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THOMAS NELSON PUBLISHERS
January - April 2010

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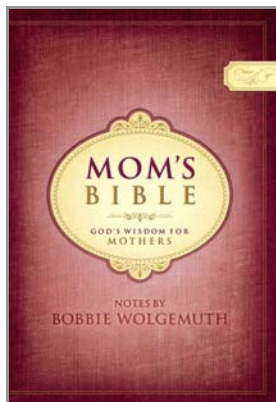
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NCV MOM'S BIBLE

God's Wisdom for Mothers

BOBBIE WOLGEMUTH (Executive Editor)



FEATURES & BENEFITS

- A thoughtful and valuable gift for women of all ages and stages—mothers, moms-to-be, grandmothers, aunts, honorary moms
- Included devotionals are ideal for mothers seeking biblical strength and encouragement
- Connects with the content in the *NCV Dad's Bible*

Mom's Bible: God's Wisdom for Mothers gives women an awareness of just how precious and vital they are in God's plan for the family.

Available in the New Century Version and drawing on solid Bible teaching, it encourages women at every stage of life to strengthen their relationship with God. A perfect gift for Mother's Day, birthdays, or whenever it's time to say "thank you" to a special mom.

Features:

- Book Introductions
- Special sections on: Walking In ways that are pleasing to God; Our God Is...; Godly Character; Passing It On; Moms in the Bible; Questions Kids Ask; and Wonderful Counselor, covering issues moms face from the perspective of a Christian therapist
- Highlighted First Touch verses: verses to mull over throughout the day
- Topical Index

Bobbie Wolgemuth is the author of twelve books, including the Gold Medallion winner *Hymns for a Kid's Heart* with Joni Eareckson Tada. Bobbie is married to Dr. Robert Wolgemuth. They have two daughters and five grandchildren.

Hometown: Orlando, Florida

Translation: New Century Version
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 5.50 x 8.38 x 1.38
Page Count: 1504 Pages
Type Size: 9
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / NEW CENTURY VERSION / DEVOTIONAL (BIB011020)

MERCHANDISING

- Included in Mom's, Dad's and Couples ECK (ISBN: 9780718023065)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

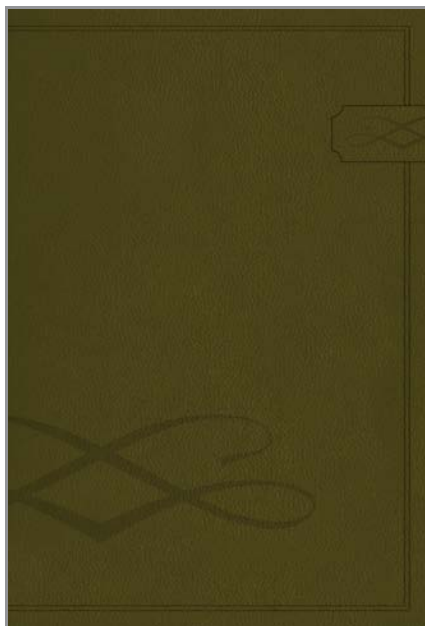
- Awareness campaign to trade media
- Press release serviced to print & online Christian media
- Media alert to parenting publications
- Review mailing to Christian women's and church/Bible study-related media outlets
- Pursue Mother's Day gift guide placement
- Radio giveaway campaign

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418537883	1418537888	5042	\$29.99	Hardcover /	White Endsheets	White		
9781418542122	1418542121	5043	\$49.99	LeatherSoft / Cranberry	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes

NCV DAD'S BIBLE

The Father's Plan

ROBERT WOLGEMUTH (Executive Editor)



FEATURES & BENEFITS

- The perfect gift for fathers, fathers-to-be and father-figures of any age.
- Included devotionals are ideal for fathers seeking biblical counsel and encouragement
- Connects with content in *The Mom's Bible*.

The Dad's Bible: The Father's Plan is filled with challenging and helpful information designed to encourage and uplift fathers whose lives will be a priceless legacy for generations to come.

Features:

- Book Introductions
- Special sections on: Walking in Authority, Godly Character, Passing It On, Dads in the Bible, Building Your Children, Insights, and Questions and Answers
- Topical Index

Dr. Robert Wolgemuth is a popular Bible teacher, speaker, and best-selling author. His nineteen books include *She Calls Me Daddy*, *The Most Important Year*, and the notes to *Dad's Bible*. Married to Bobbie for almost forty years, they have two married daughters. **Hometown:** Orlando, Florida **Books Sold to Date:** 1.2 million

Translation: New Century Version
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 5.50 x 8.38 x 1.38
Page Count: 1440 Pages
Type Size: 9
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / NEW CENTURY VERSION / DEVOTIONAL (BIB011020)

MERCHANDISING

- Included in Mom's, Dad's and Couples ECK (ISBN: 9780718023065)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

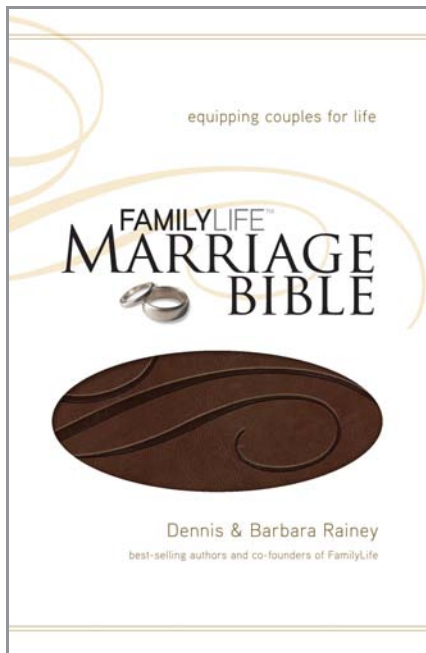
- Awareness campaign to trade media
- Press release serviced to print & online Christian media
- Media alert to parenting publications
- Review mailing to Christian men's and church/Bible study-related media outlets
- Pursue Father's Day gift guide placement
- Radio giveaway and interview campaign

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418542139	141854213X	4043G	\$49.99	LeatherSoft / Deep Green	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes

NKJV FAMILYLIFE MARRIAGE BIBLE

Equipping Couples for Life

DENNIS RAINEY (Executive Editor) & BARBARA RAINEY (Executive Editor)



FEATURES & BENEFITS

- Achieve a deeper level of marital communication and better conflict resolution
- Gain confidence in parenting skills
- Improve intimacy in marriage
- A great gift for mom's and dad's

Build stronger marriages with the *FamilyLife Marriage Bible* .

With articles and insights by Dennis and Barbara Rainey, *The FamilyLife Marriage Bible* covers many of the issues facing husbands and wives: resolving conflict, communicating effectively, raising godly children, rekindling romance together, loving difficult family members, and more. God does not intend for husbands and wives to navigate the great mystery of marriage without Him. *The FamilyLife Marriage Bible* will point couples in the right direction.

Features include:

- Devotions for couples
- Romance tips, quotes, and notes
- Articles on... Parenting Matters, Biblical Insights, and Family Manifesto, the FamilyLife biblical model of a godly family
- 8-page Family Tree presentation section
- Topical Index

Dennis Rainey is the executive director and co-founder of FamilyLife and co-hosts the radio program, *FamilyLife Today*. He is senior editor of the HomeBuilders Couples Series, which has sold more than 1 million copies worldwide, and author of *Parenting Today's Adolescent* and *The Tribute*. **Hometown:** Little Rock, Arkansas

Translation: New King James Version
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 6.19 x 9.19 x 1.69
Page Count: 1632 Pages
Type Size: 9.5
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / NEW KING JAMES VERSION / DEVOTIONAL (BIB014020)

MERCHANDISING

- Included in Mom's, Dad's and Couples ECK (ISBN: 9780718023065)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

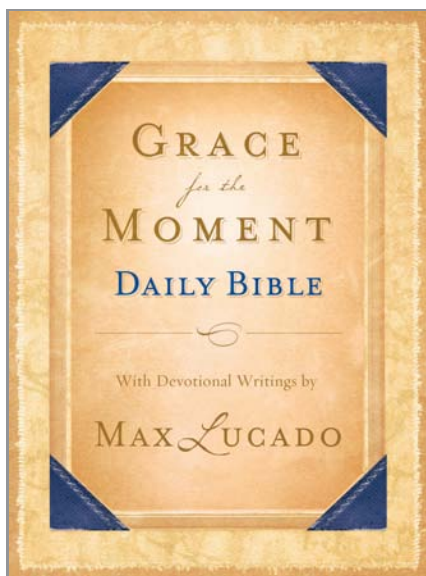
PUBLICITY

- Awareness campaign to trade media
- Press release serviced to print & online Christian media
- Media alert to women's and wedding-related/couples publications
- Review mailing to key media outlets
- Pursue wedding gift guide placement
- Radio giveaway campaign

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418542146	1418542148	2963BR	\$49.99	LeatherSoft / Dark Brown	Overlap / Matching Endsheets		2-piece box	yes

NCV GRACE FOR THE MOMENT DAILY BIBLE

MAX LUCADO (Editor)



FEATURES & BENEFITS

- Read through the entire Bible in a year
- Each day includes portions of the OT, NT, Psalms, and Proverbs plus a devotional from Max
- Includes 365 daily-readings from the first and second editions of *Grace for the Moment*

Spend a year reading through the entire Bible with Max Lucado!

Beloved pastor, Max Lucado, invites you to immerse yourself in grace as you spend a few moments each day in God's Word. Excerpts from Max's works, on topics that are relevant to your life, help you connect daily with the Savior and experience the fullness of His grace. Each of the 365 readings features a selection from *Grace for the Moment*, and readings from the Old and New Testaments, Psalms, and Proverbs.

Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas, is the husband of Denalyn and father of Jenna, Andrea, and Sara. On a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two. **Hometown:** San Antonio, Texas

Translation: New Century Version
Ship Date: 10/14/2009
Pub Date: 11/10/2009
Trim Size: 6.38 x 9.13 x 1.13
Page Count: 1280 Pages
Type Size: 8
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / NEW CENTURY VERSION / DEVOTIONAL (BIB011020)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists
- Promoted on Featured Authors sub-site at NelsonBibles.com

PUBLICITY

- Awareness campaign to trade media
- Press release serviced to print & online Christian media
- Review mailing to key Christian media and church/Bible study-related media outlets
- Pursue Daily Bibles product feature placement
- Blogger review campaign

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418543068	1418543063	4591RE	\$19.99	Trade Paper /		White		
9781418543174	1418543179	4593	\$39.99	LeatherSoft /				

NKJV POCKET BIBLE, DESIGNER SERIES



FEATURES & BENEFITS

- Pocket size makes it easy to carry anywhere
- Fashion-forward colors appeal to a contemporary sense of style
- Christ's words are printed in red so you can quickly distinguish them

This slim and sleek design of will travel fashionably anytime, anywhere!

Finally, a Bible with a stylish design that is small enough to easily slip into a purse, backpack, or briefcase. The *Nelson Designer Series NKJV Pocket Bible* is so compact you can take it anywhere—to church, to work, on vacation, or on a leisurely break at the coffee shop. It's the perfect gift for any fashion lover.

Features include:

- Trendy designs and colors
- Go-anywhere size
- Words of Christ in red
- Presentation page
- Created with environmentally conscious materials

Translation: New King James Version
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 4.44 x 6.50 x 0.88
Page Count: 1216 Pages
Type Size: 7
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / NEW KING JAMES VERSION / TEXT (BIB014060)

ADVERTISING

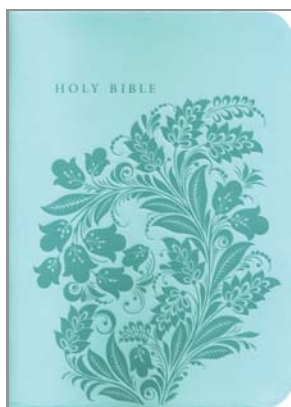
- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

- Awareness campaign to trade media
- Press release with images serviced to print & online Christian media, with a primary focus on women's publications
- Press release serviced to fashion publications
- Pursue gift guide placement
- Online giveaway campaign

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418542429	1418542423	1495Y	\$29.99	Bonded Leather / Yellow	Overlap / Matching Endsheets	Gilded-Silver	C-Wrap	yes
9781418542412	1418542415	1498P	\$29.99	Flexible Cloth / Pink	Overlap / Matching Endsheets	Gilded-Silver	C-Wrap	yes

KJV POCKET BIBLE, DESIGNER SERIES



FEATURES & BENEFITS

- Pocket size makes it easy to carry anywhere
- Fashion-forward colors appeal to your sense of style
- Designer cover creates high value
- Widely-accepted KJV translation makes this Bible perfect for personal use or as a gift

This slim and sleek design will travel fashionably anytime, anywhere!

Finally, a Bible that is small enough to easily slip into a purse, backpack, or briefcase, and boasts a stylish design as well. The *Nelson Designer Series KJV Pocket Bible* is so compact you can take it anywhere—to church, to work, on vacation, or on a leisurely break at the coffee shop. It's a great gift, too!

Features include:

- On-trend design and color
- Go-anywhere size
- Words of Christ in red
- Presentation page
- Materials selected in keeping with environmentally-conscious efforts

Translation: King James Version
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 4.44 x 6.50 x 0.75
Page Count: 1024 Pages
Type Size: 7
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / TEXT (BIB006060)

ADVERTISING

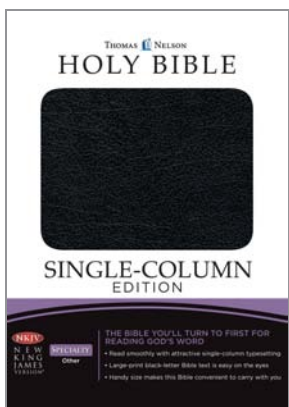
- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

- Pitch exposure in Bible trends articles

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418542450	1418542458	1695P	\$29.99	Bonded Leather / Pink	Overlap / Matching Endsheets	Gilded-Silver	C-Wrap	yes
9781418542467	1418542466	1695T	\$29.99	Bonded Leather / Teal	Overlap / Matching Endsheets	Gilded-Silver	C-Wrap	yes

NKJV SINGLE-COLUMN BIBLE



FEATURES & BENEFITS

- Single-column style and larger print easier for many customers to read
- Convenient size for travel
- Trusted New King James Version[®] preferred by many

The Bible you'll turn to first for reading God's Word!

For customers who prefer a single-column style Bible, the *NKJV Single-Column Bible* is the best choice. Large-print, black-letter text makes reading easier than other single-column options, and a clean, uncluttered page design keeps visual distractions to a minimum. The Bible's size makes it convenient for travel, and the New King James Version[®] is trusted by many.

Translation: New King James Version
Ship Date: 3/3/2010
Pub Date: 3/30/2010
Trim Size: 5.50 x 8.50 x 1.25
Page Count: 1728 Pages
Type Size: 10
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / NEW KING JAMES VERSION / TEXT (BIB014060)

ADVERTISING

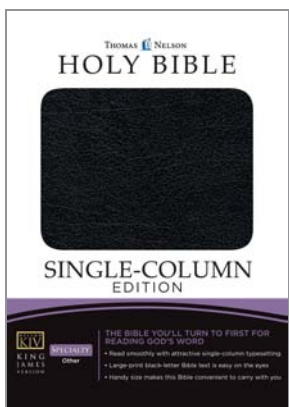
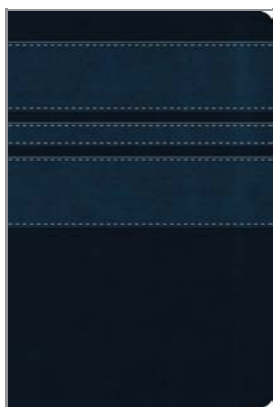
- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

- Awareness campaign to trade media
- Press release serviced to print & online Christian and church/Bible study-related outlets
- Review mailing to key media outlets

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418542535	1418542539	3040	\$24.99	Softcover /	White Endsheets	White		
9781418542559	1418542555	3043BL	\$39.99	LeatherSoft / Navy	Overlap / Matching Endsheets	Gilded-Silver	C-Wrap	yes
9781418542542	1418542547	3045	\$39.99	Bonded Leather / Black	Overlap / Chevo	Gilded-Silver	2-piece box	yes

KJV SINGLE-COLUMN BIBLE



Translation: King James Version
Ship Date: 3/3/2010
Pub Date: 3/30/2010
Trim Size: 5.50 x 8.50 x TBD
Page Count: 1600 Pages
Type Size: 10
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / TEXT (BIB006060)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

- Awareness campaign to trade media and homeschooling outlets
- Press release serviced to print & online Christian and church/Bible study-related outlets
- Review mailing to key media outlets

FEATURES & BENEFITS

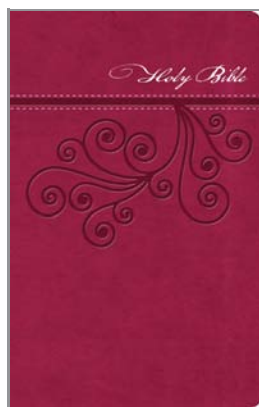
- Single-column style and larger print makes for easier reading
- Convenient size for travel
- Trusted King James Version

The Bible you'll turn to first for reading God's Word!

For customers who prefer a single-column style Bible, the *KJV Single-Column Bible* is the best choice. Large-print, black-letter text makes reading easier than other single-column options, and a clean-uncluttered page design keeps visual distractions to a minimum. The Bible's size makes it convenient for travel, and the King James Version is trusted by many.

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418543105	1418543101	2040	\$19.99	Softcover /	White Endsheets	White		
9781418543129	1418543128	2043B	\$39.99	LeatherSoft / Navy	Overlap / Matching Endsheets	Gilded-Silver	2-piece box	yes
9781418543112	141854311X	2045	\$39.99	Bonded Leather / Black	Overlap / Chevo	Gilded-Silver	C-Wrap	yes

NKJV ULTRASLIM BIBLE



FEATURES & BENEFITS

- Contemporary look
- Convenient, lightweight, and readable
- Bindings as unique as you are

This slim Bible is stylish and convenient to carry.

Big study Bibles are fine for home and office use, but people on the move need the *UltraSlim*[™] — the New King James Version[®] Bible that travels with you anywhere, with style!

The *UltraSlim*[™] makes an affordably priced gift for those who like to carry their Bible with them wherever they go.

Translation: New King James Version
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 5.44 x 8.44 x 0.69
Page Count: 928 Pages
Type Size: 8
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / NEW KING JAMES VERSION / TEXT (BIB014060)

ADVERTISING

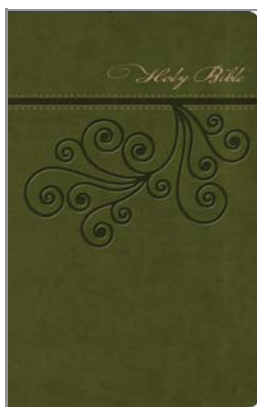
- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

- Media alert serviced to trades, Christian media, and church/Bible study-related outlets

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418542832	1418542830	3013BL	\$29.99	LeatherSoft / Navy	Overlap / Matching Endsheets	Gilded-Silver	C-Wrap	yes
9781418542849	1418542849	3013CR	\$29.99	LeatherSoft / Cranberry	Overlap / Matching Endsheets	Gilded-Silver	C-Wrap	yes

KJV ULTRASLIM BIBLE



FEATURES & BENEFITS

- Contemporary look
- Convenient, lightweight, and readable
- Bindings that are as unique as you are

This slim Bible is stylish and convenient to carry.

Big study Bibles are fine for home and office use, but people on the move need the *UltraSlim*[™] —the King James Bible that travels with you anywhere, with style!

Even with its sleek dimensions, you won't sacrifice important features like a full concordance, translation and explanatory notes, and full-color study maps. The *UltraSlim*[™] makes an affordably priced gift for those who like to carry their Bible with them wherever they go.

Translation: King James Version
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 5.44 x 8.44 x 0.69
Page Count: 864 Pages
Type Size: 8
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / TEXT (BIB006060)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

- Media alert serviced to trades, Christian, homeschooling, and church/Bible study-related outlets

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418542818	1418542814	2013B	\$29.99	LeatherSoft / Chocolate	Overlap / Matching Endsheets	Gilded-Silver	C-Wrap	yes
9781418542825	1418542822	2013G	\$29.99	LeatherSoft / Green	Overlap / Matching Endsheets	Gilded-Silver	C-Wrap	yes

NKJV REFERENCE BIBLE



FEATURES & BENEFITS

- Extensive cross-reference system brings depth to personal Bible study
- Extra features enhance the study experience
- Text of the New King James Version[®] is rich in tradition
- Contemporary cover design makes this Bible a great gift

Finally, a stylish, conveniently-sized Bible for studying that is easy to carry to church or small groups.

The *New King James Version*[®] Reference Bible is a resource for finding guidance, wisdom, and inspiration from the Scriptures. This gift edition offers many study helps, including over 60,000 center-column references and a concordance to help you locate key verses and concepts. Book introductions, explanatory notes, and full-color maps furnish background information that enhances understanding of the Scriptures. Beautiful Leathersoft[™] cover, presentation page, and gilded page edges make this a great Bible for gift giving.

Translation: New King James Version
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 5.13 x 7.88 x 1.13
Page Count: 1152 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / NEW KING JAMES VERSION / REFERENCE (BIB014040)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer list

PUBLICITY

- Media alert serviced to trades, Christian media, and church/Bible study-related outlets

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418543143	1418543144	3003B	\$29.99	LeatherSoft / Chocolate	Overlap / Matching Endsheets	Gilded-Silver	C-Wrap	yes
9781418543136	1418543136	3003G	\$29.99	LeatherSoft / Olive Green	Overlap / Matching Endsheets	Gilded-Silver	C-Wrap	yes

KJV REFERENCE BIBLE



FEATURES & BENEFITS

- Extensive cross-reference system brings depth to personal Bible study
- Extra features enhance the study experience
- Text of the King James Version is rich in tradition
- Contemporary cover design makes this Bible a great gift

Finally, a stylish, conveniently-sized Bible for studying that is easy to carry to church or small groups.

This classic King James Version Reference Bible has a wealth of study helps. Over 60,000 center-column references guide you to related verses for further study and understanding of the Bible, and a concordance enables you to locate key verses and concepts. Book introductions, explanatory notes, and full-color maps furnish background information to enhance understanding of the Scriptures. Beautiful Leathersoft™ cover, gilded page edges, and a presentation page make it wonderful for gift giving. This Bible is a beautifully packaged resource for comfort, wisdom, and inspiration.

Translation: King James Version
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 5.19 x 7.88 x 1.19
Page Count: 1120 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / KING JAMES VERSION / REFERENCE (BIB006040)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

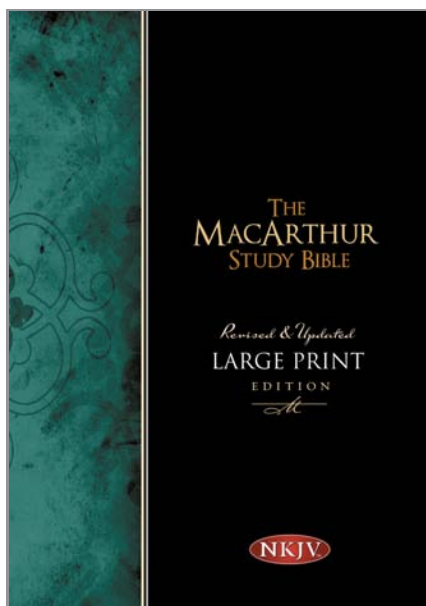
PUBLICITY

- Media alert serviced to trades, Christian, homeschooling, and church/Bible study-related outlets

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418543167	1418543160	2003B	\$24.99	LeatherSoft / Navy	Overlap / Matching Endsheets	Gilded-Silver	C-Wrap	yes
9781418543150	1418543152	2003C	\$24.99	LeatherSoft / Cranberry	Overlap / Matching Endsheets	Gilded-Silver	C-Wrap	yes

NKJV MACARTHUR STUDY BIBLE LARGE PRINT

JOHN MACARTHUR (Executive Editor)



FEATURES & BENEFITS

- **Large, 11-point type in a new, easier-to-carry edition**
- **Concise Topical Index**
- **125-page concordance, including people and places**
- **More than 20,000 study notes, charts, maps, outlines, and articles from Dr. John MacArthur**

Over 1 million MacArthur Study Bibles sold!

Featuring the word-for-word accuracy of the New King James Version®, The MacArthur Study Bible is perfect for serious study. Dr. John MacArthur has compiled more than 20,000 study notes, and numerous charts, maps, outlines, and articles to create The MacArthur Study Bible. No other study Bible does such a thorough job of explaining the historical context, unfolding the meaning of the text, and placing it within a theological framework. It also has an abridged topical index and an exhaustive NKJV concordance.

John MacArthur is pastor-teacher of Grace Community Church in Sun Valley, California, as well as author, conference speaker, president of The Master's College and Seminary, and featured teacher with Grace to You.

Books Sold to Date: 7.5 million

Translation: New King James Version

Ship Date: 2/3/2010

Pub Date: 3/2/2010

Trim Size: 6.19 x 9.31 x 2.00

Page Count: 3200 Pages

Type Size: 11

Carton Qty: 10

Distribution Rights: Worldwide

Translation Rights: Only: Notes

BISAC Category: BIBLES / NEW KING JAMES VERSION / STUDY (BIB014050)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists
- Promoted on Featured Authors sub-site at NelsonBibles.com

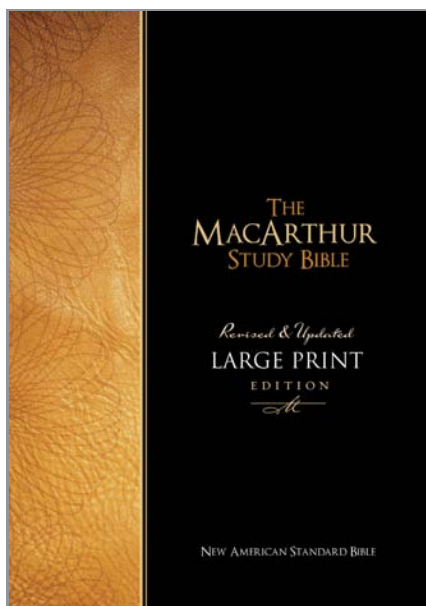
PUBLICITY

- Media alert serviced to print & online Christian and church/Bible study-related outlets

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418542221	1418542229	2672	\$49.99	Hardcover /	White Endsheets	White		
9781418542238	1418542237	2672I	\$59.99	Hardcover /	Thumb Indexed	White		
9781418542245	1418542245	2675	\$79.99	Bonded Leather / Black	Overlap / Chevo	Gilded-Gold	2-piece box	yes
9781418542252	1418542253	2675I	\$89.99	Bonded Leather / Black	Thumb Indexed	Gilded-Gold	2-piece box	yes

NASB MACARTHUR STUDY BIBLE LARGE PRINT

JOHN MACARTHUR (Executive Editor)



FEATURES & BENEFITS

- **Large, 11-point type in a new, easier to carry edition**
- **Concise Topical Index**
- **Over 120-page concordance including people and places**
- **More than 20,000 study notes, charts, maps, outlines, and articles from Dr. John MacArthur**

Over 1 million *MacArthur Study Bibles* sold!

Featuring the word-for-word accuracy of the New American Standard Bible, *The MacArthur Study Bible* is perfect for serious study. Dr. John MacArthur has compiled more than 20,000 study notes, and numerous charts, maps, outlines, and articles to create *The MacArthur Study Bible*. No other study Bible does such a thorough job of explaining the historical context, unfolding the meaning of the text, and placing it within a theological framework. It also has an abridged topical index and an exhaustive NASB concordance.

John MacArthur is pastor-teacher of Grace Community Church in Sun Valley, California, as well as author, conference speaker, president of The Master's College and Seminary, and featured teacher with Grace to You.

Books Sold to Date: 7.5 million

Translation: New American Standard Bible
Ship Date: 2/3/2010
Pub Date: 3/2/2010
Trim Size: 6.81 x 9.38 x 2.00
Page Count: 3200 Pages
Type Size: 11
Carton Qty: 10
Distribution Rights: Worldwide
Translation Rights: Only: Notes
BISAC Category: BIBLES / NEW AMERICAN STANDARD BIBLE / STUDY (BIB010050)

ADVERTISING

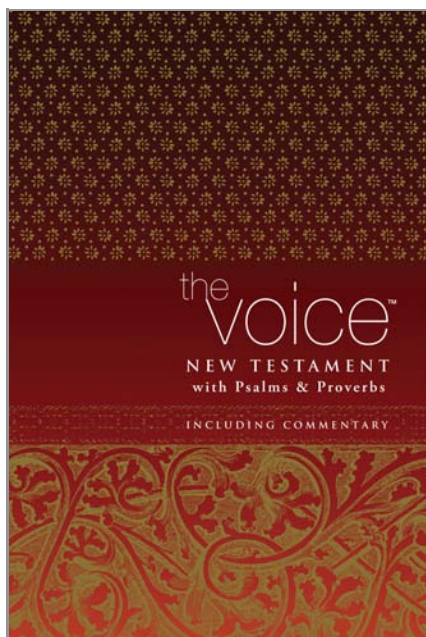
- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists
- Promoted on Featured Authors sub-site at NelsonBibles.com

PUBLICITY

- Media alert serviced to print & online Christian and church/Bible study-related outlets

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418542269	1418542261	NA872	\$49.99	Hardcover /	White Endsheets	White		
9781418542276	141854227X	NA872I	\$59.99	Hardcover /	Thumb Indexed	White		
9781418542283	1418542288	NA875	\$79.99	Bonded Leather / Black	Overlap / Chevo	Gilded-Gold	2-piece box	yes
9781418542290	1418542296	NA875I	\$89.99	Bonded Leather / Black	Thumb Indexed	Gilded-Gold	2-piece box	yes

THE VOICE NEW TESTAMENT, WITH PSALMS & PROVERBS



FEATURES & BENEFITS

- First edition of this new translation that includes Psalms and Proverbs
- Screenplay-like format makes it ideal for public readings and group studies
- Unique devotional commentary helps the reader understand how each passage fits into God's overall story and plan

The Voice[™], a new translation of the Bible, highlights the artistic beauty of God's words to His people. Instead of confining the Scriptures in the framework of biblical criticism, *The Voice*[™] highlights the beauty of the original language of the text, while accompanying commentary focuses on the narrative aspect of the biblical story. This complete New Testament in *The Voice*[™] translation now includes Psalms and Proverbs. Writers include Chris Seay, Lauren Winner, Brian McLaren, Greg Garrett, and David B. Capes. Introductions are provided for each book.

Beautiful language and a screenplay-like format make this translation ideal for public readings and group studies.

Features include:

- Bronze, highlighted text
- Screenplay-like format, ideal for public readings and group studies
- Devotional commentary
- Book introductions

Translation: The Voice
 Ship Date: 2/3/2010
 Pub Date: 3/2/2010
 Trim Size: 6.00 x 9.00 x 1.38
 Page Count: 672 Pages
 Type Size: 9
 Carton Qty: 24
 Distribution Rights: Worldwide
 Translation Rights: None
 BISAC Category: BIBLES / OTHER TRANSLATIONS / NEW TESTAMENT & PORTIONS (BIB018030)

ADVERTISING

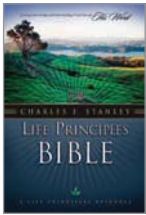
- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists
- Promoted on HearTheVoice.com

PUBLICITY

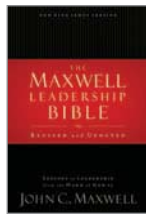
- Awareness campaign to trade media
- Press release serviced to print & online Christian and church/Bible study-related outlets
- Review mailing to key media outlets
- Blogger review campaign
- Radio giveaway and interview campaign

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781418542177	1418542172	V2005	\$34.99	Bonded Leather / Black	Overlap / Chevo	Gilded-Gold	C-Wrap	yes

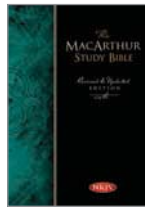
Study - Favorite Authors You Trust A-Z



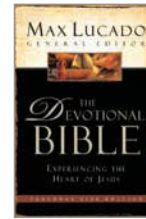
Life Principles Study Bible
Charles F. Stanley
0-7852-5677-6
978-0-7852-5677-9
\$39.99 • Hardcover



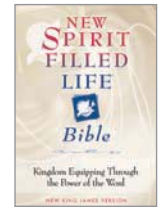
The Maxwell Leadership Bible, Revised
John C. Maxwell
0-7180-2015-4
978-0-7180-2015-6
\$34.99 • Hardcover



NKJV MacArthur Study Bible, Revised
John MacArthur
0-7180-1899-0
978-0-7180-1899-3
\$39.99 • Hardcover

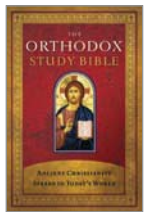


The Devotional Bible
Max Lucado
0-7180-1082-5
978-0-7180-1082-9
\$39.99 • Hardcover

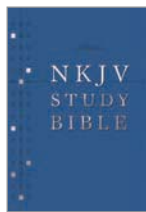


New Spirit-Filled Life Bible
Dr. Jack Hayford
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978-0-7852-5880-3
\$39.99 • Hardcover

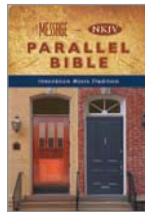
Study



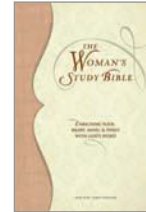
The Orthodox Study Bible
0-7180-0359-4
978-0-7180-0359-3
\$49.99 • Hardcover



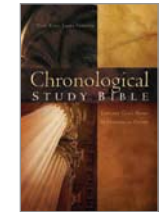
NKJV Study Bible
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0-7180-2081-2
978-0-7180-2081-1
\$39.99 • Hardcover



The Message - NKJV Parallel Bible
0-7180-1932-6
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\$34.99 • Hardcover

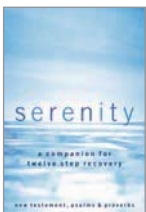


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Chronological Study Bible
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Personal Time with God



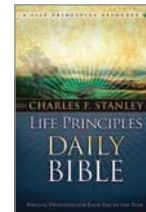
Serenity
New Testament with
Psalms & Proverbs
0-7180-1948-2
978-0-7180-1948-8
\$12.99 • Paperback



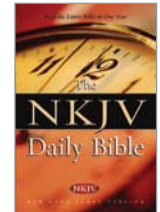
My Time with God
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\$14.99 • Hardcover



The Voice New Testament
1-4185-3448-X
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The Life Principles Daily Bible
0-7180-2010-3
978-0-7180-2010-1
\$19.99 • Paperback



The NKJV Daily Bible
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978-0-7180-1084-3
\$16.99 • Paperback

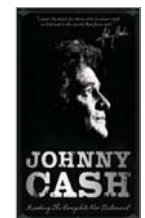
Travel



The Word of Promise
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Johnny Cash Reading the Complete New Testament
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978-0-7180-1877-1
\$49.99 • CD-Unabridged

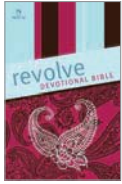


The NKJV UltraSlim Bible
0-7852-0030-4
978-0-7852-0030-7
\$29.99 • Bonded Leather



King James Classic Companion Bible
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978-0-7180-0327-2
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**Woman's Study Bible
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\$29.99 • Hardcover



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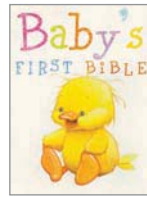
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ISBN-13: 978-0-7180-1946-4
\$19.99 • Hardcover



**Spirit-Filled Life
Student Bible**
ISBN-13: 978-0-7180-1514-5
\$21.99 • Paperback



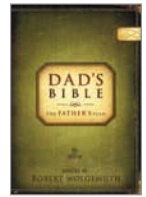
Hugs Bible for Women
ISBN-13: 978-1-4185-3101-0
\$29.99 • Padded Hardcover



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ISBN-13: 978-1-4185-3429-5
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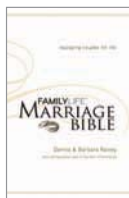


**Little Lamb's New Testament
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ISBN-13: 978-0-8407-0107-7
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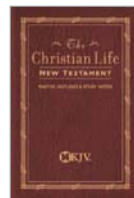
Family Marriage Bible
Dennis & Barbara Rainey
ISBN-13: 978-0-7180-2044-6
\$34.99 • Hardcover



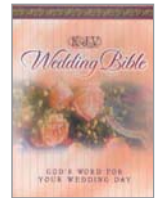
The Bride's Bible
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**Lighting the Way Home
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ISBN-13: 978-0-7180-0243-5
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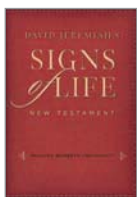


**NKJV The Christian Life
New Testament**
ISBN-13: 978-0-8407-2178-5
\$7.99 • Leatherflex

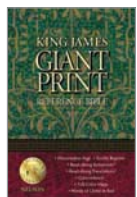


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Specialty



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\$39.99 • Leatherflex

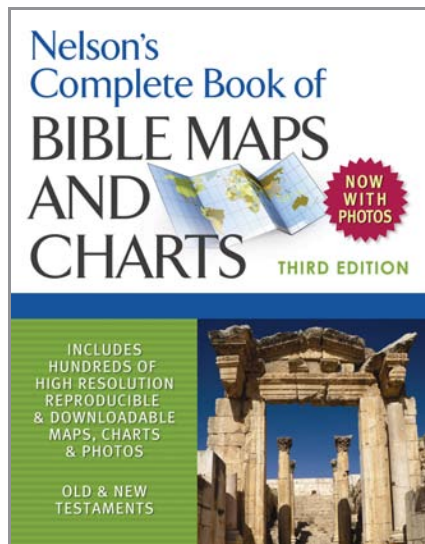


**Vest Pocket Edition
New Testament with Psalms**
ISBN-13: 978-0-8407-0105-3
\$5.99 • Leatherflex



**Mossy Oak Personal
Size Giant Print**
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NELSON'S COMPLETE BOOK OF BIBLE MAPS AND CHARTS, 3RD EDITION



FEATURES & BENEFITS

- Now with photographs!
- Provides additional geographic resources so customer can have a broader context for biblical events
- Downloadable PDFs are valuable resources for Bible class teachers and church leaders who want to share information found in the book
- New maps ensure the latest historical information is available

Beautiful full-color maps and charts illuminate the Scriptures

This updated edition of Thomas Nelson's popular *Complete Book of Bible Maps and Charts* has everything your customers need to visualize the events, places, and people in the Old and New Testaments. The resources include:

- New, full-color, high-resolution maps and charts.
- Downloadable PDFs of maps and charts for presentations and classes.
- Tables, charts, and diagrams that organize Bible information for ease of learning and memorization.
- Historical articles providing insight into Bible times.
- Introductions to each book of the Bible.

Perfect for small-group leaders, Bible school teachers, and anyone curious about biblical times or wanting to locate key events from Scripture, *Complete Book of Bible Maps and Charts* provides a visual overview of the Bible in its entirety.

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-4171-2
ISBN-10: 1-4185-4171-0
Price: \$19.99 U.S.
Ship Date: 12/16/2009
Pub Date: 1/12/2010
Trim Size: 7.00 x 9.19 x 1.20
Page Count: 512 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / BIBLICAL REFERENCE /
ATLASES (RELO06650)

ADVERTISING

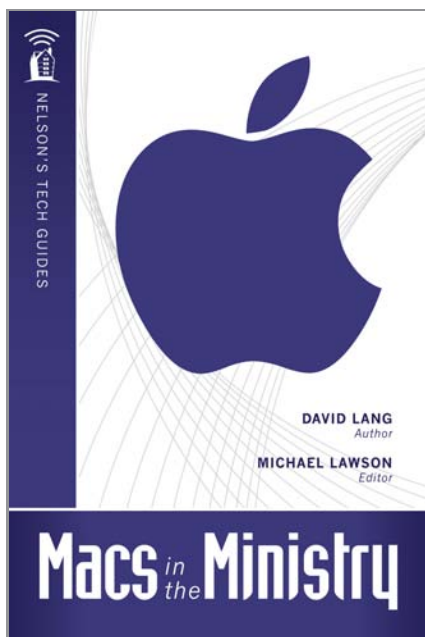
- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

- Awareness campaign to trade media
- Press release serviced to print & online Christian and church/Bible study-related outlets
- Review mailing to key media outlets
- Blogger review campaign

NELSON'S TECH GUIDES: MACS IN THE MINISTRY

DAVID LANG & MICHAEL LAWSON (Editor)



FEATURES & BENEFITS

- Learn how to prepare your messages with online tools and Bible software
- Present your message using iMovie, iPhoto, GarageBand, and other tools you already have on your computer
- Publish your sermons and blogs on the Internet and on DVDs
- Connect with your congregation and colleagues

Use your Mac computer to its full potential in your ministry!

Ministry demands time, energy, creativity, passion, and commitment. *Macs in the Ministry* helps time-constrained ministers use a tool they already have: their Mac. The book provides tips and direction on:

- Preparing sermons with online tools and Bible software.
- Creating presentations and accompanying visuals with iMovie, iPhoto, GarageBand, and other tools.
- Publishing sermons and blogs online and on DVDs.
- Connecting with congregants and other colleagues in ministry.
- Using Social Networking, such as Twitter, for more dynamic community outreach.

The ministry of the church has not changed over the centuries, but the methods and tools to accomplish ministry have. *Macs in the Ministry* shows readers how to harness the programs they already have while making recommendations on new resources, helping church leaders in nearly every aspect of their ministries.

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-4172-9
ISBN-10: 1-4185-4172-9
Price: \$29.99 U.S.
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 8.50 x 11.00 x 0.69
Page Count: 272 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN MINISTRY / GENERAL (REL109000)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists
- Promoted on new NelsonsTechGuides sub-site on NelsonBibles.com.

PUBLICITY

- Awareness campaign to trade media
- Press release serviced to worship and church-related media outlets
- Review mailing to church publications
- Pitches to computer-related outlets
- Blogger review campaign

COMPARABLE TITLES

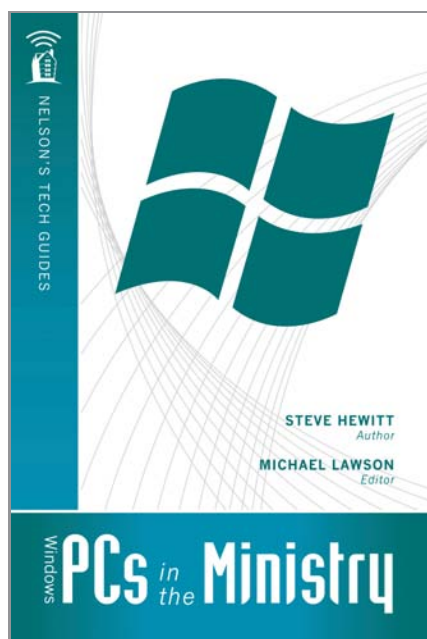
978-1-4185-4173-6 Windows PCs in the Ministry
978-1-4185-4174-3 Audio, Video, and Media Handbook for Church Volunteers

David Lang has been using Macs in ministry since he bought his first Mac as a seminary student. He has served for more than a decade as an officer of the Christian Macintosh Users Group, writing numerous articles for its newsletter and website.

Mike Lawson launched MIX Books in 1996 (a spin-off from MIX Magazine), publishing titles on music production, audio technology and entertainment business. Lawson serves on the Advisory Board of TI:ME and Board of Directors for the TEC Awards/MIX Foundation.

NELSON'S TECH GUIDES: WINDOWS PCS IN THE MINISTRY

STEVE HEWITT & MICHAEL LAWSON (Editor)



FEATURES & BENEFITS

- Learn to prepare your message using online tools and Bible software
- Create and use multimedia materials in worship
- Publish your sermons and blogs on the Internet and on DVDs
- Connect with your congregation and colleagues
- Enhance your outreach to the community

Use your Windows computer to its full potential in your ministry!

Ministry demands time, energy, creativity, passion, and commitment. *Windows PCs in the Ministry* helps time-constrained ministers efficiently use a tool they already have: their computer. The book provides tips and direction for:

- Preparing sermons with online tools and Bible software.
- Creating presentations and accompanying visuals with multimedia tools.
- Publishing sermons and blogs online and on DVDs.
- Connecting with congregants and other colleagues in ministry.
- Using Social Networking, such as Twitter, for more dynamic community outreach.

The ministry of the church has not changed over the centuries, but the methods and tools to accomplish ministry have. *Windows PCs in the Ministry* shows readers how to harness the programs they already have while making recommendations on new resources, helping church leaders in nearly every aspect of their ministries.

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-4173-6
ISBN-10: 1-4185-4173-7
Price: \$29.99 U.S.
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 8.50 x 11.00 x 0.69
Page Count: 272 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN MINISTRY / GENERAL (REL109000)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists
- Promoted on new NelsonsTechGuides sub-site on NelsonBibles.com.

PUBLICITY

- Awareness campaign to trade media
- Press release serviced to worship and church-related media outlets
- Review mailing to church publications
- Pitches to computer-related outlets
- Blogger review campaign
- Topical pitches to print and online Christian media

COMPARABLE TITLES

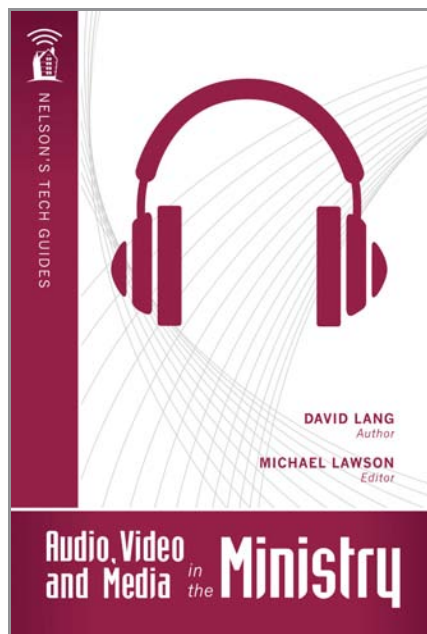
978-1-4185-4174-3 Audio, Video, and Media Handbook for Church Volunteers
978-1-4185-4172-9 Macs in the Ministry

Steve Hewitt has been a pastor for more than 17 years. He is founder and editor-in-chief of *Christian Computing Magazine*, and he is co-founder and editor-in-chief of *Christian Video Magazine*.

Mike Lawson launched MIX Books in 1996 (a spin-off from MIX Magazine), publishing titles on music production, audio technology and entertainment business. Lawson serves on the Advisory Board of TI:ME and Board of Directors for the TEC Awards/MIX Foundation.

NELSON'S TECH GUIDES: AUDIO, VIDEO, AND MEDIA IN THE MINISTRY

CLARENCE FLOYD RICHMOND & MICHAEL LAWSON (Editor)



FEATURES & BENEFITS

- Instructs readers on selecting and maintaining the best equipment for their church's needs
- Covering many topics, the book is a one-stop shop for any congregant needing information to assist in the AV ministry at their church
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Dr. C. Floyd Richmond is a church musician and technology specialist. He is the author or editor of nine books on music technology, and is the chair of the education and curriculum committee for the Technology Institute for Music Educators (TI:ME).

Mike Lawson launched MIX Books in 1996 (a spin-off from MIX Magazine), publishing titles on music production, audio technology and entertainment business. Lawson serves on the Advisory Board of TI:ME and Board of Directors for the TEC Awards/MIX Foundation.

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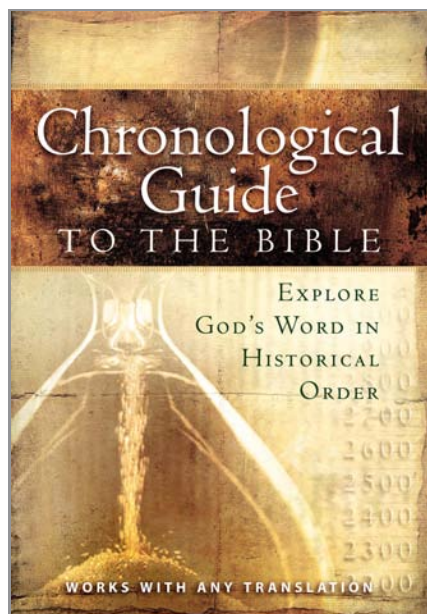
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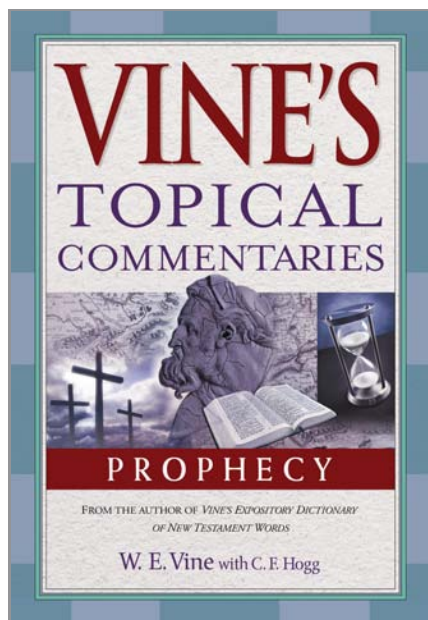
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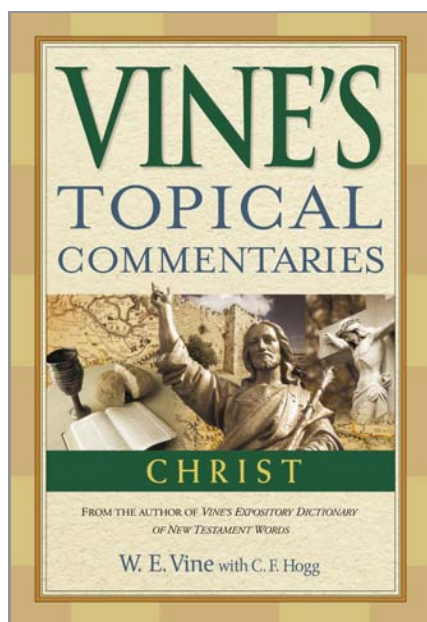
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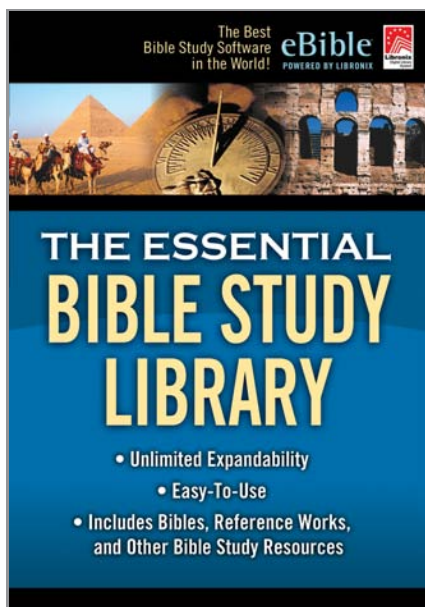
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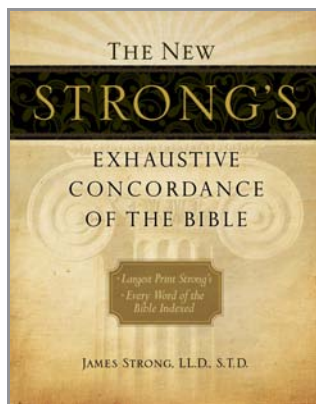
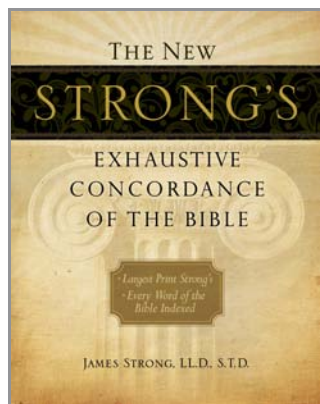
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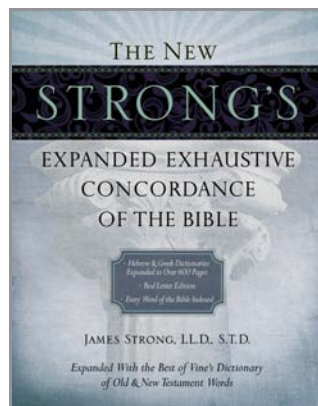
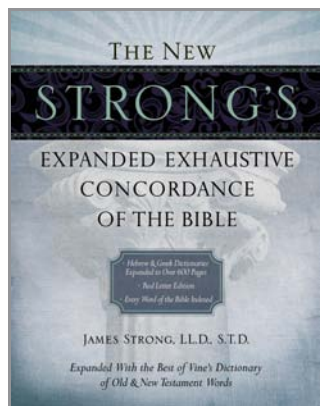
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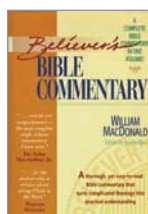
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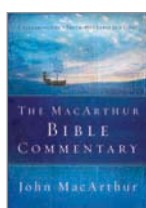
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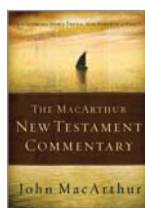
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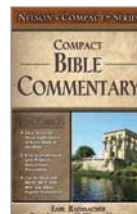
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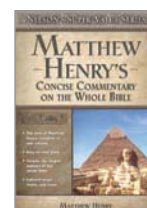
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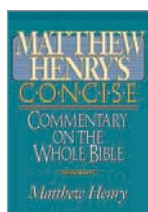
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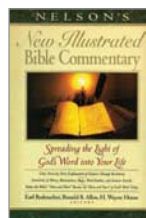
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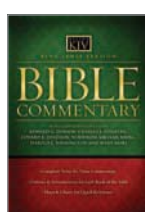
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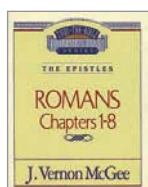
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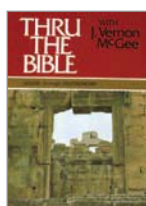
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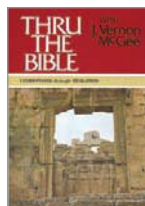
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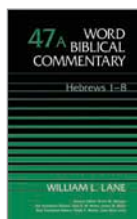
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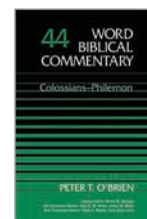
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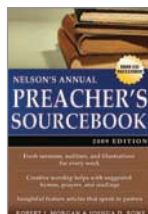


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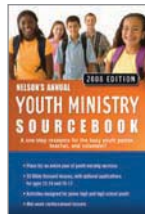
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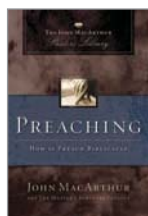


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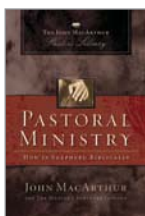


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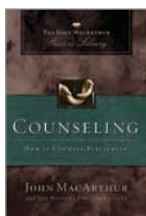
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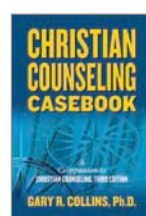
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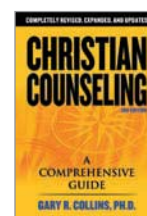
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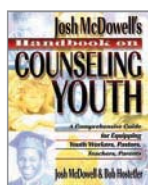
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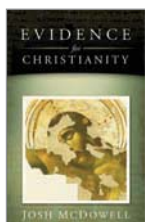
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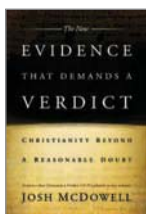
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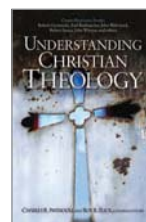
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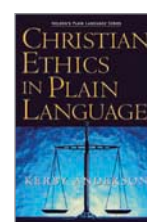
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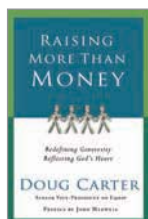
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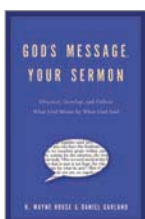
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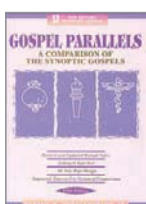
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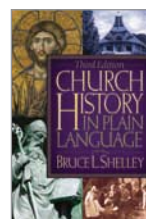
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\$24.99 • Hardcover



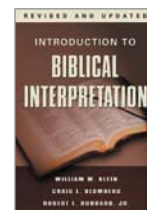
God's Message, Your Sermon
978-1-4185-2657-3
\$24.99 • Trade Paper



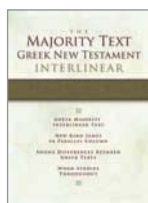
Gospel Parallels, RSV Edition: A Comparison of the Synoptic Gospels
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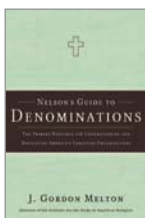
Church History in Plain Language: 3rd Edition
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\$29.99 • Trade Paper



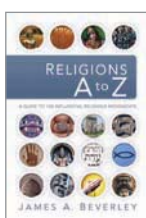
Introduction to Biblical Interpretation
978-0-7852-5225-2
\$39.99 • Hardcover



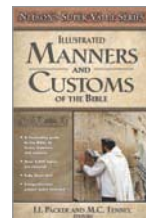
Majority Text Greek New Testament Interlinear
978-1-4185-2617-7
\$49.99 • Imitation Leather



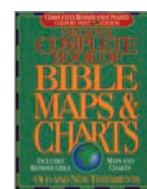
Nelson's Guide to Denominations
978-1-4185-0196-9
\$19.99 • Hardcover



Religions A to Z
978-1-4185-0573-8
\$12.99 • Trade Paper



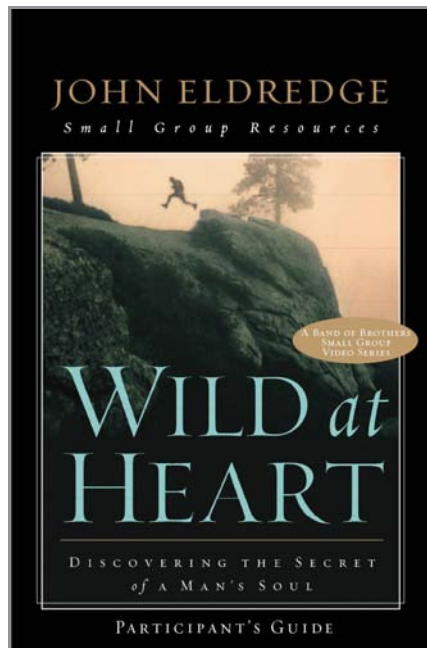
Manners and Customs of the Bible
978-0-7852-5042-5
\$25.99 • Hardcover



Nelson's Complete Book of Bible Maps and Charts
978-0-7852-1154-9
\$24.99 • Trade Paper

WILD AT HEART: A BAND OF BROTHERS SMALL GROUP PARTICIPANT'S GUIDE

JOHN ELDRIDGE



FEATURES & BENEFITS

- Additional information and discussion questions ensure participants get the deepest experience possible from the DVD series
- Bonds men together in Christian fellowship as they embark on a life-changing adventure
- Another valuable resource for existing fans and men new to John Eldredge's teachings

Embark on the life-changing adventure that is *Wild at Heart*.

Existing fans and those new to John Eldredge's *Wild at Heart* lessons will benefit from his new *A Band of Brothers Small Group* DVD series. This Participant's Guide follows the eight 30-minute episodes, providing additional information and discussion questions designed to help small groups grow spiritually and bond with one another.

Together, participants will:

- Discover how God can heal their hearts
- Learn how to become the men God wants them to be

Formatted for easy group study, Eldredge's inspiring *Wild at Heart: A Band of Brothers Small Group* DVD Series has been the catalyst groups use to help them discover how God defines authentic masculinity.

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-4300-6
ISBN-10: 1-4185-4300-4
Price: \$9.99 U.S.
Ship Date: 9/2/2009
Pub Date: 9/29/2009
Trim Size: 6.00 x 9.00 x 0.50
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / MENS ISSUES (RELO12060)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

- Awareness campaign to trade media
- Press release serviced to print & online Christian media
- Review mailing to Christian men's and church/Bible study-related media outlets

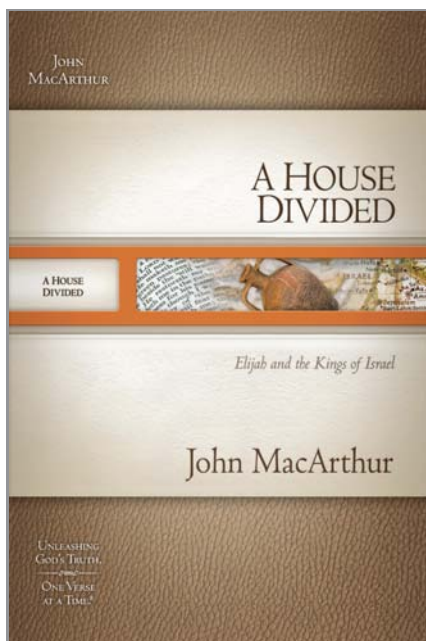


John Eldredge is the founder and director of *Ransomed Heart™* Ministries in Colorado Springs, Colorado, a fellowship devoted to helping people recover and live from their heart. John is the author of numerous books, including *Epic*, *Waking the Dead*, *Wild at Heart*, *The Journey of Desire*, and coauthor of *Captivating* and *The Sacred Romance*. John lives in Colorado with his wife, Stasi, and their three sons, Samuel, Blaine, and Luke. **Hometown:** Colorado Springs, Colorado **Books Sold to Date:** 8 million

MACARTHUR OLD TESTAMENT STUDY GUIDES: A HOUSE DIVIDED

Elijah and the Kings of Israel

JOHN MACARTHUR



FEATURES & BENEFITS

- Gives customers a thorough knowledge of the historical context of Biblical kings
- Dr. MacArthur's scholarship and reputation ensure the customer is gaining valuable, trusted insights into the text
- Provides deeper understanding and connection to little-studied Old Testament scriptures

Biblical Lessons from the Lives of the Kings and Prophets of Israel.

Written by noted biblical scholar and teacher Dr. John MacArthur, *A House Divided* studies an era marked by a succession of ungodly kings in conflict with the prophets of the Lord. Beginning with Solomon's reign, continuing through the split between Judah and the rest of Israel, and concluding with the end of Elijah's ministry, Dr. MacArthur provides his customary insight to these passages.

Readers will:

- Gain a thorough knowledge of the historical context of Biblical kings so they can apply the truths of Scripture in their own lives
- Have the opportunity to more deeply connect to and understand the text

In considering this turbulent time from numerous angles—historical, character, and thematic—Dr. MacArthur brings the Old Testament to life, showing its relevance to people today.

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-3691-6
ISBN-10: 1-4185-3691-1
Price: \$9.99 U.S.
Ship Date: 12/2/2009
Pub Date: 12/29/2009
Trim Size: 6.00 x 9.00 x 0.50
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / BIBLICAL STUDIES / OLD TESTAMENT (RELO06210)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists
- Promoted on Featured Authors sub-site at NelsonBibles.com

PUBLICITY

- Awareness campaign to trade media
- Press release serviced to print & online Christian outlets and church/Bible study-related media
- Review mailing to key publications
- Pursue topical pitch opportunities

COMPARABLE TITLES

- 978-1-4185-3322-9 MacArthur Old Testament Study Guides: Before Abraham: Creation, Sin, and the Nature of God
- 978-1-4185-3406-6 MacArthur Old Testament Study Guides: End of an Era: The Rise and Fall of Solomon
- 978-1-4185-3403-5 MacArthur Old Testament Study Guides: Finally in the Land: Canaan and the Kinsman Redeemer
- 978-1-4185-3324-3 MacArthur Old Testament Study Guides: Jacob and Egypt: The Sovereignty of God
- 978-1-4185-3325-0 MacArthur Old Testament Study Guides: The Father of Israel: Trusting God's Promises
- 978-1-4185-3404-2 MacArthur Old Testament Study Guides: The First King: Prophets and the Power of God's Voice
- 978-1-4185-3405-9 MacArthur Old Testament Study Guides: The Restoration of a Sinner: David's Heart Revealed

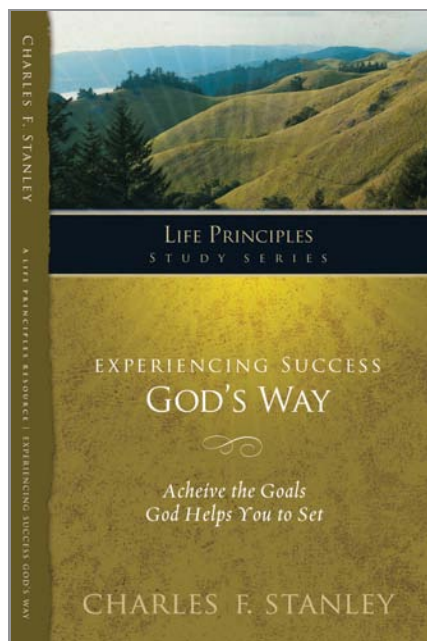


John MacArthur, author of numerous best-selling books that have touched millions of lives, is pastor-teacher of Grace Community Church, president of The Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally-syndicated radio program Grace to You. **Books Sold to Date:** 7.5 million

LIFE PRINCIPLES STUDY SERIES: EXPERIENCING SUCCESS GOD'S WAY

Achieve the Goals God Helps You to Set

DR. CHARLES F. STANLEY



FEATURES & BENEFITS

- Provides readers with the biblical definition of success and insights for achieving it
- This relevant topic will appeal to many during these professionally and economically uncertain times
- Biblical teachings from Dr. Charles Stanley, a trusted scholar and source

Define success God's way with Dr. Charles Stanley.

