua/HC	9780679446231	10/95	Everyman's Library	\$16.00/\$25.00 Can.



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ON SALE 5/3/2011

**RANDOM HOUSE
HARDCOVER**

**978-1-4000-6804-3
\$26.00/\$30.00 Can.**

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 416 Trim Size: 6-1/4 x 9-1/4
Spine/Depth: 41/32 Carton Count: 12
Load Group: 0202
Prod Type: RH Hardcover

Marketing and Publicity

- Website: MaryDoriaRussell.net
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Author tour: Boston, New York, Washington, D.C., Chicago/Milwaukee, Kansas City, Denver, Seattle, San Francisco
- Live author chat on RandomHouseReadersCircle.com
- Promotions on Facebook to reach author's fans and readers of similar books
- Outreach to literary bloggers
- Outreach to Wild West history and film websites
- Feature in the Random House Reader's Circle and Random Reads e-newsletters
- Library marketing

Eight to Five, Against

A Novel



Mary Doria Russell

From the *New York Times* bestselling author of *Dreamers of the Day*, *A Thread of Grace*, *Children of God*, and *The Sparrow* comes an inspired historical novel about the Wild West, for Maria Doria Russell's devoted fans and all readers of stylish historical fiction.

Legend of the American frontier Doc Holliday and his unforgettable girlfriend, Kate, take center stage in Mary Doria Russell's historical novel about the Wild West. Russell has now painted a fresh, imaginative, and historically accurate portrait of Holliday, who has been canonized by folklore and the silver screen. Capturing him at a moment in his life ripe with possibility and hope, rather than the violence and illness that would besiege him later on, Russell chronicles Doc and Kate's lives in Dodge City, Kansas, one memorable summer.

Key Points/Quotes

- **CRITICAL AND COMMERCIAL SUCCESS:** Russell's four novels have been heralded as "profoundly moving," "marvelous," "skillful," and "engrossing," and together have netted more than 100,000 copies in hardcover and half a million copies in trade paperback.
- **DOC HOLLIDAY:** Russell's imagined Wild West will spark the interest of history and film buffs everywhere.
- **PRIZE-WINNING AUTHOR:** Russell has won nine national and international literary awards, including the Arthur C. Clarke Award, the James Tiptree Award, and American Library Association Readers Choice Award. *The Sparrow* was selected as one of *Entertainment Weekly's* ten best books of the year, and *A Thread of Grace* was nominated for a Pulitzer Prize.
- **IN-DEPTH RESEARCH & EXPERIENCE:** While writing the novel, to immerse herself in Doc Holliday's upbringing, Russell learned to ride horses, play classical piano, and even reread all the Greek and Latin classics beloved by Doc and Kate. In addition, Russell's father was a small-town sheriff, and she taught at a dental school in the Midwest before becoming an author.

Praise for Mary Doria Russell:

- "Marvelous...a stirring story of personal awakening set against the background of a crucial moment in modern history." --*The Washington Post Book World*, on *Dreamers of the Day*
- "A powerfully imagined novel...[a] profoundly moving book that engages the heights and depths of human experience." --*Los Angeles Times*, on *A Thread of Grace*
- "Russell succeeds in painting an alien culture with remarkably detailed verisimilitude." --*The New York Times Book Review*, on *Children of God*
- "A startling, engrossing, and moral work of fiction." --*The New York Times Book Review*, on *The Sparrow*
- "A notable achievement...Russell shows herself to be a skillful storyteller who subtly and expertly builds suspense." --*USA Today*, on *The Sparrow*

About the Author/Illustrator

Author Residence: South Euclid, OH

MARY DORIA RUSSELL has written four previous novels: *The Sparrow*, *Children of God*, *A Thread of Grace*, and *Dreamers of the Day*. She lives with her husband and son in Ohio.

Rights

Territories: World
Audio: No
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: DYSTEL & GODERICH LITERARY

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: JANE DYSTEL

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60439-6	5/11	Random House	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Dreamers Of The Day/Russell, Mary Doria/HC	978-1-4000-6471-7	3/08	Random House	\$25.00/\$28.00 Can.
Dreamers Of The Day/Russell, Mary Doria/TR	978-0-345-48555-7	12/08	Ballantine Books	\$15.00/\$18.95 Can.
Thread Of Grace, A/Russell, Mary Doria/HC	978-0-375-50184-5	2/05	Random House	\$25.95/\$35.95 Can.
Thread Of Grace, A/Russell, Mary Doria/TR	978-0-449-00413-5	12/05	Ballantine Books	\$15.00/\$17.00 Can.
Children Of God/Russell, Mary Doria/HC	9780679456353	3/98	Villard Books	\$23.95/\$33.50 Can.
Children Of God/Russell, Mary Doria/TR	9780449004838	2/99	Ballantine Books	\$15.00/\$18.95 Can.
The Sparrow/Russell, Mary Doria/HC	9780679451501	9/96	Villard Books	\$23.00/\$32.00 Can.
The Sparrow/Russell, Mary Doria/TR	978-0-449-91255-3	9/97	Ballantine Books	\$15.00/\$18.95 Can.

THE DIAL PRESS



Mr. Chartwell

A Novel



Rebecca Hunt

From a bold, brilliant young writer, a novel as bighearted as it is intelligent, the story of an unlikely alliance between Winston Churchill and a young widow, both engaged in a fight against the most terrible of foes: depression.

July 1964. Chartwell, Kent. On the eve of his retirement from Parliament, Sir Winston Churchill has just woken up. There's someone in the room with him, someone he's known for a long time, but it's not a friend. A dark, mute presence is watching him with rapt concentration....Soon after, in London, Esther Hammerhans, a young widowed government secretary, goes to answer the door to her new lodger. Through the windowpane she sees a vast, dark silhouette. Both the eminent statesman and the humble office worker have just been visited by Black Pat, "the black dog" of depression. For the man who saved Western Civilization he's a familiar presence; for Esther he's a stranger just come to rent a room. Or is he here to stay? In this beguiling, inspiring, and completely original debut, Rebecca Hunt illuminates the strange point of connection between two very different people, and shows how the strength to persevere can pull a person from darkness to light.

ON SALE 2/22/2011

THE DIAL PRESS
HARDCOVER

978-1-4000-6940-8
\$24.00

Category: FICTION
BISAC Cat: Fiction - Historical
Order Form Cat: FICTION GENERAL
Page Count: 240 Trim Size: 5-1/2 x 8-1/4
Load Group: 0205
Prod Type: Dial Press HC

Marketing and Publicity

- Advance reader's edition
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Online advertising: Shelf Awareness, PW Daily, and book club websites
- Pre-publication teaser postcard campaign to booksellers and book club influencers
- Early Reviewer promotions on LibraryThing and Goodreads
- Feature in Random House Reader's Circle and Random Reads e-newsletters
- Major book club outreach: discussion guide available online
- Library marketing: galley mailing to top librarians and book club coordinators; feature in catalogs and e-newsletters

Key Points/Quotes

- WILL DO FOR DEPRESSION WHAT *THE CURIOUS INCIDENT OF THE DOG IN THE NIGHT-TIME* DID FOR AUTISM: Through a unique, original lens, *Mr. Chartwell* brings a fresh, gritty, ultimately uplifting perspective to the all-too-present issue of depression.
- NEW ASPECT OF EVERGREEN FASCINATION WITH CHURCHILL: Winston Churchill continues to be one of the most beloved figures of our times. However, few people know just how plagued he and his family were by depression, which Churchill fittingly called his "black dog."
- MEMORABLE TITLE CHARACTER: Hunt brings to life one of the most unforgettable characters in recent fiction. Readers will be mesmerized by Mr. Chartwell, a manifestation of depression, who is at once seductive and charming, rueful and manipulative, and eerily credible.
- HIGHLY CONTESTED AUCTION: Rights to publish this novel were greatly sought after, both here and in the UK. Dial is fiercely committed to this author, and has already bought her second novel.

About the Author/Illustrator

Author Residence: London

REBECCA HUNT graduated from Central Saint Martins College with a degree in fine art. She lives and works in London. *Mr. Chartwell* is her first novel.

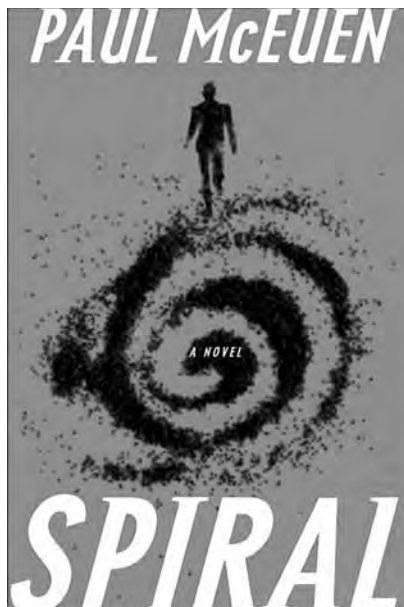
Rights

Territories: US, Philippines
Audio: Yes
British: No
Restriction: Available in US only

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: INKWELL MANAGEMENT, LLC

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: KIM WITHERSPOON

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60434-1	2/11	The Dial Press	\$24.00
Comp Titles	ISBN	On sale	Publisher	Price
Curious Incident/Dog In Night/Haddon, Mark/TR	978-1-4000-3271-6	5/04	Vintage	\$14.00
Curious Incident Of The Dog In/Haddon, Mark/HC	9780385509459	6/03	DDay Gen Adult	\$22.95



ON SALE 3/22/2011

THE DIAL PRESS
HARDCOVER

978-0-385-34211-7
\$25.00/\$28.95 Can.

Category: FICTION
BISAC Cat: Fiction - Literary
Order Form Cat: FICTION GENERAL
Page Count: 304 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 32/32 Carton Count: 12
Load Group: 0205
Prod Type: Dial Press HC

Marketing and Publicity

- National review and feature attention
- National media attention
- NPR interviews
- Outreach to science- and thriller-interest print, bloggers, and websites
- Local author promotion: Launch event in Ithaca
- Online advertising: Facebook, targeting fans of similar books
- Feature in Random Reads and Mystery e-newsletters
- Library marketing: galley mailing to top librarians; feature in catalogs and e-newsletters

Spiral

A Novel



Paul McEuen

In this riveting debut thriller by one of the leading researchers in nanoscience, a professor races against the clock to stop the devastating proliferation of the ultimate bioweapon.

When Dr. Liam Connor is found dead at the bottom of one of Ithaca, New York's gorges, his research collaborator, Cornell professor of nanoscience Jake Sterling, refuses to believe it was suicide. Why would one of the world's most eminent biologists, an eighty-five-year-old man in good health who survived some of the darkest days of the Second World War, have chosen to throw himself off a bridge? Soon Jake and Connor's grieving granddaughter, Maggie, are led by cryptic messages the dead man left behind to a devastating secret gleaned off the shores of war-ravaged Japan and carried for more than sixty years. What begins as a quest for answers soon leads to a horrifying series of revelations at the crossroads of biological warfare and nanoscience. As government operators, international tycoons, and dueling conspiracies swirl around them, Jake and Maggie, and Maggie's nine-year-old son, Dylan, must race against time to prevent a doomsday scenario beyond anything they, or the world, could have imagined...

Key Points/Quotes

- **AUTHOR PLATFORM:** Paul McEuen is at the forefront of the field of nanoscience. A recipient of multiple grants and awards, and adviser to various government entities, he runs a team of post-docs at Cornell. He knows the cutting-edge technology because he's making it.
- **FILM RIGHTS OPTIONED:** A major Hollywood production company has purchased film rights for *Spiral*.
- **A NATURAL SUSPENSE WRITER:** McEuen's appeal is not just in his command of science: he's crafted a riveting, scary storyline, complete with characters you care about and a terrific villain.
- **CUTTING-EDGE SCIENCE:** Spotlights in the narrative are creepy robots the size of a grain of rice carrying a deadly bioweapon. All the science in the novel is grounded in reality.
- **HISTORICAL ACCURACY:** Unit #731, the covert biological warfare unit of the Imperial Japanese army based in Manchuria, plays an important role in the book. This unit was the all-too-true perpetrator of some of the most horrific war crimes of WWII—crimes the United States later downplayed in order to benefit from their research.
- **ACADEMIC SETTING:** From *The Secret History* to *The Rule of Four*, we've seen how campus suspense novels appeal to a huge cross-section of readers.

About the Author/Illustrator

Author Residence: Ithaca, NY

PAUL MCEUEN is a professor of physics at Cornell University. He has received numerous awards for his research, including the Agilent Technologies Europhysics Prize, a Packard Fellowship, and a Presidential Young Investigator Award. He lives with his wife and five dogs in Ithaca, New York.

Rights

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: GELFMAN SCHNEIDER LITERARY AGE

Reprint: Yes
1st Serial: No
Special Markets:
Agent: JANE GELFMAN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60435-8	3/11	The Dial Press	\$25.00/\$25.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Terminal Freeze/Child, Lincoln/HC	978-0-385-51551-1	2/09	DDay Gen Adult	\$24.95/\$27.95 Can.



ON SALE 4/12/2011

THE DIAL PRESS
HARDCOVER

978-0-385-34094-6
\$25.00/\$28.95 Can.

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 336 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 35/32 Carton Count: 12
Load Group: 0203
Prod Type: Dial Press HC

Marketing and Publicity

- National review and feature attention
- NPR interviews
- Online review and feature attention
- Outreach to Asia Society for launch event
- Finished-book mailing to classical music stations
- Local North Carolina author promotion: Raleigh-Durham, Chapel Hill, Asheville
- Outreach to fans of *Madame Butterfly*
- Feature in the Random House Reader's Circle and Random Reads e-newsletters
- Book club outreach
- Backads in reprints of author's backlist

Butterfly's Child

A Novel



Angela Davis-Gardner

"Wondrous" (Amy Tan) writer Angela Davis-Gardner follows up her beloved *Plum Wine* with an enthralling novel that imagines both the story of what happens after the conclusion of Puccini's *Madame Butterfly* and the story behind the genesis of the famous opera.

After *Butterfly's* death, her son, Benji, is taken to America to be raised by his father, Lieutenant Frank Pinkerton, and Frank's wife, Kate. Sweeping from the farmland of Illinois to the Japanese settlements in San Francisco to Benji's homeland of Nagasaki, this powerful novel explores the bonds of father and son, husband and wife, and a community intolerant of outsiders. When the secret about Benji's origins leaks out, the repercussions will forever alter their family and their town, and reach all the way across the ocean, back to *Butterfly's* history in Japan, with surprising revelations.

Key Points/Quotes

- POTENTIAL SALES: *Plum Wine* (4/07) was a top-fifty Book Sense bestseller in paperback and has more than 69,000 copies in print after eight printings.
- ACCLAIMED AUTHOR: *Plum Wine* was a Book Sense Reading Group Pick, a Kiri-yama Prize Notable Book, a Southern Independent Booksellers Alliance Book Award Finalist, and a *People* magazine "Mother's Day Gift Guide Hot Beach Read."
- A STORY THAT'S NEVER BEEN TOLD BEFORE, and the perfect subject for Angela Davis-Gardner: *Butterfly's Child* will appeal to fans of *Plum Wine* and will find new readers interested in the story behind Puccini's famous opera.
- AN AUSPICIOUS BEGINNING: Davis-Gardner was awarded a North Carolina Council Writing Fellowship based on several chapters of this book.

Early praise for *Butterfly's Child*:

- "Secrets unfold like a Japanese fan in *Butterfly's Child*. Angela Davis-Gardner has created an enchantment--a novel so beautiful, mysterious, and compelling that I had to stay up into the wee hours to finish it in one sitting." --Lee Smith, author of *The Last Girls*
- "I read this in one day, totally hooked. A captivating novel of love, guilt, sin, justice." --Josephine Humphreys, Southern Book Award-winning author of *Nowhere Else on Earth*
- "One of the finest books, by a living writer, that I have read in years....Davis-Gardner explores, with great tenderness, the boy's search for family; and she moves between the American and the Japanese culture in a way that both informs and involves the reader completely." --Elizabeth Cox, author of *The Slow Moon*
- "What happened to the son of *Madame Butterfly*? Angela Davis-Gardner tells his enthralling story in a novel that pierces with searching insight into two great cultures. Entrancing to read, beautiful to remember." --Fred Chappell, poet laureate of North Carolina
- "This is a timeless rendering of marriage at its best and worst, of the lengths a parent will go for a child...*Butterfly's Child* has the drama of an opera and the meticulous realism of a profound psychological novel." --Peggy Payne, author of *Sister India*

About the Author/Illustrator

Author Residence: Raleigh, North Carolina

ANGELA DAVIS-GARDNER spent a year in Japan as a visiting professor at Tokyo's Tsuda College, which inspired her acclaimed Book Sense pick *Plum Wine*. She is currently Alumni Distinguished Professor of creative writing at North Carolina State University.

Rights

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: DARHANOFF, VERRILL, FELDMAN

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: LIZ DARHANOFF

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60458-7	4/11	The Dial Press	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Plum Wine/Davis-Gardner, Angela/HC	9780299211608	4/06	University of Wisconsin Press	\$26.95
Forms of Shelter/Davis-Gardner, Angela/HC	9780395593127	9/91	Ticknor & Fields	
Felice/Davis-Gardner, Angela/HC	9780394520094	6/82	Random House	
Comp Titles	ISBN	On sale	Publisher	Price
Memoirs Of A Geisha/Golden, Arthur/TR	9780679781585	1/99	Vintage	\$15.00
Snow Flower...Secret Fan/See, Lisa/TR	978-0-8129-6806-4	2/06	RHTP	\$15.00/\$18.95 Can.
Hotel On The Corner Of Bitter/Ford, Jamie/HC	978-0-345-50533-0	1/09	Ballantine Books	\$24.00/\$28.00 Can.



The Long Journey Home

A Memoir

Margaret Robison

The mother of the bestselling memoirists Augusten Burroughs and John Elder Robison finally tells her own heartbreaking story of her Southern Gothic childhood, tormented marriage, motherhood, mental breakdown, and journey back to sanity and contentment, in luminous, evocative prose.

Augusten Burroughs and John Elder Robison have made lucrative careers by chronicling their family's dysfunction. In Burroughs's hugely successful memoir *Running with Scissors*, he writes about his nightmarish youth as the son of an alcoholic father and a mentally imbalanced mother who gave him up for adoption to her therapist. In his bestselling memoir about living with Asperger's, *Look Me in the Eye*, John Elder Robison reprises his brother's portrait of their parents' mental instability.

In *The Long Journey Home*, their mother, Margaret Robison, finally gets to tell her side of the story, which is more nuanced and poignant than one would ever imagine. Beginning with her childhood in southern Georgia, with its façade of 1950s propriety masking all sorts of recognizable demons (alcoholism, sexual repression, misogyny, suicide, and disease) up until her mental breakdown and, in recent years, her recovery from her massive stroke, *The Long Journey Home* is Robison's attempt to make sense of a complicated, often tortured, and complex American life. She writes movingly and honestly about her shortcomings as a parent, her difficult marriage, and her two now-famous children. An accomplished poet and artist, Robison tells the heartbreaking but ultimately uplifting story of a woman trapped by social convention in a time when escaping cultural expectations was harder than we now can remember. A beautiful, heartfelt, enduring story.

ON SALE 2/1/2011

SPIEGEL & GRAU
HARDCOVER

978-1-4000-6869-2
\$26.00/\$30.00 Can.

Category: MEMOIR

BISAC Cat: Biography & Autobiography - Personal
Memoirs

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 304 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 32/32 Carton Count: 12

Load Group: 0202

Prod Type: Spiegel & Grau HC

Marketing and Publicity

- Website: MargaretRobison.com
- Advance reader's edition
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Local author promotion: South Hadley, Boston
- Online advertising: Shelf Awareness and Facebook
- Video trailer that resembles an old home movie, with photos of the Robison family
- Early Reviewer promotions on LibraryThing and Goodreads
- Pitch author for guest blogging on major websites, such as wowOwow.com
- Excerpt available on file-sharing websites
- Feature in the What's New, Random House Reader's Circle, and Random Reads e-newsletters
- Book club outreach: discussion guide available online

Key Points/Quotes

- FOR AUGUSTEN BURROUGHS AND JOHN ELDER ROBISON FANS: *Running with Scissors* has sold more than 1.2 million copies in paperback. Burroughs has a huge fan base that will want to hear his mother's perspective. *Look Me in the Eye* was also a *New York Times* bestseller that has sold more than 300,000 copies.
- THE MEDIA WILL COME: Aside from this great interview on NPR (<http://tinyurl.com/ju3ay>) Margaret Robison has refused interviews about her sons' memoirs. Now she is ready to talk.
- GOOD WRITING RUNS IN THE FAMILY: It is not a coincidence that both Augusten Burroughs and John Elder Robison are successful writers. Margaret Robison is a stunning writer who holds an MFA from the University of Massachusetts and is a published poet.
- HOLDS ITS OWN AS A MESMERIZING MEMOIR: This moving and beautifully told story of madness, alcoholism, love, friendship, and motherhood is in the same league as other enduring memoirs, such as Mary Karr's *The Liars' Club*, Frank McCourt's *Angela's Ashes*, and Jeannette Walls's *The Glass Castle*.
- DIFFERENT PERSPECTIVE: This memoir provides a different angle on the story told in *Running with Scissors*; and in addition, Robison refutes some of her son's allegations and his version of events.

About the Author/Illustrator

Author Residence: Amherst, MA

MARGARET ROBISON is a poet who lives in Amherst, Massachusetts.

Rights

Territories: US, Canada, open market

Audio: Yes

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: KUHN PROJECTS LLC

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: DAVID KUHN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-922-2	2/11	Spiegel & Grau	\$26.00/\$26.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Look Me In The Eye/Robison, John Elder/HC	978-0-307-39598-6	9/07	Crown	\$25.95/\$34.00 Can.
Look Me In The Eye/Robison, John Elder/TR	978-0-307-39618-1	9/08	Three Rivers Press	\$14.95/\$16.95 Can.
A Wolf At The Table/Burroughs, Augusten/HC	9780312342029	4/08	St. Martin's Press	\$24.95
Running With Scissors/Burroughs, Augusten/HC	9780312283704	7/02	St. Martin's Press	\$24.95
Running With Scissors/Burroughs, Augusten/TR	9780312422271	6/03	Picador	\$14.00
The Liars' Club/Karr, Mary/TP	9780143035749	5/05	Penguin	\$15.00
The Glass Castle/Walls, Jeannette/HC	9780743247535	5/05	Scribner	\$25.00



Pym

A Novel

Mat Johnson

An epic comic adventure into the ultimate land of whiteness--Antarctica--by an unlikely band of African American adventurers searching for their fortune in ice. An adventure story, a comic reimagining of America's racial history, and an attempt to solve one of American literature's great mysteries, this is a dazzlingly smart and strangely moving novel from one of the most acclaimed graphic novelists working today.

Chris Jaynes--failed academic turned obsessive book collector--is sold an old manuscript, a slave narrative that, remarkably, confirms that Edgar Allan Poe's bizarre unfinished novel, *The Narrative of Arthur Gordon Pym*, is actually a true story. Jaynes conspires to get to Antarctica, the setting for Poe's book, in hopes of using the manuscript to discover the mythic land of black people that Poe describes. Instead, he and his fellow adventurers find themselves enslaved by the giant pristine white ice creatures that also appear in Poe's novel, whose tribe lives in caverns beneath the snow-white surface of the South Pole. *Pym* is the adventure story of a black crew trying to escape slavery all over again, and a cutting and insightful meditation on race, literature, and obsession.

ON SALE 3/1/2011

SPIEGEL & GRAU
HARDCOVER

978-0-8129-8158-2
\$24.00/\$27.00 Can.

Category: FICTION
BISAC Cat: Fiction - Literary
Order Form Cat: FICTION GENERAL
Page Count: 272 Trim Size: 5-5/8 x 8-1/4
Load Group: 0202
Prod Type: Spiegel & Grau HC

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Author tour: New York, Philadelphia, Houston
- Promotions on Twitter
- Outreach to book bloggers
- Featured in Random Reads and Suvudu e-newsletters
- Promotion item available at New York Comic Con (10/10)
- Library marketing

Key Points/Quotes

- RIVETING PLOT, BIG IDEAS: *Pym* can be read as a riveting adventure novel, but it's also a novel of big, provocative ideas about race, history, and American literature.
- POE CONNECTION: Poe is a figure of controversy and obsession in American literature. Not only is *Pym* a retelling of one of Poe's most infamous works, but Poe himself appears in the novel, in hilarious fashion. Johnson is following in the tradition of other writers who have used this Poe novel as a reference point, ranging from Herman Melville (some say *Moby-Dick* was based on Poe's novel) to H. P. Lovecraft to Yann Martel (who named one of the characters in *Life of Pi* after a character from the novel).
- ACCLAIMED, AWARD-WINNING GRAPHIC NOVELIST'S FIRST BIG NOVEL: Johnson's brilliant graphic novels have been hailed by *The New York Times Book Review* as "engrossing, smart and sharp...proudly exemplifying the graphic novel." His work has garnered numerous prizes and fellowships. Johnson is also a rising young scholar of African American literature; his work has been the subject of conferences, and he's a tenured professor of literature at the University of Houston.

About the Author/Illustrator

Author Residence: Houston, TX

Author Hometown: Philadelphia, PA

MAT JOHNSON is winner of the prestigious Hurston/Wright Legacy Award for fiction, and currently teaches literature and writing at the University of Houston.

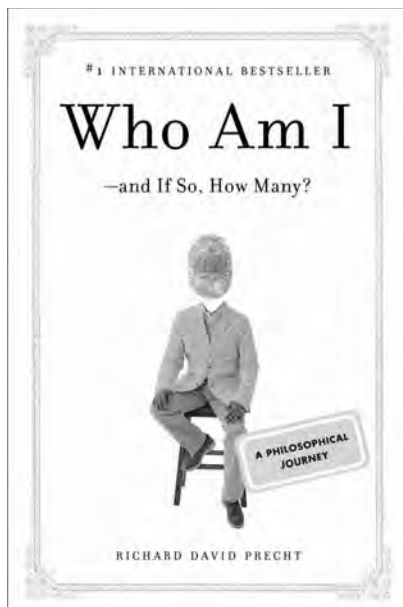
Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: WATKINS LOOMIS AGENCY INC.

