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(continued on inside back cover)

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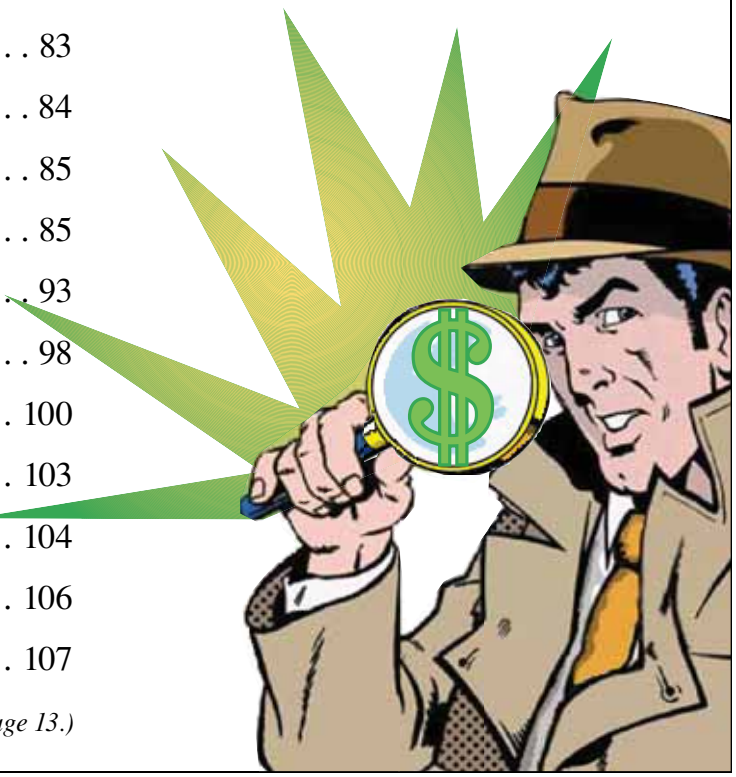
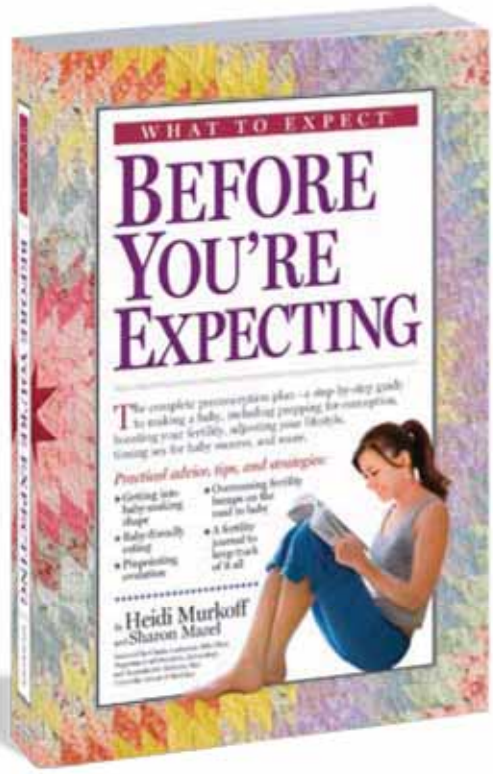
1,001 Things They Won't Tell You *(See page 13.)*



WHAT TO EXPECT®
BEFORE YOU'RE EXPECTING

Heidi Murkoff and Sharon Mazel



Announcing the prequel. From Heidi Murkoff, author of America's bestselling pregnancy and parenting books, comes the must-have guide every expectant couple needs before they even conceive—the first step in What to Expect: WHAT TO EXPECT *BEFORE* YOU'RE EXPECTING.

An estimated 11 million couples in the U.S. are currently trying to conceive, and medical groups now recommend that all hopeful parents plan for baby-making at least three months before they begin trying. And who better to guide wanna-be moms and dads step-by-step through the preconception (and conception) process than Heidi Murkoff?

It's all here. Everything couples need to know before sperm and egg meet up. Packed with the same kind of reassuring, empathetic, and practical information and advice and tips that readers have come to expect from What to Expect, only sooner. Which baby-friendly foods to order up (say yes to yams) and which fertility-busters to avoid (see you later, saturated fat); lifestyle adjustments that you'll want to make (cut back on cocktails and caffeine) and those you can probably skip (that switch to boxers). How to pinpoint ovulation, time love-making, keep on-demand sex sexy, and separate conception fact (it takes the average couple up to 12 months to make a baby) from myth (position matters). Plus, when to seek help and the latest on fertility treatments—from Clomid and IVF to surrogacy and more.

Complete with a fill-in fertility journal to keep track of the baby-making adventure and special tips throughout for hopeful dads.

Next step? *What to Expect When You're Expecting,* of course.

- **A complete preconception plan for the 11 million couples per year trying to conceive**
- **The Fertility Diet: which foods may boost your baby-making potential; which may thwart your efforts**
- **Covers every step of preconception prep, for both mom and dad—fertility diet, fitness, finances, lifestyle, and romance**
- **The latest information on fertility treatments**
- **The What to Expect® series has over 30 million copies in print**
- **100,000-copy first printing**
- **12-city author tour**
- **National publicity and promotion**

Heidi Murkoff *is the author of the* WHAT TO EXPECT® *series and author of* Eating Well When You're Expecting, *the* What to Expect Pregnancy Journal & Organizer, What to Expect the First Year, *the* What to Expect Baby-Sitter's Handbook, *and the* What to Expect Kids *series from HarperCollins. Her interactive website is www.whattoexpect.com, and she lives with her family in Los Angeles.*

FOR THE COMPLETE LIST OF WHAT TO EXPECT® BOOKS, see pages 76–77.

WHAT TO EXPECT®
BEFORE YOU'RE EXPECTING

256 pages; 6" x 9"

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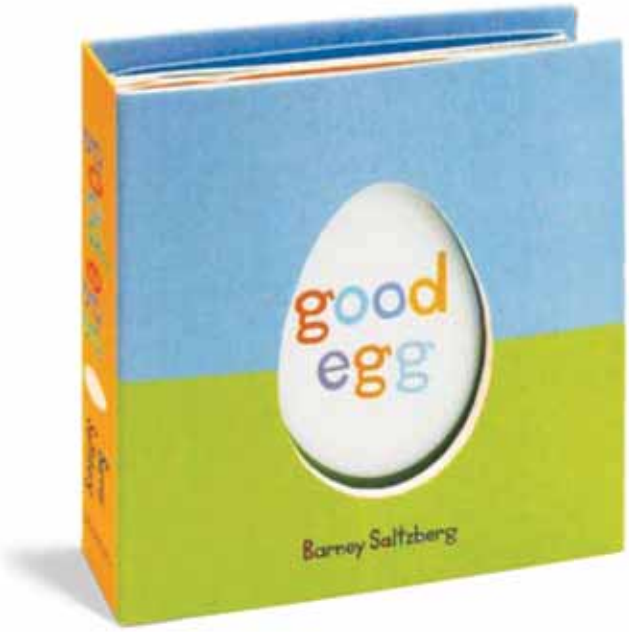
GOOD EGG

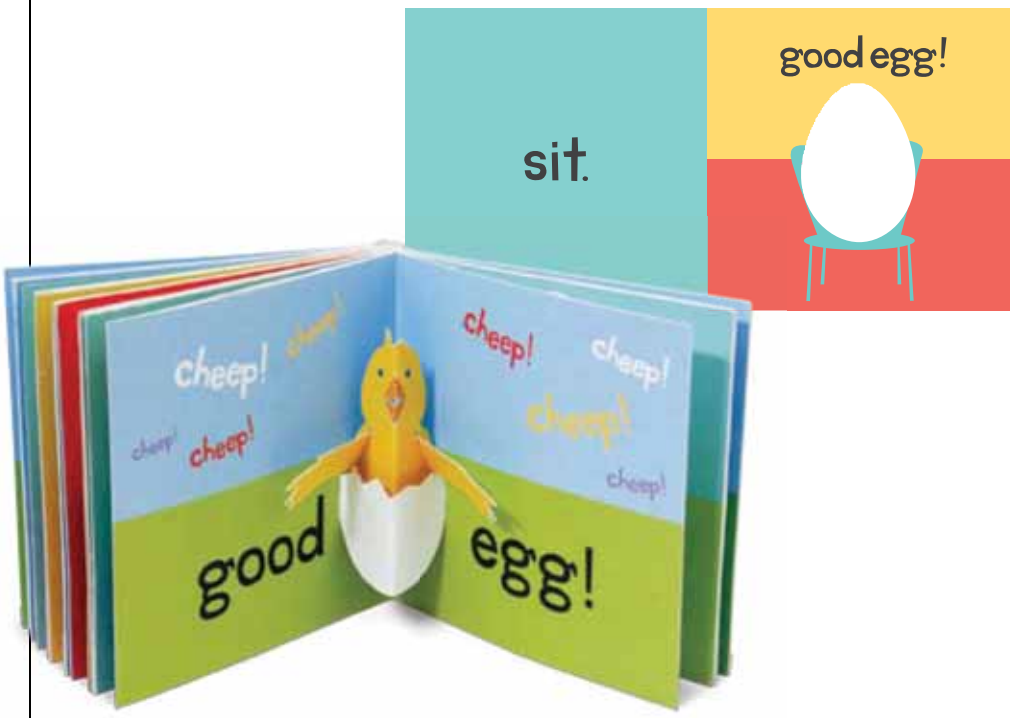
Barney Saltzberg



Meet Egg. Cuter than a button, enormously personable, and talented, too. Say "sit," and Egg sits. Good Egg! Say "roll over," and egg rolls over. What a good Egg! Of course, Egg does all of this with a toddler's help, who lifts the flaps and pulls the tabs and operates the wiggle behind the wiggle-waggle. But that's the most fun part: interacting with the Egg.

Then comes the pay-off. "Speak," is the command, and children will crack up in delight and surprise with what happens next.

Created by Barney Saltzberg, GOOD EGG is that rarest of rare books where utter simplicity is utterly irresistible. The Egg has neither eyes nor smile nor furrowed brow, yet exudes an adorable, eager-to-please charm. No sentence is longer than two words, yet in the eight board book pages, an engaging story is told. Add the flaps and the tabs and the pleasure of movement, and GOOD EGG will be read again and again.



- **The book that makes you go *"Ahhh . . . !"***
- **Interactive board book with flaps and tabs**
- **For ages 2 and up**
- **Ships in time for Easter**

Barney Saltzberg *is the author of more than 30 books for children, including the bestselling* Touch and Feel Kisses *series with over 800,000 copies in print. He lives in Los Angeles with his wife, two dogs, and a pond full of fish.*

GOOD EGG

Pull tabs and pop-ups; full-color; 6" x 6"

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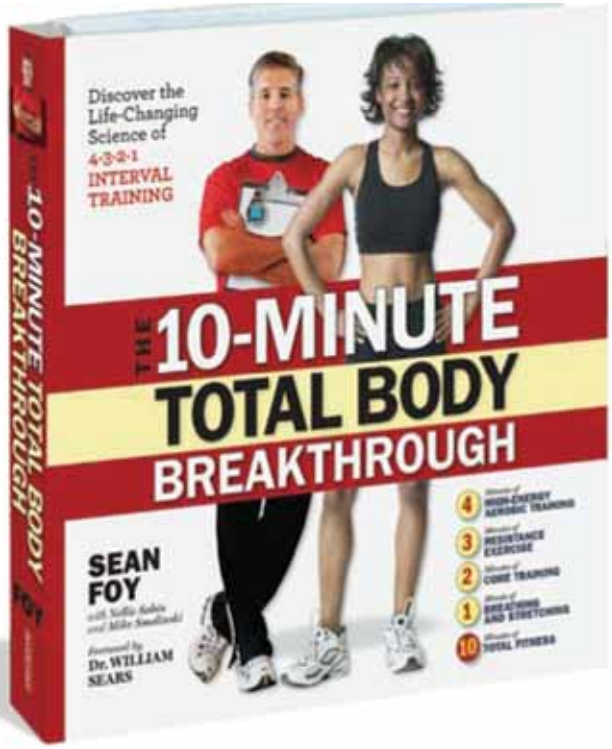
THE 10-MINUTE TOTAL BODY BREAKTHROUGH

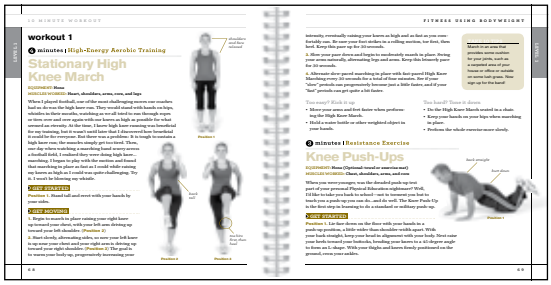
Sean Foy

with Nellie Sabin and Mike Smolinski

Foreword by William Sears M.D.



Introducing a breathtaking promise: transform your body and get fit in just *10 minutes a day.* Incorporating the latest research in exercise physiology, THE 10-MINUTE TOTAL BODY BREAKTHROUGH is an ingenious program of interval, circuit, aerobic, and resistance training that accrues the benefits of hours at the gym in daily 10-minute workouts. And these are workouts that can be done anywhere, any time—home, office, hotel room, the park, and, of course, the local health club.


workout 1

10 minutes | High-Energy Aerobic Training

Stationary High Knee March

10 minutes | Resistance Exercise

Knee Push-Ups

Created by Sean Foy, an exercise physiologist and behavioral coach, THE 10-MINUTE TOTAL BODY BREAKTHROUGH counters the #1 reason people don't exercise—not enough time—with a scientifically proven, clinically tested 4-3-2-1 program: 4 minutes of high-energy cardio, 3 minutes of resistance, 2 minutes of core, and 1 minute of stretching and deep breathing. The step-by-step illustrated exercises are simplicity itself—air boxing, wall push-ups, chair jogging, stationary high-knee marching—and are presented in three levels geared to the reader's fitness, with four weeks of routines per level. Their potency lies in the benefits of nonstop movement, thermal effect, intensity, and more: in other words, why it truly takes just 10 carefully crafted minutes to boost metabolic rate, exercise all the major muscle groups, increase cardiovascular endurance, have a positive effect on cholesterol and blood pressure, and deliver a sense of well-being.

Sean Foy, *an exercise physiologist, behavioral coach, and certified nutrition counselor, is president and founder of Personal Wellness Corporation, a California-based wellness consulting firm that provides health and fitness testing, education seminars, and comprehensive wellness plans to corporations, hospitals, and health facilities. He lives with his family in Placentia, California.*

William Sears, M.D., *is the author of more than 30 books, including* Dr. Sears' L.E.A.N. Kids, *which he wrote with Sean Foy.*

- **The promise of a lifetime: get fit in 10 minutes a day**
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- **Simplicity itself: 4 minutes of high-energy cardio, 3 minutes of resistance, 2 minutes of core, 1 minute of stretching and breathing**
- **Unique format ends exercise boredom: Quick-reference, split-page cards at the back of the book let the reader mix-'n-match the exercises, resulting in thousands of possible routines**
- **20-city author tour**
- **National radio satellite tour**

THE 10-MINUTE TOTAL BODY BREAKTHROUGH

24 pages of four-color flip cards; 288 pages; semi-concealed Wire-O binding; 8" x 9 1/8"

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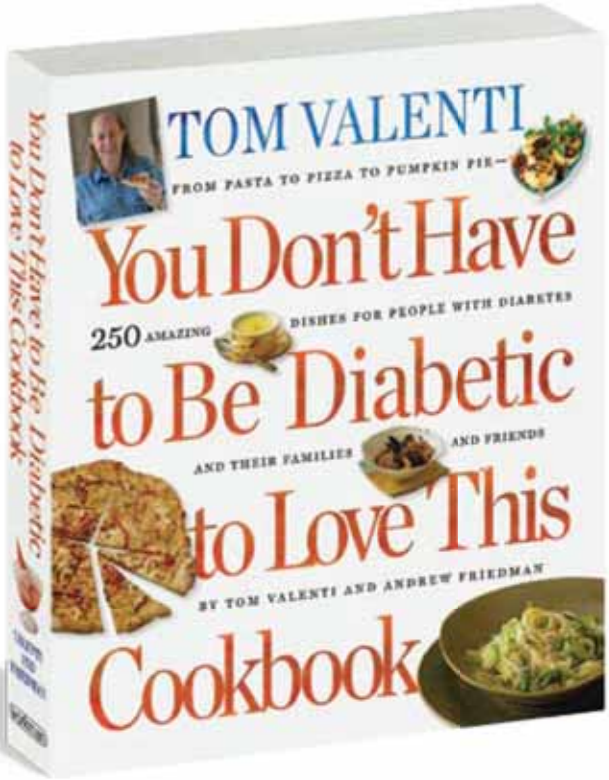
YOU DON'T HAVE TO BE DIABETIC TO LOVE THIS COOKBOOK

250 AMAZING DISHES FOR PEOPLE WITH DIABETES AND THEIR FAMILIES AND FRIENDS

Tom Valenti and Andrew Friedman



The book food lovers with diabetes have been waiting for: a through-the-menu collection of 250 dishes to meet any craving, from hot and spicy to sweet and sour, from creamy to crunchy, from pastas to dessert. Written by Tom Valenti, one of America's Ten Best Chefs (*Food & Wine*) and a "clairvoyant in the kitchen" (Ruth Reichl, *The New York Times*)—*and* a diabetic—YOU DON'T HAVE TO BE DIABETIC TO LOVE THIS COOKBOOK is filled with recipes so delicious, so imaginative, so varied and enticing that it will turn the burden of following a diabetic regimen into a celebration of food.

In fact, this is food for everyone in the family to sit down and enjoy, with no penalty to the non-diabetics. Valenti employs innovations and techniques that are a signature of his cuisine—acid to brighten flavors, unexpected combinations of texture and temperature, turkey bacon as a foundation ingredient to add a haunting smoky-salty quality—and he never resorts to imitation products. Recipes include Asparagus and Mushroom Risotto; Chicken Chaat; Filet Mignon with Black and Green Peppercorn Sauce; Snapper Piccata; Grilled Duck Breast Paillard with Orange, Onion, and Mint; Lamb Sausage with Warm Potato Salad; Shrimp and Tomato Ravioli; Goat Cheese Cake; Banana Mousse; Miniature Pumpkin Pies.

Real flavors, real food, and finally, real pleasure, for America's 23.6 million diabetics.

- **New York's acclaimed chef-restaurateur creates a stunning cookbook for his fellow diabetics**
- **250 recipes that are rigorously tested and use no imitation ingredients**
- **Real flavors, real food, and real pleasure for America's 23.6 million diabetics**
- **Full-color photographs throughout**
- **National author tour and national media**

Tom Valenti *is the chef-owner of New York's acclaimed restaurant, Ouest, and the just-opened, The West Branch. He was diagnosed with diabetes over ten years ago, and after undergoing various stages of denial, anger, and resignation, created a diabetic cuisine that doesn't skimp on flavor. He lives in New York City with his wife.*

Writer **Andrew Friedman** *has authored or coauthored more than twenty books. He lives with his wife and children in New York City.*

YOU DON'T HAVE TO BE DIABETIC TO LOVE THIS COOKBOOK

16-page full-color insert; 416 pages; 8" x 9 1/8"

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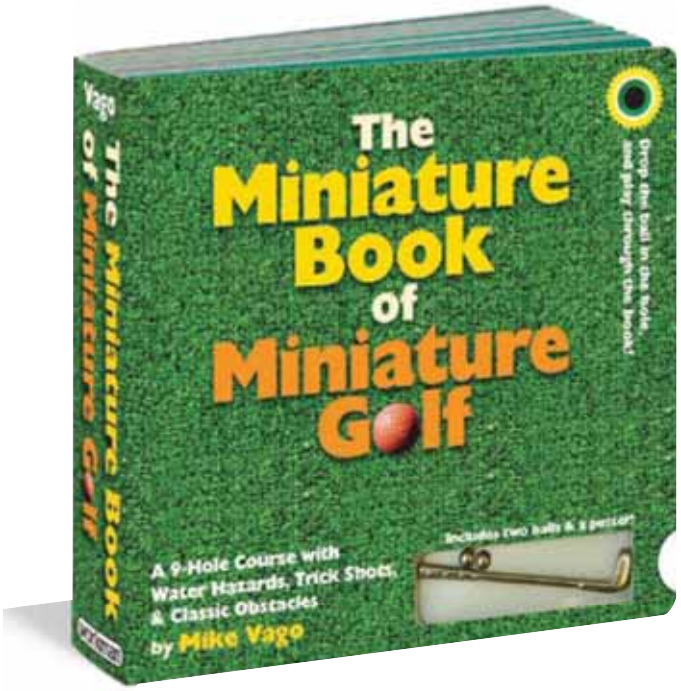
Ships: April

THE MINIATURE BOOK OF MINIATURE GOLF

A 9-HOLE COURSE WITH WATER HAZARDS, TRICK SHOTS, & CLASSIC OBSTACLES

Mike Vago



The perfect golfing gift: A book that is a complete, working 9-hole miniature golf course, with miniature golf balls and putter included. The first book you can play through. The book that's a true original.

Featuring nine themed courses, from pirates to dinosaurs to the classic windmill, THE MINIATURE BOOK OF MINIATURE GOLF celebrates the silliness and the golf-for-everyone! attitude of Putt-Putt. Each page in the book is a cleverly designed hole, modeled on real mini golf courses. Tap the ball through the grooves and make sure to avoid the obstacles. Then see if you can get it in the clown's mouth on the last hole. Every hole is par fun.

- **An original gift . . . and pure joy for golfers**
- **A 9-hole working miniature golf course in a 6" x 6" book**
- **Includes miniature putter and small golf balls**
- **"Mini golf loves anyone who loves it back. And, really, who doesn't love mini golf?" —*The Washington Post***

Mike Vago *spent middle school study-hall periods mapping out elaborate miniature golf courses, which not only directly led to this, his first book, but also to his career as a graphic designer. He has written for* New York Press, The Stranger, *and* Artvoice. *He lives with his family in Jersey City, New Jersey.*

THE MINIATURE BOOK OF MINIATURE GOLF

9 mini golf courses; miniature putter and small golf balls; 18 pages; 6" x 6"

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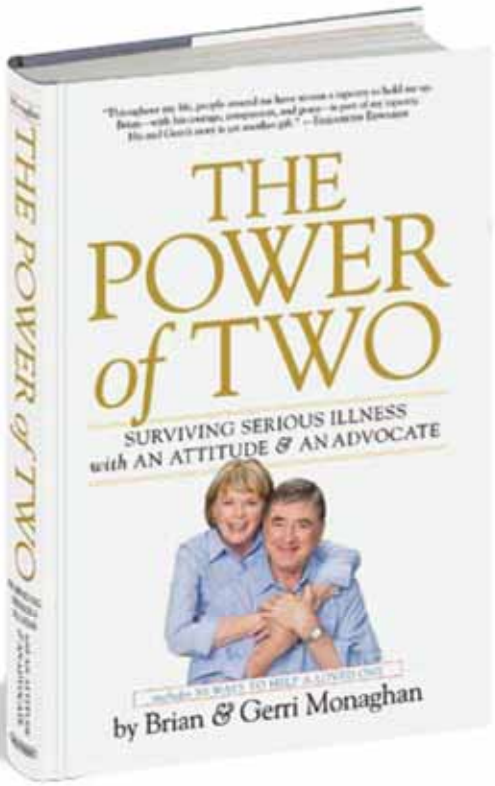
THE POWER OF TWO

SURVIVING SERIOUS ILLNESS WITH AN ATTITUDE & AN ADVOCATE

Brian and Gerri Monaghan



"Throughout my life, in good times and bad times, people around me have woven a tapestry to hold me up. Brian—with his courage, compassion, and grace—is part of my tapestry. He and Gerri's story is yet another gift." —ELIZABETH EDWARDS

THE POWER OF TWO has the power to change lives. This much-needed book combines an inspiring story of hope and survival with a compelling practical blueprint for how to be a loved one's advocate. And if ever there was a time when a chronically ill or disabled person needs an advocate, that time is now, with HMOs, the medical establishment, and patients in a chaotic free-for-all.

Brian Monaghan, a fifty-nine-year-old lawyer at the top of his game, got the news that all of us dread—Stage IV melanoma had metastasized to his brain; he was given three to six months to live. That night Brian and his wife Gerri made a pact: "We are going to love and laugh and fight this. And we are going to win." That was ten years ago. Between Brian's courage and attitude, and Gerri's determination to stand up for him—tirelessly researching options, reaching out to friends, family, and anyone who could help, resisting the status quo, and always thinking in terms of "we"—they did win. This book is the story of that journey, told back and forth between them. Utterly riveting, inspiring, and uplifting, it is a road map for everyone facing a tough medical challenge, and for the people who love them.

Along the way, Gerri lists her top 50 tips for how to be an advocate: *#1 Trust your intuition. #6 Create a battle plan. #15 Get copies of records. #26 Make doctors speak in a language that you understand. #49 This is not a dress rehearsal.*

- **Inspiration, wisdom, and the uncommon gift of common sense for patients and their families**
- **A powerful personal story combined with a highly practical guide to becoming a patient's advocate**
- **Includes a complete advocate's resource, with fill-in forms, checklists, websites, plus Brian's favorite Irish jokes to get you through the tough spots**
- **17-city author tour**

Brian Monaghan *was, until diagnosed with his illness in 1998, a highly successful plaintiff's trial attorney in San Diego, earning numerous awards and citations. He currently serves on the board of directors of the American Ireland Fund, the Salk Institute International Council, Hastings College of the Law at the University of California, and the San Diego Padres.* **Gerri Monaghan** *met Brian when applying for a paralegal job at his firm. They married in 1995 and live in San Diego.*

THE POWER OF TWO

288 pages; 6" x 9"

Hardcover: $24.95/$32.95 Can.
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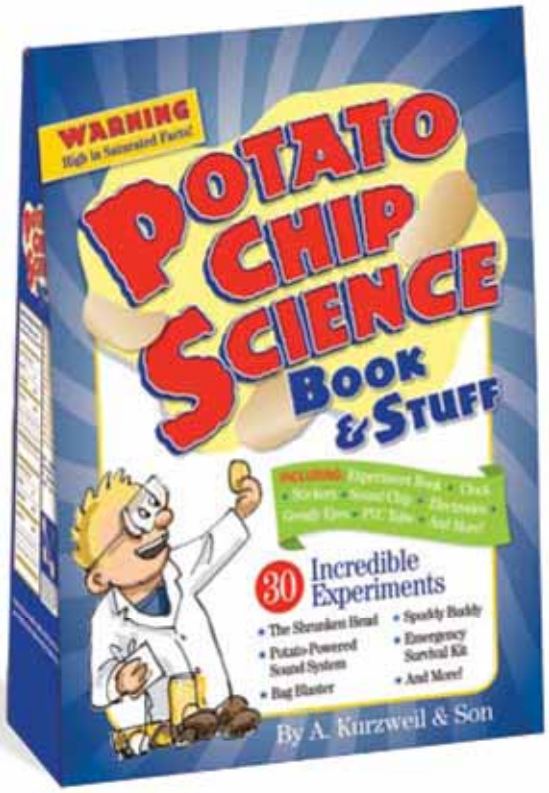
POTATO CHIP SCIENCE

A. Kurzweil and Son



Mmm, science! Imaginative science, brilliant science, environmental science—all wrapped up in the kind of idea that comes along once in a decade. POTATO CHIP SCIENCE is the genius book and stuff that introduces dozens of experiments using potato chip bags, potato chips, lids, tubes, and spuds. Like *Pop Bottle Science* (501,000 copies in print) and the Hand in Hand with Nature Series, it dazzlingly marries the fun of creative (and completely safe) activities with lessons drawn from ecology, biology, forensics, acoustics, aeronautics, optics, propulsion, hydrodynamics, and more.

Make a chip tube gobble like a turkey. Fire the pocket-size potato propulsion pipe. Build a balloon-powered chip mobile. Power the ingenious digital clock (it's included!) with the mysterious potato "battery." Create a shrunken potato head. Launch the bag blaster—and when the weather's right, go fly a potato-chip–bag kite. The book is 96 pages and filled with experiments, interesting modifications, scientific principles, and 100% saturated facts. Contained in the bag are a dozen items used in the book—including a digital clock, biodegradable potato starch knife, sound chip, stickers, googly eyes, and a special potato propulsion pipe.

SHRUNKEN (POTATO) HEAD
A New Wrinkle on an Ancient Recipe

MATERIALS

METHOD
To Carve the Head

THE NINE-CUT SYSTEM

To Shrink the Head

MEANING

SPUDS

POTATO CHIP SCIENCE came out of *Leon and the Champion Chip,* the young-reader novel in the author's Leon series. It was just so much fun in fiction, it had to be made fact.

Allen Kurzweil *is the author of* Leon and the Champion Chip, *where he first explored the idea of a science curriculum based around the potato chip. He has also written two novels for adults,* A Case of Curiosities *and* The Grand Complication. *Currently a visiting fellow at the John Nicholas Brown Center for the Study of American Civilization at Brown University, Kurzweil lives in Providence, Rhode Island, with his wife and son, Max, his potato chip science collaborator and beta-tester.*

- **Pure genius—30 creative experiments using potatoes, potato chips, potato chip bags, containers, and lids**
- **Irresistible packaging—book and stuff in a potato chip bag**
- **Fascinating science that offers lessons on ecology, biology, forensics, acoustics, physics, aeronautics, optical illusions, propulsion, and more**
- **A whole kit, including digital clock, biodegradable potato starch knife, googly eyes, pocket-size potato propulsion pipe, sound chip, stickers, and more**
- **Filled with 100% saturated facts**
- **Ages 8–12**
- **15-city author tour**

POTATO CHIP SCIENCE

Two-color illustrations throughout; paperback in chip bag with components; 96 pages; bag with gusseted spine: 8¾" x 12¼"; book: 7" x 10"

Paper: $18.95/$24.95 Can.
ISBN: 978-0-7611-4825-8
No. 14825
Ships: May

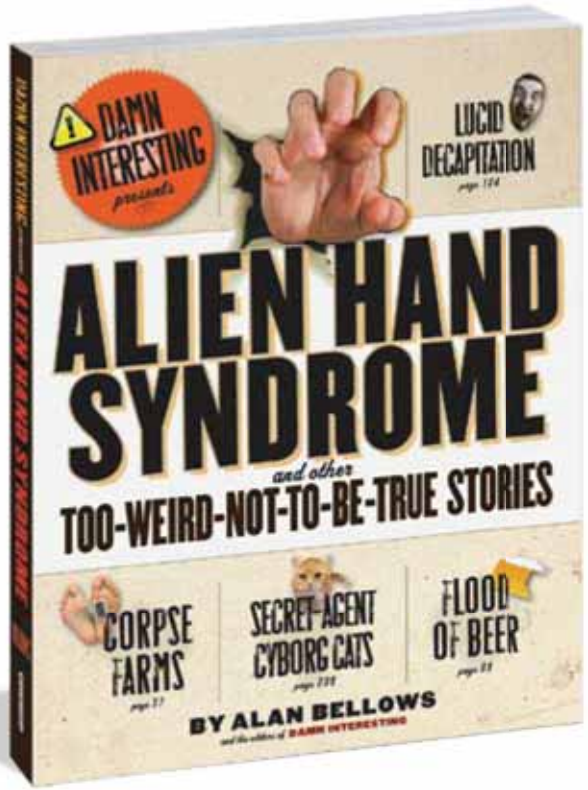
6-copy counter display:
$107.70/$149.70 Can.
ISBN: 978-0-7611-5030-5
No. 25030

DAMN INTERESTING PRESENTS

ALIEN HAND SYNDROME

AND OTHER TOO-WEIRD-NOT-TO-BE-TRUE STORIES

Alan Bellows and the editors at Damn Interesting



Welcome to the five stages of reading ALIEN HAND SYNDROME: *Astonishment:* This is amazing! *Insecurity:* I'm a smart person—how could I never have heard of this before? *Panic:* Please, don't let it end. *Gratitude:* Great!—and look, there are over 90 more essays where that one came from. And *Zeal:* You won't believe what I just read.

Collected and curated by Alan Bellows and his team at DamnInteresting.com, with over 400,000 unique visitors a month, this is the stuff nightmares are made of, and no one will be able to stop reading: Giant Carnivorous Centipedes; Mike, the Headless Chicken; The Exploding Lakes of Cameroon; The Swirling Vortex of Doom; Secret Agent Cyborg Cats; Fiery Balls of Naga; The Deepest Hole; The Terrifying Toothpick Fish; and, of course, Alien Hand Syndrome—a disorder wherein a person's hand develops a "will of its own," unbuttoning shirts, grabbing at the steering wheel, tossing away cigarettes, and in some cases actually attacking its host.

Most entries are full-blown narratives, complete with illustrations—for example, pointing out step-by-step how "The Halifax Disaster" unfolded. Other entries examine short-take anomalies—such as unusual drug side effects, including the antidepressant Clomipramine (spontaneous orgasm upon yawning), the hormone Oxytocin (increases one's generosity), the medicine for Parkinson's disease, Ropinirole (compulsive gambling), and Viagra (priapus syndrome, with a remote chance of gangrene curable only through penectomy—say no more).

- **A gift of the weird, the macabre, the truly, unbelievably, breathtakingly strange**
- ***Oh, Yuck!* for grown-ups: an encyclopedia of compulsively readable true stories**
- **DamnInteresting.com gets 400,000 unique visitors a month**
- **Illustrated throughout**
- **National radio satellite tour**

Alan Bellows, *aka "The Professor," is the writer, designer, managing editor, and marketing mastermind behind DamnInteresting.com. A software designer, he developed his fascination for the odd and unexpected while doing programming for the library industry. He lives with his wife in Orem, Utah.*

ALIEN HAND SYNDROME

320 pages; 7 3/8" x 9 1/4"

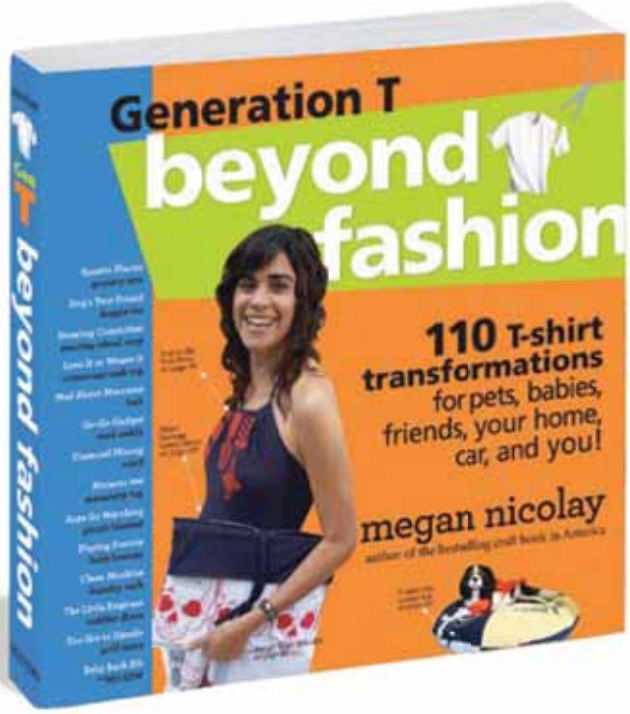
Paper: $12.95/ $16.95 Can.
ISBN: 978-0-7611-5225-5
No. 15225
Ships: April

8-copy counter display:
$103.60/$135.60 Can
ISBN: 978-0-7611-5551-5
No. 25551

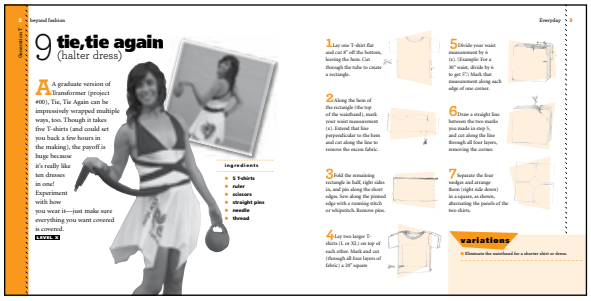
GENERATION T: BEYOND FASHION

110 T-SHIRT TRANSFORMATIONS FOR PETS, BABIES, FRIENDS, YOUR HOME, CAR, AND YOU!

Megan Nicolay



Megan Nicolay revolutionized the T-shirt. She repurposed it, reinterpreted it, reinvented it—and created the #1 craft book in the nation, *Generation T,* which continues to dominate. Now she explores new ways to slash a tee, scrunch a tee, and sew a tee with GENERATION T: BEYOND FASHION. A collection of 110 projects for every occasion, it takes the humble yet ever-malleable tee in dozens of new directions—from baby gifts to pet accessories, stuff for the home, the car, the road, the boyfriend.


9 tie, tie again (halter dress)

A graduate version of A Transformer (project #00), Tie, Tie Again can be impressively wrapped multiple ways, too. Though it takes five T-shirts (and could set you back a few hours in the making), the payoff is huge because it's really like ten dresses in one! Experiment with how you wear it—just make sure everything you want covered is covered.

LEVEL 3

ingredients
- 5 T-shirts
- ruler
- scissors
- straight pins
- needle
- thread

1 Lay one T-shirt flat and cut 8" off the bottom, leaving the hem. Cut through the tube to create a rectangle.

2 Along the hem of the rectangle (the top of the waistband), mark your waist measurement (x). Extend that line perpendicular to the hem and cut along the line to remove the excess fabric.

3 Fold the remaining rectangle in half, right sides in, and pin along the short edge. Sew along the pinned edge with a running stitch or whipstitch. Remove pins.

4 Lay two larger T-shirts (L or XL) on top of each other. Mark and cut (through all four layers of fabric) a 20" square.

5 Divide your waist measurement by 4 (x). (Example: For a 30" waist, divide by 4 to get 7½). Mark that measurement along each edge of one corner.

6 Draw a straight line between the two marks you made in step 5, and cut along the line through all four layers, removing the corner.

7 Separate the four wedges and arrange them (right side down) in a square, as shown, alternating the panels of the two shirts.

variations
- Eliminate the waistband for a shorter skirt or dress.

The rallying cry is: Don't buy; DIY. The result is hip, imaginative, crafty, and very green. There's a basic primer on techniques—knotting, sewing, braiding, lacing—plus a full tutorial on embellishing. And then an amazing range of projects. There's fashion, of course: all-new halters and tank tops, sexy gaucho pants, a baby-doll dress, twisted shrug, and hooded scarf. But also baby gifts: Jumper for Joy, Baby Back Bib, Wild Thing Blankie. Home décor: plant hanger, wine cozy, toilet seat cover, ruffled apron, and Spastic Plastic (grocery tote). Grill mitts and bolo ties for the guys, doggie tee and stuffed cat toys, a steering wheel cover for the car, the Ants Go Marching (picnic blanket), and Beach Bum (beach caddy). Projects range from the simplest no-sew to intermediate, and all have easy-to-follow illustrated directions—plus, how to throw your own Tee Party.

Time to get your craft on.

- **Transforming T-shirts for every purpose: fashion, home décor, travel, accessories for boyfriends, kids—even the cat**
- **From the author of *Generation T,* with 215,000 copies in print**
- **Reuse, recycle, re-fashion—and save $$$**
- **110 all-new, illustrated, (mostly) no-sew projects—sexy Gaucho Marx Pants, Mop Top Rag Doll, and Ants Go Marching picnic blanket**
- **10-city national tour**

GENERATION T: BEYOND FASHION

16-page full-color insert; two-color photos and illustrations; 224 pages; 8" x 8"

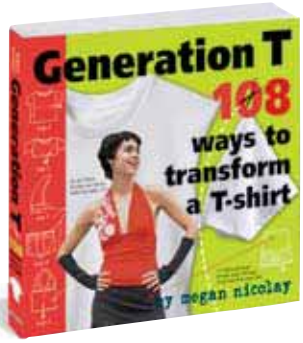
Paper: $14.95/$19.95 Can.
ISBN: 978-0-7611-5410-5
No. 15410
Ships: April

8-copy counter display:
$119.60/$159.60 Can.
ISBN: 978-0-7611-5476-1
No. 25476

BY THE SAME AUTHOR:
See page 35.

Generation T
ISBN: 978-0-7611-3785-6
No. 13785

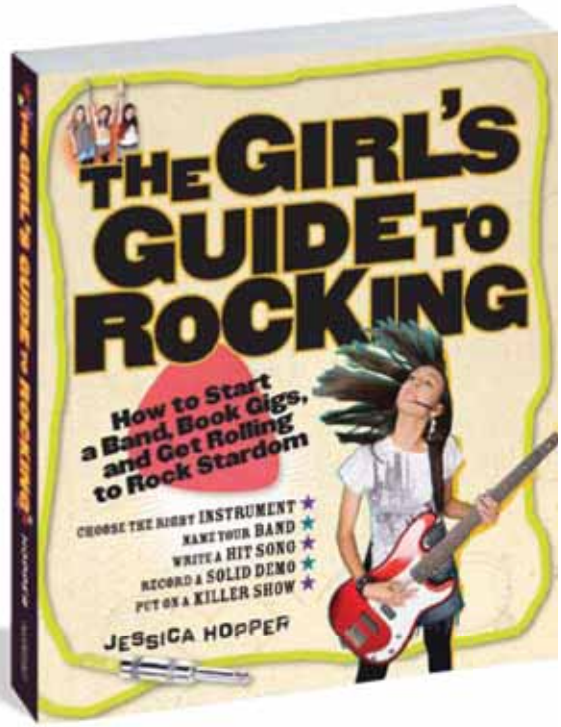
Megan Nicolay *has been traveling around the country like a pied piper of DIY, giving workshops and consulting at craft events since the publication of her bestseller,* Generation T. *She is a founding member of the Department of Craft, a New York City–based craft collective, and lives in Brooklyn, New York.*



THE GIRL'S GUIDE TO ROCKING

HOW TO START A BAND, BOOK GIGS, AND GET ROLLING TO ROCK STARDOM

Jessica Hopper



From greats like Patti Smith and Cyndi Lauper to TV's Miley Cyrus (Hannah Montana) and Demi Lovato, girls want to rock. They want to start bands, write songs, get up on stage, and kick out the jams. Here's the book to teach them how. Written by an obsessive music lover who's spent her life playing, performing, publicizing, and writing about rock 'n' roll, THE GIRL'S GUIDE TO ROCKING is a hip, inspirational guide for rad girls who want to make their rock dreams come true.

It's everything a rocking girl needs to know: how to find your instrument—and if your hands are too small for the bass, try the guitar. How to get your band together: ask everyone you know, put up flyers, check the local music schools. Temperamental old-school tube amps vs. uncool but supersmart digital amps. Giving your band the right name, plus a cautionary glossary of overused words (Wolf, Star, Crystal, Earth, etc.). The freedom of going solo, and how to handle performing alone in the spotlight. Songwriting tips, with eight prompts to get the lyrics flowing. The ins and outs of recording, whether at home or in a studio. Taking care of business: publicizing your band, making money on T-shirts, legalese and the creative personality, your MySpace page, and the four signs that say "time to hire a manager"—in other words, you've arrived.

Includes a girls-in-rock timeline, essential listening lists, and quotes from the greats: Nina Simone, Chrissie Hynde, Debbie Harry, Carrie Brownstein, Kim Deal, Kate Bush, Kim Gordon, and more. Now get out there and rule the world.

- **Everything a girl needs to know to make her rock star dreams come true**
- **How to be the next Hannah Montana (or Patti Smith)—from finding your instrument and naming your band to writing, practicing, performing, recording, publicizing, and touring**
- **By a Da Capo Award–winning writer and lifelong girl rocker**
- **Illustrated throughout with photos, charts, and more**
- **For ages 12 and up**
- **6-city author tour**

Jessica Hopper *is a Da Capo Award–winning music critic who writes regularly for the* Chicago Reader *and* Chicago Tribune. *Her work also appears in* Spin, Vice, The Village Voice, *and she selects work for NPR's* This American Life. The New York Times *called her "influential" and* Spin *declared her office "ground zero for punk rock America." She's toured and recorded with the band Challenger, and is a record producer, DJ, and lecturer. She lives in Chicago.*

THE GIRL'S GUIDE TO ROCKING

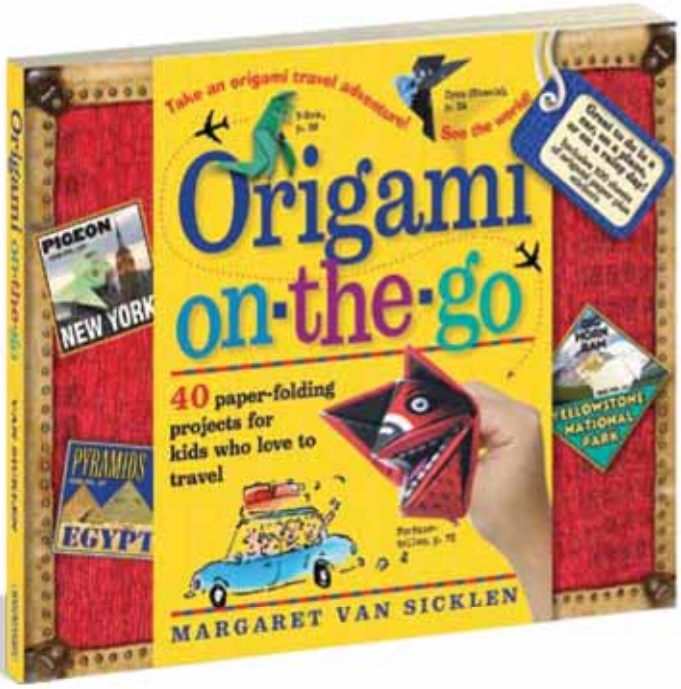
Two-color text with 4-page four-color gatefold insert; 288 pages; 7" x 8"

Paper: $13.95/$18.95 Can.
ISBN: 978-0-7611-5141-8
No. 15141
Ships April

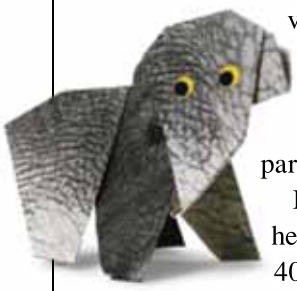
ORIGAMI ON-THE-GO

40 PAPER-FOLDING PROJECTS FOR KIDS WHO LOVE TO TRAVEL

Margaret Van Sicklen



The perfect antidote to "Are we there yet???" Once kids get their hands on the travel-inspired projects in ORIGAMI ON-THE-GO, hours will fly by. Origami in itself is such an absorbing activity; add to it the pleasures of using vibrant custom papers to create unexpected animals and planes and cultural treasures, and the combination is a lifesaver (for parents), entertainment (for kids), and a great learning experience (good for parents and kids).



Margaret Van Sicklen, the "origami swami" who's known for her clear, easy-to-follow instructions and clever designs, creates 40 projects with a globe-trotting theme—Stunt Plane, Rainforest Turtle, Samurai Helmet, Mummy, Dachshund Chopstick Rest, Tiny Scrap Book, Nantucket Swordfish, Chinese Opera Hat. The folds are geared to children as young as eight, and range from the playful, Pig Finger Puppet, to the practical, Souvenir Wallet, to the beautiful, a Peacock—the kind a traveler might find strutting on the grounds of the Taj Mahal. Paper for the projects is included in the back of the book: 100 sheets of colorful, custom-designed origami pages, each tied in to the projects, plus two pages of stickers.

Along the way kids learn much about the world: how to convert dollars to euros and the names of original currency; the Seven Natural Wonders; essential words in different languages; latitude and longitude; all about the chatty, intelligent crows of Russia and Australia's fuzzy koala bears—inspiration to make one of your own.

- **Perfect marriage of origami and travel activity—for kids!**
- **40 projects and 100 sheets of paper in specially designed vibrant patterns and colors—plus stickers**
- **From the author of the bestselling *Origami* Page-a-Day® calendar and *Joy of Origami* (92,000 copies in print)**
- **Full-color illustrations throughout**
- **For ages 8 to 12**

Margaret Van Sicklen, *self-described "origami swami," is the author of* Joy of Origami *and the bestselling* Origami *Page-A-Day® calendar. She lives in New York City and Santa Barbara, California.*

By the Same Author:
See page 35.

The Joy of Origami
ISBN: 978-0-7611-3988-1
No. 13988

Origami Page-A-Day® Calendar
ISBN: 978-0-7611-5267-5
No. 15267

ORIGAMI ON-THE-GO

Full-color throughout; 100 sheets of origami paper and two pages of stickers; 144 pages; 9" x 7"

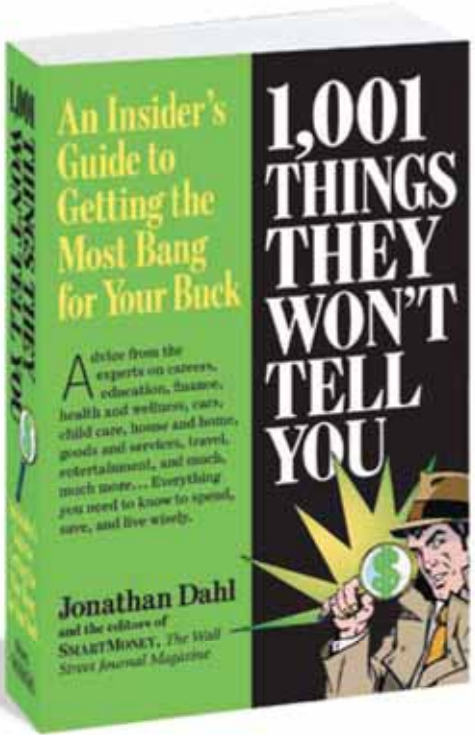
Paper: $14.95/$19.95 Can.
ISBN: 978-0-7611-5105-0
No. 15105
Ships: May

8-copy counter display
$119.60/$159.60 Can.
ISBN: 978-0-7611-5511-9
No. 25511

1,001 THINGS THEY WON'T TELL YOU

AN INSIDER'S GUIDE TO GETTING THE MOST BANG FOR YOUR BUCK

Jonathan Dahl and
the Editors of SmartMoney,
The Wall Street Journal *magazine*



Are you getting the most for your money? 1,001 Things They Won't Tell You offers the experts' knowledge on 100 industries and institutions that readers interact with daily, sometimes profoundly: financial planners, cable providers, car dealers, insurance agencies, caterers, contractors, real estate brokers, funeral directors, dentists, personal trainers, college prep counselors, casinos, florists, cruise lines, and more. Based on the popular and addictive "Ten Things They Won't Tell You" column in *SmartMoney, The Wall Street Journal* magazine, 1,001 Things They Won't Tell You will make every reader a wiser, savvier consumer.

The conceit is "what they won't tell you"—in each case, the top ten things industry insiders know that you need to know before making a decision. It covers veterinarians: *#2. Vaccinating your pet may do more harm than good.* Automobile leasing companies: *#7. You call it an odometer; we call it a cash register.* Tax preparers: *#4. What are my qualifications? Well, I'm real good at Sudoku.* Nursing homes: *#1. We're careless about the drugs we give out.* Cruise lines: *#2. Our engines break down all the time.* Gourmet grocers: *#3. This bottled water is actually tap water.* Lawyers: *#4. You could win your lawsuit and still wind up with nothing.* Plastic surgeons: *#1. I trained a whole weekend to learn this procedure.* The book outlines what you don't know, then arms you with insights, tips, and techniques to make sure you get the best in every area of your life.

Health, education, insurance, finance, automobiles, goods and services, food and drink, free time—it's everything you literally need to know to save not only money, but also potential headache.

- **A true money-saving, headache-saving, potentially lifesaving consumer guide to 100 industries, professions, and institutions**
- **More than 1,000 impeccably researched, thoroughly fact-checked secrets and tips to make every reader a smarter, savvier consumer**
- **Covers health, education, insurance, finance, automobiles, goods and services, food and drink, free time, and more**
- **Adapted from the much-read "Ten Things They Won't Tell You" column in *SmartMoney* magazine**
- ***SmartMoney* is a well-respected financial publication with more than 3 million monthly readers and a 2.1 million online readership**

Jonathan Dahl *is the editor-in-chief of* SmartMoney, The Wall Street Journal *magazine; previously he was the editor of* The Wall Street Journal's *"Weekend Journal." He lives in Brooklyn, New York.* SmartMoney, *with a monthly readership of more than 3 million, is a joint publication of Dow Jones & Company, Inc. and Hearst Corp.*

1,001 THINGS THEY WON'T TELL YOU

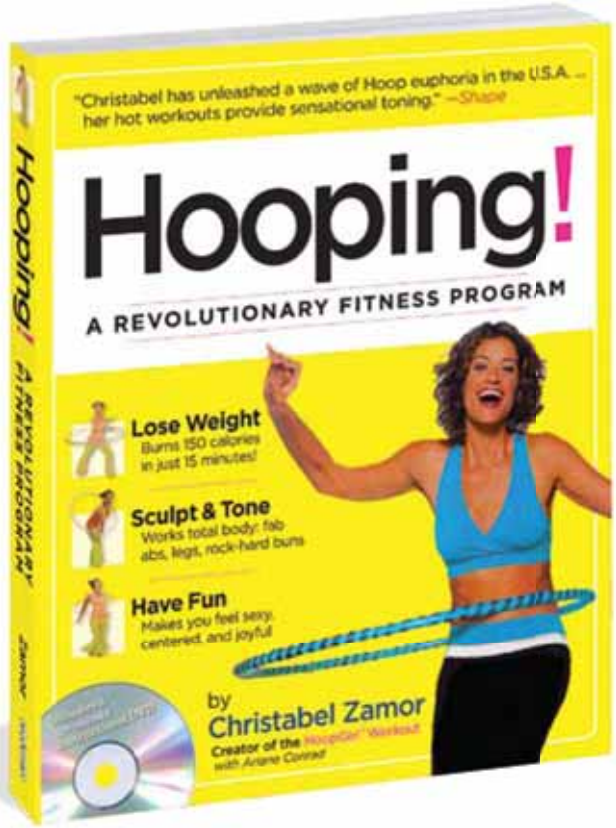
Black and white spot illustrations; 544 pages; 6" x 9"

Paper: $16.95/$22.95 Can.
ISBN: 978-0-7611-5137-1
No. 15137
Ships: March

HOOPING!

