We are pleased and proud to present the spring 2007 Lyons Press list.

There is something for everyone in our new catalog, which represents our reinvigorated core categories: History and Military, Current Affairs, Biography, Fishing and Hunting, Equestrian, Sports, Nature, Reference, Cooking, and Pets.

In History and Current Affairs, we have some terrific books by authors new to Lyons, including Al Venter's *Allah's Bomb*, best-selling author Alan Axelrod's *Miracle at Belleau Wood*, Lena Einhorn's *The Jesus Mystery*, and Michael Veron's *Shell Game*. In Biography, we have John Hemingway's fascinating *Strange Tribe*.

We also have new or revised titles by many of our long-time authors and branding partners, including Orvis, L.L. Bean, *Field & Stream*, Lefty Kreh, Dave Whitlock, and Tom Rosenbauer. With Orvis, in addition to some top-notch fishing books, we are launching books in two new areas, *The Orvis Book of Cabins* and *The Orvis Book of Dogs*.

In Fishing, we are pleased to present the great Ernest Schwiebert's final books, the two-volume, full-color set, *Nymphs*. We also have a new series of regional guides, including *Fishing Virginia* and *Fishing Maine*. In the Equestrian area, the new and revised edition of Bill Dorrance and Leslie Desmond's classic, *True Horsemanship Through Feel*, as well as Steven Price and Jessie Shiers's *The Lyons Press Horseman's Dictionary*, round out our offerings.

In Sports, we're happy to include The Historical Football Abstract by Sean Lahman—which may well change the way people think about football—along with Josh Pahigian's new book, The Ultimate Minor League Baseball Road Trip.

In Pets, we have Your Adopted Dog by Shelley Frost and Katerina Lorenzatos Makris; Joyce Darrell's Extraordinary Dogs, a heart-warming book about very special dogs; and veterinarian Michael W. Fox's new books, Dog Body, Dog Mind and Cat Body, Cat Mind.

Following up on a strong fall '06 list, the spring '07 Lyons list is a terrific one with the addition of these wonderful new books in our core categories. There is indeed something for everyone. Enjoy!

Eugene F. Brissie Associate Publisher



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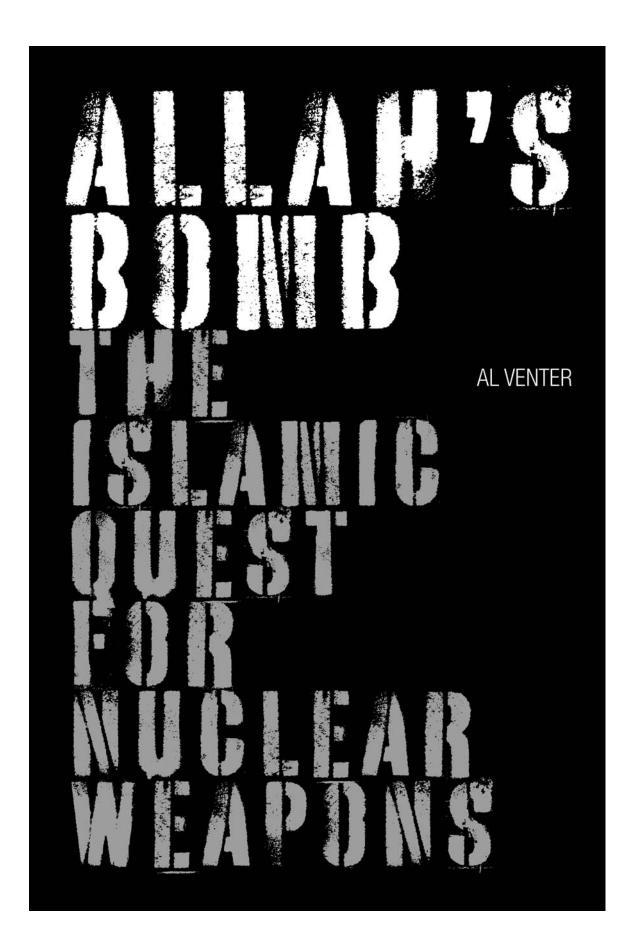
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feature title

ALLAH'S BOMB

The Islamic Quest for Nuclear Weapons AL VENTER

Various intelligence agencies, including but not limited to those in the United States, have identified thirty-three international states or entities that have either started the process of building nuclear devices or have expressed interest in building them. Many, including Pakistan, Saudi Arabia, Egypt, various former Soviet republics, and Iran have ties to Islamic militant groups. Other countries, including North Korea, have expressed strong enmity for the West and could be considered a likely supplier of technology and material to many of these states.

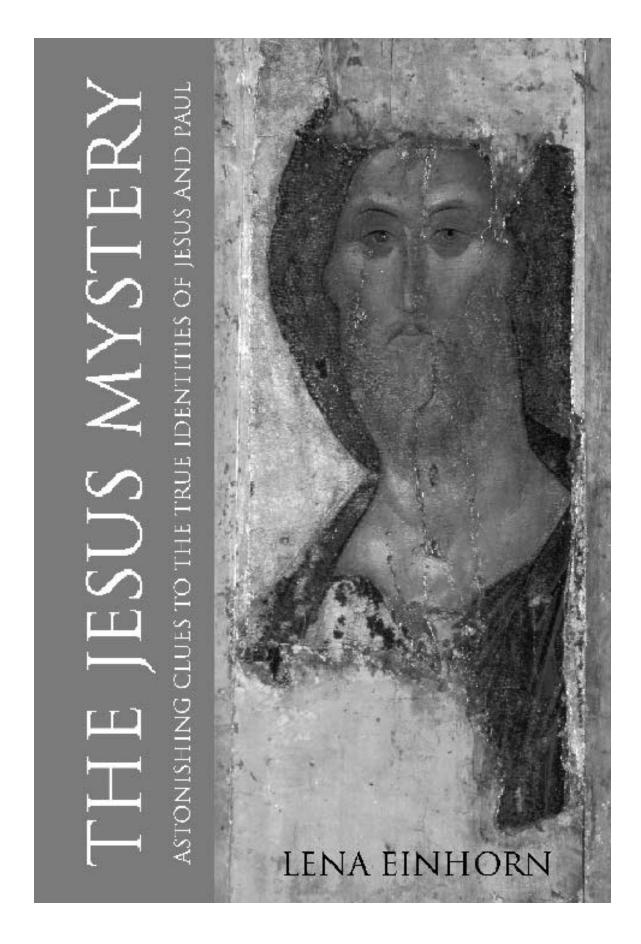
Impeccably researched by longtime international war correspondent Al Venter, a frequent contributor to the Jane's International Group, **Allah's Bomb** presents an accessible estimate of the progress being made by these various countries and the repercussions of the situation. What, for example, is the role of Russia in supplying former Soviet nuclear armaments and technology? If Iran detonates a test bomb, as North Korea did recently, how would Israel react? How would the United States respond? Venter covers the situation fully, from how material is smuggled to how various nations circumvent international sanctions. This is a timely and important book.

Al Venter, through his connections with Jane's, has been getting support from the various intelligence agencies he has routinely relied on for his Jane's reportage. He classifies this as "good solid information that is disturbing as hell."

Al Venter has been an international correspondent for nearly thirty years, most frequently for the Jane's International Group. A native of South Africa, he currently lives in Canada.

- Author has covered international events for 30 years
- Reportage based on intelligence sources throughout the world
- Photographs and illustrations throughout

FEBRUARY 07	\$24.95 US-3	1.95 CAN	
	WORLD	HARDCOVER	
		256 PAGES	24/CTN



history

THE JESUS MYSTERY

Astonishing Clues to the True Identities of Jesus and Paul LENA EINHORN

In the international bestseller **The Jesus Mystery**, award-winning filmmaker Lena Einhorn dares to revisit accepted first-century chronologies, changing—perhaps irrevocably—the study of New Testament history and the way we see the relationship between Jesus and the apostle Paul.

To support her astonishing and original hypothesis, Einhorn uses all of her scientific skills to bring together New Testament writings, as well as texts from contemporary Jewish and Roman historians, legends that survived within and outside Christianity during the first centuries after Jesus's death, and, not least, psychology.

With meticulous care, she shows that incidents and people mentioned in the New Testament very closely resemble accounts recorded in the works of Flavius Josephus (*Jewish Antiquities* and *The Jewish War*)—but fifteen to twenty years later. The answer she offers is one never before seen in print.

Lena Einhorn's films have dealt with ancient historical mysteries—the genesis of the Finnish language, the origin of the Indo-Europeans, and the story of the Exodus out of Egypt and the origins of the Israelites. She is best known in North America for her film-festival success *Nina's Journey*, about her mother's life in the Warsaw ghetto and time spent in hiding during World War II. The film won top prizes in Sweden and Israel. She lives in Sweden.

- Newsworthy hypothesis that will provoke discussion and controversy
- Will appeal to Da Vinci Code readers
- Historical Jesus is a hugely popular topic in history and religion categories
- Reads like a thriller

APRIL 07 1-59921-148-3 978-1-59921-148-(\$24.95 US-31.95 CAN WORLD ENG HARDCOVER 6 x 9 256 PAGES

MARKETING CAMPAIGN

Marketing Budget: \$100,000 Print Run: 75,000 National Publicity Campaign National Author Tour Advance Reading Copies National Advertising Campaign Big Mouth Mailing Booksense Promotion Online Promotion "The Jesus Mystery is as thrilling as a crime novel. Clue after clue is revealed without your ever being able to work out the solution to the riddle." Ulrika Kärnborg Dagens Nyheter

"I had not read many pages before I was hooked. Known and unknown facts, assumptions and hints are mixed with each other in a way which brings out new perspectives. But to extract the knowledge is one thing, to meld it into exciting reading is another. The result [here] is magnificent."

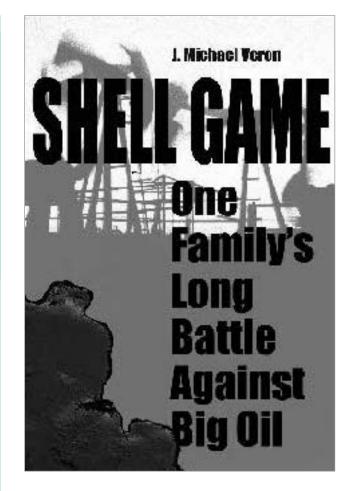
K.G. Hammar, Archbishop (Lutheran) of Sweden 1997–2006 Dagens Nyheter

MARKETING CAMPAIGN Marketing Budget: \$75,000 Print Run: 50,000 National Publicity Campaign Advance Reading Copies National Advertising Campaign Advertising in select Where magazines Southeastern U.S. author tour Billboard Advertising (NC, SC and TN) Big Mouth Mailing Booksense Promotion Online Promotion

Praise for J. Michael Veron's *The Greatest Player Who Never Lived*

"A gripping read" Mike Snider USA <u>Today</u>

"It is dual parts John Grisham and John Feinstein, a legal mystery with a golf backbone . . . this book is a keeper." Dan Raley Seattle Post-Intelligencer



SHELL GAME

One Family's Long Battle Against Big Oil J. MICHAEL VERON

Shell Oil was accustomed to getting its way in Louisiana. With deep pockets, teams of attorneys, and influential lobbyists in the state legislature, the second-largest oil company in the world could demand— and get—essentially anything it wanted. Until it met J. Michael Veron and his family.

Shell Game is the dramatic, fast-paced true account of a nine-year battle pitting a Louisiana family of modest means against Shell in an effort to clean up decades of pollution on the family's property. Bullied, intimidated, and dubbed "the Beverly Hillbillies" by Shell's highly paid attorneys, author J. Michael Veron's relatives refused to buckle—and continued their fight against tremendous odds.

A small-town lawyer, Veron led the fight against Shell. His first-person account of the struggle is gripping, tense, and ultimately uplifting. It is a story of greed and great passion and of a family's refusal to back down in the face of unrelenting pressure. **Shell Game** is the story of how one family not only righted a wrong, but also changed the way oil companies operate.

J. Michael Veron is a trial attorney, author, and law professor at Louisiana State University. Veron's earlier works of fiction earned him the title of "master of fiction" from USA Today. Shell Game is his first work of nonfiction.

- Firsthand account of a dramatic nine-year struggle
- Intriguing and colorful characters
- David-versus-Goliath drama, with one small rural family taking on Shell Oil
- Great environmental drama that exposes the greed of a large corporation

APRIL 07	\$24.95 US-3	1.95 CAN	
1-59921-033-9	US, CAN	HARDCOVER	
978-1-59921-033-9	6 x 9	240 PAGES	24/CTN



RUNNING WITH THE DEVIL

The True Story of the ATF's Infiltration of the Hells Angels KERRIE DROBAN

The infamous Sonny Barger once declared that the Hells Angels would never be infiltrated. **Running with the Devil** chronicles the story of the ATF sting and the two undercover agents who risked their lives to prove him wrong. For two years, they posed as members of a Mexican renegade motorcycle club, earning the trust and respect of the vicious Arizona Hells Angels. Their work led to the shocking 2003 bust in which ATF agents arrested fifty people and seized 650 guns, 30,000 rounds of ammunition, and more than 100 explosive items—including grenades and napalm! Writing in cooperation with ATF agents who remain undercover today, the author follows the perilous mission up through the ensuing court case and jail sentences. Along the way, Droban provides a startling—and unprecedented—exposé on the treacherous inner workings of the Hells Angels brotherhood.

Kerrie Droban is a criminal defense attorney, a graduate of the Johns Hopkins University Writing Seminars, and an award-winning author of suspense thrillers. She lives in Phoenix, Arizona.

