

the
Random
House
Publishing
Group

SPRING 2011

TRADE PAPERBACK

TITLE INFORMATION CATALOG

TRADE PAPERBACKS

RANDOM HOUSE READER'S CIRCLE SELECTIONS	3
BALLANTINE BOOKS TRADE PAPERBACKS	7
VILLARD AND ONE WORLD	25
BANTAM	29
RANDOM HOUSE TRADE PAPERBACKS	49
DIAL PRESS TRADE PAPERBACKS	69
SPIEGEL & GRAU	73
FALL DROP-INS	81
NEWLY REPACKAGED	91
CROSS-PROMOTIONAL OPPORTUNITIES	93
HARDCOVER TIE-INS	105
FOREIGN AGENTS AND REPRESENTATIVES, INDEX, ORDERING INFORMATION	109

RANDOM HOUSE READER'S CIRCLE SELECTIONS

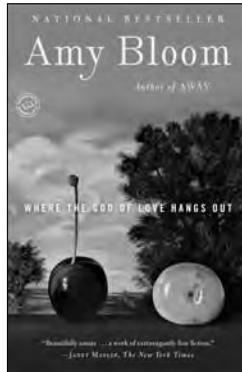


RANDOM HOUSE

New Random House Reader's



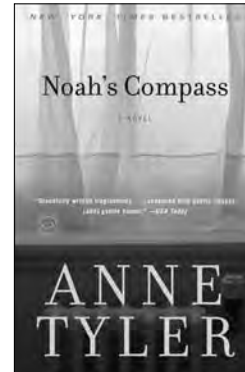
(Page 30)
January



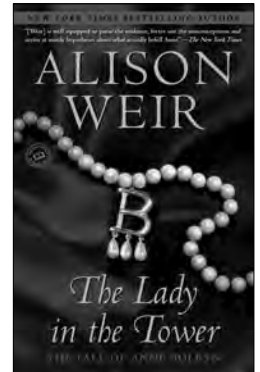
(Page 55)
January



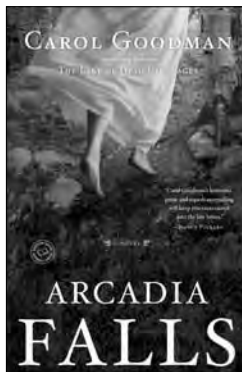
(Page 76)
January



(Page 11)
January



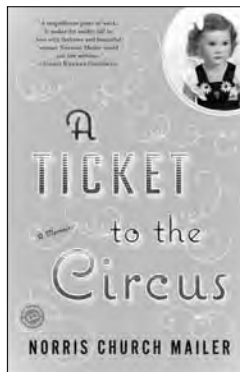
(Page 9)
January



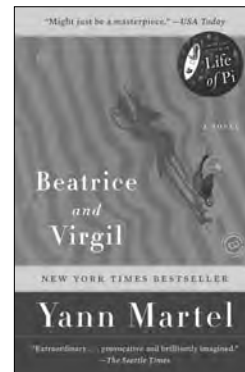
(Page 21)
March



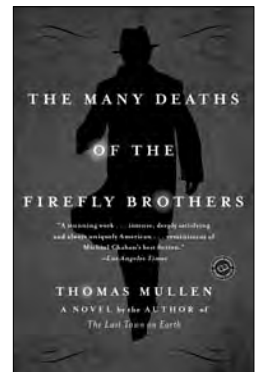
(Page 20)
March



(Page 63)
March



(Page 77)
March



(Page 62)
March

NEW!

BOOKS ARE BETTER

Visit our new book club community at www.Random

CHAT

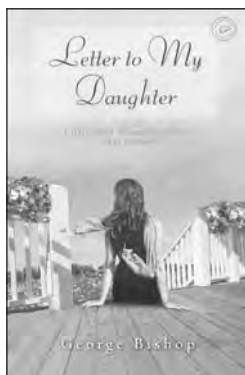
Meet fellow book lovers and discuss what they are reading.

COMMENT

Post reviews of books, ask—and answer—thought-provoking questions, or give and receive book club ideas.

READER'S CIRCLE

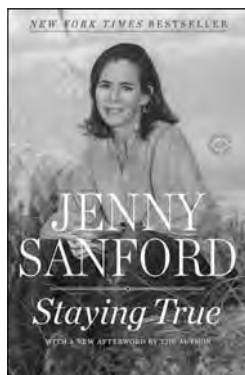
Circle Selections for Spring 2011



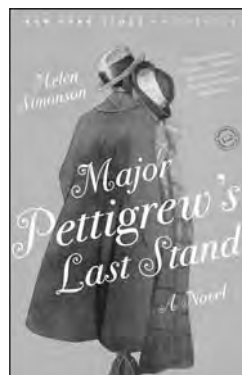
(Page 14)
February



(Page 40)
February



(Page 17)
February



(Page 56)
February



(Page 43)
March



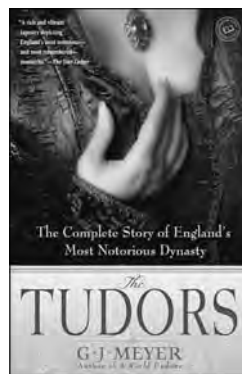
(Page 47)
April



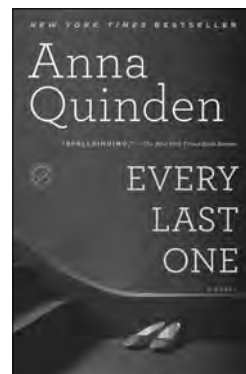
(Page 66)
April



(Page 79)
April



(Page 46)
April



(Page 65)
April

WITH BUDDIES.



HouseReadersCircle.com, where readers can . . .

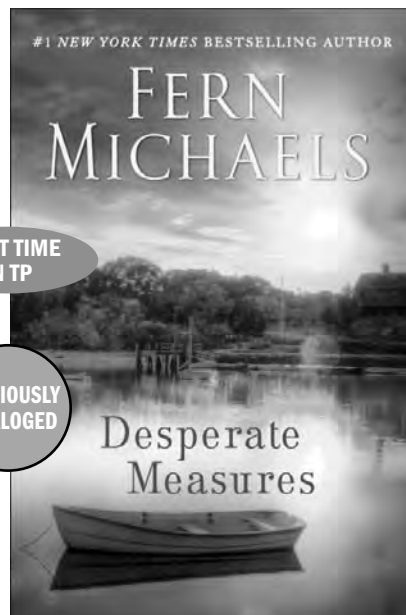
CONNECT

Find an author on tour, visit our author blog, or invite one of our 150 available authors to chat with their group on the phone.

EXPLORE

Readers can find discussion questions, excerpts, author interviews, videos, free book offers, news on the latest releases, and much more.

BALLANTINE BOOKS TRADE PAPERBACKS



ON SALE 12/28/2010
BALLANTINE BOOKS
TRADE PAPERBACK

978-0-345-52385-3
\$15.00/\$17.00 Can.
History: Ballantine MM (10/09),
Ballantine HC (7/94)

Category: ROMANCE
BISAC Cat: Fiction - Romance - General
Order Form Cat: ROMANCE
Page Count: 448 **Trim Size:** 5-3/16 x 8
Spine/Depth: 29/32 **Carton Count:** 24
Load Group: 0205
Prod Type: Ballantine TR
Licensor: THE AVELROD AGENCY

Marketing and Publicity

- Website: FernMichaels.com

Desperate Measures



Fern Michaels

New York Times bestselling author Fern Michaels tells us a masterfully woven tale, now in trade paperback for the first time. Filled with all the drama, passion, and emotion that have made her novels international bestsellers, *Desperate Measures* is Michaels writing at the top of her form and her storytelling best.

Michaels brings us a compelling story of friendship, romance, and power. An orphan whose wealthy uncle saved him from a life of poverty, Pete Sorenson has lived a fairy-tale life--complete with a sweet princess named Annie, who provides the emotional support that Pete needs to launch his career as a high-powered attorney. However, when he meets the true love of his life, Annie seems to be left behind. That is until Pete's true love, Maddie, disappears.

Key Points/Quotes

- **BESTSELLING AUTHOR:** Michaels's books consistently hit the *New York Times* bestseller list, and in June 2005 she hit the list at #1 for the first time with *Nosy Neighbor*. *The Marriage Game* (4/07) had a hardcover print run of 110,000 and a mass market run of 900,000 copies.
- **SALES MOMENTUM:** Michaels has written more than 100 books during her career. Each of Michaels's mass market books consistently ships close to a million copies.
- "This bestselling author is as polished as they come." --*Publishers Weekly*
- "Michaels's talent for crafting quirky characters and gratifying narratives makes every page shine." --*Booklist*
- "Michaels grinds out bestsellers by concocting videogenic plots filled with strong heroines and effortless costume changes." --*Publishers Weekly*

About the Author/Illustrator

Author Residence: South Carolina

Author Hometown: Hastings, PA

FERN MICHAELS is an accomplished author who has written more than 100 books. Her ever-growing list includes *Pretty Woman*, *Hokus Pokus*, *Hide and Seek*, *Lethal Justice*, and *Sweet Revenge*. Her many series include Rules of the Game, The Sisterhood, Cisco Family, Texas, Vegas, Kentucky, Sins, and Captives. After the last of her five children had gone off to kindergarten, her husband told her to get a job and so she wrote a book. She has now been telling stories for more than thirty-seven years.

Rights

Territories: World

Return indicator: Full copies only

Reprint: No

Audio:

Book Club: Yes

1st Serial: Yes

British: Yes

Translation: Yes

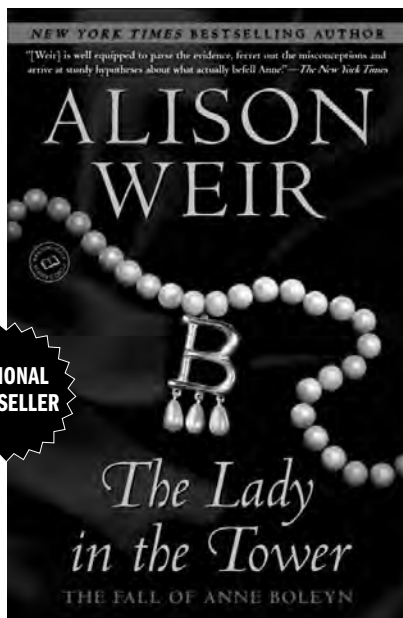
Special Markets:

Restriction: Avail US,CAN,Opn Mkt

Agency:

Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Desperate Measures/Michaels, Fern/MM	978-0-8041-1536-0	7/96	Ballantine Books	\$7.99/\$10.99 Can.
Desperate Measures-Hardcover/Michaels, Fern/HC	9780345384409	7/94	Ballantine Books	\$22.00/\$29.95 Can.
Razorsharp/Michaels, Fern/MM	9781420106848	10/09	Zebra	\$7.99
The Scoop/Michaels, Fern/Trade	9780758227188	9/09	Kensington	\$13.95
Texas Rich/Texas Heat/Michaels, Fern/MM	978-0-345-49563-1	5/06	Ballantine Books	\$7.99/\$10.99 Can.
Texas Fury/Texas Sunrise/Michaels, Fern/MM	978-0-345-49562-4	5/06	Ballantine Books	\$7.99/\$10.99 Can.
Texas Fury/Michaels, Fern/HC	9780345449610	2/02	Ballantine Books	\$15.95/\$23.95 Can.
Texas Rich/Michaels, Fern/HC	9780345449597	7/01	Ballantine Books	\$15.95/\$23.95 Can.



ON SALE 12/28/2010
BALLANTINE BOOKS
TRADE PAPERBACK

978-0-345-45322-8
\$17.00
History: Ballantine HC (2/10)

Category: BIOGRAPHY
BISAC Cat: Biography & Autobiography - General
Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY
Page Count: 464 **Trim Size:** 5-3/16 x 8
Carton Count: 24
Illustrations: 1 16-PAGE COLOR INSERT
Load Group: 0205
Edition Desc: RHRC
Prod Type: Ballantine TR

Marketing and Publicity

- Website: AlisonWeir.org.uk
- New in paperback
- Online outreach
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Academic marketing
- Feature in Gender e-newsletter and History Brochure
- Display at National Women's Studies Association

The Lady in the Tower The Fall of Anne Boleyn



Alison Weir

Alison Weir built her reputation with her nonfiction books and this latest offering about the final days of Anne Boleyn continues this esteemed tradition.

The bestselling British historian and novelist has chosen a fascinating subject for her new nonfiction book: the compelling, sometimes horrifying story of the last days of one of history's most charismatic, controversial, and tragic heroines. Anne Boleyn, second wife to Henry VIII, was vilified by both history and her contemporaries--accused of treason, adultery, and attempted regicide and ultimately beheaded for her alleged crimes. In Alison Weir's unique take on the Queen's tragic end, however, a far more nuanced portrait emerges.

Key Points/Quotes

- **HARDCOVER SALES:** This book hit the *New York Times* extended list for four weeks and has just gone into its fifth printing.
- **AUTHOR ON THE RISE:** Weir's last nonfiction book, *Mistress of the Monarchy*, hit the *New York Times* extended list for three weeks. Additionally, she has a new fan base thanks to her bestselling novels, the most recent of which was *The Lady Elizabeth*.
- **FASCINATING SUBJECT:** Readers continue to flock to stories of Henry VIII and his wives, and this is the first book to examine, in depth, Anne Boleyn's chilling final days.
- **A RANDOM HOUSE READER'S CIRCLE SELECTION**
- "[Weir] is well equipped to parse the evidence, ferret out the misconceptions and arrive at sturdy hypotheses about what actually befell Anne." --*The New York Times*
- "Dissecting four of the most momentous months in world history and providing an eminently judicious, thorough and absorbing popular history, Weir nimbly sifts through a mountain of historical research, allowing readers to come to their own conclusions about Henry's doomed second queen." --*Publishers Weekly*

About the Author/Illustrator

Author Residence: Surrey, England
ALISON WEIR lives and works in Surrey. She is the author of two books of historical fiction, *Innocent Traitor* and *The Lady Elizabeth*. Her nonfiction books include *The Six Wives of Henry VIII*, *Eleanor of Aquitaine*, *Queen Isabella*, and, most recently, *Mistress of the Monarchy*.

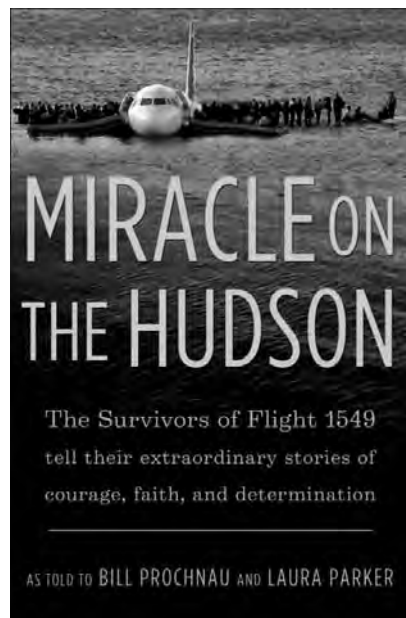
Rights

Territories: US, open market (no Europe, no Canada)
Audio: No
British: No
Restriction: Not Avail EU, British Com, CAN

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: LUCAS ALEXANDER WHITLEY LIMITE

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: JULIAN ALEXANDER

Other Editions	ISBN	On sale	Publisher	Price
Dual Edition	978-0-7710-8767-7	12/10	Emblem Editions	\$21.00
E-book	978-0-345-51978-8	1/10	Ballantine Books	\$28.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Lady Elizabeth/Weir, Alison/HC	978-0-345-49535-8	4/08	Ballantine Books	\$25.00/\$28.00 Can.
Mistress Of The Monarchy/Weir, Alison/TR	978-0-345-45324-2	1/10	Ballantine Books	\$17.00
Queen Isabella/Weir, Alison/TR	978-0-345-45320-4	12/06	Ballantine Books	\$17.00
Mary Queen Of Scots And The/Weir, Alison/HC	9780345436580	4/03	Ballantine Books	\$27.95/\$41.95 Can.
Eleanor Of Aquitaine/Weir, Alison/HC	9780345405401	1/00	Ballantine Books	\$28.00
The Life Of Elizabeth I/Weir, Alison/TR	978-0-345-42550-8	10/99	Ballantine Books	\$17.00



ON SALE 12/28/2010

**BALLANTINE BOOKS
TRADE PAPERBACK**

**978-0-345-52045-6
\$15.00/\$17.00 Can.
History: Ballantine HC (10/09)**

Category: MEMOIR
BISAC Cat: Biography & Autobiography - Personal Memoirs
Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY
Page Count: 272 **Trim Size:** 5-3/16 x 8
Carton Count: 24
Illustrations: 1 8-PAGE B/W PHOTO INSERT
Load Group: 0205
Prod Type: Ballantine TR

Marketing and Publicity

- National media attention
- Online review and feature attention
- Radio phone interviews
- Online outreach to Christian and inspirational websites and bloggers

Miracle on the Hudson

The Survivors of Flight 1549 Tell Their Extraordinary Stories of Courage, Faith, and Determination



with William Prochnau and Laura Parker

Now in paperback and in time for the second year anniversary of the crash, a group memoir by many of the survivors from the Hudson River plane crash. For readers of true adventure tales; for the religious market; a mix of *Miracle in the Andes* and *Between a Rock and a Hard Place*--a survival tale like no other.

The basic facts of the afternoon of January 15, 2009, are known to us all: Flight 1549, slated to fly from LaGuardia to Charlotte, hit a skein of geese right after takeoff, disabling both engines instantly. But miraculously, Chesley Sullenberger and his crew managed to land the plane on the Hudson River, where a rescue effort led by ferries and pleasure boats brought all 155 people involved to safety. What we didn't know, until now, is how it felt to be aboard that flight as a passenger, and what the accident has done to the lives of these everymen and everywomen. This book is an oral history of that amazing day, woven together by two stellar writers. It's a unique and extraordinary story, and these voices will bring it to life like no other book can.

Key Points/Quotes

- **REPACKAGE:** Completely new package for paperback.
- **PERFECT TIE-IN:** In time for the second anniversary. If these people don't know about gratitude, no one does. Faced with what must have seemed like the end of life, each person now faces a new world, thankful to be alive.
- **HUGE MEDIA OPPORTUNITIES:** The fascination with Flight 1549 continues. Though some of the survivors have done some publicity, most have remained out of reach--with this book, the passengers will speak about their experiences and their lives since.
- **HOW DOES LIFE CHANGE?** Many of the passengers now speak of life as having new meaning, and this book will document just how different life can seem after a brush with death.
- **INSPIRATION, GRATITUDE, AND THE POWER OF PRAYER:** The stories of these survivors start with disbelief, go through blank fear, and back out into gratitude--but along the way, many comment on the need to pray at the end.
- **PHOTOS:** Eight-page black-and-white photo insert.

About the Author/Illustrator

Author Residence: Washington, D.C.

WILLIAM PROCHNAU and LAURA PARKER are a husband-and-wife writing team who have written collaborative articles for *Vanity Fair*, where Prochnau is a contributing editor. Prochnau, a former national correspondent for *The Washington Post*, has written three acclaimed books. Parker covered aviation as a *Washington Post* and *USA Today* national correspondent and was later promoted to head the *Post's* Southern Bureau in Miami.

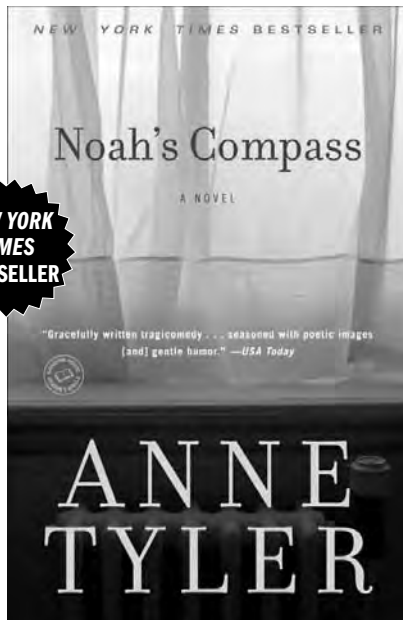
Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: INTERNATIONAL CREATIVE MANAGEM

Reprint: Yes
1st Serial: No
Special Markets:
Agent: JENNIFER JOEL

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Miracle On The Hudson/HC	978-0-345-51994-8	10/09	Ballantine Books	\$25.00/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Highest Duty/Sullenberger, Chesley/HC	9780061924682	10/09	HarperCollins	\$25.99
Miracle In The Andes/Parrado, Nando/TR	978-1-4000-9769-2	5/07	Three Rivers Press	\$14.00/\$17.99 Can.
Between a Rock and a Hard Place/Ralston, A./TP	9780743492829	8/05	Simon & Schuster	\$14
Let's Roll/Beamer, Lisa/TP	9780842374187	6/06	Tyndale	\$14.99



**NEW YORK
TIMES
BESTSELLER**

ON SALE 12/28/2010
BALLANTINE BOOKS
TRADE PAPERBACK

978-0-345-51659-6
\$15.00
History: Knopf HC (1/10)

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 304 **Trim Size:** 5-3/16 x 8
Carton Count: 24
Load Group: 0205
Edition Desc: RHRC
Prod Type: Ballantine TR

Marketing and Publicity

- New in paperback
- Online advertising: Facebook, BookBrowse
- Author blog tour
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Library marketing

Noah's Compass

A Novel



Anne Tyler

Anne Tyler's latest *New York Times* bestseller is a compassionate, deeply observed, and deeply moving novel that "reminds us of the infinite reach of our humanity" (Minneapolis *Star Tribune*).

Liam Pennywell set out to be a philosopher and ended up teaching fifth grade instead. He never cared much for this career, so when laid off at the age of sixty-one, he is hardly bothered about his early retirement. What is irking him, however, is his loss of memory. Liam downsized to a smaller, less expensive apartment on the outskirts of Baltimore following his job loss, and was attacked by an intruder the very first night in his new home. All he knows when he wakes up the next day in the hospital is that his head is sore and bandaged. His effort to recover the moments of his life that have been stolen from him leads him on an unexpected detour. What he needs is someone who can do the remembering for him. What he gets is--well, something quite different.

Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION
- INCREDIBLE SALES: Anne Tyler's last three novels have averaged about 250,000 copies each in print in hardcover, and just shy of a million copies total in print in paperback.
- BELOVED AUTHOR: This is Anne Tyler at her best--perhaps gentler and more spare, but through that subtlety she arouses a deeply emotional response in the reader.
- TIMELY SUBJECT: The topic of this novel is one that the baby boom generation now in their sixties will relate to--and enjoy.
- "[A] gracefully written tragicomedy...[Tyler's] writing is seasoned with poetic images [and] gentle humor." --*USA Today*
- "An arresting premise [that] pays off in unexpected ways...Tyler's writing is as lovely and transparent as ever." --*The Boston Globe*

About the Author/Illustrator

Author Residence: Baltimore, MD

Author Hometown: Minneapolis, MN

ANNE TYLER was born in Minneapolis, Minnesota, in 1941 and grew up in Raleigh, North Carolina. She graduated at nineteen from Duke University, and went on to do graduate work in Russian studies at Columbia University. *Noah's Compass* is Tyler's eighteenth novel; her eleventh, *Breathing Lessons*, was awarded the Pulitzer Prize in 1988. She is a member of the American Academy of Arts and Letters.

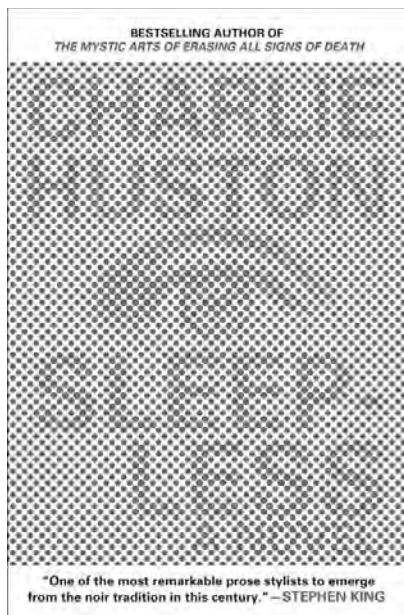
Rights

Territories: World except Canada
Audio: Yes
British: Yes
Restriction: Avail US and Opn MK

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: RUSSELL & VOLKENING INC

Reprint: Yes
1st Serial: No
Special Markets:
Agent: TIM SELDES

Other Editions	ISBN	On sale	Publisher	Price
Dual Edition	978-0-385-66776-0	12/10	Anchor Canada	\$21.00
E-book	978-0-307-27333-8	1/10	Knopf	\$25.95
Large Print	978-0-7393-2864-4	1/10	RH Large Print	\$26.00
Audio Download	978-0-7393-8478-7	1/10	Random House Audio	\$20.00
Unabridged CD	978-0-7393-8477-0	1/10	Random House Audio	\$35.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Noah'S Compass/Tyler, Anne/HC	978-0-307-27240-9	1/10	Knopf	\$25.95
Digging To America/Tyler, Anne/TR	978-0-345-49234-0	8/07	Ballantine Books	\$15.00
Breathing Lessons/Tyler, Anne/TR	978-0-345-48557-1	11/05	Ballantine Books	\$14.95
The Amateur Marriage/Tyler, Anne/TR	978-0-345-47061-4	10/04	Ballantine Books	\$14.95
Back When We Were Grownups/Tyler, Anne/TR	978-0-345-44686-2	4/02	Ballantine Books	\$14.95
Patchwork Planet/Tyler, Anne/TR	9780449003985	2/99	Ballantine Books	\$14.95/\$19.95 Can.
Ladder Of Years/Tyler, Anne/TR	978-0-449-91057-3	3/96	Ballantine Books	\$15.00



ON SALE 12/28/2010
BALLANTINE BOOKS
TRADE PAPERBACK

978-0-345-50114-1
\$15.00/\$17.00 Can.
History: Ballantine HC (1/10)

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 368 **Trim Size:** 5-3/16 x 8
Carton Count: 24
Load Group: 0205
Prod Type: Ballantine TR

Marketing and Publicity

- Website: PulpNoir.com
- New in paperback
- Local author promotion: Los Angeles
- Promotion on Random House mystery/thriller mobile portal

Sleepless

A Novel

Charlie Huston

"A stunningly original work of speculative fiction." --The New York Times Book Review

The world is in the grip of an epidemic of sleeplessness. In L.A., a cop named Parker Haas is working undercover to stop black market trade of a drug called Dreamer, the only thing that helps the sleepless. But his interest in the drug is more than professional. His wife is sleepless, and they don't know yet if their infant daughter is also sick. Then Park discovers that the black market he's trying to stop is the creation of the very company that makes the drug. But how can a lowly cop go after the son of one of the world's richest and most powerful men? Trapped by these things--a dying wife, an infant daughter, a truth that could unravel his career--Park risks all for one chance to do his part in repairing a broken world.

Key Points/Quotes

- **POPULAR AUTHOR:** The bestselling author of eleven Ballantine or Del Rey novels and a novella composed completely via Twitter; the writer of a series of Marvel comic books; and a screenwriter working with HBO and Fox on top-priority pilots, Charlie Huston just keeps on expanding his one-of-a-kind brand.
- **AWARD NOMINATIONS:** *Sleepless* is a finalist for the 2010 Strand Critics Award; Huston's previous novel, *The Mystic Arts of Erasing All Signs of Death*, was a finalist for the 2010 Edgar Award for best novel.
- **SUBRIGHTS SUCCESS:** Huston's other series have combined for sales in thirteen territories, and *Sleepless* is the first of his mainstream novels to have been published (and with great energy) in the UK.
- **HIGH PRAISE:** "The writer of the moment [delivers] a serious novel full of ideas about our future, concerns about our present and dead-on characterizations." --The Associated Press

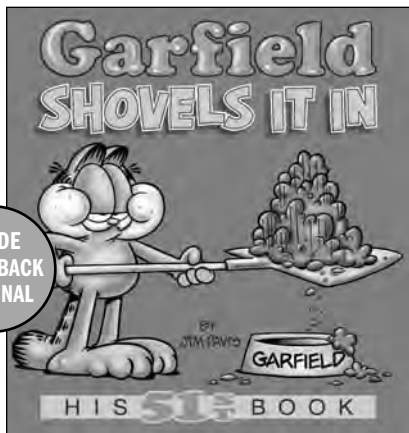
About the Author/Illustrator

Author Residence: Los Angeles, CA
CHARLIE HUSTON is the bestselling author of *The Mystic Arts of Erasing All Signs of Death* and the writer of the *Moon Knight* comic book. He lives in Los Angeles with his family.

Rights

Territories: World	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: Yes	Special Markets:
Restriction: No Restrictions	Agency: WRITERS HOUSE LLC	Agent: SIMON LIPSKAR

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51928-3	1/10	Ballantine Books	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Sleepless/Huston, Charlie/HC	978-0-345-50113-4	1/10	Ballantine Books	\$25.00/\$29.95 Can.
Mystic Arts Of Erasing All Sig/Huston, Charlie/TR	978-0-345-50112-7	12/09	Ballantine Books	\$15.00/\$18.95 Can.
Mystic Arts Of Erasing All Sig/Huston, Charlie/HC	978-0-345-50111-0	1/09	Ballantine Books	\$25.00/\$28.00 Can.
The Shotgun Rule/Huston, Charlie/TR	978-0-345-48136-8	1/09	Ballantine Books	\$14.00/\$16.50 Can.
The Shotgun Rule/Huston, Charlie/HC	978-0-345-48135-1	8/07	Ballantine Books	\$21.95/\$27.95 Can.
Six Bad Things/Huston, Charlie/TR	978-0-345-46479-8	6/05	Ballantine Books	\$13.95/\$17.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Spook Country/Gibson/HC	9780399154300	8/07	Putnam	\$25.95
Blindness/Saramago, Jose/TR	9780156007757	10/99	Harvest Books	\$15.00



ON SALE 1/25/2011

BALLANTINE BOOKS TRADE PAPERBACKS

978-0-345-52419-5

\$14.00/\$16.00 Can.

History: Trade Paperback Original

Page Count: 96



ON SALE 3/22/2011

BALLANTINE BOOKS TRADE PAPERBACKS

978-0-345-52420-1

\$17.00/\$19.00 Can.

History: Originally published in 1996

(978-0-345-40884-6)

Page count: 288

Both Books:

Category: HUMOR

BISAC Cat: Humor - General

Order Form Cat: HUMOR

Trim Size: 8-1/2 x 9

Carton Count: 24

Illustrations: FULL-COLOR THROUGHOUT

Prod Type: Ballantine TR

Marketing and Publicity

- Website: Garfield.com
- National review and feature attention
- National media attention
- Feature in library marketing's Random Revelations newsletter
- Mailing to YA librarians

Garfield Shovels It In

His 51st Book

Jim Davis

Garfield's back in this brand-new, full-color original compilation strip book—truly a must-have for fans!

Garfield Fat Cat 3-Pack #6

Jim Davis

A super-sized new edition of three-in-one comic strips, including *Garfield Rounds Out* (#16), *Garfield Chews the Fat* (#17), and *Garfield Goes to Waist* (#18) together for the first time in color—an incredible value!

Key Points/Quotes

- **HISTORY OF SUCCESS:** Garfield books have more than 135 million copies in print, have been translated into 40 languages, and 33 titles have hit the *New York Times* bestseller list.
- **ONE OF THE MOST POPULAR COMICS IN THE WORLD:** The Garfield strip was born on June 19, 1978, syndicated in 41 U.S. newspapers. Today, Garfield is certified by *Guinness World Records* as the most widely syndicated comic strip in the world, with 200 million daily readers syndicated in 2,400 newspapers in 80 countries.
- **HIGH-TRAFFIC WEBSITE:** The official website, Garfield.com, attracts more than 1.5 million unique visitors a month, and *Garfield Shovels It In* and *Garfield Fat Cat* will both be featured in the monthly Garfield e-newsletter (more than 150,000 unique subscribers).

About the Author/Illustrator

Author's Residence: Muncie, IN

Author's Hometown: Muncie, IN

JIM DAVIS's world-famous strip is syndicated in more than 2,400 newspapers with 200 million daily readers. Since Garfield's birth in 1978, his books have more than 135 million copies in print, have been translated into 40 languages, and 33 titles have been *New York Times* bestsellers.

Rights:

Territories:

Audio:

British:

Restriction: No restrictions

Return indicator: Full copies only

Book Club: Yes

Translation:

Agency:

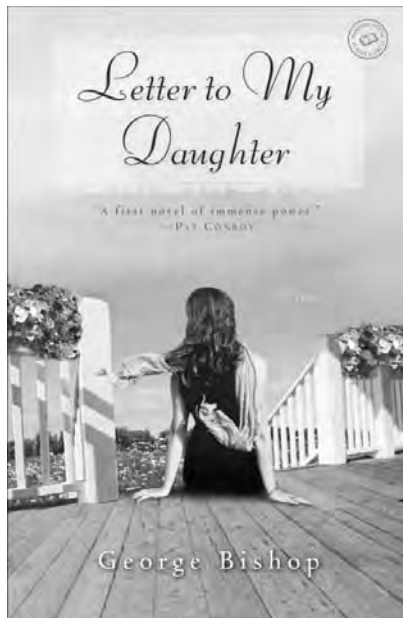
Reprint:

1st Serial:

Special Markets:

Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Garfield Weighs His Options/TR	978-0-345-49181-7	1/10	Ballantine Books	\$14.00/\$17.99 Can.
Garfield Fat Cat 3-Pack #14/TR	978-0-345-49175-6	10/09	Ballantine Books	\$16.00/\$19.95 Can.
Garfield Will Eat For Food/TR	978-0-345-49176-3	8/09	Ballantine Books	\$14.00/\$17.99 Can.
Garfield Fat Cat 3-Pack #4/TR	978-0-345-49171-8	3/09	Ballantine Books	\$15.00/\$17.00 Can.
Garfield Gets His Just Desserts/TR	978-0-345-91387-6	1/09	Ballantine Books	\$14.00/\$17.99 Can.
Garfield Spills The Beans/TR	978-0-345-49177-0	9/08	Ballantine Books	\$13.00/\$15.00 Can.
Garfield Large And In Charge/TR	978-0-345-49172-5	1/08	Ballantine Books	\$13.00/\$16.00 Can.
Garfield Goes Bananas/TR	978-0-345-91346-3	8/07	Ballantine Books	\$13.00/\$15.00 Can.
Garfield Blots Out The Sun/TR	978-0-345-46615-0	1/07	Ballantine Books	\$13.00/\$16.00 Can.



ON SALE 1/25/2011
BALLANTINE BOOKS
TRADE PAPERBACK

978-0-345-51599-5
\$13.00/\$15.00 Can.
History: Ballantine HC (2/10)

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 176 **Trim Size:** 5-3/16 x 8
Spine/Depth: 14/32 **Carton Count:** 24
Load Group: 0205
Edition Desc: RHRC
Prod Type: Ballantine TR

Marketing and Publicity

- New in paperback
- Online outreach
- Book festival outreach
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Feature on High School Homepage and e-newsletter
- Academic and library marketing

Letter to My Daughter

A Novel



George Bishop

The debut that Pat Conroy hailed as "a first novel of immense power" about mothers, daughters, and the lessons we all learn when we come of age--for fans of Nicholas Sparks.

When Liz runs away from her Baton Rouge home on the eve of her fifteenth birthday, her guilt-ridden mother, Laura, writes her a letter about her own adolescence. Hoping to help both Liz and herself understand the precarious relationship between parents and children, she explains her parents' decision to send her away to a strict Catholic boarding school, how her forbidden love affair with a boy from the wrong part of town who went to fight in Vietnam ended in tragedy, and finally, the meaning of an enigmatic tattoo she still wears below her right hip. In recounting Laura's story, Bishop brilliantly captures both a very specific time and place as well as the universal themes of family, love, betrayal, and the anguish of adolescence.

Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION: With universal themes of mothers and daughters, first loves, and family secrets, this is an ideal book club pick.
- BEAUTIFULLY WRITTEN: Bishop's prose is moving and sentimental but also very accessible.
- NEW VOICE: Bishop's is a voice that we're really looking forward to developing. We have a second novel already under contract.
- "Letter to My Daughter...makes George Bishop a novelist to keep your eye on. As a father of five daughters, reading the book made me wish I'd written a letter to my own girls, describing my own failures and dilemmas as an American teenager." --Pat Conroy, bestselling author of *South of Broad*
- "Guaranteed to keep the tears flowing...destined to be a popular choice for the Nicholas Sparks crowd." --*Booklist*
- "[Readers] will find much to enjoy as Bishop brings alive an independent, fearless young Laura." --*Library Journal*
- "Bishop's debut novel will tear at your heartstrings, giving an amazing insight into the difficult lessons and tribulations of adolescence, particularly among women." --*Advertiser* (Lafayette, LA)
- "Perhaps the most amazing aspect of this debut novel is the fact that the author is a man who never married or became a parent. That he could have such a clear understanding of the sometimes difficult mother-daughter relationship is quite unique." --Bookreporter.com
- "Sweet and poignant...an elegant and heartwarming novel." --Bookloons.com

About the Author/Illustrator

Author Residence: New Orleans, LA
 GEORGE BISHOP, Jr., holds an MFA from the University of North Carolina at Wilmington, where he won the department's Award of Excellence for a collection of stories. He has spent most of the last decade living and teaching overseas in Japan, Slovakia, Turkey, Indonesia, Azerbaijan, and India.

Rights

Territories: World	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: No	Special Markets:
Restriction: No Restrictions	Agency: MARLY RUSOFF & ASSOCIATES, INC	Agent: MARLY RUSOFF

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51975-7	2/10	Ballantine Books	\$20.00/\$20.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Letter To My Daughter/Bishop, George/HC	978-0-345-51598-8	2/10	Ballantine Books	\$20.00/\$24.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Guernsey Literary And Potato/Shaffer/TR	978-0-385-34100-4	5/09	Dial Press Trade Paperback	\$14.00/\$16.50 Can.
The Notebook/Nicholas Sparks/TP	9780446676090	3/04	Hachette/Warner	\$13.99

Mine Are Spectacular!

A Novel

Janice Kaplan & Lynn Schnurnberger



FIRST TIME
IN TP

NATIONAL
BESTSELLER

"HILARIOUS...
a novel so delicious
readers might feel compelled
to diet after devouring it."
—People (four stars)

ON SALE 1/25/2011

BALLANTINE BOOKS
TRADE PAPERBACK

978-0-345-46860-4

\$15.00/\$17.00 Can.

History: Ballantine HC (7/05)

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 304

Trim Size: 5-3/16 x 8

Spine/Depth: 19/32

Carton Count: 24

Load Group: 0205

Prod Type: Ballantine TR

Marketing and Publicity

- Website: JaniceKaplan.com
- Tie in with marketing for Lynn Schnurnberger's new hardcover, *The Best Laid Plans* (Ballantine, 1/11)
- New in paperback

The bestselling second novel from the dynamic authors of *The Botox Diaries*, published in trade paperback for the first time, and timed to coincide with Lynn Schnurnberger's new novel, *The Best Laid Plans*.

In the wealthy New York suburb of Hadley Farms, divorced mom Sara Turner is juggling a new fiancé, a new TV career, and a Newcomer's Club that throws sex-toy parties. Her new neighbor Berni Davis, a hard-driving talent agent, is pregnant with twins and determined to follow in the footsteps of other high profile career women who are trading in the fast track for the cul-de-sac. But will heating formula be as thrilling as creating the formula for the next box-office blockbuster? And will the babies give her longtime marriage some zip--or zap it completely? Meanwhile, Sara's oldest friend, successful Park Avenue dermatologist Kate Steele, known for her up-to-the-minute-Botox-and-beyond treatments, has given up on happily-ever-after and is having an affair with a married real estate mogul. In a world where women spend their forties trying to look thirty, and girls as young as four use alpha-hydroxy to keep their skin baby smooth, these three friends know what's really important. At least most of the time. And when they don't, they have a rollicking time figuring it out.

Key Points/Quotes

- **BESTSELLER:** *Mine Are Spectacular!* had spectacular sales in hardcover, hitting the *New York Times* extended list.
- **HARDCOVER TIE-IN:** The trade paperback publication will tie in with the hardcover publication of Lynn Schnurnberger's first solo work, *The Best Laid Plans*.
- **BRAND-NEW DESIGN AND FORMAT:** Trade paperback is the format of choice for great commercial fiction, and we're publishing this trade paperback with a brand-new, modern look which will tie in with the design of *The Best Laid Plans*.
- **AUTHOR PROMOTION:** Both authors are media savvy professionals with great connections and unique and very funny voices.

Praise for *Mine Are Spectacular!*:

- "A cotton candy read...for a day at the beach." --*Publishers Weekly*
- "A hilarious hit that gives chick lit just the kick to keep it from going stale...better than a box of bon-bons. Four stars." --*People*

About the Author/Illustrator

Author Residence: Westchester County, NY

Between the two of them, the authors have lived in three countries, married four times, raised three children, and published eight books. Currently, each is happily married in Westchester County. JANICE KAPLAN has been deputy editor of *TV Guide* magazine, editor-in-chief of *TV Guide Online*, and producer of many primetime shows and specials for ABC and Lifetime. She was a contributing editor at *Vogue*, a monthly columnist at *Seventeen*, and wrote five popular novels and one non-fiction book. Kaplan is a graduate of Yale and received the Murray Fellowship from Yale for writing. LYNN SCHNURNBERGER's articles have appeared in magazines such as *New York*, *Vanity Fair*, *Glamour*, *Reader's Digest*, and *People*. Schnurnberger founded the charity Foster Pride, which gives free art classes to New York city foster children. She lives in Pelham, NY, with her husband and daughter.

Rights

Territories: US, Canada, open market

Audio: No

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: GELFMAN SCHNEIDER
LITERARY AGE

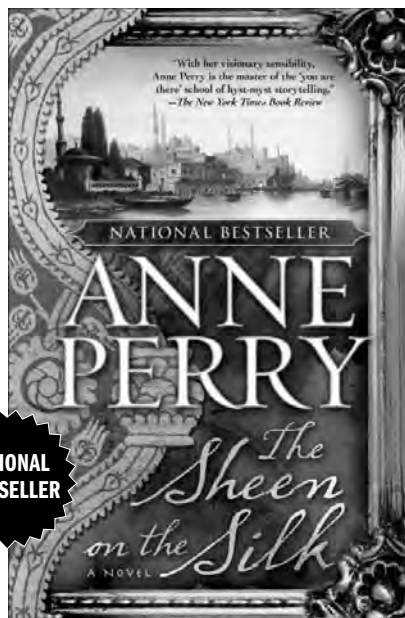
Reprint: Yes

1st Serial: No

Special Markets:

Agent: JANE
GELFMAN

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Mine Are Spectacular!/Schnurnberger, Lynn/HC	978-0-345-46859-8	6/05	Ballantine Books	\$23.95/\$33.95 Can.
Mine Are Spectacular!/Kaplan, Janice/MM	978-0-345-49062-9	4/06	Ballantine Books	\$7.50/\$9.99 Can.
The Botox Diaries/Kaplan, Janice/TR	978-0-345-46858-1	5/05	Ballantine Books	\$13.95/\$21.00 Can.
The Botox Diaries/Schnurnberger, Lynn/HC	978-0-345-46857-4	6/04	Ballantine Books	\$23.95/\$34.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Moon Shell Beach/Thayer, Nancy/TR	978-0-345-49819-9	6/09	Ballantine Books	\$15.00/\$17.50 Can.
The Right Address/Karasyov, Carrie/TR	978-0-7679-2126-8	3/05	Broadway	\$12.95/\$17.95 Can.
I Don'T Know How She Does It/Pearson, Allison/TR	9780375713750	8/03	Anchor	\$13.95/\$21.00 Can.



ON SALE 1/25/2011
BALLANTINE BOOKS
TRADE PAPERBACK

978-0-345-50066-3
\$16.00/\$18.00 Can.
History: Ballantine HC (3/10)

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 528 **Trim Size:** 5-3/16 x 8
Carton Count: 24
Load Group: 0205
Prod Type: Ballantine TR

Marketing and Publicity

- Website: AnnePerry.net
- Tie in with marketing for the author's new hardcover, *Treason at Lisson Grove* (Ballantine, 4/11)
- New in paperback
- Promotion on Random House mystery/thriller mobile portal
- Feature in Mystery e-newsletter
- Library marketing

The Sheen on the Silk

A Novel

Anne Perry

A national bestseller in hardcover, this is *New York Times* bestselling novelist Anne Perry's first stand-alone book, an epic historical novel set in thirteenth-century Constantinople.

The bestselling author of Victorian mysteries makes an ambitious leap into historical fiction, setting her first stand-alone novel in the Ottoman Empire, and telling the story of Anastasius, a young woman who disguises herself as a eunuch in order to prove her brother innocent of a crime she knows he didn't commit. With the threat of the next Christian crusade looming, thirteenth-century Constantinople comes alive. Meanwhile, Anastasius works her way through each level of the city--from her humble neighbors to the emperor himself--seeking to uncover the truth.

Key Points/Quotes

- **AN EXCITING NEW DEPARTURE:** Perry fans will be intrigued to read her venture into a new time period and a brand-new cast of characters.
- **AN EPIC NOVEL WITH BOTH A VICIOUS MURDER AND A BEGUILING LOVE STORY AT ITS CORE:** Doing what she does best, Perry builds her book around a murder, and pairs it with an evolving love story that is touchingly rendered.
- **A UNIQUE BYZANTINE SETTING:** Perry chose a Byzantine setting partly because it is such a little known part of history. Having done massive research to give this ambitious novel its authentic historical basis, she takes us to a colorful, undiscovered world.
- **PERRY AT A HIGH POINT IN HER CAREER:** Both of her last two mysteries, *Execution Dock* and *Buckingham Palace Gardens*, have hit the *New York Times* list.
- **MORE THAN A MILLION ANNE PERRY TITLES IN PRINT**
- **PERRY REISSUES:** Ballantine is currently reissuing Anne Perry's early novels in trade paperback. Publication of *The Sheen on the Silk* will be followed by reissues of the sixth and seventh books in both the Pitt and Monk series later in the spring.
- **TREASON AT LISSON GROVE:** Perry's new Pitt hardcover will closely follow *The Sheen on the Silk* in paperback.
- "As the danger, betrayals, and dead bodies mount, Perry conveys an earnest message about obsession, sacrifice, and faith at a dazzling crossroads of East and West civilizations." --*Publishers Weekly*
- "A complex and richly layered tale...Perry brings to life a lesser-known time and place." --*Library Journal*

About the Author/Illustrator

Author Residence: Northern Scotland
ANNE PERRY is the *New York Times* bestselling author of two acclaimed mystery series set in Victorian England and one World War I series. She has also written nine holiday novels. She lives in the Scottish Highlands.

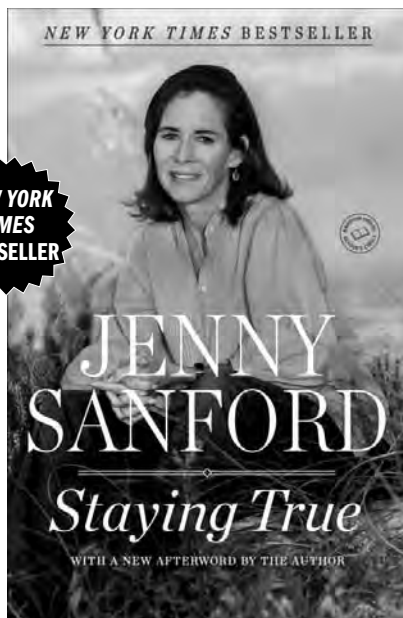
Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: DONALD MAASS

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: DONALD MAASS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51979-5	3/10	Ballantine Books	\$27.00/\$27.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Sheen On The Silk/Perry, Anne/HC	978-0-345-50065-6	3/10	Ballantine Books	\$27.00/\$33.00 Can.
Execution Dock/Perry, Anne/TR	978-0-345-46934-2	2/10	Ballantine Books	\$15.00/\$18.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Jannisary Tree/Goodwin, Jason/TR	9780312426132	5/07	Picador	\$14.00



ON SALE 1/25/2011

**BALLANTINE BOOKS
TRADE PAPERBACK**

978-0-345-52256-6

\$15.00/\$17.00 Can.

History: Ballantine HC (2/10)

Category: MEMOIR

BISAC Cat: Biography & Autobiography - Personal Memoirs

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 240 **Trim Size:** 5-3/16 x 8

Carton Count: 24

Illustrations: 1 8-PG COLOR INSERT

Load Group: 0205

Edition Desc: RHRC

Prod Type: Ballantine TR

Marketing and Publicity

- Website: JennySanford.com
- National review and feature attention
- National media attention
- Radio phone interviews
- Book festival outreach
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Finished-book mailing to Junior League presidents
- Outreach to Christian organizations and book groups

Staying True

Jenny Sanford

With a new afterword and reader's guide, this is the *New York Times* bestselling memoir by South Carolina's first lady, a candid account of how she has dealt with her husband's public infidelity and an inspirational primer on maintaining dignity in times of adversity.

In June 2009, Mark Sanford, governor of South Carolina and contender for the 2012 Republican Presidential nomination, was discovered to have been having an affair with an Argentinian divorcee. As the governor's escapades provided ever more salacious details, it was his wife, Jenny, who most surprised the nation with the decision not to "stand by her man." Detailing how she came to solidify her beliefs, her *New York Times* bestselling memoir *Staying True* has resonated with and inspired people all over the country. A rare glimpse at the private turmoil behind a public betrayal, it is an honest account of a most difficult year as well as the frank musings of a confident and poised woman; Jenny Sanford has become a role model to readers who want to remain faithful to their own inner compass during life's disappointing times.

Key Points/Quotes

- **HARDCOVER SMASH HIT:** #8, #3, #9, #15 on the *New York Times* bestseller list.
- **NEW AFTERWORD:** A new afterword to update where things stand today and how the book seems to have touched a nerve.
- **A RANDOM HOUSE READER'S CIRCLE SELECTION:** Includes a discussion guide and suggested bookclub questions.
- **MEDIA FRENZY:** With appearances on *The Oprah Winfrey Show*, *Good Morning America*, *The View*, *Larry King*, and *The Daily Show with Jon Stewart*, a first serial in *People* magazine, as well as a terrific *New York Times* review, the media attention for the hardcover is sure to affect paperback sales.
- **INSPIRATIONAL ACROSS POLITICAL AND FAITH-BASED READERSHIPS:** Jenny's fanmail proves that you don't have to share her husband's politics or her family's faith to enjoy this book.
- "[Sanford] writes with gravity about how she came to realize that she needed to forgive her husband in order to move on, regardless of whether he understood that decision."
--*The New York Times*

About the Author/Illustrator

Author Residence: Sullivan's Island, SC

Author Hometown: Winnetka, IL

JENNY SULLIVAN SANFORD was born and raised in Winnetka, Illinois. A graduate of Georgetown University, she worked on Wall Street for six years before marrying Mark Sanford and managing all of his political campaigns. Jenny Sanford now lives on Sullivan's Island, South Carolina, with her four sons.

