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Sectional Catalog

2011 - 2012

Psychology



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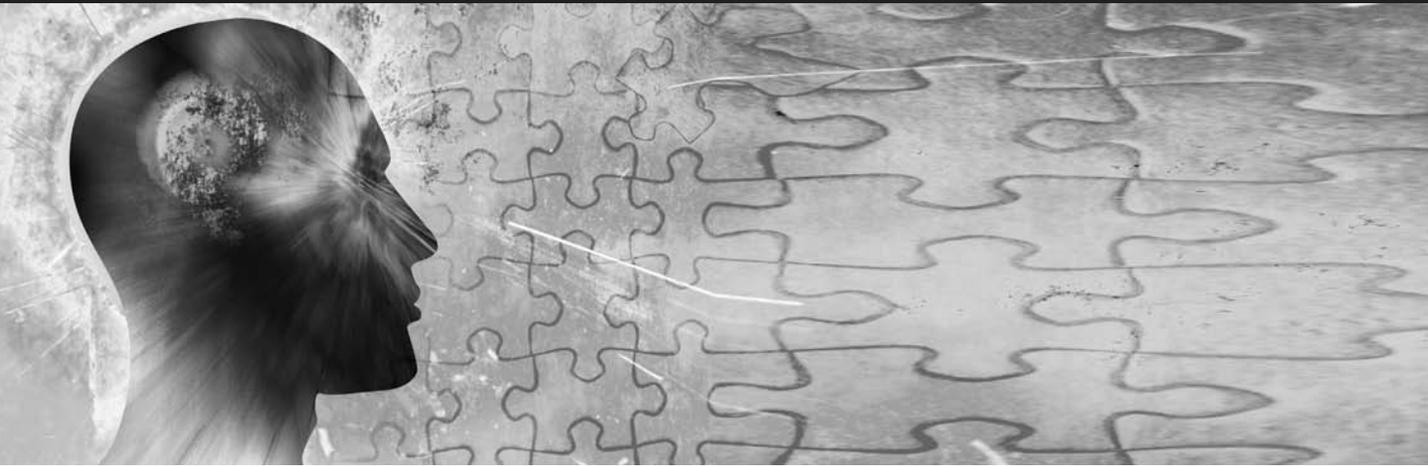
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Psychology



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INTRODUCTORY PSYCHOLOGY

COMPREHENSIVE



IE

WHAT IS PSYCHOLOGY?

Third Edition

ELLEN E PASTORINO, Valencia Community College, **SUSANN M DOYLE-PORTILLO**, Gainesville Community College

800 pages. Paperbound. 9 x 11 ©2012.
ISBN: 9781111356590.

Ellen Pastorino and Susann Doyle-Portillo are dedicated, award-winning psychology professors with an infectious enthusiasm for teaching psychology. Praised in previous editions for fostering students' curiosity, **WHAT IS PSYCHOLOGY?** International Edition, extends the authors' successful and engaging approach to teaching the introductory psychology course. Pastorino and Doyle-Portillo have found that when students are curious they are motivated to explore and truly learn how psychological concepts are connected. This text unlocks students' curiosity by capturing their interest and motivating them to make connections between memorable personal stories, applications to their own lives, and psychological concepts that they will use and retain in and out of the classroom.

NEW TO THIS EDITION

- To provide seamless diversity coverage, the "Spotlight on Diversity" material found in past editions has been integrated into the text narrative, and augmented by the addition of more diversity research content. A new diversity theme index makes it easy to find these references.
- A new "Technology and Behavior" feature uses current research to showcase how increased exposure to technology impacts individuals' behavior. Examples include cell phone use and brain tumors (Ch.2, biology); iPods, earbuds, and hearing loss (Ch.3, sensation); sleep texting (Ch.4, consciousness); exergaming (Ch.8, motivation); costs and benefits of online social networking (Ch.9, development); and Internet addiction (Ch.14, psychological disorders).
- To test students' retention and their ability to think more deeply about what they have learned, the "Let's Review" sections throughout chapters and the end-of-chapter "Learning Challenge" now contain questions that vary in level of difficulty.

KEY FEATURES

- **WHAT IS PSYCHOLOGY?** Third Edition, offers unparalleled coverage of diversity topics throughout every chapter. Presenting examples and research findings that weave the experiences of real people from more than 85 countries and/or cultural groups into the narrative, the authors explore gender differences, racial diversity, cultural diversity, and age differences.
- "What's Happening in Your Brain?" features introduce students to neuroscience in an applied, approachable manner. Brain scan images are paired with real-life scenarios, teaching students that what happens in their experiences is happening in their brains. For example, in Chapter 1, this feature explores the impact of violent video game exposure on brain functioning.

- "Big Picture Review" tables throughout each chapter, and the end-of-chapter "Are You Getting the Big Picture" visual summary, bring together major concepts and theories from the chapter in an accessible, engaging, and graphical format.
- "Try This Demonstrations" promote understanding by guiding students in self-discovery and active exploration of concepts.

CONTENTS

1. What Is Psychology?
 2. How Does Biology Influence Our Behavior?
 3. How Do We Sense and Perceive Our World?
 4. Consciousness: Wide Awake, in a Daze, or Dreaming?
 5. How Do We Learn?
 6. How Does Memory Function?
 7. Cognition, Language, and Intelligence: How Do We Think?
 8. Motivation and Emotion: What Guides Behavior?
 9. How Do People Grow, Change, and Develop?
 10. How Do Gender and Sexuality Affect Our Behavior?
 11. How Do We Understand and Interact with Others?
 12. Health, Stress, and Coping: How Can You Create a Healthy Life?
 13. What Is Personality, and How Do We Measure It?
 14. What Are Psychological Disorders, and How Can We Understand Them?
 15. What Therapies Are Used to Treat Psychological Problems?
- Appendix: How Are Statistics Used in Psychology?
- Appendix: How Do We Apply Psychology to the Workplace?

■ Introductory Psychology



PSYCHOLOGY

Ninth Edition

DOUGLAS A. BERNSTEIN, University of South Florida; University of Southampton, **LOUIS A. PENNER**, Wayne State University; University of Michigan, **ALISON CLARKE-STEWART**, University of California, Irvine and **EDWARD J. ROY**, University of Illinois at Urbana-Champaign

944 pages. Paperbound. ©2012.
ISBN: 9781111344061.

Psychology, 9/e, by Bernstein et al. continues to strike a balance between classical and contemporary topics with a comprehensive, research-oriented approach. The text takes an active learning approach with the use of hallmark pedagogical features such as Linkages, Focus on Research Methods, and Thinking Critically. Features new to the print program include streamlined content, and integration of Positive Psychology throughout the text.

💡 NEW TO THIS EDITION

- **UPDATED** key terms now match the key terms of the APA Dictionary and APA Thesaurus.
- **NEW "In Review"** tables now feature 3-5 review questions to reinforce student learning and comprehension.
- **NEW "Talking Points"** feature helps students summarize the chapter highlights and takeaways for family and friends without giving a lecture.

★ KEY FEATURES

- **Linkages** features, combined with the text narrative, highlight the network of relationships among psychology's subfields, helping students see the "big picture" of psychology as an interrelated discipline. A chapter-ending Linkages Diagram presents a set of

questions that illustrate three of the ways in which material in the chapter is related to other chapters in the book.

- **Thinking Critically** sections in each chapter make psychological processes more explicit and accessible by providing a five-question framework for analyzing evidence before drawing conclusions.
- **Focus on Research** sections are organized around 5 key questions: (1) What was the researcher's question? (2) How did the researcher answer the question? (3) What did the researcher find? (4) What do the results mean? (5) What do we still need to know?
- **In Review Charts** summarize information in a convenient tabular format. Two to three Charts per chapter, accompanied by three fill-in-the-blank self-testing questions, help students review, integrate, and comprehend large chunks of information.

🏠 CONTENTS

1. Psychology.
2. Research Methods in Psychology.
3. Psychology: Biological Aspects.
4. Sensation.
5. Perception.
6. Learning.
7. Memory.
8. Language and Cognition.
9. Consciousness.
10. Cognitive Abilities.
11. Emotion and Motivation.
12. Human Development.
13. Stress, Coping, and Health.
14. Personality.
15. Psychological Disorders.
16. Psychological Disorders: Treatment.
17. Social Cognition.
18. Social Influence.
19. Industrial and Organizational



PSYCHOLOGY: CONCEPTS AND CONNECTIONS

Tenth Edition

SPENCER A. RATHUS, New York University

800 pages. Paperbound. ©2012.
ISBN: 9781111347987.

Rathus connects the core concepts of psychology to the events and issues students encounter every day. The book explains classic theories and the latest discoveries in a clear, accessible style intended to reach out to students—without sacrificing Rathus's commitment to showing psychology as the rigorous science that it is. Throughout the text, there is an emphasis on diversity and expanded coverage of the evolutionary perspective, plus numerous references to the timeliest research available. And, the text's proven active learning system, PQ4R (Preview, Question, Read, Reflect, Review, and Recite), incorporated into every chapter, seamlessly integrates reading and studying. In addition, Rathus's text features the most integrated multi-platform media package available, the full Web site that features Self-Study Assessments, Video Connections, Mobile Media and interactive versions of features from the text—all tightly connected to the text itself to give students the a powerful, comprehensive introduction to psychology.

💡 NEW TO THIS EDITION

- **Two new chapters:** (1) A new research methods/statistics chapter has been added (Chapter 2) with a strong critical thinking theme, instead of research methods covered in the first chapter and statistics in an appendix. (2) A second development chapter has been added so as to cover child

development and adolescent/adult development in separate chapters.

- The A Closer Look boxes in 10E are divided up into three different categories: A Closer Look—Real Life, A Closer Look—Diversity, A Closer Look—Research. Each of these boxes will have a unique title and many contain new and updated information.
- Evolutionary content is addressed throughout the text.

★ **KEY FEATURES**

- "Truth or Fiction" True/False questions at the start of chapters challenge folklore and common sense beliefs.
- Concept Review" highlight the most important concepts in a chapter in an engaging visual format that encourages students to interact with the material.
- "Life Connections" are applications-based boxes appear at the end of every chapter, and tie psychology to students' lives. Examples include distinguishing between true science and pseudoscience (Chapter 1), what we can do to alleviate pain (Chapter 4), and obesity and the hunger drive (Chapter 9).

🏠 **CONTENTS**

1. What is Psychology.
2. Sorting Truth and Fiction in Psychology: Critical Thinking and Research Methods.
3. Biology and Psychology.
4. Sensation and Perception.
5. Consciousness.
6. Learning.
7. Memory: Remembrance of Things Past?and Future.
8. Cognition, Language, and Intelligence.
9. Motivation and Emotion.
10. The Voyage through the Life Span: Childhood.
11. The Voyage through the Life Span: Adolescence and Adulthood.
12. Personality: Theory and Measurement.
13. Gender and Sexuality.
14. Stress, Health, and Adjustment.
15. Psychological Disorders.

16. Methods of Therapy.
17. Social Psychology.



INTRODUCTION TO PSYCHOLOGY

Ninth Edition

JAMES W. KALAT, North Carolina State University

720 pages. Paperbound. 9 x 11. 4-color. ©2011. ISBN: 9780495810933.

Jim Kalat's best-selling INTRODUCTION TO PSYCHOLOGY takes a "critical thinking" approach to the major theories and concerns of psychology. Kalat's blend of humorous writing style with fun, hands-on "Try It Yourself" activities, gives students an engaging learning experience that gets them involved with even the most intimidating concepts. This proven approach has won the text well-deserved praise from instructors and students alike. By prompting students to ask themselves questions like "How was this conclusion reached?" and "Does the evidence really support it?," Kalat encourages the use of scientific principles that psychologists utilize when attempting to answer questions about human intellect, emotion, and behavior. This approach helps students separate what merely sounds plausible from what is scientifically provable—both in the psychology classroom and beyond it.

💡 **NEW TO THIS EDITION**

- In a new section called "Why Does This Matter to Me?" students are asked to be ever mindful of the link between human behavior and its impact on the environment and their communities. The section asks students to think critically about how the psychological

concepts in each chapter have real world significance, and then offers students multimedia links to aid them in steering the course of our future toward more socially responsible and sustainable outcomes.

- Extensive research updates! For example, an important update on the Milgram research: a partial replication found levels of obedience in today's people not much less than Milgram reported in the early 1960s.
- Other new real-world research applies to students lives now, allowing students to relate to the information. For instance, the module on attraction now includes a discussion of internet dating. Also, new information shows students some of the tools to happiness: A reanalysis of data indicates that psychologists have been underestimating the impact of wealth. However, an interesting new study also shows that spending money on others increases one's happiness.
- More emphasis on cross-cultural examples. For example, new research on variations in personality across cultures, and across geography within the United States. Other discussions include cultural similarities and differences in recognition of emotional expressions, confiding in others, and sex customs.
- New examples and activities have been added throughout. For instance, Chapter 14 includes a new "What's the Evidence?" feature on Criminal Profiling, which discusses whether criminal profilers are more effective at profiling perpetrators than college students would be given the same information.

★ **KEY FEATURES**

- Kalat's renowned critical thinking approach encourages students to question information, asking themselves, "How was this conclusion reached?" and "Does the evidence really support it?" He succeeds in getting students to use the scientific method to question assertions and in engaging their interests so they want to know more. Then, using the hypothesis-method-results-interpretation steps, Kalat walks students through one or two studies that explore the question in greater depth. "A

■ Introductory Psychology

Step Further" questions are now housed on-line on the Book Companion Website.

- "Try It Yourself" exercises found throughout the text also encourage active learning. These interesting and hands-on activities ask students to use the text and/or its Companion Website. Features include "Central Executive" (in Chapter 7) and an exercise on expertise (in Chapter 8, immediately preceding coverage of problem solving). In addition, interactive "Try It Yourself" exercises are included on the Book Companion Website.
- "What's the Evidence" sections encourage critical thinking by covering recent studies. For example, a feature in Chapter 14 discusses "criminal profiling" studies asking whether criminal profilers are actually more effective than police officers or college students.

🏠 CONTENTS

1. What Is Psychology?
2. Scientific Methods in Psychology.
3. Biological Psychology.
4. Sensation and Perception.
5. Nature, Nurture, and Human Development.
6. Learning.
7. Memory.
8. Cognition and Language.
9. States of Consciousness.
10. Intelligence.
11. Motivation.
12. Emotions, Stress, and Health.
13. Social Psychology.
14. Personality.
15. Abnormality, Therapy, and Social Issues.
16. Specific Disorders and Treatments.



IE

INTRODUCTION TO PSYCHOLOGY

Ninth Edition

ROD PLOTNIK, San Diego State University; **HAIG KOUYOUMDJIAN**, University of California, Berkeley Extension

768 pages. Paperbound. 9 x 11. 4-color.
©2011. ISBN: 9780495903420.

Rod Plotnik's modular, visually-oriented approach to the fundamentals of psychology makes even the toughest concepts engaging and entertaining. As the pioneer of the magazine style approach, each and every page of Plotnik's Introduction to Psychology, International Edition has been individually formatted to thoughtfully emphasize Visual Learning, which involves the use of Visual Cues which helps students retrieve and remember information. Incorporating the latest research updates, the text breaks concepts down into small, easily digested chunks that allow students and instructors great flexibility in their approach to the subject.

💡 NEW TO THIS EDITION

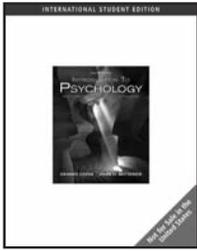
- Over 1,000 new references have been added, all new research and citations are from recent years providing the most up to date and current research for your students.
- New, contemporary design which builds on Visual Learning. The new design and hundreds of new visuals enhances Visual Learning by better drawing students' attention to the chunks of content associated with visuals that are meaningfully connected to each concept or topic.
- Engaging student features have a new design and connected visual cues to grab students' attention, peaking their interest to read on.

★ KEY FEATURES

- Plotnik's modular format helps students master the material by presenting them with information in manageable chunks (with built-in study breaks). In addition, the modular format offers professors the flexibility of assigning as much or as little material as they want, in any order they prefer.
- Module-opening vignettes offer intriguing stories that involve students in the everyday applications of psychological principles and hook them into reading on to find out more.
- "Critical Thinking" sections challenge students to read a newspaper or magazine article, and then answer a number of questions about it. Answers are provided on the subsequent page of the text.
- "Research Focus" sections in every module give insight into the scientific method used in psychology, and show students that psychology is an ever-growing field that re-examines, challenges, and apply its concepts.

🏠 CONTENTS

1. Discovering Psychology.
 2. Psychology and Science.
 3. Brain's Building Blocks.
 4. Incredible Nervous System.
 5. Sensation.
 6. Perception.
 7. Sleep and Dreams.
 8. Hypnosis and Drugs.
 9. Classical Conditioning.
 10. Operant and Cognitive Approaches.
 11. Types of Memory.
 12. Remembering and Forgetting.
 13. Intelligence.
 14. Thought and Language.
 15. Motivation.
 16. Emotion.
 17. Infancy and Childhood.
 18. Adolescence and Adulthood.
 19. Freudian and Humanistic Theories.
 20. Social, Cognitive and Trait Theories.
 21. Health, Stress and Coping.
 22. Assessment and Anxiety Disorders.
 23. Mood Disorder and Schizophrenia.
 24. Therapies.
 25. Social Psychology.
- Appendix A: Statistics in Psychology.



IE

INTRODUCTION TO PSYCHOLOGY: GATEWAYS TO MIND AND BEHAVIOR

Twelfth Edition

DENNIS COON, formerly of Santa Barbara, City College, **JOHN O. MITTERER**, Brock University

800 pages. Paperbound. 9 x 11. 4-color.
©2010. ISBN: 9780495599128.

Co-written by an author who garners more accolades and rave reviews from instructors and students with each succeeding edition, **INTRODUCTION TO PSYCHOLOGY: GATEWAYS TO MIND AND BEHAVIOR**, International Edition attracts and holds the attention of even difficult-to-reach students. The Twelfth Edition's hallmark continues to be its pioneering integration of the proven-effective SQ4R learning system (Survey, Question, Read, Reflect, Review, Recite), which promotes critical thinking as it guides students step-by-step to an understanding of psychology's broad concepts and diversity of topics. Throughout every chapter, these active learning tools— together with the book's example-laced writing style, discussions of positive psychology, cutting-edge coverage of the field's new research findings, and excellent media resources—ensure that users find the study of psychology fascinating, relevant, and above all, accessible.

NEW TO THIS EDITION

- More cohesive presentation of key ideas—New Gateways Concepts articulate the major take-home ideas covered in each chapter. These concepts answer, and are integrated with, Gateway Questions that organize the

chapter's topics and guide the discussion. In the retained Chapter in Review, a list of key points for each question/section reinforces the concepts.

- Streamlined content—Chapter 3, "Human Development," combines and condenses material formerly presented in two separate chapters on child development and life-span development. Chapter 9, "Intelligence, Cognition, Language, and Creativity" combines the cognition and intelligence chapters that formerly covered these topics. Both new chapters balance brevity and depth, retaining essential points that students need to master.
- Added emphasis on critical thinking—Brainwaves boxes promote critical thinking by encouraging reflection on the role of the brain in understanding psychological phenomena. Topics include "Your Brain's 'Fat Point,'" and "The Schizophrenic Brain."
- End-of-chapter Interactive Learning sections now direct students to both the Book Companion Website and CengageNOW™ for Coon and Mitterer's Introduction to Psychology, where they will find interactive study tools and other resources that reinforce and complement text discussions. Access to these resources can be packaged with each new student text.

★ KEY FEATURES

- Known for its rich, student-friendly pedagogy, this book was the first college text to incorporate an SQ4R active-learning format, proven to be effective nationwide. Students focus on each topic through a concrete, six-step process that guides them from Survey to Question, Read, Reflect, Recite, Relate, and Review.
- Boxed features encourage reflective processing, proven to foster understanding and form lasting memories. Critical Thinking boxes challenge students to question their own common-sense assumptions and research findings. Discovering Psychology boxes provide exercises for students to try themselves, encouraging self-discovery of concepts. The Clinical File

encourages reflection on clinical applications.

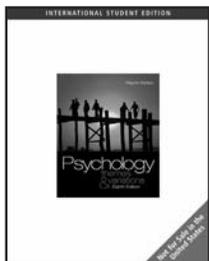
- Human Diversity boxes highlight similarities and differences in human expression, providing students with examples of how to be more reflective about human diversity. The book includes many topics and examples that encourage students to appreciate social, physical, and cultural differences—and to accept them as a natural part of being human.
- Knowledge Builder exercises test recall of preceding topics and expand students' understanding of new ideas by asking them to pause and reflect; for instance, encouraging students to associate new concepts with personal experience and prior knowledge. Answers to all questions provide immediate feedback.
- The text includes a complete chapter on gender and sexuality, which distinguishes it from many other comprehensive introductory psychology texts.

CONTENTS

Introduction: The Psychology of Studying

1. Introduction to Psychology and Research Methods.
2. Brain and Behavior.
3. Human Development.
4. Sensation and Reality.
5. Perceiving the World.
6. States of Consciousness.
7. Conditioning and Learning.
8. Memory.
9. Intelligence, Cognition, Language, and Creativity.
10. Motivation and Emotion.
11. Gender and Sexuality.
12. Personality.
13. Health, Stress, and Coping.
14. Psychological Disorders.
15. Therapies.
16. Social Behavior.
17. Attitudes, Culture, and Human Relations.
18. Applied Psychology.

■ Introductory Psychology



PSYCHOLOGY: THEMES AND VARIATIONS

Eighth Edition

WAYNE WEITEN, University of Nevada, Las Vegas

877 pages. Paperbound. 9 x 11. 4-Color.
©2010. ISBN: 9780495602385.

Weiten's PSYCHOLOGY: THEMES AND VARIATIONS, 8E International Edition maintains this book's strengths while addressing market changes with new learning objectives, a complete updating, and a fresh new design. The text continues to provide a unique survey of psychology that meets three goals: to demonstrate the unity and diversity of psychology's subject matter, to illuminate the research process and its link to application, and to make the text challenging and thought-provoking yet easy from which to learn. Weiten accomplishes the successful balance of scientific rigor and a student-friendly approach through the integration of seven unifying themes, an unparalleled didactic art program, real-life examples, and a streamlined set of learning aids that help students see beyond research to big-picture concepts. Major topics typically covered in today's courses are included, such as evolutionary psychology, neuropsychology, biological psychology, positive psychology, applied psychology, careers, and multiculturalism and diversity.

💡 NEW TO THIS EDITION

- Key Learning Goals, approximately 30 per chapter, serve as advance organizers that focus students' attention on important ideas and topics to be covered. The

consecutively numbered goals are paired with a Review of Key Points at the end of each section to reinforce key takeaway messages.

- Illustrated overviews have been added to Chapter 2, "Research Methods," and Chapter 4, "Sensation and Perception." Ideal for visual learners, these distinctive learning aids combine tabular information, photos, and diagrams to provide a coherent synopsis of key ideas in the above areas as well as in history, learning, development, personality theory, psychopathology, and psychotherapy.
- Thorough updating of research includes new information on Internet-mediated research, new research on how elevated stress hormones undermine immune response and neurogenesis in the hippocampus, new coverage of the OxyContin epidemic, updated data on the strength of the association between exposure to media violence and aggression, updated findings on intelligence and IQ tests, new discussion of terror management theory, and new research on the relationship between social support and reduced mortality.
- A greater number of Concept Checks are sprinkled throughout chapters, providing students with frequent opportunities to apply and integrate ideas rather than simply reiterate facts. Answers are in the back of the book.
- The Industrial/Organizational Appendix features updates including current information on organizational recruitment, leadership, socialization, and career development.

★ KEY FEATURES

- Appealing to visual learners—The book's hundreds of visuals include more than 40 vivid illustrations of the brain, neurons, and other aspects of physiology by award-winning medical illustrator Fred Harwin. The popular Concept Chart booklet helps students visualize the macro-level and drill down to the micro-level.
- Balance of a critical thinking emphasis with the applied, practical side of psychology—Critical Thinking Application boxes (by APA President Diane Halpern) add a formal critical

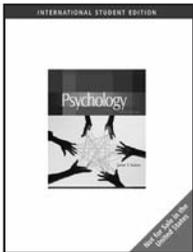
thinking component, asking students to apply critical thinking skills to chapter-related topics. Complementing this feature are Personal Application boxes that offer practical information for use in students' day-to-day lives.

- Integrative themes—empiricism, theoretical diversity, sociohistorical contexts, multifactorial causation, cultural heritage, heredity and environment, and subjectivity of experience—provide connections among the different areas of research in psychology and help students see the ideas behind the facts. Reflecting on the Chapter's Theme sections tie together key themes and content and show links with cross-chapter material.
- Featured Studies describing the how and why of key experiments—Organized in the same purpose-method-results-discussion format used in journal articles, these sections introduce students to the primary literature. Among others, new studies in this edition discuss effects of sleep deprivation, how women's judgments of men's faces are sensitive to their testosterone level and affinity for children, and benefits of intuition in decision-making.
- Balanced treatment of evolutionary psychology—Weiten presents evolutionary principles in the chapter on the biological bases of behavior and sets the stage for parallels with human behavior, which are discussed later.

📖 CONTENTS

1. The Evolution of Psychology.
2. The Research Enterprise in Psychology.
3. The Biological Bases of Behavior.
4. Sensation and Perception.
5. Variations in Consciousness.
6. Learning.
7. Human Memory.
8. Language and Thought.
9. Intelligence and Psychological Testing.
10. Motivation and Emotion.
11. Human Development Across the Life Span.
12. Personality: Theory, Research, and Assessment.
13. Stress, Coping, and Health.

- 14. Psychological Disorders.
- 15. Treatment of Psychological Disorders.
- 16. Social Behavior.



IE

PSYCHOLOGY

Fifth Edition

JAMES S. NAIRNE, Purdue University

Paperbound. 9 x 11. 4-Color. ©2009.
ISBN: 9780495506140.

To help students understand the value and usefulness of psychology in their daily lives, Nairne presents **PSYCHOLOGY FOR A REASON**. Rather than focusing exclusively on the content of psychology -- the "what" -- Nairne infuses each chapter with the "why," -- explaining how our thoughts and actions help us solve the problems we encounter every day. This unique approach allows students to understand the function and purpose of psychology and its topics first -- psychology is no longer presented as a bunch of abstract topics that need to be memorized. This approach promotes critical thinking; as students progress through each chapter, they become engaged as they see the connection between problems and their psychological solutions; they also begin to relate the material to what they already know from their own lives. This theme extends across chapters, offering students a consistent and effective learning framework.

NEW TO THIS EDITION

- The "What's It For" sections have been renamed so that the beginning of each clarifies the goal of these sections--to explain the functions that psychological processes serve.

- The "Active Summary" sections at the end of each chapter have been renamed.
- Topical changes include: Updated discussion of prescription drug privileges for psychologists. Expanded the coverage of gender effects and the endocrine section. New coverage of brain development during adolescence. New coverage of cross-cultural differences in attachment. New coverage of peer group influences on development. Expanded coverage of neuroimaging in higher-order vision and audition.

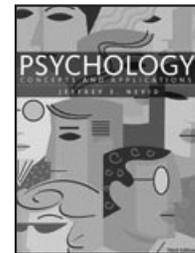
★ KEY FEATURES

- Study tools: Major sections in each chapter begin with Learning Goals and conclude with Test Yourself review questions--helping students focus on key issues and check their understanding as they progress through each chapter. In addition, concept review boxes appear regularly throughout the text.
- Real-world emphasis: In addition to countless real-life applications and examples integrated throughout the text, each chapter opens with a "What's It For" preview that explains how and why each psychological process is important--in readers' lives --and ends with Psychology for a Reason reviews.
- Practical solutions: Included in each chapter, these popular boxed features relate psychology solutions to real-life problems, helping students apply chapter concepts to their own lives as they sharpen their problem-solving skills.
- Critical thinking: Students have myriad opportunities to develop critical-thinking skills with more than 100 thought-provoking questions included in the margins throughout the text. They also can be used to prompt lively classroom discussion and debate.

🏠 CONTENTS

1. An Introduction to Psychology.
2. The Tools of Psychological Research.
3. Biological Processes.
4. Human Development.
5. Sensation and Perception.
6. Consciousness.
7. Learning From Experience.
8. Memory.

- 9. Language and Thought.
- 10. Intelligence.
- 11. Motivation and Emotion.
- 12. Personality.
- 13. Social Psychology.
- 14. Psychological Disorders.
- 15. Therapy.
- 16. Stress and Health.



PSYCHOLOGY: CONCEPTS AND APPLICATIONS

Third Edition

JEFFREY S. NEVID, St. John's University of New York

832 pages. Paperback. ©2009.
ISBN: 9780547148144.

PSYCHOLOGY: CONCEPTS AND APPLICATIONS, 3rd Edition, uses a unique, proven learning system that makes it easier and more enjoyable for you to learn what you need to learn—and succeed in your psychology course. Author Jeff Nevid provides a broad view of psychology that includes history, major theories, research methods, and research findings as well as applications of contemporary research to the challenges you face in everyday life. The text's modular format organizes each chapter into manageable units that help you focus on one topic at a time within the context of a larger chapter structure. Concept signaling—a technique that highlights key concepts in the text margins—helps you extract the main points from the narrative. As you read, key concepts are reinforced through additional features, such as Concept Charts, Module Reviews, and Visual Overviews, which have proven to significantly improve students' retention of material and performance in class. Nevid developed the effective

■ Introductory Psychology

teaching devices in this text based on a comprehensive system derived from his research on memory, learning, and textbook pedagogy. The learning model incorporates four goals that Nevid refers to as the "Four E's of Effective Learning": Engaging Student Interest, Encoding Information, Elaborating Meaning, and Evaluating Progress. Nevid also employs the proven Survey, Question, Read, Recite, Review (SQ3R) study method to enhance learning and encourage you to take an active role in the learning process.

★ KEY FEATURES

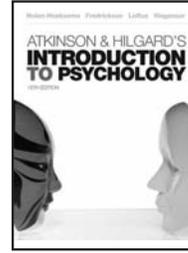
- To support visual learners and clarify the text narrative, an Interactive Concept Maps for Psychology booklet accompanies the text, featuring unique visual learning tools that help students see connections between key concepts. In addition, concise Visual Overviews at the end of each chapter replace the previous edition's narrative summaries, providing another visual tool that helps students grasp conceptual relationships.
- The Brain Loves a Puzzle scenarios at the beginning of each chapter pique students' interest about upcoming content by posing an intriguing question about an unusual phenomena. Page numbers are provided to encourage exploration into the chapter to find the answer to the question posed.
- Concept Links that highlight connections among key concepts across chapters are integrated into the margins, enabling students
- To aid understanding and reinforce the narrative, many text figures have been revised and annotated to more clearly represent, in schematic form, the sequential relationships among concepts. These step-by-step diagrams are identified in the text by a Diagramming Psychology icon.
- A chapter-opening list of Did You Know That... questions stimulates student thinking and previews many of the issues to be discussed in the chapter modules. Some questions debunk common myths and misconceptions, whereas others highlight interesting historical features or bring recent research developments into sharper

focus.

- Key concepts are highlighted in the margins for easy reference, helping students to extract the main points from the narrative. This concept signaling is a result of Jeff Nevid's research, which indicates that students are better able to learn content and that their quiz results dramatically improve when concepts are called out in the text.
- Concept Charts—built-in study charts that offer "see-at-a-glance" summaries of key concepts—reinforce text discussions.
- An application module—the final module in each chapter—illustrates how psychologists apply the knowledge they have gained from their research studies to real-life problems. Students also see how they can apply the concepts in the chapter to their own lives. Examples include "Psychology and Pain Management" (Chapter 3), "Putting Reinforcement into Practice" (Chapter 5), "Becoming a Creative Problem Solver" (Chapter 7), and "Taking the Distress Out of Stress" (Chapter 13).

📖 CONTENTS

1. Introduction to Psychology and Methods of Research.
2. Biological Foundations of Behavior.
3. Sensation and Perception.
4. Consciousness.
5. Learning.
6. Memory.
7. Thinking, Language, and Intelligence.
8. Motivation and Emotion.
9. Child Development.
10. Adolescence and Adulthood.
11. Gender and Sexuality.
12. Personality.
13. Psychology and Health.
14. Psychological Disorders.
15. Methods of Therapy.
16. Social Psychology.



ATKINSON & HILGARD'S INTRODUCTION TO PSYCHOLOGY

Fifteenth Edition

SUSAN NOLEN-HOEKSEMA, and **BARBARA FREDRICKSON**, all of the University of Michigan, **GEOFFREY LOFTUS**, University of Washington, **WILLEM WAGENAAR**, Leiden University, The Netherlands

800 pages. Paperbound. 8-1/2 x 11.
4-Color. ©2009. ISBN: **9781844807284**.

This 15th edition of Atkinson & Hilgard's Introduction to Psychology retains all the qualities which have established it as one of the leading psychology textbooks of the last 50 years: an accessible student-centered approach, a keen awareness of the latest research developments, and a thorough understanding of the classic landmark studies which have shaped psychology as an academic discipline. Covering all major areas of psychology, this text examines the theories, research and ideas that underpin the subject, providing students with an engaging and rigorous introduction to psychology. By consistently relating psychological concepts to everyday life, and drawing from an internationally diverse range of research, this edition continues to be the relevant, dynamic introductory text for students around the globe.

💡 NEW TO THIS EDITION

- This edition will be thoroughly updated to include latest research on areas including unconscious motivation, the brain's mechanisms for language, assessment of personality, face perception, autism and many more areas
- New author Willem Wagenaar at University of Leiden, one of Europe's most influential psychologists.

★ **KEY FEATURES**

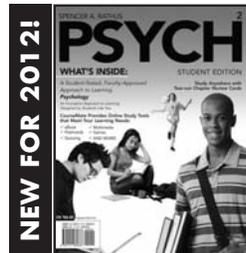
- Cutting Edge Research – A vignette in each chapter highlighting recent research in subjects related to each chapter topic, demonstrating what is happening at the forefront of a particular area of research in an accessible form for undergraduates studying psychology for the first time.
- Seeing Both Sides – Two contrasting essays at the end of each chapter, written by specialists in each chapter’s subject matter debating a particular point or concept from divergent perspectives, demonstrating to the student reader the critical nature of psychology, and the range of differing and often opposing perspectives that exist throughout the discipline.
- Interim Summaries – Sort bulleted summaries at the end of subsections of each chapter, breaking down content into digestible chunks
- Critical Thinking Questions – Accompanying the interim summaries, these
- Are open-ended questions designed to prompt student debate and critical analysis of chapter content.
- Concept Review Tables – Tables condensing concepts and terminology and psychological into easily digestible.
- Chapter Summaries – standard chapter-ending point-by-point summaries

🏠 **CONTENTS**

1. The Nature Of Psychology.
2. Biological Foundations Of Psychology.
3. Psychological Development.
4. Sensory Processes.
5. Perception.
6. Consciousness.
7. Learning And Conditioning.
8. Memory.
9. Language And Thought.
10. Motivation.
11. Emotion.
12. Intelligence.
13. Personality.
14. Stress, Health And Coping.
15. Psychological Disorders.

16. Treatment Of Psychological Disorders.
17. Social Influence.
18. Social Cognition.

INTRODUCTORY PSYCHOLOGY
BRIEF



PSYCH 2
(WITH REVIEW CARDS AND PSYCHOLOGY COURSEMATE WITH EBOOK PRINTED ACCESS CARD)

Second Edition

SPENCER A. RATHUS, New York University, School of Continuing and Professional Studies

384 pages. Paperbound. 8 1/2 x 11. 4-color. ©2012. ISBN: 9781111185787.

Created through a "student-tested, faculty-approved" review process with students and faculty, PSYCH 2 is an engaging and accessible solution that accommodates the diverse lifestyles of today's learners at a value-based price. PSYCH 2 is an extremely concise, visually appealing text that introduces psychology concepts without any delays or distractions. Designed for today's students in every detail, this unique solution was developed through conversations, focus groups, interviews, surveys, and input from nearly 150 students and faculty members like you. From its abbreviated, no-nonsense title to its engaging, effective content, PSYCH 2 ushers in a groundbreaking new genre of introductory psychology texts that's perfect for modern learners.

💡 **NEW TO THIS EDITION**

- PSYCH 2 has a refreshed art program, and references and examples have been updated to be as current as possible.
- PSYCH 2 has a new online supplement – CourseMate – which features an interactive eBook as well as: interactive teaching and learning tools including: Quizzes, Flashcards, Videos, and more. Engagement Tracker, a first-of-its-kind tool that monitors student engagement in the course.

★ **KEY FEATURES**

- An innovative combination of content delivery both in print and online provides a core text and a wealth of comprehensive multimedia teaching and learning assets based on input from student focus groups and surveys, and from interviews with nearly 150 faculty and students.
- Shorter, comprehensive chapters in a modern design present content in a more engaging and accessible format without minimizing coverage for your course.
- Chapter In Review Cards at the back of the Student Editions provide students a portable study tool containing all of the pertinent information for class preparation.
- Instructor Prep Cards at the back of the Instructor's Edition make preparation simple with detachable cards for each chapter, offering a quick map of chapter content, a list of corresponding PowerPoint and video resources, additional examples, and suggested assignments and discussion questions to help you organize chapter content efficiently.
- A full suite of unique learning tools that appeal to different learning styles is available to students with the purchase of a new book. Quizzes, audio downloads, video podcasts, and more are only a click away.
- All of the content and resources you expect with a supplements package that is second to none

■ Introductory Psychology

including PowerPoints, an electronic testbank, and image gallery.

CONTENTS

1. What Is Psychology?
 2. Biology and Psychology.
 3. The Voyage Through the Life Span.
 4. Sensation and Perception.
 5. Consciousness.
 6. Learning.
 7. Memory: Remembrance of Things Past?and Future.
 8. Thinking, Language, and Intelligence.
 9. Motivation and Emotion.
 10. Stress, Health, and Adjustment.
 11. Personality: Theory and Measurement.
 12. Psychological Disorders.
 13. Methods of Therapy.
 14. Social Psychology.
- Appendix A: Statistics.



INTRODUCTION TO PSYCHOLOGY: ACTIVE LEARNING THROUGH MODULES

Twelfth Edition

DENNIS COON and **JOHN O. MITTERER**,
Brock University

840 pages. Paperbound. 9 x 11. 4-color.
©2012. ISBN: 9781111343590.

This best-selling text by renowned author and educator Dennis Coon and John O. Mitterer combines the highly effective SQ4R (Survey, Question, Read, Recite, Reflect, Review) active learning system, an engaging style and appealing visuals, and detailed coverage of core topics and cutting-edge research in one remarkable, comprehensive text. Fully updated and reorganized, this edition includes new and revised content, extensive special features, and learning tools integrated throughout the text. While the text provides a thorough introduction to the study of psychology, its modular design and emphasis on how psychology relates to everyday life make it easy for students to explore, enjoy, and ultimately master a wide variety of topics.

NEW TO THIS EDITION

- The new edition combines the modularity of individual modules for easy assignability while maintaining a "chapter friendly" underpinning for professors who prefer traditional chapter organization.
- Now includes four integrative themes throughout the book to spotlight the growing importance of neuroscience, the centrality of self-knowledge, and the importance of considering both cultural and gender diversity. Tables illustrating how these themes are

repeatedly revisited throughout the book can be found in the preface of the book.

- SQ4R learning system has been enhanced with focus on active processing, reflection, and critical thinking. The learning system has been renamed reflective SQ4R, to better cue students to the role of thoughtfulness while reading and studying.
- In addition to content updates reflecting the latest research and current issues such as critical thinking, neuroscience, the interplay of nature/nurture, and the Internet as a social tool, the text features a new streamlined structure and organization and a more attractive contemporary design that appeals to today's student.
- The new edition combines coverage of child/adult/life span development in a single chapter on developmental psychology.

★ KEY FEATURES

- The SQ4R active learning system is fully integrated throughout the text, with features such as prereading survey questions, margin notes, Learning Check exercises, Critical Thinking activities, and Study Guides to support application of the system and to help students more readily master the material.
- A unique opening module, "The Psychology of Studying," outlines the SQ4R active learning system while providing a personally relevant, immediately useful introduction to the study of psychology through topics such as note taking, study strategies, self-regulated learning, procrastination, test taking, and electronic research.
- The text encourages active student engagement through features such as Discovering Psychology exercises that promote self-exploration of key topics and Critical Thinking questions that invite students to challenge their own "common sense" assumptions as well as documented research findings.
- The authors relate course material to everyday life with an engaging narrative style and frequent use of familiar, relevant analogies.

 CONTENTS

1. What Is Psychology?
2. The Nervous System and Psychology.
3. Development Across The Lifespan.
4. Sensation, Perception, and Reality.
5. Types of Awareness.
6. Types of Learning.
7. Human Memory.
8. Intelligence and Cognition.
9. Motives and Feelings.
10. Human Sexuality.
11. Human Personality.
12. Health Psychology.
13. Abnormal Psychology.
14. Types of Therapy.
15. Social Psychology.
16. Psychology Applied to Life.


**ESSENTIALS OF PSYCHOLOGY:
CONCEPTS AND APPLICATIONS**

Third Edition

JEFFREY S. NEVID, St. John's University
of New York672 pages. Paperbound. ©2012.
ISBN: 9781111305475.

The new edition of this brief introductory text retains the hallmark features that have made its parent text unique, while offering a more manageable, student-friendly format. The book was written with three goals in mind: to make the study of psychology accessible and engaging to the beginning student in psychology, to provide students with a solid grounding in the knowledge base in psychology, and to help students succeed in the course. Nevid's comprehensive learning system—derived from research on memory,

learning, and textbook pedagogy—is featured throughout. This learning model incorporates what the author calls the "Four Es of Effective Learning"—Engaging Student Interest, Encoding Information, Elaborating Meaning, and Evaluating Progress. **ESSENTIALS OF PSYCHOLOGY: CONCEPTS AND APPLICATIONS**, International Edition, provides a broad view of psychology as well as applications of the knowledge gained from contemporary research to the problems and challenges we face in today's world.

 NEW TO THIS EDITION

- A **NEW IDEA** Model of Course Assessment—unique to this text—maps specific learning goals (tied to APA goals) to measurable skills students acquire in their first exposure to psychology. The model is based on an acronym, **IDEA**: "Identify" key figures in the history of psychology, parts of nervous system, etc.; "Define or Describe" key concepts and key features of major psychological theories; "Evaluate or Explain" underlying processes and mechanisms of behavior and mental processes; and "Apply" psychological concepts to examples.
- The **IDEA** Model is executed throughout each chapter, beginning with a listing of learning objectives that are formulated with active learning verbs and linked to measurable learning outcomes. The model is integrated with the test-item file, allowing instructors to select items measuring these particular outcomes—to Identify, Define or Describe, Evaluate or Explain, and Apply knowledge.
- **NEW** The Brain Loves a Puzzle questions engage student interest and encourage critical thinking by challenging them to think more deeply about information in the text needed to solve the puzzles.
- **NEW** chapter-ending visual overviews replace the narrative summaries with an appealing learning tool to help students visualize connections among key concepts in summary form.
- Based on instructors' comments, the Psychology and Health chapter has moved to an earlier position

(Chapter 10). It now precedes chapters on personality and psychological disorders and treatment methods.

 KEY FEATURES

- A learning-centric approach is designed to help students encode and retain key concepts in psychology. Keystones of the approach include pedagogical tools such as Interactive Concept Maps, Concept Links, Diagramming Psychology icons, Module Reviews, Concept Signaling (which highlights both key concepts and key terms in the text margins), and Concept Charts.
- Application Modules (the final module in each chapter) illustrate how psychologists apply the knowledge they have gained from their research studies to real-life problems, and how concepts relate to students own lives.
- With an emphasis on critical thinking, What Do You Think? questions at the start of each chapter expand on the critical-thinking features in the text. Thinking Critically About Psychology sections at the end of each chapter provide students with opportunities to sharpen their critical thinking skills.

 CONTENTS

1. The Science of Psychology.
2. Biological Foundations of Behavior.
3. Sensation and Perception.
4. Consciousness.
5. Learning.
6. Memory.
7. Thinking, Language, and Intelligence.
8. Motivation and Emotion.
9. Human Development.
10. Psychology and Health.
11. Personality.
12. Psychological Disorders.
13. Methods of Therapy.
14. Social Psychology.

■ Introductory Psychology



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ESSENTIALS OF PSYCHOLOGY

Fifth Edition

DOUGLAS A. BERNSTEIN, University of South Florida; University of Southampton

768 pages. Paperbound. 9 x 11. 4-Color. ©2011. ISBN: 9780495813033.

In a concise and accessible format that incorporates the latest research, **ESSENTIALS OF PSYCHOLOGY, International Edition** encourages students to learn by doing—to actively participate using materials from the text and to think about what they are learning as opposed to passively receiving written information. Effective learning features that help students master the material include Linkages that show how topics in psychology are interrelated, Thinking Critically sections that walk students through a five-question approach to one topic in each chapter, and Focus on Research sections that help them learn to think objectively about research questions and results.

NEW TO THIS EDITION

- This edition is the first introductory psychology textbook to systematically adopt APA key terminology throughout. All key terms match those used in the **APA'S THESAURUS OF PSYCHOLOGICAL INDEX TERMS, 11TH EDITION** (Tuleya, 2007) and the **APA DICTIONARY OF PSYCHOLOGY** (VandenBos, 2007). As a result, the text contributes to the use of a standard core vocabulary in introductory psychology while helping students conduct more productive key term searches in **PsycINFO** and **PsycARTICLES**.
- This edition is the first

introductory psychology textbook to be designed with the input of an Instructional Designer to maximize the student learning experience.

KEY FEATURES

- In-text learning tools include chapter outlines with page references to the relevant section of the chapter, which serve as advance organizers; and integrated preview questions that help to focus students' attention as they read.
- The Linkages features help students understand the relationships and interdependency among different subfields of psychology and the scope of the discipline.
- Active Review—a built-in study guide at the end of each chapter—promotes active learning and reflection. A Linkages diagram illustrates how the chapter material is connected to other topics in psychology.

CONTENTS

1. Introduction to the Science of Psychology
2. Biology and Behavior
3. Sensation and Perception
4. Consciousness
5. Learning
6. Memory
7. Thought, Language, and Intelligence
8. Motivation and Emotion
9. Human Development
10. Health, Stress, and Coping
11. Personality
12. Psychological Disorders
13. Treatment of Psychological Disorders
14. Social Psychology



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PSYCHOLOGY: A JOURNEY

Fourth Edition

DENNIS COON, Formerly of Santa Barbara City College and **JOHN O. MITTERER**, Brock University

720 pages. Paperbound. 9 x 11. 4-color. ©2011. ISBN: 9780495811398.

PSYCHOLOGY: A JOURNEY offers a proven and trusted solution—and one that can be covered in a single term. Dennis Coon's popular text presents psychology in a way that sparks readers' curiosity, insights, imagination, and interest—getting students "hooked" on psychology and eager to read on. The book manages to cover not only essential topics at the core of psychology but many others at the cutting edge of current knowledge. The first author to integrate the proven SQ4R (Survey, Question, Read, Recite, Reflect, and Review) active learning system into a psychology textbook, Coon helps readers grasp major concepts, develop a broad understanding of psychology's diversity, and see for themselves how psychology relates to the challenges of everyday life.

NEW TO THIS EDITION

- Coon's extensive reviewing and fine-tuning of the text resulted in a number of important additions and restructurings. He made judicious upgrades and improvement on the cultural diversity dimension, making the text more multicultural in balance, as opposed to cross-cultural. You will also find enhanced coverage of the brain, with the chapters on the brain, memory, and abnormal psychology reflecting the latest understanding of the brain basis of behavior.
- The companion website includes a

"Student Organizer" that will help students navigate between the book, the website, and CengageNOW. This new "home base" provides a helpful organizing structure that makes it very clear as to what students need to do and when. A consistent pedagogical structure is used between the book, the website, the CengageNOW, helping students achieve success through continuity.

- Coon has carefully restructured the material in the lifespan chapter, making it more balanced in its coverage of childhood, adolescence, and adulthood.

★ KEY FEATURES

- This book is known for extensive pedagogy. Within each chapter, Coon employs the SQ4R learning system:
- Survey: The chapter-opening "Preview" essay grabs students' interest in the material they are about to read.
- Question: Each chapter begins survey questions that prompt students to "read with a purpose."
- Read: In addition to Coon's friendly and engaging writing style, high-interest material contained in each chapter's "Focus" statements, running glossary, "Highlight" boxes, "Exploring Psychology" feature, and "Psychology in Action" box promotes learning and allows students to grasp important concepts.
- Recite: To enhance learning, students are encouraged to actively test their recall and process chapter information through recitation as they work through the "Knowledge Builders."
- Relate/Reflect: To help students study in smaller "bites," this book is divided into short sections ending with Study Breaks, which make good stopping points. By using questions in the Study Breaks students can check how well they remember what they have just read. Additionally, critical thinking questions invite students to think more deeply and Relate questions will help them connect new ideas to their own lives.

