

BMW 2007  
7 Series Sedan

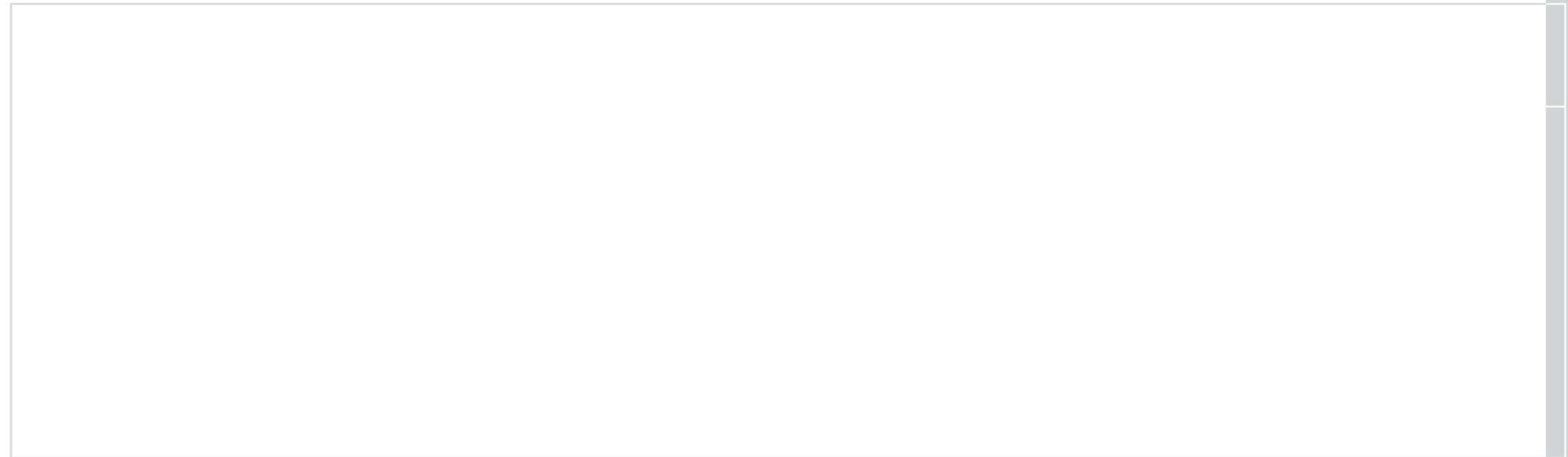


The Ultimate  
Driving Machine®

750i  
750Li  
760Li



# Freedom











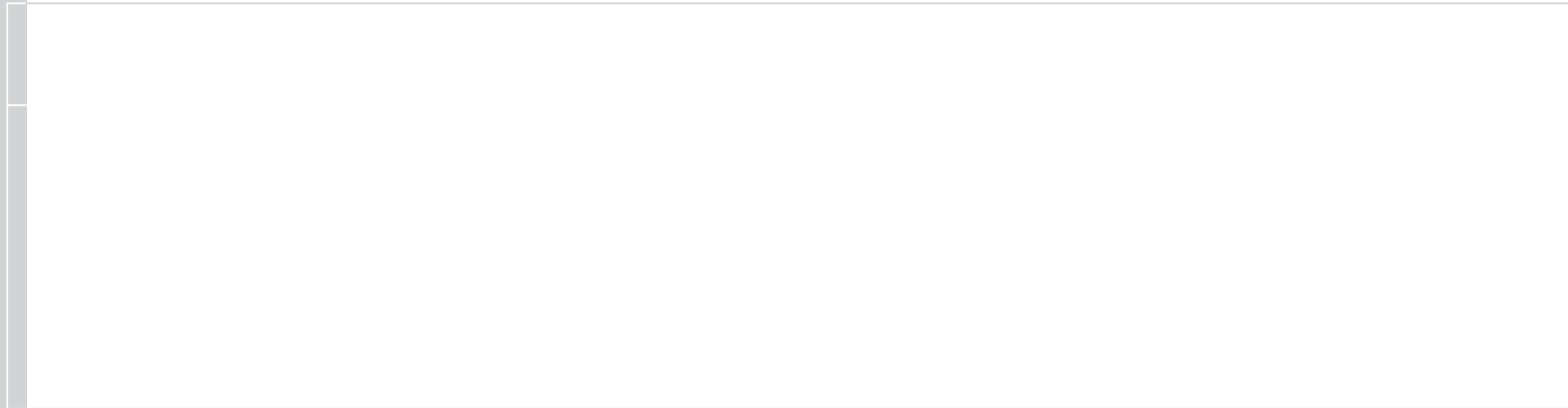
Respect







# Style





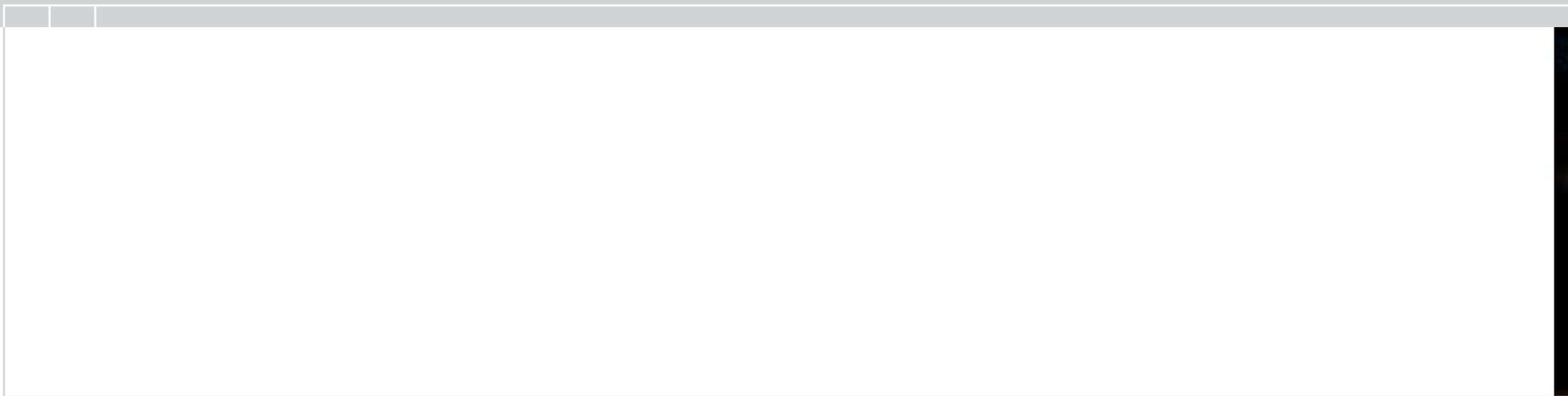
