



Standex® System 75™

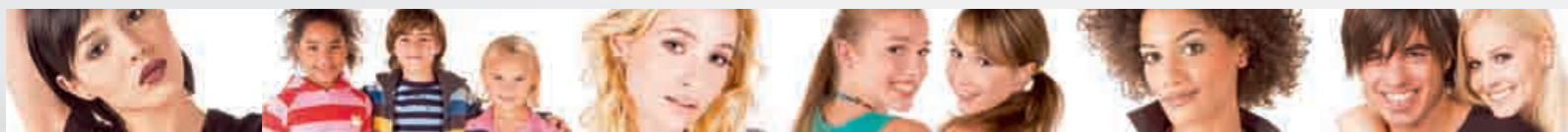
For Painless Ear Piercing



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Standex® – Manufacturer of the World's Finest Ear Piercing System

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Studex®

As the world's largest manufacturer of ear piercing systems, pre-sterilized ear piercing earrings and supplies, Studex® has recognized the need for different products to accommodate different markets. Studex® makes a wide range of ear piercing systems and piercing earrings to satisfy the needs of ear piercing customers worldwide.

Studex® Corporation, with its head office in Los Angeles, California was founded 1978 and has more than 24 distribution centres all over the world. These offices and agencies ensure a constant supply of product to a hungry world wide market.

Innovation and quality are our strengths. Studex® is the only manufacturer having successfully designed hoops for ear piercing – a real innovation!

Customer satisfaction is always our first priority and the best way to win new customers.



Ear Piercing

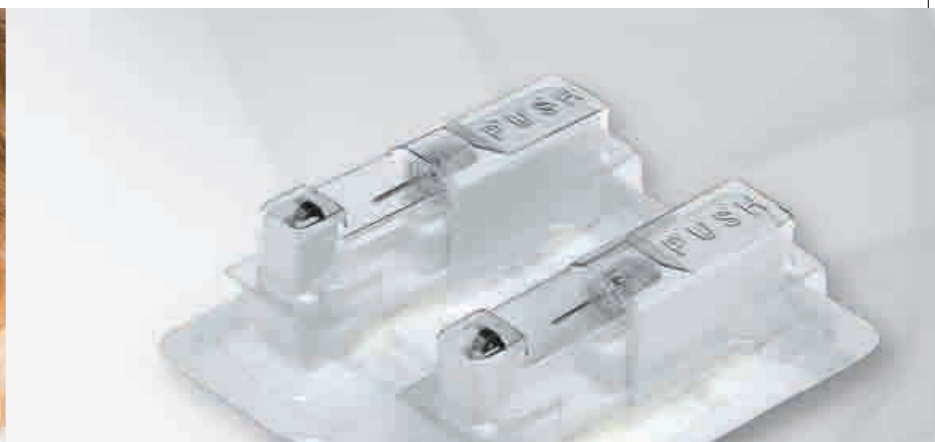
Did you know, ...?

... that almost everybody whose ears were pierced with System 75™, remembers this day with pleasure due to the noiseless, hygienic and practically painless procedure. Our research shows that customers tend to come back into the same premises where they were attended to with the highest professionalism in order to purchase other products.

When ear piercing with System 75™ a special relationship develops between you as a specialized professional store and your customers lasting for many years. Thus you greatly increase the chances of your new, young customers always returning to your store throughout their lives to purchase your other products.

Studex® offers you the best solution for your ear piercing customers.

Studex® System 75™ for painless, noiseless and hygienic ear piercing.



