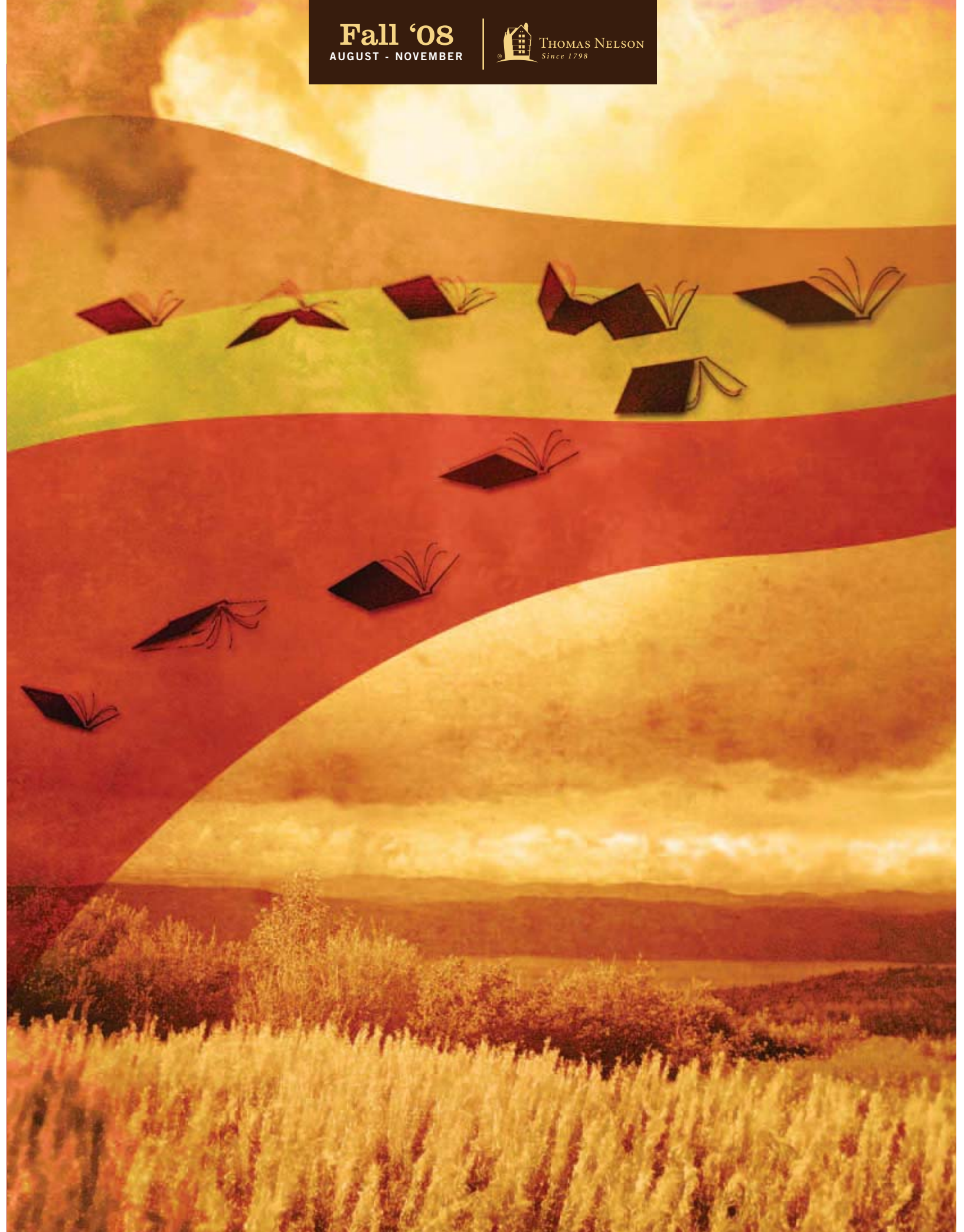


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DEAR FRIENDS,

We have all had those days, days where we come into work and everything comes together. It's exhilarating, it's fulfilling, it's fun, and it is rewarding. On those days you feel like you are using your strengths. Wouldn't it be awesome if each day were like that? What if everyone could experience days like that over and over again? The fact is that fewer than two out of ten people ever get to experience that level of satisfaction in their career. Imagine if you could go back, start over, and have the answers on how to start your career or change it to unlock exhilaration, fulfillment, and fun. With your help and partnership, the message of *The Truth About You: Your Secret to Success* will help the remaining eight out of ten feel like they've been given that chance.

To say that I am excited about my newfound friends at Thomas Nelson would not be enough. I am elated that together we are beginning a journey that will impact lives and reshape the aspirations of an entire generation. It is with deep sincerity that I write to thank you for the important role you play in helping others grab hold of their strengths and live them out each day.

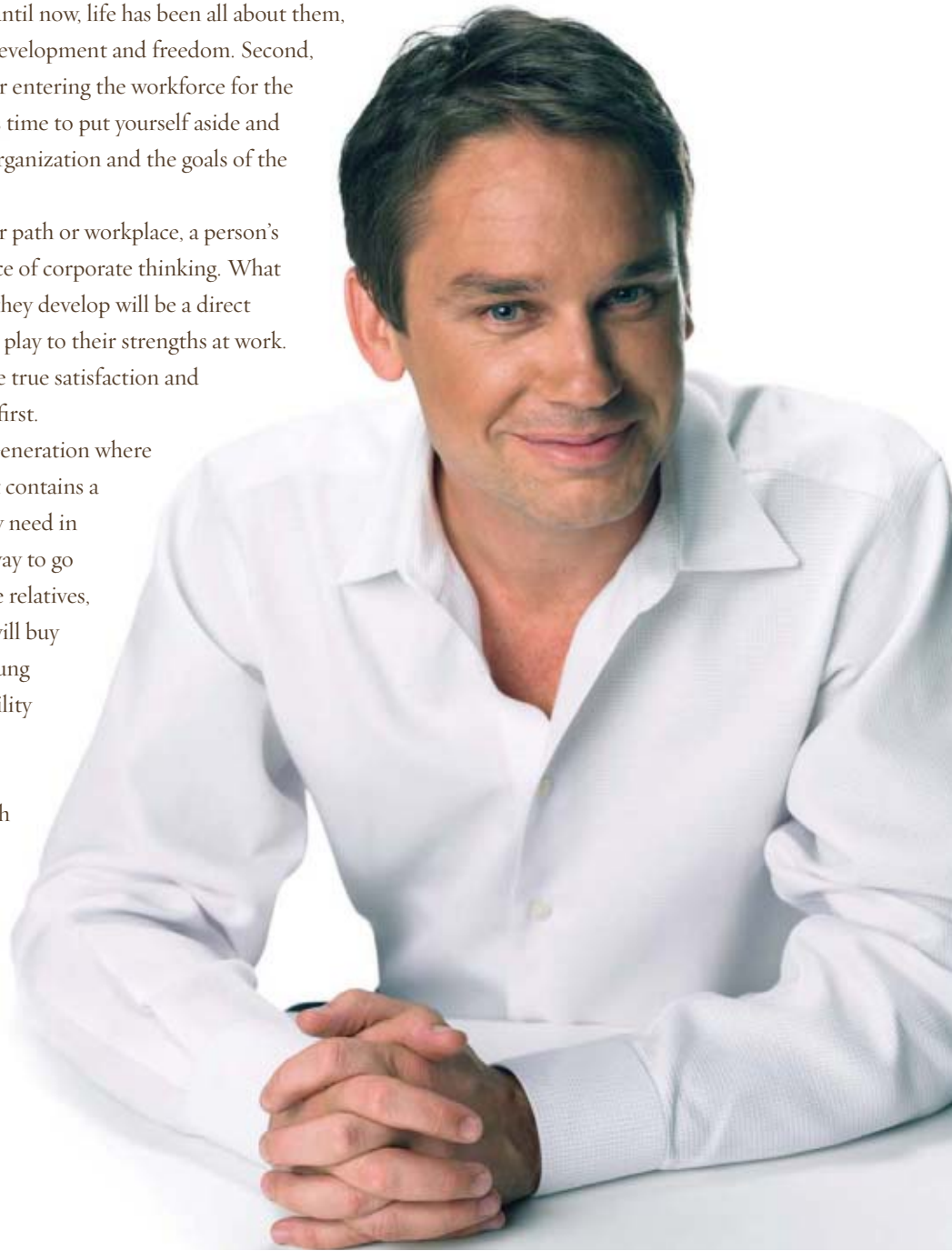
Allow me to introduce our first work together: *The Truth About You: Your Secret to Success*. This book is for today's generation, written to those finishing high school, in college or graduating, and to Generation Y who are early in their careers. For these, whether their past performance was exceptional, mediocre, or poor, two truths remain. First, up until now, life has been all about them, about learning and exploration, self development and freedom. Second, considering their future career path or entering the workforce for the first time they are sure to be told, "It's time to put yourself aside and get plugged in to the mission of the organization and the goals of the company. It's not about you!"

I believe that regardless of career path or workplace, a person's ability to succeed in life flies in the face of corporate thinking. What today's generation achieves and how they develop will be a direct reflection of the choices they make to play to their strengths at work. This book shows them how to achieve true satisfaction and lasting success by putting themselves first.

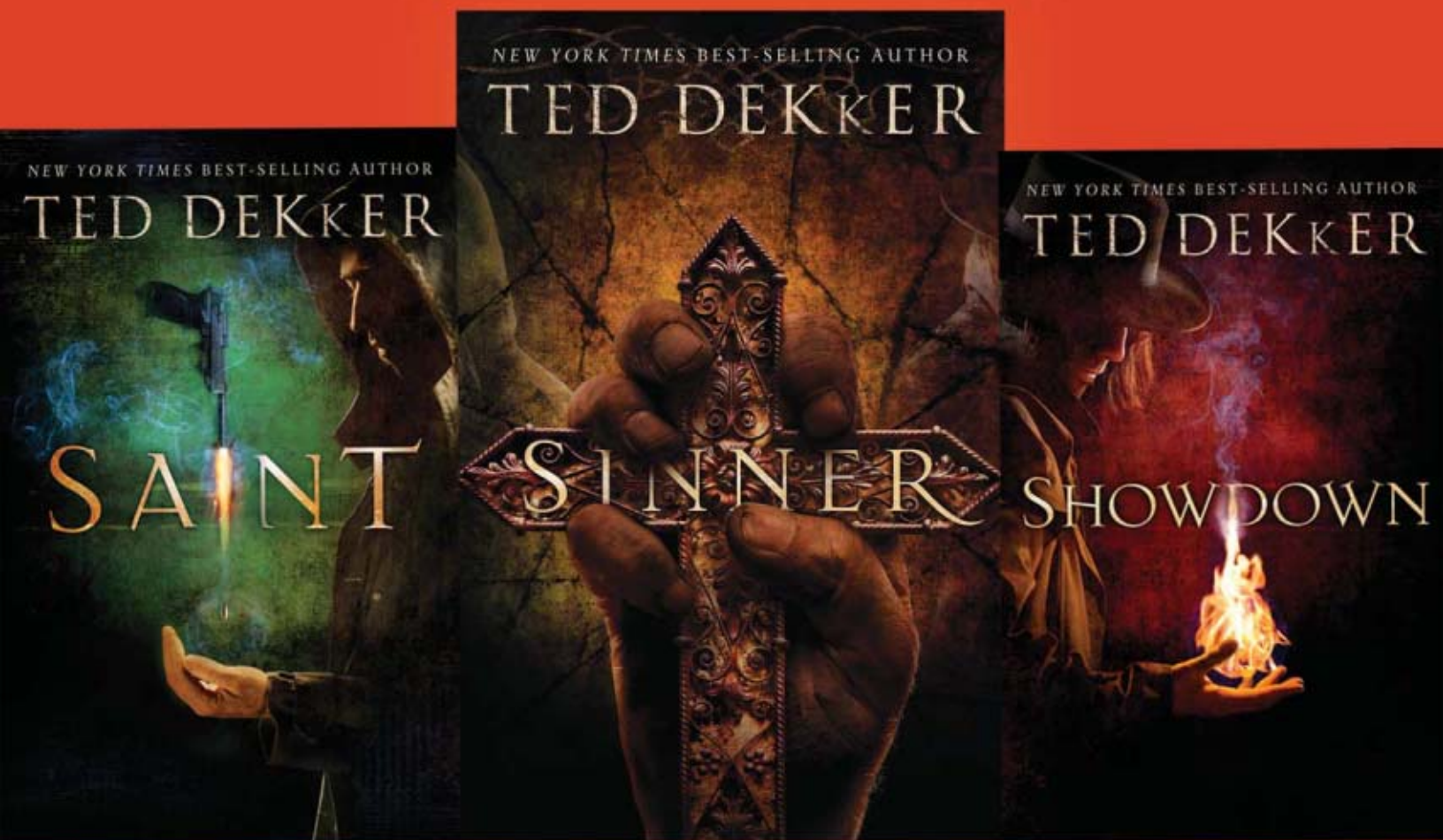
The Truth About You meets this Generation where they are with cutting edge material. It contains a DVD that gives them everything they need in less than 30 minutes and provides a way to go deeper within the book. Parents, close relatives, graduates, companies, and churches will buy this book to challenge and compel young adults to stand up and take responsibility in a fresh way.

Thank you for our partnership together as we shape a generation with the wisdom and direction they need to discover their strengths and live them out.

With Appreciation,
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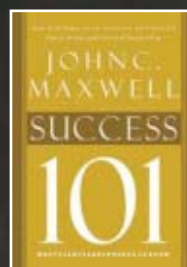
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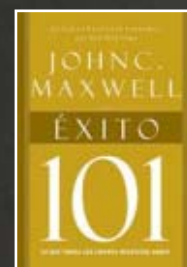
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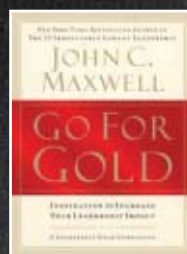
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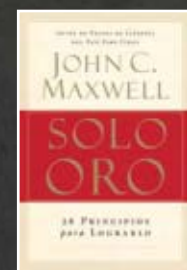
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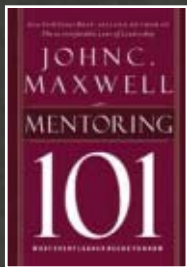


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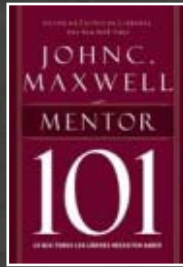


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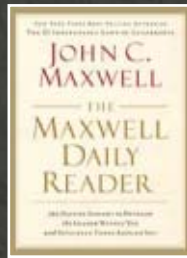
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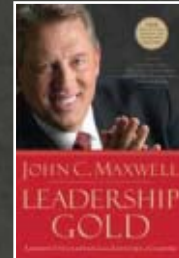
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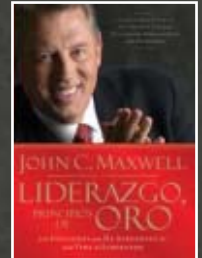
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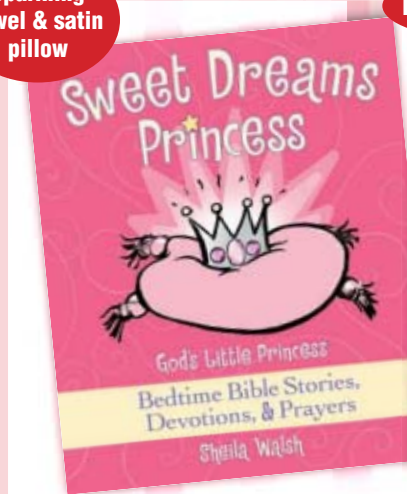
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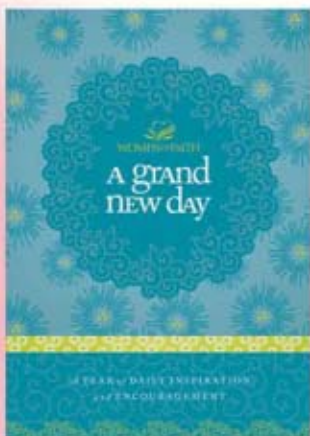
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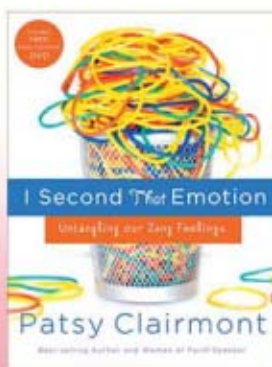
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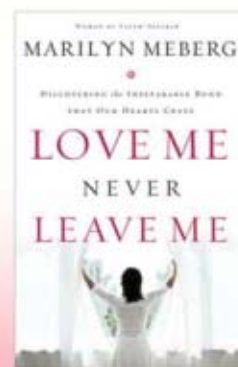
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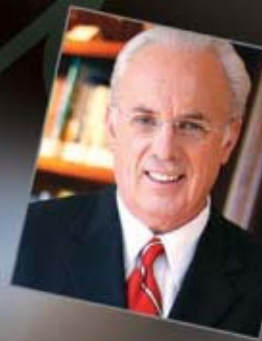
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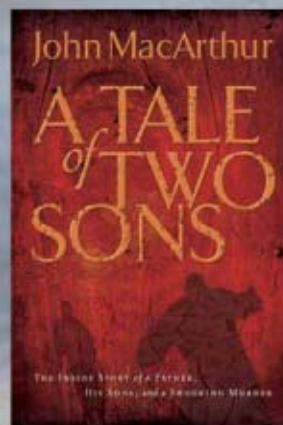
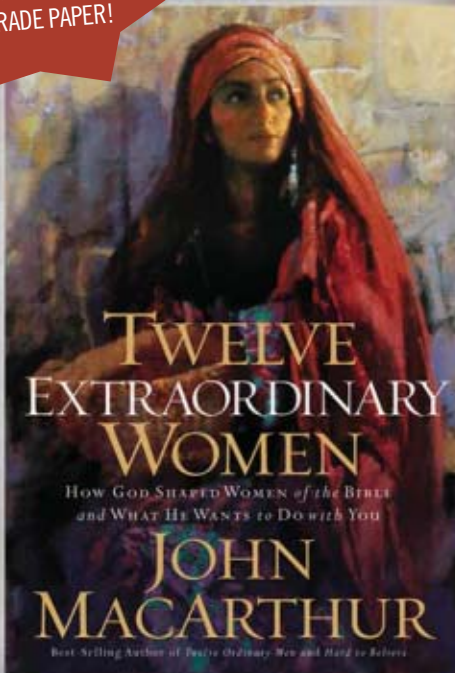
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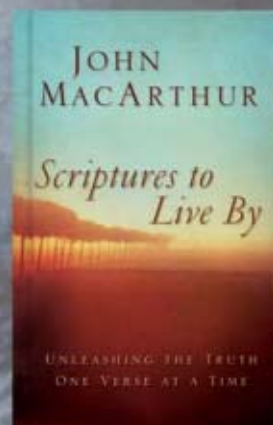
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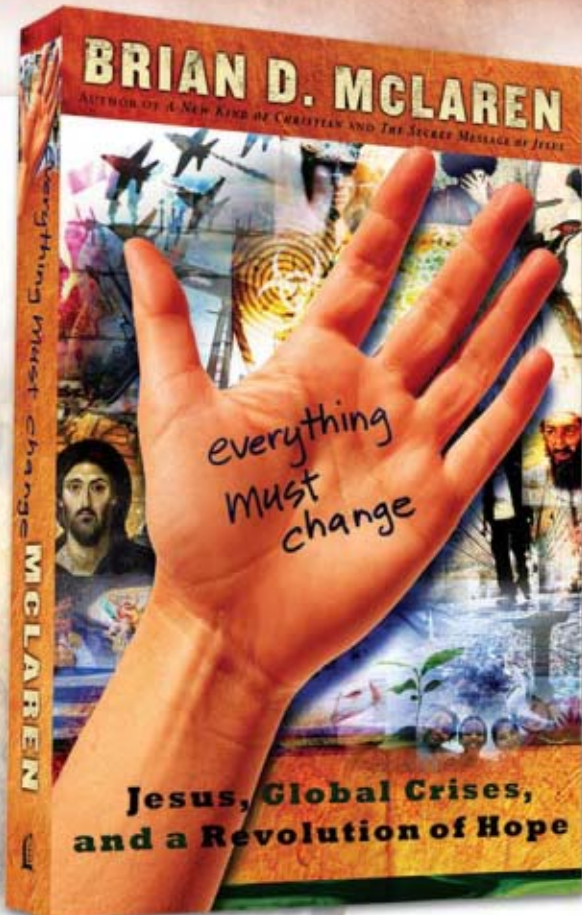
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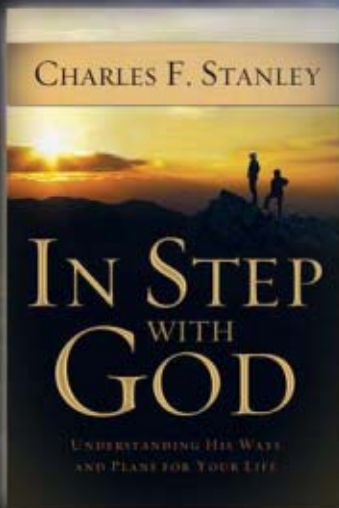
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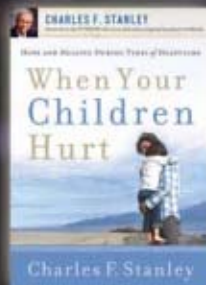


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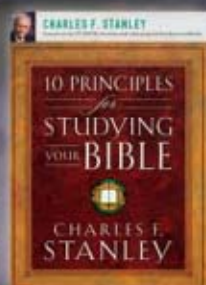
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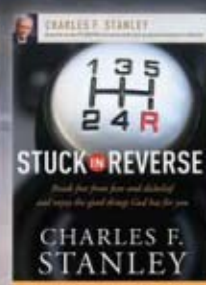
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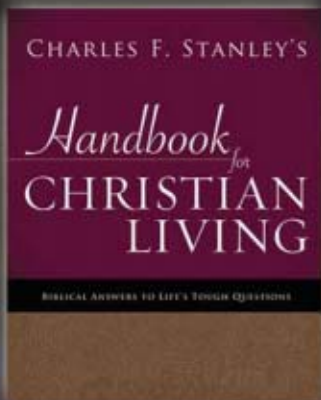


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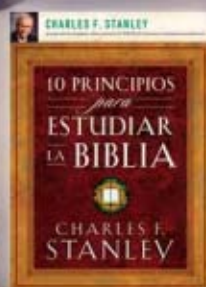
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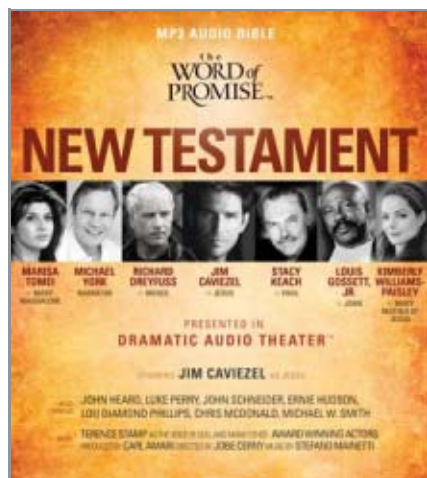
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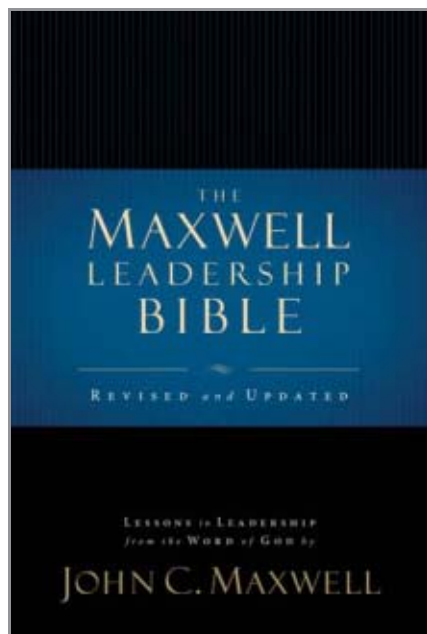
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PREVIOUS TITLES

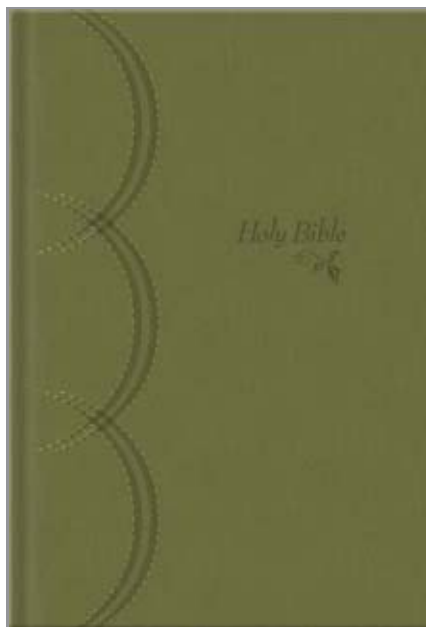
978-0-7180-1344-8 Maxwell Leadership Bible, Briefcase Edition

978-0-7180-2015-6 Maxwell Leadership Bible, Revised and Updated

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9780718025274	071802527X	2482	\$29.99	Jacketed Hardcover / Blue	White Endsheets	White		no
9780718025281	0718025288	2483	\$49.99	Bonded Leather / Coffee	Overlap / Matching Endsheets	Gilded-Gold	2-piece box	yes

NEW SPIRIT-FILLED LIFE® BIBLE

JACK HAYFORD (Editor)



CONSUMER BENEFITS

- Celebrate the modern-day work of the Holy Spirit in the hearts of God's people and the body of Christ
- Become biblically equipped for Kingdom Living in today's modern times

With more than 1.3 million copies sold, the *Spirit-Filled Life Bible* equips Christians for Kingdom Living.

Dr. Jack Hayford, founding pastor of The Church on the Way, has led a team of anointed leaders to produce the *New Spirit-Filled Life Bible*. This dynamic Bible is available in contemporary new styles. This new edition addresses important issues of Spirit-filled living in the context of solid biblical scholarship. Readers will be glad to see the popular "Word Wealth" feature and the "Kingdom Dynamics" feature throughout the Bible. A new generation of believers seeking to become biblically equipped for kingdom building will eagerly read and embrace the *New Spirit-Filled Life Bible*.

Features include:

- Kingdom Dynamics – study outline for spiritual maturity
- World Wealth – studies in the biblical language
- Truth-in-Action – charts relating scriptures to practical living
- Center-column references and textual notes
- Maps and charts

Dr. Jack Hayford, executive editor, is the founding pastor of The Church on the Way, Van Nuys, California, Chancellor of The King's College and Seminary in Los Angeles, and President of Foursquare International. He has written over forty books, has composed more than 600 hymns and worship songs, and is the Executive Editor of many *Spirit-Filled Life*® publications produced by Thomas Nelson Publishers. He is heard around the world on radio and television.

Translation: New King James Version
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 6 3/16 x 9 1/4 x 1 3/16
Page Count: 2064 Pages
Type Size: 10
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / New King James Version / Study (BIB014050)

MERCHANDISING

- Spirit-Filled Life Endcap kit (9780718026516): will include Study Bible, Daily Bible, Bible for Women & Study Guide series

ADVERTISING

- Promotion through Four Square website and NextGen Conferences
- Ad placement in *Spirit-Filled Woman Magazine* (ad to include Bible and Study Guides)

PUBLICITY

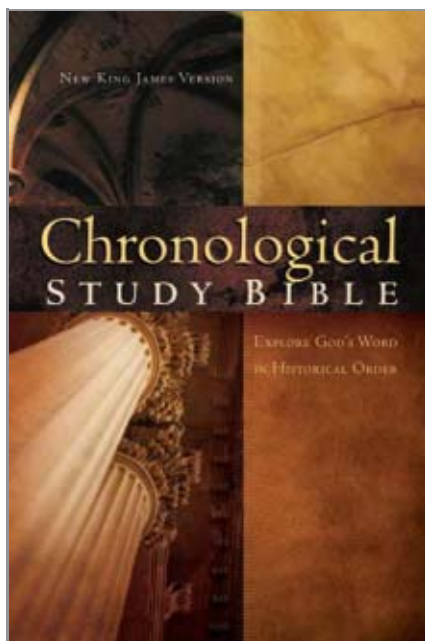
- Pre-promotion in New Spirit-Filled Life Daily Bible and *Spirit-Filled Life Bible for Women* publicity efforts
- Pitches targeted to relevant topical discussions in Christian mainstream publication and websites

PREVIOUS TITLES

- 978-0-7180-0148-3 New Spirit-Filled Life Bible, Bonded Leather
 978-0-7180-1447-6 New Spirit-Filled Life Bible, Leathersoft

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9780718025328	0718025326	2555D	\$69.99	LeatherSoft / Metallic Lime	Overlap / Matching Endsheets	Gilded-Gold	Window box	yes
9780718025335	0718025334	2555DI	\$79.99	LeatherSoft / Metallic Lime	Thumb Indexed	Gilded-Gold	Window box	yes

THE CHRONOLOGICAL STUDY BIBLE



2383

CONSUMER BENEFITS

- Immerses the reader in God's Word in a dramatic and engaging exploration of Biblical events and the history of God's people
- Gives the reader new insights into difficult Bible passages when studied in the context of biblical culture and world history
- Opens up the study of the Bible to world history enthusiasts who are fascinated with places, artifacts and cultural phenomena

The only Bible that allows you to study Scripture in the order of events as they happened.

The Chronological Study Bible presents the text of the New King James Version in chronological order—the order in which the events actually happened—with notes, articles, and full-color graphics that connect the reader to the history and culture of Bible times. It is *the only study Bible arranged in chronological order*.

Features include:

- The entire NKJV text with translators' notes, arranged in chronological order, for absorbing and effective Bible study
- Full-color illustrations of places, artifacts, and cultural phenomena that give the reader a dramatic, "you are there" experience
- Fascinating articles that connect the Bible text to world history and culture
- Daily Life Notes that explain how people lived in Bible times
- Time Panels and Charts that show the flow of Bible history
- In-text and full-page color maps of the biblical world

Translation: New King James Version
Ship Date: 10/16/2008
Pub Date: 11/11/2008
Trim Size: 6 3/8 x 9 3/16 x 1 9/16
Page Count: 1856 Pages
Type Size: 9
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / New King James Version / Study (BIB014050)

MERCHANDISING

- Chronological Study Bible Endcap Kit- ISBN 9780718026012
- Chronological Study Bible Floor Display- ISBN 9780718026020
- Chronological Study Bible Window Cling- ISBN 9780718026039

ADVERTISING

- Ad placements in retailer publications such as CBA R+R and Christian Retailing
- Ad placements in consumer publications such as Discipleship Journal & Christian Book Reader
- Ad placements in church leader publications such as Outreach & REV magazines
- Ad placements in academic/history publications such as Biblical Archaeology Review & History Channel magazine.
- Ad placement in CTI 2008 Christmas Gift Guide
- Banner ads on sites such as History.com, Crosswalk.com, & SermonCentral.com
- Sponsorship of AAR and SBL annual meetings (cross-promote Word Biblical Commentary)
- Chronological Study Bible sub-site hosted from NelsonBibles.com website
- PPC campaign with Google & Yahoo
- SEO program for Chronological Study Bible sub-site

PUBLICITY

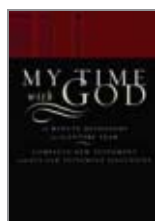
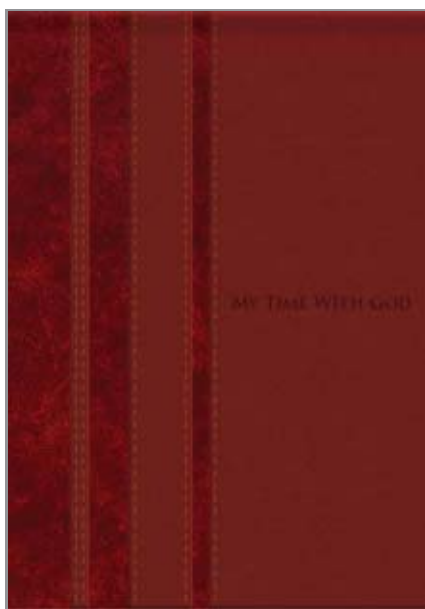
- Press release and mailing to Christian trade & consumer publications
- Media campaign to academic and church worker media outlets
- Radio giveaway promotion
- Pre-promotion and mentions in Orthodox Study Bible efforts

COMPARABLE TITLES

978-0-3109-2605-4 Archeological Study Bible, Hardcover
 978-1-5864-0024-8 Apologetics Study Bible, Hardcover

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9780718020682	0718020685	2382	\$44.99	Jacketed Hardcover / Burgundy	White Endsheets	White		no
9780718020699	0718020693	2383	\$69.99	Bonded Leather / Black Cherry	Overlap / Chevo	Gilded-Gold	2-piece box	yes

MY TIME WITH GOD



Jacket

CONSUMER BENEFITS

- Experience the joy of reading the entire New Testament in a year
- Flexible undated one-year reading plan means reading can begin at any time
- Be inspired each day by insights from noted Christian writers

Proven by more than a quarter million copies sold, this is the perfect tool for daily Bible reading.

Using the easiest to understand translation – the New Century Version – *My Time with God* has daily readings that take you through the entire New Testament in a year. The 52-week devotional allows for one reading a day Monday through Friday plus one for the weekend – a total of 312 readings. Designed for the busy person, the manageable approach of *My Time With God* can help anyone make Bible reading an integral part of daily living.

Features include:

- New Testament and Old Testament readings for each day of the week and weekend
- Insights from noted Christian writers
- Invitations to pause and reflect
- Easy-to-understand translation - New Century Version

Translation: New Century Version
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 4 13/16 x 6 7/8
Page Count: 656 Pages
Type Size: 8
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / New Century Version / Devotional (BIB011020)

MERCHANDISING

- Personal Time with God/Daily Bibles Endcap Kit - includes My Time With God as well as other Daily Bible titles such as Blackaby, Grace for the Moment, Spirit-Filled Life, Life Principles, etc (ISBN: 9780718022839)

ADVERTISING

- Cross-promotional backmatter ads in appropriate Nelson releases

PUBLICITY

- Media campaign to trades and select Christian consumer and church worker media outlets
- Second wave promotion to promote use in the New Year to religion editors and radio in late fall 2008 / January 2009

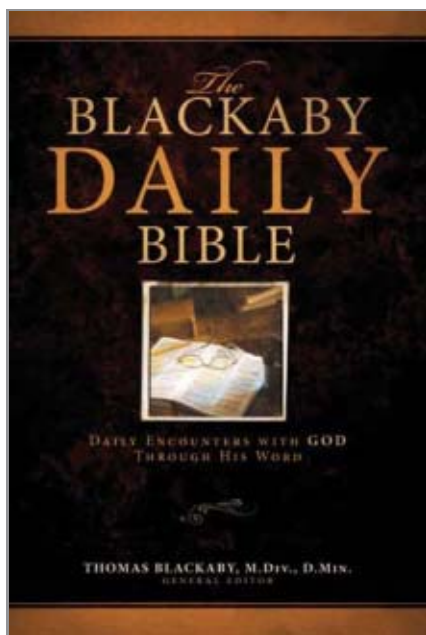
PREVIOUS TITLES

978-0-7180-0646-4 My Time with God

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9780718025380	0718025385	6332T	\$14.99	Jacketed Hardcover / Red	White Endsheets	White		no

BLACKABY DAILY BIBLE

HENRY, RICHARD, THOMAS, MELVIN, and NORMAN BLACKABY (EDITORS)



CONSUMER BENEFITS

- Accomplish reading the Bible in a year
- Develop an intimacy with God with the help of Bible teachers Henry and Thomas Blackaby
- Understand the Bible in greater depth

Insights from Bible teachers Henry, Richard, Thomas, Melvin, and Norman Blackaby make reading the Word an even richer experience.

Read through the whole Bible in a year, with a portion from the Old and New Testaments, Psalms, and Proverbs for each day, and with notes and devotional articles from the Blackabys. Encounter God on a daily basis.

Features include:

- Complete text of the New King James Version, in 365 daily segments
- Encouraging and inspiring notes from Henry and Thomas Blackaby

Henry Blackaby, best known for coauthoring *Experiencing God: Knowing and Doing the Will of God*, has authored numerous books and is president of Blackaby Ministries International, Atlanta, Georgia. He and his sons have coauthored several books. **Richard Blackaby** has served as the president of Blackaby Ministries International since July 2006. **Thomas Blackaby** serves as the Director of International Ministries for Blackaby Ministries International. **Melvin Blackaby** is senior pastor of Bow Valley Baptist Church, Cochrane, Alberta, Canada. **Norman Blackaby** teaches at Dallas Baptist University.

Translation: New King James Version
Ship Date: 9/11/2008
Pub Date: 10/7/2008
Trim Size: 6 3/16 x 9 3/16 x 1 3/8
Page Count: 1408 Pages
Type Size: 8.5
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / King James Version / Reference (BIB006040)

MERCHANDISING

- Personal Time with God/Daily Bibles Endcap Kit - includes *Blackaby Daily Bible* as well as other Daily Bible titles such as *Grace for the Moment*, *Spirit-Filled Life*, *Life Principles*, etc. (ISBN: 9780718022839)

ADVERTISING

- Ad placements in consumer publications such as *Discipleship Journal* and *Christianity Today*
- Cross-promotional ads in back of Blackaby backlist titles and study guides
- Product included on Blackaby sub-site on NelsonBibles.com
- Ad placement in CTI 2008 Christmas Gift Guide - ad focus to be Personal Time with God/Daily Bibles

PUBLICITY

- Media campaign to trades and select Christian consumer and church worker media outlets
- Target press release to local media in authors' home area
- Radio giveaway campaign Bible reading for the new year

PREVIOUS TITLES

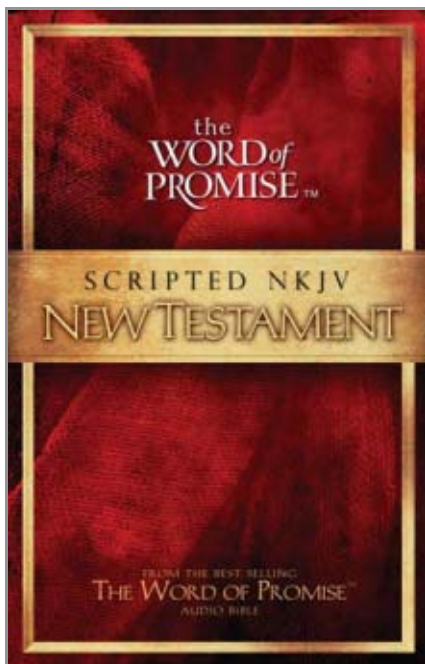
978-0-7180-0849-9 Blackaby Study Bible, Hardcover Edition

COMPARABLE TITLES

978-0-7180-0639-6 MacArthur Daily Bible
 978-0-7180-2010-1 Life Principles Daily Bible

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9780718008482	0718008480	3610	\$19.99	Trade Paper / Full-Color		White		no

THE WORD OF PROMISE™ SCRIPTED NKJV NEW TESTAMENT



CONSUMER BENEFITS

- Gives readers a dynamic tool that can be used in worship leadership, small group Scripture reading, or personal study
- Enhances the reader's experience with *The Word of Promise™ New Testament Audio Bible*

Enhance *The Word of Promise™ New Testament Audio Bible* experience!

An accurate representation of the majestic New King James Version, *The Word of Promise™ Scripted NKJV New Testament* is presented in script format to enable you to experience the power and drama of the New Testament in a fresh, meaningful way.

Ship Date: 7/10/2008
Pub Date: 8/5/2008
Trim Size: 5 1/2 x 8 1/2 x 1
Page Count: 544 Pages
Type Size: 9
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / New King James Version / New Testament & Portions (BIB014030)

ADVERTISING

- Included in Word of Promise "gang ad" placements in consumer publications
- Featured in Word of Promise "gang eBlasts" to select distribution lists
- Promotions via NelsonBibles.com Web site
- Cross-promotional "backmatter ads" in other Word of Promise brand extension products

PUBLICITY

- Mentions in all Word of Promise line publicity efforts
- Publicity campaign with Christian consumer publications

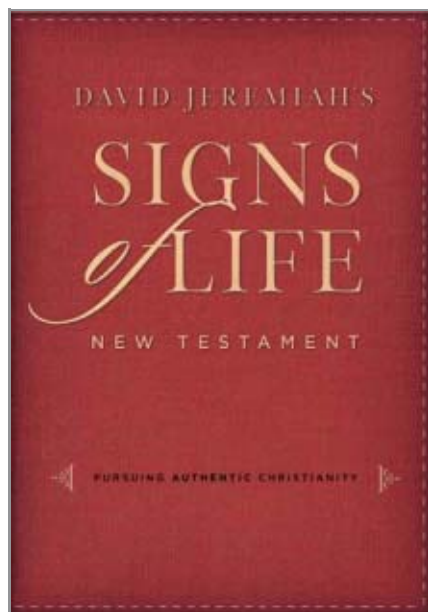
PREVIOUS TITLES

978071802424 The Word of Promise New Testament Audio Bible

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9780718025823	0718025822	NKJWOPBS	\$9.99	Trade Paper / Full-Color		White		no

SIGNS OF LIFE NEW TESTAMENT

DR. DAVID JEREMIAH (Editor)



CONSUMER BENEFITS

- Verses related to the 40 "Signs of Life" are color-coded for clarity and ease of understanding
- Readers will increase their scope of influence in the lives of those who need Jesus most
- "Life in Action" reading plan leads the reader through the pursuit of a more authentic Christian experience

Pursue a life of authentic Christianity.

Based on Dr. David Jeremiah's book *Dusty Shoes, Rolled Up Sleeves, and other Signs of Life*, the *Signs of Life New Testament* will help you venture into life every day with the love, joy, peace, patience, kindness, faithfulness, radiance, simplicity, honesty, and compassion the world craves—the true Signs of Life.

Dr. David Jeremiah is senior pastor of Shadow Mountain Community Church in El Cajon, California. He is also the host of the radio program *Turning Point*, which is broadcast daily on more than 1,200 stations. Dr. Jeremiah has authored numerous books, including *Signs of Life*, *Captured by Grace*, and *Slaying the Giants in Your Life*. Dr. Jeremiah and his wife, Donna, have four children and eight grandchildren.

Hometown: El Cajon, California

Translation: New King James Version
Ship Date: 8/7/2008
Pub Date: 9/2/2008
Trim Size: 4 1/2 x 6 1/2 x 1
Page Count: 528 Pages
Type Size: 7
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / New King James Version / New Testament & Portions (BIB014030)

PUBLICITY

- Media campaign to trade and Christian consumer publications
- Radio giveaway campaign

PREVIOUS TITLES

978-0-7852-2809-7 Signs of Life Trade Book

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418534271	1418534277	9213	\$12.99	Trade Paper / Full-Color		White		no

THE NELSON DESIGNER SERIES PERSONAL SIZE GIANT PRINT BIBLE



CONSUMER BENEFITS

- **Giant print size means less eye strain for study and note taking and a more comfortable and engaging experience in God's word**
- **Combination of manageable size and comfortable print size encourages carrying this Bible for travel, church or commuting**
- **Bible combines beauty and price for a great value for gift giving and awarding**

This beautiful and fashionable personal size giant print Bible is perfect!

The easy to read and easy to carry Bible will go anywhere you do. When you include the Read-Along References®, the maps, the concordance, and the words of Christ in red, you have an outstanding combination of features to accompany the beloved NKJV Bible translation!

Features include:

- Leathersoft and fabric cover combination
- Read-Along References®
- 8-page full-color Bible map section
- Words of Christ in red
- Concordance

Translation: New King James Version
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 5 5/8 x 8 1/4 x 1 5/16
Page Count: 1728 Pages
Type Size: 13
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / New King James Version / Reference (BIB014040)

PUBLICITY

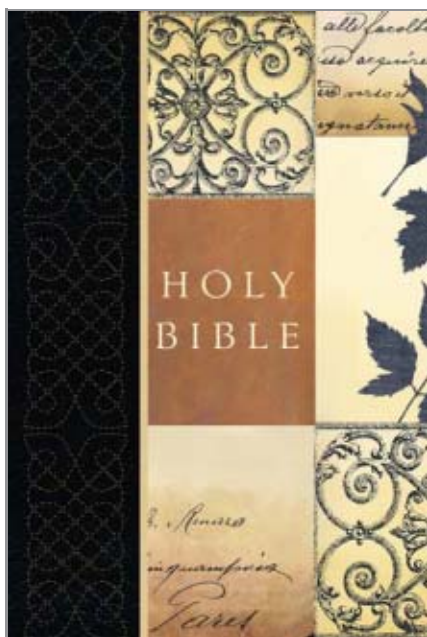
- Awareness campaign to senior and visually impaired media outlets
- Mentions in all giant print product efforts

PREVIOUS TITLES

- 978-0-7180-2093-4 The Nelson Designer Series Giant Print Bible, Aqua LeatherSoft
- 978-1-4185-2944-4 The Nelson Designer Series Giant Print Bible, Sandalwood Bonded Leather
- 978-1-4185-2945-1 The Nelson Designer Series Giant Print Bible, Blue Bonded Leather

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418534318	1418534315	0333D	\$29.99	Flexible Cloth/Leather / Black/Red	Overlap / Matching Endsheets	Gilded-Silver	Window box	yes

THE NELSON DESIGNER SERIES COMPACT BIBLE



CONSUMER BENEFITS

- Compact size encourages carrying this Bible to church, for travel and commuting as it easily fits into a purse, briefcase or backpack
- Fashion design and color reflects the beauty of God's Word

This slim and sleek design will travel fashionably anytime and anywhere!

This unique design is perfect for the one-of-a-kind woman in your life. She can take God's Word to work, to church, on vacation, or on a leisurely break at the coffee shop. It's a great gift!

Features include:

- Beautiful design and color
- Go-anywhere size
- Words of Christ in red
- Presentation page

Translation: New King James Version
 Ship Date: 9/4/2008
 Pub Date: 9/30/2008
 Trim Size: 4 x 6 x 1 1/4
 Page Count: 928 Pages
 Type Size: 5.5
 Carton Qty: 48
 Distribution Rights: Worldwide
 Translation Rights: None
 BISAC Category: BIBLES / New King James Version / Text (BIB014060)

PUBLICITY

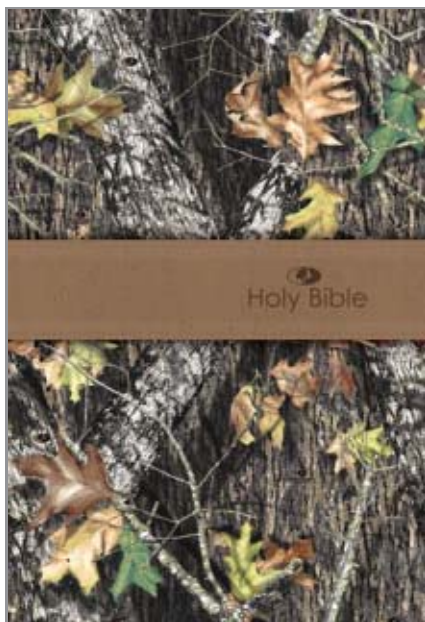
- Review copy mailings upon request

PREVIOUS TITLES

- 978-0-7180-2091-0 The Nelson Designer Series Pocket Bible, Aqua LeatherSoft
- 978-1-4185-2940-6 The Nelson Designer Series Compact Bible, Camel Bonded Leather
- 978-1-4185-2941-3 The Nelson Designer Series Compact Bible, Plum Bonded

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418534325	1418534323	5223D	\$24.99	Flexible Cloth/Leather / Black/Yellow	Overlap / Matching Endsheets	Gilded-Gold	Window box	yes

MOSSY OAK PERSONAL SIZE GIANT PRINT BIBLE



CONSUMER BENEFITS

- Design and packaging connect both men and women to this number one brand image
- Reflects the reader's passion for outdoors
- Inspires environmental appreciation and demonstrates commitment to stewardship of God's creation

Outdoor enthusiasts now have a Bible from Mossy Oak®!

The number one brand in camouflage brings their enthusiasm for the outdoors together with the passion for God's Word. "It's not a passion. It's an obsession." That's the way every Mossy Oak® fan feels about their camouflage Bible. Enjoy all of God's creation while reading God's Word!

Features include

- Mossy Oak® introductory pages
- Links to related Web sites
- Subject headings and translation notes
- Read-Along References®
- Words of Christ in red
- Concordance and full-color maps

Translation: New King James Version
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 5 5/8 x 8 1/4 x 1 5/16
Page Count: 1728 Pages
Type Size: 13
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / New King James Version / Reference (BIB014040)

MERCHANDISING

- Endcap Kit- ISBN # 9780718026063

ADVERTISING

- Ad placements in consumer publications such as *American Hunter Magazine*
- Online advertising at consumer sites such as *GunsAndHunting.com*
- Promotions through Nelson Ministry Services
- eBlasts to select distribution lists
- Promotions with *GodTube.com* and similar Web outlets
- Promotions via *NelsonBibles.com* Web site
- Cross-promotional backmatter ads in appropriate Nelson releases

PUBLICITY

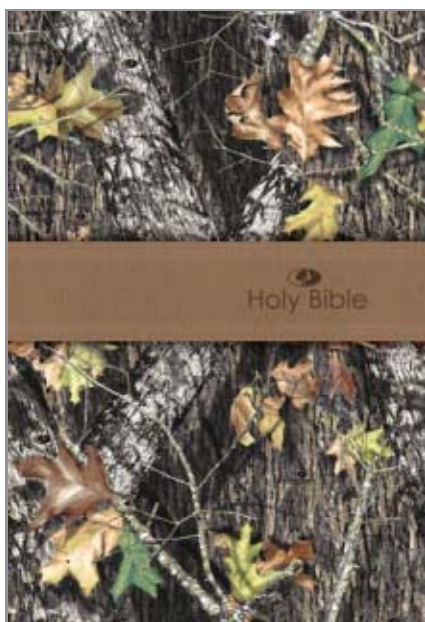
- Media campaign to trade and Christian consumer publications, focusing primarily on men's publications
- Media campaign to outdoors-focused media, with a focus on past Mossy Oak supporters
- Inclusion in all Mossy Oak Bible product publicity efforts
- Radio giveaway campaign

COMPARABLE TITLES

978-1-5864-0322-5 The Sportsman's Bible

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418534332	1418534331	0335MO	\$39.99	Bonded Leather / Camouflage	Overlap / Matching Endsheets	Gilded-Gold	Window box	yes

MOSSY OAK COMPACT BIBLE



CONSUMER BENEFITS

- Connects both men and women to this number one brand image
- Compact size is perfect for taking into the field for personal study and reflection
- Reflects the reader's passion for outdoors
- Inspires environmental appreciation and commitment to stewardship of God's creation

On the trail, in the tent, or under the stars . . . God's Word goes everywhere in camo-style!

Mossy Oak® is the number one trusted brand for outdoor enthusiasts, sure to please customers everywhere. The compact size and camouflage cover of this Bible make it perfect for outdoor adventures.

Features include:

- Great size to go anywhere, even a tent!
- Words of Christ in red
- Presentation page
- Introductory pages from Mossy Oak® brand

Translation: New King James Version
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 4 x 6 x 1 1/4
Page Count: 928 Pages
Type Size: 5.5
Carton Qty: 48
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / New King James Version / Text (BIB014060)

MERCHANDISING

- Endcap Kit- ISBN # 9780718026063

ADVERTISING

- Ad placements in consumer publications such as *American Hunter Magazine*
- Online advertising at consumer sites such as *GunsAndHunting.com*
- Promotions through Nelson Ministry Services
- eBlasts to select distribution lists
- Promotions with *GodTube.com* and similar Web outlets
- Promotions via *NelsonBibles.com* Web site
- Cross-promotional backmatter ads in appropriate Nelson releases

PUBLICITY

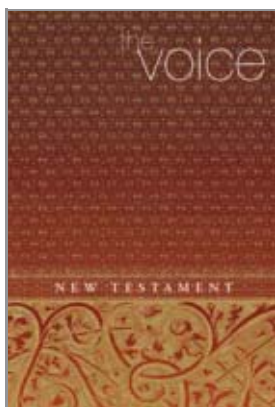
- Media campaign to trade and Christian consumer publications, focusing primarily on men's publications
- Media campaign to outdoors-focused media, with a focus on past Mossy Oak supporters
- Inclusion in all Mossy Oak Bible product publicity efforts
- Radio giveaway campaign

COMPARABLE TITLES

978-1-5864-0322-5 The Sportsman's Bible

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418534349	141853434X	5225MO	\$24.99	Bonded Leather / Camouflage	Overlap / Matching Endsheets	Gilded-Gold	Belly band	yes

THE VOICE™ NEW TESTAMENT



Translation: The Voice
Ship Date: 10/2/2008
Pub Date: 10/28/2008
Trim Size: 6 x 9
Page Count: 480 Pages
Type Size: 9
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / Other Translations / New Testament & Portions (BIB018030)

MERCHANDISING

- Floor Display (ISBN-13: 9780718017989)
- Window Cling (ISBN-13: 9780718026547)
- Included on Postmodern Church Endcap Kit (ISBN-13: 9780718017712)

ADVERTISING

- Ad placements in consumer publications such as *Discipleship Journal & Christian Book Reader*
- Ad placements in music-related & lifestyle publications
- Promotions around authors' speaking engagements and conference dates
- Promotions during summer Christian music festivals
- Promotions utilizing spokespeople, especially musicians and artists
- Extensive promotions via *HearTheVoice.com* Web site
- Promotions via custom eCards and other grassroots marketing Web tools, such as viral video and artists' blogs
- Promotions with *GodTube.com* and similar Web outlets
- Cross-promotional backmatter ads in appropriate Nelson releases

PUBLICITY

- Media campaign to trade, Christian consumer, and church worker media outlets
- Awareness campaign to newspaper religion editors
- Pitches to new translation, as well as postmodern church discussions
- Radio promotion campaign

PREVIOUS TITLES

978-0-5291-2345-9 The Last Eyewitness
 978-0-5291-2355-8 The Voice Revealed

CONSUMER BENEFITS

- Highlighting the artistic beauty of God's words to His people, this breakthrough translation brings the young and artistic believer back to the Bible
- Serves a new generation that is struggling with traditional religion but searching for spiritual truth
- The first New Testament that brings together beauty, tradition, and the future church

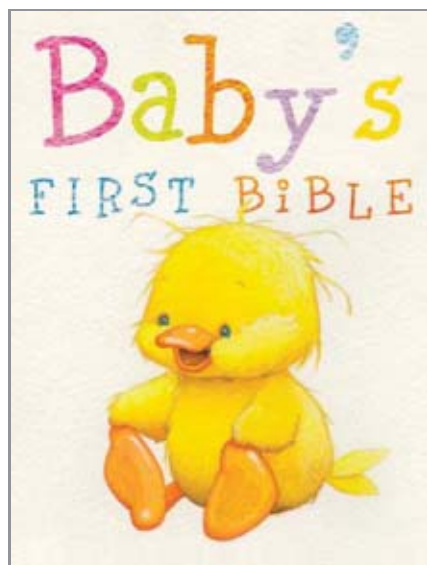
The Voice™ is the product of the best minds in this emerging generation of Christian leaders. Together they are helping young people fall in love with the Scriptures. Instead of confining God's Word in the framework of biblical criticism, *The Voice™* highlights the beauty of God's communication to His people. In *The Voice™*, the voice of God is heard as clearly as when He first revealed His truth. This is the first-ever complete New Testament in *The Voice™* translation. Writers include Chris Seay, Lauren Winner, Brian McLaren, Greg Garrett, David B. Capes, and others.

Features include:

- Bronze, highlighted text
- Screenplay-like format, ideal for public readings and group studies
- Devotional commentary
- Book introductions

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418534394	1418534390	9781418534394	\$19.99	Trade Paper / Burgundy		White		no
9781418534486	141853448X	9781418534486	\$34.99	Flexible Cloth/Leather / Blue	Overlap / Matching Endsheets	White		no

BABY'S FIRST BIBLE



CONSUMER BENEFITS

- Beautifully designed and packaged, *Baby's First Bible* is a keepsake quality gift customers will be proud to give
- Family members can personalize this treasured gift with the Presentation and Family History pages
- Young children will be drawn to the engaging design, encouraging a life-long love of God's Word

Here's the first baby keepsake Bible with the "AWW" factor!

The flocked packaging and Bible cover with the precious duckie designs by licensed artist Beverly Luedecke will keep recipients enchanted for years to come. Each tip-in page has a unique design sharing a Scripture message for baby in the sweetest way. Add your own special touches to the presentation and family history pages.

Features:

- Unique artwork by best-selling artist
- Flocked packaging and cover
- Presentation & Family History pages
- NKJV translation

Translation: New King James Version

Ship Date: 8/7/2008

Pub Date: 9/2/2008

Trim Size: 4 5/16 x 6 3/8 x 1 1/4

Page Count: 1088 Pages

Type Size: 6.5

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: BIBLES / New King James Version / Text (BIB014060)

ADVERTISING

- Cross-promotional backmatter ads in appropriate Nelson releases

PUBLICITY

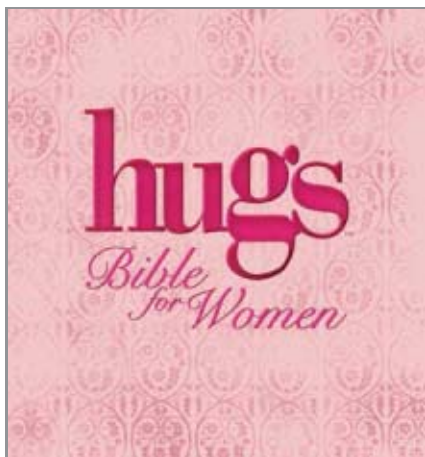
- Review copy mailing to baby/parent-oriented media outlets
- Review copy mailing to Christian women's media outlets and trade publications

COMPARABLE TITLES

0-8407-2769-0	Precious Moments Bible, Baby Edition
0-8407-0177-2	Baby's First Bible, King James Version

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418534295	1418534293	0202	\$19.99	Hardcover / White	Overlap / Matching Endsheets	White	LIDD Box	no

HUGS BIBLE FOR WOMEN



CONSUMER BENEFITS

- Women will be encouraged in their faith through inspiring devotionals
- Beautiful color palette and design features connect women to this popular brand image
- The ideal gift for any woman for any occasion

Every woman needs HUGS™!

This Bible is a great gift for any reason, for any season, and for any woman in your life. Give a *Hugs™ Bible* and give the gift of encouragement all year long with over 250 inspiring devotionals licensed from the writers of the giftbook series that has sold over 7 million copies, Hugs™.

Features include:

- Full NKJV Bible with an introduction for each book
- Over 250 devotional inserts
- Inspirational quotes
- Two-color interior
- Beautiful cover with Hugs™ foil stamp
- Ribbon with Hugs™ charm
- Silvery-pink page edges

Translation: New King James Version

Ship Date: 9/18/2008

Pub Date: 10/14/2008

Trim Size: 7 x 7 5/16 x 1

Page Count: 1472 Pages

Type Size: 8

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: Only: Notes

BISAC Category: BIBLES / New King James Version / Devotional (BIB014020)

ADVERTISING

- Cross-promotional backmatter ads in appropriate Nelson releases

PUBLICITY

- Awareness campaign to trades
- Media campaign to Christian women's media outlets
- Pitches to past HUGS product media supporters
- Radio giveaway campaign

COMPARABLE TITLES

978-0-3109-1842-4 NIV Womens Devotional Bible 2

978-0-7180-2078-1 New Spirit-Filled Life Bible for Women

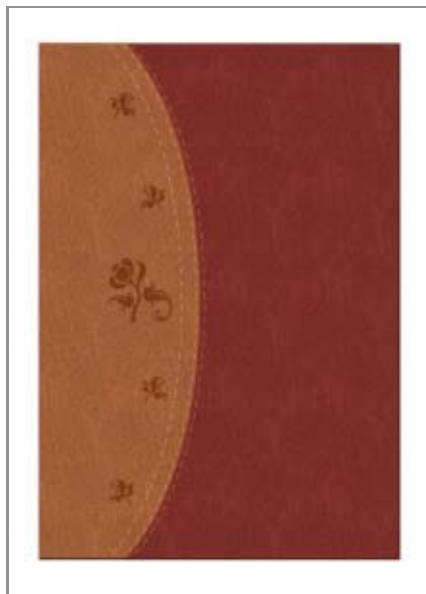
978-0-7180-1516-9 Becoming Devotional Bible

978-1-4165-3388-7 Hugs Daily Inspirations for Women

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418531010	1418531014	7252	\$29.99	Padded Hardcover / Pink	Overlap / Matching Endsheets	Gilded-Silver	Vertical O-wrap	no

THE WOMAN'S STUDY BIBLE

Second Edition



1923B/1923BI

CONSUMER BENEFITS

- With sound scholarship and the warmth of a woman's heart, one can study the Bible from a perspective available in no other Bible
- Gain new insights through hundreds of study notes
- Contribute more to Bible study discussions so others are edified

This is a new edition of the popular study Bible from today's well-known women authors for enriching a woman's heart, mind, and spirit with God's Word.

The Woman's Study Bible is a priceless treasure, poignantly delivering the Word of God to a woman's heart. Dig deeper into God's Word with the help of inspiring articles from today's leading communicators. Its many features provide abundant resources to truly study the Bible.

Features include:

- Study Articles by authors such as Anne Graham Lotz, Kathy Troccoli, Nancy Leigh DeMoss and many others
- Annotations explaining difficult words and passages with emphasis on applications for the lives of women
- 325 Topical Notes on issues of concern to women
- 100 Portraits - profiles of biblical women
- Inspirational quotations from well-known women
- Introductions and outlines to the books of the Bible
- Helpful indexes and concordance
- New King James Version text

Translation: New King James Version
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 6 3/16 x 9 3/16 x 1 1/4
Page Count: 1888 Pages
Type Size: 9
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / New King James Version / Study (BIB014050)

MERCHANDISING

- Women's Study Bible floor display- ISBN # 9780718026004

ADVERTISING

- Ad placements in consumer publications such as *Today's Christian Woman & Marriage Partnership*
- Cross-promotional backmatter ads in Nelson curriculum titles

PUBLICITY

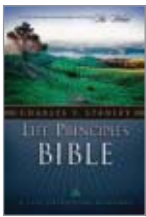
- Press mailing to Christian trade & select Christian women's publications
- Christian radio giveaway campaign

PREVIOUS TITLES

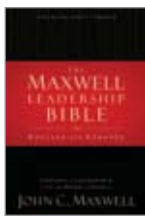
- 978-0-7180-1817-7 The Woman's Study Bible, Second Edition (Hardcover)
- 978-0-7180-1818-4 The Woman's Study Bible, Second Edition (Tan LeatherSoft)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9780718025342	0718025342	1923A	\$59.99	LeatherSoft / Chestnut Brown/Burgundy	Overlap / Matching Endsheets	Gilded-Gold	Window box	yes
9780718025359	0718025350	1923AI	\$69.99	LeatherSoft / Chestnut Brown/Burgundy	Thumb Indexed		Window box	yes
9780718025366	0718025369	1923B	\$59.99	LeatherSoft / Burgundy/Chestnut Brown	Overlap / Matching Endsheets	Gilded-Gold	Window box	yes
9780718025373	0718025377	1923BI	\$69.99	LeatherSoft / Burgundy/Chestnut Brown	Thumb Indexed		Window box	yes

Study - Favorite Authors You Trust A-Z



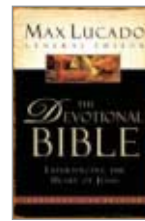
Life Principles Study Bible
Charles F. Stanley
0-7852-5677-6
978-0-7852-5677-9
\$39.99 • Hardcover



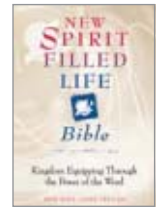
The Maxwell Leadership Bible, Revised
John C. Maxwell
0-7180-2015-4
978-0-7180-2015-6
\$34.99 • Hardcover



NKJV MacArthur Study Bible, Revised
John MacArthur
0-7180-1899-0
978-0-7180-1899-3
\$39.99 • Hardcover

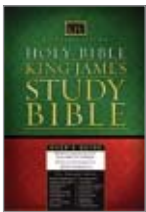


The Devotional Bible
Max Lucado
0-7180-1082-5
978-0-7180-1082-9
\$39.99 • Hardcover

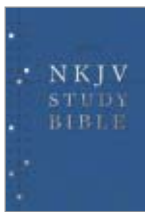


New Spirit-Filled Life Bible
Dr. Jack Hayford
0-7852-5880-9
978-0-7852-5880-3
\$39.99 • Hardcover

Study



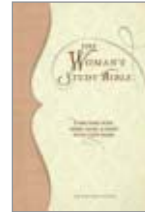
King James Study Bible
Personal Size
0-7180-1359-X
978-0-7180-1359-2
\$34.99 • Hardcover



NKJV Study Bible
2nd Edition
0-7180-2081-2
978-0-7180-2081-1
\$39.99 • Hardcover



The Message - NKJV Parallel Bible
0-7180-1932-6
978-0-7180-1932-7
\$34.99 • Hardcover

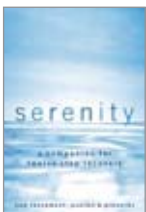


The Woman's Study Bible
0-7180-1817-6
978-0-7180-1817-7
\$39.99 • Hardcover

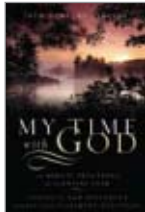


The Bible for Hope
0-7180-2014-6
978-0-7180-2014-9
\$39.99 • Hardcover

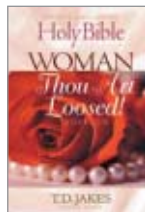
Personal Time with God



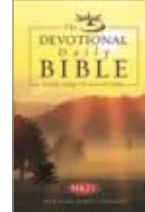
Serenity
New Testament with
Psalms & Proverbs
0-7180-1948-2
978-0-7180-1948-8
\$12.99 • Paperback



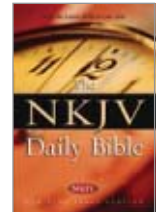
My Time with God
0-7180-0646-1
978-0-7180-0646-4
\$14.99 • Padded Hardcover



Holy Bible, Woman Thou Art Loosed
T.D. Jakes
0-7180-0371-3
978-0-7180-0371-5
\$34.99 • Jacketed Hardcover



The Devotional Daily Bible
0-8407-2791-7
978-0-8407-2791-6
\$16.99 • Paperback



The NKJV Daily Bible
0-7180-1084-1
978-0-7180-1084-3
\$16.99 • Paperback

Travel



The Word of Promise
New Testament Audio Bible
0-7180-2424-9
978-0-7180-2424-6
\$49.99 • CD-Unabridged



Johnny Cash Reading the Complete New Testament
0-7180-1877-X
978-0-7180-1877-1
\$49.99 • CD-Unabridged



NKJV MP3 Audio Bible
0-7180-1807-9
978-0-7180-1807-8
\$19.99 • MP3-CD



The NKJV UltraSlim Bible
0-7852-0030-4
978-0-7852-0030-7
\$29.99 • Bonded Leather



King James Classic Companion Bible
0-7180-0327-6
978-0-7180-0327-2
\$29.99 • Bonded Leather

Life Stages



Revolve Devotional Bible
0-7180-1855-9
978-0-7180-1855-9
\$24.99 • Paperback



Revolve 2009
1-4185-3313-0
978-1-4185-3313-7
\$16.99 • Softcover



Axis: A Study Bible for Teens
0-7180-1946-6
978-0-7180-1946-4
\$19.99 • Hardcover



Spirit-Filled Life Student Bible
0-7180-1514-2
978-0-7180-1514-5
\$21.99 • Paperback



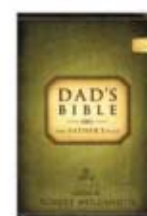
Extreme Teen Bible
0-7180-1609-2
978-0-7180-1609-8
\$19.99 • Paperback



Baby's First Bible
0-8407-0177-2
978-0-8407-0177-0
\$13.99 • Hardcover

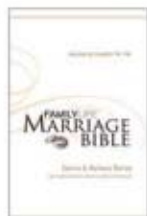


Little Lamb's New Testament with Psalms
0-8407-0107-1
978-0-8407-0107-7
\$5.99 • Leatherflex



Dad's Bible
0-7180-1942-3
978-0-7180-1942-6
\$29.99 • Hardcover

Gifts for Celebrations



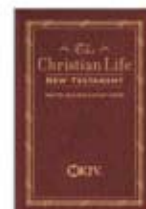
FamilyLife Marriage Bible
Dennis & Barbara Rainey
0-7180-2044-8
978-0-7180-2044-6
\$34.99 • Hardcover



The Bride's Bible
0-7180-1531-2
978-0-7180-1531-2
\$29.99 • Imitation Leather



Lighting the Way Home Family Bible
0-7180-0243-1
978-0-7180-0243-5
\$49.99 • Hardcover



NKJV The Christian Life New Testament
0-8407-2178-1
978-0-8407-2178-5
\$7.99 • Leatherflex



Seaside Bible for Children
0-8407-0175-6
978-0-8407-0175-6
\$14.99 • Hardcover

Specialty



3:16 New Testament
1-4185-2845-5
978-1-4185-2845-4
\$19.99 • Leathersoft



King James Giant Print Reference Bible
0-8407-1731-8
978-0-8407-1731-3
\$29.99 • Leatherflex



NKJV Giant Print Center-Column Reference Bible
0-8407-0858-0
978-0-8407-0858-8
\$39.99 • Leatherflex



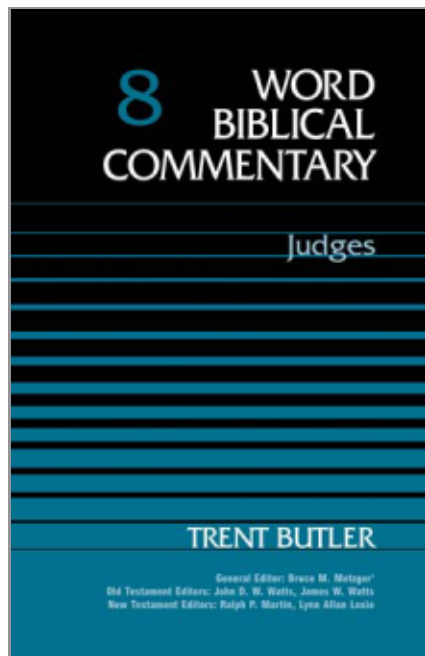
Vest Pocket Edition New Testament with Psalms
0-8407-0105-5
978-0-8407-0105-3
\$5.99 • Leatherflex



Nelson Designer Series Pocket Bible
0-7180-2091-X
978-0-7180-2091-0
\$24.99 • Leathersoft

WORD BIBLICAL COMMENTARY #8: JUDGES

TRENT BUTLER PH.D.