In this study guide, popular author and pastor Dr. Charles Stanley demonstrates how readers can hurdle the roadblocks that stand between them and their goals. They will discover that God wants His children to succeed and has designed and equipped them for that purpose.

The book defines what it means to be successful from God's perspective, then demonstrates God's commitment to your success, and walks the reader through steps for setting goals, ways to pursue God's goals, and how to handle roadblocks to success.

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-4125-5
ISBN-10: 1-4185-4125-7
Price: \$9.99 U.S.
Ship Date: 12/2/2009
Pub Date: 12/29/2009
Trim Size: 6.00 x 9.00 x 0.50
Page Count: 128 Pages
Carton Qty: 30
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists
- Promoted on Featured Authors sub-site at NelsonBibles.com

PUBLICITY

- Awareness campaign to trade media
- Press release serviced to print & online Christian outlets and church/Bible study-related media
- Review mailing to key publications
- Pursue topical pitch opportunities

COMPARABLE TITLES

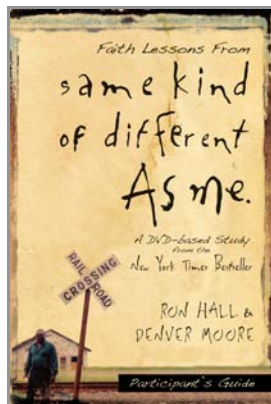
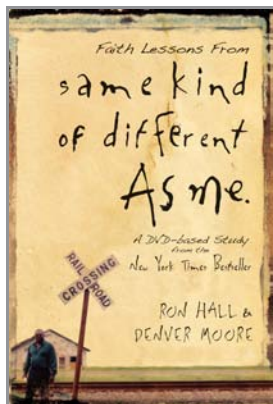
- 978-1-4185-2814-0 The Life Principles Study Series: Understanding Eternal Security
- 978-1-4185-3333-5 Life Principles Study Series: Advancing Through Adversity
- 978-1-4185-3332-8 Life Principles Study Series: Becoming Emotionally Whole
- 978-1-4185-2811-9 Life Principles Study Series: Developing a Servant's Heart
- 978-1-4185-2815-7 Life Principles Study Series: Developing Inner Strength
- 978-1-4185-2817-1 Life Principles Study Series: Discovering Your Identity
- 978-1-4185-3337-3 Life Principles Study Series: Experiencing Forgiveness
- 978-1-4185-4114-9 Life Principles Study Series: Exploring the Depths of God's Love
- 978-1-4185-2818-8 Life Principles Study Series: Leaving A Godly Legacy



Dr. Charles Stanley is pastor of First Baptist Church in Atlanta. He is head of In Touch[®] Ministries and is known internationally from his radio and television program *In Touch*. His best-selling books include *Walking Wisely* and *Enter His Gates*. **Books Sold to Date:** 6 million+

FAITH LESSONS FROM... SAME KIND OF DIFFERENT AS ME DVD-BASED STUDY AND PARTICIPANT'S GUIDE

RON HALL & DENVER MOORE



FEATURES & BENEFITS

- Heart-tugging story that appeals to a wide audience: men, women, young, old, believers and non-believers
- Documentary-style video brings themes of the New York Times bestselling trade book to life for individuals and small groups
- Eye-opening account of 20th-century slavery in the US

Go deeper into New York Times Bestseller *Same Kind of Different as Me*.

Readers were astounded by the life-changing friendship in *Same Kind of Different as Me*. Now, go deeper into its powerful themes with the accompanying *Faith Lessons From...Same Kind of Different as Me Participant's Guide*.

Perfect for your individual study or a small-group discussion, the Participant's Guide provides a continued connection to the story and the foundation for a convicting lesson. *Same Kind of Different as Me* compares one man's experience with 20th-century "slavery" and homelessness in the US with another's portrayal of his own complacency and wealth.

From a burning plantation hut in Louisiana to an upscale New York art gallery, you will see the heart of God in this unexpected tale of the transforming power of love and friendship. Gritty with pain and betrayal, *Same Kind of Different as Me* is an inspirational true story that crosses the barriers of society.

Faith Lessons From... Same Kind of Different As Me

ISBN-13/EAN: 978-1-4185-4286-3

Format: DVD

Price: \$29.99 U.S.

Length: 80 Minutes

Carton Qty: 24

Faith Lessons From... Same Kind of Different As Me

ISBN-13/EAN: 978-1-4185-4287-0

ISBN-10: 1-4185-4287-3

Format: Trade Paper

Price: \$9.99 U.S.

Page Count: 128 Pages

Carton Qty: 36

Ship Date: 12/2/2009

Pub Date: 12/29/2009

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / SPIRITUALITY / GENERAL
(RELO62000)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

- Awareness campaign to trade media
- Press release serviced to print & online Christian media
- Review mailing to key Christian media and church/Bible study-related media outlets
- Product features pursued with past trade book supporters



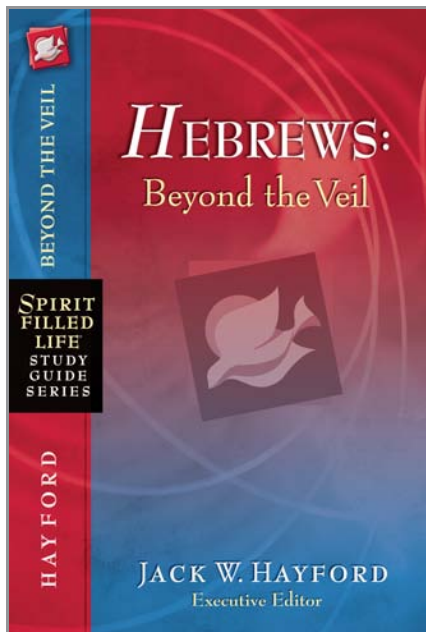
Ron Hall is an international art dealer whose long list of regular clients includes many celebrity personalities. An MBA graduate of Texas Christian University, he divides his time between Dallas, New York, and his Brazos River ranch near Fort Worth. **Hometown:** Dallas, Texas

Denver Moore currently serves as a volunteer at the Fort Worth Union Gospel Mission. He lives in Dallas, Texas. **Hometown:** Dallas, Texas

SPIRIT-FILLED LIFE STUDY GUIDE SERIES: HEBREWS

Beyond the Veil

JACK HAYFORD



FEATURES & BENEFITS

- Provides insights into the miracle and ramifications of Jesus' sacrifice for all Christians
- Encourages readers to draw near to God and assures them He will draw near to them
- Thought-provoking text encourages readers to examine their relationship with God

A spirit-filled study of the book of Hebrews.

In Old Testament times, the presence of God dwelt in the Most Holy Place beyond the veil of the temple—the symbol of separation between God and man. For people today, however, Jesus has removed the veil so we can enter into the presence of Almighty God as beloved children with their Father.

As part of the Spirit-Filled Life® Study Guide series, *Beyond the Veil* will lead you into a greater understanding and appreciation of all that is yours because of the sacrifice of God's Son. You will discover all that awaits you in a life lived in God's presence. In these pages you will find encouragement to draw near to God, and you have His assurance that as you do, He will draw near to you.

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-4121-7
ISBN-10: 1-4185-4121-4
Price: \$9.99 U.S.
Ship Date: 12/2/2009
Pub Date: 12/29/2009
Trim Size: 6.00 x 9.00 x 0.50
Page Count: 128 Pages
Carton Qty: 30
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

- Awareness campaign to trade media
- Press release serviced to print & online
- Christian outlets and church/Bible study-related media
- Review mailing to key publications
- Pursue topical pitch opportunities

COMPARABLE TITLES

978-1-4185-4120-0 Spirit-Filled Life Study Guide Series: 2 Corinthians, 1 & 2 Timothy, Titus
 978-1-4185-4119-4 Spirit-Filled Life Study Guide Series: Genesis
 978-1-4185-3331-1 Spirit-Filled Life Study Guide Series: God's Way to Wholeness
 978-1-4185-3327-4 Spirit-Filled Life Study Guide Series: Kingdom Living
 978-1-4185-3326-7 Spirit-Filled Life Study Guide Series: Kingdom Warfare
 978-1-4185-3328-1 Spirit-Filled Life Study Guide Series: People of the Spirit
 978-1-4185-3329-8 Spirit-Filled Life Study Guide Series: Psalms/Proverbs
 978-1-4185-3330-4 Spirit-Filled Life Study Guide Series: Revelation



Dr. Jack Hayford is the founding pastor of The Church on the Way, Van Nuys, California. He has written almost three dozen books, has composed more than 600 hymns, and is the Executive Editor of many Spirit-Filled Life® publications produced by Thomas Nelson Publishers. He is heard around the world on radio and television. Dr. Hayford and his wife Anna have four children and eleven grandchildren. **Books Sold to Date:** 6 million+

WOMEN OF FAITH STUDY GUIDE SERIES: OVER THE TOP

WOMEN OF FAITH

**FEATURES & BENEFITS**

- Study Guide allows readers to bring the Women of Faith® Conference experience home to their own small groups
- Connects women with the powerful Women of Faith® brand and popular conference speakers
- Encourages and equips women to cultivate the fruits of the Spirit in their daily lives

Over the Top ties directly in to the 2010/2011 Conference theme: **Over the Top**.

The popular Women of Faith® Study Guide Series—renowned for its unique combination of personality and truth—offers fresh new messages in four new topical study guides. Women will grow in intimacy with God through this in-depth Bible study.

Each study guide, teeming with insights and quotes from the Women of Faith Conference speakers, provides 12 weeks of Bible study and a leader's guide for small groups.

Format: Wire-bound Hardcover**ISBN-13/EAN:** 978-1-4185-4185-9**ISBN-10:** 1-4185-4185-0**Price:** \$9.99 U.S.**Ship Date:** 1/6/2010**Pub Date:** 2/2/2010**Trim Size:** 6.38 x 8.88 x 0.50**Page Count:** 128 Pages**Carton Qty:** 30**Distribution Rights:** Worldwide**Translation Rights:** All**BISAC Category:** RELIGION / CHRISTIAN LIFE / WOMENS
ISSUES (RELO12130)**ADVERTISING**

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

- Awareness campaign to trade media
- Press release serviced to print & online Christian media
- Review mailing to Christian women's and church/Bible study-related media outlets
- Pursue topical pitch opportunities



Founded in 1996, **WOMEN OF FAITH®** has ministered to more than 3 million women with the transforming message of God's grace. Through conferences and resources, they fulfill their mission to nurture women spiritually, emotionally, and relationally. **Hometown:** Plano, Texas **Books Sold to Date:** 9 Million

WOMEN OF FAITH STUDY GUIDE SERIES: IMAGINE

WOMEN OF FAITH

**FEATURES & BENEFITS**

- Brings the Women of Faith® 2010/2011 Conference experience home to participants' local small groups
- Encourages and equips women to cultivate the fruits of the Spirit in their daily lives
- Connects women with the powerful Women of Faith® brand and popular conference speakers

Imagine ties directly in to the 2010/2011 Conference theme: **Imagine**.

The popular Women of Faith® Study Guide Series—renowned for its unique combination of personality and truth—offers fresh new messages in four new topical study guides. Women will grow in intimacy with God through this in-depth Bible study.

Each study guide, teeming with insights and quotes from the Women of Faith Conference speakers, provides 12 weeks of Bible study and a leader's guide for small groups.

Format: Wire-bound Hardcover
ISBN-13/EAN: 978-1-4185-4186-6
ISBN-10: 1-4185-4186-9

Price: \$9.99 U.S.

Ship Date: 1/6/2010

Pub Date: 2/2/2010

Trim Size: 6.38 x 8.88 x 0.50

Page Count: 128 Pages

Carton Qty: 30

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

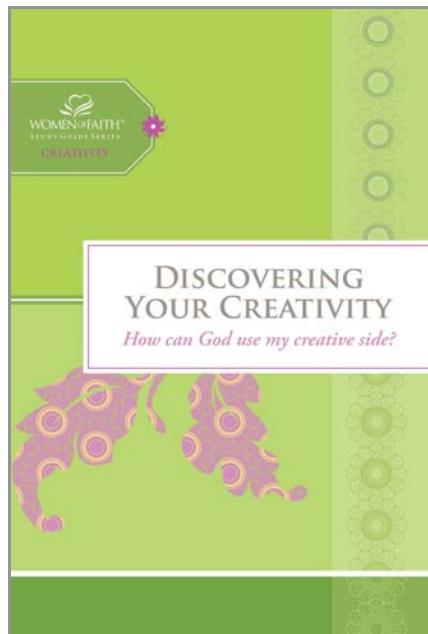
- Awareness campaign to trade media
- Press release serviced to print & online Christian media
- Review mailing to Christian women's and church/Bible study-related media outlets
- Pursue topical pitch opportunities



Founded in 1996, **WOMEN OF FAITH®** has ministered to more than 3 million women with the transforming message of God's grace. Through conferences and resources, they fulfill their mission to nurture women spiritually, emotionally, and relationally. **Hometown:** Plano, Texas **Books Sold to Date:** 9 Million

WOMEN OF FAITH STUDY GUIDE SERIES: DISCOVERING YOUR CREATIVITY

WOMEN OF FAITH



FEATURES & BENEFITS

- Study Guide allows readers to bring the Women of Faith® Conference experience home to their own small groups
- Connects women with the powerful Women of Faith® brand and popular conference speakers
- Encourages and equips women to cultivate the fruits of the Spirit in their daily lives

Rediscover the joy God intended us to have by being creative.

Do-it-yourself arts, crafts, and home projects are more popular than ever. Websites and TV shows are drawing people in as many of us, especially women, seek to express their creative sides and be more economical.

Too often the demands of life don't encourage an expression of creativity. But that's not how God intended us to live. He gave us each a unique, fulfilling, creative streak that He wants us to tap into.

Whether trying to save money by mastering DIY projects, seeking to start a small arts-and-crafts business on such sites as etsy.com, or simply looking for a way to express God-given creativity, *Discovering Your Creativity* encourages women to rediscover the joy God intended us to have by being creative.

Format: Wire-bound Hardcover
ISBN-13/EAN: 978-1-4185-4187-3
ISBN-10: 1-4185-4187-7
Price: \$9.99 U.S.
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 6.38 x 8.88 x 0.50
Page Count: 128 Pages
Carton Qty: 30
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

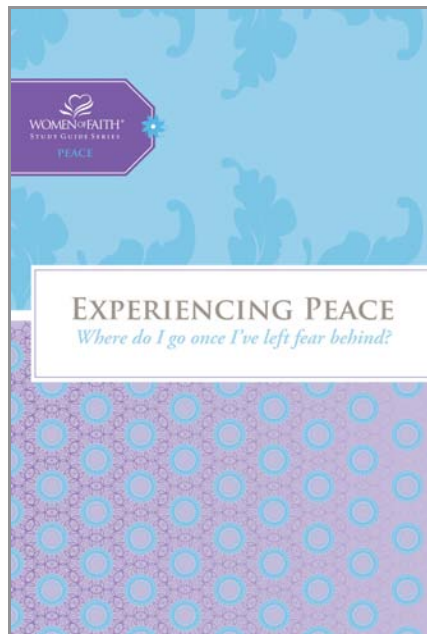
- Awareness campaign to trade media
- Press release serviced to print & online Christian media
- Review mailing to Christian women's and church/Bible study-related media outlets
- Pursue topical pitch opportunities



Founded in 1996, **WOMEN OF FAITH®** has ministered to more than 3 million women with the transforming message of God's grace. Through conferences and resources, they fulfill their mission to nurture women spiritually, emotionally, and relationally. **Hometown:** Plano, Texas **Books Sold to Date:** 9 Million

WOMEN OF FAITH STUDY GUIDE SERIES: FINDING PEACE BEYOND YOUR FEARS

WOMEN OF FAITH



FEATURES & BENEFITS

- Encourages readers to trust God, look to Him for answers, and not give in to fear during uncertain times
- Brings the Women of Faith® conference experience home to participants' local small groups
- Encourages and equips women to cultivate the fruits of the Spirit in their daily lives

Find the peace and hope that awaits you once you overcome your fears.

During times of uncertainty, people are looking for answers to their fears as they see things like finances, relationships, and hope crumble around them. But God doesn't intend for His people to live in fear. He wants us to overcome fear and find peace, even in the midst of the aftermath.

Previous study guides on similar topics have helped women learn how to overcome their fears, but none have answered the most important next question: "Now what?" Where do women go once they've left fear behind? What's the next step?

Finding Peace Beyond Your Fears will help women find the peace and hope that God has planned for them.

Format: Wire-bound Hardcover
ISBN-13/EAN: 978-1-4185-4188-0
ISBN-10: 1-4185-4188-5
Price: \$9.99 U.S.
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 6.38 x 8.88 x 0.50
Page Count: 128 Pages
Carton Qty: 30
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / WOMENS ISSUES (RELO12130)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

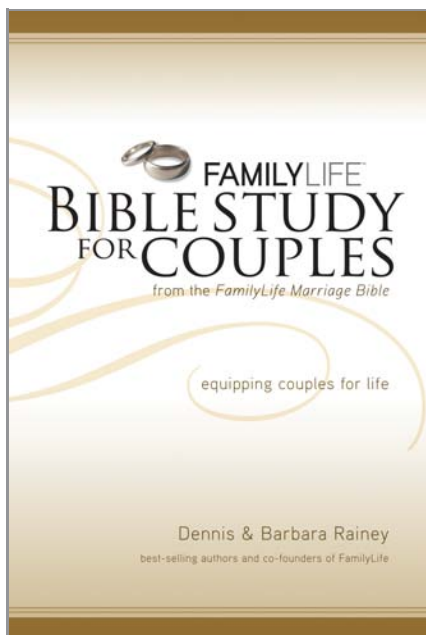
- Awareness campaign to trade media
- Press release serviced to print & online Christian media
- Review mailing to Christian women's and church/Bible study-related media outlets
- Pursue topical pitch opportunities



Founded in 1996, **WOMEN OF FAITH®** has ministered to more than 3 million women with the transforming message of God's grace. Through conferences and resources, they fulfill their mission to nurture women spiritually, emotionally, and relationally. **Hometown:** Plano, Texas **Books Sold to Date:** 9 Million

FAMILYLIFE BIBLE STUDY FOR COUPLES

DENNIS RAINEY & BARBARA RAINEY



FEATURES & BENEFITS

- Couples will grow closer as they grow in their relationship with God
- Reflection and discussion questions give practical applications for couples to implement in their relationship
- Covers the big issues couples face as they create a life together

A Study Guide to Equip Couples for Life.

The Bible Study for Couples helps couples—and those who are one half of a couple—explore the issues facing husbands and wives: resolving conflict, communicating effectively, raising godly children, rekindling and maintaining romance together, loving difficult family members, and more.

With firm biblical grounding, this seven-week study has applications for personal growth, individual reflection questions, and discussion questions for couples and small groups.

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-4303-7
ISBN-10: 1-4185-4303-9
Price: \$9.99 U.S.
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 6.00 x 9.00 x 0.50
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / BIBLICAL STUDIES / BIBLE STUDY GUIDE (RELO06700)

MERCHANDISING

Included in Mom's, Dad's and Couples ECK (ISBN: 9780718023065)

ADVERTISING

- Cross-promotional backmatter advertising in appropriate Nelson releases
- Email campaign to targeted consumer lists

PUBLICITY

- Awareness campaign to trade media
- Press release serviced to print & online Christian media
- Media alert to women's and wedding-related/couples publications
- Review mailing to key media outlets
- Pursue wedding gift guide placement
- Radio giveaway campaign

PREVIOUS TITLES

0-7180-2044-8 The FamilyLife Marriage Bible



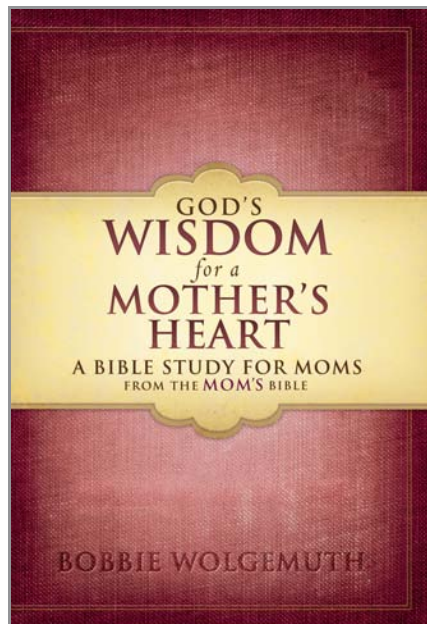
Dennis Rainey is the executive director and co-founder of FamilyLife and co-hosts the radio program, *FamilyLife Today*. He is senior editor of the HomeBuilders Couples Series, which has sold more than 1 million copies worldwide, and author of *Parenting Today's Adolescent* and *The Tribute*.
Hometown: Little Rock, Arkansas

Barbara Rainey is the author and designer of *Thanksgiving: A Time to Remember*. She and Dennis have co-authored several best-selling books, including *Starting Your Marriage Right*, *Moments Together*, *Parenting Today's Adolescent*, and *Building Your Mate's Self-Esteem*. **Hometown:** Little Rock, Arkansas

GOD'S WISDOM FOR A MOTHER'S HEART

A Bible Study for Moms

BOBBIE WOLGEMUTH



FEATURES & BENEFITS

- Seven-week study encompasses issues facing every stage of motherhood: young and old, married and single
- Women will strengthen their relationship with God as they learn more about their role as mothers and build community with other moms
- Biblical truths strengthen mothers to be the best they can be for themselves and their children

Never underestimate the importance of a godly mother.

All mothers will benefit from this study that explores the many issues facing moms from a biblical perspective. *Bible Study for Moms* encourages women at every age and stage of life to strengthen their relationship with God, which in turn strengthens their influence in the home.

This seven-week study helps moms explore motherhood in light of Bible's teachings. With applications for personal growth, the reflection questions along with the group discussions will strengthen their community as they learn from the Bible and each other.

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-4304-4
ISBN-10: 1-4185-4304-7
Price: \$9.99 U.S.
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 6.00 x 9.00 x 0.50
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / BIBLICAL STUDIES / BIBLE STUDY GUIDE (RELO06700)

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- Press release serviced to print & online Christian media
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- Review mailing to Christian women's and church/Bible study-related media outlets
- Pursue Mother's Day gift guide placement
- Radio giveaway campaign

PREVIOUS TITLES

978-1-4185-3788-3 Mom's Bible



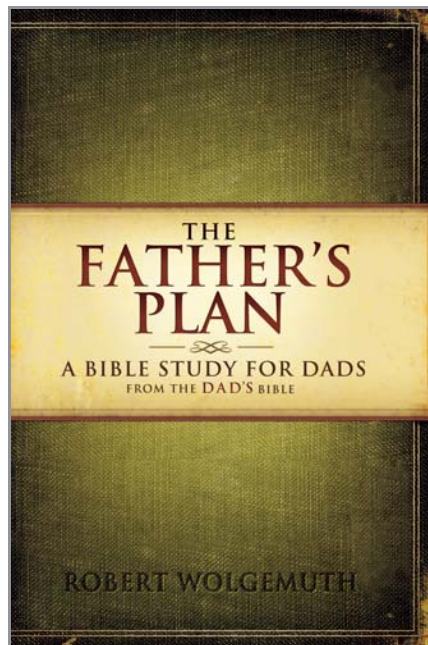
Bobbie Wolgemuth is the author of twelve books, including the Gold Medallion winner *Hymns for a Kid's Heart* with Joni Eareckson Tada. Bobbie is married to Dr. Robert Wolgemuth. They have two daughters and five grandchildren.

Hometown: Orlando, Florida

THE FATHER'S PLAN

A Bible Study for Dads

ROBERT WOLGEMUTH



FEATURES & BENEFITS

- Seven-week study encompasses issues facing every stage of fatherhood: young and old, married and single
- Fathers will strengthen their relationship with God as they become better dads
- The personal applications and discussion questions will create a connection to other fathers as they face issues together

Experience the Father's love and become a better dad.

Married and single fathers will benefit from this study that explores the many issues facing dads from a biblical perspective. *Bible Study for Dads* encourages men at every age and stage of life to strengthen their relationship with God, building a legacy of faith to leave for future generations.

This seven-week study helps fathers explore fatherhood in the light of the Bible's teachings. The personal reflection questions will draw fathers into quality personal time with their Heavenly Father, and the group discussion questions will lead dads to reflect on their legacy and to grow in their God-given role.

Format: Trade Paper
ISBN-13/EAN: 978-1-4185-4305-1
ISBN-10: 1-4185-4305-5
Price: \$9.99 U.S.
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 6.00 x 9.00 x 0.50
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / BIBLICAL STUDIES / BIBLE STUDY GUIDE (REL006700)

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- Media alert to parenting publications
- Review mailing to Christian men's and church/Bible study-related media outlets
- Pursue Father's Day gift guide placement
- Radio giveaway campaign

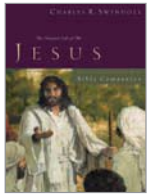
PREVIOUS TITLES

0-7180-1942-3 Dad's Bible

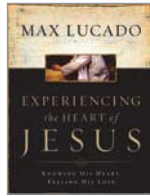


Dr. Robert Wolgemuth is a popular Bible teacher, speaker, and best-selling author. His nineteen books include *She Calls Me Daddy*, *The Most Important Year*, and the notes to *Dad's Bible*. Married to Bobbie for almost forty years, they have two married daughters. **Hometown:** Orlando, Florida **Books Sold to Date:** 1.2 million

The Names You Know...The Tools You Need



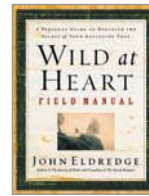
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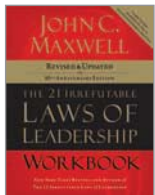
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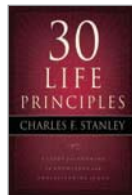
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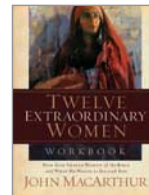
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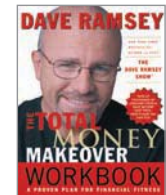
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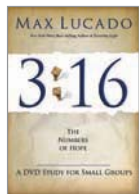


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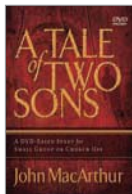


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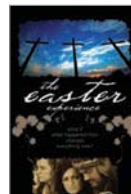
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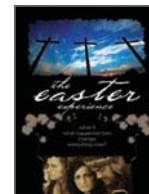
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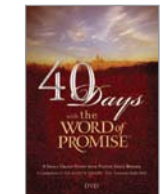
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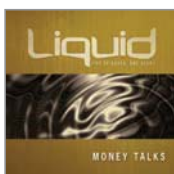
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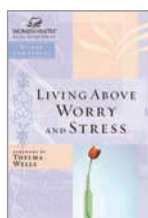


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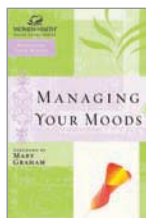


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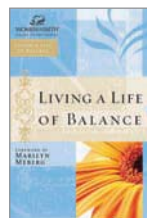
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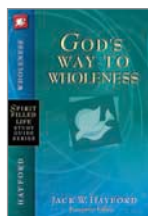
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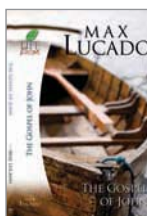
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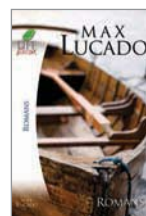
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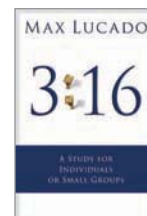
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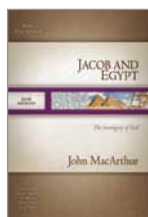
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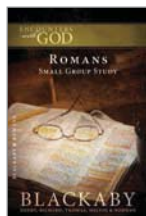
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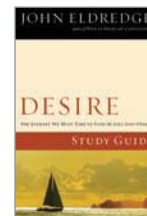
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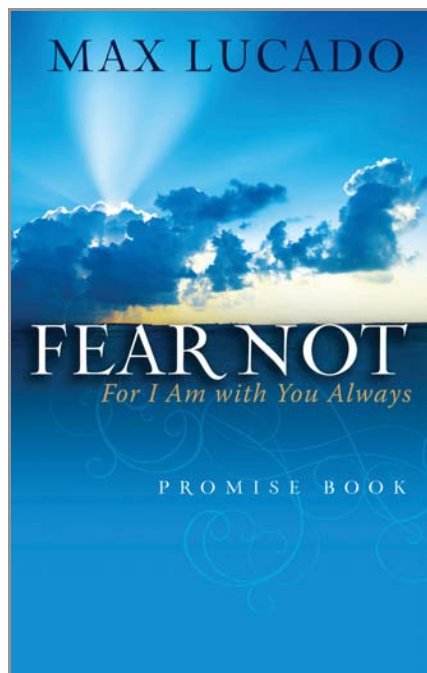
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Although fear fills our world, it doesn't have to fill our hearts.

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Be inspired to live without fear as America's leading inspirational author encourages us with "quotable quotes" from his adult trade book, *Fearless*.

Format: Hardcover
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ISBN-10: 1-4041-8775-8
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Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE /
INSPIRATIONAL (RELO12040)

ADVERTISING

- Targeted consumer oriented radio promotions including 60-second vignettes/spots and giveaways at top radio markets
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- Finished product mailing to top press

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978-0-8499-9529-3 One Incredible Moment
978-0-8499-5624-9 Grace For the Moment
978-1-4041-8673-6 His Name is Jesus

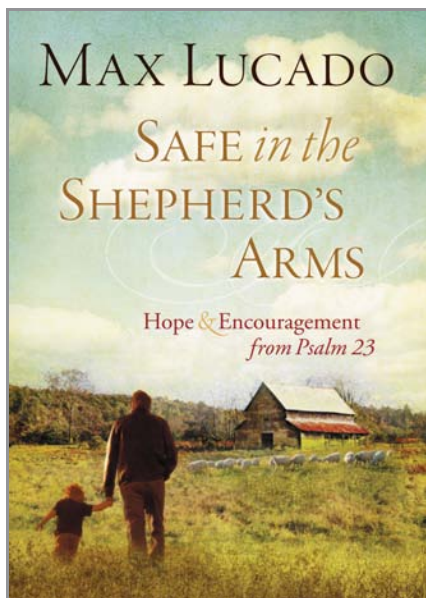


Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas. On a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two. **Hometown:** San Antonio, Texas

SAFE IN THE SHEPHERD'S ARMS

Hope & Encouragement from Psalm 23

MAX LUCADO



FEATURES & BENEFITS

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- From best-selling author, Max Lucado

Words of comfort and inspiration from Psalm 23 provide readers with hope to persevere through life's daily challenges.

In today's world it can be difficult to feel safe and secure. That's why in this revised and updated *Safe in the Shepherd's Arms*, which has sold more than 475,000 units, Max Lucado offers a 30-day devotional as a reliable source of safety and security from the 23rd Psalm. He describes this psalm as "written by a shepherd who became a king--because He wanted us to know about a King who became a shepherd." With Psalm 23 as our guide, we can release our burdens, throw off our fears, and rest safely in the Shepherd's arms.

Format: Hardcover
ISBN-13/EAN: 978-1-4041-8771-9
ISBN-10: 1-4041-8771-5
Price: \$12.99 U.S.
Ship Date: 1/20/2010
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Page Count: 144 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / INSPIRATIONAL / GENERAL (RELO36000)

ADVERTISING

- Targeted consumer oriented radio promotions including 60-second vignettes/spots and giveaways at top radio markets as part of Easter push
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PREVIOUS TITLES

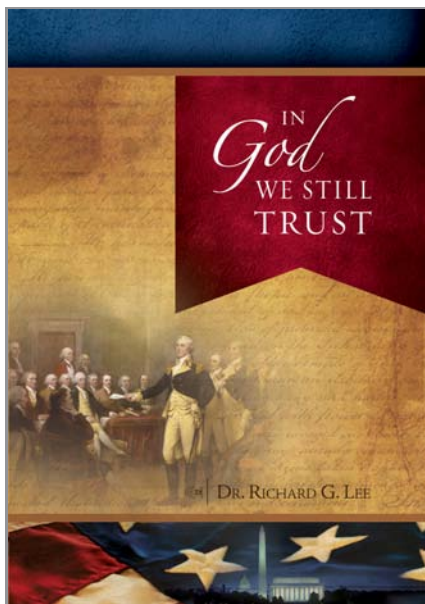
978-0-8499-5624-9 Grace for the Moment
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 978-1-4041-8673-6 His Name is Jesus
 978-0-8499-9643-6 Safe in the Shepherd's Arms



Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas. On a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two. **Hometown:** San Antonio, Texas

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RICHARD G. LEE



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ISBN-10: 1-4041-1402-5
Price: \$3.99 U.S.
Ship Date: 8/5/2009
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Trim Size: 4.75 x 6.75 x 0.50
Page Count: 96 Pages
Carton Qty: 20
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE /
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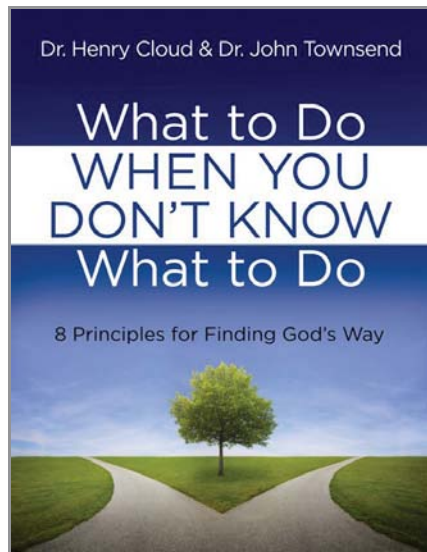
978-1-4041-1391-6 If My People . . .

Dr. Richard G. Lee is the Founding Pastor of First Redeemer Church in Atlanta, where 5,200 people attend. There's Hope America, the radio and television ministry for which Dr. Lee is a speaker, is broadcast nationwide in 42 million homes across the U.S. and in 17 additional countries.

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8 Principles for Finding God's Way

DR. HENRY CLOUD & DR. JOHN TOWNSEND



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As clinical psychologists, the authors deal daily with real people facing real problems, so this book is not just psychological or biblical theory. It is a life system that captures God's wisdom for coping with our most difficult problems.

Format: Hardcover

ISBN-13/EAN: 978-1-4041-8773-3

ISBN-10: 1-4041-8773-1

Price: \$12.99 U.S.

Ship Date: 11/18/2009

Pub Date: 12/15/2009

Trim Size: 5.00 x 7.00 x 0.50

Page Count: 128 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Targeted consumer oriented radio promotions including 60-second vignettes/spots and giveaways at top radio markets
- Digital flipbook created and embeddable code available for use on partner sites
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978-0-8499-1747-9 Finding Strength for Your Struggles



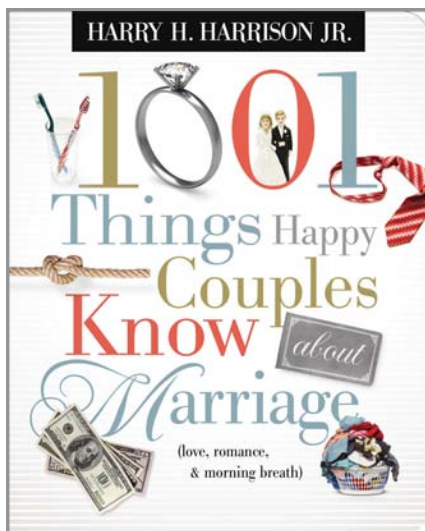
Dr. Henry Cloud is a popular speaker, psychologist, and cohost of the national radio program *New Life Live!* He is also the author of numerous award-winning and popular books, including *God Will Make a Way* and coauthored the million-selling *Boundaries*. He holds a doctorate in clinical psychology, is a husband and father, and maintains private practice in Southern California. **Hometown:** Los Angeles, California

Dr. John Townsend is a psychologist, popular speaker, and the best-selling author and coauthor of numerous books, including the Gold Medallion Award-winning *Boundaries* and *God Will Make a Way*. He is cohost of the nationally syndicated *New Life Live!* daily radio program. He holds a doctoral degree in clinical psychology from Rosemead Graduate School of Psychology at Biola University. **Hometown:** Irvine, CA

1001 THINGS HAPPY COUPLES KNOW ABOUT MARRIAGE

Like Love, Romance & Morning Breath

HARRY H. HARRISON JR.



FEATURES & BENEFITS

- Perfect gift for either newlyweds or for couples who've been married for years
- Features over 20 topics on how to have a better marriage, giving a wide variety of tips for a long lasting relationship
- Great looking package at a remarkable price for an incredible value
- *1001 Things* brand has sold over 350,000 units

Find out what happy couples know that makes their marriages amazing instead of mundane!

Harry H. Harrison's latest dose of wit and wisdom pays tribute to the sanctity of marriage and provides a trove of insight—1001 to be exact—into what it takes to have a happy union for a lifetime. Covering topics from the differences of the sexes, to money, marriage myths, and menopause, Harry doles out loads of practical tips and advice laced with his witty humor we've all come to love. *1001 Things Happy Couples Know About Marriage* is a topic any newlywed—or seasoned couple—will appreciate, especially when the wedding day has come and gone, and all that's left is each other. With two million books in the market, no one knows how to deliver short, powerful truths like Harry Harrison!

Format: Softcover

ISBN-13/EAN: 978-1-4041-8751-1

ISBN-10: 1-4041-8751-0

Price: \$9.99 U.S.

Ship Date: 12/16/2009

Pub Date: 1/12/2010

Trim Size: 4.50 x 5.50 x 1.00

Page Count: 304 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: FAMILY & RELATIONSHIPS / MARRIAGE
/ GENERAL (FAM030000)

ADVERTISING

- Targeted consumer oriented radio promotions including 60-second vignettes/spots and giveaways at top radio markets focused on Valentine's Day
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners
- Targeted consumer e-blasts to lists at Christianity Today and Beliefnet

PUBLICITY

- PR e-blast campaign to key long-lead trade publications to secure reviews, features, and gift lists
- Finished product e-blast reminders to top press

PREVIOUS TITLES

978-1-4041-0433-4 1001 Things - Dad

978-1-4041-0436-5 1001 Things - Mom

978-1-4003-0432-7 1001 Things - Teen

978-1-4041-0434-1 1001 Things - College Student

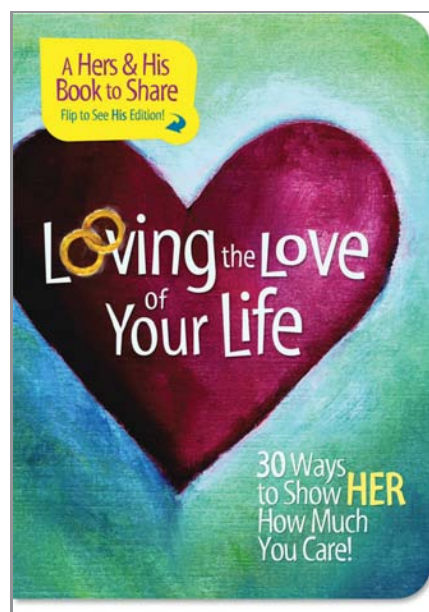


Harry H. Harrison, Jr. is a nationally acclaimed author appearing on the *NY Times* and Booksense lists of best-selling non-fiction trade paperback and parenting books. He has over 1.8 million books in print featuring titles such as *Father to Son*, *Father to Daughter*, *Life Lessons on Raising a Boy*, *Mother to Daughter*, plus five titles in his 1001 Things series. He's been interviewed on 22 television programs and featured on over 50 local and syndicated radio programs coast to coast. His books are sold throughout Western Europe, Norway, South America, and the Far East. He and his wife, Melissa, have two boys.

Hometown: Richardson, Texas

LOVING THE LOVE OF YOUR LIFE

MARK GILROY



FEATURES & BENEFITS

- An affordable, nicely packaged book to launch for Valentine's Day
- Provides ways to help strengthen marriages and encourage couples to grow closer together
- This flip book makes a great gift for weddings, anniversaries, or "just because"

Not too heavy, not too light, here is a fun and creative his and hers flip book to help couples express the love that is in their heart.

This two-cover book is a fun, interactive approach for couples who want to grow closer and create lasting memories together. Husband and wife take turns reading through topics that give a dose of inspiration, a principle for application, and an activity for expressing just how much they love the other. The book gets left on the other's pillow for the next turn of activity. It's an amusing and refreshing way for reaffirming those wedding vows and for building happy and meaningful moments together.

Format: Softcover

ISBN-13/EAN: 978-1-4041-8764-1

ISBN-10: 1-4041-8764-2

Price: \$12.99 U.S.

Ship Date: 12/16/2009

Pub Date: 1/12/2010

Trim Size: 5.50 x 7.00 x 1.00

Page Count: 128 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: FAMILY & RELATIONSHIPS / MARRIAGE / GENERAL (FAM030000)

ADVERTISING

- Targeted consumer oriented radio promotions including 60-second vignettes/spots and giveaways at top radio markets focused on Valentine's Day
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners
- Targeted consumer e-blasts to lists at Christianity Today and Beliefnet

PUBLICITY

- PR e-blast campaign to key long-lead trade publications to secure reviews, features, and gift lists
- Finished product e-blast reminders to top press

COMPARABLE TITLES

978-1-4041-0532-4 Simple Secrets of a Great Marriage

978-1-59554-716-3 Fireproof

978-0-8054-4885-6 The Love Dare

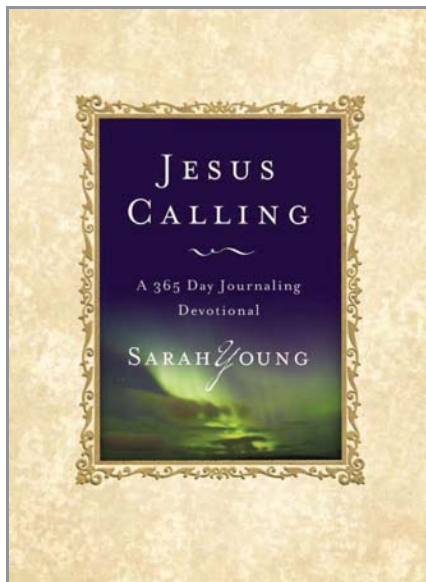


Mark Gilroy has created and acquired books and series that have landed on numerous bestsellers lists and sold millions of copies. He serves publishers, business organizations, ministries and non-profits as a book packager, content manager, and consultant. **Hometown:** Brentwood, Tennessee

JESUS CALLING

A 365 Day Journaling Devotional

SARAH YOUNG



FEATURES & BENEFITS

- Perfect bite-sized devotions for daily reading that will encourage and challenge
- Written by the same author who wrote *Jesus Lives* and *Dear Jesus* which combined have sold over 400,000 units
- Helpful journal section provided at the end of each guided devotional

***Jesus Calling* is a devotional and journal in one, filled with uniquely inspired treasures from heaven for every day of the year.**

After many years of writing in her prayer journal, missionary Sarah Young decided to "listen" to God with pen in hand, writing down whatever she believed He was saying to her. It was awkward at first, but gradually her journaling changed from monologue to dialogue. She knew her writings were not inspired as Scripture is, but journaling helped her grow closer to God. Others were blessed as she shared her writings, until people all over the world were using her messages. They are written from Jesus' point of view, thus the title *Jesus Calling*. It is Sarah's fervent prayer that our Savior may bless readers with His presence and His peace in ever deeper measure.

Format: Hardcover
ISBN-13/EAN: 978-1-4041-8785-6
ISBN-10: 1-4041-8785-5
Price: \$16.99 U.S.
Ship Date: 2/3/2010
Pub Date: 3/2/2010
Trim Size: 5.60 x 7.50 x 1.10
Page Count: 400 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

ADVERTISING

- Targeted consumer oriented radio promotions including 60-second vignettes/spots and giveaways at top radio markets as part of *Modern Classics* series
- Digital flipbook created and embeddable code available for use on partner sites
- *Modern Classics* MP4 promotional video available to partners

PUBLICITY

- PR e-blast campaign to key long-lead trade publications to secure reviews, features, and gift lists
- Finished product e-blast reminders to top press
- Question and Answer with author Sarah Young provided to press

PREVIOUS TITLES

978-1-4041-0495-2 *Dear Jesus*
 978-1-4041-8695-8 *Jesus Lives*

COMPARABLE TITLES

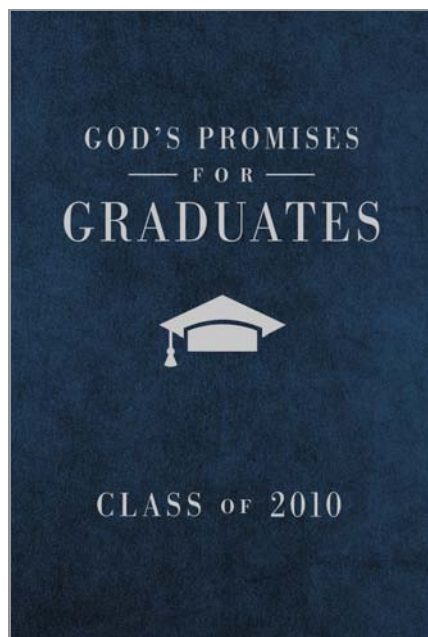
978-1-5905-2331-5 *His Princess*



Sarah Young is quietly leading thousands of men and women worldwide on a journey of intimacy with Christ. Sarah and her husband have traveled around the world planting churches and counseling. They currently are ministering to a Japanese-speaking community in Australia. **Hometown:** Perth, Western Australia **Books Sold to Date:** 400,000

GOD'S PROMISES FOR GRADUATES: CLASS OF 2010

New King James Version



FEATURES & BENEFITS

- Filled with powerful reminders and promises for the five million students who are graduating this year
- It is a fabulous value with leathersoft binding, rounded corners, ribbon marker, and 2010 charm—all for under \$15
- Cards are forgotten and pens get lost but this classic gift will be a lifelong keepsake

A perfect gift for graduates . . . encouragement and direction for a brand new road in life!

To be successful in their journey, the high school and college graduate needs insightful wisdom and God's direction as they tackle new challenges and embrace new opportunities. For over 25 years, the God's Promises series—which has sold more than 13 million copies—has been directing people's lives through topically arranged scriptures addressing basically every facet of life. This book includes major topics such as character, integrity, loyalty, focus, respect, perseverance, and more. This keepsake gift has a rich leather-like cover with *Class of 2010* stamped in platinum foil, graduation icon symbol-treatment on cover/spine, a special section to journal memories, silky ribbon marker, 2010 charm, and silver-gilded edges.

Year after year, *God's Promises For the Graduate* has been a best-selling title with over 635,000 units sold.

Format: LeatherSoft
ISBN-13/EAN: 978-1-4041-8766-5
ISBN-10: 1-4041-8766-9
Price: \$14.99 U.S.
Ship Date: 2/17/2010
Pub Date: 3/16/2010
Trim Size: 4.00 x 6.00 x 0.75
Page Count: 208 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / INSPIRATIONAL / GENERAL (RELO36000)

ADVERTISING

- Targeted consumer oriented radio promotions including 60-second vignettes/spots and giveaways at top radio markets focused on Graduation
- Digital flipbook created and embeddable code available for use on partner sites
- Targeted consumer e-blasts for Graduation to list at Beliefnet

PUBLICITY

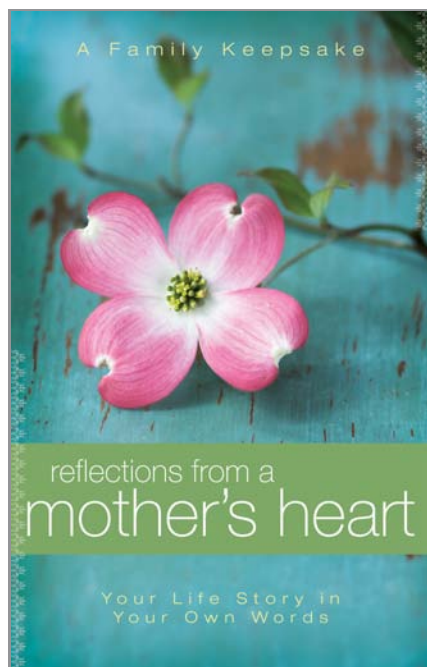
- PR e-blast campaign to key long lead trade publications to secure reviews, features and gift lists
- Finished product e-blast reminders to top press

PREVIOUS TITLES

978-0-8499-5302-6 God's Promises For Grads
 978-1-4041-0510-2 God's Promises For Grads - 2008
 978-1-4041-8735-1 God's Promises For Grads - 2009

REFLECTIONS FROM A MOTHER'S HEART

JACK COUNTRYMAN



FEATURES & BENEFITS

- A simple way for moms to leave a legacy of her life story in her own words
- Provides key, thought-provoking questions for guiding the writer through their life journey
- Hard bound with spiral binding for a sound, fluid writing surface
- Previous editions sold almost two million units
- A wonderful gift for Mother's Day, Grandparent's Day, and birthdays

What better gift is there than for Mom to share her life's story, straight from the heart?

Children young or grown will truly love receiving this treasure for a lifetime as they read stories about their mother's life experiences. *Reflections from a Mother's Heart* is a beautiful place to record special memories that includes guided questions prompting thoughts about family history, childhood highlights, lighthearted incidents, cherished traditions, and spiritual lessons learned. The completed journal provides a priceless, beloved gift that will be cherished for generation after generation.

Format: Hardcover
ISBN-13/EAN: 978-1-4041-8774-0
ISBN-10: 1-4041-8774-X
Price: \$14.99 U.S.
Ship Date: 3/17/2010
Pub Date: 4/13/2010
Trim Size: 5.25 x 8.25 x 1.00
Page Count: 192 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIANITY / GENERAL (RELO70000)

ADVERTISING

- Targeted consumer oriented radio promotions including 60-second vignettes/spots and giveaways at top radio markets targeting Mother's Day buyers
- Digital flipbook created and embeddable code available for use on partner sites
- Targeted consumer e-blasts to lists at Beliefnet, MOPS, and Christianity Today's consumer lists for MomSense and Marriage

PUBLICITY

- PR e-blast campaign to key long-lead trade publications to secure reviews, features, and gift lists
- Finished product mailing to top press

PREVIOUS TITLES

978-0-8499-5215-9 Reflections from a Mother's Heart

COMPARABLE TITLES

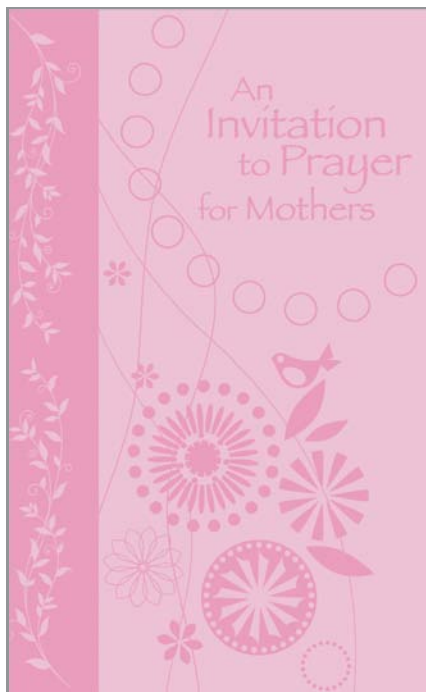
978-1-4041-1333-6 A Mother's Legacy



Jack Countryman is the founder of J Countryman, now known as the Gift Division of Thomas Nelson Publishers. As a best-selling author, he created the God's Promises™ line. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over nine million

AN INVITATION TO PRAYER FOR MOTHERS

JACK COUNTRYMAN



FEATURES & BENEFITS

- Equips mothers with guidance on how to pray for her child
- #1 on CBA's 2009 Bestseller's List with over 172,000 units sold-to-date in booklet format
- Padded hardcover with leathersoft feel makes a wonderful gift or self-purchase for moms of all ages and phases in life
- 91 topics in alphabetical order for easy and quick access

Prayer is one of the essential tools the Lord bestows on mothers to reveal His will, to calm their hearts, and to equip them for daily living and parenting.

It's no easy task being a mother, raising children to be godly adults of integrity and character, especially with the temptations and distractions in today's culture. Fortunately, there's a way to access the true source of guidance, encouragement, peace, patience and wisdom—prayer! *An Invitation to Prayer for Mothers* is a tremendous sourcebook of prayers covering 91 subjects ranging from Ability to Wisdom, set in alphabetical order for quick and easy access. Included are pages at the back for recording personal thoughts or writing your own prayers.

Format: Padded Hardcover
ISBN-13/EAN: 978-1-4041-8776-4
ISBN-10: 1-4041-8776-6
Price: \$12.99 U.S.
Ship Date: 3/17/2010
Pub Date: 4/13/2010
Trim Size: 4.00 x 6.50 x 0.50
Page Count: 96 Pages
Carton Qty: 48
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / PRAYER (RELO12080)

ADVERTISING

- Digital flipbook created and embeddable code available for use on partner sites
- E-blast to Thomas Nelson gift list (1,600)
- Targeted consumer e-blasts to lists at Christianity Today (82,000) and Beliefnet (300,000)

PUBLICITY

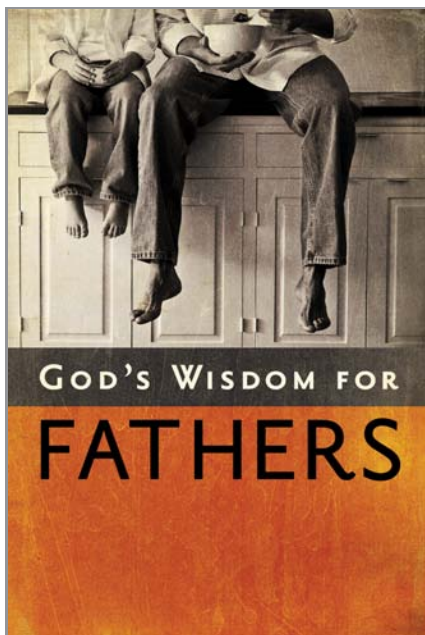
- PR e-blast campaign to key long lead trade publications to secure reviews, features, and gift lists
- Finished product e-blast reminders to top press



Jack Countryman is the founder of J Countryman, now known as the Gift Division of Thomas Nelson Publishers. As a best-selling author, he created the God's Promises™ line. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over nine million

GOD'S WISDOM FOR FATHERS

JACK COUNTRYMAN



FEATURES & BENEFITS

- Equips dads with God's wisdom to guide them in parenting a child
- #3 on CBA's 2009 Bestseller's List in booklet format
- Provides immediate help for dealing with the challenges fathers face
- Arranged in over 61 topics for quick accessibility
- Appropriate for fathers of all ages whether they have newly born babies or adult children

"Happy is the man who finds wisdom, and the man who gains understanding . . ." Proverbs 3:13

Father's face countless challenges as they raise their children into upright and godly adults, especially with the many temptations and distractions going on in today's culture.

God's Wisdom for Fathers was created to give timeless wisdom and guidance by providing Scripture arranged into 9 categories, covering 61 subjects ranging from protecting your family from harm and despair, to blessing them with strength and hope.

Included are pages at the back for prayer lists and personal study notes. It's a power-packed, helpful sourcebook that can be used year after year.

Format: Hardcover
ISBN-13/EAN: 978-1-4041-8777-1
ISBN-10: 1-4041-8777-4
Price: \$9.99 U.S.
Ship Date: 3/17/2010
Pub Date: 4/13/2010
Trim Size: 4.00 x 6.00 x 0.50
Page Count: 196 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

ADVERTISING

- Digital flipbook created and embeddable code available for use on partner sites
- E-blast to Thomas Nelson gift list (1,600)
- Targeted consumer e-blasts to lists at Christianity Today (82,000) and Beliefnet (300,000)

PUBLICITY

- PR e-blast campaign to key long lead trade publications to secure reviews, features, and gift lists
- Finished product mailing to top press



Jack Countryman is the founder of J Countryman, now known as the Gift Division of Thomas Nelson Publishers. As a best-selling author, he created the God's Promises™ line. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over nine million



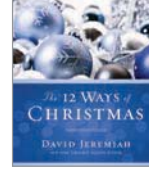
2010 Inspirational Daily Planner - Black
ISBN-13: 978-1-4041-8743-6
\$19.99 • HC



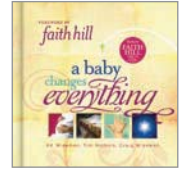
2010 Inspirational Daily Planner - Floral
ISBN-13: 978-1-4041-8742-9
\$19.99 • HC



Give Thanks
Karla Dornacher
ISBN-13: 978-1-4041-8753-5
\$14.99 • HC



12 Ways of Christmas
David Jeremiah
ISBN-13: 978-1-4041-8727-6
\$14.99 • HC



A Baby Changes Everything
Nichols/Wiseman/Wiseman
ISBN-13: 978-1-4041-8734-4
\$15.99 • HC w/CD



A Bethlehem Christmas
Charles Swindoll
ISBN-13: 978-1-4041-0468-6
\$14.99 • HC



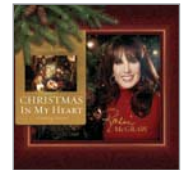
A Family Advent
ISBN-13: 978-1-4041-8676-7
\$14.99 • HC CD



Keepsake Christmas
ISBN-13: 978-1-4041-0218-7
\$14.99 • HC



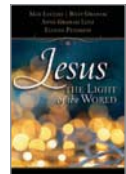
A Victorian Christmas
Lucinda Cockrell
ISBN-13: 978-1-4041-0507-2
\$14.99 • HC w/CD



Christmas in My Heart
Robin McGraw
ISBN-13: 978-1-4041-0529-4
\$19.99 • HC



Come Let Us Adore Him
Robert Morgan
ISBN-13: 978-1-4041-0232-3
\$14.99 • HC w/DVD



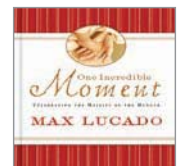
Jesus Light of the World
ISBN-13: 978-1-4041-8762-7
\$2.99 • TP



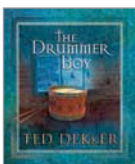
Mannheim Steamroller Christmas
Chip Davis
ISBN-13: 978-1-4041-0511-9
\$14.99 • HC w/CD



Mary, Did You Know?
Mark Lowry
ISBN-13: 978-0-8499-5445-0
\$14.99 • HC w/CD



One Incredible Moment
Max Lucado
ISBN-13: 978-1-4041-0404-4
\$14.99 • HC



The Drummer Boy
Ted Dekker
ISBN-13: 978-1-4041-0299-6
\$12.99 • HC



The Glory of Christmas
Lucado/Swindoll/Lotz/Blackaby
ISBN-13: 978-1-4041-8759-7
\$15.99 • HC



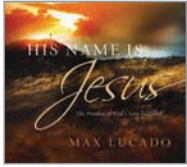
The Heart of Christmas
Hank Hanegraaff
ISBN-13: 978-1-4041-8758-0
\$14.99 • HC



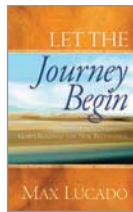
This Christmas Night
Billy Graham & Ruth Bell Graham
ISBN-13: 978-1-4041-0467-9
\$15.99 • HC



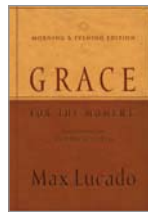
Twelve Blessings of Christmas
Joy Marie
ISBN-13: 978-0-8499-9562-0
\$13.99 • HC



His Name is Jesus
Max Lucado
ISBN-13: 978-1-4041-8673-6
\$24.99 • HC w/slipcase



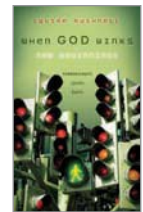
Let the Journey Begin
Max Lucado
ISBN-13: 978-1-4041-8706-1
\$14.99 • HC



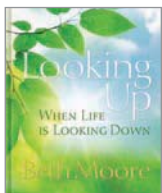
**Grace For the Moment -
Morning & Evening Edition**
Max Lucado
ISBN-13: 978-1-4041-1374-9
\$19.99 • Leatherflex



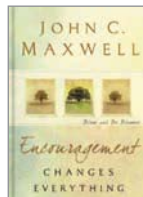
Wisdom For Each Day
Billy Graham
ISBN-13: 978-1-4041-8693-4
\$15.99 • HC



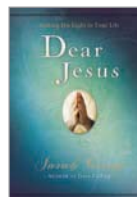
**When God Winks or
New Beginnings**
Squire Rushnell
ISBN-13: 978-1-4041-8696-5
\$15.99 • HC



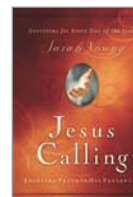
**Looking Up When Life is
Looking Down**
Beth Moore
ISBN-13: 978-1-4041-0514-0
\$14.99 • HC



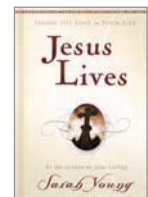
**Encouragement Changes
Everything**
John Maxwell
ISBN-13: 978-1-4041-0423-5
\$14.99 • HC



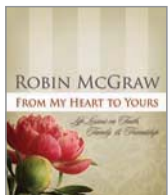
Dear Jesus
Sarah Young
ISBN-13: 978-1-4041-0495-2
\$13.99 • Padded HC



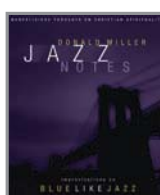
Jesus Calling
Sarah Young
ISBN-13: 978-1-5914-5188-4
\$13.99 • Padded HC



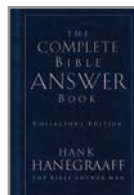
Jesus Lives
Sarah Young
ISBN-13: 978-1-4041-8695-8
\$14.99 • Padded HC



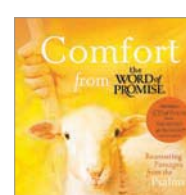
From My Heart to Yours
Robin McGraw
ISBN-13: 978-1-4041-0521-8
\$16.99 • HC



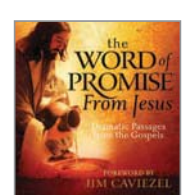
Jazz Notes
Donald Miller
ISBN-13: 978-1-4041-0515-7
\$14.99 • HC w/CD



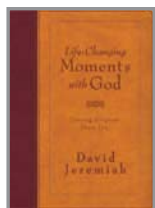
**The Complete Bible
Answer Book**
Hank Hanegraaff
ISBN-13: 978-1-4041-1381-7
\$21.99 • Bonded Leather



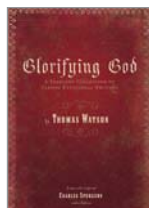
**Comfort From the Word of
Promise**
Hank Hanegraaff
ISBN-13: 978-1-4041-8670-5
\$14.99 • HC w/CD



**The Word of Promise
From Jesus**
ISBN-13: 978-1-4041-0496-9
\$14.99 • HC w/CD



**Life Changing Moments
With God**
David Jeremiah
ISBN-13: 978-1-4041-0387-0
\$19.99 • Leathersoft



Glorifying God
Patti Hummel
ISBN-13: 978-1-4041-8712-2
\$16.99 • HC



True Sports Heroes
Steve Riach
ISBN-13: 978-1-4041-8699-6
\$15.99 • HC



Racing With Giants
Mike Hembree
ISBN-13: 978-1-4041-8701-6
\$15.99 • HC

MAX LUCADO'S HERMIE & FRIENDS #14: ANTONIO MEETS HIS MATCH

Its About Being a Good Neighbor

MAX LUCADO



FEATURES & BENEFITS

- Helps children learn to love their neighbors and friends
- Tim Conway as Hermie, Fred Willard as Angus O'Reilly and Sam Mercurio as Antonio
- Trusted series from Max Lucado, with over four million Hermie videos sold
- Engaging characters that kids have come to love

A rude foreigner moves into the garden, testing Antonio's patience.