- Reveals declassified information on the infiltration and takedown of this notorious gang
- Story was featured nationally on America's Most Wanted
- Includes 8-page blw insert

JUNE 07	\$24.95 US-31.9	5 CAN	
1-59228-976-2	WORLD	HARDCOVER	
978-1-59228-976-9	6 x 9	224 PAGES	24/CTN

MARKETING CAMPAIGN Marketing Budget: \$50,000 Print Run: 35,000 National Publicity Campaign Online Promotion

ADDITIONAL TITLE

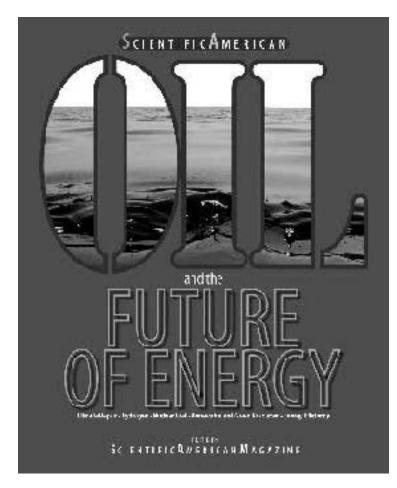
A WAYWARD ANGEL 1-59228-385-3

ADDITIONAL TITLES

HOMEOWNER'S GUIDE TO ENERGY INDEPENDENCE 1-59228-817-0

PEAK OIL SURVIVAL 1-59228-127-3

LITTLE HOUSE ON A SMALL PLANET 1-59228-868-5



OIL AND THE FUTURE OF ENERGY

Climate Repair • Hydrogen • Nuclear Fuel • Renewable and Green Resources • Energy Efficiency

EDITORS OF SCIENTIFIC AMERICAN MAGAZINE

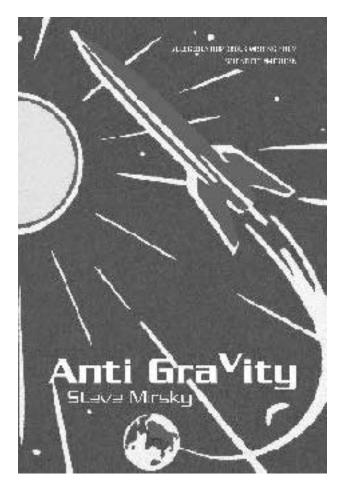
Oil and the Future of Energy brings together the most important and accessible science writing on a topic of intense public interest and concern. In addition to oil, writers cover carbon and climate change, hydrogen, nuclear power, conservation, renewable resources, transitional strategies, and visionaries in the field today.

With their impeccable reputation for top science reporting, the editors of *Scientific American* present influential research and thinking from the most important scientists working with these burning global issues. This one volume is an unparalleled resource for businesspeople, investors, and individuals who care about the planet.

Scientific American, the oldest continuously published magazine in the U.S., has been bringing its readers unique insights about developments in science and technology for more than 150 years. The magazine publishes fifteen foreign-language editions and has a total of more than one million copies in circulation worldwide.

- Clear and accessible writing by top writers on energy options and oil
- Oil and the future of energy are topics of intense public interest
- Includes blw illustrations
- Paperback original

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MAY 07	\$19.95 US-24.9	5 CAN		ł
1-59921-117-3	WORLD ENG	PAPERBACK		ł
978-1-59921-117-6	7½ x 9¼	288 PAGES	12/CTN	ł
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ANTI GRAVITY

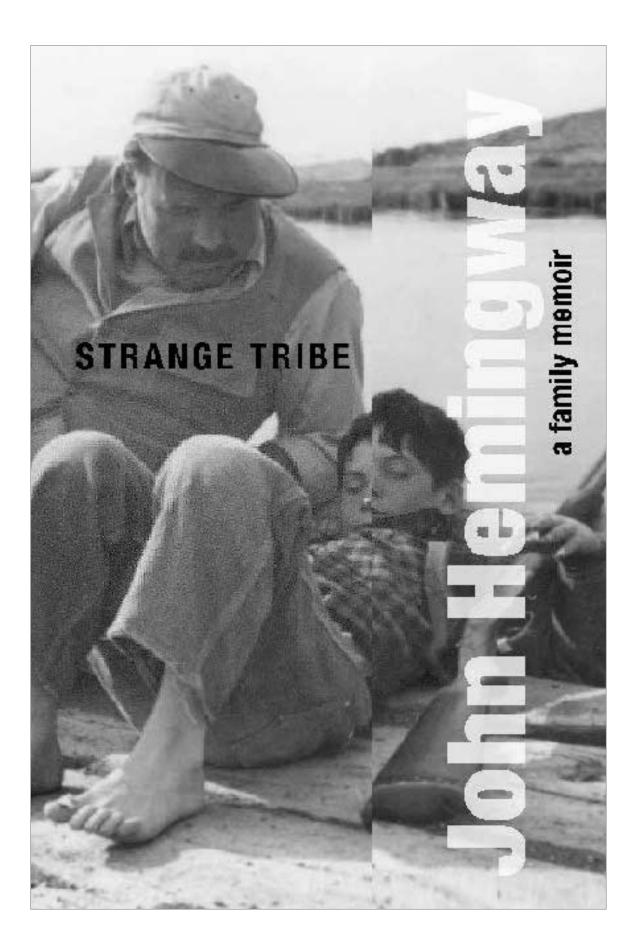
Allegedly Humorous Writing from *Scientific American* STEVE MIRSKY

Steve Mirsky, humorist-turned-podcaster, has entertained and provoked readers of *Scientific American* magazine in his "Anti Gravity" column for the past ten years. With his sharp wit, wide-ranging interests, and droll application of a scientific viewpoint to pop culture, he has covered topics ranging from *CSI*'s influence on college majors to the cheap-Formica-billed woodpecker, from the absurdities of creation "science" to the inanities of politicians trying to address scientific topics on Sunday-morning talk shows. Podcasting is expanding Mirsky's audience, and this book is timed to serve the rising interest in this fresh writing talent.

Steve Mirsky's monthly column, "Anti Gravity," appears in *Scientific American*, and he also produces and narrates *Scientific American*'s daily and weekly podcasts. His freelance articles have appeared in magazines such as *Astronomy*, *Audubon*, *Earth*, *Men's Fitness*, *National Wildlife*, *Self*, and *Wildlife Conservation*.

- Smart, funny, accessible writing
- Humorous take on scientific topics of current interest
- Downloads of writer's weekly podcasts are growing rapidly (50,000 per week after first 20 weeks!)
- Scientific American has a paid circulation of more than 1 million
- Paperback original

APRIL 07	\$16.95 US-21.7	75CAN	
1-59921-115-7	WORLD ENG	PAPERBACK	
978-1-59921-115-2	6 x 9	224 PAGES	24/CTN



biography

STRANGE TRIBE

A Family Memoir JOHN HEMINGWAY

Strange Tribe is a fascinating memoir revealing the peculiar family dynamics between Ernest Hemingway and his youngest son, Gregory. Gregory, the author's father, tried to live up to Ernest's macho reputation throughout his life. But as a cross-dresser and (eventually) a transsexual, Gregory was obsessed with androgyny and his "female half," and he struggled with personal demons up until his death in the Women's Correctional Facility of the Miami-Dade County Jail in 2001. In this wonderfully crafted narrative, John reveals how Ernest and Gregory (who both suffered from bipolar illness and were both fascinated by androgyny) were "two sides of the same coin." Featuring previously unpublished correspondence between Ernest and Gregory, **Strange Tribe** is the story of these men and their surprising similarities.

This is also John's story—about what it was like growing up in Miami and Montana with his father and his schizophrenic mother, and of how it took him years to deal with the pain their illnesses caused him. He also shows how the persona of Ernest Hemingway, the most important literary icon of the past 100 years, continues to loom darkly over the often-troubled lives of his descendants.

John Hemingway is a writer and translator who lives with his wife, Ornella, and their two children, Michael and Jacqueline, just outside of Milan in Italy.

- Includes never-before-published Ernest Hemingway letters
- Reveals the fascinating dynamics between Ernest Hemingway and his youngest son, Gregory
- A compelling book for anyone interested in gender, androgyny, and sexuality
- The Hemingway name resonates strongly within American culture
- Illuminates the life and work of the most important literary icon of the past 100 years
- Includes 8-page blw photo insert

\$24.95 US-31.9	5 CAN	
US, CAN, OM	HARDCOVER	
	256 PAGES	24/CTN
	US, CAN, OM	\$24.95 US-31.95 CAN US, CAN, OM HARDCOVER 6 x 9 256 PAGES

MARKETING CAMPAIGN

Marketing Budget: \$75,000

Print Run: 50,000

National Publicity Campaign

Advance Reading Copies

National Advertising Campaign

Advertising in select Where

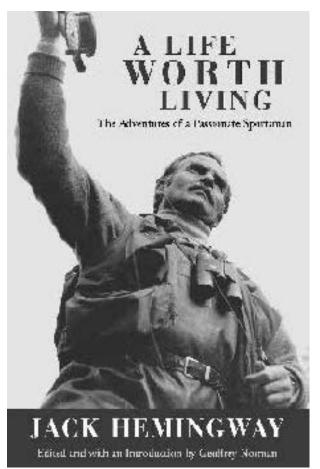
Big Mouth Mailing

Online Promotion

biography

"Jack Hemingway had as direct a connection with the natural world as any writer who ever lived including his father. Fishing and hunting and the good life itself live on his pages." Terry McDonell managing editor of Sports

"In A Life Worth Living, he is with us still, and those of us who knew him will go on hearing that thousand-yard laugh as he marched to his rivers." Tom McGuane



A LIFE WORTH LIVING

The Adventures of a Passionate Sportsman JACK HEMINGWAY; EDITED AND WITH AN INTRODUCTION BY GEOFFREY NORMAN

A memoir of a sportsman's life from the son of one of the twentieth century's greatest writers.

Jack Hemingway, son of literary legend Ernest Hemingway and one of America's best-known outdoorsmen, has written an engrossing, warm, and candid memoir of his life as an inveterate sportsman. Balancing self-effacing humor with a delicacy of prose both graceful and knowing, along with an introduction by Geoffrey Norman and a foreword contributed by Angela Hemingway, **A Life Worth Living** is a touching, passionate memoir of a lifetime spent practicing the sports he loved so much.

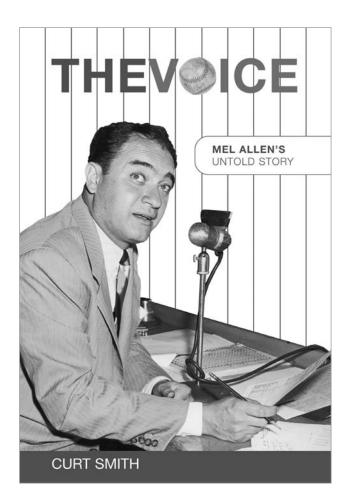
Jack Hemingway, the eldest son of Ernest Hemingway, was an avid fly fisherman and sportsman for more than sixty years. This posthumous publication is his second book.

Geoffrey Norman is the author of *Two for the Summit: My Daughter, the Mountains, and Me.* He has written for *Outside, Esquire, Men's Journal, National Geographic, and Sports Illustrated.* He lives in Dorset, Vermont.

- Great gift for fishing enthusiasts
- Will appeal to Hemingway aficionados
- Includes a stunning 32-page color and blw photo insert

AVAILABLE	\$14.95 US-2	1.95 CAN	
1-59228-335-7	WORLD	PAPERBACK	
978-1-59228-335-4	6 x 9	320 PAGES	24/CTN

biography



THE VOICE

Mel Allen's Untold Story CURT SMITH

Mel Allen and his signature phrase "How About That" provided a soundtrack to the lives of sports fans for decades, chronicling the exploits of the New York Yankees during their glory years from 1939 to 1964, as well as major sporting events from boxing to college football. His firing by the Yankees after twenty five years shocked the sports world and was shrouded in mystery. In **The Voice**, Curt Smith gives an in-depth account of the rise, fall, and comeback of one of the most compelling figures in broadcasting history.

Curt Smith is the author of eleven books, including *Voices of the Game* and *What Baseball Means to Me*. He lives in Rochester, New York.

- The never-before-told story behind Allen's termination
- Author is recognized as the leading historian on baseball broadcasting history
- Includes blw photographs

APRIL 07	\$24.95 US-31.9	5 CAN	
1-59921-094-0	WORLD ENG	HARDCOVER	
978-1-59921-094-0	6 x 9	320 PAGES	12/CTN

"Smith deftly dispels many of the ugly myths that have long haunted the legacy of this titan of broadcasting. I was happily returned to my youth, Ballantine Blasts, and 'How About That!'"

Fay Vincent

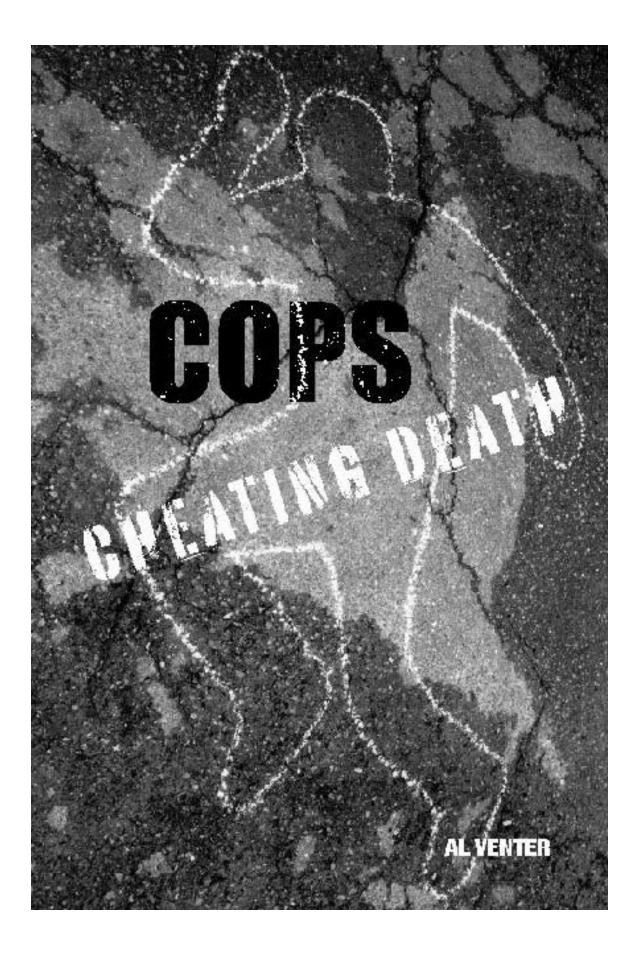
Major League Baseball Commissioner, 1989–1992, and author of *The Last Commissioner*

"Allen's glory, downfall, and comeback make a remarkable story, and Smith tells it with a great balance of description and scholarship."

Ernie Harwell Baseball Hall of Fame announcer and *Sports Illustrated*'s Voice of the "All-Time Dream Team"

"No other sportscaster ever had such a tremendous hold on the baseball public, yet worried more about losing his grip. A chilling reminder that being the best may not mean the happiest. A must-read."