Rights

Territories: US, Canada, open market

Audio: No

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: BLACK INC., DAVID BLACK LIT. A

Reprint: Yes

1st Serial: No

Special Markets:

Agent: JOY TUTELA

Other Editions	ISBN	On sale	Publisher	Price
Abridged CD	978-0-307-73628-4	2/10	Random House Audio	\$25.00/\$29.95 Can.
E-book	978-0-345-52240-5	2/10	Ballantine Books	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Staying True/Sanford, Jenny/HC	978-0-345-52239-9	2/10	Ballantine Books	\$25.00/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Resilience/Edwards, Elizabeth/HC	978-0-7679-3136-6	5/09	Broadway	\$22.95/\$26.95 Can.
Happens Every Day/Gillies, Isabel/HC	9781439110072	3/09	Scribner	\$25.00
Perfectly Imperfect/Woodruff, Lee/HC	978-1-4000-6731-2	4/09	Random House	\$25.00/\$28.00 Can.



Jane Goes Batty

A Novel

Michael Thomas Ford

Our favorite sharp-witted heroine returns in this sequel to the "fang-tastic" (*Publishers Weekly*) *Jane Bites Back*--a charming, wickedly funny romp that brings Jane Austen back to life...two hundred years after her death.

Hollywood VIPs have descended on Jane's sleepy town in upstate New York to film the movie version of her novel *Constance*. As if that's not bad enough, a reality TV camera crew has been following Jane around her bookstore--and threatening to expose her real identity at every turn. The Janeites have decided to hold their annual convention in Brakeston at the same time, so there are never fewer than ten women in period costumes peering through the windows. Dear Walter has been asked to restore a house for the movie set, so he's off in his own world of special plasters and varnished wood. Meanwhile, Byron insists on teaching Jane a few new vampire tricks. And something is really *off* about those twins who've been hired to work at the bookstore. Keep those fangs in check, Jane!

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- JANE AUSTEN'S POPULARITY NEVER DIES: Everything Jane Austen and everything vampire-related tends to sell well, particularly lately. Once again, Ford has combined these two very sellable trends into one hilarious novel that should appeal to many audiences.
- GREAT PRESS FOR *JANE BITES BACK*: The first in the series was incredibly well received, garnering mentions in *The New Yorker*, *The New York Times*, *Entertainment Weekly*, and elsewhere even before it went on sale.

Praise for *Jane Bites Back*:

- "Ford approvingly cites Seth Grahame-Smith's *Pride and Prejudice and Zombies*, but his own mashup is better integrated, more knowledgeable about Austen and considerably funnier." --*Kirkus Reviews*
- "Cool, wittily acerbic." --*Boston Globe*
- "Dry, deft and wickedly funny...The literary and historical references really shine." --Austenprose
- "Ford gives us an authentic, sympathetic and witty Jane Austen as a modern-day vampire...delightful." --*Romantic Times*
- "A hilarious send-up of vampire novels, the Austen industry, and one immortal author's complete inability to find a publisher--Jane would have loved it!" --Stephanie Barron, author of the Jane Austen mysteries
- "Michael Thomas Ford has struck gold....The plot is inventive and funny, and the story progresses with the kind of light touch that compares favorably to the...Stephanie Meyer Twilight series....Consistently delights." --*Bay Area Reporter*

About the Author/Illustrator

Author Residence: San Francisco, CA

MICHAEL THOMAS FORD is the author of more than fifty books for both young readers and adults. His work has earned numerous honors, including four New York Public Library Books for the Teen Age citations, two American Library Association Best Books for Young Adults listings, and eleven Lambda Literary Award nominations (with four wins).

Rights

Territories: World	Return indicator: Full copies only	Reprint: Yes
Audio: No	Book Club: Yes	1st Serial: No
British: Yes	Translation: No	Special Markets:
Restriction: No Restrictions	Agency: CURTIS BROWN LTD	Agent: MITCHELL WATERS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52434-8	2/11	Ballantine Books	\$14.00/\$14.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Jane Bites Back/Ford, Michael Thomas/TR	978-0-345-51365-6	12/09	Ballantine Books	\$14.00/\$17.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Pride and Prejudice and Zombies/Graham, Seth/TR	9781594743344	4/09	Chronicle/Quirk Books	\$12.95
Me And Mr. Darcy/Potter, Alexandra/TR	978-0-345-50254-4	6/07	Ballantine Books	\$14.00
Dead Until Dark/Harris, Charlaine/MM	9780441008537	10/03	Penguin	\$7.99

ON SALE 2/1/2011

BALLANTINE BOOKS
TRADE PAPERBACK

978-0-345-51366-3

\$14.00/\$16.00 Can.

History: Trade Paperback Original

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 224

Trim Size: 5-3/16 x 8

Spine/Depth: 18/32

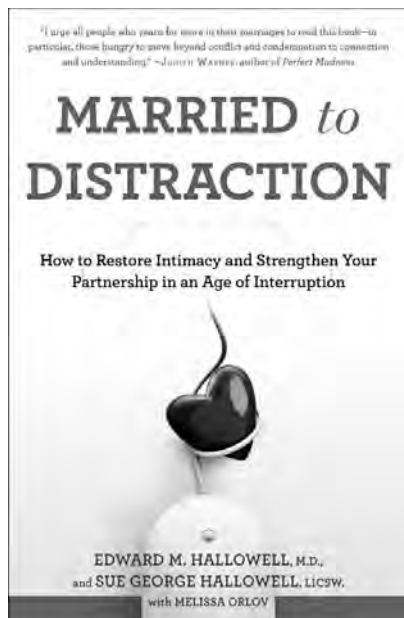
Carton Count: 24

Load Group: 0202

Prod Type: Ballantine TR

Marketing and Publicity

- Website: JaneBitesBack.com
- National review and feature attention
- Online review and feature attention
- Local author promotion: San Francisco area
- Online advertising: Facebook, Goodreads
- Early Reviewer promotions on LibraryThing and Goodreads
- Outreach to literary and Jane Austen bloggers
- Library marketing



ON SALE 2/8/2011
BALLANTINE BOOKS
TRADE PAPERBACK

978-0-345-50800-3
\$16.00/\$18.00 Can.
History: Ballantine HC (3/10)

Category: FAMILY/MARRIAGE
BISAC Cat: Family & Relationships - Marriage
Order Form Cat: FAMILY/CHILDCARE
Page Count: 240 **Trim Size:** 5-3/16 x 8
Carton Count: 24
Load Group: 0203
Prod Type: Ballantine TR

Marketing and Publicity

- Website: DrHallowell.com
- National review and feature attention
- National media attention
- Radio campaign
- Tie in with author's lecture schedule and events

Married to Distraction

How to Restore Intimacy and Strengthen Your Partnership in an Age of Interruption

Edward M. Hallowell, M.D., and Sue George Hallowell, LICSW, with Melissa Orlov

A bestselling author and attention deficit expert, Edward M. Hallowell teams up with his couples' therapist wife to explain the subtle yet deadly toll our "crazybusy" lifestyle has on intimate relationships, and offers strategies for restoring connection, communication, and happiness in only 30 minutes for 30 days.

It's an age-old problem for couples to make time for each other once the "honeymoon" is over, but today, because of an ever-growing list of things to do, superficial electronic connections, and "cracked conversations," romance has given way to logistics in a whole new way. We deal with overload by tuning much of it out, but the damage this does to couplehood and commitment is serious. Without attention, there is no intimacy. Experts on distractibility, the Hallowells bring good news: 30 minutes of effort a day for 30 days can save a marriage. With stories from relationships that were salvaged by observing the natural sequence of sustaining love--attention, time, empathy, connection, and play--they detail their 30-day plan, and show how it can repair even protracted inattention damage and once again set couples on a course of healing and love. *Married to Distraction* includes scripts, tips, and detailed instructions for implementing the authors' unique and marriage-saving plan.

Key Points/Quotes

- THE "THAT DESCRIBES ME" FACTOR: Anyone who has been married more than a few years, and who works or has kids, will recognize this phenomenon.
- 30 MINUTES A DAY FOR 30 DAYS: The Hallowells present an easy-to-implement program for restoring connection and effective communication.
- UNIQUE AUTHORSHIP: A husband-and-wife team who can talk personally and professionally about this issue.
- "Those in search of practical, concrete advice for creating and saving healthy marriages will find what they need...optimism and clear-sighted wisdom." --*Publishers Weekly* (starred review)
- "I urge all people who yearn for more in their marriages to read *Married to Distraction*." --Judith Warner, author of *Perfect Madness*
- "A unique, engaging, and profoundly helpful book." --Suzy Welch, *New York Times* bestselling author of *10-10-10*

About the Author/Illustrator

Author Residence: Arlington, MA
EDWARD M. HALLOWELL, M.D., is an instructor at Harvard Medical School and the Director of the Hallowell Centers for Cognitive and Emotional Health in Sudbury, MA, and New York City. He is the coauthor of the classics *Delivered from Distraction* and *Driven to Distraction*, as well as the author of *CrazyBusy*. **SUE HALLOWELL, LICSW**, has been a practicing couples' therapist for more than twenty-five years. The Hallowells are the parents of three teenage children.

Rights

Territories: US, Canada, open market	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: No	Translation: No	Special Markets:
Restriction: Avail US,CAN,Opn Mkt	Agency: THE KNEERIM & WILLIAMS AGENCY	Agent: JILL KNEERIM

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51931-3	3/10	Ballantine Books	\$25.00/\$25.00 Can.
Abridged CD	978-0-307-71284-4	3/10	Random House Audio	\$40.00/\$49.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Married To Distraction/Hallowell, Edward M. Md/HC	978-0-345-50799-0	3/10	Ballantine Books	\$25.00/\$29.95 Can.
Crazybusy/Hallowell, Edward M. Md/TR	978-0-345-48244-0	3/07	Ballantine Books	\$14.95/\$19.95 Can.
Delivered From Distraction/Hallowell/TR	978-0-345-44231-4	12/05	Ballantine Books	\$15.00/\$17.00 Can.
Childhd Roots/Adult Happiness/Hallowell/HC	9780345442321	10/02	Ballantine Books	\$22.95/\$34.95 Can.
Driven to Distraction/Hallowell/TP	9780684801285	3/95	Touchstone	\$14.00
Superparenting For Add/Hallowell/HC	978-0-345-49776-5	12/08	Ballantine Books	\$25.00/\$28.00 Can.



ON SALE 2/22/2011
BALLANTINE BOOKS
TRADE PAPERBACK

978-0-345-48427-7
\$15.00/\$17.00 Can.
History: Crown HC (3/00)

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 432 **Trim Size:** 5-3/16 x 8
Carton Count: 24
Load Group: 0205
Edition Desc: RHRC
Prod Type: Ballantine TR

Marketing and Publicity

- Website: KristinHannah.com
- Online advertising: Google, Facebook
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com

Angel Falls

A Novel



Kristin Hannah

New York Times bestselling author Kristin Hannah's luminous novel *Angel Falls* is now available for the first time in trade paperback and as a Random House Reader's Circle selection.

When Mikaela Campbell, beloved wife and mother of two, falls into a coma, it is up to her husband, Liam, to hold the family together, to care for their grieving, frightened children. Day after day, he sits by her bedside, telling stories of the precious life they have built, hoping, always hoping, that she will wake up. Then he discovers evidence of her secret past: a hidden first marriage to Julian True, a man no woman could resist...or forget. Desperate to bring Mikaela back at any cost, Liam turns to the one person who could make her respond--and who could take her out of his arms forever. *Angel Falls* is a moving portrayal of marriage and commitment, and of an ordinary man who risks everything in the name of love.

Key Points/Quotes

- **HANNAH'S SUCCESS IN TRADE PAPERBACK:** Hannah's current trade paperback, *True Colors*, was on the *New York Times* list for 6 weeks and is still on the extended list to date. *Firefly Lane* was on the *New York Times* bestseller list for twenty-three weeks and continued on the extended bestseller list for another seven weeks!
- **FOLLOWING RECENT REISSUE SUCCESSES:** Hannah's most recent reissue, *The Things We Do For Love* (published for the first time in trade paperback in March 2010) has appeared on the *New York Times* extended list for two weeks now and is on its fifth printing. *On Mystic Lake* (reissued in trade paperback in June 2009) and *Between Sisters* (published for the first time in trade paperback in July 2009) have been selling strongly with combined sales of both books totaling almost 167,500 in 2009 and 2010 (as of 4/10), and each has been back to print numerous times!
- **GORGEOUS NEW RANDOM HOUSE READER'S CIRCLE PACKAGE**
- **CHART SUCCESS:** Hannah consistently registers on national bestseller lists, including the *New York Times*, *Publishers Weekly*, and *USA Today*.
- **LOYAL READERSHIP:** Hannah has developed a vast and versatile fan base. Her elegant, easy-to-read style keeps her on the shelves of commercial and literary readers alike.
- **WEBSITE:** Her popular website, KristinHannah.com, features Hannah's frequently updated blog.
- "An all-night reading affair--you won't be able to put it down....[*Angel Falls* will] make you laugh and cry." --*New York Post*
- "A tearjerker...about the triumph of family...Perfect reading for hopeless romantics." --*Detroit Free Press*
- "Hannah is superb at delving into her main characters' psyches and delineating nuances of feeling." --*The Washington Post Book World*

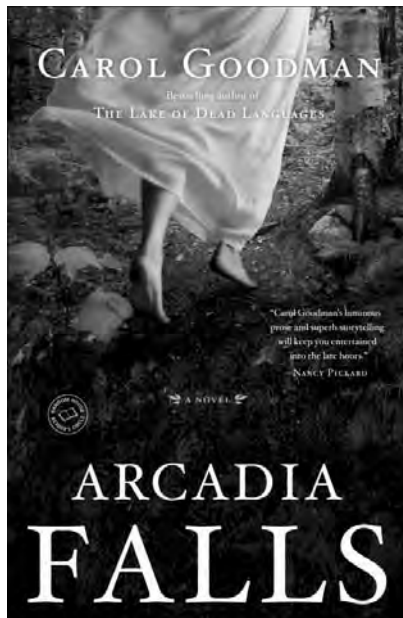
About the Author/Illustrator

Author Residence: Hawaii and Bainbridge Island, WA **Author Hometown:** Southern California
KRISTIN HANNAH is the bestselling author of *Winter Garden*, *True Colors*, *Firefly Lane*, *Magic Hour*, *Comfort & Joy*, *Between Sisters*, *Angel Falls*, *On Mystic Lake*, *Summer Island*, *Distant Shores*, and *Home Again*. She lives with her husband and son in Hawaii and the Pacific Northwest.

Rights

Territories: US, Canada, open market	Return indicator: Full copies only	Reprint: Yes
Audio: No	Book Club: Yes	1st Serial: No
British: No	Translation: No	Special Markets:
Restriction: Avail US,CAN,Opn Mkt	Agency:	Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Angel Falls/Hannah, Kristin/MM	9780449006344	1/01	Ballantine Books	\$7.99/\$9.99 Can.
Angel Falls/Hannah, Kristin/HC	9780609605929	3/00	Crown	\$23.00/\$35.00 Can.
On Mystic Lake/Hannah, Kristin/TR	978-0-345-47117-8	4/04	Ballantine Books	\$15.00/\$17.50 Can.
The Things We Do For Love/Hannah, Kristin/TR	978-0-345-52080-7	2/10	Ballantine Books	\$15.00/\$18.95 Can.
Between Sisters/Hannah, Kristin/TR	978-0-345-51946-7	7/09	Ballantine Books	\$15.00/\$17.50 Can.
Magic Hour/Hannah, Kristin/TR	978-0-345-52218-4	9/10	Ballantine Books	\$15.00/\$17.00 Can.



ON SALE 2/22/2011
BALLANTINE BOOKS
TRADE PAPERBACK

978-0-345-49754-3
\$15.00/\$17.00 Can.
History: Ballantine HC (3/10)

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 384 **Trim Size:** 5-3/16 x 8
Spine/Depth: 25/32 **Carton Count:** 24
Load Group: 0205
Edition Desc: RHRC
Prod Type: Ballantine TR

Marketing and Publicity

- Website: CarolGoodman.com
- New in paperback
- Online review and feature attention
- Local author promotion
- Book festival outreach
- Online advertising: Facebook
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Finished-book mailings to boarding schools, women's colleges, and private high schools
- Library marketing

Arcadia Falls

A Novel



Carol Goodman

From the bestselling author of *The Lake of Dead Languages* comes an enthralling work of literary fiction that follows a mother and daughter as they uncover the sinister secrets of an isolated boarding school.

In debt after her husband's unexpected death, Meg Rosenthal secures a job as a teacher at a boarding school. She and her teenage daughter, Sally, depart from suburban Long Island life and embark on a new life in Arcadia Falls, a beautiful but isolated small town that was the inspiration for a number of magically eerie fairy tales. With a hurtful rift growing between them since her husband's death, Meg is hopeful that the change of scene will provide her and her daughter with a fresh start. But it soon becomes clear to Meg that this isolated community hides deeply rooted, deadly secrets. After a ghastly, mysterious death, Arcadia Falls begins to reveal a disturbing dark side. Returning to the psychological territory explored in the beloved *The Lake of Dead Languages*, Carol Goodman's latest fictional foray is literary suspense at its most exquisite and haunting.

Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION
- SUCCESSFUL TRACK RECORD: Goodman's successful trade paperback original *The Night Villa* has gone back to print four times. *The Lake of Dead Languages* was a national bestseller and was a *Book Sense* Top Ten pick.
- AWARD WINNING: Among countless accolades and awards, Carol Goodman's *Seduction of Water* garnered the prestigious Hammett Prize.
- CRITICAL PLAUDITS: Goodman is beloved by critics and her novels have received numerous enthusiastic reviews, from *People* magazine to *The New York Times*.
- "[A] moving story of mothers and daughters and the hard choices women must make...Goodman combines gripping suspense with strong characters and artistic themes. Those who read Anita Shreve or Jodi Picoult are likely to become fans." --*Library Journal*
- "Goodman delivers the goods her fans expect in this atmospheric and fast-moving gothic story." --*Publishers Weekly*
- "A wonderfully atmospheric literary mystery." --*Booklist*

About the Author/Illustrator

Author Residence: Great Neck, NY

CAROL GOODMAN is the nationally bestselling author of five previous novels, including *The Night Villa* and *The Lake of Dead Languages*. She lives on Long Island, New York.

Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: LORETTA BARRETT BOOKS, INC.

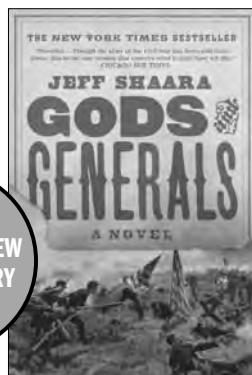
Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Other Editions	ISBN	On sale	Publisher	Price
Hardcover	978-0-345-49753-6	3/10	Ballantine Books	\$25.00/\$29.95 Can.
E-book	978-0-345-51519-3	3/10	Ballantine Books	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Arcadia Falls/Goodman, Carol/HC	978-0-345-49753-6	3/10	Ballantine Books	\$25.00/\$29.95 Can.
The Night Villa/Goodman, Carol/TR	978-0-345-47960-0	8/08	Ballantine Books	\$14.00/\$16.50 Can.
The Sonnet Lover/Goodman, Carol/HC	978-0-345-47957-0	6/07	Ballantine Books	\$24.95/\$32.00 Can.
The Ghost Orchid/Goodman, Carol/TR	978-0-345-46214-5	4/07	Ballantine Books	\$13.95/\$17.95 Can.
Seduction Of Water/Goodman, Carol/TR	9780345450913	12/03	Ballantine Books	\$13.95/\$21.00 Can.
The Lake Of Dead Languages/Goodman, Carol/TR	9780345450890	1/03	Ballantine Books	\$13.95/\$21.00 Can.

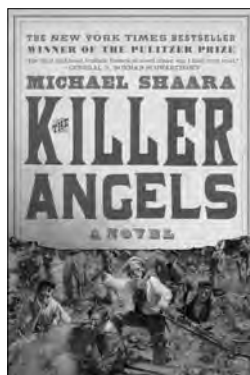
In honor of the 150th anniversary of the Civil War, gorgeously repackaged editions of the beloved *New York Times* bestselling Shaara trilogy.



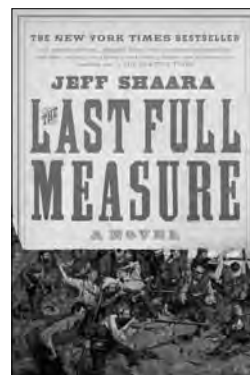
EACH CONTAINS A NEW INTRODUCTORY ESSAY



GODS AND GENERALS
Jeff Shaara
978-0-345-40957-7
ON SALE 1/25/11



THE KILLER ANGELS
Michael Shaara
978-0-345-40727-6
ON SALE 12/28/10



THE LAST FULL MEASURE
Jeff Shaara
978-0-345-42548-5
ON SALE 2/21/11

BALLANTINE BOOKS
TRADE PAPERBACK REPACKAGES

All Books:
\$16.00/\$18.00 Can.

Category: FICTION
BISAC Cat: Fiction – Historical
Order Form Cat: FICTION GENERAL
Trim Size: 5-1/2 x 8 1/4
Carton Count: 24
Load Group: 0201

Marketing and Publicity

- Website: JeffShaara.com
- National review and feature attention
- National media outreach
- Tie in with Jeff Shaara’s speaking engagements
- eBook promotions
- Outreach to Civil War organizations and websites
- Academic marketing
- Feature in High School e-newsletter
- Include in Random Recommends e-newsletter
- Display at National Council for the Social Studies Conference

- **PULITZER PRIZE WINNER:** *The Killer Angels* is the original in the acclaimed Shaara Civil War trilogy, bookended by *Gods and Generals* and, later, *The Last Full Measure*. All three of these reissues will include new introductory essays.
- **SESQUICENTENNIAL ANNIVERSARY OF THE WAR:** 2011 will mark the Civil War’s 150th anniversary, from its onset in 1861. The National Park Service as well as various state and local communities have undertaken a multifaceted, multiyear, integrated program to commemorate this historic moment. Jeff Shaara has already been asked to be involved in a number of events.

About the Authors

Author’s Residence: Sarasota, FL

JEFF SHAARA is the *New York Times* bestselling author of *The Rising Tide*, *To the Last Man*, *The Glorious Cause*, *Rise to Rebellion*, and *Gone for Soldiers*, as well as *Gods and Generals* and *The Last Full Measure*—two novels that complete the Civil War trilogy that began with his father’s Pulitzer Prize-winning classic *The Killer Angels*. Jeff was born into a family of Italian immigrants in New Brunswick, New Jersey. He grew up in Tallahassee, Florida, and graduated from Florida State University.

MICHAEL SHAARA was born in 1928 in Jersey City, NJ. After graduating from Rutgers University in 1951, he served as a paratrooper in the 82nd Airborne Division, was an amateur boxer, and a police officer. In 1960 he became a professor of creative writing at Florida State University. His first novel, *The Broken Place*, was published in 1968. Other novels include *The Herald* and *For Love of the Game* (published after his death). He died in 1988 at the age of fifty-nine.

Rights:

Territories: World
Audio: *Gods and Generals* and *The Last Full Measure:* Yes
British: Yes
Restriction: No restrictions

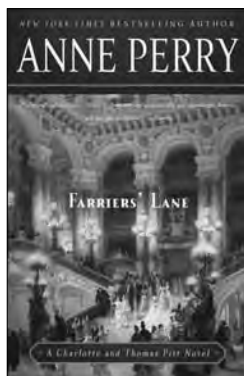
Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency:

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

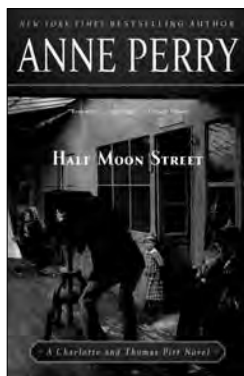
History	ISBN	On sale	Publisher	Price
Last Full Measure, The/Sharaa, Jeff/TR	978-0-345-42548-5	4/99	Ballantine Books	\$14.95/\$22.95 Can.
Gods And Generals/Sharaa, Jeff/TR	978-0-345-40957-7	5/97	Ballantine Books	\$15.00/\$18.95 Can.
Killer Angels, The/Sharaa, Michael/TR	978-0-345-40727-6	5/96	Ballantine Books	\$15.00/\$18.95 Can.

FOUR ANNE PERRY MYSTERY CLASSICS

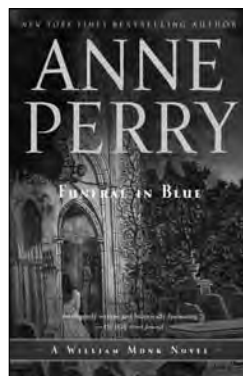
Now in trade paperback for the first time



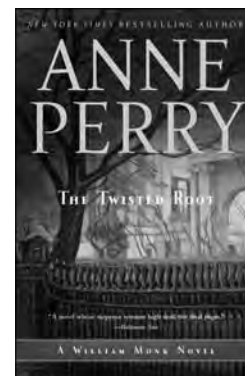
FARRIERS' LANE
A Charlotte and Thomas Pitt Novel
978-0-345-51413-4



HALF MOON STREET
A Charlotte and Thomas Pitt Novel
978-0-345-52366-2



FUNERAL IN BLUE
A William Monk Novel
978-0-345-51414-1



THE TWISTED ROOT
A William Monk Novel
978-0-345-51410-3

ALL BOOKS ON SALE 3/22/2011

BALLANTINE BOOKS
TRADE PAPERBACKS

All Books:
\$15.00/\$17.00 Can.

Category: FICTION
BISAC Cat: Fiction - Mystery & Detective - General
Order Form Cat: MYSTERY
Trim Size: 5-3/16 x 8
Carton Count: 24
Load Group: 0205

Marketing and Publicity

- Website: AnnePerry.net
- Tie in with marketing for *Treason at Lisson Grove* (Ballantine hardcover, 4/11)

About the Author

Author's Residence: Scotland

ANNE PERRY is the *New York Times* bestselling author of two acclaimed mystery series set in Victorian England and one set during World War I. She has also written eight holiday novels as well as a stand-alone novel set in the Ottoman Empire, *The Sheen on the Silk*.

“Perry can write a Victorian mystery that would make Dickens’s eyes pop.” –*The New York Times Book Review*

- **SIMULTANEOUS PUBLICATION WITH *TREASON AT LISSON GROVE*:** Anne Perry’s newest hardcover Victorian novel starring Charlotte and Thomas Pitt will bring readers to her popular backlist.
- **STRONG SERIES:** The Monk and Pitt titles have more than 7 million copies in print combined. Perry’s most recent books, *Execution Dock* and *Buckingham Palace Gardens*, hit the *New York Times* bestseller list.

Rights:

Territories: US, Canada, Open Market

Return indicator: Full copies only

Reprint: *Funeral in Blue* and *The Twisted Root*: Yes

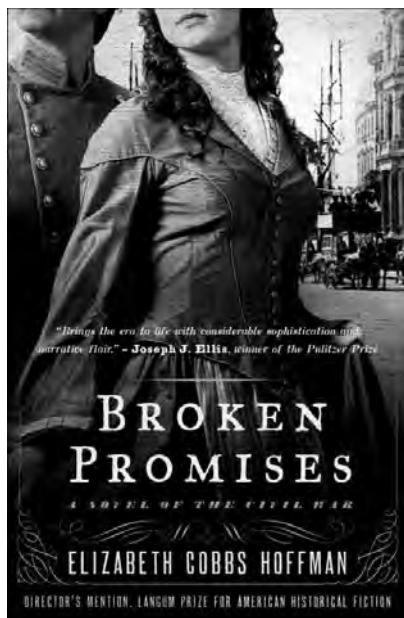
Audio: Yes
British: No
Restriction: Available US, CAN, Opn Mkt; *Half Moon Street* and *The Twisted Root*: No Restrictions

Book Club: Yes
Translation: No
Agency: DONALD MAASS

1st Serial: Yes
Special Markets:
Agent: DONALD MAASS

History	ISBN	On sale	Publisher	Price
Farriers' Lane/MM	978-0-449-21961-4	1/94	Fawcett	\$7.99/\$10.99 Can.
Farriers' Lane/HC	978-0-449-90569-2	3/93	Fawcett	\$20.00/\$26.00 Can.
Funeral In Blue/MM	978-0-345-44002-0	8/02	Fawcett	\$7.99/\$9.99 Can.
Funeral In Blue/HC	978-0-345-44001-3	10/01	Ballantine Books	\$25.00/\$38.00 Can.
Half Moon Street/MM	978-0-449-00655-9	1/01	Ballantine Books	\$7.99/\$8.99 Can.
Half Moon Street/HC	978-0-345-43327-5	4/00	Ballantine Books	\$25.00/\$37.00 Can.
Twisted Root, The/MM	978-0-804-11936-8	9/00	Ballantine Books	\$7.99/\$10.99 Can.
Twisted Root, The/HC	978-0-345-43325-1	10/99	Ballantine Books	\$25.00/\$38.00 Can.

Also Available in Trade Paperback	ISBN	On sale	Publisher	Price
Bluegate Fields	978-0-345-51401-1	10/09	Ballantine Books	\$15.00/\$18.95 Can.
Resurrection Row	978-0-345-51399-1	10/09	Ballantine Books	\$15.00/\$18.95 Can.
Sins of the Wolf, The	978-0-345-51400-4	10/09	Ballantine Books	\$15.00/\$18.95 Can.
Sudden, Fearful Death, A	978-0-345-51398-4	10/09	Ballantine Books	\$15.00/\$18.95 Can.
Defend And Betray	978-0-345-51396-0	5/09	Ballantine Books	\$15.00/\$17.50 Can.
Dangerous Mourning, A	978-0-345-51394-6	5/09	Ballantine Books	\$15.00/\$17.50 Can.
Callander Square	978-0-345-51395-3	5/09	Ballantine Books	\$15.00/\$17.50 Can.
Face of a Stranger, The	978-0-345-51355-7	9/08	Ballantine Books	\$14.00/\$16.50 Can.
Cater Street Hangman, The	978-0-345-51356-4	9/08	Ballantine Books	\$14.00/\$16.50 Can.



Broken Promises

A Novel of the Civil War

Elizabeth Cobbs Hoffman

Awarded a Director's Mention from the Langum Prize for American Historical Fiction, and on sale to tie into 2011's Civil War sesquicentennial, this rousing novel explores a little-known but crucial facet of the Civil War in a story brimming with loyalty, courage, love, and international intrigue.

It is 1861, and the conflict that has been plaguing America for decades has suddenly erupted, pitting the industrial North against the agricultural South. Fearing that England will support the Confederate cause, President Lincoln sends Charles Francis Adams, son of John Quincy Adams, to London to thwart their aid. But when he arrives, accompanied by his son, Henry, Adams discovers that the English are building warships for the South, and it may already be too late. As he embarks on a high-stakes game of espionage and diplomacy in order to save the nation the founding fathers built, his son reconnects with college friend Baxter Sams, a Southerner who has fallen in love with Englishwoman Julia Birch. But Julia's family reviles Americans, and Baxter is torn between his love for Julia, his friendship with Henry, and his obligations to his own family, who have enlisted him to run supplies across the blockade to help the Confederacy. As tensions mount, irrevocable choices are made that will test the bonds of brothers, lovers, fathers, and sons--and change the fate of an entire country.

ON SALE 4/12/2011

BALLANTINE BOOKS
TRADE PAPERBACK

978-0-345-52455-3

\$15.00/\$17.00 Can.

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 336 Trim Size: 5-3/16 x 8

Carton Count: 24

Load Group: 0203

Prod Type: Ballantine TR

Marketing and Publicity

- Advance reader's edition
- National review and feature attention
- Online review and feature attention
- Local author promotion
- Outreach to Civil War organizations
- Online advertising: BookBrowse
- Early Reviewer promotions on LibraryThing and Goodreads
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Outreach to United Daughters of the Confederacy and Daughters of the American Revolution
- Academic marketing

Key Points/Quotes

- CIVIL WAR ANNIVERSARY: *Broken Promises* will be on sale to tie into the sesquicentennial of the Civil War, which began on April 12, 1861.
- DIRECTOR'S MENTION, LANGUM PRIZE FOR AMERICAN HISTORICAL FICTION: Hoffman, a historian, originally self-published this debut novel under the title *In the Lion's Den*; it came to the attention of the prestigious Langum Prize, whose director praised it as "very well written and a pleasure to read...presents an aspect of the Civil War saga that is out of the ordinary."
- AWARD-WINNING HISTORIAN: Hoffman is a winner of the Allan Nevins Prize for Literary Distinction in the Writing of History. She began writing *Broken Promises* while the recipient of a Fulbright grant.
- A NEW SPIN ON THE CIVIL WAR: Civil War novels have always sold well for us, with Jeff Shaara, E. L. Doctorow, and Charles Frazier mainstays of our list. History buffs will love learning about this aspect of the Civil War, told with impeccably researched detail.
- FEMALE-FRIENDLY APPROACH: *Broken Promises* stands out for its compelling female heroine, Julia Birch; her romance with Baxter Sams, and the risks she undertakes to save him, makes this the rare Civil War novel that will appeal to women, while men will also be riveted by the male characters, history, and political intrigue.
- "With conspicuous grace and style [Elizabeth Cobbs Hoffman] brings the man and era to life with considerable sophistication and narrative flair." --Joseph J. Ellis, Pulitzer Prize winner

About the Author/Illustrator

Author Residence: La Mesa, CA

Author Hometown: California

ELIZABETH COBBS HOFFMAN, PhD, is a winner of the Allan Nevis Prize for Literary Distinction in the Writing of History. She holds the Dwight Stanford Chair in American foreign relations at San Diego State University and is the author of several books of history. Dr. Hoffman is a native Californian, graduate of Stanford, wife, and mother of four. *Broken Promises* is her first novel.

Rights

Territories:

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency:

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52456-0	4/11	Ballantine Books	\$15.00/\$15.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Widow of the South/Hicks, Robert/HC	9780446500128	8/05	Hachette	\$24.95
Widow of the South/Hicks, Robert/TR	9780446697439	9/06	Hachette	\$14.99
Slaves Of Obsession/Perry, Anne/MM	9780449005927	10/01	Fawcett	\$7.99/\$8.99 Can.
The March/Doctorow, E.L./TR	978-0-8129-7615-1	9/06	RHTP	\$14.95/\$21.00 Can.

VILLARD
ONE WORLD



ON SALE 1/11/2011

VILLARD
TRADE PAPERBACK

978-0-8129-7016-6
\$13.00/\$15.00 Can.
History: Villard HC (2/10)

Category: WOMEN'S STUDIES/DRAMA
BISAC Cat: Social Science - Women's Studies
Order Form Cat: SOCIOLOGY
Page Count: 176 **Trim Size:** 5-3/16 x 8
Spine/Depth: 14/32 **Carton Count:** 24
Illustrations: ILLUSTRATIONS THROUGHOUT
Load Group: 0203
Prod Type: Villard Tradepaper

Marketing and Publicity

- National media attention
- Radio phone interviews
- Author tour: 5 cities by request
- Online advertising: Facebook
- Cross promotion with VDay.org
- Downloadable workshop kits
- Include in academic catalogs, brochures, e-newsletters, and websites
- Display at targeted academic conferences
- Library marketing

I Am an Emotional Creature

The Secret Life of Girls Around the World



Eve Ensler

From the bestselling author Eve Ensler comes this powerful portrait of being a girl in the world, a collection of monologues sure to do for teen girls what the international sensation *The Vagina Monologues* did for women.

In this daring, provocative, and insightful book, Ensler captures girls' voices from around the globe telling stories from the heart of their lives. From a girl in Westchester who no longer wants to live up to the demands of the popular crowd to a girl who miraculously survives being kept as a sex slave in the Democratic Republic of Congo, Ensler's monologues reveal the struggles of girls everywhere to find their voices amidst the pressures of family, friends, and society. Published to coincide with V-Day 2011 and a celebrity-studded performance of the work, this book, like *The Vagina Monologues*, will become a phenomenon.

Key Points/Quotes

- **NATIONAL BESTSELLER:** The hardcover hit the extended *New York Times* bestseller list.
- **NEW MATERIAL:** The trade paperback will feature all-new material with information about how to create a discussion group or write your own monologue.
- **AUTHOR/MEDIA MAGNET:** Eve Ensler is the Obie Award-winning playwright of *The Vagina Monologues*, *The Good Body*, and other critically acclaimed works. She is a media-magnet with frequent appearances on TV and in print.
- **TRAC RECORD:** *The Vagina Monologues* was an international sensation, published in more than twenty-eight countries, and it sparked the V-Day movement to stop violence against women--"The most important piece of political theater of the last decade" (*The New York Times*).
- **TOPIC:** Ensler brilliantly reveals what it means to be a girl growing up in the world today through powerful monologues about the hopes, dreams, fears, and passions of girls. Topics include: boyfriends, body image, peer pressure, sports, friendship, parents, piercings, poetry, clothes, substance abuse, religion, and more.
- **TIMING:** Publication will hopefully be timed to a commercial production of *I Am an Emotional Creature*--details to come!
- **PACKAGE:** A bold package with illustrations targeted to younger Ensler fans, while still maintaining the recognizable V-Day and Ensler market and brand.

Praise for *I Am an Emotional Creature*:

- "These are sorrowful voices, and the waste is everywhere: waste of beauty, talent, grace. Sometimes their powerful exuberance rises up and you believe they have a shot at happiness." --*Los Angeles Times*
- "*I Am an Emotional Creature* is thoughtful and provocative. Its unbiased acceptance of girls of all types is comforting and inspiring." --*The Associated Press*

About the Author/Illustrator

Author Residence: New York, NY

Author Hometown: New York, NY

EVE ENSLER is an internationally bestselling author and an acclaimed playwright whose works for the stage include *The Vagina Monologues* and *The Good Body*. Ensler is the founder of V-Day (Vday.org), the global movement to end violence against women and girls. In the last decade, V-Day has raised more than \$70 million for grassroots groups that work to end violence against women around the world.

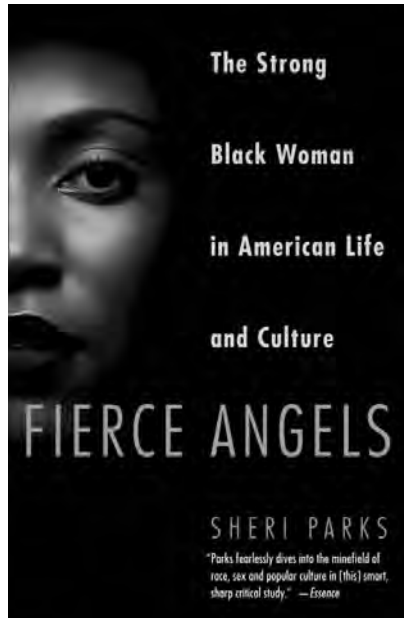
Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: CHARLOTTE SHEEDY LITERARY AGEN

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: CHARLOTTE SHEEDY

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51973-3	2/10	Villard Books	\$20.00/\$20.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
I Am An Emotional Creature/Ensler, Eve/HC	978-1-4000-6104-4	2/10	Villard Books	\$20.00/\$24.95 Can.
Insecure At Last/Ensler, Eve/HC	978-1-4000-6334-5	10/06	Villard Books	\$21.95/\$29.95 Can.
The Good Body/Ensler, Eve/HC	978-0-375-50284-2	11/04	Villard Books	\$19.95/\$27.95 Can.
The Vagina Monologues/Ensler, Eve/HC	9780375505652	1/01	Villard Books	\$21.95/\$27.95 Can.
Memory, A Monologue, A Rant, A/Ensler, Eve/TR	978-0-345-49791-8	5/07	Villard Books	\$13.95/\$17.95 Can.
The Good Body/Ensler, Eve/TR	978-0-8129-7473-7	11/05	Villard Books	\$12.00/\$14.00 Can.
Necessary Targets/Ensler, Eve/TR	9780375756030	1/01	Villard Books	\$14.00/\$17.99 Can.
The Vagina Monologues/Ensler, Eve/TR	9780375756986	12/00	Villard Books	\$12.95/\$19.95 Can.



ON SALE 1/25/2011
 ONE WORLD/BALLANTINE
 TRADE PAPERBACK

978-0-345-50315-2
\$15.00/\$17.00 Can.
History: One World HC (3/10)

Category: WOMEN'S STUDIES
BISAC Cat: Social Science - General
Order Form Cat: SOCIOLOGY
Page Count: 256 **Trim Size:** 5-3/16 x 8
Carton Count: 24
Illustrations: 1 16-PG B/W PHOTO INSERT
Load Group: 0205
Prod Type: One World Ball TR

Marketing and Publicity

- New in paperback
- Radio campaign
- One World Facebook and Twitter promotions
- Feature in African American e-newsletter
- Academic and library marketing
- Include in academic catalogs and brochures
- Feature in academic e-newsletters and websites
- Display at targeted academic conferences

Fierce Angels

The Strong Black Woman in American Life and Culture



Sheri Parks

Dr. Sheri Park's controversial book challenges perceptions of black women in American society, perfect for readers of *Essence* magazine and books like *Gender Talk* and *Shifting*, and for students and critics of American cultural history.

Fierce Angels explores the mythology of the "Strong Black Woman" in both black and mainstream cultures and the ways in which it both empowers and burdens black women and those around them. According to Dr. Parks, in black life, black women exist as the fierce girlies, mamas, and grandmamas--the backbones of their families and communities. But assuming this mantle of the idealized "Strong Black Woman" comes at a cost and, as Dr. Parks argues, with standards that are humanly impossible to sustain over a lifetime without huge sacrifices.

Key Points/Quotes

- **HOT TOPIC:** The benefits and pitfalls of being a "Strong Black Woman" are at the forefront of news and media today, from specials like NBC Nightly News's "African-American Women: Where They Stand" and CNN's "Black in America: The Black Woman & Family," to books and movies about the parities between black women's professional achievements and relationship struggles like Helena Andrews's *Bitch Is the New Black*.
- **AUTHOR'S PLATFORM:** Dr. Parks is an award-winning professor at the University of Maryland and a well-known speaker and public intellectual, she has been quoted in *The New York Times*, *The Washington Post*, the *Los Angeles Times*, *Newsweek*, and other national publications, and has appeared on NPR, *Hardball with Chris Matthews*, CNN's *Anderson Cooper 360*, and *Headline News* among other programs.
- **POP CULTURE APPEAL:** With examples familiar to all readers--from religious archetypes of the Dark Feminine to the Black Madonna, from leaders like Coretta Scott King to Michelle Obama, and from actresses like Hattie McDaniel in *Gone with the Wind* to S. Epatha Merkerson in *Law & Order*--Dr. Parks presents an in-depth look at the representations of black women in all forms of culture, bringing this challenging discussion to their very living rooms.
- "Sheri Parks fearlessly dives into the minefield of race, sex and popular culture in [this] smart, sharp critical study." --*Essence* magazine
- "Thought provoking." --*The Washington Post*
- "A compelling analysis of the toll of the strong image on women who have had enormous responsibilities." --*Booklist*

About the Author/Illustrator

Author Residence: Catonsville, MD

Author Hometown: Asheville, NC

SHERI PARKS is an associate professor in the American Studies department at the University of Maryland, College Park. She is also an affiliate faculty member of the Women's Studies and African American Studies departments and an award-winning teacher and public speaker. Her work has been featured in *The New York Times*, *The Washington Post*, *Los Angeles Times*, and *Newsweek*, and on NPR, MSNBC, CNN, NBC News, and many other media outlets. She lives outside Baltimore, Maryland.

Rights

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: SARAH LAZIN BOOKS

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: SARAH LAZIN

Hist/Prev Titles

Fierce Angels/Parks, Sheri/HC

ISBN

978-0-345-50314-5

On sale

3/10

Publisher

One World

Price

\$25.00/\$29.95 Can.

BANTAM



Alice I Have Been

A Novel



Melanie Benjamin

For the millions in each generation who fall under the spell of Lewis Carroll's beloved heroine comes an enthralling novel of "Childhood, sensuality, love, sorrow and wonder, all bright and complex as the shifting patterns in a kaleidoscope," (Diana Gabaldon) that exploring the life that existed beyond the looking glass.

Who was Alice Pleasance Liddell? Eighty-two-year-old Alice mines her way to the heart of this question--speaking of the implacable mother who raised her, of the prince who loved her, of the sons she sent off to war, of the love affair that shattered her life. She reflects back upon her halcyon days in Oxford, of great privilege and greater tragedy, of being courted by royalty and of finding life beyond the looking glass a tumultuous but astonishing journey. In this remarkable novel, now a Random House Reader's Circle selection in trade paperback, a feather in the winds of literary history is ensnared as a woman reminisces about a lifetime spent trying to escape Wonderland.

Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE selection, with fascinating supplemental material about the history and people behind this spellbinding story.
- "BOOK CLUB GOLD": says *Publishers Weekly*, *Elle* magazine chose it as a Reader's Prize pick for January 2010, and it was an Indie Next List pick.
- INTERNATIONAL SENSATION: *Alice I Have Been* has sold in ten territories.
- MOVIE MOMENTUM: Acclaimed director Tim Burton's live-action, motion-capture and stop-motion version of *Alice in Wonderland*, starring Johnny Depp and Anne Hathaway, has generated huge interest in this timeless tale.
- MORE TO COME: Delacorte continues its commitment to Melanie Benjamin with a second hardcover in Summer 2011.
- "A smashing tale--mostly true--of the overlap of childhood and womanhood, a compelling mystery, an exposé of Victorian mores, an exploration of love that came too soon and too late, an explosive trail of emotions and human foibles, a heartbreak--written with compassion and grace: I loved it!" --Susan Vreeland
- "The novel doesn't just fill in the blanks of a literary life, but tells the story of someone who was more than a muse." --*New York Post*

ON SALE 12/28/2010

BANTAM
TRADE PAPERBACK

978-0-385-34414-2

\$15.00/\$17.00 Can.

History: Delacorte HC (1/10)

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 368

Trim Size: 5-3/16 x 8

Spine/Depth: 24/32

Carton Count: 24

Load Group: 0205

Edition Desc: RHRC

Prod Type: Regular Trade

Marketing and Publicity

- Website: MelanieBenjamin.com
- New in paperback
- Author tour, 5 cities: San Francisco, Chicago, Denver, Boston, Florida
- Book festival outreach
- Online advertising: Facebook, Goodreads, BookBrowse
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Outreach to *Alice in Wonderland* fan sites
- Pitch promotions with the Pulpwood Queens
- Academic and library marketing

About the Author/Illustrator

Author Residence: Chicago, IL

MELANIE BENJAMIN is a pseudonym for Melanie Hauser, who has written two contemporary novels. *Alice I Have Been* is her first work of historical fiction and the first under this name. Benjamin lives in Chicago where she is at work on her next historical novel.

Rights

Territories: World

Audio: No

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: LAURA LANGLIE LITERARY AGENT

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: LAURA LANGLIE

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33913-7	1/10	Delacorte Press	\$25.00/\$29.95 Can.
Audio Download	978-0-307-71345-2	1/10	Random House Audio	\$22.50/\$27.95 Can.
Unabridged CD	978-0-307-71344-5	1/10	Random House Audio	\$35.00/\$43.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Alice I Have Been/Benjamin, Melanie/HC	978-0-385-34413-5	1/10	Delacorte Press	\$25.00/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Loving Frank/Horan, Nancy/TR	978-0-345-49500-6	4/08	Ballantine Books	\$14.00/\$16.50 Can.
March/Brooks, Geraldine/TR	9780143036661	1/06	Penguin	\$15.00
Atonement/McEwan, Ian/TR	9780385721790	2/03	Anchor	\$14.95
The Remains Of The Day/Ishiguro, Kazuo/TR	9780679731726	9/90	Vintage	\$14.95

TRADE
PAPERBACK
ORIGINAL



ON SALE 12/28/2010

BANTAM
TRADE PAPERBACK

978-0-553-38677-6

\$15.00/\$17.00 Can.

History: Trade Paperback Original

Category: FICTION
 BISAC Cat: Fiction - Contemporary Women
 Order Form Cat: FICTION GENERAL
 Page Count: 400 Trim Size: 5-3/16 x 8
 Spine/Depth: 26/32 Carton Count: 24
 Load Group: 0205
 Prod Type: Regular Trade

Marketing and Publicity

- Website: BarbaraONeal.com
- National review and feature attention
- Online review and feature attention
- Local author promotion: Colorado Springs
- Early Reviewer promotions and author chats on Goodreads
- Exclusive online content available
- Outreach to author's list
- Library marketing

How to Bake a Perfect Life
A Novel



Barbara O'Neal

From the author of *The Lost Recipe for Happiness* and *The Secret of Everything* comes another "utterly magical and fantastically sensual" (Sarah Addison Allen) novel, sure to appeal to fans of Kristin Hannah and Susan Wiggs.

A story about the complicated, tangled, messy ways mothers and daughters impact each other's lives--and give each other the strength to get through the challenges we all face.

After surviving motherhood at an early age followed by a heart-wrenching divorce, Ramona Gallagher now leads a quiet life as the owner of a popular bakery. However, when Ramona's daughter Sophia learns of a tragedy that forces her to leave her home, Ramona is charged with guardianship of Sophia's unruly step-daughter, Katie. Out of practice with parenting, Ramona does her best to provide Katie a home, while mixing her up in her family's web of women.

