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Fall 2010

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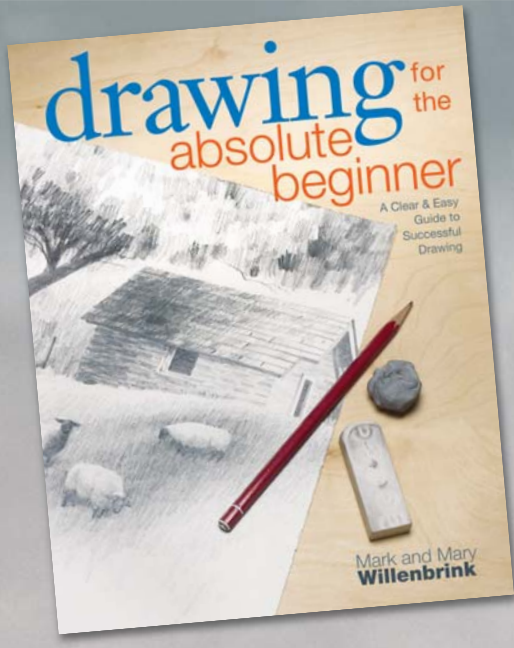
TOP TEN LISTS

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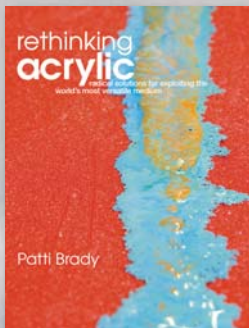
TOP TEN ART BOOKS



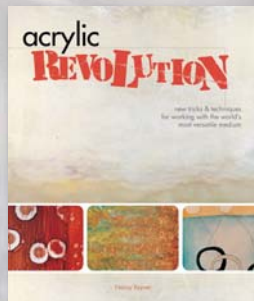
1 **DRAWING FOR THE ABSOLUTE BEGINNER**
 Mark and Mary Willenbrink
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 SRN: 33465
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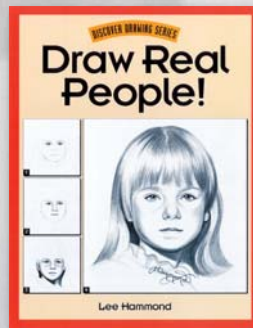
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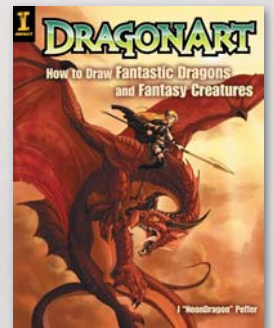
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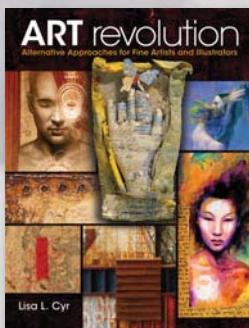
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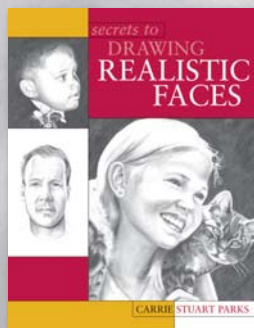
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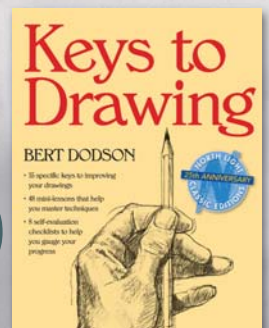
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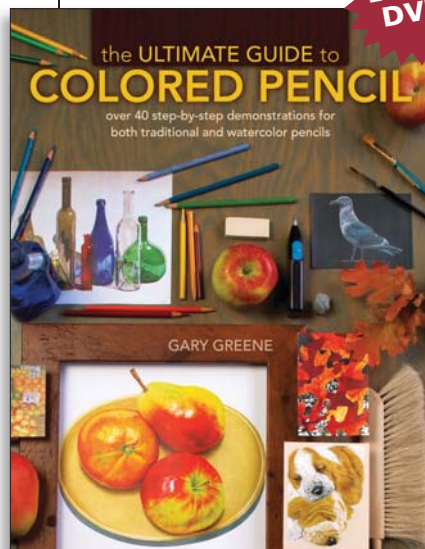
10 **KEYS TO DRAWING, 15TH ANNIVERSARY EDITION**
 Bert Dodson
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 ISBN-10: 0-89134-337-7
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The Ultimate Guide to Colored Pencil

Over 40 Step-by-Step Demonstrations for Both Traditional and Watercolor Pencils

Gary Greene

Bonus
DVD



- At 304 pages this book/DVD combo is the most complete colored pencil instruction on the market from an expert author who has sold more than 125,000 copies of colored pencil instruction books
- Popular handbook-sized spiral-bound format makes this an easy-to-use reference

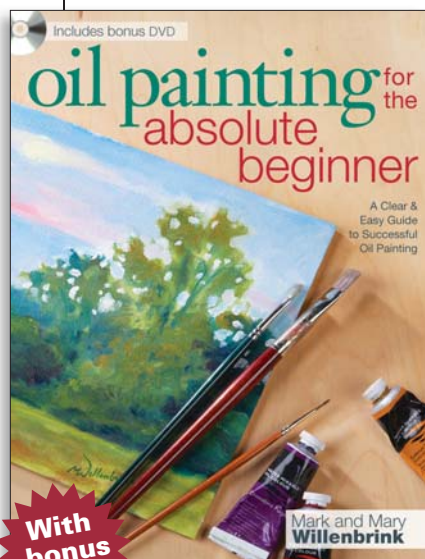
The Ultimate Guide to Colored Pencil features everything beginners need for success with traditional and watercolor pencils—basic techniques, easy solutions to common problems, tips to finding the right tools, guidance for taking excellent reference photography and much more. Includes over 40 of Gary Greene's easy-to-follow step-by-step demonstrations in a variety of popular subjects. The bonus DVD features a complete painting workshop with the author.

Gary Greene is the author of five North Light books on colored pencil and has also produced five art instruction videos. His paintings have won national and international awards and two Colored Pencil Society of America (CPSA) Awards of Excellence. He has conducted workshops, demonstrations and lectures nationally and internationally since 1985. He is a ten-year signature member of the CPSA and served on its founding Board of Directors for six years.

Oil Painting for the Absolute Beginner

A Clear & Easy Guide to Successful Oil Painting

Mark and Mary Willenbrink



- Basic oil painting titles have sold steadily in the past
- Oil titles help to increase sales of oil products in stores
- This is the third title in the *Absolute Beginner* series. The previous two titles, *Drawing for the Absolute Beginner* and *Watercolor for the Absolute Beginner* have sold 70,000+ units.

Oil Painting for the Absolute Beginner features easy-to-follow techniques, tips and step-by-step demonstrations providing guidance and encouragement for beginning artists to paint with oils. Familiar subjects, simple compositions and a realistic style build confidence in beginning artists, giving them the skills they need to create finished oil paintings. The reader will enjoy 10 mini demonstrations and 12 complete painting demonstrations. The bonus DVD features two complete painting workshops with the authors.

Mark and Mary Willenbrink are also authors of the best-selling *Drawing for the Absolute Beginner* and *Watercolor for the Absolute Beginner*. Mark is a fine artist, commercial artist and freelance illustrator. He teaches and is a contributor to *Watercolor Artist*.

OCTOBER 2010

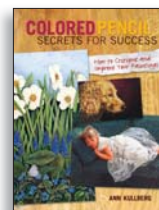
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SRN: Z2252

AUGUST 2010

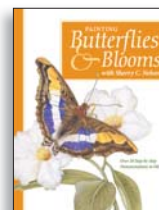
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ISBN-10: 1-60061-784-0

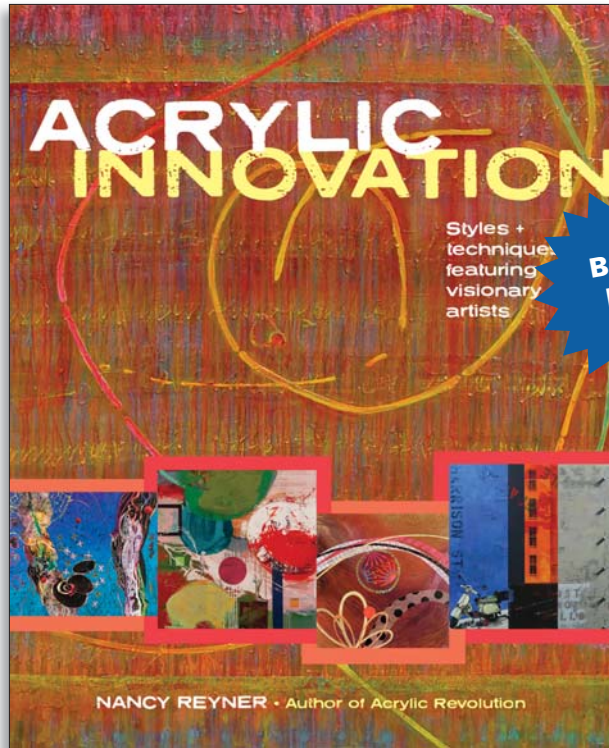
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ART TECHNIQUES/OIL
NORTH LIGHT BOOKS

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Painting Butterflies & Blooms
Sherry C. Nelson
ISBN-13: 978-1-60061-332-6
SRN: Z2975



Acrylic Innovation

Styles + Techniques Featuring 64 Visionary Artists

Nancy Reyner

**Bonus
DVD**

- Nancy Reyner's first book, *Acrylic Revolution* has sold over 50,000 copies
- Offers new ways to use acrylic in addition to answering common questions about working with this flexible and popular medium
- 64 different artists offer their ideas, techniques and inspiration for working with acrylic paints and mediums
- Bonus DVD offers a lesson from *Nancy Reyner's Acrylic Revolution: Watercolor and Oil Effects* video

Acrylic Innovation delves into acrylic's potential to create unique styles by addressing the methods and techniques that allow readers to find their own voice within the medium. Author Nancy Reyner presents a variety of successful acrylic painters, each using acrylic in unique ways to create their own original styles. By looking at how other artists find ideas along with the book's 29 step-by-step demonstrations, readers will be able to explore ways of personalizing their own art.

Nancy Reyner is an artist with more than 30 years experience. She is a technical consultant for Golden Artist Colors, Inc. She is also the author of the best-selling *Acrylic Revolution* and appeared in the video *Nancy Reyner's Acrylic Revolution: Watercolor and Oil Effects*.

SEPTEMBER 2010

MARKETING

- Promotion at author's workshops and classes
- Promotion on contributing artist sites and network
- Demonstration features pitched to Fine Art web outlets
- Advertising in *The Artists Magazine*, *Pastel Journal* and *Watercolor Artist*
- YouTube clip of DVD featured inside
- CHA, Learning & Product Expo, NAMTA, Twitter and Fine Art specialty newsletter promotion

ISBN-13: 978-1-60061-864-2

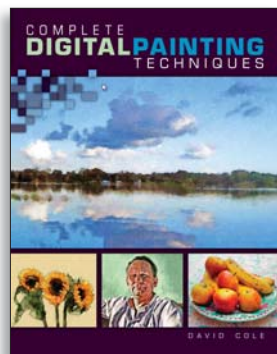
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Complete Digital Painting Techniques

David Cole

- The first comprehensive compilation of digital art techniques applicable to all art genres
- An invaluable tool for artists new to digital art technology
- Features step-by-step instructions using popular programs such as Adobe® Photoshop® and Corel® Painter™
- Artists of every level and genre are increasingly using digital techniques to enhance and create art

Also a traditional watercolorist whose paintings have been exhibited in the Mall galleries in London, **David Cole** is now absorbed in the simulation of natural media using digital painting software and publishes tutorials with *Corel Painter Official Magazine*.

OCTOBER 2010

ISBN-13: 978-1-60061-766-9

ISBN-10: 1-60061-766-2

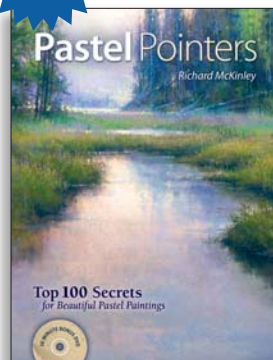
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ART TECHNIQUES
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Pastel Pointers Top 100 Secrets for Beautiful Pastel Paintings

Richard McKinley

- Loaded with key insights into the whole process, illustrated by large, beautiful art and gallery pieces throughout
- Informative bonus 30-minute DVD workshop with the author
- Pastel is growing in popularity—highest registration ever at International Association of Pastel Societies 2009 convention
- Author art ranked #1 on North Light's Fall 2009 survey of Wetcanvas!, ArtistsNetwork.com and NorthLightShop.com readers.

Richard McKinley has written for *Pastel Journal* since 2003. He's a signature member of the Pastel Society of America, Pastel Society of the West Coast, Northwest Pastel Society, Oregon Pastel Society, Plein-Air Painters Northwest Society, Oil Painters of America and Southern Oregon Society of Artists.

DECEMBER 2010

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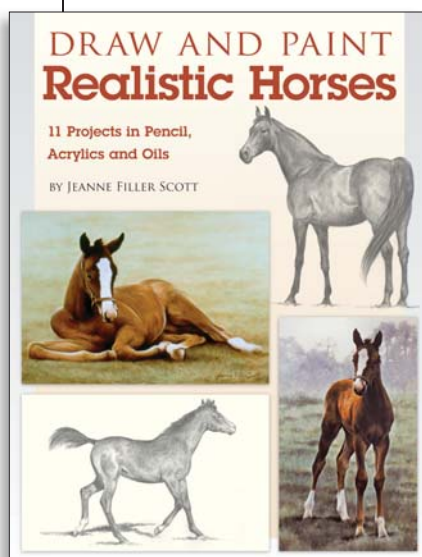
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Home: Medford, OR
Website: www.richardmckinley.com

ART TECHNIQUES/PASTEL
NORTH LIGHT BOOKS

Draw and Paint Realistic Horses 12 Projects in Pencil, Acrylics and Oils

Jeanne Filler Scott



- Horses are popular and many existing horse books are approximately 10 years old; this fills a void in the market.
- Realistic style is appealing, accessible to all skill levels
- Author's expertise on horse anatomy, structure, characteristics and coloring will appeal to horse lovers as well as artists

Capture the elegant lines, powerful muscles and graceful movements of horses. *Draw and Paint Realistic Horses* teaches anatomy, facial features, hair, legs and hooves. Step-by-step demonstrations in acrylics, oils and pencil show how to depict the distinguishing colors and characteristics of each breed. Reference photos, coat color demonstrations and comparative drawings help readers learn the details of painting and drawing a full range of breeds and settings, from race horses to work horses, from cute foals to magnificent stallions.

Jeanne Filler Scott is the author of three previous North Light painting books and a contributing artist to five others. Jeanne's art has been featured in magazines such as *Equine Images*, *Wildlife Art* and *The Chronicle of the Horse*.

JANUARY 2011

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ART TECHNIQUES
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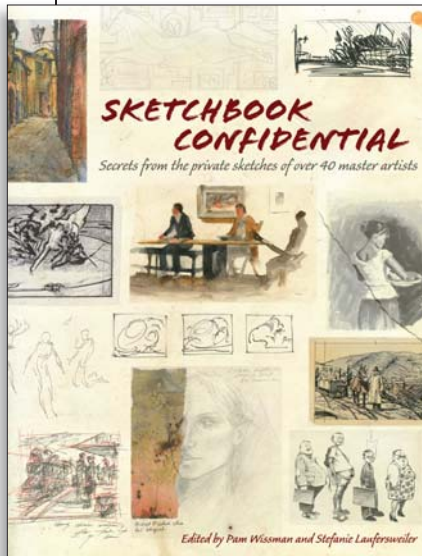


The Artist's Guide to Drawing
Realistic Animals
ISBN-13: 978-1-58180-728-8
SRN: 33400

Sketchbook Confidential

Secrets from the Private Sketches of Over 40 Master Artists

Edited by Pam Wissman and Stefanie Laufersweiler



- "Secret" sketches are currently popular in the art books market
- Fun package that resembles an actual artist's sketchbook

Forty-one artists share their vision and creative processes by bringing you into their world with their favorite sketches and accompanying text in their own voices, all in a fun package at a great low price that promises to inspire. *Sketchbook Confidential* takes the reader inside their creative processes through their personal sketches, along with the occasional related finished piece and "chatty" remarks on inspiration and more. Each artist shares intimate details that give the reader a look inside their minds; some insights on techniques; and the risks, lessons, mistakes and dreams that lead them every day.

NOVEMBER 2010

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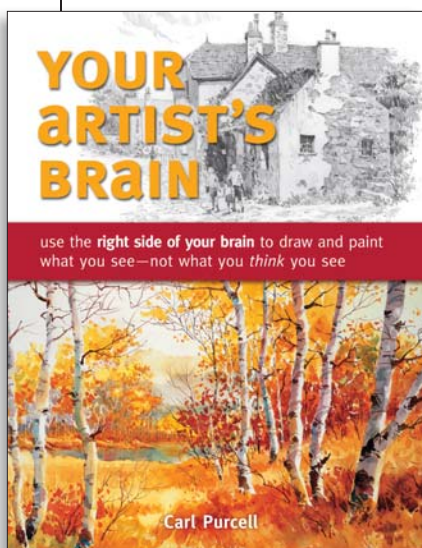


Strokes of Genius 2
ISBN-13: 978-1-60061-158-2
SRN: Z2507

Your Artist's Brain

Use the Right Side of Your Brain to Draw and Paint What You See—Not What You *Think* You See

Carl Purcell



- Compilation of two books gives lots of information on techniques, allowing the reader to see the instruction, not just read it
- Step-by-step demonstrations, examples and exercises teach how to "see" and design great compositions
- "Points to Remember" sidebars allow readers to quickly grasp concepts
- Information on photo references, sketchbooks and using different media

Readers will portray subjects by focusing on what they really see—not what they *think* they see. Artists of all skills will love this big book loaded with instruction (primarily graphite, colored pencil and watercolor) on overcoming the "intellectual brain" and focusing on the observant "artist's brain." This book shows readers why they have problems making realistic yet expressive art, where those problems come from and how to overcome them by using skills they already possess.