Bob Wolff Baseball Hall of Fame announcer



true crime

COPS

Cheating Death AL VENTER

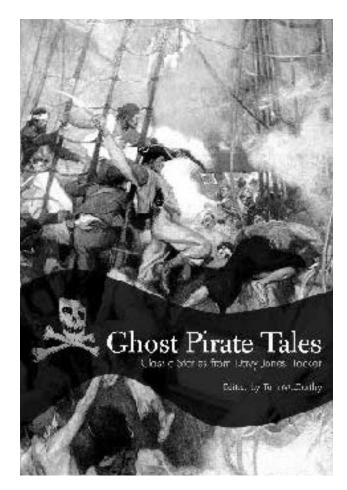
Here are twenty-five adrenaline-infused stories of police putting their lives on the line in pursuit of justice. These compelling true accounts of cops seconds from death will appeal to a large cross section of readers of adventure and crime stories: an Ohio state trooper shot by a crazed hitchhiker; a Pennsylvania policeman assaulted by an angry professor; a Maine cop attacked by a pedophile whose picture appeared on *America's Most Wanted*; and a North Dakota cop shot by a perp who was the subject of a nationwide manhunt, among many others.

Al Venter has been an international correspondent for nearly thirty years, most frequently for the Jane's International Group. Among his previous works are *The Chopper Boys: Helicopter Warfare in Africa* and *The Iraqi War Debrief: Why Saddam Was Toppled*. A native of South Africa, he currently lives in Canada.

- Cop stories appeal to a wide audience
- Author AI Venter is an internationally known and respected writer
- Includes blw photo insert

APRIL 07	\$24.95 US-3	1.95 CAN	
	WORLD	HARDCOVER	
		288 PAGES	24/CTN

adventure



GHOST PIRATE TALES

Classic Stories from Davy Jones's Locker EDITED BY TOM McCARTHY

Ghosts. Pirates. Put the two together and you've got a winning combination of the most exciting stories ever written. It's enough to make anyone say, "shiver me timbers" with delight.

The spirits of Davy Jones's locker have a long and colorful history among sailors and lovers of literature. From Daniel Defoe's "The Four Years Voyages of Capt. George Roberts" to Tobias Smollet's "The Adventures of Peregrine Pickle" to Washington Irving's "Adventures of the Black Fisherman," ghost pirates swashbuckle in and out of the scene, stealing the souls of the doomed and frightening the innocent. Prepare yourself for a thrilling ride.

Tom McCarthy is the editor of *Classic Sailing Stories*, *Incredible Tales of the Sea*, and *Incredible Pirate Tales*. He lives in Chester, Connecticut.

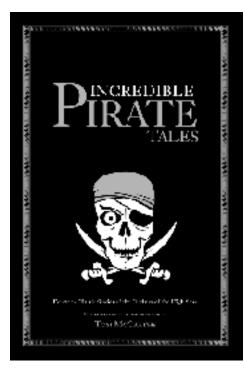
- The third Pirates of the Caribbean movie starring Johnny Depp opens in summer 2007
- The second movie grossed more than \$1 billion worldwide
- The first movie is on the top-100 list of all-time box office hits in the U.S.
- Paperback original

 MAY 07
 \$14.95 US-18.95 CAN

 1-59921-097-5
 WORLD
 PAPERBACK

 978-1-59921-097-1
 6 x 9
 224 PAGES
 24/CTN

adventure



INCREDIBLE PIRATE TALES

Fourteen Classic Stories of the Outlaws of the High Seas EDITED AND WITH AN INTRODUCTION BY TOM McCARTHY

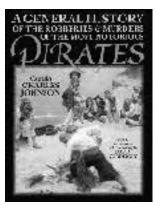
From Long John Silver to Captain Hook, Blackbeard to Captain Kidd, pirates are the stuff of legend. Storylines have been based on these terribly charismatic cutthroats for decades. Incredible Pirate Tales captures the most audacious tales of the best-known rogues who took up the "black flag" and a life of crime on the high seas.

Tom McCarthy grew up on the Great Lakes. He is also the editor of Classic Sailing Stories and Incredible Tales of the Sea. He lives in Chester, Connecticut, with his wife and two daughters.

- The two Pirates of the Caribbean movies have grossed more than \$1.5 billion dollars, with the third set for release in the summer of 2007
- A rip-roaring collection of mayhem and madness
- Paperback original

AVAILABLE NOW	\$12.95 US	S-16.50 CAN
1-59228-284-9	WORLD	PAPERBACI
978-1-59228-284-5	6 x 9	232 PAGES

ACK ES 24/CTN

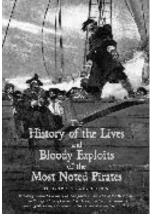


A GENERAL HISTORY OF THE ROBBERIES AND **MURDERS OF THE MOST NOTORIOUS PIRATES**

CAPTAIN CHARLES JOHNSON INTRODUCTION AND COMMENTARY BY DAVID CORDINGLY

AVAILABLE NOW

\$19.95 US-29.95 CAN 1-58574-558-8 978-1-58574-558-6 PAPERBACK 7 x 9¹/4 384 PAGES 12/CTN



THE HISTORY OF THE LIVES AND BLOODY EXPLOITS OF THE MOST NOTED PIRATES

Their Trials and Executions EDITORS OF THE LYONS PRESS

AVAILABLE NOW

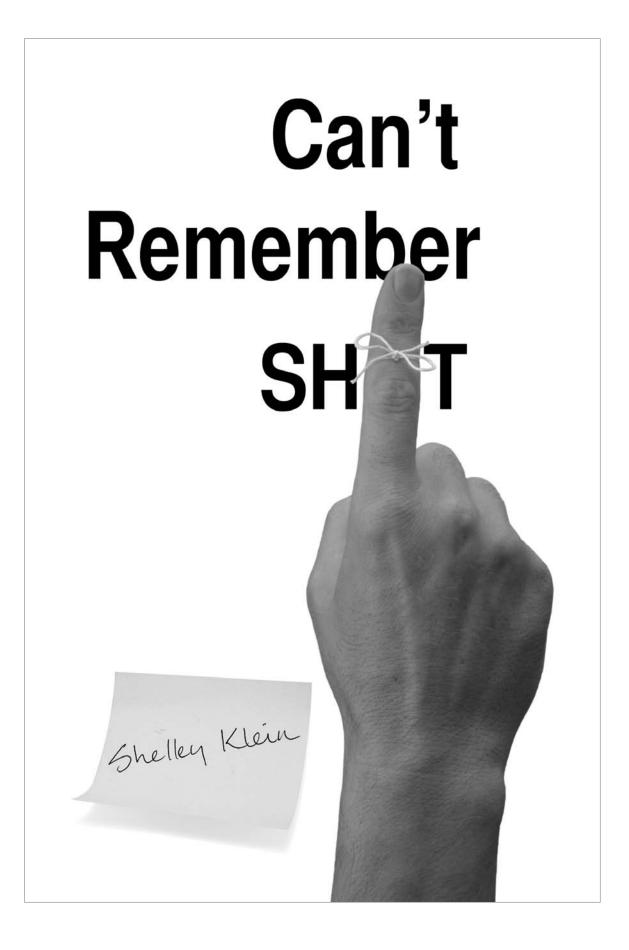
\$13.95 US-19.95 CAN 1-59228-324-1 978-1-59228-324-8 WORLD PAPERBACK 5 x 7¹/₄ 304 PAGES 24/CTN

THE HISTORY OF PIRATES

2 11 20

ANGUS KONSTAM; IN ASSOCIATION WITH THE MARINERS' MUSEUM, VIRGINIA; INTRODUCTION BY DAVID CORDINGLY

AVAILABLE NOW \$19.95 US-32.95 CAN 1-58574-516-2 978-1-58574-516-6 US. CAN PAPERBACK 81/2 x 11 192 PAGES 12/CTN



humor

CAN'T REMEMBER SH*T

SHELLEY KLEIN

Have you ever reached the top of the stairs, only to realize that you can't remember why you came upstairs in the first place? Have you recently found something that you put down and could not find yesterday, but not the thing that you put down somewhere just now that you're actually trying to find? Do you sometimes discover that your car has mysteriously parked itself on the other side of the road?

Like many of us—some say it's everyone over the age of thirty—you are now entering the era when you can't remember sh*t. Sometimes these interludes are private, but all too often they are very public. Fear not—help is near! **Can't Remember Sh*t** is a riotously funny collection of hints, tips, anecdotes, and advice, all drawn from the experiences of everyone from actors to athletes, politicians to poets, composers to comedians. This is an absolutely essential book for anyone interested in . . . uh . . . whatever.

Shelley Klein's books include *The Wicked Wit of Charles Dickens; Shufflebeam, Brokway, and Sturt: The Origins of Surnames; and several others. She lives in England.*

- Baby boomers (76 million strong) started turning 60 in 2006, and many of them just can't remember sh*t
- This book is for the octogenarian in all of us
- Includes blw illustrations

MARKETING CAMPAIGN

Marketing Budget: \$50,000

Print Run: 40,000

National Publicity Campaign

Can't Remember Sh*t Promotional Kit Available for Booksellers (Kit to include: posters, bookmarks, and shelf talkers)

Online Promotion

humor

ADDITIONAL TITLES

BEEN THERE, DONE THAT 0-7627-3671-2

GULLIBLE'S TRAVELS 0-7627-2714-4

STRANGE BUT TRUE: CHICAGO 0-7627-3680-1

STRANGE BUT TRUE: NEW YORK CITY 0-7627-3679-8

"A book of blunders in every field of human endeavor, *What Were They Thinking?* provides at least one hearty laugh per page."

David Wallechinsky author of *The Book of Lists* and *The People's Almanac*



WHAT WERE THEY THINKING?, NEW AND REVISED

Really Bad Ideas Throughout History BRUCE FELTON

Bad ideas are everywhere—they're the tile grout of history, the crabgrass of civilization, poking up through every crack in our thinking. According to government statistics, they outnumber good ideas 600 to 1.

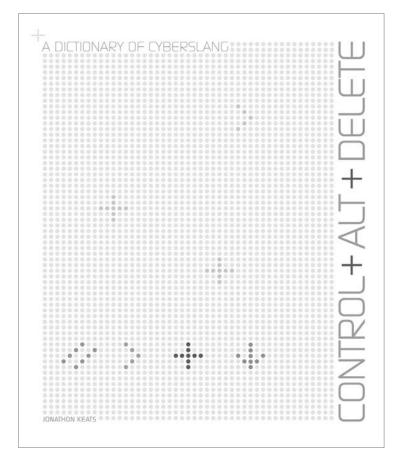
Fully revised and expanded, **What Were They Thinking?**, **New and Revised** is a compendium of some 400 harebrained schemes, fool notions, and misguided obsessions both grandiose and mundane. Readers will learn about the mutant cheese that attacked the White House... the Atlanta Braves pitcher who ironed his shirt—while he was wearing it ... the man who put lobsters in his underwear ... and the Elvis Vegiform, a plastic mold that makes any vegetable resemble the King. Within these pages, the aim has not been to probe the motives behind bad ideas, but simply to recount and, above all, revel in them.

The stories in **What Were They Thinking?** range from the horrific to the hilarious; many are both. But they are all true.

Bruce Felton, an award-winning writer and editor, has written for numerous magazines and newspapers and has authored four books. He lives in New York City.

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Bug: According to legend, the first "bug" to cause a system malfunction was actually a moth caught in a computer at Harvard shortly after WWII.

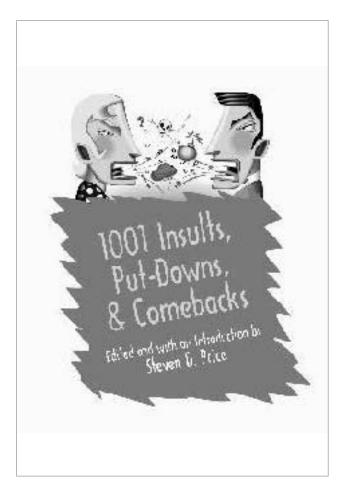
Weblogistan: A segment of the blogosphere maintained by Iranian activists as a parallel universe to their country's oppressive political landscape.

Jonathon Keats pens the "JargonWatch" column for *Wired Magazine* and has written for *The Washington Post, Popular Science,* and Salon.com. He lives in San Francisco.

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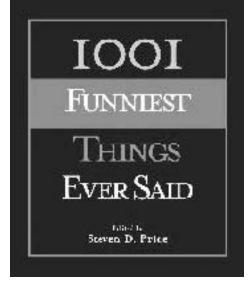
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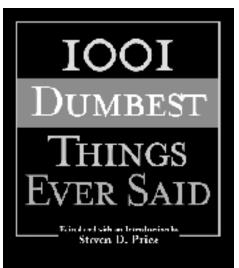
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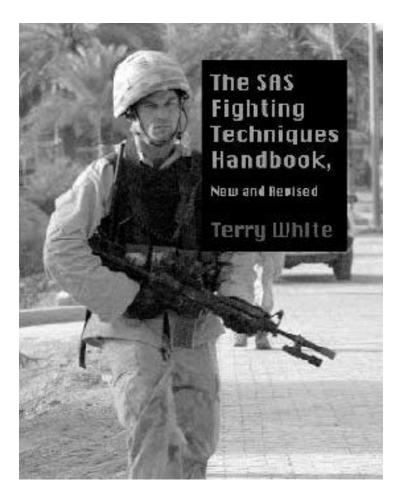
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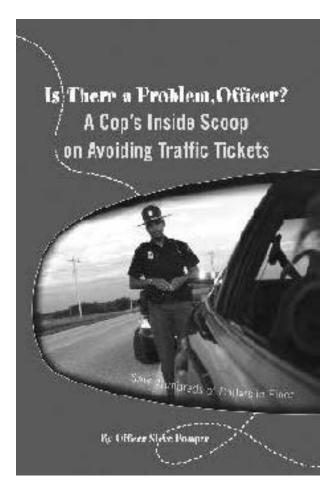
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Everyone dreads the sound of sirens and the sight of flashing lights in the rearview mirror, making this book a must-read.

Steve Pomper is a Seattle police officer and has been on the force for fourteen years. He lives with his wife in Brier, Washington.