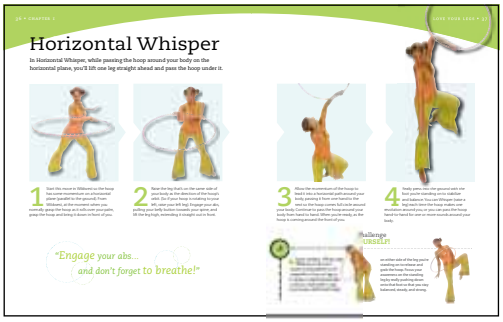
A REVOLUTIONARY FITNESS PROGRAM

Christabel Zamor, with Ariane Conrad



Imagine an exercise that works every major and minor muscle group, burns 600 calories an hour, builds balance and flexibility, requires no investment beyond $25 to $35, and makes you feel exuberant, delightful, sassy, and sexy. And is so much more like play than work that you want to keep doing it.

That's right, what goes around comes around—the Hula-Hoop, which burst into fad-dom fifty years ago, is hot all over again, but this time for enormously beneficial reasons. Christabel Zamor, credited with reviving the Hula-Hoop with her HoopGirl® Workout, is leading what *Time* magazine calls "the inventive new wave of fitness . . . that is catching on in health clubs across America." HOOPING! brings the best of HoopGirl into a full-color, fully illustrated book plus a 40-minute instructional DVD. Here's how to get started—where to find and how to use the larger, heavier "sticky" hoops; stretches and warm-ups; and what to wear. And then more than 50 step-by-step exercises that focus on the core (abs, back, butt), upper body, lower body, and overall well-being. The exercises are as fun as they sound—Limbo, Booty Blitz, Float Up, Wildwest—and each group comes with a recommended playlist of music, plus "challenges" for going further.



HOOPING!: it's not just fitness, but metamorphosis, into a renewed you, with a strong core, joyful attitude, and a glow of self-confidence.

- **Hooping is the new trend, "an inventive wave of fitness . . . that is catching on in health clubs across America" (*Time* magazine)**
- **From the HoopGirl herself, Christabel Zamor, credited with reviving the Hula-Hoop**
- **An easy, playful, highly effective exercise that works every part of the body, can be done anywhere, and requires only a $25 to $35 investment**
- **50 step-by-step exercises in full-color**
- **Includes 40-minute instructional DVD**
- **15-city author tour**
- **National radio satellite tour**

Christabel Zamor *has been teaching sold-out hooping classes since 2001 and performing hoop dance internationally for clients such as Cirque du Soleil and Universal Pictures. She trains and licenses HoopGirl® Workout to instructors in gyms across the country.*

Ariane Conrad *is an editor and writer living in San Francisco. She is the coauthor of* The Green-Collar Economy *by Van Jones.*

HOOPING!

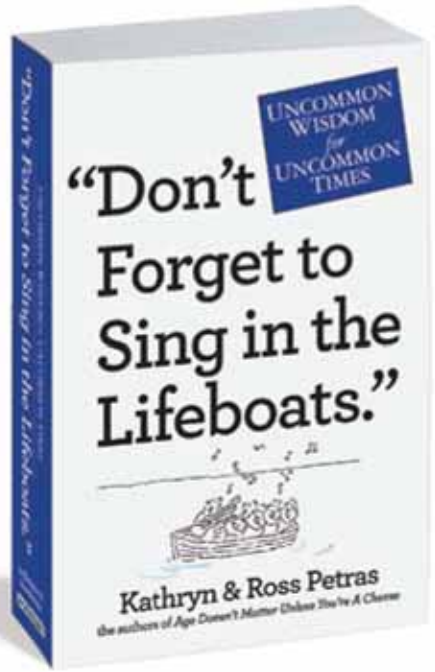
Full-color photos throughout; includes 40-minute DVD; 208 pages; 7 1/4" x 9 1/8"

Paper: $15.95/$20.95 Can.
ISBN: 978-0-7611-5241-5
No: 15241
Ships: April

"DON'T FORGET TO SING IN THE LIFEBOATS"

UNCOMMON WISDOM FOR UNCOMMON TIMES

Kathryn & Ross Petras



Uncommon times call for uncommon wisdom. It's inspiring to hear from people who've graduated from the school of hard knocks, yet kept a sense of humor. People like Twain, Voltaire, Oscar Wilde. People who've said the thing so well that we all wish we'd said it. People who've been there, done that, and refuse to sugarcoat what they've learned. People who know, as Sherry Hochman puts it, that *"Every day is a gift—even if it sucks."*

From Kathryn and Ross Petras, curators of craziness (and surprising smarts), comes a timely collection of reassuring reality:

"Why is there so much month left at the end of the money?"—John Barrymore

"October. This is one of the peculiarly dangerous months to speculate in stocks in. The others are July, January, September, April, November, May, March, June, December, August, and February."—Mark Twain

"I know God will not give me anything I can't handle. I just wish he didn't trust me so much."—Mother Teresa

"When one burns one's bridges, what a very nice fire it makes."—Dylan Thomas

"If you think you have it tough, read history books."—Bill Maher

And Voltaire: *"Life is a shipwreck but we must not forget to sing in the lifeboats."*

- **A gimlet-eyed treasure of wisdom, humor, and inspiration**
- **By the authors of *776 Stupidest Things Ever Said, Age Doesn't Matter Unless You're a Cheese* (more than 230,000 copies in print), *The Lexicon of Stupidity*, and the bestselling calendar, *The 365 Stupidest Things Ever Said*™, which has over 3 million copies in print**
- **300 quotes from philosophers, scientists, humorists, theologians, writers, royalty, and more**

Kathryn *and* **Ross Petras,** *brother and sister, are great curators of quotes whose* The 365 Stupidest Things Ever Said™ Calendar *has more than 3 million copies in print. Ross Petras lives with his family in New Jersey; Kathryn Petras with her husband in Manhattan.*

By the Same Authors:
See pages 90, 94.

The Lexicon of Stupidity
ISBN: 978-0-7611-3791-7
No. 13791

Age Doesn't Matter Unless You're a Cheese
ISBN: 978-0-7611-2518-1
No. 12518

365 Stupidest Things Ever Said Page-A-Day® Calendar
ISBN: 978-0-7611-4970-5
No. 14970

DON'T FORGET TO SING IN THE LIFEBOATS

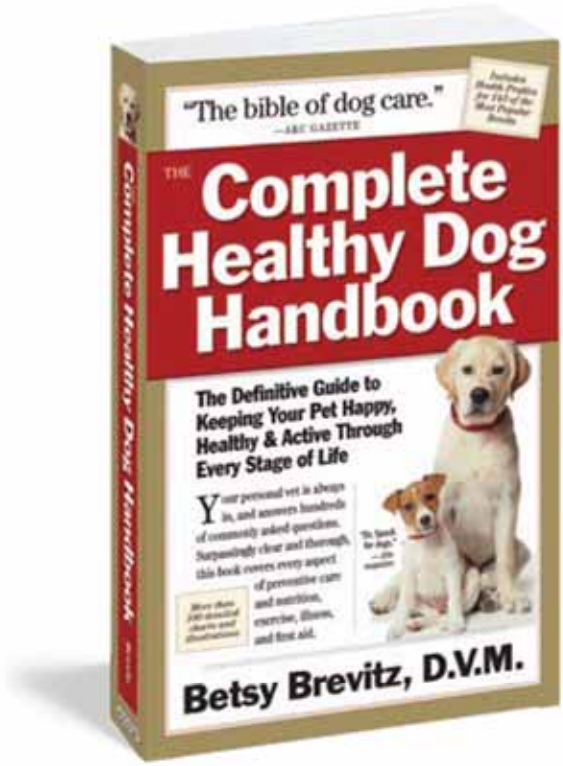
408 pages; 4" x 6"
Paper: $8.95/$11.95 Can.
ISBN: 978-0-7611-5525-6
No. 15525
Ships: April

8-copy counter display:
$71.60/$95.60 Can.
ISBN: 978-0-7611-5536-2
No. 25536

THE COMPLETE HEALTHY DOG HANDBOOK

THE DEFINITIVE GUIDE TO KEEPING YOUR PET HAPPY, HEALTHY & ACTIVE THROUGH EVERY STAGE OF LIFE

Betsy Brevitz, D.V.M.



THE COMPLETE HEALTHY DOG HANDBOOK is a superb, reassuring, and comprehensive work. *"Dr. Spock for dogs."*—Elle *magazine* wrote of its first edition, originally published as *The Hound Health Handbook,* and now completely revised and updated. *"The bible of dog care."*—AKC Gazette. *"Four bones. The one book every dog owner needs to read."*—Dog Fancy *magazine*. *"The go-to resource for keeping pups healthy and happy. . . . Takes the guesswork out of caring for any kind of dog."*—BookPage. *"A definitive guide."*—The Journal of the American Veterinary Medical Association. *"The one book dog owners should not be without."*—Los Angeles Daily News. *"I'm keeping this book on my bedside table."*—Cindy Adams.

Today's dog owners are more attuned to their pets' health and well-being than ever before. And with good reason: Americans spend upward of $10 billion annually on their canine companions. THE COMPLETE HEALTHY DOG HANDBOOK is the one essential and truly readable book for these devoted dog owners. Surpassingly clear and complete, with more than 100 illustrations and diagrams, it covers everything from choosing the best dog to puppy care, nutrition, vaccines, behavior, first aid, and senior care, plus thorough discussions of more than 100 canine illnesses. Reflecting the latest advances in veterinary medicine, this edition offers up-to-the-minute advice on "design dog" breeds, pet food safety, homemade diets, changing vaccine protocols, new medications for allergies, car sickness, obesity, and heart disease, developments in surgery and cancer treatment, pet insurance, and more.

With THE COMPLETE HEALTHY DOG HANDBOOK, the vet is *always* in.

Betsy Brevitz, D.V.M., *had a ten-year career as a magazine writer and editor before becoming a veterinarian. A 1998 graduate of the highly regarded Tufts University School of Veterinary Medicine, she now lives and practices in northern New Jersey. This book originated with her "Ask the Vet" column for the acclaimed website Urbanhound.com.*

- ***"The bible of dog care"* —AKC Gazette**
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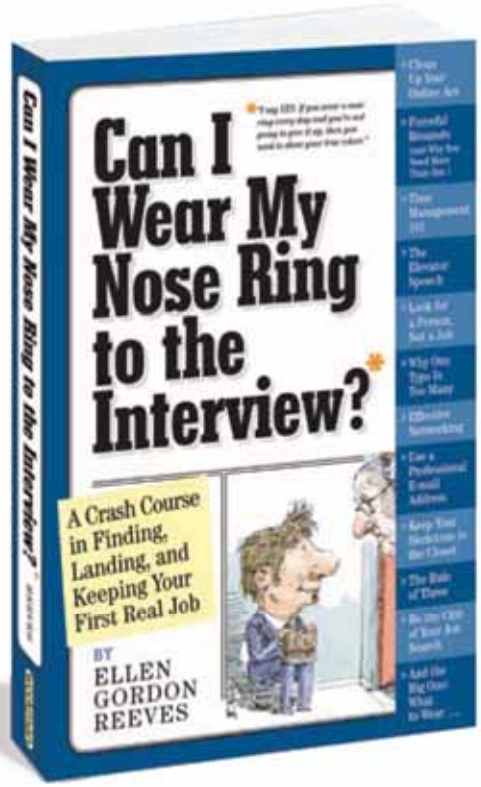
CAN I WEAR MY NOSE RING TO THE INTERVIEW?

A CRASH COURSE IN FINDING, LANDING, AND KEEPING YOUR FIRST REAL JOB

Ellen Gordon Reeves



A witty, friendly, unexpected job hunter's bible that finally answers the real questions. Yes, if you're wedded to your nose ring, wear it to the interview. No, you shouldn't be e-mailing out hundreds of résumés. Writing with enormous authority and a compelling, lively voice, Ellen Reeves brings together her lifetime of experience of hiring, counseling, and résumé-doctoring into an essential guide for young job seekers.

CAN I WEAR MY NOSE RING TO THE INTERVIEW? takes readers step-by-step through a process that was always tough, but is today especially challenging. Begin the search with a professional mind-set—get organized, and set yourself up with business cards, a respectable e-mail address, and a working cell phone. The importance of networking and the rule of three—try to make three e-mails or phone calls a day, but never more than that. The "elevator speech"—hone your pitch to the length of an elevator ride and be prepared to use it at the most unexpected times. The art of writing cringe-free cover letters and killer résumés—from timelines, hooks, and grammatical do's and don'ts to why you should never use the phrase "References available upon request," never include your GPA, and never, ever make a typo. How to dress for an interview, including why to put on your business clothes when interviewing at home, over the phone. Things to be honest about: citizenship and past salary range. And things not to say: "I want this job because I need health insurance."

Then once you're in, how to negotiate salary, what to expect in a review, and basic first job common sense: take initiative, be humble and helpful, never use your boss as a confidant, and always say "I'll find out" instead of "I don't know." Now you're on your way.

- **A bible for young job seekers**
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Ellen Gordon Reeves, *who started helping her friends with their résumés in high school, now consults to individuals and institutions in the U.S. and abroad. She has an Ed.M. from the Harvard Graduate School of Education, and spent fifteen years as the education editor of the New Press. She currently divides her time between Boston, Providence, and New York City, where she serves as the résumé and job-hunting expert at the Columbia Publishing Course.*

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Dr. Hugh Danks

Kids are crazy about bugs! And kids and parents are crazy about The Bug Book and Bug Bottle. Packed with activities and packaged in its own collecting bottle, the original Bug Book sold an amazing 1.6 million copies. Now it's revised, updated, and expanded: announcing the almost-all-new, more-bugs-than ever edition of The Bug Book and Bug Bottle kit.

Bug ruler and magnifying glass

The ingeniously designed, safe plastic bottle is perfect for catching and viewing creepy-crawlies, then letting them go unharmed. (This is a bug kit with a conscience!) The full-color book provides field notes to 40 bugs (up from the original 24), arranged by habitat, including pond, forest, ground, leaves, field, flower. Written by the entomologist Dr. Hugh Danks, The Bug Book and Bug Bottle gives comprehensive notes on these tiny, fascinating creatures—how they live, what they eat, anatomy, unusual characteristics, and more. It gives simple, clear guidelines on how to collect and care for bugs, and equally helpful hints on what bugs not to catch—either for the child's sake, or the bugs, or both. New to the kit are a fold-out bug chart for quick identification, a magnifier to see the critters up close, and a bug explorer's journal to record discoveries.

Discover how the whirligig beetle got its name, how the praying mantis chews its food, why fireflies light up, and how water striders walk on water. And then impress your parents and friends—here are all the tools kids need to become bona fide bug experts.

The Bug Book with chart and journal

- **The bestseller, with over 1.6 million copies in print**
- **Now with more bugs!**
- **A unique field guide and activity kit, including: full-color book, bug bottle, magnifier, fold-out bug chart, and bug explorer's journal**
- **A bug kit with a conscience—no bugs need be harmed in the cause of fun and science**
- **For children 8 and up**

Hugh Danks, Ph.D., *is an award-winning entomologist who served as the head of the Biological Survey of Canada for insects for nearly thirty years. Dr. Danks wrote the first edition of* The Bug Book *and has given many workshops at the Canadian Museum of Nature in Ottawa, Canada, where he lives.*

THE BUG BOOK AND BUG BOTTLE

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Sarah Goodman

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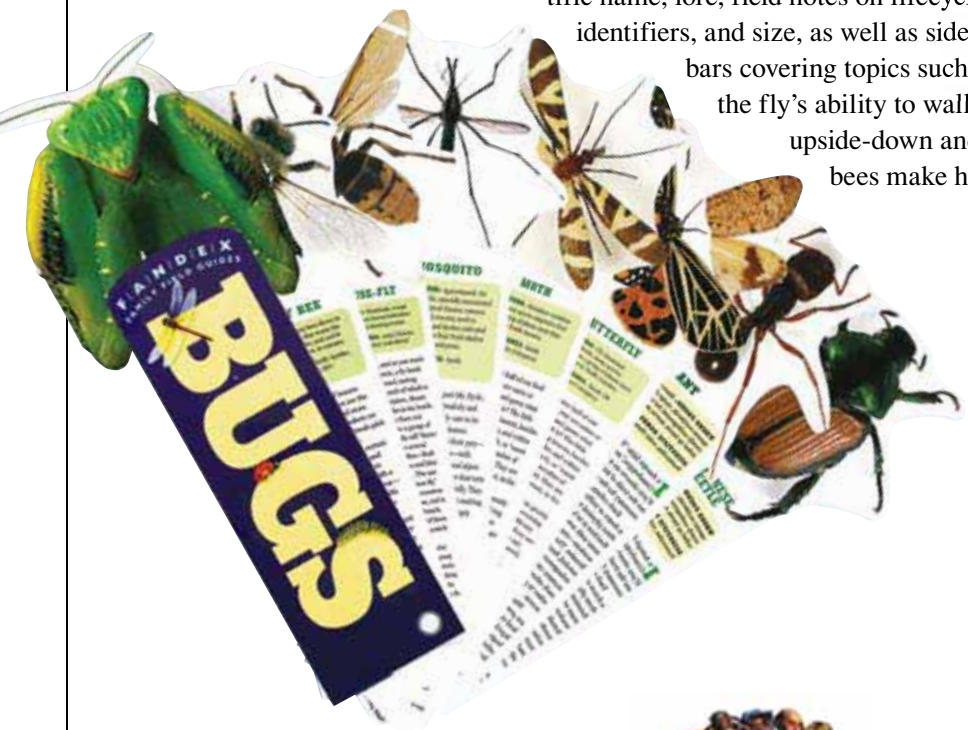
Bringing the world's most fascinating creepy-crawlies—insects, spiders, scorpions, and other *Arthropoda*—to your fingertips, BUGS combines fascinating information about 48 creatures with die-cut, full-color photographs that reveal their subjects' shimmery wings, iridescent shells, vivid hues, and bold shapes in astonishing detail. Every card includes a detailed description, habitat and scientific name, lore, field notes on lifecycle, identifiers, and size, as well as sidebars covering topics such as the fly's ability to walk upside-down and how bees make honey.



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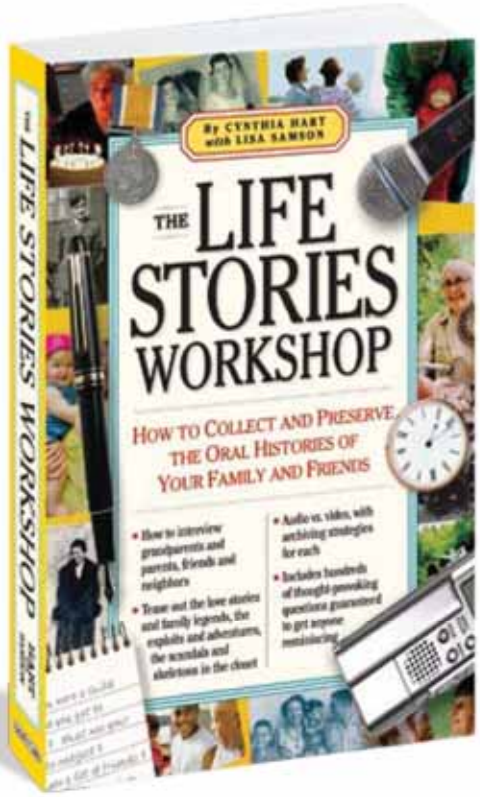
Sarah Goodman *is a writer, editor, and animation producer who is expert at distilling the facts of science into fun, useful formats. She lives in Boston.*

Louis N. Sorkin, B.C.E., *is a renowned entomologist/arachnologist at the American Museum of Natural History, where he has worked for the last 30 years.*

THE LIFE STORIES WORKSHOP

HOW TO COLLECT AND PRESERVE THE ORAL HISTORIES OF YOUR FAMILY AND FRIENDS

Cynthia Hart, with Lisa Samson



We all know that we should ask now, before it's too late, before the stories are gone forever. But knowing and doing are two different things.

Cynthia Hart, author of *Cynthia Hart's Scrapbook Workshop,* shows exactly how to collect, record, share, and preserve a family member's or a friend's oral history in this practical and inspirational guide. The Life Stories Workshop breaks down what too often feels like an overwhelming project into a series of easily manageable steps: how to prepare for an interview; how to become a better listener; why there's always more beneath the surface and the questions to ask to get there; the pros and cons of video recording, including how your subjects should dress so the focus is on their words; four steps to keeping the interview on track; how to be attentive to your subject's energy levels; and the art of archiving or scrapbooking the interview into a finished keepsake.

At the heart of the book are hundreds of questions designed to cover every aspect of your subject's history: Do you remember when and how you learned to read? Who in your life showed you the most kindness? What insights have you gained about your parents over the years? Would you describe yourself as an optimist or a pessimist? In what ways were you introduced to music? What is the first gift you remember giving? If you could hold on to one memory forever, what would it be? When the answers are pieced together, a mosaic appears—a living history.

Cynthia Hart *is a renowned artist, scrapbooker, and collector of memorabilia. She is the author of* Cynthia Hart's Victoriana Calendar, Cynthia Hart's Scrapbook Workshop, The Love of Lace, Parlor Cats, *and other books. Her designs have been licensed to fragrance, gift, stationery, and home furnishing companies. Her studio is in New York City.*

Lisa Samson, *a founding partner of Pangolini Pictures, has produced documentaries for* WNET, *National Geographic, the Discovery Channel, and A&E. She holds a Master's degree in history and archival management from New York University and recently completed an oral history project on the wives of CIA members. She lives in Brooklyn, New York, and Wilmington, Delaware.*

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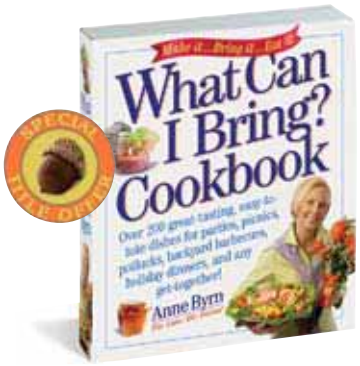

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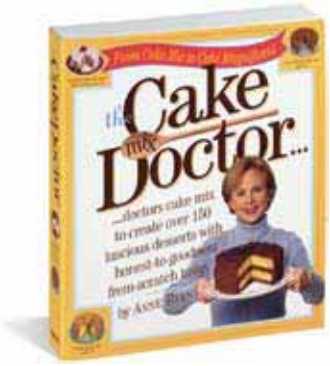

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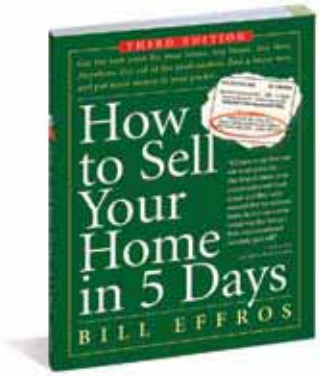

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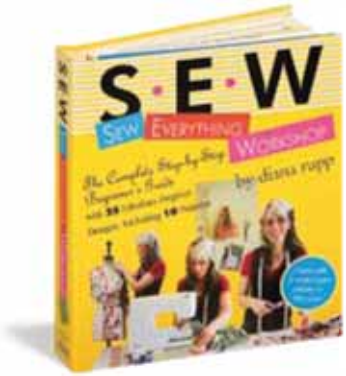

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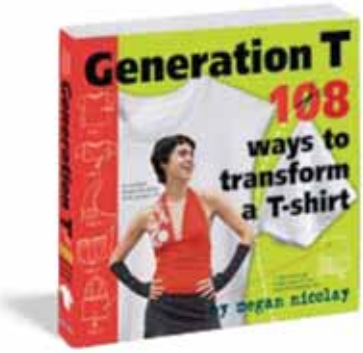

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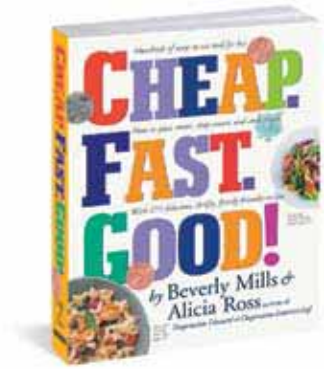

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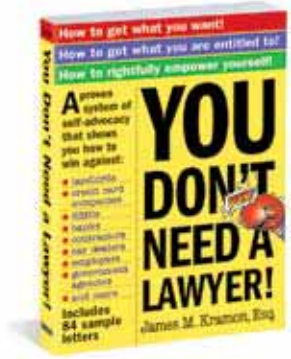

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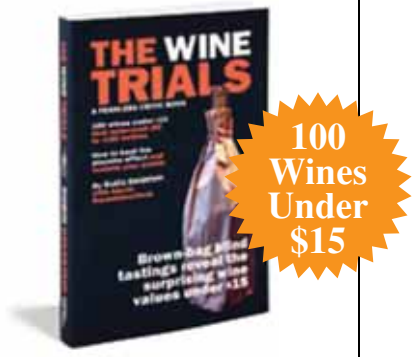

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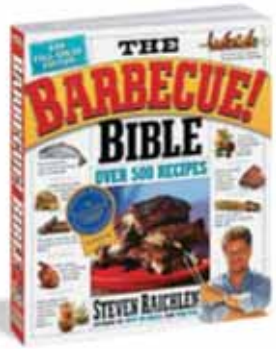

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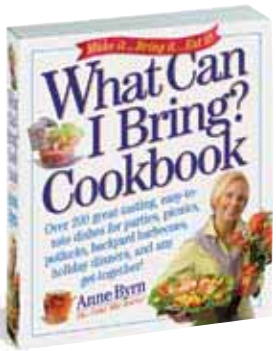

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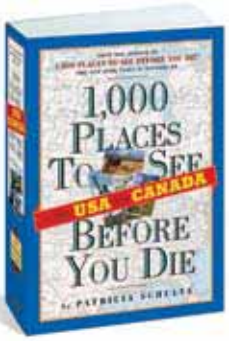

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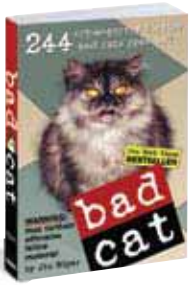

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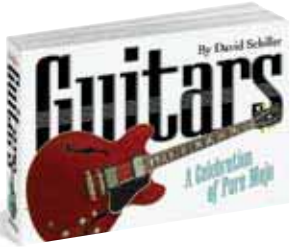

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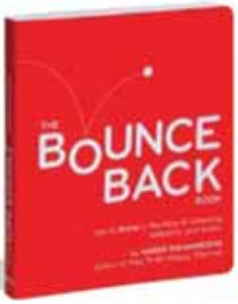

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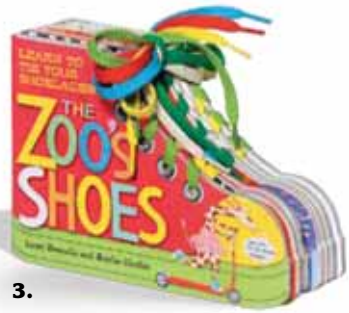

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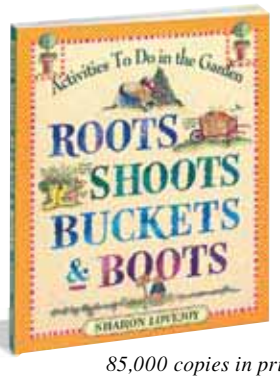

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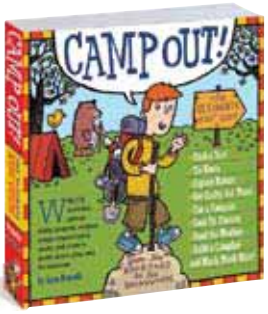

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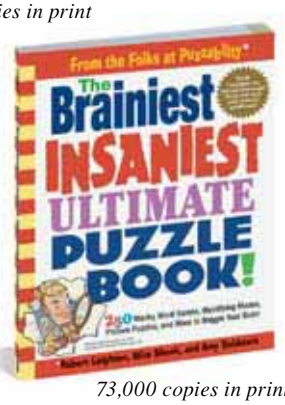

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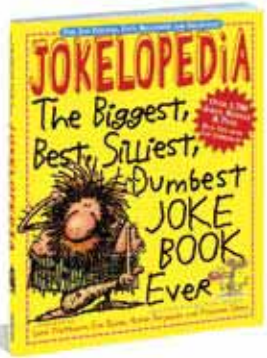

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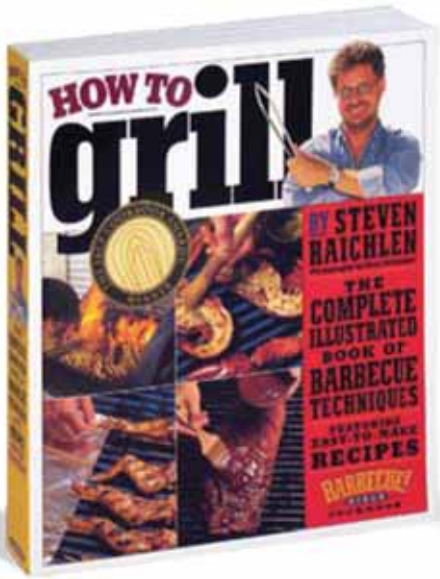

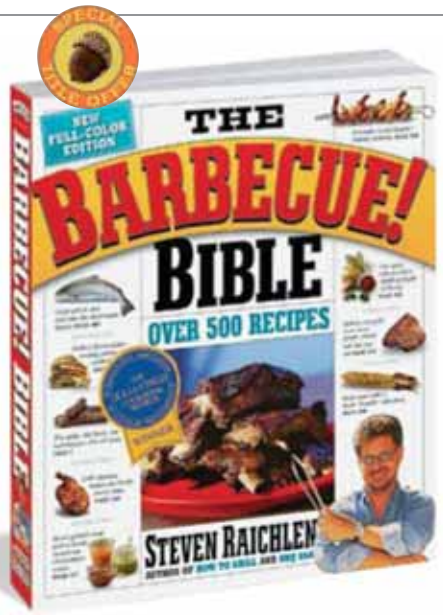

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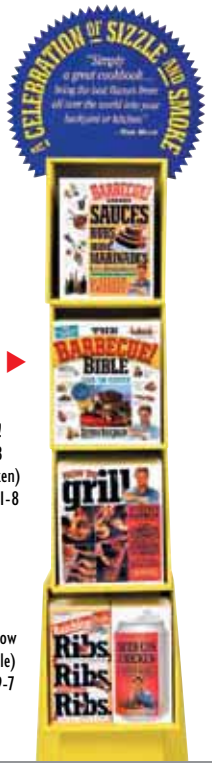

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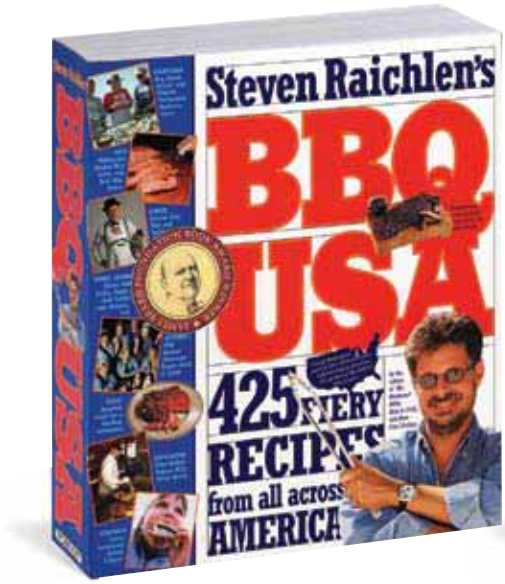

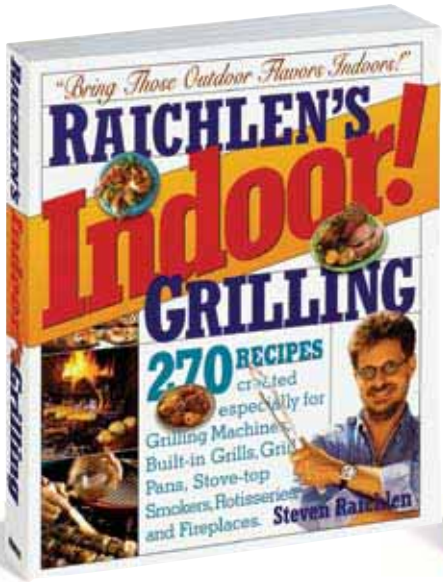

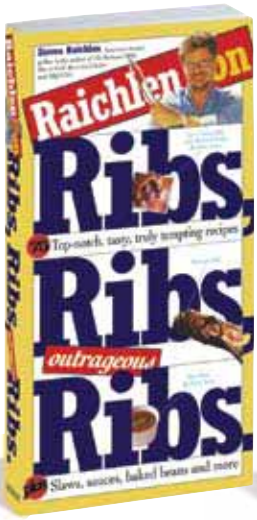

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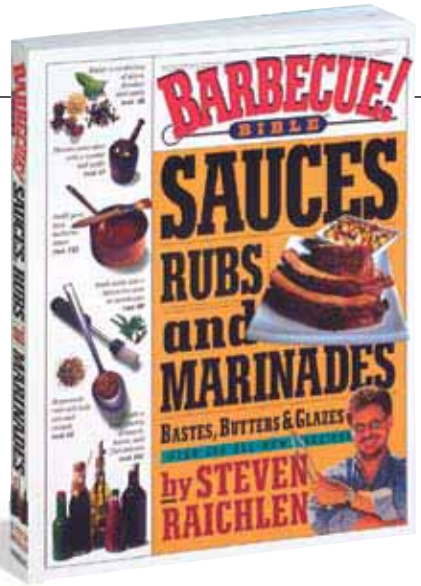

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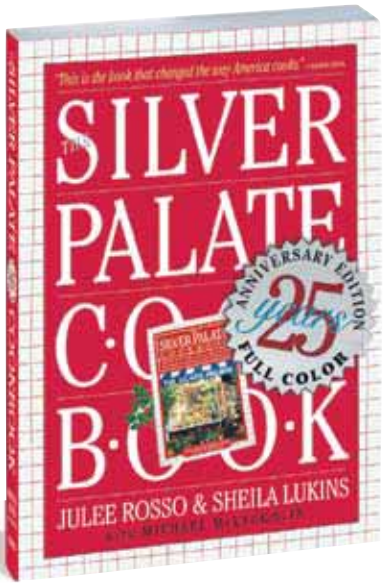

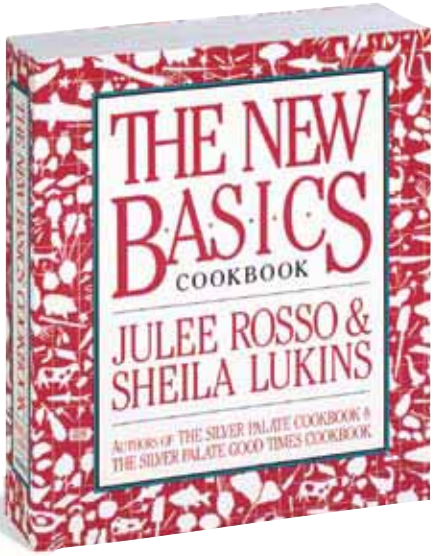

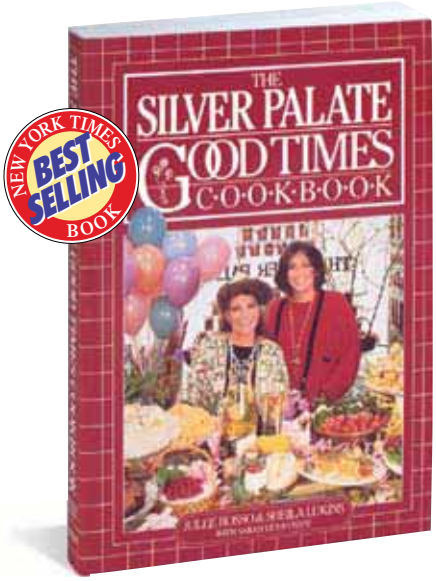

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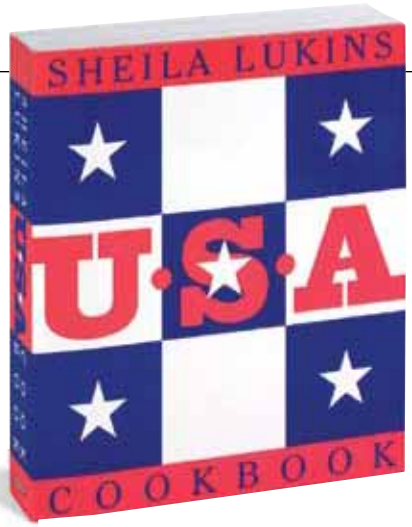

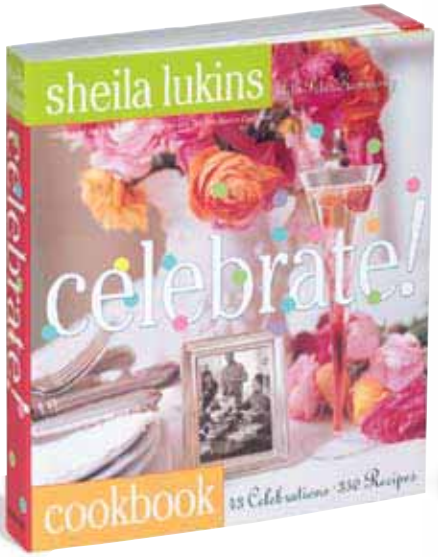

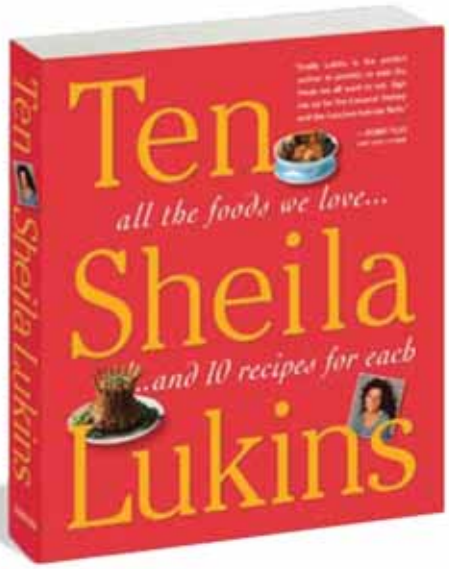

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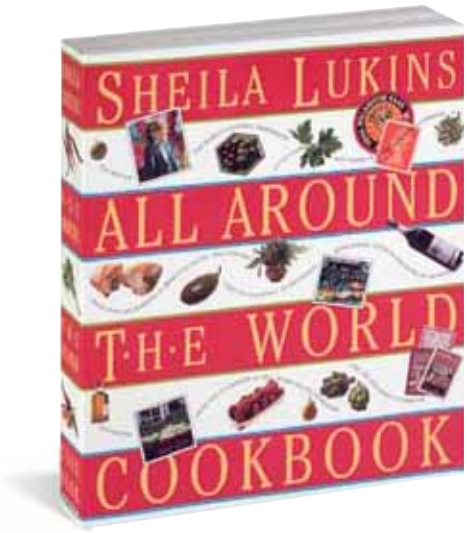

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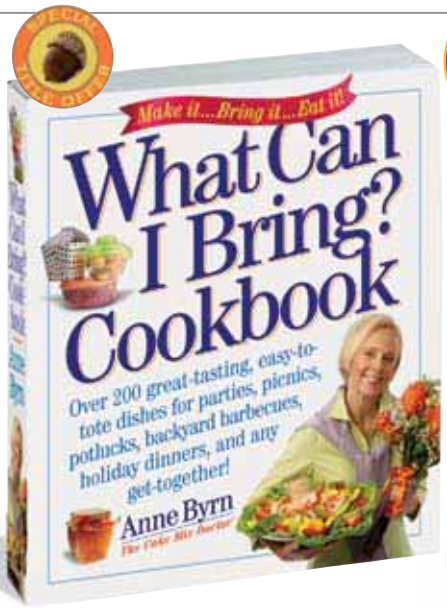

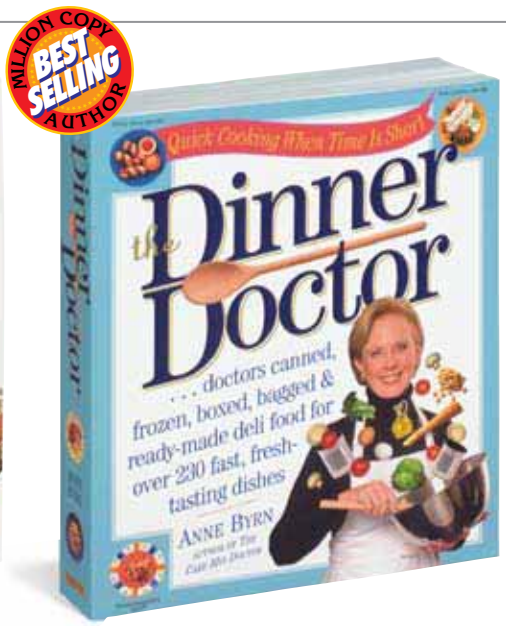

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Anne Byrn

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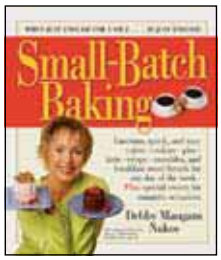

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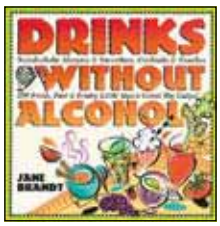

10-copy counter display: $89.50
ISBN: 978-0-7611-1666-0
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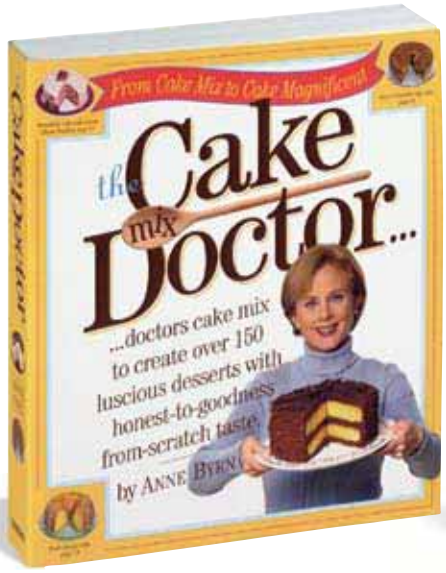
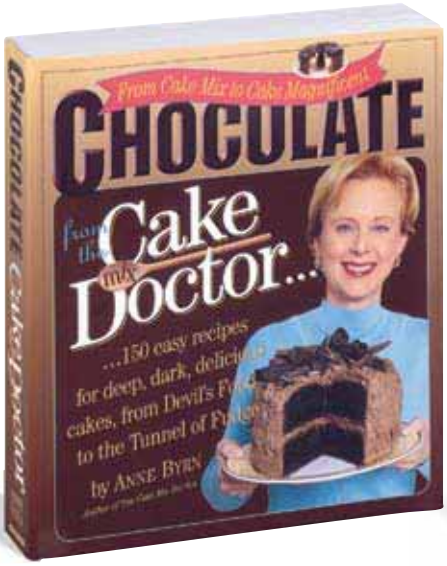
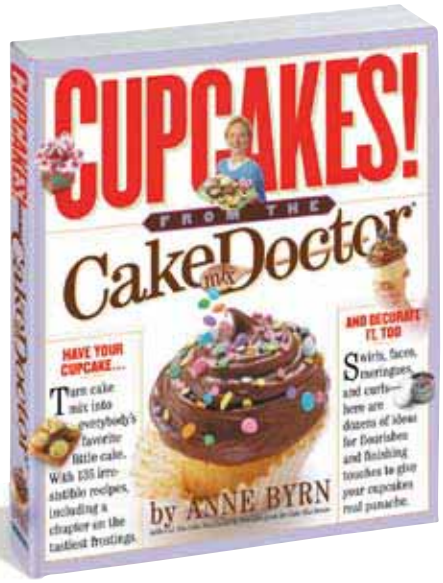
Anne Byrn







THE CAKE MIX DOCTOR From Cake Mix to Cake Magnificent *Anne Byrn*

The Cake Mix Doctor is in! By doctoring up packaged cake mix with just the right extras—a touch of sweet butter here, grated lemon zest there—even the least experienced baker can turn out luscious signature desserts. Layer cakes, cheesecakes, coffee cakes, and sheet cakes. Here are 150 fast and foolproof recipes that are transforming home baking in America.

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The Cake Mix Doctor goes chocolate! Starting with versatile supermarket cake mixes and adding just the right extras—melted semisweet chocolate bars, chocolate chips, or cocoa powder, coconut, or instant coffee powder—a baker at any level can turn out rich, delicious chocolate cakes.

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ISBN: 978-0-76II-2538-9
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Illustrations throughout; two-color; 496 pages plus 8-page four-color insert; 7" x 8"

CUPCAKES! From The Cake Mix Doctor® *Anne Byrn*

Cupcakes are America's darling. They're celebratory, comforting, nostalgic—plus their diminutive size means you can eat a lot of them. But leave it to Anne Byrn to take cupcakes to the next level. Showing how cupcakes can do everything a big cake can, only better, here are 135 dazzling recipes—and you'll never believe they started with a mix.

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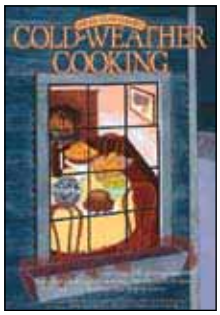
ISBN: 978-0-76II-3819-8
No. 13819
Illustrations throughout; two-color; 16-page full-color insert; 336 pages; 7" x 8"



COLD-WEATHER COOKING
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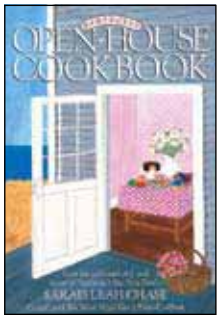

NANTUCKET OPEN-HOUSE COOKBOOK
Sarah Leah Chase

More than 250 recipes that have drawn hungry visitors and residents to Nantucket caterer and cooking teacher Sarah Leah Chase.

221,000 copies in print.

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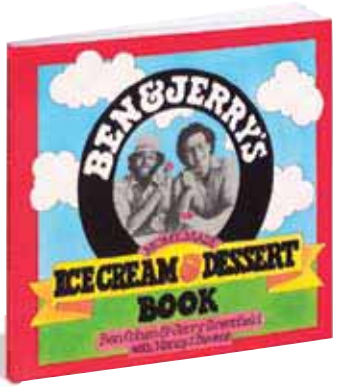
STAFFMEALS FROM CHANTERELLE
David Waltuck & Melicia Phillips

In 200 recipes, David Waltuck brings his culinary insights and techniques as "one of America's best chefs" *(Gourmet)* to the delectable stews, pasta dishes, roasts, and more that he serves at the 4:45 staff dinner at New York's highly acclaimed four-star restaurant. Outstanding yet easy to make, these are dishes for home cooking and entertaining alike.

• Selection of The Good Cook.

Hardcover: $29.95/ $38.95 Can.
ISBN: 978-0-76II-1698-1
No. 11698

Illustrations throughout; two-color; 464 pages; 7 3/8" x 9 3/4"



BEN & JERRY'S HOMEMADE ICE CREAM & DESSERT BOOK
Ben Cohen & Jerry Greenfield with Nancy Stevens

Ben & Jerry offer fans over 90 recipes, all easy to make with even a simple ice-cream maker.

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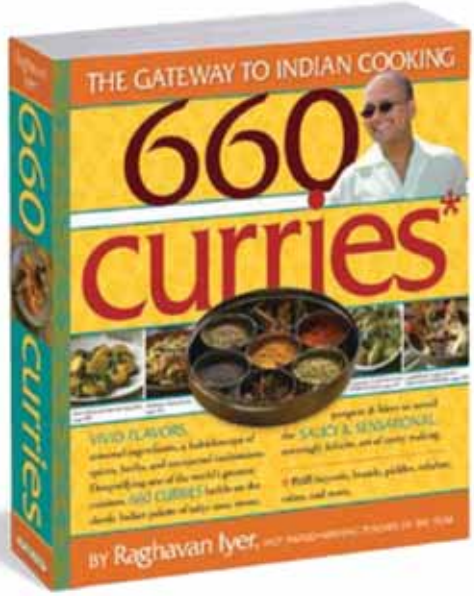
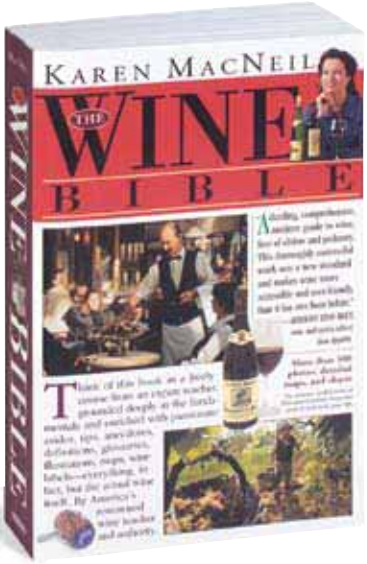
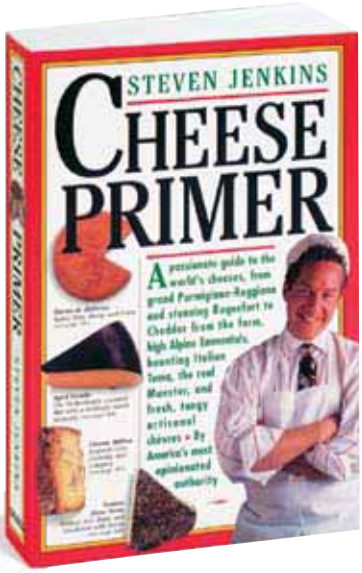
Full-color illustrations; 128 pages; 7 3/4" x 7"
10-copy counter display: $99.50
ISBN: 978-0-89480-313-0
No. 92313







660 CURRIES *Raghavan Iyer*

Curry is Salmon with Garlic and Turmeric. Curry is Grilled Chicken with Cashew-Tomato Sauce. Curry is Tamarind Shrimp with Coconut Milk. With its vivid flavors, seasonal ingredients, kaleidoscope of spices, and unexpected combinations, 660 CURRIES demystifies one of the world's great cuisines.

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Paper: $22.95/$28.95 Can.
ISBN: 978-0-7611-3787-0
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Hardcover: $32.50/ $41.95 Can.
ISBN: 978-0-7611-4855-5
No. 14855
Two-color; illustrations throughout; 16-page full-color insert; 768 pages; 8" x 9 1/8"

THE WINE BIBLE *Karen MacNeil*

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Our foremost cheese authority tells you everything you need to know about the hundreds of cheeses that have become available in this country. Along the way he tells how to pick out a healthy Pont l'Evêque, and why to reconsider the noble Fontina for more than just cooking.

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Paper: $16.95/$21.95 Can.
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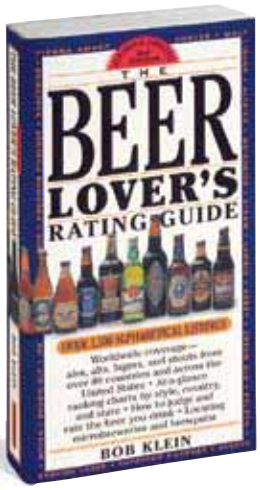
Photographs throughout; 576 pages; 6" x 9"

"The most complete wine book ever . . . thorough, authoritative, entertaining."—*ROBERT MONDAVI*

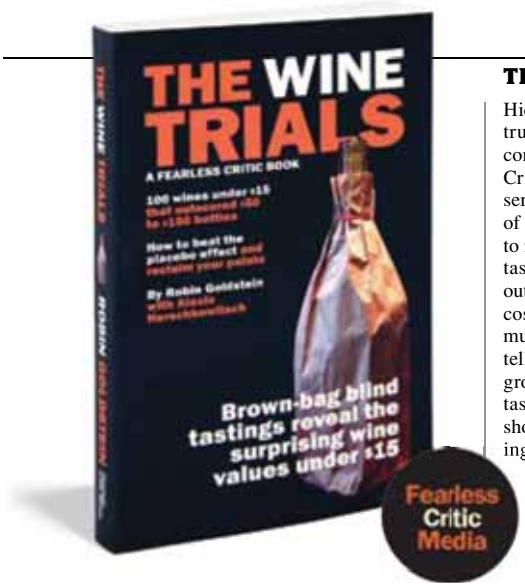


THE BEER LOVER'S RATING GUIDE
SECOND EDITION / REVISED & UPDATED
Bob Klein

It's the revised and updated edition of the beer lover's Michelin. User-friendly, easy to read, and written to encourage discovery, it's a portable rating guide to over 1,500 American and imported beers. Bob Klein tastes and rates them all, on a scale of 0 to 5.

224,000 copies in print.