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: GLORIA LOOMIS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60382-5	3/11	Spiegel & Grau	\$24.00/\$24.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
John Constantine...Papa Midnite/Mat Johnson/TR	9781401210038	4/06	Vertigo	\$12.99
The Great Negro Plot/Mat Johnson/HC	9781582342726	1/07	Bloomsbury	\$19.95
Incognegro/Mat Johnson/HC	978-1-4012-1097-7	2/08	Vertigo	\$19.99
Comp Titles	ISBN	On sale	Publisher	Price
Finn/Clinch, Jon/HC	978-1-4000-6591-2	2/07	Random House	\$23.95/\$29.95 Can.
The Poe Shadow/Pearl, Matthew/HC	978-1-4000-6103-7	5/06	Random House	\$24.95/\$32.95 Can.
Drood / Simmons / HC	9780316007023	2/09	Hachette	\$26.99



ON SALE 3/8/2011

SPIEGEL & GRAU
HARDCOVER

978-0-385-53116-0
\$25.00/\$28.95 Can.

Category: PHILOSOPHY
BISAC Cat: Philosophy - General
Order Form Cat: PHILOSOPHY
Page Count: 384 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0203
Prod Type: Spiegel & Grau HC

Marketing and Publicity

- National review and feature attention
- National media attention
- NPR interviews
- Online review and feature attention
- Early Reviewer promotions on LibraryThing
- Excerpt available on file-sharing websites
- Library marketing
- Feature on the Random House academic website and e-newsletters
- Feature at Psychology and Philosophy conferences

Who Am I--and If So, How Many?

A Philosophical Journey

Richard David Precht

Fusing cutting-edge research in neuroscience with traditional philosophy, *Who Am I--and if So, How Many?* is an accessible, entertaining, and thought-provoking guide to the most vexing questions of existence.

Topping the bestseller lists for more than two years now in Germany, where it was originally published, *Who Am I--and if So, How Many?* is an entertaining tour of the biggest philosophical questions and their relevance to our daily life. Drawing on neuroscience, psychology, history, and even pop culture, Richard David Precht deftly elucidates the questions at the heart of human existence (What is truth? Does life have meaning? Why should I be good?) and presents them in concise, witty, and engaging prose. The result is an exhilarating journey through the history of philosophy and a lucid introduction to current research on the brain.

Some topics include:

- A discussion of the preconditions for thought, with the help of The Beatles' song "Lucy in the Sky with Diamonds."
- An investigation into whether or not morality is innate, using psychological experiments and current brain research.
- An analysis of an episode of *Star Trek* in which Spock falls in love that illustrates the ways that feelings and reason overlap.
- An examination of the meaning of life using the movie *The Matrix* and the novel *The Hitchhiker's Guide to the Galaxy*.

Key Points/Quotes

- **ACCESSIBLE:** Precht sprinkles his prose with relevant pop-culture references and writes in a breezy, engaging style, rendering the most complex philosophical concept understandable.
- **SELLING CATEGORY:** Readers love philosophy made accessible--note the success of titles such as *The Elegance of the Hedgehog*, *Plato and a Platypus Walk into a Bar*, and *On Bullshit*.
- **MEGA-BESTSELLER IN GERMANY:** The German edition has been on sale for more than two years now, and it's still on the bestseller lists.
- **PRACTICAL AND INSPIRING:** Ultimately, the book is about how wrestling with the age-old questions of philosophy can help us lead better lives.
- **PHILOSOPHY AND NEUROSCIENCE:** The two disciplines are almost always kept separate, despite their common goals, but Precht uses current scientific research on the brain to answer questions that have vexed philosophers for ages.
- **PROMOTABLE AUTHOR:** A philosophy scholar turned TV talk show host, Precht is handsome, articulate, and speaks fluent English (he did a fellowship at the *Chicago Tribune*).
- Translator Shelley Frisch holds a PhD in German literature from Princeton University and has translated numerous books from German, including biographies of Nietzsche, Einstein, and Kafka, for which she was awarded the Modern Language Association Translation Prize for a Scholarly Study of Literature.

About the Author/Illustrator

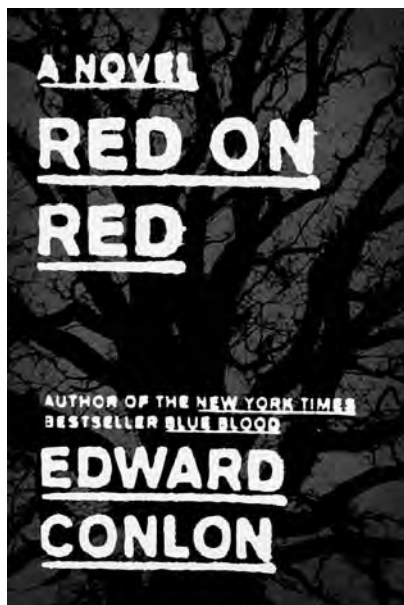
Author Residence: Luxembourg

RICHARD DAVID PRECHT is a German writer and journalist. He studied philosophy, art history, and literature at the University of Cologne and has worked for various newspapers and TV programs.

Rights

Territories:	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: No	Translation: No	Special Markets:
Restriction: Avail US,CAN,Opn Mkt	Agency:	Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-385-53117-7	3/11	Spiegel & Grau	\$25.00/\$25.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Plato and a Platypus...a Bar/Cathcart and Klein/TR	9780143113874	6/08	Penguin	\$13.00
Consolations Of Philosophy/De Botton, Alain/HC	9780679442769	4/00	Pantheon	\$22.95/\$34.50 Can.
Consolations Of Philosophy/De Botton, Alain/TR	9780679779179	4/01	Vintage	\$14.95/\$16.95 Can.
On Bullshit/Frankfurt, Harry/HC	9780691122946	1/05	Princeton University Press	\$9.95
The Elegance of the Hedgehog/Barbery, Muriel/TP	9781933372600	9/08	Europa	\$15.00
Book Of General Ignorance/Mitchinson/HC	978-0-307-39491-0	8/07	Harmony	\$19.95



ON SALE 4/5/2011

SPIEGEL & GRAU
HARDCOVER

978-0-385-51917-5
\$26.00/\$30.00 Can.

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 384 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 39/32 Carton Count: 12
Load Group: 0202
Prod Type: Spiegel & Grau HC

Marketing and Publicity

- Advance reader's edition
- National review and feature attention
- National media attention
- NPR interviews
- Author tour: Boston, New York, Washington, D.C., Portland, San Francisco, Los Angeles
- Online review and feature attention
- Online advertising: Shelf Awareness
- Pitch author for guest blogging on major websites, such as TheDailyBeast.com
- Outreach to *The Wall Street Journal* readers: free book giveaway
- Outreach to police unions
- Feature in the Random Reads and Mystery e-newsletters
- Library marketing

Red on Red

A Novel

Edward Conlon

For fans of Dennis Lehane, Joseph Wambaugh, and *Blue Blood*, this author's own *New York Times* bestselling memoir about being a cop, comes a first novel about two NYPD detectives that rings with the truth, complexity, grittiness, ironies, and compromises that the job brings.

A first novel about two NYPD detectives with radically different approaches to life and work--one is drawn to cases of rough and ordinary urban combat; the other is compelled by uncanny "ghost stories," suicides, and missing persons--yet whose partnership ultimately alters their view of each other and the world as they know it--by the author of the National Book Critics Circle award finalist and *New York Times* bestseller *Blue Blood*.

Key Points/Quotes

- **CELEBRATED AUTHOR:** Edward Conlon is an NYPD detective who spent most of his career in the Bronx, Harvard-educated, a *New Yorker* contributor, and the author of a highly acclaimed memoir, the *New York Times* bestseller *Blue Blood*. Handsome, charming, and funny, he is a natural storyteller and a publicist's dream.
- **A BESTSELLING GENRE:** Conlon's novel is the story of two "blood brothers" on the police force--full of the gritty reality and colorful detail that only someone who lives the life can convey. It fits squarely on the shelf between Wambaugh and Lehane.
- **HIGHLY ANTICIPATED:** Ever since the publication of his classic memoir, Conlon's fiction debut has been anxiously awaited. Conlon has many fans and personal friends in the media and in the movie business (he has consulted on a number of films about cops).
- *BLUE BLOOD* was a finalist for the National Book Critics Circle award and was a *New York Times* notable book.

Praise for *Blue Blood*, a *New York Times* Notable Book:

- "Superb. The most stunning memoir ever written about the cop world." --Joseph Wambaugh
- "Conlon can bring you to your knees with the power of his words." --*Chicago Sun-Times*
- "A sprawling, wry, opinionated, beautifully written memoir. *Blue Blood* is in a class by itself." --Ted Conover, *The New York Times Book Review* (front page)
- "A dazzling epic of street life and rough camaraderie...vibrant and hilarious." --*The Washington Post Book World*

About the Author/Illustrator

Author Residence: Bronx, NY

Author Hometown: Bronx, NY

EDWARD CONLON is a detective with the New York City Police Department. A graduate of Harvard, he has published articles in the *New Yorker* and *Harper's* and has been included in *The Best American Essays 2001*. He is the author of a memoir, *Blue Blood*, a finalist for the National Book Critics Circle award, a *New York Times* Notable Book, and a *New York Times* bestseller. He currently works for the NYPD's International Division and is stationed in Amman, Jordan.

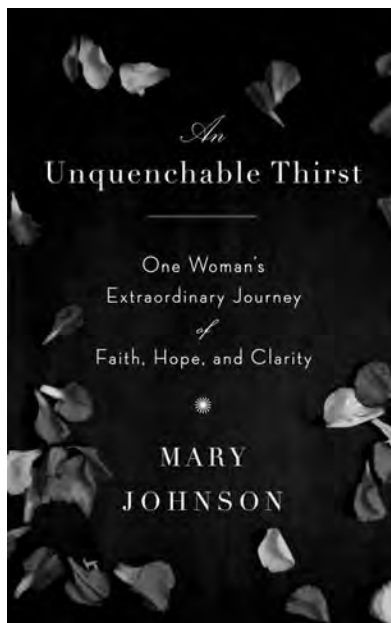
Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: WILLIAM MORRIS ENDEAVOR

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: OWEN LASTER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60441-9	4/11	Spiegel & Grau	\$26.00/\$26.00 Can.
Unabridged CD	978-0-307-87609-6	4/11	Random House Audio	\$35.00/\$40.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Blue Blood/Edward Conlon/HC	9781573222662	4/04	Penguin	\$26.95
Blue Blood / Conlon / TP	9781594480737	4/2005	Penguin	\$17.00
Comp Titles	ISBN	On sale	Publisher	Price
The Black Echo/Michael Connelly/MM	9780446612739	12/02	Hachette	\$7.99
Mystic River/Dennis Lehane/HC	9780688163167	7/02	HaprCollins	\$25.00



ON SALE 4/5/2011

SPIEGEL & GRAU
HARDCOVER

978-0-385-52747-7
\$26.00/\$30.00 Can.

Category: MEMOIR

BISAC Cat: Biography & Autobiography - Personal
Memoirs

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 384 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 39/32 Carton Count: 12

Load Group: 0202

Prod Type: Spiegel & Grau HC

Marketing and Publicity

- Website: AnUnquenchableThirst.com
- Advance reader's edition
- National review and feature attention
- National media attention
- NPR interviews
- Radio phone interviews
- Author tour: Boston, New York, Washington, D.C., Chicago, Minneapolis, Seattle, San Francisco
- Tie in with A Room of Her Own Foundation website
- Outreach to religion and spirituality websites
- Feature in the Random House Reader's Circle and Random Reads e-newsletters
- Outreach to book club influencers
- Library marketing
- Feature on the Random House academic website and e-newsletters
- Feature at Freshman Year Experience, religion, and women's studies academic conferences

An Unquenchable Thirst

One Woman's Extraordinary Journey of Faith, Hope, and Clarity

Mary Johnson

For readers of Karen Armstrong and Kathleen Norris comes a powerful, unforgettable spiritual autobiography about a search for meaning that begins in an austere, cloistered order, as a devoted follower of Mother Teresa, one of the great religious icons of our time, and ends in the secular world.

An Unquenchable Thirst is the story of Mary Johnson's twenty years as a Missionary of Charity--working alongside Mother Teresa in service to the world's poor--and a fascinating depiction of the daily struggle to live a life of religious service. At seventeen, Johnson experienced her calling when she saw a photo of Mother Teresa on the cover of *Time* magazine, and eighteen months later found herself in religious training in a South Bronx convent. Not without difficulty, this boisterous, independent-minded teenager eventually adapted to the sisters' austere life of poverty and devotion, but beneath the white-and-blue sari beat the heart of an ordinary young woman who faced daily the simple and profound struggles we all share, the same desires, for love and connection and meaning and identity. After twenty years, Johnson left the order and has since left the church altogether, but the story of this complicated, extraordinary woman--who also happens to be an exceptionally gifted writer--will speak to atheists and true believers alike, anyone who has ever grappled with the mysteries and wonders of faith.

Key Points/Quotes

- **UTTERLY COMPELLING SUBJECT:** A young woman's calling, years of service, and ultimate crisis of faith, and her coming-of-age within the most celebrated and secretive of orders, in the shadow of one of the most towering religious figures of our time--Mother Teresa--makes for incomparable drama. This is a memoir for the ages.
- **MOTHER TERESA:** The huge success of *Come Be My Light*, and all the attendant publicity about Mother Teresa's own "dark night of the soul," testifies to the enduring interest in the inner life of this icon. Johnson was part of her inner circle for years and had an intimate view of her struggles and her determination.
- **PUBLICITY HOOK:** Johnson's unique view and insights into Mother Teresa and her order will attract much media attention.
- **ENDURING CATEGORY:** Johnson's memoir of grappling with faith and her calling is the stuff of backlist legends, like Karen Armstrong's *The Spiral Staircase*, and the works of Thomas Moore and Kathleen Norris.
- **A HEAVENLY WRITER:** Johnson is a terrific writer--incisive, thoughtful, able to conjure the excitement and passion for her calling and just as vividly describe her fall. Every moment comes alive.

About the Author/Illustrator

Author Residence: Nashua, NH

Author Hometown: Texas

For twenty years, as "Sister Donata," MARY JOHNSON was a Missionary of Charity, a nun in Mother Teresa's order, until she left in 1997. A well-respected teacher and public speaker, she has been named a Fellow of the MacDowell Colony and is on the board of A Room of Her Own Foundation. She lives in Nashua, New Hampshire.

Rights

Territories: US, Canada, open market

Return indicator: Full copies only

Reprint: Yes

Audio: Yes

Book Club: Yes

1st Serial: Yes

British: No

Translation: No

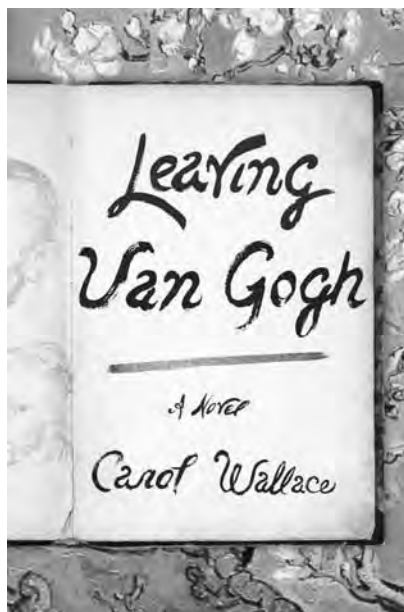
Special Markets:

Restriction: Avail US,CAN,Opn Mkt

Agency: WRITERS HOUSE LLC

Agent: DAN CONAWAY

Other Editions	ISBN	On sale	Publisher	Price
Unabridged CD	978-0-307-87613-3	4/11	Random House Audio	\$40.00/\$47.00 Can.
E-book	978-1-58836-986-4	4/11	Spiegel & Grau	\$26.00/\$26.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Come Be My Light/Mother Teresa/HC	978-0-385-52037-9	9/07	DDay Religion	\$24.00/\$29.95 Can.
Eat, Pray, Love/Elizabeth Gilbert/HC	9780670034710	2/06	Viking	\$24.95
The Spiral Staircase/Armstrong, Karen/TR	978-0-385-72127-1	2/05	Anchor	\$14.95
The Cloister Walk/Kathleen Norris/HC	9781573220286	4/96	Riverhead	



ON SALE 4/19/2011

SPIEGEL & GRAU
HARDCOVER

978-1-4000-6879-1
\$25.00/\$28.95 Can.

Category: FICTION
BISAC Cat: Fiction - Historical
Order Form Cat: FICTION GENERAL
Page Count: 272 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 30/32 Carton Count: 12
Load Group: 0204
Prod Type: Spiegel & Grau HC

Marketing and Publicity

- Website: CarolWallace.wordpress.com
- Teaser postcard campaign with Van Gogh art to booksellers and consumers
- National review and feature attention
- National media attention
- NPR interviews
- Online reviews and features
- Pursue author luncheon series events
- Author tour: Boston, New York, Washington, D.C.
- Early Reviewer promotions on LibraryThing and Goodreads
- Outreach to Van Gogh fans online
- Feature in Random House Reader's Circle and Random Reads e-newsletters
- Book club outreach
- Special sales opportunities
- Library marketing

Leaving Van Gogh

A Novel

Carol Wallace

A riveting and cinematic portrait of the final days of the artist Vincent van Gogh, told from the perspective of his psychiatric doctor.

The stories surrounding Vincent van Gogh's madness are legendary—we've all heard the tale of how he cut off his ear and of his eventual suicide. He has become emblematic of the mad artist, the man both blessed and damned in whom the threads of genius and insanity are all too tightly entwined. In *Leaving Van Gogh* we see this famous artist through the eyes of his friend and beloved doctor, Dr. Gachet, whose medical practice focused on the care of the mentally ill. Narrated by the doctor, the story traces the relationship between the two men as it progresses from their initial meeting, when there was still hope, trust, and optimism for Van Gogh's future, through despair on the part of both men, to a final shocking act of surrender. Drawing on extensive research and the many letters that Van Gogh wrote, Carol Wallace combines a novelist's narrative gifts with an art historian's visual analysis to create a riveting portrait of Van Gogh's final days.

Key Points/Quotes

- **POPULAR HISTORICAL FICTION:** The book fits into a successful genre of literary novels told from an original point of view. Think of *Girl with a Pearl Earring* and *Girl in Hyacinth Blue*.
- **BASED ON A REAL HISTORICAL MYSTERY:** The novel is about the mystery surrounding Van Gogh's death, about which people have been speculating for ages.
- **HISTORICALLY ACCURATE:** Carol Wallace's fascinating portrait is based on primary historical documents, including Vincent van Gogh's prolific correspondence with his brother Theo.
- **ENORMOUSLY POPULAR ARTIST COME TO LIFE:** Van Gogh is an artist of enduring interest. This book brings to life the stories behind some of the most recognizable paintings in the world.
- **HISTORY OF THE MEDICAL TREATMENT OF MADNESS:** Dr. Gachet was an early pioneer in the humane treatment of the insane. The novel provides a fascinating glimpse into the history of mental illness and the treatment of psychiatric patients before the advent of modern psychiatry.
- **THE STORIES BEHIND THE PAINTINGS:** Tells us the inspiration and stories behind Van Gogh's famous paintings.
- **NINETEENTH-CENTURY FRANCE:** Paris, the south of France, and the art world of the late nineteenth century are impossible to resist.
- **ACCOMPLISHED AUTHOR:** Wallace is the author of a string of successful nonfiction books, including *The Official Preppy Handbook*. She recently received a master's in art history from Columbia University, where she discovered Van Gogh's relationship with Dr. Gachet.

About the Author/Illustrator

Author Residence: New York, NY

CAROL WALLACE is the author of numerous books, including *The Official Preppy Handbook*. A graduate of Princeton University, she recently earned a master's degree in art history from Columbia University. This is her first literary novel.

Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: EMMA SWEENEY AGENCY LLC

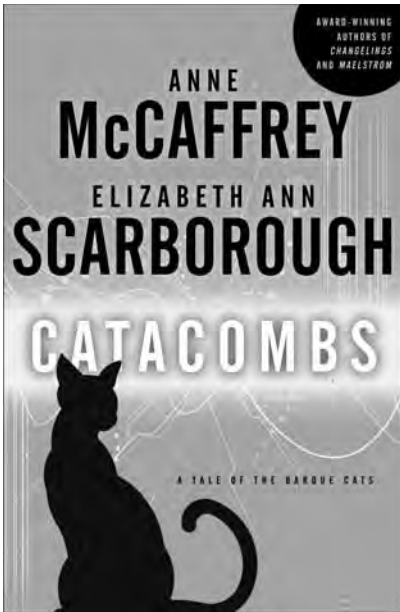
Reprint: Yes

1st Serial: No

Special Markets:

Agent: EMMA SWEENEY

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-943-7	4/11	Spiegel & Grau	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Official Preppy Handbook/Wallace/TP	9780894801402	10/1980	Workman	
Comp Titles	ISBN	On sale	Publisher	Price
Loving Frank/Horan, Nancy/HC	978-0-345-49499-3	8/07	Ballantine Books	\$23.95/\$29.95 Can.
Girl In Hyacinth Blue/Vreeland, Susan/HC	9781878448903	9/99	MacAdam/Cage	\$17.50
Alice I Have Been/Benjamin, Melanie/HC	978-0-385-34413-5	1/10	Delacorte Press	\$25.00/\$29.95 Can.



ON SALE 12/7/2010

DEL REY
HARDCOVER

978-0-345-51378-6
\$26.00/\$30.00 Can.

Category: SCIENCE FICTION
BISAC Cat: Fiction - Science Fiction - General
Order Form Cat: SCIENCE FICTION
Page Count: 224 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Illustrations: 1 B/W ILLUSTRATION
Load Group: 0202
Prod Type: Del Rey Hardcover

Marketing and Publicity

- Websites: AnneMcCaffrey.org, EAScarborough.com
- National review and feature attention
- Online review and feature attention
- Feature in the Suvudu e-newsletter
- Promotion on the RHPG science-fiction platform
- Promotion in online science-fiction sampler
- Promotion on DelReyBooks.com and Suvudu.com
- Excerpt in *Catalyst* (Del Rey mass market, 12/10)
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/11)

Catacombs

A Tale of the Barque Cats



Anne McCaffrey Elizabeth Ann Scarborough

For cat lovers and fans of adventure science fiction, the second novel set in an exciting new world by a beloved author team. *Catalyst*, first in the series, was a *Wall Street Journal* SF/fantasy bestseller.

From the team of Anne McCaffrey (author of the Dragonriders of Pern series) and Nebula Award-winning author Elizabeth Ann Scarborough comes the sequel to *Catalyst*, featuring telepathic cats which are invaluable to the spacefarers who own them. *Catalyst* told the story of young Jubal and his cat Chester, who find themselves caught up in the fight to save all cats from extermination when it's believed they are infected with a strange disease. Instrumental in the cats' deliverance was a powerful and mysterious cat named Pshaw-Ra, who leads the Barque Cats to his home planet, a place where all cats are worshipped as gods—but it turns out he has his own agenda for the fugitives.

Key Points/Quotes

- TIE IN TO MASS MARKET: An excerpt appears in the back of the mass market publication of *Catalyst* (December 2010).
 - POPULARITY OF PREVIOUS BOOK: *Catalyst* appeared on the *Wall Street Journal* SF/fantasy bestseller list (print edition, 3/5/10) and was a main selection of the Science Fiction Book Club.
 - STRONG SALES RECORD: Previous collaborations by these two authors (two trilogies: *Changelings/Maelstrom/Deluge* and *Powers That Be/Power Play/Power Lines*) have more than 700,000 combined copies in print.
 - McCAFFREY IS A MAJOR NAME: McCaffrey is beloved for her stories (especially those set in the Dragonriders of Pern universe, which have millions of copies in print for Del Rey) in which animals and humans form a telepathic bond.
 - INTRIGUING SUBJECT: The Barque Cats have been mentioned in previous McCaffrey books, and fans have been waiting to hear more about them.
- "The human-feline interactions work well, and the intriguing plot is sure to entertain genre readers." --*Booklist*
- "McCaffrey and Scarborough switch perspective to how the cats see things and their viewpoint is delightful...If you love cats, then you will enjoy the events as the story unfolds and looks like this series is off to a good start." --SFCrownsnest.com

About the Author/Illustrator

Author Residence: County Wicklow, Ireland (McCaffrey); Port Townsend, WA (Scarborough)

ANNE McCAFFREY, author of the bestselling Dragonriders of Pern series, is one of science fiction's most popular authors. She lives in a house of her own design, Dragonhold-Underhill, on her own horse farm. ELIZABETH ANN SCARBOROUGH won the 1989 Nebula Award for her novel *The Healer's War*. A former nurse, she is the author of eighteen solo fantasy novels and has coauthored eight other novels with Anne McCaffrey.

Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: MBA LITERARY AGENTS LIMITED

Reprint: Yes
1st Serial: No
Special Markets:
Agent: DIANA TYLER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52478-2	12/10	Del Rey	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Catalyst/Mccaffrey, Anne/MM	978-0-345-51377-9	11/10	Del Rey	\$7.99/\$8.99 Can.
Catalyst/Mccaffrey, Anne/HC	978-0-345-51376-2	1/10	Del Rey	\$26.00/\$32.00 Can.
Deluge/Mccaffrey, Anne/MM	978-0-345-47007-2	3/09	Del Rey	\$7.99/\$8.99 Can.
Deluge/Mccaffrey, Anne/HC	978-0-345-47006-5	3/08	Del Rey	\$24.00/\$28.00 Can.
Maelstrom/Mccaffrey, Anne/MM	978-0-345-47005-8	2/08	Del Rey	\$7.99/\$9.99 Can.
Maelstrom/Mccaffrey, Anne/HC	978-0-345-47004-1	12/06	Del Rey	\$23.95/\$29.95 Can.
Changelings/Mccaffrey, Anne/MM	978-0-345-47003-4	12/06	Del Rey	\$7.99/\$10.99 Can.
Changelings/Mccaffrey, Anne/HC	978-0-345-47002-7	12/05	Del Rey	\$19.95/\$27.95 Can.



ON SALE 12/28/2010

LUCASBOOKS
HARDCOVER

978-0-345-51138-6
\$27.00/\$31.00 Can.

Category: SCIENCE FICTION
BISAC Cat: Fiction - Science Fiction - Space Opera
Order Form Cat: SCIENCE FICTION
Page Count: 256 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Lead Group: 0205
Series: Star Wars
Prod Type: Lucasbooks HC

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Online advertising: Suvudu.com
- Video trailer
- Feature in the *Star Wars*, Suvudu, and Del Rey *Star Wars* e-newsletters
- Feature on DelReyBooks.com, StarWars.com, ReadStarWars.com, Suvudu.com and Read *Star Wars* official Facebook fan page
- Cross-promotion with BioWare
- Convention promotion at San Diego Comic Con (7/2010), *Star Wars* Celebration (8/2010) and New York ComicCon (10/2010)
- Library marketing

Star Wars: The Old Republic: Deceived



Paul S. Kemp

The story of the Sith Lord that rebels against the Empire in the new online video game, *Star Wars*(TM): *The Old Republic*(TM) from BioWare and LucasArts!

