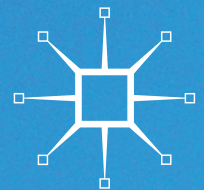


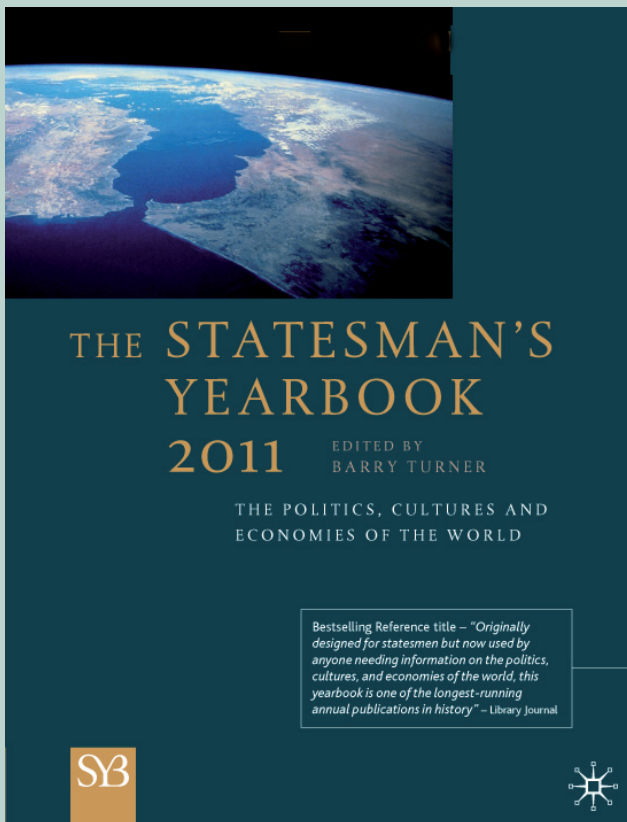
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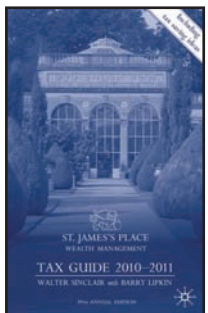
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ACCOUNTANCY

HIGHLIGHT

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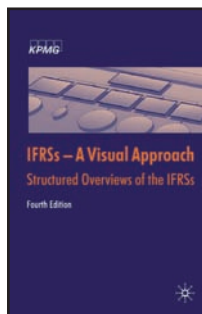
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Susan Beckerleg, *Senior Research Fellow, University of Warwick, UK; affiliated to the London School of Hygiene and Tropical Medicine*

This book presents data on Ugandan khat within the context of international debates on the drug, and the proposed ban in 2009. By telling of the story of khat, the book will serve as a vehicle for the analysis of social change, development priorities and shifting ethnic identities in Uganda over the last eighty years.

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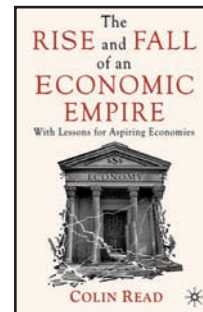
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HIGHLIGHT

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Colin Read, *Professor of Economics and Finance, State University of New York, USA*

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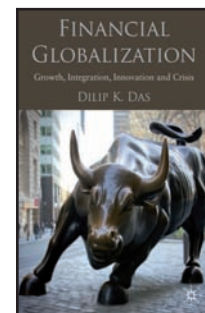
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Darek Klonowski, Professor of Business Administration, Brandon University, Canada

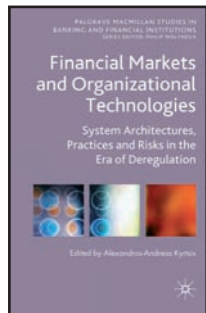
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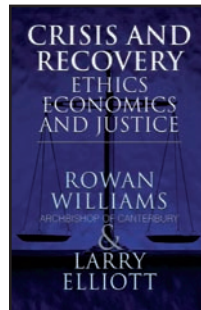
BUSINESS AND MANAGEMENT

BUSINESS ETHICS

HIGHLIGHT

Crisis and Recovery

Ethics Economics and Justice



Rowan Williams, Archbishop of Canterbury, is first and foremost the Bishop in the Diocese of Canterbury, but is acknowledged internationally as an outstanding theological writer, scholar and teacher and **Larry Elliott** has been at the *Guardian* since 1988 and is the paper's economics editor and co-author of three books with Dan Atkinson

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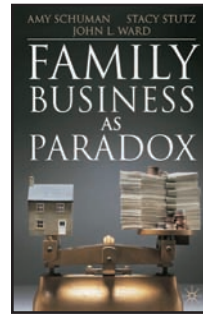
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**ENTREPRENEURSHIP
AND SMALL BUSINESS**

HIGHLIGHT

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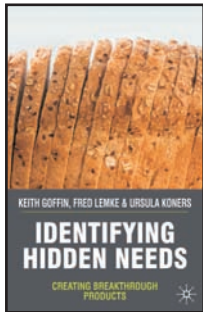
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INNOVATION

HIGHLIGHT

Identifying Hidden Needs

Creating Breakthrough Products



Keith Goffin, *Professor of Innovation and New Product Development, Cranfield School of Management, UK*, **Fred Lemke**, *Assistant Professor of Marketing, Alliant International University, USA*; **Ursula Koners**, *Visiting Research Fellow, Cranfield School of Management, UK*; *Senior Manager, S. Siedle & Söhne OHG, Germany*

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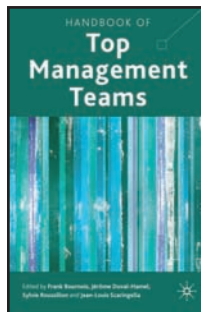
of Sport Globalisation / Structure of the Global Sport Industry / Sport and Economy / Sport and (New) Technology / Sport and Culture / The Future of Sport Business / Different Scenarios for the Future of Sport / Epilogue

September 2010 256pp 234x156mm
Hardback £25.00 978-0-230-57721-3

MANAGEMENT AND LEADERSHIP

HIGHLIGHT

Handbook of Top Management Teams



Edited by Frank Bournois, Professor; Director, CFFOP, Panthéon-Assas University, France, Jérôme Duval-Hamel, Professor of teaching strategy at several universities, Sylvie Roussillon, Professor of Personal Development, EM Lyon, France and Jean-Louis Scaringella, Vice-President, Paris Chamber of Commerce and Industry

Questions of company governance have been examined over the years, but this has generally been in areas concerning shareholders. Meanwhile the management team and board of directors remain comparatively unexplored. This book has been written to provide a way into this relatively unknown world of executive committees.

Contents: Introduction / Who are Managers? / Where do Managers Come From? / What do Managers Do? / In What Context do Managers Evolve?

September 2010 650pp 234x156mm
Hardback £90.00 978-0-230-21859-8

When Managers Rebel



David Courpasson, Professor in Organizational Sociology, EMLYON Business School, France and Jean-Claude Thoenig, Professor of Sociology of Organizations; Formerly Dean, INSEAD, France

Employee and manager rebellions occur more often than you might think. This book argues how important it is to take these protests seriously.

The authors demonstrate that when middle managers rebel, they aren't just letting off steam, and that their acts of creative protest can even produce benefits for their companies. Rebellion can pay off!

Contents: An Offer I Couldn't Refuse / Early Signs of Rebellion / Management Spaces / The Dynamics of Rebellion / What Happens Tomorrow to Today's Rebels? / Creative Rebellion / When Private Lives Fight Back / Exiting Rebellion's Vicious Circle / An Alternative - Polyarchy

A full table of contents is available at: www.palgrave.com

September 2010 256pp 234x156mm
2 b/w tables
Hardback £25.00 978-0-230-27786-1

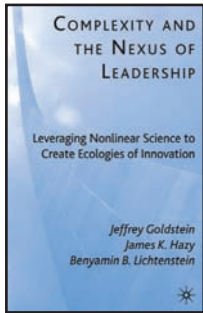
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Complexity and the Nexus of Leadership

Leveraging Nonlinear Science to Create Ecologies of Innovation



Jeffrey Goldstein, Full Professor, School of Business, Adelphi University, USA, **James K. Hazy**, Founder; CEO of Leadership Science, LLC, and **Benjamin B. Lichtenstein**, Assistant Professor of Management and Entrepreneurship, University of Massachusetts, USA

The authors present a new approach to leadership based on findings from

complexity science. Integrating real case studies with rigorous research results, they explore the biggest challenges being faced in fast-paced organizations, and provide a host of concrete tools for leading during critical periods.

Contents: Introduction / Leadership in the Cusp of Change / Leadership and the Process of Emergence / Experiments in Novelty / Leveraging the Power of Positive Deviance / The Critical Role of Interaction Resonance / Increasing Connectivity through Smart Networks / Leading Toward Convergence / Conclusion: Sustaining an Ecology of Innovation

July 2010 Hardback	224pp £50.00	234x156mm 978-0-230-62227-2
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Executive Greed

Examining Business Failures that Contributed to the Economic Crisis

Vinay B. Kothari, Regents' Professor Emeritus, College of Business, Stephen F. Austin State University, USA

By looking at the three most recent economic crises, the S&L crisis, the dot-com bubble, and the recent subprime mortgage disaster, the author explains why and how corporate managers led their organizations toward disasters in the long-run.

Contents: Preface / PART I: GENERAL OVERVIEW / Introduction / Nature of Management Failure / PART II: ROLE OF MANAGEMENT LEADERSHIP: REALITIES AND MYTHS / Realities of Leadership Contribution / Leadership Myths / PART III: UNDERLYING ROOT CAUSES OF MANAGEMENT FAILURE / Executive Compensation - Unsound and Unjustifiable Practice / Corporate Board Governance - Fiduciary Neglect / Regulatory Climate - Power of Money / Management Club - Collusive Team Playing / PART IV: FAILURE OF STRATEGIC MANAGEMENT / Absence of Strategic Thinking and Outlook / Slanted Management Intelligence Acquisition / Lack of Marketplace Competitive Excellence / Inadequate Product and Market Innovations / Unhealthy Work Environment / Reckless Strategic Financial Behaviors / PART V: CONCLUSION AND RECOMMENDATIONS / Concluding Remarks and Recommendations / APPENDIX / Suggested Readings / Some Organizational Profiles and Shortcomings in Product and Market Developments / Bad Economic News - Some Recent Examples and Facts

August 2010 Hardback	224pp £42.50	234x156mm 978-0-230-10401-3
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Next Generation Leadership

Insights from Emerging Leaders



Sherry H. Penney, Professor of Leadership and **Patricia Akemi Neilsen**, Director, Centre for Collaborative Leadership, both at College of Management, University of Massachusetts, USA

This book brings together the stories and ideas of the future from a survey of nearly 300 emerging leaders to get their points of view and thoughts about how organizations

need to change in order to develop effective leaders of tomorrow.

Contents: Forward / Acknowledgements / Author's Notes / Introduction / Who and Where are Emerging Leaders: What do we Know about Them? / How do Emerging Leaders see Themselves as Leaders? / What Qualities Make for Effective Leaders? / Women and Leadership: Progress and Roadblocks / Inclusive Leadership / The View from Generation X: Organizations Need to Change / Leadership for the Future: Passing the Torch

July 2010 4pp. figures Hardback	224pp £42.50	234x156mm 978-0-230-62069-8
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MARKETING AND BRANDING

HIGHLIGHT

The King of Madison Avenue

David Ogilvy and the Making of Modern Advertising



Kenneth Roman, formerly Chairman and CEO of Ogilvy & Mather

'Roman has written a fine book on his former boss. He has a gem of a subject and, as well as a fund of anecdotes, he provides a clear-eyed, unsentimental portrait of a brilliant tyrant.' - *Financial Times*

This biography traces Ogilvy's remarkable life, from his short-lived college education and undercover work during World War II to his many successful years in New York advertising. He redefined the advertising world, inspiring countless people to devote their lives to it. The book includes a wealth of photographs, recordings and archive papers.

Contents: Author's Note: Me and David / Introduction: The King of Madison Avenue / An Eccentric Celtic Mixture / 'I Failed Every Exam' / The Making of a Salesman / Who was Mather? / Lucre in America / The Farmer and the Spy / Big Idea / The Philosopher Kings / The True Church / The King in his Castle / Megamergers and Megalomaniacs / A Disease called Entertainment / The Burr of Singularity / Afterword: (More) Unpublished David Ogilvy / Source Notes / Bibliography / Acknowledgments / Index

July 2010 304pp 234x156mm
8pp. b/w photographs
Paperback £11.99 978-0-230-10036-7

Consumed

Rethinking Business in the Era of Mindfulness

Andrew Benett, co-CEO of Marketing Communications Agency Euro RSCG NY; Global Chief Strategy Officer of Euro RSCG Worldwide. In 2009, Benett was named to *Crain's New York Business's* '40 Under 40' and Ann O'Reilly, Strategic Planner; Editorial Director, Euro RSCG Worldwide's Knowledge Exchange

Consumed is a forward-thinking look at how shoppers, and consumption, have changed, now and for the foreseeable future, and how businesses must rethink their strategies in order to thrive in this new economic landscape.