Paper: $11.95/$15.50 Can.
ISBN: 978-0-7611-1311-9
No. 11311
432 pages; 4 3/4" x 7 1/4"
Previous ISBN: 1-56305-682-8



THE WINE TRIALS *Robin Goldstein*

Hide the label, and the truth comes out! When controversial "Fearless Critic" Robin Goldstein served 6,000 glasses of brown-bagged wine to more than 500 blind tasters, 100 cheap bottles outscored wines that cost up to ten times as much. THE WINE TRIALS tells the story of the groundbreaking blind tastings and reveals the shocking results, including full-page reviews of the 100 winning wines under $15. "Might rattle a few wine snobs, but the average oenophile can rejoice."—*Newsweek*

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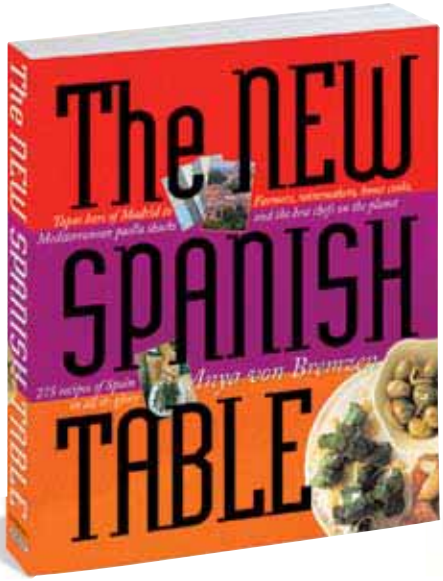
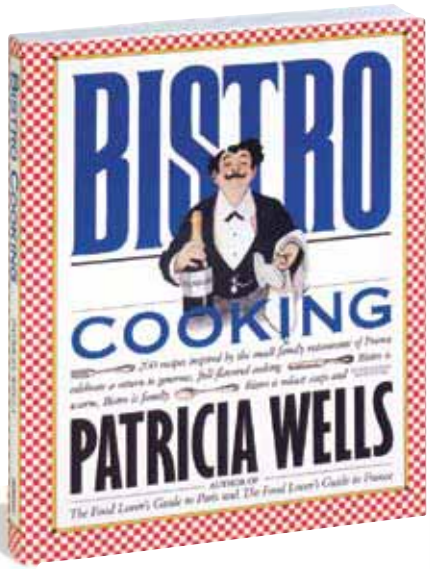
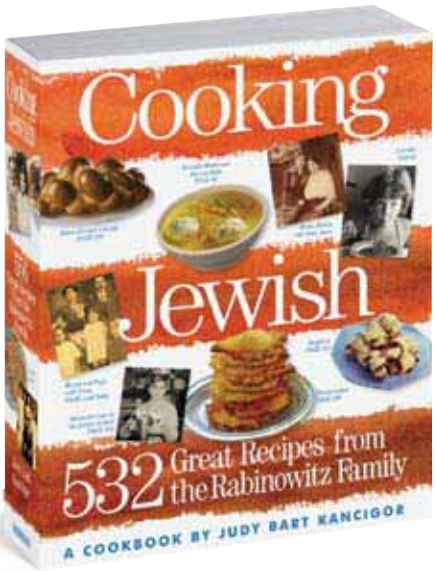
A Fearless Critic Book; black & white illustrations and photos throughout; 208 pages; 5" x 8"
6-copy counter display: $89.70
ISBN: 978-0-9740143-9-5
No. 201439







THE NEW SPANISH TABLE
Anya von Bremzen

A big, bold, 275-recipe collection, packed with gorgeously colorful photographs, The New Spanish Table gets right to the heart of Spain today. It turns paella on its head—as in Basque Smoked Cheese Paella with Garlic Oil. Lavishes with sexy tapas—Smoky Fried Almonds with Sea Salt. And signs off with desserts that show Spanish cuisine at its creative best.

54,000 copies in print.

• Selection of The Good Cook.

Paper: $22.95/$29.95 Can.
ISBN: 978-0-7611-3555-5
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Full-color photographs throughout; 496 pages; 8" x 9¼"

BISTRO COOKING *Patricia Wells*

Bistro Cooking presents 200 recipes from neighborhood restaurants of France.

207,000 copies in print.

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Paper: $15.95/$20.95 Can.
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Photographs and illustrations throughout; two-color; 320 pages; 7⅜" x 9¼"

COOKING JEWISH
532 Great Recipes from the Rabinowitz Family *Judy Bart Kancigor*

Cooking Jewish gathers 532 great recipes from four generations of a food-obsessed family into a celebratory saga of cousins and kasha (with or without the varnishkas), Passover feasts and crossover dishes, Aunt Irene's traditional matzoh balls and Judy's contemporary version flavored with shiitake mushrooms. And don't even talk about the desserts. With its lively stories, eccentric characters, and photographs dating back to the 19th century, Cooking Jewish invites the reader not just into the kitchen, but into a whole vibrant world of family and friends.

• Selection of The Good Cook.

Paper: $19.95/$24.95 Can.
ISBN: 978-0-7611-3581-4
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Hardcover: $29.95/ $38.95 Can.
ISBN: 978-0-7611-4452-6
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Two-color; 688 pages; 7" x 8½"

PLEASE TO THE TABLE The Russian Cookbook *Anya von Bremzen & John Welchman*

This classic collection is the first to interpret the joyous cacophony of Russian flavors, techniques, ingredients—even rituals.

64,000 copies in print.

• Winner of the 1990 James Beard Food and Beverage Book Award.

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Illustrations throughout; two-color; 704 pages; 7⅜" x 9¼"
4-copy counter display: $79.80
ISBN: 978-1-56305-460-0
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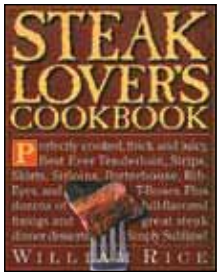

STEAK LOVER'S COOKBOOK
William Rice

This collection of over 140 recipes is divided between fancy uptown cuts and the plainer but just as tasty downtown ones.

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ISBN: 978-0-7611-0621-0
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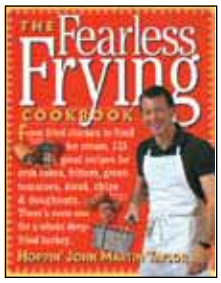

THE FEARLESS FRYING COOKBOOK
Hoppin' John Martin Taylor

Hoppin' John's collection of over 125 easy-to-prepare, fast fried-food recipes not only includes the essentials, but offers lots of unexpected treats, too.

50,000 copies in print.

• Selection of The Good Cook.

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Illustrations throughout; 224 pages; 7⅛" x 9"
8-copy counter display: $87.60/$108.00 Can.
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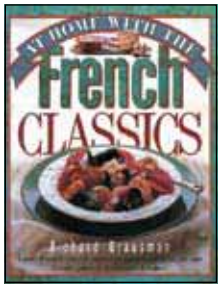

AT HOME WITH THE FRENCH CLASSICS
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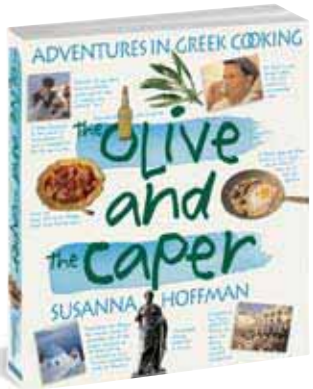

THE OLIVE AND THE CAPER
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Susanna Hoffman

A culinary celebration of Greece—a serendipity of adventure and 325 recipes.

In addition, it has dozens of essays—about the origins of Greek food, history, language, customs, and more.

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ISBN: 978-0-7611-3468-8
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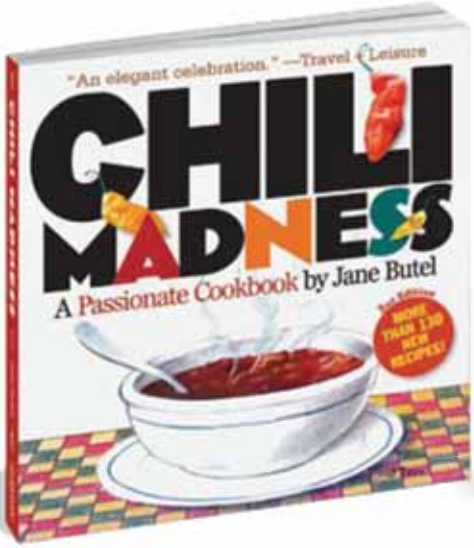
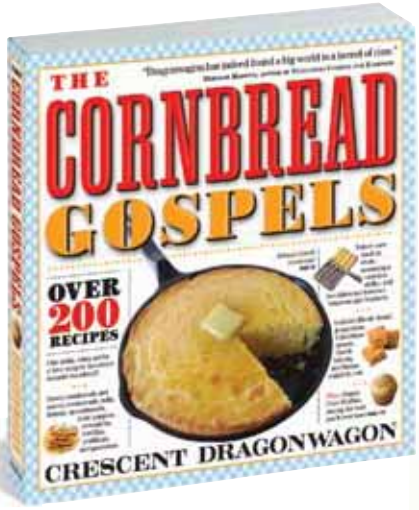
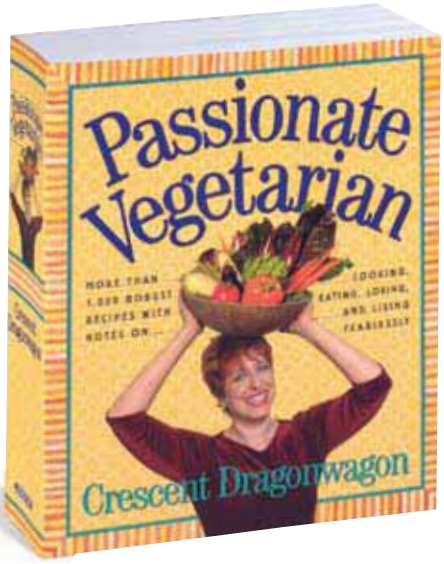
Photographs throughout; two-color; 16-page four-color insert; 704 pages; 8" x 9¼"







CHILI MADNESS Second Edition
Jane Butel

"An elegant celebration" (*Travel + Leisure*) that "chili lovers will love" (*New York Post*), it's the spicy bestseller, extensively revised and expanded. Of the 160-plus recipes, more than 130 are brand-new. Here are classics, including Reno Red and Navajo Green and Buzzard's Breath Chili, as well as newfangled bowls like Moroccan Chili and White Lobster Chili. To accompany the main event are savory breads (Bacon Crumble Cornbread); tempting sidekicks (Hot 'n' Spicy Okra, Red Hot Sweet Potato Lace); fire-taming salads (Crispy Cilantro Coleslaw); and margaritas, of course.

362,000 copies in print.

Paper: $12.95/$16.50 Can.
ISBN: 978-0-7611-4761-9
No. 14761
Two-color illustrations throughout; 224 pages; 8" x 8"
8-copy counter display:
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ISBN: 978-0-7611-5168-5
No. 25168

THE CORNBREAD GOSPELS
Crescent Dragonwagon

Traveling to family reunions, potlucks, tortilleras, stone-grinding mills, and the National Cornbread Festival in South Pittsburgh, Tennessee, Crescent Dragonwagon heard the stories, tasted the breads, and learned the secrets. Join her in this overflowing cornucopia: over 200 irresistible recipes for cornbreads, muffins, fritters, pancakes, and go-withs. Enthusiastic and heartfelt, this thoughtful, exuberant love song to America's favorite breadstuff and all that goes with it will embrace readers and cooks everywhere.

• Selection of The Good Cook.

Paper: $14.95/$19.50 Can.
ISBN: 978-0-7611-1916-6
No. 11916
Two-color; 384 pages; 8" x 8"

PASSIONATE VEGETARIAN
Crescent Dragonwagon

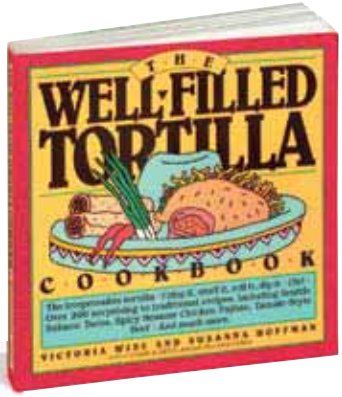
Packed with 1,000 recipes that are seductive, sexy, and utterly delicious, Passionate Vegetarian covers all the bases of meatless cooking, from east (Stir-Fry of Asparagus with Black Bean-Ginger Sauce) to west ("Terrible Delicious" Talk-of-the-Town Barbecued Tofu), from the Mediterranean (Swiss Chard with Raisins, Olives, and Onions) to the American South (Black-Eyed Pea Ragoût).

137,000 copies in print.

• Main selection of The Good Cook, One Spirit, and Quality Paperback Books. Winner of the 2002 James Beard Food and Beverage Book Award.

Paper: $24.95/$32.50 Can.
ISBN: 978-1-56305-711-3
No. 3711
Illustrations throughout; two-color; 1,120 pages; 8" x 9¼"

Passionate Cookbooks



THE WELL-FILLED TORTILLA COOKBOOK
Victoria Wise & Susanna Hoffman

A passionate feast of tacos—as well as burritos, tostadas, quesadillas, chimichangas, and the big enchilada (Red or Green Chicken), here are over 200 recipes for well-filled tortillas.

263,000 copies in print.

• Selection of The Good Cook.

Paper: $11.95/$14.95 Can.
ISBN: 978-0-89480-364-2
No. 1364
Illustrations throughout; 304 pages; 8" x 8"
6-copy counter display:
$71.70
ISBN: 978-0-89480-809-8
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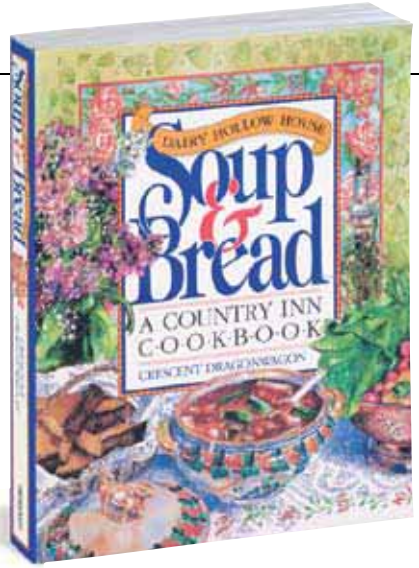


DAIRY HOLLOW HOUSE SOUP & BREAD COOKBOOK
Crescent Dragonwagon

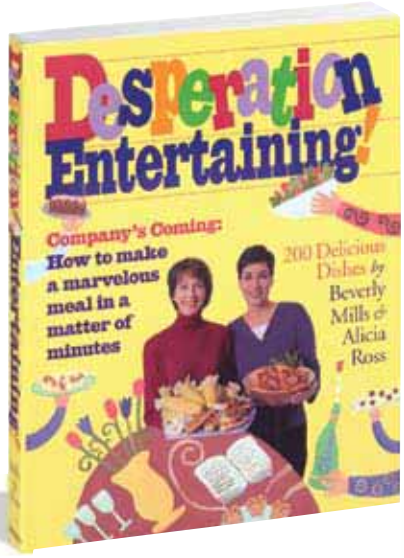
Distilling all of her soup-making, bread-baking, and salad-mixing wisdom into one book, Crescent Dragonwagon presents 200 of the recipes that have made her inn, the Dairy Hollow House in Eureka Springs, Arkansas, a three-time winner of the Uncle Ben's Best Inn of the Year Award. There are soups to warm you up and soups to cool you down. Plus a wicked gumbo and an ever-adaptable dieter's special simply called *The Soup*.

Rounding out the natural trinity of soup-bread-salad are recipes for dozens of her fabulous breads and salads.

286,000 copies in print.

• Selection of The Good Cook.

Paper: $14.95/$18.50 Can.
ISBN: 978-0-89480-751-0
No. 1751
Illustrations throughout; two-color; 416 pages; 7⅜" x 9¼"



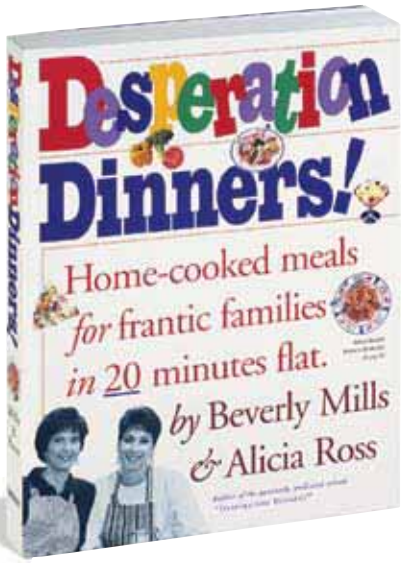
DESPERATION ENTERTAINING!
Beverly Mills & Alicia Ross

Filled with 200 marvelous recipes, DESPERATION ENTERTAINING! is a complete game plan for having guests without spending more than 20 minutes on a dish, or 20 minutes per cook-ahead phase.

95,000 copies in print.

• Selection of The Good Cook.

Paper: $14.95/$18.50 Can.
ISBN: 978-0-7611-1815-2
No. 11815
Illustrations throughout; two-color; 368 pages; 7 3/8" x 9 1/4"



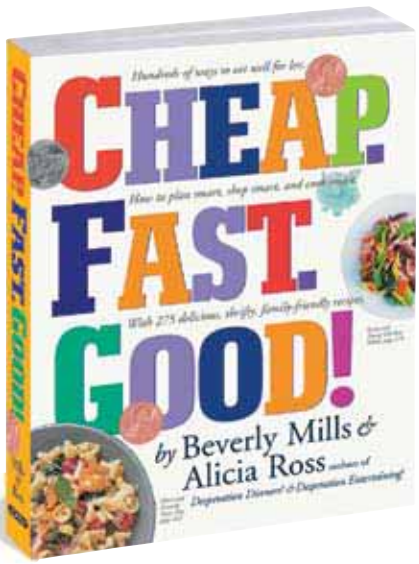
DESPERATION DINNERS!®
Beverly Mills & Alicia Ross

Developed from "Desperation Dinners®," their nationally syndicated column, the cookbook features over 250 recipes and a promise: with no idea what to cook, without having shopped in days, you'll have a tasty, home-cooked meal in 20 minutes.

259,000 copies in print.

• Main selection of The Literary Guild and the Doubleday Book Club.

Paper: $13.95/$17.50 Can.
ISBN: 978-0-7611-0481-0
No. 10481
Illustrations throughout; two-color; 400 pages; 7 3/8" x 9 1/4"



CHEAP. FAST. GOOD!
Beverly Mills & Alicia Ross

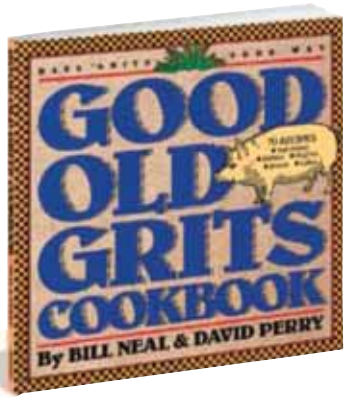
CHEAP. FAST. GOOD! is not a penny-pinching cookbook—it's a "get smart" cookbook. It's about planning smart, shopping smart, cooking smart, presenting 275 delicious recipes that are thrifty (less than $2 a serving for four people), quick to prepare, and intrinsically family-friendly and healthy, too.

119,000 copies in print.

• Selection of The Good Cook.

Paper: $14.95/$19.50 Can.
ISBN: 978-0-7611-3176-2
No. 13176
Illustrations throughout; two-color; 480 pages; 7 3/8" x 9 1/4"

"The dinner dilemma is solved! The Desperation ladies deserve to be stove-side in every busy home."—*NATHALIE DUPREE*

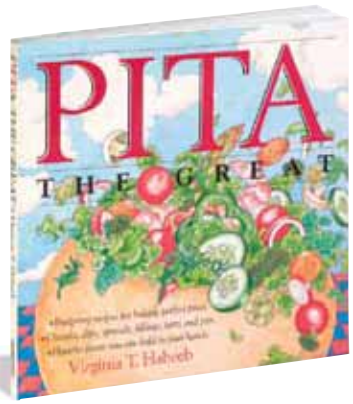


GOOD OLD GRITS COOKBOOK
Bill Neal & David Perry

Discover the South's best-kept secret in 70 recipes for mains, sides, breads and muffins—plus passionate history and lore.

52,000 copies in print.

Paper: $8.95/$10.95 Can.
ISBN: 978-0-89480-865-4
No. 1865
Illustrations throughout; 112 pages; 8" x 8"



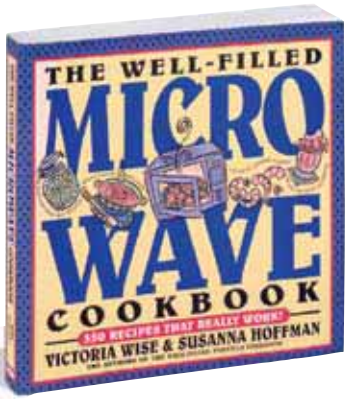
PITA THE GREAT *Virginia T. Habeeb*

The first book on baking plain and whole wheat pitas at home, with 100 dazzling recipes for fillings, toppings, and accompaniments.

77,000 copies in print.

• Selection of The Good Cook and Better Homes & Gardens Family Book Service.

Paper: $9.95/$12.50 Can.
ISBN: 978-0-89480-039-9
No. 1039
Illustrations throughout; 176 pages; 8" x 8"
10-copy counter display:
$99.50/$125.00 Can.
ISBN: 978-0-89480-216-4
No. 92039



THE WELL-FILLED MICROWAVE COOKBOOK *Victoria Wise and Susanna Hoffman*

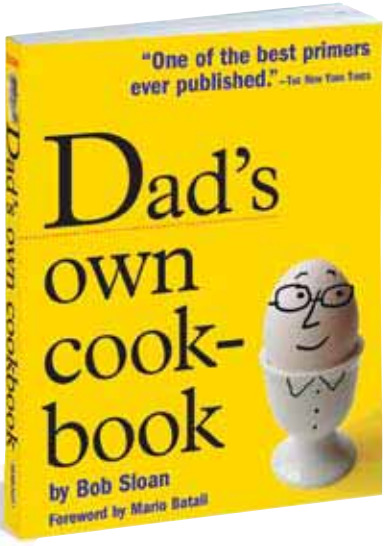
Here is a collection of 350 innovative and flavorful recipes that take full advantage of the "box" and what it does best.

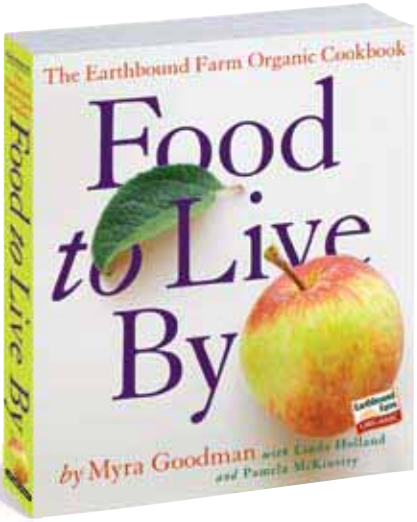
49,000 copies in print.

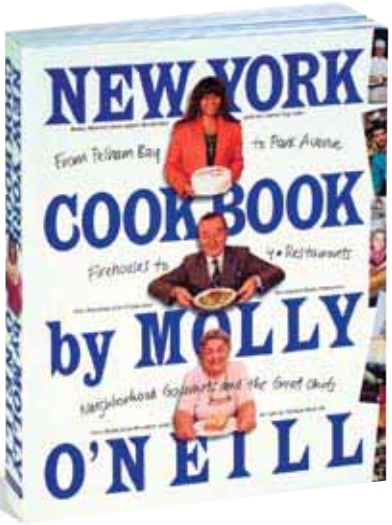
• Selection of the Book-of-the-Month Club's Good Cook Club.

Paper: $14.95/$23.95 Can.
ISBN: 978-1-56305-177-7
No. 3177
Illustrations throughout; 448 pages; 8" x 8"

Desperation Dinners is a registered trademark of Beverly Mills Gyllenhaal and Alicia Brady Ross.







DAD'S OWN COOKBOOK
Bob Sloan, Foreword by Mario Batali

"One of the best primers ever published" (*The New York Times*), DAD'S OWN COOKBOOK is the perfect guide for every single dad facing new responsibilities in the kitchen, or married dad who has to step up to the plate . . . and serve it. One-stop shopping, it covers everything from tools, techniques, ingredients, shopping, timing, and getting a meal on the table to 150 absolutely terrific recipes, including Dad's Official Meat Loaf, Cajun Baked Salmon, Stuffed Potatoes with Bacon and Cheese, Caesar Salad, Lamb Shish Kebab, Puffed Pancake, Steak Fajitas, Dad's Own Apple Pie, Chocolate Pudding and more.

299,000 copies in print.

Paper: $13.95/$17.50 Can.
ISBN: 978-0-7611-4214-0
No. 14214
Two-color; illustrations throughout; 320 pages; 7 3/8" x 9 1/4"
6-copy counter display:
$83.70/$105.00 Can.
ISBN: 978-0-7611-4668-1
No. 24668

FOOD TO LIVE BY The Earthbound Farm Organic Cookbook *Myra Goodman with Linda Holland and Pamela McKinstry*

Straight from the Earthbound Farm Organic Kitchen and the Goodman family table comes an utterly appealing, new casual style of cooking. Featuring organic ingredients, the recipes are easy to prepare yet created in ways that enhance the already pronounced flavors of the freshest, best-grown foods. Beets that taste beetier, beef that tastes beefier—from Golden Tomato Gazpacho, Foggy Day Chili, and Braised Short Ribs with Cipollini Onions to Ginger Lime Salmon and Cherry Panna Cotta, these are deep-down delicious dishes for everyone who cares about what they eat.

115,000 copies in print.

• Selection of The Good Cook.

Paper: $21.95/$27.50
ISBN: 978-0-7611-3899-0
No. 13899
Hardcover: $35.00/ $43.95 Can.
ISBN: 978-0-7611-4389-5
No. 14389
Full-color photographs throughout; 384 pages; 8" x 9 1/8"

NEW YORK COOKBOOK *Molly O'Neill*

Collected for four-and-a-half years from all five boroughs by *New York Times* food writer Molly O'Neill, here are over 400 recipes—and over 500 photographs—that celebrate one thing: a passion for food and eating. Includes shopping guides, cooking tips, and walking tours.

238,000 copies in print.

• Main selection of The Good Cook. Winner of a 1992 IACP/Julia Child Cookbook Award. Winner of the 1992 James Beard Food and Beverage Book Award.

Paper: $18.95/$23.95 Can.
ISBN: 978-0-89480-698-8
No. 1698
Photographs throughout; two-color; 512 pages; 7 3/8" x 9 1/4"

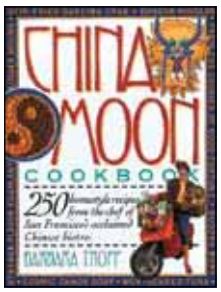
CHINA MOON COOKBOOK
Barbara Tropp

Barbara Tropp, the "Julia Child of Chinese cooking" *(San Francisco Chronicle)*, marries home-style Chinese tastes and techniques with Western ingredients and inspiration in 250 recipes.

152,000 copies in print.

• Selection of The Good Cook. Winner of a 1992 IACP/Julia Child Cookbook Award.

Paper: $16.95/$20.95 Can.
ISBN: 978-0-89480-754-1
No. 1754



Illustrations throughout; two-color; 528 pages; 7" x 9 1/4"

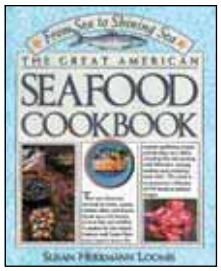
THE GREAT AMERICAN SEAFOOD COOKBOOK *Susan Herrmann Loomis*

All you need to know about fish in 250 innovative and exciting recipes.

134,000 copies in print.

• Main selection of The Good Cook, and selection of the Better Homes & Gardens Family Book Service and Quality Paperback Books.

Paper: $14.95/$18.50 Can.
ISBN: 978-0-89480-578-3
No. 1578
Photographs and illustrations throughout; two-color; 320 pages; 7 3/8" x 9 1/4"



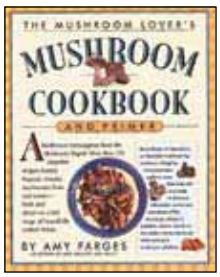
8-copy counter display:
$119.60/$148.00 Can.
ISBN: 978-1-56305-456-3
No. 94566

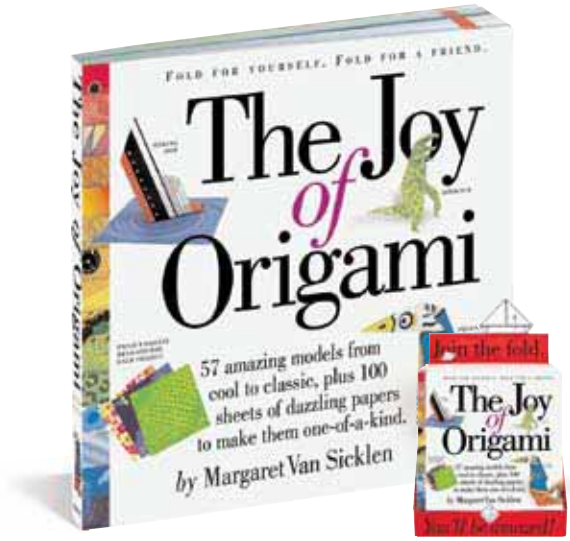
THE MUSHROOM LOVER'S MUSHROOM COOKBOOK AND PRIMER *Amy Farges*

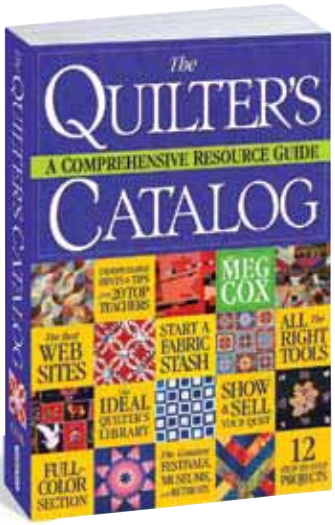
It's a mushroom extravaganza from the expert—175 exquisite yet easy-to-make recipes, plus a primer with full profiles and photographs of 40 exotic mushrooms.

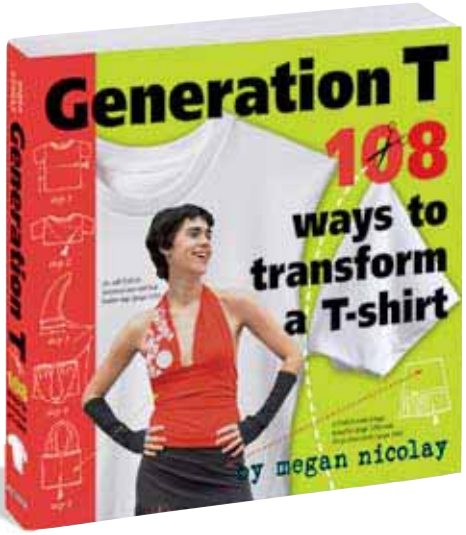
• Selection of The Good Cook.

Paper: $16.95/$20.95 Can.
ISBN: 978-0-7611-0660-9
No. 10660
Illustrations throughout; two-color; 352 pages; 7 3/8" x 9 1/4"









THE JOY OF ORIGAMI
Margaret Van Sicklen

The Joy of Origami brings a delightfully fresh twist to the ancient art of paper folding. Traditional in spirit yet contemporary in look and feel, with 100 sheets of paper featuring bold, often whimsical patterns specially designed to complement the models, it's a jazzy, essential book for every origami hobbyist. Among the 57 models are a Ninja Star from Outer Space and a Tie-Dyed Flapping Bird.

104,000 copies in print.

• Selection of Crafter's Choice Book Club and Kids' Book Planet.

Paper: $16.95/$21.95 Can.
ISBN: 978-0-7611-3988-1
No. 13988
Full-color photographs and illustrations throughout; 160 pages plus 100 sheets of origami models; perforated; 8½" x 8"
8-copy counter display:
$135.60/$175.60 Can.
ISBN: 978-0-7611-4099-3
No. 24099

THE QUILTER'S CATALOG
A Comprehensive Resource Guide
Meg Cox

The essential resource for contemporary quilters. Here's the lowdown on the latest tools and new and old techniques, from how to dye your own fabric to cutting-edge digital photo-transfer. Profiles of the twenty top quilting teachers. Who makes the best fabrics and how to find them. A complete resource guide to the best websites, online groups, books, patterns, stores, shows, challenges. And a look at the new world of quiltaholics: its sense of community, its opportunities for business, its controversies (hand-sewn vs. machine-sewn), its attractions. Includes 12 step-by-step projects from key teachers, and a 16-page full-color section.

• Joint main selection of Crafter's Choice Book Club.

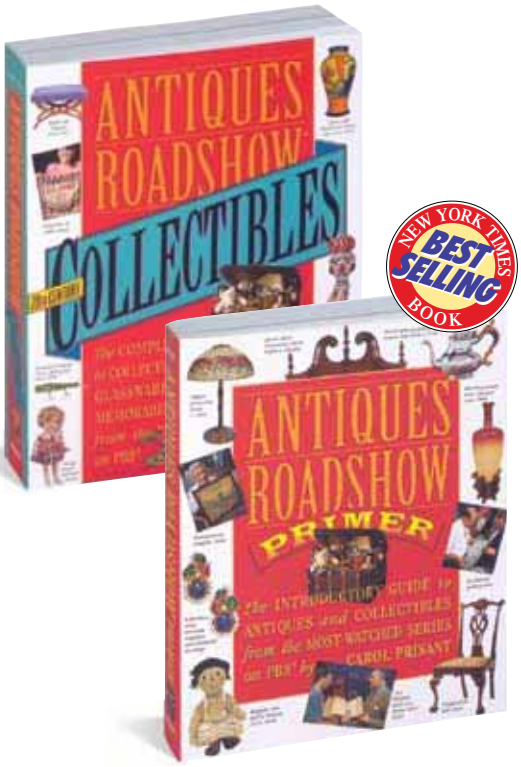
Paper: $18.95/$24.95 Can.
ISBN: 978-0-7611-3881-5
No. 13881
Illustrations throughout; two-color; 16-page full-color insert; 608 pages; 6" x 9"

GENERATION T 108 Ways to Transform a T-Shirt
Megan Nicolay

In 108 unexpected, easy-to-follow projects, this pied piper of DIY shows first how to tee off with the basic materials plus add-ons (ribbons, lace, safety pins) and techniques (stitching, hemming, gathering). Then come recipes for customizing a T-shirt, making tank tops, tube tops, halters, skirts, bags, pillows—even earrings! One third of the projects are "no sew," so anyone who can wield a pair of scissors can put a personal stamp on her wardrobe.

200,000 copies in print.

Paper: $14.95/$19.50 Can.
ISBN: 978-0-7611-3785-6
No. 13785
Illustrations throughout; two-color; 16-page full-color insert; 272 pages; 8" x 8"



ANTIQUES ROADSHOW™ COLLECTIBLES
Carol Prisant

Celebrating the collectible—that 20th-century object that is less of monetary value than of nostalgia and just plain pleasure—here is a guide to value rather than price, that focuses on the areas that inspire the thrill of the chase: furniture, photographs, posters, costume jewelry, toys, and more.

64,000 copies in print.

• Selection of Book-of-the-Month Club, Country Homes & Gardens Book Club, Quality Paperback Books, and Doubleday Book Club.

Paper: $19.95/$24.95 Can.
ISBN: 978-0-7611-2822-9
No. 12822
Illustrations throughout; two-color; 32-page full-color insert; 416 pages; 7⅜" x 9¼"

ANTIQUES ROADSHOW™ PRIMER
Carol Prisant, Preface by Chris Jussel

Now the knowledge, authority, and passion of *Antiques Roadshow* are distilled in an introductory guide to American antiques and collectibles.

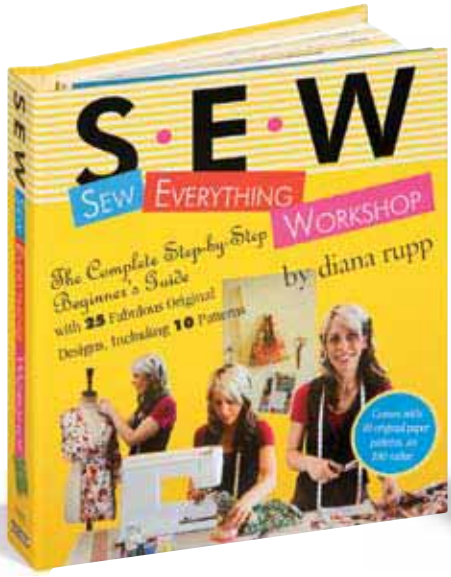
The primer addresses the essential things buyers and collectors need to know: shapes, styles, and patterns, provenance, periods, and motifs.

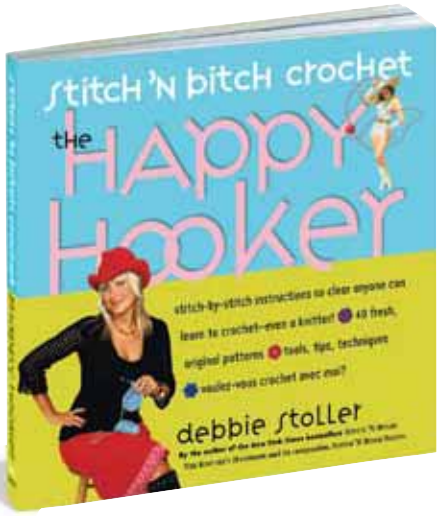
652,000 copies in print.

• Main selection of the Book-of-the-Month Club, Quality Paperback Books, and Doubleday Book Club.

Paper: $19.95/$24.95 Can.
ISBN: 978-0-7611-1624-0
No. 11624
Illustrations throughout; two-color; 32-page four-color insert; 418 pages; 7⅜" x 9¼"

Antiques Roadshow is a trademark of the BBC.





S·E·W Sew Everything Workshop
Diana Rupp

It's a sensational value-pack with full-color photos, illustrated step-by-step instructions, 25 projects, and 10 patterns (worth $80). Created by Diana Rupp, founder of Make Workshop, a unique DIY school that's been written about in *Elle, BUST, Real Simple,* and more, S·E·W celebrates the hip (think *Project Runway*), hot (45 million now sew) craft of sewing. How to buy the right machine. Wovens vs. knits. Finding vintage fabric on eBay. Button holes, zippers, and seam allowances. Plus the 25 projects all with clear, step-by-step instructions: gingham wrap skirt, gauchos, drawstring pants, silky top, and more.

• Selection of Crafter's Choice Book Club.

Paper: $26.95/$33.95 Can.
ISBN: 978-0-7611-3973-7
No. 13973
Full-color illustrations throughout; 256 pages; 7 3/8" x 9 1/4"; 10 patterns 36" x 48" in box attached to book with bellyband and glue spot

Comes with 10 original paper patterns, an $80 value.

CRAFTY MAMA Makes 49 Fast, Fabulous, Foolproof (Baby & Toddler) Projects *Abby Pecoriello*

Marrying the new mother's need to connect and the community spirit of crafting, The Crafty Mama is a spirited, witty book with 50 hip, no-sew craft ideas that are inexpensive and easy to make, and will delight moms and babies alike: "Light the Night" night-light, No-Sew Swanky Blankies, The Poncherello, Photo Au Go Go Bracelets, Hip Purses, Insta-Bibs, Peek-a-Books, Photo Bragnets. Includes simple tutorials on using a glue gun, editing digital photos, how to decoupage, jewelry basics, and more.

Paper: $15.95/$19.95 Can.
ISBN: 978-0-7611-4022-1
No. 14022
Full-color illustrations throughout; 272 pages; 8" x 8"
8-copy counter display:
$127.60/$159.60 Can.
ISBN: 978-0-7611-4423-6
No. 24423

THE HAPPY HOOKER Stitch 'N Bitch Crochet *Debbie Stoller*

Debbie Stoller, the "knitting superstar" (*San Francisco Chronicle*), does crochet! This heavily illustrated book is chock-full of instruction, inspiration, and to-die-for designs. For knitters and new crafters exploring the hook comes the primer: the advantages of crochet; a discussion of tools; all the cool yarns available; and what the different gauges mean. Then come 40 fabulous, funky projects—Pom Pom Capelet, Retro Clutch Purse, Anarchy Irony Hat.

158,000 copies in print.

• Selection of Crafter's Choice Book Club.

Paper: $15.95/$19.95 Can.
ISBN: 978-0-7611-3985-0
No. 13985
Full-color photographs and illustrations throughout; 256 pages; 8" x 8"

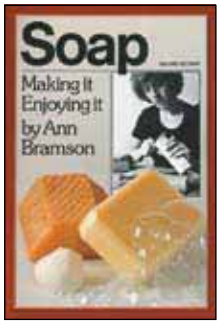
SOAP Making it, Enjoying it
Ann Bramson

Make beautiful gift soaps at home.

150,000 copies in print.

• Selection of the Better Homes & Gardens Family Book Service.

Paper: $7.95/$9.95 Can.
ISBN: 978-0-911104-57-8
No. 073
Illustrations throughout; 120 pages; 5 7/16" x 8"



HALLOWEEN HANDBOOK 447 Costumes
Bridie Clark & Ashley Dodd
Photographs by Janette Beckman

It's dress-up for grown-ups, and the liveliest, most imaginative collection of Halloween costume ideas—447 costume ideas to be exact—from two hip, inveterate lovers of all things Halloween. There's the ultra-quick: Pin several pairs of underwear to a shirt, and *voilà,* A Chest of Drawers. With a bit more time, wrap yourself in aluminum foil and don a beret—mmm, French Kiss.

Paper: $12.95/$15.95 Can.
ISBN: 978-0-7611-2987-5
No. 12987

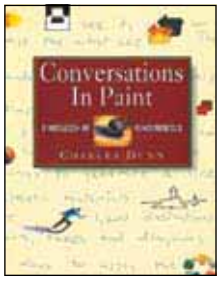
Photographs throughout; two-color; 8-page full-color insert; 272 pages; 8" x 8"
6-copy counter display:
$77.70
ISBN: 978-0-7611-3630-9
No. 23630

CONVERSATIONS IN PAINT A Notebook of Fundamentals *Charles Dunn*

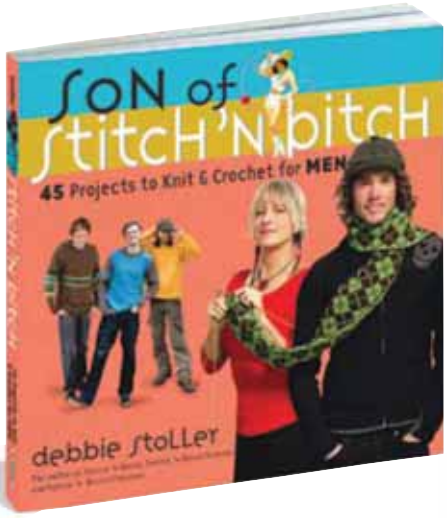
A fresh introduction to the fundamentals, Conversations in Paint is crammed with sketches, diagrams, charts, and reproductions of works by old masters and contemporary artists.

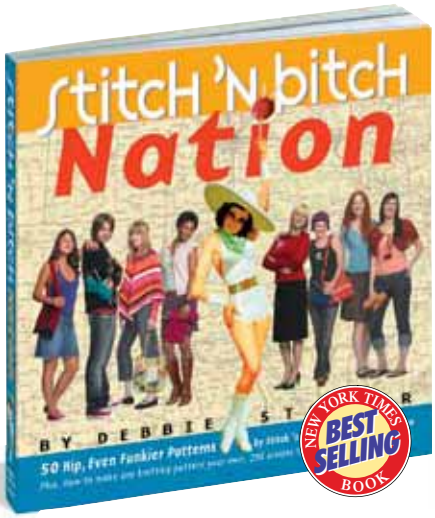
38,000 copies in print.

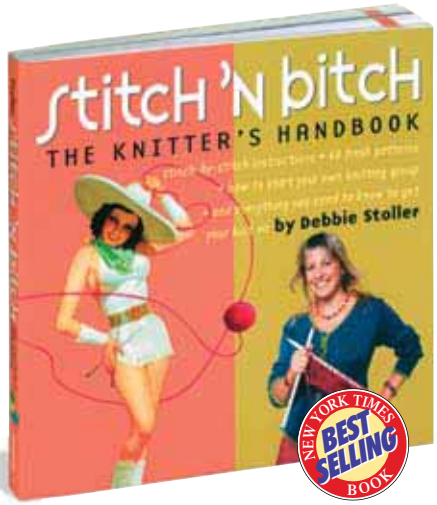
Paper with flaps:
$20.95/$26.50 Can.
ISBN: 978-1-56305-664-2
No. 3664
Full-color paintings throughout; 208 pages; 9" x 11 9/16"



Debbie Stoller







SON OF STITCH 'N BITCH 45 Projects to Knit & Crochet for Men
Debbie Stoller

Debbie Stoller knows that at least half the projects women knit are intended for the men in their lives. She also knows that knitting for a boyfriend or husband or father is full of pitfalls. The answer? A book of 45 extraordinary projects for the men you love, many designed by men, including scarves, sweaters, gloves and socks, hoodies, and more. Plus uncommon savvy: how to get the right sweater measurement, why "what's your favorite color?" is a dangerous question, and how you can't go wrong with luxury yarns for even the most rugged of boyfriends.

Paper: $15.95/$19.95 Can.
ISBN: 978-0-761I-4617-9
No. 14617
Full-color photos and illustrations throughout; 224 pages; 8" x 8"

STITCH 'N BITCH NATION *Debbie Stoller*

Stitch 'n Bitch Nation features 50 hip, new, funkier patterns by Stitch 'n Bitch designers from around the country. All designs are complete with full-color photographs and step-by-step instructions, and are made from sexy, contemporary yarns.

183,000 copies in print.

• Selection of Crafter's Choice Book Club.

Paper: $15.95/$19.95 Can.
ISBN: 978-0-761I-3590-6
No. 13590
Hardcover: $25.95/ $32.95 Can.
ISBN: 978-0-761I-3591-3
No. 13591
Full-color photographs and illustrations throughout; 304 pages; 8" x 8"

STITCH 'N BITCH The Knitter's Handbook *Debbie Stoller*

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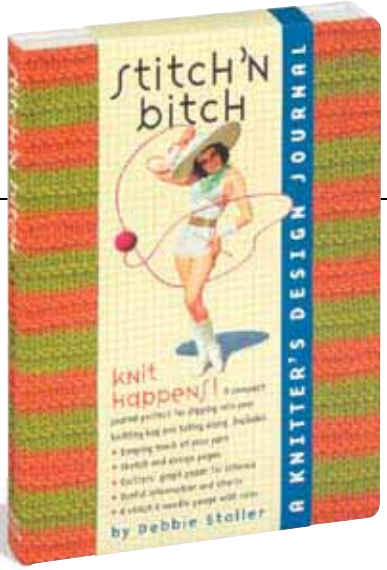

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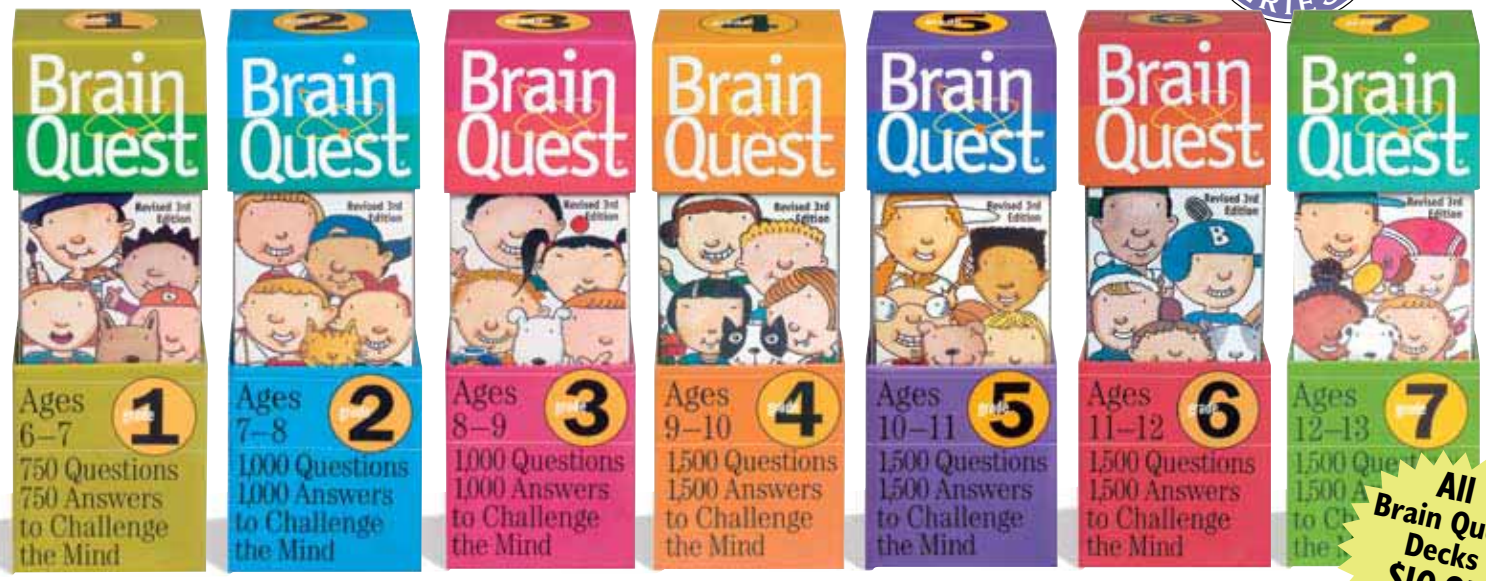

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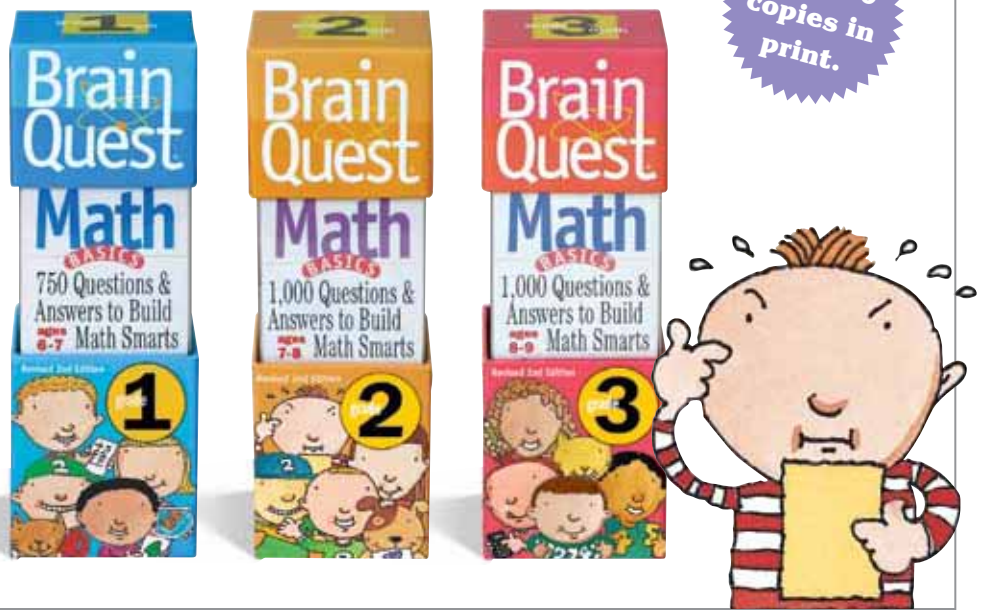

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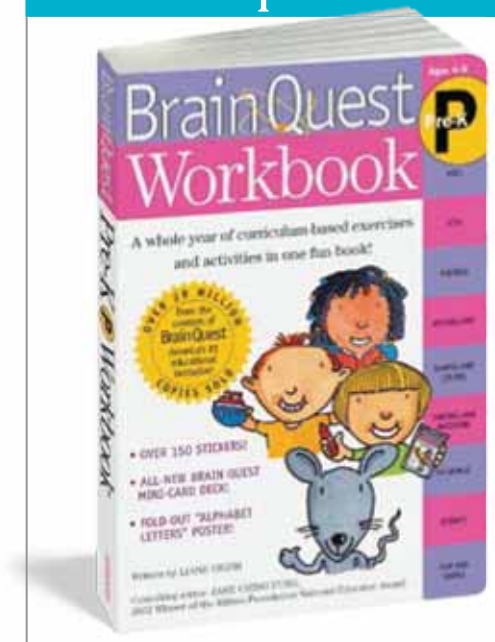

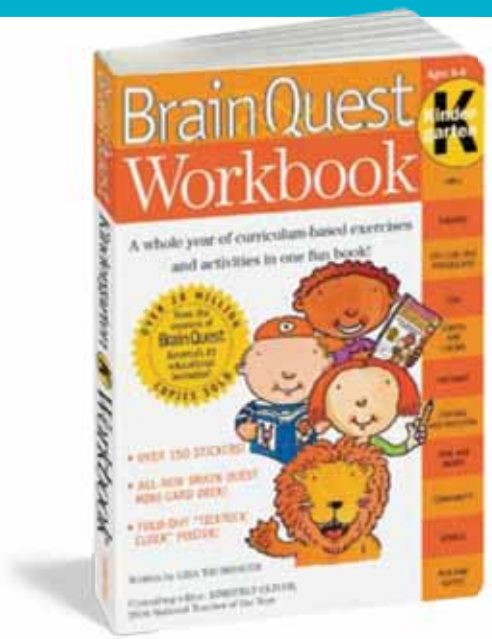

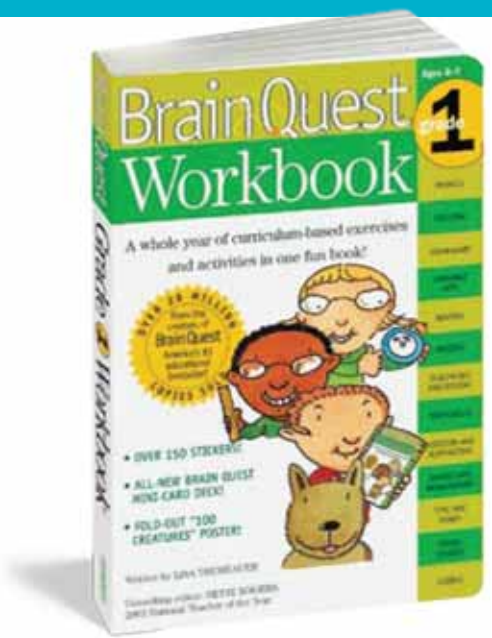

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Brain Quest thinks outside the box—and puts the fun into schoolwork. Brain Quest Workbooks are clear, they're interactive, colorful, and varied. They are jam-packed with hundreds of curriculum-based activities, exercises, games, and challenges in every subject, and have a special emphasis on the core competencies of math and language skills. Information is layered throughout the text. Kids will write, draw, solve, connect, add hands to the clocks' faces, and color in the fractional shapes. In addition, each title comes with a pull-out poster, more than 150 stickers, and 100 all-new Brain Quest questions and answers. Even the posters are keyed into the curriculum—in second grade, children study the U.S. states, so the Grade 2 poster will be of the U.S.A., with all capitals, state flags, and state facts.

