

Children's IKEA

Baby 0–36 months

For the most
important people
in the world

LEKA building blocks

\$12/4-pk

Fabric: 100% polyester.
Filling: polyurethane foam.
Designer: Lena Håkanson.
W10xD10cm, H10cm. Multicolour.



We work hard to keep up with baby steps

Why are they called baby steps anyway? When every single "first" feels like a huge milestone: first smile, first word, first time drinking from a cup without your help. It's said that development is a journey, but it sometimes feels like a race. So how can we at Children's IKEA help you keep up?

Over the years, we've learned a lot about living with children – from collaborating with the world's leading children's experts, speaking to parents and studying children and their everyday life at home. All this knowledge goes into everything we do; enabling us to design products that are functional and safe while supporting children in every stage of their development.

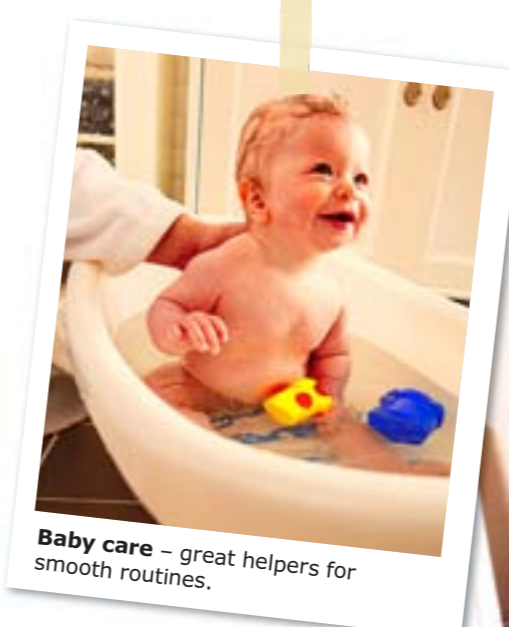
So while our products help your child to safely grow and develop, you can focus on the more important things in life – like watching your baby take those first wobbly steps.



EKORRE toddler truck

\$49

Lacquered birch plywood, fibreboard and powder-coated steel.
L40xW30, H46cm.



Baby care – great helpers for smooth routines.



Sleeping – everything to keep your baby safe and sound.



Eating – from being fed to eating by themselves.

Meet one of our most high-tech products

A good baby product has two important jobs to live up to; stimulate the development of babies, while being safe to play with. Our product development satisfies both. For knowledge on child development, we co-operate with the world's leading children's experts. For safety, our products are tested against the strictest safety standards in the world. And by combining the two we can create stimulating and safe surroundings for our youngest friends.

Our products are safe for curious little mouths, since that's babies way of understanding shape and volume.



BARNSLIG rattle

\$4.90

100% polyester and plastic. Designer: Eva Lundgreen. Red.

From birth to three months, babies will turn towards sounds that are in front of them. Between six and twelve months they'll start to look towards sounds coming from behind, so rattles like this one are great for nurturing babies' hearing.

When babies touch different materials it helps to develop their senses and brain. That's why we use a mix of different textures – like plastic and velour – that help encourage this.

To ensure safety, we use seams that are tested to withstand tough play and embroidered eyes instead of detachable parts. And since babies' eye-sight isn't fully developed, we use contrasting colours like black and white instead of subtle shades.

The side bars are spaced for maximum safety, and we always use materials and finishes that are non-harmful to your baby.

Our cots come with a height adjustable bed base, meaning once your baby is old enough to sit up the bed base can be lowered for their safety. Most of our cots also turn into cot beds.

All cots are designed with rounded edges and corners. And since babies are naturally curious, our cots are free from any small, detachable parts.

SNIGLAR cot

\$79

Sleeping safe and sound

Picking out a cot – and all that goes with it – is an important part of becoming a parent. And since newborns can spend up to 20 hours a day sleeping, a cot is also where babies will spend most of their time – naturally you want to know that you're making a safe choice. So it may help to know that all our cots, mattresses and cot textiles are all designed after the highest safety standards – keeping your little one safe and sound.