BMW Assist    Communication    QR data    70°F

ON-BOARD-COMP

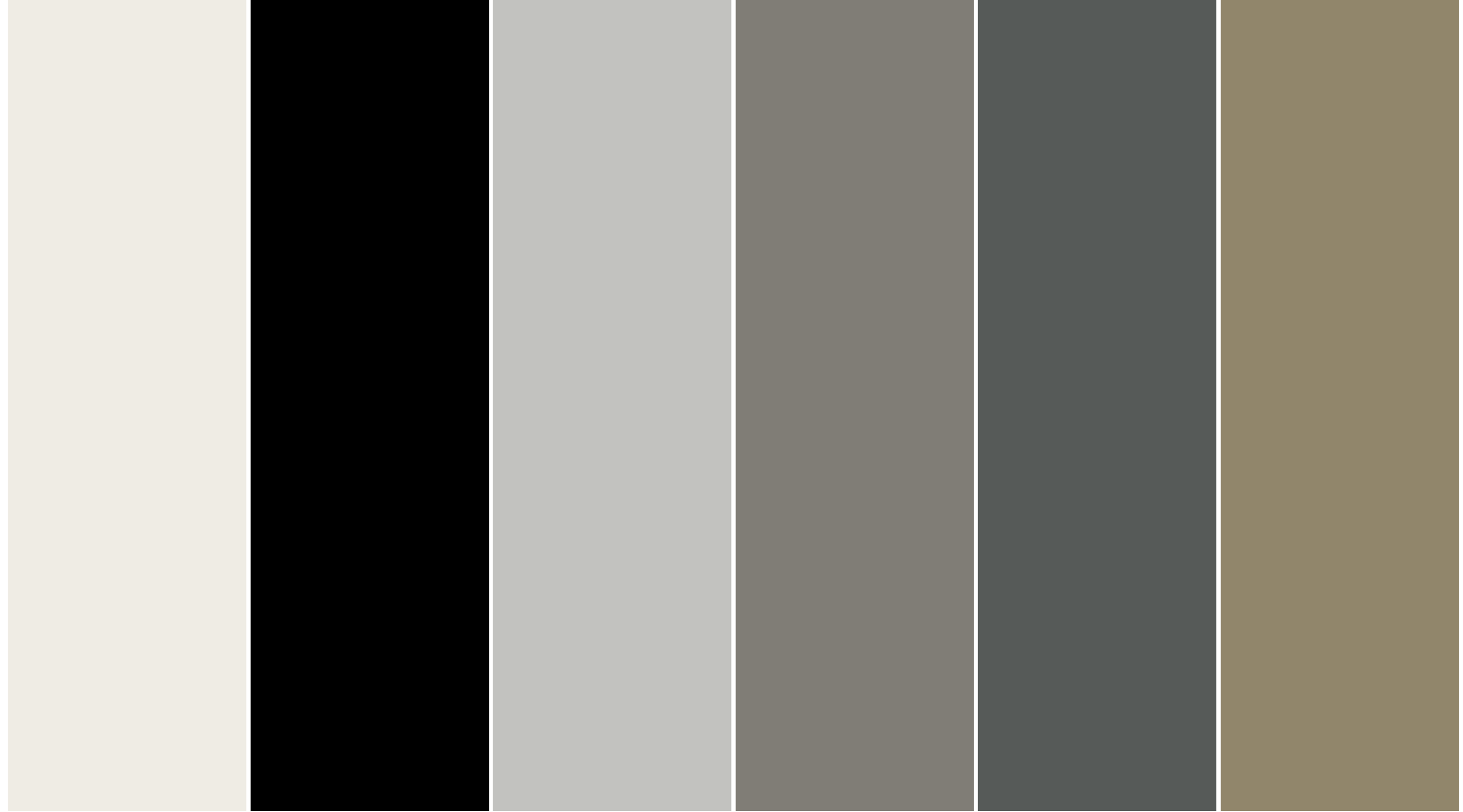
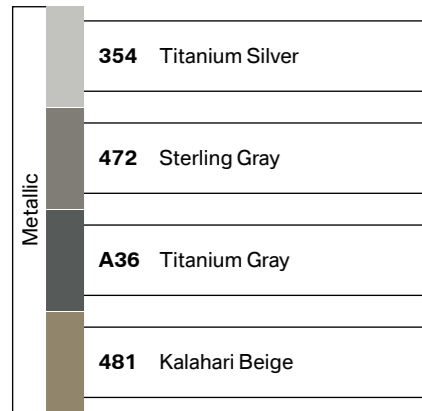
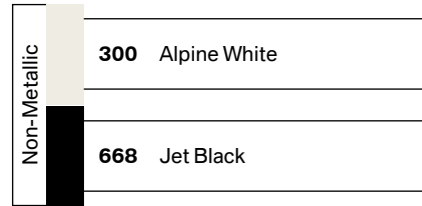
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To dest	487
Range	279
Consumption	25
Speed	65

