







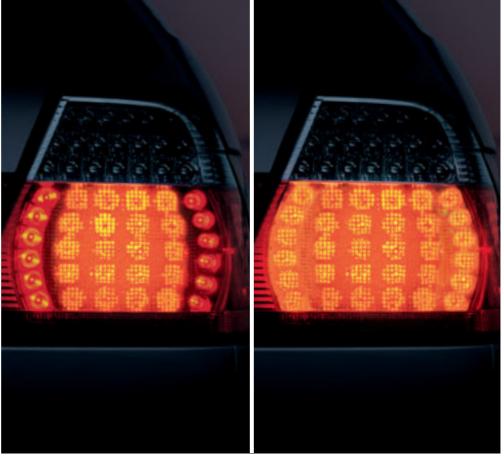


The fun starts here.

## **Equipment I Exterior**



■ Halogen free-form foglights are cleanly integrated into the front bumper, illuminating the road ahead in bad weather.



■ Adaptive Brake Lights increase the 3 Series Convertible's visibility by signaling the intensity of your braking action.



■ Side protection strips shield against parking lot "dings," while providing a subtle character line. (Styling 119 wheels shown are available with opt. 325Ci Sport Package)



■ Chrome rocker panel strips help protect paint from scuffs and chips.



■ The 325Ci with 16 x 7.0 Star Spoke (Styling 169) alloy wheels, and 205/55R-16 all-season tires.



■ The 330Ci with 17 x 7.0 Double Spoke (Styling 98) alloy wheels, and 205/50R-17 all-season tires.



■ Rain sensor uses infrared light to measure the amount of rain. When the wipers are in the "intermittent" mode, the rain sensor automatically adjusts the windshield wiping interval as needed. Automatic headlight control (included with rain sensor but not shown), activates the headlights by means of a sensor that responds to darkness.



■ Ingenious seatback easy-entry feature offers power fore/aft controls that may be used to move the seat forward all the way for easy access, then back again to the seat's original position. Each front seat has two sets of fore/aft controls – the controls on top move the seat double-speed, for quickest access.



■ Seat-integrated front safety belts help keep occupants firmly and comfortably in place. The seat-integrated design also helps ease entry and exit for rear-seat passengers.



■ Three-point safety belts at both rear seating positions hold occupants comfortably and safely in place.



■ Rear headrests help protect the heads and necks of rear-seat occupants in an impact or sudden stop. BMW's Rollover Protection System bars are discreetly integrated for additional safety, in case of rollover.



■ Power front seats include a driver's seat and mirror memory system, which lets up to three drivers set their preferred seat and exterior mirror positions. (Plus, the passenger's-side mirror tilts down when vehicle is shifted into reverse gear.) (lumbar support shown standard in 330Ci; included in 325Ci Premium Package)



■ A three-spoke leather-wrapped multi-function sport steering wheel lets you keep both hands on the wheel while adjusting audio settings, cruise control and using the accessory phone. (optional navigation system shown)



■ The 325Ci five-speed manual transmission includes a direct-drive fifth gear and provides crisp shifting. (optional navigation system shown)



■ The close shift pattern of the **six-speed manual transmission**, standard in the 330Ci, delivers a precise, athletic feel for a more dynamic driving experience. (330Ci only)

#### **Equipment I Packages**

The 330Ci Performance Package is a product of BMW Individual – the division responsible for creating unique, limited-edition BMWs. It includes a more muscular engine that boasts 235 hp at 5900 rpm, and 222 lb-ft of torque at just 3500 rpm. To make the most of this extra power, the redline has been increased from 6500 to 6800 rpm. Additional, distinctive exterior and interior features further differentiate the Performance Package from all other 3 Series models.



**Front air dam** that is unique to the Performance Package displays a face that's all business.



The **rear apron**, with its integrated diffuser, upgrades the car's aerodynamics.



Thanks to modifications by driving enthusiast engineers at BMW, the **330Ci Performance Package** brings track-inspired excitement to your daily drive. The suspension is even lower, stiffer and firmer than in the standard 330Ci Convertible. For greater adhesion, wheel camber is set at -0.5°, which results in a larger tire contact patch when cornering quickly. The bold look of the 18" M Double Spoke (Styling 135M) alloy wheels and performance tires – 225/40 front, 255/35 rear – emphasize the feeling that these wheels can deliver higher cornering speeds with confidence.

## Packages I Equipment



M three-spoke leather-wrapped multi-function sport steering wheel has fingertip cruise, audio and accessory phone<sup>1</sup> controls.