CONSUMER BENEFITS

- Access to the most extensive text-critical notes of any Judges commentary
- Gain theological insights into the text of Judges

The WBC is the leading scholarly commentary series firmly committed to Scripture as the Word of God.

This commentary will feature the most extensive text critical notes available in any modern commentary on Judges. It will present a theological reading of the present text of the book and seek to show that current literary and source theories attributing various parts and even minute pieces of the book to a long series of editors over almost a millennium of time are not needed to explain the origin and purposes of the book. This volume of the WBC will argue for a much earlier date of the book in the reigns of Rehoboam and Jeroboam and will show how Judges is designed as a reversal of the structure and achievements of the Book of Joshua, preparing the way for the Davidic line of kings. The commentary will underline Judges' ironic presentation of its major characters as heroes and failures. The commentary will wrestle with the nature and expectations of leadership in Judges.

Format: Hardcover

ISBN-13/EAN: 978-0-8499-0207-9

ISBN-10: 0-8499-0207-X

Price: \$49.99 U.S.

Ship Date: 8/14/2008

Pub Date: 9/9/2008

Trim Size: 6 x 9 x 1 1/4

Page Count: 400 Pages

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / Biblical Commentary / Old Testament (REL006060)

ADVERTISING

- Cross-promotional backmatter ads in appropriate Nelson releases
- Sponsorship of AAR annual meeting (cross-promote *Chronological Study Bible*)
- Sponsorship of SBL annual meeting (cross-promote *Chronological Study Bible*)

PUBLICITY

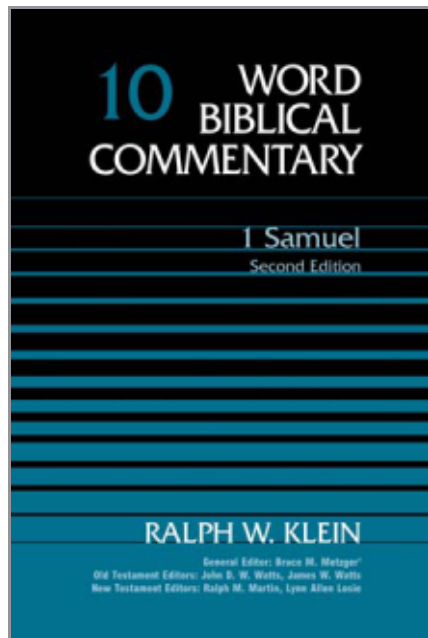
- Media campaign to church worker media outlets and key Christian academic publications

Trent C. Butler has a Ph.D. in biblical studies and linguistics from Vanderbilt University, has done further study at Heidelberg and Zurich, and has participated in the excavation of Beersheba. He served ten years on the faculty of the International Baptist Theological Seminary in Rüschiikon, Switzerland, and for twenty-two years as editor and editorial director for Holman Bible Publishers. Currently, he is a retired free-lance editor. **Hometown:** Gallatin, Tennessee

WORD BIBLICAL COMMENTARY #10: 1 SAMUEL

Second Edition

RALPH W. KLEIN



CONSUMER BENEFITS

- Do further study with updated bibliographies
- Gain detailed insights with the fresh translation and extensive textual notes

The WBC is the leading scholarly commentary series firmly committed to Scripture as the Word of God.

Dr. Klein uses the tools and techniques of historical criticism to interpret the final, deuteronomistic form of the book of Samuel. For each pericope, he supplies a bibliography, a fresh translation, and extensive text-critical notes. He addresses the complex character of the Masoretic Text, giving extensive space to text-critical questions. Yet, readers with no advanced skills in Hebrew or interest in textual criticism may pass over the *Notes* and fully understand the rest of the commentary. Dr. Klein chooses a historical reading as the best way to describe what 1 Samuel meant to its original audience. He also takes care to appreciate the aesthetic qualities of the text and to read it as a whole, the way in which those who first read or heard 1 Samuel understood it.

For this Edition of the work, Dr. Klein has made minor revisions to the text, and has updated the references and bibliographies.

Format: Hardcover

ISBN-13/EAN: 978-0-7180-2531-1

ISBN-10: 0-7180-2531-8

Price: \$49.99 U.S.

Ship Date: 8/21/2008

Pub Date: 9/16/2008

Trim Size: 6 x 9 x 1 1/4

Page Count: 350 Pages

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / Biblical Commentary / Old Testament (RELO06060)

ADVERTISING

- Cross-promotional backmatter ads in appropriate Nelson releases
- Sponsorship of AAR annual meeting (cross-promote *Chronological Study Bible*)
- Sponsorship of SBL annual meeting (cross-promote *Chronological Study Bible*)

PUBLICITY

- Media campaign to church worker media outlets and key Christian academic publications

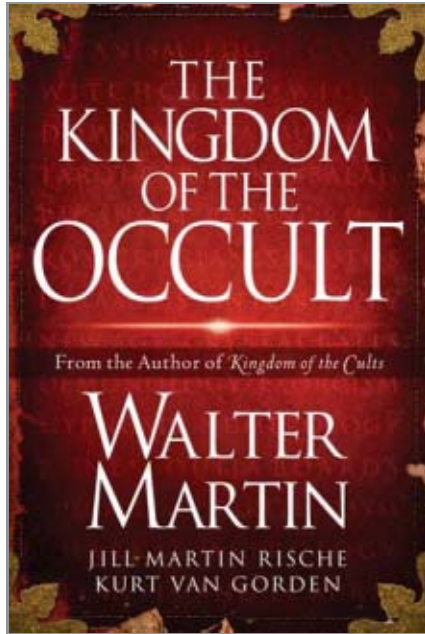
PREVIOUS TITLES

978-0-8499-0209-3 WBC #10: 1 Samuel

Ralph W. Klein is Christ Seminary-Seminex professor of Old Testament at the Lutheran School of Theology at Chicago (LSTC). He has written for numerous journals, has been editor of *Currents in Theology and Mission* since 1974, and is an associate editor of the *Catholic Biblical Quarterly*. His books include *Textual Criticism of the Old Testament*, *Israel in Exile*, *Ezekiel: the Prophet and his Message*, and the commentary on Ezra and Nehemiah in the *New Interpreter's Bible*. Klein received his M.Div. from Concordia Seminary, St. Louis, and his Th.D. from Harvard University.

THE KINGDOM OF THE OCCULT

WALTER MARTIN, JILL MARTIN RISCHE, & KURT VAN GORDEN



CONSUMER BENEFITS

- Provides readers with answers to understand and resist the occult
- Gives single-volume access to a wealth of information about occult background and practices

The Kingdom of the Occult delivers the timely followup to Dr. Martin's best-selling *The Kingdom of the Cults*

This book takes Dr. Walter Martin's comprehensive knowledge and his dynamic teaching style and forges a strong weapon against the world of the Occult—a weapon of the same scope and power as his phenomenal thirty-five year bestseller, *The Kingdom of the Cults* (over 875,000 sold).

Chapters include: Witchcraft and Wicca, Satanism, Pagan Religions, Tools of the Occult, Demon Possession and Exorcism, Spiritual Warfare, etc.

Features include:

- Each chapter contains: Quick Facts; History; Case Studies; Theology; Resources

Format: Hardcover
ISBN-13/EAN: 978-1-4185-1644-4
ISBN-10: 1-4185-1644-9
Price: \$29.99 U.S.
Ship Date: 9/18/2008
Pub Date: 10/14/2008
Trim Size: 6 x 9 x 2
Page Count: 700 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Cults / General (RELO20000)

ADVERTISING

- Cross-promotional backmatter ads in appropriate Nelson releases

PUBLICITY

- Media campaign to trades and select Christian consumer and church worker media outlets
- Talk radio campaign
- Direct mailing to seminaries and religion departments at colleges and universities

PREVIOUS TITLES

978-0-7642-2821-6 *The Kingdom of the Cults*

The late **Dr. Walter Martin** authored twelve books and was recognized as the "father" of the modern Christian Counter-cult Movement. Dr. Martin pioneered the development of seminars dealing with cults and the problems of secularism in education. Dr. Martin was the founder and president of the Christian Research Institute and the host of the nationally syndicated radio talk show *The Bible Answer Man*.

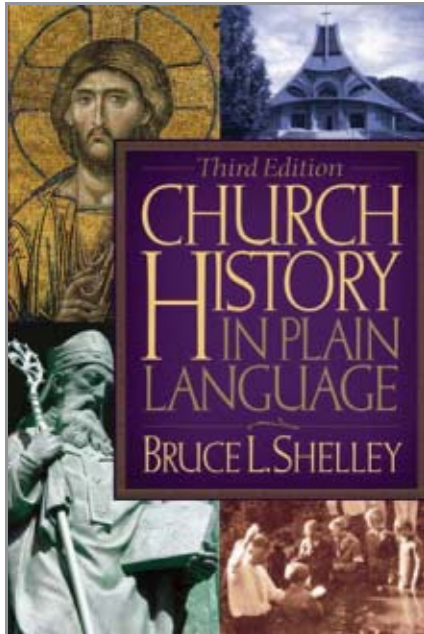
Jill Martin Rische is currently completing her Master's Degree in Humanities/History of Religion at California State University. She is Dr. Walter Martin's eldest daughter and the author of several books. Jill and her husband, Kevin, are the founders of Walter Martin Ministries (www.waltermartin.com) and the producers of the nationwide radio show *Essential Christianity*.

Kurt Van Gorden has contributed chapters on cults, the occult, and world religions to several books, including Dr. Walter Martin's *Kingdom of the Cults* (1985 edition). He is an ordained minister and directs two missions to the cults, Jude 3 Missions and the Utah Gospel Mission, the oldest existing mission to the cults.

CHURCH HISTORY IN PLAIN LANGUAGE

Third Edition

DR. BRUCE L. SHELLEY



CONSUMER BENEFITS

- Get grounded in the Faith with this single-volume history of Christianity
- Enjoy history that reads like a novel
- Become an informed Christian by connecting the Christian past to the twenty-first century

With more than 275,000 copies sold, this is the story of the Church for today's readers.

This third edition improves the most engaging and readable single-volume history of the Church by bringing the story into the twenty-first century. Faced with some astonishing changes in the Islamic world, a global resurgence of Roman Catholicism, the decline of Christianity in the West coupled with the rapid growth of evangelical and Pentecostal Christianity in the southern and eastern hemispheres, readers need a current explanation with intellectual substance that will provide historical context and update readers on all these new developments. The new edition of *Church History in Plain Language* does that in a stimulating manner, and it promises to be the new standard for readable Church History.

Features include:

- Includes contemporary developments, such as the growth of Christianity in China and the rise of global Islam

Format: Trade Paper
ISBN-13/EAN: 978-0-7180-2553-3
ISBN-10: 0-7180-2553-9
Price: \$29.99 U.S.
Ship Date: 11/6/2008
Pub Date: 12/2/2008
Trim Size: 6 x 9 x 1 5/8
Page Count: 544 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Christian Church / History (REL108020)

ADVERTISING

- Cross-promotional backmatter ads in appropriate Nelson releases

PUBLICITY

- Media campaign to church worker media outlets and key Christian academic publications
- Direct mailing to seminaries and religion departments at colleges and universities

PREVIOUS TITLES

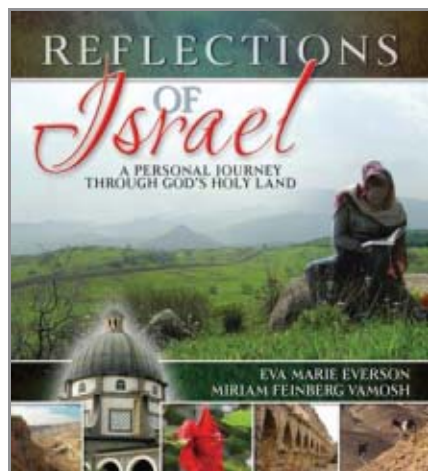
978-0-8499-3861-0 Church History in Plain Language

Dr. Bruce Shelley is Senior Professor of Church History and Historical Theology at Denver Theological Seminary. He holds the M.Div. degree from Fuller Theological Seminary and Ph.D. from the University of Iowa. Among his previous publications are *The Church: God's People*; *Evangelicalism in America*; and *The Cross and the Flame*.

REFLECTIONS OF ISRAEL

A Personal Journey Through God's Holy Land

EVA MARIE EVERSON & MIRIAM FEINBERG VAMOSH



CONSUMER BENEFITS

- Experience the Holy Land in a uniquely emotional, yet factual, way through the eyes of both a poet and an archaeologist
- Great for use as personal tour, reference, or group study to understand the Israel of today
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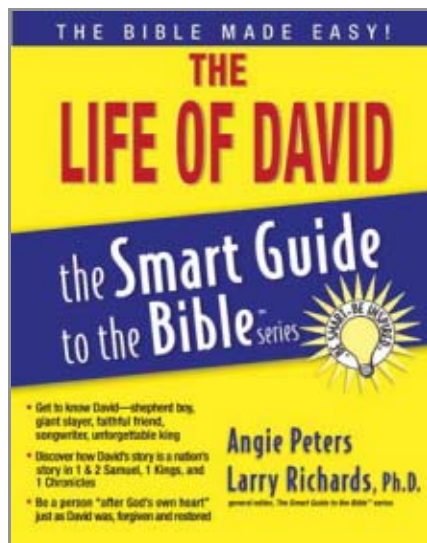
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Eva Marie Everson is the author of 20 books, including 2 novel series and the groundbreaking *Sex, Lies, and the Media*, which she coauthored with her daughter Jessica. In 2002, Eva Marie wrote the acclaimed series *Falling Into the Bible* for Crosswalk.com. A frequent conference speaker, Eva Marie has been the subject of numerous radio and television programs, magazine articles, and e-zine articles. **Hometown:** Orlando, Florida

Miriam Feinberg Vamosh is an author, lecturer, and tour educator specializing in Christian pilgrimages. The author of *Women in the Time of the Bible*, *Food in the Bible*, *Daily Life at the Time of Jesus*, *Israel - Land of the Bible*, and *Pathways Through the Land of the Hart*, Miriam is also a contributor to *Fodor's Travel Guide to Israel* and the author of three Israel site guides. Born in the United States, Miriam has lived in Israel since 1970. **Hometown:** Jerusalem, Israel

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DR. LARRY RICHARDS (Editor)



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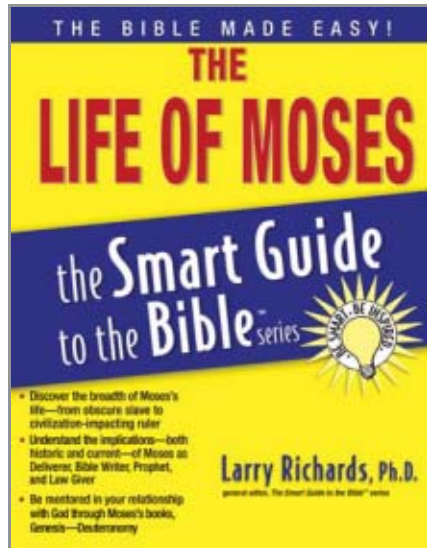
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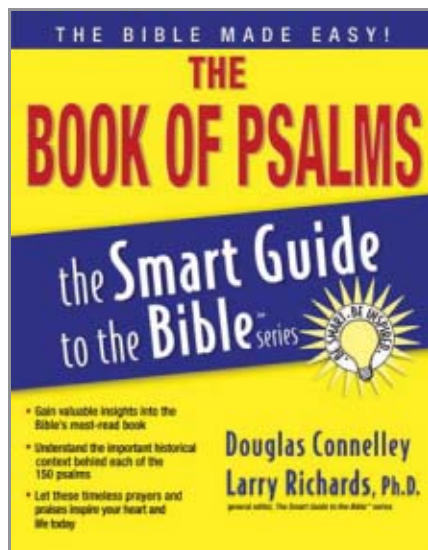
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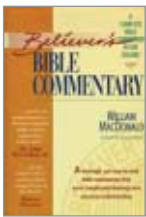
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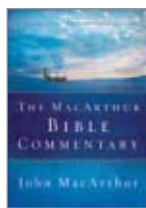
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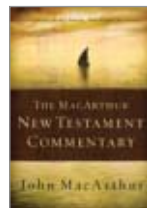
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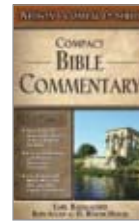
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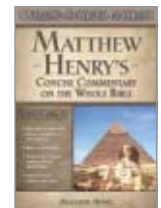
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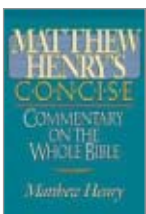
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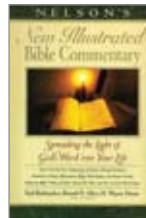
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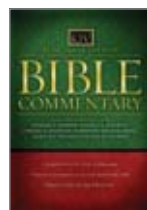
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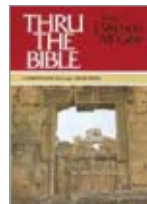
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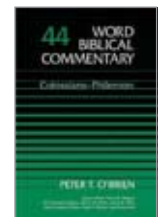
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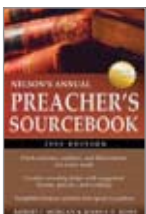


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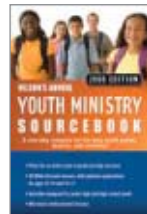
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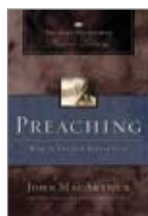


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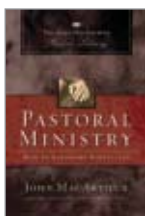


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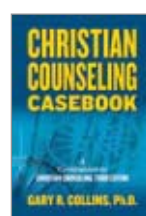
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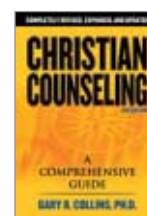
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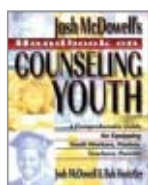
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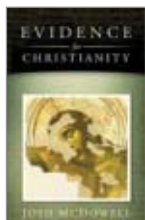
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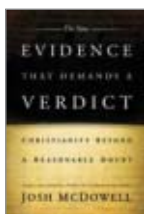
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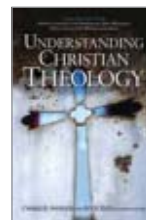
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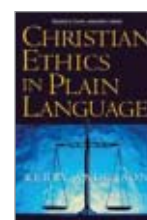
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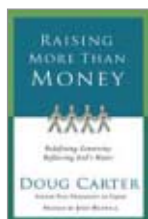
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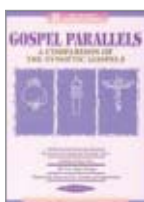
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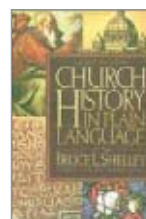
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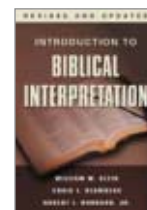
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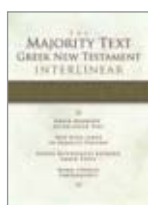
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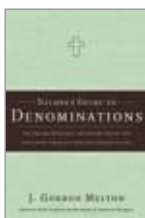
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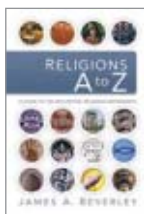
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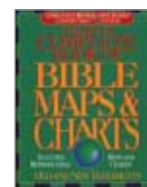
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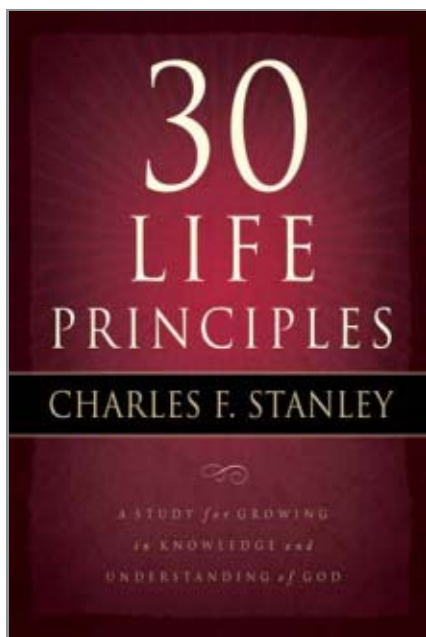
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- Included in Stanley brand initiatives and programs.

PUBLICITY

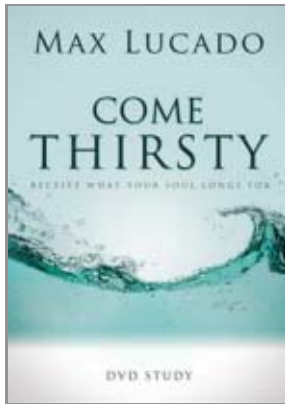
- Press mailing to church worker publications
- Publicity campaign with Christian consumer publications



Dr. Charles Stanley is pastor of the 16,000-member First Baptist Church in Atlanta, Georgia, and is head of the international In Touch[®] Ministries. He has twice been elected president of the Southern Baptist Convention and is known internationally from his radio and television program *In Touch*. His many bestselling books include *When the Enemy Strikes*, *Finding Peace*, *Landmines in the Path of the Believer*, *Enter His Gates*, *The Source of My Strength*, and *How to Listen to God*. **Books Sold to Date:** 6 million

COME THIRSTY DVD AND PARTICIPANT'S GUIDE

MAX LUCADO



CONSUMER BENEFITS

- Participants have a strong connection to the ministry and teachings of Max Lucado
- Theme and content speaks in a compelling way to seekers and special affinity groups
- Message is uplifting and encouraging to both believers or non-believers

We were not meant to live with dehydrated hearts... come and learn how to quench your soul.

"Everyone who drinks this water will be thirsty again, but whoever drinks the water I give will never be thirsty. The water I give will become a spring of water gushing up inside that person, giving eternal life." (John 4:13-14 NCV)

Like the woman at the well, we recognize our need for living water. We need moisture, a swallow of water, a long, quenching drink. But where do we find water for the soul?

In this renewing and life-giving program, Max Lucado leads us to the four essential nutrients needed by every soul.

Participant's Guide (978-1-4185-3390-8) sold separately.

Come Thirsty DVD

ISBN-13/EAN: 978-1-4185-3389-2

Format: DVD

Price: \$39.99 U.S.

Ship Date: 6/15/2008

Pub Date: 7/11/2008

Carton Qty: 24

Come Thirsty Participant's Guide

ISBN-13/EAN: 978-1-4185-3390-8

ISBN-10: 1-4185-3390-4

Format: Trade Paper

Price: \$9.99 U.S.

Ship Date: 5/15/2008

Pub Date: 6/10/2008

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / Christian Life / General (RELO12000)

MERCHANDISING

- Included in Lucado merchandising initiatives

ADVERTISING

- Included in Lucado brand initiatives and programs

PUBLICITY

- Product information placed in Lucado line press materials
- Media mailing to trade and Christian consumer publications

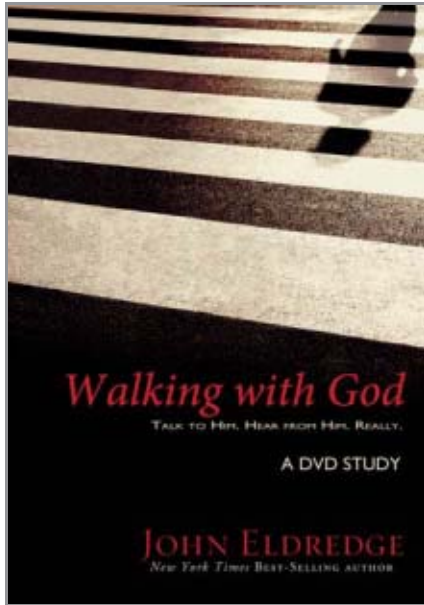


Max Lucado, minister for the Oak Hills Church in San Antonio, Texas, is the husband of Denalyn and father of Jenna, Andrea, and Sara. He is the author of multiple bestsellers and is America's leading inspirational author. **Hometown:** San Antonio, Texas **Books Sold to Date:** More than 50 million

WALKING WITH GOD: A DVD STUDY

Talk to Him. Hear from Him. Really.

JOHN ELDRIDGE



CONSUMER BENEFITS

- Vulnerable insights and personal reflections take readers closer to the intimate relationship with God they desire
- Intended for individual or small group use, the DVD sessions guide users through John's year with expanded ideas that help deepen believers' spiritual lives
- Eldredge fans are given a powerful look into John's daily spiritual life

Let John Eldredge be your personal guide through his year of walking with God.

In the book *Walking with God*, John Eldredge shows us what an intimate relationship with God looks like day to day. God longs to speak, and it is our right and privilege to hear His voice. Yet, somehow, the looming discontent of most Christians is a lack of conversational intimacy with God.

In this *Walking with God DVD*, which acts as a companion to the book, John takes us into an even deeper intimacy with God. In 12 messages that embellish key sections of the book, John offers insights for deepening our bond with God. He speaks directly to your small group with suggestions for discussion and ways to help one another on this journey. Join him as he guides us through a journey that leads to an intense conversation with our Creator.

The *Walking with God DVD* once again proves that walking intimately with Him is a normal and essential part of the Christian life.

Format: DVD

Packaging: Amaray Case

ISBN-13/EAN: 978-1-4185-3702-9

Price: \$39.99 U.S.

Ship Date: 10/16/2008

Pub Date: 11/11/2008

Length: 90 Minutes

Carton Qty: 30

Distribution Rights: Worldwide

Translation Rights: Only: Spanish

BISAC Category: RELIGION / Spirituality / General (RELO62000)

MERCHANDISING

- Included in Eldredge merchandising initiatives

ADVERTISING

- Included in Eldredge brand initiatives and programs

PUBLICITY

- Product information placed in Eldredge line press materials
- Media mailing to trade and Christian consumer publications

PREVIOUS TITLES

978-0-7852-0696-5 *Walking with God*

978-0-7852-6531-3 *Epic* (Over 280,000)

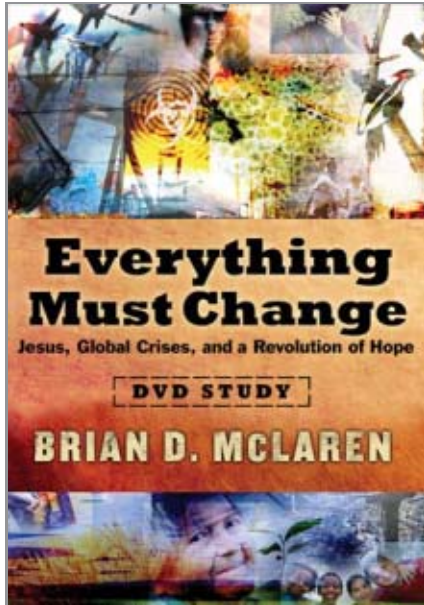
978-1-4185-2860-7 *Epic DVD* (2 editions) (18,000 (both editions))



John Eldredge is the founder and director of *Ransomed Heart™* Ministries in Colorado Springs, Colorado, a fellowship devoted to helping people recover and live from their heart. John is the author of numerous books, including *Epic*, *Waking the Dead*, *Wild at Heart*, *The Journey of Desire*, and coauthor of *Captivating* and *The Sacred Romance*. John lives in Colorado with his wife, Stasi, and their three sons, Samuel, Blaine, and Luke. **Hometown:** Colorado Springs, Colorado **Books Sold to Date:** 8 million

EVERYTHING MUST CHANGE DVD

BRIAN MCLAREN



The impact of our society and the demands upon the religious community call for a thoughtful response from followers of Christ. If believers don't change, all is lost.

This DVD study, based on *Everything Must Change* (978-1-4002-8029-2), shows how the message of Jesus provides a framing story that brings healing and sanity to the dominant societal and global realities of our time: systemic injustice, poverty, and dysfunction.

Intended to be used with the trade book, this DVD study will help participants discover a “form of Christian faith that is holistic, integral, balanced, that offers good news for both the living and the dying, that speaks of God's grace at work.”

Features include:

- Each session will summarize and expand on a section from the trade book
- DVD footage from McLaren's nationwide tour serves as discussion starters
- Discussions based on the major issues of our time

Format: DVD

ISBN-13/EAN: 978-1-4185-3421-9

Price: \$39.99 U.S.

Ship Date: 8/14/2008

Pub Date: 9/9/2008

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / Spirituality / General
(RELO62000)

MERCHANDISING

- Included on Small Group Curriculum ECK (ISBN: 9780718022860)

ADVERTISING

- Ad placements in relevant consumer magazines
- Promotions around author's speaking engagements and conference dates
- Promotions during summer Christian music festivals
- Extensive promotions via *HearTheVoice.com* website
- Promotions at Nelson booths at major youth organization and youth worker conventions & at church/pastor conferences
- Promotions with *GodTube.com* and similar web outlets
- eBlasts to select distribution lists
- Promotion via custom eCards and other grassroots marketing web tools
- Cross-promotional backmatter ads in McLaren's other titles and appropriate Nelson releases

PUBLICITY

- Press mailing to trade publications, Christian consumer publications, and church worker publications
- Press release to trades, Christian publications, church worker publications
- Regional media opportunities pursued around McLaren's speaking engagements
- Cross-promotional publicity efforts with trade paper release

PREVIOUS TITLES

978-0-8499-0183-6 *Everything Must Change*

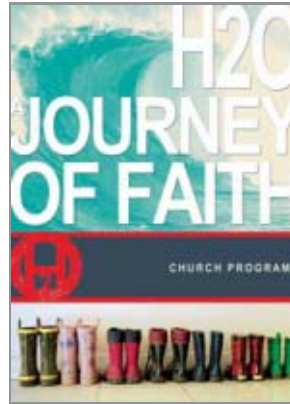
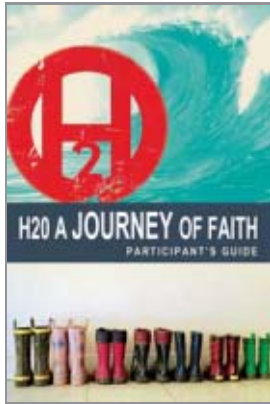


Brian D. McLaren is an internationally known speaker and the author of over ten highly acclaimed books on contemporary Christianity, including *A New Kind of Christian*, *A Generous Orthodoxy*, and *The Secret Message of Jesus*. **Hometown:** Laurel, Maryland

H₂O

DVD | Participant's Guide | Church Program

CITY ON A HILL (Creator) & KYLE IDLEMAN (Narrator)



CONSUMER BENEFITS

- Participants learn to quench the deep desire that nothing on this earth can ultimately satisfy but that is meant to be fulfilled by God
- Thirsty participants discover the one drink that will truly connect them with God's power

H₂O is a DVD-driven, 10-week experience designed to create a safe atmosphere where people are comfortable considering the person of Jesus Christ. Through high-definition video, *H₂O* uses carefully crafted storytelling to reach a media-savvy generation.

Participant's Guide (978-1-4185-3392-2) and a church-oriented program (978-1-4185-3393-9) sold separately.

The H₂O DVD contains:

- 10 episodes on DVD
- Leader Training and Resources DVD
- Bonus music tracks

H2O DVD

ISBN-13/EAN: 978-1-4185-3391-5

Format: DVD

Price: \$59.99 U.S.

Carton Qty: 36

H2O Participant's Guide

ISBN-13/EAN: 978-1-4185-3392-2

ISBN-10: 1-4185-3392-0

Format: Trade Paper

Price: \$9.99 U.S.

Carton Qty: 36

H2O

ISBN-13/EAN: 978-1-4185-3393-9

Format: DVD

Price: \$99.99 U.S.

Carton Qty: 12

Ship Date: 5/15/2008

Pub Date: 6/10/2008

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / Christian Life / General (RELO12000)

ADVERTISING

- Included to eBlasts to select distribution lists
- Promotions with GodTube.com and similar Web outlets
- Promotions via NelsonBibles.com Web site
- Cross-promotional backmatter ads in appropriate Nelson releases

PUBLICITY

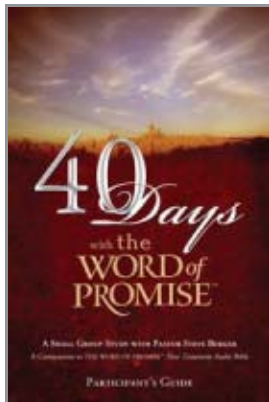
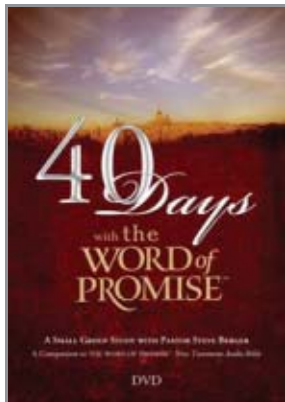
- Press mailing to church worker publications
- Publicity campaign with Christian consumer publications

City on a Hill Productions is called to serve God's purpose through the gift of visual media. God has called City on a Hill to serve Him through three focuses: equipping churches, supporting ministries, and reaching out to the unchurched. They believe that media is a tool and a weapon that can be used in the fight to win people's hearts to Christ.

Kyle Idleman is a pastor with Southeast Christian Church in Louisville, KY. After attending Ozark Christian College, Kyle interned at Southeast, then moved to Southern California to plant Real Life Church in 2000. He returned to Southeast in 2002.

40 DAYS WITH THE WORD OF PROMISE™ DVD AND PARTICIPANT'S GUIDE

STEVE BERGER



CONSUMER BENEFITS

- Gives churches a powerful tool for church-wide, family-based Bible study that encourages families to reenergize and reflect on God's Word together
- Brings churches together in common dialogue and study
- Builds a comprehensive church campaign that gets believers back to the basics of Scripture
- Designed to bring small groups into meaningful discussion and shared Bible study goals

Turn *The Word of Promise Audio Bible* into a small group or church-wide experience and bring the family of God together around Jesus as the Head of the church. *40 Days with The Word of Promise* is a study that takes a comprehensive and multimedia approach to enable families, churches, and small groups to listen to and study the New Testament together, allowing them to see Jesus as the unifying theme throughout Scripture.

Features include:

- Tied to *The Word of Promise New Testament Audio Bible* (978-0-7180-2424-6)
- DVD intros to each session
- Leader's Guide
- 7-week small group Participant's Guide (978-1-4185-3419-6)
- DVD discussion pulls everything together
- 7 coordinated sermon outlines tied to *The Word of Promise* and Participant's Guide

Steve Berger is the founding Pastor of Grace Chapel in Franklin, Tennessee. He has been a Senior Pastor for eighteen years, having also founded Calvary Chapel Pomona Valley in Southern California.

40 Days with The Word of Promise DVD

ISBN-13/EAN: 978-1-4185-3418-9

Format: DVD

Price: \$39.99 U.S.

40 Days with The Word of Promise Participant's Guide

ISBN-13/EAN: 978-1-4185-3419-6

ISBN-10: 1-4185-3419-6

Format: Trade Paper

Price: \$9.99 U.S.

Page Count: 128 Pages

Ship Date: 7/10/2008

Pub Date: 8/5/2008

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / Christian Life / General (RELO12000)

MERCHANDISING

- Word of Promise ECK (ISBN: 9780718022853)
- Word of Promise Floor Display (ISBN: 9780718022846)
- Small Group Curriculum ECK (ISBN: 9780718022860)

ADVERTISING

- Included in Word of Promise "gang ad" placements in consumer publications
- Featured in Word of Promise "gang eBlasts" to select distribution lists
- Promotions via custom eCards and other grassroots and marketing web tools, such as ringtones and viral video
- Promotions with GodTube.com and similar web outlets
- Promotions via NelsonBibles.com web site
- Cross promotional "backmatter ads" in other Word of Promise brand extension products

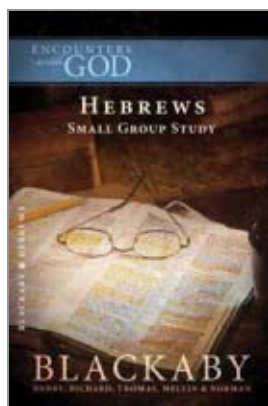
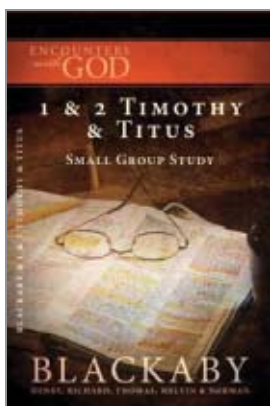
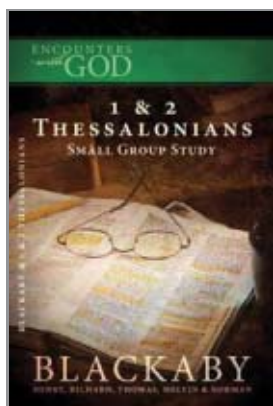
PUBLICITY

- Press release to religion reporters, trade, church worker, and Christian publications
- Review copy mailing to trade publications, Christian consumer publications, and church worker publications
- Inclusion in all Word of Promise brand extension product offering pr efforts
- Second wave promotion to regional press in markets utilizing the resource

ENCOUNTERS WITH GOD: 1 & 2 THESSALONIANS / 1 & 2 TIMOTHY & TITUS / HEBREWS

A Blackaby Bible Study Series

HENRY, RICHARD, THOMAS, MELVIN, AND NORMAN BLACKABY



CONSUMER BENEFITS

- In-depth Bible study, drawn from the teachings of Henry Blackaby, author of bestselling *Experiencing God*, encourages reflection and application of biblical principles
- Study series provides a dynamic companion to the *Blackaby Study Bible*, deepening comprehension and understanding of the Bible
- Guides were developed to be used in individual study as well as group or series study

Let five premiere teachers of God's Word lead you to a closer, more intimate understanding of God's message to His people. Intended as companions to the *Blackaby Study Bible*, these guides also stand alone as a complete study of a book of the Bible.

The lessons include:

- Leader's notes
- 7 studies based on reference materials included in the *Blackaby Study Bible*
- An explanation and interpretation of Scripture
- A story that illustrates the passage in focus
- Other Bible verses related to the theme
- Questions for reflection
- Suggestions for application in everyday life

1 & 2 Thessalonians
ISBN-13/EAN: 978-1-4185-2650-4
ISBN-10: 1-4185-2650-9
UPC: 020049083871

1 & 2 Timothy and Titus
ISBN-13/EAN: 978-1-4185-2651-1
ISBN-10: 1-4185-2651-7
UPC: 020049083888

Hebrews
ISBN-13/EAN: 978-1-4185-2652-8
ISBN-10: 1-4185-2652-5
UPC: 020049083895

Format: Trade Paper
Price: \$9.99 U.S.
Ship Date: 8/7/2008
Pub Date: 9/2/2008
Trim Size: 6 x 9
Page Count: 96 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Biblical Studies / New Testament (RELO06220)

MERCHANDISING

- Included in Nelson study guide floor displays

ADVERTISING

- Cross-promotion with Blackaby Bibles
- Product included on Blackaby sub-site on NelsonBibles.com

PUBLICITY

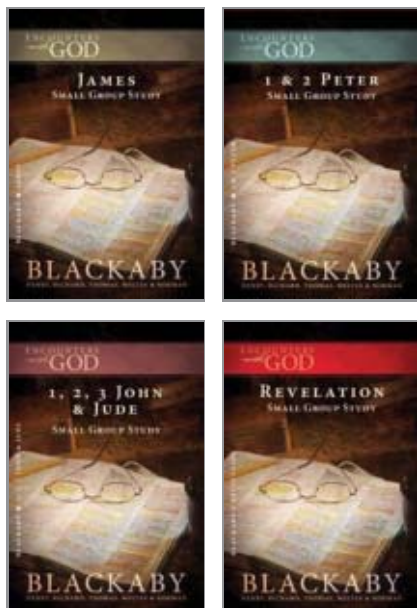
- Press release to Christian media about the line availability
- Pitches targeted to relevant topical discussions in Christian mainstream publications and websites

Henry Blackaby, best known for coauthoring *Experiencing God: Knowing and Doing the Will of God*, has authored numerous books and is president of Blackaby Ministries International, Atlanta, Georgia. He and his sons have coauthored several books. Richard Blackaby has served as the president of Blackaby Ministries International since July 2006. Thomas Blackaby serves as the Director of International Ministries for Blackaby Ministries International. Melvin Blackaby is senior pastor of Bow Valley Baptist Church, Cochrane, Alberta, Canada. Norman Blackaby teaches at Dallas Baptist University.

ENCOUNTERS WITH GOD: JAMES / 1 & 2 PETER / 1, 2, 3 JOHN & JUDE / REVELATION

A Blackaby Bible Study Series

HENRY, RICHARD, THOMAS, MELVIN, AND NORMAN BLACKABY



CONSUMER BENEFITS

- In-depth Bible study, drawn from the teachings of Henry Blackaby, author of bestselling *Experiencing God*, encourages reflection and application of biblical principles
- Study series provides a dynamic companion to the *Blackaby Study Bible*, deepening comprehension and understanding of the Bible
- Guides were developed to be used in individual study as well as group or series study

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- Leader's notes
- 7 studies based on reference materials included in the *Blackaby Study Bible*
- An explanation and interpretation of Scripture
- A story that illustrates the passage in focus
- Other Bible verses related to the theme
- Questions for reflection
- Suggestions for application in everyday life

James

ISBN-13/EAN: 978-1-4185-2653-5

ISBN-10: 1-4185-2653-X

UPC: 020049083901

1 & 2 Peter

ISBN-13/EAN: 978-1-4185-2654-2

ISBN-10: 1-4185-2654-1

UPC: 020049083918

1, 2, 3 John & Jude

ISBN-13/EAN: 978-1-4185-2655-9

ISBN-10: 1-4185-2655-X

UPC: 020049083925

Revelation

ISBN-13/EAN: 978-1-4185-2656-6

ISBN-10: 1-4185-2656-8

UPC: 020049083932

Format: Trade Paper

Price: \$9.99 U.S.

Ship Date: 8/7/2008

Pub Date: 9/2/2008

Trim Size: 6 x 9

Page Count: 128 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / Biblical Studies / New Testament (REL006220)

MERCHANDISING

- Included in Nelson study guide floor displays

ADVERTISING

- Cross-promotion with Blackaby Bibles
- Product included on Blackaby sub-site on NelsonBibles.com

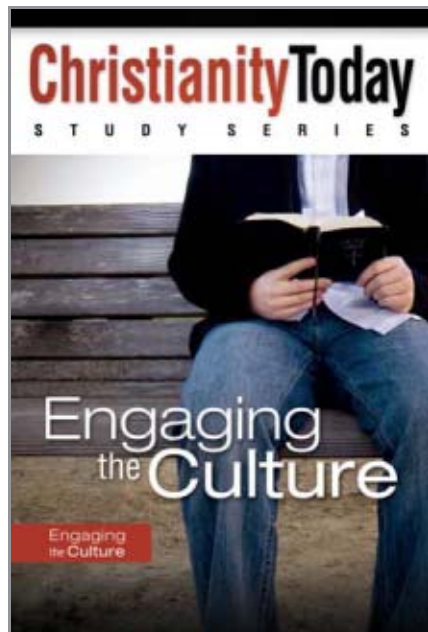
PUBLICITY

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CHRISTIANITY TODAY STUDY SERIES: ENGAGING THE CULTURE

CHRISTIANITY TODAY INTERNATIONAL (Creator)



CONSUMER BENEFITS

- Small groups and individuals will trust and connect with the strong Christianity Today brand and reputation
- Topics are relevant to today's cultural and personal issues, fully engaging participants

The Christian Today Study Series delves into today's vital cultural issues to get to the heart of what these topics mean to you.

Each 8-week study is based on articles written by some of today's leading Christian authors and published by the Christianity Today magazines. These remarkable studies will foster deep, authentic, and relevant discussion that will challenge and grow any small group.

Engaging the Culture will take on a variety of topics, such as:

- Culture . . . Love It? Leave It? Or Transform It?
- Kingdom-Minded Living in the Kingdom of This World
- Engaging the Skeptics
- Cultural Stereotypes and Misconceptions of Christianity

Based on articles by a variety of authors, such as:

- Philip Yancey
- Mark Galli
- Michael Horton

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-3423-3
ISBN-10: 1-4185-3423-4
Price: \$9.99 U.S.
Ship Date: 9/11/2008
Pub Date: 10/7/2008
Trim Size: 6 x 9
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Biblical Studies / Bible Study Guide (REL006700)

MERCHANDISING

- Placement on Nelson Study Guide Display

ADVERTISING

- Ad placements in CTI consumer publications such as *Christianity Today*, *Today's Christian* and *Leadership Journal*
- Promotions via custom eCards and other grassroots marketing web tools
- Cross-promotional backmatter ads in appropriate Nelson releases

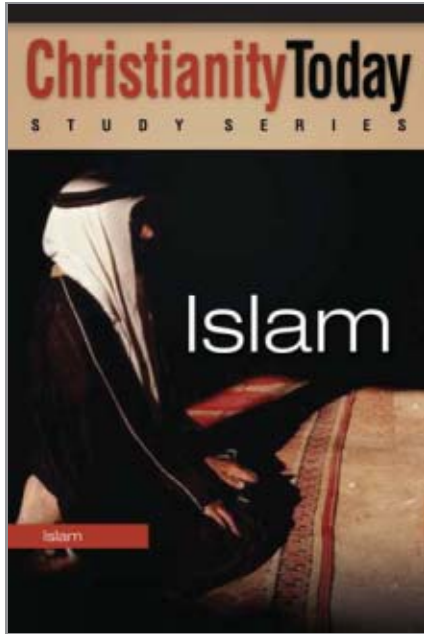
PUBLICITY

- Press release serviced to trades and Christian media about the line availability
- Publicity campaign to select Christian publications with a primary focus on CTI-owned outlets
- Pitches to topical story/product feature leads

Christianity Today International (CTI) initially focused on providing pastors with a strong energetic voice of evangelical leadership. CTI now serves the global church with resources designed to meet the needs of both Christian leaders and laity alike—adults, youth, and families. These resources include 13 magazines and CTI's pioneering electronic efforts with ChristianityToday.com, a website which has positioned the CTI ministry as a leader in understanding and using this far-reaching communications tool to help define and give substance to a growing evangelical presence on the Internet.

CHRISTIANITY TODAY STUDY SERIES: ISLAM

CHRISTIANITY TODAY INTERNATIONAL (Creator)



CONSUMER BENEFITS

- Small groups and individuals will trust and connect with the strong Christianity Today brand and reputation
- Topics are relevant to today's cultural and personal issues, fully engaging participants

The Christian Today Study Series delves into today's vital cultural issues to get to the heart of what these topics mean to you.

Each 8-week study is based on articles written by some of today's leading Christian authors and published by the Christianity Today magazines. These remarkable studies will foster deep, authentic, and relevant discussion that will challenge and grow any small group.

Islam will take on a variety of topics, such as:

- Violence & Peace in Islam
- Understanding Islamic Beliefs
- Understanding Jihad
- Reaching Out to Muslim Neighbors & Friends

Based on articles by a variety of authors, such as:

- Stan Guthrie
- Wendy Murray Zoba
- Miriam Adeney

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-3424-0
ISBN-10: 1-4185-3424-2
Price: \$9.99 U.S.
Ship Date: 9/11/2008
Pub Date: 10/7/2008
Trim Size: 6 x 9
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Biblical Studies / Bible Study Guide (REL006700)

MERCHANDISING

- Placement on Nelson Study Guide Display

ADVERTISING

- Ad placements in CTI consumer publications such as *Christianity Today*, *Today's Christian* and *Leadership Journal*
- Promotions via custom eCards and other grassroots marketing web tools
- Cross-promotional backmatter ads in appropriate Nelson releases

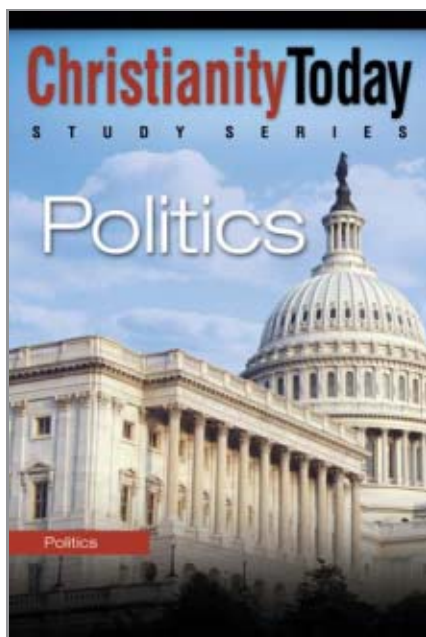
PUBLICITY

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- Pitches to topical story/product feature leads

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CHRISTIANITY TODAY STUDY SERIES: POLITICS

CHRISTIANITY TODAY INTERNATIONAL (Creator)



CONSUMER BENEFITS

- Small groups and individuals will trust and connect with the strong Christianity Today brand and reputation
- Topics are relevant to today's cultural and personal issues, fully engaging participants

The Christian Today Study Series delves into today's vital cultural issues to get to the heart of what these topics mean to you.

Each 8-week study is based on articles written by some of today's leading Christian authors and published by the Christianity Today magazines. These remarkable studies will foster deep, authentic, and relevant discussion that will challenge and grow any small group.

***Politics & Government* will take on a variety of topics, such as:**

- Christians and Political Involvement
- Is America a Judeo-Christian Country?
- Separation of Church & State
- Relying on Government or God?

Based on articles by a variety of authors, such as:

- Andy Crouch
- Leith Anderson
- Tony Campolo

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-3426-4
ISBN-10: 1-4185-3426-9
Price: \$9.99 U.S.
Ship Date: 9/11/2008
Pub Date: 10/7/2008
Trim Size: 6 x 9
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Biblical Studies / Bible Study Guide (REL006700)

MERCHANDISING

- Placement on Nelson Study Guide Display

ADVERTISING

- Ad placements in CTI consumer publications such as *Christianity Today*, *Today's Christian* and *Leadership Journal*
- Promotions via custom eCards and other grassroots marketing web tools
- Cross-promotional backmatter ads in appropriate Nelson releases

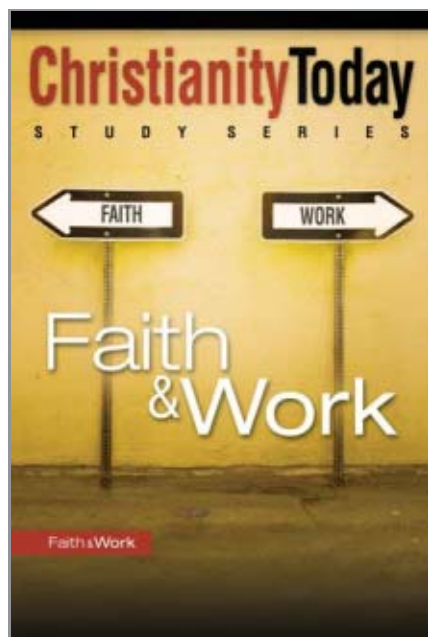
PUBLICITY

- Press release serviced to trades and Christian media about the line availability
- Publicity campaign to select Christian publications with a primary focus on CTI-owned outlets
- Pitches to topical story/product feature leads

Christianity Today International (CTI) initially focused on providing pastors with a strong energetic voice of evangelical leadership. CTI now serves the global church with resources designed to meet the needs of both Christian leaders and laity alike—adults, youth, and families. These resources include 13 magazines and CTI's pioneering electronic efforts with ChristianityToday.com, a website which has positioned the CTI ministry as a leader in understanding and using this far-reaching communications tool to help define and give substance to a growing evangelical presence on the Internet.

CHRISTIANITY TODAY STUDY SERIES: FAITH & WORK

CHRISTIANITY TODAY INTERNATIONAL (Creator)



CONSUMER BENEFITS

- Small groups and individuals will trust and connect with the strong Christianity Today brand and reputation
- Topics are relevant to today's cultural and personal issues, fully engaging participants

The Christian Today Study Series delves into today's vital cultural issues to get to the heart of what these topics mean to you.

Each 8-week study is based on articles written by some of today's leading Christian authors and published by the Christianity Today magazines. These remarkable studies will foster deep, authentic, and relevant discussion that will challenge and grow any small group.

***Faith & Work* will take on a variety of topics, such as:**

- Work—Drudgery or Delight?
- Ambition and Achievement
- A Witness at the Workplace
- Work & Sabbath Rest

Based on articles by a variety of authors, such as:

- Chuck Colson
- Christine Gardner
- Marshall Shelley

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-3425-7
ISBN-10: 1-4185-3425-0
Price: \$9.99 U.S.
Ship Date: 9/11/2008
Pub Date: 10/7/2008
Trim Size: 6 x 9
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Biblical Studies / Bible Study Guide (REL006700)

MERCHANDISING

- Placement on Nelson Study Guide Display

ADVERTISING

- Ad placements in CTI consumer publications such as *Christianity Today*, *Today's Christian* and *Leadership Journal*
- Promotions via custom eCards and other grassroots marketing web tools
- Cross-promotional backmatter ads in appropriate Nelson releases

PUBLICITY

- Press release serviced to trades and Christian media about the line availability
- Publicity campaign to select Christian publications with a primary focus on CTI-owned outlets
- Pitches to topical story/product feature leads

Christianity Today International (CTI) initially focused on providing pastors with a strong energetic voice of evangelical leadership. CTI now serves the global church with resources designed to meet the needs of both Christian leaders and laity alike—adults, youth, and families. These resources include 13 magazines and CTI's pioneering electronic efforts with ChristianityToday.com, a website which has positioned the CTI ministry as a leader in understanding and using this far-reaching communications tool to help define and give substance to a growing evangelical presence on the Internet.

LIQUID: THE TEN: 1-5 DVD STUDY KIT AND PARTICIPANT'S GUIDE

JEFF PRIES & JOHN WARD



CONSUMER BENEFITS

- Experience a modern-day film series that mirrors ancient biblical stories, providing an easy way to discuss the Bible and its application to everyday life
- Build a strong community as you and your small group discover life-changing truths together
- Apply proven principles for small group dynamics that result in extraordinary growth in participation and commitment

LIQUID will revolutionize the way you view small group study.

The Ten: 1-5 focuses on the first five of the Ten Commandments, allowing participants to explore and deepen their understanding of God's laws to His people. This DVD-based experience features five 10-minute episodes, as well as a 112-page participant's guide with questions and leader's tips. Each episode introduces present-day character whose problems and struggles mirror biblical stories, illustrating that God's Word is as true today as it was when it was written.

With emotionally provoking videos, introspective questions, and tips for leading a small group, *LIQUID* is the perfect experience for individual growth or small group study.

The *The Ten: 1-5 Participant's Guide* (978-1-4185-3396-0) is included in the DVD study kit and is available separately.

The Ten: 1-5 DVD Study Kit
ISBN-13/EAN: 978-1-4185-2767-9
ISBN-10: 1-4185-2767-X
UPC: 020049084977
Price: \$24.99 U.S.
Length: 50 Minutes
Carton Qty: 36

Liquid: The Ten: 1-5 Participant's Guide
ISBN-13/EAN: 978-1-4185-3396-0
ISBN-10: 1-4185-3396-3
Price: \$9.99 U.S.
Page Count: 112 Pages
Carton Qty: 48

Format: Trade Paper
Ship Date: 9/16/2008
Pub Date: 10/12/2008
Trim Size: 6 x 6
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Christian Life / General (RELO12000)

MERCHANDISING

- Placement on Nelson Video Kiosk
- Included on Small Group Curriculum ECK (ISBN: 9780718022860)

ADVERTISING

- eBlasts to select distribution lists
- Promotions at Nelson booths at major youth organizations, youth worker conventions and at church/pastor conferences
- Promotions via custom eCards and other grassroots marketing web tools, such as ringtones and viral video
- Promotions with GodTube.com and similar web outlets
- Promotions via NelsonBibles.com web site
- Cross-promotional backmatter ads in appropriate Nelson releases

PUBLICITY

- Promotion in overall series press efforts
- Publicity campaign to trade publications, Christian consumer publications, and church worker publications
- Target topical press opportunities at regional press, radio, and TV outlets as they arise



Jeff Pries' last eleven out of fourteen years as a pastor have been spent as Small Groups Pastor of Mariners Church, as well as a member of the Mariners Church speaking team. His greatest passion in ministry is trying to get people to talk about life honestly, and helping them realize that with God, they can tackle anything.

John Ward is a filmmaker who at 36 has over twenty years of experience. A child actor who appeared in his first movie at 12, by 25, he wrote, produced and directed his first film, *Enchanted*. John now works on his own and is slated to direct his latest project, *The Shroud*, later this year. John regularly teaches high school students at Mariners Church as well as leads a small group of high schoolers.

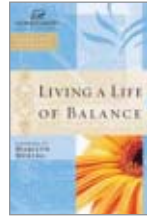
Study Guides and Series



Women of Faith Study Guide Series: Living Above Worry and Stress
Women of Faith
0-7852-4986-9
978-0-7852-4986-3
\$9.99 • Paperback



Women of Faith Study Guide Series: Managing Your Moods
Women of Faith
0-7852-5151-0
978-0-7852-5151-4
\$9.99 • Paperback



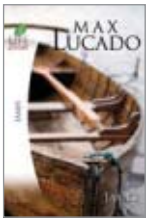
Women of Faith Study Guide Series: Living a Life of Balance
Women of Faith
0-7852-5263-0
978-0-7852-5263-4
\$9.99 • Paperback



Women of Faith Study Guide Series: Encouraging One Another
Women of Faith
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978-0-7852-5153-8
\$9.99 • Paperback



Women of Faith Study Guide Series: Cultivating Contentment
Women of Faith
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Life Lessons: Book of James
Max Lucado
1-4185-0956-6
978-1-4185-0956-6
\$9.99 • Paperback



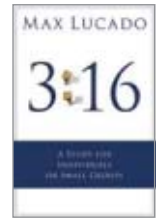
Life Lessons: Book of John
Max Lucado
1-4185-0944-2
978-1-4185-0944-6
\$9.99 • Paperback



Life Lessons: Book of Acts
Max Lucado
1-4185-0945-0
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Life Lessons: Book of Romans
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John MacArthur
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978-1-4185-0889-0
\$9.99 • Paperback



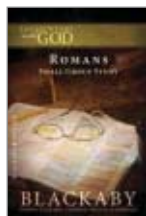
The Truth War Study Guide
John MacArthur
1-4185-1421-7
978-1-4185-1421-1
\$9.99 • Paperback



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Charles F. Stanley
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978-1-4185-2812-6
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The Journey Study Series: Leaving a Legacy
Billy Graham
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978-1-4185-1769-4
\$9.99 • Hardcover



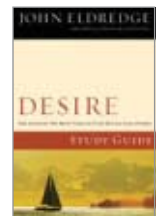
Encounters with God: A Blackaby Bible Study Series - Romans
Henry, Richard, Thomas, Melvin, and Norman Blackaby
1-4185-2643-6
978-1-4185-2643-6
\$9.99 • Paperback



Fruit of the Spirit Series: Love
Calvin Miller
1-4185-2841-2
978-1-4185-2841-6
\$9.99 • Paperback

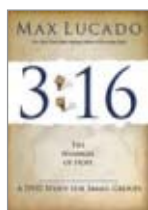


Student Leadership University Study Guide Series - Identity Theft
Jay Strack
1-4185-0594-3
978-1-4185-0594-3
\$9.99 • Paperback

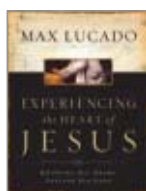


Desire Study Guide
John Eldredge
1-4185-2857-9
978-1-4185-2857-7
\$9.99 • Paperback

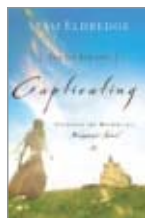
The Names You Know...The Tools You Need



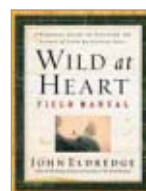
3:16 DVD Study for Small Groups
Max Lucado
1-4185-2926-5
978-1-4185-2926-0
\$34.99 • Curriculum



Experiencing the Heart of Jesus
Max Lucado
0-7852-4991-5
978-0-7852-4991-7
\$17.99 • Paperback



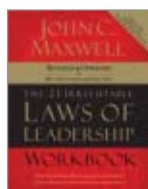
Captivating Heart to Heart Study Guide
John & Stasi Eldredge
1-4185-2754-8
978-1-4185-2754-9
\$9.99 • Paperback



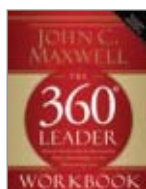
Wild at Heart Field Manual
John Eldredge
0-7852-6574-0
978-0-7852-6574-0
\$17.99 • Paperback



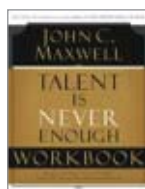
Inside My Heart Guided Journal
Robin McGraw
1-4185-1436-5
978-1-4185-1436-5
\$17.99 • Paperback



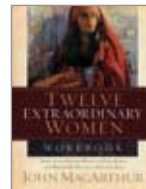
The 21 Irrefutable Laws of Leadership Workbook
John C. Maxwell
1-4185-2615-0
978-1-4185-2615-3
\$17.99 • Trade Paper



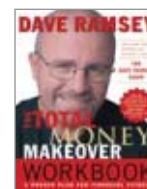
The 360 Degree Leader Workbook
John C. Maxwell
0-7852-6095-1
978-0-7852-6095-0
\$17.99 • Paperback



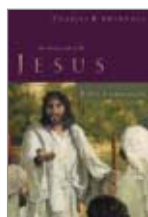
Talent is Never Enough Workbook
John C. Maxwell
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978-1-4185-2773-0
\$17.99 • Paperback



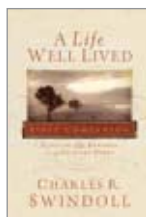
Twelve Extraordinary Women Workbook
John MacArthur
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978-1-4185-0557-8
\$17.99 • Trade Paper



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Dave Ramsey
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978-0-7852-6327-2
\$17.99 • Paperback



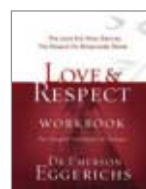
Great Lives: Jesus Bible Companion
Charles R. Swindoll
1-4185-1776-3
978-1-4185-1776-2
\$9.99 • Trade Paper



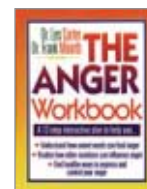
A Life Well Lived Bible Companion
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\$9.99 • Trade Paper



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Charles R. Swindoll
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978-0-8499-4469-7
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978-1-5914-5348-2
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978-0-8407-4574-3
\$16.99 • Softcover

DVD Curriculum



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Jeff Pries & John Ward
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978-1-4185-2757-0
\$24.99 • Curriculum



Liquid: Mirror Image Leader's Kit
Jeff Pries & John Ward
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978-1-4185-2761-7
\$24.99 • Curriculum



Liquid: Money Talks Leader's Kit
Jeff Pries & John Ward
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\$24.99 • Curriculum



Domino Effect: Leader's Kit
Chris Brooks, Chad Norris & Dave Rhodes
1-4185-3340-8
978-1-4185-3340-3
\$59.99 • Curriculum

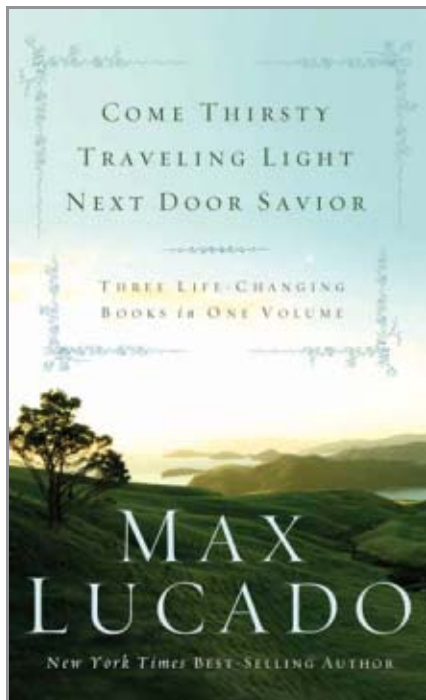


Trouble with Paris DVD Study
Mark Sayers & Ben Cattoff
1-4185-3338-6
978-1-4185-3338-0
\$39.99 • Curriculum

LUCADO 3-IN-1

Come Thirsty, Traveling Light, Next Door Savior

MAX LUCADO



CONSUMER BENEFITS

- We were not meant to live with dehydrated hearts...come and learn how to quench your soul.
- Learn how to leave your worries at Christ's feet.
- Max Lucado illustrates "humanity meeting divinity" in his presentation of a Jesus accessible enough to live next door, powerful enough to be Savior.

Water for the thirsty, rest for the weary, and a friend for the lonely.

Three books in one, bringing you closer to the Savior.

In *Come Thirsty*, Max Lucado encourages you to visit the well and drink deeply, to receive Christ's *work* on the cross, the *energy* of his Spirit, and his *lordship* over your life, and his unending, unfailing *love*.

Using the illustration of weary travelers in *Traveling Light*, Lucado invites us to release the burdens of our excess baggage that we were never intended to bear—with the Twenty-third Psalm as our guide.

In *Next Door Savior*, master storyteller Max Lucado presents the life of Jesus Christ in stunning contrast, revealing the irresistible human qualities and the undeniably divine characteristics of Jesus. Lucado describes, as only he can, a Savior who is as approachable as a next-door neighbor, yet mighty enough to save humanity.

Format: Hardcover
ISBN-13/EAN: 978-0-8499-2103-2
ISBN-10: 0-8499-2103-1
Price: \$24.99 U.S.
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 720 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Christian Life / General (RELO12000)

PREVIOUS TITLES

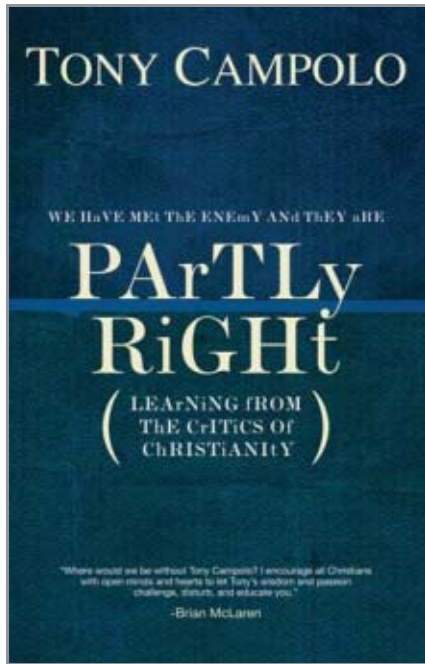
- 978-0-8499-1345-7 *Traveling Light: Releasing the Burdens You Were Never Intended to Bear*, all eds (1,305,982)
- 978-0-8499-1336-5 *Next Door Savior: Near Enough to Touch, Strong Enough to Trust*, all eds (457,870)
- 978-0-8499-1404-1 *Come Thirsty: No Heart Too Dry for His Touch*, all eds (622,924)
- 978-0-8499-0193-5 *3:16 The Numbers of Hope*, all eds (1,025,776)



Max Lucado, Senior Minister for the Oak Hills Church in San Antonio, Texas, is the husband of Denalyn and father of Jenna, Andrea, and Sara. He is the author of multiple bestsellers and is America's leading inspirational author. Visit his website at www.maxlucado.com. **Hometown:** San Antonio, Texas
Books Sold to Date: More than 50 million

PARTLY RIGHT*Learning from the Critics of Christianity*

TONY CAMPOLO

**CONSUMER BENEFITS**

- Examines the ideologies of Christianity's critics and responds to their skepticism
- Serves as a handbook for believers who want to share a vital and compelling faith with those influenced by anti-Christian philosophies

Marx...Kierkegaard...Nietzsche...Freud...If we do not learn from them, it may be at our own peril.

In *Partly Right*, Dr. Campolo explores the background and claims of the major critics of bourgeois Christianity from the late 19th and early 20th centuries. Stepping into the roles of these intellectuals, he argues their points, their views, and their complaints about the middle-class societies spawned by Protestantism.

Campolo clearly and rationally shows both pros and cons of the critic's theories. As Christians, we should be aware not only of their misconceptions, but also of their truths. Campolo says, "Middle-class Christianity shows no signs of dying. This book is designed to analyze the criticisms of its enemies, test their validity, and explain why bourgeois religion has survived them."

A Tony Campolo Classic!

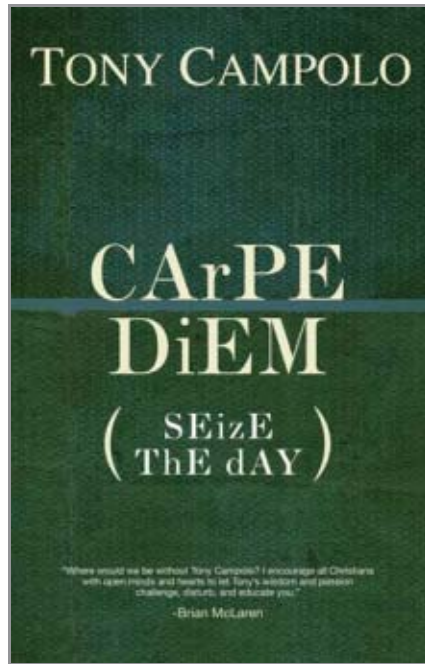
Format: Trade Paper
ISBN-13/EAN: 978-0-8499-2086-8
ISBN-10: 0-8499-2086-8
Price: \$12.99 U.S.
Ship Date: 3/20/2008
Pub Date: 4/15/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Christian Theology / Apologetics (RELO67030)



Tony Campolo is professor emeritus of sociology at Eastern University in St. David's, Pennsylvania. Founder of the Evangelical Association for the Promotion of Education (EAPE) and the author of many popular including *It's Friday but Sunday's Coming*, *Let me Tell You a Story*, *Carpe Diem*, *Which Jesus?* and *Following Jesus Without Embarrassing God*. Dr. Campolo and his wife, Peggy reside in St. Davids, Pennsylvania. **Hometown:** Philadelphia, Pennsylvania

CARPE DIEM*Seize the Day*

TONY CAMPOLO

**CONSUMER BENEFITS**

- **Rediscover** an attitude of gratitude for the life you've been given
- **Renew** your spirit and allow yourself to once again drink in the excitement, wonder and joy of living
- **Rekindle** the spark in your relationships, and make each moment rich and gratifying
- **Reawaken** the dreams you've put to rest, and learn how to take risks!