Carl Purcell has taught beginning drawing, figure drawing, watercolor painting and art appreciation at Snow College in Utah for more than 30 years. He is a signature member of the National Watercolor Society and an honorary member of the Utah Watercolor Society.

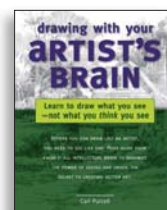
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ART TECHNIQUE
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Also Available:



Drawing with Your Artist's Brain
ISBN-13: 978-1-58180-811-7
SRN: 33494



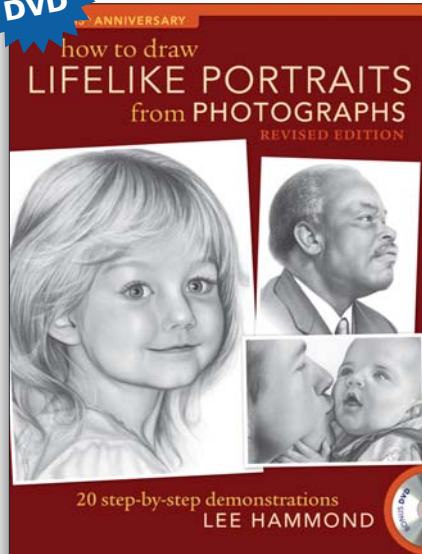
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How to Draw Lifelike Portraits from Photographs, Revised Edition

20 Step-by-Step Demonstrations

Lee Hammond

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15th
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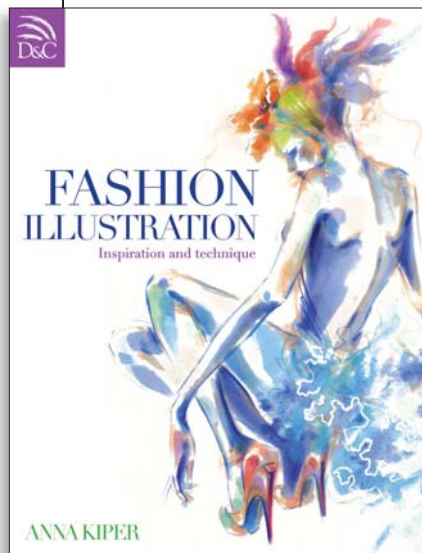
- Lee Hammond is a popular author with name recognition, TV exposure, and over 800,000 books sold
- Drawing is consistently one of North Light's best selling categories
- Updated edition is bigger at 160 pages with new art, demonstrations and a bonus DVD

This new revised edition has expanded to 160 pages and features more diversity of age and ethnicity. Readers will find brand-new step-by-step demonstrations and detailed instruction on drawing all the elements of portraiture using reference photos and the time-tested grid method to create stunningly lifelike renderings of family and friends.

A professional artist and instructor for 30+ years, **Lee Hammond** has authored more than 20 North Light books. Lee owns and operates a private art studio in Overland Park, Kansas where she teaches more than 50 students a week. She is a certified police composite artist on call for the Kansas City metro area, and has been featured on TV's "America's Most Wanted" and "Court TV." She was a contributing writer for *The Artist's Magazine* and a NASCAR illustrator for 5 years.

Fashion Illustration Inspiration and Technique

Anna Kiper



- Fashion illustration is currently undergoing a huge revival and is a highly sought-after skill
- Popular with fashion students, designers, general illustrators style conscious young adults and fashionistas
- Authored by a top fashion tutor who teaches at New York's two most prestigious fashion colleges

A complete fashion school for drawing and painting fashion figures, garments, and accessories for all aspiring fashion illustrators and designers. Designed for newcomers and improvers, this book shows readers how to construct the head and figure, compose for impact, and use all available media. Practical, interactive and beautiful, instruction will be via step exercises, hardworking fashion sketches and beautiful fashion illustrations.

Anna Kiper has been a technical designer, forecaster, illustrator, couture designer and professor of fashion. She has worked at both Calvin Klein and Mondri, and now designs for Maggie Norris Couture. She also carries a full teaching schedule at Parson's and FIT in New York, where she lives.

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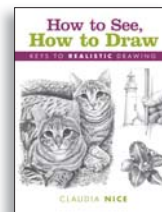
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Home: Overland Park, KS

Website: www.lee Hammond.com

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Also Available:



How to See, How to Draw

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SRN: Z4886

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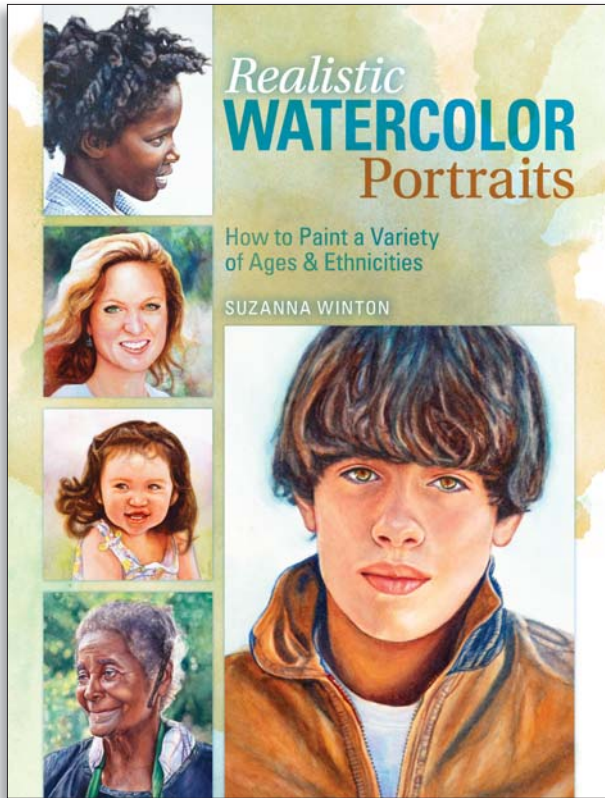
Also Available:



Figure

ISBN-13: 978-0-7153-2597-1

SRN: Z2163



Realistic Watercolor Portraits
How to Paint a Variety of Ages & Ethnicities

Suzanna Winton

- Painting people is a classic subject for artists, especially watercolorists.
- Author Suzanna Winton is an accomplished painter and teacher.

Readers will learn to paint a variety of likenesses with this information on how to address and overcome the many variables to consider when painting people. The book covers many key topics including: capturing a likeness, adding character to your portraits, painting skin tones, placing the image properly, editing visual information and how to paint clothing and backgrounds. Includes 10 full step-by-step painting demonstrations that show, step-by-step, a variety of ages, sexes, complexions and hair colors, along with how to paint the details that make each person unique: eyes, ears, noses, mouths, hair, clothing and accessories.

Suzanna Winton is known for her instruction in watercolor painting and jurying of art exhibitions. She is a signature member of the Florida Watercolor Society, the Southern Watercolor Society and Watercolor West. Her work has been published in *The Artist's Magazine*, *American Artist*, *Watercolor Magic*, *Splash 6* (North Light Books), and the *Best of Watercolor 2000*.



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ART TECHNIQUES/ WATERCOLOR
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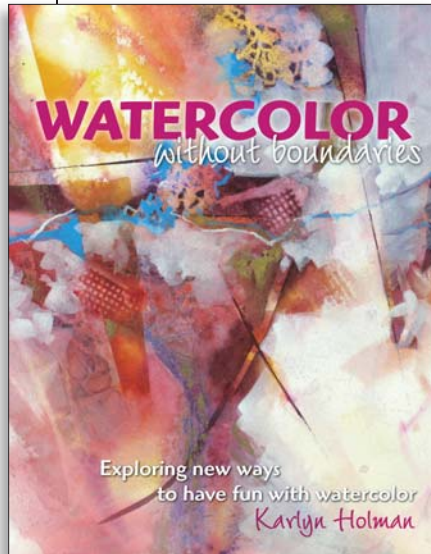
Also Available:



Splash 11
ISBN-13: 978-1-60061-343-2
SRN: Z3228

Watercolor without Boundaries Exploring New Ways to Have Fun with Watercolor

Karlyn Holman



- Instructional watercolor books are traditionally steady sellers
- Subject appeals to watercolorists across the board
- Easy-to-comprehend subject matter encourages the reader along the way

Organized like a cookbook, this book allows readers to jump in and try any idea presented. The step-by-step demonstrations are cross-referenced to direct readers to techniques. Readers follow basic “recipes” but can add or substitute ingredients to create their own interpretations. Demonstrations include foliage as a way to frame the subject; starting with a range of values; layering color; combining traditional with non-traditional techniques; creating paths of light on wet and dry papers; and much more.

Artist, author and instructor **Karlyn Holman** has owned and operated an art gallery since 1968. Nature is the force in her paintings. Karlyn has a loose, spontaneous painting style and an energetic, encouraging teaching style.

APRIL 2010

ISBN-13: 978-0-9792218-7-3

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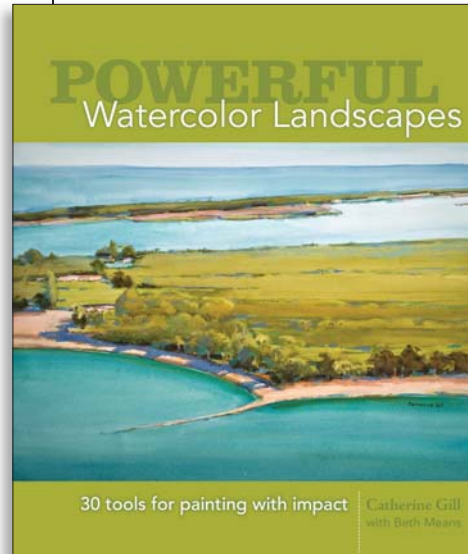
Home: Washburn, WI

Website: www.karlynholman.com

ART TECHNIQUES/WATERCOLOR
KARLYN'S GALLERY

Powerful Watercolor Landscapes 30 Tools for Painting with Impact

Catherine Gill with Beth Means



- 15 exercises and 4 full step-by-step demos show readers how to put concepts together for landscapes with impact.
- 30 “power tools” help readers improve their painting skills with advice on using value, color, shapes and movement to develop a strong foundation for their paintings.

Regardless of skill level or artistic medium, artists need the design strategies presented here for successful results from start to finish. Instructional diagrams, mini demonstrations, finished paintings with callouts, and fun interactive exercises make these “power tools” easy to follow and apply.

Catherine Gill is an artist of 25 years who has participated in Branching Out, a project sponsored by National Geographic involving scientists and artists jointly investigating the forest canopy. Her artwork has been featured in *The Artist's Magazine* and *Watercolor Magic*, and has been exhibited throughout the world.

FEBRUARY 2011

ISBN-13: 978-1-60061-949-6

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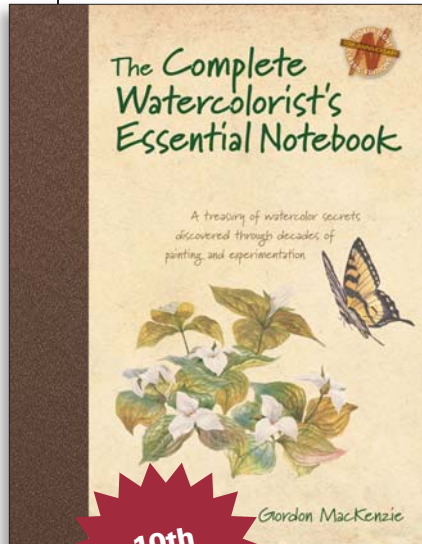
Website: www.catherinegill.com

ART TECHNIQUES/WATERCOLOR
NORTH LIGHT BOOKS

The Complete Watercolorist's Essential Notebook

A Treasury of Watercolor Secrets Discovered Through Decades of Painting and Experimentation

Gordon MacKenzie



10th Anniversary

- Materials are easily found at any art-supply retailer
- Makes a great gift for any watercolorist
- Techniques focus primarily on landscapes, a popular subject
- A great deal, features two North Light guides for the price of one

This useful 10th-anniversary collection includes two core North Light watercolor guides that show readers the basics. This book clarifies and simplifies various aspects of painting with watercolor learned by the author over time while at the same time challenging artists with new possibilities. The instruction is beneficial to readers no matter what approach they want to take with their own watercolor paintings. Loaded with quick, simple tips, tricks and techniques.

Gordon MacKenzie is the author of North Light's bestselling watercolor book, *The Watercolorist's Essential Notebook*. He has been a popular artist and teacher for more than 30 years and has mounted more than 25 solo exhibitions. His work hangs in many private and corporate collections and has been featured on the cover of *Reader's Digest*. He lives in Ontario, Canada.

OCTOBER 2010

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ART TECHNIQUES/WATERCOLOR
North Light Books

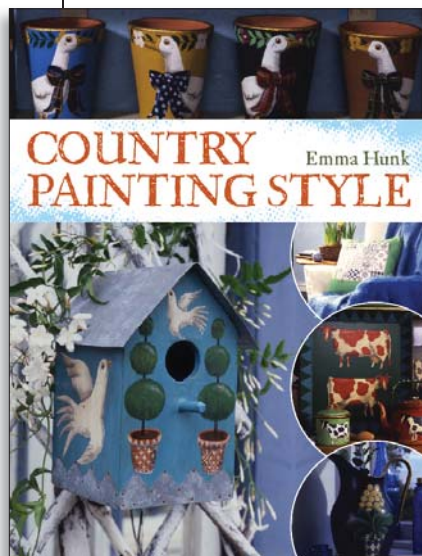
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Emma Hunk



- Presents 10 step-by-step projects that are incredibly easy to execute, making these items affordable by all
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Emma Stubbs Hunk runs a successful business, Stubbs Hunk Designs, in England.

FEBRUARY 2010

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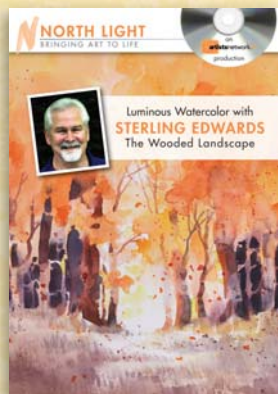
NORTH LIGHT

BRINGING ART TO LIFE

The North Light Media DVD series offers artists a chance to visit the studios of world-renowned artists to see how they approach their craft. Art will come alive in full, step-by-step demonstrations as valuable techniques (such as lifting out color, building pigment layers, landscape composition and color mixing) are taught in a variety of mediums and painting styles.

Each DVD includes:

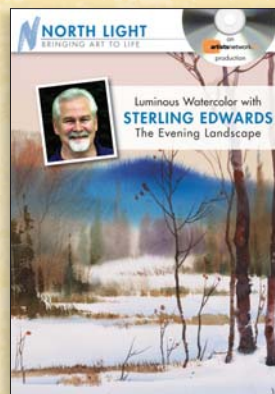
- Step-by-step techniques, all demonstrated by the artist
- Premiere art instruction
- Behind-the-scenes insights
- Inspirational galleries



Luminous Watercolor with Sterling Edwards: The Wooded Landscape

Sterling Edwards begins this video workshop with exercises on lost-and-found edges and negative shape painting. He then uses his four-step process to paint a sun-filled forest in full-autumn splendor.

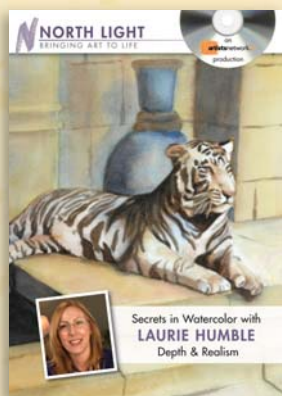
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Luminous Watercolor with Sterling Edwards: The Evening Landscape

Sterling Edwards starts with a few demos on how to use bristle brushes for everything from graded washes to grass texture. Then he puts his trusty brushes and four-step process to use as he paints a snowy scene, step by step.

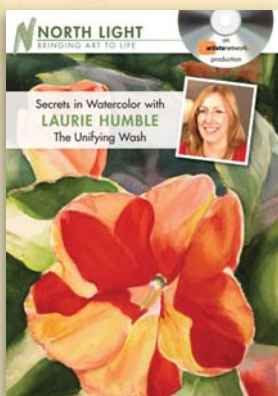
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Secrets in Watercolor with Laurie Humble: Depth & Realism

No matter what their painting style or skill level, viewers will be amazed at the new levels of dimension they can create in their watercolor paintings using Laurie's 5 easy techniques—contrast, color saturation, perspective, detail and the unifying wash.

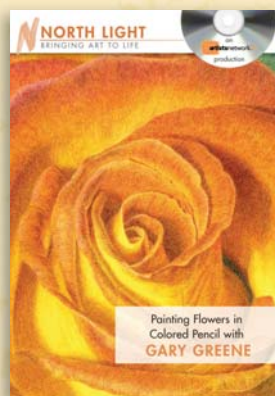
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 Running Time: 90 minutes



Secrets in Watercolor with Laurie Humble: The Unifying Wash

In this workshop viewers will learn how to use what is perhaps their most powerful tool for emphasizing a painting's focal point—the unifying wash. Laurie uses exercises and finished painting examples to show viewers how to use small- and large-scale washes.