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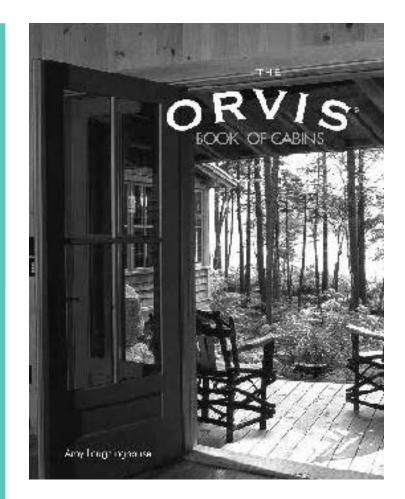
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THE HERSHEY, PENNSYLVANIA COOKBOOK

Fun Treats and Trivia from the Chocolate Capital of the World MARILYN ODESSER-TORPEY

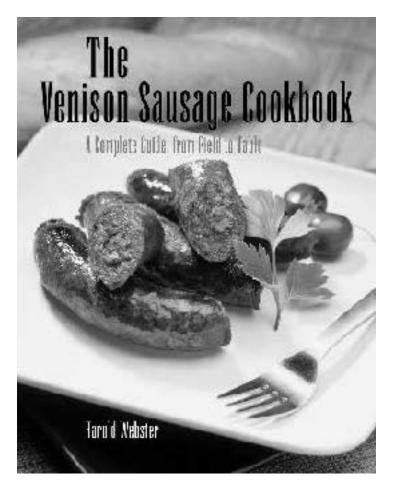
With this book, chocolate lovers can bring home a little piece of "The Sweetest Place on Earth[®]." It's packed with great recipes, fun facts about chocolate making, and interesting history about the town of Hershey, Pennsylvania.

Adults and kids alike will have fun making such delicious sweet creations as chocolate-macadamia crunch and chocolate peanut-butter eggs as well as non-dessert items such as chocolate mole sauce and French toast made with special chocolate bread. Readers will also learn about the origins of the various Hershey products and find out how to make Hershey Kiss wreaths, noncaloric spa indulgences such as the Chocolate Fondue Wrap, and chocolate "play dough."

Marilyn Odesser-Torpey is a self-confessed chocoholic who has lived in Pennsylvania all her life. She has been a contributing editor to *Modern Baking* magazine for eight years and writes for *Wine & Spirits Quarterly, Elegant Wedding, Home & Garden,* and other consumer magazines with a focus on food and entertaining. She is the author of *Insiders' Guide to Pennsylvania Dutch Country* and *Quick Escapes Philadelphia.* Lititz, Pennsylvania, just 26 miles from Hershey, is her hometown.

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Harold Webster writes the syndicated newspaper column "Game For All Seasons," conducts the Game For All Seasons Cooking School, and is also author of the best-selling *The Complete Venison Cookbook.* He resides outside Cooper's Well, Mississippi, with his wife Anne.

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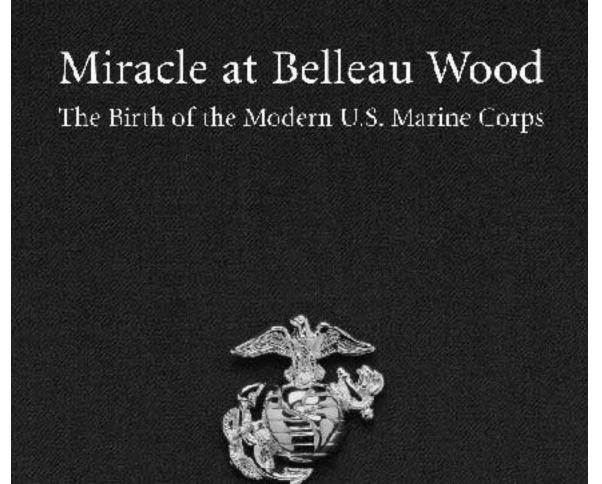
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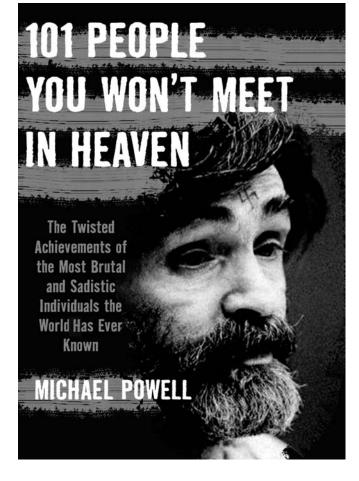
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Michael Powell is a freelance writer who has penned more than fifty titles, from historical guides to historical compilations. He lives in Somerset, England.

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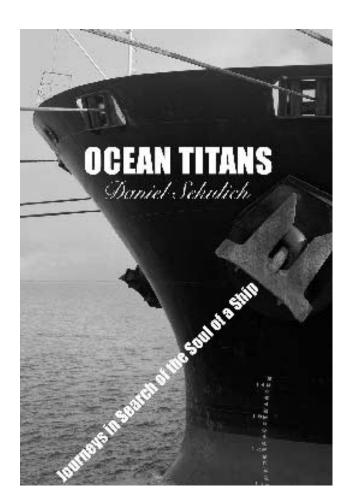
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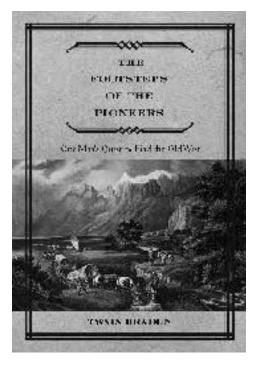
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Twain Braden has worked as a writer and editor for the past decade. He lives in Charleston, South Carolina.

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Paul R. Maracin is a former criminal investigator with the San Diego County District Attorney's Office. He lives in San Diego, California.

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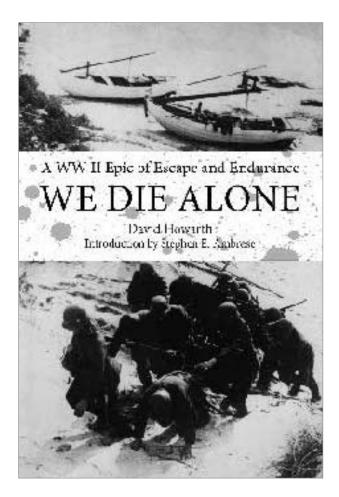


The Night of the Long Knives

Forty-Eight Hours That Charged the History of the World

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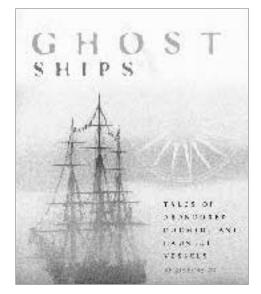
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Bob Berman is author of *Strange Universe* and *Secrets of the Night Sky*. He has a weekly radio show and a monthly hour-long call-in show on NPR Northeast. He also writes a column for *The Old Farmer's Almanac* and is a monthly columnist for *Discover* and *Astronomy* magazines. He lives in upstate New York.

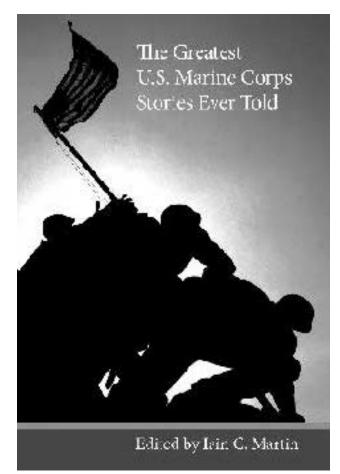
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Iain C. Martin is a freelance writer and historian with an MA in history from Southern Connecticut State University. He lives with his family in Connecticut.

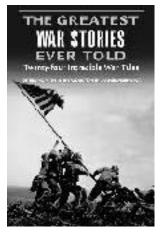
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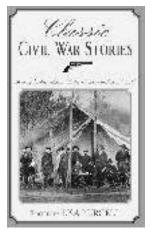
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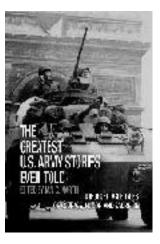


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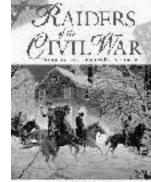
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Sean Lahman is a pioneer in the field of sports statistics, having created historical databases for use in both print and digital projects. He is the author of the *Pro Football Prospectus* and the *Pro Football Forecast*, and is a contributor to the *ESPN Pro Football Encyclopedia*. He is currently a football columnist for *The New York Sun* and author of several books. Before that, he was an editor for *Total Sports*, where he helped establish the gold standard for sports reference books. He lives in Rochester, New York.

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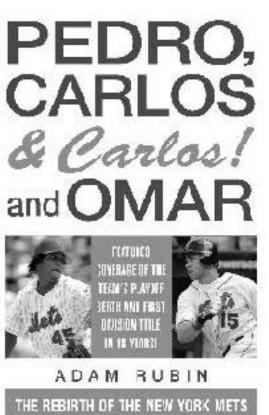
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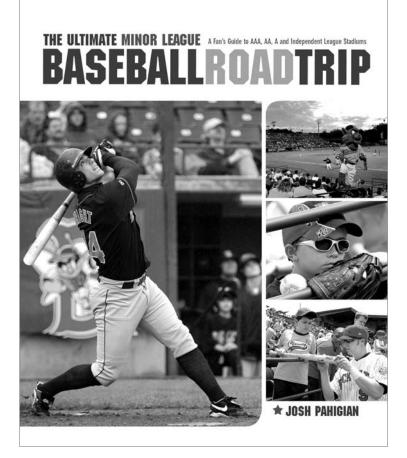
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Josh Pahigian swore off baseball for the first time at age twelve when the ball went through Buckner's legs. He rejoined Red Sox Nation the following March when the Red Sox won their first spring-training game. Currently, he covers collegiate and high school sports for the *Portland Press Herald* in Portland, Maine, where he lives with his wife.

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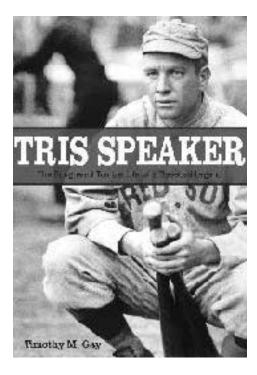
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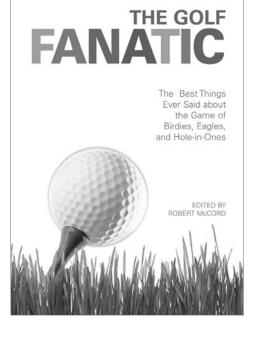
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Robert McCord is the author of numerous golf books and articles for *Golf* magazine, *Golf Digest*, and *Golf* for Women. He lives in New York City.

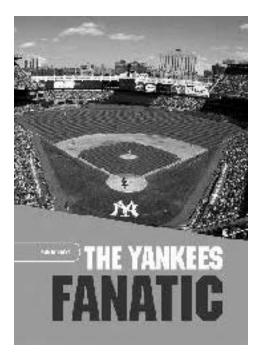
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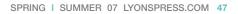
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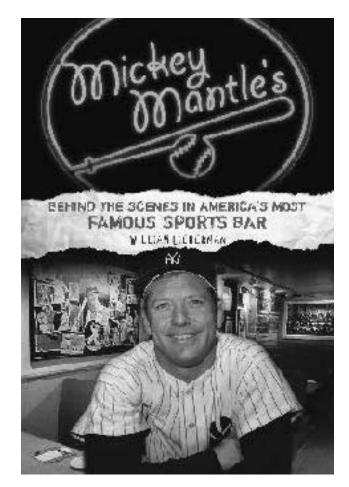
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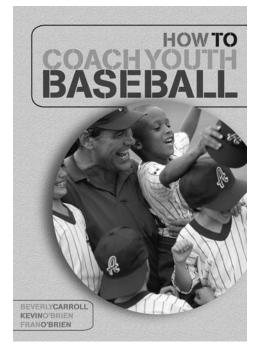
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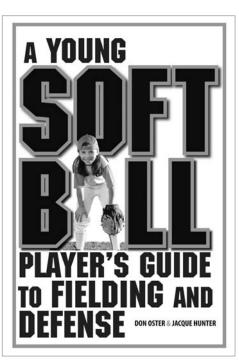
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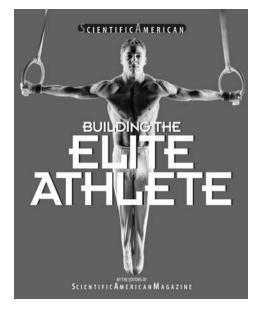
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- Paperback original

MAY 07	\$19.95 US-24.95 CAN
1-59921-116-5	WORLD ENG PAPERBACK
978-1-59921-116-9	7 ¹ / ₂ x 9 ¹ / ₄ 288 PAGES 24/CTN

1001 STUPID SPORTS QUOTES

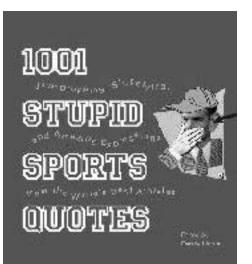
Jaw-Dropping, Stupefying, and Amazing Expressions from the World's Best Athletes EDITED BY RANDY HOWE

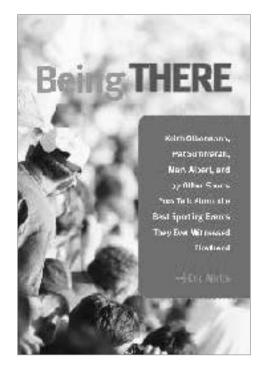
What is it about athletes and their amazing ability to twist and torture the English language? Here is an eminently readable, laugh-out-loud, always entertaining, can't-put-it-down collection of 1,001 of the most stupefyingly dumb quotes from the world's best athletes. While they might be at the top of the athletic world, their profound inability to communicate clearly and articulately puts them on the bench.

Randy Howe, athlete and teacher, is author of the four-book Weekend Warrior series, with titles on golf, football, softball, and basketball, published by the Lyons Press. He lives in Connecticut with his wife and two children.

- Highly readable and laugh-out-loud funny quotes from the world's best athletes
- Lyons Press 1001 series has sold
- exceptionally well, with tens of thousands of copies in print

MAY 07	Τ	\$14.95 US	–18.95 CAN	
1-59921-012-6		WORLD	HARDCOVER	
978-1-59921-012-4		5 ⁷ /8 x 6 ⁷ /8	352 PAGES	12/CTN





BEING THERE

The Top Five Sports Events I've Ever Seen in Person ERIC MIRLIS

We watched the events on television, read about them afterward, and dreamed about what it would have been like to have seen the games in person. In **Being There**, Eric Mirlis presents "Top 5" lists from 100 of the most respected names in the sports media, including:

Keith Jackson—Marv Albert—Dave Anderson— Linda Cohn—Pat Summerall—Steve Levy—Keith Olbermann—Jayson Stark—George Vecsey

Eric Mirlis is a writer and editor for the College Sports TV website and a statistician for several networks. He lives in New York City.