Antonio should probably be called "Brave Ant", for the heroic way he leads his Army Ants in defending the garden from, say, Big Bully Croaker. But when some foreign ants move into the garden, their strange ways challenge Antonio to use something other than physical strength and military experience to solve a problem. Featuring Tim Conway as Hermie and special guest-star Fred Willard ("Wall-E", "Kim Possible", "Chicken Little", etc) and includes the original song "How Could Anyone Not Love Me" and the cartoon short "Caterpilla" (a spoof of Cinderella). Lesson is based on Luke 10:27 "Love your neighbor as you love yourself." (ICB)

Format: DVD
UPC: 023755411099
ISBN-13/EAN: 978-1-4003-1308-2
Price: \$14.99 U.S.
Ship Date: 1/20/2010
Pub Date: 2/16/2010
Length: 60 Minutes
Carton Qty: 30
Age Group: 4 - 7
Distribution Rights: Worldwide Religious
BISAC Category: JUVENILE FICTION / RELIGIOUS / CHRISTIAN (JUV033010)

MERCHANDISING

- Hermie Brand Winter Slim-line Floor Display: 978-1-4003-8977-3
- Demo DVD: 978-1-4003-8946-9

ADVERTISING

- Retail catalog and web advertising
- In-store Hermie Premiere events
- Featured on hermieandfriends.com
- E-blast to Thomas Nelson's Children's consumer and Max Lucado fan databases
- Featured at International Network of Children's Ministry and Mothers of Preschoolers (MOPS) conferences
- Featured title in 2009 MOPS Sponsorship with E-blast/newsletter to MOPS list
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners
- Online community for consumers to connect with Max Lucado's Hermie and Friends™ on Twitter and Facebook

PUBLICITY

- Pre-screener mailing to video trade media, long lead CRS trade and consumer publications to secure reviews and features
- Finished product mailing to key media outlets

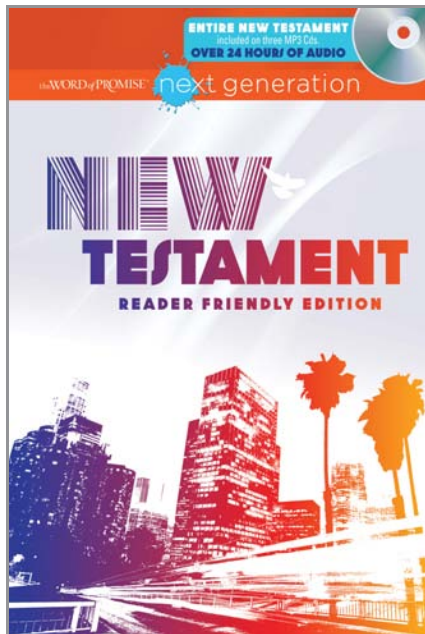
PREVIOUS TITLES

023755404695	Milo the Mantis Who Wouldn't Pray DVD
023755406996	Buzby and the Grumble Bees DVD
023755408891	Hailey and Bailey's Silly Fight DVD
023755408594	Hermie and the High Seas DVD
023755410894	Skeeter and the Mystery of the Lost Mosquito Treasure DVD
023755410993	The Flo Show Creates a Buzz DVD
023755046604	Peel and Stick
023755413291	A Bug Collection DVD Box Set



Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas. On a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two. **Hometown:** San Antonio, Texas

THE WORD OF PROMISE NEXT GENERATION BIBLE - NEW TESTAMENT



FEATURES & BENEFITS

- Full New Testament in easy-to-read single column format
- Includes 23 hours of the fully dramatized audio from *The Word of Promise Next Generation - New Testament* on three MP3 CDs
- A great way to get the audio and print version of the New Testament into the heart and minds of today's youth!
- A \$60 value for only \$27.99

A full New Testament companion to go along with *The Word of Promise Next Generation - New Testament* . . . the audio Bible for the "wired generation!"

A cool package of the full *Word of Promise Next Generation - New Testament* in an easy-to-read single column format reads more like a novel. Features include book introductions and MP3 CDs of the fully dramatized audio version of *Word of Promise Next Generation*. The audio features the voice talents of many of today's top media stars, and is the perfect gift and learning tool for kids/teens ages 8 to 15.

The hardcover binding helps give it lasting value and makes it a great youth group Bible to carry to church.

Format: Hardcover w/MP3 CD
ISBN-13/EAN: 978-1-4003-1563-5
ISBN-10: 1-4003-1563-8
Price: \$27.99 U.S.
Ship Date: 10/7/2009
Pub Date: 11/3/2009
Trim Size: 6.00 x 9.00 x 1.00
Page Count: 416 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BIBLES / OTHER TRANSLATIONS / NEW TESTAMENT & PORTIONS (BIB018030)

ADVERTISING

- National retail positioning and placement
- Cross-promotions with The Word of Promise
- Promotions via custom e-cards and other grass roots and marketing web tools such as viral video and audio clips on mspace.com and tangle.com
- Eblast to Thomas Nelson's Children's consumer database as well as select distribution lists including actors and authors from the project
- Featured on Thomas Nelson's homepage
- Featured at International Network of Children's Ministry and Mothers of Preschoolers (MOPs) conferences
- Targeted consumer and children's pastor advertising
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners

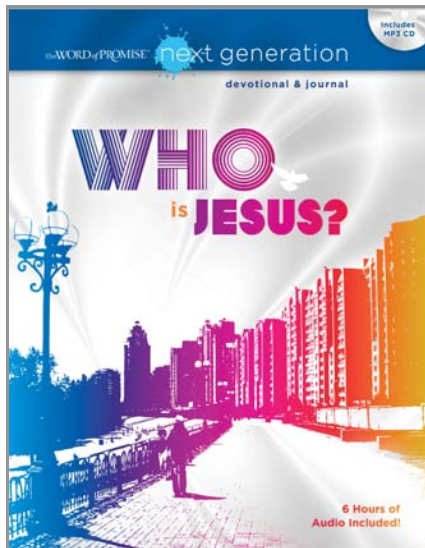
PUBLICITY

- Serviced to key trade and consumer publications to make them aware of new Word of Promise Next Generation product

PREVIOUS TITLES

023755402127	CD Set
023755402226	MP3 CD Set
023755046758	MP3 USB Bracelet

THE WORD OF PROMISE NEXT GENERATION - NEW TESTAMENT DEVOTIONAL: WHO IS JESUS?



FEATURES & BENEFITS

- First in a four-part devotional series that takes kids deeper into the New Testament
- Includes an MP3 CD with over six hours of audio from *The Word of Promise Next Generation - New Testament*
- Helps the Bible to be relevant in the lives of today's wired generation

Going deep into *The Word of Promise Next Generation* . . . the audio Bible for the "wired generation!"

You've heard the dramatized New Testament featuring the voice talents of many of today's top young Hollywood stars. Now dig deeper and embrace the truths and knowledge of the Bible like never before. This new devotional study guide series is available in four volumes. Each volume includes an MP3 CD, a devotional guide, and journaling section. The devotional guide is presented in 13 lessons with topical articles, exciting and fun 2-color graphic design, and creative interactive games and activities for youth to enjoy! Also included is a journaling section at the end of each lesson of the each book.

Volume One – the "Who" focuses on the person, purpose and promises of Jesus and is based on the books of Matthew, Mark, and Luke.

Features include: GET-IT (help to understand difficult concepts); GRAB-IT (how does this look in your own life); HOLD-IT (how to maintain in everyday life); GIVE-IT (how does this affect others in your life); DEFINE-IT (in-depth look at key words); and LIVE-IT (presentation of ideas, questions, challenges to support each session's content).

Format: Softcover w/MP3 CD
ISBN-13/EAN: 978-1-4003-1558-1
ISBN-10: 1-4003-1558-1
Price: \$15.99 U.S.
UPC: 023755048172
Ship Date: 10/7/2009
Pub Date: 11/3/2009
Trim Size: 7.00 x 9.00 x 0.50
Page Count: 176 Pages
Carton Qty: 36
Age Group: 9 - 13
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGION / INSPIRATIONAL (JNF049510)

ADVERTISING

- National retail positioning and placement
- Cross-promotions with The Word of Promise
- Promotions via custom e-cards and other grass roots and marketing web tools such as viral video and audio clips on myspace.com and tangle.com
- Eblast to Thomas Nelson's Children's consumer database as well as select distribution lists including actors and authors from the project
- Featured on Thomas Nelson's homepage
- Featured at International Network of Children's Ministry and Mothers of Preschoolers (MOPs) conferences
- Targeted consumer and children's pastor advertising
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners

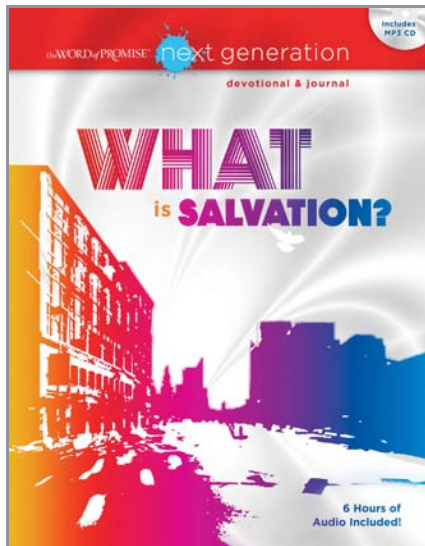
PUBLICITY

- Serviced to key trade and consumer publications to make them aware of new Word of Promise Next Generation product

PREVIOUS TITLES

023755402127	CD Set
023755402226	MP3 CD Set
023755046758	MP3 USB Bracelet

THE WORD OF PROMISE NEXT GENERATION NEW TESTAMENT DEVOTIONAL: WHAT IS SALVATION?



FEATURES & BENEFITS

- Second in a four-part devotional series that takes kids deeper into the New Testament
- Includes an MP3 CD with over six hours of audio from *The Word of Promise Next Generation - New Testament*
- Helps the Bible to be relevant in the lives of today's wired generation

Going deep into *The Word of Promise Next Generation* . . . the audio Bible for the "wired generation!"

You've heard the dramatized New Testament featuring the voice talents of many of today's top young Hollywood stars. Now dig deeper and embrace the truths and knowledge of the Bible like never before. This new devotional study guide series is available in four volumes. Each volume includes an MP3 CD, a devotional guide, and journaling section. The devotional guide is presented in 13 lessons with topical articles, exciting and fun 2-color graphic design, and creative interactive games and activities for youth to enjoy! Also included is a journaling section at the end of each lesson of the each book.

Volume Two – the "What" focuses on the study of exactly what Jesus did for us and what that means to our daily lives. It is based on the books of John, Acts and Romans.

Features include: GET-IT (help to understand difficult concepts); GRAB-IT (how does this look in your own life); HOLD-IT (how to maintain in everyday life); GIVE-IT (how does this affect others in your life); DEFINE-IT (in-depth look at key words); and LIVE-IT (presentation of ideas, questions, challenges to support each session's content).

Format: Softcover w/MP3 CD
ISBN-13/EAN: 978-1-4003-1559-8
ISBN-10: 1-4003-1559-X
Price: \$15.99 U.S.
UPC: 023755048189
Ship Date: 10/7/2009
Pub Date: 11/3/2009
Trim Size: 7.00 x 9.00 x 0.50
Page Count: 176 Pages
Carton Qty: 36
Age Group: 9 - 13
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGION / INSPIRATIONAL (JNF049510)

ADVERTISING

- National retail positioning and placement
- Cross-promotions with The Word of Promise
- Promotions via custom e-cards and other grass roots and marketing web tools such as viral video and audio clips on myspace.com and tangle.com
- Eblast to Thomas Nelson's Children's consumer database as well as select distribution lists including actors and authors from the project
- Featured on Thomas Nelson's homepage
- Featured at International Network of Children's Ministry and Mothers of Preschoolers (MOPs) conferences
- Targeted consumer and children's pastor advertising
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners

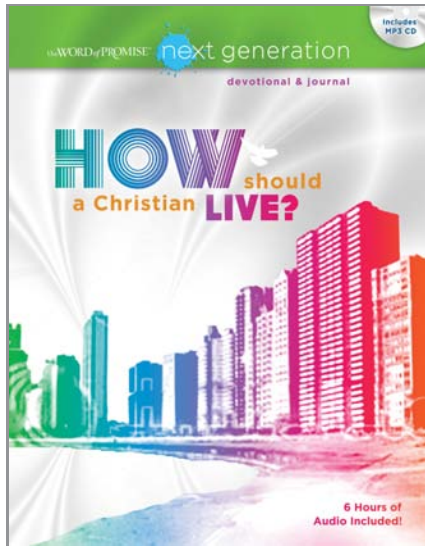
PUBLICITY

- Serviced to key trade and consumer publications to make them aware of new Word of Promise Next Generation product

PREVIOUS TITLES

023755402127	CD Set
023755402226	MP3 CD Set
023755046758	MP3 USB Bracelet

THE WORD OF PROMISE NEXT GENERATION NEW TESTAMENT DEVOTIONAL: HOW SHOULD A CHRISTIAN LIVE?



FEATURES & BENEFITS

- Third in a four-part devotional series that takes kids deeper into the New Testament
- Includes an MP3 CD with over six hours of audio from *The Word of Promise Next Generation - New Testament*
- Helps the Bible to be relevant in the lives of today's wired generation

Going deep into *The Word of Promise Next Generation* . . . the audio Bible for the "wired generation!"

You've heard the dramatized New Testament featuring the voice talents of many of today's top young Hollywood stars. Now dig deeper and embrace the truths and knowledge of the Bible like never before. This new devotional study guide series is available in four volumes. Each volume includes an MP3 CD, a devotional guide, and journaling section. The devotional guide is presented in 13 lessons with topical articles, exciting and fun 2-color graphic design, and creative interactive games and activities for youth to enjoy! Also included is a journaling section at the end of each lesson of the each book.

Volume Three – the "How" focuses on the study of how Jesus' continued presence can and should impact our lives. It is based on the books of 1-2 Corinthians, Galatians, Ephesians, Philippians, Colossians, 1-2 Thessalonians, 1-2 Timothy, Titus, and Philemon.

Features include: GET-IT (help to understand difficult concepts); GRAB-IT (how does this look in your own life); HOLD-IT (how to maintain in everyday life); GIVE-IT (how does this affect others in your life); DEFINE-IT (in-depth look at key words); and LIVE-IT (presentation of ideas, questions, challenges to support each session's content).

Format: Softcover w/MP3 CD
ISBN-13/EAN: 978-1-4003-1560-4
ISBN-10: 1-4003-1560-3
Price: \$15.99 U.S.
UPC: 023755048196
Ship Date: 2/3/2010
Pub Date: 3/2/2010
Trim Size: 7.00 x 9.00 x 0.50
Page Count: 176 Pages
Carton Qty: 36
Age Group: 9 - 13
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGION / INSPIRATIONAL (JNF049510)

ADVERTISING

- National retail positioning and placement
- Cross-promotions with The Word of Promise
- Promotions via custom e-cards and other grass roots and marketing web tools such as viral video and audio clips on myspace.com and tangle.com
- Eblast to Thomas Nelson's Children's consumer database as well as select distribution lists including actors and authors from the project
- Featured on Thomas Nelson's homepage
- Featured at International Network of Children's Ministry and Mothers of Preschoolers (MOPs) conferences
- Targeted consumer and children's pastor advertising
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners

PUBLICITY

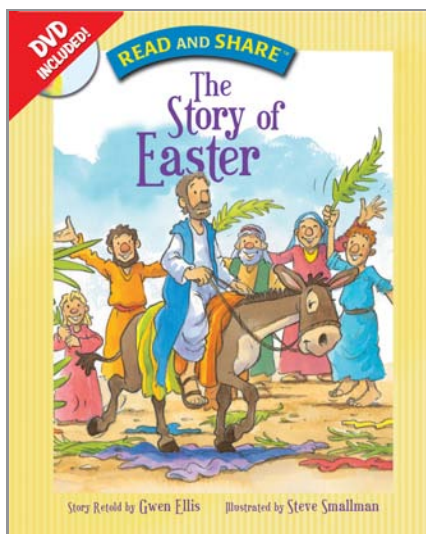
- Serviced to key trade and consumer publications to make them aware of new Word of Promise Next Generation product

PREVIOUS TITLES

023755402127	CD Set
023755042226	MP3 CD Set
023755046758	MP3 USB Bracelet

READ AND SHARE: THE STORY OF EASTER

GWEN ELLIS



FEATURES & BENEFITS

- A delightful re-telling of the Easter story
- Includes a memory activity that encourages retelling the story
- Book with DVD offers two ways to share the Easter message with little ones

From the *Read and Share Bible* brand, this retelling of the Easter story is explained in a way that helps young children understand the life, death, burial, and resurrection of Jesus.

Based on the *International Children's Bible*, this story walks through the last week of Christ's life and is told in a way that teaches children about the amazing gift Jesus gave us. Events include His triumphant entry into Jerusalem on Palm Sunday through His appearance to the disciples and His ascension. The "Can You Retell the Story" activity at the end of the book is a fun way to hide the Word in their heart.

The animated DVD includes a 15-minutes of stories plus coloring pages and other bonus features.

Format: Hardcover w/DVD

ISBN-13/EAN: 978-1-4003-1461-4

ISBN-10: 1-4003-1461-5

Price: \$10.99 U.S.

Ship Date: 2/3/2010

Pub Date: 3/2/2010

Trim Size: 8.00 x 10.00 x 0.50

Page Count: 36 Pages

Carton Qty: 24

Age Group: 2 - 5

Distribution Rights: Worldwide except US Religious

Translation Rights: All

BISAC Category: JUVENILE NONFICTION / HOLIDAYS & CELEBRATIONS / EASTER & LENT (JNF026020)

MERCHANDISING

- Read and Share Brand Winter Endcap Kit: 978-1-4003-8978-0

ADVERTISING

- Retail catalog and web advertising
- E-blast to Thomas Nelson's Children's consumer database
- Featured at International Network of Children's Ministry and MOPS conferences
- Included in Kids Day promotions
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners
- Featured product in MOPS 2009 Sponsorship
- MOPS e-blast/newsletter
- Cross-promoted with Read and Share Brand

PUBLICITY

- Paired with nationwide publicity of other *Read and Share*™ products to continue to build success of *Read and Share*™ brand
- Included in Easter round ups

PREVIOUS TITLES

978-1-4003-0853-8	Read and Share Bible
978-1-4003-1279-5	Our Together-Time Bible
978-1-4003-1464-5	Read and Share Toddler Bible
978-1-4003-1468-3	The Story of Christmas HC/DVD
023755410597	Read and Share DVD Bible Vol 1
023755410696	Read and Share DVD Bible Vol 2
023755410795	Read and Share DVD Bible Vol 3
023755412492	Read and Share DVD Bible Vol 4

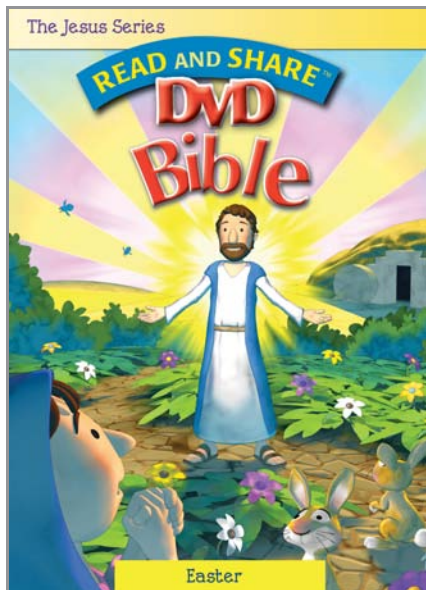


Gwen Ellis is the owner of Seaside Creative Services, an editorial and writing service. She is a speaker and the author of more than thirteen books including *Read and Share Bible*™. **Hometown:** Port Hueneme, California **Books Sold to Date:** 200,000

THE JESUS SERIES - EASTER

Read and Share DVD Bible

GWEN ELLIS



FEATURES & BENEFITS

- Bold and bright character-driven animation
- 30-minute 3D animated story of Easter
- Builds a foundation of God's Word in young minds
- Captivating art style and gentle musical underscore

Share the power and beauty of Easter with the children in your life.

Animated straight from the pages of the popular *Read and Share*® Bible, *The Jesus Series* introduces children to the life of Christ in a powerful new trilogy. Departing from the 3-minute, bite-size story format of the *Read and Share*® DVD Bible Volumes 1-4, this story of Easter is an uninterrupted half-hour presentation of Jesus' last week on earth. With an eye-catching art style, warm narration, and gentle musical underscore, children will experience the the Easter story in an engaging new way.

Format: DVD
UPC: 023755412393
ISBN-13/EAN: 978-1-4003-1447-8
Price: \$14.99 U.S.
Ship Date: 2/3/2010
Pub Date: 3/2/2010
Length: 60 Minutes
Carton Qty: 30
Age Group: 3 - 7
Distribution Rights: Worldwide
BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

MERCHANDISING

- Read and Share Brand Winter Endcap Kit: 978-1-4003-8978-0
- Demo DVD: 978-1-4003-8980-3

ADVERTISING

- Retail catalog and web advertising
- E-blast to Thomas Nelson's Children's consumer database
- Extensive web campaign on tangle.com, youtube.com, as well as banner ads on MomSense and Children's Ministry sites
- Featured at International Network of Children's Ministry Conferences and Mothers of Preschoolers Conferences (MOPS)
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners
- Featured title in MOPS 2009 Sponsorship and Eblast/newsletter
- Cross-promoted with Read and Share Brand

PUBLICITY

- Finished product mailing to key media outlets
- Included in seasonal round ups
- Paired with nationwide publicity of other *Read and Share* products to continue to build brand success

PREVIOUS TITLES

023755410597	Read and Share DVD Bible Volume 1
023755410696	Read and Share DVD Bible Volume 2
023755410795	Read and Share DVD Bible Volume 3
023755412492	Read and Share DVD Bible Volume 4
023755412591	The Jesus Series DVD - Christmas
023755046765	Peel and Stick



Gwen Ellis is the owner of Seaside Creative Services, an editorial and writing service. She is a speaker and the author of more than thirteen books including *Read and Share Bible*™. **Hometown:** Port Hueneme, California **Books Sold to Date:** 200,000

READ AND SHARE CURRICULUM - UNIT 1

GWEN ELLIS



FEATURES & BENEFITS

- First of four units designed to walk preschoolers through the entire Bible in a year
- Each lesson focus is Jesus and how He is integrated throughout the entire Bible
- Includes 3D animated videos, music, and Bible stories from *Read and Share* brand
- Teacher "Cue Cards" make teaching easy for teachers with little-to-no preparation time
- Cue Cards include: **SING** (worship time), **WATCH** (puppet show and DVD clip), **SHARE** (snack and Bible story application), **PLAY** (lesson-reinforcing game), and **CREATE** (lesson-reinforcing craft)

The *Read and Share Bible* Kit teaches preschoolers how to **READ** about Jesus and **SHARE** His love with others.

The *Read and Share Bible* Kit 13-week unit that walks little ones through the Bible. The program is designed to make teaching super easy for teachers with minimal preparation time. Teachers simply follow Cue Cards that walk them through each lesson. There are plenty of visuals, activities, and sharing time so kids can get the most out of each lesson and remember it long after the day is over.

Each kit includes:

- Thirteen individual lesson folders with 5 teacher "cue cards" per lesson
- Thirteen 3-minute 3D animated video clips from the *Read & Share DVD Bible*
- 11" Lion and Lamb puppets, Puppet Skit book, and pre-recorded Audio CD
- Music CD and Resource CD-Rom

Unit 1 covers the book of Genesis starting with creation and ending with the story of Joseph.

Format: Curriculum

ISBN-13/EAN: 978-1-4003-1551-2

ISBN-10: 1-4003-1551-4

Price: \$129.99 U.S.

Ship Date: 3/3/2010

Pub Date: 3/30/2010

Trim Size: 10.19 x 13.69 x 11.63

Carton Qty: 1

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN EDUCATION / CHILDREN & YOUTH (REL091000)

PREVIOUS TITLES

978-1-4003-0853-8 Read and Share Bible

978-1-4003-1279-5 Our Together-Time Bible

978-1-4003-1464-5 Read and Share Toddler Bible

023755410597 Read and Share DVD Bible Vol 1

023755410696 Read and Share DVD Bible Vol 2

023755410795 Read and Share DVD Bible Vol 3

023755412492 Read and Share DVD Bible Vol 4



Gwen Ellis is the owner of Seaside Creative Services, an editorial and writing service. She is a speaker and the author of more than thirteen books including *Read and Share Bible*™. **Hometown:** Port Hueneme, California **Books Sold to Date:** 200,000

GIGI, GOD'S LITTLE PRINCESS #7: GIGI'S BIG BREAK

SHEILA WALSH



FEATURES & BENEFITS

- Story one is about telling the truth, no matter what
- Story two is about welcoming a new addition to the family
- Aimed at little girls and those who love them
- *Gigi, God's Little Princess*® is the #1 selling Christian girl's brand

Two new, fully-animated heart-warming stories and a fun sing-along song.

The White Lie: Sheila Walsh reminds little girls that it's no fun getting in trouble. But when we do wrong and try to cover our sin, things only get worse and our hearts get heavy with guilt. But we have a God who knows our weaknesses and loves us anyway. Teaches the lesson of 1 John 1:8-9 "If we say we have no sin, we are fooling ourselves, and the truth is not in us. But if we confess our sins, he will forgive...and cleanse us from all the wrongs we have done." (ICB)

The Pink Surprise: Sheila Walsh says: "Isn't it fun to be the first in line? When I was young, all the kids would run to get as close as possible to the front. It's a little like being the only child in a family—you get one hundred percent of your parents' attention, and can sometimes even feel like the world revolves around you. But it turns out that there are other blessings in life besides being first, and Gigi has been blessed with an adventure that will last a lifetime." Teaches the lesson from Jesus' prayer in Luke 10:21 "Father, you have hidden things from the people who are wise and smart... but shown them to those who are like little children." (ICB)

Format: DVD
 UPC: 023755413390
 ISBN-13/EAN: 978-1-4003-1510-9
 Price: \$14.99 U.S.
 Ship Date: 2/3/2010
 Pub Date: 3/2/2010
 Length: 60 Minutes
 Carton Qty: 30
 Age Group: 4 - 7
 Distribution Rights: Worldwide
 BISAC Category: JUVENILE FICTION / RELIGIOUS / CHRISTIAN (JUV033010)

MERCHANDISING

- Gigi Brand Winter Endcap Kit: 978-1-4003-8976-6
- DVD Demo: 978-1-4003-8979-7

ADVERTISING

- E-blast to Sheila Walsh fans, Women of Faith® consumers, and Thomas Nelson's Children's consumer database
- Retail catalog and web advertising
- Featured at Women of Faith® events, International Network of Children's Ministry and Mothers of Preschoolers conferences
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners
- Featured product in MOPS 2009 Sponsorship
- MOPS e-blast/newsletter (110,000)
- Online community for consumers to connect with Gigi, God's Little Princess on Twitter and Facebook

PUBLICITY

- National print and broadcast campaign building on the success of the *God's Little Princess* brand
- Paired with nationwide publicity for other *Gigi* products

PREVIOUS TITLES

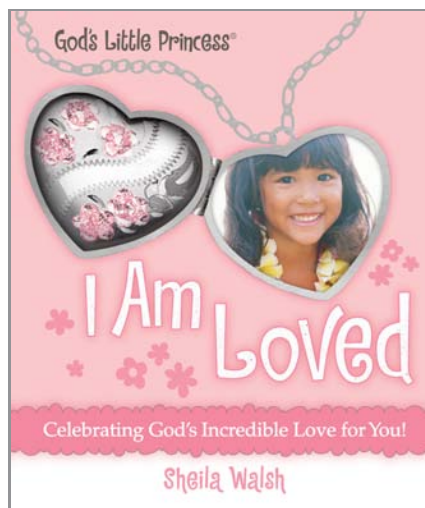
023755407191	Gigi's Hugest Announcement DVD
023755408693	Bursting With Readiness DVD
023755409997	Gigi's Ginormous Sneeze DVD
023755413093	Gigi and the Royal Pink Circus DVD
023755046673	Dress-up Kit
023755046635	Scepter
023755046628	Peel and Stick
023755413192	God's Little Princess DVD Treasury Box Set
023755402424	Sweet Dreams Princess - 6 CD Set
023755402622	God's Little Princess Lullabye CD



Sheila Walsh is creator and author of the award-winning *Gigi, God's Little Princess*® brand which has sold over 1.5 million units. Sheila is also a popular Women of Faith® speaker and has written numerous books for women. **Hometown:** Frisco, Texas **Books Sold to Date:** 1,325,000+

I AM LOVED

SHEILA WALSH



FEATURES & BENEFITS

- Great for devotional time
- Front cover includes die-cut opening for personal photo of your own little princess
- Activities to learn about about God's great big love for all His princesses
- God's Little Princess® is the #1 selling Christian girls' brand

If you liked *God's Little Princess® Devotional Bible* and *Sweet Dreams Princess*, then you'll love *I Am Loved!*

International Children's Bible® passages accompanied by promises, praises, prayers, application, and reflection that help little girls learn about God and His incredible love for them. The focus is on getting to know the One who made you, our King! Every little girl is special, and here's a way to help them learn this for themselves.

Sections include: *Living the Princess Life* (How to live life according to God's Word), *Royal Connections* (How to live life with love and compassion), *Faithful Love* (Learn to trust Him), *Perfect Princess Praise* (Learn to worship Him in everything), *Precious Promises* (Reassurance of God's promises), and *Crafts, Games and Recipes*.

Format: Hardcover

ISBN-13/EAN: 978-1-4003-1475-1

ISBN-10: 1-4003-1475-5

Price: \$16.99 U.S.

Ship Date: 1/20/2010

Pub Date: 2/16/2010

Trim Size: 6.25 x 7.50 x 1.00

Page Count: 352 Pages

Carton Qty: 24

Age Group: 4 - 7

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

MERCHANDISING

- Gigi Brand Winter Endcap Kit: 978-1-4003-8976-6
- Bible Storybook Merchandise program ISBN13: 978-1-4003-8912-4

ADVERTISING

- Retail web and catalog advertising
- Featured at International Network of Children's Ministry and Mothers of Preschoolers (MOPS) conferences
- Eblast to Thomas Nelson's consumer database and Women of Faith®
- Featured at Kids Day Events
- Promoted at Women of Faith® conferences and on website
- Featured on thomasnelson.com
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners
- Featured product in MOPS 2009 Sponsorship
- MOPS e-blast/newsletter
- Online community for consumers to connect with Gigi, God's Little Princess on Twitter and Facebook

PUBLICITY

- Strategic mailing to appropriate trade and consumer publications to secure reviews and features
- Cross-promoted with *I Am Amazing*
- Paired with nationwide publicity of other Gigi products to continue to build success of Gigi brand

PREVIOUS TITLES

978-1-4003-0879-8 God's Little Princess Devotional

978-1-4003-1297-9 Sweet Dreams Princess

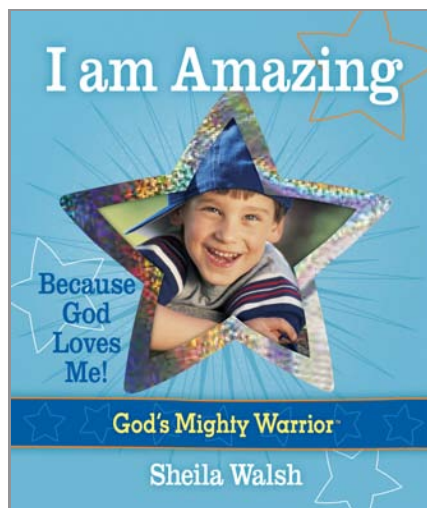
023755402424 Sweet Dreams Princess Audio CDs



Sheila Walsh is creator and author of the award-winning Gigi, *God's Little Princess®* brand which has sold over 1.5 million units. Sheila is also a popular Women of Faith® speaker and has written numerous books for women. **Hometown:** Frisco, Texas **Books Sold to Date:** 1,325,000+

I AM AMAZING

SHEILA WALSH



FEATURES & BENEFITS

- Great for devotional time
- Front cover includes die-cut opening for personal photo of your own mighty warrior
- Activities to learn about about God's great big love for all His mighty warriors

If you liked *God's Mighty Warrior™ Devotional Bible* and *Goodnight Warrior*, then you'll be amazed with *I am Amazing!*

International Children's Bible® scripture passages accompanied by promises, praises, prayers, applications, and reflections that help little boys learn about God and His incredible love for them. The focus is on getting to know the One who made you, our King! Every little boy is special...because God Loves them... and here's a way to help them learn this for themselves.

Sections include: *Living the Adventurous Life* (How to live your life based on the wisdom, promises and truth), *Amazing Teammates* (How to live life with love and compassion), *Awesome Faith* (Learn to trust Him), *Praise Power!* (Learn to worship Him in everything), *Incredible Promises* (Reassurance of God's promises), and *Crafts, Action Games and Warrior Food!*

Format: Hardcover

ISBN-13/EAN: 978-1-4003-1552-9

ISBN-10: 1-4003-1552-2

Price: \$16.99 U.S.

Ship Date: 1/20/2010

Pub Date: 2/16/2010

Trim Size: 6.25 x 7.50 x 1.00

Page Count: 352 Pages

Carton Qty: 24

Age Group: 4 - 7

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

MERCHANDISING

- Gigi Brand Winter Endcap Kit: 978-1-4003-8976-6
- Bible Storybook Merchandise program ISBN13: 978-1-4003-8912-4

ADVERTISING

- Retail web and catalog advertising
- Featured at International Network of Children's Ministry and Mothers of Preschoolers (MOPS) conferences
- Eblast to Thomas Nelson's consumer database and Women of Faith®
- Featured at Kids Day Events
- Promoted at Women of Faith® conferences and on website
- Featured on thomasnelson.com
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners
- Featured product in MOPS 2009 Sponsorship
- MOPS e-blast/newsletter
- Online community for consumers to connect with Gigi, God's Little Princess on Twitter and Facebook

PUBLICITY

- Strategic mailing to appropriate trade and consumer publications to secure reviews and features
- Cross-promoted with *I Am Loved*
- Paired with nationwide publicity of other Gigi products to continue to build success of Gigi brand

PREVIOUS TITLES

978-1-4003-1006-7 God's Mighty Warrior Devotional Bible

978-1-4003-1298-6 Goodnight Warrior

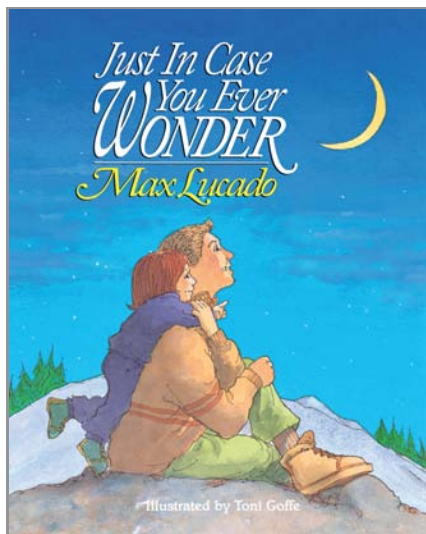
023755402523 Goodnight Warrior - 6 CD Set



Sheila Walsh is creator and author of the award-winning *Gigi, God's Little Princess®* brand which has sold over 1.5 million units. Sheila is also a popular Women of Faith® speaker and has written numerous books for women. **Hometown:** Frisco, Texas **Books Sold to Date:** 1,325,000+

JUST IN CASE YOU EVER WONDER

MAX LUCADO



FEATURES & BENEFITS

- Timeless tale by best-selling author, Max Lucado, now available in oversized board book format
- Over 1.5 million units sold
- Helps parents explain their unconditional love for their children

This timeless children's classic by best-selling author, Max Lucado, is now available for a younger generation in this oversized board book.

There are certain words that every child longs to hear . . . words of unconditional love, promises of support, prayers of encouragement. *Just in Case You Ever Wonder* wraps your children in its tender message of love, comfort, and protection, showing them that as they grow and change, you'll always be there for them—whether it's "monsters in the closet" or times when other kids are mean. Beloved author, Max Lucado, helps you express unconditional love for your child, simply, powerfully, and forever.

Format: Board Book
ISBN-13/EAN: 978-1-4003-8531-7
ISBN-10: 1-4003-8531-8
Price: \$12.99 U.S.
Ship Date: 8/19/2009
Pub Date: 9/15/2009
Trim Size: 8.00 x 9.90 x 1.10
Page Count: 32 Pages
Carton Qty: 20
Age Group: 1 - 5
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION / RELIGIOUS / CHRISTIAN (JUV033010)

ADVERTISING

- Online advertising in outlets like *MomSense* or *Today's Christian Woman*
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners
- E-blast to Max Lucado's fan list

PUBLICITY

- Finished product mailing to top Christian and children's book editors
- Paired with publicity for *Tallest of Smalls* release

PREVIOUS TITLES

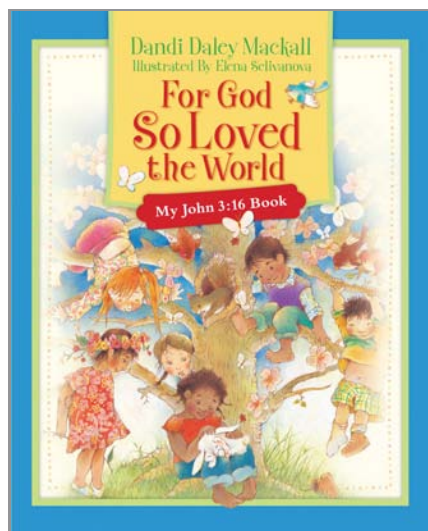
978-0-8499-0978-8 *Just in Case You Ever Wonder*
 978-0-8499-5979-0 *The Crippled Lamb*
 978-1-4003-0601-5 *The Oak Inside the Acorn*
 978-1-4003-1048-7 *A Max Lucado Children's Treasury*
 978-1-4003-1514-7 *The Tallest of Smalls*



Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas. On a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two. **Hometown:** San Antonio, Texas

FOR GOD SO LOVED THE WORLD

DANDI DALEY MACKALL



FEATURES & BENEFITS

- Dandi Daley Mackall is an award-winning author of more than 400 children's books
- Message of God's love is communicated in multiple languages: Spanish, Japanese, French, Portuguese, Russian, Indonesian, Chinese, German, and Nigerian
- A timeless reminder of God's love for His children no matter where they live

Best-selling children's author Dandi Daley Mackall brings the truths of John 3:16 alive for little hearts.

With an international flavor, each stanza of this oversized board book celebrates God's love in a different part of the world. The words *For God So Loved the World* appear in different languages on each spread and make a strong statement about Jesus' love for all children around the world.

Format: Board Book
ISBN-13/EAN: 978-1-4003-8530-0
ISBN-10: 1-4003-8530-X
Price: \$12.99 U.S.
Ship Date: 8/19/2009
Pub Date: 9/15/2009
Trim Size: 8.00 x 9.90 x 1.00
Page Count: 32 Pages
Carton Qty: 20
Age Group: 1 - 5
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

ADVERTISING

- Online advertising in outlets like *MomSense* or *Today's Christian Woman*
- Featured at Kids Day events
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners

PUBLICITY

- Finished product mailing to top Christian and children's book editors

PREVIOUS TITLES

978-1-5914-5524-0 For God So Loved the World

COMPARABLE TITLES

978-1-4003-1106-4 God's Great Big Love



Dandi Daley Mackall has published about 400 books for children and adults publishers including Simon & Schuster, DreamWorks, Tyndale, Disney, Warner Brothers, and Scholastic. She's a frequent guest on radio talk shows, and made dozens of appearances on TV. **Hometown:** West Salem, Ohio

BIBLEMAN POWERSOURCE SERIES: SWORD



FEATURES & BENEFITS

- New design . . . lower price!!
- Encourages young Bible heroes to fight the good fight
- Official sword of the Bibleman Team
- Reminds kids of Scripture while defeating evil-doers

Equip your young warrior-in-training with a weapon that reinforces the importance of God's Word with the one-and-only Official Mission Command Center toy sword.

How can kids become strong in the Lord's mighty power? Have them read Ephesians chapter six, where Paul lists his famous armor inventory. At the very end, he reminds us to "take the sword of the Spirit, which is the Word of God." This toy Bibleman sword is the perfect way to turn everyday role-playing games into Bible reminders to help kids live a life of faith. Did we mention it lights up?

Batteries not included.

TOYS ARE NON-RETURNABLE.

Format: Toy
ISBN-13/EAN: 978-1-4003-1550-5
ISBN-10: 1-4003-1550-6
Price: \$12.99 U.S.
UPC: 023755048165
Ship Date: 9/2/2009
Pub Date: 9/29/2009
Carton Qty: 12
Age Group: 5 - 10
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION / RELIGIOUS / CHRISTIAN (JUV033010)

ADVERTISING

- Cross-promotion with Bibleman Live Events
- Eblast to Thomas Nelson's Children's consumer database
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners
- Featured product in MOPS 2009 Sponsorship
- MOPS eblast/newsletter
- Online community for consumers to connect with Bibleman on Twitter and Facebook
- Newly designed website

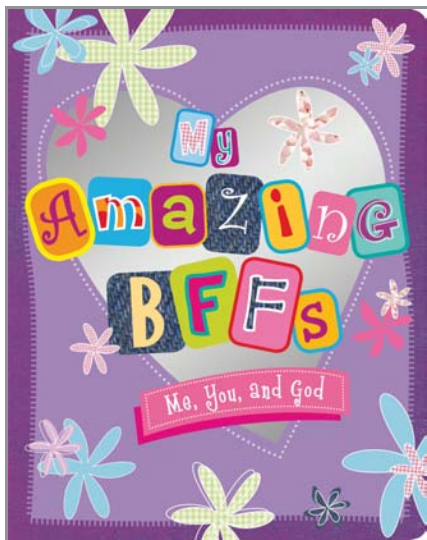
PREVIOUS TITLES

023755046550	Action Figure Set #1
023755046567	Action Figure Set #2
023755046611	Peel and Stick
023755046543	Biblegirl Cape & Mask
02375504643	Bibleman Cape & Mask

MY AMAZING BFFS

Me, You, and God

MAKE BELIEVE IDEAS, LTD.



FEATURES & BENEFITS

- Cool folder with magnetic clasp containing 48-page book, stickers, quiz pad, door hanger, and friendship wheel
- Plays off the popular BFF trend among girls
- Combines fun activities for BFF's while reminding readers that God is the ultimate friend

Fun activities that girls can do with their friends and celebrate God as their Best Friend of all.

My Amazing BFF's is a bright and stylish packaged book with a magnetic closure that opens to reveal a handbook, personality wheel, quiz pad, door hanger, and stickers all related to friendship. This Christian edition includes inspirational activities such as starting a Bible study club; making a prayer ring; having a Christmas-themed party; making a book of the year about friends and the fun they have; and their spiritual journey of faith with God. Every girl and her BFF will love making best friend memories with the activities in this fun-filled book.

Format: Novelty Hardcover

ISBN-13/EAN: 978-1-4003-1536-9

ISBN-10: 1-4003-1536-0

Price: \$12.99 U.S.

Ship Date: 11/18/2009

Pub Date: 12/15/2009

Trim Size: 6.75 x 8.50 x 1.00

Page Count: 48 Pages

Carton Qty: 20

Age Group: 7 - 11

Distribution Rights: North America

Translation Rights: None

BISAC Category: JUVENILE NONFICTION / RELIGION /
CHRISTIAN LIFE (JNF049130)

ADVERTISING

- Promoted on tangle.com and other networking sites
- Featured at International Network of Children's Ministry Conferences
- Featured at Mothers of Preschoolers (MOPS) conferences
- E-blast campaign to Make Believe Ideas, Ltd. list and Thomas Nelson's Children's list
- Featured at Kids Day events
- Key account catalog co-op advertising
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners

PUBLICITY

- Distribution to key long lead and religious trade and consumer publications for reviews and features

PREVIOUS TITLES

978-1-4003-1462-1 *Me, Myself and God*

978-1-4003-1320-4 *All Things Bright and Beautiful*

978-1-8461-0653-8 *Best Friends Forever*

COMPARABLE TITLES

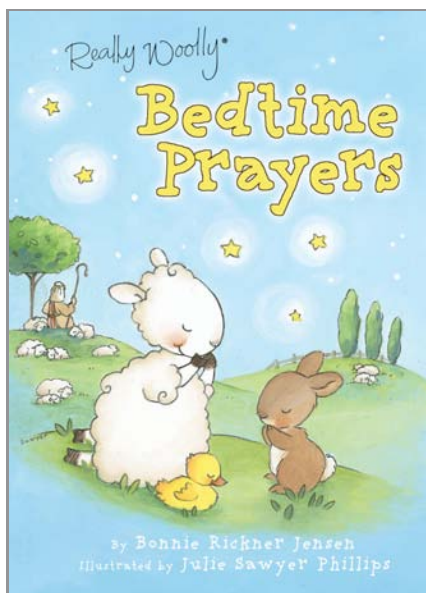
978-1-5848-5880-5 *Coconut's Best Friends Kit*

978-1-8461-0738-2 *Dream Room Kit*

Make Believe Ideas, Ltd. is a publishing company focused on producing exciting, interactive books that both inspire and encourage children to learn and develop. Many of the Make Believe titles include sensory elements that are educational and playful.

REALLY WOOLLY BEDTIME PRAYERS

DAYSPRING



FEATURES & BENEFITS

- Encourages a child to spend time with God at bedtime
- Soft, sweet illustrations from the popular Really Woolly® brand
- Bedtime devotionals teach little ones of God's many loving attributes
- Includes Bible verses and prayer starters

The perfect way to introduce children to the joy of having a special time with God at night right before they close their sleepy eyes.

A case-bound padded board book from the Really Woolly® brand by DaySpring® with devotions and prayers that center on various aspects of God's shepherd-like love for us with themes of The Shepherd . . . listens, cares, loves, promises, watches, rescues, sings, smiles, guides, teaches, blesses, encourages, understands, shines, forgives, comforts, chooses, plans, and creates. Little ones will love the charming Really Woolly® illustrations, engaging verse, and Scripture that show how much God loves and cares for them. Prayer starters encourage children to talk to God.

Format: Padded Board Book
ISBN-13/EAN: 978-1-4003-1539-0
ISBN-10: 1-4003-1539-5
Price: \$9.99 U.S.
Ship Date: 11/18/2009
Pub Date: 12/15/2009
Trim Size: 5.00 x 7.00 x 1.00
Page Count: 40 Pages
Carton Qty: 36
Age Group: 1 - 5
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: JUVENILE FICTION / RELIGIOUS / CHRISTIAN (JUV033010)

ADVERTISING

- Christmas promotion in *MomSense* ad
- Cross-promotion with DaySpring®
- Online promotion on DaySpring.com
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners

PUBLICITY

- Inclusion in Christmas round-ups
- Finished book mailing to CRS trade and consumer publications to secure reviews and features

PREVIOUS TITLES

978-1-4003-0964-1 The Greatest Shepherd of All
 978-1-4003-0988-7 Furry Friends
 978-1-4003-1100-2 Baby Jesus is Here
 978-1-4003-1117-0 God Made Spring
 978-1-4003-0976-4 Little Lambs Bible - New Testament
 978-1-4003-1221-4 Hardcover Bible
 978-1-4003-1222-1 Pink Bible
 978-1-4003-1223-8 Blue Bible

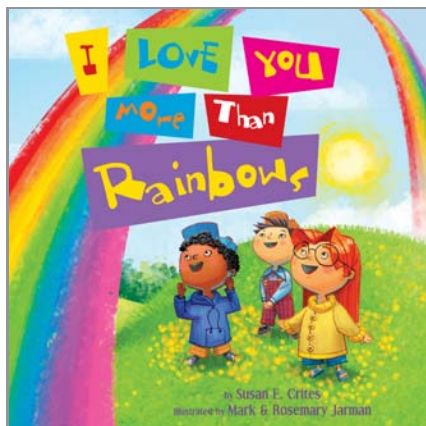
COMPARABLE TITLES

978-0-4399-0632-6 My First Read and Learn Book of Prayers
 978-1-4003-1284-9 A Night Night Prayer
 978-0-7847-1365-5 Good Night Prayers

DaySpring's Really Woolly has been a top selling brand for more than 10 years and includes cards, plush, gifts, books, and animated DVDs. Really Woolly products are best known for sharing encouragement to others through relationship as sheep to the Shepherd. **Books Sold to Date:** Over 10 million

I LOVE YOU MORE THAN RAINBOWS

SUSAN E. CRITES



FEATURES & BENEFITS

- Mom's Choice[®] Award winner now available board book format
- A fun, easy-to-hold format for little hands
- Bright and colorful illustrations
- Conveys the reassuring message of love to children from both God and someone who loves them

Nothing compares to hearing the words "I Love You." Delightful rhymes and adorable illustrations help communicate this joy and happiness for a child to understand.

I love you more than rainbows and beautiful skies.

I love you more than buttercups and wings of butterflies.

I love you more than ice cream with sprinkles on the top,

Or jumping in the pool with a great big belly flop!

Using fun rhymes, sweet words, vibrant illustrations, and flowing, easy-to-understand text, *I Love You More Than Rainbows* helps children understand the words "I Love You" with things in their daily world.

The message in *I Love You More Than Rainbows* conveys not only a parent's love for his or her child, but first and foremost, God's love for His children.

Format: Board Book

ISBN-13/EAN: 978-1-4003-1387-7

ISBN-10: 1-4003-1387-2

Price: \$6.99 U.S.

Ship Date: 12/9/2009

Pub Date: 1/5/2010

Trim Size: 6.00 x 5.90 x 0.80

Page Count: 24 Pages

Carton Qty: 36

Age Group: 1 - 5

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE FICTION / SOCIAL ISSUES / EMOTIONS & FEELINGS (JUV039050)

ADVERTISING

- Online advertising in outlets like *MomSense* or *Today's Christian Woman*
- Featured at Kids Day events
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners

PUBLICITY

- Finished product mailing to top Christian and children's book editors
- Promoted in Children's book guides with other Mom's Choice[®] Award winners

PREVIOUS TITLES

978-1-4003-1089-0 I Love You More Than Rainbows - Picture Book

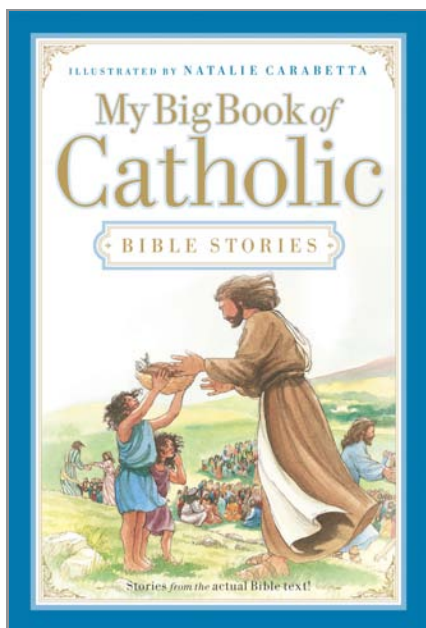
COMPARABLE TITLES

VARIOUS Guess How Much I Love You



Susan E. Crites has many things she loves—spending time with her husband and dogs, writing, spending time outside, photography, going to the beach, traveling, music, reading, and just hanging out. She has a Bachelor of Science degree from the University of Mary Washington. She and her husband, Jeff, live in Warrenton, Virginia.

MY BIG BOOK OF CATHOLIC BIBLE STORIES



FEATURES & BENEFITS

- Great tool for Catholic families that can be used by children or as a family devotional
- Includes actual Bible text from the NRSV Catholic Edition Bible
- Cross-references readings for families from the Catechism of the Catholic Church (CCC)
- Teaches important Catholic traditions and highlights elements such as the Rosary, the Eucharist, the Glory Be, the Our Father, and more

My Big Book of Catholic Bible Stories is a Catholic family treasure!

With almost 200 stories, this book is an excellent resource for children and families to grow together in their faith and knowledge of Catholic tradition. It uses selections from the actual text of the highly respected and readable New Revised Standard Version, Catholic Edition, including stories from the Deuterocanonical Books.

Along with stories from actual Bible text, *My Big Book of Catholic Bible Stories* includes additional elements. Each of these elements will help encourage the child to talk to God, to understand the meaning of new words from the passage, to learn quotes from saints and other important figures, and to go deeper in their faith by cross-referencing the CCC and applying the lesson to their lives. With its thorough teaching of Catholic faith, Bible stories, and classic art, this Bible Storybook will be a welcome addition to Catholic homes, schools, and churches.

Format: Hardcover
ISBN-13/EAN: 978-1-4003-1538-3
ISBN-10: 1-4003-1538-7
Price: \$19.99 U.S.
Ship Date: 12/16/2009
Pub Date: 1/12/2010
Trim Size: 6.25 x 9.25 x 1.00
Page Count: 432 Pages
Carton Qty: 12
Age Group: 6 - 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

ADVERTISING

- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners

COMPARABLE TITLES

978-0-7852-5844-5 My First Catholic Bible
978-1-5927-6243-9 Catholic Bible Stories for Children
978-0-8994-2644-0 New Catholic Children's Bible

KIDSING!

How Great is Our God! God of Wonders! and Everlasting God!



FEATURES & BENEFITS

- Three 20-song CDs . . . 60 total songs in series
- Each CD has 10 new songs, 10 classics
- Hip, singable, guitar-driven arrangements
- Printed lyrics and chord charts included

Sung by kids, Sung for kids!

Someone once wrote: "From the rising of the sun 'til the going down of the same, the LORD's name is to be praised." Turns out it's OK to praise the Lord even AFTER the sun goes down! So these 60 tracks—selected from the most-sung songs in today's church—will have kids singing along 'til they can sing no more. With vocals by real kids, the melodies and lyrics come across loud and clear, supported by groove-filled rhythms and hot guitars.

Modern songs include: *How Great Is Our God*, *God Of Wonders*, *Everlasting God*, *Here I Am To Worship*, *Open The Eyes Of My Heart*, *Blessed Be Your Name*, *Come Now Is The Time To Worship*, *Shout To The Lord*, *Lord I Lift Your Name On High*, *Forever*, *Breathe*, *Holy Is The Lord*, *Your Grace Is Enough*.

Classic songs include: *Amazing Grace*, *How Great Thou Art*, *I Have Decided To Follow Jesus*, *This Is My Father's World*, *On Christ The Solid Rock I Stand*, *Great Is Thy Faithfulness*, *What A Friend We Have In Jesus*.

KidSing! How Great is Our God!

ISBN-13/EAN: 978-1-4003-1555-0

ISBN-10: 1-4003-1555-7

UPC: 023755402929

KidSing! God of Wonders!

ISBN-13/EAN: 978-1-4003-1556-7

ISBN-10: 1-4003-1556-5

UPC: 023755403025

KidSing! Everlasting God!

ISBN-13/EAN: 978-1-4003-1557-4

ISBN-10: 1-4003-1557-3

UPC: 023755403124

Format: CD

Price: \$10.99 U.S.

Ship Date: 1/20/2010

Pub Date: 2/16/2010

Length: 3 Hours

Carton Qty: 30

Age Group: 2 - 7

Distribution Rights: Worldwide

BISAC Category: JUVENILE NONFICTION / MUSIC / CHRISTIAN (JNF036510)

ADVERTISING

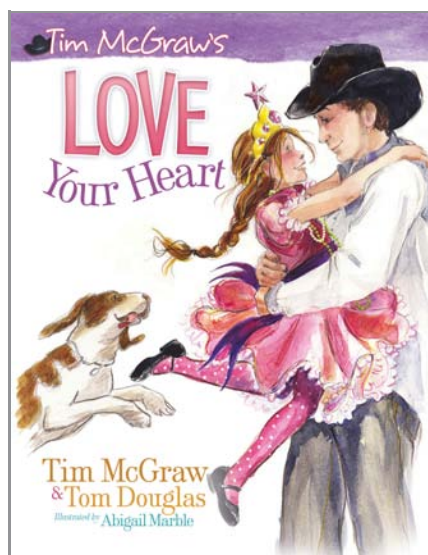
- Eblast to Thomas Nelson's Children's consumer database
- Promoted at International Network of Children's Ministry and Mothers of Preschoolers (MOPS) conferences
- Promoted on www.tangle.com
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners

PUBLICITY

- Serviced to top CRS trade and long-lead consumer magazines to secure reviews and features
- Finished product mailing to radio stations for mentions, promotions, and giveaways

LOVE YOUR HEART

TIM MCGRAW & TOM DOUGLAS



FEATURES & BENEFITS

- The second children's book in Country Music legend Tim McGraw's *My Little Girl* series
- Sales for first book in *My Little Girl* series nearing 100,000 units
- Encourages fathers and daughters to engage in quality time together
- Promotes the value of kindness

The second book in Tim McGraw's *My Little Girl* series is a heartwarming story of a little girl's selfless act of kindness.

Tim McGraw and songwriter Tom Douglas once again join forces to write another book about the precocious Katie and her dad. Katie has many talents, but she wonders which one will win her school's talent show. With the help of Dad and her faithful dog Palio, and after several amusing mishaps, Katie finally chooses one talent that includes Palio. But at the talent show, she decides to drop out of the contest to help her friend, showing kindness is the best talent of all. Katie's proud dad reassures her that she did the best thing and that while he loves many things about her, he loves her heart most of all.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4003-1473-7
ISBN-10: 1-4003-1473-9
Price: \$16.99 U.S.
Ship Date: 1/20/2010
Pub Date: 2/16/2010
Trim Size: 8.50 x 10.88 x 0.50
Page Count: 32 Pages
Carton Qty: 24
Age Group: 3 - 8
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION / SOCIAL ISSUES / VALUES & VIRTUES (JUV039220)

ADVERTISING

- Cross-promotions with timmcgraw.com
- Promoted at Tim McGraw live events
- Online ads on fan websites of Tim McGraw
- Eblast to McGraw's fan club about book
- Eblast to Thomas Nelson Children's consumer database
- Viral marketing such as tangle.com, youtube.com, and myspace.com
- Featured at International Network of Children's Ministry conferences
- Featured at Mothers of Preschoolers (MOPS) conference
- Targeting parent websites
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners
- Featured product in MOPS 2009 Sponsorship
- MOPS E-blast/newsletter

PUBLICITY

- Advanced galley distribution to key long-lead book and music trade and consumer publications
- National print broadcast and radio campaign
- Radio promotions pre-release on country stations

PREVIOUS TITLES

978-1-4003-1321-1 *My Little Girl*

COMPARABLE TITLES

978-0-6700-3678-3 *The English Roses*

978-0-0602-4560-3 *Today I Feel Sorry*

978-1-4169-5461-3 *You Can Do It*

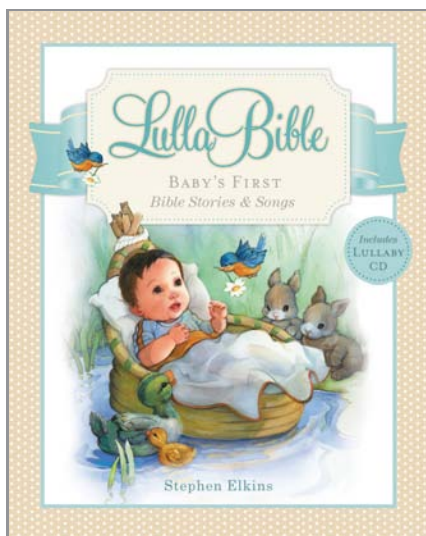


Tim McGraw is: dad of three daughters, husband to Faith Hill, Country music superstar, Grammy Winner, American Music Award Winner, People's Choice Winner, highest grossing tour in history (with wife, Faith Hill), and has sold more than 35 million albums. Yet, beneath all the accolades beats the heart of a dad who immensely loves his family. **Hometown:** Nashville, Tennessee

Tom Douglas is a singer-songwriter who graduated from Oglethorpe University and received an MBA from Georgia State University. He is the writer of hits "Little Rock" by Collin Raye, "The Gift" by Jim Brickman, "Love's the Only House" by Martina McBride, and "Grown Men Don't Cry" by Tim McGraw. He and his wife have three children. **Hometown:** Nashville, Tennessee

LULLABIBLE

STEPHEN ELKINS



FEATURES & BENEFITS

- Includes Bible stories told in soothing poetic language
- Also includes prayers, poems, lullaby song lyric, and keepsake journaling pages
- Includes a full-length lullaby hymn CD with over an hour of peaceful music
- Depicts sweet, pastel illustrations for a child's first steps toward spiritual growth

The LullaBible is a great gift for first-time mommies, baptisms, or dedications.

This precious book and CD is a must-have for every nursery. Because each of the lullabies delivers a message of God's love from the Bible, little ones can fall asleep listening to the comforting assurance of God's promises.

Beautifully illustrated, the LullaBible is a timeless treasury of stories and verses for parents and children to share.

Format: Hardcover w/CD

ISBN-13/EAN: 978-1-4003-1561-1

ISBN-10: 1-4003-1561-1

Price: \$16.99 U.S.

Ship Date: 1/6/2010

Pub Date: 2/2/2010

Trim Size: 6.25 x 7.88 x 1.00

Page Count: 208 Pages

Carton Qty: 24

Age Group: 0 - 4

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE NONFICTION / RELIGION / BIBLICAL STORIES (JNF049040)

MERCHANDISING

Bible Storybook Merchandise program ISBN13:

978-1-4003-8912-4

ADVERTISING

- Featured in Bible Storybook advertising campaign
- Trade advertising campaign
- Featured at International Network of Children's Ministry conferences
- Featured at Mothers of Preschoolers (MOPs) conferences
- Eblast to Thomas Nelson's Children's consumer database
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners
- Featured product in MOPS 2009 Sponsorship
- MOPS E-blast/newsletter

PUBLICITY

- Finished product mailing to appropriate trade and consumer publications to secure reviews and features

PREVIOUS TITLES

978-1-5914-5239-3 100 Bible Stories, 100 Bible Songs

978-1-4003-1078-4 100 Bible Heroes, 100 Bible Songs

978-1-4003-1157-6 100 Ways to Know God Loves You

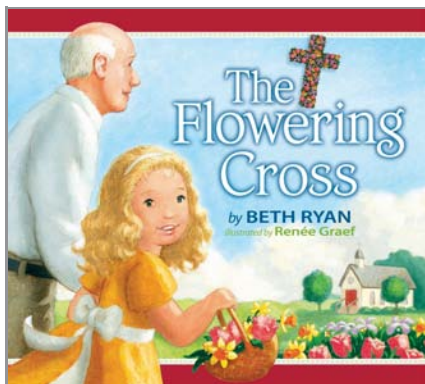
978-1-4003-1463-8 The Jesus Book



Stephen Elkins is an author, musician, and record producer whose work has been Grammy-nominated. Elkins also is the author of the chart-topping *Read-n-See DVD Bible*, *100 Bible Stories*, *100 Bible Heroes*, and *Word & Song Bible*. **Hometown:** Nashville, Tennessee **Books Sold to Date:** 600,000

THE FLOWERING CROSS

BETH RYAN



FEATURES & BENEFITS

- A precious and heartwarming title that offers a unique way to celebrate Easter
- Encourages children to share the Gospel
- Demonstrates how a child's simple leading can change lives

A modern-day story of how Christ's resurrection is still changing lives

Six-year-old Katie's next-door neighbor Papa Jack has the most beautiful flowers in town. He seems like a mean man to most, but Katie has a special place in his heart. Every Easter Sunday she stops by to get her flowers for the Flowering of the Cross at church. Only this year, Papa Jack decides to come along, and Katie helps him discover the real meaning of the Cross.

Designed to place God's truths in the heart of children, *The Flowering Cross*, has Faith Imprint™ suggestions throughout that will help parents share God's Word with their young one.

Also included are instructions for making a Flowering Cross.

Format: Hardcover

ISBN-13/EAN: 978-1-4003-1537-6

ISBN-10: 1-4003-1537-9

Price: \$12.99 U.S.