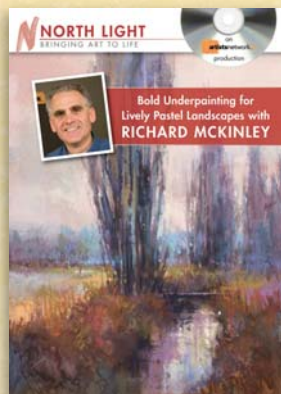
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 Running Time: 73 minutes



Painting Flowers in Colored Pencil with Gary Greene

Gary Greene demonstrates colored pencil basics as they relate to painting flowers: pencil choices, sharpening, taking advantage of surface, strokes and more. He then completes two flower demonstrations step by step.

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Bold Underpainting for Lively Pastel Landscapes with Richard McKinley

Richard McKinley demonstrates a variety of methods—pastel, watercolor and thin oil paint applications—to set up a painting for an exciting response. He applies a watercolor underpainting step by step to create a landscape scene.

ISBN-13: 978-1-4403-0710-2

ISBN-10: 1-4403-0710-5

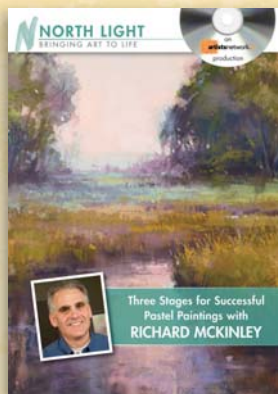
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Running Time: 120 minutes



Three Stages for Successful Pastel Paintings with Richard McKinley

Richard McKinley takes artists through 3 stages of painting as he completes a lush canal scene step by step—sensitivity (concept), serendipity (underpainting) and solve (response and resolution).

ISBN-13: 978-1-4403-0713-3

ISBN-10: 1-4403-0713-X

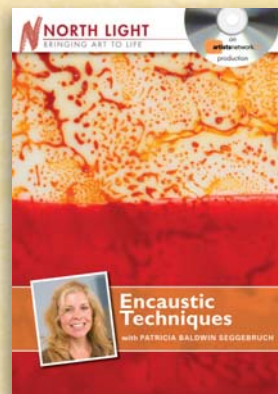
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Ct. Qty. 20 • #Z7712

Running Time: 115 minutes



Encaustic Techniques with Patricia Baldwin Seggebruch

In this workshop, Patricia Seggebruch demonstrates the basics of encaustic painting as well as how to use encaustics for image transfer and shellac burn.

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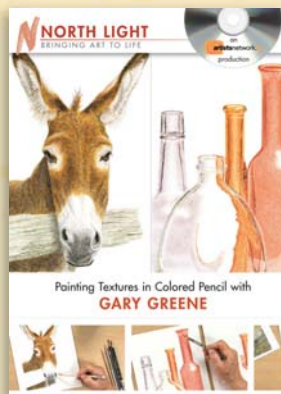
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Ct. Qty. 20 • #Z7518

Running Time: 83 minutes



Painting Textures in Colored Pencil with Gary Greene

Gary Greene demonstrates colored pencil basics as they relate to painting textures: pencil choices, sharpening, taking advantage of surface, strokes and more. He then completes two texture demonstrations featuring fur and glass.

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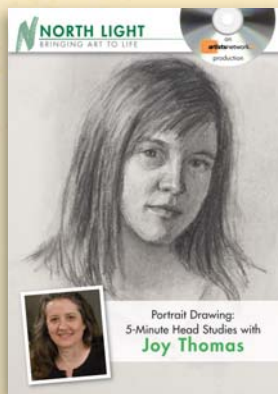
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Portrait Drawing: 5-Minute Head Studies with Joy Thomas

Joy Thomas reveals the fundamental process that goes behind landing the placement of the head and swiftly capturing the essence of a model in just five minutes.

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In this video workshop, artists will learn to create the illusion of form and depth through lighting, measuring and drawing techniques as Joy Thomas completes a traditional figure drawing.

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ART TECHNIQUES/DRAWING • IMPACT

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Comics' top comics illustrator, Bryan Hitch shares his innovative art techniques accompanied by art from his work at Marvel (The Ultimates, Fantastic Four), as well as new artwork especially commissioned for this book! Special highlights include step-by-step development sequences on Fantastic Four scenes, and extended commentaries on his classic pieces from the Ultimates.

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ART TECHNIQUES/FANTASY ART • IMPACT

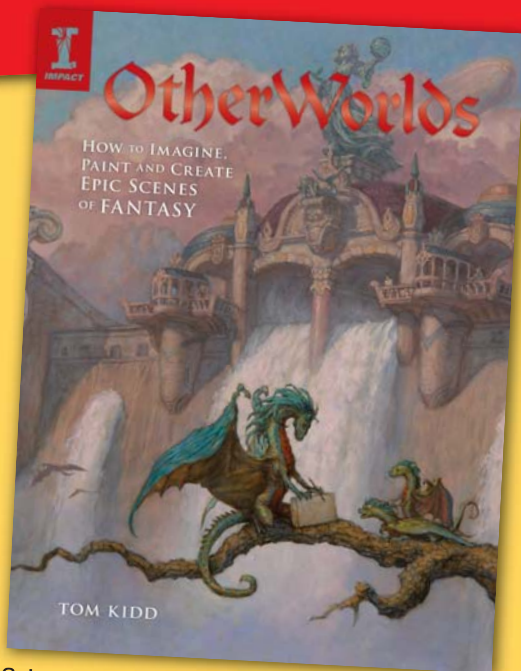
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Science fiction and fantasy artist Tom Kidd shares the secrets of creating great fantasy art and shows artists how to draw and paint fantasy scenery. Artists learn how to bring forth ideas more quickly, and communicate a sense of place that evokes a range of emotions, especially the thrill of taking an exotic journey to explore the unknown. Kidd's lively and personal step-by-step instruction includes information on materials, observing nature, drawing, form, color, creating special effects and more.

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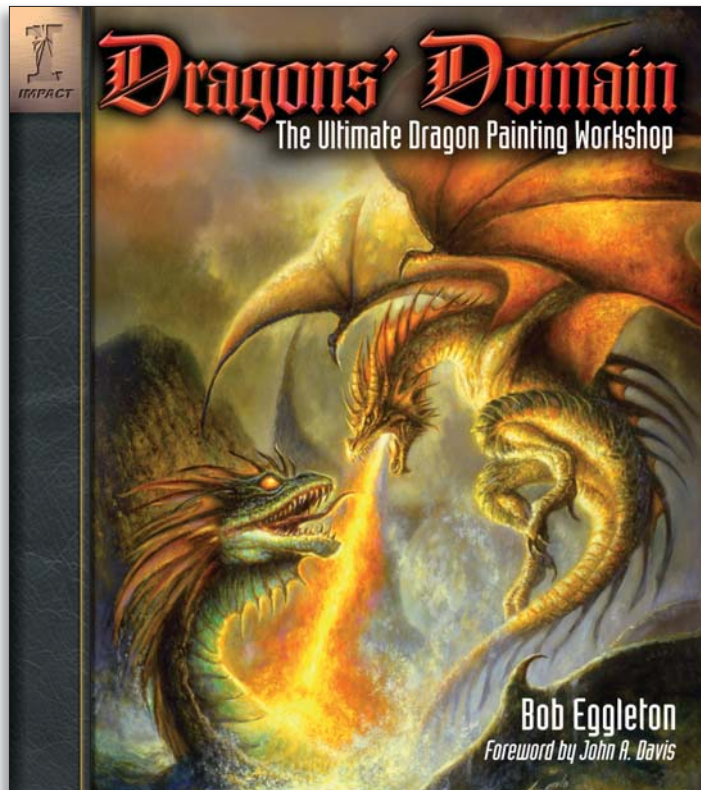
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ART TECHNIQUES • IMPACT

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Bob Eggleton

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The ultimate practical dragon art book from fantasy art legend Bob Eggleton, designed to introduce readers to the materials and techniques they will need to paint amazing dragons and monsters. Packed with photographs, design drawings and notes, step-by-step projects and final artwork to help beginner artists master the essential techniques. Detailed “Dragon Workshops” show the development of Bob’s classic dragon paintings, from conceptualization through to final execution, including Eastern and Western dragons, sea dragons, space dragons, elemental dragons and other fantastic beasts.

Bob Eggleton is a highly successful science fiction, fantasy and landscape artist. Winner of 9 Hugo Awards, 12 Chesley Awards, The 1999 Skylark Award and 2 Locus Awards, his art can be seen on the covers of many magazines and books.



NOVEMBER 2010

MARKETING

- Targeted PR to high profile comic book reviewers and websites including Newsarama, Ain't it Cool News, Comic Book Resources, The Beat and The Comics Reporter
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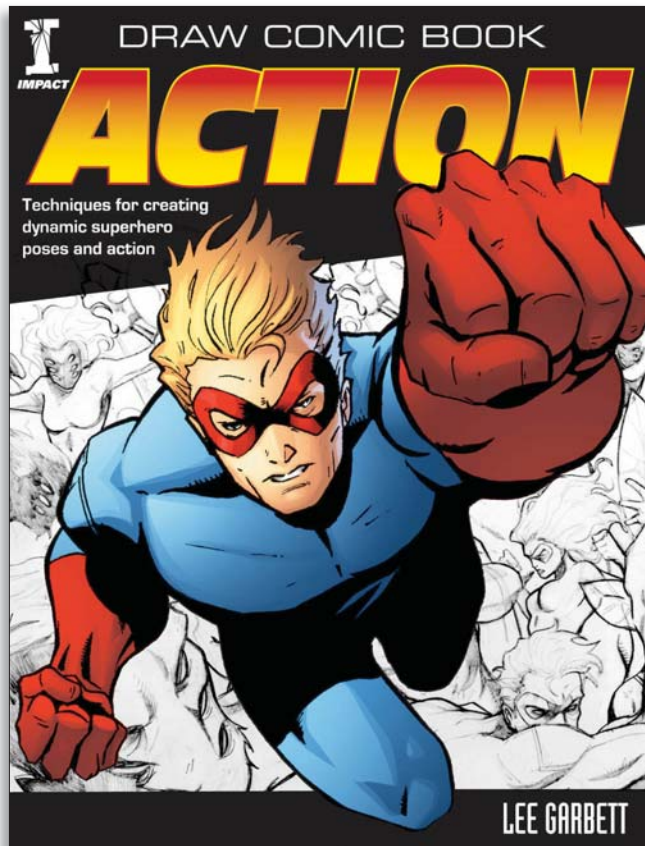
#Z6485

Home: Providence, RI

Website: www.bobeggleton.com

ART TECHNIQUES

IMPACT



Draw Comic Book Action Techniques for Creating Dynamic Superhero Poses and Action

Lee Garbett

- This is the first book devoted solely to drawing comic book action
- Includes plenty of step-by-step demonstrations plus an Action File of poses as a quick reference

Superhero feats and exhilarating fights are the climax of a comic book; here readers will learn to draw this fun and vital part of comic art. Techniques for drawing every dynamic action are explained from running, swinging and flying through to fist fights, group rumbles, and battles.

Lee Garbett is one of DC's hot new artists. He has worked on *Midnighter*, *The Highwaymen* and *Dreamwar* at Wildstorm, and the *Outsiders*, *Batman Last Rites* and currently *Batgirl* at DC. In the UK he started out on 2000 AD; other clients include the BBC, The Face, and American Express.



NOVEMBER 2010

MARKETING

- Author interview pitch to Comic Geek Speak podcast
- Targeted PR to high profile comic book reviewers and websites including Newsarama, Ain't it Cool News, Comic Book Resources, The Beat and The Comics Reporter
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ART TECHNIQUES/FANTASY
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Create Fantasy Art Angels with Watercolor, Ink and Colored Pencil

Angela Sasser



- Focus entirely on angels, a popular genre not saturated in the market
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- 9 full-length painting demonstrations with progressive step-by-step teaching makes it easy for readers to do it themselves

Readers will learn step by step to create bodies, heads, limbs, wings and details, including flowing clothing and background elements. Beautiful final projects will inspire readers to push the limits of their imaginations. Step-by-step processes are the focus of the book from simple poses and views to more complex scenes. Sidebars feature tips, frequently asked questions, solutions to common mistakes, information about angels and more.

Angela Sasser is a freelance artist and editor. Influences include art nouveau, Pre-Raphaelite art and surrealism. Angela communicates with her fans one on one via the Angelic Shades Forum at www.shadowscript.angelicshades.com, where aspiring artists can get in on critiques with the artist, tips and tricks for artists and writers, tutorials and other activities.

JANUARY 2011

ISBN-13: 978-1-60061-953-3

ISBN-10: 1-60061-953-3

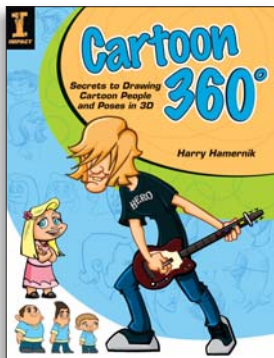
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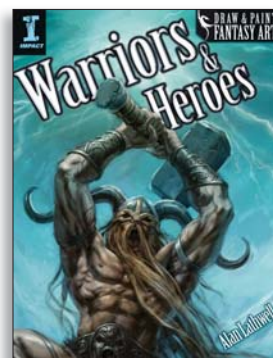
ART TECHNIQUES/DRAWING
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Cartoon 360° Secrets to Drawing Cartoon People and Poses in 3D

Harry Hamernik

- Teaches how to draw a wide variety of fun, simple cartoon people
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- Author's book *Face Off* has performed well with approximately 25,000 copies sold since its release
- Author uses basic techniques, simple shapes and lots of step-by-step examples and exercises so that anyone can learn to draw fun characters from different angles with a consistent look
- You only need paper, pencils and a pen to get started, allowing readers to get drawing quickly

Harry Hamernik is the author of the popular IMPACT books *Face Off* and *Cartoonimals*. Hamernik has spent over a decade teaching drawing for attractions such as Sea World, Legoland, Disneyland, Knott's Berry Farm and Kings Island as manager of entertainment arts operations.



AUGUST 2010

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ART TECHNIQUES
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Draw & Paint Fantasy Art: Warriors & Heroes

Alan Lathwell

- Ten step-by-step projects show artists how to conceptualize, draw and paint a great selection of warrior hero characters
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- No other product on the market offers practical instruction on drawing and painting heroic fantasy warriors
- Second title in IMPACT's *Draw and Paint Fantasy Art* series, designed to instruct and inspire fantasy artists on rendering iconic subjects

Alan Lathwell is a freelance fantasy illustrator. His work has been selected for the latest *Exposé* annual. He has been awarded 'Most Outstanding Contribution' to the Erth Chronicles website and won ImagineFX's PNY Challenge.



Extreme Face Painting 50 Friendly & Fiendish Step-by-Step Demos

Brian & Nick Wolfe



- Face painting is popular everywhere, from events and parties to holidays and conventions, as the thousands of relevant face and body painting sites online attest.
- Comparable face-painting books have sold nicely; this book features much more instruction and tips
- Bonus 30-minute DVD includes 2 videos of face painting in action

Whether you're looking for fun and friendly costumes, or strikingly horrible masquerades, this easy to follow book shows readers how to paint super-cool face designs step by step, starting with materials and basic techniques; moving on to 50 projects of the most popular subjects from basic to advanced. Readers can create striking faces including animals, romantic themes, humorous characters, sports and Halloween themes.



Twin award-winning, world-renowned artists/instructors **Brian** and **Nick Wolfe** are known for their fast-paced face and body art techniques. They have worked with Universal Studios Florida, contributed to face-painting publications, taught classes and workshops, and have been featured as Wolfe Brothers Face Art & FX. They were named World Champions at the World Bodypainting Festival in 2009.