In the awesome trailer created for the new *Star Wars* online video game, *The Old Republic*, a mysterious Sith Lord infiltrates the Jedi Temple, takes on a Jedi Master, prevails...and the Jedi Temple is destroyed, thus setting the stage for the famous Treaty of Coruscant. Our book tells the tale of this Sith Lord: his background, his progression up through the Sith Lord hierarchy, to the events that end with the destruction of Coruscant, capital of the Old Republic. *Star Wars: The Old Republic* will be a story-driven, massive multiplayer, online PC game. Players will have the opportunity to choose between the light and dark sides, to play Jedi or Sith, or to be any number of character "classes" such as Smugglers, Troopers, and Bounty Hunters. Gamers will experience the next generation in storytelling where you engage characters in real-time conversations through an amazing cinematic dialogue system, providing unprecedented immersion into an epic *Star Wars* saga that unfolds based on your choices and actions throughout the game.

Key Points/Quotes

- **BIOWARE AND LUCASARTS TOGETHER AGAIN:** The same partnership that brought the critically acclaimed, fan-favorite game *Star Wars*®: *Knights of the Old Republic* (TM) are joining forces to develop this brand-new, groundbreaking online *Star Wars* game.
- **SITH ARE BIG:** Drew Karpysyn's *New York Times* bestselling *Darth Bane* novels have shown us that *Star Wars* fans have consistently been drawn to the dark side of the Force--or at least those characters!
- **NEW OLD REPUBLIC STORYLINE:** The Old Republic is a huge era that is still relatively untouched in terms of new *Star Wars* content, and a time that fans are eager to explore further.
- **CLOSE RELATIONSHIP BETWEEN GAME AND BOOK:** This novel was written with the full cooperation and creative consultation of the BioWare/LucasArts game-design team.
- **STAR WARS GAME TIE-IN NOVELS ARE POPULAR:** The *Star Wars* Republic Commando video game tie-in novels have been highly successful, and the novel based on *Star Wars*®: *The Force Unleashed*(TM) was a #1 *New York Times* hardcover bestseller.
- **HUGE GAMES:** *Star Wars*®: *Knights of the Old Republic* (TM) has sold more than 2 million copies, and *Star Wars*®: *The Force Unleashed*(TM) has sold more than 7.8 million copies!

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About the Author/Illustrator

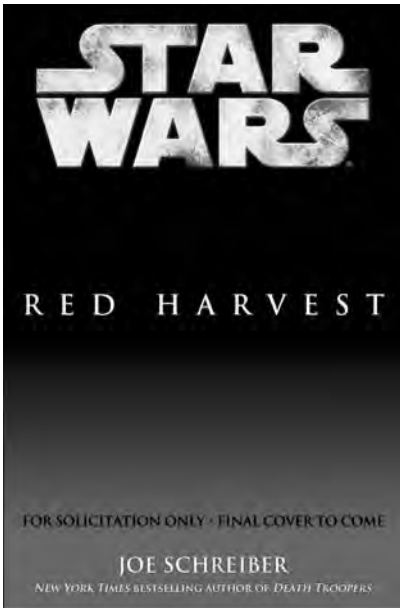
Author Residence: Grosse Pointe, MI

PAUL S. KEMP is the author of *New York Times* bestselling novel *Star Wars: Crosscurrent*, as well as nine *Forgotten Realms* fantasy novels and many short stories. When he's not writing, he practices corporate law in Michigan, which has inspired him to write some really believable villains. He digs cigars, single malt scotch, and ales, and tries to hum the theme song to Shaft at least once per day. Paul Kemp lives and works in Grosse Pointe, Michigan, with his wife, twin sons, and a couple of cats.

Rights

Territories:	Return indicator: Full copies only	Reprint: No
Audio: No	Book Club: No	1st Serial: No
British: No	Translation: No	Special Markets:
Restriction: No Restrictions	Agency:	Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Sw: <i>Crosscurrent</i> /Kemp, Paul/MM	978-0-345-50905-5	1/10	LucasBooks	\$7.99/\$10.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Star Wars: <i>Old Republic: Fatal</i> /Williams, Sean/HC	978-0-345-51132-4	7/10	LucasBooks	\$27.00/\$32.00 Can.
Sw: <i>The Force Unleashed</i> /Williams, Sean/HC	978-0-345-49902-8	8/08	LucasBooks	\$26.00/\$30.00 Can.
Gears Of War: <i>Aspho Fields</i> /Traviss, Karen/TR	978-0-345-49943-1	10/08	Del Rey	\$15.00/\$18.95 Can.
Star Wars Order 66/Traviss, Karen/HC	978-0-345-50618-4	9/08	LucasBooks	\$27.00/\$32.00 Can.



ON SALE 1/25/2011

LUCASBOOKS
HARDCOVER

978-0-345-51117-1
\$27.00/\$31.00 Can.

Category: SCIENCE FICTION
BISAC Cat: Fiction - Science Fiction - General
Order Form Cat: SCIENCE FICTION
Page Count: 256 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0205
Series: Star Wars
Prod Type: Lucasbooks HC

Marketing and Publicity

- Website: ScaryParent.blogspot.com
- National review and feature attention
- Online review and feature attention
- Online advertising: Suvudu.com
- Feature in the *Star Wars*, Suvudu, and Del Rey *Star Wars* e-newsletters
- Feature on DelReyBooks.com, StarWars.com, ReadStarWars.com, Suvudu.com, and official Facebook fan pages
- Cross-promotions with Gentle Giant
- Convention promotion at San Diego Comic-Con (7/11)
- Library marketing

Star Wars: Red Harvest



Joe Schreiber

Building on the success of Fall 2009's *New York Times* bestselling *Star Wars: Death Troopers*, an original tale of zombie terror set in the *Star Wars* universe by up-and-coming horror master Joe Schreiber.

With enormous buzz and anticipation, *Star Wars: Death Troopers* was the first time the *Star Wars* galaxy had entered the realm of horror, a book Seth Grahame-Smith, *New York Times* bestselling author of *Pride and Prejudice and Zombies*, called "the *Star Wars* of every horror fan's dreams--gory, funny, and brimming with a blood-spattered cast of swashbucklers and space-zombies." Now the horror continues in a whole new adventure bringing Sith and Jedi both face-to-face with the undead in the dark times of the Old Republic...

Strange things are happening in a Sith academy, where the Dark Lord in charge has barricaded himself away, unexplained violence is on the rise, and the apprentices are growing more and more frightened. When a mercenary arrives with a delivery for the Sith Lord--and a hostage Jedi in tow--the situation reaches a boiling point. Only a Jedi Master, looking for the missing Jedi, can hope to get her--and himself--out alive.

Key Points/Quotes

- **STAR WARS HORROR!**: The *Star Wars* universe is unique in that it allows authors to tap so many genres. But until *Death Troopers*, there had never been *Star Wars* horror--and now we're following that up with a brand-new tale of terror! And this time, the story stars Jedi and Sith!
- **EXCITEMENT!**: There was huge fanfare around the publication of *Death Troopers*, and the book spent three weeks on the *New York Times* hardcover bestseller list. We expect the same excitement with this new adventure!
- **POPULAR TIME PERIOD!**: *Red Harvest* takes place during the Old Republic, a relatively untapped era in the *Star Wars* galaxy. Just as important, the release of the Old Republic video game by BioWare and LucasArts is sure to increase fan excitement for anything related to this era.
- **ZOMBIE UPRISING!**: Zombies are the hot topic right now, as the success of *Pride and Prejudice and Zombies* and *World War Z* have shown us. Nothing will be able to beat zombies with lightsabers!

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About the Author/Illustrator

Author Residence: Palmyra/Hershey, PA **Author Hometown:** Flint, MI
JOE SCHREIBER was born in Michigan but spent his formative years in Alaska, Wyoming, and northern California. Until recently, he had never lived in the same address for longer than a year. Before settling in Hershey, he lived all over the United States. Becoming a parent forced him to consider a career with more reliable income, and he got a job as an MRI tech at Hershey Medical Center. Schreiber is married and has two children.

Rights

Territories:
Audio: No
British: No
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: No
Translation: No
Agency:

Reprint: No
1st Serial: No
Special Markets:
Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Star Wars: Death Troopers/Schreiber, Joe/HC	978-0-345-50962-8	10/09	LucasBooks	\$24.00/\$29.95 Can.
Star Wars: Death Troopers/Schreiber, Joe/MM	978-0-345-52081-4	10/10	LucasBooks	\$7.99/\$8.99 Can.
No Doors, No Windows/Schreiber, Joe/TR	978-0-345-51013-6	10/09	Del Rey	\$14.00/\$17.99 Can.
Chasing The Dead/Schreiber, Joe/HC	978-0-345-48747-6	9/06	Ballantine Books	\$16.95/\$22.95 Can.
Chasing The Dead/Schreiber, Joe/MM	978-0-345-48748-3	9/07	Ballantine Books	\$6.99/\$9.99 Can.
Eat The Dark/Schreiber, Joe/TR	978-0-345-48750-6	10/07	Del Rey	\$13.95/\$16.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
SW: Coruscant Nights 1/Reaves, Michael/MM	978-0-345-47750-7	6/08	LucasBooks	\$7.99/\$9.99 Can.
SW: Dark Nest I: Joiner King/Denning, Troy/MM	978-0-345-46304-3	7/05	Del Rey	\$7.99/\$10.99 Can.



ON SALE 2/15/2011

DEL REY
HARDCOVER

978-0-345-52381-5
\$27.00

Category: FANTASY
BISAC Cat: Fiction - Fantasy - General
Order Form Cat: FANTASY
Page Count: 528 Trim Size: 6-1/4 x 9-1/4
Spine/Depth: 42/32 Carton Count: 12
Load Group: 0204
Prod Type: Del Rey Hardcover

Marketing and Publicity

- Website: RobertVSRedick.com
- National review and feature attention
- Online review and feature attention
- Feature in the Suvudu newsletter
- Promoted on the RHPG science-fiction mobile platform
- Promoted on DelReyBooks.com and Suvudu.com
- Promoted in online fantasy sampler
- Excerpt in *The Ruling Sea* (Del Rey mass market, 2/11)
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/11)

The River of Shadows



Robert V.S. Redick

For fans of George R. R. Martin and Philip Pullman, the third epic adventure in Redick's widely acclaimed high-seas fantasy series.

After a harrowing escape from their first landfall in the southern lands and worse disasters in the city where they seek refuge, the crew of the *Chathrand* discover that the worst imaginable thing has happened: Arunis has stolen the Nilstone. Now our heroes face a terrible choice. They can flee with the crew, and leave Arunis to do what he will--or they can pursue him into the wild, abandoning all but the slimmest chance of ever returning home, and travel the River of Shadows, a waterway rumored to be connected to the spirit realm. They are running out of time before Arunis masters the Nilstone--and unleashes the Swarm of Night into the world.

Key Points/Quotes

- **MASS MARKET TIE-IN:** The mass market reprint of *The Ruling Sea* will publish a month before this hardcover.
- **ALA SHORT-LIST:** The first book in the series was short-listed for the American Library Association's reading list in fantasy.
- **RAVE REVIEWS:** Praise for the series has been fulsome from both critics and other authors.
- **INTERNATIONAL SALES:** UK publisher Gollancz has sold foreign rights to Poland, Spain, Germany, France, and Russia.
- **LOCAL TALENT:** The author lives here in the States, in Massachusetts, and often speaks at conventions.
- **SEQUEL TO FOLLOW:** Book four will follow in 2012.
- "There is never a moment when Redick's masterful storytelling wobbles...The reader is dared to keep up with the never-ending stream of action and it is both a delight and a challenge that does not end until the final page." --*Los Angeles Times*, on *The Red Wolf Conspiracy*
- "This exciting follow-up to 2009's *The Red Wolf Conspiracy* features enough plot twists and double-crosses to satisfy the most demanding lover of suspense...Vivid characterizations and [Redick's] brilliant depiction of the microcosmic world aboard *Chathrand* will captivate readers." --*Publishers Weekly*, on *The Ruling Sea*

About the Author/Illustrator

Author Residence: Three Rivers, MA

ROBERT V. S. REDICK's unpublished first novel, *Conquistadors*, was a finalist for the 2002 AWP/Thomas Dunne Novel Award, and his essay *Uncrossed River* about his encounters with actor River Phoenix won the 2005 New Millennium Writings Award for nonfiction. Most recently, he worked for Oxfam America. He now lives with his partner, Kiran Asher, in western Massachusetts.

Rights

Territories:
Audio: Yes
British: No
Restriction: Available in US only

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency:

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52383-9	2/11	Del Rey	\$27.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Ruling Sea/Redick, Robert V. S./HC	978-0-345-50885-0	2/10	Del Rey	\$27.00
The Red Wolf Conspiracy/Redick, Robert V. S./MM	978-0-345-50884-3	1/10	Del Rey	\$7.99
The Red Wolf Conspiracy/Redick, Robert V. S./HC	978-0-345-50883-6	4/09	Del Rey	\$26.00
Comp Titles	ISBN	On sale	Publisher	Price
The Name of the Wind/Rothfuss, Patrick/HC	9780756404079	4/07	DAW	\$24.95
Feast For Crows, A/Martin, George R.R./HC	978-0-553-80150-7	11/05	Bantam	\$30.00/\$37.00 Can.
Storm Of Swords, A/Martin, George R.R./HC	978-0-553-10663-3	10/00	Bantam	\$30.00/\$37.00 Can.
The Subtle Knife/Pullman, Philip/HC	9780679879251	7/97	Alfred A. Knopf BFYR	\$20.00/\$25.00 Can.
The Golden Compass/Pullman, Philip/HC	9780679879244	4/96	Alfred A. Knopf BFYR	\$20.00/\$25.00 Can.



ON SALE 4/5/2011

DEL REY
HARDCOVER

978-0-345-50875-1
\$26.00/\$30.00 Can.

Category: FANTASY
BISAC Cat: Fiction - Fantasy - Epic
Order Form Cat: FANTASY
Page Count: 512 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Illustrations: 1 MAP
Load Group: 0202
Prod Type: Del Rey Hardcover

Marketing and Publicity

- Website: ElizabethMoon.com
- National review and feature attention
- Online review and feature attention
- Online advertising: Suvudu.com
- Facebook advertising
- Early Reviewer promotions on LibraryThing and Goodreads
- Feature in the Suvudu e-newsletter
- Promotion on the RHPG science-fiction mobile platform
- Promotion on DelReyBooks.com and Suvudu.com
- Promotion in online fantasy sampler
- Excerpt in *Oath of Fealty* (Del Rey mass market, 3/11)
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/11)

Kings of the North



Elizabeth Moon

The Deed of Paksenarrion trilogy is widely judged to be one of the great post-Tolkien fantasies, a masterpiece of sustained world-building and realistic military action. Now Elizabeth Moon returns to this thrilling realm with a new trilogy perfect for readers of Robin Hobb and Lois McMaster Bujold.

Victory Conditions, Elizabeth Moon's final novel in the science-fiction series starring Kylara Vatta, hit the *New York Times* list at #19. But as Moon's devoted fans know, she started her career as a fantasy writer. *Kings of the North* is the second in a new trilogy set in the highly popular fantasy world of the female paladin Paksenarrion and Duke Phelan's Company. In *Kings of the North*, evil threatens King Kieri on two fronts, as invaders advance on his borders and dark magic threatens his kingdom from within.

Key Points/Quotes

- TIES IN TO MASS MARKET: The mass market edition of *Oath of Fealty*, the first book in the trilogy, goes on sale March 2011.
- BESTSELLING AUTHOR RETURNS TO A BELOVED FANTASY WORLD: *Victory Conditions* (Del Rey 2/08) hit the *New York Times* list at #19.
- SECOND OF THREE: The final novel in this trilogy will be published in Spring 2012.
- CROSS-PROMO: Moon's earlier Paksenarrion titles are all in print with Baen Books, and we will cross-promote the series.
- POPULAR SERIES: The omnibus edition of the first three titles, titled *The Deed of Paksenarrion*, has more than 100,000 copies in print, with a sellthrough of almost 90 percent.
- AWARD-WINNING AUTHOR: Moon's *The Speed of Dark* (Del Rey, 2003) won the Nebula Award for best novel, and film rights have been optioned by Stone Village Productions.

Praise for *Oath of Fealty*:

- "*Oath of Fealty* is the best kind of fantasy: familiar but complex, with substance behind the accomplished style." --*Contra Costa Times* (California)
- "Hard to put down...Magic, and good versus evil, play the role of emotional motivator and flavor the actions of the characters." --SF Site

About the Author/Illustrator

Author Residence: Florence, TX

ELIZABETH MOON is a native Texan who grew up 250 miles south of San Antonio. After earning a degree in history from Rice University, she spent three years in the Marine Corps, then earned a degree in biology from the University of Texas, Austin. She enjoys gardening and fencing in her free time. She lives in Florence, Texas, with her husband and son.

Rights

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: JABBERWOCKY LITERARY AGENCY, I

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: JOSHUA BILMES

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52479-9	4/11	Del Rey	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Oath Of Fealty/Moon, Elizabeth/HC	978-0-345-50874-4	3/10	Del Rey	\$25.00/\$29.95 Can.
The Deed of Paksenarrion/Elizabeth Moon/TP	9780671721046	2/92	Baen	\$18.00
Victory Conditions/Moon, Elizabeth/HC	978-0-345-49161-9	2/08	Del Rey	\$26.00/\$30.00 Can.
Command Decision/Moon, Elizabeth/HC	978-0-345-49159-6	2/07	Del Rey	\$24.95/\$30.00 Can.
Engaging The Enemy/Moon, Elizabeth/HC	978-0-345-44756-2	3/06	Del Rey	\$25.95/\$35.95 Can.
Marque And Reprisal/Moon, Elizabeth/HC	978-0-345-44758-6	9/04	Del Rey	\$24.95/\$34.95 Can.
Trading In Danger/Moon, Elizabeth/HC	9780345447609	9/03	Del Rey	\$24.95/\$35.95 Can.
The Speed Of Dark/Moon, Elizabeth/TR	9780345447548	3/04	Ballantine Books	\$13.95/\$21.00 Can.



ON SALE 4/12/2011

DEL REY
HARDCOVER

978-0-345-49306-4
\$26.00

Category: FANTASY
BISAC Cat: Fiction - Fantasy - General
Order Form Cat: FANTASY
Page Count: 368 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 37/32 Carton Count: 12
Load Group: 0203
Prod Type: Del Rey Hardcover

Marketing and Publicity

- Website: RichardKMorgan.com
- National review and feature attention
- Online review and feature attention
- Feature in the Suvudu e-newsletter
- Promotion on the RHPG science-fiction mobile platform
- Promotion on DelReyBooks.com and Suvudu.com
- Promotion in online fantasy sampler
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/11)

The Dark Commands



Richard K. Morgan

The Dark Commands continues award-winning author Richard K. Morgan's brilliant epic fantasy series.

In this genre-defying fantasy Morgan brings us Ringil Eskiath, hero to many but friend to few, an aging warrior thrust back into the violent life that he thought he'd left behind. In this sequel to *The Steel Remains*, Ringil may be growing more comfortable with his return to the hero's life, but at the same time the stakes against him are being raised. A major threat is gathering on the horizon, one that Ringil will soon realize he cannot defeat by himself.

Key Points/Quotes

- The second in a planned trilogy, following *The Steel Remains*.
- Morgan's novel *Thirteen* won the Arthur C. Clarke Award, was nominated for a British Science Fiction Award and a Gumshoe Award for best thriller, and was named to best-of-the-year lists by *Locus* magazine and the American Library Association.
- His novel *Altered Carbon* won the Philip K. Dick Award, was a *New York Times* Notable Book, and made year's-best lists for *The New York Times*, *Library Journal*, *Locus* magazine, and Palm Digital Media, among others.
- Morgan's novel *Market Forces* won the 2005 John W. Campbell Memorial Award for best science-fiction novel.
- Film rights for both *Altered Carbon* and *Market Forces* have been optioned to Warner Bros.
- "Morgan has taken traditional sword and sorcery tropes and given them a hard, contemporary kick. The antithesis of the cosy fairytale, this one is for big boys." --The *Times* (London)
- "Bold, brutal and making no compromises--Morgan doesn't so much twist the cliches of fantasy as take an axe to them. Then set fire on them." --Joe Abercrombie
- "It could just turn out to be one of the most important fantasy novels, epic or otherwise, to have been written in the last ten or twenty years." --The Genre Files

About the Author/Illustrator

Author Residence: Scotland

Author Hometown: Scotland

RICHARD K. MORGAN is the acclaimed author of *The Steel Remains*, *Thirteen*, *Woken Furies*, *Market Forces*, *Broken Angels*, and *Altered Carbon*, a *New York Times* Notable Book and winner of the Philip K. Dick Award. Morgan sold movie rights for *Altered Carbon* to Joel Silver and Warner Bros. His third book, *Market Forces*, which won the John W. Campbell Memorial Award, has also been sold to Warner Bros.

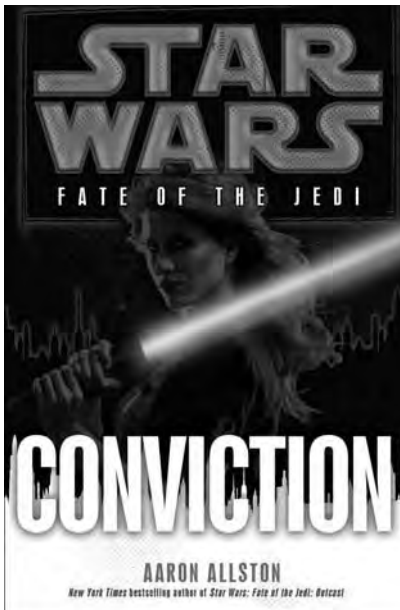
Rights

Territories: US and open market (no Canada)
Audio: Yes
British: No
Restriction: Avail US and Opn MK

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency:

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52303-7	4/11	Del Rey	\$26.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Steel Remains/Morgan, Richard K./TR	978-0-345-49304-0	1/10	Del Rey	\$16.00
The Steel Remains/Morgan, Richard K./HC	978-0-345-49303-3	1/09	Del Rey	\$26.00
Thirteen/Morgan, Richard K./TR	978-0-345-48089-7	6/08	Del Rey	\$15.00
Thirteen/Morgan, Richard K./HC	978-0-345-48525-0	6/07	Del Rey	\$24.95
Woken Furies/Morgan, Richard K./TR	978-0-345-49977-6	5/07	Del Rey	\$14.95
Altered Carbon/Morgan, Richard K./MM	978-0-345-45769-1	2/06	Del Rey	\$7.99
Woken Furies/Morgan, Richard/HC	978-0-345-47971-6	9/05	Del Rey	\$24.95
Comp Titles	ISBN	On sale	Publisher	Price
Coming Of Conan The Cimmerian/Howard/TR	9780345461513	12/03	Del Rey	\$16.95/\$21.95 Can.



ON SALE 4/19/2011
LUCASBOOKS
HARDCOVER

978-0-345-50910-9
\$27.00/\$31.00 Can.

Category: SCIENCE FICTION
BISAC Cat: Fiction - Science Fiction - Space Opera
Order Form Cat: SCIENCE FICTION
Page Count: 256 **Trim Size:** 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0204
Series: Star Wars .
Prod Type: Lucasbooks HC

Marketing and Publicity

- Website: FateoftheJedi.com
- National review and feature attention
- Online review and feature attention
- Online advertising: Suvudu.com
- Original e-story--*The Lost Tribe of the Sith* with excerpt available as a free PDF download
- Feature in the *Star Wars*, Suvudu, and Del Rey *Star Wars* e-newsletters
- Feature on DelReyBooks.com, StarWars.com, ReadStarWars.com, Suvudu.com, and official Facebook fan pages
- Authorless events with 501st street teams
- Convention promotion at San Diego Comic-Con (7/11)
- Library marketing

Star Wars: Fate of the Jedi: Conviction



Aaron Allston

The seventh novel in a latest epic story arc for fans of the *Legacy of the Force* series, the *Dark Lords of the Sith*, and the most popular characters in *Star Wars*, Luke, Han, and Leia!

Key Points/Quotes

- **EXCITING PLOT DEVELOPMENTS:** As an evil as ancient as the galaxy rises to power, one familiar Jedi may have come to the end of the line...
- **STAR WARS SENSATION:** By Spring 2011, there will be more than 646,000 copies of the *Fate of the Jedi* novels in print.
- **GREAT START:** The first four books of the series have all been on the *New York Times* hardcover bestseller list: *Outcast* for five weeks, debuting at #3; *Omen* for three weeks, debuting at #4; *Abyss* for five weeks, debuting at #7; *Backlash* debuting at #4, for four weeks.
- **BIG SPRING:** In addition to *Conviction*, the mass market for the fourth book, *Backlash*, and the fifth book, *Allies*, will be out in mass market January 2011 and March 2011, respectively.
- **NINE-BOOK HARDCOVER SERIES:** The *Fate of the Jedi* series will be nine books in all: all hardcovers, all written by *New York Times* bestselling authors.
- **AUTHOR POPULARITY:** Allston is a *Star Wars* fan favorite—he launched the *Fate of the Jedi* series with *Outcast*, and there are almost 3 million copies of his *Star Wars* titles in print!

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Series Overview

A nine-book series where the Jedi are under suspicion from their allies and allied with their enemies, featuring Luke, Leia, Han, and the rest of the fans' favorite characters. *Conviction* begins the three-book mini-trilogy that ends the *Fate of the Jedi* series.

About the Author/Illustrator

Author Residence: Corsicana, TX

AARON ALLSTON was an editor of *The Space Gamer* magazine, which won the H. G. Wells Award for Best Role-Playing Magazine in 1982. Allston later became a freelance game designer, working for Hero Games and Dungeons & Dragons publisher TSR. He is one of the most popular *Star Wars* authors.

