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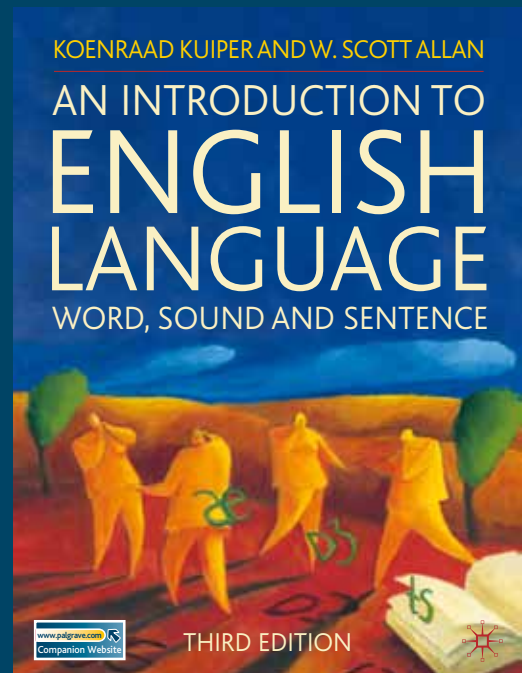
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- Professor Dennis Preston, Michigan State University, USA

NEW FOR THE 3RD EDITION:

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chairs, scenery, colors, sky, lake, relax
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New Books List April-June 2010

KEY TO SYMBOLS



Title available
as an ebook



Journal



Web resource
available



Title is, or
comes with, a
CD-ROM/DVD

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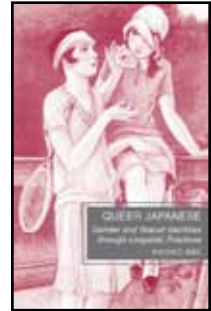
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ANTHROPOLOGY

Queer Japanese

Gender and Sexual Identities through Linguistic Practices



Hideko Abe, Assistant Professor of Japanese, East Asian Studies Department, Colby College, USA

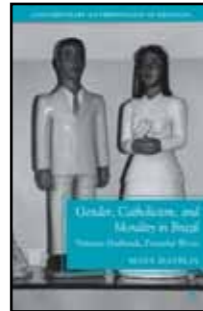
Abe presents a comprehensive picture of the linguistic strategies employed by Japanese sexual minorities in various social contexts, from magazine advice columns to bars to text messaging on cell phones to private homes.

Contents: Introduction / Queer Etiquette?: Advice Columns with a Difference / Lesbian Bar Talk / Cross-Dressing Speech: The 'Real' Womanhood of Men / Performing the Performative in the Theater of the Queer / Queen's Speech and the Playful Plundering of Women's Language / Queen's Speech as a Private Matter

April 2010	224pp	234x156mm
Hardback	£50.00	978-0-230-62236-4

Gender, Catholicism, and Morality in Brazil

Virtuous Husbands, Powerful Wives



Maya Mayblin, Lecturer in Anthropology, University of Edinburgh, UK

Through the ethnography of a Catholic community in Northeast Brazil, this book offers a vivid and provocative rethinking of gendered portrayals of Catholic life.

Contents: Introduction / The Land and the People / Marriage in Santa Lucia / The Bearing of Burdens:

Suffering, Containment, and Healing / Working to Sweat: Labor, Narrative, and Redemption / Virtuous Husbands, Powerful Wives: Marriage and the Dangers of Power / From Innocence to Knowledge / Conclusion

April 2010	240pp	234x156mm
Hardback	£52.50	978-0-230-62312-5

Contemporary Anthropology of Religion
Series Editor: Robert W. Hefner
To order all the titles in the series use the Standing Order ISBN at the back of the catalogue

BANKING AND FINANCE

Dark Pools

The Structure and Future of Off-Exchange Trading and Liquidity



Erik Banks, Head of Risk Management, UniCredit, Germany

'This is an excellent book. It is bang up-to-date, in what is a very fast changing area. It is clearly written, and provides a very comprehensive description of these markets and how they work.' - Professor Charles Sutcliffe, University of Reading, UK

Dark Pools is a practical text dealing with the increasingly important topic of dark pools, or non-displayed, off-exchange trading and liquidity. It discusses the development of the equity trading marketplace over the past two decades and how dark pools may evolve in a post-financial crisis world.

Contents: PART I: THE NATURE OF CATASTROPHE / Taxonomy of Risk / Catastrophes / Financial Catastrophe / PART II: THE RISK FRAMEWORK / The Risk Management Process / Models, Metrics and Limitations / PART III: PRACTICAL MANAGEMENT / Past Catastrophes / Lessons Learned and Prescriptive Measures / The Future of Risk Management / Notes / Bibliography / Index

April 2010	256pp	234x156mm
22 figures		
Hardback	£130.00	978-0-230-23810-7

Finance and Capital Markets Series
Series Editors: Charles Ward and Adrian Bell
To order all the titles in the series use the Standing Order ISBN at the back of the catalogue

FIRST ANNOUNCEMENT

Euro Crash

The Implications of Monetary Failure in Europe



Brendan Brown, Director; Head of Research, Mitsubishi (UFJ) Securities International plc, UK

This sequel to the author's earlier well-received *Euro On Trial*, shows how European Monetary Union became a main engine of the global credit bubble and puts forward a set of remedies which would reduce the danger of further economic debacle emanating from serious

flaws in the present policy-making framework of the European Central Bank.

Contents: Euro Indictment / Origins of the Euro-bubble / The Bursting of the Bubble / The Trial / What Remedies? / Bibliography / Index

March 2010	208pp	216x138mm
Hardback	£60.00	978-0-230-22910-5

The Management of Consumer Credit

Theory and Practice

2nd edition

Steven Finlay, Head of Analytics, HML, UK

This book explains how financial institutions, such as banks and finance houses, manage their portfolios of credit cards, loans, mortgages and other types of retail credit agreements. The 2nd edition has been substantially updated, with new chapters on capital requirements, Basel II, scorecard and portfolio monitoring.

Contents: Consumer Credit Management: An Introduction / Organizational Matters / Marketing / Predicting Consumer Behaviour / Customer Acquisition / Customer Management / Collections (Early Stage Delinquency) / Debt Recovery (Late Stage Delinquency) / Fraud / Funding and Provision / Capital Requirements / Appendix A: Predictive Models of Consumer Behaviour / Appendix B: Scorecard and Portfolio Monitoring / Appendix C: US and UK Legislation / Appendix D: Recommended Reading / Bibliography / Index

April 2010	272pp	216x138mm
20 figures and 13 b/w tables		
Hardback	£65.00	978-0-230-23830-5

Financial Instability

Toolkit for Interpreting Boom and Bust Cycles

Vincenzo D'Apice, Economist, Research Department, Italian Banking Association Italy and **Giovanni Ferri**, Professor of Economics, University of Bari, Italy

This book explains what is behind the wave of increasingly frequent and severe financial crises since the 1980s. It reveals theory and policy misconceptions to explain, in plain words, why global finance needs a fix. Without it, the world may not survive the next, even bigger, financial crisis.

Contents: F.Allen: Foreword / Introduction and Main Conclusions / PART I: UNDERSTANDING FINANCIAL CRISES / Theories of Financial Crises / Macro Models of Financial Crises / Micro Models of Financial Crises / Transmission Channels of Financial Crises / International Monetary Fund / PART II: LIBERALIZATION, CRISES AND MEGA CORPORATE BANKRUPTCIES / The Great Depression / From Bretton Woods to Financial Globalization / Recent Financial Crises / Mega-Bankruptcies of the Early 2000s / PART III: THE GLOBAL FINANCIAL CRISIS TRIGGERED BY THE SUBPRIME MELTDOWN / Chronology of the Crisis / Crisis in Academic Economics

June 2010	232pp	216x138mm
Hardback	£65.00	978-0-230-24811-3

Palgrave Macmillan Studies in Banking and Financial Institutions
Series Editor: Philip Molyneux
To order all the titles in the series use the Standing Order ISBN at the back of the catalogue

When Money Was In Fashion

Henry Goldman, Goldman Sachs, and the Founding of Wall Street



June Breton Fisher is Henry Goldman's granddaughter. She has done extensive professional research into her family tree and forged a reconnection with the Sachs

The gripping story of the founding of world's most successful investment bank, Goldman Sachs, told by Henry Goldman's daughter.

This epic biography tells the story of the rise of

Wall Street and the growth of Goldman Sachs from a small commercial company to the international banking business we know today. As its heart is the story of Henry Goldman, a man who spoke out passionately for his beliefs, and who established many of the practices of modern investment banking.

- Written by Henry Goldman's granddaughter: June Fisher is one of the only surviving Goldmans. In the course of her extensive research she reformed a connection with the Sachs family and will finally tell the whole story of the creation of Goldman Sachs as a global financial institution.

- Details the Birth of Wall Street: Though often unheralded in his lifetime, Henry Goldman was one of the true founders of Wall Street, responsible for shaping investment banking into the industry we know today.

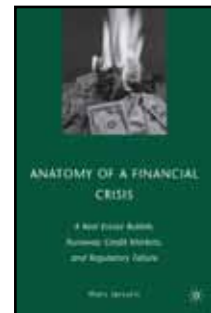
- Exclusive Family Photos: June will share never before seen photos from her family's personal archive.

Contents: Against all Odds / Growing Pains / Bickering in the Boardroom / Phoenix Rising / The Fine Art of Collecting Fine Art / Family Matters / End of the Line / Acknowledgments

May 2010	256pp	234x156mm
16pp b/w photographs		
Hardback	£17.99	978-0-230-61750-6

Anatomy of a Financial Crisis

A Real Estate Bubble, Runaway Credit Markets, and Regulatory Failure



Marc Jarsulic, *Economist and Attorney, USA; formerly Professor of Economics, University of Notre Dame, USA; Senior Risk Advisor, U.S. Securities and Exchange Commission; Practitioner of antitrust law, Federal Trade Commission and in private practice*

Anatomy of a Financial Crisis is an in-depth look at the origins and development of the current financial crisis.

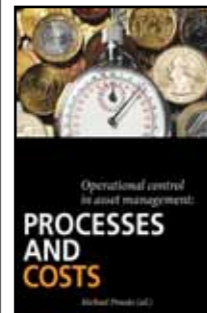
Jarsulic, an Economist and Washington insider, explains how a wide array of financial institutions, including mortgage banks, commercial banks, and investment banks created a credit bubble that supported nonprime mortgage lending and helped to inflate house prices.

Contents: The Building Blocks of the Financial Crisis / The House Price Bubble Ends, the Foreclosure Wave Begins / The Credit Bubble Bursts, the Financial Crisis Begins / Who Caused this Disaster? / Implications and Solutions

April 2010	208pp	234x156mm
Hardback	£42.50	978-0-230-61568-7

Operational Control in Asset Management

Processes and Costs



Edited by **Michael Pinedo**, *Professor, Stern School of Business, USA*

Leading academics and executives identify and discuss ways to reduce the level of costs in today's investment management industry. Addresses such questions as: What role do costs play in the current market environment? What are the primary drivers of cost? How are costs reduced?

Contents: List of Figures and Tables / L.B.Falkenberg: Foreword / Introduction / M.Pinedo: Heading / PROCESSES AND COSTS IN ASSET MANAGEMENT - PART I: PERSPECTIVES FROM INDUSTRY / U.Alptuna, M.Hatzakis & Reha Tutuncu: A Best Practices Framework for Operational Infrastructure and Controls in Asset Management / A.Schneider: Managing Costs at Investment Management Firms / K.Arfelt: Lean Six Sigma in Asset Management / J.Biggs: Management of Risk, Technology and Costs in a Multi-line Asset Management Business / M.Cruz: Strategic and Tactical Cost Management in the Asset Management Industry / L.Falkenberg & K.J.Nordgard: Cost-effectiveness in the Asset Management Industry: An IT Operations Perspective / PROCESSES AND COSTS IN ASSET MANAGEMENT - PART II: PERSPECTIVES FROM ACADEMIA / D.Campbell & F.X.Frei: Cost Structure Patterns in the Asset Management Industry / Y.Amihud & H.Mendelson: Transaction Costs and Asset Management / A.Baruah, D.Mani & A.Whinston: Does Strategic Outsourcing Create Financial Value? / K.Dehnad: A Stitch in Time....

May 2010	240pp	240x170mm
figures and tables		
Paperback	£39.99	978-87-993151-1-6

Published by SimCorp StrategyLab

Understanding the Financial Crisis: Investment, Risk and Governance



Edited by **Steen Thomsen**, *Professor; Director, Caspar Rose, Professor and Ole Risager, Professor of Economics, all at Copenhagen Business School, Denmark*

Presenting experience, research and thought leadership from experts in various disciplines (from INSEAD, Stern Business School, Deutsche Bank and Allianz among others), this book explores why the financial crisis

happened and presents recommendations for the building of a new, sustainable financial system.

Contents: List of Figures and Tables / L.B. Falkenberg: Foreword / O.Risager: Introduction: Macroeconomic Perspectives on the Financial Crisis: An Overview / PART I: REGULATION AND RISK MANAGEMENT / C.Rose: Overview: Regulation and Risk Governance / J.Hull: The Credit Crisis of 2007 and its Implications for Risk Management / D.Lando: Some Thoughts on the Role of Mathematical Models in Light of the Crisis / M.Schröter: Enterprise Architectures for Investment Managers from a Risk Management Perspective / PART II: REGULATION AND GOVERNANCE / S.Thomsen: Overview: Corporate Governance and the Financial Crisis / J.Dermine: Avoiding International Financial Crises: An Incomplete Reform Agenda / I.Walter: Reputational Risk and the Financial Crisis / R.Adams: Governance and the Financial Crisis / K.J.Nordgard: Governance, Risk and Compliance in the Financial Sector: An IT Perspective in Light of the Recent Financial Crisis / PART III: IN PRACTICE / C.Rose: Three Executive Interviews: Evidence from the Front Line of Investment Management

May 2010	232pp	240x170mm
tables and figures		
Paperback	£39.99	978-87-993151-0-9

Published by SimCorp StrategyLab

Growth and Value Creation in Investment Management

Edited by **Paul Verdin**, *Professor of Strategy and Organization, Solvay Business School, Belgium*

World-leading experts and specialists identify ways to enable growth in the investment management industry, post-crisis. Contributions by influential academics and executives collected in an edited volume, answering the most important questions facing the industry today on how to recover and grow after the meltdown.

Contents: List of Figures and Tables / Foreword / Introduction / PART I / Overview / PART II / Overview

May 2010	232pp	240x170mm
tables and figures		
Paperback	£39.99	978-87-993151-2-3

Published by SimCorp StrategyLab

BUSINESS AND MANAGEMENT

BUSINESS IN ASIA

Sunset in the Land of the Rising Sun

Why Japanese Multinational Corporations Will Struggle in the Global Future



Edited by **J. Stewart Black**, *Associate Dean; Professor, Executive Development Programs and Allen J. Morrison*, *Affiliate Professor of Management, both at INSEAD, USA*

Even casual observers will be familiar with the Cherry Blossom or Sakura trees of Japan. When in full bloom the sight is spectacular but it sadly only takes a week until the tree is bare. In a longer cycle of nations and business, we

see, unfortunately, a similar pattern for Japanese Multinational Corporations.

Contents: Where Have All The Flowers Gone? / Follow the Yellow Brick Road, Part 1 / Follow the Yellow Brick Road, Part 2 / A Brave New World / Curve Ball / Barbarians at the Gate / Water, Water Everywhere, But Not a Drop to Drink / A Tale of Two Cities / The Incredible Shrinking Japan / The Road Ahead / A Cautionary Tale

May 2010	256pp	234x156mm
Hardback	£25.00	978-0-230-25222-6

INSEAD Business press

To order all the titles in the series use the Standing Order ISBN at the back of the catalogue

HUMAN RESOURCE MANAGEMENT AND EMPLOYEE RELATIONS

HIGHLIGHT

Leading HR



Edited by **Paul Sparrow**, *Director, Martin Hird*, *Executive Director, Anthony Hesketh*, *Deputy Director, all at Centre for Performance-Led HR and Cary Cooper*, *Pro Vice Chancellor (External Relations); Professor of Organizational Psychology and Health all at Lancaster University, UK*

A book which brings together world-class experts in HR Management to work

with top HR directors to overcome the most pressing issues facing senior HR specialists today.

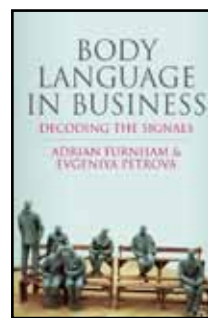
Contents: P.Sparrow, A.Hesketh, M.Hird & C.Cooper: Introduction: Performance-led HR / M.Hird, P.Sparrow & C.Marsh: HR Structures: Are They Working? / M.Hird & M.Stripe: Nestlé: Reflections on the HR Structure Debate / P.Sparrow, A.Hesketh, M.Hird, C.Marsh & S.Balain: Using Business Model Change to Tie HR into Strategy: Reversing the Arrow / C.Marsh & H.Sweeney: NG Bailey: Constructing Business Model Change / A.Hesketh & M.Hird: Using Relationships Between Leaders to Leverage More Value From People: Building a Golden Triangle / M.Hird, J.Whelan & S.Hammady: BAE: Using Senior Management Assessment as Part of a Talent Strategy / C.Marsh, P.Sparrow & M.Hird: Integrated Organisation Design: The New Strategic Priority for HR Directors / S.Balain & P.Sparrow: Understanding the Value of Engagement: Building Belief in Performance / C.Marsh & R.Woolley: Co-operative Financial Services: Linking Ethics, Engagement and Employer Branding to Business Model Change / P.Sparrow, S.Balain & D.Fairhurst: McDonald's UK: From Corporate Reputation To Trust-based HR / P.Sparrow, S.Balain & P.Chesworth: Vodafone: Creating an HR Architecture for Sustainable Engagement / A.Hesketh, P.Sparrow & M.Hird: The Future Scenario for Leading HR

April 2010	272pp	234x156mm
13 b/w tables and 22 figures		
Hardback	£25.00	978-0-230-22259-5

HIGHLIGHT

Body Language in Business

Decoding the Signals



Adrian Furnham, Professor of Psychology, University College London, UK and **Evgeniya Petrova**

This innovative new work clarifies the misconceptions around body language while providing a scientific approach to understanding non-verbal communication at work. The authors explain why it is so important to understand body

language in business, combining hard research evidence with unambiguous tips and practical applications.

Contents: Introduction / The Signal System / Channels of Communication / Everyday Signs and Signals / Applying the Theory / Personality, Emotions and Attitudes / Lying and Body Language / Conclusion

May 2010	256pp	234x156mm
Hardback	£25.00	978-0-230-24146-6

Workplace Conflict

Mobilisation and Solidarity in a Developing Country

Maurizio Atzeni, Lecturer, Labour and Industrial Relations, Loughborough University Business School, UK

Based on qualitative work in car plants in Argentina, this book offers new insights for an understanding of workers' collective struggles in a radical perspective.

Contents: Preface and Acknowledgement / List of Abbreviations / PART I: AN INTRODUCTION TO THEORETICAL APPROACHES IN THE STUDY OF WORKERS' COLLECTIVE ACTION / The Historical and Theoretical Importance of Workers' Struggles / Forms of Collective Actions: Spontaneous or Organised? / The Function of Trade Unionism and Collective Action / The Approach of the Research and the Plan of the Book / PART II: FOR A MARXIST PERSPECTIVE ON WORKERS' COLLECTIVE ACTION / Introduction / Mobilization Theory: a Critique / A Return to the Labour Process / Co-operation, Solidarity and Workers' Collective Action / Conclusions and Implications for Empirical Analysis / PART III: THE ROOTS OF MOBILIZATION, WORKPLACE AND SOCIAL CONFLICT IN ARGENTINA IN HISTORICAL PERSPECTIVE / Introduction / Military Repression and Workers' Mobilization / The Relations between Workers and Trade Unions: Political/bureaucratic Leadership vs. Grassroots Movements / Trade Unions and their Relations with the State / From 1943 to 1955 / From 1955 to 1976 / From 1976 to 2000 / General Considerations / Workers and the Opposition to Bureaucracy / The Political Economy and Social Conditions at the Time of Conflict: Workers' Responses to Neo-liberalism / Conclusions / PART IV: INJUSTICE AND SOLIDARITY IN THE DYNAMICS OF COLLECTIVE ACTION / Introduction / The Search for Pre-conditions / The Chronology of Conflict / The Unions / The Companies / Searching for Injustice / The Process of Solidarity Formation / Conclusions / PART V: CONFLICT EVOLUTION AT FIAT, WORKERS' RADICALISATION AND COMPANY'S REPRESSION / Introduction / The Emergence of Leaders / The Resilience of Activism and Workers' Radicalisation / Repression and Counter Mobilization / Conclusions: A Cycle of Conflict through Workers and Company's Perspective / PART VI: CONCLUSIONS / Collective Action as a Process / A Radical Approach to Workers' Collective Action / Lessons from Argentina? / Final Considerations / Notes on Methodology and the Fieldwork / Appendix: Interview with FIAT's Workers' Elected Representative / Bibliography / Index

June 2010	288pp	216x138mm
Hardback	£60.00	978-0-230-58464-8

Building Influence in the Workplace

How to Gain and Retain Influence at Work

Aryanne Oade, Director, Oade Associates Limited, UK

'Aryanne has tackled this thorny topic very well, with a highly readable and practical guide for managers and employees at all levels within an organization. Aryanne's analysis and guidance encourages the reader to look inwards as well as outwards in developing highly valuable skills for success in the workplace and indeed in life.' - Kate Thurman, Partner, New Bond Street Asset Management, former Director, Dresdner Kleinwort

This book introduces you to a valuable set of tools enabling you to build influence, promote your interests and get buy-in to your plans and proposals. The book will enable you to identify your own workplace values and those of your key colleagues and understand how to retain the influence you have already gained and stand by your values under pressure.

Contents: Overview / How to Use This Book / What is Workplace Influence? / Influence, Power and Responsibility / Four Sets of Influencing Values / Positioning your Argument / Moral Conflicts: your Resolve Under Pressure / Retaining Influence, Adding Value / Building a Reputation Outside your Department / Influencing Irresponsible Colleagues / Fragile Alliances, Building a Reputation: a Narrative Case Study / References and Recommended Reading

May 2010	256pp	234x156mm
Hardback	£25.00	978-0-230-23773-5

Talent Management of Knowledge Workers

Embracing the Non-Traditional Workforce

Edited by **Vlad Vaiman**, Associate Professor, Reykjavik University, Iceland

Freelancers possess a tremendous amount of knowledge, skill, and ability. Identifying, defining, and implementing talent management strategies aimed at ensuring the effective management of non-traditional knowledge employees in an organization are the key themes of this book.