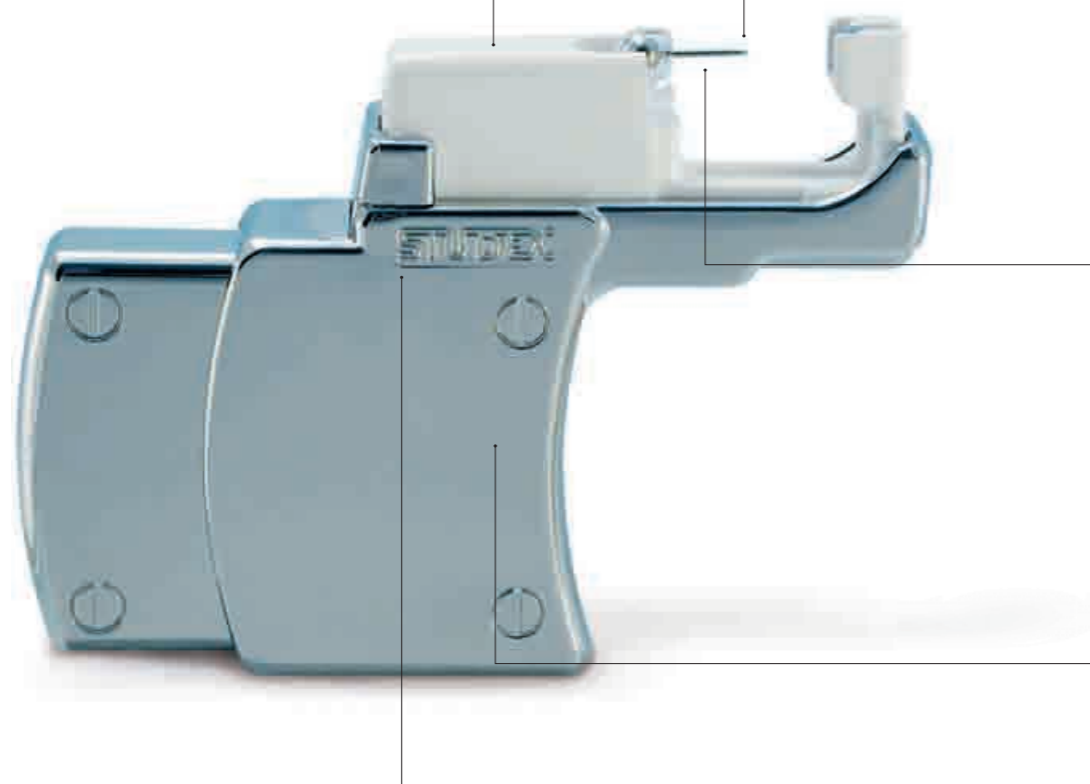
Studex® System 75™

Discover the benefits

Studex® has reinvented ear piercing for you and your customers:

Studex® System 75™ fulfills today's much needed optimum hygiene and sterility requirement; combined with simple handling.

Studex® System 75™ complies with all European regulations and hygiene directives.



Only the Original has Studex® printed on it. Studex® the world's largest manufacturer of ear piercing systems manufactures pre-sterilized packaged ear piercing earrings in Los Angeles, USA.

Benefit 1 – Piercing instead of shooting

With System 75™ the ear is not shot through any more but pierced. A painless, almost perfectly silent fast piercing action is no longer only a dream with System 75™.

Benefit 2 – Hygiene

The unique design of the System 75™ cartridge allows it to be loaded in the instrument while still enclosed in its sterile packaging – the ear piercing specialist never touches the sterile piercing earring or clasp at any time.

Benefit 3 – Exact positioning prior to ear piercing

The tip of the piercing earring can be placed precisely at the marked point. Ear piercing has never been this accurate.

Benefit 4 – Simple handling

With simple movements the System 75™ is ready for hygienic and safe ear piercing making it a user friendly system even to novice ear piercers.

Benefit 5 – Thin post

The 0,9 mm thin post of the piercing earring ends in a pointed tip which pierces through the ear tissue in a practically painless way.

Benefit 6 – No Need for adaptor changes

Each sterile cartridge contains a piercing earring and a clasp already pre-positioned. This enables the device to be loaded with one movement removing any guess-work about the size of the earring or the design.

Benefit 7 – Lightweight and noiseless

The System 75™ instrument is very lightweight, contoured for a comfortable grip and almost perfectly silent. Children are no longer frightened by the loud typical sounds made by other systems.

Benefit 8 – Fixed ear piercing earring and clasp

The piercing earring and clasp are securely fixed inside the cartridge and cannot fall out during the ear piercing procedure.

Benefit 9 – One cartridge design

The piercing earrings are packaged in pairs. Each sterile cartridge contains a piercing earring and a clasp. This allows you to simply pierce one ear without compromising the sterile integrity of the second earring and clasp set.

Benefit 10 – Improved healing

The automatic positioning of the clasp on the piercing earring creates the optimum space between the earring head and clasp once on the earlobe for proper healing.