- Lists have great appeal to sports fans witness the popularity of ESPN's Who's #1
- Author is well connected throughout the media
- Includes 100 blw photographs

MAY 07	\$24.95 US	6–31.95 CAN	
1-59921-027-4	WORLD	HARDCOVER	3
978-1-59921-027-8	6 x 9	256 PAGES	24/CTN



Everything You Want to Know, and More BERT RANDOLPH SUGAR

Here is the most comprehensive compilation of boxing facts and records ever assembled, by boxing's preeminent historian. **Bert Sugar's Boxing Encyclopedia** packs a punch as it explores every fact and facet of boxing. With more than 2,000 fighter records included, this is the most current and comprehensive listing of every championship ever fought.

Bert Randolph Sugar is regarded as one of the sport's most outstanding writers and historians.

- Most up-to-date material available on the market today
- More than 2,000 fighter records
- Filled with basics as well as information on various organizations
- Paperback original

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978-1-59228-692-8	7 x 9¼	600 PAGES	12/CTN

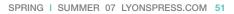
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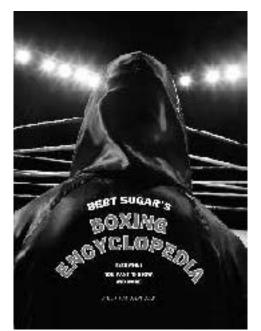
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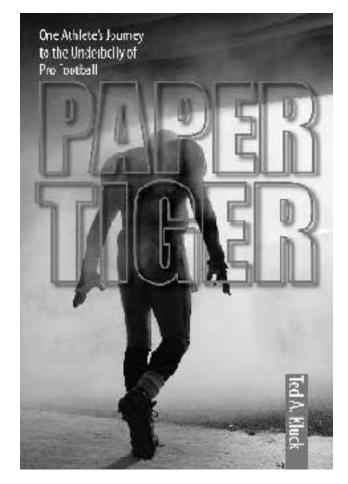


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PAPER TIGER

One Athlete's Journey to the Underbelly of Pro Football TED A. KLUCK

Former college football player Ted Kluck had a dream: to return to the playing field and stir the dying embers of his athletic prowess. He decided to try to sign on with a professional team—in his case, the Battle Creek Crunch of the Great Lakes Indoor Football League, known as the Tigers. Here's how he describes the results of his first practice: "Post-practice, my body is a bas-relief road map of pain. I am purple from shoulder to elbow and my arms sport an interesting array of little polka-dot welts (from the mesh practice jersey) and Field Turf abrasions. There is a nice, purplish bruise around the outer portion of my right eye and if my wife harbored any excitement about sleeping with a professional athlete, then it is for naught. My plan is to not be touched by anyone for any reason, for several days. Sexy."

Part *Paper Lion* and part *Bull Durham*, this book tells the story of the dreamers and the world-class athletes with promise who never quite made the next step.

Ted A. Kluck's work has appeared in *ESPN The Magazine, Sports Spectrum* magazine, Cyberboxingzone.com, and several small literary journals. A bimonthly column for *Sports Spectrum* magazine entitled "Pro and Con" won the Evangelical Press Association award for best standing column. He lives in East Lansing, Michigan.

- Follows in the deep footsteps of George Plimpton
- Author writes a regular column for ESPN.com
- A sometimes hilarious and sometimes touching account of the dreamers and the world-class athletes with promise who never quite made the next step
- Includes blw photographs

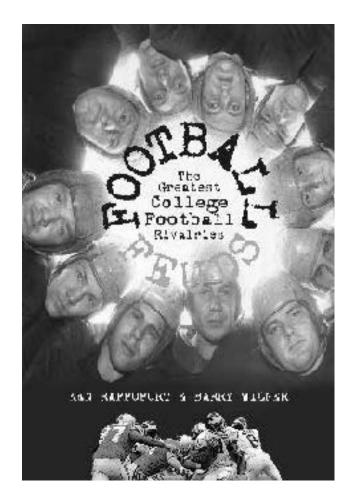
SEPTEMBER 07	\$24.95 US-31.95	CAN		
1-59921-043-6	WORLD	HARDCOVER		
978-1-59921-043-8	6 x 9	256 PAGES	24/CTN	



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WATCHING FOOTBALL 0-7627-3906-1

GREATEST FOOTBALL STORIES EVER TOLD



FOOTBALL FEUDS

The Greatest College Football Rivalries KEN RAPPOPORT AND BARRY WILNER

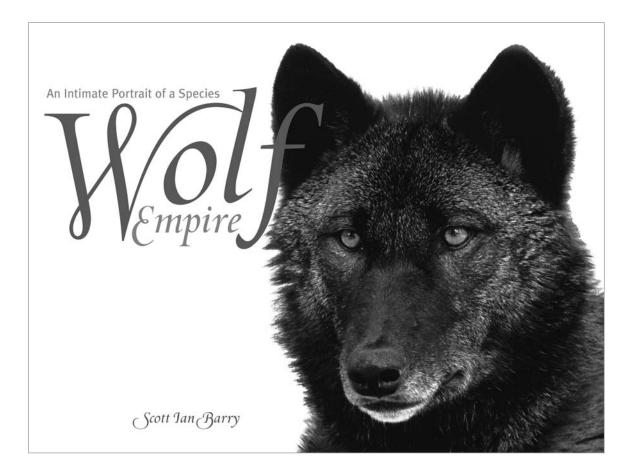
College football has some of the most rabid fans and lunatic emotions in sports. **Football Feuds** uses, along with fans' passion, a gauge devised by longtime sportswriters Ken Rappoport and Barry Wilner: the "hate rate." How bitter is the rivalry? Take for example Texas–Texas A&M, or Michigan–Ohio State. Which conflict is more heated? The intensity generated by rivalries remains at the highest level possible in longtime feuds between Army and Navy, California and Stanford, Florida State and Miami—and many, many more. This is a must-read for the millions of die-hard college football fans who flock to stadiums across the country every fall.

Ken Rappoport has worked as an Associated Press writer for thirty years, covering every major professional and college sport. He lives in Old Bridge, New Jersey.

Barry Wilner has been a sportswriter for the Associated Press for twenty years. He has covered everything from the Super Bowl to the Olympics. He lives in Garnerville, New York.

- An insider's guide to the passion and bitterness that sparks some of college football's biggest games
- A colorful retelling of the great college football rivalries—and the greatest games ever played
- Between them, authors have more than fifty years of sportswriting experience for the Associated Press
- College football attracts tens of millions of fans each season
- Includes an 8-page blw photo insert
- Paperback original





nature

WOLF EMPIRE

An Intimate Portrait of a Species SCOTT IAN BARRY

From award-winning photographer Scott Ian Barry comes **Wolf Empire**—the most comprehensive and stunning visual record of wolves ever published in black-and-white photography. In image after breathtaking image of fur and teeth, texture and shape, light and shadow, Barry creates a highly intimate look at a world seldom seen by the human eye.

Each extraordinary photograph is accompanied by an anecdote in which Barry relates the circumstances that led to the taking of the photo, or some unique personal observation about wolf behavior gathered from his more than thirty years of experience as a wildlife photographer. His reverence for these magnificent animals comes through in frame after frame of wolves in varying degrees of harmony and aggression, excitement and tranquility, cooperation and solitude. By inviting readers into this elusive universe, Barry encourages human beings to think of themselves as part of a living planet, one that is better shared with wolves than without them.

Scott Ian Barry's photographs have been published by various publications and organizations, including the *New York Times*, the Smithsonian Institution, and the Sierra Club. He lives in Woodstock, New York.

- Photographs are stunning and Ansel Adams-like in quality
- Barry has thirty years' experience observing wolf behavior in the wild
- A wide array of the wolf experience is portrayed and explained in an accessible and engaging way
- Includes 100 blw photographs

MAY 07	\$29.95 US-3	7.50 CAN	
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MARKETING CAMPAIGN

National Publicity Campaign

Promotional Kit Available for Booksellers (Kit to include: posters, bookmarks, shelf talkers, and magnet)

Targeted Mailings

Online Promotion

Booksense Promotion

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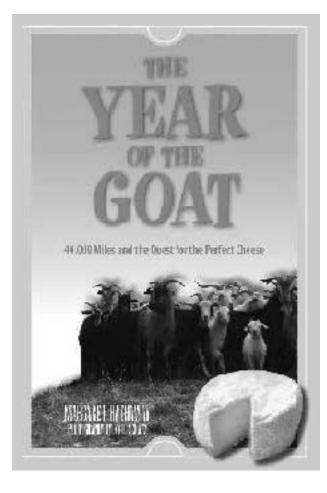
DECADE OF THE WOLF 1-59228-886-3

nature

MARKETING CAMPAIGN National Publicity Campaign Online Promotion

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MY FIRST CRUSH 1-59228-610-0



THE YEAR OF THE GOAT

40,000 Miles and the Quest for the Perfect Cheese MARGARET HATHAWAY AND KARL SCHATZ

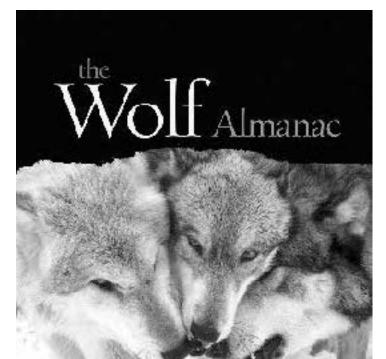
Many people dream of leaving the workaday world for a life of simplicity and freedom, and Margaret Hathaway and her then-boyfriend Karl did just that. In **Year of the Goat**, the reader can jump in the "goat mobile" with them as they ditch their big-city lifestyle to trek across forty-three states in search of greener pastures and the perfect goat cheese. Along the way, the reader is introduced to a vivid cast of characters—including farmers, breeders, cheese makers, and world-class chefs—and learns every-thing there is to know about goats and getting back to the land. But readers beware: when it comes to goat cheese, it can be love at first bite.

Margaret Hathaway is a freelance writer and aspiring farmer. A former manager of the Magnolia Bakery in New York City, she is a founding member of the Portland Slow Food Convivium, as well as an active volunteer with the Maine Organic Farmers and Gardeners Association. She lives in Maine with her husband Karl, her daughter Charlotte, their dog Godfrey, and an ever-growing group of animals.

Karl Schatz is the former online photo editor for *TIME* magazine. He is currently the operations manager for Aurora Photos.

- Authors are media-savvy, with connections to Slow Foods, Murray's Cheese Shop, Fairfield Farm Kitchens, Magnolia Bakery, and TIME magazine
- Goat cheese has developed a cult following among "foodies"
- Includes blw chapter openers

AUGUST 07	\$22.95 US-2	8.75 CAN	
1-59921-021-5	US, CAN	HARDCOVER	
978-1-59921-021-6	6 x 9	224 PAGES	24/CTN



Celetration of Wolves and Then World New and Revises / Robert H. Busch

THE WOLF ALMANAC, NEW AND REVISED

ROBERT H. BUSCH

The Wolf Almanac, New and Revised has become an acknowledged reference work on the evolution and history of wolves: their biology and physiology, behavior and sociology, and their influence in ancient culture and mythology. This newly revised edition includes the most recent information on the wolves of Yellowstone, as well as fully updated information on the status of wolves throughout the world.

Robert H. Busch is the author of eight books on natural history, including *The Wolf Almanac*, a bestselling selection of the Natural Science Book Club, and *The Cougar Almanac*. His writing has appeared in *Nature Canada, Wildlife Conservation, Discovery, Country Journal, Grolier 1998 Anthology of Best Science Writing*, and many others. He lives in British Columbia.

- A new format and full-color design with completely updated text
- Most authoritative, comprehensive wolf book when first published, and none other has since come to take its place
- Full-color photographs throughout
- Previous Edition: Paperback 01/98; 1-55821-557-3

AUGUST 07	\$19.95 US-24	4.95 CAN		
1-59921-069-X	WORLD	PAPERBACK		ł
978-1-59921-069-8	7¾ x 10	256 PAGES	24/CTN	ł

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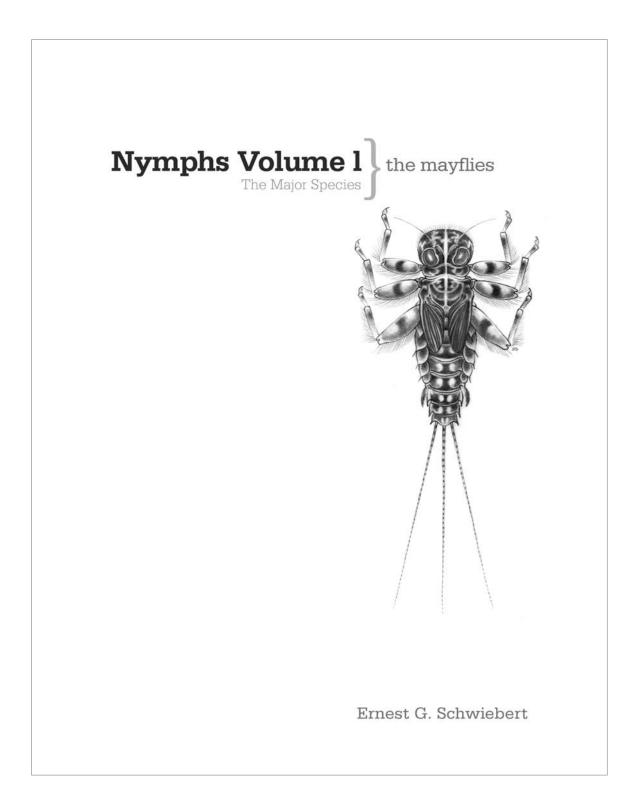
THE GRIZZLY ALMANAC 1-59228-320-9

"No other wolf resource offers this level of detail. Evolution, distribution, anatomy, physiology are illuminated."

Whole Earth Review

- "The Wolf Almanac is a splendid reference guide as handy as it is scholarly and comprehensive." Elizabeth Marshall Thomas author of The Hidden Life of Dogs
- "This book, especially the subject of reintroduction, ought to be required reading for all those concerned with wildlife conservation."

American Zoological Association Communiqué



fishing

NYMPHS VOLUME I: THE MAYFLIES

The Major Species ERNEST G. SCHWIEBERT

For the fly fisher seeking to catch more and bigger trout, fishing nymphs—patterns that mimic the larval stage of mayflies—can be a surefire approach. **Nymphs Volume I: The Mayflies**, the first volume in a totally revised edition of the 1973 original, is the singular authority on identifying the myriad species of mayfly larvae and tying imitations that will attract trout all across the country.