Contents: Acknowledgments / Preface: All Maxed Out? / PART I: UNLEASHED: THE SHOPPER WITHIN / The Birth of Consumerism / Eating the World / Consumerism Hits the Wall / PART II: THE FOUR PARADIGMS OF THE MINDFUL SHOPPER / Embracing Substance / Rightsizing / Growing Up / Seeking Purposeful Pleasure / PART III: MARKETING TO THE NEW CONSUMER / Triggers for Change / Satisfying the Substance Shopper / Speaking the Language of Mindful Consumption / Beyond Consumption: What's Next? / Appendix: Findings from Euro RSCG Worldwide's The New Consumer Study

August 2010 256pp 234x156mm
Hardback £19.99 978-0-230-10178-4

Brand Champions

How Superheroes bring Brands to Life

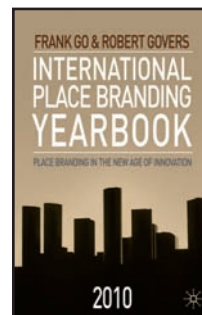
Ian P Buckingham, Partner; Co-founder, *Bring Yourself 2 Work, UK*

A case-study based guide which showcases the individuals within organizations who nurture and sustain brands and bring them to life through their everyday performance. Critical enough to remain credible yet overwhelmingly positive, it is a charismatic illustration of how to achieve true brand engagement.

Contents: Introduction and Context / Case Studies on Values-based Brand Engagement / Brand Stories from the Front Line Champions / Brand Stories from the Engine Room / The DNA of a Brand Champion - 'what does it take'? / Conclusions, Key Learnings Overall and Launch of the Search for Brand Champions Competition

September 2010 256pp 234x156mm
Hardback £25.00 978-0-230-22032-4

International Place Branding Yearbook 2010



Place Branding in the New Age of Innovation

Frank Go, Professor; Director, Centre for Tourism Management, Rotterdam School of Management (RSM), Erasmus University and Robert Govers, Adjunct Associate Professor, holding the Visit Flanders Chair in Tourism Management of the Consortium University of Leuven, Belgium, where he was also Project Manager at the Flemish Center for Tourism Policy Studies

The *International Place Branding Yearbook 2010* examines the case for applying brand and marketing strategies and tactics to the economic, social, political and cultural development of places such as communities, villages, towns, cities, regions, countries, academic institutions and other locations to help them compete in the global, national and local markets.

Contents: PART I: PLACE BRANDING: INTRODUCTORY OVERVIEW CHAPTER / PART 2: SECTION OF CHAPTERS ON SELECTED PLACE CASE STUDIES / PART 3: SECTION OF CHAPTERS ON PARTICULAR THEMES

A full table of contents is available at: www.palgrave.com

September 2010 304pp 276x216mm
Hardback £30.00 978-0-230-27954-4

Integrated Brand Marketing and Measuring Returns

Edited by Philip J. Kitchen, Professor of Strategic Marketing, Business School, University of Hull, UK

A successful marketing manager needs to be able to use different media channels to reach specific audiences, and know through campaign research and evaluation, how the component parts of integrated brand marketing are working. This book explores this criteria.

Contents: Integrated Brand Marketing and Measuring Returns - An Introduction; P.J.Kitchen / Brand Valuation and IMC; J.Seddon / Marketing Communication Measurement in a Transformational Marketplace; D.E.Schultz / Marketing Mix Modelling and Return on Investment; P.Cain / The Secret of Successful Integrated Communication: Integrated Teams and ROI; K.Walsh / Measuring Media Audiences and Using Media Research; M.Balnaves

August 2010 176pp 216x138mm
58 figures and 6 tables
Hardback £60.00 978-0-230-57734-3

OPERATIONS MANAGEMENT

Early Project Appraisal

Making the Initial Choices

Knud Samset, Professor, The Norwegian University of Science and Technology, Norway

Focussing on turning an initial idea into a project with a successful outcome, this book fills a gap in current literature on project management and is thoroughly grounded in the latest research in this field. It emphasizes the practical application of decision making based on qualitative and judgmental information.

Contents: PART I: FRONT END MANAGEMENT OF PROJECTS / Attributes of a Project / Successful Projects / Three Perspectives on a Project / Three Main Phases in a Project / Uncertainty, Risk and Opportunities / Possibilities of Foreseeing / Strategic Guidance and Tactical Flexibility / The Problem of Cost / The Problem of Utility / What is a Concept? / Project Alignment: Needs, Objectives and Effects / Objectives and their Formulation / Methods and Analyses in the Front End Phase / Quality of Information / Front-end Assessment and the Decision to Finance a Project / Three Steps in Front End Assessment: Definition, Development and Appraisal of Concept / PART II: TOOLS AND TECHNIQUES / Systems Analysis / SWOT Analysis / Strategy Analysis - Logical Framework / Rough Analysis of Uncertainty / Strategic Frames for Implementation / Top-down Probability-based Cost Estimation / Assessing Profitability / Expressions of Costs and Benefits / Probability-based Progress Analysis / Evaluating Projects / Boondoggles and White Elephants

July 2010 224pp 216x138mm
92 figures and 16 tables
Hardback £65.00 978-0-230-27324-5

FIRST ANNOUNCEMENT

Vested Outsourcing

Five Rules That Will Transform Outsourcing



Kate Vitasek, Founder; Managing Partner, Supply Chain Visions; Faculty Member, University of Tennessee, Centre for Executive Education, USA, **Mike Ledyard**, Veteran Executive of International Sourcing, Manufacture, and Importation and **Karl Manrodt** Professor, Georgia Southern University, USA

Progressive companies and university programs have recently begun to rethink outsourcing models. In *Vested Outsourcing*, thought-leader Kate Vitasek has created a model that will improve outsourcing procedures much the way Six Sigma and Lean improved production processes in the 80's and 90's.

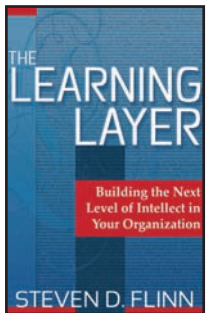
Contents: The Whole Nine Yards / The History of Outsourcing: Lessons Learned / The 10 Viruses in Non-Vested Outsourcing or Conventional vs. Traditional Outsourcing / Changing the Game / Game Theory / Economics of Innovation / Lay the Ground Work / Understand the Business / Align Interests / Establish the Contract / Manage the Performance

February 2010 208pp 234x156mm
Hardback £30.00 978-0-230-62317-0

ORGANIZATION STUDIES

The Learning Layer

Building the Next Level of Intellect in Your Organization



Steven D. Flinn, *Founder; CEO, ManyWorlds, Inc.*

The author draws on his experience and expertise as a Senior Global Executive, CIO, Strategist, Scientist, and Inventor, to provide an in-depth look at the 'learning layer' a new business phenomenon that merges people and systems into a whole new operation and how it will transform the

performance of any organization.

Contents: Preface / PART I: IMPERATIVE AND OPPORTUNITY / Introduction / Intellectual Capital Acceleration: The Competitive Imperative / PART II: THE LEARNING LAYER / Lessons from the Brain / The Architecture of Learning / The End of Autistic Systems! / Adaptive Recommendations / The Learning Layer Emerges / Social Networks and Knowledge Management Unite! / Processes that Learn / PART III: BUILDING LEARNING INTO THE FABRIC OF BUSINESS / The Fabric of Business / Learning and Value / Business Renewal and Innovation / A Fabric of a Different Nature / Learning Layer Application Tour / PART IV: BUILDING LEARNING INTO THE FABRIC OF YOUR BUSINESS / Implementing the Learning Layer / Conclusion

August 2010 208pp 234x156mm
Hardback £25.00 978-0-230-10301-6

The Role of Large Enterprises in Democracy and Society

Edited by Barbara Fryzel, *Associate Professor, Jagiellonian University, Krakow, Poland* and Paul H. Dembinski, *Director, Observatoire de la Finance, Switzerland*

Uses both political and democratic studies perspectives as well as economic, philosophical and managerial to provide a practical insight into the issues like the extensive economic power of large enterprises and changing balance of power between public and private sector, regulation and the governance of large private entities.

Contents: PART I: DEMOCRACY AND CORPORATE LOBBYING / PART II: CORPORATE POWER / PART III: ARE THE CORPORATIONS REALLY RESPONSIVE TO SOCIAL CONCERNS? / PART IV: GLOBAL ISSUES IN CORPORATE SOCIAL RESPONSIBILITY

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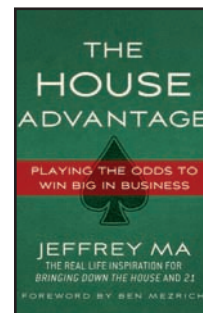
August 2010 256pp 216x138mm
5 b/w tables and 4 figures
Hardback £60.00 978-0-230-22918-1

STRATEGY

HIGHLIGHT

The House Advantage

Playing the Odds to Win Big In Business



Jeffrey Ma, *formerly a Member of the MIT Blackjack Team, which utilized sophisticated card-counting strategies to beat casinos at blackjack worldwide in the mid-1990s, and was the basis for the main character of the book Bringing Down the House and the film 21. He has been the technology lead for two internet startups and was an options trader on the Chicago Board of Options*

Exchange. He co-founded PROTRADE, a sports stock market website, and consults for professional sports teams including the Portland Trail Blazers and the San Francisco 49ers

Foreword by Ben Mezrich

From the genius card counter who inspired the hit film *21* and the worldwide bestseller, *Bringing down the House*, this intriguing book reveals the mathematical secrets behind Jeff Ma's success and how to use his techniques to hit the jackpot in business.

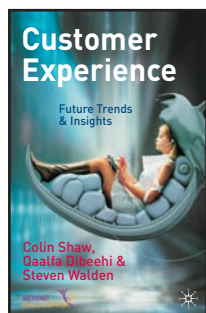
Contents: Introduction: Defining the Statistical Revolution / The Rise of Data and the Essence of Card Counting / Challenging Assumptions... / Creative Use of Numbers: The Movement to Measure Every Thing... / How to Build Consensus... / Danger with Numbers: Getting Fooled... / Greed is Bad... / The Curse of Numbers... / Looking at the Big Picture... / The Next Ten Years

July 2010 256pp 234x156mm
Hardback £16.99 978-0-230-62272-2

HIGHLIGHT

Customer Experience

Future Trends & Insights



Colin Shaw, *Founder; CEO, Qaalfa Dibeehi*, *Vice President of Consulting and Thought Leadership and Steven Walden*, *Principal Consultant; Head of Research, all at Beyond Philosophy*

The quality of customer experience has become more important in recent times as businesses struggle to differentiate themselves. But what are

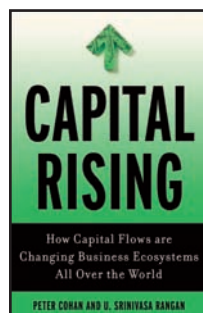
the emerging trends that businesses should focus on today? The authors explore the growing trends that progressive businesses need to understand to give themselves a competitive advantage.

Contents: Emerging Trends in Customer Experience / The Brain in the Customer Experience / Neuro-Business Models / Practical Neuro-Experience for Today / The Future of Neuro-Experience / The New Field of Experience Psychology and its Application / The Core Principles and Benefits / How To Change Your Organization / Over the Next Few Years...The Seeds of Revolution / Embracing the Revolution Through Building Trust / How to Join the Revolution

September 2010 256pp 234x156mm
Hardback £25.00 978-0-230-24781-9

Capital Rising

How Capital Flows are Changing Business Systems All over the World



Peter Cohan, *President, Peter S. Cohan and Associates, a Management Consulting and Venture Capital Firm and U. Srinivasa Rangan*, *Associate Professor of Strategy and International Business, Babson College, USA; Holder of the Kingsbury Term Chair*

Capital Rising looks at globalization in a new way, namely, through the

lens of global capital flows. These flows create new opportunities and threats for business - compelling them to rethink fundamental strategic choices such as where to perform activities, which growing industries to invest and how to manage mature businesses.

Contents: Introduction / The Globalization of Entrepreneurship and International Capital Flows / Re-conceptualizing Entrepreneurship / The Evolving Entrepreneurial Ecosystem / The Impact of the Entrepreneurial Ecosystem on Countries / The Impact of the Entrepreneurial Ecosystem on Growing Industries / The Impact of the Entrepreneurial Ecosystem on Mature and Rejuvenating Industries / Implications for Policymakers / Implications for Capital Providers / Implications for Managers in Existing Industries / Implications for Entrepreneurial Managers in New Firms and Industries / Seeking Congruencies and Resolving Conflicts among Ecosystem Participants

July 2010 288pp 9x6inches
Hardback £20.00 978-0-230-61231-0

The Future of Decision Making

How Revolutionary Software Can Improve the Ability to Decide

Roger C. Schank, *Executive Director; Founder, Engines for Education, Inc.; Chairman, CEO, Socratic Arts, Inc., Dimitris Lyras*, *Founder, Ulysses-Systems, a leader in maritime industry management software and Elliot Soloway*, *Arthur F. Thurnau Professor, University of Michigan, USA*

We now possess the capability to make great business decisions in even the most difficult situations with the use of today's advanced software capability. The authors, who are experts in the field, explain the new science of decision-making and offer examples and advice that will enable readers put it to use in their organizations.