Benefit 11 – New designs

A very unique feature of System 75™ is that there are many different attractive designs available that can also be worn as ear jewellery after the ear piercing is done.

Benefit 12 – Best quality

The pre-sterilized piercing earrings are available in surgical stainless steel, 14K and 18K real gold and titanium material and comply with the European Nickel Directive.

Benefit 13 – Sales supporting products

System 75™ offers you attractive point of sale displays, posters, window stickers, promotions and gift vouchers.



System 75™ – Ear Piercing Earrings

Surgical stainless steel according to the European Nickel Regulation






























Balls	<p>7521-0100 Cubic Zirconia 4 mm Gold Plated, Tiffany</p> <p>7522-0100 Cubic Zirconia 4 mm EuroWhite, Tiffany</p> <p>7511-0400 Cubic Zirconia 3 x 3 mm, Princ. Cut Gold Plated, Tiffany</p> <p>7512-0400 Cubic Zirconia 3 x 3 mm, Princ. Cut EuroWhite, Tiffany</p> <p>7541-0100 Cubic Zirconia 3 mm, Long Post Gold Plated, Tiffany</p> <p>7652-0100 Cubic Zirconia 6 mm EuroWhite, Tiffany</p> <p>7672-0100 Cubic Zirconia 8 mm EuroWhite, Tiffany</p> <p>Tiffany Setting with Cubic Zirconias</p> <p>7622-0401 Cubic Zirconia Pink 5 mm EuroWhite, Tiffany, Star Cut</p> <p>7622-0402 Cubic Zirconia 5 mm EuroWhite, Tiffany, Star Cut</p> <p>Tiffany Setting with synthetic Stones</p> <p>7511-0103 March Aquamarine 3 mm Gold Plated, Tiffany</p> <p>7512-0103 March Aquamarine 3 mm EuroWhite, Tiffany</p>	<p>7511-0104 April Crystal 3 mm Gold Plated, Tiffany</p> <p>7512-0104 April Crystal 3 mm EuroWhite, Tiffany</p> <p>7511-0107 July Ruby 3 mm Gold Plated, Tiffany</p> <p>7511-0109 September Sapphire 3 mm Gold Plated, Tiffany</p> <p>7512-0109 September Sapphire 3 mm EuroWhite, Tiffany</p> <p>7511-0110 October Rose 3 mm Gold Plated, Tiffany</p> <p>Bezel Setting with Stones</p> <p>7511-0203 March Aquamarine 3 mm Gold Plated, Bezel</p> <p>7512-0203 March Aquamarine 3 mm EuroWhite, Bezel</p> <p>7531-0204 April Crystal 2 mm Gold Plated, Bezel</p> <p>7532-0204 April Crystal 2 mm EuroWhite, Bezel</p> <p>7511-0204 April Crystal 3 mm Gold Plated, Bezel</p> <p>7512-0204 April Crystal 3 mm EuroWhite, Bezel</p>	<p>7581-0204 April Crystal 2 mm, Short Post Gold Plated, Bezel</p> <p>7511-0209 September Sapphire 3 mm Gold Plated, Bezel</p> <p>7512-0209 September Sapphire 3 mm EuroWhite, Bezel</p> <p>Bezel Setting with Pearls</p> <p>7531-0301 Pearl 2 mm Gold Plated, Bezel</p> <p>7511-0301 Pearl 3 mm Gold Plated, Bezel</p> <p>Tiffany Settings with Pearls</p> <p>7531-1301 Pearl 2 mm Gold Plated, Tiffany</p> <p>7511-1301 Pearl 3 mm Gold Plated, Tiffany</p> <p>7521-1301 Pearl 4 mm Gold Plated, Tiffany</p> <p>Shapes</p> <p>7511-0501 Star 4 mm Gold Plated</p> <p>7512-0501 Star 4 mm EuroWhite</p>	<p>7511-0502 Heart 4 mm Gold Plated</p> <p>7512-0502 Heart 4 mm EuroWhite</p> <p>Daisies</p> <p>7511-6004 Daisy April Crystal Gold Plated</p> <p>7511-6410 Daisy April Crystal & October Rose Gold Plated</p> <p>7511-6049 Daisy April Crystal & September Sapphire Gold Plated</p> <p>7512-6410 Daisy April Crystal & October Rose EuroWhite</p> <p>7612-6399 Daisy Light Saphir & September Sapphire EuroWhite</p> <p>7512-6023 Daisy Light Rose & Fuchsia EuroWhite</p> <p>7512-6085 Daisy August-Peridot & May Emerald EuroWhite</p> <p>7512-6254 Daisy Jet & April Crystal EuroWhite</p> <p>7612-6004 Daisy with April Crystal EuroWhite</p> <p>7612-6119 Daisy November Topaz & Crystal Copper (orange) EuroWhite</p>	<p>7612-6227 Daisy Padparadscha & July Ruby (red) EuroWhite</p> <p>7612-6618 Daisy Jonquil & light Topaz (yellow) EuroWhite</p> <p>Daisies with Pearls</p> <p>7512-6301 EuroWhite Daisy white Pearl & Cubic Zirconia EuroWhite</p> <p>7512-6307 Daisy black onyx Pearl & Cubic Zirconia EuroWhite</p> <p>7512-6317 EuroWhite Daisy white & black onyx Pearl EuroWhite</p> <p>Hoops</p> <p>7511-0921 Half Inch Hoop Gold Plated</p> <p>7512-0921 Half Inch Hoop EuroWhite</p> <p>Novelty Lines</p> <p>7512-0600 Yin Yang EuroWhite</p> <p>7512-0601 Peace EuroWhite</p> <p>7512-0603 Ladybug EuroWhite</p>
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Length of the post: Standard 9,9 mm, long post 11,3 mm, short post 8,9 mm