Contents: Managing Talent of Non-traditional Knowledge Workers - Opportunities, Challenges, and Trends / Talent Management in the New Economy: Applying Lessons Learned from Knowledge Workers / The Move from Employment to Associate Contracting within the Employment Relationship / Are They One of Us? Why Retention Strategies Should Ensure that Contingent Employees Identify with the Organization / The Effects of Organizational Culture on Contingent Knowledge Workers / The Customer Employee Relationship Revisited: A New Perspective for Human Capital Management? / Managing the Talent of Independent Contractors in Australia / Can Short Term International Assignments Solve an Organization's Talent Shortages? / Balancing Customer, Professional and Organizational Interests: Foci of Commitment of Employed vs. Self-Employed Finance Professionals / Executive Coaches in Organizations: Insiders from Outside

May 2010	304pp	216x138mm
21 figure and 17 b/w tables		
Hardback	£65.00	978-0-230-24287-6

PREVIOUSLY ANNOUNCED

Organizational Stress Management

A Strategic Approach

Valerie J Sutherland, Independent Consultant and Researcher, Canada, **Cary Cooper**, Pro Vice Chancellor (External Relations); Professor of Organizational Psychology and Health, Lancaster University, UK and **Ashley Weinberg**, Directorate of Psychology, University of Salford, UK

Including practical advice on how to conduct a stress audit and how to target stress 'hot spots' within an organization, *Organizational Stress Management* provides a fresh strategic model for the manager concerned with the negative effects stress can have both on company performance and the quality of life of individuals at work.

Contents: Change and the Need for Change / Stress and the Law / What is Stress? / The Nature of Stress: Organizational Hot Spots / Stress and New Technology / Conducting a Stress Audit / Options for the Management of Stress: An Organizational Approach

May 2010	288pp	234x156mm
Hardback	£25.00	978-0-230-20392-1

INTERNATIONAL BUSINESS

HIGHLIGHT

Rice Wine with the Minister

Distilled Wisdom to Manage, Lead and Succeed on the Global Stage



Andrew Kakabadse, Professor of International Management Development, Cranfield School of Management, Cranfield University, UK and **Nada Kakabadse**, Professor in Management and Business Research, Northampton Business School, UK

'This book offers us an extraordinary journey into the secrets, wisdom and dangers of leadership

in the global arena. It is a priceless tool for anyone involved in the challenge of managing a business internationally.' - Professor Antonio Gomes Mota, Dean, ISCTE Business School, Portugal

'Few business commentators have such a sophisticated understanding of the demands of global leadership as Andrew and Nada Kakabadse. It is always worth listening to what they have to say.' - Stefan Stern, Management Writer, *Financial Times*, UK

Becoming a global leader is an increasingly necessary aspiration, but one that requires hard work and self-awareness. The authors explain what it takes to manage, lead and succeed on the global stage and highlight the importance of understanding local customs and being aware of the cultural differences when conducting business internationally.

Contents: Introduction / Live the Global Paradox / Don't Cause Offence / Be Comfortable with Complexity / Negotiate the Grey Areas of Governance / Deliver on Decisions / Place Effectiveness Above Efficiency / Learn the Language of Business / Decide to Decide / Master Meetings that Matter / Be Responsible for Business / Speak Up Without Talking Down / Don't be Politically Naive / Treat People Fairly / Handle Stress with Care / Develop People at Work / Question Authority / Play to the Politics of Place / Respond to Age-Old Issues / Take a Diverse View of Diversity / Understand Communication Channels / Privacy and Confidentiality

April 2010	208pp	234x156mm
5 figures		
Hardback	£25.00	978-0-230-23295-2

Franchising Globally

Innovation, Learning and Imitation

Edited by **Ilan Alon**, *EGeorge D. and Harriet W. Cornell Chair of International Business; Director, The China Centre, Rollins College, USA*

Franchising Globally is first of its kind to examine franchising both from an entrepreneurial and from an international perspective. The book includes theoretical discussions and practical examples of international franchising as well as both micro and macro studies of franchising environments in different parts of the world.

Contents: PART I: FRANCHISING APPROACHES AND FRAMEWORKS / D.Welsh & C.Falbe: Franchising in Emerging Markets / M.Sardy: Franchising as an Entrepreneurial Form of Business / L.Ni & R.Wang: Internationalization of Franchising / A.Shoham: Clustering for International Market Selection / PART II: AREA STUDIES OF FRANCHISING / D.Vianneli: Franchising in Italy / R.Alami: Franchising in Morocco / M.Alpeza & A.Erceg: Franchising in Croatia / M.Munoz & M.C.Mitchel: Microfranchising in Less Developed Countries / PART III: INTERNATIONAL FRANCHISING CASES / A.Kupetz: Ruth's Chris Franchises Expand Internationally / G.Cliquet, M.C.Mitchel & R.Perrigot: International Franchising at Best Western / M.Alpeza & A.Erceg: San Francisco Coffee House Opens in Croatia / Athlete's Foot Master Franchisee in China / Final Reflections

April 2010	288pp	216x138mm
Hardback	£65.00	978-0-230-23828-2

Star Spangled Soccer

The Selling, Marketing and Management of Soccer in the USA



Edited by **Gary Hopkins**, *Soccer and Sports Marketer*

Star Spangled Soccer traces the development of soccer in the USA. It is the first book that tells the story of how the sport rose to extreme highs and suffered almost catastrophic lows as it fought to position itself on the American sports landscape, beginning with the announcement from FIFA in 1988 that America would host the 1994 World Cup.

Contents: You're Hosting the World Cup Where? / The Making of a Soccer Nation / World Cup Finals: Everyone's a Soccer Fan! / Soccer Goes Professional / Every Girl a Player... Every Team a Champion / Looks Like Brad Pitt Plays Like Lionel Messi / Viva Futbol... Viva Mexico... / American Soccer and the Global Game / The Future of Soccer in the USA

April 2010	256pp	234x156mm
Hardback	£25.00	978-0-230-23973-9

Offshoring and Working Conditions in Remote Work

Edited by **Jon C. Messenger**, *Senior Research Officer and Naj Ghosheh*, *Research Officer, both at International Labour Office, Switzerland*

This text is an historical context of the development of global outsourcing with case study analysis in four countries where the industry is large or growing. It provides policy advice from employers to policy makers on how the growth of good quality jobs can be ensured as this industry grows and matures around the world.

Contents: Introduction / Remote Work from the Perspective of Developed Economies: A Multi-Country Synthesis / Employee Dilemmas in the Indian ITES-BPO Sector / Offshored Work in Philippine BPOs / Remote Work in Brazil / Remote Work and Global Sourcing in Argentina / A Comparative Analysis of the Business Environment, Job Quality, and Work Organization in Offshored Business Services / Conclusion: Implications for Government Policies and Company Practices

April 2010	304pp	216x138mm
Hardback	£67.50	978-0-230-24886-1

MANAGEMENT AND LEADERSHIP

HIGHLIGHT

Football Management



Edited by **Sue Bridgewater**, *Warwick Business School, University of Warwick, UK*

Football Managers have to deal with a number of unique pressures, yet the challenges of the football manager are similar to those of managers in other sectors. This book examines the management of football and looks at ways that managers and leaders in other industries can

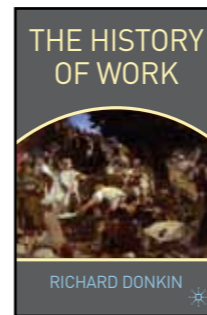
use tools and techniques from the sporting world within their own sector.

Contents: The Football Management Context / The World of the Football Manager - A Stakeholder Analysis / Football Managers and Success / Football Managers as Leaders / Football Manager as Talent Manager / Strategic Vision and the Results-oriented Business / Handling the Pressures of Football Management / The Future of Football Management

April 2010	256pp	234x156mm
Hardback	£25.00	978-0-230-23841-1

HIGHLIGHT

The History of Work



Edited by **Richard Donkin**, *Author, Commentator and Presenter*

Review of the original edition *Blood Sweat and Tears:*

'This book is huge. In every good sense of the word. It certainly belongs on the bookshelf of every leader and every scholar in the area of management and organizational life.'

- Warren Bennis, author of the bestselling *On Becoming a Leader*

This sweeping survey of the history of work, from hunter-gatherers to dotcom telecommuters, deftly compresses thousands of years of human evolution into an incisive volume that the *Toronto Globe & Mail* calls 'a page turner of a book'. It is a book about work, about the organization and management of work, but it is also a book about people.

Contents: Foreword / Acknowledgements / Introduction / Hands to the Grindstone / Fettered Lives / Job Creation / The New Religion of Work / The Most Important Pile of Bricks in the World / Secrets of the Dumb Steeple / The Silent Monitor / The Last Puritan in a Nation of Amateurs / The Yellow Dog Unleashed / The Philadelphia Catechism / Modern Times / Western Electric Discovers Motivation / Unnatural Selection / Arbeit Mach Frei / Whatever Happened to Homer Sarasohn / Managing the Corporate State / The Wanting Animal / Sharp-Suited Philanthropists / The End of Management / Melting the Frozen Assets / The Road to Panama / One Life: Live it. / Postscript: New Century, New Ethic / Notes / Index

April 2010	350pp	234x156mm
Paperback	£25.00	978-0-230-23893-0

Family Business Models

Practical Solutions for the Family Business



Edited by **Alberto Gimeno**, *Associate Professor in Business Policy; Director of the Advanced Management Program, ESADE Business School, Spain, Gemma Baulenas, Universidad Autónoma de Barcelona, Spain and Joan Coma-Cros, ESADE Business School, Spain*

This text is an exceptional new work on family business, showing how to maintain a balanced relationship between the

family and the company, and ensure satisfactory business results. This roadmap helps the reader to build better managed and more stable family firms.

Contents: Preface / Acknowledgements / Introduction / History of Family Business Management / Formula of Family Business Management / Family Business Models / Family Business Management / Conclusion / The Family-Business Structure in Detail

May 2010	200pp	234x156mm
Hardback	£25.00	978-0-230-24652-2

Management Theory in Action

Real-World Lessons for Walking the Talk

Edited by **Eric Kessler**, *Senior Professor of Management; Founding Director, Business Honors Program, Pace University, USA*

This book explains how to bridge the divide between theory and practice in a specific, concrete, and easy-to-relate manner, drawing on real-life personal accounts of how students have used classroom-taught theories and skills in their jobs. Practical guidelines are included to help the reader use these lessons in their everyday lives.

Contents: Introduction / Knowing Oneself Truly / Managing Time and Stress / Perceiving and Understanding Accurately / Making Better and More Ethical Decisions / Communicating Effectively with Others / Motivating and Inspiring Others / Gaining and Power and Influencing Others / Resolving Conflicts with Others / Forging High-Performance Teams / Designing an Enabling Structure and Culture / Executing the Leadership Function / Developing a Global Mindset

April 2010	256pp	234x156mm
Hardback	£58.50	978-0-230-60758-3

The Coaching Kaleidoscope

Insights from the Inside



Edited by **Manfred Kets de Vries**, *Professor of Leadership Development; Clinical Professor of Leadership, INSEAD Global Leadership Centre, FRANCE. Received a Lifetime Achievement Award for his contribution to leadership research by The International Leadership Association and was included in the Top 50 Management Thinkers of 2009, Laura Guillén, Post-doctoral Fellow, INSEAD Global*

Leadership Centre, France, Konstantin Korotov, European School of Management and Technology, Germany and Elizabeth Florent-Treacy, INSEAD Global Leadership Centre, France

Through sharing the research methodologies, and describing intervention and change techniques used in leadership development, this book, written by IGLC-INSEAD professors and leadership coaches, contributes to a better understanding of how organizations may go beyond coaching in order to create best places to work.

Contents: PART ONE: SETTING THE STAGE / PART TWO: CREATING REFLECTIVE PRACTITIONERS / PART THREE: CREATING BETTER PLACES TO WORK

A Full Table of Contents is Available at: www.palgrave.com

May 2010	256pp	234x156mm
Hardback	£25.00	978-0-230-23998-2

INSEAD Business Press
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Big Business, Big Responsibilities

From Villains to Visionaries: How Companies are Tackling the World's Greatest Challenges



Andy Wales, *Global Head of Sustainable Development, SABMiller, UK*, **Matthew Gorman**, *Director, Corporate Responsibility and Environment, BAA Ltd, UK* and **Dunstan Hope**, *Managing Director, Information and Communications Technology Practice, BSR, USA*

Big business is often seen as the villain in terms of the environment or social wellbeing. But some leading businesses

are becoming leaders in the fight against climate change and protectors of human rights. This book explains why this is now a core part of strategy and not just philanthropy for these businesses.

Contents: Introduction / PART 1: A CHALLENGING WORLD WITH SOME UNEXPECTED HEROES / The Scale of the Challenge for Change / Changing Course: how Big Business began to Lead / The New Collaboration Zone / Beware the Power of the Naysayers / PART 2: SMARTER PRODUCTS AND BETTER PROTECTED CONSUMERS / Looking beyond the Label / New Responsibilities in the Networked Age / Complexity, Innovation and Regulation / Who is Driving Change? / The Government of Big Business / Everyday Champions / Conclusion: The View from Here - Successful Companies in a Sustainable World

June 2010	256pp	234x145mm
Hardback	£25.00	978-0-230-24395-8

MARKETING AND BRANDING

HIGHLIGHT

Football Brands



Sue Bridgewater, *Warwick Business School, University of Warwick, UK*

The media increasingly refer to football clubs as brands. Certainly concepts such as loyalty, affiliation, emotional ties with football clubs seem to parallel the relationship between consumer and brand in the broader marketing sphere. This book delves deep into the world of the lucrative

business of sports branding.

Contents: Why View Football Clubs as Brands? / What is Brand Value in a Football Brand? / Fan Affiliation with Football Brands / Stakeholders Relationships with Football Brands / Football Brands as Experiences / Football Brands and Communities / The Globalisation of Football Brands / The Future of Football Brands

April 2010	256pp	234x156mm
Hardback	£25.00	978-0-230-23253-2

Persuasive Advertising

Evidence-based Principles

Scott Armstrong, *Professor of Marketing, The Wharton School, University of Pennsylvania, USA*

Written by a leading authority, this book is a comprehensive and definitive guide to advertising that incorporates a vast amount of research and expert opinion. It draws upon the evidence to establish principles that can be applied to achieve successful and effective advertising and evaluates all of the relevant attributes and aspects of this.

Contents: Introduction / Conditions / Principles / Strategy / General Tactics / Media-specific Tactics / Creativity / Conclusions / Acknowledgements / Glossary / References

June 2010	350pp	234x156mm
21 b/w tables, 4 figures and 3 b/w illustrations		
Hardback	£50.00	978-1-4039-1343-2

The Global Brand

How to Create and Develop Lasting Brand Value in the World Market

Nigel Hollis, *Chief Global Analyst, Millward Brown, one of the world's leading market research agencies*

'In this direct and detailed book, branding expert Hollis examines how successful enterprises balance the challenges of expanding globally while creating effective local appeal...marketing pros are sure to find it insightful, informative and a tremendous resource.' - *Publisher's Weekly*

'This book is a must-read for anyone involved in the world of marketing as it does a thorough job at examining the challenges and opportunities involved in marketing brands on the global stage. Hollis and the Millward Brown team is spot on in recognizing that local culture has enormous influence on success and advocating that marketers must win locally before the brand can benefit globally.' - *Tony Palmer, Chief Marketing Officer for Kimberly-Clark Corporation*

Nigel Hollis draws on his experience at Millward Brown to present a simple formula for determining brand strength to illustrate the market value and performance of brands. Hollis emphasizes human nature as a set of constant core values that all brands should appeal to, and analyzes the future of brand-building as a profitable investment.

Contents: What is a Brand? / So What is a Global Brand? / Five Steps to a Strong Brand: The BrandDynamics Pyramid / How Strong Brands Create Value / Strong Brand Relationships are Local / Successful Global Brands / The Understanding of Brands Evolves Over Time / The Balancing Act / The BRICs and Beyond

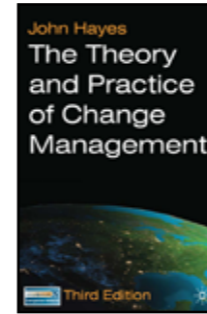
April 2010	272pp	246x189mm
Paperback	£10.99	978-0-230-62056-8

ORGANIZATION STUDIES

FIRST ANNOUNCEMENT

The Theory and Practice of Change Management

3rd edition



John Hayes, *Professor of Management Studies, Leeds University Business School, UK*

'This book provides an excellent overview of the complex field of change management. Relevant theories are clearly explained and closely linked to practical examples and exercises. Thoroughly recommended.' - *Katie Truss, Kingston University, UK*

A core textbook for all modules in Change Management, John Hayes examines and applies all of the key theories of change to organizational settings. Diagnostic tools and immersive learning exercises enable students to identify change and experience various outcomes based on real-world scenarios.

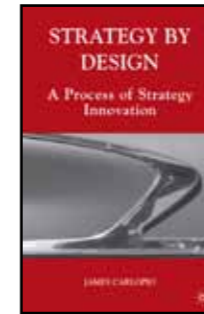
Contents: PART I: THE NATURE OF CHANGE / Patterns of Change / The Process of Change / PART II: RECOGNIZING THE NEED FOR CHANGE AND STARTING THE CHANGE PROCESS / Recognising the Need for Change / Starting the Change Process / PART III: DIAGNOSIS / Open Systems Models and Alignment / Other Diagnostic Models / Gathering and Interpreting Information for Diagnosis / PART IV: MANAGING THE PEOPLE ISSUES / Power, Politics and Stakeholder Management / The Role of Leadership in Change Management / Communicating Change / Motivating Others to Change / Managing Personal Transitions / Modes of Intervening / PART V: PLANNING AND PREPARING FOR IMPLEMENTATION / Shaping Implementation Strategies / Developing a Change Plan / Types of Intervention / Selecting Interventions / PART VI: IMPLEMENTING CHANGE / Collective Learning in Organisations / Action Research / Appreciative Inquiry / Training and Development / High Performance Management / Business Process Re-engineering / Lean *NEW* / Restructuring for Strategic Gain: Mergers & Acquisitions *NEW* / Merging Groups: Combining People for Effective Performance *NEW* / PART VII: REVIEWING CHANGE / Reviewing Change / PART VIII: SUSTAINING CHANGE / Making Change Stick *NEW* / Spreading Change *NEW* / Pulling it all Together: Concluding Case

March 2010	496pp	246x189mm
Paperback	£38.99	978-0-230-21069-1

STRATEGY

Strategy by Design

A Process of Strategy Innovation



James Carlopio, *Associate Professor of Management, Faculty of Business, Technology and Sustainable Development, Bond University, Australia*

Strategy by Design illustrates how to use many of the principles, processes and tools of the design profession to create innovative breakthrough organizational strategies.

Contents: Strategy by Design: A Process of Strategy Innovation / The Brief: Begin With the End in Mind / Research: The Art of Seeing the Different Way / Concept Generation: The Art of Generating Different Views / Prototyping: Making the End Clearly Visible / Evaluation: Assessing Value / Delivery: Output and Presentation

April 2010	208pp	234x156mm
Hardback	£48.50	978-0-230-62022-3

Intelligent IT-Offshoring to India

Roadmaps for Emerging Business Landscapes

Wolfgang Messner, *Director, Cap Gemini, Germany*

Enables companies to discuss and organize offshoring IT work to India and the opportunity to industrialize the IT delivery chain allow countering cost pressures. Offshoring is considered as a lifecycle and the book provides a practical framework for assessing the offshore readiness and conducting a lean provider selection process.

Contents: Offshoring - India's Playground / Considering Offshoring / Readiness for India / Normalizing India's Country Risk / Selecting the Service Provider / Successfully Running the Offshore Project / Navigating Cultural Differences / Conclusion

May 2010	192pp	216x138mm
38 figures		
Hardback	£65.00	978-0-230-24626-3

The Five Futures Glasses

How to See and Understand More of the Future with the Eltville Model



Pero Mičić, *CEO, Future Management Group AG, Germany*

This is an inspiring, and practical book about seeing more of the future markets than the competitors. It is the first comprehensive model for analyzing and managing the future systematically and effectively. The five futures glasses and the 'Eltville Model' are simple, but thorough tools to

improve thinking and communicating about the future.

Contents: About This Book / Why We Need Futures Glasses / Many Futures and Five Futures Glasses / Your Green Futures Glasses - Which Future Opportunities Do You Have? / Your Yellow Futures Glasses - Which Future Do You Want To Form? / Your Red Futures Glasses - How Could the Future Surprise You? / Your Violet Futures Glasses - Which Future Are You Planning? / See More of the Future / Appendix

April 2010	280pp	234x156mm
30 figures, 37 colour tables and 11 colour illustrations		
Hardback	£25.00	978-0-230-24705-5

BRITISH FILM INSTITUTE

2001: A Space Odyssey



Peter Kramer, Senior Lecturer in Film Studies, University of East Anglia, UK

Peter Kramer's study of Stanley Kubrick's masterpiece *2001: A Space Odyssey* uses archival research to address how such a radical project gained studio funding; why the film took the shape it did, how '2001' managed to become both a critical and commercial success, and

offers an answer to the question: What does the film mean?

Contents: Acknowledgements / Introduction / Production Context / Production Process / Form, Style and Theme / Marketing and Reception / Cultural Setting / Conclusion / Credits

April 2010	96pp	190x135mm
Paperback	£9.99	978-1-84457-286-1

Published by British Film Institute

BFI Film Classics
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Sweet Smell of Success



James Naremore, Emeritus Chancellors' Professor, Indiana University, USA

James Naremore's insightful study of this darkly satiric and much-admired film about the culture of celebrity in 1950s New York, starring Burt Lancaster and Tony Curtis, provides new production information, a lively discussion of the film's historical context, and a close analysis of the

work of its various contributors.

Contents: Acknowledgements / 'Sweet Smell of Success' / Roman a clef / Twilight of the Gods / A Pain in the Stomach / Re-writing and Re-writing and Re-writing / Showtime / Aftermath and retrospect / Credits / Bibliography

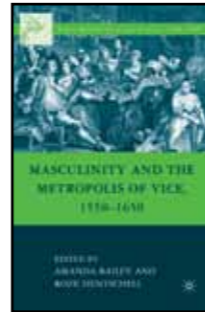
April 2010	96pp	190x135mm
65 b/w photographs		
Paperback	£9.99	978-1-84457-288-5

Published by British Film Institute

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CULTURAL AND MEDIA STUDIES

Masculinity and the Metropolis of Vice, 1550-1650



Edited by **Amanda Bailey**, Assistant Professor of English, University of Connecticut, USA and **Roze Hentschell**, Associate Professor of English, Colorado State University, USA

Leading authors in the field of early modern studies explore a range of bad behaviours - like binge drinking, dicing, and procuring prostitutes at barbershops - in order to

challenge the notion that early modern London was a corrupt city that ruined innocent young men.