Ever spent another birthday wondering where your life has gone?

Most of us are not living to our full potential. We've let go of our dreams and resigned ourselves to a life of quiet frustration. We go through the motions each day with a mentality that says "so high and no more". Tony Campolo says, ENOUGH! It's time to SEIZE THE DAY!

Every morning we have a new 24-hour opportunity to leave a lasting legacy on this world. In "Carpe Diem", Campolo will challenge you to let go of whatever is holding you back, and show you how to wake up refreshed, renewed and ready to make the most of the day you've been given. His contagious enthusiasm will get you revved up to take your life back into your own hands, and learn how to squeeze the last drop out of every day! Start living big, seize the day. Don't wait – your time is now!

A Tony Campolo Classic!

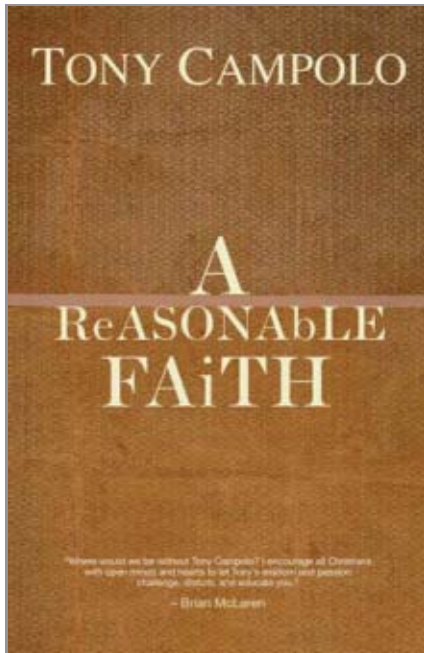
Format: Trade Paper
ISBN-13/EAN: 978-0-8499-2089-9
ISBN-10: 0-8499-2089-2
Price: \$12.99 U.S.
Ship Date: 3/20/2008
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Trim Size: 5 7/16 x 8 3/8
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Inspirational / General (RELO36000)



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A REASONABLE FAITH

TONY CAMPOLO



A Tony Campolo Classic!

Best-selling author and popular speaker Tony Campolo writes to communicate the faith in understandable terms to secular people steeped in contemporary ideas about the nature of things, and to clarify for Christian readers how our beliefs intersect conclusively with modern concerns. He does that with both clarity and wit.

"Where would we be without Tony Campolo? I encourage all Christians with open minds and hearts to let Tony's wisdom and passion challenge, disturb, and educate you."

- **Brian McLaren**

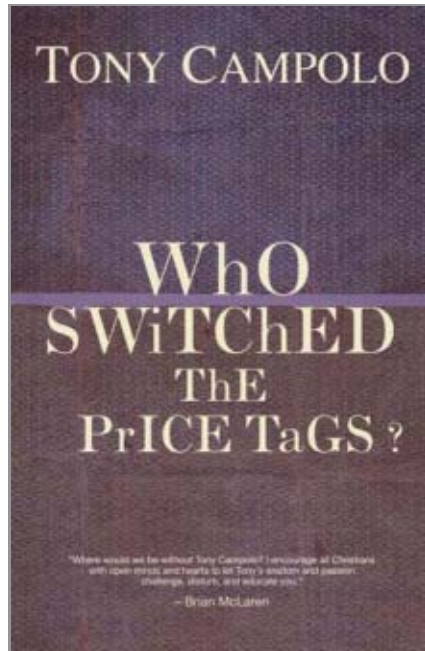
Format: Trade Paper
ISBN-13/EAN: 978-0-8499-2088-2
ISBN-10: 0-8499-2088-4
Price: \$12.99 U.S.
Ship Date: 3/20/2008
Pub Date: 4/15/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 208 Pages
Carton Qty: 36
Distribution Rights: Worldwide
BISAC Category: RELIGION / Christian Life / Spiritual Growth (RELO12120)



Tony Campolo is professor emeritus of sociology at Eastern University in St. David's, Pennsylvania. Founder of the Evangelical Association for the Promotion of Education (EAPE) and the author of many popular including *It's Friday but Sunday's Coming*, *Let me Tell You a Story*, *Carpe Diem*, *Which Jesus?* and *Following Jesus Without Embarrassing God*. Dr. Campolo and his wife, Peggy reside in St. Davids, Pennsylvania. **Hometown:** Philadelphia, Pennsylvania

WHO SWITCHED THE PRICE TAGS?

TONY CAMPOLO



CONSUMER BENEFITS

- Challenges the reader to search for values in a mixed-up world and take a pointed look at priorities and choices.
- Campolo's warm and witty writing style entertains the reader while clarifying a Christian's true values in the most important areas of life.

How did we get so far off base?

Do you ever get the feeling that somebody has gone through our world and switched the price tags on everything? Things that ought to be treated as precious—like family, friends and faith—are inconsequential, and things like a new BMW, membership in the country club and the climb up the corporate ladder are all too often considered of great importance.

Author Tony Campolo believes we are forcing ourselves to do things we think are important in order to “keep up” with the rest of the world. “God wants us to have fun—yet we don’t know how”, Campolo says. *Who Switched The Price Tags?* challenges us to take a serious look at the important areas of our lives and put the right price tags back on the right items in order to experience the true fulfillment God has planned for us.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-2087-5
ISBN-10: 0-8499-2087-6
Price: \$12.99 U.S.
Ship Date: 3/20/2008
Pub Date: 4/15/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 208 Pages
Carton Qty: 36
Distribution Rights: Worldwide
BISAC Category: RELIGION / Christian Life / Spiritual Growth (RELO12120)



Tony Campolo is professor emeritus of sociology at Eastern University in St. David's, Pennsylvania. Founder of the Evangelical Association for the Promotion of Education (EAPE) and the author of many popular including *It's Friday but Sunday's Coming*, *Let me Tell You a Story*, *Carpe Diem*, *Which Jesus?* and *Following Jesus Without Embarrassing God*. Dr. Campolo and his wife, Peggy reside in St. Davids, Pennsylvania. **Hometown:** Philadelphia, Pennsylvania

IT'S FRIDAY BUT SUNDAY'S COMIN

TONY CAMPOLO



A Tony Campolo Classic!

For everyone who has lost at love, been let down by life, feels like their universe is unraveling...here is the celebrated message from Tony Campolo to warm their souls and encourage them to keep trusting in God.

This repackaged edition celebrates one of the most classic messages of our day. Get ready to be challenged and inspired by Tony Campolo's timeless words of hope for every believer... "IT'S FRIDAY, BUT SUNDAY'S COMIN'

"Where would we be without Tony Campolo? I encourage all Christians with open minds and hearts to let Tony's wisdom and passion challenge, disturb, and educate you."

- **Brian McLaren**

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-2090-5
ISBN-10: 0-8499-2090-6
Price: \$12.99 U.S.
Ship Date: 3/20/2008
Pub Date: 4/15/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 160 Pages
Carton Qty: 36
Distribution Rights: Worldwide
BISAC Category: RELIGION / Christian Life / Spiritual Growth (RELO12120)

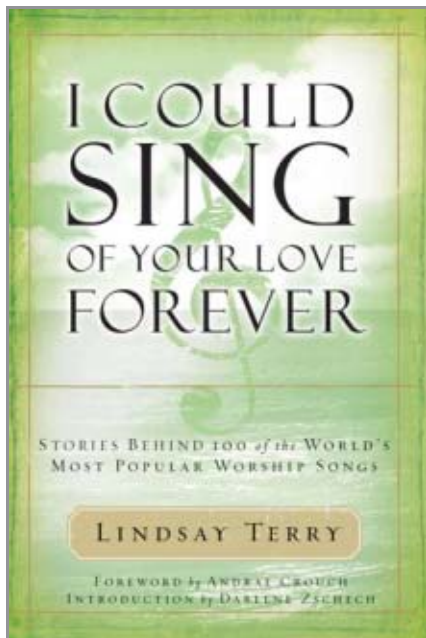


Tony Campolo is professor emeritus of sociology at Eastern University in St. David's, Pennsylvania. Founder of the Evangelical Association for the Promotion of Education (EAPE) and the author of many popular including *It's Friday but Sunday's Coming*, *Let me Tell You a Story*, *Carpe Diem*, *Which Jesus?* and *Following Jesus Without Embarrassing God*. Dr. Campolo and his wife, Peggy reside in St. Davids, Pennsylvania. **Hometown:** Philadelphia, Pennsylvania

I COULD SING OF YOUR LOVE FOREVER

Stories Behind 100 of the World's Most Popular Worship Songs

LINDSAY TERRY PH.D.



CONSUMER BENEFITS

- Every story stirs your emotions and points you to worship.
- Each song story includes original lyrics so you can relate the story to the song.
- Can be used as a devotional.

Enriching and surprising stories behind the songs that lead us to worship!

Stretch your faith through this collection of intimate interviews with today's top worship songwriters. Even before King David sang his praises, God has been drawing men and women to "sing a new song." Join author and hymnologist Lindsay Terry as he sits down one-on-one with the writers of today's most inspiring and powerful worship songs including:

- "Here I Am to Worship"
- "Open the Eyes of My Heart"
- "Shout to the Lord"
- "He is Exalted"
- "I Can Only Imagine"

Includes Bonus CD with actual songwriter interviews!

Format: Paperback w/CD
ISBN-13/EAN: 978-1-4185-1969-8
ISBN-10: 1-4185-1969-3
Price: \$19.99 U.S.
Ship Date: 8/14/2008
Pub Date: 9/9/2008
Trim Size: 6 x 9
Page Count: 288 Pages
Carton Qty: 24
Target Market: Men and Women 20 - 60
Distribution Rights: Worldwide
BISAC Category: MUSIC / Contemporary Christian / General (MUS009000)

ADVERTISING

- Print and online advertising with *Worship Leader Magazine*
- Strategic product placement with *Then Sings My Soul 1* and *Then Sings my Soul 2*

PUBLICITY

- National Print Campaign
- Extensive Blog and Online Reviews

COMPARABLE TITLES

0785249397 *Then Sings My Soul*

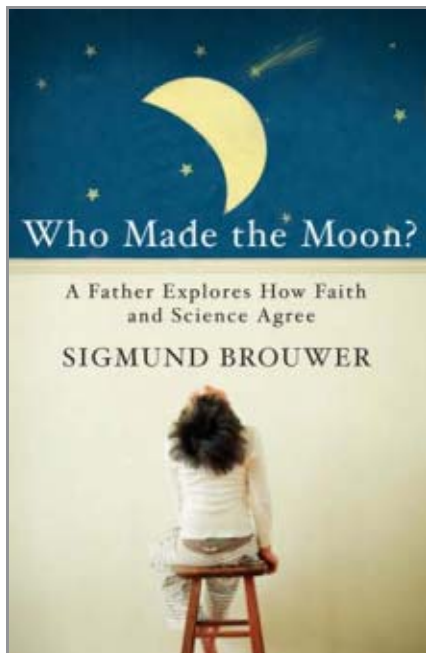


Lindsay Terry, PhD, has been studying, leading, & innovating worship for 40 years. A recognized leader on hymnology, Lindsay has conducted & led on the world stage-including Super Bowl XXXIX. He is the author of more than 30 books. Lindsay & his wife, Marilyn, live near St. Augustine, Florida. They have three grown children & eight grandchildren **Hometown:** St. Augustine, Florida

WHO MADE THE MOON?

A Father Explores How Faith and Science Agree

SIGMUND BROUWER



CONSUMER BENEFITS

- Provides the reader with a basic understanding of what modern science says about the origin of the universe.
- Through author's own touching stories, the reader is encouraged to seek out their own similar conversations.
- Helps parents prepare young hearts and minds for the inevitable attack on one's faith that comes in later years.

Prepare yourself for questions every parent or friend of a searcher must answer.

As bestselling author Sigmund Brouwer began to hear more and more questions about creation from his growing daughters, he realized that the issue could easily turn them away from developing faith in God. Was he going to stand by and let them wrestle alone with widely asserted contradictions between science and Genesis, especially as they got older? Or could he prepare himself to help them understand more clearly the truth in the Bible's foundation?

In *Who Made the Moon?*, Brouwer engages the reader by combining easily understood science concepts with inspirational stories from a loving father's heart. He says, "I believe it's my responsibility to know enough about both the Bible and science to answer the difficult questions. I want to be able to show my children that truth is indivisible and that faith in the God of Genesis has nothing to fear from science."

Format: Hardcover
ISBN-13/EAN: 978-0-8499-2040-0
ISBN-10: 0-8499-2040-X
Price: \$18.99 U.S.
UPC: 023755028839
Ship Date: 8/7/2008
Pub Date: 9/2/2008
Trim Size: 5 3/8 x 8 1/4
Page Count: 224 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Christian Theology / Apologetics (REL067030)

ADVERTISING

- Print and online advertising with *Relevant Magazine*
- Online advertising with Children's Ministry Leaders and Youth Group Leaders
- Strategic grassroots initiative with college ministries, youth ministries and children's ministries
- Online advertising on parenting websites
- Podcasts with author
- Godtube promotions

PUBLICITY

- National Print Campaign
- National Secular and Christian Television Interviews
- National Radio Campaign
- Extensive Blog and Online Campaign

PREVIOUS TITLES

0-8499-5366-9 The Carpenter's Cloth (75,000)
 0-8423-8438-3 The Last Disciple (40,000)

COMPARABLE TITLES

0-3102-4050-6 The Case for a Creator by Lee Strobel



Sigmund Brouwer is a former journalist and accomplished best-selling author of 16 novels. He is also a popular writer for children, and devotes his non-writing time to public speaking engagements to promote literacy at schools from inner city Los Angeles to the Arctic circle. Sigmund is married to Christian recording artist Cindy Morgan. The couple and their two young daughters divide their time between homes in Red Deer, Alberta and Nashville, Tennessee. **Hometown:** Red Deer, Alberta, Canada

WELCOME TO THE REVOLUTION

A Field Guide For New Believers

BRIAN TOME



CONSUMER BENEFITS

- A refreshing perspective on following Christ for the 70 percent of Americans who have dismissed traditional church culture.
- Practical, down-to-earth advice for new believers. No Christianese.
- Step-by-step guide to the transition from seeking God to growing and walking with God.
- Relevant, open-minded and passionate writing on faith in our culture.

Felt the pull of God? Answered it? Freaked out about what to do next?

As Pastor Brian Tome was counseling a recent convert in his office, he realized that he had nothing on his bookshelf that could give her the “straight talk” on the radical new life she was about to begin. So he put together this book—a bold, honest, humorous guide to joining the ever-advancing Kingdom of God. “The Revolution,” as Tome calls the Christian life, is already underway, and while it is both exhilarating and fulfilling, it’s also messy, chaotic and unpredictable. This book will guide the reader from the basic (navigating through Christian kitsch at the bookstore) to the practical (Bible reading and getting along with other Christians) to the profound (concepts of forgiveness, afterlife and prayer). To those who had previously dismissed the “Christian” life, those who stand on the outside desperately wanting more, this book will be the breath that clears the air, feeds their desire, and shows them how to follow a Revolutionary God.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-2005-9
ISBN-10: 0-8499-2005-1
Price: \$12.99 U.S.
Ship Date: 8/14/2008
Pub Date: 9/9/2008
Trim Size: 5 3/8 x 8 1/4
Page Count: 192 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Christian Ministry / Discipleship (REL023000)

ADVERTISING

- Godtube Promotion
- Podcast with author
- Grassroots mailing to mega church list targeting “new believers” classes
- Online advertising with Salem Web network targeting pastors

PUBLICITY

- National Print Campaign
- National Radio Interviews
- Extensive Blog and Online Campaign

COMPARABLE TITLES

0-7852-0707-4 New Christian's Handbook
 -Everything New Believers Need to Know

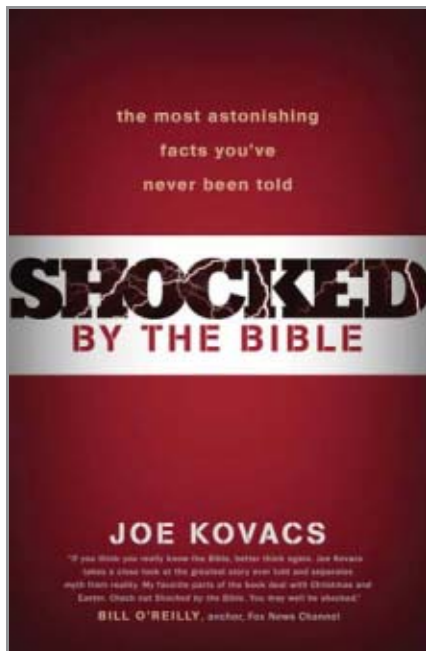


Brian Tome heeded God's calling when in 1995, a group of Cincinnatians felt a need. They wanted a great environment for friends to explore questions about God - without pretending they had it all together. They needed a pastor and asked Brian Tome to move from Pittsburgh and to lead their effort. The result was Crossroads Church, which now hosts over 12,000 people each weekend, many of them new believers. Brian and his wife Libby have three children. **Hometown:** Cincinnati, Ohio

SHOCKED BY THE BIBLE

The Most Astonishing Facts You've Never Been Told

JOE KOVACS



CONSUMER BENEFITS

- Readers will learn the truth about a variety of common Bible myths and misconceptions.
- Readers will have a resource for sharing intriguing information with friends and Bible classes.

Shocked by the Bible sets the record straight with well-researched, controversial, myth-breaking assertions about what the Bible really does—and doesn't—say.

Myths and misconceptions about the Bible's content abound, and churchgoing Christians are often as confused as everyone else. Fed up with this lack of public knowledge, author Joe Kovacs has compiled some of the most crucial information for correcting people's faulty education on what the Bible really says.

Among the little-known facts Kovacs explores are:

- Jesus said NO ONE has gone to heaven except Himself
- God wanted to kill Moses
- "God the Father" is never mentioned in the Old Testament
- There weren't just two of every kind of animal aboard Noah's Ark
- The worst case of hemorrhoids in history is recorded in the Bible
- And many more

Format: Jacketed Hardcover
ISBN-13/EAN: 978-0-8499-2011-0
ISBN-10: 0-8499-2011-6
Price: \$22.99 U.S.
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 5 7/8 x 8 3/8
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / General / General (RELO00000)

PUBLICITY

- National Print Campaign
- National Radio Tour
- Extensive Online and Blog Campaign

COMPARABLE TITLES

0-3807-2839-7	Don't Know Much About The Bible
0-8499-9544-2	The Bible Answer Book
0-7852-4270-8	What Does The Bible Say About...



Joe Kovacs is an acclaimed journalist who's spent 25 years in the broadcast, print, and online media, along the way receiving numerous awards for excellence in news coverage from both the Associated Press and United Press International. He is currently the executive news editor for WorldNetDaily.com, the leading independent news site on the Internet, and has been since 1999. Joe has written hundreds of news articles about Bible matters.

HEAVEN HAS BLUE CARPET

A Sheep Story by a Suburban Housewife

SHARON NIEDZINSKI



CONSUMER BENEFITS

- Provides a clear understanding of our role as sheep in God's pasture.
- Readers will feel loved and nurtured through the moving stories and comforting writing style.
- Gives specific application suggestions throughout the book.

One woman's impulsive foray into sheep herding provides an unexpected education in God's shepherding love for His people.

Sharon Niedzinski and her family never expected their lives to change so quickly. It all started with an unsolicited call from their realtor—their dream farm had come up for sale. A new life in an old farmhouse seemed like the perfect adventure. As Sharon fixed up the house, she looked at the green pastureland outside, and a new theme emerged: "New England Countryside." She ordered a flock of white Columbia ewes to match the Waverly plaid wallpaper, matching curtains and blue carpet. She had no idea what she was in for...

While dealing with orphan lambs, tail cuttings and foot rot, Sharon began to experience firsthand the amazing truths buried in the many Scriptures referencing God as our Shepherd. Through hilarious, heart-tugging stories, the author tells how those truths radically changed her life and brought her closer to our hard-working, sweat-stained, real-life Shepherd—Jesus.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-2004-2
ISBN-10: 0-8499-2004-3
Price: \$14.99 U.S.
Ship Date: 9/18/2008
Pub Date: 10/12/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 176 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Christian Life / Inspirational (RELO12040)

ADVERTISING

- Print and online advertising with *Today's Christian Woman*
- Online advertising with Salem Web Network Women's channels
- Eblast to Women's Small Group Leaders
- Godtube video and promotion

PUBLICITY

- National Print Campaign
- Extensive Blog and Online Campaign

COMPARABLE TITLES

0849917654 Lessons From A Sheep Dog

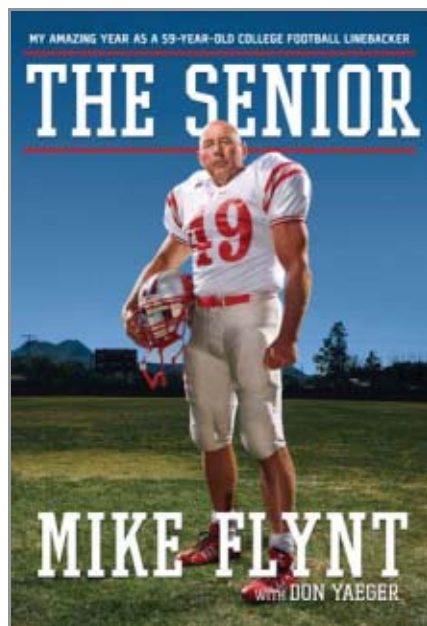


Sharon Niedzinski founded and served in 3 Christian ministries, in Aglow International, and ministered to women in weekly home groups for over 30 years. She continues to write, speak and minister God's love to the brokenhearted and oppressed. Sharon and her husband Ron enjoy their six children and 21 grandchildren. **Hometown:** The Villages, Florida

THE SENIOR

My Amazing Year as a 59-Year-Old College Football Linebacker

MIKE FLYNT



CONSUMER BENEFITS

- Inspires Baby Boomers to re-examine past dreams and regrets, allowing God to open up new possibilities long forgotten.
- Gives hope to those who came out of broken or dysfunctional families.
- Encourages the reader to stay physically and mentally fit and provides practical tips on how to achieve that.
- Written with bestselling author/collaborator Don Yaeger, who has authored 13 books, 4 of which became instant NY Times Bestsellers.

It's Never Too Late to Tackle Your Dreams!

Mike Flynt was swapping stories with some old football buddies when he brought up the biggest regret of his life: getting kicked off the college team before his senior year. So, one of his pals said, "Why not do something about it?" Most 59-year-olds would have laughed. Flynt's only concern was his eligibility. He not only returned to college football, but actually made the team at his alma mater - Sul Ross State, an NCAA division III school.

Mike's remarkable story begins with a tough upbringing by a violent father who trained him to fight at every opportunity. His fighting habit took him in and out of jail several times, until a faith conversion turned his life around on the very day he was contemplating suicide.

Now being courted by national endorsement agreements and movie deals, he has much to offer others, not only through his story, but through his belief that it's never too late for God to heal your heart and fulfill your dreams.

Format: Hardcover

ISBN-13/EAN: 978-0-8499-2063-9

ISBN-10: 0-8499-2063-9

Price: \$24.99 U.S.

Ship Date: 9/18/2008

Pub Date: 10/14/2008

Trim Size: 6 1/8 x 9 1/4

Page Count: 224 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY / Sports / General (BIO016000)

ADVERTISING

- Print and online advertising with Sports Magazines
- Working with the author's speaking engagements to form grassroots opportunities for the book
- Working with college campus ministries to promote ground swell and word of mouth marketing for this book

PUBLICITY

- National Print Campaign
- Christian and Secular Radio Interviews
- Christian and Secular Television Interviews
- Extensive Online and Blog Campaign

COMPARABLE TITLES

- | | |
|---------------|---|
| 1-4143-1801-4 | Quiet Strength: The Principles, Practices, & Priorities of a Winning Life |
| 0-5259-5056-7 | Iceman: My Fighting Life |

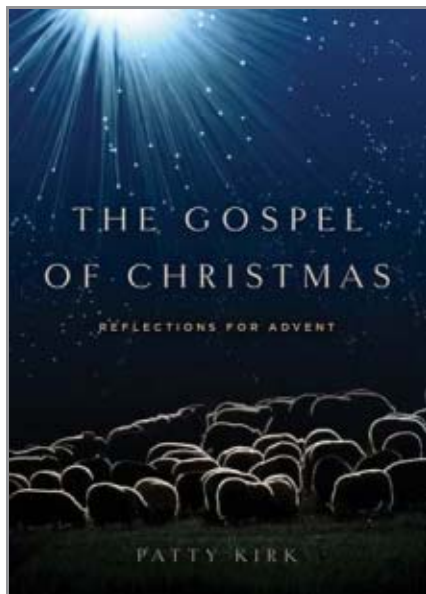


Mike Flynt grew up in Odessa, Texas, graduating from Permian High School in 1966. In 1965 he was first team, all-district defensive back for the first state championship football team for the Odessa Permian Panthers, starting the winning tradition at Permian High School, and later inspiring the movie Friday Night Lights. At age 59 received national attention throughout the 2007 football season with his final year of eligibility confirmed by the NCAA, Mike was able to make the team and became the oldest contributing member of a college football team in NCAA history. Mike not only made the team but played the last half of the season on a regular basis at linebacker and on special teams. After completing his senior year of eligibility at Sul Ross State University, Mike has returned to his responsibilities at Powerbase Fitness, LLC, where he continues to help people of all ages live a better, more productive life through strength training. Mike has been married to his beautiful wife Eileen for the past 35 years, and they have three children. **Hometown:** Franklin, Tennessee

THE GOSPEL OF CHRISTMAS

Reflections for Advent

PATTY KIRK



CONSUMER BENEFITS

- A timeless contribution to Christmas literature; readers will want to revisit these stories year after year.
- Extraordinarily rich writing and complexity of thought will inspire readers to dig deeper on their own traditions.
- A breath of sincerity in an often over-commercialized and religiously controversial season.

The hope of centuries. A willing virgin girl. A smelly barn. God in the flesh.

The gospel of Advent—the “good news of great joy”—is not just the charming little story of a baby named Jesus being born to Mary and Joseph in a cozy little manger lined with hay. It’s not even that God saved us from our miseries and sent a Messiah to bring us back to him. It’s way more. God came to us *himself*, bringing his spirit, his gifts, and the mysteries of his character.

This makes author Patty Kirk marvel, “What kind of God is he? What kind of God would voluntarily limit his infinite power and knowledge to be like us? To rescue us himself?” In this rich collection of essays, Kirk explores the great questions underlying the Christmas story. With color, humor, depth, and compassion, these sixteen stories will enrich our anticipation and celebration of Christ’s birth, and challenge us to experience God’s gift in a new way this Christmas season.

Format: Hardcover
ISBN-13/EAN: 978-0-8499-2065-3
ISBN-10: 0-8499-2065-5
Price: \$14.99 U.S.
Ship Date: 9/18/2008
Pub Date: 10/14/2008
Trim Size: 5 x 7
Page Count: 176 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Christian Life / Inspirational (RELO12040)

ADVERTISING

- Part of TNI Christmas placement
- Eblast to women's groups and small group leaders

PUBLICITY

- National Print Campaign
- Secular and Christian Radio Interviews and Giveaways
- Extensive Blog and Internet Campaign

PREVIOUS TITLES

0-7852-2047-X	Starting From Scratch (5,000)
0-7852-2041-0	Confessions of an Amateur Believer (10,000)

COMPARABLE TITLES

0-8054-9509-6	The Christ of Christmas: The Advent Reader
1-5707-5541-8	Watch for the Light : Readings For Advent and Christmas

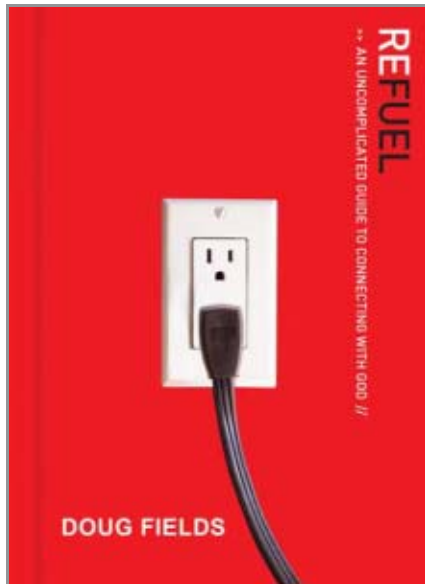


Patty Kirk is the author of *Confessions of an Amateur Believer*. She is Writer in Residence and an adjunct associate professor of English at John Brown University. She has an MFA in creative writing from the University of Arkansas and has taught and/or studied in Berlin, Beijing, Hong Kong, Boston, New Orleans, and Irvine, California. She and her family live on a farm in eastern Oklahoma. **Hometown:** Westville, Oklahoma

REFUEL

An Uncomplicated Guide to Connecting with God

DOUG FIELDS



CONSUMER BENEFITS

- Includes small group study guide.
- Practical solutions to a common but often unspoken problem.
- Timeless writing on the nature of the soul and what it means to truly connect with God.
- Inspiration and empowerment to seek God's voice in a noisy, overwhelming world.
- Tried and true wisdom from the teaching pastor of Saddleback Community Church.

If you've always struggled with the stereotypical quiet-time, don't give up hope!

As a Christian, you know you need to have devotions. You've heard it from your pastor; you've seen the study guides; you may have even made a dent in the One Year Bible. Some of you have valiantly set your alarm clocks back an hour for morning quiet time, only to find that life creeps back in to steal your resolve. It isn't because you don't love God. You quit because you "bought into" someone's unsustainable habit at an unreasonable pace.

But you don't have to keep running on empty. Bestselling author Doug Fields offers an uncomplicated, practical plan that you *can* carry out. This book won't teach you how to "cram God" into your already-full schedule. Instead, Doug will show you a practical, doable way of setting God first, and then letting everything else in your life fall into place. You *will* experience the fullness God has for you—just take some time to refuel.

Format: Hardcover

ISBN-13/EAN: 978-0-8499-2054-7

ISBN-10: 0-8499-2054-X

Price: \$12.99 U.S.

Ship Date: 10/16/2008

Pub Date: 11/11/2008

Trim Size: 5 x 7

Page Count: 112 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / Christian Life / Spiritual Growth (RELO12120)

ADVERTISING

- Print and online advertising with *Christianity Today*
- Online advertising with Salem Web Network
- Podcast with author
- Godtube Promotion
- Grassroots to pastors list

PUBLICITY

- National Print Campaign
- National Radio Interviews
- Extensive Blog and Online Campaign

PREVIOUS TITLES

0-3102-1253-7	Purpose Driven Youth Ministry
0-3102-5335-7	Growing to Be Like Jesus
1-8818-3010-1	1 Minute Bible 4 Students

COMPARABLE TITLES

0-7852-6321-7	Holiness: God's Plan for Fullness of Life
1-4143-0075-1	Every Day With Jesus: First Steps with the New Believers
0-4465-3196-0	The Power Of Simple Prayer

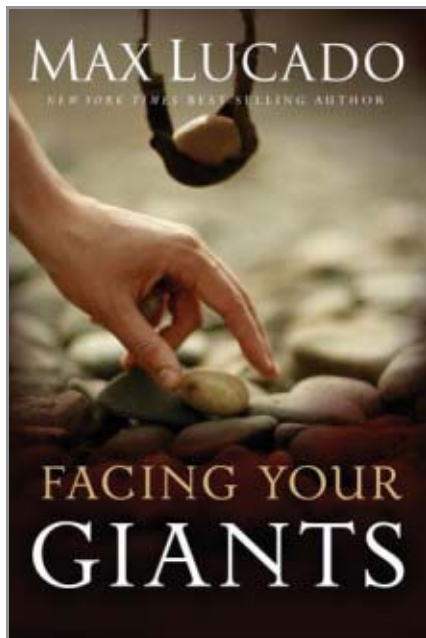


Doug Fields graduated from SCC in 1984 (now Vanguard), and received his MDiv from Fuller Theological Seminary in 1986. Doug has served as a youth pastor for 25 years, and has been teaching pastor at Saddleback Church since 1992. Doug has been a global youth ministry leader through his books, speaking and youth ministry resources. He is the award-winning author of more than 40 books, many of which serve as curriculum in Seminaries and Bible Colleges. Besides speaking regularly to teenagers and the congregation of Saddleback Church, Doug can also be found speaking to youth workers around the world. Doug would say his greatest accomplishment is marrying way out of his league to his wife Cathy of 23 years. They have three teenage children; Torie, Cody and Cassie. **Hometown:** Southern California

FACING YOUR GIANTS

The God Who Made a Miracle Out of David Stands Ready to Make One Out of You

MAX LUCADO



CONSUMER BENEFITS

- The Life of David is a role model for handling the tough times in our lives.
- Practical, powerful principles for dealing with the "giants" that seek to destroy our lives.
- The five stones...the stones of the Past, Prayer, Priority, Passion, and Persistence...are daily reminders that God has armed us with all that we need to defeat the giants in our life.
- David's story will resonate with readers across the spectrum.

Giants. We must face them. Yet, we need not face them alone.

This profound look at the life of David digs deeply into the defeats he suffered, and the victories he won, as he faced the giants in his life. When David focused on God, giants tumbled. But when David focused on giants, *he* stumbled.

Goliaths still roam in our world. Debt. Disaster. Dialysis. Divorce. Deceit. Disease. Depression. These super-sized challenges swagger and strut into our lives, pilfering our sleep, embezzling our peace, and robbing us of our joy. And while these giants try to dominate our lives, we know what to do! We've learned what David learned, and we do what David did. We become God-focused. We pick up five stones. We make five decisions. And we take a swing.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-2102-5
ISBN-10: 0-8499-2102-3
Price: \$14.99 U.S.
Ship Date: 9/11/2008
Pub Date: 10/7/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Christian Life / General (RELO12000)

ADVERTISING

- *Christianity Today* advertising in October issue
- *Outreach Magazine* advertising in October issue
- Video teaching on David and Goliath by Max Lucado on YouTube, GodTube, AOL, and other video websites
- Key influencer campaign helping recovery ministries with message of the book

PUBLICITY

- Excerpt campaign targeting online and print Christian publications

PREVIOUS TITLES

- 978-0-8499-0181-2 Facing Your Giants, all eds (606,293)
- 978-0-8499-0193-5 3:16 The Numbers of Hope, all eds (1,025,776)
- 978-0-8499-1345-7 Traveling Light: Releasing the Burdens You Were Never Intended to Bear, all eds (1,305,982)
- 978-0-8499-1404-1 Come Thirsty: No Heart Too Dry for His Touch, all eds (622,924)
- 978-0-8499-1336-5 Next Door Savior: Near Enough to Touch, Strong Enough to Trust, all eds (457,870)

COMPARABLE TITLES

- 978-0-8499-4377-5 Slaying The Giants In Your Life, all eds (115,532)
- 978-1-5797-2002-5 David: A Man of Passion & Destiny, all eds (345,930)



Max Lucado, Senior Minister for the Oak Hills Church in San Antonio, Texas, is the husband of Denalyn and father of Jenna, Andrea, and Sara. He is the author of multiple bestsellers and is America's leading inspirational author. Visit his website at www.maxlucado.com. **Hometown:** San Antonio, Texas
Books Sold to Date: More than 50 million



Soul Cravings

Erwin Raphael McManus

ISBN 10: 1-4002-8026-5

ISBN-13: 978-1-4002-8026-1

\$14.99

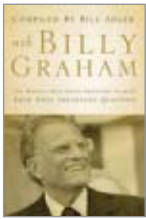
Ship Date: 10/16/2008

Trim Size: 5 3/8 x 8 1/4

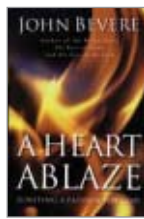
Page Count: 272 / carton: 36

RELIGION / Spirituality / General

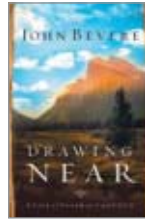
HC ISBN: 978-0-7852-1494-6



Ask Billy Graham
Bill Adler Sr.
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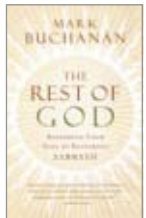
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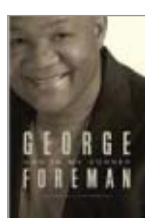
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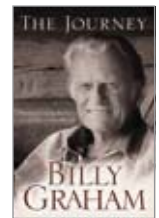
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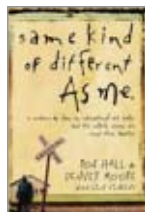
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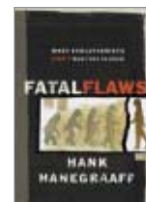
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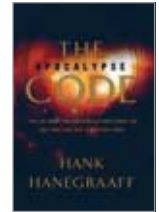
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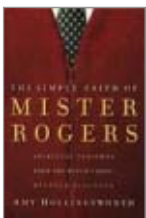
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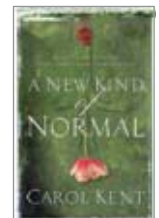
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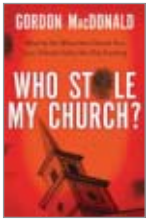
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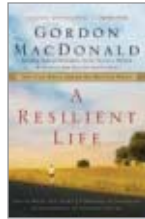
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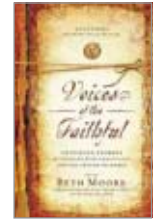
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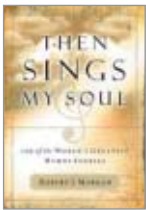
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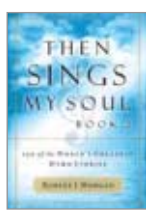
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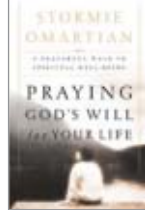
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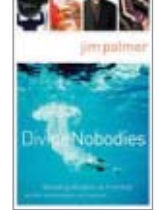
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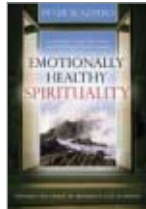
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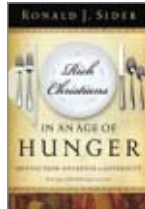
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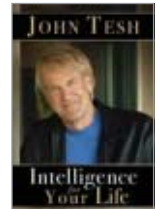
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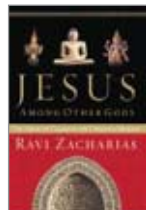
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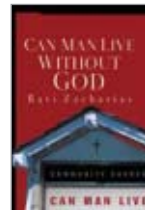
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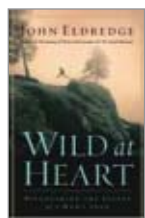
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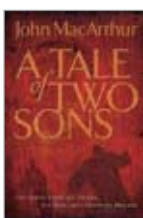
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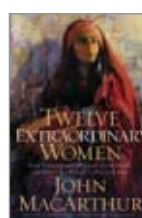
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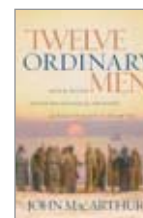
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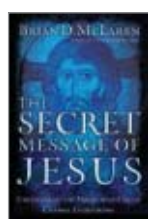
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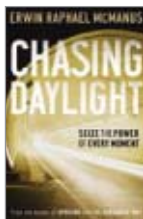
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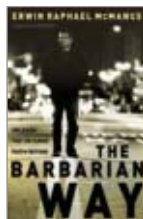
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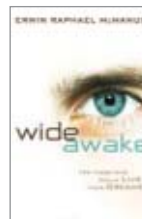
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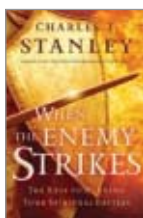
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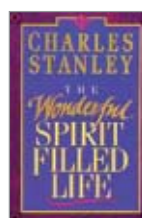
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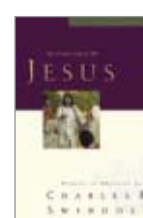
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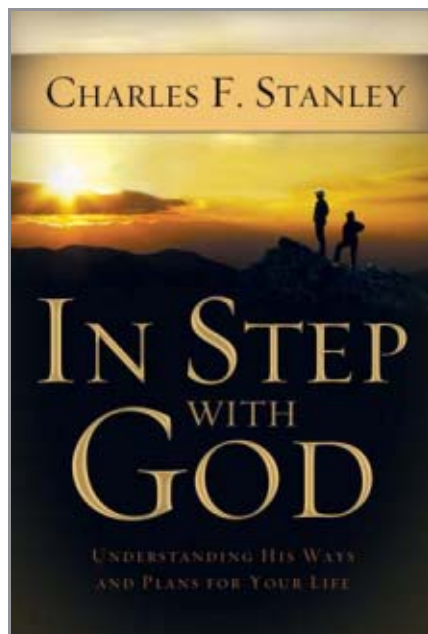


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IN STEP WITH GOD

Understanding His Ways and Plans for Your Life

CHARLES F. STANLEY



CONSUMER BENEFITS

- Readers develop a deep trust of God's character
- The message offers a new approach to making decisions, both big and small
- Aligns readers' lives with the direction God has for them
- Simple and clear style

New York Times Best-selling author Dr. Charles Stanley teaches readers how to trust the unchangeable character of God and shows them how it can change their lives.

All the decisions we make are based on countless details, assumptions, and beliefs. "Should I take the job?" she asks. "Should our family move to another state?" he wonders. Then we survey the facts and circumstances and draw our conclusions. *In Step With God* encourages and challenges readers to approach life and its decisions from a new angle: by knowing and considering God's character. If we know who God is and what He is up to, we will already be many steps toward His answer and plan for our lives.

In Step With God answers questions like:

- Is now the right time to make this big decision?
- What does God have for my future?
- Will God show up for me?
- Why am I in this difficult situation?

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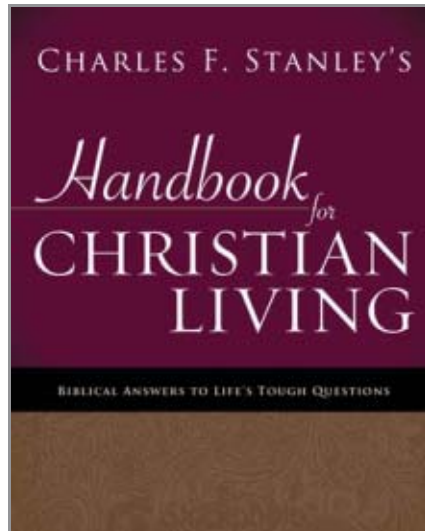
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Dr. Charles Stanley is pastor of the 16,000-member First Baptist Church in Atlanta, Georgia, and is head of the international In Touch[®] Ministries. He has twice been elected president of the Southern Baptist Convention and is known internationally from his radio and television program *In Touch*. His many best-selling books include *When the Enemy Strikes*, *Finding Peace*, *Landmines in the Path of the Believer*, *Enter His Gates*, *The Source of My Strength*, and *How to Listen to God*. **Books Sold to Date:** 6 million

CHARLES STANLEY'S HANDBOOK FOR CHRISTIAN LIVING*Biblical Answers to Life's Tough Questions*

CHARLES F. STANLEY

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Since life is a journey, feel free to stop and ask for directions.

In *Charles Stanley's Handbook for Christian Living*, Dr. Stanley has prepared a friendly, easy-to-use help system for every believer. In this collection, previously published as *The Glorious Journey*, he speaks with authority on issues such as:

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Trim Size: 7 1/4 x 9 1/8
Page Count: 528 Pages
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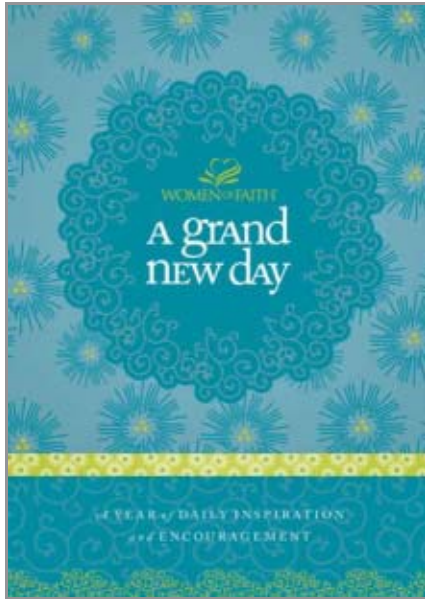


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Page Count: 384 Pages

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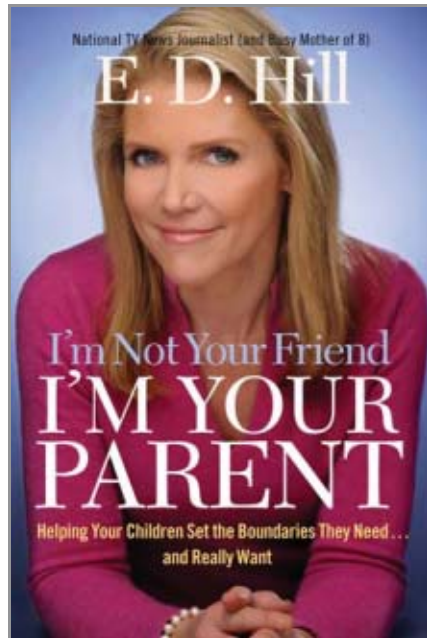
Founded in 1996, **WOMEN OF FAITH**® has ministered to more than three million women with the transforming message of God's grace. Through conferences and resources, they fulfill their mission to nurture women spiritually, emotionally, and relationally. Yearly conference themes have been on the subjects of love, grace, joy, and abundant living.

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I'M NOT YOUR FRIEND, I'M YOUR PARENT

Helping Your Children Set the Boundaries They Need...and Really Want

E. D. HILL



CONSUMER BENEFITS

- Written by Fox News host, currently parenting eight children ages 3 to 17
- The antidote to permissive parenting
- Meets real needs of a parent, answers the hard questions that come from dealing with kids in a permissive culture
- Includes engaging stories, practical advice, and real-life examples
- Appendix offers two contracts for use with teens

Fox News host and busy mother of eight E. D. Hill offers the antidote to permissive parenting by giving parents permission to be in charge.

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- Manners: thank you and other common courtesies
- Discipline: tantrums and time-outs
- Money: chores and allowances
- Sportsmanship: fair vs. foul
- Clothing: fashion and dress codes
- Teenagers: structure and consequences
- Includes a special chapter on Driving, Dating, and other Death-Defying Feats along with contracts for use with teens

Format: Hardcover

ISBN-13/EAN: 978-0-7852-2810-3

ISBN-10: 0-7852-2810-1

Price: \$24.99 U.S.

UPC: 020049059197

Ship Date: 8/7/2008

Pub Date: 9/2/2008

Trim Size: 6 x 9

Page Count: 256 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: FAMILY & RELATIONSHIPS / Parenting / General (FAM034000)

ADVERTISING

- Book features on FoxNews.com
- Trade advertising
- Custom book website with author blog

PUBLICITY

- National Print Campaign
- National Radio Interviews
- Extensive Radio Interviews
- Book Launch Party in New York City
- Confirmed appearances on Fox & Friends
- Book features and mentions on author's noon show on Fox
- Book signing tour at select key market stores

COMPARABLE TITLES

978-0-8007-3230-1 One Tough Mother by Julie Barnhill

978-0-7679-2742-0 Scream-Free Parenting by Hal Edward Runkel

978-1-8891-4016-2 1-2-3 Magic by Thomas Phelan

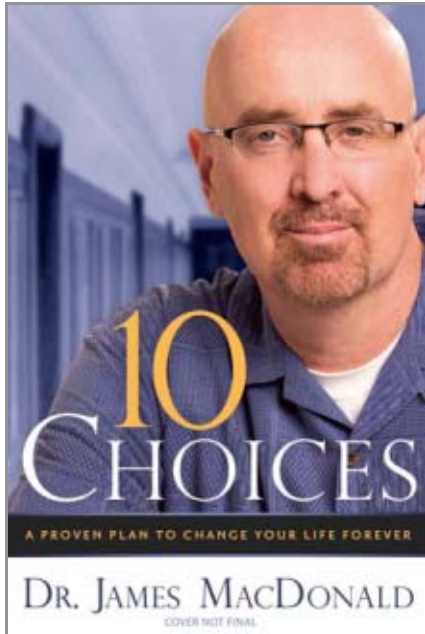


E. D. Hill joined FOX News Channel (FNC) in March of 1998. Hill is FOX News host of *America's Pulse with E. D. Hill*. She was also co-anchor for *FOX & Friends*, the network's weekday morning program and from 2002-2007 was co-host with Bill O'Reilly on his radio program "The O'Reilly Factor." Prior to joining FNC, Hill was a contributing reporter for ABC News' *Good Morning America*, covering family issues. She is the mother of eight children. **Hometown:** New York, NY

10 CHOICES

A Proven Plan to Change Your Life Forever

DR. JAMES MACDONALD



CONSUMER BENEFITS

- Learn to make better choices that bring blessings to those you love
- Identify those bad decisions and learn how to avoid them
- Discover the secrets to surrendering your will to God
- Includes group studies with application questions and exercises

A revolutionary biblical plan that is sure to change a person's life forever.

Many people see their lives playing out like a movie they cannot control. They have come to feel like spectators watching a story unfold, unable to stop the stampeding consequences. They feel the die is cast, and nothing they do can alter the outcome. James MacDonald believes that is a lie. In *10 Choices* he says, while people are where they are in life because of the choices they've made, they don't have to stay there. This book is about getting beyond self-help and blame shifting and changing at the deepest and most profound level...the will.

A person's will is what he uses to choose and act. This book helps readers to discover the heights to which their wills, truly surrendered to God, can actually soar and the "10 choices" that can take them there. This impactful book will prompt readers to make *10 Choices* that are sure to change their lives forever.

Format: Hardcover

ISBN-13/EAN: 978-0-7852-2820-2

ISBN-10: 0-7852-2820-9

Price: \$22.99 U.S.

UPC: 020049059296

Ship Date: 8/7/2008

Pub Date: 9/2/2008

Trim Size: 6 x 9

Page Count: 304 Pages

Carton Qty: 24

Translation Rights: All

BISAC Category: RELIGION / Christian Life / Personal Growth (RELO12070)

ADVERTISING

- Godtube ministry page and book give-a-ways
- Eblast to author's database
- Trade advertising

PUBLICITY

- Christian Print Campaign
- Christian Radio Tour
- Extensive Blog and Online Campaign
- 25 City Bus & Media Tour
- Weekly radio program features

PREVIOUS TITLES

978-0-8024-3423-4 *I Really Want to Change...So, Help Me God* (70,000)

978-0-8024-3442-5 *Lord, Change My Attitude* (40,000)

COMPARABLE TITLES

978-0-4466-9615-9 *Your Best Life Now*

1-5914-5286-4 *Life Wide Open*



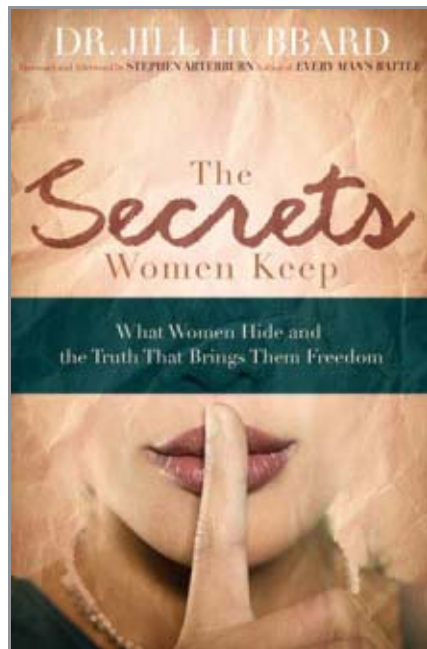
Dr. James MacDonald is founding pastor of Harvest Bible Chapel. He is the author of the bestseller *I Really Want to Change...So, Help Me God* and several other books. *Walk in the Word* is his national radio broadcast. He earned his Masters in Religion at Trinity Evangelical Divinity School and his Doctor of Ministry from Phoenix Seminary. He and his wife, Kathy, have three children.

Hometown: Chicago, IL

THE SECRETS WOMEN KEEP

What Women Hide and the Truth That Brings Them Freedom

DR. JILL HUBBARD



CONSUMER BENEFITS

- Commissioned survey with 2,000 responses
- Reveals women's top secrets & hope for those in despair
- Dr. Jill Hubbard is popular radio co-host with Stephen Arterburn on nationally syndicated show *New Life Live* with 1,000,000 listeners each week
- Foreword and Afterword by Stephen Arterburn, author of *Every Man's Battle*

Insight and help for women to become more authentic through the keeping of fewer secrets.

Every woman has secrets—some she keeps from others, some even from herself. *The Secrets Women Keep* discloses the top secrets revealed in a recent “Life Satisfaction Survey” of 2,000 women. Secrets include issues regarding:

- marriage & relationships
- sexuality
- inner lives & feelings
- sense of self
- the past
- personal issues

Dr. Jill Hubbard offers three ways to shed the secret and move safely into the light: be honest with yourself, with God, and with a trusted counselor. Women can truly live free of secrets, feeling comfortable in their own skin, never feeling like they must hide from anyone, and fully experiencing the love and grace of Christ to live the life he has to offer.

Format: Trade Paper
ISBN-13/EAN: 978-0-7852-2816-5
ISBN-10: 0-7852-2816-0
Price: \$14.99 U.S.
UPC: 020049059258
Ship Date: 8/14/2008
Pub Date: 9/9/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Christian Life / Womens Issues (RELO12130)

ADVERTISING

- Book features on daily syndicated radio program *New Life Live!*
- Salem web and email campaign

PUBLICITY

- Christian Print Campaign
- Radio Tour
- Extensive Blog and Online Campaign

COMPARABLE TITLES

- 978---0785-2892-58 *The Secrets Men Keep* by Stephen Arterburn
- 978---1576-8336-05 *Secret Longings of the Heart* by Carol Kent

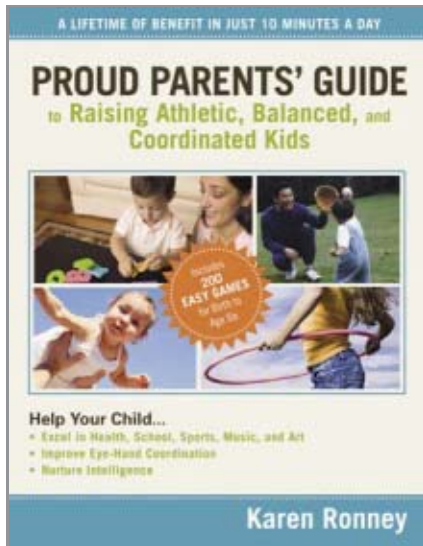


Dr. Jill Hubbard is a clinical psychologist and regular co-host on Christian radio's nationally-syndicated *New Life Live* program. Dr. Jill has gained a reputation for her gentle and insightful style of connecting with radio callers. As the program's only female co-host, she lends a woman's perspective to addressing callers' psychological and spiritual concerns. She is also in private practice where she sees clients who struggle with depression, addictions, eating disorders, and relational and personal growth issues. Dr. Jill lives with her family in southern California. **Hometown:** Newport Beach, California

PROUD PARENTS' GUIDE TO RAISING ATHLETIC, BALANCED, AND COORDINATED KIDS

A Lifetime of Benefit in Just 10 Minutes a Day

KAREN RONNEY



CONSUMER BENEFITS

- Comprehensive program for ages 0 to 6
- Playtime with a purpose to develop balance, strength, flexibility, and overall coordination
- Includes 200 fun, age-appropriate games with illustrations
- Helpful charts, graphs, and progress record-keepers
- Adaptations throughout for families with special-needs kids

A comprehensive program for the first six years of a child's life, created to develop overall coordination and ability by investing just ten minutes a day.

Tennis pro and master coach Karen Ronney offers a step-by-step handbook with over 200 fun games for parents who want to jump-start their child's fundamental skills, self-confidence, and sports potential while creating a lifestyle of family fitness. Includes recent scientific and academic research, progress charts, how to incorporate purposeful play, and even helps for families with special-needs kids.

Part One: How Your Child Develops

- Learning Styles
- Building Better Brains
- Sensory Integration
- Fine Motor Development
- Right- or Left-Handed
- Gross Motor Development
- Coordination and Sidedness
- Rules of Play and Praise

Part Two: Games

Format: Trade Paper
ISBN-13/EAN: 978-0-7852-2822-6
ISBN-10: 0-7852-2822-5
Price: \$16.99 U.S.
UPC: 020049059319
Ship Date: 8/14/2008
Pub Date: 9/9/2008
Trim Size: 7 x 9
Page Count: 288 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FAMILY & RELATIONSHIPS / Parenting / General (FAM034000)

ADVERTISING

- Book features and give-a-ways to parenting websites

PUBLICITY

- Targeting National Parenting Magazines
- Radio Tour
- Extensive Blog and Online Campaign

COMPARABLE TITLES

- 978-0-8054-1878-1 Fit Kids by Kenneth Cooper
978-0-8092-9767-2 365 Activities for Fitness, Food, and Fun by Julia Sweet

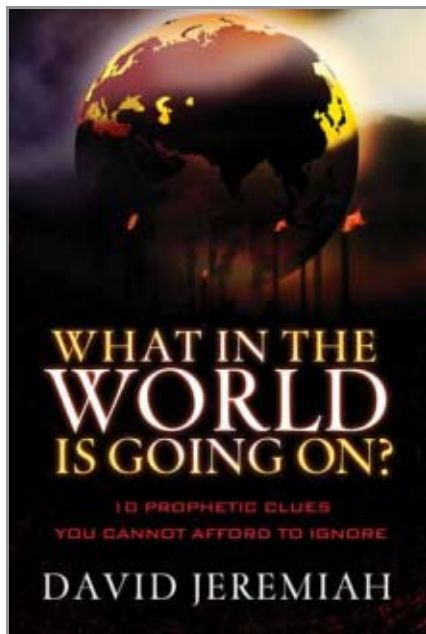


Karen Ronney, an accomplished NCAA tennis player and a world touring pro, used her bachelor degrees in journalism and public relations to become a seasoned writer for several prestigious publications, including the *Los Angeles Times*, *San Diego Union-Tribune*, *Los Angeles Daily News*, and *Chicago Tribune*. A professional journalist for more than twenty years, Ronney has also spent fifteen years as a dynamic public speaker and twenty-five years as a professional sports coach. Karen travels nation-wide as a master coaching instructor for various organizations, including the Special Olympics and the United States Tennis Association. She currently lives in San Diego with her husband, Doug, and their trio of budding young athletes. **Hometown:** San Diego, CA

WHAT IN THE WORLD IS GOING ON?

10 Prophetic Clues You Cannot Afford to Ignore

DR. DAVID JEREMIAH



CONSUMER BENEFITS

- Identifies 10 events the bible says will take place at the end times
- Makes bible prophecy clear and easy to understand
- Provides a sure guideline for sorting through the continuously "updated" prophecy predictions
- Can be used as a study tool

Makes Simple the hundreds of books and dozens of theories on bible prophecy.

The bible has much to say about the end times. Yet it is hard to piece together all that information in a way that gives a comprehensive picture of what that time period will look like. That's why so many theories abound. And that's why Dr. David Jeremiah has written *What In the World Is Going On?* There is no other prophecy book like this. You'll find it the ultimate study tool for understanding the future. And this book will also motivate readers to live a more holy life and make greater efforts in evangelism. If bible prophecy has always been a mystery to you, Dr. Jeremiah's book will help you solve the mystery. At last, bible prophecy can make sense, and make a difference. *What In the World Is Going On?* is shocking and eye-opening but essential reading in a world of confusing theories.

Format: Hardcover
ISBN-13/EAN: 978-0-7852-2887-5
ISBN-10: 0-7852-2887-X
Price: \$22.99 U.S.
UPC: 020049059562
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 6 x 9
Page Count: 304 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Faith / General (RELO77000)

ADVERTISING

- Direct mail to Turning Points database in September, October and November
- Online promotion on TurningPoints.com beginning in September
- Radio advertising on Route 66
- Television advertising during Turning Points starting in September
- Book features in Turning Points Devotional Magazine
- Trade advertising in Christian Retailing and CBA Retailer

PUBLICITY

- National Print Campaign
- National Radio Interviews
- Extensive Blog and Online Publicity Campaign

PREVIOUS TITLES

978-0-7852-2809-7 Signs of Life (100,000)
1-5914-5389-5 Captured by Grace (110,000)

COMPARABLE TITLES

978-0-8423-3644-4 Are We Living in the End Times?
978-0-9217-1433-0 The Mysterious Bible Codes



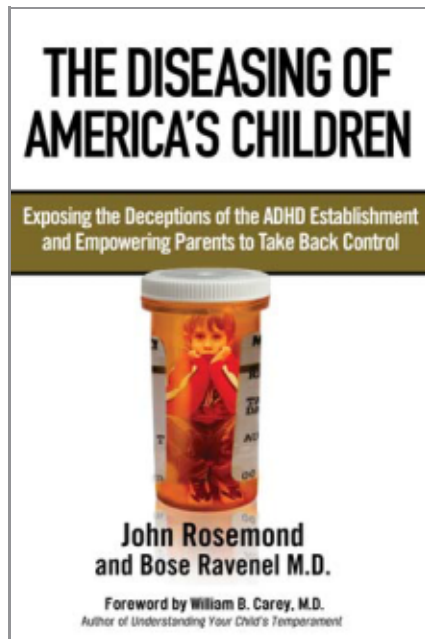
Dr. David Jeremiah is senior pastor of Shadow Mountain Community Church in El Cajon, California. He is also the host of the radio program *Turning Point*, which is broadcast daily on more than 1,200 stations. Dr. Jeremiah has authored numerous books, including *Signs of Life*, *Captured by Grace*, and *Slaying the Giants in Your Life*. Dr. Jeremiah and his wife, Donna, have four children and eight grandchildren.

Hometown: El Cajon, California

THE DISEASING OF AMERICA'S CHILDREN

Exposing the Deceptions of the "ADHD Establishment" and Empowering Parents to Take Back Control

JOHN ROSEMOND & BOSE RAVENEL M.D.



CONSUMER BENEFITS

- Exposes the fiction of ADHD and other childhood behavior disorders as defined by the "ADHD Establishment"
- Designed to stop the rip-off and empower parents to take back control of their children
- Explains the real source of these problems and proper treatment alternatives
- Written by a respected family psychologist and medical doctor

How parents, teachers, and even professionals are being deceived by the "ADHD Establishment."

The issue of diagnosing children with behavioral diseases that do not conform to a scientific definition of disease, and then medicating them is a scandal ready to erupt. Popular family psychologist John Rosemond joins with pediatrician Dr. Bose Ravenel to uncover the fiction and fallacy behind attention-deficit/hyperactivity disorder (ADHD), oppositional defiant disorder (ODD), early-onset bipolar disorder (EOBD), and the drugs prescribed to treat them. Rosemond and Ravenel will:

- uncover the pseudo-science behind these diagnoses
- expose the short- and long-term dangers behavioral drugs pose to children
- discuss how schools are unwittingly feeding the diagnostic beast
- reveal the simple common sense truth behind these behavior problems
- give parents a practical program for a cure without drugs or dependence on professionals

Format: Hardcover
ISBN-13/EAN: 978-0-7852-2886-8
ISBN-10: 0-7852-2886-1
Price: \$24.99 U.S.
UPC: 020049059579
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 6 x 9
Page Count: 272 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FAMILY & RELATIONSHIPS / Parenting / General (FAM034000)

ADVERTISING

- Banner and Print Advertising in weekly news and general market publications
- Eblast to past purchasers of author's titles

PUBLICITY

- National Print Publicity Campaign
- National Radio Interviews
- Extensive Blog and Online Publicity Campaign

PREVIOUS TITLES

978-0-7407-6077-8 The New Six Point Plan (320,000)
 978-0-7407-1415-3 New Parent Power (190,000)
 978-1-4165-4484-5 Parenting by the Book (35,000)



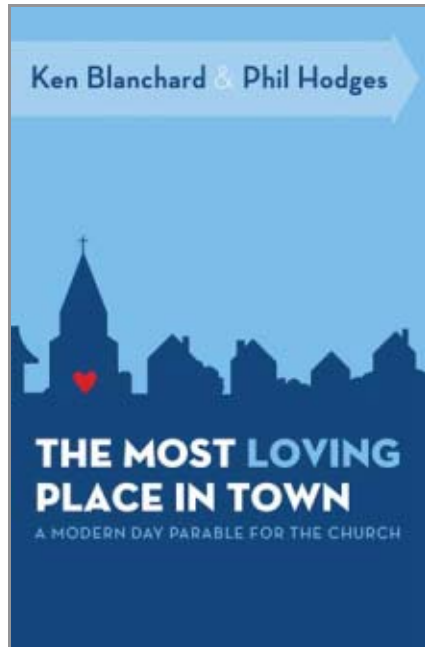
John Rosemond is regarded as one of America's most widely read parenting experts. A family psychologist, he has been the featured guest on *Focus on the Family* and interviewed on major television talk shows including *Good Morning America*, *20/20*, *The Today Show*, *The O'Reilly Factor*, and *The View*. With a weekly syndicated column in more than two hundred newspapers, Rosemond has for seventeen years been speaking on average two hundred times a year. He and his wife, Willie, married thirty-nine years, have two adult children and six grandchildren. **Hometown:** Gastonia, NC

Dr. Bose Ravenel is a pediatrician with twenty-six years experience in private practice and eleven years teaching residents. A member of several professional organizations, he is an author and speaker in the areas of child discipline and parenting and has appeared on numerous media outlets and participated in public debates including national meetings of Focus on the Family and the Christian Medical and Dental Association. He published a commentary titled *A New Paradigm for ADD/ADHD and Behavioral Management Without Medication*. **Hometown:** High Point, NC

THE MOST LOVING PLACE IN TOWN

A Modern Day Parable for the Church

KEN BLANCHARD & PHIL HODGES



CONSUMER BENEFITS

- A must-have book for every pastor and church leader
- Entertaining and easily-read story in the Ken Blanchard parable
- Practical advice that all church members can understand and apply
- Elegant and unique way of presenting the principles of *Lead Like Jesus*

A moving story, told in Ken Blanchard's appealing parable style, of how a local church can be either a blessing or a curse to their community.

The Most Loving Place in Town is the story of two men, a disillusioned church elder and a gifted young pastor, who recognize that their church has lost sight of its number one priority: loving God and each other. They begin a search, independently at first, to recapture their lost love and then together lead their fellowship in a successful discovery of the secret to becoming a beacon of love in their community. By the end of the story you clearly see and understand why this secret, so simple yet so profound, is vital and how to apply it to your own life and the life of your church.

Format: Hardcover
ISBN-13/EAN: 978-0-7852-2893-6
ISBN-10: 0-7852-2893-4
Price: \$18.99 U.S.
UPC: 020049059616
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 5 3/8 x 8 1/4
Page Count: 160 Pages
Carton Qty: 24
Distribution Rights: Worldwide
BISAC Category: RELIGION / Christian Life / Professional Growth (RELO12090)

ADVERTISING

- Speaking engagements to Christian colleges
- National print advertising
- Eblast to past purchasers of *Lead Like Jesus*

PUBLICITY

- National print publicity campaign
- National radio tour
- Extensive blog and online publicity

PREVIOUS TITLES

0-8499-9659-7	The Servant Leader (125,000)
0-8499-9142-0	Lead Like Jesus (90,000)
1-5785-6309-8	Leadership by the Book (150,000)

COMPARABLE TITLES

0-7868-8126-7	Jesus CEO
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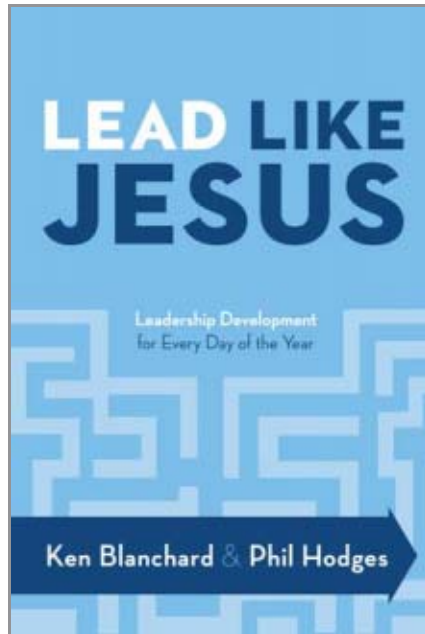
Ken Blanchard is one of today's most sought-after authors, speakers and business consultants in the world. His managing and development techniques have helped many businesses become Fortune 500 companies. **Hometown:** Escondido, California **Books Sold to Date:** 20 million

Phil Hodges served as a human resource and industrial relationship manager in corporate America for thirty-six years. He is coauthor of three books: *Leadership by the Book* with Ken Blanchard and Bill Hybels, and *The Servant Leader* and *Lead Like Jesus* with Ken Blanchard. **Hometown:** Rancho Palos Verdes, California

LEAD LIKE JESUS

Leadership Development for Every Day of the Year

KEN BLANCHARD & PHIL HODGES



CONSUMER BENEFITS

- Everyone can benefit from this book.
Everyone is a leader (an influencer of others).
- Step by step help in following Jesus as the leadership role model
- Helps the reader to identify priorities.
- Perfect complement to the bestselling book *Lead Like Jesus*
- 365 day devotional format

“The more I read the Bible, the more evident it becomes that everything I have ever taught or written about effective leadership over the past 25 years, Jesus did to perfection. He is simply the greatest leadership role model of all time.” Ken Blanchard

The *Lead Like Jesus* daily reader contains 365 inspirational readings to help bring out the skilled leader in everyone. Habits take time to develop. In this energizing guide leadership expert Ken Blanchard leads readers through a day-by-day process of discovering how to lead like Jesus the greatest leader of all. Ken’s servant leadership system (the four domains of heart, head, hands and habits) form the core of this very practical and transformational daily devotional.