Rights

Territories:
Audio: No
British: No
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: No
Translation: No
Agency: SCOTT MEREDITH LITERARY AGENCY

Reprint: No
1st Serial: No
Special Markets:
Agent: RUSSELL GALEN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51958-0	4/11	LucasBooks	\$27.00/\$27.00 Can.
Unabridged CD	978-0-7393-7673-7	4/11	Random House Audio	\$40.00/\$47.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
SW: Fate Of The Jedi: Backlash/Allston, Aaron/HC	978-0-345-50908-6	3/10	LucasBooks	\$27.00/\$33.00 Can.
SW: Fate Of The Jedi: Outcast/Allston, Aaron/HC	978-0-345-50906-2	3/09	LucasBooks	\$27.00/\$32.00 Can.
Sw: Legacy Of The Force: Betra/Allston, Aaron/HC	978-0-345-47734-7	5/06	Del Rey	\$25.95/\$34.95 Can.
Swjno: El2: Rebel Stand/Allston, Aaron/MM	9780345428684	5/02	LucasBooks	\$7.99/\$10.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
SW: Fate Of The Jedi: Vortex/Denning, Troy/HC	978-0-345-50920-8	12/10	LucasBooks	\$27.00/\$31.00 Can.
SW: Fate Of The Jedi: Allies/Golden, Christie/HC	978-0-345-50914-7	5/10	LucasBooks	\$27.00/\$32.00 Can.
SW: Fate Of The Jedi: Abyss/Denning, Troy/HC	978-0-345-50918-5	8/09	LucasBooks	\$27.00/\$33.00 Can.
SW: Fate Of The Jedi: Omen/Golden, Christie/HC	978-0-345-50912-3	6/09	LucasBooks	\$27.00/\$32.00 Can.



TRADE
PAPERBACK
ORIGINAL



ON SALE 12/28/2010

DEL REY
TRADE PAPERBACK

978-0-345-49867-0
\$16.00/\$18.00 Can.

History: Trade Paperback Original

Category: FANTASY
BISAC Cat: Fiction - Fantasy - Epic
Order Form Cat: FANTASY
Page Count: 256 Trim Size: 5-1/2 x 8-1/4
Carton Count: 24
Illustrations: B/W ILLUSTRATIONS
THROUGHOUT
Load Group: 0205
Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Website: Multiverse.org
- National review and feature attention
- Online review and feature attention
- Feature in the Suvudu e-newsletter
- Promotion on the RHPG science-fiction mobile platform
- Promotion in online fantasy sampler
- Promotion on DelReyBooks.com and Suvudu.com
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/11)

Elric Swords and Roses

Michael Moorcock

For fans of classic fantasy, the last in a series of six illustrated volumes containing Michael Moorcock's seminal works starring the antihero Elric of Melniboné. Featuring a foreword by Tad Williams.

The tragic antihero Elric of Melniboné is one of the best-known characters in the history of fantasy. Major authors including Neil Gaiman, Walter Mosley, Michael Chabon, and Alan Moore--all of whom contributed forewords to previous volumes in this series--point to these stories as influencing their own work. This final volume features classic Elric stories and essays by Michael Moorcock, black-and-white art throughout by John Picacio, the full text of the novel *The Revenge of the Rose*, a screenplay for the novel *Stormbringer*, a selection of classic Elric artwork, and much more.

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- AWARD-WINNING AUTHOR: Moorcock is the acclaimed recipient of the Nebula Award, the World Fantasy Award, the British Fantasy Award, and most recently the highest designation given by the Science Fiction and Fantasy Writers of America: the Grand Master Award.
- FOREWORD BY TAD WILLIAMS: Popular epic-fantasy author Williams is a longtime fan of Moorcock and has contributed an original foreword for this volume.
- FILM RIGHTS: In development by Chris and Paul Weitz, writer/ director/producers of such films as *American Pie* and *About a Boy*.
- ILLUSTRATED THROUGHOUT: And with cover artwork by award-winning artist John Picacio.

High praise for Moorcock:

- "The greatest writer of post-Tolkien British fantasy." --Michael Chabon
- "Most everybody who's ever read Moorcock remembers when they first got sucked in...The brew is, indeed, strange and addictive." --*Los Angeles Times*, on *Duke Elric*

About the Author/Illustrator

Author Residence: Austin, TX

Author Hometown: England

Illustrator Residence: Austin, TX

MICHAEL MOORCOCK is a prolific writer of science fiction, science fantasy, and literary novels. His most popular works by far have been the Elric novels. He won the Nebula Award for his novella *Behold the Man*, as well as the World Fantasy Award, the British Fantasy Award, and many others, and in 2008 was named a Grand Master by the Science Fiction and Fantasy Writers of America.

JOHN PICACIO has received the World Fantasy Award, the International Horror Guild Award, and been a finalist for the Hugo Award for best artist.

Rights

Territories: US, Canada, open market

Return indicator: Full copies only

Reprint: Yes

Audio: No

Book Club: Yes

1st Serial: No

British: No

Translation: No

Special Markets:

Restriction: Avail US,CAN,Opn Mkt

Agency: WRITERS HOUSE LLC

Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51898-9	12/10	Del Rey	\$16.00/\$16.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Elric: In The Dream Realms/Moorcock, Michael/TR	978-0-345-49866-3	10/09	Del Rey	\$16.00/\$19.95 Can.
Duke Elric/Moorcock, Michael/TR	978-0-345-49865-6	3/09	Del Rey	\$15.00/\$17.00 Can.
Elric: The Sleeping Sorceress/Moorcock, Michael/TR	978-0-345-49864-9	11/08	Del Rey	\$15.00/\$18.95 Can.
Elric: To Rescue Tanelorn/Moorcock, Michael/TR	978-0-345-49863-2	7/08	Del Rey	\$15.00/\$17.00 Can.
Elric: The Stealer Of Souls/Moorcock, Michael/TR	978-0-345-49862-5	2/08	Del Rey	\$16.00/\$19.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Conquering Sword Of Conan/Howard/TR	978-0-345-46153-7	11/05	Del Rey	\$16.95
The Bloody Crown Of Conan/Howard, Robert E./TR	978-0-345-46152-0	11/04	Del Rey	\$16.95
Coming Of Conan The Cimmerian/Howard/TR	9780345461513	12/03	Del Rey	\$16.95/\$21.95 Can.



ON SALE 1/25/2011

DEL REY
TRADE PAPERBACK

978-0-345-50868-3
\$15.00/\$17.00 Can.

History: Trade Paperback Original

Category: FANTASY
BISAC Cat: Fiction - Fantasy - General
Order Form Cat: FANTASY
Page Count: 320 **Trim Size:** 5-1/2 x 8-1/4
Carton Count: 24
Load Group: 0205
Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Website: GodofWar.com
- National review and feature attention
- Online review and feature attention
- Online advertising: Suvudu.com
- Feature in the Suvudu e-newsletter
- Promotion on DelReyBooks.com and Suvudu.com
- Outreach to science-fiction, fantasy, and gaming websites and bloggers
- Promotion in online fantasy sampler
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/11)
- Cross-promotion with Sony

God of War 2



Robert E. Vardeman

The second official tie-in novel to the hugely successful God of War series of action-adventure video games from Sony Computer Entertainment.

In 2005, Sony released God of War, an action-adventure game set in the world of Greek mythology. The game went on to sell more than 4 million copies, spawn two successful sequels, and win fervently passionate acclaim from critics and fans alike as one of the best games ever made. Now this awesome game series--set in the rich and thrilling world of Greek mythology--is continued in a brilliant novel series. In this sequel Kratos, the game's protagonist, is a great warrior who seeks revenge on the gods of Olympus after repeated betrayals and double-crosses. On his journey to Olympus, Kratos must battle great monsters of legend--and fight his own inner demons.

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL:** This sequel will follow up the exciting *God of War*, written by Matt Stover. The adventure continues in this thrilling and fast-paced volume.
- **FRANCHISE EXTREMELY SUCCESSFUL:** Previous games of the same title have sold more than 8.7 million copies globally to date. Worshipped among critics, it's also a major fan favorite, remaining fresh and inventive with new editions almost every year.
- **MAJOR PROMOTIONAL SUPPORT FROM SONY:** God of War is Sony's #1 video game series and they're lavishing it with major promotional support. We'll be working with Sony to cross-promote our books with the games.
- **ICONIC CHARACTER:** Kratos is one of the best-known and most-loved characters of the new millenium, an icon of video games worldwide. We are thrilled to have the opportunity to continue to tell his epic story.
- **PROVEN BOOK SUCCESS:** Prima's *God of War* game guide sold 136,000 copies in its first week with a 6 percent return rate!

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About the Author/Illustrator

Author Residence: Arizona

ROBERT E. VARDEMAN is a veteran science-fiction, fantasy, and media-tie-in writer; he is celebrated for his original fiction as well as his licensed fiction (including several *Star Trek* novels). He also collaborated with Matt Stover on the first *God of War* novel.

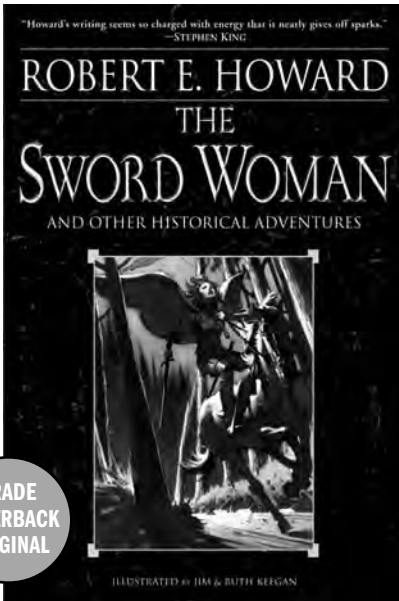
Rights

Territories:
Audio:
British:
Restriction: No Restrictions

Return indicator: Full copies only
Book Club:
Translation:
Agency:

Reprint:
1st Serial:
Special Markets:
Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52475-1	1/11	Del Rey	\$15.00/\$15.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
God Of War/Stover and Vardeman/TR	978-0-345-50867-6	5/10	Del Rey	\$15.00/\$17.50 Can.
Comp Titles	ISBN	On sale	Publisher	Price
God Of War/Kaizen Media Group/TR	978-0-7615-5133-1	3/05	Prima Games	\$19.99/\$26.95 Can.
Gears of War: Aspho Fields/Traviss, Karen/TR	978-0-345-49943-1	10/08	Del Rey	\$15.00/\$18.95 Can.
Star Wars Order 66/Traviss, Karen/HC	978-0-345-50618-4	9/08	LucasBooks	\$27.00/\$32.00 Can.
Mass Effect: Ascension/Karpyshyn, Drew/MM	978-0-345-49852-6	7/08	Del Rey	\$7.99/\$9.99 Can.
Mass Effect: Revelation/Karpyshyn, Drew/MM	978-0-345-49816-8	5/07	Del Rey	\$7.99/\$10.99 Can.
Sw: Republic Commando Triple Z/Traviss/MM	978-0-345-49009-4	2/06	Del Rey	\$7.99/\$10.99 Can.
Halo: First Strike/Nylund, Eric/MM	9780345467812	12/03	Del Rey	\$7.99/\$8.99 Can.



The Sword Woman and Other Historical Adventures

Robert E. Howard

Joining the successful Del Rey library of Robert E. Howard's classic works, this is a lavishly illustrated collection of Howard's desert adventures, featuring Dark Agnes.

Illustrated throughout in black and white, this collection of Robert E. Howard's historical adventures features the legendary swordswoman Dark Agnes. All the stories in this volume have been restored to the earliest, most definitive versions available today, like the other collections in Del Rey's Howard library, of which there are now more than 300,000 copies in print. These fully-illustrated volumes have been some of the most eagerly received Howard editions in decades.

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **STRONG SERIES:** Our first title in the Howard series (*The Coming of Conan the Cimmerian*, 12/03) was a surprise hit, and now has more than 85,000 copies in print!
- **CONAN MOVIE:** The new Conan movie is currently filming for a planned 2011 release. Jason Momoa (*Stargate: Atlantis*) stars, and Marcus Nispel is directing.
- **BRAND NAME:** Howard is one of the most famous and most influential pulp authors of the twentieth century, and this volume will collect stories of his creation, Dark Agnes, many of which were unpublished in his lifetime.
- **STAR ILLUSTRATORS:** Lavishly illustrated in black and white throughout the book by John Watkiss, who worked on the concept art for *Sherlock Holmes*, and by award-winning artists Jim and Ruth Keegan.
- "In his best work, Howard's writing seems so highly charged with energy that it nearly gives off sparks." --Stephen King
- "Howard had a gritty, vibrant style--broadsword writing that cut its way to the heart, with heroes who are truly larger than life." --David Gemmell, author of *Legend* and *Troy: Lord of the Silver Bow*

ON SALE 1/25/2011

DEL REY
TRADE PAPERBACK

978-0-345-50546-0
\$18.00/\$20.00 Can.

History: Trade Paperback Original

Category: FANTASY

BISAC Cat: Fiction - Fantasy - General

Order Form Cat: FANTASY

Page Count: 544 **Trim Size:** 6-1/8 x 9-1/4

Carton Count: 24

Illustrations: THROUGHOUT

Load Group: 0205

Prod Type: Del Rey Tradepaper

About the Author/Illustrator

Author Hometown: Cross Plains, TX

Illustrator Residence: Pittsburgh, PA

Solomon Kane was the first of ROBERT E. HOWARD's continuing characters to see print. Others included King Kull, Bran Mak Morn, El Borak, and the legendary Conan the Cimmerian. Howard committed suicide in 1936.

JIM and RUTH KEEGAN have worked as storyboard artists, cartoonists, book designers, and ad illustrators. They currently write and illustrate the comic strip "The Adventures of Two-Gun Bob" for Dark Horse Comics.

Marketing and Publicity

- Website: Conan.com
- National review and feature attention
- Online review and feature attention
- Feature in the Suvudu e-newsletter
- Promotion on the RHPG science-fiction mobile platform
- Promotion in online fantasy sampler
- Promotion on DelReyBooks.com and Suvudu.com
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/11)

Rights

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: HANSEN LITERARY AGENCY

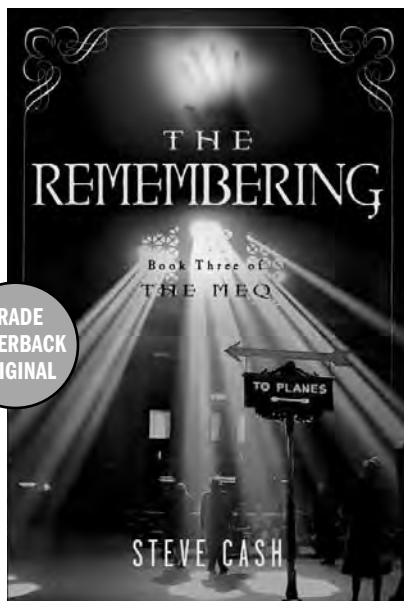
Reprint: No

1st Serial: No

Special Markets:

Agent: JUDY HANSEN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52432-4	1/11	Del Rey	\$18.00/\$18.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
El Borak And Other Desert/Howard, Robert E./TR	978-0-345-50545-3	2/10	Del Rey	\$18.00/\$21.00 Can.
Horror Stories Of Robert/Howard, Robert E./TR	978-0-345-49020-9	10/08	Del Rey	\$18.00/\$22.00 Can.
Best Of Robert E. Howard Vol 2/Howard/TR	978-0-345-49019-3	11/07	Del Rey	\$16.95/\$21.00 Can.
Best Of Robert E. Howard Vol 1/Howard/TR	978-0-345-49018-6	8/07	Del Rey	\$18.00/\$22.00 Can.
Kull/Howard, Robert E./TR	978-0-345-49017-9	10/06	Del Rey	\$17.00/\$21.00 Can.
The Conquering Sword Of Conan/Howard/TR	978-0-345-46153-7	11/05	Del Rey	\$16.95
Bran Mak Morn: Last King/Howard/TR	978-0-345-46154-4	5/05	Del Rey	\$17.00/\$20.00 Can.
The Bloody Crown Of Conan/Howard, Robert E./TR	978-0-345-46152-0	11/04	Del Rey	\$16.95



TRADE PAPERBACK ORIGINAL

ON SALE 2/22/2011

DEL REY
TRADE PAPERBACK

978-0-345-47094-2

\$15.00/\$17.00 Can.

History: Trade Paperback Original

Category: FANTASY

BISAC Cat: Fiction - Fantasy - General

Order Form Cat: FANTASY

Page Count: 288 Trim Size: 5-1/2 x 8-1/4

Carton Count: 24

Load Group: 0205

Series: Meq, The

Series #/Subseries: MEQ/

Prod Type: Del Rey Tradepaper

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Feature in the Suvudu e-newsletter
- Promotion on the RHPG science-fiction mobile platform
- Promotion on DelReyBooks.com and Suvudu.com
- Promotion in online fantasy sampler
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/11)

The Remembering

Steve Cash

A lyrical, intelligent fantasy--the final book in a trilogy--that will appeal to readers of Philip Pullman and David Mitchell. "The book's blend of melancholy and optimism, synchronicity and fate, melodrama and spiritual concerns, calls to mind the work of Nicholas Christopher in such novels as *Franklin Flyer*" (*The Washington Post Book World*, on *The Meq*).

This final novel in the trilogy that began with *The Meq* and continued with *Time Dancers* concludes the story of Zianno Zezen, born in 1879, who discovers when he turns twelve that he will not age any further until the event foretold in Meq legend called the Remembering. Steve Cash is a nationally known singer-songwriter whose talent in writing lyrics has crossed over into writing fantasy.

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- AUTHOR PROFILE: Cash is a singer/songwriter for the Ozark Mountain Daredevils.
- FINAL NOVEL IN THE TRILOGY: The conclusion of the trilogy about an immortal race whose origins have been forgotten and who must live anonymously among humans as centuries pass.
- LITERARY QUALITY: Beautiful writing that ranks high in literary quality. Comparisons are Philip Pullman, Mary Doria Russell, and Connie Willis.

Strong reviews for *The Meq* and *Time Dancers*:

- "Mesmerizing." -- *The New York Times*
- "An appealing and entertaining story." -- *The Denver Post*
- "An unusual and textured fantasy novel...Cash has me anxiously awaiting the second installment." -- *Contra Costa Times*

Series Overview

Follows the centuries-long efforts of a secret race of immortals--the Meq--as they seek to discover the mysteries of their lost heritage.

About the Author/Illustrator

Author Residence: Springfield, MO

Author Hometown: Springfield, MO

After a futile attempt to obtain a college degree, STEVE CASH lived on the West Coast, then returned to his birthplace of Springfield, Missouri, to become an original member of the band The Ozark Mountain Daredevils. He is the coauthor of the 70s pop hits "Jackie Blue" and "If You Wanna Get to Heaven." For the last thirty years, he has played harmonica; written songs; performed all over Europe, the United States, and Canada; raised his children; and read books.

Rights

Territories: Other

Audio: Yes

British: Yes

Restriction: Available US and Canada Only

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: FRANCES BISSELL

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: FRANCES BISSELL

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52480-5	2/11	Del Rey	\$15.00/\$15.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Time Dancers/Cash, Steve/TR	978-0-345-47093-5	5/06	Del Rey	\$14.95/\$21.00 Can.
The Meq/Cash, Steve/TR	978-0-345-47092-8	1/05	Del Rey	\$13.95/\$21.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Golden Compass/Pullman, Philip/DG	978-0-440-41832-0	5/01	Yearling	\$7.50/\$9.99 Can.
The Subtle Knife/Pullman, Philip/DG	978-0-440-41833-7	5/01	Yearling	\$7.50/\$9.99 Can.
The Doomsday Book/Willis, Connie/MM	9780553562736	8/93	Spectra	\$7.99/\$11.99 Can.



ON SALE 2/22/2011

DEL REY
TRADE PAPERBACK

978-0-345-52359-4
\$15.00/\$17.00 Can.

History: Trade Paperback Original

Category: SCIENCE FICTION

BISAC Cat: Fiction - Science Fiction - General

Order Form Cat: SCIENCE FICTION

Page Count: 352 **Trim Size:** 5-1/2 x 8-1/4

Carton Count: 24

Load Group: 0205

Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Website: EidosInteractive.com
- National review and feature attention
- Online review and feature attention
- Online advertising: Suvudu.com
- Feature in the Suvudu e-newsletter
- Promotion on DelReyBooks.com and Suvudu.com
- Outreach to science-fiction and gaming websites and bloggers
- Promotion in online science-fiction sampler
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/2011)
- Cross-promotion with Eidos

Deus Ex: The Icarus Effect



James Swallow

A prequel to the long-awaited new *Deus Ex* game, this original tie-in novel will satisfy both old and new fans of this classic and legendary game series.

The novel is set in the complex and enthralling world of *Deus Ex*, a cyberpunk-style technological dystopia where all is not what it seems. In the not-so-distant future, the world is a place of great innovation and technological advancement...but also a place of chaos and conspiracy. New technologies push the limits of human potential, even while they threaten the very future of the world. And from the shadows, dark and secret powers are coming together to take control, intent on designs so large, so intricate, they will take decades to come to fruition. But when two unlikely heroes--Anna Kelso, a Secret Service agent, and Ben Saxon, a special-ops soldier--draw uncomfortably close to the truth, the choices they make here and now will alter the course of history...or usher in an age of darkness. [CONFIDENTIAL--NOT FOR PUBLIC RELEASE]

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **TIE-IN TO NEW GAME:** Our book is the must-have prequel to the first new *Deus Ex* game in more than seven years. We'll be releasing our book just before the new game's launch in March to capitalize on fan excitement--and Eidos' heavy promotion of the game.
- **SUCCESSFUL FRANCHISE:** Begun in 2000 with the publication of *Deus Ex* for PC, the franchise quickly garnered strong critical and commercial success, prompting another successful sequel, *Deus Ex: Invisible War* in late 2003. *PC Gamer Magazine* named *Deus Ex* the best PC game of all time with an incredibly strong 95 percent positive rating.
- **STRONG STORY:** *Deus Ex* has an unusually rich and complex story. Our book will be a must-read for fans who want to go deeper into the game's extraordinary world.
- **OUR BOOK IS GAMERS' FIRST LOOK:** The *Deus Ex* series is legendary among gamers, who have been clamoring for the series' third installment for years--our book will offer gamers their very first look at the game!
- **AUTHOR HAS CLOSE CONNECTION WITH THE GAME:** James Swallow is involved with the development of *Deus Ex 3*, providing our readers with one-of-a-kind insight into the game and series as a whole. Swallow is also a well-known and award-winning tie-in author and screenwriter for series such as *Star Trek*, *Stargate*, and *Doctor Who*.

[CONFIDENTIAL--NOT FOR PUBLIC RELEASE]

About the Author/Illustrator

Author Residence: UK

Author Hometown: London, UK

JAMES SWALLOW is a renowned science fiction author whose first foray into writing came with the *Sundowners* Series, published in 2001. Since then, Swallow has gone on to pen both novels and scripts for popular franchises such as *Doctor Who*, *Stargate*, *Warhammer 40,000*, and *Star Trek*. He has also worked on numerous videogames including *Star Trek Invasion*, *Maelstrom*, and *Killzone 2*. In 2009 the International Association of Media Tie-in Writers awarded James with the Scribe Award for Best Speculative Fiction Original. He lives and works in the UK.

Rights

Territories:

Audio:

British:

Restriction: No Restrictions

Return indicator: Full copies only

Book Club:

Translation:

Agency:

Reprint:

1st Serial:

Special Markets:

Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52474-4	2/11	Del Rey	\$15.00/\$15.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Gears Of War: Anvil Gate/Traviss, Karen/TR	978-0-345-49945-5	8/10	Del Rey	\$16.00/\$18.00 Can.
Gears Of War: Aspho Fields/Traviss, Karen/TR	978-0-345-49943-1	10/08	Del Rey	\$15.00/\$18.95 Can.
Gears Of War: Jacinto'S Remn/Traviss, Karen/TR	978-0-345-49944-8	7/09	Del Rey	\$15.00/\$17.50 Can.
Mass Effect: Ascension/Karpyshyn, Drew/MM	978-0-345-49852-6	7/08	Del Rey	\$7.99/\$9.99 Can.
Mass Effect: Retribution/Karpyshyn, Drew/MM	978-0-345-52072-2	7/10	Del Rey	\$7.99/\$9.99 Can.
Mass Effect: Revelation/Karpyshyn, Drew/MM	978-0-345-49816-8	5/07	Del Rey	\$7.99/\$10.99 Can.
Resistance The Gathering Storm/Dietz/MM	978-0-345-50842-3	4/09	Del Rey	\$7.99/\$9.99 Can.



ON SALE 3/22/2011

DEL REY
TRADE PAPERBACK

978-0-8129-7417-1
\$16.00/\$18.00 Can.

History: Trade Paperback Original

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 448 Trim Size: 5-3/16 x 8
Carton Count: 24
Load Group: 0205
Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Website: Saksussemm.com
- National review and feature attention
- Online review and feature attention
- Feature in the Suvudu e-newsletter
- Promotion on the RHPG science-fiction mobile platform
- Promotion in online science-fiction sampler
- Promotion on DelReyBooks.com and Suvudu.com
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/11)

The Enigmatic Pilot

A Tall Tale



Kris Saksussemm

Fantastical historical fiction with an eye toward the works of Pynchon, Burroughs, Danielewski, and David Foster Wallace.

American-born Australian Kris Saksussemm's brilliant *Lodeman's Testament*—a retelling of nineteenth-century American history, full of humor, wit, satire, and some of the strangest imagery ever encountered in a novel.

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **AUTHOR CREDENTIALS:** Saksussemm's work has appeared in such publications as *The Hudson Review*, *The Hawaii Review*, *The Alaska Quarterly Review*, *The Kansas Quarterly*, *Nimrod*, *Prairie Schooner*, *The Southwest Review*, and *Rosebud*.
- **PRIZE-WINNING AUTHOR:** He has won first prize in the Boston Review Short Story Contest and the River Styx Short Fiction Contest.
- **GREAT WEBSITE:** Saksussemm, who has worked in an Australian advertising agency for the past two decades, has put together a wonderful website to promote the book: Saksussemm.com

Praise for *Zanesville*:

- "Part picaresque, part brilliantly inventive black comedy, *Zanesville* is one of the most creative, edgy, and entertaining novels sf has spawned in a decade." --*Booklist* (starred review)
- "Kris Saksussemm has created the most original novel of the year." --*The Austin Chronicle*
- "A savage, fiercely intelligent satire." --*January* magazine

About the Author/Illustrator

Author Residence: Australia

Author Hometown: San Francisco, CA

KRIS SAKSUSSEMM is in his early forties. He graduated from Dartmouth College and received a master's in anthropology from the University of Washington, after which he headed to the South Pacific to study cargo cults. His favorite cargo cult is the John Frum cargo cult of Vanuatu. He has won awards in short fiction and poetry, and lives in Australia with his pet dingo. In March 2009, Overlook Press released his noir thriller *Private Midnight*, which received a starred review from *Publishers Weekly* ("James Ellroy meets David Lynch...[An] addictive mix of noir and supernatural horror").