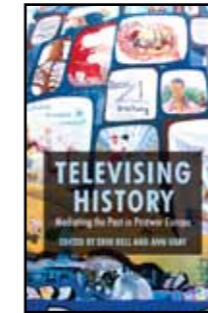
Contents: A. Bailey & R. Hentschell: Introduction: Gendered Geographies of Vice / PART I: REDEFINING URBAN MASCULINITY: TAVERNS, UNIVERSITIES, AND GAMING HOUSES / G. Bloom: Manly Drunkenness: Binge Drinking as Disciplined Play / L. Ellinghausen: University of Vice: Drink, Gentility, and Masculinity in Oxford, Cambridge, and London / A. Zucker: The Social Stakes of Gambling in Early Modern London / PART II: SEXUALIZING THE CITY: CATHEDRALS, BROTHELS, AND BARBERSHOPS / M. Bly: Carnal Geographies: Mocking and Mapping the Religious Body / M.A. Johnston: 'To what bawdy house doth your Maister belong?': Barbers, Bawds, and Vice in the Early Modern London Barbershop / PART III: REMAPPING MISCONDUCT: SEWERS, SHOPS, AND STREETS / H. Dugan: Coriolanus and 'the rank-scented meinie': Smelling Rank in Early Modern London / N. Korda: Vicious Objects: Staging False Wares / I. Munro: City of Angels: Theatrical Vice and The Devil is an Ass / L. Manley: Afterword: A Question of Morality

April 2010	256pp	234x156mm
Hardback	£52.50	978-0-230-62366-8

Early Modern Cultural Studies Series
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Televising History

Mediating the Past in Postwar Europe



Edited by **Erin Bell**, Research Fellow, Faculty of Media Humanities and Technology and **Ann Gray**, Professor of Cultural Studies, both at University of Lincoln, UK

This volume brings together scholars from across Europe to critically examine TV history programming in a period of political, economic and cultural change. They look at links between

programming and national identity, consider the representation of minorities, and explore a range of televisual genres and techniques.

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May 2010	312pp	216x138mm
2 b/w photographs		
Hardback	£55.00	978-0-230-22208-3

Women, Desire, and Power in Italian Cinema



Marga Cottino-Jones, Professor Emeritus, Department of Italian, University of California and Los Angeles, USA

This book is the first comprehensive study of the representation of woman in Italian films of the twentieth century.

Contents: Introduction / *Cabiria*: Women in the Italian *Colossals* / Woman-as-Spectacle in Love Story Films / 'Mothers of Italy': the Legacy of Fascism in Italian Cinema / Women in Neorealism / A Woman's Search for Change and Meaningful Relationships in the Films of the Fifties / Women and Men as Victims of Violence and Alienation in the Films of the Sixties / The Sexual Power Game and its Impact on Women and Men in the Films of the Seventies / Decentering the Masculine and Spotlighting the Feminine in Films of the Eighties / 'Female Agency' in the Films of the Nineties / Concluding Remarks

April 2010	304pp	234x156mm
Hardback	£55.00	978-0-230-62287-6

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The Afterlife of Holocaust Memory in Contemporary Literature and Culture

Richard Crownshaw, Lecturer in English, Goldsmiths College, University of London, UK

This bold intervention into the debate over the memory and 'post-memory' of the Holocaust both scrutinizes recent academic theories of post-Holocaust trauma and provides a new reading of literary and architectural memory texts related to the Holocaust.

Contents: Theories of Post-Holocaust Memory and Trauma / German Counter-Monuments / Theoretical Tendencies: Ways of (Re)Reading the United States Holocaust Memorial Museum / Holocaust Memory and American Trauma: The Literature of Paul Auster and Jonathan Safran Foer / Germany, Memory and Victim Discourse / Bernhard Schlink and the Limits of Empathy / Theoretical Anticipations: W.G. Sebald's *The Emigrants* and *Austerlitz*

June 2010	256pp	216x138mm
12 illustrations		
Hardback	£55.00	978-0-230-58187-6

Palgrave Macmillan Memory Studies
Series Editors: Andrew Hoskins and John Sutton
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Performing Masculinity



Edited by **Rainer Emig**, *Chair in English Literary and Cultural Studies, University of Hannover, Germany* and **Antony Rowland**, *Chair in Literary Studies, University of Salford, UK*

This interdisciplinary study analyzes the ways in which signs of masculinity have been performed across a wide variety of contexts and genres - including literature, classical ballet, sports,

rock music, films and computer games - from the early nineteenth century to the present day.

Contents: Notes on Contributors / J.Bristow: Foreword / R.Emig & A.Rowland: Introduction / D.Saglia: Touching Byron: Masculinity and the Celebrity Body in the Romantic Period / G.Siegmund: Turning into Subjects: The Male Dancer in Romantic Ballet / J.L.Malay: Industrial Heroes: Elizabeth Gaskell and Charlotte Brontë's Constructions of the Masculine / R.Emig: Low on Assurance: The Troubled Masculinity of Victorian Comedy / A.Bateman: Performing Imperial Masculinities: The Discourse and Practice of Cricket / A.Rowland: 'A Stoa Came to Tea': Camp Poetics and Masculinity / D.Boulting: Lethal Enclosure: Masculinity under Fire in James Jones's *The Thin Red Line* / K.Burkitt: In their Fathers' Footsteps: Performing Masculinity and Fatherhood in the Work of Les Murray and Michael Ondaatje / W.Ho: Seeding Asian Masculinities in the U.S. Landscape: Representations of Men's Lives in Asian American Literature / L.Krämer: From Glam Rock to Cock Rock: Revis(it)ing Rock Masculinities in Recent Feature Films / W.Funk: Histories of Violence - Fairytales of Identity and Masculinity in Martin McDonagh's *The Lieutenant of Inishmore* and *The Pillowman* / S.Schmalfuß: 'Ghosts of Sparta': Performing the God of War's Virtual Masculinity / Notes / Index

April 2010	256pp	216x138mm
Hardback	£55.00	978-0-230-57798-5

Premediation: Affect and Mediality After 9/11



Richard Grusin, *Professor of English, Wayne State University, USA*

'In this book, Richard Grusin demonstrates why he is one of the leading media and cultural theorists of our time. Lucid and convincing throughout, *Premediation* interrogates our mediatized futures, today. It is essential

reading.' - **Andrew Hoskins**, *Associate Professor; Director, Warwick Centre for Memory Studies, University of Warwick, UK*

In an era of heightened securitization, print, televisual and networked media have become obsessed with the 'pre-mediation' of future events. In response to the shock of 9/11, socially networked US and global media worked to pre-mediate collective affects of anticipation and connectivity, while also perpetuating low levels of apprehension or fear.

Contents: Introduction / Remediating 9/11 / Premediation / Affect, Mediality, and Abu Ghraib / The Affective Life of Media / The Anticipation of Security / Conclusion / Notes / Bibliography / Index

April 2010	216pp	216x138mm
Hardback	£60.00	978-0-230-24251-7
Paperback	£19.99	978-0-230-24252-4

Death in Classical Hollywood Cinema

Boaz Hagin, *Film and Television Department, Tel Aviv University, Israel*

'This highly original study is a rigorous, provocative and entertaining account of the different meanings associated with death in classical Hollywood cinema. Analyzing an impressive range of films with flair and theoretical sophistication, it shows how death becomes meaningful in art. This is an important work on Hollywood film which also helps us to understand how we incorporate the death of others into the narrative of our lives.' - **Dr Colin Davis**, *Department of Psychology, Royal Holloway University of London, UK*

Boaz Hagin carries out a philosophical examination of the issue of death as it is represented and problematized in Hollywood cinema of the classical era (1920s-1950s) and in later mainstream films, looking at four major genres: the Western, the gangster film, melodrama and the war film.

Contents: The Meaning of Death in Classical Hollywood / Two Platons: Death, Truth and Knowledge / Embodying the Past / Melodrama and the Shaping of Desires to Come / The Cult of the Dead and Powers of the False / A Perpetual Present: Death and the War Film / Conclusions: The End of Classical Death / Notes / Bibliography / Index

April 2010	240pp	216x138mm
Hardback	£50.00	978-0-230-23622-6

Northeast Asia's Difficult Past

Essays in Collective Memory

Edited by **Mikyong Kim**, *Associate Professor, Hiroshima Peace Institute, Hiroshima City University, Japan* and **Barry Schwartz**, *Professor Emeritus, Department of Sociology, University of Georgia, USA*

'A landmark volume - destined to be a classic in the expanding field of memory studies' - **James V. Wertsch**, *Marshall S. Snow Professor in Arts and Sciences; Director, McDonnell International Scholars Academy, Washington University, USA*

The problem of memory in China, Japan and Korea involves a surfeit rather than a deficit of memory, and the consequence of this excess is negative: unforgettable traumas prevent nations from coming to terms with the problems of the present. These compelling essays enrich Western scholarship by applying to it insights derived from Asian settings.

Contents: B.Schwartz & M.Kim: Introduction: Northeast Asia's Memory Problem / PART I: JAPAN STUDIES / M.Mochizuki: The Yasukuni Conundrum: Japan's Contested Identity and Memory / M.Kim: Japanese Pacifism: Problematic Reflexivity / K.Fukuoka & B.Schwartz: Responsibility, Regret, and Nationality in Japanese Memory / PART II: CHINA STUDIES / X.Xu & L.Spillman: Political Centers, Progressive Narrative, and Cultural Trauma: Coming to Terms with the Nanjing Massacre in China, 1937-1979 / G.Yang: Alternative Genres, New Media, and Counter Memories of the Chinese Cultural Revolution / T.Liao, G.Zhang & L.Zhang: The Changing Fate of the National Anthem of China / B.Xu & G.Fine: Memory Movement and State-Society Relationship: The Chinese World War II Victims' Reparations Movement against Japan / PART III: KOREA STUDIES / D.Baker: Exacerbated Politics: The Legacy of Political Trauma in South Korea / C.Kim: The Choson Monarchy in Republican Korea, 1945-1965 / H.Kwon: Parallax Visions in the Dokdo-Takeshima Disputes / J.J.Suh: Epilogue: Caught between Contentions and Dialogues: Historical Memories in Northeast Asia / Index

May 2010	320pp	216x138mm
10 b/w tables and 3 figures		
Hardback	£55.00	978-0-230-23747-6

Palgrave Macmillan Memory Studies Series Editors: Andrew Hoskins and John Sutton
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A Poetics of Forgiveness

Cultural Responses to Loss and Wrongdoing



Jill Scott, *Associate Professor of German, Queen's University, UK*

This study argues that the work of forgiveness can facilitate productive mourning and that creative communication plays a critical role in negotiating forgiveness.

Contents: Anger without Emotion: Why Revenge Works in Myth from *The Iliad* to *Kill Bill* / Mourning to the Limit: Forgiveness in H.D.'s *The Gift* / Rhetorical Revenge and Textual Redemption in Kafka's Letter to his Father / Rupture: Inappropriate Apology in Ingeborg Bachmann's *The Book of Franz* / Visualizing Reconciliation: Photography and Forgiveness in Germany and Rwanda / A Poetics of Ubuntu: The South African Truth and Reconciliation Commission / Metaphors of Forgiveness after 9/11

April 2010	288pp	234x156mm
Hardback	£52.00	978-0-230-61531-1

Male Trouble: Masculinity and The Performance of Crisis

Fintan Walsh, *Lecturer, Drama Studies, Trinity College, Republic of Ireland*

A rich analysis of the discourses and figurations of 'crisis masculinity' around the turn of the twenty-first century, working at the intersection of performance and cultural studies and looking at film, television, drama, performance art, visual art and street theatre.

Contents: Acknowledgements / List of Illustrations / Performing Male Trouble / Masculinity, Sacrifice, and the Production of Heteronormativity in *The Passion of the Christ* / Impotence, Abjection, and Victimization in *Made in China* and *Intermission* / Homosexuality, Subjection, and Masculinization in *Shopping and Fucking* and *Faust is Dead* / Wounded Attachments in the Live Art of Ron Athey and Franko B / David Blaine, *Fathers 4 Justice*, and the Spectacle of Heroic Masculinity / The Jackassification of Male Trouble: Incorporating the Abject as Norm / Epilogue: The Ethic of Fragilization / Bibliography / Index

June 2010	256pp	216x138mm
illustrations		
Hardback	£50.00	978-0-230-57969-9

The Melodramatic Public: Film Form and Spectatorship in Indian Cinema

Ravi Vasudevan, *Professor, Centre for the Study of Developing Societies, India*

What does it mean to say Indian movies are melodramatic? How do film audiences engage with socio-political issues? What role has cinema played in the emergence of new economic forms, consumer cultures and digital technologies in a globalizing India? Ravi Vasudevan addresses these questions in a wide-ranging analysis of Indian cinema.

Contents: Introduction / The Melodramatic Public / PART I: MELODRAMATIC AND OTHER PUBLICS / Shifting Codes, Dissolving Identities: Realist Art Cinema Criticism and Popular Film Form / The Politics of Cultural Address in a 'Transitional' Cinema / Neither State Nor Faith: Mediating Sectarian Conflict in Popular Cinema / A Modernist Public: The Double Take of Modernism in the Work of Satyajit Ray / PART II: CINEMA AND TERRITORIAL IMAGINATION IN THE SUBCONTINENT: TAMILNADU AND INDIA / Voice, Space, Form: the Symbolic and Territorial Itinerary of Mani Rathnam's *Roja* (1992) / *Bombay* (Mani Rathnam, 1995) and Its Publics / Another History Rises to the Surface: Melodrama in the Age of Digital Simulation: *Hey Ram!* (Kamalhasan, 1999) / PART III: MELODRAMA MUTATED AND DIFFERENTIATED: NARRATIVE FORM, URBAN VISTAS AND NEW PUBLICS IN A HISTORY OF THE PRESENT / Selves Made Strange: Violent and Performative Bodies in the Cities of Indian Cinema 1974-2003 / The Contemporary Film Industry I: The Meanings of 'Bollywood' / The Contemporary Film Industry II: Textual Form, Genre Diversity and Industrial Strategies / Conclusion and Afterword

April 2010	448pp	216x138mm
Hardback	£65.00	978-0-230-24764-2

Television News, Politics and Young People

Generation Disconnected?

Mike Wayne, *Professor of Film and Television Studies*, **Julian Petley**, *Professor of Screen Media and Journalism, both at Brunel University, UK*, **Craig Murray**, *Independent Scholar* and **Lesley Henderson**, *Senior Lecturer in Sociology and Communications, Brunel University, UK*

'A wonderfully thought-provoking rejoinder to those who maintain that the media defends liberty through the dominance of the commercial market. Written by experienced scholars in the field who provide some fascinating insights into the hidden world of senior newscasters and producers.' - Brian D. Loader, University of York, UK

Why are young people alienated from television news? This book argues that contemporary trends indicating deepening disconnection from news about public life reflect both problems in the way television news covers politics - the single biggest item on the news - and problems with the nature of politics itself under neo-liberal capitalism.

Contents: Acknowledgements / Introduction / The Crisis of Political Representation / Young People, Politics and Television / Broadcasters' Perspectives / Content Analysis of Television News / The Symbolic Criminalisation of Young People / The Monopolisation of Political Discourse / The Boundaries of Political Debate: Animal Rights / Apathetic or Excluded? Young People, News and the Electronic Media / Talk Back: Young Audiences and Reception / Conclusion: Is Another Television News Paradigm Possible? / Bibliography / Notes / Index

April 2010	240pp	216x138mm
in-text b/w illustrations		
Hardback	£50.00	978-0-230-21935-9

ECONOMICS

HIGHLIGHT

ECONned

How the Myth of Free Markets Wrecked our Economy



Yves Smith, *Creator of the influential blog, Naked Capitalism, a top ranked Economics and Finance blog; Investment Banker; Management Consultant; Corporate Finance Advisor; has appeared, on CNBC, CNN, and FOX Business News; written over 40 articles in publications such as The New York Times, Slate, and the Christian Science Monitor*

'Yves Smith has been working in financial services since 1980 and she brings all her experience to bear in her Naked Capitalism blog. One of the most respected financial bloggers, Smith routinely rips into dodgy economic assumptions and her worldly analysis makes for indispensable reading.' - Proinsias O'Mahony, Irishtimes.com

ECONned is the first book to examine the unquestioned role of economists as policy-makers, and how they helped create an unmitigated economic disaster.

Contents: Introduction / PART I: THE SORCERER'S APPRENTICE: HOW ECONOMISTS CAME TO PRACTICE JUNK SCIENCE / The Voodoo of Financial Economics / How Elegant Math Trumped Messy Facts and Made Neoclassical Economics Central / The Blind Men and the Elephant of the Financial System / PART II: THE MARKETING AND INSTITUTIONALIZATION OF PHONY SCIENCE / The Cult of Free Markets / The Codification of Ideology: The Role of the Courts / PART III: THE PROOF OF THE PUDDING: RADICAL DEREGULATION LEADS TO LOOTING / It's Not the Bubbles, It's the Leverage / How Deregulation Led to Predation / Large Scale Looting Produces the Perfect Storm / PART IV: 'HOUSTON, WE HAVE A PROBLEM' / The Drunks are Looking Under the Streetlight for Their Keys / Suggested Reforms

April 2010	256pp	234x156mm
Hardback	£20.00	978-0-230-62051-3

HIGHLIGHT

The Economic Crisis and the State of Economics



Edited by Robert Skidelsky, *Emeritus Professor of Political Economy, University of Warwick, UK* and **Christian Westerlind Wigstrom**, *Graduate Student of Philosophy, Merton College, Oxford, UK*

The Economic Crisis and the State of Economics brings together leading economists from a diverse set of backgrounds and presents their take on how economics can explain

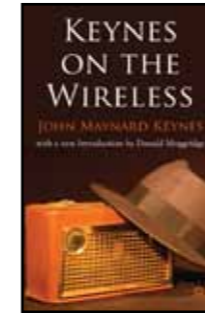
the current crisis but also how the crisis will affect economic thought.

Contents: R.Skidelsky: Introduction / PART I: RISK AND UNCERTAINTY IN ECONOMICS / P.Davidson: Risk and Uncertainty / M.Potter: Lessons from Statistical Finance / S.Mukerji: Ambiguity and Economic Activity: Implications for the Current Crises in Credit Markets / PART II: MACROECONOMICS AND THE CURRENT CRISIS / C.Goodhart: Macro Theoretical Failures / M.Desai: Hayek: Another Perspective / C.Bliss: Globalization and the Current Crisis / V.Joshi: Global Imbalances and the Current Crisis / PART III: MODELS, METAPHORS, AND MORALS / J.Kay: Knowledge in Economics / R.Bronk: The Structuring Role of Metaphors and Models / E.Skidelsky: The Moral Critique of Economics

April 2010	140pp	234x156mm
Hardback	£37.50	978-0-230-10254-5

HIGHLIGHT

Keynes on the Wireless



John Maynard Keynes

This book brings together John Maynard Keynes' infamous BBC wireless broadcasts, specially selected from the Royal Economic Society edition of Keynes' *Collected Writings*. With an introduction by Donald Moggridge, this unique anthology provides an insight into Keynes' influence and legendary contribution to

economics, which still resonates today.

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June 2010	272pp	216x138mm
Hardback	£25.00	978-0-230-23916-6

The Age of Productivity

Transforming Economies from the Bottom Up
The Inter-American Development Bank

Age of Productivity offers a look at how the low productivity in Latin America and the Caribbean is preventing the region from catching up with the developed world. The authors look beyond the traditional macro explanations and dig all the way down to the industry and firm level to uncover the causes.

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May 2010	288pp	234x156mm
Hardback	£65.00	978-0-230-62350-7
Paperback	£22.50	978-0-230-62352-1

21st Century Keynesian Economics

Edited by Philip Arestis, *Director, Department of Land Economy, University of Cambridge, UK* and **Malcolm Sawyer**, *Professor of Economics; Head of the Economics Department, University of Leeds, UK*

The current global financial and economic crisis has called for the revival of Keynesian theory. This 6th volume in the *International Papers in Political Economy* (IPPE) series focuses on twenty-first century Keynesian economics in terms of both theory and application.

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The Post 'Great Recession' US Economy

Implications for Financial Markets and the Economy

2nd edition

Philip Arestis, *Director, Department of Land Economy, University of Cambridge, UK* and **Elias Karakitsos**, *Global Economic Research, Greece*

The US is slowly recovering from the aftermath of the burst of the 'new economy' bubble - which was one of the worst in monetary history. In this updated edition, Philip Arestis and Elias Karakitsos examine the causes and consequences of the burst of the 'new economy' bubble and investigate the impact on financial markets.

Contents: Prolegomena / Preface / Introduction / The Causes and Consequences of the Internet Bubble / The Current Financial Crisis and the Origins of Excessive Liquidity / Wages and Prices and the Proper Conduct of Monetary Policy / Corporate Profits and Relationship to Investment / Long-Term Risks of Investment Recovery / The Housing Market and Residential Investment / Long-Term Risks of Robust Consumer Behaviour / Foreign Demand / The US External Imbalance and the Dollar: A Long-Term View / The Long-Term Risks to Financial Markets / Bibliography

May 2010	336pp	216x138mm
70 illustrations		
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Physical Infrastructure Development

Balancing the Growth, Equity, and Environmental Imperatives

Edited by **William Ascher**, Donald C. McKenna Professor of Government and Economics, Claremont McKenna College, USA; Director of the Pacific Basin Research Centre, Soka University of America and **Corinne Krupp**, Associate Professor of the Practice of Public Policy, Director of Graduate Studies, Sanford School of Public Policy, Duke University, USA

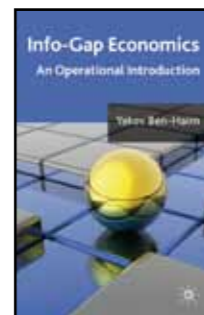
This Book addresses the key challenges of balancing economic growth, poverty alleviation, and environmental protection in the development of major physical infrastructure, ranging from transport to energy.

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June 2010	288pp	234x156mm
Hardback	£52.50	978-0-230-10030-5

Info-Gap Economics

An Operational Introduction



Yakov Ben-Haim, holds the Yitzhak Moda'i Chair in Technology and Economics, Technion - Israel Institute of Technology, Israel

'The work by Yakov Ben-Haim is always inspiring. It is impressive how many scientists already apply his theory...