CONTENTS

Introduction: The Psychology of Studying.

1. Thinking Critically about Psychology and Research Methods.
2. Brain and Behavior.
3. Human Development.
4. Sensation and Perception.
5. States of Consciousness.
6. Conditioning and Learning.
7. Memory.
8. Intelligence, Cognition, Language, and Creativity.
9. Motivation and Emotion.
10. Personality.
11. Health, Stress, and Coping.
12. Psychological Disorders.
13. Therapies.
14. Social Behavior. Appendix-Statistics.



PSYCHOLOGY: THEMES AND VARIATIONS, BRIEFER EDITION

Eighth Edition

WAYNE WEITEN, University of Nevada, Las Vegas

768 pages. Paperbound. 9 x 11. 4-color.
©2011. ISBN: 9780495811350.

Shorter than Weiten's big book, PSYCHOLOGY: THEMES AND VARIATIONS, BRIEFER EDITION, 8TH EDITION offers a superb thematic organization together with practical applications and examples that help students see beyond research to big-picture concepts. Often described as a challenging book that is easy to learn from, the book surveys psychology's broad range of content with three aims: to illuminate the process of research and its intrinsic relationship to application (themes), to show both the unity and diversity of the subject (variations), and to invite students to the study of psychology by respecting their ability to master its fundamental concepts. Weiten's themes (including empiricism, theoretical diversity, socio-historical contexts, multi-factorial causation, cultural heritage, heredity and environment, and subjectivity of experience) and variations provide unifying threads across chapters that help students to see the connections among different research areas in psychology. A dynamic, teaching-oriented illustration program further enhances these themes.

NEW TO THIS EDITION

- New Illustrated Overviews have been added to Chapter 2 (research), Chapter 4 (sensation and perception), and Chapter 10 (development). Ideal for visual

■ Introductory Psychology

learners, these distinctive learning aids combine tabular information, photos, and diagrams to provide a coherent synopsis of key ideas in the above areas as well as in history, learning, personality theory, psychopathology, and psychotherapy.

- Thorough updating of research includes new information on Internet-mediated research, new research on how elevated stress hormones undermine immune response and neurogenesis in the hippocampus, new coverage of the OxyContin epidemic, and new research on the relationship between social support and reduced mortality.
- Fifteen new Concept Checks that focus on major theorists and researchers in the field appear near the end of each chapter. They challenge students to match major theorists' names with their key innovations or accomplishments, and essentially replace the list of "key people" formerly found in the chapter-ending review.
- Chapter-by-chapter integration with PsykTrek™—PsykTrek offers 65 interactive learning modules that engage students in actively exploring psychological concepts and phenomena by interacting with simulations and participating in experiments. Written by Wayne Weiten and available online or on CD-ROM, PsykTrek is available for packaging with the text.

★ KEY FEATURES

- Highly-praised didactic illustration program—Figures, diagrams, photos, tables, and graphs work hand in hand with the narrative to strengthen and clarify the main points in the text.
- Insight into the practical side of psychology—A two- to five-page Personal Application near the end of every chapter focuses on a single issue, including improving stress management, finding and reading journal articles, and many other topics.
- Critical Thinking Applications—These applications teach students critical thinking skills that they can use in their academic and personal lives. Topics covered include looking for contradictory evidence; recognizing anecdotal evidence, and evaluating arguments systematically.

📖 CONTENTS

1. The Evolution of Psychology.
2. The Research Enterprise in Psychology.
3. The Biological Bases of Behavior.
4. Sensation and Perception.
5. Variations in Consciousness.
6. Learning.
7. Human Memory.
8. Cognition and Intelligence.
9. Motivation and Emotion.
10. Human Development Across the Life Span.
11. Personality: Theory, Research, and Assessment.
12. Stress, Coping, and Health.
13. Psychological Disorders.
14. Treatment of Psychological Disorders.
15. Social Behavior.



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WHAT IS PSYCHOLOGY? ESSENTIALS

ELLEN E. PASTORINO, Valencia Community College, **SUSANN M. DOYLE-PORTILLO**, Gainesville Community College

688 pages. Paperbound. 9 x 10 7/8. 4-Color. ©2010. ISBN: 9780495604143.

With a strong applied focus, *WHAT IS PSYCHOLOGY? ESSENTIALS*, International Edition captures and holds students' attention from the first page to the last. Ellen Pastorino and Susann Doyle-Portillo, award-winning psychology professors with an infectious enthusiasm for teaching, have found that students who are curious are motivated to explore and truly learn how psychological concepts are connected. This text incorporates the authors' successful and engaging teaching approach, unlocking students' curiosity with compelling, chapter-opening stories of real people that show students how psychology affects their everyday lives. Embedded critical-thinking questions motivate students to continue making connections between personal stories, applications to their own lives, and psychological concepts they will use outside of the classroom. Diversity is addressed in every chapter through integration of issues of gender, race, culture, ethnicity, and sexuality. A comprehensive media package features videos, the PowerLecture™ CD with readymade lecture slides, eAudio downloads for students, and an online student tutorial featuring personalized study plans and automatic grading.

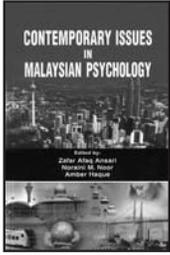
★ KEY FEATURES

- Strong diversity coverage—Gender and age differences as well as racial and cultural diversity are highlighted and integrated throughout. Examples and research findings describe the experiences of real people from more than 85 countries and/or cultural groups. Topics include culture as a factor in shaping food preferences, ethnic differences in sleep patterns, and prejudice against the obese.
- Features that showcase psychology's relevance—"Psychology Applies to Your World" helps students see how psychology relates to their personal lives. "Your Turn: Active Learning" demonstrations promote understanding by guiding students in self-discovery of concepts. Brief "Neuroscience Applies to Your Brain" features (e.g., on botox injections) provide an approachable, applied introduction to the subject.
- Effective pedagogy—"You Asked" questions from real students, threaded throughout every chapter, capture students' interest in the topic under discussion. Chapter outlines and learning objectives, a pronunciation guide in the running glossary, and multiple-choice "Let's Review" questions after each section (with answers) guide study and review.
- Help for visual learners—A "You Review" summary table after each major section, as well as a mid-chapter visual review feature called "Stop, Look, and Learn," brings together major concepts and theories in an appealing, graphical format. The end-of-chapter "Look Back at What You've Learned" visual summaries provide a similar visual synopsis for the entire chapter.

🏠 CONTENTS

1. What Is Psychology?
2. How Does Biology Influence Our Behavior?
3. How Do We Sense and Perceive Our World?
4. Consciousness: Wide Awake, in a Daze, or Dreaming?
5. How Do We Learn?
6. How Does Memory Function?
7. Cognition, Language, and

- Intelligence: How Do We Think?
8. Motivation and Emotion: What Guides Behavior?
9. How Do People Grow, Change, and Develop?
10. Social Psychology: How Do We Understand and Interact with Others?
11. Stress, Health, and Coping, How Can You Create a Healthy Life?
12. What Is Personality, and How Do We Measure It?
13. What Are Psychological Disorders, and How Can We Understand Them?
14. What Therapies Are Used to Treat Psychological Problems?



CONTEMPORARY ISSUES IN MALAYSIAN PSYCHOLOGY

ZAFAR AFAQ ANSARI, International Islamic University Malaysia; **NORAINI MOHD NOOR**, International Islamic University, Malaysia. and **AMBER HAQUE**, Ph.D., UAE University in Al Ain, United Arab Emirates

Paperbound. ©2005.
ISBN: 9789812548191.
 Hardbound
ISBN: 9789812549631.

This book, which examines contemporary issues in Malaysian psychology, is the first of its kind in Malaysia. Formal psychology has been taught in Malaysia for well over three decades but it is still very dependent on western texts. This book focuses on the multiracial and multicultural Malaysian society, the practice and observation of psychology on the people, which reflect their needs and sensitivities. This book is designed to help students, academics, practitioners, as well as the public including readers from other countries who are interested in psychology in Malaysia.

★ KEY FEATURES

- First reference to psychology in Malaysia written from local perspectives.
- Examines the historical developments of psychology and current status of some fields in psychology.
- Highlights the influence of culture on psychology in Malaysia.
- Help readers to better understand and apply psychology in their everyday life

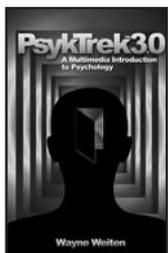
CONTENTS

1. History of Psychology in Malaysia by Wan Rafaei Abdul Rahman
2. Mental Health in Malaysia: An Overview by Amber Haque
3. The Role of Psychological Factors in Health and Illness: The Application and Future Direction of Health Psychology in Malaysia by Hariyati Shahrina Abdul Hajid
4. Acculturation, Identity, and Autobiographical Memory: Reference to Malaysia by Shamsul Haque
5. Work, Family and Women's Well-Being: The Influence of Culture by Noraini M. Noor and Nor Diana Mohd Mahudin
6. Industrial and Organizational Psychology in Malaysia by Shukran Abdul Rahman
7. Drug Abuse Research, Prevention, Treatment and Rehabilitation Programmes in Malaysia by Mohammad Abdur Rashid and Shukran Abdul Rahman
8. Child Abuse in Malaysia by Ashiq Ali Shah
9. Development of Counselling Services in Malaysia by Suradi Salim and Rafidah Aga Mohd Jaladin
10. Patterns of Psychological Test Usage in Malaysia by Jusmawati bt Fauzaman, Zafar Afaq Ansari and Rahmattullah Khan
11. Psychology in Malaysia: Looking Ahead by Zafar A. Ansari, Noraini N. Noor and Amber Haque



INTRODUCTORY PSYCHOLOGY PACKAGE

MULTIMEDIA



PSYK.TREK™ 3.0: A MULTIMEDIA INTRODUCTION TO PSYCHOLOGY

Third Edition

WAYNE WEITEN, University of Nevada,
Las Vegas

CD-ROM. ©2008. ISBN: 9780495090359.

Access Card for online access ©2008.

ISBN: 9780495186700.

Written by Wayne Weiten, PSYKTREK 3.0 is a student tutorial available on CD-ROM or online, organized in 65 individual learning modules that parallel the core content of any introductory psychology course. The intuitive landscape and easy navigation of PSYKTREK encourages students to explore psychological topics, interact with numerous simulations, and participate in classical and contemporary experiments. PSYKTREK is rich with impressive illustrations, animations, and video clips that help students to commit psychological concepts to memory, and contains over 150 concept checks with quizzing to help students attain set learning goals. Version 3.0 includes new multiple choice tests, unit-level exams, critical thinking exercises, and learning objectives.

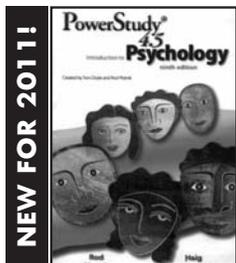
★ KEY FEATURES

- PSYK.TREK's 65 Interactive Learning Modules provide students with opportunities to absorb, review, and further explore the main topics in introductory psychology. The modules also offer approximately 150 Concept Checks that encourage students to achieve new levels of understanding. Tests that can be printed or emailed from the CD-ROM, and which flow into the gradebook for the online version, help students master the material and share their results with faculty.
 - Ten rich simulations of complex psychological phenomena help students take an active role in experimentation. These simulations include: Social Judgment, Clinical Diagnosis, the Stroop Test, Hemispheric Specialization, the Poggendorff Illusion, Shaping in Operant Conditioning, Memory Processes I, Memory Processes II, Problem Solving, and Psychological Testing for Creativity.
 - PsykTrek Version 3.0 includes three new Interactive Learning Modules: 6d, "Forgetting," 9e, "Attachment," and 12e, "Conformity and Obedience," bringing the total to 65 modules. Based on user feedback, Weiten has included new pedagogy such as bulleted Learning Objectives at the beginning of each module, multiple choice tests at the end of each module, Unit-level exams, and one critical thinking exercise per unit.
 - For the first time, PsykTrek Version 3.0 is available either on CD-ROM or online.
 - The new easier-to-use interface includes simplified navigation, and crisper photos and graphics.
 - Students using the CD-ROM are able to e-mail and print results from quizzes and simulations.
- These results can flow into an instructor gradebook, for those using the web-based version.
- Two Units have been renamed for clarity: Unit 6, previously "Memory and Thought," is now "Memory," and Unit 7, previously "Testing and Intelligence," is now "Cognition and Intelligence." Within Unit 7, two modules have been renumbered: 7e "Problem solving," and 7f, "Decision making."
 - The Video Selector component allows students to access 35 video clips featuring both classical and contemporary subjects.
 - The multimedia Glossary is filled with over 800 terms common to all introductory psychology courses. Each term includes a detailed definition and many terms have an audio pronunciation, as well.
 - An electronic test bank is available for adopters of PSYK.TREK.
 - PSYKTREK 3.0 is geared for running under Windows 98, Windows ME and Windows XP (as well as newer Macintosh operating systems).

🏠 CONTENTS

Interactive Learning Modules.
 Unit 1: History & Methods.
 Unit 2: Biological Bases Of Behavior.
 Unit 3: Sensation & Perception.
 Unit 4: Consciousness.
 Unit 5: Learning.
 Unit 6: Memory.
 Unit 7: Cognition & Intelligence.
 Unit 8: Motivation & Emotion.
 Unit 9: Human Development.
 Unit 10: Personality Theory.
 Unit 11: Abnormal Behavior & Therapy.
 Unit 12: Social Psychology. Simulations.

■ Introductory Psychology Package



POWERSTUDY 4.5 FOR INTRODUCTION TO PSYCHOLOGY

Ninth Edition

TOM DOYLE, Cuyamaca College, and **ROD PLOTNIK**, San Diego State University

©2011. ISBN: 9780495908661.

POWERSTUDY 4.5 for INTRODUCTION TO PSYCHOLOGY, written by Tom Doyle and Rod Plotnik, is a complete, interactive study guide for Plotnik's text! POWERSTUDY 4.5 brings to life Plotnik's INTRODUCTION TO PSYCHOLOGY, Ninth Edition. This DVD-ROM includes "Super Modules," which are self-paced, step-by-step multimedia presentations with animations and narration, as well as revisions through to reflect the new edition of the text. POWERSTUDY 4.5 also offers extensive study materials and student activities for every module in Plotnik's text, including interactive content - key terms, critical thinking questions, quizzes, and summary tests - text outlines, individual glossaries and links to relevant websites. POWERSTUDY offers students an engaging and interactive way to approach the core concepts in psychology. Additionally, the Table of Contents for POWERSTUDY 4.5 matches the modular Table of Contents for the Plotnik, INTRODUCTION TO PSYCHOLOGY text for easy integration into the course.

INTRODUCTORY PSYCHOLOGY PACKAGE

BOOKS & MANUALS: CAREERS IN PSYCHOLOGY



IE

THE PSYCHOLOGY MAJOR'S HANDBOOK

Third Edition

TARA L. KUTHER, Western Connecticut State University

256 pages. Paperbound. 6 3/8 x 9. 1/4
©2012. ISBN: 9781111346317.

This handbook, by Tara L. Kuther, offers undergraduate students the information they need to make informed decisions about whether to pursue psychology as a major and career, as well as guidance to help them succeed in their psychology course. The first chapter introduces students to the scope of psychology and the subspecialties within the field. Subsequent chapters help students assess their skills, abilities, and interests. Career opportunities at the undergraduate and graduate levels are presented so students can decide whether psychology is an appropriate major for them.

NEW TO THIS EDITION

- The handbook is thoroughly updated to include the most up-to-date information on careers available to those with a bachelor's, master's, or doctoral degree in psychology.
- It includes additional quizzes, exercises, and checklists to help readers employ the techniques described in this book and take an active role in their professional development.
- Each chapter in Third Edition

now includes at least two exercises and three prompts for journal writing, in-class assignments, or take-home essays.

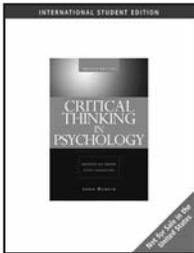
- In depth discussions of areas such as ethics (Chapter 1), what students learn in college and what an education in psychology adds (Chapter 2), how to become active outside of the classroom through applied activities and participation in organizations (Chapter 3), and the value of considering careers by skills rather than setting (Chapter 7) have been added to increase students' awareness in these important areas.

★ KEY FEATURES

- This practical guide provides information on everything that a psychology student needs to know in order to graduate, find employment, and/or get into graduate school.
- The author takes an active learning approach, helping students effectively grasp, understand, and retain the material.
- Students receive guidance on writing literature reviews and empirical papers.

📖 CONTENTS

1. What Is Psychology?
2. Choosing a Major: Is Psychology for You?
3. Take an Active Role in Your Education.
4. Study Tips: Tools for Academic Success.
5. Writing a Literature Review.
6. Writing an Empirical Paper.
7. What Can I Do with a Bachelor's Degree in Psychology?
8. Finding a Job with Your Bachelor's Degree.
9. What Can I Do with a Graduate Degree in Psychology?
10. Applying to Graduate School in Psychology.

INTRODUCTORY PSYCHOLOGY
PACKAGEBOOKS & MANUALS:
CRITICAL THINKING

IE

CRITICAL THINKING IN
PSYCHOLOGY: SEPARATING
SENSE FROM NONSENSE

Second Edition

JOHN RUSCIO, Elizabethtown College

286 pages. Paperbound. 6 3/8 x 9. 1/4
©2006. ISBN: 9780495091813.

Can your students distinguish between the true science of human thought and behavior and pop psychology? **CRITICAL THINKING IN PSYCHOLOGY: SEPARATING SENSE FROM NONSENSE** provides a tangible and compelling framework for making that distinction by using concrete examples of people's mistaken analysis of real-world problems. Stressing the importance of assessing the plausibility of claims, John Ruscio uses empirical research (such as the Milgram experiment) to strengthen evidence for his claims and to illustrate deception, self-deception, and psychological tricks throughout the text.

 **NEW TO THIS EDITION**

- The principles of critical thinking are more prominent throughout the book.
- This edition more clearly addresses psychology, science, and clear thinking, especially in the first chapter.
- The table of contents has been reorganized slightly so that basic strategies come first.

 **KEY FEATURES**

- Because we are inundated with "scientific" claims, the author does not merely differentiate science and pseudoscience, but goes further to teach the fundamentals of scientific reasoning on which students can base their evaluation of information.
- This book provides excellent coverage of the role of important institutions in fostering uncritical, biased thinking, stressing the importance of assessing the plausibility of claims in light of other knowledge.
- In each chapter, new tools of critical thinking are introduced and demonstrated through evaluations of pseudoscientific beliefs. This enables students to see the principles in action and develop a sense for how to apply them in their everyday lives.
- Memorable examples introduced in Chapter 1 (such as the case of Patricia Burgus, whose therapist helped her to "recover" suppressed memories), are mentioned several times throughout the text, and discussed in length towards the conclusion of the book to reinforce all that has been said in intervening chapters.
- The latest news and research articles online, updated daily and spanning four years! Choose to package InfoTrac College Edition with this text and you and your students will have 4-months of free access to an easy-to-use online database of reliable, full-length articles (not abstracts) from hundreds of top academic journals and popular sources, including the "Skeptical Inquirer." Contact your Thomson Wadsworth representative for more information. Available to North American college and university students only. Journals subject to change.
- The importance of scientific principles such as falsifiability, logic, comprehensiveness, honesty, replicability, and sufficiency is stressed throughout the book, along with a respect for empirical evidence in the formation and

evaluation of hypotheses.

 **CONTENTS**

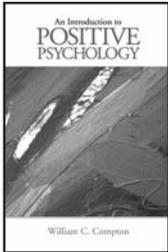
Evaluating Sources Whether in Print or on the World Wide Web.

1. Introduction: Pseudoscience and the Need for Critical Thinking.
2. Science: Evaluating Claims to Knowledge.
3. Language: Misleading and Evasive Tactics.
4. Magic: The Allure of Exotic Rituals, Fantasy, and Mysticism.
5. Authority: Appeals to Blind Obedience.
6. Experience: The Limitations of Testimonials as Evidence.
7. Plausibility: All Beliefs Are Not Created Equal.
8. Association: Establishing and Interpreting Correlations.
9. Risk: Biased Perceptions and the Media Paradox.
10. Belief: Confirmation Bias, Post-Hockery, and Overconfidence.
11. Schemes: The Seductiveness of Grand Conspiracy Theories.
12. Illusions: The Perception of Control.
13. Assessment: Classical Decision Theory.
14. Decisions: Clinical Vs. Statistical Approaches.
15. Ethics: The Use and Promotion of Unverified Treatments.
16. Tools: Suggestions for Critical Thinking.

■ Introductory Psychology Package

INTRODUCTORY PSYCHOLOGY PACKAGE

BOOKS & MANUALS: POSITIVE PSYCHOLOGY



INTRODUCTION TO POSITIVE PSYCHOLOGY

WILLIAM C. COMPTON, Middle Tennessee State University

256 pages. Paperbound. 6 x 9. 1-color.
©2005. ISBN: 9780534644536.

This brief paperback presents in-depth coverage of the relatively new area of positive psychology. Topically organized, it looks at how positive psychology relates to stresses and health within such traditional research areas as developmental, clinical, personality, motivational, social, and behavioral psychology. The text is a perfect supplement for introductory psychology, psychology of adjustment, health psychology, or social psychology courses. It can also be used as a primary text in upper level courses, such as the psychology of happiness.

CONTENTS

SECTION 1: POSITIVE PSYCHOLOGY FOUNDATIONS

1. Introduction to Positive Psychology and a Short History of Well-Being
2. Positive Emotions and Intrinsic Motivation

SECTION 2: POSITIVE EMOTIONAL STATES

3. Subjective Well-Being
4. Leisure, Optimal Experience, and Peak Performance

5. Love and Intimate Relationships
6. Wellness, Health Psychology, and Positive Coping

SECTION 3: POSITIVE TRAITS

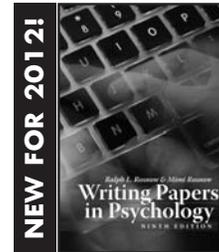
7. Excellence, Aesthetics, Creativity, and Genius
8. Positive Mental Health: Thriving and flourishing
9. Interventions for Enhanced Well-Being
10. Religions, Spirituality, and Well-Being

SECTION 4: POSITIVE INSTITUTIONS AND A LOOK TO THE FUTURE

11. Positive Psychology in the Community
12. A Look Toward the Future of Positive Psychology

INTRODUCTORY PSYCHOLOGY PACKAGE

BOOKS & MANUALS: WRITING/RESEARCH



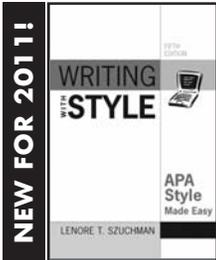
WRITING PAPERS IN PSYCHOLOGY

Ninth Edition

RALPH L. ROSNOW, Temple University and **MIMI ROSNOW**

208 pages. Paperbound. ©2012.
ISBN: 9781111726133.

WRITING PAPERS IN PSYCHOLOGY provides frameworks, tips, guidelines, and sample illustrations for college students who are writing research reports or literature reviews that are expected to conform to style recommendations of the American Psychological Association. It also is designed to cultivate organizing, literature retrieval, critical reasoning, and communication skills under deadlines. For more than a decade, this brief, inexpensive, and easy-to-use manual has helped thousands of students in psychology and related fields with the task of writing term papers and reports.



WRITING WITH STYLE: APA STYLE MADE EASY

Fifth Edition

LENORE T. SZUCHMAN, Barry
University

192 pages. Paperbound. 6 3/6 x 9 1/4.
1-Color. ©2011. ISBN: 9780840031679.

This accessible and invaluable workbook-style reference guide will help students smoothly make the transition from writing for composition classes to writing for psychology classes. In her fifth edition of *WRITING WITH STYLE*, author Lenore T. Szuchman quickly and succinctly provides the basics of style presented by the sixth edition of the APA's *PUBLICATION MANUAL*. Dr. Szuchman's years of experience teaching writing-intensive courses give her an inside track on the trouble spots students often encounter when writing papers and dealing with APA style.

★ KEY FEATURES

- All chapters now reference the 6th edition of the APA Publication Manual. Also, the table at the end of each chapter referring to the Pub Manual and the Concise Rules is updated to current editions.
- Many exercises contain an updated suggested article source that is likely to be available online through most college and university libraries. Exercises reference a variety of journal types – especially some that students might not otherwise come across.
- The text's unique workbook format offers students both a quick reference to APA style and a place

for them to practice what they've learned.

- Interactive exercises allow students to work with actual articles and, in the process, begin to see commonalities that ease them into emulating the required style and language suggested in the Publication Manual of the APA.
- The author pinpoints the typical kinds of errors that students make, followed by suggested alternatives.

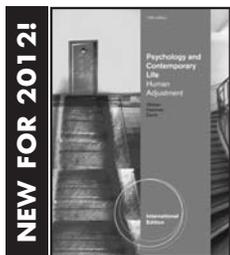
CONTENTS

1. Introduction: The Laypeople and You.
2. Some Generalizations About How Psychologists Write.
3. Preparing the Introduction Section and the Literature Review Paper.
4. Preparing the Method Section.
5. Preparing the Results Section.
6. Preparing the Discussion Section.
7. Preparing the Abstract.
8. Preparing the References Section.
9. Preparing a Title Page and Formatting Your Manuscript.
10. Grooming Tips for Psychology Papers.
11. Preparing a Presentation.



PSYCHOLOGY OF ADJUSTMENT

PSYCHOLOGY OF ADJUSTMENT



IE

PSYCHOLOGY AND CONTEMPORARY LIFE: HUMAN ADJUSTMENT

Tenth Edition

WAYNE WEITEN, University of Nevada, Las Vegas; **ELIZABETH YOST HAMMER**, Xavier University, New Orleans, Louisiana; **DANA S. DUNN**, Moravian College, Bethlehem, Pennsylvania

688 pages. Paperbound. 8-1/2 x 11. 4-color.
©2012. ISBN: 9781111186791.

Filled with comprehensive, balanced coverage of classic and contemporary research, relevant examples, and engaging applications, this book shows you how psychology helps you understand yourself and the world—and uses psychological principles to illuminate the variety of opportunities you have in your life and your future career. While professors cite this bestselling book for its academic credibility and the authors' ability to stay current with "hot topics," students say it's one text they just don't want to stop reading. The book and associated workbook are highly readable, engaging, and visually appealing, providing you with a wealth of material you can put to use every day.

NEW TO THIS EDITION

- An entirely new chapter devoted to the topic of positive psychology

has been added to this edition. The focus and themes of positive psychology are very relevant to the issues discussed in the Adjustment course and will resonate with today's students.

- The addition of the new chapter on positive psychology prompted the authors to reorganize the text by grouping related chapters together. At the same time, all chapters are written to be largely self-contained, allowing instructor to assign them in virtually any order.
- A new appendix on Sustainability is included in the Tenth Edition.
- The Personal Explorations Workbook that has accompanied previous editions as a separate ancillary is now included in the back of the text (after the references and the indexes to allow easier use by students).

★ KEY FEATURES

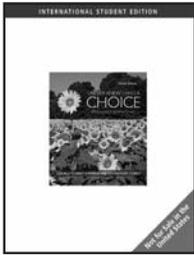
- The book provides a comprehensive introduction to the psychology of adjustment in a compact, 16-chapter format, complemented by a Personal Explorations Workbook.
- Each chapter includes practical information for students to use in their daily lives. For example, "Recommended Readings" appear throughout the text and serve as mini book reviews of the most influential self-help books published. The reviews cover classic titles as well as the newest releases.
- The thorough end-of-chapter pedagogy supplies tools that support students' success in the course. It includes "Key Ideas," a bulleted summary of the chapter's main points; "Key Terms," a list of important vocabulary; "Key People," a review of important

thinkers; and a practice test with answer key, providing students with an opportunity for self-testing of chapter content.

- The authors seamlessly integrate multicultural data into the text. Examples of content include: a discussion of cultural variation in stress; roles of culture, physical attractiveness, and similarity in relationship development; and a section on improving cultural sensitivity in treatment.

CONTENTS

1. Human Adjustment in Today's World.
2. Personality: Theories & Research.
3. The Dynamics of Stress.
4. Coping With Stress.
5. Health Psychology.
6. The Self in a Social World.
7. Impression Formation and Social Influence.
8. Communication.
9. Close Relationships.
10. Marital and Intimate Relationships.
11. Gender and Behavior.
12. Human Sexuality.
13. The World of Work.
14. Abnormal Behavior.
15. Psychotherapy.
16. Positive Psychology.



IE

I NEVER KNEW I HAD A CHOICE: EXPLORATIONS IN PERSONAL GROWTH

Ninth Edition

GERALD COREY, California State University, Fullerton, and **MARIANNE SCHNEIDER COREY**, Private Practice

464 pages. Paperbound. 8" x 9 1/4. 2-Color.
©2010. ISBN: 9780495603276.

Thousands of readers have used the honest and inspiring I NEVER KNEW I HAD A CHOICE: EXPLORATIONS IN PERSONAL GROWTH, 9th Edition, International Edition to focus on their personal growth and effect personal change.

Through their warm yet thoroughly research-based discussion of significant dimensions of life, Corey and Corey help students expand their awareness—and understanding—of the choices available to them. The text explores choosing a personal style of learning, the effects of childhood and adolescence experiences on current behavior, meeting the challenges of adulthood and autonomy, and many other issues related to personal growth and development. As they work through the text's self-inventories, exercises, and activities—and read first-person accounts of the difficult choices real people have made—students will gain insight into their lives, beliefs, and attitudes in a personally empowering way.

★ KEY FEATURES

- Presenting different models of personal growth, Ch. 1 includes some revision of choices leading to change, new material on what constitutes happiness, and new discussions on the emerging trend

of positive psychology.

- Also new to this edition, Chapter one now includes sections on three women who have made significant contributions to the field of humanistic psychology through their therapeutic modalities: Natalie Rogers, developer of person-centered expressive arts therapy; Zerka T. Moreno, co-developer of psychodrama; and Virginia Satir, pioneer in experiential family therapy.
 - Dealing with the many facets of love, the meaning of love, and fears of loving and being loved, Ch. 6 now includes expanded discussions of the ingredients of a long-term love relationship, while Ch. 7 includes updated coverage of gay and lesbian relationships. Ch. 8, "Becoming the Woman or Man You Want To Be", updates the discussion of male roles, female roles, women in the world of work, and challenging traditional gender roles. It also includes new material on gender-role transcendence and striving for a gender-free society, as well as a new section on the value of group therapy with men.
 - Featuring a revised section on creating meaning in work, Ch. 10, "Work and Recreation" includes expanded coverage of retirement, a new discussion on life after work, and a revised discussion of the role of recreation in life.
- n Addressing the meaning of life, Ch. 13 now offers more discussion on the relationship between facing death and finding meaning, including a revised section on religion/spirituality and how this can be a source of unity or division.

🏠 CONTENTS

1. Invitation to Personal Learning and Growth.
2. Reviewing Your Childhood and Adolescence.
3. Adulthood and Autonomy.
4. Your Body and Wellness.

5. Stress Management.
6. Love.
7. Relationships.
8. Becoming the Woman or Man You Want to Be.
9. Sexuality.
10. Work and Recreation.
11. Loneliness and Solitude.
12. Death and Loss.
13. Meaning and Values.
14. Pathways to Personal Growth.



DEVELOPMENTAL PSYCHOLOGY

CHILD & ADOLESCENT DEVELOPMENT



CHILD AND ADOLESCENT DEVELOPMENT: AN INTEGRATED APPROACH

DAVID F. BJORKLUND, Florida Atlantic University; **CARLOS HERNÁNDEZ BLASI**, University Jaume I

300 pages. Hardbound. ©2012.
ISBN: 9780495897378.

Organized topically to realistically present the three overarching perspectives that guide today's researchers and practitioners of developmental psychology, David Bjorklund and Carlos Hernández-Blasi's **CHILD AND ADOLESCENT DEVELOPMENT: AN INTEGRATIVE APPROACH**, International Edition shows how the major perspectives on human development must be integrated—rather than presented as contrasting and sometimes contradictory ways of looking at development—in order to meaningfully understand infants, children, and adolescents as well as how they develop.

★ KEY FEATURES

- **Topical Organization.** Complementing the text's conversational, student-friendly tone, the flexible topical organization allows the authors to

emphasize and truly integrate the three overarching perspectives that guide today's researchers and practitioners of developmental psychology and reflect developmental scientists' advances in understanding areas. The text's overall organization moves from foundations of development to cognitive development and finally social development.

- **Integrated Approach.** The authors integrate three overarching perspectives of modern developmental psychology: developmental contextualism, a sociocultural perspective, and evolutionary theory. Developmental contextualism emphasizes the relevance that the continuous interaction between an active child and a changing environment has for development at all levels of organization, from genes through culture; a sociocultural perspective recognizes the centrality of the social environment, culturally organized and historically shaped, in development; and evolutionary theory takes a truly long view of human history, examining the role that natural selection has had in shaping human development.
- **High-interest boxes.** Five types of boxes appear in rotation throughout the chapters to add both depth and dimension to the presentation of the text's comprehensive core content and featured perspectives: The Biopsychology of Childhood, Child Development in the Real World, Evolution in Action, Food for Thought, and Socioculturally Speaking.
- **The Biopsychology of Childhood boxes** examine different aspects of biopsychological development (for example, Brain Development and the Development of Declarative

Memory in Infancy in Chapter 5; Hormonal and Neural Development and Changes in Risk-Taking in Adolescence in Chapter 14).

- **Child Development in the Real World boxes** focus on applied issues (for example, When Sleepless Babies Create Sleepless Parents in Chapter 3; Children's Memory and Testimony in the Real World in Chapter 8).
- **Evolution in Action boxes** deal with adaptations evolved over our species' history (for example, An Evolutionary Approach to Emotions and Emotional Development in Chapter 11; The Case of Incest Avoidance in Chapter 15).
- **Food for Thought boxes** deal with provocative, counterintuitive, or just-plain interesting topics (for example, Case Studies of Growing Up in Extreme Conditions: Wild and Feral Children in Chapter 1; Can You Ever be too Rich or too Thin? in Chapter 4).
- **Socioculturally Speaking boxes** address big questions on this big topic (for example, Are Children Intuitive Theists? in Chapter 6; Are People Getting Smarter? The Flynn Effect in Chapter 10).
- **Emphasis on Applications.** This text's "real-world" topics provide practical advice for professionals (police officers, nurses, teachers, therapists, etc.) as well as parents (or parents-to-be) and other people who deal with typically developing children on a regular basis.

🏠 CONTENTS

PART I: THE FOUNDATIONS OF DEVELOPMENT.

1. Introduction to Child and Adolescent Development.
2. Theories and Contexts of

- Development.
3. Genetics, Prenatal Development, and the Neonate.
 4. Physical Development.
- PART II: COGNITIVE DEVELOPMENT: BECOMING A PROBLEM SOLVER.**
5. What Do Infants Know and When and How do They Know It?
 6. The Symbolic Child: Piaget's Theory and Beyond.
 7. Understanding Self and Others.
 8. Becoming Self-Directed Thinkers: Problem Solving and Memory.
 9. Language Development.
 10. Intelligence and School Achievement.
- PART III: SOCIAL DEVELOPMENT: BECOMING A SOCIAL BEING.**
11. Emotion, Temperament, and Personality Development.
 12. Attachment and Early Parent-Child Care.
 13. The Family and Other Contexts for Socialization.
 14. Competing and Cooperating with Peers.
 15. The Development of Sexuality and Gender Identity.



**CDEV
(WITH REVIEW CARDS AND BIND-IN
PRINTED ACCESS CARD)**

SPENCER A. RATHUS, New York University, School of Continuing and Professional Studies

352 pages. SB. 8 1/2 x 11. 4-color. ©2011.
ISBN: 9780495905530.

Created through a "student-tested, faculty-approved" review process with over 70 students and faculty, CDEV is an engaging and accessible solution to accommodate the diverse lifestyles of today's learners at a value-based price. CDEV employs a visually appealing design with photos and graphics, plus chapter-by-chapter study cards, online self-quizzes, downloadable flash cards, and online observation videos to capture and hold students' attention.

★ KEY FEATURES

- An innovative combination of content delivery both in print and online provides a core text and a wealth of comprehensive multimedia teaching and learning assets based on input from student focus groups and surveys, and from interviews with nearly 75 faculty and students.
- Shorter, comprehensive chapters in a modern design present content in a more engaging and accessible format without minimizing coverage for your course.
- Chapter In Review Cards at the back of the Student Editions provide students a portable study tool containing all of the pertinent information for class preparation.
- Instructor Prep Cards at the back of the Instructor's Edition make preparation simple with detachable

cards for each chapter, offering a quick map of chapter content, references to observation videos, additional examples, and suggested assignments and discussion questions to help you organize chapter content efficiently.

- A full suite of unique learning tools that appeal to different learning styles is available to students with the purchase of a new book. Online quizzes, downloadable flashcards, "Lessons in Observation" video activities, and more are only a click away.

CONTENTS

1. History, Theories, and Methods.
2. Heredity and Conception.
3. Prenatal Development.
4. Birth and the Newborn Baby: In the New World.
5. Infancy: Physical Development.
6. Infancy: Cognitive Development.
7. Infancy: Social and Emotional Development.
8. Early Childhood: Physical Development.
9. Early Childhood: Cognitive Development.
10. Early Childhood: Social and Emotional Development.
11. Middle Childhood: Physical Development.
12. Middle Childhood: Cognitive Development.
13. Middle Childhood: Social and Emotional Development.
14. Adolescence: Physical Development.
15. Adolescence: Cognitive Development.
16. Adolescence: Social and Emotional Development.

■ Developmental Psychology



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CHILDHOOD AND ADOLESCENCE: VOYAGES IN DEVELOPMENT

Fourth Edition

SPENCER A. RATHUS, New York University, School of Continuing and Professional Studies

672 pages. Paperbound. 8 1/2 x 11. 4-Color. ©2011. ISBN: 9780495904380.

Spencer A. Rathus provides a hands-on approach in the chronologically organized CHILDHOOD AND ADOLESCENCE: VOYAGES IN DEVELOPMENT, International Edition, helping students understand the link between developmental theories and research as well as their application to everyday life. Using his proven pedagogical approach, interspersed with personal and humorous stories, Rathus makes reading and studying an enjoyable process of discovery.

NEW TO THIS EDITION

- New feature boxes have been added and are now organized into three high interest categories: "A Closer Look—Research", "A Closer Look—Diversity", and "A Closer:Look—Real Life". Research boxes focus on contemporary techniques and issues in developmental research including new boxes on research ethics, on the impact of genes, mixed-age preschool classrooms, scaffolding, prejudice, math education, and more.
- Diversity boxes address challenging issues as to how children and adolescents are influenced by their ethnic backgrounds and gender roles including new boxes on

parents' age and attachment in communal settings.

- Real life boxes capture help show the ways in which theories and research in development impact their world including new topics on treating bed-wetting, sex selection, advice for expectant fathers, birthing options, guidelines for infant nutrition.
- Lessons in Observation feature has been carried over and expanded with new videos on topics including emotional development, childhood obesity, infant perception and more.
- The Fourth edition includes more coverage of brain development throughout the phases of development from infancy to adolescence.

★ KEY FEATURES

- The book's chronological organization takes students from the micro world of genetics and neuroscience to the macro world of a child's growth, from infancy through adolescence.
- Each chapter begins with a Truth or Fiction? feature. These interesting true/false questions (for example in chapter 7 "Infants who are securely attached to their mothers do not like to stray from them.") stimulate students to delve into the subject matter by challenging folklore and common sense.
- Lessons in Observation boxes include a photo and critical thinking question tied to video available at the book companion website. On the website, the video is accompanied by a mini lesson with critical thinking quesitons.

🏠 CONTENTS

1. History, Theories, and Methods.
2. Heredity and Conception.
3. Prenatal Development.
4. Birth and the Newborn Baby: In the New World.
5. Infancy: Physical Development.

6. Infancy: Cognitive Development.
7. Infancy: Social and Emotional Development.
8. Early Childhood: Physical Development.
9. Early Childhood: Cognitive Development.
10. Early Childhood: Social and Emotional Development.
11. Middle Childhood: Physical Development.
12. Middle Childhood: Cognitive Development.
13. Middle Childhood: Social and Emotional Development.
14. Adolescence: Physical Development.
15. Adolescence: Cognitive Development.
16. Adolescence: Social and Emotional Development.



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DEVELOPMENT: INFANCY THROUGH ADOLESCENCE

LAURENCE STEINBERG, Temple University; **DEBORAH LOWE VANDELL**, University of California Irvine and **MARC H. BORNSTEIN**, National Institute of Child Health and Human Development

576 pages. Paperbound. 8 1/2 x 11. 4-color. ©2011. ISBN: 9780324829600.

This authoritative text provides students with an integrated perspective on child development that synthesizes biological, social, cultural, and socioeconomic influences. The combined features that distinguish it from other titles can be summarized with an acronym: CARE (Cutting edge research, Applied developmental science, Readability, Essential knowledge). Written in an engaging manner by respected child

development experts, the book incorporates both classic and cutting-edge research. At the same time, it emphasizes the application of developmental psychology to real world problems, focusing on the ways in which knowledge of child development can inform social policy and practice in the fields of child care, education, mental health, and family life.

★ KEY FEATURES

- In-text study aids include an interim summary after each major section in every chapter and a running glossary in the margin.
- Chapter-ending pedagogy includes a brief "Summing Up and Looking Ahead" section that reviews the main themes covered in the chapter and sets the stage for the next chapter; "Did You Get It?", which identifies key concepts students should understand after reading the chapter; and "Important Terms and Concepts," which provides page numbers for glossary terms so that students can easily quiz themselves.
- A "Part Review" separates each of the book's five parts, succinctly summing up the material from the previous part to reinforce students' comprehension and prepare them for the topics that follow.
- An important feature of the book is its lack of features—such as boxed inserts and fabricated stories that can disrupt the presentation of the primary narrative, and which are often ignored. The authors' criterion was that if a topic wasn't important enough to appear in the main body of the text, it wasn't important enough to include in the book.
- Points and concepts are clarified and illuminated by many real-world examples, many drawn from the authors' broad and extensive experiences.

CONTENTS

PART I: FOUNDATIONS.

1. The Study of Child Development.
2. Nature with Nurture.
3. Conception, Prenatal Development, and Birth.

PART II: INFANCY.

4. Physical Development in Infancy.
5. Cognitive Development in Infancy.
6. Socioemotional Development in Infancy.

PART III: EARLY CHILDHOOD.

7. Physical Development in Early Childhood.
8. Cognitive Development in Early Childhood.
9. Socioemotional Development in Early Childhood.

PART IV: MIDDLE CHILDHOOD.

10. Physical Development in Middle Childhood.
11. Cognitive Development in Middle Childhood.
12. Socioemotional Development in Middle Childhood.

PART V: ADOLESCENCE.

13. Physical Development in Adolescence.
14. Cognitive Development in Adolescence.
15. Socioemotional Development in Adolescence.



CHILDHOOD: VOYAGES IN DEVELOPMENT

Fourth Edition

SPENCER A. RATHUS, New York University, School of Continuing and Professional Studies

560 pages. Paperbound. 8-1/2 x 11. 4-Color. ©2011. ISBN: 9780495908852.

Spencer A. Rathus provides a hands-on approach in the chronologically organized CHILDHOOD: VOYAGES IN DEVELOPMENT, International Edition, augmenting your goal of helping students understand the links between developmental theories and research and their application to everyday life. Using his proven pedagogical approach, interspersed with personal and humorous stories, Rathus makes reading and studying an enjoyable process of discovery.

NEW TO THIS EDITION

- New feature boxes have been added and are now organized into three high interest categories: "A Closer Look—Research", "A Closer Look—Diversity", and "A Closer Look—Real Life."
- "A Closer Look—Research" boxes focus on contemporary techniques and issues in developmental research, and include new boxes on ethics, the impact of genes on delinquency, mixed-age preschool classrooms, scaffolding, prejudice, and math education.
- "A Closer Look—Diversity" boxes address challenging issues as to how children and adolescents are influenced by their ethnic backgrounds and gender roles. New topics include the effect of

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parents' age on children and attachment in communal settings.

- "A Closer Look—Real Life" boxes show the many ways in which theories and research in development can be applied in students' worlds. They cover such topics as treating bed-wetting, sex selection, advice for expectant fathers, birthing options, and guidelines for infant nutrition.
- Updated with nearly 1,000 new references, the Fourth Edition includes more coverage of brain development throughout the phases of development from infancy to adolescence.

★ KEY FEATURES

- The book's chronological organization takes students from the micro world of genetics and neuroscience to the macro world of a child's growth, from infancy through adolescence.
- The text utilizes the proven PQ4R (Preview, Question, Read, Reflect, Review, and Recite) active-learning approach, which is an integral part of each chapter.
- Each chapter begins with a "Truth or Fiction?" feature. These interesting true/false statements entice students to delve into the subject matter by challenging folklore and common sense.

🏠 CONTENTS

1. History, Theories, and Methods.
2. Heredity and Conception.
3. Prenatal Development.
4. Birth and the Newborn Baby: In the New World.
5. Infancy: Physical Development.
6. Infancy: Cognitive Development.
7. Infancy: Social and Emotional Development.
8. Early Childhood: Physical Development.
9. Early Childhood: Cognitive Development.
10. Early Childhood: Social and Emotional Development.
11. Middle Childhood: Physical

Development.

12. Middle Childhood: Cognitive Development.

13. Middle Childhood: Social and Emotional Development.



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DEVELOPMENTAL PSYCHOLOGY: CHILDHOOD AND ADOLESCENCE

Eighth Edition

DAVID SHAFFER and KATHERINE KIPP,
both from University of Georgia

784 pages. Paperbound. 9 x 11. 4-Color.
©2010. ISBN: 9780495556923.

This popular, topically organized, and thoroughly updated child and adolescent development text presents students with the best theories, research, and practical advice that developmentalists have to offer today. Authors David R. Shaffer and Katherine Kipp provide students with a current and comprehensive overview of child and adolescent development, written in clear, concise language that talks "to" students rather than "at" them. The authors also focus on application—showing students how theories and research apply to real-life settings. As a result, students gain an understanding of developmental principles that will help them in their roles as parents, teachers, nurses, day-care workers, pediatricians, psychologists, or in any other capacity by which they may one day influence the lives of developing persons.

💡 NEW TO THIS EDITION

- Highly regarded for its mastery of the major research and theories in child development, the book is updated throughout with hundreds of references to the latest

studies and reviews.

- At the request of users and reviewers, this edition integrates material formerly in Chapter 15, "The Context of Development I: The Family," throughout the rest of the text where appropriate. A Family/Social Development Theme Index ensures that topics from the chapter are still easy to find and use.
- New icons in the Applying Development Themes sections (at the end of Chapter 3 and in every chapter thereafter) help to visually emphasize the book's four core themes—nature/nurture, active/passive, continuity/discontinuity, and the holistic nature of development. These informative sections help to "wrap up" the chapter's messages by showing students how the themes are reflected in the developmental topics just covered.
- Building on instructors' positive response to Concept Checks after each section, a Practice Quiz with ten multiple-choice questions covering main chapter concepts has been added at the end of every chapter.

★ KEY FEATURES

- The text highlights developmental sequences and processes that children and adolescents experience within each developmental domain. This approach follows the systematic transformations that take place through childhood and adolescence, conveying the holistic character of human development.
- Believing that different theories emphasize different aspects of development, the authors take an eclectic approach to the presentation of the theory of development. The psychoanalytic, behavioristic, cognitive-developmental, ecological, sociocultural, information-processing, ethological, and behavioral genetic viewpoints are

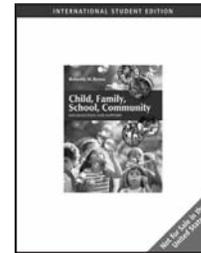
all treated fairly.