SEPTEMBER 2010

MARKETING

- Author website and blog promotion
- Targeted PR to high-profile comic book reviewers and websites like Newsarama, Ain't it Cool News, Comic Book Resources, The Beat, The Comics Reporter
- Advertising in *Diamond Previews*, Bluewater Comics, Newsarama and The Beat
- Twitter/Facebook/YouTube promotion

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ISBN-10: 1-4403-0270-7

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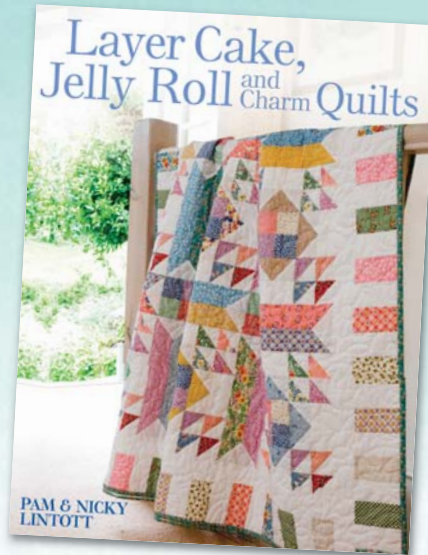
TOP TEN

CRAFTS BOOKS



1

JELLY ROLL QUILTS
Pam & Nicky Lintott
ISBN-13: 978-0-7153-2863-7
ISBN-10: 0-7153-2863-8
SRN: Z2175
\$24.99 (CAN \$29.99)



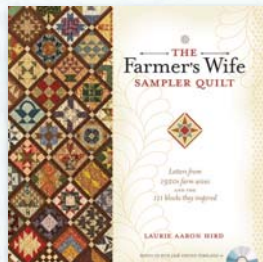
2

LAYER CAKE, JELLY ROLL AND CHARM QUILTS
Pam & Nicky Lintott
ISBN-13: 978-0-7153-3208-5
ISBN-10: 0-7153-3208-2
SRN: Z4202
\$24.99 (CAN \$29.99)



3

IMAGE TRANSFER WORKSHOP
Darlene Olivia McElroy & Sandra Duran Wilson
ISBN-13: 978-1-60061-160-5
ISBN-10: 1-60061-160-5
SRN: Z2509
\$24.99 (CAN \$29.99)



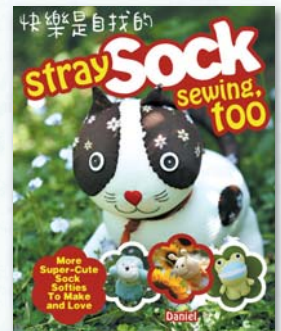
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THE FARMER'S WIFE SAMPLER QUILT
Laurie Aaron Hird
ISBN-13: 978-0-89689-828-8
ISBN-10: 0-89689-828-8
SRN: Z2991
\$27.99 (CAN \$33.99)



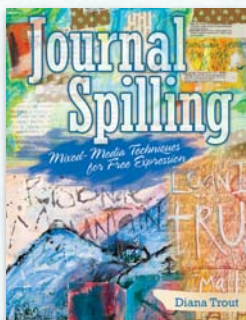
5

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Georgie Melot
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ISBN-10: 0-89689-690-0
SRN: Z2270
\$22.99 (CAN \$27.99)



6

STRAY SOCK SEWING, TOO
Daniel
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ISBN-10: 1-60061-907-X
SRN: Z5760
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7

JOURNAL SPILLING
Diana Trout
ISBN-13: 978-1-60061-319-7
ISBN-10: 1-60061-319-5
SRN: Z2926
\$22.99 (CAN \$27.99)



8

TAKING FLIGHT
Kelly Rae Roberts
ISBN-13: 978-1-60061-082-0
ISBN-10: 1-60061-082-X
SRN: Z1930
\$22.99 (CAN \$27.99)



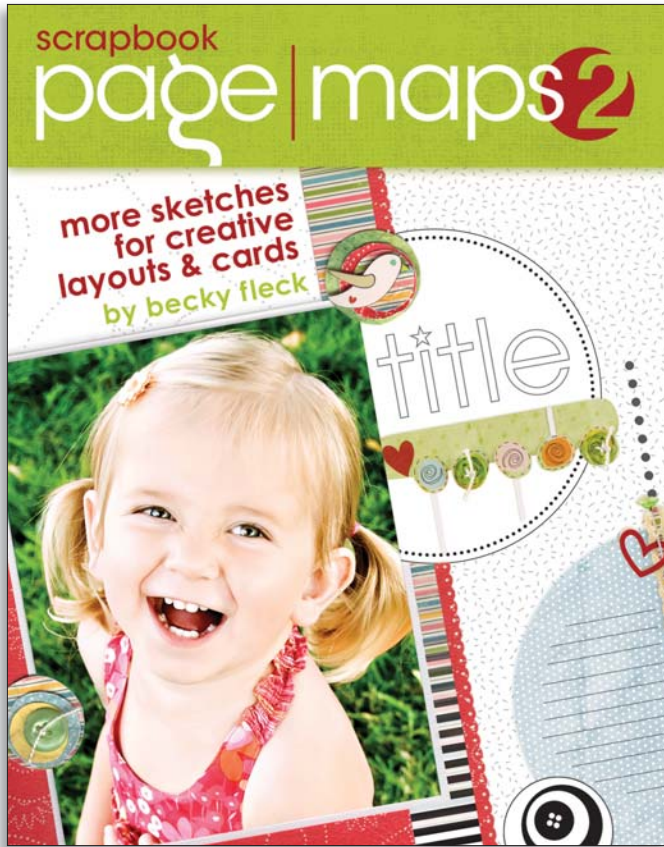
9

PERFECT MATCH
Sara Schwittek
ISBN-13: 978-1-60061-068-4
ISBN-10: 1-60061-068-4
SRN: Z1803
\$19.99 (CAN \$23.99)



10

KNITTING BRIOCHE
Nancy Marchant
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ISBN-10: 1-60061-301-2
SRN: Z2842
\$27.99 (CAN \$33.99)



Scrapbook PageMaps 2 More Sketches for Creative Layouts & Cards

Becky Fleck

- Follow up to the highly successful *Scrapbook PageMaps*
- Like the first book, this one features an easy-to-use wire-o binding and those oh-so-popular takealong cards—perfect for scrapbookers on the go.
- Becky Fleck is a well-known and respected scrapbook and sketch designer and a terrific promoter
- This book features all new sketches by the author and all new artwork by the author and her host of contributing artists.

Inside *Scrapbook PageMaps 2*, it's more of what they love! Readers will find plenty of traditional layout sketches along with sketches for the other things they're making, like mini albums, greeting cards and even home décor items. In addition, 64 perforated cards featuring sketches and artwork from the book will allow readers to take the sketches with them to the store or to a crop. More than 160 layouts by the author and her contributing artists will show the sketches in action and give readers inspiration to use the sketches in their own work.



Becky Fleck is the owner of the *PageMaps* web site, which provides scrapbook layout and greeting card sketches to over 20,000 readers each month. She is also the author of the highly successful book *Scrapbook PageMaps*. Becky is a professional graphic illustrator, freelancing for several scrapbook and stamp manufacturers. She teaches extensively throughout the U.S. and internationally at expos, scrapbook stores and conventions.



OCTOBER 2010

MARKETING

- Promotion to author's classes and convention shows, along with author website
- Promotion at pagemaps.com (20,000 visits/month)
- Editorial pitch *Craft 'n Things*, *Scrapbooking and Beyond* and author interview pitch to Diva Craft Lounge Radio
- Advertising in *Scrapbooking and Beyond* and *Craft 'n Things*
- Promotion at Winter CHA
- Twitter/Facebook promotion
- Specialty newsletter promotion

ISBN-13: 978-1-59963-117-2

ISBN-10: 1-59963-117-2

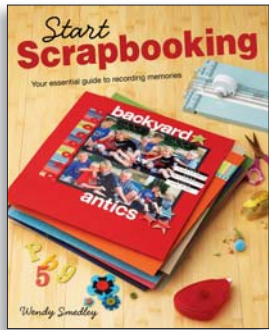
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160 pgs • 8¼ x 10⅞ • A
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CRAFTS/SCRAPBOOKING

Memory Makers Books



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Start Scrapbooking Your Essential Guide to Recording Memories

Wendy Smedley

- Packed with hard-to-find information—the go-to guide for every scrapbook beginner
- Five chapters teach readers how to develop goals; the essential tools needed and how to use them; how to organize photos; how to tell a story; the basics of layout design; and much more.
- Includes projects and theme ideas and 100+ simple, accessible layouts.
- Wendy Smedley is an established expert in the industry and well known for her back-to-basics approach to the craft.

Wendy Smedley has taught scrapbookers from all over the world and represented scrapbooking on four DVDs and the popular PBS show *Scrapbook Memories*. She previously authored two editions of *The Complete Idiot's Guide to Scrapbooking* and was involved with *Simple Scrapbooks* since the magazine's inception.

SEPTEMBER 2010

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CRAFTS/SCRAPBOOKING
Memory Makers Books



Origami World 40 Fun Paperfolding Projects

Didier Boursin

- Basic instructions help readers get started in origami
- 40 fun and fabulous projects from planes that fly, decorative animals and boxes and toys to be used on any occasion
- Clearly illustrated instructions
- Over 100 sheets of paper printed on one side and white on the other are included

NOVEMBER 2010

ISBN-13: 978-1-4403-0918-2
ISBN-10: 1-4403-0918-3

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CRAFTS/PAPERCRAFTS
North Light Books



175 Fresh Card Ideas Designs to Make and Give Throughout the Year

Kimber McGray

- Essential techniques for card-making—including rubber stamping, paper trimming, using Copic markers and more
- Sidebars with ideas for special sentiments that will work interchangeably with many of the cards
- Sketches for creating cards and inspiration for tags, gift bags, candy wrappers and more
- Ideas for all occasions—from kid-friendly themes and milestone birthdays to holidays and showers
- Step-by-step instructions with each chapter featuring a gallery brimming with more inspiration

Kimber McGray is a 2007 Creative Keepsakes Hall of Fame winner and teacher. She currently works on the design teams for We R Memory Keepers, Core'dinations, Jillibean Soup and Unity Stamping Company. Kimber is the co-author of *Remember This* (Memory Makers, 2010) and the author of *Scrapbook Secrets* (Memory Makers, 2009).

AUGUST 2010

ISBN-13: 978-1-4403-0792-8
ISBN-10: 1-4403-0792-X

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CRAFTS/PAPERCRAFTING
North Light Books



Silhouette Style Techniques and Template Sets for Papercut Projects

Nanetta Bananto

- Focus is on a popular, while also classic aesthetic—the silhouette. From portraits to folk art, everyone appreciates the strong lines and bold contrast of this powerful form
- Includes a bonus CD of cutting templates to make cutting the designs by machine or printing the images onto the reader's own paper quick and easy.
- Goes beyond the predictable form for this craft—wall art—to include gift projects like jewelry, cards and paper dolls.
- 20 projects such as animals, botanical and classic figures

Nanetta Bananto is a beadwork, sculpture, clay, painting, calligraphy, fiber and paperarts artist and author of *Creative Techniques for Polymer Clay Jewelry* (North Light, 2005). Nanetta designs projects for Polyform Products.

OCTOBER 2010

ISBN-13: 978-1-4403-0318-0
ISBN-10: 1-4403-0318-5

\$24.99 (CAN \$29.99) • pb
128 pgs • 8 x 10 • A
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UPC 0 35313 64942 4
EAN 9 781440 303180
Ct. Qty. 20 • #Z6945
Home: Augusta, KS

CRAFTS/PAPERCRAFTS
North Light Books

Two New Knitter's Bibles!

The Knitter's Bible: Baby Knits

25 Adorable Clothes, Accessories and Gifts for All Year Round

Laura Long



- A new baby is often the impetus for people to begin knitting.
- Over 150,000 copies of previous four *Knitter's Bible* project books titles sold worldwide

Following the *Knitter's Bible* project book series format, all techniques are clearly explained and easy-to-follow for even the novice knitter. Over 25 essential designs are used to create adorable and practical items. Baby-friendly fibers and knitter-friendly techniques are featured to make designs that are fun and satisfying to produce.

Laura Long has a knitted textiles degree from Central St Martins and works out of her central London studio. She teaches knitting and designs, makes and sells her knitted creations to boutiques and galleries all over the world; her previous clients include *Simply Knitting Magazine* and *Knit Today*. She is the author of *Knitted Toy Tales* (D&C, 2009).

DECEMBER 2010

MARKETING

- PR pitch to *Knit Simple*
- Knitting ad call out
- Promotion at Summer TNNA
- Twitter/Facebook promotion
- Specialty newsletter promotion

ISBN-13: 978-0-7153-3766-0
ISBN-10: 0-7153-3766-1

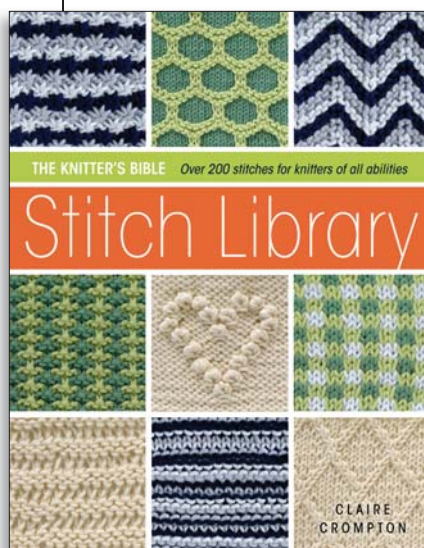
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UPC 8 06488 42184 5
EAN 9 780715 337660
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Home: London, UK

CRAFTS/KNITTING
David and Charles

The Knitter's Bible: Stitch Library

Over 200 Stitches for Knitters of All Abilities

Claire Crompton



- Knitting continues to be a hot topic
- Written by the best-selling author of *The Knitter's Bible* (D&C 2004) with over 150,000 copies sold worldwide.

Over 200 knitted stitches for creative knitters to discover, learn and use. Every stitch is shown as a clear swatch to show the effect and texture, and the pattern is given both written and as an easy-to-follow diagram. Conveniently grouped stitches allow for easy browsing and location of favorites. Includes projects that feature some of the stitches, and show how effective it is to incorporate new and different stitches into reader's work.

Claire Crompton has worked in the knitting industry for almost 20 years. After a Knitwear Design degree she became a pattern designer for major yarn manufacturers such as Sirdar and DMC. This is the sixth book in *The Knitter's Bible* project series, following *Knitted Bags* and *Knitted Accessories*.

NOVEMBER 2010

MARKETING

- PR pitch to *Knit Simple*
- Knitting ad call out
- Promotion at Summer TNNA
- Twitter/Facebook promotion
- Specialty newsletter promotion

ISBN-13: 978-0-7153-3776-9
ISBN-10: 0-7153-3776-9

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CRAFTS/KNITTING
David and Charles



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JUNE 2010

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EAN 9 781440 213878
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Home: Oakland, CA

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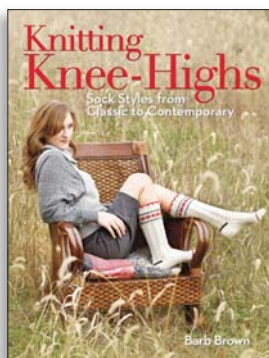
Knit Now!

26 Projects for Baby, Home, Gifts and More

Candi Jensen

- Tie-In to *Knit and Crochet Now!*: Companion book to the top PBS yarn show, which airs in 77% of all US PBS markets. Concurrent release with season 3.
- Variety of Patterns: Knitting patterns by a variety of designers including well known designers Kristin Nicholas, Maggie Price, Susan B. Anderson and Susan Levin
- Known Author: Candi Jensen is the producer of the show and an established author

As a designer in the craft and needlework industry, **Candi Jensen** has had over 300 designs published in national magazines, including *Vogue Knitting*, *Good Housekeeping*, *Better Homes and Gardens*, *Interweave Knits*, *Interweave Crochet* and many more. She is the author of 13 books. She is also the producer of *Knit and Crochet Now* on PBS, available to over 100 million households.



FEBRUARY 2011

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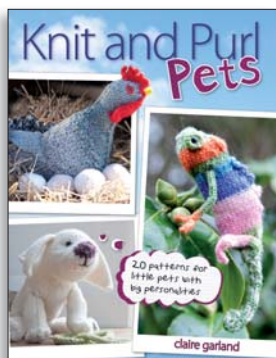
Knitting Knee-Highs

Sock Styles from Classic to Contemporary

Barb Brown

- Teaches readers how to custom size and includes 20 great knee-high patterns, each written for three standard sizes.
- Includes intermediate patterns using intermediate techniques (like lace and cables) that knitters are looking for, sometimes with a unique approach.
- Each of the 20 knee-high patterns comes with a variation that features that design in a different color and style of sock, perfect for readers who want to mix up their sock drawer.

Barb Brown is the owner of Wild Geese Fibres, an online business specializing in natural fiber yarns for socks and lace. She teaches knitting and lace-making at yarn shops and community colleges. Her work has appeared in magazines *A Needle Pulling Thread*, *Yarn Forward* and *Twists and Turns* as well as in the book *Knitting Socks with Handpainted Yarn*.



OCTOBER 2010

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Home: United Kingdom

CRAFTS/KNITTING
David and Charles

Knit and Purl Pets

20 Patterns for Little Pets with Big Personalities

Claire Garland

- Knitting continues to be the No.1 needlecrafts hobby, with knitted animals a perennial favorite
- Includes a menagerie of animals
- Many of the projects include knitting instructions for accessories such as a dog bed and yummy carrots for the rabbits
- Ideal for beginners and the more advanced, with knitting techniques ranging from easy knit and purl to knitting on double pointed needles.

Claire Garland is a designer and illustrator, and runs her own mail order business, www.dotpebbles.com, selling knitted doll kits. She has been featured in *Selvedge*, *Junior*, *Pregnancy and Baby*, *Marie Claire*, *Woman's Own* and *Women's Weekly*.



JULY 2010

ISBN-13: 978-0-7153-3780-6
ISBN-10: 0-7153-3780-7

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CRAFTS/KNITTING
David and Charles

Fabulous Fair Isle Knitting

Patty Knox

- Fair Isle is a traditional knitting technique that is currently seeing a rise in interest
- This popular knitting technique encourages knitters to experiment with different colors and varieties of yarns available on the market
- Packed with vivid and creative garment designs for men, women and children
- Clear and precise instructions, full-color charts and knitted swatch details
- Over 30 projects with a unique fair isle pattern ranging from socks and scarves to jumpers and bags.

Patty Knox embarked on a varied and interesting career based on her passion for making clothes. As well as making dresses for boutiques and designing clothes for women's magazines, she taught dressmaking at the Servite Home in Ealing, England.



Colorwork Creations Knit Woodland Inspired Hats, Mittens and Gloves

Susan Anderson-Freed

- Over 30 stunning patterns for knitted accessories, ranging from chullos and tams to flip-top mittens and traditional gloves
- Full-color charts showcasing traditional colorwork motifs and the author's original designs, inspired by woodland birds and beasts
- Helpful tips and techniques for colorwork, as well as an innovative top-down construction method for gloves and mittens

Inside *Colorwork Creations* knitters will discover an abundance of gorgeous patterns for hats, mittens and gloves that will let them show off their colorwork skills. Knitters will learn the ins and outs of using two or three different colors of yarn to create intricate colorwork, from traditional Sanquhar patterns to more modern bird and beast motifs. These small projects are perfect for holiday gift-giving, or for the reader to make for herself. The patterns are meant for the intermediate knitter wanting to learn more intricate techniques, with stunning and professional-looking results.