Ship Date: 2/3/2010

Pub Date: 3/2/2010

Trim Size: 10.00 x 9.00 x 0.75

Page Count: 32 Pages

Carton Qty: 36

Age Group: 4 - 8

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: JUVENILE NONFICTION / HOLIDAYS & CELEBRATIONS / EASTER & LENT (JNF026020)

ADVERTISING

- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners

PUBLICITY

- Finished product mailing to religious trade and consumer publications as well as church worker publications to secure reviews and features
- Press mailing to Church libraries and Christian schools
- Pitches to topical story/product feature leads in parenting publications around Easter

COMPARABLE TITLES

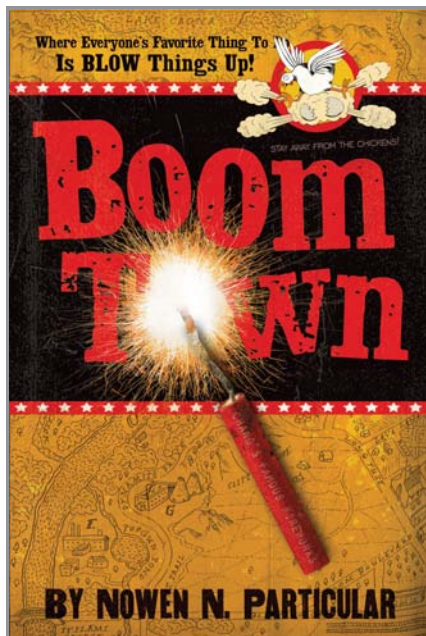
978-0-3102-1247-8 The Legend of the Candy Cane

Beth Ryan has been with Thomas Nelson Publishers for 28 years where she serves as Director of Nelson Church Development. She has developed, compiled and contributed to numerous evangelism resources where over two million copies have been sold.

BOOMTOWN

Chang's Famous Fireworks

NOWEN N. PARTICULAR



FEATURES & BENEFITS

- This book is a real blast! Especially captivating to boy readers with over 85 drawings and maps in the book
- Kids will be reading about exploding elves, rocket reindeer, flying barber chairs, and egg bombs
- Web site with teacher tools, study guide materials, activities, and more
- Fosters reconciliation in broken relationships and builds trust

Imagine a place where everyone's favorite thing to do is blow stuff up . . . that's Boomtown.

This is a humorous mystery and adventure story that kids (especially boys) will love to read! Boomtown is the home of Chang's Famous Fireworks factory, the Slush Olympics, the "Fighting Slugs" football team, rocket reindeer, and flying barber chairs. Boomtown is a humorous tall tale about a fictional town and its odd residents, written to capture the attention and inspire the imagination of intermediate readers. It's a fun read, however, underneath the humorous veneer, Boomtown asks and answers the question, "What does a healthy community look like?" The main characters struggle as they learn to trust their neighbors.

Visit the Web site www.visitboomtown.com for more information on the book, author, free teacher guides, and more! **But stay away from the chickens!**

Format: Trade Paper
ISBN-13/EAN: 978-1-4003-1553-6
ISBN-10: 1-4003-1553-0
Price: \$9.99 U.S.
Ship Date: 3/17/2010
Pub Date: 4/13/2010
Trim Size: 5.44 x 8.38 x 1.20
Page Count: 336 Pages
Carton Qty: 36
Age Group: 7 - 12
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION / ACTION & ADVENTURE / GENERAL (JUV001000)

ADVERTISING

- Continue cross-market promotions with visitboomtown.com
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners

PREVIOUS TITLES

978-1-4003-1345-7 Boomtown HC

COMPARABLE TITLES

978-0-4402-2800-4 The Watsons Go to Birmingham - 1963

978-0-4398-1378-5 The Invention of Hugo Cabret

Marty Longé (aka **Nowen N Particular**) graduated from Pacific Christian College in Fullerton, CA receiving a BA in Preaching and Church Growth. He is an ordained minister who has served as the senior preaching pastor of three different congregations as well as helped in the planting of four churches over the past 25 years. He has enjoyed a special affinity for children and youth, leading numerous programs for which he has produced and written most of the curriculum and marketing materials. As a married father of four children (three adult married children and a 14-year-old daughter living at home), he has written funny stories for his kids and raised each of them to be voracious readers.



Dress-up Kit
UPC: 023755046673
\$19.99 • Toy



Feather Boa
Sheila Walsh
UPC: 023755046741
\$5.99 • Toy



There's a Princess in Me
Sheila Walsh
ISBN-13: 978-1-4003-1277-1
\$16.99 • Padded HC



Gigi's Pop-up Playhouse
Sheila Walsh
ISBN-13: 978-1-4003-1093-7
\$16.99 • Nov BB



Gigi Peel and Stick
Sheila Walsh
UPC: 023755046628
\$9.99



Scepter
UPC: 023755046635
\$9.99 • Toy



Bibleman Peel and Stick
UPC: 023755046611
\$9.99



Biblegirl Cape & Mask
UPC: 023755046543
\$12.99 • Toy



Bibleman Cape & Mask
UPC: 023755046413
\$12.99 • Toy



**Bibleman Action Figure
Set Vol 1**
UPC: 023755046550
\$12.99 • Toy



**Bibleman Action Figure
Set Vol 2**
UPC: 023755046567
\$12.99 • Toy



Hermie Peel and Stick
UPC: 023755046604
\$9.99



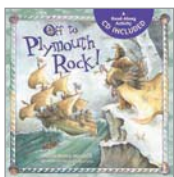
**Read and Share
Bible Stories
Peel and Stick**
UPC: 023755046765
\$9.99



**The Pumpkin
Patch Parable**
Liz Curtis Higgs
ISBN-13: 978-1-4003-0846-0
\$ 7.99 • HC



The Scarecrow and the Spider
Todd Aaron Smith
ISBN-13: 978-1-4003-0550-6
\$9.99 • HC
ISBN-13: 978-1-4003-1137-8
\$7.99 • BB



Off to Plymouth Rock
Dandi Daley Mackall
ISBN-13: 978-1-4003-0822-4
\$9.99 • BB w/CD



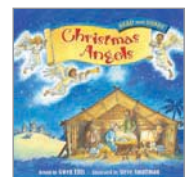
**Squanto and the Miracle
of Thanksgiving**
Eric Metaxes
ISBN-13: 978-0-8499-5864-9
\$9.99 • HC



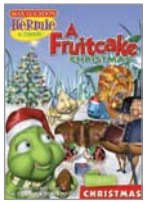
**Read and Share: The Story
of Christmas**
Gwen Ellis
ISBN-13: 978-1-4003-1457-7
\$10.99 • HC/DVD
ISBN-13: 978-1-4003-1468-3
\$7.99 • HC



**Read and Share
DVD Bible: Christmas**
Gwen Ellis
UPC: 023755412591
\$14.99 • DVD



**Read and Share:
Christmas Angels**
Gwen Ellis
ISBN-13: 978-1-4003-1388-4
\$6.99 • BB



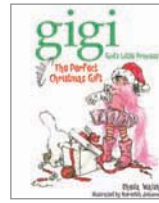
A Fruitcake Christmas
Max Lucado
UPC: 023755401298
\$14.99 • DVD



Punchinello's Most Marvelous Gift
Max Lucado
UPC: 023755044891
\$14.99 • DVD



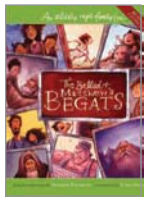
A Max Lucado Children's Treasury
Max Lucado
UPC: 023755409393
\$24.99 • DVD



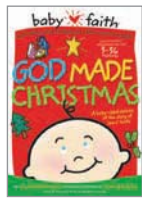
A Perfect Christmas Gift
Sheila Walsh
ISBN-13: 978-1-4003-0801-9
\$14.99 • HC



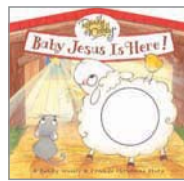
The Christmas Baby
Sally Ann Wright
ISBN-13: 978-1-4003-1301-3
\$12.99 • HC



The Ballad of Matthew's Begats
Andrew Peterson
ISBN-13: 978-1-4003-0909-2
\$14.99 • HC/CD



God Made Christmas
babyfaith
UPC: 183129000233
\$12.99 • DVD



Baby Jesus Is Here
Really Woolly
ISBN-13: 978-1-4003-1100-2
\$7.99 • Nov BB



The Greatest Shepherd of All
Really Woolly
ISBN-13: 978-1-4003-1389-1
\$6.99 • BB



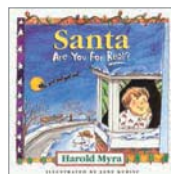
The Fourth King
UPC: 023755410498
\$14.99 • DVD



The Quails' First Christmas
UPC: 023755407795
\$14.99 • DVD



Bible For Me: Christmas
Andy Holmes
ISBN-13: 978-1-4003-0687-9
\$9.99 • BB



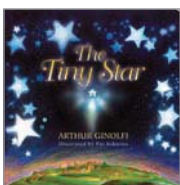
Santa Are You For Real?
Harold Myra
ISBN-13: 978-0-8499-1492-8
\$7.99 • BB



Shaoye & Dot: A Christmas Miracle
Mary Beth & Steven
Curtis Chapman
ISBN-13: 978-1-4003-0691-6
\$16.99 • HC



The Tiny Snowflake
Art Ginolfi
ISBN-13: 978-1-4003-0205-5
\$7.99 • HC



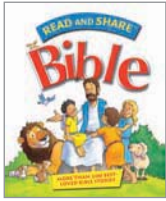
The Tiny Star
Art Ginolfi
ISBN-13: 978-0-8499-5929-5
\$5.99 • BB



When Santa Turned Green
Victoria Perla
ISBN-13: 978-1-4003-1384-6
\$15.99 • HC



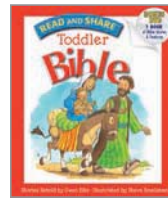
Merry Creature Christmas
Dandi Daley Mackall
ISBN-13: 978-1-4003-0823-1
\$9.99 • BB w/CD



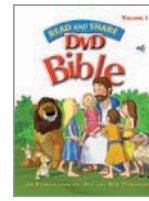
Read and Share Bible
 Gwen Ellis
 ISBN-13: 978-1-4003-0853-8
 \$14.99 • HC



Our Together-Time Bible
 Gwen Ellis
 ISBN-13: 978-1-4003-1279-5
 \$12.99 • HC



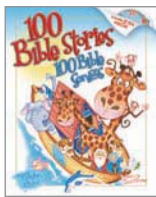
Read and Share Toddler Bible
 Gwen Ellis
 ISBN-13: 978-1-4003-1464-5
 \$14.99 • HC w/DVD



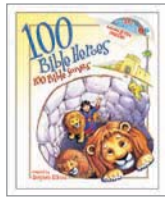
Read and Share DVD Bible
 Vol 1 UPC: 023755410597
 Vol 2 UPC: 023755410696
 Vol 3 UPC: 023755410795
 Vol 4 UPC: 023755412492
 \$14.99 • DVD



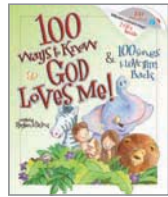
Word of Promise Next Generation - New Testament
 UPC: 023755402127
 \$49.99 • CD Set
 UPC: 023755402226
 \$34.99 • mp3 CD Set
 UPC: 023755046758
 \$39.99 • USB mp3 Bracelet



100 Bible Stories
 Stephen Elkins
 ISBN-13: 978-1-5914-5239-3
 \$19.99 • HC w/CD



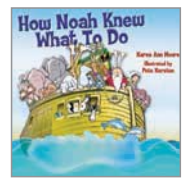
100 Bible Heroes
 Stephen Elkins
 ISBN-13: 978-1-4003-1078-4
 \$19.99 • HC w/CD



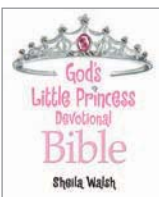
100 Ways to Know God Loves Me
 Stephen Elkins
 ISBN-13: 978-1-4003-1157-6
 \$19.99 • HC w/CD



The Jesus Book
 Stephen Elkins
 ISBN-13: 978-1-4003-1463-8
 \$16.99 • HC w/CD



How Noah Knew What to Do
 Karen Ann Moore
 ISBN-13: 978-1-4003-1441-6
 \$12.99 • Nov HC



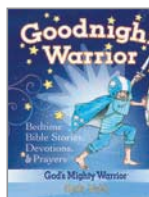
God's Little Princess Devotional Bible
 Sheila Walsh
 ISBN-13: 978-1-4003-0879-8
 \$16.99 • HC



Sweet Dreams Princess
 Sheila Walsh
 ISBN-13: 978-1-4003-1297-9
 \$16.99 • HC
 UPC: 023755402424
 \$19.99 • 6-CD Set



God's Mighty Warrior Devotional Bible
 Sheila Walsh
 ISBN-13: 978-1-4003-1006-7
 \$16.99 • HC



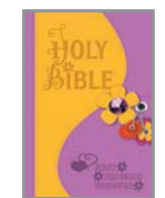
Good Night Warrior
 Sheila Walsh
 ISBN-13: 978-1-4003-1298-6
 \$16.99 • HC
 UPC: 023755402523
 \$19.99 • 6-CD Set



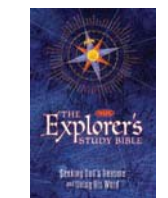
Mary Jane Bible
 ICB
 ISBN-13: 978-1-4003-1295-5
 \$24.99 • Leatherflex



Tennis Shoe Bible
 ICB
 ISBN-13: 978-1-4003-1296-2
 \$24.99 • Leatherflex



BFF Bible
 ICB
 ISBN-13: 978-1-4003-1286-3
 \$24.99 • Leathersoft



Explorer's Study Bible
 NKJV
 ISBN-13: 978-1-4003-1325-9
 \$27.99 • HC



Precious Moments Bible
 NKJV
 ISBN-13: 978-1-4003-1518-5
 Pink • \$17.99
 ISBN-13: 978-1-4003-1519-2
 Blue • \$17.99



Princess Bible
 ISBN-13: 978-1-4003-0987-0
 ICB Pink • \$24.99
 ISBN-13: 978-1-4003-1459-1
 NKJV Pink • \$24.99
 ISBN-13: 978-1-4003-1285-6
 NKJV Purple • \$24.99

GUITAR PRAISE EXPANSION PACK 1

DIGITAL PRAISE INC.



FEATURES & BENEFITS

- 25 new songs provide more fun for users of Guitar Praise
- Includes “top of the chart” music from top Christian recording artists, including tobyMac, Newsboys, Audio Adrenaline, Sanctus Real, Lincoln Brewster, Steven Curtis Chapman, Stryper, and more
- Over 90% of Guitar Praise users have said they want more music--this begins to fulfill that demand
- Works with Guitar Praise and one or two guitar controllers
- Bands and songs were compiled from customer’s requests – what they want to play

The music you want for the game you love to jam with!

Guitar Praise customers no longer have to fret! This blockbuster compilation of 25 Christian hits includes tracks of top-of-the-chart rock, pop, contemporary, and worship selections. Play along with songs from artists like tobyMac, Newsboys, Audio Adrenaline, Sanctus Real, Lincoln Brewster, Steve Curtis Chapman, Stryper and more! These track will inspire you and keep you strummin’ for the Lord! The new tracks integrate seamlessly into *Guitar Praise*.

For families with kids ages 7 and up!

Format: CD-ROM

ISBN-13/EAN: 978-1-4003-1569-7

ISBN-10: 1-4003-1569-7

Price: \$19.99 U.S.

UPC: 181826000631

Ship Date: 9/2/2009

Pub Date: 9/29/2009

Carton Qty: 100

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: NON-CLASSIFIABLE / GENERAL / GENERAL (NON000000)

PREVIOUS TITLES

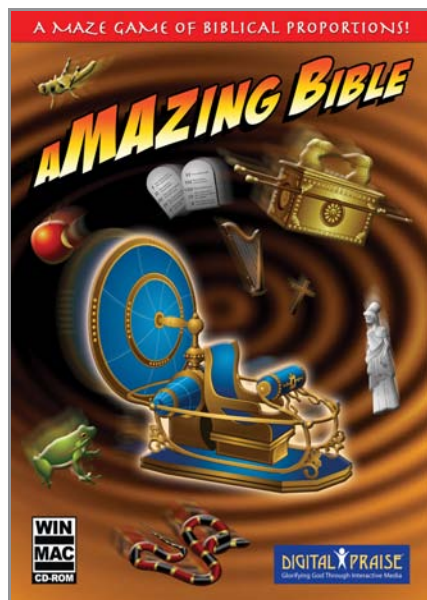
181826000587 *Guitar Praise*

Digital Praise Inc. is an independent developer of interactive Christian games for kids, teens, and adults. The company produces games that are designed for families looking to enjoy interactive entertainment that promotes virtues and family values. **Hometown:** Fremont, CA

AMAZING BIBLE

The Maze Game of Biblical Proportions

DIGITAL PRAISE INC.



FEATURES & BENEFITS

- Includes over 105 mazes that increase in difficulty
- Solve each of the mazes to travel through time in the Bible – from Genesis to Revelation
- The Maze Maker allows you to create your own challenging mazes that offer endless possibilities and unlimited game play
- Ideal for a quick game to relax or be challenged for hours
- This game is a perfect addition to your family game night

The Maze Game of Biblical Proportions!

aMazing Bible will draw in every member of your family to learn about the Bible in a fun and creative way. Time warp back to the first day of Creation: Day 1 – The Morning. A mesmerizing maze game that propels you back to the beginning of time. Eyewitness Biblical events as you progress through Genesis, ultimately reaching Revelation. Experience the Biblical Timeline as you zig and zag through increasingly difficult levels, break through walls and weave your way through a myriad of challenges to get to the next level. After each maze game you will witness the unfolding stories of the Word. The Maze Maker creates endless game play. A casual game that makes learning about the Bible fun.

For Moms, Families, and Youth Groups.

Format: CD-ROM

ISBN-13/EAN: 978-1-4003-1571-0

ISBN-10: 1-4003-1571-9

Price: \$9.99 U.S.

UPC: 181826000655

Ship Date: 9/2/2009

Pub Date: 9/29/2009

Carton Qty: 100

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: NON-CLASSIFIABLE / GENERAL /
GENERAL (NON000000)

Digital Praise Inc. is an independent developer of interactive Christian games for kids, teens, and adults. The company produces games that are designed for families looking to enjoy interactive entertainment that promotes virtues and family values. **Hometown:** Fremont, CA

DIGITAL PRAISE



Guitar Praise
UPC: 181826000587
\$99.99 • CD-Rom Game



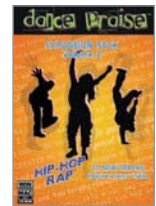
Dance Praise 2 - the ReMix
UPC: 181826000402
\$49.95 • CD-Rom Game



Dance Praise - Original Game
UPC: 181826000525
\$29.95 • CD-Rom Game



Expansion Pack #1
UPC: 181826000204
\$24.95 • CD-Rom Game



Expansion Pack #2
UPC: 181826000211
\$24.95 • CD-Rom Game



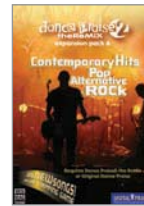
Expansion Pack #3
UPC: 181826000242
\$24.95 • CD-Rom Game



Expansion Pack #4
UPC: 181826000365
\$24.95 • CD-Rom Game



Expansion Pack #5
UPC: 181826000389
\$24.95 • CD-Rom Game



Expansion Pack #6
UPC: 181826000457
\$24.95 • CD-Rom Game



Expansion Pack #7
UPC: 181826000518
\$24.95 • CD-Rom Game



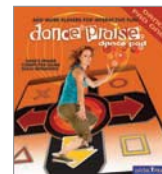
Dance Praise Party
UPC: 181826000549
\$2,595.00 • 10-player set



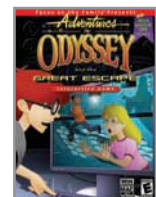
Super-Deluxe Dance Pad
UPC: 181826000556
\$79.99 • Misc.



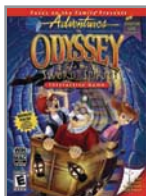
Deluxe Dance Pad
UPC: 181826000563
\$59.99 • Misc.



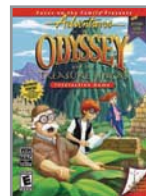
Dance Pad
UPC: 181826000419
\$34.95 • Misc.



AIO: Great Escape
UPC: 181826000020
\$19.95 • CD-Rom Game



AIO: Sword of the Spirit
UPC: 181826000013
\$19.95 • CD-Rom Game



AIO: Treasure of the Incas
UPC: 181826000006
\$19.95 • CD-Rom Game

RUBY: A JOURNEY TO LOSE THE FIRST 100 LBS. *Season One*



FEATURES & BENEFITS

- **High Awareness:** Reached over 13 million unique viewers to date on The Style Network and Ruby appeared on "The Oprah Winfrey Show"
- **Great Value:** Get six favorite episodes from the first season plus workout, diet and fashion tips for \$14.99
- **Timed with *Ruby* Season 2** airing on Style
- **Loyal Fans:** Style's most-watched original series premiere ever
- **Targeted outreach** to Ruby's fans in the faith-based community
- **Dove "Family-Approved"**

Take a close look into the real life of Ruby Gettinger, a bubbly and spiritual Southern woman who embarks on a journey to battle the 400 pounds of weight that's killing her.

Ruby: A Journey to Lose the First 100 lbs DVD includes six favorite episodes from Season 1, plus over 20 minutes of unaired special features including workouts, diet tips and fashion advice to get you started on your own journey. Ruby has struggled with her weight since she was a child and is now morbidly obese. Over the years, she has lost and gained hundreds of pounds in her seesaw battle of the bulge. Recently diagnosed with Type 2 Diabetes, Ruby chronicles what may be her last chance to take off hundreds of pounds in an attempt to save her own life. Style has assembled an expert team to help Ruby do it: a trainer, nutritionist, a therapist, and a physician – whatever, and whoever, it takes.

Special features include: Six Mini-Workouts, Ruby's Diet Reflections, and Ruby's Fashion Tips.

Format: DVD

UPC: 031398110934

ISBN-13/EAN: 978-1-4003-1565-9

Price: \$14.99 U.S.

Pub Date: 7/28/2009

Length: 173 Minutes

Carton Qty: 30

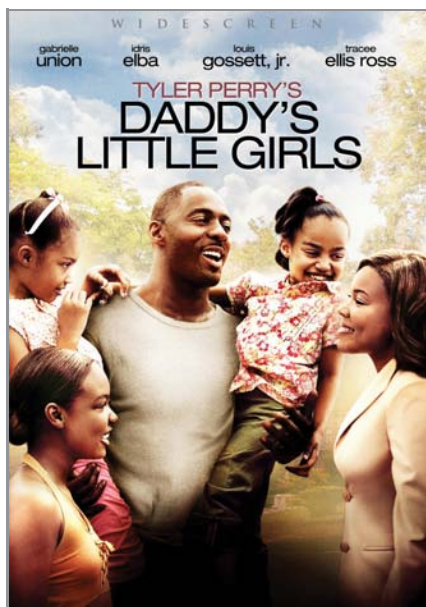
Distribution Rights: U.S. Religious

BISAC Category: NON-CLASSIFIABLE / GENERAL / GENERAL (NON000000)

PUBLICITY

- Cross-promotions and joint publicity campaign with The Style Network

DADDY'S LITTLE GIRLS



FEATURES & BENEFITS

- Theatrical Hit from Tyler Perry, creator of *Diary of a Mad Black Woman* and *Madea's Family Reunion*
- Starring Gabrielle Union (*Running With Scissors*, *Bad Boys II*, *Deliver Us From Eva*), Idris Elba (HBO's *The Wire*, *The Gospel*, *Sometime in April*), Louis Gossett Jr. (Academy Award-Winner for *An Officer and a Gentleman*), Malinda Williams (*Soul Food*, *Idlewild*, *A Thin Line Between Love and Hate*), Tracee Ellis Ross (Hit Sitcom *Girlfriends*, *Life Support*)
- A fun, multifaceted entertainment experience for the whole family (PG-13)
- Featuring songs by Whitney Houston, Brian McKnight, Dionne Warwick and others

Only three things stand in the way of this reverse-Cinderella tale having a happily-ever-after ending . . . his three daughters. Can they overcome their differences to find love?

Monty (Idris Elba) is a mechanic struggling to make ends meet while raising his three young daughters. When the court awards custody of his daughters to his ex-wife, Monty desperately tries to win them back with the help of Julia (Gabrielle Union), a beautiful, Ivy League-educated attorney. Monty and Julia couldn't be less alike, but a flame is ignited...touching off a firestorm of love and conflict.

Special Features include: Extended Church Scene, Atlanta Aquarium: Working Underwater, Tyler's Team: Cast and Characters, Introducing the McClain Sisters, Audio Commentary by Tyler Perry, English 5.1 and 2.0 Dolby Digital Audio, and Spanish 2.0 Dolby Digital Audio

Format: DVD
UPC: 031398213994
ISBN-13/EAN: 978-1-4003-1566-6
Price: \$14.99 U.S.
Ship Date: 6/17/2009
Pub Date: 7/14/2009
Length: 100 Minutes
Carton Qty: 28
Distribution Rights: U.S. Religious
BISAC Category: NON-CLASSIFIABLE / GENERAL / GENERAL (NON000000)

AKEELAH AND THE BEE



FEATURES & BENEFITS

- National Theatrical Release with \$20 Million in Theatrical Publicity and Advertising
- Starring Academy Award Nominee Laurence Fishburne (*Mission: Impossible III*), Golden Globe Winner Angela Bassett (*Sunshine State*), and new sensation Keke Palmer (*Madea's Family Reunion*), Curtis Armstrong (*Ray*)
- Reteaming Fishburne and Bassett for the first time since the award-winning *What's Love Got To Do With It?*
- Tremendous Critical Acclaim
- Massive National Consumer Outreach to support DVD release

Changing the world . . . one word at a time.

Akeelah and the Bee is the inspirational story of Akeelah Anderson (Keke Palmer), an eleven-year-old girl from south Los Angeles with a gift for words. Despite the objections of her mother Tanya (Angela Bassett), Akeelah enters various spelling contests, for which she is tutored by the forthright Dr. Larabee (Laurence Fishburne); her principal Mr. Welch (Curtis Armstrong) and the proud residents of her neighborhood. Akeelah's aptitude earns her an opportunity to compete for a spot in the Scripps National Spelling Bee and, in turn, unites her neighborhood who witness the courage and inspiration of one amazing little girl.

Format: DVD

UPC: 031398195962

ISBN-13/EAN: 978-1-4003-1568-0

Price: \$14.99 U.S.

Ship Date: 6/17/2009

Pub Date: 7/14/2009

Length: 112 Minutes

Carton Qty: 30

Distribution Rights: U.S. Religious

BISAC Category: NON-CLASSIFIABLE / GENERAL / GENERAL (NON000000)

PRIDE



FEATURES & BENEFITS

- Starring Academy Award Nominee Terrence Howard (*Crash, Ray, Hustle & Flow*), Bernie Mac (*Guess Who, Oceans 12, Bad Santa*), Kimberly Elise (*Diary of a Mad Black Woman, The Manchurian Candidate, John Q*), Tom Arnold (*Happy Endings, Soul Plane, The Tom Show*), Evan Ross (*Life Support, ATL*)
- Theatrical Release
- Soundtrack features James Brown, Aretha Franklin, The O'Jays, The Staple Singers and many more

A triumphant story about team spirit and courage, based on a true story.

The year is 1973, and Jim Ellis (Academy Award Nominee, Terrence Howard), a college-educated African-American, can't find a job. Driven by his love of competitive swimming, Jim converts an abandoned recreational pool in a Philadelphia slum with the help of Elston (Bernie Mac), a local janitor. But when city officials mark the Philadelphia Department of Recreation for demolition, Jim fights back - by starting the city's first African-American swim team. Recruiting troubled teens from the streets, Jim struggles to transform a motley team of novices into capable swimmers - all in time for the upcoming state championships. But as racism, violence and an unsympathetic city official threaten to tear the team apart, Jim must do everything he can to convince his swimmers that victory, both in and out of the pool, is within their reach.

Special Features include: Director Commentary, Deleted and Extended Scenes, and Music Montages

Format: DVD

UPC: 031398215431

ISBN-13/EAN: 978-1-4003-1567-3

Price: \$14.99 U.S.

Ship Date: 6/17/2009

Pub Date: 7/14/2009

Length: 109 Minutes

Carton Qty: 30

Distribution Rights: U.S. Religious

BISAC Category: NON-CLASSIFIABLE / GENERAL / GENERAL (NON000000)

LIONSGATE



Midnight Clear
 UPC: 031398222316
 \$14.99 • DVD



A Christmas Carol
 UPC: 707729217145
 \$14.99 • DVD



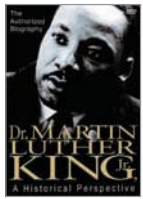
Christmas Classic Series
 UPC: 012236112365
 \$14.99 • DVD



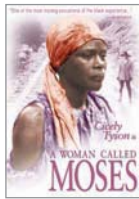
**Little House on the Prairie:
 Christmas Double Feature**
 UPC: 069458123730
 \$14.99 • DVD



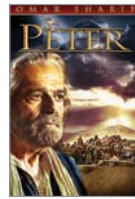
Joshua
 UPC: 012236130598
 \$14.99 • DVD



Dr. Martin Luther King
 UPC: 000799151525
 \$12.99 • DVD



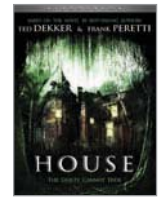
A Woman Called Moses
 UPC: 000799102626
 \$12.99 • DVD



St. Peter
 UPC: 012236210740
 \$14.99 • DVD



In the Beginning
 UPC: 707729113591
 \$14.99 • DVD



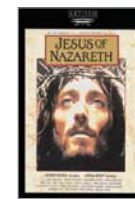
House
 UPC: 031398107743
 \$29.99 • DVD



The Lee Strobel Collection
 UPC: 012236103332
 \$29.99 • DVD Box Set



Bella
 UPC: 031398226659
 \$14.99 • DVD



Jesus of Nazareth
 UPC: 012236128113
 \$29.99 • DVD



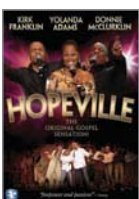
Christy: A New Beginning
 UPC: 031398771425
Return to Cutter Gap
 UPC: 031398772927
A Change of Seasons
 UPC: 031398771128
 \$9.99 • DVD



The Bible Series Box Set:
**Genesis/Esther/
 Jeremiah/Solomon**
 UPC: 031398746027
 \$43.99 • DVD



**Bobby Jones Comedy
 All-Stars**
Vol 1 031398222866
Vol 2 031398100508
 \$14.99 • DVD



Hopeville
 UPC: 031398222323
 \$14.99 • DVD



The Velveteen Rabbit
 UPC: 185945000039
 \$24.99 • DVD

CHAD EASTHAM: LIVE

CHAD EASTHAM



FEATURES & BENEFITS

- Chad Eastham—funny, smart, warm-hearted youth speaker/author that speaks to guys and girls in a never-before-seen performance
- Special guest Jenna Lucado
- Includes never-before-seen footage plus Chad's *Girls Like Girls Who . . .* performance from the 08-09 Revolve® Tour
- Designed to help girls and guys understand a successful guy/girl relationship

Spilling guys' secrets (easy) and explaining the mystery of girls (if that's possible).

This DVD investigates what guys and girls truly appreciate about one another. Chad's blunt honesty and great comic timing put teenage reality front and center for all to see. Gives girls the honest scoop on how guys are wired and helps guys figure out how to honor and befriend a girl. Shot in arenas, cafes and the wild outdoors—including Q&A with real girls and guys. Hang on for edge-of-your-seat fun and craziness along with Godly wisdom and scriptural truths.

Includes never-before-seen footage as well as Chad's Revolve® Tour presentation on his book, *Guys Are Waffles, Girls Are Spaghetti*.

Format: DVD

UPC: 023755413697

ISBN-13/EAN: 978-1-4003-1554-3

Price: \$14.99 U.S.

Ship Date: 9/2/2009

Pub Date: 9/29/2009

Length: 60 Minutes

Carton Qty: 30

Age Group: 12 - 17

Distribution Rights: Worldwide

BISAC Category: JUVENILE NONFICTION / SOCIAL ISSUES
/ DATING & SEX (JNF053020)

MERCHANDISING

- DVD Demo: 978-1-4003-8983-4
- Revolve® 2009 Endcap Kit: 978-1-4003-8973-5

ADVERTISING

- Featured at Women of Faith® conferences
- Promoted at Revolve® events
- Viral campaign targeted at social networking and author's websites
- Featured on womenoffaith.com and revolvetour.com
- Digital promotional kit, which will include instant messaging icons, wallpaper, and screen savers
- Digital flipbook created and embeddable code available for use on partner sites
- MP4 promotional video available to partners

PUBLICITY

- Extensive web and blog campaign
- Print campaign targeting trade, teen, and current culture magazines to secure reviews and features
- Radio promotions
- Tie-in with publicity of *Guys are Waffles, Girls are Spaghetti* trade book

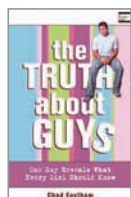
PREVIOUS TITLES

- 978-1-4003-1300-6 Guys Like Girls Who . . .
978-1-4003-1516-1 Guys Are Waffles, Girls Are Spaghetti
978-1-4003-0968-9 The Truth About Guys
023755410092 The Truth About Guys DVD

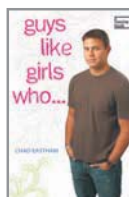


Popular teen speaker **Chad Eastham** reaches about 125,000 teenage girls each year on the Revolve Tour. Chad is also Assistant Director at Healthy Visions, a research and education agency for teens. He has written an award-winning health curriculum and two books for teens. **Hometown:** Nashville, Tennessee
Books Sold to Date: 50,000+

Young Adult - Nonfiction



The Truth About Guys
Chad Eastham
ISBN 13: 978-1-4003-0968-9
\$12.99 • TP
UPC: 023755410092
\$14.99 • DVD



Guys Like Girls Who . . .
Chad Eastham
ISBN-13: 978-1-4003-1300-6
\$12.99 • TP



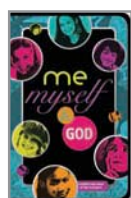
**Guys Are Waffles,
Girls Are Spaghetti**
Eastham/Farrel/Farrel
ISBN-13: 978-1-4003-1516-1
\$12.99 • TP



Wait For Me
Rebecca St James
ISBN-13: 978-1-4003-1287-0
\$14.99 • TP



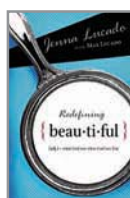
Rachel's Tears
Nimmo/Scott
ISBN-13: 978-1-4003-1347-1
\$14.99 • TP



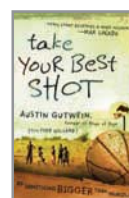
Me, Myself, and God
Claire Page
ISBN-13: 978-1-4003-1462-1
\$12.99 • TP



Secrets Young Women Keep
Jill Hubbard
ISBN-13: 978-0-7852-2817-2
\$14.99 • TP



Redefining Beautiful
Lucado/Lucado
ISBN-13: 978-1-4003-1428-7
\$12.99 • TP



Take Your Best Shot
Gutwein/Hillard
ISBN-13: 978-1-4003-1515-4
\$12.99 • TP

WHIRLWIND

Book #5 in the Dreamhouse Kings Series

ROBERT LIPARULO



FEATURES & BENEFITS

- The bestselling series continues!
- "If you like creepy and mysterious, this is the house for you! . . . With a house of so many great, haunting stories, why would you ever want to go outside?" --R. L. Stine
- Positively portrays the family unit and the relationship between parents and children.
- Provides insight into other cultures and time periods.

Which door do you go through to save the world?

David, Xander, and Toria King never know where the mysterious portals in their house will take them: past, present, or future. They have battled gladiators and the German army, dodged soldiers on both sides of the Civil War, and jumped from the sinking *Titanic*. They've also seen the stark future that awaits if they can't do something to change it--a destroyed city filled with mutant creatures.

And they've still got to find a way to bring Mom back *and* keep Taksidian from getting them out of the house. The dangers are hitting them like a whirlwind . . . but the answers are becoming apparent as well.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59554-815-3
ISBN-10: 1-59554-815-7
Price: \$14.99 U.S.
UPC: 020049136256
Ship Date: 12/2/2009
Pub Date: 12/29/2009
Trim Size: 5.44 x 8.38 x TBD
Page Count: 304 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: JUVENILE FICTION / GENERAL / GENERAL (JUV000000)

ADVERTISING

- Online advertising to include teenreads.com, bookclub4boys.com, guylitwire.blogspot.com, and alloy.com (over 950,000 impressions)
- School outreach campaign connecting author directly with students
- Online "Dream the Scene" contest where kids can offer ideas on locations of future stories
- Social media campaigns with Facebook and Twitter to include widgets, fan pages, and contests (over three million impressions)

PUBLICITY

Mailings to trade publications, consumer parenting magazines, websites, and blogs—special emphasis on followup with publications supporting the series, gearing them up for the final book to come in a few months

Teen blog tour

Sample outlets to pitch: Susie, Focus on the Family, Colorado Parent

PREVIOUS TITLES

1-59554-494-1	House of Dark Shadows
1-59554-496-8	Watcher in the Woods
1-59554-498-4	Gatekeepers
1-59554-500-X	Timescape

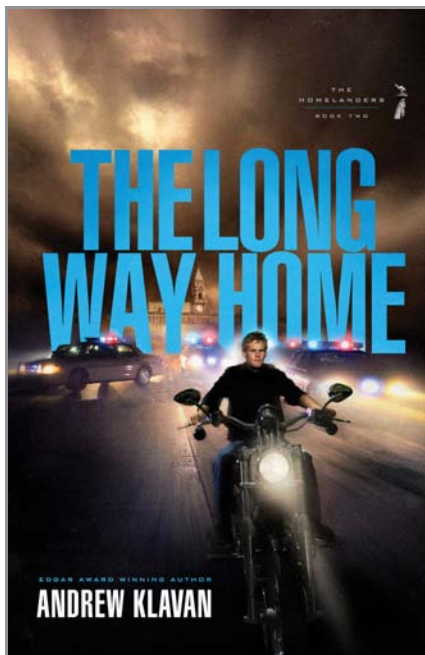
COMPARABLE TITLES

0-3123-6754-6	A Wrinkle in Time
0-3160-6795-4	Maximum Ride: The Angel Experiment



Robert Liparulo has received rave reviews for both his adult novels (*Comes a Horseman*, *Germ*, *Deadfall*, and *Deadlock*) and the best-selling Dreamhouse Kings series for young adults. He lives in Colorado with his wife and their four children. **Hometown:** Monument, Colorado

THE LONG WAY HOME
Book #2 in the Homelanders Series
ANDREW KLAVAN



FEATURES & BENEFITS

- Features fast-paced action for teen readers who have outgrown fantasy but aren't quite ready for adult suspense/thriller novels.
- Includes a strong patriotism angle with a good vs. evil quest: perfect for fans of *The Bourne Identity* and *24*.
- Protagonist faces circumstances that seem insurmountable, but eventually he overcomes through his values and his faith.

From Edgar Award winning and best-selling author Andrew Klavan comes the second novel in the Homelanders series.

Charlie West was an ordinary high school kid who went to bed one night and woke up in the clutches of terrorists and wanted by the police for murder.

Now, with both the terrorists and the cops on his trail, Charlie makes his way home to find some answers. Holed up in an abandoned ghost house, Charlie is joined by his high school buddies as he tries to find the truth about a murder he can't remember--and recover the love he can't forget.

Format: Printed Case Hardcover
ISBN-13/EAN: 978-1-59554-713-2
ISBN-10: 1-59554-713-4
Price: \$14.99 U.S.
UPC: 020049135860
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 352 Pages
Carton Qty: 24
Distribution Rights: North America
Translation Rights: None
BISAC Category: JUVENILE FICTION / ACTION & ADVENTURE / GENERAL (JUV001000)

ADVERTISING

- National print and web campaign targeted to youth magazines and websites (6,000,000 impressions)
- National advertising on XM Radio
- Social Network campaign with Facebook and Shoutlife including widgets, blog campaign, and free chapter downloads

PUBLICITY

- Advanced galley distribution
- National print media campaign to US Daily newspapers, trade publications, parenting magazines, review websites
- National broadcast campaign to conservative media offering Klavan as commentator
- Teen blog tour
- Sample outlets to pitch: World, National Review, Glenn Beck

PREVIOUS TITLES

978-1-59554-607-4 The Last Thing I Remember
978-0-1510-1223-7 Empire of Lies
978-0-4402-2403-7 True Crime

COMPARABLE TITLES

978-0-5532-6011-3 The Bourne Identity
978-0-1424-0733-2 The Outsiders

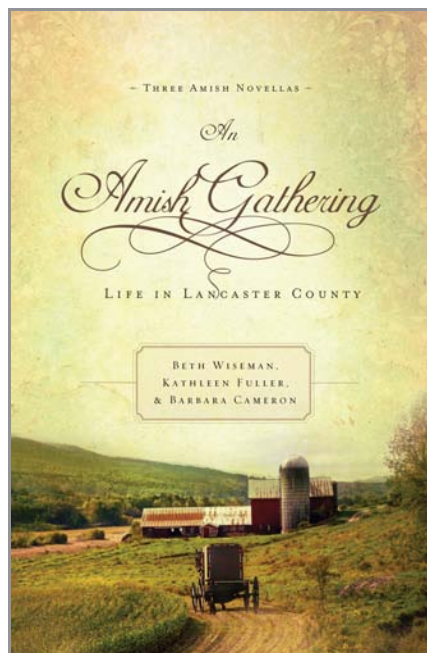


Andrew Klavan was hailed by Stephen King as "the most original novelist of crime and suspense since Cornell Woolrich." He is the recipient of two Edgar Awards and the author of such bestsellers as *True Crime* and *Don't Say a Word*. **Hometown:** Santa Barbara, California

AN AMISH GATHERING

Life in Lancaster County

BETH WISEMAN (Contributor) , KATHLEEN FULLER (Contributor) , & BARBARA CAMERON (Contributor)



FEATURES & BENEFITS

- Each story covers a season and highlights the Amish traditions celebrated: barn raisings, harvesting, canning, baptisms, and more.
- For fans of Amish fiction from authors such as Beverly Lewis and Cindy Woodsmall.
- Stories have crossover characters.
- Includes a glossary and authentic Old Order Amish recipes.
- Each story has been authenticated by an Amish person.

When Winter Comes: Each year at wintertime, Rebecca Miller mourns the loss of her twin sister who was killed in a skating accident. Ben Weaver has been her friend, but this winter he's vowed to melt her--heart froze--with grief and make her his wife.

A Change of Heart: Leah is a writer in a community that does not encourage such fruitless endeavors. She lacks the skills necessary to be a good Amish *faa*. Aaron knows these things about Leah, but his heart is captured by this spirited young woman.

A Place of His Own: Josiah Bontrager has returned to Paradise to fix up the family home, a place haunted by the past. When he falls in love with his childhood friend, Amanda Graber, he learns he doesn't have to be shackled to the sins of yesterday.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-822-1
ISBN-10: 1-59554-822-X
Price: \$14.99 U.S.
UPC: 020049136348
Ship Date: 12/2/2009
Pub Date: 12/29/2009
Trim Size: 5.44 x 8.38 x TBD
Page Count: 400 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

- Online and print advertising with outlets including Amish Country News, VisitAmishCountry.com, Amishrecipes.net (over one million impressions)
- Bookclub and reader promotions with Goodreads.com and ReadersCircle.org (reaching over 16,000 bookclubs and 1.5 million readers)
- AuthorBuzz eblast campaign to 375,000 consumers
- Targeted outreach to specific regions with momslikeme.com (over two million impressions)
- Social media outreach through sites like Facebook, Twitter, and Shoutlife
- Advanced galley distribution
- National print campaign to trade publications, newspapers in regions with Amish communities, publications in the authors' hometowns
- Online promotion to websites and blogs devoted to Amish fiction readers, featuring all authors for interviews
- Podcast recorded with the three authors—an interview based on questions submitted by fans—to be hosted on their joint blog and used in other promotions as requested
- Radio giveaways
- Sample outlets to pitch: Amish Country News, Lancaster Intelligencer Journal, Lancaster County Woman

PREVIOUS TITLES

1-59554-821-1	An Amish Christmas
1-59554-719-3	Plain Pursuit
1-59554-812-2	A Man of His Word

COMPARABLE TITLES

0-7642-8223-9	Annie's People vol 1-3
0-7642-8071-6	Abram's Daughters

Beth Wiseman has a deep affection for the Amish and their simpler way of living. She is the author of the bestsellers *Plain Perfect* and *Plain Pursuit*. She and her family live in Texas. **Hometown:** Columbus, Texas

Kathleen Fuller is the author of twelve novels and novellas. When she's not writing, she enjoys traveling and spending time with her family and farm pets. She currently lives in Ohio with her husband and three children.

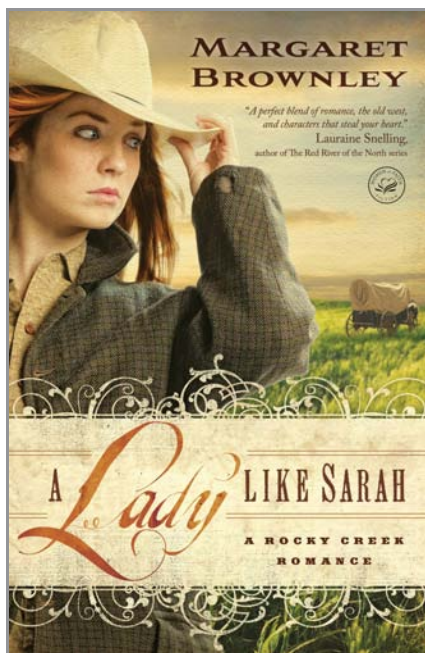
Hometown: Geneva, OH

Barbara Cameron is the author of fifteen novels and three nationally televised movies (HBO), as well as a recipient of the first Romance Writers of America Golden Heart. Her Amish stories are inspired by her visits to Lancaster Co., PA. **Hometown:** Edgewater, Florida

A LADY LIKE SARAH

A Rocky Creek Romance

MARGARET BROWNLEY



FEATURES & BENEFITS

- **A Woman of Faith selection for 2010.**
- **A light-hearted western romance full of humor and hope.**
- **A story that reminds us to trust in love.**

She's an outlaw; he's a preacher. Both are in need of a miracle.

Sarah Prescott has never known a respectable life. Just a hardscrabble childhood and brothers who taught her to shoot straight.

Justin Wells left Boston in disgrace, heading out alone on the dusty trail to Texas. But when the once-respected clergyman encounters a feisty redhead in handcuffs with a dying US Marshal at her side, their journey takes a dramatic turn.

His high society expectations and Sarah's outlaw habits clash from the start. With a price on her head and a sweet orphan in tow, Justin and Sarah make the difficult journey toward Rocky Creek. There justice will be meted out. Perhaps--they hope--with a healthy portion of grace.

Filled with mishaps, laughs, and adventure, Margaret Brownley's inspiring romance will keep readers cheering for Sarah as she struggles to become a true *lady*.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-809-2
ISBN-10: 1-59554-809-2
Price: \$14.99 U.S.
UPC: 020049136133
Ship Date: 12/2/2009
Pub Date: 12/29/2009
Trim Size: 5.44 x 8.38 x TBD
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE
(FIC042040)

ADVERTISING

- Online advertising and partnerships with historicalnovelsociety.org, National Cowgirl Museum, and wread.com (over 1.5 million impressions)
- Print and web advertising with Romantic Times and Romance Sells (365,000 impressions)
- Online promotion campaign with ReadersCircle.com to more than 16,000 bookclubs (250,000 impressions)
- AuthorBuzz campaign to 375,000 readers, 12,000 librarians, and 5,000 retailers

PUBLICITY

- Freelance publicity firm hired for print and broadcast campaign, focusing especially on establishing the author in the Christian fiction community (moving from her secular romance history)
- Advanced galley distribution to key trade and long lead media
- Radio interviews, podcasts for fiction programs
- Extensive online coverage
- Blog tour
- Sample outlets to pitch: Romantic Times, Christian Women Online, LoveWesternRomances.com

COMPARABLE TITLES

1-5978-9647-0 Petticoat Ranch
0-7642-0317-7 Fancy Pants

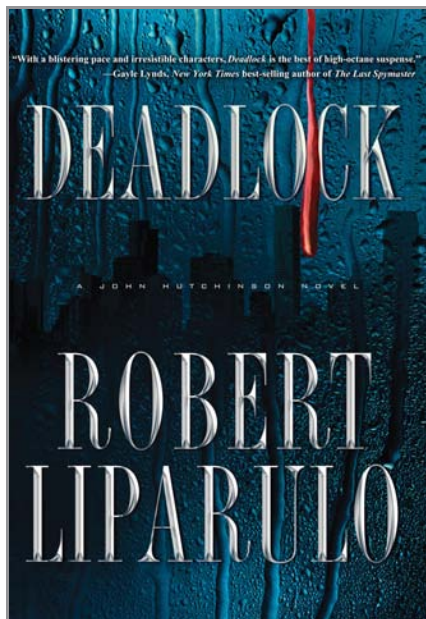


Margaret Brownley has penned more than twenty historical and contemporary novels. Her books have won numerous awards including the *Reader's Choice*. Happily married to her real life hero, Margaret has three grown children. She and her husband live in Southern California.

DEADLOCK

A John Hutchinson Novel

ROBERT LIPARULO



FEATURES & BENEFITS

- Appeals to fans of thrillers by David Morrell and Tess Gerritsen.
- Liparulo's first book, *Comes a Horseman*, has been optioned by Mace Neufeld, director of *Patriot Games*, *The Hunt for Red October*, and *Sahara*. His second novel, *Germ*, has been optioned by Red Eagle.
- Liparulo's short story "Kill Zone" is included in the anthology *Thriller*, edited by James Patterson.
- A story of one man's struggle to protect the innocent.

Hutch is a newspaper columnist, single dad . . . and last defense against a lunatic's high-tech killing machine.

Special Forces veteran-turned-billionaire Brendan Page has some dirty not-so-little secrets. He's built an empire on supplying futuristic weapons and highly trained soldiers to the world's most powerful armies.

But he's saved his most destructive weapons for himself.

John "Hutch" Hutchinson, a Denver newspaper columnist and avid bow-hunter, has figured out the truth about Page and is determined to bring him down. But he's up against a warmonger linked to assassinations, kidnappings, and terrorist activities. Thankfully, it's just the kind of environment Hutch thrives best in . . . *if* he can survive the next three days.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-167-3
ISBN-10: 1-59554-167-5
Price: \$15.99 U.S.
UPC: 020049131206
Ship Date: 12/2/2009
Pub Date: 12/29/2009
Trim Size: 5.44 x 8.38 x TBD
Page Count: 464 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / SUSPENSE / GENERAL (FIC030000)

PREVIOUS TITLES

0-7852-6179-6	Deadfall
0-7852-6178-8	Germ
0-7852-6176-1	Comes a Horseman

COMPARABLE TITLES

0-3454-7700-6	The Mephisto Club
0-3454-7698-0	Vanish
0-4466-1403-3	The Protector



Robert Liparulo has received rave reviews for both his adult novels (*Comes a Horseman*, *Germ*, *Deadfall*, and *Deadlock*) and the best-selling Dreamhouse Kings series for young adults. He lives in Colorado with his wife and their four children. **Hometown:** Monument, Colorado

BURN

TED DEKKER & ERIN HEALY



FEATURES & BENEFITS

- Dekker and Healy's first collaboration, *Kiss*, was on both the ECPA and CBA best-seller lists.
- *Publishers Weekly* praised *Kiss* as "[G]ripping...plunges into the life of a woman with frayed and painful family relationships."
- Explores the good and evil that wars within each of us.

The past Janeal thought had burned away is rising from the ashes.

Years ago, the Gypsy *Kumpania* where Janeal Mikkado lived was attacked by outsiders. With her best friend about to be consumed by a fire, Janeal had two options: try to save her friend--at serious risk to her own life--or disappear with the million dollars that she had just discovered . . .

But the past is quickly come back to haunt her. Both the best friend and the boyfriend that she was sure were dead have reappeared in her life, as has someone who knows about the money. There's a debt to be paid for the money she found, but there's an even greater debt she must face--and if the chaff isn't burned from her own heart, it will consume her.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59554-471-1
ISBN-10: 1-59554-471-2
Price: \$24.99 U.S.
UPC: 020049133903
Ship Date: 12/16/2009
Pub Date: 1/12/2010
Trim Size: 6.13 x 9.25 x TBD
Page Count: 384 Pages
Carton Qty: 24
Distribution Rights: North America
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / SUSPENSE (FIC042060)

ADVERTISING

- Online and print advertising to include alloy.com, mysteryguild.com, christianitytoday.com, Salem Web Network, and rachelray.com (more than ten million impressions)
- Landing page will be created on both author websites where consumers can watch book trailer, download chapters, and interact with authors on social media sites like Facebook and Twitter. (over two million impressions)
- Street team of over 500 members will perform missions created specifically to drive traffic to retail and generate online buzz for the book
- National radio campaigns with Salem and XM Radio in top 50 markets (over four million impressions)

PUBLICITY

- Advanced galley distribution to key trade and long lead media
- National print campaign to US Daily newspapers and top circulation consumer magazines-Christian and mainstream entertainment publications
- Extensive online coverage
- Sample outlets to pitch: Entertainment Weekly, Romantic Times, HomeLife

PREVIOUS TITLES

1-59554-470-4 Kiss

COMPARABLE TITLES

978-1-4165-6638-0 Where Are You Now?
 978-0-3102-5770-7 Dawn's Light



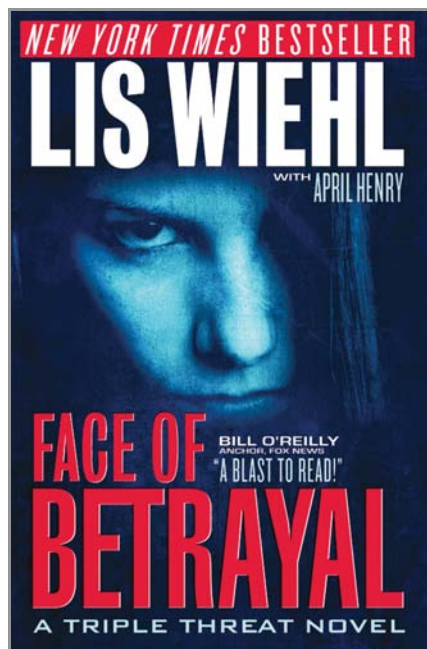
Ted Dekker is the *New York Times* best-selling author of more than twenty novels. He is known for stories that combine adrenaline-laced plots with incredible confrontations between good and evil. **Hometown:** Austin, Texas **Books Sold to Date:** 3.6 million

Erin Healy is an award-winning editor who worked with Ted Dekker on more than a dozen of his stories before their collaboration on *Kiss*. She owns WordWright Editorial Services, a consulting firm specializing in fiction book development. She and her husband have two children. **Hometown:** Colorado Springs, Colorado

FACE OF BETRAYAL

A Triple Threat Novel

LIS WIEHL & APRIL HENRY (With)



FEATURES & BENEFITS

- A *New York Times* best-selling novel.
- Fox News legal correspondent Lis Wiehl teams up with veteran mystery novelist April Henry in this compelling new mystery.
- Lis Wiehl appears weekly on *The O'Reilly Factor*. She also appears on *Fox and Friends*, *Your World with Neil Cavuto*, and *Hannity*.
- The first in a series featuring three professional female crime fighters set in Portland, Oregon.
- Explores the complex and insider world of a federal prosecutor, an FBI agent, and a journalist.

Fox News correspondent and former Federal Prosecutor Lis Wiehl's *New York Times* bestseller that's as timely as tomorrow's headlines.

While home on Christmas break, a seventeen-year-old Senate page takes her dog out for a walk and never returns. Reporter Cassidy Shaw is the first to break the story. The resulting media firestorm quickly ensnares Federal Prosecutor Allison Pierce and FBI Special Agent Nicole Hedges. The three unique women are life-long friends who call themselves The Triple Threat--a nickname derived from their favorite dessert and their uncanny ability to crack cases via their three positions of power.

Though authorities think Katie might have been kidnapped or run away, those theories shatter when Nicole uncovers Katie's blog. They reveal a girl troubled by a mysterious relationship with an older man. Possibly a US Senator.

There are many faces of betrayal, but they must find the one face in a crowd of growing suspects before they become the next victims.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-817-7
ISBN-10: 1-59554-817-3
Price: \$15.99 U.S.
UPC: 020049136294
Ship Date: 1/6/2010
Pub Date: 2/1/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / MYSTERY & DETECTIVE / GENERAL (FIC022000)

PUBLICITY

- Radio giveaway campaign, also lifting up the coming next title (with plot centered around a murdered radio show host)
- Select author appearances

PREVIOUS TITLES

978-0-3454-6921-2 *The 51% Minority*
 978-0-3454-6919-9 *Winning Every Time*

COMPARABLE TITLES

0-4466-9661-7 *1st to Die*
 0-0608-3320-3 *Lady Killer*



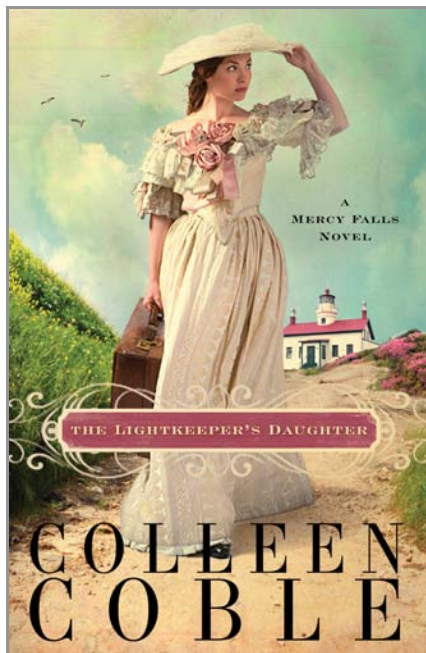
Lis Wiehl is a Harvard Law School graduate and former federal prosecutor. A widely popular legal analyst and commentator for the Fox News Channel, Wiehl appears on *The O'Reilly Factor* and is co-host with Bill O'Reilly on the widely-syndicated radio show, *The Radio Factor*. **Hometown:** Larchmont, New York

April Henry has written seven mysteries and thrillers. Her books have been short-listed for the Agatha Award, the Anthony Award, and the Oregon Book Award. Two have been chosen for BookSense. April lives in Portland, Oregon, with her husband and daughter. **Hometown:** Portland, Oregon

THE LIGHTKEEPER'S DAUGHTER

A Mercy Falls Novel

COLLEEN COBLE



FEATURES & BENEFITS

- Historical romance set in California in the early 20th Century.
- Inspiring Christian message: our strength is not our own--it comes from our faith in Christ.
- Author's previous works (*Cry in the Night* and *Lonestar Sanctuary*) have hit the Christian bestseller lists multiple times.

In her quest to discover the truth about her family, Addie finds danger—and quite possibly the love of her life.

It's 1907 and Addie Sullivan has found work at a lavish estate in Mercy Falls, California. She hopes to discover the truth of her heritage, but when she arrives at Eaton Hall, nothing is as it seems. Not the idyllic family she dreamt of, not the child she was hired to help, not even the aloof man she's immediately attracted to. The danger she'd hoped to escape follows her, however, and she soon finds she must turn for help to Daniel North, a man who views her with suspicion.

If Addie realizes her dream, she'll deprive the man she loves of *his* dream--his right to the wealth and power of the Eaton name. She must come to realize that God is sufficient even in the hard times, and that getting familial approval is not worth her integrity.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-267-0
ISBN-10: 1-59554-267-1
Price: \$14.99 U.S.
UPC: 020049132050
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

- Online and print advertising to include sites Lighthouse Digest, historicalnovelsociety.org, momslikeme.com, goodreads.com, and readerscircle.org (over one million impressions)
- Targeted outreach on Facebook through historical fiction book groups offering copies for online reviews/ blog posts
- National radio campaign in key cities to raise awareness about author's new historical novel series
- AuthorBuzz promotion to more than 16,000 bookclubs offering contest for author call-ins
- Targeted eblasts and social media outreach through Nelson and the author

PUBLICITY

- Freelance publicity firm hired for print and broadcast campaign, focusing especially on historical outlets and regional publications (CA)
- Radio interviews, podcasts for fiction programs
- Extensive online coverage
- Blog tour
- Sample outlets to pitch: Romantic Times, Fresno Bee, Historical Novels Review

PREVIOUS TITLES

978-1-59554-248-9 *Cry in the Night*
 978-1-59554-549-7 *Lonestar Sanctuary*
 978-1-59554-316-3 *Without a Trace*

COMPARABLE TITLES

978-0-7642-0166-0 *Bittersweet*
 978-0-7642-0148-6 *A Promise to Believe In*
 978-1-59554-632-6 *The Inheritance*

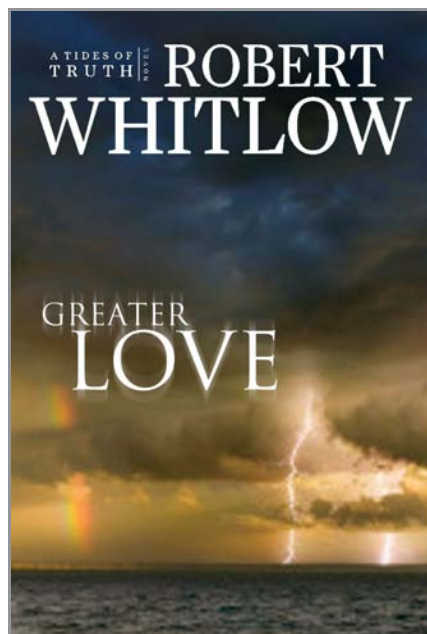


Colleen Coble is the best-selling author of several novels including *Cry in the Night*, *Lonestar Sanctuary*, and *Anathema*. She lives with her husband, Dave, in Indiana. **Hometown:** Wabash, Indiana **Books Sold to Date:** more than 1 million

GREATER LOVE

Book #3 in the *Tides of Truth* Series

ROBERT WHITLOW



FEATURES & BENEFITS

- Third book concludes the best-selling *Tides of Truth* series featuring a female law student.
- Since the release of Whitlow's *The List* in 1999, total Whitlow sales have been in excess of half a million copies.
- Author is a best seller and Christy-award winner.

No greater love has a man than this: that he would lay down his life for a friend.

As a result of her first-rate work as a law clerk, Tami Taylor's been offered a coveted position as associate partner in one of Savannah's oldest and most prestigious law firms. Though her strong faith and convictions are valued by the firm's partners, Tami struggles to discern if God's will for her career is elsewhere.

Meanwhile, Tami must protect a young client named Jessie who is on the run from some shady characters. Her association with Jessie puts Tami in mortal danger. With her life on the line, Tami falls in love and discovers the power of romantic love forged by the activity of the Holy Spirit.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-450-6
ISBN-10: 1-59554-450-X
Price: \$14.99 U.S.
UPC: 020049133699
Ship Date: 2/17/2010
Pub Date: 3/16/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 400 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / GENERAL (FIC042000)

ADVERTISING

- Online and print advertising to include goodreads.com, readerscircle.org, Christian Single, and weread.com
- Web and radio advertising with Salem Network in top 50 markets (5,600,000 impressions)
- AuthorBuzz eblast to 375,000 consumers
- Eblasts to Whitlow fans and fiction readers through author and Nelson databases

PUBLICITY

- Print campaign to US Daily newspapers, trade publications, consumer magazines, and review websites with special focus on Southern regional publications covering the now completed series
- Sample outlets to pitch: Crosswalk.com, Romantic Times, Charlotte Observer

PREVIOUS TITLES

0849945186	The List
1-59554-132-2	Deeper Water
1-59554-449-6	Higher Hope

COMPARABLE TITLES

1-4143-1633-X	By Reason of Insanity
0-3102-5770-0	Dawn's Light
0-8423-8758-7	Sunset

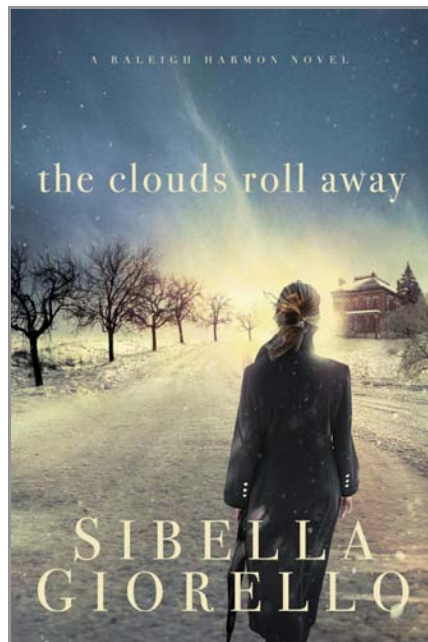


Robert Whitlow is the best-selling author of legal thrillers set in the South and winner of the Christy Award for Contemporary Fiction. He received his J.D. with honors from the University of Georgia School of Law where he served on the staff of the *Georgia Law Review*. **Hometown:** Charlotte, North Carolina
Books Sold to Date: 500,000

THE CLOUDS ROLL AWAY

A Raleigh Harmon Novel

SIBELLA GIORELLO



FEATURES & BENEFITS

- **Publishers Weekly:** "With great attention to detail, gritty descriptions and fast-paced action, Giorello's [*The Rivers Run Dry*] is a sure bet."
- Raleigh Harmon is a strong yet flawed heroine who appeals to both male and female readers.
- Offers a unique spin on the popular area of forensics by focusing on forensic geology.