- The authors place a strong emphasis on the process of development, the underlying biological and environmental factors that trigger changes. By helping students understand the reasons why these developments take place, this emphasis helps students remember what develops and when.
- A strong contextual orientation is highlighted through cross-cultural comparisons and the contextual influences of families, neighborhoods, schools, and peer groups. This orientation also contributes to the text's holistic perspective—the idea that humans are at once physical, cognitive, social, and emotional creatures, with each of these components of "self" dependent in part on changes taking place in other areas of development.
- Boxed features showcase insights gained from development research. Applying Research to Your Life boxes show how research results in a wealth of practical information. One box explores the most effective ways to discipline children using a balance of inductive, love-oriented, and power assertive approaches. Focus on Research boxes discuss a classic study or set of studies that have been highly influential in illuminating the causes of development. One example examines sports participation and self-esteem among adolescent females and answers such questions as why teenage girls display declining muscle strength even as they grow taller and heavier. A new box reviews sex assignment in infants and the roles both nature and nurture play as the children develop.

CONTENTS

Part I: THEORY AND RESEARCH IN THE DEVELOPMENT SCIENCES.

1. Introduction to Developmental Psychology and Its Research Strategies.
2. Theories of Human Development.
- Part II: FOUNDATIONS OF DEVELOPMENT.
3. Hereditary Influences on Development.
4. Prenatal Development and Birth.
5. Infancy.
6. Physical Development: The Brain, Body, Motor Skills, and Sexual Development.
- Part III: LANGUAGE, LEARNING, AND COGNITIVE DEVELOPMENT.
7. Cognitive Development: Piaget's Theory and Vygotsky's Sociocultural Viewpoint.
8. Cognitive Development: Information-Processing Perspectives.
9. Intelligence: Measuring Mental Performance.
10. Development of Language and Communication Skills.
- Part IV: SOCIAL AND PERSONALITY DEVELOPMENT.
11. Emotional Development, Temperament, and Attachment.
12. Development of the Self and Social Cognition.
13. Sex Differences and Gender-Role Development.
14. Aggression, Altruism, and Moral Development.
- Part V: THE ECOLOGY OF DEVELOPMENT.
15. The Context of Development.



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CHILD, FAMILY, SCHOOL, COMMUNITY: SOCIALIZATION AND SUPPORT

Eighth Edition

ROBERTA M. BERNs, University of California, Irvine and Emerita, Saddleback College

676 pages. Paperbound. 8 x 10. 1-Color. ©2010. ISBN: 9780495804857.

Berns' CHILD, FAMILY, SCHOOL, COMMUNITY (CFSC) is intended for child, family, school, and community relations courses offered in both community and 4-year colleges. The most comprehensive, original, and researched-based text in the child socialization market, it offers thorough coverage that examines all influences on children's socialization, including parenting, family, school, community, the media, peer groups, teachers, and non-parental child care. This popular, proven text uses Urie Bronfenbrenner's Bioecological Model of Human Development as a framework to illustrate and examine how school, family, peers, and community influence children's socialization. The model is introduced in Chapter 1 and integrated throughout subsequent chapters.

NEW TO THIS EDITION

- Featured in every chapter, new Socialization Sketches spotlight popular icons who have socialization histories relevant to the chapter focus and topics. The author examines the socialization histories of John F. Kennedy, Yo-Yo Ma, Oprah Winfrey, Carlos Santana, and others.
- The vibrant new four-color design enlivens content and engages readers.
- Comprehensive yet concise, the

■ Developmental Psychology

new edition offers more streamlined coverage of such topics as parenting, non-parental childcare, and schooling.

- Revised and updated Chapter 9, "Ecology of the Mass Media," offers an accurate and timely reflection of ongoing technology as it relates to children and socialization.
- Learning Objectives now precede chapter content, helping readers focus on upcoming concepts.

★ KEY FEATURES

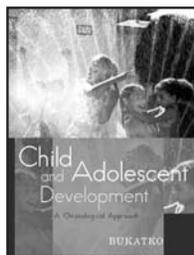
- The most comprehensive, original, and researched-based text in the child socialization market, CHILD, FAMILY, SCHOOL, COMMUNITY: SOCIALIZATION AND SUPPORT, International Edition, offers thorough coverage that examines all influences on children's socialization, including parenting, family, school, community, the media, peer groups, teachers, and non-parental child care.
- This popular, proven text uses Urie Bronfenbrenner's Bioecological Model of Human Development as a framework to illustrate and examine how school, family, peers, and community influence children's socialization. The model is introduced in Chapter 1 and integrated throughout subsequent chapters.
- Ensuring thorough student understanding, the text's very effective pedagogical features include an advanced organizer (chapter-at-a-glance), Chapter-Opening Key Questions, provocative questions at key points in chapters, and creative chapter-ending activities that encourage self-reflection and critical thinking. Each chapter also opens with engaging, culturally diverse folktales that connect to the chapter topic.
- Illustrating concepts in action, In Practice boxes show

teachers/childcare workers how to infuse their practice with the concepts and theories being discussed as well as how these concepts look in reality. Additional boxed content presents examples related to chapter content, offering further real-world insight.

- Excellent graphics include the Bronfenbrenner concentric circle model highlighted according to relevant chapter topics.

🏠 CONTENTS

1. Ecology of the Child.
2. Ecology of Socialization.
3. Ecology of the Family.
4. Ecology of Parenting.
5. Ecology of Child Care.
6. Ecology of the School.
7. Ecology of Teaching.
8. Ecology of the Peer Group.
9. Ecology of the Mass Media.
10. Ecology of the Community.
11. Emotional and Cognitive Socialization Outcomes.
12. Social and Behavioral Socialization Outcomes.



CHILD AND ADOLESCENT DEVELOPMENT: A CHRONOLOGICAL APPROACH

DANUTA BUKATKO, College of the Holy Cross

720 pages. Paperbound. ©2008.
ISBN: 9780618349203.

This new chronological edition is based on the well-established topically organized text by Bukatko and Daehler, *Child Development: A Thematic Approach*, 5/e. Addressing physical, social, and emotional

development in a linear fashion, this text starts with pre-natal development and progresses through birth and the newborn baby, infancy and toddlerhood, early childhood, middle childhood, and adolescence.

Developed to accommodate the more applied focus of courses in nursing, parenthood, education, family studies, and human ecology, this text benefits from the authors' focus on research through an emphasis on developmental themes.

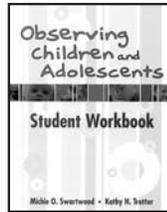
★ KEY FEATURES

- Five themes on development are found in every chapter and are listed in the chapter opener, called out in the margin where the theme is addressed, and summarized in a Summary of Developmental Themes section at the end of the chapter. The five themes explore nature and nurture; sociocultural contexts; continuous vs. discontinuous development; the domains of development; and risk or resilience in development.
- Extensive "Contexts of Development" chapters for each development stage broaden the scope of the issues discussed by examining the child/adolescent within the context of family, peers, and community.
- Research Applied to Parenting/Education boxes provide practical advice based on research findings and cover such topics as reducing SIDS, monitoring TV viewing, reciprocal teaching, and reading to children.
- Atypical Development sections focus on topics related to non-normative development, including eating disorders, autism, attention deficit disorder, detecting hearing loss, depression, conduct disorders, and post traumatic stress disorder (PTSD).
- Summary Tables are two-page graphic timelines that summarize the various milestones of development and show the sequence of the child's

development within a given domain (infancy, early childhood, middle childhood, adolescence).

CONTENTS

- I. Overview
1. Themes and Theories
2. Studying Child Development
- II. First Steps in Development
3. Genetics and Heredity
4. The Prenatal Period and Birth
- III. Infancy (Ages 0-2)
5. Physical Development
6. Perception, Cognition, and Language
7. Social and Emotional Development
- IV. Early Childhood (Ages 2-6)
8. Physical, Cognitive, and Language Development
9. Social and Emotional Development
10. Contexts of Development
- V. Middle Childhood (Ages 6-11)
11. Physical, Cognitive, and Language Development
12. Social and Emotional Development
13. Contexts of Development
- VI. Adolescence (Ages 12-18)
14. Physical and Cognitive Development
15. Social and Emotional Development
16. Contexts of Development



OBSERVING CHILDREN AND ADOLESCENTS: STUDENT WORKBOOK (WITH CD-ROM)

MICHIE SWARTWOOD, State University of New York at Cortland and **KATHY H. TROTTER**, Chattanooga State University

176 pages. Paperbound. 8-1/2 x 11. 1-Color. ©2004. ISBN: 9780534622725.

PACKAGED FREE WITH THE TEXT.

■ Software CD-ROM

Observing Children and Adolescents is an approximately 230 minute program of video segments that feature the highlights of infant, child and adolescent development. Designed to deepen student's understanding of major developmental milestones, the program focuses on concrete and observable behavior and features segments of children interacting with peers, parents, and teachers in a variety of settings. The video focuses on how major developmental theories are exhibited in everyday behavior.

This observational package is available in two different formats. Students can purchase a Student Workbook with an accompanying CD-ROM that contains all of the video segments. The Student Workbook features concept overviews, key terms with definitions, and a variety of critical thinking applications. Many of these applications ask the student to approach the same video segment from more than one theoretical perspective. Instructors can request a VHS version of the video segments, which can be used as a lecture tool or observational component. The VHS video, as well as an accompanying Instructor's Manual with Test Bank, is available FREE to adopters of any of Wadsworth's Child Development textbooks.

★ KEY FEATURES

- Each of the primary modules features sections focused on physical development; cognitive development (including language and learning); and social, emotional, and moral development.
- The narrated segments are followed unnarrated segments, allowing the student to observe, label, and analyze the behavior for themselves. This structure guides students through each stage of developmental theory, while providing hands-on experience at the same time.

CONTENTS

1. Prenatal Development, Birth, The Newborn, Infants, and Toddlers (0-2 yrs)
Observation Module One (Unnarrated Footage): Infants and Toddlers
2. Early Childhood (2-5 yrs)
Observation Module Two (Unnarrated Footage): Early Childhood
3. Middle Childhood (5-11 yrs)
Observational Module Three (Unnarrated Footage): Middle Childhood
4. Adolescence (12-18 yrs)
Observational Module Four (Unnarrated Footage): Adolescence

DEVELOPMENTAL PSYCHOLOGY

LIFESPAN DEVELOPMENT



HDEV 2
(WITH PSYCHOLOGY COURSEMATE WITH
EBOOK PRINTED ACCESS CARD)

Second Edition

SPENCER A. RATHUS, New York University, School of Continuing and Professional Studies

416 pages. Paperbound. ©2012.

ISBN: 9781111519827.

Created through a student-tested, faculty-approved review process, HDEV is an extremely concise, visually appealing new text that traces development from infancy through late adulthood without any delays or distractions. Spencer Rathus's trademark reader-friendly, effective approach is evident throughout. This brief, affordable paperback includes downloadable flashcards that allow students to study wherever they are, whenever they have time. Designed for today's students in every detail, this unique solution was developed through conversations, interviews, surveys, instructor reviews, and input from nearly 150 students and faculty members like you. From its abbreviated, no-nonsense title to its engaging, effective content, HDEV ushers in a groundbreaking new genre of life-span development texts that's perfect for modern learners.

NEW TO THIS EDITION

- HDEV 2 has a refreshed art program, and references and examples have been updated to be as current as possible.
- HDEV 2 has a new online

supplement – CourseMate – which features an interactive eBook as well as: interactive teaching and learning tools including: Quizzes, Flashcards, Videos, and more. Engagement Tracker, a first-of-its-kind tool that monitors student engagement in the course.

★ **KEY FEATURES**

- New-generation design The hallmark of HDEV is a contemporary design perfect for visual learners. Photos and graphics bring the material to life, and headers help readers quickly identify key concepts and their relationships. A broad array of highly effective, student- and faculty-tested teaching and learning tools accompanies the book.
- Spencer Rathus provides concise coverage of human development. Streamlined chapters, with an average length of just 17-20 pages, make it easy for students to break reading into manageable sections.
- Focused, efficient pedagogy Truth or Fiction statements at the beginning of each chapter entice and encourage students to delve into the chapter content by challenging folklore and common sense beliefs.
- Each chapter includes a detachable card for convenient, quick review and class preparation. Student cards contain all pertinent review information, including key terms, definitions, learning objectives, and section summaries.

CONTENTS

1. History, Theories, and Methods.
2. Heredity & Prenatal Development.
3. Birth and the Newborn Baby: In the New World.
4. Infancy: Physical Development.
5. Infancy: Cognitive Development.
6. Infancy: Social and Emotional Development.

7. Early Childhood: Physical and Cognitive Development.
8. Early Childhood: Social and Emotional Development.
9. Middle Childhood: Physical and Cognitive Development.
10. Middle Childhood: Social and Emotional Development.
11. Adolescence: Physical and Cognitive Development.
12. Adolescence: Social and Emotional Development.
13. Early Adulthood: Physical and Cognitive Development.
14. Early Adulthood: Social and Emotional Development.
15. Middle Adulthood: Physical and Cognitive Development.
16. Middle Adulthood: Social and Emotional Development.
17. Late Adulthood: Physical and Emotional Development.
18. Late Adulthood: Social and Emotional Development.
19. Life's Final Chapter.



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LIFESPAN DEVELOPMENT: A PSYCHOSOCIAL APPROACH

Eleventh Edition

BARBARA M. NEWMAN, University of Rhode Island; **PHILIP R. NEWMAN**, University of Rhode Island

644 pages. ©2012. ISBN: 9781111345358.

Newman and Newman take a chronological approach to the study of the life span, drawing on the psychosocial theory of Erik Erikson to provide a conceptual framework for the text. Newman and Newman address physical, intellectual, social, and emotional growth in all life stages, focusing on the idea that development results from the interdependence of these areas at every stage, and placing special emphasis on optimal development through life.



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HUMAN DEVELOPMENT ACROSS THE LIFE SPAN

Seventh Edition

CAROL K. SIGELMAN, The George Washington University, and **ELIZABETH A. RIDER**, Elizabethtown College

736 pages. Paperbound. 9 x 11. 4-color. ©2012. ISBN: 9781111343156.

Known for its clear, straightforward writing style, comprehensive coverage, strong and current research-based approach, and excellent visuals and tables, this life-span development text offers a topical organization at the chapter level and a consistent chronological presentation within each chapter. Each chapter focuses on a domain of development such as physical growth, cognition, or personality, and traces developmental trends and influences in that domain from infancy to old age. Within each chapter, you will find sections on four life stages: infancy, childhood, adolescence, and adulthood. This unique organization enables students to comprehend the processes of transformation that occur in key areas of human development. Another staple of the text is its emphasis on theories and how they apply to specific topics in each chapter. This new edition also asks students to engage more actively with the content, and includes a clear focus on the complex interactions of nature and nurture in development, more integrated coverage of culture and diversity, and an exciting new media package for both students and instructors.

NEW TO THIS EDITION

- To help students read with a purpose, Sigelman/Rider pose the major questions addressed in an Ask Yourself This box at the beginning of each chapter.
- At the end of each major section, Making Connections questions invite students to reflect on the material—to weigh in on a debate in the field, evaluate the material's implications for public policy, apply the material to a case example, or explore the material's relevance to their own development.
- The "Engagement Boxes" provide opportunities for students to engage actively and personally with the material—to assess their own knowledge, beliefs, traits, and attitudes by completing personality scales, test items, surveys, and short quizzes.

★ KEY FEATURES

- The text features an integrated topical and chronological approach. Sigelman and Rider have organized the chapters topically to emphasize developmental processes. Within each chapter, they organize their discussion of the material under four major chronological sections: infancy, childhood, adolescence, and adulthood.
- "Application" boxes examine how knowledge has been applied to optimize development in a domain of development (for instance, to prevent teenage pregnancy, treat genetic defects, and support bereaved families).
- "Exploration" boxes allow more in-depth investigation of research on a topic (for example, brain development and adolescent risk taking, aging drivers, language acquisition among deaf children, and secrets to a long life).
- To convey the complexities of interactions between nature and

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nurture, the authors pay special attention to genes, hormones, and other biological forces in development, while showing how development can be pushed one way or another depending on the social and cultural context in which the individual develops.

CONTENTS

1. Introduction to the Human Life Span.
2. Ways to Think About Human Development.
3. Biological and Environmental Influences on Development.
4. The Prenatal Period and Birth.
5. Physical Development and Health.
6. Perceptual Development.
7. Cognitive Development.
8. Information Processing and Memory.
9. Intelligence.
10. Language Development and Education.
11. The Conceptualization of Self and Personality.
12. Gender and Sexuality.
13. Social Cognitive and Moral Development.
14. Human Development and Relationships.
15. Human Development and the Family.
16. Human Development and Psychopathology.
17. Death and Dying.



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LIFE-SPAN DEVELOPMENT

LAURENCE STEINBERG, Temple University; **MARC H. BORNSTEIN**, National Institute of Child Health and Human Development; **DEBORAH LOWE VANDELL**, University of California Irvine

672 pages. Paperbound. ©2011.i
ISBN: 9780495830092.

The combined features that distinguish this text from other titles can be summarized with an acronym: CARE C utting edge research A pplied developmental science R eadability E ssential knowledge. Written by respected child, adolescent, and adulthood development experts, this authoritative and chronologically organized text presents an integrated perspective on lifespan development. The authors write in an engaging manner, synthesizing biological, social, cultural, and socioeconomic influences as opposed to organizing content around developmental themes. Incorporation of classic and cutting-edge research includes extensive coverage of new research in developmental neuroscience, which has transformed the study of lifespan development by introducing brain maturation. At the same time, the text emphasizes the application of developmental psychology to real world problems, focusing on the ways in which knowledge of child development can inform social policy and practice in the fields of child care, education, mental health, and family life.

KEY FEATURES

- In-text study aids include an interim summary after each major section in every chapter and a

running glossary in the margin.

- Chapter-ending pedagogy includes a brief "Summing Up and Looking Ahead" section that reviews the main themes covered in the chapter and sets the stage for the next chapter; "Did You Get It?", which identifies key concepts students should understand after reading the chapter; and "Important Terms and Concepts," which provides page numbers for glossary terms so that students can easily quiz themselves.
- A "Part Review" separates each of the book's five parts, succinctly summing up the material from the previous part to reinforce students' comprehension and prepare them for the topics that follow.
- An important feature of the book is its lack of features—such as boxed inserts and fabricated stories that can disrupt the presentation of the primary narrative, and which are often ignored. The authors' criterion was that if a topic wasn't important enough to appear in the main body of the text, it wasn't important enough to include in the book.
- Points and concepts are clarified and illuminated by many real-world examples, many drawn from the authors' broad and extensive experiences.

CONTENTS

PART I: FOUNDATIONS.

1. The Study of Child Development.
2. Nature with Nurture.
3. Conception, Prenatal Development, and Birth.

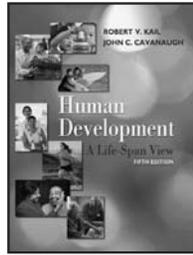
PART II: INFANCY.

4. Physical Development in Infancy.
5. Cognitive Development in Infancy.
6. Socioemotional Development in Infancy.

PART III: EARLY CHILDHOOD.

7. Physical and Cognitive Development in Early Childhood.
8. Socioemotional Development in

- Early Childhood.
PART IV: MIDDLE CHILDHOOD.
 9. Physical and Cognitive Development in Middle Childhood.
 10. Socioemotional Development in Middle Childhood.
PART V: ADOLESCENCE.
 11. Physical and Cognitive Development in Adolescence.
 12. Socioemotional Development in Adolescence.
PART VI: YOUNG ADULTHOOD.
 13. Physical and Cognitive Development in Young Adulthood.
 14. Socioemotional Development in Young Adulthood.
PART VII: MIDDLE ADULTHOOD.
 15. Physical and Cognitive Development in Middle Adulthood.
 16. Socioemotional Development in Middle Adulthood.
PART VIII: LATE ADULTHOOD.
 17. Physical and Cognitive Development in Late Adulthood.
 18. Socioemotional Development in Late Adulthood.
 Epilogue: Death and Dying.



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HUMAN DEVELOPMENT: A LIFE-SPAN VIEW

Fifth Edition

ROBERT V. KAIL, Purdue University at Lafayette and **JOHN C. CAVANAUGH**, University of West Florida

791 pages. Paperbound. 9 x 11. 4-Color.
 ©2010. ISBN: 9780495600770.

Balanced coverage of the entire life span is just one thing that distinguishes HUMAN DEVELOPMENT: A LIFE-SPAN VIEW, International Edition. With its comprehensive, succinct, and applied coverage, the text has proven its ability to capture students' interest while introducing them to the issues, forces, and outcomes that make us who we are. Robert V. Kail's expertise in childhood and adolescence, combined with John C. Cavanaugh's extensive research in gerontology, result in a book with a rich description of all life-span stages and important topics. A modified chronological approach traces development in sequential order from conception through late life, while also dedicating several chapters to key topical issues. This organization also allows the book to be relatively briefer than other texts—a benefit given the enormous amount of information covered in the course.

NEW TO THIS EDITION

- Up-to-date findings and references introduce students to the perspectives of those who are currently shaping the field and those who pioneered it. New examples include a greater number of diversity examples to appeal to the broadest possible range of students; a diversity theme index is

in the back of the book.

- More prominent Learning Objectives (listed at the beginning of each major section and repeated as subheads throughout the section) promote effective studying by focusing students' attention on important upcoming topics.
- Wikipedia, YouTube, Facebook, texting, and other current topics (in Think About It questions sprinkled strategically throughout each chapter) engage students in thinking critically. These questions also appear on slides on the PowerLecture™ CD for use with student response system software and "clickers," making it easy to conduct quizzes in class and see students' responses immediately.
- Streamlined end-of-chapter content encourages active learning. Test Yourself questions include one interpretive question and one application question, with answers listed upside down to provide immediate feedback.
- Summaries are organized around the Learning Objectives. A website icon directs students to related video clips and other online material.
- Visual learners benefit from the art program's many new photos, figures, and graphs—all numbered and captioned. Key terms now appear in colorized boldface type when introduced, making it easier for students to locate them as they study and review.

★ KEY FEATURES

- The authors' modified chronological treatment reduces redundancy and emphasizes the integrated biopsychosocial model of human development over the course of the life span. This organization also allows the book to be briefer (just 16 chapters) and more manageable for a one-semester course.
- Adolescent development is covered in two chapters—physical/cognitive development

■ Developmental Psychology

and socioemotional development—to give each topic the coverage appropriate for most courses.

- **Spotlight on Research** boxes highlight a specific study discussed in the text, helping students understand the science and scope of life-span development. An icon next to each box refers students to online material, such as video clips, related articles, and critical thinking questions.
- **Current Controversies** review debates on issues that influence the field, heightening students' awareness and helping them begin to think critically about those events. Examples include "Preschoolers on the Witness Stand" (Chapter 4), "Binge Drinking on College Campuses" (Chapter 10), and "Saving Social Security" (Chapter 15).
- **Real People: Applying Human Development** boxes illustrate how a development issue is manifested in the life of a real person. Examples include "Tell Me About a Girl That You Like A Lot" and "Still Flying at 91."

CONTENTS

Part I: PRENATAL DEVELOPMENT, INFANCY, AND EARLY CHILDHOOD.

1. The Study of Human Development.
2. Biological Foundations: Heredity, Prenatal Development, and Birth.
3. Tools for Exploring the World: Physical, Perceptual, and Motor Development.
4. The Emergence of Thought and Language: Cognitive Development in Infancy and Early Childhood.
5. Entering the Social World: Socioemotional Development in Infancy and Early Childhood.

Part II: SCHOOL-AGE CHILDREN AND ADOLESCENTS.

6. Off to School: Cognitive and

Physical Development in Middle Childhood.

7. Expanding Social Horizons: Socioemotional Development in Middle Childhood.
 8. Rites of Passage: Physical and Cognitive Development in Adolescence.
 9. Moving into the Adult Social World: Socioemotional Development in Adolescence.
- Part III: YOUNG AND MIDDLE CHILDHOOD.**
10. Becoming an Adult: Physical, Cognitive, and Personality Development.
 11. Being with Others: Forming Relationships in Young and Middle Adulthood.
 12. Work and Leisure: Occupational and Lifestyle Issues in Young and Middle Adulthood.
 13. Making It in Midlife: The Unique Challenges of Middle Adulthood.
- Part IV: LATE ADULTHOOD.**
14. The Personal Context of Later Life: Physical, Cognitive, and Mental Health Issues.
 15. Social Aspects of Later Life: Psychosocial, Retirement, Relationship, and Societal Issues.
 16. The Final Passage: Dying and Bereavement.

DEVELOPMENTAL PSYCHOLOGY

ADULT DEVELOPMENT & AGING



IE

ADULT DEVELOPMENT AND AGING

Sixth Edition

JOHN C. CAVANAUGH, University of West Florida, and **FREDDA BLANCHARD-FIELDS**, Georgia Institute of Technology

625 pages. Paperbound. 7 x 9. 2-Color. ©2011. ISBN: 9780495603443.

Written within a biopsychosocial framework, Cavanaugh and Blanchard-Fields' best-selling text covers the specific ages-stages of adult development and aging. In its unparalleled coverage of current research and theory, the authors draw clear connections between research and application. The book's focus on "positive aging" and the gains and losses people experience across adulthood distinguish it from its competitors.

NEW TO THIS EDITION

- New discussions include: global aging and the economics of aging, microgenetic research and the meta-analytic technique, ecology of aging and community-based living options, gender differences in depression and mortality, and inclusion of a life-span view of alcohol abuse.

KEY FEATURES

- The book's scholarship is unparalleled. The authors are both well-known researchers and eminent academics who successfully integrate cutting-edge

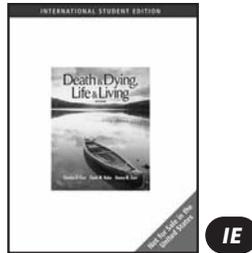
research in the text.

- Reviewers and current users highly praise two distinctive chapters: Chapter 5, "Where People Live: Person-Environment Interactions and Optimal Aging," and Chapter 8, "Social Cognition." (The chapter number and chapter title have been updated for the 6/e)—TT
- End-of-chapter pedagogy includes Review Questions organized by topic heading for quick review, Integrating Concepts in Development questions relating to other chapters, Key Terms (with definitions), and a comprehensive Resource list of annotated readings.
- "Current Controversies" boxes raise provocative issues about topics discussed in the chapter, helping students to think about the implications of research or policy issues.
- "Discovering Development" boxes provide a starting point for applied projects by giving students a way to see developmental principles and concepts in the real world.

CONTENTS

1. Studying Adult Development and Aging.
2. Neuroscience as a Basis for Adult Development and Aging.
3. Physical Changes.
4. Longevity, Health, and Functioning.
5. Where People Live: Person-Environment Interactions.
6. Attention and Memory.
7. Intelligence
8. Social Cognition.
9. Personality.
10. Clinical Assessment, Mental Health, and Mental Disorders.
11. Relationships.
12. Work, Leisure, and Retirement.
13. Dying and Bereavement.
14. Successful Aging.

DEVELOPMENTAL PSYCHOLOGY
DEATH & DYING



**DEATH AND DYING:
LIFE AND LIVING**

Sixth Edition

CHARLES A. CORR and **CLYDE M. NABE**, both of Southern Illinois University, Edwardsville, and **DONNA M. CORR**, Saint Louis Community College at Forest Park

732 pages. Paperbound. 7 3/8 x 9 1/4
©2009. ISBN: 9780495506485.

Practical and inspiring, this best-selling book helps students learn to cope with encounters with death, dying, and bereavement. The authors integrate classical and contemporary material, present task-based approaches for individual and family coping, and include four substantial chapters devoted to death-related issues faced by children, adolescents, adults, and the elderly. The text discusses a variety of cultural and religious perspectives that affect people's understandings and practices associated with such encounters. The book also offers practical guidelines for constructive communication designed to encourage productive living in the face of death.

★ KEY FEATURES

- This edition of DEATH AND DYING: LIFE AND LIVING includes 11 new or significantly revised boxes.
- A new organization of box topics into "Personal Insight" boxes that report significant perspectives from individuals and "Focus on..." boxes that explore a specific subject or set of resources.
- A third box, "Issues for Critical Reflection," is designed to stimulate discussion on 19 critical topics.
- Most recent statistical data currently available from the National Center for Health Statistics (NCHS) and other sources.

CONTENTS

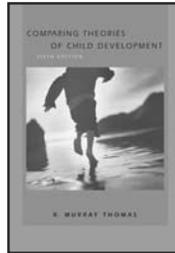
- Prologue: The Horse on the Dining-Room Table.
- Part One: LEARNING ABOUT DEATH, DYING, AND BEREAVEMENT.
1. Education About Death, Dying, and Bereavement.
- Part Two: DEATH.
2. Changing Encounters with Death.
 3. Changing Attitudes toward Death.
 4. Death--Related Practices and the American Death System.
 5. Cultural Differences and Death.
- Part Three: DYING.
6. Coping with Dying.
 7. Coping with Dying: How Individuals Can Help.
 8. Coping with Dying: How Communities Can Help.
- Part Four: BEREAVEMENT.
9. Coping with Loss and Grief.
 10. Coping with Loss and Grief: How Individuals Can Help.
 11. Coping with Loss and Grief: Funeral Practices and Other Ways Communities Can Help.
- Part Five: DEVELOPMENTAL PERSPECTIVES.
12. Children.

■ Developmental Psychology

- 13. Adolescents.
- 14. Adults.
- 15. The Elderly.
- Part Six: LEGAL, CONCEPTUAL, AND MORAL ISSUES.
- 16. Legal Issues.
- 17. Suicide and Life-Threatening Behavior.
- 18. Assisted Suicide and Euthanasia: Intentionally Ending a Human Life.
- 19. The Meaning of Place of Death in Life.
- Part Seven: NEW CHALLENGES AND OPPORTUNITIES.
- 20. HIV Infection and AIDS.
Epilogue: Calendar Date Gives Mom Reason to Contemplate Life.
- Appendix A: Selected Literature for Children: Annotated Descriptions.
- Appendix B: Selected Literature for Adolescents: Annotated Descriptions.
- Adolescents: Annotated Descriptions.

DEVELOPMENTAL PSYCHOLOGY

THEORIES OF DEVELOPMENT



COMPARING THEORIES OF CHILD DEVELOPMENT

Sixth Edition

R. MURRAY THOMAS, University of California, Santa Barbara, Emeritus

600 pages Casebound 6-3/8 x 9-1/4.
1-color. ©2005. ISBN: 9780534607173.

Explaining the nature of theories in the field of child development (including why theories are useful and why there are multiple theories), Thomas' highly respected book covers the widest range of theories of any text currently available. Using the following criteria: "Has the theory been popular?," "Has the theory been influential?," and "Is the theory representative of a class or family of theories?," Thomas identifies the goals and describes the findings of more than two dozen theorists and inspects a series of child development issues that bridge a variety of theories. Additionally, Thomas suggests a variety of ways to compare theories and existing explanations of how a child develops.

★ KEY FEATURES

- Considered the "gold standard" of available texts for the course, Thomas' presentation of comprehensive, current coverage of development theories makes each topic easily understandable for students.
- Thomas' easy-to-understand writing includes personal comments that reflect his extensive

knowledge of the subjects at hand.

- The book is known for extraordinary coverage of Piaget and Vygotsky.
- Examples of the practical application of each theory appear throughout the book.
- The author suggests productive ways to compare theories and describes key aspects of a variety of representative theories. Rather than simply discussing each theory in isolation, he compares several theories in detail and makes connections among them.
- Criteria for judging the value of a theory are introduced in Chapter 1 and subsequently are used for assessing each major theory in the following chapters.

🏠 CONTENTS

1. Theories, Models, Paradigms, and Such
2. The Contents of Child Development Theories
3. Sigmund Freud's Psychoanalysis
4. Erikson's Variation on Freud's Theme
5. Skinner's Operant Conditioning
6. Social-Learning Theory and Contextualism
7. Piaget's Cognitive Development Theory
8. Vygotsky and the Soviet Tradition
9. Information-Processing Theories
10. Conceptions of the Self: Humanistic and Otherwise
11. Ecological Psychology
12. Ethology and Sociobiology
13. A Bio-Electrochemical Model
14. Kohlberg's Moral Development Model
15. Gilligan's Compassionate Caring
16. Recent Entries

DEVELOPMENTAL PSYCHOLOGY
COGNITIVE DEVELOPMENT



IE

CHILDREN'S THINKING

Fifth Edition

DAVID F. BJORKLUND, Florida Atlantic University

624 pages. Paperbound. ©2012.
 ISBN: 9781111827991.

A comprehensive book supported by extensive research studies and data, Bjorklund's text presents the broadest coverage of topics in cognitive development. Unlike other books, Bjorklund shows readers how developmental function can help explain individual differences in cognition by covering both the typical pattern of change in thinking observed over time and the individual differences in children's thinking in infancy and childhood. A major theme of this book is the continuous transaction between the embodied child embedded in a social world: although a child is born prepared to make some sense of the world, his or her mind is also shaped by forces in the physical and social environment.

NEW TO THIS EDITION

- This revised edition has briefer, more focused, and more manageable chapters. Although the book includes two new chapters, overall it has fewer chapters and is shorter than the previous edition.
- Chapter 6, "The Development of Folk Knowledge," is new and examines children's intuitive understanding of the major domains of their world. This

chapter discusses the development of folk psychology (such as theory of mind), folk physics, and new material on folk biology.

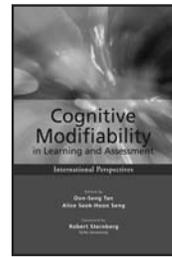
- This edition includes hundreds of new references to the field's most timely literature, including more research from neuroscience and evolutionary psychology.

KEY FEATURES

- The text offers a more comprehensive, balanced, and contemporary view of the field than other books for the course.
- Bjorklund's even-handed coverage of theory presents the field "as it is" in all its diversity.
- Bjorklund provides examples of actual children wherever possible, and presents theory and data in an accessible way.

CONTENTS

1. An Introduction to Cognitive Development.
2. Biological Bases of Cognitive Development.
3. The Social Construction of Mind: Sociocultural Perspectives on Cognitive Development.
4. Infant Perception and Cognition.
5. Thinking in Symbols: The Development of Representation.
6. The Development of Folk Knowledge.
7. Learning to Think on Their Own: Executive Function.
8. Memory Development.
10. Social Cognition.
11. Schooling and Cognition.
12. Approaches to the Study of Intelligence.
13. Origins, Modification, and Stability of Intellectual Differences.



COGNITIVE MODIFIABILITY IN LEARNING AND ASSESSMENT: INTERNATIONAL PERSPECTIVES

OON-SENG TAN and ALICE SEOK-HOON SENG, both from National Institute of Education, Nanyang Technological University

240 pages. Hardbound. ©2008.
 ISBN: 9789814232227.

Cognitive modifiability is a radical concept based on the belief that humans enjoy the rare capacity of becoming modified in a variety of cognitive abilities (Feuerstein, 1980), i.e., we become very adaptive to the changing demands in life situations. The modifiability of cognition is further supported by recent research and development in the fields of neuroscience and learning sciences. Various cognitive modifiability research studies and programs, presented in this book, clearly demonstrate how such positive changes and development can occur. These innovative and effective approaches are grounded in cognitive theories. The accounts of these studies were written to provide valuable information on educational interventions and the dynamic learning process important for academic achievement.

This book adopts the multidisciplinary approach with contributions from several well-known research institutions. The discussions are structured under two parts: cognitive modifiability in learning and cognitive modifiability in assessment. Each part provides a set of studies with examples from the laboratory as well as from longitudinal studies. The contributors are from an international pool of highly experienced and qualified researchers

■ Developmental Psychology

and practitioners.

★ KEY FEATURES

- Foreword by Robert Sternberg, foremost writer and researcher on the modifiability of intelligences, Dean of the School of Arts and Sciences, Tufts University.
- Book increases awareness of the concept of cognitive modifiability and its application in a variety of research settings.
- The first comprehensive edition that focuses on two areas—learning and assessment—where the theory of cognitive modifiability is systematically applied and observed.
- International perspectives with contributions from well-known experts in the United States, Belgium, Germany, Spain, South Africa, England, and Singapore.
- Chapters highlight specific research studies and programs across disciplines, providing a balance of evidence-based and best-practice-based information.
- Offers an overview of the current work on cognitive modifiability from the laboratory to longitudinal research settings.

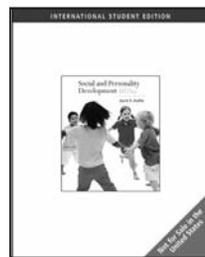
📖 CONTENTS

1. Cognitive Modifiability and Cognitive Functions.
2. Working Memory and Cognitive Modification
3. Cognitive Interventions, Enrichment Strategies, and Temperament-based Learning Styles.
4. Cognitive Plasticity and Training across the Lifespan.
5. Cognitive Modifiability, Neuroplasticity, and Ecology.
6. Cognitive Modification of Cognitive Dysfunctions and Distortions in a Learner.
7. Cognitive Modifiability in South African Classrooms: The Stories for Thinking Project.
8. The Cognitive Map and Real-Life Problem-Solving.

9. The Cognitive Abilities Profile.
10. Future Directions: Can Neuroscience Contribute to the Study of Cognitive Modifiability?

DEVELOPMENTAL PSYCHOLOGY

SOCIAL & PERSONALITY DEVELOPMENT



SOCIAL AND PERSONALITY DEVELOPMENT

Sixth Edition

DAVID R. SHAFFER, University of Georgia

600 pages. Casebound. 8-1/2 x 10. 2-color.
©2009. ISBN: 9780495600787.

The success of this best-selling text lies in the author's belief that a good text talks with, rather than at, its readers. Shaffer does an extraordinary job of anticipating students' interests, questions, and concerns while treating them as active participants in the process of learning about social and personality development. The Sixth edition of SOCIAL AND PERSONALITY DEVELOPMENT, International Edition features clearly written, current coverage of social and personality development that aids students in discovering the causes, processes, and complexities that underlie developmental change. Students learn why biological and environmental factors, contextual factors such as cross-cultural, familial, neighborhood, school, and peer-group influences cause change in children. Shaffer also explores the approaches that researchers use to test their theories and answer important questions about developing children

and adolescents. This book's effective coverage of field research stands out from other texts not only for its accuracy and currency, but because Shaffer consistently juxtaposes classic research with the latest breakthroughs in a way that helps students appreciate how knowledge builds on earlier findings. This edition features a much stronger emphasis on cultural influences on development.

★ KEY FEATURES

- A new, attractive 2-color design gives the book a brighter and more "open" look, and calls out important information for students. Over 25 percent of the boxes in this revision are also new and the remaining ones have been updated to reflect new research and findings.
- New Chapter 4, "Emotional Development," traces the development of emotional expressiveness (including increased attention to its cultural influences), emotional recognition/knowledge, and emotional regulation with an emphasis on how all of these aspects of emotional competence might contribute to a child's social competencies. In addition, Shaffer has expanded the coverage of temperament and temperamental influences on development.
- Chapter 6, "Development of the Self and Social Cognition," has been significantly expanded and updated to include new findings and conclusions about the stability of self-esteem across the transition to adolescence; a new section on cultural and subcultural influences on self-esteem; new research on improving the body images and self-esteem of adolescent girls; recent evidence that young children's trait-like reasoning may not qualify as trait reasoning; and discussion on Baron-Cohen's biological theory of "theory of mind."
- This edition includes extensive research updates on topics such as

cultural/subcultural/historical influences on development, with emphasis on the impacts of economic disadvantage on child development; an even stronger focus on the intricate interplays among biological and environmental forces in shaping development; stronger and more frequent illustrations that developmental outcomes depend very crucially on the "goodness of fit" between persons and their socializing environments; and greater emphasis on the importance of good peer relations and high-quality friendships (and on the interplays between families and peers as socializing agents); as well as expanded coverage of adolescent development.

- There are significant updates on the impacts of alternative care on social and emotional development in Chapter 5. In addition, attachment is now covered in chapter 5 (previously covered in Chapter 7 includes significant updates on the development of children's achievement attributions, recent evidence that there are right and wrong ways to praise success and create a mastery achievement orientation, increased coverage of cultural influences on achievement, and a new section on creativity and special talents.
- Several philosophical views guide Shaffer's text: an emphasis on theory, systematic research, a "process" orientation, a "contextual" orientation, the holistic process of human development, and the fact that a textbook should be a resource book for students; one that reflects current knowledge.
- "Cultural Influence" boxes examine the impacts of cultures, subcultures, or other social contexts on selected aspects of child and adolescent development, such as "Culture Differences in the Expression of Anger and Shame."
- "Developmental Issues" boxes

examine a variety of developmentally significant topics or processes. For example, "Family Instability, Homelessness, and Child Development."

- "Focus on Research" boxes discuss a study or series of related studies that have been highly influential in illuminating the causes of development or individual differences in development. For example, "How Girls are More Aggressive Than Boys."

CONTENTS

1. Introduction.
2. Classical Theories of Social and Personality Development.
3. Recent Perspectives on Social and Personality Development.
4. Emotional Development and Temperament.
5. Establishment of Intimate Relationships and Their Implications for Future Development.
6. Development of the Self and Social Cognition.
7. Achievement.
8. Sex Differences, Gender Role Development and Sexuality.
9. Aggression and Antisocial Conduct.
10. Altruism and Moral Development.
11. The Family.
12. Extrafamilial Influences I: Television, Computers and Schooling.
13. Extrafamilial Influences II: Peers as Socialization Agents.
14. Epilogue: Putting the Pieces Together.

DEVELOPMENTAL PSYCHOLOGY
EMOTIONAL DEVELOPMENT



EMOTION

Second Edition

JAMES W. KALAT, North Carolina State University and **MICHELLE N. SHIOTA**, University of California, Berkeley

480 pages. Paperbound. ©2012.
ISBN: 9781111346133.

Drs. James W. Kalat and Michelle N. Shiota wrote EMOTION, International Edition in response to a growing need for a broad-based text on the topic. Now in its Second Edition, this text includes the most recent research to reflect new thinking about the area of emotion, and surveys both theoretical and practical topics ranging from neuroscience to development and culture. It also includes a strong emphasis on research methods and measurement. Blending unprecedented scholarship with a friendly and accessible writing style, this text resonates with students by making the study of emotion both interesting and relevant.

NEW TO THIS EDITION

- A NEW chapter on the evolutionary approach to emotion.
- NEW chapter on autonomic nervous system and hormonal aspects of emotion.
- NEW chapter on central nervous system aspects of emotion.
- NEW chapter on emotion and Personality.
- NEW chapter on emotion in

■ Developmental Psychology

Clinical Psychology.

- Expanded and updated pop culture references and real-world examples resonate with students by relating material to their environments and experiences.

★ KEY FEATURES

- This text provides in-depth coverage of neuroscience as it relates to the study of emotion, clearly showing the connection between the brain and the emotional state of an individual.
- The authors encourage students to consider and discuss culture and its effect on emotion, helping them to understand the subject matter by linking it to their surroundings.
- Each chapter concludes with suggestions for class-discussion topics and small-scale research projects.

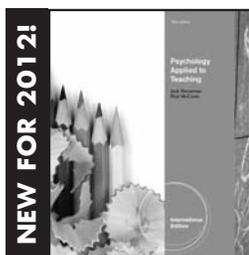
🏠 CONTENTS

1. Introduction: The Nature of Emotion.
 2. Evolution of Emotion.
 3. Culture and Emotion.
 4. Emotion and the Body: Autonomic Nervous System and Hormones.
 5. Emotion and the Brain: The Central Nervous System.
 6. Emotion Regulation.
 7. Fear and Anxiety.
 8. Anger, Disgust, and Contempt.
 9. Love.
 10. Happiness and The Positive Emotions.
 11. The Self-Conscious Emotions.
 12. Development of Emotion.
 13. Emotion and Personality.
 14. Effects of Emotion on Cognition.
 15. Emotion in Clinical Psychology.
-



EDUCATIONAL PSYCHOLOGY

EDUCATIONAL PSYCHOLOGY



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PSYCHOLOGY APPLIED TO TEACHING

Thirteenth Edition

JACK SNOWMAN, Southern Illinois U. and **RICK MCCOWN**, Duquesne University

672 pages. Paperbound. 9 x 10-7/8. 4-color. ©2012. ISBN: 9781111344832.

This text has received wide acclaim for its applied, practical, and student-oriented approach to educational psychology, which demonstrates how complex psychological theories apply to the everyday experiences of in-service teachers. Coverage of educational psychology is framed so that the aspiring and developing teachers who read it can see themselves as engaged learners: professionals who continuously seek, find, and test better ways to help their students succeed. **PSYCHOLOGY APPLIED TO TEACHING**, International Edition, combines fresh concepts and contemporary research with long-standing theory and applications to create a textbook that addresses the needs of today's teachers and students.

NEW TO THIS EDITION

- New! Emphasis on inquiry through assessment: Based on recent research on designs for

teaching and learning, the role of teacher inquiry and how it is supported through formative assessment practices is addressed. Formative assessment's role in reflective teaching is discussed in Chapters 1 and 16. A new definition of formative assessment tied to both student and teacher learning anchors a new section in Chapter 14.

- New! Emphasis on educational technology: Each chapter contains at least one section on how technology can be used to address the chapter's themes. Topics include the impact of Web 2.0 technologies and how they can be used to foster cognitive development, promote multicultural understanding, make learning easier for students with disabilities, boost motivation, help teachers manage classrooms, and aid in assessment.
- New! New coverage of current topics and research findings includes information on bullying, cyber-bullying, and school violence and interventions; the caring orientation to moral development (e.g., Nel Nodding's Care Theory); contemporary views of intelligence; and "Response to Intervention" and its implications for assessment.
- New! Advances in social cognitive theory, particularly with respect to self-regulated learning: Chapter 9 includes extensive coverage of learning strategies and tactics, and how students can be taught to create and use them. Cited research on a program of self-regulation designed to strengthen writing skills shows how the principles of self-regulated learning can be applied in the classroom.

★ KEY FEATURES

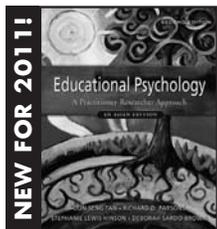
- Suggestions for Teaching provide concrete teaching examples that highlight the application of psychological research in the classroom. This real-world connection helps pre-service teachers understand the value of their Educational Psychology course in their development as an educator.
- TeachSource Video Case boxes integrate the text with award-winning video cases, bringing key topics to life and simulating classroom observation by referring students to relevant cases that they can view online.
- Case in Print presents a recent newspaper article in every chapter, illustrating the relationship between chapter content and real-life classroom practices.
- Take a Stand! provides students with brief models of how to articulate a compelling position on an educational issue.

🏠 CONTENTS

1. Applying Psychology to Teaching.
 - Part I: Student Characteristics.
 - 2. Theories of Psychosocial and Cognitive Development.
 - 3. Age-Level Characteristics.
 - 4. Understanding Student Differences.
 - 5. Addressing Cultural and Socioeconomic Diversity.
 - 6. Accommodating Student Variability.
 - Part II: Learning and Instruction.
 - 7. Behavioral Learning Theory: Operant Conditioning.
 - 8. Information Processing Theory.
 - 9. Social Cognitive Theory.
 - 10. Constructivist Learning Theory, Problem Solving, and Transfer.
 - Part III: Creating a Positive Learning Environment.

■ Educational Psychology

11. Motivation.
 12. Classroom Management.
 13. Approaches to Instruction.
- Part IV: Assessing of Students.
14. Assessment of Classroom Learning.
 15. Understanding and Using Standardized Tests.
 16. Becoming a Better Teacher by Learning from Teaching.



EDUCATIONAL PSYCHOLOGY: A PRACTITIONER-RESEARCHER APPROACH (AN ASIAN EDITION)

Second Edition

TAN OON SENG, Nanyang Technological University; **RICHARD D. PARSONS**, West Chester University of Pennsylvania; **STEPHANIE LEWIS HINSON**, West Chester University of Pennsylvania; **DEBORAH SARDO-BROWN**, West Chester University of Pennsylvania

536 pages. Paperbound ©2011.
ISBN: 9789814296700.
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ISBN: 9789814319614.

Since the successful publication of the first edition of Educational Psychology: A Practitioner-Researcher Approach, An Asian Edition, the global landscape and international interest in education has escalated. The 21st century calls for new rules of engagement with the environment and a renewed understanding of educational psychology as teachers learn to understand the emerging profiles of diverse learners. Much has also happened in Asia and internationally in terms of new initiatives in education that impact on the teacher's role. Like the first edition, the

underpinning philosophy of this second edition remains the same, which is to equip the aspiring educator to be the best teacher he/she can be through a deep knowledge and reflective study of educational psychology.