Susan Anderson-Freed learned to knit at the age of nine from her grandmother. She is a retired Professor of Computer Science from Illinois Wesleyan University with more than thirty years of teaching experience. She enjoys cooking, spinning, dyeing, weaving and, of course, knitting in her spare time.



OCTOBER 2010

MARKETING

- Promotion on author's blog
- Editorial pitch to *Knit Simple*, *Knit Scene*, *Ravelry*, *Knit 'n Style* and *Knitty* online magazine
- Advertising on *Ravelry* and in *Vogue Knitting's Knit Simple* magazine
- Promotion at Summer TNNA
- Twitter/Facebook promotion
- Specialty newsletter promotion

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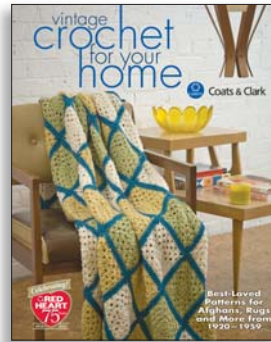
Crochet Now!

29 Projects for Baby, Home, Gifts and More

Candi Jensen

- Tie-In to *Knit and Crochet Now!* Companion book to the top PBS yarn show, which airs in 77% of all US PBS markets. Concurrent release with season 3.
- Author is the producer of the show and an established author
- Variety of patterns by several designers including Kriston Nicholas, Drew Emborsky, Mary Jane Hall and Ellen Gormley.
- Features a DVD which includes television segments for 12 crochet afghan squares from season 2.

As a designer in the craft and needlework industry, **Candi Jensen** has had over 300 designs published in national magazines, including *Vogue Knitting*, *Good Housekeeping*, *Better Homes and Gardens*, *Interweave Knits*, *Interweave Crochet* and many more. She is the author of 13 books. She is also the producer of *Knit and Crochet Now* on PBS, available to over 100 million households.



SEPTEMBER 2010

ISBN-13: 978-1-4402-1370-0
ISBN-10: 1-4402-1370-4

\$22.99 (CAN \$27.99) • pb
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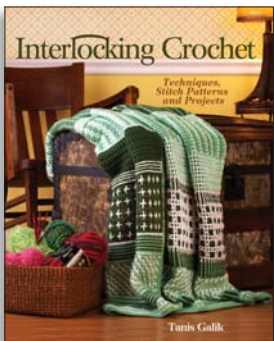
Vintage Crochet for Your Home

Best-Loved Patterns for Afghans, Rugs and More from 1920-1959

Coats & Clark

- Classic styles and projects: These patterns from the Coats & Clark archives (1920 to 1959) have stood the test of time.
- Projects for every skill level: A range of projects allows readers of any skill level to find a project they want to (and can) make. A rating on each project notes what skills a reader will need to complete it.
- 30 projects for the home, from shopping bags and potholders to placemats, afghans and more
- Photos and illustrations will show projects as they were first created, and new photography will showcase the projects in modern yarns and yarn colors in fresh settings.

Coats & Clark, America's #1 name in yarn, sewing and needlecraft products, is part of the world's largest textile/thread manufacturing company with products sold in over 150 countries for industrial and home use.



DECEMBER 2010

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Interlocking Crochet

Techniques, Stitch Patterns and Projects

Tanis Galik

- Presents the first book on an intermediate crocheting technique that is not widely known, but is sure to excite crochet enthusiasts
- Introduces the craft through an illustrated dictionary of 86 stitch patterns explained in both text and diagrams
- Provides stepped-out instructions for 10 beautiful projects in various stitch pattern combinations
- Shows how to turn basic crochet stitches into thick, cushy, double-sided fabric, usually with a different textured pattern on each side.

Tanis Galik has been crocheting since her grandmother taught her how over 40 years ago. She is also a professional playwright with several productions and awards for her plays, musicals and a mystery movie script. She holds an MFA in writing from California State University.



DECEMBER 2010

ISBN-13: 978-1-60061-792-8
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EAN 9 781600 617928
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Home: Seattle, WA

CRAFTS
North Light Books

I Felt Awesome

Tips and Tricks for 35 Needle-Poked Projects

Moxie

- Traditional needle-felting techniques lay the groundwork for uncommon materials like magnets, plastic toy parts and bendable wires.
- Wool roving and felting needles are all readers need to get started—helpful tips show readers handy shortcuts that still produce fantastic results.
- Shows how to turn traditional needle-felting techniques into irreverent felted fun
- 35 step-by-step projects and a gallery of more quirky designs

Moxie is a self-taught "fiber alchemist" whose work has been published in *Craft Magazine* and *BoingBoing.net*. She has participated in many shows, including *Plush You!* and *PLUSHED: art gone soft*. Moxie taught over 500 adults and children to create art from fiber at the Bay Area Maker Faire in 2007 and is active in the craft community.



Simple Sewn Gifts

Stitch 25 Fast and Easy Gifts

Helen Philipps

- Ideal for beginners looking for bite-size amounts of sewing, but also intermediates looking for super-quick projects
- Twenty-five sewn gifts that are quick to make and lovely to receive make the perfect presents when readers are short of time and ideas
- Uses modern fabrics, sewing, appliqué, patchwork and stitchery.

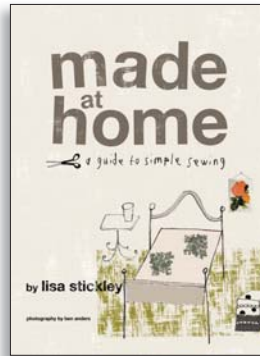
Helen Philipps studied printed textiles and embroidery at Manchester Metropolitan University and then taught drawing and design before becoming a freelance designer. After working in the greetings card industry, Helen's love of needlecraft led her to create original designs for stitching publications and her work is featured regularly in many cross stitch and craft magazines.

SEPTEMBER 2010

ISBN-13: 978-0-7153-3777-6
ISBN-10: 0-7153-3777-7

\$22.99 (CAN \$27.99) • pb with flaps
128 pgs • 8¼ x 10¾ • C
UPC 8 06488 42183 8
EAN 9 780715 337776
#Z9233
Home: Wirral, Cheshire UK

CRAFTS/SEWING
David and Charles



Made at Home

A Guide to Simple Sewing

Lisa Sticklely

- Over 30 original soft furnishing projects designed by Lisa Sticklely, including pillows, window treatments and table linens
- The first book from Lisa Sticklely, a rising star in the homewares and accessories world, who is gaining a loyal following throughout the US
- All the techniques used have been simplified with the beginner sewer in mind, presented step-by-step with all key stages illustrated

Lisa Sticklely is an internationally renowned textile designer, with an expanding homeware and furniture range. Her lines are distributed all over the world and will soon be carried by Anthropologie. Fans of her products include Angelina Jolie, Sarah Jessica Parker and Kirsten Dunst.

AUGUST 2010

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CRAFTS/SEWING
North Light Books



The Bag Making Bible

The Complete Creative Guide to Sewing Your Own Bags

Lisa Lam

- The first book of its kind on the market, catering for the rapidly increasing trend for bag making
- Introduces, explains and demonstrates the myriad materials, hardware, tools and techniques available to the modern crafter, including using the sewing machine.
- Each fully illustrated chapter ends with a unique, step-by-step project that builds the ultimate handbag wardrobe, with tips for customization.
- Full size patterns on a separate pull-out
- Features a foreword by Amy Butler, the craft world's best known fabric designer and owner of a bestselling line of her own bag patterns

Lisa Lam has a very successful website, uhandbag.com, which has sold handbag findings and kits since 2005.

OCTOBER 2010

ISBN-13: 978-0-7153-3624-3
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CRAFTS/SEWING
David and Charles



Make Me, I'm Yours... Simply Sewing

D&C Editors

- Gorgeous gift-book format similar to that of the highly successful D & C *Bake Me* series
- All projects are simple and well within the capability of new crafters, making it perfect for teenage girls and young women exploring stitching techniques for the first time
- Modern projects, ideal for the current market. All created by top craft designers
- More than 25 great projects, simple enough for beginners but irresistible to all.

SEPTEMBER 2010

ISBN-13: 978-0-7153-3772-1
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\$14.99 (CAN \$17.99) • hc
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CRAFTS/SEWING
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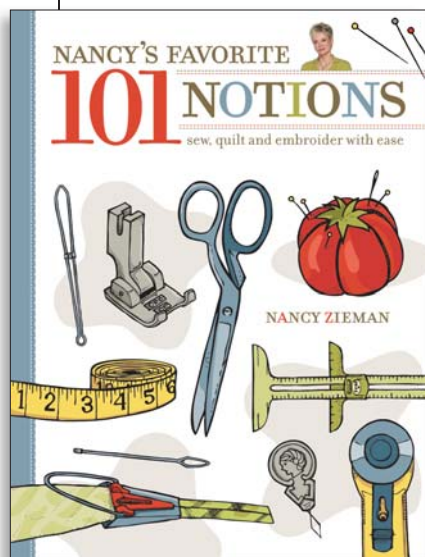


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Nancy's Favorite 101 Notions

Sew, Quilt and Embroider with Ease

Nancy Zieman



- Written by the most acclaimed expert in the world of sewing and quilting notions and founder of Nancy's Notions
- No similar title on the market, covering over 100 tools and supplies.
- Purchase of tools and supplies are the backbone of retail sales in this industry. Sewing enthusiasts are expected to make purchases of \$1800 per year, with occasional sewers spending \$600.

Notions can make sewing easier, faster, more fun and creative. This is the ultimate sourcebook written by the biggest name in the field, Nancy Zieman. Not just a catalog of sewing/quilting tools, this book is a fresh and inspiring look at the creative process of sewing and quilting. Readers will learn the vast differences between “cheap” and “get the job done” tools. Clear explanations of the differences between what is available, how it works and what will make the difference in the final project are explained.

Nancy Zieman is the founder and former president of Nancy's Notions, the premier mail-order/ online source for sewing and quilting notions. She is their national spokesperson. She has also recently launched a new line of branded notions with Clover NeedleCrafts USA.

OCTOBER 2010

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CRAFTS/SEWING/QUILTING

Krause Publications

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Pattern Fitting with Confidence

ISBN-13: 978-0-89689-574-4

SRN: Z1084

Sharing Stitches

One-of-a-Kind Projects to Sew and Swap

Chrissie Grace



- From sewing to art-quilting to mixed media applications, fabric is every crafter's favorite material at the moment.
- Creative types love books that have an element of swap-ping or collaboration.
- Projects from notable contributors with strong platforms, including Ruth Rae, Alisa Burke, Danita Salcido and Liz Lamoreux.

Sharing Stitches combines the crafter's love for fabric with her enthusiasm for swaps and collaboration. The reader will create one-of-a-kind sewn items, from practical housewares to fabric jewelry, designed by the author and 15 star contributors. Features include two large-scale collaborative projects—an art quilt and a “round robin” quilted journal—and a variety of techniques that go beyond simple sewing, including fabric painting, hand-embroidery and fabric photo transfers.

Chrissie Grace is the author of *Wild Tiles* (North Light, 2006) and *Tiles Gone Wild* (North Light, 2008). Chrissie is currently creating licensed designs in stationery and wall décor.

DECEMBER 2010

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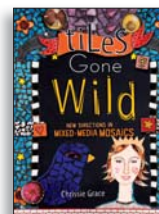
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Home: Winter Springs, FL

CRAFTS/SEWING

North Light Books

Also Available:



Tiles Gone Wild

ISBN-13: 978-1-60061-081-3

SRN: Z1929



Stitch by Stitch

Learning to Sew, One Project at a Time

Deborah Moebes



- Unique organization where skills and projects build on each other
- Step-by-step photo instruction so readers see exactly what they need to do
- Popular aesthetic with popular designer fabrics
- Bonus CD with PDF patterns, stitch guides and sample designs

In *Stitch by Stitch*, sewers will learn essential sewing skills while making 12 appealing projects. Skills and projects build upon each other so readers have instant gratification. Each technique and project includes step-by-step photo instruction (as opposed to illustrations) making it easy for readers to see exactly what they need to accomplish. All projects feature popular, designer fabrics and photography, and design is in a simple, sophisticated style. PDF patterns for projects, stitch guides, designs for appliqué and more are included on the accompanying CD.



Deborah Moebes is a fifth-generation crafter and designer. She launched a children's clothing line in 2006, and began teaching sewing at Beehive Co-op in Atlanta the following year. Her classes there are in high demand, and her business has grown to include a thriving fabric shop and sewing lounge in the heart of Atlanta. She continues to add workshops and sewing events, and regularly blogs tutorials, projects and articles on the new sewing culture.



AUGUST 2010

MARKETING

- Promotion at author's store, in her classes and sold-out workshops in the Atlanta area
- Guest blogger opportunities online and author website promotion
- Project excerpt pitch to *Stitch and Sew News*
- Advertising in *Stitch and Sew News*
- Promotion at Fall Quilt Market
- Twitter/Facebook promotion
- Specialty newsletter promotion

ISBN-13: 978-1-4402-1161-4

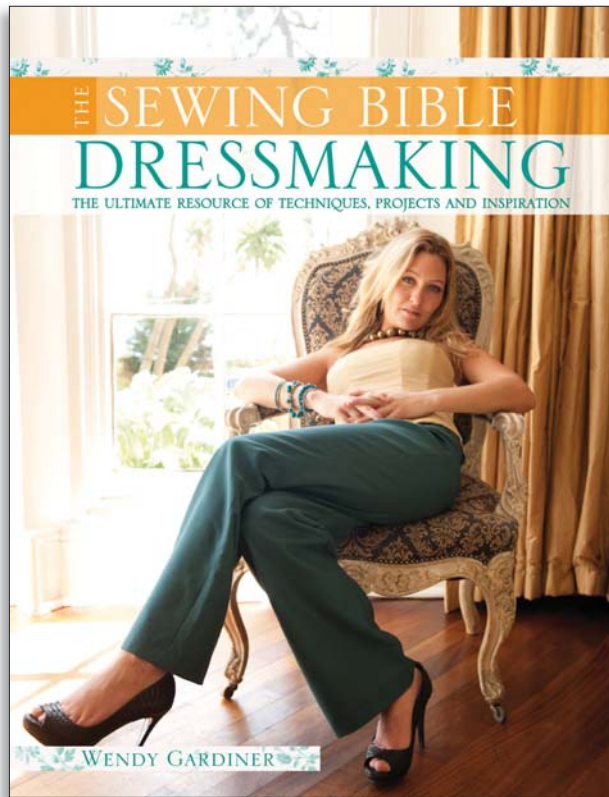
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The Sewing Bible: Dressmaking

The Ultimate Resource of Techniques,
Projects and Inspiration

Wendy Gardiner

- The third title in D & C's highly successful cornerstone *Sewing Bible* series
- Stylish photographs, simple step-by-step instructions and handy tips

This book contains everything readers need to become confident in must-have dressmaking skills, from reading patterns to sewing up and making alterations. Eight garment-led chapters show readers how to learn and perfect dressmaking as they build their wardrobe or make alterations.



Wendy Gardiner has been in the sewing industry for over 27 years and during that time has been involved in publishing sewing magazines, books and DVDs. For the last 10 years she edited *Sewing World* magazine, a monthly title for people who enjoy sewing with a machine. She is also a co-founder of ISEW (isew.co.uk—the face of sewing in the UK; the place to visit for sewing enthusiasts).



DECEMBER 2010

MARKETING

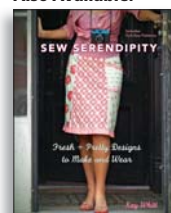
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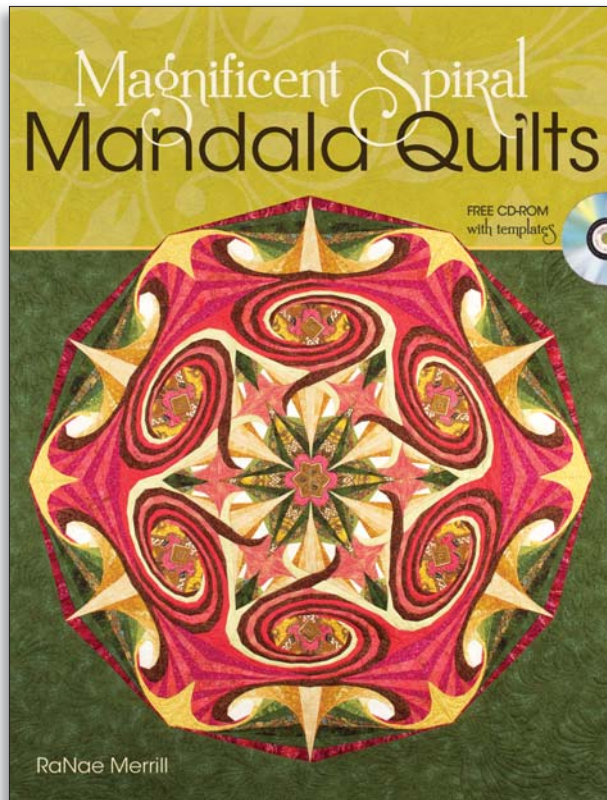
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David and Charles

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Magnificent Spiral Mandala Quilts

RaNae Merrill



- Second book from up and coming quilt professional who has started a national quilt instruction program, and has appeared in a number of magazines and e-newsletters
- Explores a new technique for designing and creating beautiful Mandala quilts with no math needed
- Utilizes foundation piecing, which remains the most popular form of quilting

In *Magnificent Spiral Mandala Quilts*, author RaNae Merrill explores the traditional Mandala. The “Mandala” (meaning “universe” or “wholeness”) quilt is defined as a traditional pieced quilt, built around a common center point, utilizing “wedges” to create movement within the center. It is repetitive in its wedge design and valued for its continuity and symmetry—sometimes utilizing reflective design. A CD with original quilt designs as well as templates readers can use to design their own mandala is included.