09/17/2008    10:57 am

Settings    Entertainment    Help



**Paints**



300

668

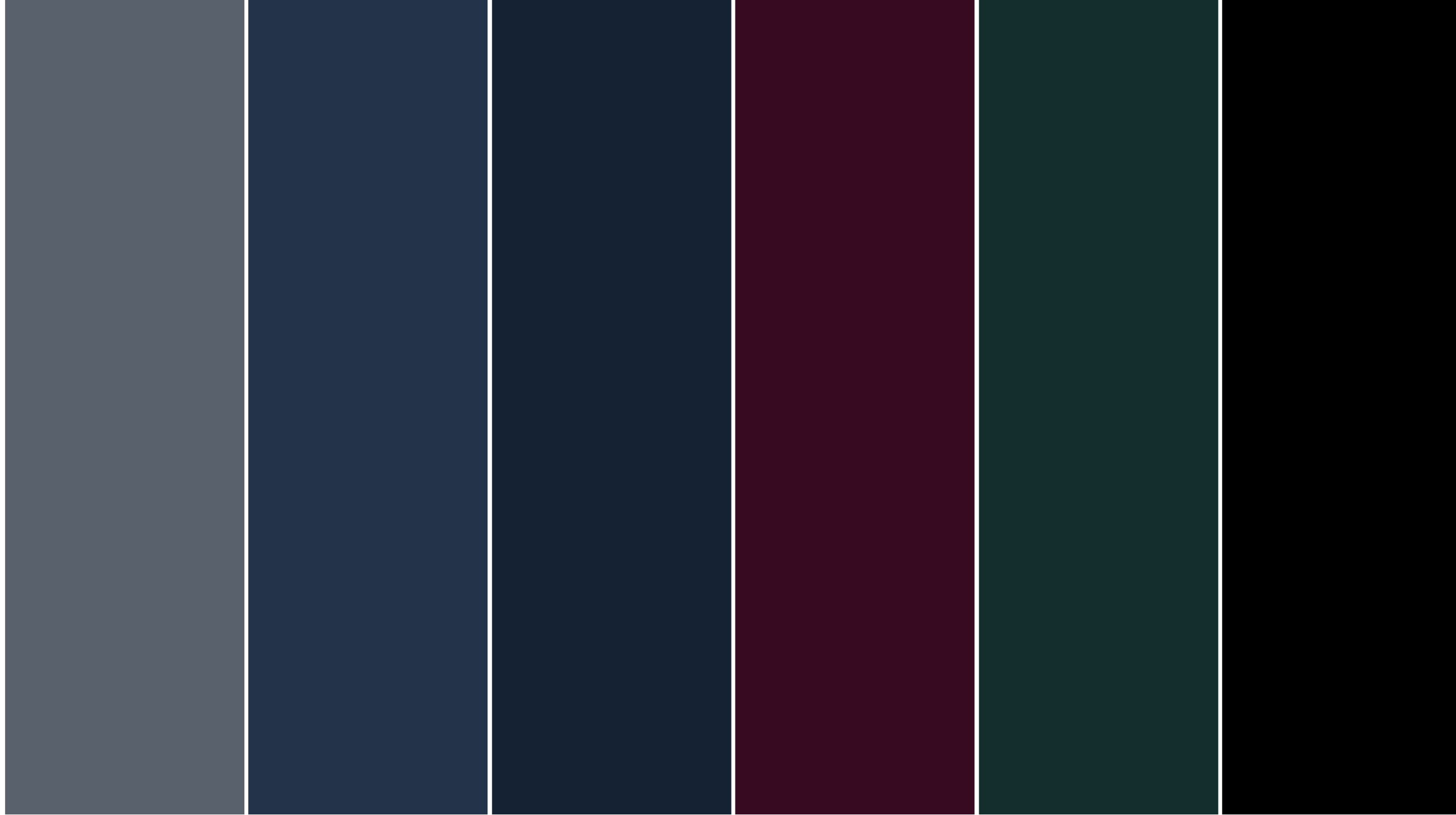
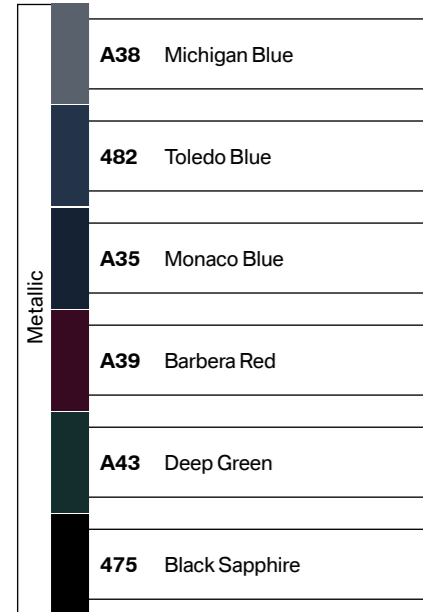
354