★ **KEY FEATURES**

- Overview of Education Challenges in Asia and Internationally. The big picture of global challenges of education in terms of general trends and directions to prepare the learner for the 21st century.
- Insights into the Singapore Education System and Latest Initiatives. Nations worldwide are recognizing that education is the best investment for a country's future.
- Asian Contextualization. The indigenous element, in this case Asian, makes this a unique text for those interested in the Asian region and applications of psychological theories to Asian classrooms.
- Action Research and Latest Theories. This edition further intensifies case and action research. Research activists and teacher-researchers will find the resources such as suggestions to integrate observational skills with hypothesis-testing approaches particularly helpful. Coverage of cornerstone theories and key contemporary works are also included.
- Personal Exercises. Opportunities for personal reflections are incorporated for one to gain awareness and better understanding of his/her beliefs in the light of informed research and debate on important issues.
- Problem Scenarios. Each chapter begins with real world classroom scenarios as triggers for engaging thinking and learning. The approach is particularly useful given the importance of approaches such as inquiry-based

learning, problem-based learning and understanding by design.

CONTENTS

- Introduction.
1. Education and the Learner: 21st Century Challenges, International Contexts and Educational Developments in Singapore.
 2. The Teacher as Practitioner and Researcher.
- Section I Considering the Uniqueness of 'Who' We Teach
3. Developmental Theory: Cognitive Development.
 4. Developmental Theory: Moral and Psycho-Social Development.
 5. Exceptionalities: Addressing Students' Unique Needs.
 6. Student Diversity.
- Section II The How of Teaching: Learning Theory and Instructional Practice
7. Learning Theories: Behaviorism.
 8. Cognitive Learning Theories.
- Section III The How of Teaching: Considering Issues of Motivation and Management
9. Motivation in the Classroom.
 10. Classroom Ecology and Management.
 11. Classroom Management.
- Section IV Putting It all Together: Planning-Doing-Assessing
12. Planning: Essential to Instruction.
 13. Learner-Centred Instruction: Metacognition and Constructivism.
 14. Classroom Assessment: Providing Accountability and Direction.



EDUCATIONAL PSYCHOLOGY

Second Edition

BRUCE TUCKMAN, Ohio State University; **DAVID MONETTI**, Valdosta State University

688 pages. Paperbound ©2011.
ISBN: 9780495808381.

This comprehensive educational psychology text blends a strong scholarly and theoretical background with the application of theories and concepts using real-world examples, case studies, and practical teaching strategies. The text's innovative pedagogical program is anchored by a cohesive learning objective system integrated throughout each chapter, guiding students' reading and reinforcing their understanding of concepts. A unique "Think It Over" feature asks readers to reflect on important topics as both a student of psychology and a future classroom teacher. TeachSource Video Cases, introduced in the text and available to view on the book's Companion Website, give students a firsthand look at real-world applications and best practices. Among the other distinctive aspects of the text is an entire chapter on group process.

★ KEY FEATURES

- An integrated learning objective system, which guides study and reinforces the understanding of concepts, features a list of seven to ten objectives linked to the chapter outline. Each learning objective next appears in the text margin alongside the section that corresponds to it, and again in the chapter summary, "Summing It Up," where it is listed with corresponding key concepts and

page references.

- Chapter-opening vignettes, "Stories to Learn From," engages students and introduces the central concepts of the chapter.
- Unique "Think It Over" segments in each chapter ask students to answer a question about the content just covered from two perspectives--as a learner and as a teacher. This feature addresses the dual reality of educational psychology students, and encourages them to begin thinking like teachers.
- Boxed features include "Discourse on Diversity," which focuses on an aspect of diversity in the classroom and may be identified as pertaining to elementary, middle, or high school; "An Example to Aid Understanding," clarifies difficult concepts; and "Did You Know?" segments feature interesting and relevant insights. Video Cases present interactive real world examples of teachers at work in the classroom.

CONTENTS

SECTION I: EXPLORING PSYCHOLOGY'S ROLE IN EDUCATION.

1. The Study of Educational Psychology.

SECTION II: DEVELOPMENTAL TRENDS AND LEARNER DIVERSITY.

2. Cognitive and Language Development.
3. Moral, Personal, and Psychosocial Development.
4. Learner Diversity.
5. Learners With Exceptionalities.

SECTION III: LEARNING APPROACHES AND APPLICATIONS.

6. Behavioral Approaches to Learning.
7. Cognitive Approaches to Learning.

8. Constructivism, Problem Solving, and Creativity.

SECTION IV: THE TEACHING-LEARNING ENVIRONMENT.

9. Group Processes in Instruction.
 10. Motivating Learners.
 11. Creating and Maintaining Effective Learning Environments.
 12. The Design of Instruction.
- #### SECTION V: APPRAISAL OF LEARNING.
13. Classroom Assessment.
 14. Interpreting Standardized Assessments.



ABNORMAL PSYCHOLOGY

ABNORMAL PSYCHOLOGY



ABNORMAL PSYCHOLOGY: AN INTEGRATIVE APPROACH (WITH PSYCHOLOGY COURSEMATE WITH EBOOK PRINTED ACCESS CARD)

Sixth Edition

DAVID H. BARLOW, Boston University, and **V. MARK DURAND**, University of South Florida, St. Petersburg

736 pages. Paperbound. ©2012.
ISBN: 9781111345204.

Balancing biological, psychological, social, and cultural approaches, David Barlow and V. Mark Durand's groundbreaking integrative approach is the most modern, scientifically valid method for studying abnormal psychology. In this Sixth Edition of their proven **ABNORMAL PSYCHOLOGY: AN INTEGRATIVE APPROACH**, Barlow and Durand successfully blend sophisticated research and an accessible writing style with the most widely recognized method of discussing psychopathology. Going beyond simply describing different schools of thought on psychological disorders, the authors explore the interactions of the various forces that contribute to psychopathology. A conversational writing style, consistent pedagogical elements, integrated case studies (95 percent from the authors' own files), video clips of clients, and

additional study tools make this text the most complete learning resource available.

NEW TO THIS EDITION

- New "On the Spectrum" boxes in every disorder chapter highlight the dimensionality and spectrum of the specific disorders, aiming to follow the direction of the forthcoming DSM-5.
- New "Innovative Approaches" boxes in every disorder chapter provide students with a look at the future of the field, cutting-edge approaches, research, and thoughts on the DSM-5.
- New "Student Learning Outcomes" at the start of each chapter assist instructors in accurately assessing and mapping questions throughout the chapter. The outcomes are mapped to the core APA goals and are integrated throughout the instructor resources and testing program.
- Every chapter in the Sixth Edition has been carefully revised to reflect the very latest research studies on psychological disorders, with hundreds of new references appearing for the first time.
- New to this edition, the **Abnormal Psychology Live CD** has been revamped and integrated online in the book's website, **Abnormal Psychology CourseMate**.

★ KEY FEATURES

- Unlike texts that take a single-cause, single-treatment approach, Barlow and Durand cover treatment in each chapter.
- Case studies featuring real clients are incorporated into the flow of the text, providing a realistic context for the scientific research in the book.
- This text features substantial, cutting-edge coverage of prevention. The authors discuss a variety of topics that will pique students' interest—for example, how to prevent eating disorders, sleep disorders, substance abuse and dependence, suicide, antisocial disorders in children, and more.
- The authors thoroughly cover cultural and gender factors as they relate to abnormal behavior.
- Four to five "Concept Checks" at the end of every section allow students to apply concepts to particular cases.



CASEBOOK IN ABNORMAL PSYCHOLOGY

Fourth Edition

TIMOTHY A. BROWN and **DAVID H. BARLOW**, both of Boston University

352 pages. Paperbound. 7 x 9. 1-Color.
©2011. ISBN: 9780495604402.

Using cases from the authors' files or from case files of other working clinicians, **CASEBOOK IN ABNORMAL PSYCHOLOGY** portrays the rich and arresting nature of disorders manifested in real people. Cases illustrate every major DSM-IV category, followed by a therapy outcome section that tells the "rest of the story" of what happened to these clients. Using an integrative approach, the authors emphasize the multiple causes of disorders and incorporate developmental and cultural issues in each case. Complex cases are presented without a diagnosis, so students can come up with a diagnosis on their own. This Fourth Edition includes a new case on body dysmorphic disorder as well as two new cases without a diagnosis.

NEW TO THIS EDITION

- A new chapter on body dysmorphic disorder has been added, to reflect the growing attention to this disorder. This replaces the Sexual Dysfunction chapter.
- Two new case studies without a diagnosis has been added to give students an opportunity to use the knowledge they have obtained and apply it to creating a diagnosis on their own.
- The authors have updated the references throughout, to include

the most up-to-date information available on each topic.

★ KEY FEATURES

- The authors' use of authentic—rather than idealistic—cases gives students a flavor of real clients with disorders.
- The authors identify situations in which the case is atypical of the diagnosis.
- The selection of cases offers a racial/ethnic/gender balance not found in other casebooks.
- Chapter outlines in the detailed Table of Contents help structure the chapter's content and provide additional student focus.
- Each chapter begins with a brief background of the case and the patient and then presents the Clinical History, DSM-IV Diagnosis, Case Formulation Using the Integrative Model, Course of Treatment and Treatment Outcome, a Discussion, and end-of-chapter "Thinking Critically" questions.

CONTENTS

1. Generalized Anxiety Disorder.
2. Panic Disorder with Agoraphobia.
3. Adolescent Social Phobia.
4. Posttraumatic Stress Disorder.
5. Obsessive-Compulsive Disorder.
6. Body Dysmorphic Disorder.
7. Physical Abuse of Adult (Domestic Violence).
8. Dissociative Identity Disorder.
9. Major Depression.
10. Bipolar Disorder.
11. Bulimia Nervosa.
12. Anorexia Nervosa.
13. Sexual Disorder (Paraphilia): Pedophilia.
14. Alcohol Dependence.
15. Borderline Personality Disorder.
16. Schizophrenia.
17. Autistic Disorder.
18. Diagnosis Note Provided: Case #1.
19. Diagnosis Note Provided: Case #2.

20. Diagnosis Note Provided: Case #3.



DISORDERS OF CHILDHOOD: DEVELOPMENT AND PSYCHOPATHOLOGY

ROBIN HORNIK PARRITZ, Hamline University and **MICHAEL F. TROY**, Children's Hospitals and Clinics of Minnesota

488 pages. Paperbound. 8 1/2 x 10. 4-color.
©2011. ISBN: 9780840031556.

This text is written with the whole child in mind and discusses disorders in connection with the different stages of development, providing both a meaningful framework to promote students' learning and a practical, true-to-life approach for organizing the course. Four themes recur throughout the text, each informed by the principles and practices of developmental psychopathology, an interdisciplinary approach that asserts that maladaptive patterns of emotion, cognition, and behavior occur in the context of normal development. The authors emphasize multi-factor explanations of disorders as well as developmental frameworks and developmental pathways—presenting disorders and sets of disorders in the order in which they typically appear in a child's life. They also focus on the child-in-context (calling attention to the multiple settings in which the child is embedded) and emphasize the importance of taking a broad view that considers the whole child and his or her patterns of interest, abilities, and strengths, rather than a narrow view of a disorder or developmental delay.

■ Abnormal Psychology

★ KEY FEATURES

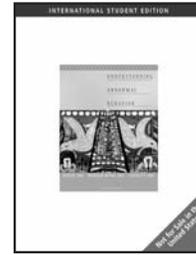
- This text explicitly highlights the interaction between normal development and psychopathology, employing a broad approach that focuses on the whole child rather than on narrow individual disorders and extensive use of case stories to bring the concepts to life.
- A section at the beginning of each chapter summarizes the developmental tasks and challenges experienced by typically developing children that are especially relevant given the disorders discussed in the chapter.
- Chapters are sequenced to reflect the normal course of development. This sequencing allows students to consider specific disorders and sets of disorders that occur in a particular developmental period in proximity and relation to one another. It also allows for an ongoing focus on the constructs of risk and resiliency, and provides a basis for coherent discussions of early-occurring disorders as risk factors for later-occurring disorders.
- Multi-factor explanations of disorders (encompassing biological, psychological, and sociocultural factors) are examined in detailed analyses of etiologies, assessments, diagnoses, developmental pathways, and interventions.
- Themed feature boxes—The Child in Context, Clinical Perspectives, Risk and Resilience, and Emerging Science—support the book's overall approach and highlight important topics of interest to students.

🏠 CONTENTS

PART I: GENERAL ISSUES.

1. Introduction.
2. Models of Child Development, Psychopathology and Treatment.
3. Principles and Practices of Developmental Psychopathology.

4. Classification, Assessment and Diagnosis, and Intervention.
- PART II: DISORDERS OF INFANCY AND EARLY DEVELOPMENT.**
5. Disorders of Early Development.
 6. Disorders of Attachment.
 7. Mental Retardation.
 8. Autism Spectrum Disorders .
- PART III: DISORDERS OF SCHOOL-AGED CHILDREN.**
9. Attention-Deficit Hyperactivity Disorder.
 10. Oppositional-Defiant Disorder.
 11. Anxiety Disorders.
- PART IV: DISORDERS OF OLDER CHILDREN AND ADOLESCENTS.**
12. Mood Disorder and Suicidality.
 13. Conduct Disorders.
 14. Substance Abuse Disorders.
 15. Eating Disorders of Adolescence.



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UNDERSTANDING ABNORMAL BEHAVIOR

Ninth Edition

DAVID SUE, Western Washington University, **DERALD WING SUE**, California State University, Hayward and **STANLEY SUE**, University of California, Davis

700 pages. Paperbound. 9 x 10-7/8. 4-color. ©2010. ISBN: 9780324829686.

Featuring current research, high-quality scholarship, and an appealing design, **UNDERSTANDING ABNORMAL BEHAVIOR**, International Edition, provides an inviting and stimulating look into abnormal psychology. The first abnormal psychology book to present a thoroughly integrated multicultural perspective—based on the authors' view that cross-cultural comparisons can greatly enhance the understanding of disorders—the text provides extensive coverage and integration of multicultural models, explanations, and concepts. To help you make sense of the many different combinations of life experiences and constitutional factors that influence behavioral disorders, the authors use an integrative model. This multipath model provides you with an organizational framework for understanding the biological, psychological, social, and sociocultural causes of mental disorders; the complexity of their interacting components; and the need to view disorders from a holistic framework. The book also helps you gain an understanding of abnormal behavior as scientific and clinical endeavors, while providing insight into the tools that mental health professionals use to study and treat disorders.

NEW TO THIS EDITION

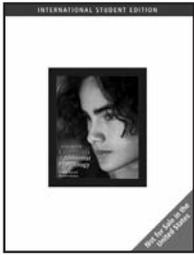
- A new integrative multipath model provides students with an organizational framework for understanding the numerous causes of mental disorders (biological, psychological, social, and sociocultural), the complexity of their interacting components, and the need to view disorders from a holistic framework. An "Implications" section at the end of each chapter synthesizes the implications of the multipath perspective.
- Thoroughly updated with the latest trends and statistics in research and critical thinking, the ninth edition includes new or expanded information on eating disorders, learning disabilities, suicide, date rape, the growing ethnic and cultural diversity in the United States and its implications for mental health research and practice, research strategies and findings on genetic factors in mental disorders, the growing prevalence of psychoactive drug use in the United States, and implications of managed health care on mental health services and the use of evidence-based treatments.
- Material from the previous edition's Chapter 17 on therapeutic interventions has been integrated throughout the text where appropriate; the chapter is available in its entirety online.
- Did You Know? boxes in the margins capture students' interest by providing fascinating highlights of research-based information.

KEY FEATURES

- New Controversy boxes, with critical-thinking questions for students to consider, address contentious issues that have wide implications for society. These boxes evoke alternative views, provoke discussion, and draw students into issues that help them better explore the wider meaning of abnormal behavior.
- Critical-Thinking boxes (many of which are new or updated) provide factual evidence and thought-provoking questions that raise key issues in research, examine widely held assumptions about abnormal behavior, and challenge students' understanding of the text material.
- Myth vs. Reality discussions challenge and dispel students' preconceived notions about mental health issues. These discussions also illustrate the importance of checking beliefs that appear to be "common sense" against scientific facts.
- Chapter-opening outlines and Focus Questions provide a framework that stimulates active learning; with questions in mind, students begin thinking about the concepts they are about to explore.
- Chapter summaries keyed to the Focus Questions provide students with a concise recap of important concepts as well as tentative answers to the chapter opener's Focus Questions.
- Case studies and examples, many of which are new or updated, make issues of mental health and mental disorders come to life for students. Many of the cases are taken from actual clinical files and are clearly designated in the text's design.

CONTENTS

1. Abnormal Behavior.
2. Models of Abnormal Behavior.
3. Assessment and Classification of Abnormal Behavior.
4. The Scientific Method in Abnormal Psychology.
5. Anxiety Disorders.
6. Dissociative Disorders and Somatoform Disorders.
7. Stress Disorders
8. Personality Disorders.
9. Substance-Related Disorders.
10. Sexual and Gender Identity Disorders.
11. Mood Disorders.
12. Suicide.
13. Schizophrenia: Diagnosis and Etiology.
14. Cognitive Disorders.
15. Disorders of Childhood and Adolescence.
16. Eating Disorders.
17. Legal and Ethical Issues in Abnormal Psychology.



ESSENTIALS OF ABNORMAL PSYCHOLOGY (WITH CD-ROM)

Fifth Edition

V. MARK DURAND, University of South Florida, St. Petersburg, and **DAVID H. BARLOW**, Boston University

736 pages. Paperbound. 9 x 10-7/8. 4-Color. ©2010. ISBN: 9780495806134.

In this briefer version of Durand and Barlow's widely taught text, the authors explain abnormal psychology through their standard-setting integrative approach—the most modern, scientifically valid method for studying the subject. Through this integrative approach, students learn that psychological disorders are rarely caused by a single influence, but rooted in the interaction among multiple factors: biological, psychological, cultural, social, familial, and even political. A conversational writing style, consistent pedagogy, video clips of real clients (located on the accompanying Abnormal Psychology Live 2.5 CD-ROM), and real case profiles—95 percent from the authors' own case files—provide a realistic context for the scientific findings of the book. In addition, these features ensure that readers never lose sight of the fact that real people are beyond the DSM-IV-TR criteria, the theories, and the research.

★ **KEY FEATURES**

■ Well-known in their field, the authors bring sophisticated research and clinical experience—including the most recent developments—to every chapter of this text. The new edition places more emphasis on dimensionality/spectrum disorders, following the direction of the

forthcoming DSM-V. It is also thoroughly updated with several hundred new references, including coverage on new information on the discovery of the drug D-Cycloserine which helps in treating anxiety disorders (Chapter 4), new findings on depression (Chapter 6), and new information on ADHD and also autism (Chapter 13).

- A Diversity box in every chapter augments coverage of cultural and gender factors and differences as they relate to the expression of disorders. Topics include cultural differences in menopause, suicide, and self-injury, and gender and cultural differences in alcohol and drug use. Diversity content continues to be highlighted in theme indexes (one on gender, one on culture) in the Preface and in the book's description of how cultural beliefs and practices can lead to misdiagnoses of psychological disorders.
- A Future Direction box at the end of every disorders chapter discusses topics such as therapeutic alliance with family members, Web-based diagnosis and treatment, telehealth, and support groups for diagnostic categories, as well as previews of the DSM-V.
- To support students outside of the classroom and reinforce more challenging topics that typically need more than one explanation, Mark Durand's expanded Video Concept Reviews provide a brief summary of difficult concepts for every chapter. These video reviews and other available video clips are listed at the end of each chapter, and are available on the Abnormal Psychology Live 2.5 CD that accompanies each new text and online within CengageNOW™ for Abnormal Psychology.
- To reinforce key messages, each chapter's summary points are now organized around Learning Objectives, which are also listed at the start of every major section to

focus students' reading.

- Case studies featuring real clients, mostly from the authors' own clinical experience, are incorporated throughout the book, providing a realistic context for the scientific research. These case studies ensure that students never lose sight of the fact that beyond the DSM-IV-TR criteria, the theories, and the research, there are the people struggling with these disorders—and that abnormal psychology is about "us" rather than "them."

CONTENTS

1. Abnormal Psychology in Historical Context.
2. An Integrative Approach to Psychopathology.
3. Clinical Assessment, Diagnosis, and Research Methods.
4. Anxiety Disorders.
5. Somatoform and Dissociative Disorders.
6. Mood Disorders and Suicide.
7. Physical Disorders and Health Psychology.
8. Eating and Sleep Disorders.
9. Sexual and Gender Identity Disorders.
10. Substance-Related and Impulse-Control Disorders.
11. Personality Disorders.
12. Schizophrenia and Other Psychotic Disorders.
13. Developmental and Cognitive Disorders.
14. Mental Health Services: Legal and Ethical Issues.



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CASEBOOK IN CHILD BEHAVIOR DISORDERS

Fourth Edition

CHRISTOPHER KEARNEY, University of Las Vegas, Nevada

240 pages. Paperbound. 6 3/8 x 9 1/4. 1-color. ©2010. ISBN: 9781439041468.

This casebook illustrates the rich and arresting nature of disorders that first manifest themselves in childhood while also showing how a child's developmental patterns shape the expression of each disorder. Each complex case demonstrates how each disorder is expressed—from presentation through diagnosis and treatment—in an effective way. Throughout the book, the author explores the DSM-IV-TR criteria and demonstrates the interaction between developmental and environmental influences for each disorder.

NEW TO THIS EDITION

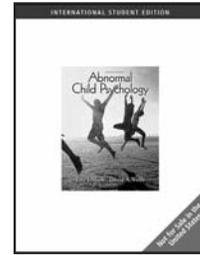
- A new chapter on Bipolar Disorder has taken the place of the previous Chapter 5 to give students a deeper look at the disorder.
- Chapter 12, "Pediatric Conditions," contains a new pediatric case that better reflects a hospital setting.
- This edition has been thoroughly updated to reflect the latest research. In addition, all comorbid and biological information has been updated for each relevant chapter.

★ KEY FEATURES

- Cases include "Mixed Case Three" (Chapter 15). This case covers a multiracial child of Hispanic, Asian, and Caucasian descent and displays a mix of elements that could indicate schizophrenia, bipolar disorder, personality disorder, obsessive compulsive disorder, or tic disorder. This interesting case leads students through a discussion of which symptoms match which criteria.
- Information on the DSM-IV-TR is discussed throughout the text.
- Two "Diagnose the Case" exercises give students an opportunity to come up with diagnoses on their own. The first, which appears in Chapter 1, sets up the process of presentation, diagnosis, and treatment that is followed throughout the book.
- The "Wrap Up Case" is a complex, mixed case in which a child has multiple problems. The case presents a real challenge for students, giving them the opportunity to apply what they have learned throughout the course.

CONTENTS

1. Mixed Case One.
2. Social Anxiety/Withdrawal.
3. Depression.
4. Eating Disorder.
5. Bipolar Disorder.
6. Attention Deficit/Hyperactivity Disorder.
7. Learning Disability.
8. Conduct Disorder/Aggression.
9. Substance Abuse.
10. Family Conflict/Noncompliance.
11. Autism/Mental Retardation.
12. Pediatric Conditions.
13. Effects from Sexual Abuse.
14. Mixed Case Two.
15. Mixed Case Three.



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ABNORMAL CHILD PSYCHOLOGY

Fourth Edition

ERIC J. MASH, University of Calgary, and **DAVID A. WOLFE**, Centre for Addiction and Mental Health, University of Toronto

576 pages. Paperbound. 8-1/2 x 11. 2-color. ©2009. ISBN: 9780495506171.

Through a thoughtful and accurate balance of developmental, clinical-diagnostic, and experimental approaches to child and adolescent psychopathology, Eric Mash and David Wolfe's **ABNORMAL CHILD PSYCHOLOGY**, International Edition remains the most authoritative, scholarly, and comprehensive book in its market. Accessible to a broad range of readers, the book traces the developmental course of each disorder and shows how biological, psychological, and sociocultural factors interact with a child's environment.

★ KEY FEATURES

- With the assistance of an expert from Wellesley College, the authors have significantly increased attention to and coverage of culture and diversity throughout the text.
- The authors have completely updated the coverage, references, and examples throughout, and this edition features an entirely new design and many new and updated photos.
- The book's integrated cases covering all clinical stages—presentation, diagnosis, and treatment—have been expanded and updated. Additionally, two guides to the cases, both appearing at the front of the book, have been

■ **Abnormal Psychology**

added to this edition. One is an improved listing of the cases by chapter, while the second is a new listing of the cases by type. The authors have also added a thematic guide to the text's popular "A Closer Look" boxes.

- Greatly expanded selection of multimedia and interactive learning resources, foremost among these numerous new video clips within PowerLecture. These current, high-interest videos focus on topics such as AD/HD, autism, bullying, life skills, and Down's syndrome.
- "A Closer Look" boxes, found throughout the book, draw students into the material and enrich each topic with engaging additional information. Examples include "What Are the Long-Term Criminal Consequences of Child Maltreatment?," "Common Fears in Infancy, Childhood, and Adolescence," and "Did Darwin Have a Panic Disorder?"
- Visual learning aids such as cartoons, tables, eye-catching section-opening quotes, and figures as well as numerous photos illustrate key concepts throughout the text.
- Disorders are organized around the DSM-IV-TR criteria and summarized in DSM-IV-TR tables, presenting disorders' primary characteristics as accurately and clearly as possible.
- A comprehensive and integrative approach that pays attention to advances in abnormal child and adolescent psychology and focuses on the child, not just the disorders.
- Coverage of child maltreatment and relationship-based disorders; integration of treatment and prevention; and an emphasis on diversity.

 **CONTENTS**

Part I: TITLE OF PART I.

1. Introduction to Normal and Abnormal Behavior in Children and Adolescents.
2. Theories and Causes.
3. Research.
4. Assessment, Diagnosis, and Treatment.

Part II. BEHAVIOR DISORDERS.

5. Attention-Deficit/Hyperactivity Disorder (AD/HD).
6. Conduct Problems.

Part III. EMOTIONAL DISORDERS.

7. Anxiety Disorders.
8. Mood Disorders.

Part IV. DEVELOPMENTAL AND LEARNING DISORDERS.

9. Intellectual Disability (Mental Retardation).
10. Autism Spectrum Disorders and Childhood-Onset Schizophrenia.
11. Communication and Learning Disorders.

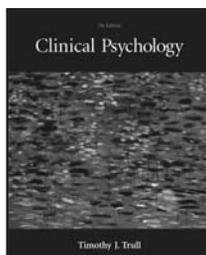
Part V. PROBLEMS RELATED TO PHYSICAL AND MENTAL HEALTH.

12. Health-Related and Substance Use Disorders.
13. Eating Disorders and Related Conditions.
14. Child Maltreatment and Non-Accidental Trauma.



CLINICAL PSYCHOLOGY

CLINICAL PSYCHOLOGY



CLINICAL PSYCHOLOGY

Seventh Edition

TIMOTHY TRULL, University of Missouri, Columbia

640 pages. Paperbound. 7 3/8 x 9 1/4.
1-color. ©2005. ISBN: 9780534633875.

Timothy Trull's **CLINICAL PSYCHOLOGY** offers a concrete and well-rounded introduction to clinical psychology. A highly respected clinician and researcher, Dr. Trull examines the rigorous research training that clinicians receive, along with the empirically supported assessment methods and interventions that clinical psychologists must understand to be successful in the field. This new edition of Trull's best-selling text covers cutting-edge trends, and offers enhanced coverage of culture, gender and diversity, and contemporary issues of health care. Written to inspire students thinking of pursuing careers in the field of clinical psychology, this text is a complete introduction.

NEW TO THIS EDITION

- Targeted clinical psychology research designs strengthen the student's introduction to and comprehension of the entire clinical world. Examples of designs include controlled observation that can be used to investigate a partner's communication patterns by observing them behind a one-

way mirror, and the use of single subject designs to observe behavior in children.

- Numerous case illustrations, transcripts and profiles of practicing psychologists within the text offer a well-rounded introduction to important cases and people involved in clinical psychology, spanning across such fields as child clinical and assessment clinical psychology.
- Hot topics of professional ethic codes, such as APA's 2002 **ETHICAL PRINCIPLES OF PSYCHOLOGISTS AND CODE OF CONDUCT**, are highlighted throughout the text with enhanced coverage.
- Profiles of actual clinical psychologists are now included in the book, offering a well-rounded view of the people and accomplishments in the field of clinical psychology. Among others, clinicians included are: Judith Beck of Beck Institute of Cognitive Therapy and Research; John Exner of the Rorschach Workshops; Richard McFall of Indiana University; and Sam Turner of the University of Maryland.
- Hands-on activities in the Instructor's Manual will engage students and enrich their learning experience with classmates.

★ KEY FEATURES

- Strong emphasis on empirically validated assessment methods and interventions and briefer forms of psychotherapy are presented in assessment chapters 8 and 9, and intervention chapters 11 and 14.
- Solid Pedagogy! Chapter-opening "Focus Questions" and "Chapter Outlines" introduce students to the forthcoming material. Key terms and their definitions allow are included at the end of the chapter to help students study the new vocabulary.
- Five chapters are devoted to specific specialties in clinical

- psychology: community psychology; health psychology and behavioral medicine; neuropsychology; forensic psychology; and pediatric and clinical child psychology.
- Four historical timelines ("Significant Events in Assessment", "Significant Events in Intervention", "Significant Events in Research", and "Events in the Profession of Clinical Psychology") visually capture the history of clinical psychology.
 - Assessment forms and checklists, including the "Behavioral Assessment Scale--The Direct Observation Form of the Child Behavior Checklist" and "The Interaction Behavior Checklist", allow students to be directly involved in the material presented. Additional coverage of contemporary tests, including the MMPI-2, NEO-PI-R and the "five factor model" brings clinical psychology right to the student.
 - The end of each chapter features lists of key Web sites, as well as InfoTrac College Edition search terms. Both allow students to keep their knowledge of the field up to the minute!
 - The Instructor's Manual with Test Bank offers class discussion and presentation ideas, a list of film and video resources, and Web site exercises.

🏠 CONTENTS

Part One: FOUNDATIONS OF CLINICAL PSYCHOLOGY.

1. Clinical Psychology: An Introduction. What Is Clinical Psychology?
2. Historical Overview Of Clinical Psychology.
3. Current Issues In Clinical Psychology.
4. Research Methods In Clinical Psychology.
5. Diagnosis And Classification Of Psychological Problems.

Part Two: CLINICAL ASSESSMENT.

6. The Assessment Interview.

■ **Clinical Psychology**

7. The Assessment Of Intelligence.
8. Personality Assessment.
9. Behavioral Assessment.
10. Clinical Judgment.
- Part Three: **CLINICAL INTERVENTION.**
11. Psychological Interventions.
12. Psychotherapy: The Psychodynamic Perspective.
13. Psychotherapy: Phenomenological And Humanistic-Existential Perspectives.
14. Psychotherapy: Behavioral And Cognitive-Behavioral Perspectives.
15. Group Therapy, Family Therapy, And Couples Therapy.
- Part Four: **SPECIALTIES IN CLINICAL PSYCHOLOGY.**
16. Community Psychology.
17. Health Psychology And Behavioral Medicine.
18. Neuropsychology. Perspectives And History.
19. Forensic Psychology.
20. Pediatric And Clinical Child Psychology.

CLINICAL PSYCHOLOGY

BEHAVIOR MODIFICATION



BEHAVIOR MODIFICATION: PRINCIPLES AND PROCEDURES
Fifth Edition

RAYMOND G. MILTENBERGER,
University of South Florida, Tampa Bay

656 pages. Paperbound. 7-3/8 x 9-1/4.
2-Color. ©2012. ISBN: 9781111306120.

This text uses the principles of behavior modification to teach the procedures of behavior modification, illustrating them with key case studies and examples. Its precise, step-by-step approach includes practical

information on the technologies used to measure and record behavior changes. The book also provides numerous opportunities for students to practice, including practice tests, application and misapplication exercises, and three quizzes at the end of every chapter.

NEW TO THIS EDITION

- This edition has been updated throughout with recent references.
- The discussion of functional/nonaversive interventions has been moved from Chapter 16 to the end of Chapter 13.
- A new feature called "On Terms" appears in Chapters 4, 5, 6, and 8 to help students identify the correct ways to use various behavioral terms. This feature is added as a result of the author's experience with mistakes that students commonly make in their use of terminology.
- The chapters on behavioral principles (chapters 4–8) and procedures (chapters 9–25) include a "For Further Reading" feature. Each of these features identifies and briefly describes one or more interesting articles relevant to the chapter content, and provides citations.

KEY FEATURES

- The text's unique organization is based on the principle that students better understand the procedures of behavior modification after first learning the fundamental principles. Chapters 4–8 review the principles underlying operant and respondent behavior, while chapters 9–25 discuss the application of these principles.
- Miltenberger presents a wide variety of examples using different populations in multiple settings--including college students, school-age children, and people with developmental disabilities--providing a uniquely wide lens through which to consider behavior modification principles.
- "Self-Assessment Questions" throughout the text are designed

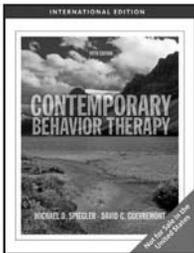
to help students assess their understanding of the material by giving them the chance to work with familiar, everyday examples of behavior from tables. In most cases, answers are presented immediately following the question.

- Chapter-opening questions, which relate to topics that will be covered, are paralleled in the chapter summaries to reinforce students' review and retention of the material.
- Numerous clinical and research examples in the application chapters show how principles work in practice.
- This text offers the most extensive coverage of antecedent control procedures for increasing or decreasing target behaviors, including such topics as response effort, competing behaviors, establishing operations, and how to manipulate these to influence a target behavior.

CONTENTS

- Part I: MEASUREMENT OF BEHAVIOR AND BEHAVIOR CHANGE.**
1. Introduction to Behavior Modification.
 2. Observing and Recording Behavior.
 3. Graphing Behavior and Measuring Change. **Part II: BASIC PRINCIPLES.**
 4. Reinforcement.
 5. Extinction.
 6. Punishment.
 7. Stimulus Control: Discrimination and Generalization.
 8. Respondent Conditioning.
- Part III: PROCEDURES TO ESTABLISH NEW BEHAVIOR.**
9. Shaping.
 10. Prompting and Transfer of Stimulus Control.
 11. Chaining.
 12. Behavioral Skills Training Procedures.
- Part IV: PROCEDURES TO INCREASE DESIRABLE BEHAVIOR AND DECREASE**

- UNDESIRABLE BEHAVIOR.
13. Understanding Problem Behaviors through Functional Assessment.
 14. Applying Extinction.
 15. Differential Reinforcement.
 16. Antecedent Control Procedures.
 17. Using Punishment: Time-Out and Response Cost.
 18. Positive Punishment Procedures and the Ethics of Punishment.
 19. Promoting Generalization. Part V: OTHER BEHAVIOR CHANGE PROCEDURES.
 20. Self-Management.
 21. Habit Reversal Procedures.
 22. The Token Economy.
 23. Behavioral Contracts.
 24. Fear and Anxiety Reduction Procedures.
 25. Cognitive Behavior Modification.



CONTEMPORARY BEHAVIOR THERAPY

Fifth Edition

MICHAEL D. SPIEGLER, Providence College, **DAVID C. GUEVREMONT**, Blackstone Valley Psychological Institute; Woonsocket Education Department

624 pages. Paperbound. 7-3/8 x 9-1/4. 1-color. ©2010. ISBN: 9780495509080.

This respected up-to-date survey of contemporary behavior therapy synthesizes the clinical, research, theoretical, and ethical facets of behavior therapy. It is simultaneously an introduction for beginning students and a scholarly review and resource for advanced students. The book is comprehensive, covering all the major behavior therapies. The wealth of case studies illustrate the application of behavior therapy

techniques to a wide array of problems and clinical populations. The text's multidisciplinary approach includes applications to diverse fields, including psychology, education, social work, nursing, and rehabilitation.

NEW TO THIS EDITION

- Thorough updating including the latest developments in the field and over 550 new references.
- Increased emphasis on behavior therapy application to culturally diverse clients.
- New coverage of cutting-edge therapies, including behavioral activation, functional analytic psychotherapy, and cognitive reprocessing therapy.
- Expanded discussion of relapse prevention, integrated behavioral couple therapy, treatment of addictive behaviors, and treatment of PTSD related to the Iraq War, and the latest methods for evaluating treatments.
- All new chapter on third-generation behavior therapies, including major sections on ACT, DBT, and MBCT.

KEY FEATURES

- Basic, unifying principles and themes are presented early and then illustrated and discussed throughout the book.
- Clinical, research, theoretical, and ethical facets of behavior therapy are integrated to provide a comprehensive understanding of the field.
- Student-friendly text is easy to read with an inviting writing style and student relevancy.
- Students appreciate the active learning approach, use of behavioral principles in the text itself, and unique conceptual schemes that organize this diverse field.

CONTENTS

1. Behavior Therapy: Introduction.

2. Antecedents of Contemporary Behavior Therapy.
3. The Behavioral Model.
4. The Process of Behavior Therapy.
5. Behavioral Assessment.
6. Acceleration Behavior Therapy: Stimulus Control and Reinforcement.
7. Deceleration Behavior Therapy: Differential Reinforcement, Punishment, and Aversion Therapy.
8. Combining Reinforcement and Punishment.
9. Exposure Therapy: Brief/Graduated.
10. Exposure Therapy: Prolonged/Intense.
11. Modeling Therapy: Vicarious Extinction and Skills Training.
12. Cognitive-Behavioral Therapy: Cognitive Restructuring.
13. Cognitive-Behavioral Therapy: Coping Skills.
14. Third-Generation Behavior Therapies.
15. Applications of Behavior Therapy to Medical Disorders.
16. Applications of Behavior Therapy to Psychological Disorders with Primary Physical Characteristics.
17. Contemporary Behavior Therapy in Perspective.



COMMUNITY PSYCHOLOGY

COMMUNITY PSYCHOLOGY



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COMMUNITY PSYCHOLOGY: LINKING INDIVIDUALS AND COMMUNITIES

Third Edition

BRET KLOO, University of South Carolina; **JEAN HILL**, New Mexico Highlands University; **ELIZABETH THOMAS**; **ABRAHAM WANDERSMAN**, University of South Carolina; **JAMES H. DALTON**, Bloomsburg University

640 pages. Paperbound. 7-3/8 x 9-1/4. 1-Color. ©2012. ISBN: 9781111726409.

Featuring concrete examples and numerous study tools, this psychology text helps students understand the concepts and then provides opportunities for application. Brief outlines of chapter content, anticipatory questions, key points, brief exercises, summaries, and self tests are just a few of the tools that will help students succeed in this course. Programs and citizen initiatives for enriching the quality of individual and community life—such as Alcoholics Anonymous and the San Francisco Depression Prevention Project—show what community psychology means in the real world.

NEW TO THIS EDITION

- A stronger global perspective reflects the increasing diversity in how community psychology has developed and is practiced around the world; for instance, how parenting and self-help practices differ in various countries, or how patterns of individualism–collectivism are exhibited in family life in Mexico, Cameroon, Japan, China, and European nations.
- This edition presents a greater emphasis on the importance of using a cultural lens to understand community problems and create programs for effecting change. Examples illustrate the advantages of culturally anchored research and approaches to intervention.
- Expanded coverage of community psychology practice—and the people affected by community intervention—includes a unique new Community Psychology in Action feature in most chapters. Written by community psychology practitioners and others promoting social change, these first-hand narratives illustrate the book's principles and provide examples of how they can be applied.

KEY FEATURES

- Every chapter contains pedagogical features to enhance student understanding, including brief outlines of chapter contents, anticipatory questions to cue student interest and learning, key points, "Model Program" boxes that provide examples of programs such as Community Change Initiatives, brief exercises to apply concepts from the chapter in real life, and numbered summaries.
- Brief exercises at the end of every chapter allow students to review the material, apply it to various scenarios, and try out ideas in their own lives and communities.
- To further student understanding of what community psychology means in real settings, the authors look systematically at dozens of programs and citizen initiatives for enriching the quality of individual and community life.
- Three to five suggested readings and website references per chapter assist students interested in further information and connect them to community resources.

 **CONTENTS****PART I: INTRODUCING
COMMUNITY
PSYCHOLOGY.**

1. Introducing Community Psychology.
2. How Has Community Psychology Developed?

**PART II: COMMUNITY
RESEARCH.**

3. The Aims of Community Research.
4. Methods of Community Psychology Research.

**PART III: UNDERSTANDING
COMMUNITIES.**

5. Understanding Individuals Within Environments.
6. Understanding Community.
7. Understanding Human Diversity.
8. Understanding Stress and Coping in Context.

**PART IV: PREVENTING
PROBLEM BEHAVIOR AND
PROMOTING SOCIAL
COMPETENCE.**

9. Prevention and Promotion: Key Concepts.
10. Prevention and Promotion: Implementing Programs.

**PART V: PROMOTING
COMMUNITY AND SOCIAL
CHANGE.**

11. Citizen Participation and Empowerment.
12. Community and Social Change.
13. Program Evaluation and Program Development.
14. Looking Ahead.



BIOLOGICAL PSYCHOLOGY/ NEUROPSYCHOLOGY

BIOLOGICAL PSYCHOLOGY



DISCOVERING BIOLOGICAL PSYCHOLOGY

Second Edition

LAURA A. FREBERG, California
Polytechnic State University–San Luis
Obispo

608 pages. Paperbound. 8-1/2 x 10-7/8.
4-Color. ©2010. ISBN: 9780324829617.

With its comprehensive, authoritative coverage and student-centered pedagogy, *DISCOVERING BIOLOGICAL PSYCHOLOGY*, 2nd Edition is ideal for a broad range of students taking a beginning undergraduate course in biological or physiological psychology. The book provides a foundational understanding of the structure and function of the nervous system and its relationship to both typical and disordered human behavior. Written by an author with nearly 30 years of teaching experience at schools ranging from community colleges to the Ivy League, this text presents classic concepts, current topics, and cutting-edge research in a style that is both accessible to beginning and less-prepared students and appealing to students with stronger backgrounds. As a result, the book allows instructors to teach a rigorous course that does not oversimplify the material, while keeping students excited and engaged. Reviewers have praised the text's clear narrative, high-interest examples,

pedagogy, and purposeful art program. The Second Edition is supported by a comprehensive and contemporary media package that includes animations, videos, lectures and an image gallery on Microsoft® PowerPoint® slides, student response system content, and a time-saving online homework and course management system.

NEW TO THIS EDITION

- Updated with the most current research, the Second Edition includes nearly 1,000 new references, about half of which are dated 2006 or later.
- New and updated content includes expanded coverage of stem cells, genetics, Alzheimer's disease, oxytocin and social behavior, psychopathy, stress and memory, and decision-making. New topics include mirror neurons and their role in movement, empathy, language, and autism; and von Economo neurons and their implications for evolution. Other new topics are models of brain development during adolescence and young adulthood, with an emphasis on implications for psychological disorders, decision-making, and the juvenile justice system; and the implications of artificial light on sleep, obesity, and health.

KEY FEATURES

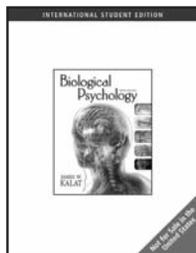
- Why Does This Matter? boxes in each chapter show students how biological psychology is relevant in their daily lives. Topics include "The Hazards of Designer Drugs" (Chapter 4), "Daytime Sleepiness" (Chapter 11), and "Anger Management" (Chapter 14).
- Interim Summaries now appear more often (after every major section). Many are expanded to

include table summaries that highlight key information in an easy-to-absorb fashion. Summary points are keyed to Learning Objectives listed at the beginning of the chapter.

- A short, alphabetized list of key terms (with page references) appears at the end of each chapter to aid in study and review. As in the previous edition, key terms are defined in the book's margins when introduced.
- The text balances readability and student appeal with strong scholarship, completeness of coverage, and currency. Freberg engages interest with examples that include, in her words, "spicy tidbits like black widow spider venom and hallucinating monkeys."
- Cohesive, student-centered pedagogy—which guides students with diverse learning needs through complex scientific concepts—includes chapter-opening outlines and learning objectives, pronunciation guides for key terms (which are defined in the text's margins when introduced), Interim Summaries, and Chapter Reviews with Thought Questions.
- An effective illustration program supports and clarifies the content. Many key figures and combinations of figures are animated in CengageNOW™ for *DISCOVERING BIOLOGICAL PSYCHOLOGY*, 2nd Edition.
- New Directions sections in each chapter provide a look at emerging areas of discovery in biological psychology. New topics include cerebral asymmetry and schizophrenia, light pollution, genetically modified mice and addiction, and neuroscientists' search for self-awareness in the brain.

 CONTENTS

1. Introducing Biological Psychology.
2. The Anatomy and Evolution of the Nervous System.
3. Cells of the Nervous System.
4. Psychopharmacology.
5. Genetics and the Development of the Human Brain.
6. Vision.
7. Nonvisual Sensation and Perception.
8. Movement.
9. Motivation: The Regulation of Temperature, Thirst, and Hunger.
10. Sexual Behavior.
11. Sleep and Waking.
12. Learning and Memory.
13. Lateralization, Language, and Intelligence.
14. Emotion, Reward, Aggression, Stress.
15. Neurological Disorders.
16. Psychological Disorders.



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BIOLOGICAL PSYCHOLOGY

Tenth Edition

JAMES W. KALAT, North Carolina State University

576 pages. Paperbound. 8-1/2 x 11. 4-Color.
©2009. ISBN: 9780495603115.

Dr. James W. Kalat's **BIOLOGICAL PSYCHOLOGY**, International Edition is the best selling text in the market for good reasons—an extremely high level of scholarship, clear and occasionally humorous writing style, and precise examples. An extremely skilled teacher, Dr. Kalat has written a text that speaks to today's students as well as to professors. Throughout all ten editions, the goal has been to make biological psychology accessible to psychology students, not just to biology majors and pre-meds. The goal has also been to convey the excitement of the search for biological explanations of behavior. Kalat believes that biological psychology is "the most interesting topic in the world," and this text convinces many students. Accuracy, currency and a clear presentation style have always been the hallmarks of this text, and this Tenth Edition and its supplement package take these qualities to the next level.

**NEW TO THIS EDITION**

- Carefully updated with hundreds of new references, including more information throughout on neuroscience and neuropsychology, Kalat's text incorporates the latest research in biological psychology.
- This edition includes new coverage of topics such as differentiation of the cortex, oxytocin, the role in memory of

areas of the brain other than the hippocampus, language and music, and the effectiveness of antidepressant drugs. Other significantly revised or expanded topics include mirror neurons, weight loss techniques, and schizophrenia genetics.

- A new format for chapter modules provides answers to Stop & Check questions immediately following the questions rather than at the end of the module. Key terms listings are also now at the end of each module for improved ease of use.
- An all-new interior design with numerous new and revised figures is more appealing and student-friendly than ever. Photographs and quotes from famous biological psychologists (formerly in the back of the text) now appear within chapters, adding interest and context to the narrative.

**KEY FEATURES**

- To give instructors more flexibility, each chapter consists of two to five modules that can be assigned to students on a class-by-class basis.
- Colorful, vivid illustrations bring the biological psychology content to life and, combined with Dr. Kalat's attention to detail, allow students to easily visualize even the most complex concepts.
- The much praised Try It Yourself exercises (with different exercises appearing in the text and online) illustrate phenomena discussed in the text. By allowing students to experience certain research findings directly, these enjoyable, instructive exercises make it easier to comprehend and remember concepts.
- Extensions and Applications bring practical meaning and better understanding to important topics. Topics include people with four cone types, "goose bumps" and "fight or flight," suppressed vision during eye movements, and an exploration of the sensation of

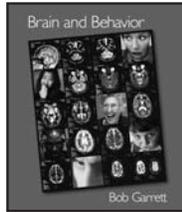
■ Biological Psychology/Neuropsychology

tickle and the somatosensory receptors.

- Thought Questions at the end of each module offer students another opportunity to review and think critically about key concepts; suggested answers are in the Instructor's Resource Manual.

CONTENTS

1. The Major Issues.
 2. Nerve Cells and Nerve Impulses.
 3. Synapses.
 4. Anatomy of the Nervous System.
 5. Development and Plasticity of the Brain.
 6. Vision.
 7. Other Sensory Systems.
 8. Movement.
 9. Wakefulness and Sleep.
 10. Internal Regulation.
 11. Reproductive Behaviors.
 12. Emotional Behaviors.
 13. The Biology of Learning and Memory.
 14. Cognitive Functions.
 15. Psychological Disorders.
- Appendix A: Brief, Basic Chemistry.
- Appendix B: Society for Neuroscience Policies on the Use of Animals and Human Subjects in Neuroscience Research.



BRAIN AND BEHAVIOR

BOB L. GARRETT, California Polytechnic State University, San Luis Obispo

480 pages. Paperbound. 7-3/8 x 9-1/4. 4-Color. ©2003. ISBN: 9780534365820.