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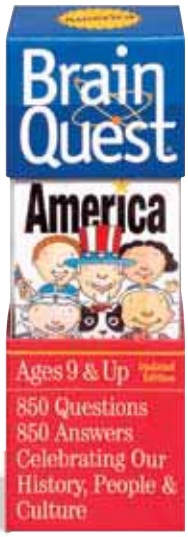

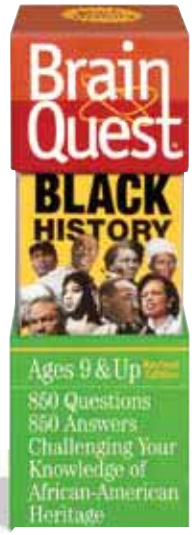

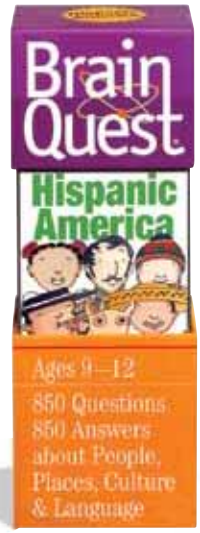

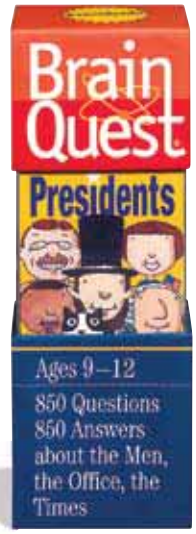

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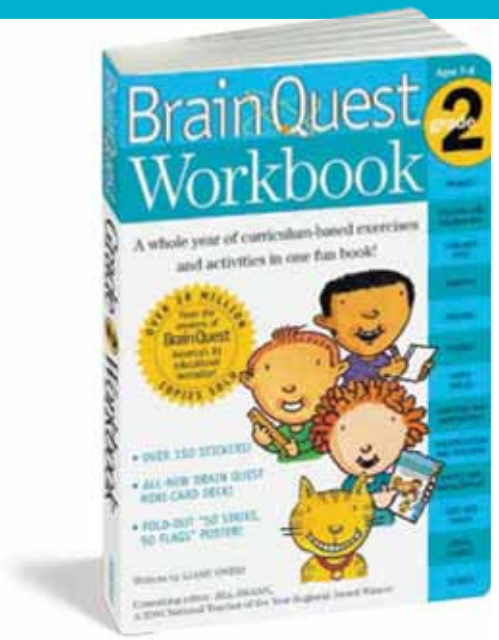

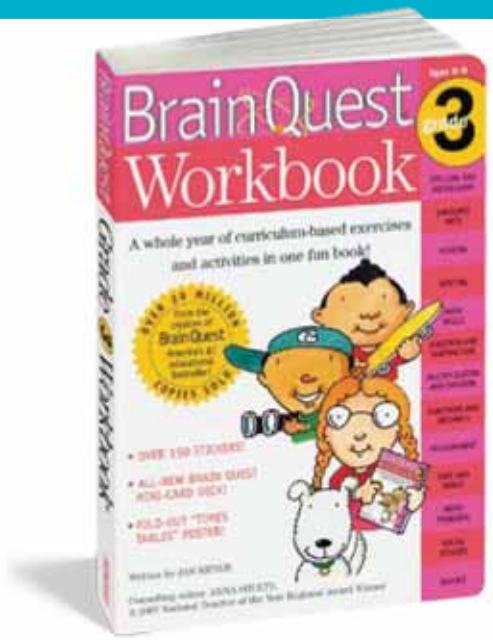

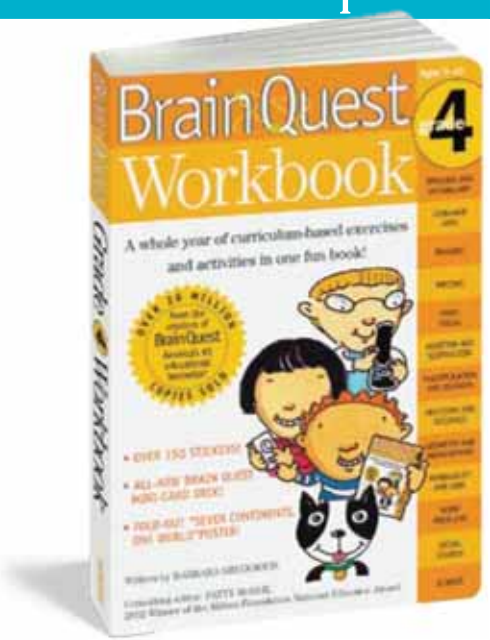

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Barbara Gregorich
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It's O.K. to Be Smart!®

For Brain Quest display information, see page 42.

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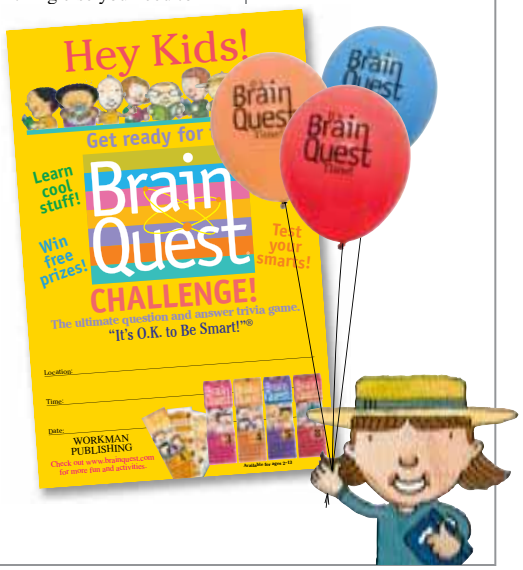

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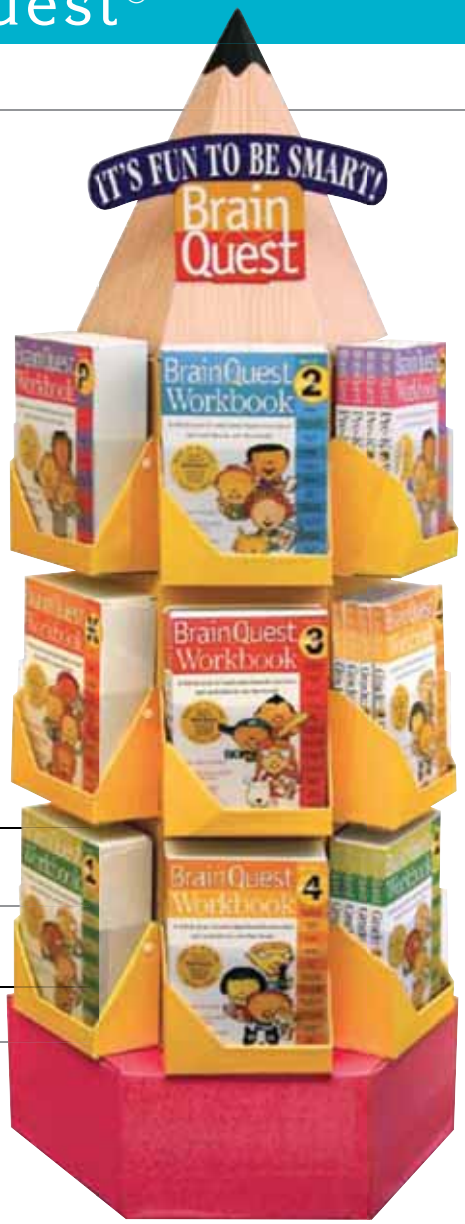

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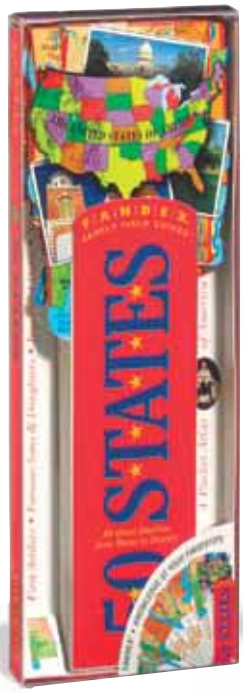

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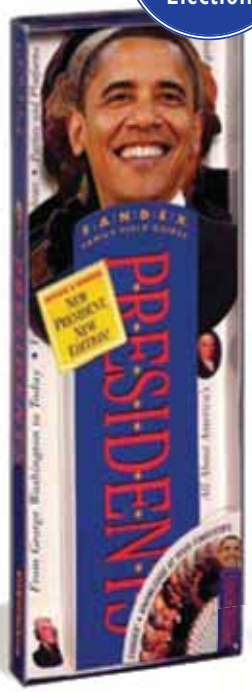

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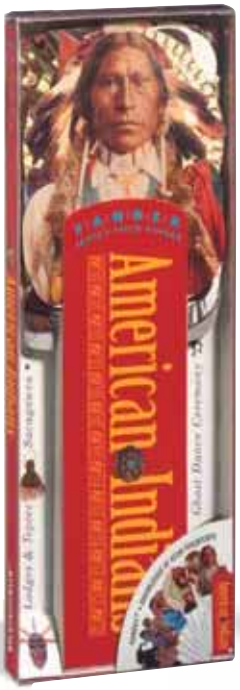

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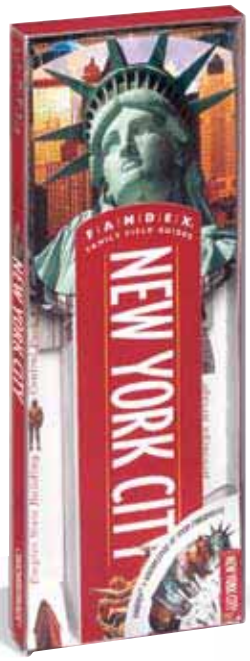

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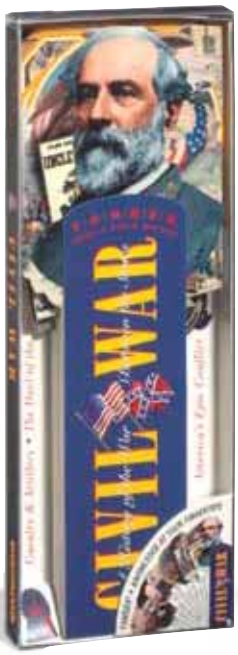

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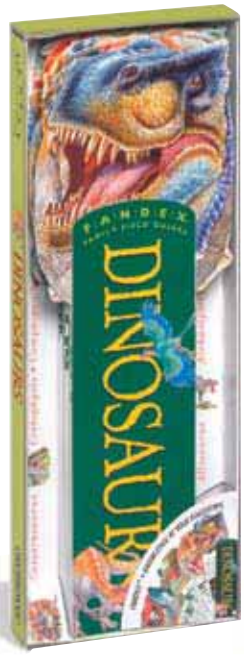

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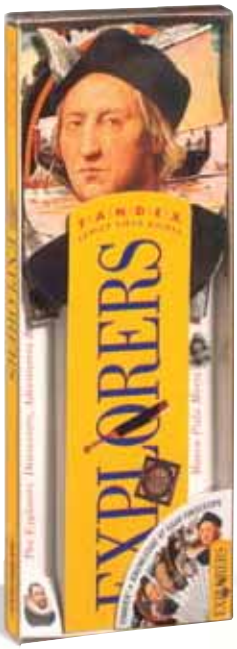

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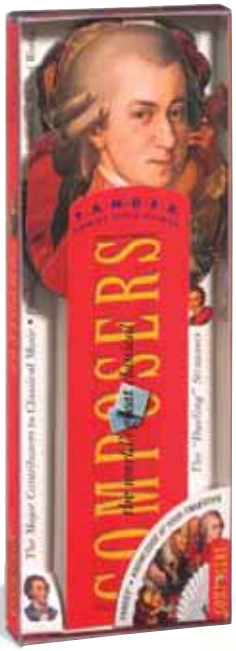

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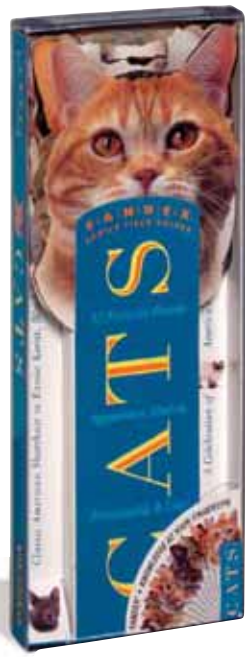

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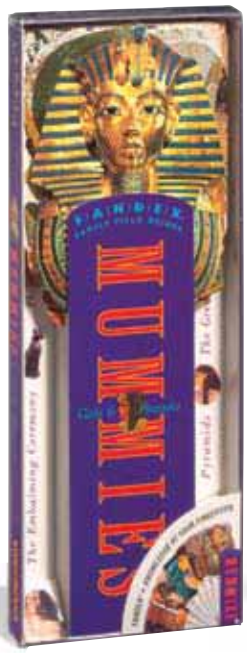

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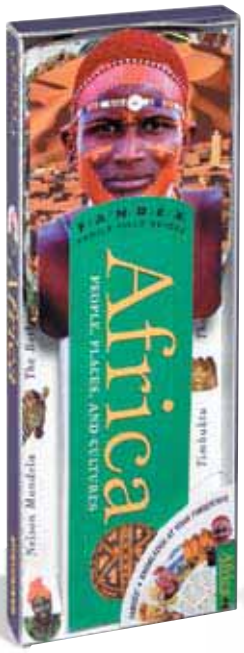

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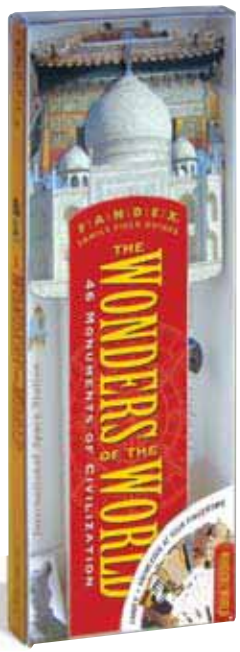

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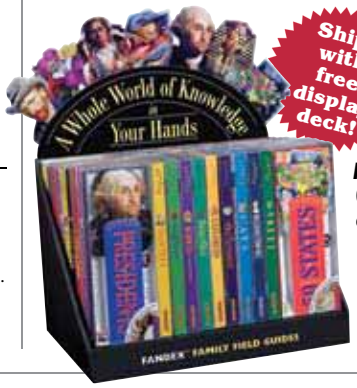

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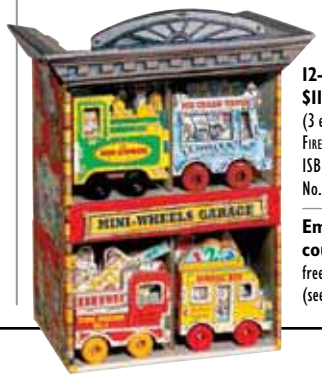

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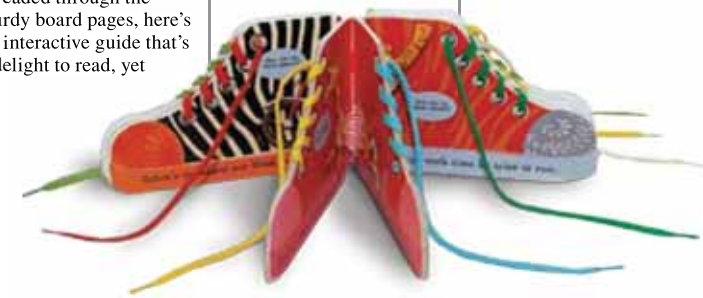

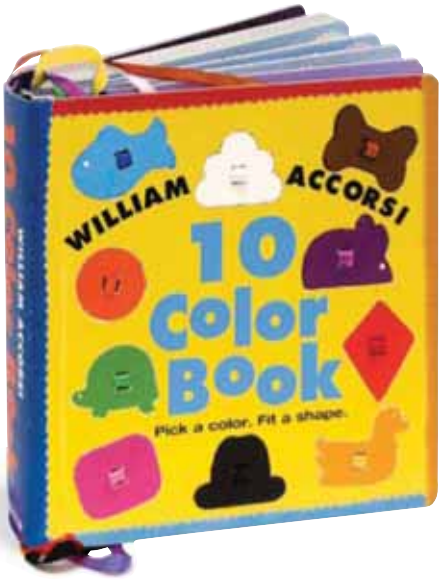

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No. 11498
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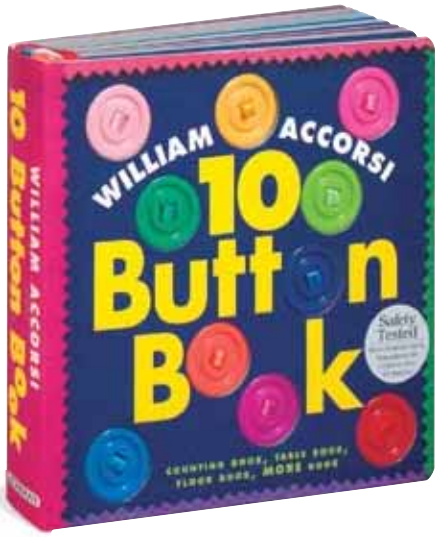

THE POTTY CADDY (Book and Stuff) *Rachel Gordon*
Illustrated by Sarah Bergmann, Parents' Guide by William Spivak, M.D.

Take a significant landmark in a toddler's life—potty-training—and treat it in the right way—with funny, silly humor—and the result is the perfect gift and all-around kit for the toilet-training set. It's everything needed to say good-bye to diapers, including a 32-page full-color book, four toddler-size "magazines" for bathroom reading, 100 toilet targets, reward stickers, a potty chart, a brochure for parents (written by a pediatrician), and a child's very own roll of toilet paper on a refillable holder.

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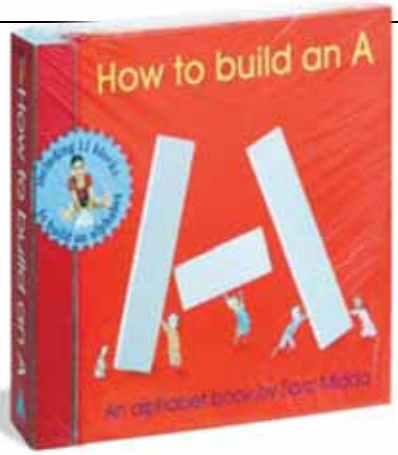
ISBN: 978-0-7611-4972-9
No. 14972
Full-color illustrations throughout; includes 3 sheets color stickers, chart, 4 color booklets, 1 roll toilet paper, 100 toilet targets; 32 pages; caddy: 5 3/8" x 7" x 7 3/4"



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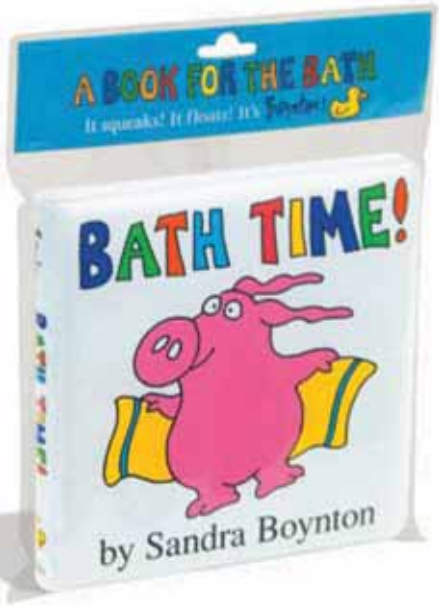
SANDRA BOYNTON BATH



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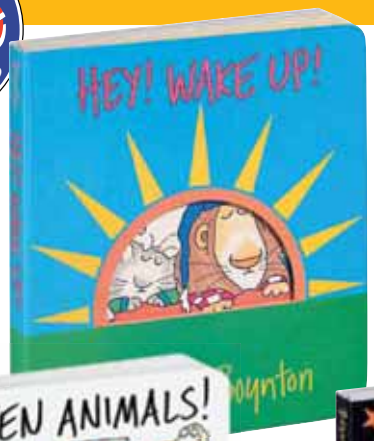

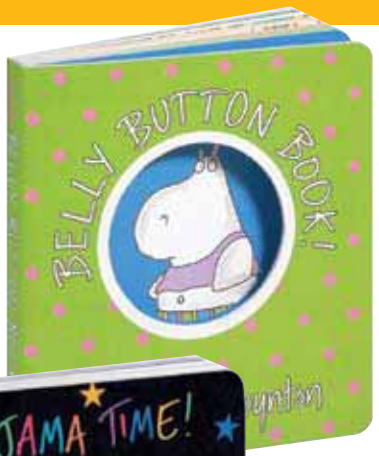

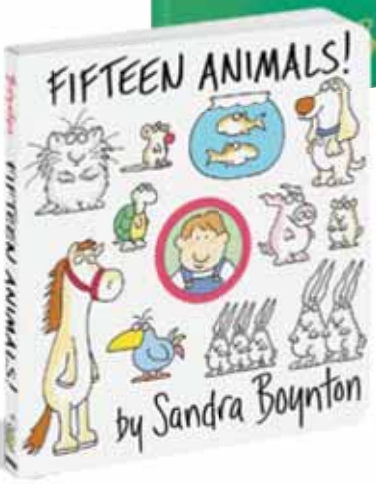

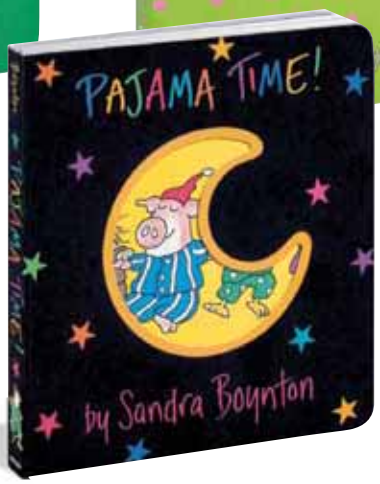

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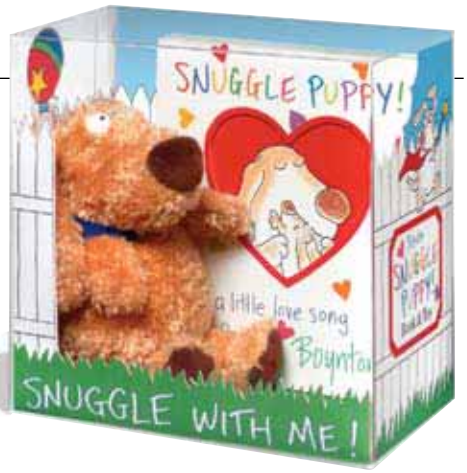

Sandra Boynton

NEW YORK TIMES BEST SELLING AUTHOR

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BLUE MOO 17 Jukebox Hits from Way Back Never

Lyrics & Illustrations by Sandra Boynton, Music by Boynton & Ford

Put a nickel in the jukebox, assuming you can locate a jukebox, and that you remember what a nickel is. Here's legendary Beach Boy Brian Wilson singing lead and 10-part harmonies on "Speed Turtle." The incomparable Neil Sedaka crooning "Your Nose." B. B. King brings you a wistful "One Shoe Blues," Gerry and the Pacemakers offer "Mersey Lullaby," and relative newcomer (in this seasoned company) Patti LuPone of "Evita" fame sings—what else?—the "Rabbit Tango." Boynton & Ford once again bring great words, great music, great performers to children and vintage children alike. And OH! The book! Boynton has filled it with all things 50s and 60s, and . . . well, golly, it's so happy and colorful and just terrific, Mister!

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For ages 1–4.

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For ages 1–4.

• Alternate selection of Children's Book-of-the-Month Club and Scholastic Book Clubs.

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A IS FOR ANGRY *Sandra Boynton*

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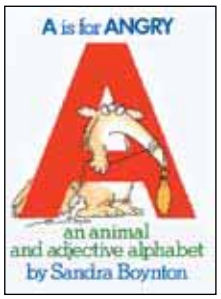

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120,000 copies in print.

• Selection of the Children's Book-of-the-Month Club.

Board book: $16.95/ $21.50 Can.
ISBN: 978-0-7611-4767-1
No. 14767
Full-color illustrations throughout; 16 pages individually die-cut into contents of tote bag, 8½" x 8¼", clear plastic box with descriptive backer: 8¾" x 4" x 8¼"

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P. H. Hanson

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Peek inside Granny's notebook. Try on her sunglasses. Check yourself in the mirror. And read her words of wisdom.

Jam-packed with fun things, it's really a story about love between the generations.

765,000 copies in print.
For ages 3 and up.

• Selection of the Children's Book-of-the-Month Club.

Board book: $16.95/ $21.50 Can.
ISBN: 978-0-7611-2978-3
No. 12978

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15322		LOVE YOU MOM CALENDAR 978-0-7611-5322-1	12.99
15460		UNCLE JOHN'S BATHROOM READER® CALENDAR 978-0-7611-5460-0 Bathroom Readers' Institute	12.99
15219		BASEBALL TRIVIA CALENDAR 978-0-7611-5219-4 Shouler	12.99

PAGE-A-DAY® FUN & GAMES CALENDARS

NO.	QTY.		$
15298		AMAZING LIFE™ PICTURE PUZZLE CALENDAR 978-0-7611-5298-9 LIFE™	12.99
15263		ORIGINAL SUDOKU CALENDAR 978-0-7611-5263-7 Nikoli	12.99
15299		365 TINY PAPER AIRPLANES 978-0-7611-5299-6 Blackburn/Lammers	12.99
15300		MIND BENDERS AND BRAINTEASERS CALENDAR 978-0-7611-5300-9 Kim	12.99
15267		ORIGAMI CALENDAR 978-0-7611-5267-5 Van Sicklen	12.99

WALL CALENDARS 2010

WALL CALENDARS

NO.	QTY.		$
15461		POCKET PIGS OF PENNYWELL FARM CALENDAR 978-0-7611-5461-7	11.99
25559		*12-copy counter display* *978-0-7611-5559-1*	*143.88*

MOM'S FAMILY CALENDAR® COLLECTION

NO.	QTY.		$
15324F		MOM'S FAMILY CALENDAR® (**June** future-ship) 978-0-7611-5324-5 Boynton	12.99
15324		For **April 30** shipment of the MOM'S FAMILY CALENDAR, order here. Otherwise, if ordered above, it will be future-shipped for June.) 978-0-7611-5324-5	12.99
15325F		MOM'S FAMILY DESK PLANNER™ (**June** future-ship) 978-0-7611-5325-2 Boynton	13.99
15325		For **April 30** shipment of the MOM'S FAMILY DESK PLANNER, order here. (Otherwise, if ordered above, it will be future-shipped for June.) 978-0-7611-5325-2	13.99
25560		*18-copy counter display* *12 MOM'S FAMILY CALENDAR,* *6 MOM'S FAMILY DESK PLANNER* *978-0-7611-5560-7*	*239.82*
14289F		MOM'S BIRTHDAY CALENDAR (**June** future-ship) 978-0-7611-4289-8 Boynton	9.99
14289		For **April 30** shipment of the MOM'S BIRTHDAY CALENDAR, order here. (Otherwise, if ordered above, it will be future-shipped for June.) 978-0-7611-4289-8	9.99
15502		HOOPS! CALENDAR 978-0-7611-5502-7	14.99
25554		*9-copy counter display* *978-0-7611-5554-6*	*134.91*
81806		TAKE ME OUT TO THE BALLPARK 978-1-57912-806-7 Leventhal	12.99
15221		DARTS! CALENDAR 978-0-7611-5221-7	14.99
25556		*9-copy counter display* *978-0-7611-5556-0*	*134.91*
15494		GUITARS CALENDAR 978-0-7611-5494-5 Schiller	11.99
15333		NUNS HAVING FUN CALENDAR 978-0-7611-5333-7 Kelly/Stone	11.99
25561		*12-copy counter display* *978-0-7611-5561-4*	*143.88*
15332		FRENCH COUNTRY DIARY 978-0-7611-5332-0 Dannenberg/Bouchet	17.99
15331		FLOWERS CALENDAR 978-0-7611-5331-3	11.99
25562		*12-copy counter display* *978-0-7611-5562-1*	*143.88*
15240		SECRET GARDEN CALENDAR 978-0-7611-5240-8 Smith & Hawken	11.99
25563		*12-copy counter display* *978-0-7611-5563-8*	*143.88*
15508		THE MAN'S CALENDAR 978-0-7611-5508-9	7.99
25564		*12-copy counter display* *978-0-7611-5564-5*	*95.88*
15323		AMAZING LIFE™ PICTURE PUZZLE CALENDAR 978-0-7611-5323-8 LIFE™	11.99
25565		*12-copy counter display* *978-0-7611-5565-2*	*143.88*
15329		BAD CAT® WALL CALENDAR 978-0-7611-5329-0	12.99
25566		*12-copy counter display* *978-0-7611-5566-9*	*155.88*
15330		BAD DOG® WALL CALENDAR 978-0-7611-5330-6	12.99
25567		*12-copy counter display* *978-0-7611-5567-6*	*155.88*
15326		TROUT OF NORTH AMERICA 978-0-7611-5326-9 Tomelleri	12.99
25557		*12-copy counter display* *978-0-7611-5557-7*	*155.88*
15499		DECOYS CALENDAR 978-0-7611-5499-0 Sullivan	12.99
15327		GREENPEACE™: STANDING UP FOR THE EARTH CALENDAR 978-0-7611-5327-6	12.99
15328		BORIS VALLEJO & JULIE BELL'S FANTASY CALENDAR 978-0-7611-5328-3 Henderson	11.99
25568		*12-copy counter display* *978-0-7611-5568-3*	*143.88*
15334		COLLECTIBLE TEAPOT & TEA CALENDAR 978-0-7611-5334-4 Miller/Brigdale	11.99
25569		*12-copy counter display* *978-0-7611-5569-0*	*143.88*
72633		OUT ON THE PORCH CALENDAR 978-1-56512-633-6	11.99
25570		*12-copy counter display* *978-0-7611-5570-6*	*143.88*
15122		CYNTHIA HART'S VICTORIANA 978-0-7611-5122-7 Hart	13.99
25571		*12-copy counter display* *978-0-7611-5571-3*	*167.88*
15250F		STORY OF CHRISTMAS (**June** future-ship) 978-0-7611-5250-7 Croll/Packard	15.95
15250		For **April 30** shipment of the STORY OF CHRISTMAS CALENDAR, order here. Otherwise, if ordered above, it will be future-shipped for June.) 978-0-7611-5250-7	15.95

THE AUDUBON COLLECTION

NO.	QTY.		$
85388		AUDUBON ENGAGEMENT 978-1-57965-388-0	13.99
85396		AUDUBON'S BIRDS OF AMERICA 978-1-57965-396-5	17.00
85389		AUDUBON NATURE CALENDAR 978-1-57965-389-7	12.99
25572		*12-copy counter display* *978-0-7611-5572-0*	*155.88*
85390		AUDUBON WILDFLOWERS 978-1-57965-390-3	12.99
25573		*12-copy counter display* *978-0-7611-5573-7*	*155.88*

PICTURE-A-DAY® WALL CALENDARS

NO.	QTY.		$
85387		AUDUBON 365 SONGBIRDS & OTHER BACKYARD BIRDS 978-1-57965-387-3	12.99
85400		AUDUBON'S GREEN WORLD 978-1-57965-400-9	12.99
15532		CUTE OVERLOAD™ PICTURE-A-DAY CALENDAR 978-0-7611-5532-4 Frost	12.99
25574		*12-copy counter display* *978-0-7611-5574-4*	*155.88*
15338		365 DAYS OF SHOES CALENDAR 978-0-7611-5338-2	12.99
25575		*12-copy counter display* *978-0-7611-5575-1*	*155.88*
15339		365 DAYS OF HANDBAGS 978-0-7611-5339-9	12.99
25576		*12-copy counter display* *978-0-7611-5576-8*	*155.88*
15336		365 KITTENS-A-YEAR CALENDAR 978-0-7611-5336-8	12.99
25577		*12-copy counter display* *978-0-7611-5577-5*	*155.88*
15337		365 PUPPIES-A-YEAR CALENDAR 978-0-7611-5337-5	12.99
25578		*12-copy counter display* *978-0-7611-5578-2*	*155.88*
15335		365 DAYS OF GOLF CALENDAR 978-0-7611-5335-1 Golf Digest®	12.99
25579		*12-copy counter display* *978-0-7611-5579-9*	*155.88*
15340		1,000 PLACES TO SEE BEFORE YOU DIE® CALENDAR 978-0-7611-5340-5 Schultz	12.99
25580		*12-copy counter display* *978-0-7611-5580-5*	*155.88*
14905		365 DAYS IN ITALY CALENDAR 978-0-7611-4905-7 Rothfeld/Schultz	12.99
15342		365 DAYS IN IRELAND CALENDAR 978-0-7611-5342-9 Coe/McCann	12.99
14904		365 DAYS IN FRANCE CALENDAR 978-0-7611-4904-0 Rothfeld/Wells	12.99
14341		365 DAYS IN GREAT BRITAIN 978-0-7611-5341-2 Matthews/Hoffhines	12.99

CALENDAR DISPLAYS

EMPTY CALENDAR DISPLAYS

NO.	QTY.		$
25582		***EMPTY** PAGE-A-DAY® 72-COPY FLOOR DISPLAY* *Unit only; no product* *978-0-7611-5582-9*	
25581		***EMPTY** PAGE-A-DAY® 48-COPY FLOOR DISPLAY* *Unit only; no product* *978-0-7611-5581-2*	
25583		***EMPTY** PAGE-A-DAY®/ WALL CALENDAR 36-COPY MIXED FLOOR DISPLAY* *Unit only; no product* 978-0-7611-5583-6	
25585		***EMPTY** WALL CALENDAR 36-COPY FLOOR DISPLAY* *Unit only; no product* *978-0-7611-5585-0*	
25586		***EMPTY** MOM'S FAMILY CALENDAR 18-COPY DISPLAY* *Unit only; no product* *978-0-7611-5586-7*	
25584		***EMPTY** PAGE-A-DAY NOTEPAD + CALENDAR 24-COPY DISPLAY* *Unit only; no product* *978-0-7611-5584-3*	

PREPACKED CALENDAR DISPLAYS

NO.	QTY.		$
25521		PAGE-A-DAY® CALENDAR 48-COPY FLOOR DISPLAY Standard assortment: 2 each of the following: 3,650 THINGS, CUTE OVERLOAD, 365 STUPIDEST THINGS, WONDERWORD, 365 DOGS, 365 CATS, ORIGAMI, LIVING GREEN, SUDOKU, JUST FOR MY TEACHER, PAPER AIRPLANES, MENSA BRAIN PUZZLERS, MENSA 10-MINUTE CROSSWORDS, GOLF QUIPS, 1,000 PLACES, LOVE YOU MOM, LIFE PICTURE PUZZLES, TRIVIA, WOMEN WHO DO TOO MUCH, JOKES, MIND BENDERS, NEW WORDS, JUST FOR NURSES, BASEBALL TRIVIA 978-0-7611-5521-8	623.52
25520		PAGE-A-DAY® CALENDAR 72-COPY FLOOR DISPLAY Standard assortment: 3 each of the following: 3,650 THINGS, WONDERWORD, CUTE OVERLOAD, LIFE PICTURE PUZZLES, JUST FOR MY TEACHER, 365 STUPIDEST THINGS, 365 CATS, MIND BENDERS, 365 DOGS, PAPER AIRPLANES, LIVING GREEN, ORIGAMI, GOLF QUIPS, SUDOKU, 1,000 PLACES, MENSA BRAIN PUZZLERS, LOVE YOU MOM, MENSA 10-MINUTE CROSSWORDS, TRIVIA, WOMEN WHO DO TOO MUCH, JOKES, BASEBALL TRIVIA, NEW WORDS, JUST FOR NURSES 978-0-7611-5520-1	935.28
25522		PAGE-A-DAY®/WALL CALENDAR 36-COPY MIXED FLOOR DISPLAY Standard assortment: 12 MOM'S FAMILY; 3 each of the following: SUDOKU, LIFE PICTURE PUZZLE, 3,650 THINGS, CUTE OVERLOAD, WONDERWORD, 365 STUPIDEST THINGS, 365 CATS, 365 DOGS 978-0-7611-5522-5	467.64
25523		WALL CALENDAR 36-COPY FLOOR DISPLAY Standard assortment: 6 each of the following: POCKET PIGS, NUNS, MOM'S FAMILY, 1,000 PLACES, CUTE OVERLOAD; 3 each of 365 KITTENS, 365 PUPPIES 978-0-7611-5523-2	455.64

BACKLIST

BASIC BACKLIST IN BOLDFACE

NO.	QTY.		$
12633		8 SIMPLE RULES FOR DATING MY TEENAGE DAUGHTER (20) 978-0-7611-2633-1 Cameron	11.95
22771		*8-copy counter display* *978-0-7611-2771-0*	*95.60*
11498		**10 BUTTON BOOK (10) •** 978-0-7611-1498-7 Accorsi	15.95
14739		**10 COLOR BOOK (12) •** 978-0-7611-4739-8 Accorsi	15.95
11697		12 CLICHÉS OF SELLING [AND WHY THEY WORK] (48) 978-0-7611-1697-4 Farber	12.95
12902		60-SECOND ENCYCLOPEDIA (40) 978-0-7611-2902-8 Rosen	11.95
10596		64 WAYS TO BEAT THE BLUES (50) 978-0-7611-0596-1 Nave	6.95
14311		90-MINUTE BABY SLEEP PROGRAM 978-0-7611-4311-6 Moore	9.95
10736		97 WAYS TO MAKE A BABY LAUGH (112) 978-0-7611-0736-1 Moore	7.95
20860		*12-copy counter display* *978-0-7611-0860-3*	*95.40*
12903		**97 WAYS TO MAKE A DOG SMILE (60) •** 978-0-7611-2903-5 Langbehn	7.95
23117		*10-copy counter display* *978-0-7611-3117-5*	*79.50*
13837		312 BEST THINGS ABOUT BEING A STEPMOM (50) 978-0-7611-3837-2 Copeland	8.95
24258		*8-copy counter display* *978-0-7611-4258-4*	*71.60*
13787		660 CURRIES 978-0-7611-3787-0 Iyer	22.95
14855		hardcover 978-0-7611-4855-5	32.50
10484		**1,000 PLACES TO SEE BEFORE YOU DIE (12) •** 978-0-7611-0484-1 Schultz	19.95
23026		*5-copy counter display* *978-0-7611-3026-0*	*99.75*
23663		*12-copy floor display* *978-0-7611-3663-7*	*239.40*
13691		**1,000 PLACES TO SEE IN THE USA AND CANADA BEFORE YOU DIE (16) •** 978-0-7611-3691-0 Schultz	19.95
14738		hardcover 978-0-7611-4738-1	27.95
24659		*5-copy counter display* *978-0-7611-4659-9*	*99.75*
24660		*12-copy floor display* *978-0-7611-4660-5*	*239.40*
24888		*16-copy combo display* *Standard assortment (8 each of 1,000 PLACES TO SEE BEFORE YOU DIE and 1,000 PLACES TO SEE IN THE USA AND CANADA BEFORE YOU DIE)* *978-0-7611-4888-3*	*319.20*
13832		**1,000 PLACES TO SEE TRAVELER'S JOURNAL (48) •** 978-0-7611-3832-7 Schultz	11.95
13963		1,000 RECORDINGS TO HEAR BEFORE YOU DIE 978-0-7611-3963-8 Moon	19.95
14941		hardcover 978-0-7611-4941-5	32.95
25031		*5-copy counter display* *978-0-7611-5031-2*	*99.75*
25032		*12-copy floor display* *978-0-7611-5032-9*	*239.40*
14076		**1,000 UNFORGETTABLE SENIOR MOMENTS (44) •** 978-0-7611-4076-4 Friedman	9.95

NO.	QTY.		$
24267		*8-copy counter display* *978-0-7611-4267-6*	*79.60*
10160		1001 WAYS TO ENERGIZE EMPLOYEES (46) 978-0-7611-0160-4 Nelson	10.95
13681		**1001 WAYS TO REWARD EMPLOYEES (40) •** 978-0-7611-3681-1 Nelson	13.95
12139		1001 REWARDS & RECOGNITION FIELDBOOK (22) 978-0-7611-2139-8 Nelson & Spitzer	17.95
11405		1001 WAYS TO TAKE INITIATIVE AT WORK (44) 978-0-7611-1405-5 Nelson	10.95
11730		8,789 WORDS OF WISDOM (36) 978-0-7611-1730-8 Kipfer	8.95
22409		*12-copy counter display* *978-0-7611-2409-2*	*107.40*
14721		14,000 THINGS TO BE HAPPY ABOUT (48) 978-0-7611-4721-3 Kipfer	8.95
24728		*8-copy counter display* *978-0-7611-4728-2*	*71.60*
1507		A IS FOR ANGRY (166) 978-0-89480-507-3 Boynton	6.95
12518		**AGE DOESN'T MATTER UNLESS YOU'RE A CHEESE (48) •** 978-0-7611-2518-1 Petras/Petras	8.95
22772		*8-copy counter display* *978-0-7611-2772-7*	*71.60*
13068		ALL-AMERICAN CAR-I-OKE (30) 978-0-7611-3068-0 Schiller	14.95
23137		*8-copy counter display* *978-0-7611-3137-3*	*119.60*
3237		ALL AROUND THE WORLD COOKBOOK (10) 978-1-56305-237-8 Lukins	18.95
14766		ALL I NEED TO KNOW I LEARNED FROM MY CAT (72) 978-0-7611-4766-4 Becker	8.95
24793		*12-copy counter display* *978-0-7611-4793-0*	*107.40*
12975		AMAZING GRACIE (28) 978-0-7611-2975-2 Dye/Beckloff	10.95
12822		ANTIQUES ROADSHOW™ COLLECTIBLES (14) 978-0-7611-2822-9 Prisant	19.95
11624		ANTIQUES ROADSHOW™ PRIMER (10) 978-0-7611-1624-0 Prisant/Jussel	19.95
1613		AT HOME WITH THE FRENCH CLASSICS (12) 978-0-89480-633-9 Grausman	14.95
13319		BACKYARD EXPLORER KIT (60) 978-0-7611-3319-3 Beame	11.95
14366		BAD BABY (48) 978-0-7611-4366-6 Rosen/Prichett/Battles	9.95
24418		*12-copy counter display* *978-0-7611-4418-2*	*119.40*
24463		*48-copy combo floor display* *Standard Assortment (24 BAD BABY, 12 each of BAD CAT, BAD DOG)* *978-0-7611-4463-2*	*477.60*
13619		**BAD CAT (48) •** 978-0-7611-3619-4 Edgar	9.95
24143		*12-copy counter display* *978-0-7611-4143-3*	*119.40*
13983		**BAD DOG (48) •** 978-0-7611-3983-6 Rosen/Prichett/Battles	9.95
24051		*12-copy counter display* *978-0-7611-4051-1*	*119.40*
24098		*48-copy mixed floor display* *(24 each of BAD CAT, BAD DOG)* *978-0-7611-4098-6*	*477.60*

NO.	QTY.		$
24463		*48-copy combo floor display Standard assortment (24 BAD BABY, 12 each of BAD CAT, BAD DOG) 978-0-7611-4463-2*	*477.60*
14524		BAG THE ELEPHANT! 978-0-7611-4524-0 Kaplan	13.95
14943		**BARBECUE! BIBLE 10TH ANNIVERSARY EDITION (10) •** 978-0-7611-4943-9 Raichlen	22.95
14944		hardcover (8) 978-0-7611-4944-6	35.00
25063		*6-copy counter display 978-0-7611-5063-3*	*137.70*
25025		*12-copy floor display 978-0-7611-5025-1*	*275.40*
23139		*12-copy mixed floor display Standard assortment (4 each of BBQ USA, HOW TO GRILL, BARBECUE! BIBLE) 978-0-7611-3139-7*	*263.40*
24461		*33-copy mixed floor display Standard assortment (8 RIBS, 8 BEER-CAN CHICKEN, 7 SAUCES, 5 BARBECUE! BIBLE, 5 HOW TO GRILL) 978-0-7611-4461-8*	*517.35*
11979		**BARBECUE! BIBLE® SAUCES (30) •** 978-0-7611-1979-1 Raichlen	12.95
24461		*33-copy mixed floor display Standard assortment (8 RIBS, 8 BEER-CAN CHICKEN, 7 SAUCES, 5 BARBECUE! BIBLE, 5 HOW TO GRILL) 978-0-7611-4461-8*	*517.35*
14718		**BARNYARD BATH! •** 978-0-7611-4718-3 Boynton	8.95
25028		*12-copy mixed counter display Standard assortment (6 each of BATH TIME!, BARNYARD BATH!) 978-0-7611-5028-2*	*107.40*
14034		BASEBALL ON THE BRAIN (20) 978-0-7611-4034-4 Purdy	14.95
14708		**BATH TIME! (24) •** 978-0-7611-4708-4 Boynton	8.95
24722		*12-copy counter display 978-0-7611-4722-0*	*107.40*
12015		BBQ USA (12) 978-0-7611-2015-5 Raichlen	21.95
23824		*4-copy counter display 978-0-7611-3824-2*	*87.80*
23139		*12-copy mixed floor display Standard assortment (4 each of BBQ USA, HOW TO GRILL, BARBECUE! BIBLE) 978-0-7611-3139-7*	*263.40*
10186		BEAUTY (12) 978-0-7611-0186-4 Berg/Kroencke/Jaffe	19.95
12016		**BEER-CAN CHICKEN (44) •** 978-0-7611-2016-2 Raichlen	12.95
22773		*8-copy counter display 978-0-7611-2773-4*	*103.60*
24461		*33-copy mixed floor display Standard assortment (8 RIBS, 8 BEER-CAN CHICKEN, 7 SAUCES, 5 BARBECUE! BIBLE, 5 HOW TO GRILL) 978-0-7611-4461-8*	*517.35*
11311		BEER LOVER'S RATING GUIDE, REVISED EDITION (40) 978-0-7611-1311-9 Klein	11.95
12732		BEFORE YOU WERE BIG (21) 978-0-7611-2732-1 Davis/Cornell	11.95
11200		BEFORE YOU WERE BORN (32) 978-0-7611-1200-6 Davis/Cornell	10.95
1312		BEN & JERRY'S ICE CREAM (50) 978-0-89480-312-3 Cohen/Greenfield/Stevens	9.95

NO.	QTY.		$
92313		*10-copy counter display 978-0-89480-313-0*	*99.50*
12861		BEST-CASE SCENARIO HANDBOOK (62) 978-0-7611-2861-8 Tierney	9.95
22870		*8-copy counter display 978-0-7611-2870-0*	*79.60*
14978		BEST OF STUNTOLOGY (20) 978-0-7611-4978-1 Bartlett	12.95
25026		*8-copy counter display 978-0-7611-5026-8*	*103.60*
14448		BE THE ELEPHANT (24) 978-0-7611-4448-9 Kaplan	19.95
13466		**BIG BOOK OF BRAIN GAMES (10) •** 978-0-7611-3466-4 Moscovich	22.95
1614		BIRD BOOK & BIRD FEEDER (30) 978-0-89480-614-8 Dawe/Dawe	14.95
1623		BISTRO COOKING (24) 978-0-89480-623-0 Wells	15.95
14775		**BLUE MOO (32) •** 978-0-7611-4775-6 Boynton	16.95
24789		*8-copy counter display 978-0-7611-4789-3*	*135.60*
14988		BOBO GLOVE AND BOOK 978-0-7611-4988-0 Jaramillo	18.95
25034		*6-copy counter display 978-0-7611-5034-3*	*113.70*
10884		BONE POEMS (40) 978-0-7611-0884-9 Moss/Leigh	14.95
14218		**BONES BOOK AND SKELETON (12) •** 978-0-7611-4218-8 Cumbaa	16.95
14800		**BOOK OF CARDS FOR KIDS (48) •** 978-0-7611-4800-5 MacColl	12.95
10708		BOOK OF CARD GAMES FOR LITTLE KIDS (48) 978-0-7611-0708-8 MacColl	12.95
1320		**BOOK OF QUESTIONS (135) •** 978-0-89480-320-8 Stock	6.95
92321		*12-copy counter display 978-0-89480-321-5*	*83.40*
3034		BOOK OF QUESTIONS: BUSINESS POLITICS AND ETHICS (128) 978-1-56305-034-3 Stock	4.95
1619		BOOK OF QUESTIONS: LOVE AND SEX (114) 978-0-89480-619-3 Stock	6.95
92484		*12-copy counter display 978-0-89480-484-7*	*83.40*
15020		THE BOOK OF TOTALLY IRRESPONSIBLE SCIENCE 978-0-7611-5020-6 Connolly	12.95
3075		BOOMER BIBLE (12) 978-1-56305-075-6 Laird	14.95
14627		BOUNCE BACK BOOK 978-0-7611-4627-8 Salmansohn	12.95
24791		*8-copy counter display 978-0-7611-4791-6*	*103.60*
11623		BOUNTIFUL CONTAINER (22) 978-0-7611-1623-3 McGee/Stuckey	17.95

BOYNTON ON BOARD

3442		**BARNYARD DANCE! (50) •** 978-1-56305-442-6 Boynton	6.95
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MY GRANDPA'S BRIEFCASE
P. H. Hanson

It's exciting. Incomparable. And the greatest gift for a grandfather and grandkids, celebrating that special bond that skips a generation. Filled with 25 activities, 60 objects, mementos, life lessons, and educational games—that's right, there's fun *and* learning inside—MY GRANDPA'S BRIEFCASE is a treasure chest of wisdom and surprises. Play the ABCs game. Have fun with the real whoopee cushion. And help grandpa find his glasses—all 10 of them!

162,000 copies in print.
For ages 3 and up.

• Selection of the Children's Book-of-the-Month Club.

Board book: $16.95/ $21.50 Can.
ISBN: 978-0-7611-3794-8
No. 13794

Full-color illustrations throughout; 12 pages individually die-cut into the contents of Grandpa's briefcase; clear plastic box with descriptive backer: 11" x 8¾" x 4"

THE STORY OF CHRISTMAS Story Book Set & Advent Calendar
Illustrated by Carolyn Croll; Story retold by Mary Packard

It's back! Wonderfully illustrated and brimming with holiday spirit, THE STORY OF CHRISTMAS features 24 jewel-like miniature board books nestled in a three-paneled, stand-alone backer. Like the peek-a-boo windows on an Advent calendar, the numbered books are meant to be opened one per day from December 1st through Christmas Eve. Read in sequence, they tell the story of the Nativity, from Gabriel's visit to Mary (Book 4) to the three Wise Men gazing at the star (Book 9) to Jesus' birth (Book 24). Each book, with its gold thread, doubles as a Christmas tree ornament.

392,000 copies in print.

Paper over board: $15.95/$20.95 Can.
ISBN: 978-0-7611-5250-7
No. 15250

Full-color illustrations throughout; 24 miniature story books, 4 pages each; set in a board tray; 14" x 12"
Previous ISBN: 978-1-56305-547-8

SUPERCAT *Kate McMullan & Pascal Lemaitre*

Meowie Wowie! Introducing the first superhero for babies and toddlers! Marrying comic book with board book, SUPERCAT chronicles the adventures of Supercat, who flies from his home in the Milky Way to make the world safe for blankies.
For ages 1–3.

Paper over board: $6.95/$8.95 Can.
ISBN: 978-0-7611-2644-7
No. 12644

Four-color illustrations throughout; 32 pages; 8" x 4¼"
8-copy counter display: $55.60
ISBN: 978-0-7611-2802-1
No. 22802

SUPERCAT TO THE RESCUE
Kate McMullan & Pascal Lemaitre

Yes, Supercat is back! Meowie Wowie! Fresh on the heels of *Supercat,* the first-ever comic book/ board book, the super team of Kate McMullan and Pascal Lemaitre creates a set of new adventures for the superhero who understands toddlers.
For ages 2–4.