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- AWARD-WINNING AUTHOR: O'Neal's novel *The Lost Recipe for Happiness* is currently a finalist for a 2010 RITA. O'Neal has also garnered awards writing under her pseudonym, Barbara Samuel, including five RITAs, two Colorado Center for the Book Awards, Favorite Book of the Year from RWA, and the *Library Journal's* list of Best Genre Fiction.
- BOOK CLUB FAVORITES: O'Neal's novels are perfect for book clubs. *The Lost Recipe for Happiness* was featured as the book of the month on W Network television in Australia.
- RECIPES INCLUDED: O'Neal's inclusion of original recipes in her stories is a surefire hit with readers. This book will feature recipes for delicious homemade bread.
- GREAT SELF-PROMOTER: O'Neal does wonderful self-promotion, and travels all over the world giving presentations and teaching workshops on women's fiction.
- SALES SUCCESS: *The Lost Recipe for Happiness* has gone back to press eight times since its original printing, and has been sold overseas in Australia and the UK. *The Secret of Everything* went back to press twice within the first few months following publication.

Praise for Barbara O'Neal:

- "*The Lost Recipe for Happiness* is a delectable banquet for the reader....This book is as delicious as the recipes interspersed throughout an unforgettable story." --Susan Wiggs, *New York Times* bestselling author
- "*The Lost Recipe for Happiness* is utterly magical and fantastically sensual. It's as dark and deep and sweet as chocolate. I want to live in this book....A total triumph." --Sarah Addison Allen, *New York Times* bestselling author
- "O'Neal has created a powerful and intriguing story rich in detailed and vivid descriptions of the Southwest." --*Booklist*, on *The Secret of Everything*

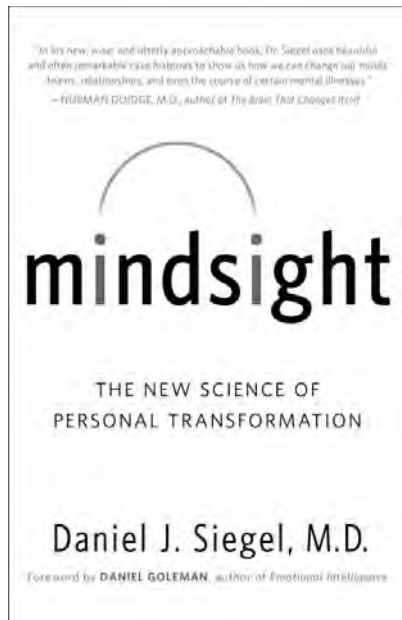
About the Author/Illustrator

Author Residence: Colorado Springs, CO
 BARBARA O'NEAL fell in love with restaurants and the secret language of spoons when she was sixteen. She spent more than a decade in various restaurants, dives to cafes to high cuisine, before selling her first novel. O'Neal teaches workshops nationally and internationally, and lives with her partner, a British endurance athlete, in Colorado Springs.

Rights

Territories: World	Return indicator: Full copies only	Reprint: Yes
Audio: No	Book Club: Yes	1st Serial: No
British: Yes	Translation: No	Special Markets:
Restriction: No Restrictions	Agency: JANE ROTROSEN LITERARY AGENCY	Agent: MEG RULEY

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90816-9	12/10	Bantam	\$15.00/\$15.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Secret Of Everything/O'Neal, Barbara/TR	978-0-553-38552-6	12/09	Bantam	\$15.00/\$18.95 Can.
The Lost Recipe For Happiness/O'Neal, Barbara/TR	978-0-553-38551-9	12/08	Bantam Discovery	\$13.00/\$15.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
No One You Know/Richmond, Michelle/TR	978-0-385-34014-4	5/09	Bantam	\$15.00/\$17.50 Can.
The Year Of Fog/Richmond, Michelle/MM	978-0-553-59139-2	2/08	Bantam Discovery	\$5.99



ON SALE 12/28/2010

**BANTAM
TRADE PAPERBACK**

**978-0-553-38639-4
\$16.00/\$18.00 Can.
History: Bantam HC (1/10)**

Category: PSYCHOLOGY
BISAC Cat: Psychology & Psychiatry - General
Order Form Cat: PSYCHOLOGY
Page Count: 336 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 22/32 **Carton Count:** 24
Illustrations: 6 B&W FIGURES THRU/OUT
Load Group: 0205
Prod Type: Regular Trade

Marketing and Publicity

- Website: DrDanSiegel.com
- National media attention
- Radio phone interviews
- Tie in with author's lecture schedule
- Academic marketing
- Include in Psychology and FYE brochures and catalogs
- Feature in Psychology e-newsletter and website
- Display at targeted academic conferences

Mindsight

The New Science of Personal Transformation



Daniel J. Siegel, M.D.

From an internationally renowned psychiatrist, here is an introduction to the power of "mindsight," a learnable skill that can be used to alleviate problems ranging from marital discord and parent-child conflicts to depression and other mood disorders, trauma, and OCD.

Written in a warmly personal style that showcases compelling narratives of human transformation drawn from Siegel's practice and from his own life, *Mindsight* shows us how to use the focus of our attention on our internal world in order to step back from thoughts and feelings that can be overwhelming. The skill of mindsight allows us to observe and respond instead of judging and reacting, releases the creativity that flourishes when right and left brain work together, and frees us from the reactive mental and behavioral loops we all get trapped in. Mindsight is the basis for both emotional and social intelligence, and the key to liberating ourselves into lives of greater emotional fulfillment, resilience, and joy.

Key Points/Quotes

- FOREWORD by Daniel Goleman.
- UNIQUE BOOK: Siegel is the originator of "interpersonal neurobiology," the field that studies how our minds and relationships are both shaped by the brain and in turn have the power to actually rewire the brain. *Mindsight* is the first book to introduce this work to a broad audience.
- CONNECTED AUTHOR: Dr. Siegel's network encompasses doctors, lawyers, criminologists, and spiritual leaders as well as psychologists, psychiatrists, poets, and neuroscientists.
- A CONFERENCE KEYNOTE SPEAKER who is in worldwide demand, and well-connected in the media, Dr. Siegel sells books at his appearances.
- GREAT ADVANCE REVIEWS upon hardcover publication.
- "An exciting exploration of how a troubled mind can right itself." --*Publishers Weekly*
- "Refreshingly accessible, offering solid practical advice." --Carl Hays, *Booklist*

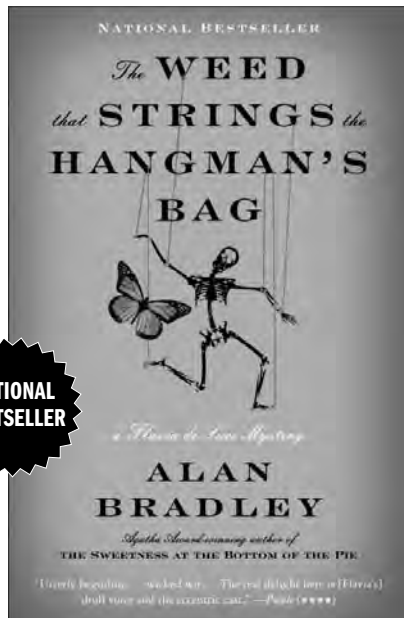
About the Author/Illustrator

Author Residence: Los Angeles, CA
DANIEL J. SIEGEL, M.D., is a graduate of Harvard Medical School and completed his postgraduate medical education at UCLA with training in pediatrics and child, adolescent, and adult psychiatry. He is currently a clinical professor of psychiatry at the UCLA School of Medicine, co-director of UCLA's Mindful Awareness Research Center, and executive director of the Mindsight Institute. Dr. Siegel lives in Los Angeles with his wife and two teenage children.

Rights

Territories: World	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: Yes	Special Markets:
Restriction: Avail US,CAN,Opn Mkt	Agency: IDEA ARCHITECTS, INC.	Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90710-0	1/10	Bantam	\$27.00/\$27.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Mindsight/Siegel, Daniel J./HC	978-0-553-80470-6	1/10	Bantam	\$27.00/\$33.00 Can.
The Mindful Brain / Daniel J. Siegel / HC	9780393704709	4/07	W.W. Norton	\$26.95
Parenting from the Inside Out / Daniel J. Siegel a...	9781585422951	4/04	Tarcher	\$14.95
Parenting from the Inside Out/Daniel J. Siegel and...	9781585422098	4/03	Tarcher	
Comp Titles	ISBN	On sale	Publisher	Price
How God Changes Your Brain/Newberg/HC	978-0-345-50341-1	3/09	Ballantine Books	\$27.00/\$32.00 Can.
My Stroke of Insight/Jill Bolte Taylor/HC	9780670020744	5/08	Viking	\$24.95
Train Your Mind, Change Your B/Begley, Sharon/HC	978-1-4000-6390-1	1/07	Ballantine Books	\$24.95/\$30.00 Can.
The Brain That Changes Itself / Doidge / HC	9780670038305	3/07	Viking	\$24.95



ON SALE 12/28/2010

**BANTAM
TRADE PAPERBACK**

978-0-385-34345-9

\$15.00

History: Delacorte HC (3/10)

Category: FICTION

BISAC Cat: Fiction - Mystery & Detective - General

Order Form Cat: MYSTERY

Page Count: 384

Trim Size: 5-3/16 x 8

Spine/Depth: 25/32

Carton Count: 24

Load Group: G205

Prod Type: Regular Trade

Marketing and Publicity

- Websites: MeetFlavia.com, FlaviadeLuce.com, FlaviaFanClub.ning.com
- New in paperback
- Online advertising: Shelf Awareness, Facebook, Goodreads
- Promotion on Facebook, including a Flavia de Luce fan page
- Animated video available
- Downloadable murder-mystery tea-party kits available for book groups
- Feature in Random House Reader's Circle and Random Reads e-newsletters
- Finished-book mailing to Random House Reader's Circle book club leaders
- Academic and library marketing

The Weed That Strings the Hangman's Bag

A Flavia de Luce Mystery



Alan Bradley

Flavia de Luce, "one of the most precocious, resourceful, and well, just plain dangerous, heroines around" (Lisa Gardner), triumphantly returns in her second wonderfully madcap and disarmingly sinister mystery. In the follow-up to acclaimed #1 Indie Pick, Agatha award-winning, and internationally bestselling *The Sweetness at the Bottom of the Pie*, Flavia mixes an enchanting potion with a dash of razor-sharp wit.

Master puppeteer Rupert Porson arrives in the humble hamlet of Bishop's Lacey in a broken van but leaves (mid-performance!) in a hearse. Turning her brilliant mind away from mixing nasty concoctions in her chemistry lab and nimbly avoiding her tormenting sisters, Flavia de Luce pieces together clues to solve what she believes is a murder--and it may not be the only one...

Key Points/Quotes

- **GREAT BEGINNINGS:** The Flavia de Luce mysteries have won the prestigious Agatha Award, hit the *New York Times* extended list, became national bestsellers, and been a best book of the year selection by *The New York Times*, the South Florida *Sun-Sentinel*, *Murder by the Blog*, and *January Magazine!*
- **BESTSELLER:** The hardcover of *The Weed That Strings the Hangman's Bag* was a major Indie bestseller and hit the extended *New York Times* list.
- **OPENING ACT:** The trade paperback of *The Weed That Strings the Hangman's Bag* is set to hit shelves just before the hardcover of the third Flavia de Luce mystery, *A Red Herring Without Mustard*.
- **A FAVORITE TO SELL:** The series is wildly popular with booksellers, winning the Dilys Winn award in 2010, given by the Independent Mystery Booksellers Association to the book their members most enjoyed handselling.
- **INTERNATIONAL SUPERSTAR:** Thirty-one different territories worldwide will publish books in the Flavia series!
- **MORE TO COME:** Bantam signed up for all six books before the first even published. The eagerly anticipated fourth mystery starring Flavia de Luce is due to hit shelves in 2012.
- "Bradley takes everything you expect and subverts it, delivering a smart, irreverent, unsappy mystery." --*Entertainment Weekly*

About the Author/Illustrator

Author Residence: Malta

ALAN BRADLEY was born in Toronto and grew up in Cobourg, Ontario. Prior to taking early retirement to write in 1994, he was director of television engineering at the University of Saskatchewan media center for twenty-five years. His versatility has earned him awards for his children's books, radio broadcasts of his short stories, and national print for his journalism. He also co-authored *Ms. Holmes of Baker Street*, to great acclaim and much controversy, followed by a poignant memoir, *The Shoebox Bible*. Now the internationally bestselling author of *The Sweetness at the Bottom of the Pie* and *The Weed That Strings the Hangman's Bag*, Bradley lives in Malta with his wife and two calculating cats, where he is at work on future Flavia de Luce mysteries.

Rights

Territories: US and open market (no Canada)

Audio: No

British: No

Restriction: Avail US and Opn MK

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: THE BUKOWSKI AGENCY - IN TRUST

Reprint: Yes

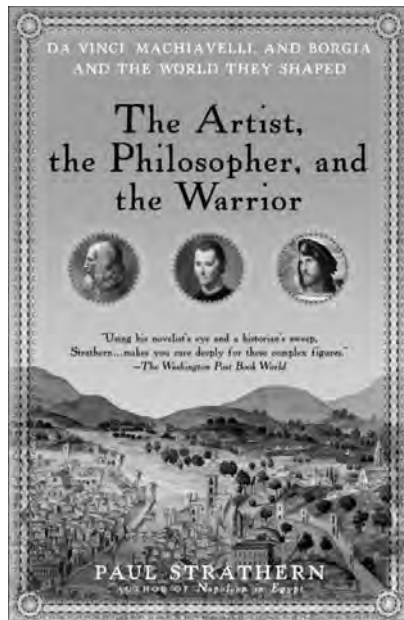
1st Serial: Yes

Special Markets:

Agent: DENISE

BUKOWSKI

Other Editions	ISBN	On sale	Publisher	Price
Dual Edition	978-0-385-66585-8	11/10	Anchor Canada	\$19.95
Unabridged CD	978-0-307-57641-5	3/10	Random House Audio	\$35.00/\$43.00 Can.
E-book	978-0-440-33917-5	3/10	Dell Books	\$24.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Sweetness At The Bottom Of The/Bradley, Alan/TR	978-0-385-34349-7	1/10	Bantam	\$15.00
The Weed That Strings/Bradley, Alan/HC	978-0-385-34231-5	3/10	Delacorte Press	\$24.00
Sweetness At The Bottom Of The/Bradley, Alan/HC	978-0-385-34230-8	4/09	Delacorte Press	\$23.00
Comp Titles	ISBN	On sale	Publisher	Price
Miss Marple: Complete Short Stories/Christie/TP	9780425094860	11/86	Berkley Trade	\$15.00



ON SALE 1/11/2011

**BANTAM
TRADE PAPERBACK**

978-0-553-38614-1

\$17.00

History: Bantam HC (9/09)

Category: HISTORY

BISAC Cat: History - General

Order Form Cat: HISTORY

Page Count: 480 **Trim Size:** 5-3/16 x 8

Spine/Depth: 31/32 **Carton Count:** 24

Illustrations: 8 PP 4-COLOR INSERT & PHOTOS
THRU/OUT

Load Group: 0203

Prod Type: Regular Trade

Marketing and Publicity

- New in paperback
- Academic marketing
- Feature in academic e-newsletters and websites
- Display at targeted academic conferences

The Artist, the Philosopher, and the Warrior

Da Vinci, Machiavelli, and Borgia and the World They Shaped



Paul Strathern

The Renaissance was a child of many fathers--none more important than the three iconic figures whose intersecting lives provide the basis for this astonishing work of narrative history. For readers interested in art, politics, and the adventure of the Italian Renaissance in all its glory.

In this masterful study, Paul Strathern delivers a stirring look at a very specific and significant slice of history--Italy in the year 1502--when the lives of Leonardo Da Vinci, Niccolò Machiavelli, and Cesare Borgia intersected, profoundly affecting their times, their legacies, and the development of their Renaissance world.

Key Points/Quotes

- **NEW INTEREST IN CESARE BORGIA AND THE RENAISSANCE:** This spring Showtime will replace the hit Tudors series with a series on the Borgias with Cesare Borgia as one of the main protagonists. Publication of this trade paperback will be timed with the series premiere.
- **FASCINATING NEW FACETS:** These three iconic Renaissance figures are considered for the first time in relation to each other--as both a product of the era they helped shape and in how their varied natures actually complemented the times. In a book at once an adventure story and a shrewd analysis of how men make history, acclaimed author Strathern has a gift for bringing to the surface revealing nuances of much-discussed, frequently-studied figures to surprise even the most steeped researcher and to delight even the most casual popular history reader.
- **HIGHLY ACCLAIMED AUTHOR:** Paul Strathern is the author of *The Medici*, a *Sunday Times* bestseller. *Napoleon In Egypt* was published to excellent reviews in the UK in June 2007 and the United States in September 2009.
- "A flesh-and-blood portrait...that defies historical stereotype. Using his novelist's eye and a historian's sweep, Strathern...makes you care deeply for these complex figures." --*The Washington Post Book World*
- "This is popular history at its narrative best--rich in color, character and consequence." --*The Times* (London)
- "It is never easy intertwining the lives of three main characters--but Strathern has done so with brio and intelligence. The book is a triumph." --*The Sunday Telegraph*

About the Author/Illustrator

PAUL STRATHERN has lectured in philosophy and mathematics and is a Somerset Maugham Prize-winning novelist. He is the author of two series--*Philosophers in 90 Minutes* and *The Big Idea: Scientists Who Changed the World--Napoleon in Egypt*, and *Sunday Times* bestseller *The Medici: Godfathers of the Renaissance*. He lives in London.

Rights

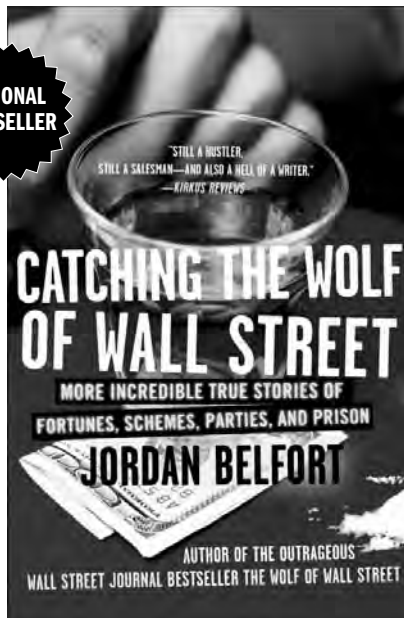
Territories: US, open market (no Europe, no Canada)
Audio: No
British: No
Restriction: Avail US and Opn MK

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: THE PARK LITERARY GROUP LLC

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: THERESA PARK

Other Editions	ISBN	On sale	Publisher	Price
Hardcover	978-0-553-80752-3	9/09	Bantam	\$30.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Artist, The Philosopher, And/Strathern, Paul/HC	978-0-553-80752-3	9/09	Bantam	\$30.00
Napoleon In Egypt/Strathern, Paul/TR	978-0-553-38524-3	9/09	Bantam	\$18.00
Napoleon In Egypt/Strathern, Paul/HC	978-0-553-80678-6	10/08	Bantam	\$30.00
The Medici/Strathern, Paul/TR	9781844130986	12/04	Pimlico	
Comp Titles	ISBN	On sale	Publisher	Price
Brunelesci's Dome / King /HC	9780701169039	5/00	RH Canadian UK Distribution	\$0.00/\$39.95 Can.
Michelangelo and the Pope's Ceiling /King /HC	9780802713957	9/03	Walker	
Medici Money / Parks / HC	9780393058277	4/05	W.W. Norton	\$22.95
The Borgias / Hibbert / HC	9780151010332	10/08	Houghton Mifflin	\$26.00

**NATIONAL
BESTSELLER**



ON SALE 1/25/2011

**BANTAM
TRADE PAPERBACK**

**978-0-553-38544-1
\$16.00/\$18.00 Can.
History: Bantam HC (3/09)**

Category: BUSINESS/MEMOIR
BISAC Cat: Business & Economics - General
Order Form Cat: BUSINESS
Page Count: 480 **Trim Size:** 5-3/16 x 8
Spine/Depth: 31/32 **Carton Count:** 24
Load Group: 0205
Prod Type: Regular Trade

Marketing and Publicity

- Websites: JordanBelfortGlobal.com, JordanBelfort.com.au
- National review and feature attention
- Online review and feature attention
- Radio phone interviews
- New in paperback
- Feature on Business and Economics e-newsletter and website
- Academic marketing

Catching the Wolf of Wall Street

More Incredible True Stories of Fortunes, Schemes, Parties, and Prison



Jordan Belfort

America is fed up with the wolves of Wall Street. Justice is served in this riveting true tale of fortunes, schemes, parties, and prison.

Former jet-setting financial kingpin Jordan Belfort returns with even more eye-popping tales and the staccato wit that made *The Wolf of Wall Street* a *Wall Street Journal* bestseller, this time recounting his five years as a government informant and witness.

Key Points/Quotes

- **TRACK RECORD:** Belfort's first memoir, *The Wolf of Wall Street*, has more than 90,000 copies in print in hardcover and trade paperback, and was a national bestseller, hitting the *Wall Street Journal* list.
- **SAME GREAT VOICE:** This sequel contains more of the frank honesty and witty commentary that readers couldn't get enough of in *The Wolf of Wall Street*, showing what happened to Belfort after his fall, focusing on his five years of cooperation with the FBI and his trial and prison time with fellow felon Tommy Chong.
- **SCORSESE FILM:** Film rights for *The Wolf of Wall Street* have been optioned by Warner Brothers for Martin Scorsese to direct and Leonardo DiCaprio to star as Belfort. Terence Winter has written the screenplay (he was an executive producer of *The Sopranos* and wrote two of the most famous episodes: "Pine Barrens" and "Long Term Parking").
- **INTERNATIONAL NOTICE:** *The Wolf of Wall Street* sold in 15 countries, including the UK, Italy, Germany, Japan, France, Spain, China, and Brazil. *Catching the Wolf of Wall Street* was also sold in the UK and Australia.
- "More pertinent today than ever." --*USA Today*
- "A hell of a read...entertaining as pulp fiction, real as federal indictment." --*Kirkus Reviews*
- "A rollicking tale." --*Forbes.com*
- "Entertaining." --*Worth* magazine

About the Author/Illustrator

Author Residence: Los Angeles, CA **Author Hometown:** Queens, NY
JORDAN BELFORT lives in Los Angeles. He served twenty-two months in prison and spent one month in rehab.

Rights

Territories: World **Return indicator:** Full copies only **Reprint:** Yes
Audio: Yes **Book Club:** Yes **1st Serial:** Yes
British: Yes **Translation:** Yes **Special Markets:**
Restriction: No Restrictions **Agency:** INTELLECTUAL PROPERTY GROUP **Agent:** JOEL GOTLER GROUP

Other Editions	ISBN	On sale	Publisher	Price
Hardcover	978-0-553-80704-2	2/09	Bantam	\$25.00/\$28.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Catching The Wolf Of Wall Stre/Belfort, Jordan/HC	978-0-553-80704-2	2/09	Bantam	\$25.00/\$28.00 Can.
The Wolf Of Wall Street/Belfort, Jordan/TR	978-0-553-38477-2	8/08	Bantam	\$16.00/\$19.95 Can.
The Wolf Of Wall Street/Belfort, Jordan/HC	978-0-553-80546-8	9/07	Bantam	\$25.00/\$32.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Smartest Guys in the Room/McLean & Elkind/TR	9781591840534	10/04	Portfolio Trade	\$16.00
Barbarians at the Gate/Burrough & Helyar/TR	9780060536350	6/03	Collins	\$16.95
Liar's Poker/Lewis, Michael/TR	9780140143454	10/90	Penguin	\$15.00



ON SALE 1/25/2011

**BANTAM
TRADE PAPERBACK**

**978-0-553-58991-7
\$16.00/\$18.00 Can.
History: Bantam HC (1/10)**

Category: FICTION
BISAC Cat: Fiction - Romance - General
Order Form Cat: ROMANCE
Page Count: 640 **Trim Size:** 5-3/16 x 8
Spine/Depth: 41/32 **Carton Count:** 24
Load Group: 0205
Prod Type: Regular Rack

Marketing and Publicity

- Website: SaraLaughs.com
- New in paperback
- Local author promotion: Seattle
- National print advertising: *Romantic Times*
- Promotion on the RHPG romance mobile platform
- Promotion in online contemporary romance sampler
- Promotion in Random House Romance e-newsletter

The Endless Forest

A Novel



Sara Donati

Sara Donati's sixth and final epic tale in her bestselling Wilderness series, featuring the incomparable Bonner family. This enthralling historical saga will appeal to readers of Philippa Gregory and Sarah Dunant.

Welcome to the rich, heartwarming world of Paradise, New York, a rural village on the edge of the frontier where an incomparable family has forged a home. The spring of 1824 will bring both tragedy and hope to the inhabitants of Paradise, and especially to Elizabeth and Nathaniel Bonner and their family. It is a time of reunions both joyful and bittersweet, and a time for forging new relationships, even amidst the threat of dark secrets from the past. Through it all, the Bonners will stand united, facing every challenge with strength, courage, and most of all, the love that has always defined them. Here is the story of a family building an extraordinary life together in the unrestrained wilderness of a bold new world, certain to enthrall readers, both new and old alike.

Key Points/Quotes

- **DONATI HAS A DEVOTED FOLLOWING:** We went back to press multiple times on the hardcover edition of *Queen of Swords* as well as the paperback edition of *Fire Along the Sky*. *The Endless Forest* went back to press almost immediately in its first month on sale.
- **FINAL BOOK IN SERIES:** *The Endless Forest* is the last book in Sara's Wilderness series. Readers everywhere will be eager to see what's in store for the beloved Bonner family.
- **BESTSELLER SUCCESS:** *Dawn on a Distant Shore* was a *USA Today* extended list bestseller and a #1 bestseller in New Zealand, an alternate selection of both the Doubleday Book Club and the Literary Guild.
- **AWARD-WINNING AUTHOR:** As Rosina Lippi, this author won the prestigious Hemingway Foundation/Pen Award for *Homestead*. Rosina was one of six authors to be nominated for Britain's coveted Orange Prize--along with Margaret Atwood and Jane Smiley.
- **AWARD-WINNING SERIES:** *Fire Along the Sky* was nominated for Best Historical Saga from the *Romantic Times* 2004 Reviewers Choice Awards. *Into the Wilderness* was chosen as an alternate selection for both the Doubleday Book Club and the Literary Guild.

Praise for Sara Donati's Wilderness series:

- "One of those rare stories that let you breathe the air of another time." --Diana Gabaldon
- "As good as it gets...Donati writes eloquently about frontier life." --*The Tampa Tribune*

About the Author/Illustrator

Author Residence: Washington

Author Hometown: Chicago, IL

SARA DONATI, the pen name of Rosina Lippi, is the bestselling author of the Wilderness series. A native of Chicago, she lives with her husband, daughter, and various pets between Bellingham Bay and the Cascade Mountains in the Pacific Northwest.

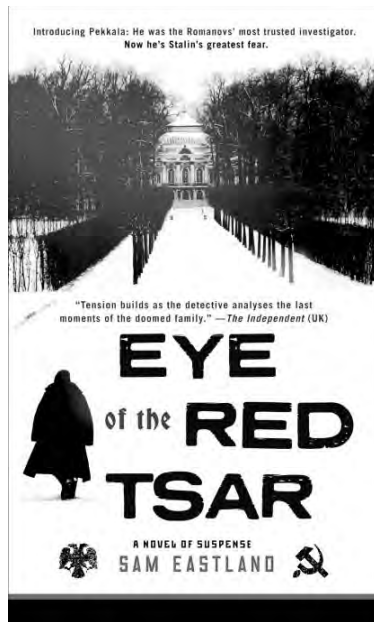
Rights

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: ANDERSON/GRINBERG LITERARY MGM

Reprint: Yes
1st Serial: No
Special Markets:
Agent: JILL GRINBERG

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33902-1	1/10	Dell Books	\$27.00/\$27.00 Can.
Unabridged CD	9781415966150			
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Endless Forest/Donati, Sara/HC	978-0-553-80526-0	1/10	Delacorte Press	\$27.00/\$33.00 Can.
Into The Wilderness/Donati, Sara/TR	978-0-385-34257-5	9/08	Delta	\$15.00/\$18.95 Can.
Queen Of Swords/Donati, Sara/MM	978-0-553-58278-9	9/07	Bantam	\$7.99/\$10.99 Can.
Queen Of Swords/Donati, Sara/HC	978-0-553-80149-1	10/06	Bantam	\$27.00/\$36.00 Can.
Fire Along The Sky/Donati, Sara/MM	978-0-553-58277-2	11/05	Dell Books	\$7.99/\$9.99 Can.
Fire Along The Sky/Donati, Sara/HC	978-0-553-80146-0	8/04	Bantam	\$27.00/\$38.00 Can.
Lake In The Clouds/Donati, Sara/MM	9780553582796	4/03	Bantam	\$7.99/\$10.99 Can.
Lake In The Clouds/Donati, Sara/HC	9780553801408	7/02	Bantam	\$24.95/\$37.95 Can.



ON SALE 1/25/2011

**BANTAM
TRADE PAPERBACK**

978-0-553-59323-5

\$15.00

History: Bantam HC (4/10)

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 288

Trim Size: 5-3/16 x 8

Spine/Depth: 18/32

Carton Count: 24

Load Group: 0205

Prod Type: Regular Trade

Marketing and Publicity

- Website: InspectorPekkala.com
- Tie in with marketing for the author's new hardcover, *Shadow Pass* (Bantam, 3/11)
- New in paperback

Eye of the Red Tsar

A Novel of Suspense



Sam Eastland

In a remarkable debut with the chilling atmosphere of *Gorky Park* and the historical paranoia of *Child 44*, a brilliant secret agent is brought back from the brink of civilization--to solve the very crime that put him there.

A prisoner without a prison, Pekkala is banished to the outskirts of humanity, to the forests of Siberia, where no one is expected to survive. When the gruesome 1917 murder of the Romanov family must be quietly investigated more than a decade later, the man who was the Tsar's most trusted ally is given a last opportunity for redemption, justice--and freedom. Paired with the brother who once betrayed him, Pekkala puts himself into the room where the Romanovs met their fate, and finds that in a society built by secrets, some secrets were meant to stay buried....

Key Points/Quotes

- **MORE TO COME:** Bantam immediately snapped up two books by Eastland featuring Pekkala, his haunted, unique protagonist. The next, *Shadow Pass*, will hit shelves in March 2011, shortly after the trade paperback of *Red Tsar*.
- **HISTORICALLY GREAT:** Eastland investigates one of history's most tantalizing unsolved mysteries--the fate of the Romanov family. By casting Pekkala as the Tsar's most trusted ally and his right-hand man, Eastland is able to blend historical fact and intriguing speculation on how that dynasty came to its tragic end.
- **POPULAR SETTING:** After the runaway bestselling success of *Child 44*, Soviet-era Russia is heating up as a top setting for suspense.
- **BESTSELLING COMPS:** Authors like Arianna Franklin showed in *City of Shadows* that the terrors of Romanov-era Russia, when mixed with sweeping romance, appeal across a broad spectrum of readers. In *Eye of the Red Tsar*, the protagonist is haunted by the love he left behind, separated from him when he was sent to Siberia. Eastland adds a powerful, heartbreaking layer to his scorching tale of espionage and sleuthing.
- "The lead contender for beach book of the summer." --*Kirkus Reviews* (starred review)

About the Author/Illustrator

SAM EASTLAND lives in the United States and Great Britain. He is at work on his next Pekkala novel.

Rights

Territories: US and open market (no Canada)
Audio: Yes
British: No
Restriction: Avail US and Opn MK

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency:

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: JASON COOPER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90766-7	4/10	Bantam	\$25.00
Unabridged CD	978-0-307-73596-6	4/10	Random House Audio	\$35.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Eye Of The Red Tsar/Eastland, Sam/HC	978-0-553-80781-3	4/10	Bantam	\$25.00
Comp Titles	ISBN	On sale	Publisher	Price
City of Thieves / David Benioff / TR	9780452295292	3/09	Plume	\$15.00
City of Shadows / Ariana Franklin / TR	9780060817275	2/07	Harper Paperbacks	\$14.95
Child 44 / Tom Rob Smith / TR	9780446572767	2/11	Grand Central	
Gorky Park/Smith, Martin Cruz/TR	978-0-8129-7724-0	3/07	Ballantine Books	\$13.95/\$16.95 Can.



ON SALE 1/25/2011

BANTAM
TRADE PAPERBACK

978-0-553-38687-5

\$15.00

History: Trade Paperback Original

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 368

Trim Size: 5-3/16 x 8

Spine/Depth: 24/32

Carton Count: 24

Load Group: 0205

Prod Type: Regular Trade

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Early Reviewer promotions and author chats on Goodreads
- Online advertising: Facebook, BookBrowse
- Exclusive online content available

Finding Home

A Novel



Melanie Rose

An enchanting and surprising family drama about forgotten lives and second chances, perfect for fans of Cecelia Ahern, Allison Winn Scotch, and Dorothy Koomson.

When a car accident during a heavy blizzard leaves a young woman stranded in the New England countryside and unable to recall who she is or how she got there, she's taken in by Vincent, a recently widowed banker whose six-year-old daughter Jadie has cystic fibrosis--and hasn't spoken in two years since her sister died. But when the woman shows up at their house, Jadie suddenly starts speaking again--and claims she can talk to her sister's ghost. As the woman struggles with flashbacks to her past and memories that don't seem to be her own, a stream of questions arises: What secrets does Vincent hide? Why has Jadie been silent for so long? And will the woman ever discover her true identity and get her life back? Filled with provocative topics handled with a light touch, *Finding Home* is a heartfelt family drama about a stranger entering the life of a family that's struggling and helping both parent and child to heal. It's an uplifting novel about how the most unexpected moments in life are the ones that lead us home.

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **PROMISING TRACK:** Women's fiction with a twist--in this case, memories of a past life--has been trending up. Melanie Rose's first novel, *Life As I Know It* (2/10), has drawn good feedback for its cover and concept and has encouraging initial sales. We were so captivated by the story in *Finding Home* that we snapped it up in a new deal even before the author's first book went on sale.
- **HOT TOPIC WITH MAINSTREAM APPEAL:** Dr. Oz was featured on *Oprah* discussing past life regression and undergoing hypnosis; it was also the subject of the movie *Dead Again*, starring Kenneth Branagh and Emma Thompson. And nonfiction books about these topics by Sylvia Browne, John Edward, etc., sell extremely well.
- **HEATSEEKER:** *Finding Home* has already debuted in the top 20 "heatseekers" bestseller list in the UK. *Life As I Know It* has been a bestseller in Germany and optioned for film by a German production company with international distribution.
- "Complex and captivating...Rose's intelligent and wonderfully entertaining novel operates on a variety of levels....As well as a story full of tension and page-turning mystery, there is a good old-fashioned romance at its heart and a welcome sprinkling of wry humor. Rose is fast becoming an accomplished writer...and her clever books an unmissable treat." --*Lancashire Evening Post* (UK)
- "Definitely a book to set aside time to read, because it is utterly riveting." --*Closer* magazine (UK)

About the Author/Illustrator

Author Residence: England

MELANIE ROSE trained as a pediatric nurse and later became a play therapist on the children's ward at the Royal Marsden Hospital. She self-published her first novel, which was voted one of the favorite reads of the year by listeners of Radio 4's Open Book program (UK). She now lives in Surrey with her husband and four sons, who, along with many of the children she has cared for, provide much of the inspiration for her books.

Rights

Territories: US, open market (no Europe, no Canada)

Audio: No

British: No

Restriction: Avail US and Opn MK

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: GEORGES BORCHARDT INC.

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: VALERIE BORCHARDT

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90803-9	1/11	Bantam	\$15.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Life As I Know It/Rose, Melanie/TR	978-0-385-34399-2	2/10	Bantam	\$15.00
Comp Titles	ISBN	On sale	Publisher	Price
Time Of My Life/Scotch, Allison Winn/TR	978-0-307-40858-7	8/09	Three Rivers Press	\$14.00/\$17.99 Can.
My Best Friend'S Girl/Koomson, Dorothy/TR	978-0-385-34132-5	3/08	Bantam Discovery	\$12.00/\$15.00 Can.
If You Could See Me Now/Cecelia Ahern/TR	9781401308667	1/07	Hyperion	\$13.95



ON SALE 1/25/2011

BANTAM
TRADE PAPERBACK

978-0-553-58783-8
\$15.00/\$17.00 Can.
History: Viking HC (1991)

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 352 **Trim Size:** 5-3/16 x 8
Spine/Depth: 23/32 **Carton Count:** 24
Load Group: 0205
Prod Type: Regular Trade

Marketing and Publicity

- Website: LuanneRice.com
- New in paperback

Secrets of Paris

A Novel



Luanne Rice

Never before released in paperback and out of print for nearly twenty years, *Secrets of Paris* is the *New York Times* bestselling author at her most incandescent—in an irresistible setting that's tailor-made for her special magic.

From a rose garden in the Bois de Boulogne to the ruby- and diamond-filled showrooms of the d'Origny Bijoutiers to the wildly elaborate re-creation of an eighteenth-century masked ball and a late-night getaway, *Secrets of Paris* takes us into a seductive world we wish were our own. Originally published in 1991, it has been long out of print in hardcover, and never been made available in paperback. Our edition is sure to delight old fans and new readers alike.

Key Points/Quotes

- **NEVER BEFORE PUBLISHED IN TRADE PAPERBACK:** *Secrets of Paris* has been out of print for twenty years, and Luanne Rice's fans have been clamoring for it.
- **NEW YORK TIMES BESTSELLING AUTHOR:** With a strong bestseller track record and a significant, loyal fan base, Rice is one of today's preeminent authors of mainstream women's fiction.
- **BROAD APPEAL:** Rice is one of those rare authors with both commercial and more literary appeal, and she is perfectly positioned to break into book club circles in trade paperback as other bestselling women's fiction authors have done with increasing success in recent years. Her previous trade paperbacks continue to reprint and are scoring impressive net numbers.
- **SYNERGY:** We are reissuing *Sandcastles* and *What Matters Most* in trade paperback in August and December of 2010, respectively, and Luanne's new hardcover will be published by Viking in Spring 2011. *Secrets of Paris* will build off of the momentum created by these publications.
- **GREAT REVIEWS:** *Secrets of Paris* earned glowing reviews upon its hardcover publication.
 - "Secrets of Paris is a rare treat, an escapist book with a moral center." --*Chicago Tribune*
 - "Exquisitely detailed, delightfully unusual." --*People*
 - "Light, airy rich and tasty, Luanne Rice's *Secrets of Paris* is like a soufflé....It also has warmth, charm, wisdom and a great deal of heart." --*San Francisco Chronicle*
 - "Perceptive and intriguing." --*The New York Times*

About the Author/Illustrator

Author Residence: New York, NY, and Old Lyme, CT **Author Hometown:** Connecticut

LUANNE RICE is the author of twenty-eight novels, most recently *The Deep Blue Sea for Beginners*, *The Geometry of Sisters*, *Last Kiss*, *Light of the Moon*, *What Matters Most*, *The Edge of Winter*, *Summer of Roses*, *Summer's Child*, *Silver Bells*, and *Beach Girls*.

Rights

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: JANE ROTROSEN LITERARY AGENCY

Reprint: Yes
1st Serial: No
Special Markets:
Agent: ANDREA CIRILLO

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90817-6	1/11	Bantam	\$15.00/\$15.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Secrets of Paris/Luanne Rice/HC	9780670827732	6/91	Viking	
What Matters Most/Rice, Luanne/TR	978-0-553-38686-8	11/10	Bantam	\$15.00/\$17.00 Can.
Sandcastles/Rice, Luanne/TR	978-0-553-38683-7	7/10	Bantam	\$15.00/\$17.50 Can.
Cloud Nine/Rice, Luanne/TR	978-0-553-38584-7	8/08	Bantam	\$15.00/\$18.95 Can.
Dream Country/Rice, Luanne/TR	978-0-553-38581-6	8/08	Bantam	\$15.00/\$18.95 Can.
Angels All Over Town/Rice, Luanne/TR	978-0-553-38389-8	3/06	Bantam	\$14.00/\$19.00 Can.
Stone Heart/Rice, Luanne/TR	978-0-553-58782-1	3/05	Bantam	\$14.00/\$21.00 Can.



The Things That Keep Us Here

A Novel



Carla Buckley

In a searing fiction debut, Carla Buckley poses the unsettling question no parent wants to answer: *How far would you go to protect your family?* This enthralling novel, a selection of the Random House Reader's Circle, packs the emotional power to fuel both talk and tears about the choices we make in the darkest of times.

With a fine touch, a fearless eye for detail, and a firm grasp of the complexity of human relationships, debut novelist Carla Buckley delivers a tender and surprising novel about what happens when ordinary life changes overnight. When a pandemic sweeps across the ocean and reaches America, Ann Brooks faces an unthinkable dilemma. Trapped inside the house she once called home, she must make life-or-death decisions in an environment where opening a door to a neighbor could threaten all the things she holds dear. Sparking thought-provoking discussion about the nature of family, *The Things That Keep Us Here* addresses timely issues with startling candor and hope.

Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION: Featuring additional material from the author, geared especially for bookclub discussion. The rich aspects of *The Things That Keep Us Here* give readers tons of material to discuss for great book club conversations.
- BESTSELLING COMPS: *The Things That Keep Us Here* marks the debut of an exceptional talent, sure to appeal greatly to the readership of Jodi Picoult.
- FOREIGN SALES: Even before publication, Orion in the UK and Wunderlich in Germany pre-empted both *The Things That Keep Us Here* and Carla Buckley's next book, planting the seeds for international renown.
- MORE TO COME: Delacorte continues its growing commitment to the author as it has already signed for a second novel.
- "The Things That Keep Us Here balances all-too-real terrors with genuine emotion. I read it in one sitting." -- Jacquelyn Mitchard
- "As topical as today's headlines, yet as intimate as a lover's touch. A brilliant debut that deserves to be read by everyone." --James Rollins, bestselling author
- "With crisp writing and taut pacing...this vivid depiction of suburban America gone bad is riveting." --*Library Journal*

ON SALE 1/25/2011

BANTAM
TRADE PAPERBACK

978-0-440-24604-6
\$15.00/\$17.00 Can.
History: Delacorte HC (2/10)

Category: TRADE
BISAC Cat: Fiction - Suspense
Order Form Cat: FICTION GENERAL
Page Count: 416 Trim Size: 5-3/16 x 8
Spine/Depth: 27/32 Carton Count: 24
Load Group: 0205
Edition Desc: RHRC
Prod Type: Regular Trade

Marketing and Publicity

- Website: CarlaBuckley.com
- New in paperback
- Online review and feature attention
- Online advertising: Facebook
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Survival kits available for book groups
- Library marketing

About the Author/Illustrator

Author Residence: Columbus, OH

Author Hometown: Washington, D.C.

CARLA BUCKLEY was born in Washington, D.C. She has worked in a variety of industries, including a stint as an assistant press secretary for a U.S. Senator, an analyst with the Smithsonian Institution, and a technical writer for a defense contractor. She lives in Columbus, Ohio, with her husband, an environmental scientist, and three children. She is currently at work on her second novel, to be published by Delacorte.

Rights

Territories: World

Audio: Yes

British: Yes

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: THE AHEARN AGENCY INC

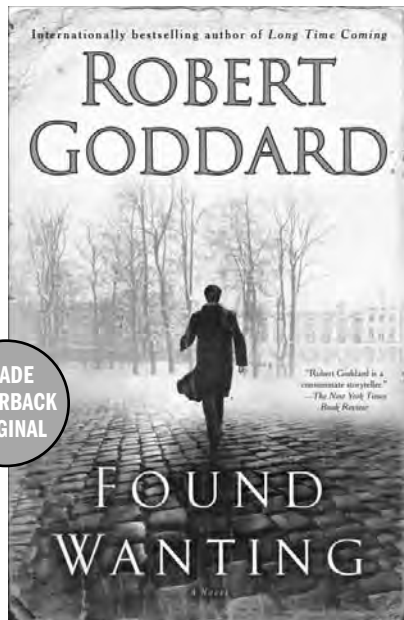
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: PAM AHEARN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33915-1	2/10	Dell Books	\$25.00/\$25.00 Can.
Audio Download	9780307715487			
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Things That Keep Us/Buckley, Carla/HC	978-0-440-24509-4	2/10	Delacorte Press	\$25.00/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Last Town On Earth/Mullen, Thomas/TR	978-0-8129-7592-5	7/07	RHTP	\$15.00/\$18.95 Can.
Keeping Faith/Picoult, Jodi/TR	9780060878061	2/06	Harper Perennial	\$14.95
Blindness/Saramago, Jose/TR	9780156007757	10/99	Harvest Books	\$15.00



TRADE
PAPERBACK
ORIGINAL

ON SALE 2/22/2011

BANTAM
TRADE PAPERBACK

978-0-385-34362-6

\$15.00

History: Trade Paperback Original

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 304

Trim Size: 5-3/16 x 8

Spine/Depth: 19/32

Carton Count: 24

Load Group: 0205

Prod Type: Regular Trade

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Online advertising: Facebook, Goodreads
- Promotion on Random House mystery/thriller mobile portal

Found Wanting

A Novel



Robert Goddard

Stephen King raves, "You discover a guy who's doing work on such a high level, and the disturbing question occurs: Who else have I missed that's this good?" Robert Goddard's most twisted thriller yet starts with a simple premise: A man agrees to deliver a case for his dying friend. This act of kindness sparks a wild, white-knuckle puzzler of kidnapping, extortion, international intrigue, Romanov history, and a powerful family's secrets that they would kill to protect...

Stephen King claimed that the thrillers of Robert Goddard "have more twists than a box of macaroni," and then proclaimed "The best books--yes, books--I've read this year" were written by this masterful author of meticulously plotted, stunningly executed thrillers. In *Found Wanting*, Richard Eusden is a cog for the British government. When his ex-wife asks him for a favor, he agrees. After all, how complicated could it be to deliver a case for his dying friend, Marty? Goddard unleashes a dizzying thrill-ride across Europe as Eusden gets sucked deeper into the life, death, and scams of his friend, uncovering secrets that date back to the fates of the Romanovs, and that could tumble a corporate empire. A simple plan turns Eusden into the hunted, then the hunter--enmeshed in a deadly spider's web of taut, mesmerizing thrills.

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **GOOD COMPANY:** Goddard's addictive blend of psychological and historical suspense is certain to appeal to fans of Iain Pears and Alan Furst; Goddard has drawn diverse comparisons to such luminaries as P. D. James, Daphne Du Maurier, and John le Carré.
- **ROMANOV:** Part of the mystery of *Found Wanting* pertains to the "lost" Romanov child, and the many people who have intriguingly claimed to be of that royal lineage.
- **...AND COUNTING:** Delta has more than 150,000 copies in print of Goddard's trade paperbacks.
- **BESTSELLER:** Goddard is a top ten bestseller in his native United Kingdom.
- **MORE TO COME:** Bantam will publish Goddard's Edgar-nominated novel, *Out of the Sun*, in 2012.
- "Mysterious, dramatic, intricate, fascinating and unputdownable...the crime writers' crime writer." --*Daily Mirror* (UK), on *Name to a Face*

About the Author/Illustrator

Author Residence: Truro, Cornwall

ROBERT GODDARD's first novel, *Past Caring*, was an instant bestseller. His first Harry Barnett novel, *Into the Blue*, was the winner of the first WHSmith Thumping Good Read Award. He lives in Truro, Cornwall. Bantam will publish the next Goddard novel, *Out of the Sun*, in 2012.

Rights

Territories: US, open market (no Europe, no Canada)

Audio: No

British: No

Restriction: Avail US and Opn MK

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: INKWELL MANAGEMENT, LLC

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: GEORGE LUCAS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90818-3	2/11	Bantam	\$15.00
Dual Edition	9780552156813			
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Long Time Coming/Goddard, Robert/TR	978-0-385-34361-9	3/10	Bantam	\$15.00
Past Caring/Goddard, Robert/TR	978-0-385-34117-2	5/08	Delta	\$12.00
Never Go Back/Goddard, Robert/TR	978-0-385-34063-2	8/07	Delta	\$12.00
In Pale Battalions/Goddard, Robert/TR	978-0-385-33920-9	5/07	Delta	\$12.00
Sight Unseen/Goddard, Robert/TR	978-0-440-24280-2	12/06	Delta	\$12.00
Play To The End/Goddard, Robert/TR	978-0-385-33918-6	4/06	Delta	\$12.00
Hand In Glove/Goddard, Robert/TR	978-0-385-33921-6	4/06	Delta	\$12.00
Into The Blue/Goddard, Robert/TR	978-0-385-33919-3	1/06	Delta	\$14.00



A Game of Thrones



George R.R. Martin

To coincide with the HBO pilot of *A Game of Thrones* from the *Song of Ice and Fire* series, here's the movie tie-in trade paperback of the book that kicked off the landmark series.

A Song of Ice and Fire is one of the most beloved and bestselling fantasy series, and fans are rabid for any and all things from this world. Timed with the release of the new HBO *A Game of Thrones* television pilot, this trade paperback edition of *A Game of Thrones* is for both collectors and readers new to the series, especially those drawn in from watching the show, proving once again why *Time* magazine proclaimed George R. R. Martin "The American Tolkien."

Key Points/Quotes

- **EXPANDING MEDIUMS:** HBO has already produced an *A Game of Thrones* television pilot, with an impressive cast, including Sean Bean, Mark Addy, and Lena Heady. Ten additional episodes have just been greenlighted for the first season, and they will be filming in the UK for a Spring 2011 release.
- **TIE-IN ART:** This trade paperback edition will feature a cover with art from the HBO show.
- **HE'S #1:** Martin has entered the exclusive ranks of #1 bestselling authors, a standout achievement for any author. His last book, *A Feast for Crows*, debuted at #1 and stayed on the printed *New York Times* list longer than his prior bestsellers in the series. (*A Clash of Kings* hit the *New York Times* bestseller list at #13, *A Storm of Swords* at #12.) *A Feast for Crows* was also #1 on both the *Wall Street Journal* and *Publishers Weekly* lists.
- **NUMBERS DON'T LIE:** To date, *A Game of Thrones* has almost 1 million copies in print. All told, there are almost 3.5 million copies of *A Song of Ice and Fire* series in print.
- **BIG YEAR:** In addition to the HBO series, we're putting out *A Song of Ice and Fire* calendar of original artwork by Ted Nasmith of the castles from the series, on sale Summer 2010. There will also be a mass market paperback movie tie-in edition for the HBO series coming out at the same time as this trade paperback.

Series Overview

A Song of Ice and Fire is Martin's epic fantasy series in the mold of a modern-day Tolkien, in which a world is plunged into the chaos of war and the monsters can just as easily be human as beasts.