Format: Hardcover
ISBN-13/EAN: 978-0-7852-2890-5
ISBN-10: 0-7852-2890-X
Price: \$14.99 U.S.
UPC: 020049059586
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 4 1/2 x 6 1/4
Page Count: 400 Pages
Carton Qty: 24
Distribution Rights: Worldwide
BISAC Category: RELIGION / Christian Life / Professional Growth (RELO12090)

ADVERTISING

- Speaking engagements to Christian colleges
- National print advertising
- Eblast to past purchasers of *Lead Like Jesus*

PUBLICITY

- National print publicity campaign
- National radio interviews
- Extensive blog and online publicity

PREVIOUS TITLES

0849996597	The Servant Leader (125,000)
0849991420	Lead Like Jesus (90,000)
10578563098	Leadership by the Book (150,000)

COMPARABLE TITLES

0-7868-8126-7	Jesus CEO
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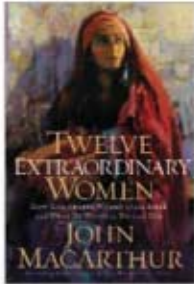
Ken Blanchard is one of today's most sought-after authors, speakers and business consultants in the world. His managing and development techniques have helped many businesses become Fortune 500 companies. **Hometown:** Escondido, California **Books Sold to Date:** 20 million

Phil Hodges served as a human resource and industrial relationship manager in corporate America for thirty-six years. He is coauthor of three books: *Leadership by the Book* with Ken Blanchard and Bill Hybels, and *The Servant Leader* and *Lead Like Jesus* with Ken Blanchard. **Hometown:** Rancho Palos Verdes, California



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Trim Size: 5 7/16 x 8 3/8

Page Count: 224 / carton: 36

RELIGION / Christian Life / General

HC ISBN:



Thank You Power

Deborah Norville

ISBN 10: 0-7852-8961-5

ISBN-13: 978-0-7852-8961-6

\$14.99

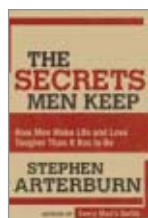
Ship Date: 9/11/2008

Trim Size: 5 3/8 x 8 1/4

Page Count: 176 / carton: 36

SELF-HELP / Personal Growth / General

HC ISBN:



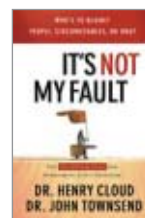
The Secrets Men Keep
Stephen Arterburn
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978-1-5914-5469-4
\$22.99 • Hardcover



What's Love Got To Do With It
Dr. John T. Chirban
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978-1-4016-0339-7
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978-0-7852-8916-6
\$14.99 • Trade Paper



It's Not My Fault
Dr. Henry Cloud & Dr. John Townsend
1-5914-5473-5
978-1-5914-5473-1
\$22.99 • Hardcover



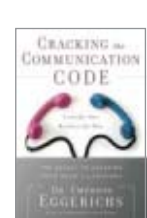
21 Days To A Great Marriage
Dr. Henry Cloud & Dr. John Townsend
1-5914-5481-6
978-1-5914-5481-6
\$12.99 • Hardcover



The Papa Prayer
Dr. Larry Crabb
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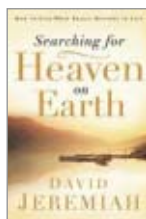
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Dannah Gresh
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\$13.99 • Trade Paper



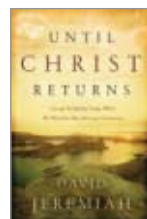
Thrilled To Death
Dr. Archibald D. Hart
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978-0-8499-1852-0
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Dr. David Jeremiah
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978-0-7852-2809-7
\$22.99 • Hardcover



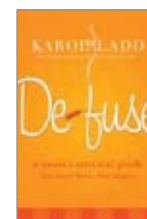
Searching For Heaven On Earth
Dr. David Jeremiah
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978-0-7852-8920-3
\$14.99 • Trade Paper



Until Christ Returns
Dr. David Jeremiah
0-8499-1883-9
978-0-8499-1883-4
\$14.99 • Trade Paper



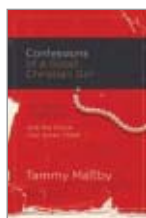
Captured By Grace
Dr. David Jeremiah
1-5914-5389-5
978-1-5914-5389-5
\$21.99 • Hardcover



Defuse
Karol Ladd
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\$13.99 • Trade Paper



Meet Mr. Smith
Eric & Leslie Ludy
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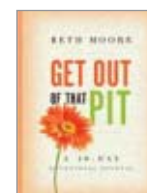
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Sharon Morris May, Ph.D.
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978-0-8499-1868-1
\$13.99 • Trade Paper



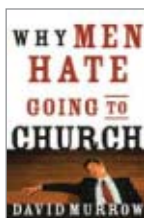
Get Out Of That Pit
Beth Moore
1-5914-5552-9
978-1-5914-5552-3
\$21.99 • Hardcover



Get Out Of That Pit: A 40-Day Devotional Journal
Beth Moore
0-8499-9155-2
978-0-8499-9155-4
\$16.99 • Padded Hardcover



Rite Of Passage Parenting
Walker Moore
0-7852-2213-8
978-0-7852-2213-2
\$19.99 • Hardcover



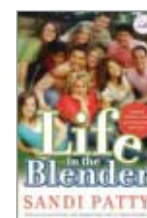
Why Men Hate Going To Church
David Murrow
0-7852-6038-2
978-0-7852-6038-7
\$14.99 • Trade Paper



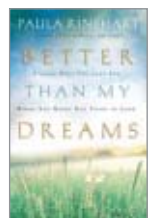
Thank You Power
Deborah Norville
0-7852-2193-X
978-0-7852-2193-7
\$19.99 • Hardcover



Falling Forward
Sandi Patty
0-8499-1886-3
978-0-8499-1886-5
\$14.99 • Trade Paper



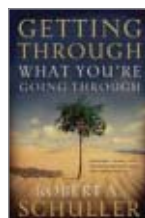
Life In The Blender
Sandi Patty
0-8499-0046-8
978-0-8499-0046-4
\$15.99 • Hardcover



Better Than My Dreams
Paula Rinehart
0-8499-1867-7
978-0-8499-1867-4
\$14.99 • Trade Paper



When God Winks At You
Squire Rushnell
0-7852-1892-0
978-0-7852-1892-0
\$17.99 • Hardcover



Getting Through What You're Going Through
Robert A. Schuller
0-7852-8853-8
978-0-7852-8853-4
\$19.99 • Hardcover



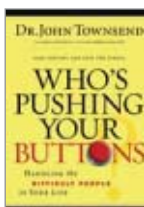
I Promise
Dr. Gary Smalley
1-5914-5386-0
978-1-5914-5386-4
\$22.99 • Hardcover



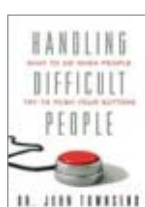
Flying Lessons
Greg Steinberg, Ph.D.
1-4016-0337-8
978-1-4016-0337-3
\$16.99 • Trade Paper



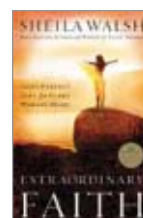
My Single Mom Life
Angela Thomas
0-7852-2128-X
978-0-7852-2128-9
\$19.99 • Hardcover



Who's Pushing Your Buttons
Dr. John Townsend
1-5914-5010-1
978-1-5914-5010-8
\$21.99 • Hardcover



Handling Difficult People
Dr. John Townsend
1-5914-5477-8
978-1-5914-5477-9
\$12.99 • Hardcover



Extraordinary Faith
Sheila Walsh
0-7852-6291-1
978-0-7852-6291-6
\$19.99 • Hardcover



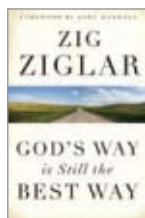
Speaking Mom-ese
Lisa Whelchel
0-7852-8930-5
978-0-7852-8930-2
\$12.99 • Trade Paper



Taking Care Of The Me In Mommy
Lisa Whelchel
0-7852-8929-1
978-0-7852-8929-6
\$14.99 • Trade Paper



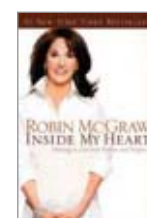
7 Things You Better Have Nailed Down Before All Hell Breaks Loose
Robert Wolgemuth
0-7852-2169-7
978-0-7852-2169-2
\$22.99 • Hardcover



God's Way Is Still The Best Way
Zig Ziglar
0-8499-1963-0
978-0-8499-1963-3
\$22.99 • Hardcover



Better Than Good
Zig Ziglar
1-5914-5400-X
978-1-5914-5400-7
\$21.99 • Hardcover



Inside My Heart
Robin McGraw
0-7852-8903-8
978-0-7852-8903-6
\$14.99 • Trade Paper

HERMIE AND THE HIGH SEAS

It's About Faith

MAX LUCADO



CONSUMER BENEFITS

- Helps children learn about having faith in God
- Inspired by the story of Noah
- Trusted series with over 2.8 million Hermie videos sold
- Engaging characters that kids have come to love

If Hermie is good at anything, it's believing what God says.

Good thing God never says anything unusual to Hermie. Uh-oh... suddenly there's room for doubt. What possible need would the Garden Gang have for a boat? It hasn't rained in ages. Isn't it good enough to believe God once—why do we have to keep on trusting Him time after time?

Hermie and the High Seas teaches the lesson based on Jesus' words from the mountain-side in Matthew 6 about relying on God to care for our every need.

Format: DVD

UPC: 023755408594

ISBN-13/EAN: 978-1-4003-1122-4

Price: \$14.99 U.S.

Ship Date: 8/7/2008

Pub Date: 9/2/2008

Length: 60 Minutes

Carton Qty: 30

Age Group: 3 - 8

Distribution Rights: Worldwide Religious

Translation Rights: All

BISAC Category: JUVENILE FICTION / Religious / Christian (JUV033010)

CPC Category: Dvd & Video / Elementary / Animated (VIDELEANI)

MERCHANDISING

- Hermie and the High Seas Floor Display ISBN13: 9781400389292
- Hermie Premium ISBN13: 9781400389384
- Demo DVD ISBN13: 9781400392469

ADVERTISING

- Retail catalog and web advertising
- In-store Hermie Premiere events
- Featured on hermieandfriends.com
- Eblast to Thomas Nelson's Children's consumer database and UpWord's database
- Featured at International Network of Children's Ministry and Mothers of Preschoolers (MOPs) conferences

PUBLICITY

- Pre-screener mailing to video trade media, long-lead CBA trade and consumer publications to secure reviews and features
- Finished product mailing to key media outlets
- National print and radio campaign building on the success of the brand

PREVIOUS TITLES

023755042149	Hermie, a Common Caterpillar
023755044211	Flo, the Lyin' Fly
023755400796	Webster, the Scaredy Spider
023755401199	Buzby, the Misbehaving Bee
023755401298	A Fruitcake Christmas
023755402998	Stanley, the Stinkbug Goes to Camp
023755403094	Hermie & Wormie's Nutty Adventure
023755404695	Milo, the Mantis Who Wouldn't Pray
023755406996	Buzby and the Grumble Bees
023755408891	Hailey & Bailey's Silly Fight



Max Lucado, minister for Oak Hills Church in San Antonio, Texas, is the author of multiple best-selling books for all ages. He is considered one of America's leading inspirational authors and has authored several award-winning children's books, including *Just in Case You Ever Wonder*, *The Crippled Lamb*, and *The Oak Inside the Acorn*. He is also the creator of the popular *Max Lucado's Hermie & Friend's*[™] brand. **Hometown:** San Antonio, Texas **Books Sold to Date:** More than 50 million

GIGI, GOD'S LITTLE PRINCESS: GIGI'S FIRST DAY OF SCHOOL

SHEILA WALSH



CONSUMER BENEFITS

- Two episodes, two lessons: one about being brave, one about living God's way
- Aimed at little girls and those who love them
- Gigi, God's Little Princess™ is the #1 selling Christian girls' brand

Fully-animated video with two fun, heartwarming adventures.

Gigi's First Day of School: Hard to believe, but the ever-confident Gigi is actually nervous about starting first grade. She's heard some rumors from the neighbor kids about the teacher and isn't sure school is for her. Join Tiara, Fluffy and Frances for a wild ride thru Gigi's over-active imagination on her way to growing up.

Gigi's Fishing Hole: Lake Popplepopper is a glorified pond near Gigi's house. Naturally, Gigi has taken it upon herself to free all the fish living there. But when she and Frances come to finish the task, it seems that mean Mr. Spooner has foiled their plans. Gigi is convinced that this injustice shall not stand. Find out how this roiling conflict was prevented from becoming an all-out feud.

Format: DVD
UPC: 023755409898
ISBN-13/EAN: 978-1-4003-1202-3
Price: \$14.99 U.S.
Ship Date: 9/11/2008
Pub Date: 10/7/2008
Length: 60 Minutes
Carton Qty: 30
Age Group: 3 - 7
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION / Religious / Christian (JUV033010)
CPC Category: Dvd & Video / Elementary / Animated (VIDELEANI)

MERCHANDISING

- Gigi Brand Floor Display ISBN13: 9781400389285
- Gigi Boa Premium ISBN13: 9781400389278
- Demo ISBN13: 9781400389346
- Gigi Princess Day Kits ISBN13: 9781400391608

ADVERTISING

- Retail catalog and web advertising
- Eblast to Thomas Nelson's Children's consumer database and Women of Faith's® consumer database
- Featured at Women of Faith events and womenoffaith.com
- Featured at International Network of Children's Ministry conferences
- Included in Kids Day promotions
- Promoted on godtube.com

PUBLICITY

- National print and broadcast campaign building on the success of the *Gigi* brand and the popularity of princess products

PREVIOUS TITLES

023755404091	Gigi, God's Little Princess DVD
023755407191	Gigi's Hugest Announcement DVD
023755408693	Bursting with Readiness DVD
023755046635	Princess Scepter
023755046628	Gigi's Peel & Stick



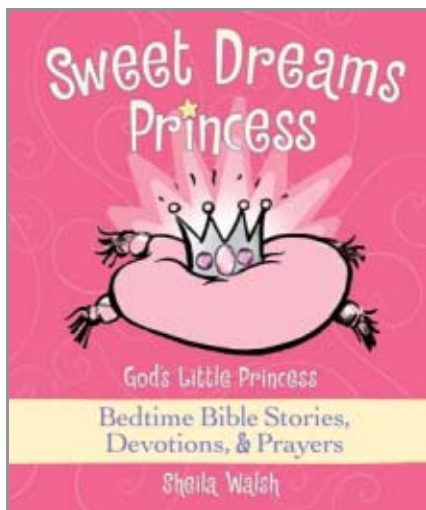
Sheila Walsh is a Scottish princess who has been through light and darkness. But through it all, God has taught her about His love. Today, she shares that love through her speaking and writing. Sheila has authored multiple books for women, including *The Heartache No One Sees*, *Extraordinary Faith*, and *I'm Not Wonder Woman*. She is also the author of the award-winning *Gigi, God's Little Princess*® brand for girls (Retailers' Choice 2006) which has sold over 1,000,000 units and was created to remind us that we are all children of the King. Sheila lives in Texas with her husband, Barry, and son, Christian.

Hometown: Frisco, Texas **Books Sold to Date:** 1,325,000+

SWEET DREAMS PRINCESS

God's Little Princess Bedtime Bible Stories, Devotions, & Prayers

SHEILA WALSH



CONSUMER BENEFITS

- Bedtime Bible Storybooks are very popular
- Devotions, prayers, promises and praises from Sheila Walsh and the International Children's Bible®
- Gigi, God's Little Princess® is the #1 selling Christian girls' brand
- Sparkling jewel cover with cushy-comfy satin pillow right on the front cover

Following the success of the *God's Little Princess™ Devotional Bible* by Sheila Walsh, now comes the perfect Bedtime Bible storybook for little princesses everywhere!

84 favorite stories from the International Children's Bible® are paired with devotions that are inspirational, positive and help little girls see God's love for them. Soft color pages will delight them as they lay down for night time devotions and prayers. Each story and devotion closes with a special prayer, promise, or praise to help connect her heart to family, friends, and most of all her heavenly Father!

Format: Hardcover

ISBN-13/EAN: 978-1-4003-1297-9

ISBN-10: 1-4003-1297-3

Price: \$16.99 U.S.

Ship Date: 9/11/2008

Pub Date: 10/7/2008

Trim Size: 6 1/4 x 7 1/2

Page Count: 336 Pages

Carton Qty: 24

Age Group: 4 - 7

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE NONFICTION / Religion / Biblical Stories (JNF049040)

CPC Category: Kids / Learning To Read / Bible Story (CHDLTRBSB)

MERCHANDISING

- Gigi Brand Floor Display ISBN13: 9781400389285
- Gigi Boa Premium ISBN13: 9781400389278
- Bible Storybook Merchandise Program ISBN13: 9781400389124
- Gigi Princess Day Kits ISBN13: 9781400391608

ADVERTISING

- *Sweet Dreams, Princess* Bedroom Makeover Contest
- Retail web and catalog advertising
- Featured at International Network of Children's Ministry and Mothers of Preschoolers (MOPs) conferences
- Eblast to Thomas Nelson's consumer database and Women of Faith®
- Featured at Kids Day Events
- Promoted at Women of Faith® conferences and on website
- Featured on thomasnelson.com

PUBLICITY

- Strategic mailing to appropriate trade and consumer publications to secure reviews and features
- Cross-promoted with *Goodnight Warrior*

PREVIOUS TITLES

978-1-4003-0879-8 God's Little Princess® Devotional Bible



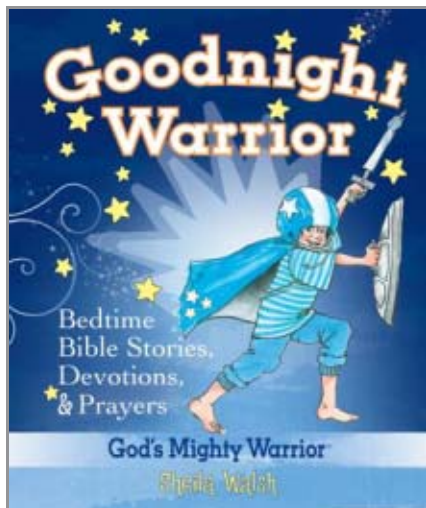
Sheila Walsh is a Scottish princess who has been through light and darkness. But through it all, God has taught her about His love. Today, she shares that love through her speaking and writing. Sheila has authored multiple books for women, including *The Heartache No One Sees*, *Extraordinary Faith*, and *I'm Not Wonder Woman*. She is also the author of the award-winning *Gigi, God's Little Princess®* brand for girls (Retailers' Choice 2006) which has sold over 1,000,000 units and was created to remind us that we are all children of the King. Sheila lives in Texas with her husband, Barry, and son, Christian.

Hometown: Frisco, Texas **Books Sold to Date:** 1,325,000+

GOODNIGHT WARRIOR

God's Mighty Warrior Bedtime Bible Stories, Devotions, & Prayers

SHEILA WALSH



CONSUMER BENEFITS

- Super cool glow-in-the-dark and fuzzy flocking treatments on the front cover
- Bedtime Bible Storybooks are very popular
- Devotions, prayers, promises and praises from Sheila Walsh and the International Children's Bible®
- God's Mighty Warrior™ is a popular, bestselling brand

Following the success of the *God's Mighty Warrior™ Devotional Bible* by Sheila Walsh, now comes the perfect Bedtime Bible storybook for warriors everywhere!

84 favorite stories from the International Children's Bible® are paired with devotions that are inspirational, positive and help young warriors see God's love for them. Fun primary colored pages will delight them as they lay down for night time devotions and prayers. Each story and devotion closes with a special prayer, promise, or praise to help connect his warrior's heart and spirit to family, friends, and most of all his heavenly Father!

Format: Hardcover

ISBN-13/EAN: 978-1-4003-1298-6

ISBN-10: 1-4003-1298-1

Price: \$16.99 U.S.

Ship Date: 9/11/2008

Pub Date: 10/7/2008

Trim Size: 6 1/4 x 7 1/2

Page Count: 336 Pages

Carton Qty: 24

Age Group: 4 - 7

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE NONFICTION / Religion / Biblical Stories (JNF049040)

CPC Category: Kids / Learning To Read / Bible Story (CHDLTRBSB)

MERCHANDISING

- Gigi Brand Floor Display ISBN13: 9781400389285
- Bible Storybook Merchandise Program ISBN13: 9781400389124

ADVERTISING

- Retail catalog and web advertising
- Eblast to Thomas Nelson's Children's consumer database and Women of Faith's® consumer database
- Featured at Women of Faith events and womenoffaith.com
- Featured at International Network of Children's Ministry conferences
- Featured at Mothers of Preschoolers (MOPs) conference
- Included in Kids Day promotions
- Promoted on godtube.com

PUBLICITY

- Strategic mailing to appropriate trade and consumer publications to secure reviews and features
- Cross-promoted with *Sweet Dreams Princess*

COMPARABLE TITLES

978-1-4003-1006-7 *God's Mighty Warrior™ Devotional Bible*



Sheila Walsh is a Scottish princess who has been through light and darkness. But through it all, God has taught her about His love. Today, she shares that love through her speaking and writing. Sheila has authored multiple books for women, including *The Heartache No One Sees*, *Extraordinary Faith*, and *I'm Not Wonder Woman*. She is also the author of the award-winning *Gigi*, *God's Little Princess®* brand for girls (Retailers' Choice 2006) which has sold over 1,000,000 units and was created to remind us that we are all children of the King. Sheila lives in Texas with her husband, Barry, and son, Christian.

Hometown: Frisco, Texas **Books Sold to Date:** 1,325,000+

GIGI, GOD'S LITTLE PRINCESS: DRESS-UP KIT

SHEILA WALSH



CONSUMER BENEFITS

- Fun, frilly, fanciful costumes that little girls love
- Helps a child feel special and precious and hopeful about their future
- Supported by other Gigi, God's Little Princess™ products to reinforce vital Christian themes

Help the *God's Little Princess*™ in your life feel special!

Playing dress-up is a perennial indoor activity for little girls. Experts in child development tell us this play-acting is an important part of growing up. OK, fine. Parents intuitively know that kids love to pretend and that they'll spend hours creating make-believe worlds. With Sheila Walsh's trusted Gigi, God's Little Princess™ brand, every play time can become a reminder of how special each little girl is to our Heavenly Father.

Kit includes: Royal Scepter, Tiara, Princess Slippers, and Royal Pink Tutu.

Format: Toy

ISBN-13/EAN: 978-1-4003-1349-5

ISBN-10: 1-4003-1349-X

Price: \$19.99 U.S.

UPC: 023755046673

Ship Date: 8/7/2008

Pub Date: 9/2/2008

Carton Qty: 12

Age Group: 4 - 7

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE FICTION / Religious / Christian (JUV033010)

CPC Category: Novelty / Toys & Trinkets / General (NOVTNTGEN)

MERCHANDISING

- Gigi Brand Floor Display ISBN13: 9781400389285
- Gigi Boa Premium ISBN13: 9781400389278
- Gigi Princess Day Kits ISBN13: 9781400391608

ADVERTISING

- Retail catalog and web advertising
- Eblast to Thomas Nelson's Children's consumer database and Women of Faith's® consumer database
- Featured at Mothers of Preschoolers (MOPs) conference
- Included in Kids Day promotions
- Promoted on godtube.com

PUBLICITY

- National print and broadcast campaign building on the success of the *Gigi* brand and the popularity of princess products

PREVIOUS TITLES

023755404091	Gigi, God's Little Princess DVD
023755407191	Gigi's Hugest Announcement DVD
023755408693	Bursting with Readiness DVD
023755046635	Scepter
023755046628	Gigi's Peel & Stick



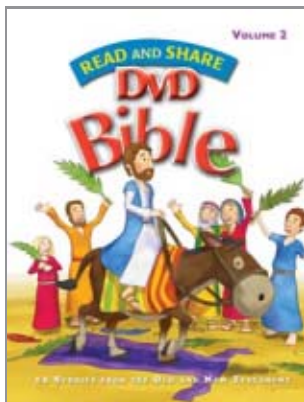
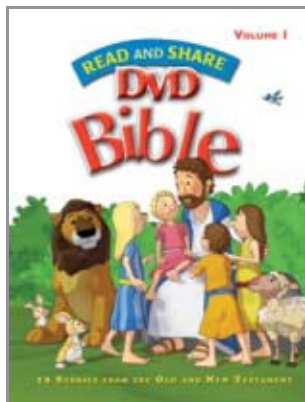
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Hometown: Frisco, Texas **Books Sold to Date:** 1,325,000+

READ AND SHARE DVD

Volumes 1 & 2

GWEN ELLIS



CONSUMER BENEFITS

- God's goodness, power, and blessings spring to life on each DVD as 13 key Bible stories are presented in bold, bright animation—each story running for just three minutes
- Builds a foundation in knowing God's Word in young minds
- Animated straight from the pages of the popular *Read And Share*™ Bible

Share the joy and wonder of God's Word with the children in your life.

Each DVD includes thirteen essential lessons of scripture starring the Bible's best-known characters. The *Read And Share*™ Bible on DVD combines an enchanting art style with a warm narrator and gentle musical underscore to transport kids back to Biblical times. The bite-size vignettes are perfect for the attention span of little ones, and give parents maximum flexibility to fit any time-frame.

Volume 1 include stories about: God creations, Noah, Isaac, Jacob, the birth of Jesus, Jesus Tempted by Satan, Jesus Heals a Sick Boy, and many more!

Volume 2 includes stories about: Joseph, Pharaoh, Moses, the Exodus, Jesus' last week, Jesus' Resurrection, and many more!

Read and Share DVD - Volume 1

UPC: 023755410597

ISBN-13/EAN: 978-1-4003-1303-7

Read and Share DVD - Volume 2

UPC: 023755410696

ISBN-13/EAN: 978-1-4003-1304-4

Format: DVD

Price: \$14.99 U.S.

Ship Date: 7/10/2008

Pub Date: 8/5/2008

Length: 60 Minutes

Carton Qty: 30

Age Group: 3 - 7

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE NONFICTION / Religion / Biblical Stories (JNF049040)

CPC Category: Dvd & Video / Preschool / Animated (VIDPREANI)

MERCHANDISING

- *Read and Share* Endcap Kit ISBN13: 9781400389308

ADVERTISING

- National Ad Campaign Retail catalog and web advertising
- Eblast to Thomas Nelson's Children's consumer database
- Featured at 2008 International Network of Children's Ministry and Mothers of Preschoolers Conferences
- Extensive web campaign on godtube.com, youtube.com as well as banner ads on MomSense and Children's Ministry sites

PUBLICITY

- Pre-screener mailing to video trade media, long-lead CBS trade and consumer publications to secure reviews and features
- Finished product mailing to key media outlets
- National print and radio campaign

PREVIOUS TITLES

978-1-4003-0853-8 *Read and Share Bible*

978-1-4003-0854-5 *Read and Share: Christmas Angels*

978-1-4003-0855-2 *Read and Share: The Story of Easter*

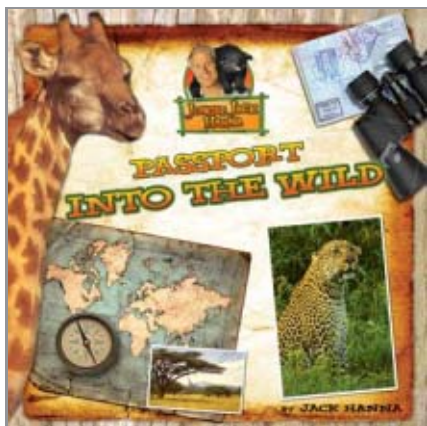


Gwen Ellis is the owner of Seaside Creative Services, an editorial and writing service. She is a speaker and the author of more than thirteen books including *Read and Share Bible*™. Gwen lives in California near her two adult children (also writer/editors), a wonderful daughter-in-law and two grandchildren.

Hometown: Port Hueneme, California

PASSPORT INTO THE WILD

JACK HANNA



CONSUMER BENEFITS

- Familiarizes children with the seven continents and their inhabitants with real photographs of animals in their habitats
- Hosted by favorite wildlife expert Jack Hanna
- Contains passport and stickers for children to record their travels
- Double gatefold on each page that are filled with facts, photos, and stories

Grab your passport and travel into the wilds of the world with Jungle Jack Hanna!

Super adventurous and highly educational, *Passport into the Wild* takes readers on a realistic exploration of all seven continents and the animals that live there. Jungle Jack fills all eight double gatefolds with photos, fun animal facts, and first-hand accounts of adventures with these animals in the wild. Readers will explore the terrain, meet the people, and come face-to-face with the animals that inhabit each continent. This unique format also includes a passport for readers with stickers from each continent to remind them of the animals they've encountered in their journeys.

Format: Hardcover

ISBN-13/EAN: 978-1-4003-1138-5

ISBN-10: 1-4003-1138-1

Price: \$16.99 U.S.

Ship Date: 8/14/2008

Pub Date: 9/9/2008

Trim Size: 10 1/2 x 10 1/2

Page Count: 72 Pages

Carton Qty: 24

Age Group: 6 - 10

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE NONFICTION / Animals / General (JNF003000)

CPC Category: Kids / Early Reader / Picture (CHDEARPCP)

ADVERTISING

- Cross-promoted on Jack Hanna's website
- Cross-promoted with AZA zoos around the U.S.
- Broadband campaign including eblast to Jack Hanna's fanbase, Thomas Nelson's Children's consumer database, godtube.com promotions and other viral initiatives
- Promoted at BEA
- Promoted at Mother of Preschoolers (MOPs) conference

PUBLICITY

- Sample gatefolds sent to trade, parenting, and children's interest publications nationwide to secure reviews and features
- Promoted in conjunction with Jack's trade book as well as his 30th anniversary with the Columbus Zoo.
- National television appearances - Good Morning America, The David Letterman Show and more!
- Market by market publicity surrounding Jack Hanna's national events and appearances

PREVIOUS TITLES

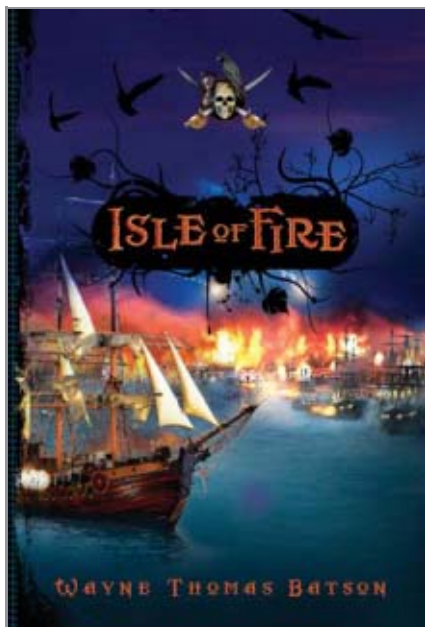
978-1-4003-1274-0 Romp, Stomp, Waddle Home



Animal expert "**Jungle Jack**" Hanna is one of the most respected ambassadors between the human and animal worlds. His hands-on approach has won him widespread acclaim as Director Emeritus of the Columbus Zoo, conservationist, author, television personality, and lifelong adventurer. After twelve years with his own nationally syndicated, *Jack Hanna's Animal Adventures*, he has recently launched a new TV Series, *Jack Hanna's Into the Wild*. Recognized around the country, as America's favorite zookeeper, Jack has made countless television appearances since 1983 on shows such as *Good Morning America*, *Larry King Live*, and *The Late Show with David Letterman*. Author of seven books, and counting, his timeless tales continue to captivate audiences from every generation. He is also an active supporter of the Leukemia Society, Partners in Conservation, the Mountain Gorilla Veterinary Project, and the SeaWorld Busch Gardens Conservation Fund. Whatever Jack's role, he will always remain an adventurer at heart, never hesitating at the chance to explore and support the animal world. **Hometown:** Powell, Ohio

ISLE OF FIRE

WAYNE THOMAS BATSON

**CONSUMER BENEFITS**

- An allegory that demonstrates how kids can have the courage to stand up for what is right
- Fantasy is one of the top-selling genres in the general market for intermediate readers
- Sequel to *Isle of Swords* by best-selling author Wayne Thomas Batson, who wrote *The Door Within Trilogy*

The spell-binding adventure continues as Captain Ross and his crew become pirate hunters for the British Government and Cat captains his own ship.

This intriguing, action-packed adventure will keep intermediate readers eagerly turning pages to find out if . . .

- There is a way to overcome the Vikings' powerful weapon on the Rain of Fire
- England's greedy king will betray the pirate-hunters and keep the monks' treasure for himself
- The ruthless pirate Bartholomew Thorn is still alive
- A evil Merchant finds a person continue his malevolent ways
- Cat regains his memory and will profess his faith or join the Merchant's crusade
- Anne escapes the Merchant's Lair

Format: Jacketed Hardcover**ISBN-13/EAN:** 978-1-4003-1216-0**ISBN-10:** 1-4003-1216-7**Price:** \$16.99 U.S.**Ship Date:** 8/14/2008**Pub Date:** 9/9/2008**Trim Size:** 6 x 9**Page Count:** 352 Pages**Carton Qty:** 24**Age Group:** 10 - 14**Distribution Rights:** Worldwide**Translation Rights:** All**BISAC Category:** JUVENILE FICTION / Action & Adventure / General (JUV001000)**CPC Category:** Youth/Children / Youth Interests / Teen Fiction (YCKYTITFC)**ADVERTISING**

- Target online science fiction and adventure websites and blogs
- Web campaign targeting myspace.com, youtube.com, and godtube.com
- Eblast to Thomas Nelson Children's consumer database and Wayne Batson's fan base
- Consumer purchase with purchase promotion

PUBLICITY

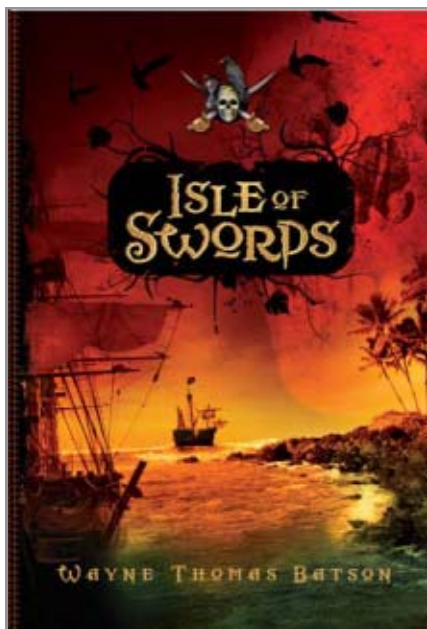
- Galley distribution and national print publicity campaign emphasizing reviews, excerpts, and/or interviews with various consumer publications
- Author blog tour

PREVIOUS TITLES978-1-4003-1011-1 *The Door Within* TP978-1-4003-1012-8 *Rise of the Wyrn Lord* TP978-1-4003-1013-5 *The Final Storm* TP978-1-4003-1018-0 *Isle of Swords* - HC

Wayne Thomas Batson is the author of the bestselling *The Door Within Trilogy*. A middle school reading teacher in Maryland for 17 years, Batson tailors his stories to meet the needs of the young people he cares so deeply about. Batson writes adventures set in imaginative locales because he believes that on a deep level, we all dream of doing something that matters and that we all long for another world. When last seen, Batson was tromping around Westfarthing with his beautiful wife and four adventerous children. **Hometown:** Eldersburg, Maryland **Books Sold to Date:** 160,000+

ISLE OF SWORDS

WAYNE THOMAS BATSON

**CONSUMER BENEFITS**

- High-seas adventure of danger, intrigue and betrayal
- Intermediate Reader fiction
- Written by bestselling author, Wayne Thomas Batson, who wrote *The Door Within Trilogy*

A young lad awakens on an island, alone and brutally injured, with no memory of his past.

Captain Declan Ross searched for riches that will free him and his headstrong daughter, Anne, from the piracy business forever . . . Bartholomew Thorne, an infamously ruthless pirate, seeks to destroy Ross and any who stand in his way of the legendary treasure hidden by a mysterious order of monks. With these intriguing characters and many more, Wayne Thomas Batson weaves a spell-binding adventure filled with high-seas drama where battles rage, storms brew, a long-dormant volcano awakens, and a sea creature slithers in the deep as pirates race for a cliff-top fortress.

Format: Trade Paper
ISBN-13/EAN: 978-1-4003-1363-1
ISBN-10: 1-4003-1363-5
Price: \$9.99 U.S.
Ship Date: 8/14/2008
Pub Date: 9/9/2008
Trim Size: 6 x 9
Page Count: 352 Pages
Carton Qty: 24
Age Group: 10 - 14
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION / Action & Adventure / General (JUV001000)
CPC Category: Youth/Children / Children / Juvenile Fiction (YCKCHDJFC)

PREVIOUS TITLES

978-1-4003-1011-1 The Door Within TP
978-1-4003-1012-8 Rise of the Wyrms Lord TP
978-1-4003-1013-5 The Final Storm TP

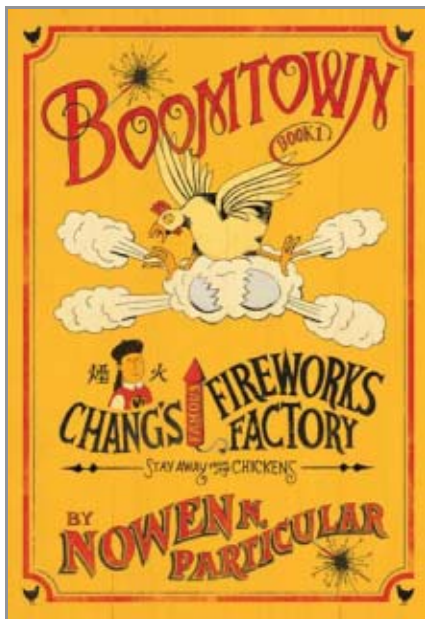


Wayne Thomas Batson is the author of the bestselling *The Door Within Trilogy*. A middle school reading teacher in Maryland for 17 years, Batson tailors his stories to meet the needs of the young people he cares so deeply about. Batson writes adventures set in imaginative locales because he believes that on a deep level, we all dream of doing something that matters and that we all long for another world. When last seen, Batson was tromping around Westfarthing with his beautiful wife and four adventuresome children. **Hometown:** Eldersburg, Maryland **Books Sold to Date:** 160,000+

BOOMTOWN

Chang's Famous Fireworks

NOWEN N. PARTICULAR



CONSUMER BENEFITS

- This book is a real blast! Especially captivating to boy readers with over 85 drawings and maps in the book
- Kids will be reading about exploding elves, rocket reindeer, flying barber chairs, and egg bombs
- Website with teacher tools, study guide materials, activities, and more!
- Fosters reconciliation in broken relationships and builds trust

Imagine a place where everyone's favorite thing to do is blow stuff up . . . that's Boomtown.

This is a humorous mystery and adventure story that kids (especially boys) will love to read! Boomtown is the home of Chang's Famous Fireworks factory, the Slush Olympics, the "Fighting Slugs" football team, rocket reindeer, and flying barber chairs. Boomtown is a humorous tall tale about a fictional town and its odd residents, written to capture the attention and inspire the imagination of intermediate readers. It's a fun read. However, underneath the humorous veneer, Boomtown asks and answers the question, "What does a healthy community look like?" The main characters struggle as they learn to trust their neighbors.

Visit the Web site www.visitboomtown.com for more information on the book, author, free teacher guides, and more! **But stay away from the chickens!**

Format: Jacketed Hardcover
 ISBN-13/EAN: 978-1-4003-1345-7

ISBN-10: 1-4003-1345-7

Price: \$16.99 U.S.

Ship Date: 8/14/2008

Pub Date: 9/9/2008

Trim Size: 6 x 9

Page Count: 352 Pages

Carton Qty: 24

Age Group: 8 - 12

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE FICTION / Action & Adventure
 / General (JUV001000)

CPC Category: Kids / Juvenile / Fiction (CHDJUVFCT)

ADVERTISING

- Targeting online adventure and fiction websites and blogs
- Cross-market promotions with visitboomtown.com
- Contest with godtube.com
- Eblast to Thomas Nelson's Children's consumer database and Boomtown's consumer database

PUBLICITY

- Advance galley distribution to key long-lead trade and consumer publications
- National print publicity campaign emphasizing reviews, excerpts, and interviews with various consumer publications
- Extensive web campaign and blog tour

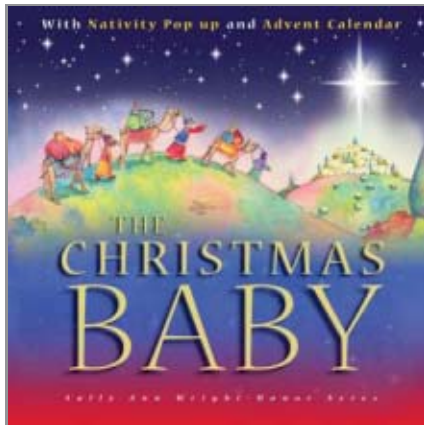
COMPARABLE TITLES

- 978-0-4398-1378-5 The Invention of Hugo Cabret
 978-0-4402-2800-4 The Watsons Go to Birmingham - 1963

Marty Longé (aka **Nowen N Particular**) graduated from Pacific Christian College in Fullerton, CA receiving a BA in Preaching and Church Growth. He is an ordained minister who has served as the senior preaching pastor of three different congregations as well as helped in the planting of four churches over the past 25 years. He has enjoyed a special affinity for children and youth, leading numerous programs for which he has produced and written most of the curriculum and marketing materials. As a married father of four children (three adult married children and a 14-year-old daughter living at home), he has written funny stories for his kids and raised each of them to be voracious readers.

CHRISTMAS BABY

SALLY ANN WRIGHT



CONSUMER BENEFITS

- Encourages families to spend the Advent season preparing for the birth of Christ
- Advent countdown has 25 lift-a-flap doors, one for each day, to build anticipation leading up to Christmas Day
- Colorful illustrations and pop-up manger scene will entertain little ones

This wonderfully illustrated Christmas storybook includes an Advent Calendar and pop-up of the manger scene.

Christmas Baby is a new Christmas classic to be added to every child's library. The beautifully illustrated pages allow the parent or grandparent to interact with the child while reliving the classic story of Jesus' birth. An Advent Calendar with 25 "doors" help kids focus their holiday preparation on the celebration of Christ's birth. The pop-up manger scene at the end of the book will be a delightful surprise to young readers.

Format: Hardcover

ISBN-13/EAN: 978-1-4003-1301-3

ISBN-10: 1-4003-1301-5

Price: \$12.99 U.S.

Ship Date: 8/28/2008

Pub Date: 9/23/2008

Trim Size: 8 x 8

Page Count: 14 Pages

Carton Qty: 40

Age Group: 3 - 7

Distribution Rights: North American Religious

Translation Rights: Only: English

BISAC Category: JUVENILE NONFICTION / Holidays & Celebrations / Christmas & Advent (JNF026010)

CPC Category: Kids / Seasonal / Christmas (CHDSEACMS)

ADVERTISING

- Featured in Children's Christmas advertising campaigns and merchandising
- Featured at Mothers of Preschoolers (MOPs) conference
- Eblast to Thomas Nelson's Children's consumer database

PUBLICITY

- Serviced to CBA trade and parenting publications
- Finished product mailing to secure reviews and features
- Included in Christmas gift round ups and gift guides

COMPARABLE TITLES

978-1-4003-0854-5 Read and Share: Christmas Angels

Sally Ann Wright has written twenty-three books for children after having first trained as a teacher. She has acted as a Christian Education Consultant for a number of publishers. She is married to a canon in the Anglican Church, has four children and lives just outside London, England. Her books include: *A Child's Bible*, *A Child's Book of Prayers*, *Baby's First Bible*, *The Look and See Bible*, *Bible Turn and Learn*, *The Christmas Baby*, *The Big Book of Bible Questions*, and *My Special Baby Book*. **Hometown:** London, England

BIBLEMAN POWERSOURCE SERIES: IN THE PRESENCE OF ENEMIES

A Lesson in Trusting God's Word



CONSUMER BENEFITS

- Teaches that God's Word overcomes all evil
- Features an All-Star cast of villains-SIX PowerSource bad guys in one show
- World's most popular super-hero (among those with "Bible" in their name)

If there's strength in numbers, then six evil villains should be able to combine their talents to defeat Bibleman and his three sidekicks.

Cheater, 2Kul 4Skul, Super Pro Game Master III, Slacker, Professor Snortinskoff and I.M. Wonderful link up with L.U.C.I. the evil computer to wipe out Bibleman once and for all. Will the Bible Adventure Team fall for their dastardly trick? Can these six bitter antagonists rise above their squabbles to achieve a truly wicked goal? Will I.M. Wonderful manage to keep her hair in place during the decisive battle? Don't miss the ultimate test of our caped hero—and find out if he'll live to quote scripture another day.

Format: DVD
 UPC: 023755411198
 ISBN-13/EAN: 978-1-4003-1311-2
 Price: \$14.99 U.S.
 Ship Date: 9/11/2008
 Pub Date: 10/7/2008
 Length: 60 Minutes
 Carton Qty: 30
 Age Group: 4 - 10
 Distribution Rights: Worldwide
 Translation Rights: All
 BISAC Category: JUVENILE FICTION / Religious / Christian (JUV033010)
 CPC Category: Dvd & Video / Elementary / Live-action (VIDELELIV)

MERCHANDISING

- Bibleman Endcap Kit ISBN 13: 9781400389360
- Demo DVD ISBN 13: 9781400389353

ADVERTISING

- Retail catalog and web advertising
- Cross-promoted at Bibleman Live Events and at bibleman.com
- Bibleman in-store appearances
- Eblast to Thomas Nelson's Children's consumer database
- Featured at International Network of Children's Ministry conferences
- Featured at Mothers of Preschoolers (MOPs) conference
- Included in Kids Day promotions
- Promoted on godtube.com

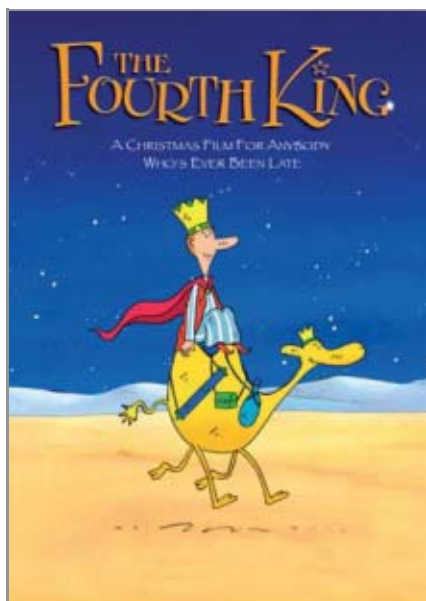
PUBLICITY

- Pre-screener mailing to video trade media, long-lead CBA trade and consumer publications
- Local publicity and in-store appearances surrounding nationwide Bibleman Live events
- National print campaign and finished product mailing to key media outlets building on the success of the Bibleman brand
- Extensive radio campaign

PREVIOUS TITLES

023755404596	Terminating the Toxic Tonic of Disrespect DVD
023755407092	Tuning Out the Unholy Hero DVD
023755407993	Crushing the Conspiracies of the Cheater DVD
023755408495	Lambasting the Legions of Laziness DVD
023755046550	Action Figure Set #1
023755046567	Action Figure Set #2
023755046581	Sword
023755046413	Bibleman Cape & Mask
023755046543	Biblegirl Cape & Mask

THE FOURTH KING



CONSUMER BENEFITS

- Fresh perspective on Christ's birth, from a camel and his master
- Classic, fanciful, European-style animation
- Teaches Christ-like behavior to those who've never been to Bethlehem on a camel

A fanciful 'what-if' tale about a fourth Wise Man and his camel who were late for their rendezvous with the other Three Kings.

Once upon a time, three wise kings came out of a distant land and followed a star to the little town of Bethlehem to honor a newborn baby. But few people have heard about the fourth king, named Mazzel. With his faithful camel servant Chamberlain, Mazzel is delayed by a cry for help and misses his rendezvous with the other three kings. And so this strange tale begins...

The pair of travellers set out in frantic pursuit, but encounter many setbacks... and all the while their distant star seems to grow dimmer. The journey seems hopeless and they arrive late—or do they? Their encounter near Bethlehem with a young family running away from soldiers make a strong impression on Mazzel and Chamberlain—and their lives are not the same from that day on. This enchanting story is filled with charm and gentle humor and will warm hearts during a cold holiday.

Format: DVD

UPC: 023755410498

ISBN-13/EAN: 978-1-4003-1289-4

Price: \$14.99 U.S.

Ship Date: 9/11/2008

Pub Date: 10/7/2008

Length: 60 Minutes

Carton Qty: 30

Age Group: 3 - 7

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE FICTION / Holidays & Celebrations / Christmas & Advent (JUV017010)

CPC Category: Dvd & Video / Elementary / Animated (VIDELEANI)

ADVERTISING

- Featured in Children's Christmas advertising campaign
- Eblast to Thomas Nelson's Children's consumer database
- Featured at International Network of Children's Ministry conferences
- Featured at Mothers of Preschoolers (MOPs) conference

PUBLICITY

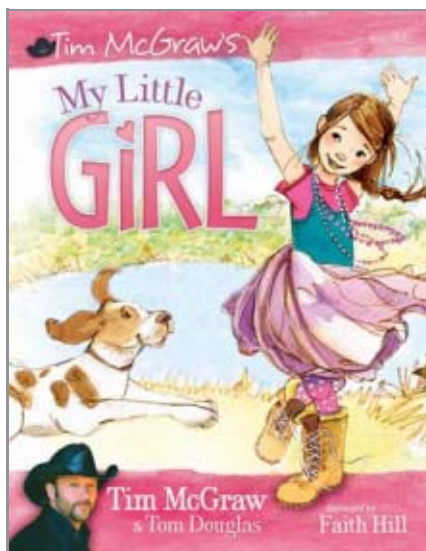
- Pre-screener mailing to long-lead video trade and consumer publications
- Finished product mailing to secure Christmas reviews and features
- Included in Christmas Children's gift guide and holiday round ups.

COMPARABLE TITLES

023755407795 The Quails First Christmas: Quest for the King

MY LITTLE GIRL

TIM MCGRAW & TOM DOUGLAS



CONSUMER BENEFITS

- Shows warm, loving relationship between a dad and his daughter
- Helps families see that simple moments spent together build great relationships
- Country music artist Tim McGraw and songwriter Tom Douglas pen their first children's book

Ordinary days are magical when spent with those you love.

Dad and his little girl, along with their very large bloodhound, set off on an ordinary day and turn it into a wonderful adventure. From dancing by a duck pond to swinging on a tire swing, lots of laughs and love are shared in time spent together. The day ends with a sweet "Goodnight, I love you" from Dad. And a whisper, "I love you more" from his little girl.

This book is a delightful reminder that spending time together really matters. Simple moments, laughter and knowing you are loved builds lasting relationships.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4003-1321-1

ISBN-10: 1-4003-1321-X

Price: \$16.99 U.S.

Ship Date: 9/25/2008

Pub Date: 10/21/2008

Trim Size: 8 1/2 x 11

Page Count: 32 Pages

Carton Qty: 24

Age Group: 3 - 8

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE FICTION / Social Issues / Values & Virtues (JUV039220)

CPC Category: Kids / Learning To Read / Picture (CHDLTRPCP)

ADVERTISING

- Book promoted in Tim McGraw's new album with full panel in album artwork
- Cross-promotions with timmcgraw.com
- Promoted at Tim McGraw live events
- Online ads on fan websites of Tim McGraw
- Eblast to McGraw's fan club about book
- Eblast to Thomas Nelson Children's consumer database
- Viral marketing such as godtube.com, youtube.com, and myspace.com
- Featured at International Network of Children's Ministry conferences
- Featured at Mothers of Preschoolers (MOPs) conference
- Targeting parent websites

PUBLICITY

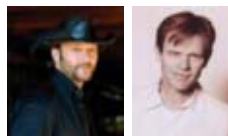
- Cross-promoted in media with Tim McGraw's new album, new movie and new fragrance
- Tim McGraw to do media tour for book
- Advanced galley distribution to key long-lead book and music trade and consumer publications
- National print broadcast and radio campaign

COMPARABLE TITLES

978-0-0605-4209-2 Fancy Nancy

978-0-0607-7639-8 Pinkalicious

978-1-5640-2473-2 Guess How Much I Love You?

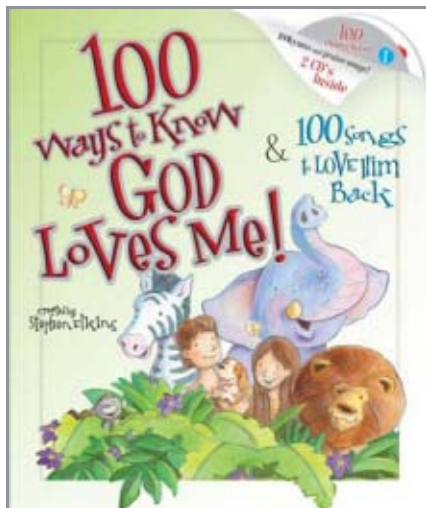


Tim McGraw is: dad of three daughters, husband to Faith Hill, Country music superstar, Grammy Winner, American Music Award Winner, People's Choice Winner, highest grossing tour in history (with wife, Faith Hill), and has sold more than 35 million albums. Yet, beneath all the accolades beats the heart of a dad who immensely loves his family. **Hometown:** Nashville, Tennessee

Tom Douglas is a singer-songwriter who graduated from Oglethorpe University and received an MBA from Georgia State University. He is the writer of hits "Little Rock" by Collin Raye, "The Gift" by Jim Brickman, "Love's the Only House" by Martina McBride, and "Grown Men Don't Cry" by Tim McGraw. He and his wife have three children. **Hometown:** Nashville, Tennessee

100 WAYS TO KNOW GOD LOVES ME, 100 SONGS TO LOVE HIM BACK

STEPHEN ELKINS



CONSUMER BENEFITS

- Gives 100 Biblical examples and stories of God's love
- Helps children see God's amazing love all around them in their own lives
- Contains 2 CDs with 100 sing-along songs to help kids actively show their love for Him
- Provides both modern-day and Biblical illustrations for each story to help children personally relate to Bible stories
- Contains 100 Biblical verses for children to "hide" in their hearts

What better combination than 100 ways for young children to learn how much God loves them and 100 songs they can sing to show how much they love him back?

This easy-to-read text and colorful art will have children eager to find out how much God loves them and to sing their loving praise back to God. Stories include: *God Answers My Prayers*, *God Calms Me When I'm Worried*, *God Helps Me Make Good Choices*, and *God Gave Me a Family*. Familiar Bible verses tell of God's promises and encourage little ones to thank Him for His great love. This is a great resource to help kids memorize 100 Bible verses. Includes 2 CDs with 100 songs written and recorded by Grammy-nominated producer, Stephen Elkins.

Format: Hardcover w/CD

ISBN-13/EAN: 978-1-4003-1157-6

ISBN-10: 1-4003-1157-8

Price: \$19.99 U.S.

Ship Date: 10/9/2008

Pub Date: 11/4/2008

Trim Size: 6 3/4 x 8 1/2

Page Count: 208 Pages

Carton Qty: 24

Age Group: 4 - 7

Distribution Rights: Worldwide

BISAC Category: JUVENILE NONFICTION / Religion / Biblical Stories (JNF049040)

CPC Category: Kids / Learning To Read / Bible Story (CHDLTRBSB)

MERCHANDISING

- Bible Storybook Merchandise program ISBN13: 9781400389124

ADVERTISING

- Featured in Bible Storybook advertising campaign
- Trade advertising campaign
- Featured at International Network of Children's Ministry conferences
- Featured at Mothers of Preschoolers (MOPs) conferences
- Eblast to Thomas Nelson's Children's consumer database

PUBLICITY

- Finished product mailing to appropriate trade and consumer publications to secure reviews and features

PREVIOUS TITLES

978-1-5914-5239-3 100 Bible Stories, 100 Bible Songs

978-1-4003-1078-4 100 Bible Heroes, 100 Bible Songs



Stephen Elkins is an author, musician, and record producer whose work has been nominated for the prestigious Grammy Award and is president of Wonder Workshop. Among its achievements, Wonder Kids spent 100 consecutive weeks on Billboard's Top Kid Audio Chart. Elkins also is the author of the chart-topping *Read and See DVD Bible*, *100 Bible Stories*, *100 Bible Heroes*, and the acclaimed *Word & Song Bible*. He lives in Nashville, Tennessee, with his wife and family. **Books Sold to Date:** 600,000

COMPACT KIDS BIBLE

Mary Janes and Tennis Shoe



CONSUMER BENEFITS

- Cool formats for carrying to Sunday School and church
- Includes full text of the International Children's Bible® translation
- Presentation section, full color maps and dictionary of Bible people, places and things included

Cool, popular formats for kids of all ages will love!

Mary Janes: The Mary Jane style of shoe has been around for over 100 years. Most are in patent leather with a strap, buckle and rounded toe. They are popular for little girls and adult women alike. This new Bible plays off of that trendy fashion classic and adds a silver chain handle, easy for carrying to church!

Tennis Shoe: Our Tennis Shoe Bible style is inspired by the worldwide popularity of the timeless "Allstar" designed by Chuck Taylor. The classic footwear has been a sports and fashion staple for almost a century. This new Bible plays off of that fashion classic and is bound in black denim with white stitching, and embroidered cross emblem on the front, "rubberized" spine with Holy Bible and Cross, and a special shoestring tie closure with rivets.

Mary Janes Bible

ISBN-13/EAN: 978-1-4003-1295-5

ISBN-10: 1-4003-1295-7

Format: Leatherflex

Tennis Shoe Bible

ISBN-13/EAN: 978-1-4003-1296-2

ISBN-10: 1-4003-1296-5

Format: LeatherSoft

Style#: 9781400312955

Price: \$24.99 U.S.

Translation: International Children's Bible

Ship Date: 10/9/2008

Pub Date: 11/4/2008

Trim Size: 4 5/16 x 6 7/16

Page Count: 1104 Pages

Carton Qty: 24

Age Group: 7 - 11

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BIBLES / International Children's Bible / Children (BIB005010)

CPC Category: International Children's Bible / Children's / General (ICBCHNGEN)

MERCHANDISING

- Bible Storybook Merchandise program. ISBN13: 9781400389124

ADVERTISING

- Featured at 2008 International Network of Children's Ministry and Mothers of Preschoolers (MOPs) Conferences
- Eblast to Thomas Nelson's consumer database and Women of Faith database
- Featured at Kids Day Events

PUBLICITY

- Finished product eblast sent to CBA trade and consumer publications to secure reviews and features

PREVIOUS TITLES

978-1-4003-1036-4 Pink Camo

978-1-4003-1035-7 Green Camo

978-1-4003-1119-4 Glitter Wings

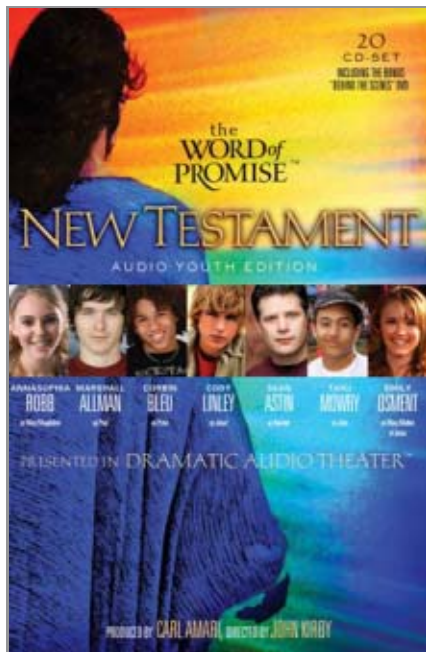
978-1-4003-1120-0 Treasure

978-1-4003-0987-0 Princess Bible - Pink

978-1-4003-1302-0 Princess Bible - Lavender

WORD OF PROMISE - NEW TESTAMENT: YOUTH EDITION

Dramatized Audio Bible



CONSUMER BENEFITS

- The only dramatized audio Bible for kids, tweens, and teens
- Hi-tech product for media-savvy youth
- Performed by accomplished young cast
- Cool, padded travel case allows for listening on-the-go
- Includes Bonus "Behind-the-Scenes" DVD

Now the entire New Testament is ready for the Wired Generation.

Today's youth ingest media at a faster rate than any previous generation. And they can't get enough! The *Word of Promise - New Testament: Youth Edition* is the perfect way for young multi-taskers to absorb Scripture. This ambitious recording makes the Word accessible to more kids than ever before.

But it's so much more than just a word-for-word reading: it's an all-star cast performing audio drama with a rich original score and Hollywood special effects. When Jesus walks on the water, kids will feel like they're in the boat. When Peter waits in the courtyard during the Lord's trial, the fire will crackle. The ambient sounds of the Holy land, the breath-taking musical score, the world-class young actors and the timeless *Word of Promise* all combine to deliver an unparalleled achievement.

Format: CD - Unabridged
ISBN-13/EAN: 978-1-4003-1327-3
ISBN-10: 1-4003-1327-9
Price: \$49.99 U.S.
UPC: 023755402127
Ship Date: 10/9/2008
Pub Date: 11/4/2008
Trim Size: 6 1/4 x 8 1/2
Length: 21 Hours
Carton Qty: 30
Distribution Rights: Worldwide
BISAC Category: JUVENILE NONFICTION / Religion / Inspirational (JNF049510)
CPC Category: International Children's Bible / Audio / General (ICBAUDGEN)

MERCHANDISING

- The Word of Promise Floor Display ISBN 13: 9780718022846

ADVERTISING

- National retail positioning and placement
- Cross-promotions with The Word of Promise
- Presented at ICRS
- Promotions via custom e-cards and other grass roots and marketing web tools such as viral video and audio clips on myspace.com and godtube.com
- Eblast to Thomas Nelson's Children's consumer database as well as select distribution lists including actors and authors from the project
- Featured on Thomas Nelson's homepage
- Featured at International Network of Children's Ministry and Mothers of Preschoolers (MOPs) conferences
- Targeted consumer and children's pastor advertising

PUBLICITY

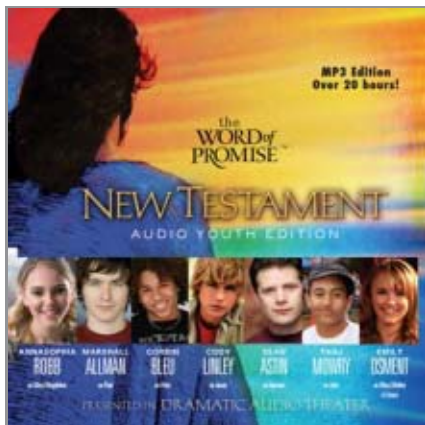
- Extensive nationwide print and broadcast campaign to secure reviews and features
- Radio campaign around actors in *The Word of Promise - Youth Edition*
- Launch event for media in September

PREVIOUS TITLES

978-0-7180-2424-6 Word of Promise

WORD OF PROMISE - NEW TESTAMENT: YOUTH EDITION

Dramatized Audio Bible



CONSUMER BENEFITS

- The only dramatized audio Bible for kids, tweens, and teens
- Hi-tech product for media-savvy youth
- Performed by accomplished young cast
- Cool, padded travel case allows for listening on-the-go
- Includes Bonus "Behind-the-Scenes" DVD

Now the entire New Testament is ready for the Wired Generation.

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Format: MP3-CD

ISBN-13/EAN: 978-1-4003-1330-3

ISBN-10: 1-4003-1330-9

Price: \$34.99 U.S.

UPC: 023755402226

Ship Date: 10/2/2008

Pub Date: 10/28/2008

Trim Size: 5 5/8 x 4 15/16

Length: 21 Hours

Carton Qty: 30

Distribution Rights: Worldwide

BISAC Category: JUVENILE NONFICTION / Religion / Inspirational (JNF049510)

CPC Category: International Children's Bible / Audio / General (ICBAUDGEN)

MERCHANDISING

- The Word of Promise Floor Display ISBN 13: 9780718022846

ADVERTISING

- National retail positioning and placement
- Cross-promotions with The Word of Promise
- Presented at ICRS
- Promotions via custom e-cards and other grass roots and marketing web tools such as viral video and audio clips on myspace.com and godtube.com
- Blast to Thomas Nelson's Children's consumer database as well as select distribution lists including actors and authors from the project
- Featured on Thomas Nelson's homepage
- Featured at International Network of Children's Ministry and Mothers of Preschoolers (MOPs) conferences
- Targeted consumer and children's pastor advertising

PUBLICITY

- Extensive nationwide print and broadcast campaign to secure reviews and features
- Radio campaign around actors in *The Word of Promise - New Testament: Youth Edition*
- Launch event for media in September

PREVIOUS TITLES

978-0-7180-2424-6 Word of Promise

THE MOON SHINES DOWN

MARGARET WISE BROWN



CONSUMER BENEFITS

- Wonderful bedtime story with classic feel
- Young readers will be able to "read" along with parents through the repetitive rhyme scheme
- Beautiful, classic illustrations similar to *Goodnight Moon*

A bedtime picture book with a classical feel similar to the author's best-selling *Goodnight Moon*.

From the lost manuscripts of renowned children's author, Margaret Wise Brown, this bedtime story is based on the classic New England Sampler prayer, *God Bless the Moon and God Bless Me*.

I see the Moon and the Moon sees me
As it sees the children across the sea
In Australia and Norway and Italy
Africa, Japan, and Germany

The poetic verse of the text shows a child praying for God's blessing on children in different parts of the world and themselves as the moon shines down on them all.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4003-1299-3

ISBN-10: 1-4003-1299-X

Price: \$16.99 U.S.

Ship Date: 10/9/2008

Pub Date: 11/4/2008

Trim Size: 8 1/2 x 11

Page Count: 48 Pages

Carton Qty: 24

Age Group: 3 - 8

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE FICTION / Bedtime & Dreams
/ General (JUV010000)

CPC Category: Kids / Learning To Read / Picture
(CHDLTRPCP)

ADVERTISING

- Eblast to Thomas Nelson's Children's consumer database
- Featured at International Network of Children's Ministry conferences
- Kids Day Events
- Featured at Mothers of Preschoolers (MOPs) conferences
- Co-op monies available for promotions

PUBLICITY

- Galley sent to trade and select long-lead children's and parenting consumer interest publications
- Finished product mailing to secure reviews and features

PREVIOUS TITLES

978-0-0607-7585-8 Goodnight Moon

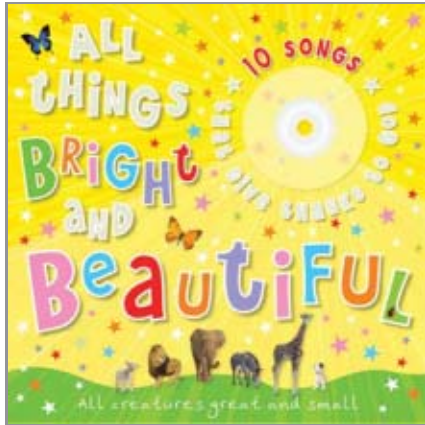
978-0-0607-7582-7 Runaway Bunny



Margaret Wise Brown (1910-1952) wrote hundreds of children's books, poems, and stories during her life. At the peak of her career, she had over 100 books in print. She is best known for *Good Night Moon* and *Runaway Bunny*, which are still among the world's bestselling children's books. Margaret tried to write the children wanted to hear a story, which often isn't the same way an adult would tell a story.

ALL THINGS BRIGHT AND BEAUTIFUL

CLAIRE PAGE



CONSUMER BENEFITS

- Touch-n-feel and lift-a-flap with foil elements throughout book with bright, whimsical illustrations
- Includes CD with 10 well-known songs praising God for creation

An interactive, memorable way to introduce God's Creation to children.

This beautiful book that looks at the wonder of creation, with each spread focusing particularly on one line from the classic hymn:

All things bright and beautiful

All creatures great and small

All animals weird and wonderful

The Lord God made them all!

Little ones will be eager to experience the touch-n-feel elements again and again as they explore every page. Shiny foil with touch-n-feel and lift-a-flap elements add to the fun! A die cut front cover displays a CD which is attached and stored on the inside of the front cover. Poetic text with factual captions make the book a delight for adults to read with young children while instilling understanding of the wonder of God's creation.

Format: Novelty Board Book

ISBN-13/EAN: 978-1-4003-1320-4

ISBN-10: 1-4003-1320-1

Price: \$14.99 U.S.