<sup>1</sup>If so equipped.



**Sport seats** upholstered in Alcantara/cloth, a nocost option, provide optimum lateral support while adding a dynamic, custom touch. Montana leather is also available for those who prefer the look and feel of all-leather upholstery.



Aluminum Black Cube interior trim: The black aluminum cube interior trim makes for a more sporty, high-tech interior. Silver Cube interior trim, a no-cost option, is also available.



**Clean lines, throaty sound.** The exhaust has been specially tuned to emit a distinctly more assertive sound than the standard 3 Series Convertible. This lusty growl is conducted through two handsome 35mm exhaust tips, which are set into a sleek, new rear apron.

# **Combinations**

Materials	Leath	erette <sup>1</sup>	Montana Leather <sup>2</sup>			Alcantara/Cloth <sup>3</sup>		
Interior/Upholstery Colors	Sand	Black	Sand	Natural Brown <sup>4</sup>	Gray	Black	Anthracite Black	
Exterior Colors								
<b>300</b> Alpine White <sup>5</sup>	•	•	•	•	•	•	•	
438 Electric Red 5, 6	•	•	•	•	•	•	NA	
405 Imola Red <sup>7</sup>	NA	NA	•	•	•	•	•	
668 Jet Black <sup>5</sup>	•	•	•	•	•	•	•	
354 Titanium Silver Metallic <sup>8</sup>	•	•	•	• •	• •	•	•	
A08 Silver Gray Metallic <sup>8</sup>	•	•	•	•	•	•	•	
A22 Sparkling Graphite Metallic <sup>8</sup>	•	•	•	•	•	•	•	
A18 Quartz Blue Metallic <sup>6,8</sup>	•	• •	•	• •	•	•	NA	
A07 Mystic Blue Metallic <sup>8</sup>	•	• •	•	•	•	•	•	
A35 Monaco Blue Metallic <sup>8</sup>	•	• •	•	•	•	•	•	
A23 Sonora Metallic <sup>6,8</sup>	•	•	•	•		•	NA	
A43 Deep Green Metallic <sup>6,8</sup>	•	•	•	•		•	NA	
475 Black Sapphire Metallic <sup>8</sup>	•	•	•	•	•	•	•	
Interior Trims								
Myrtle Wood <sup>9</sup>	0.00	E COAT ALL SALES		Contract of the Contract of th	E 160 - E 16			
Aluminum Brushed Columns <sup>10</sup>								
Exclusive 330Ci Performance Package Trims								
Black Cube <sup>11</sup>			000000	000000000	6566666	9030303030	100000000000	
Silver Cube <sup>12</sup>			100000000000000000000000000000000000000		50000000	000000000		

- $\textbf{1} \ \ \text{Leatherette upholstery: Standard in 325Ci. Not available in 330Ci.}$
- ${\bf 2}\ {\bf Montana}\ {\bf Leather}\ {\bf upholstery:}\ {\bf Standard}\ {\bf in}\ {\bf 330Ci}\ {\bf and}\ {\bf 330Ci}\ {\bf with}\ {\bf Performance}\ {\bf Package.}\ {\bf Optional}\ {\bf in}\ {\bf 325Ci.}$
- 3 Cloth/Alcantara upholstery: No-cost option with 330Ci Performance Package.
- ${\bf 4}\ \ Natural\ Brown\ Montana\ Leather\ upholstery: Includes\ Black\ Leather\ details.$
- 5 Non-metallic exterior paint: Standard on 325Ci and 330Ci.
- 6 Electric Red non-metallic, Quartz Blue Metallic, Sonora Metallic and Deep Green Metallic exterior paint: Not available with 330Ci Performance Package.
- 7 Imola Red non-metallic exterior paint: Exclusive to 330Ci Performance Package.
- 8 Metallic exterior paint: Optional on 325Ci and 330Ci.
- 9 Myrtle Wood interior trim: Standard in 325Ci and 330Ci. Not available with 330Ci Performance Package.
- 10 Aluminum Brushed Columns interior trim: No-cost option. Not available with 330Ci Performance Package.
- 11 Black Cube interior trim: Exclusive to and standard with 330Ci Performance Package.
- 12 Silver Cube interior trim: Exclusive to and a no-cost option with 330Ci Performance Package.

Here are your exterior and interior color choices. Review the color swatches to compare various combinations indicated in the chart. Since exterior paint samples and colors printed on paper can never perfectly match paint finishes and upholstery, we suggest you visit your local authorized BMW center to view the actual colors.