About the Author/Illustrator

Author Residence: Santa Fe, NM

Author Hometown: Bayonne, NJ

GEORGE R. R. MARTIN sold his first story in 1971 and hasn't stopped. As a writer-producer, he worked on *The Twilight Zone*, *Beauty and the Beast*, and various feature films and pilots that were never made. In the mid-90s he returned to prose and began work on *A Song of Ice and Fire*. He has been in the Seven Kingdoms ever since. He lives with the lovely Parris and their cat, Caligula.

Rights

Territories:

Audio: Yes

British: No

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: AUROUS INC.

Reprint: Yes

1st Serial: No

Special Markets:

Agent:

Other Editions	ISBN	On sale	Publisher	Price
Mass Market	978-0-553-59371-6	2/11	Bantam	\$7.99/\$8.99 Can.
Audio Download	9780739353370			
Unabridged CD	9781415901502			
Audio Download	9781415900642			
E-book	9780553897845			
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Feast For Crows, A/Martin, George R.R./TR	978-0-553-58203-1	10/07	Bantam	\$16.00/\$21.00 Can.
Game Of Thrones, A/Martin, George R.R./TR	978-0-553-38168-9	5/02	Bantam	\$16.00/\$21.00 Can.
Storm Of Swords, A/Martin, George R.R./TR	978-0-553-38170-2	5/02	Bantam	\$16.00/\$19.95 Can.
Clash Of Kings, A/Martin, George R.R./TR	978-0-553-38169-6	5/02	Bantam	\$16.00/\$19.95 Can.
Game Of Thrones, A/Martin, George R.R./MM	978-0-553-57340-4	8/97	Bantam	\$7.99/\$10.99 Can.
Game Of Thrones, A/Martin, George R.R./HC	978-0-553-10354-0	8/96	Bantam	\$30.00/\$37.00 Can.

ON SALE 2/22/2011

BANTAM

TRADE PAPERBACK

978-0-553-38679-0

\$17.00/\$19.00 Can.

History: Bantam TP (5/02)

Category: FANTASY

BISAC Cat: Fiction - Fantasy - Epic

Order Form Cat: FANTASY

Page Count: 704

Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 45/32

Carton Count: 24

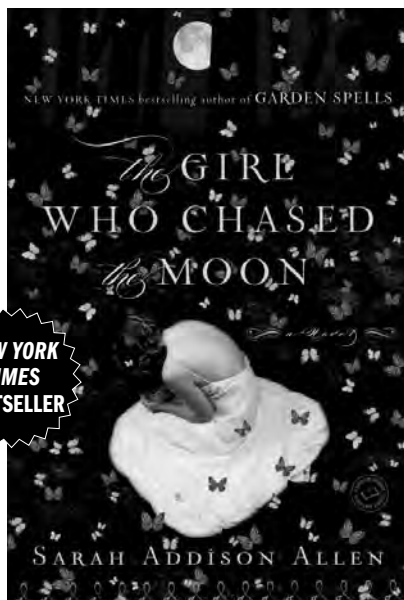
Load Group: 0205

Edition Desc: MOVIE TIE-IN

Prod Type: Regular Trade

Marketing and Publicity

- Website: GeorgeRRMartin.com
- National media attention
- Online review and feature attention
- Online advertising: Google, Facebook
- Promotions on Facebook and Twitter
- Feature in RandomReads e-newsletter
- Promotions with HBO and HBO.com



The Girl Who Chased the Moon



Sarah Addison Allen

A *New York Times* bestseller by the beloved author of *Garden Spells* and *The Sugar Queen* brings her trademark blend of warmth and magic to this sparkling story of love, family, and secrets set in a quirky and irresistible small town in North Carolina.

After her mother's death, seventeen-year-old Emily Benedict arrives in Mullaby, North Carolina, to live with the grandfather she doesn't know, and quickly learns that it's a very unusual place. In Mullaby, wallpaper can change its pattern, the dead leave messages in unexpected places, and mysterious lights streak across the night sky. The residents include Julia Winterson, who bakes sumptuous cakes each day in hopes of reconnecting with someone she's lost; the curiously private Coffey family who, for some tantalizing reason, won't leave home after dark; and Emily's own astonishing grandfather. Little by little, the residents of Mullaby reveal the charms of their intertwined lives, and Emily discovers that even the most topsy-turvy of towns has a heart at the center.

NEW YORK
TIMES
BESTSELLER

ON SALE 2/22/2011

BANTAM
TRADE PAPERBACK

978-0-553-38559-5
\$15.00/\$17.00 Can.
History: Bantam HC (3/10)

Category: FICTION
BISAC Cat: Fiction - Contemporary Women
Order Form Cat: FICTION GENERAL
Page Count: 304 Trim Size: 5-1/2 x 8-1/4
Spine/Depth: 19/32 Carton Count: 24
Load Group: 0205
Edition Desc: RHRC
Prod Type: Regular Trade

Marketing and Publicity

- Online advertising: Facebook, Goodreads, BookBrowse
- Tie in with marketing for *The Peach Keeper*, Sarah Addison Allen's new hardcover, coming from Bantam in March 2011
- New in paperback
- Updated video
- Author blog tour
- Book Page e-newsletter blast
- Online author chats
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Finished-book mailing to Random House Reader's Circle book club leaders
- Library marketing

Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION
- BESTSELLER SUCCESS: *The Girl Who Chased the Moon* debuted at #10 on the *New York Times* bestseller list, and landed on the *Publishers Weekly* bestseller list as well. Allen's debut novel, *Garden Spells*, was a *New York Times*, *Wall Street Journal*, *Publishers Weekly*, *Washington Post*, and SIBA bestseller.
- TRADE PAPERBACK SUCCESS: The Random House Reader's Circle edition of *The Sugar Queen* (4/09) has become a perennial book group favorite. It has been to print eight times, and currently moves more than 1,000 copies a month.
- PUB TIE-IN: This reprint will publish just one month before Sarah's brand new hardcover, *The Peach Keeper*.
- AWARD-WINNING AUTHOR: *Garden Spells* was chosen as SIBA's Fiction Award winner, as an IndieBound Pick, and for the Reader's Digest Select Editions condensed book program. *The Sugar Queen* was named Best Women's Fiction by *Romantic Times*.
- INTERNATIONAL PUBLICATIONS: *The Sugar Queen* and *Garden Spells* have been published worldwide in the UK, Germany, Holland, and Sweden.

Praise for Sarah Addison Allen:

- "Once started, Allen's magically entrancing novel is impossible to put down." --*Booklist*
- "Words such as sweet, charming and delightful are weak accolades for such a pleasurable book." --*Publishers Weekly*

About the Author/Illustrator

Author Residence: North Carolina

Author Hometown: North Carolina

SARAH ADDISON ALLEN was born and raised in Asheville, North Carolina, where she is currently at work on her next novel, which Bantam will publish in 2011.

Rights

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: JANE ROTROSEN LITERARY AGENCY

Reprint: Yes
1st Serial: No
Special Markets:
Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90654-7	3/10	Bantam	\$25.00/\$25.00 Can.
Unabridged CD	9781415962190			
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Girl Who Chased The Moon/Allen/HC	978-0-553-80721-9	3/10	Bantam	\$25.00/\$29.95 Can.
The Sugar Queen/Allen, Sarah Addison/TR	978-0-553-38484-0	4/09	Bantam	\$13.00/\$15.50 Can.
The Sugar Queen/Allen, Sarah Addison/HC	978-0-553-80549-9	5/08	Bantam	\$22.00/\$25.00 Can.
Garden Spells/Allen, Sarah Addison/MM	978-0-553-59032-6	4/08	Bantam Discovery	\$5.99
Garden Spells/Allen, Sarah Addison/TR	978-0-553-38483-3	4/08	Bantam Discovery	\$12.00/\$14.00 Can.
Garden Spells/Allen, Sarah Addison/HC	978-0-553-80548-2	8/07	Bantam	\$20.00/\$26.00 Can.



Damaged Goods

A Novel



Heather Sharfeddin

With piercing insight and beautifully rendered characters, Heather Sharfeddin has carved a name for herself as a stirring new voice in fiction. Set in the forests of Oregon, she writes her most powerful work yet, a deeply moving portrait of two people scarred by life and healed by each other.

With her breakout book *Windless Summer* and her acclaimed novel *Blackbelly* (published in trade paperback by Bantam as *Sweetwater Burning*), Heather Sharfeddin has introduced herself as an exciting young literary voice to follow. In *Damaged Goods*, Hershel Swift is assessing the value of his own life. An auctioneer by trade, he has honed his craft to know how much something is worth to the penny. But when an accident leaves him with gaps in his memory and diminished skills, he has to take stock of the mistakes he's made, the people he's hurt and the pain he's caused. Silvie comes into his life, on the run from her past. She and Hershel start a furtive romance, tender and powerful, and through each other they gain the strength to confront their pasts and find the true value of a life.

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- CRITICAL ACCLAIM: Well received by critics who called it "Sharfeddin's best work yet," (*Publishers Weekly*) and "an intense, disturbing story" (*Boston Globe*), *Windless Summer* went back to print and sold well throughout the country.
- SETTING: Sharfeddin, a native of the Pacific Northwest, puts her knowledge of the landscape throughout her novels, making a subtle, fascinating character out of the setting.
- AWARD WINNER: An earlier work, *Sweetwater Burning*, was chosen by the Pacific Northwest Booksellers Association in 2006 as one of the Best of the Northwest and *The Portsmouth Herald* in New Hampshire named it one of the best novels of 2005.
- MORE TO COME: Bantam has another Sharfeddin book under contract. *Mineral Spirits*, an acclaimed work originally published by Bridge Works, will soon be republishing in trade paperback.
- "Comparisons will be made to Kent Haruf...will entrance readers." --*Kirkus Reviews* (starred review), on *Blackbelly* / *Sweetwater Burning*

ON SALE 3/22/2011

BANTAM
TRADE PAPERBACK

978-0-385-34188-2

\$15.00/\$17.00 Can.

History: Trade Paperback Original

Category: FICTION

BISAC Cat: Fiction - Literary

Order Form Cat: FICTION GENERAL

Page Count: 288

Trim Size: 5-3/16 x 8

Spine/Depth: 18/32

Carton Count: 24

Load Group: 0205

Prod Type: Regular Trade

Marketing and Publicity

- Website: Sharfeddin.com
- National review and feature attention
- Online review and feature attention
- Local events
- Online advertising: Facebook

About the Author/Illustrator

Author Residence: Portland, OR

HEATHER SHARFEDDIN was born in Forsythe, Montana. *Sweetwater Burning*, which was originally published as *Blackbelly* to critical acclaim in 2005, was chosen by the Pacific Northwest Booksellers Association as one of the Best of the Northwest and was proclaimed by New Hampshire's *Portsmouth Herald* as one of the best novels of 2005. Sharfeddin lives near Portland, Oregon, where she is working on her next novel.

Rights

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: WYLIE-MERRICK LITERARY AGENCY

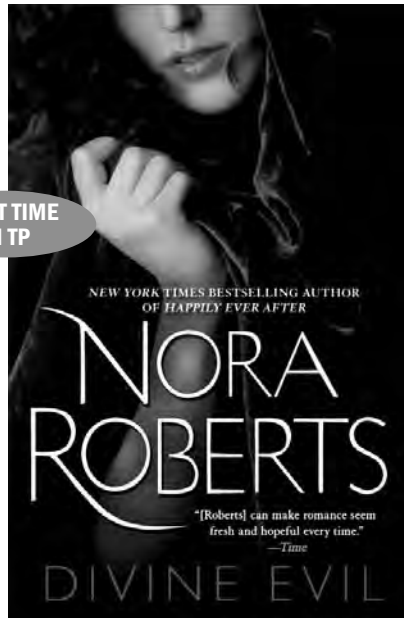
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: ROBERT BROWN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33955-7	3/11	Delacorte Press	\$15.00/\$15.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Sweetwater Burning/Sharfeddin, Heather/TR	978-0-385-34128-8	6/10	Bantam	\$15.00/\$17.50 Can.
Mineral Spirits/Sharfeddin, Heather/TR	9781882593989	10/06	Bridgeworks	\$21.95
Windless Summer/Sharfeddin, Heather/TR	978-0-385-34187-5	5/09	Delta	\$14.00/\$16.50 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Plainsong/Haruf, Kent/TR	9780375705854	8/00	Vintage	\$13.95/\$21.00 Can.
That Old Ace in the Hole/Proulx, Annie/TR	9780743242486	9/03	Scribner	\$16.00



FIRST TIME
IN TP

ON SALE 3/22/2011

BANTAM
TRADE PAPERBACK

978-0-553-38647-9

\$16.00/\$18.00 Can.

History: Bantam MM (1992)

Category: ROMANCE

BISAC Cat: Fiction - Romance - General

Order Form Cat: ROMANCE

Page Count: 448 Trim Size: 5-3/16 x 8

Spine/Depth: 29/32 Carton Count: 24

Load Group: 0205

Prod Type: Regular Trade

Marketing and Publicity

- Website: NoraRoberts.com
- National print advertising: *Romantic Times*
- Promotion on the RHPG romance mobile platform
- Promotion in online contemporary romance sampler

Divine Evil



Nora Roberts

Available in trade paperback for the first time, from blockbuster phenomenon Nora Roberts comes a newly packaged reissue of the *New York Times* bestselling *Divine Evil*.

Nora Roberts dazzles once again with a powerful tale of passion, murder, and small-town scandal. In this classic novel, a woman returns to the home she left behind, to a past that is waiting to kill her....

Key Points/Quotes

- ROBERTS IS A MEGA-BESTSELLER with more than 400 million books in print. She has penned 164 *New York Times* bestselling novels, 42 of which have debuted at the number-one spot.
- TRADE PAPERBACK SUCCESS: Roberts's recent trade paperback originals in the Bride Quartet series, *Vision in White* (5/09) and *Bed of Roses* (11/09), both debuted at #1. The last two novels in this series will publish in 2010: *Savor the Moment* (5/10) and *Happily Ever After* (11/10).
- WONDERFUL REPRINT SALES: Our previous trade reissues from Roberts are selling like hotcakes. *Public Secrets* (9/09) has nearly 100,000 copies in print and went back to press five times in its first month on sale.
- THE ROMANCE QUEEN: Roberts was the first author to be inducted into the Romance Writers of America Hall of Fame.
- FAN FAVORITE: *Divine Evil* hit the *New York Times* list when reissued in mass market in 2005, and remained on the list for six weeks.
- *DIVINE EVIL* WILL PUBLISH ON THE HEELS of the trade reissue of *Sacred Sins* (8/10).

Praise for Nora Roberts:

- "You can't bottle wish fulfillment, but Nora Roberts certainly knows how to put it on the page." -- *The New York Times*
- "When Roberts puts her expert fingers on the pulse of romance, legions of fans feel the heartbeat." -- *Publishers Weekly*
- "A consistently entertaining writer." -- *USA Today*
- "The undisputed queen of romance." -- *New York Post*

About the Author/Illustrator

Author Residence: Maryland

Author Hometown: Maryland

NORA ROBERTS was the first writer to be inducted into the Romance Writers of America Hall of Fame. The *New York Times* bestselling author of such novels as *Sweet Revenge* and *Genuine Lies*, she has become one of today's most successful and best-loved writers.

Rights

Territories:

Audio: No

British: No

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: WRITERS HOUSE LLC

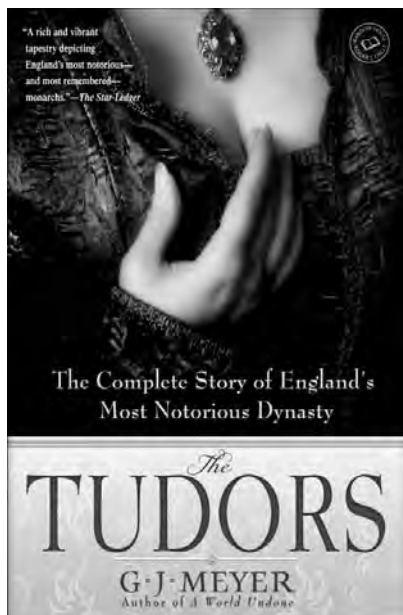
Reprint: Yes

1st Serial: No

Special Markets:

Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-307-56740-6	7/09	Bantam	\$7.99/\$7.99 Can.
Mass Market	978-0-553-29490-3	11/08	Bantam	\$7.99/\$9.99 Can.
Hardcover	978-0-553-80326-6	8/04	Bantam	\$22.00/\$32.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Divine Evil/Roberts, Nora/HC	978-0-553-80326-6	8/04	Bantam	\$22.00/\$32.00 Can.
Divine Evil/Roberts, Nora/MM	978-0-553-29490-3	9/92	Bantam	\$7.99/\$9.99 Can.
Hot Ice/Roberts, Nora/TR	978-0-553-38646-2	7/11	Bantam	\$16.00/\$18.00 Can.
Sacred Sins/Roberts, Nora/TR	978-0-553-38644-8	8/10	Bantam	\$16.00/\$18.00 Can.
Carnal Innocence/Roberts, Nora/TR	978-0-553-38643-1	3/10	Bantam	\$16.00/\$19.95 Can.
Genuine Lies/Roberts, Nora/TR	978-0-553-38642-4	1/10	Bantam	\$16.00/\$19.95 Can.
Public Secrets/Roberts, Nora/TR	978-0-553-38640-0	7/09	Bantam	\$16.00/\$19.00 Can.
Sweet Revenge/Roberts, Nora/TR	978-0-553-38641-7	4/09	Bantam	\$15.00/\$17.50 Can.



ON SALE 3/22/2011

**BANTAM
TRADE PAPERBACK**

978-0-385-34077-9

\$18.00/\$20.00 Can.

History: Delacorte Press HC (2/10)

Category: HISTORY

BISAC Cat: History - Great Britain

Order Form Cat: HISTORY

Page Count: 640 **Trim Size:** 5-3/16 x 8

Carton Count: 24

Illustrations: 4 COLOR INSERT, FAMILY TREE MAP

Load Group: 0205

Edition Desc: RHRC

Prod Type: Regular Trade

Marketing and Publicity

- New in paperback
- Radio campaign
- Online review and feature attention
- Online interviews with author
- Online advertising: Facebook
- Feature in History e-newsletter
- Display at American Historical Association and Renaissance Society of America conferences
- Academic marketing

The Tudors

The Complete Story of England's Most Notorious Dynasty



G.J. Meyer

***The Tudors* is the first single-volume history of this fascinating dynasty in two decades.**

G. J. Meyer's fresh storytelling ability breathes new life into the history of the Tudor family and Tudor England's precarious place in world politics, the critical role religion played in government, the blossoming of English theater and literature, and the many fascinating men and women whose lives formed and informed the play of history.

Key Points/Quotes

- **A RANDOM HOUSE READER'S CIRCLE SELECTION:** The fascination with everything Tudor and the pervasive themes of power, courtly intrigue, politics, and religion, along with the insightful background chapters, makes *The Tudors* an excellent choice for book clubs.
- **STRONG SALES IN HARDCOVER:** In the first month we have already gone back to press four times.
- **AN IN-DEPTH NARRATIVE THAT FEEDS THE NEED TO KNOW ABOUT THIS FASCINATING FAMILY:** Students, Anglophiles, and readers of Alison Weir, Antonia Fraser, and Philippa Gregory's bestselling novels will seek out this enthralling history.
- **PRAISED FOR HIS EYE FOR DETAIL,** Meyer cuts glittering new facets for the notoriously impassioned Henry VIII, while bringing to the fore aspects of each of his three heirs: rigid Edward VI, stubborn Mary I, and the subtle Elizabeth I.
- **THE SAME SATISFYING CONSTRUCTION AS MEYER'S *A WORLD UNDONE*:** The book will feature probing "background" features which call attention to aspects of Tudor society, places, and related characters throughout the book.
- "Historian/journalist Meyer does an excellent job of recreating the Tudor epoch, both in his dramatic narrative and in the alternating 'background' chapters that illuminate 16th-century culture, politics, etc....Meyer's book is a rich and vibrant tapestry depicting England's most notorious--and most remembered--monarchs." --Newark *Star-Ledger*
- "[A] sweeping history of the gloriously infamous Tudor era. Unlike the somewhat ponderous British biographies of the Henrys, Elizabeths and Boleyns that seem to pop up perennially, Meyer displays some flashy, fresh irreverence....Meyer cut[s] to the quick of the action....Energetic and comprehensive." --*Kirkus Reviews*
- "History buffs will savor Meyer's cheeky, nuanced, and authoritative perspective on an entire dynasty, and his study brims with enriching background discussions, ranging from class structure and the medieval Catholic Church to the Tudor connection to Spanish royalty." --*Publishers Weekly* (starred review)

About the Author/Illustrator

Author Residence: England

G. J. MEYER is a professional writer whose bylines have appeared in *The New York Times*, the *Los Angeles Times*, *The Boston Globe*, *Harper's*, and many other newspapers and magazines. While working for the *St. Louis Post-Dispatch*, he was awarded a Nieman Fellowship by Harvard University. He is the author of *A World Undone*, as well as *The Memphis Murders* (recipient of an Edgar Award for Nonfiction) and *Executive Blues*. Meyer lives in England.

Rights

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: JUDITH A. RIVEN LITERARY AGENT

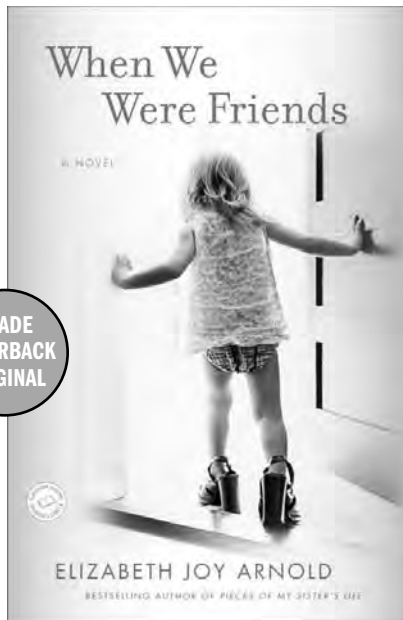
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: JUDITH RIVEN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33914-4	2/10	Delacorte Press	\$30.00/\$30.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Tudors/Meyer, G.J./HC	978-0-385-34076-2	2/10	Delacorte Press	\$30.00/\$37.00 Can.
World Undone, A/Meyer, G.J./TR	978-0-553-38240-2	5/07	Delacorte Press	\$21.00/\$23.00 Can.
World Undone, A/Meyer, G.J./HC	978-0-553-80354-9	5/06	Delacorte Press	\$28.00/\$37.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Children Of Henry VIII/Weir, Alison/TR	978-0-345-40786-3	7/97	Ballantine Books	\$16.00
The Wives Of Henry VIII/Fraser, Antonia/TR	9780679730019	11/93	Vintage	\$18.95
The Six Wives Of Henry VIII/Weir, Alison/ TP	9780802136831	1/91	Grove	\$16.95
Tudor England/Guy, John/ TP	9780192852137	3/90	Oxford University Press	\$44.95



ON SALE 3/22/2011

**BANTAM
TRADE PAPERBACK**

978-0-553-59252-8

\$15.00/\$17.00 Can.

History: Trade Paperback Original

Category: FICTION

BISAC Cat: Fiction - Psychological

Order Form Cat: FICTION GENERAL

Page Count: 384 **Trim Size:** 5-3/16 x 8

Spine/Depth: 25/32 **Carton Count:** 24

Load Group: 0205

Edition Desc: RHRC

Prod Type: Regular Trade

Marketing and Publicity

- Website: ElizabethJoyArnold.com
- National review and feature attention
- National media outreach
- Online review and feature attention
- Local author events: New York City area
- Online advertising: Facebook, BookBrowse
- Early Reviewer promotions on LibraryThing and Goodreads
- Teaser excerpt promotion on file sharing websites
- Outreach to author's newsletter list
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Mailing to Random House Reader's Circle book club leaders
- Library marketing

When We Were Friends

A Novel



Elizabeth Joy Arnold

From the bestselling author of *Pieces of My Sister's Life*, here is an utterly riveting new novel about the bonds of friendship and the lengths to which a mother will go to protect a child--for readers of Leah Stewart, Michelle Richmond, and Rowan Coleman.

The story of two women who were best friends until they had a falling out in high school. When they reconnect as adults, one woman asks the other to temporarily watch her one-year-old daughter, who she claims is being abused by her soon-to-be-ex husband. But when she shows up on the evening news later that day claiming her daughter has been kidnapped, her former best friend is forced to make some startling choices in order to do what's best for the little girl.

Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION
- TRADE PAPERBACK ORIGINAL
- BESTSELLER: Elizabeth's debut novel, *Pieces of My Sister's Life*, was a *USA Today* bestseller and a national account bestseller, and has net more than 240,000 copies.
- BOOK CLUB POTENTIAL: A gripping read that's page-turning but also really about how we cope with the embarrassments in our past and the disappointments in our lives, and what home and family and friendship really mean. Elizabeth received strong book club feedback for *Pieces of My Sister's Life*, but this is her first novel in trade paperback and has the potential to vastly expand her outreach to readers looking for a story that is perfect for sparking discussion about the choices we make in life.

Praise for Elizabeth Joy Arnold:

- "[A] winning debut...Novelist Arnold never loses control of the complex interplay between past and present....This well-observed story is vibrant and rich with the subtleties and nuances of family life." --*Publishers Weekly*
- "[An] accomplished and stunning first novel...In prose both elegant and direct, Arnold delivers a piercingly romantic, highly readable tale of mystery and loss, longing and redemption as haunting as the last dusk of summer." --*BookPage*

About the Author/Illustrator

Author Residence: New Jersey

Author Hometown: New York

ELIZABETH JOY ARNOLD holds degrees in chemistry from Vassar and Princeton. She lives with her husband in Hopewell, New Jersey, where she is at work on her next novel.

Rights

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: BOOKENDS, LLC

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: KIM LIONETTI

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90821-3	3/11	Bantam	\$15.00/\$15.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Pieces of My Sister's Life/Arnold, Elizabeth/MM	978-0-385-34065-6	7/07	Bantam	\$6.99/\$8.99 Can.
Promise The Moon/Arnold, Elizabeth/MM	978-0-385-34066-3	5/08	Bantam	\$6.99/\$8.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Myth Of You And Me/Stewart, Leah/TR	978-1-4000-9807-1	4/06	Three Rivers Press	\$13.00/\$17.00 Can.
The Year Of Fog/Richmond, Michelle/TR	978-0-385-34012-0	2/08	Bantam Discovery	\$14.00/\$17.99 Can.
The Accidental Mother/Coleman, Rowan/TR	9781416532705	9/07	Pocket	\$14.00
My Best Friend'S Girl/Koomson, Dorothy/TR	978-0-385-34132-5	3/08	Bantam Discovery	\$12.00/\$15.00 Can.
Between Sisters/Hannah, Kristin/TR	978-0-345-51946-7	7/09	Ballantine Books	\$15.00/\$17.50 Can.
Secret Life of CeeCee Wilkes/Chamberlain/TR	9780778327288	6/08	Mira	\$13.95



ON SALE 12/28/2010

**BANTAM
TRADE PAPERBACK**

978-0-553-38618-9

\$18.00/\$20.00 Can.

History: Bantam MM (8/87); Bantam HC (9/86)

Category: Biography

BISAC Cat: Biography & Autobiography - Entertainment & Performing Arts

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 672 **Trim Size:** 5-3/16 x 8-1/4

Spine/Depth: 45/32 **Carton Count:** 24

Load Group: 0205

Prod Type: Regular Trade

Marketing and Publicity

- National publicity
- Feature in RandomReads e-newsletter

His Way

The Unauthorized Biography of Frank Sinatra



Kitty Kelley

Set to coincide with the trade paperback release of Kitty Kelley's latest blockbuster biography, *Oprah*, comes the #1 *New York Times* bestseller and stunning expose of Frank Sinatra, *His Way: The Unauthorized Biography of Frank Sinatra*.

Frank Sinatra was one of the twentieth century's biggest stars, a performer that lit up the screen, a presence that commanded the stage, and a personality that was larger-than-life. Kitty Kelley's in-depth, no-holds-barred biography of Sinatra digs deep into his life, examining his childhood in Hoboken and his early career as a singer, exploring the success he had as a performer and actor, and always making sure to show the man as the people closest to him saw him: the women he loved, the politicians and gangsters he befriended, and the enemies he made. *His Way* is a backstage pass into the life of one of the most extraordinary and complicated men to fill the public consciousness, and will ensure Sinatra's legacy lives on well into the new millennium.

Key Points/Quotes

- **REPACKAGED FOR THE FIRST TIME IN TRADE PAPERBACK, WITH NEW MATERIAL:** With new packaging, a new introduction from Kitty Kelley, and the trade paperback format, this updated edition of one of the most famous entertainers and personalities of the twentieth century, Frank Sinatra, is sure to be a chart topper.
- **HITCHING A RIDE:** Kitty Kelly's #1 *New York Times* bestselling Oprah Winfrey tell-all, *Oprah*, was published by Crown in hardcover in Spring 2010. The trade paperback will be published in Spring 2011, and should spark new interest and buzz about the author, to the benefit of *His Way*.
- **BIG NUMBERS:** There are more than six million copies of her books in print, with more than two million of *His Way* in print.
- **STAR POWER:** Ten years after his death, Frank Sinatra is still a cultural icon whose music, movies, and personality are recognized by millions; Kitty Kelley is a #1 *New York Times* bestselling author whose celebrity biographies draw press and readers in droves.
- "The most eye-opening celebrity biography of our time." --*The New York Times*
- "A compelling page-turner...Kitty Kelley's book has made all future Sinatra biographies virtually redundant." --*Los Angeles Herald-Examiner*

About the Author/Illustrator

Author Residence: Washington, D.C.

KITTY KELLEY is a journalist who has written for *The Washington Post*, *The New York Times*, *Newsweek*, *Good Housekeeping* and more. She is the bestselling author of *Jackie Oh!*, *Elizabeth Taylor: The Last Star*, *Nancy Reagan: The Unauthorized Biography*, *The Royals*, and *The Family: The Real Story of the Bush Dynasty*. Her latest book is *Oprah*.

Rights

Territories:

Audio:

British:

Restriction: No Restrictions

Return indicator: Full copies only

Book Club:

Translation:

Agency: WILLIAM MORRIS AGENCY INC

Reprint:

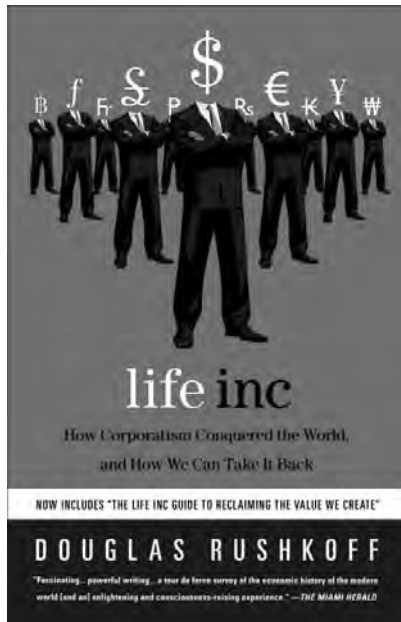
1st Serial:

Special Markets:

Agent:

Other Editions	ISBN	On sale	Publisher	Price
Audio Download	978-0-7393-8482-4	12/10	Random House Audio	\$30.00/\$35.00 Can.
Audio Download	9781415965368			
Hist/Prev Titles	ISBN	On sale	Publisher	Price
His Way/Kelley, Kitty/MM	9780553265156	8/87	Bantam	\$7.99/\$9.99 Can.
His Way/Kelley, Leo P./HC	9780553051377	9/86	Bantam	\$21.95/\$24.95 Can.
Oprah/Kelley, Kitty/HC	978-0-307-39486-6	4/10	Crown	\$30.00/\$35.00 Can.
The Family/Kelley, Kitty/TR	978-1-4000-9641-1	5/05	Anchor	\$15.95/\$22.95 Can.
The Family/Kelley, Kitty/HC	978-0-385-50324-2	9/04	DDay Gen Adult	\$29.95/\$39.95 Can.
The Royals/Kelley, Kitty/MM	9780446605786	10/1998	Grand Central	\$7.99
Nancy Reagan...Unauthorized Biography/Kelley/MM	9780671646479	03/1992	Pocket	\$7.99
Jackie Oh!/Kelley, Kitty/MM	9780345320803	5/84	Ballantine Books	\$6.99/\$7.99 Can.

RANDOM HOUSE TRADE PAPERBACKS



ON SALE 1/4/2011
 RANDOM HOUSE TRADE PAPERBACKS
 TRADE PAPERBACK

978-0-8129-7850-6
\$16.00/\$18.00 Can.
History: RH hardcover (6/09)

Category: BUSINESS
BISAC Cat: Business & Economics - General
Order Form Cat: BUSINESS
Page Count: 304 **Trim Size:** 5-3/16 x 8
Spine/Depth: 19/32 **Carton Count:** 24
Load Group: 0202
Prod Type: RH Trade Paperback

Marketing and Publicity

- Website: Rushkoff.com
- National media attention
- Radio phone interviews
- Academic marketing
- Include in Business catalog and Sociology brochure
- Feature in academic e-newsletter and websites
- Display at targeted academic conferences

Life Inc

How Corporatism Conquered the World, and How We Can Take It Back



Douglas Rushkoff

A book that lays bare how corporations have come to dominate all aspects of life—including our inner lives--and what to do about it.

Something has gone terribly wrong. Unquestionably, but seemingly inexplicably, we have come to live in a world where the market has insinuated itself into every area of our lives. From erection to conception, school admission to finding a spouse, there are products and professionals to fill in where family and community have failed us. Transcending conspiracies, politics, and even blame, *Life Inc.* argues that the preconditions for corporatism were established as long ago as the Renaissance. It tells the story of how we got here and how this value system now perpetuates itself. Finally, and most important, it shows us how to fight back: how be more connected and authentic, disengage from branded expectations, think locally, and return to the real world of human activity. As Rushkoff puts it, "Micro-decisions are what matter."

Key Points/Quotes

- **SAN FRANCISCO CHRONICLE BESTSELLER**
- **MEDIA SAVVY AUTHOR:** Rushkoff is a media maven who appears regularly on everything from NPR to Larry King. He is a tireless promoter and lectures constantly.
- **TIMELY MESSAGE:** At a time when Americans are increasingly disillusioned with the corporate giants' multibillion dollar bailouts and are looking for ways to eat locally and think "small," *Life Inc.* strikes a perfect chord.
- **NEW MATERIAL:** Rushkoff is creating a new resource guide to reclaiming our world from corporatism to go at the end of the paperback edition.
- **EDITOR'S CHOICE** by *Buffalo News*.

Praise for *Life Inc.*:

- "A visionary work powered by moral passion and resting on solid historical research." --BloggerNews.net
- "Whereas most anti-corporate books and documentaries are mired in dystopia, *Life Inc.* offers an optimistic view for how the nation's economic implosion is an opportunity for citizens to become reconnected to local communities." --*NBC Bay Area*

About the Author/Illustrator

Author Residence: Hastings-on-Hudson, NY

DOUGLAS RUSHKOFF is a widely known media critic and documentarian. He has written ten books and his documentaries include Frontline's award-winning *The Merchants of Cool* and *The Persuaders*. He is Advisor to the United Nations Commission on World Culture, on the Board of Directors of the Media Ecology Association, and The Center for Cognitive Liberty and Ethics, and is a founding member of Technorealism. He has won the Marshall McLuhan award and was the first winner of the Neil Postman award for Career Achievement in Public Intellectual Activity.

Rights

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Not Avail Europe / British Com

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: BROCKMAN INC.

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: KATINKA MATSON

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-849-2	6/09	Random House	\$26.00/\$26.00 Can.
Audio Download	978-0-307-70232-6	6/09	Random House Audio	\$20.00/\$23.00 Can.
Audio Download	9780307702333			
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Life Inc./Rushkoff, Douglas/HC	978-1-4000-6689-6	6/09	Random House	\$26.00/\$30.00 Can.
Media Virus/Rushkoff, Douglas/HC	9780345382764	9/94	Ballantine Books	\$21.95/\$29.50 Can.
Media Virus/Rushkoff, Douglas/TR	9780345397744	2/96	Ballantine Books	\$16.00/\$19.00 Can.
The Gen X Reader Trade/Rushkoff, Douglas/TR	9780345390462	4/94	Ballantine Books	\$13.95/\$18.95 Can.
Free Rides/Rushkoff, Douglas/TR	9780385303316	8/91	Delta	\$8.00/\$10.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
What's the Matter with Kansas?/Frank, Thomas/TR	9780805077742	4/05	Holt Paperbacks	\$16.00
No Logo/Klein, Naomi/TR	9780312421434	4/02	Picador	\$16.00



ON SALE 1/4/2011
 RANDOM HOUSE TRADE PAPERBACKS
 TRADE PAPERBACK

978-0-8129-7973-2
\$15.00/\$17.00 Can.
History: Random House HC (2/10)

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 448 **Trim Size:** 5-3/16 x 8
Spine/Depth: 29/32 **Carton Count:** 24
Load Group: 0202
Prod Type: RH Trade Paperback

Marketing and Publicity

- Website: FrankDelaney.com
- Tie in with marketing for the author's new hardcover, *The Matchmaker of Kenmare* (Random House, 2/11)
- Outreach to Irish book groups and societies

Venetia Kelly's Traveling Show

A Novel



Frank Delaney

"This hybrid quest saga, bildungsroman, and grassroots view of Ireland in its post-civil war era is immersive and enjoyable, and it showcases Delaney's talent for inventive metaphor, which he manipulates with an expert hand." -- *Publishers Weekly*

January, 1932: Ireland faces the most important general election in its history. As the campaign builds up into heated exchanges, near-riots, and an armed coup, eighteen-year-old Ben MacCarthy watches his father run off with Venetia Kelly, a beautiful young actress from a traveling theatrical show. Ben, like a hero of old, is sent out by his mother to bring his father back. But Ben also falls in love with the actress--and joins the show. Full of lyrical writing, social observation, sly humor, and gripping suspense, *Venetia Kelly's Traveling Show* is a novel that explores two of Ireland's best known and most complementary establishments--the theater and national politics--and a great entertainment for fans of Irish culture and historical fiction.

Key Points/Quotes

- **AUTHOR:** Natural-born storyteller and showman, former broadcaster, and editor or author of numerous books, Frank is one of a kind. He's also in excellent touch with his fan base, thanks to his website, a healthy presence on Facebook and Twitter, and dozens of annual events and appearances. He also reads his own audiobooks, because the brogue he brought over from his native Ireland suits the material perfectly.
- **TEASER CHAPTER:** Will include an excerpt from Frank's forthcoming novel, *The Matchmaker of Kenmare* (Random House hardcover, 2/11).
- **REVIEW COVERAGE:** *Ireland*, *Tipperary*, and *Shannon* were widely reviewed and well-received, and the early reviews of *Venetia Kelly's Traveling Show* have been very strong.
- "Delaney is a master storyteller, and this expansive tale of politics, tragedy, and revenge is Irish storytelling at its best. Full of vibrant, well-crafted characters and satisfyingly high drama, it will appeal to fans of sweeping Irish sagas." --*Library Journal*

About the Author/Illustrator

Author Residence: New York, NY, and Connecticut **Author Hometown:** Tipperary, Ireland
 FRANK DELANEY was born in Tipperary, Ireland. Before publishing *Ireland*, *Simple Courage*, *Tipperary*, and *Shannon*, he enjoyed a career in broadcasting that earned him fame across the United Kingdom. A former judge for the Booker Prize, he writes frequently for American and British publications.

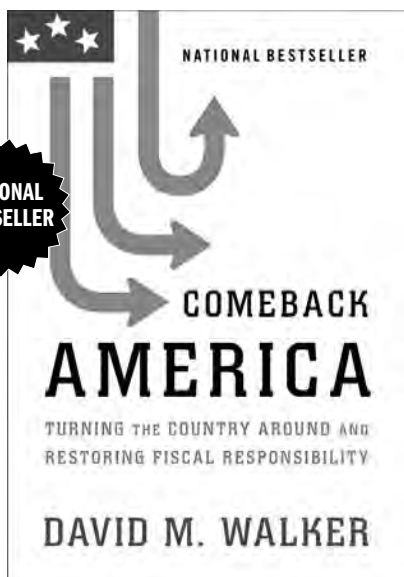
Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency:

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Other Editions	ISBN	On sale	Publisher	Price
Unabridged CD	978-0-307-71456-5	2/10	Random House Audio	\$45.00/\$55.00 Can.
E-book	978-1-58836-973-4	2/10	Random House	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Venetia Kelly'S Traveling Show/Delaney, Frank/HC	978-1-4000-6783-1	2/10	Random House	\$26.00/\$32.00 Can.
Shannon/Delaney, Frank/TR	978-0-8129-7596-3	2/10	RHTP	\$15.00/\$18.95 Can.
Shannon/Delaney, Frank/HC	978-1-4000-6525-7	2/09	Random House	\$26.00/\$30.00 Can.
Tipperary/Delaney, Frank/TR	978-0-8129-7594-9	6/08	RHTP	\$15.00/\$17.00 Can.
Tipperary/Delaney, Frank/HC	978-1-4000-6523-3	11/07	Random House	\$26.95/\$34.95 Can.
Simple Courage/Delaney, Frank/TR	978-0-8129-7595-6	10/07	RHTP	\$14.95/\$21.00 Can.
Simple Courage/Delaney, Frank/HC	978-1-4000-6524-0	6/06	Random House	\$24.95/\$32.95 Can.
Ireland/Delaney/TR	9780061244438	2/08	Harper	\$14.95



Comeback America

Turning the Country Around and Restoring Fiscal Responsibility

David M. Walker

One of our nation's most respected advocates of fiscal sanity warns that we face a looming crisis as a result of years of reckless government spending and explains how we can get the nation back on track by returning to our nation's founding principles and values.

Dave Walker's timely work on the nation's looming fiscal crisis emerged as President Obama and the Tea Party movement put the subject on the front burner. A national bestseller in hardcover, *Comeback America* is an impassioned call for Americans to, once and for all, confront our long-term national debt. It offers a clear and incisive explanation of how we got here, but, more important, a roadmap to a healthier financial future. The paperback edition will be updated with a new afterword, which will offer a frank assessment of President Obama and the Congress's recent efforts to tackle this crucial issue.

Key Points/Quotes

- **FEATURING AN ALL-NEW AFTERWORD BY THE AUTHOR:** Walker will cover the events of Obama's first year in office, including the creation of the Fiscal Responsibility and Reform Commission, the healthcare reform debate and law, and the Tea Party movement.
- **AUTHOR PLATFORM:** David Walker is the go-to guy on this issue; he's appeared in every major newspaper and on *60 Minutes*, *Real Time with Bill Maher*, and major news programs. He's also toured the country promoting his critically acclaimed documentary *I.O.U.S.A.*, which may be "to the U.S. economy what *An Inconvenient Truth* was to the environment" (Reuters).
- **STATURE:** Walker has received presidential appointments from Presidents Reagan, Bush (41), and Clinton. Admired for his ability and integrity, he was confirmed unanimously by the U.S. Senate each time. Walker has appeared on radio and television shows across the political spectrum, from *Glenn Beck to Fresh Air to The Daily Show*.
- **TIMELY SUBJECT:** The fiscal crisis continues to be in the news. President Obama has appointed a commission to solve it, and it has been a major focus of the Tea Party movement, so we can expect continued interest when the paperback publishes.
- **NATIONAL BESTSELLER:** *Comeback America* spent four weeks on the extended *New York Times* bestseller list in hardcover, and is currently on its fourth printing.
- "Please read this book by David Walker. No one has worked harder, been armed with more facts, written more clearly and been more dedicated to the mission of restoring confidence in our fiscal affairs and trust in government." --Paul Volcker, Chairman of the Economic Recovery Advisory Board and Former Chairman of the Federal Reserve
- "David Walker has drawn a true frightening and fact-based picture of a looming crisis; a crisis that will make the recent financial meltdown seem like a walk in the park. If this analysis doesn't stir you to action nothing will." --Paul O'Neill

ON SALE 1/11/2011

RANDOM HOUSE TRADE PAPERBACKS
TRADE PAPERBACK

978-0-8129-8072-1

\$15.00/\$17.00 Can.

History: Random House HC (1/10)

Category: ECONOMICS

BISAC Cat: Business & Economics - Economics - General

Order Form Cat: BUSINESS

Page Count: 240 Trim Size: 5-3/16 x 8

Spine/Depth: 15/32 Carton Count: 24

Illustrations: 11 GRAPHS

Load Group: 0203

Prod Type: RH Trade Paperback

Marketing and Publicity

- Website: pgpf.org
- National media attention
- Radio phone interviews
- Tie in with author lecture schedule
- Author video available online
- Outreach and promotion with Peter G. Peterson Foundation
- Include in Business catalog
- Feature in Business and Economics e-newsletter and websites
- Display at Allied Social Science Association conference
- Academic marketing

About the Author/Illustrator

Author Residence: Mt. Vernon, VA

Author Hometown: Birmingham, AL; Miami, FL

DAVID WALKER served as the seventh Comptroller General of the United States, and was the CEO of the U.S. Government Accountability Office (GAO) from 1998 to 2008. Currently the President and CEO of the Peter G. Peterson Foundation, Walker is a frequent speaker, writer, commentator, and congressional witness. He has appeared in most major publications and on a significant number of television networks, cable channels, and radio programs.

Rights

Territories: US, Canada, open market

Audio: Yes

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: GAIL ROSS LITERARY AGENCY

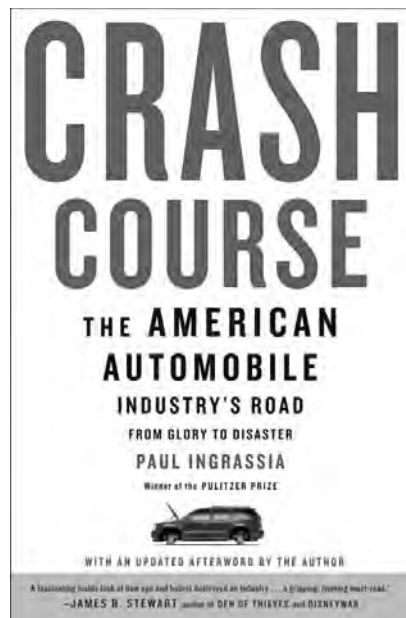
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: GAIL ROSS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-976-5	1/10	Random House	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Comeback America/Walker, David/HC	978-1-4000-6860-9	1/10	Random House	\$26.00/\$32.00 Can.
I.O.U.S.A./Wiggin/Incontrera/TR	9780470222775	9/08	John Wiley & Sons	\$19.95
Comp Titles	ISBN	On sale	Publisher	Price
The Limits of Power/Bacevich/HC	9780805088151	8/08	St. Martins/Macmillan	\$24.00
The Return of Depression Economics/Krugman/HC	9780393071016	12/08	WW Norton	\$24.95
An Inconvenient Truth/Gore, Albert Jr./TR	9781594865671	5/06	MacMillan/Rodale Press	\$23.95



ON SALE 1/11/2011
RANDOM HOUSE TRADE PAPERBACKS
TRADE PAPERBACK

978-0-8129-8075-2
\$17.00/\$19.00 Can.
History: Random House HC (1/10)

Category: BUSINESS
BISAC Cat: Business & Economics - General
Order Form Cat: BUSINESS
Page Count: 336 **Trim Size:** 5-3/16 x 8
Illustrations: 16-PP B/W PHOTO SECTION
Load Group: 0203
Prod Type: RH Trade Paperback

Marketing and Publicity

- National media attention
- Radio phone interviews
- Include in Business Catalog 2010
- Feature in Business e-newsletter and American Studies and Business and Economics websites
- Display at American Studies Association conference
- Academic marketing

Crash Course

The American Automobile Industry's Road from Glory to Disaster



Paul Ingrassia

In the tradition of James Stewart's *Disney War* and Michael Lewis's *Liar's Poker*, comes journalist Paul Ingrassia with the inside track on the meltdown of the American automobile industry.

A fast-paced narrative and definitive account of the momentous rise and epic, dramatic collapse of the American car industry, from the Pulitzer Prize-winning former Detroit bureau chief for *The Wall Street Journal*.

Key Points/Quotes

- **PRIZE-WINNING JOURNALIST:** Paul Ingrassia is a Pulitzer Prize-winning financial journalist and the leading expert on the Detroit automotive industry, with twenty-five years experience reporting for, among others, *The Wall Street Journal* and its parent company, Dow Jones.
- **NEW AFTERWORD:** Paul Ingrassia will be including an updated afterword covering the new insights that continue to arise in the U.S. auto industry.
- **PROMOTIONAL TIE-INS:** Publication date coincides with the North American International Auto Show in Detroit next January, which will afford many marketing and media opportunities.
- **UNPRECEDENTED ACCESS:** Extensive contacts with former and current auto executives in addition to dealers, union officials, workers, and analysts.
- **BELOVED SUBJECT:** Provocative subject as it intersects with both America's romanticism with its beloved cars and the near destruction of the industry.
- "In order to understand just how much of a mess it was--not to mention how it got that way and how, if at all, it can be cleaned up--you really need to read *Crash Course*." --*The Washington Post*
- "A delightful mix of history and first-person reporting...Employing superb storytelling skills, Ingrassia explains in head-shaking detail the elements of a wholly avoidable collision." --*Kirkus Review* (starred review)

About the Author/Illustrator

Author Hometown: Summit, NJ

As the former Detroit bureau chief for *The Wall Street Journal*, PAUL INGRASSIA speaks with authority and confidence about the automotive industry. In 1993 he won the Pulitzer Prize for his reporting on the management crisis and boardroom revolt at General Motors. Ingrassia has chronicled the car industry's successes and epic failures over the past twenty-five years and as a former executive of Dow Jones, he is one of the few authors who has been trained as a journalist and has direct experience in running a business. He is in demand on many media programs including NPR's *Morning Edition* and *The Diane Rehm Show*; CNBC's *Squawk Box*; *ABCWorld News with Charles Gibson*; *Good Morning America*; *CBS Evening News with Katie Couric*; CNN; and many other radio and television outlets across the country.