Contents: Introduction / PART I: A NEW DECISION-MAKING MODEL / Don't Follow the Rules, But Do Embrace Case-based Reasoning / Why it Matters: Greater Profit through Better Choices / Software Based on the Science of Decision-Making: Tools Organizations Can Use / PART II: THE SOFTWARE ARGUMENT / Identify and Design around the Pain Points / Gather and Index the Right Stories and Expertise / The Prototype / PART III: IMPLEMENTATION: PROBLEMS AND POSSIBILITIES / The Human Factor: Reflect the Particular Cognitive and Emotional Responses of Users / Emphasize Cause-and-Effect over Precision Analysis / Obstacles and Opportunities

August 2010 224pp 234x156mm
Hardback £37.50 978-0-230-10365-8

The Green Workplace

Sustainable Strategies that Benefit Employees, the Environment, and the Bottom Line

Leigh Stringer, LEED® Accredited Professional; Vice President, HOK, a global architectural firm and industry leader in sustainability

'This is one of the most useful books I have ever read - Leigh Stringer has taken on 'green' in the most holistic of ways. To inform, educate and inspire while at the same time reeling off fact after fact, and idea after idea, is no mean achievement, but that she did so in a way that is eminently readable is a wonderful bonus. Stringer's passion and enthusiasm for the subject is infectious; no contemporary business organization should be without this book.' - Chris Hood, Program Manager, the HP Workplace

The manager's guide to building a green workplace that benefits the environment, the financial bottom line, and the individual employee.

Contents: Foreword / Introduction / The Road to Social Responsibility / The Green Workplace Framework / Green Concepts that Stick / Green Design / Green Technologies / Green Operations and Policies / Encouraging Green Behavior / Alternative Workplace Strategies / Transportation Demand Management / Green Recruiting / The Green Workplace of the Future

September 2010	240pp	234x156mm
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BRITISH FILM INSTITUTE

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Night and the City

Andrew Pulver, *Film Editor, Guardian newspaper; Formerly Film Editor, Guardian Guide (1993); Deputy Film Editor, City Limits magazine. He is a contributor to Time Out, the New Statesman, the Times Literary Supplement, Sight and Sound, The List and Projections, among other publications. Pulver's short film, A Fever in the Blood, adapted from a story by Ethan Coen, won the 2002 Kodak-Bafta Award.*

Night and the City (1950), directed by Jules Dassin and starring Richard Widmark, is the compelling story of a hoodlum on the make in postwar London. Andrew Pulver's study of the film traces the film's production history and places it in the context of British film noir and the urban mythology of its West End setting.

Contents: Acknowledgements / Introduction / The Making of *Night & the City* / *Night & the City* as British Noir / The Psychogeography of *Night & the City* / Credits

August 2010	96pp	190x135mm
Paperback	£9.99	978-1-84457-280-9

BFI Film Classics

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Rouben Mamoulian

Tom Milne, was a leading British Film Critic, contributing to *Sight & Sound*, the *Monthly Film Bulletin*, *The Observer*, *The Financial Times* and *The Times* during his career. During the 1960s he worked at the British Film Institute as Associate Editor of *Sight & Sound* and Editor of the *Monthly Film Bulletin*

With an introduction by Geoff Andrew, Head of Film Programme, BFI Southbank; formerly Film Editor of *Time Out London*

Contents: Introduction to the 2010 Edition by Geoff Andrew / Introduction to the 1969 Edition / *Applause* / *City Streets* / *Dr Jekyll and Mr Hyde* / *Love Me Tonight* / *Song of Songs* / *Queen Christina* / *We Live Again* / *Becky Sharp* / *The Gay Desperado* / *High, Wide and Handsome* / *Golden Boy* / *The Mark of Zorro* / *Blood and Sand* / *Rings on her Fingers* / *Summer Holiday* / *Silk Stockings* / Filmography / Acknowledgements

September 2010	256pp	190x135mm
40 b/w halftones		
Hardback	£50.00	978-1-84457-353-0
Paperback	£14.99	978-1-84457-352-3

Jean-Luc Godard

Richard Roud, (6 July 1929 - 13 February 1989) American Writer on Film and Co-founder, with Amos Vogel, and a former Program Director and latterly Director of the New York Film Festival from 1963 to 1987. With an introduction by Michael Temple, Senior Lecturer in History and Theory of Cinema, Birkbeck College, University of London, UK

Richard Roud's seminal study of the director Jean-Luc Godard places the director in the context of modern European cinema, on which Godard's work has been hugely influential, and considers Godard's 'political' cinema, including the ferocious masterpiece 'Weekend'.

This new edition includes an introduction by Michael Temple.

Contents: Introduction to the 2010 Edition by Michael Temple / Introduction to the 1970 Edition / *The Outsider* / *Politics* / *Narration* / *Reality and Abstraction* / *France, American style* / *La Chinoise* and *After: The Damascus Road* / Appendix: *Shorts and Sketches* / Updated Filmography

September 2010	256pp	190x135mm
b/w images throughout		
Hardback	£50.00	978-1-84457-355-4
Paperback	£14.99	978-1-84457-354-7

Nino Rota

Music, Film and Feeling

Richard Dyer, *formerly, Chair, Community Radio Association, UK*

The great Italian composer Nino Rota wrote some of the loveliest and most beloved of all film music, including *The Godfather* trilogy, Zeffirelli's Shakespeares and Fellini's masterpieces *8 1/2* and *La Dolce Vita*. Richard Dyer's study of Rota's life and work provides a detailed account of Rota's aesthetic and of his unique genius.

Contents: Introduction / Tales of Plagiarism and Pastiche / Nino Rota: Life, Works and Times / Ironic Attachment / Motifs / Reference / Diegetic and Non-diegetic / Scoring: Under, Over and Alongside / Comedy / Fellini / Appendices / Synopses / Re-uses / Filmography / Bibliography / Index

September 2010	256pp	234x172mm
Hardback	£50.00	978-1-84457-209-0
Paperback	£14.99	978-1-84457-210-6

A Long Hard Look at Psycho

Raymond Durngat, (1932 - 2002) was the author of many groundbreaking books about the cinema. Educated at the University of Cambridge and the Slade School of Art, he went on to hold teaching positions at St Martins School of Art, the Royal College of Art and the University of East London, as well as visiting professorships at Columbia University, the University of California and Dartmouth College.

With an introduction by Henry Miller, *Film Critic and Writer*

Raymond Durngat's classic study of Hitchcock's 'Psycho' provides a minute analysis of this remarkable film, considering how it enables us to think afresh about questions of spectatorship, Hollywood narrative codes, psychoanalysis, editing and shot composition. This new edition includes an original introduction by Henry Miller.

Contents: Introduction to the 2010 Edition by Henry Miller / Introduction to the 2002 Edition / Developing the Film / A Long Hard Look at 'Psycho' / Matters Arising / Notes / Credits / Bibliography

September 2010	256pp	190x135mm
60 b/w illustrations		
Hardback	£50.00	978-1-84457-359-2
Paperback	£14.99	978-1-84457-358-5

PREVIOUSLY ANNOUNCED

Prime Suspect

Deborah Jermyn, *Reader in Film and Television, Roehampton University, UK*

June 2010	144pp	190x135mm
Paperback	£12.00	978-1-84457-305-9

The Godfather

Jon Lewis, *Professor, Department of English, Oregon State University, USA*

The Godfather marked a transition in American filmmaking, and its success, as a work of art, as a creative 'property', as a model for other filmmakers, changed Hollywood forever. Jon Lewis places the film in the context of 1970s Hollywood and the gangster film genre, examining its status as a critique of the American dream.

September 2010	128pp	190x135mm
65 colour photographs		
Paperback	£9.99	978-1-84457-292-2

Published by British Film Institute

BFI Film Classics

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Gilda

Melvyn Stokes, *Senior Lecturer in American History, University College London, UK*

Melvyn Stokes's study of the 1946 classic *Gilda* describes the film's production and reception history, as well as addressing Rita Hayworth's complex star persona and ethnicity identity; *Gilda's* status as a 'noir' film; and what the film had to say about relations between men and women in a world transformed by war.

July 2010	128pp	190x135mm
59 b/w photographs		
Paperback	£9.99	978-1-84457-284-7

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Stephen Frosh, *Professor of Psychology; Pro-Vice-Master, Centre for Psychosocial Studies, Birkbeck College, University of London, UK*

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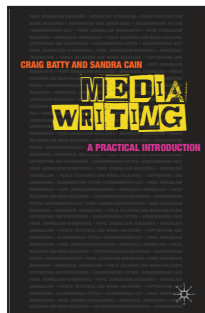
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CULTURE AND MEDIA

HIGHLIGHT

Media Writing

A Practical Introduction



Craig Batty, Senior Lecturer in Screenwriting, The Media School, Bournemouth University, UK and **Sandra Cain**, Senior Lecturer and Course Leader in Creative and Media Writing, Southampton Solent University, UK

From copywriting to screenwriting and digital to print, this text examines a variety of media writing possibilities. With case studies to

illustrate concepts, the book merges theory and practical tips giving students a critical vocabulary to use when discussing texts. It is an essential resource for journalism, media and creative-writing students.

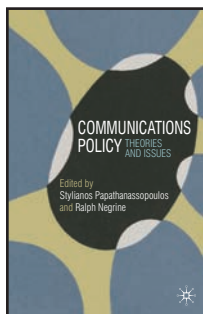
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HIGHLIGHT

Communications Policy

Theory and Issues



Edited by **Stylianos Papathanassopoulos**, Professor of Communication, University of Athens, Greece and **Ralph Negrine**, Professor of Political Communication, University of Sheffield, UK

Culture, politics, economics and technology all impact upon policy decisions. This book explores relevant theory and research from across these fields

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Discourses, Practices and Trajectories



Edited by **Aleida Assmann**, Professor of English Literature and Literary Theory, University of Konstanz, Germany and **Sebastian Conrad**, Professor of Modern History, European University Institute, Italy

'A serious, scholarly and essential intervention into memory studies. Using the lens of globalization, the book

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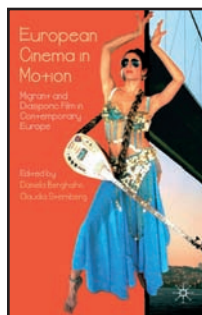
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Migrant and Diasporic Film in Contemporary Europe



Edited by Daniela Berghahn, Reader in Film Studies, Royal Holloway, University of London, UK and Claudia Sternberg, Lecturer in Cultural Studies, University of Leeds, UK

This collection brings together international experts on the cinema of migration and diaspora in post-colonial and post-national Europe. It offers a comprehensive theoretical and analytical

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Steven T. Brown, Director of Japanese Studies; Associate Professor of Japanese Literature, Popular Culture, and Critical Theory, University of Oregon, USA

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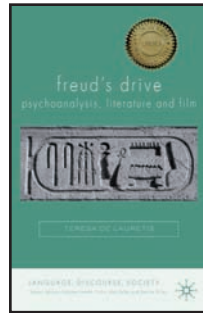
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The Femme Fatale: Images, Histories, Contexts



Edited by Helen Hanson, Lecturer in Film, University of Exeter, UK and Catherine O'Rawe, Senior Lecturer, Department of Italian, University of Bristol, UK

These essays trace the *femme fatale* across literature, visual culture and cinema, exploring the ways in which fatal femininity has been imagined in different cultural contexts and historical epochs, and

moving from mythical women such as Eve, Medusa and the Sirens via historical figures such as Mata Hari to fatal women in contemporary cinema.

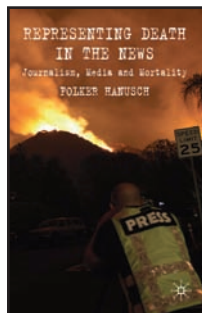
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Representing Death in the News

Journalism, Media and Mortality



Folker Hanusch, Lecturer, University of the Sunshine Coast, Australia

'In this remarkably lucid and accomplished study Folker Hanusch explores the social construction of death in the news. A must-read for all those interested in how mediated death and dying enters into public life and private thoughts.'

- Simon Cottle, Professor

of Media and Communications, Cardiff University, UK

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Culture and Ideology in the 1990s

Edited by Ariana Hernandez-Reguant, Assistant Professor of Communication, University of California, USA

'Those readers, who, like me, lived in Cuba during the austere Special Period, will find echoes of their own experiences. However, those who have never even visited the island will also discover a great deal in the rich details of these essays. This specificity is the book's strength - in providing rich detail.' - Helen Yaffe, *Journal of Cuban Studies*

This collection examines Cuban cultural production during the Special Period of the 1990s, following the collapse of the Soviet bloc. Contributors address the cultural forms; and the associated ethics and practices of labor, leisure, and bureaucratic organization that arose in the transformation of the socialist cultural infrastructure.