Available softtop colors

● 388 Black

391 Dark Blue

As regulations for ordering BMW upholsteries and interior trims selections may change after the date of printing, please refer to the Color Combination chart on this page for the most up-to-date information.

### Standard Equipment | Optional Equipment

All vehicle specifications contained in this document are based on the latest product information available at the time of printing. BMW reserves the right to make changes, without notice, in colors, materials, equipment, specifications and models. Further information can be obtained from your authorized BMW center or bmwusa.com.

Performance and efficiency	325Ci	330Ci	Exterior
2.5-liter dual overhead cam (DOHC), 24-valve inline 184-horsepower 6-cylinder engine	•		Retractable, high-inte
3.0-liter dual overhead cam (DOHC), 24-valve inline 225 <sup>1</sup> -horsepower 6-cylinder engine		•	Heated dual power mi heated windshield was
Electronic throttle control	•	•	Fully lined fabric powe and electric rear-wind
Double-VANOS "steplessly" variable valve timing	•	•	Body-color hardtop w
Dual resonance intake system	•	•	retractable coat hooks,
5-speed manual transmission	•		Black-finish trim on he and front bumper air ir
6-speed manual transmission		•	Metallic paint
5-speed STEPTRONIC automatic transmission with Adaptive Transmission Control	0	0	Matte, stainless steel,
Handling, ride and braking			Interior
Dynamic Stability Control (DSC) with All Season Traction			10-way power front se
Strut-type front suspension with forged-aluminum lower arms	•	•	10-way power (include sport seats with 2-way
Multi-link rear suspension with cast-aluminum upper transverse arms	•	•	3-driver memory for exautomatic tilt-down of
Front and rear anti-roll (stabilizer) bars	•	•	when vehicle is shifted
Twin-tube gas-pressure shock absorbers	•	•	4-way power lumbar s
Engine-speed-sensitive, variable-assist power steering	•	•	Seatback easy-entry f 2x-speed power fore-
4-wheel ventilated anti-lock disc brakes with	•	•	3-stage heated front s
Dynamic Brake Control  Sport suspension calibration		□/ <b>■</b> ²	3-spoke leather-wrapp sport steering wheel w
Exterior			audio and accessory p
16x7.0 Star Spoke (Styling 169) alloy wheels, 205/55R-16 all-season tires	•		M 3-spoke leather-wra sport steering wheel w audio and phone <sup>7</sup> cont
17x7.0 Double Spoke (Styling 98) alloy wheels,		•	Front-seat center arm
205/50R-17 all-season tires			Ski bag
17x7.0 Double Spoke (Styling 98) alloy wheels, 205/50R-17 run-flatall-seasontires <sup>3, 4</sup>		0	Audio system
17 x 8.0 Five Spoke (Styling 119) alloy wheels, 225/45R-17 performance tires <sup>5</sup>			Anti-theft AM/FM ster 10 speakers, Radio Da
M Double Spoke (Styling 68M) alloy wheels, 17x7.5 front, 17 x 8.5 rear; 225/45R-17 front, 245/40R-17 rear performance tires <sup>5</sup>			pre-wired for 6-disc C auxiliary audio input a portable music players
Double Spoke Composite (Styling 71) alloy wheels, 18 x 8.0 front, 18 x 8.5 rear; 225/40R-18 front, 255/35R-18 rear performance tires <sup>5</sup>		<sub>0</sub> 6	Harman Kardon AM/F 11 upgraded speakers amplification, and veh
M Double Spoke (Styling 135M) alloy wheels, 18x8.0 front, 18 x 8.5 rear; 225/40R-18 front, 255/35R-18 rear performance tires <sup>5</sup>		•	pre-wired for 6-disc C auxiliary audio input a portable music players
Flat Tire Warning Indicator	•	•	Instrumentation a
Space-saver spare wheel and tire	•	•	Service Interval Indica
Aerodynamic package			Check Control vehicle
Chrome <sup>3</sup> and body-color detail trim	•	•	with pictogram display
White turn-signal indicators	•	•	4-function on-board c
Xenon Adaptive Headlights with auto-leveling	0	0	On-board navigation s and high-function on-
Halogen free-form foglights	•	•	Titanium-finish instru
			Tachometer with 300
			Short, sport gearshift