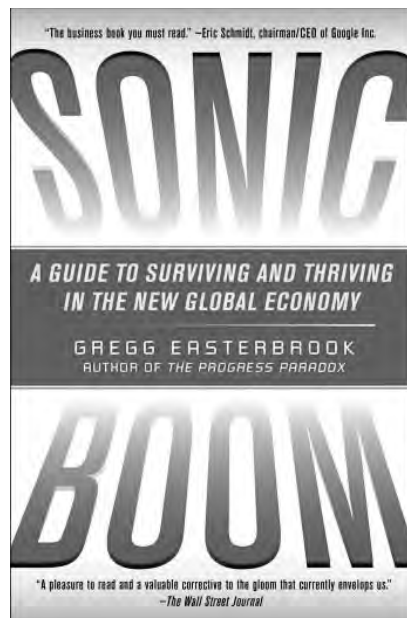
Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: THE WYLIE AGENCY LLC

Reprint: Yes
1st Serial: No
Special Markets:
Agent: SCOTT MOYERS

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Crash Course/Ingrassia, Paul/HC	978-1-4000-6863-0	1/10	Random House	\$26.00/\$32.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Conspiracy Of Fools/Eichenwald, Kurt/TR	978-0-7679-1179-5	12/05	Broadway	\$17.95/\$22.00 Can.
Disney War/Jim Stewart/TP	9780743267090	3/06	Simon and Schuster	\$16.00



ON SALE 1/11/2011
 RANDOM HOUSE TRADE PAPERBACKS
 TRADE PAPERBACK

978-0-8129-7413-3
\$15.00/\$17.00 Can.
History: Random House HC (12/09)

Category: BUSINESS
BISAC Cat: Business & Economics - General
Order Form Cat: BUSINESS
Page Count: 272 **Trim Size:** 5-3/16 x 8
Load Group: 0203
Prod Type: RH Trade Paperback

Marketing and Publicity

- Website: GreggEasterbrook.com
- Radio phone interviews
- Academic marketing
- Include in Business catalog, FYE catalog, and Political Science brochure
- Feature in Business, Economics, and Political Science e-newsletters and websites
- Display at targeted academic conferences

Sonic Boom

A Guide to Surviving and Thriving in the New Global Economy



Gregg Easterbrook

For readers of Thomas Friedman and Fareed Zakaria, an against-the-grain look at our economic future.

Noted contrarian and *Progress Paradox* author Gregg Easterbrook predicts that in spite of the recent economic crisis, globalization will continue to increase at a rapid clip in the years to come, producing tremendous economic growth—but also increased anxiety for people attempting to adjust to its effects. Though the growth we are about to experience will surely bring anxiety, it will also bring more prosperity, increased tolerance and understanding, and greater freedom and democracy to the world.

Key Points/Quotes

- **IN THIS TIME OF ECONOMIC STRESS, A POSITIVE MESSAGE ABOUT GROWTH:** Easterbrook believes we will recover from the current economic crisis, and when we do, we will see a period of rapid economic growth.
- **NEW TAKE ON GLOBALIZATION:** Many books, most prominently *The World Is Flat* by Thomas Friedman, argue that globalization's most dramatic effects have already taken place. According to *Sonic Boom*, they are only just beginning.
- **AUTHOR REPUTATION AND PLATFORM:** Gregg Easterbrook has been called "the best writer on complex topics in the United States" (*Forbes*) and "one of the most widely accomplished American writers of his generation" (NPR). Easterbrook is a contributing editor at *The Atlantic Monthly* and *The New Republic* and a regular contributor to *The New York Times* and *The Wall Street Journal*.

Praise for *Sonic Boom*

- "Sonic Boom is the business book you must read" --Eric Schmidt, Chairman/CEO of Google Inc.
- "Two years ago, as the world flirted with a second Great Depression, Gregg Easterbrook was in the midst of writing a book about the coming economic boom. A less confident writer might have abandoned the project in despair. But Mr. Easterbrook, a graduate of the *New Republic's* school of contrarian journalism, forged on regardless. The result is a book that is both a pleasure to read and a valuable corrective to the gloom that currently envelops us." --*The Wall Street Journal*

Praise for *The Progress Paradox*:

- "Fascinating...may well be this fall's version of *The Tipping Point*." --*Seattle Post-Intelligencer*
- "With the lively wit and contrarian insight that is a regular feature of his articles in *The New Republic*...Mr. Easterbrook offers a bracing reminder of what is too often forgotten but difficult to deny: In the West in the past fifty years, life has gotten steadily better." --*The Wall Street Journal*

About the Author/Illustrator

Author Residence: Washington, D.C.

Author Hometown: Buffalo, NY

GREGG EASTERBROOK is the author of six books, as well as a contributing editor to *The Atlantic Monthly*, for which he has written more than a dozen cover stories. He is a contributing editor to *The New Republic*, and a visiting fellow in government studies at the Brookings Institution. His articles also often appear in *The New York Times* and the *Los Angeles Times*. Easterbrook has written cover stories for *Newsweek* and *Time* magazine. He lives near Washington.

Rights

Territories: World

Audio: No

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: CARLISLE & COMPANY, LLC

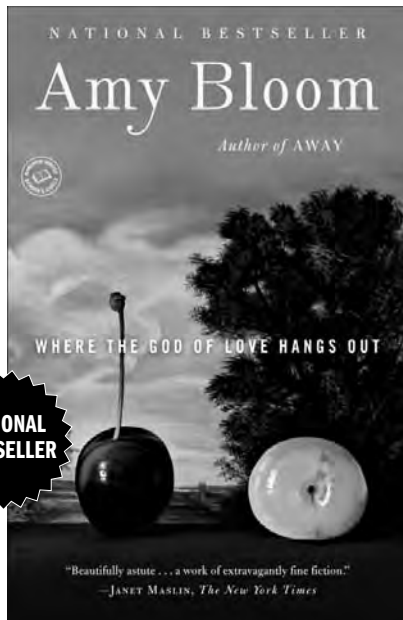
Reprint: Yes

1st Serial: No

Special Markets:

Agent: MICHELLE
TESSLER

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Sonic Boom/Easterbrook, Gregg/HC	978-1-4000-6395-6	12/09	Random House	\$26.00/\$32.00 Can.
The Progress Paradox/Easterbrook/TR	978-0-8129-7303-7	11/04	RHTP	\$14.95/\$21.00 Can.
The Here and Now/Easterbrook	9780312286477	12/02	St. Martins/Thomas Dunne	\$23.95
Beside Still Waters/Easterbrook/HC	9780688160654	10/99	William Morrow	\$25.00
Comp Titles	ISBN	On sale	Publisher	Price
Post-American World / Zakaria / TP	9780393334807	5/2009	Norton	\$15.95
The World is Flat / Friedman / TP	9780312425074	7/2007	Picador	\$16.00
Future of Freedom / Zakaria / TP	9780393331523	10/2007	Norton	\$15.95



NATIONAL BESTSELLER

ON SALE 1/11/2011
RANDOM HOUSE TRADE PAPERBACKS
TRADE PAPERBACK

978-0-8129-7780-6
\$15.00/\$17.00 Can.
History: Random House HC (1/10)

Category: FICTION
BISAC Cat: Fiction - Short Stories (single author)
Order Form Cat: FICTION GENERAL
Page Count: 224 **Trim Size:** 5-3/16 x 8
Spine/Depth: 18/32 **Carton Count:** 24
Load Group: 0203
Edition Desc: RHRC
Prod Type: RH Trade Paperback

Marketing and Publicity

- Website: AmyBloom.com
- Author tour: Boston, Atlanta, Raleigh/Durham, Atlantic Beach, FL, Miami
- Online advertising: BookBrowse.com
- Story download available on file-sharing websites
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Library marketing

Where the God of Love Hangs Out Fiction



Amy Bloom

Bestselling fiction about the complexities of love, family, and friendship from Amy Bloom, acclaimed author of the *New York Times* bestseller *Away*.

In this sensuous, funny, and heartbreaking new book, Amy Bloom explores the unexpected patterns that all forms of love and loss weave into our lives. With her dazzling prose, strong voice, and unmistakable and generous wit, this award-winning author takes us to the margins and centers of real people's lives, in interconnected stories that introduce us to some of her most unforgettable characters yet.

Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION
- NEW MATERIAL: The paperback edition will include a new, never-before-published story from the author.
- BESTSELLER: *Where the God of Love Hangs Out* was a national bestseller in hardcover, hitting the *San Francisco Chronicle*, *Boston Globe*, *Los Angeles Times*, and *New York Times* extended bestseller lists. We have almost 60,000 copies in print.
- PAPERBACK TRACK: Bloom's bestselling novel *Away* (2007) has had a robust life in paperback, with more than 186,000 copies in print to date.
- ACCLAIMED WRITER: Bloom's stories have been finalists for the National Book Award and the National Book Critics Circle Award. Her stories have appeared in *Best American Short Stories*, *The O. Henry Prize Stories*, *The Scribner Anthology of Contemporary Short Fiction*, and other anthologies.
- "Beautifully astute...[Bloom] writes about characters who are stunning in their verisimilitude but never really predictable in their behavior...A work of extravagantly fine fiction." --*The New York Times*
- "Great [stories]--the ones that don't just reflect life but actually conjure it in full force--can mess up your head and heart. Amy Bloom [writes] stories like that....She'll make you believe you didn't just read these stories, but lived them." --*Entertainment Weekly*
- "[Bloom] vividly chronicles the inner lives of people caught in emotional and physical constraints...She writes in beautifully wrought prose, with spunky humor and a flair for delectably eccentric details....Brava, Ms. Bloom. Send us an equally sly, dashing book very soon, please." --*The New York Times Book Review*

About the Author/Illustrator

Author Residence: Durham, CT

Author Hometown: New York

AMY BLOOM is the author of *Away*, a novel, and two collections of prize-winning stories: *Come to Me* and *A Blind Man Can See How Much I Love You*. She teaches creative writing at Yale University, where she is a Fellow of Calhoun College.

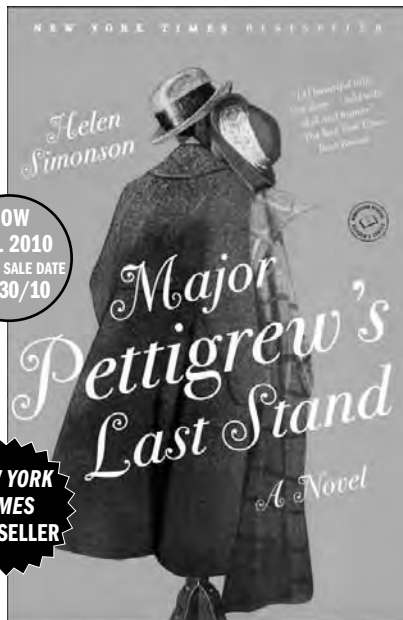
Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency:

Reprint: Yes
1st Serial: No
Special Markets:
Agent: PHYLLIS WENDER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-987-1	1/10	Random House	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Where God Of Love Hangs Out/Bloom, Amy/HC	978-1-4000-6357-4	1/10	Random House	\$25.00/\$29.95 Can.
Away/Bloom, Amy/TR	978-0-8129-7779-0	6/08	RHTP	\$14.00/\$16.50 Can.
Away/Bloom, Amy/HC	978-1-4000-6356-7	8/07	Random House	\$23.95/\$29.95 Can.
Normal/Bloom, Amy/HC	9780679456520	10/02	Random House	\$23.95/\$35.95 Can.
Blind Man Can See/Bloom, Amy/HC	9780375502682	7/00	Random House	\$22.95/\$34.50 Can.
Blind Man Can See/Bloom, Amy/TR	9780375705571	7/01	Vintage	\$13.95/\$15.95 Can.
Love Invents Us/Bloom, Amy/TR	9780375750229	1/98	Vintage	\$13.95/\$16.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Olive Kitteridge/Strout, Elizabeth/TR	978-0-8129-7183-5	9/08	RHTP	\$14.00/\$16.50 Can.



Major Pettigrew's Last Stand

A Novel



Helen Simonson

Beloved by booksellers, critics, and readers nationwide, this delightful *New York Times* bestselling debut makes its first appearance as a Random House trade paperback.

When retired Major Pettigrew strikes up an unlikely friendship with Mrs. Ali, the village shopkeeper who is of Pakistani descent, he is drawn out of his regimented world and forced to confront the realities of life in the twenty-first century. Brought together by a shared love of literature and the loss of their respective spouses, the Major and Mrs. Ali soon find their friendship on the cusp of blossoming into something more. But although the Major was actually born in Lahore, and Mrs. Ali was born in Cambridge, village society insists on embracing him as the quintessential local and her as a permanent foreigner. The Major has always taken special pride in the village, but will he be forced to choose between the place he calls home and a future with Mrs. Ali?

Key Points/Quotes

- **INSTANT BESTSELLER:** The hardcover hit #14 on the *New York Times* bestseller list in only its second week on sale, also landing on the bestseller lists for *The Boston Globe*, *The Washington Post*, the *Chicago Tribune*, the *Los Angeles Times*, *The Denver Post*, and *Publishers Weekly*. As of April 2010, we've already gone back to press 6 times.
- **#1 INDIEBOUND PICK IN HARDCOVER**
- **A RANDOM HOUSE READER'S CIRCLE SELECTION:** A perfect book club pick, the friendship between Major Pettigrew and Mrs. Ali is initially driven by a shared love of literature, and the two form a bond as they meet to discuss the works of Kipling over tea.
- **AGAINST-ALL-ODDS LOVE STORY:** A buttoned-up Brit from the old school rises above his own notions of what is acceptable behavior and turns his world upside down for the love of a Pakistani shopkeeper.
- **CHARMING AUTHOR:** Simonson has all the wit and charm one might expect, and is a great ambassador for her book.
- "The real pleasure of this book derives...from its beautiful little love story, which is told with skill and humor....That love can overcome cultural barriers is no new theme, but it is presented here with great sensitivity and delicacy....As for happy endings, [the book] deserves all available prizes." --Alexander McCall Smith, *The New York Times Book Review*

ON SALE 11/30/2010

RANDOM HOUSE TRADE PAPERBACKS
TRADE PAPERBACK

978-0-8129-8122-3

\$14.00

History: Random House HC (3/10)

Category: FICTION

BISAC Cat: Fiction - Literary

Order Form Cat: FICTION GENERAL

Page Count: 384

Trim Size: 5-3/16 x 8

Spine/Depth: 25/32

Carton Count: 24

Load Group: 0206

Edition Desc: RHRC

Prod Type: RH Trade Paperback

Marketing and Publicity

- Website: MajorPettigrew.com
- Author tour: Atlantic Beach, FL, Cleveland, Cincinnati, Milwaukee, Minneapolis, Blytheville, Omaha, Tempe, Salt Lake City, San Diego
- Outreach to book fairs
- Author blog tour
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Early finished-book mailings
- Special event kits created for reading groups
- Library marketing

About the Author/Illustrator

Author Residence: Washington, D.C.

A graduate of the London School of Economics, with an MFA from Stony Brook Southampton, HELEN SIMONSON is a former travel advertising executive who has lived in America for the last two decades. She is currently living with her husband and two sons in the Washington, D.C., area. This is her first novel.

Rights

Territories: US, Canada, open market

Audio: No

British: No

Restriction: Avail US and Opn MK

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: BARER LITERARY LLC

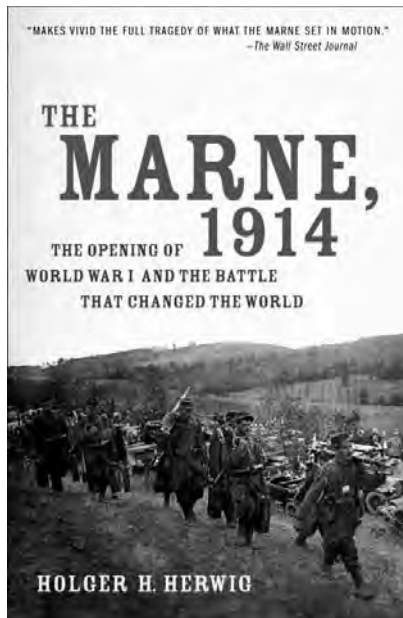
Reprint: Yes

1st Serial: No

Special Markets:

Agent: JULIE BARER

Other Editions	ISBN	On sale	Publisher	Price
Dual Edition	978-0-385-66866-8	11/10	Anchor Canada	\$22.00
Unabridged CD	978-0-307-71284-4	3/10	Random House Audio	\$40.00/\$49.00 Can.
E-book	978-1-58836-965-9	3/10	Random House	\$25.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Major Pettigrew'S Last Stand/Simonson, Helen/HC	978-1-4000-6893-7	3/10	Random House	\$25.00
Comp Titles	ISBN	On sale	Publisher	Price
Love Over Scotland/Mccall Smith, Alexander/TR	978-0-307-27598-1	11/07	Anchor	\$13.95
Le Divorce/Diane Johnson/TP	9780525942382	1/98	Dutton	



ON SALE 2/8/2011
 RANDOM HOUSE TRADE PAPERBACKS
 TRADE PAPERBACK

978-0-8129-7829-2
\$17.00/\$19.00 Can.
History: Random House HC (12/09)

Category: HISTORY
BISAC Cat: History - Military - World War I
Order Form Cat: WAR
Page Count: 432 **Trim Size:** 5-3/16 x 8
Illustrations: 16PP PHOTO SECTION; 17 MAPS
Load Group: 0203
Prod Type: RH Trade Paperback

Marketing and Publicity

- Academic marketing
- Include in Military History catalog
- Feature in Military e-newsletter
- Display at Society of Military Historians conference

The Marne, 1914

The Opening of World War I and the Battle That Changed the World



Holger H. Herwig

For readers of John Keegan and Max Hastings, a groundbreaking work of military historical scholarship. Not only was this battle one of the most strategically daring (and disastrously executed) of all time--it also set the stage for WWI, indeed dictated the outcome, and thus helped determine the terrible course of the twentieth century.

The first account in more than a generation of the most important battle of the twentieth century, WWI's Battle of the Marne.

Key Points/Quotes

- **MAJOR NEW ACCOUNT OF A BATTLE THAT CHANGED THE COURSE OF HISTORY:** Herwig shows how the Marne was truly one of the most important battles in history.
- **AUTHOR REPUTATION:** This is Herwig's first trade book, after a career as one of the most distinguished scholars of World War I. He has been a pioneer in uncovering and drawing on oft-ignored accounts of German and Austro-Hungarian soldiers and leaders, shedding significant and revelatory new light on these crucial events. This book will get major attention from military history buffs.
- **REVISIONIST HISTORY:** For the last ninety years, most of the accounts of WWI in English have come from British, French, or American perspectives. Herwig shows us the real actions, views, and strategies of the other side, which in turn dramatically change our traditional narratives of these events.
- **ACADEMIC MARKETS:** This is one of the pivotal and most studied moments in military history and this book is a major scholarly achievement which should lead to strong adoptions in academia.
- "Like [Sewell] Tyng before him, Mr. Herwig creates order out of overlapping events and makes vivid the full tragedy of what the Marne set in motion." --*The Wall Street Journal*

About the Author/Illustrator

Author Residence: Calgary, Canada

Author Hometown: Hamburg, Germany

Born in Hamburg, Germany, on 25 September 1941, DR. HOLGER H. HERWIG holds a dual position at the University of Calgary as Professor of History and as Canada Research Chair in the Centre for Military and Strategic Studies. He received his BA (1965) from the University of British Columbia and his MA (1967) and PhD (1971) from the State University of New York at Stony Brook. Dr. Herwig taught at Vanderbilt University in Nashville, Tennessee, from 1971 until 1989. He served as Head of the Department of History at Calgary from 1991 until 1996. Dr. Herwig has published more than a dozen scholarly books, some of which have been translated into Chinese, Czech, German, Polish, Serbo-Croatian, and Spanish, including the prize winning *The First World War: Germany and Austria-Hungary 1914-1918*; and *The Origins of World War I*, with Richard Hamilton.

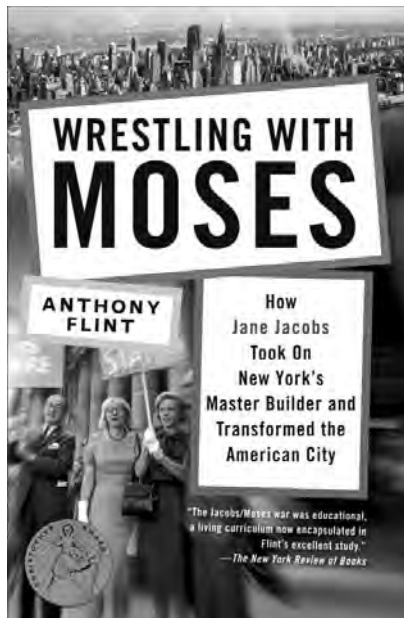
Rights

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: WESTWOOD CREATIVE ARTISTS

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: LINDA MCKNIGHT

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Marne, 1914/Herwig, Holger H./HC	978-1-4000-6671-1	12/09	Random House	\$28.00/\$35.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Road To Verdun/Ousby, Ian/HC	9780385503938	5/02	DDay Gen Adult	\$30.00/\$45.00 Can.
Moscow 1941/Braithwaite, Rodric/HC	978-1-4000-4430-6	9/06	Knopf	\$30.00/\$40.00 Can.
11th Month, 11th Day, 11th Hr/Persico, Joseph/HC	978-0-375-50825-7	11/04	Random House	\$29.95/\$42.00 Can.
The Great War/Cowley, Robert/HC	9780375509094	6/03	Random House	\$29.95/\$44.95 Can.



ON SALE 2/8/2011
 RANDOM HOUSE TRADE PAPERBACKS
 TRADE PAPERBACK

978-0-8129-8136-0
\$15.00/\$17.00 Can.
History: Random House HC (7/09)

Category: SOCIOLOGY
BISAC Cat: Social Science - Sociology - Urban
Order Form Cat: SOCIOLOGY
Page Count: 272 **Trim Size:** 5-3/16 x 8
Illustrations: 16-PP B/W PHOTO SECTION +
 CHAPTER-OPENING PHOTOS
Load Group: 0203
Prod Type: RH Trade Paperback

Marketing and Publicity

- Website: AnthonyFlint.net
- Outreach to student activist groups
- Academic marketing
- Include in History and Sociology brochures
- Feature in academic e-newsletters and websites
- Display at targeted academic conferences

Wrestling with Moses

How Jane Jacobs Took On New York's Master Builder and Transformed the American City



Anthony Flint

For readers of *The Power Broker* and *A Civil Action*, the David-and-Goliath story of an urban planning battle that forever changed the face of New York and redefined the American city.

Wrestling with Moses is the story of legendary New York activist and writer Jane Jacobs's battle with "power broker" Robert Moses, one of the most powerful figures in twentieth century America. Jacobs led a full-scale grassroots war against Moses, fighting his efforts to put a highway through Washington Square Park, raze her West Greenwich Village neighborhood, and build an elevated Lower Manhattan Expressway through the neighborhood that ultimately became SoHo. Their battle forever altered the future of not just New York but cities around the world. Moses had put cities nationwide on a path of car-dependence, monolithic housing towers, and barren public space; Jacobs inspired generations of activists and ordinary citizens to speak out against urban renewal plans of this kind.

Key Points/Quotes

- **STORY:** Like *A Civil Action*, *Wrestling with Moses* spins a dramatic tale of local public interest that has ramifications for the nation as a whole.
- **WINNER OF THE CHRISTOPHER AWARD:** It is an award for media that reminds audiences and readers of their worth, individuality, and power to make a difference and positively influence our world.
- **AUTHOR:** Anthony Flint combines the crack reporting of a seasoned journalist with an extensive expertise of his subject. A reporter for sixteen years at the *Boston Globe*, Flint is a respected expert in the fields of planning, development, and architecture.
- **STUDENT/COURSE ADOPTION MARKET:** Jane Jacobs continues to inspire legions of young activists and planning students.
- "Lively and informative." --*The Wall Street Journal*
- "Flint has a smart eye for details." --*San Francisco Chronicle*
- "The Jacobs/Moses war was educational, a living curriculum now encapsulated in Flint's excellent study." --Jason Epstein, *The New York Review of Books*
- "[A] winning account." --Boston.com

About the Author/Illustrator

Author Residence: Boston, MA

Author Hometown: New York, NY; Wilton, CT

ANTHONY FLINT was a reporter for *The Boston Globe* for sixteen years, where he authored a weekly column on urban design and public space, and regularly covered politics, academia, urban planning, housing, development, and transportation. His articles and essays have appeared in many publications including *The Boston Sunday Globe Magazine* and *Architectural Record*, as well as publications by the Rappaport Institute at Harvard's Kennedy School of Government. A graduate of Middlebury College and Columbia University's Graduate School of Journalism, he was a Loeb Fellow at Harvard in 2000-2001. He served from 2005-2006 as education director at the Office for Commonwealth Development, the Massachusetts agency coordinating housing, transportation, environment, and energy, and is now public affairs manager at the Lincoln Institute of Land Policy, a think-tank on land and development issues based in Cambridge, Massachusetts.

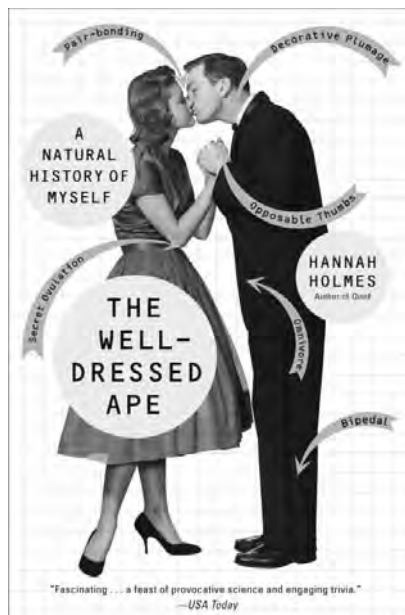
Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: INTERNATIONAL CREATIVE MANAGEM

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: RICHARD ABATE

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Wrestling With Moses/Flint, Anthony/HC	978-1-4000-6674-2	7/09	Random House	\$27.00/\$32.00 Can.
This Land/Flint, Anthony/HC	9780801884191	4/06	Johns Hopkins UP	\$24.95
Comp Titles	ISBN	On sale	Publisher	Price
The Power Broker/Caro, Robert A./TR	9780394720241	7/75	Vintage	\$25.00/\$29.95 Can.
Death And Life Of Great America/Jacobs, Jane/TR	9780679741954	12/92	Vintage	\$16.00/\$19.95 Can.
Death And Life Of Great America/Jacobs, Jane/HC	9780679600473	2/93	Modern Library	\$21.95/\$27.95 Can.
Cities & The Wealth Of Nations/Jacobs, Jane/TR	9780394729114	3/85	Vintage	\$14.00/\$17.99 Can.
Robert Moses and the Modern City / Ballon / HC	9780393732061	2/07	Norton	\$50.



ON SALE 2/22/2011
RANDOM HOUSE TRADE PAPERBACKS
TRADE PAPERBACK

978-0-8129-7629-8
\$16.00
History: Random House HC (1/09)

Category: SCIENCE
BISAC Cat: Science - General
Order Form Cat: SCIENCE
Page Count: 368 **Trim Size:** 5-3/16 x 8
Load Group: 0205
Prod Type: RH Trade Paperback

Marketing and Publicity

- Website: HannahHolmes.net
- Tie in with marketing for author's new hardcover, *Quirk* (Random House, 2/11)
- Academic marketing
- Include in High School Focus Titles brochure
- Feature in academic e-newsletters and websites
- Display at targeted academic conferences

The Well-Dressed Ape

A Natural History of Myself

Hannah Holmes

Stiff meets *Your Inner Fish* in this surprising, humorous, and edifying look at our species as, essentially, animals.

Science journalist Hannah Holmes reveals a surprising and compelling way to look at human biology and behavior—comparing human beings to the rest of the animal kingdom in order to better understand ourselves. Wryly examining her own personal specimen, she finds that she is nothing like the once prevalent but now outmoded idea that humans are separate and above all other species. We are, in essence, an animal, and in some ways (smell and vision, for instance) a rather inferior one. Through a mix of personal stories, deft syntheses of the latest scientific theories and observations, and an engaging voice and winning sense of humor, Hannah Holmes gives us an intriguing and fresh way to understand ourselves in the world.

Key Points/Quotes

- **PUBLISHED TO COINCIDE WITH NEW HARDCOVER:** Holmes's newest book, *Quirk*, is about the science of personality, and also comes out in February 2011.
- **FUN FACTS ABOUT NATURE:** Crocodiles kill more humans than any other big predator does. Smelling another human makes us less depressed. Our right ring fingers are testosterone-meters.
- **CRITICALLY ACCLAIMED:** "Witty environmentalists are as rare as shy politicians," *USA Today* said in praise of Holmes. Her books have garnered much praise, including wonderful reviews for *The Well-Dressed Ape*.
- **BIG IDEAS:** No other book offers a full description of the human animal. Holmes not only describes, she wrestles with the big questions that get begged in the process: How are humans special? How are we not special? How different are men and women? (Very.) Literally, figuratively, and especially biologically, what is our place in the kingdom of animals, on the planet Earth? What should we eat? What is our future?
- **A CONNECTED AUTHOR:** Holmes's solid contacts at NPR have landed her previous books on *Fresh Air*, *All Things Considered*, and *Talk of the Nation*.

Praise for *The Well-Dressed Ape*:

- "A feast of provocative science and engaging trivia...fascinating." --*USA Today*
- "Smart and upbeat, *Ape* will leave you prouder of your links to the wild things." --*People*

About the Author/Illustrator

Author Residence: Portland, ME

Author Hometown: Boothbay, ME

HANNAH HOLMES is the author of *Suburban Safari* and *The Secret Life of Dust*. Her writing has appeared in *The New York Times Magazine*, the *Los Angeles Times Magazine*, *Discover*, and *Outside*, and many more. She was a frequent contributor on science and nature subjects for the Discovery Channel Online. She lives with her husband and dog in Portland, Maine.

Rights

Territories: World

Audio: Yes

British: Yes

Restriction: Not Available in CAN

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: TESSLER LITERARY AGENCY LLC

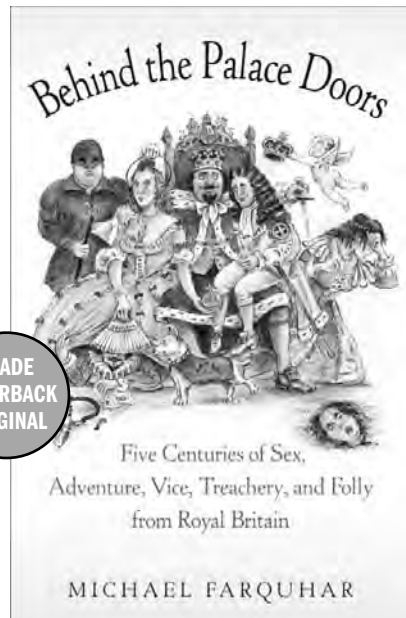
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: MICHELLE TESSLER

Other Editions	ISBN	On sale	Publisher	Price
Dual Edition	978-0-679-31496-7	1/11	Vintage Canada	\$22.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Well-Dressed Ape/Holmes, Hannah/HC	978-1-4000-6541-7	1/09	Random House	\$25.00
Suburban Safari/Holmes, Hannah/TR	9781596910911	2/06	Bloomsbury	\$14.95
Suburban Safari/Holmes, Hannah/HC	9781582344799	2/05	Bloomsbury	\$24.95
The Secret Life of Dust/Holmes, Hannah/TR	9780471426356	2/03	Wiley	\$16.95
The Secret Life of Dust/Holmes, Hannah/HC	9780471377436	7/01	Wiley	\$22.95
Comp Titles	ISBN	On sale	Publisher	Price
Your Inner Fish/Shubin, Neil/TR	978-0-307-27745-9	1/09	Vintage	\$14.95/\$18.95 Can.
Animals in Translation/Grandin/TP	9780156031448	1/06	Harcourt/Harvest	\$15.00
Stiff/Roach/TR	9780393324822	1/03	W.W. Norton	\$13.95



Behind the Palace Doors

Five Centuries of Sex, Adventure, Vice, Treachery, and Folly from Royal Britain

Michael Farquhar

British Royalty's secret history of scandals, villainous scheming, and intrigue from Henry VII to Elizabeth II, written by nationally bestselling author Michael Farquhar.

Think that adultery, scandals, and devious behavior are a recent phenomenon in the British Royal family? You're wrong. Sure, we all know about the Windsor's recent troubles, and even that Henry VIII was a scoundrel. But have you heard the rumors about Queen Anne? How about Queen Victoria and her troublesome sons? *Washington Post* writer and nationally bestselling author Michael Farquhar chronicles the lesser-known (but much more interesting) history of the British monarchy, featuring fascinating stories about each ruler and highlighting the unique tragedy, romance, heroism, incompetence, madness, and adventure that have made the British throne the world's most famous.

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **EXCELLENT SALES:** Michael Farquhar's previous pop-history titles have sold as many as 120,000 copies.
- **LOCAL BESTSELLER:** All of Farquhar's previous titles have been *Washington Post* bestsellers.
- **ROYALS, ROYALS EVERYWHERE:** Interest in the British Royal family never goes away, and there's always something to talk about in the news. By 2011, who knows what new scandal will appear?
- **FIRST NON-SERIES TITLE:** Farquhar's *A Treasury of...* series has done well for Penguin, with titles selling between 20,000 and 120,000 copies. But he's ready to break out with a new publisher and his biggest book yet!
- **BACK TO HIS BESTSELLING ROOTS:** Out of all of Farquhar's books, *Royal Scandals* has been the top seller. This book has an even stronger hook, since it focuses on everyone's favorite royals, the Brits.

ON SALE 3/8/2011

RANDOM HOUSE TRADE PAPERBACKS
TRADE PAPERBACK

978-0-8129-7904-6

\$15.00/\$17.00 Can.

History: Trade Paperback Original

Category: HISTORY

BISAC Cat: History - Great Britain

Order Form Cat: HISTORY

Page Count: 320

Trim Size: 5-3/16 x 8

Spine/Depth: 20/32

Carton Count: 24

Load Group: 0203

Prod Type: RH Trade Paperback

About the Author/Illustrator

Author Residence: Washington, D.C.

Author Hometown: Washington, D.C.

MICHAEL FARQUHAR is a writer and editor at *The Washington Post* specializing in history. He is the author of the bestsellers *A Treasury of Great American Scandals* and *A Treasury of Royal Scandals*. He appeared on the History Channel's *Russia, Land of the Tsars* and will be featured on a forthcoming program about the French Revolution.

Marketing and Publicity

- National review and feature attention
- National media attention
- NPR interviews
- Radio phone interviews and giveaways
- Local author promotion: Washington, D.C.
- Online advertising: Facebook
- Animated video available
- Cross-promotions with Fodor's
- Outreach to tour guide companies for inclusion on reading lists

Rights

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: TRIDENT MEDIA GROUP, LLC

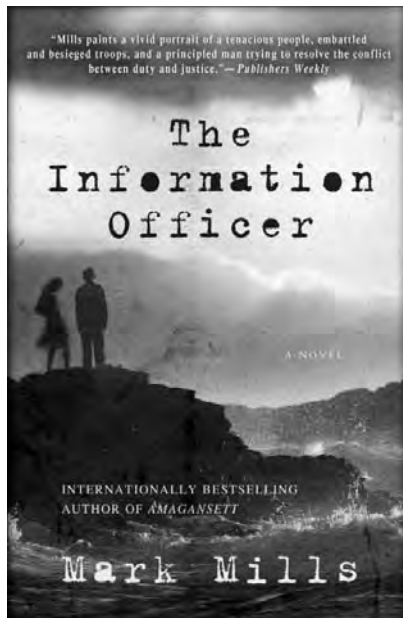
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: JENNY BENT

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60453-2	3/11	Random House Trade Paperbacks	\$15.00/\$15.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Treasury...Forgotten Americans/Farquhar/TP	9780143113058	4/08	Penguin/Penguin	\$15.00
Treasury of Deception/Farquhar/TP	9780143035442	6/05	Penguin/Penguin	\$15.00
Treasury...American Scandals/Farquhar/TP	9780142001929	7/03	Penguin/Penguin	\$15.00
Treasury of Royal Scandals/Farquhar/TP	9780140280241	5/01	Penguin/Penguin	\$15.00
Comp Titles	ISBN	On sale	Publisher	Price
The Lady In The Tower/Weir, Alison/HC	978-0-345-45321-1	1/10	Ballantine Books	\$28.00



ON SALE 3/8/2011
 RANDOM HOUSE TRADE PAPERBACKS
 TRADE PAPERBACK

978-0-8129-8020-2
\$15.00/\$17.00 Can.
History: Random House HC (1/10)

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 304 **Trim Size:** 5-3/16 x 8
Illustrations: 3 MAPS
Load Group: 0203
Prod Type: RH Trade Paperback

Marketing and Publicity

- Online advertising: Facebook, Goodreads
- Promotion on Random House mystery/thriller mobile portal
- Feature in Mystery e-newsletter

The Information Officer

A Novel



Mark Mills

Mills's third historical suspense novel is "breathtaking....The sense of immediacy that Mills brings to *The Information Officer* is so intense....[Full of] dramatic events vivid enough to qualify as stunning fiction, but detailed enough to be verified in the record books...Mills leaves us gasping for breath at the end" (Marilyn Stasio, *The New York Times Book Review*).

Mark Mills's bestselling novels *Amagansett* and *The Savage Garden* have won him widespread acclaim for his singular brand of suspense. He delivers another riveting thriller and unforgettable love story in *The Information Officer*. It is the summer of 1942, and Malta, a small windswept island in the Mediterranean, has become the most bombed patch of earth on the planet. Max Chadwick is the British officer charged with manipulating the news on Malta to bolster the population's fragile esprit de corps. This, and a few broken-down fighter planes, are all that stand in the face of Nazi occupation and perhaps even victory--for Malta is the stepping-stone the Germans need between Europe and North Africa. When Max learns of the brutal murder of a young island woman--along with evidence that the crime was committed by a British officer--he knows that the Maltese loyalty to the war effort could be instantly shattered. As the clock ticks down toward all-out invasion, Max must investigate the murder--beyond the gaze of his superiors, friends, and even the woman he loves. *The Information Officer* is a taut, transporting thriller--an enthralling novel told with exceptional skill and style.

Key Points/Quotes

- RAVE REVIEWS: Praised as "vivid" and "satisfying," *The Information Officer* was shortlisted for the prestigious 2009 CWA Ellis Peters Historical Crime Award and named an Indie Next Notable.
- HARDCOVER SUCCESS: *The Information Officer* was the subject of a five-way auction for the audio rights and was also a Book of the Month Club and Mystery Guild Selection. There are currently more than 20,000 copies of the hardcover in print.
- AUTHOR: Mills is that rare writer who can straddle literary and commercial--elegant prose, unforgettable characters, and gorgeous atmosphere combine with stellar plotting and suspense to deliver the best of both worlds. He is a major bestseller in the UK where he was a Richard & Judy pick.
- NEXT BOOK: We own another historical suspense novel from Mills, this one set in the French Riviera in the 1930s.

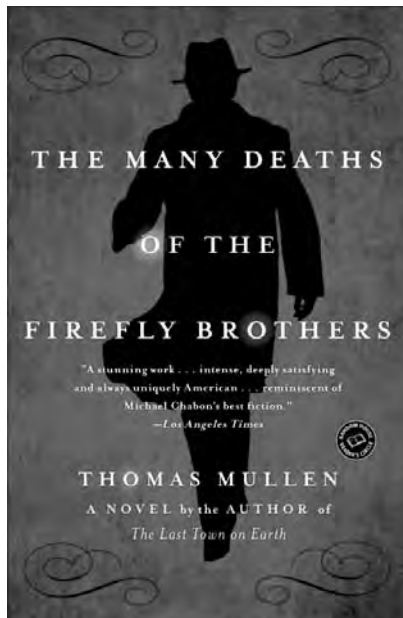
About the Author/Illustrator

Author Residence: Oxford, England
 MARK MILLS is a screenwriter and the author of *The Savage Garden* and *Amagansett*. His first novel, *Amagansett*, was published in a dozen countries and received the British Crime Writers' Association John Creasey Memorial Dagger Award. A graduate of Cambridge University, he lives in Oxford with his wife and their two children.

Rights

Territories: US, Canada, open market	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: No	Translation: No	Special Markets:
Restriction: Avail US,CAN,Opn Mkt	Agency: THE GERNERT COMPANY	Agent: STEPHANIE CABOT

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-910-9	2/10	Random House	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Information Officer/Mills, Mark/HC	978-1-4000-6818-0	2/10	Random House	\$25.00/\$29.95 Can.
The Savage Garden/Mills, Mark/HC	9780399153532	05/2007	Penguin/Putnam Adult	\$24.95
The Savage Garden/Mills, Mark/TP	9780425221297	05/2008	Penguin/Berkeley Trade	\$14.00
Amagansett/Mills, Mark/HC	9780399151842	07/2004	Penguin/Putnam Adult	\$24.95
Amagansett/Mills, Mark/TP	9780425205808	05/2005	Penguin/Berkeley Trade	\$14.00
Comp Titles	ISBN	On sale	Publisher	Price
The Spies Of Warsaw/Furst, Alan/TR	978-0-8129-7737-0	6/09	RHTP	\$15.00/\$17.50 Can.
The Foreign Correspondent/Furst, Alan/TR	978-0-8129-6797-5	5/07	RHTP	\$13.95/\$17.95 Can.



ON SALE 3/8/2011
 RANDOM HOUSE TRADE PAPERBACKS
 TRADE PAPERBACK

978-0-8129-7929-9
\$15.00/\$17.00 Can.
History: Random House HC (1/10)

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 416 **Trim Size:** 5-3/16 x 8
Load Group: 0203
Edition Desc: RHRC
Prod Type: RH Trade Paperback

Marketing and Publicity

- Website: ThomasMullen.net
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Academic and library marketing

The Many Deaths of the Firefly Brothers

A Novel



Thomas Mullen

"A rip-roaring yarn that manages to be both phantasmagorical and historically accurate. In its labyrinthine, luminous narrative, reminiscent of Michael Chabon's best fiction, readers will find powerful parallels to the present-day...a stunning work of fiction that is intense, deeply satisfying and always uniquely American." ---Los Angeles Times

In award-winning author Thomas Mullen's evocative new novel, we follow the Depression-era adventures of Jason and Whit Fireson--bank robbers known as the Firefly Brothers by the press, the authorities, and an adoring public that worships their acts as heroic counterpunches thrown at a broken system. Now it appears they have met their end in a hail of bullets. Jason and Whit's lovers--Darcy, a wealthy socialite, and Veronica, a hardened survivor--struggle between grief and an unyielding belief that the Firesons are alive. While they wade through conflicting police reports and press accounts, wild rumors spread that the bandits are still at large. Through it all, the Firefly Brothers remain as charismatic, unflappable, and as mythical as the American Dream itself, racing to find the women they love and to make sense of a world in which all has come unmoored.

Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION
- HARDCOVER CRITICAL SUCCESS: *Firefly Brothers* amassed rave reviews in hardcover--it was heralded as a "stunning," "mythic," "mesmerizing," "full-throttle page-turner" "reminiscent of Michael Chabon's best fiction."
- MULLEN IN TRADE PAPERBACK: *The Last Town on Earth* has been chosen for six Freshman Reads and Community Reads programs and the number keeps growing! This, plus strong word of mouth, continues to fuel a strong rate-of-movement on the trade paperback of *The Last Town on Earth*.
- NONFICTION HOOK: Mullen paints a vivid portrait of life during the Great Depression through his scrupulous research and unerring period detail; as with *The Last Town on Earth*, his choice of subject and period is eerily prescient and resonant, and will be a natural fit for book clubs and Freshman/Community Reads programs.

About the Author/Illustrator

Author Residence: Atlanta, GA

Author Hometown: Rhode Island

THOMAS MULLEN was born in 1974, raised in Rhode Island, and graduated from Oberlin College. His first novel, *The Last Town on Earth*, was named Best Debut Novel of 2006 by *USA Today*, was a *Chicago Tribune* Best Book of the Year, a *New York Times* Editor's Choice, and was awarded the James Fenimore Cooper Prize for excellence in historical fiction. He lives in Atlanta with his wife and sons.

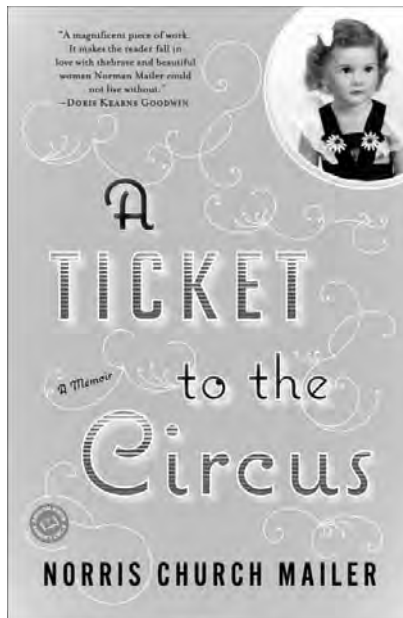
Rights

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: SUSAN GOLOMB

Reprint: Yes
1st Serial: No
Special Markets:
Agent: SUSAN GOLOMB

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Many Deaths...Firefly Bros/Mullen, Thomas/HC	978-1-4000-6753-4	1/10	Random House	\$26.00/\$32.00 Can.
The Last Town On Earth/Mullen, Thomas/TR	978-0-8129-7592-5	7/07	RHTP	\$15.00/\$18.95 Can.
The Last Town On Earth/Mullen, Thomas/HC	978-1-4000-6520-2	8/06	Random House	\$23.95/\$31.95 Can.



ON SALE 3/8/2011

RANDOM HOUSE TRADE PAPERBACKS
TRADE PAPERBACK

978-0-8129-7987-9

\$15.00/\$17.00 Can.

History: Random House (4/10)

Category: MEMOIR

BISAC Cat: Biography & Autobiography - General

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 432 **Trim Size:** 5-3/16 x 8

Spine/Depth: 28/32 **Carton Count:** 24

Illustrations: 70 B/W PHOTOS THROUGHOUT

Load Group: 0203

Edition Desc: RHRC

Prod Type: RH Trade Paperback

Marketing and Publicity

- Tie in to author's lecture schedule
- Photo gallery available online
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com

A Ticket to the Circus

A Memoir



Norris Church Mailer

A great American love story, this warm, funny, revealing memoir introduces the world to Norman Mailer's greatest inspiration, his wife of more than thirty years.

A Ticket to the Circus is one of those books that feels like sitting down with an old friend. Like Zelda Fitzgerald before her, Norris Church Mailer has led a life as colorful and eventful as her husband's. Crowned Little Miss Little Rock at age three, and dating Bill Clinton in her early twenties, Norris has gone from one adventure to the next, along the way learning a number of universal truths about love, marriage, family, friendship, and, of course, writing. In a winning narrative voice that evokes her native Arkansas, Norris recounts the stories of a bright, talented girl who knew her life would one day be as surprising and memorable as an afternoon at the circus. With clear eyes, she depicts the full evolution of her marriage, from the white-hot beginning through the very rocky patches to the mournful ending. A perfect book for reading groups, this intelligent, bittersweet memoir will enchant readers with its honesty, charm, and insight into how we grow up and how we love.

Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION
- UNIVERSAL LOVE STORY: Norman and Norris's thirty-three-year marriage began as a fairy tale but soon became like many other marriages: filled with passion, friendship, betrayal, acceptance, and deep, complicated, lifelong love.
- WARM, COMPELLING NARRATIVE VOICE: Norris's voice--honest, comic, and forged in the South--will charm you from the first to last page.
- PHOTOS THROUGHOUT
- MAILER: No one knew Norman Mailer like Norris. This is the most intimate and knowing portrait of one of the twentieth century's great American icons.
- CAST OF CHARACTERS: Cameo appearances include Bill and Hillary Clinton, Muhammad Ali, Jacqueline Kennedy, Truman Capote, Imelda Marcos, and many, many more.
- "Norris Church Mailer's reminiscence, *A Ticket to the Circus*, still manages to add a fat new sheaf to the public dossier on her late husband, Norman Mailer, and tells an involving coming-of-age story to boot....She shows exactly what type of woman could tolerate and at least partly subdue such a king-size corkscrew of a man. The book will be of interest to anyone who works in a university marriage lab. It also shows that Norman wasn't the only talented raconteur in the family." --*The New York Times Book Review*

About the Author/Illustrator

Author Residence: Brooklyn, NY

Author Hometown: Arkansas

NORRIS CHURCH MAILER is the author of two previous books, *Windchill Summer* and *Cheap Diamonds*. Raised in Arkansas and now a resident of Brooklyn, Norris is the mother of two sons, two stepsons, and five stepdaughters, as well as a grandmother to two and step-grandmother to nine.

Rights

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: THE KNEERIM & WILLIAMS AGENCY

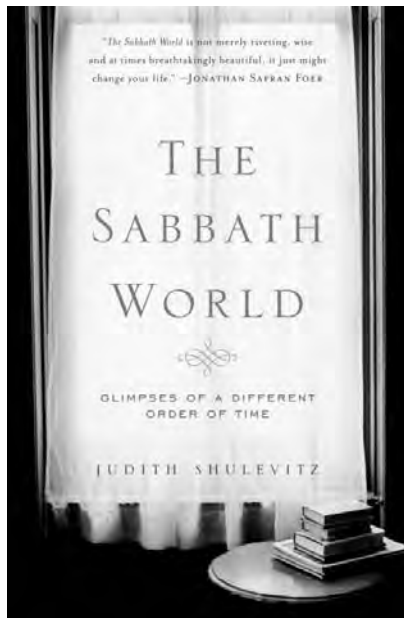
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: IKE WILLIAMS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-979-6	4/10	Random House	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Ticket To The Circus, A/Mailer, Norris Church/HC	978-1-4000-6794-7	4/10	Random House	\$26.00/\$32.00 Can.
Cheap Diamonds/Mailer, Norris Church/TR	978-0-8129-7270-2	6/08	Ballantine Books	\$15.00/\$17.00 Can.
Cheap Diamonds/Mailer, Norris Church/HC	978-1-4000-6260-7	8/07	Random House	\$24.95/\$32.00 Can.
Windchill Summer/Mailer, Norris Church/TR	9780345435330	7/01	Ballantine Books	\$23.00/\$25.95 Can.
Windchill Summer/Mailer, Norris Church/HC	9780375503191	6/00	Random House	\$24.95/\$35.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Wishful Drinking/Fisher, Carrie/HC	9781439102251	11/08	Simon & Schuster	\$21.00



ON SALE 4/5/2011
 RANDOM HOUSE TRADE PAPERBACKS
 TRADE PAPERBACK

978-0-8129-7173-6
\$15.00/\$17.00 Can.
History: Random House HC (3/10)

Category: SPIRITUALITY
BISAC Cat: Religion - Spirituality
Order Form Cat: RELIGION
Page Count: 288 **Trim Size:** 5-3/16 x 8
Spine/Depth: 18/32 **Carton Count:** 24
Load Group: 0202
Prod Type: RH Trade Paperback

Marketing and Publicity

- Website: JudithShulevitz.com
- Outreach to religious book groups
- Academic marketing
- Include in Religion brochure
- Feature on Jewish Studies website and in Religion e-newsletter
- Display at Academy of Religion and Jewish Studies Association conferences

The Sabbath World

Glimpses of a Different Order of Time



Judith Shulevitz

A personal meditation from an acclaimed critic and thinker on the cultural and historical tradition of a day of rest and the meaning of time, religion, and ritual in the modern world.