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Film and Colonial Encounters in the United States, Australia, and New Zealand



Peter Limbrick, *Assistant Professor of Film and Digital Media, University of California, USA*

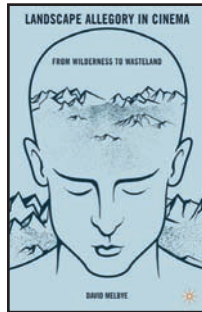
Through a shrewd analysis of the historical experience of imperialism and settler colonialism, Limbrick draws new conclusions about their effect on cinematic production, distribution, reception and filmic discourse.

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Landscape Allegory in Cinema

From Wilderness to Wasteland



David Melbye, *Lecturer, Department of Media and Cultural Studies, University of California, USA*

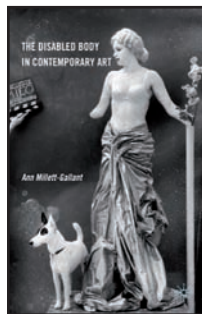
This study seeks to understand the form of cinematic space referred to as 'the landscape of the mind,' in which natural, outdoor settings serve as outward manifestations of characters' inner subjective states.

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The Disabled Body in Contemporary Art



Ann Millett-Gallant, *Lecturer, University of North Carolina, USA*

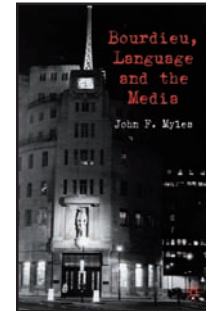
This volume analyzes the representation of disabled and disfigured bodies in contemporary art and its various contexts, from art history to photography to medical displays to the nineteenth- and twentieth-century freak show.

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Old and New Media after Katrina

Edited by Diane Negra, Professor of Film Studies and Screen Culture, University College, Dublin, Republic of Ireland

On the 5th anniversary of Hurricane Katrina, this book examines the television coverage of September, 2005, and the manifestation of its legacy in a range of other media forms.

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From Pinewood to Hollywood

British Filmmakers in American Cinema, 1910-1969



Ian Scott, Senior Lecturer in American Studies, School of Arts, Histories and Cultures, University of Manchester, UK

'A fascinating look at the British screenwriters and directors who went to Hollywood over a period of sixty years: how they adjusted, or didn't adjust, and what they contributed to American as well as British films. It's

so good I wish it was longer.' - Tom Stempel, Los Angeles City College, USA

This book is about the emigration, film careers and socio-cultural influence of British filmmakers moving to Hollywood in the studio era. It deals with some of the unknown and neglected émigrés, as well as the leading lights who founded, initiated and ensured that American film became the leading national cinema of the twentieth century.

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Saturday Night Live, Hollywood Comedy, and American Culture

From Chevy Chase to Tina Fey

Jim Whalley, has taught Film Studies at the University of Salford, Liverpool, John Moores University and University of East Anglia, UK

This book addresses how Saturday Night Live's confrontational, boundary-pushing approach spilled over into film production, contributing to some of the biggest hits in Hollywood history.

Contents: Introduction / 'I'm Chevy Chase and you, you're merely a statistic': Self-reference and Stardom on *Saturday Night Live* / 'I'll write you a note saying you're too well to attend': *National Lampoon's Animal House* Takes *Saturday Night Live* to Hollywood / 'But the Kids Love Us': The Development of Bill Murray's Star Persona from *Saturday Night Live* to *Ghostbusters* / 'I Don't Even Like Myself': The Revision and Retreat of *Saturday Night Live* Stars after *Ghostbusters* / 'Age is a Tough One for Me': Selling *Saturday Night Live* in the 1980s / 'I Still Know How to Party': Mike Myers, Adam Sandler and Generational Change on *Saturday Night Live* / 'A Colorful, Emotional, Working Class Hero'? The Development of Adam Sandler's Fictional and Extra-fictional Personas / Conclusion

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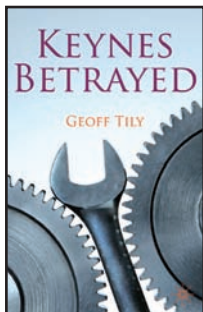
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ECONOMICS

HIGHLIGHT

Keynes Betrayed



Geoff Tily, *The Office for National Statistics, UK*

'...such an important book...not merely another book on the history of Keynes's monetary thought. It provides compelling evidence of where 'Keynesians' of all shades have gone wrong and simultaneously provides them with the ammunition to generalize

what passes for modern monetary theory and macroeconomics. It enables macroeconomists to put Keynes back into Keynesian economics.' - Colin Rogers, University of Adelaide, Australia

This book argues that Keynesian economists have betrayed Keynes' theory and policy conclusions, and that the world has been misled about those policies. Keynesians have focused attention on policies for dealing with effects of economic failure as they arise, whereas Keynes was concerned with the cause and then the prevention of economic failure.

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Edited by Robert Z. Aliber, *Professor of International Economics and Finance, University of Chicago Graduate School of Business, USA* and Gylfi Zoega, *Professor of Economics, University of Iceland*

This book brings together contributions from world renowned experts to examine the financial developments in Iceland, and the privatization of the banking system, drawing conclusions from the Icelandic experience for other countries.

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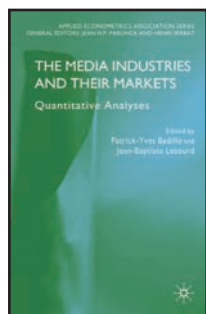
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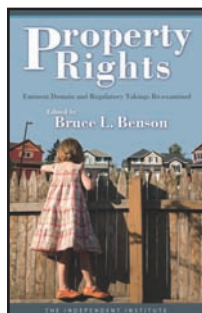
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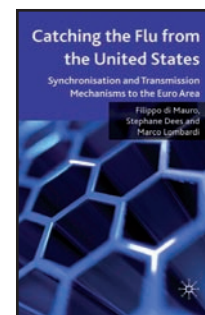
of scholars and practitioners who explore the uses and abuses of eminent domain and regulatory takings.

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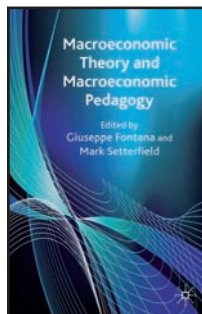
Ricardo Ffrench-Davis, *Department of Economics, University of Chile*

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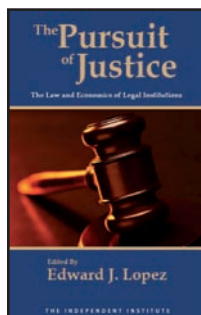
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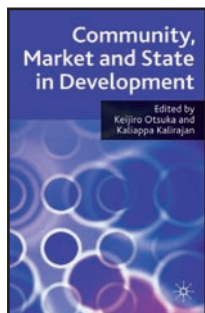
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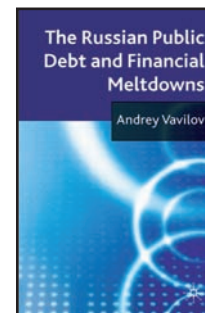
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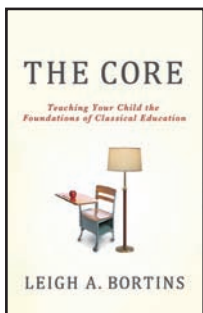
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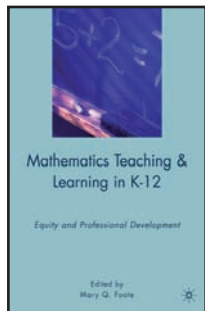
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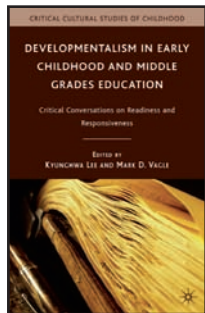
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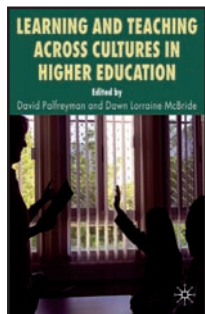
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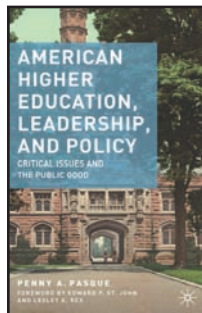
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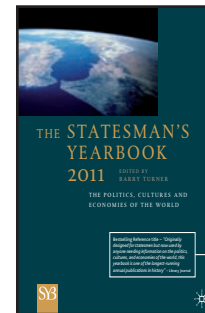
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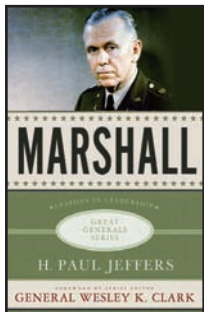
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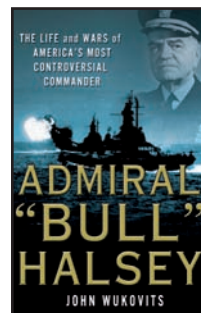
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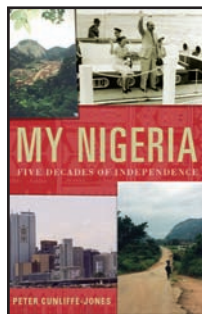
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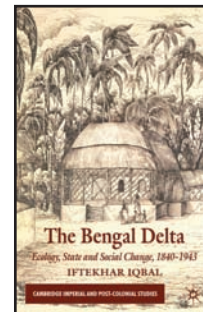
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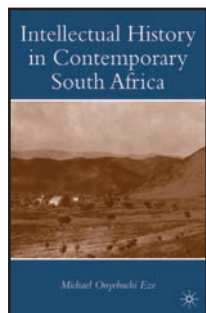
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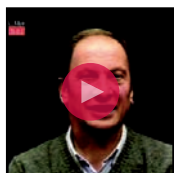
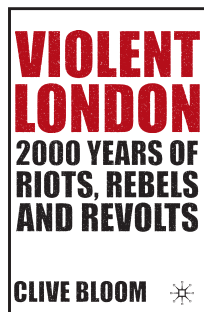
BRITISH AND IRISH HISTORY

HIGHLIGHT

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Britain in the Inter-War Period

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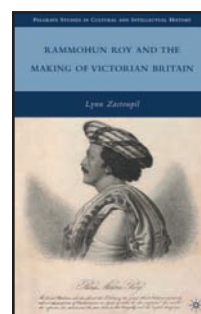
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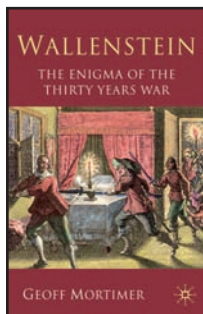
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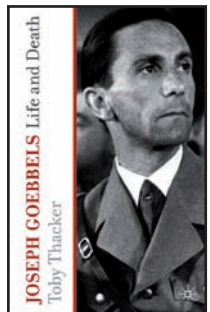
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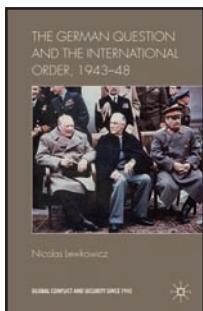
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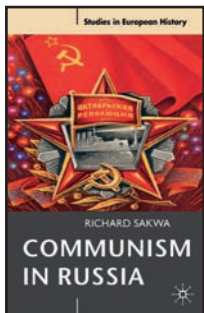
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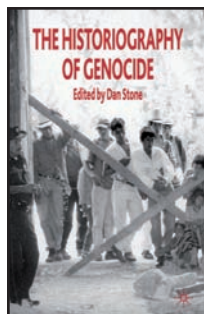
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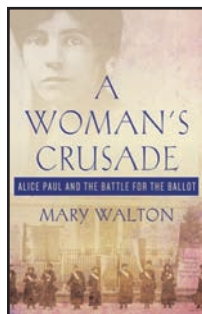
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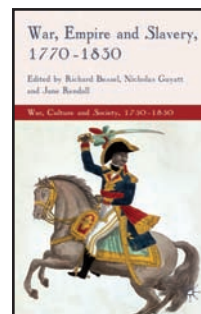
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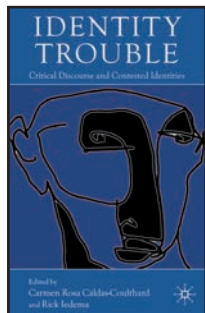
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LANGUAGE AND LINGUISTICS

HIGHLIGHT

Identity Trouble

Critical Discourse and Contested Identities



Edited by **Carmen Rosa Caldas-Coulthard**, *Centre for English Language Studies, University of Birmingham, UK* and **Rick Iedema**, *Faculty of Humanities and Social Sciences, University of Technology, Australia*

Identity Trouble assembles contributions from a variety of discourse fields to discuss the pressures on traditional understandings of identity. The focus is on failures and uncertainties

in people's construction of their identities when faced with change and the contributors raise critical questions about identity and how it may be reconfigured.