PACKAGED FREE WITH THE TEXT:

- Exploring Biological Psychology CD-ROM
- InfoTrac® College Edition

The author adopts a reader-friendly writing style and excellent use of examples to present daunting material in a way students will find exciting instead of burdensome. The text focuses attention on behavior (in preference to physiological mechanisms) and practical human implications, which are reinforced with frequent examples and case studies that keep students engaged in the learning process.

Technical details are limited where possible and retained with careful explanations where they enhance understanding. Topics often presented separately are now integrated with other subjects to provide for more meaningful and more interesting discussions. Integration of subjects include language with audition, taste with hunger, olfaction with sexual behavior, and (aspects of) pain with emotion. The more interesting psychological applications (e.g. drugs, sex, emotion) are introduced earlier than in other textbooks to engage the students before plunging into the more technical aspects of the subject.

Brain and Behavior: An Introduction to Psychology comes packaged with a FREE Exploring Biological Psychology CD-ROM that allows students to connect directly to the Wadsworth Psychology Resource Center, work through the quiz items, and explore relevant Web links. See page 10 for details

CONTENTS

1. What Is Biopsychology?
- PART I: NEURAL FOUNDATIONS OF BEHAVIOR: THE BASIC EQUIPMENT**
2. Communication within the Nervous System
 3. Functions of the Nervous System
 4. Drugs and Addiction
- PART II: MOTIVATION AND EMOTION: WHAT MAKES US GO**
5. Motivation and the Regulation of Internal States
 6. The Biology of Sex and Gender
 7. Emotion and Health
- PART III: COMMUNICATING WITH THE WORLD**
8. Hearing and Language
 9. Vision and Visual Perception
 10. The Body Senses and Movement
- PART IV: COMPLEX BEHAVIOR**
11. Learning and Memory
 12. Biological Bases of Intelligence
 13. Psychological Disorders
 14. Sleep and Consciousness

BIOLOGICAL PSYCHOLOGY/
NEUROPSYCHOLOGY

NEUROPSYCHOLOGY



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PRINCIPLES OF
NEUROPSYCHOLOGY

Second Edition

ERIC A. ZILLMER and MARY V. SPIERS,
both of Drexel University640 pages. Paperbound. 7 3/8 x 9 1/4.
2-Color. ©2008. ISBN: 9780495007944.

Written from a functional perspective, this text offers an applied, clinical, real-life focus and detailed information on neuropathology, clinical syndromes, brain theory, neuropsychological assessment, mind-brain issues, and methods of investigating the brain. Thorough without being encyclopedic, the text presents an appropriate balance of clinical neuropsychology (primary focus) and experimental neuropsychology (secondary focus). By covering the role of the brain in behaviors that range from those as simple as a reflex to those as complex as personality and religion, the authors challenge students to consider behavior from a broader biological perspective. The authors' creative, balanced approach combined with strong pedagogy, current scholarship, and extensive illustrations, positions the text above all competing resources.

NEW TO THIS EDITION

- Chapter 4 titled "Cells of Thought" includes the expanded knowledge of the role of glial cells in order for students to understand their involvement in thought and behavior.
- Chapter 7 titled "Somatosensory,

Chemical and Motor Systems" includes new sections on testing motor functions and disorder of complex motor processing to give students a more balanced coverage on sensory and motor systems.

- Chapter 8 offers expanded coverage of two cognitive domains, vision and language, allowing more emphasis on the significance of vision and language processing within the brain. This coverage was previously included in chapter 4.
- Chapter 14 has been significantly revised and expanded to cover new research in cognitive issues in normal aging, giving the reader the most up-to-date research.
- In Chapter 16, the section on epilepsy has been updated and focuses on neuropsychological assessment and behavioral treatments for epilepsy with 9 new references added so the reader can see the most recent behavioral treatments.

★ KEY FEATURES

- The text strives to integrate the field of human clinical neuropsychology with what is known about the normal brain.
- A special feature at the beginning of the text, "Structure-Function Relationships" provides a useful summary of how each structure of the brain functions. This feature can easily be referenced from any point in the text.
- "Keep in Mind" questions at the beginning of each chapter prepare students for the material that follows and help them focus on key topics as they read.
- "Neuropsychology in Action boxes," contributed by prominent neuropsychologists, such as Jane Holmes Bernstein and Thomas L. Bennett, appear throughout the text to provide special insight into the actual clinical application and practice of neuropsychology.
- Many of the cases and procedures are based on real clinical and

research experiences in a variety of settings, including state psychiatric hospitals, sleep centers, psychiatry departments, rehabilitation hospitals, and neurology and neuroscience centers, so students can learn from real situations.

- "Unique Exhibits," located on the end papers, feature full-color images of a variety of colorful brain scans so students can better visual key areas. The exhibits have numbered captions for easy reference as they are referred to throughout the text.
- "Critical Thinking Questions" at the end of each chapter allow the student to practice in-depth material, with answers provided at the end of the text.

CONTENTS

1. A History of Neuropsychology.
 2. Methods of Investigating the Brain.
 3. Neuropsychological Assessment and Diagnosis.
- PART TWO. THE FUNCTIONING BRAIN.
4. Cells of Thought.
 5. Functional Neuroanatomy.
 6. Cerebral Specialization.
 7. Somatosensory, Chemical and Motor Systems.
 8. Vision and Language.
 9. Memory, Attention and Executive Functioning.
- PART THREE. DISORDERS OF THE BRAIN.
10. Developmental Disorders of Childhood.
 11. Learning and Neuropsychiatric Disorders of Childhood.
 12. Cerebrovascular Disorders.
 13. Tumors and Traumatic Brain Injury.
 14. Normal Aging and Dementia: Alzheimer's Dementia.
 15. Subcortical and Mixed Dementia.
 16. Disorders of Consciousness.
 17. Recovery, Rehabilitation, and Intervention.



SENSATION & PERCEPTION

SENSATION & PERCEPTION



SENSATION AND PERCEPTION (WITH VIRTUAL LAB MANUAL CD-ROM)

Eighth Edition

E. BRUCE GOLDSTEIN, University of Pittsburgh

496 pages. Paperbound. 9 x 11. 4-Color.
©2010. ISBN: 9780495601500.

E. Bruce Goldstein's **SENSATION AND PERCEPTION** has helped a myriad of students understand the ties between how we sense the world and how the body interprets these senses. A key strength of this text has always been the ability to illustrate concepts through examples and visuals. Dr. Goldstein walks students through an intriguing journey of the senses with both clarity and thoroughness, combining his extensive classroom experience and the most innovative research to create a visual, colorful text unparalleled in the field. Complemented by nearly 500 illustrations and photographs, the Eighth Edition has been updated throughout to reflect the latest research, and sharpened to enhance readability based in part on feedback from 2,000 student users. The accompanying **VIRTUAL LAB** media exercises (available on CD-ROM or online) offer a wide array of animations and examples designed to stimulate understanding of difficult concepts.

★ KEY FEATURES

- The text is thoroughly updated throughout to incorporate the latest research. Method sections (included whenever a new research method is introduced) are also updated, and cover such new topics as How to Use A Mask to Determine the Duration of A Stimulus, Microstimulation, and Transcranial Magnetic Stimulation.
- A new chapter on speech and music (Chapter 13) presents these topics in separate sections, making it easy to include the material or not, depending on instructor preference.
- Chapters 2 through 4 have been honed and reorganized; Chapter 2 now clearly focuses on basic physiological principles, and Chapters 3 and 4 introduce the visual system.
- Chapter 5, "Perceiving Objects and Scenes," includes a new section on scene perception, reflecting recent research considering how complex objects fit into environmental scenes.
- Demonstrations provide intriguing perceptual experiences that illustrate principles discussed in the text. The demonstrations are simple enough that students can easily comprehend them and are integrated into the flow of the text so that they become part of the ongoing story.
- Something to Consider, the last section of every chapter, discusses a particularly interesting new finding, wraps up an intriguing topic discussed in the chapter, or highlights a practical application of a chapter topic.
- Test Yourself questions, in the middle and at the end of each chapter, require students to answer questions about the material they just read to test their own

understanding. Chapter-ending Think About It questions take students beyond the chapter material and ask them to apply what they have learned.

- If You Want To Know More sections at the end of each chapter indicate interesting research findings not covered in the chapter, and include references that enable students to go beyond the text.
- The updated Virtual Lab CD-ROM, which comes with every new text, includes over 300 modules that help students comprehend concepts through interactive experiences as well as now including the Virtual Lab Manual. Icons throughout the text indicate when the student should explore a related topic in the media exercises (also accessible online).

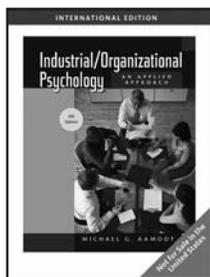
🏠 CONTENTS

1. Introduction to Perception.
2. Introduction to the Physiology of Perception.
3. Introduction to Vision.
4. The Visual Cortex and Beyond.
5. Perceiving Objects and Scenes.
6. Visual Attention.
7. Taking Action.
8. Perceiving Motion.
9. Perceiving Color.
10. Perceiving Depth and Size.
11. Sound, the Auditory System, and Pitch Perception.
12. Sound Localization and the Auditory Scene.
13. Speech Perception.
14. The Cutaneous Senses.
15. The Chemical Senses.
16. Perceptual Development.



INDUSTRIAL & ORGANIZATIONAL PSYCHOLOGY

INDUSTRIAL & ORGANIZATIONAL PSYCHOLOGY



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INDUSTRIAL/ ORGANIZATIONAL PSYCHOLOGY: AN APPLIED APPROACH

Sixth Edition

MICHAEL G. AAMODT, Radford
University

704 pages. Paperbound. 8 x 10. 2-Color.
©2010. ISBN: 9780495806448.

Striking a balance between research, theory, and application, the sixth edition of **INDUSTRIAL/ORGANIZATIONAL PSYCHOLOGY: AN APPLIED APPROACH** prepares students for their future careers through a combination of scholarship, humor, case studies, and practical applications. Students will see the relevance of industrial/organizational psychology to their everyday lives through such practical applications as how to write a resume, survive an employment interview, write a job description, create a performance appraisal instrument, and motivate employees. Charts and tables simplify such complicated issues as employment law, job satisfaction, work motivation and leadership.

★ KEY FEATURES

- Engaging Videos. Providing instructors with relevant material

that correlates to the text, the revised Video program gives you new options and alternatives for getting your students engaged in the classroom and lectures.

- Real World Relevance. "Focus on Ethics" boxes profile real world scenarios in each chapter in order to put students in the middle of ethical challenges and help them to apply the material to whatever career they choose.
- Real Life Case Studies. More extensive "On the Job" case studies at the end of each chapter motivate students to think about I/O concepts in their future careers by encouraging them to picture themselves in the same scenarios and asking them to bring the chapter concepts to real-life situations.
- Increased Coverage of Diversity. Increased coverage of diversity is found throughout the text, including a greater discussion of ethics (Chapter 1), expanded coverage of the balance of family and work issues, and updated coverage of Occupational Health psychology.
- Optional Accompanying Statistics Primer. **STATISTICS FOR HUMAN RESOURCE PROFESSIONALS** can accompany the text at the option of the instructor. This statistics primer will help students better understand the statistics used in I/O psychology without overwhelming them with formulas.
- Engaging Writing Style. To make students' reading easier and more exciting, the author includes humor, stories and real-world examples throughout the text.
- User-Friendly Style. The text is written at a level designed to help students understand the material rather than at a level designed to

show off vocabulary.

- Innovative Visual Aids. To help students learn the key concepts of Industrial/Organizational Psychology, innovative charts integrate the main points of the chapter.

CONTENTS

1. Introduction to I/O Psychology.
2. Job Analysis and Evaluation.
3. Legal Issues in Employee Selection.
4. Employee Selection: Recruiting and Interviewing.
5. Employee Selection: References and Testing.
6. Evaluating Selection Techniques and Decisions.
7. Evaluating Employee Performance.
8. Designing and Evaluating Training Systems.
9. Employee Motivation.
10. Employee Satisfaction and Commitment.
11. Organizational Communication.
12. Leadership.
13. Group Behavior and Conflict.
14. Organization Development.
15. Stress Management: Dealing with the Demands of Life and Work.



SOCIAL PSYCHOLOGY

SOCIAL PSYCHOLOGY



IE

SOCIAL PSYCHOLOGY AND HUMAN NATURE

Second Edition

ROY F. BAUMEISTER, Florida State University and **BRAD BUSHMAN**, University of Michigan

672 pages. Paperbound. 9 x 11. 4-Color.
©2011. ISBN: 9780495830146.

SOCIAL PSYCHOLOGY AND HUMAN NATURE, 2ND EDITION offers a remarkably fresh and compelling exploration of the fascinating field of social psychology. Respected researchers, teachers, and authors Roy Baumeister and Brad Bushman give students integrated and accessible insight into the ways that nature, the social environment, and culture interact to influence social behavior. While giving essential insight to the power of situations, the text's contemporary approach also emphasizes the role of human nature—viewing people as highly complex, exquisitely designed, and variously inclined cultural animals who respond to myriad situations. With strong visual appeal, an engaging writing style, and the best of classic and current research, **SOCIAL PSYCHOLOGY AND HUMAN NATURE** helps students make sense of the sometimes baffling—but always interesting—diversity of human behavior.

NEW TO THIS EDITION

- To create a more logical sequence and organization, the chapter on social influence (formerly Chapter 13) now appears as Chapter 8, immediately following the chapter on attitudes.
- Each of the very popular self-quizzes now includes one relatively challenging item, thereby providing more variety so that students of all ability levels can find questions that are useful and appropriate for checking their progress.
- A greater number of graphs and images enhances visual learning and understanding as well as provides a more visually engaging format.
- Revised throughout to incorporate the latest research, the text includes recent findings on emotion, the relationship between violence and video games, power and leadership, and lying (in response to rising interest in the subject in the popular media and culture).

★ KEY FEATURES

- The text focuses on the key findings that have shaped theoretical thought—including the best of both classic and current research—and helps students develop an integrative yet broad and informed understanding of the field.
- Baumeister and Bushman succeed at their goal of putting the person back in the situation. Rather than focusing on humans as blank slates who just respond to situations, and treating the subject as unrelated lists of findings and phenomena, the authors use running themes throughout the book to emphasize the role of human nature and tie

the material together. Themes include "the duplex mind," "putting people first," "the long road to social acceptance," and "nature says go, culture says stop."

- A distinctive early chapter on "Culture and Nature" (Chapter 2) sets up the big picture—how do social psychologists explain people? Departing from the traditional battle of nature versus nurture, this book follows the emerging understanding that nature and culture work together—and that nature designed the human being to be capable of complex social systems and culture. The authors also introduce the themes that run throughout the book, including the theme of the cultural animal and the idea that inner processes serve interpersonal functions.
- "Food for Thought" boxes tie chapter material to an intriguing social psychology issue as it relates to food—a central theme in the lives of today's students, with college presenting a novel set of challenges and opportunities for eating, drinking, dieting, and related concerns. Topics include "It's the Thought that Counts (or Doesn't Count) the Calories," "Mood and Food," "Virtuous Vegetarians," and "Restaurants, Rules, and the Bad Taste of Nonconformity."

🏠 CONTENTS

1. The Mission and the Method.
2. Culture and Nature.
3. The Self.
4. Behavior Control: The Self in Action.
5. Social Cognition.
6. Emotion and Affect.
7. Attitudes, Beliefs, and Consistency.
8. Social Influence and Persuasion.

9. Prosocial Behavior: Doing What's Best for Others.
10. Aggression and Antisocial Behavior.
11. Attraction and Exclusion.
12. Close Relationships: Passion, Intimacy, and Sexuality.
13. Prejudice and Intergroup Relations.
14. Groups. Application.



IE

SOCIAL PSYCHOLOGY

Eighth Edition

SAUL KASSIN, John Jay College of Criminal Justice, Williams College
STEVEN FEIN, Williams College
HAZEL ROSE MARKUS, Stanford University

696 pages. Paperbound. 8 1/2 x 11. 4-Color. ©2011. ISBN: 9780840031723.

Distinguished by its current-events emphasis, strong diversity coverage, and engaging connections drawn between social psychology and students' everyday lives, *Social Psychology, International Edition*, remains one of the most scholarly and well-written texts in its field. Integrating classic and contemporary research, the text also includes comprehensive coverage of social cognition and evolutionary psychology, and features authoritative material on social psychology and the law. For this edition, Saul Kassin and Steven Fein welcome Hazel Rose Markus to the author team. In addition, coverage of culture and diversity are integrated into every chapter by Hazel Rose Markus, a leader and respected researcher in the study of cultural psychology.

NEW TO THIS EDITION

- New expanded coverage throughout the text to highlight the most cutting edge and current research available including: material on culture and the self now includes work on dialecticism, evolutionary roots and social neuroscience corollaries of the way people respond to baby faces,
- Extensive new coverage on areas connecting straight with students' lives such as recent research within a speed dating paradigm, internet advertising and dating, and the need for double blind lineups in eyewitness.
- More multicultural research and focus including new coverage of culture and romantic love, especially focused on India and China, coverage of new research on the effects of a multicultural vs. colorblind workplace on minority employees, expanded coverage of cultural perspectives, as well as Culture and Research Methods.
- New stories from the news and popular culture that relate to social psychology (e.g., popularity of Facebook and twitter; debates about torture of prisoners; presidential debates between Obama and McCain).

★ KEY FEATURES

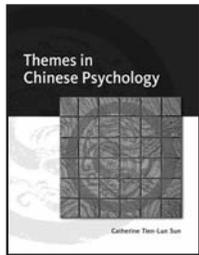
- Putting Common Sense to the Test challenges students' commonly held notions by asking them to predict answers to deceptively simple true/false questions that open each chapter. The related text discussion for each question is annotated in the margin, and full answers are provided at the end of the chapter.
- Current events emphasis incorporates real-world examples and current events, underscoring social psychology's widespread relevance and helping students see their world through a social psychologist's eyes.

- Marginal quotes provide thought-provoking facts, findings, poll results, quotes, and more to stimulate students' critical thinking and provide interest.

CONTENTS

1. What Is Social Psychology?
2. Doing Social Psychology Research.
3. The Social Self.
4. Perceiving Persons
5. Stereotypes, Prejudice, and Discrimination.
6. Attitudes.
7. Conformity.
8. Group Processes.
9. Attraction and Close Relationships.
10. Helping Others.
11. Aggression.
12. Law.
13. Business.
14. Health.

SOCIAL PSYCHOLOGY
CULTURAL PSYCHOLOGY



THEMES IN CHINESE PSYCHOLOGY

CATHERINE TIEN-LUN SUN, Hong Kong Shue Yan University

Paperbound. ©2008. ISBN: 9789814227933.

Books written in English on the psychology of Chinese people are scarce. This book tries to fill the void in the market. It aims to put forward the various affective, behavioral, and cognitive patterns that have been identified as being closely associated with the Chinese psyche. While the themes in the book do not purport to constitute an exhaustive list, they have been chosen for their general interest. Students of psychology and readers who are keen to understand the Chinese mind will find this volume a useful sourcebook.

★ **KEY FEATURES**

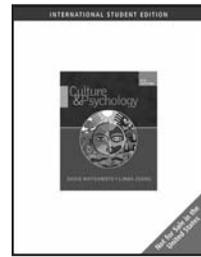
- Analysis of the Chinese psyche. Explores various themes which have been traditionally associated with the Chinese mind, such as fatalistic determinism, filial piety, face management, and patterns of communication.
- Investigation of traditional Chinese philosophies. Provides insights into the Chinese mentality by examining the influences of the mainstream philosophies of Confucianism, Taoism, and Buddhism.
- Wide-ranging appeal. Written in a lucid manner that will appeal to

readers of both Chinese and non-Chinese descent.

- Real-life examples. Each chapter begins with real-life examples, questions, and observations to introduce readers to topics covered in the chapters.
- Comprehensive review topics. Discussion questions at the end of each chapter reinforce understanding of the concepts and enhance critical thinking.
- Promotes further reading. The discussion of each theme is accompanied by an exhaustive list of references to facilitate further exploration.

📖 **CONTENTS**

1. Confucianism and Chinese Psychology
2. Taoism and Chinese Psychology
3. Buddhism and Chinese Psychology
4. The Social Psychological Characteristics of Chinese Society
5. Filial Piety: Social and Psychological Implications
6. Yuan and its Psychological Implications for Relationship Management
7. Face Management and Patterns of Communication
8. Female Gender Roles and Gender Egalitarianism in China
9. Chinese Emotions
10. Psychopathology and Psychological Wellness in China
11. Chinese Values, Beliefs, and Causal Attribution as depicted in Classical Chinese Fiction



CULTURE AND PSYCHOLOGY

Fourth Edition

DAVID MATSUMOTO and **LINDA JUANG**, both of San Francisco State University

Paperbound. ©2008. ISBN: 9780495097976.

David Matsumoto and new co-author Linda Juang show students the importance of culture in explaining and understanding human behavior in this new edition of the market-leading text, CULTURE AND PSYCHOLOGY. Using a cross-cultural framework to evaluate psychology, and reflecting the most current research, the authors engage students by inviting them to understand and raise questions about traditional knowledge and theories, and about the relationship of culture and psychology.

💡 **NEW TO THIS EDITION**

- Thoroughly updated to include the latest research in cross-cultural and multicultural issues, such as cultural stereotypes on television, parenting styles and development, and affirmative action.
- New chapter called "Culture, Language, and Communication" (Ch. 10) consolidates coverage of these topics into a single accessible chapter.

★ **KEY FEATURES**

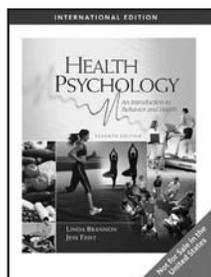
- The text focuses on psychological constructs (such as intergroup relations, ethnocentrism, and stereotypes) to explain topics related to diversity.
- The text features comprehensive coverage of the most up to date

and important studies available in cross-cultural literature, such as social, clinical, developmental, and personality psychology.

- End of chapter conclusions and glossaries make key concepts easier to remember and reference

SOCIAL PSYCHOLOGY

HEALTH PSYCHOLOGY



IE

HEALTH PSYCHOLOGY: AN INTRODUCTION TO BEHAVIOR AND HEALTH

Seventh Edition

LINDA BRANNON and JESS FEIST, both of McNeese State University

624 pages. Paperbound. 7-3/8 x 9-1/4. 2-Color. ©2010. ISBN: 9780495807063.

For over 20 years, Brannon and Feist's **HEALTH PSYCHOLOGY: AN INTRODUCTION TO BEHAVIOR AND HEALTH** has remained a leader in the field of health psychology for its scholarship, strong and current research base, and balanced coverage of the cognitive, behavioral, and biological approaches to health psychology. Accessible and appealing to a wide-ranging student audience—including non-majors—this reader-friendly text has enjoyed enduring success. Instructors and students alike will appreciate the concise writing style, ample pedagogy, and visual program in this classic approach to the teaching and learning of health psychology. Now extensively updated to reflect the latest developments in the field, the new Seventh Edition features a stronger

emphasis on diversity, additional information on complementary and alternative medicine, coverage of the latest research and cutting-edge technology, and new real-world examples selected for their interest and relevance to today's students.

NEW TO THIS EDITION

- The new edition features a greater emphasis on diversity in health psychology, including expanded coverage of international health research; the impact of issues such as ethnicity, age, and gender on health and research; and exploration of an increasing variety of topics and approaches to health care.
- A new chapter considers complementary and alternative medicine in detail, including alternative medical systems, alternative products and procedures, mind-body medicine, patients who choose alternative medicine, evaluations of alternative treatments' effectiveness, and integrative medicine and the new options it creates for today's students.
- The seventh edition includes numerous new feature boxes on interesting and engaging contemporary topics, including the use of technology to enhance adherence, stress-relief through biting, health risks of watching televised sports, chocolate's impact on heart disease, benefits of a cognitively challenging job, and how sleep can affect weight.
- Several new and updated Real World Profiles, including material on Lindsay Lohan and Norman Cousins, engage student interest and show how course topics and chapter concepts can be relevant to real-world situations and students' everyday lives.
- Extensive updates and revisions to the organization and presentation of material make this edition especially reader-friendly and appealing while reflecting the

latest research and current topics of interest in the field, including using health psychology to improve students' health, techniques of meta-analysis, systematic reviews of treatment effectiveness, stress and pain management, and behavioral factors related to cardiovascular disease and cancer.

★ KEY FEATURES

- Brannon and Feist provide the most extensive range of pedagogical features available, including self-checks, feature boxes, "Real World Profiles," study aids, applications, hands-on exercises, and activities, all designed to appeal to students, help them fully understand health psychology, and make the text more interactive and interesting.
- At the end of each chapter, a popular "Q & A" feature provides answers to organizing questions posed in the chapter opener, allowing students to revisit and reinforce what they have learned, while a media resource section lists references and Web links students can explore to expand their knowledge of important health psychology topics.
- Both the text and the Book Companion Web site include a health quiz that offers students the chance to test their own health knowledge as it relates to their everyday lives.
- This innovative text integrates coverage of physiology and biology throughout rather than placing the material in a separate chapter, making it easier for students who lack a biology or science background to understand and appreciate how these subjects relate to the field of health psychology.
- An affordable workbook by Sussie Eshun of East Stroudsburg University, titled "Applications in Health Psychology Workbook," offers additional applications and

■ Social Psychology

exercises to help students master the course material and prepare for exams.

CONTENTS

Part I: FOUNDATIONS OF HEALTH PSYCHOLOGY.

1. Introducing Health Psychology.
2. Conducting Health Research.
3. Seeking Health Care.
4. Adhering to Medical Advice.

Part II: STRESS, PAIN, AND COPING.

5. Defining, Measuring, and Managing Stress.
6. Understanding Stress and Disease.
7. Understanding and Managing Pain.

8. Considering Alternative Approaches.

Part III: BEHAVIOR AND CHRONIC DISEASE.

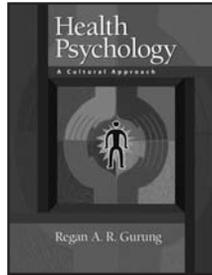
9. Behavioral Factors in Cardiovascular Disease.
10. Behavioral Factors in Cancer.
11. Living With Chronic Illness.

Part IV: BEHAVIORAL HEALTH.

12. Smoking Tobacco.
13. Using Alcohol and Other Drugs.
14. Eating and Weight.
15. Exercising.

Part V: LOOKING TOWARD THE FUTURE.

16. Future Challenges.



HEALTH PSYCHOLOGY: A CULTURAL APPROACH

Second Edition

REGAN GURUNG, University of Wisconsin, Green Bay

Paperbound. 7-3/8 x 9-1/4. 2-Color. ©2010.
ISBN: 9780495804048.

With a conversational style that conveys the excitement, research base, and real-world applications of the field, Regan A. R. Gurung introduces students to health psychology with an integrated cultural perspective. Starting with a description of the biological, psychological, and sociological factors that determine who we are, the text examines cultural differences in major health behaviors and health, achieving the commendable goal of being comprehensive yet extremely accessible. Gurung focuses on key determinants of behavior, such as family, ethnicity, and religion, which are not always highlighted in health psychology books. Packed with the most up-to-date citations available, this book combines issues "ripped from the headlines" with the classic issues of the field. A range of vivid examples from different cultural groups provides students with a comprehensive description of the basic theories in health psychology as well as an overview of cutting-edge research in the field. Special sections highlighting clinical applications of basic theories, strong doses of personality and social psychological theories, and chapters exclusively devoted to variations in cultural beliefs, human development, and different diseases, combine to give readers the best of many worlds.

NEW TO THIS EDITION

- A new Chapter 3 describes essential physiological systems and processes that will aid students' understanding of the different topics discussed later in the book.
- Each chapter ends with a concise summary to help review the major points plus a list of the key terms, people, and concepts. In addition, each chapter ends with ten multiple choice questions to further help students test themselves. To ensure they truly get a good sense of what they know, the answers are at the back of the book. In the new edition, the suggested web resources are also annotated to give students more incentive to do research on their own.
- Over 1,000 new research articles cited so that students read the most up-to-date information. Additionally, discussions are backed up with as many relevant citations as possible to provide students a robust scientific introduction to the field.
- Expanded coverage in many areas such as death and dying, diabetes, asthma, gender, environmental stress, war, disasters, sexual activity and more personality types to engage students and bring concepts to a personal level.

★ KEY FEATURES

- By highlighting real-world cases, the "Focus on Clinical Applications" boxes bring theories alive for students and enable them to relate the content to their lives.
- Numerous tables, graphics, and photos make the book engaging and its two-color format makes this research-based text affordable for students.
- Gurung uses actual research instruments, such as measures of stress and coping, and a variety of health checks.
- Pedagogically sound critical-thinking questions ask students to

"SEA"—Synthesize, Evaluate, and Apply—the material.

- Essential References sections for each chapter present the most pertinent articles on the given topic. The four to five citations provided represent classic and contemporary sources that best support each chapter.

CONTENTS

- Preface.1. Health Psychology: Setting the Stage.
- 2. Cultural Approaches to Health.
- 3. Essential Physiology.
- 4. Stress across Cultures.
- 5. Coping and Social Support.
- 6. Models of Behavior Change.
- 7. Health Behaviors: Eating, Physical Activity, Smoking, and Drinking.
- 8. Factors Surrounding Illness.
- 9. Pain.10. Chronic Illness, Terminal Illness, and Death.
- 11. Psychoneuroimmunology and HIV.
- 12. Culture and Cancer.
- 13. Culture and Cardiovascular Disease.
- 14. The Future of Health Psychology.

SOCIAL PSYCHOLOGY
PSYCHOLOGY & LAW



WRIGHTSMAN'S PSYCHOLOGY AND THE LEGAL SYSTEM

Seventh Edition

EDITH GREENE, University of Colorado, and **KIRK HEILBURN**, Drexel University

576 pages. Paperbound. 8 x 10. 1-Color. ©2011. ISBN: 9780840031822.

The author team for **WRIGHTSMAN'S PSYCHOLOGY AND THE LEGAL SYSTEM**, International Edition combines complementary expertise, active research, writing careers, and real world experience (as consultants working within the legal system) to produce a comprehensive text that is unparalleled in scholarship and writing style. The authorship, research base and comprehensive coverage make this text popular with instructors and students. This text demonstrates the importance of psychology to understanding the legal system and the impact on individuals' everyday lives through the use of real cases and questions formed to create discussions of these cases.

NEW TO THIS EDITION

- Rewritten to increase readability for student to encourage ease of use and better understanding.
- New relevant research from the past three years has been added to make this edition the most current and up-to-date yet!
- New chapter on the psychology of corrections has been included which focuses on post-adjudication issues. Separate

sections for juveniles and adults have been included as well as descriptions of interventions in the community that are of particular contemporary interest as well as traditional institutional interventions.

KEY FEATURES

- This text remains the best seller in this market for its comprehensive coverage, well developed writing style, use of interesting case studies that illustrate core principles, and unwavering attention to relevant legal dilemmas
- The popular "The Case of" feature highlights real cases from recent headlines, making important legal concepts relevant and interesting to today's students.
- The team of co-authors, including a cognitive psychologist, two clinical psychologists, and an attorney, all of whom have many years of experience with the legal system, ensures a well developed and balanced approach.

CONTENTS

- 1. Psychology and the law: Choices and roles.
- 2. The legal system: Issues, structure, and players.
- 3. Psychology of Crime.
- 4. Psychology of Police.
- 5. Crime investigation: Witnesses.
- 6. Evaluating Criminal Suspects.
- 7. Between arrest and trial.
- 8. Forensic assessment in juvenile and criminal cases.
- 9. Forensic assessment in civil cases.
- 10. The trial process.
- 11. Jury representativeness and selection.
- 12. The jury: Decision processes and reforms.
- 13. Psychology of victims of crime and violence.
- 14. Psychology of punishment and sentencing.
- 15. Juvenile and adult corrections.

SOCIAL PSYCHOLOGY

FORENSIC PSYCHOLOGY



IE

FORENSIC PSYCHOLOGY

Third Edition

SOLOMON M. FULERO, Sinclair Community College, **LAWRENCE S. WRIGHTSMAN**, University of Kansas

480 pages. Paperbound. 7-3/8 x 9-1/4. 1-color. ©2009. ISBN: 9780495506515.

Written by two of the leading authorities in the field, FORENSIC PSYCHOLOGY, Third Edition introduces students to the practice of forensic psychology by showing how psychologists aid the legal system by serving as expert witnesses, criminal profilers, and trial consultants for jury selection and child custody hearings. Wrightsman and Fulero present the roles and responsibilities of forensic psychologists, and address both the opportunities and temptations inherent in those roles. Through this lens, the authors explore the ethical issues facing practicing forensic psychologists, such as promising clients too much, the possibility of becoming advocates rather than objective scientists, and the pitfalls associated with substituting one's values for data. The authors provide students with an accurate and candid picture of the field, and the range of careers in forensic psychology.

NEW TO THIS EDITION

- Current references have been added that reflect changes in the field of forensic psychology.
- Many new cases, boxes, and features reflect up-to-date examples of the points discussed.

KEY FEATURES

- Wrightsman and Folero introduce students to the practice of forensic psychology, presenting the roles and responsibilities of forensic psychologists, as well as the challenges of their role working in the legal system.
- FORENSIC PSYCHOLOGY explores the ethical responsibilities of the field and shows readers how psychologists aid the legal system by serving as expert witnesses, criminal profilers, trial consultants on jury selection and child custody hearings, and more.

CONTENTS

1. Forensic Psychology: Promises and Problems.
2. Forensic Psychologists: Roles and Responsibilities.
3. Psychology and Law Enforcement: Selection, Training, and Evaluation.
4. Techniques of Criminal Investigation: Profiling, Psychological Autopsies, Hypnosis, and Lie Detection.
5. Insanity and Competency.
6. From Dangerousness to Risk Assessment: Violence, Sexual Offending, Domestic Violence, Child Abuse, and Suicide.
7. "Syndrome" Evidence: Battered Woman Syndrome and Rape Trauma Syndrome.
8. Child Sexual Abuse.
9. Child Custody and Related Decisions.
10. Improving Eyewitness Identification Procedures.
11. Interrogations and Confessions.
12. Trial Consultation: Jury Selection, Case Preparation, and

- Pretrial Publicity.
- 13. Discrimination.
- 14. Sexual Harassment.
- 15. Death Penalty Trials and Appeals.
- 16. Influencing Public Policy.

SOCIAL PSYCHOLOGY

GENDER/WOMEN/MEN



IE

THE PSYCHOLOGY OF WOMEN

Seventh Edition

MARGARET W. MATLIN, State University of New York, Geneseo

672 pages. Paperbound. 7-3/8 x 9-1/4. 1-Color. ©2012. ISBN: 9780840032911.

This highly respected text offers students an enjoyable, extraordinarily well-written introduction to the psychology of women with an up-to-date examination of the field and comprehensive coverage of topics. Appropriate for students from a wide variety of backgrounds, Margaret Matlin's *THE PSYCHOLOGY OF WOMEN*, International Edition, accurately depicts women's experiences through direct quotations and an emphasis on empirical research. Known for its balance of scholarship, readability, and inclusion of various kinds of women, the text reflects a genuine interest in and understanding of the readers for whom it was written.

NEW TO THIS EDITION

- Research updates in this carefully revised edition include recent findings related to the discussion of racism, census information on woman of color in the United States and Canada, the invisibility of woman in art, gender discrimination, attitudes towards women's pleasantness, stereotyped representations in the media, children's television programs and books, infants' knowledge about

gender, selective abortion, female infanticide, and parental influence on gender typing.

- The Seventh Edition includes such new information as the indication that researchers understand more about the prenatal development of males than females, children's rejection of nontraditional behavior, and teachers' behavior with respect to ethics and social biases.
- New studies added to this edition present information on body image, cultural attitudes and taboos toward menstruation, a gender comparison on memory, and older woman and sexuality.

KEY FEATURES

- Four themes are traced throughout the book: 1) psychological gender differences are typically small and inconsistent; 2) people react differently to men and women; 3) women are less visible than men in many important areas; and 4) women vary widely from one another.
- Known for being remarkably up to date, with most citations from sources published in 1998 and later, the book enables students to examine course topics using the most current perspectives.
- The text's organization combines a lifespan approach and a topical approach with a writing style that is clear and interesting, engaging readers with many examples and quotations in which women describe their own experiences.
- Informal demonstrations encourage active involvement and clarify the procedures for crucial research studies.

CONTENTS

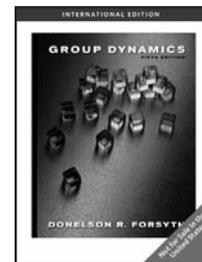
1. Introduction.
2. Gender Stereotypes and Other Gender Biases.
3. Infancy and Childhood.
4. Adolescence.
5. Cognitive Abilities and

Achievement Motivation.

6. Gender Comparisons in Social and Personality Characteristics.
7. Women and Work.
8. Love Relationships.
9. Sexuality.
10. Pregnancy, Childbirth, and Motherhood.
11. Women and Physical Health.
12. Women and Psychological Disorders.
13. Violence Against Women.
14. Women and Older Adults.
15. Moving Onward.

SOCIAL PSYCHOLOGY

GROUP DYNAMICS



IE

GROUP DYNAMICS

Fifth Edition

DONELSON R. FORSYTH, University of Richmond

Paperbound. 7-3/8 x 9-1/4. 1-Color. ©2010. ISBN: 9780495804918.

In the Fifth Edition of his best-selling text, Forsyth combines an emphasis on research, empirical studies supporting theoretical understanding of groups, and case studies to illustrate the application of concepts to actual groups, thus providing students with the most comprehensive treatment of groups available. Forsyth builds each chapter around a real-life case and draws on examples from a range of disciplines including psychology, law, education, sociology, and political science. Because he tightly weaves concepts and familiar ideas together, the text takes students beyond simple exposure to basic principles and

■ Social Psychology

research findings to a deeper understanding of each topic.

💡 NEW TO THIS EDITION

- New chapter on teams (chapter 12) provides all newly added content including a new Chapter Case: The Coronary Surgery Unit: Learning to Work as a Team.
- A revision of chapter 1 provides students an improved foundation to thoroughly understand and work through the chapter.

★ KEY FEATURES

- This book examines all aspects of groups, dealing with such topics as the individual and the group, group formation, group development and socialization, structure and influence, leadership, performance, and intergroup relations in their own separate chapters.
- Fourteen extended case studies illustrate the application of concepts to actual groups.
- Conceptual analyses of groups are reviewed in depth, along with empirical studies that highlight important principles.
- Forsyth explores topics that will interest both theoretically minded basic research scientists and applications-oriented group experts.

🏠 CONTENTS

1. An Introduction to Group Dynamics.
2. Studying Groups.
3. The Individual and the Group.
4. Formation.
5. Cohesion and Development.
6. Structure.
7. Influence.
8. Power.
9. Leadership
10. Performance.
11. Decision Making.
12. Teams.
13. Conflict.
14. Intergroup Relations.
15. Groups in Context.
16. Groups and Change.
17. Crowds and Collective Behavior.

SOCIAL PSYCHOLOGY

PSYCHOLOGY OF PREJUDICE



THE PSYCHOLOGY OF PREJUDICE AND DISCRIMINATION

Second Edition

BERNARD E. WHITLEY and **MARY E. KITE**, Both of Ball State University

511 pages. Paperbound. 7-3/8 x 9-1/4. 1-Color. ©2010. ISBN: 9780495810629.

This is the first comprehensive textbook on prejudice with a strong psychological research base. Whitley and Kite cover a broad range of topics—from race and ethnicity to gender, sexual orientation, and ageism. By integrating theory and research with students' own experiences, the authors increase students' awareness of influences that shape prejudices. As students evaluate research results and their personal, subjective beliefs, they develop an appreciation of scientific evidence regarding stereotypes, prejudice, and discrimination.

💡 NEW TO THIS EDITION

- The 2nd edition contains two new chapters—one on emotions and motivation and the other on prejudice based on age, ability, and appearance—to represent the research and theoretical literatures on prejudice and discrimination, both of which have advanced dramatically.
- The authors incorporate new research on all the topics covered in the book, adding about 10 new references per chapter to ensure that information on all topics is current and accurate.
- Whitley and Kite devote an entire

chapter to gender and sexual orientation to give these topics the importance and coverage needed within the text.

- This edition presents added coverage of looksism, disability, classism, and cross-cultural/international issues as well as added coverage of mass hate and genocide.

★ KEY FEATURES

- This text features a strong psychological research base not found in other texts; it also provides balanced coverage of theory and applications, as evidenced in boxes offering real-life examples of theoretical principles.
- Several unique chapters include "How Psychologists Study Prejudice and Discrimination" (Ch. 2), "Development of Prejudice in Children" (Ch. 8), "The Social Context of Prejudice" (Ch. 9), and "From Prejudice to Discrimination" (Ch. 10).
- It covers a broad range of topics including race and ethnicity, gender, sexual orientation, and ageism.

🏠 CONTENTS

1. Introducing the Concepts of Stereotyping, Prejudice, and Discrimination.
2. How Psychologists Study Prejudice and Discrimination.
3. Social Categorization and Stereotypes.
4. Stereotype Activation and Application.
5. Emotions and Motivation.
6. Old-Fashioned and Contemporary Forms of Prejudice.
7. Individual Differences and Prejudice.
8. The Development of Prejudice in Children.
9. The Social Context of Prejudice.
10. From Prejudice to Discrimination.
11. The Experience of Discrimination.
12. Gender and Sexual Orientation.
13. Age, Ability, and Appearance.
14. Reducing Prejudice and Discrimination.



DRUGS/PSYCHOPHARMACOLOGY

DRUGS/ PSYCHOPHARMACOLOGY



IE

DRUG USE AND ABUSE

Sixth Edition

STEPHEN A. MAISTO, Syracuse University; **MARK GALIZIO**, University of North Carolina, Wilmington; and **GERARD J. CONNORS**, Research Institute on Addictions, Buffalo, New York

©2011. ISBN: 9780840031747.

DRUG USE AND ABUSE takes an interdisciplinary approach in its coverage of current drug issues. It weaves psychological, historical, cultural, social, biological, and medical perspectives -- emphasizing the idea that a drug's effects depend not only on its properties, but also on the biological and psychological characteristics of its user. This theme is highlighted throughout, and is prominent in discussions of the individual classes of drugs, as well as in the chapters on pharmacology and psychopharmacology.

NEW TO THIS EDITION

- Each chapter of the fifth edition has been updated to represent findings from the latest research, as well as to reflect social and legal changes related to drugs including updated information on drug laws and legislation and club drugs, coverage of energy drinks and

their use in combination with alcohol, and the latest information on the risk and protective roles that caffeine plays in various physical conditions, the latest research on marijuana's mechanisms of action, coverage of recent research and debates on whether humans develop a physical dependence on marijuana, and the latest information on medical uses of marijuana, including synthetics and much more.

- Chapter 1 contains a new section on the development of addiction, which gives the reader a lens through which information in the rest of the book may be viewed.
- Chapter 16, on prevention, now presents the National Institute on Drug Abuse's "principles of drug abuse prevention," updated data on Drug Abuse Resistance Education (DARE) programs, and the latest information on the consequences of heavy drinking among college students.

★ KEY FEATURES

- The authors examine the macrocosmic drug-related issues of historical and social relevance, as well as the microcosmic effects of substance use on a single neuron in the human body.
- The authors explore the latest data on drug use patterns and social trends, such as the recent increase in heroin addiction. (See New to This Edition for specific updates.)
- Diagnostic Pretests at the beginning of each chapter challenge students to test their knowledge of drugs while drawing their attention to important concepts of facts that follow in the chapter. Pretest answers and explanations at the end of each chapter provide an important review of the main concepts.
- A marginal glossary helps students identify and define key terms within the text. Marginal quotes help bring abstract concepts to life through personal accounts and comments about drug use and its

ramifications.

- Drugs and Culture boxes examine the use of drugs in various societies and the consequences thereof.
- Contemporary Issue boxes discuss current controversies involving drugs and/or drug use as well as events related to such controversies. These issues are of particular importance and interest to today's college students.
- Pharmacological coverage includes discussions of herbal preparations, hormones, and recently produced over-the-counter drugs.
- Case studies and quotes in the text's margins provide personal accounts from drug users and clinicians.
- Ten of seventeen chapters focus on the different drug classes. The final two chapters examine treatment and prevention of substance abuse.

CONTENTS

1. Drug Use and Abuse: General Issues
2. Drug Use: Yesterday and Today
3. Drugs and the Nervous System
4. Pharmacology
5. Psychopharmacology and New Drug Development
6. Cocaine, Amphetamines, and Related Stimulants
7. Nicotine
8. Caffeine
9. Alcohol
10. Opiates
11. Marijuana
12. Hallucinogens
13. Psychiatric Medications
14. Other Prescriptions and Over-the-Counter Drugs
15. Treatment of Substance-Use Disorders
16. Prevention of Substance Abuse



PSYCHOLOGY 2011-2012

Cognitive Psychology

COGNITIVE PSYCHOLOGY

COGNITIVE PSYCHOLOGY



IE

COGNITIVE PSYCHOLOGY

Sixth Edition

ROBERT J. STERNBERG, Oklahoma State University

688 pages. Paperbound. 8 x 10. ©2012.
ISBN: 9781111345396.

This book balances accessible writing, practical applications, and research scholarship while interweaving biology throughout the text. Utilizing the theme that human cognition has evolved over time as a means of adapting to our environment, the authors explore the basics of cognitive psychology by covering cognitive neuroscience, attention and consciousness, perception, memory, knowledge representation, language, problem solving and creativity, decision making and reasoning, cognitive development, and intelligence. The authors provide the most comprehensive coverage of any cognitive psychology text available, using a "from lab to life" approach that aptly discusses theory as well as lab and field research while continually highlighting the applications to everyday life.

NEW TO THIS EDITION

- New "Believe it or Not" boxes in every chapter make cognitive psychology more fascinating and less intimidating to students by

showing how the subject can be fun.

- "Concept Checks" have been added after every section to help students gauge their knowledge and mastery of the content.
- Many chapters have been restructured to increase students' understanding of the content and better highlight the broader context of the chapter discussion.
- Many "In the Lab . . ." features have been updated with new material on current researchers to provide students with up-to-date experiences of active research.
- Intelligence coverage, formerly covered in Chapter 13, is now clearly integrated throughout the text. The text's new organization and discussions of this topic now focus on cognitive (vs. non-cognitive, e.g. psychometric) material.

★ KEY FEATURES

- "In the Lab of . . ." sections--one per chapter--feature leading cognitive psychologists who describe their research in their own words.
- "Investigating Cognitive Psychology" features present a quick chapter-related mini-experiment or task for the reader.
- "Practical Applications of Cognitive Psychology" feature descriptions of how chapter content applies to the real world.
- Each chapter concludes with "Key Themes" and a comprehensive summary organized as answers to learning objectives questions from the chapter opener. Also, each chapter ends with "Thinking about Thinking," questions, key terms, and references to specific CogLab experiments.

CONTENTS

1. Introduction to Cognitive Psychology.
2. Perception.
3. Cognitive Neuroscience.
4. Attention and Consciousness.
5. Memory: Models and Research Methods.
6. Memory Processes.
7. Representation and Manipulation of Knowledge in Memory: Images and Propositions.
8. Representation and Organization of Knowledge in Memory: Concepts, Categories, Networks, and Schemas.
9. Language: Nature and Acquisition.
10. Language in Context.
11. Decision Making and Reasoning.
12. Problem Solving and Creativity.



IE

COGNITIVE PSYCHOLOGY

Third Edition

E. BRUCE GOLDSTEIN, University of Pittsburgh

612 pages. Paperbound. ©2011.
ISBN: 9781111185886.

Connecting the study of cognition to everyday life in an unprecedented way, E. Bruce Goldstein's **COGNITIVE PSYCHOLOGY, International Edition** gives equal treatment to both the landmark studies and the cutting-edge research that define this fascinating field. The text employs a wealth of concrete examples and illustrations that help students understand the theories of cognition—driving home both the scientific importance of the theories and their relevance to students' daily lives. Goldstein's accessible narrative style blends with an art program that makes difficult concepts understandable. Students gain a true understanding of the "behind the scenes" activity that happens in the mind when humans do such seemingly simple activities as perceive, remember, or think. Goldstein's also focuses on the behavioral and physiological approaches to cognition by including physiological materials in every chapter. As is typical of his work, this is a major revision that reflects the most current aspects of the field. To help reinforce concepts, the text is packaged with **COGLAB 2.0: THE ONLINE COGNITIVE PSYCHOLOGY LABORATORY**, which gives both students and instructors the chance to participate as subjects in research experiments.

NEW TO THIS EDITION

- The Third Edition reflects the latest advances in research, with an emphasis on neuropsychology,

neuroimaging, and advances in cognitive theory.