472

A36

481

Paints



A38

482







A35

A39

A43

475

## Upholsteries

Nasca Leather		<b>U6GE</b> Cream Beige/Black
		<b>U6BA</b> Beige/Dark Beige
		<b>U6FA</b> Flannel Gray/Basalt Gray
		<b>U6MC</b> Lava Blue/Black
		<b>U6NB</b> Natural Brown/Black
		<b>U6SW</b> Black/Black

First colors are primary trim color and second colors are secondary trim and leather color.

U6GE



U6BA



U6FA



U6MC



U6NB



U6SW



**Interior trims**



American Walnut

Light Ash

Dark Ash

Burr Walnut Light/Dark

Wood Trim	<b>4AH</b> American Walnut <sup>1</sup>
	<b>437</b> Light Ash High-Gloss Finish <sup>2</sup>
	<b>438</b> Dark Ash High-Gloss Finish <sup>3</sup>
	<b>—</b> Burr Walnut Light/Dark High-Gloss Finish <sup>4</sup>

<sup>1</sup>Standard in 750i/750Li.

<sup>2</sup>Optional in 750i/750Li.

<sup>3</sup>Optional in 750i/750Li; included in 750i/750Li with Sport Package.

<sup>4</sup>Standard in 760Li only.

Interior colors		Nasca Leather					
		Cream Beige	Beige	Flannel Gray	Lava Blue	Natural Brown	Black
<b>Upholstery colors</b>							
<b>Exterior colors</b>							
<b>300</b>	Alpine White Non-Metallic	•	•	•	•	•	•
<b>668</b>	Jet Black Non-Metallic	•	•	•	•	•	•
<b>354</b>	Titanium Silver Metallic			•	•		•
<b>472</b>	Sterling Gray Metallic	•	•	•			•
<b>A36</b>	Titanium Gray Metallic	•	•	•			•
<b>481</b>	Kalahari Beige Metallic	•	•			•	•
<b>A38</b>	Michigan Blue Metallic	•	•	•	•		•
<b>482</b>	Toledo Blue Metallic	•	•	•		•	•
<b>A35</b>	Monaco Blue Metallic	•	•	•		•	•
<b>A39</b>	Barbera Red Metallic	•	•	•		•	•
<b>A43</b>	Deep Green Metallic	•	•	•			
<b>475</b>	Black Sapphire Metallic	•	•	•	•	•	•

**Please see the preceding pages for the most recent information regarding the ordering availability of 7 Series upholstery and trims.**

Note: Interior upholstery colors not available with all exterior paint finishes. This brochure shows the current recommended combinations of colors and materials. Specifications listed are subject to change without notice. See your local BMW center for accurate details. Since exterior paint samples and colors printed on paper can never perfectly match paint finishes and upholstery, we suggest you visit your local authorized BMW center to view the actual colors.



## Equipment



■ **Xenon Adaptive Headlights** illuminate the road ahead and to the side with brilliant clarity; Xenon low- and high-beam headlights also have an auto-leveling feature. **BMW Adaptive Headlights** illuminate the road around corners by directing the headlights into and through the bend, as soon as the vehicle begins cornering.



■ **Rear deck** underscores the low, wide contours of the 7 Series Sedan. The dynamic effect is enhanced by the positioning of BMW's signature, "inverted L"-shape rear lights.



■ **Exterior side-view mirrors** are power adjustable, heated, and automatically dim when reflecting bright lights – helping to eliminate glare when driving at night. Both body-colored mirrors have a folding function, moving in and folding out again at the touch of a button.

European mirror shown.



■ **Halogen foglights** are cleanly integrated in the front air dam. Ellipsoid free-form technology ensures an even spread of light onto the road for extra safety in bad weather and poor visibility.

## Equipment



■ **18 x 8.0 Star Spoke (Style 175) cast alloy wheels and 245/50R-18 all-season tires.** (standard on 750i/750Li; not available on 760Li)



□ **20" Double Spoke (Style 149) cast alloy wheels and performance tires.<sup>1</sup>** Front: 20 x 9.0 wheels, 245/40R-20 tires; rear: 20 x 10.0 wheels, 275/35R-20 tires. (included in 750i/750Li Sport Package)



■ **19" Star Spoke (Style 89) cast alloy wheels and performance tires.<sup>1</sup>** Front: 19 x 9.0 wheels, 245/45R-19 tires; rear: 19 x 10.0 wheels, 275/40R-19 tires. (std. on 760Li; not available on 750i/750Li)



□ **18 x 8.0 Exclusive Spoke (Style 91) cast alloy wheels and 245/50R-18 all-season tires.** (no-cost opt. on 760Li; not available on 750i/750Li)



■ **19" Star Spoke (Style 231) cast alloy wheels and performance tires.<sup>1</sup>** Front: 19 x 9.0 wheels, 245/45R-19 tires. rear: 19 x 10.0 wheels, 275/40R-19 tires. (opt. on 750i/750Li; not available on 760Li)

<sup>1</sup>Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in snow and ice conditions.