Ship Date: 11/13/2008

Pub Date: 12/9/2008

Trim Size: 10 x 10

Page Count: 10 Pages

Carton Qty: 16

Age Group: 3 - 7

Distribution Rights: North American Religious

Translation Rights: Only: English

BISAC Category: JUVENILE NONFICTION / Religion / General (JNF049080)

CPC Category: Kids / Read To Me / Special Format (CHDPRESPC)

ADVERTISING

- Featured at International Network of Children's Ministry conferences
- Featured at Mothers of Preschoolers (MOPs) conferences
- Eblast sent to Thomas Nelson's Children's consumer database

PUBLICITY

- Finished product mailing to appropriate CBA trade and consumer publications to secure reviews and features

PREVIOUS TITLES

978-1-5914-5554-7 Make Your Own Prayers

978-1-5914-5555-4 Touch and Learn - God's Animals

978-1-5914-5553-0 Shiny, Touchy, Smelly Creation

COMPARABLE TITLES

978-0-8050-6180-2 Carnival of the Animals



Claire Page is a writer who teaches drama to children and communications to trainee vicars. She lives in England with husband, Nick, and their three daughters. Together with Nick, she has written two books on All Age Worship, Bible Stories for children, as well as other original stories. Her great passion is producing creative devotional material suitable for children and adults. **Hometown:** Oxfordshire, England



Hermie, A Common Caterpillar
Max Lucado
UPC 0-2375-5042-149
\$14.99 • DVD



Flo, the Lyin' Fly
Max Lucado
UPC 0-2375-5044-211
\$14.99 • DVD



Webster, the Scaredy Spider
Max Lucado
UPC 0-2375-5400-796
\$14.99 • DVD



Buzby, the Misbehaving Bee
Max Lucado
UPC 0-2375-5401-199
\$14.99 • DVD



A Fruitcake Christmas
Max Lucado
UPC 0-2375-5401-298
\$14.99 • DVD



Stanley, the Stinkbug Goes to Camp
Max Lucado
UPC 0-2375-5402-998
\$14.99 • DVD



Hermie and Wormie's Nutty Adventure
Max Lucado
UPC 0-2375-5403-094
\$14.99 • DVD



Milo, the Mantis Who Wouldn't Pray
Max Lucado
UPC 0-2375-5404-695
\$14.99 • DVD



Buzby and the Grumble Bees
Max Lucado
UPC 0-2375-5406-996
\$14.99 • DVD



Hailey & Bailey's Silly Fight
Max Lucado
UPC 0-2375-5408-891
\$14.99 • DVD



Hermie's Garden Clean-up
Max Lucado
1-4003-1278-7
978-1-4003-1278-8
\$7.99 • Novelty BB



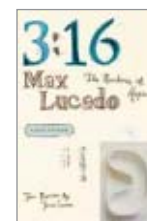
A Bug Collection
Max Lucado
1-4003-1049-0
978-1-4003-1049-4
\$14.99 • Hardcover



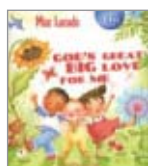
Hermie Light-up Plush
UPC 0-2375-5046-598
\$12.99 • Toy



Hermie Peel & Stick
1-4003-1266-3
978-1-4003-1266-5
\$9.99 • Toy



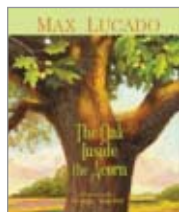
3:16 - Teen Edition
Max Lucado
1-4003-1108-X
978-1-4003-1108-8
\$12.99 • Trade Paper



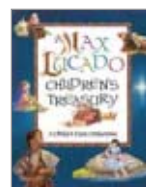
God's Great Big Love For Me
Max Lucado
1-4003-1106-3
978-1-4003-1106-4
\$9.99 • Novelty BB



3:16-Code for Your Life
Max Lucado
1-4003-1107-1
978-1-4003-1107-1
\$2.99 • Trade Paper



The Oak Inside the Acorn
Max Lucado
1-4003-0601-9
978-1-4003-0601-5
\$16.99 • Jkt Hardcover



Max Lucado Children's Treasury
Max Lucado
1-4003-1048-2
978-1-4003-1048-7
\$19.99 • Jkt Hardcover



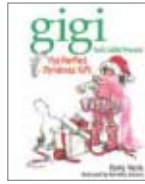
Max Lucado Children's Treasury
Max Lucado
UPC 0-2375-5409-393
\$24.99 • DVD



Gigi, God's Little Princess
Sheila Walsh
1-4003-0529-2
978-1-4003-0529-2
\$12.99 • Jkt Hardcover



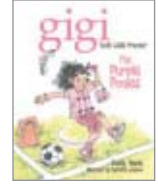
The Royal Tea Party
Sheila Walsh
1-4003-0800-3
978-1-4003-0800-2
\$12.99 • Jkt Hardcover



The Perfect Christmas Gift
Sheila Walsh
1-4003-0801-1
978-1-4003-0801-9
\$12.99 • Jkt Hardcover



The Pink Ballerina
Sheila Walsh
1-4003-0804-6
978-1-4003-0804-0
\$12.99 • Jkt Hardcover



The Purple Ponies
Sheila Walsh
1-4003-1124-1
978-1-4003-1124-8
\$12.99 • Jkt Hardcover



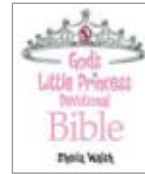
Pop-Up Purse
Sheila Walsh
1-4003-1101-2
978-1-4003-1101-9
\$10.99 • Novelty BB



Pop-Up Tea Party
Sheila Walsh
1-4003-1102-0
978-1-4003-1102-6
\$10.99 • Novelty BB



Gigi's Pop-up Playhouse
Sheila Walsh
1-4003-1093-8
978-1-4003-1093-7
\$16.99 • Novelty BB



**God's Little Princess
Devotional Bible**
Sheila Walsh
1-4003-0879-8
978-1-4003-0879-8
\$15.99 • Hardcover



Gigi's God's Little Princess
Sheila Walsh
UPC 0-2375-5404-091
\$14.99 • DVD



Gigi's Hugest Announcement
Sheila Walsh
UPC 0-2375-5407-191
\$14.99 • DVD



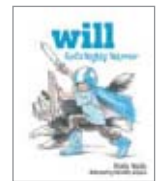
Bursting With Readiness
Sheila Walsh
UPC 0-2375-5408-693
\$14.99 • DVD



Gigi Peel & Stick
UPC 0-2375-5046-628
\$9.99 • Toy



Gigi Scepter
UPC 0-2375-5046-635
\$8.99 • Toy



Will, God's Mighty Warrior
Sheila Walsh
1-4003-0805-4
978-1-4003-0805-7
\$12.99 • Jkt Hardcover



**The Mystery of
Magillicuddy's Gold**
Sheila Walsh
1-4003-1028-8
978-1-4003-1028-9
\$12.99 • Jkt Hardcover



The Creepy Caves Mystery
Sheila Walsh
1-4003-1125-X
978-1-4003-1125-5
\$12.99 • Jkt Hardcover



**God's Mighty Warrior
Devotional Bible**
Sheila Walsh
1-4003-1006-7
978-1-4003-1006-7
\$15.99 • Hardcover



**NKJ Princess Bible
- Lavender**
1-4003-1285-X
978-1-4003-1285-6
\$24.99 • Leatherflex



ICB Princess Bible - Pink
1-4003-0987-5
978-1-4003-0987-0
\$24.99 • Leatherflex



Terminating the Toxic Tonic of Disrespect
 UPC 0-2375-5404-596
 \$14.99 • DVD



Tuning Out the Unholy Hero
 UPC 0-2375-5407-092
 \$14.99 • DVD



Crushing the Conspiracies of the Cheater
 UPC 0-2375-5407-993
 \$14.99 • DVD



Lambasting the Legions of Laziness
 UPC 0-2375-5408-495
 \$14.99 • DVD



Bibleman Legacy Vol 1
 UPC 0-2375-5406-491
 \$19.99 • DVD



Bibleman Legacy Vol 2
 UPC 0-2375-5407-894
 \$19.99 • DVD



Bibleman Legacy Vol 3
 UPC 0-2375-5410-399
 \$19.99 • DVD



Action Figures #1
 UPC 0-2375-5046-550
 \$12.99 • Toy



Action Figures #2
 UPC 0-2375-5046-567
 \$12.99 • Toy



Bibleman Action Figure
 UPC 0-2375-5075-796
 \$12.99 • Toy



Cypher Action Figure
 UPC 0-2375-5077-776
 \$12.99 • Toy



Bibleman Biblezine
 1-4003-0876-3
 978-1-4003-0876-7
 \$16.99 • Biblezine



Bibleman Cape & Mask
 UPC 0-2375-5046-413
 \$12.99 • Toy



Bibleman Sword
 UPC 0-2375-5046-581
 \$14.99 • Toy



Biblegirl Cape & Mask
 UPC 0-2375-5046-543
 \$12.99 • Toy



Bibleman Peel & Stick
 UPC 0-2375-5046-611
 \$9.99 • Toy



ICB Treasures
 1-4003-1120-9
 978-1-4003-1120-0
 \$22.99 • Hardcover Bible



ICB Glitter Wings
 1-4003-1119-5
 978-1-4003-1119-4
 \$22.99 • Hardcover Bible



ICB Pink Camo
 1-4003-1036-9
 978-1-4003-1036-4
 \$17.99 • Cloth



ICB Green Camo
 1-4003-1035-0
 978-1-4003-1035-7
 \$17.99 • Cloth



The Pirates Who Don't Do Anything
1-4003-1163-2
978-1-4003-1163-7
\$14.99 • Novelty HC



Pirate Books in a Boat
1-4003-1164-0
978-1-4003-1164-4
\$16.99 • Novelty BB



Romp Stomp Waddle Home
Jack Hanna
1-4003-1274-4
978-1-4003-1274-0
\$12.99 • Novelty BB



The Scarecrow and the Spider
Todd Aaron Smith
1-4003-1137-3
978-1-4003-1137-8
\$7.99 • Boardbook



Squanto and the Miracle of Thanksgiving
Eric Metaxas
0-8499-5864-4
978-0-8499-5864-9
\$9.99 • Hardcover



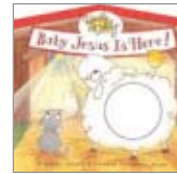
12 Dogs of Christmas
Emma Kragen
0-8499-7946-3
978-0-8499-7946-0
\$9.99 • Boardbook w/CD



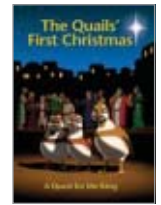
12 Dogs-Movie edition
Steven Leiva
1-4003-1053-9
978-1-4003-1053-1
\$6.99 • Trade Paper



The Greatest Shepherd of All
1-4003-0964-6
978-1-4003-0964-1
\$7.99 • Hardcover



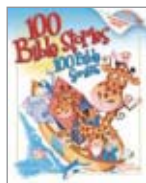
Baby Jesus is Here
1-4003-1100-4
978-1-4003-1100-2
\$7.99 • Boardbook



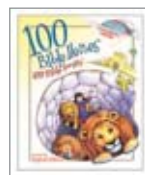
The Quails' First Christmas
UPC 0-2375-5407-795
\$14.99 • DVD



Punchinello and the Most Marvelous Gift
UPC 0-2375-5044-891
\$14.99 • DVD



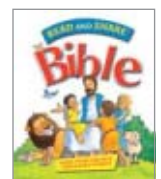
100 Bible Stories
Stephen Elkins
1-5914-5239-2
978-1-5914-5239-3
\$19.99 • HC w/CD



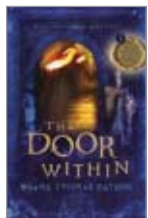
100 Bible Heroes
Stephen Elkins
1-4003-1078-4
978-1-4003-1078-4
\$19.99 • HC w/CD



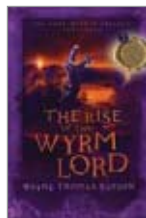
Nana's Bible Stories
Roberta Simpson
1-4003-1187-X
978-1-4003-1187-3
\$16.99 • HC w/CD



Read and Share Bible
Gwen Ellis
1-4003-0853-4
978-1-4003-0853-8
\$14.99 • Hardcover



The Door Within
Wayne Thomas Batson
1-4003-1011-3
978-1-4003-1011-1
\$9.99 • Trade Paper



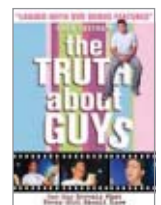
The Rise of the Wurm Lord
Wayne Thomas Batson
1-4003-1012-1
978-1-4003-1012-8
\$9.99 • Trade Paper



The Final Storm
Wayne Thomas Batson
1-4003-1013-X
978-1-4003-1013-5
\$9.99 • Trade Paper



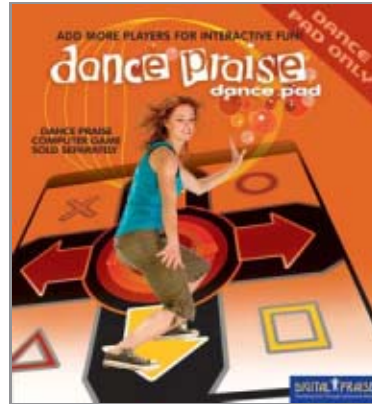
Truth About Guys
Chad Eastham
1-4003-0968-9
978-1-4003-0968-9
\$12.99 • Trade Paper



Truth About Guys
Chad Eastham
UPC 0-2375-5410-092
\$14.99 • DVD

DANCE PRAISE 2 -THE REMIX

Game with Dance Pad / Dance Pad Only Edition



CONSUMER BENEFITS

- **Dance Praise** is a proven winner (in 2006, **Dance Praise** was the highest grossing game SKU at Christian Retail)
- Dancers of all ages love it! **Dance Praise** has been a hit with families and churches across the country
- Supports up to 4 dance pads simultaneously

Dance Praise 2 -the ReMix (with Dance Pad) combines the latest music from top Christian artists with an action packed dance game that offers hours of family fun. Simply connect the included dance pad to the USB port of your Windows or Mac computer, follow the onscreen arrows and start steppin' to the music. With over 50 songs and 4 dances per song, there are over 200 dances to choose from. Many new features enhance game play and record keeping.

Dance Pad is for families who want to purchase a second, third, or fourth pad so up to four players can dance at the same time. Dancing together makes Dance Praise (Original or the ReMix) even more fun and promotes family bonding and camaraderie. Dancers can select their own level of difficulty, so it's perfect for families of all ages.

Let the dance party begin!

For ages 4 and up.

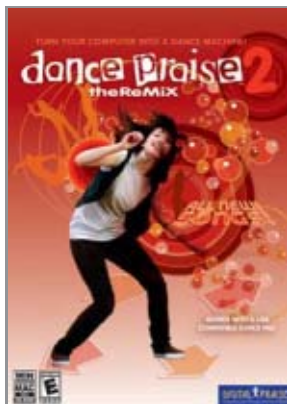
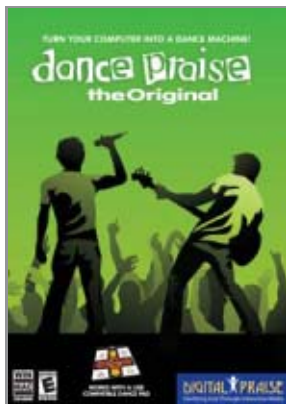
Dance Praise 2 -the ReMix
ISBN-13/EAN: 978-1-4003-1335-8
ISBN-10: 1-4003-1335-X
UPC: 181826000402
Format: CD-ROM
Price: \$49.95 U.S.

Dance Praise Dance Pad
ISBN-13/EAN: 978-1-4003-1339-6
ISBN-10: 1-4003-1339-2
UPC: 181826000419
Format: Game
Price: \$34.95 U.S.

Ship Date: 1/1/2008
Pub Date: 1/27/2008
Carton Qty: 8
Distribution Rights: Worldwide
BISAC Category: JUVENILE FICTION / Religious / Christian (JUV033010)
CPC Category: Games & Toys / Computer / General (GAMCMPGEN)

DANCE PRAISE AND DANCE PRAISE 2 -THE REMIX

Game Only Editions



CONSUMER BENEFITS

- Game-only editions are designed for Dance Praise customers who already own dance pads
- Each edition includes all of the features of the game -- but without the dance pad
- Includes proven hits from best-selling artists, including Steven Curtis Chapman, ZOEgirl, tobyMac, David Crowder, D J Maj, Audio Adrenaline, Andy Hunter, Mandisa, Casting Crowns, Ayiesha Woods, and more!
- Multiple settings include: Dance Mode, Exercise Mode, and Arcade Mode
- Onscreen lyrics reinforce Christian values

Dance Praise: All of the hit songs and moves in the award-winning Original *Dance Praise* are now available in this game-only package. Users of *Dance Praise 2 -the ReMix* can now increase their repertoire of music and dances with these 52 songs that integrate directly into the new game.

Dance Praise 2 -the Remix: This game only edition is a CD-ROM with the new and improved *Dance Praise*. It's ideal for current *Dance Praise* families who own the original game and dance pads and want to upgrade to the latest version. With all new music and many new features, this hit Christian dance game is now even better!

For ages 4 and up.

Original Dance Praise

ISBN-13/EAN: 978-1-4003-1340-2
ISBN-10: 1-4003-1340-6
UPC: 181826000525
Ship Date: 2/28/2008
Pub Date: 3/25/2008

Dance Praise 2 -the ReMix

ISBN-13/EAN: 978-1-4003-1334-1
ISBN-10: 1-4003-1334-1
UPC: 181826000426
Ship Date: 1/1/2008
Pub Date: 1/27/2008

Format: CD-ROM

Price: \$29.95 U.S.

Carton Qty: 100

Distribution Rights: Worldwide

BISAC Category: JUVENILE FICTION / Religious / Christian (JUV033010)

CPC Category: Games & Toys / Computer / General (GAMCMPGEN)

DANCE PRAISE EXPANSION PACKS

Volumes 1, 2, 3, and 4



CONSUMER BENEFITS

- Four Expansion Packs that provide even more fun for users of *Dance Praise* and *Dance Praise 2 -the ReMix*
- 35 new songs (on each volume) and corresponding steps integrate seamlessly into the game of your choice
- Includes music from today's top Christian artists
- Each song offers 3 levels of play, so each pack has over 100 new dances for hours of fun, while on-screen lyrics, reinforce positive Christian messages

Expand your *Dance Praise* experience with this collection of Expansion Packs. Sing along with the onscreen lyrics while following the three levels of steps—from easy to difficult. Each Volume contains 35 new songs to add to *Dance Praise* or *Dance Praise2: the ReMix*. With three dances per track, that's over 100 new dances for hours of exercise and enjoyment per volume!

- *Volume 1: Modern Worship* includes music from ZOEgirl, David Crowder Band, and more!
- *Volume 2: Hip-Hop/Rap* includes music from tobyMac, John Ruben, and more!
- *Volume 3: Pop & Rock Hits* includes music from Jeremy Camp, Stacie Orrico, and more!
- *Volume 4: God Rocks! Bibletoons* includes award-winning songs from the *God Rocks!*® *BibleToons*™ children's series.

Integrate these Expansion Packs directly into your current version of *Dance Praise* or *Dance Praise2: the ReMix*. For ages 4 and up.

Dance Praise Expansion Pack Vol 1
ISBN-13/EAN: 978-1-4003-1343-3
ISBN-10: 1-4003-1343-0
UPC: 181826000204
Pub Date: 1/27/2008

Dance Praise Expansion Pack Vol 2
ISBN-13/EAN: 978-0-9754-2803-0
ISBN-10: 0-9754-2803-9
UPC: 181826000211
Pub Date: 1/27/2008

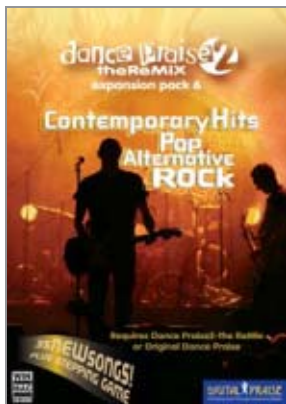
Dance Praise Expansion Pack Vol 3
ISBN-13/EAN: 978-1-4003-1342-6
ISBN-10: 1-4003-1342-2
UPC: 181826000242
Pub Date: 2/19/2008

Dance Praise Expansion Pack Vol 4
ISBN-13/EAN: 978-1-4003-1341-9
ISBN-10: 1-4003-1341-4
UPC: 181826000365
Pub Date: 1/27/2008

Format: CD-ROM
Price: \$24.95 U.S.
Ship Date: 1/1/2008
Carton Qty: 100
Distribution Rights: Worldwide
BISAC Category: JUVENILE FICTION / Religious / Christian (JUV033010)
CPC Category: Games & Toys / Computer / General (GAMCMPGEN)

DANCE PRAISE EXPANSION PACKS

Volumes 5, 6, and 7



CONSUMER BENEFITS

- Three more Expansion Packs that provide even more fun for users of *Original Dance Praise* and *Dance Praise 2 -the ReMix* the best-selling interactive dancing game that turns your computer into a dance arcade with top Christian hits
- 35 new songs on each of the Expansion Packs offer even more fun
- Includes "top of the chart" music from top Christian recording artists

Continue your *Dance Praise* experience with more Expansion Packs to add to your collection. Sing along with the onscreen lyrics while following four levels—from Easy to Expert. Each volume contains new songs to add to *Dance Praise* or *Dance Praise 2 -the ReMix* plus computer generated dances for over 140 ways to step to the beat!

- *Volume 5: Praise & Worship* includes music from Darlene Zschech, Israel Houghton, and more!
- *Volume 6: Contemporary Hits* includes music from Superchick, Hawk Nelson, and more!
- *Volume 7: Top Hits* includes music from Big Daddy Weave, Mandisa, Ginny Owens, and more!

Integrate these Expansion Packs directly into your current version of *Dance Praise* or *Dance Praise 2 -the ReMix*. For ages 4 and up.

Dance Praise Expansion Pack Vol 5

ISBN-13/EAN: 978-1-4003-1337-2
ISBN-10: 1-4003-1337-6
UPC: 181826000389
Ship Date: 1/1/2008
Pub Date: 1/27/2008

Dance Praise 2 -the ReMix Expansion Pack Vol 6

ISBN-13/EAN: 978-1-4003-1338-9
ISBN-10: 1-4003-1338-4
UPC: 181826000457
Ship Date: 1/1/2008
Pub Date: 1/27/2008

Dance Praise 2 -the ReMix Expansion Pack Vol 7

ISBN-13/EAN: 978-1-4003-1360-0
ISBN-10: 1-4003-1360-0
UPC: 181826000518
Pub Date: 4/29/2008

Format: CD-ROM

Price: \$24.95 U.S.

Carton Qty: 100

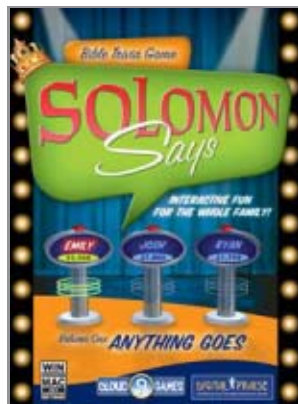
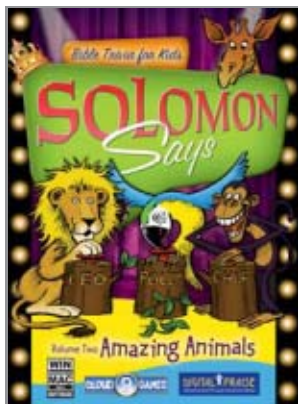
Distribution Rights: Worldwide

BISAC Category: JUVENILE FICTION / Religious / Christian (JUV033010)

CPC Category: Games & Toys / Computer / General (GAMCMPGEN)

SOLOMON SAYS BIBLE TRIVIA

Amazing Animals for Kids / Anything Goes



Solomon Says Bible Trivia for Kids: Amazing Animals
ISBN-13/EAN: 978-1-4003-1336-5
ISBN-10: 1-4003-1336-8
UPC: 181826000259

Solomon Says Bible Trivia: Anything Goes
ISBN-13/EAN: 978-0-9754-2809-2
ISBN-10: 0-9754-2809-8
UPC: 181826000198

Format: CD-ROM
Price: \$24.95 U.S.
Ship Date: 1/1/2008
Pub Date: 1/27/2008
Carton Qty: 30
Distribution Rights: Worldwide
BISAC Category: JUVENILE FICTION / Religious / Christian (JUV033010)
CPC Category: Games & Toys / Computer / General (GAMCMPGEN)

CONSUMER BENEFITS

- Each game includes over 500 trivia questions all presented by a hilarious game-show host with bright lights and wacky sound effects
- Five categories per game provide hours of fun for anyone ages 7 and up
- Three levels of play keep it lively for mixed age groups. The easiest level is appropriate for younger children while the hardest level will keep teens and grown-ups guessing

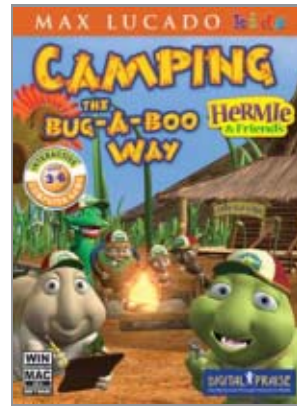
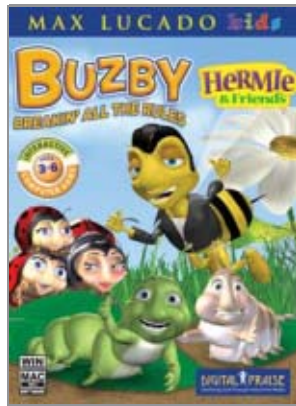
Amazing Animals (for Kids): Kids can match wits with the wise King Solomon to answer trivia questions about animals in the Bible in a fun-filled game show presented by a hilarious host. Compete against the clock, two other players or teams. It's the perfect game for families or Church youth groups.

Anything Goes: Test your knowledge against King Solomon as you pick your category and compete against the clock, two other players or teams. Over 500 questions from Old Testament to Signs & Wonders are sorted into three different levels, making this the perfect party game for families of all ages or Church groups.

For ages 7 and up.

MAX LUCADO'S HERMIE & FRIENDS CD-ROM GAMES

Flo: Return of the Water Beetles / *Buzby: Breakin' All the Rules* / *Camping the Bug-a-Boo Way*



CONSUMER BENEFITS

- Based on one of the fastest growing brands in the CBA marketplace
- Christian message subtly woven into the game
- Children discover and learn lessons in truthfulness, forgiveness, following the rules, friendship, and perseverance
- Kids practice early learning skills such as pattern recognition, sorting, matching, sequencing, and creative expression
- Auto-leveling feature makes sure the action is at just the right level for the child
- Compatible with Windows and Mac computers

Flo: Return of the Water Beetles – Join Hermie, Flo and their garden friends in an interactive adventure based on their hit video, *Flo the Lyin' Fly*. See what surprises arrive when kids invite Hermie and his friends over to play!

Buzby: Breakin' All the Rules – Join Hermie and friends in an interactive adventure based on the hit video, *Buzby, the Misbehaving Bee*. Kids see what happens when everyone wants their own way and learn about following the rules and respect for others as they develop early learning skills.

Camping the Bug-A-Boo Way – Kids will laugh and learn Christian values as they practice early learning skills through building ant pyramids, trivia contest, and many other activities.

For children ages 3 – 6.

Flo: Return of the Water Beetles
ISBN-13/EAN: 978-0-9754-2804-7
ISBN-10: 0-9754-2804-7
UPC: 181826000044

Buzby: Breakin' All the Rules
ISBN-13/EAN: 978-0-9754-2806-1
ISBN-10: 0-9754-2806-3
UPC: 181826000068

Camping the Bug-A-Boo Way
ISBN-13/EAN: 978-0-9754-2807-8
ISBN-10: 0-9754-2807-1
UPC: 181826000075

Format: CD-ROM
Price: \$19.95 U.S.
Ship Date: 1/1/2008
Pub Date: 1/27/2008
Carton Qty: 30
Distribution Rights: Worldwide
BISAC Category: JUVENILE FICTION / Religious / Christian (JUV033010)
CPC Category: Games & Toys / Computer / General (GAMCMPGEN)

LIGHT RANGERS: MENDING THE MANIAC MADNESS

Protect the Children of Angeltown



CONSUMER BENEFITS

- Hours of action packed, arcade-style fun for the whole family
- Biblical education throughout seamless integration of trivia-style Bible questions into gameplay
- Question Modification Module that allows parents and or educators to modify the in-game question database
- Egg Timer feature allows parental control over the duration of daily game play
- Fun bonus material including coloring book, wallpaper, etc.

Play the role of Angel, Amos and A.J. in the action-packed adventures of the *Light Rangers*, ordinary kids who are transformed by the power of God's Word. With the help of their mild-mannered, Sunday school teacher and the use of high-tech, villain-stopping gadgets, save Angeltown from the schemes of Maniac Brainiac and band of evil minions. Features anime-style animation from former Cartoon Network® artist Kevin MacKenzie, who worked on titles such as Power Puff Girls®, Samurai Jack® and the Teen Titans®. Encourages Biblical values of obedience, selflessness, humility and wisdom.

For ages 6 and up.

Format: CD-ROM

ISBN-13/EAN: 978-0-9754-2805-4

ISBN-10: 0-9754-2805-5

Price: \$19.95 U.S.

UPC: 181826000051

Ship Date: 1/1/2008

Pub Date: 1/27/2008

Carton Qty: 30

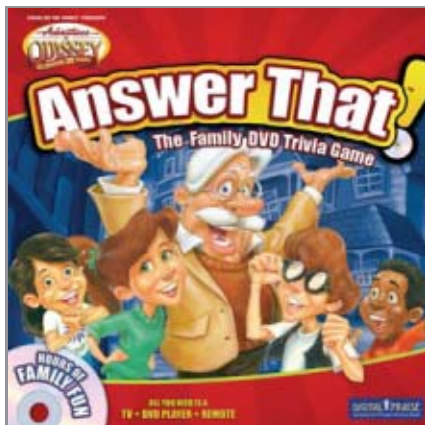
Distribution Rights: Worldwide

BISAC Category: JUVENILE FICTION / Religious / Christian (JUV033010)

CPC Category: Games & Toys / Computer / General (GAMCMPGEN)

ADVENTURES IN ODYSSEY: ANSWER THAT!

The Family DVD Trivia Game



CONSUMER BENEFITS

- Colorful game board and DVD offer multiple ways to play: Short, medium or long game using the game board and DVD; Lightning rounds with the DVD only; Travel game with cards only.
- Over 1000 questions come from many sources - radio episodes, clips from animated films, PC games, and music
- Three categories of trivia questions offer variety for all ages -- Whit's Wisdom (usually Biblical references), Eugenius Questions (from multiple sources), and Connie's Characters (identifying quotes from key characters)

This interactive DVD game lets families relive the memorable characters, stories and lessons from the last 20 years of *Adventures in Odyssey*. After listening to or watching favorite scenes on the DVD, players answer trivia questions and race around the game board to see who will be first to climb the steps of Whit's End.

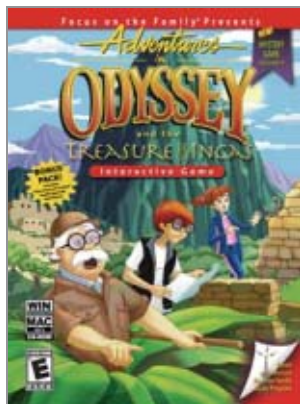
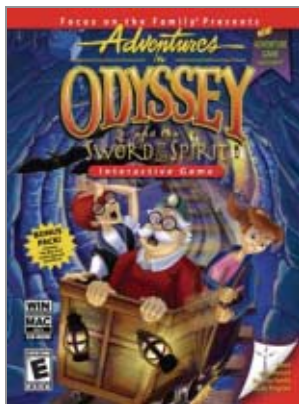
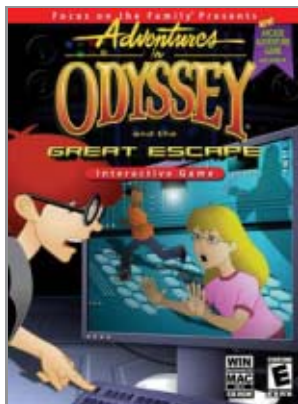
Anyone can play this family-friendly game, thanks to on-screen audio and video "hints." Let your imagination soar as you quiz your way through hours of high-tech fun! Join millions of fans who enjoy the quirky personalities of Odyssey and Whit's Biblical wisdom with this engaging game.

For ages 6 and up.

Format: DVD-ROM
ISBN-13/EAN: 978-1-4003-1333-4
ISBN-10: 1-4003-1333-3
Price: \$39.95 U.S.
UPC: 181826000433
Ship Date: 1/1/2008
Pub Date: 1/27/2008
Trim Size: 10 x 10
Carton Qty: 4
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: JUVENILE FICTION / Religious / Christian (JUV033010)
CPC Category: Games & Toys / Bible / General (GAMBIBGEN)

ADVENTURES IN ODYSSEY

Great Escape / Sword of the Spirit / Treasure of the Incas



CONSUMER BENEFITS

- Based on the wildly popular *Adventures in Odyssey*® radio series—over 1.2 million daily listeners
- CD-Rom games for Windows and Mac computers
- Auto-leveling engine automatically adjusts the level of difficulty during play

Great Escape: A life-size virtual reality game has been invented. But when safety protocols are removed, the game turns into a very real struggle with the computer's brain. Along the way, kids learn about moral character, good choices, and responsibility.

Sword of the Spirit: Help the AIO gang overcome mental, physical, and moral challenges against the selfish art dealer Gustav, who covets the Sword. Discover Christian virtues like kindness, peace, self-control, love, and more.

Treasure of the Incas encourages family values by rewarding Christian virtues like faith, trust and more. Unravel the mysterious accusations against Eugene's parents as you investigate clues and discover important facts, eventually leading you to solve the mystery.

Enjoy over 20 hours of interactive game play on each CD-Rom. For ages 8 and up.

Adventures in Odyssey and the Great Escape

ISBN-13/EAN: 978-0-9754-2802-3

ISBN-10: 0-9754-2802-0

UPC: 181826000020

Adventures in Odyssey and the Sword of the Spirit

ISBN-13/EAN: 978-0-9754-2801-6

ISBN-10: 0-9754-2801-2

UPC: 181826000013

Adventures in Odyssey and the Treasure of the Incas

ISBN-13/EAN: 978-0-9754-2800-9

ISBN-10: 0-9754-2800-4

UPC: 181826000006

Format: CD-ROM

Price: \$19.95 U.S.

Ship Date: 1/1/2008

Pub Date: 1/27/2008

Carton Qty: 30

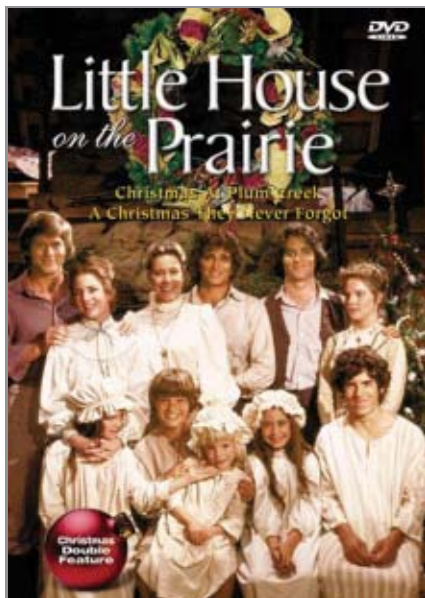
Distribution Rights: Worldwide

BISAC Category: JUVENILE FICTION / Religious / Christian (JUV033010)

CPC Category: Games & Toys / Computer / General (GAMCMPGEN)

LITTLE HOUSE ON THE PRAIRIE

Christmas at Plum Creek / A Christmas They Never Forgot



Christmas At Plum Creek - In this unforgettable holiday classic from Season One, the members of the Ingalls family work to make their very first Christmas at their new home in Plum Creek a memorable one.

A Christmas They Never Forgot - In this heartwarming episode from Season Eight, a sudden fierce snowstorm traps the entire extended Ingalls family, including Mary's and Laura's husbands, inside the little house on Christmas Eve, they pass the time by exchanging stories about their favorite Christmases of the past.

Format: DVD

UPC: 069458123730

ISBN-13/EAN: 978-1-4003-1259-7

Price: \$14.99 U.S.

Ship Date: 10/2/2007

Pub Date: 10/30/2007

Carton Qty: 30

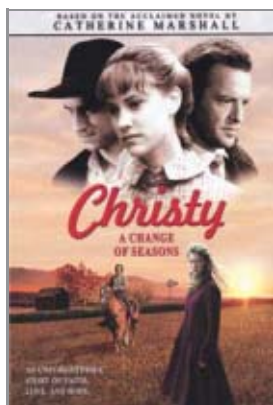
Distribution Rights: U.S. Religious

Translation Rights: Only: English

BISAC Category: JUVENILE FICTION / Media Tie-in /
General (JUV027000)

CPC Category: Dvd & Video / Elementary / General
(VIDELEGEN)

CHRISTY: A CHANGE OF SEASONS AND A NEW BEGINNING



A Change of Seasons: When Christy's best friend dies, she angrily tries to reconcile her beliefs with the tragedy of a young mother being taken away from her family. In the meantime, David and Alice are struggling to save as many lives as they can through prayer and whatever medicine is available. When Alice is able to guide Christy back to the church, she begins to see God—and David—in a new light.

A New Beginning: As Christy and David prepare for their wedding, she receives an unexpected visit from Dr. MacNeill. While out riding together, Dr. MacNeill surprises Christy with the news that he has returned to Cutter Gap to ask her to marry him. When a sudden storm hits, Dr. MacNeill and Christy find themselves stranded. As the storm passes, Christy's choice becomes as clear as the skies above. Unfortunately, her decision will leave someone brokenhearted.

Christy: A Change of Seasons

UPC: 031398771128

ISBN-13/EAN: 978-1-4003-1245-0

Page Count: 87 Pages

Christy: A New Beginning

UPC: 031398771425

ISBN-13/EAN: 978-1-4003-1246-7

Length: 89 Minutes

Format: DVD

Price: \$9.99 U.S.

Ship Date: 10/16/2007

Pub Date: 11/13/2007

Carton Qty: 30

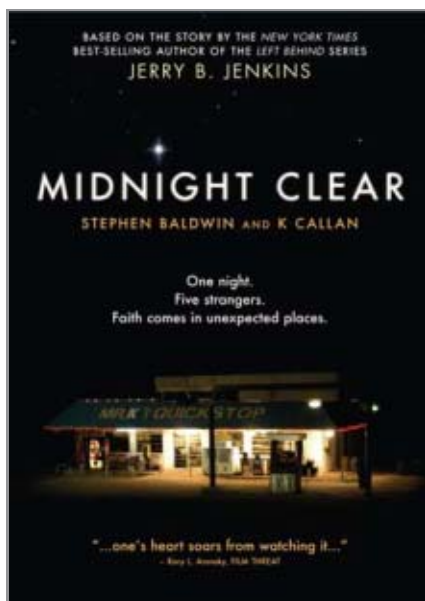
Distribution Rights: U.S. Religious

Translation Rights: Only: English

BISAC Category: JUVENILE FICTION / Classics / General (JUV007000)

CPC Category: Dvd & Video / Elementary / Live-action (VIDELELIV)

MIDNIGHT CLEAR



CONSUMER BENEFITS

- Based on the story by the New York Times Best-Selling Author of the *Left Behind Series*, Jerry B. Jenkins
- Timed with the release of *Midnight Clear*, the novel, by Jerry B. Jenkins, which was released nationwide by Tyndale in October 2007
- Directed by Dallas Jenkins, son of Jerry Jenkins
- Starring Christian celebrity, Stephen Baldwin (*Six*, *The Usual Suspects*, *Celebrity Apprentice*) and features K Callan (*Lois & Clark*), Kirk B.R. Woller (*Flags of Our Fathers*), Victoria Jackson (*SNL*, *Thou Shalt Laugh the Deuce*), Richard Riehle (*Office Space*) and Kevin Downes (*The Moment After 1 & 2*)

One night. Five strangers. Faith comes in unexpected places.

For many of us, the holidays are a joyous time of year that we share with family and friends, giving thanks for all that God has given us. Sometimes we forget about those who are lonely during the holidays, whether they have recently lost someone close to them, or are just not able to be with the ones they love. Jerry Jenkins and son, Dallas Jenkins, provide new hope for the downtrodden this holiday season.

Format: DVD

UPC: 031398222316

ISBN-13/EAN: 978-1-4003-1262-7

Price: \$21.99 U.S.

Ship Date: 10/23/2007

Pub Date: 11/20/2007

Length: 102 Minutes

Carton Qty: 30

Distribution Rights: U.S. Religious

Translation Rights: Only: English

BISAC Category: RELIGION / Holidays / Christmas & Advent (REL034020)

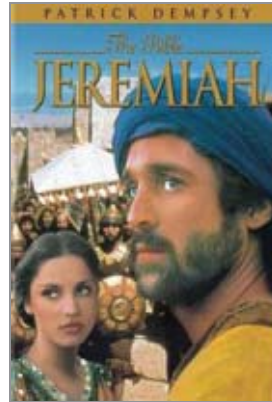
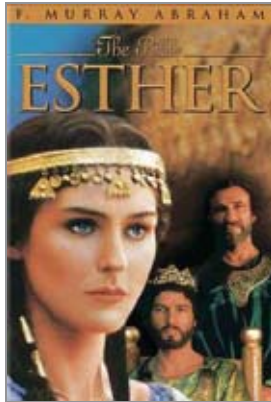
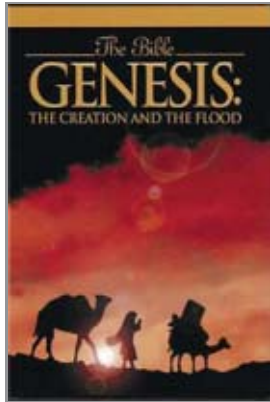
CPC Category: General / General / General (GENGENGEN)

PUBLICITY

- Midnight Clear has played in over a dozen film festivals around the country
- Winner of Jury Prize (Best first feature) at Cinequest Film Festival
- Winner of Audience Favorite Award at Kansas Int'l Film Festival
- Winner of Redemptive Storyteller Award at Redemptive Film Festival
- Winner of Most Moving Feature and Best Script at Ft. Lauderdale Film Festival
- Winner of Best Storyline at Boston Film Festival

THE BIBLE

Genesis, Esther, and Jeremiah



The *Genesis* story, told through the simple words of an old nomad shepherd, begins with creation and journeys through to the eternal covenant between God and all living beings (the flood).

Esther: Following the King of Persia disowning his wife, he goes in search of her replacement. Unaware of her Jewish heritage, he falls in love with *Esther*. She then reveals to him that she is Jewish when she asks him to show her people mercy. In doing so, the way is paved for Jewish nation to return to Jerusalem.

Jeremiah tells the story of the prophet who abandons his family and the woman he loves, in order to relay God's message in Jerusalem. Although he is persecuted and branded as a traitor for warning others of the destruction of the Holy City, he continues fearlessly with his mission. When his prophecy is fulfilled, he experiences first-hand Jerusalem's destruction by the Babylonians.

The Bible: Genesis
UPC: 031398745921
ISBN-13/EAN: 978-1-4003-1250-4
Length: 93 Minutes

The Bible: Esther
UPC: 031398745525
ISBN-13/EAN: 978-1-4003-1249-8
Length: 91 Minutes

The Bible: Jeremiah
UPC: 031398745723
ISBN-13/EAN: 978-1-4003-1251-1
Length: 96 Minutes

Format: DVD
Price: \$14.99 U.S.
Ship Date: 1/10/2008
Pub Date: 2/5/2008
Carton Qty: 30
Distribution Rights: U.S. Religious
Translation Rights: Only: English
BISAC Category: RELIGION / Christianity / General (RELO70000)
CPC Category: Dvd & Video / Elementary / Live-action (VIDELELIV)

BOBBY JONES COMEDY ALL-STARS *Volume One*



Dr. Bobby Jones Comedy All-Stars spearheads the introduction of “Faith-based” to the masses. It is a new style that incorporates rolling-in-the-aisles humor without compromising the audience’s values. This comedy show features famous gospel leader and singer, Bobby Jones. Cast also includes CoCo, Andrew Ford, LaVance Lining, Ron Baker Jr., and Sister Jeffries.

Format: DVD
UPC: 031398222866
ISBN-13/EAN: 978-1-4003-1261-0
Price: \$21.99 U.S.
Ship Date: 1/10/2008
Pub Date: 2/5/2008
Carton Qty: 30
Distribution Rights: U.S. Religious
Translation Rights: Only: English
BISAC Category: PERFORMING ARTS / Comedy / General
(PER015000)
CPC Category: General / General / General
(GENGENEN)

BELLA



CONSUMER BENEFITS

- Inspired by a true story
- Received tremendous endorsements from Rick Warren, Bill Hybels, Carl Anderson from Knights of Columbus, Dr. Dobson from *Focus on the Family*, as well as other highly regarded Christian leaders
- Starring Mexican superstar Eduardo Verástegui (*Chasing Papi*), one of today's fastest rising Latino stars, and Emmy Award winning actress Tammy Blanchard (*The Good Shepherd*)
- *Bella*, the novel, will be released simultaneously in May 2008 from Thomas Nelson with DVD release

An international soccer star (Eduardo Verástegui) is on his way to sign a multi-million dollar contract when something happens that brings his career to an abrupt end. A beautiful waitress (Tammy Blanchard), struggling to make it in New York City, discovers something about herself that she's unprepared for. In one irreversible moment, their lives are turned upside down...until a simple gesture of kindness brings them both together, turning an ordinary day into an unforgettable experience.

"Best Movie of the Year, Everyone should see this film" – Rick Warren, author of bestselling book, *40 Days of Purpose*

"Bella is a moving and inspirational movie. In a day of Hollywood's excesses, profanities and foolishness, this sensitive film speaks eloquently of life, love and beauty." - Dr. James Dobson, founder of Focus on the Family

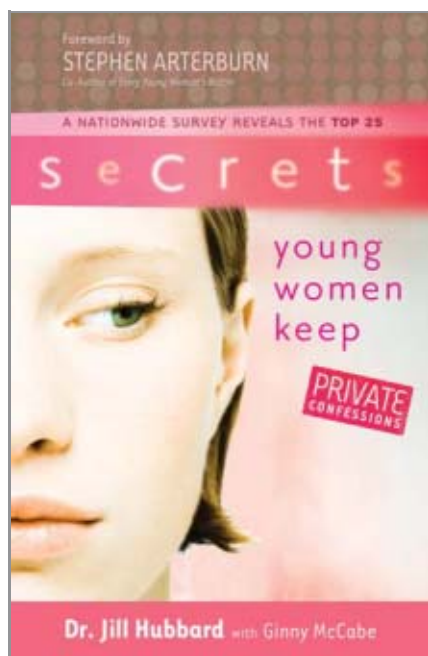
Format: DVD
UPC: 031398224730
ISBN-13/EAN: 978-1-4003-1309-9
Price: \$29.99 U.S.
Ship Date: 4/10/2008
Pub Date: 5/6/2008
Carton Qty: 30
Distribution Rights: North American Religious
Translation Rights: None
BISAC Category: FAMILY & RELATIONSHIPS / Friendship / General (FAM021000)
CPC Category: Dvd & Video / Tween / Live-action (VIDTWELIV)

PUBLICITY

- Received Dove Seal of Approval
- #1 Rated film by Yahoo, NY Times Readers Poll and Fandango
- Winner of the 2008 Movie Guide Awards for Best Picture, Best Actor, and Best Drama
- Winner of the People's Choice Award at the Toronto Film Festival. - Previous winners of this award are *Chariots of Fire*, *Life Is Beautiful*, *American Beauty*, and *Crouching Tiger Hidden Dragon* - All Academy Award Winners
- Winner of the Grand Prize Award and the Crystal Heart Award at the Heartland Film Festival
- Winner of the Smithsonian Institute's Legacy Award

THE SECRETS YOUNG WOMEN KEEP

DR. JILL HUBBARD & GINNY MCCABE



CONSUMER BENEFITS

- Based on in-depth research, including a national survey of more than 1000 teens that reveals the top 25 secrets today's teens keep
- Part of the "Secrets" series which includes: *The Secrets Men Keep* and *The Secrets that Women Keep*
- Forward by Stephen Arterburn, who will also contribute aggressive marketing on *New Life Live* heard by over 1,000,000 people each week

Reveals top secrets, practical insights, dreams, and struggles of young women.

Every young woman has a secret! In *The Secrets Young Women Keep*, clinical psychologist and *New Life Live* radio co-host, Dr. Jill Hubbard reveals the top 25 secrets kept by young women, why they keep them, and how they can live more honest, God-honoring lives. It is only through understanding faith that the tremendous power these secrets hold over precious young lives can be broken. Includes true stories of young women as they deal with topics such as:

- Love, dating, and relationships
- Abuse, drugs, and addictions
- Superficial beauty, eating disorders, and cutting
- Depression, deception, and family history

A visual, interactive interior with Q&A, Scripture, quotes, questions, and room for journaling round out this great package.

Format: Trade Paper
ISBN-13/EAN: 978-0-7852-2817-2
ISBN-10: 0-7852-2817-9
Price: \$14.99 U.S.
UPC: 020049059265
Ship Date: 8/14/2008
Pub Date: 9/9/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 224 Pages
Carton Qty: 36
Age Group: 13 - 18
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / Social Issues / Emotions & Feelings (JNF053050)
CPC Category: Youth/Children / Youth Interests / Christian Living (YCKYTIYCL)

ADVERTISING

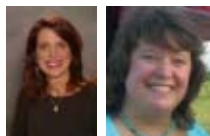
- Viral marketing campaign through myspace.com, godtube.com, and other teen girl websites
- Author is co-host of the *New Life* nationally syndicated program and will promote book
- Promoted at teen fall and winter rallies
- Blog campaign on related issues in book

PUBLICITY

- Distribution to key long-lead trade and consumer publications
- National print publicity campaign emphasizing reviews, excerpts and/or interviews with various consumer publications including girls and pop-culture magazines
- Cross-promotions with author's trade book
- Extensive web campaign

COMPARABLE TITLES

978-1-5905-2650-7 For Young Women Only
 978-1-5785-6856-7 Every Young Woman's Battle
 978-0-8499-4443-7 A Girl's Guide to Life

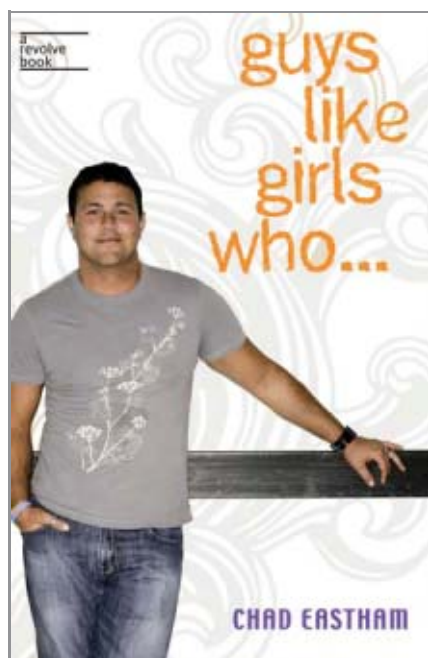


Dr. Jill Hubbard is a clinical psychologist and regular co-host on Christian radio's nationally-syndicated *New Life Live* program. Dr. Jill has gained a reputation for her gentle and insightful style of connecting with radio callers. As the program's only female co-host, she lends a woman's perspective to addressing callers' psychological and spiritual concerns. She is also in private practice where she sees clients who struggle with depression, addictions, eating disorders, and relational and personal growth issues. Dr. Jill lives with her family in southern California. **Hometown:** Newport Beach, California

Ginny McCabe is actively involved in youth culture and its influence on young women. Ginny has twenty years experience as a journalist, feature writer, and the author of four books. **Hometown:** Newport Beach, California

GUYS LIKE GIRLS WHO . . .

CHAD EASTHAM



CONSUMER BENEFITS

- Helps teen girls understand the secret to what guys are really looking for
- Encourages self-esteem, Godliness, and healthy relationships

Every girl has wondered how they need to act or what they need to do to get a certain boy's attention. Now they can know!

Chad Eastham will encourage girls to be confident in who they are and Whose they are. Girls need to know that they are treasures to be adored and that how she feels about herself is how guys will treat her.

Chapter titles add fun and interest to this life-altering message. *Guys Like Girls Who . . .*

- Wear Jeans (comfortable with who they are and Whose they are)
- Know the Future (understand there is a 96% chance this is not the boy they will marry so don't act like they are)
- Leave Us Alone (have their own hobbies)
- Can Spell (can say "no")
- Eat Tofu (live a healthy lifestyle)

Format: Trade Paper
ISBN-13/EAN: 978-1-4003-1300-6
ISBN-10: 1-4003-1300-7
Price: \$12.99 U.S.
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 5 7/16 x 8 1/2
Page Count: 240 Pages
Carton Qty: 36
Age Group: 12 - 17
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / Social Issues / Dating & Sex (JNF053020)
CPC Category: Youth/Children / Youth Interests / Dating/Sex (YCKYTIDSX)

ADVERTISING

- Featured at Women of Faith® conferences
- Promoted at Revolve® events
- Viral campaign targeted at myspace.com, youtube.com, and godtube.com
- Blog tour
- Featured on womenoffaith.com and revolvetour.com
- Digital promotional kit, which will include instant messaging icons, wallpaper, and screen savers

PUBLICITY

- Extensive web and blog campaign
- Radio campaign with on-air interviews and giveaways
- Print campaign targeting trade, teen, and current culture magazines to secure reviews and features

PREVIOUS TITLES

978-1-4003-0968-9 The Truth About Guys
 023755410092 The Truth About Guys DVD

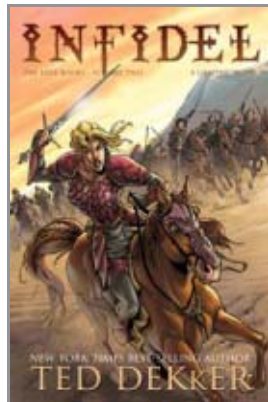


Chad Eastham is the co-author of a national award-winning curriculum on sexual education for youth. He is Assistant Director of Healthy Visions, an education-based, not-for-profit organization based in Cincinnati, Ohio, where he speaks on sexual education, adoption, and at-risk youth behaviors. In addition, he has served as a leader for Campus Crusade for Christ, a chemical dependency counselor, an Alaskan Adventure Guide, and an advocate for youth issues statewide and nationally. He has two BA degrees from Miami University in Ohio—one in Organizational and Interpersonal Communication and one in Comparative Religion. Chad travels alongside recording artists, authors, and Olympic athletes speaking to teens with the Revolve Tour. **Hometown:** Cincinnati, Ohio **Books Sold to Date:** 50,000+

THE LOST BOOKS

Chosen Graphic Novel (Book 1), and Infidel Graphic Novel (Book 2)

TED DEKKER



CONSUMER BENEFITS

- A stunning graphic novel series based upon Dekker's popular young adult Lost Books.
- The Circle Trilogy has sold over 580,000 copies, and the graphic novel versions of the Circle Trilogy have sold over 50,000 copies.

A new YA graphic novel that returns to the universe of Ted Dekker's 600,000-selling Circle Trilogy.

Chosen - The land of the Forest Dwellers has been decimated by the Horde, and Thomas Hunter is forced to lower the recruitment age of his army. From among thousands, four new recruits are chosen to lead--and perhaps die--for the greater good. But their first mission takes a turn when they are intercepted and given a new assignment. Now they must find the seven lost Books of History. Books that control not only the destiny of their world . . . but also of ours.

Infidel - The four young recruits are pulled into deeper danger on their mission to secure the lost books. John's world is shattered when he learns that his mother could be living as a slave to the Horde. His desperate search for her leads him to a choice between Silvie and his sworn duty to protect the Forest Dwellers. How can he save those he loves without betraying his people?

Chosen--Graphic Novel

ISBN-13/EAN: 978-1-59554-603-6

ISBN-10: 1-59554-603-0

UPC: 020049135112

Infidel--Graphic Novel

ISBN-13/EAN: 978-1-59554-604-3

ISBN-10: 1-59554-604-9

UPC: 020049135129

Format: Trade Paper

Price: \$15.99 U.S.

Ship Date: 10/16/2008

Pub Date: 11/11/2008

Trim Size: 6.625 x 10.187

Page Count: 136 Pages

Carton Qty: 36

Distribution Rights: Worldwide

BISAC Category: COMICS & GRAPHIC NOVELS / Graphic Novels / General (CGN004000)

CPC Category: Fiction / General / Suspense (FIGGENFSU)

ADVERTISING

- Web advertising with Google, MySpace.com, Facebook, Yahoo, Flickr, and YouTube.
- Advertising and promotions at teddekker.com
- Street team campaign
- National e-card and e-blast campaign
- Targeted cell phone campaign
- Print and web advertising with popular comic book sites

PUBLICITY

- Samplers mailed to key trade and long lead media
- National print campaign
- Extensive online campaign

PREVIOUS TITLES

0-8499-4512-7	Three (257,000)
0-9795-9000-0	Black graphic novel (16,600)
1-59554-359-7	Chosen (14,500)
1-59554-463-5	Infidel (14,600)

COMPARABLE TITLES

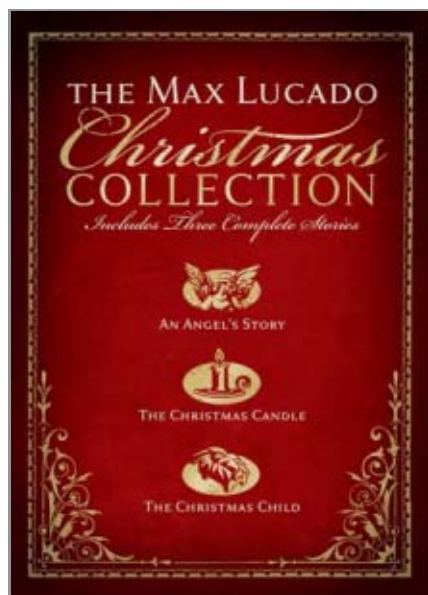
0-7851-2541-8	Eternals
1-5638-9858-6	The League of Extraordinary Gentleman



Ted Dekker is known for novels that combine adrenaline-laced stories with unexpected plot twists, unforgettable characters, and incredible confrontations between good and evil. *Adam* is the *New York Times* best-selling author's most recent novel. **Hometown:** Austin, Texas **Books Sold to Date:** 3 million

THE MAX LUCADO CHRISTMAS COLLECTION

MAX LUCADO

**CONSUMER BENEFITS**

- Perfect for giving or for your own library.
- Features an elegant bookmark ribbon.

Available for the first time in one volume, three best-selling Christmas stories by Max Lucado.

The Christmas Candle - In a small village in the Catswolds, nothing out of the ordinary ever happens. Except at Christmastime. Then a mysterious angel suddenly appears in a lowly candlemaker's shop. There the holy and the human collide in a way that only God could imagine.

A Christmas Child - A Chicago journalist finds himself in a small Texas town on Christmas Eve. Lonely and alone, he encounters old faces and new facts . . . a hand carved manger, a father's guilt, a young girl's faith. The trip into the past holds his key to the future, and a scarlet cross shows him the way home.

An Angel's Story - Journey back in time to the very throne of God . . . and witness firsthand the glory, the wonder, and the battle that took place on the very first Christmas.

Total sales of the three books is more than 300,000 copies.

Format: Hardcover
ISBN-13/EAN: 978-1-59554-621-0
ISBN-10: 1-59554-621-9
Price: \$22.99 U.S.
UPC: 020049135365
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 5 x 7
Page Count: 552 Pages
Carton Qty: 24
Distribution Rights: Worldwide
BISAC Category: FICTION / Christian / General (FIC042000)

PREVIOUS TITLES

1-59554-147-0 The Christmas Candle (101,000)
1-59554-060-1 The Christmas Child (40,700)

COMPARABLE TITLES

0-3122-8951-0 The Christmas Shoes
1-5914-5375-5 The Christmas Hope
0-6710-2764-6 The Christmas Box Collection
0-7783-2506-7 Christmas Wishes

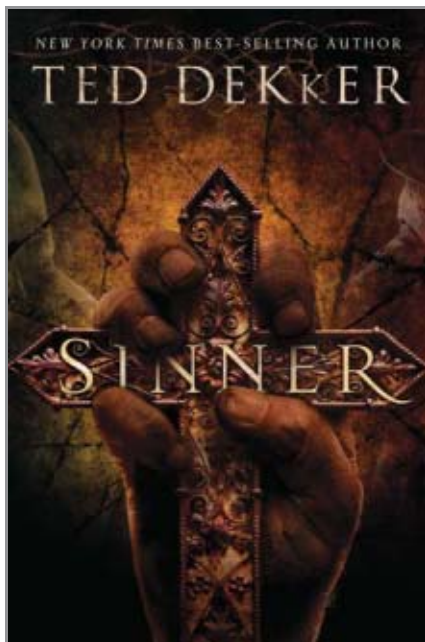


Max Lucado, Senior Minister for the Oak Hills Church in San Antonio, Texas, is the husband of Denalyn and father of Jenna, Andrea, and Sara. Max is America's best-selling inspirational author. Visit his website at maxlucado.com. **Hometown:** San Antonio, Texas **Books Sold to Date:** More than 50 million

SINNER

The Books of History Chronicles

TED DEKKER



CONSUMER BENEFITS

- **STREET DATE: SEPTEMBER 2, 2008**
- **An epic story that provides the culmination of the Books of History (*Black, Red, White, Showdown, Saint, Chosen, Infidel, Renegade, and Chaos*) which have sold over a million units.**
- **Depicts a near future where outspoken Christian faith is outlawed.**

It has been predicted that Christians will one day be hated even in the land of the free. Now that day has arrived with the help of Marsuvees Black.

When a string of racially motivated lynchings threatens to tear the country apart, two stunningly gifted orators, Darcy Lange and Billy Rediger, sweep into Washington and demand that the constitution be modified to allow for a law that will end the widespread violence. Racial and religious speech that undermines others' beliefs must be classified as hate speech and must be severely punished.

But out of the desert comes one man, Johnny Drake, who refuses to deny his faith in Christ through silence. Now the whole world watches as Christianity faces a showdown not seen since the times of the early church.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59554-008-9
ISBN-10: 1-59554-008-3
Price: \$24.99 U.S.
UPC: 020049130070
Ship Date: 8/7/2008
Pub Date: 9/2/2008
Trim Size: 6 1/8 x 9 1/4
Page Count: 400 Pages
Carton Qty: 24
Distribution Rights: North America plus CBA-only in GB, Aust, and S. Africa
Translation Rights: None
BISAC Category: FICTION / Christian / Suspense (FIC042060)

ADVERTISING

- National print and web advertising (total impressions four million)
- Street team campaign
- Significant promotions at retail to include clerk incentives, direct mail and eblasts
- Viral marketing campaign to include icons, banner ads and book excerpts

PUBLICITY

- Advanced galley distribution to key trade and long lead media
- National print campaign to US Daily newspapers, trade publications, and consumer magazines
- Satellite radio tour
- Blog tour to top 75 fiction review sites
- Author tour

PREVIOUS TITLES

0-8499-4512-7	Three (412,492)
1-59554-155-1	House (308,208)
1-59554-005-9	Showdown (198,520)
1-59554-336-8	Skin (158,600)

COMPARABLE TITLES

0-3754-3531-X	Velocity
1-59554-119-5	The Oath

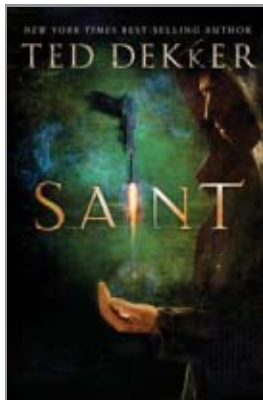


Ted Dekker is known for novels that combine adrenaline-laced stories with unexpected plot twists, unforgettable characters, and incredible confrontations between good and evil. *Adam* is the *New York Times* best-selling author's most recent novel. **Hometown:** Austin, Texas **Books Sold to Date:** 3 million

THE BOOKS OF HISTORY CHRONICLES

Showdown and Saint--Repackaged

TED DEKKER



CONSUMER BENEFITS

- The Books of History Chronicles and all related titles including *Black, Red, White, Showdown, Saint, Chosen, and Infidel* have sold over a million units.
- Four of Dekker's best-selling novels are being made into motion pictures: *Three, House, Blink, and Showdown*.
- New covers create one singular image when *Sinner* is placed in the middle.

A relaunch of the first two novels in *The Paradise Books*.

Showdown - It all begins with the sound of lone footsteps clacking down the blacktop on a hot, lazy summer afternoon. The black-cloaked man arrives at the sleepy town of Paradise and manages to become the talk of the town within the hour. Bearing the power to grant any unfulfilled dream, he is irresistible. Seems like bliss . . . but is it? Or is all hell about to break loose in Paradise?

Saint - Carl Strople struggles to retain fleeting memories that betray an even more ominous reality. He's been told part of the truth--but not all of it.

From the deep woods of Hungary to the streets of New York, *Saint* takes you on a journey of betrayal in a world of government cover-ups, political intrigue, and one man's search for the truth. In the end, the truth will be his undoing.

Showdown

ISBN-13/EAN: 978-1-59554-613-5

ISBN-10: 1-59554-613-8

UPC: 020049135181

Saint

ISBN-13/EAN: 978-1-59554-614-2

ISBN-10: 1-59554-614-6

Format: Trade Paper

Price: \$15.99 U.S.

Ship Date: 8/7/2008

Pub Date: 9/2/2008

Trim Size: 5 7/16 x 8 3/8

Page Count: 400 Pages

Carton Qty: 36

Distribution Rights: North America plus CBA-only in GB, Aust, and S. Africa

BISAC Category: FICTION / Christian / Suspense
(FIC042060)

PREVIOUS TITLES

0-8499-4512-7 Three (412,492)

1-59554-155-1 House (380,208)

1-59554-006-7 Saint (137,836)

COMPARABLE TITLES

0-3754-3531-X Velocity

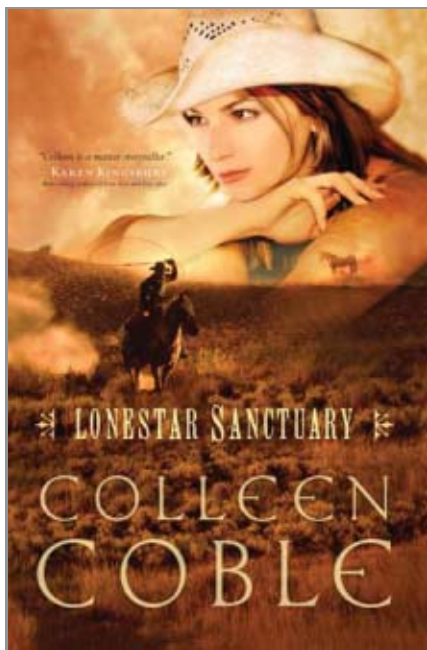
1-59554-119-5 The Oath



Ted Dekker is known for novels that combine adrenaline-laced stories with unexpected plot twists, unforgettable characters, and incredible confrontations between good and evil. *Adam* is the *New York Times* best-selling author's most recent novel. **Hometown:** Austin, Texas **Books Sold to Date:** 3 million

LONESTAR SANCTUARY

COLLEEN COBLE

**CONSUMER BENEFITS**

- One of Crossings Book Club's top fiction offerings of 2007.
- Romantic suspense in a Texas setting offers a winning combination.
- Calls readers to forgiveness and Godly relationships.

A story about the unexpected fulfillment of promises made long ago.

Allie Siders is desperate to help her five-year-old daughter, Betsy, speak again. But with a stalker out for revenge, all Allie can think about is the safety that awaits them at the peaceful Bluebird Ranch, nestled deep in Texas hill country. Not only is the ranch a sanctuary for abused horses, but also for troubled youths. And Allie is determined to get Betsy, who hasn't spoken a word in nearly a year, all the help she needs--and find a safe haven for both of them.

Ranch owner Elijah DeAngelo, compassionate and kind, eagerly welcomes the duo. But Rick Bailey, the handsome foreman, hasn't decided to let down his guard . . . yet. As promises made long ago soon force Rick and Allie to work together to save all they hold dear, will they discover the remarkable power of love along the way?

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-549-7
ISBN-10: 1-59554-549-2
Price: \$14.99 U.S.
UPC: 020049135082
Ship Date: 8/7/2008
Pub Date: 9/2/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / Christian / Romance
(FIC042040)

PREVIOUS TITLES

0-8499-4429-5	Without a Trace (58,445)
0-8499-4430-9	Beyond a Doubt (34,609)
078526042	Distant Echoes (23,686)

COMPARABLE TITLES

0-7369-2241-5	A Texas Sky
1-5978-9370-6	Texas Bride



RITA finalist **Colleen Coble** lives with her husband, Dave, in Indiana. She is the author of several novels including *Abomination*, the Rock Harbor Series, the Aloha Reef Series, and two Women of Faith fiction selections, *Alaska Twilight* and *Midnight Sea*. **Hometown:** Wabash, Indiana **Books Sold to Date:** over 1 million

EYES TO SEE, VOLUME TWO

BRET LOTT (Editor)



CONSUMER BENEFITS

- Short stories that can be read in one sitting are the perfect format for today's time-starved readers.
- Easy access to stories written by some of the leading Christian authors from the last few centuries.
- Collectible, hardcover edition will be a perfect gift for anyone who values Christian literature.

Throughout history, some of the most acclaimed novelists wrote great stories that were influenced by their Christian worldview.

Gathered together by best-selling author Bret Lott, each tale in *Eyes to See, Volume Two* combines an extraordinary story told in the voice of its universally acclaimed author and is a stand-alone story worth savoring. And yet for those with "eyes to see," there is a deeper level of story that connects each tale to a shared Christian worldview of life, love, and loss this side of eternity.

This volume includes:

- John Updike--"Pigeon Feathers"
- Madeline L'Engle--"A Full House"
- Charles Dickens--"The Wreck of the Golden Mary"
- Flannery O'Connor--"A Circle in the Fire"
- Leo Tolstoy--"A Lost Opportunity"
- Marilynne Robinson--"Connie Bronson"
- Frederick Buechner--"The Tiger"
- Mary E. Wilkins--"A New England Nun"
- Charles Williams--"Et in Sempiternum Pereant"

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59554-276-2

ISBN-10: 1-59554-276-0

Price: \$22.99 U.S.

UPC: 020049132166

Ship Date: 8/7/2008

Pub Date: 9/2/2008

Trim Size: 6 1/8 x 9 1/4

Page Count: 320 Pages

Carton Qty: 24

Distribution Rights: North America

Translation Rights: None

BISAC Category: FICTION / Christian / Short Stories
(FIC042050)

ADVERTISING

- Promotions at retail to include special pricing and catalog placement
- Finished book mailing to home-school organizations, high schools, colleges & universities

PUBLICITY

- Advance mailing to trade publications
- eBlast to book clubs, reading circles, and college professors to garner interest in author chats

PREVIOUS TITLES

0-6710-4257-2	Jewel (3 million)
1-59554-050-4	A Song I Knew By Heart (18,900)
1-59554-319-8	Eyes to See, Volume One (15,000)

COMPARABLE TITLES

0-6185-4352-X	The Best American Short Stories 2006
0-1402-9638-7	The Art of the Story

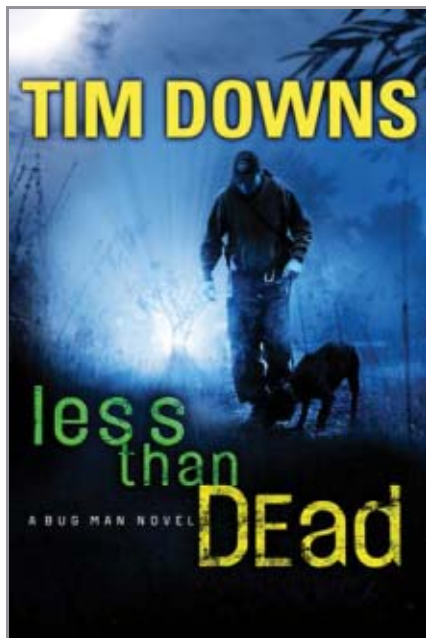


Bret Lott's novel *Jewel* was a *New York Times* bestseller and was one of the forty-six novels chosen for the original Oprah Book Club. According to *Publishers Weekly*, it was the best-selling of all Oprah Book Club picks. Lott is writer-in-residence and professor of English at College of Charleston, and lives with his wife Melanie in Hanahan, South Carolina. **Hometown:** Hanahan, South Carolina **Books Sold to Date:** 3.5 million

LESS THAN DEAD

A Bug Man Novel

TIM DOWNS



CONSUMER BENEFITS

- Continues the quirky Bug Man character--Nick Polchak--who fans have adored in *First the Dead*, *Shoo Fly Pie*, and *Chop Shop*.
- The forensic science involved will appeal to fans of Patricia Cornwell's novels or the hit TV series *CSI*.
- Explores themes of forgiveness and truth.

Nick Polchak, "The Bug Man," has finally met his match--an outcast who trains dogs to locate cadavers.

When a grave is discovered on the property being excavated for the new Patriot Center mall--property that is owned by the front-running candidate for the next presidential election--the FBI immediately becomes involved. Nick's services are requested to help determine if this is a forgotten graveyard or evidence of foul play. But when the cadaver team the FBI has secured can't find any more graves, Nick follows local legend to a bizarre woman named Alena who keeps to herself in the mountains and trains the best cadaver dogs.