This book provides an excellent overview on opportunities for economic applications

of the Information-Gap Theory. The manifold of practical examples makes it easy to understand and to follow, also for persons who are yet not so familiar with uncertainty issues.' - Thomas Knoke, Institute of Forest Management, Technical University of Munich, Germany

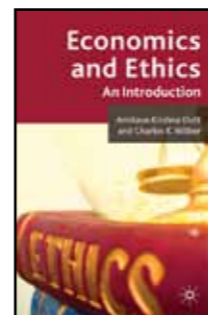
This book is a product of applying info-gap decision theory to policy formulation and evaluation in monetary economics and related domains. Info-gap theory has been applied to planning and decision problems in many areas, including engineering, biological conservation, project management, economics, medicine, homeland security, and more.

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Economics and Ethics

An Introduction



Amitava Krishna Dutt, Professor and **Charles K. Wilber**, Professor Emeritus, both at University of Notre Dame, USA

This book provides an introduction to the relationship between economics and ethics, explaining why ethics enters economics, how ethics affects individual economic behaviour and the interactions of individuals, and how

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May 2010	272pp	216x138mm
7 b/w tables and 7 figures		
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Macroeconomics, Finance and Money

Essays in Honour of Philip Arestis

Edited by **Giuseppe Fontana**, Professor of Monetary Economics, University of Leeds, UK, **John McCombie**, Director, Centre for Economic and Public Policy; Fellow in Economics, Downing College, University of Cambridge, UK and **Malcolm Sawyer**, Professor of Economics; Head of the Economics Department, University of Leeds, UK

This volume focuses on current issues of debate in the area of modern macroeconomics and money, written from (a broadly interpreted) post Keynesian perspective. The papers connect with Philip Arestis' contributions to macroeconomics and money, and pay tribute to his distinguished career.

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April 2010	336pp	216x138mm
23 b/w tables and 34 figures		
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The Rise of Technological Power in the South



Edited by **Xiaolan Fu**, Director of Sanjaya Lall Programme for Technology and Management for Development; University Lecturer in Development Studies; Fellow of Green-Templeton College, Oxford University, UK and **Luc Soete**, Director of UNU-MERIT; Professor of International Economic Relations, Maastricht University, The Netherlands

This book explores the drivers of technological upgrading and catch-up in the emerging economies, paying specific attention to technology and innovation policies, national innovation systems, the role of foreign direct investment and small and medium enterprises. It provides practical implications for other developing countries.

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From Carl Menger to Friedrich Hayek



Edited by **Harald Hagemann**, University of Hohenheim, Germany, **Tamotsu Nishizawa**, Professor of History of Economic Thought, Hitotsubashi University, Japan and **Yukihiro Ikeda**, Department of Economics, Keio University, Japan

This book analyzes both the consistent and changing elements in the Austrian School of Economics since its

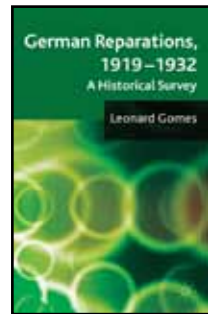
foundation in the late nineteenth century up to the recent offspring of this School. It investigates the dynamic metamorphosis of the school, mainly with reference to its contact with representatives of history of economic thought.

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Leonard Gomes, *Principal Lecturer in Economics, Middlesex University, UK*

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Programming and Simulations

Nobuhiro Hosoe, *Associate Professor, National Graduate Institute for Policy Studies, Japan*, **Kenji Gasawa**, *Researcher, Research Institute, National Rehabilitation Centre for Persons with Disabilities, Japan* and **Hideo Hashimoto**, *Professor Emeritus of Osaka University, USA*

The book provides a comprehensive A-to-Z guide for computable general equilibrium (CGE) models, which can analyze various economic issues empirically. CGE Models have been widely used for investigating the impacts of economic integration, eco-taxes on environmental problems, regulatory reforms, taxation reforms and transportation system planning.

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June 2010	240pp	216x138mm
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The Dynamics of Local Learning in Global Value Chains

Experiences from East Asia

Edited by Momoko Kawakami Associate Senior Research Fellow, Institute of Developing Economies (IDE-JETRO) and Timothy Sturgeon Senior Research Affiliate, Industrial Performance Centre, MIT

This book investigates the process and mechanism of the capability development of East Asian local manufacturers, which has underpinned their phenomenal rise in the world's competitive landscape of industrial production during the last few decades.

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Innocent Bystanders

Developing Countries and the War on Drugs

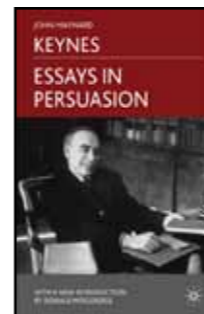
Edited by Philip Keefer, Lead Research Economist, Development Research Group and Norman Loayza, Lead Economist, Research Department, both at the World Bank

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March 2010	350pp	216x138mm
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Paperback	£32.99	978-0-8213-8034-5

Essays in Persuasion



John Maynard Keynes

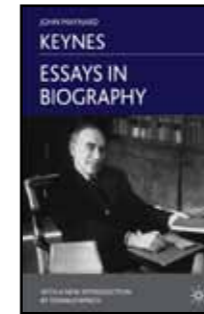
This reissue of the authoritative Royal Economic Society edition of *Essays in Persuasion* features a new introduction by Donald Moggridge, which discusses the significance of this definitive work. The essays in this volume show Keynes' attempts to influence the course of events by public persuasion over the period of 1919-40.

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Reissue



John Maynard Keynes

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Wage Structures, Employment Adjustments and Globalization

Evidence from Linked and Firm-level Panel Data

Edited by David Marsden, Professor, Industrial Relations Department, London School of Economics and Political Science, UK and François Rycx, Associate Professor of Economics, Free University of Brussels (ULB), Belgium

This volume examines the development of linked and panel data sets for European labour market and social policy analysis, with special focus on labour turnover flows and mobility, the role of labour market institutions and firms' human resource strategies in relation to wages, and the labour market outcomes of internationalization.

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Achieving the Millennium Development Goals in Latin America

Edited by **Marco Sánchez**, *Economic Affairs Officer, Rob Vos*, *Director, Development Policy and Analysis Division, both at Department of Economic and Social Affairs, United Nations (UN/DESA), USA*, **Enrique Ganuza**, *Resident Representative, United Nations in Santiago de Chile*, **Hans Lofgren**, *Senior Economist, Development Economics Prospects Group (DECPG), World Bank, USA* and **Carolina Diaz-Bonilla**, *Economist, Poverty and Gender Unit, Latin America and Caribbean Region (LCSPP), World Bank, USA*

This book assesses financing strategies in Latin America and the Caribbean, in pursuance of the United Nations' millennium development goals (MDGs) and their achievement in 2015. It looks at how to make public policies more conducive to support sustained growth and reduce the still widespread poverty and inequality in the region.

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Foreign Direct Investments from Emerging Markets

The Challenges Ahead

Edited by **Karl Sauvart**, *Executive Director, Vale Columbia Centre on Sustainable International Investment, USA; Research Scholar; Lecturer in Law, Columbia Law School, USA*

Collected here are papers from the conference, Thinking Outward, which dealt with a range of issues related to the key players in this process - firms, home countries and host countries and the book will have a foreword from Jeffrey Sachs. In the wake of the financial crisis, these issues remain increasingly critical for developing countries.

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The Global Crash

Towards a New Global Financial Regime?

Edited by **Leila Simona Talani**, *Director of Studies; Master in European and International Politics; Master in Research, European Studies and Modern Languages Department, University of Bath, UK*

This book provides a comprehensive interdisciplinary account of the events leading to the financial crisis, its institutional causes and consequences, its economic characteristics and its socio-political implications. It offers an in-depth assessment of the future of global financial stability.

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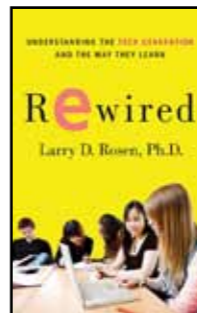
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EDUCATION

HIGHLIGHT

Rewired



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Larry D. Rosen, *Professor of Psychology; author of Me, MySpace, and I: Parenting the Net Generation and TechnoStress: Coping with Technology @ Work @ Home @ Play*

How does the new, charged-up, multitasking generation respond to traditional textbooks

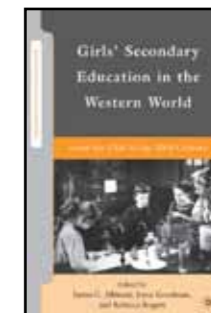
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Girls' Secondary Education in the Western World

From the 18th to the 20th Century



Edited by **James C. Albisetti**, *Professor, Department of History, University of Kentucky, USA*, **Joyce Goodman**, *Dean, Faculty of Education, University of Winchester, UK* and **Rebecca Rogers**, *Professor, History of Education, Université Paris Descartes (Paris 5-Sorbonne), France*

Each contributor pays careful attention to the specific political, cultural,

and socio-economic factors that shaped the emergence of a secondary system open to women. A chronological framework highlights the most important moments of change and attention to how countries exported girls' education to the colonies, as well as the transnational discussion on the subject, makes this volume an exciting addition to scholarship on women's history and the history of education.

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Emerita, Department of Anthropology, University of Cincinnati

Based on research conducted in a three year, mixed-method, multi-site National Science Foundation, Science, Technology, Engineering and Mathematics Talent Expansion Program Project, this book offers a comprehensive look into how engineering department culture and climate impacts the successful retention of female and minority college students.

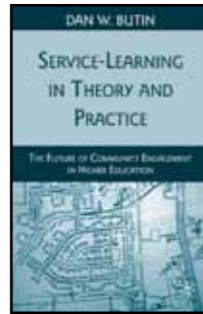
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Dan W. Butin, Assistant Dean, Cambridge College, School of Education, USA

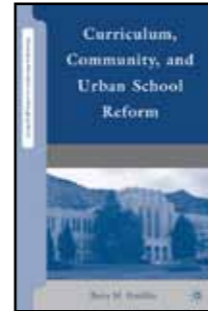
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The authors argue that women gamers, too often ignored as gamers, are in many respects leading the way in this trend towards design, cultural production, new learning communities, and the combination of technical proficiency with emotional and social intelligence.

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Lessons from the James Adams Community School

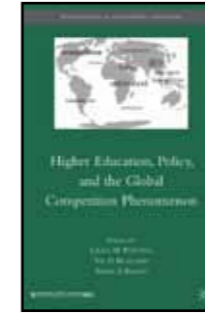
Jeanita W. Richardson, Associate Professor, Department of Educational Leadership, School of Liberal Arts and Sciences, Virginia State University, USA

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Edited by **Usalaura M. Portnoi**, Assistant Professor, Advanced Studies in Education and Counseling Department, College of Education, California State University, USA, **Val D. Rust**, Professor of Education; Faculty Chair, Graduate School of Education and Information Studies, University of California, USA and **Sylvia S. Bagley**, Fritz Burns Endowed Professor in Education, Mount Saint Mary's College, USA

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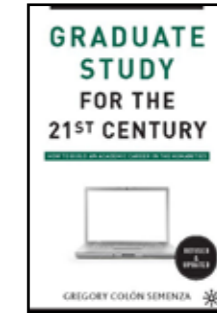
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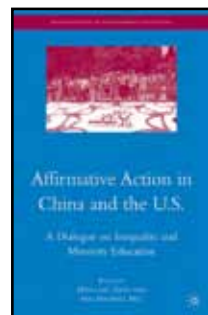
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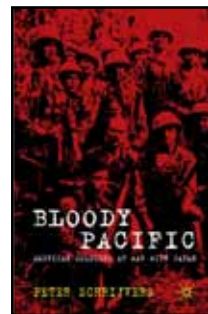
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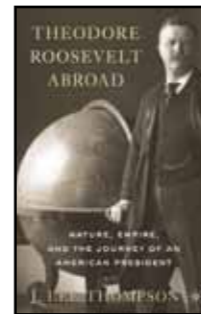
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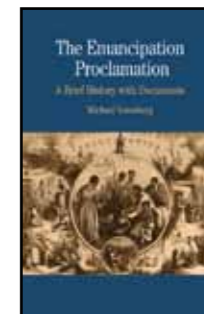
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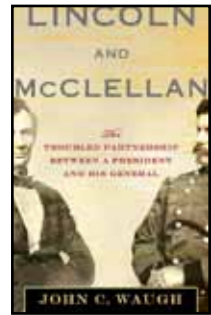
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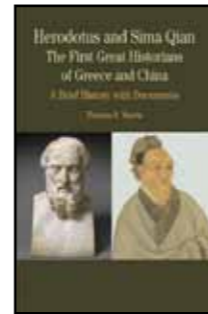
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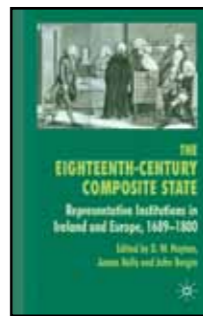
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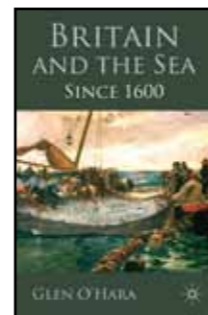
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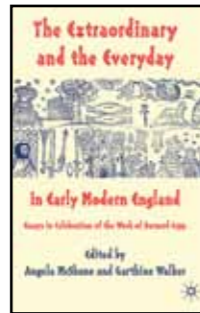
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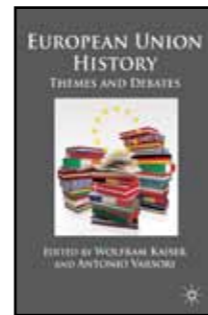
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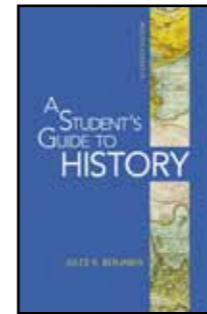
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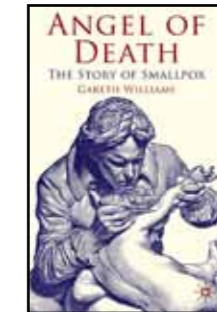
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HISTORY OF SCIENCE, MEDICINE AND TECHNOLOGY

HIGHLIGHT

Angel of Death

The Story of Smallpox



Gareth Williams, *Dean, Faculty of Medicine and Dentistry, University of Bristol, UK*

Publishing in May 2010 to coincide with the World Health Organisation 30th year anniversary celebrations around the world

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Edited by **Christoph Gradmann**, Professor in History of Medicine, University of Oslo, Norway and **Jonathan Simon**, Maître de conférences, Université de Lyon, France

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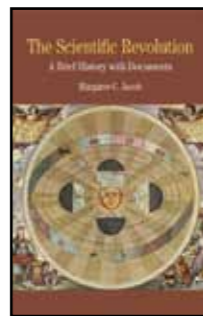
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HIGHLIGHT

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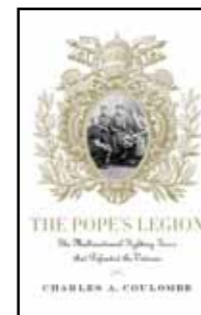
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FIRST ANNOUNCEMENT

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Charles A. Coulombe, was commended by Pope John Paul II after the publication of his *Vicars of Christ: A History of the Popes*. A former Contributing Editor of the *National Catholic Register*, he won the *Christian Law Institute's Christ King Journalism Award* in 1992

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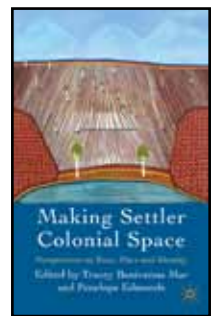
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This text charts the making of colonial spaces in settler colonies of the Pacific Rim during the last two centuries. Contributions journey

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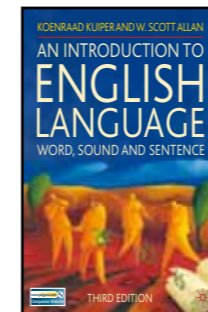
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LANGUAGE AND LINGUISTICS

HIGHLIGHT

An Introduction to English Language

Word, Sound and Sentence
3rd edition

Koenraad Kuiper, Professor of Linguistics, University of Canterbury, New Zealand and **W. Scott Allan**, Sometime Senior Lecturer, Department of Applied Language Studies and Linguistics, University of Auckland, New Zealand

Review of the 1st edition: 'A book I would recommend to Departments of English world-wide.' - Professor Dennis Preston, Michigan State University, USA

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Stephen Bax, Principal Lecturer / Programme Director, Canterbury Christ Church University, UK

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Erez Levon, *Lecturer in Linguistics, Queen Mary, University of London, UK*

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Translation Under Fascism

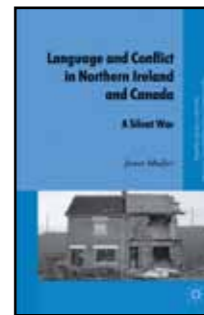
Edited by Christopher Rundle, Tenured Researcher in Translation Studies, University of Bologna, Italy; Honorary Fellow, Centre for Translation and Intercultural Studies and Italian Studies, School of Languages, Linguistics and Cultures, University of Manchester, UK and Kate Sturge, Visiting Senior Lecturer in Translation Studies and German, School of Languages and Social Sciences, Aston University, UK

The history of translation has focused on literary work but this book demonstrates the way in which political control can influence and be influenced by translation choices. New research and specially commissioned essays give access to existing research projects which at present are either scattered or unavailable in English.

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Language and Conflict in Northern Ireland and Canada



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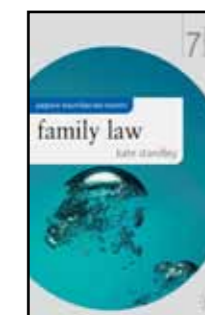
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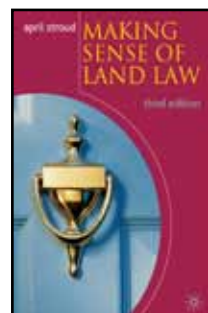
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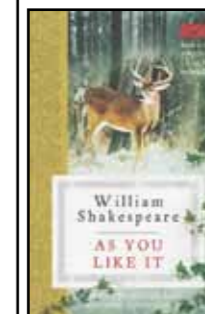
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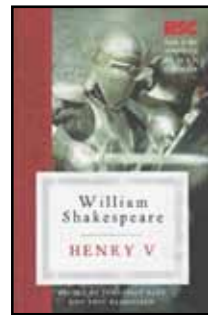
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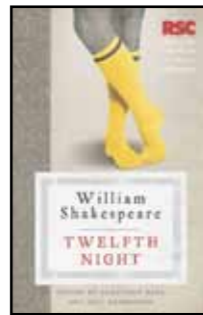
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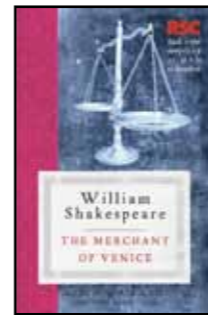
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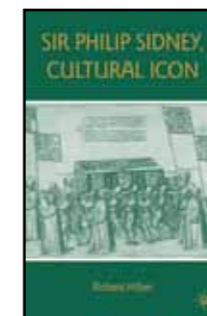
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George C. Grinnell, Assistant Professor, University of British Columbia Okanagan, Canada

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Examining the ways in which hypochondria forms both a malady and a metaphor for a range of British Romantic writers, Grinnell contends that this is not one illness amongst many, but a disorder of the very ability to distinguish between illness and health, a malady of interpretation that mediates a broad spectrum of pressing cultural questions.

Contents: Introduction: Interpreting Romantic Hypochondria / Occupation Hazard: Thomas Beddoes and the 'great dark threat' of Romantic Medicine / Body Dysmorphic Disorder: The Self-Anatomy of Coleridge's Aesthetics / Phantom Memory: Nation and the Absent Body of Idealism in Mary Shelley's *The Last Man* / Multiple Personality: De Quincey's Political Economies of Infirmary / Performance Anxiety: Illness and *The History of Mary Prince* / Coda / Notes / Bibliography

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Romanticism, Sincerity and Authenticity

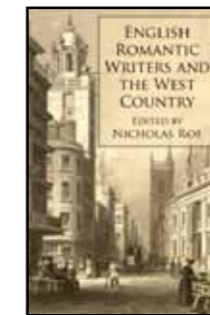
Edited by **Tim Milnes**, Senior Lecturer in English, University of Edinburgh, UK and **Kerry Sinanan**, Senior Lecturer in English, University of the West of England, UK

The categories of authenticity and sincerity, treated sceptically since the early twentieth century, remain indispensable for the study of Romantic literature and culture. This book, focusing on authors including Wordsworth, Macpherson and Austen, highlights their complexities, showing how they can become meaningful to current critical debates.

Contents: N.Groom: Foreword / Notes on Contributors / List of Abbreviations / K.Sinanan & T.Milnes: Introduction / PART I: FORGING AUTHENTICITY / M.Russett: Genuity or Ingenuity? Invented Tradition and the Scottish Talent / D.Moore: 'A Blank Made': Ossian, Authenticity, and the Possibilities of Forgery / D.Cook: Authenticity Among Hacks: Thomas Chatterton's 'Memoirs of a Sad Dog' and Magazine Culture / PART II: ACTS OF SINCERITY / A.Esterhammer: The Scandal of Sincerity: Wordsworth, Byron, Landon / T.Milnes: Making Sense of Sincerity in The Prelude / K.Sinanan: Too Good to be True? Hannah More, Sincerity, and Evangelical Abolitionism / J.Wright: Sincerity's Repetition: Carlyle, Tennyson and Other Repetitive Victorians / PART III: MARKETING THE GENUINE / S.Lodge: By Its Own Hand: Periodicals and the Paradox of Romantic Authenticity / J.Halliwell: Acts of Insincerity? Thomas Spence and Radical Print Culture in the 1790s / PART IV: THE CASE OF AUSTEN / A.J.Dick: Austen, Sincerity and the Standard / A.Tauchert: 'Facts are Such Horrible Things!': The Question of Authentic Femininity in Jane Austen / N.Groom: Afterword / Notes / Bibliography / Index

June 2010	240pp	216x138mm
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English Romantic Writers and the West Country



Edited by **Nicholas Roe**, Professor of English; Head of School, University of St Andrews, UK

'This diverse and absorbing book explores some of the ways in which many of the Romantic writers, both major and minor, found a local inspiration in the West Country. Nicholas Roe's well-judged collection relates for

the first time a brilliant chapter in English literary history, and vividly evokes some of its most memorable personalities.' - **Seamus Perry**, Balliol College, UK

Long confounded with a monolithic British entity or misrepresented as 'Lakers' and 'Cockneys', the diverse regional forms of 'English Romanticism' are ripe for reassessment. Ranging west of a line between the Wye at Tintern and Jane Austen's Chawton, this book offers a first reconfiguration of Romantic culture in terms of English regional identity.