Forensic geologist Raleigh Harmon unravels mysteries in her hometown of Richmond where things are never quite what they seem.

Raleigh's exemplary service in Seattle opened the door for her disciplinary transfer to be lifted, allowing her to return to her home FBI field office in Richmond, VA. A civil rights case turns out to be much more complex than anyone thought when Raleigh is forced to go undercover in a drug trafficking case.

Things aren't any simpler at home. Raleigh's old friend DeMott wants her to find time for things outside of her FBI work: friendship and maybe something more. Raleigh will have to rely on her sharpest skills--and the faith that is slowly returning to her--to navigate her way through these clouds.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-534-3
ISBN-10: 1-59554-534-4
Price: \$14.99 U.S.
UPC: 020049134450
Ship Date: 2/17/2010
Pub Date: 3/16/2010
Trim Size: 5.40 x 8.30 x TBD
Page Count: 336 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / SUSPENSE (FIC042060)

ADVERTISING

- Online advertising campaign to include seattleweekly.com, freshfiction.com, the readingroom.com, and momslikeme.com (total impressions over 750,000)
- Print advertising with Crimespree and Mystery Scene (85,000 impressions)
- AuthorBuzz eblast to 375,000 consumers with contest
- Online outreach and advertising with Facebook

PUBLICITY

- Print campaign to regional newspapers, trade publications, consumer magazines, and review websites
- Pitches to creationist organizations and publications regarding author's college speaking visits
- Blog tour
- Sample outlets to pitch: Seattle Times, WorldByDesign.org, Northwest Creation Network

PREVIOUS TITLES

978-1-59554-533-6 *The Rivers Run Dry*
 0-8007-3160-3 *The Stones Cry Out*

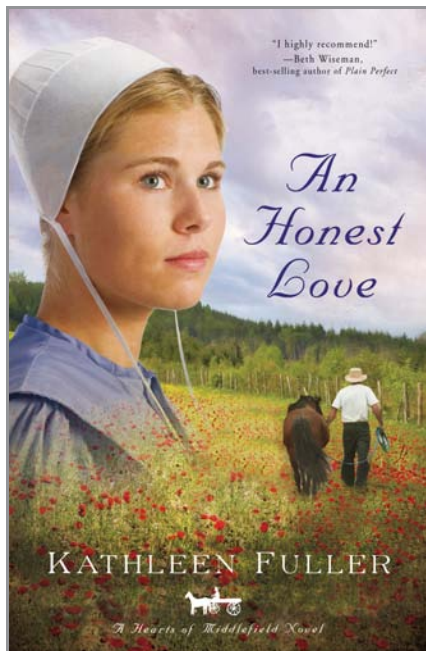
COMPARABLE TITLES

0-7434-9391-5 *Body of Evidence*
 0-3991-5448-5 *T is for Trespass*



Sibella Giorello began her writing career as a journalist. Her articles have won awards, including two nominations for the Pulitzer, and she won a Christy Award for her first novel, *The Stones Cry Out*. **Hometown:** Issaquah, Washington

AN HONEST LOVE
A Hearts of Middlefield Novel
KATHLEEN FULLER



FEATURES & BENEFITS

- Readers will be inspired by this Amish love story about finding peace through faith.
- Escape to a place where family, community, and God are valued above worldly treasures.
- Includes a Reading Group Guide.
- Authenticated by an Amish person.

Anna has a secret she can't reveal for fear she'll lose the man she loves.

Lukas Byler is the man of Anna Esh's dreams--and he's asked her to marry him. But Anna has a secret she can't bring herself to reveal: she may not be able to bear children. She knows how much having a large family means to Lukas, but she's afraid of losing him so she doesn't tell him.

She's thrilled when, after a few months of being married, she gets pregnant. But when she miscarries, her worst fears are confirmed. Can she bring herself to be honest with Lukas? And will he still love her once he learns the truth?

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-813-9
ISBN-10: 1-59554-813-0
Price: \$14.99 U.S.
UPC: 020049136225
Ship Date: 2/17/2010
Pub Date: 3/16/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

- Online and print advertising with Amish Country News (250,000 impressions)
- Social media campaign to include excerpts, widget, and author blog (200,000 impressions)
- Bookclub promotions through goodreads.com and readerscircle.org (over one million impressions)

PUBLICITY

- National print campaign to trade publications, newspapers in regions with Amish communities
- Media outreach to websites and blogs devoted to Amish fiction readers
- Sample outlets to pitch: Ashtabula Star Beacon, Amish Country News, Lancaster Intelligencer Journal

PREVIOUS TITLES

1-59554-812-2 A Man of His Word

COMPARABLE TITLES

1-59554-630-8 Plain Perfect
1-6026-0060-0 A Cousin's Promise



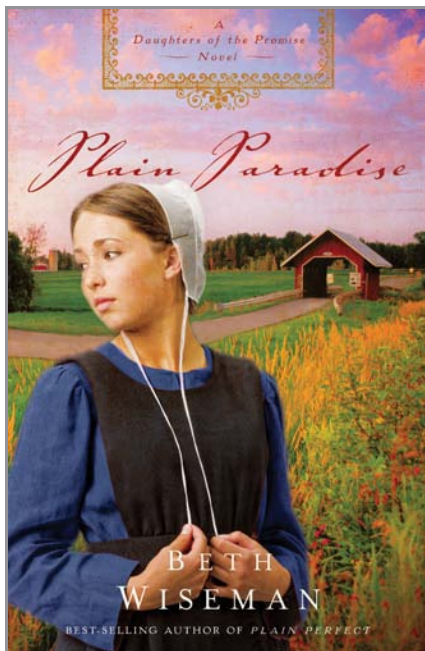
Kathleen Fuller is the author of twelve novels and novellas. When she's not writing, she enjoys traveling and spending time with her family and farm pets. She currently lives in Ohio with her husband and three children.

Hometown: Geneva, OH

PLAIN PARADISE

A Daughters of the Promise Novel

BETH WISEMAN



FEATURES & BENEFITS

- *Plain Perfect* and *Plain Pursuit* were on the CBA best-seller list.
- An inspirational story of love, trust, and forgiveness.
- Includes Reading Group Guide and glossary.
- Contains authentic Old Order Amish Recipes.
- Authenticated by the Amish.

Josephine will discover more than she bargained for as her world collides with the Plain people of Lancaster County.

Josephine Dronberger was a scared teenager when she left her baby in the care of an Old Order Amish couple. But seventeen years have passed and Josie longs to reconnect with her daughter.

Linda—as the couple named the child—is promised to Stephen Ebersol, the bishop's grandson. They plan to marry in the fall. When her birth mother comes to Paradise, Linda is drawn to a world she's never known. Will the direction she's been heading since birth be suddenly derailed, and who will stand by her convictions—mother or daughter?

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-823-8
ISBN-10: 1-59554-823-8
Price: \$14.99 U.S.
UPC: 020049136386
Ship Date: 3/3/2010
Pub Date: 3/30/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 336 Pages
Carton Qty: 36
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

ADVERTISING

- Online and print advertising with outlets including Amish Country News, VisitAmishCountry.com, Amishrecipes.net (over one million impressions)
- Print and web advertising with Romantic Times (300,000 impressions)
- Online promotion campaign with ReadersCircle.com to more than 15,000 bookclubs (250,000 impressions)
- AuthorBuzz campaign to 375,000 readers, 12,000 librarians, and 5,000 retailers

PUBLICITY

National print campaign to trade publications, newspapers in regions with Amish communities, highlighting the success of the bestselling series

Online promotion to websites and blogs devoted to Amish fiction readers

Sample outlets to pitch: Columbus Record, Amish Country News, Lancaster Intelligencer Journal

PREVIOUS TITLES

1-59554-630-8	Plain Perfect
1-59554-719-3	Plain Pursuit
1-59554-720-7	Plain Promise

COMPARABLE TITLES

0-7642-0571-4	The Secret
1-6026-0060-0	A Cousin's Promise
0-7642-0507-2	A Promise of Spring

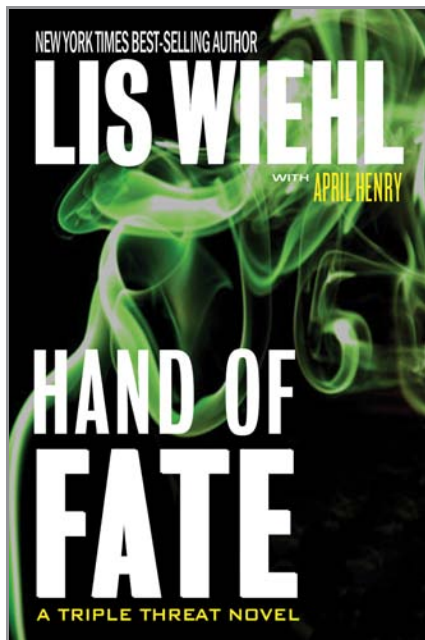


Beth Wiseman has a deep affection for the Amish and their simpler way of living. She is the author of the bestsellers *Plain Perfect* and *Plain Pursuit*. She and her family live in Texas. **Hometown:** Columbus, Texas

HAND OF FATE

A Triple Threat Novel

LIS WIEHL & APRIL HENRY (With)



FEATURES & BENEFITS

- *New York Times* best-selling series features three professional female crime fighters.
- Wiehl appears on *The O'Reilly Factor* on FOX. She also appears on *Fox and Friends*, *Your World with Neil Cavuto*, and *Hannity and Colmes*.
- Set in Portland, Oregon.
- Explores the complex and insider world of a federal prosecutor, an FBI agent, and a journalist.
- For readers who enjoy mystery novels where good wins out over evil.

When Jim Fate, host of a popular conservative radio talk show, dies in the studio, the Triple Threat Club faces a mystery where the stakes are personal.

Hand of Fate begins with a suspected terrorist attack, when outspoken radio talk show host Jim Fate is killed by poisonous gas while his show, *The Hand of Fate*, is on the air. In the ensuing panic, authorities evacuate downtown Portland, trapping FBI Special Agent Nicole Hedges in a high-rise building. Crime reporter Cassidy Shaw reports from the scene as chaos overtakes the streets. And federal prosecutor Allison Pierce must rescue a toddler separated from her family. In the days following Fate's murder, the three colleagues team up to uncover the secrets behind it--and reveal a few secrets of their own.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59554-706-4
ISBN-10: 1-59554-706-1
Price: \$24.99 U.S.
UPC: 020049135792
Ship Date: 3/3/2010
Pub Date: 3/30/2010
Trim Size: 6.13 x 9.25 x TBD
Page Count: 320 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / MYSTERY & DETECTIVE / GENERAL (FIC022000)

PUBLICITY

- Advanced galley distribution
- National print media campaign to US Daily newspapers, trade publications, consumer entertainment magazines, review websites
- National broadcast campaign following up on the success of the bestselling series
- Blog tour
- Sample outlets to pitch: Entertainment Weekly, People, Fox News programs, Talkers Magazine (talk radio industry pub)

PREVIOUS TITLES

978-1-59554-705-7 Face of Betrayal
 978-0-3454-6921-2 The 51% Minority

COMPARABLE TITLES

0-4466-9661-7 1st to Die (James Patterson)
 0-0608-3320-3 Lady Killer (Lisa Scottoline)
 978-0-4465-3975-3 First Family (David Baldacci)
 978-0-3991-5567-3 Wicked Prey (John Sandford)
 978-1-4165-7086-8 Just Take My Heart (Mary Higgins Clark)

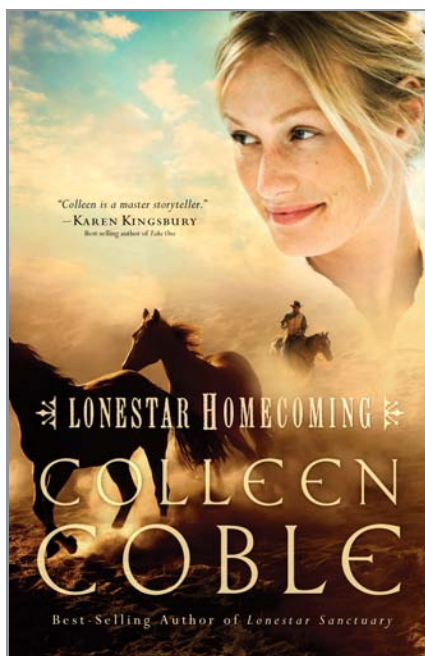


Lis Wiehl is a Harvard Law School graduate and former federal prosecutor. A widely popular legal analyst and commentator for the Fox News Channel, Wiehl appears on *The O'Reilly Factor* and is co-host with Bill O'Reilly on the widely-syndicated radio show, *The Radio Factor*. **Hometown:** Larchmont, New York

April Henry has written seven mysteries and thrillers. Her books have been short-listed for the Agatha Award, the Anthony Award, and the Oregon Book Award. Two have been chosen for BookSense. April lives in Portland, Oregon, with her husband and daughter. **Hometown:** Portland, Oregon

LONESTAR HOMECOMING

COLLEEN COBLE

**FEATURES & BENEFITS**

- Romantic suspense in a Texas setting offers a winning combination.
- Inspirational Christian message of repentance and unconditional love.
- Author's previous works have landed her on the Christian bestseller lists multiple times.
- All three books in the best-selling Lonestar series have been featured as Crossings Book Club exclusives.

Gracie has spent her life running from her problems. Now they've found her!

With nothing but five dollars, a train ticket, and the wedding dress she's wearing, Gracie Lister escapes with her daughter to the West Texas country where her family fell apart years ago. There, Lieutenant Michael Wayne—devoted single father, dedicated soldier—gives Gracie the hiding place she needs, and a job caring for his two children. Michael and Gracie aren't looking for love, but it finds them right away.

When Gracie's ex-fiancé catches up to her, her impulse is to flee the danger--and the father she lacks the courage to confront.

Together Gracie and Michael must find the strength they need in each other to protect their newly forged family and the life they desire together.

Format: Trade Paper
ISBN-13/EAN: 978-1-59554-734-7
ISBN-10: 1-59554-734-7
Price: \$14.99 U.S.
UPC: 020049136485
Ship Date: 3/17/2010
Pub Date: 4/13/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / CHRISTIAN / ROMANCE (FIC042040)

PUBLICITY

- Print campaign to regional newspapers, trade publications, consumer magazines with special focus on the Texas romance
- Blog tour
- Sample outlets to pitch: Romantic Times, Crosswalk.com, Texas Monthly

PREVIOUS TITLES

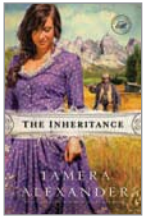
1-59554-549-2 Lonestar Sanctuary
1-59554-487-9 Lonestar Secrets

COMPARABLE TITLES

0-7369-2241-5 A Texas Sky
1-5978-9370-6 Texas Bride



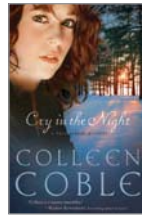
Colleen Coble is the best-selling author of several novels including *Cry in the Night*, *Lonestar Sanctuary*, and *Anathema*. She lives with her husband, Dave, in Indiana. **Hometown:** Wabash, Indiana **Books Sold to Date:** more than 1 million



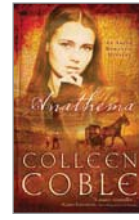
The Inheritance
Tamera Alexander
ISBN-13: 978-1-5955-4632-6
\$14.99 • TP



Lonestar Sanctuary
Colleen Coble
ISBN-13: 978-1-5955-4549-7
\$14.99 • TP



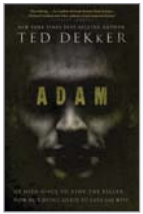
Cry in the Night
Colleen Coble
ISBN-13: 978-1-5955-4248-9
\$14.99 • TP



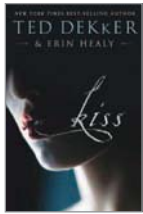
Anathema
Colleen Coble
ISBN-13: 978-1-5955-4564-0
\$14.99 • TP



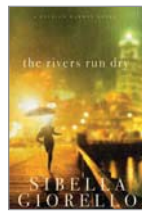
Sinner
Ted Dekker
ISBN-13: 978-1-5955-4578-7
\$15.99 • TP



Adam
Ted Dekker
ISBN-13: 978-1-5955-4611-1
\$15.99 • TP



Kiss
Ted Dekker
ISBN-13: 978-1-5955-4470-4
\$24.99 • Jacketed HC



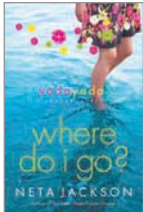
The Rivers Run Dry
Sibella Giorello
ISBN-13: 978-1-5955-4533-6
\$14.99 • TP



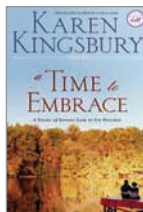
Sweetwater Gap
Denise Hunter
ISBN-13: 978-1-5955-4259-5
\$14.99 • TP



The Convenient Groom
Denise Hunter
ISBN-13: 978-1-5955-4258-8
\$14.99 • TP



Where Do I Go?
Neta Jackson
ISBN-13: 978-1-5955-4523-7
\$14.99 • TP



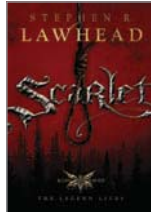
A Time to Embrace
Karen Kingsbury
ISBN-13: 978-1-5955-4065-2
\$14.99 • TP



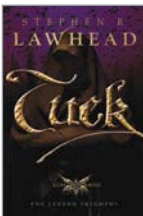
A Time to Dance
Karen Kingsbury
ISBN-13: 978-1-5955-4064-5
\$14.99 • TP



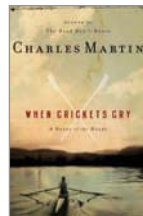
Hood
Stephen Lawhead
ISBN-13: 978-1-5955-4088-1
\$15.99 • TP



Scarlet
Stephen Lawhead
ISBN-13: 978-1-5955-4089-8
\$15.99 • TP



Tuck
Stephen Lawhead
ISBN-13: 978-1-5955-4087-4
\$26.99 • Jacketed HC



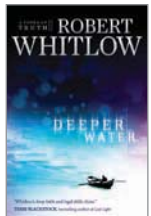
When Crickets Cry
Charles Martin
ISBN-13: 978-1-5955-4054-6
\$14.99 • TP



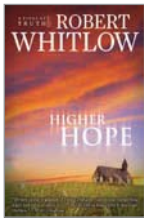
Chasing Fireflies
Charles Martin
ISBN-13: 978-1-5955-4325-7
\$14.99 • TP



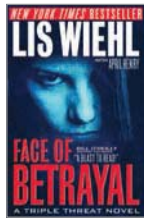
The Passion of Mary-Margaret
Lisa Samson
ISBN-13: 978-1-5955-4211-3
\$14.99 • TP



Deeper Water
Robert Whitlow
ISBN-13: 978-1-5955-4132-1
\$14.99 • TP



Higher Hope
Robert Whitlow
ISBN-13: 978-1-5955-4449-0
\$14.99 • TP



Face of Betrayal
Lis Wiehl with April Henry
ISBN-13: 978-1-5955-4705-7
\$24.99 • Jacketed HC



Fireproof
Eric Wilson
ISBN-13: 978-1-5955-4716-3
\$14.99 • TP

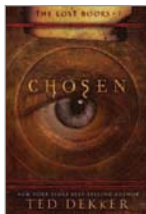


Plain Perfect
Beth Wiseman
ISBN-13: 978-1-5955-4630-2
\$14.99 • TP

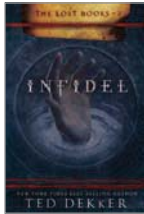


Plain Pursuit
Beth Wiseman
ISBN-13: 978-1-5955-4719-4
\$14.99 • TP

Young Adult



Chosen
Ted Dekker
ISBN-13: 978-1-5955-4359-2
\$14.99 • Printed Case HC



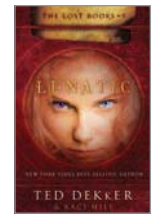
Infidel
Ted Dekker
ISBN-13: 978-1-5955-4363-9
\$14.99 • Printed Case HC



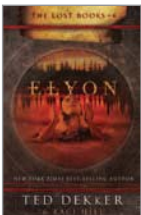
Renegade
Ted Dekker
ISBN-13: 978-1-5955-4371-4
\$14.99 • Printed Case HC



Chaos
Ted Dekker
ISBN-13: 978-1-5955-4372-1
\$14.99 • Printed Case HC



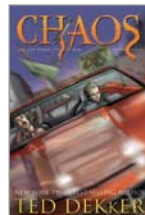
Lunatic
Ted Dekker & Kaci Hill
ISBN-13: 978-1-5955-4373-8
\$14.99 • Printed Case HC



Elyon
Ted Dekker & Kaci Hill
ISBN-13: 978-1-5955-4374-5
\$14.99 • Printed Case HC



Renegade Graphic Novel
Ted Dekker
ISBN-13: 978-1-5955-4605-0
\$15.99 • TP



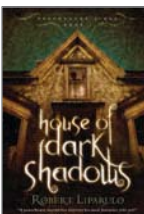
Chaos Graphic Novel
Ted Dekker
ISBN-13: 978-1-5955-4606-7
\$15.99 • TP



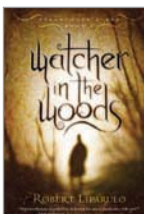
So Not Happening
Jenny B. Jones
ISBN-13: 978-1-5955-4541-1
\$12.99 • TP



The Last Thing I Remember
Andrew Klavan
ISBN-13: 978-1-5955-4607-4
\$14.99 • Printed Case HC



House of Dark Shadows
Robert Liparulo
ISBN-13: 978-1-5955-4494-0
\$14.99 • Printed Case HC



Watcher in the Woods
Robert Liparulo
ISBN-13: 978-1-5955-4496-4
\$14.99 • Printed Case HC



Gatekeepers
Robert Liparulo
ISBN-13: 978-1-5955-4498-8
\$14.99 • Printed Case HC



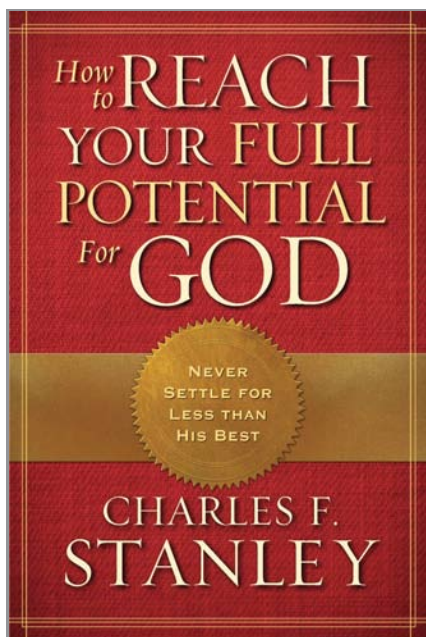
Timescape
Robert Liparulo
ISBN-13: 978-1-5955-4500-8
\$14.99 • Printed Case HC



Ruby Unscripted
Cindy Martinusen-Coloma
ISBN-13: 978-1-5955-4356-1
\$12.99 • TP

HOW TO REACH YOUR FULL POTENTIAL FOR GOD

DR. CHARLES F. STANLEY



FEATURES & BENEFITS

- Readers gain a godly, biblical understanding of their own potential that flies in the face of our "self-help" culture
- This biblically based message will take readers to a place of greater satisfaction, purpose, and hope in their lives
- Christians learn that God sees something great in them and greatly desires and works to help them discover it
- This fresh and inspiring message brings readers back to an amazing truth: that God has an awe-inspiring plan for their lives and cheers them on and equips them to complete it

In *How to Reach Your Full Potential for God*, acclaimed pastor Charles Stanley connects readers with the big hope and purpose God envisioned when he created them.

"Things are never going to change" or "This is just the way I am--I'm never going to get better" are just a few of the damaging lies Christians believe about themselves, their situations, and their Christian walk. But pastor Charles Stanley is here to tell them the real truth as God sees it.

In this powerful and inspiring message, readers reconnect with the grand vision God had when he uniquely created them. They learn that regardless of setbacks, failures, and frustrations, there is a better path based in God's Word, one that's full of hope and purpose. This book takes them to their specifically designed path to become exactly who God made them to be and achieve exactly what God designed them for.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-4002-0092-4

ISBN-10: 1-4002-0092-X

Price: \$21.99 U.S.

Ship Date: 12/2/2009

Pub Date: 12/29/2009

Trim Size: 6.00 x 9.00 x TBD

Page Count: 256 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

MERCHANDISING

Endcap Kit 9781400201310

ADVERTISING

- Coordinated promotion with In Touch Ministries, including radio & TV broadcast awareness, feature in *In Touch Magazine*, email blasts, online coverage, and on their new social networking site, Grounded
- Advertising campaign, including magazine, website, email advertising with outlets such as *Homelife*, *Stand Firm* and *Journey*
- Southern Baptist Convention campaign, including newsletter conference program advertising
- Blog campaign focused on influential Christian thought leaders
- Strategic partnership targeting a Christian publication to use the book as a subscription premium

PUBLICITY

- National Author Tour
- National and Christian Television Interviews
- Satellite Media Tour
- National Print Publicity Campaign
- Comprehensive Online Campaign

PREVIOUS TITLES

978-1-4002-8031-5 *Landmines in the Path of the Believer* (all editions) (141,000)

978-1-4002-0091-7 *In Step with God* (64,200)

COMPARABLE TITLES

0-3102-7699-3 *The Purpose Driven Life*

1-5768-3932-X *The Pursuit of Holiness*



Dr. Charles Stanley is pastor of the 16,000-member First Baptist Church in Atlanta, Georgia, and is head of the international In Touch[®] Ministries. He has twice been elected president of the Southern Baptist Convention and is known internationally from his radio and television program *In Touch*. His many best-selling books include *When the Enemy Strikes*, *Finding Peace*, *Landmines in the Path of the Believer*, *Enter His Gates*, *The Source of My Strength*, and *How to Listen to God*. **Books Sold to Date:** 6 million+

HOW TO REACH YOUR FULL POTENTIAL FOR GOD STUDY GUIDE

DR. CHARLES F. STANLEY

IMAGE
NOT YET
AVAILABLE

FEATURES & BENEFITS

- Readers gain a deep, biblical understanding of their own potential and how they can achieve the life God envisions for them
- Specific exercises, powerful questions, and inspiring content take readers to a place of greater satisfaction, purpose, and hope in their lives
- More than acknowledging God has an awe-inspiring plan for their lives, this study guide will help them find it

In *How to Reach Your Full Potential for God Study Guide*, readers dive deep into Bible passages and personal discovery to grasp the big hope and purpose God envisioned when he created them.

In *How to Reach Your Full Potential for God*, readers connected with powerful and inspiring message that God has grand vision for them, one he designed had when he uniquely created them. They learned that regardless of setbacks, failures, and frustrations, there is a better path based in God's Word, one that's full of hope and purpose.

Now, in the accompanying study guide, readers dive deeper into the biblical passages, the personal discovery, and the practical paths they can take to become exactly who God made them to be and achieve exactly what God designed them for.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0272-0
ISBN-10: 1-4002-0272-8
Price: \$9.99 U.S.
Ship Date: 12/2/2009
Pub Date: 12/29/2009
Trim Size: 6.00 x 9.00 x TBD
Page Count: 128 Pages
Carton Qty: 36
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL
(RELO12000)

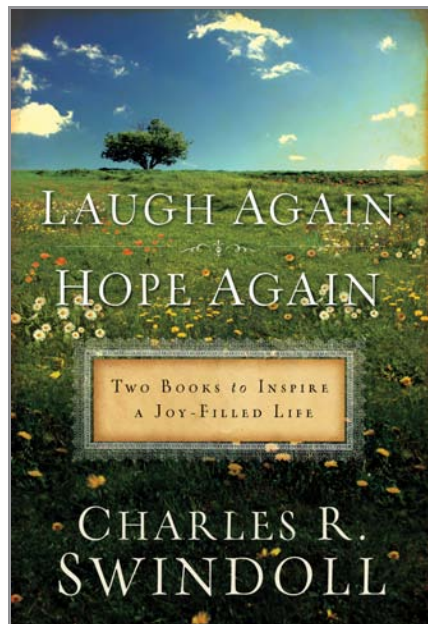


Dr. Charles Stanley is pastor of the 16,000-member First Baptist Church in Atlanta, Georgia, and is head of the international In Touch[®] Ministries. He has twice been elected president of the Southern Baptist Convention and is known internationally from his radio and television program *In Touch*. His many best-selling books include *When the Enemy Strikes*, *Finding Peace*, *Landmines in the Path of the Believer*, *Enter His Gates*, *The Source of My Strength*, and *How to Listen to God*. **Books Sold to Date:** 6 million+

LAUGH AGAIN HOPE AGAIN

Two Books to Inspire a Joy-Filled Life

CHARLES R. SWINDOLL



FEATURES & BENEFITS

- In this timely volume, readers rediscover two of God's greatest offers: joy and hope
- Two perfect messages and a great value for the current times
- Solid biblical teaching and practical application enrich readers' faith and reinvigorate their lives.

In this timely two-in-one volume, Charles Swindoll helps readers rediscover two profound benefits of knowing God: joy and hope.

In *Laugh Again*, readers learn how to live in the present, to say "no" to negativity, and realize that while no one's life is perfect, joy is always available. Applying scriptural truths in a practical way, Swindoll shows readers the path to outrageous joy and how they can laugh again.

In *Hope Again*, readers discover an essential truth of the Christian life: whether they've experienced pain, loss, or disappointment, believers can learn to hope again by connecting with God's purpose for them. Though the path He has for us is not always pleasant, *Hope Again* provides answers to life's really tough questions. It also reminds us that when we are at our lowest, Christ stands ready to comfort and restore us.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0271-3
ISBN-10: 1-4002-0271-X
Price: \$14.99 U.S.
Ship Date: 12/16/2009
Pub Date: 1/12/2010
Carton Qty: 12
BISAC Category: RELIGION / INSPIRATIONAL / GENERAL (REL036000)

PREVIOUS TITLES

0-8499-6063-0 Laugh Again (all editions) (151,000)
0-8499-4088-5 Hope Again (all editions) (114,200)

COMPARABLE TITLES

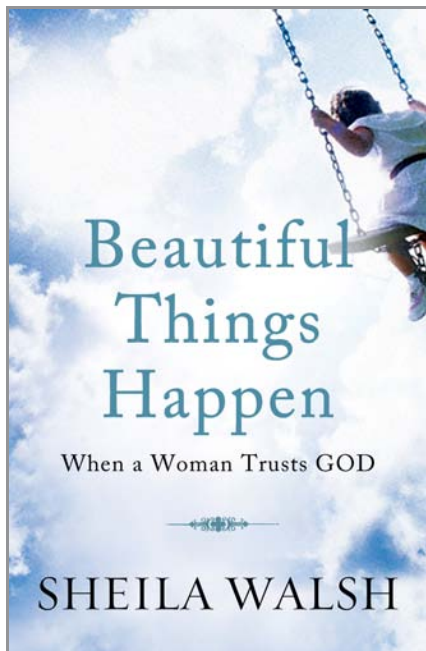
0-4465-3199-5 The Secret to True Happiness (Meyers)



Dr. Charles R. Swindoll is a senior pastor, seminary chancellor, and internationally syndicated radio program Bible teacher. He has written more than thirty best-selling books, such as *The Grace Awakening* and the *Great Lives from God's Word* series. **Hometown:** Frisco, Texas **Books Sold to Date:** 10 million+

BEAUTIFUL THINGS HAPPEN WHEN A WOMAN TRUSTS GOD

SHEILA WALSH



FEATURES & BENEFITS

- Readers gain a new perspective about the character of God and the stunning life He has planned for them when they learn to trust
- Women find freedom to be who they are and believe that God loves them exactly where they are
- Sheila uses the Bible to undo the myth of perfection and all the false promises that come with it

Delivering a big message with strong biblical insights and heartening personal stories, author and Women of Faith speaker Sheila Walsh shows women the life-changing power of trusting in God.

Most Christian women live with a deep sense that they can't seem to get things right, that if only they could be a little better, life would straighten out. Through her own personal hardships, Sheila Walsh has learned that the Christian life is not about getting things right or back to "normal." She writes, "Christ comes not to get us out of our difficulties but to live in us through them." She wants to show women that God has a stunningly beautiful moment of redemption for them that leads to a lifetime of peace and joy.

In this eye-opening message for women, she presents a moving look at her own story as she dives into the lives of Bible characters, drawing out lessons from their trials that women can use immediately to establish a deep, life-altering trust in the Father.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4002-0243-0
ISBN-10: 1-4002-0243-4
Price: \$21.99 U.S.
Ship Date: 1/20/2010
Pub Date: 2/16/2010
Trim Size: 5.38 x 8.25 x TBD
Page Count: 224 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Sponsored radio special made available to 2,100 Christian radio stations
- Extensive advertising campaign on women's websites
- Teleconference with women's ministry leaders
- Outreach to Christian women's blogs
- Targeted sponsorship and book seeding with Christian women's MeetUp.com groups
- Pursuing having the book included in the MOPS box
- Promotion on Sheila's website, Facebook profile (3,300 friends) and fan page (1,100 fans), Twitter (3,400 followers), and Shelfari

PUBLICITY

- National and Christian Television Interviews
- National Print Publicity Campaign
- Satellite Radio Tour
- Comprehensive Online Campaign
- Local Media Coordination with Existing Speaking Schedule

PREVIOUS TITLES

978-0-8499-0135-5 Get Go (released January 2009) (28,000)
 978-0-8499-1953-4 Get Off Your Knees and Pray (81,000)
 0-7852-6290-3 The Heartache No One Sees (96,000)

COMPARABLE TITLES

978080544552 Breaking Free (Beth Moore)

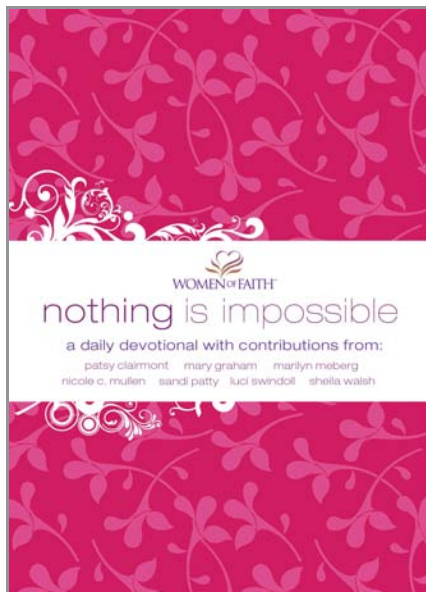


If anyone is surprised by joy, it's **Sheila Walsh**. She's been successful in many areas—as a speaker, author, singer, and television talk show host. But she also knows what it is like to battle depression and even contemplate suicide. It has been through the light and the darkness that God has taught her about His love. Today, she shares that love through her speaking and writing. Sheila is author of the award-winning *Gigi, God's Little Princess* series for girls (Retailers' Choice 2006), as well as multiple books for women, including *The Heartache No One Sees*, *Get off Your Knees and Pray*, and *I'm Not Wonder Woman*. Sheila lives in Frisco, Texas, with her husband, Barry, and son, Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** 1,325,000+

NOTHING IS IMPOSSIBLE

A Women of Faith Devotional

WOMEN OF FAITH



FEATURES & BENEFITS

- Devotional readings distill humor, wisdom, and biblical insight to bring encouragement into a woman's life
- Featured Women of Faith speakers give a variety of perspectives and voices
- Short but rich entries are designed for the busy woman who wants real encounters with God
- Women laugh, cry, learn, and find new hope for the days ahead

This Women of Faith devotional helps readers rediscover the limitless goodness God has planned for them.

Too often, the heart and mind of a woman hit a roadblock, something that teaches her that her dreams will go unfulfilled. But with God on her side, anything that could stand in her way is a silly challenge for His awesome power. In *Nothing Is Impossible*, women encounter page after page of encouragement, humor, insight, and teaching to rediscover the God who will not let them go.

God is not stingy. He does not weigh out His love grain by grain or squeeze out his forgiveness one tiny drop at a time. No, He pours out mercy in a flood. He loves more than seems necessary. This loving God swoops into the lives of women and opens doors of possibility. As Romans 11:33 says, "Have you ever come on anything quite like this extravagant generosity of God?" In *Nothing Is Impossible*, women will receive this generosity over and over.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-4002-0242-3
ISBN-10: 1-4002-0242-6
Price: \$15.99 U.S.
Ship Date: 1/20/2010
Pub Date: 2/16/2010
Trim Size: 5.00 x 7.00 x TBD
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / DEVOTIONAL (RELO12020)

PREVIOUS TITLES

1-4002-0230-2	A Grand New Day (Released February 2009) (16,300)
0-8499-1955-X	Infinite Grace (32,500)

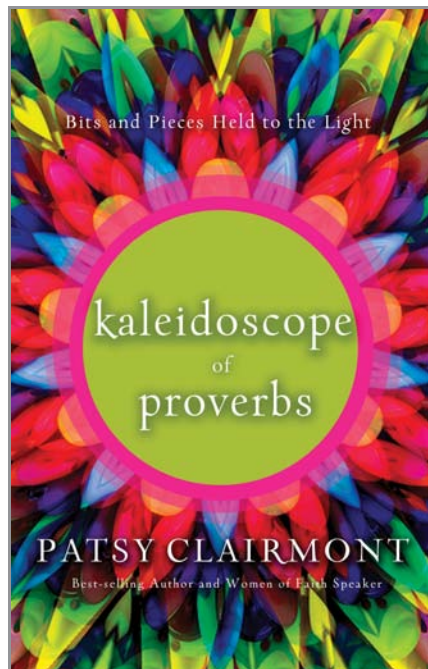


Founded in 1996, **WOMEN OF FAITH®** has ministered to more than 3 million women with the transforming message of God's grace. Through conferences and resources, they fulfill their mission to nurture women spiritually, emotionally, and relationally. **Hometown:** Plano, Texas **Books Sold to Date:** 9 Million

KALEIDOSCOPE OF PROVERBS

Bits and Pieces Held to the Light

PATSY CLAIRMONT



FEATURES & BENEFITS

- Readers encounter a fresh, enlivening look at the book of Proverbs
- Hope and humor abound in this unique book that encourages, teaches, and inspires readers exactly where they are
- Readers learn that their lives can be renewed even in the most brief encounters with God's truth

Acclaimed author and Women of Faith speaker Patsy Clairmont causes womens' hearts to leap and their hopes to lift in this quirky, straight-to-the point look at the Proverbs.

Understanding the Christian life and the Bible can be a daunting task. But maybe God didn't mean it to be so hard. In *Kaleidoscope of Proverbs*, Patsy Clairmont pieces together some powerful messages from God and reveals new facets of beauty, inspiration, and instruction. Written for busy women, Patsy offers brief, powerful chapters that address the key aspects of their lives, hearts, and relationships.

In the Proverbs, God gives us small gems of hope and truth, and in *Kaleidoscope of Proverbs*, Patsy Clairmont unveils them for readers with her trademark humor and insightful teaching.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-4002-0270-6

ISBN-10: 1-4002-0270-1

Price: \$16.99 U.S.

Ship Date: 2/17/2010

Pub Date: 3/16/2010

Trim Size: 5.38 x 8.25 x TBD

Page Count: 208 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

PREVIOUS TITLES

978-1-4002-0238-6 *Catching Fireflies* (released January 2009) (16,500)

978-0-8499-1949-7 *I Second That Emotion* (62,500)

COMPARABLE TITLES

1-4158-5743-1 *Stepping Up* (Beth Moore)

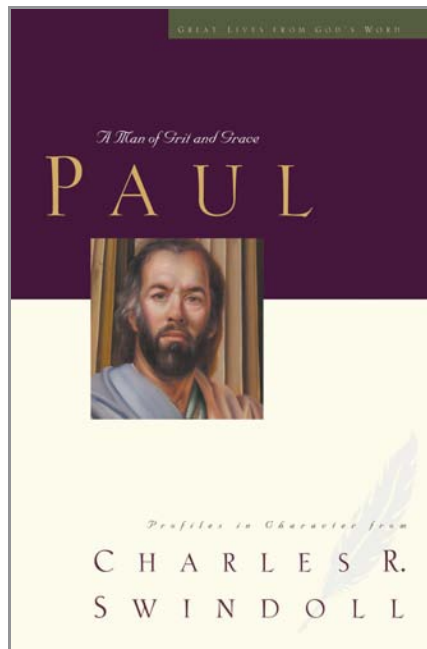


An original Women of Faith speaker, Patsy Clairmont's quick wit and depth of biblical knowledge combine in a powerful pint-sized package. A recovering agoraphobic with a pronounced funny bone, Patsy speaks to women from all walks of life. Patsy and her husband, Les, live in Michigan. **Hometown:** Brighton, Michigan **Books Sold to Date:** 1+ million units

GREAT LIVES SERIES: PAUL

A Man of Grace and Grit

CHARLES R. SWINDOLL



FEATURES & BENEFITS

- Readers gain a fresh understanding of this well-known Bible character
- Deep theological truth is mixed with warm, pastorly teaching as only Dr. Swindoll can deliver it
- This installment of the Great Lives series reveals some of the most foundational truths of the Christian faith

In *Great Lives: Paul*, Pastor Charles Swindoll uncovers new insight, historical context, and powerful teaching from one of history's most important theologians.

Paul's life was never dull. First appearing in the New Testament as a violent enemy of Christ, Paul later went on not only to put his faith in the risen Lord but to pen thirteen letters of the New Testament--in the midst of being beaten, shipwrecked, snakebitten, imprisoned, and chased out of town. Let Charles Swindoll be your guide as you travel down the road to Damascus with Paul and discover the passion for Jesus that drove this hero of the faith.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0259-1
ISBN-10: 1-4002-0259-0
Price: \$14.99 U.S.
Ship Date: 12/2/2009
Pub Date: 12/29/2009
Trim Size: 5.31 x 8.19 x TBD
Page Count: 304 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / BIBLICAL BIOGRAPHY / NEW TESTAMENT (RELO06040)

PREVIOUS TITLES

0-8499-1749-2 Great Lives: Paul (208,000)
 0-8499-0190-1 Great Lives: Jesus (98,000)

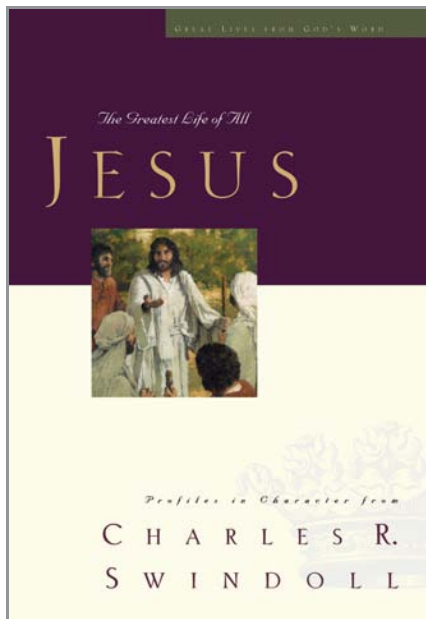


Dr. Charles R. Swindoll is a senior pastor, seminary chancellor, and internationally syndicated radio program Bible teacher. He has written more than thirty best-selling books, such as *The Grace Awakening* and the *Great Lives from God's Word* series. **Hometown:** Frisco, Texas **Books Sold to Date:** 10 million+

GREAT LIVES SERIES: JESUS

The Greatest Life of All

CHARLES R. SWINDOLL



FEATURES & BENEFITS

- Highly anticipated release in the Great Lives series (1.25 million copies sold)
- Centerpiece of Insight for Living's Easter promotion
- Evangelical teaching and insight from the Gospel accounts of Jesus' life and teaching

This next release in the Great Lives series unveils the life of Jesus and inspires readers with insight, teaching, and historical information.

In *Great Lives: Jesus*, pastor and Bible teacher Charles R. Swindoll dives into the life of the Savior. The book's message presents theologically rich content and a straightforward, honest, and chronological journey that appeals to readers' hearts as well as their minds. Along the way, Dr. Swindoll's trademark warmth and insight offer up life application for the reader drawn straight from the words and works of Jesus. As Dr. Swindoll writes, "The power of His resurrection is a quiet, transforming force that results in the steady growth of hope and life within the believer." Encountering the great life of Jesus is all a believer needs to truly experience that power.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0258-4
ISBN-10: 1-4002-0258-2
Price: \$14.99 U.S.
Ship Date: 12/2/2009
Pub Date: 12/29/2009
Trim Size: 5.19 x 8.31 x TBD
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / BIBLICAL BIOGRAPHY / GENERAL (RELO06020)

PREVIOUS TITLES

0-8499-0190-1	Great Lives: Jesus (98,000)
1-4002-0224-8	Great Lives: David (all editions) (343,000)



Dr. Charles R. Swindoll is a senior pastor, seminary chancellor, and internationally syndicated radio program Bible teacher. He has written more than thirty best-selling books, such as *The Grace Awakening* and the *Great Lives from God's Word* series. **Hometown:** Frisco, Texas **Books Sold to Date:** 10 million+

GET OFF YOUR KNEES AND PRAY

SHEILA WALSH



FEATURES & BENEFITS

- Empowers women to pray like they've always wanted to
- Addresses key questions every woman has thought but not said
- Gives the perfect blend of practical advice, personal stories, and biblical truth to encourage and help women achieve intimacy with God through prayer

Powerful and personal, *Get Off Your Knees and Pray* shows women that they have a lifeline straight to the heart of God.

"I've always shied away from this topic as I really stink at prayer," says Sheila. And she isn't alone. We know we can talk to God, but it just sounds so important, so intimidating, so *religious*. Only the very spiritual hear from Him directly. Only those who live as missionaries or in a monastery can really pray and move mountains. Right?

Wrong. Sheila has come a long way since the days when she shied away from prayer. In fact, today she says, "Every sound we utter, every thank you we say, every tear we cry in God's presence is prayer." Her life message has always been *You are loved by God just as you are*. If we are loved as we are, we can talk to God as we are.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0253-9
ISBN-10: 1-4002-0253-1
Price: \$14.99 U.S.
Ship Date: 1/20/2010
Pub Date: 2/16/2010
Trim Size: 5.38 x 8.25 x TBD
Page Count: 256 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / PRAYER (RELO12080)

PREVIOUS TITLES

978-0-8499-1953-4 *Get Off Your Knees and Pray* (Hardcover) (81,000)

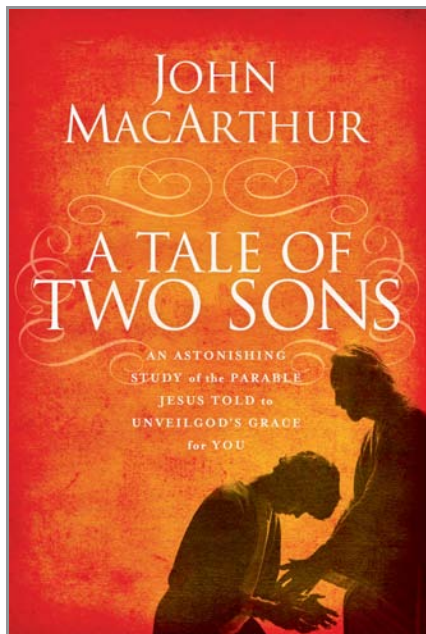


If anyone is surprised by joy, it's **Sheila Walsh**. She's been successful in many areas—as a speaker, author, singer, and television talk show host. But she also knows what it is like to battle depression and even contemplate suicide. It has been through the light and the darkness that God has taught her about His love. Today, she shares that love through her speaking and writing. Sheila is author of the award-winning *Gigi, God's Little Princess* series for girls (Retailers' Choice 2006), as well as multiple books for women, including *The Heartache No One Sees*, *Get off Your Knees and Pray*, and *I'm Not Wonder Woman*. Sheila lives in Frisco, Texas, with her husband, Barry, and son, Christian. **Hometown:** Frisco, Texas **Books Sold to Date:** 1,325,000+

A TALE OF TWO SONS

An Astonishing Study of the Parable Jesus Told to Unveil God's Grace for You

JOHN MACARTHUR



FEATURES & BENEFITS

- **New insight into one of the best known parables in the Gospels**
- **Intriguing details uncovered in a "you are there" teaching style**
- **Fascinating exploration of the historical cultural context unveils new meaning for the reader**

In *A Tale of Two Sons*, one of America's most loved Bible teachers takes you deeper into Luke 15 than ever before, revealing insights into the culture of Jesus' day and an unforgettable ending.

The Parable of the Prodigal Son (Luke 15:11–32) has been preached from nearly every pulpit in the world and is known by many who read and cherish the Bible. The story is so powerful because it presents, in clear and inspiring terms, our struggle with sin, the need for humble repentance, and the Father's inexhaustible mercy and love. Unfortunately, many Christians would say that they have nothing new to learn from this gem of Scripture. It has lost its luster. But in *A Tale of Two Sons*, John MacArthur restores the brilliance of this passage, giving engrossing historical background and unveiling a surprise ending readers have never heard before.

Format: Trade Paper
ISBN-13/EAN: 978-1-4002-0268-3
ISBN-10: 1-4002-0268-X
Price: \$14.99 U.S.
Ship Date: 3/3/2010
Pub Date: 3/30/2010
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

PREVIOUS TITLES

0785262687 A Tale of Two Sons (All editions)
(109,000)

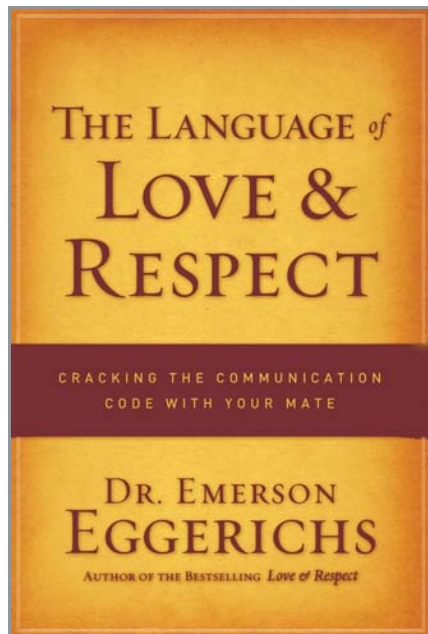


John MacArthur, author of numerous best-selling books that have touched millions of lives, is pastor-teacher of Grace Community Church, president of The Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally-syndicated radio program Grace to You. **Books Sold to Date:** 7.5 million

THE LANGUAGE OF LOVE AND RESPECT

Cracking the Communication Code with Your Mate

EMERSON EGGERICHS



FEATURES & BENEFITS

- Revised foreword from the author
- Shows the amazing things that can happen in a marriage simply by changing your words and learning to speak your spouse's language
- Reveals the code needed to practically eliminate communication problems
- Helps to build the kind of relationship that God honors
- First time that this material has been available in trade paper

An in-depth study of why your communication styles are not wrong, just different!

Finally an answer for the number one problem in marriages—communication! This analysis of the vital principles of cross-gender communication helps couples recognize they speak two different languages. They are sending each other messages in "code" but won't be able to crack that code until they realize that *she* listens to hear the language of love and *he* listens for respect.

Most advice on this subject fails to understand that husbands and wives are wired very differently, and when those wires get crossed, the communication sparks can fly!

Dr. Eggerich's best-selling book, *Love and Respect*, launched a revolution in how couples relate to each other. In *The Language of Love and Respect* he shares how that message can be applied.

Formerly titled *Cracking the Communication Code*.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4807-7
ISBN-10: 0-8499-4807-X
Price: \$14.99 U.S.
Ship Date: 9/16/2009
Pub Date: 10/13/2009
Trim Size: 5.44 x 8.38 x TBD
Page Count: 368 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FAMILY & RELATIONSHIPS / MARRIAGE / GENERAL (FAM030000)

PUBLICITY

Publication Campaign

- Trade publications
- Christian print, radio, and television

Online campaign

- Websites and blogs focusing on marriage and family, Christian point of view, and personal growth interests

PREVIOUS TITLES

978-1-5914-5187-7 Love and Respect (900,000)
 978-1-5914-5505-9 Cracking the Communication Code (100,000)

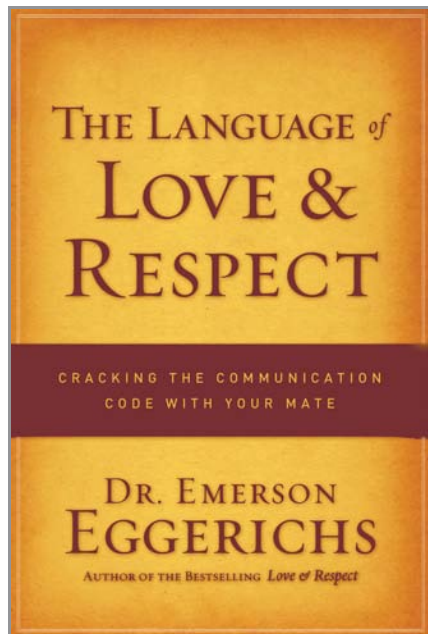


Emerson Eggerichs and his wife Sarah travel the country conducting the Love and Respect marriage conferences. Before launching Love and Respect Ministries, Emerson was senior pastor of Trinity Church in East Lansing, Michigan for nearly 20 years. Emerson received his B.A. in Biblical Studies and M.A. in Communications from Wheaton College and Graduate School. He was later awarded a Master of Divinity degree from Dubuque Seminary, and a Ph.D. in Child and Family Ecology from Michigan State University. Married since 1973, he and Sarah have three adult children. He is the president of Love and Respect Ministries and author of the best-selling book Love and Respect. **Hometown:** Grand Rapids, MI

THE LANGUAGE OF LOVE AND RESPECT WORKBOOK

Cracking the Communication Code with Your Mate

EMERSON EGGERICHS



FEATURES & BENEFITS

- Newly repackaged along with the new trade paper version of *The Language of Love and Respect*
- Helps to build the kind of relationship that God honors
- Aids in revealing the code needed to practically eliminate communication problems

An in depth study of the vital principles from *The Language of Love and Respect* now in workbook form.

Communication between couples has been dissected in thousands of books and articles, so why does it remain the number one marriage problem? "Because," says Dr. Emerson Eggerichs, "most spouses don't know that they speak two different languages. They are sending each other messages in 'code,' but they won't crack that code until they see that she listens to hear the language of love and he listens to hear the language of respect." Dr. Eggerichs' best-selling book, *Love and Respect*, launched a revolution in how couples relate to each other. Now with *The Language of Love and Respect* companion workbook, the message of this hardcover tradebook can be studied and applied whether for a group or for individual couples. The result will be better communication, mutual understanding, and a successful godly marriage.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4696-7
ISBN-10: 0-8499-4696-4
Price: \$14.99 U.S.
Ship Date: 9/16/2009
Pub Date: 10/13/2009
Trim Size: 7.00 x 9.00 x TBD
Page Count: 176 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FAMILY & RELATIONSHIPS / MARRIAGE / GENERAL (FAM030000)

PREVIOUS TITLES

978-1-5914-5187-7 Love and Respect (1.5 million)
978-1-5914-5505-9 Cracking the Communication Code (100,000)



Emerson Eggerichs and his wife Sarah travel the country conducting the Love and Respect marriage conferences. Before launching Love and Respect Ministries, Emerson was senior pastor of Trinity Church in East Lansing, Michigan for nearly 20 years. Emerson received his B.A. in Biblical Studies and M.A. in Communications from Wheaton College and Graduate School. He was later awarded a Master of Divinity degree from Dubuque Seminary, and a Ph.D. in Child and Family Ecology from Michigan State University. Married since 1973, he and Sarah have three adult children. He is the president of Love and Respect Ministries and author of the best-selling book *Love and Respect*. **Hometown:** Grand Rapids, MI

THE GOSPEL ACCORDING TO LOST

CHRIS SEAY



FEATURES & BENEFITS

- Provides a thoughtful, comprehensive discussion of tie-ins to Christianity that fans are already theorizing about
- Includes 12 custom artist renderings of the key characters in the story and the trait that each most exemplifies
- Uses our favorite characters' situations to provoke thought and discussion on life's biggest questions such as Fate, Guilt, Truth, and Philosophy
- Offers the perfect outlet for ongoing discussion through book clubs, small groups, etc.

An epic journey into the deepest mysteries of faith.

Lost is NOT just a television show. It has become larger than that—a massive story filled with mystery that has garnered over twenty million participants. Some might call them viewers, but one does not just watch *Lost*, one participates in it. It demands that you dialogue with the story, seeking theories and comparing yourself to characters. *Lost* breaks all the formulas for television, and in doing so has drawn together millions of people on a shared journey that explores life, faith, history, science, philosophy, hope, and the basic questions of what it means to be human. It is the seemingly infinite ideas, philosophies, and biblical metaphors that make this story so engaging.

Chris Seay's fascinating book explores each of these elements in a spinning analysis of faith and metaphor that will attract a multitude of readers who desire to go even deeper into the journey.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-2072-1
ISBN-10: 0-8499-2072-8
Price: \$14.99 U.S.
Ship Date: 12/2/2009
Pub Date: 12/29/2009
Trim Size: 5.44 x 8.38 x TBD
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Viral online campaign with contest to win a FREE GPS device through Twitter, Facebook, and *LOST* fansites
- Street team marketing and word of mouth campaigns through GroundForce Marketing Network.
- Online advertising through Google adwords and blogAds.com
- Book will be offered to online bloggers through the Thomas Nelson Bloggers site

PUBLICITY

Prepublication Campaign

- Christian print media
- Secular print media
- Trade publications
- Wire services

Publication Campaign

- Christian television and radio
- Secular television and radio
- National, regional, and local newspaper

Online Campaign

- Websites and blogs targeting *Lost* viewers, Christian point of view, and secular interests

PREVIOUS TITLES

978-1-5854-2194-7 *The Gospel According to Tony Soprano* (60,000)
 978-1-5768-3478-6 *The Gospel Reloaded* (40,000)

COMPARABLE TITLES

978-1-5785-6649-5 *The Gospel According to Starbucks*

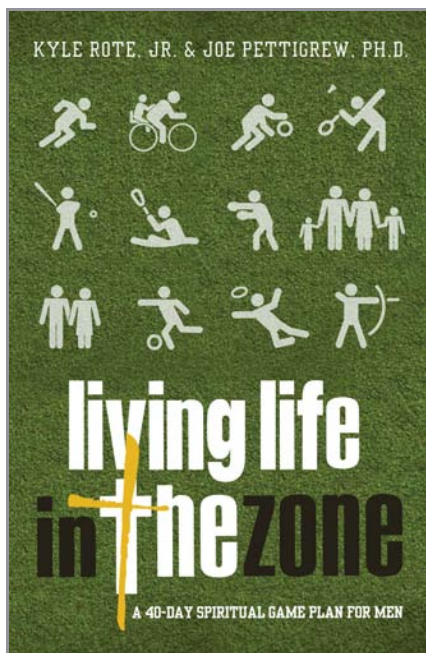


Chris Seay is a church planter, pastor, president of Ecclesia Bible Society, and internationally acclaimed speaker. His six books include *The Gospel Reloaded*, coauthored with Greg Garrett, *The Gospel According to Tony Soprano*, and *Faith of My Fathers*. **Hometown:** Houston, TX

LIVING LIFE IN THE ZONE

A 40-Day Spiritual Gameplan for Men

KYLE ROTE JR. (Coauthor) & JOE PETTIGREW PH.D. (Coauthor)



FEATURES & BENEFITS

- A workable 40-day plan of action ideal for busy men
- Articles, quotes, questions, and action items presented in a graphic format
- Perfect for individual or small group study
- Includes new real-life stories of celebrity sports figures
- Book will be used as the key advance piece in six In The Zone seminars in 2010, scheduled in large arenas across the country

Why this book? Because many men still have the desire to have a real faith dialog, but much of today's current church literature and methodology doesn't appeal to them.

Living in the zone—that state of mind when almost everything seems to be working for you—is every man's desire. But how does a man live in the zone as a Christian?

This 40-day spiritual journey is a sports-filled prescription designed to remove stress and give men confidence to embrace their daily adventure. The book, divided into four sections—Marriage, Children, Work, and Faith—is:

- Designed to strengthen both church and unchurched men
- Brief enough for men to enjoy but with spiritual depth
- Filled with issues that are real but often not discussed in church
- Concentrated on a daily spiritual to-do list

Includes input from celebrities such as Tony Dungy, Lee Corso, Chris Mortensen, Bobby Bowden and more.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4652-3
ISBN-10: 0-8499-4652-2
Price: \$14.99 U.S.
Ship Date: 12/2/2009
Pub Date: 12/29/2009
Trim Size: 5.44 x 8.38 x TBD
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / MENS ISSUES (RELO12060)

ADVERTISING

- Print and online advertising with *Sports Spectrum*
- Online advertising through Salem web concentrating on men's outlets
- Targeted book mailing to men's groups and men's group leaders
- Cross promotions with the Living in the Zone conference

PUBLICITY

Prepublication Campaign

- Christian print media
- Secular print media
- Sports print media
- Trade publications
- Wire services

Publication Campaign

- Christian radio
- Secular radio
- Sports radio
- National, regional, and local newspapers

Online Campaign

- Websites and blogs targeting Christian and sports interests and men's personal growth

COMPARABLE TITLES

978-1-4143-2979-6 The Game Plan for Life
 978-0-7852-0677-4 The Way of the Wild Heart



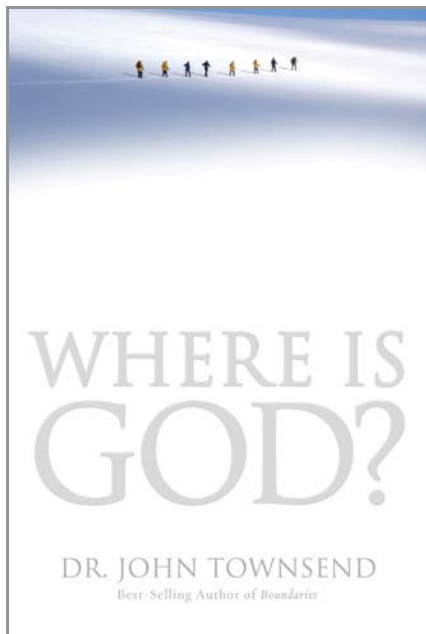
Kyle Rote, Jr. is a former outstanding soccer athlete, founder and retired CEO of a 25-year-old sports management company, sports analyst, author, and speaker. Very active in FCA, Kyle has worked with Mother Theresa and spoken for three U.S. Presidents. **Hometown:** Memphis, TN

Joe Pettigrew, Ed.D. is a leading authority on the issues affecting senior executives. He is a highly distinguished leadership consultant, speaker, and founder of Leaderpoint. A former college dean, Pettigrew has worked with more than half of the nation's Fortune 500 corporations. **Hometown:** Memphis, TN

WHERE IS GOD?

Finding His Presence, Purpose and Power in Difficult Times

DR. JOHN TOWNSEND



FEATURES & BENEFITS

- Acknowledges that before we can understand the question, we must get through personal issues that we bring into our relationship with God and others
- Helps readers become skilled in the specific process of finding God on a spiritual and emotional level
- Sheds new light on the reason God allows difficulty in our lives
- Written by a best-selling author and psychologist with more than two million books in print

Hard times make us look for God.

Everyone has problems. But if we could solve all our difficulties ourselves, would we ever search for God? Psychologist John Townsend says "It is actually the very unfixability of our problems and our powerlessness to bring right results that keep us asking, 'Where is God?'"