Shulevitz's subject is the Jewish and Christian day of rest--its origins and slow fade from a speeded-up world. Much more than just a history, she demonstrates that time has a moral dimension, and that whether we rush through life in a BlackBerry blur or set aside time for family or study or nature or God determines how well we live and how good we can be. In this elegant braid of history, memoir, philosophy, and social theory, Shulevitz show us that the Sabbath has always been a utopian goal. It has never been easy to keep. But it has always had an enormous effect on the people who keep it. As Shulevitz shows, we need this custom now more than ever.

Key Points/Quotes

- **A WIDE-RANGING AND THOUGHT-PROVOKING ACCOUNT:** Shulevitz's compelling narrative raises new questions about ancient times--and their relevance today.
- **MAJOR WRITER:** Shulevitz writes widely for major publications, including *The New York Times* and *Slate*.
- **BROAD READERSHIP:** This is a lushly written and deeply informative narrative that raises profound and interesting questions about the way we live now. *The Sabbath World* will appeal to people of every religion as well as atheists who seek a break from the rat race of modern life.
- **THE BEST KIND OF NARRATIVE NONFICTION:** Shulevitz intertwines her study of the history of the Sabbath and its modern significance with her own personal struggle with the day of rest.
- "What a brilliant idea...Part history, part meditation, the book delves into the Sabbath in Judaism and Christianity while invoking a wealth of nonreligious sources, from William Wordsworth to Sigmund Freud." --David L. Ulin, *Los Angeles Times*
- "Intriguing...readers will be challenged to rethink what Saturday or Sunday really means to them." --*Kirkus Reviews*
- "[Shulevitz] makes you conscious of time and its moral implications in an entirely new way." --Hanna Rosin, Double X blog/Slate

About the Author/Illustrator

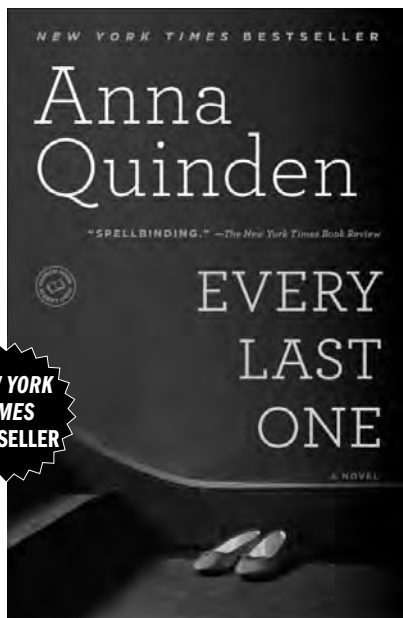
Author Residence: New York, NY

JUDITH SHULEVITZ is a journalist whose work appears frequently in *The New York Times*. She is the former culture editor of *Slate* and lives in New York with her husband and children.

Rights

Territories: World	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: Yes	Special Markets:
Restriction: No Restrictions	Agency: JANKLOW & NESBIT ASSOCIATES IN	Agent: TINA BENNETT

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-771-6	3/10	Random House	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Sabbath World/Shulevitz, Judith/HC	978-1-4000-6200-3	3/10	Random House	\$26.00/\$32.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Sabbath/Muller, Wayne/TR	9780553380118	9/00	Bantam	\$16.00/\$23.00 Can.
Kaddish/Wiesel/Leon/TR	9780375703621	2/00	Vintage	\$16.95/\$22.95 Can.
The Sabbath/Heschel, Abraham/TR	9780374529758	7/05	FSG	\$13.00
Eat, Pray, Love/Gilbert, Elizabeth/TR	9780143038412	1/07	Penguin	\$15.00



ON SALE 4/12/2011
RANDOM HOUSE TRADE PAPERBACKS
TRADE PAPERBACK

978-0-8129-7688-5
\$15.00/\$17.00 Can.
History: Random House HC (4/10)

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 320 **Trim Size:** 5-3/16 x 8
Load Group: 0203
Edition Desc: RHRC
Prod Type: RH Trade Paperback

Marketing and Publicity

- Website: AnnaQuindlen.net
- Author tour: 6 cities by request
- Tie in with author's lecture schedule
- National bestseller print advertising
- Online advertising: Shelf Awareness, Facebook, Goodreads, BookBrowse
- Feature in Random House Reader's Circle and Random Reads e-newsletters
- Feature on RandomHouseReadersCircle.com
- Extensive early finished-book mailings
- Promotional pieces available for accounts
- Library marketing

Every Last One

A Novel



Anna Quindlen

Anna Quindlen's breathtaking, can't-put-it-down *New York Times* bestselling novel about a mother, and a family.

Mary Beth Latham is first and foremost a mother. Her three teenage children come first, before her career as a landscape gardener. When one of her sons, Max, becomes depressed, Mary Beth becomes focused on him--and is blindsided by a shocking act of violence. What happens after is a testament to the power of a woman's love and determination, and to the invisible line of hope and healing that connects one human being with another. *Every Last One* is a mesmerizing novel about facing the things we fear most, and ultimately finding the strength to live a life drastically different from the one we imagined.

Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION
- **HARDCOVER TRACK:** *Every Last One* debuted at #5 on the *New York Times* bestseller list. We now have more than 200,000 copies in print.
- **BLOCKBUSTER AUTHOR:** Quindlen, winner of the Pulitzer Prize, contributor to *Newsweek*, and former columnist for *The New York Times*, is the author of five bestselling novels. Her 2006 novel *Rise and Shine* debuted at #1 on the *New York Times* bestseller list; *Blessings* and *Black and Blue* (an Oprah's Book Club pick) were both major bestsellers, with 1.5 and 2.8 million copies in print across formats, respectively. Quindlen's nonfiction books have also been bestsellers, with *A Short Guide to a Happy Life* selling more than 1.2 million copies to date.
- **SUBJECT:** Quindlen's vivid portrait of an ordinary family, and the mother and wife at its center, will resonate deeply with a wide audience.
- "Engrossing...spellbinding." --*The New York Times Book Review*
- "We come to love this family, because Quindlen makes their ordinary lives so fascinating....Never read a book that made you cry? Be prepared for a deluge of tears." --*USA Today*
- "Quindlen captures both the beauty and the breathtaking fragility of family life." --*People*
- "Anna Quindlen's writing is like knitting; prose that wraps the reader in the warmth and familiarity of domestic life....[Then] Quindlen starts to pull at the world she has knitted, and lets it unravel across the pages." -- *Seattle Times*

About the Author/Illustrator

Author Residence: New York, NY

ANNA QUINDLEN is the author of five bestselling novels, *Object Lessons*, *One True Thing*, *Black and Blue*, *Blessings*, and *Rise and Shine*. Her *New York Times* column "Public and Private" won a Pulitzer Prize in 1992, and a selection of those columns was published as *Thinking Out Loud*. She is also the author of a collection of her "Life in the 30's" columns, *Living Out Loud*; a book for the Library of Contemporary Thought, *How Reading Changed My Life*; and the bestselling *A Short Guide to a Happy Life* and *Being Perfect*. From 2000 to 2009, she wrote the "Last Word" column for *Newsweek*.

Rights

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: INTERNATIONAL CREATIVE MANAGEM

Reprint: Yes
1st Serial: No
Special Markets:
Agent: AMANDA URBAN

Other Editions	ISBN	On sale	Publisher	Price
Large Print	978-0-7393-7768-0	4/10	RH Large Print	\$26.00/\$31.00 Can.
E-book	978-0-679-60372-6	4/10	Random House	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Every Last One/Quindlen, Anna/HC	978-1-4000-6574-5	4/10	Random House	\$26.00/\$31.00 Can.
Rise And Shine/Quindlen, Anna/HC	978-0-375-50224-8	8/06	Random House	\$24.95/\$32.95 Can.
Blessings/Quindlen, Anna/HC	9780375502231	9/02	Random House	\$24.95/\$37.95 Can.
Black And Blue/Quindlen, Anna/HC	9780375500510	1/98	Random House	\$23.00/\$29.95 Can.
Good Dog, Stay./Quindlen, Anna/HC	978-1-4000-6713-8	11/07	Random House	\$14.95/\$21.00 Can.
Being Perfect/Quindlen, Anna/HC	978-0-375-50549-2	4/05	Random House	\$12.95/\$17.95 Can.
Short Guide To A Happy Life, A/Quindlen, Anna/HC	9780375504617	10/00	Random House	\$12.95/\$19.95 Can.



ON SALE 4/12/2011
RANDOM HOUSE TRADE PAPERBACKS
TRADE PAPERBACK

978-0-8129-7971-8
\$15.00/\$17.00 Can.
History: Random House HC (3/97);
Harper Perennial TP (6/98)

Category: MEMOIR
BISAC Cat: Biography & Autobiography - Personal Memoirs
Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY
Page Count: 256 **Trim Size:** 5-3/16 x 8
Spine/Depth: 16/32 **Carton Count:** 24
Load Group: 0203
Edition Desc: RHRC
Prod Type: RH Trade Paperback

Marketing and Publicity

- Website: KathrynHarrison.com
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com

The Kiss

A Memoir



Kathryn Harrison

For the first time in a Random House Trade Paperbacks edition and with a new afterword by Jane Smiley, Kathryn Harrison's explosive, exquisitely written memoir--a *New York Times* bestseller and literary phenomenon.

This dazzling memoir about the incestuous transgression of Kathryn Harrison's father, and how Kathryn broke free from this trap of sexual abuse, was one of the first books to break the silence about incest. A sensation when it was first published, *The Kiss* has gone on to become a classic because of its unforgettable beauty.

Key Points/Quotes

- **A LITERARY PHENOMENON:** *The Kiss* was a groundbreaking memoir, and a *New York Times* bestseller. It is a testament to the continued relevance and prominence of the book that Kathryn was invited to discuss the book on *Oprah* in October of 2009, more than a decade after its initial publication.
- **STUNNING NEW PACKAGE:** *The Kiss* now joins our stellar backlist of Kathryn Harrison titles available from Random House Trade Paperbacks in a beautiful, contemporary new package.
- **AUTHOR:** Harrison is a bestselling, highly acclaimed author of fiction and nonfiction.
- **AFTERWORD BY JANE SMILEY**
- **A RANDOM HOUSE READER'S CIRCLE SELECTION**

- "I am in awe--no other word will do--of the courage it took to write this book, and the art. Only a writer of extraordinary gifts could bring so much light to bear on so dark a matter. I will never forget this book." --Tobias Wolff
- "Every now and then a book comes along that disturbs, disrupts, and polarizes the public in new ways....Like all good literature, *The Kiss* illuminates something that we knew already, while also teaching us things we had not even suspected." --*Los Angeles Times*
- "A darkly beautiful book, fearless and frightening, ironic and compassionate. This is a writer at the top of her form, entirely master of her material." --Mary Gordon, author of *The Shadow Man*
- "Brilliant...densely mythic, sometimes almost liturgical sounding and raw. [Harrison] is both author and protagonist of a dark pilgrim's progress...Her true fellow travelers [are] Faulkner and Emily Dickinson." --*The Atlanta Journal-Constitution*

About the Author/Illustrator

Author Residence: New York, NY

Author Hometown: Los Angeles, CA

KATHRYN HARRISON has written the novels *Thicker Than Water*, *Exposure*, *Poison*, *The Binding Chair*, *The Seal Wife*, and *Envy*. Her autobiographical work includes *The Kiss*, *Seeking Rapture*, *The Road to Santiago*, and *The Mother Knot*. She has also written a biography, *St. Therese of Lisieux*, and, most recently, a book of true crime, *While They Slept: An Inquiry into the Murder of a Family*. She lives in New York with her husband, the novelist Colin Harrison, and their three children.

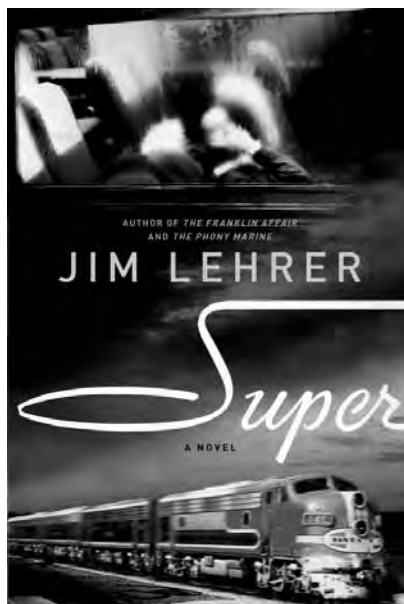
Rights

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: INTERNATIONAL CREATIVE MANAGEM

Reprint: Yes
1st Serial: No
Special Markets:
Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Kiss/Harrison, Kathryn/HC	9780679449997	3/97	Random House	\$3.99/\$5.98 Can.
The Kiss / Harrison, Kathryn / TP	9780380731473	06/98	HarperTrade	
While They Slept/Harrison, Kathryn/MM	978-0-345-51660-2	11/09	Ballantine Books	\$7.99/\$10.99 Can.
Thicker Than Water/Harrison, Kathryn/TR	978-0-8129-7972-5	6/09	RHTP	\$15.00/\$17.50 Can.
Envy/Harrison, Kathryn/TR	978-0-8129-7376-1	7/06	RHTP	\$13.95/\$18.95 Can.
Exposure/Harrison, Kathryn/TR	978-0-8129-7359-4	7/06	RHTP	\$13.95/\$18.95 Can.
The Mother Knot/Harrison, Kathryn/TR	978-0-8129-7150-7	7/05	RHTP	\$9.95/\$13.95 Can.
Seeking Rapture/Harrison, Kathryn/TR	978-0-8129-7205-4	6/04	RHTP	\$12.95/\$19.95 Can.



Super A Novel

Jim Lehrer

For readers of Agatha Christie's classic *Murder on the Orient Express* and Jim Lehrer's previous novels, *Super* is Lehrer at his best.

Jim Lehrer's twentieth novel is his most entertaining and intriguing yet. Three bizarre deaths aboard the "Super Chief" train out of Chicago in 1956 spark a plot with twists and turns. The novel's cast of characters includes a mysterious stowaway, a dying millionaire, a down-and-out director, Clark Gable, and Harry Truman.

Key Points/Quotes

- **MASSIVE FOLLOWING:** Lehrer continues to have a high profile on his PBS program, *NewsHour*. Every day of the week 2.7 million viewers give him their full attention.
- **NEW NONFICTION:** Random House will be publishing *Tension City*, Jim Lehrer's first nonfiction book in two decades, later in 2011.
- **PRAISE:** Lots of praise for Jim's recent book, *Oh, Johnny*. Rich in its descriptions of young men fighting in the Pacific and Johnny's struggle to become a major league baseball player, "the understated tone of this Everyman's Citizen Kane perfectly suits Lehrer's gifts, as he eschews his usual satiric stance for a warmhearted evocation of the road not taken" (*Kirkus Reviews*).
- "PBS anchor Lehrer has crafted a profoundly sad and beautiful story of promise and hope crushed by war, of youthful infatuation, and of the wholesale carnage of World War II that wounded much of a generation worldwide." --*Booklist*, on *Oh, Johnny*
- "On its surface, Jim Lehrer's 18th novel is a nutty, likeable romp, but it quickly takes on a deeper resonance that is certain to please readers as much as the wacky premise does....Hilarious." --*The Washington Post Book World*, on *Eureka*
- "[A] touching novel about lost souls, loneliness, and life's small triumphs...rich in suspense and drama...a highly personal story, quiet in tone and scope, yet booming in emotional intensity." --*Publishers Weekly*, on *Flying Crows*

ON SALE 4/12/2011

RANDOM HOUSE TRADE PAPERBACKS
TRADE PAPERBACK

978-0-8129-7945-9

\$15.00/\$17.00 Can.

History: Random House HC (4/10)

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 224

Trim Size: 5-3/16 x 8

Spine/Depth: 18/32

Carton Count: 24

Load Group: 0203

Prod Type: RH Trade Paperback

About the Author/Illustrator

Author Hometown: Washington, D.C.

This is JIM LEHRER's twentieth novel. He's also the author of two memoirs and three plays and is the executive editor and anchor of *NewsHour* on PBS. He lives in Washington, D.C., with his novelist wife, Kate. They have three daughters.

Marketing and Publicity

- New in paperback

Rights

Territories: US, Canada, open market

Audio: No

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: RUSSELL & VOLKENING INC

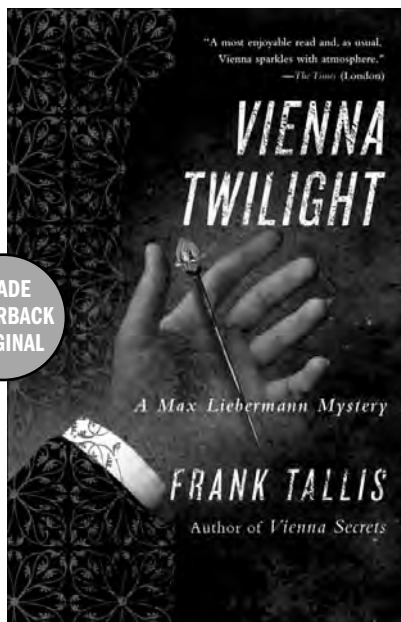
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: TIM SELDES

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Super/Lehrer, Jim/HC	978-1-4000-6763-3	4/10	Random House	\$25.00/\$29.95 Can.
Oh, Johnny/Lehrer, Jim/TR	978-0-8129-7944-2	4/10	RHTP	\$15.00/\$18.95 Can.
The Phony Marine/Lehrer, Jim/TR	978-0-8129-7551-2	4/08	RHTP	\$14.00/\$16.50 Can.
The Franklin Affair/Lehrer, Jim/TR	978-0-345-46803-1	6/06	RHTP	\$15.00/\$18.95 Can.
Flying Crows/Lehrer, Jim/TR	978-0-345-46802-4	4/05	RHTP	\$13.95/\$21.00 Can.



TRADE PAPERBACK ORIGINAL

ON SALE 4/12/2011

RANDOM HOUSE TRADE PAPERBACKS
TRADE PAPERBACK

978-0-8129-8100-1

\$15.00

History: Trade Paperback Original

Category: FICTION/MYSTERY

BISAC Cat: Fiction - Mystery & Detective - General

Order Form Cat: MYSTERY

Page Count: 320 Trim Size: 5-3/16 x 8

Load Group: 0203

Prod Type: RH Trade Paperback

Marketing and Publicity

- Website: FrankTallis.com
- National review attention
- eBook promotions
- Online advertising: Facebook, Goodreads
- Promotion on Random House mystery/thriller mobile portal
- Library marketing

Vienna Twilight

A Max Liebermann Mystery

Frank Tallis

Fans of Boris Akunin, Alan Furst, and David Liss will love the next book in Frank Tallis's brilliantly reviewed Max Liebermann series, which follows a detective and psychoanalyst as they solve crimes in Freud's fin-de-siecle Vienna.

Freud's Vienna continues to teem with murders in Frank Tallis's fifth novel, and once again, Detective Oskar Reinhardt calls upon the young psychoanalyst, Max Liebermann, to help him solve the crimes. This time they're after a sex slayer who, in the tradition of Jack the Ripper, preys on young prostitutes, killing them with hat pins. But just as the duo finds themselves on the right path, one of Liebermann's patients starts relaying dreams that might mean something much bigger and more sinister. As with the previous four, Vienna comes alive under Tallis's hand, providing a fascinating cultural backdrop to this dark, gripping tale.

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- RAVE REVIEWS: Frank Tallis continues to get incredible praise. *The Washington Post* called *Fatal Lies* "immensely satisfying," and Marilyn Stasio of *The New York Times Book Review* said that "Frank Tallis has surged to the front of the field," to name just a few. *Fatal Lies* is a finalist for the International Thriller Writer Awards Best Paperback.
- SEXY PLOT: The Jack the Ripper scandal in this storyline has mass appeal and makes this one of the most exciting entries in the series.
- INTERNATIONAL BESTSELLER: Frank Tallis's Max Liebermann series has hit bestseller lists across Europe.

Praise for Frank Tallis:

- "Cleverly done and never dull...with well researched and wonderfully imagined period detail...a rich and riveting read." -- *The Guardian* (UK), on *Deadly Communion*
- "With this novel Tallis, a Harley Street clinical psychologist, confirms his place in the front rank of British thriller writers." -- *The Daily Mail* (UK), on *Deadly Communion*
- "Captivating...[an] elegantly designed and executed period mystery." -- *The New York Times Book Review*, on *Vienna Secrets*

Series Overview

The Max Liebermann mysteries follow a young psychoanalyst and a young detective as they solve murders in the vibrant cafe culture of turn-of-the-century Vienna.

About the Author/Illustrator

Author Residence: London, England

FRANK TALLIS is a writer and practicing clinical psychologist. He has held lecturing posts in clinical psychology and neuroscience at the Institute of Psychiatry and King's College London and is one of Britain's leading experts on obsessional states. In 1999 he received a Writers' Award from the Arts Council of Great Britain and in 2000 he won the New London Writers Award (London Arts Board). He is the author of numerous trade nonfiction books on psychology, including *Love Sick: Love as a Mental Illness* and *Hidden Minds: A History of the Unconscious*.

Rights

Territories: US and open market (no Canada)

Audio: Yes

British: No

Restriction: Avail US and Opn MK

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: AITKEN ALEXANDER ASSOCIATES LT

Reprint: Yes

1st Serial: Yes

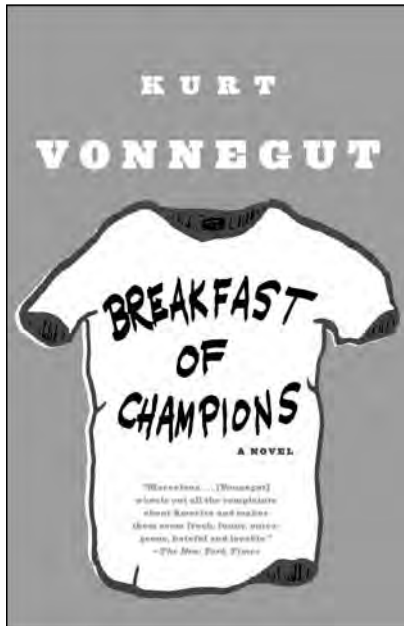
Special Markets:

Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-945-1	4/11	Random House Trade Paperbacks	\$15.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Vienna Secrets/Tallis, Frank/TR	978-0-8129-8099-8	2/10	RHTP	\$15.00
Fatal Lies/Tallis, Frank/TR	978-0-8129-7777-6	2/09	RHTP	\$15.00
Vienna Blood/Tallis, Frank/TR	978-0-8129-7776-9	1/08	RHTP	\$15.00
Death In Vienna/Tallis, Frank/TR	978-0-8129-7763-9	5/07	RHTP	\$14.00/\$16.50 Can.
Death in Vienna/Tallis/HC	9780802118158	3/06	Grove Press	\$22.00

DIAL PRESS TRADE PAPERBACKS

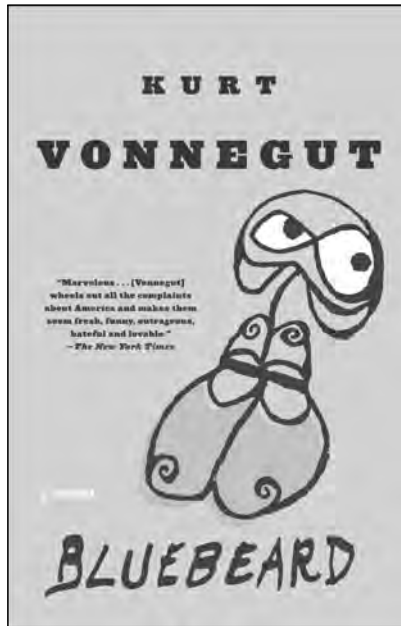
The Vonnegut repackaging program continues, reimagined using original



BREAKFAST OF CHAMPIONS A Novel

In this wildly successful novel, originally published in 1973, aging writer (and perhaps Vonnegut's most famous character) Kilgore Trout is horrified to learn that a car dealer is taking his fiction as truth. Illustrated throughout with the original Vonnegut "doodles."

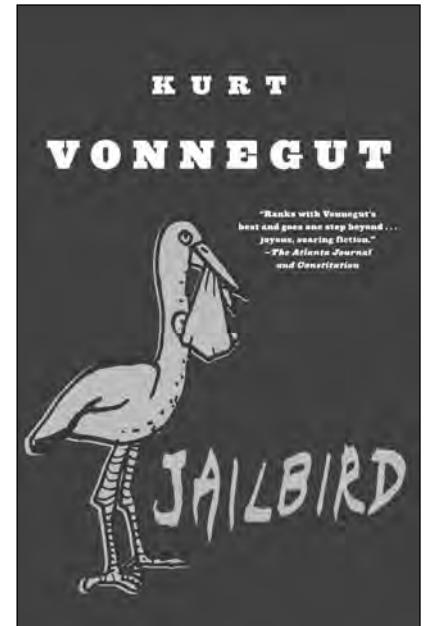
Dial Press Trade Paperback
978-0-385-33420-4
Page Count: 320
Category: Fiction



BLUEBEARD A Novel

Broad humor and bitter irony collide in this fictional biography of aging artist Rabo Karabekian—first introduced in *Breakfast of Champions*—who wants only to be left alone at his Long Island estate with the secret he has locked in his potato barn.

Dial Press Trade Paperback
978-0-385-33351-1
Page Count: 336
Category: Fiction



JAILBIRD A Novel

When Walter F. Starbuck, the least celebrated of the Watergate conspirators, is freed from jail after two years, his first 24 hours of freedom take shape with the unforeseen turns of fortune and moral innuendo of an urban fairytale.

Dial Press Trade Paperback
978-0-385-33390-0
Page Count: 320
Category: Fiction

Key Point/Quotes

MORE VONNEGUT ON TAP: *While Mortals Sleep*, featuring sixteen previously unpublished pieces of short fiction and a Foreword by Dave Eggers as well as original illustrations, will release in hardcover simultaneously with these trade paperback repackages on January 25, 2011. An as-yet-untitled volume of Vonnegut correspondence and *The Compleat Vonnegut Encyclopedia* (compiled by eminent Vonnegut scholar Marc Leeds) will be released in December 2011.

CONTINUED EFFORTS: Our beautiful repackaging of these four beloved Vonnegut backlist titles follows two previous successful repackaging pushes (Fall 2009 and Spring 2010), with more to come!

"He is either the funniest serious writer around or the most serious funny writer."

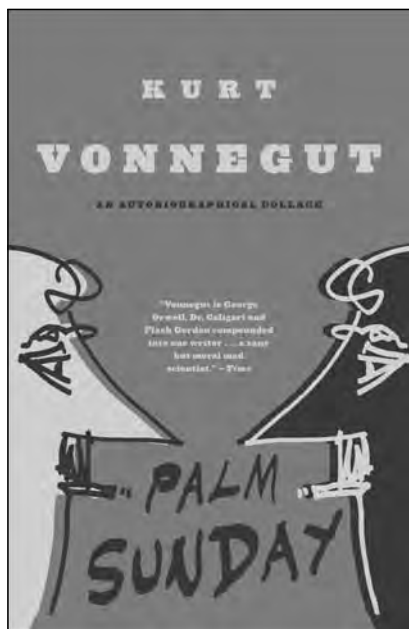
—*Los Angeles Times Book Review*

"Our finest black-humorist. . . . We laugh in self-defense." —*The Atlantic Monthly*

with four more classic titles beautifully
artwork by the author himself.



ON SALE
JANUARY 25, 2011



PALM SUNDAY
An Autobiographical Collage

Vonnegut writes with beguiling wit and poignant wisdom about his favorite comedians, country music, a dead friend, a dead marriage, and various cockamamie aspects of his all-too-human journey through life.

Dial Press Trade Paperback
978-0-385-33426-6
Page Count: 320
Category: Autobiography

Marketing and Publicity

- Website: Vonnegut.com
- Tie in with marketing for *While Mortals Sleep* (Delacorte Press hardcover, 1/11)
- eBook promotions
- Academic marketing
- Include in Literature brochure
- Feature in Literature e-newsletter
- Display at Modern Language Association conference

About the Author

KURT VONNEGUT's black humor, satiric voice, and incomparable imagination first captured America's attention in *The Sirens of Titan* in 1959 and established him as "a true artist" (*The New York Times*) with *Cat's Cradle* in 1963. He was, as Graham Greene declared, "one of the best living American writers." Mr. Vonnegut passed away in April 2007.

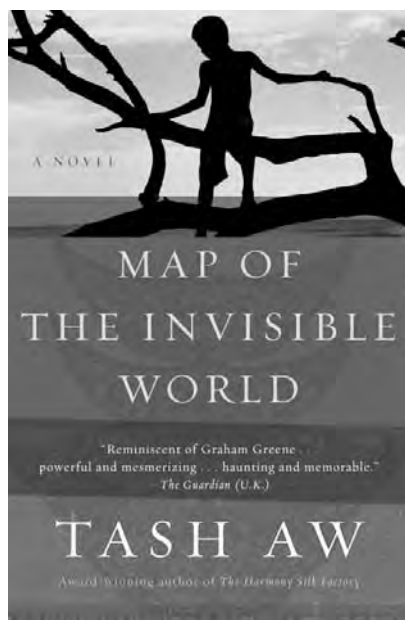
Rights

Territories:	Return indicator: Full copies only	Reprint: Yes
Audio: No	Book Club: No	1st Serial: No
British: No	Translation: No	Special Markets:
Restriction: No restrictions	Agency:	Agent:

History	ISBN	On sale	Publisher	Price
Breakfast Of Champions/TR	978-0-385-33420-4	5/99	Dial Press TP	\$15.00/\$18.95 Can.
Bluebeard/TR	978-0-385-33351-1	9/98	Dial Press TP	\$15.00/\$18.95 Can.
Jailbird/TR	978-0-385-33390-0	1/99	Dial Press TP	\$15.00/\$17.50 Can.
Palm Sunday/TR	978-0-385-33426-6	5/99	Dial Press TP	\$15.00/\$18.95 Can.
Previously Repackaged	ISBN	On sale	Publisher	Price
Cat's Cradle/TR	978-0-385-33348-1	4/10	Dial Press TP	\$15.00/\$18.95 Can.
Deadeye Dick/TR	978-0-385-33417-4	4/10	Dial Press TP	\$15.00/\$18.95 Can.
Slapstick or Lonesome No More!/TR	978-0-385-33423-5	4/10	Dial Press TP	\$15.00/\$18.95 Can.
Welcome to the Monkey House/TR	978-0-385-33350-4	4/10	Dial Press TP	\$15.00/\$18.95 Can.
Galapagos/TR	978-0-385-33387-0	8/09	Dial Press TP	\$15.00/\$18.95 Can.
Mother Night/TR	978-0-385-33414-3	8/09	Dial Press TP	\$15.00/\$18.95 Can.
Slaughterhouse-Five/TR	978-0-385-33384-9	8/09	Dial Press TP	\$15.00/\$18.95 Can.
Sirens Of Titan, The/TR	978-0-385-33349-8	8/09	Dial Press TP	\$15.00/\$18.95 Can.

All Books:

Price: \$15.00/\$17.00C
Trim Size: 5-1/4 x 8
Carton Count: 24
Load Group: 0205
Prod Type: Dial Press TR



ON SALE 12/28/2010

SPIEGEL & GRAU
TRADE PAPERBACK

978-0-385-52797-2

\$15.00

History: Spiegel and Grau HC (1/10)

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 336 **Trim Size:** 5-3/16 x 8

Spine/Depth: 22/32 **Carton Count:** 24

Load Group: 0205

Prod Type: Spiegel & Grau TR

Marketing and Publicity

- Website: Tash-Aw.com
- New in paperback
- Academic marketing
- Include in Literature Update/Supplement
- Feature in Asian Studies and Literature e-newsletters and websites
- Display at Modern Language Association conference
- Library marketing

Map of the Invisible World

A Novel

Tash Aw

A follow-up to the international debut literary sensation *The Harmony Silk Factory*--a novel about Indonesia at a pivotal moment in history by a young, prize-winning writer.

Sixteen-year-old Adam is an orphan three times over. He and his older brother, Johan, were abandoned by their mother as children; then Adam watched as Johan was taken away by a wealthy couple. Now Adam is in hiding when Karl, the Dutch artist who raised him, is seized by the military as part of the government's repatriation acts. All Adam has to guide him in his quest to find his adoptive father are some old photos and letters--one of which sends him to the colorful, dangerous capital, Jakarta, and to Margaret, an American whose own past is bound up with Karl's. With the same lyrical evocation of an exotic yet tumultuous world that made *The Harmony Silk Factory* so beloved, *Map of the Invisible World* is a vivid depiction of postcolonial Indonesia that confirms Tash Aw as "a writer to watch" (*San Francisco Chronicle*) on the international stage.

Key Points/Quotes

- **RAVE REVIEWS:** *Map of the Invisible World* received glowing reviews in hardcover.
- **AWARD-WINNING AUTHOR:** *The Harmony Silk Factory* was the winner of the Whitbread First Novel Award and of the Commonwealth Writers' Prize for Best First Novel, and was longlisted for the Man Booker Prize.
- **GREAT STORYTELLER:** "What a storyteller Tash Aw is." --Doris Lessing, winner of the Nobel Prize for Literature.
- **EXOTIC SETTING:** Aw is writing about a part of the world with abundant exotic allure and mystery.
- **HISTORICAL ANGLE:** Takes place in 1964, when Indonesia is on the verge of civil war and the Dutch are being rounded up and transported.
- "Exquisite...brilliant." --*Time Out New York*
- "A worthy successor to *The Harmony Silk Factory*...Clearly, Aw has bags of talent." --*The Independent* (UK)
- "Does not disappoint...a complex drama of private relationships...While Aw's prose remains as luminous as in his debut novel there is greater emotional heft in his new work...reaching an unbearably moving climax...A book full of immense intelligence and empathy." --*Time*

About the Author/Illustrator

Author Residence: London, England

TASH AW's debut novel, *The Harmony Silk Factory*, was the winner of the Whitbread First Novel Award and the Commonwealth Writers' Prize for Best First Novel. It was also longlisted for the Man Booker Prize. He is Malaysian by birth but now lives in London.

Rights

Territories: US, open market (no Europe,

no Canada)

Audio: Yes

British: No

Restriction: Avail US and Opn MK

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: DAVID GODWIN ASSOCIATES

LIMITE

Reprint: Yes

1st Serial: Yes

Special Markets:

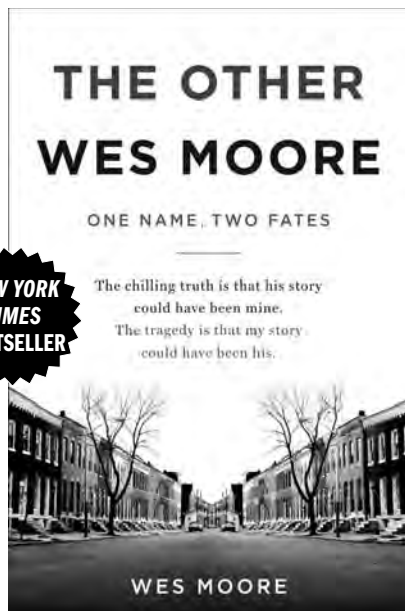
Agent: DAVID

GODWIN

Other Editions	ISBN	On sale	Publisher	Price
Dual Edition	978-0-7710-0902-0	4/10	Emblem Editions	\$21.00
E-book	978-1-58836-983-3	1/10	Spiegel & Grau	\$25.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Map Of The Invisible World/Aw, Tash/HC	978-0-385-52796-5	1/10	Spiegel & Grau	\$25.00
The Harmony Silk Factory/Aw, Tash/HC	9781573223003	03/2005	Riverhead	
The Harmony Silk Factory/Aw, Tash/TR	9781594481741	02/2006	Riverhead	\$15.00

The Other Wes Moore

One Name, Two Fates



**NEW YORK
TIMES
BESTSELLER**

ON SALE 12/28/2010

SPIEGEL & GRAU
TRADE PAPERBACK

978-0-385-52820-7

\$15.00/\$17.00 Can.

History: Spiegel & Grau HC (5/10)

Category: MEMOIR

BISAC Cat: Biography & Autobiography - Personal Memoirs

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 272 **Trim Size:** 5-3/16 x 8

Spine/Depth: 17/32 **Carton Count:** 24

Illustrations: 2 8-PP B/W PHOTO SECTIONS

Load Group: 0205

Prod Type: Spiegel & Grau TR

Marketing and Publicity

- National media attention
- Radio satellite tour
- Author tour: Philadelphia, Detroit, Cleveland, New Orleans, St. Louis, San Francisco
- Tie in with author's lecture schedule
- Video trailer available online
- Outreach to African American book groups, organizations, and churches
- Pitch author for guest blog appearances on major websites and blogs
- Pitch cross-promotion with Big Brothers, Big Sisters
- Pitch One Book, One Community adoptions
- Academic marketing
- Advertise in *Chronicle of Higher Education*
- Include in academic catalogs, brochures, e-newsletters, and websites
- Display at targeted academic conferences
- Library marketing

Wes Moore

The *New York Times* bestselling true story of two boys born in the same neighborhood in the same town with the same name, and their starkly different fates. A powerful story about young men in America--the ones who make it, the ones who don't, and the difference.

Two boys named Wes Moore lived in the same neighborhood of the same American city. One grew up to be a Rhodes Scholar, army officer, White House Fellow, and a top young business leader--the other is serving a life sentence in prison. Through an unlikely friendship, the two Wes's discovered all of the similarities in their stories, and also the dramatic points of inflection--involving incidents of sudden violence, luck, uninformed choices, and powerful mentors--where their stories fatefully diverged. Here is their dramatic twinned story, set against the larger story of the persistent challenges--and new possibilities--facing young men in America.

Key Points/Quotes

- **WES MOORE IS A STAR:** He's a Rhodes Scholar, a record-breaking high-school and college basketball player, an Army paratrooper, a White House Fellow, and business leader.
- **MASSIVE PUBLICITY LINEUP FOR HARDCOVER:** Moore appeared on *The Oprah Winfrey Show*, *Meet the Press*, *All Things Considered*, *The Diane Rehm Show*, *Charlie Rose*, *The View*, *The Colbert Report*, and countless other media outlets.
- **ACADEMIC POTENTIAL:** An inspiring and thought-provoking story about education, mentorship, service, and crucial social issues, this is perfect for First Year Experience programs and course adoption.
- **A STRONG CATEGORY IN PAPERBACK:** With its gripping narrative and strong message for young people, the paperback will reach a wider, younger audience.
- **A CALL TO ACTION:** Moore takes on a familiar mission--to help young black men figure out the path to success--but with a fresh approach.
- "Vivid and powerful." --*O: The Oprah Magazine*
- "A moving book...and a call to arms." --*Chicago Tribune* (editor's choice)

About the Author/Illustrator

Author Residence: Jersey City, NJ

Author Hometown: Baltimore, MD

WES MOORE is a Rhodes Scholar who has also served as an Army Officer in Afghanistan, and worked as a Special Assistant to Secretary Condoleezza Rice at the State Department as a White House Fellow. He is currently an investment banker, working with Citigroup, and was recently named one of the top young business leaders in America by Crain's.

Rights

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: BLACK INC., DAVID BLACK LIT. A

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: DAVID BLACK

Other Editions	ISBN	On sale	Publisher	Price
Unabridged CD	978-0-307-87713-0	4/10	Random House Audio	\$35.00/\$41.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Other Wes Moore/Moore, Wes/HC	978-0-385-52819-1	4/10	Spiegel & Grau	\$25.00/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Covenant with Black America/Tavis Smiley/TR	9780883782828	1/06	Third World Press	\$12.00
The Pact/Davis, Jenkins, Hunt, Page/TR	9781573229890	6/03	Riverhead Trade	\$15.00
Letters to a Yong Brother/Harper/TR	9781592402496	4/07	Gotham	\$15.00
Come on, People/Cosby, Poussaint/TR	9781595551863	1/09	Thomas Nelson	\$14.99
What I Know For Sure/Smiley, Tavis/TR	978-0-385-72172-1	1/08	Anchor	\$13.95/\$15.95 Can.



ON SALE 1/4/2011

**SPIEGEL & GRAU
TRADE PAPERBACK**

978-0-8129-8080-6

\$15.00

History: Spiegel & Grau HC (2/10)

Category: FICTION

BISAC Cat: Fiction - Literary

Order Form Cat: FICTION GENERAL

Page Count: 400 **Trim Size:** 5-3/16 x 8

Carton Count: 24

Illustrations: 2 MAPS

Load Group: 0202

Edition Desc: RHRC

Prod Type: Spiegel & Grau TR

Marketing and Publicity

- New in paperback
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com

Ruby's Spoon

A Novel



Anna Lawrence Pietroni

In its eerie and atmospheric evocation of time and place and its masterful narrative control, this remarkable debut novel is reminiscent of the work of Sarah Waters.

Cradle Cross in 1933 is a depressed town in Black Country, England, still reeling from the Great War and dominated by a button factory in terminal decline. Into this exotically grim environment arrives a white-haired young woman from the coast named Isa Fly. Isa is a mysterious and magnetic presence who exerts a romantic pull on everyone she meets and three characters in particular: Ruby, a motherless thirteen-year-old girl, and the story's narrator; Captin, a fifty-year-old bachelor and father figure to Ruby; and Truda Blick, the Oxford-educated spinster who's inherited the failing button factory. The tight-knit women of Cradle Cross come to see Isa, the charismatic outsider, as the cause of the town's accelerating misfortunes and ultimately fear her as a witch. The language of the novel, written in the dialect of Black Country, is utterly mesmerizing. As a storyteller, Lawrence Pietroni is an enchanter--she has created two uniquely alluring characters, Ruby and Isa, and spins a story that feels mythical or folkloric, that is driven by a mystery, throbs with tension, and ends in conflagration.

Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION
- THE ARRIVAL OF A MAJOR STORYTELLER: Anna Lawrence Pietroni is a discovery--a first-time novelist who has given voice to a region of England that has no literary history. This is an important debut that has already evoked comparison to writers such as Thomas Hardy, Annie Proulx, and John Fowles.
- VOICE: The novel is written in the unique dialect of Black Country--a first in English literature--that has a poetic effect. It is lush and rich and creates an unforgettable sense of place.
- RAVE REVIEWS: "Lawrence Pietroni is a masterful storyteller." --*San Francisco Chronicle*; "Just a wonderful novel." --Carolyn See, *The Washington Post*
- HARVARD-BASED: Lawrence Pietroni will be living in Cambridge, Massachusetts (her husband has a fellowship at Harvard), at pub time--she will be an asset to our publication.
- AUTHOR'S BACKGROUND: Lawrence Pietroni was raised in a town much like Cradle Cross and was the first member of her family to attend college. She went to Oxford where she graduated with a double first in English literature. She worked for several years in the British prison service, as a warden at two rather notorious women's prisons. She quit with the birth of her first son and began work on this novel.

About the Author/Illustrator

Author Residence: England and Cambridge, MA

ANNA LAWRENCE PIETRONI grew up outside of Birmingham, England. The first member of her family to attend college, she graduated with a double degree from Oxford. She worked for several years in the British prison system as warden of the notorious Wormwood Scrubs and the women's ward at Holloway before leaving to write fiction.

Rights

Territories: US only

Audio: Yes

British: No

Restriction: Available in US only

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: JANKLOW & NESBIT ASSOCIATES IN

Reprint: Yes

1st Serial: No

Special Markets:

Agent: TINA BENNETT

Other Editions	ISBN	On sale	Publisher	Price
Dual Edition	978-0-7011-8436-0	3/10	Chatto & Windus	\$29.95
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Ruby'S Spoon/Lawrence Pietroni, Anna/HC	978-1-4000-6868-5	2/10	Spiegel & Grau	\$26.00
Comp Titles	ISBN	On sale	Publisher	Price
Fingersmith/Waters, Sarah/TP	9781573229722	10/02	Riverhead	\$16.00
The Night Watch/Waters, Sarah/ TP	9781594482304	10/06	Riverhead	\$15.00



**NEW YORK
TIMES
BESTSELLER**

ON SALE 3/1/2011

**SPIEGEL & GRAU
TRADE PAPERBACK**

978-0-8129-8154-4

\$14.00

History: Spiegel & Grau HC (4/10)

Category: FICTION

BISAC Cat: Fiction - Literary

Order Form Cat: FICTION GENERAL

Page Count: 224 **Trim Size:** 5-3/16 x 8

Spine/Depth: 18/32 **Carton Count:** 24

Illustrations: BLACK-&WHITE ILLUSTRATION

Load Group: 0202

Edition Desc: RHRC

Prod Type: Spiegel & Grau TR

Marketing and Publicity

- Website: BeatriceandVirgil.com
- Author tour: 10 cities by request
- Tie in with author's lecture schedule
- Online advertising: Shelf Awareness, Facebook, Goodreads, BookBrowse
- Promotions on Facebook
- Author blog tour
- Interactive forum, discussion guide, and new and updated videos available online
- Feature in Random House Reader's Circle and Random Reads e-newsletters
- Feature on RandomHouseReadersCircle.com
- Extensive finished-book mailing targeting accounts and book clubs
- Promotional pieces created for accounts
- Academic and library marketing

Beatrice and Virgil

A Novel



SPIEGEL & GRAU

Yann Martel

The New York Times bestseller from the award-winning author of *Life of Pi*, a mesmerizing and brilliant exploration of the limitations of language in understanding and describing the horrors of the Holocaust.

The follow-up to the international bestseller and Booker Prize-winning *Life of Pi*, this is another novel that uses animals to discuss the human condition, in this case to address the atrocities of the Holocaust. At the center of the novel is the relationship between two Henrys—a novelist and a taxidermist—who collaborate on a play about a donkey and a howler monkey who have survived a genocide. Heartbreaking and utterly original, the novel asks enduring questions about life and art, truth and deception, responsibility and complicity. Like *Life of Pi*, it will elicit endless discussion among readers and is destined to become a storytelling classic.

Key Points/Quotes

- **A RANDOM HOUSE READER'S CIRCLE SELECTION:** The controversial reception and passionate response make it ideal for a book club pick.
- **PHENOMENAL REVIEWS** mixed with strong criticism makes this one of the most discussed publications in years, but readers are loving the book more than critics.
- **SAME JACKET DESIGNER:** Package evokes *Life of Pi*.
- **BESTSELLING TRACK:** *Life of Pi* has sold more than 3 million copies in the United States and more than 7 million copies worldwide. The hardcover spent 12 weeks on the *New York Times* bestseller list; the paperback spent 50 weeks on the *New York Times* list.
- **AWARD-WINNING AUTHOR:** *Life of Pi* won the Man Booker Prize, among other prizes.
- **BOOKS ON HOLOCAUST SELL:** There is an enduring hunger for books that address the Holocaust. Think of *Maus*, *The Reader*, *Night*, and most recently *Sarah's Key* and *Suite Francaise*.
- "Might just be a masterpiece about the Holocaust." --USA Today
- "A follow-up every bit as satisfying as *Life of Pi*...Yann Martel succeeds in spades." --St. Louis Post Dispatch
- "Awe-inspiring." --Los Angeles Times
- "Brilliant." --Cleveland Plain Dealer
- "Strangely beguiling." --Newsweek

About the Author/Illustrator

Author Residence: Saskatoon, Saskatchewan

YANN MARTEL won the Man Booker Prize in 2002 for the internationally celebrated *Life of Pi*, which has sold more than seven million copies worldwide. He was born in Spain and grew up in Costa Rica, France, Mexico, and Canada and has spent time in Iran, Turkey, and India. He is also the author of *Self*, a novel, which won the Hugh MacLennan Prize for Fiction, and of the story collection *The Facts Behind the Helsinki Roccamatios*, which won the Journey Prize.

Rights

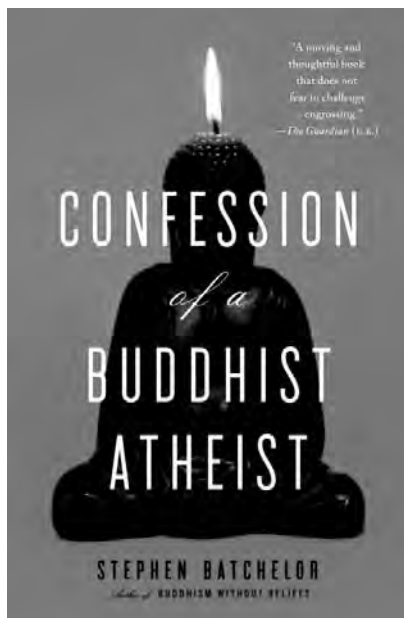
Territories: US, open market (no Europe, no Canada)
Audio: Yes
British: No
Restriction: Avail US and Opn MK

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: WESTWOOD CREATIVE ARTISTS

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: JACKIE KAISER

Other Editions	ISBN	On sale	Publisher	Price
Dual Edition	978-0-307-39878-9	2/11	Vintage Canada	\$22.00
Large Print	978-0-7393-7780-2	4/10	RH Large Print	\$24.00
Unabridged CD	978-0-307-71515-9	4/10	Random House Audio	\$30.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Beatrice And Virgil/Martel, Yann/HC	978-1-4000-6926-2	4/10	Spiegel & Grau	\$24.00
Life of Pi/Martel, Yann/TR	9780156027328	5/03	Harvest Books	\$15.00
Life of Pi/Martel, Yann/HC	9780151008117	6/02	Houghton Mifflin Harcourt	\$25.00
Comp Titles	ISBN	On sale	Publisher	Price
The Reader/Schlink, Bernhard/HC	9780375408267	3/99	Pantheon	\$22.00/\$33.50 Can.
Maus I/Spiegelman, Art/TR	9780394747231	8/86	Pantheon	\$14.95/\$16.95 Can.