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British Historical Fiction before Scott

Anne H. Stevens, Assistant Professor of English, University of Nevada, USA

In the half century before Walter Scott's *Waverley*, dozens of popular novelists produced historical fictions for circulating libraries. This book examines eighty-five popular historical novels published between 1762 and 1813, looking at how the conventions of the genre developed through a process of imitation and experimentation.

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LITERARY HISTORY

Taboo and Transgression in British Literature from the Renaissance to the Present

Edited by **Stefan Horlacher**, *Professor of English Literature; Chair of the English Department, Dresden University of Technology, Germany*, **Stefan Glomb** *Senior Lecturer in English Literature, Mannheim University, Germany* and **Lars Heiler** *Senior Lecturer in English and American Literature, University of Kassel, Germany*

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This book explores how Japanese writers in Korea, Manchuria, and Taiwan used narratives of romantic and familial love in order to traverse the dangerous currents of empire.

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South African Literature beyond the Cold War

Edited by **Monica Popescu**, *Assistant Professor, Department of English, McGill University, USA*

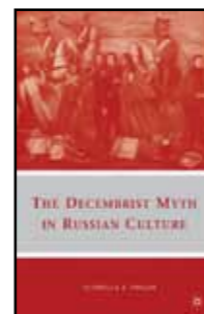
With new perspectives on postcolonial studies, this volume traces the development and forms of a fascination with Eastern European cultures in South African literature during and after the Cold War.

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FIRST ANNOUNCEMENT

The Decembrist Myth in Russian Culture



Ludmilla A. Trigos, *Independent Scholar who has taught at Columbia University, Barnard College, Drew University and New York University, USA, and is co-editor of Under the Sky of My Africa: Alexander Pushkin and Blackness*

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LITERARY THEORY

Queer Blake

Edited by **Helen P. Bruder**, *Independent Scholar and Researcher, UK* and **Tristanne Connolly**, *Associate Professor of English, University of Waterloo, Canada*

Numerous claims have been made for a sexual Blake, from post-lapsarian pessimist to free-loving hippie. *Queer Blake* raises a flag for the weird, perverse, camp and gay directions of the artist's life and work. The contributors occupy diverse positions, illustrating what fresh interpretations result when heterosexuality is ditched as an ideal.

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Screen Adaptation

Impure Cinema

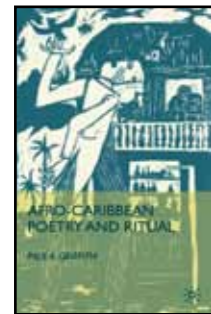
Deborah Cartmell, *Reader in English and Imelda Whelehan*, *Professor of English and Women's Studies*, both at De Montfort University, UK

Adaptation studies have historically been neglected in both the English and Film Studies curricula. Reflecting on this, *Screen Adaptation* celebrates its emergence in the late twentieth and 21st centuries and explores the varieties of approaches and debates within the field. Examples include J.K. Rowling, Shakespeare and Jane Austen.

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Berrigan, Antin, Silliman, and Hejninian



David W. Huntsperger, *Assistant Professor of English, University of Washington, USA*

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Theory, Interpretation and the Novel

Eli Park Sorensen, *wrote his PhD in Comparative Literature at University College, London, UK, where he was also a teaching fellow. His work focuses on postcolonial studies, contemporary British fiction, international adoption literature and literary theory. He is currently working on a book about Caryl Phillips.*

'This is an engaging and truly thoughtful book. It is poised and ambitious, both in its bold and subtle handling of the literary texts on which it centres and in its overarching arguments. Sorensen's reconsideration of the place of the literary in postcolonial studies seems very timely, as regards not only the evolution of postcolonial studies but the future of literary studies more widely'.
- Nicholas Harrison, Professor of English, King's College London, University of London, UK.

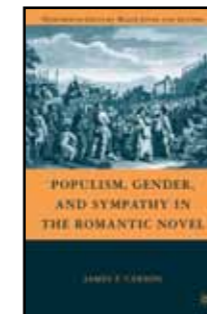
Critics have argued that the field of postcolonial studies has become melancholic due to its institutionalisation in recent years. This book identifies some limits of postcolonial studies and suggests ways of coming to terms with this issue via a renewed engagement with the literary dimension in the postcolonial text.

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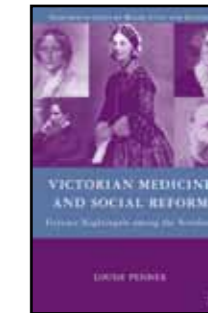
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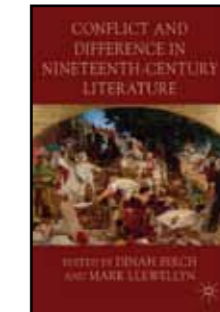
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Translated by David Frye

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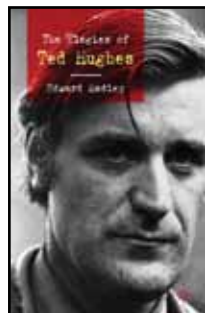
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Alice Walker - The Color Purple

Rachel Lister, Lecturer (Temporary), Department of English Studies, Durham University, UK

This Guide explores the range of key critical responses to Walker's novel, from contemporary reviews to 21st century readings. It examines coverage of various critical issues such as Walker's use of generic conventions, linguistic and narrative strategies, race, class, gender and sexual politics. Spielberg's film adaptation is also covered.

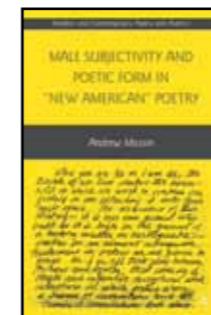
Contents: Acknowledgements / Introduction / The Conception and Reception of *The Color Purple* / Defining *The Color Purple*: Questions of Genre / *The Color Purple* and The Politics of Language / Language and Subjectivity in *The Color Purple* / Reading Race in *The Color Purple* / Class and Consumerism in *The Color Purple* / *The Color Purple*: Feminist Text? / Gender and Sexuality in *The Color Purple* / Conclusion / Notes / Bibliography / Index

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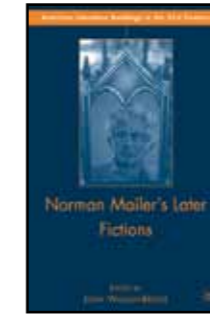
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K. Peter C. Vollhardt and **Neil E. Schore**, *both at University of California, USA*

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FIRST ANNOUNCEMENT

Workbook for Organic Chemistry

Jerry Jenkins, *University of Pittsburgh, USA*

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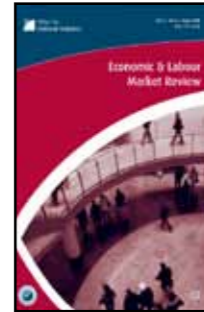
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The Standard Occupational Classification (SOC) 2010 Vol 1

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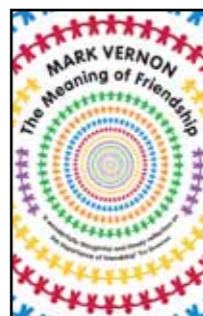
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PHILOSOPHY

HIGHLIGHT

The Meaning of Friendship



Mark Vernon, Freelancer
Writer, UK

'A history of the idea of friendship through the works of various thinkers from Plato to Nietzsche. It's genuinely useful, lucid, informative and wise.' - *The Independent*, Books of the Year 2005

'A wonderfully thoughtful and timely reflection on the importance

of friendship in helping us become honest, courageous and wise.' - Stuart Jeffries, *The Guardian*

'A very readable mix of self-help and technical philosophy, this inquiry explores the potentially detrimental effects of dissimulation, sexuality and the workplace on friendship, as well as looking more generally at the political and ethical issues. Ultimately, Vernon argues that in its purest form friendship is a way of life. Indeed, like Socrates, he believes philosophy and friendship have much in common: they are both founded upon the love that seeks to know'. - PD Smith, *The Guardian*

Mark Vernon offers penetrating insights on the idea of friendship, using philosophy and modern culture to ask about friendship and sex, work, politics and spirituality. He also explores how notions of friendship may or may not be changing because of the internet, and looks at the psychology of friendship.

Contents: Acknowledgements / Illustrations / Introduction / Friends at Work / Friends and Lovers / Faking It / Friendring online / Unconditional Love / Politics of Friendship / Prophetic Friendship / The Spirituality of Friendship / Friendship Beyond Self-help / Further Reading and References / Index

April 2010 280pp 198x129mm
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HIGHLIGHT

The Government of Self and Others

Michel Foucault, acknowledged as the pre-eminent philosopher of France in the 1970s and 1980s, continues to have enormous impact throughout the world in many disciplines

Translated by Graham Burchell

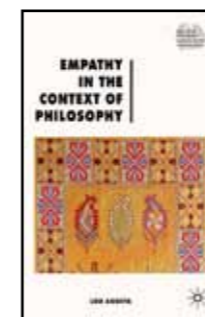
An exciting and highly original examination of the practices of truth-telling and speaking out freely (parrésia) in ancient Greek tragedy and philosophy. Foucault discusses the difficult and changing practices of truth-telling in ancient democracies and tyrannies and offers a new perspective on the specific relationship of philosophy to politics.

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Lou Agosta, Director of
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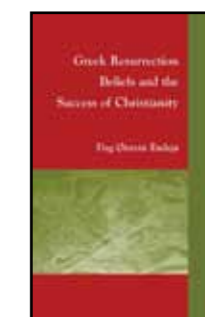
This book gives professionals and business people the essential tools to become better thinkers and decision-makers. It sets out simple methods and techniques to avoid poor decision making by developing our conceptual, creative and critical thinking skills, along with ways of incorporating them within our daily lives.

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June 2010 288pp 216x138mm
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FIRST ANNOUNCEMENT

Greek Resurrection Beliefs and the Success of Christianity



Dag Øistein Endsjø,
Associate Professor of
Religious Studies, University
of Bergen, Norway

'This is a lively, highly enjoyable, scholarly, and innovative book considering the theme of Greek ideas about bodily resurrection in the light of the Gospel traditions. The author is to be commended for covering such demanding

ground with such a light touch. The work will be an important addition to the literature, and should be required reading in New Testament departments, as well as being equally valuable in schools of Classics and Ancient History. This is a timely and important study.' - Rev. Dr. John Anthony McGuckin, Nielsen Professor in Late Antique and Byzantine Christian History, Union Theological Seminary, USA; Professor of Byzantine Christian Studies, Columbia University

This book examines the relationship between the growth of Christianity in Greece and the belief in resurrection from the dead. It gives a clear presentation of various generally unknown aspects about traditional Greek religion, such as stories about people being made physically immortal and the Greek fascination with the flesh.

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Lectures at the Collège de France, 1978-1979

Michel Foucault, *acknowledged as the pre-eminent philosopher of France in the 1970s and 1980s, continues to have enormous impact throughout the world in many disciplines*

Translated by **Graham Burchell**

'Once more Michel Foucault demonstrates that he was perhaps the most prescient and challenging thinker of the twentieth century, and these lectures from 1978-9 have an enduring relevance for all those seeking to understand the forms of liberalism under which we are governed at the start of the twenty first century.' - Nikolas Rose, London School of Economics and Political Science, UK

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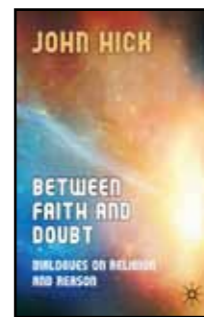
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Between Faith and Doubt

Dialogues on Religion and Reason



John Hick, *Fellow of the Institute for Advanced Research in Arts and Social Sciences, University of Birmingham, UK; Vice-President, British Society for the Philosophy of Religion; Vice-President, The World Congress of Faiths*

This short book is a lively dialogue between a religious believer and a skeptic. It covers all the main issues including different ideas of God,

the good and bad in religion, religious experience and neuroscience, pain and suffering, death and life after death, and includes interesting autobiographical revelations.

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April 2010	145pp	216x138mm
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Evil and the God of Love

Reissue



John Hick, *Fellow of the Institute for Advanced Research in Arts and Social Sciences, University of Birmingham, UK; Vice-President, British Society for the Philosophy of Religion; Vice-President, The World Congress of Faiths*

'The most exciting work of its kind that I have read for several years.' - John Raymond, *Sunday Times*

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Religious Experience, Neuroscience and the Transcendent



John Hick, *Fellow of the Institute for Advanced Research in Arts and Social Sciences, University of Birmingham, UK; Vice-President, British Society for the Philosophy of Religion; Vice-President, The World Congress of Faiths*

'A clear and attractive defence of the importance of religious experience, with reference both to recent

work in neuro-science and to a broad range of religious traditions.' - Keith Ward, Regius Professor of Divinity, Head of the Faculty of Theology, University of Oxford, UK

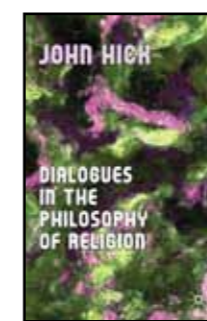
'...it is provocative and deeply stimulating... Hick has provided an important and accessible contribution to the science-theology debate which will broaden outlooks and challenge assumptions.' - Mark Harris, Oriel College, UK

This is the first major response to the challenge of neuroscience to religion. It considers eastern forms of religious experience as well as Christian viewpoints and challenges the idea of a mind identical to, or a by-product of, brain activity. It explores religion as inner experience of the Transcendent, and suggests a modern spirituality.

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Dialogues in the Philosophy of Religion



John Hick, *Fellow of the Institute for Advanced Research in Arts and Social Sciences, University of Birmingham, UK; Vice-President, British Society for the Philosophy of Religion; Vice-President, The World Congress of Faiths*

'What this book offers is a lived philosophy... [It] should (and I would go so far as to say must) become required reading

for students in the philosophy of religion.' - *Religion and Theology*

This is a collection of John Hick's essays on the understanding of the world's religions as different human responses to the same ultimate transcendent reality. He is in dialogue with contemporary philosophers (some of whom contribute new responses); with Evangelicals; with the Vatican and other both Catholic and Protestant theologians.

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FIRST ANNOUNCEMENT

Christian Memories of the Maccabean Martyrs

Daniel Joslyn-Siemiatkoski, *Assistant Professor of Church History, Church Divinity School of the Pacific, USA; Founding Member of the Graduate Theological Union*

This book examines texts and materials, ranging from the eastern Mediterranean to northwestern Europe, related to the Maccabean martyrs. Joslyn-Siemiatkoski demonstrates that Christian thinkers constructed memories of the Maccabean martyrs that simultaneously appropriated Jewish traditions and obscured the Jewish origins of Christianity.

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Bergson and Phenomenology

Edited by **Michael R. Kelly**, Lecturer of Philosophy, Boston College, USA

Examining the revival of Bergsonism for phenomenology, leading scholars of both areas inaugurate a dialogue long overdue. By assessing phenomenology's readings of Bergson and Bergsonian challenges to phenomenological methods, the essays in this volume explore anew the issues of central concern in contemporary continental philosophy.

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Fundamentalism and Education in the Scopes Era

God, Darwin, and the Roots of America's Culture Wars



Adam Laats, Assistant Professor; Associate Director, Centre for the Teaching of American History, State University of New York, USA

This work explores the wide-ranging educational activism of conservative Protestant fundamentalists in the 1920s.

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Kind of Protestant / What's in a Name? / PART II: GOD AND SCHOOL / Campus Skirmishes / Early Legislative Battles / Of Monkeys and Men / PART III: MONKEYS AND MODERNISM / School Legislation after Scopes / College Controversies after Scopes / Fundamentalists, Bibles, and Schooling in the 1920s / PART IV: FUNDAMENTALISM TRANSFORMED / Fundamentalists and the New Fundamentalism / Fundamentalists outside the New Fundamentalism

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Dancing Coherence



Monika Langer, Associate Professor Emerita of Philosophy, University of Victoria, Canada

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Throughout she provides critical commentary, background information, and translation corrections.

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FIRST ANNOUNCEMENT

Gurdjieff and Hypnosis

A Hermeneutic Study



Mohammad H. Tamdgidi, Assistant Professor, Department of Sociology, University of Massachusetts, USA

Foreword by **J. Walter Driscoll**

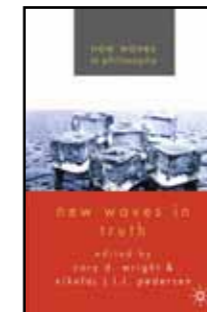
This book explores the life and ideas of the enigmatic twentieth century philosopher, mystic, and teacher of esoteric dances George Ivanovitch Gurdjieff, performing a

hermeneutic textual analysis of all his writings to illuminate the place of hypnosis in his teaching.

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Edited by **Cory D. Wright**, Lecturer in Philosophy, Washington University, USA and **Nikolaj J.L.L. Pedersen**, Post-doctoral Fellow, University of California, USA

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AFRICAN POLITICS

Whiteness in Zimbabwe

Race, Landscape, and the Problem of Belonging



David McDermott Hughes, Associate Professor of Anthropology and Human Ecology; Member of the Graduate Faculty of Geography, Rutgers University, USA

European settler societies have a long history of establishing a sense of belonging and entitlement outside Europe, but Zimbabwe has proven to be the exception to the

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Magic and Warfare

Nathalie Włodarczyk, *Deputy Director of Global Forecasting, Exclusive Analysis, where she is responsible for all analysis views and forecasts on war, terrorism and civil unrest; she holds a PhD in War Studies from King's College London, UK*

This study explores the roles played by magic in contemporary African warfare, specifically through the case of Sierra Leone, to assess its impact on behaviour in conflict. A conceptual framework is suggested for analyzing culturally alien practices more broadly and to inform approaches to civilian and military intervention.

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ASIAN POLITICS

HIGHLIGHT

Obstacles to Democratization in South East Asia

A Study of the Nation-State, Regional and Global Order

Erik Paul, *Vice-President, Centre for Peace and Conflict Studies, University of Sydney, Australia*

Paul comprehensively analyzes the meaning of democratization in South East Asia's nation-states and how it relates to the development of the Association of South East Asian Nations (ASEAN.) In doing so, he questions the viability of ASEAN and its potential to move towards a common market and community.

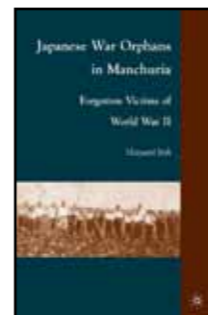
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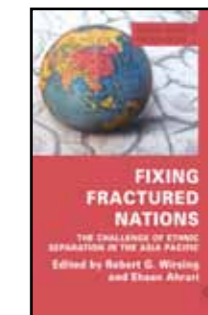
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FIRST ANNOUNCEMENT

Fixing Fractured Nations

The Challenge of Ethnic Separatism in the Asia-Pacific



Edited by Robert G. Wirsing, *Visiting Professor, School of Foreign Service in Qatar, Georgetown University, USA and Ehsan Ahrari*, *Professor of Security Studies, Asia Pacific Centre for Security Studies, USA*

Asia's rising power and wealth offer its many oppressed ethnic minorities hope for greater political freedom and an end to violence. But the reality of this

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HIGHLIGHT

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Games Governments Play in Brussels



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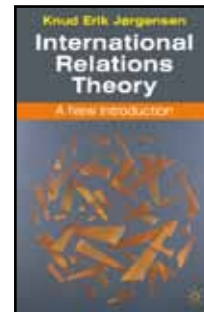
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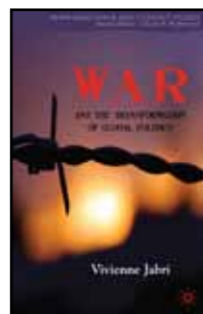
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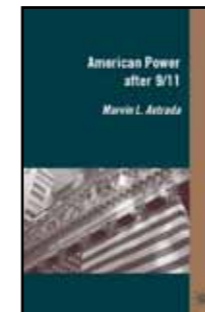
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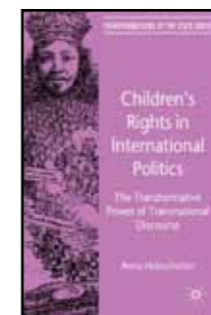
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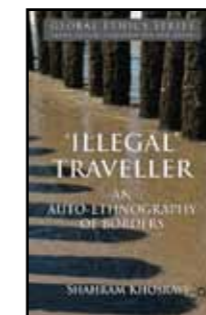
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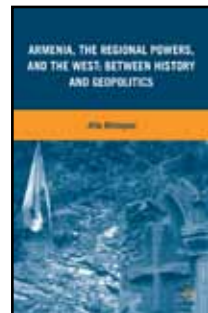
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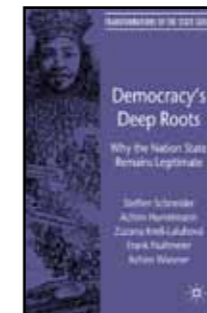
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Why the Nation State Remains Legitimate



Steffen Schneider, Research Associate, TranState Research Centre, University of Bremen, Germany, **Achim Hurrelmann**, Assistant Professor of Political Science, Carleton University, Canada, **Zuzana Krell-Laluhová**, Formerly, Research Associate, TranState Research Centre, University of Bremen, Germany; currently at the European Commission, **Frank Nullmeier**, Professor of Political Science, Centre for

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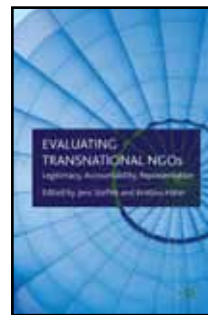
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Evaluating Transnational NGOs

Legitimacy, Accountability, Representation



Edited by **Jens Steffek**, Lecturer in Political Science, Jacobs University Bremen, Germany and **Kristina Hahn**, Senior Research Fellow, Collaborative Research Centre 'Transformations of the State', University of Bremen, Germany

Critics question the representativeness of NGOs, the democratic quality of their internal procedures, and their

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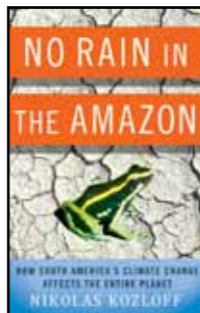
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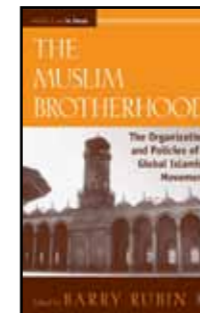
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HIGHLIGHT

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Liberal Modernity, Catholicism, Islam



Armando Salvatore, Associate Professor of Sociology of Culture and Communication, Oriental Studies University, Italy; Senior Research Fellow (Heisenberg Fellow), Institute of Social Sciences, Humboldt University

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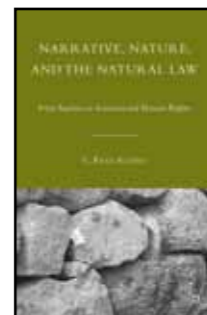
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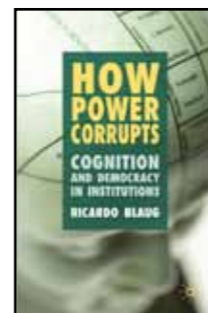
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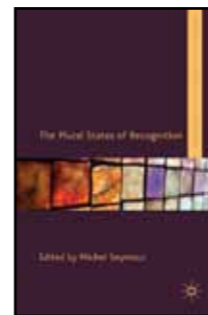
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The Politics of Development in Malawi and Ireland



Niamh Gaynor, Project Director, Academic Theme Leaders Office, Dublin City University, Republic of Ireland

Do participatory processes open a political space to marginalized groups and individuals? Or do they co-opt and coerce groups to reinforce existing inequitable relations? In an innovative comparative study which breaks with tradition this book explores these

questions by looking at Malawi and Ireland.