RaNae Merrill found her calling as a professional quilter after previous careers as a pianist, a photographer and a travel writer. These days she satisfies her wanderlust by traveling to quilt shows and guilds as a teacher and lecturer. She has designed fabrics for Blank Quilting and has published patterns in a variety of quilt magazines.



NOVEMBER 2010

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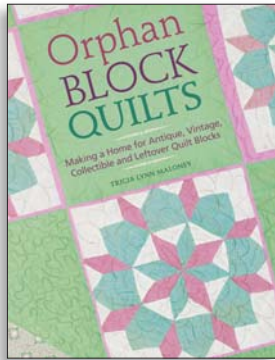
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Orphan Block Quilts

Making a Home for Antique, Vintage, Collectible and L leftover Quilt Blocks

Tricia Lynn Maloney

- No other book in the market deals exclusively with creating quilting projects from "orphan" blocks, despite the fact that they are a big part of the "quilter" culture.
- 15 period-appropriate projects using antique, vintage and collectible blocks, with information on adapting and supplementing the existing blocks
- All projects include a contemporary variation
- This book brings together the highly popular quilt topic of traditional block construction and the popularity of "historical" quilt projects.

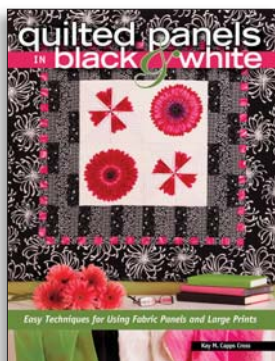
Tricia Maloney works in a quilt shop, designs her own patterns and quilts selling locally and online. She teaches quilt classes in hand-dyeing fabrics, purse making, designing your own quilts, and free motion quilting.

SEPTEMBER 2010

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CRAFTS/QUILTING
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Quilted Panels in Black & White

Easy Techniques for Using Fabric Panels and Large Prints

Kay M. Capps Cross

- 12 projects explore exciting ways to use fabric panels and large prints
- Step-by-step photos and basic quilting information make this an ideal book for the beginning quilter who wants to start with fabric panels. Any quilter looking for a refresher on the basics will find this book a great resource as well.
- Author Kay Capps Cross and her distinctive black-and-white style are very popular, especially with younger quilters.

Kay Capps Cross is the author of *Black & White* and *Pieced All Over* (Krause Publications, 2009) as well as *A Black & White Garden* and *Black & White Quilts By Design*, both published by American Quilter's Society. She is regularly featured in magazines, including *American Patchwork & Quilting* and *McCall's Quilting*.

SEPTEMBER 2010

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CRAFTS/QUILTING
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It's Quilting Cats & Dogs

17 Stitchery and Patchwork Projects for You to Treasure

Lynette Anderson

- A collection of delightful character quilted projects from world-renowned designer, Lynette Anderson, perfect for cat and dog lovers
- Author's designs combine easy-to-sew hand stitchery with traditional patchwork and quilting techniques
- Several large quilts are featured in this book, along with bags, pincushions, pillows and needcases

Lynette Anderson-O'Rourke was born in Dorset, England and moved to Australia in 1990 where she founded The Patchwork Angel retail outlet in 1997. She is now focused full time on designing her extensive pattern range (www.patchworkangel.com.au).

OCTOBER 2010

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CRAFTS/QUILTING
David and Charles



The Quilter's Bible

The Indispensable Guide to Patchwork Quilting and Appliqué

Linda Clements

- A highly visual, authoritative and comprehensive approach to a popular subject
- Presents essential know-how together with a wide range of inspirational projects, tips and ideas collected from international top-name quilters
- Ideal for both beginners and committed quilters
- Over 15 projects including cot, bed and lap quilts; bags, cushions; wall hangings; table mats and runners; and more

Linda Clements was an intensive care nurse for many years before becoming a freelance editor in 1991, and studying for her MA in creative writing. She specializes in project editing fabric craft books. Linda has written a number of titles for David & Charles.

MARCH 2011

ISBN-13: 978-0-7153-3626-7
ISBN-10: 0-7153-3626-6

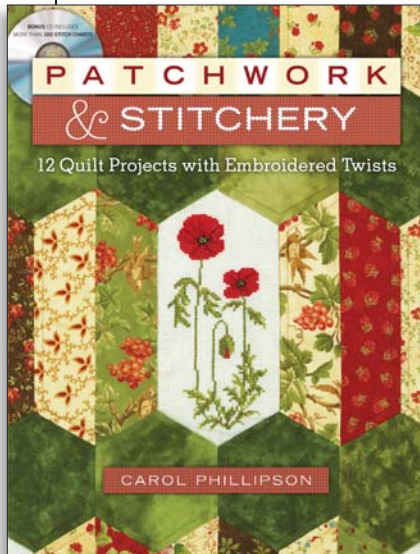
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CRAFTS/QUILTING
David and Charles

Patchwork & Stitchery

12 Quilt Projects with Embroidered Twists

Carol Phillipson



- First book to combine a mixture of different stitching techniques, appliqué and traditional pieced quilting in over 10 years
- Author Carol Phillipson is well known for her work in patchwork and stitching
- Combining techniques in quilting has gained new enthusiasm, as demonstrated by the kinds of quilts seen in quilting competitions across the country

Patchwork & Stitchery combines the joys of traditional pieced and appliqué quiltmaking and the art of stitchery (embroidery, redwork, mixed stitches, sashiko and crossstitch) to create an individualized quilt. The book includes basic techniques for quilting, appliqué and stitches, as well as 12 quilt projects, each with different colorways and planning techniques (including designing on computer). This book features 100 stitched designs, all included on CD format with the book.

Carol Phillipson is a recognized crossstitch and needlearts designer in the United Kingdom with many articles and exhibitions to her credit. She was a partner in Wrencraft Needlework kit producers. Carol is the author of several books on stitchery and patchwork, including *Designing Patchwork on Your Computer* (Krause Publications).

OCTOBER 2010

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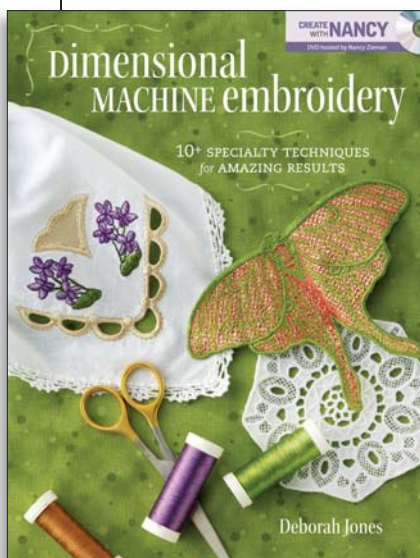


Piece in the Hoop
ISBN-13: 978-1-4402-0356-5
SRN: Z4957

Dimensional Machine Embroidery

10+ Specialty Techniques for Amazing Results

Deborah Jones with Nancy Zieman



- Part of the Create with Nancy series featuring step-by-step instruction, a how-to DVD and 11 machine embroidery designs and projects make this book a great value.
- The featured techniques can be applied to any digital embroidery design to achieve amazing results.
- A great follow-up to Deborah's first book *Machine Embroidery on Difficult Materials*. Readers will take machine embroidery to the next level by learning how to use specialty techniques to enhance simple designs.

Readers will learn 11 unique specialty techniques that will expand their machine embroidery options. Ten specific projects will demonstrate the techniques and their versatility. The book includes helpful hints from Nancy Zieman that will give the reader the insight and confidence to try new things. The accompanying how-to DVD will give the audience a visual step-by-step introduction to taking their basic machine embroidery to new heights.

Deborah Jones is a 36-year veteran of computerized embroidery. In 1997, she was the third recipient of the prestigious Floriani Lifetime Achievement Award for embroidery education. A frequent speaker at industry trade shows, Deborah writes for several home and commercial embroidery magazines.

CREATE WITH **NANCY**

DVD hosted by Nancy Zieman

SEPTEMBER 2010

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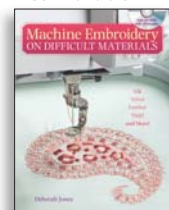
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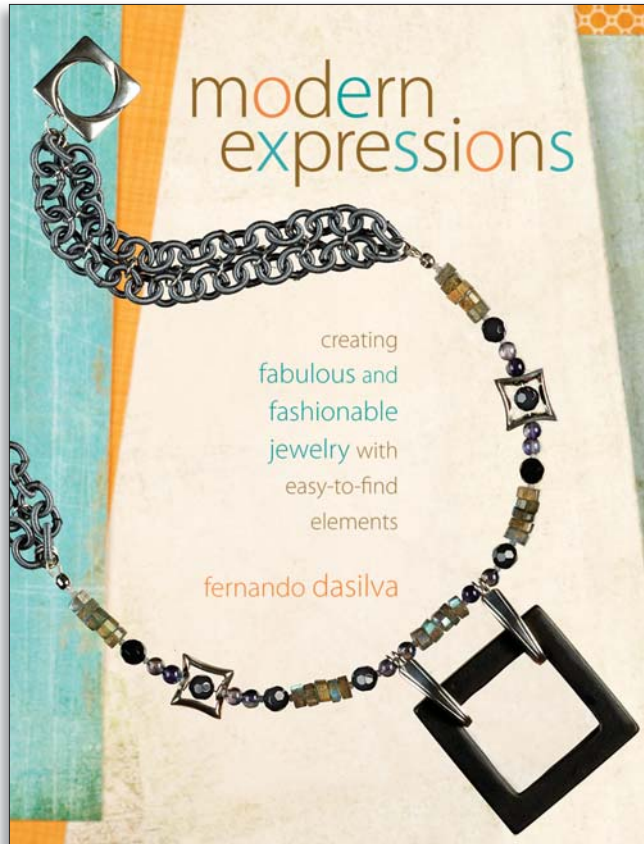
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Modern Expressions

Creating Fabulous and Fashionable Jewelry with Easy-to-Find Elements

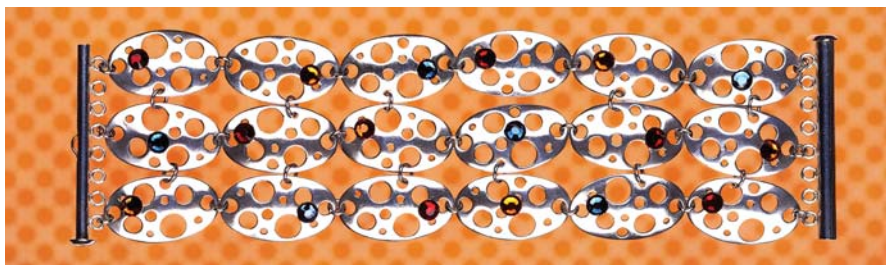
Fernando Dasilva



- Offers a fresh design approach to using familiar jewelry components in modern and unexpected ways
- The few other male jewelry designers with published books cannot compete with the author's unique and modern fashion sense
- Gives the reader wonderful advice for showing off her jewelry by combining it with the best possible outfit options

Readers of *Modern Expressions* will find chic necklace, earring and bracelet designs that turn heads with their fashion-forward sensibility. This book goes beyond instruction for creating striking pieces and helps the reader see clothing options to pair with the jewelry, with a how-to-wear sidebar accompanying half of the projects. All of the projects feature modern components provided by major manufacturers (such as Beadalon), so locating supplies will be easy and painless.

Fernando Dasilva is one of the few active male jewelry designers in the industry, with more than nine years of experience. He has been highlighted by *Women's Wear Daily* as a "designer to watch." Fernando is the co-author of *Bead and Wire Jewelry Exposed* (North Light, Jan '09). He teaches at the Create Your Style Workshops in Tucson and is an active member of the Beadalon design team.



JANUARY 2011

MARKETING

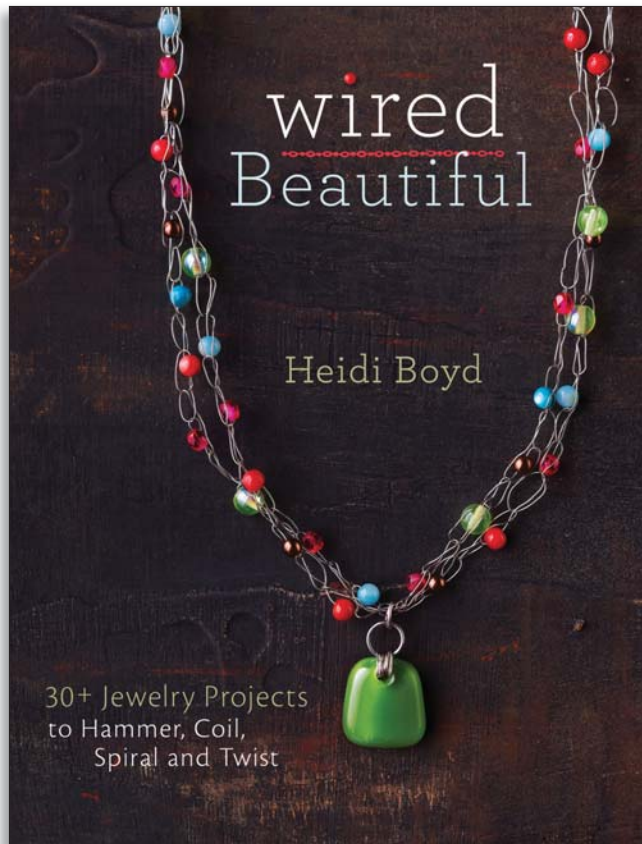
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CRAFTS/JEWELRY/BEADING
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Wired Beautiful

30+ Jewelry Projects to Hammer, Coil, Spiral and Twist

Heidi Boyd



- Unique techniques: Introduces traditional wire techniques, but also some new things not typically found in wire-jewelry books, such as using a knitting spool, creating cages and flower shaping.
- Author with a style readers love: Heidi Boyd is a favorite for jewelry; her titles include *Simply Beautiful Beading*, *Simply Beautiful Beaded Jewelry* and *Simply Beaded Bliss*.
- Nice range of complexity: Enthusiasts of all skill levels will appreciate the detailed instructions and sophisticated designs.

Wired Beautiful features 30+ projects and a complete basic techniques section that will have readers excited about the numerous ways to use wire in their jewelry projects. Best-selling author Heidi Boyd brings her sensible instruction and beautiful design skills to wire jewelry. Beginners will learn the ins and outs of working with wire for their jewelry designs while more experienced jewelry makers will enjoy the fresh design approach and great techniques. Each chapter includes detailed step-by-step photos and expert instruction for each project.



Heidi Boyd is the author of eleven North Light books, most notably the *Simply Beautiful* series. She has a degree in fine art, and her goal is to make sophisticated design approachable and easy for all. Her work has been featured most recently in *Stitch* magazine, in *Better Homes and Gardens' Holiday Crafts*, and in *Amos Crafts n' Things*.



SEPTEMBER 2010

MARKETING

- Promotion on author's blog
- Specialty store events featuring author's many books with North Light, spotlighting this new release
- Editorial pitch to *Craft 'n Things*
- Advertising in *Craft 'n Things*
- Promotion at Winter CHA
- Twitter/Facebook promotion
- Specialty newsletter promotion

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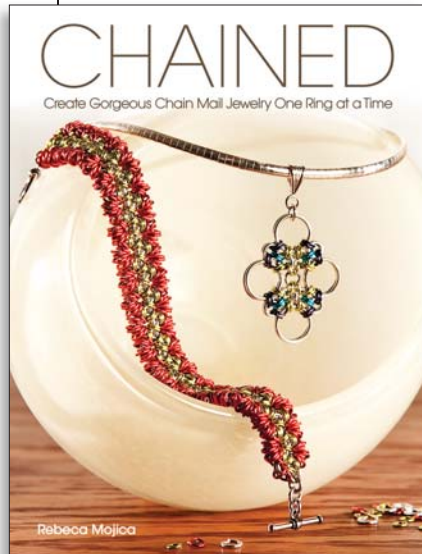
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Chained**Create Gorgeous Chain Mail Jewelry, One Ring at a Time**

Rebeca Mojica



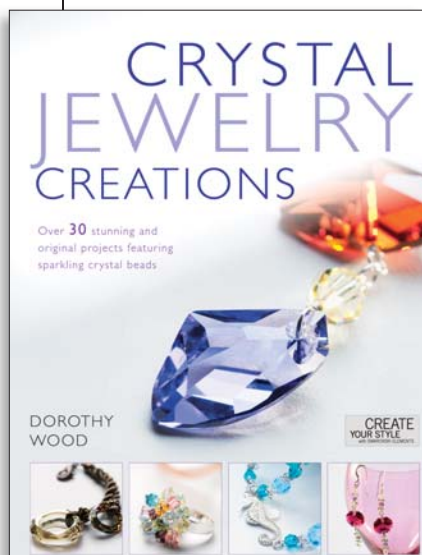
- 30+ chain mail projects are based on four basic weaves, providing a huge potential for variety.
- The aesthetic of the projects is more modern and hip than traditional chain mail books, with color and beading options that will please readers.
- Clear, detailed step-by-step photos show readers how to hold the work for the best leverage—something lacking from all other books.
- The first chain mail book to offer jump ring sizes in both ferrous and non-ferrous metals

To complete the 30+ projects, the reader will be introduced to four primary weaves—Japanese, Byzantine, Helm and Flowers. The projects are rated for level of difficulty—one to four rings—and the beginner will easily be able to move from introductory to more advanced projects. Variations for each project will provide additional inspiration.