## Standard equipment | Optional equipment

Performance and efficiency	750i	750Li	760Li	Exterior and aerodynamics	750i	750Li	760Li
4.8-liter DOHC (4-cam) 32-valve V-8 engine with Valvetronic	●	●		18 x 8.0 Star Spoke (Style 175) alloy wheels with 245/50R-18 all-season tires	●	●	
6.0-liter DOHC (4-cam) 48-valve V-12 engine with direct fuel injection and Valvetronic			●	19 x 9.0 front/19 x 10.0 rear Star Spoke (Style 231) alloy wheels with 245/45R-19 front / 275/40R-19 rear performance tires <sup>1</sup>	○	○	
Two-stage intake manifold	●	●		20 x 9.0 front/20 x 10.0 rear Double Spoke (Style 149) alloy wheels with 245/40R-20 front / 275/35R-20 rear performance tires <sup>1</sup>	□	□	
Double-VANOS steplessly variable valve timing	●	●	●	19 x 9.0 front/19 x 10.0 rear Star Spoke (Style 89) cast alloy wheels with 245/45R-19 front / 275/40R-19 rear performance tires <sup>1</sup>			●
Aluminum block and cylinder heads	●	●	●	18 x 8.0 Exclusive Spoke (Style 91) alloy wheels with 245/50R-18 all-season tires			NC
Electronically controlled engine cooling	●	●	●	Body-color bumpers with hydraulic energy absorbers and (front only) compressible elements	●	●	●
Digital Motor Electronics engine-management system with adaptive knock control	●	●	●	Power adjustable, power-folding, heated, auto-dimming body-colored side-view mirrors	●	●	●
6-speed STEPTRONIC automatic transmission with Adaptive Transmission Control (ATC)	●	●	●	High-Gloss black shadowline exterior trim	□/P	□/P	P
Electronic gear selector	●	●	●	Aluminum hood and front fenders	●	●	●
Liquid-cooled alternator	●	●	●	Xenon Adaptive Headlights with dynamic auto-leveling	●	●	●
<b>Handling, ride and braking</b>				Halogen ellipsoid front foglights	●	●	●
Aluminum double-pivot strut-type front suspension	●	●	●	Windshield wiping sweep regulated for optimum coverage <sup>2</sup>	●	●	●
Aluminum 4-link integral rear suspension	●	●	●	Variable parking position to reduce wiper blade wear	●	●	●
Aluminum front and rear subframes	●	●	●	Articulated passenger-side wiper arm	●	●	●
Active Roll Stabilization (ARS)	●	●	●	Single-wipe control	●	●	●
Twin-tube gas-pressure shock absorbers	●	●	●	Washer jets in wiper arms, heated fluid supply	●	●	●
Self-leveling rear suspension with air springs	▲	▲	●	Heated wiper parking area	●	●	●
Sport suspension	□	□		High-pressure headlight cleaning system	●	●	●
Electronic Damping Control – includes “Sport” setting	▲	▲	●	Choice of standard or metallic paints	●	●	●
Vehicle-speed-sensitive variable-assist, variable-ratio rack-and-pinion power steering	●	●	●	Smooth underbody	●	●	●
4-wheel ventilated disc brakes with electronic brake proportioning	●	●	●				
Electromechanical parking brake	●	●	●				
Automatic Parking Brake	●	●	●				
Dynamic Stability Control (DSC)	●	●	●				
Anti-lock Braking System (ABS)	●	●	●				
Dynamic Traction Control (DTC)	●	●	●				
Dynamic Brake Control (DBC)	●	●	●				

- Standard
- Optional
- NC – Optional; no extra cost
- NA – Not available

- ▲ Adaptive Ride Package
- Sport Package
- ◇ Luxury Seating Package
- △ Convenience Package
- Cold Weather Package
- ◆ Premium Sound Package
- ★ Rear Entertainment Package
- P Priority 1 option. Please visit your BMW center for details.

<sup>1</sup> Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in snow and ice conditions.

<sup>2</sup> Driver's side only.

## Standard equipment | Optional equipment

Instrumentation and controls	750i	750Li	760Li	Audio/visual	750i	750Li	760Li
Electronic analog speedometer and tachometer	●	●	●	AM/FM stereo radio/CD audio system with 10 speakers, Radio Data System (RDS), in-dash single-disc CD player and FM diversity antenna system; includes 2 subwoofers	●	●	
LCD main and trip odometers	●	●	●	Logic7 audio system with 13 speakers, Digital Sound Processing and 6-disc in-dash CD changer with MP3 playback capability; includes 2 subwoofers and all features of standard audio system	◆	◆	◆
Condition-based Service display <sup>3</sup>	●	●	●	Auxiliary input located inside middle console	●	●	●
Expanded Check Control vehicle monitor system	●	●	●	Rear Entertainment Package: Includes 6.5", 16:9-format Liquid Crystal Display (LCD) monitor, trunk-mounted 6-disc CD/DVD changer, headphone jacks, rear iDrive controller	★	★	★
iDrive concept	●	●	●	SIRIUS Satellite Radio	○	○	○
Start/stop button	●	●	●	High Definition Radio	○	○	○
Electronic control stalks	●	●	●	<b>Interior seating and trim</b>			
LCD displays and warning indicators in dial faces	●	●	●	Nasca Leather upholstery <sup>5</sup>	●	●	●
Leather power tilt/telescopic multi-function steering wheel with audio and phone controls, one programmable control; auto tilt-away for entry and exit	●	●	●	Extended leather trim on instrument panel and rear sides of front-seat backrests			●
3-spoke sport steering wheel with multi-function controls	□	□		Memory system for driver's seat, steering wheel, and power-folding outside mirrors (2 positions)	●	●	●
Programmable cruise control	●	●	●	16-way power front Comfort seats with 4-way lumbar support; includes articulated upper backrest, adjustable backrest width, adjustable thigh support, passenger's-seat memory, active head restraints with adjustable side support	●	●	●
Active cruise control	○	○	○	10-way power rear Comfort seats with 4-way lumbar support; includes articulated upper backrest, automatic head-restraint height adjustment, automatic pretensioners, and rear seat ventilation		○	●
On-board computer	●	●	●	Active front driver's seat with gentle massage action	◇	◇	●
Navigation system	●	●	●	Ventilated front seats	◇	◇	●
NightVision	○	○	○	Heated front seats with fast heating and balance control	●	●	●
Voice Activation system	●	●	●	Heated rear seats	◇/■	◇/■	●
Bluetooth® wireless technology <sup>4</sup> for hands-free calling	●	●	●	Climate-controlled front console compartment with coinholder, trunk-release lockout, and illumination	●	●	●
Brake Wear Display	●	●	●	Alcantara headliner and sun visors			●
Tire Pressure Monitor	●	●	●				