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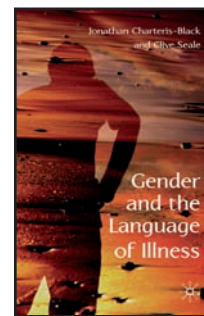
Edited by **Christopher N. Candlin**, *Professor, Department of Linguistics, Macquarie University, Australia* and **Jonathan Crichton**, *Lecturer in Applied Linguistics, University of South Australia*

Exploring a neglected aspect of discourse studies this volume looks at how people are 'discursively constructed' as deficient in ways that may affect their life chances. In this context, a 'deficit' would mean any kind of linguistic disadvantage or lack which affects the individual (s) and their situation.

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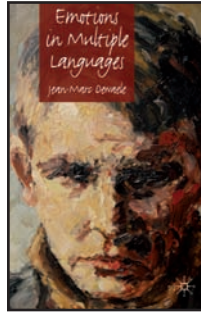
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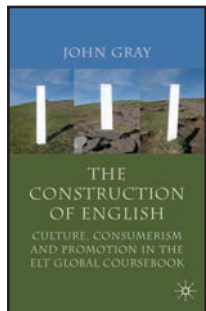
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Culture, Consumerism and Promotion in the ELT Global Coursebook



John Gray, Senior Lecturer in TESOL/Applied Linguistics, University of East London, UK

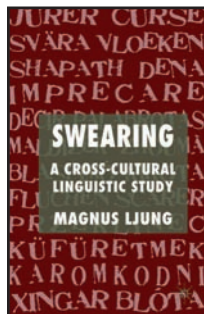
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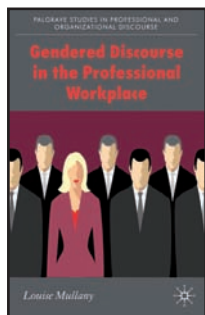
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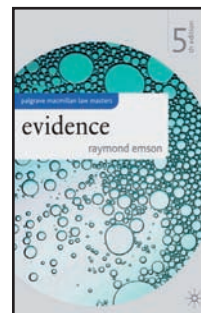
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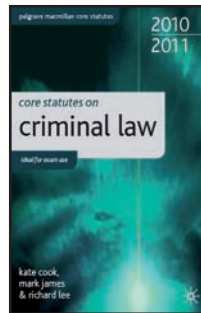
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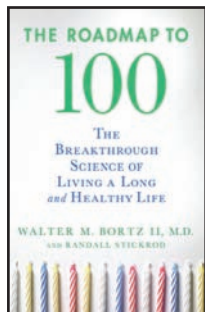
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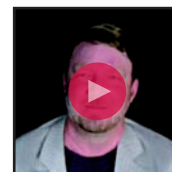
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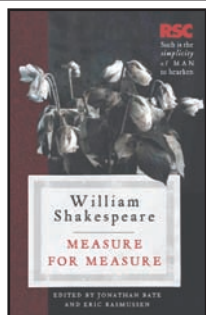
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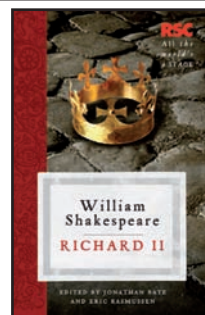
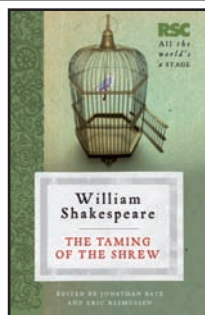


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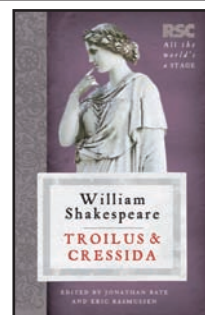


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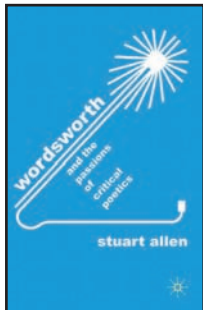
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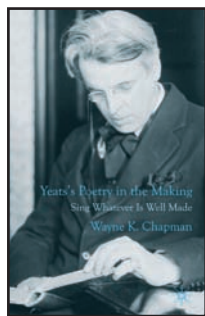
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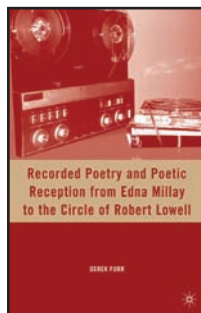
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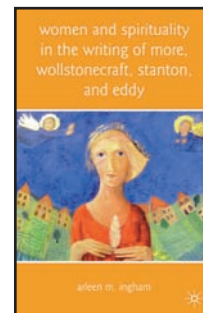
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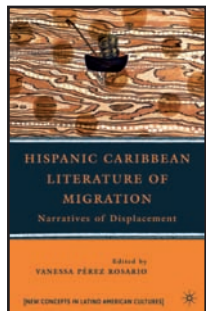
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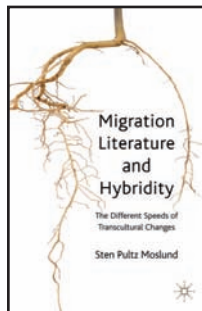
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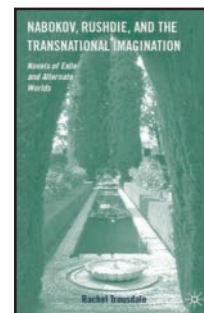
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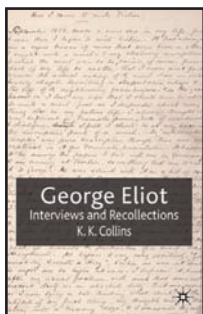
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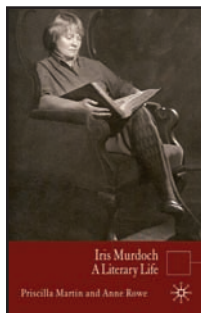
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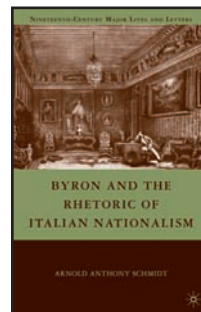
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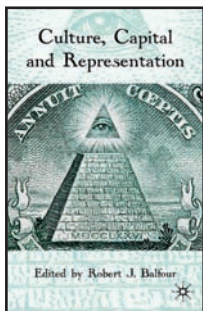
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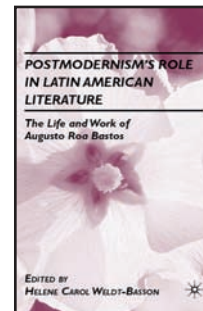
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MEDIEVAL LITERATURE

Geoffrey Chaucer Hath a Blog

Medieval Studies and New Media

Author: To Be Announced



Contributors: Geoffrey "LeVostreGC" Chaucer, *blogs at houseoffame.blogspot.com* and is working on a forthcoming poem collecting the 'tales' of a group of pilgrims on the way to Canterbury, **Jeffrey Jerome Cohen**, *Associate Professor of English, George Washington University, USA*, **Robert W. Hanning**, *Professor Emeritus of English, Columbia University, USA* and **Bonnie Wheeler**, *Professor of English, Southern Methodist University where she directs the Medieval Studies Program*

Wheeler, *Professor of English, Southern Methodist University where she directs the Medieval Studies Program*

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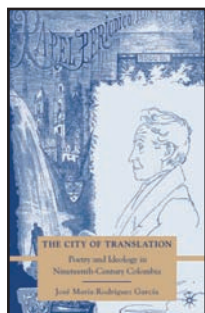
This book describes the emergence of ecological understanding among the English Romantic poets, arguing that this new holistic paradigm offered a conceptual and ideological basis for American environmentalism. By revealing links between English and American nature writers, this book elucidates the Romantic origins of American environmentalism.

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Poetry and Ideology in Nineteenth-Century Colombia



José María Rodríguez García, Associate Professor of Romance Studies, Duke University, USA

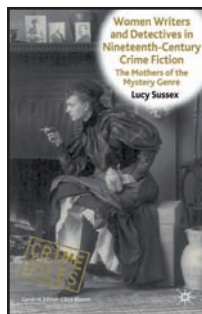
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The Mothers of the Mystery Genre



Lucy Sussex, Senior Research Fellow, Melbourne University, Australia

This book is a study of the 'mothers' of the mystery genre. Traditionally the invention of crime writing has been ascribed to Poe, Wilkie Collins and Conan Doyle, but they had formidable women rivals, whose work has been until recently largely forgotten. The purpose of this book is to 'cherchez les femmes',

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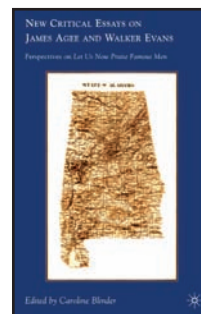
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FIRST ANNOUNCEMENT

Writing Under the Influence

Alcoholism and the Alcoholic Perception from Hemingway to Berryman

Matts G. Djos, Professor of English, Mesa State University, USA

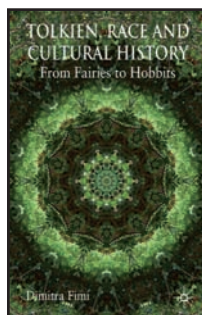
In this book, the author conducts a literary exploration of the alcoholic perception as expressed in the poems and stories of some of America's finest contemporary writers.

Contents: Foreword: Alcohol from the Perspective of the Alcoholic Writer / The Foundations of Alcoholic Thinking and the Role of Fantasy, Alienation, and Rebellion / Alcoholism in Ernest Hemingway's *The Sun Also Rises*: A Wine and Roses Perspective of the Lost Generation / Addiction and Spirituality in Contemporary American Poetry: Frustration and Paradox / John Berryman's 'Phase Four' and His Precarious Attempt to Find a Compromise Between Drunkenness, Sobriety, and the A.A. Twelve Step Program / The Grand Illusion: Evasion, Survival, and Self-Hate / The Alcoholic Isolation and Fall to Self-Destruction in Edwin Arlington Robinson's *Mr. Flood's Party* / Sex and Promiscuity: Conjugal Detachment and the Fear of Intimacy / Alcoholic Guilt and Emotional Paralysis: Bathos, Incongruity, and Frustration / The Contaminated Vision: The Alcoholic Perspective in Hart Crane's 'The Wine Menagerie' / Clowns and Bedlam: The Dark Side of Alcoholic Humour / Through a Glass Darkly: Death and Dissolution / Afterword

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Tolkien, Race and Cultural History

From Fairies to Hobbits



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'...a rich study into Tolkien's creative impulses and the influences that worked on those impulses in

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This book, now in paperback, explores the evolution of Tolkien's mythology throughout his lifetime by examining how it changed as a result of his life story, contemporary cultural and intellectual history. This new approach and scope brings to light neglected aspects of Tolkien's vision and contextualizes his fiction.

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Short listed for the Katharine Briggs Award 2009

Langston Hughes and the South African Drum Generation

The Correspondence

Edited by **Shane Graham**, Associate Professor of English, Utah State University, USA and **John Waters**, Associate Instructor, English Department, Indiana University, USA

This collection combines previously unpublished letters between African-American poet Langston Hughes and South-African writers of the 1950s and 1960s with scholarly commentary and criticism. The letters tell a fascinating story of the civil rights movement and apartheid and the struggle to overthrow it.

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Fantasy, Myth and the Measure of Truth

Tales of Pullman, Lewis, Tolkien, MacDonald and Hoffmann



William Gray, *Reader in Literary History and Hermeneutics, University of Chichester, UK*

'Carefully researched and lucidly written, *Fantasy, Myth and the Measure of Truth* is a valuable addition to scholarship on fantasy, fairy tales, and the long reach of Romanticism.' - Donald Haase, Wayne State University, USA; editor

of *Marvels and Tales: Journal of Fairy Tale Studies* and *The Greenwood Encyclopedia of Folktales and Fairy Tales*

'This is a valuable addition to literary studies and the study of children's literature, demonstrating the wider contribution of fantasy writers to philosophical and literary debates.' - Jean Webb, University of Worcester, UK

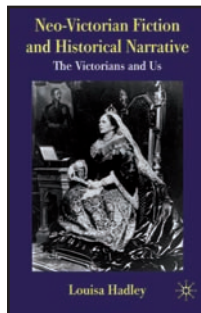
This book, now in paperback, shows how the fantasy tradition culminating in Pullman's *His Dark Materials* inherits the Romantic quest to transpose spiritual and moral values, once the prerogative of organized religion, into new myths. Wary of escapist fantasy, it explores how stories can generate a new vision.

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Neo-Victorian Fiction and Historical Narrative

The Victorians and Us



Louisa Hadley, *Tutor in English Literature, University of Edinburgh, UK*

Placing the popular genre of neo-Victorian fiction within the context of the contemporary cultural fascination with the Victorians, this book argues that these novels are distinguished by a commitment to historical specificity and understands them within their contemporary

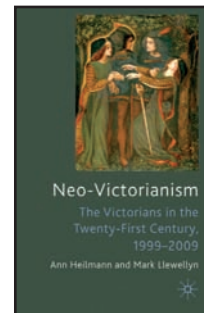
context and the context of Victorian historical and literary narratives.