Rebeca Mojica is a self-taught artist who has mastered 70 distinct chain mail weaves—and more than 100 variations. She founded Blue Buddha Boutique and is the pre-eminent chain mail instructor in the Midwest. Her instructional projects have been published in books and magazines and her work has also appeared in *The Chicago Tribune* and *The New York Times*.

Crystal Jewelry Creations**Over 30 Stunning and Original Projects Featuring Sparkling Crystal Beads**

Dorothy Wood



- Endorsed by Crystallized™ Swarovski Elements, the world leader in crystal and jewelry innovation, and the crystal brand favoured by designers, crafters and retailers alike
- Dorothy Wood's previous five beading titles have sold a total of over 150,000 copies worldwide

Over 30 fully explained beading patterns show how to create jewelry from stunning crystals. The crystals shown in the book are the finest quality Crystallized™ Swarovski Elements for the ultimate in inspirational sparkle and clarity, but are easily substituted with other brands. Divided into color themed chapters, the book is a visual feast for beaders—every page is dedicated to both the beauty and creative potential of crystals.

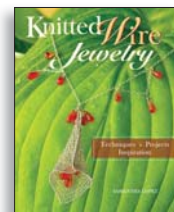
Dorothy Wood is an expert beader, crafter and author who has written over 20 craft books on a variety of subjects. This is her eighth bead related book for David & Charles, her recent titles being the bestselling *The Beader's Bible* and just published *Ultimate Necklace Maker*.

DECEMBER 2010**ISBN-13: 978-1-4403-0308-1**

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CRAFTS/JEWELRY
North Light Books

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SRN: Z2496

NOVEMBER 2010**ISBN-13: 978-0-7153-3633-5**

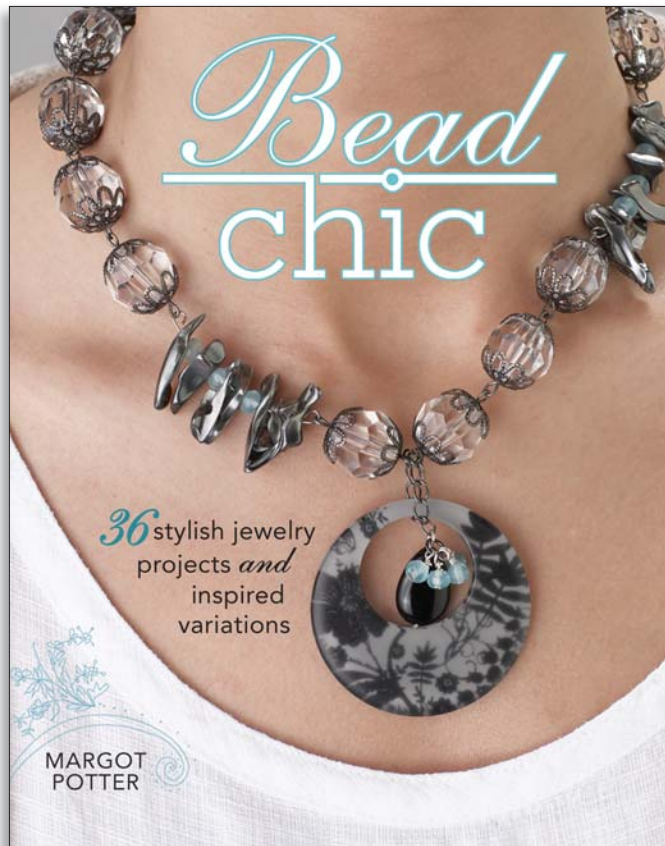
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EAN 9 780715 336335
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Home: Leicestershire, UK

CRAFTS/JEWELRY
David and Charles

Also Available:

Little Beaded Treasures
ISBN-13: 978-0-7153-3668-7
SRN: Z8567



Bead Chic

36 Stylish Jewelry Projects and Inspired Variations

Margot Potter

- Beaders of all skill levels can create projects exactly “as-is” in the book, while variations show how easy it is to swap out just one or two elements to make an entirely different look.
- Value-packed! Each of the 36 stepped-out projects features an additional inspiring variation, including some from today’s hottest jewelry makers.
- Author Margot Potter uses the latest and greatest products easily found at local and online craft retailers.

Bead Chic will show readers how to take inspiration that they’ll love and forge their own creative path. Readers will learn basic techniques that launch into 36 projects throughout the book. Readers will also discover how easy it is to adapt virtually any project to suit their style!



Margot Potter is a designer, author, freelance writer, consultant, public speaker, actor, vocalist and TV host. She creates innovative designs for major manufacturers and magazines, and teaches popular seminars and classes at stores and major craft and jewelry industry events. Margot is the author of five how-to jewelry books, including *Beyond the Bead* (North Light Books, 2009) and co-author of *Bead and Wire Jewelry Exposed* (North Light Books, 2008).



JULY 2010

MARKETING

- Promotion on author's highly trafficked website, blog and Twitter accounts
- Industry event and specialty store promotions paired with author's previous titles
- Editorial pitch to *Craft 'n Things* and *Bead and Button*
- Advertising in *Craft 'n Things*

ISBN-13: 978-1-4403-0315-9

ISBN-10: 1-4403-0315-0

\$22.99 (CAN \$27.99) • pb

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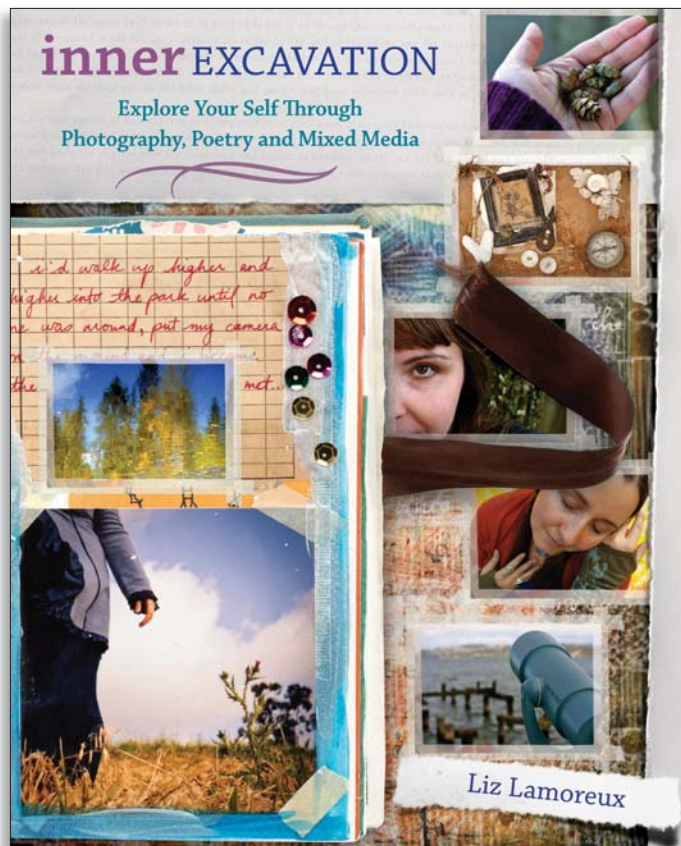
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CRAFTS/JEWELRY/BEADING

North Light Books



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Inner Excavation

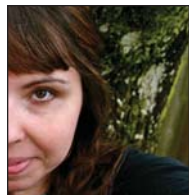
Explore Your Self Through Photography, Poetry and Mixed Media

Liz Lamoreux

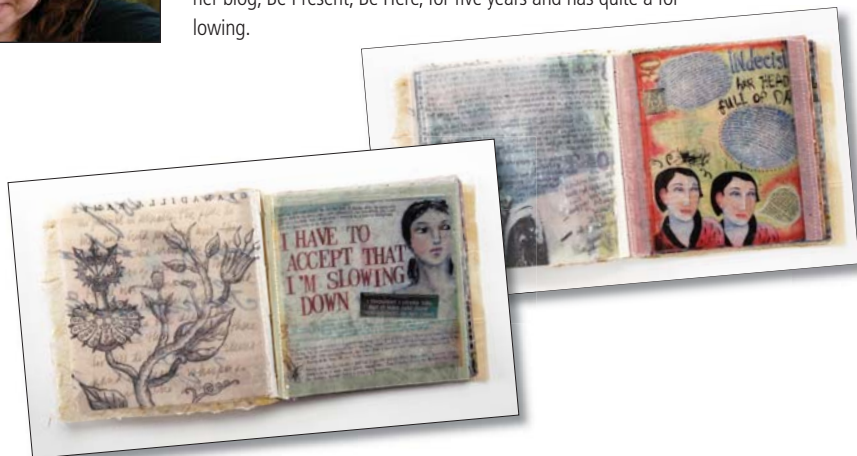


- Explores a subject matter everyone is interested in and most fascinated by—the self-portrait.
- Techniques and inspiration for photography and poetry (in addition to mixed-media)—hot topics in the mixed media and memory artist areas.
- Inspiring work from a nice variety of well-known contributors.

This book guides the reader through the expressions of photography, poetry and mixed-media as they pertain to exploring how we not only currently see ourselves, but how we can learn to see new things hiding below the surface. Each chapter in the book features of these sub-topics and explores each through the works of different contributing artists (or the author) and includes tips, prompts, meditations and other exercises, along with plenty of full color inspiration.



Liz Lamoreux is an editor, poet, photographer, yoga teacher and mixed-media artist living in the Pacific Northwest. She is the organizer of the Be Present Retreats where she teaches alongside nationally known instructors. She has been writing on her blog, Be Present, Be Here, for five years and has quite a following.



OCTOBER 2010

MARKETING

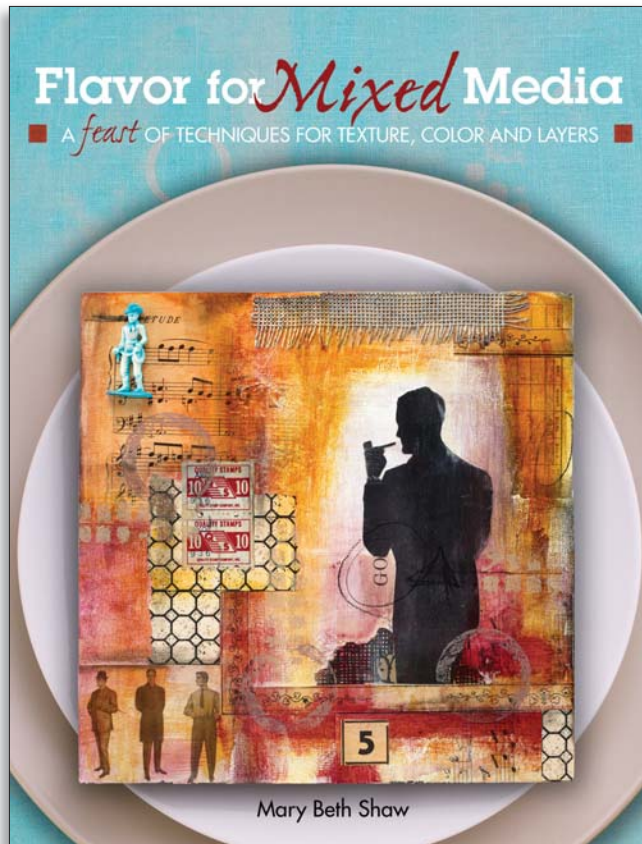
- Promotion at author's retreats and classes, as well as promotion on author's blog
- Editorial pitch to *Body + Soul Magazine* and *Somerset Studios*
- Advertising in *Cloth Paper Scissors* and *Somerset Studios*
- Promotion at Winter CHA
- Twitter/Facebook promotion
- Specialty newsletter promotion

ISBN-13: 978-1-4403-0309-8

ISBN-10: 1-4403-0309-6

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 UPC 0 35313 64936 3
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CRAFTS/MIXED MEDIA
 North Light Books



Flavor for Mixed Media

A Feast of Techniques for Texture, Color and Layers

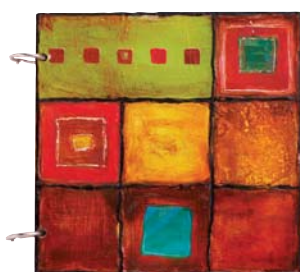
Mary Beth Shaw

- A combo that mixed-media enthusiasts love: plenty of visual inspiration in the form of a creative-process theme combined with workshop-style instruction.
- Highly unique techniques and projects
- Includes inspiring work from not only the artist, but also from ten talented contributing artists.

Everyone loves a good dinner party! While this is a mixed-media technique book, there are underlying analogies between making food and making art. Guest artists at the party inspire the reader with their own works in the chapters of Color, Layers, Texture, Flavor and Combinations. Stepped-out projects feature techniques such as creating depth with different gel mediums, creating texture with items like a cheese grater and layering in interest with repurposed papers and found materials. In addition to sampling tasty projects and learning new techniques, the reader will enjoy table talk featuring constructive tips from the guest artists as well as insightful interviews.



Mary Beth Shaw has been exhibiting in galleries and art shows across the country since 2000. Her mixed-media works incorporate acrylics, pastel, ink, maker and various collage materials. Her pieces have been published in *Cloth Paper Scissors* as well as in *Creative Awakenings* by Sheri Gaynor (North Light Books, 2009). Her teaching style and classes have been very well received on the art-retreat teaching circuit.



FEBRUARY 2011

MARKETING

- Promotion on author's website
- Featured YouTube content from the author
- Editorial pitch to *Cloth Paper Scissors* and *Somerset Studios*
- Internet interview pitch to Diva Craft Lounge Radio
- Advertising in *Cloth Paper Scissors* and *Somerset Studios*
- Promotion at Winter CHA
- Twitter/Facebook promotion
- Contributor blog tour opportunities
- Specialty newsletter promotion

ISBN-13: 978-1-4403-0317-3

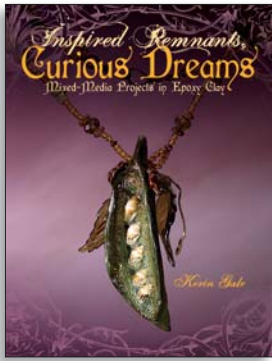
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CRAFTS/MIXED MEDIA
 North Light Books



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Inspired Remnants, Curious Dreams

Mixed Media Projects in Epoxy Clay

Kerin Gale

- Brings an exciting new material—epoxy clay—to the craft world while still making use of traditional materials that mixed media artists are familiar with (like altered remnants and jewelry findings).
- Projects are sculpted in that curious Victorian Gothic style that artists and crafters love.
- All 25 projects include illustrated step-by-step instruction, and readers are given a getting started section with basic techniques on using epoxy clay.

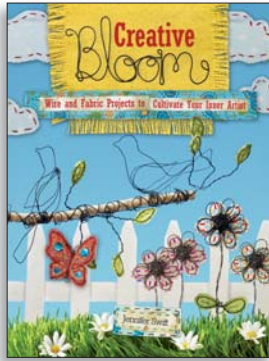
Kerin Gale is a self-taught mixed media artist who works with resins, found objects, clays of all sorts and metals. She has launched an online art learning site with classes by several well-known artists, tutorials and resources of interest to the mixed media artist. Kerin's work has been published in *Somerset Studio* magazine and *500 Pendants and Locketts* (Lark; May 2008).

JANUARY 2011

ISBN-13: 978-1-60061-944-1
ISBN-10: 1-60061-944-4

\$24.99 (CAN \$29.99) • pb
128 pgs • 8¼ x 10⅞ • A
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EAN 9 781600 619441
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Home: Coquille, OR

CRAFTS/MIXED MEDIA
North Light Books



Creative Bloom

Wire and Fabric Projects to
Cultivate Your Inner Artist

Jennifer Swift

- Offers crafters a new direction for working with something they already love—fabric!—by combining it with wire and hand stitching
- Offers readers resources for inspiration and ideas to bring the creative process into their lives on a more regular basis
- Author's design aesthetic appeals to the DIY generation with a colorful and slightly raw look
- Includes chapters focusing on different approaches to the creative process

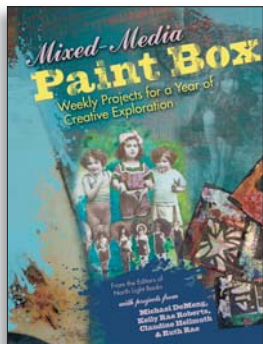
Jennifer Swift's work has recently been published in *Somerset Home* and *Sew Somerset*. She is involved in local craft shows and has an active Etsy shop. She is currently a member of the Fab 5 design team for Singleton Studios, for which she will be creating projects using their lines, as well as developing lines of her own.

NOVEMBER 2010

ISBN-13: 978-1-4403-0316-6
ISBN-10: 1-4403-0316-9

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Home: Plymouth, MN

CRAFTS/MIXED MEDIA
North Light Books



Mixed-Media Paint Box

Weekly Projects for a Year of
Creative Exploration

Editors of North Light Books

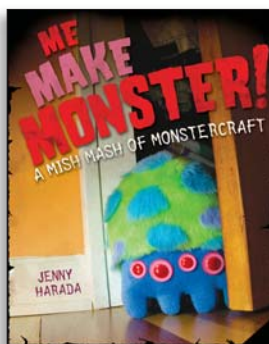
- A new project to explore every week will keep readers excited about trying new things.
- High quality content from oodles of top-selling mixed-media titles in the North Light list.
- Great value for the reader. 52 stepped-out projects spanning several categories (collage, jewelry, assemblage and painting technique).
- Spotlights paint—a current hot topic in the mixed-media world. Artists have grown more sophisticated and are expanding their skills to include more of the fine-art variety.