SNIGLAR cot \$79 The bed base can be placed at two different heights. For your child's safety, use a cot and mattress of the same size. Solid beech. W66xL124, H80cm. Takes mattress size W60xL120cm (sold separately).

VITAMINER RAND 4-piece bedlinen set for cot \$19 Comprises: Blanket (70x90cm), quilt cover (110x125cm), pillowcase (35x55cm) and fitted sheet (60x120cm). 100% cotton. Designer: Sirpa Cowell. Multicolour.



new SOMNAT cot \$99 Painted solid beech. W66xL124, H80cm. Green. Also available in blue and pink.



GULLIVER cot \$229 Tinted, clear lacquered solid beech. W66xL123, H80cm. White.



LEKSVIK cot \$249 (Last year's price \$279) Stained, clear lacquered solid beech/spruce. Designer: Carina Bengs. W66xL123, H83cm. Antique stained.



HENSVIK cot \$189 Painted solid beech. Designer: Carina Bengs. W66xL123, H85cm. White.

All cots take mattress size W60xL120cm (sold separately).

3 ingredients for big Zs

For the development of their brains, muscles and bones, babies need all the sleep they can get. To keep them as comfortable as possible, it's important they stay dry and at a steady temperature. By combining your baby's mattress with a mattress pad and a mattress protector, your little one will stay comfortable and safe.



Mattress protectors – for those little accidents

A mattress protector is good for those little accidents that are such a natural part of baby life. Since the material is non-breathable, it's important not to place the protector underneath your baby's head.



LEN mattress protector \$9.90
Waterproof backing provides protection for the mattress. 100% cotton. Backing: synthetic rubber. W70xL100cm. White.



Mattress pads – for a fresh sleeping environment

A machine washable mattress pad makes it easier to keep your baby's sleeping environment nice and clean – which in turn helps to keep dust-mites and mildew at bay.



VYSSA TRÖST mattress pad \$39
Machine washable - easy to keep clean. Warmth-regulating layer helps keep the temperature right. Fits all our cots. Temperature-regulating polyester. W60xL120cm. 1.5cm thick. White/blue.



VYSSA TULTA mattress pad \$19
Machine washable - easy to keep clean. Air can circulate through the pad. Polyester wadding. W60xL120cm. 1.5cm thick. White.



Mattresses – for comfort and safety

All of our mattresses are made with removable, machine washable covers in breathable materials. And to minimise risks to babies breathing, all mattresses are firm. The main materials used are latex, foam or spring.

EVEN LOWER PRICE

VYSSA VACKERT mattress \$99
(Last year's price \$129)



VYSSA VACKERT mattress \$99 (Last year's price \$129)
Pocket springs and polyurethane foam. W60xL120cm. 10cm thick. Blue.



VYSSA VINKA mattress \$69
Bonell springs and polyurethane foam. W60xL120cm. 10cm thick. Blue.

VYSSA SLAPPNA mattress \$15



VYSSA SLÖA mattress \$49
Polyurethane foam. W60xL120cm. 8cm thick. White.



VYSSA SLAPPNA mattress \$15
Polyurethane foam. W60xL120cm. 5cm thick. White.



MATA 4-piece eating set
\$4.90

..... Bowls with a suction cup at the bottom will stand steady against knocks and bangs.

Cutlery made for little hands make it easier to eat "like the grown-ups".

SMASKA plate
\$6.90 /3-pk

MATA 4-piece eating set \$4.90 Plastic and synthetic rubber. Designer: J Egnell/H Bodin. Green.
SMASKA series Designer: Monika Mulder.
3-piece cutlery set \$6.90 Stainless steel and polypropylene plastic.
Bowl \$4.90/3-pk Polypropylene plastic.
Plate \$6.90/3-pk Polypropylene plastic.
Training beaker \$6.90/2-pk Polypropylene plastic.