Paper over board: $6.95/$8.95 Can.
ISBN: 978-0-7611-2734-5
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Four-color illustrations throughout; 32 pages; 8" x 4¼"
8-copy counter display: $55.60
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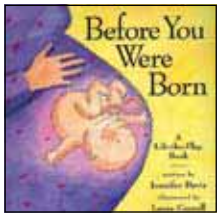
Also available

FIRST COMES LOVE *Jennifer Davis Illustrated by Clare Mackie*

Paper over board: $10.95/$13.50 Can.
ISBN: 978-0-7611-2244-9
No. 12244
Full-color illustrations throughout; 48 pages; 8" x 8"

See page 78.



BEFORE YOU WERE BORN
Jennifer Davis Illustrated by Laura Cornell

Paper over board: $10.95/$13.50 Can.
ISBN: 978-0-7611-1200-6
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Full-color lift-the-flap book; 36 pages; 8" x 8"

See page 78.

BEFORE YOU WERE BIG
Jennifer Davis Illustrated by Laura Cornell

Paper over board: $11.95/$14.95 Can.
ISBN: 978-0-7611-2732-1
No. 12732
Full-color lift-the-flap book; 36 pages; 8" x 8"

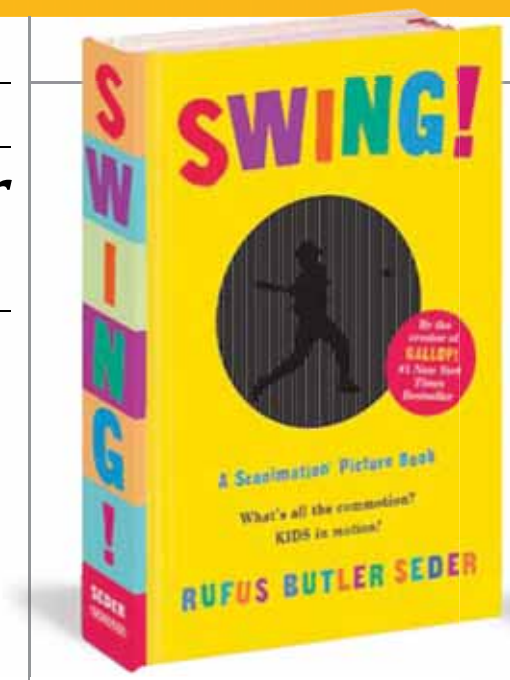
See page 78.

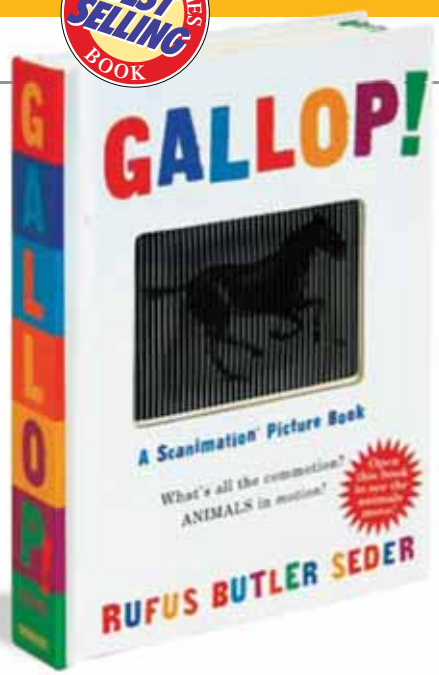
OPTICAL GENIUS

Rufus Butler Seder

Author, artist, filmmaker, and inventor, Rufus Butler Seder has been fascinated with antique optical toys since he was a child. About twenty years ago, he developed Lifetiles, optical glass-tiled murals that appear to come to life, move, and change when the viewer walks or rides by. These "movies for the wall" are installed in aquariums, science museums, train stations, and other public places around the globe. His next challenge was to create a similar effect—a moving picture using no electricity or special lighting—but on a much smaller scale. So began Scanimation®, the unique patented technology behind GALLOP! and SWING! Mr. Seder lives with his wife in Boston.

Over 2.3 million copies in print combined





SWING! A Scanimation® Picture Book *Rufus Butler Seder*

Welcome to SWING!—a boy rides a bike, a girl kicks her soccer ball, a skater pirouettes on ice. The effect is joyous, magical, mesmerizing, and uterly compelling, because of the endless fascination that children find in watching other children. The second book created by Rufus Butler Seder, the inventor, artist, and filmmaker who developed Scanimation out of his obsession with antique optical toys and other pre-motion-picture illusions, SWING! uses "persistence of vision" and a patented state-of-the-art multiphase animation process to create astonishment. There is nothing else like this unique, patented technology that literally inspires wonder.

640,000 copies in print.

Paper over board:
$12.95/$16.95 Can.
ISBN: 978-0-7611-5127-2
No. 15127
9 Scanimation illustrations; 12 full-color spreads with die-cut windows; 5¼" x 7¼"

GALLOP! A Scanimation® Picture Book *Rufus Butler Seder*

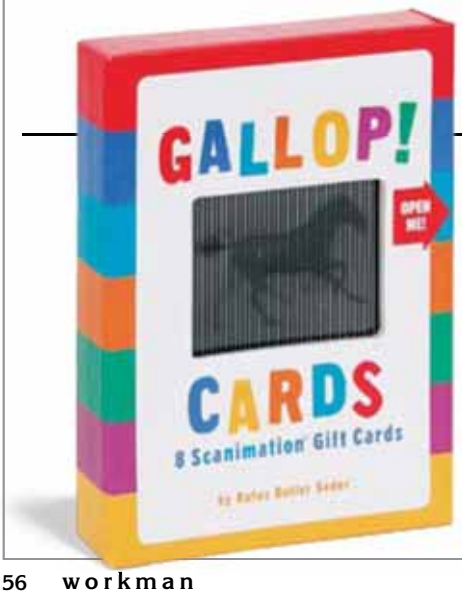
There's never before been a book like GALLOP! Employing a patented new technology called Scanimation, each page is a marvel that brings animals, along with one shining star, to life with art that literally moves. It's impossible not to flip the page, and flip it again, and again, and again. A first book of motion for kids, it shows a horse in full gallop and a turtle swimming up the page. A dog runs, a cat springs, an eagle soars, and a butterfly flutters. Created by Rufus Butler Seder, an inventor, artist, and filmmaker fascinated by antique optical toys, Scanimation harkens back to the kinetoscope, and the effect is astonishing.

1,747,000 copies in print.

• Selection of the Children's Book-of-the-Month Club.

Paper over board:
$12.95/$16.95 Can.
ISBN: 978-0-7611-4763-3
No. 14763
Two-color; Scanimation illustrations throughout; 12 spreads with die-cut windows; 5¼" x 7¼"

"An exciting merge of technology and wonder that brings the animals to life."
—ROBERT SABUDA, CREATOR OF THE BESTSELLING POP-UP BOOKS, ENCYCLOPEDIA PREHISTORICA: DINOSAURS AND THE WONDERFUL WIZARD OF OZ



GALLOP! CARDS *Rufus Butler Seder*

The pleasure of greeting cards, the pleasure of Scanimation®—the pleasure of *Gallop!* for all ages. GALLOP! CARDS are the gift that keeps on giving, whether you make the whole package a gift or send just one. The 5" x 7" cards are suitable for giving to kids and adults for all sorts of occasions. They are guaranteed to delight and astonish any person lucky enough to receive one. The set includes eight notecards (two each of four designs—horse, cat, dog, and butterfly), envelopes, plus two sticker sheets to customize the cards.

60,000 copies in print.

$16.00/$20.00 Can.
ISBN: 978-0-7611-5239-2
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Full color with Scanimation illustrations; 8 cards and envelopes; 4 designs; package: box with magnet closure; 5¾" x 8" x 1"

8-copy counter display:
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ISBN: 978-0-7611-4792-3
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48-copy combo floor display: (30 SWING!, 18 GALLOP!)
$621.60/$813.60 Can.
ISBN: 978-0-7611-5165-4
No. 25165

48-copy floor display: (SWING! only)
$621.60/$813.60 Can.
ISBN: 978-0-7611-5227-9
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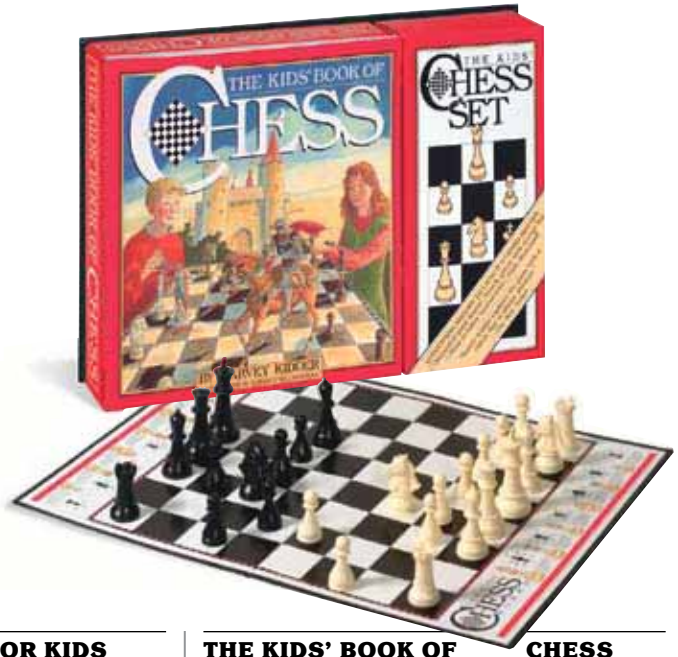
Kids Cards have 1,357,000 copies in print!



THE BOOK OF CARD GAMES FOR LITTLE KIDS *Gail MacColl*

Wild Thing, Yappy, Catch the Cat, Creature Feature, Gorilla War, and Girl Power. In all, over 30 card games specially designed for the littlest members of the family.

Packaged with the two-color illustrated book is a custom, oversize, four-color 40-card deck.

99,000 copies in print.
For ages 3 and up.

Paper: $12.95/$16.95 Can.
ISBN: 978-0-7611-0708-8
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Two-color; illustrations throughout; 40 full-color cards; 128 pages; package: 10" x 5"

THE BOOK OF CARDS FOR KIDS
Gail MacColl

From such favorites as Go Fish and Concentration to the less known Chase the Ace and Frogs in the Pond, here are over 35 games for two to six players, plus Solitaire.

Includes an oversize, custom-designed set of playing cards.

1,258,000 copies in print.
For ages 4–9.

• Selection of the Children's Book-of-the-Month Club.

Paper: $12.95/$16.95 Can.
ISBN: 978-0-7611-4800-5
No. 14800
Two-color illustrations throughout; custom-designed four-color deck of 54 playing cards in four-color box; 128 pages; package: 10" x 5"

THE KIDS' BOOK OF CHESS AND CHESS SET *Harvey Kidder*
Illustrations by Kimberly Bulcken Root

A direct, lively introduction to the game that's inspired passion and challenge for over 900 years.

972,000 copies in print.
For ages 8–12.

• Selection of the Children's Book-of-the-Month Club and Trumpet Book Club.

Paper: $15.95/$19.95 Can.
ISBN: 978-0-89480-767-1
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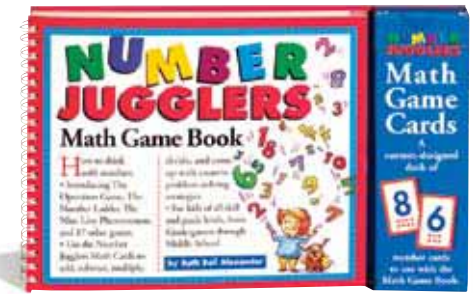
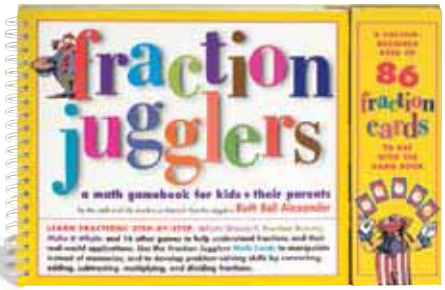
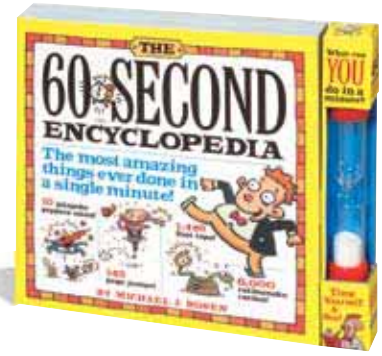
Two-color illustrations throughout; 96 pages; 32 chess pieces; chess board; storage box; package: 12" x 8"







NUMBER JUGGLERS Math Game Book & Math Game Cards
Ruth Bell Alexander

Here's an innovative game that encourages children to think with numbers. Combining a custom-designed deck of 86 number cards with a full-color book of 20 games, NUMBER JUGGLERS uses a unique equation approach to teach fundamental math concepts.

105,000 copies in print.
For ages 5 and up.

• Selection of the Children's Book-of-the-Month Club and Scholastic Book Clubs.

Wire-O bound paper: $12.95/$15.95 Can.
ISBN: 978-0-7611-0882-5
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Full-color illustrations throughout; 80 pages; 8½" x 7"; comes with a boxed deck of 86 full-color number cards; package: 10¾" x 7"
6-copy counter display: $77.70
ISBN: 978-0-7611-1180-1
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FRACTION JUGGLERS A Math Gamebook for Kids & Their Parents
Ruth Bell Alexander

Combining a full-color, illustrated book of 19 games and a custom-designed deck of 86 cards, FRACTION JUGGLERS steadily and thoroughly builds up a student's understanding of how to apply and manipulate fractions.
For ages 8 and up.

• Selection of the Children's Book-of-the-Month Club.

Wire-O bound paper: $12.95/$15.95 Can.
ISBN: 978-0-7611-2104-6
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Full-color illustrations throughout; 128 pages; 8½" x 7"; comes with a boxed deck of 86 full-color fraction flash cards; package: 10¾" x 7"
6-copy counter display: $77.70
ISBN: 978-0-7611-2490-0
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THE 60-SECOND ENCYCLOPEDIA & Minute Glass *Michael J. Rosen*

Did you know? In just one minute the Earth travels 1,100 miles around the sun. Cartwheel champ Brianna Schroeder turns 48 cartwheels. 28,824 photographs are taken (822 of them at Disney World). Over $60,000 is spent on eBay. You lose 8 brain cells, 40,000 skin cells, and one taste bud. (How weird.) Whew! Filled with hundreds of incredible and true facts and statistics, THE 60-SECOND ENCYCLOPEDIA puts a whole new spin on math, science, nature, the human body, and popular culture, too. Includes a one-minute sandglass packaged with the book and dozens of interactive activities.
For ages 7 and up.

Paper: $11.95/$14.95 Can.
ISBN: 978-0-7611-2902-8
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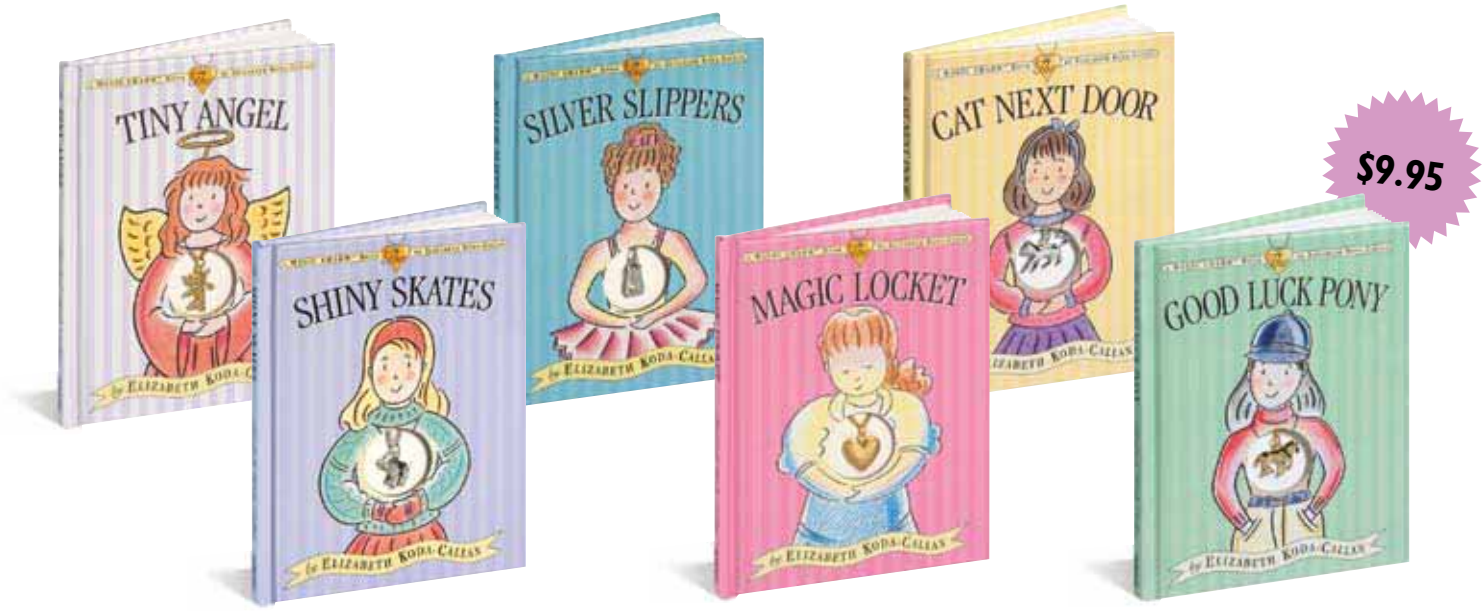
Two-color; 272 pages; 6" x 6"; sandglass packaged with book; package: 7" x 6" x 1⅛"

Elizabeth Koda-Callan



THE TINY ANGEL

How does a little girl learn to shine? For the youngest singer in her school's Christmas pageant, it takes hard work along with the inspiration of a shimmering golden angel charm on a golden chain.

398,000 copies in print.

ISBN: 978-0-7611-3638-5
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THE SHINY SKATES

For the little girl who dreams of skating, reality intrudes with slippery ice and discouraging days at the rink. A tale of perseverance and self-confidence. And nestled in its cover is a pair of shiny silver skates on a silver chain.

327,000 copies in print.

ISBN: 978-0-7611-3639-2
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THE SILVER SLIPPERS

A young girl seems to be always out of step in following her dream, until her mother's gift gives her the confidence to keep going. The gift—a tiny silver slippers charm on a silver chain.

1,212,000 copies in print.

ISBN: 978-0-7611-3637-8
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THE MAGIC LOCKET

She's a little girl who can't seem to do anything right. Until one day she receives an heirloom—a golden locket that teaches her the magical power of believing in herself.

1,496,000 copies in print.

ISBN: 978-0-7611-3636-1
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THE CAT NEXT DOOR

Imagine a little kitten all your own. For one little girl, it's proof that dreams can come true—with hard work and help from a wise cat. Includes a graceful silver cat charm on a silver chain.

304,000 copies in print.

ISBN: 978-0-7611-3829-7
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THE GOOD LUCK PONY

Sometimes it's not easy for a little girl to be brave, but it helps to have something magical and lucky to hold onto. The golden Good Luck Pony charm, nestled in the cover, is a gift of courage for all young readers.

558,000 copies in print.

ISBN: 978-0-7611-3828-0
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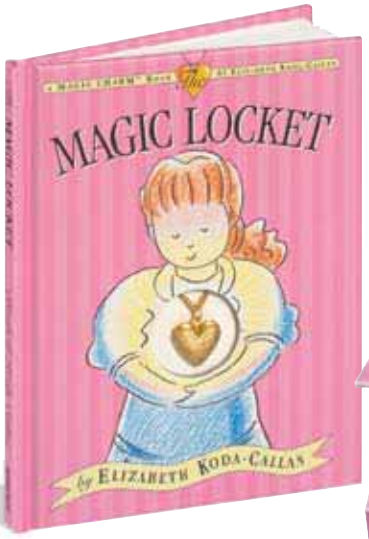
MAGIC CHARM BOOKS™

4 million copies in print!

Paper over board: $9.95/$12.50 Can.

Full-color illustrations throughout; locket or charm on a chain; 48 pages; 5" x 6½"



THE MAGIC CHARM JEWELRY BOX

$14.95/$18.50 Can.
ISBN: 978-0-7611-3640-8;
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Sturdy full-color keepsake box with clear plastic hinged lid, ribbon tie, 6 compartments; holds 1 copy of The Magic Locket; package: 9¼" x 7" x 1⅜"

THE SQUIGGLY WIGGLYS A Jiggle & Giggle Book *Elizabeth Koda-Callan*

Created by Elizabeth Koda-Callan, whose Magic Charm Books have over four million copies in print, The Squiggly Wigglys is a storybook in which every illustration has a jiggly chain bound into the page and sealed in plastic, allowing readers to change the character's expressions.

Make Sam Wiggly's arm bulge like Popeye's or droop like Olive Oyl's. **For ages 4 and up.**

Hardcover: $14.95/
$18.50 Can.
ISBN: 978-0-7611-2821-2
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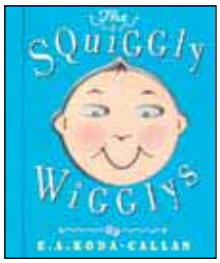

Full-color illustrations throughout; contains 9 squiggling chains (chains are lead-free, nonferrous, and permanently affixed inside); 24 pages; 6" x 7¼"

The design and logo, including the words "Elizabeth Koda-Callan's Magic Charm Books," are registered trademarks of Elizabeth Koda-Callan.

THE WRITER IN ME! *Little MissMatched*™

The Writer in Me! is an all-in-one creativity kit for every up-and-coming wordsmith. The 96-page book of motivation, instruction, inspiration, technique, and tips helps the young writer on her journey—to find her inner voice, to observe the world, to discover the forms of writing that are most appealing. The kit also includes a full suite of writer's tools: three different types of journals (an observation notepad, a diary, and a lined blank book), a handy rhyming dictionary, a "Why Writers Write" inspirational poster, and a deck of word cards and story-starters to get the creative juices flowing.

Paper: $16.95/$20.95 Can.
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Full-color illustrations throughout; 96 pages; box: 9" x 9"; includes book, 3 journals, rhyming dictionary, poster, deck of word cards

PAJAMA PARTY IN A BOX
Little MissMatched™

Pajama Party in a Box is everything a girl needs to throw the perfect—and perfectly *her*—pajama party, including a 96-page, full-color book about every step in the process, plus sheets of stickers, a spin-o-rama truth or dare game, origami paper, and a Little MissMatched autograph memory album for all the guests to personalize.

Paper: $15.95/$19.95 Can.
ISBN: 978-0-7611-4709-1
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Full-color illustrations throughout; 96 pages; box: 9" x 9"; includes book, spin-chart, 12 scrapbooking sheets, 6 cootie-catcher sheets, stickers, 6 invitations w/envelopes, autograph album

MARVELOUS & FABULOUS ME QUIZ BOX *Little MissMatched*™

Marvelous & Fabulous ME Quiz Box is the kit that has everything to help a girl discover the who, what, and why of *her*. Includes a 96-page, full-color book filled with 50 personality quizzes and a glossy zodiac poster, Enneagram spin-chart, tarot cards, cootie catchers, and a doodle pad.

Paper: $15.95/$19.95 Can.
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Full-color illustrations throughout; 96 pages; box: 9" x 9"; includes book, 6 cootie-catcher sheets, 16" x 8" poster, memo pad, fortune-telling card deck, spin-chart, stickers

THE ARTIST IN ME! *Little MissMatched*™

The Artist in Me! contains everything an aspiring young artist needs to develop her talent, improve her skills, and discover how to express herself as only she can. The 96-page book is filled with dozens of tutorials on the principles of drawing. Included in the kit is a complete set of tools: a drawing pencil, an artist's sketchbook, a set of vine charcoal, and oil pastels.

Paper: $16.95/$20.95 Can.
ISBN: 978-0-7611-4765-7
No. 14765
Full-color illustrations throughout; 96 pages; box: 9" x 9"; includes book, sketchbook, drawing pencil, vine charcoal, 8 oil pastels

All-in-One Creativity Kits!

PAJAMA PARTIES Wacky Charades • Truth or Dare
Kylie Foxx, Illustrations by Sophie Ledesma

Here's everything a girl needs to organize the best pajama party ever.

A self-contained mini-kit, each Pajama Parties title combines in one handy package an informative, full-color booklet and 50 whimsically illustrated game cards for one of two much-loved party games: Wacky Charades or Truth or Dare.

115,000 copies in print.
For ages 8–11.

Casebound: $8.95/ $11.95 Can.
Full-color illustrations throughout; 16 pages plus 50 cards; 4" x 6"

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No. 12357

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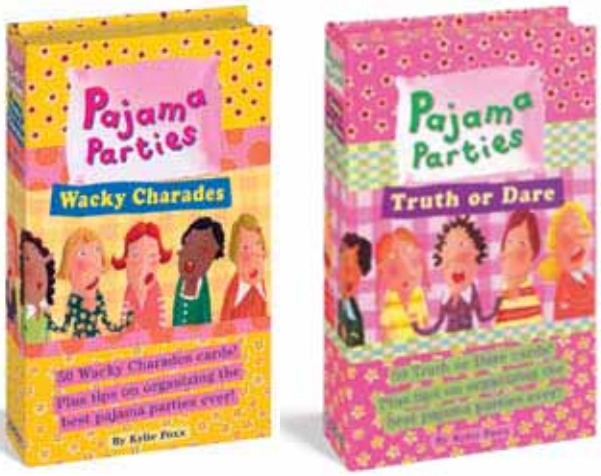
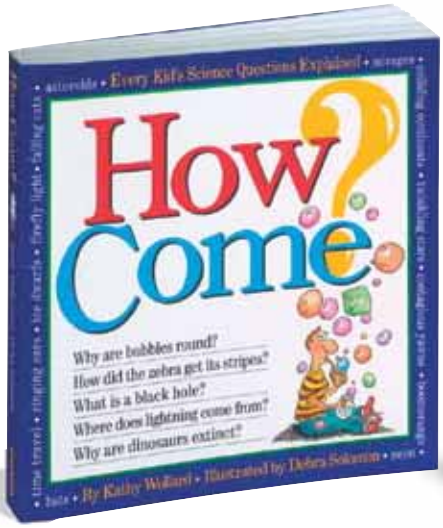
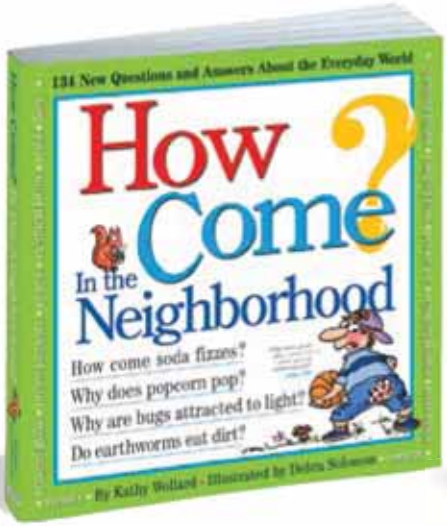
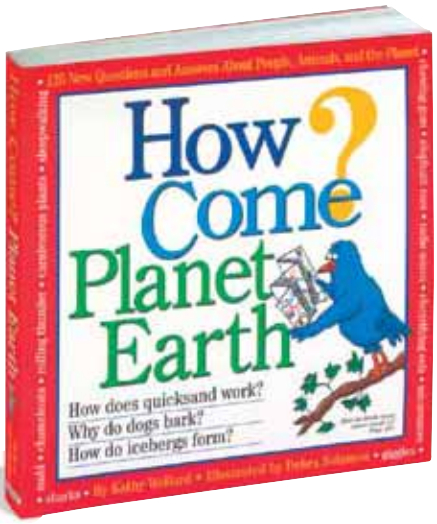








HOW COME?

Kathy Wollard, Illustrated by Debra Solomon

From "Why do stars twinkle?" to "What are hiccups?" here is a lively omnium-gatherum of explanations to kids' most frequently asked questions about our world.

497,000 copies in print.
For ages 9–12.

• Selection of the Children's Book-of-the-Month Club and the Troll Book Club.

Paper: $12.95/$15.95 Can.
ISBN: 978-1-56305-324-5
No. 3324
Illustrations throughout; 320 pages; 8" x 8"

How Come? series has 758,000 copies in print!

HOW COME? In the Neighborhood

Kathy Wollard, Illustrated by Debra Solomon

Crack science writer Kathy Wollard answers those sneakily simple questions that ambush even the most erudite moms and dads. Like: "Why do apples turn brown when cut?" Or "Why do we get dizzy from spinning around on the playground?" Or "How can a fly walk up the kitchen wall?" Third in the How Come series, the 125 questions are all derived from the experiences central to a kid's world—stuff that happens at home, in the backyard, at school. There are the inevitable insect questions—"Why do bees die after they sting someone?" Food questions—"Is a tomato a fruit or a vegetable?" Science questions—"We used dry ice in our school play to make fog. How does it do that?" Illustrated with gleeful energy and humor by Debra Solomon, and for the first time printed with a lively two-color interior.

Paper: $12.95/$16.95 Can.
ISBN: 978-0-7611-4429-8
No. 14429
Two-color; illustrations throughout; 304 pages; 8" x 8"

HOW COME? Planet Earth

Kathy Wollard, Illustrated by Debra Solomon

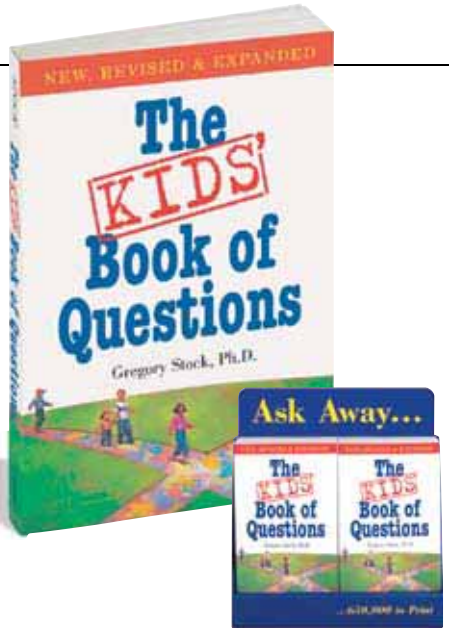
A direct follow-up to the original *How Come?*, How Come? Planet Earth is packed with lively answers to questions that kids have about animals, the human body, earth science, and just everyday stuff.

226,000 copies in print.

For ages 9–12.

• Selection of the Book-of-the-Month Club.

Paper: $12.95/$15.95 Can.
ISBN: 978-0-7611-1239-6
No. 11239
Illustrations throughout; 344 pages; 8" x 8"



THE KIDS' BOOK OF QUESTIONS

Gregory Stock, Ph.D.

A revised and expanded second edition, The Kids' Book of Questions makes it easy to ask hard questions and fun to answer them. Questions to challenge and provoke. Questions to entertain and expand young minds. Inquiries into values. Intriguing fantasies. Provocative scenarios. Updated to include subjects that have arisen since the book's original publication in 1988—from the Internet to issues like school violence and terrorism—the book is a sure way to prod kids into discovering who they are and what they believe.

682,000 copies in print.
For ages 9 and up.

• Selection of the Children's Book-of-the-Month Club.

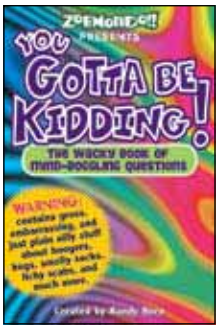
Paper: $7.95/$9.95 Can.
ISBN: 978-0-7611-3595-1
No. 13595
208 pages; 4½" x 6¾"
10-copy counter display:
$79.50/$99.50 Can.
ISBN: 978-0-7611-3625-5
No. 23625

YOU GOTTA BE KIDDING! The Crazy Book of "Would You Rather" Questions

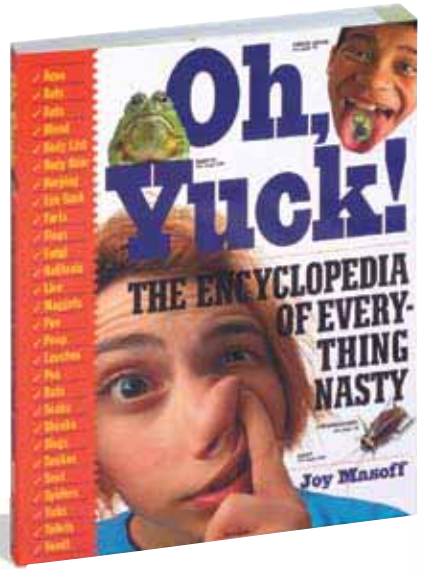
Randy Horn

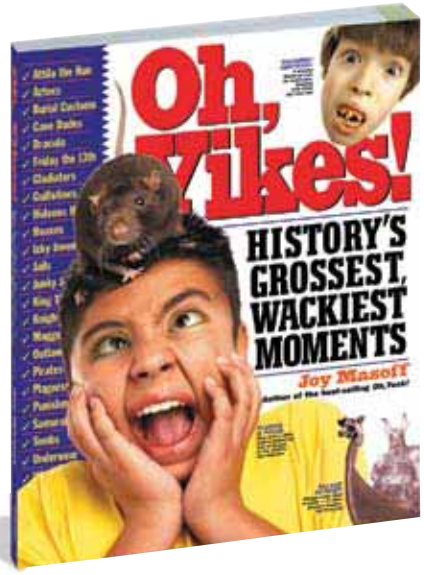
From the author of *Zobmondo!!*, the adult party book of outrageous choices, with more than 175,000 copies in print, comes You Gotta Be Kidding! This interactive and completely engaging book serves up hundreds of bizarre, sometimes ethical and sometimes stomach-churning dilemmas that kids will love to pose to their friends, whether in the backseat, on a sleepover, on a rainy day, or during a lull in the lunchroom (if you dare).

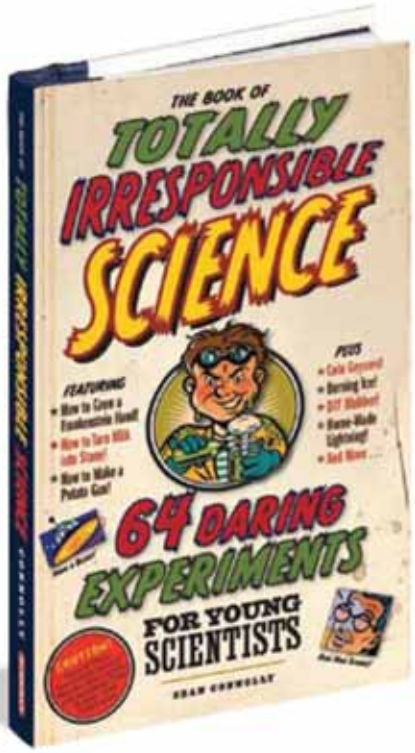
56,000 copies in print.



Paper: $8.95/$11.50 Can.
ISBN: 978-0-7611-4365-9
No. 14365
Two-color; 416 pages; 4" x 6"







OH, YUCK! The Encyclopedia of Everything Nasty *Joy Masoff*

Kids love stuff that's gross. Exhaustively researched and impeccably scientific, yet written with a lively lack of earnestness, OH, YUCK! is an ants to zits encyclopedic compendium covering people, animals, insects, plants, foods, and more—with hundreds of illustrations and real-life photographs.

868,000 copies in print.

For ages 8–12.

• Selection of Scholastic Book Clubs and Children's Book-of-the-Month Club.

Paper: $14.95/$18.95 Can.
ISBN: 978-0-7611-0771-2
No. 10771
Illustrations and photographs throughout; two-color; 222 pages; 8½" x 10⅝"
8-copy counter display:
$119.60/$151.60 Can.
ISBN: 978-0-7611-2529-7
No. 22529

Oh series has 1,104,000 copies in print!

OH, YIKES! History's Grossest, Wackiest Moments *Joy Masoff*

From the author of *Oh, Yuck!*, here is an illustrated encyclopedia of history's messiest, dumbest, grossest, and weirdest moments.

If kids think pus and gas are fun, wait until they hear the lowdown on the real Dracula, gladiators, guillotines, pirates, and witch trials. Impeccably researched, deliciously wry, and subversively educational.

236,000 copies in print.

• Selection of Scholastic Book Clubs and Children's Book-of-the-Month Club.

Paper: $14.95/$18.95 Can.
ISBN: 978-0-7611-3684-2
No. 13684
Photographs and illustrations throughout; two-color; 224 pages; 8½" x 10⅞"
8-copy counter display:
$119.60/$148.60 Can.
ISBN: 978-0-7611-4259-1
No. 24259

THE BOOK OF TOTALLY IRRESPONSIBLE SCIENCE
64 Daring Experiments for Young Scientists *Sean Connolly*

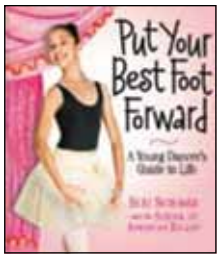
Here are 64 amazing science experiments that snap, crackle, pop, ooze, crash, boom, and stink! Giant air cannons. Homemade lightning. Marshmallows on steroids. Matchbox microphones. None require special training, and all use stuff found in the home. Best of all, it's not just pure mayhem. The balloon rocket whizzing through the garden? It demonstrates Newton's Third Law of Motion. That chunk of potato launched across the kitchen from a tube? Welcome to Boyle's Law. For young scientists—and the young at heart—this book is a blast. Literally.

Paper over board:
$12.95/NCR
ISBN: 978-0-7611-5020-6
No. 15020
Two-color illustrations throughout; 252 pages; 5½" x 9¼"

PUT YOUR BEST FOOT FORWARD
A Young Dancer's Guide to Life
Suki Schorer and the School of American Ballet

An inspirational gift book for any girl who ever dreamed of being a ballerina, PUT YOUR BEST FOOT FORWARD is a unique collection of life lessons set against dramatic full-color photographs of young dancers and whimsical, theatrical watercolors. The lessons reveal that dancers in training learn much more than how to stand on pointe: *Your body is your instrument.* And, *Even Sugar Plum Fairies sew their own ribbons.*

• Alternate selection of Kids' Book Planet, selection of Children's Book-of-the-Month Club.



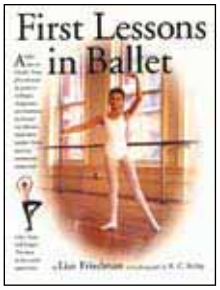
Hardcover: $9.95/ $12.50 Can.
ISBN: 978-0-7611-3795-5
No. 13795
Full-color photographs and illustrations throughout; 80 pages; 6½" x 7"

FIRST LESSONS IN BALLET
Lise Friedman, Photographs by K. C. Bailey

Introducing a ballet class in a book. Created by Lise Friedman, a passionate ballerina as a little girl who grew up to dance with the Merce Cunningham Dance Company, FIRST LESSONS IN BALLET is an intimate and innovative approach that takes the reader right into the studio and teaches basic steps and positions.

44,000 copies in print.

• Selection of the Children's Book-of-the-Month Club.



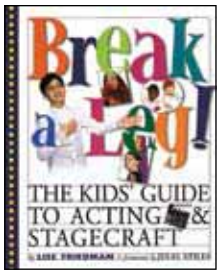
Paper: $8.95/$10.95 Can.
ISBN: 978-0-7611-1352-2
No. 11352
Photographs throughout; two-color; 68 pages; 7¾" x 10¼"

BREAK A LEG! The Kids' Guide to Acting and Stagecraft *Lise Friedman, Photographs by Mary Dowdle*

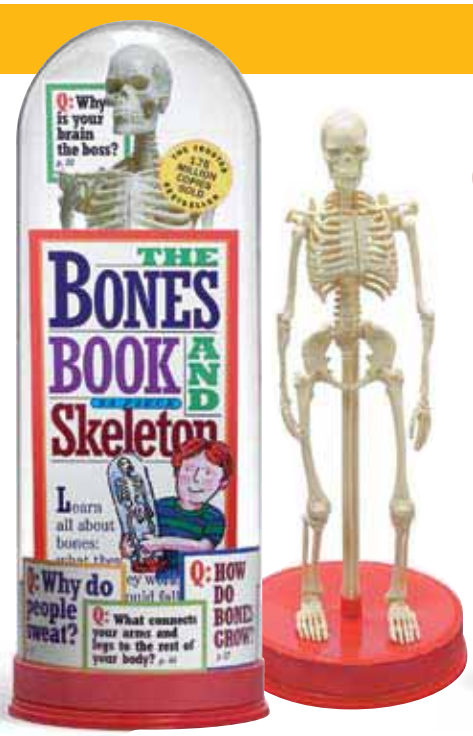
A complete drama course for kids. Illustrated throughout, BREAK A LEG! is as comprehensive as it is high-spirited. There are sections on body preparation, including warm-ups and breathing exercises. Important acting skills, such as voice projection, crying on command, learning accents, and staging falls and fights without getting hurt. And for the fun of costumes and makeup, a 16-page color insert.

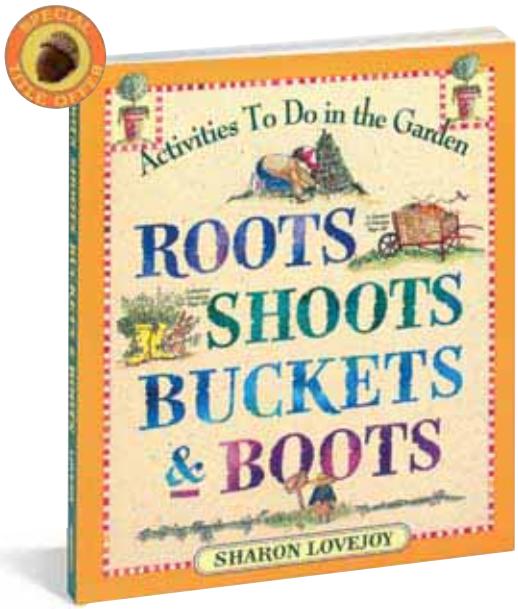
For ages 8 and up.

• Selection of the Children's Book-of-the-Month Club.



Paper: $14.95/$19.95 Can.
ISBN: 978-0-7611-2208-1
No. 12208
256 pages of two-color text with illustrations; 16-page full-color insert; 7⅜" x 9¼"





POP BOTTLE SCIENCE *Lynn Brunelle*

A complete kit that ingeniously marries science and fun, Pop Bottle Science presents 79 easy, hands-on experiments.

The Pop Bottle bottle is a perfect miniature science lab—made out of shatter-proof plastic, with a removable top that doubles as a funnel. The Pop Bottle book is a fully illustrated guide to astonishment. Plus, turn the bottle into a barometer, a walkie-talkie—or a lava lamp.

501,000 copies in print.
For ages 8–12.

- Selection of Scholastic Book Clubs.

Paper: $14.95/$18.50 Can.
ISBN: 978-0-7611-2980-6
No. 12980
Full-color illustrations throughout; paperback inside bottle; 128 pages; 4½" x 8"; plastic pop bottle package includes measuring cup, measuring spoons, 4 balloons, cork bottle stopper, eyedropper

THE BONES BOOK AND SKELETON *Stephen Cumbaa*

The bestseller with over 1.75 million copies in print and a portfolio of accolades: "A terrific tool to help kids learn about their bodies."—*The Los Angeles Times*. "As science lessons go, this is probably the cleverest around."—*New York Magazine*. This educational classic has been updated to give it a fresh look and form that makes it easier to shelve and display.

1,935,000 copies in print.

- Selection of Children's Book-of-the-Month Club and Scholastic Book Clubs.

Paper: $16.95/$21.95 Can.
ISBN: 978-0-7611-4218-8
No. 14218
Full-color illustrations throughout; 24-piece molded skeleton with movable joints and book come inside a custom-made display case; 64 pages; book: 3¾" x 8¼"; package: 4" x 13" x 4"
Previous ISBN: 0-89480-860-5

ROOTS, SHOOTS, BUCKETS & BOOTS
Activities To Do in the Garden
Sharon Lovejoy

Illustrated throughout with Sharon Lovejoy's own lyrical watercolors, here are 12 spirited, easy-to-implement ideas for theme gardens that parents and kids can grow together. Each project includes a plan and the planting recipe—seeds, seedlings, and growing instructions.

85,000 copies in print.
For ages 4–10.

- Selection of the Children's Book-of-the-Month Club and Doubleday Select.

Paper: $13.95/$17.50 Can.
ISBN: 978-0-7611-1056-9
No. 11056
Full-color illustrations throughout; 176 pages; 8⅛" x 9¼"

The "Six-Pack" Display, in Three Convenient Sizes

1.

2.

1. 6-copy "Six-Pack" display: $89.70/$110.00 Can.
ISBN: 978-0-7611-3444-2
No. 23444

2. 12-copy floor display:
$179.40/$222.00 Can.
ISBN: 978-0-7611-5130-2
No. 25130

18-copy floor display:
$269.10
ISBN: 978-0-7611-3657-6
No. 23657

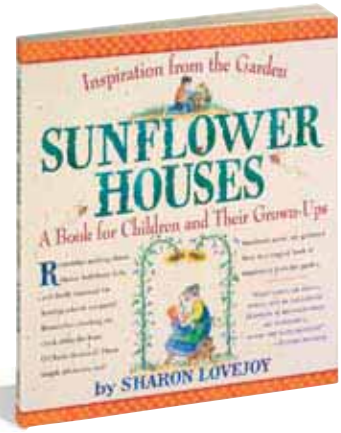
THE BIRD BOOK & THE BIRD FEEDER *Neil & Karen Dawe*

Discover the joys of bird-watching with this unique bird feeder.

1,011,000 copies in print.
For ages 5–12.

- Selection of the Children's Book-of-the-Month Club.

Paper: $14.95/$15.95 Can.
ISBN: 978-0-89480-614-8
No. 1614
Full-color illustrations throughout; 64 pages; book comes inside safe plastic bird feeder; package: 4⅝" x 6¾"



SUNFLOWER HOUSES Inspiration from the Garden *Sharon Lovejoy*

Celebrating the lore of the garden and the joy of interacting with nature, Sunflower Houses is a unique garden lover's miscellany, a collection of memories, poems, activities, garden plans, crafts, botanical riddles, games, and planting projects.

Paper: $13.95/$17.50 Can.
ISBN: 978-0-7611-2386-6
No. 12386
Full-color illustrations throughout; 144 pages; 8½" x 9½"

Also available

- **TROWEL & ERROR**

See page 74.

BACKYARD EXPLORER KIT Revised Edition

Rona Beame

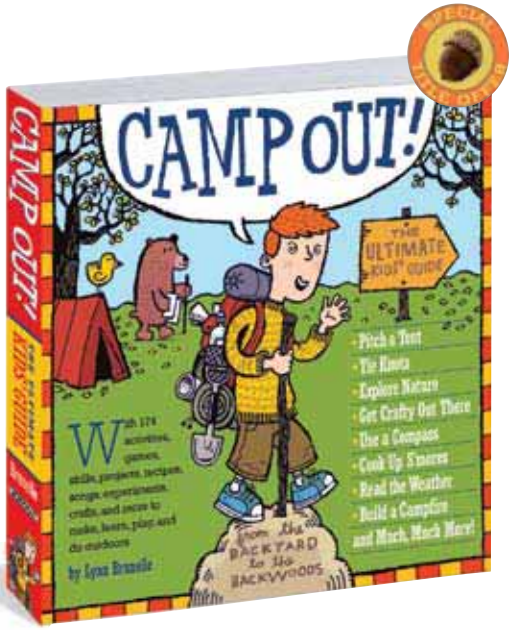
Completely revised and updated, it's the kit that begins with something kids do naturally—picking up leaves, collecting pine cones, stuffing their pockets with acorns—and turns it into seasons full of educational fun.

Combining the *Leaf & Tree Guide,* the *Leaf Collecting Album,* and a durable plastic leaf collecting envelope, it covers more trees (over 100) and sends kids off on more nature hunts—not only the Great Leaf Hunt, but challenges to find winged seeds, leaf galls, spiny husks, and more.

217,000 copies in print.
For ages 6–12.

• Alternate selection of the Children's Book-of-the-Month Club.

Paper: $11.95/$14.95 Can.
ISBN: 978-0-7611-3319-3
No. 13319
Illustrations throughout; full-color book 96 pages: 3½" x 8"; two-color album 64 pages: 7¼" x 8"; sheet of stickers; shoelace for binding; plastic carrying pouch: 11" x 8¾"



CAMP OUT! The Ultimate Kids' Guide

Lynn Brunelle

A book that older kids can use on their own or that parents can share with younger children, Camp Out! is a how-to, nature guide, crafts and activity center, cookbook, planner, and motivator. It covers all the basic outdoor skills—setting up a tent, cooking, tying knots, reading a compass, going to the (environmentally sound) bathroom—and includes illustrated field guides to the major American ecosystems and dozens of fun activities like Stick-in-the-Mud Sun Clock, Campsite Pictographs, Fern Smash T-Shirt, Spore Print Placemats, and the art of telling a great ghost story.

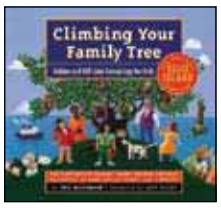
Paper: $11.95/$14.95 Can.
ISBN: 978-0-7611-4122-8
No. 14122
Two-color; illustrations throughout; 256 pages; 8" x 8"

CLIMBING YOUR FAMILY TREE
Online and Off-line Genealogy for Kids

Ira Wolfman, Foreword by Alex Haley

Completely revised, updated, and filled with detailed guidance on utilizing the Internet, Climbing Your Family Tree—still The Official Ellis Island Handbook—is the comprehensive, kid-friendly genealogical primer for the 21st century. It teaches kids to track down family documents; create oral histories; make scrapbooks of photos, sayings, and legends; and compile a family tree.
For ages 8–12.

• Selection of the Children's Book-of-the-Month Club.



Paper: $13.95/$17.50 Can.
ISBN: 978-0-7611-2539-6
No. 12539
Two-color; photographs throughout; 240 pages; 9" x 8¼"

HOW TO TAKE YOUR GRANDMOTHER TO THE MUSEUM

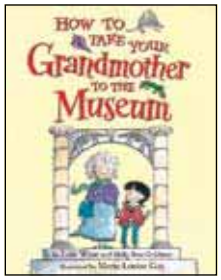
Lois Wyse & Molly Rose Goldman
Illustrated by Marie-Louise Gay

Usually it's the grandparent who takes the grandchild out. But here roles are reversed in a heartwarming story about a little girl who takes her grandmother to the museum for her first visit.

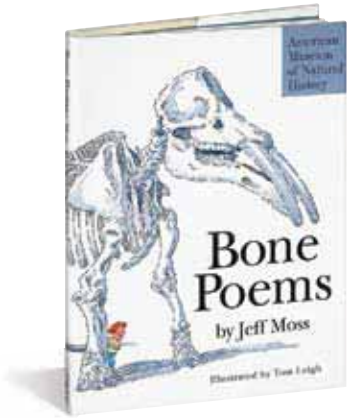
52,000 copies in print.
For ages 5–8.

• Selection of the Children's Book-of-the-Month Club.

Hardcover, jacketed: $12.95/$15.95 Can.
ISBN: 978-0-7611-0990-7
No. 10990



Full-color illustrations and photographs throughout; 48 pages; 7⅞" x 10"



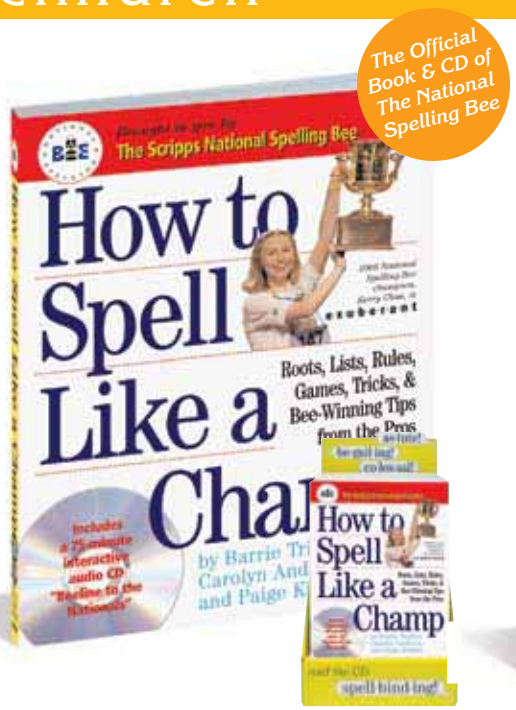
BONE POEMS *Jeff Moss, Illustrated by Tom Leigh*

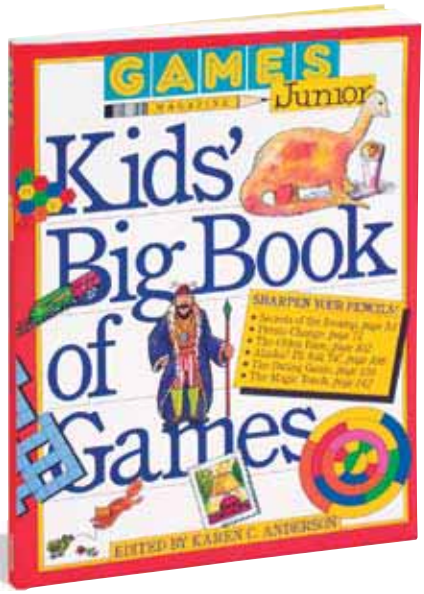
Jeff Moss was "the children's poet laureate" *(New York Newsday),* and here he presents a collection of prehistoric whimsy and rhyme.