System 75™ – Ear Piercing Earrings

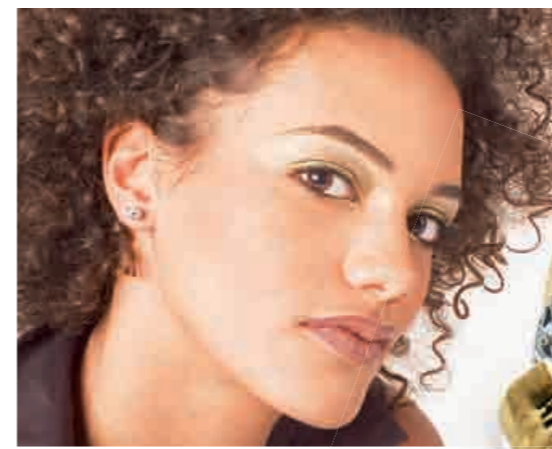
Surgical stainless steel according to the European Nickel Regulation

 7512-0604 Happy Face EuroWhite	 7512-0621 Germany Flag EuroWhite	 7511-2379 Barbell September Sapphire 3 mm Gold Plated, 16GA 3/8, 4 mm
 7512-0605 Sun EuroWhite	 7512-0622 Soccer Ball EuroWhite	 7512-2379 Barbell September Sapphire 3 mm EuroWhite, 16GA 3/8, 4 mm
 7512-0606 Kaleidoscope EuroWhite	 7512-0623 Austria Flag EuroWhite	 7511-2100 Barbell Cubic Zirconia 3 mm Gold Plated, 16GA 3/8, Tiffany, 4 mm
 7512-0608 Heart EuroWhite	Barbells	
 7512-0609 Pink Daisy EuroWhite	 7511-2300 Barbell Ball 4 mm Gold Plated, 16GA 3/8, 4 mm	 7512-2100 Barbell Cubic Zirconia 3 mm EuroWhite, 16GA 3/8, Tiffany, 4 mm
 7512-0611 Yellow Butterfly EuroWhite	 7512-2300 Barbell Ball 4 mm EuroWhite, 16GA 3/8, 4 mm	
 7512-0612 Black Butterfly EuroWhite	 7512-2340 Barbell Disc 4 mm EuroWhite, 16GA 3/8, 4 mm	
 7512-0613 Star EuroWhite	 7511-2360 Barbell Spike 4 mm Gold Plated, 16GA 3/8, 4 mm	
 7512-0615 UK Flag EuroWhite	 7512-2360 Barbell Spike 4 mm EuroWhite, 16GA 3/8, 4 mm	
 7512-0616 US Flag EuroWhite	 7511-2374 Barbell April Crystal 3 mm Gold Plated, 16GA 3/8, 4 mm	
 7512-0617 Dolphin EuroWhite	 7512-2374 Barbell April Crystal 3 mm EuroWhite, 16GA 3/8, 4 mm	
 7512-0618 Turkey Flag EuroWhite	 7511-2377 Barbell July Ruby 3 mm Gold Plated, 16GA 3/8, 4 mm	
 7512-0619 Switzerland Flag EuroWhite	 7512-2377 Barbell July Ruby 3 mm EuroWhite, 16GA 3/8, 4 mm	