Contents: Introduction: Participation and Development - Beyond the Impasse? / PART I: PARTICIPATION IN CONTEXT / Globalization, Governance and Participation / Malawi and Ireland in a Globalized World / Analyzing Participation: A Theoretical Framework of Analysis / PART II: PARTICIPATION IN PRACTICE / The Dynamics of Participation in Malawi and Ireland / The State and Participation in Malawi and Ireland / Civil Society and Participation in Malawi and Ireland / PART III: TRANSFORMING PARTICIPATION?: CONCLUSION / Transforming Participation?: The Politics of Development in Malawi and Ireland / Bibliography / Notes

April 2010	256pp	216x138mm
7 b/w tables		
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Comparative Perspectives

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Interrogates the idea of capacity building theoretically and explores the variety of meanings, constructions and practices of capacity building. This book examines capacity building in both developing and developed countries and takes the position that fragile communities are present in all societies.

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Western Currents and Asian Alternatives



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Challenging the Aid Paradigm critically examines central aspects of Western international aid policy, while at the same time exploring non-western, especially Chinese, aid and assesses to what extent these may be competitive or complementary.

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May 2010	228pp	216x138mm
13 b/w tables		
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UK POLITICS

HIGHLIGHT

Constitutional Futures Revisited

Britain's Constitution to 2020



Edited by **Robert Hazell**, Director, Constitution Unit, Department of Political Science, University College London, UK

'Were there to be a Royal Commission on the constitution, this book would be its handbook.' - Lordon Philip Norton, Professor of Government at the University of Hull, UK

'Like all good books,

Constitutional Futures Revisited provokes as many questions as it answers...[it] has set a new benchmark in terms of state-of-the-art constitutional studies in the United Kingdom.' - *Political Studies Review*

The UK is going through a period of unprecedented constitutional change. There is much unfinished business, and further changes still to come. Where are these changes taking us? In this book, leading political scientists and lawyers forecast the impact of these changes on the UK's key institutions and the constitution as a whole.

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April 2010	352pp	216x138mm
Paperback	£22.99	978-0-230-25213-4

British Foreign & Defence Policy Since 1945

Challenges and Dilemmas in a Changing World



Robert Self, Formerly Professor of British Politics and Contemporary History, London Metropolitan University, UK

Foreign policy has determined much of New Labour's time in office and cast a consistently long shadow over British politics in the period since 1945. Robert Self provides a readable and incisive assessment of the key issues and events from the

retreat from empire through to the cold war period to Humanitarian Intervention and the debacle in Iraq.

Contents: Introduction: Britain's Place in a Changing World / British Power and the Burden of History / From Empire to Commonwealth / Britain, the Atlantic Alliance and the 'Special Relationship' / Britain and the Europe / The Problems of Conventional Defence / Britain and the Bomb: the Quest to Nuclear Deterrent / New Labour, the 'Ethical Dimension' and 'Liberal Intervention' / Making Foreign and Defence Policy / Conclusion: the Challenge of an Uncertain Future

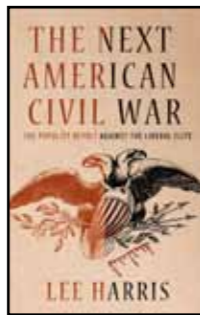
May 2010	328pp	234x156mm
32 b/w tables and 6 maps		
Hardback	£60.00	978-0-230-22079-9
Paperback	£22.99	978-0-230-22080-5

US POLITICS

HIGHLIGHT

The Next American Civil War

The Populist Revolt Against the Liberal Elite



Lee Harris, Author of *The Suicide of Reason: Radical Islam's Threat to the West and Civilization and Its Enemies: The Next Stage of History*. A frequent contributor to *Policy Review*, *City Journal*, the *Wall Street Journal's Opinion Journal*, and *TCSDaily.com*, he has become one of the most sought-after commentators on the post-9/11 epoch

Many of us were surprised by the escalating incidents that began right after Obama's election; tea parties, guns toted at town hall meetings, rumors of socialism and death panels. But Lee Harris knew this was coming. Harris has long been reflecting on freedom and what it really means.

Contents: Preface: Is America Still Governable? The Message of the Town Hall Revolts / Freedom and its Ambiguities / Freedom, Utopia, and the Intellectual / American Exceptionalism / Common Sense / The Life Cycle of Liberty / Crazy for Liberty / Self-made Men, Self-made Societies / The Tao of the Orner / The Making of Orner Americans / Why Libertarianism is not Enough / How the Little Guy Got his Freedom / Can Everybody Really be Free? / Conserving the Spirit of Liberty / Conclusion: The Fate of Freedom and the Future of the Western Civilization

June 2010	256pp	234x156mm
16pp. b/w photographs		
Hardback	£17.99	978-0-230-10271-2

Developments in American Politics 6



Edited by **Gillian Peele**, Fellow; Tutor in Politics, Lady Margaret Hall, Oxford University, UK, **Christopher J. Bailey**, Professor of American Politics, University of Keele, UK, **Bruce Cain**, Heller Professor of Political Science, University of California, USA and **B. Guy Peters**, Maurice Falk Professor of Government, University of Pittsburgh, USA

This new text, written by a team of leading authorities, assesses the state of American politics in the Obama administration. It looks both at the institutional framework of government and at the policy dilemmas facing the United States today and it analyzes the major controversial issues that shape American political debates in the twenty-first century.

Contents: Introduction: The Legacy of the Bush Years / A New American Agenda? / The Electoral System and the Lessons of 2008 / Political Parties and the New Partisanship / Interest Groups / The Media / The Presidency / Congress / The Supreme Court / American Federalism in the 21st Century / Environmental Policy / Economic Policy / American Social Policy: The Possibilities for Reform / American Foreign Policy in the 2010s / The American Constitution at the End of the Bush Presidency / Nation of Nations: US Immigration Policy and Politics

April 2010	304pp	234x156mm
1 map, 6 b/w tables and 13 figures		
Hardback	£65.00	978-0-230-57682-7
Paperback	£23.99	978-0-230-57683-4

The Politics of Race and Ethnicity in the United States

Americanization and De-Americanization of Racialized Ethnic Groups



Sherrow O. Pinder, Assistant Professor of Political Science and Multicultural and Gender Studies, California State University, USA

The purpose of this book is to examine and analyze Americanization, De-Americanization, and racialized ethnic groups in America and consider the questions: who is an American? And what constitutes American identity and culture?

Contents: Introduction: The Americanization and De-Americanization of Racialized Ethnic Groups / Contextual Reflection and Historical Perspective / An American Identity in Retrospect / 'Whiteness' as the Definitive Conceptualization of an American Identity / The Quandary of Multiculturalism in America / Racialized Ethnic Groups as a Threat to America's National Identity / Rethinking and Reframing Multiculturalism / Conclusion

June 2010	272pp	216x138mm
Hardback	£52.50	978-0-230-61356-0

The Upper House

A Journey Behind the Closed Doors of the U.S. Senate



Terence Samuel, was the Chief Congressional Correspondent for U.S. News & World Report from 2000 to 2005. Previously, he was a reporter and New York bureau chief at the Philadelphia Inquirer, a director of news programming at America Online and a political columnist for The American Prospect. He is currently the deputy editor of The Root, the Washington Post's online magazine of opinion and

analysis aimed at African American readers. He has appeared on PBS's Washington Week, CNN, CNN International, MSNBC and Fox News, as well as on international media outlets BBC and the Canadian Broadcasting Corporation

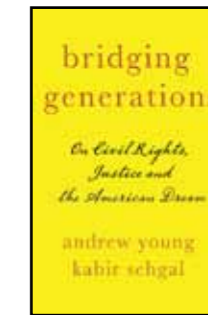
The Upper House is about the making of the modern U.S. Senator. Terence Samuel gets to the heart of the Senate and will follow the people and the institution through displays of dazzling power, bewildering helplessness and sacred traditions both ancient and modern.

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June 2010	288pp	234x156mm
8pp. b/w photographs		
Hardback	£17.99	978-0-230-62361-3

Bridging Generations

On Civil Rights, Justice and the American Dream



Andrew Young, American politician, diplomat and pastor from Georgia who has served as Mayor of Atlanta, a Congressman, and United States Ambassador to the United Nations. A former President of the National Council of Churches USA, he was a supporter and friend of the Rev. Dr. Martin Luther King and **Kabir Sehgal** works in emerging market equity sales at JPMorgan in New York; served as a special

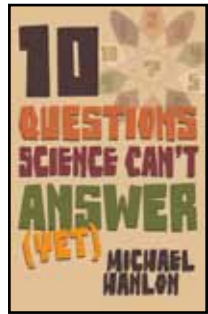
assistant to Senator Max Cleland on the John Kerry presidential campaign, and is the author of *Jazzocracy: Jazz, Democracy and the Creation of a New American Mythology*, which was featured on NPR

A top aide to Martin Luther King, Jr. and one of history's most important civil rights leaders, Andrew Young has witnessed history and made his own. This book presents Young's thoughts and meditations on such important topics as civil rights and the American Dream.

Contents: American Democracy and Public Service / Globalization and International Affairs / Faith and Non-Violence / Leadership / Race in the Twenty-First Century

May 2010	256pp	234x156mm
16 b/w photographs		
Hardback	£15.99	978-0-230-62360-6

POPULAR SCIENCE



10 Questions Science Can't Answer (Yet)

A Guide to the Scientific Wilderness

Michael Hanlon, *Science Editor, The Daily Mail; author of Eternity: Our Next Billion Years and The Science of the Hitchhiker's Guide to the Galaxy*

'A truly thought-provoking and fascinating exploration of areas of science that aren't fully understood'. - www.popularscience.co.uk

'A lovely book...you hear some pretty class stories.' - Anita Anand, BBC Radio Five Live

Considering questions such as 'Where did language come from?' and 'Do animals know they exist?', Michael Hanlon explores possible theories - and dispatches a few of the less likely ones - in his quest to fill the gaping holes that science is littered with.

Contents: Introduction / Is Fido a zombie? / Why is time so weird? / Can I live forever please? / What are we going to do with the stupid? / What is the dark side? / Is the universe alive? / Are you the same person you were a minute ago? / Why are we all so fat... and does it really matter? / Can we really be sure the paranormal is bunkum? / What is reality, really?

March 2010	208pp	234x156mm
Paperback	£9.99	978-0-230-62284-5

PSYCHOLOGY, COUNSELLING AND PSYCHOTHERAPY

HIGHLIGHT

Couch Fiction

A Graphic Tale of Psychotherapy



Philippa Perry, *Author; Psychotherapist, Psychotherapy Supervisor; Fine Art Graduate, UK*

Illustrated by Junko Graat

Afterword by Andrew Samuels

'I loved it. I smiled and laughed. And nodded. One to read for sure.' - Susie Orbach, Author and Columnist

'The charming pictures show psychotherapy working; the witty and brilliant notes explain how and why.' - Dr Stella Tillyard, author of *Aristocrats*

What is it like to be a fly on a psychotherapist's wall? This compelling case study in the form of a graphic novel vividly explores a year's therapy sessions as a search for understanding and truth. Told in a witty and thought-provoking manner, each engagingly illustrated scene is accompanied by deft commentary.

April 2010	156pp	167x195mm
fully illustrated throughout		
Paperback	£12.99	978-0-230-25203-5

HIGHLIGHT

How Children Develop

International Edition
3rd edition

Robert S. Siegler, *Carnegie Mellon University, USA*,
Judy S. DeLoache, *University of Virginia, USA* and
Nancy Eisenberg, *Arizona State University, USA*

How Children Develop provides a fresh approach to the topically-organized child development course. It presents the latest research without overwhelming students with detail, and is backed by a full range of media and supplements. The 3rd edition features new pedagogy and updated coverage of neuroscience, child welfare, and gender development.

Contents: An Introduction to Child Development / Prenatal Development and the Newborn Period / Biology and Behavior / Theories of Cognitive Development / Seeing, Thinking, and Doing in Infancy / Development of Language and Symbol Use / Conceptual Development / Intelligence and Academic Achievement / Theories of Social Development / Emotional Development / Attachment to Others and Development of Self / The Family / Peer Relationships / Moral Development / Gender Development / Conclusions / Glossary / References / Name Index / Subject Index

May 2010	600pp	283x238mm
Paperback	£43.99	978-1-4292-5375-8

Published by Worth Publishers with Palgrave Macmillan



HIGHLIGHT

How Children Develop Study Guide

Jill Saxon, *Teacher, University of Illinois, USA*

A carefully thought-out accompaniment to *How Children Develop*, third edition, by Siegler et al., the Study Guide features a number of supplementary study tools. Key concepts reviews, section reviews, guided study questions and practice tests all help reinforce the reader's understanding of topics covered in the main text.

Contents: Works alongside the contents of the main text (please see ISBN: 978-1-4292-5375-8)

May 2010	300pp	283x238mm
Paperback	£24.99	978-1-4292-1791-0

Published by Worth Publishers

The Emergence of Somatic Psychology and Bodymind Therapy

Barnaby Barratt, *Professor of Psychology, Northcentral University, USA*

Somatic psychology and bodymind therapy (the simultaneous study of the mind and body) are challenging contemporary understandings of the psyche, of what it means to be human and how to heal human suffering.

Contents: SECTION I: INTRODUCING A NEW DISCIPLINE / Psychology at the Crossroads / Epistemic Shifting / Illustrations of Bodymind Therapy / Healing Matters / The State of Emergence / SECTION II: SOURCES: ANCIENT AND CONTEMPORARY / Psychoanalytic Discoveries / Somatic Psychodynamics / Philosophical and Cultural Studies / Western Traditions of Bodywork / The Influx of Asian Wisdom / Shamanic Practices and Transpersonal Psychologies / The Advances of Neuroscience / SECTION III: CURRENT CHALLENGES: POSSIBLE FUTURES / Bodies and Boundaries / The Inherent Sexuality of Being Human / Oppression and the Momentum of Liberation / Bodily Paths to Spiritual Awakening / The Future of Human Awareness / Bibliography

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S. Marc Breedlove, *Michigan State University, USA*,
Mark R. Rosenzweig, *sometime of University of California, USA* and **Neil V. Watson**, *Simon Fraser University, USA*

Biological Psychology is a comprehensive, authoritative survey of the biological bases of behaviour. Its readers will benefit from an outstanding art program, and a broad perspective. The 6th edition features thoroughly revised coverage of cognitive neuroscience, as well as new material in keeping with the latest breakthroughs in research.

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May 2010	630pp	283x236mm
Hardback	£45.99	978-0-87893-324-2

Published by Sinauer Associates, Inc.

The Troubled Mind

Susy Churchill, *Lecturer/Clinical Manager, University of Southampton, UK*

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June 2010	240pp	234x156mm
Paperback	£20.99	978-0-230-20096-8

PREVIOUSLY ANNOUNCED

Fundamentals of Abnormal Psychology

6th edition

Ronald J. Comer, *Princeton University, USA*

March 2010	489pp	277x231mm
Paperback	£40.99	978-1-4292-1633-3

Published by Worth Publishers



FIRST ANNOUNCEMENT

Fundamentals of Abnormal Psychology Student CD-ROM

Ronald J. Comer, Princeton University, USA and John H. Hull, Bethany College, USA

This is an extremely helpful activity CD-ROM for students using *Fundamentals of Abnormal Psychology*, 6th edition, by Ronald Comer. It offers a range of videos, exercises and tests to enhance the learning experience of the main text.

Contents: Works alongside the content of the main text (for more details please see ISBN 978-1-4292-1633-3)

March 2010	142x124mm	
CD-ROM	£11.99	978-1-4292-2108-5

Published by Worth Publishers

Fundamentals of Abnormal Psychology Study Guide

Ronald J. Comer, Princeton University, USA

This detailed study guide helps students to understand and retain the material in *Fundamentals of Abnormal Psychology*, sixth edition, by Ronald Comer. Each chapter includes exercises and practice tests, section reviews, key concept reviews and guided study questions.

Contents: Works alongside the content of the main text (see ISBN 978-1-4292-1633-3)

April 2010	300pp	277x231mm
Paperback	£19.99	978-1-4292-2109-2

Published by Worth Publishers

Intimacy, Transcendence and Psychology

Closeness and Openness in Everyday Life

Steen Halling, Professor of Psychology, Seattle University, USA

'This is a beautifully written book. Carefully and compellingly charting a course through terrain fundamental to human life-intimacy, disillusionment, forgiveness-the book presents a rich, subtle, and integrated portrayal of individuals as relational beings. Combining astute and sensitive analysis of material from participants with readings from a wide range of sources, the book reveals a depth of understanding which results from Halling's years of engaging these topics. The book is a glowing testimony to the phenomenological approach advocated by the author.' - Jonathan A. Smith, Professor of Psychology, Birkbeck College, University of London, UK

'Halling studies phenomena that are usually ignored by mainstream psychology because they are impossible to measure and seeks the meaning of these experiences to begin to clarify them...No barrier is placed between the experience and the understanding by Halling, he even dares to suggest that the disturbed person is first of all human and has to be studied with respect and understood with sympathy. The secret of his method is revealed as he explains his phenomenological approach and how it can be used to understand interpersonal relationships and their vicissitudes in a superior way.

Psychology has to deal with everyday phenomena as they are lived - not abstracted or constructed by the researcher - and Halling has shown us how to do this.' - Amedeo Giorgi, Professor of Psychology, Saybrook Graduate School, USA

This book addresses the richness and depth of our intimate relationships and especially those moments when we come to see ourselves and the other person in a new way. Halling goes on to say that however much we are influenced by heredity and upbringing, we are also agents with the capacity for openness and transcendence.

Contents: Introduction: On the Disappearance and Appearance of Persons / Seeing a Significant other as if for the First Time / On Being Disillusioned by a Significant Other / Forgiving Another, Recovering one's Future / Experiencing the Humanity of the Disturbed Person / On the Study of Human Experience / Interpersonal Relations and Transcendence / Psychology, Transcendence and Everyday Life

April 2009	266pp	234x156mm
Paperback	£19.00	978-0-230-61964-7

The Talking Cure

Wittgenstein's Therapeutic Method for Psychotherapy

John M. Heaton, is in private practice in London, UK as a psychiatrist and psychotherapist. He is a regular lecturer at Regent's College, London on the Advanced Diploma in Existential Psychotherapy programme, and also teaches regularly at Roehampton University, UK. He is a founder member of the Guild of Psychotherapists and was Director of Training in the Philadelphia Association, USA for many years. He was editor of *Journal for Existential Analysis* for seven years and his publications include: *The Eye: Phenomenology and Psychology of Function and Disorder; Wittgenstein for Beginners; Introducing Wittgenstein and Wittgenstein and Psychoanalysis*

In the last fifteen years there has been a change in direction in our understanding of Wittgenstein; the 'resolute' reading of him places great emphasis on his therapeutic intent and argues that the aim of Wittgenstein's thought is to show how language functions. This book argues that this is highly relevant to understanding psychotherapy.

Contents: Abbreviations of Wittgenstein's Work / Preface / The Problem / Introduction / Fearless Speech / Talking versus Writing / The Critical Method / Reasons and Causes / Elucidations / Back to the Rough Ground / The Self and Images / A Non-Foundational Therapy / References

April 2010	272pp	216x138mm
12 illustrations		
Hardback	£55.00	978-0-230-23761-2



Foucault, Psychology and the Analytics of Power

Derek Hook, Lecturer, Institute of Social Psychology, London School of Economics and Political Science, UK

'This groundbreaking book provides an impassioned argument for Foucault that also

locates the work in current debates in social and political theory. Hook's lucid writing has an urgency that draws the reader into a journey through theoretical debates that also makes them come alive as it addresses key political questions. This book combines elaboration and application in measures that will leave the reader with a thirst for more of the real critical-political Michel Foucault and admiration for an author who has at last shown us how to find him.' - Ian Parker, Professor of Psychology, Discourse Unit, Manchester, UK

This book introduces and applies Foucault's key concepts to the field of psychology and the social sciences. Drawing on Foucault's Collège de France lectures, it argues for a historical, genealogical analysis of Foucault's work and examines a wide range of social issues such as racism, sexuality, paedophilia, subjectivity and power.

Contents: Introduction / Disciplinarity and the Production of Psychological Individuality / 'Desubstantializing' Power: Methodological Injunctions for Analysis / Discourse, Knowledge, Materiality, History: Foucault and Discourse Analysis / Foucault's 'philosophy of the event': Genealogical Method / Space, Discourse, Power: Heterotopia as Analytics / Governmentality, Racism, Affective Technologies of Subjectivity/Self / Index

May 2010	320pp	216x138mm
Paperback	£17.99	978-0-230-00820-5

Critical Theory and Practice in Psychology and the Human Sciences
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Gender and Colonialism

Revised and updated edition

A Psychological Analysis of Oppression and Liberation

Geraldine Moane, Senior Lecturer, Department of Psychology, University College Dublin, Republic of Ireland

'Highly recommended for upper-division undergraduates through professionals, this book contains an excellent, extensive bibliography that will provide the advanced student or scholar with numerous resources for in-depth analysis of many important contemporary issues.' - G.M. Greenberg, *Choice*

'*Gender and Colonialism* provides an excellent overview of liberation psychology from a feminist perspective. In the fashion of a Psychological Bulletin article - extended to book format - it gives a meaningfully organized, well-written, systematic and creative summary of the literature in this research domain.' - T. Teo, *Theory and Psychology*

'It is a wide-ranging reference text, excellent for teaching purposes.' - M. McDermott, Women's Studies International Forum

'Moane's book makes a significant contribution to a necessary discussion of oppression and liberation in psychology.' - S. Austin, *Feminism and Psychology*

'Moane's book will appeal to a wide audience... her book is thus both practical and visionary.' - B. Bayer, *Irish Journal of Feminist Studies*

The first edition of this book was a pioneering work in the newly emerging field of liberation psychology. This revised and updated edition provides an up-to-date review of the latest international developments in liberation psychology, feminist psychology and critical psychology, with a framework that links the personal and the political.