<sup>3</sup> Additional functions for this system accessible through iDrive system.

<sup>4</sup> Not all Bluetooth enabled phone models are supported by BMW's hands-free Bluetooth wireless technology system. Please visit your BMW center for a list of compatible phones.

<sup>5</sup> See Colors and materials section for detailed information on available interior trims.

All illustrations and specifications contained in this brochure are based on the latest product information available at the time of printing. BMW reserves the right to make changes at any time, without notice, in colors, materials, equipment, specifications and models. BMW may, subject to legal requirements, determine the Model Year designation of its vehicles. The Model Year designation on any particular model may be longer or shorter than 12 months. Some vehicles pictured may contain non-U.S. equipment. Some models may be shown with optional equipment. While BMW NA makes all reasonable efforts to provide accurate information in this brochure, there is no guarantee or warranty of accuracy. Furthermore, we do not assume any liability for the accuracy or completeness of information presented. This brochure shall not be used or relied upon as a substitute for information that is available from your BMW center. Further information can be obtained from your authorized BMW center or [bmwusa.com](http://bmwusa.com).

## Standard equipment | Optional equipment

Safety and security	750i	750Li	760Li
Intelligent Safety and Information System (ISIS) for deployment of safety systems	●	●	●
Dual front-impact airbag Supplementary Restraint System (SRS) with dual-threshold deployment, 2-stage Smart Airbags	●	●	●
Front safety belts with automatic pretensioners and force limiters	●	●	●
Automatic pretensioners in safety belts at rear outboard seating positions		○ <sup>6</sup>	●
Automatic-locking retractors (ALR) on all passenger safety belts (for installation of child restraint seats)	●	●	●
Front-seat Head Protection System (HPS)	●	●	●
Front-seat side-impact airbags	●	●	●
Active Knee Protection	●	●	●
Rear-seat Head Protection System (HPS)	●	●	●
Rear-seat side-impact airbags	○	○	○
Active front head restraints	●	●	●
BMW Assist™ with Bluetooth® wireless technology for hands-free calling (with Bluetooth enabled mobile phone), phonebook downloading and speech recognition capabilities <sup>7</sup>	●	●	●
Adaptive Brake Lights	●	●	●
Battery Safety Terminal	●	●	●
Automatic fuel-pump shutoff upon severe accident impact	●	●	●
Central locking system with double-lock anti-theft feature, selective unlocking <sup>8</sup>	●	●	●
Coded Driveaway Protection	●	●	●
Pathway Lighting feature <sup>8</sup>	●	●	●
Alarm system with operation from remote, interior motion detector	●	●	●

Comfort and convenience	750i	750Li	760Li
Vehicle & Key Memory	●	●	●
Keyless entry with multi-function remote control	●	●	●
Remote trunk release	●	●	●
Power soft-close automatic doors and trunklid	△	△	●
Continuously variable stepless door brakes	●	●	●
Power windows with key-off operation, "one-touch" open/close and anti-trapping feature	●	●	●
Automatic front climate control with full separate left/right controls, solar sensor, automatic recirculation, heat-at-rest feature, left/right temperature-controlled rear outlets, auto ventilation	●	●	●
Rear left/right climate control and coolbox in center armrest			○
Activated-charcoal micro-filter ventilation	●	●	●
Power 2-way moonroof with key-off and "one-touch" operation, conceal panel and wind deflector	●	●	●
Window and moonroof opening possible from remote control	●	●	●
Dual power/heated automatic-dimming outside mirrors	●	●	●
Automatic tilt-down of right outside mirror for visibility of curb when backing up	●	●	●
BMW Universal Transceiver (garage-door opener) integrated into rear-view mirror housing	●	●	●
Enhanced interior lighting system including front and rear left/right reading lights	●	●	●
Footwell lighting front and rear	●	●	●
Exit/entry lighting on interior door panels	●	●	●
BMW Ambiance Lighting front, rear and door panels	●	●	●
Illuminated visor vanity mirrors front and rear	●	●	●
LED "atmosphere" lights in C-pillars	●	●	●
Illuminated front console compartment	●	●	●
Glove compartment with rechargeable take-out flashlight	●	●	●
Illuminated exterior door handles and ground illumination	●	●	●

- Standard
- Optional
- NC – Optional; no extra cost
- NA – Not available

- ▲ Adaptive Ride Package
- Sport Package
- ◇ Luxury Seating Package
- △ Convenience Package
- Cold Weather Package
- ◆ Premium Sound Package
- ★ Rear Entertainment Package

<sup>6</sup> Included in optional rear Comfort seats.