With a compelling narrative, Townsend offers new insights into the pursuit for God's help and presence. Designed to give readers hope and meaning, he divides the discussion into three parts:

- Why does a loving God allow us to experience difficulties?
- How is God active in the middle of our hard times?
- How can I find God?

With powerful stories and practical applications, *Where Is God?* assures readers that even when it feels as though God is absent it is his nature to be in relationship, to connect with, love, and guide us. And when we seek him with all our heart, soul, mind, and strength, he shows up in ways that transform us forever.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-0-7852-2919-3

ISBN-10: 0-7852-2919-1

Price: \$22.99 U.S.

UPC: 020049059715

Ship Date: 12/2/2009

Pub Date: 12/29/2009

Trim Size: 6.00 x 9.00 x TBD

Page Count: 240 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Print advertising with AACCC
- Print and online advertising *Preaching Magazine*
- Online Campaign with Beliefnet.com
- Internet campaign through Salem Web with concentrations on Oneplace.com, Christianity.com, and Crosswalk.com
- Blog advertising through blogads.com
- Partnership with the Christian Association of Psychological Studies

PUBLICITY

Pre-publication

- Christian Print Media
- Trade Publications
- Wire Services

Publication Campaign

- Christian Television and Radio
- National, Regional, and Local Newspaper

Online Campaign

- Websites and Blogs Targeting Christian Life, Men and Women's Interest, Self-Help

PREVIOUS TITLES

978-1-5914-5429-8 *God Will Make a Way* (with Cloud) (125,000)

978-0-7852-8921-0 *Who's Pushing Your Buttons* (58,000)

978-0-3102-4745-4 *Boundaries* (with Cloud)

COMPARABLE TITLES

978-0-3102-4572-8 *Where is God When it Hurts*

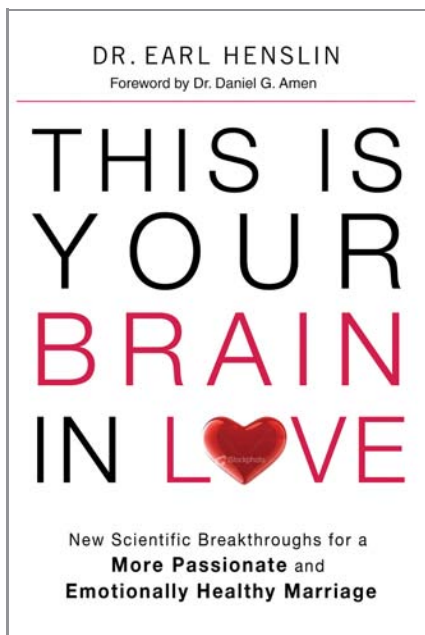


Dr. John Townsend is a psychologist, popular speaker, and the best-selling author and coauthor of numerous books, including the Gold Medallion Award-winning *Boundaries* and *God Will Make a Way*. He is cohost of the nationally syndicated *New Life Live!* daily radio program. He holds a doctoral degree in clinical psychology from Rosemead Graduate School of Psychology at Biola University. **Hometown:** Irvine, CA

THIS IS YOUR BRAIN IN LOVE

New Scientific Breakthroughs for a More Passionate and Emotionally Healthy Marriage

DR. EARL HENSLIN & DR. DANIEL AMEN (Foreword)



FEATURES & BENEFITS

- Reveals the missing element in marriage therapy, enabling couples to bring their best brain to the marriage and often eliminating or shortening the need for counseling
- Based on research of over 40,000 SPECT (Single Photon Emission Computed Tomography) brain scans
- Specific helps include activities, nutrition, supplements, exercise, music, prayers, aromatherapy and more
- Includes pictures of actual brain scans before and after treatment
- Foreword by mentor and colleague, Dr. Daniel Amen

Learn the secrets of proactive passion.

Using the latest in brain research, *This Is Your Brain in Love* helps couples become Master Level Lovers by encouraging each mate to bring their healthiest, most balanced and joyful self to their marriage.

Dr. Henslin speaks to the vital connection between spirituality and sexuality. He identifies the five types of lovers, with ground-breaking insights and effective solutions for the challenges presented by each:

- Scattered Lover
- Over-focused Lover
- Blue Mood Lover
- Agitated Lover
- Anxious Lover

Filled with relatable stories and humor, this is not your boring brain book! Engaging and practical, Dr. Henslin provides an amazingly accurate, scientifically-based brain test to help spot typical brain imbalances. (And yes, most everyone has at least one!)

Bonus material offers brain-researched strategies and new hope for women dealing with hormones and men struggling with sexual addictions.

Format: Trade Paper
ISBN-13/EAN: 978-0-7852-2875-2
ISBN-10: 0-7852-2875-6
Price: \$14.99 U.S.
UPC: 020049059456
Ship Date: 12/16/2009
Pub Date: 1/12/2010
Trim Size: 6.00 x 9.00 x TBD
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / LOVE & MARRIAGE (RELO12050)

ADVERTISING

- Online campaign with Google adwords
- Cross promote with other marriage titles such as: *Love and Respect*, *The Language of Love and Respect* and *Couples Who Pray*
- Mailings to women's groups
- Product seeding through marriage counselors and pastors with an emphasis on premarital counseling and couples counseling

PUBLICITY

Prepublication Campaign

- Christian print media
- Trade publications
- Wire services

Publication Campaign

- Christian television and radio
- National, regional, and local newspaper

Online Campaign

- Websites and blogs targeting marriage, science, christian point of view, and interest in the brain

PREVIOUS TITLES

978-0-7852-2873-8 *This Is Your Brain on Joy*

COMPARABLE TITLES

978-0-3073-3907-2 *Sex on the Brain*

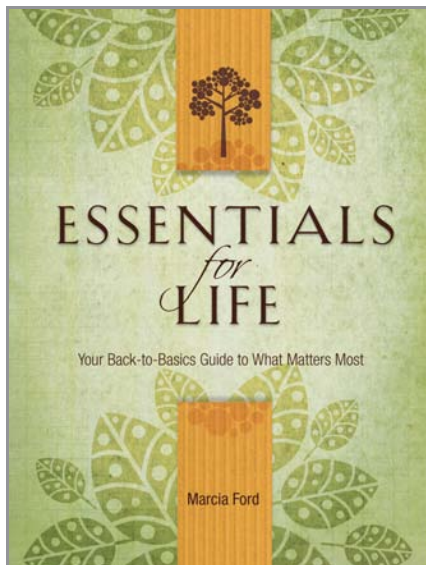


Dr. Earl Henslin is a licensed counselor and author of six books and numerous professional articles. For the past fourteen years, working closely with brain imaging research pioneer, Dr. Daniel Amen, Dr. Henslin has been integrating brain imaging in patient treatment. **Hometown:** Brea, CA

ESSENTIALS FOR LIFE

Your Back-to-Basics Guide to What Matters Most

MARCIA FORD



FEATURES & BENEFITS

- Helps readers focus on the important issues of life by presenting them in an accessible and creative package
- Meets the need for spiritual truth without inundating the reader with a full tradebook
- Provides encouragement, motivation, and fresh perspective in bite-size portions
- Offers a daily or weekly reading format
- Beautifully packaged for personal use or for gift-giving

True enjoyment in life is found by focusing on the essentials.

A growing number of people recognize their need for a reliable guide for their life's journey. *Essentials for Life* fills that need by helping readers get back to the basics of what matters most with a fresh perspective on four core essentials of the Christian life:

- What do I believe?
- How do I grow closer to God?
- What should my character and life reflect?
- How do I live my life every day?

Essentials for Life offers fifty daily or weekly readings that each include a key life-guide principle, scripture and quotes, meditation, an interesting fact, and a unique application suggestion. Each discussion offers hope and a sense of peace and well-being by focusing on life with an eternal perspective.

The content offers spiritual truth while the interior graphic design, which includes sidebars and visuals, enhances the readability and the impact of each core essential.

Format: Trade Paper with French Flaps

ISBN-13/EAN: 978-0-7852-2968-1

ISBN-10: 0-7852-2968-X

Price: \$14.99 U.S.

Ship Date: 12/16/2009

Pub Date: 1/12/2010

Trim Size: 6.00 x 8.00 x TBD

Page Count: 224 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

ADVERTISING

- Print Advertising in *Inspirational Giftware* and Gift Buying Guides
- Eblasts through TNI Targeted List and Other Gift Oriented List
- Available on Thomas Nelson Book Blog

PUBLICITY

Publication Campaign

- National, Regional, and Local Newspaper
- Gift Guides
- Trade Publications
- Wire Services

Online Campaign

- Websites and Blogs Targeting New Year, New You Promotions, Graduating Students, Christian Point-of View, and Secular Interests

COMPARABLE TITLES

978-0-7852-6455-2 Checklist for Life (100,000)

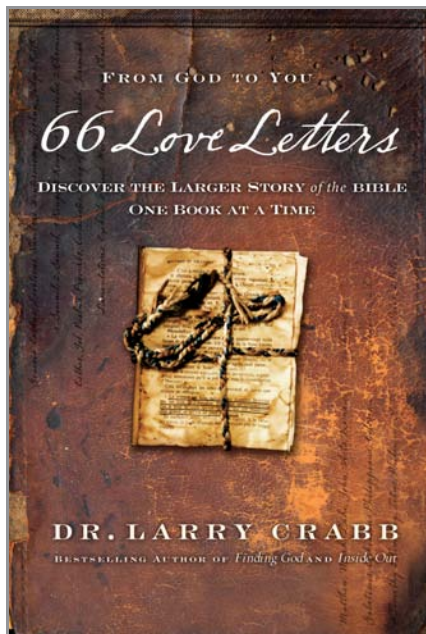


Marcia Ford is an editor, journalist, and author of twenty-two books including *The Sacred Art of Forgiveness* and *Finding Hope*. A book reviewer for FaithfulReader.com and freelancer for her local NPR affiliate, Marcia lives with her husband in the Rocky Mountains. **Hometown:** Woodland Park, CO

66 LOVE LETTERS

Discover the Larger Story of the Bible, One Book at a Time

DR. LARRY CRABB



FEATURES & BENEFITS

- Provides a unique approach to scripture from a psychological perspective
- Highlights the very personal message of God's Word and how we fit into his larger story
- Scholarly review assures accuracy
- Author is an in-demand conference speaker and best-selling author

The story of God written in intimate love letters just for you.

Dr. Larry Crabb knows that if we could see the larger story of God and humanity, our world would never be the same. That story is found in large part in the sixty-six letters of the Bible.

Written in a conversational first person, as if God is speaking directly to us, Dr. Crabb looks at each individual book in scripture and boils it down to a one- or two-sentence message to us from that particular book. He then unpacks each sentence in a short chapter answering the question, What does God want me to hear from this love letter? The book's epilogue then fits all sixty-six pieces of the jigsaw puzzle together into one coherent paragraph and reveals the beautiful picture of what God has been about since the creation of the world. Far from being comprehensive, this is a personal approach to helping readers know God and his great love for them, his message for all mankind, and how their lives fit into His larger story.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-0-8499-1966-4
ISBN-10: 0-8499-1966-5
Price: \$22.99 U.S.
UPC: 023755028242
Ship Date: 12/16/2009
Pub Date: 1/12/2010
Trim Size: 6.00 x 9.00 x TBD
Page Count: 400 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Lenten promotions with daily readings for the 46 days of Lent
- Online promotions with weekly devotional eblasts throughout Lent
- Partnership and promotions through *Outreach* magazine
- Social networking campaign through Twitter, Facebook, and video sites
- Viral video trailer to be sent out through eblasts and used on the social network sites
- Book promotion with TNI blog review program

PUBLICITY

Prepublication Campaign

- Christian print media
- Trade publications
- Wire services

Publication Campaign

- Christian television and radio
- National, regional, and local newspaper

Online Campaign

- websites and blogs targeting spiritual growth, Bible education, and Christian point of view interests

PREVIOUS TITLES

978-1-5914-5424-3 The PAPA Prayer (50,000)
 978-1-5914-5039-9 Soul Talk (42,000)
 0-8499-4529-1 Connecting (100,000+)
 978-1-6000-6099-1 Inside Out

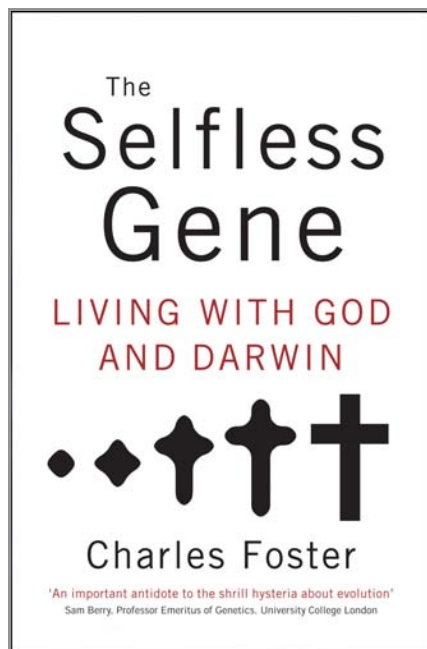


Dr. Larry Crabb is a well-known psychologist, seminar speaker, Bible teacher, author and founder/director of New Way Ministries. He is also Scholar in Residence at Colorado Christian University and serves as Spiritual Director for the American Association of Christian Counselors. His many popular books include *Inside Out*, *Finding God*, *Connecting*, *The Safest Place on Earth*, and *SoulTalk*. **Hometown:** Denver, Colorado

THE SELFLESS GENE

Living with God and Darwin

CHARLES FOSTER



FEATURES & BENEFITS

- Refuses to accept quick pat answers to the deep question of natural selection and a creator God
- Explains why the concept of intelligent design is not the answer
- Provides a strong biblical exegesis as a foundation for discussion
- Approaches scientific evidence as a building block, not an attack on faith
- The author's high credentials as a barrister as well as his experience as a tutor in medical law and ethics at the University of Oxford allow him to argue both points of debate in remarkably clear detail

If evolutionary theory is correct, what does that say about creator God?

Ever since the famous debate on Darwinism between Huxley and Wilberforce in 1860, there has been little real conversation between the scientific community and much of the Christian world. This book offers the prospect of reconciliation between what are seen as two opposing worldviews.

With remarkable insight and skill, Foster shows that most evolutionary theory and its consequences are easily reconciled with Christian orthodoxy and explores the ethical problems of natural selection in a fresh and invigorating way.

Charles Foster insists on getting to the heart of the topic and succeeds through a scientific and biblical analysis that is second to none. *The Selfless Gene* has the potential to become required reading for theologians and laypeople alike.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4654-7
ISBN-10: 0-8499-4654-9
Price: \$14.99 U.S.
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: U.S.
Translation Rights: None
BISAC Category: RELIGION / RELIGION & SCIENCE / GENERAL (REL106000)

ADVERTISING

- Print advertising in *Books and Culture* magazine
- Print and online advertising with *Relevant* magazine
- Online blog advertising through blogads.com targeting the religious scientific bloggers
- Targeted mailings to the pastors of the top 100 fastest growing churches
- Grassroots marketing through book giveaways to Christian colleges

PUBLICITY

Prepublication Campaign

- Christian print media
- Secular print media
- Trade publications
- Wire services

Publication Campaign

- Christian radio
- Secular radio
- National, regional, and local newspapers

Online Campaign

- Websites and blogs targeting evolution topics, Christian point of view, and secular interests

COMPARABLE TITLES

978-0-0609-3049-3 Finding Darwin's God

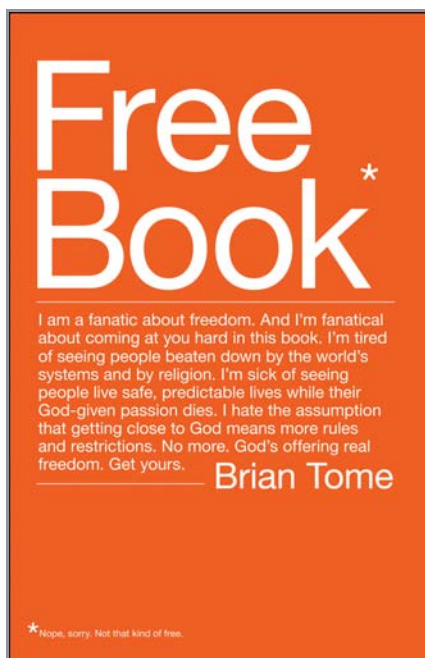


Charles Foster is a writer, barrister, tutor in medical law and ethics at the University of Oxford and a Fellow of Green Templeton College, Oxford. He has written, edited, or contributed to over thirty books. **Hometown:** London, England

FREE BOOK

I am a fanatic about freedom. And I'm fanatical about coming at you hard in this book. I'm tired of seeing people beaten down by the world's systems and by religion. I'm sick of seeing people live safe, predictable lives while their God-given passion dies. God's offering real freedom. Get yours.

BRIAN TOME



FEATURES & BENEFITS

- **Wakes us up to the ways we're settling for less freedom than God provides**
- **Exposes the most common strongholds that keep us from freedom—and what to do about them**
- **Tells stories of people moving from bondage to freedom in Tome's no-nonsense, witty voice**
- **Reveals a glimpse of the *enjoyable* life God intended for his followers**
- **High-concept companion study guide available**

"I am a fanatic about freedom. And I'm fanatical about coming at you hard in this book."

Maybe you're not as free as you think you are. Even worse, you may have been duped into believing that a "balanced" life is the key to happiness (it isn't) or that a relationship with God is about layering on rules and restrictions (nope).

Whether it's media-fueled fear, something a parent or teacher said that you just can't shake, or even the reality of dark spiritual forces bent on keeping you down, something is holding you back from the full-on freedom God intends for you.

The Bible says, "Where the Spirit of the Lord is, there is freedom." Not fear. Not guilt. Not morality. Freedom. You can have the sort of joy you thought only kids could have. The day of freedom is here.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-2006-6
ISBN-10: 0-8499-2006-X
Price: \$14.99 U.S.
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Print and online advertising with *Relevant* magazine
- Market seeding through Ground Force Marketing Network
- Book offered on Thomas Nelson book blog
- Social network marketing through Facebook, Twitter and video sites.
- Mailing to the top 100 fastest growing churches and the top 100 largest churches
- Partner with Habitat for Humanity and prison ministries

PUBLICITY

Prepublication Campaign

- Christian print media
- Trade publications
- Wire services

Publication Campaign

- Christian television and radio
- National, regional, and local newspaper

Online Campaign

- Websites and blogs targeting Christian point of view, self-help, and pastor interests

PREVIOUS TITLES

978-0-8499-2005-9 Welcome to the Revolution (14,000)

COMPARABLE TITLES

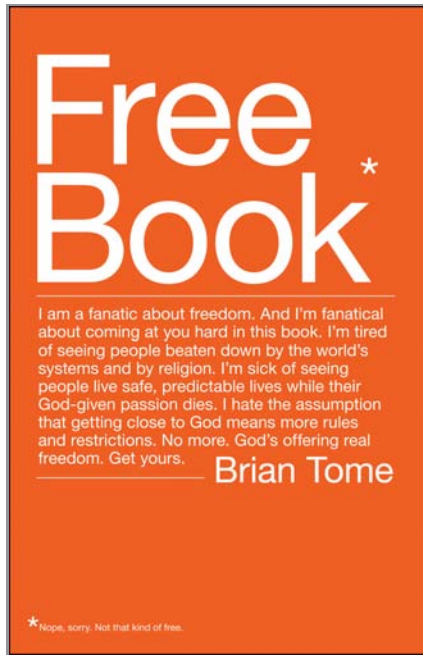
978-0-3102-7308-0 Velvet Elvis



Brian Tome heeded God's calling when in 1995, a group of Cincinnatians felt a need. They wanted a great environment for friends to explore questions about God - without pretending they had it all together. They needed a pastor and asked Brian Tome to move from Pittsburgh and to lead their effort. The result was Crossroads Church, which now hosts over 12,000 people each weekend, many of them new believers. Brian and his wife Libby have three children. **Hometown:** Cincinnati, Ohio

FREE BOOK - STUDY GUIDE

BRIAN TOME



FEATURES & BENEFITS

- **Not your typical study guide. This high-concept format has been successfully tested in 50 churches**
- **Includes challenges and action points that go beyond simple discussion questions**
- **Exposes the most common strongholds that keep us from freedom - and what to do about them**

"I am a fanatic about freedom. And I'm fanatical about coming at you hard in this book."

Maybe you're not as free as you think you are. Even worse, you may have been duped into believing that a "balanced" life is the key to happiness (it isn't) or that a relationship with God is about layering on rules and restrictions (nope).

Whether it's media-fueled fear, something a parent or teacher said that you just can't shake, or even the reality of dark spiritual forces bent on keeping you down, something is holding you back from the full-on freedom God intends for you.

The Bible says, "Where the Spirit of the Lord is, there is freedom." Not fear. Not guilt. Not morality. Freedom. You can have the sort of joy you thought only kids could have. The day of freedom is here.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4655-4
ISBN-10: 0-8499-4655-7
Price: \$9.99 U.S.
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 5.88 x 7.88 x TBD
Page Count: 128 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Cross promoted with *Free Book* in *Relevant* magazine
- Market seeding through Ground Force Marketing Network
- Mailing to the top 100 fastest growing churches and the top 100 largest churches

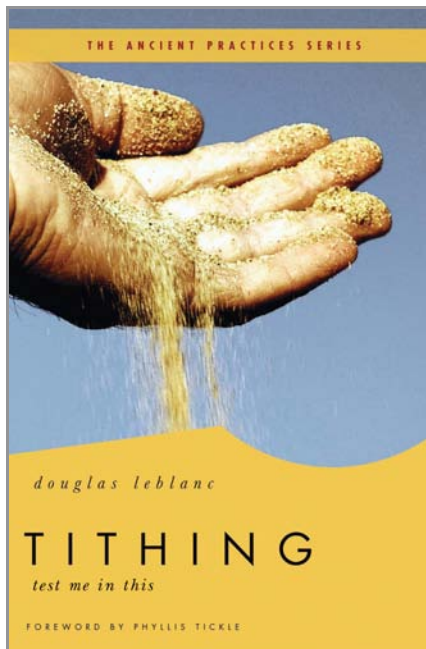


Brian Tome heeded God's calling when in 1995, a group of Cincinnatians felt a need. They wanted a great environment for friends to explore questions about God - without pretending they had it all together. They needed a pastor and asked Brian Tome to move from Pittsburgh and to lead their effort. The result was Crossroads Church, which now hosts over 12,000 people each weekend, many of them new believers. Brian and his wife Libby have three children. **Hometown:** Cincinnati, Ohio

TITHING

Test Me in This

DOUGLAS LEBLANC & PHYLLIS TICKLE (Foreword)



FEATURES & BENEFITS

- Gives a journalist's account of God's faithfulness in the lives of those who tithe
- Tells vivid, relatable accounts of people living with a countercultural approach to money
- Reveals the life-consequences of tithing in a much more effective way than sermonizing or listing Bible verses
- Shows real people tithing in joy and plenty, in the face of poverty and natural disaster, in community and missionally, and as a spiritual practice commanded by God

Stories of people who live a generous and happy life (and why you'll want to live that way too).

Journalist Douglas LeBlanc travels the nation to talk with believers whose lives have been enriched by the ancient spiritual discipline of tithing. He discovers people along the way who do not understand the practice as an onerous law but as God's call to a life of generosity and compassion. The effect on their lives is dramatic.

LeBlanc talks with a variety of believers—from a pastor in the south side of Chicago to progressive Episcopalians, from an Orthodox rabbi to an Eastern Orthodox priest and his wife. By holding their gifts with open hands, they are drawn deeper into a life of joy and sharing that begins in the very heart of God.

Volume VII in Thomas Nelson's Ancient Practices series.

Format: Jacketed Hardcover

ISBN-13/EAN: 978-0-8499-0095-2

ISBN-10: 0-8499-0095-6

Price: \$17.99 U.S.

UPC: 023755026781

Ship Date: 1/20/2010

Pub Date: 2/16/2010

Trim Size: 5.38 x 8.25 x TBD

Page Count: 176 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / SPIRITUALITY / GENERAL (RELO62000)

ADVERTISING

- Print advertising in *Christian Century* magazine

PUBLICITY

Prepublication Campaign

- Christian print media
- Secular print media
- Trade publications
- Wire services

Publication Campaign

- Christian television and radio
- Secular television and radio
- National, regional, and local newspapers

Online Campaign

- Websites and blogs targeting finance, Christian life, and ancient practices

COMPARABLE TITLES

978-0-8499-0114-0 *Finding Our Way Again*

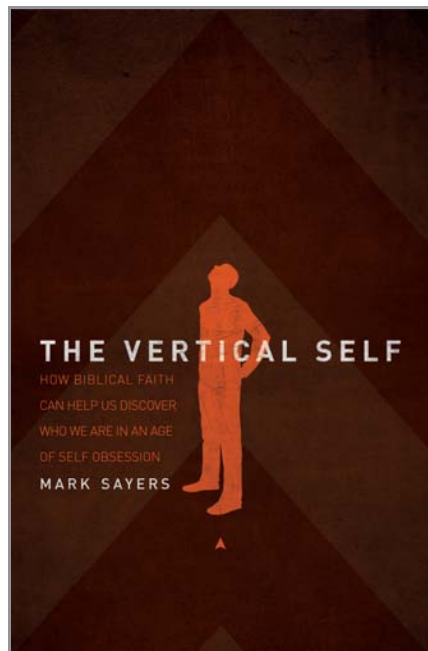


Douglas LeBlanc has been religion editor of *The Advocate* in Baton Rouge and editor for *Christianity Today*, *Compassion International*, and *Anglicans United*. He and his wife attend Saint Matthew's Episcopal Church. **Hometown:** Richmond, VA

THE VERTICAL SELF

How Biblical Faith Can Help Us Discover Who We Are in An Age of Self Obsession

MARK SAYERS



FEATURES & BENEFITS

- Gives cutting-edge commentary on the pop-culture cult of "identity" through the eyes of a Bible-believing Christian
- Exposes the myths of a Facebook culture and offers radical Holiness as a solution
- Opens readers' eyes to the way Western technology affects the way they think about themselves
- Offers an ancient solution to modern insecurities

It's time for a return to Radical Holiness.

Welcome to the 21st century, where you can now purchase and exchange personalities depending on mood and circumstance; where you are told that you can be anyone you want to be, and identity is no longer based in a sense of self but rather in the imagery you choose at that moment.

The Bible contains a radically different way of understanding our identity. The path that God has chosen for us to discover who we really are is the path of holiness. The most exciting thing is that this path is not for otherworldly saints; rather it is a path of earthy, gutsy holiness. It's a path that is not about basing your life on this world or of shunning your desires. Instead, it is about bringing your hopes, your dreams, your brokenness, your desires, your humanness under the Lordship of Christ. By doing this we don't just discover a new way of living out our faith, we discover a liberating, revolutionary, life-embracing way of being truly human.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-2000-4
ISBN-10: 0-8499-2000-0
Price: \$14.99 U.S.
Ship Date: 2/3/2010
Pub Date: 3/2/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Free download of the audio will be made available with book purchase
- Corresponding interactive website at Bordertown.com
- Online social networking campaign through Twitter, Facebook and video websites
- Market seeding Through Ground Force Network Marketing

PUBLICITY

Prepublication Campaign

- Christian print media
- Secular print media
- Trade publications
- Wire services

Publication Campaign

- Christian radio
- Secular radio
- National, regional, and local newspaper

Online Campaign

- Websites and blog targeting self-help, spiritual growth, and Christian point of view interests

PREVIOUS TITLES

978-0-8499-1999-2 The Trouble with Paris

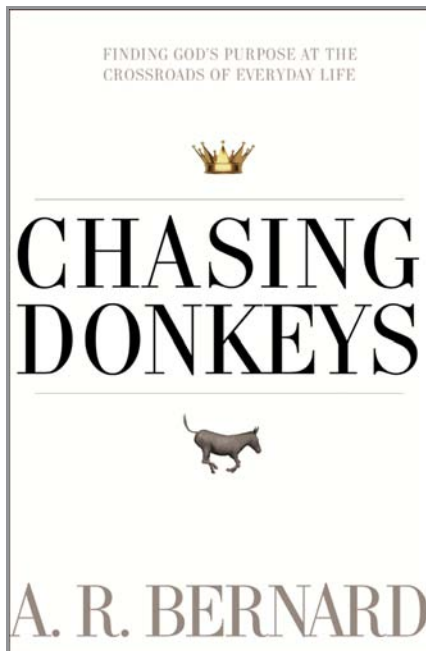


Mark Sayers is Director of Über, a ministry that specializes in issues of youth and young adult discipleship. He is also pastor of Red East Church in Melbourne, Australia. He is a highly sought after speaker and thinker in the areas of Generation Y, pop culture and mission. **Hometown:** Melbourne, Australia

CHASING DONKEYS

Finding God's Purpose at the Crossroads of Everyday Life

REV. A. R. BERNARD



FEATURES & BENEFITS

- Based on the biblical story of Saul rounding up his father's stray donkeys, which leads him to the house where he is appointed king
- Helps readers spend less time worrying about the search for meaning and more time being fully engaged in life
- Includes study questions and development exercises
- Written by the pastor of the largest church in NYC and life coach to many celebrities and sports figures

Your purpose is found and fulfilled in the middle of life's everyday, rather ordinary events.

Our days are filled with seemingly insignificant activities. We "chase donkeys" at work and at home while wondering, "Why am I here?" and "What should I be doing?" Pastor A. R. Bernard says God uses these mundane activities of our lives to prepare us for and direct us to our purpose.

But God not only designs and wires us for a unique and specific purpose, he decides what that purpose will be. He decides it and we fulfill it in a day-by-day discovery directed by him.

We will learn that:

- God created me for a reason;
- He has important work for me to do;
- He's leading me toward that work;
- He's waiting patiently for me to arrive at the intersection of my talents and his plans;
- It's my responsibility simply to trust and obey.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-0-8499-2013-4
ISBN-10: 0-8499-2013-2
Price: \$18.99 U.S.
Ship Date: 2/17/2010
Pub Date: 3/16/2010
Trim Size: 5.38 x 8.25 x TBD
Page Count: 208 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- Print advertising in *Gospel Today* magazine
- Utilize A. R. Bernard's existing web platform
- NewYorkGospel.com Gold Package including 3 month premier banner run, 2 banner ads on monthly newsletter and dedicated e-blast to subscribers
- Partner with sister company Gospel Music Channel for advertising/promotional

PUBLICITY

Prepublication Campaign

- Trade media
- Secular and Christian print media
- Wire services

Publication Campaign

- Secular radio and TV media
- Christian radio and TV media
- National, regional, and local newspapers

Media E-blasts

- Newswire media targeted e-blast toward religious outlets as well as those with a New York or African American focus

COMPARABLE TITLES

978-0-8499-0008-2 Cure for the Common Life (460,000)



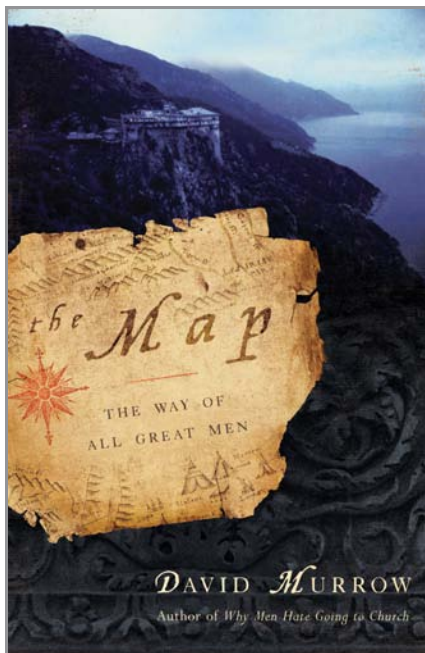
A.R. Bernard left a 10-year banking career to be founding pastor of the 30,000-member Christian Cultural Center and president of the NYC Council of Churches, representing 1.5 million Christians. In 2008 he was New York's most influential clergyman. His radio and TV shows broadcast nationally.

Hometown: Brooklyn, New York

THE MAP

The Way of All Great Men

DAVID MURROW



FEATURES & BENEFITS

- Appeals to men who prefer fast-paced fiction: reads like a Tom Clancy novel but morphs into a parable that reveals a powerful truth
- Strong visual content includes maps and diagrams of a man's path to greatness
- Resolves the tug-of-war men feel between masculinity and Christianity
- From best-selling author of *Why Men Hate Going to Church*

A map, hidden in the gospel of Matthew, is the key to awakening the sleeping giant in the church—men.

Sounds like fiction, but it's true. The apostle Matthew embedded a map into his gospel. History's greatest men, including Christ himself, followed this map.

The Map begins as a fictional tale of murder, deception, and greed as three men fight to uncover the most important discovery since the Dead Sea Scrolls. Then, using the tale as a parable, Murrow shows men what the map looks like, where it is found in the Bible, and how to walk its three ancient pathways today:

- Submission
- Strength
- Sacrifice

David Murrow stumbled across the map by accident in 2006. After three years of research and writing, he is ready to reveal it to the world.

Format: Trade Paper
ISBN-13/EAN: 978-0-7852-2762-5
ISBN-10: 0-7852-2762-8
Price: \$14.99 U.S.
UPC: 020049059050
Ship Date: 2/17/2010
Pub Date: 3/16/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / MENS ISSUES (RELO12060)

ADVERTISING

- Online advertising through Salem Web
- Strategic mailings to men's groups and small group leaders
- Offer book on the Thomas Nelson book review blog

PUBLICITY

Prepublication Campaign

- Christian print media
- Trade publications
- Wire services

Publication Campaign

- Christian television and radio
- National, regional, and local newspaper

Online Campaign

- Websites and blogs targeting men's interests, pastor's resources, spiritual growth, and Christian point of view interests

PREVIOUS TITLES

978-0-7852-6038-7 *Why Men Hate Going to Church*
(120,000)

COMPARABLE TITLES

978-0-7852-0677-4 *The Way of the Wild Heart*

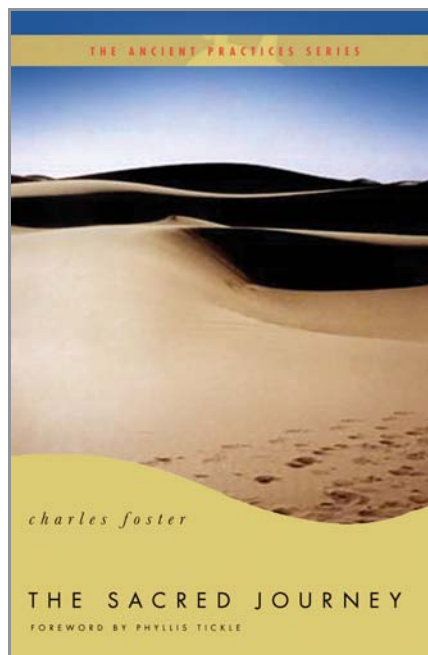


David Murrow is Director of Communications for Alaska governor Sarah Palin . He is also director of Church for Men, an organization that helps churches connect with men and boys. David and his wife, Gina, have three children. **Hometown:** Anchorage, Alaska

THE SACRED JOURNEY

The Ancient Practices

CHARLES FOSTER & PHYLLIS TICKLE (Foreword)



FEATURES & BENEFITS

- Returns the act of pilgrimage to its rightful place as one of life's most important journeys
- Challenges the reader to employ a big-picture view of the mystery of our faith
- Reminds us that practices and disciplines are not passive; they are active and full of life.
- Completes the Ancient Practices series of books

Have Christians rejected pilgrimage?

The Israelites knew it. David knew it. The writer of Hebrews knew it. John Bunyan knew it. "Blessed are those whose strength is in You. They have set their hearts on pilgrimage" (Psalm 84:5). We are strangers and pilgrims here. We're passing through this place, on a sacred journey to somewhere else. Charles Foster explores the approaching of each day as a pilgrimage—a chance to move one step closer to our ultimate goal and to experience tastes of that goal, even now, through prayerful awareness, study, and meditation.

Culling from his many journeys across the globe, Foster exhibits the very definition of pilgrimage: a journey to the most holy locations of our faith. This is at once both internal and external, and the author shows us how the two intersect.

A best-selling author and barrister in Oxford, Foster has spent much of his life testing the limits of human and spiritual endurance.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-0-8499-0099-0
ISBN-10: 0-8499-0099-9
Price: \$17.99 U.S.
UPC: 023755026798
Ship Date: 3/17/2010
Pub Date: 4/13/2010
Trim Size: 5.38 x 8.25 x TBD
Page Count: 176 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / SPIRITUALITY / GENERAL (RELO62000)

ADVERTISING

- Print advertising in *Christian Century* magazine

PUBLICITY

Prepublication campaign targeting:

- Trade media
- Secular media
- Christian media
- Wire services

Finished Product Campaign

- Secular and Christian radio
- National newspapers

Online campaign

- Extensive pitching to websites and religious bloggers

COMPARABLE TITLES

978-0-8499-0114-0 Finding Our Way Again

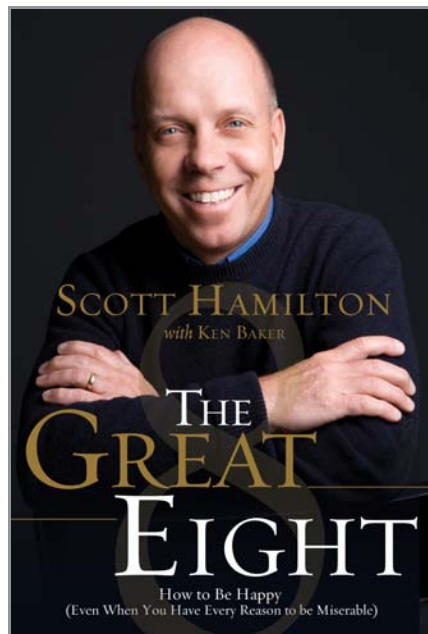


Charles Foster is a writer, barrister, tutor in medical law and ethics at the University of Oxford and a Fellow of Green Templeton College, Oxford. He has written, edited, or contributed to over thirty books. **Hometown:** London, England

THE GREAT EIGHT

How to Be Happy (even when you have every reason to be miserable)

SCOTT HAMILTON



FEATURES & BENEFITS

- Includes new foreword with updates from Scott about his return to the ice
- Offers an inside look at the life of a beloved Olympic Gold medal winner including recent life changes and health challenges
- Docu-soap style show will air on TLC beginning October 2009 to chronicle Scott's training and performing again
- Now available in trade paper

Olympic Gold Medal figure skater Scott Hamilton shares his eight secrets to finding happiness in the face of a life filled with challenges, difficulties, and career-canceling odds.

With never-been-told, behind-the-scenes stories from the skating world, personal challenges including testicular cancer and a brain tumor, as well as divine miracles, Olympic Gold Medal figure skater Scott Hamilton shares the secrets to his lifelong journey to find the silver (and gold) lining in the clouds of life. His life principles, fashioned into eight secrets that begin with the rote of learning to skate the figure 8, are the keys. Scott says, "Skating taught me how to be happy. I have always kept these eight as my own private, personal secrets that I practiced daily with repetition, focus, and discipline. Now I want to share them with the world."

Format: Trade Paper
ISBN-13/EAN: 978-0-7852-3090-8
ISBN-10: 0-7852-3090-4
Price: \$14.99 U.S.
Ship Date: 9/16/2009
Pub Date: 10/13/2009
Trim Size: 5.44 x 8.38 x TBD
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: SELF-HELP / PERSONAL GROWTH / HAPPINESS (SEL016000)

PREVIOUS TITLES

978-0-7860-1149-0 Landing It (220,000)
978-0-7852-2894-3 The Great Eight (Hardcover) (40,000)

COMPARABLE TITLES

978-1-4013-0328-0 A Skating Life, Dorothy Hamill
978-1-5924-0280-9 Get in the Game, Cal Ripken

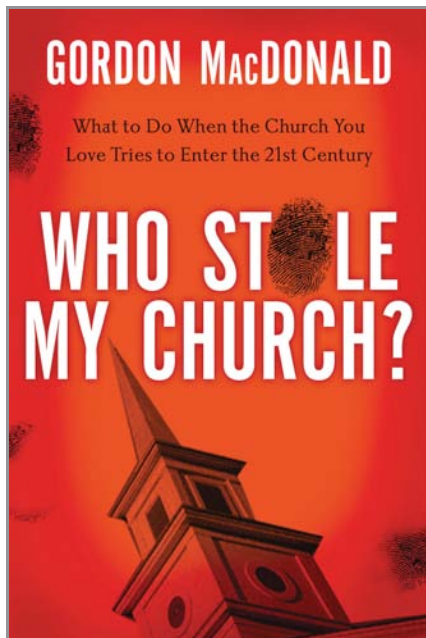


Scott Hamilton is the 1984 Winter Olympics Gold medal men's figure skater, four-time World Champion, and four-time United States Champion who went on to become a producer, performer, broadcaster, author, actor, and spokesperson for cancer research. But Scott is also a survivor and optimist extraordinaire. He and his wife Tracie are blessed with two beautiful boys, Aidan and miracle Maxx. **Hometown:** Nashville, TN

WHO STOLE MY CHURCH

What to Do When the Church You Love Tries to Enter the 21st Century

GORDON MACDONALD



FEATURES & BENEFITS

- Now available in trade paper
- Author uses fiction to engage the reader and change the heart
- Discussion questions included at the end of each chapter
- Promotes understanding between generations
- *Who Stole My Church* was given an Award of Merit in the category of Church/Pastoral Leadership in the 2009 *Christianity Today* Book Awards

Has your church been hijacked?

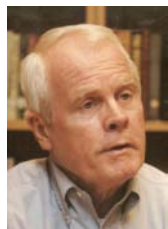
Millions of people in their fifties, sixties, and seventies feel their churches have been hijacked by church-growth movements characterized by loud praise bands, constant PowerPoint presentations, and cavernous megachurches devoid of any personal touch. They are bewildered by the changes, and are dropping out after thirty, forty, or fifty years in a congregation. It's a crisis!

In this fictional story, pastor and author Gordon MacDonald uses topical examples and all-too-familiar characters to reassure readers that it is possible to embrace change, and to demonstrate how that change can actually be a positive influence in their church. The church, he says, has always been in a state of change; it has been changing for the last two thousand years. It is time to embrace that change and use it further the Kingdom of God.

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Page Count: 272 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

PREVIOUS TITLES

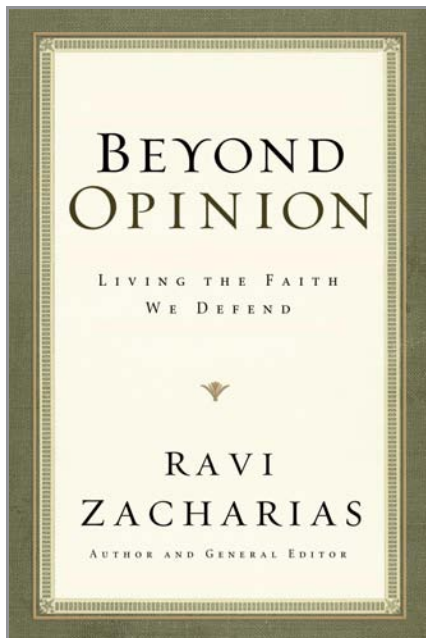
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Gordon MacDonald has been a pastor and author for more than forty years. A former president of World Relief, he presently serves as editor-at-large for *Leadership Journal* and as chairman of World Relief. His most recent books include *A Resilient Life*, *The Life God Blesses*, *Renewing Your Spiritual Passion*, *Rebuilding Your Broken World*, the best-seller *Ordering Your Private World*, and *When Men Think Private Thoughts*. MacDonald can often be found hiking the mountains of New England or Switzerland with his wife, Gail, or their five grandchildren. **Hometown:** Belmont, New Hampshire **Books Sold to Date:** Over 1.5 million

BEYOND OPINION*Living the Faith We Defend*

RAVI ZACHARIAS

**FEATURES & BENEFITS**

- **Now available in trade paper**
- **Addresses issues such as the validity of the Bible, the hypocrisy of its followers, and the need to make a new statement on our faith**
- **Not just a typical apologetics book—beyond a defense of the faith, it guides the reader in how to apply that faith**

A definitive master work from the world's leading Christian apologist.

Respected apologist Ravi Zacharias was once sharing his faith with a Hindu when the man asked: "If the Christian faith is truly supernatural, why is it not more evident in the lives of so many Christians I know?" The question hit hard, and this book is an answer. Its purpose is to equip Christians everywhere to simultaneously defend the faith and be transformed by it into people of compassion.

In addition to writing several chapters himself, Ravi Zacharias brings together many of today's leading apologists and Christian teachers, including Alister McGrath and John Lennox, to address topics present in the very future of worldwide Christianity—from the process of spiritual transformation to the challenges posed by militant atheism and a resurgent Islam. Destined to become a classic, *Beyond Opinion* is a touchstone that will affect Christians around the world.

Format: Trade Paper
ISBN-13/EAN: 978-0-8499-4653-0
ISBN-10: 0-8499-4653-0
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Pub Date: 1/12/2010
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Page Count: 384 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN THEOLOGY / APOLOGETICS (RELO67030)

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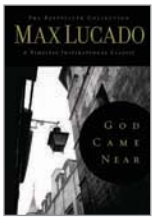
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COMPARABLE TITLES

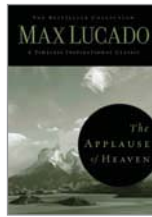
978-0-3102-2015-2 *The Case for Faith*



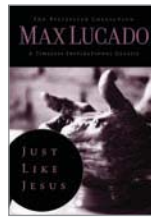
Ravi Zacharias is president of Ravi Zacharias International Ministries. Born in India and Cambridge educated, he has lectured in several of the world's most prominent universities, as well as in more than fifty countries. He is author of several books, including *Can Man Live Without God*, *Cries of the Heart* and *Jesus Among Other Gods*. He and his wife, Margie, are the parents of three children. **Hometown:** Atlanta, Georgia



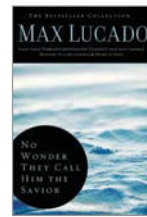
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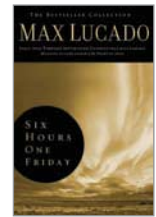
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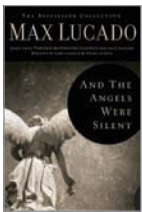
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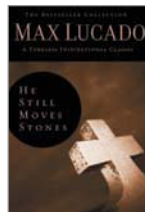
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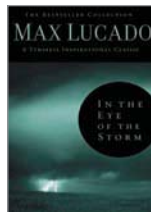
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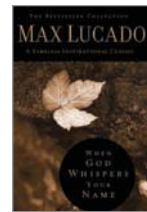
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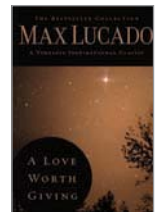
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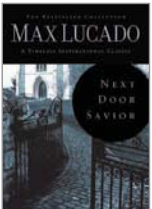
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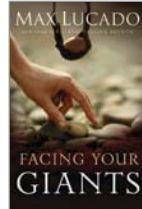
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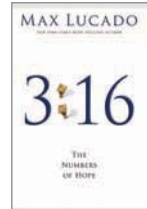
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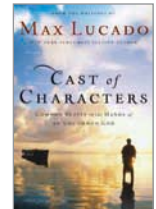
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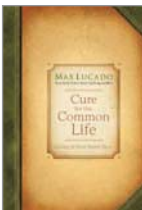
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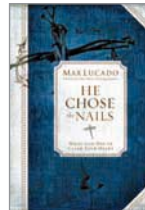
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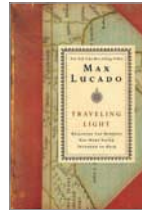
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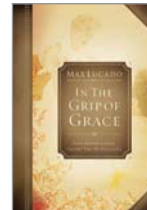
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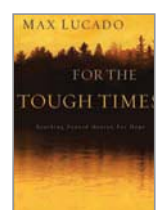
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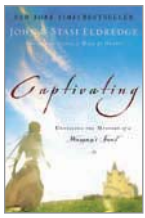
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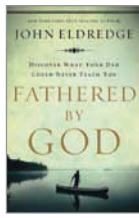
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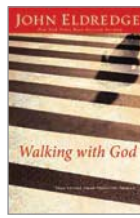
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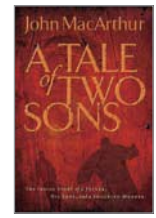
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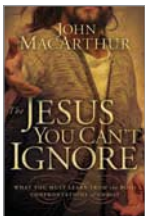
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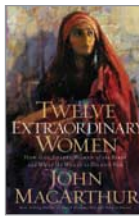
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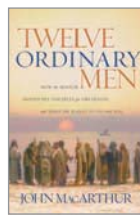
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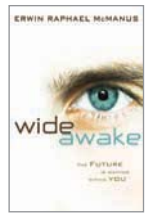
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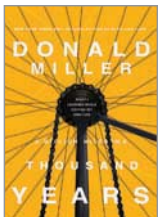
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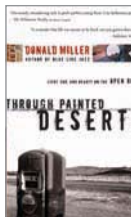
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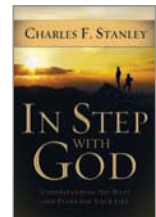
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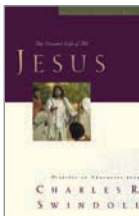
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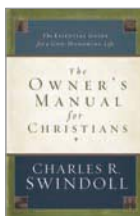
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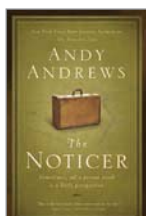
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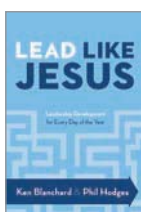
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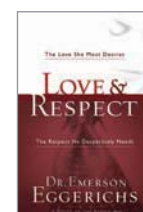
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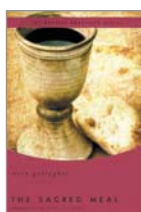
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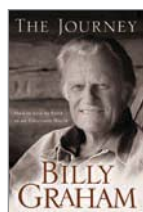
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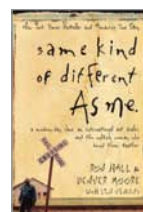
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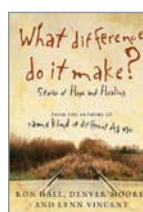
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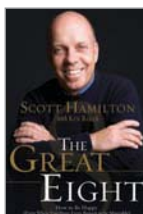
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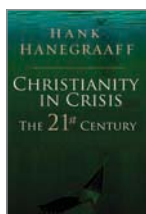
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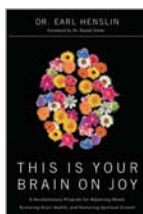
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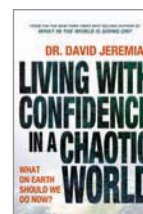
Christianity in Crisis The 21st Century
Hank Hanegraaff
ISBN-13: 978-0-8499-0006-8
\$22.99 • Jacketed HC



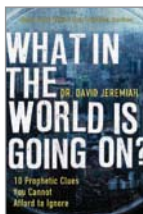
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\$22.99 • Jacketed HC



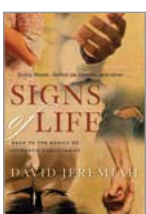
I'm Not Your Friend, I'm Your Parent
E.D. Hill
ISBN-13: 978-0-7852-2810-1
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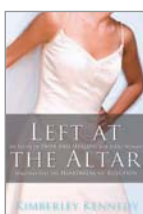
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Dr. David Jeremiah
ISBN-13: 978-0-8499-1962-6
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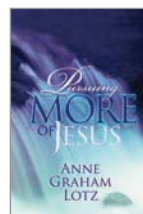
What in the World is Going On?
Dr. David Jeremiah
ISBN-13: 978-0-7852-2887-5
\$22.99 • Jacketed HC



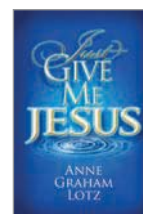
Signs of Life
Dr. David Jeremiah
ISBN-13: 978-0-7852-2809-7
\$22.99 • Jacketed HC



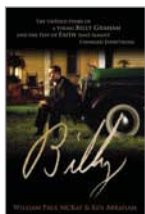
Left at the Altar
Kimberley Kennedy
ISBN-13: 978-0-7852-2878-3
\$14.99 • TP



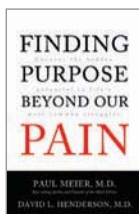
Pursuing More of Jesus
Anne Graham Lotz
ISBN-13: 978-0-8499-2094-3
\$14.99 • TP



Just Give Me Jesus
Anne Graham Lotz
ISBN-13: 978-0-8499-2093-6
\$14.99 • TP



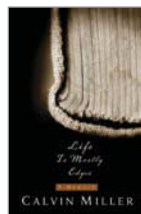
Billy
Bill McKay & Ken Abraham
ISBN-13: 978-0-8499-2067-7
\$22.99 • Jacketed HC



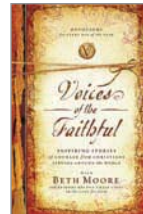
Finding Purpose Beyond Our Pain
Paul Meier M.D. & David L. Henderson M.D.
ISBN-13: 978-0-7852-2922-3
\$22.99 • Jacketed HC



Lord, Save Us From Your Followers
Dan Merchant
ISBN-13: 978-0-8499-1993-0
\$19.99 • Jacketed HC



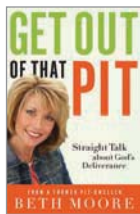
Life is Mostly Edges
Calvin Miller
ISBN-13: 978-0-8499-2057-8
\$22.99 • Jacketed HC



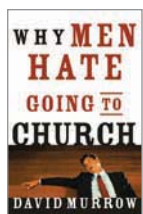
Voices of the Faithful
Beth Moore
ISBN-13: 978-1-5914-5364-2
\$18.99 • HC



Voices of the Faithful Book 2
International Missions Board
ISBN-13: 978-0-8499-2071-4
\$19.99 • HC



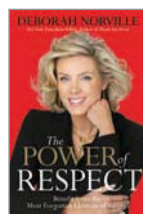
Get Out of That Pit
Beth Moore
ISBN-13: 978-1-5914-5552-3
\$21.99 • Jacketed HC



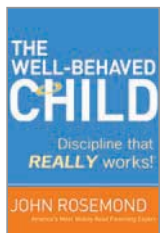
Why Men Hate Going to Church
David Murrow
ISBN-13: 978-0-7852-6038-7
\$14.99 • TP



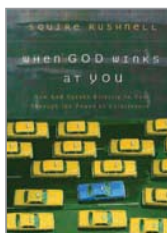
Thank You Power
Deborah Norville
ISBN-13: 978-0-7852-8961-6
\$14.99 • TP



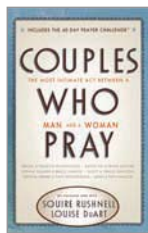
The Power of Respect
Deborah Norville
ISBN-13: 978-0-7852-2760-1
\$19.99 • Jacketed HC



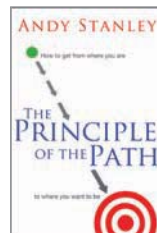
The Well-Behaved Child
John Rosemond
ISBN-13: 978-0-7852-2904-9
\$24.99 • Jacketed HC



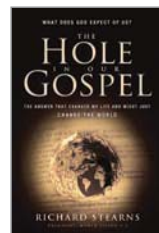
When God Winks at You
Squire Rushnell
ISBN-13: 978-0-7852-1892-0
\$17.99 • Jacketed HC



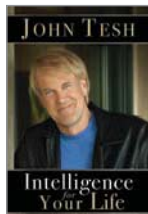
Couples Who Pray
Squire Rushnell & Louise DuArt
ISBN-13: 978-0-7852-2794-6
\$19.99 • Jacketed HC



The Principle of the Path
Andy Stanley
ISBN-13: 978-0-8499-2060-8
\$19.99 • Jacketed HC



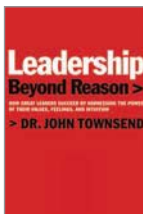
The Hole in Our Gospel
Richard Stearns
ISBN-13: 978-0-7852-2918-6
\$22.99 • Jacketed HC



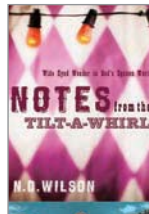
Intelligence for Your Life
John Tesh
ISBN-13: 978-0-8499-2043-1
\$19.99 • Jacketed HC



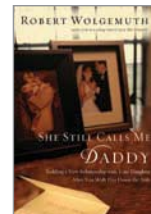
Welcome to the Revolution
Brian Tome
ISBN-13: 978-0-8499-2005-9
\$12.99 • TP



Leadership Beyond Reason
Dr. John Townsend
ISBN-13: 978-0-7852-2877-5
\$22.99 • Jacketed HC



Notes from the Tilt-A-Whirl
N.D. Wilson
ISBN-13: 978-0-8499-2007-3
\$14.99 • TP

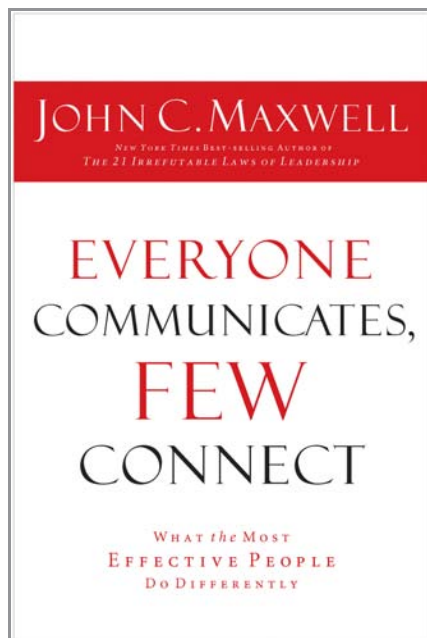


She Still Calls Me Daddy
Robert Wolgemuth
ISBN-13: 978-0-7852-2170-8
\$22.99 • Jacketed HC

EVERYONE COMMUNICATES, FEW CONNECT

What the Most Effective People Do Differently

JOHN C. MAXWELL



FEATURES & BENEFITS

- The invisible barrier to leadership and personal success is exposed, explained, and overcome
- The Five Connecting Principles and Five Connecting Practices deliver a powerful new perspective that can change the outcome of every aspect of work and life
- Perhaps for the first time, readers learn why things "don't work out" for them
- An essential tool to help readers leverage their unique talents

The world's most respected leadership expert gives five principles and five practices for breaking the invisible barrier to leadership and personal success.

You have a good idea but can't convince your peers of its merit. You crafted a groundbreaking strategy, but the team trudges on in the same old way. Certain people move forward in their career while you seem to be stuck. If this describes you or someone you know, the problem is not the quality of what you have to offer. The problem is how you connect with people to create the results you desire.

In *Everyone Communicates, Few Connect*, John Maxwell takes readers through the Five Connecting Principles and the Five Connecting Practices of top-notch achievers. He believes that a person's ability to create change and results in any organization—be it a company, church, nonprofit, or even a family—is directly tied to the ability to use the teachings of this book.

Everyone Communicates, Few Connect

ISBN-13/EAN: 978-0-7852-1425-0

ISBN-10: 0-7852-1425-9

UPC: 020049057384

Format: Jacketed Hardcover

Price: \$25.99 U.S.

Trim Size: 6.00 x 9.00 x TBD

Page Count: 272 Pages

Carton Qty: 24

Everyone Communicates, Few Connect

ISBN-13/EAN: 978-1-4002-0255-3

ISBN-10: 1-4002-0255-8

Format: CD - Abridged

Price: \$24.99 U.S.

Trim Size: 0.00 x 0.00 x TBD

Length: 210 Minutes

Carton Qty: 30

Ship Date: 3/3/2010

Pub Date: 3/30/2010

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BUSINESS & ECONOMICS / LEADERSHIP / GENERAL (BUS071000)

ADVERTISING

- Connection widget with customization capabilities
- Online ad campaign focused on communication and leadership websites. Widget to be used as the ad
- Marketorial campaign garnering fan participation in book content and editing
- Massive outreach to 23,000 Twitter followers, 6,600 Facebook fans, and 2,000 blog readers
- Blog campaign targeting the top 100 leadership blogs
- Communication presentation distributed for online use

PUBLICITY

- National and Christian Television Interviews
- National Print Publicity Campaign
- Satellite Media Tour
- Comprehensive Online Campaign

PREVIOUS TITLES

978-0-7852-1412-0 Put Your Dream to the Test (Published March 2009) (93,000)
978-0-7852-1411-3 Leadership Gold (195,000)
978-0-7852-6092-9 The 360 Degree Leader (475,000)

COMPARABLE TITLES

0-6710-2703-4 How to Win Friends and Influence People



John C. Maxwell is an internationally recognized leadership expert, speaker, and author who has sold over 16 million books. His organizations have trained more than 2 million leaders worldwide. Dr. Maxwell is the founder of EQUIP and INJOY Stewardship Services. **Books Sold to Date:** 16 million

KABUL 24

Ben Pearson & Henry O. Arnold

IMAGE
NOT YET
AVAILABLE

FEATURES & BENEFITS

- ***Kabul 24* connects fresh revelations from interviews with each of the former hostages and fills in the story with insights into the culture of Afghanistan.**
- **Michael W. Smith will provide a foreword to the book and will also promote it from the stage each night of his fall 2009 tour.**
- **Includes never-before-seen photographs of the Taliban.**
- ***Kabul 24* will also be released in 2010 as a feature-length documentary film. Michael W. Smith is the executive producer of the film through his company, Seabourne Pictures.**
- **Jim Caviezel, star of *The Passion of the Christ*, narrates the film. His company, Sound Enterprises, Inc., will distribute the film.**

The story of the capture and imprisonment of eight Western aid workers in Afghanistan by the Taliban.

For three months in 2001, the desperate plight of aid workers kidnapped by the Taliban in Afghanistan captured the attention of the world. With the growing specter of U.S. retaliation for 9/11, the Taliban and Osama bin Laden attempted to use their Western hostages as bargaining tools. What the captors did not count on was coming face-to-face with the enduring faith of people who know their only hope was in Christ.

Kabul 24 revisits their grueling interrogations, their sham trials before the Taliban Supreme Court, their peril during the bombing of Kabul, and the crushing sense that the world had abandoned them. It reveals not only the eight Westerners' 105 days in captivity but also the gauntlet endured by their 16 Muslim coworkers who, after being taken to the notorious Pulicharki Prison, were beaten and tortured, having been accused by the Taliban of converting to Christianity.

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-022-4
ISBN-10: 1-59555-022-4
Price: \$14.99 U.S.
Ship Date: 9/2/2009
Pub Date: 9/29/2009
Trim Size: 5.50 x 8.50 x TBD
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / CHRISTIAN MINISTRY / MISSIONS (REL045000)

ADVERTISING

- Online campaign, including eblasts, with news and political sites
- Promotions with Christian music publications and sites, focusing on Michael W. Smith's involvement with the project
- On-air giveaway radio promotions
- Targeted blogger campaign

PUBLICITY

- Media campaign targeting national television, print, online, and talk radio
- Focus on political publications and wire services

COMPARABLE TITLES

- 978-1-5785-6646-4 Prisoners of Hope: The Story of Our Captivity and Freedom in Afghanistan (Mercer)
- 978-0-8423-8138-3 In the Presence of My Enemies (Burnham)

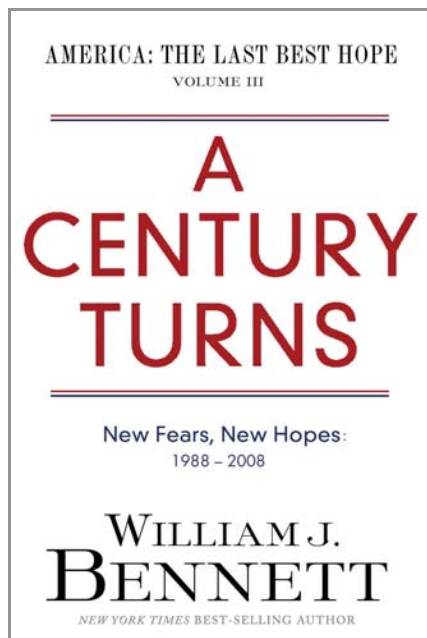
Ben Pearson is an acclaimed filmmaker and photographer. He co-wrote and directed the cinematography for the dramatic feature *The Second Chance* and will do the same for the screen adaptation of *Blue Like Jazz*. He also directed the documentary *Kabul 24*. **Hometown:** Nashville, Tennessee

Henry Arnold co-wrote and produced the films *The Second Chance* and *KABUL24*. He wrote the screenplay for the first authorized film documentary on Billy Graham, *God's Ambassador*. His novel, *Hometown Favorite* is now available.