Real Gold – 14 Carat (585)

14 Carat (585) Gold Diamonds		 7514-3090 Cubic Zirconia 3 mm, Long Post 14 Carat Gold, Tiffany	 7514-3055 Ball 4 mm 14 Carat Gold White
 7514-3030 Diamond 0.03 ct* 14 Carat (585) Gold, Tiffany *per piece = 0.06 ct per pair	 7514-3091 Cubic Zirconia 3 mm, Long Post 14 Carat Gold White, Tiffany	 7514-3040 Ball 3 mm, Long Post 14 Carat Gold	
 7514-5005 Diamond 0.05 ct* 14 Carat (585) Gold, Tiffany *per piece = 0.10 ct per pair	 7514-3120 Cubic Zirconia 2 mm, Short Post 14 Carat Gold, Tiffany	 7514-3045 Ball 4 mm, Long Post 14 Carat Gold	
 7514-3035 Diamond 0.08 ct* 14 Carat (585) Gold, Tiffany *per piece = 0.16 ct per pair	 7514-3097 Cubic Zirconia 7 mm 14 Carat Gold, Tiffany	 7514-3046 Ball 4 mm, Long Post 14 Carat Gold White	
14 Carat (585) Gold Tiffany Setting with Cubic Zirconias		 7514-3099 Cubic Zirconia 7 mm 14 Carat Gold White, Tiffany	 7514-3085 Ball 3 mm, Short Post 14 Carat Gold
 7514-3020 Cubic Zirconia 2 mm 14 Carat Gold, Tiffany	 7514-3451 Cubic Zirconia 5 x 5 mm, Princ. Cut 14 Carat Gold White, Tiffany	 7514-3086 Ball 3 mm, Short Post 14 Carat Gold White	
 7514-3060 Cubic Zirconia 2 mm 14 Carat Gold White, Tiffany	 7514-3452 Cubic Zirconia 5 x 5 mm, Princ. Cut 14 Carat Gold, Tiffany	14 Carat (585) Gold Bezel Setting with Stones	
 7514-3010 Cubic Zirconia 3 mm 14 Carat Gold, Tiffany	 7514-3477 Cubic Zirconia 7 x 7 mm, Princ. Cut 14 Carat Gold, Tiffany	 7514-3204 April Crystal 3 mm 14 Carat Gold, Bezel	
 7514-3065 Cubic Zirconia 3 mm 14 Carat Gold White, Tiffany	 7514-3478 Cubic Zirconia 7 x 7 mm, Princ. Cut 14 Carat Gold White, Tiffany	 7514-3234 April Crystal 3 mm 14 Carat Gold White, Bezel	
 7514-3050 Cubic Zirconia 3 mm 14 Carat Gold, Tiffany	14 Carat (585) Gold Balls		 7514-3203 March Aquamarine 3 mm 14 Carat Gold, Bezel
 7514-3070 Cubic Zirconia 3 x 3 mm, Princ. Cut 14 Carat Gold, Tiffany	 7514-3000 Ball 3 mm 14 Carat Gold	 7514-3209 September Sapphire 3 mm 14 Carat Gold, Bezel	
 7514-3075 Cubic Zirconia 3 x 3 mm, Princ. Cut 14 Carat Gold White, Tiffany	 7514-3025 Ball 3 mm 14 Carat Gold White	 7514-3239 September Sapphire 3 mm 14 Carat Gold White, Bezel	
 7514-3120 Cubic Zirconia 2 mm, Long Post 14 Carat Gold, Tiffany	 7514-3005 Ball 4 mm 14 Carat Gold	 7514-3214 April Crystal 4 mm 14 Carat Gold, Bezel	