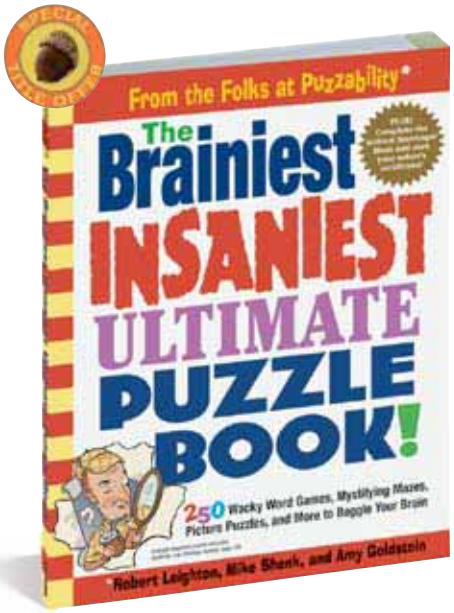
51,000 copies in print.

• Selection of the Children's Book-of-the-Month Club and Scholastic Book Clubs.

Hardcover: $14.95/ $18.50 Can.
ISBN: 978-0-7611-0884-9
No. 10884
Illustrations throughout; two-color; 96 pages; 7" x 9"







HOW TO SPELL LIKE A CHAMP

Barrie Trinkle, Carolyn Andrews, and Paige Kimble

At last, everything you need to get in on the fun of spelling bees and master the art of spelling. Understand the basic rules, and their annoying exceptions. Discover 26 words of unknown origin, the four most commonly misspelled word types, and the difference between homonyms, synonyms, antonyms, and eponyms. There's how to ace a spelling bee, word searches, anagrams, and other games—and a CD that follows super speller Ann Borman as she progresses from her classroom bee to the Scripps National Spelling Bee, plus several practice bees, with official pronouncer Dr. Jacques Bailly presiding.

36,000 copies in print.

• Selection of the Children's Book-of-the-Month Club

Paper: $10.95/$13.50 Can.
ISBN: 978-0-7611-4369-7
No. 14369
Two-color; 192 pages; 7" x 9"; includes a 60-minute interactive CD
8-copy counter display:
$87.60/$108.00 Can.
ISBN: 978-0-7611-4484-7
No. 24484

GAMES MAGAZINE JUNIOR KIDS' BIG BOOK OF GAMES

Edited by Karen C. Anderson

Better for kids than television, these games stretch the memory, improve language skills, exercise logic, and sharpen visual acumen—without being homework!

880,000 copies in print.
For ages 6–12.

• Selection of the Children's Book-of-the-Month Club, Trumpet Book Club, and Scholastic Book Clubs.

Paper: $9.95/$12.50 Can.
ISBN: 978-0-89480-657-5
No. 1657
Photographs and illustrations throughout; 176 pages; 8" x 10¾"

THE BRAINIEST INSANIEST ULTIMATE PUZZLE BOOK!

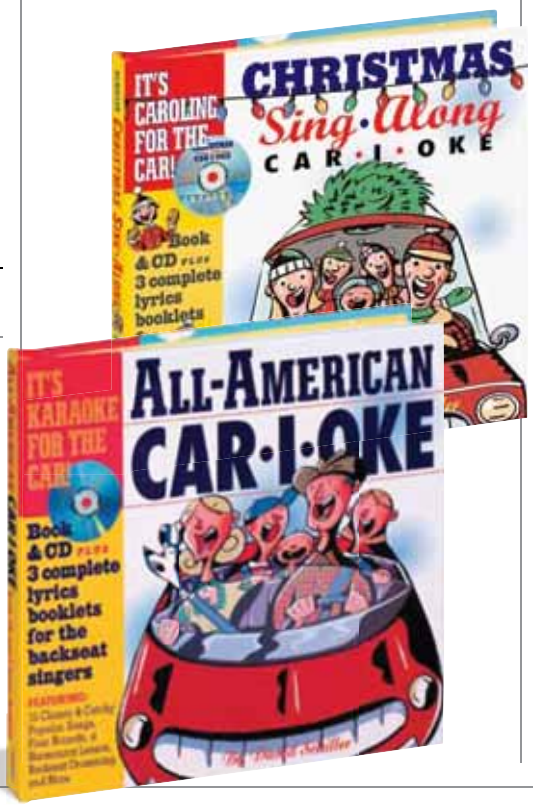
Robert Leighton, Mike Shenk, and Amy Goldstein—the Folks at Puzzability

From Puzzability—the premier puzzle-writing company whose mind-benders have appeared regularly in *The New York Times, Disney Adventures, The New Yorker,* and *Martha Stewart Kids*—comes a rich, original, and entertaining category-killer of a book with over 250 puzzles.

Fully illustrated in color, it's a bonanza: mazes, word games, visual and logic puzzles, and more.

73,000 copies in print.

Paper: $10.95/$13.50 Can.
ISBN: 978-0-7611-4386-4
No. 14386
Full-color illustrations throughout; 192 pages; 8¼" x 10¾"
8-copy counter display:
$87.60/$108.00 Can.
ISBN: 978-0-7611-4425-0
No. 24425



ALL-AMERICAN CAR-I-OKE

David Schiller

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ISBN: 978-0-7611-4052-8
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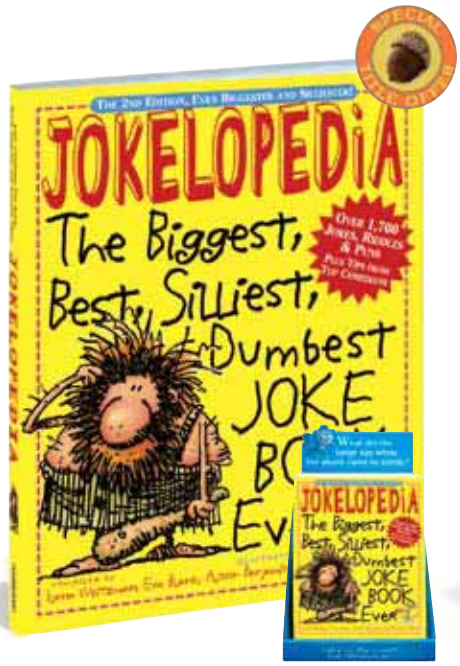

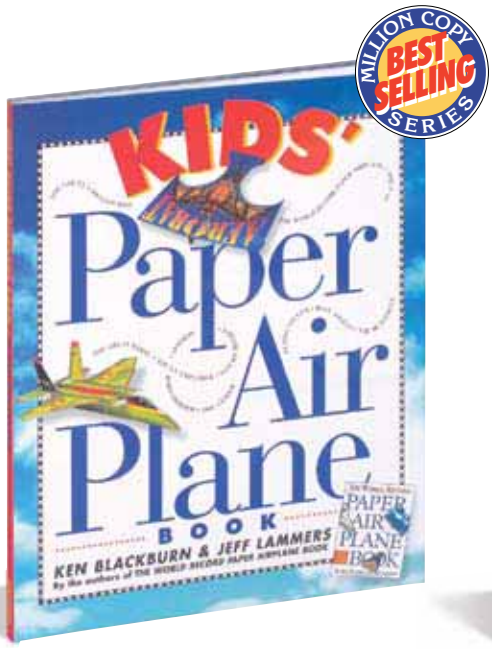

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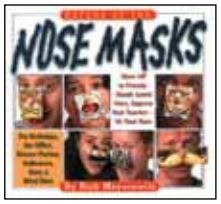

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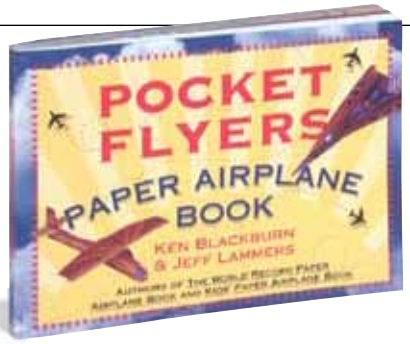

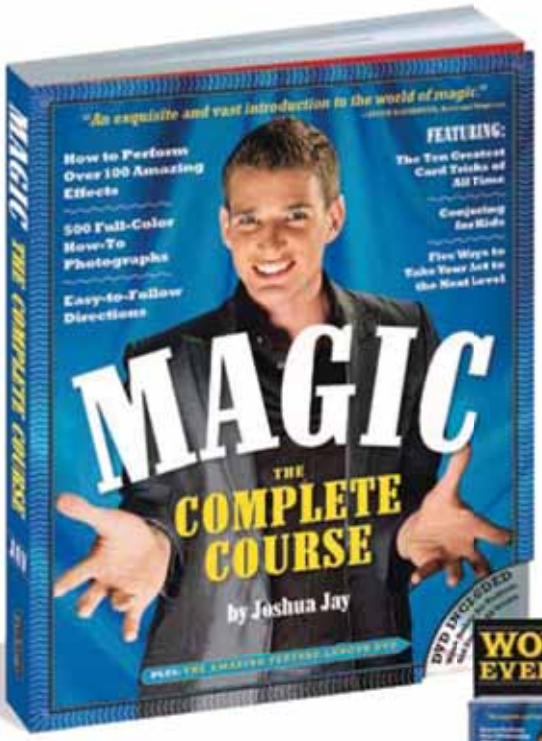

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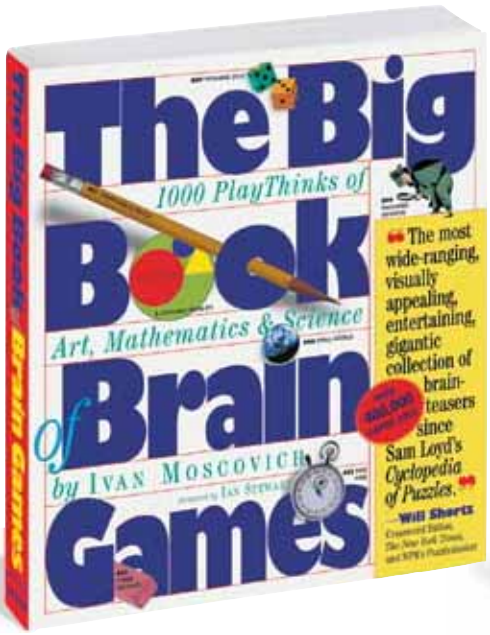

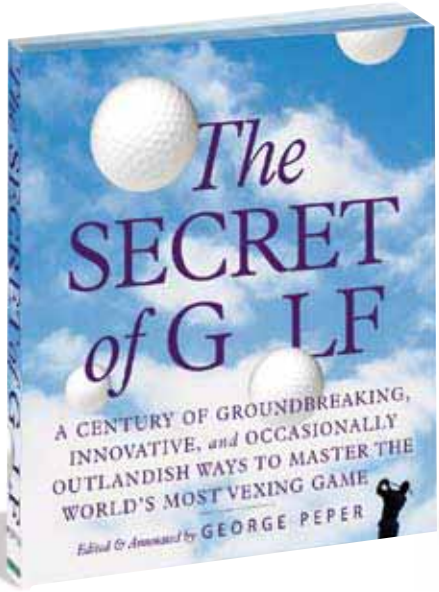

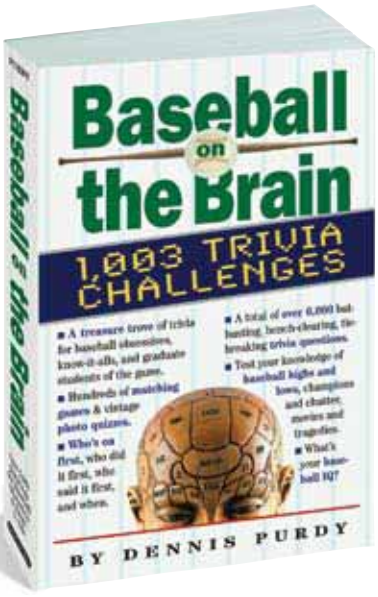

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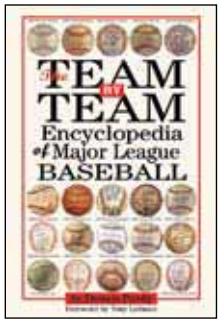

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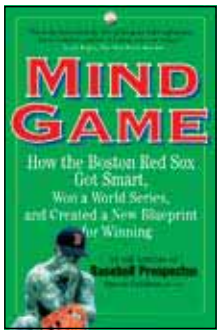

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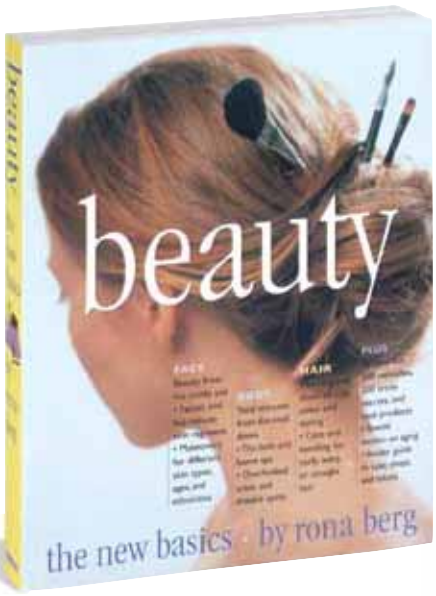

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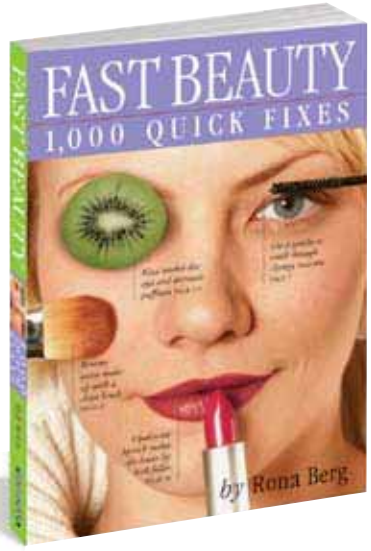

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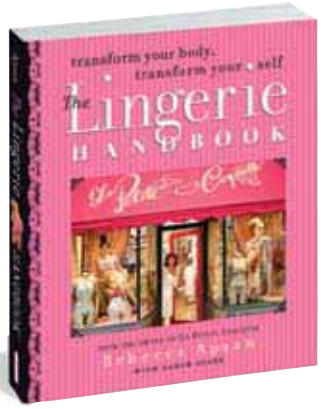

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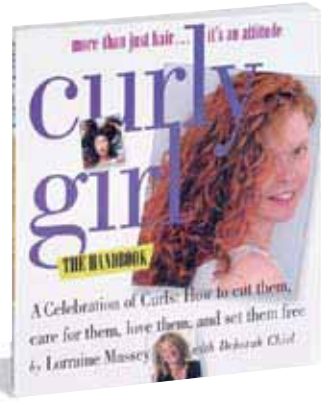

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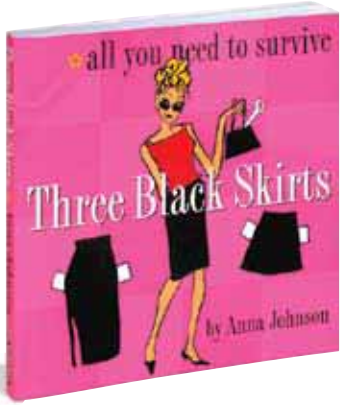

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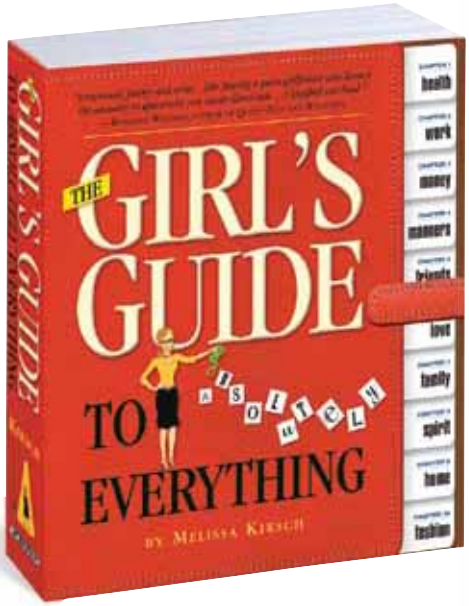

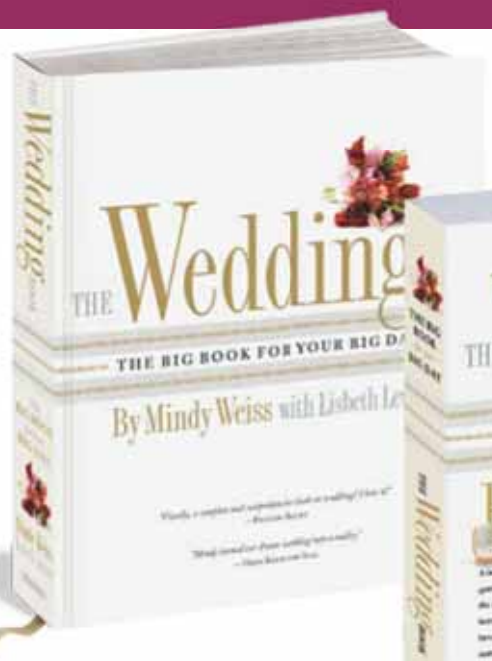

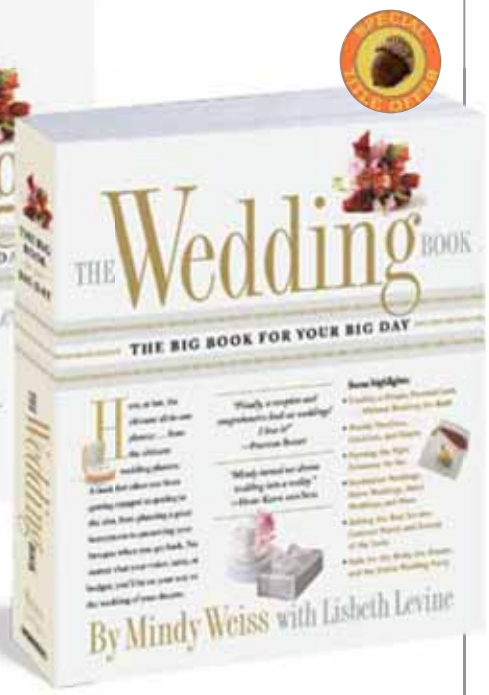

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Melissa Kirsch

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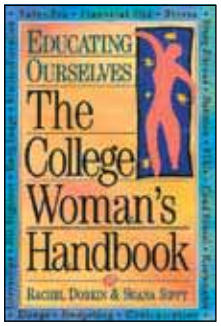

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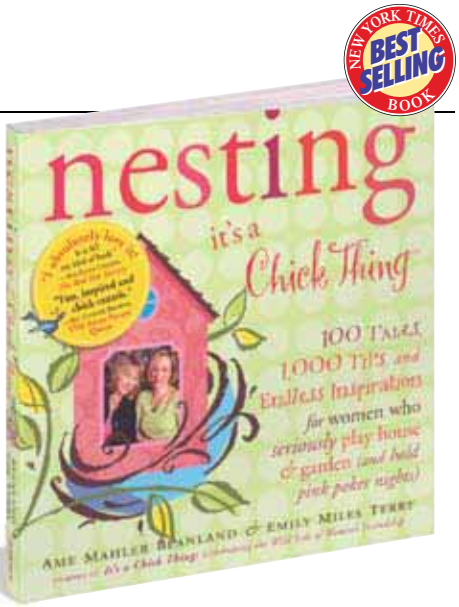

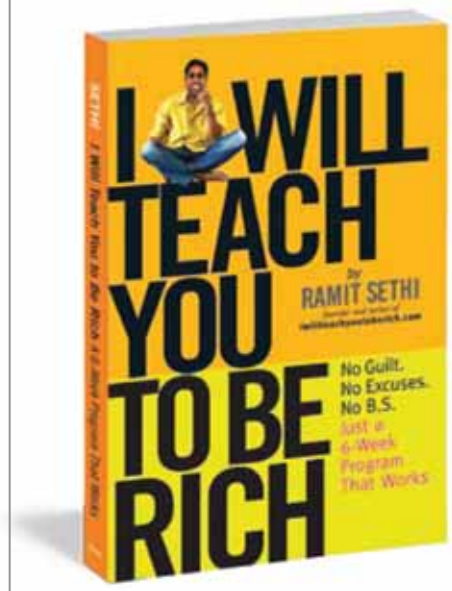

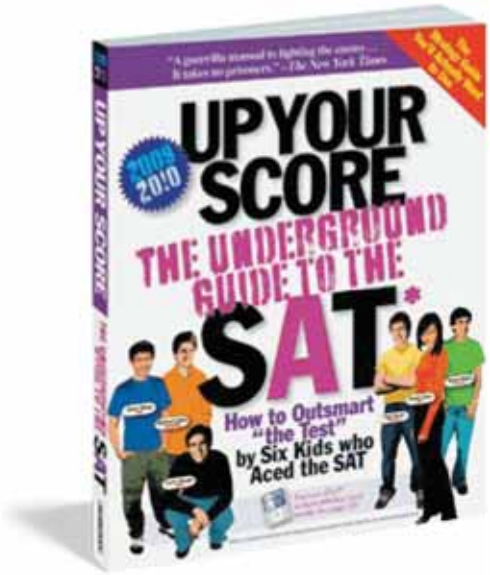

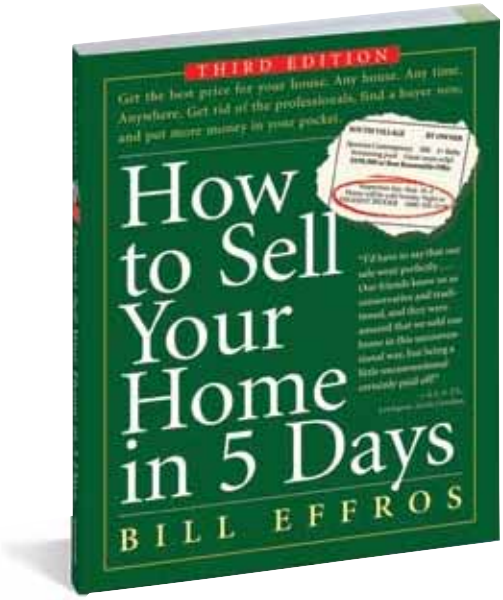

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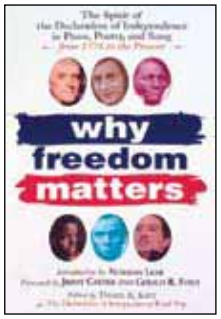

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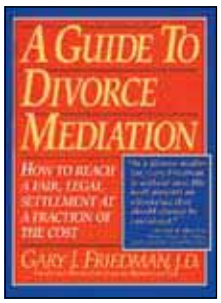

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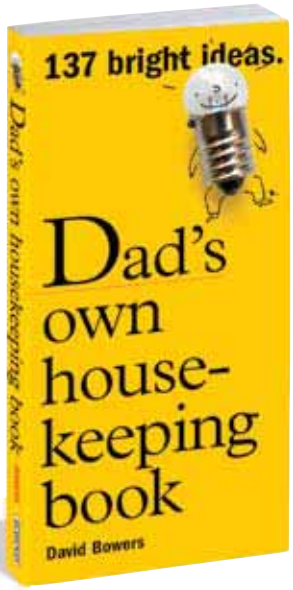

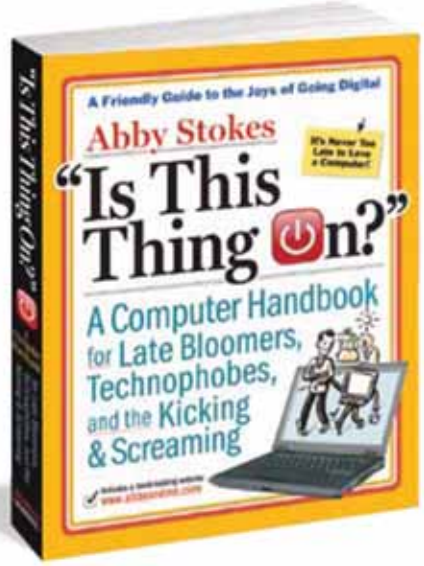

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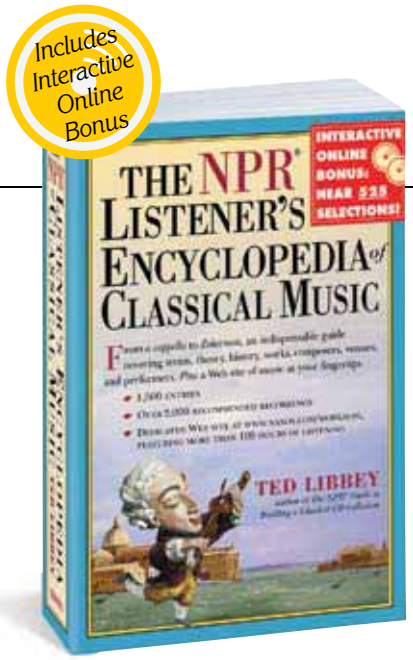

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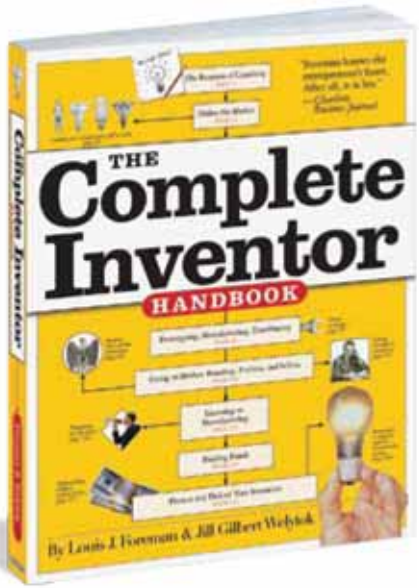

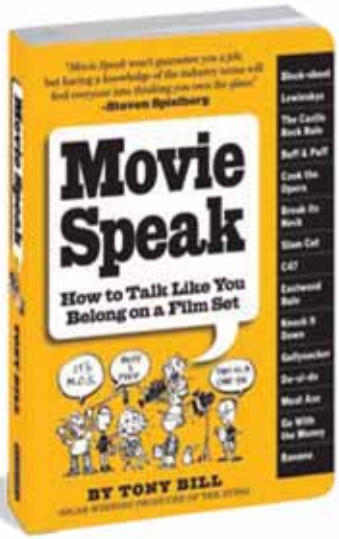

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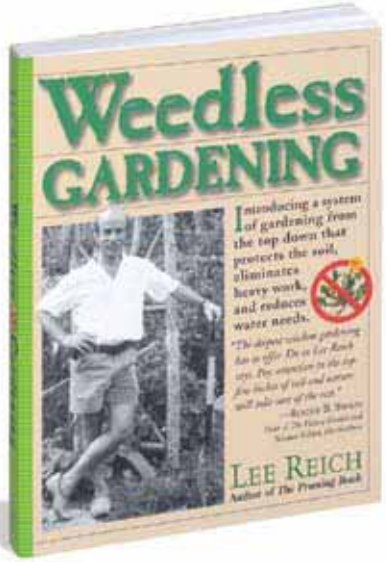

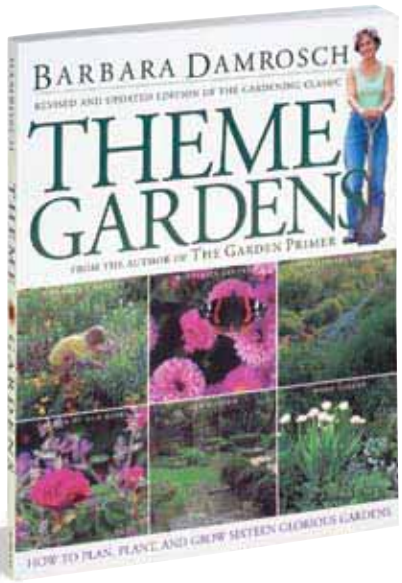

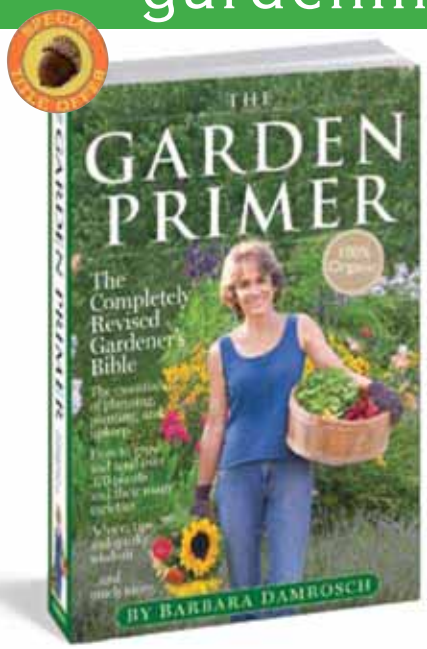

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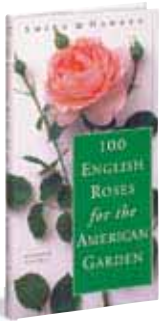

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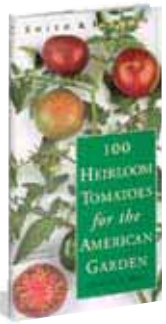

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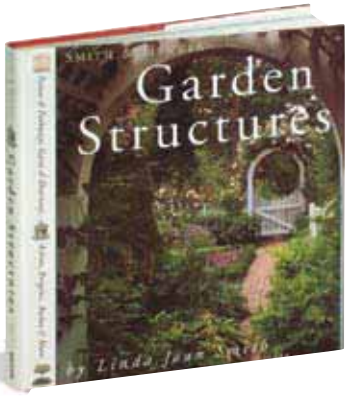

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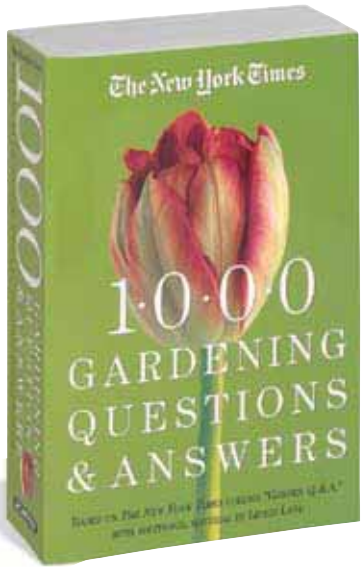
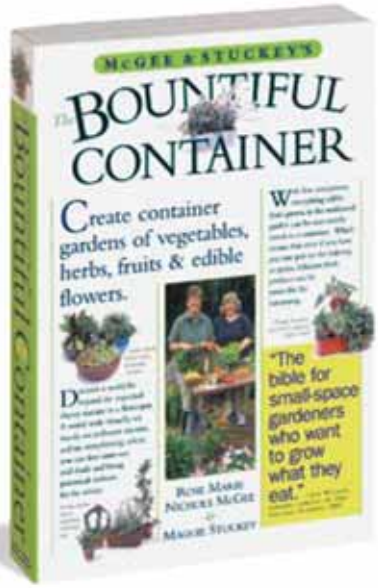
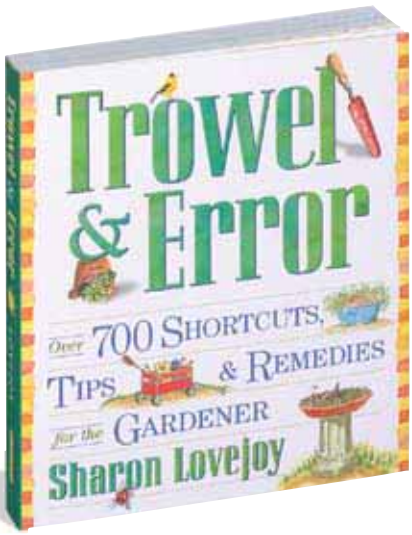
• Selection of Country Homes & Gardens and the Garden Book Club.

Hardcover: $35.00/ $43.95 Can.
ISBN: 978-0-7611-1406-2
No. 11406
Full-color photographs throughout; 256 pages; 10" x 10"







THE NEW YORK TIMES 1000 GARDENING QUESTIONS & ANSWERS
By the garden editors of The New York Times, *with additional material by Leslie Land*

Authoritative and engaging, from *The New York Times,* here is a comprehensive, nearly 700-page bible of all the garden news that's fit to print, based on the enormously popular syndicated column "Gardeners Q.&A."

88,000 copies in print.

• Selection of Country Homes & Gardens Book Club, Insight Out, Doubleday Book Club, The Literary Guild, Quality Paperback Books, Book-of-the-Month Club, and The Good Cook.

Paper: $19.95/$24.95 Can.
ISBN: 978-0-7611-1997-5
No. 11997
Two-color throughout, with illustrations; 672 pages; 6" x 9"

"Q: Is there one place to find answers to all of gardening's vexing questions? A: There is now. This is one wonderful book."

—KEN DALE, AWARD-WINNING AUTHOR/PHOTOGRAPHER OF THE NATURAL SHADE GARDEN

McGee & Stuckey's THE BOUNTIFUL CONTAINER Create Container Gardens of Vegetables, Herbs, Fruits, and Edible Flowers *Rose Marie Nichols McGee & Maggie Stuckey*

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48,000 copies in print.

• Alternate selection of Country Homes & Gardens Book Club.

Paper: $17.95/$22.95 Can.
ISBN: 978-0-7611-1623-3
No. 11623
Two-color line art and halftones throughout; 448 pages; 6" x 9"

TROWEL & ERROR Over 700 Shortcuts, Tips & Remedies for the Gardener *Sharon Lovejoy*

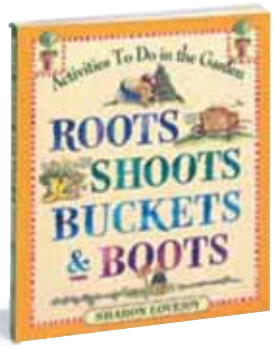
Cure plant viruses with spoiled milk. Sprinkle baby powder over seedlings to discourage rabbits. Garden writer Sharon Lovejoy shares the kind of practical wisdom that comes only after a lifetime of experience. The book is illustrated throughout with full-color watercolors, and indexed by problem, plant, pest, and solution. Includes a list of tools and household items that complete the gardener's arsenal.

94,000 copies in print.

• Selection of Country Homes & Gardens Book Club and the Garden Book Club.

Paper: $13.95/$17.50 Can.
ISBN: 978-0-7611-2632-4
No. 12632
Full-color illustrations throughout; paperback with flaps; 336 pages; 6" x 7"

Also available

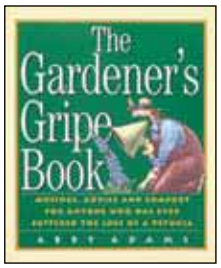


THE GARDENER'S GRIPE BOOK
Abby Adams

Literate, funny, honest takes on dozens of subjects that all gardeners will relate to.

40,000 copies in print.

Paper: $10.95/$13.50 Can.
ISBN: 978-1-56305-647-5
No. 3647
Illustrations throughout; two-color; 256 pages; cover flaps; deckled front edge; 6" x 7"



IN AND OUT OF THE GARDEN
Sara Midda

Hardcover: $23.50/ $26.95 Can.
ISBN: 978-0-89480-193-8
No. 344
Full-color paintings throughout; 128 pages; 6" x 8"

See page 81.

SUNFLOWER HOUSES
Sharon Lovejoy

Paper: $13.95/$17.50 Can.
ISBN: 978-0-7611-2386-6
No. 12386
Full-color illustrations throughout; 144 pages; 8½" x 9½"

See page 62.

ROOTS, SHOOTS, BUCKETS & BOOTS
Sharon Lovejoy

Paper: $13.95/$17.50 Can.
ISBN: 978-0-7611-1056-9
No. 11056
Full-color illustrations throughout; 176 pages; 8⅛" x 9¼"

See page 62.

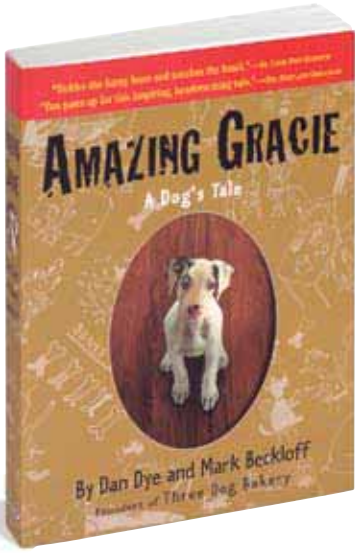
FANDEX BIRDS

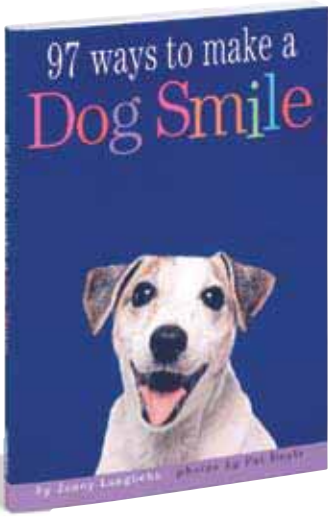
FANDEX BUTTERFLIES

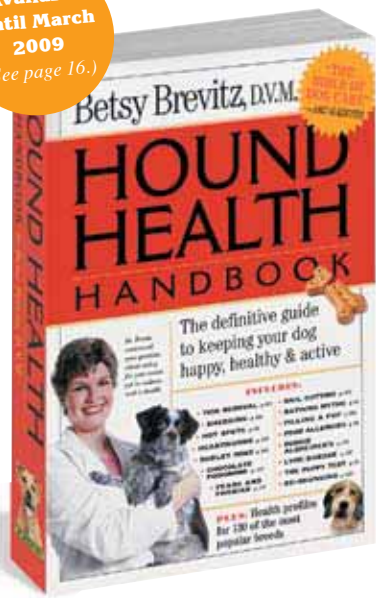
FANDEX TREES

FANDEX WILDFLOWERS

See pages 43–45.







Available until March 2009 (See page 16.)

AMAZING GRACIE A Dog's Tale

Dan Dye and Mark Beckloff

She was the loneliest pup in the litter—a deaf and partially blind albino Great Dane. She had huge sky blue eyes. And this is her story. A moving, funny, inspirational tale, AMAZING GRACIE is a dog-lover's treat. From the fateful meeting—Gracie getting to her feet like a clumsy foal and nuzzling Dan Dye's nose. To the eureka moment—out of necessity (Gracie's anorexia-producing dislike for commercial dog food), Dan teaches himself how to cook and within three days is baking her the cookies that will launch Three Dog Bakery. It is a heartfelt relationship of a man who saves a dog and a dog who saves a man.

132,000 copies in print.

Paper: $10.95/$13.50 Can.
ISBN: 978-0-7611-2975-2
No. 12975
Line drawings & photos throughout; 256 pages; 5¼" x 7"

97 WAYS TO MAKE A DOG SMILE

Jenny Langbehn

Illustrated throughout with adorable full-color photographs of smiling dogs, 97 WAYS TO MAKE A DOG SMILE is a gift of pure pleasure for dogs and their owners. Created by a veterinary nurse who really knows what makes dogs happy, it combines the creative gift of touch with imaginative play scenarios that are just loopy enough to ensure that your dog will be amused.

339,000 copies in print.

• Selection of the Scholastic Book Clubs.

Paper: $7.95/$10.95 Can.
ISBN: 978-0-7611-2903-5
No. 12903
Full-color photographs throughout; 112 pages; 5" x 7"

10-copy counter display:
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ISBN: 978-0-7611-3117-5
No. 23117

HOUND HEALTH HANDBOOK
The Definitive Guide to Keeping Your Dog Happy, Healthy & Active

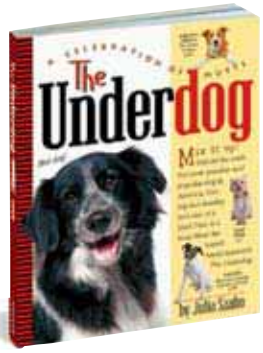
Betsy Brevitz, D.V.M.

Written by the resident veterinarian of the award-winning website *Urbanhound.com,* here is the first truly readable book on dog health, with hundreds of real-life Q&As. It covers everything from puppy vaccinations to caring for the senior dog. Includes a health checklist for 120 popular breeds, and a first-aid and emergency section.

51,000 copies in print.

• Selection of the Book-of-the-Month Club

Paper: $16.95/$20.95 Can.
ISBN: 978-0-7611-2795-6
No. 12795
Hardcover: $27.95/ $34.95 Can.
ISBN: 978-0-7611-3526-5
No. 13526
Illustrations throughout; two-color; 482 pages; 6" x 9"



THE UNDERDOG A Celebration of Mutts

Julia Szabo

A lively magnum opus of mutts, THE UNDERDOG marries appreciation and practical care in an unexpected book, illustrated with soulful work from artists and photographers like Bruce Weber, Mary Ellen Mark, and Danny Gregory. Learn mutt history and lore and meet famous mutts, past and present. Discover the "Mutt Family Tree"—from the Rottie mix to the "Heinz 57" (your guess is as good as anyone's). Plus how mutts differ from their purebred cousins (they tend to live longer, for one thing) and how to be the very best mutt parent you can be.

Paper: $12.95/$15.95 Can.
ISBN: 978-0-7611-3348-3
No. 13348
Photographs and illustrations throughout; 256 pages; 6¾" x 8"

HOW TO TOILET-TRAIN YOUR CAT
21 Days to a Litter-Free Home

Paul Kunkel

A foolproof 21-day program for teaching any litter-trained cat between the ages of 6 months and 10 years to use a toilet instead of a litter box.

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Photographs and illustrations throughout; 96 pages; 5¼" x 7"

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R. D. Rosen, Harry Prichett, and Rob Battles
See page 92.

BAD CAT
244 Not-So-Pretty Kitties and Cats Gone Bad
Jim Edgar
See page 92.

YOUR CAT'S JUST NOT THAT INTO YOU *Richard Smith Illustrated by David Sipress*
See page 87.

MY DOG'S THE WORLD'S BEST DOG *Suzy Becker*
See page 85.

CAT SEVENTEENTH ANNIVERSARY EDITION
B. Kliban
See page 87.

SIT! Ancestral Dog Portraits
Paintings by Thierry Poncelet, Text by Bruce McCall
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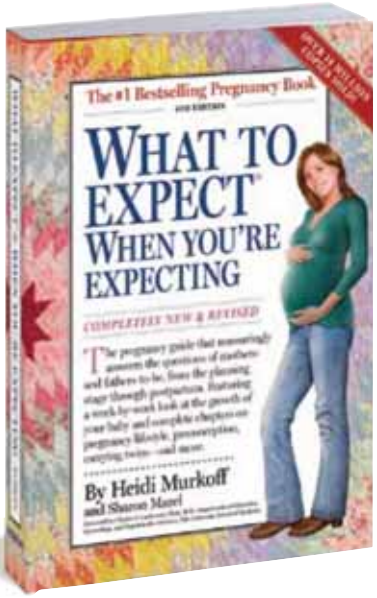
THE MOST TRUSTED NAME IN PREGNANCY AND CHILDCARE

Heidi Murkoff

MILLION COPY BEST SELLING SERIES

Heidi Murkoff conceived the idea for *What to Expect When You're Expecting* during her first pregnancy, when she discovered that most books only added to her questions and worries. She delivered the proposal for *What to Expect* just hours before delivering her daughter, Emma, and teamed up with her mother, Arlene Eisenberg, a medical writer, and her sister, Sandee Hathaway, to create America's pregnancy bible. In addition to writing the WHAT TO EXPECT pregnancy and childcare guides and the WHAT TO EXPECT children's series for HarperCollins, Heidi cofounded the What to Expect Foundation, a nonprofit organization dedicated to helping low-income families expect healthy pregnancies. She is a senior contributing editor and columnist for *Baby Talk* and *Parenting* magazines and is a frequent guest on talk shows. She has an interactive website for expectant mothers at www.whattoexpect.com. She lives in southern California with her husband and two children.

Over 30 million copies in print combined



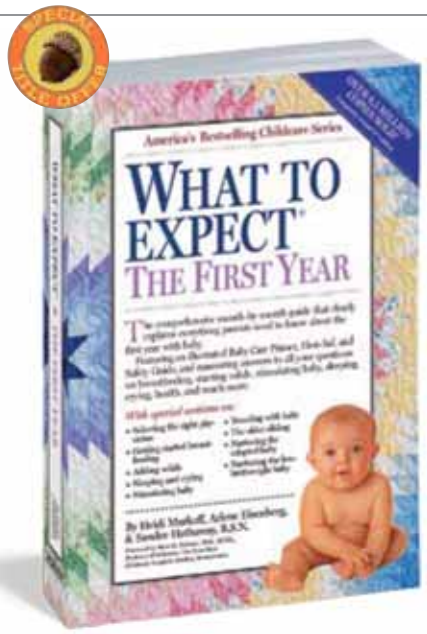
WHAT TO EXPECT WHEN YOU'RE EXPECTING 4TH EDITION
Heidi Murkoff with Sharon Mazel

Featuring a new look, a fresh perspective, and a friendlier-than-ever voice, the Fourth Edition of America's pregnancy bible is everything parents-to-be have come to expect from WHAT TO EXPECT . . . only better. Heidi Murkoff has rewritten every section of the book. More comprehensive, reassuring, and empathetic than ever, the FOURTH EDITION incorporates the most recent developments in obstetrics and addresses the most current lifestyle trends (from tattooing and belly piercing to Botox and aromatherapy).

15,280,000 copies in print.

Paper: $14.95/$18.95 Can.
ISBN: 978-0-7611-4857-9
No. 14857
Previous ISBN: 0-7611-2132-9
Hardcover: $24.95/ $27.95 Can.
ISBN: 978-0-7611-5079-4
No. 15079
Illustrations throughout; 640 pages; 6" x 9"

16-copy floor display: $239.20/ $303.20 Can.
ISBN: 978-0-7611-5143-2
No. 25143



WHAT TO EXPECT THE FIRST YEAR
2ND EDITION, COMPLETELY REVISED & UPDATED
Heidi Murkoff, Arlene Eisenberg & Sandee Hathaway, B.S.N.

America's bestselling guide to caring for a baby is now better than ever: Announcing a line-by-line revision of WHAT TO EXPECT THE FIRST YEAR.

The second edition incorporates the most recent developments in pediatric medicine. Every question and answer revisited, and dozens of new Q&As added.

9,148,000 copies in print.

Paper: $16.95/$18.95 Can.
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Previous ISBN: 978-0-7611-2958-5
Hardcover: $26.95/ $29.95 Can.
ISBN: 978-0-7611-5213-2
No. 15213
Illustrations throughout; 832 pages; 6" x 9"
Previous ISBN: 978-0-7611-3184-7

WHAT TO EXPECT GIFT SETS The Congratulations, You're Expecting! Gift Set • The Welcome, Baby! Gift Set

The CONGRATULATIONS, YOU'RE EXPECTING! gift set is a 1,500-page reference library on pregnancy, childbirth, and baby's first year. The WELCOME, BABY! gift set covers each growth and development phase through the first three years of life.

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- What to Expect The First Year

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ISBN: 978-0-7611-5035-0
No. 25035

The Welcome, Baby! Gift Set
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- What to Expect The Toddler Years

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No. 25055

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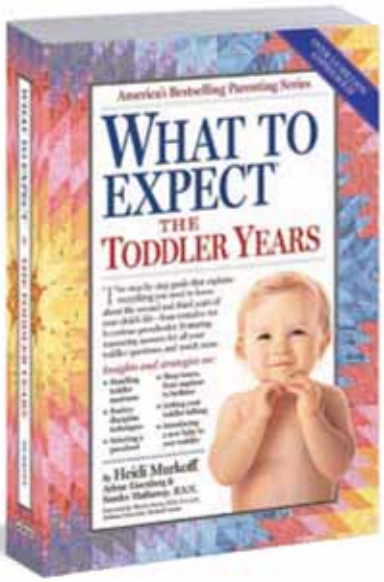

WHAT TO EXPECT THE TODDLER YEARS *Arlene Eisenberg, Heidi E. Murkoff & Sandee Hathaway, B.S.N.*

WHAT TO EXPECT THE TODDLER YEARS covers each growth and developmental phase that parents are likely to encounter. Hundreds of questions and answers treat everything from eating and sleeping problems, tantrums, bottle mouth, and shyness to family nudity, self-esteem, and values.

3,947,000 copies in print.

Paper: $17.95/$22.50 Can.
ISBN: 978-0-7611-5214-9
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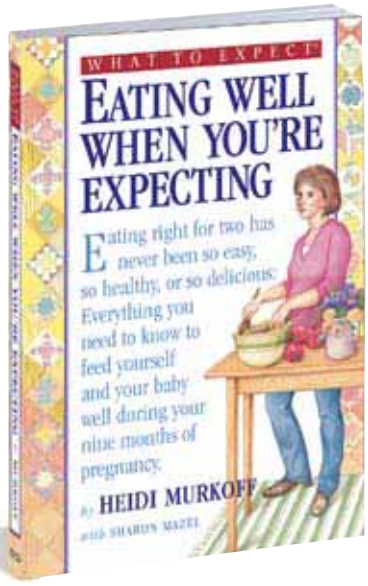
Illustrations throughout; 928 pages; 6" x 9"
Previous ISBN: 978-0-89480-994-1



EATING WELL WHEN YOU'RE EXPECTING *Heidi Murkoff with Sharon Mazel*

The indispensable companion is all new and provides a realistic approach to navigating healthily and deliciously through the nine months of pregnancy—at home, in the office, in restaurants. Thorough chapters are devoted to nutrition, weight gain, food safety, the postpartum diet, and how to eat when trying to conceive again. And, very exciting, the book comes with 150 contemporary, tasty, and healthy recipes that feed mom and baby well, take little time to prepare, and are gentle on queasy tummies.

1,164,000 copies in print.

Paper: $12.95/$15.95 Can.
ISBN: 978-0-7611-3326-1
No. 13326
Two-color; 496 pages; 6" x 9"

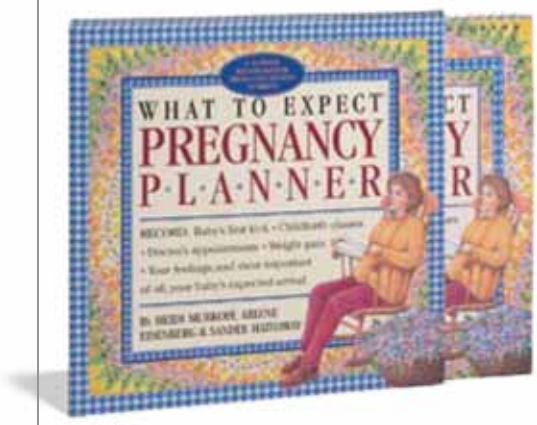
QUÉ SE PUEDE ESPERAR CUANDO SE ESTÁ ESPERANDO (What To Expect When You're Expecting, 3rd Edition) *Heidi Murkoff, Arlene Eisenberg, and Sandee Hathaway, B.S.N.*

The completely revised and updated Spanish-language version of America's pregnancy bible. It's the perfect companion for Spanish-reading expectant parents, and a must-have for doctors and other health-care providers to communicate with Spanish-speaking patients. Carefully translated to be understood by all Hispanic linguistic groups.

- Selection of Mosaico Book Club.

215,000 copies in print.

Paper: $14.95/$15.95 Can.
ISBN: 978-0-7611-3686-6
No. 13686
Illustrations throughout; 624 pages; 6" x 9"



WHAT TO EXPECT PREGNANCY PLANNER A 42-Week Wall Record-Keeper from Conception to Birth *Heidi Murkoff, Arlene Eisenberg & Sandee Hathaway, B.S.N.*

A "dateless" 42-week pregnancy planner and appointment-keeper that starts the day a woman discovers she's a mother-to-be and continues through delivery.

196,000 copies in print.

Wire-O bound:
$10.95/$13.50 Can.
ISBN: 978-0-7611-2745-1
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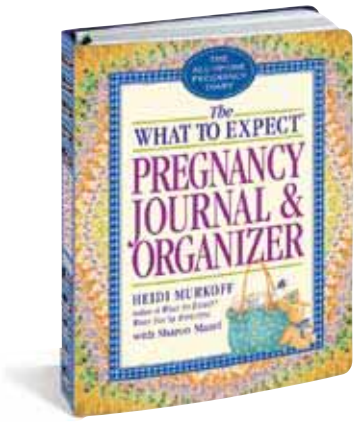
Full-color illustrations throughout; 24 pages; 10" x 10"; gift sleeve



THE WHAT TO EXPECT® PREGNANCY JOURNAL & ORGANIZER *Heidi Murkoff with Sharon Mazel*

This planner is an expectant mom's best friend from conception through delivery. The text is up to date with the information in the third edition of *What to Expect When You're Expecting.*

927,000 copies in print.