A CENTURY TURNS

New Fears, New Hopes--America 1988 to 2008

DR. WILLIAM J. BENNETT



FEATURES & BENEFITS

- William J. Bennett is one of America's most important, influential, and respected voices on culture, politics, and education.
- Bennett's *America: The Last Best Hope* series has sold more than 250,000 copies. It garnered endorsements from people like Michael Barone, Alan Wolfe, and Walter Isaacson.
- His *American Patriot's Almanac* has sold more than 120,000 copies in its first year alone.

Author, historian, and educator William J. Bennett examines America's last two decades.

Twenty years ago, John McCain was serving his second year in the Senate, and Colin Powell had just been promoted to chairman of the Joint Chiefs of Staff. There was no Fox News Channel, no *American Idol*. Saddam Hussein and the Ayatollah Ruholla Khomeini ruled Iraq and Iran, respectively. George W. Bush was the fairly unnoticeable son of the then-president. If you asked someone to "email me," you would have received a blank stare, and "Amazon" was a forest in South America. Finally, 20 years ago a young man named Barack Obama was elected the first black president of the Harvard Law Review. The two decades from 1988 to 2008 have proved to be some of the most pivotal in America's history. Based on a lifetime of experience in government and education, William J. Bennett defines the events that shaped American history during the final years of the century.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59555-169-6
ISBN-10: 1-59555-169-7
Price: \$24.99 U.S.
Ship Date: 12/16/2009
Pub Date: 1/12/2010
Trim Size: 6.13 x 9.25 x TBD
Page Count: 320 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: HISTORY / UNITED STATES / 21ST CENTURY (HIS036070)

ADVERTISING

- Online and on-air promotions with *Bill Bennett's Morning in America* (3.5 million weekly listeners)
- Print and online advertising with *Townhall*, *National Review*, *The Claremont Review*, & *The American Spectator*
- Subscription premium with *Townhall* magazine
- Eblasts & social networking to previous buyers of Bennett's titles and the *Morning in America* fanclub
- Content partnership and book giveaways on RealClearPolitics.com, PowerLine Blog, History.com, etc.

PUBLICITY

- Major media campaign targeting national television, print, online, talk radio, and politically-focused cable channels
- Author tour for national media, select military bases, and book signings
- Op Eds will be submitted to the national newspaper and online network during first six months of release

PREVIOUS TITLES

978-1-59555-055-2 *America: The Last Best Hope Vol 1*
 978-1-59555-057-6 *America: The Last Best Hope Vol 2*
 978-1-59555-167-2 *American Patriot's Almanac*
 (120,000+)

COMPARABLE TITLES

0-3930-6235-X *The Post-American World* (38,317)
 978-0-3854-9934-7 *The Lexus and the Olive Tree*
 (341,151)
 978-1-4000-3418-5 *Of Paradise and Power: America and Europe in the New World Order*
 (59,489)

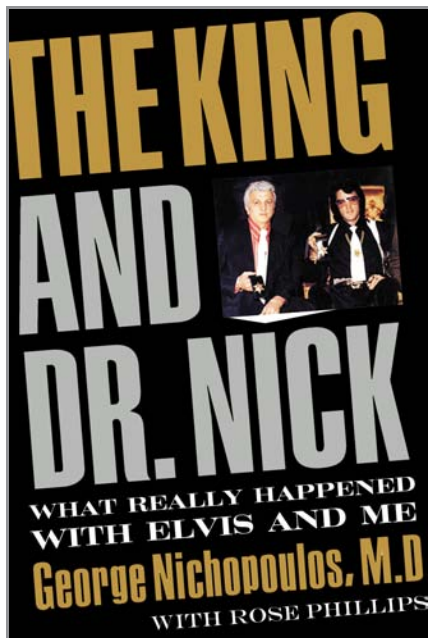


Dr. William J. Bennett is a best-selling author, educator, and speaker. Host of the top-ten nationally syndicated radio show *Bill Bennett's Morning in America*, he is also the Washington Fellow of the Claremont Institute. Serving as secretary of education and chairman of the National Endowment for the Humanities under President Reagan and director of the Office of National Drug Control Policy under President Bush, today Bennett is a regular contributor to CNN and has contributed to America's leading newspapers, magazines, and television shows. He is the author and editor of seventeen books, including *The Book of Virtues* and *The Death of Outrage*. **Hometown:** Chevy Chase, Maryland

THE KING AND DR. NICK

What Really Happened to Elvis and Me

Dr. George Nichopoulos with Rose Clayton Phillips



FEATURES & BENEFITS

- Elvis fans get an up close and personal glimpse of what the King's life was really like.
- Features interviews with Elvis insiders, including: Tish Henley, the "nurse" who moved onto the grounds of Graceland to help supervise Elvis's healthcare protocol; Al Strada, Elvis's faithful employee and the second person to arrive at the scene of Presley's death; the only psychiatrists ever allowed close enough to Elvis to form any kind of psychological evaluation; Dr. Nick's son Dean; girlfriends; bodyguards; band members; and many close friends
- Includes the most fascinating hypothesis of Elvis's untimely death ever offered, explained by internist Dr. Daniel Brookhoff

The truth about Elvis's death from the doctor who spent eleven years as "the King's" personal physician, father-figure, and confidant—"Dr. Nick."

Dr. Nichopoulos spent a decade with Elvis on the road and at Graceland, trying to maintain the precarious health of one of the world's greatest entertainers. But on August 16, 1977, he found himself in the ambulance with Elvis on that fateful last trip to the ER. He signed the death certificate.

From that day forward, Dr. Nick became the focus of a media witch hunt which threatened his life and all but destroyed his professional reputation. Now, for the first time, Dr. Nick reveals the true story behind Elvis's drug use and final days—not the version formed by years of tabloid journalism and gross speculation. Put aside what you've learned about Elvis's final days and understand for the first time the inner workings of "the king of rock n' roll."

Format: Jacketed Hardcover

ISBN-13/EAN: 978-1-59555-171-9

ISBN-10: 1-59555-171-9

Price: \$24.99 U.S.

Ship Date: 1/20/2010

Pub Date: 2/16/2010

Trim Size: 6.00 x 9.00 x TBD

Page Count: 256 Pages

Carton Qty: 24

Distribution Rights: Worldwide

Translation Rights: Only: English

BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY / RICH & FAMOUS / GENERAL (BIO013000)

ADVERTISING

- Online campaigns at sites such as Biography.com, VH1.com, and RollingStone.com
- Online campaigns to Elvis-themed websites
- Pursue promotional partnership with the Gospel Music Channel
- Review copies to music and entertainment bloggers

PUBLICITY

- National television appearances
- National radio
- National print
- Special programming pitched to The History Channel, VH-1, and The Discovery Channel

COMPARABLE TITLES

978-1-5924-0231-3 *Me and a Guy Named Elvis: My Lifelong Friendship With Elvis Presley* (Schillin)

978-0-8596-5391-6 *Elvis: The Biography* (Hopkins)

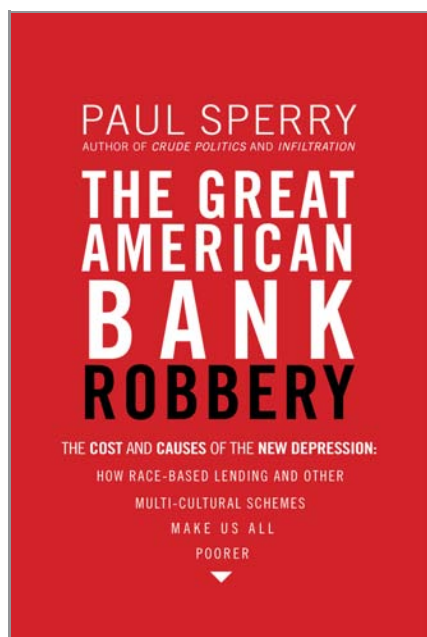
George C. Nichopoulos is the son of Greek immigrants. He earned his B.S. degree from the University of the South and then received his medical degree from Vanderbilt University Medical School in Nashville. **Hometown:** Memphis, TN

Rose Clayton Phillips has written extensively about the recording industry and pop culture as a critic and correspondent for various music-oriented publications. She is co-author of *Elvis by Those Who Knew Him Best*. **Hometown:** Memphis, TN

THE GREAT AMERICAN BANK ROBBERY

The Cost and Causes of the New Depression—How Race-Based Lending and Other Multi-Cultural Schemes Make Us All Poorer

PAUL SPERRY



FEATURES & BENEFITS

- Details how Barack Obama and Bill Clinton were directly involved in enabling ACORN to force high-risk mortgages on banks
- Exposes the next big banking meltdown: Sharia-friendly investments already being adopted by banks, including Freddie and Fannie—investments that actively fund terrorist groups
- Identifies people who were involved in the banking disaster of 2008, such as Clinton crony Franklin Delano Raines and Reno aide Jamie Gorelick

The Great American Bank Robbery reveals how the U.S. is being shaken down in the name of multiculturalism and diversity.

In the Panic of '08, the American economy had a great fall, and nobody—from the president to the treasury secretary—could put it back together again. Only it didn't really fall. It was pushed, and this book will identify the guilty muggers. Sperry's exhaustive research reveals the economic costs of high-risk subprime mortgages and a host of other dangerous multicultural trends, including:

- Islamic banking
- banking with illegal immigrants
- gay rights
- the Indian casino monopoly
- and the rash of frivolous race-bias suits shaking down the travel and lodging industries

Many are buying into the business-bashing and Big Government salves peddled by the same progressive quacks who got us into this mess. But if we blame the wrong culprits, taxpayers will be on the hook for even bigger bank bailouts down the road.

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-270-9
ISBN-10: 1-59555-270-7
Price: \$14.99 U.S.
Ship Date: 1/20/2010
Pub Date: 2/16/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 320 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BUSINESS & ECONOMICS / ECONOMIC HISTORY / GENERAL (BUS023000)

ADVERTISING

- Online campaigns at sites such as Townhall.com and NationalReview.com
- Eblasts to lists of publications such as The Drudge Report
- Title offered on the Thomas Nelson Blogger Review Program

PUBLICITY

- National print campaign
- National broadcast campaign
- Internet campaign with emphasis on financial, economic and culture-centric sites and bloggers

PREVIOUS TITLES

978-0-7852-6271-8 *Crude Politics* (22,857)
 978-1-59555-003-3 *Infiltration* (22,883)

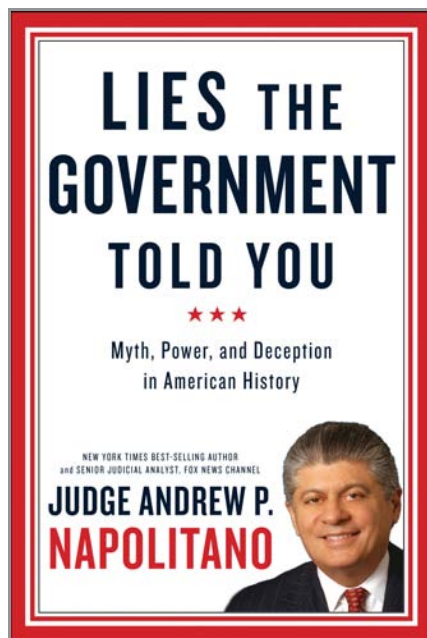
COMPARABLE TITLES

978-1-5969-8587-2 *Meltdown: A Free-Market Look Why the Stock Market Collapsed, the Economy Tanked, and Government Bailouts* (Woods Jr.)
 978-1-5685-8433-1 *Meltdown: How Greed and Corruption Shattered Our Financial System and How We Can Recover* (Huevel)
 978-0-3074-7345-5 *The Origin of Financial Crises: Central Banks, Credit Bubbles, and the Efficient Market Fallacy* (Cooper)



Paul Sperry is an investigative journalist and Hoover Institution media fellow. His articles have appeared in the *New York Post*, *Investor's Business Daily*, and *The Wall Street Journal*. Sperry makes regular appearances on Fox News and other national media outlets. **Hometown:** Washington, D.C.

LIES THE GOVERNMENT TOLD YOU
Myth, Power, and Deception in American History
ANDREW P. NAPOLITANO



FEATURES & BENEFITS

- Judge Napolitano is the Senior Legal Analyst at Fox News, and he co-hosts a radio show, *Brian & the Judge*, that is growing increasingly popular.
- As more Americans realize there is no promised "transparency in government," the topic of this book is increasingly relevant.

What new crisis will the federal government manufacture in order to acquire more power over individuals? What new lies will it tell?

Throughout our history, the federal government has lied to send our children off to war, lied to take our money, lied to steal our property, lied to gain our trust, and lied to enhance its power over us. Not only does the government lie to us, we lie to ourselves. We won't admit that each time we let the government get away with misleading us, we are allowing it to increase in size and power and decrease our personal liberty.

In acquiescing to the government's continuous fraudulent behavior, we bear partial responsibility for the erosion of our individual liberties and the ever-expanding federal regulation of private behavior. This book attacks the culture in government that facilitates lying, and it challenges readers to recognize that culture, to confront it, and to be rid of it.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59555-266-2
ISBN-10: 1-59555-266-9
Price: \$24.99 U.S.
Ship Date: 2/3/2010
Pub Date: 3/2/2010
Trim Size: 5.38 x 8.25 x TBD
Page Count: 256 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: LAW / CONSTITUTIONAL / GENERAL (LAW018000)

ADVERTISING

- Online campaign, including eblasts, with sites such as Reason.com, WorldNetDaily.com, Politico.com, WeeklyStandard.com, and NewsMax.com
- On-air giveaway radio promotions
- Targeted blogger campaign

PUBLICITY

- Media campaign targeting national television, print, online, and talk radio
- Focus on Libertarian publications and wire services

PREVIOUS TITLES

978-1-59555-265-5 Dred Scott's Revenge (12,529)
1-59555-097-6 Nation of Sheep (22,088)
1-59555-030-5 Constitution in Exile (all eds)
(30,231)
0-7852-6083-8 Constitutional Chaos (all eds)
(54,222)

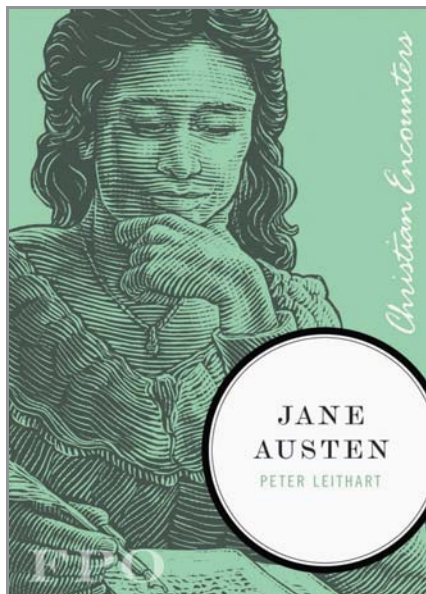
COMPARABLE TITLES

978-1-6023-9802-3 American Conspiracies: Lies, Lies, and More Dirty Lies the Government Tells Us (Ventura)
978-1-4382-1384-2 White Lies: Government Coverup (Martines)
978-0-4950-0744-9 Democracy for the Few (Parenti)



Andrew P. Napolitano is the Senior Judicial Analyst for Fox News, co-hosts "Fox and Friends" and "Brian and the Judge." He is the author of *Constitutional Chaos*, *The Constitution in Exile*, *A Nation of Sheep*, and *Dred Scott's Revenge*. **Hometown:** Sussex County, New Jersey

JANE AUSTEN
Christian Encounters Series
PETER LEITHART



FEATURES & BENEFITS

- *Christian Encounters* books are never scholarly or cumbersome; they're just as casual as they are smart.
- Jane Austen continues to be the subject of much popular interest, evidenced by the many movies and books inspired by her timeless novels.
- This *Christian Encounters* series of biographies features important Christians from all ages and areas of the church.
- Value priced for today's cost-conscious book buyers
- These friendly-sized books are accessible for a broad age-range of readers, from teenagers just learning about the subjects of the books to mature readers who are curious about the unique faith-based angle each book contains.
- Appeals to readers in both markets, CRS and ABA

Christian Encounters, a series of biographies from Thomas Nelson Publishers, highlights important lives from all ages and areas of the Church. Some are familiar faces. Others are unexpected guests. But all, through their relationships, struggles, prayers, and desires, uniquely illuminate our shared experience.

Some may know Jane Austen simply as the English novelist whose books are required reading in high school and college. Perhaps it wasn't until the BBC's extremely successful TV miniseries of *Pride and Prejudice* or Emma Thompson's film *Sense and Sensibility* that many became entranced. Now younger readers are flocking to Austen with a unique twist in the bestselling *Pride and Prejudice and Zombies: The Classic Regency Romance*, by Seth Grahame-Smith. In this *Christian Encounters* biography, fans of Jane Austen will discover the Christian faith that was in the weft and weave of her character and how it influenced her writing and her life.

Format: Trade Paper with French Flaps
ISBN-13/EAN: 978-1-59555-302-7
ISBN-10: 1-59555-302-9
Price: \$12.00 U.S.
Ship Date: 2/3/2010
Pub Date: 3/2/2010
Trim Size: 5.00 x 7.00 x TBD
Page Count: 192 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY / RELIGIOUS / GENERAL (BIO018000)

ADVERTISING

- Online advertising, including eblasts, with educational and history-focused outlets, such as HistoryChannel.com and Biography.com
- Campaign targeting history-centric bloggers and Jane Austen fans/historians

PUBLICITY

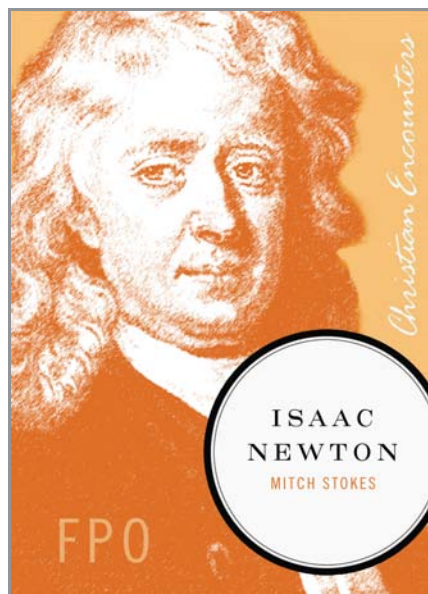
- Long-lead print publicity campaign
- Emphasis on history and biography outlets

COMPARABLE TITLES

978-0-3160-0066-6 *Flannery: A Life of Flannery O'Connor* (Brad Gooch)
978-1-5947-4334-4 *Pride and Prejudice and Zombies* (Graham-Smith)

Dr. Peter Leithart has taught Theology & Literature at New St. Andrews College since 1998, and has served as pastor of Trinity Reformed Church in Moscow, Idaho, since 2003. He received his Ph.D. at Cambridge in England. Dr. Leithart and his wife, Noel, have 10 children. **Hometown:** Moscow, ID

ISAAC NEWTON
Christian Encounters Series
MITCH STOKES



FEATURES & BENEFITS

- This *Christian Encounters* series of biographies features important Christians from all ages and areas of the church.
- Value priced for today's cost-conscious book buyers
- These friendly-sized books are accessible for a broad age-range of readers, from teenagers just learning about the subjects of the books to mature readers who are curious about the unique faith-based angle each book contains.
- Appeals to readers in both markets, CRS and ABA

Christian Encounters, a series of biographies from Thomas Nelson Publishers, highlights important lives from all ages and areas of the Church. Some are familiar faces. Others are unexpected guests. But all, through their relationships, struggles, prayers, and desires, uniquely illuminate our shared experience.

He built the first refracting telescope, authored the book that became the basis for classical mechanics, and wrote the three laws of motion—and that's just a fraction of Sir Isaac Newton's achievements. Despite the fact that he's considered by many to be the most influential scientist in history, he actually wrote more about his Christian faith than he did about natural science. This *Christian Encounters* biography illuminates Newton's beliefs and how they shaped his view of the world he so desired to understand.

Format: Trade Paper with French Flaps
ISBN-13/EAN: 978-1-59555-303-4
ISBN-10: 1-59555-303-7
Price: \$12.00 U.S.
Ship Date: 2/3/2010
Pub Date: 3/2/2010
Trim Size: 5.00 x 7.00 x TBD
Page Count: 192 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY / RELIGIOUS / GENERAL (BIO018000)

ADVERTISING

- Online advertising, including eblasts, with educational and history-focused outlets, such as HistoryChannel.com and Biography.com
- Campaign targeting history-centric bloggers and Newton fans/historians

PUBLICITY

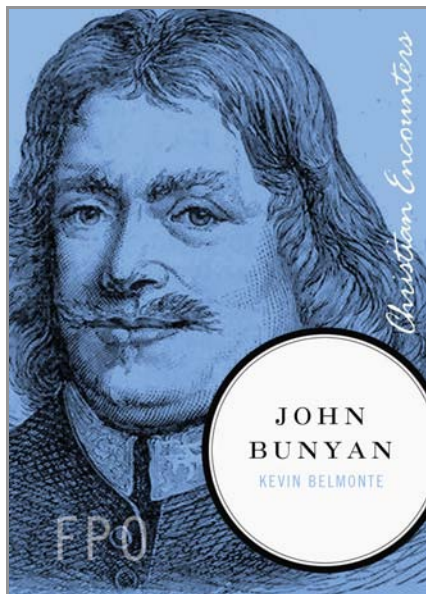
- Long-lead print publicity campaign
- Emphasis on history and biography outlets

COMPARABLE TITLES

- 978-0-7432-6474-7 Einstein: His Life and Universe (Isaacson)
- 978-1-4000-3295-2 Isaac Newton (James Gleick)

Mitch Stokes is a Fellow of Philosophy at New St. Andrews College in Moscow, Idaho. He received his Ph.D. in philosophy from Notre Dame. At Yale, he earned an M.A. in religion. He also holds an M.S. in mechanical engineering. He and his wife, Christine, have four children. **Hometown:** Moscow, ID

JOHN BUNYAN
Christian Encounters Series
KEVIN BELMONTE



FEATURES & BENEFITS

- Bunyan's book, *The Pilgrim's Progress*, is arguably the most famous published book besides the Bible.
- There has been no well-researched, general audience Bunyan narrative biography in nearly 50 years.
- This is a point-of-entry book, through which the reader gains a deeper appreciation for Bunyan, his unique achievements, and the deeply human story connected with it all.

Christian Encounters, a series of biographies from Thomas Nelson Publishers, highlights important lives from all ages and areas of the Church. Some are familiar faces. Others are unexpected guests. But all, through their relationships, struggles, prayers, and desires, uniquely illuminate our shared experience.

John Bunyan's world was a turbulent age of regicide, civil war, and revolution. Against this backdrop emerged a man whose matchless literary gifts were burnished amidst suffering and who profoundly influenced western culture. This *Christian Encounters* biography presents the life story you've never heard—how, amidst the crucible of repeated imprisonments, civil war, and violent persecution, John Bunyan crafted *The Pilgrim's Progress*, a testament unlike any other to the triumph of the human spirit.

Format: Trade Paper with French Flaps
ISBN-13/EAN: 978-1-59555-304-1
ISBN-10: 1-59555-304-5
Price: \$12.00 U.S.
Ship Date: 2/3/2010
Pub Date: 3/2/2010
Trim Size: 5.00 x 7.00 x TBD
Page Count: 192 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY / RELIGIOUS / GENERAL (BIO018000)

ADVERTISING

- Online advertising, including eblasts, with educational and history-focused outlets, such as HistoryChannel.com and Biography.com
- Campaign targeting history-centric bloggers and Bunyan fans/historians

PUBLICITY

- Long-lead print publicity campaign
- Emphasis on history and biography outlets

PREVIOUS TITLES

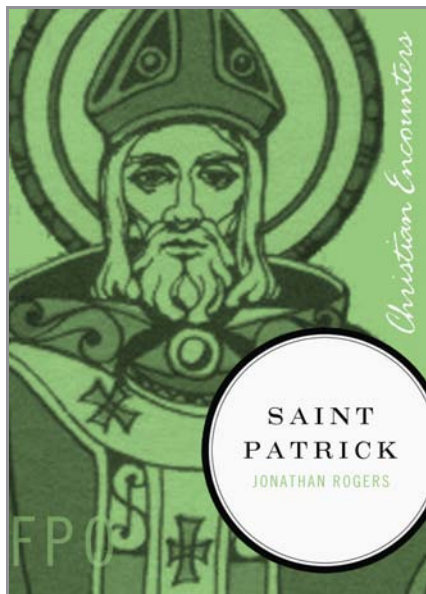
978-1-5768-3354-4 William Wilberforce: A Hero for Humanity

Kevin Belmonte holds a B.A. in English Literature and an M.A. in Church History. His biography *William Wilberforce* received the John Pollock Award for Christian Biography. He served as the lead historical consultant for the motion picture *Amazing Grace*. **Hometown:** York, Maine

ST. PATRICK

Christian Encounters Series

JONATHAN ROGERS



FEATURES & BENEFITS

- The book will be in stores just in time for St. Patrick's Day!
- This *Christian Encounters* series of biographies features important Christians from all ages and areas of the church.
- Value priced for today's cost-conscious book buyers
- These friendly-sized books are accessible for a broad age-range of readers, from teenagers just learning about the subjects of the books to mature readers who are curious about the unique faith-based angle each book contains.
- Appeals to readers in both markets, CRS and ABA

Christian Encounters, a series of biographies from Thomas Nelson Publishers, highlights important lives from all ages and areas of the Church. Some are familiar faces. Others are unexpected guests. But all, through their relationships, struggles, prayers, and desires, uniquely illuminate our shared experience.

At age 14, he was captured from his homeland of Scotland by Irish marauders and taken as a slave to Ireland, where he lived for six years tending his master's flocks. In his early twenties, he fled over 200 miles and escaped by ship, returning to his family. By the eighth century, he had come to be revered as the patron saint of Ireland. What did he experience during his years of slavery that proved invaluable to this man who became a revered missionary who "baptised thousands of people," converted sons of kings, and led wealthy women to become nuns? Learn about the sustaining faith of St. Patrick in this *Christian Encounters* biography.

Format: Trade Paper with French Flaps

ISBN-13/EAN: 978-1-59555-305-8

ISBN-10: 1-59555-305-3

Price: \$12.00 U.S.

Ship Date: 2/3/2010

Pub Date: 3/2/2010

Trim Size: 5.00 x 7.00 x TBD

Page Count: 192 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY /
RELIGIOUS / GENERAL (BIO018000)

ADVERTISING

- Online advertising, including eblasts, with educational and history-focused outlets, such as HistoryChannel.com and Biography.com
- Campaign targeting history-centric bloggers and St. Patrick fans/historians
- On-air giveaway radio campaign leading up to St. Patrick's Day (March 17th)

PUBLICITY

- Long-lead print publicity campaign
- Emphasis on history and biography outlets

COMPARABLE TITLES

978-0-1430-3598-5 Saint Augustine: A Life (Penguin Lives Biographies) (Wills)

0-3850-2900-4 St. Francis of Assisi (Chesterton)

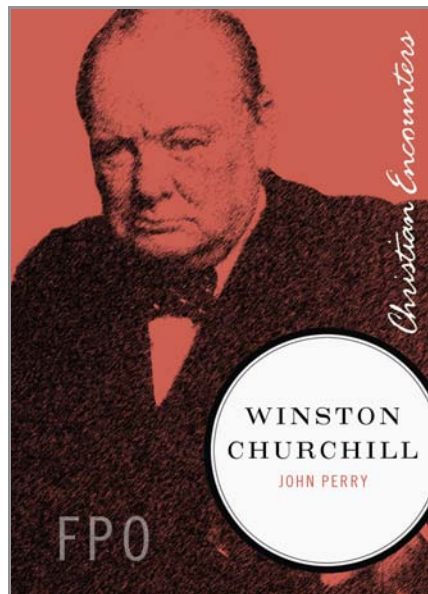


Jonathan Rogers' interest in Patrick began when his children came home from history class telling stories of the saint. Jonathan holds a Ph.D. in 17th century literature from Vanderbilt University. **Hometown:** Nashville, TN

WINSTON CHURCHILL

Christian Encounters Series

JOHN PERRY



FEATURES & BENEFITS

- Stirring account of how Winston Churchill's faith molded his public career and buoyed him in times of intense peril.
- This *Christian Encounters* series of biographies features important Christians from all ages and areas of the church.
- Value priced for today's cost-conscious book buyers
- These friendly-sized books are accessible for a broad age-range of readers, from teenagers just learning about the subjects of the books to mature readers who are curious about the unique faith-based angle each book contains.
- Appeals to readers in both markets, CRS and ABA

Christian Encounters, a series of biographies from Thomas Nelson Publishers, highlights important lives from all ages and areas of the Church. Some are familiar faces. Others are unexpected guests. But all, through their relationships, struggles, prayers, and desires, uniquely illuminate our shared experience.

Master statesman and orator Winston Churchill was in no small way responsible for the WWII Allied victory over the Axis powers. At many times he stood alone leading the fight against Hitler, absolute in his belief that Britain must "with all the strength that God can give us ... wage war against a monstrous tyranny." From where did he derive his strength and comfort? In this *Christian Encounters* biography, discover how Churchill's Anglican faith sustained him during some of the darkest hours in human history.

Format: Trade Paper with French Flaps

ISBN-13/EAN: 978-1-59555-306-5

ISBN-10: 1-59555-306-1

Price: \$12.00 U.S.

Ship Date: 2/3/2010

Pub Date: 3/2/2010

Trim Size: 5.00 x 7.00 x TBD

Page Count: 192 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY /
RELIGIOUS / GENERAL (BIO018000)

ADVERTISING

- Online advertising, including eblasts, with educational and history-focused outlets, such as HistoryChannel.com and Biography.com
- Campaign targeting history-centric bloggers and Churchill fans/historians
- On-air giveaway radio campaign around the anniversaries of D-Day (June 6th), VE-Day (May 8th), and Memorial Day (May 31st)

PUBLICITY

- Long-lead print publicity campaign
- Emphasis on history and biography outlets

COMPARABLE TITLES

978-0-8050-2396-1 Churchill: A Life (Gilbert)

978-0-3165-4503-7 The Last Lion: Winston Spencer Churchill, Visions of Glory (Manchester)

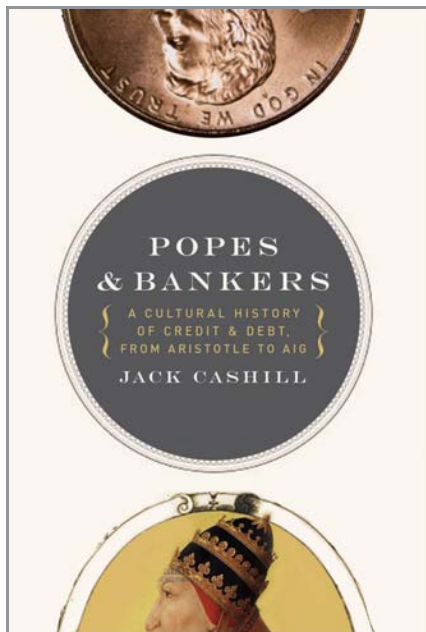


John Perry has appeared on C-SPAN Book TV, *The Janet Parshall Show*, *The G. Gordon Liddy Show*, and other syndicated broadcast shows. He has published biographies of Charles Colson, Gov. Mike Huckabee, Booker T. Washington, George Washington Carver, and Sgt. York. **Hometown:** Nashville, Tennessee

POPES AND BANKERS

A Cultural History of Credit and Debt, from Aristotle to AIG

JACK CASHILL



FEATURES & BENEFITS

- Readers learn the role religion has played in the perceived value of money throughout the centuries
- Delves into fascinating historical perspectives from philosophers, madmen, and revolutionaries on the role usury plays in societies

The first accessible, upbeat, engaging and even amusing history of the endlessly fascinating topic of credit and debt, which has shaped civilization in ways even bankers cannot begin to imagine.

It is altogether appropriate that the term applied to today's economic woes is "credit crunch." When banks stop lending, even to each other, and when no amount of interest can prompt them, the gears of the world's civilization grind to an ungodly halt. Crunch! From Plato to payday loans, from the Council of Nicea to the *Al Qaeda Reader*, and from Shylock to Hitler's *Mein Kampf*, Jack Cashill's *Popes and Bankers* relates the colorful and contentious story of how this unlikely lubricant helped create the greatest civilization that the world has ever known, even if today its gears are grinding.

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-273-0
ISBN-10: 1-59555-273-1
Price: \$14.99 U.S.
Ship Date: 2/17/2010
Pub Date: 3/16/2010
Trim Size: 6.00 x 9.00 x TBD
Page Count: 272 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: HISTORY / SOCIAL HISTORY / GENERAL (HIS054000)

ADVERTISING

- Online campaign, including eblasts, with sites such as Fortune.com, Economist.com, HistoryChannel.com, and WorldNetDaily.com
- On-air giveaway radio promotions

PUBLICITY

- Media campaign targeting national television, print, online, and talk radio
- Focus on economic publications such as *The Wall Street Journal* and *Money*
- Blogger promotions

PREVIOUS TITLES

1-59555-033-X	Sucker Punch (11,428)
1-59555-011-9	Hoodwinked (11,391)
0-7852-6354-3	First Strike (22,585)
0-7852-6237-7	Ron Brown's Body (16,156)

COMPARABLE TITLES

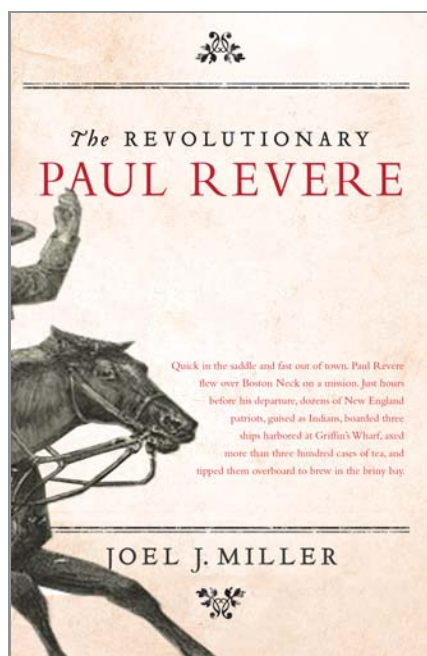
978-1-5942-0192-9	The Ascent of Money: A Financial History of the World (Ferguson)
978-1-5942-0182-0	Lords of Finance: The Bankers Who Broke the World (Ahamed)
978-0-3930-6514-5	Panic: The Story of Modern Financial Insanity (Lewis)



Jack Cashill, Emmy award-winning writer and producer, produced documentaries for regional PBS and national cable channels and hosted daily talk radio shows for five years. His writing has also appeared in *Fortune*, *The Wall Street Journal*, and the *Washington Post*. **Hometown:** Kansas City, Missouri

THE REVOLUTIONARY PAUL REVERE

JOEL MILLER



FEATURES & BENEFITS

- The first popular biography of Revere in almost 70 years
- Fast-paced, narrative approach to Revere's life story
- Maps and illustrations, including etchings cut by Paul Revere himself and images of his famed silverwork

“Quick in the saddle and fast out of town.” Watch one of America’s most remarkable heroes come alive through fast-paced prose and gripping storytelling.

The Revolutionary Paul Revere starts at a gallop and never slows down. Escape into Revere's adventure-filled life: from childhood through the French and Indian War; from the military occupation of Boston through Revere's part in the Boston Massacre trial; from his role in the Boston Tea Party through his days as an express rider for patriot leaders; from the tragic death of his first wife through the whimsical pursuit of a new love; from his job as waterfront spy through his famous midnight ride; from his role in the worst American naval disaster before Pearl Harbor through his eventual vindication.

Go inside his life as a Mason, in Boston's secret political clubs, and in business relationships, and see how he transformed himself from poor artisan to wealthy industrialist. Revere's life story is the quintessential American story.

Format: Trade Paper
ISBN-13/EAN: 978-1-59555-074-3
ISBN-10: 1-59555-074-7
Price: \$14.99 U.S.
UPC: 020049140543
Ship Date: 3/3/2010
Pub Date: 3/30/2010
Trim Size: 5.44 x 8.38 x TBD
Page Count: 224 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: HISTORY / UNITED STATES /
 REVOLUTIONARY PERIOD (1775-1800)
 (HIS036030)

ADVERTISING

- Online advertising, including eblasts, with educational and historical publications' sites such as HistoryChannel.com and Biography.com
- Promotions with library publications such as *Kirkus Reviews*, *Library Reviews*, *BookPage*, and *BookList*
- On-air giveaway radio campaign around the April 18th anniversary of Paul Revere's ride

PUBLICITY

- Media campaign targeting national online and print publications and history-focused cable channels
- Targeted blogger campaign

PREVIOUS TITLES

0-7852-6147-8 Bad Trip (9,874)
 1-59555-037-2 Size Matters (6,528)

COMPARABLE TITLES

978-0-1950-9831-0 Paul Revere's Ride (Fischer) (29,803)
 978-0-7432-9911-4 Samuel Adams: A Life (Stoll) (13,578)
 978-0-3001-0162-1 Benjamin Franklin (Morgan) (63,296)
 978-0-1431-1208-2 Revolutionary Characters (Wood) (26,964)

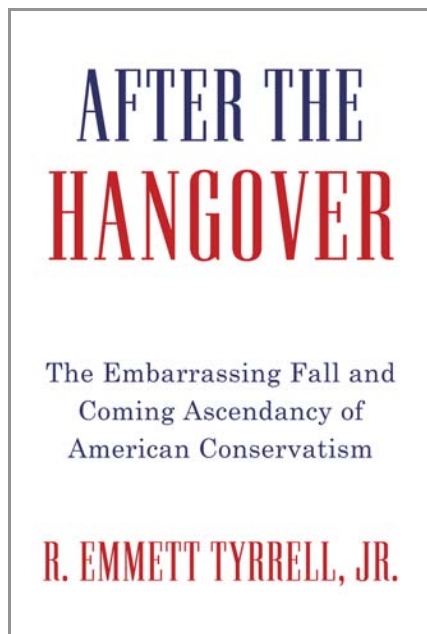


Joel J. Miller is the author of two previous books, *Bad Trip* and *Size Matters*. His writing has been featured in *The American Spectator*, *Reason*, and elsewhere. He lives in Nashville, Tennessee, with his wife and two children. **Hometown:** Nashville, Tennessee

AFTER THE HANGOVER

The Embarrassing Fall and Coming Ascendancy of American Conservatism

R. EMMETT TYRRELL JR.



FEATURES & BENEFITS

- A timely analysis of the Conservative movement before the 2010 mid-term elections
- Written by the editor of one of America's most esteemed and feared political journals, the *American Spectator*
- Insider critique of the Republican establishment, as cutting as it is constructive.
- Riveting and cutting prose from one of America's great literary stylists

An insider's investigation of the state of the post-Bush Conservative movement in the United States today.

R. Emmett Tyrrell, Jr.—intimately familiar with the ideology and personalities of the conservative movement in the United States from the inside—analyzes who was right and what went wrong. And, in the process, he outlines the conservative agenda for the “next ascendancy.”

Tyrrell's well-turned prose has received acclaim from such people as P.J. O'Rourke, Norman Mailer, Paul Johnson, Dick Morris, William Safire, William F. Buckley Jr., and Henry Kissinger. Tom Wolfe has said, "No columnist, no author, has had a greater influence upon the course of American political history over the past decade than the ribald contrarian R. Emmett Tyrrell Jr. Even the slain giants die laughing."

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59555-272-3
ISBN-10: 1-59555-272-3
Price: \$24.99 U.S.
Ship Date: 3/3/2010
Pub Date: 3/30/2010
Trim Size: 6.13 x 9.25 x TBD
Page Count: 320 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: HISTORY / UNITED STATES / 21ST CENTURY (HIS036070)

ADVERTISING

- Online campaigns, including eblasts, with sites such as Spectator.org (*The American Spectator's* site), TownHall.com, NationalReview.com, and DrudgeReport.com
- On-air giveaway radio promotion

PUBLICITY

- Media campaign targeting national television, print, online, and talk radio
- Focus on political publications and wire services
- Targeted blogger campaign

PREVIOUS TITLES

1-59555-094-1 The Clinton Crackup (42,900)

COMPARABLE TITLES

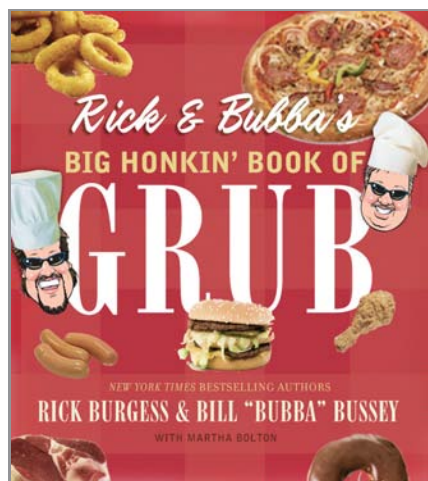
978-1-4165-6285-6 Liberty and Tyranny: A Conservative Manifesto (Levin)
 978-1-5969-8527-8 America Alone: The End of the World as We Know It (Steyn)
 978-0-3073-9406-4 The 10 Big Lies About America: Combatting Destructive Distortions About America (Medved)



R. Emmett Tyrrell Jr. is founder and editor in chief of the famous and feared *American Spectator*, a political and cultural monthly, which has been published since 1967. The author of several books including the *New York Times* bestselling *Boy Clinton*, *Madam Hillary*, *The Liberal Crack-Up*, and *The Conservative Crack-Up*, Tyrrell's syndicated column is published weekly in such papers as the *New York Post*, *Los Angeles Times*, the *Arizona Republic*, and the *Washington Times*. Additionally, his writings have appeared in the *Wall Street Journal*, *Harper's*, *New York Times*, *National Review*, and *New York Magazine*. **Hometown:** Washington, D.C.

RICK AND BUBBA'S BIG HONKIN' BOOK OF GRUB

BILL BUSSEY & RICK BURGESS



FEATURES & BENEFITS

- Favorite recipes from the guys, their families, and fans
- *The Rick & Bubba Show* is in over 60 markets from Maine to Alaska and has 3.5 million listeners a week

In *Rick and Bubba's Big Honkin' Book of Grub*, America's sexiest fat men share wise observations and stories about grub as only they can tell them.

Rick and Bubba's Big Honkin' Book of Grub is exactly what a diet/recipe book should be—full of hilarious stories, good eating, and not a single mention of calories! *New York Times* bestselling authors Rick and Bubba are not ashamed to admit they eat for one reason and one reason only: they like the way food tastes. With family recipes from their wives Sherri and Betty (who have been keeping these two in grub for years) as well as the winning recipes from Rick and Bubba's Big Honkin' Recipe Contest, this book is a keeper. So pull up a chair, grab a fork, and enjoy!

Format: Trade Paper
ISBN-13/EAN: 978-1-4016-0402-8
ISBN-10: 1-4016-0402-1
Price: \$16.99 U.S.
Ship Date: 3/3/2010
Pub Date: 3/30/2010
Trim Size: 8.00 x 9.00 x TBD
Page Count: 288 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FAMILY & RELATIONSHIPS / HEALTH / GENERAL (FAM023000)

ADVERTISING

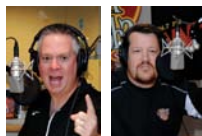
- Regional newspaper ads
- Advertising in Rick & Bubba's monthly fan newsletter
- Cross-promotion with Rick & Bubba's radio program

PUBLICITY

- Guaranteed interviews with top *Fox News* shows such as *Glen Beck* and *Sean Hannity*
- Media campaign targeting national television, print, online, and talk radio
- Eblasts and book mailings to lifestyle publications, women's, and bridal magazines
- Blog and online promotions

PREVIOUS TITLES

0-8499-0992-9	Rick & Bubba's Expert Guide to God, Country, Family, and Anything Else We Can Think Of (31,400)
1-4016-0401-3	Rick & Bubba's Big Honkin' Book of Hunting (13,400)
0-8499-1877-4	The Rick & Bubba Code (29,400)
0-8499-1878-2	Rick and Bubba for President (23,580)



Bill "Bubba" Bussey is co-host of the nationally syndicated "Rick and Bubba Show" and co-author of the *New York Times* bestsellers *Rick and Bubba's Expert Guide to God, Country, Family, and Anything Else We Can Think Of* and *The Rick and Bubba Code*. **Hometown:** Birmingham, Alabama

Rick Burgess is co-host of the nationally syndicated "Rick and Bubba Show" and the co-author of two *New York Times* best-selling books, *Rick and Bubba's Expert Guide to God, Country, Family, and Anything Else We Can Think Of* and *The Rick and Bubba Code*. **Hometown:** Birmingham, Alabama

WALK LIKE YOU HAVE SOMEWHERE TO GO

LUCILLE O'NEAL

IMAGE
NOT YET
AVAILABLE

FEATURES & BENEFITS

- Author is president and founder of the Mothers of Professional Basketball Players Association
- Written with *Newsweek* Senior Editor Allison Samuels, and featuring an introduction by Shaquille O'Neal
- Author has appeared on countless television shows, including *Oprah*, *Regis and Kelly*, *Good Morning America*, and *The View*

Lucille O'Neal shares her public battles and personal struggles as a young, single mother of NBA legend Shaquille O'Neal.

Lucille O'Neal would one day have it all, but not before fighting the public battles and personal demons that would threaten to shatter the very foundation of her life while taking their devastating toll along the way.

Over the past 16 years, Lucille O'Neal has become one of the best-known mothers of a celebrity athlete. But behind the scenes, the mother of four has her own story, at once heartbreakingly familiar in its pain and yet wonderfully inspirational in its outcome.

In this memoir, O'Neal candidly describes the pain of being an outcast and the stigma of becoming an unwed, teenage mother. Most interestingly, she candidly shares another side of fame and fortune—a side rarely revealed or admitted in public: her unexpected feelings of anger and resentment towards her son's blinding success.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-59555-307-2
ISBN-10: 1-59555-307-X
Price: \$22.99 U.S.
Ship Date: 3/3/2010
Pub Date: 3/30/2010
Trim Size: 6.00 x 9.00 x TBD
Page Count: 256 Pages
Carton Qty: 24
BISAC Category: BIOGRAPHY & AUTOBIOGRAPHY /
WOMEN / GENERAL (BIO022000)

ADVERTISING

- Print and online advertising with key women's publications and outlets
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- E-blast to previous buyers of titles such as *Life Equity*, *Same Kind of Different as Me*, and *Going Places*
- Social media campaign, including Facebook ads

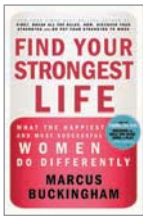
PUBLICITY

- National media campaign targeting TV, radio, print, and online avenues
- Blog and online promotions to top sports and women's websites
- E-blasts and book mailings to top general interest, women's, and sports magazines

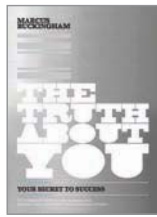
COMPARABLE TITLES

978061495739 Family First: Winning the Parenting Game (Jordan)

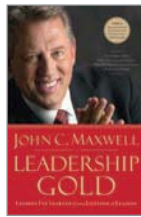
Lucille O'Neal is the president and founder of the Mothers of Professional Basketball Players Association. She holds a Masters in Organizational Management from the University of Phoenix. O'Neal is the proud mother of four and grandmother of 14 grandchildren.



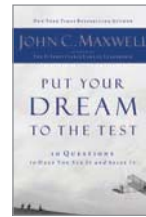
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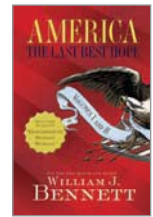
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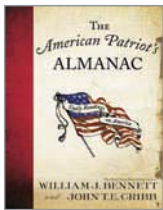
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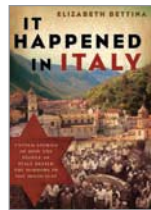
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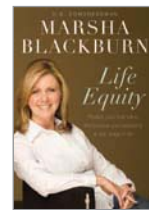
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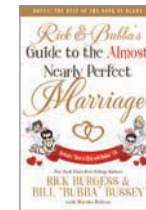
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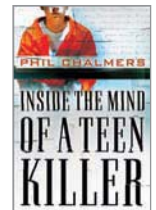
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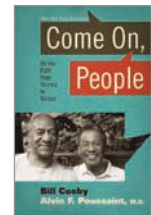
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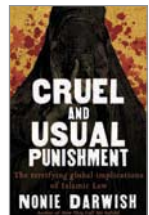
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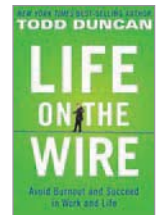
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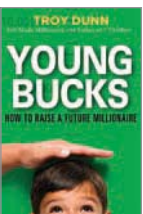
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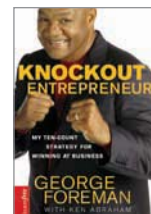
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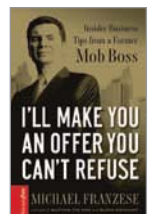
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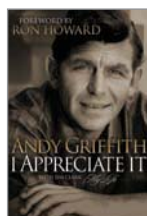
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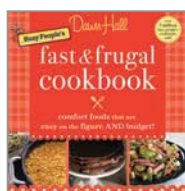
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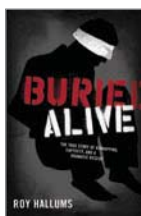
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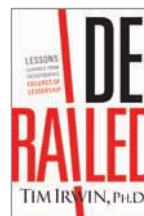
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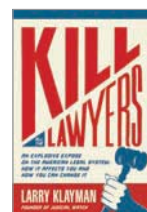
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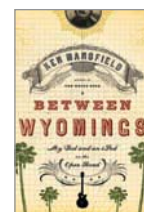
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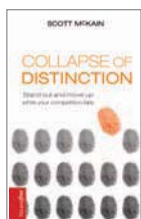
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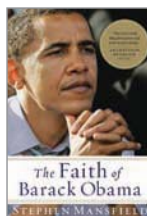
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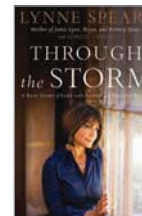
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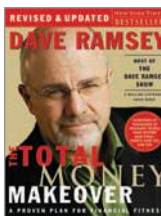
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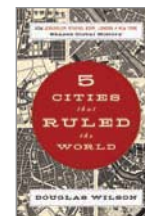
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The Total Money Makeover Revised
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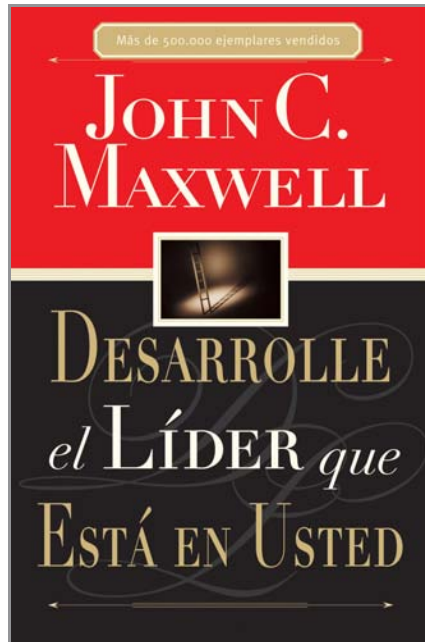
A Beautiful Mess
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Five Cities That Ruled the World
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DEVELOPING THE LEADER WITHIN YOU / DESARROLLE EL LÍDER QUE ESTÁ EN USTED

JOHN C. MAXWELL

**FEATURES & BENEFITS**

- Discover your hidden talents
- Sharpen your tools to lead others

Explore and enhance the leadership skills within you.

In this repackaged best-seller, John Maxwell examines the differences between leadership styles and outlines principles for inspiring, motivating, and influencing others. These principles can be used in any organization to foster integrity and self-discipline and bring a positive change.

Desarrolle el líder que está en usted also allows readers to examine how to be effective in the highest calling of leadership by understanding the five characteristics that set "leader managers" apart from "run-of-the-mill managers." In this classic, Maxwell shows readers how to develop the vision, value, influence, and motivation required of successful leaders.

Format: Softcover

ISBN-13/EAN: 978-1-6025-5315-6

ISBN-10: 1-6025-5315-7

Price: \$3.99 U.S.

Ship Date: 5/20/2009

Pub Date: 6/16/2009

Trim Size: 4.30 x 6.60 x 0.60

Page Count: 240 Pages

Carton Qty: 48

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: BUSINESS & ECONOMICS /
LEADERSHIP / GENERAL (BUS071000)**ADVERTISING**

- E-blast to distributors and bookstores
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PREVIOUS TITLES

- 978-0-88113-293-9 Desarrolle el líder que está en usted
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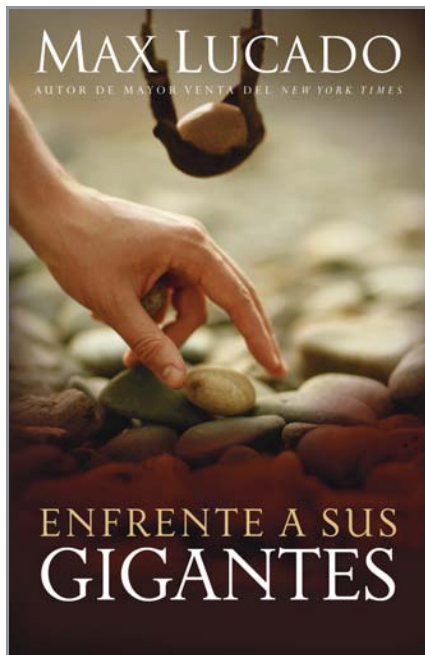


John C. Maxwell is an internationally recognized leadership expert, speaker, and author who has sold over 16 million books. His organizations have trained more than 2 million leaders worldwide. Dr. Maxwell is the founder of EQUIP and INJOY Stewardship Services. **Books Sold to Date:** 16 million

FACING YOUR GIANTS / ENFRENTA A SUS GIGANTES

The God Who Made a Miracle Out of David Stands Ready to Make One Out of You

MAX LUCADO



FEATURES & BENEFITS

- The Life of David is a role model for handling the tough times in our life.
- Practical, powerful principles for dealing with the "giants" that seek to destroy our life.
- The five stones...the stones of the Past, Prayer, Priority, Passion, and Persistence...are daily reminders that God has armed us with all that we need to defeat the giants in our life.
- There are multiple points where readers will connect with this story. David messed up a lot. He also passionately reconnected with God. These universal messages will resonate with readers across the spectrum.

Giants. We must face them. Yet we need not face them alone.

This profound look at the life of David digs deeply into the defeats he suffered and the victories he won as he faced the giants in his life. When David focused on God, giants tumbled. But when David focused on giants...he stumbled.

Goliaths still roam in our world. Debt. Disaster. Dialysis. Divorce. Deceit. Disease. Depression. These super-sized challenges swagger and strut into our lives, pilfering our sleep, embezzling our peace and robbing us of our joy. And while these giants try to dominate our lives, we know what to do! We've learned what David learned, and we do what David did. We become God-focused. We pick up five stones. We make five decisions. And we take a swing.

Format: Softcover

ISBN-13/EAN: 978-1-6025-5316-3

ISBN-10: 1-6025-5316-5

Price: \$3.99 U.S.

Ship Date: 5/20/2009

Pub Date: 6/16/2009

Trim Size: 4.30 x 6.60 x 0.70

Page Count: 240 Pages

Carton Qty: 48

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE /
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- E-blast to distributors and bookstores
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- 978-0-88113-792-7 Cuando Dios susurra tu nombre
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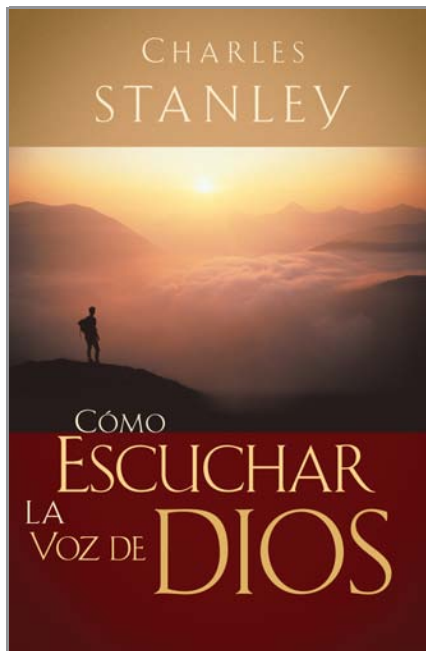


Max Lucado, Minister of Writing and Preaching for the Oak Hills Church in San Antonio, Texas, is the husband of Denalyn and father of Jenna, Andrea, and Sara. On a good week he reads a good book, has a few dinners with his wife, and breaks 90 on the golf course. He usually settles for the first two.

Hometown: San Antonio, Texas

HOW TO LISTEN TO GOD / CÓMO ESCUCHAR LA VOZ DE DIOS

DR. CHARLES F. STANLEY



FEATURES & BENEFITS

- Great value line
- Learn to distinguish God's voice from all else
- Trusted teacher
- Complimentary to the television broadcast

Trusted Bible teacher Charles Stanley teaches readers how to listen for and distinguish God's voice in their lives.

After becoming a Christian, believers discover the joy of God's voice, but often the purity and freshness of that initial experience becomes clouded by the daily routine of life. In *Cómo escuchar la voz de Dios* Dr. Charles Stanley helps readers rediscover how to distinguish God's voice from all other voices around them and how to joyfully and obediently respond. Dr. Stanley uses personal experiences from his life and ministry to discuss why God wants to communicate with us, how God gets our attention, how God communicates with us, and how to listen to God and enjoy His presence.

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ISBN-13/EAN: 978-1-6025-5317-0

ISBN-10: 1-6025-5317-3

Price: \$3.99 U.S.

Ship Date: 5/20/2009

Pub Date: 6/16/2009

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Page Count: 240 Pages

Carton Qty: 48

Distribution Rights: Worldwide

Translation Rights: All

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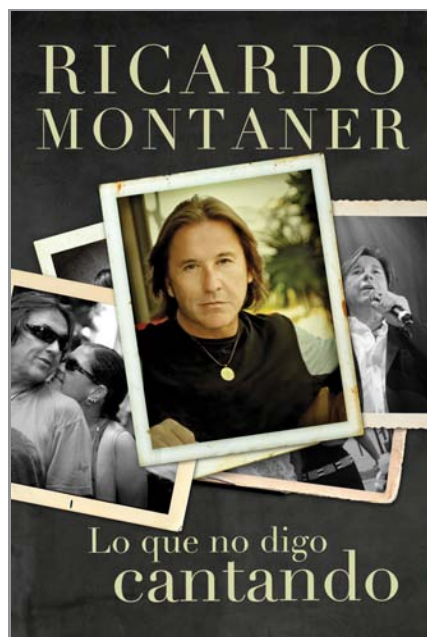


Dr. **Charles Stanley** is pastor of First Baptist Church in Atlanta, Georgia, and is head of the international In Touch® Ministries. For more information, visit www.encontacto.org.

Books Sold to Date: 6 million+

BEYOND THE MUSIC / LO QUE NO DIGO CANTANDO

RICARDO MONTANER

**FEATURES & BENEFITS**

- First book by Ricardo
- Double platinum record sales
- Contains 16 pages of his own photos
- Never-before-told stories of his tours
- Intimate look at Ricardo's heart and why he does what he does

The book that Ricardo Montaner's fans have been waiting for is finally here.

Lo que no digo cantando, Ricardo's first book and a long-awaited project from the singer/songwriter, invites the reader to an intimate journey through Montaner's world travels and the encounters that helped shape him into the man he is today. From a life-changing incident with a boy named Mauricio at a local hospital in Montevideo, Uruguay to a fast-paced kidnapping on the streets of Caracas, Venezuela, this book promises to be an unforgettable experience as Ricardo sweeps the reader up into a tour of his most treasured moments across the Americas.

Format: Jacketed Hardcover**ISBN-13/EAN:** 978-1-6025-5305-7**ISBN-10:** 1-6025-5305-X**Price:** \$14.99 U.S.**Ship Date:** 8/5/2009**Pub Date:** 9/1/2009**Trim Size:** 5.00 x 7.50 x TBD**Page Count:** 240 Pages**Carton Qty:** 24**Distribution Rights:** Worldwide**Translation Rights:** All**BISAC Category:** RELIGION / CHRISTIAN LIFE /
INSPIRATIONAL (RELO12040)**ADVERTISING**

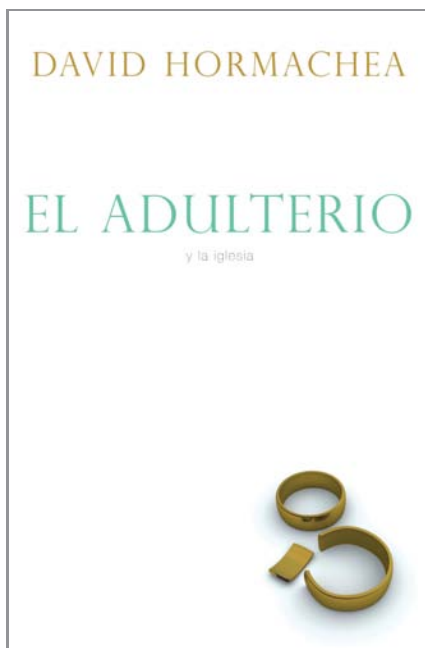
- E-blast to distributors and bookstores
- Promotional page in Impresiones Hoy
- National and international music tour
- In-store book signings
- Radio and television interviews
- Magazine reviews and covers
- Fan club site driving grassroots promotion

COMPARABLE TITLES978-0-3074-7387-5 Los sueños de mi padre (Dreams
from My Father)978-1-9208-8811-4 Diarios de motocicleta (The
Motorcycle Diaries)

Ricardo Montaner is one of Latin America's most popular singer/songwriters. With an unprecedented selection of romantic ballads, this Venezuelan has captured forevermore the hearts of his fans. Ricardo and his wife Marlene live in Miami with their five children. **Hometown:** Miami, FL

ADULTERY AND THE CHURCH / EL ADULTERIO Y LA IGLESIA

DR. DAVID HORMACHEA

**FEATURES & BENEFITS**

- Relevant topic given recent confessions of highly respected church leaders
- Helps the lay reader understand what the Bible actually teaches about fidelity and adultery
- Hormachea's pastoral tone holds out the eternal hope of restoration

No sin stays secret. But what do we do when it affects the entire church body?

Trusted pastor and teacher Dr. David Hormachea says, "If I told you that I had never committed a sexual sin, you would not believe me. If I gave you the details of my sins, you would be surprised. However, based on the statement by Jesus Christ who said that if you look upon a woman with lust in your heart, you have committed adultery, I do not know if there is anyone who has not committed a sexual sin." Dr. Hormachea approaches the sensitive subject of adultery with sincerity, giving counsel for our reality from a divine point of view. He walks readers through this often confusing, engrossing topic, taking a difficult problem and making it easy to understand.

Format: Softcover

ISBN-13/EAN: 978-1-6025-5365-1

ISBN-10: 1-6025-5365-3

Price: \$10.99 U.S.

Ship Date: 8/19/2009

Pub Date: 9/15/2009

Trim Size: 5.25 x 8.00 x TBD

Page Count: 176 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / SOCIAL
ISSUES (RELO12110)**ADVERTISING**

- E-blast to distributors and retailers
- Author to attend key distributor events
- Feature in Impresiones Hoy

PUBLICITY

- Author reviews and interviews with the media
- Author to promote the book during his trips



Dr. **David Hormachea** is the president and spokesman of the family help organization De Regreso al Hogar. He lives in California with his wife four children and travels throughout Latin America and the United States leading conferences. For more information see www.deregresoalhogar.org. **Hometown:** Santa Ana, California

PRECIOUS MOMENTS: NBD PRECIOUS MOMENTS BIBLE - PINK / NBD BIBLIA PRECIOUS MOMENTS - ROSADA



FEATURES & BENEFITS

- Full NBD Bible gift-boxed for every occasion
- New packaging with full-color presentation pages and adorable Precious Moments characters with Scripture messages from God's Word
- Includes 4 pages for a special dedication
- Includes full-color pages of Psalm 23, the Lord's Prayer, the Beatitudes, and more
- 16 full-color pages inserted throughout the text
- Concordance
- Maps

Truly the best-selling children's Bible for little ones with over 14 million copies sold!