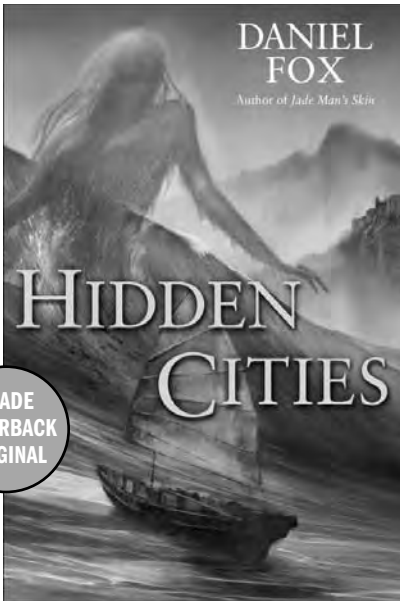
Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: SANFORD J. GREENBURGER ASSOC.

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: MATT BIALER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51902-3	3/11	Del Rey	\$16.00/\$16.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Zanesville/Saksussemm, Kris/TR	978-0-8129-7416-4	10/05	Villard Books	\$14.95/\$21.00 Can.
Private Midnight/Saksussemm, Kris/HC	9781590201763	3/09	Overlook Press	\$25.95
Comp Titles	ISBN	On sale	Publisher	Price
Only Revolutions/Danielewski, Mark Z./TR	978-0-375-71390-3	7/07	Pantheon	\$16.95/\$21.95 Can.



ON SALE 3/22/2011

DEL REY
TRADE PAPERBACK

978-0-345-50303-9
\$15.00/\$17.00 Can.

History: Trade Paperback Original

Category: FANTASY

BISAC Cat: Fiction - Fantasy - General

Order Form Cat: FANTASY

Page Count: 352 **Trim Size:** 5-1/2 x 8-1/4

Carton Count: 24

Load Group: 0205

Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Website: DanielFox.net
- National review and feature attention
- Online review and feature attention
- Feature in the Suvudu e-newsletter
- Promotion on the RHPG science-fiction mobile platform
- Promotion on DelReyBooks.com and Suvudu.com
- Promotion in online fantasy sampler
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/11)

Hidden Cities



Daniel Fox

For fans of Lian Hearn and Daniel Abraham, this gorgeously composed, Asian-inspired fantasy concludes the series begun with Fox's acclaimed *Dragon in Chains*.

In this action-packed series finisher, the war is bubbling forth out of the straits near Taishu, and things are getting tough in Santung, with its own governor doing his evil best to subvert the town's defenses. General Ping Wen is battling Yu Sheng and his band of jade-enhanced fighters for the city, and meanwhile, Han and his friends are seeking to escape the island--by means of the dragon. When she comes swooping in low over the water to gather them, terror arises--and hope: what else can Han make her do, to alter the course of this war?

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **GREAT PROSE, GREAT PRAISE:** Fox's beautiful prose and his vivid reimagining of feudal China have garnered him critical praise.
- **PEER FAVORITE:** Other fantasy authors have been fulsome in their praise of the series.
- **FRESH MARKET, FAMILIAR ICONS:** The series answers a growing interest in Asian-inspired fantasy while including familiar archetypes that every fan of classic fantasy can relate to--pirates, monks, a king in hiding, and of course, a dragon.
- "Brutal, brilliant, complex and startlingly clear all at once, this series does a magnificent job of taking the reader into a culture, a time and a place that most of us have never considered." --Jay Lake, on *Jade Man's Skin* and *Dragon in Chains*
- "A rising star...With talent like Fox's, the future of fantasy is in good hands." --Tanith Lee, on *Dragon in Chains*
- "High-stakes action, well-drawn characters, and a gorgeously painted landscape. This is the kind of fantasy I love to read." --Kate Elliott, on *Jade Man's Skin*

About the Author/Illustrator

Author Residence: England

DANIEL FOX is an award-winning British writer who first went to Taiwan at the millennium and became obsessed, to the point of learning Mandarin and writing about the country in three different genres. Before this he had published a couple of dozen books and many hundreds of short stories under a clutch of other names. He has also written poetry and plays.

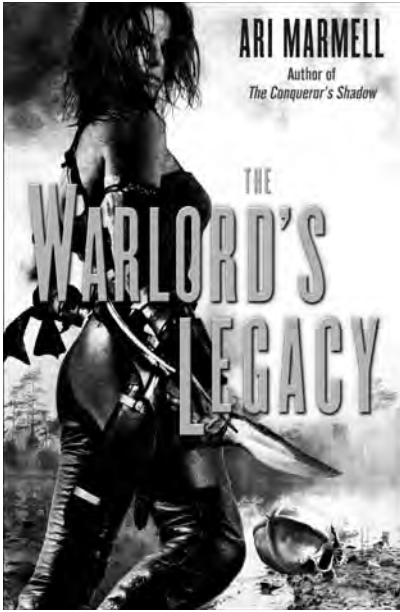
Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: LIZA DAWSON ASSOCIATES LLC

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: CAITLIN BLASDELL

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52433-1	3/11	Del Rey	\$15.00/\$15.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Jade Man'S Skin/Fox, Daniel/TR	978-0-345-50304-6	2/10	Del Rey	\$15.00/\$18.95 Can.
Dragon In Chains/Fox, Daniel/TR	978-0-345-50305-3	1/09	Del Rey	\$15.00/\$17.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Privilege Of The Sword/Kushner, Ellen/TR	978-0-553-38268-6	7/06	Spectra	\$14.00/\$18.95 Can.
Vellum/Duncan, Hal/TR	978-0-345-48731-5	4/06	Del Rey	\$17.00/\$21.00 Can.
Dusk/Lebbon, Tim/TR	978-0-553-38364-5	1/06	Spectra	\$14.00/\$16.99 Can.
Across the Nightingale Floor/Hearn, Lian/TR	9781573223324	6/03	Penguin/Riverhead	\$14.00



ON SALE 1/25/2011

SPECTRA
HARDCOVER

978-0-553-80777-6
\$26.00/\$30.00 Can.

Category: FANTASY
BISAC Cat: Fiction - Fantasy - General
Order Form Cat: FANTASY
Page Count: 384 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 39/32 Carton Count: 12
Illustrations: 1 MAP
Load Group: 0205
Prod Type: Spectra HC

Marketing and Publicity

- Website: Mouseferatu.com
- National review and feature attention
- Online review and feature attention
- Local author promotion: Austin, TX
- Feature in the Suvudu e-newsletter
- Promotion on the RHPG science-fiction mobile platform
- Promotion on DelReyBooks.com and Suvudu.com
- Promotion in online fantasy sampler
- Excerpt in *The Conqueror's Shadow* (Spectra mass market, 1/11)
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/11)

The Warlord's Legacy



Ari Marmell

Ari Marmell follows up *The Conqueror's Shadow* with the second darkly humorous, highly adventurous Corvis Rebaine novel, *The Warlord's Legacy*.

The war is over, and the Serpent has been destroyed. But for a man like Corvis Rebaine--whose past is full of horror and atrocities--there is no rest. Especially when it seems as if he's going around killing key members of the ruling aristocracy and Guilds. Of course, it's not really Corvis, and once again he has to wade into a world he thought he was done with, trying to find out who's using his name for nefarious purposes. And how to get his daughter back from their clutches...

Key Points/Quotes

- **BUILDING A NAME:** Ari Marmell began writing tie-in novels but is now creating his own original stories and worlds. The Corvis Rebaine novels are his first such novels.
- **CROSS-PROMOTION:** The mass market of *The Conqueror's Shadow* will publish a month before *The Warlord's Legacy*. Marmell's paperback stand-alone novel, *The Goblin Corps*. (Pyr), will be published shortly after *The Warlord's Legacy*, keeping his name fresh in the market.
- **EXPERIENCE IN THE GENRE:** Marmell also writes manuals for Dungeons & Dragons, and has strong ties to both the fantasy genre and the role-playing community that makes up a large portion of that readership.
- **CHARM:** Besides being action-packed and a bit on the dark side, the surprise of these books is that they're genuinely funny, a cross between David Eddings's playfulness and Scott Lynch's sarcasm that gives Marmell a unique voice.
- **SOLD:** We've sold the UK rights to *The Warlord's Legacy* and *The Conqueror's Shadow* to Gollancz.

Series Overview

Corvis Rebaine was once the most feared man in the world--until everything went wrong, and he quietly faded to the background. But if he thought he was out, the world has a habit of pulling him back in...

About the Author/Illustrator

Author Residence: Austin, TX

ARI MARMELL has an extensive history of writing for role-playing games but has always worked on improving and publishing his fiction at every opportunity--including publishing a number of eBooks and short stories. He is the author of *Agents of Artifice*, a "Magic: The Gathering" novel--but *The Conqueror's Shadow* was his first wholly original published book.

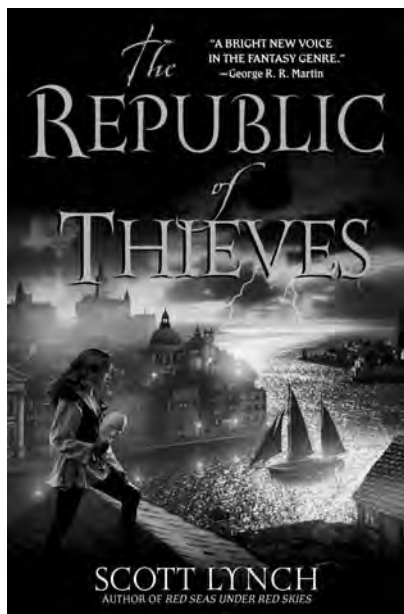
Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: OBJECTIVE ENTERTAINMENT

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: BRENDAN DENEEN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52487-4	1/11	Spectra	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Conqueror's Shadow/Marmell, Ari/MM	978-0-553-59315-0	12/10	Spectra	\$7.99/\$8.99 Can.
The Conqueror's Shadow/Marmell, Ari/HC	978-0-553-80776-9	2/10	Spectra	\$26.00/\$32.00 Can.
Planeswalker: Agent of Artifice/Marmell, Ari/HC	978-0-7869-5134-5	1/09	Wizards of the Coast	\$24.95
Comp Titles	ISBN	On sale	Publisher	Price
Jhegaala/Steven Brust/HC	9780765301475	7/08	Tor	\$24.95
Red Seas Under Red Skies/Lynch, Scott/HC	978-0-553-80468-3	7/07	Spectra	\$23.00
The Lies Of Locke Lamora/Lynch, Scott/HC	978-0-553-80467-6	6/06	Spectra	\$23.00
Diamond Throne/Eddings, David/HC	9780345356918	4/89	Del Rey	\$18.95



ON SALE 2/22/2011

SPECTRA
HARDCOVER

978-0-553-80469-0
\$27.00

Category: FANTASY
BISAC Cat: Fiction - Fantasy - Epic
Order Form Cat: FANTASY
Page Count: 800 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 51/32 Carton Count: 12
Load Group: 0205
Prod Type: Spectra HC

Marketing and Publicity

- Website: ScottLynch.us
- National review and feature attention
- Online review and feature attention
- Feature in the Suvudu e-newsletter
- Promotion on the RHPG science-fiction mobile platform
- Promotion on DelReyBooks.com and Suvudu.com
- Promotion in online fantasy sampler
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/11)

The Republic of Thieves



Scott Lynch

For fans of George R. R. Martin, Patrick Rothfuss, and Joe Abercrombie, as well as films such as *Ocean's Eleven* and TV shows like *Leverage*, comes the highly anticipated third book from Scott Lynch, following *Red Seas Under Red Skies* and *The Lies of Locke Lamora*.

Locke Lamora, a character George R. R. Martin has called "a charming rogue," has gotten his friends, the Gentlemen Bastards, into--and out of--enough trouble to last a few lifetimes. For Lamora, though, it's never enough. He's made an oath to rob the world blind...and have a damn good time doing it. Scott Lynch is creating a series that fans are flocking to--complete with humor, fast-paced action, and enough twists and turns to keep readers on their toes for the whole novel. And *The Republic of Thieves*, in which Lamora's mysterious lost love comes back to challenge him for primacy among thieves, is the long-awaited third novel of Lamora's adventures.

Key Points/Quotes

- **HEALTHY NUMBERS:** The Gentleman Bastards series has more than 125,000 in print in the United States alone.
- **STRONG ORIGINS:** Lynch's debut (*The Lies of Locke Lamora*) received enormous buzz, both at home and abroad. The British editor found about a hundred pages up on the author's website, and bought world rights for four novels on the strength of that alone. We, in turn, preempted in America for a three-book offer.
- **FILM RIGHTS OPTIONED:** Warner Bros. has optioned *The Lies of Locke Lamora* for a major motion picture.
- **STRONG READER SUPPORT:** *The Lies of Locke Lamora* won the #1 Reader's Choice for Best Novel of 2006 on SFSite.com, and was nominated for the World Fantasy Award and the Compton Crook Award for Best First Novel, 2006.
- **STRONG REVIEWS:** Both books have received glowing reviews, both from critics and fellow authors, proving that Lynch is definitely a fantasy superstar in the making.
- **THE FANS ARE CLAMORING:** There has not been a new Lynch book since August 2007, and fans are eager for more!
- "Fast-paced...for fans of *Robin Hood*, *Ocean's Eleven*, *Pirates of the Caribbean*."
--*Entertainment Weekly*, on *Red Seas Under Red Skies*

Series Overview

The continuing adventures of the consummate conmen, Locke Lamora and Jean Tannen--the Gentlemen Bastards.

About the Author/Illustrator

Author Residence: New Richmond, WI

Author Hometown: St. Paul, MN

SCOTT LYNCH lives in Wisconsin with his wife and a small menagerie of household critters. He moonlights as a volunteer firefighter. This is his third novel, following *The Lies of Locke Lamora* and *Red Seas Under Red Skies*.

Rights

Territories: US and open market (no Canada)

Audio: Yes

British: No

Restriction: Avail US and Opn MK

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency:

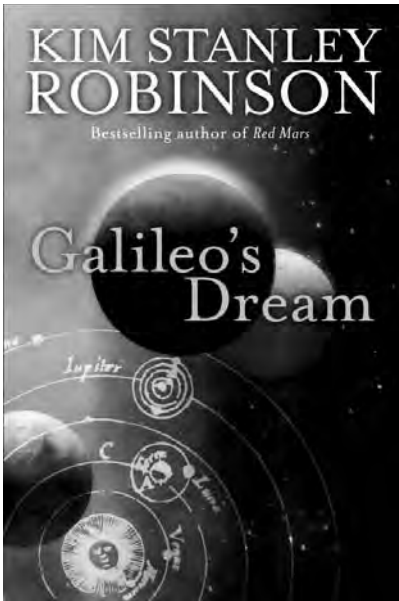
Reprint: Yes

1st Serial: No

Special Markets:

Agent: SUSAN HOWE

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90558-8	2/11	Spectra	\$27.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Red Seas Under Red Skies/Lynch, Scott/HC	978-0-553-80468-3	7/07	Spectra	\$23.00
The Lies Of Locke Lamora/Lynch, Scott/HC	978-0-553-80467-6	6/06	Spectra	\$23.00
Red Seas Under Red Skies/Lynch, Scott/MM	978-0-553-58895-8	7/08	Spectra	\$6.99
The Lies Of Locke Lamora/Lynch, Scott/MM	978-0-553-58894-1	6/07	Spectra	\$7.99
Comp Titles	ISBN	On sale	Publisher	Price
Jhegaala/Brust, Steven/HC	9780765301475	7/08	Tor	\$24.95
The Name of the Wind/Rothfuss, Patrick/HC	9780756404079	3/07	DAW	\$24.95
Feast For Crows, A/Martin, George R.R./HC	978-0-553-80150-7	11/05	Bantam	\$30.00/\$37.00 Can.



ON SALE 12/28/2010

SPECTRA
TRADE PAPERBACK

978-0-553-59087-6
\$16.00/\$18.00 Can.
History: Spectra HC (12/09)

Category: SCIENCE FICTION
BISAC Cat: Fiction - Science Fiction - General
Order Form Cat: SCIENCE FICTION
Page Count: 544 **Trim Size:** 5-1/2 x 8-1/4
Spine/Depth: 35/32 **Carton Count:** 24
Load Group: 0205
Prod Type: Spectra TR

Marketing and Publicity

- New in paperback
- Feature in the Suvudu e-newsletter
- Promotion on the RHPG science-fiction mobile platform
- Promotion on DelReyBooks.com and Suvudu.com
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/11)

Galileo's Dream



Kim Stanley Robinson

This brilliant novel from one of the most respected science-fiction novelists in the world melds Galileo's life with the colonization of the moons he discovered.

Kim Stanley Robinson made his name with his groundbreaking trilogy of terraforming novels: *Red Mars*, *Green Mars*, and *Blue Mars*. Now he makes a triumphant return to space, exploring the colonization of the moons of Jupiter. Coupled with this far-future story is an intimate look at Galileo as he undergoes his heresy trials in Renaissance Italy--making this book in many ways the perfect bridge novel, combining the historical speculation that won Robinson such acclaim in *The Years of Rice and Salt* with the far-future exploration of our own solar system that gained him bestseller status with the Mars trilogy.

Key Points/Quotes

- **PEDIGREE:** Robinson's Mars trilogy titles were national bestsellers, as well as multiple Hugo and Nebula award winners. The trilogy is one of the most acclaimed in science-fiction history, with more than a million copies in print.
- **NAME RECOGNITION:** Robinson has a great media profile and has quickly become the go-to guy for both issues of global warming and science. He has been profiled by *Time* magazine, and he lectures at venues such as universities, think tanks, and Google.
- **NUMBERS:** Robinson boasts great sales for his Mars trilogy. His other stand-alone speculative fiction receives unparalleled acclaim but fewer sales. This book, bridging both of the things Robinson does so brilliantly, should bring his audiences further along to seeing him as we do: a multifaceted author of far-reaching fiction.
- **CRITICAL PRAISE:** The novel has already been receiving rave accolades, including being nominated for the Arthur C. Clarke Award.
- "Perhaps the foremost practitioner of literary utopias...one of the most accomplished and popular writers working in science fiction today." --*Time* magazine
- "One of science fiction's most important writers." --*The New York Times Book Review*
- "[Robinson] excels at both alternate history and large-scale world building." --*San Francisco Chronicle*

About the Author/Illustrator

Author Residence: Davis, CA

KIM STANLEY ROBINSON is a winner of the Hugo, Nebula, and Locus awards. He is the author of nineteen previous books, including the bestselling Mars trilogy, and the critically acclaimed *Forty Signs of Rain*, *Fifty Degrees Below*, *Sixty Days and Counting*, *The Years of Rice and Salt*, and *Antarctica*. He was named a *Time* magazine "Hero of the Environment" in 2008.

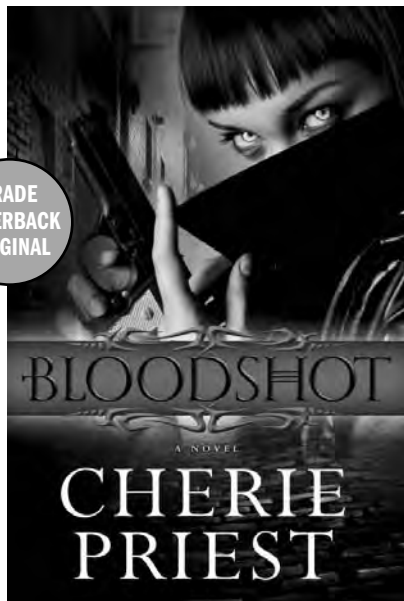
Rights

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: RALPH VICINANZA LTD.

Reprint: Yes
1st Serial: No
Special Markets:
Agent: RALPH VICINANZA

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Galileo'S Dream/Robinson, Kim Stanley/HC	978-0-553-80659-5	12/09	Spectra	\$26.00/\$32.00 Can.
Sixty Days And Counting/Robinson, Kim Stanley/MM	978-0-553-58582-7	10/07	Spectra	\$7.99/\$10.99 Can.
Fifty Degrees Below/Robinson, Kim Stanley/MM	978-0-553-58581-0	1/07	Bantam	\$7.99/\$10.99 Can.
Forty Signs Of Rain/Robinson, Kim Stanley/MM	978-0-553-58580-3	7/05	Spectra	\$7.99/\$10.99 Can.
Years...Rice And Salt/Robinson, Kim Stanley/MM	9780553580075	6/03	Spectra	\$7.99/\$10.99 Can.
Blue Mars/Robinson, Kim Stanley/MM	9780553573350	6/97	Spectra	\$7.99/\$11.99 Can.
Green Mars/Robinson, Kim Stanley/MM	9780553572391	5/95	Spectra	\$7.99/\$11.99 Can.
Red Mars/Robinson, Kim Stanley/MM	978-0-553-56073-2	10/93	Spectra	\$7.99/\$11.99 Can.



TRADE
PAPERBACK
ORIGINAL

ON SALE 1/25/2011

SPECTRA
TRADE PAPERBACK

978-0-345-52060-9
\$15.00/\$17.00 Can.

History: Trade Paperback Original

Category: FANTASY

BISAC Cat: Fiction - Fantasy - General

Order Form Cat: FANTASY

Page Count: 400 **Trim Size:** 5-1/2 x 8-1/4

Carton Count: 48

Load Group: 0205

Prod Type: Spectra TR

Marketing and Publicity

- Website: CheriePriest.com
- Advance reader's edition
- National review and feature attention
- Online review and feature attention
- Mobile campaign
- Online advertising: Suvudu.com
- Facebook advertising, targeting urban fantasy and vampire fans
- Early Reviewer promotions on Goodreads and LibraryThing
- Feature in the Suvudu e-newsletter
- Promotion on the RHPG science-fiction mobile platform
- Promotion on DelReyBooks.com and Suvudu.com, including author chat
- Convention promotion at New York Comic Con (10/10), RT Booklovers Convention (4/11), RWA Conference (6/11), and San Diego Comic-Con (7/11)

Bloodshot

Cherie Priest

***Bloodshot*, the first book in a new series by Cherie Priest--the acclaimed author of the Nebula Award-nominated *Boneshaker*--combines the appeal of Lara Adrian's bestselling vampire series with the thrills of TV's *Leverage*.**

When you're one of the best thieves in the world, nobody is going to bat an eye if you introduce yourself as a "specialist in antiquities acquisition." Raylene Pendle fits that description to a T. The fact that she's also a vampire pretty much ensures that anyone with a problem is going to keep it to themselves.

As thrilling as her life has been, though, Raylene--known in the thieving community as Cheshire Red--is still intrigued when she is offered her latest job. A man named Ian Stott is interested in finding secret government documents about the research that has left him virtually sightless. If she wasn't caught up in the fact that Ian is incredibly charming, the fact that he too is a vampire--and the first one to ask her to do a job for him--has her interest piqued. But where the case will take her--the frozen outskirts of Minneapolis and the mean streets of Atlanta, running from a psychotic government scientist while trying to protect, of all things, a drag queen--may be more than even she can handle. It's gonna be one hell of a ride, though.

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **NAME RECOGNITION:** Cherie Priest is a recognized name in the science-fiction and urban-fantasy communities, and her recent novel *Boneshaker* has been receiving a great deal of critical praise and has found itself on a number of Best SF and Fantasy of 2009 lists--it has also been nominated for the Hugo Award!
- **COMMITMENT:** We are committed to Priest and Raylene, with another book in the Cheshire Red series under contract coming in Summer 2011.
- **HOT TOPIC:** Urban fantasy and paranormal romance is where the market is right now, and people can't get enough of vampires--a recent study showed that almost 20 percent of all books printed last year were related to vampires. Priest's spin is sure to appeal to readers who want to see something new in the genre.
- **FABULOUS VOICE:** With the sass of MaryJanice Davidson's Betsy Taylor combined with the nonstop action of a Lara Adrian or a Lyndsay Sands novel, Raylene--and Cherie--should be a welcome addition to the genre.

Series Overview

The Cheshire Red series follows the adventures of Raylene Pendle, vampire-thief.

About the Author/Illustrator

Author Residence: Seattle, WA

Author Hometown: Tampa, FL

CHERIE PRIEST is the author of a number of short stories and novels, including *Four and Twenty Blackbirds*, *Wings to the Kingdom*, *Not Flesh Nor Feathers*, *Fathom*, and most recently *Boneshaker*, as well as the upcoming Clockwork Century series. Cherie grew up in the Southeast but now lives in Seattle with her husband.

Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: DONALD MAASS

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: JENNIFER JACKSON

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52061-6	1/11	Spectra	\$15.00/\$15.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Boneshaker/Priest, Cherie/TR	9780765318411	9/09	Tor	\$15.99
Not Flesh Nor Feathers/Priest, Cherie/TR	9780765313102	10/07	Tor	\$14.95
Wings to the Kingdom/Priest, Cherie/TR	9780765313096	10/06	Tor	\$14.95
Four and Twenty Blackbirds/Priest, Cherie/TR	9780765313089	9/05	Tor	\$13.95
Fathom/Priest, Cherie/TP	9780765321220	2/10	Tor	\$15.99
Comp Titles	ISBN	On sale	Publisher	Price
The Renegade Hunter/Sands, Lynsay/MM	9780061474316	9/09	Avon	\$7.99
Kiss Of Crimson/Adrian, Lara/MM	978-0-553-58938-2	5/07	Dell Books	\$7.99/\$10.99 Can.
Undead and Unpopular/Davidson, MaryJanice/MM	9780425215999	5/07	Berkley Sensation	\$7.99



ON SALE 2/22/2011

SPECTRA
TRADE PAPERBACK

978-0-553-38465-9

\$15.00/\$17.00 Can.

History: Trade Paperback Original

Category: ROMANCE

BISAC Cat: Fiction - Romance - General

Order Form Cat: ROMANCE

Page Count: 448 Trim Size: 5-1/2 x 8-1/4

Spine/Depth: 29/32 Carton Count: 24

Load Group: 0205

Prod Type: Spectra TR

Marketing and Publicity

- Website: JulesWatson.com
- National review and feature attention
- Online review and feature attention
- National print advertising: *Romantic Times*
- Promotion on the RHPG romance mobile platform
- Promotion included in online historical-romance sampler
- Promotion on DelReyBooks.com and Suvudu.com
- Promotion in Random House Romance e-newsletter
- Convention promotion at New York Comic Con (10/10) and San Diego Comic-Con (7/11)

The Raven Queen



Jules Watson

For readers of historical romance comes the tale of one of ancient Ireland's most famous women, and the companion piece to Jules Watson's Bantam debut novel, *The Swan Maiden*.

Maeve is one of the most legendary, infamous, and complex women in Irish literature--the woman who would be king. Tired of the shackles put on her by her husband and society, her desire for freedom leads her--and all of Ireland--into war. But even chaos can hold its own beauty, and as Maeve plunges deeper into the affairs of state, it is her own affairs that she never thought she'd have to contend with. Expertly researched, beautifully written, *The Raven Queen* is a touch of history, a touch of romance, and a touch of magic sure to gain Watson a legion of fans.