Contents: Acknowledgements / Introduction: Writing the Victorians / Narrating the Victorians / Detecting the Victorians / Resurrecting the Victorians / Reading the Victorians / Writing as the Victorians / Conclusion / Bibliography / Index

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Neo-Victorianism

The Victorians in the Twenty-First Century, 1999-2009



Ann Heilmann, *Professor of English, University of Hull, UK* and Mark Llewellyn, *Research Associate, University of Liverpool, UK*

'This coherent, detailed and timely study addresses this fascinating question in a lively and engaging way. Heilmann and Llewellyn provide a valuable account of what is currently one of the most interesting areas

of literary studies, as well as introducing us to a host of twenty-first century texts which have not as yet been widely discussed.' - Diana Wallace, Reader in English, University of Glamorgan, UK

This field-defining book offers an interpretation of the recent figurations of neo-Victorianism published over the last ten years. Using a range of critical and cultural viewpoints, it highlights the problematic nature of this 'new' genre and its relationship to re-interpretative critical perspectives on the nineteenth century.

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Christopher Kocela, Assistant Professor of English,
Georgia State University, USA

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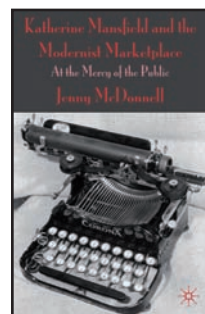
Contents: PART I: FETISHISM FROM THEORY TO FICTION / A Parallax History of Fetish Theory / No Ideas but in Fetishes: Reed's *Mumbo Jumbo* / PART II: FICTIONS OF THE FEMALE FETISH / Queering Lesbian Fetishism in Pynchon's *V.* / Resighting Gender Theory: Butler's Lesbian Phallus in Acker's *Pussy* / PART III: POMO-PORNOLOGIES / Domesticating Fantasy: S/M Fetishism and Coover's *Spanking the Maid* / Narrating the Death Drive: Automotive *Sinthe* Mosexuality and John Hawkes's *Travesty* / Conclusion: Longing on a Large Scale: *Underworld* and *Europe Central*

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At the Mercy of the Public



Jenny McDonnell, Teaching
Assistant, Trinity College
Dublin, Republic of Ireland

'This important new study on Katherine Mansfield, although of interest to the widely-read Mansfield scholar, will also have broad appeal to the non-specialist, offering an excellent introduction - aided by its chronological

life and short story output.' - Gerri Kimber,
Associate Lecturer, Open University, UK

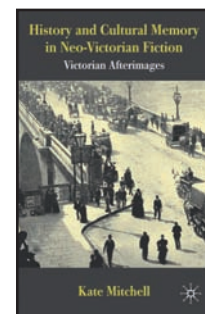
Katherine Mansfield had a career-long engagement with the literary marketplace from the age of eighteen. This book examines how she developed as a writer within a range of book and periodical publishing contexts, reconsidering her writing's enactment of a commercially viable modern aesthetic in her experimentation with the short story form.

Contents: Acknowledgements / Introduction: 'Principles as light as my purse' / 'Too sharply modelled': Mansfield and the New Age 1910-1911 / 'An editorial dogfight': Murry, Rhythm and the Blue Review 1912-1913 / 'A sort of authority': from Signature to the Hogarth Press 1915-1918 / 'A writer first': Je ne Parle pas Français, the Athenaeum, and Bliss 1919-1920 / 'At the mercy of the public': the London Mercury, the Sphere and The Garden Party 1921-1922 / Afterword: 'Boiling Katherine's Bones' / Notes / Appendix: Major periodical publications (1910-1922) / Bibliography / Index

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History and Cultural Memory in Neo-Victorian Fiction

Victorian Afterimages



Kate Mitchell, Visiting Fellow
(Research), Australian
National University

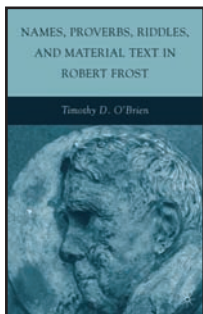
Arguing that neo-Victorian fiction enacts and celebrates cultural memory, this book uses memory discourse to position these novels as dynamic participants in the contemporary historical imaginary. It revises historical fiction's relationship to history and moves critical debates

on from a reductive focus on the problematics of representation.

Contents: Acknowledgements / Introduction: 'I told You we'd been invaded by Victoriana' / Memory Texts: History, Fiction and the Historical Imaginary / Contemporary Victorian(ism)s / A Fertile Excess: Waterland, Desire and the Historical Sublime / (Dis) Possessing Knowledge: A. S. Byatt's *Possession: A Romance* / 'Making it seem like it's authentic': the faux-Victorian Novel as Cultural Memory in *Affinity* and *Fingersmith* / 'The alluring patina of loss': Photography, Memory, and Memory Texts in *Sixty Lights* and *Afterimage* / Conclusion: 'What will count as history?' / Endnotes / Bibliography / Index

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Names, Proverbs, Riddles, and Material Text in Robert Frost



Timothy D. O'Brien,
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Conflict, Nationhood and Corporeality in Modern Literature

Bodies-at-War

Edited by **Petra Rau**, Senior Lecturer in English Literature,
University of Portsmouth, UK

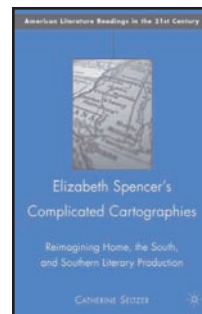
This collection examines ways in which modern literature responds to the body-at-war, examining the effects of violent conflict on the body in its literal and representative forms. Spanning literature from World War I to the present day, it includes essays on pacifist theatre, torture, fascist fantasies, and uniforms and masculinity.

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Elizabeth Spencer's Complicated Cartographies

Reimagining Home, the South, and Southern Literary Production



Catherine Seltzer, Assistant
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'*Elizabeth Spencer's Complicated Cartographies* is a fine work of criticism and scholarship, masterly in its clarity, depth of insight informed by command of southern literary history and current feminist and postcolonial theory.'

Elsa Nettles, author of *Language and Gender in American Fiction: Howells, James, Wharton, and Cather*

'Catherine Seltzer's *Elizabeth Spencer's Complicated Cartographies* is a beautifully written, perceptive account of one of America's greatest living writers.' - Kimball King, Professor Emeritus, The University of North Carolina, USA; formerly Chair of the Conference of Editors of Learned Journals

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Beckett's Art of Absence

Rethinking the Void

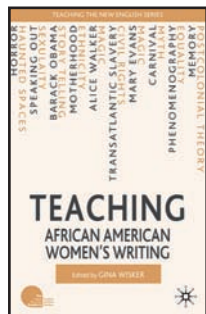
Ciaran Ross, Professor of Twentieth-Century English and
Irish Literature, University of Strasbourg, France

Using the work of W.Bion and D.Winnicott, this book offers a psychoanalytic study of Beckett's aesthetics of absence. Focusing on the first prose trilogy and *Waiting for Godot*, it offers a critical challenge to accepted viewpoints of Beckett's negative status, not only within psychoanalytic literary criticism, but within Beckett criticism at large.

Contents: Preface / Acknowledgements / Abbreviations / Introduction / Setting up Shop in the Void. / Beckett's Negative Sublime / Family Matters / Playing, Dying and the Art of Being Absent / Incomprehensible Damnation / The Void on Stage / Restyling the Ineffable Void / Conclusion: By Way of Neither / Bibliography / Index

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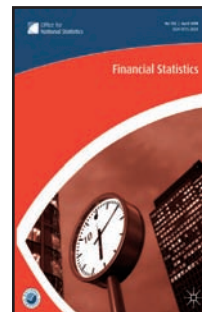
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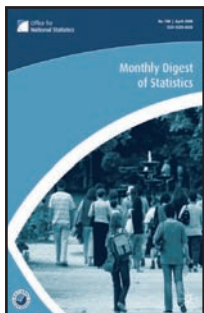
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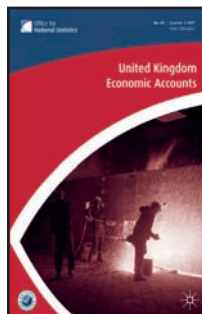
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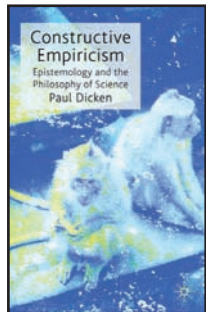
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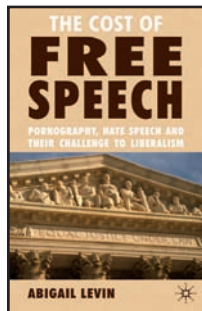
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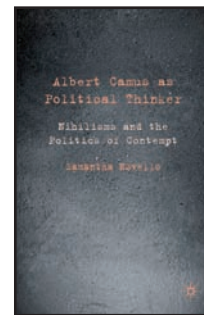
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Benedict Smith, *Lecturer, Department of Philosophy, Durham University, UK*

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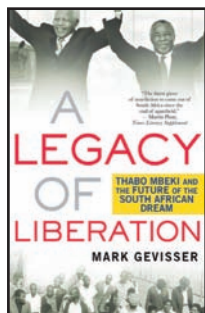
POLITICS

AFRICAN POLITICS

HIGHLIGHT

A Legacy of Liberation

Thabo Mbeki and the Future of the South African Dream



Mark Gevisser, Award-winning Journalist who writes for *The New York Times*, *The Nation*, *London's Mail & Guardian*, and the *Johannesburg Sunday Times*. He was educated at Yale University, USA and received an MFA from Columbia University

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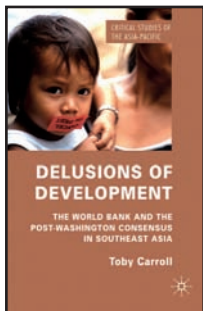
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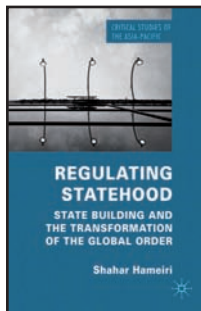
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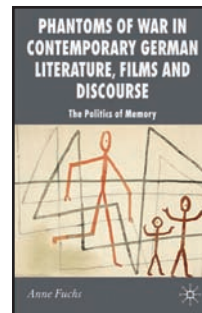
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'Overall, this intriguing volume demonstrates that although the Left remains an ideological

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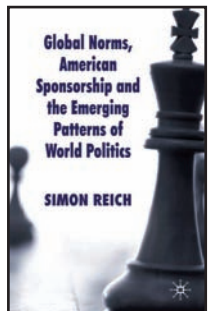
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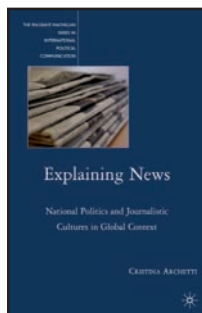
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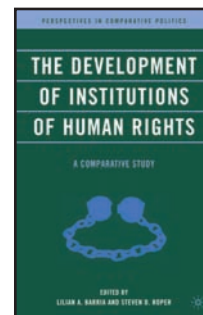
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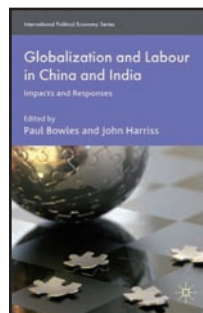
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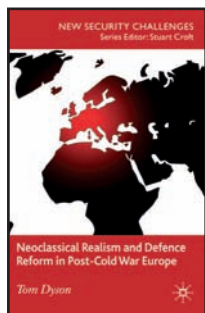
Combining case studies with normative theory, this book analyzes the democratic credentials of transnational actors participating in global governance, ranging from corporations and philanthropic foundations to NGOs and social movements. This leads to innovative interpretations of democratic legitimacy in a transnational context.

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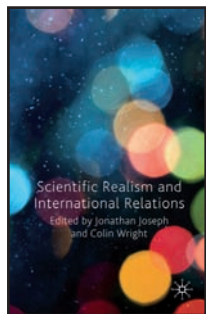
Edited by **Christer Jönsson**, Professor Emeritus, Department of Political Science, Lund University, Sweden and **Jonas Tallberg**, Professor, Department of Political Science, Stockholm University, Sweden

The nature of global governance is changing, as are the standards by which we judge its legitimacy. We are witnessing a gradual and partial shift from inter-state co-operation to more complex forms of governance, involving participation by transnational actors, such as NGOs, party associations, philanthropic foundations and corporations.