When the FBI team takes credit for Alena's work on the local news and then immediately vanishes, Nick knows there's more here than simply a forgotten graveyard. This small town--and the presidential-hopeful and his wife--have closets full of skeletons. But how far will they go to keep Nick and Alena from uncovering the truth?

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-59554-307-3

ISBN-10: 1-59554-307-4

Price: \$22.99 U.S.

UPC: 020049132388

Ship Date: 8/14/2008

Pub Date: 9/9/2008

Trim Size: 6 1/8 x 9 1/4

Page Count: 352 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: FICTION / Christian / Suspense
(FIC042060)

ADVERTISING

- Print and web advertising to include Crime Spree, Mystery Scene, and Strand magazine (total impressions over one million)
- Promotions at retail to include clerk incentives, eblasts, and direct mail campaign
- Radio campaign to top 50 markets with on-air giveaways

PUBLICITY

- Advanced galley distribution to key trade and long lead media
- Extensive online campaign with reviews, excerpts and interviews to be pitched to major websites that target fiction-lovers, book reviewers, entomologist societies and other related sites
- Finished book campaign: daily newspaper book reviews

PREVIOUS TITLES

1-59554-235-9	PlagueMaker (56,000)
1-59554-023-7	Head Game (11,300)
1-59554-024-5	First the Dead (13,275)

COMPARABLE TITLES

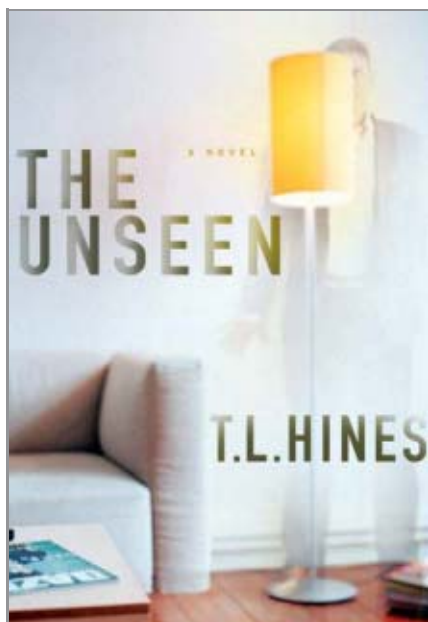
0-3991-5089-7	Blow Fly
0-7642-0204-9	Waking Lazarus
0-7852-6178-8	Germ
0-4465-8034-1	Simple Genius



Tim Downs has received high acclaim for his novels, including a Christy award for *PlagueMaker*. He is also the author of *First the Dead*, *Head Game*, *Chop Shop*, and *Shoo Fly Pie*. Tim lives in North Carolina with his wife and three children. **Hometown:** Cary, NC

THE UNSEEN

T. L. HINES



CONSUMER BENEFITS

- Focuses on the ever-growing sub-culture of urban exploration.
- Addresses the issue of determining who we really are.

T.L. Hines's distinct "Noir Bizarre" brand is where supernatural thriller meets mystery.

Lucas Freund is a loner with an odd habit: he's an urban explorer. But while visiting the hidden areas of public buildings is a hobby for others, it's a way of life for Lucas. He lives inside those hidden areas--the utility chases, the abandoned storage rooms, the ceiling ductwork.

Then Lucas meets other urban explorers and discovers a group that has taken the concept to a new level: they infiltrate homes and watch the people inside. Lucas is appalled that these unseen watchers don't offer help when it is needed. But when he is approached by a federal agent who knows about his own past, he has no choice but to infiltrate the Creep Club.

Things take a deadly turn when Creep Club members start to die. Even worse, all signs point to Lucas as the killer. Will he be able to prove his own innocence . . . or will he be the next victim?

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-59554-452-0

ISBN-10: 1-59554-452-6

Price: \$22.99 U.S.

UPC: 020049133712

Ship Date: 9/4/2008

Pub Date: 9/30/2008

Trim Size: 6 1/8 x 9 1/4

Page Count: 400 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: FICTION / Christian / Suspense
(FIC042060)

ADVERTISING

- National print and web advertising (total impressions two million)
- Advertising and promotions with urbanexplorers.net, infiltration.org and uer.ca
- Significant promotions at retail to include clerk incentives, direct mail and eblasts
- Viral marketing campaign to include icons, banner ads and book excerpts

PUBLICITY

- Advanced galley distribution to key trade and long lead media
- National print campaign to US Daily newspapers, trade publications, and consumer magazines
- Satellite radio tour
- Blog tour to top 75 fiction review sites
- Author tour

PREVIOUS TITLES

0-7642-0344-4

Waking Lazarus

0-7642-0205-7

The Dead Whisper On

COMPARABLE TITLES

1-5931-5237-X

Creepers

1-59554-179-9

Comes a Horseman

0-5533-8428-7

Odd Thomas

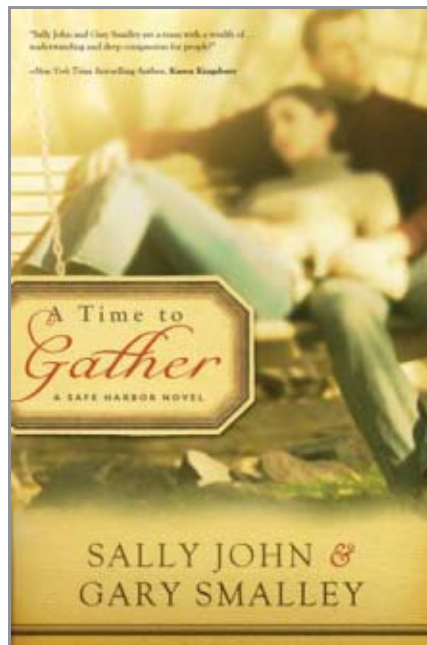


T.L. Hines writes "Noir Bizarre" stories, mixing mysteries with oddities in books such as *Waking Lazarus*, *The Dead Whisper On*, and *The Unseen* (coming in 2008). His work has won recognitions ranging from the Maryland Writers Association novel contest to Library Journal's "25 Best Genre Fiction Books of the Year" award. He lives in Montana with his wife and daughter, where he defends an undefeated 3-0 record in air guitar competitions. **Hometown:** Montana

A TIME TO GATHER

A Safe Harbor Novel

SALLY JOHN (Coauthor) & DR. GARY SMALLEY (Coauthor)



CONSUMER BENEFITS

- Follows characters from *A Time to Mend*.
- Will appeal to readers of the bestselling Karen Kingsbury / Gary Smalley Redemption Series.
- Draws on concepts Gary Smalley teaches in his *I Promise* book and lecture series.
- "Sally John and Gary Smalley are a team with a wealth of understanding and a deep compassion for people!"--*New York Times* best-selling author, Karen Kingsbury.

Siblings Lexi and Eric battle addictions rooted in their pasts. Spurning the safe harbor offered by their parents, they tread unlikely paths to recovery.

After thirty years, Max and Claire are renewing their vows--with changed hearts. But the Beaumont's grown children still grapple with the effects of their formerly broken home.

Daughter Lexi Beaumont garnered local notoriety when she saved her family from wildfire--a fame rivaled only by that of her celebrity newscaster brother, Eric. But the attention sheds light on darker places she'd rather keep hidden. As Lexi tries to settle quietly back into life After the Fire, romantic troubles plague her. Then Eric's always erratic behavior begins to spiral out of control. His drinking has reached a new height--and only a headstrong policewoman seems to make any headway with him. It'll take a miracle of grace to bring these two hurting souls to a place of recovery and healing.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-429-2
ISBN-10: 1-59554-429-1
Price: \$14.99 U.S.
UPC: 020049133538
Ship Date: 9/11/2008
Pub Date: 10/7/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
BISAC Category: FICTION / Christian / General (FIC042000)

ADVERTISING

- National Print and web advertising campaign to include *Marriage Partnership and Christianity Today* (total impressions over 2 million)
- Promotions to coincide with authors speaking schedules and marriage seminars
- Advertising and promotions at smalleyonline.com

PUBLICITY

- Advance galley distribution to key trade and long lead media
- Radio/tv interviews
- National print campaign
- Extensive online campaign

PREVIOUS TITLES

0-8499-1889-8 A Time to Mend (22,000)
 0-8423-5622-3 Redemption (series by Smalley and Kingsbury) (1 million)

COMPARABLE TITLES

1-59554-041-6 A Time to Dance
 0-8423-5629-0 Remember



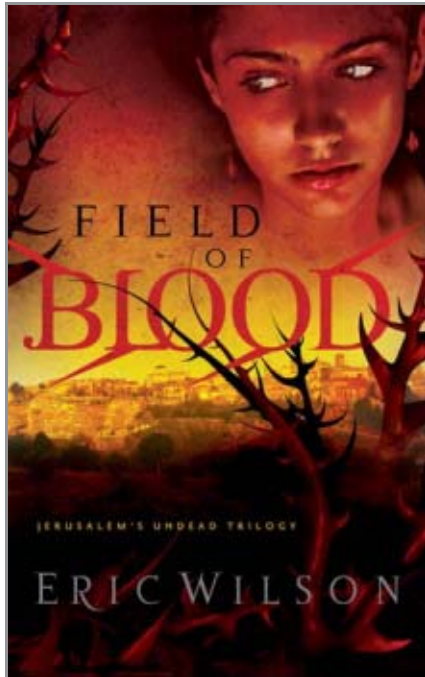
Sally John is the author of more than ten books, including the popular *Other Way Home* series and *In A Heartbeat* series. Illinois natives, Sally and her husband, Tim, live in Southern California. The Johns have two grown children, a daughter-in-law, and two granddaughters. **Hometown:** Southern California

Dr. Gary Smalley, one of the foremost experts on family relationships, has written or cowritten more than fifty books, based on more than thirty-five years of experience as a teacher and counselor. A best-selling and award-winning author, Smalley has appeared on hundreds of local and national radio and television shows, including *Oprah*, *Larry King Live*, *Fox & Friends*, and NBC's *Today*. He and his wife, Norma, have been married forty-two years. **Hometown:** Branson, Missouri

FIELD OF BLOOD

Jerusalem's Undead Trilogy (Book 1)

ERIC WILSON



CONSUMER BENEFITS

- First series to approach the supernatural with a blend of Biblical events, historical fact, popular legend, and modern-day intrigue.
- Explores how sin invades and infects lives.

This Present Darkness meets historical legends in this Biblically grounded series.

The suicide of Judas Iscariot in 33 A.D. left his blood seeping into the soil of the Field of Blood, in Aramaic the *Akeldama*. When this same field is disturbed by work crews outside Jerusalem in 1989, a clan of supernatural Collectors is released from the ancient burial chambers. Infused with Judas's enmity, they seek to corrupt and destroy.

Gina Lazarescu has always felt like she didn't quite belong. But a bizarre accident with a tractor trailer leaves her questioning if the differences aren't more significant than she realized. When a man she met as a young girl in Romania reappears with a fantastic tale of immortality, Gina must decide whether to believe or to ignore what she's seeing.

But regardless of what she decides, she's headed for an unavoidable collision with the Akeldama.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-458-2
ISBN-10: 1-59554-458-5
Price: \$14.99 U.S.
UPC: 020049133774
Ship Date: 9/11/2008
Pub Date: 10/7/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 400 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / Christian / Suspense (FIC042060)

ADVERTISING

- National online campaign
- Promotions including excerpts and contests at www.wilsonwriter.com
- Author video for use with retail and consumer marketing
- Street team campaign

PUBLICITY

- Advanced galley distribution to key trade and long lead media
- National print campaign to US Daily newspapers, trade publications, and consumer magazines
- Blog tour

PREVIOUS TITLES

1-59554-432-1	Facing the Giants (21,870)
1-5785-6912-5	A Shred of Truth
1-5785-6745-6	Expiration Date
1-5785-6744-0	Dark to Mortal Eyes
1-5785-6911-7	The Best of Evil

COMPARABLE TITLES

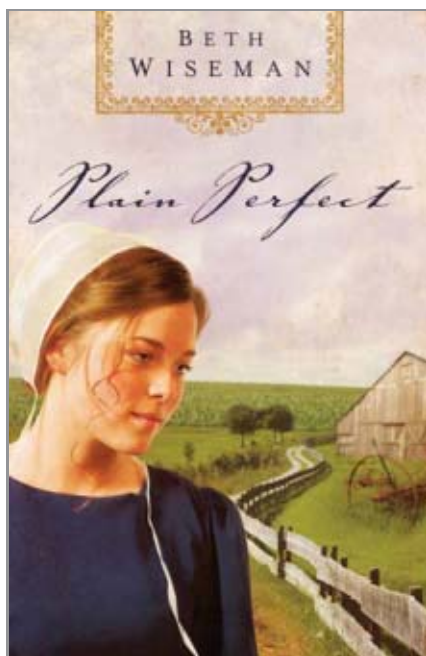
0-7642-0205-7	The Dead Whisper On
1-5905-2428-4	My Soul to Keep
0-7653-4634-6	Midnight Mass



Eric Wilson is known for novels that explore Earth's tension between heaven and hell and is the author of *The Best of Evil*, *Dark to Mortal Eyes*, *A Shred of Truth*, and *Expiration Date*. He lives in Tennessee with his wife and children. **Hometown:** Nashville, Tennessee

PLAIN PERFECT

BETH WISEMAN

**CONSUMER BENEFITS**

- Unique romantic storyline where an outsider decides to join the Amish order.
- For readers who love novels by Wanda Brunsetter and Beverly Lewis.
- Book one in a three-book series by a debut novelist.

Lillian Miller hopes the Plain life will offer her the peace of mind her heart desperately seeks.

Lillian's first twenty-three years have been challenging at best. Her decision to get reacquainted with her Amish grandparents in Lancaster County, PA, is an attempt at finding peace in a complicated world. But her plan has a flaw . . . Lillian is practicing the Amish lifestyle with no real understanding or relationship with God. And despite her best efforts, complications arise when she takes a fancy to Amish widower Samuel Stoltzfus who has an twelve-year-old son, David.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-630-2
ISBN-10: 1-59554-630-8
Price: \$14.99 U.S.
UPC: 020049135433
Ship Date: 10/9/2008
Pub Date: 11/4/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 352 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / Christian / General (FIC042000)

COMPARABLE TITLES

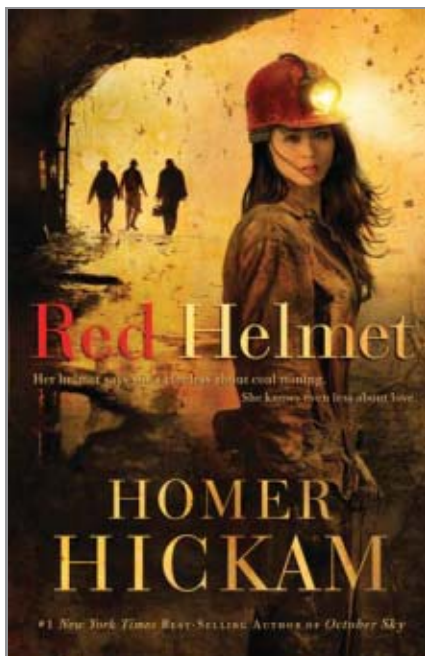
0-7642-0310-X The Parting
1-4000-7293-X When the Morning Comes



Writing has always been a part of debut novelist **Beth Wiseman's** life--whether it's writing books, award-winning news and feature stories, magazine articles, or her weekly column. She lives with her husband and teenaged son. **Hometown:** Columbus, Texas

RED HELMET

HOMER HICKAM

**CONSUMER BENEFITS**

- Draws on Homer Hickam's brand as the #1 *New York Times* best-selling author of *Rocket Boys* and *The Coalwood Way*.
- National media coverage of the Sago Mine accident consulted Homer Hickam as an expert.
- Homer frequently appears on national media shows to discuss issues tied to energy uses of coal, oil, and gas.
- Looks at the sacrifices that are often required to save the one you love.

From the *New York Times* best-selling author and creator of *October Sky* comes a new coal-mining adventure.

Forever unlucky in love, Song Hawkins has the reputation of being a cold-hearted yet beautiful businesswoman. But everything changes when this New Yorker finds the man of her dreams in Cable Jordan, the manager of a West Virginia coal mine.

After they marry, it quickly becomes apparent Cable has no intention of leaving his beloved hometown of Highcoal. Reluctant at first, Song is soon swept up in the strange, funny, and always interesting highjinks of the little mining town's quirky citizens. But things turn deadly serious when, to save her husband and her town, she must put on the red helmet of the new coal miner and make a life-changing sacrifice.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-625-8
ISBN-10: 1-59554-625-1
Price: \$14.99 U.S.
UPC: 020049135501
Ship Date: 10/16/2008
Pub Date: 11/11/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 400 Pages
Carton Qty: 36
Distribution Rights: Worldwide
BISAC Category: FICTION / General / General (FIC000000)

PREVIOUS TITLES

0-3853-3321-8	Rocket Boys (85,000)
0-7628-5094-9	The Coalwood Way (12,600)
1-59554-214-0	Red Helmet (17,500)

COMPARABLE TITLES

978-0-5533-8190-0	My Losing Season (Conroy)
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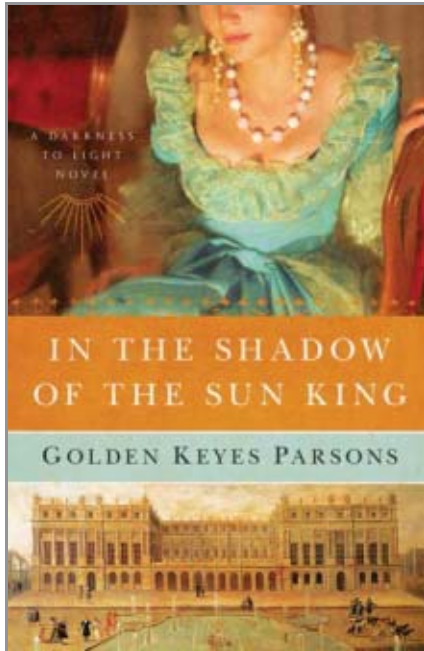


Homer Hickam is one of the most popular authors in the world, his books translated into many languages. His best-known work is his memoir *Rocket Boys* which was made into the movie *October Sky*. He has written two more memoirs: *The Coalwood Way* and *Sky of Stone*, and the non-fiction military history *Torpedo Junction*. His novels include *Back to the Moon*, *The Keeper's Son*, and *The Ambassador's Son*. He and his wife share their time between homes in Alabama and the Virgin Islands. For more information on Mr. Hickam and his books, please go to www.homerhickam.com. **Hometown:** Huntsville, Alabama

IN THE SHADOW OF THE SUN KING

A Darkness to Light novel (Book 1)

GOLDEN KEYES PARSONS



CONSUMER BENEFITS

- For fans of movies such as *Elizabeth* and *The Name of the Rose*.
- Will appeal to readers who enjoy novels that blend historical facts with fictional settings.
- Book one in a three-book series by a debut novelist.

Seventeenth-century France is a dangerous time and place for a Huguenot. One woman risks her life for the freedom to practice her faith.

Because of their Protestant faith in Catholic France during the 17th century, Huguenots Francois and Madeleine Clavell's estate is overtaken by King Louis XIV's dragoons. Madeleine takes it upon herself to save her family by calling on her past love affair with the king. This is a desperate and risky decision, and one that forever changes her family's future.

Features the following bonus materials: a map, author and historical notes, and a reading group guide, making it a perfect selection for book clubs.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-626-5
ISBN-10: 1-59554-626-X
Price: \$14.99 U.S.
UPC: 020049135402
Ship Date: 10/16/2008
Pub Date: 11/11/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 384 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / Christian / Historical (FIC042030)

ADVERTISING

- Advertising with Romantic Times and Romance Sells (350,000 impressions)
- Author video to be used on author website and popular fiction websites
- Seeding program to libraries, historical societies and museums

PUBLICITY

- Galley mailing to key trade and long lead media
- National Print Campaign
- Extensive Online Campaign

COMPARABLE TITLES

0-7642-0072-0	A Bride Most Begrudging
0-8423-3952-3	The Mark of a Lion
0-3102-6300-X	Daughter of Silk

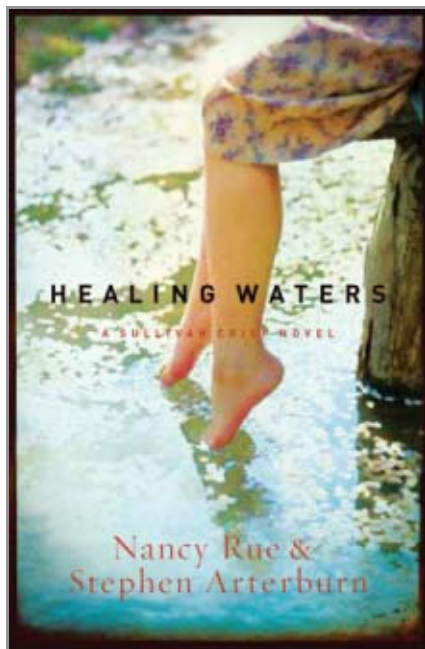


Golden Keyes Parsons is a journalist, popular conference and retreat leader, and an ordained minister. This is her first work of fiction. She and her family make their home in the remote New Mexico mountains. **Hometown:** Red River, New Mexico

HEALING WATERS

A Sullivan Crisp Novel

NANCY RUE (Coauthor) & STEPHEN ARTERBURN (Coauthor)



CONSUMER BENEFITS

- Follows lead character from *Healing Stones*.
- Protagonist is a psychologist brought to life through Arterburn's expertise in this field.
- The psychologist's quirky humor will appeal to fans of the TV show *House*.
- Tackles the realities of weight and self-worth issues from a Biblical standpoint.
- Shows how God uses our failures to propel us to a more abundant life.

Lucia Coffey longs to feel good about herself and her body . . . but she can't get the negative voices out of her head.

Lucia has always lived in the shadow of her sister Sophia, a charismatic ministry leader with a huge following. She doesn't feel worthy of her sister or her husband, and her own dreams of being a dancer have long since gone by the wayside. As her self-esteem and self-worth plummet, her struggle to keep her weight under control soars.

But then she meets Sullivan Crisp, the decidedly unorthodox psychologist who is well-known for his quirky sense of humor and incorporation of "game show" theology into his counseling sessions. He sees the beauty hidden in Lucia and sets about trying to help her find it for herself.

Lucia longs for the faith to walk on water. And with the endlessly creative ways God uses our meager efforts to bring hope and new life, she just might find the path that leads her there.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-431-5
ISBN-10: 1-59554-431-3
Price: \$14.99 U.S.
UPC: 020049133552
Ship Date: 11/13/2008
Pub Date: 12/9/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 400 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / Christian / General (FIC042000)

ADVERTISING

- National print and web advertising to include Fresh Outlook, Marriage Partnership, and SpiritLed Woman (total impressions over two million)
- Radio advertising and giveaways in conjunction with author's radio program
- Promotions with both authors ministries through speaking engagements, website, television, and radio
- Promotions and event at 2008 American Association of Christian Counselors world conference
- Seeding program to AACCC counselors

PUBLICITY

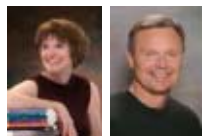
- Advance galley distribution to key trade and long lead media
- Radio/tv interviews
- National print campaign
- Extensive online campaign

PREVIOUS TITLES

0-8499-1890-1	Healing Stones (20,000)
0-3102-3248-1	Here's Lily (50,000)
1-5785-6368-2	Every Man's Battle (270,000)
1-5785-6537-5	Every Man's Battle series (over 1 million)

COMPARABLE TITLES

0-8423-4522-3	Redemption
0-5533-8154-7	The Prince of Tides



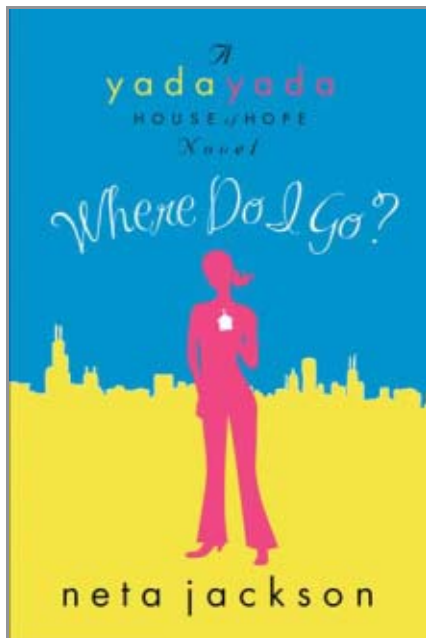
Nancy Rue is the best-selling author of books for teens and adults, including the Christian Heritage series and the Lily series. Nancy has been an English teacher, a public speaker, as well as a contributor to several publications, and her books have sold more than a million copies. She and her husband, Jim, live in Tennessee. **Hometown:** Lebanon, Tennessee **Books Sold to Date:** over 1 million

Stephen Arterburn is the founder and chairman of New Life Ministries, the nation's largest faith-based broadcast, counseling, and treatment ministry, and is the host of the nationally syndicated *New Life Live!* daily radio program heard on more than 140 radio stations nationwide—including Sirius and satellite radio. Steve is also the founder of the Women of Faith® conferences and has written over seventy books, including the best-selling Every Man's series. **Hometown:** Laguna Beach, California **Books Sold to Date:** 5 million+

WHERE DO I GO?

A Yada Yada House of Hope Novel

NETA JACKSON



CONSUMER BENEFITS

- Features returning characters from the best-selling Yada Yada Prayer Group series.
- Explores the themes of God's call on each life and our dependence on Him.
- First in the Yada Yada House of Hope series.

A story of seeking—and finding—God's will in unlikely places.

Gabrielle Fairbanks has nearly lost touch with the carefree, spirited young woman she was when she married her husband twenty years ago. But when the couple moves to Chicago to accommodate Philip's promotion, Gabby finds the chance to make herself useful. It's there she meets the women of Manna House; they need a Service Director—and she has a degree in social work. She's in her element, feeling God's call on her life at last, even though Philip doesn't like the changes he sees in her. But things get rough when Philip gives Gabby an ultimatum: quit her job at the shelter or risk divorce and losing custody of their sons. Gabby must take refuge, as in the song they sing at Sunday night worship: "Where do I go when there's no one else to turn to? . . . I go to the Rock I know that's able, I go to the Rock."

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-523-7
ISBN-10: 1-59554-523-9
Price: \$14.99 U.S.
UPC: 020049134405
Ship Date: 11/13/2008
Pub Date: 12/9/2008
Trim Size: 5 7/16 x 8 3/8
Page Count: 352 Pages
Carton Qty: 36
Distribution Rights: Worldwide
BISAC Category: FICTION / Christian / General (FIC042000)

ADVERTISING

- Print and web advertising with national women's magazines and popular websites (total impressions over five million)
- Significant promotions at retail to include clerk incentives, direct mail and eblasts
- Viral marketing campaign to include icons, banner ads and book excerpts

PUBLICITY

- Galley mailed to key trade and long lead media
- National Print Campaign
- National Radio Campaign
- Author tour and booksigning events
- Extensive Online Campaign

PREVIOUS TITLES

1-59554-361-9	Yada Yada Prayer Group Gets Decked Out (39,000)
1-5914-5362-3	Yada Yada Prayer Group Gets Rolling (31,500)

COMPARABLE TITLES

1-5905-2198-6	Sisterchicks on the Loose
0-3102-5772-7	Between Sundays



Neta Jackson's award-winning Yada books have sold roughly 500,000 copies and are spawning prayer groups across the country. She and her husband, Dave, are also an award-winning writing team, best known for the Trailblazer Books—a 40-volume series of historical fiction about great Christian heroes with 1.5 million in sales—and *Hero Tales: A Family Treasury of True Stories from the Lives of Christian Heroes* (vols 1-4). They live in the Chicago metropolitan area, where the Yada stories are set. **Hometown:** Chicago, Illinois **Books Sold to Date:** 450,000+



Healing Stones
Steve Arterburn
and Nancy Rue
0-8499-1890-1
978-0-8499-1890-2
\$14.99 • Trade Paper



What a Girl Wants
Kristin Billerbeck
1-5955-4333-3
978-1-5955-4333-2
\$14.99 • Trade Paper



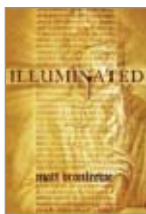
Black
Ted Dekker
1-5955-4433-X
978-1-5955-4433-9
\$14.99 • Trade Paper



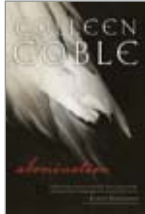
Red
Ted Dekker
1-5955-4434-8
978-1-5955-4434-6
\$14.99 • Trade Paper



White
Ted Dekker
1-5955-4435-6
978-1-5955-4435-3
\$14.99 • Trade Paper



Illuminated
Matt Bronleewe
1-5955-4249-3
978-1-5955-4249-3
\$22.99 • Trade Paper



Abomination
Colleen Coble
1-5955-4141-1
978-1-5955-4141-3
\$21.99 • Trade Paper



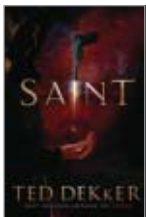
Black Graphic Novel
Ted Dekker
0-9795-9000-0
978-0-9795-9000-9
\$14.99 • Trade Paper



Red Graphic Novel
Ted Dekker
0-9795-9001-9
978-0-9795-9001-6
\$14.99 • Trade Paper



White Graphic Novel
Ted Dekker
0-9795-9002-7
978-0-9795-9002-3
\$14.99 • Trade Paper



Saint
Ted Dekker
1-5955-4297-3
978-1-5955-4297-7
\$15.99 • Trade Paper



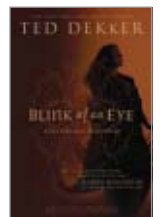
Showdown
Ted Dekker
1-5955-4222-1
978-1-5955-4230-2
\$14.99 • Trade Paper



Three Movie Edition
Ted Dekker
1-5955-4341-4
978-1-5955-4341-7
\$7.99 • Mass Market Paperback



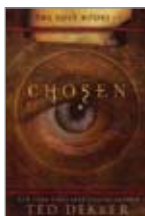
Obsessed
Ted Dekker
1-5955-4078-4
978-1-5955-4078-2
\$14.99 • Trade Paper



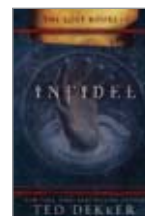
Blink of an Eye
Ted Dekker
1-5955-4287-6
978-1-5955-4287-8
\$24.99 • Hardcover



Skin
Ted Dekker
1-5955-4336-8
978-1-5955-4336-3
\$15.99 • Trade Paper



Chosen
Ted Dekker
1-5955-4359-7
978-1-5955-4359-2
\$14.99 • Printed Case HC



Infidel
Ted Dekker
1-5955-4363-5
978-1-5955-4363-9
\$14.99 • Printed Case HC



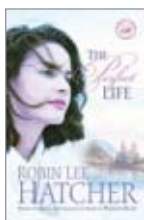
House
Ted Dekker and Frank Peretti
1-5955-4156-X
978-1-5955-4156-7
\$15.99 • Trade Paper



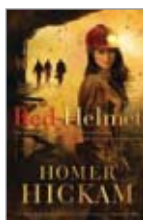
First the Dead
Tim Downs
1-5955-4024-5
978-1-5955-4024-9
\$22.99 • Hardcover



The Wedding Machine
Beth Webb Hart
1-5955-4199-3
978-1-5955-4199-4
\$14.99 • Trade Paper



The Perfect Life
Robin Lee Hatcher
1-5955-4148-9
978-1-5955-4148-2
\$14.99 • Trade Paper



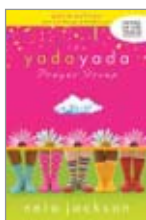
Red Helmet
Homer Hickam
1-5955-4214-0
978-1-5955-4214-4
\$24.99 • Hardcover



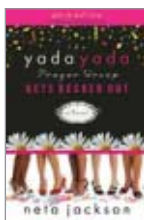
The Will of Wisteria
Denise Hildreth
1-5955-4209-4
978-1-5955-4209-0
\$14.99 • Trade Paper



Surrender Bay
Denise Hunter
1-5955-4257-4
978-1-5955-4257-1
\$14.99 • Trade Paper



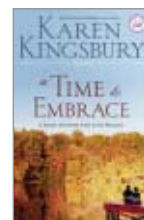
The Yada Yada Prayer Group
Neta Jackson
1-5955-4439-9
978-1-5955-4439-1
\$14.99 • Trade Paper



The Yada Yada Prayer Group Gets Decked Out
Neta Jackson
1-5955-4361-9
978-1-5955-4361-5
\$14.99 • Trade Paper



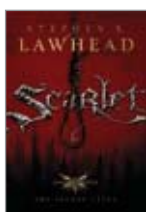
A Time to Dance
Karen Kingsbury
1-5955-4064-4
978-1-5955-4064-5
\$14.99 • Trade Paper



A Time to Embrace
Karen Kingsbury
1-5955-4065-2
978-1-5955-4065-2
\$14.99 • Trade Paper



Hood
Stephen Lawhead
1-5955-4088-1
978-1-5955-4088-1
\$15.99 • Trade Paper



Scarlet
Stephen Lawhead
1-5955-4086-5
978-1-5955-4086-7
\$25.99 • Hardcover



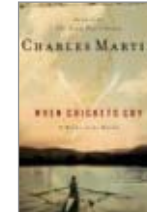
Deadfall
Robert Liparulo
0-7852-6179-6
978-0-7852-6179-7
\$24.99 • Hardcover



Germ
Robert Liparulo
1-5955-4170-5
978-1-5955-4170-3
\$15.99 • Trade Paper



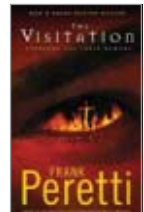
Eyes to See
Bret Lott
1-5955-4319-8
978-1-5955-4319-6
\$22.99 • Hardcover



When Crickets Cry
Charles Martin
1-5955-4054-7
978-1-5955-4054-6
\$14.99 • Trade Paper



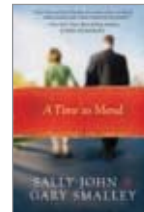
Chasing Fireflies
Charles Martin
1-5955-4056-3
978-1-5955-4056-0
\$22.99 • Trade Paper



The Visitation
Frank Peretti
1-5955-4120-9
978-1-5955-4120-8
\$7.99 • Mass Market Paperback



Quaker Summer
Lisa Samson
1-5955-4207-8
978-1-5955-4207-6
\$14.99 • Trade Paper



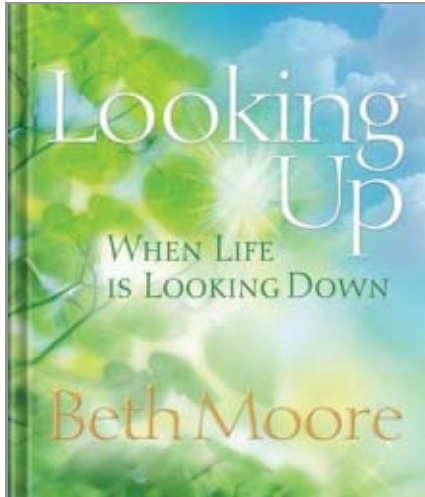
A Time to Mend
Gary Smalley and Sally John
0-8499-1889-8
978-0-8499-1889-6
\$14.99 • Trade Paper



Facing the Giants
Eric Wilson with Alex and Stephen Kendrick
1-5955-4432-1
978-1-5955-4432-2
\$14.99 • Trade Paper

LOOKING UP WHEN LIFE IS LOOKING DOWN

BETH MOORE



CONSUMER BENEFITS

Readers will love this book if they...

- Are "stuck" in life-from adversity, hardship, or feelings of despair-and want help getting out
- Are mature teens through adults who want hope for a brighter future
- Are a Beth Moore fan-and there are millions!
- Want to help someone they know who is experiencing a low time in their life

When life is looking down, look up and find God's deliverance!

Life can be hard...sometimes to the point of feeling as though your struggles will never end and God isn't anywhere near. In *Looking Up When Life is Looking Down*, Beth Moore shares a prosaic message of hope and deliverance taken from Psalm 40, helping readers discover they indeed are not alone and that God's gracious provision of love and faithfulness is at work in their circumstances.

Format: Hardcover

ISBN-13/EAN: 978-1-4041-0514-0

ISBN-10: 1-4041-0514-X

Price: \$14.99 U.S.

UPC: 023755009364

Ship Date: 8/7/2008

Pub Date: 9/2/2008

Trim Size: 5 1/2 x 6 1/2

Page Count: 112 Pages

Carton Qty: 24

Distribution Rights: Worldwide

BISAC Category: RELIGION / Christian Life /
Inspirational (RELO12040)

ADVERTISING

- Tie-in with author initiatives such as: Author has a heavy speaking schedule and has been a featured guest on numerous radio and television programs, Author's writing has appeared in many key periodicals and author has a high level of traffic on website for Living Proof Ministries
- E-blast to Thomas Nelson Gift consumer database
- Ad in Relevant magazine's September/October issue (circulation 75,000) as well as online advertising
- Print and online advertising with SBC publications

PUBLICITY

- Advanced reader copies sent to key trade and consumer publications
- Finished book mailing to top religion and book editors for key newspapers
- Extensive radio campaign including give-aways and mentions

PREVIOUS TITLES

159145529 Get Out of That Pit (400,000)

COMPARABLE TITLES

1-4041-0306-1 Your Captivating Heart (91,254)

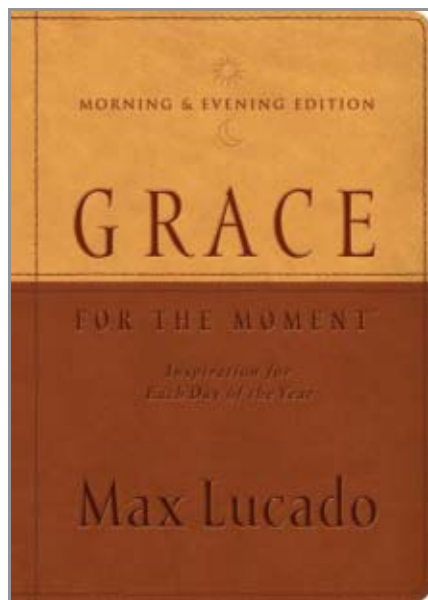
0-4465-3198-7 The Confident Woman (130,000)



Beth Moore is a writer and teacher of best-selling books and Bible studies whose public speaking engagements carry her all over the United States and the world. A dedicated wife, mother of two, and happy grandmother to one, Moore lives in Houston, Texas, where she leads Living Proof Ministries. **Hometown:** Houston, Texas

GRACE FOR THE MOMENT MORNING & EVENING EDITION*Inspiration for Each Day of the Year*

MAX LUCADO

**CONSUMER BENEFITS**

- Presents an elegant gift package for the nightstand or other special devotional spot
- Promises two daily bursts of inspiration from America's leading inspirational author
- Provides a convenient way to start and end one's day with a devotional reading
- Based on the Grace for the Moment series that has sold almost three million copies

Inspiration twice a day, every day!

Grace for the Moment continues to touch lives as it emphasizes the help and hope of God in everyday moments and offers enough inspiration to carry you through the busiest of days. Lucado, America's leading inspirational author, fills each day's reading with touching word pictures that offer guidelines for grace-filled living.

Now in a special edition, including the full texts of Volumes I and II, readers can sit quietly and enjoy one reading in the morning in preparation for what lies ahead and one in the evening in reflection of what has gone by.

Format: Imitation Leather
ISBN-13/EAN: 978-1-4041-1374-9
ISBN-10: 1-4041-1374-6
Price: \$19.99 U.S.
Ship Date: 8/14/2008
Pub Date: 9/9/2008
Trim Size: 5 x 7
Page Count: 784 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Christian Life / Devotional (RELO12020)

ADVERTISING

- Eblast to Lucado fan base
- Featured on graceforthemoment.com and thomasnelson.com
- Targeted consumer advertising in top Christian markets
- Eblast to Thomas Nelson Gift consumer database
- Key account promotions
- Mailing 150 copies to key influencers in the Christian community

PUBLICITY

- Serviced to top trade and Christian living publications
- Finished product mailing

PREVIOUS TITLES

978-0-8499-9529-3 One Incredible Moment (381,453)
978-0-8499-1546-8 The Christmas Cross (276,234)
978-0-8499-5624-9 Grace for the Moment, Volume I, all eds (2,627,413)
978-1-4041-0097-8 Grace for the Moment, Volume II, all eds (332,276)

COMPARABLE TITLES

978-0-3102-4069-3 The Women of Faith Daily Devotional
978-0-7852-2163-0 Pathways to His Presence: A Daily Devotional

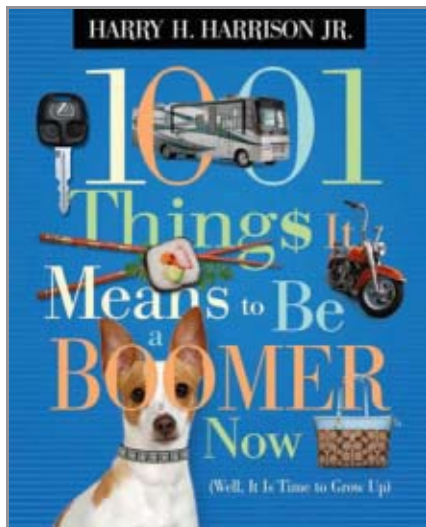


Max Lucado, Senior Minister for the Oak Hills Church in San Antonio, Texas, is the husband of Denalyn and father of Jenna, Andrea, and Sara. He is the author of multiple bestsellers and is America's leading inspirational author. Visit his website at www.maxlucado.com. **Hometown:** San Antonio, Texas
Books Sold to Date: More than 50 million

1001 THINGS IT MEANS TO BE A BOOMER NOW

(Well, It Is Time to Grow Up)

HARRY H. HARRISON JR.



CONSUMER BENEFITS

Readers will experience:

- Great laughs over the many fun and interesting facts about boomers today
- Camaraderie with Harry and other boomers about life as they know it now
- A perfect self-purchase or year-round gift for boomer friends, no matter the age or gender

There have been numerous books and articles written about how boomers lived in the good ol' days, but what are they up to now? You can have fun finding out—1001 times!

Harry Harrison Jr. is back once again with his trademark wit and wisdom, this time about what the generation that *came to age* in the 60s is doing now that they're *facing* their 60s. Between generation gaps, gender gaps, finances, health, and pets, Harry covers the gamut of what it means to be a boomer now. And with over two million books in the market, no one knows how to deliver such simple, powerful, and fun insights quite like Harry.

Format: Trade Paper
ISBN-13/EAN: 978-1-4041-0431-0
ISBN-10: 1-4041-0431-3
Price: \$9.99 U.S.
UPC: 023755008404
Ship Date: 7/24/2008
Pub Date: 8/19/2008
Trim Size: 4 1/2 x 5 1/2
Page Count: 304 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FAMILY & RELATIONSHIPS / Family Relationships / General (FAM019000)

ADVERTISING

- Promoted on 1001Things.net
- Eblast to Thomas Nelson's Gift Consumer database
- Featured placement in August/September during high season for cruises and "boomer" vacations
- Online web campaign on top "boomer" websites
- Advertising campaign in local publications

PUBLICITY

- Finished product mailing to key consumer publications for targeted audience
- Satellite radio tour with author
- National print and online publicity campaign

PREVIOUS TITLES

1-4041-0432-1	1001 Things Every Teen Should Know Before They Leave Home (35,000)
0-7611-1869-1	Father to Son (1,000,000)
0-7611-2977-4	Father to Daughter (800,000)



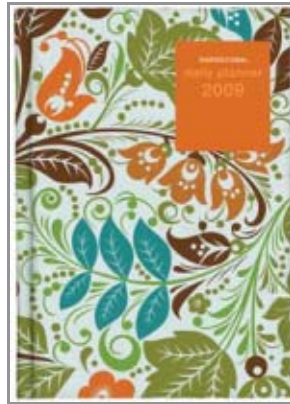
Harry H. Harrison, Jr. is a nationally acclaimed author appearing on the *NY Times* and Booksense lists of best-selling non-fiction trade paperback and parenting books. He has over 1.8 million books in print featuring titles such as *Father to Son*, *Father to Daughter*, *Life Lessons on Raising a Boy*, *Mother to Daughter*, plus five titles in his 1001 Things series. He's been interviewed on 22 television programs and featured on over 50 local and syndicated radio programs coast to coast. His books are sold throughout Western Europe, Norway, South America, and the Far East. He and his wife, Melissa, have two boys.

Hometown: Richardson, Texas

2009 INSPIRATIONAL DAILY PLANNER

Everyday Wisdom

THOMAS NELSON GIFT BOOKS



CONSUMER BENEFITS

- Fashionable colors and styles appeal to contemporary tastes-introducing a cloth-leather combination
- High-quality product features a leathersoft hardcover, gilded edges, and matching ribbon marker
- Highly organized and efficient planner with inspirational quotes and scriptures for every day of 2009 and convenient information in the back
- An incredible value!

Daily wisdom in a practical, fashionable planner.

The *Inspirational Daily Planner* is the yearly choice of thousands of loyal consumers. With more than a quarter million brand units sold, the *2009 Inspirational Daily Planner* is an efficient and inspiring organizer designed for daily, weekly, and monthly agendas. The content includes 365 Scripture verses and quotes from best-selling authors based on the theme of everyday wisdom. Additional features include Web site and telephone directories, hotel/airline 800 numbers, a one-year Bible reading schedule, a crisis Scripture guide, and other handy references. Attractive fabric and simulated leather binding in four cover options, contemporary design, gilded pages, and a matching ribbon marker are more reasons why this planner is an incredible value that makes the perfect gift or self purchase.

2009 Inspirational Daily Planner (Orange Linen)

ISBN-13/EAN: 978-1-4041-8705-4

ISBN-10: 1-4041-8705-7

Color: Orange/Linen

2009 Inspirational Daily Planner (Floral Pattern)

ISBN-13/EAN: 978-1-4041-8704-7

ISBN-10: 1-4041-8704-9

Format: Hardcover

Price: \$16.99 U.S.

Ship Date: 8/7/2008

Pub Date: 9/2/2008

Trim Size: 5 x 7

Page Count: 288 Pages

Carton Qty: 24

Distribution Rights: Worldwide

BISAC Category: RELIGION / Inspirational / General
(RELO36000)

COMPARABLE TITLES

- | | |
|---------------|---|
| 1-4041-0462-3 | Inspirational Daily Planner 2008 - plum |
| 1-4041-0465-8 | Inspirational Daily Planner 2008 - teal |

The Thomas Nelson Gift Books team is the number one provider of visually enhanced, inspirational titles for the heart.

2009 INSPIRATIONAL DAILY PLANNER

Everyday Wisdom

THOMAS NELSON GIFT BOOKS



CONSUMER BENEFITS

Readers will buy this planner because . . .

- Fashionable colors and styles appeal to contemporary tastes-but this traditional black is an annual favorite!
- High-quality product features a leathersoft hardcover, gilded edges, and matching ribbon marker
- Highly organized and efficient planner with inspirational quotes and scriptures for every day of 2009 and convenient information in the back
- An incredible value!

Daily wisdom in a practical, fashionable planner.

The *Inspirational Daily Planner* is the yearly choice of thousands of loyal consumers. With more than a quarter million brand units sold, the *2009 Inspirational Daily Planner* is an efficient and inspiring organizer designed for daily, weekly, and monthly agendas. The content includes 365 Scripture verses and quotes from best-selling authors based on the theme of everyday wisdom. Additional features include Web site and telephone directories, hotel/airline 800 numbers, a one-year Bible reading schedule, a crisis Scripture guide, and other handy references. Attractive fabric and simulated leather binding in four cover options, contemporary design, gilded pages, and a matching ribbon marker are more reasons why this planner is an incredible value that makes the perfect gift or self purchase.

2009 Inspirational Daily Planner (Black)

ISBN-13/EAN: 978-1-4041-8703-0

ISBN-10: 1-4041-8703-0

2009 Inspirational Daily Planner (Green/Linen)

ISBN-13/EAN: 978-1-4041-8702-3

ISBN-10: 1-4041-8702-2

Color: Green/Linen

Format: Hardcover

Price: \$19.99 U.S.

Ship Date: 8/7/2008

Pub Date: 9/2/2008

Trim Size: 6 1/2 x 8 1/2

Page Count: 288 Pages

Carton Qty: 24

Distribution Rights: Worldwide

BISAC Category: RELIGION / Inspirational / General (RELO36000)

COMPARABLE TITLES

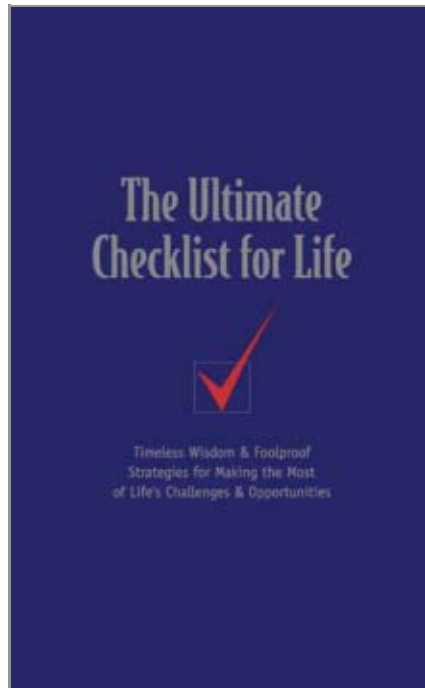
1-4041-0463-1	Inspirational Daily Planner 2008 - black
1-4041-0464-X	Inspirational Daily Planner 2008 - gold
1-4041-0365-1	Inspirational Daily Planner 2007 - black
1-4041-0368-6	Inspirational Daily Planner 2007 - burgundy

The Thomas Nelson Gift Books team is the number one provider of visually enhanced, inspirational titles for the heart.

THE ULTIMATE CHECKLIST FOR LIFE

Timeless Wisdom & Foolproof Strategies for Making the Most of Life's Challenges & Opportunities

THOMAS NELSON GIFT BOOKS



CONSUMER BENEFITS

- **Jam-packed with wisdom and insight to encourage and prepare readers for challenges to come**
- **Colorful illustrations and graphics have eye appeal and make the book easy to follow**
- **Easy to use in small study and discussion groups**

Do you ever wish that life came with a handbook?

What does God's Word say about finances, dreams, contentment, and discipline? About relationships, eternal life, and self-esteem? And how can you apply Scripture to your life in a way that sticks? *The Ultimate Checklist for Life*, a "best of" compilation of the Checklist for Life series, has the answers for everyone—men, women, teens, leaders, teachers, graduates, moms, and you!

Format: Hardcover
ISBN-13/EAN: 978-1-4041-1376-3
ISBN-10: 1-4041-1376-2
Price: \$19.99 U.S.
Ship Date: 8/21/2008
Pub Date: 9/16/2008
Trim Size: 5 x 7
Page Count: 336 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: SELF-HELP / Motivational / General (SELO21000)

ADVERTISING

- Web promotions on godtube.com
- Eblast to Thomas Nelson's Gift consumer database
- Key account promotions

PUBLICITY

- Review copies sent to top 100 newspapers
- Giveaways to radio stations in top 25 markets

PREVIOUS TITLES

- 978-0-7852-6455-2 Checklist for Life: Timeless Wisdom & Foolproof Strategies for Making the Most of Life's Challenges (146,473)
- 978-0-7852-6186-5 Checklist for Life for Graduates (60,259)
- 978-0-7852-6001-1 Checklist for Life for Leaders (29,000)
- 978-0-7852-6463-7 Checklist for Life for Men (92,051)
- 978-0-7852-6004-2 Checklist for Life for Moms (26,327)
- 978-0-7852-6002-8 Checklist for Life for Teachers (21,394)
- 978-0-7852-6461-3 Checklist for Life for Teens (186,580)
- 978-0-7852-6462-0 Checklist for Life for Women (208,683)

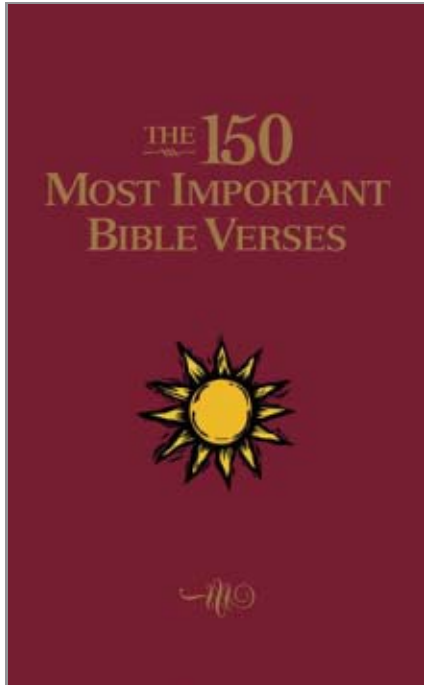
COMPARABLE TITLES

- 978-0-3757-0733-9 Checklists for Life: 104 Lists to Help You Get Organized, Save Time, and Unclutter Your Life

The Thomas Nelson Gift Books team is the number one provider of visually enhanced, inspirational titles for the heart.

THE 150 MOST IMPORTANT BIBLE VERSES

THOMAS NELSON GIFT BOOKS



CONSUMER BENEFITS

- Helps spiritual seekers get to the heart of the biblical message
- A bright, colorful format makes serious issues fun and easy to access
- Great for everyone and anyone with an interest in the Bible—from scholars to first-time readers

Today is a new day. Fill it with more love and wisdom, more happiness and strength.

A compilation from The 100 Most Important Bible Verses series, *The 150 Most Important Bible Verses*, in a handy, easy-to-read format, will encourage readers wherever they are in life. Verses especially for men, women, teens, and leaders have been selected from tens of thousands for their power to transform the mind, soul, heart, and body. Readers will experience God's presence like never before with these priceless truths, and live with joy knowing that what is most important to God can also be most important to them.

Format: Hardcover

ISBN-13/EAN: 978-1-4041-1375-6

ISBN-10: 1-4041-1375-4

Price: \$19.99 U.S.

Ship Date: 8/21/2008

Pub Date: 9/16/2008

Trim Size: 5 x 7

Page Count: 336 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / Christianity / General (REL070000)

ADVERTISING

- Grassroots promotional copy distribution within churches and church outlets, serving as a word-of-mouth advertising catalyst
- Targeted Bible website campaign
- Eblast to Thomas Nelson's Gift consumer database

PUBLICITY

- Finished mailing to secure reviews, features and excerpts in trade and consumer publications
- Finished product eblast to key trade and consumer publications

PREVIOUS TITLES

- 978-0-8499-0027-3 The 100 Most Important Bible Verses (108,473)
- 978-0-8499-0033-4 The 100 Most Important Bible Verses for Leaders (22,233)
- 978-0-8499-0032-7 The 100 Most Important Bible Verses for Men (29,311)
- 978-0-8499-0031-0 The 100 Most Important Bible Verses for Mothers (50,021)
- 978-0-8499-0029-7 The 100 Most Important Bible Verses for Women (79,296)
- 978-0-8499-0030-3 The 100 Most Important Bible Verses for Teens (51,908)

COMPARABLE TITLES

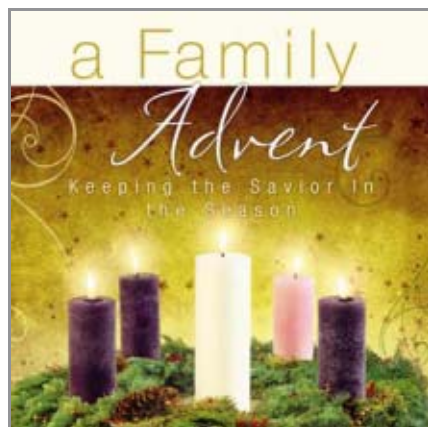
- 978-0-4465-3216-7 101 Most Powerful Verses in the Bible
- 978-0-4465-3213-6 101 Most Powerful Prayers in the Bible

The Thomas Nelson Gift Books team is the number one provider of visually enhanced, inspirational titles for the heart.

A FAMILY ADVENT

Keeping the Savior in the Season

THOMAS NELSON GIFT BOOKS



CONSUMER BENEFITS

- Designed to help even the busiest family find time for family and prayer at Christmastime
- Content appropriate for families in all stages of the Christian journey
- Interactive die-cut book will engage all ages and start wonderful family traditions

A perfect Advent celebration guide for families!

Celebrating the season of Advent keeps us focused on the most important reasons we celebrate Christmas. *A Family Advent* presents guided heartfelt and thought-provoking devotionals with fun facts, journeys back in time, activities, and much more. This book is a perfect way to get the whole family together for a few minutes every day to discover fun yet meaningful ways for keeping Jesus the center of the season. Do you know what each verse of The Twelve Days of Christmas really means? Do you know how many different kinds of angels there are or which nativity character is most like you? Do you know how wonderful God's gifts of Hope, Peace, Love, and Joy are? It's time to find out. Begin your journey by lighting the first candle!

Format: Hardcover

ISBN-13/EAN: 978-1-4041-8676-7

ISBN-10: 1-4041-8676-X

Price: \$14.99 U.S.

Ship Date: 9/4/2008

Pub Date: 9/30/2008

Trim Size: 8 x 8

Page Count: 96 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / Holidays / Christmas & Advent (REL034020)

MERCHANDISING

- Featured on Gift Christmas Floor Display ISBN-13:

ADVERTISING

- Cross-promoted on Christmas Web sites
- Featured in Christmas gift advertising campaign
- Eblast to Thomas Nelson's Gift consumer database

PUBLICITY

- Serviced to top trade and consumer publications including parenting and family magazines
- Included in Christmas round-ups and gift guides

COMPARABLE TITLES

1-5905-2089-0	The ADVENTure of Christmas
0-5700-7127-5	Celebrate Jesus! At Christmas: Family Devotions for the Advent
0-9701-8160-4	A Family Guide to the Biblical Holidays
0-8024-1699-3	Celebrating a Christ Centered Christmas
0-8192-1755-7	Let Every Heart Prepare
0-6870-0908-1	The Advent Jesse Tree: Devotions for Children and Adults
0-8910-9605-1	Christ in Christmas: A Family Advent Celebration

The Thomas Nelson Gift Books team is the number one provider of visually enhanced, inspirational titles for the heart.

A VICTORIAN CHRISTMAS

Sentiments and Sounds of a Bygone Era

LUCINDA COCKRELL (Compiler) & BUTCH BALDASSARI (Artist)



CONSUMER BENEFITS

- Beautiful arrangement of classic Christmas images, combined with the music of mandolinist Butch Baldassari
- Prose and poetry from the turn of the twentieth century offers a feeling of both novelty and nostalgia
- Rich, elegant design features make *A Victorian Christmas* a special gift

An old-fashioned Christmas, packaged in beautiful illustrations and music.

The sights and sounds of Christmases past come to life in this beautiful gift book. With foil, embossing, and a rich, saturated four-color interior full of classic Victorian images, *A Victorian Christmas* is perfect as a gift eager for a coffee table to adorn with its winsome design. Inside, readers are greeted by inscriptions from postcards and Christmas cards, poems and prose from the early twentieth century, and the accompanying CD lends soft, simple Christmas songs performed by acclaimed mandolinist Butch Baldassari. The result is an experience of Christmas from a bygone era, a unique way to say "Merry Christmas."

Format: Hardcover w/CD

ISBN-13/EAN: 978-1-4041-0507-2

ISBN-10: 1-4041-0507-7

Price: \$14.99 U.S.

UPC: 023755009296

Ship Date: 9/4/2008

Pub Date: 9/30/2008

Trim Size: 7 x 7

Page Count: 64 Pages

Carton Qty: 24

Distribution Rights: Worldwide

BISAC Category: RELIGION / Holidays / Christmas & Advent (RELO34020)

MERCHANDISING

- Featured on Gift Christmas Floor Display ISBN-13:

ADVERTISING

- Featured on soundartrecordings.com (musician's Web site)
- Eblast to *SoundArt Recording's* fanbase
- Featured in Christmas gift advertising campaign
- Eblast to Thomas Nelson's Gift consumer database
- Trade advertising in gift periodicals

PUBLICITY

- Included in Christmas round-up and gift guides for reviews and features
- Finished product mailing
- National radio giveaways and mentions

COMPARABLE TITLES

0-3161-0638-0	Christmas From the Heart of the Home
0-4461-9392-5	A Treasury of Christmas Miracles
0-6848-5595-X	Hundred Dollar Holiday
0-9679-7643-X	Beautiful Christmas
0-7573-0000-6	Chicken Soup for the Soul Christmas Treasury
1-4041-0077-6	The Christmas Guest
1-5899-7302-2	Redeeming the Season



Lucinda Poole Cockrell has worked in the history field since 1979 as a museum professional and archivist. She holds a B.S. in Historic Preservation from Middle Tennessee State University, an M.A. in Museum Education from The College of William and Mary in Williamsburg, Virginia and is a Certified Archivist. Her collecting passion is vintage greeting postcards. She currently resides in Tennessee and Vermont with her husband and two Pomeranians, Rosie and Enkidu. **Hometown:** Christiana, Tennessee

Butch Baldassari is respected and admired whether performing in bluegrass festivals or symphony halls. He has appeared on *A Prairie Home Companion*, *CBS This Morning*, *CNN*, and *Riders in the Sky Radio Theatre*. Butch currently serves as Adjunct Associate Professor of Mandolin at Vanderbilt University's Blair School of Music. He also has his own successful record label, SoundArt Recordings. **Hometown:** Nashville, Tennessee

CHOCOLATE COVERED FRIENDSHIP

BETHANY THOUIN & ANGELA FOX



CONSUMER BENEFITS

Readers will enjoy this book and want to share it with others because:

- Everything, especially friendship, goes better with chocolate
- They enjoy this sweet exploration of thirteen scrumptious morsels that unite chocolate and friendship
- They like learning from the specific examples and recipes on working with chocolate

Delight your heart and your appetite!

Women love chocolate. Women love friends. Combining the two in one sweet, delicious book is a treat for every woman to enjoy. Artisan chocolatier Bethany Thouin and author Angela Fox bring a unique blend of warmth, insight, and celebration to *Chocolate Covered Friendship*. Each of the thirteen chapters features an attribute that friendship and chocolate share. For instance, chocolate listens, chocolate nourishes, chocolate inspires and more. Chocolate recipes, tips, and trivia also are included in this yummy book experience.

Format: Hardcover
ISBN-13/EAN: 978-1-4041-0525-6
ISBN-10: 1-4041-0525-5
Price: \$14.99 U.S.
UPC: 023755009470
Ship Date: 9/11/2008
Pub Date: 10/7/2008
Trim Size: 6 x 7
Page Count: 160 Pages
Carton Qty: 24
Target Market: Women 18-70
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / Christian Life / Inspirational (RELO12040)

ADVERTISING

- Cross-promotions with the author's Web site, bethanychocolatier.com
- Viral marketing initiatives through myspace.com, author's blog, and youtube.com
- Eblast to the Thomas Nelson Gift consumer database and the author's consumer database
- Chocolate accented gift-pack to national and key retailers and media outlets
- National TV and radio campaign
- Appearance on the Food Network, February 10, 2008

PUBLICITY

- National short and long lead print campaign targeting food and women's interest publications
- National radio interviews and giveaways
- Finished book campaign to food editors at top 100 daily newspapers
- National blog tour on top food blogs

COMPARABLE TITLES

0-6848-3217-8	Chocolate for a Woman's Soul
0-8808-8361-8	Little Black Book of Chocolate
1-4120-4742-0	Chocolate Therapy



Bethany Thouin is an artisan chocolatier who for five years served people from her chocolate cafe in historic Franklin. Customers and recipients of her signature truffles include Faith Hill, LeAnn Rimes, Nicole Kidman, Ashley Judd, Wolfgang Puck, and President Bush. Named one of the Top 10 Rising Stars in American Chocolate in 2004, she has appeared on the *Food Network Challenge* and has presented a chocolate dress designed by her eldest daughter in the New York City Chocolate Show. She and her husband Jesse have four children. **Hometown:** Franklin, Tennessee

Angela Fox is a wife, mother, writer, and lover of all things creative. Her articles have appeared in *Christian Retailing*, *Giftware News*, *Inspirational Giftware*, and various CBA publications. She is the founder of creativedaycafe.com, a resource for artists to find creative inspiration, and she writes a weekly column in the *Franklin Review Appeal* newspaper. She and her husband Jerry have one son. **Hometown:** Franklin, Tennessee

GOD'S PROMISES FOR YOUR EVERY NEED, DELUXE EDITION

THOMAS NELSON GIFT BOOKS



CONSUMER BENEFITS

After reading this, readers will:

- Be encouraged as they face everyday situations
- Become more aware of God's presence in their life circumstances
- Dwell on Scripture that directly relates to real life events
- Love this beautiful deluxe edition for themselves, family, or friends

There's nothing that renews and strengthens our minds and hearts like God's Word.

In the best-selling God's Promises line—over 15 million sold—*God's Promises for Your Every Need* Deluxe Edition offers encouragement and hope straight from the Bible, providing immediate help and support for facing the daily challenges of life. It's beautifully packaged in duo-tone leather for an elegant look and feel, creating a special keepsake for years to come. No matter what your situation, God has a promise for you!

Format: Leather

Packaging: Vertical O-wrap

ISBN-13/EAN: 978-1-4041-8708-5

ISBN-10: 1-4041-8708-1

Price: \$14.99 U.S.

Ship Date: 10/2/2008

Pub Date: 10/28/2008

Trim Size: 4 1/2 x 6 1/2

Page Count: 352 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / Inspirational / General
(REL036000)

PREVIOUS TITLES

0-8499-5130-5 *God's Promises for Your Every Need*,
softcover (over 6 million sold)

0-8499-5132-1 *God's Promises for Your Every Need*,
leather (over 2 million sold)

The Thomas Nelson Gift Books team is the number one provider of visually enhanced, inspirational titles for the heart.

SIMPLE SECRETS OF A GREAT MARRIAGE

DR. HENRY CLOUD & DR. JOHN TOWNSEND



CONSUMER BENEFITS

- Life-changing relationship principles condensed into an accessible, easy-to-read digest package
- Presents the very best marriage-building principles from well-known authors Henry Cloud and John Townsend
- In an elegant gift format, *Simple Secrets to a Great Marriage* will be picked up as a self-purchase or as a gift

The marriage of your dreams is just twenty-one secrets away.

In today's mad-dash world, it's easy to lose perspective about what matters most, even when it comes to the most important people in our lives. Award-winning authors and psychologists Henry Cloud and John Townsend have teamed up to pack their best relationship principles into an easy-to-read twenty-one-secret program designed for today's busy people. Each secret reveals life-tested wisdom, biblical principles, and do-it-today action steps on key topics like building trust, cultivating healthy sexual intimacy, establishing realistic expectations, handling conflict, and much more.

Format: Hardcover

ISBN-13/EAN: 978-1-4041-0532-4

ISBN-10: 1-4041-0532-8

Price: \$14.99 U.S.