DECEMBER 2010

ISBN-13: 978-1-4403-0907-6
ISBN-10: 1-4403-0907-8

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CRAFTS/MIXED MEDIA
North Light Books



Me Make Monster!

A Mish Mash of Monstercraft

Jenny Harada

- Presents a hoard of funky and cute monster projects with step-by-step instructions as well as lighthearted and witty stories about each creature.
- Some of these monsters are functional—like a fanny pack or a pillow—and some are purely art.
- Popularity of monsters: this book features plush and fiber monsters and monsters made of other materials, like wood, metal and a mishmash of soft and hard materials.

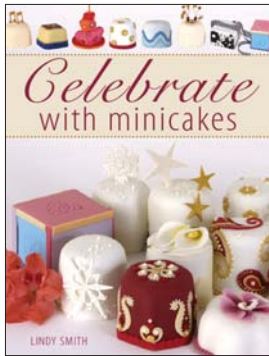
Jenny Harada's work has been exhibited in many plush shows and galleries across the country, and she has been featured in many magazines, including *Hi-Fructose*, *Clutter* and *Adorn*. She's been a contributor to many plush books, including *Plush You!*, and *Plush-o-Rama*. She's also been showcased on a variety of websites, including Daily Candy, Pink Pedicure, Softies Central Blog, Grrl.com, craftzine.com, and more.

SEPTEMBER 2010

ISBN-13: 978-1-60061-863-5
ISBN-10: 1-60061-863-4

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144 pgs • 8 x 10 • A
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UPC 0 35313 64844 1
EAN 9 781600 618635
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Home: Cliffside Park, NJ
Website: www.jennyharada.com/blog

CRAFTS/MIXED MEDIA
North Light Books



Celebrate with Minicakes

Lindy Smith

- Over 25 creative minicake designs from nursery bricks and wedding bouquets to funky flowers, cheeky chimps and fairytale castles to suit a wide range of occasions
- Expert sugarcrafting tips and techniques presented in an easy-to-follow step by step format
- The art of baking and decorating cakes at home is enjoying a massive revival—money saving, creative and family oriented
- Sugarcraft booksales are also enjoying success; *Cakes to Inspire and Desire* by Lindy Smith has sold over 30,000 copies worldwide

NOVEMBER 2010

ISBN-13: 978-0-7153-3783-7
ISBN-10: 0-7153-3783-1

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Home: Buckinghamshire, UK

CRAFTS/CAKE DECORATING
David and Charles

Lindy Smith is the author of five other D&C titles. She runs a successful business making celebration cakes. Lindy is a British Sugarcraft Guild accredited demonstrator and holds workshops to share her techniques and experience.



Cake Decorating at Home

Zoe Clark

- Over 30 designs for cakes, cupcakes, minicakes and cookies allow readers to make sweet treats for friends and family all year round; the featured
- Cake decorating techniques suitable for all skill levels
- The art of baking and decorating cakes at home is enjoying a massive revival—money saving, creative and family oriented
- Sugarcraft booksales are also enjoying success; *Sweet & Simple Party Cakes* alone sold over 22,000 copies worldwide in 12 months

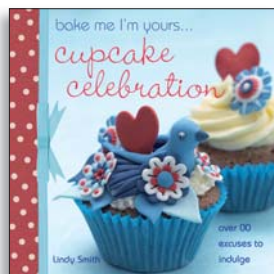
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ISBN-13: 978-0-7153-3758-5
ISBN-10: 0-7153-3758-0

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CRAFTS/CAKE DECORATING
David and Charles

After being inspired by making her own wedding cake in 2005, **Zoe Clark** turned passion into profession. She worked with some of the UK's leading cake designers, including Peggy Porschen. Zoë then set up her own business creating distinctive wedding and celebration cake designs that have drawn attention from both clients and the press.



Bake Me, I'm Yours... Cupcake Celebration

Lindy Smith

- Features contemporary designs and projects for all scales and levels of expertise
- Creative collection of delights to suit every party occasion, from birthdays and Christmas to Mother's Day and weddings
- Includes a range of recipes and techniques to ensure unique and professional results.

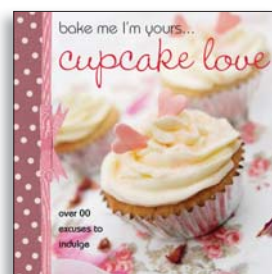
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ISBN-13: 978-0-7153-3770-7
ISBN-10: 0-7153-3770-X

\$14.99 (CAN \$17.99) • hc
128 pgs • 6¾ x 6¾ • C
UPC 8 06488 42180 7
EAN 9 780715 337707
#Z9231
Home: Buckinghamshire, UK

CRAFTS/CAKE DECORATING
David and Charles

Lindy Smith is the author of five other D&C titles, including *Cakes to Inspire and Desire* and *Celebrate with a Cake*. She runs a successful business making celebration cakes. Lindy is a British Sugarcraft Guild accredited demonstrator and holds workshops to share her techniques and experience.



Bake Me, I'm Yours... Cupcake Love

Lindy Smith

- An indulgent collection of 30 cupcake projects, variations and ideas for every romantic occasion
- Clear, step-by-step instructions guide even the most novice decorator through the stages
- The most popular occasion for cupcakes are weddings, the ultimate celebration of love
- Beautifully packaged book—ideal as a gift purchase as well as self purchase

FEBRUARY 2011

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ISBN-10: 0-7153-3781-5

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Home: Buckinghamshire, UK

CRAFTS/CAKE DECORATING
David and Charles

Lindy Smith is the author of five other D&C titles, including *Cakes to Inspire and Desire* and *Celebrate with a Cake*. She runs a successful business making celebration cakes. Lindy is a British Sugarcraft Guild accredited demonstrator and holds workshops to share her techniques and experience.

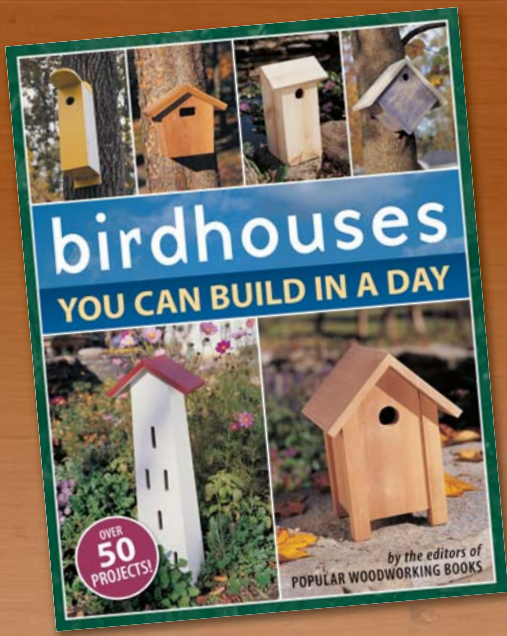


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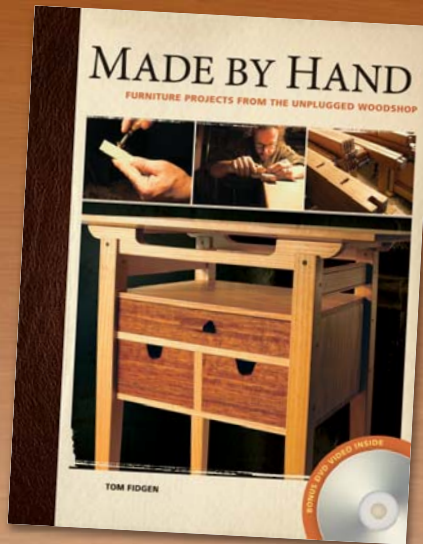
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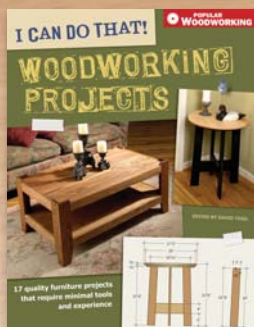
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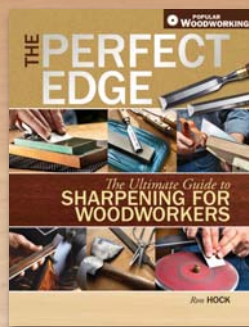
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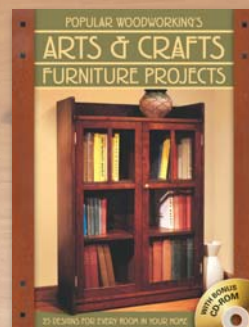
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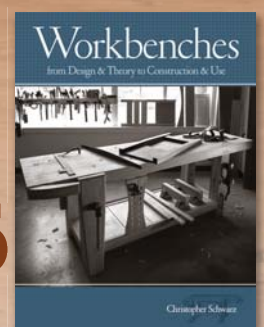
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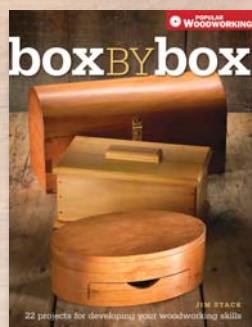
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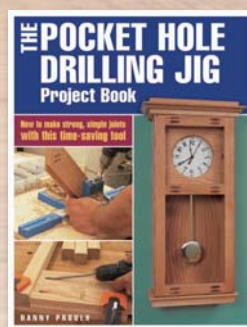
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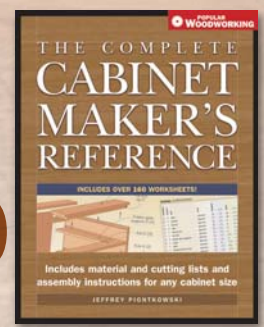
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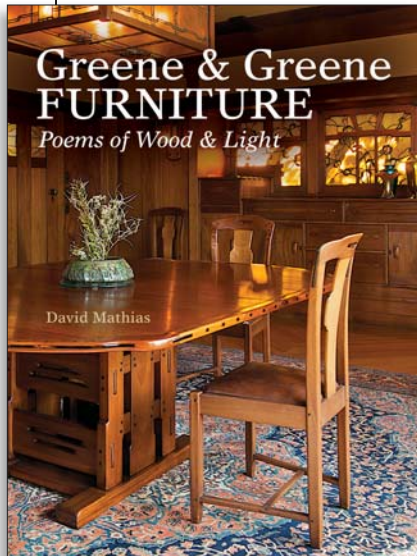
10

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Jeffrey Piontkowski
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 ISBN-10: 1-55870-687-9
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Greene & Greene Furniture

Poems of Wood & Light

David Mathias



- Greene & Greene's style is a unique and rarified sub-category of the A&C style that grows in popularity every year.
- The Robinson house is a Greene & Greene masterpiece and the first of their large, all-encompassing projects. This book will be the first to contain photos of the Robinson house after restoration.
- This book is written to speak directly to craftsmen, in language that speaks to them.

Greene & Greene Furniture emphasizes details in the work of Greene & Greene as well as their gestalt design philosophy and the important influences on their work. As was the case with their work, the author pulls together disparate influences such as the Arts & Crafts movement, Japanese architecture and philosophy, Chinese furniture and the environment and topography of California. The three main chapters address history and influences; details in the broader view (architecture and unifying themes); and details in the micro view (furniture and interiors).

In addition to his interests in writing and photography, **David Mathias** also pursues woodworking, which led him to the Arts & Crafts movement in general, and Greene & Greene in particular. He has authored several magazine articles including a three-part series on Greene & Greene design for *Popular Woodworking*.

SEPTEMBER 2010

ISBN-13: 978-1-4403-0299-2
ISBN-10: 1-4403-0299-5

\$35.00 (CAN \$42.00) • hc with jacket
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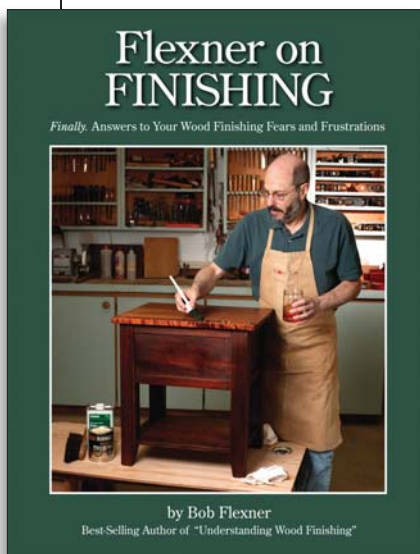


ISBN-13: 978-1-55870-849-5
SRN: Z2279

Flexner on Finishing

Finally. Answers to Your Wood Finishing Fears & Frustrations

Bob Flexner



- Expert finishing advice from America's foremost expert
- 10 years worth of shop-tested finishing advice and expert instruction
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Flexner on Finishing is a comprehensive reference on the art of finishing, from its history to the various types of finishes to finishing application techniques. It provides the expert information woodworkers need to get their finishes correct the first time. It's an updated and categorized collection of all the columns he's written for *Popular Woodworking* magazine over the last decade, plus a few stories first published elsewhere.

Bob Flexner has operated his own furniture making and restoration shop in Norman, OK for 30 years. He has taught wood finishing and restoration for 20 years, and is the author of the authoritative and best-selling book, *Understanding Wood Finishing* (still in print after 15 years). He writes the "Flexner on Finishing" column in *Popular Woodworking* magazine.

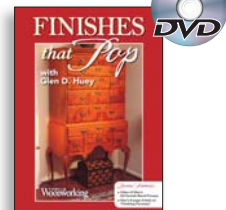
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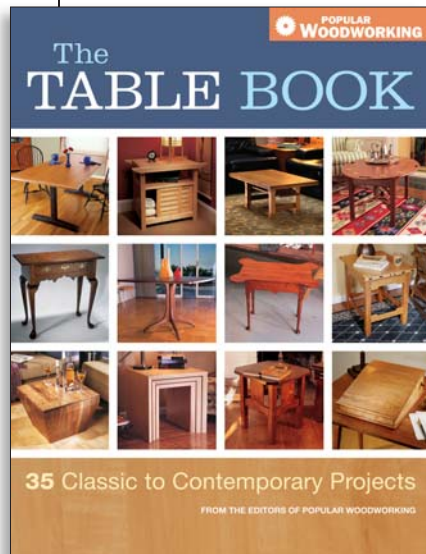
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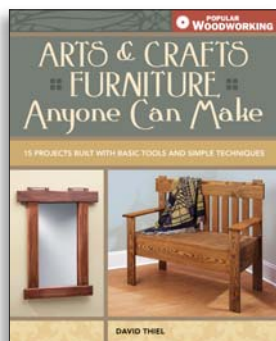
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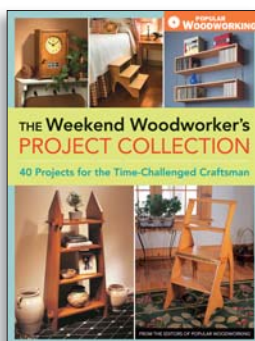
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David Thiel started as a professional woodworker, building custom furniture, before turning to publishing. He served as an editor for *Popular Woodworking* magazine for 10 years, and then switched to books, joining Popular Woodworking Books as Executive Editor. He hosted the television show *Tools & Techniques* on the DIY Network for over 100 episodes and has written two previous books, *David Thiel's Power Tool Maintenance* and *Woodshop Lust*.

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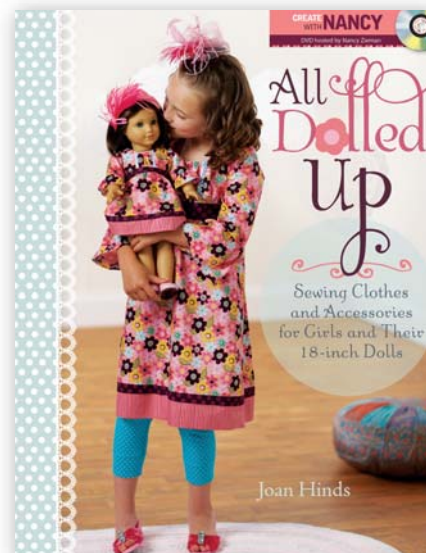
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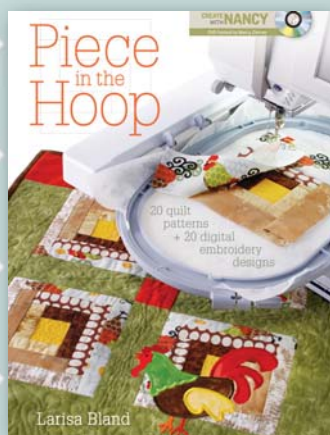
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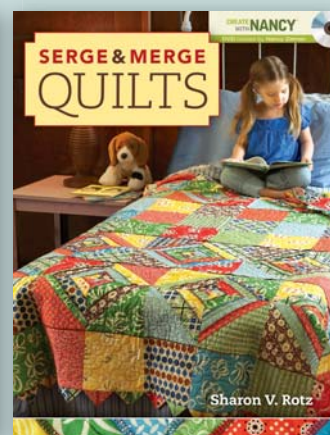
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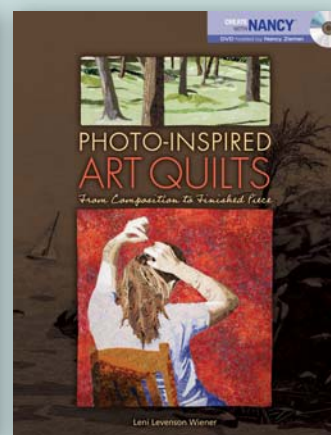


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