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- BLURRING LINES: Like its predecessor, *The Swan Maiden*, *The Raven Queen* has cross-genre appeal, and should find fans among readers of historical romance, historical fantasy, and Celtic mythology.
- HIGH PRAISE: Critics and fellow authors alike have thrilled to Deirdre's tale in *The Swan Maiden*.
- TRUE SYNERGY: Deirdre's and Maeve's stories occur concurrently, both historically and in this narrative, such that each book references events that occur in the other. So while both stories stand completely alone, readers of one will be eager to embrace the other.

Praise for *The Swan Maiden*:

- "Wonderful. Watson does not tell the story, she lives it. Mystical and poetic, a tour de force. A magical and compelling re-creation of the lost Celtic world." --Rosalind Miles, author of *Isolde, Queen of the Western Isles*
- "Jules Watson has conjured up the mythic past, a land of Celtic legend and stark grandeur. Readers will find her world and characters fascinating and unforgettable." --Sharon K. Penman, author of *Prince of Darkness*
- "In this graceful retelling of the Irish legend of Deirdre of the Sorrows...Watson's characters have both a larger-than-life appeal and a commonality that emphasizes their human frailty as well as their dedication to life and love." --*Library Journal*

About the Author/Illustrator

Author Residence: Washington, D.C.

Author Hometown: Australia

JULES WATSON holds degrees in archaeology and public relations, and has worked as a freelance writer in both Australia and England. Watson and her husband divided their time between the UK and Australia before finally settling in the wild highlands of Scotland, but they will be living in Washington, D.C., for two years, starting in March 2010. She is the author of *The Swan Maiden*, as well as the Dalriada trilogy--*The White Mare*, *The Dawn Stag*, and *The Song of the North* (U.S. title).

Rights

Territories: US, Canada, open market

Return indicator: Full copies only

Reprint: Yes

Audio: Yes

Book Club: Yes

1st Serial: No

British: No

Translation: No

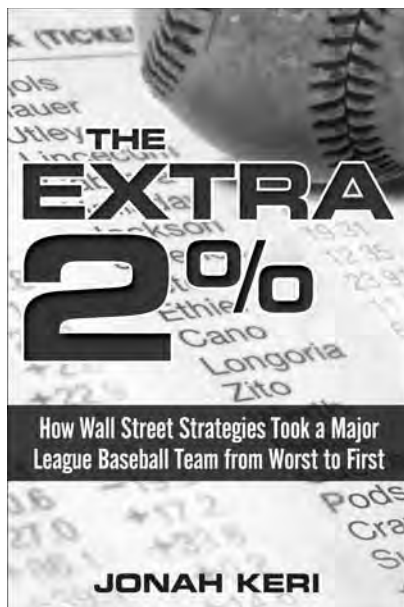
Special Markets:

Restriction: Avail US,CAN,Opn Mkt

Agency: SCOVIL CHICHAK GALEN LITERARY

Agent: RUSSELL GALEN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52486-7	2/11	Spectra	\$15.00/\$15.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Swan Maiden/Watson, Jules/TR	978-0-553-38464-2	2/09	Bantam	\$12.00/\$14.00 Can.
The Dawn Stag/Watson, Jules/TP	9781585678808	1/06	Overlook	
The White Mare/Watson, Jules/TP	9781585677504	2/05	Overlook	\$14.95
Song of the North/Watson, Jules/HC	9781590200506	1/08	Overlook	\$24.95
Comp Titles	ISBN	On sale	Publisher	Price
Child Of The Holy Grail/Miles, Rosalind/TR	978-0-609-80956-3	5/02	Three Rivers Press	\$13.95/\$21.00 Can.
Knight Of The Sacred Lake/Miles, Rosalind/TR	978-0-609-80802-3	6/01	Three Rivers Press	\$13.95/\$19.95 Can.
The Mists Of Avalon/Bradley, Marion Zimmer/TR	9780345350497	5/87	Ballantine Books	\$18.00/\$21.00 Can.



The Extra 2%

How Wall Street Strategies Took a Major League Baseball Team from Worst to First

Jonah Keri

For sports readers, business readers, and fans of *Moneyball*, Jonah Keri's *The Extra 2%* is both a fascinating case study in strategy and a thrilling ride from baseball's basement to the World Series.

Why read a business book with tired sports metaphors when you can read a sports book with real business innovation? When former Goldman Sachs partners Stuart Sternberg and Matthew Silverman took over the Tampa Bay Devil Rays, it looked like they were trading successful financial careers for the ultimate bear market. Tampa was baseball hell, so one of their dramatic orders of business was to exorcise the "Devil" from the team's nickname. For them, Tampa was an opportunity, and with GM Andrew Friedman, they found ways to compete against the overlords of their division (the Yankees and the Red Sox) using undervalued assets. They rethought, retooled, and rebranded, and in doing so became a model franchise. Written by financial journalist and sportswriter Jonah Keri, *The Extra 2%* is at its heart a book about combining your business skills with your passion. It's also an entertaining primer for any business that wants to go from worst to first.

ON SALE 3/22/2011

ESPN
HARDCOVER

978-0-345-51765-4
\$26.00/\$30.00 Can.

Category: BASEBALL
BISAC Cat: Sports & Recreation - Baseball - General
Order Form Cat: BASEBALL
Page Count: 224 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Illustrations: 1 8-PG 4COLOR INSERT
Load Group: 0205
Edition Desc: ESPN COPUB
Prod Type: ESPN Co-Pub HC

Marketing and Publicity

- Websites: ESPN.com, JonahKeri.com
- National review and feature attention
- National and local radio and TV interviews
- Radio phone interviews
- Online review and feature attention
- National print advertising: *ESPN The Magazine*
- Facebook advertising targeting Tampa Rays fans
- Outreach to business websites and bloggers
- E-blast to ESPN database
- Giveaways with ESPN Radio Network
- Academic marketing

Key Points/Quotes

- **POPULAR SUBGENRE:** With category leader *Moneyball* still required reading, the business strategy of professional sports remains one of the most viable topics in sports books, and is an especially great way to reach male readers.
- **A WRITER TO WATCH:** Keri is the perfect author for a book about business and baseball: as a financial reporter he understands the numbers, and as a baseball nut he gets the game. His work has appeared on ESPN.com and SI.com, as well as in the *New York Times*, *The Wall Street Journal*, and the stat-head bible *Baseball Prospectus*. He's also been named the lead baseball analyst for Bloomberg's new sports venture.
- **ESPN SUPPORT:** Keri just made a well-received appearance on Bill Simmons's podcast, and he'll be back. As an ESPN co-publication, *The Extra 2%* will be supported by ESPN with publicity, online marketing, and advertising.
- **INTEREST FROM FANS THROUGHOUT THE LEAGUE:** Not only do the Rays provide the blueprint for numerous hard-luck teams around MLB, they took the AL East away from the Yankees and Red Sox for the first time in thirteen years. Fans sat up and noticed.
- **GREAT INTERVIEW LIST:** Keri has spoken with Rays players and individuals throughout the Rays organization, the GMs and managers of many American League teams, and economics professors and columnists.
- **BEST PRACTICES:** Many readers will recognize challenges from their own businesses, and this case study provides a wealth of takeaways.
- **PHOTO INSERT:** Features a full-color photo insert of the book's major players.

About the Author/Illustrator

Author Residence: Durham, NH

Author Hometown: Montreal, Quebec

JONAH KERI is the coauthor/editor of *Baseball Between the Numbers: Why Everything You Know About the Game Is Wrong* as well as a contributor to ESPN.com, SI.com, *Baseball Prospectus*, *The New York Times*, *The Wall Street Journal*, and other publications. He writes the flagship stock market column for *Investor's Business Daily*, and has been named the lead baseball analyst for the new Bloomberg sports venture.

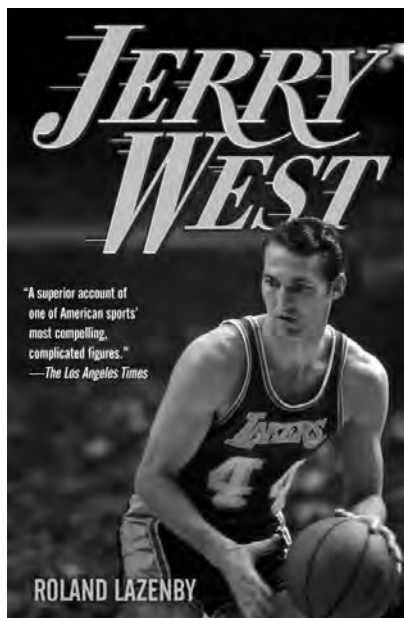
Rights

Territories:
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: THE SUSAN RABINER LIT AGCY, IN

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: SYDELLE KRAMER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51773-9	3/11	ESPN	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Baseball Between the Numbers/Keri/HC	9780465005963	3/06	Basic Books	\$24.95/\$32.95 Can.
Baseball Between the Numbers/Keri/TR	9780465005475	3/07	Basic Books	\$15.00/\$18.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Gm/Callahan, Tom/HC	978-0-307-39413-2	9/07	Crown	\$25.95/\$34.00 Can.
Feeding the Monster/Mnookin, Seth/HC	9780743286817	6/06	Simon & Schuster	\$26.00
Mind Game/Goldman, Steve/ TR	9780761140184	9/05	Workman Publishing Company	\$13.95
Moneyball/Lewis, Michael/HC	9780393057652	5/03	W.W. Norton & Company	\$24.95



ON SALE 3/1/2011

ESPN
TRADE PAPERBACK

978-0-345-51084-6

\$16.00/\$18.00 Can.

History: ESPN/Ballantine Books HC (3/10)

Category: SPORTS BIOGRAPHY

BISAC Cat: Biography & Autobiography - Sports

Order Form Cat: SPORT

Page Count: 448 **Trim Size:** 5-3/16 x 8

Carton Count: 24

Illustrations: 1 8-PG B/W PHOTO INSERT

Load Group: 0202

Edition Desc: ESPN COPUB

Prod Type: ESPN Co-Pub TR

Marketing and Publicity

- Website: ESPN.com
- New in paperback
- National print advertising: *ESPN The Magazine*
- E-blast to ESPN database
- Outreach to basketball, sports, and entertainment websites and bloggers

Jerry West

Roland Lazenby

A Los Angeles Times bestseller and "a superior account of one of American sports' most compelling, complicated figures" (Los Angeles Times), this is the definitive biography of a basketball legend.

Asked to create a logo for the NBA in 1969, designer Alan Siegel illustrated the graceful silhouette of Jerry West. That logo has helped sustain the legend inspired by a singular career, and this is the long-awaited recounting of that career, the dramatic story of a skinny kid from West Virginia coal country who made himself into the Los Angeles Lakers' "Mr. Clutch," a man feared by opponents and idolized by millions. From his lonely childhood to his emergence as a high-school phenom to his glorious college days to his gold medal Olympic run to his storied pro career to his run as an NBA executive, here is the story of a man who has done more to shape basketball than anyone on the planet.

Key Points/Quotes

- **NEW MATERIAL:** Roland Lazenby will update the book with fresh anecdotes and insights on West.
- **HIGH PRAISE:** The hardcover edition won strong praise, including this from *Booklist's* starred review: "A thoughtful, serious biography of an athlete both blessed and cursed by talent and a competitive spirit."
- **ELUSIVE SUBJECT:** Despite having been a college star, an Olympic champion, an NBA champion, a successful basketball executive, and the silhouette on the NBA logo, West remains a mystery to many. This offers hoops fans the best look at what kind of man he really is, what drove him then as a player, and what drives him now as an executive.
- **GOOD CATEGORY:** The best comparison for this book is Mark Kriegel's *Pistol*, which explored the life of famous basketball player Pete Maravich and which sold more than 60,000 hardcovers and 50,000 trade paperbacks.
- **SERIOUS AND TALENTED WRITER:** A professor of journalism at Virginia Tech and a widely experienced NBA writer, Roland Lazenby is well connected.
- **PHOTOS:** The paperback will contain an eight-page black-and-white photo insert.

About the Author/Illustrator

Author Residence: Blacksburg, VA

Author Hometown: West Virginia

ROLAND LAZENBY is a veteran NBA writer, a professor of journalism at Virginia Tech, and the author of the bestseller *Mindgames: Phil Jackson's Long Strange Journey* and the acclaimed *The Show: The Inside Story of the Spectacular Los Angeles Lakers*. He grew up in West Virginia.

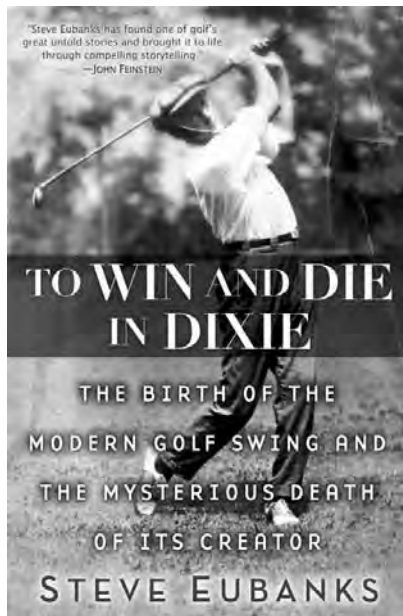
Rights

Territories:
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: CARNICELLI LITERARY MANAGEMENT

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: MATTHEW CARNICELLI

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51926-9	2/10	ESPN	\$28.00/\$28.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Jerry West/Lazenby, Roland/HC	978-0-345-51083-9	2/10	ESPN	\$28.00/\$35.00 Can.
The Show/Lazenby, Roland/HC	9780071430340	12/05	McGraw Hill	\$27.95
Mad Game/Lazenby, Roland/TR	9780809296057	1/02	McGraw Hill	\$15.95
Mindgames/Lazenby, Roland/TR	9780071382083	11/01	McGraw Hill	\$16.95
Mindgames/Lazenby, Roland/HC	9780809297078	11/00	McGraw Hill	\$23.95
Comp Titles	ISBN	On sale	Publisher	Price
Pistol/Kriegel, Mark/TR	9780743284981	2/08	The Free Press	\$15.00



ON SALE 3/22/2011

ESPN
TRADE PAPERBACK

978-0-345-51082-2

\$15.00/\$17.00 Can.

History: ESPN/Ballantine Books HC (4/10)

Category: SPORTS BIOGRAPHY

BISAC Cat: Biography & Autobiography - Sports

Order Form Cat: SPORT

Page Count: 256 **Trim Size:** 5-3/16 x 8

Carton Count: 24

Illustrations: CHAPTER-OPENING PHOTOS

Load Group: 0205

Edition Desc: ESPN COPUB

Prod Type: ESPN Co-Pub TR

Marketing and Publicity

- Website: ESPNBooks.com
- New in paperback
- Media attention around 2011 Masters Tournament
- National print advertising: *ESPN The Magazine*
- Outreach to sports/golf websites and bloggers

To Win and Die in Dixie

The Birth of the Modern Golf Swing and the Mysterious Death of Its Creator

**ESPN
BOOKS**

Steve Eubanks

A prolific golf writer reveals the fascinating and true Jazz Age story of the unique life and mysterious death of golfing great J. Douglas Edgar, or as John Feinstein puts it: "Steve Eubanks has found one of golf's great untold stories and brought it to life through compelling storytelling."

In the long and celebrated history of golf, one man stands apart as the most innovative ever to swing a club: J. Douglas Edgar. But while in life he was something of a legend, in death he's become something of a ghost, and only the most studious golf historians know his name. Now for the first time, golf enthusiasts will learn his remarkable story. Told in two time frames--one centering on Edgar himself, and the other on young Comer Howell, a reporter at the *Atlanta Constitution* and son of the paper's owner--*To Win and Die in Dixie* reveals the unique life and controversial death of a golf great who might have allowed himself one lady friend too many, and the dilemma another man faces when he is forced to either do the right thing for a dead man he never knew...or let a cover-up go forward in order to preserve his social position in the rigid Southern hierarchy of the 1920s.

Key Points/Quotes

- **TIMED TO COINCIDE WITH THE MASTERS:** *To Win and Die in Dixie* will go on sale at the high point of the golf season, and our author (based only a few hours from Augusta) will be on hand for the sport's biggest tournament.
- **FASCINATING GOLF HISTORY:** In this story, readers learn how Edgar invented the modern golf swing.
- **WELL-CONNECTED AUTHOR:** Author or coauthor of dozens of books and having been in the golf industry himself, Eubanks is well connected, and will put those connections to work in the promotion of this title.
- **INTRIGUING SETTING, MEMORABLE CAST:** Set mostly in Atlanta in the early 1920s, this story gives a glimpse of the culture of the American South at that time. It also presents a cast of characters that golf fans will enjoy reading about, including the great Harry Vardon and bratty young Bobby Jones, who was Edgar's pupil and went on to become the greatest amateur golfer in history.
- **HIGH PRAISE:** "A fine slice of golf history and a nifty true-crime tale." --*Booklist*
- **PHOTOS:** Each chapter opens with an intriguing and relevant photo.

About the Author/Illustrator

Author Residence: Atlanta, GA

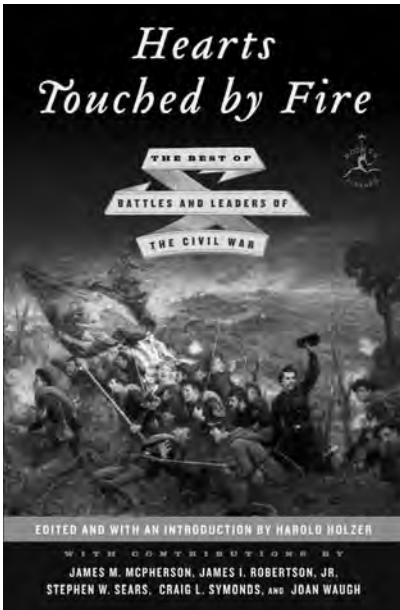
STEVE EUBANKS is a bestselling author and award-winning writer whose work has appeared in *Sports Illustrated*, *Golf Digest*, *Golf Magazine*, and *USA Today*. A college golfer who was resoundingly thumped often enough to realize he could not play for a living, Eubanks became a club professional and general manager, and he and a group of partners also built a golf course in Atlanta, then bought another course in Louisville, before he became a full-time writer. Steve has authored or coauthored thirty books, including collaborations with such sports greats as Arnold Palmer, Lou Holtz, and Ty Murray.

Rights

Territories:	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: Yes	Special Markets:
Restriction: No Restrictions	Agency: VIGLIANO ASSOCIATES, LTD.	Agent: DAN AMBROSIO

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52197-2	3/10	ESPN	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
To Win And Die In Dixie/Eubanks, Steve/HC	978-0-345-51081-5	3/10	ESPN	\$26.00/\$32.00 Can.
Augusta/Eubanks, Steve/TR	9780767902151	3/98	Broadway	\$19.00/\$28.00 Can.
Golf Freak/Eubanks, Steve/HC	978-0-307-33743-6	6/07	Crown	\$23.95/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Satchel/Tye, Larry/TR	978-0-8129-7797-4	5/10	RHTP	\$16.00/\$19.00 Can.
Mysterious Montague/Montville, Leigh/TR	978-0-7679-2650-8	5/09	Anchor	\$15.00/\$17.50 Can.
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Category: HISTORY
BISAC Cat: History - United States - Civil War Period (1850-1877)
Order Form Cat: HISTORY
Page Count: 912 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 65/32 **Carton Count:** 12
Illustrations: MAPS & PHOTOGRAPHS THROUGHOUT
Load Group: 0202
Prod Type: Modern Lib HC

Marketing and Publicity

- National review attention
- National media attention
- NPR interviews
- Outreach to Civil War-interest print publications, bloggers, and websites
- Tie in with author's lecture schedule
- Local author promotion: New York
- Featured in the Modern Library e-newsletter and on ModernLibrary.com
- Feature title at American History/Military conferences and NCSS
- Feature on the Random House academic website, brochures, and e-newsletters

Hearts Touched by Fire

The Best of Battles and Leaders of the Civil War



Edited and with an Introduction by Harold Holzer

A must for readers of Shelby Foote's Civil War series, as well as history and Civil War buffs, *The Best of Battles and Leaders of the Civil War* features the best selections from the classic four volumes in one account published to coincide with the 150th anniversary of the Civil War.

Battles and Leaders of the Civil War is a classic four-volume series that has been too long out of print. Originally conceived in 1883 by the editors of Century Company Magazine, its mission was to create an accurate account of the war by compiling firsthand descriptions from commanders and their subordinates. Culling these riveting narratives by Confederate and Union forces who actually fought, planned, or were eyewitnesses to the events they describe, preeminent Civil War scholar Harold Holzer has taken the "best of" this series and turned it into one compact volume featuring his own general introduction and new introductions for each year of the war by a group of eminent Civil War historians.

Key Points/Quotes

- **NEW INSIGHT FROM TOP SCHOLARS:** Each will introduce a year of the war with fresh insights and modern perspective. James McPherson is an American Civil War historian, and is the George Henry Davis '86 Professor Emeritus of United States History at Princeton University. He received the Pulitzer Prize for *Battle Cry of Freedom*. James Robertson is a noted scholar on the American Civil War and a professor at Virginia Tech. Stephen Sears specializes in the American Civil War with a concentration in military history, primarily the battles and leaders of the Army of the Potomac. Craig Symonds is a retired professor and chairman of the history department at the United States Naval Academy. Joan Waugh is an associate professor at UCLA who specializes in Civil War and Reconstruction. She is the author of the recently acclaimed book *U. S. Grant: American Hero, American Myth*.
- **A NEW TAKE ON A TIMELESS CLASSIC:** On the eve of the 150th anniversary of the outbreak of the war, the series touted as the "outstanding history of the War between the states to come out of the 19th century" will be revived with a selection of these most riveting, historically important, and revealing narratives. This synthesized collection of firsthand accounts of the war will be a true publishing event.
- **LAVISHLY ILLUSTRATED:** *The Best of the Battles and Leaders of the Civil War* will have new maps and a selection of the charts and engravings by the most prominent artists of the era.
- **CIVIL WAR AUDIENCE:** The buffs will come out in droves for this revival of a classic—they have proven to be a consistently reliable and perpetual book-buying crowd.

About the Author/Illustrator

Author Residence: Rye, NY

HAROLD HOLZER is one of the country's leading authorities on the political culture of the Civil War era. He is a frequent guest on television shows such as the *Today* show, *Charlie Rose*, *Fox News*, and the *NewsHour* with Jim Lehrer. Holzer has authored, coauthored, and edited 30 books. He is Senior Vice President for External Affairs at the Metropolitan Museum of Art. He was awarded the National Humanities Medal in November 2008.

Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: MARKSON THOMA LITERARY AGENCY

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: GERI THOMA

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60430-3	4/11	Modern Library	\$35.00/\$35.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
In Lincoln's Hand/Holzer, Harold/HC	978-0-553-80742-4	1/09	Bantam	\$35.00/\$40.00 Can.
Lincoln's Melancholy/Shenk, Joshua Wolf/HC	9780618551163	9/95	Houghton Mifflin	\$25.00
Lincoln at Cooper Union/Holzer, Harold/TR	9780743299640	11/06	Simon & Schuster	\$14.00
Lincoln Revisited/Holzer, Harold/HC	9780823227365	4/07	Lincoln Forum Books	\$27.95
Comp Titles	ISBN	On sale	Publisher	Price
Civil War, The (Vol 1.)/Foote, Shelby/TR	978-0-394-74623-4	11/86	Vintage	\$26.00/\$34.00 Can.
Civil War, The (Vol. 2)/Foote, Shelby/TR	978-0-394-74621-0	11/86	Vintage	\$26.00/\$34.00 Can.
Civil War, The (Vol. 3)/Foote, Shelby/TR	978-0-394-74622-7	11/86	Vintage	\$26.00/\$34.00 Can.
Illus Hist Of First World War/Keegan, John/HC	9780375412592	10/01	Knopf	\$50.00



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Load Group: 0203

Series: Modern Library Paperbacks

Series #/Subseries: MLP/

Prod Type: Modern Lib Trade

Marketing and Publicity

- Feature in the Modern Library e-newsletter and on ModernLibrary.com
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- Feature on the Random House academic website, brochures, and e-newsletters

Three Days Before the Shooting . . .



Ralph Ellison

A major literary event: a new scholarly edition--with mostly never-before-seen material--of the final work of fiction by one of America's greatest writers, available for the first time in trade paperback.

In 1999, Ralph Ellison's estate published *Juneteenth*--in actuality a partial, heavily edited manuscript that was billed as Ellison's long-awaited second novel--in a 350-page version consisting of only the most contained and finished part of what Ellison had labored over for forty-odd years. Here is the authoritative Modern Library Scholarly Edition--culled from more than 3,000 manuscript pages and representing the most complete version of Ellison's final manuscript. This is an unadorned, unedited version, with supporting notes, introductions, and other scholarly material included for interested readers and scholars. One of the Modern Library's most important publications, *Three Days Before the Shooting...* is the definitive version of the final work of an American legend.

Key Points/Quotes

- **THE UNEXPURGATED FINAL WORK OF AN AMERICAN MASTER:** This edition is sure to draw extraordinary interest. *Juneteenth* was published to respectful reviews in 1999, but many felt that Ellison's full version deserved to be presented. Here it is.
- **ELLISON AND *INVISIBLE MAN*:** A frequent nominee for the "Great American Novel," *Invisible Man* is read and taught everywhere. *Juneteenth*--Ellison's only other work of fiction--will necessarily attract the attention of critics and readers.
- **A RANDOM HOUSE TRADITION:** Random House was Ellison's publisher throughout his career; our publication of his final testament will complete his literary legacy.

- "Ellison's eloquent, dreamlike writing fills more than 1,000 pages of this book...An incredible novel of identity and authenticity, sin and atonement." --*Booklist* (starred review)
- "A fascinating look inside Ellison's methods and concerns as a writer--and a great story as well." --*Kirkus Reviews* (starred review)

About the Author/Illustrator

RALPH ELLISON is the author of the novel *Invisible Man* (1952), one of the most important and influential American novels of the twentieth century, as well as numerous essays and short stories. He died in New York City in 1994. JOHN F. CALLAHAN is Morgan S. Odell Professor of Humanities at Lewis and Clark College. He is the literary executor of Ralph Ellison's estate. ADAM BRADLEY is an assistant professor of literature at Claremont McKenna College. He received his Ph.D. in English from Harvard University.