Ship Date: 11/6/2008

Pub Date: 12/2/2008

Trim Size: 7 x 7

Page Count: 192 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: SELF-HELP / Personal Growth / General (SEL031000)

ADVERTISING

- Featured on *New Life Ministries* radio program
- Retail promotions such as national Web and catalog positioning
- Eblast to Thomas Nelson's Gift consumer database
- Web campaign targetting godtube.com and marriage Web sites

PUBLICITY

- Authors will write a Valentine's Day article to go out to the media
- Advanced reader copies sent to trade and long-lead women's interest magazines for Valentine's Day features
- Finished product mailing to key media outlets
- Inclusion in Valentine's Day round-ups and gift guides
- National radio interviews and giveaways

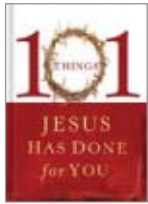
COMPARABLE TITLES

1-5914-5187-6	Love & Respect
1-8812-7315-6	The Five Love Languages
0-8007-1788-0	His Needs, Her Needs



Dr. Henry Cloud is a popular speaker, psychologist, and cohost of the national radio program *New Life Live!* He is also the author of numerous award-winning and popular books, including *God Will Make a Way* and coauthored the million-selling *Boundaries*. He holds a doctorate in clinical psychology, is a husband and father, and maintains private practice in Southern California. **Hometown:** Los Angeles, California

Dr. John Townsend is a psychologist, popular speaker, and the bestselling author and coauthor of numerous books, including the Gold Medallion Award-winning *Boundaries* and *God Will Make a Way*. He is cohost of the nationally syndicated *New Life Live!* daily radio program. He holds a doctoral degree in clinical psychology from Rosemead Graduate School of Psychology at Biola University. **Hometown:** Los Angeles, California



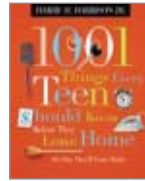
101 Things Jesus Has Done for You

Thomas Nelson Gift Books
1-59145-566-9
978-1-59145-566-0
\$12.99 • Hardcover



1001 Things Every College Student Needs to Know

Harry H. Harrison, Jr.
1-4041-0434-8
978-1-4041-0434-1
\$9.99 • Softcover



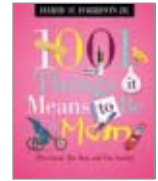
1001 Things Every Teen Should Know Before They Leave Home

Harry H. Harrison, Jr.
1-4041-0432-1
978-1-4041-0432-7
\$9.99 • Softcover



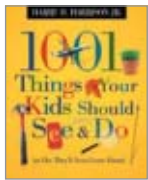
1001 Things It Means to Be a Dad

Harry H. Harrison, Jr.
1-4041-0433-X
978-1-4041-0433-4
\$9.99 • Softcover



1001 Things It Means to Be a Mom

Harry H. Harrison, Jr.
1-4041-0436-4
978-1-4041-0436-5
\$9.99 • Softcover



1001 Things Your Kids Should See & Do

Harry H. Harrison, Jr.
1-4041-0418-6
978-1-4041-0418-1
\$9.99 • Softcover



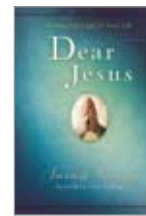
A Mother's Legacy

Thomas Nelson Gift Books
1-4041-1333-9
978-1-4041-1333-6
\$12.99 • Padded Hardcover



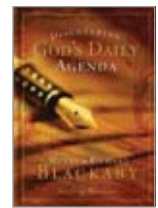
Cinderella

Steven Curtis Chapman
1-4041-0522-0
978-1-4041-0522-5
\$14.99 • Hardcover with CD



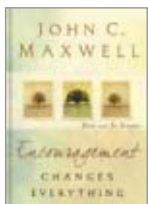
Dear Jesus

Sarah Young
1-4041-0495-X
978-1-4041-0495-2
\$12.99 • Padded Hardcover



Discovering God's Daily Agenda

Henry Blackaby & Richard Blackaby
1-4041-0405-4
978-1-4041-0405-1
\$14.99 • Padded Hardcover



Encouragement Changes Everything

John C. Maxwell
1-4041-0423-2
978-1-4041-0423-5
\$14.99 • Jacketed Hardcover



Everyday Blessings

Max Lucado
1-4041-0328-7
978-1-4041-0328-3
\$7.99 • Softcover



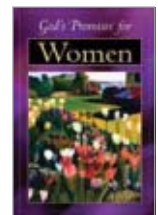
Every Monday Matters

Matthew Emerzian & Kelly Bozza
1-4041-0512-3
978-1-4041-0512-6
\$15.99 • Softcover with DVD



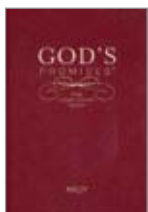
From My Heart to Yours

Robin McGraw
1-4041-0521-2
978-1-4041-0521-8
\$16.99 • Jacketed Hardcover



God's Promises For Women

Thomas Nelson Gift Books
0-8499-5620-X
978-0-8499-5620-1
\$3.99 • Trade Paper



God's Promises For Your Every Need, NKJV

Thomas Nelson Gift Books
1-4041-8665-4
978-1-4041-8665-1
\$4.99 • Kivar



God's Promises For Your Every Need Journal

Thomas Nelson Gift Books
1-4041-8664-6
978-1-4041-8664-4
\$12.99 • LeatherSoft



Good Mews

Kitty Chappell
1-4041-0481-X
978-1-4041-0481-5
\$14.99 • Hardcover



Hope For Each Day

Billy Graham
0-8499-9620-1
978-0-8499-9620-7
\$14.99 • Padded Hardcover

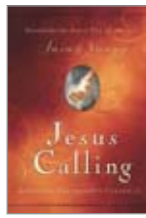


Hope Pure and Simple

Max Lucado
1-4041-0477-1
978-1-4041-0477-8
\$9.99 • Hardcover



I Hope You Dance
Mark D. Sanders, Tia Sillers &
Lee Ann Womack (Foreword)
1-5585-3844-5
978-1-5585-3844-3
\$14.99 • Hardcover with CD



Jesus Calling
Sarah Young
1-5914-5188-4
978-1-5914-5188-4
\$13.99 • Padded Hardcover



**Joy For The Journey
Volume I**
Thomas Nelson Gift Books
1-4041-0425-9
978-1-4041-0425-9
\$13.99 • Padded Hardcover



**Life-Changing Moments
with God**
Dr. David Jeremiah
1-4041-0387-2
978-1-4041-0387-0
\$16.99 • LeatherSoft



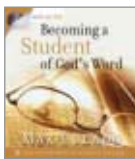
Live Like You Were Dying
Tim Nichols & Craig Wiseman
1-4016-0212-6
978-1-4016-0212-3
\$14.99 • Hardcover with CD



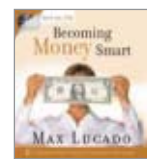
**Mannheim Steamroller
Christmas**
Chip Davis
1-4041-0511-5
978-1-4041-0511-9
\$14.99 • Hardcover with CD



Mary Did You Know?
Mark Lowry
0-8499-5445-2
978-0-8499-5445-0
\$13.99 • Hardcover with CD



**Max On Life: Becoming A
Student Of God's Word**
Max Lucado
1-5914-5559-6
978-1-5914-5559-2
\$9.99 • Hardcover with CD



**Max On Life: Becoming
Money Smart**
Max Lucado
1-4041-0490-9
978-1-4041-0490-7
\$9.99 • Hardcover with CD



**Max On Life: Building A
Godly Home**
Max Lucado
1-5914-5561-8
978-1-5914-5561-5
\$9.99 • Hardcover with CD



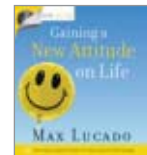
**Max On Life: Dealing With
Difficult People**
Max Lucado
1-4041-0488-7
978-1-4041-0488-4
\$9.99 • Hardcover with CD



**Max On Life: Discovering
The Power Of Prayer**
Max Lucado
1-5914-5534-0
978-1-5914-5534-9
\$9.99 • Hardcover with CD



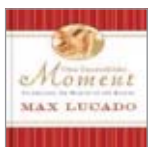
**Max On Life: Finding
Strength For Your Struggles**
Max Lucado
1-5914-5560-X
978-1-5914-5560-8
\$9.99 • Hardcover with CD



**Max On Life: Gaining A New
Attitude On Life**
Max Lucado
1-4041-0489-5
978-1-4041-0489-1
\$9.99 • Hardcover with CD



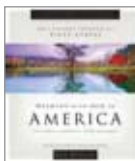
**Max On Life: Growing The
Marriage Of Your Dreams**
Max Lucado
1-4041-0491-7
978-1-4041-0491-4
\$9.99 • Hardcover with CD



One Incredible Moment
Max Lucado
1-4041-0404-6
978-1-4041-0404-4
\$13.99 • Hardcover



This Christmas Night
Billy Graham &
Ruth Bell Graham
1-4041-0467-4
978-1-4041-0467-9
\$15.99 • Hardcover



**Walking With God
in America**
Ken Duncan
1-4041-0513-1
978-1-40410-513-3
\$24.99 • Jacketed Hardcover



Where Jesus Walked
Ken Duncan
1-59145-344-5
978-1-59145-344-4
\$24.99 • Jacketed Hardcover

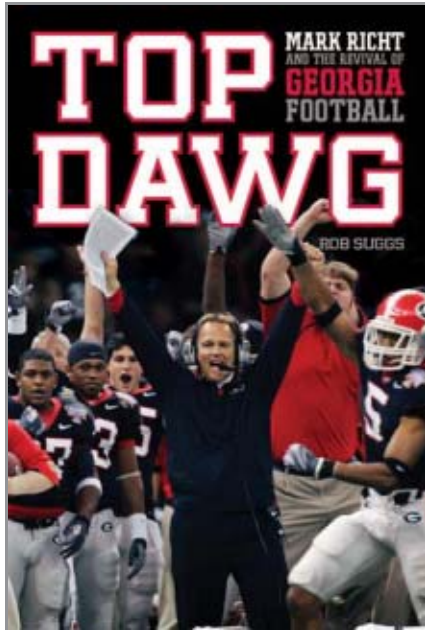


**Grace for the Moment,
Vol. 1**
Max Lucado
1-4041-1337-1
978-1-4041-1337-4
\$19.99 • LeatherSoft

TOP DAWG

Mark Richt and the Revival of Georgia Football

ROB SUGGS



CONSUMER BENEFITS

- Georgia will be ranked at the top of NCAA football for 2009
- Georgia football has one of the largest and most ardent fan bases in college athletics

Top Dawg is the inside story of how Georgia Football returned to dominate the SEC with new life and new fire.

Mediocrity followed the Georgia Bulldogs for two decades after the departure of Heisman Trophy winner Herschel Walker. Meanwhile, a bright young leader was learning his craft just over the Florida line. *Top Dawg* is a story of tradition and of a tactician and how when the two converged the result was the emergence of the Georgia football program as one of the nation's top programs. After a powerful 2007 season, capped by a Sugar Bowl victory, Georgia is slated to start the 2008 season ranked in the top five. *Top Dawg* is the story of Georgia's return to glory with input from the players, coaches, and insiders. Filled with highlights, important games, the behind-the-scenes stories, *Top Dawg* will be a must read for every Georgia fan.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-4016-0433-2

ISBN-10: 1-4016-0433-1

Price: \$24.99 U.S.

Ship Date: 8/14/2008

Pub Date: 9/9/2008

Trim Size: 6 x 9 x 9/10

Page Count: 256 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: SPORTS & RECREATION / Football / General (SP0015000)

ADVERTISING

- Radio promotion on *Bulldog Radio Network*
- Planned ad in 2008 Game Day program
- Planned ad in *Georgia*, the official alumni magazine
- Planned ad in *Ugazine*, the Georgia campus magazine
- Promotion at "Dawg Days"- highly attended alumni & student tour of events that feature author and other Georgia coaches
- Newspaper ads in cities with high alumni population such as Atlanta, Macon, and Jacksonville

PUBLICITY

- Radio and television interviews in southeastern markets in and around Georgia
- Author to do regional and national talk and sports oriented radio shows
- Review copies to sports magazines and daily sports newspapers editors

PREVIOUS TITLES

978-0-8499-0019-8 *One Yard Short: Turning Your Defeats into Victories* (8886)

COMPARABLE TITLES

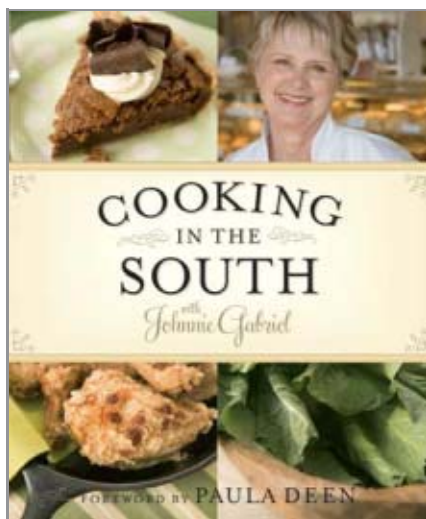
978-0-6098-0713-2 *Rammer Jammer Yellow Hammer*
1-4016-0190-1 *Crimson Nation*



Atlanta-based author Rob Suggs writes full-time on a number of subjects. He is the author of nearly 40 books, all published nationally and by mainstream publishers. He has collaborated with numerous authors, including NFL Super Bowl coach Les Steckel (*One Yard Short: Turning Your Defeats into Victories*), in developing books that have sold some 20 million copies.

COOKING IN THE SOUTH WITH JOHNNIE GABRIEL

JOHNNIE GABRIEL



CONSUMER BENEFITS

- Includes a foreword by Paula Deen
- Contains 150 delectable Southern recipes from finger foods to entrees and Southern vegetables to desserts
- Sidebar stories tell the story of the restaurant, growing up with Paula Deen, and the importance of family and friends to Southern culture and making the restaurant a success
- More than 40 color photographs make the recipes come to life

Johnnie Gabriel, cousin of renowned cook Paula Deen, presents delectable, enticing Southern dishes from her Atlanta restaurant and bakery, Gabriel's Desserts, recipient of numerous accolades and plaudits.

Johnnie Gabriel began her restaurant career in 1989, when she baked and sold desserts from home to supplement her income. In 1996, Johnnie and her husband Ed made the decision to go into the baking/catering/restaurant business full time and opened Gabriel's Desserts in Marietta, Georgia. Mouthwatering sweets and savory Southern cooking--the vegetables are a favorite--have earned the restaurant four Best of Atlanta awards. Recipes include:

- Peach Pound Cake
- Lemon Bars
- Pork Tenderloin with BBQ Sauce
- Smothered Chicken
- Broccoli and Raisin Salad
- Creamed Corn
- Fried Okra
- Hashbrown Casserole

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4016-0405-9
ISBN-10: 1-4016-0405-6
Price: \$24.99 U.S.
Ship Date: 8/21/2008
Pub Date: 9/16/2008
Color: Full-Color
Trim Size: 7 1/2 x 9 1/8 x 3/5
Page Count: 256 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: COOKING / Regional & Ethnic / American / Southern States (CKB002060)

ADVERTISING

- Planned ad in *Cooking with Paula Deen*
- In-store merchandising at author's restaurant, *Gabriel's Desserts*
- Author signings in select southeast markets
- Launch party at *Gabriel's Desserts*

PUBLICITY

- Reviews and features pitched to top food and women's interest magazines
- Finished book mailing to the top food newspaper editors
- National TV cooking demonstrations/appearances
- Book signing tour to Southern states

COMPARABLE TITLES

1-4016-0289-4 Back to the Family (35,000)
1-4016-0214-2 Southern Country Cooking at the
Loveless (87,000)

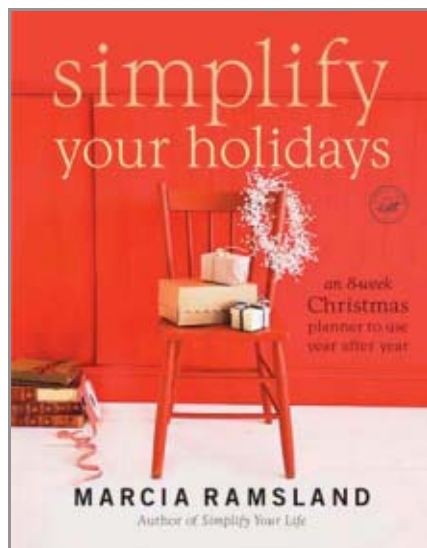


Johnnie Gabriel has been baking since she was a girl and making cakes professionally for nearly 20 years. In 1996, she opened the restaurant and catering company Gabriel's Desserts and shortly thereafter began serving lunch and dinner. Now with a full-service restaurant, Johnnie is not only known as the cake lady, she is the Southern vegetable darling of Marietta, winning four Best of Atlanta awards. Johnnie lives in Marietta with her husband Ed and numerous friends who've supported her along the way.

SIMPLIFY YOUR HOLIDAYS

An 8-Week Christmas Planner to Use Year after Year

MARCIA RAMSLAND



CONSUMER BENEFITS

- Create a year-after-year 8-week plan for a stress-free holiday
- Includes activities, timelines, and devotionals to eliminate stress and spread holiday tasks over a realistic timeline
- Addresses all the details of the busy holiday season, including wrapping and sending presents, Christmas cards, and home decorations, baking, cleaning, and more.

Organization and simplification expert Marcia Ramsland tackles the holidays with an eight-week plan designed to make Christmas a season of celebration, not stress.

Most people begin to prepare for Christmas as soon as Thanksgiving is over, which can create great stress since Thanksgiving happens at a different time every year. However, Halloween is consistently eight weeks before Christmas, so beginning then ensures enough time to prepare and plan for both Christmas and Thanksgiving and to make this a season of joy for yourself and your family. This planner addresses all the details of the busy holiday season, including buying, wrapping, and sending presents, sending Christmas cards, home decorations, and cooking and baking. What sets this planner apart is a day-by-day plan that breaks every task into manageable pieces and a daily devotional journal that keeps the reader focused on the reason for all the activity, encouraging a spirit of praise, not panic.

Format: 3-Ring Binder
ISBN-13/EAN: 978-1-4016-0414-1
ISBN-10: 1-4016-0414-5
Price: \$24.99 U.S.
Ship Date: 8/21/2008
Pub Date: 9/16/2008
Trim Size: 8 x 10 x 1 5/8
Page Count: 192 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: REFERENCE / General / General (REF000000)

ADVERTISING

- Advertising in parenting and busy mom publications such as *Today's Christian Woman*, *ParentLife*, and *Home Life*
- DIY blog ad campaign
- Postcard mailing to women's ministries

PUBLICITY

- Christmas features in parenting and women's interest publications
- Author to appear on *700 Club*, *Living the Life*, national morning shows, and daytime talk shows
- Promotion at Women of Faith conferences
- Part of Women of Faith's sub-branded product line

PREVIOUS TITLES

0-8499-4442-2 Simplify Your Life (54,000)
0-8499-1458-2 Simplify Your Time (20,000)

COMPARABLE TITLES

1-5913-0808-9 Tis the Season



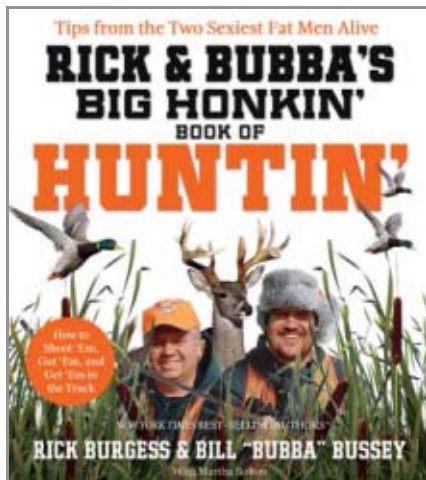
Marcia Ramsland, well known as *The Organizing Pro* for her practical skills and tips to manage busy lives, has been a professional organizer since 1985. She is a highly sought-after speaker and personal consultant, appears on TV and radio, and has tips in national magazines. The author of *Simplify Your Life* and *Simplify Your Time*, Marcia just recently reorganized the spaces in her home by relocating from San Diego to Dallas. www.organizingpro.com

Hometown: Dallas, Texas

RICK AND BUBBA'S BIG HONKIN' BOOK OF HUNTIN'

The Two Sexiest Fat Men Alive Talk Hunting

RICK BURGESS & BILL "BUBBA" BUSSEY



CONSUMER BENEFITS

- Chock full of tips, tidbits, and lists for quick doses of the Rick and Bubba's trademark humor
- Features hilarious hunting stories from Rick and Bubba's famous friends
- Boasts illustrations that bring to life Rick and Bubba's humorous take on hunting
- Offers recipes that will whet your palate for just about anything you might kill
- Includes a "Best of Rick and Bubba" CD

What do the two sexiest fat men in America know about hunting? Plenty!

And they're ready to share that wealth of knowledge, as well as some of their hilarious hunting experiences (and a few of their friend's stories too), with the whole world! In the wilderness, it's not survival of the fittest. It's survival of the hungriest. And no one's as hungry as Rick and Bubba! So come on! Put on your camos and grab your gun! We're going hunting with Rick and Bubba! *Ready, aim, laugh!*

Format: Trade Paper w/CD
 ISBN-13/EAN: 978-1-4016-0401-1
 ISBN-10: 1-4016-0401-3
 Price: \$16.99 U.S.
 Ship Date: 9/4/2008
 Pub Date: 9/30/2008
 Trim Size: 8 x 9 x 3/5
 Page Count: 224 Pages
 Carton Qty: 36
 Distribution Rights: Worldwide
 BISAC Category: HUMOR / General / General (HUM000000)

ADVERTISING

- More shameless self promotion on air in 50+ markets at time of book release
- Advertising with the Outdoor Network
- Heavy promotion on rickandbubba.com
- Eblast to author database
- On-air giveaways
- "Win a Hunting Trip with Rick & Bubba" Sweepstakes
- Possible partnership with national sporting goods chain

PUBLICITY

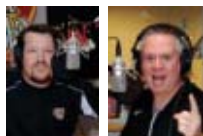
- Long lead campaign targeting hunting and men's interest publications
- Finished book mailing to the top book newspaper editors
- Extensive promotion on *The Rick and Bubba Show*
- National television appearances

PREVIOUS TITLES

0-8499-0992-9 Rick & Bubba's Expert Guide to God, Country, Family (45,000)
 0-8499-1877-4 The Rick & Bubba Code (27,000)

COMPARABLE TITLES

1-4016-0193-6 You Might Be a Redneck If...
 1-4016-0194-4 There's No Place Like a Mobile Home for the Holidays



Rick Burgess is co-host of the nationally syndicated "Rick and Bubba Show." The show is heard on 45 radio stations around the country. Rick is also co-author of the *New York Times* bestsellers *Rick and Bubba's Expert Guide to God, Country, Family, and Anything Else We Can Think Of* and also *The Rick and Bubba Code*. Rick is the husband of the beautiful Sherri Bodine Burgess. He is the proud father of five children: Brandi, Blake, Brooks, Brody, and Bronner. **Hometown:** Birmingham, Alabama

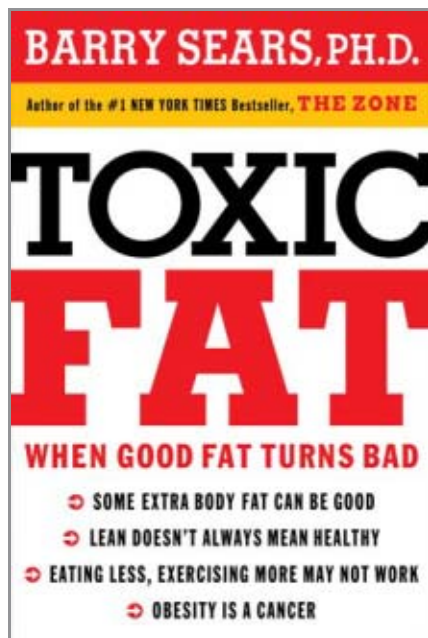
Bill "Bubba" Bussey is co-host of the nationally syndicated "Rick and Bubba Show." The show is heard on 45 radio stations around the country. Bubba is also co-author of the *New York Times* bestsellers, *Rick and Bubba's Expert Guide to God, Country, Family, and Anything Else We Can Think Of* and *The Rick and Bubba Code*. Bubba is the husband of the beautiful Betty Bussey. He is the proud father of two children: Hunter and Katelyn.

Hometown: Birmingham, Alabama

TOXIC FAT

When Good Fat Turns Bad

DR. BARRY SEARS



CONSUMER BENEFITS

- Reveals a revolutionary new understanding of obesity as form of cancer
- Explains why inflammation caused by toxic fat, not excess weight, causes chronic disease
- Explains why overweight people often live longer than normal-weight individuals
- Tells why "eating less and exercising more" may never result in permanent fat loss
- Provides a clinically tested dietary program to reverse inflammation caused by toxic fat within 30 days using more than 100 easy-to-make meals and snacks

Toxic Fat: When Good Fat Turns Bad, provides a revolutionary new understanding of our current obesity epidemic by showing that it can be viewed as a form of cancer to be treated using the clinically proven pathway to change the expression of your genes using food as a drug to rid your body of toxic fat.

For many of us, one of the first signs of toxic fat is the accumulation of excess body fat. In fact, obesity can be viewed as a form of "cancer" that is driven by toxic fat. However, only when this toxic fat begins to spread into the bloodstream does it begin to attack your other organs leading to early development of chronic disease. This is why some people can be overweight and be quite healthy, while others can be of normal weight and be quite sick. What ultimately determines your state of wellness is not your weight but the levels of toxic fat in your blood. This book changes forever how we look at the fat on our body and its impact on the future of health care in America.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-4016-0429-5

ISBN-10: 1-4016-0429-3

Price: \$24.99 U.S.

Ship Date: 9/4/2008

Pub Date: 9/30/2008

Trim Size: 6 x 9 x 4/5

Page Count: 336 Pages

Carton Qty: 24

Distribution Rights: North America

Translation Rights: None

BISAC Category: HEALTH & FITNESS / Diets / General (HEA006000)

ADVERTISING

- Planned ad in *Book Page*
- Eblast to Dr. Sear's database from previous title marketing
- Web advertising on health and wellness sites

PUBLICITY

- Long lead campaign targeting news and health and wellness publications
- Finished book mailing to the top book and health newspaper editors
- National television appearances
- National radio tour
- Extensive blog campaign

PREVIOUS TITLES

Zone Diet Series (5,000,000 +)
978-0-0603-9150-8 *The Zone* (2,000,000 +)

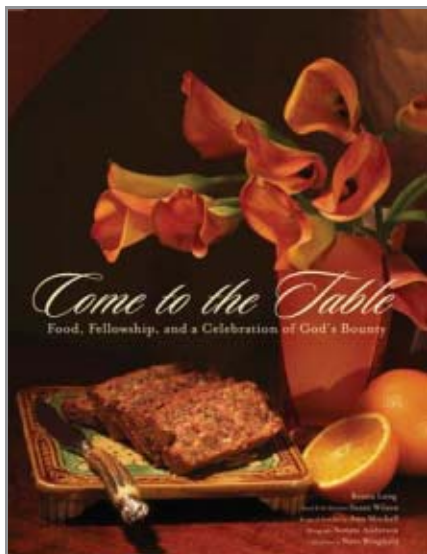


Dr. Barry Sears is one of the leading authorities in the world on the impact of diet on hormonal response and the expression of our genes. His first book, *The Zone*, became a #1 *New York Times* bestseller. His continuing books on understanding food as a drug have sold more than 5 million copies and have been translated into 22 languages. In *Toxic Fat: When Good Fat Turns Bad*, Dr. Sears presents a revolutionary new understanding of the current obesity epidemic in terms of cancer rather than a consequence of sloth and gluttony. Dr. Sears continues his groundbreaking medical research as the president of the non-profit Inflammation Research Foundation located in Marblehead, MA.

COME TO THE TABLE

Food, Fellowship, and a Celebration of God's Bounty

BENITA LONG, SAMMY ANDERSON (Photographer), & STEVE WINGFIELD (Afterword)



CONSUMER BENEFITS

- More than 175 beautiful photographs
- Delicious recipes for every occasion
- Inspirational and uplifting quotes throughout

Come to the Table is a celebration of food and fellowship as a tribute to the blessings of God through stunning photographs, inspiring writing, and delicious recipes.

Fellowship with others is one of the greatest gifts of God. *Come to the Table* celebrates this special time with friends and family with exquisite Southern recipes organized in chapters on parties and picnics, small group dinners, family gatherings, and dinner on the grounds, among others. Each chapter includes inspiring quotes, uplifting introductions, and a perfect combination of landscape and food photography that magnifies the glory of the Lord. *Come to the Table* gives you a taste of heaven on earth with all types of recipes, including:

- Gorgonzola and Fig Tartlets
- Butter Bean, Corn, and Okra Salad
- Spicy Apple Cake with Caramel Icing
- Low-Country Shrimp and Sausage Creole
- Creamed Chicken on Cornbread

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4016-0385-4
ISBN-10: 1-4016-0385-8
Price: \$24.99 U.S.
Ship Date: 9/11/2008
Pub Date: 10/7/2008
Color: Full-Color
Trim Size: 9 x 12 x 3/4
Page Count: 208 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: COOKING / General / General (CKB000000)

ADVERTISING

- 1/2 page ad in *Today's Christian Woman*
- Influencers mailing to women's ministries of megachurches
- 1/2 page ad in *SpiritLed Woman*
- Eblast to female Christian affinity groups

PUBLICITY

- Long lead campaign targeting Christian and regional women's interest publications
- Finished book mailing to the top food newspaper editors
- Christian television show appearances

Benita Long is a life-long resident of Augusta, Georgia. She graduated from Randolph-Macon Woman's College and did graduate studies at the University of South Carolina. She works as an independent research assistant.

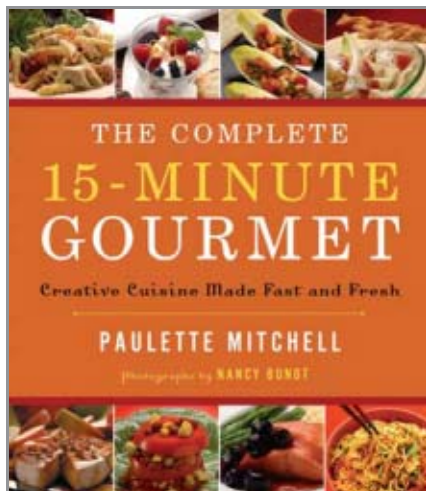
Sammy Anderson is a commercial photographer whose company is located in North Augusta, South Carolina. He graduated from the University of South Carolina and is a member of the Professional Photographers Association of America (PPA).

Steve Wingfield is president of the Steve Wingfield Evangelical Association in Harrisonburg, Virginia. He is the author of three previous books, *Encountering God* (with Elmer Towns), *Live the Adventure*, and *The Friendship Book*. **Hometown:** Mount Crawford, Virginia

THE COMPLETE 15-MINUTE GOURMET

Creative Cuisine Made Fast and Fresh

PAULETTE MITCHELL



CONSUMER BENEFITS

- Upscale recipes that meet the needs of busy, time-pressed cooks
- Includes more than 350 recipes from a variety of cuisines
- Many healthy options
- 40 full-color photos
- The book offers advice on ingredients, equipment, and strategies for efficient preparation that will benefit both beginning and experienced cooks.

The Complete 15-Minute Gourmet features great dishes from the best cuisines around the world that can be prepared in 15 minutes using fresh ingredients.

Whether cooking for family or for a dinner party, anyone can use fresh, flavorful ingredients and the 15-minute game plan to achieve remarkable and beautiful results with minimum effort. Designed for efficiency, these creative recipes are healthy and flavorful and include poultry, seafood, beef, pork, and vegetarian dishes. In addition to old favorites such as Modern Mom's Chicken Noodle Soup, you'll find a variety of easy-to-prepare international recipes such as Soba Noodle and Steak Salad, Greek Snapper with Feta Cheese, and Ravioli with Hazelnut and Sage Pesto. There's also a chapter on 15-minute desserts, where you'll find exquisite treats such as Chocolate-Glazed Strawberries, Limoncello Ice Cream, and Tiramisu Pronto.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-4016-0355-7

ISBN-10: 1-4016-0355-6

Price: \$24.99 U.S.

UPC: 031869002560

Ship Date: 9/11/2008

Pub Date: 10/7/2008

Trim Size: 8 x 9 1/4 x 4/5

Page Count: 320 Pages

Carton Qty: 12

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: COOKING / General / General
(CKB000000)

ADVERTISING

- Author is creating interactive website
- Influencer mailing to top cooking schools in the US
- Blog ad campaign to top food and wine blogs

PUBLICITY

- Long lead campaign targeting top food magazines
- Finished book mailing to the top food newspaper editors
- National television cooking demonstrations/appearances

PREVIOUS TITLES

978-0-0286-3529-3 *The 15-Minute Gourmet: Vegetarian*
(91,197)

978-0-8785-7501-5 *The New American Vegetarian Menu Cookbook* (41,205)



Paulette Mitchell, the author of 13 cookbooks, is known internationally for her quick-to-prepare recipes with gourmet flair. She is recognized for her popular, award-winning 15-Minute Gourmet cookbook series. Paulette is also a spokesperson, freelance writer, culinary speaker, and television personality.

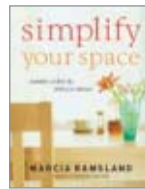
Hometown: Edina, Minnesota



**The Baby Gizmo
Buying Guide**
Heather Maclean
1-4016-0354-8
978-1-4016-0354-0
\$16.99 • Trade Paper



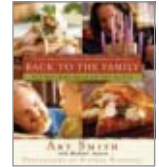
Style Your Dream Wedding
Susie Coelho
1-5918-6257-4
978-1-5918-6257-4
\$49.99 • Hard Cover w/ CD



Simplify Your Space
Marcia Ramsland
0-8499-1511-2
978-0-8499-1511-6
\$14.99 • Trade Paper



Designing Your Dream Home
Susan Lang
1-4016-0352-1
978-1-4016-0352-6
\$24.99 • Trade Paper



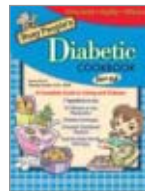
Back To The Family
Art Smith
1-4016-0289-4
978-1-4016-0289-5
\$29.99 • Hard Cover



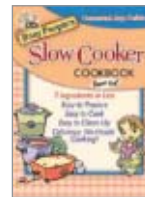
**The Blue Ribbon Country
Cookbook - Revised**
Diane Roupe
1-4016-0359-9
978-1-4016-0359-5
\$29.99 • Hard Cover



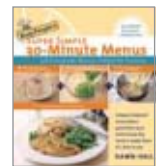
**The Blue Willow Bible Of
Southern Cooking**
Louis Van Dyke
1-4016-0227-4
978-1-4016-0227-7
\$24.99 • Hard Cover



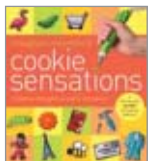
**Busy Peoples Diabetic
Cookbook**
Dawn Hall
1-4016-0188-X
978-1-4016-0188-1
\$16.99 • Hard Cover



**Busy Peoples Slow Cooker
Cookbook**
Dawn Hall
1-4016-0107-3
978-1-4016-0107-2
\$16.99 • Hard Cover



**Busy Peoples Super Simple
30 Minute Menus**
Dawn Hall
1-4016-0316-5
978-1-4016-0316-8
\$18.99 • Trade Paper



Cookie Sensations
Meaghan Mountford
1-4016-0288-6
978-1-4016-0288-8
\$19.99 • Trade Paper



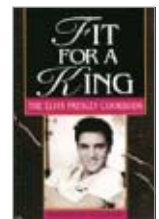
**Creative Cakes Anyone
Can Make**
Jill Foster
1-4016-0312-2
978-1-4016-0312-0
\$24.99 • Hard Cover w/ DVD



Eat Dessert First!
The Red Hat Society
1-4016-0363-7
978-1-4016-0363-2
\$24.99 • Hard Cover



Eating Royally
Darren McCrady
1-4016-0321-1
978-1-4016-0321-2
\$24.99 • Hard Cover



Fit For A King
Elizabeth McKeon
1-5585-3196-3
978-1-5585-3196-3
\$16.99 • Trade Paper



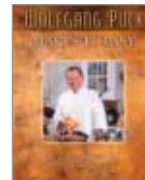
**New England Soup Factory
Cookbook**
Marjorie Druker
1-4016-0300-9
978-1-4016-0300-7
\$24.99 • Hard Cover



**Orvis Guide to Great
Sporting Lodge**
LePage, Fersen
1-4016-0328-9
978-1-4016-0328-1
\$29.99 • Hard Cover



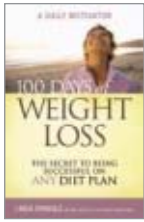
Simply Salads
Jennifer Chandler
1-4016-0320-3
978-1-4016-0320-5
\$24.99 • Hard Cover



Wolfgang Puck Makes Easy
Wolfgang Puck
1-4016-0180-4
978-1-4016-0180-5
\$24.99 • Hard Cover



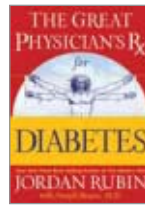
**The All-American Cowboy
Cookbook**
Jim Beck
1-5585-3365-6
978-1-5585-3365-3
\$16.99 • Trade Paper



100 days of weight loss
Linda Spangle
1-4016-0373-4
978-1-4016-0373-1
\$14.99 • Trade Paper



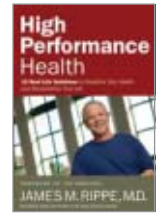
Empowering Your Health
Asa Andrew
1-4016-0372-6
978-1-4016-0372-4
\$22.99 • Hard Cover



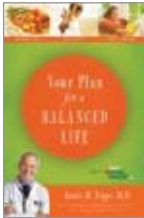
**The Great Physicians Rx
for Diabetes**
Jordan Rubin
0-7852-1397-X
978-0-7852-1433-5
\$9.99 • Hard Cover



**Great Physician's Rx
for Children's Health**
Jordan Rubin
0-7852-1902-1
978-0-7852-1902-6
\$24.99 • Hard Cover



High Performance Health
James Rippe M.D.
0-8499-0182-0
978-0-8499-0182-9
\$24.99 • Hard Cover



**Your Plan for a
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James Rippe M.D.
1-4016-0392-0
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Bear's Boys
Eli Gold
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978-1-4016-0324-3
\$24.99 • Hard Cover



**A Girl's On-Course Survival
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Christina Ricci
1-4016-0375-0
978-1-4016-0375-5
\$19.99 • Wire-0 Hard Cover



Greatest Team Ever
Ron St. Angelo
1-4016-0340-8
978-1-4016-0340-3
\$34.99 • Hard Cover



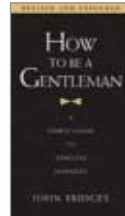
Christian Travel Planner
Kevin Wright
1-4016-0374-2
978-1-4016-0374-8
\$16.99 • Trade Paper



**The Red Hat Society
Travel Guide**
Cynthia Glidewell
1-4016-0364-5
978-1-4016-0364-9
\$16.99 • Trade Paper



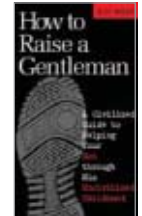
**50 Things Every Young
Gentleman Should Know**
John Bridges
1-4016-0294-0
978-1-4016-0294-9
\$14.99 • Hard Cover



**How to be a Gentleman -
Revised & Updated**
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978-1-4016-0335-9
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Candace Simpson-Giles
1-5585-3939-5
978-1-5585-3939-6
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How to Raise a Gentleman
Kay West
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\$14.99 • Hard Cover



The Redneck Grill
Jeff Foxworthy
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978-1-4016-0199-7
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...This Is The Biggest Book
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978-0-8499-1877-3
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**Rick and Bubba's Expert Guide to
God, Country, Family and Anything
Else We Can Think Of**
Dean Young
0-8499-0992-9
978-0-8499-0992-4
\$16.99 • Trade Paper w/ CD

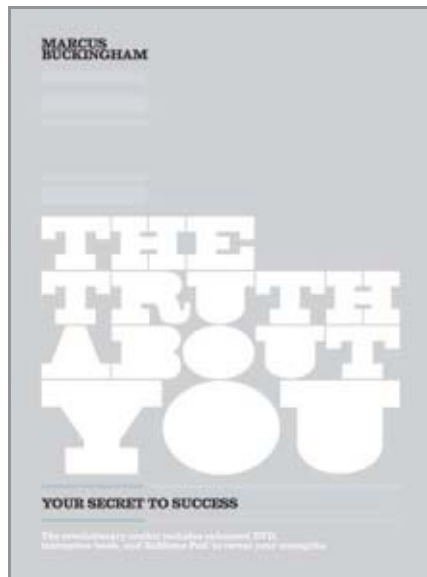


**Blondie The Complete
Bumstead Family History**
Dean Young
1-4016-0322-x
978-1-4016-0322-9
\$29.99 • Hard Cover

THE TRUTH ABOUT YOU

Your Secret to Success

MARCUS BUCKINGHAM



CONSUMER BENEFITS

- Revolutionary Toolkit includes enhanced DVD, interactive book, and ReMemo Pad
- Paradigm-shifting message takes readers to the next level of living
- Readers discover a new excitement and understanding for their everyday lives
- Perfect gift for professionals, graduates, and students

World-renowned motivational speaker and strengths guru Marcus Buckingham gives the one secret to success.

For those heading out into the “real world” and those already entrenched in it, a similar life-sapping mantra is being repeated: It’s not all about you! Employees are taught to put themselves aside and get plugged in to the mission of the organization, the goals of the company.

But Marcus Buckingham believes that a person’s ability to succeed in life flies directly in the face of corporate thinking. His new book, *The Truth About You*, leads readers to true success by empowering them to make the crucial choice of putting themselves first by crafting a work life that plays to their strengths.

Format: Hardcover w/DVD

ISBN-13/EAN: 978-1-4002-0226-3

ISBN-10: 1-4002-0226-4

Price: \$29.99 U.S.

Ship Date: 8/7/2008

Pub Date: 9/2/2008

Trim Size: 6 x 9

Page Count: 96 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BUSINESS & ECONOMICS / General / General (BUS000000)

MERCHANDISING

Featured on a “Best of Leadership” ECK
978-1-4002-0125-9

ADVERTISING

- *American Way* magazine - 2,742,000 impressions
- Print/online campaign with *Training & Development Journal* - 374,000 impressions
- Print/online campaign with *Workforce Management* - 300,000 impressions
- Radio ad campaign including such shows as The Neal Boortz Show, Kim Kommando, Newsweek On Air
- Job website advertising such as Monster, Yahoo! Hot Jobs, and Career Builder
- Promotional copies sent to CEOs and Vice Presidents of the Fortune 500, young professionals associations in all 50 states, business professors at the top 100 colleges and universities, and company leaders Marcus has previously spoken to
- Podcast sponsorships such as Mad Money, Wallstrip, Wired News, BusinessWeek, CNET, JoyStiq
- Promotional author video

PUBLICITY

- National Media Tour
- National Television Interviews
- Satellite Media Tours
- National Print Publicity Campaign
- Comprehensive Online Campaign

PREVIOUS TITLES

0-7432-0114-0 Now, Discover Your Strengths
0-7432-6167-4 Go Put Your Strengths to Work

COMPARABLE TITLES

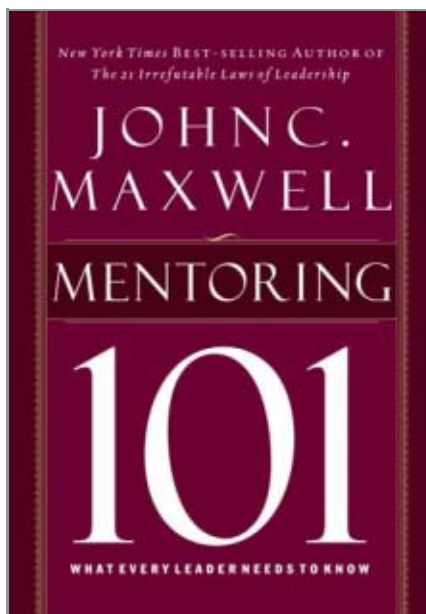
0-3073-4151-8 Know How (Ram Charan)
1-5956-2003-6 How Full Is Your Bucket?



Marcus Buckingham is a multi-million-copy, best-selling author with over 3.6 million copies of his landmark bestsellers in print. Drawing on more than 150,000 interviews collected by Gallup over the previous 25 years, he developed the thesis for his strengths message that is changing the way the world approaches life and work. He has been the subject of in-depth profiles in the *New York Times*, *Fortune*, and *Fast Company* and has consulted with national and international brands, such as Toyota, Coca-Cola, Best Buy, and Wells Fargo. He is also a member of the Secretary of State’s Advisory Committee on Leadership and Management. **Hometown:** Los Angeles, CA **Books Sold to Date:** 3.6 Million

MENTORING 101

JOHN C. MAXWELL



CONSUMER BENEFITS

- Small, accessible, strategic handbook to help foster a successful mentoring relationship
- Over 1 million copies sold in the Maxwell 101 series
- Packed with wisdom and instruction from some of John C. Maxwell's best-selling books

Another great little book packed with wisdom and instruction to add to the successful 101 series from John C. Maxwell, now with sales in excess of 1 million copies.

Drawing from many of John Maxwell's bestsellers, this book explores the timeless principles that have become Dr. Maxwell's trademark style. In a concise, straightforward voice, Maxwell focuses on essential and time-tested qualities necessary for developing mentoring relationships that make a difference in the lives of your colleagues and the life of your business.

Format: Hardcover**ISBN-13/EAN:** 978-1-4002-8022-3**ISBN-10:** 1-4002-8022-2**Price:** \$9.99 U.S.**Ship Date:** 8/14/2008**Pub Date:** 9/9/2008**Trim Size:** 4 1/2 x 6 1/4**Page Count:** 96 Pages**Carton Qty:** 48**Distribution Rights:** Worldwide**Translation Rights:** All**BISAC Category:** BUSINESS & ECONOMICS / Leadership / General (BUS071000)

MERCHANDISING

Counter display featuring entire series

ADVERTISING

- Promotional mailing of the 101 Series to CEOs of the Fortune 100 and influential business professionals with blogs
- *Leadership* featuring 101 Series - 100,000 impressions
- Promotion through Maxwell's own leadership organization network, including Injoy, Maximum Impact, Equip, and Giant Impact

PREVIOUS TITLES

978-0-7852-6419-4 Leadership 101, all eds (518,595)

978-0-7852-6350-0 Attitude 101, all eds (352,279)

978-0-7852-6352-4 Equipping 101, all eds (153,586)

978-0-7852-6351-7 Relationships 101, all eds (219,022)

COMPARABLE TITLES

978-1-4039-6401-4 The Elements of Mentoring

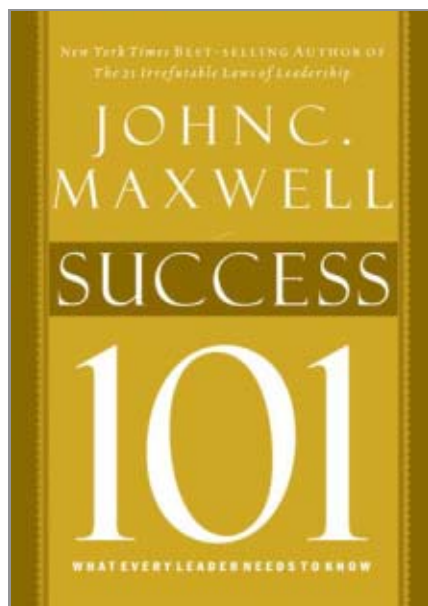
978-0-7879-7952-2 Power Mentoring: How Successful Mentors and Proteges Get the Most Out of Their Relationships



John C. Maxwell is an internationally recognized leadership expert, speaker, and author who has sold over 13 million books. His organizations have trained more than 2 million leaders worldwide. Dr. Maxwell is the founder of EQUIP and INJOY Stewardship Services. **Books Sold to Date:** 13 million

SUCCESS 101

JOHN C. MAXWELL



CONSUMER BENEFITS

- Small, accessible, strategic handbook that gets to the heart of true success
- Over 1 million copies sold in the Maxwell 101 series
- Packed with wisdom and instruction from some of John C. Maxwell's best-selling books

Another great little book packed with wisdom and instruction to add to the successful 101 series from John C. Maxwell, now with sales in excess of 1 million copies.

Drawing from many of John Maxwell's bestsellers, this book explores the timeless principles that have become Dr. Maxwell's trademark style. In a concise, straightforward voice, Maxwell focuses on essential and time-tested qualities necessary for true success.

Format: Hardcover

ISBN-13/EAN: 978-1-4002-8023-0

ISBN-10: 1-4002-8023-0

Price: \$9.99 U.S.

Ship Date: 8/14/2008

Pub Date: 9/9/2008

Trim Size: 4 1/2 x 6 1/4

Page Count: 96 Pages

Carton Qty: 48

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BUSINESS & ECONOMICS / Leadership / General (BUS071000)

MERCHANDISING

Counter Display for the entire series 978-1-4002-0122-8

ADVERTISING

- Promotional mailing of the 101 Series to CEOs of the Fortune 100 and influential business professionals with blogs
- *Leadership* featuring 101 Series - 100,000 impressions
- Promotion through Maxwell's own leadership organization network, including Injoy, Maximum Impact, Equip, and Giant Impact

PREVIOUS TITLES

978-0-7852-6419-4 Leadership 101, all eds (518,595)

978-0-7852-6350-0 Attitude 101, all eds (352,279)

978-0-7852-6352-4 Equipping 101, all eds (153,586)

978-0-7852-6351-7 Relationships 101, all eds (219,022)

COMPARABLE TITLES

978-0-4700-4710-1 Trump 101: The Way to Success

978-0-7432-6951-3 The 7 Habits of Highly Effective People

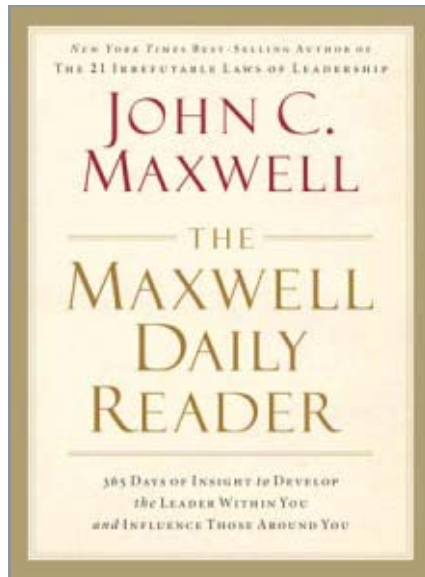


John C. Maxwell is an internationally recognized leadership expert, speaker, and author who has sold over 13 million books. His organizations have trained more than 2 million leaders worldwide. Dr. Maxwell is the founder of EQUIP and INJOY Stewardship Services. **Books Sold to Date:** 13 million

THE MAXWELL DAILY READER

365 Days of Insight to Develop the Leader Within You and Influence Those Around You

JOHN C. MAXWELL



CONSUMER BENEFITS

- Each entry of *The Maxwell Daily Reader* delivers a powerful leadership principle, ready for real-world practice
- Timeless wisdom from fourteen of John C. Maxwell's best-selling leadership books
- A must-have for any Maxwell fan or the perfect gift to introduce others to his writing

John C. Maxwell, *New York Times* best-selling author, encourages readers to learn the skills of good leadership, "not just for yourself, but for the people who follow you."

The Maxwell Daily Reader draws its unique power from an ageless truth: the heart of leadership is created through *actions*, put into practice one day at a time. Each person has inborn potential to be a great leader. Each day's message will equip readers with the inspiration and advice to unlock every bit of leadership potential within.

Easily accessible and highly actionable, this is the very best of John C. Maxwell. And it will bring out the very best of the leader in everyone.

Format: Hardcover
ISBN-13/EAN: 978-1-4002-8016-2
ISBN-10: 1-4002-8016-8
Price: \$19.99 U.S.
Ship Date: 10/2/2008
Pub Date: 10/28/2008
Trim Size: 5 1/2 x 7 3/8
Page Count: 432 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BUSINESS & ECONOMICS / Leadership / General (BUS071000)

PREVIOUS TITLES

978-0-7852-8837-4 The 21 Irrefutable Laws of Leadership, all eds (1,569,469)
 978-0-7852-8112-2 Developing the Leader Within You (1,425,214)
 978-0-7852-6092-9 360 Degree Leader (400,080)

COMPARABLE TITLES

978-0-1323-4772-3 Leading at a Higher Level: Blanchard on Leadership and Creating High Performing Organizations
 978-0-7879-8296-6 A Leader's Legacy

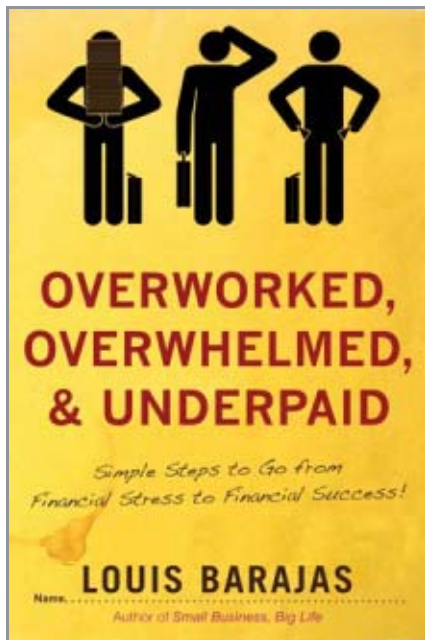


John C. Maxwell is an internationally recognized leadership expert, speaker, and author who has sold over 13 million books. His organizations have trained more than 2 million leaders worldwide. Dr. Maxwell is the founder of EQUIP and INJOY Stewardship Services. **Books Sold to Date:** 13 million

OVERWORKED, OVERWHELMED, AND UNDERPAID

Simple Steps to Go From Financial Stress to Financial Success

LOUIS BARAJAS



CONSUMER BENEFITS

- Concrete strategies to aid readers in their quest for success
- Barajas teaches readers how to identify problem areas and how to formulate a solution

Financial expert Louis Barajas provides 4 simple steps that lead to financial success for people living a life of quiet financial desperation.

Overworked, Overwhelmed, and Underpaid is about creating a human experience through the financial planning coaching tools Louis Barajas uses with his clients. Perfect for people who are frustrated and struggling to express their full potential and live their highest purpose, this book takes readers through a four-step process to develop the self-confidence to not only build wealth but also live the life of their dreams.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-59555-166-5

ISBN-10: 1-59555-166-2

Price: \$24.99 U.S.

Ship Date: 9/4/2008

Pub Date: 9/30/2008

Trim Size: 5 1/2 x 8

Page Count: 224 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BUSINESS & ECONOMICS /
Bookkeeping / General (BUS005000)

ADVERTISING

- E-blast to book buyers of previous title, *Small Business, Big Life*
- Blog and online promotions among business and financial websites
- Book to be featured on LouisBarajas.com
- E-blasts to opt-in subscribers at Louis Barajas Wealth and Business Planning
- E-blast to Financial Planning Association (28,500 members)
- Pursuing business journal advertorials

PUBLICITY

- Media campaign targeting national television, print, online, and talk radio.

PREVIOUS TITLES

1-4016-0336-X Small Business, Big Life (9,000)

COMPARABLE TITLES

0060594896 The Success Principle: How to Get from Where You Are to Where You Want to Be (80,012 (Jack Canfield))

030734584X The 9 Steps to Financial Freedom: Practical and Spiritual Steps So You Can Stop Worrying (53,784 (Suze Orman))

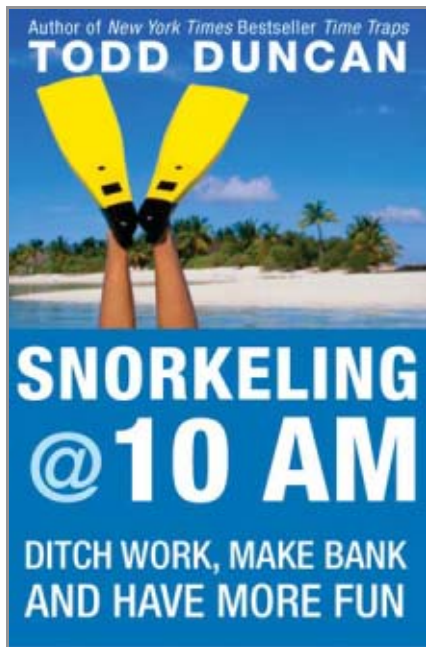


Louis Barajas was born in the East LA barrio, son of Mexican immigrants, received his MBA and became a Certified Financial Planner, and started his own financial planning firm in East LA. His goal is to create an Economic Revolution for the Working Class, to help them attain greater abundance through more intelligent financial choices. To learn more about Louis Barajas visit www.louisbarajas.com **Hometown:** Los Angeles, California

SNORKELING AT 10 AM

Ditch Work, Make Bank, and Have More Fun

TODD DUNCAN



CONSUMER BENEFITS

- Learn how to make the best of your career by doing what is necessary and fulfilling
- Relatable stories with applicable messages to help readers find ways to better balance their life

Snorkeling at 10 am teaches readers how to harmonize the natural tension between working and living.

Life is naturally imbalanced---some seasons require more work and others, more life. We don't need another attempt at a formula for perfect balance; equal parts work and life. Instead we need a formula for *purposeful imbalance*, a how-to for purposefully leaning toward work without missing out on life, and purposefully leaning toward life without damaging a career. To this end, *Snorkeling at 10 am* teaches readers how to harmonize the ten most common tension points that arise in our efforts to simultaneously work and live well.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-0-7852-1898-2

ISBN-10: 0-7852-1898-X

Price: \$22.99 U.S.

UPC: 020049058039

Ship Date: 10/16/2008

Pub Date: 11/11/2008

Trim Size: 6 x 9

Page Count: 224 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BUSINESS & ECONOMICS / Time Management / General (BUS088000)

ADVERTISING

- Viral marketing among business and personal development blogs and websites
- Joint promotions with author's organizations

PUBLICITY

- Media campaign targeting national television, print, online, and talk radio.

PREVIOUS TITLES

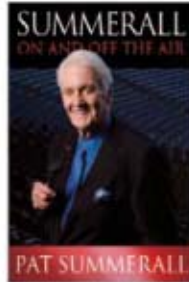
- | | |
|---------------|------------------------------|
| 0-7852-6393-4 | High Trust Selling (105,860) |
| 0-7852-6323-3 | Time Traps (78,900) |

COMPARABLE TITLES

- | | |
|---------------|---|
| 0-3073-5313-3 | The 4-Hour Workweek (Timothy Ferriss) |
| 0-7432-6951-9 | The Seven Habits of Highly Effective People (Stephen Covey) |



Todd Duncan, CEO and founder of The Duncan Group in Atlanta, Georgia, is one of America's leading experts in the area of Sales and Life Mastery. His tapes, seminars, and books, including *High Trust Selling*, *Time Traps*, and *The Top Ten Mistakes Salespeople Make & How to Avoid Them*, have helped millions worldwide tap into their potential. **Hometown:** Atlanta, Georgia



Summerall

Pat Summerall

ISBN 10: 0-7852-8899-6

ISBN-13: 978-0-7852-8899-2

\$14.99

Ship Date: 8/7/2008

Trim Size: 5 7/16 x 8 1/4

Page Count: 240 / carton: 36

BIOGRAPHY & AUTOBIOGRAPHY / Sports / General

HC ISBN: 0-7852-1492-5



Come On, People

Bill Cosby and Alvin F. Poussaint M.D.

ISBN 10: 1-5955-5186-7

ISBN-13: 978-1-5955-5186-3

\$14.99

Ship Date: 8/14/2008

Trim Size: 5 7/16 x 8 3/8

Page Count: 288 / carton: 36

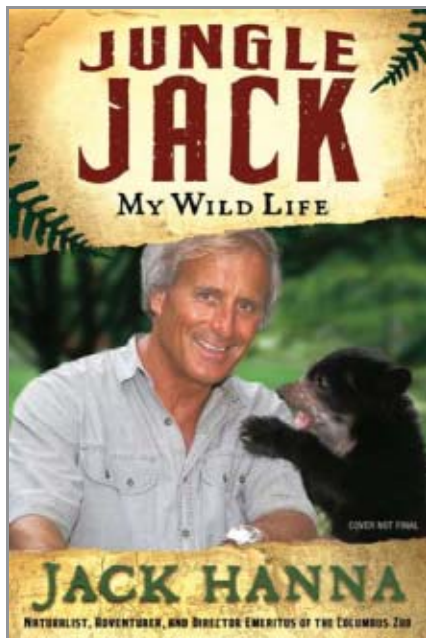
POLITICAL SCIENCE / General / General

HC ISBN: 1-5955-5092-5

JUNGLE JACK

My Wild Life

JACK HANNA



CONSUMER BENEFITS

- *Jungle Jack* appeals to animal lovers
- Creates a forum to discuss proper and humane treatment of animals in zoos

Jungle Jack is the completely revised and updated authorized biography of one of our most beloved zookeepers, Jack Hanna.

When the Columbus Zoo hired Jack Hanna as executive director in 1978, he inherited an outdated zoo where all the animals were caged and the buildings were run down. With the kind of work ethic and enthusiasm he's become known for, Hanna brought new life to the zoo, transforming it into the state-of-the-art facility it is today. It was an achievement for which he was well prepared: Hanna was only 11 years old when he got his first job with animals—cleaning cages for the family vet. You've probably seen Hanna as a wildlife correspondent with his animal friends on *The Late Show with David Letterman*, *Larry King Live*, *Entertainment Tonight*, and *Hannity & Colmes*. Full of unpredictable animal escapades and the occasional tragedy, this book takes readers on an enjoyable safari through the life of "Jungle" Jack Hanna.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-59555-151-1

ISBN-10: 1-59555-151-4

Price: \$25.99 U.S.

Ship Date: 8/7/2008

Pub Date: 9/2/2008

Trim Size: 6 x 9

Page Count: 352 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY /
General / General (BI0000000)

ADVERTISING

- Strategic retail partnerships with zoo gift shops
- Partnerships with affiliated organizations and the Columbus Zoo
- Online advertising and promotions with animal friendly and specific zoo websites.

PUBLICITY

- Media campaign targeting national television, print, online, and talk radio.

COMPARABLE TITLES

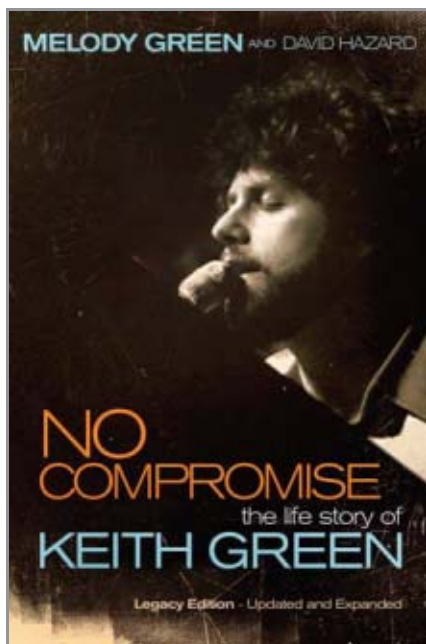
- | | |
|---------------|--|
| 1-4169-5388-4 | Steve and Me: Life with the Crocodile Hunter (Terri Irwin) |
| 0-6715-6271-1 | My Life with the Chimpanzees (Jane Goodall) |



Jack Hanna is the Director Emeritus of the Columbus Zoo. His educational program, *Jack Hanna's Animal Adventures*, has been nationally syndicated since 1993. He and his animals are favorite and frequent guests of David Letterman and Larry King. **Hometown:** Powell, Ohio

NO COMPROMISE

The Life Story of Keith Green
MELODY GREEN



CONSUMER BENEFITS

- contains previously unreleased photos of Keith Green and excerpts from his journal
- This special 25th Anniversary edition makes a great gift to fans of Keith Green

The 25th Anniversary Edition of Keith Green's inspiring biography, revised and updated by his wife, Melody.

He was only twenty-eight when he died in a plane crash with two of his small children, but singer/songwriter Keith Green had already created a legacy of music and inspiration that would outlive him. A spiritual revolutionary, he found freedom through Jesus, not religion, and spent his last years convincing others to refuse to accept the status quo and instead to bring compassion and honesty back to the church. He touched people through vibrant lyrics in songs like "Your Love Broke Through," "You Put This Love In My Heart," and "Asleep In The Light." Last Days Ministries, which he and his wife Melody founded, went on to challenge thousands of people to take to the mission fields of the world.

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-164-1
ISBN-10: 1-59555-164-6
Price: \$14.99 U.S.
Ship Date: 8/7/2008
Pub Date: 9/2/2008
Trim Size: 5 1/2 x 8
Page Count: 352 Pages
Carton Qty: 24
BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY /
Composers & Musicians / General
(BIO004000)

ADVERTISING

- Print and online with *CCM* Magazine
- Strategic mailings to Vineyard churches for a grassroots marketing campaign
- Online advertising with Christian women's websites
- Book giveaways with Christian radio channels

PUBLICITY

- Media campaign targeting National Print, Online, and Talk Radio.

PREVIOUS TITLES

No Compromise (all previous editions) (450,000)

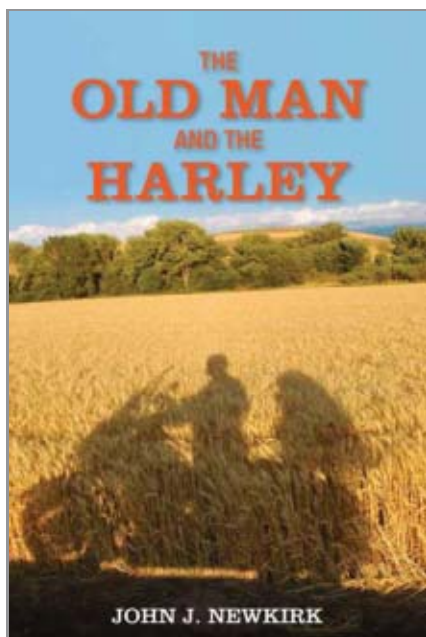
COMPARABLE TITLES

0-8499-1820-0 The Man Called Cash (HC and TP)

Melody Green still leads the ministry she began with her husband Keith over 25 years ago. Last Days Ministries continues to teach and reach thousands every year. In addition, Melody continues the legacy of Keith Green through books and a Web site. **Hometown:** Los Angeles, California

THE OLD MAN AND THE HARLEY

JOHN J. NEWKIRK



CONSUMER BENEFITS

- Reader can vicariously live out his/her fantasies of a coast to coast motorcycle ride.
- Book presents a gruff and grizzled look at World War II from someone who lived it.
- Artistically visits some of the most pivotal events in American history.
- Refreshing look at the overwhelmingly positive aspects of American society.

Ride with a father and his son on an amazing journey through America's past.

In the summer of 1939, an ambitious teenager set out across America on a rickety Harley with \$45 in his pocket and the intent of seeing both the New York and San Francisco World's Fairs. For both boy and country, it was the autumn of their youth. Both were unknowingly on the brink of transformation. But for one last summer the World of Tomorrow promised peace and prosperity. All of this would all have to wait, however, as the easy riders of the Great Depression were soon transformed into the heroes of the Greatest Generation, and Americans from all walks of life came together for the common good. In *The Old Man and the Harley*, father and son retrace the route nearly seven decades later in a moving story of the road, an anthem to freedom, forgiveness, and understanding, and a moving farewell in this epic tale of quintessential Americana.

Format: Hardcover

ISBN-13/EAN: 978-1-59555-180-1

ISBN-10: 1-59555-180-8

Price: \$24.99 U.S.

Ship Date: 7/17/2008

Pub Date: 8/12/2008

Trim Size: 6 x 9

Page Count: 256 Pages

Carton Qty: 24

Distribution Rights: Worldwide

BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY /
Personal Memoirs / General
(BIO026000)

ADVERTISING

- Advertising in American Iron Magazine (Circ. 260,000)
- Advertising in American History Magazine (Circ. 80,000)
- HOG.com e-blast to member base with special offer possibility
- TownHall.com banner advertising
- American Prowler.com banner advertising

PUBLICITY

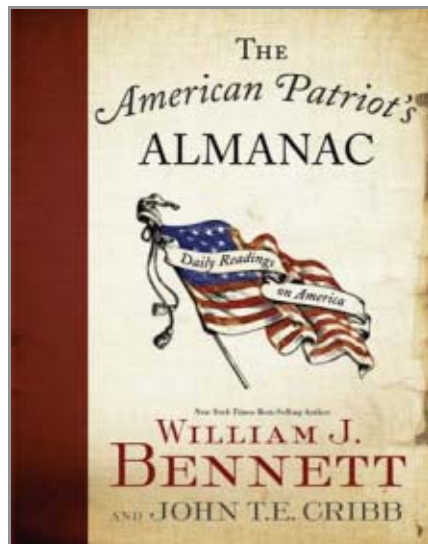
- Targeted national radio, print, online, and television campaign

John J. Newkirk is a 1983 graduate of Rensselaer Polytechnic Institute in Troy, New York where he received 1st Prize in the McKinney Writing Competition from author Donald Barthelme. He currently serves on the Advisory Board for the Leadership Program of the Rockies, a public policy think tank chaired by former Congressman Bob Schaffer. In 2006, Newkirk submitted testimony to the U.S. Senate Committee on Banking, Housing, and Urban Affairs. A native New Yorker, Newkirk is married to the former Melissa Powell and lives on a ranch west of Denver with their two young daughters. **Hometown:** Evergreen, Colorado

THE AMERICAN PATRIOT'S ALMANAC

Daily Readings on America

DR. WILLIAM J. BENNETT & JOHN CRIBB (Coauthor)



CONSUMER BENEFITS

- Includes rare historical documents and photos
- Written in an easily accessible style for all ages

365 reasons to love America!

The fife and drum of history mark the time of each passing day. And within their cadence, personalities, conflicts, discoveries, ideas, and nations peel and fade. American history is no different. From the starving time of Jamestown during the Winter of 1609, through the bloody argument of the Civil War, and to today, the United States is a tale best told one day at a time.

Best-selling author and educator Dr. William J. Bennett is a master of the cadence that is the United States. And in *The American Patriot's Almanac*, Bennett distills the American story into three hundred sixty-five entries—one for each day of the year. Fascinating in its detail and singular in its grasp of the big themes, Bennett's *Almanac* will make anyone a fan of history, assembling even some of the most obscure details. More important, however, it will make of everyone a patriot.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59555-167-2
ISBN-10: 1-59555-167-0
Price: \$28.99 U.S.
Ship Date: 9/25/2008
Pub Date: 10/21/2008
Trim Size: 7 x 9
Page Count: 608 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: HISTORY / United States / General (HIS036000)

ADVERTISING

- Print and online advertising with *History Channel Magazine*
- Print and online advertising with *TownHall*, *National Review*, *The Claremont Review*, *The Weekly Standard*, *The American Spectator* and *Home School Digest*
- Advertising in library publications such as *Kirkus Reviews*, *Library Reviews*, *BookPage* and *BookList*
- Online and on-air promotions with *Bill Bennett's Morning in America*
- Subscription premium with *The American Spectator*
- E-blasts to educational and historical publications and websites
- Blog banner advertising and book giveaways on RealClearPolitics.com and PowerLine Blog

PUBLICITY

- Major media campaign targeting national television, print, online, talk radio and history-focused cable channels.
- Author tour to select military bases in the United States

PREVIOUS TITLES

1-59555-055-0 America: The Last Best Hope (133,000)
 1-59555-057-7 America: The Last Best Hope Vol. 2 (72,333)
 1-59555-125-5 America: The Last Best Hope Vols. I & II (22,129)

COMPARABLE TITLES

1-5952-3001-7 A Patriot's History of the United States (Larry Schweikart and Michael Patrick Allen)
 1594867445 The Intellectual Devotional: American History (David S. Kidder and Noah D. Oppenheim)



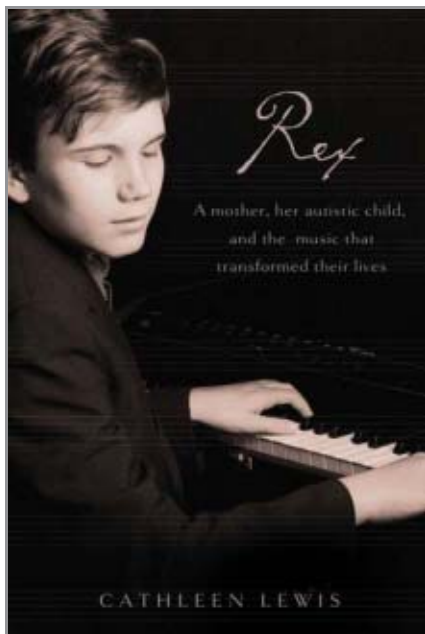
Dr. William J. Bennett is a best-selling author, educator, and speaker. Host of the top-ten nationally syndicated radio show *Bill Bennett's Morning in America*, he is also the Washington Fellow of the Claremont Institute. Serving as secretary of education and chairman of the National Endowment for the Humanities under President Reagan and director of the Office of National Drug Control Policy under President Bush, today Bennett is a regular contributor to CNN and has contributed to America's leading newspapers, magazines, and television shows. He is the author and editor of seventeen books, including *The Book of Virtues*, *The Death of Outrage*, and the *New York Times* bestseller, *America: The Last Best Hope (Volume I)*. **Hometown:** Chevy Chase, Maryland

John Cribb is president of the Palmetto Creative Group, a communications firm. His previous work includes co-authoring *The Educated Child* (with William J. Bennett and Chester E. Finn), co-editing *The Human Odyssey*, and developing on-line history courses. During the Reagan administration, he served as Deputy Assistant Secretary for the Dept. of Justice and the Dept. of Education. He and his wife Kirsten have two daughters, Molly and Sarah. **Hometown:** Spartanburg, South Carolina

REX

A Mother, Her Autistic Child, and the Music that Transformed Their Lives

CATHLEEN LEWIS



CONSUMER BENEFITS

- A 2007 Centers for Disease Control report found that 1 in 150 children in America today have an autism spectrum disorder (ASD).
- *Rex* is an inspiring book of hope for the approximately 1.5 million Americans and their families who are affected by autism.
- Readers will be able to watch the included DVD of one of Rex's virtuoso piano concerts

The inspiring story of Rex, a boy who is not only blind and autistic, but who also happens to be a musical savant.