<sup>7</sup> Bluetooth allows virtually entire phonebook download capability with BMW-approved phones.

<sup>8</sup> Programmable via Vehicle & Key Memory.

## Standard equipment | Optional equipment

Comfort and convenience (cont.)	750i	750Li	760Li
Rain-sensing windshield wipers with electronically controlled, reversible wiper motor	●	●	●
Park Distance Control with graphic display	●	●	●
Heated steering wheel	◇/■	◇/■	●
Power outlet in passenger's-side footwell area	●	●	●
Comfort access system	○	○	○
Dual cupholders front and rear (total of 4-cup capacity)	●	●	●
Rear center armrest with storage compartment	●	●	●
Power rear-window and rear-side-window sunshades with driver and rear-passenger controls	○/◇	○/◇	●
Ski bag	◇/■	◇/■	●
Fully finished trunk with inside trunk release	●	●	●
Automatic trunk opening and closing	△	△	●

### BMW Services

BMW Ultimate Service™ <sup>9</sup>	●	●	●
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### Adaptive Ride Package

Self-leveling rear suspension with air springs	▲	▲	●
Electronic Damping Control, stepless	▲	▲	●

### 750i/750Li Sport Package

20 x 9.0 front/20 x 10.0 rear Double Spoke (Style 149) alloy wheels with 245/40R-20 front / 275/35R-20 rear performance tires <sup>10</sup>	□	□	
High-Gloss black shadowline exterior trim	□	□	
3-spoke sport steering wheel with multi-function controls	□	□	
Dark Ash High-Gloss wood trim	□	□	
Sport suspension	□	□	

### Luxury Seating Package

	750i	750Li	760Li
Active front driver's seat with gentle massage action	◇	◇	●
Ventilated front seats	◇	◇	●
Heated rear seats	◇	◇	●
Heated steering wheel	◇	◇	●
Ski bag	◇	◇	●
Power rear-window and rear-side-window sunshades with driver and rear-passenger controls	◇	◇	●

### Convenience Package

Power soft-close automatic doors and trunklid	△	△	●
Automatic trunk opening and closing	△	△	●

### Cold Weather Package

Heated rear seats	■	■	●
Heated steering wheel	■	■	●
Ski bag	■	■	●

### Premium Sound Package

Logic7 audio system with 13 speakers, Digital Sound Processing and 6-disc in-dash CD changer with MP3 playback capability; includes 2 subwoofers and all features of standard audio system	◆	◆	●
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### Rear Entertainment Package

Includes 6.5", 16:9-format Liquid Crystal Display (LCD) monitor, trunk-mounted 6-disc CD/DVD changer, headphone jacks, and operated via rear iDrive controller	★	★	★
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<sup>9</sup> For full details on **BMW Ultimate Service**, including exclusions and limitations, see page 88.

<sup>10</sup> Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages. Performance tires not recommended for driving in snow and ice conditions.

For details on standard and optional equipment on the BMW 7 Series Individual vehicle, please see your authorized BMW center.

## Standard equipment | Optional equipment

Weight		750i	750Li	760Li
Unladen	lbs	4486	4552	4905
Weight distribution, front/rear	%	49.9/50.1	49.9/50.1	51.0/49.0

### Engine

Liter/type		4.8/V-8	4.8/V-8	6.0/V-12
Bore/stroke	inch	3.66/3.48	3.66/3.48	3.50/3.15
Nominal output/rpm	hp	360 @ 6300	360 @ 6300	438 @ 6000
Max torque/rpm	lb-ft	360 @ 3400	360 @ 3400	444 @ 3950
Compression ratio	:1	10.5	10.5	11.3
Fuel grade		Unleaded premium	Unleaded premium	Unleaded premium

### Transmission

Automatic ratios	I/II/III	:1	4.17/2.34/1.52	4.17/2.34/1.52	4.17/2.34/1.52
	IV/V/VI	:1	1.14/0.87/0.69	1.14/0.87/0.69	1.14/0.87/0.69
	R	:1	3.40	3.40	3.40
Final drive ratio		:1	3.38	3.38	3.15

### Performance

Acceleration 0–60 mph <sup>1</sup>	sec	5.8	5.8	5.4
Top speed <sup>2</sup>	mph	150	150	150
Aerodynamic drag coefficient	C <sub>d</sub>	0.29	0.29	0.29
Turning circle	ft	39.7	41.3	41.3