Let's catch up at the best table in town!

Mealtime means family time – plus it's an activity that's great for child development. Here kids can see for themselves how different foods are eaten, while learning things like sharing and thinking of others. Of course, learning to eat is a skill that takes both practice and patience. But together with the right kind of helpers it becomes a bit easier for your kids to get at their food, and for you to clean up the mess.



AGAM junior chair
\$69

1. AGAM junior chair \$69 Gives the right seat height for the child at the dining table. Recommended for ages from 3 years. Clear lacquered birch veneer and solid birch. W41xD43, H79cm. Birch.
2. ANTILOP highchair with tray \$29 Easy to disassemble and carry along. Safety belt included. Polypropylene plastic and powder-coated steel. W58xD62, H90cm. White/silver-colour.



ANTILOP highchair with tray
\$29

Everyone enjoys a bit of pampering

Caring for your baby is such a wonderful part of becoming a parent. And in those first years of your baby's life, the nursing table is a place where you'll be spending a lot of time together. This means you need a changing routine that runs smoothly. The key is to keep everything you need close at hand – like washcloths, lotions and potions, lighting – and of course a friendly mobile for your baby to focus on. With the help of a sturdy nursing table that's designed to keep everything within arms reach, you'll never have to leave your little one for a second.



- 1. new LÄTTSAM baby bath \$15** Soft anti-slip protection in the bottom prevents the child from slipping. Polypropylene plastic and synthetic rubber. Designer: Tina Christensen. L71xW43, H20cm. White.
- 2. KRAMA washcloth \$5.90/10-pk** Soft and nice to baby's skin. 100% cotton. W30xL30cm. White.
- 3. FABLER box, set of 3 \$12.90** Folds flat; space-saving when not in use. Sizes: 2 pcs 17.5x17.5x15cm and 1 pc 35x17.5x15cm. 70% cotton, 30% polyester and polypropylene plastic. Designer: Silke Leffler. Green.



SMILA BLOMMA wall lamp
\$9.90

LEKSVIK changing table/cabinet
\$299

LEKSVIK series Stained, clear lacquered solid spruce. Designer: Carina Bengs. Antique stained.
Changing table/cabinet \$299 W86xD58, H94cm.
Wardrobe \$449 W80xD50, H184cm.
Wall shelf \$59 W90xD19, H22cm.

LEKA mobile \$9.90 100% polyester. Designer: Lena Håkanson. Multicolour.
SMILA BLOMMA wall lamp \$9.90 Polypropylene plastic. Designer: Anna Efverlund. Ø34, D7.5cm. Light pink.

Play and develop

Play is the most important part in which babies learn about themselves and the world around them – helping them to exercise and improve their newfound skills. Which is why our toys are especially designed to help stimulate and fascinate, supporting your baby's curiosity and development along the way.



Reaching higher About 3-6 months

Babies will use their mouth and fingers to explore their surroundings at this age. At about six months, they'll start reaching out for interesting objects and fixate their sight on smaller things.

LEKA baby gym \$45 Clear lacquered birch plywood/solid maple and ABS plastic. Designer: Francis Cayouette. Multicolour.



Getting there About 7-10 months

Now babies explore their surroundings with great curiosity. Many babies are also able to sit without support. This means you'll have to think more about safe-proofing your home, something our range of PATRULL safety products can help you with. See our guide to a safer home at www.IKEA.com.sg

PATRULL FAST safety gate \$89 Clear lacquered solid beech. W72-111xH75cm. **LEKA play mat \$59** 100% polyester. Designer: Lena Håkanson. W120xL120cm. Multicolour.



FABLER rattle
\$5.90

Sound check About 0-2 months

At this early stage in their life, babies are learning how to fixate their sight, and have started reacting to different sounds.

FABLER rattle \$5.90 100% polyester. Designer: Silke Leffler. L24cm. Orange.