Contents: Women, Psychology and Society: The Personal is Political / Hierarchical Systems: Patriarchy and Colonialism / Psychological Patterns Associated with Hierarchical Systems: The Cycle of Oppression / Breaking Out: The Cycle of Liberation / The Personal Level: Building Strengths / The Interpersonal Level: Making Connections / The Political Level: Taking Action / Liberation Psychologies in Action: Local and Global Examples / Interconnections between Personal and Political Change: Towards an Egalitarian Society / References

May 2010	256pp	216x138mm
5 b/w tables		
Paperback	£18.99	978-0-333-99429-0

PREVIOUSLY ANNOUNCED

Exploring Psychology

8th edition

David G. Myers, John Dirk Werkman Professor of Psychology, Hope College, USA

February 2010	581pp	275x230mm
Hardback	£39.99	978-1-4292-1635-7

Published by Worth Publishers

FIRST ANNOUNCEMENT

Exploring Psychology Study Guide

8th edition

David G. Myers, John Dirk Werkman Professor of Psychology, Hope College, USA

This detailed study guide helps students to understand and retain the material in *Exploring Psychology*, eighth edition, by David Myers. Each chapter includes practice tests and exercises, key concept reviews, section reviews and guided study questions.

Contents: Works alongside the contents of the main Exploring Psychology text (ISBN: 978-1-4292-1635-7)

March 2010	550pp	275x230mm
Paperback	£25.99	978-1-4292-3199-2

Published by Worth Publishers

Exploring Therapy, Spirituality and Healing

Edited by **William West**, *Reader in Counselling Studies, University of Manchester, UK*

Spirituality and healing are controversial issues in counselling and psychotherapy. This cutting edge text discusses the philosophical, practical and ethical issues involved in counselling and explores major critiques of work on spirituality and healing. Students, trainees and professionals will find this an enriching and thought-provoking read.

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June 2010	240pp	216x138mm
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RELIGION

Judaism and Other Religions

Models of Understanding

Alan Brill, *Cooperman/Ross Endowed Professor and Associate Professor of Jewish-Christian Studies, Seton Hall University, USA*

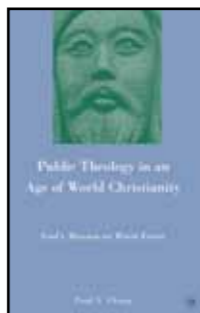
With insight and scholarship, Alan Brill crisply outlines the traditional Jewish approaches to other religions for an age of globalization.

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April 2010	288pp	234x156mm
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Public Theology in an Age of World Christianity

God's Mission as Word-Event



Paul S. Chung, *Associate Professor of Mission and World Christianity, Luther Seminary, St. Paul, USA*

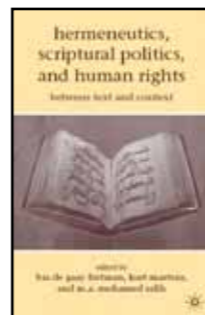
This book aims to rearticulate and reinterpret a Christian concept of God's mission and evangelization in light of the universal, irregular, and transversal horizon of God's narrative as it pertains to the realities of public sphere.

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Hermeneutics, Scriptural Politics, and Human Rights

Between Text and Context



Edited by **Bas De Gaay Fortman**, *Chair in Political Economy of Human Rights, University of Utrecht, The Netherlands*, **Kurt Martens**, *Assistant Professor of Canon Law, Catholic University of America, USA* and **M.A. Mohamed Salih**, *Professor of Politics of Development at both the Institute of Social Studies, The Hague and the Department of Political Science, University of Leiden, The Netherlands*

This book articulates the relationships involving hermeneutics and scriptural politics in the complex fields of religious freedom and human rights, with particular focus on women and minorities in Christianity, Judaism, and Islam.

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Richard C. Foltz, *Columbia University, USA*

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The Muslim Brotherhood, Ash'arism, and Political Sunnism



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This book explores the correlation between anti-theological thought and the rise of Islamism in the twentieth century by examining Egypt's Muslim Brotherhood and the leadership of Umar al-Tilmisani (d. 1986).

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The Tragic Vision of African American Religion

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Many have used the term 'tragic' to refer to African American religious and cultural experience. After a studied meditation on and articulation of the 'tragic vision,' Johnson argues that African American Christian Consciousness is an expression of the tragic and a tragic expression of the Christian Faith.

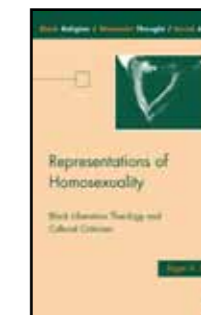
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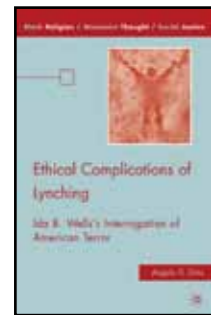
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SOCIAL WORK AND SOCIAL POLICY

HIGHLIGHT

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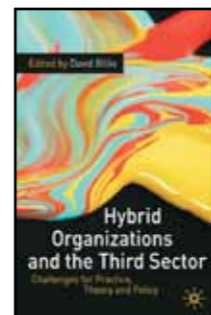
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Residential Care Transformed

Revisiting 'The Last Refuge'



Edited by **Julia Johnson**, *Senior Lecturer*, **Sheena Rolph**, *Visiting Senior Research Fellow, both at The Open University, UK* and **Randall Smith**, *Professional Research Fellow, School for Policy Studies, University of Bristol, UK*

This book revisits Peter Townsend's classic study of residential care for older people in Britain conducted in the late 1950s. It provides not

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Mental Health Policy and Practice

2nd edition

Edited by **Helen Lester**, *Professor of Primary Care, National Centre for Primary Care Research and Development, University of Manchester, UK* and **Jon Glasby**, *Professor of Health and Social Care; Co-Director, Health Services Management Centre, University of Birmingham, UK*

Review for the 1st edition:

'A very clear accessible overview of mental health provision in England, including a well resigned critique of current policy.' - Mr Robert Davis, School of Health and Social Sciences, UWIC, UK

The revised edition of *Mental Health Policy and Practice* remains a comprehensive text containing an overview of recent UK mental health policy. It includes ideas from a wide spectrum of mental health services, examples of successful evidence-based practice and analyzes the impact of the 'modernization agenda'.

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Developing Research Based Social Work Practice

Edited by **Joan Orme**, *Professor of Social Work, Glasgow School of Social Work, Glasgow and Strathclyde Universities, UK* and **David Shemmings**, *Professor; Chair of Social Work; Deputy Head, School of Social Policy, Sociology and Social Research, University of Kent, UK*

Evidence-based practice is important to all social work students and practitioners. This book offers an informative account of why research matters to good practice and the importance of being research-minded. Clear, coherent and focused, it is invaluable reading across a range of research-oriented modules in the social work curriculum.

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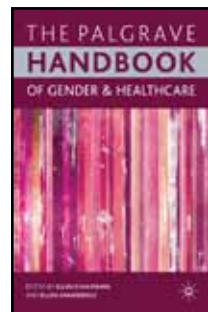
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SOCIOLOGY

HIGHLIGHT

The Palgrave Handbook of Gender & Health Care



Edited by **Ellen Kuhlmann**, Senior Lecturer, Department of Social and Policy Sciences, University of Bath, UK and **Ellen Annandale**, Senior Lecturer, Department of Sociology, University of Leicester, UK

Bringing together international experts from different academic disciplines, this collection explores the challenges and opportunities of bringing gender to the

heart of health policy, practice and research. It examines debates over health reform: access to services, the organization of care and professional development and education in healthcare.

Contents: PART I: GENDERING HEALTHCARE AND POLICY / PART II: THE SOCIAL PATTERNING OF HEALTH BY GENDER / PART III: EQUITY AND ACCESS TO HEALTHCARE / PART IV: THE ORGANISATION AND DELIVERY OF HEALTHCARE / PART V: THE PROFESSIONS AS 'CATALYST' OF GENDER SENSITIVE HEALTHCARE

A Full Table of Contents is Available at: www.palgrave.com

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Twins in Society

Parents, Bodies, Space and Talk



Edited by **Kate Bacon**, Lecturer in Sociology, University of Central Lancashire, UK

'This is an engaging book that makes an important contribution to our understanding of twinship. Underpinned by a sociological theoretical framework and brought to life by the detailed perspectives of twins, their siblings and their parents, the book offers

new and challenging insights.' - Paul Connolly, Professor of Education, Queen's University Belfast, UK

This book explores what it means to be a twin and to what extent twins can shape or 'escape' their identities as twins. It investigates how social expectations about twins shape twins' lives and how twins utilize their bodies, space and talk to actively display and perform their own identities.

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New Social Connections

Sociology's Subjects and Objects

Edited by **Judith Burnett**, Dean, School of Law, Social Sciences and Communications, University of Wolverhampton, UK, **Syd Jeffers** and **Graham Thomas**, both Senior Lecturers, both at University of East London, UK

Offering a fresh approach to new explorations of the reconfigurations of sociological thought, this book provides a mix of literature review, original theory and autobiographical material in order to understand formations of sociological knowledge.

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Calendars, Cartographies and Constructions

Edited by **Judith Burnett**, Dean, School of Law, Social Sciences and Communications, University of Wolverhampton, UK

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2 figures and 3 b/w tables		
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Inside the Latin@ Experience

A Latin@ Studies Reader

Edited by **Norma E. Cantú**, Professor of English and U.S. Latina/o Literatures and **Maria E. Fránquiz** Associate Professor of Bilingual-Bicultural Education, Department of Curriculum and Instruction, both at University of Texas, USA

Latinos comprise the fastest growing ethnic group in the United States, and this interdisciplinary anthology gathers the scholarship of both early career and senior Latina/o scholars whose work explores the varied and unique latinidades, or Latino cultural identities, of this group.

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June 2010	256pp	234x156mm
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Roots, Rites and Sites of Resistance

The Banality of Good

Edited by **Leonidas K. Cheliotis**, Lecturer, Queen Mary, University of London, UK

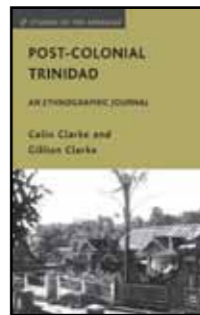
Which practices count as resistance? Why, where, and how does resistance emerge? When is resistance effective, and when is it truly progressive? In addressing these questions, this book brings together novel theoretical and empirical perspectives from a diverse range of disciplinary and geographical locales.

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Post-Colonial Trinidad

An Ethnographic Journal



Colin Clarke, Emeritus Professor of Geography, Oxford University, UK; Emeritus Fellow, Jesus College and **Gillian Clarke**, formerly Teacher in Secondary Schools, UK; Head of German and Head of Careers, Wycombe Abbey School, UK

This journal, originally kept as part of a study of race and ethnic relations in Trinidad, records daily field experiences where the observers/researchers

were engaged in participant observation.

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Sociological Issues for the 21st Century

Edited by **Mark Davis**, Lecturer in Sociology, Director of the Bauman Institute, University of Leeds, UK and **Keith Tester**, Professor of Sociology, University of Hull, UK

This unique and original collection by internationally renowned scholars uses critical engagements with Bauman's sociology to identify and better understand the challenges that face globalized human societies at the start of the twenty-first century.

Contents: M.Davis & K.Tester: Introduction / W.Outhwaite: Bauman's Europe, Europe's Bauman / A.Peterson: The Use-Value of Human Waste and the Currency of Waste Disposal in Liquid Modernity / S.G.Mestrovic: Bauman and the Drama of Abu Ghraib / P.Beilharz: Another Bauman: The Anthropological Imagination / I.Bauman: The Happy Architects / T.Blackshaw: Bauman's Challenge to Sociology / K.Flanagan: Bauman's Implicit Theology / M.Featherstone: Event Horizon: Utopia-Dystopia in Bauman's Thought / P.A.Taylor: Totalitarian Bureaucracy and Bauman's Sociological Imagination: In defence of the Ivory Tower / C.Till & T.Campbell: Resistance Towards Ethics / J.O'Neill: What's in the Post? / Z.Bauman: The Triple Challenge

June 2010	272pp	216x138mm
Hardback	£52.00	978-0-230-22134-5

Women, Men, Work and Family in Europe

Edited by **Rosemary Crompton**, Professor of Sociology, City University, UK, **Suzan Lewis**, Department of Psychology and Speech Pathology, Manchester Metropolitan University, UK and **Clare Lyonette**, Department of Sociology, City University, London, UK

'As a smorgasbord of research on work, gender and family life, this table is tantalisingly laden.' - *Gender in Management*

'A useful addition to the ever-growing literature on social and economic inequality.' - *Work, Employment and Society*

Social changes including an increase in dual-earner families, declining fertility, and growing problems of work-life 'balance' are underway as more women, particularly mothers, enter and remain in paid employment. This collection explores this revolution in working practices across Europe.

Contents: Acknowledgements / Notes on Contributors / R.Crompton, S.Lewis & C.Lyonette: Introduction: The Unravelling of the 'Male Breadwinner' Model - and Some of its Consequences / R.Gambles, S.Lewis & R.Rapoport: Evolutions and Approaches to Equitable Divisions of Paid Work and Care in Three European Countries: A Multi-Level Challenge / L.Den Dulk & A.Van Doorne-Huiskes: Social Policy in Europe: Its Impact on Families and Work / J.Fagnani: Fertility Rates and Mothers' Employment Behaviour in Comparative Perspective: Similarities and Differences in Six European Countries / H.Haskova: Fertility Decline, the Postponement of Childbearing and the Increase in Childlessness in Central and Eastern Europe: A Gender Equity Approach / K.Wall: Main Patterns in Attitudes to the Articulation Between Work and Family Life: A Cross-National Analysis / R.Crompton & C.Lyonette: Occupational Class, Country and the Domestic Division of Labour / D.Perrons, L.Mcdowell, C.Fagan, K.Ray & K.Ward: Gender, Social Class and Work-Life Balance in the New Economy / A.Anttonen & J.Sipilä: Care Capital, Stress and Satisfaction / M.Bäck-Wiklund & L.Plantin: The Workplace as an Arena for Negotiating the Work-Family Boundary: A Case Study of Two Swedish Social Services Agencies / M.Das Dores Guerreiro & I.Pereira: Women's Occupational Patterns and Work-Family Arrangements: Do National and Organisational Policies Matter? / N.Le Feuvre & C.Lemarchant: Employment, The Family and 'Work-Life Balance' in France / R.Crompton, S.Lewis & C.Lyonette: Continuities, Change and Transformations / Bibliography / Index

June 2010	288pp	216x138mm
Paperback	£19.99	978-0-230-27337-5

Global Children, Global Media

Migration, Media and Childhood

Liesbeth De Block, Lecturer in Media, Culture and Communication and **David Buckingham**, Professor of Education both at the Institute of Education, London University, UK

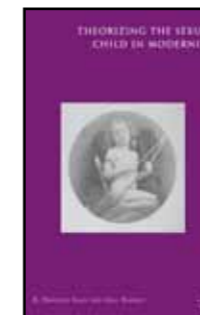
'What makes this book stand out from the crowd of other studies on media use is that it explores and analyzes the experiences of immigrant children and presents these in a coherent form for the first time.' - *European Journal of Communication*

Children today are growing up in a world of global media. Many have also become global citizens, through their experience of migration and transnational networks. This study examines the relationships between children, the media, migration and globalization and is now available in paperback.

Contents: Preface and Acknowledgements / Changing Spaces: Globalization, Media, Identity and Childhood / We are the World? Children and Migration / Between the Global and the Local: Young People Media and Migration / Going Global: Childhood in the Age of Global Media / Finding a Place: Migrant Children Using Media / Making Migrant Identities: Television in Children's Everyday Lives / Speaking for Themselves? Researching Youth Media Production / Picture Me In: Migrant Children as Media Makers / Rapping All Over the World: Music, Media and Intercultural Communication / Conclusion / Bibliography / Index

November 2007	240pp	216x138mm
Paperback	£19.99	978-0-230-27344-3

Theorizing the Sexual Child in Modernity



R. Danielle Egan, Associate Professor of Gender and Sexuality Studies, St. Lawrence University, USA and **Gail Hawkes** Lecturer of Sociology, University of New England, Australia

This ground-breaking work provides the first history of ideas about the sexual child in modernity. Beginning with twenty-first century panics about sexualization, the authors address why the

sexual child excites such powerful emotions in the Anglophone west.

Contents: Introduction: Back to the Future / Constructing the Modern Sexual Child / The Sexual Child and the Social Purity Movement / Sexual Hygiene and the Habituation of Childhood Sexuality / Sexology and the New Normality / Freud and the Cartography of Infantile Sexuality / Developing the Sexual Child / Concluding Thoughts and Potentials for Future Thinking

April 2010	208pp	234x156mm
Hardback	£52.50	978-1-4039-7257-6

Dead White Men & Other Important People

Sociology's Big Ideas



Ralph Fevre, Professor of Social Research; Senior Lecturer, School of Social Sciences, University of Cardiff, UK and **Angus Bancroft**, Lecturer in Sociology, University of Edinburgh, UK

This is a textbook with a twist. Written as a novel, it follows the story of Mila, a new student who's grappling with social theory for the first time. Explaining what makes sociology so important, it

is a brilliantly engaging introduction to classic and contemporary debates in theory. This is the perfect introduction to sociological thinking for students of all abilities.

Contents: In the Beginning / In at the Deep End / In the Cafe / In the Picture / In Our Genes? / In Cahoots / In Doni's Club / In the Night / In the Morning / In Control / In Doubt / In Sickness and in Health / In Two Acts / In and Against / In Between / In Pieces / In and Out / In the End / Frequently Asked Questions - and Where to Find the Answers

April 2010	336pp	216x138mm
Paperback	£14.99	978-0-230-23246-4

Researching Intimacy in Families

Jacqui Gabb, *Lecturer in Sociology, The Open University, UK*

'The book is an excellent systematization of both the debates shaping the field of family studies and the ones concerning methods to explore relational life and sensitive topics...highly recommended, especially to postgraduates and new researchers.' - Laura Centemeri, *Sociological Research Online*

'This is a very fine piece of work, well written and enjoyable with a sociological imagination at its heart...The book should be read widely...' - BSA *Philip Abrams Memorial Prize Judging Committee*

An incisive engagement with the subject of intimacy and interpersonal relationships and the methods used to research families and personal life, this book introduces readers to contemporary conceptual and methodological frameworks for understanding intimacy and sexuality in families.

Contents: Introduction / Researching Families and Childhood / Methodological Approaches and Family Research Methods / Conceptualisations of Intimacy / Mapping Intimacy in Families / The Affect of Methods / Conclusion

April 2010	224pp	216x138mm
4 b/w illustrations		
Paperback	£19.99	978-0-230-24809-0

Joint Winner of the British Sociological Association Philip Abrams Memorial Prize 2009

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Mundane Heterosexualities

From Theory to Practices

Jenny Hockey *Professor of Sociology, Sheffield University, UK*, Angela Meah, *Research Associate, Lancaster University Management School and the University of Manchester, UK* and Victoria Robinson, *Senior Lecturer in Sociology, University of Sheffield, UK*

'This is a fascinating book, which offers page after page of intriguing revelations...I have been recommending this text to friends and colleagues for some time...' - *British Journal of Social Work*

Mundane Heterosexualities is the first major empirical study of heterosexual relationships. Critiquing feminist debates, and examining heterosexual practices across the last century, this book argues that as a social, rather than sexual category, heterosexuality can be seen as the organizing principle of our everyday lives.

Contents: Unmasking Heterosexuality / Theories of Heterosexuality Reconsidered / A Heterosexual Life: Agency and Structure / Heterosexuality Across the Twentieth Century / Getting the Story Straight / Getting it Together? Carnal and Romantic Discourses / What's Sex Got to do with it? Heterosexuality as an Organising Principle / Nothing Natural? At Home with Heterosexuality / Different Heterosexualities: Different Histories / Conclusion / Index

June 2010	256pp	216x138mm
Paperback	£19.99	978-0-230-27347-4

Self, Identity, and Social Institutions

David R. Heise, *Professor Emeritus, Department of Sociology, Indiana University, USA* and Neil J. MacKinnon, *Professor of Sociology, University of Guelph, Canada*

This book shows how the individual constructs a self from the thousands of colloquial identities provided by a society's culture, and reveals how the individual actualizes and sustains an integrated and stable self while navigating the sometimes treacherous waters of everyday institutional life.

Contents: Cultural Theories of People / Identities in Standard English / Language and Social Institutions / The Cultural Self / The Self's Identities / Theories of Identities and Selves / Theories of Norms and Institutions / Social Reality and Human Subjectivity

May 2010	288pp	234x156mm
Hardback	£55.00	978-0-230-62179-4

White Feminists and Contemporary Maternity

Purging Matrophobia



D. Lynn O'Brien Hallstein, *Assistant Professor of Rhetoric, Boston University, College of General Studies, USA*

This work explores matrophobia - the fear not of one's mother or of motherhood but of becoming one's mother - in past and present white feminist analyses of motherhood and mothering.

Contents: White Second Wave Feminisms and Rich: Historic Feminist Matrophobia / From Ongoing Silence to Popular Writers' Matrophobia / Sisters, Daughters, and Feminist Maternal Scholars: Contemporary Matrophobia / What's Wrong with a Little Lingering Matrophobia?: Rhetorical Consequences in Contemporary Analyses / Purging Matrophobia: Theorizing a Matrophobic-Free Feminist Subject Position on Contemporary Maternity

April 2010	224pp	234x156mm
Hardback	£52.50	978-0-230-60863-4

Ending the Death Penalty

The European Experience in Global Perspective

Andrew Hammel, *Assistant Professor for American Law, Heinrich-Heine Universität, Germany*

Examining the successful movements to abolish capital punishment in the UK, France, and Germany, this book examines the similarities in the social structure and political strategies of abolition movements in all three countries. An in-depth comparative analysis with other countries assesses chances of success of abolition elsewhere.