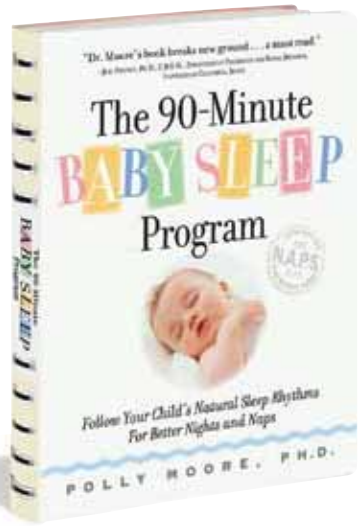
Paper: $12.95/$15.95 Can.
ISBN: 978-0-7611-4212-6
No. 14212
Two-color; 288 pages; Wire-O binding with title on spine; 5½" x 7½"
Previous ISBN: 1-56305-872-3

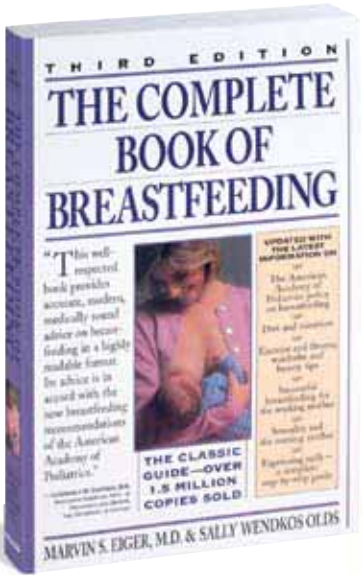
THE WHAT TO EXPECT BABY-SITTER'S HANDBOOK *Heidi Murkoff*

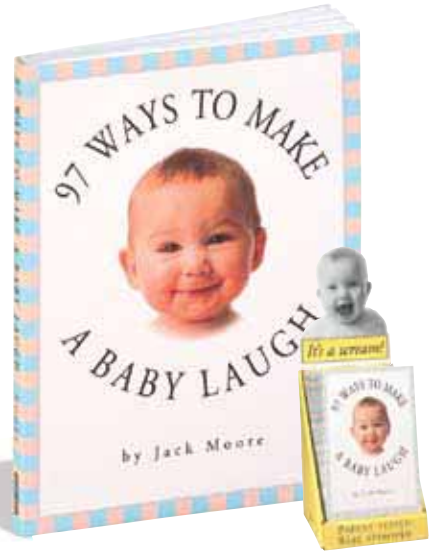
Marrying the reassuring authority of all the WHAT TO EXPECT books with a lively, accessible voice, this guide contains everything a caregiver needs to know for newborn to preschooler. A mix of text, boxes, Q&As, and lists.

103,000 copies in print.

Paper: $12.95/$15.95 Can.
ISBN: 978-0-7611-2845-8
No. 12845
Two-color; illustrated throughout; Wire-O binding with title on spine; 256 pages; 5½" x 7½"







THE 90-MINUTE BABY SLEEP PROGRAM Follow Your Child's Natural Sleep Rhythms For Better Nights and Naps *Polly Moore, Ph.D.*

Finally a straightforward, all-natural solution to help baby get the sleep she needs. Developed by a sleep researcher with a Ph.D. in neuroscience, this method is based on the basic human rest and activity cycle (BRAC), which occurs every hour and a half. Dr. Moore explains how and why the program works; the benefits of napping—a happier, healthier baby with a headstart on cognitive development and emotional intelligence; how to implement it for babies at various ages; and how to use it to solve common sleep programs, such as a baby's need to be held, baby getting a second wind before bedtime, baby confusing day and night, and more.

Paper: $9.95/$11.95 Can.
ISBN: 978-0-7611-4311-6
No. 14311
144 pages; 5½" x 7½"; concealed Wire-O binding

THE COMPLETE BOOK OF BREASTFEEDING Third Edition
Marvin S. Eiger, M.D. & Sally Wendkos Olds

One of the recognized classics in its field, with the very latest research on how breastfeeding offers protection against various diseases for both child and mother; new discussion of the positive impact of breastfeeding on a child's cognitive development; and a new section on signs of baby's adequate milk intake, with charts.

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ISBN: 978-0-7611-0902-0
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Photographs and line illustrations throughout; 432 pages; 6" x 9"

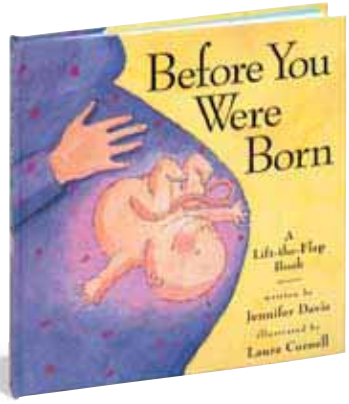
97 WAYS TO MAKE A BABY LAUGH
Jack Moore

Set your inhibitions aside. Completely nutty yet effective, 97 Ways to Make a Baby Laugh is the perfect, charming gift book for parents who want to tickle their baby's funny bone, and their own.

818,000 copies in print.

• Main selection of the Book-of-the-Month Club.

Paper: $7.95/$9.95 Can.
ISBN: 978-0-7611-0736-1
No. 10736
Illustrations throughout; two-color; 112 pages; 5" x 7"
12-copy counter display:
$95.40/$107.40 Can.
ISBN: 978-0-7611-0860-3
No. 20860



BEFORE YOU WERE BORN A Lift-the-Flap Book *Jennifer Davis Illustrated by Laura Cornell*

Illustrated with full-color whimsy by Laura Cornell, this joyful lift-the-flap book tells the parallel story of mother and baby during the nine months of pregnancy.

139,000 copies in print.
For ages 2–6.

• Selection of the Children's Book-of-the-Month Club.

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ISBN: 978-0-7611-1200-6
No. 11200
Full-color lift-the-flap book; 36 pages; 8" x 8"

BEFORE YOU WERE BIG A Lift-the-Flap Book
Jennifer Davis, Illustrated by Laura Cornell

It's a subject kids love to hear about—what was I like when I was little? Jennifer Davis writes in whimsical verse on the milestones of a child's first year, while Laura Cornell—illustrator of Jamie Lee Curtis's children's books, with over 2.3 million copies in print—brings it all to life with her fun, colorful art.

Paper over board:
$11.95/$14.95 Can.
ISBN: 978-0-7611-2732-1
No. 12732
Full-color lift-the-flap book; 36 pages; 8" x 8"

FIRST COMES LOVE All About the Birds and the Bees *Jennifer Davis Illustrated by Clare Mackie*

"Where do babies come from?" No question arouses more curiosity—and few are harder to answer. This spirited book takes on the challenge with humor and warmth, rhyming its way through the birds and the bees, from first glance to the birth of a bouncing baby.
For ages 4–8.

Paper over board:
$10.95/$13.50 Can.
ISBN: 978-0-7611-2244-9
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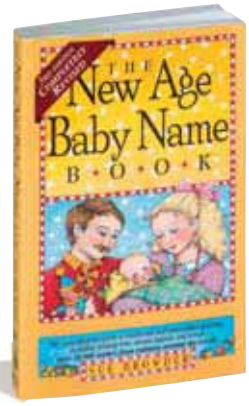

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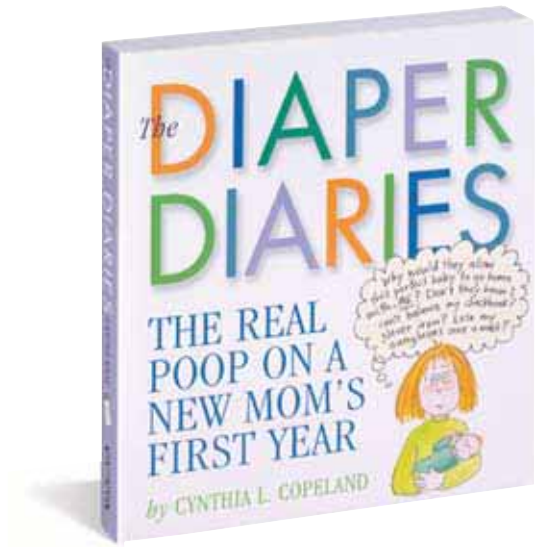

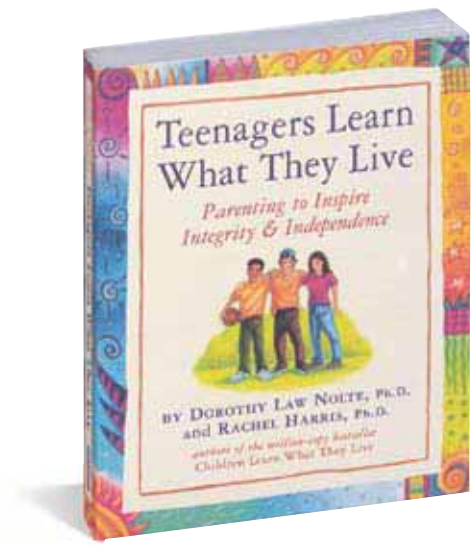

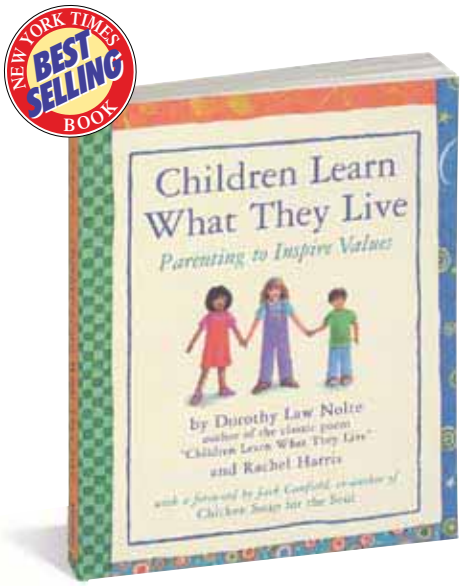

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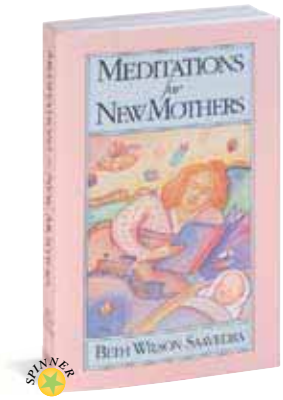

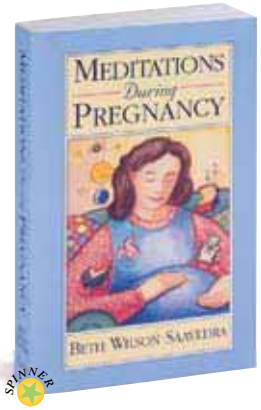

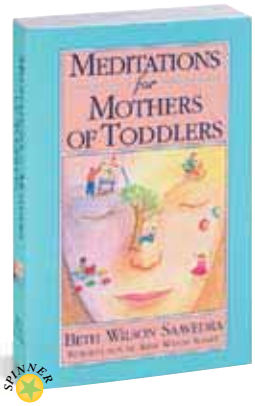

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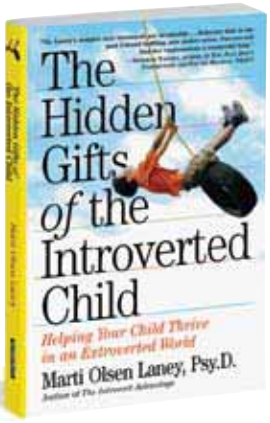

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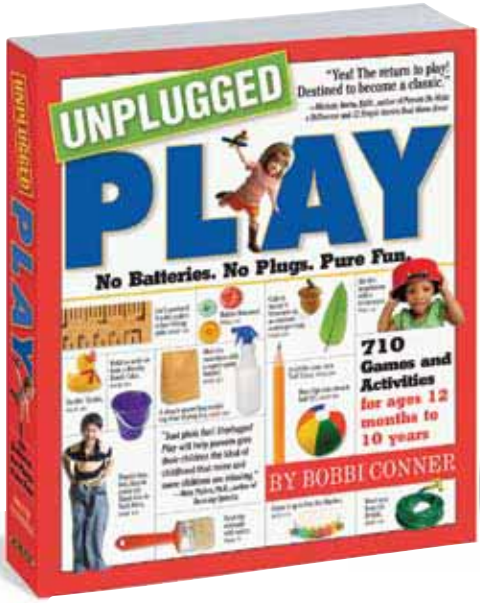

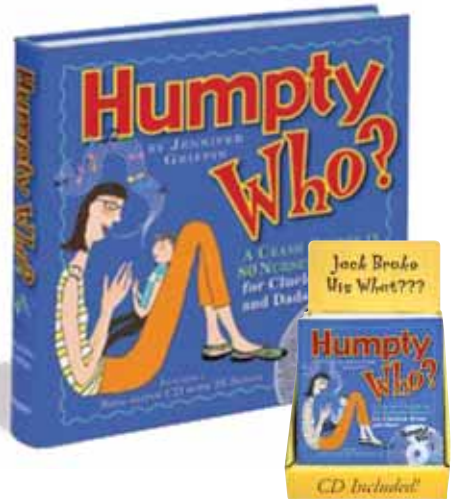

Sara Midda

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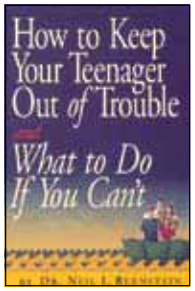

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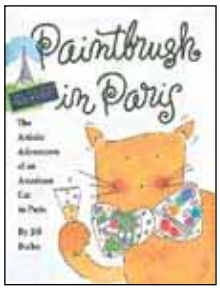

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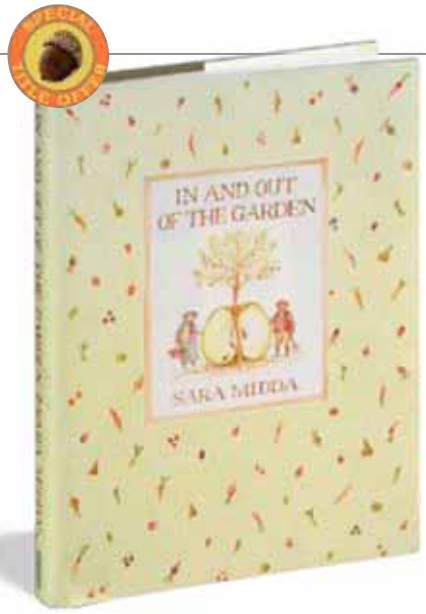

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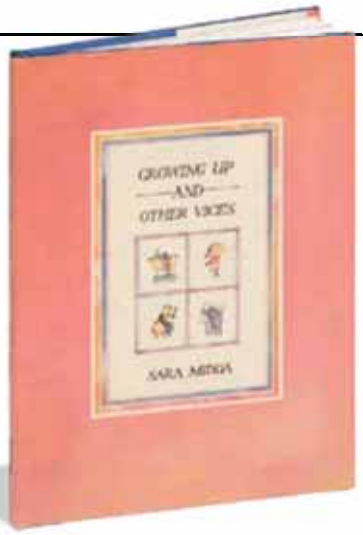

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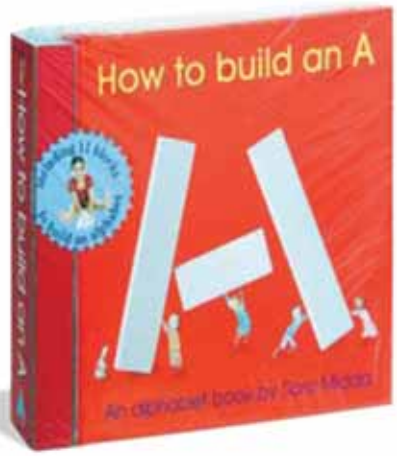

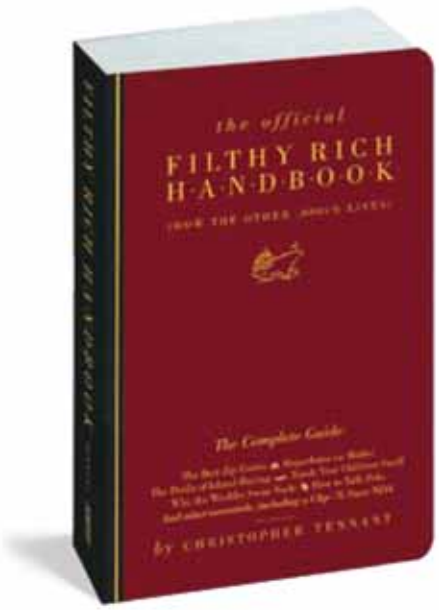

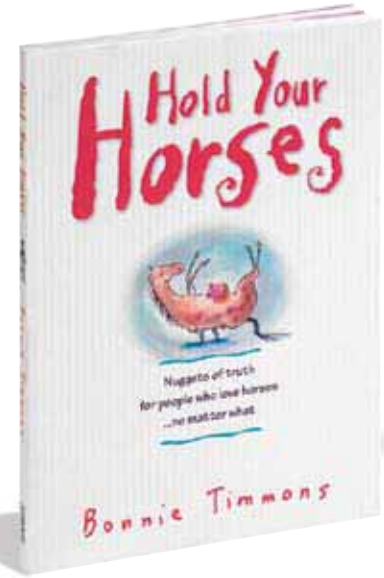

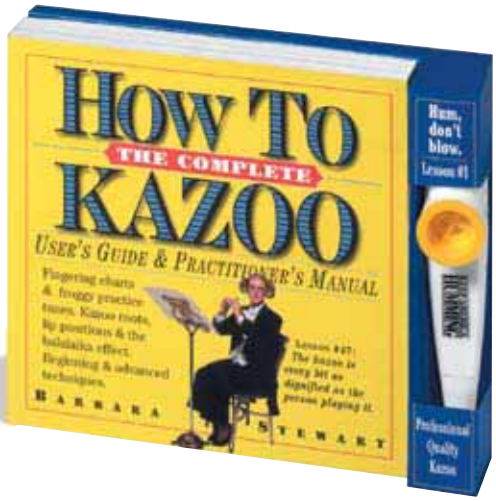

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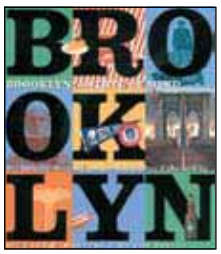

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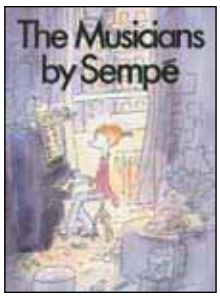

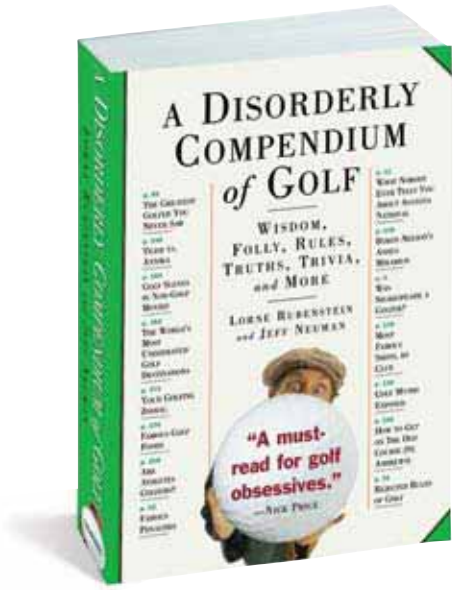

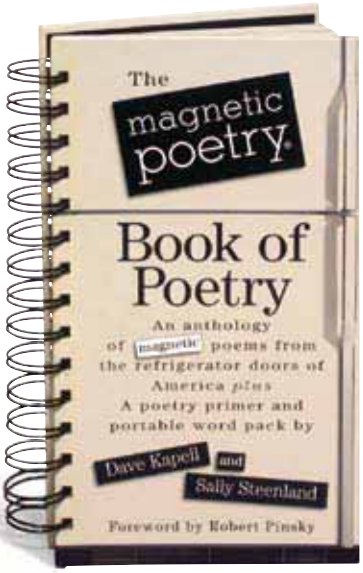

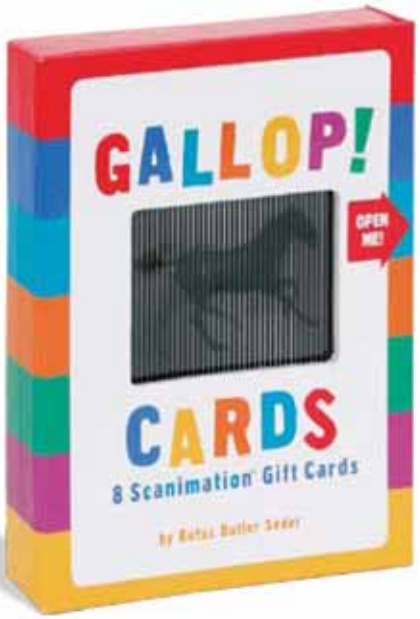

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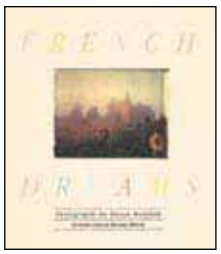

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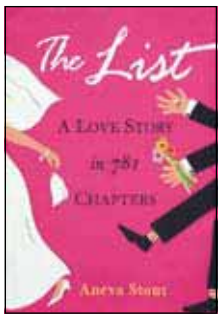

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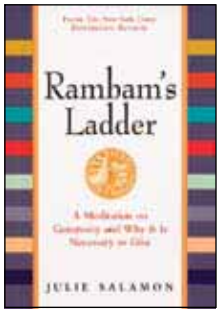

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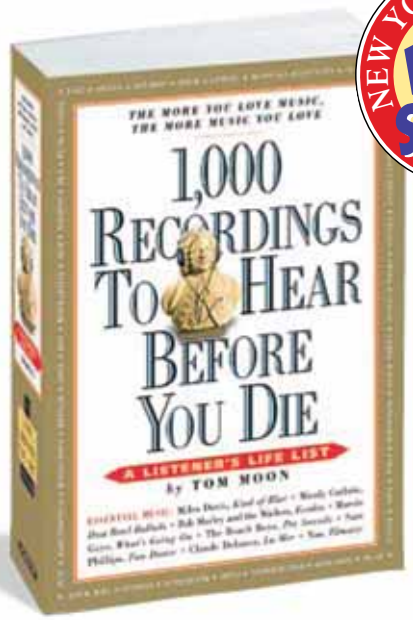

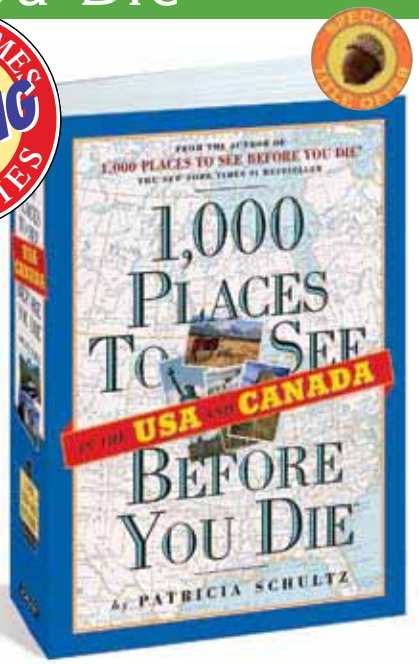

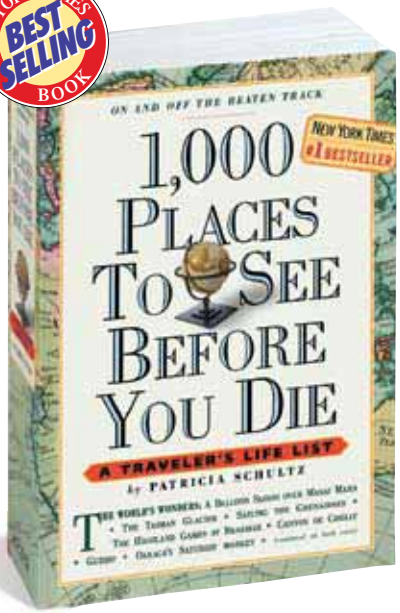

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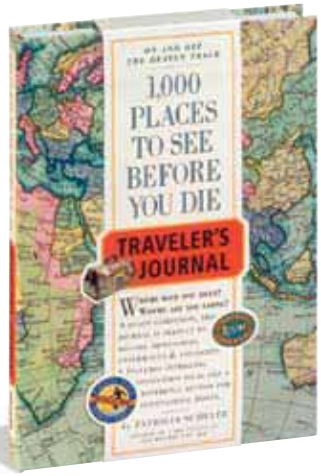

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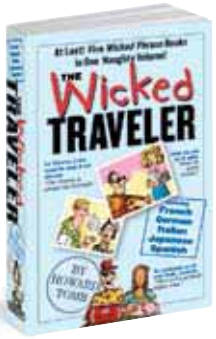

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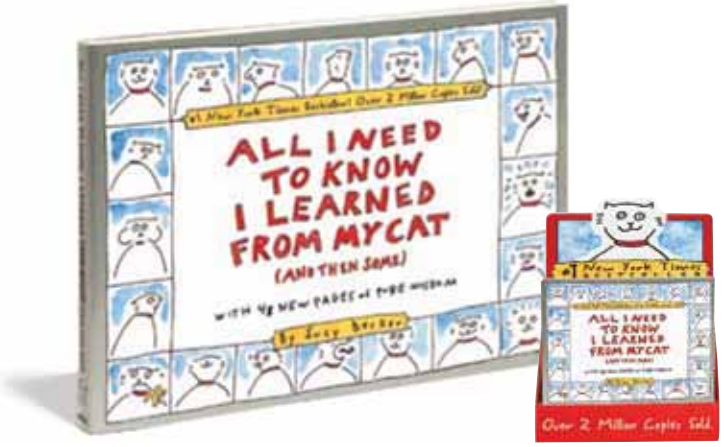

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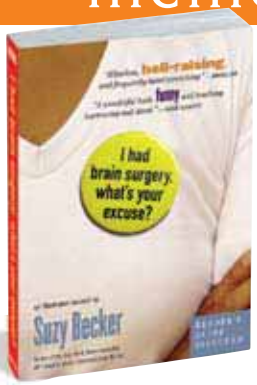

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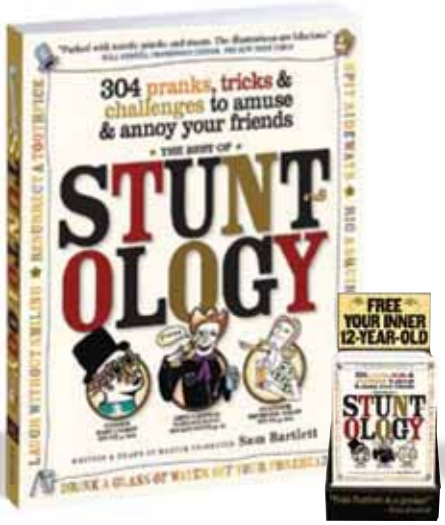

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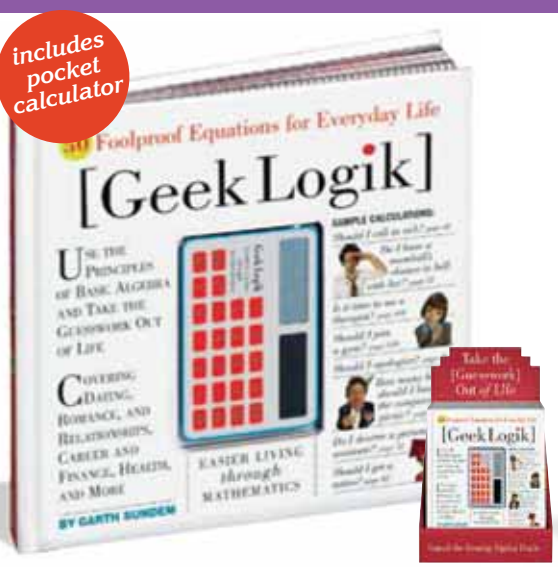

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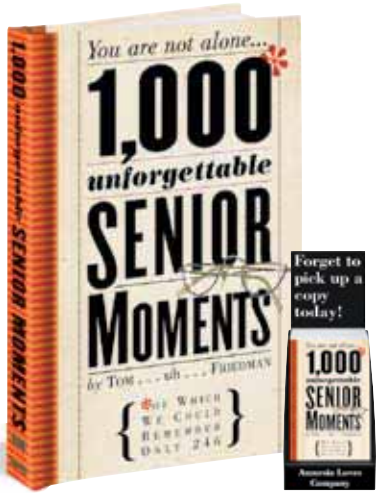

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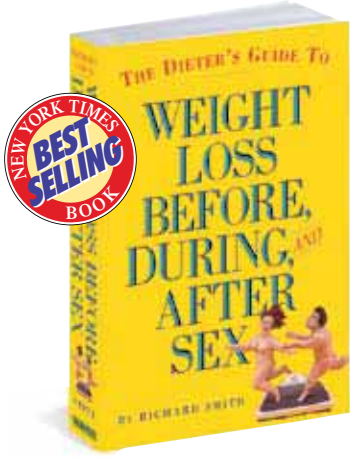

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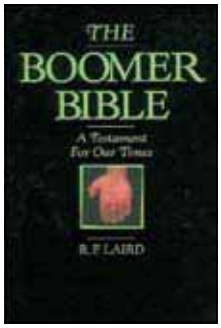

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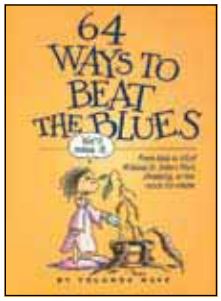

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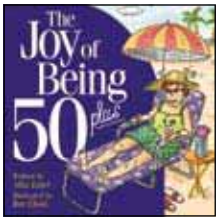

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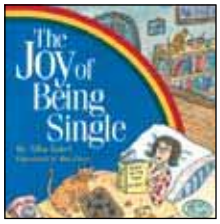

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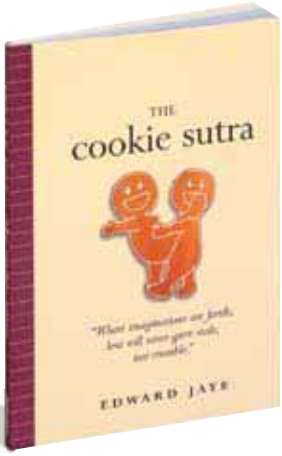

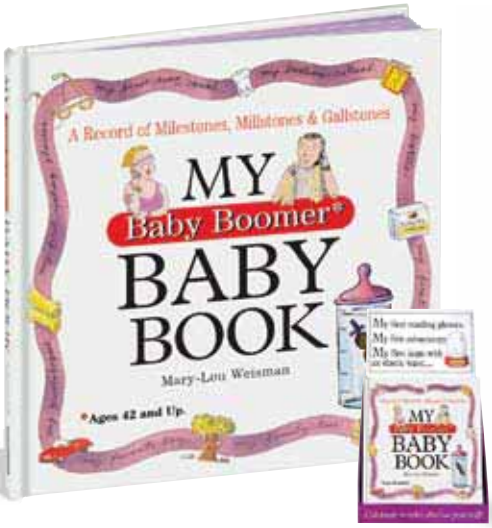

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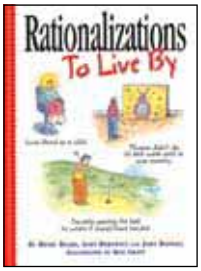

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A book for everyone who's ever cheated just a little bit at golf (*I'm only moving the ball to where it should have landed*) or gone to a party instead of visiting a sick friend.

Paper: $5.95/$7.50 Can.
ISBN: 978-0-7611-1636-3
No. 11636
Illustrations throughout; 96 pages; 5 3/8" x 7 1/4"

GRUNT Pigorian Chant from Snouto Domoinko de Silo
Written, composed, and illustrated by Sandra Boynton

A whimsical parody, this book and CD combine Sandra Boynton's inimitable way with farm animals and satire.

141,000 copies in print.

• Selection of the Book-of-the-Month Club.

Paper over board: $10.95/$13.50 Can.
ISBN: 978-0-7611-0594-7
No. 10594
Full-color illustrations throughout; 28 pages; sealed envelope on inside cover contains 28-minute CD; 5 1/2" x 5 1/2"

CAT SEVENTEENTH ANNIVERSARY EDITION
B. Kliban

CAT is the classic that started it all. It gave a voice to cat maniacs all around the country and launched an entire genre in publishing and licensing.

985,000 copies in print.

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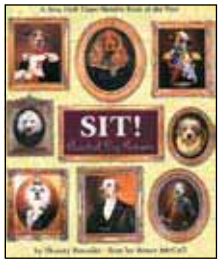
Paper: $8.95/$10.95 Can.
ISBN: 978-1-56305-284-2
No. 3284
Drawings throughout; 16-page full-color insert; 160 pages; 8" x 5"



SIT! Ancestral Dog Portraits *Paintings by Thierry Poncelet, Text by Bruce McCall*

It's the perfect gift for everyone who thinks that dogs are people, too. Now this fetching collection of 70 disarmingly funny portraits is in paperback.

50,000 copies in print.

Paper with flaps: $13.95/$17.50 Can.
ISBN: 978-0-7611-2544-0
No. 12544
Full-color illustrations throughout; 96 pages; 8 1/2" x 10 1/4"

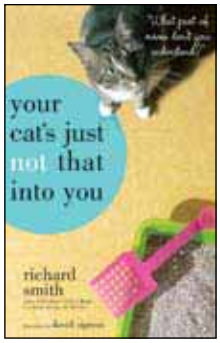
YOUR CAT'S JUST NOT THAT INTO YOU
Richard Smith, Illustrated by David Sipress

Don't despair. It's not you. It's your cat. Cats *invented* not being into you.

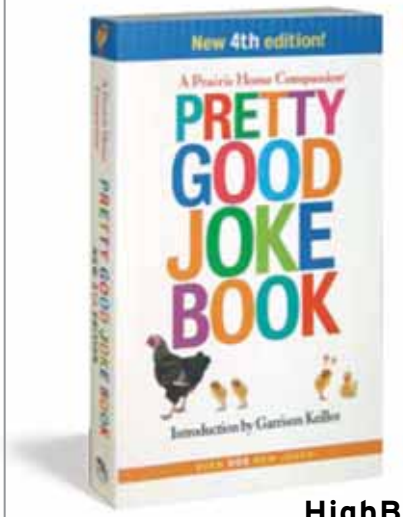
Do you use the "I Guess Her Mind Is on Other Things" excuse? The "Maybe He Didn't Recognize Me in My New Hawaiian Shirt" excuse? Forlorn cat owners everywhere will see themselves in this book.

51,000 copies in print.

Paper with flaps: $8.95/$10.95 Can.
ISBN: 978-0-7611-3947-8
No. 13947
Illustrations throughout; 112 pages; 5 1/4" x 8 1/4"



10-copy counter display:
$89.50/$109.50 Can.
ISBN: 978-0-7611-4058-0
No. 24058



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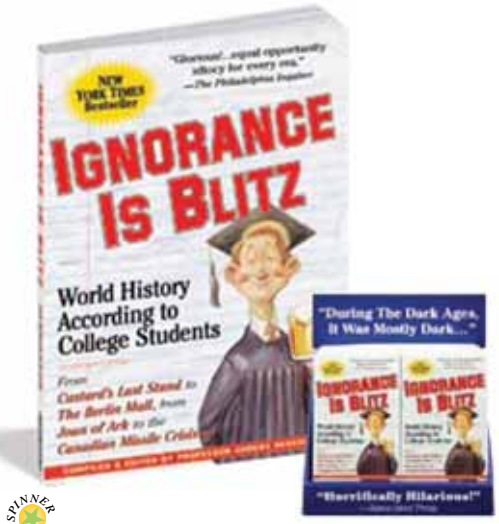
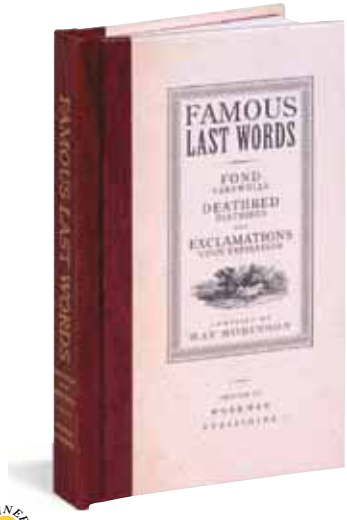


SPINNER



SPINNER

A Prairie Home Companion PRETTY GOOD JOKE BOOK New 4th Edition

Introduction by Garrison Keillor

Hundreds of jokes from Prairie Home Companion's popular Joke Shows—blonde jokes, lawyer jokes, chicken jokes, one-liners, and puns. Guys walk into bars, lightbulbs get changed, and insults fly in this treasury of hilarity from one of America's favorite radio shows.

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ISBN: 978-1-56511-979-6
No. 79197 9
320 pages; 5 3/8" x 7 5/8"
6-copy counter display:
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ISBN: 978-1-59887-673-4
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IGNORANCE IS BLITZ World History According to College Students

Compiled and edited by Professor Anders Henriksson

Now in chunky format, the funniest book ever written about Western Civilization. Originally published under the title *Non Campus Mentis,* this book made four national bestseller lists—*The New York Times, USA Today, The Washington Post,* and *BookSense;* has 200,000 copies in print; and garnered praise from across the country: "Glorious . . . equal-opportunity idiocy for every era."—*Philadelphia Enquirer.*

"You'll laugh until you cry, shedding tears for the state of American education."—*Baltimore Sun.*

Paper: $6.95/$8.95 Can.
ISBN: 978-0-7611-4949-1
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Two-color; illustrations throughout; 168 pages; 4" x 6"
Previous ISBN: 0-7611-2979-0
10-copy counter display:
$69.50/$89.50 Can.
ISBN: 978-0-7611-5023-7
No. 25023

FAMOUS LAST WORDS Fond Farewells, Deathbed Diatribes, and Exclamations Upon Expiration

Ray Robinson

A collection of the notable last recorded words of the dying, Famous Last Words is, unexpectedly, bursting with life; hope: "I shall hear in heaven!" (Beethoven); wisdom; and often laughter: "It's the wallpaper or me. One of us has to go." (Oscar Wilde).

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Hardcover, paper over board: $9.95/$12.50 Can.
ISBN: 978-0-7611-2609-6
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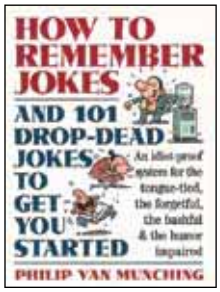
Two-color, 192 pages; 3 1/2" x 6"
8-copy counter display:
$79.60/$100.00 Can.
ISBN: 978-0-7611-3136-6
No. 23136



HOW TO REMEMBER JOKES

Philip Van Munching

Combining a simple, four-step process for remembering jokes with 101 of the best from the author's impressive repertoire.

57,000 copies in print.

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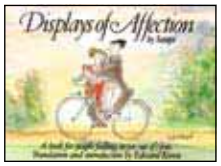
No. 10734
Illustrations throughout; 144 pages; 6" x 8"



DISPLAYS OF AFFECTION

Jean-Jacques Sempé

France's acclaimed artist traces love's comic course in drawings, with captions evoking tenderness, melancholy, skirmish, and triumph.

Paper: $5.95/$7.50 Can.
ISBN: 978-0-89480-194-5
No. 472
Drawings throughout; 96 pages; 7" x 5 1/4"

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Joseph Cohen
Illustrated by Debra Solomon

More than 50 drawings with funny captions define the joys of the buddy system.

356,000 copies in print.

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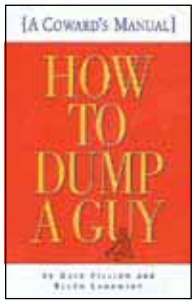
Illustrations throughout; 96 pages; 7" x 5 1/4"



HOW TO DUMP A GUY

Kate Fillion & Ellen Ladowsky

Irreverent yet practical, supportive, knowing, and very, very funny, How to Dump a Guy is a wise, refreshing book—for cowards—about how to end relationships.

83,000 copies in print.

Paper: $7.95/NCR
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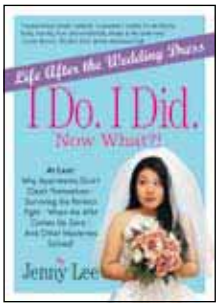
208 pages; 5" x 7 3/4"



I DO. I DID. NOW WHAT?! Life After the Wedding Dress

Jenny Lee

A hilarious chronicle on being a newlywed. Covers finances, the Perfect Fight, principles ("It's not that I can't cook. I don't cook."), and what to do when he's using your very expensive, very hard-to-find shampoo.

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Paper: $11.95/$14.95 Can.
ISBN: 978-0-7611-3320-9
No. 13320
256 pages; 5" x 7"
6-copy counter display:
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ISBN: 978-0-7611-3533-3
No. 23533

THE BEST-CASE SCENARIO HANDBOOK

A Parody *John Tierney, Introduction by Christopher Buckley*

Here's what to do when life takes a turn for the lucky. The Best-case Scenario Handbook combines practical information with shrewd social strategy.

82,000 copies in print.

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ISBN: 978-0-7611-2861-8
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Two-color; 150 pages; 5" x 7 1/4"
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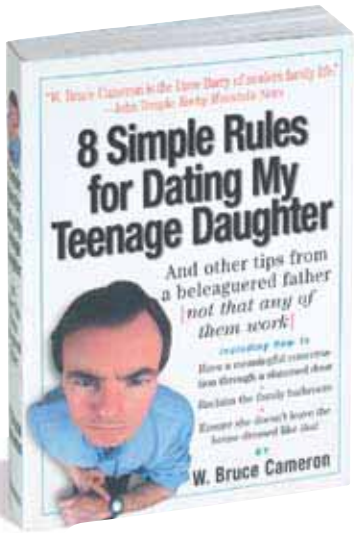

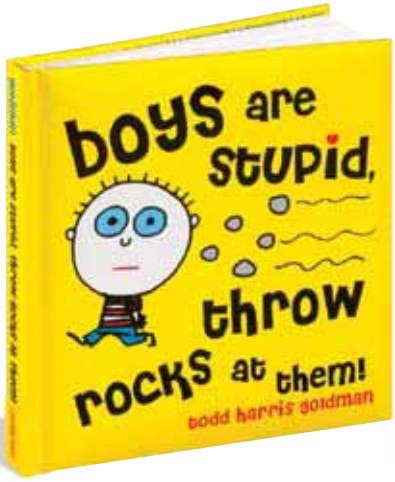

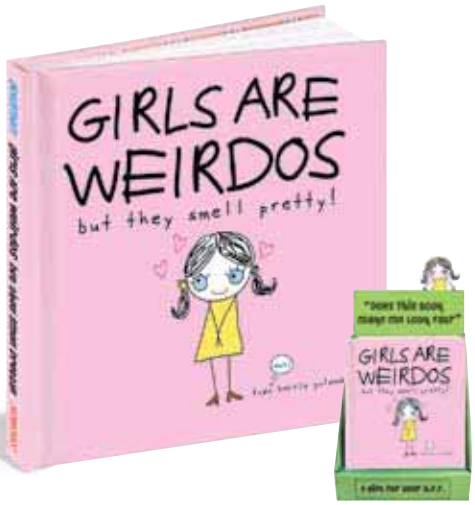

8 SIMPLE RULES FOR DATING MY TEENAGE DAUGHTER And Other Tips from a Beleaguered Father [Not That Any of Them Work] *W. Bruce Cameron*

Bruce Cameron begins with the warning signs that you may be living with a teen (*#5. Your car insurance suddenly costs more than your car*), and continues with dead-on humor on orthodontics, dating, the mall, and finally dropping them off at college.

129,000 copies in print.

Paper: $11.95/$14.95 Can.
ISBN: 978-0-7611-2633-1
No. 12633
288 pages; 5" x 7"
8-copy counter display:
$95.60
ISBN: 978-0-7611-2771-0
No. 22771

BOYS ARE STUPID, THROW ROCKS AT THEM! *Todd Harris Goldman*

Artist and entrepreneur Todd Harris Goldman updates the eternal battle of the sexes. And this time the girls win. Irreverent, hilarious, and outrageous are mild words to describe this 96-page, full-color, sad-but-true testament to the pathetic flaws that are ever so apparent in boys. (Even if it is kind of cute how dumb they are.)

The phrase "Boys are stupid, throw rocks at them!" started on a T-shirt that is so phenomenally successful it launched a multimillion-dollar company, David & Goliath. *No boys were hurt during the making of this book.*

85,000 copies in print.

Padded hardcover:
$8.95/$10.95 Can.
ISBN: 978-0-7611-3593-7
No. 13593
Full-color illustrations throughout; padded cover; 96 pages; 5¼" x 5¼"

GIRLS ARE WEIRDOS BUT THEY SMELL PRETTY! *Todd Harris Goldman*

Even though it sounds like you're calling your friend a weirdo, this book is in fact a wonderfully astute and affectionate look at the female psyche, and perfect for any girl with a sense of humor. Todd Harris Goldman explains why boys think the opposite sex is weird. Waxing vs. shaving. The color pink. Shoe obsessions. The mysteries of PMS. In the end he can only conclude that girls are weirdos and leave it at that—a conclusion that girls will not only understand but own up to proudly.

Paper over board:
$8.95/$11.50 Can.
ISBN: 978-0-7611-4851-7
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Full-color illustrations throughout; padded cover; 80 pages; 5¼" x 5¼"
10-copy counter display:
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ISBN: 978-0-7611-4827-2
No. 24827

Also available

THE BOUNCE BACK BOOK
See page 98.

QUICKIE STICKIES 100 Pick-Me-Ups for When You're Feeling Unglued
Karen Salmansohn, Illustrated by Ellen Weinstein

QUICKIE STICKIES is a book of 100 sayings printed on "Post-ups" that can be stuck anywhere. Each is an aphorism to live by, wonderfully illustrated with retro colors and graphics. *I'd rather be a role model than a supermodel,* printed on a bathroom scale.

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ISBN: 978-0-7611-3032-1
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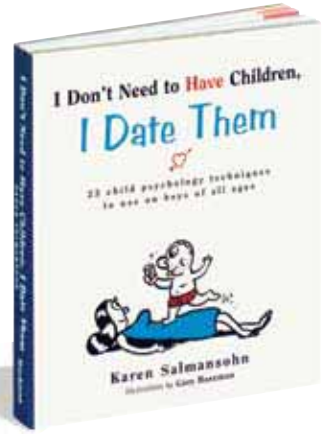

I DON'T NEED TO HAVE CHILDREN, I DATE THEM 23 Child Psychology Techniques to Use on Boys of All Ages
Karen Salmansohn Illustrated by Gary Baseman

Now, using 23 proven techniques of child psychology, how women can gain the upper hand in any relationship.

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ISBN: 978-0-7611-2217-3
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Three-color; illustrations throughout; 96 pages; 4½" x 5½"
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$71.60
ISBN: 978-0-7611-2414-6
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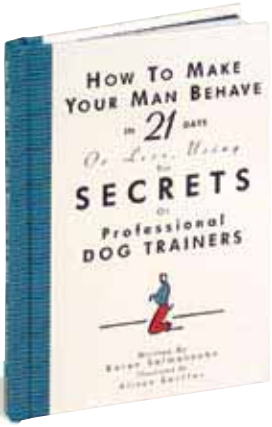

SPINNER

HOW TO MAKE YOUR MAN BEHAVE in 21 Days or Less, Using the Secrets of Professional Dog Trainers
Karen Salmansohn, Illustrated by Alison Seiffer

One of the funniest and most astutely observed works on the sexes since James Thurber's often-expressed axiom "Men are dogs" was turned into a howling little handbook for women.

274,000 copies in print.

Paper over board:
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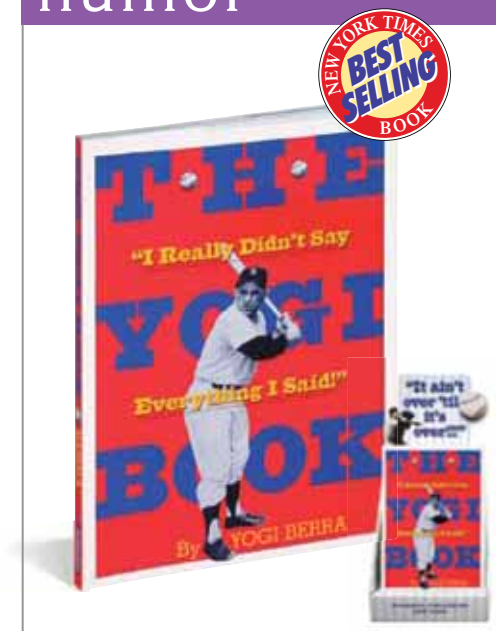
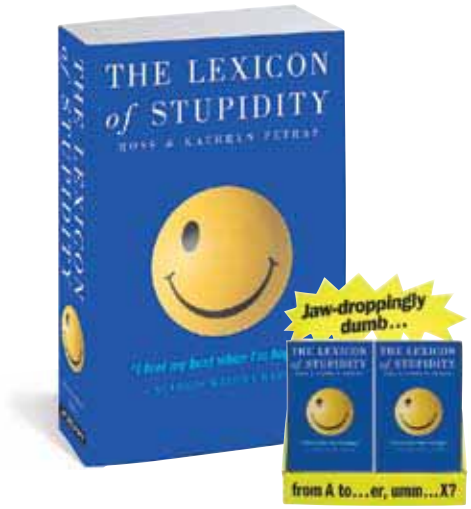
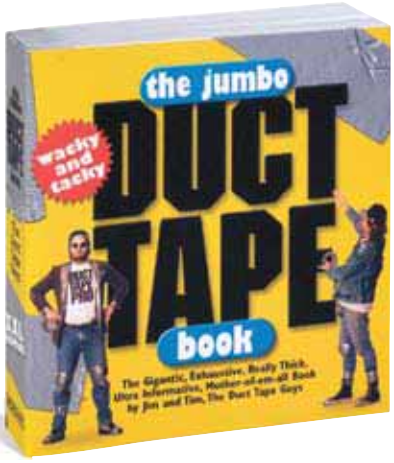
ISBN: 978-1-56305-626-0
No. 3626
Three-color drawings throughout; 96 pages; 4½" x 6"
12-copy counter display:
$119.40/$150.00 Can.
ISBN: 978-1-56305-627-7
No. 94627

The Duct Tape Guys™







THE YOGI BOOK *Yogi Berra*

At last they're all together, in celebration of one of America's most beloved figures. From "It's déjà vu all over again!" to "You can observe a lot by watching," here are all the famous Yogisms, those pithy-as-poetry legendary words that are among the most popularly quoted sayings ever.

574,000 copies in print.

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THE LEXICON OF STUPIDITY *Ross & Kathryn Petras*

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60,000 copies in print.

Paper: $8.95/$10.95 Can.
ISBN: 978-0-7611-3791-7
No. 13791
Illustrations throughout; two-color; 256 pages; 4" x 6"
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ISBN: 978-0-7611-3890-7
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THE JUMBO DUCT TAPE BOOK *Jim and Tim, The Duct Tape Guys™*

Did you know that duct tape can turn any item of clothing into rainwear? With two-thirds of the material drawn from their books and calendars and one-third all new, THE JUMBO DUCT TAPE BOOK is over 450 pages of duct tape tips, sightings, and breathtakingly stupid ideas. It's Jim and Tim's wackiest and tackiest collection ever.

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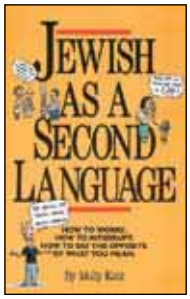
No. 12110
Photographs and line drawings throughout; 464 pages; 5 1/4" x 5 1/2"
8-copy counter display: $71.60/$87.60 Can.
ISBN: 978-0-7611-2240-1
No. 22240



JEWISH AS A SECOND LANGUAGE *Molly Katz*

As much about culture as it is about phrases, this guide covers everything from body language to behavior, customs and quirks. It's a nice book.

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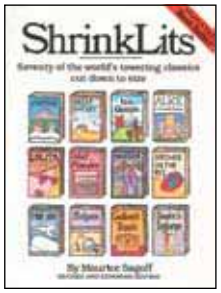
Illustrations throughout; 128 Pages; 5 1/4" x 8 1/4"



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Seventy of the world's greatest literary masterpieces are summarized in light verse.

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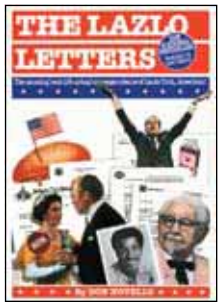
Full-color illustrations throughout; 112 pages; 5 1/4" x 7"



THE LAZLO LETTERS *Don Novello*

Nixon and McDonald's. It's Don Novello's uproarious collection of correspondence with political and corporate officials—and a brilliantly offbeat portrait of our times.

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THE ORIGINAL DUCT TAPE HALLOWEEN BOOK *Jim and Tim, The Duct Tape Guys™*

THE ORIGINAL DUCT TAPE HALLOWEEN BOOK is a four-color, fully illustrated sourcebook offering more than 101 clever costume ideas, plus dozens of other mischievous uses for the gray stuff.

65,000 copies in print.

Paper: $8.95/$10.95 Can.
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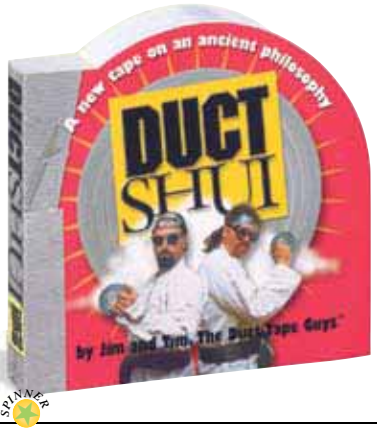
Full-color photographs and illustrations throughout; 128 pages; 6" x 9"



DUCT SHUI A New Tape on an Ancient Philosophy *Jim and Tim, The Duct Tape Guys™*

East meets West meets Duct Tape. Stumbling headfirst into the ancient Chinese philosophy of feng shui, The Duct Tape Guys™ emerge totally bewildered—but not before creating their own breathtakingly crazy philosophy. Duct Shui, as they call it, reveals secrets of achieving harmony and happiness, all through the use of you-know-what.

51,000 copies in print.