Length of the post: Standard 9,9 mm, long post 11,3 mm, short post 8,9 mm



System 75™ – Ear Piercing Earrings

Real Gold – 14 Carat (585)

	7514-3244 April Crystal 4 mm 14 Carat Gold White, Bezel
	7514-3219 September Sapphire 4 mm 14 Carat Gold, Bezel
	7514-3249 September Sapphire 4 mm 14 Carat Gold White, Bezel
14 Carat (585) Gold Tiffany Setting with Pearls	
	7514-3015 Pearl 4 mm 14 Carat Gold, Tiffany
14 Carat (585) Gold Daisies	
	7514-6004 Daisy with April Crystal 14 Carat Gold
	7514-6015 Daisy with October Rose & AB Crystal 14 Carat Gold
	7514-6047 Daisy with April Crystal & July Ruby 14 Carat Gold
	7514-6049 Daisy with April Crystal & September Sapphire 14 Carat Gold
	7514-6410 Daisy with AB Crystal & October Rose 14 Carat Gold
	7514-6915 Daisy with September Sapphire & AB Crystal 14 Carat Gold
	7514-7004 Daisy with April Crystal 14 Carat Gold White

	7514-7015 Daisy with October Rose & AB Crystal 14 Carat Gold White
14 Carat (585) Animals	
	7514-3507 Dolphin 14 Carat Gold

Innovation Hoops for Ear Piercing











14 Carat (585) Gold Hoops

	7514-0921 1/2 Piercing Hoop 14 Carat Gold
	7514-0922 1/2 Piercing Hoop 14 Carat Gold White
	7514-0928 Half Hinged Hoop 14 Carat Gold
	7514-0929 Half Hinged Hoop 14 Carat Gold White



Real Gold – 18 Carat (750)

18 Carat (750) Gold Tiffany Setting with Cubic Zirconias	
	7518-3020 Cubic Zirconia 2 mm 18 Carat Gold, Tiffany
	7518-3060 Cubic Zirconia 2 mm 18 Carat Gold White, Tiffany
	7518-3010 Cubic Zirconia 3 mm 18 Carat Gold, Tiffany
	7518-3065 Cubic Zirconia 3 mm 18 Carat Gold White, Tiffany
	7518-3090 Cubic Zirconia 3 mm, Long Post 18 Carat Gold, Tiffany
	7518-3091 Cubic Zirconia 3 mm, Long Post 18 Carat Gold White, Tiffany
	7518-3097 Cubic Zirconia 7 mm 18 Carat Gold, Tiffany
	7518-3099 Cubic Zirconia 7 mm 18 Carat Gold White, Tiffany
	7518-3451 Cubic Zirconia 5 x 5 mm, Princ. Cut 18 Carat Gold White, Tiffany
	7518-3452 Cubic Zirconia 5 x 5 mm, Princ. Cut 18 Carat Gold, Tiffany
	7518-3477 Cubic Zirconia 7 x 7 mm, Princ. Cut 18 Carat Gold, Tiffany
	7518-3478 Cubic Zirconia 7 x 7 mm, Princ. Cut 18 Carat Gold White, Tiffany

18 Carat (750) Gold Balls	
	7518-3000 Ball 3 mm 18 Carat Gold
	7518-3025 Ball 3 mm 18 Carat Gold White
	7518-3005 Ball 4 mm 18 Carat Gold
	7518-3055 Ball 4 mm 18 Carat Gold White
18 Carat (750) Gold Bezel Setting with Stones	
	7518-3304 April Crystal 2 mm 18 Carat Gold, Bezel
	7518-3204 April Crystal 3 mm 18 Carat Gold, Bezel
18 Carat (750) Gold Tiffany Setting with Stones	
	7518-3103 March Aquamarine 3 mm 18 Carat Gold, Tiffany
	7518-3104 April Crystal 3 mm 18 Carat Gold, Tiffany
	7518-3107 July Ruby 3 mm 18 Carat Gold, Tiffany
	7518-3109 September Sapphire 3 mm 18 Carat Gold, Tiffany