Rights

Territories: World
Audio: No
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: WILLIAM MORRIS ENDEAVOR

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: LASTER, OWEN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-089-2	1/10	Modern Library	\$50.00/\$50.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Juneteenth/Elison, Ralph/TR	9780375707544	6/00	Vintage	\$14.95/\$21.00 Can.
Juneteenth/Elison, Ralph/HC	9780394464572	5/99	Random House	\$25.00/\$36.95 Can.
3 Days Before The Shooting/Elison, Ralph/HC	978-0-375-75953-6	1/10	Modern Library	\$50.00/\$62.00 Can.
Invisible Man/Elison, Ralph/TR	9780679732761	3/95	Vintage	\$14.95/\$21.00 Can.
Invisible Man/Elison, Ralph/HC	9780679601395	6/94	Modern Library	\$19.95/\$25.95 Can.
Invisible Man/Elison, Ralph/HC	9780375507915	3/02	Random House	\$23.95/\$33.95 Can.
Collected Essays Of Ellison/Elison, Ralph/TR	9780812968262	9/03	Modern Library	\$18.00/\$21.00 Can.
Flying Home/Elison, Ralph/TR	9780679776611	1/98	Vintage	\$13.95/\$16.95 Can.

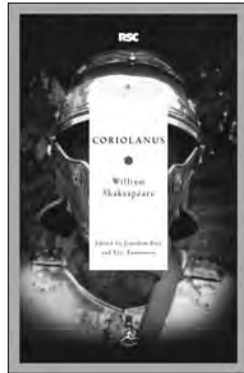
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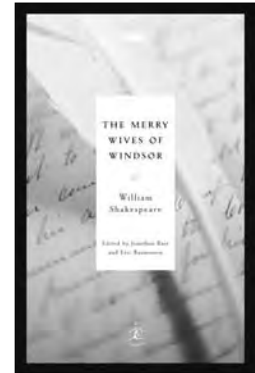
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Category: DRAMA/LITERATURE
BISAC Cat: Drama - Shakespeare
Order Form Cat: DRAMA/SHAKESPEARE
Page Count: 240
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Load Group: 0203
Series: Modern Library Classics
Series #/Subseries: MLC/
Prod Type: Mod Lib Classics

Marketing and Publicity

- Website: TheRSCShakespeare.com
- Feature in Modern Library e-newsletter
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The major series of individual plays from the world renowned Royal Shakespeare Company continues, edited by acclaimed Shakespeare scholars Jonathan Bate and Eric Rasmussen.

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Rights:

Territories: World
Audio: Yes
British: Yes
Restriction: Available US and Canada Only

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: THE WYLIE AGENCY LLC

Reprint: Yes
1st Serial: No
Special Markets:
Agent: ANDREW WYLIE

eBook Editions	ISBN	On sale	Publisher	Price
Comedy of Errors, The	978-1-58836-880-5	4/11	Modern Library	\$5.95/\$5.95 Can.
Coriolanus	978-1-58836-881-2	4/11	Modern Library	\$5.95/\$5.95 Can.
Julius Caesar	978-1-58836-883-6	4/11	Modern Library	\$5.95/\$5.95 Can.
Merry Wives of Windsor, The	978-1-58836-879-9	4/11	Modern Library	\$5.95/\$5.95 Can.
Also Available	ISBN	On sale	Publisher	Price
William Shakespeare Complete Works/HC	978-0-679-64295-4	4/07	Modern Library	\$65.00/\$75.00 Can.
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Troilus and Cressida/TR	978-0-8129-6931-3	9/10	Modern Library	\$5.95/\$6.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Comedy of Errors, The/TP	978-0-14-071474-6	9/99	Penguin Classics	\$7.00
Comedy of Errors, The/MM	978-0-553-21291-4	1/88	Bantam Classics	\$4.99/\$6.99 Can.
Coriolanus/TP	978-0-14-071473-9	9/99	Penguin Classics	\$8.00
Julius Caesar/TP	978-0-14-071468-5	12/00	Penguin Classics	\$7.00
Merry Wives of Windsor, The/TP	978-0-14-071464-7	2/02	Penguin Classics	\$7.00
Three Early Comedies/MM	978-0-553-21282-2	1/88	Bantam Classics	\$6.99/\$7.99 Can.

FALL DROP-INS



Stay in Your Lane

Judge Karen's Guide to Living Your Best Life

Judge Karen Mills-Francis

A funny, sometimes raw, but always real collection of advice delivered in the bigger-than-life, mother-wit style that has made Judge Karen Mills-Francis, star of the syndicated show *Judge Karen's Court*, a breakout personality.

Called "the most colorful judge on TV" by the *Los Angeles Times*, Judge Karen is known for her trademark burgundy robes and blonde hair, along with her compassion and razor-sharp wit. Audiences embraced Judge Karen's feisty personality and passionate advocacy, and readers will get to know her as never before as she reveals her own personal struggles. She can identify with her audience, and they with her, and in this book she'll use anecdotes from both her personal and professional life to inspire her readers.

Key Points/Quotes

- **HUGELY POPULAR TV PERSONALITY, EXCITING NEW SHOW:** *Judge Karen's Court* will launch the first week in September and will be syndicated daily to more than 1.2 million viewers. It will be aired in 90 percent of the United States and in all the top ten TV markets: New York, Los Angeles, Chicago, Philadelphia, Dallas, San Francisco, Boston, Atlanta, Washington, D.C., Houston.
- **MAJOR MEDIA PLATFORM:** The show will be launched with a major media campaign. A highly sought-after motivational speaker, Judge Karen will also make frequent appearances on local stations that air her show. She is a regular contributor and commentator on Headline News (she appears weekly as a contributor on "Issues with Jane Velez-Mitchell"), FOX, CNN, In Session, and Tru-TV. She also tweets and has a Facebook fan page.
- **BOOK WILL BE PROMOTED ON SHOW:** Judge Karen will mention the book as often as she can, and a banner will likely appear at the bottom of the screen, promoting the book.
- **FORMAT:** Judge Karen delivers eighty short "lessons" with her unique take on various topics, from cultivating positive relationships to being a good neighbor. *Stay in Your Lane* is one of Judge Karen's favorite courtroom admonishments, and her fans are sure to be drawn to this inspirational and witty book.
- **GET TO KNOW HER:** The show's production company produced a wonderful video that provides a great introduction to Judge Karen and her style. You can view it here: <http://www.litton.tv/judgekaren.htm>.

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978-0-345-52483-6
\$23.00/\$25.95 Can.

Category: SELF HELP
BISAC Cat: Self Help - General
Order Form Cat: PSYCHOLOGY/SELF-HELP
Page Count: 256 Trim Size: 5-1/2 x 8-1/4
Spine/Depth: 28/32 Carton Count: 12
Load Group: 0204
Prod Type: One World Ball HC

Marketing and Publicity

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- National review and feature attention
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- Beauty salon outreach campaign
- Outreach to African American sororities
- Finished-book mailing to churches and congregations
- Library marketing

About the Author/Illustrator

Author Residence: Miami, FL

Author Hometown: Miami, FL

JUDGE KAREN MILLS-FRANCIS was elected twice as Miami-Dade County Judge, only the second African American woman ever to serve in that position. She is a respected advocate for disadvantaged youth and victims of domestic violence, and has volunteered as a foster parent. She is a graduate of Bowdoin College and the law school of the University of Florida, Gainesville.

Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: ABRAMS ARTISTS AGENCY

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: MAURA TEITELBAUM

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52484-3	8/10	One World	\$23.00/\$23.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Beauty Fades, Dumb Is Forever/Sheindlin/HC	9780060192709	1/99	HarperCollins	\$22.00
Beauty Fades, Dumb Is Forever/Sheindlin/TR	9780060929916	1/00	HarperCollins	\$12.99
Keep It Simple, Stupid/Sheindlin/HC	9780060195465	7/00	HarperCollins	\$23.00
Too Soon Old, Too Late Smart/Livingston/HC	9781569244197	10/04	Perseus Books	\$18.00
Inner City Miracle/Mathis, Greg/HC	9780345446428	10/02	One World	\$24.95/\$29.95 Can.



I Do, Now What?

Stories and Advice from America's Favorite Couple

Giuliana and Bill Rancic

They're stars of the Style network hit reality show *Giuliana & Bill*. Their televised wedding scored millions of viewers. Now America's favorite newlyweds bring the charm that made their show a hit to this ultimate guide for anyone about to get hitched, recently married, or together for a lifetime. Timed to release with the *Giuliana & Bill* season three premiere.

Alternating voices from E!'s news anchor, Giuliana, and the first winner of *The Apprentice*, Bill Rancic, *I Do, Now What?* is a positive and inspiring mixture of memoir and advice for anyone who wants the best possible long-term relationship.

Key Points/Quotes

- **HIT TV SHOW:** The finale for season two of *Giuliana & Bill* was the highest-rated finale ever for the Style network; the show regularly matches the number of viewers for Kathy Griffin's *My Life on the D-List*, as a comparison. The original one-off episode, about their wedding, was the highest-rated original special among households and women eighteen to forty-nine; it attracted 5 million viewers. The second run for each full season is on the even-higher-rated E! Entertainment Television. They are the #1 show on cable for women eighteen to forty-five in their ten p.m. time slot.
- **TIMED TO SEASON THREE PREMIERE,** and THE MAKING OF THE BOOK WILL BE INCORPORATED INTO THE SHOW
- **STRONG COMP:** Though *Official Book Club Selection* was a very different book, the publishing strategy can be similar: both Bill and Giuliana are fully committed to selling lots of books.
- **SOCIAL MEDIA OVERLOAD:** Giuliana is one of the top ten tweeters in the world--she has 1.8 million followers--and has been featured regularly on the Twitter home page. Like Kathy Griffin, she will use this exposure to plug the book and appearances constantly.
- **SPEAKING ENGAGEMENTS:** Bill alone gives motivational speeches eighty to ninety times per year--recent appearances have been to Microsoft, MasterCard, Coca-Cola, and KPMG. Recently, Giuliana has been joining him, and the double act is becoming extremely popular on the speaking circuit. They will sell the book at events.
- **SAVVY AUTHORS:** Bill won the first *The Apprentice*, and spun that experience into motivational speaking and books; Giuliana is an anchor and managing editor at E!, as well as an author in her own right.
- **WIDE AUDIENCE:** The perfect wedding-shower gift; a strong addition to the relationships/dating category; for the thousands of Bill and Giuliana's Twitter followers and corporate speaking engagements.
- **PHOTOS THROUGHOUT**

ON SALE 9/7/2010

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\$25.00/\$28.95 Can.

History: Fall 2010 Drop-In

Category: FAMILY/MARRIAGE

BISAC Cat: Family & Relationships - Marriage

Order Form Cat: FAMILY/CHILDCARE

Page Count: 256 Trim Size: 5-1/2 x 8-1/4

Carton Count: 12

Illustrations: CHAPTER-OPENING PHOTOS

Load Group: 0202

Prod Type: Ballantine HC

Marketing and Publicity

- National media attention
- National and local TV and radio interviews
- National review and feature attention
- Online review and feature attention
- National advertising campaign
- Major online banner ad campaign
- Ongoing Facebook and Twitter promotions
- Feature in Random Reads e-newsletter
- Exclusive online content available
- Photo gallery available online
- Teaser excerpt available on file-sharing websites
- Finished copy mailing to celebrity big mouth list

About the Author/Illustrator

Author Residence: Chicago and LA

GIULIANA RANCIC (née DePandi) was born in Naples, Italy, and moved to the United States when she was 7. She is an anchor and managing editor at E! Entertainment Television, host of the top-rated *E! News*, red-carpet interviewer par excellence, and the author of *Think Like a Guy*. BILL RANCIC was the first winner of Donald Trump's *The Apprentice*. He spent the next year overseeing the construction of Trump Tower in Chicago. Since then he has created a motivational speaking career, and is the author of *You're Hired* and *Beyond the Lemonade Stand*. Together they are the costars of the Style network's hit reality show *Giuliana & Bill*.

Rights

Territories:	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: Yes	Special Markets:
Restriction: No Restrictions	Agency:	Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Think Like a Guy/DePandi, Giuliana/TPO	9780312354374	6/06	St. Martin's	\$13.95
You're Hired/Rancic, Bill/HC	9780060765415	9/04	HarperCollins	\$22.95
Beyond the Lemonade Stand/Rancic, Bill/HC	9781595141033	9/05	Penguin	\$12.99
Comp Titles	ISBN	On sale	Publisher	Price
The Nest Newlywed Handbook/Roney, Carley/TR	978-0-307-34022-1	10/06	Clarkson Potter	\$22.50/\$30.00 Can.
What No One Tells the Bride/Stark, Marg/TPO	9780786882625	6/98	Hyperion	\$14.99
Belly Laughs/McCarthy, Jenny/HC	9780738209494	4/04	Perseus	\$18.00
Official Book Club Selection/Griffin, Kathy/HC	978-0-345-51851-4	9/09	Ballantine Books	\$25.00/\$29.95 Can.

Rules for Radical Conservatives

Beating the Left at Its Own Game to Take Back America



PREVIOUSLY
CATALOGED

ON SALE 9/28/2010

BALLANTINE BOOKS
HARDCOVER

978-0-345-52186-6
\$25.00/\$28.95 Can.

History: Previously Cataloged

Category: POLITICAL HUMOR

BISAC Cat: Humor - Political

Order Form Cat: HUMOR

Page Count: 336

Trim Size: 5-1/2 x 8-1/4

Spine/Depth: 41/32

Carton Count: 12

Load Group: 0205

Prod Type: Ballantine HC

Marketing and Publicity

- National review and feature attention
- National media attention
- National and local radio and TV interviews
- Online review and feature attention
- Targeted outreach to conservative media
- Early finished-book mailing to major political websites and bloggers
- Pitch author for guest blogging

David Kahane

A wickedly funny, provocative playbook for turning the Left's political methods and techniques against it--"The Art of War for Conservatives" (Rob Long, contributing editor, *National Review*)--by *National Review* online columnist David Kahane.

The vast right-wing conspiracy has found its General Patton, and his name is David Kahane. Kahane's pseudonymous, satiric column for *National Review* online, lampooning the left via his Hollywood-radical persona--Stephen Colbert's liberal doppelgänger--is must-reading for political aficionados of all stripes. Now, from the inside, Kahane proudly exposes the secret and not-so-secret winning strategies--and vulnerabilities--of the left and gives desperate conservatives a roadmap to victory, in a take-no-prisoners manual modeled after Alinsky's *Rules for Radicals*, C. S. Lewis's *The Screwtape Letters*, Machiavelli's *The Prince*, and, of course, *The Chicago Way*.

Key Points/Quotes

- **AN INTERNET SENSATION:** Kahane's recent column, "I Still Hate You, Sarah Palin," an incendiary call to arms for conservatives, went viral, was read aloud on Rush Limbaugh's show, and prompted a deluge of e-mails clamoring for more. Kahane's NRO column appears at least twice monthly.
- **THE POWER OF THE RIGHT-WING CONSPIRACY:** The author is well connected in conservative circles and knows and will pursue endorsements from Ann Coulter, Ben Stein, Pat Caddell, Jonah Goldberg's *National Review* gang, Mark Steyn, and more. He has met with Sean Hannity's producers; has contacts with Bill O'Reilly, Glenn Beck, and the rest; and is taking a lead role in Andrew Breitbart's exploding Big Hollywood/Big Government conservative Web empire.
- **INSATIABLE AUDIENCE:** As the 2010 election approaches, energized conservatives are buying books in unprecedented numbers: witness the phenomenal success of Mark Levin, Beck, and others.
- "Most tough guys aren't funny, and lots of funny people are wimps. Kahane is a funny tough guy. It's a rare combination, and one to be cherished. And his toughness is an intellectual toughness in the service of freedom--even better."--William Kristol, editor, *The Weekly Standard*

About the Author/Illustrator

Author Residence: New York and Los Angeles

Author Hometown: Citizen of the World; Honolulu; Washington, D.C.

DAVID KAHANE, the Voice of His Generation, the Soul of a New (Political) Machine, one of the Internet's most popular political commentators, has been writing his pseudonymous column for *National Review* online since 2007. A kind of reverse Stephen Colbert, a conservative who writes in the voice of a dyed-in-the-wool lefty--son of the sainted "Che" Kahane--he proudly offers his readers a unique insight into the mind, mores, and methods of the self-styled "progressive" party. His amanuensis is a well-known former journalist, award-winning novelist, *New York Times* bestseller, and successful screenwriter.

Rights

Territories: US, Canada, open market

Specify: North American Spanish language-2 years

Audio: Yes

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: DON CONGDON ASSOCIATES INC

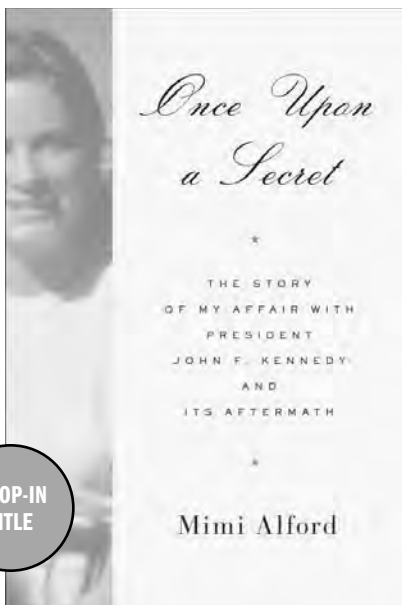
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: CRISTINA CONCEPCION

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52187-3	9/10	Ballantine Books	\$25.00/\$25.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Guilty/Coulter, Ann/HC	978-0-307-35346-7	1/09	Crown Forum	\$27.95/\$33.00 Can.
How To Talk To A Liberal/Coulter, Ann/HC	978-1-4000-5418-3	10/04	Crown Forum	\$27.95/\$34.95 Can.
Liberal Fascism/Goldberg, Jonah/HC	978-0-385-51184-1	1/08	DDay Gen Adult	\$28.95/\$34.00 Can.
Rules For Radicals/Alinsky, Saul/TR	9780679721130	10/89	Vintage	\$14.00/\$17.99 Can.
Common Sense/Glenn Beck/TR	9781439168578	6/09	Threshold Editions	\$11.99
Liberty and Tyranny/Mark Levin/HC	9781416562856	3/09	Threshold Editions	\$25.00
Catastrophe/Dick Morris/Eileen McGann/HC	9780061771040	6/09	HarperCollins	\$26.99
Peace Kills/P.J. O'Rourke/HC	9780871139191	4/04	Atlantic Monthly Press	\$23.00



DROP-IN
TITLE

ON SALE 10/19/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6910-1
\$25.00/\$28.95 Can.

Category: MEMOIR

BISAC Cat: Biography & Autobiography - Personal
Memoirs

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 208 **Trim Size:** 5-1/2 x 8-1/4

Spine/Depth: 28/32 **Carton Count:** 12

Illustrations: 1 PHOTO

Load Group: 0204

Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- National media attention
- National online review and feature attention
- Video trailer available
- Feature in the Random Reads and Random House Reader's Circle e-newsletters
- Library marketing

Once Upon a Secret

The Story of My Affair with President John F. Kennedy
and Its Aftermath



Mimi Alford

After 40 years of silence and reflection comes a deeply personal and emotionally charged memoir of a woman's 18-month relationship with President John F. Kennedy when she was a college intern at the White House.

In the summer of 1962 when Mimi Alford was nineteen years old, and a college freshman, she took a summer job as an intern in the press office at The White House. During that summer and for more than a year thereafter she carried on an intimate relationship with President John F. Kennedy. Alford kept the secret for forty years, until historian Robert Dallek learned of the relationship and mentioned it in passing in *An Unfinished Life*, his 2003 book about Kennedy. The press jumped on the story and Mimi's world was suddenly turned upside down. *Once Upon a Secret* goes well beyond Mimi's account of her relationship with John F. Kennedy, it is the story of a sheltered young woman from a privileged background pulled into a relationship she could never ever have imagined; and the story of an elegant adult who came to understand that keeping secrets was detrimental not only to herself and to her marriage, but to the people she loved.

Key Points/Quotes

- **OVERWHELMING MEDIA INTEREST:** Ever since the *New York Times* discovered the existence of this book (we chose not to announce it) and wrote a front-page Arts section piece about it, we have been approached by every major network requesting "the first" interview. Alford will save all interviews until the publication of the book but is deeply committed to telling her story upon its release.
- **STORY IS TIMELESS:** Everyone holds a secret but Alford kept hers from friends and family for more than forty years, telling not even her daughters as she was too afraid of what people would think of her and the president. What happened to Alford's life and the turns it took as a result of this secret being revealed is both stunning and heart-wrenching and sends a message to which all woman will relate.
- **UNKNOWN EVENTS:** Exactly what happened to her will surprise even the most well-versed Kennedy buffs.
- **APPEAL OF THE AUTHOR:** Alford is extremely elegant, beautiful, and engrossing in the way she describes the events of her most unusual past. A woman of grace and dignity, she will deeply enhance her story in the media interviews and readers will be sympathetic to the amazing secret she has held for so long.

About the Author/Illustrator

Author Residence: Alford, MA

MIMI ALFORD lives with her husband in Alford, Massachusetts. Together they have seven grandchildren. This is her first book.

Rights

Territories: US, Canada, open market

Audio: Yes

British: No

Restriction: Not Avail Europe / British
Com

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: THE REITER AGENCY

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: MARK REITER

Comp Titles	ISBN	On sale	Publisher	Price
Staying True/Sanford, Jenny/HC	978-0-345-52239-9	2/10	Ballantine Books	\$25.00/\$29.95 Can.
An Unfinished Life/Robert Dallek/HC	9780316172387	5/03	Hachette	\$30.00
What Remains/Carole Radziwill/HC	9780743276948	9/05	Simon and Schuster	\$25.95

They Call Me Baba Boeey

Gary Dell'Abate, with Chad Millman



DROP-IN TITLE

© Dave Rubin

ON SALE 11/2/2010

SPIEGEL & GRAU
HARDCOVER

978-1-4000-6955-2
\$25.00/\$28.95 Can.

Category: MEMOIR
BISAC Cat: Biography & Autobiography - Personal Memoirs
Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY
Page Count: 256 Trim Size: 5-1/2 x 8-1/4
Spine/Depth: 28/32 Carton Count: 12
Illustrations: CHAPTER-OPENING PHOTOS
Load Group: 0202
Prod Type: Spiegel & Grau HC

Marketing and Publicity

- Website: BabaBoeey.com
- Pre-publication and ongoing discussion of the book on *The Howard Stern Show*
- Major national media attention
- Author tour: New York, New Jersey, Connecticut, Boston, Philadelphia, Los Angeles
- Online advertising: Banner ad campaign on Howard Stern fan websites; Facebook: target fans of Gary Dell'Abate and Howard Stern
- Cross-promotions with Howard TV website and social media pages (Facebook, Twitter, YouTube, and MySpace)
- Video and audio excerpts available online
- E-cards with funny message from Gary Dell'Abate
- Outreach to humor bloggers
- Featured in What's New and Random Reads e-newsletters

One of pop culture's great enduring unsung heroes: Gary Dell'Abate, *Howard Stern Show* producer, miracle worker, professional good sport, and servant to the King of All Media, for the first time tells the story of his early years and reveals how his chaotic childhood and early obsessions prepared him for life at the center of the greatest show on earth.

Baba Boeey! Baba Boeey! It was a slip of the tongue--that unfortunately was heard by a few million listeners--but in that split second a nickname, a persona, a rallying cry, and a phenomenon was born. Some would say it was the moment Gary Dell'Abate, the long-suffering heroic producer of *The Howard Stern Show*, for better or worse, finally came into his own. In *They Call Me Baba Boeey*, Dell'Abate explains how his early life was the perfect training ground for the day-to-day chaos that comes with producing the most popular radio show on earth. Growing up on Long Island in the 1970s, the youngest of three boys born to a clinically depressed mother, he learned how to fend for himself when under attack. Obsessed with music, he listened with religious intensity to Casey Kasem's Top 40 every Sunday morning, compulsively bought 45s of his favorite songs, and nerdily copied the lyrics into a notebook. Music became an ordering principle to his life, even as the chaos at home got out of hand. Dell'Abate's memoir sketches the trajectory from the obsessive pop-music trivia buff to the man in the beekeeper's mask who handily defeats his opponents playing "Stump the Boeey." We learn about the memorable moments in his life that taught him to endure epic bouts of humiliation and get his unique perspective on some of his favorite Stern show episodes--such as the day he nearly killed the Mets mascot while throwing out the first pitch, or the time his mother called Howard's mother and demanded an apology. Hilarious, painful, and eye-opening, it's Gary as you've never seen him before, telling a story that even Stern show insiders can't begin to imagine.

Key Points/Quotes

- THE UNSTOPPABLE FORCE OF THE STERN SHOW: Stern show listeners are loyal and devoted, and as we've seen from *Too Fat to Fish*, they are book buyers!
- AN AMAZING TRUE STORY, NEVER BEFORE TOLD: Gary's bio has never been discussed on-air. Even few show insiders know the truth about his childhood.
- A PILLAR OF THE SHOW: Every listener knows how essential Gary is to the success of the show. He is the one who makes concepts like the Tiger Woods Mistress Beauty Pageant a reality.
- MEMORABLE EVENTS: Gary will promote the book heavily, from on-air discussion to wild in-store events.

About the Author/Illustrator

Author Residence: Connecticut **Author Hometown:** Long Island
GARY DELL'ABATE became producer of *The Howard Stern Show* in 1984 when the show was on WNBC in New York. In addition to his role as producer and cast member of the Stern show, Gary also co-hosts two broadcasts on SIRIUS: *The Wrap-Up Show*, which follows each day's show, and *The Friday Show*, which airs on Fridays and features recent clips mixed with some that date back to the early 1980s.

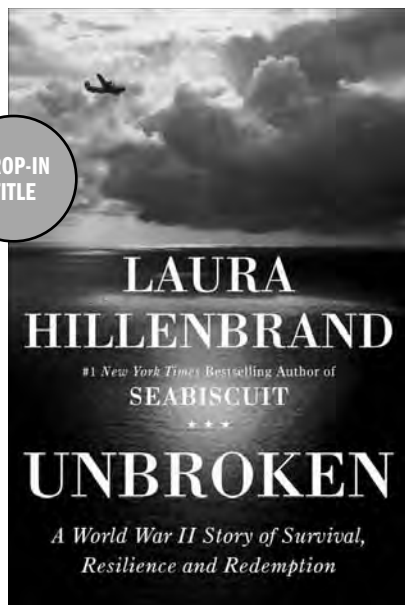
Rights

Territories:	Return indicator: Full copies only	Reprint:
Audio:	Book Club:	1st Serial:
British:	Translation:	Special Markets:
Restriction: Avail US,CAN,Opn Mkt	Agency: 3 ARTS ENTERTAINMENT	Agent: RICHARD ABATE

Comp Titles	ISBN	On sale	Publisher	Price
Too Fat To Fish/Lange, Artie/HC	978-0-385-52656-2	11/08	Spiegel & Grau	\$24.95/\$27.95 Can.
Too Fat To Fish/Lange, Artie/TR	978-0-385-52657-9	6/09	Spiegel & Grau	\$16.00/\$19.95 Can.