Author Ernest G. Schwiebert spent the last fifty years of his life traveling, fishing, and gathering information on scores of mayfly species essential to anglers. The 1973 edition of *Nymphs* set forth his initial findings. Now in this wholly revised and expanded form, Schwiebert's last work offers the reader exacting details of every major mayfly species for the sake of identification, along with recipes for dozens of fly patterns to imitate them.

This new edition also includes numerous stories and anecdotes from Schwiebert's travels, some never set down in writing before, that further add to the understanding of how to choose, cast, and fish nymphs—and of life.

Ernest G. Schwiebert (1931–2005) became one of the masters of fly fishing and fly-fishing entomology in the late twentieth century. A widely published magazine writer and author, he produced works of literature that changed the way people fished, including *Matching the Hatch* (1955), *Nymphs* (1973), and *Trout* (1978).

- Long-awaited masterwork from a legendary fly fisher
- A major revision of the original 1973 breakthrough book
- New and digitally remastered color art by the author

JUNE 07	\$60.00 US-7	5.00 CAN	
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SELECTIVE TROUT 1-58574-038-1

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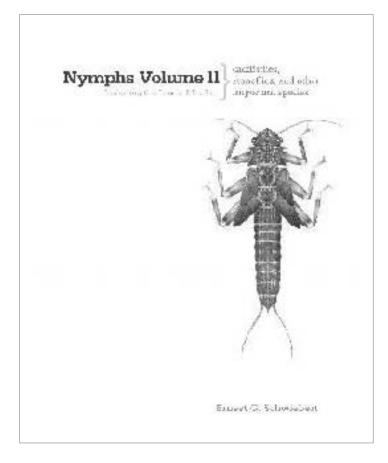
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CADDISFLIES 0-941130-98-3

THE ORVIS FLY-FISHING GUIDE, COMPLETELY REVISED AND UPDATED 1-59228-818-9



NYMPHS VOLUME II: CADDISFLIES, STONEFLIES, AND OTHER IMPORTANT SPECIES

Including the Lesser Mayflies ERNEST G. SCHWIEBERT

After the major mayfly species, detailed in *Nymphs Volume I: The Mayflies,* the fly fisher must know the caddisfly, stonefly, lesser mayfly, and midge populations just as well to catch trout that are keyed in on such insects. **Nymphs Volume II: Caddisflies, Stoneflies, and Other Important Species** gives the reader all the essential information about identifying individual species of these insects throughout their North American range, wherever trout eat them, and then delves into detailed instructions for scores of artificial patterns to imitate them.

And just as in *Nymphs Volume I: The Mayflies*, this book includes numerous stories and anecdotes from Schwiebert's travels that illuminate the selection and use of nymph patterns, and recount great days spent on the water as interpreted through one of the great minds of modern fly fishing.

Ernest G. Schwiebert (1931–2005) became one of the masters of fly fishing and fly-fishing entomology in the late twentieth century. A widely published magazine writer and author, he produced works of literature that changed the way people fished, including *Matching the Hatch* (1955), *Nymphs* (1973), and *Trout* (1978).

- The second half of the author's long-awaited final work
- Numerous recipes for imitations of various species
- Highly detailed new color and original blw art by the author

JULY 07	\$60.00 US-7	5.00 CAN	
1-59921-098-3	WORLD	HARDCOVER	
978-1-59921-098-8	8½ x 11	480 PAGES	6/CTN



LEFTY KREH'S LONGER FLY CASTING, NEW AND REVISED

LEFTY KREH

This book shows how to cast more accurately and for longer distances. In addition to basic tips, **Lefty Kreh's Longer Fly Casting, Second Edition** describes how to get more out of your cast; how to use a shooting head; how to execute the double haul; and how to overcome many common obstacles.

Lefty Kreh is an internationally known and respected master in the field of fly fishing. He is the author of *Presenting the Fly, Fly Fishing in Salt Water, Saltwater Fly Patterns, Practical Fishing Knots, Solving Casting Problems*, and 101 Fly-Fishing Tips. He lives in Maryland.

- Author is one of the world's greatest anglers
- Detailed descriptions make this an excellent tool for anglers of all abilities
- Fully illustrated with blw line drawings
- Previous Edition: Paperback 11/91; 1-55821-127-6

APRIL 07	\$14.95 US-1	8.95 CAN	
1-59921-087-8	WORLD	PAPERBACK	
978-1-59921-087-2	9 x 6	112 PAGES	24/CTN

fishing

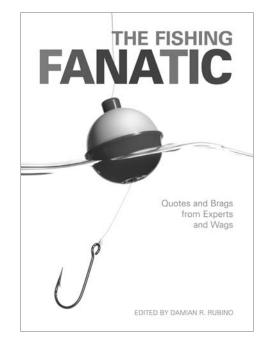
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ADDITIONAL TITLE

L.L. BEAN FLY-FISHING



THE FISHING FANATIC

Quotes and Brags from Experts and Wags EDITED BY DAMIAN R. RUBINO

The Fishing Fanatic draws on the rich history of sayings, witticisms, and boasts uttered by practitioners and observers alike, from ancient to modern times. The sport's leading figures and relative unknowns give their insights as to why this sport creates such fanatical devotion. For the fly fisher, bass tournament wannabe, shark hunter, saltwater record seeker—and the farmpond kid in them all—this compilation is a great catch for anyone who has ever "gone fishin'," or merely dreamed of doing so.

Damian R. Rubino is an angler and a former college professor who resides in Deep River, Connecticut.

- An all-new collection of more than 500 quotes for every type of angler
- Ideal for point-of-sale display
- Makes a great impulse purchase and gift book
- Paperback original

1-59228-992-4 WORLD PAPERBACK 978-1-59228-992-9 4 ³ / ₄ x 6 512 PAGES 24/CTN	APRIL 07	\$12.95 US	–16.50 CAN	
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570-1-55220-552-5 478X0 5121A0E0 24/011	978-1-59228-992-9	4⅔ x 6	512 PAGES	24/CTN

DAVE WHITLOCK'S GUIDE TO AQUATIC TROUT FOODS, 2ND

DAVE WHITLOCK

This outstanding guide is filled with scores of practical observations on all of the trout foods of importance to fly fishers. A central full-color section includes size and color charts for mayflies, stoneflies, dragonflies, caddisflies, damselflies, crustaceans, and forage fish.

Dave Whitlock, one of the most experienced and versatile anglers in the country, has honed his skills in fly-fishing, writing, and illustration over a forty-year career that has taken him fishing all across North America and overseas. He lives in Welling, Oklahoma.

- Shows how to identify major trout foods
- Easy-to-follow angling instructions
- Includes blw illustrations throughout and an 8-page full-color insert
- Previous edition: Paperback 10/92; 1-55821-202-7

JUNE 07	\$22.95 US	6–28.75 CAN	
1-59921-066-5	WORLD	PAPERBACK	
978-1-59921-066-7	8½ x 11	224 PAGES	12/CTN



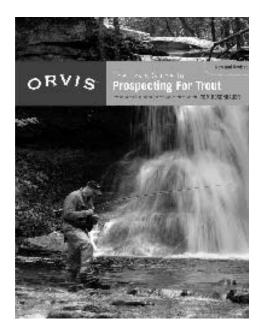
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- "The most down-to-earth, practical book ever written on angling entomology." *Fly Fisherman*
- ".. a magnificent job of taking a difficult subject and treating it in a manner that the average reader can enjoy and learn from!" Lefty Kreh
- "...a superbly useful and important book—engaging and illuminating." Lamar Underwood
- "The most down-to-earth, practical book ever written on angling entomology." *Fly Fisherman*

Dave Whith the ks Builte to Aquetic Trout Foods







THE ORVIS GUIDE TO PROSPECTING FOR TROUT, NEW AND REVISED

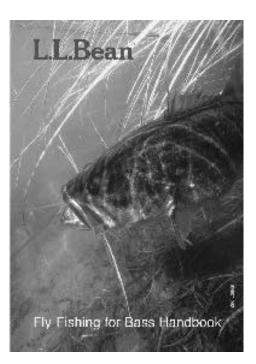
TOM ROSENBAUER

Now the official textbook for an episode of *The New Fly Fisher*, to be broadcast in spring 2007 on the Sportsman's Channel, and in fall 2007 on PBS, **The Orvis Guide to Prospecting for Trout, New and Revised** provides thorough tactical instruction for pursuing elusive fish where there is no insect hatch, and trout aren't rising. This book demonstrates how to plumb the depths of a stream where trout lurk and offer them flies that they can't resist.

Tom Rosenbauer has been with the Orvis Company for twenty-seven years, and is currently the marketing director. He has fly-fished across the world, and lives in southern Vermont.

- Written by a highly seasoned angler who has faced down hundreds of wily trout
- Tackles the "no-hatch" situation with multiple strategies for success
- Includes tactical diagrams and lessons for every place trout lurk and feed underwater
- Includes numerous blw photographs

AUGUST 07	\$22.95 US-28.75 CAN			
1-59921-147-5	WORLD	PAPERBACK		
978-1-59921-147-3	8½ x 11	288 PAGES	24/CTN	



L.L. BEAN FLY FISHING FOR BASS HANDBOOK, 2ND

DAVE WHITLOCK

Fly-rodding for largemouth and smallmouth bass is sheer fun, and in this all-encompassing handbook, Dave Whitlock introduces and examines angling techniques that will enable even beginners to catch bass on a fly rod. There are chapters on the different types of bass and their habitats; choosing tackle; casting and fishing techniques and tactics; innovative flies; how to fish on both lakes and streams; and much more.

Dave Whitlock, author of *Dave Whitlock's Guide* to Aquatic Trout Foods, 2nd Edition, has fished extensively across North America to determine what works best for smallmouth and largemouth bass. He lives in Welling, Oklahoma.

- An unparalleled guide from the trusted L.L. Bean brand
- Revision brings book completely up to dateIncludes helpful blw photographs
- throughout

MAY 07	\$19.95 US	6-24.95 CAN	
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THE ORVIS GUIDE TO READING TROUT STREAMS 1-55821-933-1

BIG TROUT 1-59228-280-6

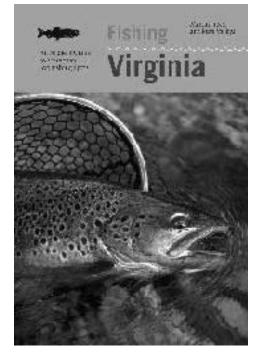
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THE ULTIMATE GUIDE TO STRIPED BASS FISHING 1-59228-932-0

fishing



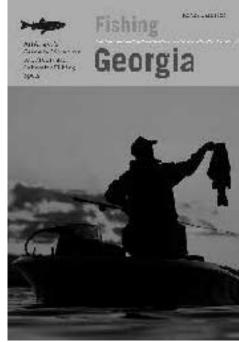
FISHING VIRGINIA

An Angler's Guide to More than 100 Fishing Spots MARTIN FREED AND RUTA VASKYS

The fishing in Virginia is as diverse as the terrain. From 600-pound tuna in its offshore waters and delicious flounder in the Chesapeake to oversized bucketmouths in the piedmont lakes and 8-inch brook trout in the bubbling mountain streams—what more can a dedicated angler ask for? Based on a lifetime of fishing, Martin Freed describes 100 top sites and what anglers can expect from Virginia's waters.

Martin Freed and Ruta Vaskys, freelance writers and photographers, are well known in the region and highly respected in the fields of angling and Virginia wildlife. Their credits include Fish, Fur, and Game; The Mid-Atlantic Fisherman; The Chesapeake Angler; and the Eastern Shore News. Both are avid anglers and members of the Outdoor Writers Association of America.

- Accurate directions to each site
- Covers fly-, spin-, and bait-fishing destinations
- Includes blw maps and photographs



FISHING GEORGIA, 2ND

An Angler's Guide to More than 100 Fresh- and Saltwater Fishing Spots KEVIN DALLMIER

From the mountains to the coast, Georgia is home to many popular sport fish, from largemouth bass and brook trout to king mackerel and channel catfish. This guide provides accurate directions to—and descriptions of—over 100 of the best fishing sites in the state, as well as tips on the best technique and tackle to use here.

Kevin Dallmier—fisheries biologist, freelance writer, and Georgia resident—has published more than forty-five magazine articles on fish and fishing in Georgia.

- Highly credible and award-winning author and angler
- Species descriptions include interesting life history information
- Comprehensive, detailed, and fact-filled guide from an expert in the field
- Includes blw maps and photographs
- Previous edition: Paperback 09/00; 1-56044-777-X

 MAY 2007
 \$17.95 US

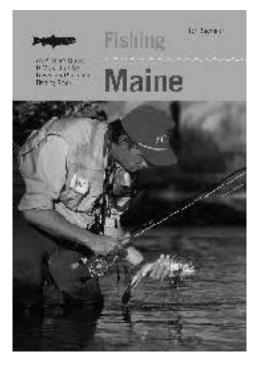
 1-59921-139-4
 WORLD

 978-1-59921-139-8
 6 x 9

\$17.95 US-22.95 CAN WORLD PAPERBACK 6 x 9 256 PAGES 24/CTN

MAY 07	\$19.95 U	S–24.95 CAN	
1-59921-140-8	WORLD	PAPERBACK	
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FISHING MAINE, 2ND

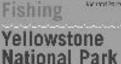
An Angler's Guide to More than 80 Fresh- and Saltwater Fishing Spots TOM SEYMOUR

Fishing Maine contains detailed information about more than eighty fishing hot spots around the state. Each site description includes the species present; the best times to fish; tips on lures, flies, bait, tackle, and techniques; access information; maps and photographs; and more. A special illustrated section describes the habits, habitats, and best ways to fish for Maine's wide variety of game fish.

Tom Seymour, a registered Maine Guide and Maine resident, writes three regional outdoor columns; special features for *The Maine Sportsman*, New England's largest-circulation outdoor publication; and articles for *Maine Fish and Wildlife* magazine.

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Richard Parks, a lifelong Montana resident, grew up fishing the streams of Yellowstone National Park. The co-author of *Tying and Fishing the West's Best Dry Flies*, he is a member of Trout Unlimited and the Federation of Fly Fishers.

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Ambushing Trophy Whitetails



Tactical Systems for Big-Buck Success

JOHN TROUT JR.

AMBUSHING TROPHY WHITETAILS

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John Trout Jr. began hunting with both rifle and bow in the 1960s, and has since taken twelve whitetail bucks that would "make book." His feature writing has appeared in magazines such as *Field & Stream* and *Outdoor Life*, and he has written eight books on big-game hunting. He lives in Fairfield, Illinois.