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Edited by **Jonathan Joseph**, Reader in Politics and International Relations, University of Kent, UK and **Colin Wight**, Professor of International Relations, University of Exeter, UK

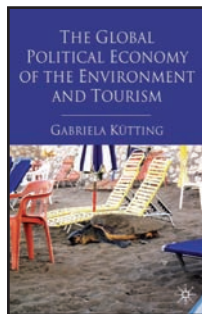
Critical and scientific realism have emerged as important perspectives on international relations in recent years. The attraction of these approaches lies in the claim that they

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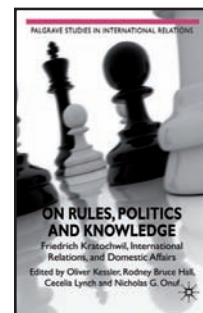
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Professor Emeritus, Department of International Relations, Florida International University, USA

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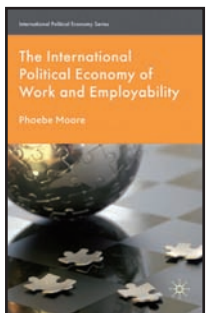
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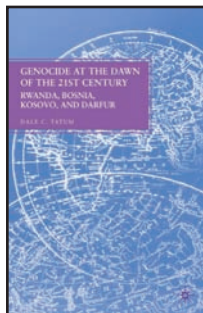
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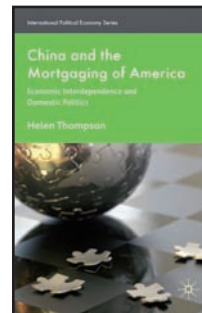
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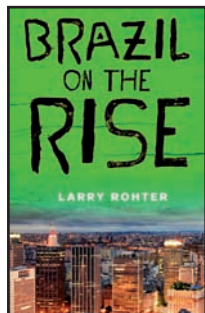
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HIGHLIGHT

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The Business and Culture of Sex in the Middle East



John R. Bradley, has been reporting from the Middle East for more than a decade; formerly Managing Editor of the Jeddah-based Arab News, he has written for many publications, including *The London Review of Books*, *The Washington Quarterly*, *The New Republic*, *The Times Literary Supplement*, *Salon*, *The Washington Times*, *The Economist*, *Newsweek International*, *Prospect*, *The London Telegraph*, *The*

London Sunday Times, and *The Independent*. He is the author of two previous, critically acclaimed books, *Saudi Arabia Exposed: Inside a Kingdom in Crisis* (Palgrave Macmillan, 2005) and *Inside Egypt: The Land of the Pharaohs on the Brink of a Revolution* (Palgrave Macmillan, 2008)

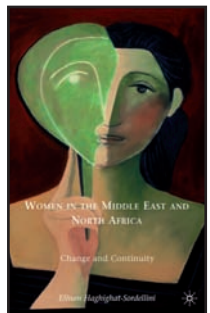
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HIGHLIGHT

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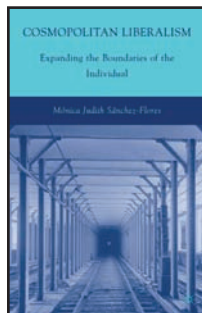
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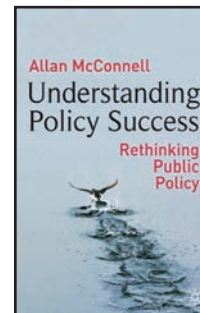
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HIGHLIGHT

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Community Identity and Political Behavior

Mary R. Anderson, *Assistant Professor, Department of Government and World Affairs, University of Tampa, USA*

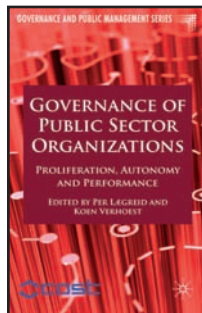
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Proliferation, Autonomy and Performance



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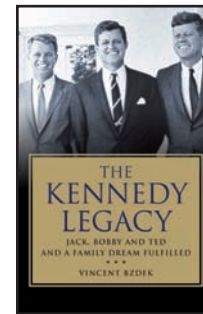
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US POLITICS

HIGHLIGHT

The Kennedy Legacy

Jack, Bobby and Ted and a Family Dream Fulfilled



Vincent Bzdek, *News Editor and Features Writer, The Washington Post*. He has also written for *The Wall Street Journal*, *Wired Magazine*, *The Denver Post*; author of *Woman of the House* (Palgrave Macmillan, 2008)

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Baodong Liu, Associate Professor, University of Utah, USA

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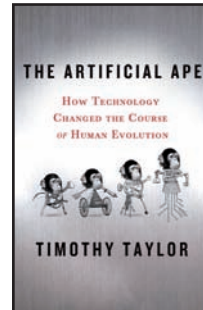
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POPULAR SCIENCE

HIGHLIGHT

The Artificial Ape

How Technology Changed the Course of Human Evolution



Timothy Taylor, Leading Evolutionary Scientist; Editor-in-Chief, *Journal of World Prehistory*. He has appeared on the *History Channel*, *Discovery*, *National Geographic* specials, and contributes to such publications as *Nature*, *Scientific American*, and *World Archaeology*; author of *The Buried Soul* and *The Prehistory of Sex*; Professor of Archeology, University of Bradford, UK

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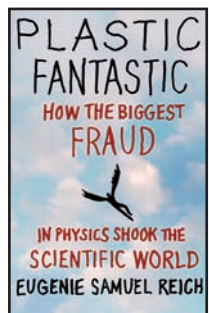
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FIRST ANNOUNCEMENT

Plastic Fantastic

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Eugenie Samuel Reich, formerly Editor, *New Scientist*; she has written for *Nature*, *New Scientist* and *The Boston Globe*, and is known for her hard hitting reports on irregular science. Several of her reports have resulted in institutional investigations

'Reich's account is meticulously researched, based on interviews with over 120 scientists, friends and editors. It is

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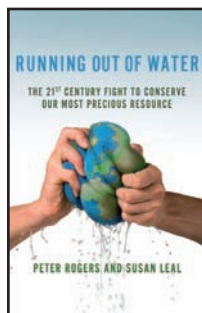
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The 21st Century Fight to Conserve our Most Precious Resource



Peter Rogers, *Leading Water Expert*; Professor of Environmental Engineering, Harvard University, USA; Senior Advisor, Global Water Partnership

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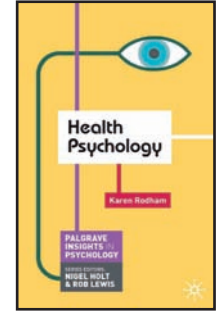
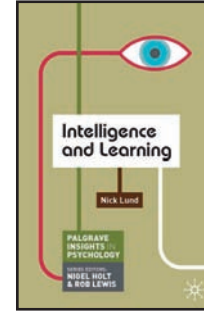
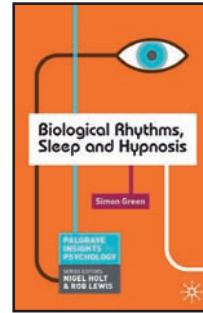
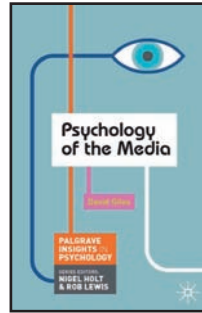
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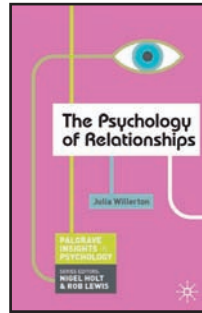
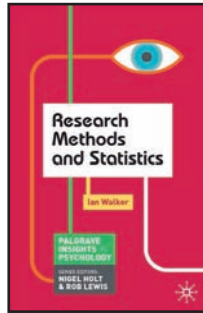
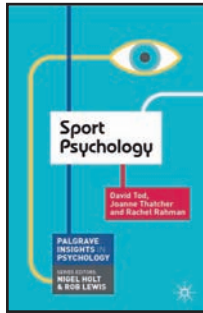
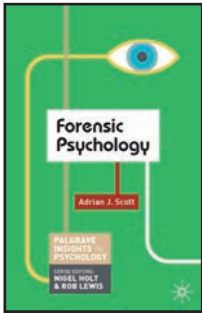
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Adrian J. Scott, *Lecturer in Psychology, University of Bath, UK*

This introduction shows the reader how much forensic psychology informs us about every step of the criminal process. From biological, social and cognitive theories of crime to eyewitness testimony and the penal system, this is essential reading for students seeking a deeper understanding of the key topics.

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Ian Walker, *Lecturer in Psychology, University of Bath, UK*

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Anthony C. Moss, *Senior Lecturer in Psychology, London South Bank University, UK and Kyle Dyer, Senior Research Fellow, The Division of Mental Health, St. Georges, University of London, UK*

This concise, clearly-written introduction will help cement students' understanding of the different theories surrounding addictive behaviour. The authors examine both behavioural and substance-related disorders, with chapters discussing biological, cognitive and moralistic perspectives, all organized around the key stages of addiction.

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Julia Willerton, *Associate Lecturer, Open University, UK*

This introduction focuses on the key aspects of human relationships including their development, maintenance and breakdown. Ideal for students who want a more rounded and detailed text on this area, the author discusses the role of evolution, individual differences and the effects of relationships on mental and physical health.

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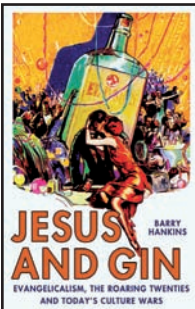
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RELIGION

HIGHLIGHT

Jesus and Gin

Evangelicalism, the Roaring Twenties and Today's Culture Wars



Barry Hankins, *Professor of History, Baylor University, USA*

A tour of the roaring twenties where we meet a host of colourful characters including a Baptist minister who commits adultery in the White House and a presidential election hinging on a religious issue. With the religious right in disarray today this is a timely look at

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Overcoming Its Religious and Sexual Legacies

Edited by Bernadette Brooten, *Kraft-Hiatt Professor of Christian Studies and Jacqueline L. Hazelton, Ph.D Candidate in Politics, both at Brandeis University, USA*

This book looks at a United States that continues to be driven by racial and cultural divisions, from the disproportionately high number of incarcerated African Americans to heartfelt disagreements over the true nature of marriage and the proper role of faith in public policy.

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Abbas Mirakhor, *INCEIF Chair of Islamic Finance, IMF and Hossein Askari*, *Iran Professor of International Business; Professor of International Affairs, George Washington University, USA*

This book briefly surveys the evolution of the Western concept of development, recognizing the wider dimensions of human and economic development and the role of institutions and rules,

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SOCIAL WORK AND SOCIAL POLICY

Understanding Drug Misuse

Models of Care and Control

Jan Keene, *Emeritus Professor of Primary Care, University of Reading, UK*

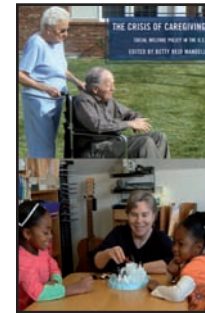
Combining theory and research, this clearly explains how each theoretical model contributes different types of solutions to 'the drug problem', whether it is treatment, harm minimization or social intervention. Using extracts from the author's own research interviews with drug users, it also offers a real insight into user perspectives.

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Social Welfare Policy in the U.S.



Edited by **Betty Reid Mandell**, *Professor Emeritus, Department of Social Work, Bridgewater State College, USA*

This book discusses the crisis of caregiving as it affects parents seeking to provide good care for their children and people who care for their aged or disabled relatives. Discussed are alternatives to the present welfare system, a description of

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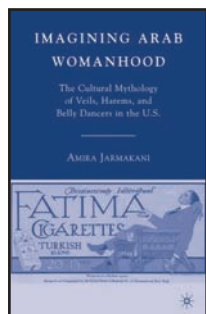
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SOCIOLOGY

HIGHLIGHT

Imagining Arab Womanhood

The Cultural Mythology of Veils, Harems, and Belly Dancers in the U.S.



Amira Jarmakani, Assistant Professor, Women's Studies Institute, Georgia State University, USA

'This is an outstanding, truly innovative, and very timely project that explores predominant images of Arab women in U.S. popular culture.' - Nadine Naber, Program in American Culture and Department of Women's Studies, University of Michigan, USA

A fascinating demonstration of how U.S. representations of veils, harems, and belly dancers have operated as nostalgic and exotic symbols to help rationalize dominant U.S. narratives about power and progress.

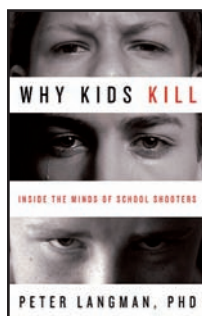
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HIGHLIGHT

Why Kids Kill

Inside the Minds of School Shooters



Peter Langman, Clinical Director of Psychology at KidsPeace

'Langman offers a paradigm of three specific categories of youth offenders - psychopathic, psychotic, or traumatized...A vital, phenomenal, extremely valuable work. Summing up: Essential: All levels / libraries.' - D.E. Kelly, Adelphi University, USA, CHOICE

'...a well-written book that is long overdue.' - Brandon Robbins, *Contemporary Psychology: APA Review of Books*

'Dr. Langman's professional expertise and exhaustive research combine to produce a remarkably comprehensive psychological analysis of school shooters that will revolutionize our understanding of this phenomenon.' - Mary Ann Swiatek, Ph.D., Licensed Psychologist; Member of the Association for Psychological Science

From examining the material evidence of notorious school shooters at Columbine and Virginia Tech to addressing the mental states of the violent youths he treats, Langman shows how to identify early signs of homicide-prone youth and what preventive measures parents and communities can take to protect themselves from the tragedy.