Contents: Introduction / PART ONE: THE TRANSATLANTIC DEATH PENALTY DIVIDE AND THE PSYCHOLOGY OF VENGEANCE / America and Europe Diverge on the Death Penalty / What Does the Worldwide Popularity of Capital Punishment Tell Us? / The Hollow Hope of Public Education / PART TWO: ABOLITION IN GERMANY, GREAT BRITAIN, AND FRANCE / Preface to Part Two / Case Study One - Germany / Case History Two - The United Kingdom / Case History Three - France / PART THREE: THE EUROPEAN MODEL IN A GLOBAL CONTEXT / Elaborating the European Model / Why the European Model Failed in the United States / Conclusion - Abolitionism beyond America and Europe / Bibliography

May 2010	272pp	216x138mm
2 graphs		
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FIRST ANNOUNCEMENT

Pole Dancing, Empowerment and Embodiment

Samantha Holland, *Research Fellow, Leeds Metropolitan University, UK*

'This book pays much needed attention to a fascinating phenomenon emerging from striptease culture and the mainstreaming of sex... Holland's cutting-edge ethnography illuminates brilliantly the complexities of feminized and embodied empowerment swirling around these poles, as women from all walks of life explore this new form of exercise and self-expression.' - Catherine M. Roach, *Associate Professor, New College, University of Alabama, USA*

This book provides an international, multi-disciplinary empirical account of pole classes and how they fit into wider discourses about bodies and gender, and age and fitness. In particular, the book explores how women initiate agency and espouse liberation and empowerment through something as seemingly problematic as pole classes.

Contents: Introduction / Towards a Feminist Ethnography / From Circus & Sex ... / ... to Fitness & Leisure / What is a Pole Class? / What Not to Wear / Diversity & Empowerment? / A Thing of Beauty' / The Pole Community: Opening Closed Minds / Case Study I: 'Empowering women with confidence' / Case Study II: Power Moves & Everyday Bodies / Conclusions: A Positive Active Identity? / Appendix I: / Questions for Online Questionnaire and Statistics of Responses / Appendix II: / Websites of Instructors Who Took Part and Schools Mentioned / Bibliography / Index

March 2010	224pp	216x138mm
4 colour illustrations		
Hardback	£55.00	978-0-230-21038-7

Mass Observation and Everyday Life

Culture, History, Theory



Nick Hubble, *Lecturer in English, Brunel University, UK*

'An insightful new history.' - *The New Yorker*

'An excellent appreciation of Tom Harrisson and his fellow Mass Observation co-founders.' - *History Workshop Journal*

'An important book... invaluable to anyone wanting to understand what lay behind Mass

Observation and how the organization developed.' - *Literature and History*

The social research organization, Mass-Observation, was one of the most innovative intellectual projects of the twentieth century. This study, now available in paperback, examines the historical and social significance of the project and shows how social research has played a role in the development of policy and mass democracy.

Contents: List of Abbreviations / Acknowledgements / Foreword / INTRODUCTION: THE MASS-OBSERVATION PROJECT / Defining Mass-Observation / A Brief History of Mass-Observation / Everyday Life and Social Transformation / PART I: HISTORICAL BACKGROUND / Everyday Life in the Long Twentieth Century / Social Surveys: From Booth's *Life and Labour of the London Poor* to Kracauer's *Die Angestellten* and the Lynd's *Middletown* / PART II: THE SPACE OF FORMER HEAVEN / Cambridge Experiment / Letter to Oxford / British Social Anthropology / Popular Poetry and the 'Thirties' / PART III: THE INTELLECTUALS AND THE MASSES / Profane Illumination and New Objectivity; English Surrealism and British Democracy / Empson's Imaginary Solution / PART IV: EARLY MASS-OBSERVATION / The Formation of Mass-Observation / Coronation Pastoral / PART V: BRITAIN BEGINS AT HOME / First Year's Work / First Year's Reception / The Munich Crisis / The Lambeth Walk / PART VI: THE MOBILISATION OF EVERYDAY LIFE / Active Leadership and the Civilian Army / The Ministry of Everyday / Co-operating with the Tax Collector / PART VII: THE DEMOBILISATION OF EVERYDAY LIFE / Politics, Pubs, Penguins / Society in the Mind / Resumption of the People's War / Conclusion: Mass-Observation Reassessed / Afterword / Bibliography and Sources / Index

April 2010	264pp	216x138mm
Paperback	£19.99	978-0-230-24788-8

Crime in Japan

Paradise Lost?



Dag Leonardsen, *Professor of Sociology, Lillehammer University College, Norway*

Japan is often described as an inclusive society, and yet the media reports record highs in crime and suicide figures. This book examines criminal justice in Japan, and questions whether Japan really is facing social malaise, or if the media are simply creating a 'moral panic'.

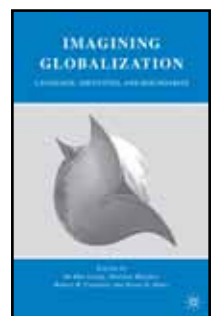
Contents: Preface and Acknowledgements / Japan - Quo Vadis? / Reacting to and Tackling Social Problems: Moral Panic and Perseverance / Economic, Social and Cultural Changes 1990-2005 / Crime in Japan 1990 - Mid-2000s / The Authoritative Interpretation of the Crime Situation / Social Withdrawal? Self Destruction and Social Phobia in Modern Day Japan / Depression of Mind Through Suppression of Crime? / References

May 2010	272pp	216x138mm
3 b/w tables and 5 figures		
Hardback	£55.00	978-0-230-23554-0

FIRST ANNOUNCEMENT

Imagining Globalization

Language, Identities, and Boundaries



Edited by **Ho Hon Leung**, Associate Professor of Sociology; Chair of the Steering Committee, Centre for Social Science Research, **Matthew Hendley**, Associate Professor of History, **Robert W. Compton**, Associate Professor of Political Science, and **Brian D. Haley**, Associate Professor; Chair of Anthropology, all at State University of New York College, USA

'This volume adds new spark and spice to how we perceive and conceive globalization in all its hues and nuance...The book will stand as a fresh and special contribution to globalization research.' - Xiangming Chen, Centre for Urban and Global Studies, Trinity College, USA

'An impressive and innovative addition to any globalization bookshelf.' - Wendy Griswold, Department of Sociology, Northwestern University, USA

This collection gives voice to the peoples and groups impacted by globalization as they seek to negotiate their identities, language use, and territorial boundaries within a larger global context.

Contents: Prologue: Imagining Globalization through Changes in Place / PART I: LANGUAGE / English: A Globalized Language in Science and Technology / Global English in Asian Fiction / Globalization through Global Brand Transposition / PART II: IDENTITIES / Maintenance of Spanish as a Heritage Language in a Global World / Language Choice among Maya Handicrafts Vendors in an International Tourism Marketplace / Making of Pacific Mall: Chinese Identity and Architecture in Toronto / Citizens or Consumers - British Conservative Political Propaganda Towards Women in Two World Wars / PART III: BOUNDARIES / Capoeira and Globalization / Immigration and Indigenization in the Mexican Diaspora in the Southwestern United States / Construction, Deconstruction, and Reconstruction of State Legitimacy in South Africa and Japan / Searching for Semantics in Music: A Global Discourse / Human Movements: Consequences to Global Biogeography / Epilogue: Echoes from the Past Reflections

December 2009	272pp	234x156mm
Hardback	£55.00	978-0-230-60963-1

The Meaning of the Honours System in Everyday Life

Stella Maile, Fellow of the Centre for Psycho-Social Studies; Senior Lecturer, Department of Sociology and Criminology, University of West England, UK

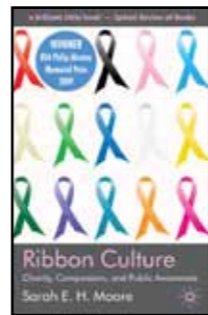
Discussing a range of debates and public reactions to the alleged 'loans for honours scandal' that hit the media headlines in the UK, this book explores the discourse of honour and honourableness, which is seemingly at odds with a 'globalized' or 'post-modern' culture.

Contents: Introduction / A Psycho-Social Approach to the Meaning of Honour, Honouring and Honours in Everyday Life / Some Schizoid Responses to the History, Structure, Discourses and Symbolic Representations of a Highly Ambivalent British Honours System / Honouring in the Defence of ... Which Realm? Nostalgia and Beyond in the New (Global) Governance / The Psycho-Social Dynamics of Eminence: Narcissistic Wounds and the Institutionalisation of Non-Recognition / 'Doing it For My Dad, Longing for My Mum' ... Honours and Family Romances / Beyond the Extra - Ordinary to the Ordinary: In Recognition of Social Bonds / Ritual and Rites of Passage: The Investiture / Conclusion: Some Lessons from the Social Imaginary: The Gains, Losses and Imminent Possibilities of Contemporary Public Values / Bibliography

June 2010	256pp	216x138mm
Hardback	£50.00	978-0-230-21215-2

Ribbon Culture

Charity, Compassion and Public Awareness



Sarah E.H. Moore, Lecturer in Sociology, School of Social Policy, Sociology and Social Research, University of Kent, UK

'It will appeal to many subdisciplines within sociology and I will be adding it to my reading lists for undergraduate students.' - Sue Child, *Times Higher Education Supplement*

'...a brilliant little book...

Moore does a great job of exposing the orthodoxy of 'awareness' for what it really is; challenging the sickness of our ribbon culture requires that we think beyond the pink to care about something less selfish instead.' - *Spiked Review of Books*

This book explores the history, meaning, and sociological implications of awareness campaigns, seeing them as personal displays of compassion in a culture where empathy is a by-word for authenticity. It also highlights how charities use awareness campaigns to reach their audience, and the transformation of charity into a commercial enterprise.

Contents: Introduction / Ribbon-Wearing: Towards a Theoretical Framework / Flags and Poppies: Charity Tokens of the Early Twentieth Century / Ribbon Histories / Symbolic Uses of the Ribbon / 'Showing Awareness' and the 1960s Counter-Culture: Breaking Rules and Finding the Self / Worry as a Manifestation of Awareness: The Implications of 'Thinking Pink' / The Commercialisation of Charity and the Commodification of Compassion / Conclusion

April 2010	200pp	216x138mm
Paperback	£19.99	978-0-230-24789-5

Joint Winner of the British Sociological Association Philip Abrams Memorial Prize 2009

Herbert Spencer and Social Theory

John Offer, Professor of Social Theory and Policy, University of Ulster, UK

Herbert Spencer remains a significant but poorly understood figure in nineteenth century intellectual life. His ideas on evolution ranged across the natural sciences and philosophy, and he pioneered new ideas in psychology and sociology. This book comprehensively examines his work and strips away common misconceptions about his sociology.

Contents: Introduction / Early Spencer: Influences and Ideas / Middle Spencer: Toward a Tapestry of the World / Later Spencer: Crafting the Principles of Sociology, and Losing Hold / Evolution and Mind / Mind and Society / The Social Organism / Militant and Industrial Social Types / Understanding Music / Sociology, Evolution and Ethics / Conclusion

June 2010	240pp	216x138mm
Hardback	£50.00	978-0-230-20379-2

Education, Asylum and the Non-Citizen Child

The Politics of Compassion and Belonging

Halleli Pinson, Lecturer, Ben-Gurion University of the Negev, Israel, **Madeleine Arnot**, Professor of Sociology of Education, University of Cambridge, UK and **Mano Candappa**, Senior Research Officer, University of London, UK

Refugees are physically and symbolically 'out of place' - their presence forces governments to address issues of rights and moral obligations. This book contrasts the hostility of immigration policy to 'non-citizen' children with teachers' exceptional compassion and 'citizen students' ambivalence in defining who can belong.

Contents: Introduction / The Morality of Social Justice: Compassion and Belonging / Pathologising the Migrant: UK Immigration Discourses / Devolution and Incorporation: Whose Responsibility? / Holistic Schooling: Child Centred and Inclusive Approaches / Teachers' Compassion and the Rights of the Child / Finding Safety in Schools? / Political Moments: Teachers in Conflict with the State / The Way Forward: New Migration and Education

May 2010	256pp	216x138mm
4 b/w tables		
Hardback	£55.00	978-0-230-52468-2

An Introduction to Race, Culture and Ethnic Studies

Amir Saeed, Senior Lecturer in Media and Cultural Studies, University of Sunderland, UK

'Race' and ethnicity pervade our heritage, world history, global media and everyday life. This book explores the two concepts using memorable examples taken from all of these contexts. Explaining core debates, essential theory and new thinking in the area, this book will enlighten all students of cultural studies, media studies and sociology.

Contents: PART 1: THEORY AND HISTORY / What's in a Name?: Key Themes and Concepts / Rediscovering History / Who Belongs / PART 2: MEDIA AND CULTURE / Constructing the 'Other' / Media Representations / 'Buying Black': Consuming Black Popular Culture / Contemporary Debates: New Forms of Racism and 'Racial' Consciousness / Conclusion

June 2010	240pp	216x138mm
Hardback	£52.50	978-1-4039-4090-2
Paperback	£17.99	978-1-4039-4091-9

Childhood and Consumer Culture

Edited by **Vebjørng Tingstad**, Associate Professor, Norwegian University of Science and Technology, Norway and **David Buckingham**, Director, Centre for the Study of Children, Youth and the Media, Institute of Education, University of London, UK

In recent years children have become an increasingly important consumer market, and there is growing concern about the 'commercialization' of childhood. This book sheds light on these debates, offering new empirical data and challenging critical perspectives on children's engagement with consumer culture from a wide range of international settings.

Contents: PART I: HISTORY OF CHILDREN'S CONSUMPTION / PART II: THEORY AND METHOD IN RESEARCH ON CHILDREN'S CONSUMPTION / PART III: PRACTICES OF CONTEMPORARY MARKETERS / PART IV: SOCIAL CONTEXTS OF CHILDREN'S CONSUMPTION / PART V: CHILDHOOD IDENTITIES AND CONSUMPTION

A Full Table of Contents is Available at: www.palgrave.com

May 2010	272pp	216x138mm
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Studies in Childhood and Youth Series Editors: Allison James and Adrian L. James To order all the titles in the series use the Standing Order ISBN at the back of the catalogue

FIRST ANNOUNCEMENT

New Directions in the Sociology of Chronic and Disabling Conditions

Assaults on the Lifeworld

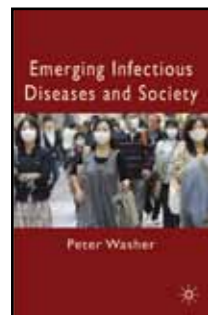
Edited by **Graham Scambler**, Professor of Medical Sociology, University College London Medical School, UK and **Sasha Scambler**, Lecturer in Sociology, Kings College London Dental Institute, UK

Bringing together disability theorists and medical sociologists for the first time in this cutting-edge collection, contributors examine chronic illness and disability, disability theory, doctor-patient encounters, lifeworld issues and the new genetics.

Contents: G.Scambler & S.Scambler: Introduction: The Sociology of Chronic and Disabling Conditions / K.Charmaz: Studying the Experience of Chronic Illness Through Grounded Theory / C.Thomas: Medical Sociology and Disability Theory / T.Shakespeare & N.Watson: 'Beyond Models': Understanding the Complexity of Disabled People's Lives / S.Scambler & P.Newton: 'Where the Biological Predominates': Habitus, Reflexivity and Capital Accrual within the Field of Batten Disease / G.Scambler, P.Afentouli & C.Selai: Discerning Biological, Psychological and Social Mechanisms in the Impact of Epilepsy on the Individual: A Framework and Exploration / C.May: Rethorizing the Clinical Encounter: Normalization Processes and the Corporate Ecologies of Care / A.Radley: 'Chronicity', Proto-Stories and the Doctor-Patient Relationship / M.Bury: Chronic Illness, Self-Management and the Rhetoric of Empowerment / G.Williams: Understanding Incapacity / S.Williams: The Biopolitics of Chronic Illness: Biology, Power and Personhood

March 2010	240pp	216x138mm
1 graph and 2 b/w tables		
Hardback	£55.00	978-0-230-22270-0

Emerging Infectious Diseases and Society



Peter Washer, Lecturer at University College, London, and Imperial College, London, UK; Editor of *Clinical Communication Skills*

In the 1970s it seemed infectious diseases had been conquered, but today global epidemics seem to pose a new, more sinister, threat. This fascinating study explores these new infectious diseases, such as Swine Flu, SARS and AIDS, and

the re-emergence of old threats, and discusses their role in society.

Contents: Factors in the Emergence of Infectious Diseases / The Conquest of Infectious Disease / AIDS and the End of the Golden Age of Medicine / Modernity, Globalization and Emerging Infectious Diseases / Mad Cows, Modern Plagues and Superbugs / Dirt, Germs and the Immune System / The Bioterrorism Myth / Emerging Infectious Diseases, Security and Global Poverty / References

May 2010	208pp	216x138mm
5 graphs		
Hardback	£50.00	978-0-230-22132-1

Global Marriage

Cross-Border Marriage and Marriage Migration in Context

Lucy Williams, Lecturer, School of Social Policy, Sociology, and Social Research, University of Kent, UK

The popular imagination of marriage migration has been influenced by stories of marriage of convenience, of forced marriage, trafficking and of so-called mail-order brides. This book presents a uniquely global view of an expanding field that challenges these and other stereotypes of cross-border marriage.

Contents: Introduction / Gender Issues in the Study of Marriage and Migration / An Agency Approach to Understanding Marriage Migration / An Overview of the Literature on Cross-border Marriage Migration / Violence and Perceptions of Violence in Cross-border Marriages / Case Studies / Transnational Marriage within South Asian Communities / Cross-border Marriages within East Asia / Marriage within Refugee Communities / Life as a Cross-Border Marriage Migrant / Migration Regimes and Policy Implications / Migrant Life / Married Life / Conclusions and a Proposed Research Agenda

June 2010	224pp	216x138mm
5 tables, 5 graphs/charts and 5 diagrams		
Hardback	£52.00	978-0-230-21807-9

Migration, Minorities and Citizenship
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STUDY SKILLS

HIGHLIGHT

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The Personal Development Planning Handbook
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Stella Cottrell, Director of Lifelong Learning, University of Leeds, UK; author of Bestselling title *The Study Skills Handbook*

'Clear, concise and excellent layout to make for an easier understanding and read.' - Business School (Hendon), Middlesex University, UK

'I have found this book very useful in helping

students construct their CVs/ applications. It is a useful teaching tool & a self-help guide.' - Faculty of Health and Social Work, University of Plymouth, UK

Following-on from *The Study Skills Handbook*, this book enables students to think about personal, academic and career goals and to plan a path to success. Rich in activities that develop valuable career skills, this edition has a new chapter on Understanding your Personal Performance, and updated information on job applications.

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May 2010	344pp	246x189mm
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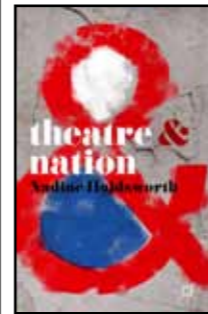
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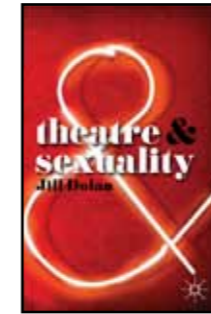
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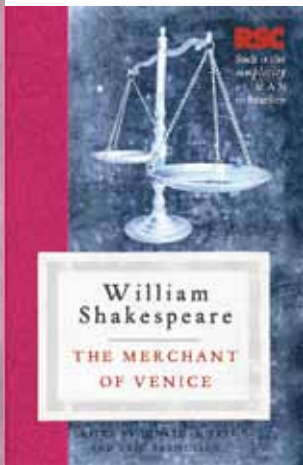
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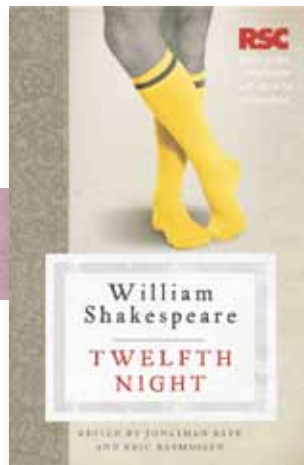
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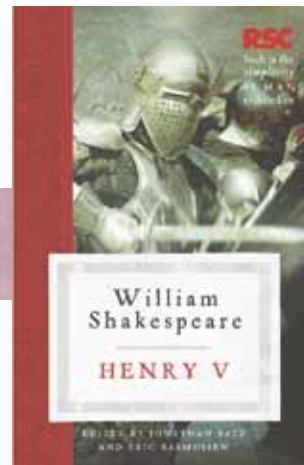
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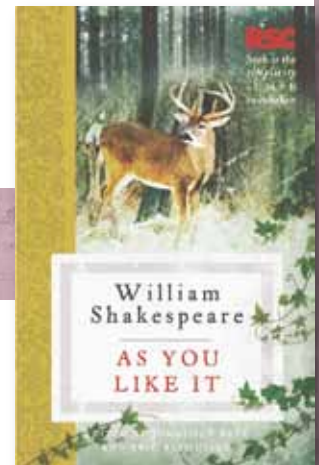
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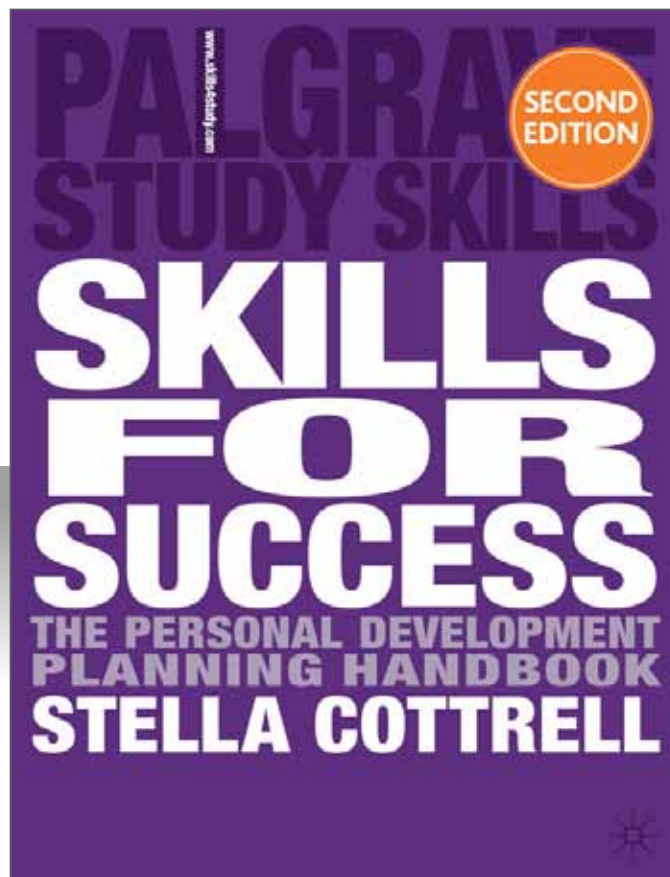
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