Whimsical and nostalgic Precious Moments characters delight little hearts! This special gift-boxed edition with Precious Moments illustrations is a full-text Nueva Biblia al Día Bible. The NBD offers an easy-to-read text for young hearts.

The Precious Moments brand was created by artist Sam Butcher over 30 years ago and has touched the lives of millions throughout the world. What started as heartfelt, hand-drawn greeting cards for family and friends turned into porcelain figurines featuring teardrop-eyed children and became the #1 selling collectible brand. Precious Moments serves as a symbol of the emotions experienced during life's milestones including weddings, births, and christenings, in addition to special everyday moments.

NBD Precious Moments Bible - Pink
ISBN-13/EAN: 978-1-6025-5311-8
ISBN-10: 1-6025-5311-4
Style#: NBD-3118

NBD Precious Moments Bible - White
ISBN-13/EAN: 978-1-6025-5312-5
ISBN-10: 1-6025-5312-2
Style#: NBD-3125

Format: Imitation Leather
Packaging: 2-piece box
Price: \$36.99 U.S.
Translation: Nueva Biblia al Día
Ship Date: 9/2/2009
Pub Date: 9/29/2009
Page Edging: Gilded-Gold
Trim Size: 5.50 x 8.25 x TBD
Page Count: 672 Pages
Carton Qty: 20
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / OTHER TRANSLATIONS / TEXT
 (BIB018060)

ADVERTISING

- E-blast to distributors and bookstores
- Special promotion with key retailers

PUBLICITY

- E-blast to the media
- Print and online reviews

PREVIOUS TITLES

978-0-89922-264-6 La Biblia «Precious Moments» - Rosa (The Precious Moments Bible – Pink)
 978-0-89922-262-2 La Biblia «Precious Moments» - Blanca (The Precious Moments Bible – White)

PRECIOUS MOMENTS: NBD PRECIOUS MOMENTS BIBLE - QUINCEAÑERA 15TH / NBD BIBLIA PRECIOUS MOMENTS - QUINCEAÑERA



FEATURES & BENEFITS

- Full NBD Bible gift-boxed for every occasion
- New packaging with full-color presentation pages and adorable Precious Moments characters with Scripture messages from God's Word
- Includes 4 pages for a special dedication
- Includes full-color pages of Psalm 23, the Lord's Prayer, the Beatitudes, and more
- 16 full-color pages inserted throughout the text
- Concordance
- Maps

The perfect keepsake to remember her 15th birthday.

Whimsical and nostalgic Precious Moments characters delight little hearts! This special gift-boxed edition with Precious Moments illustrations is a full-text Nueva Biblia al Día Bible. The NBD offers an easy-to-read text for young hearts.

The Precious Moments brand was created by artist Sam Butcher over 30 years ago and has touched the lives of millions throughout the world. What started as heartfelt, hand-drawn greeting cards for family and friends turned into porcelain figurines featuring teardrop-eyed children and became the #1 selling collectible brand. Precious Moments serves as a symbol of the emotions experienced during life's milestones including weddings, births, and christenings, in addition to special everyday moments.

Format: Imitation Leather
Packaging: 2-piece box
ISBN-13/EAN: 978-1-6025-5314-9
ISBN-10: 1-6025-5314-9
Style#: NBD-3149
Price: \$36.99 U.S.
Translation: Nueva Biblia al Día
Ship Date: 9/2/2009
Pub Date: 9/29/2009

Page Edging: Gilded-Gold
Trim Size: 5.50 x 8.25 x TBD
Page Count: 672 Pages
Carton Qty: 20
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / OTHER TRANSLATIONS / TEXT (BIB018060)

ADVERTISING

- E-blast to distributors and bookstores
- Special promotion with key retailers

PUBLICITY

- E-blast to the media
- Print and online reviews

PREVIOUS TITLES

978-0-89922-602-6 Biblia Quinceañera de Precious Moments (Sweet Sixteen Precious Moments Bible)
 978-0-89922-264-6 La Biblia «Precious Moments» - Rosa (The Precious Moments Bible - Pink)

PRECIOUS MOMENTS: NBD PRECIOUS MOMENTS BIBLE - BRIDE / NBD BIBLIA PRECIOUS MOMENTS - NOVIA



FEATURES & BENEFITS

- Full NBD Bible gift-boxed for every occasion
- New packaging with full-color presentation pages and adorable Precious Moments characters with Scripture messages from God's Word
- Includes 4 pages for a special dedication
- Includes full-color pages of Psalm 23, the Lord's Prayer, the Beatitudes, and more
- 16 full-color pages inserted throughout the text
- Concordance
- Maps

Perfect for that extra tender touch of class at the wedding.

Whimsical and nostalgic Precious Moments characters delight little hearts! This special gift-boxed edition with Precious Moments illustrations is a full-text Nueva Biblia al Día Bible. The NBD offers an easy-to-read text for young hearts.

The Precious Moments brand was created by artist Sam Butcher over 30 years ago and has touched the lives of millions throughout the world. What started as heartfelt, hand-drawn greeting cards for family and friends turned into porcelain figurines featuring teardrop-eyed children and became the #1 selling collectible brand. Precious Moments serves as a symbol of the emotions experienced during life's milestones including weddings, births, and christenings, in addition to special everyday moments.

Format: Imitation Leather
Packaging: 2-piece box
ISBN-13/EAN: 978-1-6025-5313-2
ISBN-10: 1-6025-5313-0
Style#: NBD-3132
Price: \$36.99 U.S.
Translation: Nueva Biblia al Día
Ship Date: 9/2/2009
Pub Date: 9/29/2009

Page Edging: Gilded-Gold
Trim Size: 5.50 x 8.25 x TBD
Page Count: 672 Pages
Carton Qty: 20
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / OTHER TRANSLATIONS / TEXT (BIB018060)

ADVERTISING

- E-blast to distributors and bookstores
- Special promotion with key retailers

PUBLICITY

- E-blast to the media
- Print and online reviews

PREVIOUS TITLES

- 978-0-89922-385-8 La Biblia «Precious Moments» - Novias (The Precious Moments Bible - Wedding)
- 978-0-89922-264-6 La Biblia «Precious Moments» - Rosa (The Precious Moments Bible - Pink)

PRECIOUS MOMENTS: PRECIOUS MOMENTS BIBLE - ANGELS / BIBLIA PRECIOUS MOMENTS - ANGELES



FEATURES & BENEFITS

- Full RVR 1960 Bible in a small format to match little hands
- New packaging with full-color presentation pages and adorable Precious Moments characters with Scripture messages from God's Word
- Includes 4 pages for a special dedication
- Full-color pages for special memories and more
- 16 full-color pages inserted throughout the text
- Table of weights and measures
- Glossary of important words
- 4 maps

Precious Moments Bibles are available once again!

This newest edition to the family of Precious Moments® Bibles is our *Precious Angels Bible*. This beautifully designed Bible includes the full text of the RVR 1960, combined with 16 full-color images of Sam Butcher's angelic characters.

These delightful pages show angels alongside Scriptures on themes such as praise, joy, guidance, worship, protection, loving, caring, and sharing. Also included is a 4-page full-color presentation section and extra pages in the back to lovingly record your own thoughts of praise, joy, loving, caring, sharing, etc. The small trim size is just right for collecting, gift-giving, and the enjoyment of every "angel-lover" in your life.

Format: Hardcover
Packaging: 0-Wrap
ISBN-13/EAN: 978-0-89922-627-9
ISBN-10: 0-89922-627-2
Style#: 0899226272
Price: \$19.99 U.S.
UPC: 020049242568
Translation: RVR 1960
Ship Date: 9/16/2009
Pub Date: 10/13/2009
Trim Size: 5.30 x 7.40 x 1.40
Page Count: 1168 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / REINA VALERA / CHILDREN (BIB019010)

ADVERTISING

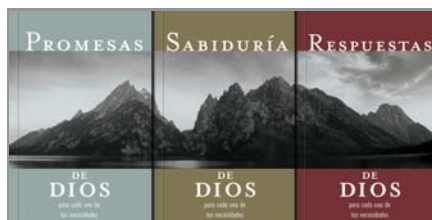
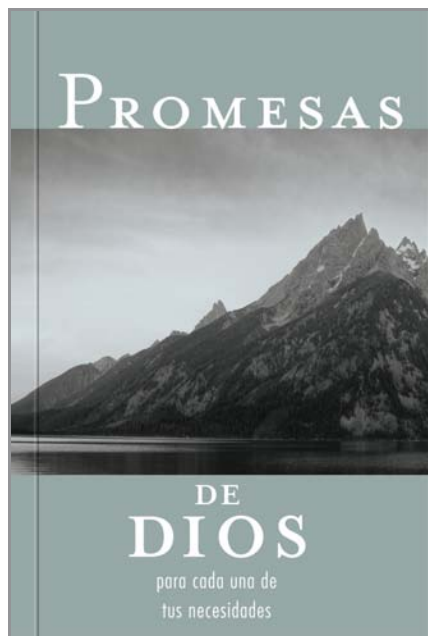
- E-blast to distributors and bookstores
- Special promotion with key retailers

PUBLICITY

- E-blast to the media
- Print and online reviews

GOD'S PROMISES FOR YOUR EVERY NEED / PROMESAS DE DIOS PARA CADA UNA DE TUS NECESIDADES

JACK COUNTRYMAN



FEATURES & BENEFITS

- Attractive binding
- Great gift idea
- Handy coat pocket size
- Promises for our every need
- Also available in English

There's nothing that sets our minds and hearts at ease like the promises of God.

Promesas de Dios para cada una de tus necesidades offers the comfort and hope found only in God's Word. No matter what your situation, God has a promise for you!

Some promises found in this edition are:

- Eternity
- Love
- Patience
- Security
- Forgiveness
- The Holy Spirit
- God's faithfulness

Format: Softcover

ISBN-13/EAN: 978-1-6025-5351-4

ISBN-10: 1-6025-5351-3

Price: \$6.99 U.S.

Ship Date: 9/2/2009

Pub Date: 9/29/2009

Trim Size: 4.00 x 6.00 x TBD

Page Count: 288 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / INSPIRATIONAL / GENERAL (RELO36000)

ADVERTISING

- E-blast to distributors and bookstores
- Promotional page in *Impresiones Hoy*
- Daily radio readings of God's promises

PREVIOUS TITLES

978-0-8499-5175-6 *Promesas de Dios para cada una de sus necesidades* (God's Promises for Your Every Need)

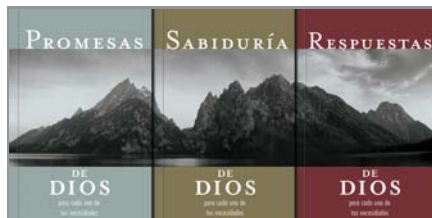
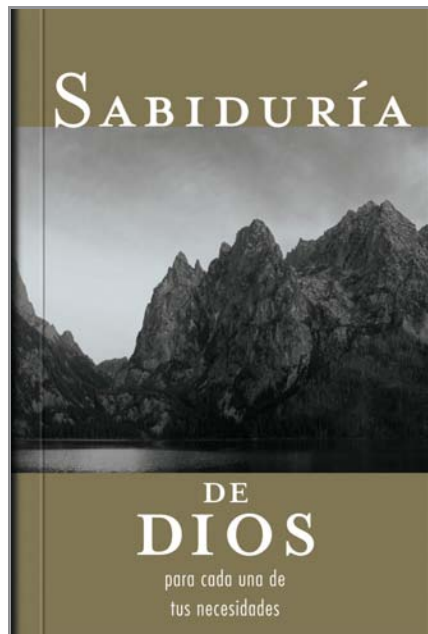
978-0-89922-584-5 *Promesas de Dios para cada una de sus necesidades - imitación piel* (God's Promises for Your Every Need - Im. Leather)



Jack Countryman is the founder of J Countryman, now known as the Gift Division of Thomas Nelson Publishers. As a best-selling author, he created the God's Promises™ line. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over nine million

GOD'S WISDOM FOR YOUR EVERY NEED / SABIDURÍA DE DIOS PARA CADA UNA DE TUS NECESIDADES

JACK COUNTRYMAN



FEATURES & BENEFITS

- A quick Scripture reference guide with over 60 topics that help readers gain more meaning from God's Word as it relates to today's issues
- Great resource for increasing your knowledge and sharing your faith with others
- *Promesas de Dios* line has sold nine million copies to date in English
- Also available in English

Biblical wisdom for everyday living.

Sabiduría de Dios para cada una de tus necesidades has been created for today's culture. With the uncertainty of the economy and job insecurity, families are concerned about the future and need God's wisdom more than ever. This insightful book is filled with 61 relevant topics for today, including wisdom for when you are faced with a crisis, when you need confidence, when life is unfair in the work place...and much more. These verses from God's Word will bring encouragement, guidance, and hope no matter what situation you're facing in life.

Format: Softcover
ISBN-13/EAN: 978-1-6025-5352-1
ISBN-10: 1-6025-5352-1
Style#: 9781602553521
Price: \$6.99 U.S.
Translation: Nueva Biblia al Día
Ship Date: 9/2/2009
Pub Date: 9/29/2009
Trim Size: 4.00 x 6.00 x TBD
Page Count: 288 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: RELIGION / INSPIRATIONAL / GENERAL (RELO36000)

ADVERTISING

- E-blast to distributors and bookstores
- Promotional page in *Impresiones Hoy*
- Daily radio readings of God's wisdom

PREVIOUS TITLES

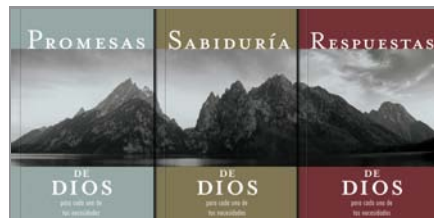
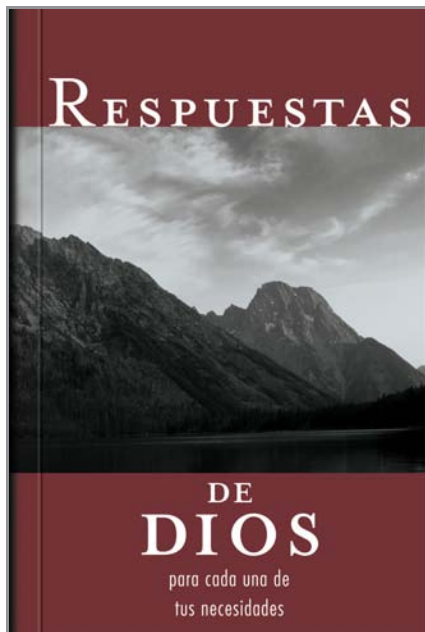
- 978-0-8499-5175-6 Promesas de Dios para cada una de sus necesidades (God's Promises for Your Every Need)
- 978-0-89922-584-5 Promesas de Dios para cada una de sus necesidades - imitación piel (God's Promises for Your Every Need - Im. Leather)



Jack Countryman is the founder of J Countryman, now known as the Gift Division of Thomas Nelson Publishers. As a best-selling author, he created the God's Promises™ line. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over nine million

GOD'S ANSWERS FOR YOUR LIFE / RESPUESTAS DE DIOS PARA CADA UNA DE TUS NECESIDADES

JACK COUNTRYMAN



FEATURES & BENEFITS

- Attractive binding
- Great gift idea
- Handy coat-pocket size
- Answers for your every need
- Also available in English

For all of life's struggles and uncertainties, God has the answer.

Respuestas de Dios para tu vida explores the breadth and width of the Christian's walk with God, from first steps in Christ to growing and maturing in Him to ministering to others along the path. Life is never uncertain when God is at the helm.

Addresses such topics as:

- Beginning in Christ
- Growing in Christ
- Maturing in Christ
- Ministering in Christ
- Waiting in Christ
- Understanding Christ
- United in Christ

Format: Softcover

ISBN-13/EAN: 978-1-6025-5318-7

ISBN-10: 1-6025-5318-1

Style#: 9781602553187

Price: \$6.99 U.S.

Translation: Nueva Biblia al Día

Ship Date: 9/2/2009

Pub Date: 9/29/2009

Trim Size: 4.00 x 6.00 x TBD

Page Count: 288 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / INSPIRATIONAL / GENERAL (REL036000)

ADVERTISING

- E-blast to distributors and bookstores
- Promotional page in Impresiones Hoy
- Daily radio readings of God's answers

PREVIOUS TITLES

978-0-8499-5175-6 Promesas de Dios para cada una de sus necesidades (God's Promises for Your Every Need)

978-0-89922-584-5 Promesas de Dios para cada una de sus necesidades - imitación piel (God's Promises for Your Every Need - Im. Leather)

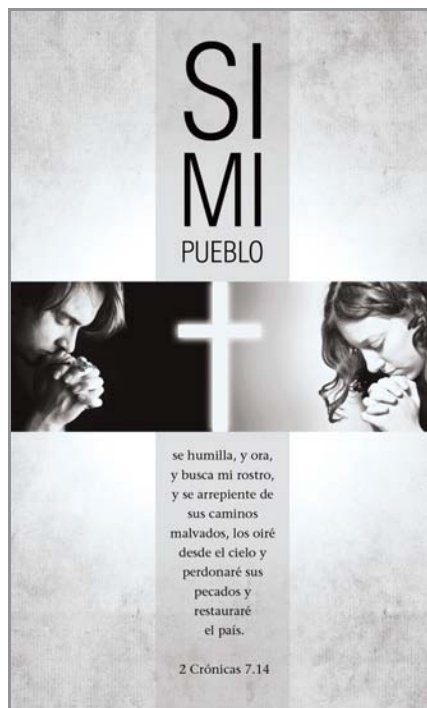


Jack Countryman is the founder of J Countryman, now known as the Gift Division of Thomas Nelson Publishers. As a best-selling author, he created the God's Promises™ line. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over nine million

IF MY PEOPLE / SI MI PUEBLO

A 40-Day Prayer Guide for Our Nation

JACK COUNTRYMAN



FEATURES & BENEFITS

- Launch of international campaign
- Simple guide to a deep desire to pray
- Join a movement that is bigger than you

Si mi pueblo guides believers on a 40-day prayer journey in the spirit of 2 Chronicles 7:14.

"If my people who are called by my name will humble themselves, and pray and seek my face, and turn from their wicked ways, then I will hear from heaven, and will forgive their sin and heal their land."

This prayer booklet provides 7 prayers from great leaders that were inspired during some of their darkest days. It guides believers through 40 days of prayer for their nation, no matter what country or continent.

Format: Softcover

ISBN-13/EAN: 978-1-6025-5355-2

ISBN-10: 1-6025-5355-6

Price: \$1.99 U.S.

Ship Date: 10/7/2009

Pub Date: 11/3/2009

Trim Size: 4.19 x 7.00 x TBD

Page Count: 64 Pages

Carton Qty: 100

Distribution Rights: Worldwide

Translation Rights: All

BISAC Category: RELIGION / CHRISTIAN LIFE / PRAYER
(RELO12080)

ADVERTISING

- E-blast to distributors and bookstores
- Promotional page in Impresiones Hoy
- International prayer campaign
- Radio and media promotion
- In-store impulse box

COMPARABLE TITLES

978-1-4041-8728-3 If My People...

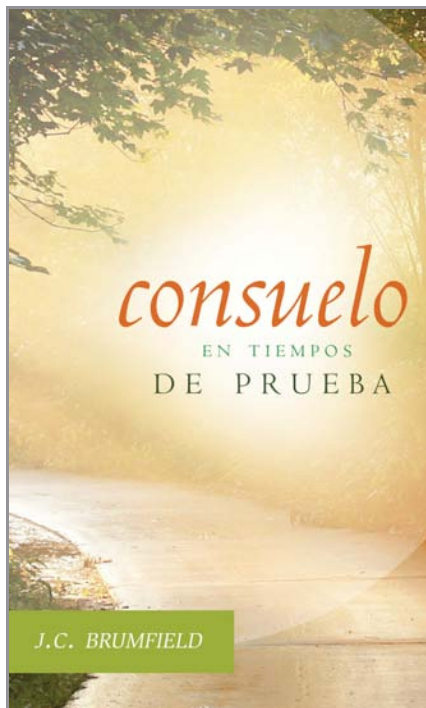
978-0-88113-677-7 Lo hizo por ti (He Did This Just for You)



Jack Countryman is the founder of J Countryman, now known as the Gift Division of Thomas Nelson Publishers. As a best-selling author, he created the God's Promises™ line. **Hometown:** Brentwood, Tennessee **Books Sold to Date:** Over nine million

COMFORT FOR TROUBLED CHRISTIANS / CONSUELO EN TIEMPOS DE PRUEBA

J. C. BRUMFIELD



FEATURES & BENEFITS

- Value impulse-buy
- Hope offered in a troubled time
- Great as a simple comfort gift
- Ideal for counseling

In the midst of a trial, it is often difficult to see any purpose to our suffering.

Consuelo en tiempos de prueba will help people understand that God never leaves us nor forsakes us, especially in the dark times. The comforting scriptural encouragement in this book explains God's part and purpose in testing and offers a pattern for success to all Christians who are "passing through fire." This book has already sold over two million copies in English.

Format: Paperback
ISBN-13/EAN: 978-1-6025-5356-9
ISBN-10: 1-6025-5356-4
Price: \$2.99 U.S.
Ship Date: 10/7/2009
Pub Date: 11/3/2009
Trim Size: 4.19 x 7.00 x TBD
Page Count: 80 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL (RELO12000)

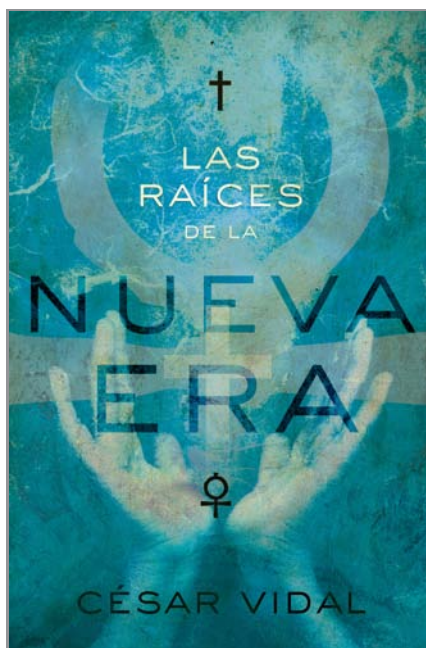
COMPARABLE TITLES

978-0-88113-677-7 Lo hizo por ti (He Did This Just For You)
978-0-88113-786-6 El secreto de la paz personal (The Key to Personal Peace)

J. C. Brumfield, D.D., was for many years pastor of Faith Baptist Church in Yorba Linda, California. Dr. Brumfield ministered widely to children through radio.

THE ROOTS OF NEW AGE / LAS RAÍCES DE LA NUEVA ERA

CÉSAR VIDAL

**FEATURES & BENEFITS**

- Understand the religious roots of the New Age
- Study the history of the Gnostic movement and its implications for today
- Spain's # 1 Historical Author

César Vidal unmasks the hidden doctrines of the New Age movement in this well-documented work.

The New Age movement didn't just appear out of nowhere in the twentieth century. Its ideology and practices originated in the ancient Gnosis. Spreading rapidly in the first century A.D., Gnostic philosophy claimed to hold the true message of Jesus. The group that rose up to challenge it saw the Gnosis as a perversion of the Christian message and saw the Gnostic "Christ" as "another Christ," radically different from the Christ of history. To them, the Gnosis was a dangerous enemy that had to be defeated.

Based on historical documents, *Las raíces de la Nueva Era* relates the colossal struggle between two diametrically opposed worldviews: the New Testament and Gnosticism. The consequences of this struggle are visible even in our days in New Age practice and ideology.

Format: Hardcover**ISBN-13/EAN:** 978-1-6025-5278-4**ISBN-10:** 1-6025-5278-9**Price:** \$14.99 U.S.**Ship Date:** 12/2/2009**Pub Date:** 12/29/2009**Trim Size:** 5.50 x 8.38 x TBD**Page Count:** 192 Pages**Carton Qty:** 24**Distribution Rights:** Worldwide**Translation Rights:** None**BISAC Category:** RELIGION / COMPARATIVE RELIGION / GENERAL (RELO17000)**ADVERTISING**

- E-blast to distributors and bookstores
- Promotional page in Impresiones Hoy
- Radio and media interviews

PREVIOUS TITLES

978-1-6025-5238-8 Loruhamá

COMPARABLE TITLES

978-0-0613-7513-2 El testamento del pescador

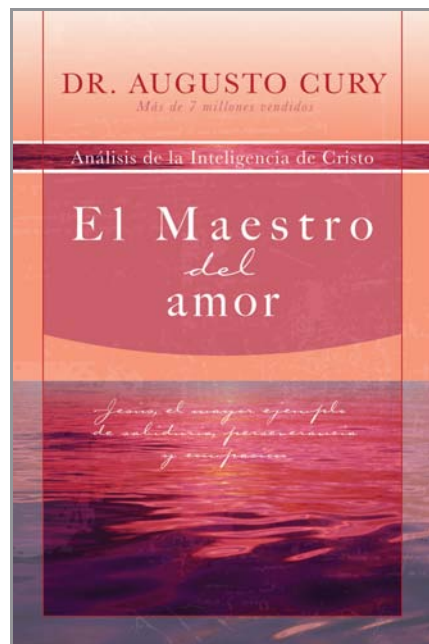
978-0-8297-2039-6 ¿Cuál camino?



César Vidal Manzanares is a historian, author, and journalist from Spain. He has written numerous and widely acclaimed books of history and children's and youth novels. **Hometown:** Madrid, Spain **Books Sold to Date:** 1,500,000

THE MASTER OF LOVE / EL MAESTRO DEL AMOR*Jesus, the Greatest Example of Wisdom, Perseverance, and Compassion*

DR. AUGUSTO CURY

**FEATURES & BENEFITS**

- Learn what the basis of true love really is
- Encounter the undeniable agape love that was modeled by the Master of masters
- Fourth in a series of five books

Let the Master of love sow his beautiful seeds in the soil of your soul.

In *El Maestro del amor*, the fourth book in the *Análisis de la Inteligencia de Cristo* series, Augusto Cury researches Jesus' passion for human beings. In his poetic approach, also based on science, history, and psychology, Cury studies the exciting messages Jesus left us before dying on the cross. Jesus Christ suffered, wept, and faced moments of intense anxiety. Throughout it all, he remained perfect in his ability to forgive, respect, understand, and show mercy. More than anything, he was brilliant in the art of loving, of being the leader of his own world and his own emotions. He taught us how to break the chains of fear and live in the power of love.

Format: Softcover
ISBN-13/EAN: 978-1-6025-5134-3
ISBN-10: 1-6025-5134-0
Price: \$12.99 U.S.
Ship Date: 12/2/2009
Pub Date: 12/29/2009
Trim Size: 5.50 x 8.38 x TBD
Page Count: 192 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / CHRISTIAN LIFE / PERSONAL GROWTH (RELO12070)

ADVERTISING

- E-blast to bookstores and distributors
- E-blast to consumer list

PUBLICITY

- E-blast to the media
- Media reviews

PREVIOUS TITLES

978-1-6025-5123-7 El Maestro de maestros
978-1-6025-5133-6 El Maestro de las emociones

COMPARABLE TITLES

978-0-0615-6550-2 Padres brillantes, maestros fascinantes
978-8-4080-6350-6 Nunca renuncies a tus sueños



Dr. Augusto Cury is a psychiatrist, psychotherapist, scientist, and best-selling author. He developed the Intelligence Academy Quality of Life Program and created the theory of multifocal intelligence. For more information, visit www.drcury.com.

Hometown: Colina-São Paulo, Brazil

FIND YOUR STRONGEST LIFE / LA MUJER QUE LO TIENE TODO*What the Happiest and Most Successful Women Do Differently*

MARCUS BUCKINGHAM

**FEATURES & BENEFITS**

- Women discover that fulfillment in work and life is attainable
- Includes access to an online assessment test
- The strengths-based message connects women with their talents, gifts, and passions
- Marcus breaks myths about balance and the disconnection between a woman's home life and her work life
- Based on a wildly successful Oprah workshop resulting in more than 1.7 million video downloads and a message board with 100,000+ unique contributors

In *La mujer que lo tiene todo*, Marcus Buckingham reveals the powerful key to bring fulfillment, peace, and control into a woman's life.

In today's world, can a woman truly "have it all"? A fulfilling career full of passion and performance? A belief that she is truly becoming the best, authentic version of herself? A happy, healthy life outside of work?

In *La mujer que lo tiene todo*, Marcus Buckingham reveals the powerful key to help women draw enough strength from life to feel fulfilled, loved, successful, and in control. Even more, he helps women reconnect with their purpose and gives a starting point for change. A research-based message that applies to work and life, *La mujer que lo tiene todo* shows women a "unified theory" for how they really can have it all...the right kind of all.

Format: Trade Paper
ISBN-13/EAN: 978-1-6025-5241-8
ISBN-10: 1-6025-5241-X
Price: \$14.99 U.S.
Ship Date: 12/2/2009
Pub Date: 12/29/2009
Trim Size: 6.00 x 9.00 x TBD
Page Count: 304 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BUSINESS & ECONOMICS / GENERAL / GENERAL (BUS000000)

ADVERTISING

- E-blast to distributors and bookstores
- Promotional page in Impresiones Hoy

PUBLICITY

- E-blast to the media through Hispanic PR Wire
- Print reviews likely
- Radio promotion likely

PREVIOUS TITLES

- 978-9-5804-6235-4 Ahora descubra sus fortalezas (Now, Discover Your Strengths)
978-9-5845-0658-0 No se detenga

COMPARABLE TITLES

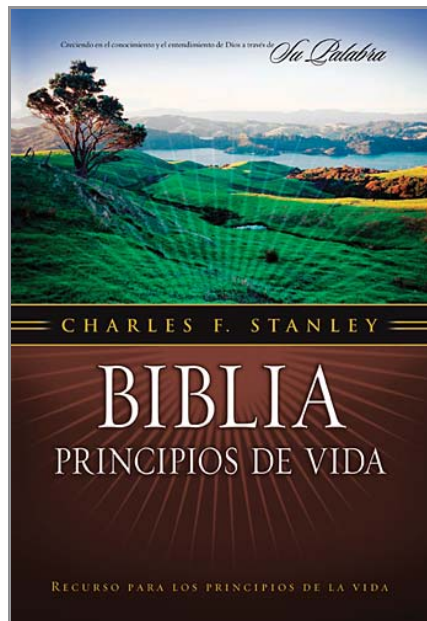
- 978-9-5804-5668-1 Primero rompa todas las reglas (First, Break All the Rules)
978-9-5804-9339-6 Lo único que usted debe saber (The Only Thing You Should Know)



Marcus Buckingham is a multi-million-copy, best-selling author with over 3.6 million copies of his landmark bestsellers in print. Drawing on more than 150,000 interviews collected by Gallup over the previous 25 years, he developed the thesis for his strengths message that is changing the way the world approaches life and work. He has been the subject of in-depth profiles in the *New York Times*, *Fortune*, and *Fast Company* and has consulted with national and international brands, such as Toyota, Coca-Cola, Best Buy, and Wells Fargo. He is also a member of the Secretary of State's Advisory Committee on Leadership and Management. **Hometown:** Los Angeles, CA **Books Sold to Date:** 3.6 Million

THE CHARLES F. STANLEY LIFE PRINCIPLES BIBLE / BIBLIA PRINCIPIOS DE VIDA DEL DR. CHARLES F. STANLEY

DR. CHARLES F. STANLEY (Editor)



FEATURES & BENEFITS

- "Life Principles" articles
- "What the Bible Says About..." articles
- "Answers to Life's Questions" articles
- "Life Examples" and "Life Lessons" sidebars
- Book Introductions
- Concordance
- Full-color maps

Let Dr. Stanley guide you through the Scriptures.

The Dr. Charles F. Stanley *Biblia principios de vida* pairs the dynamic text of the Reina Valera 1960 with the life principles Dr. Stanley has gleaned from the Word through his years of Bible teaching and pastoral ministry. The result is a Bible overflowing with practical articles, notes, and sidebars that help readers understand what the Bible has to say about some of life's most important questions.

Dr. **Charles Stanley** is pastor of First Baptist Church in Atlanta, Georgia, and is head of the international In Touch® Ministries. For more information, visit www.encontacto.org.

Books Sold to Date: 6 million+

Translation: RVR 1960
Ship Date: 1/6/2010
Pub Date: 2/2/2010
Trim Size: 6.19 x 9.19 x TBD
Page Count: 1728 Pages
Carton Qty: 12
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: BIBLES / REINA VALERA / STUDY (BIB019050)

ADVERTISING

- E-blast to Spanish bookstore database
- E-blast to Grupo Nelson consumer database
- Article in *Impresiones Today*

PUBLICITY

- E-blast through Desarrollo Cristiano's contact database
- Radio promotion

PREVIOUS TITLES

- 978-0-88113-252-6 La paz del perdón (The Gift of Forgiveness)
 978-0-88113-131-4 Cómo escuchar la voz de Dios (How To Listen To God)

COMPARABLE TITLES

- 978-1-6025-5066-7 Biblia del Diario Vivir RVR 1960 (Life Application Study Bible RVR 1960)
 978-0-89922-276-7 La Biblia Plenitud (Spirit-Filled Life Bible)

ISBN-13	ISBN-10	STYLE #	PRICE	BINDING / COLOR	STYLE	EDGING	PACKAGING	IMPR
9781602550933	160255093X	160255093X	\$64.99	Bonded Leather / Black		Stained	2-piece box	
9781602550940	1602550948	1602550948	\$39.99	Jacketed Hardcover /		White	Shrinkwrap	

LOVE, SEX, AND DATING / AMOR, SEXO Y NOVIAZGO*Be Free to Love*

SIXTO PORRAS

**FEATURES & BENEFITS**

- Readers gain clarity about their sexuality
- Practical application moves the reader from vague hope to purposeful action
- Singles are inspired to act with confidence according to their belief system
- The book's main questions were developed during a study of Hispanic Christian youth

What does it mean to be single AND sexual before God?

This book is not just another sermon on the evils of premarital sex. With testimonies from real people, it will become your partner in the challenges of living out your sexuality in accordance with God's design, as expressed through biblical principles. Its clear, scientifically-based explanations of biophysical and psychological factors show you the physical, emotional, and spiritual implications of sexuality in all its expressions. This book wrestles with what it means to be both single and sexual in a culture that offers one disappointing answer after another. You'll come away with a brilliant vision of young men and women who are strong and fully realized in their sexuality in a way that reflects God's glorious design within a broken world.

Format: Softcover
ISBN-13/EAN: 978-1-6025-5247-0
ISBN-10: 1-6025-5247-9
Price: \$13.99 U.S.
Ship Date: 2/3/2010
Pub Date: 3/2/2010
Trim Size: 5.50 x 8.38 x TBD
Page Count: 240 Pages
Carton Qty: 36
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / CHRISTIAN LIFE / RELATIONSHIPS (RELO12100)

ADVERTISING

- E-blast to distributors and bookstores
- Promotional page in Impresiones Hoy
- Promotion in multiple broadcasts of Focus on the Family's radio programs
- Porras to travel and speak internationally
- Radio and media interviews

PREVIOUS TITLES

978-0-7899-1705-8 Traigamos a los prodigos de regreso al hogar

COMPARABLE TITLES

978-0-7899-0173-6 Sexo, las mentiras y la verdad (Sex, Lies, and the Truth)

978-0-8423-6522-2 Sexo y juventud



Sixto Porras is an internationally recognized youth and family expert, speaker, and author. He is the president of Focus on the Family in Latin America and Spain, and he and his wife Helen have two sons, Daniel and Esteban. **Hometown:** San José, Costa Rica

THE CHEST / EL BARGUEÑO

Separated by four hundred years, but with something in common

KEILA OCHOA HARRIS



FEATURES & BENEFITS

- See how problems are often opportunities in disguise
- Discover that there's always a second chance
- Find your deepest dream

Two men, two women, separated by four hundred years but with something in common: broken dreams and a bargeño.

Gonzalo receives an antique piece of furniture he's hoping to refurbish, but it's not the only thing in his life that needs to be restored. Laura, a high school teacher, tries to help her students, but who will help her? In the 17th century, the Jesuit Francisco Javier wonders if he will be forgiven for his sins, and Magdalena, an orphan, hides her pain in a Spanish bureau, the bargeño. While the shadow of alcoholism pursues some and others hide out in convents, the line between the 17th and 21st centuries become blurred, and four people try to find meaning in the midst of so many broken dreams.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-6025-5263-0
ISBN-10: 1-6025-5263-0
Price: \$18.99 U.S.
Ship Date: 2/3/2010
Pub Date: 3/2/2010
Trim Size: 6.00 x 9.00 x TBD
Page Count: 320 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: All
BISAC Category: FICTION / ROMANCE / CONTEMPORARY (FIC027020)

ADVERTISING

- E-blast to distributors and bookstores
- Promotional page in Impresiones Hoy
- Radio and media interviews

PREVIOUS TITLES

978-1-6025-5036-0 Palomas
978-1-6025-5155-8 Donají

COMPARABLE TITLES

978-1-4143-1129-6 Divino (Divine)
978-1-4143-1727-4 Amor redentor (Redeeming Love)



Keila Ochoa Harris is a fresh author from Mexico and a dedicated teacher who has taught English for over 15 years. She has led writing workshops around the world. For more information, visit her blog, www.retratosdefamilia.blogspot.com, or www.keilaochoaharris.com. **Hometown:** Tlalnepantla, Mexico

**CHRISTIANITY IN CRISIS: THE 21ST CENTURY /
 CRISTIANISMO EN CRISIS: EL SIGLO 21**

HANK HANEGRAAFF



FEATURES & BENEFITS

- Provides clear indicators of dangerous points to watch for in the teachings and claims of some of today's most popular Christian speakers
- Gives complete context and scriptural background for every claim
- Reminds readers that we are caretakers not only of our own Christian walk but that of future generations as well

Without a shift in perception and perspective, the church is in horrifying danger.

Best-selling author Hank Hanegraaff claims that a dangerous trend is ravaging the body of Christ. Unless it's halted now, the consequences for Christianity could be catastrophic. Hanegraaff attests that the true Christ and the true faith of the Bible are being replaced rapidly with diseased substitutes offered by a group of teachers who belong to what has been labeled the "Faith Movement."

Many in the world have been taken in by what could be called "fast-food Christianity": a Christianity long on looks but short on substance and made famous by well-known figures such as Joyce Meyer, Paula White, Creflo Dollar, and others. "Not everything these teachers espouse is wrong," says Hanegraaff. "But it is the fatal error mixed in with the truth that makes this movement so dangerous." This book focuses on these potentially deadly errors and is filled with insightful Scripture study and suggestions for personal research.

Format: Softcover
ISBN-13/EAN: 978-1-6025-5288-3
ISBN-10: 1-6025-5288-6
Price: \$19.99 U.S.
Ship Date: 2/3/2010
Pub Date: 3/2/2010
Trim Size: 6.13 x 9.25 x TBD
Page Count: 480 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: RELIGION / CHRISTIAN THEOLOGY / APOLOGETICS (RELO67030)

ADVERTISING

- E-blast to distributors and bookstores
- Promotional page in Impresiones Hoy
- Print media interviews
- Promotion in *Apuntes pastorales*

PREVIOUS TITLES

978-1-6025-5037-7 El código del Apocalipsis (The
 Apocalypse Code)
 978-0-8908-1976-0 Christianity in Crisis

COMPARABLE TITLES

978-0-8297-1947-5 Crisis en la teología contemporánea
 978-0-7899-1060-8 Pastores que abusan



Hank Hanegraaff is host of the *Bible Answer Man*, heard daily throughout the United States and Canada. He is president of the Christian Research Institute and author of many best-selling books, including *La oración de Jesús* and *El código del apocalipsis*. **Hometown:** Charlotte, North Carolina **Books Sold to Date:** 950,000

THE BEAUTY OF KNOWING HOW TO LIVE / LA BELLEZA DE SABER VIVIR

BÁRBARA PALACIOS



FEATURES & BENEFITS

- Discover the 5 keys to a better you
- Excellent tool for individual or group study
- Identify essential areas in your life and be empowered to work on them
- Targeted use for team management

Are you equipped to positively respond to life's toughest challenges?

La belleza de saber vivir will equip you to respond positively to life's daily challenges and to eliminate bad attitudes and self-pity. Barbara's five steps will guide and empower you to achieve effective results at a personal and professional level. These steps are based on the premise of an internal positive change of behavior, connected to specific goals, and driven by a self-motivated attitude.

- **Embracing yourself:** Face your strengths and limitations. Learn to transform your weakness into virtue.
- **Focus:** Gain clear directives in your life.
- **Balance:** Find balance between your personal and professional life.
- **Leadership:** What self-guided leadership looks like for you.
- **Optimism:** Generate hope, discipline, and perseverance.

Format: Jacketed Hardcover
ISBN-13/EAN: 978-1-6025-5293-7
ISBN-10: 1-6025-5293-2
Price: \$14.99 U.S.
Ship Date: 2/3/2010
Pub Date: 3/2/2010
Trim Size: 5.00 x 7.50 x TBD
Page Count: 192 Pages
Carton Qty: 24
Distribution Rights: Worldwide
Translation Rights: None
BISAC Category: SELF-HELP / MOTIVATIONAL / GENERAL (SEL021000)

ADVERTISING

- E-blast to distributors and bookstores
- Promotional page in *Impresiones Hoy*
- Radio, television, and print media interviews and promotion
- Author has a business speaking platform

COMPARABLE TITLES

978-1-6025-5088-9 *Lo mejor de ti* (Become a Better You)
 978-1-4391-1006-5 *Ama tu vida* (Love Your Life)

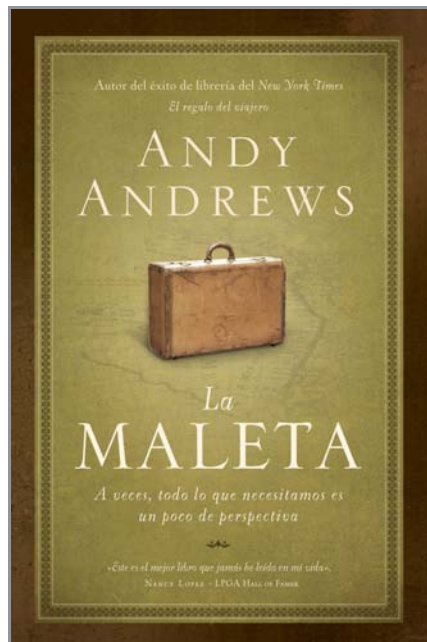


Bárbara Palacios, the 1986 Miss Universe, is one of Miami's leading personalities. She is the CEO of Bárbara Palacios Corp., which includes the very successful Bárbara Palacios Lifestyle and BP Coaching. As an inspirational speaker she travels around the world training groups. **Hometown:** Miami, FL

THE NOTICER / LA MALETA

Sometimes, All a Person Needs is a Little Perspective

ANDY ANDREWS



FEATURES & BENEFITS

- Reminds the reader that problems are precursors to greatness
- Provides simple yet powerful distinctions about love, relationships, value, and integrity
- Readers will feel encouraged, inspired, and counseled in addition to being entertained by the fascinating story
- Provides a fresh and insightful perspective on how to change one's view of the world, find strength, and move beyond problems
- Inspires the reader to take that first simple step toward a major life change

A moving story of common wisdom from the best-selling author of *El regalo del viajero*.

Orange Beach, Alabama is a simple town filled with simple people. But they all have their share of problems: marriages teetering on the brink of divorce, young adults giving up on life, business people on the verge of bankruptcy, and many of the other obstacles that life seems to dish out to the masses.

Fortunately, when things look the darkest, a mysterious old man named Jones has a miraculous way of showing up. Communicating what he calls "a little perspective," Jones explains that he has been given a gift of noticing things that others miss. In his simple interactions, Jones speaks to that part in everyone that is yearning to understand why things happen and what we can do about it. Based on a remarkable true story, *La maleta* beautifully blends fiction, allegory, and inspiration.

Format: Softcover

ISBN-13/EAN: 978-1-6025-5286-9

ISBN-10: 1-6025-5286-X

Price: \$12.99 U.S.

Ship Date: 3/3/2010

Pub Date: 3/30/2010

Trim Size: 5.50 x 8.38 x TBD

Page Count: 192 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: SELF-HELP / MOTIVATIONAL / GENERAL (SEL021000)

ADVERTISING

- E-blast to distributors and bookstores
- Promotional page in Impresiones Hoy
- Print media interviews
- Viral marketing campaign

PREVIOUS TITLES

978-0-88113-788-0 El regalo del viajero (The Traveler's Gift)

COMPARABLE TITLES

978-1-9351-7000-6 La cabaña (The Shack)

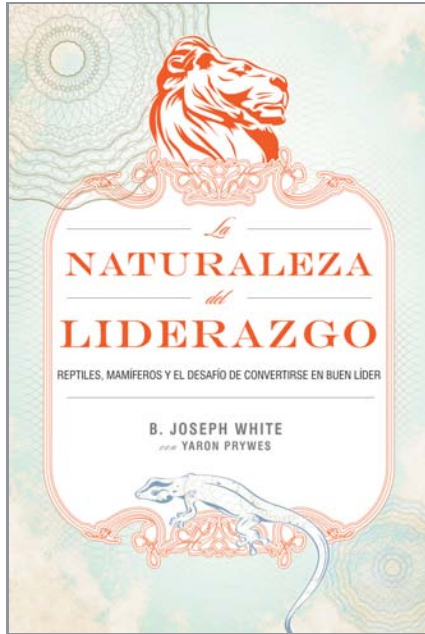
978-0-0625-1140-9 El alquimista (The Alchemist)



Andy Andrews, hailed by a *New York Times* writer as someone who has become "one of the most influential people in America," is a best-selling novelist and in-demand corporate speaker for the world's largest organizations. He has spoken at the request of four different U.S. presidents. **Hometown:** Orange Beach, Alabama **Books Sold to Date:** 1.4 Million

NATURE OF LEADERSHIP / LA NATURALEZA DEL LIDERAZGO

B. JOSEPH WHITE & YARON PRYWES (Coauthor)



FEATURES & BENEFITS

- Challenge yourself to be a great leader
- Develop the balance between discipline and nurturing

Leaders come in all shapes, sizes, and types. Some are the reptiles (cold blooded, tough as nails) and others are the mammals (warm blooded, full of compassion).

A truly great leader is the one who transcends type and moves beyond the usual barometers of success to achieve real change in his or her organization. Start by building the basics that all leaders must possess. You'll develop a balance between disciplined, analytical, reptilian leadership characteristics and those of the nurturing, engaged mammal. Finally, all these skills and qualities will coalesce into something bigger than the sum of their parts, the intangible but very real "sparkle factor" that separates the great leaders from the merely good. *La naturaleza del liderazgo* looks at the universal qualities of great contemporary leaders as well as those historical figures whose leadership brilliance still resonates.

Format: Softcover

ISBN-13/EAN: 978-1-6025-5290-6

ISBN-10: 1-6025-5290-8

Price: \$14.99 U.S.

Ship Date: 3/3/2010

Pub Date: 3/30/2010

Trim Size: 6.00 x 9.00 x TBD

Page Count: 224 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: BUSINESS & ECONOMICS /
LEADERSHIP / GENERAL (BUS071000)

ADVERTISING

- E-blast to distributors and bookstores
- Promotional page in Impresiones Hoy
- Print media and online interviews
- Positioning in the business section in stores

COMPARABLE TITLES

978-0-88113-903-7 Líder de 360° (The 360 Degree Leader)

978-0-88113-293-9 Desarrolle el líder que está en usted (Developing the Leader within You)

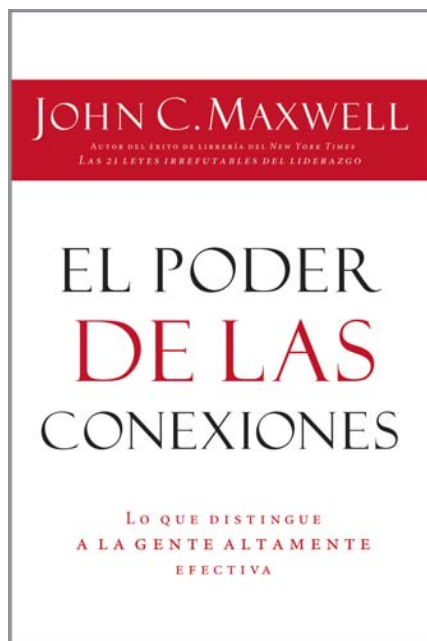
B. Joseph White is president of the University of Illinois. He has been a business executive and served as director or trustee of numerous large companies and several healthcare organizations. **Hometown:** Urbana, IL

Yaron Prywes is an organizational consultant with GHJ Global Consulting LLC and a candidate for a Ph.D. in social-organizational psychology at Columbia University. **Hometown:** New York, NY

EVERYONE COMMUNICATES, FEW CONNECT / EL PODER DE LAS CONEXIONES

What the Most Effective People Do Differently

JOHN C. MAXWELL



FEATURES & BENEFITS

- The invisible barrier to leadership and personal success is exposed, explained, and overcome
- The Five Principles and Five Practices deliver a powerful new perspective that can change the outcome of every aspect of work and life
- Perhaps for the first time, readers learn why things "don't work out" for them
- Whatever potential people have, this book is an essential tool to help them leverage their unique talents

The world's most respected leadership expert gives five principles and five practices to expose and break the invisible barrier to leadership and personal success.

You have a good idea but can't convince your peers of its merit. You crafted a groundbreaking strategy, but the team trudges on in the same old way. Certain people seem to be moving forward in their career while you seem to be stuck. If this describes you or someone you know, the problem is not the quality of what you have to offer. The problem is how you connect with people to create the results you desire.

In *The Irresistible Power of Connection*, John Maxwell takes readers through the Five Connecting Principles and the Five Connecting Practices of top-notch achievers. He believes that a person's ability to create change and results in any organization, be it a company, church, nonprofit, or even a family, are directly tied to their ability to use the teachings of this book.

Format: Softcover
 ISBN-13/EAN: 978-1-6025-5309-5
 ISBN-10: 1-6025-5309-2
 Price: \$14.99 U.S.
 Ship Date: 3/3/2010
 Pub Date: 3/30/2010
 Trim Size: 5.50 x 8.38 x TBD
 Page Count: 272 Pages
 Carton Qty: 36
 Distribution Rights: Worldwide
 Translation Rights: None
 BISAC Category: BUSINESS & ECONOMICS / LEADERSHIP / GENERAL (BUS071000)

ADVERTISING

- E-blast to distributors and bookstores
- Promotional page in Impresiones Hoy
- Radio, television, and print media interviews and promotion
- Positioning in the business section in stores

PREVIOUS TITLES

- 978-0-88113-293-9 Desarrolle el líder que está en usted (Developing the Leader within You)
- 978-0-88113-809-2 Cómo ganarse a la gente (Winning with People)

COMPARABLE TITLES

- 978-0-88113-201-4 Cómo conectarse en los negocios en 90 segundos o menos (How to Connect in Business in 90 Seconds or Less)

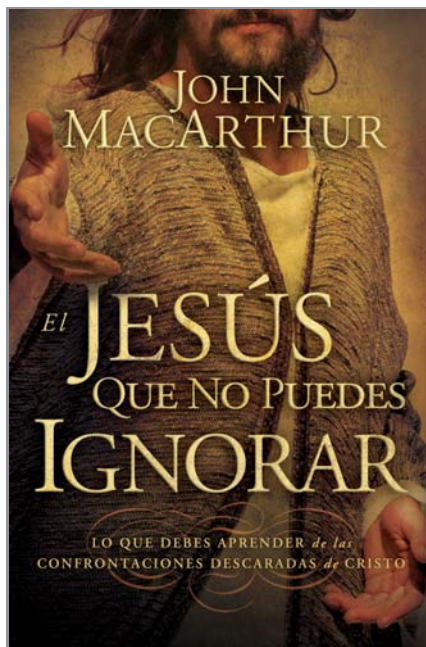


John C. Maxwell is an internationally recognized leadership expert, speaker, and author who has sold over 16 million books. His organizations have trained more than 2 million leaders worldwide. Dr. Maxwell is the founder of EQUIP and INJOY Stewardship Services. **Books Sold to Date:** 16 million

THE JESUS YOU CAN'T IGNORE / EL JESÚS QUE NO PUEDES IGNORAR

What You Must Learn from the Bold Confrontations of Christ

JOHN MACARTHUR



FEATURES & BENEFITS

- Readers encounter the real Jesus, not the one culture depicts
- Rich and insightful Bible teaching reveals often overlooked truths
- Key biblical passages are masterfully explained, increasing readers' knowledge of the Bible and deepening their faith
- Readers gain tactics and confidence to preserve the absolute truth of God by following Jesus's example

Best-selling author John MacArthur gives readers a fresh look at how Jesus addressed attacks against the truth.

Meek and mild. Politically correct. A great teacher. These are the popular depictions of Jesus. But they aren't the complete picture. Maybe because it's uncomfortable, or maybe because it's inconvenient, Christians and non-Christians alike are overlooking the fierceness of the Savior, his passionate mission to make the gospel clear and bring people into the Kingdom of God: a mission that required he sometimes raise his voice and sometimes raise a whip.

In the much-needed message of *El Jesús que no puedes ignorar*, renowned Bible teacher and best-selling author John MacArthur reintroduces the compelling and often unsettling passion of Jesus' ministry. MacArthur points to the compelling picture of the real Jesus the world is so eager to gloss over. And he calls readers to emulate Jesus' commitment to further the kingdom by confronting lies and protecting the truth of God.

Format: Softcover

ISBN-13/EAN: 978-1-6025-5277-7

ISBN-10: 1-6025-5277-0

Price: \$13.99 U.S.

Ship Date: 3/3/2010

Pub Date: 3/30/2010

Trim Size: 5.50 x 8.38 x TBD

Page Count: 272 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: RELIGION / CHRISTIAN LIFE / SPIRITUAL GROWTH (RELO12120)

ADVERTISING

- E-blast to distributors and bookstores
- Promotional page in Impresiones Hoy
- Promotion through *Apuntes pastorales*
- Print and online media promotion
- Print and online press release

PREVIOUS TITLES

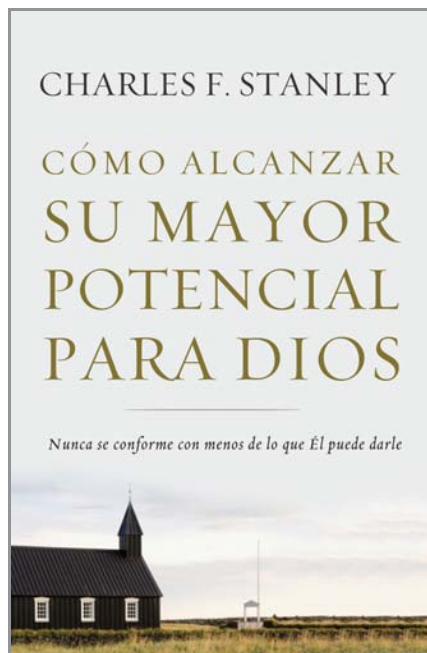
- 978-0-88113-777-4 Doce hombres comunes (Twelve Ordinary Men)
- 978-0-88113-962-4 Doce mujeres extraordinarias (Twelve Extraordinary Women)



John MacArthur, author of numerous best-selling books that have touched millions of lives, is pastor-teacher of Grace Community Church, president of The Master's College and Seminary, and president of Grace to You, the ministry that produces the internationally-syndicated radio program Grace to You. **Books Sold to Date:** 7.5 million

HOW TO REACH YOUR FULL POTENTIAL FOR GOD / CÓMO ALCANZAR SU MAYOR POTENCIAL PARA DIOS

DR. CHARLES F. STANLEY



FEATURES & BENEFITS

- Readers gain a godly, biblical understanding of their own potential that flies in the face of our "self-help" culture
- This biblically-based message will take readers to a place of greater satisfaction, purpose, and hope for their lives
- Christians learn that God sees something great in them and works to help them discover it
- This fresh and inspiring message brings readers back to an amazing truth: that God has an awe-inspiring plan for their lives and cheers them on and equips them to complete it

In *Cómo alcanzar su mayor potencial para Dios*, acclaimed pastor Charles Stanley connects readers with the big hope and purpose God envisioned when he created them.

"Things are never going to change" or "This is just the way I am; I'm never going to get better" are just a few of the damaging lies Christians believe about themselves, their situations, and their Christian walk. But pastor Charles Stanley is here to tell them the real truth as God sees it.

In this powerful and inspiring message, readers reconnect with the grand vision God had when he uniquely created them. They learn that regardless of setbacks, failures, and frustrations, there is a better path based in God's Word, one that's full of hope and purpose. This book takes them to their specifically designed path to become exactly who God made them to be and achieve exactly what God designed them for.

Format: Softcover

ISBN-13/EAN: 978-1-6025-5039-1

ISBN-10: 1-6025-5039-5

Price: \$13.99 U.S.

Ship Date: 3/3/2010

Pub Date: 3/30/2010

Trim Size: 5.50 x 8.38 x TBD

Page Count: 272 Pages

Carton Qty: 36

Distribution Rights: Worldwide

Translation Rights: None

BISAC Category: RELIGION / CHRISTIAN LIFE / GENERAL
(RELO12000)

ADVERTISING

- E-blast to distributors and bookstores
- Promotional page in Impresiones Hoy
- Radio and online media promotion through In Touch

PREVIOUS TITLES

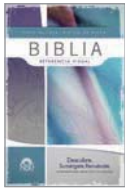
978-0-88113-131-4 *Cómo escuchar la voz de Dios* (How To Listen To God)

978-0-88113-252-6 *La paz del perdón* (The Gift of Forgiveness)



Dr. **Charles Stanley** is pastor of First Baptist Church in Atlanta, Georgia, and is head of the international In Touch® Ministries. For more information, visit www.encontacto.org.

Books Sold to Date: 6 million+



Visual Reference Bible
 NBD
 ISBN-13: 978-1-6025-5021-6
 \$19.99 • Imitation



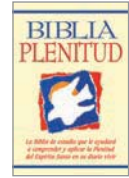
Large Print Bible
 RVR 1960
 ISBN-13: 978-1-6025-5106-0
 \$39.99 • Bonded Leather



Life Application Handy Size Bible
 RVR 1960
 ISBN-13: 978-1-6025-5066-7
 \$24.99 • Paperback



Deluxe Bible
 NBD
 ISBN-13: 978-1-6025-5171-8
 \$49.99 • Bonded Leather



Spirit Filled Handy Size Bible
 RVR 1960
 ISBN-13: 978-0-8992-2705-4
 \$24.99 • Paperback



Pocket Bible Black
 NBD
 ISBN-13: 978-1-6025-5174-9
 \$29.99 • Leather Soft



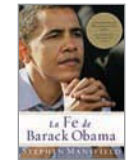
Bilingual Bible
 NBD / NCV
 ISBN-13: 978-1-6025-5181-7
 \$39.99 • Hardback



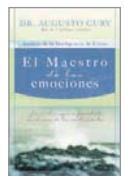
Economy Paperback Bible
 NBD
 ISBN-13: 978-1-6025-5180-0
 \$4.99 • Paperback



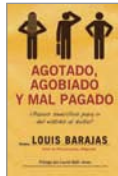
Gift & Award Bible
 NBD
 ISBN-13: 978-1-6025-5177-0
 \$11.99 • Imitation



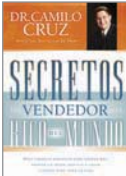
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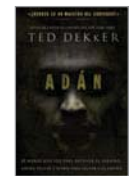
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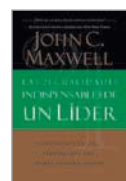
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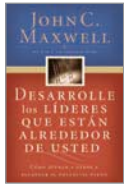
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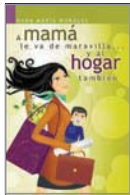
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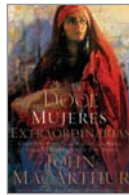
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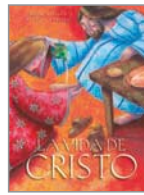
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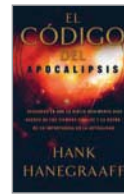
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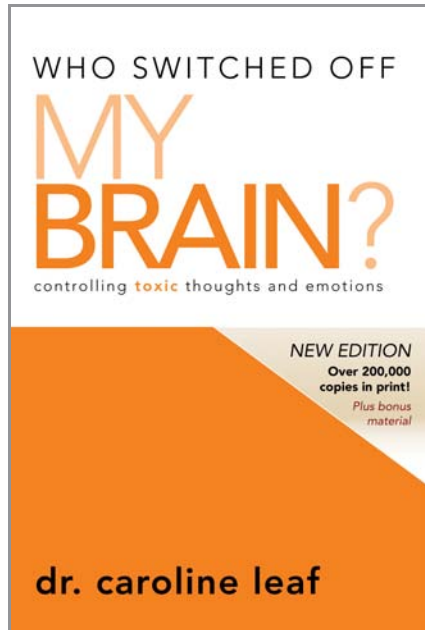


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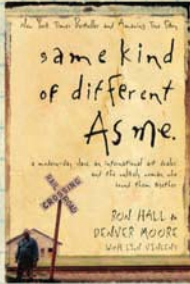
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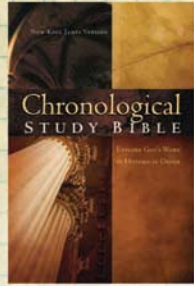
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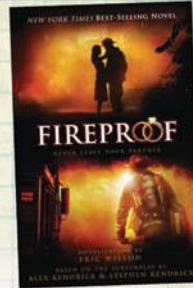
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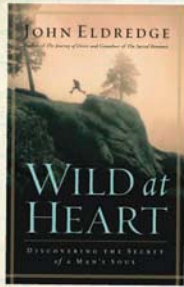
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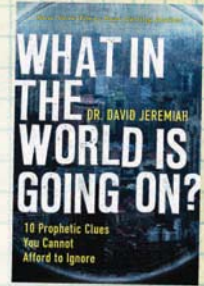


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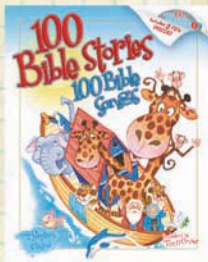


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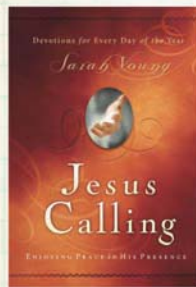
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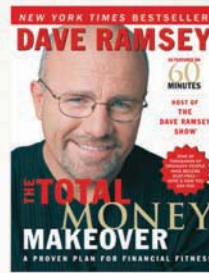
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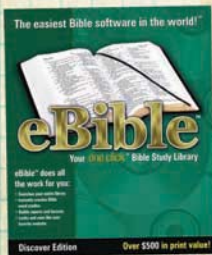
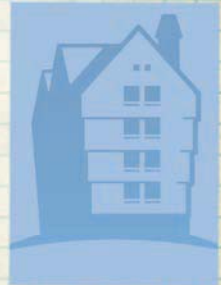
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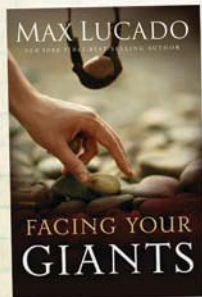
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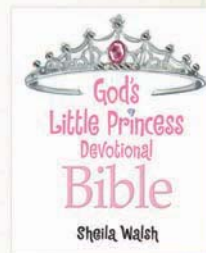
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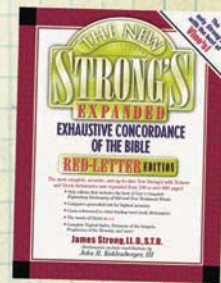
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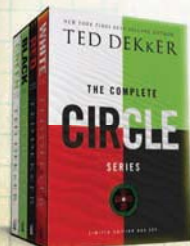
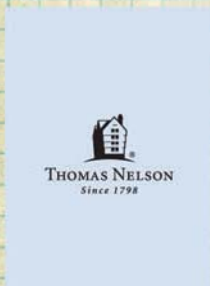
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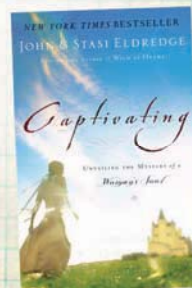
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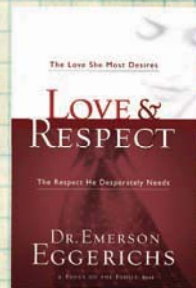
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