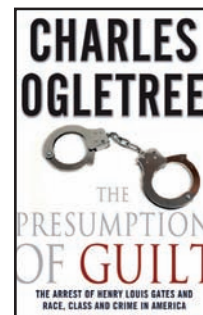
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HIGHLIGHT

The Presumption of Guilt

The Arrest of Henry Louis Gates and Race, Class and Crime in America



Charles Ogletree, Jesse Climenko Professor of Law; Founding and Executive Director, Charles Hamilton Houston Institute for Race and Justice, Harvard Law School, USA

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Reviews for Ogletree's: *All Deliberate Speed: Reflections on the First Half Century of Brown vs. Board of Education:*

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On Tuesday, July 16, 2009, Henry Louis Gates, Jr., Harvard Professor, was mistakenly arrested by police for attempting to break into his own home. The ensuing media firestorm ignited debate across the world. Charles Ogletree, one of the country's foremost experts on civil rights, uses this incident to explore issues of race, class, and crime.

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FIRST ANNOUNCEMENT

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Issue 93

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FIRST ANNOUNCEMENT

Transforming Academies

Issue 95

Edited by Feminist Review Collective

Comprising two themed parts, 'Theorising the First Wave Globally' and 'Mainstreamed or Muzzled', this issue contributes to current debates on academic feminism and makes crucial interventions about the importance of feminism transnationally.

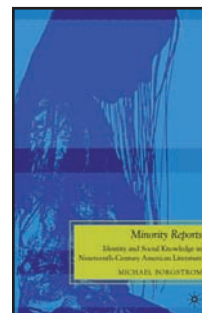
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Minority Reports

Identity and Social Knowledge in Nineteenth-Century American Literature



Michael Borgstrom,
Assistant Professor of English,
San Diego State University,
USA

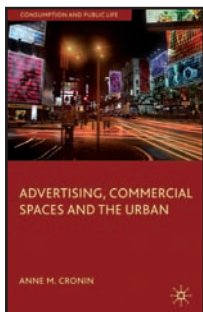
Through close readings of texts by African American and women authors, *Minority Reports* offers a theoretical defense of the use of identity categories in American studies by examining how early American literature not only responds to the social stratification of the nineteenth century but also challenges modern historical conceptions of this era.

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Edited by **Marisa Ensor**, Assistant Professor of Anthropology, American University in Cairo, Egypt and **Elzbieta Gozdzik**, Research Director, Institute for the Study of International Migration, Georgetown University, USA

Providing a comprehensive analysis of the increasingly common phenomenon of child migration, this volume examines the experiences of children in a wide variety of migratory circumstances including economic child migrants, transnational students, trafficked, stateless, fostered, unaccompanied and undocumented children.

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Colonial Conflicts over Culture, Space, and Authority

Sharon Bailey Glasco, Assistant Professor of History; Chair, History Department, Linfield College, USA

Constructing Mexico City: Colonial Conflicts over Culture, Space, and Authority examines the spatial, material, and cultural dimensions of life in eighteenth-century Mexico City, through programs that colonial leaders created to renovate and reshape urban environments.

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Rugby Union and Globalization

An Odd-Shaped World

John Harris, Associate Professor of Sport Administration, School of Exercise, Leisure and Sport, Kent State University, USA

In 1995 rugby union finally became a professional sport following more than a century as an amateur game. This book offers a critical analysis of the sport in the professional era and assesses the relationship between the local and the global in contemporary rugby union.

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Standards and the Reconfiguration of Governing

Edited by **Vaughan Higgins**, Senior Lecturer in Sociology, Monash University, Australia and **Wendy Larner**, Professor of Human Geography and Sociology, University of Bristol, UK

Examining the increasingly powerful role of standards in the governing of economic, political and social life, this book draws upon governmentality and actor network theory to explore how standards and standardizing projects are articulated and rendered workable in practice, and the objects, subjects and forms of identity to which this gives rise.

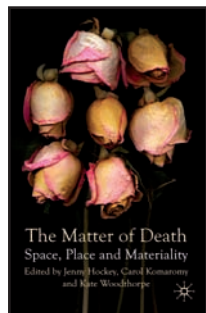
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A full table of contents is available at: www.palgrave.com

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The Matter of Death

Space, Place and Materiality



Edited by **Jenny Hockey**, Professor of Sociology, Department of Sociological Studies, University of Sheffield, UK, **Carol Komaromy**, Senior Lecturer in Health Studies, The Open University, UK and **Kate Woodthorpe**, Lecturer in Sociology, University of Bath, UK

This collection opens up spaces where lives end, bodies are disposed of and memories generated:

hospitals, hospices, care homes, coroners' courts, funeral premises, cemeteries, roadsides, the spirit world.

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John Kinsman, Research Fellow, Amsterdam School for Social Science Research, The Netherlands

This book presents a history of AIDS control in Uganda, from the start of the epidemic in the early 1980s up until 2005. Uganda is well known internationally as an AIDS 'success story', both for its bringing down HIV incidence and prevalence over the 1990s, and for its innovative approach to scaling up the provision of antiretroviral therapy.

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The Criminal Trial in Law and Discourse

Tyrone Kirchengast, University of Newcastle, UK; Australia School of Law, New South Wales; Division of Law, Macquarie University

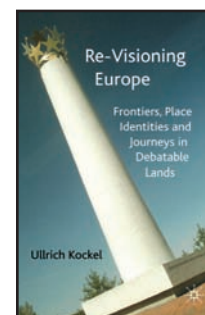
This book examines how the modern criminal trial is the result of competing discourses of justice, from human rights to state law and order, which allows for the consideration of key stakeholder interests, specifically those of victims, defendants, police, communities and the state.

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Re-visioning Europe

Frontiers, Place Identities and Journeys in Debatable Lands



Ulrich Kockel, Professor of Ethnology and Folklife, University of Ulster, UK

Drawing on ethnographic fieldwork, this book considers issues of identity and belonging in Europe from a consciously emic perspective. The book explores issues such as borders, migration, economic organization, heritage, and the politics and practice of developing

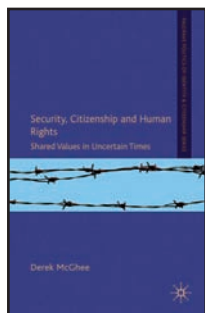
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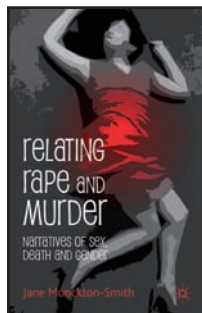
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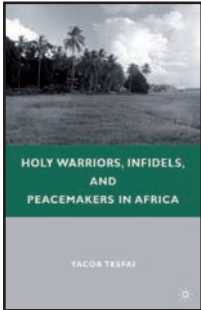
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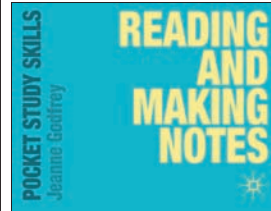
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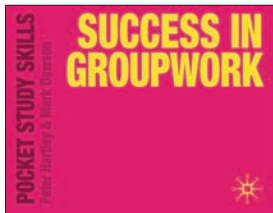
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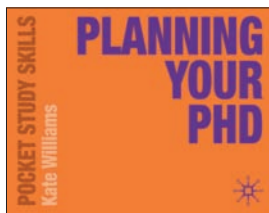
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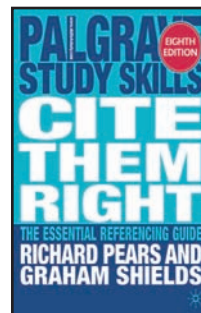
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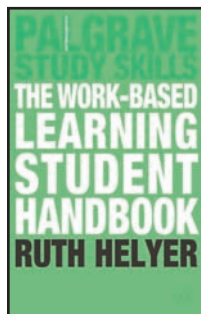
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Emma Brodzinski, *Lecturer in Drama and Theatre, Royal Holloway, University of London, UK*

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Victorian Pantomime

A Collection of Critical Essays

Edited by Jim Davis, Professor of Theatre Studies; Head of School of Theatre, University of Warwick, UK

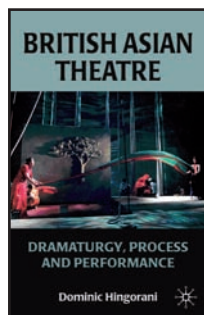
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Dominic Hingorani, Senior Lecturer in Acting and Directing, Institute for Performing Arts Development, University of East London, UK

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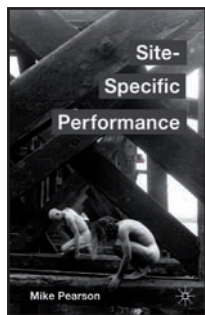
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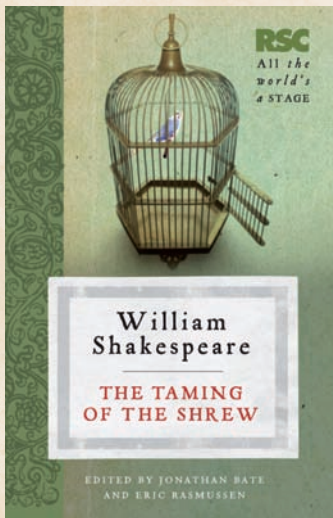
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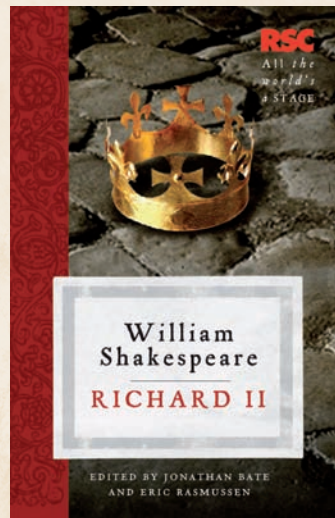
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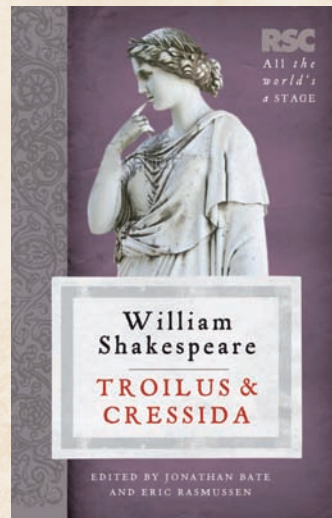
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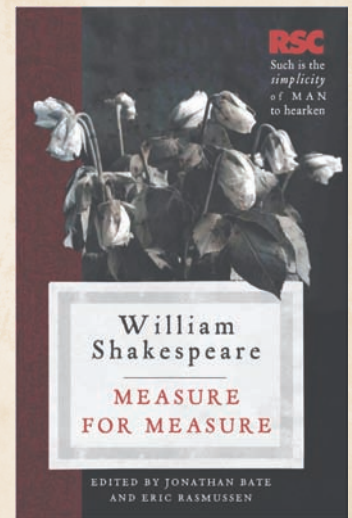
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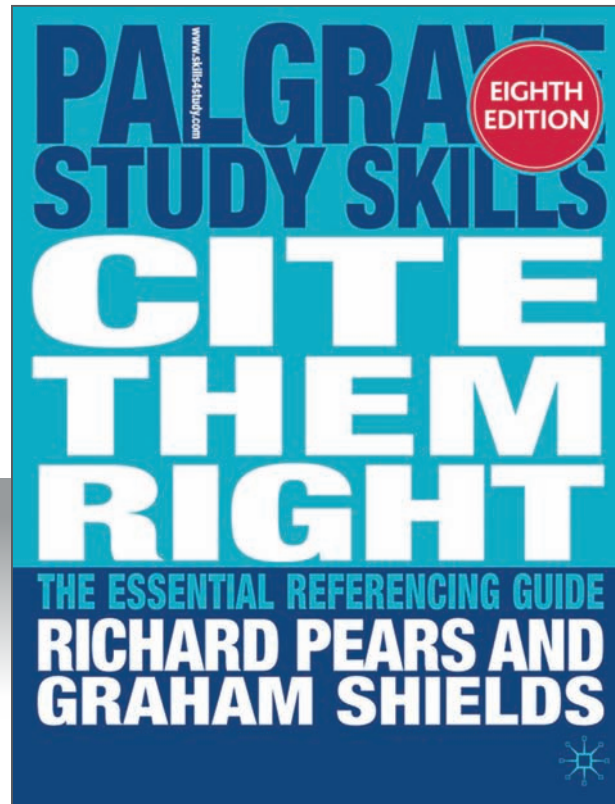
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