- The art program has been enhanced; all illustrations throughout the text are now in full color.
- The number of chapters on memory has been expanded from 3 to 4. Long-term memory (LTM) has been divided into two chapters; one now focuses on LTM's Structure while the other discusses Encoding and Retrieval.
- More than half of the chapter-opening vignettes have been rewritten to even more effectively capture student interest. Similarly, more than half of the end-of-chapter "Something To Consider" sections, which describe interesting or cutting-edge research, have been updated or replaced by new topics to maximize student engagement.

★ KEY FEATURES

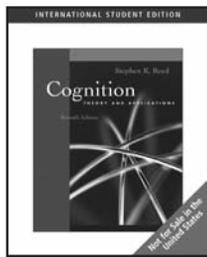
- Goldstein presents a balance of cutting-edge research and classic studies. To keep the book both compelling and scholarly, he carefully selects research that best illustrates his point and then conveys it in a student-friendly style.
- An emphasis on real-life examples makes cognition come to life for students. For example, looking up a phone number to order pizza illustrates the modal model of memory in Chapter 5, "Short-Term Memory and Working Memory." A story about false identifications of people in criminal investigations (memory errors) appears in Chapter 8, "Everyday Memory and Memory Errors."
- "Demonstrations" features offer students illustrative exercises that show them exactly how cognition works.
- "Test Yourself" questions, which appear in the middle and at the end of each chapter, are designed

to get students to recall and review the information they have just read.

CONTENTS

1. Introduction to Cognitive Psychology.
2. Brain and Cognition.
3. Perception.
4. Imagery.
5. Categorization.
6. Introduction to Memory.
7. Structure of Long-Term Memory.
8. Encoding and Retrieval.
9. Constructive Nature of Memory.
10. Everyday Memory
11. Thinking: Problem Solving.
12. Thinking: Reasoning and Decision.
13. Language.

■ Cognitive Psychology



COGNITION: THEORY AND APPLICATIONS

Eighth Edition

STEPHEN K. REED, San Diego State University

448 pages. Paperbound. 7-3/8 x 9-1/4. 2-Color. ©2010. ISBN: 9780495806684.

Dr. Stephen Reed's Eighth Edition of **COGNITION: THEORY AND APPLICATIONS**, International Edition focuses on the theories that underlie cognitive phenomena as well as empirical data that establishes a traditional, information processing approach to cognitive psychology. This structure allows readers to discover the direct relevance of cognitive psychology to many of their daily activities. The text incorporates unparalleled scholarship in a distinctive clear voice that allows for the emphasis of both contemporary and classical research through real-life examples and experiments. Revised and updated throughout to maintain a high degree of currency and accuracy, content reflects the ever-evolving field and is made relevant to students' lives through the inclusion of popular articles from well-known magazines and newspapers. By adhering to three criteria—the material must make an important contribution to cognitive psychology, be accessible, and be both understandable and interesting—the book becomes an invaluable tool in understanding cognitive psychology.

NEW TO THIS EDITION

- More of the ever-popular CogLab experiments, an interactive online laboratory where students can run demonstrations of more than 40 classical experiments and concepts from cognitive psychology, are

incorporated into the end of appropriate chapters.

- New cognitive neuroscience research has been incorporated to provide more well-rounded coverage and the most up-to-date information.
- Additional Psychology in the News articles have been included and others are updated to reflect cognitive psychology as reported and represented in the media.
- The Eighth Edition features a new theme of embedded cognition—a set of ideas related to language that shows how cognitive processes are embedded in our words and speech as well as how these cognitive processes are put to use.

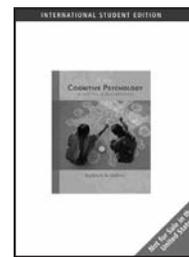
★ KEY FEATURES

- The three major topics that appear throughout the text—theoretical work, research, and cognitive neuroscience—present a clear flow of ideas that tell a coherent story of cognitive psychology.
- The text is written in a way that challenges students to think critically about concepts and attribute them to their everyday lives.
- Instead of simply presenting empirical data, the text focuses on theories underlying cognitive phenomena.
- To facilitate students' understanding, Dr. Reed includes many descriptions of the methodology of experiments, an approach that works well with the integration of CogLab.
- **COGNITION: THEORY AND APPLICATIONS** is written at a level that appeals to an extremely broad range of students, allowing all of them to fully understand one concept before moving on to another.

📖 CONTENTS

- Part 1: INFORMATION PROCESSING STAGES.**
1. Introduction.

2. Pattern Recognition.
 3. Attention.
 4. Short-Term Working Memory.
 5. Long-Term Memory.
- Part 2: REPRESENTATION AND ORGANIZATION OF KNOWLEDGE.**
6. Memory Codes.
 7. Visual Images.
 8. Categorization.
 9. Semantic Organization.
- Part 3: COMPLEX COGNITIVE SKILLS.**
10. Language.
 11. Comprehension and Memory for Text.
 12. Problem Solving.
 13. Expertise and Creativity.
 14. Decision Making.



COGNITIVE PSYCHOLOGY IN AND OUT OF THE LABORATORY

Fourth Edition

KATHLEEN M. GALOTTI, Carleton College

672 pages. Paperbound. 7-3/8 x 9-1/4. 2-Color. ©2008. ISBN: 9780495099680.

This understandable cognitive psychology textbook provides students with the tools they need to master the concepts and improve their performance on exams. With everyday examples, the author presents brain function – an abstract and difficult topic – in a clear and manageable way. Key terms, review questions, CogLab exercises, and Web resources give students many new ways to approach the topics covered in the text. Through hands-on practice and reinforcement, they will learn both the importance and personal relevance of understanding brain function.

NEW TO THIS EDITION

- A new chapter "The Brain: An Overview of Structure and Function" (Chapter 2) includes sections on the Structure of the Brain, Localization of Function, and Lateralization.
- Chapter 2 now includes the section on "Investigations on Neural Underpinnings" and has been updated to cover Brain Imaging techniques.
- Chapter 4 now covers Change Blindness and adds a new section on Inattentional Blindness for a more cohesive coverage.
- New figures and new photos enhance student understanding. For example, Perception of Art is integrated into Chapter 3.
- Other updates include a new discussion of Missing Letter effect in the context of Word Superiority (Chapter 3), a new discussion of fMRI studies of remembered versus not-remembered material, both visual and verbal (Chapter 5), a new discussion of current work on individual differences in working memory.

★ KEY FEATURES

- Concrete, applied examples help students see the relevance of cognition beyond the laboratory. For example, a discussion of learning to drive a car is used to illustrate theoretical principles of attention and automaticity.
- Key terms, review questions, and references to the CogLab online laboratory encourage readers to get involved with the content—and help them review for tests understand even the most abstract concepts through hands-on practice and reinforcement.
- Suggested readings offer paths for further research.
- Distinctive coverage of cross-cultural, individual and gender differences (including unique treatment of learning styles), as well as cognitive development

through adolescence appears in Chapter 14: Cognitive Development Through Adolescence, Chapter 15: Individual, Aging, and Gender Differences in Cognition, and Chapter 16: Cognition in Cross-Cultural Perspective.

- The repressed memory-vs.-false memory debate is covered thoroughly in the "Narrative and Autobiographical Memory" chapter.

CONTENTS

Chapter 1: Cognitive Psychology: History, Methods, and Paradigms.

Chapter 2: The Brain: An Overview of

Structure and Function.

Chapter 3: Perceiving Objects and Recognizing Patterns.

Chapter 4: Paying Attention.

Chapter 5: Forming and Using New

Memory Traces.

Chapter 6: Retrieving Memories from

Long-Term Storage.

Chapter 7: Memory for General Knowledge.

Chapter 8: Concepts and Categorization.

Chapter 9: Visual Imagery and Spatial

Cognition.

Chapter 10: Language.

Chapter 11: Thinking and Problem Solving.

Chapter 12: Reasoning.

Chapter 13: Making Decisions.

Chapter 14: Cognitive Development

Through Adolescence.

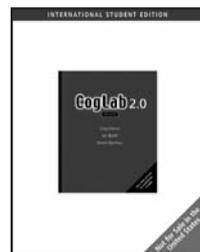
Chapter 15: Individual, Aging, and Gender

Differences in Cognition.

Chapter 16: Cognition in Cross-Cultural Perspective.

COGNITIVE PSYCHOLOGY

MULTIMEDIA RESOURCES



IE

COGLAB ON A CD, VERSION 2.0

Fourth Edition

GREG FRANCIS and **IAN NEATH**, both of Purdue University

220 pages. Paperbound. 7 3/8 x 9 1/4. 1-Color. ©2008. ISBN: 9780495172086.

COGLAB clarifies key concepts in cognitive psychology using a variety of classic and current experiments that students actually participate in to show them how the mind works. Nothing is more powerful than seeing the effects of these experiments by themselves. Experiencing a variety of important experimental studies will help students understand each experiment, the data, and the significance of the study. CogLab on CD-ROM gives students access to their own data, while CogLab online allows instructors to combine data across all of their students, to have class averages automatically calculated, and to make those averages available to students.

★ KEY FEATURES

- All labs include on-screen instructions that guide you through the experiment.
- Data pages include a brief discussion of the lab, the expected pattern of results, and comments on the importance of the effect.
- Adopting Instructors get a free account, enabling them to test all experiments.

CONTENTS

Part I: ATTENTION.

1. Attentional Blink.
2. Simon Effect.
3. Spatial Cueing.
4. Stroop Effect.

Part II: PERCEPTION.

5. Apparent Motion.
6. Garner Interference.
7. Muller-Lyer Illusion.
8. Signal Detection.
9. Visual Search.

Part III: NEUROCOGNITION.

9. Brain Asymmetry.
10. Blind Spot.
11. Receptive Fields.

Part IV: SENSORY MEMORY.

12. Metacontrast Masking.
13. Modality Effect.
14. Partial Report.
15. Suffix Effect.

Part V: SHORT-TERM MEMORY.

16. Brown-Peterson.
17. Position Error.
18. Sternberg Search.

Part VI. Working Memory.

19. Irrelevant Speech Effect.
20. Memory Span.
21. Operation Span.

Part VII: MEMORY PROCESS.

22. Phonological Similarity Effect.
23. Encoding Specificity.
24. Levels of Processing.
25. Serial Posiion.
26. Van Restorff Effect.

Part VIII Metamemory.

27. False Memory.
28. Forgot-It-All-Along.
29. Remember/Know.

Part VII: Imagery.

30. Link Word.
31. Mental Rotation.

Part VIII. Speech and Language.

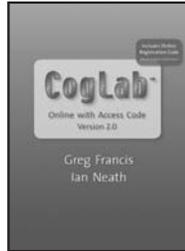
32. Categorical Perception-Identification.
33. Categorical Perception-Discrimination.
34. Lexical Decision.

Part XI: CONCEPTS.

36. Absolute Identification.
37. Implicit Learning.
38. Prototypes.

Part XII: JUDGEMENT.

39. Monty Hall.
40. Decision Making.
41. Risky Decisions.
42. Typical Reasoning.
43. Wason Selection Task.



COGLAB ONLINE WITH ACCESS CODE, VERSION 2.0

Fourth Edition

GREG FRANCIS and **IAN NEATH**, both of Purdue University

160 pages. Paperbound. 1-Color. ©2007
ISBN: 9780495107781.

COGLAB clarifies key concepts in cognitive psychology using a variety of classic and current experiments that you actually participate in to show you how the mind works. Nothing is more powerful than seeing the effects of these experiments yourself! Experiencing a variety of important experimental studies will help you understand each experiment, the data, and the significance of the study. And now, you can access COGLAB from anywhere in the world through the Internet with a web browser that supports java programming.

★ KEY FEATURES

- Simplified student registration: Students create their own CogLab accounts, so instructors don't have to distribute IDs and passwords.
- Global data: Choose to save your data in a global database. This database combines data from students all around the world. The data is available to instructors and students, so even if your class does not show the expected result you can view the effect in this larger

database.

- Between-subject designs: CogLab 2 can work with between subject designs, which allows for new kinds of experiments that allow you to compare groups as well as individuals.
- Trial-by-trial data: Downloadable as a compressed zip file, which makes for much faster downloads.
- Standard deviations: Class averages and global data also provide standard deviations across students. This allows for some types of statistical analyses.
- Quick display of student summaries: With a single button press, CogLab 2 prepares a list of experiment averages for all students.
- All labs include on-screen instructions that guide you through the experiment.
- Data pages include a brief discussion of the lab, the expected pattern of results, and comments on the importance of the effect.
- Adopting Instructors get a free account, enabling them to test all experiments.
- The INSTRUCTOR'S MANUAL is available in PDF for download at the CogLab Web site.
- Instructors can view textual and graphical data created by students (summary plot or data table and trial by trial data for the whole group) as they complete each experiment. CogLab automatically computes average data across students in the group and the instructor and the students can then view the average data.

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28. Forgot-It-All-Along.
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30. Link Word.
31. Mental Rotation.

Part VIII. Speech and Language.

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Identification.
33. Categorical Perception-
Discrimination.

34. Lexical Decision.**35. Word Superiority.****Part XI: CONCEPTS.**

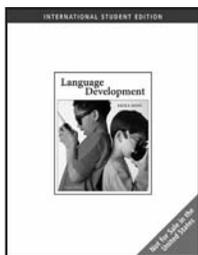
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38. Prototypes.

Part XII: JUDGEMENT.**39. Monty Hall.****40. Decision Making.****41. Risky Decisions.****42. Typical Reasoning.****43. Wason Selection Task.**



LANGUAGE

LANGUAGE DEVELOPMENT



IE

LANGUAGE DEVELOPMENT

Fourth Edition

ERIKA HOFF, Florida Atlantic University

528 pages. Paperbound. 7-3/8 x 9-1/4. 1-color. ©2009. ISBN: 9780495508205.

Erika Hoff's LANGUAGE DEVELOPMENT, 4e International Edition communicates both the content and the excitement of this quickly evolving field. By presenting a balanced treatment that examines all sides of the issues, Hoff helps readers understand different theoretical points of view -- and the research processes that have led theorists to their findings. After an overview and history of the field, Hoff thoroughly covers the biological bases of language development and the core topics of phonological, lexical, and syntactic development. She also provides in-depth discussions of the communicative foundations of language, the development of communicative competence, language development in special populations, childhood bilingualism, and language development in the school years.

NEW TO THIS EDITION

- In response to reviewers' comments and personal feedback, Chapter 1 includes more visuals and a new section on theories.

- Hoff provides more substantive treatment of literacy in the chapters on childhood bilingualism and the chapter on school-aged language, as well as greater representation of cross-linguistic work throughout.
- A new chapter on language, culture, and cognition focuses on cross-linguistic studies. Some of the material has been moved from the chapter on lexical development and some from the chapter on communication.

★ KEY FEATURES

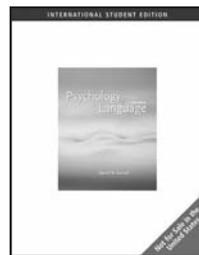
- New findings on infant language learning have been added, such as new research on second language learning in school-aged children.
- Known for her superior accuracy, scholarship and readability, Hoff introduces students to the study of language development in a conversational way, making the material accessible to students of a variety of backgrounds. Her reader-friendly narrative style allows her to address complex concepts and acknowledge relevant ambiguities and controversies in a way that students find inviting and engaging.

📖 CONTENTS

1. Introduction to the Study of Language Development.
2. Biological Bases of Language Development.
3. Communicative Development: Foundations and Functions of Language.
4. Phonological Development: Learning the Sounds of Language.
5. Lexical Development: Learning Words.
6. The Development of Syntax and Morphology: Learning the

Structure of Language.

7. Language, Culture, and Cognition in Development.
8. Childhood Bilingualism.
9. Language in the School Years.
10. Language Development in Special Populations.



IE

PSYCHOLOGY OF LANGUAGE

Fifth Edition

DAVID W. CARROLL, University of Wisconsin, Superior

Paperbound. 1-Color. ©2008. ISBN: 9780495099710.

An understandable, clear overview of the psychology of language, where studying the psychology of language doesn't have to be confusing. In David Carroll's text, a topic that can sometimes seem bewildering to students is presented in a clear, interesting, and engaging style. Using a cognitive approach, Carroll brings the current developments and controversies in psycholinguistics to students in an engaging style and sets them in historical context. The book fills the need for an up-to-date and clearly written treatment of the field.

💡 NEW TO THIS EDITION

- Discussion of the linguistic relativity hypothesis is updated to include new research on object terms, spatial terms, and grammatical gender.
- First three chapters provide students with excellent preparatory material for the more in-depth

chapters that follow. Up-to-date reviews of text-processing literature included.

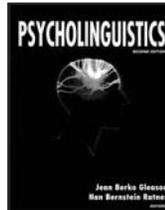
CONTENTS

PART I General Issues.

- 1 Introduction: Themes of Psycholinguistics.
 - 2 Linguistic Principles.
 - 3 Psychological Mechanisms.
- ### PART II Language Comprehension.
- 4 Perception of Language.
 - 5 The Internal Lexicon.
 - 6 Sentence Comprehension and Memory.
 - 7 Discourse Comprehension and Memory.
- ### PART III Language Production and Conversational Interaction.
- 8 Production of Speech and Language.
 - 9 Conversational Interaction.
- ### PART IV Language Acquisition.
- 10 Early Language Acquisition.
 - 11 Later Language Acquisition.
 - 12 Processes of Language Acquisition.
- ### PART V Language in Perspective.
- 13 Biological Foundations of Language.
 - 14 Language, Culture, and Cognition.
- GLOSSARY.
REFERENCES.

LANGUAGE

PSYCHOLINGUISTICS



PSYCHOLINGUISTICS

Second Edition

Edited by **JEAN BERKO GLEASON**, Boston University; and **NAN BERNSTEIN RATNER**, University of Maryland, College Park

544 pages. Casebound. ©1998.
ISBN: 9780155041066.

Designed for introductory undergraduate courses in Psycholinguistics, this textbook is written in an easygoing manner which is neither too technical nor intimidating to the beginning student. The text does not assume extensive background in linguistics, psychology or cognitive science, and includes all major extensions of the field. The collaborative authorship of eminent psycholinguists Gleason, Bernstein Ratner, and others assures the best possible coverage of these diverse topics.

★ KEY FEATURES

- Something to Think About questions stimulate students' critical thinking.
- Each chapter contains mini-experiments designed to support students' grasp of material covered in the chapter.
- Chapter 6, "Sentences Combined: Text and Discourse" addresses a wide range of discourse processing, including mental models, text representation and memory, and connecting sentences in discourse.

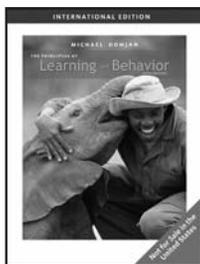
CONTENTS

1. Introduction: What Do Language Users Know?
2. The Biological Bases of Human Communicative Behavior.
3. Speech Perception.
4. Words and Meaning: From Primitives to Complex Organization.
5. Sentences Processing.
6. Sentences Combined: Text and Discourse.
7. Speech Production.
8. Language Acquisition.
9. A Psycholinguistic Account of Reading.
10. Bilingualism and Second Language Acquisition.



LEARNING & MEMORY

LEARNING & MEMORY



IE

PRINCIPLES OF LEARNING AND BEHAVIOR

Sixth Edition

MICHAEL DOMJAN, University of Texas, Austin

692 pages. Paperbound. 7-3/8 x 9-1/4.
1-Color. ©2010. ISBN: 9780495804611.

PRINCIPLES OF LEARNING AND BEHAVIOR, International Edition provides a comprehensive and systematic introduction to elementary forms of learning that have been the focus of research for much of the twentieth century. The book covers habituation, classical conditioning, instrumental conditioning, stimulus control, aversive control, and their applications to the study of cognition and to the alleviation of behavior problems. Biological constraints on learning are integrated throughout the text, as are applications boxes that relate animal research to human learning and behavior. The book closely reflects the field of research it represents in terms of topics covered, theories discussed, and experimental paradigms described. This latest edition includes a new, built-in workbook that provides examples and exercises to help students practice and remember what they read in the text. In addition, students read graphs and make their own interpretations of what the information yields about behavior.

★ KEY FEATURES

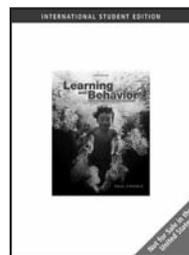
- Major efforts have been made to make this book more student-friendly, for example there are more human examples, headings, and succinct paragraphs.
- The preface presents data on the number of publications that have appeared on learning in animals during the past 30 years.
- The book presents the basic principles of learning and the latest relevant research available in a clear and user-friendly style.
- Careful organization of each topic is provided by moving from simple to more complex paradigms, concepts, and theories.
- Complex ideas are introduced with analogies and concepts are illustrated with examples from daily life.
- Chapter Outlines, Chapter Summaries, and a Glossary of Technical Terms extend the opportunities for reinforcement of student learning.
- The book contains numerous figures and illustrations that enhance understanding, particularly for visual learners.
- This student-friendly book provides thought-provoking questions and a glossary at the end of each chapter.

📖 CONTENTS

1. Introduction.
2. Elicited Behavior, Habituation, and Sensitization.
3. Classical Conditioning: Foundations.
4. Classical Conditioning: Mechanisms.
5. Instrumental Conditioning: Foundations.
6. Schedules of Reinforcement and Choice Behavior.
7. Instrumental Conditioning:

Motivational Mechanisms.

8. Stimulus Control of Behavior.
9. Extinction of Conditioned Behavior.
10. Averse Control: Avoidance and Punishment.
11. Comparative Cognition I: Memory Mechanisms.
12. Comparative Cognition II: Special Topics. References.



IE

LEARNING AND BEHAVIOR: ACTIVE LEARNING EDITION

Sixth Edition

PAUL CHANCE, Salisbury University

400 pages. Paperbound. 6-3/8 x 9-1/4.
1-Color. ©2009. ISBN: 9780495595854.

LEARNING AND BEHAVIOR: ACTIVE LEARNING EDITION, Sixth Edition, is stimulating, interactive, and filled with high-interest queries and examples. Based on the theme that learning is a biological mechanism that aids survival, this book embraces a scientific approach to behavior but is written in a lucid, clear language that student will find engaging and easy to understand. The workbook, which is included at the back of every text, is like having a built-in study companion! The workbook focuses on the core concepts and vocabulary presented in the text, giving student an opportunity to master the content before exam.

💡 NEW TO THIS EDITION

- This edition places increased

emphasis on ease of reading and humor, as well as more emphasis on the relevance of principles to everyday experience and to practical applications, including the use of virtual reality technology in training and therapy. Chance directs more attention to the use of learning principles and to the analysis or interpretation of complex phenomena, such as delusions, gambling, and verbal behavior.

- New material is included on the traditional information-processing approach to memory and the types of memory, including short and long term, declarative and nondeclarative, and semantic and episodic. Chance includes new material on the neurological locus of various kinds of memory and the problems with viewing memory as a thing. The approach to memory taken is that learning changes both behavior and the brain, and that (following Donahoe and Palmer) memories exist only when the behavior is performed. There is also new material on establishing operations and on contrived and natural reinforcers. Updated references with many 2007 citations.
- There is a change in chapter sequence so that reinforcement schedules now immediately follows operant reinforcement.
- The text's updated discussion on the Rescorla-Wagner model is among the clearest available today.

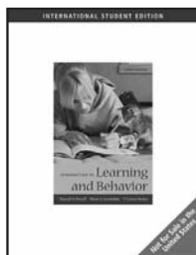
★ KEY FEATURES

- Chance makes the point that learning is a biological mechanism for human and animal survival. Learning is viewed within the context of evolutionary theory.
- Increased emphasis on the "nature via (not versus) nurture" view and the co-dependency of ontogeny and phylogeny.
- A thorough update of the incorporated Study Guide,

including adding page number references.

CONTENTS

1. Introduction: Learning to Change.
2. The Study of Learning and Behavior.
3. Pavlovian Conditioning.
4. Pavlovian Applications.
5. Operant Reinforcement.
6. Schedules of Reinforcement.
7. Operant Punishment.
8. Operant Applications and Interpretations.
9. Observational Learning.
10. Generalization, Discrimination, and Stimulus Control.
11. Forgetting.
12. The Limits of Learning.



IE

INTRODUCTION TO LEARNING AND BEHAVIOR

Third Edition

RUSSELL A. POWELL and **DIANE G. SYBALUK**, both of Grant MacEwan Community College, and **P. LYNNE HONEY**, Grant MacEwan Community College

576 pages. Paperbound. 6-3/8 x 9-1/4. 4-color. ©2009. ISBN: 9780495595328.

Designed to apply learning theory and principles to the presentation of learning, this text shows how learning principles work in both animals and people. Throughout the book, the authors show how the study of learning helps solve practical problems, such as improving study skills, improving relationships, raising children, and effectively stopping smoking. This book is both solidly based in research and engaging for the student. To help ensure that students understand the materials, the authors

strategically include multiple opportunities for review and self-testing within the text.

★ KEY FEATURES

- More material on the contributions of evolutionary theory to behavior and learning. Chapter 1 now contains an entire section on Darwin's theory of evolution as a contributing factor toward the rise of behaviorism, along with an extended discussion of the principle of natural selection. The recent trend toward considering and investigating evolutionary influences on behavior can be found in several other sections throughout the text, such as the inclusion of comparative control group designs in the discussion of research methods in Chapter 2 and the discussion of the evolutionary significance of sensitization and habituation in Chapter 3.
- An expanded discussion of the compensatory-response model of conditioning in Chapter 5, especially as it applies to drug tolerance and addiction, with a more detailed and accurate presentation of the underlying process.
- The section on self-control in Chapter 10 has also been significantly altered. The various sections have been reorganized with Mischel's delay of gratification paradigm now presented before the Ainslie-Rachlin model.
- Revised section on observational learning in Chapter 12, which now includes an extended, and timely, discussion of the relationship between exposure to media violence (including violent computer games) and aggression.
- Pedagogical features that help organize the material include chapter outlines, opening vignettes, and quotations that draw the students into the material
- Extensive review and self-testing

■ Learning & Memory

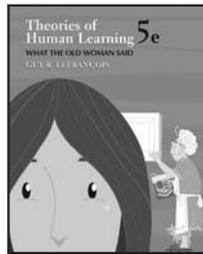
pedagogy. Within each chapter, "Quick Quizzes" include fill-in-the-blank questions to help students engage with and process the information. End-of-chapter review materials include summaries, 15–20 study questions covering the basic concepts, and concept reviews that list all the key terms and definitions in the chapter.

- "And Furthermore" boxes offer interesting and thought-provoking topics that expand upon material presented in the preceding section (for example, "Was Sigmund Freud a Behavior Analyst?" and "Morita Therapy"). Topics in these boxes are not often covered by texts on learning.
- "Advice to the Lovelorn" inserts, inspired by real and fictional people, help connect students' real-life concerns to learning and conditioning research. Examples include a Skinnerian perspective on infatuation vs. love, and a melioration explanation of why more isn't necessarily better in a relationship.
- Available with this text, the famous Sniffy, the Virtual Rat software simulates a wide range of learning phenomena that are typically discussed in learning. Sniffy, a digital rat in an operant chamber (Skinner Box), helps users explore the principles of operant conditioning.

CONTENTS

1. Introduction.
2. Research Methods.
3. Elicited Behaviors and Classical Conditioning.
4. Classical Conditioning: Basic Phenomena and Various Complexities.
5. Classical Conditioning: Underlying Processes and Practical Applications
6. Operant Conditioning: Introduction
7. Schedules and Theories of Reinforcement.

8. Extinction and Stimulus Control.
9. Escape, Avoidance, and Punishment.
10. Choice, Matching, and Self-Control.
11. Biological Dispositions in Learning.
12. Observational Learning, Language, and Rule-Governed Behavior.



THEORIES OF HUMAN LEARNING: WHAT THE OLD WOMAN SAID

Fifth Edition

GUY R. LEFRANÇOIS, University of Alberta

408 pages. Casebound. 7 3/8 x 9 1/4. 1-Color. ©2006. ISBN: 9780534641528.

Both a serious academic text and a delightful story, this book offers a clear, readable look at a full range of learning theories—from behavioral to cognitive—and also covers memory, motivation, connectionism (neural net models), and social learning. It concludes with a comprehensive synthesis. Its most apparent strength is its easily accessible style, but its greatest value lies in the clarity of its concepts.

THEORIES OF HUMAN LEARNING is told by an old woman. But this old woman isn't just anyone. In fact, professors familiar with previous editions of this book may conclude that she is related to Kongor and Kro, those extraterrestrials who, in earlier editions, so successfully guided students through the maze of historic and current theories that help us understand how humans learn. And, wise as she is, the old woman does

the job even more effectively than her predecessors in this fifth edition of THEORIES OF HUMAN LEARNING: WHAT THE OLD WOMAN SAID.

CONTENTS

1. Human Learning: Science and Theory.
2. Pavlov, Watson, and Guthrie: Early Behaviorism.
3. Thorndike and Hull: The Effects Behavior.
4. Skinner's Radical Behaviorism: Operant Conditioning.
5. Learning and Biology: Evolutionary Psychology.
6. Hebb, Tolman, and the Gestaltists: Toward Modern Cognitivism.
7. Bruner and Piaget: Two Cognitive Theories.
8. Neural Networks: The New Connectionism.
9. Learning and Remembering: Models of Memory.
10. Motives: Behavior's Reasons and Causes.
11. Social Learning.
12. Analysis, Synthesis, and Integration.

LEARNING & MEMORY

MULTIMEDIA RESOURCES



IE

SNIFFY THE VIRTUAL RAT PRO, VERSION 3.0 (WITH CD-ROM)

Third Edition

TOM ALLOWAY, University of Toronto, Mississauga, **GREG WILSON**, DIDSoftware, Inc., and **JEFF GRAHAM**, University of Toronto, Mississauga
 288 pages. Paperbound. 7-3/8" x 9-1/4". 1-Color. ©2012. ISBN: 9781111827939.

Meet **SNIFFY, THE VIRTUAL RAT!** Using this CD-ROM and lab manual, students get a hands-on experience in setting up and conducting experiments that demonstrate the phenomena of classical and operant conditioning using Sniffy the digital rat. Sniffy includes fifty exercises that cover every major phenomena typically covered in a Psychology of Learning course. The CD-ROM comes with a Lab Manual that walks users through the steps necessary to set up classical and operant conditioning experiments that closely resemble the experiments discussed in learning texts. Throughout each, a series of “Mind Windows” allows users to visualize how Sniffy’s experiences in the chamber produce psychological changes.

NEW TO THIS EDITION

- New—Behavior frequency recording. Record the frequency with which Sniffy performs each of his twenty-two behaviors. Users can see how training Sniffy to perform his “tricks” affects the frequencies with which he performs his behaviors, allowing

for new observations of how maintaining Sniffy’s operantly conditioned behaviors on different schedules of reinforcement affects the frequency of behaviors that are never reinforced.

- Monitoring adjunctive behavior. Users can now demonstrate that reinforcing bar pressing on interval schedules of reinforcement produces “adjunctive behaviors,” behaviors whose frequency is increased as a side effect of reinforcing another behavior on an interval schedule. When Sniffy’s bar pressing is reinforced with food on an interval schedule, he drinks more often even though he is never reinforced for drinking (and he is not water deprived). Such increased drinking is called “schedule-induced polydipsia,” and it is the form of adjunctive behavior that psychologists have studied most extensively with real rats.
- Increased usability. New user features include a redesigned and improved classical conditioning dialog box, more expandable windows, ease of multiple test case generation, ability to control sound-proofing level, automated “Isolate” mode option, and improved data export. Students’ reinforcement actions will also be marked on the cumulative recorder to help cut down on student copying.
- Reorganized to match the sequence of most learning textbooks, Sniffy Pro now allows teachers to teach classical before operant conditioning. This makes it easier for teachers to assign laboratory exercises.
- Students can now teach Sniffy to perform tricks, such as grooming his face or sitting up and begging. Students can teach Sniffy to perform the desired behavior more frequently in the presence of a light or a tone so that Sniffy performs the trick on cue.
- A new “auto reinforcement”

feature aids trick training. Students select the behavior they want reinforced, and a virtual “Lab Assistant” ensures that all occurrences of the target behavior are reinforced.

- The program now incorporates a “Movement Monitor” that measures Sniffy’s general activity and a “Movement Ratio” that indicates inhibition of movement (freezing) as a measure of classical conditioning. As in previous editions, once a user has trained Sniffy to press the bar, they can employ a “Suppression Ratio” as a measure of classical conditioning.

★ KEY FEATURES

- Sniffy is a highly realistic, animated rat in a Skinner Box that manifests most of the major phenomena of both classical and operant conditioning. Sniffy can be trained to press a bar or perform a variety of other behaviors to obtain food reinforcement.
- Students perform “classic” experiments that closely resemble those discussed in standard textbooks on the psychology of learning. Using Sniffy, students can perform exercises that demonstrate most the major phenomena of operant and classical conditioning. Detailed documentation and step-by-step instructions make the program accessible even to unsophisticated computer users.
- Some classical conditioning phenomena simulated include: acquisition, extinction, spontaneous recovery, the effects of manipulating the intensity of the CS and US, compound conditioning, blocking, overshadowing, over-expectation, inhibitory conditioning, sensory preconditioning, higher-order/background conditioning, the nature of the classical-conditioning association (S-S or S-R), and CS and US pre-exposure effects.
- Some operant conditioning

■ Learning & Memory

phenomena simulated include: magazine training; shaping; extinction; spontaneous recovery; primary and secondary reinforcement; variable-interval, variable-ratio, fixed-interval, and fixed-ratio schedule effects; the partial-reinforcement effect; simple and complex stimulus-discrimination learning; stimulus generalization; and the effects of punishment on extinction.

- The program outputs the response measures employed by research psychologists in a data form that can be printed and turned in for class assignments. A one-step process enables the user to copy the image of a Sniffy Pro data window and paste it into any word-processor document (such as MS Word). This feature makes it easy for students to incorporate Sniffy data in lab reports and term papers.
- Sniffy Pro data can also be exported in a form that most spreadsheet and statistical-analysis programs can read.

CONTENTS

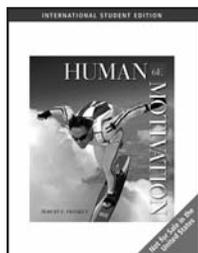
1. Introduction to Sniffy.
2. Introduction to Classical Conditioning.
3. Basic Phenomena of Classical Conditioning: Acquisition, Extinction, Spontaneous Recovery, and Stimulus Intensity Effects.
4. Compound Conditioning, Blocking, Overshadowing, and Overexpectation.
5. Inhibitory Conditioning.
6. Associative Structures in Classical Conditioning: Sensory Preconditioning and Higher-Order Conditioning.
7. The Nature of the Association in Classical Conditioning.
8. Habituation, Sensitization, Background Conditioning, and the CS and US Pre-Exposure Effects.
9. Introduction to Operant Conditioning.

10. Basic Operant Phenomena: Magazine Training, Shaping, Extinction, Spontaneous Recovery, and Secondary Reinforcement.
 11. The Effects of Punishment on Response Elimination.
 12. Schedules of Reinforcement.
 13. Stimulus Discrimination and Stimulus Generalization.
 14. Shaping Behaviors Other Than Bar Pressing.
-



MOTIVATION & EMOTION

MOTIVATION & EMOTION



IE

HUMAN MOTIVATION

Sixth Edition

ROBERT E. FRANKEN, University of Calgary

480 pages. Casebound. 8 x 9-1/4. 1-Color.
©2007. ISBN: 9780495171713.

This Sixth Edition provides a thorough introduction to the basic facts and major theories of human motivation. Throughout the book, the author addresses the types of questions that often arise, such as "Why are some people more organized than others?" and "Why do people dream?" In his exploration of day-to-day human motivation, Franken provides a topical organization that shows students how biology, learning, and cognition interact with individual differences to produce human behavior.

NEW TO THIS EDITION

- This Sixth Edition is thoroughly updated, with chapters 1 -4 reflecting new citations on related research. Chapter 4 discusses recent findings pertaining to males' greater interest in variety.
- Chapter 5 now offers increased coverage on the evolutionary origins of the prefrontal cortex and the role it plays in ADHD.
- Chapter 6 includes updated

content and a new discussion of prefrontal cortex during sleep, as well as coverage of the Compensatory Model of effects following sleep reduction.

- Chapter 7 now discusses the evolutionary origins of the dopaminergic system and how drug addiction is a failure of self-regulation.
- Chapter 8 now contains information on the origins of terrorism so students can relate human motivation to the current world atmosphere.
- Chapter 9 includes new content which links evolutionary psychology to stress and the immune system.
- Chapter 10 has new coverage on the importance of the prefrontal cortex in the expression of emotions, and an emphasis on the role of self-regulation in managing emotions.
- Chapter 11 now discusses the Broaden and Build theory and how resilience develops within individuals. It also discusses the importance of making plans. This chapter also includes new content on the measurement of happiness and the myth of what makes people happy; new coverage on happiness as an adaptive behavior, and the importance of learning to manage fears in the pursuit of happiness.
- Chapter 12 now contains increased attention on strategies for improving motivation through discussions on the effects of rewards in undermining creativity. It also discusses the importance of challenge.
- Chapter 13 has been extensively revised to reflect current thinking on the nature of competence and integrates that conceptualization with the role of self-regulation in

the development of competence.

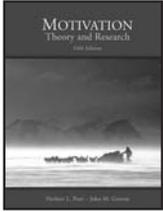
- Chapter 14 reviews recent thinking and research on the motivation for developing self-esteem and discusses not only the benefits of self-esteem, but the high costs of pursuing self-esteem.

★ KEY FEATURES

- This is one of the most complete and scholarly based books available in the area of motivation to which students can relate.
- The book is based on the empirical research of scientists who have found there is a genetic or biological basis, a learned basis, or a thinking or cognitive basis that relates directly to motivation.
- "Guiding Questions" begin each chapter, chapter summaries, "Practical Application" boxes, and more than 1450 references, all help students to integrate and apply any given chapter's theory, research, and concepts.

🏠 CONTENTS

1. Themes in the Study of Motivation
2. Components of Motivation
3. Hunger and Eating
4. Passion, Love, and Sexual Behavior
5. Arousal, Attention, and Peak Performance
6. Wakefulness, Alertness, Sleep, and Dreams
7. Drug Use and Drug Addiction
8. Aggression, Coercive Action, and Anger
9. Emotion, Stress, and Health
10. Goal-Incongruent Emotions
11. Goal-Congruent Emotions
12. From Curiosity to Creativity
13. From Mastery to Self-Esteem
14. Self-Regulation of Motivation



MOTIVATION: THEORY AND RESEARCH

Fifth Edition

HERBERT L. PETRI and **JOHN M. GOVERN**, both of Towson University

464 pages. Casebound. 7-3/8 x 9-1/4. 1-Color. ©2004. ISBN: 9780534568801.

With a new evolutionary theme, Petri and Govern’s book covers the biological, behavioral, and cognitive explanations for human motivation. The advantages and drawbacks to each of these explanations are presented, allowing students to draw their own conclusions.

Students want to know why they behave the way they do. To help students understand the processes that activate their behavior, Petri and Govern use examples drawn from such contemporary topics as sexual behavior, aggression, eating disorders, and obesity to capture and keep students’ interest. To help students master and retain the information covered, this edition builds upon the text’s simple and direct language with expanded pedagogy—including preview questions at the beginning of every chapter, end of chapter summaries, key terms, Web links, and suggestions for further reading.

CONTENTS

Part I: PREVIEW

1. Evolution and Motivation
2. Conceptualizing and Measuring Motivation

Part II: PHYSIOLOGICAL MECHANISMS OF MOTIVATION

3. Genetic Contributions to Motivated Behavior
4. Psychological Mechanisms of Arousal

5. Physiological Mechanisms of Regulation

Part III: BEHAVIORAL PROCESSES OF MOTIVATION

6. Learned Motives I: Classical, Instrumental and Observational Learning
7. Learned Motives II: Incentive Motivation
8. Hedonism

Part IV: COGNITIVE MECHANISMS OF MOTIVATION

9. Cognitive Motivation: Expectancy-Value Approaches
10. Cognitive Motivation: Social Motivation and Consistency
11. Cognitive Motivation: Attribution Approaches
12. Cognitive Motivation: Competence and Control

Part V: EMOTION PROCESSES AND MOTIVATION

13. The Emotions as Motivators

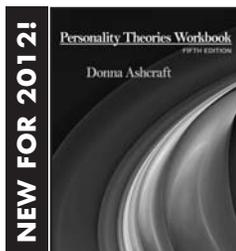
Part VI: ENDEVIEW

14. Conclusions



PERSONALITY

PERSONALITY



PERSONALITY THEORIES WORKBOOK

Fifth Edition

DONNA ASHCRAFT, Clarion University of Pennsylvania

160 pages. Paperbound. 7-3/8 x 9 1/4. 1-Color. ©2012. ISBN: 9781111524913.

The case studies in **PERSONALITY THEORIES WORKBOOK**, 5e, help students learn and apply personality theories to real-life examples of typical--rather than abnormal--behavior. While most personality texts present just the major concepts of personality theories, Donna Ashcraft's unique workbook ensures that students thoroughly understand examples and enables students to put theories into practice. The text's wide range of case studies is accompanied by questions that guide students through an analysis of the case, prompting them to consider how a particular theorist would view it. A variety of questions helps students apply each theory to real-world examples, while resources such as theory comparison questions ensure that students understand the differences between each theory.

NEW TO THIS EDITION

- The exciting fifth edition includes new and updated cases and examples and numerous new

questions, as well as new theorists with case studies.

- Two all-new case studies have been added focusing on Attachment Theory, and specifically the work of John Bowlby and Mary Ainsworth
- NEW "Contributions" boxes help student understand the importance of learning each of the theories and what each theorist contributed to the field
- Even more application and theory comparison questions have been added to spark lively classroom discussions and ensure that students have a solid understanding of the differences between theories.

★ KEY FEATURES

- Professor Donna Ashcraft developed this unique case studies workbook as a solution to a key teaching problem: helping students thoroughly understand each theory. The result is a text that improves students' ability to compare and contrast theories and arrive at their own conclusions about the strengths and limitations of each theory.
- The table of contents of **PERSONALITY THEORIES WORKBOOK**, 5e, includes a wide range of personality theorists commonly covered in the course, regardless of the book in use, making its coverage expansive and in-depth.
- The text's excellent range of cases illustrates diversity and supports instructors' goals of helping students thoroughly understand as well as apply the theories.
- Critical-thinking questions and relevant exercises enable students to apply each theory to real-world examples. The text is an ideal resource for instructors who use

the traditional theory-by-theory organization as well as those who want to help students who are struggling to understand and distinguish the theories from each other.

CONTENTS

Section 1: LEARNING AND APPLYING THE THEORIES.

Sigmund Freud.
 Carl Jung.
 Erik Erikson.
 Alfred Adler.
 Karen Horney.
 Erich Fromm.
 Harry Stack Sullivan.
 Abraham Maslow.
 Carl Rogers.
 Rollo May.
 George Kelly.
 Burrhus Frederic Skinner.
 Albert Bandura.
 Julian Rotter.
 Gordon Allport.
 Raymond Cattell.
 Robert McCrae and Paul Costa.
 Evolutionary Psychology.

Section 2: ADDITIONAL THEORY COMPARISON: MULTIPLE EXPLANATIONS FOR THE SAME BEHAVIOR.

■ Personality



IE

INTRODUCTION TO PERSONALITY

Eighth Edition

JERRY M. BURGER, Santa Clara University

544 pages. Paperbound. ©2011. ISBN: 9780840031891.

Jerry Burger's **INTRODUCTION TO PERSONALITY**, International Edition is the respected, recognized best-seller in the market, providing a solid mid-level book that fuses the best of theory-based and research-based instruction to give students a powerful introduction to personality. Burger pairs "theory, applications, and assessment" chapters with chapters that describe the research programs aligned with every major theoretical approach. Biographical sketches of theorists and accounts of the stories behind influential research programs help students understand how classic and contemporary findings relate to each other, and reinforce the idea that theory and research perpetuate one another. To round out the text, in-text self-assessments and a Study Guide (available separately) get students to interact with the material.

NEW TO THIS EDITION

- More than 250 references have been added to this edition, including an expanded discussion of theory and research on the behavioral activation system (BAS) and behavioral inhibition system (BIS) and a new section on unmitigated communion as part of the discussion of individual differences in gender-role behavior.
- Mor

- The author has added a personality scale for students to assess their own level of unmitigated communion in Chapter 14. That same chapter includes a new section on the effects of playing violent video games, a topic of particular relevance for many college students.
- The author has added a new research topic to Chapter 16—cognitions and aggression, presented the general aggression model and discussed the research on reactive aggression in elementary school and middle school boys.

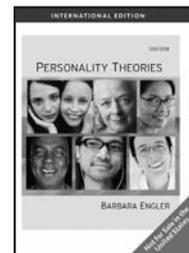
★ KEY FEATURES

- Burger's integrated approach pairs Theory chapters with companion chapters on relevant research for each theoretical perspective. The structure of the book is designed to demonstrate how the classic theories drive research and that the relevant research findings often shape the development and acceptance of new theories.
- "Assessing Your Own Personality" exercises let students actively experience personality tests and learn how assessment works. Students will find numerous personality tests to take and score themselves, thereby gaining hands-on experience with chapter content.
- Application sections in the theory chapters show how the theory can be applied to such everyday problems as job satisfaction or therapy.

CONTENTS

1. What Is Personality?
2. Personality Research Methods.
3. The Psychoanalytic Approach: Freudian Theory, Application and Assessment.
4. The Freudian Approach: Relevant Research.
5. The Psychoanalytic Approach:

6. The Neo-Freudian Theories: Relevant Research.
7. The Trait Approach: Theory, Application, and Assessment.
8. The Trait Approach: Relevant Research.
9. The Biological Approach: Theory, Application, and Assessment.
10. The Biological Approach: Relevant Research.
11. The Humanistic Approach: Theory, Application, and Assessment.
12. The Humanistic Approach: Relevant Research.
13. The Behavioral/Social Learning Approach: Theory, Application, and Assessment.
14. The Behavioral/Social Learning Approach: Relevant Research.
15. The Cognitive Approach: Theory, Application and Assessment.
16. The Cognitive Approach: Relevant Research.



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PERSONALITY THEORIES

Eighth Edition

BARBARA ENGLER, Union County College

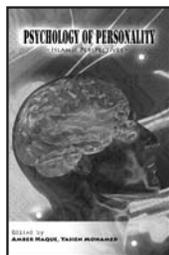
576 pages. Paperbound. 7-3/8 x 9 1/4. 2-Color. ©2009. ISBN: 9781426648656.

The new Eighth Edition of **PERSONALITY THEORIES**, International Edition continues to provide sound and thorough coverage enhanced with solid pedagogy, a critical-thinking focus, and integration of multicultural and gender-related issues throughout the text. Each chapter focuses on one

theory or group of theories and includes brief biographies that shed light on how the theories were formed. Engler also provides criteria for evaluating each theory and cites current relevant research. A final chapter on Zen Buddhism covers a major non-Western theory of personality and serves to distinguish this program in the field.

★ KEY FEATURES

- New! Topics new to this edition include Transpersonal/Positive Psychology and Biological/Neuroscience theory.
- New! Personal Experiences features relate psychology concepts to everyday life experience.
- Updated! All content has been updated to reflect the status of current research on the theorists.
- Thinking Critically boxes throughout the text present compelling activities that encourage students to analyze or apply key issues related to the theories discussed.
- To Learn More feature directs students to the website, where they will find a discussion of each topic as well as links for further research. The web modules posted at the Student Website cover topics such as the status of psychoanalysis today, recent existential theories, and the use of medication to treat depression.
- Philosophical Assumption boxes in each chapter, which enable students to place each theory along several philosophical continuums, have been revised to provide more structure and guidance in analyzing theorists' philosophical views.



PSYCHOLOGY OF PERSONALITY, ISLAMIC PERSPECTIVES

AMBER HAQUE, PH.D., UAE University, Al Ain, United Arab Emirates; **YASIEEN MOHAMED, PH.D.**, University of Western Cape, South Africa

718 pages. Paperbound. 7-3/8 x 9-1/4. 1-Color. ©2008. ISBN: 9789812658227.

Psychology of Personality: Islamic Perspectives is the first edited volume of selected papers on human nature and personality from an Islamic perspective. It is a modest attempt at clarifying the conceptual confusion that resulted in keeping psychology separate from religion, separate from a soul. The authors have incorporated religious and transcendental concepts that shape human personality, which are based on the Qur' n and the works of early Muslim scholars. It is not a book on psychotherapy, however, the views on human nature are important for the development of an Islamic approach to therapy. The text is timely due to the increased attention to Islam and its significance in the lives of more than one billion adherents, and also because modern psychology is demonstrating a new interest in indigenous and alternative perspectives of psychology. It is hoped that this work will stimulate further research on the psychology of personality based on the Islamic assumptions of human nature.