Up and about About 12 months

At around one year, babies enjoy the fun of pushing a trolley. At the end of the stage, babies may start walking without support.

EKORRE toddler truck \$49 Lacquered birch plywood fibreboard and powder-coated steel. L40xW30, H46cm.



Great handiwork About 18 months

Children's motorskills have come a long way by now, as they can use their whole hand to do things like hold a spoon or drink from a mug.

MULA toy hammering block \$12 Painted and clear lacquered solid wood. Plastic pegs. L24xW10, H14cm. Multicolour.



MULA bead roller coaster
\$19

Nice technique About 24 months

By now, a toddler will start playing with other children. Their gross motor skills enable them to kick or throw a ball, while their fine motor skills enable them to control their fingers in a whole new way.

MULA bead roller coaster \$19 Tinted lacquered solid wood and powder-coated steel. L31xW25, H28cm. Multicolour.

Welcome to the IKEA store

The IKEA store is for the whole family to enjoy. Use the family parking and borrow our handy trolleys. Let the older kids have fun at Småland – the supervised play area where kids can play while parents shop. Once you all get hungry, make sure to stop by the IKEA restaurant. Here you'll find lots of tasty meals for everyone – all of which parents like because of the low prices. Find your nearest IKEA store at www.IKEA.com.sg



GOOD TO KNOW

There are family parking lots right by the store entrance

You can borrow a handy trolley while you shop

There are plenty of baby facilities for diaper change and nursing

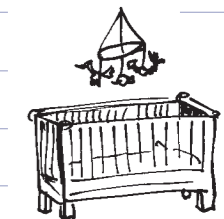
We can try out the furniture together – open drawers, play with toys or lie down on beds

The IKEA restaurant has bibs, high chairs, baby food, bottle warming facilities and kid's meals.

The basic baby checklist

Getting your home ready for a new baby is an exciting part of becoming a parent. And although you don't need very much, it helps having a checklist that does part of the preparing for you. If you have any questions, please ask our trained co-worker.

- Cot
- Mattress
- Mattress pad
- Mattress protector
- Fitted sheets
- Quilt covers
- Blankets
- Changing table
- Babycare mat
- Baby toys
- Washcloths
- Baby bath
- Baby towels
- Storage
- Lots of patience



Meet Anna Efverlund, IKEA designer



"I return to my childhood all the time. One of my favourite memories is from visiting my grandmother, where I would play with her colourful buttons for hours and hours. It's a good example of how children play, how simple buttons become

a magical world of their own. The joy I felt over those buttons as a child is a great source of inspiration in my work today as a grown-up. Because to do a good job as a designer for Children's IKEA, you need to think differently – these products need to be more than just fun – they should also be functional, affordable and most of all – safe.

And since a childish mind does a good job of challenging conventions, I guess it's fair to say it's my job to never grow up."



Anna Efverlund at the age of two.



FAMNIG HJÄRTA cushion \$9.90
100% polyester. Designer: Anna Efverlund. L40xW101cm. Red.

FAMNIG HJÄRTA cushion
\$9.90

"I worked really hard to make this a fun children's lamp, meaning when the light is on, the legs on the bug suddenly appear."



SMILA BAGGE wall lamp \$15 Plastic. Designer: Anna Efverlund. Max 25W. L32xW23cm. Green.



TITTA DJUR finger puppet \$9.90/10-pk 100% polyester. Designer: Anna Efverlund. Assorted colours.

"This rocking moose is my modern version of a traditional rocking horse – which explains the pierced nose."



EKORRE rocking moose
\$49

EKORRE rocking moose \$49 Painted and lacquered solid rubberwood. Designer: Anna Efverlund. L73xW29, H52cm. Red/birch.



KRITTER bed frame and guard rail \$109

KRITTER bed frame and guard rail \$109 Painted fibreboard. Designer: Anna Efverlund. W75xL165, H67cm. Takes mattress size 70x160cm (sold separately). White.