Exterior	325Ci	330Ci
Retractable, high-intensity headlight washers	*	*
Heated dual power mirrors and heated windshield washer jets	•	•
Fully lined fabric power softtop with glass rear window and electric rear-window defroster	•	•
Body-color hardtop with integrated rear-window defroster, retractable coat hooks, and reading lights front and rear	0	0
Black-finish trim on headlight panels and front bumper air inlet	•	•
Metallic paint	0	0
Matte, stainless steel, 35mm dual exhaust pipes		•
Interior		
10-way power front seats (includes 2-way headrests)	•	•
10-way power (includes 2-way headrests) front sport seats with 2-way manual thigh support		□/■
3-driver memory for exterior mirror and seat positions; automatic tilt-down of passenger's side-view mirror when vehicle is shifted into reverse gear	•	•
4-way power lumbar support for front seats	$\Diamond$	•
Seatback easy-entry feature with memory and 2x-speed power fore-aft control	•	•
3-stage heated front seats	0/★	0/★
3-spoke leather-wrapped multi-function sport steering wheel with fingertip cruise, audio and accessory phone <sup>7</sup> controls	•	•
M 3-spoke leather-wrapped multi-function sport steering wheel with fingertip cruise, audio and phone <sup>7</sup> controls		•
Front-seat center armrest with storage compartment	•	•
Ski bag	*	*
Audio system		
Anti-theft AM/FM stereo/CD/MP3 audio system with 10 speakers, Radio Data System (RDS), and Auto-Store; pre-wired for 6-disc CD changer <sup>8</sup> and compatible with auxiliary audio input adaptor <sup>8</sup> for audio connection of portable music players	•	
Harman Kardon AM/FM stereo/CD/MP3 audio system with 11 upgraded speakers (including subwoofer), upgraded amplification, and vehicle-speed-sensitive equalization; pre-wired for 6-disc CD changer <sup>8</sup> and compatible with auxiliary audio input adaptor <sup>8</sup> for audio connection of portable music players	0	•
Instrumentation and controls		
Service Interval Indicator with miles-to-service readout	•	•
Check Control vehicle monitor system with pictogram display	•	•
4-function on-board computer	•	•
On-board navigation system with 16:9 screen and high-function on-board computer	0	0
Titanium-finish instrument rings		•
Tachometer with 300 rpm-higher redline and red needles		•
Short, sport gearshift lever		•

- Standard equipment
- O Optional equipment
- ♦ Premium Package
- ☐ Sport Package
- Included in opt. 330Ci Performance Package
- ★ Cold Weather Package
  △ BMW center-installed accessory
- 1 330Ci with Performance Package: 235 horsepower.
- 2 Sport suspension is tuned more aggressively on 330Ci with Performance Package.
- 3 Not available with 330Ci Performance Package.
- 4 Not available with Sport Package.
- 5 Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow.
- 6 Sport Package required. Not available with 330Ci Performance Package.
- 7 If so equipped.
- 8 Available as an accessory.