★ KEY FEATURES

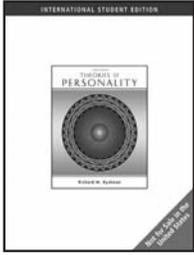
- The first edited collection to address perspectives on the Islamic theory of personality and encourages recalling man's nature from the Islamic paradigm.
- The articles are written by Muslim

scholars from around the world who have derived their ideas primarily from the Qur' n, hadith and the works of early Muslim scholars.

- The book is divided into three parts, moving from a discussion of cosmic anthropology and the innate disposition of humans in Part I, to an examination of key concepts of the soul, spirit, heart and aql in Part II. Part III is concerned with motivation and personality types.

🏠 CONTENTS

1. Human Natural Disposition (Fitrah).
2. The Concept of Man as a "Small World".
3. Human Nature in Secular Psychology: An Islamic Critique.
4. Human Nature from a Comparative Psychological Perspective.
5. The Place of Human Nature in Ibn Khaldun's Thinking.
6. Nature of Soul: The Philosophy of Mulla Sadra.
7. The Nature of Man and the Psychology of the Human Soul.
8. The Heart and Personality Development.
9. Pathology of the Heart in the Qur' n: A Metaphysico-psychological Explanation.
10. Traditional Islamic Psychology.
11. Human Motivation: An Islamic Perspective.
12. The Drives of Human Behavior in Quran.
13. The Concept of Personality in Islam
14. The Islamic Personality: A Sequential Model



IE

THEORIES OF PERSONALITY

Ninth Edition

RICHARD M. RYCKMAN, University of Maine

718 pages. Paperbound. 7-3/8 x 9-1/4. 1-Color. ©2008. ISBN: 9780495099574.

Thoroughly updated to include the latest research references, Richard Ryckman's "theory-by-theory" approach to personality carefully guides students through major theories in a way that helps them develop a comprehensive understanding of personality. Ryckman's personal writing style presents the major theories in a straightforward way--helping readers more easily distinguish between them. At the beginning of the text, Ryckman provides a framework that defines personality, and emphasizes the science of personality (including the interrelation between research and theory). Then, he introduces each major theoretical position with an objective overview of the theorist's basic concepts and principles. Ryckman concludes by noting the ways in which the different theories stimulate additional research efforts, and by presenting five current research trends that have resulted from the work of these earlier theorists. The result is a text that merges the best of classic and contemporary research in the field--leaving students with a solid working knowledge of personality.

NEW TO THIS EDITION

- Every chapter has been extensively revised to reflect the most current research on personality.
- Chapter 1 Personality and the Scientific Outlook includes new materials which utilizes Claude

Steele's self affirmation theory and research based on it to illustrate the key terms in deductive theories and the experimental method used to test hypotheses derived from them.

- Chapter 2 Freud's Psychoanalytic Perspectives includes a new presentation of a post-classic psychoanalytic approach to the study of human development, i.e., materials on the dependent personality type are offered.
- Chapter 5 Horney's Social and Cultural Psychoanalysis has an expanded discussion of the theory and research on the central role played by hypercompetition in neurotic personality development, plus an introduction to the concept of personal development competition, a psychologically healthy form of competitive attitude.
- Chapter 6 Erikson's Psychoanalytic Ego Psychology has an extension of the concept of ego identity statuses to include theory and research on ethnic identity.
- Chapter 8 Allport's Trait Theory includes more coverage of the newest developments on the role of religion in the development of the mature human personality.
- Chapter 14 May's Existential Analytic Position includes an extended discussion of the disintegration of values in modern society; new research to support these ideas.
- Chapter 15 Skinner's Operant Analysis includes expanded coverage of the use of positive reinforcement contingencies in research to improve performances in attention deficit/hyperactive children and to reduce unruly behavior in school children.
- Chapter 16 Rotter's Expectancy Reinforcement Value Model includes new materials focusing on the beneficial role of God mediated control on personality functioning, often in the elderly.

An examination of the limitations of the current view of locus of control in the research literature, along with a presentation of the newest conceptualization of locus of control in ideal personality functioning.

- Chapter 18 Theory and Research in Contemporary Personality Psychology includes an expansion of materials on behavioral genetics, including new coverage of the Human Genome Project. Materials on the Big Five model and evolutionary theory are updated and expanded. Positive psychology, the hottest area of theorizing and research in personality psychology, is discussed, along with the latest research.

★ KEY FEATURES

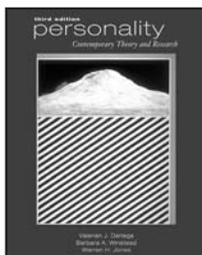
- The text's parallel chapter structure makes it easier for students to compare and contrast the many different theories covered in the course.
- End of chapter glossaries help students with little or no exposure to the field of personality learn key terms quickly.

🏠 CONTENTS

1. Personality and the Scientific Outlook.
2. Freud's Psychoanalytic Perspectives.
3. Jung's Analytical Psychology.
4. Adler's Individual Psychology.
5. Horney's Social and Cultural Psychoanalysis.
6. Erikson's Psychoanalytic Ego Psychology.
7. Kohut's Self Psychology.
8. Allport's Trait Theory.
9. Cattell's Structure-Based Systems Theory.
10. Eysenck's Biological Typology.
11. Kelly's Theory of Personal Constructs.
12. Maslow's Self-Actualization Position.
13. Roger's Person-Centered

Theory.

14. May's Existential-Analytic Position.
15. Skinner's Operant Analysis.
16. Rotter's Expectancy Reinforcement Value Model.
17. Bandura's Social Cognitive Theory.
18. Theory and Research in Contemporary Personality Psychology.



PERSONALITY: CONTEMPORARY THEORY AND RESEARCH

Third Edition

VALERIAN J. DERLEGA and **BARBARA A. WINSTEAD**, both of Old Dominion University, and **WARREN H. JONES**, University of Tennessee

590 pages. Paperbound. 7-3/8 x 9-1/4. 1-color. ©2005. ISBN: 9780534598716.

In the only book of its kind, Derlega, Winstead, and Jones bring together some of today's most prominent researchers active in personality research today to write for students. The book consists of invited chapters, organized into two main sections around basic issues and research topics. This organization, which mirrors that of scientific journals, acquaints students with the ways in which researchers in personality psychology conduct their work. Suitable for both undergraduate or graduate courses in Personality.

CONTENTS

PART ONE

1. The Scientific Study of Personality, Mark R. Leary
2. Personality Measurement, Stephen R. Briggs
3. Genetic and Environmental Influences, David C. Rowe and Edwin J.C.G. van den Oord
4. Personality: Biological Perspectives, Richard J. Davidson
5. Personality Development, Patricia L. Waters and Jonathan M. Cheek
6. Motives, Barbara A. Woike and Dan P. McAdams

PART TWO

7. Personality Structure, Robert R. McCrae
8. The Psychological Unconscious, Michael Nash
9. Self-Concept, Self-Esteem, and Identity, Roy F. Baumeister
10. Self-Awareness and Self-Consciousness, Stephen L. Franzoi and Mark H. Davis
11. Personality and Control, Jerry M. Burger
12. Sex and Gender, Richard A. Lippa
13. Emotions, Rowland S. Miller
14. Moral Character, Nicholas Emler
15. Culture and Personality, A. Timothy Church and Fernando A. Ortiz
16. Stress and Illness, Kathleen A. Lawler, Rebecca L. Volz, and Marina F. Martin
17. The Interface of Personality and Relationships, Warren H. Jones and Laurie L. Couch
18. Disorders of Personality: Diseases or Individual Differences?, James E. Maddux and Clare E. Mundell



HUMAN SEXUALITY

HUMAN SEXUALITY



IE

OUR SEXUALITY

Eleventh Edition

ROBERT L. CROOKS, and **KARLA BAUR**, both formerly of Portland Community College

704 pages. Paperbound. 8-1/2 x 11.
4-Color. ©2011. ISBN 13: 9780538452816.

This is the most respected and authoritative college textbook available on human sexuality. Written in a direct, non-judgmental manner, this edition of **OUR SEXUALITY**, International Edition has been thoroughly and carefully updated to reflect the most current research findings. It is the first college text to bring cutting-edge and in-depth emphasis on the impact of politics on sexuality. Crooks and Baur keep students interested with the most exciting, emerging research and coverage, and focus on strengthening healthy communication among partners. The authors also have revised their overall coverage on maintaining a responsible and healthy sexual relationship, with greater attention to diversity and inclusiveness.

NEW TO THIS EDITION

- The text's organization presents female anatomy and male anatomy—Chapters 3 and 4—before gender issues, Chapter 5.
- New and enhanced coverage of

various topics, including emergency contraception and the conscience clause; using case studies in sex research; plastic surgery to alter the labia; bioidentical hormones; treatments for prostate cancer; gender roles in TV dramas; G-spot amplification; sexual orientation as a continuum; and the effects of environmental toxins.

- More than 1,000 new citations, reflecting the most recent research in sexology, have been added.

★ KEY FEATURES

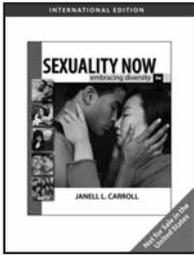
- Crooks and Baur present the material in an accurate, accessible, balanced, and non-judgmental tone.
- This inclusive text covers "our" sexuality in a straightforward manner, with emphasis on the historical background and politics of human sexuality.
- The authors illustrate that we share many similarities in the human experience of sexual and relationship matters. These similarities cross all cultural boundaries and sexual orientation lines. The Author Files quote real people's experiences and attitudes, so that students discover they're not so different from everyone else. Sexuality and Diversity sections are highlighted in every chapter.
- The Sex and Politics features examine the issue of value judgments that become public policy and what this means to sexual knowledge and sexual choices.
- Your Sexual Health feature boxes help readers understand how to attain and maintain healthy sexual behavior and health. Sexual health information within every chapter is identified by a "Sexual Health"

icon in the margin.

- Spotlight on Research feature boxes present the most up-to-date research in the field of sexuality.

CONTENTS

1. Perspectives on Sexuality.
2. Sex Research: Methods and Problems.
3. Female Sexual Anatomy and Physiology.
4. Male Sexual Anatomy and Physiology.
5. Gender Issues.
6. Sexual Arousal and Response.
7. Love and Communication in Intimate Relationships.
8. Sexual Behaviors.
9. Sexual Orientations.
10. Contraception.
11. Conceiving Children: Process and Choice.
12. Sexuality During Childhood and Adolescents.
13. Sexuality and the Adult Years.
14. Sexual Difficulties and Solutions.
15. Sexually Transmitted Diseases.
16. Atypical Sexual Behavior.
17. Sexual Coersion.
18. Sex for Sale.



IE

SEXUALITY NOW: EMBRACING DIVERSITY

Third Edition

JANELL L. CARROLL, University of Hartford

650 pages. Paperbound. 9 x 11. 4-color.
©2010. ISBN: 9781439041451.

With its fresh, fun, and hip approach, *SEXUALITY NOW: EMBRACING DIVERSITY*, International Edition, helps to teach students what they need and want to know about sexuality while clearly conveying foundational biological and health issues and citing current and classic research. The text continues to be a product of author Janell Carroll's partnership with her students, answering the questions and concerns that students have about themselves and their sexuality with scientific fact, sensitivity, humor, and unmatched candor. Carroll presents the range of sexual orientations and behaviors and takes into account the social, religious, ethnic, racial, and cultural contexts of today's students; this edition includes even more examples and research on sexual diversity both within and across cultures. An excellent resource package supports instructors and students, including videos, an online tutorial featuring diagnostic quizzing and automatic grading, and the PowerLecture™ presentation tool with readymade lecture slides, text images, and questions on slides for use with student response system software and "clickers."

NEW TO THIS EDITION

- Containing the most current research of any sexuality text available, including up-to-date

coverage of many relevant topics such as online social networking and gender differences in communication, new material on gay and lesbian issues, and updated information on contraception.

- This edition strengthens its emphasis on sexual diversity within the U.S. and across cultures, particularly with respect to gay, lesbian, bisexual, and transgender (GLBT) sexual orientations. Additional material appears in the running text, graphics, research citations, and examples, and a new GLBT Theme Index appears in the preface.
- New! Each chapter opens with a personal story (for example, dealing with polycystic ovarian syndrome, gender transition, and coming out), new feature boxes throughout (on topics such love hotels in Japan, foot binding, and gender variations), and extensive updates on same-sex relationships (including cohabitation both inside and outside the U.S, marriage and domestic partnerships, and same-sex divorce).
- Three new timelines—one summarizing key historical events (Chapter 1), another on same-sex relationships (Chapter 9), and a third on the history of contraception (Chapter 13)—bring the total number to six. The book's timelines have been touted by reviewers as providing excellent visual overviews for promoting student understanding, Chapter 3, "Communication," (formerly Chapter 6), includes more social networking coverage; the chapter's "enriching your sexuality" content now appears in Chapter 10, "Sexual Expression: Arousal and Response."

★ KEY FEATURES

- The text goes beyond simply providing a foundation in the biology and psychology of sexuality, connecting with students by exploring contemporary issues,

changing practices and behaviors, and their impact. Topics include increased use of tanning beds, tattooing, body and genital piercing, and pubic hair shaving and waxing.

- The author views cross-cultural and U.S. diversity as integral to understanding human sexuality. Discussions of diversity issues involving sexual attitudes and behaviors appear throughout the text and in "Human Sexuality in a Diverse World" boxes. Topics include cross-cultural age-of-consent laws, foot binding, treatment of sexual dysfunction, and Japanese love hotels.
- "What Do You Want to Know?" questions (formerly "Sex Talk") address common questions that students are often afraid to ask. Collected from the author's students, her website, and her travels, questions include "Can a male have an orgasm without an ejaculation?" and "How can you stay with one person your whole life and not get bored?"
- Noticing that "fun facts" spark communication, the author uses a "Real Research" feature (formerly "sexbyte") to introduce little-known tidbits from current sexuality research. Each chapter contains several updated snippets; topics include friends with benefits relationships, gaydar, maternal diet and fetal gender, and physical health and attachment styles.
- "Sex in Real Life" boxes provide a "sound bite" review of current trends in sexuality research. Topics include social networks, gender variations, parental anxiety about educating their children about sex, lesbianism on campus, same-sex couple's family, and society's fear of men.

🏠 CONTENTS

1. Exploring Human Sexuality: Past and Present.
2. Understanding Human Sexuality: Theory and Research.

■ Human Sexuality

3. Communication: Enriching Your Sexuality.
 4. Gender Development, Gender Roles, and Gender Identity.
 5. Female Sexual Anatomy and Physiology.
 6. Male Sexual Anatomy and Physiology.
 7. Love and Intimacy.
 8. Childhood and Adolescent Sexuality.
 9. Adult Sexual Relationships.
 10. Sexual Expression: Arousal and Response.
 11. Sexual Orientation.
 12. Pregnancy and Birth.
 13. Contraception and Abortion.
 14. Challenges to Sexual Functioning.
 15. Sexually Transmitted Infections and HIV/AIDS.
 16. Varieties of Sexual Expression.
 17. Power and Sexual Coercion.
 18. Sexual Images and Selling Sex.
-



HISTORY OF PSYCHOLOGY

HISTORY OF PSYCHOLOGY



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MODERN PSYCHOLOGY: A HISTORY

Tenth Edition

DUANE P. SCHULTZ and **SYDNEY ELLEN SCHULTZ**, both of University of South Florida

560 pages. Paperbound. 8 x 10. 1-Color.
©2012. ISBN: 9781111344986.

A market leader for over 30 years, this text has been praised for its comprehensive coverage and biographical approach. Focusing on modern psychology, the text's coverage begins with the late 19th century. The authors personalize the history of psychology not only by using biographical information on influential theorists, but also by showing how major events in those theorists' lives have affected the authors' own ideas, approaches, and methods. Substantial updates in this edition include discussions of evolutionary psychology, cognitive neuroscience, and positive psychology. The result is a text that is as timely and relevant today as it was when it was first introduced.

NEW TO THIS EDITION

- Coverage of new topics in cognitive psychology includes embedded cognition, cognitive neuroscience, neuroprosthetics, evolutionary psychology, animal

personality and intelligence, artificial intelligence, and unconscious cognition.

- A new introduction to Chapter 1 shows the relevance of the past to the present by discussing similarities in the results of two experiments that explore the concept of "multi-tasking." One is a classic study from 1861 and the other is dated 2009.
- New biographical material is presented on William James, Sigmund Freud, Herbert Spencer, James McKeen Cattell, Alfred Binet, Henry Goddard, Ivan Pavlov, John B. Watson, Abraham Maslow, Carl Jung, and other important figures.
- A multitude of new topics, research, and findings includes current developments in positive psychology, the psychodynamics of gum chewing, the influence of video games on dreams and on behavior, social self-efficacy and the modeling effects of viewing violence on television and in video games, and the dominance of psychological research by psychologists at universities and laboratories in the United States.

★ KEY FEATURES

- The beginning of each chapter opens with a "teaser," a brief narrative built around a person or event designed to introduce the major theme of the chapter. These sections immediately define the subject matter and convey to the student that history is about real people and real situations.
- The In Their Own Words sections provide original writings by the key figures in the history of psychology, presenting in each theorist's distinctive personal style (and the style of the times) a unique perspective on

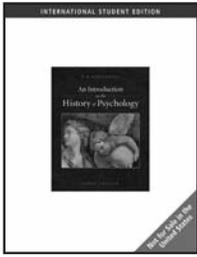
psychology's methods, problems, and goals.

- Original primary source excerpts are featured in the book to eliminate the need for outside readings--providing extra value for students.

CONTENTS

1. The Study of the History of Psychology.
2. Philosophical Influences.
3. Physiological Influences.
4. The New Psychology.
5. Structuralism.
6. Functionalism: Antecedent Influences.
7. Development and Founding of Functionalism.
8. Applied Psychology.
9. Behaviorism: Antecedent Influences.
10. The Beginnings of Behaviorism.
11. Behaviorism: After the Founding.
12. Gestalt Psychology.
13. The Beginnings of Psychoanalysis.
14. Psychoanalysis: After the Founding.
15. Contemporary Developments.

■ History of Psychology



AN INTRODUCTION TO THE HISTORY OF PSYCHOLOGY

Sixth Edition

B. R. HERGENHAHN, Hamline University, Professor Emeritus

752 pages. Paperbound. 7-3/8 x 9-1/4. 1-color. ©2009. ISBN: 9780495506232.

Dreams puzzled early man, Greek philosophers spun elaborate theories to explain human memory and perception, Descartes postulated that the brain was filled with "animal spirits," and psychology was officially deemed a "science" in the 19th century. In this Fifth Edition, B.R. Hergenhahn demonstrates that most of the concerns of contemporary psychologists are manifestations of themes that have been part of psychology for hundreds-or even thousands-of years. The book's numerous photographs and pedagogical devices, along with its biographical material on key figures in psychology, will engage you and facilitate your understanding of each chapter.

★ **KEY FEATURES**

- Changes were made to the suggestions for further reading sections throughout the text.
- Every chapter has been revised to reflect current research and studies.
- Hergenhahn's book differentiates itself from other texts through comprehensive scholarship and extensive coverage of psychology's philosophical heritage, treatment of romanticism and existentialism, thorough coverage of the influence of evolutionary theory on psychology, and his inclusion of

a chapter about the early diagnosis, explanation, and treatment of mental illness (Chapter 15).

- The text begins with a summary of the questions psychologists are asking today, and goes on to show how those questions are contained within early Greek philosophy.
- The book's in-depth discussion of empiricism, rationalism, positivism, romanticism, and existentialism are discussed in depth, in a way that students will find is both relevant and interesting.
- Hergenhahn discusses the influence of religion on psychology, as well as the events that freed inquiry from religious dogma.
- Biographical sketches bring the philosophers and psychologists to life.
- A timeline, printed on the book's endpapers, presents the entire history of psychology, putting important individuals and ideas in a historical context.
- Chapter summaries, discussion questions, end of chapter glossaries, suggestions for further reading, and a Book Companion Web Site.

CONTENTS

1. Introduction.
2. The Early Greek Philosophers.
3. After Aristotle: A Search for the Good Life.
4. The Beginnings of Modern Science and Philosophy.
5. Empiricism, Sensationalism, and Positivism.
6. Rationalism.
7. Romanticism and Existentialism.
8. Early Developments in Physiology and the Rise of Experimental Psychology.
9. Voluntarism, Structuralism, and Other Early Approaches to Psychology.
10. The Darwinian Influence and the Rise of Mental Testing.
11. Functionalism.
12. Behaviorism.

13. Neobehaviorism.
 14. Gestalt Psychology.
 15. Early Diagnosis, Explanation, and Treatment of Mental Illness.
 16. Psychoanalysis.
 17. Early Alternatives to Psychoanalysis.
 18. Humanistic (Third-Force) Psychology.
 19. Psychobiology.
 20. Cognitive Psychology.
 21. Contemporary Psychology.
- Appendix: Significant Individuals and Events in the History of Psychology.



RESEARCH METHODS & STATISTICS

RESEARCH METHODS



IE

RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES

Fourth Edition

FREDERICK J. GRAVETTER and **LORI-ANN B. FORZANO**, both of the State University of New York College at Brockport

640 pages. Paperbound. 7-3/8 x 9-1/4. 2-color. ©2012. ISBN: 9781111342265.

Bestselling statistics author, Fredrick J. Gravetter, and co-author Lori-Ann B. Forzano have written a text for research methods that helps students see how interesting and exciting experimental and non-experimental research can be. Inviting and conversational, **RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES**, International Edition, leads students through the research process from start to finish. The text opens with tips and strategies for generating research ideas, moves to selecting measures and participants, and then offers an examination of research strategy and design. This step-by-step approach emphasizes the decisions researchers must make at each stage of the process. The authors avoid a "cookbook" approach to the facts by linking terminology with applied concepts; their "lecture in a book" style makes the text accessible to students by emphasizing discussion and explanation of topics. Each chapter ends with a set of student

exercises and activities. Examples and content throughout the book reflect the most current APA guidelines.

NEW TO THIS EDITION

- Appendix C – Updated examples for the new version of SPSS, which is PASW Statistics 17. Also, added notes explaining how information from each hypothesis test output can be used to compute measures of effect size.
- Appendix D – Presents a completely new example of a research report demonstrating the new APA-style guidelines.
- Real research examples to replace some hypothetical examples in 3rd edition.

KEY FEATURES

- The authors use an informal, conversational writing style that emphasizes discussion and explanation of topics, rather than a simple "cookbook" presentation of facts.
- A sample manuscript in Chapter 16 demonstrates the elements of an APA-style manuscript. The chapter also includes a section on conference presentations (papers and posters) and a new checklist summarizing APA format style.
- Organized according to the research process, the book is appropriate for use in a lecture-only class or a class with a lab component.

CONTENTS

1. Methods for Acquiring Knowledge.
2. Finding Research Ideas.
3. Research Ethics.
4. Measuring Variables.
5. Sampling Techniques.
6. Approaches to Research: Internal and External Validity.
7. Descriptive Research.

8. The Correlational Research Strategy.
9. True Experiments.
10. The Between-Subjects Experimental Design.
11. The Within-Subjects Experimental Design.
12. The Nonexperimental and Quasi-Experimental Research Strategies.
13. Factorial Designs.
14. Statistical Analyses.
15. Single-Subject Research Designs.
16. An Introduction to APA-Style Research Reports.



IE

METHODS TOWARD A SCIENCE OF BEHAVIOR AND EXPERIENCE

Tenth Edition

WILLIAM J. RAY, Pennsylvania State University, University Park

480 pages. Paperbound. 7-3/8 x 9-1/4. 2-color. ©2012. ISBN: 9781111726126.

Professor Ray's unique philosophy of science approach focuses on introducing students to the basics of science and the spirit that motivates many scientists, and helping students make the transition from outside observer of science to active participant. In meeting those goals, he has written a highly readable book that gives students a greater understanding of the techniques of science as well as the experience of doing science.

■ Research Methods & Statistics

💡 NEW TO THIS EDITION

- New research examples from the psychological literature, as well as numerical changes are evaluated.
- Examples and research studies have been updated, and clarifications have been added to help students in their learning.
- In response to a number of faculty the ethics chapter was moved and expanded and is now Chapter 4. However, the ethics chapter as it is now written can be assigned by a faculty member to any place in the course.

★ KEY FEATURES

- A section on pseudoscience and superstition is included. The theme of differentiating science as performed by researchers with established research designs and published in peer-reviewed journals is differentiated from pseudoscience as one might find in advertising or on the Web without any evaluation. This theme has been continued throughout the text.
- This edition provides continued emphasis on philosophy of science and the nature of psychological research.

🏠 CONTENTS

1. What is Science?
2. Introduction to the Methods of Science.
3. Developing the Hypothesis.
4. Ethics.
5. Description of Behavior Through Numerical Representation.
6. Inferential Statistics: Making Statistical Decisions.
7. Testing the Hypothesis: A Conceptual Introduction.
8. Control: The Keystone of the Experimental Method.
9. Applying the Logic of Experimentation: Between-Subjects Designs.
10. Extending the Logic of Experimentation: Within-

- Subjects and Matched-Subjects Approaches.
11. The Ecology of the Experiment: The Scientist and Research Participant In Relation To Their Environments.
 12. Quasi-Experimental, Correlational, and Naturalistic Observational Designs.
 13. Single-Subject Designs.
 14. Questionnaires, Survey Research, and Sampling.
 15. Sharing the Results.
 16. Beyond Method.



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RESEARCH METHODS IN PSYCHOLOGY

Ninth Edition

DAVID G. ELMES, Washington and Lee University, BARRY H. KANTOWITZ, University of Michigan at Ann Arbor, and HENRY L. ROEDIGER III, Washington University

480 pages. Paperbound. ©2012.
ISBN: 9781111351533.

Using contemporary examples from primary sources, RESEARCH METHODS IN PSYCHOLOGY encourages students to become engaged in the basics of scientific investigation through an example-based approach. This text displays the authors' commitment to ensuring that the student has a thorough understanding of the research process from the very beginning. Highly readable, it avoids the heavy statistical tone that some introductory students find difficult to understand. Rather, it is conceptually driven to offer students a big picture view of the experimental approach to research. Empirical examples and applications are consistently used throughout to

foster critical thinking skills. In many chapters, a unifying empirical example at the beginning of the chapter is cited throughout the chapter to help clarify terms or design problems.

🏠 CONTENTS

- Part I: BASICS OF SCIENTIFIC PSYCHOLOGY.
1. Basics of Scientific Psychology.
 2. Explanation in Scientific Psychology.
 3. Exploring the Literature of Psychology.
 4. Conducting Ethical Research.
- Part II: BASIC RESEARCH METHODS.
5. Observations in Psychology.
 6. Relational Research.
 7. Basics of Experimentation.
 8. Validity and Reliability in Psychological Research.
- Part III: ADVANCED RESEARCH TOPICS.
9. Experimental Design.
 10. Complex Design.
 11. Small-n Design.
 12. Quasi Experiments.
- Part IV: THE PRACTICE OF SCIENTIFIC PSYCHOLOGY.
13. Interpreting the Results of Research.
 14. Presenting Research Results.



IE

EXPERIMENTAL PSYCHOLOGY

Seventh Edition

ANNE MYERS and CHRISTINE HANSEN,
Oakland University

624 pages. Paperbound. ©2012.

ISBN: 9780495811244.

Focusing on experimental methods, authors Anne Myers and Christine Hansen lead students step by step through the entire research process, from generating testable hypotheses to writing the research report. The major sections of the book parallel the major sections of a research report (Introduction, Method, Results, and Discussion), giving students the skills they'll need to design and conduct an experiment, analyze and interpret the research findings, and report those findings. Although the main focus is on experimentation, alternative approaches are discussed as important complements.

NEW TO THIS EDITION

- Examples are updated throughout the text in the primary narrative, feature boxes, and lists of Internet resources.
- Expanded discussion of interpretation of nonexperimental designs is accomplished through several new boxes; for example, one on pseudoscience in Chapter 1 and another on ethics in Chapter 4.
- New charts, tables, and figures have been added for visual appeal and to clarify the narrative.
- The authors incorporate research examples throughout the text by integrating journal articles in every chapter.
- New American Psychological

Association guidelines for reporting statistical results are described and explained.

★ KEY FEATURES

- Statistical material is included to help students interpret research findings. The results section of the text provides students with a conceptual overview of the process of statistical inference and step-by-step instructions for selecting and carrying out some of the tests commonly used in simple experiments.
- Examples are drawn from a variety of research areas to emphasize the importance of experimental procedures throughout psychological research. The examples, both classic and current, provide clear, concrete illustrations of the concepts under discussion.
- A detailed chapter on report writing includes a sample journal article to illustrate the most current reporting conventions.
- Each chapter ends with an exercise that requires students to think critically about a given research topic.

★ CONTENTS**PART I: INTRODUCTION.**

1. Experimental Psychology and the Scientific Method.
2. Research Ethics.
3. Alternatives to Experimentation: Nonexperimental Designs.
4. Alternatives to Experimentation: Surveys and Interviews.
5. Alternatives to Experimentation: Correlational and Quasi-Experimental Designs.
6. Formulating the Hypothesis.

PART II: METHOD.

7. The Basics of Experimentation.
8. Solving Problems: Controlling Extraneous Variables.
9. Basic Between-Subjects Designs.
10. Between-Subjects Factorial Designs.
11. Within-Subjects Designs.
12. Within-Subjects Designs: Small N.

PART III: RESULTS: COPING WITH DATA.

13. Why We Need Statistics.

14. Analyzing Results.

PART IV: DISCUSSION.

15. Drawing Conclusions: The Search for the Elusive Bottom Line.

16. Writing the Research Report.



IE

RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES

Fourth Edition

CHARLES STANGOR, University of Maryland, College Park

464 pages. Paperbound. 7-3/8 x 9-1/4.
1-color. ©2011. ISBN: 9780840032461.

Appropriate for social science students, this text offers comprehensive coverage of both experimental and non-experimental methods. The author provides succinct explanations for a full range of methods, including descriptive, correlational, experimental, and quasi-experimental research designs. Practical tips and applications integrated throughout the text allow students to make real-world connections that encourage them to master the material.

★ KEY FEATURES

- In addition to a number of updates, the fourth edition of Research Methods for the Behavioral Sciences has added a new feature, Current Research in the Behavioral Sciences, to provide students with examples of new research studies. These studies can be used as discussion points to help students learn about current

■ Research Methods & Statistics

trends in behavioral research, and may also be used as background readings for students who are looking for project ideas.

- Appendix A: The sample research report and reference formats have been updated to conform to the 6th Edition of the American Psychological Association Publication Guide.
- Full coverage of APA-style research reports is included in a separate appendix (A). A fully annotated sample manuscript is also included.
- NEW Current Research in The Behavioral Sciences feature which provides students with research study examples.

CONTENTS

1. Introduction to Research.
2. Developing the Research Hypothesis.
3. Ethics in Research.
4. Measures.
5. Reliability and Validity.
6. Surveys and Sampling.
7. Naturalistic Methods.
8. Hypothesis Testing and Inferential Statistics.
9. Correlational Research Designs.
10. Experimental Research: One-Way Designs.
11. Experimental Research: Factorial Designs.
12. Experimental Control and Internal Validity.
13. External Validity.
14. Quasi-Experimental Research Designs.



IE

RESEARCH METHODS: A MODULAR APPROACH

Second Edition

SHERRI L. JACKSON, Jacksonville University

464 pages. ©2011.
ISBN: 9780495908982.

Sherri Jackson's RESEARCH METHODS: A MODULAR APPROACH, International Edition combines a lively writing style with a novel approach to offer a refreshing alternative for the research methods course. Topics are treated in relatively compact units that, though logically sequenced, can be used in any order. The critical thinking theme that threads through the book engages the reader and asks them to continually evaluate evidence. This brief yet comprehensive book covers all the basic principles of research methods in a format that affords maximum flexibility in teaching and while encouraging active learning.

NEW TO THIS EDITION

- APA manuscript style guidelines have been updated to bring them in line with the newest edition of the APA style guide.
- There is an additional appendix which shows students how to use Excel, SPSS, or the TI84 calculator to compute the statistics that are covered in the text.
- Learning objectives have been added to each module, the coverage of the qualitative methods and the survey methods has been expanded.
- The survey methods has been expanded and updated, and the text had been reorganized from

seven sections to ten chapters.

KEY FEATURES

- Critical thinking approach is embedded in every module. This theme encourages the type of thinking that is necessary for effective research. There are critical thinking checks throughout each module continually ask students to evaluate evidence.
- A running marginal glossary of terms ensures that students understand the material as they read it.
- Review tables pull material together in a table format, making it easier for students to review material and to prepare for exams. These appear within every module.
- End-of-module material that includes, Summary, Review of Key Terms, Module Exercises, Critical Thinking Check Answers and web resources, supports active learning and increased comprehension of the material.

CONTENTS

1. Thinking Like A Scientist.
2. Getting Started.
3. Variables.
4. Descriptive Methods.
5. Predictive (Relational) Methods.
6. Explanatory Methods.
7. Descriptive Statistics.
8. Inferential Statistics I.
9. Inferential Statistics Ii
10. APA Communications Guidelines.



IE

RESEARCH METHODS LABORATORY MANUAL FOR PSYCHOLOGY

Third Edition

WILLIAM LANGSTON, Middle Tennessee State University

256 pages. Paperbound. 7 3/8 x 9 1/4. 1-Color. ©2011. ISBN: 9780840033376.

RESEARCH METHODS LABORATORY MANUAL FOR PSYCHOLOGY is a one-of-a-kind solution for research methods classes. Experiments found within the text and on the CD-ROM cover such topics as the Stroop Effect, gender pronouns, and mood and perception, allowing students to experience research methods hands-on while focusing on the asking and answering of interesting questions, rather than on the actual tracking down of materials.

NEW TO THIS EDITION

- Updated throughout to reflect the new edition of the APA Publication Manual.
- This edition includes a new section on conducting Internet surveys.
- Langston offers an expanded discussion of reliability and validity.
- The text now includes section on the history of IRBs, as well as more links to ethics guidelines.
- Appendix A features updated references to the new APA Ethics Guidelines and new consent forms.

★ KEY FEATURES

- "Ethics Notes" remind students of the ethical rules and highlight situations where those rules may affect how research is conducted.
- "Methodology Notes" highlight features of target articles and the methodological issues associated with the projects.
- With the variety of designs presented, students can rehearse their knowledge of many analyses covered in introductory statistics (from chi-square to factorial ANOVA).
- For the experiments conducted using software, the data files can be imported into any statistics package.

📖 CONTENTS

- Part One: NATURALISTIC OBSERVATION, SURVEY, AND CORRELATION RESEARCH.**
1. Naturalistic Observation.
 2. Survey Research.
 3. Correlation Research.
- Part Two: EXPERIMENTAL DESIGNS.**
4. Two Group Experiments.
 5. One-Way Designs I.
 6. One-Way Designs II.
 7. Factorial Designs I.
 8. Factorial Designs II.
 9. Field Experiments.
- Part Three: ADVANCED EXPERIMENTAL METHODOLOGY.**
10. Strong Inference.
 11. Combining Correlation Research and Experiments.



IE

FUNDAMENTAL STATISTICS FOR THE BEHAVIORAL SCIENCES

Seventh Edition

DAVID C. HOWELL, University of Vermont

608 pages. Paperbound. 8 x 10. 2-Color. ©2011. ISBN: 9780840031921.

David Howell's practical approach focuses on the context of statistics in behavioral research, with an emphasis on looking at data before jumping into a test. This provides students with an understanding of the logic behind the statistics: why and how certain methods are used rather than just doing techniques by rote. Students move beyond number crunching to discover the meaning of statistical results and how they relate to the research questions being asked. FUNDAMENTAL STATISTICS FOR THE BEHAVIORAL SCIENCES contains an abundance of real data and research studies as a base and moves through an analysis of data.

💡 NEW TO THIS EDITION

- Each chapter begins with a box suggesting terms that students will need to use in this chapter that were introduced in previous chapters. Sometimes you will see the terms come back several times in successive chapters. These tend to be the terms that students have the hardest time keeping straight.
- The questions that previously began each chapter have been turned into the first paragraph of the chapter.
- Throughout the book, but especially in earlier chapters, boxes are inserted that either pull

■ Research Methods & Statistics

together important terms or make a summarizing statement. These boxes highlight the stuff students need to attend to as they continue reading

★ KEY FEATURES

- The authors' clarity of writing, clear definition of terms, and use of worked out examples helps the student understand some of the more difficult concepts in statistics.
- The text is full of applications: Real data is used in ALL examples. This puts a real life perspective on the materials for the students and allows for much greater understanding. The applications are listed on the inside front covers.
- Computer output from SPSS is included so that students can cross check their own work for accuracy.
- Formulas used in the book are definitional rather than for purposes of calculation, as Howell believes formulas are there to help students define the concepts.
- Hundreds of exercises, most of which are based on data from published research, promote student interest and provide the context of statistics in behavioral research.

🏠 CONTENTS

1. Introduction.
2. Basic Concepts.
3. Displaying Data.
4. Measures of Central Tendency.
5. Measures of Variability.
6. The Normal Distribution.
7. Basic Concepts of Probability.
8. Sampling Distributions and Hypothesis Testing.
9. Correlation.
10. Regression.
11. Multiple Regression.
12. Hypothesis Testing Applied to Means: One Sample.
13. Hypothesis Tests Applied to Means: Two Related Samples.
14. Hypothesis Tests Applied to Means: Two Independent

Samples.

15. Power.
16. One-Way Analysis of Variance.
17. Factorial Analysis of Variance Factorial Designs.
18. Repeated-Measures Analysis of Variance.
19. Chi-Square.
20. Nonparametric and Distribution-Free Statistical Tests.
21. Choosing the Appropriate Analysis.



IE

RESEARCH DESIGN EXPLAINED

Seventh Edition

MARK L. MITCHELL and **JANINA M. JOLLEY**, both of Clarion University of Pennsylvania

640 pages. Paperbound. 7-3/8 x 9-1/4. 2-Color. ©2010. ISBN: 9780495803997.

RESEARCH DESIGN EXPLAINED, International Edition provides students with an appreciation of science's excitement and relevance to psychology, by explaining concepts clearly and using real-life analogies and examples. Focusing on important, fundamental concepts and demonstrating the logic behind research design, authors Mitchell and Jolley help students to develop a true understanding of research design, rather than simply memorize terms.

💡 NEW TO THIS EDITION

- The text is fine-tuned throughout with clearer explanations, new examples and practical tips, and updates regarding technological changes (e.g. cell phones and web surveys in the chapter on survey research). Changes include an

emphasis on the distinction between the scientific method and other ways of knowing in Chapter 1, more help in developing experimental hypotheses and a discussion of the distinction between mediating and moderating variables in Chapter 3, and a revised discussion to help students better understand how to refine and select measures in Chapter 6.

- Chapter 2, "Validity and Ethics," includes a clearer explanation of the connection between validity and ethics. It has also been expanded to help students understand more about obstacles to establishing internal validity and how randomized experiments can help overcome those obstacles.
- Chapter 4, "Reading, Reviewing, and Replicating Research," has been revised to make it a self-standing module. Material that students might not have had the background to understand prior to reading the rest of the book has been either rewritten or moved to Appendix C: A Checklist for Critically Reading Articles.
- Chapter 7, "Introduction to Descriptive Methods and Correlational Research," includes interesting new examples from current research (e.g., from "Psychological Science" on happiness and the autism-vaccine link).
- Chapter 13, "Matched Pairs, Within-Subjects, and Mixed Designs," has been edited to accommodate instructors who assign this chapter early in the term, included new examples to make the material easier to understand.

★ KEY FEATURES

- Each chapter is a self-contained module, allowing professors flexibility in creating a syllabus. Because each chapter covers ethics, construct validity, external validity, and internal validity, it is

easy to skip chapters or cover them in different orders.

- The text is consistent with the most recent APA style, the most recent APA ethical code, and the most recent reports from APA's Task Force on Statistical Inference. Appendix F contains information on statistics.
- Every chapter opens with a detailed outline, followed by a brief overview. End-of-chapter material includes a numbered summary, list of key terms with page references, exercises, and web resources. Answers to the in-text exercises are located in the Instructor's Manual.
- Chapters and appendixes focus on why certain goals are important and how to achieve those goals. For example, Chapter 1 focuses on the need for both students and psychologists to think scientifically, Chapter 5 shows how to establish that a measure is valid, Chapter 9 is a lesson on how not to be fooled by false cause-effect statements, and Chapter 12 is a lesson in perhaps the most important concept in psychology: interactions.
- "Putting it All Together: Writing Research Proposals and Reports" shows students how to write research proposals and reports.

CONTENTS

1. Psychology, Science, and You.
2. Ethics and Validity: Can We Know, Should We Know, and Can We Afford Not to Know?
3. Generating and Refining Research Hypotheses.
4. Reading, Reviewing, and Replicating Research
5. Measuring and Manipulating Variables: Reliability and Validity.
6. Beyond Reliability and Validity: The Best Measure for Your Study.
7. Introduction to Descriptive Methods and Correlational Research

8. Survey Research.
9. Internal Validity.
10. The Simple Experiment.
11. Expanding the Simple Experiment: The Multiple-Group Experiment.
12. Expanding the Experiment: Factorial Designs.
13. Matched Pairs, Within-Subjects, and Mixed Designs.
14. Single-n Designs and Quasi-Experiments.
15. Putting It All Together: Writing Research Proposals and Reports.



RESEARCH METHODS

Eighth Edition

DONALD H. MCBURNEY, University of Pittsburgh, and **THERESA L. WHITE**, SUNY Upstate Medical University and Le Mayne College

464 pages. Paperbound. 7-3/8 x 9-1/4. 2-Color. ©2010. ISBN: 9780495604778.

Now in its 8th edition, RESEARCH METHODS, International Edition provides psychology students with a scientific approach to understanding their field of study and the world in general. The text's logical, step-by-step coverage is the result of decades of author experience, and includes all of the stages of the research process—from selecting the project and searching for literature to choosing a protocol and getting published. RESEARCH METHODS, International Edition also poses students with problems from selected psychological literature to demonstrate some of the creative ways psychology professionals design and conduct effective research.

NEW TO THIS EDITION

- Update and expand your lectures with new case studies and examples, revised tables and charts, and multiple new additions to the marginal glossary throughout the text.
- Relate better to today's technology-savvy students with timely updates on computer- and technology-based discussions, including online submission of journal articles, the shift from hand-written to computer-generated graphs, and the citing of electronic information.
- Enjoy expanded discussions on construct validity, external validity, and statistical validity, as well as clarification on the differences between science and technology, laws and theories, dependant and independent variables, and other key topics.
- Examine the text's all-new subjects, such as psychology's role as a hub discipline in science, the importance of peer review, bias and the changing face of surveys, ethics in animal testing and publishing, and more!

KEY FEATURES

- Highlight the APA Guidelines and commentary throughout the text with clearly differentiated sections, including several new marginal glossary terms.
- Cover the research process from start to finish with the text's meticulous attention to detail and a comprehensive discussion of each and every stage.
- Ease students into each new chapter with a brief preview to set the stage for the more detailed material that follows.
- Help students grasp new terms and memorize key concepts with an ongoing margin glossary.
- Make the connection between theory and practice with "A Case in Point" case studies, which illustrate issues covered in the text,

and ask students to reach their own conclusions about them.

CONTENTS

1. Psychology and Science
2. Developing a Research Question
3. Ethics in Research
4. Writing in Psychology
5. Variables
6. Tabular and Graphical Descriptions of Data
7. Validity
8. Control
9. Nonexperimental Research, Part 1: Observational, Archival, and Case-Study Research
10. Nonexperimental Research Part 2: Survey Research
11. True Experiments, Part 1: Single Factor Designs
12. True Experiments, Part 2: Factorial Designs
13. Single-Subject Experiments
14. Quasi Experiments
15. Epilogue: Biases and Limitations of Experimental Psychology



EXPERIMENTAL PSYCHOLOGY

Ninth Edition

BARRY H. KANTOWITZ, University of Michigan, **HENRY L. ROEDIGER, III**, Washington University, and **DAVID G. ELMES**, Washington and Lee University

592 pages. Paperbound. 7-3/8 x 9-1/4. 2-color. ©2009. ISBN: 9780495595380.

UNDERSTANDING PSYCHOLOGY RESEARCH, 9e International Edition, takes an example-based approach to the fundamentals of research methodology. Organized by topic--

such as research in human factors, learning, thinking, and problem solving--the text helps you connect the concepts of sound methodology with their practical applications. Because the authors use dozens of carefully selected real-world examples, you can see for yourself the issues and problems that can occur in conducting research. More importantly, you can develop a sense of how to anticipate and adjust for problems in your own research.

★ KEY FEATURES

- A thorough update on a classic text, this edition reflects the latest APA style guidelines.
- The authors have updated the studies and research throughout the book, adding current references and more interesting examples on topics like interaction effects in cognitive control, visual acuity, and the use of models to explain mental workload.
- This edition includes more integrated genetics and cognitive neuroscience coverage.
- This text is organized by topics, rather than methods. The only undergraduate experimental psychology text on the market organized by content/research area, this book helps students connect the concepts of sound methodology with their practical applications.
- The foundational chapters in Part I introduce readers to theory construction, observational and experimental research techniques, ethical issues, and reading and writing research reports. Each of the 10 chapters in Part II is devoted to a specific content area (for example, psychophysics, perception, and conditioning and learning). In these chapters, the authors discuss and clarify research methods in the context of actual research methods conducted in these specific content areas.
- "Experimental Topics and Research Illustrations" features constitute the main part of the

chapter. Here, two or three methodology issues are presented in the context of an actual research problem. For example, in Chapter 10, the authors discuss the difficulty of ceiling and floor effects in the context of the actual memory experiment where this difficulty occurred.

- "From Problem to Experiment: The Nuts and Bolts" features present the rationale behind experimental design decisions--how many subjects should be used, why variable x is selected instead of variable y, and so on--when hypotheses are taken from a general form to the specifics of an experiment.
- "Psychology in Action" features suggest safe and simple experimental demonstrations that require little or no equipment and that can be used in or out of class--giving students a perfect chance to apply what they've studied. For example, Chapter 7 includes a demonstration of the Stroop effect, and Chapter 14 presents methods to measure one's "personal territory" or "space bubble."

CONTENTS

Part One: FUNDAMENTALS OF RESEARCH.

1. Explanation in Scientific Psychology.
2. Research Techniques: Observation and Correlation.
3. Research Techniques: Experiments.
4. Ethics in Psychological Research.
5. How to Read and Write Research Reports.

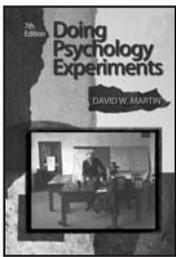
Part Two: PRINCIPLES AND PRACTICES OF EXPERIMENTAL PSYCHOLOGY.

6. Psychophysics.
7. Perception.
8. Attention and Reaction Time.
9. Conditioning and Learning.
10. Remembering and Forgetting.

- 11. Thinking and Problem Solving.
- 12. Individual Differences and Development.
- 13. Social Psychology.
- 14. Environmental Psychology.
- 15. Human Factors.

- Appendix A: Experimental Psychology: A Historical Sketch.
- Appendix B: Statistical Reasoning: An Introduction.
- Appendix C: Statistical Tables.

NEW EDITION IN AUGUST 2011



DOING PSYCHOLOGY EXPERIMENTS

Seventh Edition

DAVID W. MARTIN, North Carolina State University

Paperbound. 1-Color. ©2008.
ISBN: 9780495115779.

Even students with no background in research methods can use this text to learn how to design, execute, interpret, and report on simple psychology experiments! David W. Martin's unique blend of informality, humor, clear instruction, and solid scholarship make this concise text a popular choice for research methods courses in psychology. **DOING PSYCHOLOGY EXPERIMENTS** guides students through the experimentation process in a step-by-step manner. Martin emphasizes the decision-making aspects of research, as well as the logic behind research procedures.

★ **KEY FEATURES**

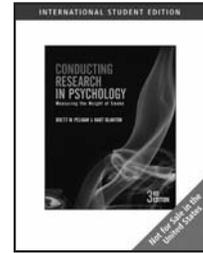
- Thoroughly updates reflect the new edition of the APA style manual, and new research

references have been added throughout.

- Discussion of between-subject designs precedes coverage of within-subject designs.