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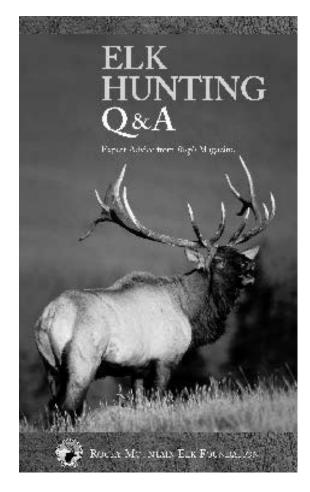
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ELK HUNTING Q & A

Expert Advice from *Bugle* Magazine ROCKY MOUNTAIN ELK FOUNDATION

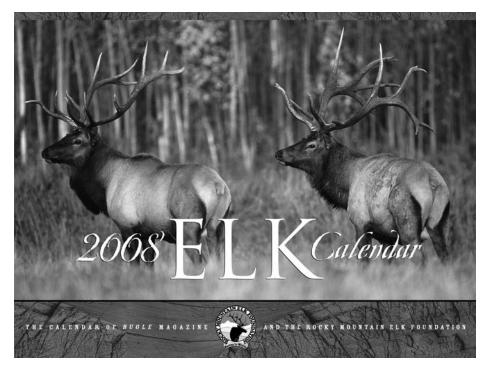
Elk Hunting Q & A, includes information on scouting, closing in, scents, tracking, rifles, muzzleloaders, bows and arrows, calls and calling, and much more. It's invaluable to beginner and expert alike; as well as the primitive-style hunter; the gearhead; and collectors of elk lore, folklore, natural history, and oddities. It assembles the most useful, insightful information generated by fifteen years of *Bugle* magazine's "Question & Answer" department. Virtually any question the elk hunter has—elk habits, tactical decisions, firearm choices; you name it—gets an expert answer in this new, valuable title.

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2008 ROCKY MOUNTAIN ELK CALENDAR

ROCKY MOUNTAIN ELK FOUNDATION

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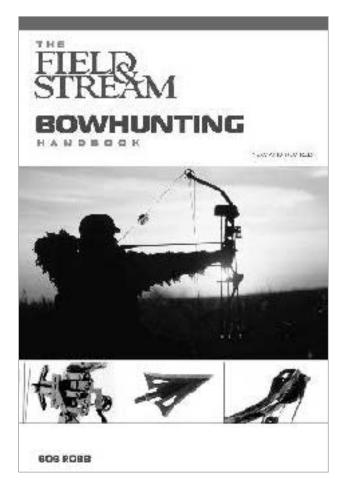
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THE FIELD & STREAM BOWHUNTING HANDBOOK, NEW AND REVISED

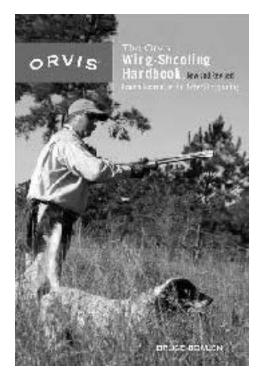
BOB ROBB

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Bruce Bowlen is the former director of the Orvis Shooting Schools where he taught wing-shooting technique for twelve years. He lives in Dorset, Vermont.

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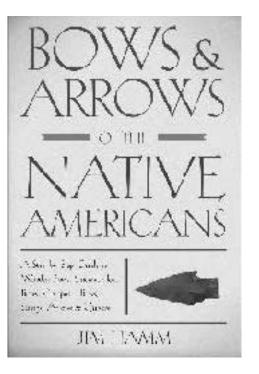
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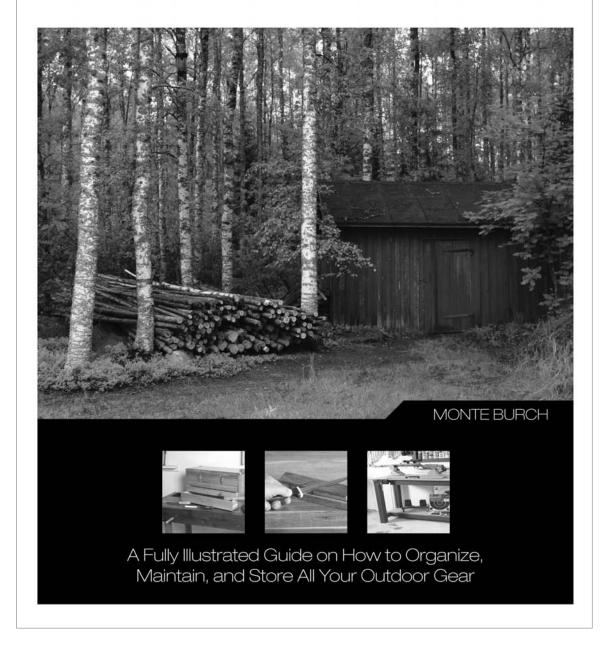
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All outdoorsmen have tons of gear. Organizing it is essential, and often a major chore. But in this handbook, veteran outdoor writer Monte Burch shows you how to maintain, store, and even build your most expensive and crucial outdoor equipment. Through fully illustrated, step-by-step instructions, readers will learn how to create and modify workspaces and storage for:

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Monte Burch has been writing about the outdoors for four decades, and is the author of thousands of magazine articles and more than fifty books, including the Lyons Press titles *Field Dressing and Butchering Upland Birds, Waterfowl, and Wild Turkeys; Field Dressing and Butchering Deer;* and *The Field & Stream ATV Handbook.* He lives in Humansville, Missouri.

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Monte Burch has been writing about the outdoors for four decades. He has written thousands of magazine articles and more than fifty books, including the *Field Dressing and Butchering* series. He lives in Missouri.

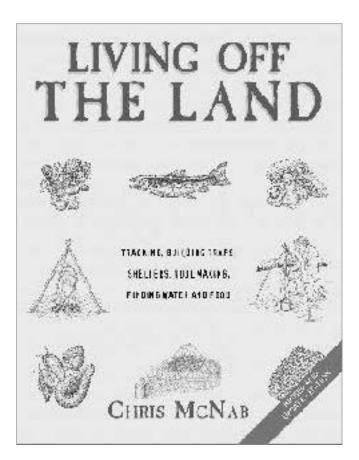
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Chris McNab is an experienced specialist in wilderness and urban-survival techniques. He lives in Wales, United Kingdom.

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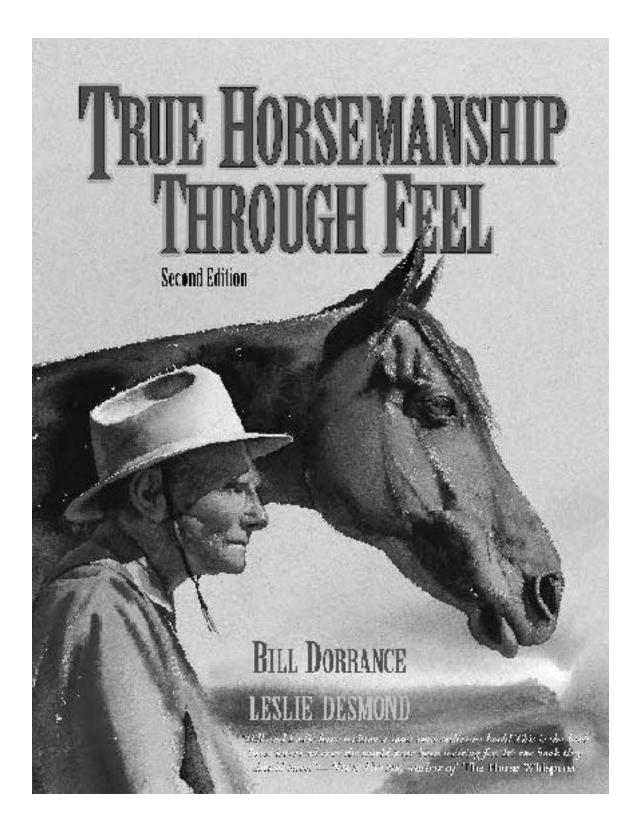
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Bill Dorrance (1906–1996) was a legendary livestock rancher and horseman.

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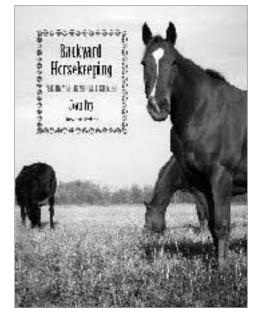
- "Acton resident Joan Fry has turned out a responsible but entertaining manual. Fry adroitly covers hundreds of topics on horsekeeper basics. Even the advanced horse owner will benefit from Fry's insights." Antelope Valley Press
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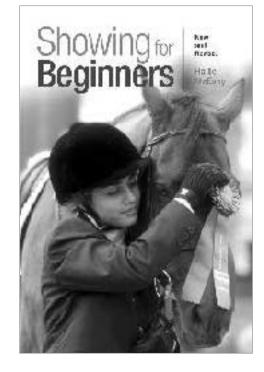
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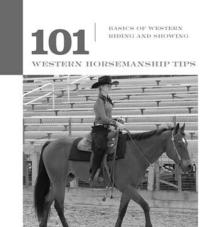
In the ten years since this book was first published, the USEF, American horse sport's governing body, has revised and added rules and regulations that affect novice hunter-seat riders. This user-friendly guide reflects the changes and offers invaluable advice for riders, parents, and trainers: how to find an appropriate show and trainer; horse and rider preparation; entry requirements; show-ring etiquette; and what judges look for in a range of novice-level classes. Includes updated photos.

Hallie McEvoy has been a riding instructor and a licensed U.S. Equestrian Federation judge. She lives in Bolton Valley, Vermont.

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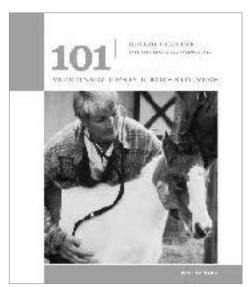
Mark Sheridan is a successful trainer of Western Horsemanship horses and riders. He lives in Cave Creek, Arizona.

Laren Sellers, an equestrian journalist and photographer, is the author of 101 Reining Tips and Training and Showing the Versatility Ranch Horse. She lives in Sweetwater, Texas.

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Brielle Rosa, DVM, graduated from the Cornell University College of Veterinary Medicine. Her practice includes providing veterinary care to many horses in central New York State.

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Bruce Curtis is an award-winning photographer whose work has appeared in *Time*, *Life*, *Sports Illustrated*, and *National Geographic*. He lives in Sea Cliff, New York.

- Includes 16-page color insert and blw photographs and illustrations throughout
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LESSONS IN LIGHTNESS

The Art of Educating the Horse MARK RUSSELL WITH ANDREA W. STEELE

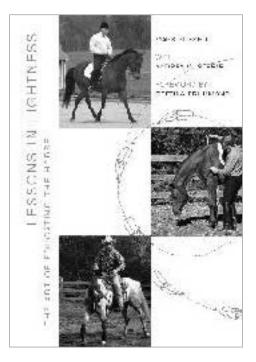
Drawing on the theories of respected dressage masters, **Lessons in Lightness** shows how a rider at any level can greatly benefit from traditional dressage techniques and exercises, focusing on relaxing the horse, opening energy blocks, and building the horse's overall strength. This is a great addition to all equestrians' libraries.

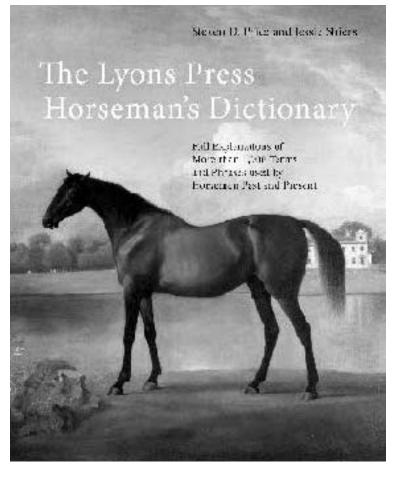
Veteran horse trainer **Mark Russell** trains horses and riders around the country from his home base in Mosheim, Tennessee.

Andrea W. Steele is a native of England and a lifelong equestrian. She lives on a small farm in Durham, Connecticut, with her husband and their horses.

- Fully illustrated with 80 blw photographs and 20 blw illustrations
- Previous Edition: Hardcover 08/04; 1-59228-360-8

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THE LYONS PRESS HORSEMAN'S DICTIONARY

Full Explanations of More than 1,000 Terms and Phrases Used by Horsemen Past and Present STEVEN D. PRICE AND JESSIE SHIERS

The Lyons Press Horseman's Dictionary is a one-stop comprehensive reference book that defines and illustrates more than 1,000 words and phrases encountered throughout the horse world, including recent additions such as *PMU foal, rollkur*, and *hooking on*. This book not only defines and explains the essential terms, but it also offers valuable tips on their correct usage. For example, in the wide and perplexing range of bits, **The Lyons Press Horseman's Dictionary** tells how each bit works on the horse and the conditions under which it is appropriately used.

Among other subjects are familiar and exotic equine breeds, competitive disciplines and activities, tack and apparel, anatomy and health, and training techniques and equipment. All aspects of English and Western riding and driving are covered in easy-to-understand language.

Here is an important resource both for novices who want an explanation of unfamiliar terms and for experienced horsemen who are exploring new areas of equestrian sport.

Steven D. Price, a consulting editor of the Lyons Press, is the author of more than thirty books. He lives in New York City.

Jessie Shiers is the author of 101 Horsekeeping Tips and 101 Hunter/Jumper Tips, and the editor of Incredible Horse Tales. She lives in Maine.

- A user-friendly dictionary/reference format
- Includes important everyday terms as well as esoterica
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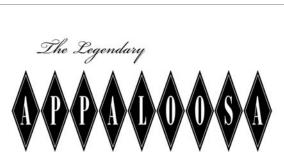
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Diane Rice Editor, Appaloosa Journal



Cheryl Dudley



THE LEGENDARY APPALOOSA

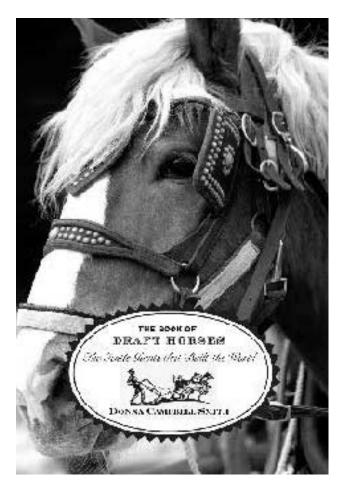
CHERYL DUDLEY

With its distinctive spotted rump "blanket" patch, the Appaloosa is among the most recognizable of horses. This celebration of the breed includes chapters on its history, close bond with humans, and uses in ranching and such competitive events as horse shows, rodeos, and endurance races. Photographs from the best photographers of Appaloosas enhance this definitive and evocative look at a distinctly American horse.