### **Optional Equipment | Standard Equipment**

Comfort and convenience	325Ci	330Ci	BMW Maintenance Program	325Ci	330Ci
Vehicle & Key Memory	•	•	BMW Full Maintenance 10	•	•
Remote entry, including 2-step unlocking and remote trunk release	•	•	Premium Package		
Automatic climate control with micro-filter	_		Automatic-dimming inside rear-view mirror	$\Diamond$	•
and air recirculation	•	•	BMW Universal Transceiver	<b>♦</b>	•
Tilt/telescopic steering wheel column	•	•	(integrated garage-door opener)  BMW Assist (Telematics) with Bluetooth wireless technology		
Park Distance Control (PDC), rear	0	0	for hands-free calling with Bluetooth celluar phones	<b>♦</b>	0
Automatic-dimming inside rear-view mirror	<b>♦</b>	•	4-way power lumbar support for front seats	$\Diamond$	•
Power front and rear windows with "one-touch" down operation, driver window "one-touch" up	•	•	Sport Package <sup>3, 11</sup>		
One-button lowering and raising of all windows	•	•	Sport suspension calibration		
Cruise control	•	•	10-way power (includes 2-way headrests) front		
Front map-reading and footwell lights	•	•	sport seats with 2-way manual thigh support		
Locking glovebox with rechargeable take-out flashlight	•	•	17 x 8.0 Five Spoke (Styling 119) alloy wheels, 225/45R-17 performance tires <sup>5</sup>	□6	
Fully automatic softtop	•	•	M Double Spoke (Styling 68M) alloy wheels,		
BMW Universal Transceiver (remote garage-door opener)	$\Diamond$	•	17x7.5 front, 17 x 8.5 rear; 225/45R-17 front, 245/40R-17 rear performance tires <sup>5</sup>		□6
Electric interior trunk release	•	•	Double Spoke Composite (Styling 71) alloy wheels,		
Expandable cargo space with top raised	•	•	18 x 8.0 front, 18 x 8.5 rear; 225/40R-18 front,		<sub>0</sub> 6
Fully finished trunk with drop-down tool kit	•	•	255/35R-18 rear performance tires <sup>5</sup>		
Rain-sensing windshield wipers and automatic headlight control	•	•	Cold Weather Package		
BMW Ambiance Lighting	•	•	Ski bag	*	*
Pre-wiring for cellular phone, alarm, garage-door		•	3-stage heated front seats	*	*
opener, 6-disc CD changer and auxiliary input			Retractable, high-intensity headlight washers	*	*
Safety and security			Performance Package		
Anti-lock braking system (ABS)	•	•	235-horsepower engine		-
Adaptive Brake Lights	•	•	More aggressively tuned sport suspension		-
Driver's and passenger's front airbag supplemental restraint system (SRS) with "smart" dual-threshold, dual-stage deployment and sensor to help prevent	•	•	10-way power (includes 2-way headrests) front sport seats with 2-way manual thigh support  Montana leather upholstery		
unnecessary passenger's airbag deployment			Alcantara/cloth upholstery <sup>12</sup>		<sub>O</sub> 13
Front door-mounted side-impact airbags	•	•	M 3-spoke leather-wrapped multi-function		
Rear side-impact airbags Rollover Protection System	0	0	sport steering wheel with fingertip cruise, audio and phone 7 controls		
Interlocking door anchoring system to help protect	•	•	M Double Spoke (Styling 135M) alloy wheels,		
against door intrusion in side impacts	•	•	18x8.0 front, 18 x 8.5 rear; 225/40R-18 front, 255/35R-18 rear performance tires <sup>5</sup>		-
BMW Assist (Telematics) with Bluetooth® wireless technology for hands-free calling with Bluetooth cellular phones <sup>9</sup>	0/\$	0	Aerodynamic package		
		Tachometer with 300 rpm-higher redline and red needles			
triggered by airbag deployment, crash sensor that automatically turns on hazard lights and interior lights,	•	•	Short, sport gearshift lever		
and unlocks doors			Matte stainless steel, 35mm dual exhaust pipes		
Central locking system (including glovebox door) with			Aluminum "Black Cube" interior trim		-
center console switch (leaves gas filler door unlocked), double-lock feature and 2-step unlocking	•	•	Aluminum "Silver Cube" interior trim <sup>12</sup>		O <sup>13</sup>
Coded Driveaway Protection	•	•	Accessories <sup>14</sup>		
Seat-integrated front safety belts with automatic tensioners and force limiters	•	•	iPod Seamless Integration System	Δ	Δ
Automatic-locking retractors (ALR) on all passenger safety belts for installation of child restraint seats	•	•	SIRIUS satellite radio	Δ	Δ
Daytime running lights (via Vehicle Memory system	•	•			
- programmed at BMW center)					
LATCH attachments on child-restraint safety installation	•	•			

<sup>9</sup> See your authorized BMW center for rules and regulations on subscription required with BMW Assist.

conditions are also included. For exclusions and limitations, refer to the Service and Warranty Information booklet that came with your new BMW, or see your authorized BMW center for details.

<sup>10</sup> Full Maintenance Program covers all factory-recommended maintenance, as determined by the Service Interval Indicator for 4 years or 50,000 miles, whichever comes first. Full Maintenance Program includes items that need replacement due to normal wear and tear, provided wear and tear exceeds BMW specifications. This includes items such as brake pads, brake rotors and wiper blades that are not covered by the original New Vehicle Limited Warranty. Any adjustments required due to normal operating

<sup>11 325</sup>Ci Sport Package requires leather upholstery.

<sup>12</sup> No-cost option with 330Ci Performance Package.

<sup>13</sup> Requires 330Ci Performance Package.