🏠 **CONTENTS**

1. How to Make Orderly Observations
2. How to Do Experiments
3. How to Get An Experimental Idea
4. How to Be Fair with Participants
5. How to be Fair with Science
6. How to Find Out What Has Been Done
7. How to Decide Which Variables to Manipulate and Measure
8. How to Decide Which Variables to Manipulate and Measure
9. How to Decide on a Between-Subjects Versus Within-Subject Design
10. How to Plan Single-Variable, Multiple-Variable, and Converging Series Experiments
11. How to Design Non-Traditional Research
12. How to Tell When You Are Ready to Begin
13. How to Interpret Experimental Results
14. How to Report Experimental Results



CONDUCTING RESEARCH IN PSYCHOLOGY: MEASURING THE WEIGHT OF SMOKE

Third Edition

BRETT PELHAM, SUNY-BUFFALO, and **HART BLANTON**, University of North Carolina-Chapel Hill.

432 pages. Paperbound. 1-Color. ©2007.
ISBN: 9780495172093.

Pelham's text avoids the heavy scientific jargon commonly found in research methods texts. Instead, "Conducting Research in Psychology" features friendly prose, interesting examples, and delightful anecdotes that your students will enjoy. Pelham uses recurring examples throughout the text to illustrate chapter concepts.

This brief book also includes hands-on activities that involve learning by doing, methodology exercises that encourage students to use their intuitions to understand research methods, and methodology problems that teach students to apply basic research principles to novel problems.

★ **KEY FEATURES**

- Expanded coverage of non-experimental research designs, experimental research designs and quasi-experimental designs.
- Other expanded discussions include: role of theory and theory testing in research, more on questionnaires and sampling techniques, and expanded discussion of confounds and validity.

RESEARCH METHODS & STATISTICS

STATISTICS


ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES

Seventh Edition

FREDERICK J GRAVETTER and
LARRY B. WALLNAU, both of State
University of New York, Brockport

656 pages. Paperbound. 8 x 10. 2-color.
©2011. ISBN: 9780538754965.

This brief version of Gravetter and Wallnau's proven best seller offers the straightforward instruction, accuracy, built-in learning aids, and wealth of real-world examples that professors AND students have come to appreciate. The authors take time to explain statistical procedures so that students can go beyond memorizing formulas and begin gaining a conceptual understanding of statistics. To ensure that even students with a weak background in mathematics can understand statistics, the authors skillfully integrate applications that reinforce concepts. The authors take care to show students how having an understanding of statistical procedures will help them comprehend published findings and will lead them to become savvy consumers of information. Known for its exceptional accuracy and examples, this text also has a complete supplements package to support instructors with class preparation and testing.

 **NEW TO THIS EDITION**

- Throughout the book, research examples have been updated, real-world examples have been added, and the end-of-chapter problems

have been extensively revised.

- The book has been separated into five sections to emphasize the similarities among groups of statistical methods. Each section contains two to four chapters, and begins with an introduction and concludes with a review, including review exercises.
- Demonstration problems at the end of each chapter have been simplified to focus on the content of the chapter and minimize tedious computations.
- The authors have maintained the conversational style that explains statistical concepts and procedures rather than simply presenting them

 **KEY FEATURES**

- Real-world, in-text examples from across the social and behavioral sciences, make the book very accessible for all students and demonstrate how behavioral statistics apply to everyday life.
- End-of-chapter Web Resources sections include references to Wadsworth's free Online Statistics Workshops, online tutorials, and instructions for using SPSS to perform the statistical calculations that are introduced in the chapter (as appropriate).
- The text reflects the most current APA guidelines.
- A general introduction to SPSS is included in the Instructor's Manual and can be used as a student handout for classes that use SPSS as part of the statistics course.

 **CONTENTS**
Part I: INTRODUCTION AND DESCRIPTIVE STATISTICS.

1. Introduction to Statistics.
2. Frequency Distributions.
3. Central Tendency.
4. Variability.

Part II: FOUNDATIONS OF INFERENCE STATISTICS.

5. Z-Scores: Location of Scores and Standard Distributions.

6. Probability.
 7. Probability and Samples: The Distribution of Sample Means.
 8. Introduction to Hypothesis Testing.
- Part III: USING t STATISTICS FOR INFERENCE ABOUT POPULATION MEANS AND MEAN DIFFERENCES.**
9. Introduction to the t Statistic.
 10. The t test for Two Independent Samples.
 11. The t test for Two Related Samples.
 12. Estimation.
- Part IV: ANALYSIS OF VARIANCE: TESTS FOR DIFFERENCES AMONG TWO OR MORE POPULATION MEANS.**
13. Introduction to Analysis of Variance.
 14. Repeated-Measures and Two-Factor Analysis of Variance.
- Part V: CORRELATIONS AND NON-PARAMETRIC TESTS.**
15. Correlation and Regression.
 16. The Chi-Square Statistic: Tests for Goodness of Fit and Independence.



BASIC STATISTICS: TALES OF DISTRIBUTIONS

Tenth Edition

CHRIS SPATZ, Hendrix College

496 pages. Paperbound. 7 x 9. 2-Color.
©2011. ISBN: 9780495811138.

Chris Spatz's text teaches statistical reasoning and problem solving through a wealth of examples from the social and behavioral sciences,, education,, nursing/allied health,, and business fields,, as well as examples from everyday life.. Praised for his clear explanations,, Spatz shows students how to start with a data set,, identify the questions it poses,, determine and carry out statistical procedures,, and using plain English,, tell the story the data reveal.

NEW TO THIS EDITION

- Increased emphasis on exploration as an important goal of statistical analysis and on empirical explanations of theoretical concepts – concepts such as sampling distributions, random samples, and the denominator of the formula for the standard deviation.
- All of the problems and examples based on contemporary data (height, family income, tennis rankings, and etc.) are updated.
- The titles of the three descriptive statistics chapters now include the phrase, "Exploring Data" to reflect emphasis on exploration.
- The three ANOVA chapters are reorganized to reflect the way many instructors teach their course. Factorial ANOVA now comes after one-factor repeated measures ANOVA.

- Nine examples in the text are accompanied by SPSS print out, reflecting its increasing use in psychology and related fields, and making the text even more practical for students.

★ KEY FEATURES

- Problems are interspersed throughout the chapter to provide spaced rather than massed practice, which promotes better student retention.
- The problems in the text come from a variety of disciplines and everyday life. Detailed answers to the problems are included in the book.
- A comprehensive chapter, "Choosing Tests and Writing Interpretations," helps students review all they have learned, regardless of the number of chapters covered in their course.
- Effect size is treated as a descriptive statistic and covered in 5 chapters in keeping with the increasing importance among researchers.

📖 CONTENTS

1. Introduction.
2. Exploring Data: Frequency Distributions and Graphs.
3. Exploring Data: Central Tendency.
4. Exploring Data: Variability.
5. Other Descriptive Statistics.
6. Correlation and Regression.
7. Theoretical Distributions Including the Normal Distribution.
8. Samples, Sampling Distributions, and Confidence Intervals.
9. Hypothesis Testing and Effect Size: One-Sample Designs.
10. Hypothesis Testing, Effect Size, and Confidence Intervals: Two-Sample Designs.
11. Analysis of Variance: One-Way Classification.
12. Analysis of Variance: One-Factor Repeated Measures.
13. Analysis of Variance: Factorial

- Design.
- 14. Chi Square Tests.
- 15. More nonparametric Tests.
- 16. Choosing Tests and Writing Interpretations.



BASIC STATISTICS FOR THE BEHAVIORAL SCIENCES

Sixth Edition

GARY W. HEIMAN, Buffalo State College

©2011. ISBN: 9780840032300.

BASIC STATISTICS FOR THE BEHAVIORAL SCIENCES demystifies and fully explains statistics without leaving out relevant topics or simply presenting formulas, in a format that is non-threatening and inviting to students. The author's clear, patiently crafted explanations, with an occasional touch of humor, teach students not only how to compute an answer, but also why they should perform the procedure or what their answer reveals about the data. The book achieves several objectives: it presents a conceptual-intuitive approach, presents statistics within an understandable research context, deals directly and positively with student weaknesses in mathematics, and introduces new terms and concepts in an integrated way. The result is a text that students can learn from as well as enjoy.

💡 NEW TO THIS EDITION

- Every chapter has been honed and revised to further improve the clarity for which this text is recognized.
- Many end-of-chapter problems have been revised for clarity; new end-of-chapter Integration Questions appear from Chapter 3

■ Research Methods & Statistics

- on.
- The guide to SPSS® in Appendix B has been revised to be compatible with the new SPSS (PASW) Version 17 as well as with previous versions.
- Beginning in Chapter 3, "Frequency Distributions and Percentiles," end-of-chapter material includes a new Using the SPSS Appendix section.
- Chapter 12, "The Two-Sample t-Test," now includes coverage of Effect Size using Cohen's *d*.
- Appendix B explains the basics of how to use SPSS to analyze data. Tips on using SPSS are integrated throughout the text, and are listed in an index to guide students.

★ KEY FEATURES

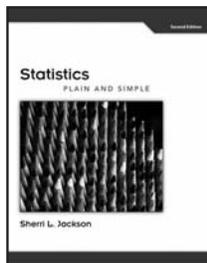
- A Quick Review sections contain a simple review of previous concepts, additional examples, and study questions.
- A section on Statistics in Published Research helps students gain a perspective on how researchers use statistics, and relates what students have learned in the chapter to what they will see (and won't see) when reading published research. This section also includes information about using the APA format for statistics.
- Additional pedagogical features include a Getting Started section at the beginning of each chapter, Statistical Notation sections, Remember callout sections, computation formulas, Putting It All Together sections, chapter summaries, and summaries of formulas.

🏠 CONTENTS

1. Introduction to Statistics.
2. Statistics and the Research Process.
3. Frequency Distributions and Percentiles.
4. Measures of Central Tendency; The Mean, Median, and Mode.
5. Measures of Variability: Range,

Variance, and Standard Deviation.

6. z-Scores and the Normal Curve Model.
7. The Correlation Coefficient.
8. Linear Regression.
9. Using Probability to Make Decisions about Data.
10. Introduction to Hypothesis Testing.
11. Performing the One-Sample t-Test and Testing Correlation Coefficients.
12. The Two-Sample t-Test.
13. The One-Way Analysis of Variance.
14. The Two-Way Analysis of Variance.
15. Chi Square and Other Nonparametric Procedures.



STATISTICS PLAIN AND SIMPLE

Second Edition

SHERRI L. JACKSON, Jacksonville University

400 pages. Paperbound. 7 x 9. 1-Color.
©2010. ISBN: 9780495808909.

This straightforward, conversational introduction to statistics presents just what its title promises -- a plain-and-simple overview of statistics that is clear, concise, and sparing in its use of jargon. Students will develop a strong awareness of the interaction between statistical methods and research methods along with a solid working knowledge of basic statistical cautions in research design, a strong understanding of the concept of significance, and the critical thinking skills necessary to apply these ideas.

💡 NEW TO THIS EDITION

- The biggest change to this edition is that it will be more simply organized. There will be 10 chapters, divided into 22 modules.
- A new module on probability
- The number of end of module exercises has been increased for almost every module.

★ KEY FEATURES

- "Critical Thinking Checks" (after every "In Review" table) help students solidify their grasp of the core concepts presented.
- Glossary terms and definitions appear in the margins throughout the text to help students identify and prioritize key terms for review.

🏠 CONTENTS

1. Psychology, Science, and You.1. Getting Started..
2. Descriptive Statistics I.
3. Descriptive Statistics II.
4. Probability And Hypothesis Testing.
5. The Z And T Tests.
6. Two-Group T Tests.
7. Introduction To Analysis Of Variance (Anova).
8. Repeated Measures And Two-Factor Anovas.
9. Correlational Procedures.
10. Nonparametric Procedures.



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STATISTICS FOR THE BEHAVIORAL SCIENCES

Eighth Edition

FREDERICK J. GRAVETTER, and **LARRY B. WALLNAU**, both from State University of New York, Brockport

800 pages. Paperbound. 8 x 10. 2-Color.
©2010. ISBN: 9780495602941.

By far the best-selling introduction to statistics for students in the behavioral and social sciences, this text continues to offer straightforward instruction, accuracy, built-in learning aids, and real-world examples. The goal of **STATISTICS FOR THE BEHAVIORAL SCIENCES**, International Edition is to not only teach the methods of statistics, but also to convey the basic principles of objectivity and logic that are essential for science and valuable in everyday life. Authors Frederick Gravetter and Larry Wallnau help students understand statistical procedures through a conceptual context that explains why the procedures were developed and when they should be used. Students have numerous opportunities to practice statistical techniques through Learning Checks, examples, step-by-step Demonstrations, and problems. A strong ancillary package includes PowerLecture™, which contains lecture slides, JoinIn™ Student Response System content, and a computerized test bank; Enhanced WebAssign, a complete and easy-to-use homework management system; WebTutor™; an Instructor's Manual/TestBank, plus other online and print resources.

NEW TO THIS EDITION

- The authors continue to refine and improve each edition, and this

one is no exception. Content changes include an expanded discussion of continuous and discrete variables (Chapter 1), a new discussion relating measures of variability to the scales of measurement introduced in Chapter 1 (Chapter 4), and expanded coverage of z-scores, including increased emphasis on the definition and concept of z-scores rather than formulas (Chapter 5).

- Chapters 13 through 15 include greater emphasis on concepts and less on computation, and a significantly expanded Chapter 17 includes new material on the interpretation of multiple regression and partial correlations.
- Research examples have been updated throughout, and end-of-chapter problems have been extensively revised for currency and improved clarity.
- The chapter-opening Preview sections have been revised to emphasize the fact that each new statistical technique is intended to serve a specific purpose or solve a specific problem.
- The step-by-step Demonstration problems at the end of each chapter, which walk students through statistical procedures in a variety of ways, have been simplified to focus on the content of the chapter rather than tedious computations.
- n Enhanced WebAssign is now offered. This proven and reliable system offers hundreds of practice problems pulled directly from this text and its Test Bank, step-by-step tutorials for text examples, and simulation problems that help students build problem-solving skills. For more details, see the front pages of this text or visit www.webassign.net/wadsworth.

★ KEY FEATURES

- Excellent problems, straightforward writing—Gravetter and Wallnau are renowned for their excellent

sample problems (Demonstrations), found at the end of every chapter, which walk students step-by-step through procedures in a variety of ways. This text is also consistently praised by professors and students alike for the friendly, accessible writing style.

- Enhanced WebAssign makes it easy for you to assign, collect, grade, and record homework assignments via the web. This proven and reliable system offers hundreds of practice problems pulled directly from this text and its Test Bank, step-by-step tutorials for text examples, and simulation problems that help students build problem-solving skills. For more details, see the front pages of this text or visit www.webassign.net/wadsworth.
- In-text learning aids—Students have many opportunities to assimilate the material and practice working through problems. Numerous Learning Checks (with answers) challenge students to test their comprehension as they read. A Focus on Problem Solving section in each chapter offers practical tips on deciding which formulas to use and cautions for avoiding common errors. Each chapter ends with 25 to 30 problems.
- Conceptual context—To help make learning statistics as simple as possible for students who may be intimidated by the subject, statistical formulas are presented in both standard mathematical notation and in everyday language, with explanations of how and why formulas are used.
- n APA reporting guidance—In the Literature sections, which appear in nearly every chapter, demonstrate how statistical results (e.g., for the mean and the standard deviation, t tests, and independent-measures t tests) are reported in APA style and explain the notation and jargon used.
- Helpful visuals—Summary charts and graphs throughout the text are

■ Research Methods & Statistics

lauded by instructors and students. For example, a Statistics Organizer at the end of the text provides a decision tree to guide students to appropriate statistical procedures within the text.

- Measurement of effect size—The measurement of effect size is included throughout the inferential statistics chapters (8, 9, 10, 11, 13, 14, 15, 16, and 18).
- SPSS®—An appendix contains a general introduction to SPSS®. In addition, at the end of each chapter for which an SPSS analysis is feasible, a step-by-step set of instructions describes how to enter data, how to run the analysis, and what to look for in the output.

CONTENTS

PART I. INTRODUCTION AND DESCRIPTIVE STATISTICS.

1. Introduction to Statistics.
2. Frequency Distributions.
3. Central Tendency.
4. Variability.

PART II. FOUNDATIONS OF INFERENTIAL STATISTICS.

5. z-Scores: Location of Scores and Standardized Distributions.
6. Probability.
7. Probability and Samples: The Distribution of Sample Means.

PART III. INFERENCES ABOUT MEANS AND MEAN DIFFERENCES.

8. Introduction to Hypothesis Testing.
9. Introduction to the t Statistic.
10. The t Test for Two Independent Samples.
11. The t Test for Two Related Samples.
12. Estimation.
13. Introduction to Analysis of Variance.
14. Repeated-Measures Analysis of Variance (ANOVA).
15. Two-Factor Analysis of Variance (Independent Measures).

PART IV. CORRELATIONS AND NONPARAMETRIC TESTS.

16. Correlation.
17. Introduction to Regression.

18. The Chi-Square Statistic: Tests for Goodness of Fit and Independence.

19. The Binomial Test.

20. Statistical Techniques for Ordinal Data: Mann-Whitney, Wilcoxon, Kruskal Wallis, and Friedman Tests.



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STATISTICAL METHODS FOR PSYCHOLOGY

Seventh Edition

DAVID C. HOWELL, University of Vermont

Paperbound. 8 x 10. 4-Color. ©2010.
ISBN: 9780495597858.

STATISTICAL METHODS FOR PSYCHOLOGY, International Edition surveys the statistical techniques commonly used in the behavioral and social sciences, especially psychology and education. To help students gain a better understanding of the specific statistical hypothesis tests that are covered throughout the text, author David Howell emphasize conceptual understanding. Along with a significantly updated discussion of effect sizes and examples on how to write up the results of data analysis, this Sixth Edition continues to focus students on two key themes that are the cornerstones of this book's success: the importance of looking at the data before beginning a hypothesis test, and the importance of knowing the relationship between the statistical test in use and the theoretical questions being asked by the experiment.

NEW TO THIS EDITION

- Addresses American Psychological

Association's committee on null hypothesis testing, and has included even more material on effect size and magnitude of effect.

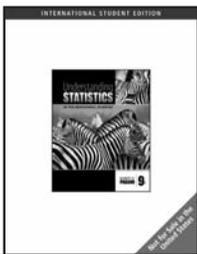
- Even more graphical displays, including probability plots, kernel density plots, and residual plots.
- Updated material on computer solutions, including discussion and displays to SPSS Version 16.
- There is now coverage of Cochran-Mantel-Haenszel analysis of contingency tables. This is tied to the classic example of Simpson's Paradox as applied to the Berkeley graduate admissions data. This ties to the underlying motivation to lead students to think deeply about what their data mean.
- Data for all examples and problems are now available on the Web.

★ KEY FEATURES

- Howell explains the material at an intuitive level to give students a sense of how tests work and how they interrelate. He illustrates concepts with real-life examples from published literature.
- This text integrates two underlying themes. The first is the importance of looking at the data before formulating a hypothesis, while the second is the importance of the relationship between the statistical test to be employed and the theoretical questions being posed by the experiment.
- Each chapter begins with Objectives, detailed Contents, and a brief introduction.
- To help students easily find them, key terms can be found in the margin of the text, and in bold within the text narrative.
- End-of-chapter resources include Key Terms, Exercises, and Discussion Questions. Students can find brief answers to the odd-numbered exercises at the end of the text, and worked-out answers in the Student Manual.

 CONTENTS

1. Basic Concepts.
2. Describing and Exploring Data.
3. The Normal Distribution.
4. Sampling Distributions and Hypothesis Testing.
5. Basic Concepts of Probability.
6. Categorical Data and Chi-Square
7. Hypothesis Tests Applied to Means.
8. Power.
9. Correlation and Regression.
10. Alternative Correlational Techniques.
11. Simple Analysis of Variance.
12. Multiple Comparisons Among Treatment Means.
13. Factorial Analysis of Variance.
14. Repeated-Measures Designs.
15. Multiple Regression.
16. Analyses Of Variance and Covariance as General Linear Models.
17. Log-Linear Analysis.
18. Resampling and Nonparametric Approaches to Data. Appendices.



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UNDERSTANDING STATISTICS IN THE BEHAVIORAL SCIENCES

Ninth Edition

ROBERT R. PAGANO, University of Pittsburgh

600 pages. Paperbound. 8 x 10. 4-Color. ©2010. ISBN: 9780495596578.

This text is appropriate for introductory statistics courses found in psychology and social and behavioral science departments at two- and four-year schools. This is a required course for all psychology majors.

 KEY FEATURES

- The author has added new student-friendly sections, including a "To the Student" section and "Learning Objectives" to each chapter.
- "Tutoring Tips" have been added throughout the Textbook.
- Size of Effect Material has been expanded. The new material consists of discussions of size of effect in Chapter 6 (Correlation), Chapter 13, and Chapter 14.
- A new section in Chapter 9, titled "Using the Normal Approximation" has been added.
- Additional uses of SPSS have been added at the end of Chapter 4 and Chapter 6.
- Expanded glossary.
- The Instructor's Manual has been expanded to include discussion questions and a broader range of practice problems.
- WebAssign has been expanded to reflect the greater number of practice problems and tutorials.
- The author has added new student-friendly sections, including a "To the Student" section and "Learning Objectives" to each chapter.

 CONTENTS

- Part I: OVERVIEW.
1. Statistics and Scientific Method.
- Part II: DESCRIPTIVE STATISTICS.
2. Basic Mathematical and Measurement Concepts.
 3. Frequency Distributions.
 4. Measures of Central Tendency and Variability.
 5. The Normal Curve and Standard Scores.
 6. Correlation.
 7. Linear Regression.
- Part III: INFERENTIAL STATISTICS.
8. Random Sampling and Probability.
 9. Binomial Distribution.
 10. Introduction to Hypothesis Testing Using the Sign Test.

11. Power.
12. Sampling Distributions, Sampling Distribution of the Mean, the Normal Deviate (z) Test.
13. Student's t -Test for Single Samples.
14. Student's t -Test for Correlated and Independent Groups.
15. Introduction to the Analysis of Variance.
16. Introduction to Two-Way Analysis of Variance.
17. Chi-Square and Other Nonparametric Tests.
18. Review of Inferential Statistics.



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STATISTICS UNPLUGGED

Third Edition

SALLY CALDWELL, Southwest Texas State University

368 pages. Paperbound. 6-3/8 x 9-1/4. 1-Color. ©2010. ISBN: 9780495830085.

Learn statistics the easy way with STATISTICS UNPLUGGED, International Edition! Easy-to-understand and student-friendly, this practical text takes the intimidation out of statistics and helps students understand the relevance of statistics to their own life. Learning checks found throughout each chapter ensure they comprehend the material and end-of-chapter problems give them the opportunity to review what they have learned. Reader-friendly examples have been deliberately selected to allow students to focus on what is really going on with the numbers instead of being overwhelmed by the numbers themselves.

💡 NEW TO THIS EDITION

- This edition includes expanded introductory material for most chapters, including a new “Before We Begin” section for each chapter. This section is designed to give students some perspective of where they have been as well as prepare them for where they are going.
- The author has increased the coverage of some central concepts. For example, within the material regarding measures of variability or dispersion, the discussion of the standard deviation has been expanded significantly.
- The book includes several new examples, such as: measures of central tendency,
- New figures have been added to the chapter on correlation and regression.

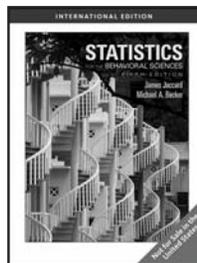
★ KEY FEATURES

- Each chapter begins with a preview of major sections covered in that chapter, along with a brief introduction.
- Appearing periodically in every chapter, a “Learning Check” provides students with a key question (along with the answer) to help ensure that they understand the material just covered.
- End-of-chapter features include a brief Chapter Summary, “Some Other Things You Should Know,” Key Terms, and Chapter Problems. Key Terms also appear in bold within the narrative of the text, and the answers to the Chapter Problems can be found at the end of the text.
- The author’s conversational writing style and practical approach helps students overcome their apprehension of statistics, and see the relevance of statistics to their own lives.

🏠 CONTENTS

Introduction: Methods, Material, and Moments to Remember

1. The What and How of Statistics
2. Describing Data and Distributions
3. The Shape of Distributions
4. The Normal Curve
5. Four Fundamental Concepts
6. Confidence Intervals
7. Hypothesis Testing with a Single Sample
8. Hypothesis Testing with Two Samples (Mean Difference and Difference of Means)
9. Beyond the Null Hypothesis
10. Analysis of Variance
11. Chi Square Test
12. Correlation and Regression



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STATISTICS FOR THE BEHAVIORAL SCIENCES

Fifth Edition

JAMES JACCARD, State University of New York at Albany and **MICHAEL A. BECKER**, The Pennsylvania State University at Harrisburg

736 pages. Paperbound. 7 x 9. 2-Color.
©2010. ISBN: 9780495598374.

Jaccard and Becker's text teaches students the basic skills for analyzing data and helps them become intelligent consumers of scientific information. Praised for its real-life applications, the text tells students when to use a particular statistic, why they should use it, and how the statistic should be computed and interpreted. Because many students, given a set of data, cannot determine where to begin in answering relevant research questions, the authors explicate the issues involved in

selecting a statistical test. Each statistical technique is introduced by giving instances where the test is most typically applied followed by an interesting research example (each example is taken from psychology literature).

💡 NEW TO THIS EDITION

- The authors have increased emphasis and discussion on “effect size” estimation and confidence intervals in research in the social sciences (found in Chapters 8, 10, 11, 12, 13, 14, and 17).
- Each chapter that describes a parametric inferential statistic (chapters 1, 3, 9, 12, 14, and 17) now includes a section on confidence intervals.
- This edition offers more in-depth discussion on issues surrounding null hypothesis testing (chapters 8, 12, 13, 14, 15, 16, 17).

★ KEY FEATURES

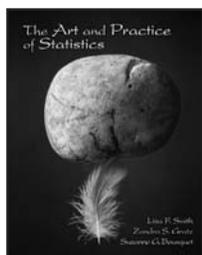
- “Examples from the Literature” features provide additional coverage of recent statistical emphases found in the scientific journals.
- “Applications to the Analysis of a Social Problem” sections present vivid accounts of how data are analyzed in the real world.
- “Method of Presentation” sections provide examples of how statistical analysis are typically presented in real research reports.
- “Exercises to Apply Concepts,” found at the end of each chapter, let students work through exercises that use interesting, literature-based examples.
- Multiple-choice questions appear at the end of each chapter, in addition extensive short-answer and computational problems.

🏠 CONTENTS

Part I: STATISTICAL PRELIMINARIES.

1. Introduction and Mathematical Preliminaries.
2. Frequency and Probability

- Distributions.
3. Measures of Central Tendency and Variability.
 4. Percentiles, Percentile Ranks, Standard Scores, and the Normal Distribution.
 5. Pearson Correlation and Regression: Descriptive Aspects.
 6. Probability.
 7. Estimation and Sampling Distributions.
 8. Hypothesis Testing: Inferences About a Single Mean.
- Part II: THE ANALYSIS OF BIVARIATE RELATIONSHIPS.
9. Research Design and Statistical Preliminaries for Analyzing Bivariate Relationships.
 10. Independent Groups t Test.
 11. Correlated Groups t Test.
 12. One-Way Between-Subjects Analysis of Variance.
 13. One-Way Repeated Measures Analysis of Variance.
 14. Pearson Correlation and Regression: Inferential Aspects.
 15. Chi-Square Test.
 16. Nonparametric Statistics.
- Part III: ADDITIONAL TOPICS.
17. Two-Way Between-Subjects Analysis of Variance.
 18. Overview and Extension: Selecting the Appropriate Statistical Test for Analyzing Bivariate Relationships and Procedures for More Complex Designs.



THE ART AND PRACTICE OF STATISTICS

LISA SMITH, ZANDRA GRATZ, SUZANNE G. BOUSQUET, all from Kean University

448 pages. Paperbound. 7-3/8 x 9-1/4. 1-Color. ©2009. ISBN: 9780495097082.

By focusing on both essential concepts and the practical, everyday applications of the discipline, this clear and accessible text presents statistics as one fundamental way to understand life. The authors maximize the applications of statistical concepts so that students can relate them to their own life. The text covers the basic components of contemporary statistical practice while taking advantage of SPSS software to guide readers through statistical computations.

★ KEY FEATURES

- Each chapter begins with a preview of key concepts, followed by clear, reader-friendly exposition. Students are immediately called upon to practice and deepen their understanding with mid-chapter review questions and answers.
- The authors show how the results of statistical analyses should be presented in APA format and present published research corresponding to key methods and ideas. Throughout the text, students apply statistical techniques by entering data into SPSS and analyzing results -- as they would in a professional capacity in the behavioral and/or social sciences.
- The text employs "definitional" statistics formulas that represent

the key concepts, rather than the notoriously confusing "computational" formulas designed for calculations by hand. This allows the authors to cover a great deal of conceptual ground.

- Where appropriate, the authors provide flow charts with focused questions to inform student choices among available analyses.
- Students are challenged to immediately practice what they have learned with boxed questions (and answers). Critical-thinking and review questions at the end of the chapters underscore key concepts, and special in-text features demonstrate how the results can be analyzed and presented in both research and everyday settings.

📖 CONTENTS

- Preface. 1. Introduction.
2. Frequency Distributions.
 3. Measures of Central Tendency.
 4. Measures of Variability.
 5. Score Transformations.
 6. Sampling.
 7. Hypothesis Testing.
 8. The Single-Sample t-test: Hypothesis Tests for a Single Sample.
 9. The Independent Samples t-Test: Hypothesis Tests for Two Samples.
 10. More than Two Independent Samples: One-Way ANOVA.
 11. Two or More Between-Groups Variables: Factorial ANOVA.
 12. The Related-Samples t-Test: A Within-Groups Design.
 13. Repeated-Measures Analysis of Variance (ANOVA).
 14. Correlation and Regression.
 15. The Chi-Square Test: Hypothesis Tests for Frequencies.



STATISTICS: AN INTRODUCTION

Fifth Edition

ROGER E. KIRK, Baylor University

672 pages. Paperbound. 7 3/8 x 9 1/4.
©2008. ISBN: 9780495501343.

Master Teacher and writer Roger E. Kirk brings two clear goals to the Fifth Edition of *STATISTICS: AN INTRODUCTION*: to provide a sound introduction to descriptive and inferential statistics and to help students read and understand statistical presentations in their field. Kirk provides guidelines to help student decide when to use various procedures, and how to understand the logic of the procedures. This revision includes a complete update, focusing specifically on increased coverage of effect size and power.

NEW TO THIS EDITION

- Based on reviewer feedback, Kirk has significantly updated this edition, focusing specifically on increased coverage of effect size and power.
- Greater emphasis is given to visual approaches to aid in understanding data such as box plots and graphs of confidence intervals.
- Numerous examples interspersed throughout the text show the way statistical results are presented in scientific publications.
- Discussion of probability and selected advanced topics has been simplified as suggested by reviewers.

★ KEY FEATURES

- Each chapter begins with a brief introduction, "Looking Ahead, What Is This Chapter About?"

which offers students a preview of the material being covered in that chapter and it includes a list of learning objectives.

- Key Terms are highlighted in the main text narrative to draw students' attention to important concepts.
- "Check Your Understanding" exercises appear after every few sections throughout each chapter, to help students review and ensure that they understand the materials just covered. Appendix C includes the answers to these exercises.
- Every chapter ends with "Review Exercises" that indicate which concepts and procedures are most important. These exercises present interesting real-life examples from recent journal articles with the way statistics are used. They also provide students with practice applying what they have learned.
- Kirk covers descriptive and inferential statistics in depth. Other key topics covered include confidence intervals, visual approaches to understanding data such as box plots and confidence interval graphs, and procedures for detecting outliers.
- Powerful multiple comparison procedures and discussions of printouts from three popular microcomputer statistics packages (JMP, SPSS, and SYSTAT) expose students to these commonly used programs.
- Students will find that selecting an appropriate statistic is easier with the help of the Selection Guide for descriptive and inferential statistics on the front endpaper. The back endpaper provides a quick reference for important formulas.
- An extensive glossary of statistical symbols serves as an additional resource for students.
- The student database in Appendix E provides additional sources of exercises. The database enables students to gain experience

drawing random samples and computing statistics using real data.

CONTENTS

1. Introduction to Statistics.
2. Frequency Distributions and Graphs.
3. Measures of Central Tendency.
4. Measures of Dispersion, Skewness, and Kurtosis.
5. Correlation.
6. Regression.
7. Probability.
8. Random Variables and Probability Distributions.
9. Normal Distribution and Sampling Distributions.
10. Statistical Inference: One Sample.
11. Statistical Inference: Other One-Sample Test Statistics.
12. Statistical Inference: Two Samples.
13. Statistical Inference: Other Two-Sample Test Statistics.
14. Introduction of the Analysis of Variance.
15. Other Analysis of Variance Designs.
16. Statistical Inference for Frequency Data.
17. Statistical Inference for Ranked Data.

RESEARCH METHODS & STATISTICS

RESEARCH METHODS & STATISTICS



RESEARCH METHODS AND STATISTICS: A CRITICAL THINKING APPROACH

Fourth Edition

SHERRI L. JACKSON, Jacksonville University

448 pages. Paperbound. 7-3/8 x 9-1/4. 2-Color. ©2012. ISBN: 9781111346584.

RESEARCH METHODS AND STATISTICS: A CRITICAL THINKING APPROACH, International Edition, successfully illustrates the integration between statistics and research methods by demonstrating the ways to use statistics in analyzing data collected during research. Jackson's combined text adopts an inviting narrative style that draws you into the material, helping you overcome the initial apprehension you may feel at having to learn both subject areas at once. She incorporates a student-friendly critical-thinking approach and presents examples and exercises to which you can relate. Jackson focuses on the logic of the process and the methodology aspect of research.

 NEW TO THIS EDITION

- Expanded coverage of Qualitative Methods in Chapter 4.
- Updated coverage of Survey Methods to include changes in response rates and type of surveys used based on lifestyle changes over the past decade (Chapter 4).
- New chapter on Basic Probability (Chapter 7).

- Updated chapters on APA style based on the 6th edition of the Publication Manual of the American Psychological Association (Chapter 14 & 15).
- The chapter on nonparametric statistics was removed, and all nonparametric statistics have been integrated into earlier chapters in which comparable parametric statistics are discussed. This involves additions to Chapters 7, 9, and 10.
- The study guide has been integrated into the text at the end of each chapter so that students now have access to the study guide without having to pay extra for it.
- An additional measure of effect size (r^2) for the t test was added to Chapter 9, increasing the continuity between measures of effect size for the t test and for ANOVAs.
- Confidence intervals for the t test were added, bringing continuity between t tests and z tests.

 KEY FEATURES

- Jackson presents information in a simple, direct, and easy-to-understand fashion, writing in an engaging conversational style that reviewers and students praise.
- This concise text covers only those statistics most used by psychologists, integrating a brief statistical supplement within a methods text.
- "Critical Thinking Checks," found immediately after each "In Review" table, include a series of application questions that give students opportunities to think in greater depth about the information covered in that section.
- At the end of every chapter, students are provided with a list/review of the key terms, chapter exercises, and answers to the "Critical Thinking Checks."

 CONTENTS

1. Thinking Like a Scientist.
2. Getting Started: Ideas, Resources, and Ethics.
3. Defining, Measuring, and Manipulating Variables.
4. Descriptive Methods.
5. Data Organization and Descriptive Statistics.
6. Correlational Methods and Statistics.
7. Probability and Hypothesis Testing.
8. Introduction to Inferential Statistics.
9. The Logic of Experimental Design.
10. Inferential Statistics: Two-Group Designs.
11. Experimental Designs with More Than Two Levels of an Independent Variable.
12. Complex Experimental Designs.
13. Quasi-Experimental and Single-Case Designs.
14. APA Communication Guidelines.
15. APA Sample Manuscript.

RESEARCH METHODS & STATISTICS

SPSS® GUIDE



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A SIMPLE GUIDE TO SPSS® FOR VERSION 18.0

Eleventh Edition

LEE A. KIRKPATRICK, College of William and Mary

128 pages. Paperbound. ©2012.
ISBN: 9781111352554.

This no-nonsense book teaches students everything about the newest version of SPSS® for Windows® so they can effectively use the program. The guide's simple, straightforward style frees readers to concentrate on learning basic statistical concepts, while still developing familiarity with SPSS.

★ KEY FEATURES

- This guide to SPSS version 18.0 reflects the changes in the new version of the software and is updated with new screenshots throughout the text.
- A sample problem for each type of analysis. These sample problems are similar to the problems provided at the end of a typical workbook chapter.
- Instructions for conducting each type of analysis in two ways: The "Syntax Method" (using SPSS command language) and the "Point and Click Method" (using pull-down menus and dialog boxes.)
- Output that is accompanied by simple explanations.

CONTENTS

Part I: HOW TO USE SPSS FOR WINDOWS.

1. Introduction to SPSS for Windows.
2. Entering Data and Naming Variables.
3. Specifying Analyses Using the Point-and-Click Method.
4. Specifying Analyses Using the Syntax Method.
5. Viewing and Manipulating Output.

Part II: PROCEDURES.

6. Frequency Distributions and Descriptive Statistics.
7. One-Sample t-Test.
8. Independent-Samples t-Test.
9. Dependent-Samples (Matched-Pairs, Paired Samples).
10. One-Way Between-Groups (Independent Groups).
11. Two-Way Between-Groups (Independent Groups).
12. One-Way Within-Subjects (Repeated Measures) ANOVA.
13. Two-Way Mixed (Between-Within) ANOVA.
14. Correlations.
15. Simple Regression.
16. Multiple Regression.
17. Chi-Square Test of Independence.



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— Cheri Dobbs, Coordinator of Library Media Services, Detroit Country Day School, (Beverly Hills, MI)



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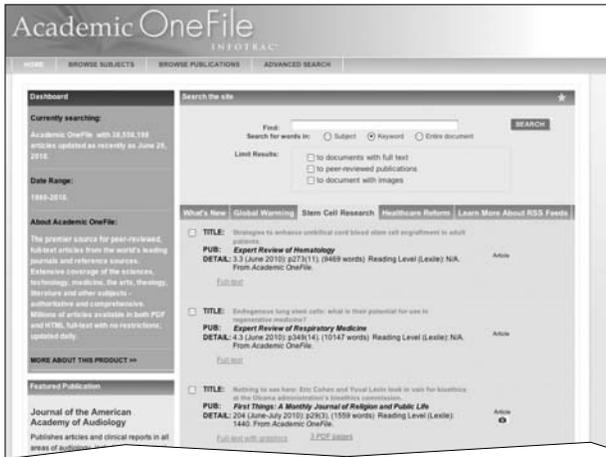
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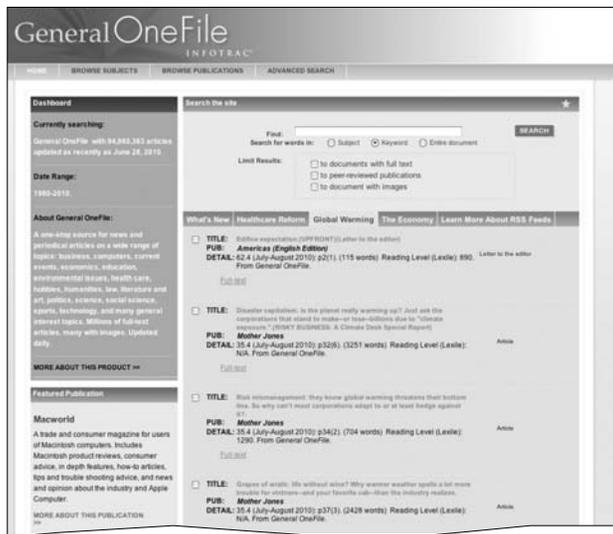
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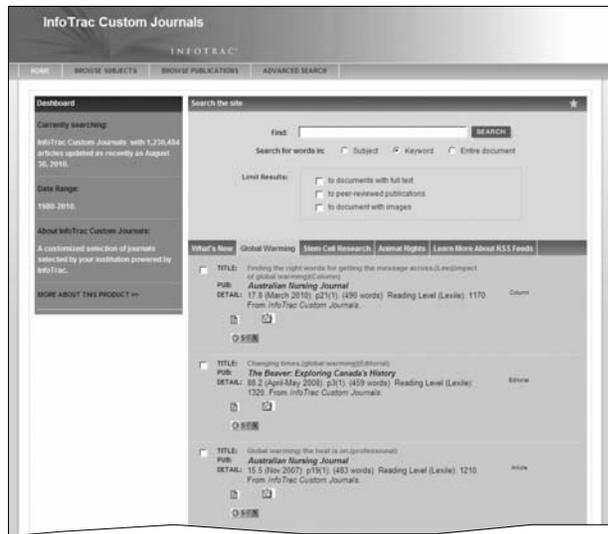
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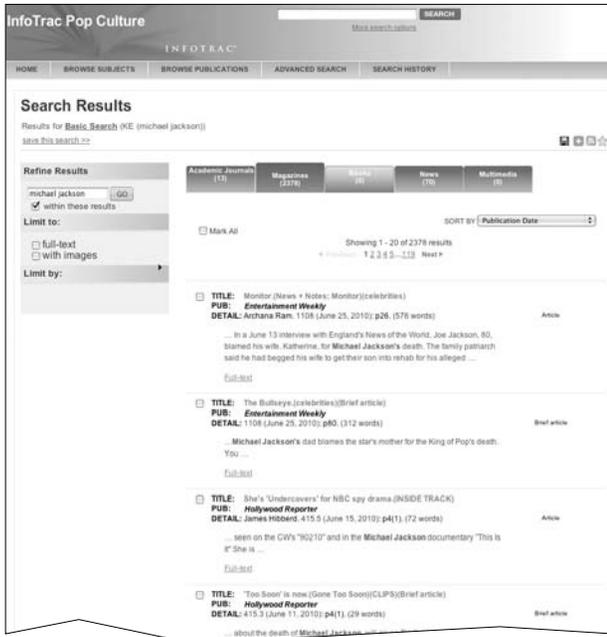
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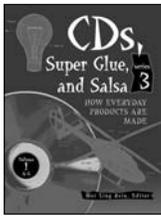
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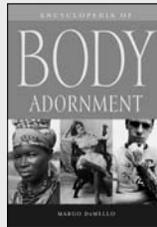
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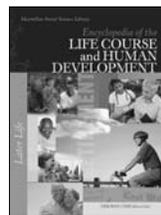


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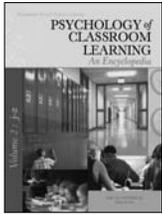
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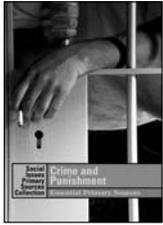
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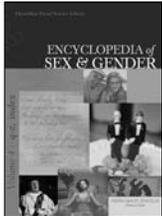
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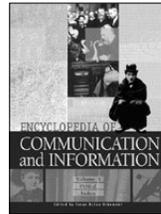
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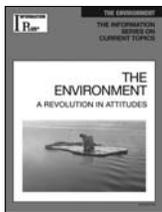
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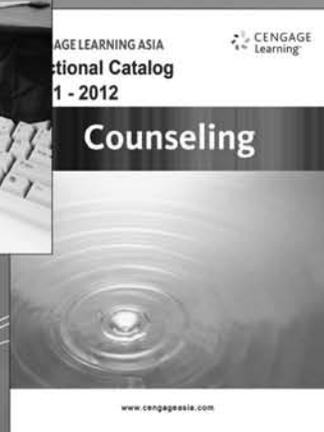
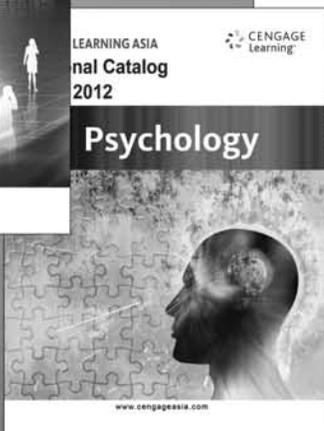
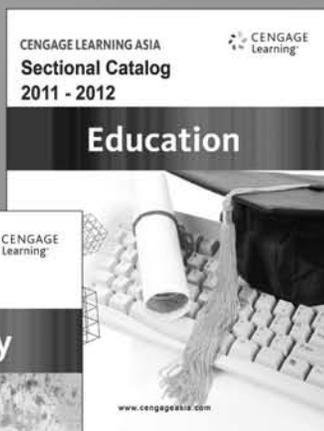
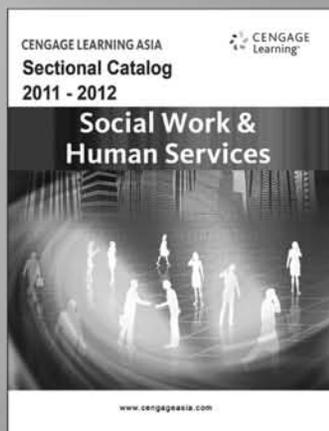
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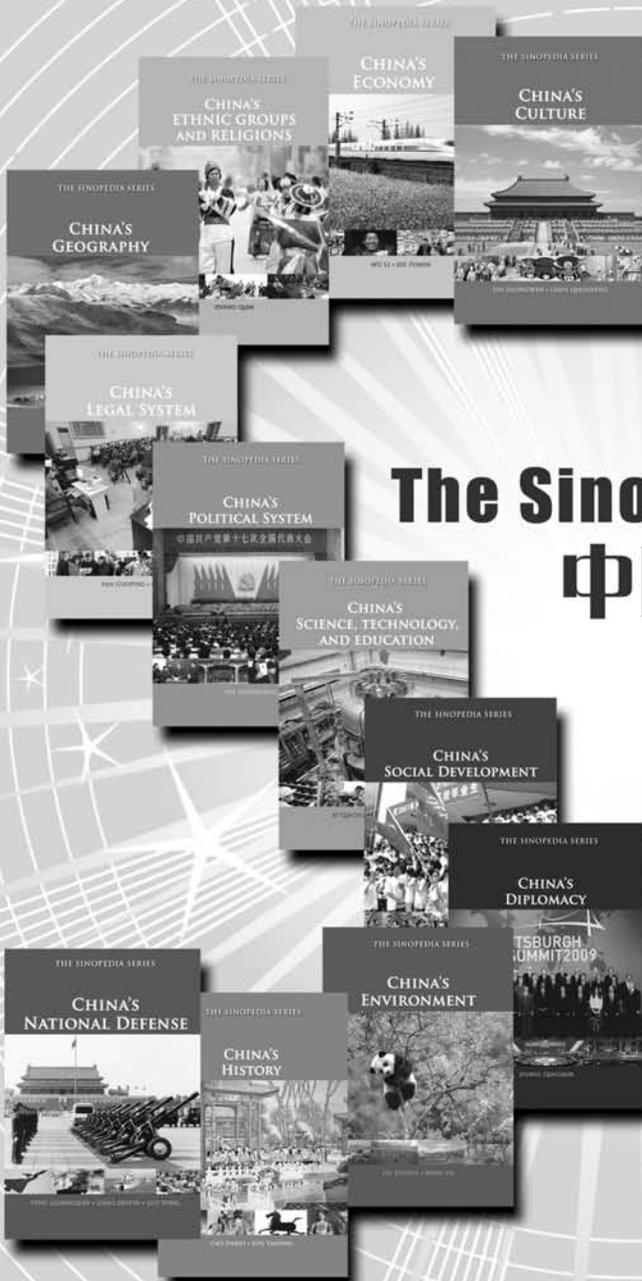
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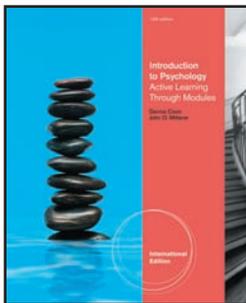
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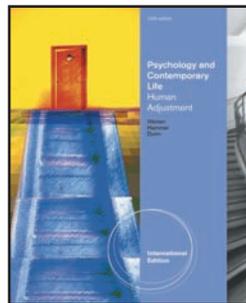


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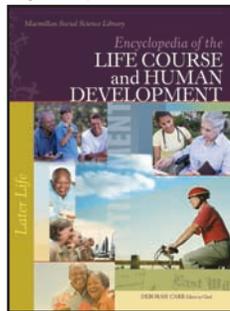
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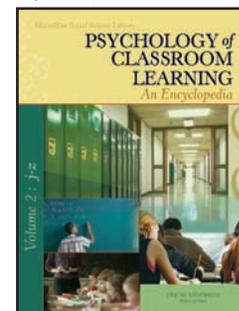
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