	7518-3110 October Rose 3 mm 18 Carat Gold, Tiffany
18 Carat (750) Gold Tiffany Setting with Pearls	
	7518-3015 Pearl 4 mm 18 Carat Gold, Tiffany
18 Carat (750) Gold Hoops	
	7518-0928 Half Hinged Hoop 18 Carat Gold
	7518-0929 Half Hinged Hoop 18 Carat Gold White
18 Carat (750) Animals	
	7518-3507 Dolphin 18 Carat Gold


















Length of the post: Standard 9,9 mm, long post 11,3 mm, short post 8,9 mm




System 75™ – Ear Piercing Earrings

Titanium

Balls	
 7533-0300	Titanium Ball 3 mm
 7536-0300	Titanium Ball 3 mm Champagne
 7513-0300	Titanium Ball 4 mm
 7516-0300	Titanium Ball 4 mm Champagne
 7535-0300	Titanium Ball 3 mm Blue
 7539-0300	Titanium Ball 3 mm Purple
Bezel Setting with Stones	
 7533-0204	Titanium April Crystal 2 mm Bezel
 7536-0204	Titanium April Crystal 2 mm Champagne, Bezel
 7513-0204	Titanium April Crystal 3 mm Bezel
 7516-0204	Titanium April Crystal 3 mm Champagne, Bezel
 7533-0207	Titanium July Ruby 2 mm Bezel
Coloured Titanium Balls with Stones	
 7515-3004	Titanium Ball April Crystal 4 mm Blue
 7519-3004	Titanium Ball April Crystal 4 mm Purple
Hoops	
 7513-0921	Titanium 1/2 Piercing Hoop
 7516-0921	Titanium 1/2 Piercing Hoop Champagne

Plastic Earrings

Plastic Studs	
 7510-0506	Flat 4 mm Clear Plastic

System 75™ – Instruments



System 75™ Instrument Kit "New Look"

7500-9100 **System 75™ Instrument Kit "New Look"**
Contains 2 Instruments System 75™, 3 pairs Practice Earrings, Alcohol Preps, Marking Pen



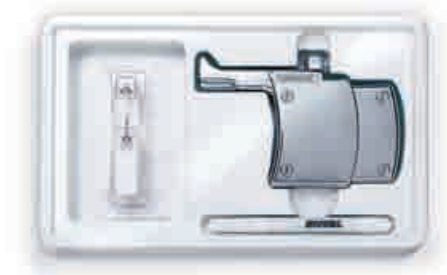
System 75™ Instrument Kit

7596-8100 **System 75™ Instrument Kit**
Contains 2 Instruments System 75™, 1 pair Practice Earring, After Piercing Lotion, Alcohol Preps, Marking Pen



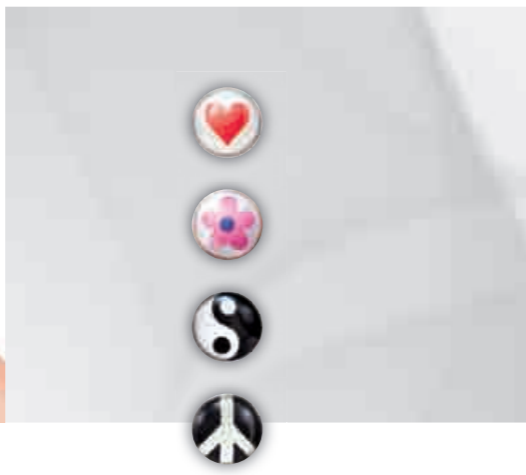
System 75™ Instrument with one Hoop

7596-7150 **System 75™ Instrument with one Hoop**
Contains 1 Instrument System 75™, 1 Hoop, Marking Pen



System 75™ Chrome Instrument in Box

7596-7102 **System 75™ Chrome Instrument in Box**
Contains 1 Instrument System 75™, 1 Practice Earring, Marking Pen



System 75™ – Displays



7500-0024



7500-0012

Acrylic Displays

7500-0012 **Acrylic Display for 12 piercing earrings**
Please choose your individual assortment

7500-0024 **Acrylic Display for 24 piercing earrings**
Please choose your individual assortment

Displays

7500-1006 **Crownier Display for 24 piercing earrings**
Please choose your individual assortment

7500-1009 **Display Gold-Frame "Golden Moments"**
Please choose your individual assortment