Cheryl Dudley is a staff writer on *The Appaloosa Journal*, the magazine of the Appaloosa Horse Club, the breed's registry and governing body. She lives in Moscow, Idaho.

- The Appaloosa Horse Club has a membership of more than 20,000, and many more people own Appaloosas; people are passionate about the breed
- The author's position as a member of the club's staff gives her a singular authority and great access to material on the subject
- Includes 16-page color insert and 75 blw photographs throughout

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THE BOOK OF DRAFT HORSES

The Gentle Giants that Built the World DONNA CAMPBELL SMITH

Before trucks and tractors, draft horses performed the heavy work of pulling wagons, plowing fields, and hauling logs. But the internal combustion engine did not entirely replace these animals; they are still used in many parts of the country for agricultural and other jobs. **The Book of Draft Horses** is a celebration of these "gentle giants," as well as a practical handbook on breeding, care, training, competition, and working horses.

Donna Campbell Smith is a freelance writer with a degree in equine technology. She writes for *USA Equestrian*, *The Chronicle of the Horse*, and other equestrian magazines. She lives in Wake Forest, North Carolina.

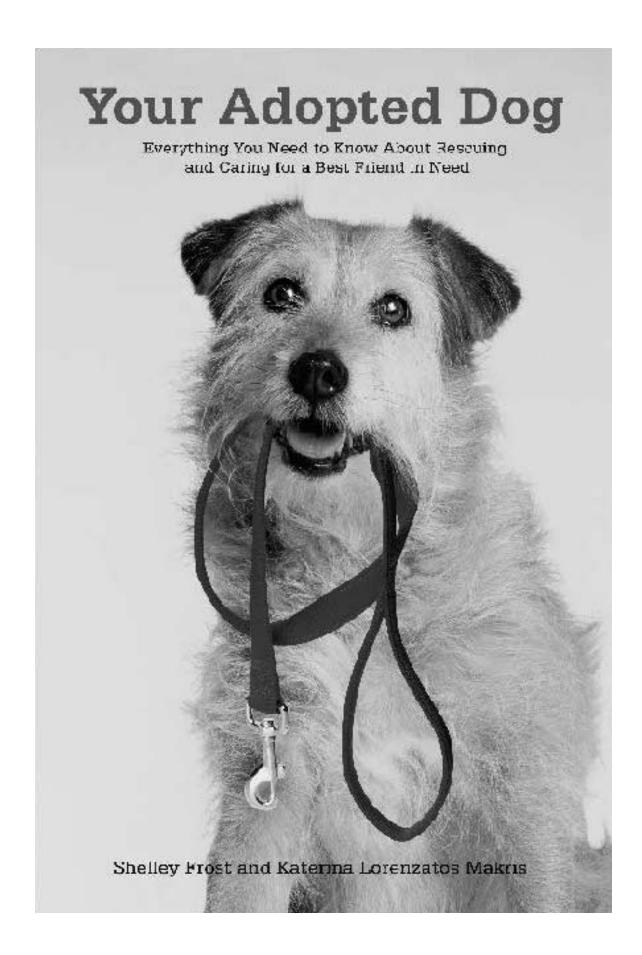
- Draft horses combine the general allure of horses with a sense of history
- The estimated 60,000 owners of draft horses in this country indicate a viable market for this book
- The breeding, raising, training, and use of these horses for driving and pulling/hauling are a fascinating aspect of horsemanship
- Includes 60 blw photographs that complement the text by showing the various breeds at work and at play

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HORSE BREEDS OF THE WORLD



YOUR ADOPTED DOG

Everything You Need to Know about Rescuing and Caring for a Best Friend in Need SHELLEY FROST AND KATERINA LORENZATOS MAKRIS

Just as first-time parents need instruction manuals, families adopting dogs also need the canine equivalent to *What to Expect When You're Expecting*. **Your Adopted Dog** is *the* essential guide to making life easier for those navigating the unique challenges and joys of bringing home a rescued dog.

It covers:

- How to help all dogs right now with a few basic steps
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- Your adopted dog comes home-the critical first 48 hours
- Common health and behavioral problems of rescue dogs—how to prevent and deal with them Integrating a rescue into the family
- Finding the right home for a dog you can't keep

Shelley Frost, a screenwriter, producer, and animal advocate, has written widely on animalrelated issues. She lives in Belmont, California.

Katerina Lorenzatos Makris, a journalist and author of seventeen books, has rescued, fostered, and rehomed dozens of animals. She lives in Encinitas, California, and has seven exstreet dogs of her own.

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- Paperback original

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Inspirational Stor cool Dogs with Disabilities



EXTRAORDINARY DOGS

Inspirational Stories of Dogs with Disabilities JOYCE DARRELL; FOREWORD BY WARREN ECKSTEIN

Auggie appeared to be a klutzy puppy, always bumping into walls. Really, he was born blind and could only see shadows. Emmy Lou, a kind-spirited hunting dog, was shot in an accident and could never use her hind legs again. Jinx, a rambunctious three-legged terrier mix, was abandoned and dumped on the side of the road. Despite the difficult hardships these animals faced, they found families who accepted and loved them unconditionally. **Extraordinary Dogs** is a compilation of dozens of heartwarming, against-all-odds profiles of dogs with disabilities with an unwavering zest for life. Each dog's one-of-a-kind story will no doubt win you over, paws down.

Joyce Darrell founded the Pets with Disabilities organization with her husband, Michael. It has been featured on NBC's *Today* show, as well as in *Prevention* and *Dog Fancy* magazines. The couple lives in Prince Frederick, Maryland.

- The Pets with Disabilities website, www.petswithdisabilities.org, receives over 20,000 hits per month
- Dozens of beautifully written stories about dogs with special needs and their loving owners
- Useful information includes where to buy pet-friendly life-made-easier items (like doggie wheelchairs) and disabled pet adoption agency listings
- Foreword by Warren Eckstein, aka "The Dr. Phil of Pets," the pet and animal editor for NBC's *Today* show and host of the nationally syndicated radio show, *The Pet Show with Warren Eckstein*
- Includes 50 adorable blw photographs of each dog and its caretaker
- Paperback original

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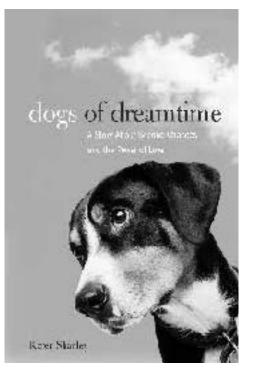
PAUL LONG

Training Pointing Dogs has long stood as an essential text by a master dog trainer. In simple question-and-answer format, Long addresses the issues most often raised by trainers, professional and amateur alike. Paul Long's practical advice is filled with good sense and enhanced by the subtle, wry humor of a wily veteran. This is the book to have if you plan to train your hunting dog on your own.

In his day, Paul Long was one of the most innovative pointer trainers in the country. His techniques are still in use, and continue to make a difference in the field.

- Simple and direct answers to the most frequently asked questions
- Style is prescriptive, but also humorous and witty
- Author and contributor are authorities on the subject
- Includes blw photographs
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DOGS OF DREAMTIME

A Story About Second Chances and the Power of Love **KAREN SHANLEY**

When does a dog's behavior become too dangerous for even the most loving person to accept? Karen Shanley tackles this guestion in lyrical prose and brings to life her relationships with three very different dogs: Kiera, Molly, and Magic, who all manage to capture Shanley's heart. Dogs of Dreamtime makes readers take a long, hard look at what matters most in life-and what does not-as well as what can and cannot be controlled. This is a touching story that will stay with readers forever.

Karen Shanley lives with her husband, daughter, and two dogs in Ballston, New York.

- An emotional journey: readers will laugh, cry, and nod with understanding
- Shows the significant role animals play in defining who we are
- Explores the healing power pets have in our lives
- Previous Edition: Hardcover 11/05; 1-59228-820-0

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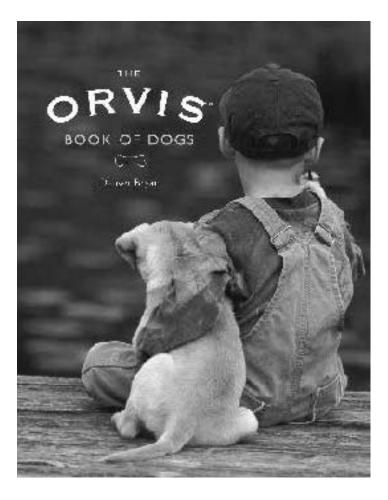
COMPLETE GUIDE TO BIRD DOG TRAINING

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resident veterinarian on ABC TV's Good Morning America and co-author of Chicken



THE ORVIS BOOK OF DOGS

PHOTOGRAPHS BY DENVER BRYAN; TEXT BY TOM DAVIS

The Orvis Book of Dogs declares "Dogs Welcome!" It is a celebration of country dogs and the world surrounding them, companions and best friends whose presence defines—and requires—a closeness to nature and an active way of living.

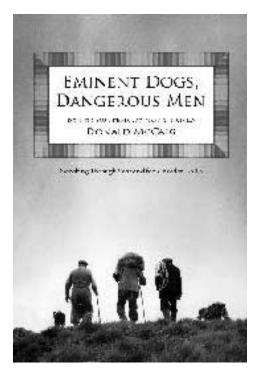
The country dogs depicted in this book—retrievers, setters, pointers, and spaniels—are captured in heartwarming, full-color photography. The accompanying text is both fascinating and useful, outlining the essential characteristics of each breed and the way individual dogs interact with their owners. This inspiring book is a perfect gift for all those who treasure man's best friend.

Denver Bryan's photographs have won numerous awards and appeared on the cover of more than 200 magazines, including *National Geographic*, *Smithsonian*, *Time*, *Newsweek*, *Field* & *Stream*, and *National Wildlife*.

Tom Davis is an award-winning writer who has been a columnist for *Sporting Classics* and contributed to *Pointing Dog Journal*, *Sports Afield*, *Just Labs*, *Gray's Sporting Journal*, and *Field & Stream*.

- The Orvis brand is the gold standard of outdoor living
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- Information about dog breeds provides useful dimension
- Includes 120 full-color photographs

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EMINENT DOGS, DANGEROUS MEN

Searching through Scotland for a Border Collie DONALD McCAIG

Eminent Dogs, Dangerous Men is the story of McCaig's search through rural Scotland for just the right sheepdog to bring home. Traveling the countryside to competitions and farms, meeting shepherds and trainers, McCaig introduces us to unforgettable animal and human characters. He delves into the mysterious pact between dog and man, which involves trust and deep communication.

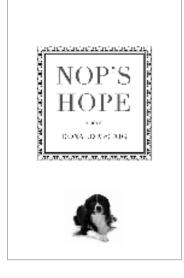
Donald McCaig, a novelist, is the renowned author of *Nop's Trials*. He and his wife run a sheep farm in the mountains of western Virginia.

- Donald McCaig is a critically acclaimed writer
- Wonderful story of the animal-human bond
- Working dogs are of great interest to all dog lovers
- All Lyons Press reprints of McCaig's books have sold extremely well

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"Reading Mr. McCaig's book, you dream of owning a border collie. You have this dream that it will teach you the meaning of life."

New York Times

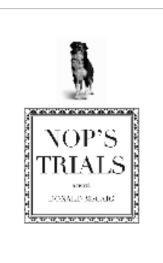


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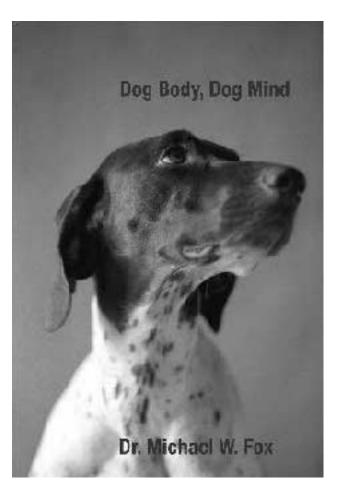
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"Fox writes with passion and conviction, but also with clarity and brevity. He has been an outstanding prophetic voice in society." Prof. Bernard E. Rollin author of Veterinary Medical Ethics



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A Guide to Total Canine Well-Being DR. MICHAEL W. FOX

With extraordinary insight and vision, veterinarian and animal behaviorist Dr. Fox explores the minds and hearts of dogs. Dogs, and all animals, have much to teach their human companions, if only humans knew how to listen. In **Dog Body, Dog Mind** Fox seeks to enhance readers' understanding and communication with their canine companions. He helps readers become more fluent in "dog speak," and to understand what dogs feel, think, and want, strengthening the dog-human bond. Better communication leads to happier dogs and people. Fox also offers a holistic approach to companion animal care and preventive medicine, as well as behavioral advice and training tips that will help guarantee a healthy and happy animal.

Dr. Michael W. Fox has been called "America's best known veterinarian." Author of more than a dozen books on animals and holistic subjects, Dr. Fox also provides advice in his Q&A column, "Animal Doctor" (nationally syndicated by United Media), which appears twice a week. He lives in Minneapolis, Minnesota.

- More than 64 million American households own one or more pets
- More pets (377.8 million) than people (290 million) in the country
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- Pet-related spending in 2004 topped \$34.3 billion
- Includes blw photographs

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CAT BODY, CAT MIND

A Guide to Total Feline Well-Being DR. MICHAEL W. FOX

Animal behaviorist and veterinarian Michael W. Fox teaches readers how to better understand their cats; what they're thinking and feeling; and how to communicate with our feline friends. A stronger cathuman bond means a happier cat, and a happier cat owner. Fox helps strengthen these special bonds. In **Cat Body, Cat Mind** he ushers readers into the whole new world that opens up when humans truly come to know and understand their cats. Fox also offers a holistic approach to companion animal care and natural cat care to keep their bodies as happy as their minds.

Dr. Michael W. Fox travels the world as a veterinarian, animal behaviorist, and animal welfare activist. Author of more than a dozen books on animals and holistic subjects, Dr. Fox also provides advice in his Q&A column, "Animal Doctor" (nationally syndicated by United Media), which appears twice a week. He lives in Minneapolis, Minnesota.

- Author's column is a great platform
- Fox teaches cat owners to become cat whisperers
- Fox will be a big promoter of his books through lectures and columns
- Includes blw photographs

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