How can an 11-year old boy hear a Mozart fantasy for the first time and play it back note-for-note perfectly—but struggle to navigate the familiar surroundings of his own home? Cathleen Lewis says her son Rex's laugh of total abandon is the single most joyous sound anyone could hear, but his tortured aversion to touch and sound breaks her heart and makes her wonder what God could have had in mind. In this book she shares the mystery of Rex and the highs, lows, hopes, dreams, joy, sorrows, and faith she has journeyed through with him.

Format: Hardcover w/DVD

ISBN-13/EAN: 978-1-59555-150-4

ISBN-10: 1-59555-150-6

Price: \$24.99 U.S.

Ship Date: 10/16/2008

Pub Date: 11/11/2008

Trim Size: 5 3/8 x 8 1/4

Page Count: 224 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY /
Composers & Musicians / General
(BIO004000)

ADVERTISING

- Promotions with Autism-related organizations and foundations
- Video promotions with footage of Rex's piano performances streamed onto strategic web placements.
- Print and online advertising with *Today's Christian Woman* and other Christian mothers and family publications
- Key influencer book giveaways to parents and organizations of blind or autistic children
- E-blast to Authorbuzz.com

PUBLICITY

- Media campaign targeting national television, print, online, and talk radio.

COMPARABLE TITLES

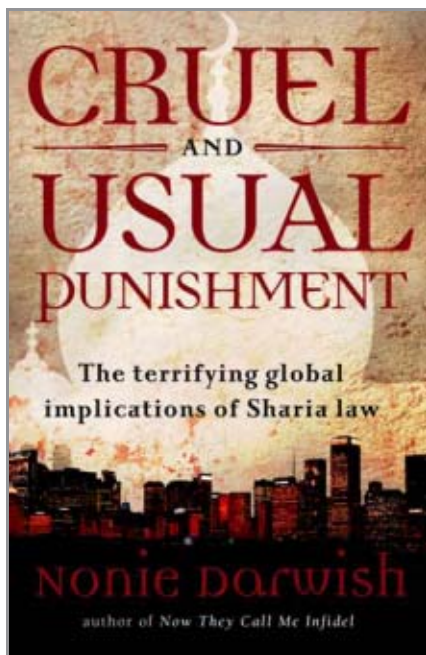
- | | |
|-------------------|--|
| 0-7852-2081-X | Adventures in Darkness (Tom Sullivan) |
| 978-0-5259-5011-0 | Louder Than Words: A Mother's Journey in Healing Autism (Jenny McCarthy) |



Cathleen Lewis is the mother of a little boy who is not only autistic, but also a musical savant. A proud and dedicated mom who has raised her son Rex alone, Cathleen has appeared with Rex on two episodes of *60 Minutes* and a BBC documentary. She tours the country with her son as he plays his incredible music and she tells the beautiful story of his life and talent. **Hometown:** Malibu, California

CRUEL AND USUAL PUNISHMENT

The Terrifying Global Implications of Sharia Law
NONIE DARWISH



CONSUMER BENEFITS

- An insider's look at how Muslims sacrifice their basic human rights and why the Western world should care
- The first book to address the impact of Sharia on interpersonal relationships and society
- Contains accurate translations of the major Sharia laws
- Challenges the claim that Sharia Law is compatible with democracy

Cruel and Usual is a wake up call to the Western world.

Nonie Darwish presents an insider's look at Sharia and examines how radical Muslim laws are destroying the Western world from within. Living under Sharia law for the first thirty years of her life, a virtual slave to Islamic law, Darwish never questioned or challenged her rights--she didn't dare to even think about the validity of Sharia laws. She didn't try to examine what Sharia was, how it came about or why she followed it. "This is Allah's law," she was told, and she knew what awaited those who questioned Allah's law.

But she doesn't believe the lies anymore, and now she wants to share her experiences with the Western world. *Cruel and Usual Punishment* is an insider's look at how Muslims sacrifice their basic human rights to obey the archaic and brutal laws handed down to them by their prophet centuries ago and how Sharia Law seeks to destroy democracy by infiltrating Western culture from within.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59555-161-0
ISBN-10: 1-59555-161-1
Price: \$24.99 U.S.
Ship Date: 10/16/2008
Pub Date: 11/11/2008
Trim Size: 5 3/8 x 8 1/4
Page Count: 288 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: Only: English
BISAC Category: POLITICAL SCIENCE / Political Freedom & Security / Human Rights (POL035010)

ADVERTISING

- Print and online campaign with *Town Hall* and *The American Spectator*
- Viral marketing campaign among political, current affair and international relations bloggers and online columnists
- E-blast to buyers of *Now They Call Me Infidel*

PUBLICITY

- Media campaign targeting national television, print, online, and talk radio.

PREVIOUS TITLES

1595230319 Now They Call Me Infidel (12,746)

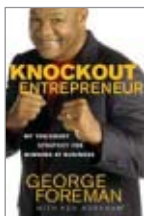
COMPARABLE TITLES

0743289684 Infidel (Ayaan Hirsi Ali)
0385514727 While Europe Slept (Bruce Bawer)

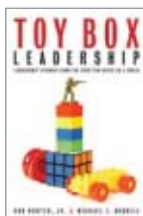
Nonie Darwish lectures across the United States and has appeared on radio and television programs including CNN, *Headline News*, Fox, MSNBC, Al-Arabiya, National Public Radio and Israeli TV. Darwish has been published in the *London Telegraph*, *Jerusalem Post*, and *New York Daily News*. She is a frequent lecturer on college campuses including Harvard, Brown, Stanford, UCLA, University of Pennsylvania, Georgetown, Boston University, and the University of Southern California. This is Darwish's second book.



Another Man's Sombrero
Darrell Ankarlo
1-5955-5154-9
978-1-5955-5154-2
\$24.99 • Hardcover



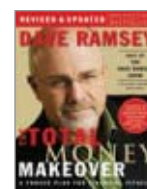
Knockout Entrepreneur
George Foreman
0-7852-2208-1
978-0-7852-2208-8
\$22.99 • Hardcover



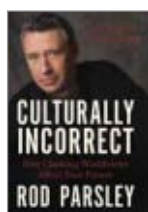
Toy Box Leadership
Ron Hunter
and Michael Waddell
1-5955-5193-X
978-1-5955-5193-1
\$19.99 • Hardcover



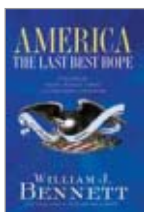
The Ice Diaries
William Anderson
and Don Keith
0-7852-2759-8
978-0-7852-2759-5
\$24.99 • Hardcover



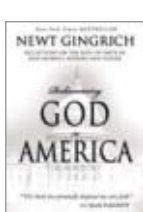
**Total Money Makeover
Revised**
Dave Ramsey
0-7852-8908-9
978-0-7852-8908-1
\$24.99 • Hardcover



Culturally Incorrect
Rod Parsley
1-5955-5140-9
978-1-5955-5140-5
\$14.99 • Trade Paper



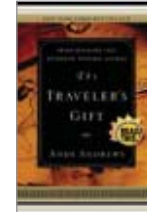
**America: The Last Best
Hope 2**
William J. Bennett
1-5955-5087-9
978-1-5955-5087-3
\$16.99 • Trade Paper



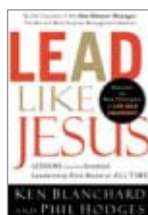
**Rediscovering God in
America**
Newt Gingrich
1-5914-5482-4
978-1-5914-5482-3
\$14.99 • Hardcover



Little Red Book of Wisdom
Mark DeMoss
0-7852-2168-9
978-0-7852-2168-5
\$16.99 • Hardcover



The Traveler's Gift
Andy Andrews
0-7852-7322-0
978-0-7852-7322-6
\$14.99 • Trade Paper



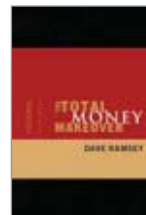
Lead Like Jesus
Kenneth Blanchard
and Phil Hodges
0-8499-1872-3
978-0-8499-1872-8
\$14.99 • Trade Paper



Anchored in Love
John Carter Cash
1-5955-5141-7
978-1-5955-5141-2
\$14.99 • Trade Paper



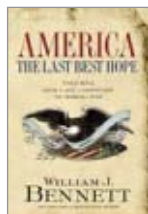
Clinton Crack-Up
R. Emmett Tyrell
1-5955-5094-1
978-1-5955-5094-1
\$26.99 • Hardcover



**Total Money Makeover
Journal**
Dave Ramsey
1-4041-0461-5
978-1-4041-0461-7
\$14.99 • Hardcover



Akiane Life Art Poetry
Akaine Kramarik
0-8499-0044-1
978-0-8499-0044-0
\$19.99 • Hardcover



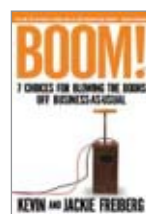
**America: The Last Best
Hope 1**
William J. Bennett
1-5955-5111-5
978-1-5955-5111-5
\$16.99 • Trade Paper



The White Book
Ken Mansfield
1-5955-5101-8
978-1-5955-5101-6
\$22.99 • Trade Paper



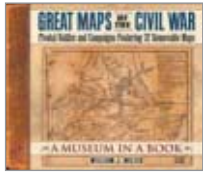
The Janitor
Todd Hopkins and Ray Hilbert
0-7852-2319-3
978-0-7852-2319-1
\$16.99 • Hardcover



Boom!
Kevin and Jackie Freiberg
1-5955-5116-6
978-1-5955-5116-0
\$26.99 • Hardcover



**Condi: The Life of a
Steel Magnolia**
Mary Beth Brown
1-5955-5098-4
978-1-5955-5098-9
\$25.99 • Hardcover



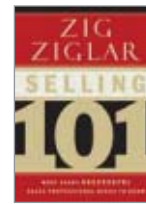
Great Maps of the Civil War
 William Miller
 1-5585-3999-9
 978-1-5585-3999-0
 \$34.99 • Hardcover



Billy Graham
 David Aikman
 0-8499-1702-6
 978-0-8499-1702-8
 \$24.99 • Hardcover



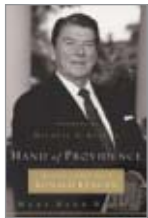
Prodigal Comes Home
 Michael English
 1-5955-5129-8
 978-1-5955-5129-0
 \$14.99 • Trade Paper



Selling 101
 Zig Ziglar
 0-7852-6481-7
 978-0-7852-6481-1
 \$9.99 • Hardcover



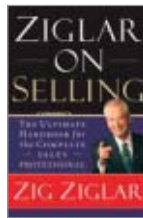
Muzzled
 Michael Smerconish
 1-5955-5112-3
 978-1-5955-5112-2
 \$14.99 • Trade Paper



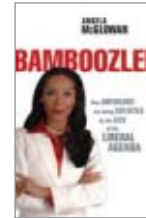
Hand of Providence
 Mary Beth Brown
 1-5955-5012-7
 978-1-5955-5012-5
 \$14.99 • Trade Paper



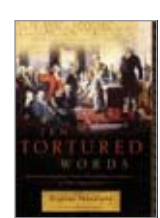
America's Presidents
 Charles Wills
 1-4016-0325-4
 978-1-4016-0325-0
 \$34.99 • Hardcover



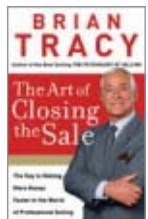
Ziglar On Selling
 Zig Ziglar
 0-7852-8893-7
 978-0-7852-8893-0
 \$14.99 • Trade Paper



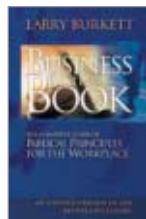
Bamboozled
 Angela McGlowan
 1-5955-5090-9
 978-1-5955-5090-3
 \$25.99 • Hardcover



Ten Tortured Words
 Stephen Mansfield
 1-5955-5139-5
 978-1-5955-5139-9
 \$14.99 • Trade Paper



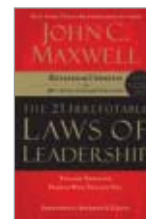
The Art of Closing the Sale
 Brian Tracy
 1-5955-5143-3
 978-1-5955-5143-6
 \$14.99 • Trade Paper



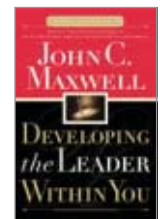
Business by the Book
 Larry Burkett
 0-7852-8797-3
 978-0-7852-8797-1
 \$14.99 • Trade Paper



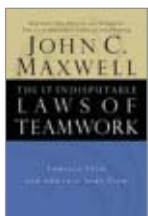
Young Bucks
 Troy Dunn
 0-7852-2185-9
 978-0-7852-2185-9
 \$17.99 • Hardcover



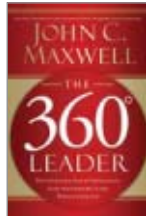
The 21 Irrefutable Laws of Leadership - 10 Anniversary
 John C. Maxwell
 0-7852-8837-6
 978-0-7852-8837-4
 \$24.99 • Hardcover



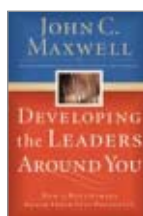
Developing the Leader Within You Rpkg
 John C. Maxwell
 0-7852-6666-6
 978-0-7852-6666-2
 \$24.99 • Hardcover



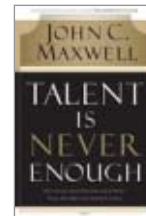
The 17 Indisputable Laws of Teamwork
 John C. Maxwell
 0-7852-7434-0
 978-0-7852-7434-6
 \$24.99 • Hardcover



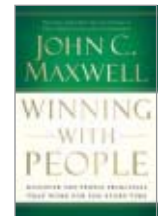
The 360° Leader
 John C. Maxwell
 0-7852-6092-7
 978-0-7852-6092-9
 \$24.99 • Hardcover



Developing the Leaders Around You
 John C. Maxwell
 0-7852-8111-8
 978-0-7852-8111-5
 \$14.99 • Trade Paper



Talent Is Never Enough
 John C. Maxwell
 0-7852-1403-8
 978-0-7852-1403-8
 \$25.99 • Hardcover



Winning with People
 John C. Maxwell
 0-7852-6089-7
 978-0-7852-6089-9
 \$24.99 • Hardcover

NBD VISUAL REFERENCE BIBLE / NBD BIBLIA DE REFERENCIA VISUAL



CONSUMER BENEFITS

- Great gift Bible
- Accessible for looking up key passages
- Excellent gift for new believers

The ideal edition for people discovering the Scriptures for the first time!

The new NBD *Biblia de referencia visual* includes a Scripture search system that is easily understood at a glance, helping you examine and discern God's Word on many levels. Translated from the original languages to Spanish, this Bible is geared to reach a new generation. This is God's Word for today's fast-paced society. It provides the reader with essential tools for study and discipleship.

Features include:

- 32-page concordance
- Color maps on end sheets
- Contemporary version with the following helps:
 - Personalized presentation page
 - 5 icons throughout the Bible showing: Prophecies of the Messiah, Prophecies of the Second Coming of Christ, Bible Promises, Prayers of the Bible, Miracles of the Bible

Translation: Nueva Biblia al Día
Ship Date: 8/4/2008
Pub Date: 9/1/2008
Trim Size: 5 5/16 x 8 7/16
Page Count: 672 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / Bible / Other (REL006390)

MERCHANDISING

Floor display

ADVERTISING

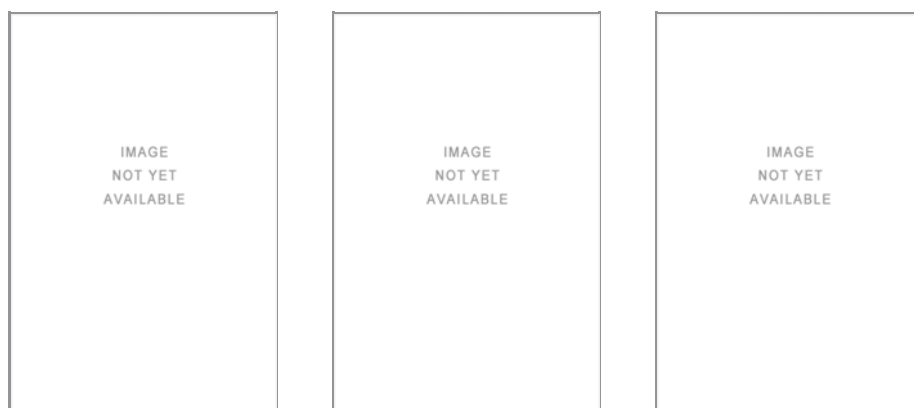
- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database
- Website for the NBD Bible line
- Ads in various publications
- Brochures
- Web banners on various websites including Godtube
- Featured in *Impresiones Today*

PUBLICITY

- Launch during the Pastor's Summit in Orlando, FL (August 2008)
- National and international publicity campaign through print, radio, and online media outlets
- Author endorsements likely

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781602550216	1602550212	1602550212	\$19.99	LeatherSoft /			J-wrap w/shrinkwrap	
9781602550230	1602550239	1602550239	\$19.99	LeatherSoft /			J-wrap w/shrinkwrap	
9781602550247	1602550247	1602550247	\$19.99	LeatherSoft /			J-wrap w/shrinkwrap	

NBD DELUXE / NBD DE LUJO



CONSUMER BENEFITS

- Great gift
- The Bible in today's language

The ideal edition for people discovering the Scriptures for the first time!

The new *NBD de lujo* helps you examine and discern God's Word on many levels. Carry it to church, use it for evangelism, and study it in community. This Bible promises to be easy to read and to comprehend as you search the Scriptures in a new, straightforward way. Translated from the original languages to Spanish, it is geared to reach a new generation. This is God's Word for today's fast-paced society. It provides the reader with essential tools for study and discipleship.

Features include:

- Concordance
- 16 four-color pages in front
- 16 four-color pages in back featuring:
 - Manners and customs of the Bible
 - Timelines
 - Maps
 - Charts

Translation: Nueva Biblia al Día
Ship Date: 8/7/2008
Pub Date: 9/2/2008
Trim Size: 5 5/16 x 8 7/19
Page Count: 1080 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / Bible / Other (REL006390)

ADVERTISING

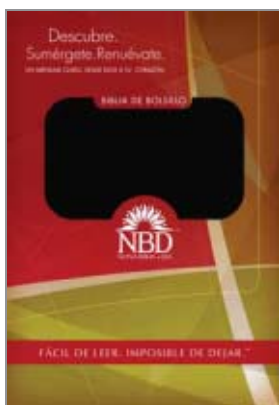
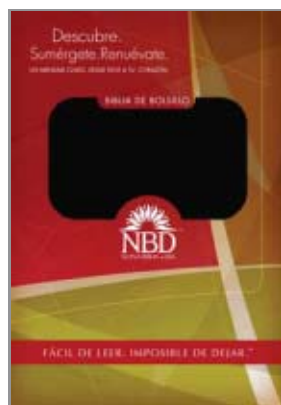
- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database
- Website for the NBD Bible line
- Ads in various publications
- Brochures
- Web banners on various websites including Godtube
- Featured in *Impresiones Today*

PUBLICITY

- National and international publicity campaign through print, radio, and online media outlets
- Launch during Pastor's Summit in Orlando, Fl. (August 2008)
- Author endorsements likely

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781602551718	1602551715	9781602551718	\$49.99	Bonded Leather /				
9781602551725	1602551723	9781602551725	\$49.99	Bonded Leather /				
9781602551732	1602551731	9781602551732	\$34.99	Hardcover /				

NBD POCKET BIBLE / NBD DE BOLSILLO



Translation: Nueva Biblia al Día
Ship Date: 8/7/2008
Pub Date: 9/2/2008
Trim Size: 4 3/16 x 6 1/2
Page Count: 1080 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / Bible / Other (REL006390)

ADVERTISING

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database
- Website for the NBD Bible line
- Ads in various publications
- Brochures
- Web banners on Godtube

PUBLICITY

- National and international publicity campaign through print, radio, and online media outlets
- Launch during Pastor's Summit in Orlando, Fl. (August 2008)
- Author endorsements likely

CONSUMER BENEFITS

- Great gift
- Easy travel size
- Contemporary language

Deluxe pocket edition for people on the go in the new translation for today!

Ideal for people on the go, with the new *NBD de bolsillo* you can take the Word of God with you everywhere. Whether you are a world traveler or just heading to church, work, or school, this stylish Bible fits neatly into any travel bag, briefcase, purse, or backpack. This great new translation will reach a new generation. The NBD was translated from the original languages to Spanish. It is God's Word for today's fast paced society.

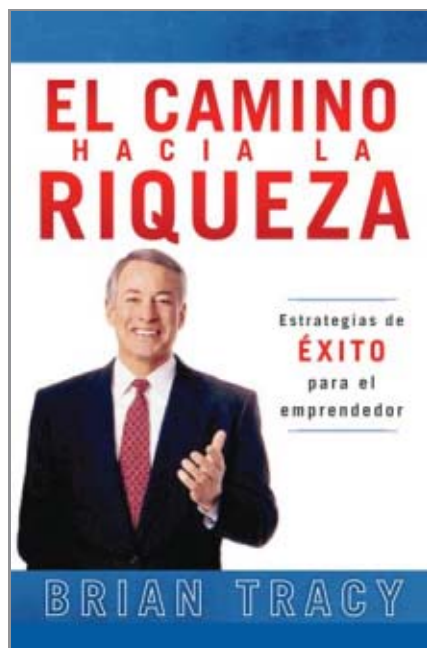
Features include:

- Plan of salvation
- Prayers of the Bible
- Parables and miracles of Jesus
- Words of Christ in red
- Jewish calendar

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781602551749	160255174X	978160255174	\$29.99	Bonded Leather /				
9781602551756	1602551758	978160255175	\$29.99	Bonded Leather /				
9781602551763	1602551766	978160255176	\$24.99	Bonded Leather /				

THE WAY TO WEALTH / EL CAMINO HACIA LA RIQUEZA

BRIAN TRACY

**CONSUMER BENEFITS**

- Start using Brian's "21 keys" today
- Develop and implement a powerful sales program
- Learn how to invest in yourself

Armed with these ideas, concepts, and business tools, you can move into the fast lane on your way to wealth.

More people will become millionaires through entrepreneurship in the next few years than in the past 200 years combined. And you can be one of them. Get access to business guru Brian Tracy's proven formula to start, build, manage, and grow your business successfully. By taking these specific actions that lead to business success, you can achieve your dreams of perpetual wealth.

Format: Softcover

ISBN-13/EAN: 978-1-6025-5100-8

ISBN-10: 1-6025-5100-6

Price: \$16.99 U.S.

Ship Date: 8/8/2008

Pub Date: 9/3/2008

Trim Size: 6 x 9

Page Count: 272 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: BUSINESS & ECONOMICS / Personal
Finance / General (BUS050000)**ADVERTISING**

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database

PUBLICITY

- Print and online reviews in business publications

COMPARABLE TITLES

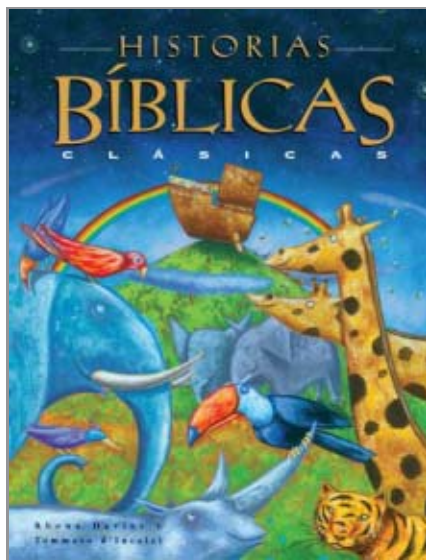
- | | |
|---------------|--|
| 0-88113-868-1 | Psicología de ventas, El arte de cerrar la venta (Psychology of Selling, The Art of Closing the Sale) (14,476) |
| 0-88113-002-8 | Trump: Los mejores consejos de bienes raíces que he recibido (Trump: The Best Real Estate Advice...) (8,294) |



Brian Tracy is the top sales trainer in the world today and has trained more than 1 million salespeople in 45 countries worldwide. He is the best-selling author of *Advanced Selling Strategies*, *Psicología de ventas*, *Be a Sales Superstar*, and *Time Power*, plus 40 other books. Brian has created more than 300 audio and video learning programs on sales, management, success, business, and entrepreneurship. He is the president of Brian Tracy University of Sales and Entrepreneurship, an online university serving clients worldwide. **Hometown:** Solana Beach, California **Books Sold to Date:** 5 million+

CLASSIC BIBLE STORIES / HISTORIAS BÍBLICAS CLÁSICAS

RHONA DAVIES & TOMMASO D'INCALCI (Illustrator)

**CONSUMER BENEFITS**

- Crisp four-color art from cover to cover
- New vibrant artist, Tommaso d'Incalci - Same as *Life of Christ*
- 32 best-loved Bible stories to treasure for generations to come
- Classic stories include:
 - Creation
 - Noah and the ark
 - Daniel and the lion's den
 - The birth of Christ

Celebrate the best of the Bible in word and picture!

The Bible is full of stories that have captured the imagination of generations of readers and been a source of inspiration to many. These classic Bible stories have been chosen as the best-known and best-loved of all of them and have been illustrated in a dynamic, contemporary style to make them accessible for the readers of today.

Format: Hardcover

ISBN-13/EAN: 978-1-6025-5118-3

ISBN-10: 1-6025-5118-9

Price: \$14.99 U.S.

Ship Date: 8/7/2008

Pub Date: 9/2/2008

Trim Size: 9 1/4 x 12

Page Count: 64 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / Religion /
Biblical Stories (JNF049040)**ADVERTISING**

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database
- Featured in trade publications

PUBLICITY

- E-blast to key media

COMPARABLE TITLES

1-6025-5012-3	Biblia para niños (Children's Bible)
1-6025-5013-1	Libro de oraciones para niños (Children's Prayers)

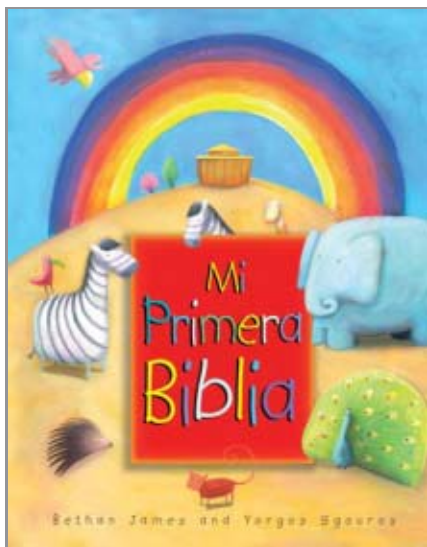
Rhona Davies is an established writer for children. A trained teacher actively involved in her local church, Rhona writes for children with a keen sense of staying faithful to the spirit of the biblical text. Her books have been published to date in twenty different languages. Rhona lives in the south of England with her husband and four teenage sons.

Hometown: England

Tommaso d'Incalci is a talented young Italian artist born in Turin. His faith brings a fresh dimension to the biblical subjects he illustrates and his dynamic contemporary style has won him wide acclaim. Tommaso is married, enjoys the cinema, and loves animals.

THE TODDLER BIBLE / MI PRIMERA BIBLIA

BETHAN JAMES & YORGOS SGOUROS (Illustrator)



CONSUMER BENEFITS

- 16 classic stories told for the little heart
- Fun-filled art for young eyes
- The perfect gift for Kindergarten graduation, birthdays, "I Love You" days
- Rounded edges for little hands

A great way to introduce your toddler to the Bible!

Simple stories and humorous, charming pictures make this board Bible a perfect choice for toddlers. Each story introduces one of the main Bible characters and tells his or her story simply and engagingly. The book is divided into the following two page spreads:

- God's World
- Noah's Ark
- Noah and the Flood
- Joseph's Big Brothers
- Moses, the Baby in the Basket
- David and Goliath
- Jonah and the Big Fish
- Daniel and the Lions
- Baby Jesus
- Wise Men Bring Presents
- The Bread and the Fishes
- Jesus Calms a Storm
- Jesus Heals a Blind Man
- Jesus Makes a Friend
- Soldiers in the Garden
- Easter Morning

Format: Board Book
ISBN-13/EAN: 978-1-6025-5160-2
ISBN-10: 1-6025-5160-X
Price: \$12.99 U.S.
Ship Date: 8/7/2008
Pub Date: 9/2/2008
Trim Size: 6 x 7 1/2
Page Count: 32 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: JUVENILE NONFICTION / Religion /
Biblical Stories (JNF049040)

ADVERTISING

- E-blast to Spanish bookstore database
- E-blast to consumer database
- Featured in trade publications

PUBLICITY

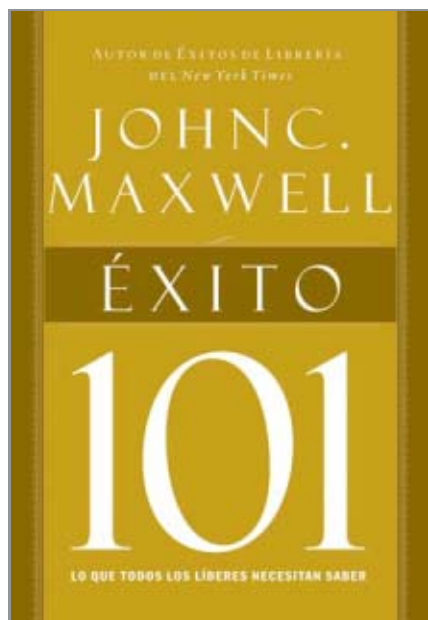
- E-blast to key media

COMPARABLE TITLES

0789916304	Biblia para pequeñitos (Bible for Little Ones)
0789905213	Ahora, puedo leer la biblia (Now, I Can Read the Bible)

SUCCESS 101 / ÉXITO 101

JOHN C. MAXWELL

**CONSUMER BENEFITS**

- Small, accessible, strategic handbook that gets to the heart of true success
- Packed with wisdom and instruction from some of John C. Maxwell's best-selling books
- Continuation of the first four titles in the 101 series

Another great little book packed with wisdom and instruction to add to the successful 101 series from John C. Maxwell.

Drawing from many of John Maxwell's best-sellers, this book explores the timeless principles that have become Dr. Maxwell's trademark style. In a concise, straightforward voice, Maxwell focuses on essential and time-tested qualities necessary for true success.

Format: Hardcover**ISBN-13/EAN:** 978-1-6025-5183-1**ISBN-10:** 1-6025-5183-9**Price:** \$9.99 U.S.**Ship Date:** 8/14/2008**Pub Date:** 9/9/2008**Trim Size:** 4 1/2 X 6 1/4**Page Count:** 96 Pages**Carton Qty:** 24**Distribution Rights:** Worldwide**Translation Rights:** None**BISAC Category:** BUSINESS & ECONOMICS / Leadership / General (BUS071000)**ADVERTISING**

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database

PUBLICITY

- E-blast to key media
- Featured reviews in business publications

COMPARABLE TITLES

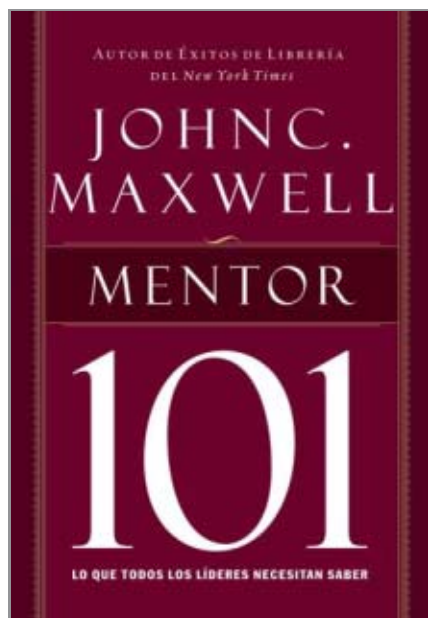
0-88113-903-3	Líder 360° (The 360° Leader)
0-88113-758-8	Liderazgo 101 (Leadership 101)
0-88113-766-9	Relaciones 101 (Relationships 101)
0-88113-806-1	Capacitación 101 (Equipping 101)
0-88113-765-0	Actitud 101 (Attitude 101)



John C. Maxwell is an internationally recognized leadership expert, speaker, and author who has sold over 13 million books. His organizations have trained more than 2 million leaders worldwide. Dr. Maxwell is the founder of EQUIP and INJOY Stewardship Services. **Books Sold to Date:** 13 million

MENTORING 101 / MENTOR 101

JOHN C. MAXWELL

**CONSUMER BENEFITS**

- Small, accessible, strategic handbook to help launch a successful mentoring relationship
- Packed with wisdom and instruction from some of John C. Maxwell's best-selling books

Another great little book packed with wisdom and instruction to add to the successful 101 series from John C. Maxwell.

Drawing from many of John Maxwell's best-sellers, this book explores the timeless principles that have become Dr. Maxwell's trademark style. In a concise, straightforward voice, Maxwell focuses on essential and time-tested qualities necessary for developing mentoring relationships that make a difference in the lives of your colleagues and the life of your business.

Format: Hardcover**ISBN-13/EAN:** 978-1-6025-5184-8**ISBN-10:** 1-6025-5184-7**Price:** \$9.99 U.S.**Ship Date:** 8/14/2008**Pub Date:** 9/9/2008**Trim Size:** 4 1/2 X 6 1/4**Page Count:** 96 Pages**Carton Qty:** 24**Distribution Rights:** Worldwide**Translation Rights:** None**BISAC Category:** BUSINESS & ECONOMICS / Leadership / General (BUS071000)**ADVERTISING**

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database

PUBLICITY

- E-blast to the media
- Reviews likely

COMPARABLE TITLES

0-88113-758-8	Liderazgo 101 (Leadership 101)
0-88113-766-9	Relaciones 101 (Relationships 101)
0-88113-806-1	Capacitación 101 (Equipping 101)
0-88113-765-0	Actitud 101 (Attitude 101)
0-88113-903-3	Lider 360° (The 360° Leader)



John C. Maxwell is an internationally recognized leadership expert, speaker, and author who has sold over 13 million books. His organizations have trained more than 2 million leaders worldwide. Dr. Maxwell is the founder of EQUIP and INJOY Stewardship Services. **Books Sold to Date:** 13 million

ULTIMATE LEADERSHIP / LIDERAZGO AL MÁXIMO

JOHN C. MAXWELL

**CONSUMER BENEFITS**

- Great price 3-for-1: *Las 21 leyes irrefutables del liderazgo*, *Desarrolle el líder que está en usted*, and *Las 17 leyes indispensables del trabajo en equipo*
- All the basics you need to know on becoming the leader that lies within you
- Understand the benefits and traits of disciplining yourself to become a leader
- Best-selling business author

Jumpstart your leadership library with this 3-in-1 volume.

Three Maxwell classics on leadership have been brought together in one volume: *Las 21 leyes irrefutables del liderazgo*, *Desarrolle el líder que está en usted*, and *Las 17 leyes indispensables del trabajo en equipo*. The proven principles found in these three unabridged books can help you make a difference tomorrow by becoming a better leader today. If you have a desire to lead, these books can help you develop the vision, values, influence, and skills required for successful leadership.

Format: Hardcover
ISBN-13/EAN: 978-1-6025-5089-6
ISBN-10: 1-6025-5089-1
Price: \$24.99 U.S.
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 5 1/2 x 8 3/8
Page Count: 816 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BUSINESS & ECONOMICS / Leadership / General (BUS071000)

ADVERTISING

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database

PUBLICITY

- E-blast to the media
- Reviews likely

COMPARABLE TITLES

0-88113-903-3 Líder de 360° (The 360° Leader)
978-0-88113-293-9 Desarrolle el líder que está en usted (Developing the Leader Within You)

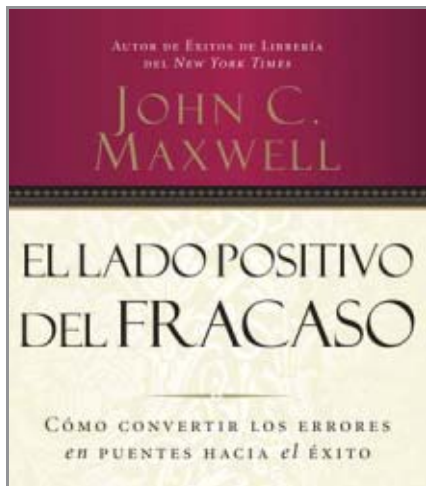


John C. Maxwell is an internationally recognized leadership expert, speaker, and author who has sold over 13 million books. His organizations have trained more than 2 million leaders worldwide. Dr. Maxwell is the founder of EQUIP and INJOY Stewardship Services. **Books Sold to Date:** 13 million

FAILING FORWARD / EL LADO POSITIVO DEL FRACASO

Turning Mistakes into Stepping Stones for Success

JOHN C. MAXWELL (Illustrator)



CONSUMER BENEFITS

- From America's expert on leadership
- Helps listeners change their attitudes and beliefs about failure
- Teaches listeners to make positive changes in their lives and achieve their full potential

International leadership expert helps listeners change their attitudes and beliefs about failure so they can make positive changes in their lives and achieve their full potential.

The major difference between achieving people and average people is their perception of and response to failure. John C. Maxwell covers the top reasons people fail and shows how to master fear instead of being mastered by it. Listeners will discover that positive benefits can accompany negative experiences, if you have the right attitude. Chocked full of action suggestions and real-life stories, *El lado positivo del fracaso* in audio will help men and women move beyond mistakes to fulfill their potential and achieve success.

Format: CD - Abridged (3)

ISBN-13/EAN: 978-1-6025-5117-6

ISBN-10: 1-6025-5117-0

Price: \$24.99 U.S.

Ship Date: 9/4/2008

Pub Date: 9/30/2008

Length: 170 Minutes

Carton Qty: 30

Distribution Rights: U.S. and Puerto Rico

BISAC Category: BUSINESS & ECONOMICS / Leadership / General (BUS071000)

ADVERTISING

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database

PUBLICITY

- Feature reviews in business and leadership publications

COMPARABLE TITLES

0-88113-809-6	Cómo ganarse a la gente (Winning with People)
0-88113-903-3	Líder de 360° (The 360° Leader)
0-88113-588-7	El lado positivo del fracaso (Failing Forward)

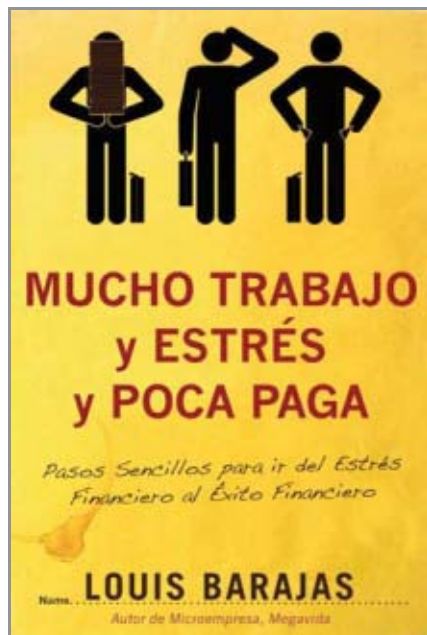


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OVERWORKED, OVERWHELMED, AND UNDERPAID / MUCHO TRABAJO Y ESTRÉS Y POCA PAGA

The Ultimate Guide to Creating Self-Confidence, A Simpler Life, and Wealth beyond Your Wildest Dreams

LOUIS BARAJAS



CONSUMER BENEFITS

- Speaks to the masses who are feeling exactly what the book portrays
- Better your professional life
- Learn to break the cycle of not making your goals

Are you tired of always finding yourself disappointed and trying to catch up? You can live a life beyond your wildest dreams.

Mucho trabajo y estrés y poca paga is about creating a human experience through the financial planning coaching tools Louis Barajas uses with his clients. Perfect for people who are frustrated and struggling to express their full potential and live their highest purpose, this book takes readers through a four-step process to develop the self-confidence to not only build wealth but also live the life of their dreams.

Format: Softcover

ISBN-13/EAN: 978-1-6025-5115-2

ISBN-10: 1-6025-5115-4

Price: \$16.99 U.S.

Ship Date: 9/4/2008

Pub Date: 9/30/2008

Trim Size: 6 x 9

Page Count: 224 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: SELF-HELP / General / General (SEL000000)

ADVERTISING

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database

PUBLICITY

- National publicity campaign through television, print and radio media
- Author to promote book during speaking engagements
- Feature reviews and interviews

COMPARABLE TITLES

- | | |
|---------------|---|
| 0-88113-222-5 | Microempresa, Megavida (Small Business, Big Life) |
| 0-0609-3818-8 | The Latino Journey to Financial Greatness |



Louis Barajas, the son of Mexican immigrants, was born in the East LA barrio. He received his MBA, became a Certified Financial Planner and started his own financial planning firm in East LA. His goal is to create an economic revolution for the working class, to help them attain greater abundance through more intelligent financial choices. To learn more about Louis Barajas visit www.louisbarajas.com. **Hometown:** Los Angeles, California

WISDOM FOR THE WAY / SABIDURÍA PARA EL CAMINO

CHARLES R. SWINDOLL



CONSUMER BENEFITS

- Perfect bite-sized devotions for daily reading
- Be encouraged and challenged in your spiritual walk
- Great gift book

Be encouraged every day as you grow in wisdom.

Few know the topic of wisdom as well as best-selling author and pastor Charles Swindoll. For years, he has been sharing his "insights for living" with millions of listeners to his daily radio show of the same name. *Sabiduría para el camino* collects some of Swindoll's most classic insights into daily bite-size readings. Gleaned from the book of Proverbs, here are wise words for busy people on topics such as contentment, character, work, and worship.

Format: Padded Hardcover

ISBN-13/EAN: 978-1-6025-5141-1

ISBN-10: 1-6025-5141-3

Price: \$10.99 U.S.

Ship Date: 9/4/2008

Pub Date: 9/30/2008

Trim Size: 4 x 6

Page Count: 384 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: RELIGION / Christian Life / Devotional (RELO12020)

ADVERTISING

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database

PUBLICITY

- E-blast to the media

COMPARABLE TITLES

0-88113-627-1	Gracia para todo momento (Grace for the Moment)
0-88113-076-1	Gracia para todo momento 2 (Grace for the Moment II)
0-88113-886-X	Liderazgo, promesas para cada dia (Leadership Promises Everyday)

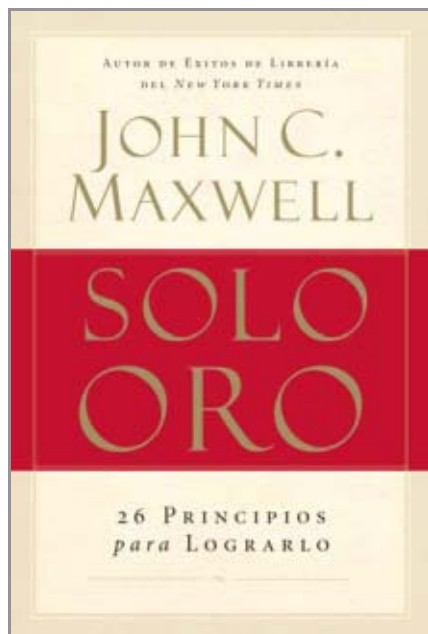


Dr. **Charles R. Swindoll** is senior pastor of Stonebriar Community Church, chancellor of Dallas Theological Seminary, and the Bible teacher on the internationally syndicated radio program *Insight for Living* (known in Spanish as *Visión para Vivir*). He has written more than thirty best-selling books, such as *Pásame otro ladrillo*, *Desafío a servir*, *¿Por qué, Dios?* and the million-selling *Great Lives from God's Word* series. Chuck and his wife, Cynthia, live in Frisco, Texas. **Hometown:** Frisco, Texas **Books Sold to Date:** 10 million+

GO FOR GOLD / SOLO ORO

Inspiration to Increase Your Leadership Impact

JOHN C. MAXWELL



CONSUMER BENEFITS

- Gives leaders an extra boost and expands their tool kit to effectively handle daily challenges
- Carefully aligned content maximizes a reader's experience of *Liderazgo, principios de oro*
- First-time Maxwell buyers get a taste of his other best-selling books
- Each entry concludes with a pointed question or action item
- Provides journal space for capturing thoughts and actionable items

Leaders can fast-track their growth with this companion that hand-selects leadership wisdom from Maxwell's best-selling books to complement *Liderazgo, principios de oro*.

Every leader wants to live up to his or her potential. But success doesn't happen overnight, and it takes drive and perseverance to become the best leader possible. *Solo oro* is designed to help leaders accomplish just that. Building off the twenty-six priceless lessons in *Liderazgo, principios de oro*, this companion offers best practices from the best-selling books of Maxwell's prolific career.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-6025-5156-5
ISBN-10: 1-6025-5156-1
Price: \$14.99 U.S.
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 5 x 7 1/2
Page Count: 224 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BUSINESS & ECONOMICS / Leadership / General (BUS071000)

ADVERTISING

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database

PUBLICITY

- National and international publicity campaign
- Reviews in business and leadership media outlets

COMPARABLE TITLES

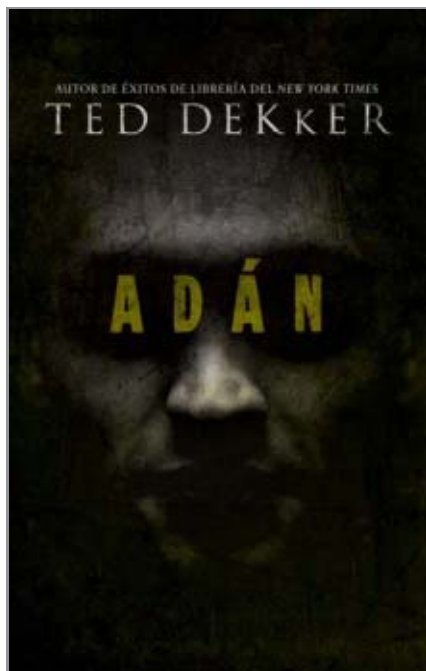
1-6025-5007-7	Lo que marca la diferencia (The Difference Maker)
0-88113-901-7	25 Maneras de ganarse a la gente (25 Ways to Win With People)



John C. Maxwell is an internationally recognized leadership expert, speaker, and author who has sold over 13 million books. His organizations have trained more than 2 million leaders worldwide. Dr. Maxwell is the founder of EQUIP and INJOY Stewardship Services. **Books Sold to Date:** 13 million

ADAM / ADÁN

TED DEKKER



CONSUMER BENEFITS

- An edge-of-your-seat thriller that delves into near-death experiences and demon possession
- Four of Dekker's best-selling novels are being made into movies: *Tr3s*, *Casa*, *Showdown*, and *En un instante*

New York Times best-selling author Ted Dekker unleashes his most riveting novel yet... an elusive serial killer whose victims die of unknown causes and the psychologist obsessed with catching him.

FBI behavioral psychologist Daniel Clark has been made famous by his arguments that religion is one of society's greatest antagonists. What Daniel doesn't know is that his obsessive pursuit of a serial killer known only as "Eve" will end in his own death at Eve's hand. Twenty minutes later Daniel is resuscitated, only to be haunted by those twenty missing minutes of life.

It soon becomes painfully clear that the only way to stop Eve is to recover those missing minutes by dying, again. Daniel will have to face haunting realities about demon possession in the modern world, and reevaluate his own prejudice against religion, to stop the killer.

Format: Hardcover
ISBN-13/EAN: 978-1-6025-5158-9
ISBN-10: 1-6025-5158-8
Price: \$18.99 U.S.
Ship Date: 9/3/2008
Pub Date: 9/29/2008
Trim Size: 6 X 9
Page Count: 400 Pages
Carton Qty: 24
Distribution Rights: North America
Translation Rights: None
BISAC Category: FICTION / Suspense / General (FIC030000)

MERCHANDISING

Dekker floor display

ADVERTISING

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database
- Ted Dekker/Fiction website
- Posters

PUBLICITY

- E-blast to the media
- Feature reviews

COMPARABLE TITLES

0-89922-554-3	Tr3s (Thr3e)
0-89922-035-5	Piel (Skin)



Ted Dekker is known for novels that combine adrenaline-laced stories packed with unexpected plot twists, unforgettable characters, and incredible confrontations between good and evil. He is the best-selling author of *Obsessed*, *The Circle Trilogy*, (*Black, Red, White*), *Tr3s*, *En un instante*, *The Martyr's Song* series (*Heaven's Wager*, *When Heaven Weeps*, and *Thunder of Heaven*) and the co-author of *Blessed Child*, *A Man Called Blessed* and *La casa*. Raised in the jungles of Indonesia, Ted now lives with his family in the mountains of Colorado. Visit his website at www.teddekker.com. **Hometown:** Austin, Texas
Books Sold to Date: 3 million

BLINK OF AN EYE / EN UN INSTANTE

Love Changes Everything

TED DEKKER



CONSUMER BENEFITS

- Four of Dekker's best-selling novels are being made into movies: *Tr3s*, *Casa*, *Showdown* and *En un instante*
- The theatrical release of the movie will be in 2008 on approximately 1,200 screens

From the mind of *New York Times* best-selling author Ted Dekker comes the question, "If you knew the outcome of your choices, would it determine what you do?"

Seth Borders has one of the world's highest IQs. Now he's suddenly struck by an incredible power, the ability to see multiple potential futures, and he stumbles upon Miriam, a beautiful Saudi Arabian princess who has fled to escape a forced marriage. Cultures collide as Seth and Miriam are thrown together and forced to run from forces determined to kidnap or kill Miriam. An intoxicating tale set amidst the shifting sands of the Middle East and the back roads of America, *En un instante* engages issues as ancient as the earth itself and as current as today's headlines.

Format: Hardcover
ISBN-13/EAN: 978-1-6025-5145-9
ISBN-10: 1-6025-5145-6
Price: \$18.99 U.S.
Ship Date: 9/4/2008
Pub Date: 9/30/2008
Trim Size: 6 X 9
Page Count: 400 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: FICTION / Suspense / General (FIC030000)

MERCHANDISING

Dekker floor display

ADVERTISING

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database
- Ted Dekker-Fiction website
- Posters

PUBLICITY

- E-blast to the media
- Feature reviews

COMPARABLE TITLES

0-89922-554-3 Tr3s (Thr3e)
 0-89922-035-5 Piel (Skin)



Ted Dekker is known for novels that combine adrenaline-laced stories packed with unexpected plot twists, unforgettable characters, and incredible confrontations between good and evil. He is the best-selling author of *Obsessed*, *The Circle Trilogy*, (*Black, Red, White*), *Tr3s*, *En un instante*, *The Martyr's Song* series (*Heaven's Wager*, *When Heaven Weeps*, and *Thunder of Heaven*) and the co-author of *Blessed Child*, *A Man Called Blessed* and *La casa*. Raised in the jungles of Indonesia, Ted now lives with his family in the mountains of Colorado. Visit his website at www.teddekker.com. **Hometown:** Austin, Texas
Books Sold to Date: 3 million

HEALTHY MOM, HEALTHY HOME / A MAMÁ LE VA DE MARAVILLA... Y AL HOGAR TAMBIÉN

HADA MARÍA MORALES



CONSUMER BENEFITS

- Be inspired to help yourself
- Be inspired to invest in yourself
- Enjoy the position that you have in the home
- Take pride in what you do around the house

Find joy, rediscover strength, indulge in the realization that you are loved.

A spiritually, physically, and emotionally healthy mother will lead to a healthy home. Many women spend their time taking care of all aspects in the home except themselves. This includes being the financial analyst, the chauffeur, the maid, the cook, the lover, the doctor, the gardener, and even the spiritual thermometer at one time or another. In this book Hada continues inspiring women to invest in themselves and enjoy their position in the home.

Format: Hardcover

ISBN-13/EAN: 978-1-6025-5152-7

ISBN-10: 1-6025-5152-9

Price: \$12.99 U.S.

Ship Date: 9/4/2008

Pub Date: 9/30/2008

Trim Size: 5 X 7 1/2

Page Count: 176 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / Christian Life / Womens Issues (REL012130)

ADVERTISING

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database

PUBLICITY

- E-blast to the media
- Author to promote book during speaking engagements
- Feature television and radio interviews
- Reviews likely

COMPARABLE TITLES

0789913623	Mujer, Atrévete a ser feliz (Woman, Dare to be Happy)
0-89922-649-3	No arrugue que no hay quien planche (Who Will Iron Out My Wrinkles)



Hada María Morales was born in Nicaragua and now lives in Coral Gables, Florida. She has written several successful books including *Vistete para triunfar* and *Mujer, atrévete a ser feliz*. Hada María has specialized in Tourism, International Relations, and Human Resources. By radio and television she provides weekly 5-minute segments of counsel on professional image and job resources. She feels called to provide information, encouragement, and joy to the unemployed. **Hometown:** Coral Gables, Florida

MINI BOARD BOOK DISPLAY PACK / MANITOS



CONSUMER BENEFITS

- 5 mini board books per pack
- 4 styles, display case only - 24 packs (4X6) per display
- Made for small hands
- \$.80 a piece - Great for 5 minutes of quiet

Increase your sales with this great impulse-buy display.

The four packs include 5 titles each:

- Women of the Bible: Miriam, Mary, Sarah, Eve, Esther
- The Animals God Made: Forest Animals, Pet Animals, Farm Animals, Sea Animals, Jungle Animals
- Parables and Miracles: Jesus Feeds the Five Thousand, The Ten Commandments, Jesus and the Paralyzed Man, The Good Samaritan, Jesus Walks on Water
- Bible Series: Noah and His Ark, David and Goliath, Daniel and the Lions, Joseph and His Coat, Jonah and the Whale

Format: Board Book

ISBN-13/EAN: 978-1-6025-5168-8

ISBN-10: 1-6025-5168-5

Price: \$95.76 U.S.

Ship Date: 9/4/2008

Pub Date: 9/30/2008

Trim Size: 12 x 16 x 3

Carton Qty: 2

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / Religion /
Biblical Stories (JNF049040)

MERCHANDISING

Counter display

ADVERTISING

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database

PUBLICITY

- E-blast to the media

BE THE ELEPHANT / SEA EL ELEFANTE

Build a Bigger, Better Business

STEVE KAPLAN



CONSUMER BENEFITS

- Understand the pitfalls of business growth and how to avoid them
- Learn how to measure your growth and respond to difficult areas in a business twice what you are now
- Questionnaires to help you evaluate where you are

A foolproof road map to success. Don't grow your business without it.

You run a \$5-million consulting business, or a three-person bakery with a few corporate clients, or an Internet startup heading into its second year. You're a senior member in a law firm, or a daughter taking over the family-owned factory. You're a sales professional looking to fatten your commission check.

You know that your business is living close to the edge. You don't have a lot of flexibility or reserve capital, and profits have to be squeezed out. And while you're happy not to have the giant headaches of a giant corporation (though you would love to have the giant income), you're worried about the Shrinking Business Syndrome. Yet thinking about growing gives you the jitters. Welcome to this book. With *Sea el elefante* your path to becoming bigger and better just got a whole lot clearer.

Format: Softcover

ISBN-13/EAN: 978-1-6025-5103-9

ISBN-10: 1-6025-5103-0

Price: \$16.99 U.S.

Ship Date: 10/9/2008

Pub Date: 11/4/2008

Trim Size: 6 x 9

Page Count: 240 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: BUSINESS & ECONOMICS / Small Business / General (BUS060000)

ADVERTISING

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database

PUBLICITY

- E-blast to key media
- Feature reviews likely

COMPARABLE TITLES

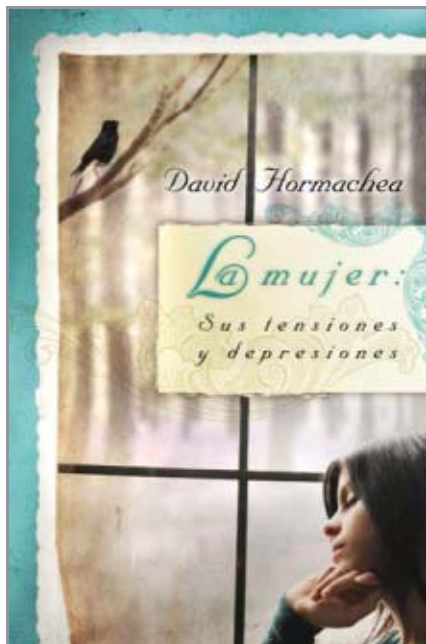
- | | |
|---------------|--|
| 0-88113-215-2 | Ponga al elephante en su bolsillo (Bag the Elephant) |
| 0-88113-848-7 | Ventas de alta confiabilidad (High Trust Selling) |



Steve Kaplan has made a career of shepherding businesses to success. He turned Sampling Corporation of America from a basement operation into a \$250 million, 1,300-employee marketing company. He is founder of The Difference Maker, Inc., which provides a wide range of business tools. **Hometown:** Chicago, Illinois

**WOMAN: HER TENSIONS AND DEPRESSION / LA MUJER:
SUS TENSIONES Y DEPRESIONES**

DAVID HORMACHEA

**CONSUMER BENEFITS**

- Understand yourself better
- Deal with conflict in the home
- Get the answers to questions you never knew how to ask

Rediscover the joy of being all the woman that God called you to be.

David Hormachea takes a close look at the issues that women face in today's world, both in the home and at work. Women tend to have more anxiety and are very driven; men are also imperfect people who need to learn. Hormachea then explores tensions in the home and interpersonal tensions that affect most women, such as low self-esteem, the lack of appropriate romanticism and intimacy, daily pressures, small aggravations with big side effects, unhealthy family relationships, and changes in the female body. He concludes by outlining vital actions for living with dignity.

Format: Softcover
ISBN-13/EAN: 978-1-6025-5161-9
ISBN-10: 1-6025-5161-8
Price: \$13.99 U.S.
Ship Date: 10/9/2008
Pub Date: 11/4/2008
Trim Size: 5 1/4 X 8
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: SELF-HELP / Motivational / General (SEL021000)

ADVERTISING

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database

PUBLICITY

- E-blast to the media
- Author to promote book during the Pastor's Conference in Orlando, FL (August 2008)
- Author interviews
- Feature reviews

COMPARABLE TITLES

1-6025-5002-6	Cómo ser padres buenos en un mundo malo (How to Be Good Parents in a Bad World)
0-88113-496-1	Una puerta llamada divorcio (A Door Named Divorced)



Dr. **David Hormachea** is a graduate of Talbot School of Theology at Biola University in California. He is the president and speaker of the family help organization De Regreso al Hogar. He lives in California with his wife, Nancy, and their four children and travels throughout Latin America and the United States leading conferences on personal direction and well-being for a healthy family life. **Hometown:** Santa Ana, California

THE SECRET OF EFFECTIVE PRAYER / EL SECRETO DE LA ORACIÓN EFICAZ

JOSUÉ YRION

**CONSUMER BENEFITS**

- Increase your intimacy with God
- Learn to be more effective in your communication with God

El secreto de la oración eficaz explores ten keys to effective prayer.

The secret behind every victorious Christian in every age has been finding the answers to their problems, needs, and anxieties in the "secret of effective prayer." In this book you will find the secret of prayer that will *humble* you; it will make you a person of *integrity*; you will gain the *holiness* we all need; you will receive *divine wisdom*; you will know the *power of God*; you will make decisions in the center of *God's will*; you will live out the *knowledge of God*; your daily life will be *intimacy with God*; you will learn to hear *God's voice*; and, finally, you will know how to receive *God's answers* to your prayers.

Format: Softcover**ISBN-13/EAN:** 978-1-6025-5164-0**ISBN-10:** 1-6025-5164-2**Price:** \$13.99 U.S.**Ship Date:** 11/6/2008**Pub Date:** 12/2/2008**Trim Size:** 5 1/2 X 8 3/8**Page Count:** 272 Pages**Carton Qty:** 24**Distribution Rights:** Worldwide**Translation Rights:** All**BISAC Category:** RELIGION / Christian Life / Spiritual Growth (RELO12120)**ADVERTISING**

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database

PUBLICITY

- E-blast to key media
- Feature interviews and reviews

COMPARABLE TITLES

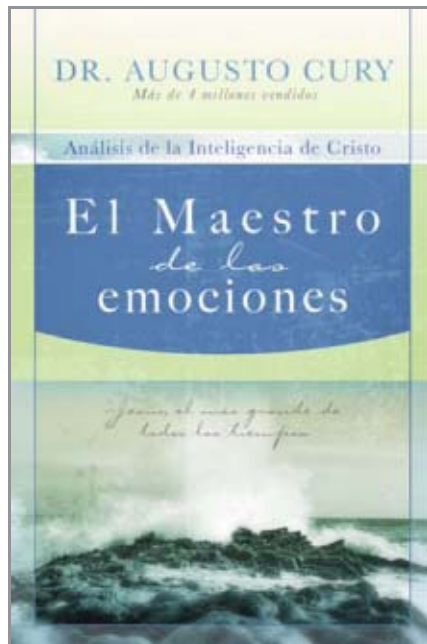
1-6025-5051-4	La fe que mueve la mano de Dios (Faith that Moves God's Hand)
0-88113-783-9	Heme aquí, Señor, Envíame a mí (Here I Am Lord, Send Me)



Josué Yrion is an international evangelist with remarkable accomplishments. He has preached to millions of people in 70 countries in all the continents of the world. Under the anointing of the Holy Spirit, he has drawn crowds into the saving knowledge of Christ. He has received many honors, including the Chilean Congressional Medal and a Silver Badge in recognition as Viña del Mar's "Illustrious Visitor and Son." He was the first Latin American minister ever to preach in a crusade in Madras (Chennai), India, where over 70 thousand people attended. **Hometown:** Los Angeles, California

THE MASTER OF EMOTIONS / EL MAESTRO DE LAS EMOCIONES

DR. AUGUSTO CURY



CONSUMER BENEFITS

- Develop a stronger self-esteem
- Draw closer to a personal relationship with God
- Understand emotions from a spiritual view

Discover the mind of Christ as you enjoy this first-hand study of the person who changed the world.

While in medical school, Dr. Augusto Cury became fascinated with the impact a healthy mind can have on emotions and life. After many years of research and founding The Intelligence Institute, he concluded:

- Every person is a genius because everyone has the power to think.
- Harnessing "mind power" has been scientifically proven to enhance a person's physical, mental, and spiritual well-being.
- The human act of thinking is the greatest wonder of the universe.

El maestro de las emociones centers around the issue of self-esteem in a person. Drawing on examples in the life of Christ, Cury pulls insights into how we can learn from his life and better our own.

Cury takes us inside the mind of Christ to see how he met adversity with forgiveness, silence, intelligence, humility, and strength.

Format: Softcover
ISBN-13/EAN: 978-1-6025-5133-6
ISBN-10: 1-6025-5133-2
Price: \$12.99 U.S.
Ship Date: 12/4/2008
Pub Date: 12/30/2008
Trim Size: 5 1/2 x 8 3/8
Page Count: 192 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / Christian Life / Personal Growth (RELO12070)

ADVERTISING

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database

PUBLICITY

- National and international publicity campaign
- Author interviews likely
- Feature reviews in print media

COMPARABLE TITLES

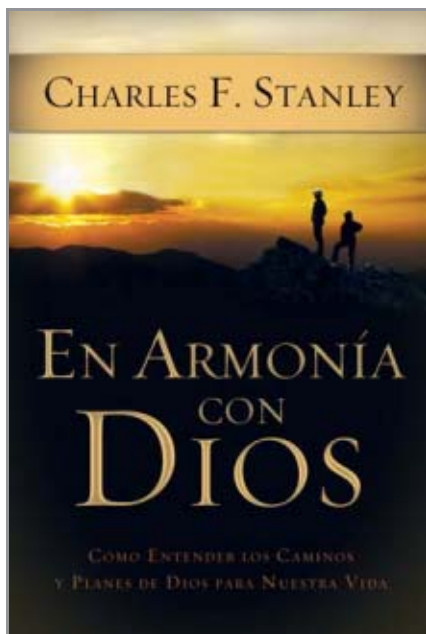
8408063502 Nunca renuncies a tus sueños (Never Give Up Your Dreams)



Dr. Augusto Cury is a psychiatrist, psychotherapist, scientist, and best-selling author. He developed the Intelligence Academy Quality of Life Program and created the theory of multifocal intelligence, now being used by scientists all over the world. He lives in Brazil with his wife, Suleima, and their three daughters. **Hometown:** Colina-São Paulo, Brazil

IN STEP WITH GOD / EN ARMONÍA CON DIOS*Understanding His Ways and Plans for Your Life*

CHARLES F. STANLEY

**CONSUMER BENEFITS**

- Readers develop a deep trust of God's character
- Knowing that God is unchanging, the message offers a new approach to decision making
- Aligns readers' lives with the direction God has for them
- Simple and clear style

Dr. Charles Stanley teaches readers how to trust the unchangeable character of God and shows them how it can change their lives.

All the decisions we make are based on countless details, assumptions, and beliefs. "Should I take the job?" she asks. "Should our family move to another state?" he wonders. Then we survey the facts and circumstances and draw our conclusions. In *En armonía con Dios* Dr. Stanley encourages and challenges readers to approach life from a new angle: by knowing and considering God's character. If we know who God is and what he is up to, we will already be many steps toward his answer and plan for our lives.

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Pub Date: 12/30/2008

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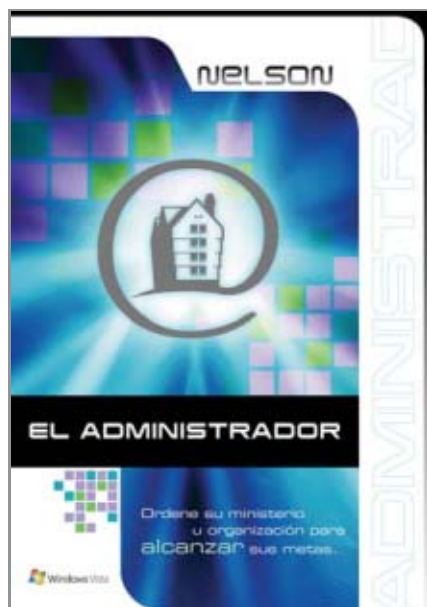
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- Feature articles and reviews



Dr. **Charles Stanley** is pastor of the 16,000-member First Baptist Church in Atlanta, Georgia, and is head of the international In Touch® Ministries. He has twice been elected president of the Southern Baptist Convention and is known internationally from his radio and television program *In Touch*. His many best-selling books include *Cuando el enemigo ataca*, *En busca de paz*, *Cómo escuchar la voz de Dios*, *Caminemos sabiamente*, *El éxito a la manera de Dios* and *La paz del perdón*. **Books Sold to Date:** 6 million

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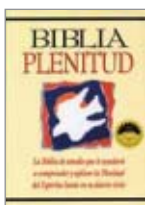
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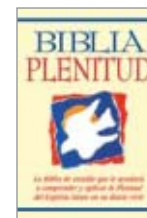
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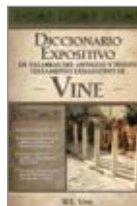
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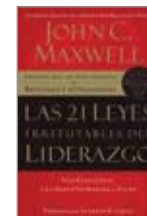
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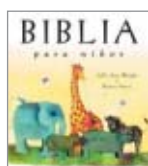
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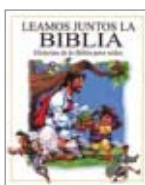
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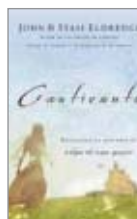
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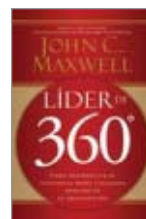
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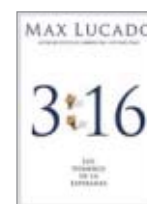
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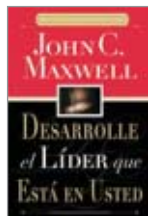
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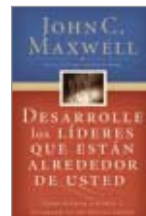
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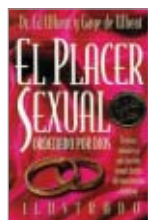
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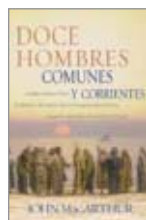
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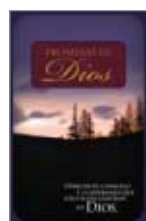
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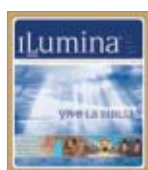
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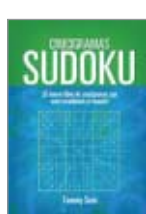
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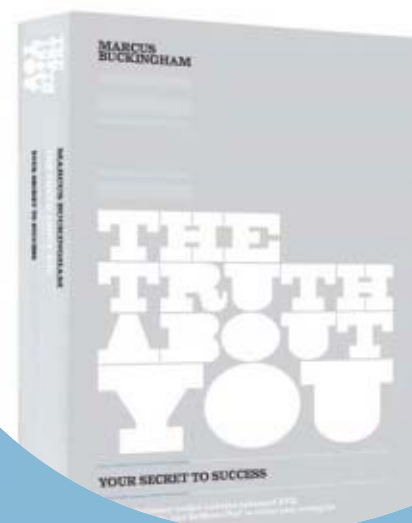
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THE TRUTH ABOUT YOU



For some, **Marcus Buckingham** needs no introduction, but for those who are unfamiliar, here are a few things to know:

- He spent two decades as a Sr. Researcher at Gallup Organization
- He's written four best-selling books: *First Break All the Rules* (#4 *New York Times* Business), *Now, Discover Your Strengths* (#4 *New York Times* Hardcover Business), *The One Thing You Need To Know*, and *Go Put Your Strengths to Work* (#4 *New York Times* Advice, How-To and Miscellaneous)
- He's a well-respected consultant to some of America's largest companies. Toyota, Coca-Cola, Master Foods, Wells Fargo, Yahoo!, and Disney consider him an invaluable resource
- He's heard by more than 250,000 worldwide each year
- His StrengthsFinder exam has been completed by more than 1 million
- He has been profiled in *New York Times*, *Fortune*, *Fast Company*, *Harvard Business Review*, *USA Today* and *Wall Street Journal*

The Truth About You – a revolutionary product complete with interactive tool kit.

In September 2008 Marcus releases his most unique product to date, *The Truth About You*. It's a radically innovative product that offers interactivity via a DVD, book and developmental tools to aid business professionals in finding true career direction ... in less than 30 minutes! This fresh shift in thinking is produced by the same people who brought you the ground-breaking Nooma series.

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