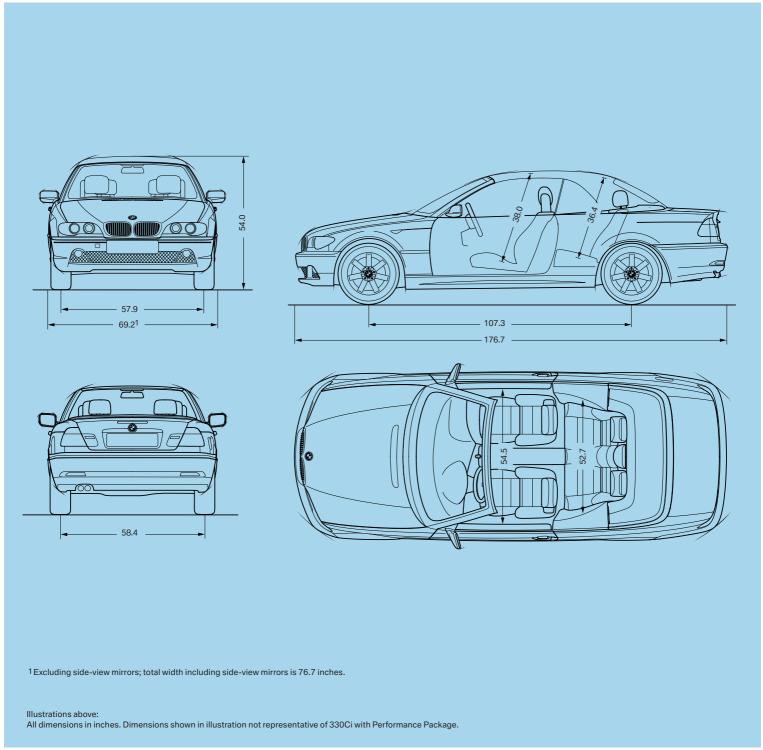
<sup>14</sup> For additional information, please visit your authorized BMW center.

Weight		325Ci	330Ci
Unladen weight	lbs	3560 (3627)	3616 (3704)
Weight distribution, front/rea	ar		
Manual transmission	%	48.9/51.1	48.7/51.3
Automatic transmission	%	49.2/50.8	49.4/50.6
Engine			
Liters/type		2.5/inline 6	3.0/inline 6
Bore/stroke	inch	3.31/2.95	3.31/3.53
Nominal output/rpm	hp	184/6000	225/5900
Max. torque/rpm	lb-ft	175/3500	214/3500
Compression ratio	:1	10.5	10.2
Fuel grade		Unleaded prem.	Unleaded prem.
Gear ratios – 5-speed manual transmissio	n		
1/11	:1	4.23/2.52	
III/IV	:1	1.66/1.22	
V/R	:1	1.00/4.04	
Final drive ratio	:1	3.46	
Gear ratios – 6-speed manual transmission			
1/11	:1		4.35/2.50
III/IV	:1		1.66/1.23
V/VI/R	:1		1.0/0.85/3.93
Final drive ratio	:1		3.07
Gear ratios – 5-speed Automatic transmis	sion		
1/11	:1	3.45/2.21	3.45/2.21
III/IV	:1	1.59/1.00	1.59/1.00
V/R	:1	0.76/3.17	0.76/3.17
Final drive ratio	:1	3.46	3.38

Performance		325Ci	330Ci
Drag coefficient	Cd	0.35	0.35
Top speed1	mph	128	128 [155]
Acceleration – 0-602	sec	7.7 (8.9)	6.9 (7.5)
Fuel Consumption:	3		
Manual transmission			
City/Highway	mpg	19/274	19/285
Automatic transmission	ı		
City/Highway	mpg	18/26	18/25
Tires, wheels and b	rakes		
Tire dimensions – stand	lard6	205/55R-16	205/50R-17
		All-season	All-season
Wheel dimensions – sta	ndard	16x7.0	17x7.0
Material		Cast alloy	Cast alloy
Brake dimensions	diameter		
Front – vented	inch	11.8	12.8
Rear – vented	inch	11.6	12.6

Figures in ( ) apply to vehicles with automatic transmission. Figure in [ ] applies to vehicles with 330Ci Performance Package.

- Top speed limited electronically.
   BMW AG test results: Actual acceleration results may vary depending on specification of vehicle, road and environmental conditions, testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. **BMW urges you to** obey all posted speed laws and always wear safety belts.
- 3 EPA est. mpg, city/highway. Your actual mileage will vary, depending upon speed, driving habits, trip length and driving conditions; actual mileage will most likely be lower.
   4 5-speed manual transmission.
- 5 6-speed manual transmission.
- 6 Sport Packages and 330Ci Performance Package: Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in ice and snow.



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