DROP-IN
TITLE



Unbroken

A World War II Airman's Story of Survival, Resilience, and Redemption

Laura Hillenbrand

The new book from the #1 New York Times bestselling author of the beloved *Seabiscuit*.

As a boy in California in the 1920s, Louie Zamperini was a study in uncorralled energy and defiance: at age two he escaped through an open window and ran naked down the street of his hometown, at ten he was the kid who stole the pie off the windowsill and ran like hell, at fifteen he was running away from home to ride the rails. At the point when his life could have taken a seriously wrong turn, his older brother channeled Zamperini's energy into track, and within a year, he was breaking records. Within a very short time, his fierce determination took him all the way to the 1936 Olympics, and within sight of becoming the first runner to ever break the 4 minute mile. Then his life, like that of his whole generation, was interrupted by Pearl Harbor. Overnight Louie Zamperini went from athlete to Army Air Corps bombardier. And that was just the beginning of an incredible odyssey of determination and survival that forced him to draw upon every resource within himself to overcome seemingly insurmountable circumstances, took him halfway around the world--to hell and back--and only truly began when he returned home.

ON SALE 11/16/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6416-8
\$27.00/\$31.00 Can.

Category: BIOGRAPHY
BISAC Cat: Biography & Autobiography - General
Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY
Page Count: 496 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 48/32 Carton Count: 12
Illustrations: PHOTOS, DIAGRAM, MAP
Load Group: 0204
Prod Type: RH Hardcover

Marketing and Publicity

- Advance reader's edition
- National review and feature coverage
- National media attention
- NPR interviews
- Radio phone interviews
- Online review and feature coverage
- Outreach to runners clubs, organizations, and print media
- Outreach to military media and organizations
- National print bestseller advertising
- Online advertising: Facebook advertising, targeting runners and fans of Seabiscuit
- Video trailer available online
- Early reviewer promotions on LibraryThing and Goodreads
- Feature in the What's New, Random Reads, and Random House Reader's Circle e-newsletters
- Book club outreach: outreach to major websites, galley mailings to book club leaders, discussion guide available
- Backad featured in reprints of *Seabiscuit* (Ballantine trade paperback, 4/02)
- Library marketing

Key Points/Quotes

- *SEABISCUIT* was a *New York Times* bestseller for 29 weeks (just in hardcover!) and inspired an Academy Award-nominated film adaptation in 2003. With nearly 6 million copies in print (all formats), *Seabiscuit* has staying power and has ensured an excited and eager audience for Hillenbrand's next book.
- *UNBROKEN* will appeal to the large audience for books such as Tom Brokaw's *The Greatest Generation*, *The Pacific* miniseries, and *Tears in the Darkness*, but like *Seabiscuit*, it also transcends subject matter. Hillenbrand's second book, seven years in the writing, while set in a different theatre than *Seabiscuit*, has the same compulsive readability, extraordinary research, and attention to detail and character that made *Seabiscuit* beloved. *Unbroken* will appeal to anyone who loves riveting nonfiction.

Praise for *Seabiscuit*:

- "A captivating story...with the detail of a good history, the blistering pace of *Seabiscuit* himself, and the charm of grand legend." --*The New York Times Book Review*
- "Engrossing...Fast-moving...More than just a horse's tale, because the humans who owned, trained, and rode *Seabiscuit* are equally fascinating...[Hillenbrand] shows an extraordinary talent for describing a horse race so vividly that the reader feels like the rider." --*Sports Illustrated*

About the Author/Illustrator

Author Residence: Washington, D.C.

Author Hometown: Fairfax, VA

LAURA HILLENBRAND is the author of the *New York Times* bestselling and critically acclaimed *Seabiscuit: An American Legend* which won the William Hill Sports Book of the Year in 2001 and inspired the Academy Award-nominated 2003 film *Seabiscuit*. Her essays have appeared in *The New Yorker*, *The New York Times*, *Equus Magazine*, *American Heritage*, and many other publications. Her 1998 *American Heritage* article on the horse *Seabiscuit* won the Eclipse Award for Magazine Writing. Born in Fairfax, Virginia, Laura attended Kenyon College and currently lives in Washington, D.C.

Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Not Avail Europe / British Com

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: JANKLOW & NESBIT ASSOCIATES IN

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: TINA BENNETT

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Seabiscuit/Hillenbrand, Laura/HC	9780375502910	3/01	Random House	\$25.95/\$37.95 Can.
Seabiscuit/Hillenbrand, Laura/TR	9780449005613	3/02	Ballantine Books	\$15.95/\$23.95 Can.
Seabiscuit/Hillenbrand, Laura/MM	9780345465085	7/03	Ballantine Books	\$7.99/\$8.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Flags Of Our Fathers/Bradley, James/HC	978-0-553-11133-0	5/00	Bantam	\$27.00/\$36.00 Can.
Ghost Soldiers/Sides, Hampton/HC	9780385495646	5/01	DDay Gen Adult	\$29.95/\$42.00 Can.
Horse Soldiers / Stanton / HC	9781416580515	5/09	Simon & Schuster	\$28.00
Devil at My Heels/Zamperini and Rensin/ HC	9780060188603	1/03	Morrow	

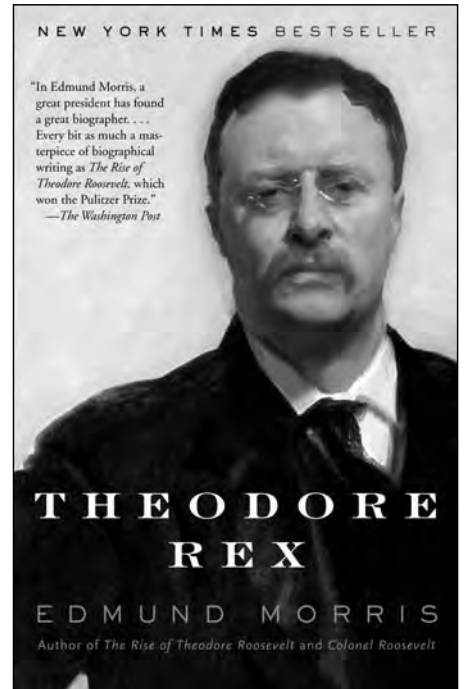
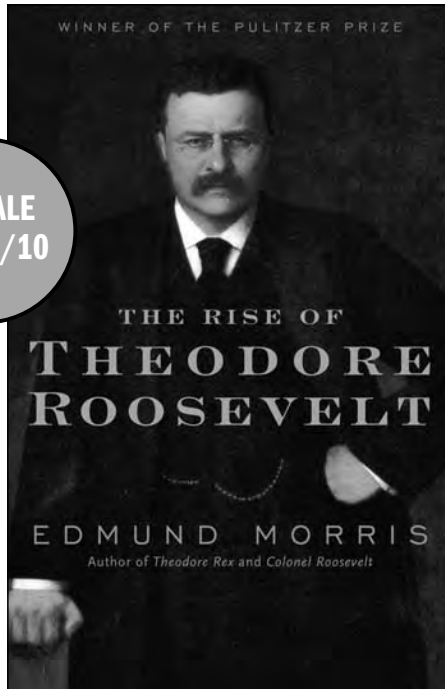


Edmund Morris's definitive biography

AVAILABLE FOR THE FIRST TIME
IN A RANDOM HOUSE HARDCOVER EDITION

AVAILABLE
IN HARDCOVER

ON SALE
11/30/10



THE RISE OF THEODORE ROOSEVELT VOLUME 1

Random House Hardcover
978-1-4000-6965-1
\$35.00/\$40.00 Can.
Category: Biography
Pages: 960 · Trim: 6-1/4 x 9-1/4

Also available in a Random House Trade Paperbacks edition

978-0-375-75678-8
\$18.00/\$21.00 Can.
Pages: 960 · Trim: 5-3/16 x 8

THEODORE REX VOLUME 2

Random House Hardcover
978-0-394-55509-6
\$37.95/\$54.95 Can.
Category: Biography
Pages: 784 · Trim: 6-1/4 x 9-1/4

Also available in a Random House Trade Paperbacks edition

978-0-8129-6600-8
\$17.95/\$25.95 Can.
Pages: 792 · Trim: 5-3/16 x 8

Key Point/Quotes

TRILOGY NOW COMPLETE: Published thirty-one years ago, *The Rise of Theodore Roosevelt* won both the Pulitzer Prize and National Book Award. This classic work was the first volume of the trilogy. The second volume, *Theodore Rex*, won the *Los Angeles Times* Book Prize for biography. Now, with *Colonel Roosevelt*, Morris presents the powerful conclusion of one of the finest biographies of our time.

MILLION-COPY BESTSELLING CLASSICS: *The Rise of Theodore Roosevelt* and *Theodore Rex* have a combined one million copies in print.

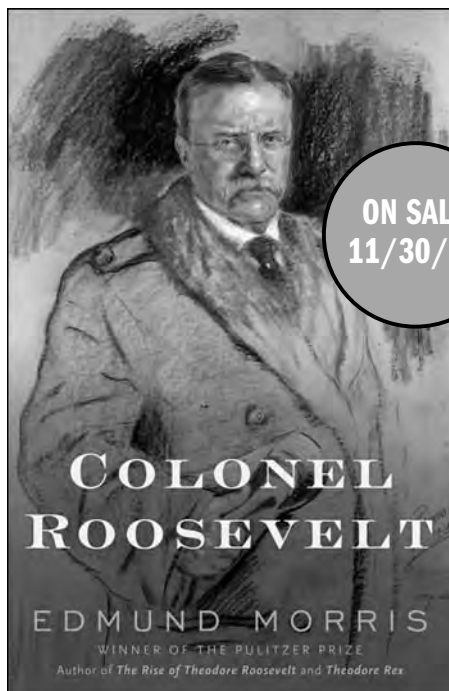
“Magnificent.” —*The New York Times*

“An epic story told with eloquence.” —*Los Angeles Times*

of Theodore Roosevelt is now complete.



NEW IN HARDCOVER



ON SALE
11/30/10

COLONEL ROOSEVELT VOLUME 3

Random House Hardcover
978-0-375-50487-7
\$35.00/\$40.00 Can.
Category: Biography
Pages: 800 · Trim: 6-1/4 x 9-1/4
Photos Throughout

Marketing and Publicity

- Advance reader's edition for *Colonel Roosevelt*
- National review and feature attention
- National media attention
- NPR interviews
- Online review and feature attention
- Outreach to political columnists and political and history websites
- Author tour: Boston, New York, Philadelphia, Washington, D.C., Chicago, Dallas, Seattle, San Francisco, Los Angeles
- Pitch author to fall book fairs
- Online advertising: PW Daily and Shelf Awareness
- Pitch author for placement on major websites such as HuffingtonPost and Daily Beast
- Early Reviewer promotions on LibraryThing and Goodreads
- Feature in the RandomReads e-newsletter
- Random House academic website, brochures, and e-newsletters
- Advertisement in *The Chronicle of Higher Education*
- Feature at history and military conferences
- Academic and library marketing

About the Author

EDMUND MORRIS was born and educated in Kenya and went to college in South Africa. He worked as an advertising copywriter in London before immigrating to the United States in 1968. His biography *The Rise of Theodore Roosevelt* won the Pulitzer Prize and National Book Award in 1980, and in 2001, he published *Theodore Rex*, the second entry in Morris's three-volume life of Theodore Roosevelt. After spending several years as President Reagan's authorized biographer, he published the national bestseller *Dutch: A Memoir of Ronald Reagan* in 1999. In addition to *Beethoven: The Universal Composer*, he has written extensively on travel and the arts for such publications as *The New Yorker*, *The New York Times*, and *Harper's Magazine*. Edmund Morris lives in New York and Washington, D.C., with his wife and fellow biographer, Sylvia Jukes Morris.

Rights

Territories: US, Canada,
Open Market
Audio: Yes
British: No
Restriction: Available US, CAN,
Opn Mkt

Return indicator:
Full copies only
Book Club: Yes
Translation: No
Agency: THE WYLIE AGENCY LLC

Reprint: Yes
1st Serial: No
Special Markets:
Agent: JEFF
POSTERNAK;
Colonel Roosevelt:
ANDREW WYLIE

“Spectacles flittering, teeth and temper flashing, high-pitches voice rasping and crackling, Roosevelt surges out of these pages with the force of a physical presence.”

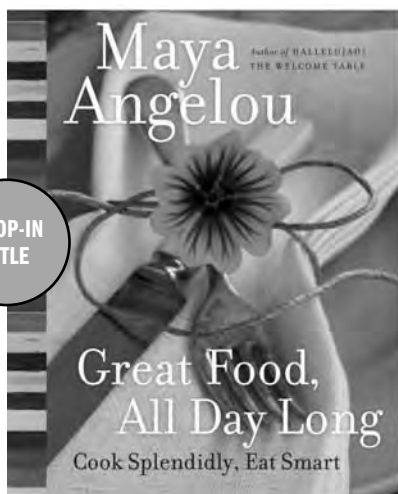
—*The Atlantic Monthly*

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Theodore Rex/TR	978-0-8129-6600-8	10/02	Modern Library	\$17.95/\$25.95 Can.
Theodore Rex/HC	978-0-394-55509-6	11/01	Random House	\$37.95/\$54.95 Can.
Rise Of Theodore Roosevelt, The/TR	978-0-375-75678-8	11/01	Modern Library	\$17.95/\$26.95 Can.
Rise of Theodore Roosevelt, The/HC	978-0-698-10783-0	3/79	Putnam	\$15.95
Dutch/TR	978-0-375-75645-0	10/00	Modern Library	\$16.95/\$24.95 Can.
Dutch/HC	978-0-394-55508-9	9/99	Random House	\$35.00/\$49.95 Can.



Great Food, All Day Long

Cook Splendidly, Eat Smart



Maya Angelou

For fans of Maya Angelou's hugely successful *Hallelujah! The Welcome Table* comes another cookbook from the author that provides delicious recipes and tells her personal story of losing weight by eating flavorful and inviting dishes in smaller serving sizes.

A mouthwatering combination of recipes and autobiographical sketches involving food, in which Maya Angelou shares the secret that helped her shed thirty-five pounds--eating the tasty and delectable foods you want in small portions throughout the day. The better the food tastes, the easier it is to feel satisfied with smaller portions--it's a lifestyle that Angelou has adopted herself.

Key Points/Quotes

- GREAT TRACK RECORD: Angelou's *Hallelujah! The Welcome Table* netted 239,000 copies in hardcover and opened a whole new market for her that we can build on.
- BRAND-NAME AUTHOR: Angelou's millions of loyal readers, and those who have never read her work, will delight in the new vignettes from her life included here--they are like hearing new stories from an old friend.
- PROVEN SUCCESS: This book was inspired by Angelou's own dramatic weight loss, achieved by eating smaller quantities of delicious meals at regular intervals throughout the day.
- FULL COLOR THROUGHOUT: There will be illustrations throughout for both the dishes and the smaller portions of each dish.

About the Author/Illustrator

Author Residence: Winston-Salem, NC

Author Hometown: Stamps, AK

Poet, writer, performer, teacher, and director MAYA ANGELOU was raised in Stamps, Arkansas, and then went to San Francisco. In addition to her bestselling autobiographies, beginning with *I Know Why the Caged Bird Sings*, she has also written five poetry collections, including *I Shall Not Be Moved* and *Shaker, Why Don't You Sing?*, as well as the celebrated poem "On the Pulse of Morning," which she read at the inauguration of President William Jefferson Clinton.

ON SALE 12/14/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6844-9
\$30.00/\$34.00 Can.

Category: COOKING

BISAC Cat: Cooking - General

Order Form Cat: COOKING

Page Count: 208 Trim Size: 7-3/8 x 9-1/8

Spine/Depth: 21/32 Carton Count: 12

Illustrations: 43 COLOR PHOTOS THROUGHOUT

Load Group: 0203

Prod Type: RH Hardcover

Marketing and Publicity

- Website: MayaAngelou.com
- National feature attention
- National media attention
- NPR interviews
- Radio satellite tour
- Outreach to food-interest print, bloggers, and websites
- Local author promotion: New York, Winston-Salem
- National print bestseller advertising
- Promotions on Epicurious.com
- E-blasts to author's fan list
- Outreach to major foodie/cooking websites for feature attention
- Recipes available on file-sharing websites
- Feature in Random House Reader's Circle, Random Reads, and Cooking e-newsletters
- Library marketing

Rights

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Restriction: No Restrictions

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Translation: Yes

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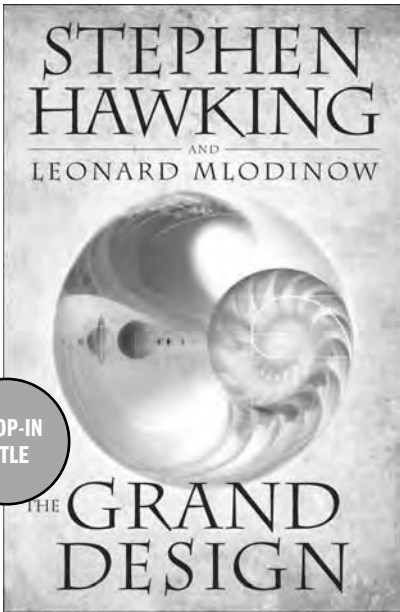
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Hallelujah! The Welcome Table/Angelou/TR	978-0-8129-7485-0	10/07	RHTP	\$19.95/\$25.95 Can.
Letter To My Daughter/Angelou, Maya/HC	978-1-4000-6612-4	9/08	Random House	\$25.00/\$28.00 Can.
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The Grand Design



Stephen Hawking and Leonard Mlodinow

In this major new work, Stephen Hawking looks to the laws of nature and physics for the answers to the ultimate questions. Here in one brilliantly succinct volume is the accumulative wisdom of a lifetime of thinking about the questions that were once addressed by philosophy, but are now the province of science.

How could the universe be created out of nothing? Why are we here? Do we have free will? What is the "Grand Design" that made it possible for us to have found a home in the one universe, out of zillions, where human life is possible? According to Hawking, we are very close to an understanding, not just of the workings of our universe, but of its very existence.

Key Points/Quotes

- Stephen Hawking's FIRST MAJOR NEW WORK since *The Universe in a Nutshell* (2001)
- CONTROVERSIAL AND NEWSMAKING discussions of whether the universe had a beginning, and if it did, does that mean it had to be set up by God?
- HAWKING'S LATEST THOUGHTS about MODEL-DEPENDENT REALISM (the idea that there is no one independently verifiable version of reality), about the MULTIVERSE concept of reality in which there are many universes, each with their own laws of nature, and about M-THEORY and whether it is the answer to the long quest for a GRAND UNIFIED THEORY.
- NEW IDEAS ABOUT THE TOP-DOWN THEORY OF COSMOLOGY (the idea that there is no one history of the universe but every possible history, and that history is something we create by our observation, rather than history creating us).
- ACCESSIBLE AND CLEARLY WRITTEN, this is the book that long-time followers of Stephen Hawking have been waiting for, and the book that will introduce a whole new generation of armchair philosophers, scientists, cosmologists, and general readers to the work and ideas of one of the greatest thinkers of our time.
- LAVISHLY ILLUSTRATED throughout, with 49 pieces of four-color art.
- INCREDIBLE SALES HISTORY: *A Brief History of Time* sold more than 9 million copies in 40 languages.

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- "Charming and lucid--gives the general reader an opportunity to learn some deep science directly from the source--[A book of] sunny brilliance." -- *The New Yorker*

About the Author/Illustrator

Author Residence: Hawking: Cambridge, England;
 Mlodinow: Pasadena, California

STEPHEN HAWKING is Lucasian Professor of Mathematics at the University of Cambridge and the author of several books for the general reader, including the worldwide publishing phenomenon *A Brief History of Time* and its more accessible version, published in 2005: *A Briefer History of Time* (written with Leonard Mlodinow); *The Universe in a Nutshell*; *The Illustrated A Brief History of Time*; and the essay collection *Black Holes and Baby Universes*. Physicist LEONARD MLODINOW, who teaches at Caltech, is most recently the author of the bestselling and widely praised *The Drunkard's Walk*, as well as *Euclid's Window* and *Feynman's Rainbow*.

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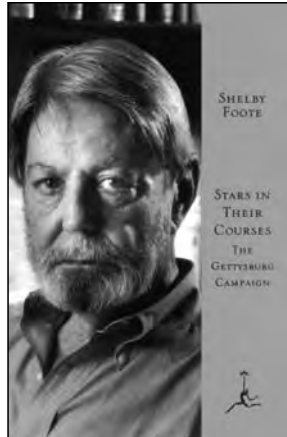
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Brief History Of Time, A/Hawking, Stephen/HC	9780553053401	3/88	Bantam	\$27.95/\$36.95 Can.

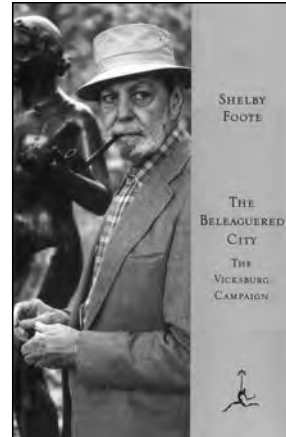
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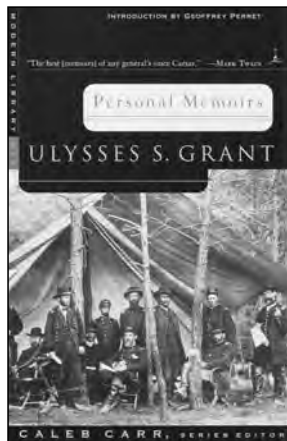
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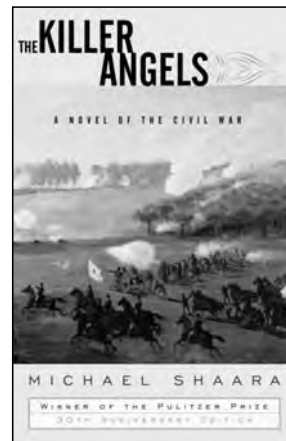
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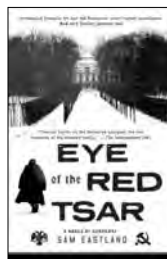
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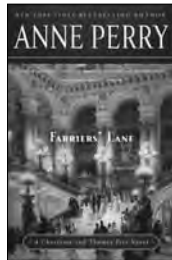


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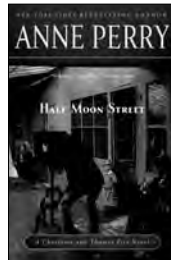
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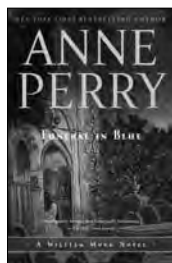
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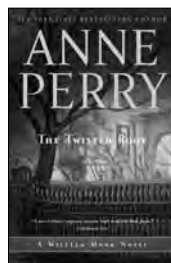
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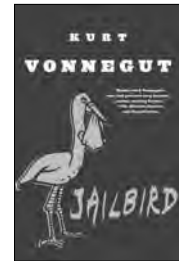
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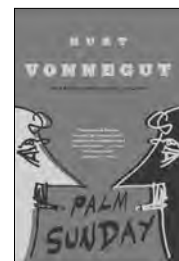
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BALTIC STATES:

Ms. Tatjana Zoldnere
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BRAZIL:

Ms. Laura Riff / Mr. Joao Paulo Riff
Agencia Riff
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CHINA & TAIWAN:

Ms. Lily Chen
Big Apple Tuttle Mori Agency, Inc.
Email: bigapple-china@bigapple1.info

EASTERN EUROPE & POLAND:

Ms. Ana Milenkovic / Ms. Milena Kaplarevic
Prava I Prevodi
Email: ana@pravaiprevodi.org /
milena@pravaiprevodi.org

FRANCE:

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Anna Jarota Agency
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GERMANY:

Ms. Anoukh Foerg
Email: anoukhfoerg@anoukhfoerg.com

GREECE:

Mr. John Moukakou
JLM Literary Agency
Email: jlm@jlm.gr

HUNGARY:

Mr. Norbert Uzseka
Lex Copyright Office
Email: lexcopy.bp@mail.datanet.hu

ISRAEL:

Ms. Gabrielle Hertzmann
Pikarski Literary Agency
Email: gabi@pikarskiagency.co.il

ITALY:

Mr. Luigi Bernabo
Luigi Bernabo Associates
Email: agency@Bernabo.it

JAPAN:

Ms. Miko Yamanouchi
Japan Uni Agency
Email: Miko.yamanouchi@japanuni.co.jp

KOREA (non-exclusive):

Mr. Terry Kim
Imprima Korea Agency
Email: terrykim@imprima.co.kr

Ms. Sue Yang
Eric Yang Agency
Email: sueyang@ericyangagency.co.kr

THE NETHERLANDS (direct):

Ms. Rachel Kind
Email: rkind@randomhouse.com

RUSSIA:

Mr. Sergei Cheredov
Nova Littera, Ltd.
Email: pravaru@gmail.com

SCANDINAVIA:

Mr. Ulf Toregard
Sane Toregard Agency
Email: ulf.toregard@sanetoregard.se

SPAIN & PORTUGAL:

Ms. Montse Yanez
Julio F. Yanez, Agencia Literaria
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THAILAND:

Ms. Pimolporn Yutisri
Tuttle-Mori Agency
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TURKEY:

Ms. Amy Spangler
Anatolia Agency
Email: amy@anatolia.com

UK / BRITISH COMMONWEALTH:

Ms. Denise Cronin
Email: dcronin@randomhouse.com
Ms. Rachel Kind
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ALL OTHER TERRITORIES:

Ms. Donna Duverglas
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RANDOM HOUSE, SPIEGEL & GRAU, THE DIAL PRESS FOREIGN AGENTS AND REPRESENTATIVES

BALTIC STATES:

Ms. Tatjana Zoldnere
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BRAZIL:

Ms. Laura Riff / Mr. Joao Paulo Riff
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CHINA & TAIWAN:

Mainland: Ms. Jian-Mei Wang
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EASTERN EUROPE (EXCLUDING POLAND) & GREECE:

Ms. Ana Milenkovic
Prava I Prevodi
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FRANCE:

Ms. Anna Jarota
Anna Jarota Agency
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Email: maria@graal.com.pl

RUSSIA:

Ms. Ludmilla Sushkova
Andrew Nurnberg Literary Agency
Email: sushkova@awax.ru

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Ms. Trine Licht
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Ms. Denise Cronin
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