Confession of a Buddhist Atheist



ON SALE 3/8/2011

SPIEGEL & GRAU
TRADE PAPERBACK

978-0-385-52707-1

\$16.00/\$18.00 Can.

History: Spiegel & Grau HC (3/10)

Category: RELIGION

BISAC Cat: Religion - Buddhism

Order Form Cat: RELIGION/EASTERN RELIGION

Page Count: 320

Trim Size: 5-3/16 x 8

Spine/Depth: 20/32

Carton Count: 24

Illustrations: 1 MAP

Load Group: 0203

Prod Type: Spiegel & Grau TR

Marketing and Publicity

- Website: StephenBatchelor.org
- Tie in with author's lecture schedule
- Outreach to Buddhist organizations and websites
- Academic marketing
- Include in Religion brochure
- Feature in Religion e-newsletter and website
- Display at Academy of Religion conference

Stephen Batchelor

A groundbreaking new look at the life of the Buddha and an argument to restore Buddhism to its original vision from a brilliant and renowned Buddhist thinker.

Written with the same brilliance and boldness that made *Buddhism Without Beliefs* the classic that it has become, *Confession of a Buddhist Atheist* is Stephen Batchelor's groundbreaking new portrait of the historical Buddha. In examining the ancient text of the Pali Canon, the first recorded document of the Buddha's life, which Batchelor has translated himself, he also looks at his own personal journey through Buddhism--from a London hippie to Buddhist monk to interpreter and critic of Buddhist thought. The crux of this book comes with the understanding that the Buddha was a man who looked at human life in a radically new way, with an unequivocally secular outlook far removed from the piety and religiosity that has come to define modern Buddhism.

Key Points/Quotes

- **BRILLIANT AUTHOR:** Stephen Batchelor is known as one of the most brilliant Buddhist thinkers of our time. This is the first time he has written about his own life--an unflinchingly honest portrait of a Westerner who became a Buddhist monk and who reflects honestly about his ambivalent feelings toward the Tibetan Buddhist establishment.
- **FUELS CURRENT DEBATE** about atheism, argued in bestselling books by Christopher Hitchens, Richard Dawkins, and Sam Harris, but from a new perspective.
- **HISTORICAL PERSPECTIVE:** Batchelor gives us a rare glimpse at the historical Buddha--a mythic figure whose historical identity has generally been misunderstood; Batchelor is one of very few Westerners who can read original writings on the Buddha.
- **PERSONAL STORY:** This is also Stephen Batchelor's own story, a fascinating account of his personal journey through Buddhism, from his decision to become a monk at the age of eighteen to his ultimate return to lay life a decade later. It compellingly evokes the era of the 1960s, and the "seeker" counterculture that Batchelor was a part of.
- **SELLING SUBJECT:** Deepak Chopra's recent novelized account of the Buddha's life was a *New York Times* bestseller; there is a core audience for Buddhist books.
- **AUTHOR WITH A PLATFORM:** Batchelor travels the world lecturing on Buddhism. He will organize classes and lectures around our pub date.
- "The human thirst for the transcendent, the numinous--even the ecstatic--is too universal and too important to be entrusted to the cultish and the archaic and the superstitious. In this honest and serious book of self-examination and critical scrutiny, Stephen Batchelor adds the universe of Buddhism to the many fields in which received truth and blind faith are now giving way to ethical and scientific humanism, in which lies our only real hope." --Christopher Hitchens
- "A moving and thoughtful book that does not fear to challenge." --*The Guardian* (UK)
- "A thoughtful and critical look at just what Buddhism is all about." --*The Daily Beast*

About the Author/Illustrator

Author Residence: Aquitaine, France

Author Hometown: London, England

STEPHEN BATCHELOR is a former monk in the Tibetan and Zen traditions and the author of the national bestseller *Buddhism Without Beliefs*.

Rights

Territories: US, Canada, open market

Return indicator: Full copies only

Reprint: Yes

Audio: Yes

Book Club: Yes

1st Serial: Yes

British: No

Translation: No

Special Markets:

Restriction: Avail US,CAN,Opn Mkt

Agency: ANNE EDELSTEIN LITERARY AGENCY

Agent: ANN EDELSTEIN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-984-0	3/10	Spiegel & Grau	\$26.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Confession Of Buddhist Atheist/Batchelor/HC	978-0-385-52706-4	3/10	Spiegel & Grau	\$26.00/\$32.00 Can.
Buddhism Without Beliefs/Batchelor, Stephen/HC	9781573220583	4/97	Riverhead	
Buddhism Without Beliefs/Batchelor, Stephen/TR	9781573226561	3/98	Riverhead	\$13.00
Comp Titles	ISBN	On sale	Publisher	Price
Buddha: A Story of Enlightenment/Chopra/HC	9788172236793	5/07	HarperOne	\$24.95
Buddha: A Story of Enlightenment/Chopra/TR	9780060878818	2/08	HarperOne	\$15.99
God Is Not Great/Hitchens, Christopher/TR	9780446697965	6/09	Twelve	\$14.99
The End of Faith/Harris, Sam/TR	9780393327656	10/05	W.W. Norton	\$13.95



ON SALE 4/12/2011

**SPIEGEL & GRAU
TRADE PAPERBACK**

978-0-385-52339-4

\$15.00/\$17.00 Can.

History: Spiegel & Grau HC (4/10)

Category: MEMOIR

BISAC Cat: Biography & Autobiography - Personal Memoirs

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 336 **Trim Size:** 5-3/16 x 8

Carton Count: 24

Load Group: 0203

Edition Desc: RHRC

Prod Type: Spiegel & Grau TR

Marketing and Publicity

- Website: PiperKerman.com
- Radio phone interviews
- Author tour: Ann Arbor, Madison, WI, Minneapolis, New Orleans, Portland, Seattle, Los Angeles
- Feature in Random House Reader's Circle e-newsletter
- Discussion guide available online

Orange Is the New Black

My Year in a Women's Prison



Piper Kerman

A compelling, richly detailed, often hilarious, and unfailingly compassionate portrait of life inside a women's prison, by a Smith College graduate who did the crime and did the time.

Endlessly fascinating, this chronicle of the author's year at the infamous women's federal correctional facility in Danbury, Connecticut, tells the story of a surprising community of women living under exceptional circumstances. In *Orange Is the New Black*, Piper Kerman tells the dramatic story of being locked up in a place with its own codes of behavior and arbitrary hierarchies, where a practical joke is as common as an unprovoked fight, and where the uneasy relationship between prisoner and jailer is constantly and unpredictably recalibrated. Revealing, moving, and enraging, *Orange Is the New Black* offers a unique perspective on the criminal justice system, the reasons we send so many people to prison, and what happens to them when they're there.

Key Points/Quotes

- **A RANDOM HOUSE READER'S CIRCLE SELECTION:** A natural for book clubs, this edition will include a reading group guide and new material for the paperback, including an updated epilogue.
- **A TRUE STORY WITH A SOCIAL CONSCIENCE THAT HAS CAPTURED THE MEDIA:** Multiple first serial sales, coverage on NPR, in a range of magazines, and newspapers across the country...the media has been fascinated by this story.
- **TREMENDOUS PRAISE:** Endorsements from Elizabeth Gilbert and Dave Eggers led the pack, followed by rave reviews across the board. "Funny and warm...This book is impossible to put down because [Kerman] could be you. Or your best friend. Or your daughter." --*Los Angeles Times*; "[I]t's the moments of joy, friendship and kindness that the author experienced that make *Orange* so moving and lovely." --*USA Today*
- **WOMEN + PRISON = A PERENNIAL:** Who isn't interested in what goes on inside a women's prison? The denizens of Kerman's B-Dorm are a community of colorful, eccentric, vividly drawn women. Their stories raise issues of family and relationships, mental illness, the odd cliques and rituals of prison society, the role of religion, and the difficult relationship between jailer and prisoner. There's lots to talk about here.
- **FABULOUS PACKAGE:** Striking, memorable, witty. Just like Piper.

About the Author/Illustrator

Author Residence: Brooklyn, NY

PIPER KERMAN is vice president at a Washington, D.C.-based communications firm that works with foundations and nonprofits. A graduate of Smith College, she lives in Brooklyn with her husband, Larry Smith, founder of *Smith* magazine.

Rights

Territories: US, Canada, open market

Audio: Yes

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: STUART KRICHEVSKY LIT AGCY, IN

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: STUART KRICHEVSKY

Hist/Prev Titles

Orange Is The New Black/Kerman, Piper/HC

Comp Titles

Newjack/Conover, Ted/TR

ISBN

978-0-385-52338-7

ISBN

9780375726620

On sale

4/10

On sale

6/01

Publisher

Spiegel & Grau

Publisher

Vintage

Price

\$25.00/\$29.95 Can.

Price

\$15.00/\$18.95 Can.

FALL DROP-INS



DROP-IN
TITLE

REISSUE/
REPACKAGE

ON SALE 9/14/2010

RANDOM HOUSE TRADE PAPERBACKS
TRADE PAPERBACK

978-0-8129-6989-4

\$16.00/\$18.00 Can.

History: Random House TP (10/03)

Category: MEMOIR

BISAC Cat: Biography & Autobiography - Political

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 384

Trim Size: 5-3/16 x 8

Spine/Depth: 25/32

Carton Count: 24

Load Group: 0203

Prod Type: RH Trade Paperback

Marketing and Publicity

- Website: PeggyNoonan.com
- National media attention
- Radio phone interviews
- Academic marketing

What I Saw at the Revolution

A Political Life in the Reagan Era



Peggy Noonan

Now reissued in trade paperback with a new introduction from the bestselling author, on the occasion of the twentieth anniversary of the hardcover publication, as well as the Ronald Reagan Centennial Celebration--the hundredth anniversary of his birth.

Key Points/Quotes

- **PUBLICITY:** Noonan will be doing national media to tie in with the new reissue. She has appeared on everything from *Meet the Press* to *The Daily Show with Jon Stewart*, from *The O'Reilly Factor* to every morning show--and there is already interest from these shows for more appearances.
- **NEW INTRODUCTION:** Noonan has written an updated introduction that demonstrates the book's relevance today.
- **PERFECT TIME TO REISSUE:** With 2010 being the tenth anniversary of the hardcover edition and February 2011 being the hundredth anniversary of the birth of Ronald Reagan, this is a perfect time to publish this edition.
- **BESTSELLING AUTHOR:** Noonan is the bestselling author of seven books.
- **WIDE AUDIENCE:** For fans of Noonan, Reagan, and anyone interested in the movers and shakers of Washington.
- "A welcome oasis in the desert of political memoirs...likely to be the most honest, lucid and enjoyable look at the Reagan White House that we'll get." --*The Dallas Morning News*
- "An engaging book, the story of how a plucky and talented young person literally wrote her way into a previously all-male domain." --*The Washington Post Book World*
- "A lively portrait...terrifically entertaining." --*Los Angeles Times*
- "Noonan has written the funniest, most richly textured, nervously self-effacing and deftly observed political memoir...to come out of the 1980s." --*Time*

About the Author/Illustrator

Author Hometown: New York, NY

PEGGY NOONAN is a columnist for *The Wall Street Journal* and the bestselling author of seven books on American politics, history, and culture. Her essays have appeared in *Forbes*, *Time*, *Newsweek*, *The Washington Post*, *The New York Times*, and other publications. She is a frequent guest on political talk shows. She has also been nominated for Emmy Awards for the writing of a post-9/11 television special and for her work on the television drama *The West Wing*. She lives in New York City.

Rights

Territories:

Audio:

British:

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club:

Translation:

Agency:

Reprint:

1st Serial:

Special Markets:

Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
What I Saw At The Revolution/Noonan/TR	978-0-8129-6989-4	10/03	RHTP	\$14.95/\$22.95 Can.
What I Saw At Revolutn/Noonan/MM	9780804107600	1/91	Ivy Books	\$5.99/\$6.99 Can.
What I Saw At The Revolution/Noonan/HC	9780394564951	2/90	Random House	\$19.95/\$26.50 Can.
Patriotic Grace/Peggy Noonan/HC	9780061735820	10/08	HarperCollins	\$19.95
John Paul The Great/Peggy Noonan/HC	9780670037483	12/05	Penguin	\$24.95
When Character Was King/Peggy Noonan/TR	9780142001684	10/02	Penguin	\$15.00
Life, Liberty & Pursuit Of Hap/Noonan/HC	9780679401605	5/94	Random House	\$23.00/\$31.00 Can.



Glee!ful

A Totally Unofficial Guide to the Hit TV Series Glee

Amy Rickman

A totally funny, totally hip, and totally unofficial guide to the major pop culture phenomenon: *Glee!*

Glee!ful is the unauthorized guide to one of 2009's breakout TV hits, taking the show's millions of devoted fans behind the scenes of this sweet and snarky high school musical. Pop culture expert Amy Rickman is the ultimate guide on this unofficial backstage tour of the world of the mega-popular show. From her insights into the show's origins and creative development, her smart analysis of the show's brilliant social media marketing campaign and *Glee*'s growth as a pop culture phenomenon, to her engaging collection of hilarious backstage anecdotes and detailed cast biographies to an insightful discussion of the history of show choirs and glee clubs, this is the ultimate fan love letter to *Glee!*

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- Author Amy Rickman has edited many bestselling pop culture and music books in the UK. Fans will enjoy her critical insights into the creative development of their favorite new show...and can relate to her passionate enthusiasm for her subject!
- *Glee!ful* offers a fresh and fun perspective on the surprise hit TV musical. Readers will view *Glee*'s unique mix of musical comedy and snarky humor in a whole new way after reading Rickman's insights into the show's creation and her analysis of the secrets behind its success.
- *Glee!ful* has a huge potential audience amongst *Glee*'s devoted fans. With more than 10 million viewers, 4 million digital song downloads, two #1 albums, a Golden Globe Award for best comedy show, and a huge social media presence, *Glee* is the most talked-about, buzzed about breakthrough hit of the year!
- Our book will release just in time for the start of the show's second season...and a fresh wave of *Glee* excitement! Part one of Season 1 has also been available on DVD since December 2009.
- SIXTEEN PAGES OF COLOR PHOTOS: *Glee!ful* features two eight-page color inserts, chock-full of photos of the cast!

This book has not been prepared, approved, licensed, or endorsed by Fox or any other person or entity involved in the creation or production of the TV program *Glee*.

About the Author/Illustrator

Author Residence: London, UK

Author Hometown: London, UK

AMY RICKMAN, twenty-four, is a writer and editor living in London. She has commissioned and edited many bestselling nonfiction titles, with a special focus on books for teens and young adults. She loves pop culture and music, and especially shows that combine them both, like *Glee*. *Glee!ful* is her first nonfiction book.

Rights

Territories:

Audio: No

British: No

Restriction: Available US and Canada Only

Return indicator: Full copies only

Book Club: No

Translation: No

Agency:

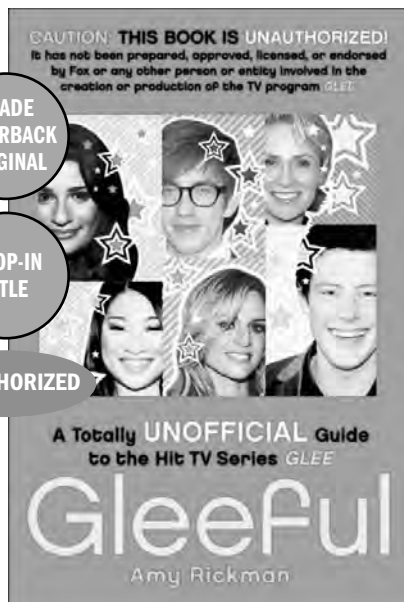
Reprint: No

1st Serial: No

Special Markets:

Agent:

Comp Titles	ISBN	On sale	Publisher	Price
Alias: Declassified/Vaz, Mark/TR	9780553375978	10/02	Bantam BFYR	\$16.95/\$25.95 Can.
Bk Of Shdws...Unofficial Charmed Cmpnn/Genge/TR	9780609806524	10/00	Three Rivers Press	\$14.95/\$19.95 Can.
Robert Pattinson: Eternally Yours/Adams/TR	9780061765537	10/08	HarperCollins	\$4.99



ON SALE 9/28/2010

VILLARD

TRADE PAPERBACK

978-0-345-52519-2

\$15.00/\$17.00 Can.

History: Trade Paperback Original

Category: TELEVISION

BISAC Cat: Performing Arts - Television - General

Order Form Cat: FILM AND TV

Page Count: 304 **Trim Size:** 5 x 7-1/2

Carton Count: 24

Illustrations: 2 8-PG 4C INSERTS

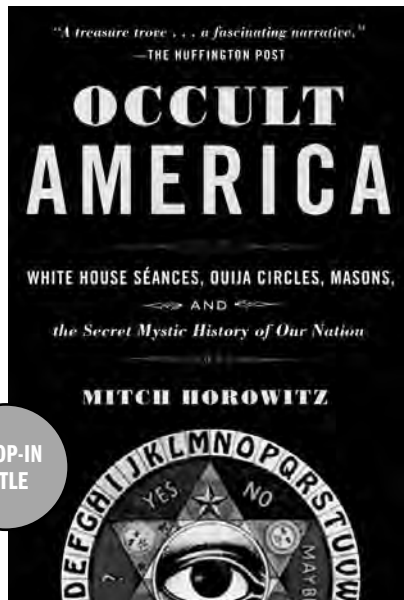
Load Group: 0205

Edition Desc: MTI

Prod Type: Villard Tradepaper

Marketing and Publicity

- National print feature attention
- Radio campaign
- Tie in with the launch of the second season of *Glee*
- Online outreach
- Outreach to *Glee* fans on social networking sites
- Excerpts posted on file-sharing websites
- Consumer advance-copy giveaway promotion to create early buzz



ON SALE 10/5/2010

BANTAM
TRADE PAPERBACK

978-0-553-38515-1

\$16.00/\$18.00 Can.

History: Bantam HC (9/09)

Category: BODY, MIND, SPIRIT

BISAC Cat: Body, Mind & Spirit - Occultism

Order Form Cat: BODY, MIND & SPIRIT

Page Count: 304

Trim Size: 5-3/16 x 8

Spine/Depth: 19/32

Carton Count: 24

Load Group: 0202

Prod Type: Regular Trade

Marketing and Publicity

- Website: MitchHorowitz.com
- National media attention
- Radio campaign
- New in paperback
- Academic marketing
- Include in Religion brochure and Sociology update/supplement
- Feature on Random House academic website and e-newsletter
- Display at targeted academic conferences

Occult America

White House Séances, Ouija Circles, Masons, and the Secret Mystic History of Our Nation



Mitch Horowitz

An unforgettable journey into esoteric religions and spiritual influences that affect our day-to-day lives: from the fascinating origins of the Ouija board to the source of the mysterious slogan on the back of the dollar bill.

Occult America is the first full-scale history of the occult and magical movement in America--a part of our common past that has never been fully appreciated but whose influence is all around us. The occult in America not only placed horoscopes into every daily newspaper but also remade a young nation into the launching pad for the revolutions in alternative spirituality that swept the globe. The men and women who populated the American occult, from the nation's birth to the dawn of new-age spirituality, are among the most fascinating, curious, and least-understood innovators in religious history.

Key Points/Quotes

- **NEW PACKAGE:** After the enthusiastic response from the press, both mainstream and alternative, we're repackaging the paperback with a more commercial look.
- **PUBLISHING AT THE RIGHT TIME:** We're publishing the paperback right before Halloween.
- **A WELL-KNOWN EXPERT:** Mitch Horowitz has been building a reputation through writing for alternative spirituality and specialty magazines. As publisher and editor-in-chief at Tarcher/Penguin, he has published some of the foremost works on the occult and has been quoted by the *New York Times.com*, the *Baltimore Sun*, *Publishers Weekly*, *The Washington Post*, and *ABC.com*.

Praise for *Occult America*:

- "Employing extensive research while writing with an authoritative tone, Horowitz succeeds in showing how a new spiritual culture developed in America. --*Publishers Weekly*
- "What a fascinating book. It happens that another equally compelling take on our complicated national narrative lies just beneath the surface of things; not the grand procession of presidents, generals, and wars, but something more hidden, more mysterious, but often no less revealing." --Ken Burns
- "In his precise and often detailed history of mysticism in America, Mitch Horowitz, has, in a way, tracked the evolution of our consciousness over 300 years." --Deepak Chopra

About the Author/Illustrator

Author Residence: New York, NY

Author Hometown: New York, NY

MITCH HOROWITZ is the editor-in-chief of Tarcher/Penguin in New York and has published some of today's leading works in alternative spirituality. Horowitz has appeared on the History channel, *The Montel Williams Show*, *Coast-to-Coast AM*, and *American Radio Journal*. He writes for many metaphysical magazines, such as *Science of Mind*, *New Dawn*, *the Religion News Service*, *Parabola*, and *Fortean Times*. A well-known voice for occult and esoteric ideas, Horowitz lives in New York with his wife and two kids.

Rights

Territories: US, Canada, open market

Audio: Yes

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: LINDA CHESTER LITERARY AGENCY,

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: LAURIE FOX

Hist/Prev Titles

Occult America/Horowitz, Mitch/HC

ISBN

978-0-553-80675-5

On sale

9/09

Publisher

Bantam

Price

\$27.00/\$33.00 Can.

Comp Titles

Founding Faith/Waldman, Steven/HC

ISBN

978-1-4000-6437-3

On sale

3/08

Publisher

Random House

Price

\$26.00/\$30.00 Can.

What Really Matters/Schwartz, Tony/TR

9780553374926

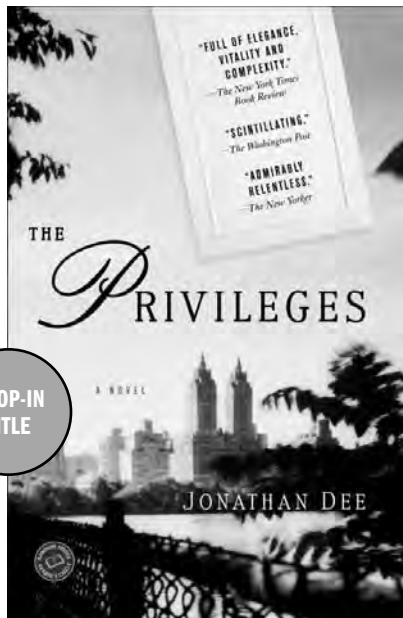
3/96

Publisher

Bantam

Price

\$23.00/\$25.95 Can.



DROP-IN
TITLE

ON SALE 10/5/2010
RANDOM HOUSE TRADE PAPERBACKS
TRADE PAPERBACK

978-0-8129-8079-0
\$15.00/\$17.00 Can.
History: Random House HC (1/10)

Category: FICTION
BISAC Cat: Fiction - Family Saga
Order Form Cat: FICTION GENERAL
Page Count: 288 Trim Size: 5-3/16 x 8
Spine/Depth: 18/32 Carton Count: 24
Load Group: 0202
Edition Desc: RHRC
Prod Type: RH Trade Paperback

Marketing and Publicity

- Outreach to fall book festivals
- Online advertising: Bookbrowse.com
- Promotions on LibraryThing and Goodreads
- Feature in Random House Reader's Circle e-newsletter
- Feature on RandomHouseReadersCircle.com
- Mailing to Random House Reader's Circle book club leaders
- Included in gift bag promotions

The Privileges

A Novel



Jonathan Dee

An odyssey of a couple touched by fortune, changed by time, and guided above all else by their epic love for each other. Lyrical, provocative, and brilliantly imagined, this is a timely meditation on wealth, family, and what it means to leave the world richer than you found it.

Smart, socially gifted, and chronically impatient, Adam and Cynthia Morey are so perfect for each other that united they become a kind of fortress against the world. In their hurry to start a new life, they marry young and have two children before reaching the age of twenty-five. Adam is a rising star in the world of private equity and becomes his boss's protégé. With a beautiful home in an upper-class area of Manhattan, gorgeous children, and plenty of money, they are, by any reasonable standard, successful. But the Moreys' standards are not the same as other people's. The future in which they have always believed for themselves and their children--a life of almost boundless privilege, in which any desire can be acted upon and any ambition made real--is still out there, but it is not arriving fast enough to suit them. As Cynthia begins to drift, Adam is confronted with a choice that will test how much he is willing to risk to ensure his family's happiness and to recapture the sense that the only acceptable life is one of infinite possibility.

Key Points/Quotes

- RANDOM HOUSE READER'S CIRCLE SELECTION
- RAVE REVIEWS: After garnering early praise from Richard Ford, Jonathan Franzen, Jay McInerney, Elizabeth Strout, and Tom Perrotta, *The Privileges* has gone on to receive glowing reviews from *The New York Times*, *The Washington Post*, the *Los Angeles Times*, and *The New Yorker*, among many others.
- "Full of elegance, vitality and complexity...at once funny, subversive and sympathetic." --*The New York Times Book Review*
- "Admirably relentless." --*The New Yorker*
- "Dee's luminous prose never falters; he's a master." --*Entertainment Weekly*
- "Scintillating...Dee describes his characters with a quicksilver grace...[He] is a remarkably skilled portraitist with a rare talent for rendering his characters' points of view with deep empathy." --*The Washington Post*
- "A transfixing account of the rise and rise of a 'charmed couple'...composed in Dee's typically elegant style-- gorgeous, winding sentences." --*Los Angeles Times*

About the Author/Illustrator

Author Residence: New York City

JONATHAN DEE is the author of four previous novels, most recently *Palladio*. He is a staff writer for *The New York Times Magazine*, a frequent contributor to *Harper's*, and a former senior editor of *The Paris Review*. He teaches in the graduate writing programs at Columbia University and The New School.

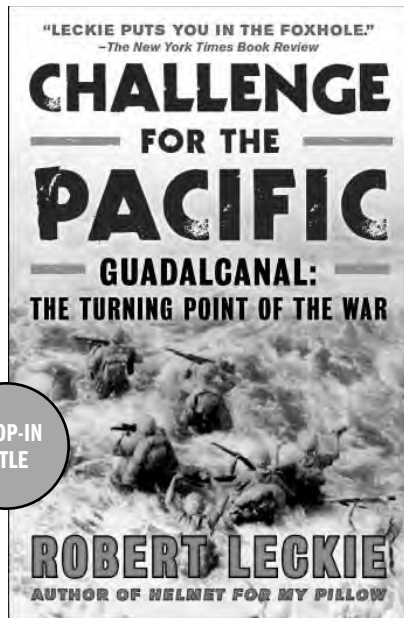
Rights

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: INTERNATIONAL CREATIVE MANAGEM

Reprint: Yes
1st Serial: No
Special Markets:
Agent: AMANDA URBAN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-920-8	1/10	Random House	\$25.00/\$25.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Privileges/Dee, Jonathan/HC	978-1-4000-6867-8	1/10	Random House	\$25.00/\$29.95 Can.
Palladio/Dee, Jonathan/HC	9780385501798	1/02	DDay Gen Adult	\$24.95/\$37.95 Can.
Liberty Campaign/Dee, Jonathan/HC	9780385425957	6/93	DDay Gen Adult	\$22.00/\$27.50 Can.
St. Famous/Dee, Jonathan/HC	9780385474597	12/95	DDay Gen Adult	\$22.95/\$32.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Emperor'S Children/Messud, Claire/TR	978-0-307-27666-7	6/07	Vintage	\$15.00/\$18.95 Can.
The Corrections/Jonathan Franzen/TP	9780312421274	8/02	Picador	\$16.00
The Good Life/McInerney, Jay/TR	978-0-375-72545-6	4/07	Vintage	\$14.95/\$19.95 Can.



ON SALE 10/26/2010

BANTAM
TRADE PAPERBACK

978-0-553-38691-2

\$16.00/\$18.00 Can.

History: Doubleday HC (1965), Da Capo TP (1999)

Category: HISTORY/MILITARY

BISAC Cat: History - Military - World War II

Order Form Cat: WAR

Page Count: 448

Trim Size: 5-3/16 x 8

Spine/Depth: 29/32

Carton Count: 24

Illustrations: 6 MAPS

Load Group: 0205

Prod Type: Regular Trade

Marketing and Publicity

- Facebook advertising
- Outreach to Pacific fan sites
- Academic marketing

Challenge for the Pacific

Guadalcanal: The Turning Point of the War



Robert Leckie

"Intensely dramatic, vivid, broad, and yet intimate in detail, deeply moving in its portrayal of the human side of war. In the best sense, it is history made alive" (Pasadena Star News). Building on the momentum established with HBO's *The Pacific* miniseries (based in part on Robert Leckie's *Helmet for My Pillow*) comes the long-overdue republication of *Challenge for the Pacific* (formerly a Da Capo Press Trade paperback, now out of print).

Robert Leckie, a decorated machine gunner and scout with the First Marine Division, fought on Guadalcanal. His own experiences as well as those of other combatants--both Allied and Japanese--add immeasurably to the impact of this sweeping narrative. Leckie describes how the exceptional tenacity and courage of ordinary men transformed a campaign of uncertain outcome into one of the most decisive Allied victories of the war, a military triumph that against formidable odds decimated Japan's navy and air force, forever shattering her grand strategy and the myth of Japanese invincibility.

Key Points/Quotes

- AN AUTHOR BACK ON READERS' RADAR: Tom Hanks and Steven Spielberg's *The Pacific*, the epic ten-part HBO miniseries starring James Badge Dale as Robert Leckie (along with E. B. Sledge and John Basilone) reeled in an average of 4 million viewers per week, making Robert Leckie a household name and catapulting *Helmet for My Pillow* onto the *New York Times* bestseller list.
- EVERGREEN SUBJECT: The Guadalcanal Campaign (August 7, 1942-February 9, 1943)--the first major offensive launched by Allied forces against the Empire of Japan--remains one of the most examined and written-about battles of World War II. It was truly and inarguably "the turning point of the War."
- "[Leckie] has succeeded in compressing numerous tales into a readable story, but his greatest contribution is a unique feeling for combat...His marines are living, brawling, obscene, blasphemous--and utterly believable. He has caught their gallows humor, their cockiness and their savagery in the business of battle." --John Toland, *The New York Times Book Review*
- "The story is told in individual terms--Japanese and American. Characters are very much alive on the printed page. *Challenge for the Pacific* is fast-paced and informative." --*Navy Times*

About the Author/Illustrator

ROBERT LECKIE (1920-2001) was the author of more than thirty works of military history as well as *Helmet for My Pillow*, a memoir. Raised in Rutherford, New Jersey, he enlisted in the United States Marine Corps on the day following the attack on Pearl Harbor, going on to serve as a machine gunner and as an intelligence scout and participating in all First Marine Division campaigns except Okinawa. Leckie was awarded five battle stars, the Naval Commendation Medal with Combat V, and the Purple Heart. *Helmet for My Pillow* (Random House, 1957) was his first book; it received the Marine Corps Combat Correspondents Association award upon publication and was recently selected by Tom Hanks and Steven Spielberg as the basis for their blockbuster miniseries *The Pacific* on HBO. *Helmet for my Pillow* became a *New York Times* bestseller in March of 2010, fifty-three years after its initial publication.

Rights

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: WATKINS LOOMIS AGENCY INC.

Reprint: Yes

1st Serial: No

Special Markets:

Agent: GLORIA LOOMIS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90824-4	10/10	Bantam	\$16.00/\$16.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Helmet For My Pillow/Leckie, Robert/TR	978-0-553-59331-0	2/10	Bantam	\$16.00/\$19.95 Can.
Challenge For the Pacific / Leckie, Robert / TP	9780306809118	04/94	DaCapo	\$15.95
Strong Men Armed / Leckie, Robert / TP	9780306818875	2/10	Perseus	\$17.95
Comp Titles	ISBN	On sale	Publisher	Price
With The Old Breed (Mti)/Sledge, E.B./TR	978-0-89141-906-8	5/07	Presidio Press	\$16.00/\$19.95 Can.
Thin Red Line/Jones, James/TR	9780385324083	2/98	Delta	\$13.00/\$16.00 Can.
Guadalcanal Diary/Tregaskis, Richard/TR	9780679640233	5/00	Modern Library	\$14.95/\$22.50 Can.



FIRST TIME
IN TP

PREVIOUSLY
CATALOGED

ON SALE 10/26/2010

BALLANTINE BOOKS
TRADE PAPERBACK

978-0-345-52384-6

\$15.00/\$17.00 Can.

History: Ballantine Mass Market
(11/08)

Category: ROMANCE

BISAC Cat: Fiction - Romance - General

Order Form Cat: ROMANCE

Page Count: 480

Trim Size: 5-3/16 x 8

Spine/Depth: 31/32

Carton Count: 24

Load Group: 0205

Prod Type: Ballantine TR

Marketing and Publicity

- Website: FernMichaels.com
- Review and feature outreach
- Online outreach

For All Their Lives

Fern Michaels

A touching tale of love amid war, of love against all odds, by the wildly successful *New York Times* bestselling author Fern Michaels. Now in trade paperback for the first time, it is one of the author's personal favorites from her collection of more than one hundred books.

One of the *New York Times* bestselling author's most haunting and passionate novels. During the Vietnam War, a beautiful French-American army nurse and an idealistic officer are swept up in a love affair that changes their lives forever.

Key Points/Quotes

- **BESTSELLING AUTHOR:** Michaels's books consistently hit the *New York Times* list, and in June 2005 she hit the list at #1 for the first time with *Nosy Neighbor*. *The Marriage Game* (4/07) had a hardcover print run of 110,000 and a mass market run of 900,000 copies.
- **SALES MOMENTUM:** Michaels has written more than one hundred books during her career. Each of her mass market books consistently ships close to a million copies.
- "This bestselling author is as polished as they come." --*Publishers Weekly*
- "Michaels's talent for crafting quirky characters and gratifying narratives makes every page shine." --*Booklist*
- "Michaels grinds out bestsellers by concocting videogenic plots filled with strong heroines and effortless costume changes." --*Publishers Weekly*

About the Author/Illustrator

Author Residence: South Carolina

Author Hometown: Hastings, PA

FERN MICHAELS is the *New York Times* bestselling author of the sizzling quartet of contemporary novels *Texas Rich*, *Texas Heat*, *Texas Fury*, and *Texas Sunrise*, as well as the steamy books in the Captive series: *Captive Passions*, *Captive Embraces*, *Captive Splendors*, *Captive Secrets*, and *Captive Innocence*. She is also the author of *Serendipity*, *Seasons of Her Life*, *To Have and to Hold*, the Kentucky trilogy, and The Sisterhood series.

Rights

Territories: World

Audio:

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: AXELROD AGENCY

Reprint: No

1st Serial: Yes

Special Markets:

Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Razorsharp/Michaels, Fern/MM	9781420106848	10/09	Zebra	\$7.99
The Scoop/Michaels, Fern/Trade	9780758227188	9/09	Kensington	\$13.95
Texas Rich/Texas Heat/Michaels, Fern/MM	978-0-345-49563-1	5/06	Ballantine Books	\$7.99/\$10.99 Can.
Texas Fury/Texas Sunrise/Michaels, Fern/MM	978-0-345-49562-4	5/06	Ballantine Books	\$7.99/\$10.99 Can.
Texas Fury/Michaels, Fern/HC	9780345449610	2/02	Ballantine Books	\$15.95/\$23.95 Can.
Texas Rich/Michaels, Fern/HC	9780345449597	7/01	Ballantine Books	\$15.95/\$23.95 Can.
For All Their Lives/Michaels, Fern/MM	978-0-345-36592-7	7/92	Ballantine Books	\$7.99/\$9.99 Can.
For All Their Lives (Hc)/Michaels, Fern/HC	9780345367754	9/91	Ballantine Books	\$18.00/\$24.00 Can.



DROP-IN
TITLE

FIRST TIME
IN TP

ON SALE 11/23/2010

**BANTAM
TRADE PAPERBACK**

978-0-440-42297-6

\$13.00/\$15.00 Can.

History: Dell MM (10/04)

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 192

Trim Size: 5-1/4 x 8

Spine/Depth: 12/32

Carton Count: 24

Load Group: 0205

Prod Type: Regular Trade

Marketing and Publicity

- Website: JGrisham.com
- New in paperback
- Feature in Random Reads e-newsletter
- Promotions through Twitter and John Grisham's official Facebook page
- Feature in Random House Reader's Circle e-newsletter
- Holiday e-newsletter and website features

Skipping Christmas

A Novel



John Grisham

For the first time in trade paperback, the contemporary holiday classic by #1 New York Times bestselling author John Grisham.

Imagine a year without Christmas. No crowded malls, no corny office parties, no fruitcakes, no unwanted presents. That's just what Luther and Nora Krank have in mind when they decide that just this once, they'll skip the holiday altogether. Theirs will be the only house on Hemlock Street without a rooftop Frosty; they won't be hosting their annual Christmas Eve bash; they aren't even going to have a tree. They won't need one because, come December 25, they're setting sail on a Caribbean cruise. But as this weary couple is about to discover, skipping Christmas brings enormous consequences--and it isn't half as easy as they'd imagined. A classic tale for modern times, *Skipping Christmas* offers a hilarious look at the chaos and frenzy that have become part of our holiday tradition.

Key Points/Quotes

- **FIRST TIME IN TRADE PAPERBACK:** Published simultaneously in a premium mass market edition.
- **BANNER YEAR FOR JOHN GRISHAM:** This trade paperback edition will coincide with the fall 2010 release of a new Grisham legal thriller from Doubleday, *The Confession*.
- **MILLIONS IN TRADE, TOO:** Bantam has more than 2 million Grisham trade paperbacks in print.
- **BIG-SCREEN SUCCESS:** The movie based on this novel, *Christmas with the Kranks*, has gone on to become an annual repromote for its studio, and will play on networks and cable throughout the season.
- **THE BESTSELLER OF BESTSELLERS:** Grisham consistently hits #1 on the *New York Times* bestseller lists in multiple formats. *The Associate* was his nineteenth #1 *New York Times* bestseller! *The Associate* was *Publishers Weekly's* #1 bestselling book of 2009 in mass market paperback and #2 in hardcover!
- **MORE THAN 100 MILLION:** Bantam has now put into print more than 123 million copies of John Grisham's un-put-downable novels.
- "Never let it be said this man doesn't know how to spin a good yarn." --*Entertainment Weekly*

About the Author/Illustrator

Author Residence: Virginia and Mississippi

Author Hometown: Oxford, MS

JOHN GRISHAM has written twenty-two novels, including the legal thriller *The Confession*. He has also written a short-story collection, and one work of nonfiction, *The Innocent Man*. He lives in Virginia and Mississippi.

Rights

Territories:

Audio:

British:

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club:

Translation:

Agency:

Reprint:

1st Serial:

Special Markets:

Agent:

Other Editions	ISBN	On sale	Publisher	Price
Unabridged CD	978-0-553-71283-4	10/04	Random House Audio	\$24.95/\$37.95 Can.
Hardcover	9780385508414			
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Skipping Christmas/Grisham, John/HC	9780385508414	10/02	DDay Gen Adult	\$14.95/\$22.95 Can.
Skipping Christmas (Mti)/Grisham, John/MM	978-0-440-24257-4	10/04	Dell Books	\$6.99/\$9.99 Can.
The Appeal/Grisham, John/TR	978-0-385-34292-6	11/08	Delta	\$14.00/\$16.50 Can.
The Innocent Man/Grisham, John/TR	978-0-385-34091-5	11/07	Delta	\$16.00/\$20.00 Can.
Time To Kill, A/Grisham, John/TR	978-0-385-33860-8	3/04	Dell Books	\$13.00/\$20.00 Can.
Painted House, A/Grisham, John/TR	978-0-385-33793-9	2/04	Delta	\$13.00/\$20.00 Can.
The Firm/Grisham, John/TR	9780385319058	9/97	Delta	\$16.00/\$19.95 Can.

How to Build a Fire And Other Handy Things Your Grandfather Knew

Erin Bried

From the author of *How to Sew a Button* comes another charming back-to-basics handbook for life, focusing on what we could learn from our grandfathers, including everything from the basic (how to change a flat tire), to the sweet (how to make homemade ice cream), to the serious (how to be brave), to the celebratory (how to play the harmonica).

When Erin Bried was doing publicity for *How to Sew a Button* (which included wonderful lessons learned from grandmothers) almost every interviewer, including the *Today* show's Ann Curry and WNYC's Brian Lehrer, asked Erin, "What about the grandfathers? What can we learn from them?" Well, it turns out there's a lot! An irresistible guide that will appeal to both men and women, the book teaches readers how to:

- Grow Up: How to plant a tree
- Find Order: How to hang a shelf
- Grease Palms: How to condition a baseball mitt
- Meet Joe: How to make a good cup of coffee
- Clink Glasses: How to make a toast
- And much, much more!

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **FOLLOWING UP ON A REAL SUCCESS:** Erin Bried's first book, *How to Sew a Button*, was published in December 2009, and has shipped 30,000 copies and continues to reorder thousands of copies every month.
- **SAME TERRIFIC FORMAT:** We'll be publishing the new book in the same attractive format, including thirty-five charming and handsome line drawings.
- **THE PERFECT GIFT:** Like Bried's first book, this book will go on sale during the holiday season, and will once again prove to be the perfect gift.
- **PROVEN PUBLICITY POTENTIAL:** Bried is a senior staff writer at *Self* magazine. Her contacts resulted in a torrent of magazine coverage (including in *Real Simple*, *O: The Oprah Magazine*, *Redbook*, and *Self*), and she's ready to put her contacts to work once again.
- **SPECIAL SALES OPPORTUNITIES:** *How to Sew a Button* has already been a top performer for special sales, with even bigger opportunities coming in the next few months. This will build on *Button*'s success.

Praise for *How to Sew a Button*:

- "A breezily useful guide to timeless home-ec skills." --*O: The Oprah Magazine*
- "Bolstered with nostalgic charm, every page is filled with age-old wisdom for brand new do-it-yourself empowerment, proving that sometimes the best advice can come from the heart." --*The Boston Globe*
- "A handy guide to running your household and, in many ways, your life." --*The Washington Post*

About the Author/Illustrator

Author Residence: Brooklyn, NY

Author Hometown: Allentown, PA

ERIN BRIED is a senior staff writer at *Self* magazine, where she's penned nearly 200 features, including 56 cover stories. In addition to interviewing and profiling celebrities, she covers health, fitness, nutrition, and psychology. Formerly, Bried was a contributor at *Golf for Women* magazine, a senior editor at Conde Nast's *Women's Sports & Fitness*, and a senior editor at *Glamour*.

Rights

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: THE SUSAN RABINER LIT AGCY, IN

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: HOLLY BEMISS

Hist/Prev Titles

How To Sew A Button/Bried, Erin/TR

Comp Titles

Readymade/Berger, Shoshana/HC

ISBN

978-0-345-51875-0

ISBN

978-1-4000-8107-3

On sale

12/09

On sale

12/05

Publisher

Ballantine Books

Publisher

Clarkson Potter

Price

\$15.00/\$18.95 Can.

Price

\$25.00/\$35.00 Can.



ON SALE 12/14/2010

BALLANTINE BOOKS

TRADE PAPERBACK

978-0-345-52509-3

\$15.00/\$17.00 Can.