Paper: $7.95/$9.95 Can.
ISBN: 978-0-7611-2635-5
No. 12635
Illustrated throughout, die-cut; 224 pages; 4 1/4" x 4 1/4"
8-copy counter display: $63.60/$79.60 Can.
ISBN: 978-0-7611-2775-8
No. 22775

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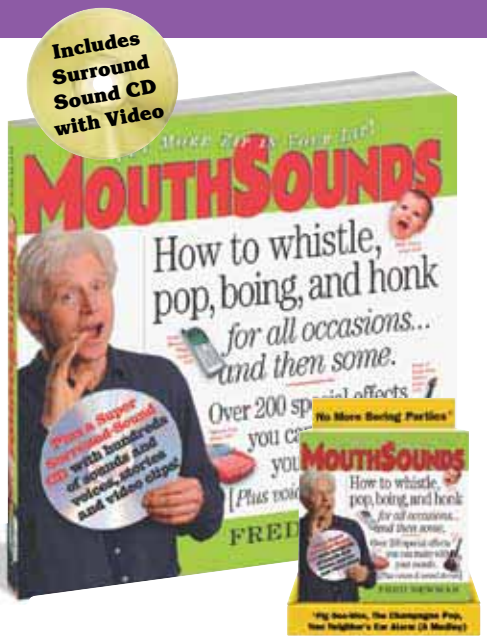

MOUTHSOUNDS How to Whistle, Pop, Boing, and Honk for All Occasions . . . and Then Some. *Fred Newman*

Perfect for extroverts, office cutups, actors, storytellers, practical jokers, and the unsung clowns who brighten all our days, MOUTHSOUNDS features more than 200 useful noises to make with your mouth. The Cell Phone Ring. The Stomach Growl. Birds and rock guitars. Complete with step-by-step instructions, plus an enhanced surround-sound CD with video.

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No. 13422
Photographs and illustrations throughout; two-color; comes with 60-minute audiovisual CD in sleeve; 256 pages; 8½" x 8½"
8-copy counter display:
$111.60/$140.00 Can.
ISBN: 978-0-7611-3624-8
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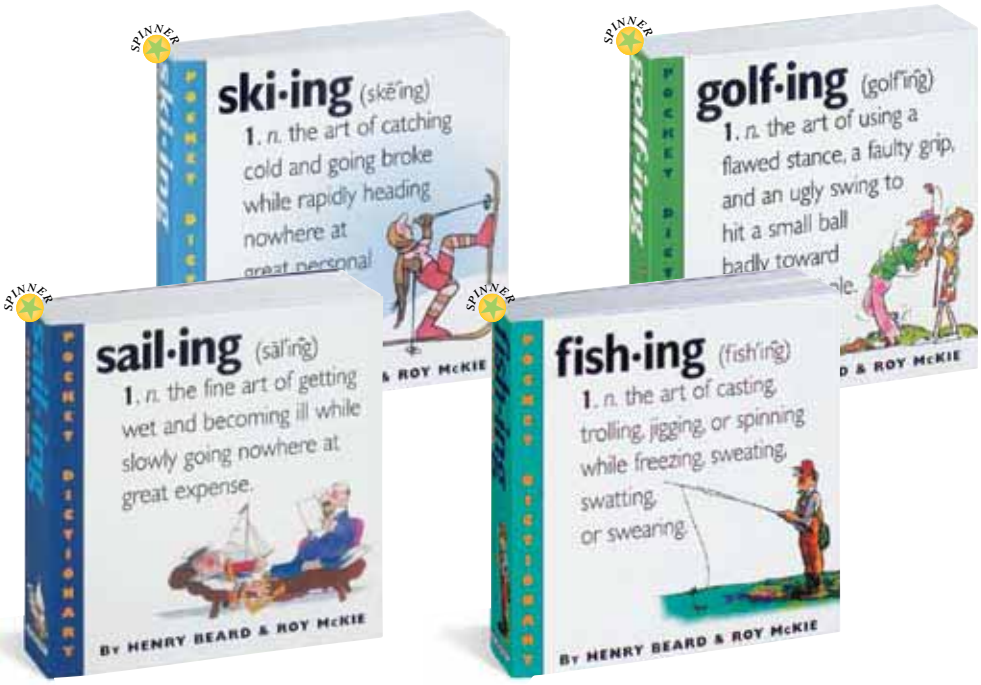

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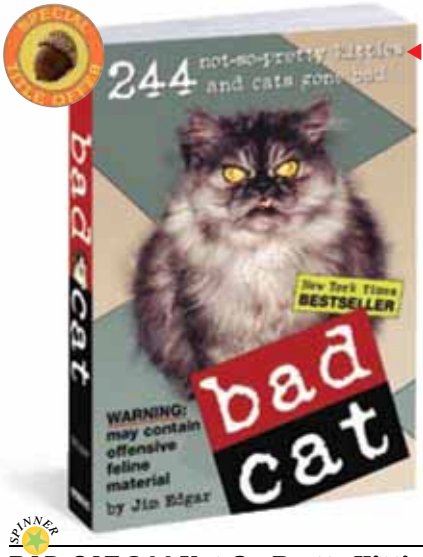

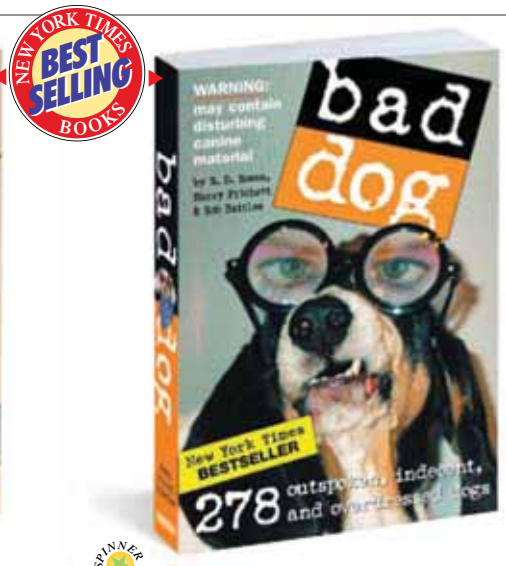

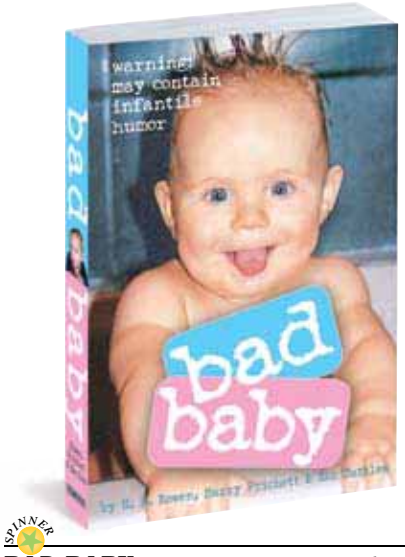

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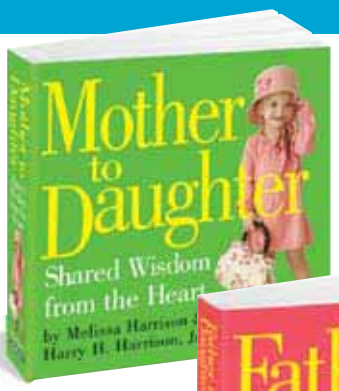

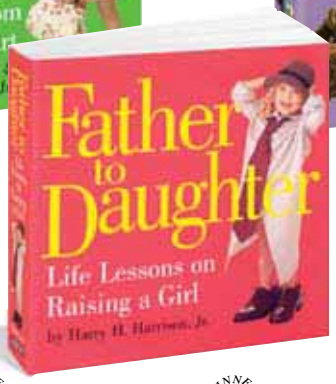

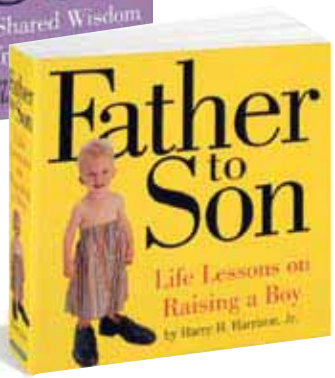

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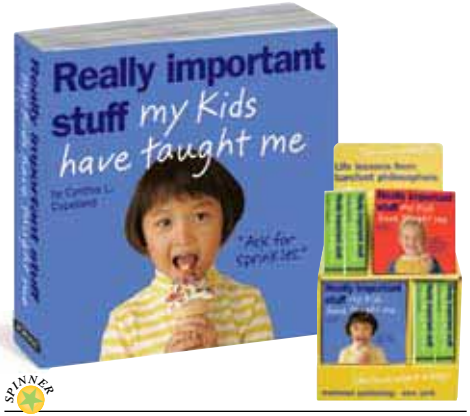

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Barbara Ann Kipfer

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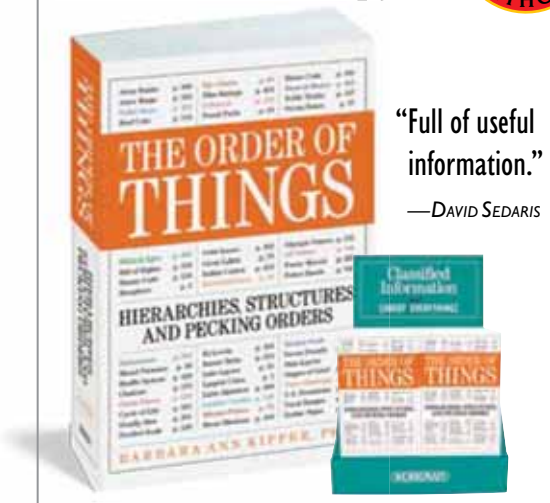

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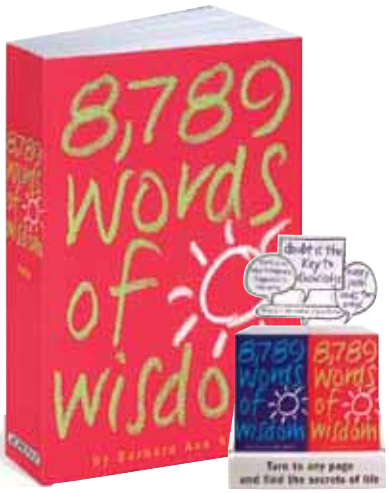

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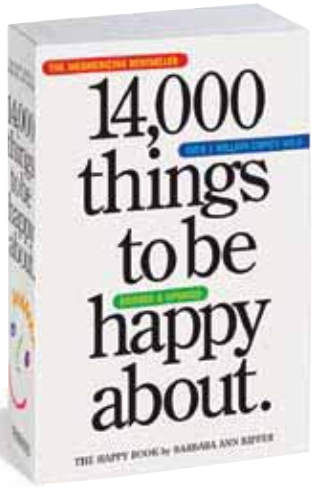

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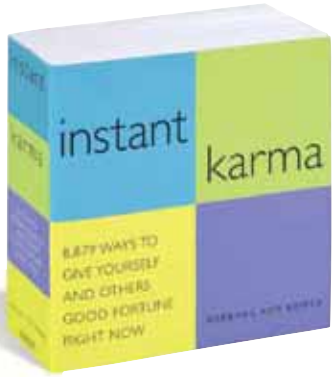

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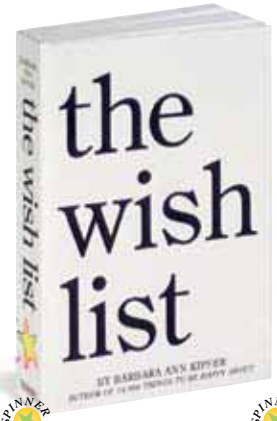

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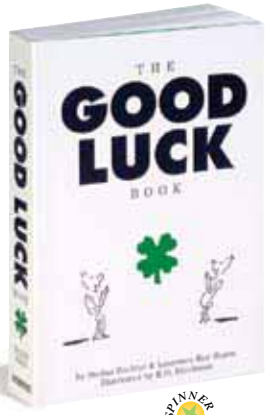

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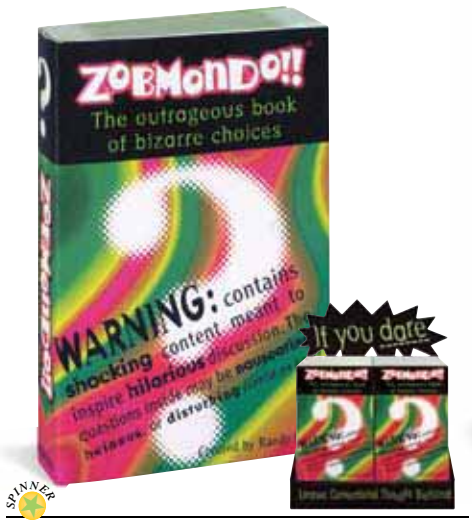

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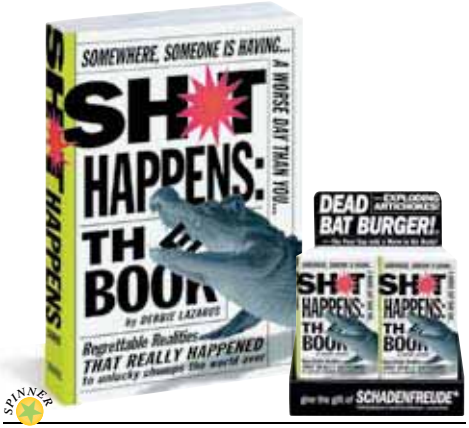

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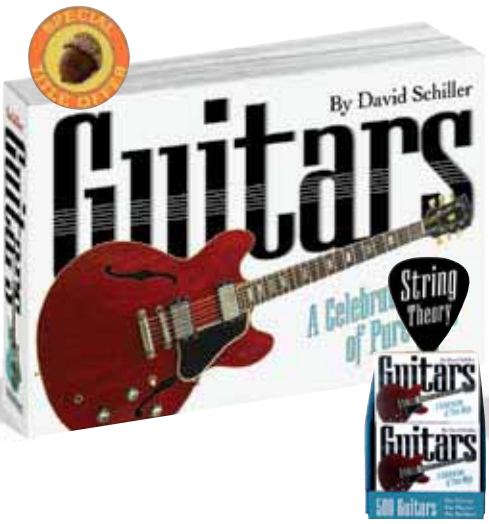

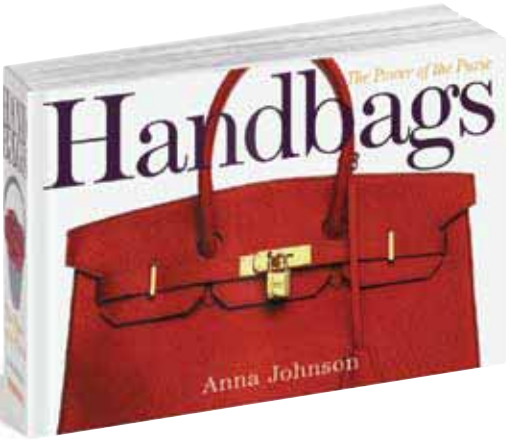

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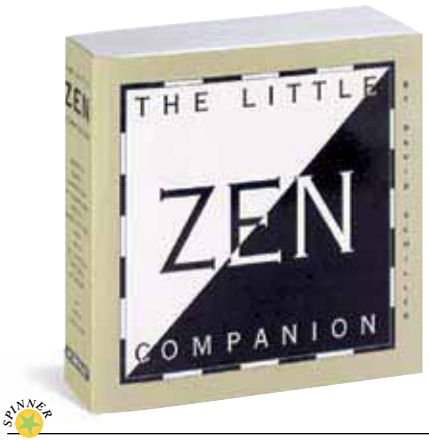

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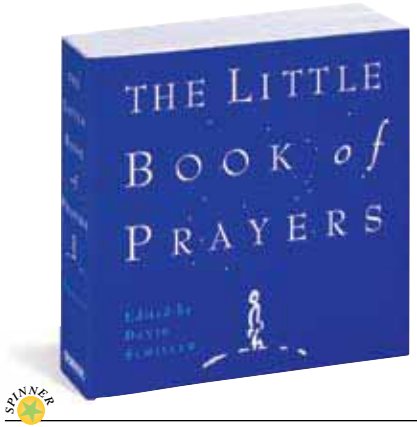

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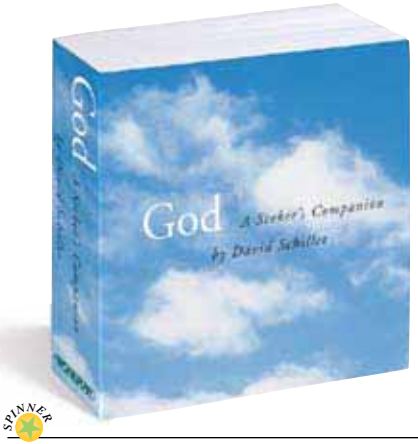

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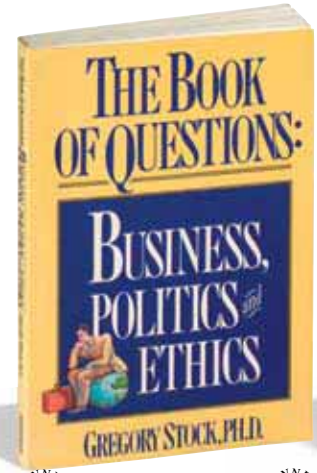

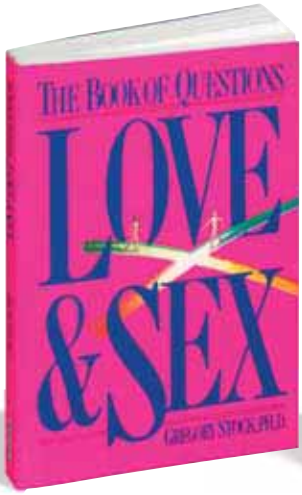

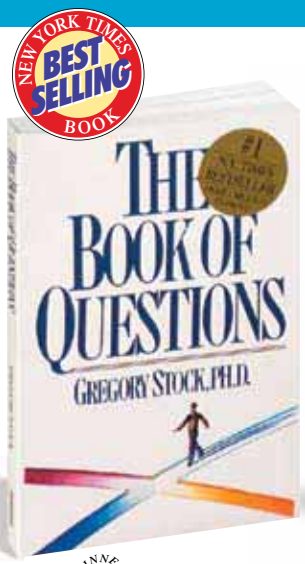

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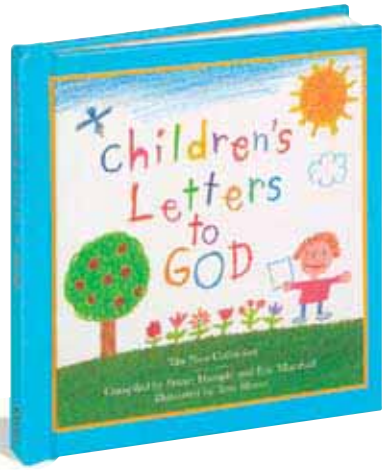

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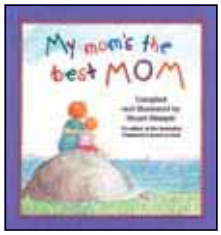

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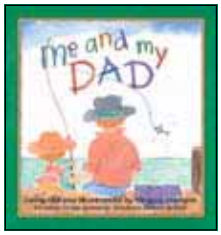

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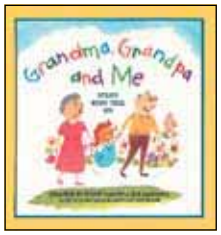

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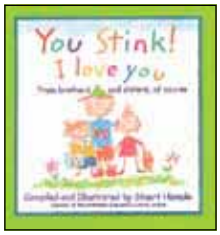

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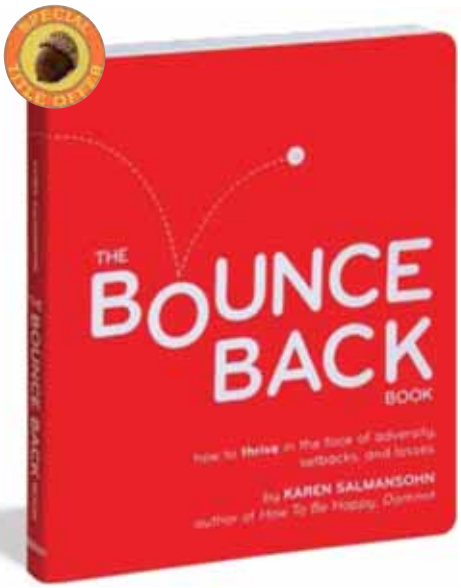

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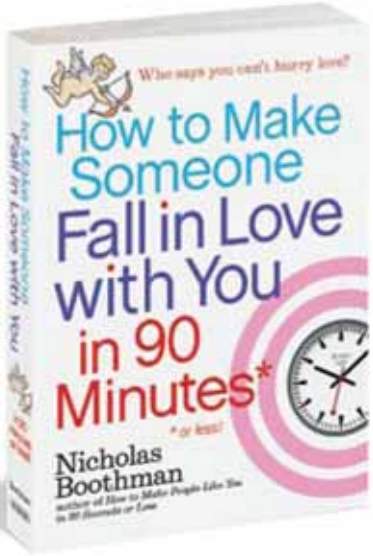

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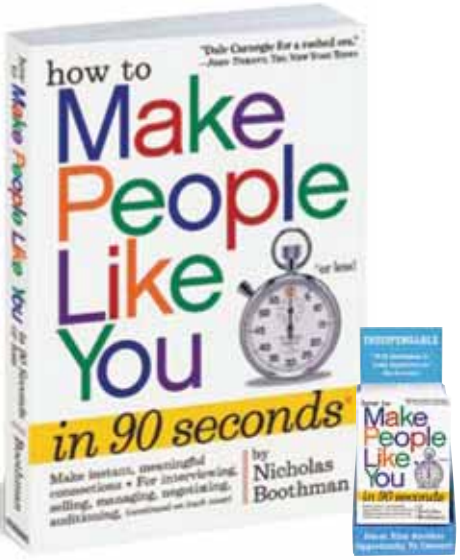

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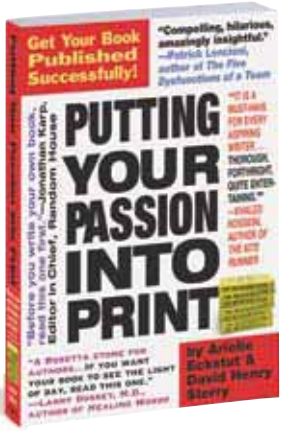

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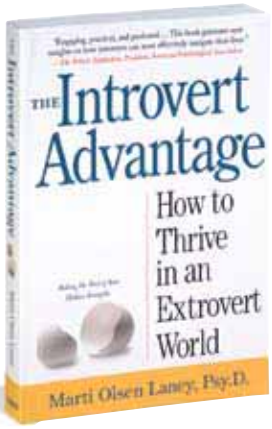

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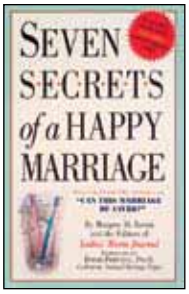

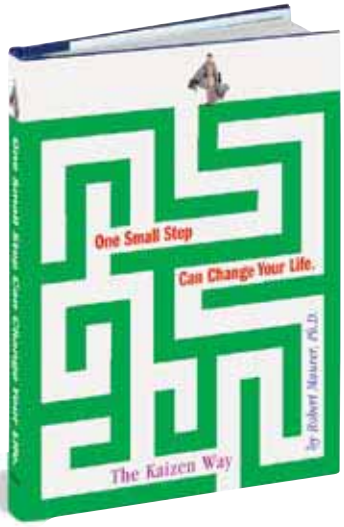

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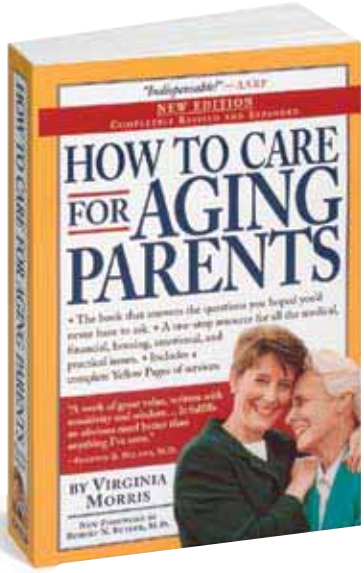

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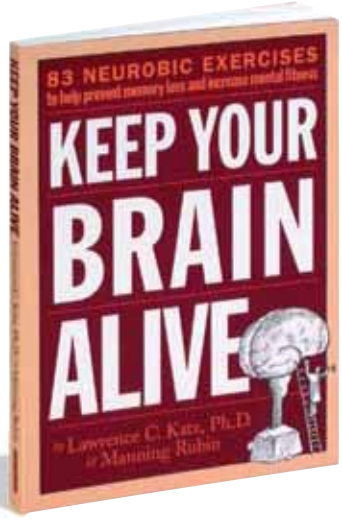

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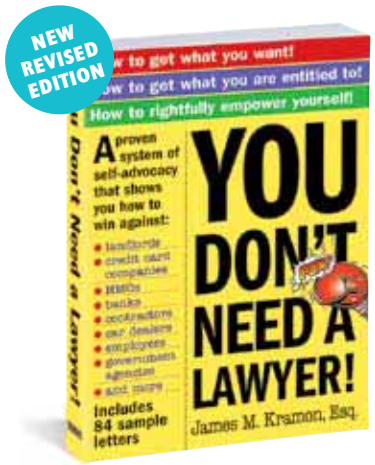

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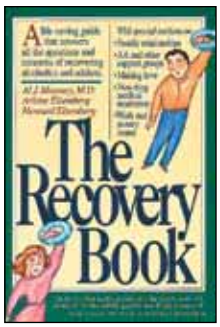

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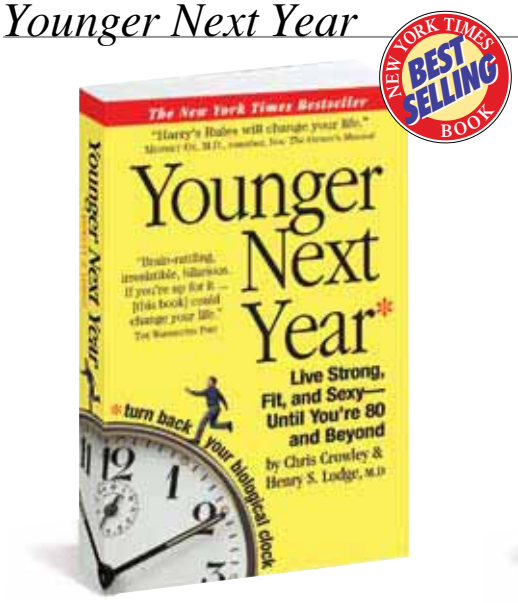

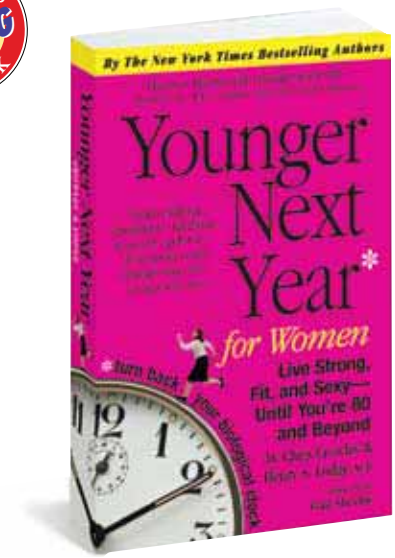

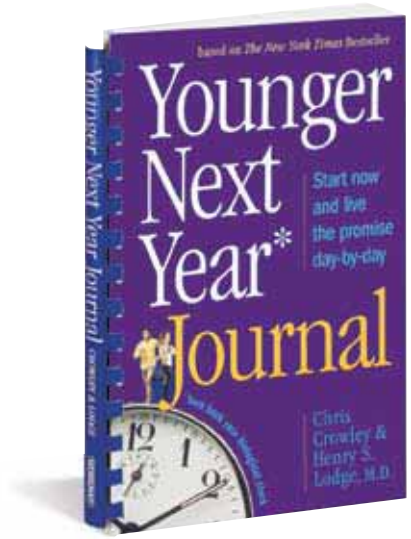

YOUNGER NEXT YEAR Live Strong, Fit, and Sexy—Until You're 80 and Beyond *Chris Crowley & Henry S. Lodge, M.D.*

Dr. Henry Lodge provides the science. Chris Crowley provides the motivation. And through their groundbreaking program, you'll discover how to put off 70 percent of the normal problems of aging—weakness, sore joints, bad balance—and eliminate 50 percent of serious illness and injury. How, in fact, to become functionally younger every year for the next five to ten years, and continue to live with newfound vitality and pleasure.

334,000 copies in print.

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358 pages; 6" x 9"
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ISBN: 978-0-7611-5036-7
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YOUNGER NEXT YEAR FOR WOMEN Live Strong, Fit, and Sexy—Until You're 80 and Beyond *Chris Crowley & Henry S. Lodge, M.D. Foreword by Gail Sheehy*

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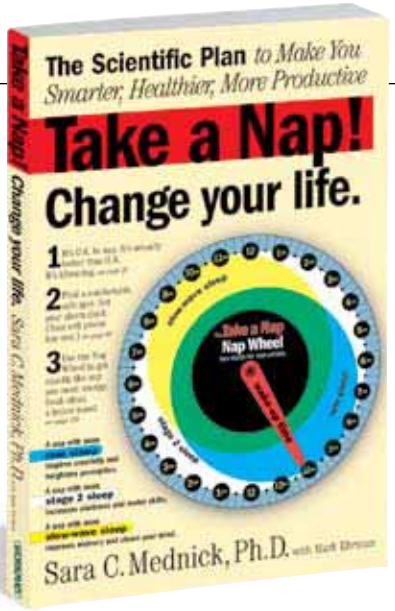
ISBN: 978-0-7611-4469-4
No. 14469
Two-color; comb-bound; 224 pages; 5 1/2" x 8 1/4"

"Harry's Rules will change your life."

—*Mehmet Oz, M.D.,* COAUTHOR OF YOU: THE OWNER'S MANUAL



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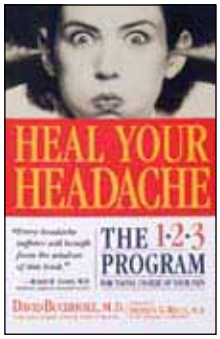
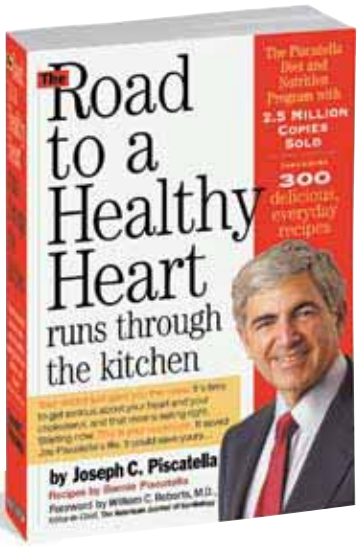
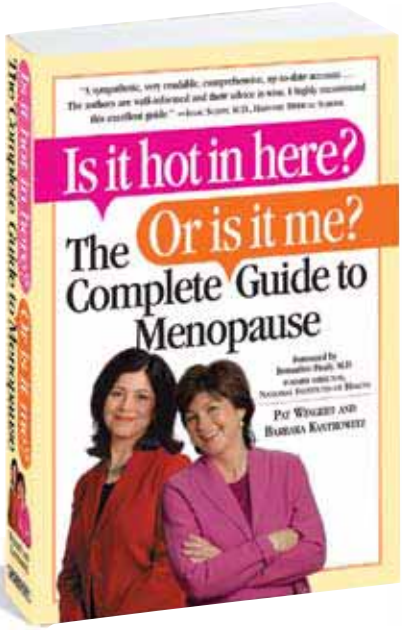
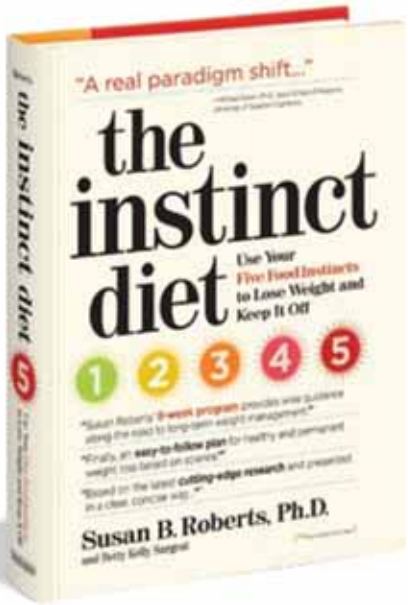
272 pages; 6" x 9"



Joe Piscatella







THE ROAD TO A HEALTHY HEART RUNS THROUGH THE KITCHEN
Joseph C. Piscatella, with recipes from Bernie Piscatella

This completely revised and updated edition of *Don't Eat Your Heart Out* keeps the same thrust and plain-speaking tone that's made the original a million-copy bestselling bible, while reflecting the very latest scientific recommendations.

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Hardcover: $24.95/ $31.50 Can.
ISBN: 978-0-7611-4092-4
No. 14092

IS IT HOT IN HERE? OR IS IT ME? The Complete Guide to Menopause
Pat Wingert and Barbara Kantrowitz
Foreword by Bernadine Healy, M.D.

Here is the essential, up-to-the-minute, optimistic book for the millions of women in their forties-to-sixties. It covers the role of hormones and the truth about hot flashes. There are chapters on memory, moods, and sleep. And then a section on feeling great and looking beautiful for the next act in your life.

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ISBN: 978-0-7611-3808-2
No. 13808
Two-color; 736 pages; 6" x 9"
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ISBN: 978-0-7611-4370-3
No. 14370

THE INSTINCT DIET Use Your Five Food Instincts to Lose Weight and Keep It Off *Susan B. Roberts, Ph.D. and Betty Kelly Sargent*

Learn how to control the controls. For millions of years, humans survived by obeying five basic food instincts like *eat whenever food is available* and *chose foods dense in calories.* But today these same hard-wired behaviors are leading many of us down the path of obesity. No longer. Based on Dr. Susan B. Roberts' stunningly successful dieting program at Tufts University, THE INSTINCT DIET shows how to take charge of our food instincts, and turn them into an engine for permanent, healthy weight loss. Includes over 100 recipes, eight weeks of menus, and dozens of ideas and strategies for how to retrain our bodies.

Hardcover: $24.95/ $27.95 Can.
ISBN: 978-0-7611-5019-0
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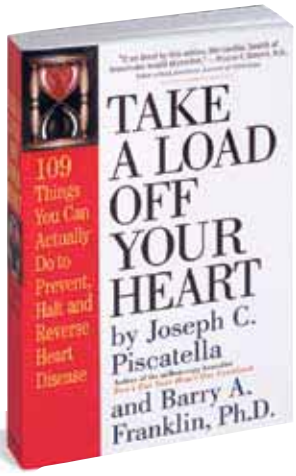
320 pages; 6" x 8"



TAKE A LOAD OFF YOUR HEART 109 Things You Can Actually Do to Prevent, Halt and Reverse Heart Disease *Joseph C. Piscatella & Barry A. Franklin, Ph.D.*

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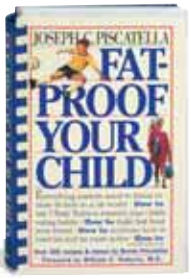
448 pages; 6" x 9"



FAT-PROOF YOUR CHILD *Joseph C. Piscatella*

As America has grown into a heavier, more sedentary nation, so have its kids. A supportive sourcebook and diet and exercise guide, FAT-PROOF YOUR CHILD spells out the problem—and then offers easy-to-implement solutions.

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ISBN: 978-1-56305-150-0
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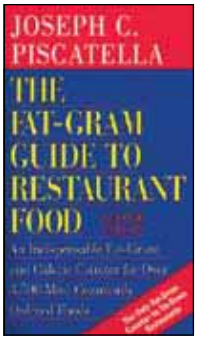
512 pages; 5¼" x 8¼"



THE FAT-GRAM GUIDE TO RESTAURANT FOOD SECOND EDITION
Joseph C. Piscatella

Gives the fat grams, calories, and percentage of calories from fat for over 3,500 of the most commonly ordered restaurant dishes.

Paper: $7.95/$9.95 Can.
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Charts throughout; 400 pages; 3½" x 6⅜"

RESTAURANT CONFIDENTIAL
Michael F. Jacobson, Ph.D., Jayne G. Hurley, R.D., and the Center for Science in the Public Interest

CSPI's restaurant profiles give straight-shooting scientific data on the fat, sodium, and calorie content of popular dishes. Organized by type of cuisine and covering all the major chains, such as The Olive Garden and Applebee's, the book provides specific eating strategies for every kind of restaurant, as well as shocking facts: An order of stuffed potato skins packs a whopping 1,260 calories and 48 grams—two days' worth—of saturated fat.

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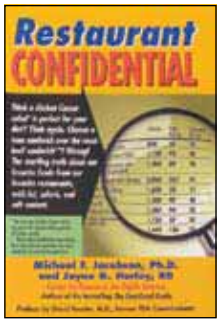
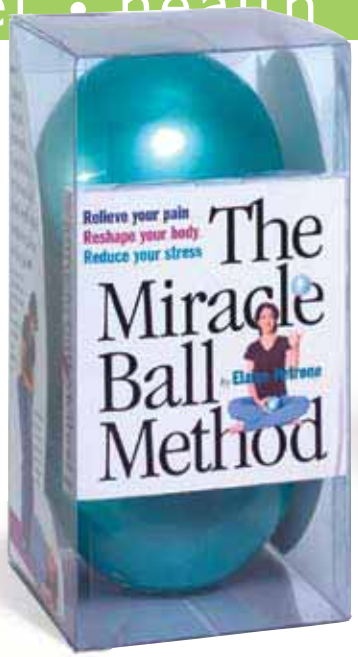
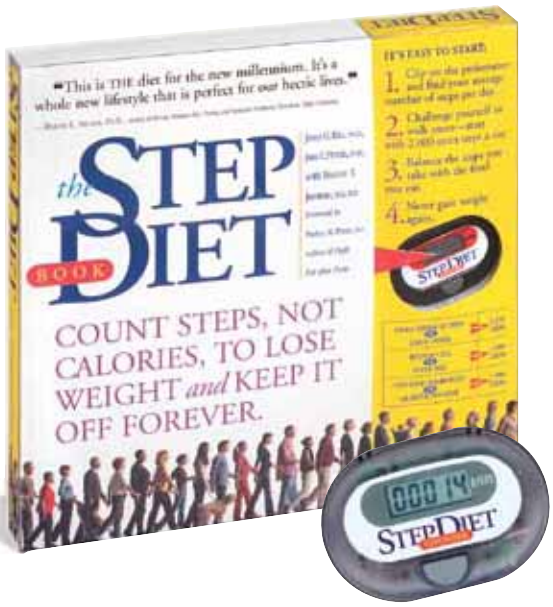


Paper: $12.95/$15.95 Can.
ISBN: 978-0-7611-0035-5
No. 10035
396 pages; 5½" x 8¼"





THE MIRACLE BALL METHOD Relieve Your Pain, Reshape Your Body, Reduce Your Stress *Elaine Petrone*
Foreword by Janet Freedman, M.D.

A healing kit containing two miracle balls and a fully illustrated book, The Miracle Ball Method is simple. Elaine Petrone, an injured dancer who devised the program, shows how proper breathing works in conjunction with a range of *un*exercises that call for placing the balls under the back, head, knees, hip, elbow, and then resting, rolling, or rotating on them. It's a revolutionary program of pain relief, from head to toe.

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THE PORTABLE MIRACLE BALL METHOD Relieve Your Pain, Reduce Your Stress *Elaine Petrone*

Stiff from a six-hour flight in coach? Here are techniques to bend your key joints and restore flexibility. Feet worn out after a day at the convention? The author's soothing exercises targeting the insteps and legs will have you refreshed in no time. This take-it-anywhere kit breaks the cycle of pain, stress, and anxiety, bringing the Miracle Ball's winning formula to everywhere you need to be. Features all-new, fully illustrated exercises and a 3" ball.

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THE STEP DIET BOOK Count Steps, Not Calories, to Lose Weight and Keep It Off Forever *James O. Hill, Ph.D. & John C. Peters, Ph.D., with Bonnie T. Jortberg, M.S., R.D. Foreword by Pam Peeke, M.D.*

Developed by the weight-loss experts who founded America on the Move™, The Step Diet Book is a motivational walking program that will stop weight gain in its tracks. Combining a book and pedometer—in itself a $20 value—it is based on the simple concept of energy balance.

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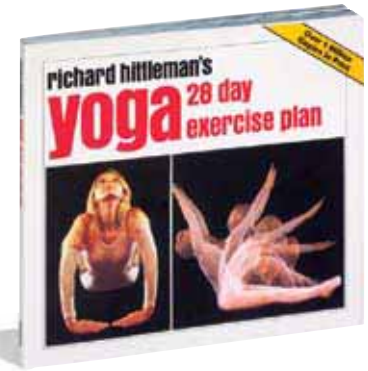
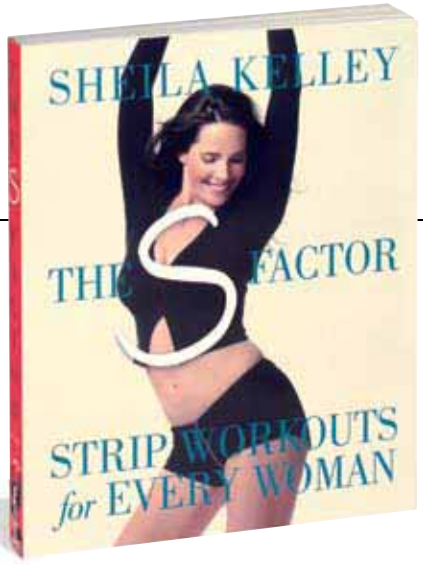
"Thank you, Elaine. . . . I am regaining a quality of life back again that I have not had in years." —*Barbara Nichols (fibromyalgia and myofascial pain syndrome)*





THE S FACTOR Strip Workouts for Every Woman *Sheila Kelley*

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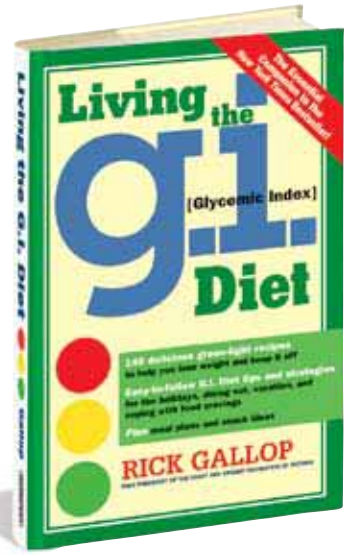
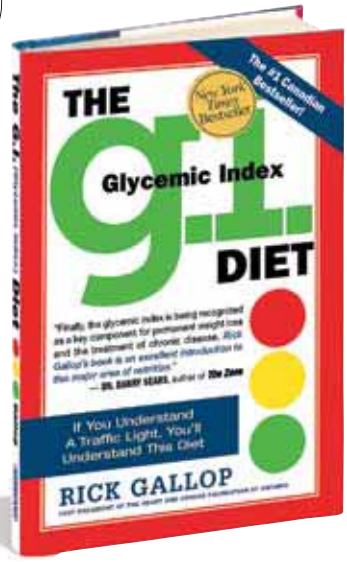
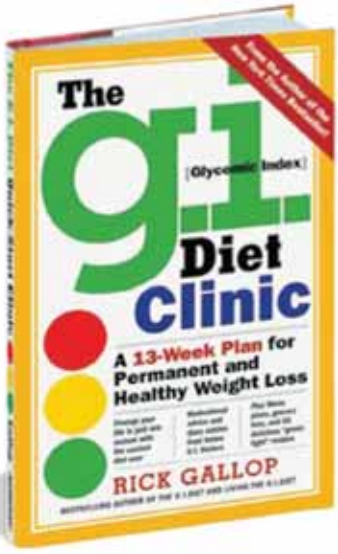
Rick Gallop

NEW YORK TIMES BEST SELLING AUTHOR







LIVING THE G.I. DIET *Rick Gallop*

Building on the nutritional wisdom of the glycemic index, Rick Gallop follows up his bestselling *G.I. Diet* with the essential companion—a cookbook and strategy guide. Featuring 140 dishes that are easy to prepare, from Grilled Pesto Salmon with Asparagus to Pecan Brownies—that's right, brownies—the book spells out how to lose weight (Phase 1) and maintain weight loss (Phase II); how to make G.I. eating a family affair; navigating holidays, restaurants, vacation eating—it's everything you need to stay on this proven track.

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THE G.I. DIET *Rick Gallop, Foreword by Edmund H. Sonnenblick, M.D.*

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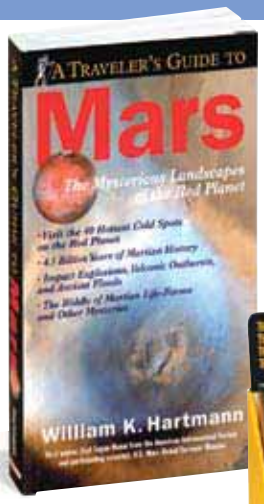

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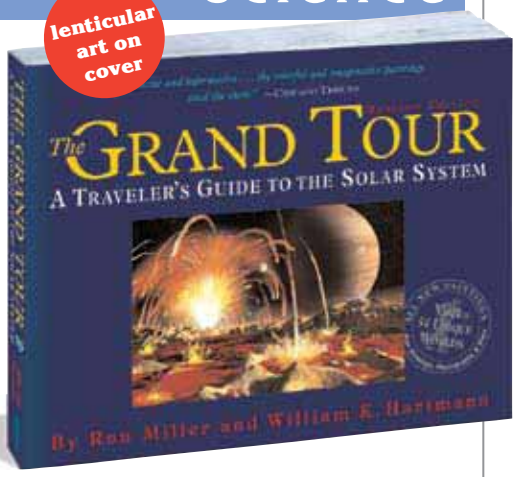

Paper: $19.95/$24.95 Can.
ISBN: 978-0-7611-3547-0
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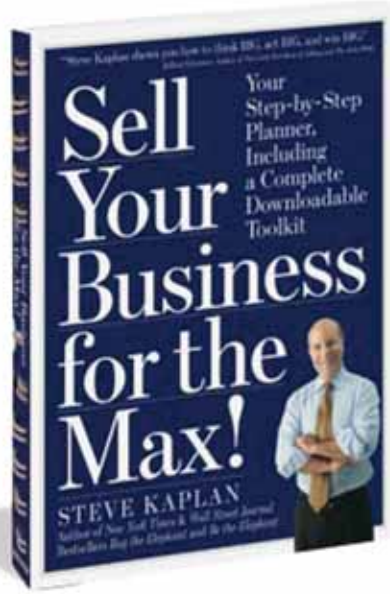
Full-color illustrations throughout; 304 pages; 10" x 8"

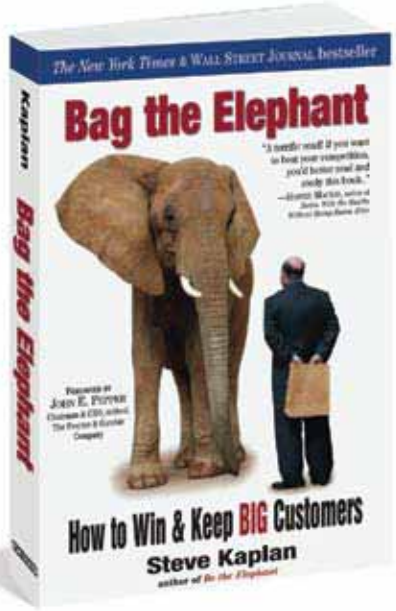
Hardcover: $29.95/ $37.50 Can.
ISBN: 978-0-7611-3909-6
No. 13909



SELL YOUR BUSINESS FOR THE MAX! *Steve Kaplan*

Drawing lessons from his involvement in more than a hundred acquisitions, national bestselling business writer Steve Kaplan brings help to every business owner who's thought about selling—which is most if not all of them. In this step-by-step workbook, packed with indispensable advice, forms, charts, tools, and real-life examples, Kaplan breaks down the process into three easily navigable stages: preparing for the sale (including how to value your business); negotiating the sale; and, like follow-through in a golf swing, optimizing the outcome. In addition, he explains the Five Killer Mistakes to Avoid (here's one: Don't share the news too early).

Paper over board: $22.95/$28.95 Can.
ISBN: 978-0-76II-4784-8
No. I4784
Two-color; 208 pages; semi-concealed Wire-O binding; 8½" x 10⅞"



BAG THE ELEPHANT! How to Win & Keep BIG Customers *Steve Kaplan*

Now available in paperback, Steve Kaplan's Bag the Elephant, with 100,000 copies in print, is the *New York Times, Wall Street Journal, USA Today,* and *Business Week* bestseller that shows how smart businesspeople can woo and keep those all-important elephants—the big, make-or-break customers. Here are six keys to achieving the elephant mindset and understanding the big customer. How to map and use a big company's red tape to your advantage. Why the elephant needs you as much as you need it. Preparing yourself and your pitch. How to negotiate with elephants without losing your profit margins. And how to avoid the five killer mistakes, from mismanaging client expectations to losing sight of the numbers.

Paper: $13.95/$17.50 Can.
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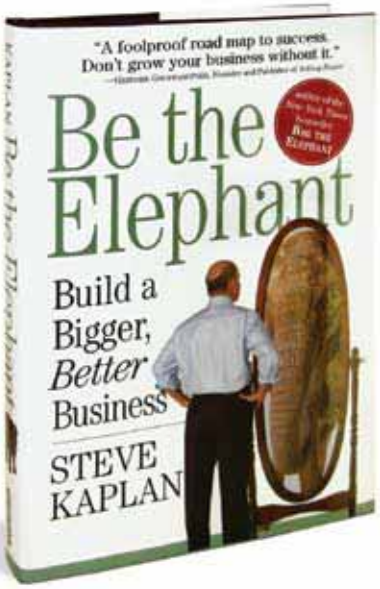

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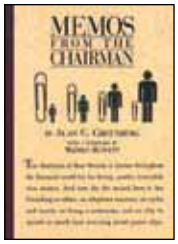

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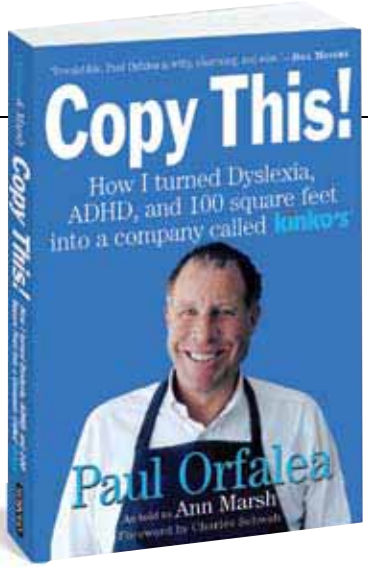

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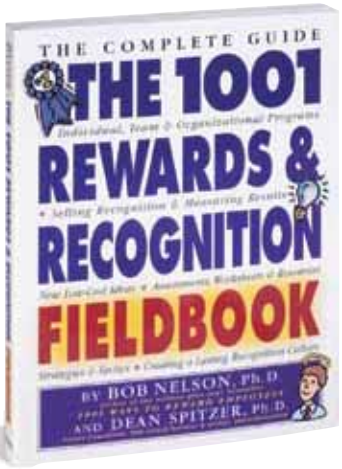

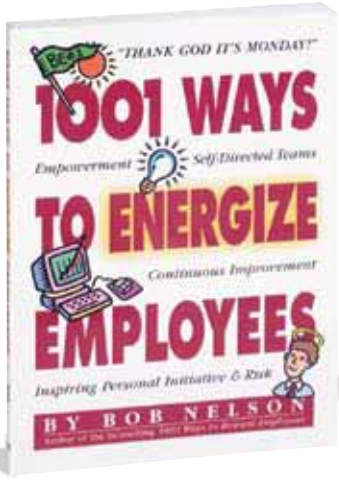

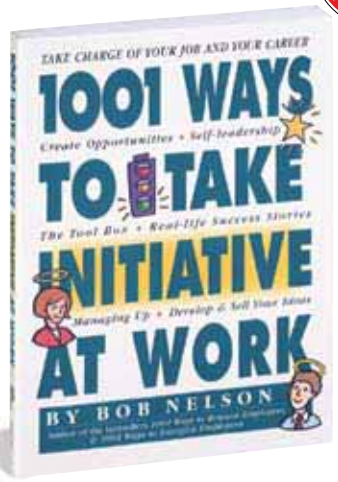

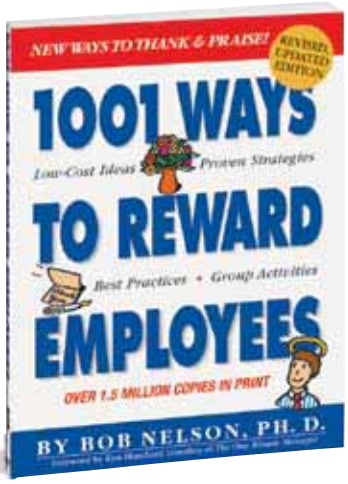

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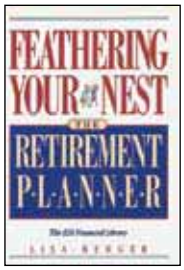

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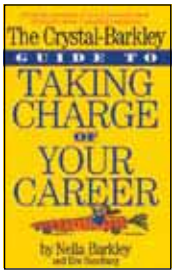

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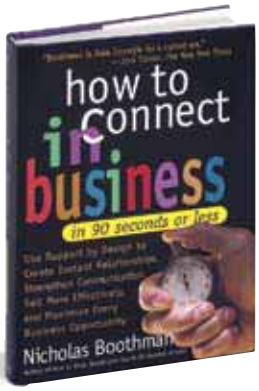

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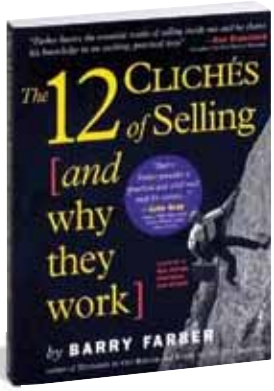

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