### Fuel consumption<sup>3</sup>

City/highway	mpg	TBD/TBD	TBD/TBD	TBD/TBD
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Tires, wheels and brakes			750i	750 Li	760Li
Tire dimensions Standard	front		245/50R-18 <sup>4</sup>	245/50R-18 <sup>4</sup>	245/45R-19 <sup>5</sup>
	rear		245/50R-18 <sup>4</sup>	245/50R-18 <sup>4</sup>	275/40R-19 <sup>5</sup>
Optional	front		245/45R-19 <sup>5</sup>	245/45R-19 <sup>5</sup>	
	rear		275/40R-19 <sup>5</sup>	275/40R-19 <sup>5</sup>	
Sport Package	front		245/40R-20 <sup>5</sup>	275/40R-20 <sup>5</sup>	
	rear		275/35R-20 <sup>5</sup>	<sup>1</sup> 275/35R-20 <sup>5</sup>	
No-cost option	front				245/50R-18 <sup>4</sup>
	rear				245/50R-18 <sup>4</sup>
Wheel dimensions Standard	front	inch	18 x 8.0	18 x 8.0	19 x 9.0
	rear	inch	18 x 8.0	18 x 8.0	19 x 10.0
Optional	front	inch	19 x 9.0	19 x 9.0	
	rear	inch	19 x 10.0	19 x 10.0	
Sport Package	front	inch	20 x 9.0	20 x 9.0	
	rear	inch	20 x 10.0	20 x 10.0	
No-cost option	front	inch			18 x 8.0
	rear	inch			18 x 8.0
Material			alloy	alloy	alloy
Brake dimensions (diameter x thickness)	front	inch	13.7 x 1.18	13.7 x 1.18	13.7 x 1.18
	rear	inch	13.6 x 0.94	13.6 x 0.94	13.6 x 0.94

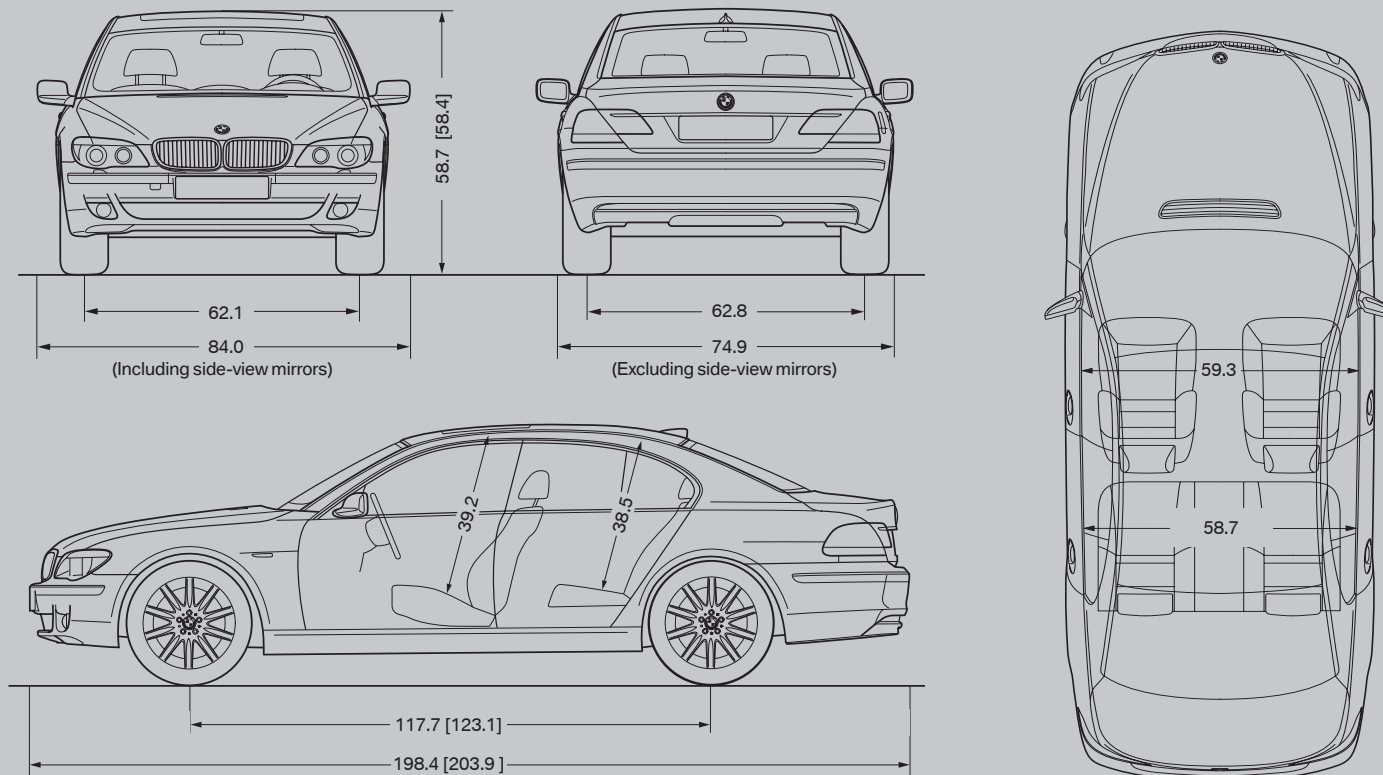
<sup>1</sup> BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. **BMW urges you to obey all posted speed laws and always wear safety belts.**

<sup>2</sup> Top speed limited electronically.

<sup>3</sup> Fuel consumption figures not available at time of printing. Please go to [bmwusa.com](http://bmwusa.com) for latest information. EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending upon speed, driving habits, trip length and driving conditions; actual mileage will most likely be lower.

<sup>4</sup> All-season tires.

<sup>5</sup> Performance tires. Due to low-profile tires, please note: wheels, tires and suspension parts are more susceptible to road hazard and consequential damages.



All dimensions shown in inches. Figures in [ ] apply to the 750Li/760Li; all other figures apply to 750i.  
Wheels shown in technical drawing are not available in the U.S.

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