History: Trade Paperback Original / Fall 2010 Drop In

Category: HOUSE AND HOME REFERENCE

BISAC Cat: House & Home - General

Order Form Cat: HOME

Page Count: 304 **Trim Size:** 5-3/16 x 8

Carton Count: 24

Illustrations: 30+ B/W ILLUS. THROUGHOUT

Load Group: 0203

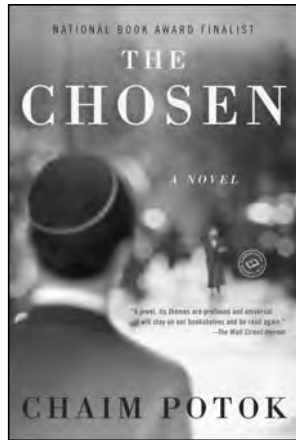
Prod Type: Ballantine TR

Marketing and Publicity

- National review and feature attention
- National media attention
- Radio campaign
- Online outreach
- Series of How To videos created by the author
- Excerpts posted on file-sharing sites
- Consumer advance copy giveaway promotion to create early buzz
- Special contest in the Random House Reader's Circle e-newsletter, Holiday edition
- Promotion on *Self.com*
- Library marketing

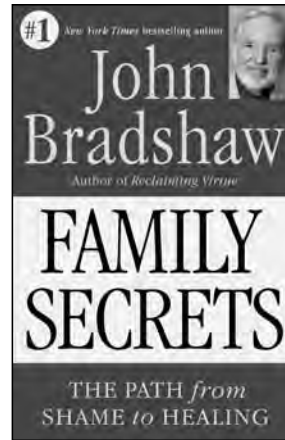
NEWLY REPACKAGED

**BEAUTIFULLY REPACKAGED EDITIONS
NOW AVAILABLE**



THE CHOSEN
Chaim Potok

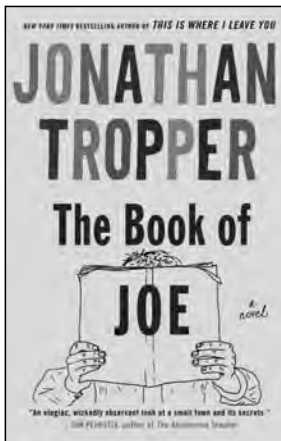
Ballantine Books
Trade Paperbacks
978-0-449-91154-9
\$15.00/\$18.95 Can. · (9/96)
Category: Fiction
Page Count: 304
Trim Size: 5-1/2 x 8-1/4



FAMILY SECRETS
John Bradshaw

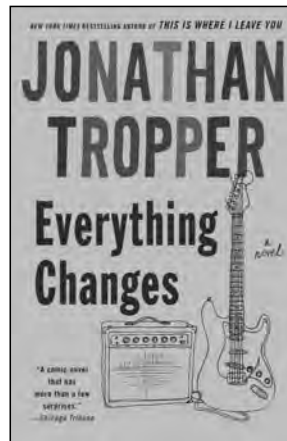
Bantam
Trade Paperbacks
978-0-553-37498-8
\$17.00/\$24.00 Can. · (4/96)
Category: Family & Relationships
Page Count: 320
Trim Size: 5-1/4 x 8-1/4

**Repackaged to tie in with the publication of
Jonathan Tropper's *This Is Where I Leave You* from Plume:**



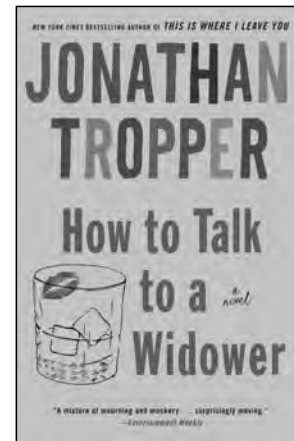
THE BOOK OF JOE
Jonathan Tropper

Bantam
Trade Paperbacks
978-0-385-33810-3
\$15.00/\$17.00 Can. · (2/05)
Category: Fiction
Page Count: 368
Trim Size: 5-1/2 x 8-1/4



EVERYTHING CHANGES
Jonathan Tropper

Bantam
Trade Paperbacks
978-0-385-33742-7
\$15.00/\$17.00 Can. · (4/06)
Category: Fiction
Page Count: 368
Trim Size: 5-1/2 x 8-1/4



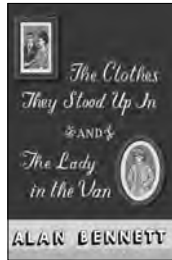
HOW TO TALK TO A WIDOWER
Jonathan Tropper

Bantam
Trade Paperbacks
978-0-385-33891-2
\$15.00/\$17.00 Can. · (7/08)
Category: Fiction
Page Count: 352
Trim Size: 5-1/2 x 8-1/4

CROSS-PROMOTIONAL OPPORTUNITIES

**OPPORTUNITIES FOR CROSS-PROMOTION
WITH FALL 2010 TITLES**

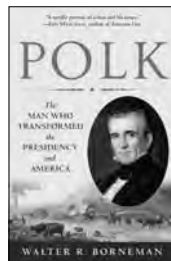
*To tie in with
Alan Bennett's
A Life Like
Other People's,
coming from
Farrar, Straus
and Giroux
in September 2010*



**THE CLOTHES
THEY STOOD UP IN AND
THE LADY IN THE VAN**

Random House
Trade Paperbacks
978-0-8129-6965-8
\$14.00/\$17.99 Can. · (11/02)
Category: Fiction
Page Count: 240
Trim Size: 5-3/16 x 8

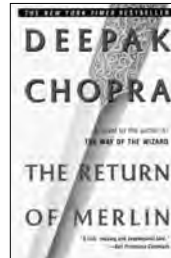
*To tie in with
Walter Borneman's
Rival Rails,
coming from
Random House
in September 2010*



POLK

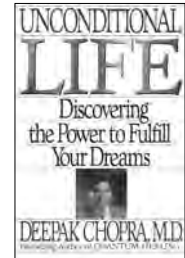
Random House
Trade Paperbacks
978-0-8129-7674-8
\$17.00/\$20.00 Can. · (4/09)
Category: Biography/History
Page Count: 448
Trim Size: 5-3/16 x 8

*To tie in with Deepak Chopra's
Muhammad, coming from HarperOne
in September 2010*



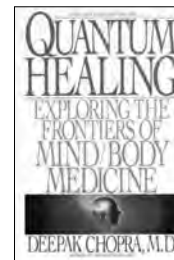
THE RETURN OF MERLIN

Ballantine Books
Trade Paperback
978-0-449-91074-0
\$17.00/\$21.00 Can. · (3/96)
Category: Fiction
Page Count: 432
Trim Size: 5-1/2 x 8-1/4



UNCONDITIONAL LIFE

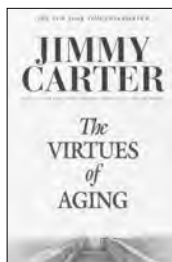
Bantam
Trade Paperbacks
978-0-553-37050-8
\$16.00/\$23.00 Can. · (9/92)
Category: Psychology/Self-Help
Page Count: 288
Trim Size: 6 x 9



QUANTUM HEALING

Bantam
Trade Paperback
978-0-553-34869-9
\$16.00/\$25.00 Can. · (5/90)
Category: Body, Mind & Spirit
Page Count: 272
Trim Size: 6 x 9

*To tie in with
Jimmy Carter's
White House Diary,
coming from
Farrar, Straus
and Giroux
in September 2010*

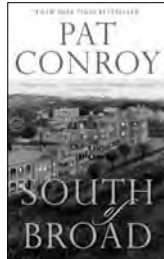


THE VIRTUES OF AGING

Ballantine Books
Trade Paperbacks
978-0-345-42592-8
\$12.95/\$16.00 Can. · (10/98)
Category: Memoir
Page Count: 160
Trim Size: 5-1/2 x 8-1/4

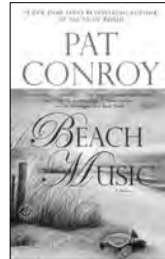
OPPORTUNITIES FOR CROSS-PROMOTION WITH FALL 2010 TITLES

*To tie in with Pat Conroy's My Life in Books,
coming from Nan A. Talese in September 2010*



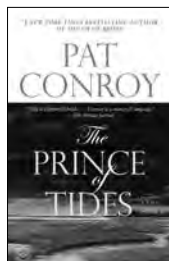
SOUTH OF BROAD

Dial Press
Trade Paperbacks
978-0-385-34407-4
\$16.00/\$19.00 Can. · (5/10)
Category: Fiction
Page Count: 544
Trim Size: 5-3/16 x 8-1/4



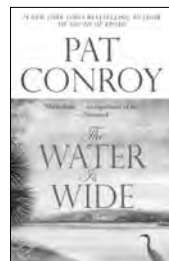
BEACH MUSIC

Dial Press
Trade Paperbacks
978-0-553-38153-5
\$15.00/\$18.95 Can. · (7/09)
Category: Fiction
Page Count: 800
Trim Size: 5-3/16 x 8-1/4



THE PRINCE OF TIDES

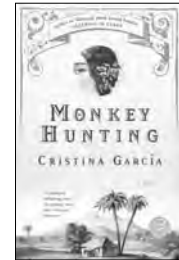
Dial Press
Trade Paperbacks
978-0-553-38154-2
\$15.00/\$18.95 Can. · (7/09)
Category: Fiction
Page Count: 704
Trim Size: 5-3/16 x 8-1/4



THE WATER IS WIDE

Dial Press
Trade Paperbacks
978-0-553-38157-3
\$15.00/\$18.95 Can. · (7/09)
Category: Biography & Autobiography
Page Count: 320
Trim Size: 5-3/16 x 8-1/4

*To tie in with
Cristina Garcia's
The Lady
Matador's Hotel,
coming from
Simon & Schuster
in September 2010*



MONKEY HUNTING

Ballantine Books
Trade Paperbacks
978-0-345-46610-5
\$13.95/\$21.00 Can. · (5/04)
Category: Fiction
Page Count: 288
Trim Size: 5-3/16 x 8



THE AGÜERO SISTERS

Ballantine Books
Trade Paperbacks
978-0-345-40651-4
\$15.00/\$17.00 Can. · (4/98)
Category: Fiction
Page Count: 336
Trim Size: 5-1/8 x 8



DREAMING IN CUBAN

Ballantine Books
Trade Paperbacks
978-0-345-38143-9
\$13.95/\$21.00 Can. · (2/93)
Category: Fiction
Page Count: 272
Trim Size: 5-1/8 x 8

OPPORTUNITIES FOR CROSS-PROMOTION WITH FALL 2010 TITLES

*To tie in with Robert Hellenga's
Snakewoman of Little Egypt,
coming from Bloomsbury in September 2010*



THE SIXTEEN PLEASURES

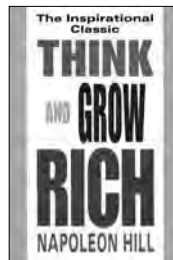
Delta
Trade Paperbacks
978-0-385-31469-5
\$17.00/\$20.00 Can. · (5/95)
Category: Fiction
Page Count: 384
Trim Size: 5-1/4 x 7

*To tie in with Napoleon Hill's
How to Be Rich,
coming from Tarcher in September 2010, and
Think and Grow Rich Every Day,
coming from Tarcher in November 2010*



**YOU CAN WORK YOUR OWN
MIRACLES**

Ballantine Books
Trade Paperbacks
978-0-449-91177-8
\$10.95/\$16.95 Can. · (10/96)
Category: Self-Help
Page Count: 160
Trim Size: 5-1/2 x 8-1/4



THINK AND GROW RICH

Ballantine Books
Trade Paperbacks
978-0-449-91146-4
\$12.95/\$19.95 Can. · (9/96)
Category: Psychology/Self-Help
Page Count: 256
Trim Size: 5-1/2 x 8-1/4

*To tie in with Sophie Kinsella's
Mini Shopaholic,
coming from The Dial Press in September 2010*



**CONFESSIONS OF A
SHOPAHOLIC**

Dial Press
Trade Paperbacks
978-0-385-33548-5
\$14.00/\$16.50 Can. · (1/09)
Category: Fiction
Page Count: 320
Trim Size: 5-3/16 x 8-1/4



**SHOPAHOLIC TAKES
MANHATTAN**

Dial Press
Trade Paperbacks
978-0-385-33588-1
\$15.00/\$17.00 Can. · (1/09)
Category: Fiction
Page Count: 336
Trim Size: 5-3/16 x 8-1/4



SHOPAHOLIC TIES THE KNOT

Dial Press
Trade Paperbacks
978-0-385-33617-8
\$14.00/\$16.50 Can. · (1/09)
Category: Fiction
Page Count: 352
Trim Size: 5-3/16 x 8-1/4



SHOPAHOLIC & SISTER

Dial Press
Trade Paperbacks
978-0-385-33682-6
\$14.00/\$16.50 Can. · (1/09)
Category: Fiction
Page Count: 384
Trim Size: 5-3/16 x 8-1/4

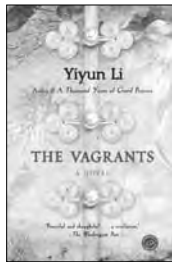


SHOPAHOLIC & BABY

Dial Press
Trade Paperbacks
978-0-385-33871-4
\$14.00/\$16.50 Can. · (1/09)
Category: Fiction
Page Count: 384
Trim Size: 5-3/16 x 8-1/4

OPPORTUNITIES FOR CROSS-PROMOTION WITH FALL 2010 TITLES

*To tie in with Yiyun Li's
Gold Boy,
Emerald Girl,
coming from
Random House
in September 2010*



THE VAGRANTS
Random House
Trade Paperbacks
978-0-8129-7334-1
\$15.00/\$18.95 Can. · (3/10)
Category: Fiction
Page Count: 368
Trim Size: 5-5/16 x 8



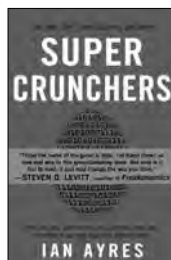
**A THOUSAND YEARS OF
GOOD PRAYERS**
Random House
Trade Paperbacks
978-0-8129-7333-4
\$14.00/\$16.99 Can. · (10/06)
Category: Fiction
Page Count: 240
Trim Size: 5-3/16 x 8

*To tie in with
Arturo Pérez-Reverte's
Pirates of the Levant,
coming from Putnam
in September 2010*



THE PAINTER OF BATTLES
Random House
Trade Paperbacks
978-0-8129-7730-1
\$14.00/\$16.50 Can. · (3/09)
Category: Fiction
Page Count: 224
Trim Size: 5-3/16 x 8

*To tie in with Ian Ayres's
Carrots and Sticks,
coming from Bantam
in October 2010*

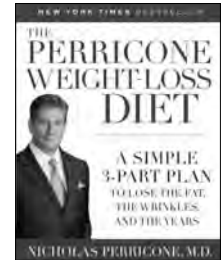


SUPER CRUNCHERS
Bantam
Trade Paperbacks
978-0-553-38473-4
\$16.00/\$19.95 Can. · (9/08)
Category: Business
Page Count: 320
Trim Size: 5-3/16 x 8-1/4

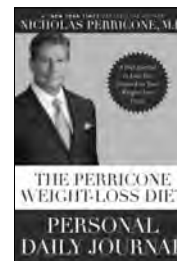
*To tie in with Nicholas Perricone, MD's Forever Young,
coming from Simon & Schuster in September 2010*



**DR. PERRICONE'S
7 SECRETS TO BEAUTY,
HEALTH, AND LONGEVITY**
Ballantine Books
Trade Paperbacks
978-0-345-49246-3
\$18.00/\$22.00 Can. · (11/07)
Category: Health & Fitness
Page Count: 352
Trim Size: 7-3/8 x 9-1/8



**THE PERRICONE WEIGHT-
LOSS DIET**
Ballantine Books
Trade Paperbacks
978-0-345-48649-3
\$17.00/\$21.00 Can. · (4/07)
Category: Health & Fitness
Page Count: 320
Trim Size: 7-3/8 x 9-1/4



**THE PERRICONE
WEIGHT-LOSS DIET
PERSONAL DAILY JOURNAL**
Ballantine Books
Trade Paperbacks
978-0-345-49133-6
\$14.95/\$21.00 Can. · (1/06)
Category: Health & Fitness
Page Count: 192
Trim Size: 6 x 8-3/4

OPPORTUNITIES FOR CROSS-PROMOTION WITH FALL 2010 TITLES

To complement the publication A Nose for Justice, the first in a new series from Rita Mae Brown, coming from Ballantine in October 2010



HOUNDED TO DEATH

Ballantine Books
Trade Paperbacks
978-0-345-51237-6
\$15.00/\$18.95 Can. · (10/09)
Category: Fiction
Page Count: 304
Trim Size: 5-3/16 x 8



THE HOUNDS AND THE FURY

Ballantine Books
Trade Paperbacks
978-0-345-46548-1
\$15.00/\$18.95 Can. · (10/07)
Category: Fiction
Page Count: 352
Trim Size: 5-3/16 x 8



THE TELL-TALE HORSE

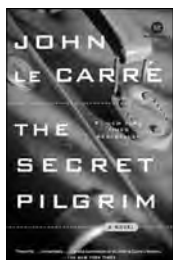
Ballantine Books
Trade Paperbacks
978-0-345-50626-9
\$15.00/\$18.95 Can. · (10/08)
Category: Fiction
Page Count: 320
Trim Size: 5-3/16 x 8



THE HUNT BALL

Ballantine Books
Trade Paperbacks
978-0-345-46550-4
\$13.95/\$18.95 Can. · (10/06)
Category: Fiction
Page Count: 352
Trim Size: 5-3/16 x 8

To tie in with John le Carré's Our Kind of Traitor, coming from Viking in October 2010



THE SECRET PILGRIM

Ballantine Books
Trade Paperback
978-0-345-50442-5
\$15.00/NCR · (5/08)
Category: Fiction
Page Count: 400
Trim Size: 5-3/16 x 8



OUR GAME

Ballantine Books
Trade Paperback
978-0-345-41831-9
\$19.00/NCR · (7/97)
Category: Fiction
Page Count: 320
Trim Size: 5-1/2 x 8-1/2

To tie in with Jon Katz's Rose in a Storm, coming from Villard in October 2010



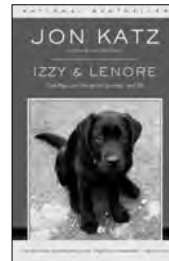
SOUL OF A DOG

Random House
Trade Paperbacks
978-0-8129-7773-8
\$14.00/\$17.00 Can. · (5/10)
Category: Pets
Page Count: 208
Trim Size: 5-3/16 x 8



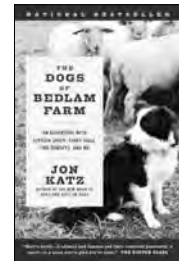
A GOOD DOG

Random House
Trade Paperbacks
978-0-8129-7149-1
\$15.00/\$18.95 Can. · (7/07)
Category: Pets
Page Count: 256
Trim Size: 5-3/16 x 8



IZZY & LENORE

Random House
Trade Paperbacks
978-0-8129-7774-5
\$15.00/\$17.50 Can. · (9/09)
Category: Pets
Page Count: 240
Trim Size: 5-3/16 x 8



**THE DOGS OF
BEDLAM FARM**

Random House
Trade Paperbacks
978-0-8129-7250-4
\$15.00/\$18.95 Can. · (9/05)
Category: Pets
Page Count: 288
Trim Size: 5-3/16 x 8



DOG DAYS

Random House
Trade Paperbacks
978-0-8129-7435-5
\$14.00/\$16.50 Can. · (10/08)
Category: Pets
Page Count: 304
Trim Size: 5-3/16 x 8



A DOG YEAR

Random House
Trade Paperbacks
978-0-8129-6690-9
\$12.95/\$16.00 Can. · (5/03)
Category: Pets
Page Count: 240
Trim Size: 5-3/16 x 8

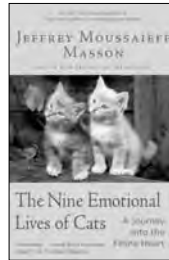
OPPORTUNITIES FOR CROSS-PROMOTION WITH FALL 2010 TITLES

*To tie in with Jeffrey Moussaieff Masson's
The Dog Who Couldn't Stop Loving,
coming from Harper in October 2010*



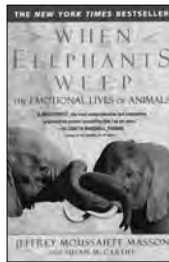
THE PIG WHO SANG TO THE MOON

Ballantine Books
Trade Paperback
978-0-345-45282-5
\$15.00/\$17.00 Can. · (12/04)
Category: Nature
Page Count: 304
Trim Size: 5-3/16 x 8



THE NINE EMOTIONAL LIVES OF CATS

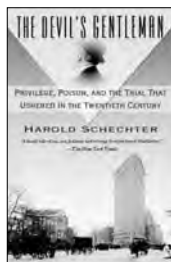
Ballantine Books
Trade Paperback
978-0-345-44883-5
\$13.95/\$21.00 Can. · (7/04)
Category: Nature
Page Count: 288
Trim Size: 5-3/16 x 8



WHEN ELEPHANTS WEEP

Delta
Trade Paperback
978-0-385-31428-2
\$17.00/\$21.00 Can. · (5/96)
Category: Nature
Page Count: 320
Trim Size: 5-1/4 x 8

*To tie in with Harold Schechter's Killer Colt,
coming from Ballantine in October 2010*



THE DEVIL'S GENTLEMAN

Ballantine Books
Trade Paperbacks
978-0-345-47680-7
\$16.00/\$19.00 Can. · (10/08)
Category: True Crime
Page Count: 512
Trim Size: 5-3/16 x 8



THE SERIAL KILLER FILES

Ballantine Books
Trade Paperbacks
978-0-345-46566-5
\$18.95/\$24.95 Can. · (1/04)
Category: True Crime
Page Count: 432
Trim Size: 7-3/8 x 9-1/4

*To tie in with
Adrienne Sharp's
The True Memoirs
of Little K: A Novel,
coming from Farrar,
Straus and Giroux in
October 2010*



WHITE SWAN, BLACK SWAN

Ballantine Books
Trade Paperbacks
978-0-345-43868-3
\$13.95/\$21.00 Can. · (12/02)
Category: Fiction
Page Count: 256
Trim Size: 5-1/2 x 8-1/4

*To tie in with
Mark Vonnegut's
Just Like Someone
Without Mental
Illness Only More So,
coming from Delacorte
in October 2010*



THE EDEN EXPRESS

Delta
Trade Paperback
978-0-440-61393-0
\$19.00/\$28.00 Can. · (10/98)
Category: Fiction
Page Count: 288
Trim Size: 5-1/2 x 8-1/2

*To tie in with
Matt Taibbi's
The Griftocracy,
coming from Spiegel &
Grau in October 2010*



THE GREAT DERANGEMENT

Spiegel & Grau
Trade Paperback
978-0-385-52062-1
\$14.95/\$16.95 Can. · (1/09)
Category: Political Science
Page Count: 336
Trim Size: 5-3/16 x 8

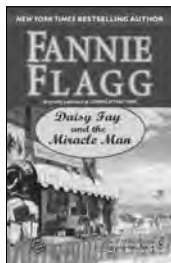
OPPORTUNITIES FOR CROSS-PROMOTION WITH FALL 2010 TITLES

To tie in with Fannie Flagg's I Still Dream About You, coming from Random House in November 2010



CAN'T WAIT TO GET TO HEAVEN

Ballantine Books
Trade Paperbacks
978-0-345-49488-7
\$15.00/\$18.95 Can. · (7/07)
Category: Fiction
Page Count: 384
Trim Size: 5-3/16 x 8



DAISY FAY AND THE MIRACLE MAN

Ballantine Books
Trade Paperbacks
978-0-345-48560-1
\$15.00/\$18.95 Can. · (9/05)
Category: Fiction
Page Count: 336
Trim Size: 5-3/16 x 8



STANDING IN THE RAINBOW

Ballantine Books
Trade Paperbacks
978-0-345-45288-7
\$15.00/\$18.95 Can. · (8/04)
Category: Fiction
Page Count: 560
Trim Size: 5-3/16 x 8



WELCOME TO THE WORLD, BABY GIRL!

Random House
TBallantine Books
Trade Paperbacks
978-0-449-00578-1
\$14.95/\$22.95 Can. · (3/01)
Category: Fiction
Page Count: 512
Trim Size: 5-1/2 x 8-1/4



FRIED GREEN TOMATOES AT THE WHISTLE STOP CAFE

Ballantine Books
Trade Paperbacks
978-0-449-91135-8
\$15.00/\$17.00 Can. · (2/97)
Category: Fiction
Page Count: 432
Trim Size: 5-1/2 x 8-1/4



WHISTLE STOP CAFE COOKBOOK

Ballantine Books
Trade Paperbacks
978-0-449-91028-3
\$17.00/\$20.00 Can. · (9/95)
Category: Cooking
Page Count: 224
Trim Size: 7-3/8 x 9-1/4

To tie in with Solomon Jones's The Last Confession, coming from Minotaur in November 2010



PIPE DREAM

Villard
Trade Paperbacks
978-0-375-75660-3
\$15.00/\$17.00 Can. · (8/01)
Category: Fiction
Page Count: 368
Trim Size: 5-3/16 x 8

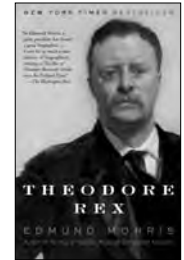
To tie in with Mark Kurlansky's Edible Stories, coming from Riverhead in November 2010



BOOGALOO ON 2ND AVENUE

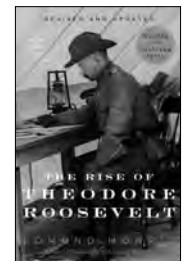
Random House
Trade Paperbacks
978-0-345-44819-4
\$13.95/\$21.00 Can. · (3/06)
Category: Fiction
Page Count: 336
Trim Size: 5-3/16 x 8

To tie in with Edmund Morris's Colonel Roosevelt, coming from Random House in November 2010



THEODORE REX

Random House
Trade Paperbacks
978-0-8129-6600-8
\$17.95/\$25.95 Can. · (10/07)
Category: Biography
Page Count: 792
Trim Size: 5-3/16 x 8

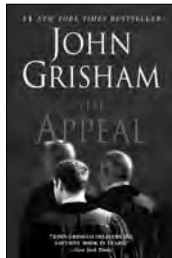


THE RISE OF THEODORE ROOSEVELT

Random House
Trade Paperbacks
978-0-375-75678-8
\$18.00/\$21.00 Can. · (12/01)
Category: Biography
Page Count: 960
Trim Size: 5-3/16 x 8

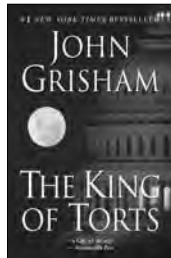
OPPORTUNITIES FOR CROSS-PROMOTION WITH FALL 2010 TITLES

*To tie in with John Grisham's **The Confession**,
coming from Doubleday in November 2010*



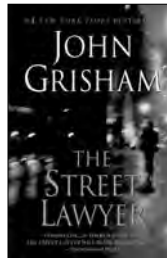
THE APPEAL

Delta
Trade Paperbacks
978-0-385-34292-6
\$14.00/\$16.50 Can. · (12/09)
Category: Fiction
Page Count: 496
Trim Size: 5-1/4 x 8



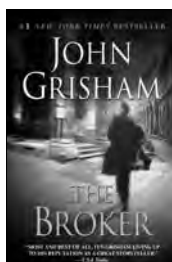
THE KING OF TORTS

Delta
Trade Paperbacks
978-0-385-33965-0
\$16.00/\$19.95 Can. · (1/06)
Category: Fiction
Page Count: 400
Trim Size: 5-1/4 x 8



THE STREET LAWYER

Delta
Trade Paperbacks
978-0-385-33909-4
\$15.00/\$17.00 Can. · (5/05)
Category: Fiction
Page Count: 384
Trim Size: 5-1/4 x 8



THE BROKER

Delta
Trade Paperbacks
978-0-385-34054-0
\$13.00/\$17.00 Can. · (10/06)
Category: Fiction
Page Count: 384
Trim Size: 5-1/4 x 8



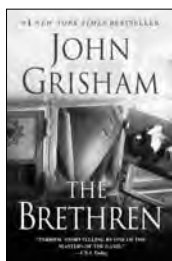
THE TESTAMENT

Delta
Trade Paperbacks
978-0-385-33958-2
\$15.00/\$18.95 Can. · (10/05)
Category: Fiction
Page Count: 480
Trim Size: 5-1/4 x 8



A TIME TO KILL

Dell
Trade Paperbacks
978-0-385-33860-8
\$13.00/\$20.00 Can. · (4/04)
Category: Fiction
Page Count: 528
Trim Size: 5-1/4 x 8



THE BROTHERS

Delta
Trade Paperbacks
978-0-385-33967-4
\$15.00/\$18.95 Can. · (1/06)
Category: Fiction
Page Count: 384
Trim Size: 5-1/4 x 8



THE CLIENT

Delta
Trade Paperbacks
978-0-385-33908-7
\$16.00/\$18.00 Can. · (5/05)
Category: Fiction
Page Count: 496
Trim Size: 5-1/4 x 8



THE FIRM

Delta
Trade Paperbacks
978-0-385-31905-8
\$16.00/\$19.95 Can. · (9/97)
Category: Fiction
Page Count: 432
Trim Size: 5-1/4 x 8

*To tie in with
Anne Perry's
A Christmas Odyssey,
coming from Ballantine
in November 2010*



**ANNE PERRY'S
CHRISTMAS MYSTERIES**

Ballantine Books
Trade Paperbacks
978-0-345-49642-3
\$14.00/\$16.50 Can. · (11/08)
Category: Fiction
Page Count: 416
Trim Size: 5-3/16 x 8



AN ANNE PERRY CHRISTMAS

Ballantine Books
Trade Paperbacks
978-0-345-49700-0
\$13.95/\$18.95 Can. · (11/06)
Category: Fiction
Page Count: 304
Trim Size: 5-3/16 x 8

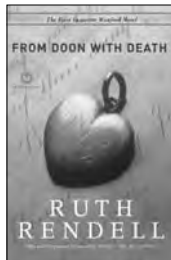
OPPORTUNITIES FOR CROSS-PROMOTION WITH FALL 2010 TITLES

To tie in with Ruth Rendell's *The Bible Salesman*, coming from Simon & Schuster in November 2010



WOLF TO THE SLAUGHTER

Ballantine Books
Trade Paperbacks
978-0-345-51358-8
\$15.00/NCR · (10/08)
Category: Fiction
Page Count: 224
Trim Size: 5-3/16 x 8



FROM DOON WITH DEATH

Ballantine Books
Trade Paperbacks
978-0-345-49845-8
\$14.00/NCR · (7/07)
Category: Fiction
Page Count: 240
Trim Size: 5-3/16 x 8

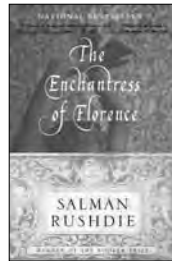
To tie in with *The Editors of Rolling Stone's The '90s*, coming from Harper Studio in November 2010



THE ROLLING STONE ILLUSTRATED HISTORY OF ROCK & ROLL

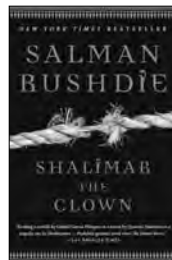
Random House
Trade Paperbacks
978-0-679-73728-5
\$40.00/\$50.00 Can. · (11/92)
Category: Music
Page Count: 720
Trim Size: 9 x 11-7/8

To tie in with Salman Rushdie's *Luka and the Fire of Life*, coming from Random House in November 2010



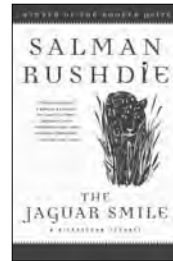
THE ENCHANTRESS OF FLORENCE

Random House
Trade Paperbacks
978-0-679-64051-6
\$14.00/NCR · (1/09)
Category: Fiction
Page Count: 368
Trim Size: 5-3/16 x 8



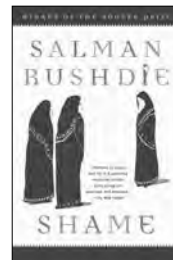
SHALIMAR THE CLOWN

Random House
Trade Paperbacks
978-0-679-78348-0
\$14.95/NCR · (3/08)
Category: Fiction
Page Count: 416
Trim Size: 5-3/16 x 8



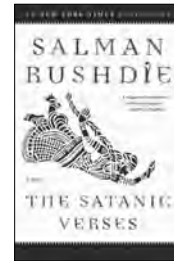
THE JAGUAR SMILE

Random House
Trade Paperbacks
978-0-8129-7672-4
\$14.00/NCR · (3/08)
Category: Travel
Page Count: 160
Trim Size: 5-3/16 x 8



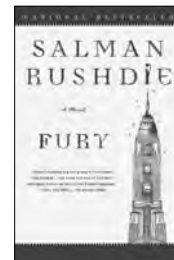
SHAME

Random House
Trade Paperbacks
978-0-8129-7670-0
\$15.00/NCR · (3/08)
Category: Fiction
Page Count: 320
Trim Size: 5-3/16 x 8



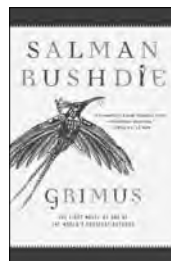
THE SATANIC VERSES

Random House
Trade Paperbacks
978-0-8129-7671-7
\$16.00/NCR · (3/08)
Category: Fiction
Page Count: 576
Trim Size: 5-3/16 x 8



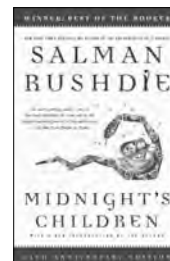
FURY

Random House
Trade Paperbacks
978-0-679-78350-3
\$15.00/NCR · (10/06)
Category: Fiction
Page Count: 272
Trim Size: 5-3/16 x 8



GRIMUS

Random House
Trade Paperbacks
978-0-8129-6999-3
\$15.00/NCR · (10/06)
Category: Fiction
Page Count: 320
Trim Size: 5-3/16 x 8



MIDNIGHT'S CHILDREN

Random House
Trade Paperbacks
978-0-8129-7653-3
\$16.00/NCR · (4/06)
Category: Fiction
Page Count: 560
Trim Size: 5-3/16 x 8

OPPORTUNITIES FOR CROSS-PROMOTION WITH FALL 2010 TITLES

*To tie in with Adriana Trigiani's **The Wisdom of My Grandmothers**,
coming from Harper in November 2010*



HOME TO BIG STONE GAP

Ballantine Books
Trade Paperbacks
978-0-8129-6782-1
\$14.95/\$21.00 Can. · (11/07)
Category: Fiction
Page Count: 336
Trim Size: 5-3/16 x 8



COOKING WITH MY SISTERS

Random House
Trade Paperbacks
978-0-8129-7482-9
\$17.95/\$25.95 Can. · (10/05)
Category: Cooking
Page Count: 192
Trim Size: 7-3/8 x 9-1/8



LUCIA, LUCIA

Ballantine Books
Trade Paperbacks
978-0-8129-6779-1
\$13.95/\$21.00 Can. · (7/04)
Category: Fiction
Page Count: 304
Trim Size: 5-3/16 x 8



BIG CHERRY HOLLER

Ballantine Books
Trade Paperbacks
978-0-345-44584-1
\$15.00/\$18.95 · (4/02)
Category: Fiction
Page Count: 304
Trim Size: 5-3/16 x 8



ROCOCO

Ballantine Books
Trade Paperbacks
978-0-8129-6781-4
\$13.95/\$18.95 Can. · (5/06)
Category: Fiction
Page Count: 320
Trim Size: 5-3/16 x 8



THE QUEEN OF THE BIG TIME

Ballantine Books
Trade Paperbacks
978-0-8129-6780-7
\$13.95/\$21.00 Can. · (6/05)
Category: Fiction
Page Count: 304
Trim Size: 5-3/16 x 8



MILK GLASS MOON

Ballantine Books
Trade Paperbacks
978-0-345-44585-8
\$15.00/\$18.95 Can. · (7/03)
Category: Fiction
Page Count: 288
Trim Size: 5-3/16 x 8

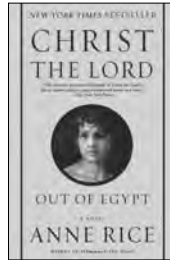


BIG STONE GAP

Ballantine Books
Trade Paperbacks
978-0-345-43832-4
\$15.00/\$18.95 Can. · (4/01)
Category: Fiction
Page Count: 304
Trim Size: 5-3/16 x 8

OPPORTUNITIES FOR CROSS-PROMOTION WITH FALL 2010 TITLES

*To tie in with Anne Rice's Of Love and Evil,
coming from Knopf in December 2010*



**CHRIST THE LORD:
OUT OF EGYPT**

Ballantine Books
Trade Paperbacks
978-0-345-49273-9
\$15.00/NCR · (3/08)
Category: Fiction
Page Count: 384
Trim Size: 5-3/16 x 8



THE QUEEN OF THE DAMNED

Ballantine Books
Trade Paperbacks
978-0-345-41962-0
\$17.00/\$21.00 · (12/97)
Category: Fiction
Page Count: 464
Trim Size: 6-1/8 x 9-1/4



THE WITCHING HOUR

Ballantine Books
Trade Paperbacks
978-0-345-36789-1
\$18.00/\$22.00 Can. · (10/91)
Category: Fiction
Page Count: 976
Trim Size: 6-1/8 x 9-1/4



**THE VAMPIRE CHRONICLES
COLLECTION**

Ballantine Books
Trade Paperbacks
978-0-345-45634-2
\$20.00/\$23.00 Can. · (3/06)
Category: Fiction
Page Count: 1280
Trim Size: 5-1/2 x 8-1/4



THE VAMPIRE LESTAT

Ballantine Books
Trade Paperbacks
978-0-345-41964-4
\$17.00/\$21.00 Can. · (12/97)
Category: Fiction
Page Count: 496
Trim Size: 6-1/8 x 9-1/4



**INTERVIEW
WITH THE VAMPIRE**

Ballantine Books
Trade Paperbacks
978-0-345-40964-5
\$16.00/\$19.95 Can. · (3/97)
Category: Fiction
Page Count: 352
Trim Size: 6-1/8 x 9-1/4



MEMNOCH THE DEVIL

Ballantine Books
Trade Paperbacks
978-0-345-38940-4
\$16.00/\$19.95 Can. · (8/96)
Category: Fiction
Page Count: 464
Trim Size: 5-3/16 x 8

HARDCOVER TIE-INS

THE RANDOM HOUSE PUBLISHING GROUP
Tie-Ins From Our Spring 2011 Hardcover Catalog

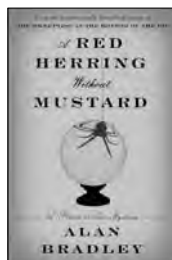
To tie in with Sarah Addison Allen's
The Girl Who Chased the Moon (page 43)
from Bantam,
on sale in March 2011



THE PEACH KEEPER
Sarah Addison Allen

Bantam
Hardcover
978-0-553-80722-6
\$25.00/\$28.95 Can.
Category: Fiction
Page Count: 288
Trim Size: 5-1/2 x 8-1/4
ON SALE 3/22/11

To tie in with
Alan Bradley's
The Weed That Strings the Hangman's Bag
(page 33) from Bantam,
on sale in January 2011



A RED HERRING WITHOUT MUSTARD

Alan Bradley
Delacorte Press
Hardcover
978-0-385-34232-2
\$24.00/NCR
Category: Mystery
Page Count: 384
Trim Size: 5 x 7-1/2
ON SALE 3/08/11

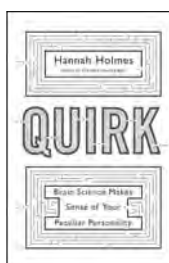
To tie in with
Frank Delaney's
Venetia Kelly's Traveling Show
(page 51) from
Random House
Trade Paperbacks,
on sale in January 2011



THE MATCHMAKER OF KENMARE

Frank Delaney
Random House
Hardcover
978-1-4000-6784-8
\$26.00/\$30.00 Can.
Category: Fiction
Page Count: 256
Trim Size: 6-1/4 x 9-1/4
ON SALE 2/08/11

To tie in with
Hannah Holmes's
The Well-Dressed Ape
(page 59) from Random
House Trade Paperbacks,
on sale in February 2011



QUIRK
Hannah Holmes

Random House
Hardcover
978-1-4000-6840-1
\$26.00/\$30.00 Can.
Category: Science
Page Count: 288
Trim Size: 6-1/8 x 9-1/4
ON SALE 2/22/11

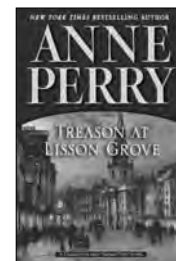
To tie in with
Sam Eastland's
Eye of the Red Tsar
(page 37) from Bantam,
on sale in February 2011



SHADOW PASS
Sam Eastland

Bantam
Hardcover
978-0-553-80782-0
\$25.00/NCR
Category: Fiction
Page Count: 272
Trim Size: 6-1/4 x 9-1/4
ON SALE 2/22/11

To tie in with
Anne Perry's
Farriers' Lane, Funeral in Blue, Half Moon Street, and The Twisted Root (page 23)
from Ballantine,
on sale in April 2011



TREASON AT LISSON GROVE
Anne Perry

Ballantine Books
Hardcover
978-0-345-51058-7
\$26.00/\$30.00 Can.
Category: Fiction
Page Count: 336
Trim Size: 6-1/8 x 9-1/4
ON SALE 4/19/11

THE RANDOM HOUSE PUBLISHING GROUP
Tie-Ins From Our Spring 2011 Hardcover Catalog

*To tie in with
Janice Kaplan and
Lynn Schnurnberger's
Mine Are Spectacular!
(page 15) from
Ballantine, on sale in
February 2011*



THE BEST LAID PLANS
Lynn Schnurnberger

Ballantine Books
Hardcover
978-0-345-49119-0
\$25.00/\$28.95 Can.
Category: Fiction
Page Count: 288
Trim Size: 5-1/2 x 8-1/4
ON SALE 1/11/11

*To tie in with
Kurt Vonnegut's Blue-
beard, Breakfast of
Champions, Jailbird
and Palm Sunday
(pages 70-71) from Dial
Press Trade Paperbacks,
on sale in February 2011*



WHILE MORTALS SLEEP
Kurt Vonnegut

Delacorte Press
Hardcover
978-0-385-34373-2
\$27.00/\$31.00 Can.
Category: Fiction
Page Count: 256
Trim Size: 5-1/2 x 8-1/4
ON SALE 1/25/11

FOREIGN AGENTS AND
REPRESENTATIVES
INDEX
ORDERING INFORMATION

BALLANTINE BANTAM DELL

FOREIGN AGENTS AND REPRESENTATIVES

BALTIC STATES:

Ms. Tatjana Zoldnere
Andrew Nurnberg Assoc. Baltic
Email: zoldnere@anab.apollo.lv

BRAZIL:

Ms. Laura Riff / Mr. Joao Paulo Riff
Agencia Riff
Email: laura@agenciariff.com.br/
joaopaulo@agenciariff.com.br

CHINA & TAIWAN:

Ms. Lily Chen
Big Apple Tuttle Mori Agency, Inc.
Email: bigapple-china@bigapple1.info

EASTERN EUROPE & POLAND:

Ms. Ana Milenkovic / Ms. Milena Kaplarevic
Prava I Prevodi
Email: ana@pravaiprevodi.org /
milena@pravaiprevodi.org

FRANCE:

Ms. Anna Jarota
Anna Jarota Agency
Email: ajarota@ajaf.fr

GERMANY:

Ms. Anoukh Foerg
Email: anoukhfoerg@anoukhfoerg.com

GREECE:

Mr. John Moukakou
JLM Literary Agency
Email: jlm@jlm.gr

HUNGARY:

Mr. Norbert Uzseka
Lex Copyright Office
Email: lexcopy.bp@mail.datanet.hu

ISRAEL:

Ms. Gabrielle Hertzmann
Pikarski Literary Agency
Email: gabi@pikarskiagency.co.il

ITALY:

Mr. Luigi Bernabo
Luigi Bernabo Associates
Email: agency@Bernabo.it

JAPAN:

Ms. Miko Yamanouchi
Japan Uni Agency
Email: Miko.yamanouchi@japanuni.co.jp

KOREA (non-exclusive):

Mr. Terry Kim
Imprima Korea Agency
Email: terrykim@imprima.co.kr

Ms. Sue Yang
Eric Yang Agency
Email: sueyang@ericyangagency.co.kr

THE NETHERLANDS (direct):

Ms. Rachel Kind
Email: rkind@randomhouse.com

RUSSIA:

Mr. Sergei Cheredov
Nova Littera, Ltd.
Email: pravaru@gmail.com

SCANDINAVIA:

Mr. Ulf Toregard
Sane Toregard Agency
Email: ulf.toregard@sanetoregard.se

SPAIN & PORTUGAL:

Ms. Montse Yanez
Julio F. Yanez, Agencia Literaria
Email: montse@yanezag.com

THAILAND:

Ms. Pimolporn Yutisri
Tuttle-Mori Agency
Email: pimolporn@tuttlemori.co.th

TURKEY:

Ms. Amy Spangler
Anatolialit Agency
Email: amy@anatolialit.com

UK / BRITISH COMMONWEALTH:

Ms. Denise Cronin
Email: dcronin@randomhouse.com
Ms. Rachel Kind
Email: rkind@randomhouse.com

ALL OTHER TERRITORIES:

Ms. Donna Duverglas
Email: dduverglas@randomhouse.com

RANDOM HOUSE, SPIEGEL & GRAU, THE DIAL PRESS FOREIGN AGENTS AND REPRESENTATIVES

BALTIC STATES:

Ms. Tatjana Zoldnere
Andrew Nurnberg Associates
Email: zoldnere@anab.apollo.lv

BRAZIL:

Ms. Laura Riff / Mr. Joao Paulo Riff
Agencia Riff
Email: laura@agenciariff.com.br /
joaopaulo@agenciariff.com.br

CHINA & TAIWAN:

Mainland: Ms. Jian-Mei Wang
Taiwan: Ms. Ming-Ming Lui
Bardon Chinese Media Agency
Email: jianmei@bardon.com.tw /
mingming@bardon.com.tw

EASTERN EUROPE (EXCLUDING POLAND) & GREECE:

Ms. Ana Milenkovic
Prava I Prevodi
Email: ana@pravaiprevodi.org

FRANCE:

Ms. Anna Jarota
Anna Jarota Agency
Email: ajarota@ajaf.fr

GERMANY:

Mr. Sebastian Ritscher
Mohrbooks
Email: sebastian.ritscher@mohrbooks.com

HUNGARY:

Mr. Norbert Uzseka
Lex Copyright Office
Email: lexcopy.bp@mail.datanet.hu

ISRAEL:

Ms. Ilana Kurshan
The Deborah Harris Agency
Email: ilana@thedeborahharrisagency.com

ITALY:

Mr. Roberto Santachiara
Agenzia Santachiara
Email: agenzia@robertosantachiara.com

JAPAN (non-exclusive):

Mr. Hamish Macaskill
English Agency Japan
Email: hamish@ej.co.jp

Ms. Manami Tamaoki
Tuttle Mori Agency
Email: manami@tuttlemori.com

KOREA (non-exclusive):

Mr. Terry Kim
Imprima Korea Agency
Email: terrykim@imprima.co.kr

Ms. MinHee Kim
Korea Copyright Center Inc.
Email: mhkim@kccseoul.com

THE NETHERLANDS (direct):

Ms. Joelle Dieu
Email: jdieu@randomhouse.com

POLAND:

Ms. Maria Straz-Kanska
Graal Literary Agency
Email: maria@graal.com.pl

RUSSIA:

Ms. Ludmilla Sushkova
Andrew Nurnberg Literary Agency
Email: sushkova@awax.ru

SCANDINAVIA:

Ms. Trine Licht
Licht & Burr
Email: tl@licht-burr.dk

SPAIN & PORTUGAL:

Spain: Ms. Maribel Luque
Portugal: Ms. Anna Bofill
Carmen Balcells Agency
Email: ma.luque@ag-balcells.com /
a.bofill@ag-balcells.com

THAILAND:

Ms. Pimolporn Yutisri
Tuttle-Mori Agency
Email: pimolporn@tuttlemori.co.th

TURKEY:

Ms. Amy Spangler
Anatolia Agency
Email: amy@anatolia.com

UK / BRITISH COMMONWEALTH:

Ms. Denise Cronin
Email: dcronin@randomhouse.com
Ms. Joelle Dieu
Email: jdieu@randomhouse.com

ALL OTHER TERRITORIES:

Ms. Joelle Dieu
Email: jdieu@randomhouse.com

TITLE INDEX

*Alice I Have Been.....	30	Kiss, The	66
Angel Falls	20	Lady in the Tower, The	9
Arcadia Falls	21	Last Full Measure, The.....	22
Artist, the Philosopher, and the Warrior, The	34	*Letter to My Daughter	14
*Beatrice and Virgil.....	77	Life Inc.....	50
Behind the Palace Doors.....	60	Major Pettigrew's Last Stand.....	56
Bluebeard.....	70	Many Deaths of the Firefly Brothers, The	62
Breakfast of Champions.....	70	Map of the Invisible World	74
Broken Promises	24	Marne, 1914, The.....	57
Catching the Wolf of Wall Street.....	35	Married to Distraction	19
Challenge for the Pacific.....	86	Mindsight.....	32
Comeback America	52	Mine Are Spectacular!.....	15
Confession of a Buddhist Atheist.....	78	Miracle on the Hudson	10
Crash Course	53	Noah's Compass.....	11
Damaged Goods.....	44	Occult America.....	84
Desperate Measures	8	Orange Is the New Black	79
Divine Evil.....	45	Other Wes Moore, The.....	75
Endless Forest, The	36	Palm Sunday.....	71
Every Last One	65	Privileges, The	85
Eye of the Red Tsar.....	37	Ruby's Spoon.....	76
*Farriers' Lane	23	Sabbath World, The	64
Fierce Angels.....	27	Secrets of Paris.....	39
Finding Home	38	*Sheen on the Silk, The	16
For All Their Lives.....	87	Skipping Christmas	88
Found Wanting.....	41	Sleepless.....	12
*Funeral in Blue	23	Sonic Boom.....	54
*Game of Thrones, A.....	42	Staying True.....	17
*Garfield Fat Cat 3-Pack #6.....	13	Super.....	67
*Garfield Shovels It In.....	13	Things That Keep Us Here, The.....	40
*Girl Who Chased the Moon, The.....	43	Ticket to the Circus, A.....	63
Gleeful.....	83	Tudors, The	46
Gods and Generals	22	*Twisted Root, The	23
*Half Moon Street.....	23	Venetia Kelly's Traveling Show.....	51
His Way	48	Vienna Twilight	68
How to Bake a Perfect Life.....	31	*Weed That Strings the Hangman's Bag, The	33
How to Build a Fire.....	89	*Well-Dressed Ape, The	59
*I Am an Emotional Creature	26	What I Saw at the Revolution.....	82
Information Officer, The	61	When We Were Friends	47
Jailbird.....	70	Where the God of Love Hangs Out.....	55
*Jane Goes Batty.....	18	Wrestling with Moses	58
Killer Angels, The	22		

* Books of Interest to Young Readers

AUTHOR INDEX

Allen, Sarah Addison	43	Leckie, Robert	86
Arnold, Elizabeth Joy	47	Lehrer, Jim	67
Aw, Tash	74	Mailer, Norris Church.....	63
Batchelor, Stephen.....	78	Martel, Yann	77
Belfort, Jordan.....	35	Martin, George R.R.	42
Benjamin, Melanie	30	Meyer, G.J.....	46
Bishop, George	14	Michaels, Fern	8, 87
Bloom, Amy.....	55	Mills, Mark	61
Bradley, Alan	33	Moore, Wes	75
Bried, Erin	89	Mullen, Thomas.....	62
Buckley, Carla	40	Noonan, Peggy.....	82
Davis, Jim	13	O'Neal, Barbara	31
Dee, Jonathan.....	85	Orlov, Melissa	19
Delaney, Frank	51	Parker, Laura	10
Donati, Sara.....	36	Parks, Sheri.....	27
Easterbrook, Gregg.....	54	Perry, Anne	16, 23
Eastland, Sam	37	Prochnau, William	10
Ensler, Eve	26	Quindlen, Anna	65
Farquhar, Michael	60	Rice, Luanne	39
Flint, Anthony	58	Rickman, Amy.....	83
Ford, Michael Thomas	18	Roberts, Nora.....	45
Goddard, Robert	41	Rose, Melanie	38
Goodman, Carol.....	21	Rushkoff, Douglas	50
Grisham, John	88	Sanford, Jenny	17
Hallowell, Edward M., MD	19	Schnurnberger, Lynn.....	15
Hallowell, Sue George	19	Shaara, Jeff.....	22
Hannah, Kristin	20	Shaara, Michael	22
Harrison, Kathryn	66	Sharfeddin, Heather	44
Herwig, Holger H.....	57	Shulevitz, Judith	64
Hoffman, Elizabeth Cobbs	24	Siegel, Daniel J.....	32
Holmes, Hannah	59	Simonson, Helen.....	56
Horowitz, Mitch.....	84	Strathern, Paul	34
Huston, Charlie	12	Tallis, Frank	68
Ingrassia, Paul.....	53	Tyler, Anne.....	11
Kaplan, Janice	15	Vonnegut, Kurt	70-71
Kelley, Kitty	48	Walker, David M.	52
Kerman, Piper	79	Weir, Alison	9
Lawrence Pietroni, Anna	76		

NOTES:

NOTES:

Did you know that you can now place an order, track an order, have invoices sent to you in an e-mail and report damages online 24/7? Just visit us at <http://www.randomhouse.biz/> to find out how, or call our Customer Service Department (1-800-733-3000) and we will be happy to assist you with the set up of your account, while you are on the phone. It's quick; it's easy, so register today!

ORDERING INFORMATION

Customer Service 1-800-733-3000
Monday-Friday 8:30a.m.-5:00p.m. EST
For West Coast Accounts, 9:30a.m.-6:00p.m. EST
Order Address:
Random House Distribution Center,
Customer Service
400 Hahn Road · Westminster, MD 21157
Toll Free Fax: 1-800-659-2436
Toll Free Electronic Orders (EDI): 1-800-669-1536
e-mail: csorders@randomhouse.com
MINIMUM ORDER: Initials \$100 retail value;
Reorders \$200 retail value; Canadian and
International Orders \$100 retail value

Visit our website at www.randomhouse.com. You can place an order, check title availability, request invoice copies, and much more.

INTERNATIONAL SALES

Random House International Sales
1745 Broadway · New York, NY 10019
Fax: (212) 572-6045 or (212) 829-6700
e-mail: international@randomhouse.com

CANADIAN SALES

Orders may be sent to:
Random House of Canada Ltd.,
2775 Matheson Blvd. East,
Mississauga, Ontario, Canada L4W 4P7
To order by phone or for Customer Service:
(888) 523-9292
Monday-Friday 8:30a.m.-5:00p.m. EST
Electronic Orders (EDI) 1-800-258-4233
Telebook I.D. S2013975
To order by fax: (888) 562-9924
Minimum order: \$100 retail value
To Canadian Customers:
Prices do not include the Federal Goods
and Services Tax (GST).

PUBLICITY CONTACT

Random House: atrandompublicity@randomhouse.com
Ballantine: BBpublicity@randomhouse.com
Bantam Dell: BDpublicity@randomhouse.com
Spiegel & Grau: Spiegel&Graublicity@randomhouse.com

SPECIAL MARKETS

Random House, Inc. Special Markets
1745 Broadway · New York, NY 10019
For Premium Sales: 1-212-572-2232
For Specialty Retail Field Rep: 1-800-729-2960
For Specialty Retail and Wholesale: 1-888-591-1200
For Mail Order/Catalog Sales: 212-829-6970
Monday-Friday, 9a.m.-5p.m. EST
Fax: 1-800-572-4961

INFORMATION FOR SCHOOLS AND LIBRARIES

All Random House, Inc. titles are available from your local/preferred book distributor.

The Library and Academic Marketing Department is available to provide title information, review copies, desk and examination copies, and any other educational materials.

For Libraries, visit the Library Marketing website:
<http://www.randomhouse.com/library> or
e-mail: library@randomhouse.com

For High Schools, visit the High School Marketing website: <http://www.randomhouse.com/highschool> or e-mail: highschool@randomhouse.com

For Colleges and Universities, visit the Academic Marketing website:
<http://www.randomhouse.com/academic>
or e-mail: RHAcademic@randomhouse.com

The mailing address and fax number for the department are:
Random House, Inc.
(please specify which marketing area you wish to contact)
1745 Broadway, Mail drop 6-2
New York, NY 10019
Fax: (212) 940-7381



THE RANDOM HOUSE PUBLISHING GROUP

A Division of Random House, Inc. • 1745 Broadway • New York, NY 10019 • Telephone: (212) 782-9000
www.randomhouse.com/rhpg

For a complete list of our backlist, please visit www.randomhouse.com/rhpg.

Titles, prices, and other contents of this catalog are subject to change without notice. All orders are subject to acceptance and availability and are F.O.B. publisher's shipping point. Orders will be filled at prices and on terms in effect on date of shipment.

All prices shown are publisher's suggested prices. "C" indicates the Canadian price.

All hardcover books carry Cataloging-in-Publication (CIP) data as provided by the Library of Congress.