7500-1006



7500-1009

Care Products



R 901NA-6L

R 902-S-12

R 906

After Piercing Lotion

R 901NA-6L **After Piercing Lotion**
4oz Bottle

R 902-S-12 **After Piercing Lotion**
12 bottles per box
2oz Bottle

R 906 **After Piercing Lotion**
24 bottles per box
7ml Bottle



R 900



MDR 950

Advertising Material

R 910 **Release Form**
Book of 50

R 912 **Gift-Voucher including envelope – German language**

R 921 **Window Sticker Ear Piercing**



R 910

Care Products

MDR 950 **Skin friendly Marking Pen**

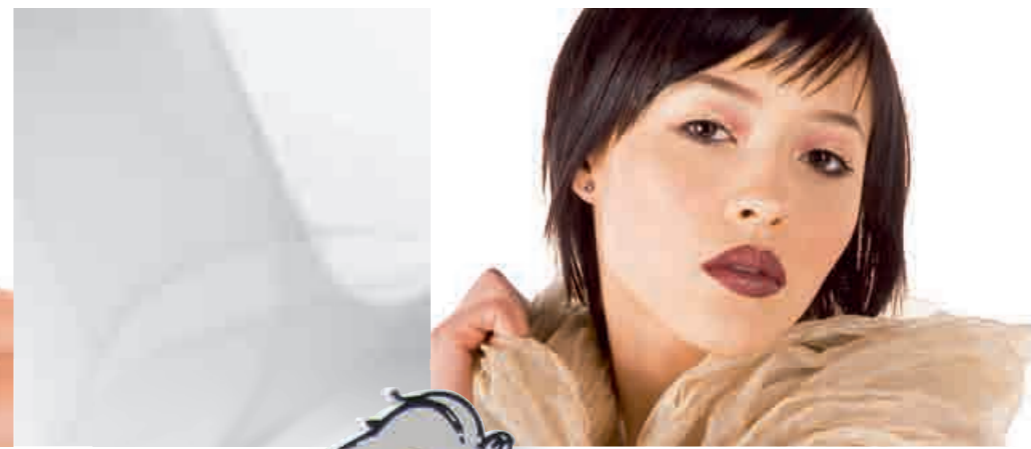
R 900 **Alcohol Preps**
100 pieces per box

M-Gloves **Latex Gloves size M**
Box with 100 Latex Gloves medium













L-Gloves **Latex Gloves size L**
Box with 100 Latex Gloves large



R 921



Easy to use – safe – hygienic

- | | | | |
|---|---|---|--|
| <p>1</p>  | <p>2</p>  | <p>3</p>  | <p>4</p>  |
| <p>Mark the ears with the Studex® marking pen.</p> | <p>Have the customer check and confirm the mark in a mirror before proceeding.</p> | <p>Cleanse both sides of the customer's ears.</p> | <p>Separate the two blister packages at the perforation. Peel off the tyvek from one blister package.
Do not remove the cartridge from the blister package.</p> |
| <p>5</p>  | <p>6</p>  | <p>7</p>  | <p>8</p>  |
| <p>Hold the plastic blister with the opening on the bottom and insert the cartridge into the channel of the instrument. Ensure that the point of the earring faces the front of the instrument.</p> | <p>Now press the back of the cartridge down into the channel and lift off the blister.
Do not discard the blister since you will need it again after the piercing.</p> | <p>Align the point of the stud with the mark on the ear and slowly squeeze the handle of the instrument for accurate positioning of the point of the earring.</p> | <p>Now fast and firmly squeeze the handle of the instrument. During this ear piercing process the clasp will be installed automatically on the earring.</p> |
| <p>9</p>  | <p>10</p>  | <p>11</p>  | <p>12</p>  |
| <p>Release pressure on the handle and carefully pull the instrument straight down from the ear.</p> | <p>Place the saved blister again on top of the cartridge. Slide the blister and the cartridge forward to release the cartridge from the channel.</p> | <p>Remove the cartridge with the blister out of the channel and discard both.</p> | <p>Apply a Studex® after care product on the front and backside of the freshly pierced ear and instruct your customer about the after care during the following 6 weeks.</p> |



New:
The Ear Piercing Station





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